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# THE HART BEAT

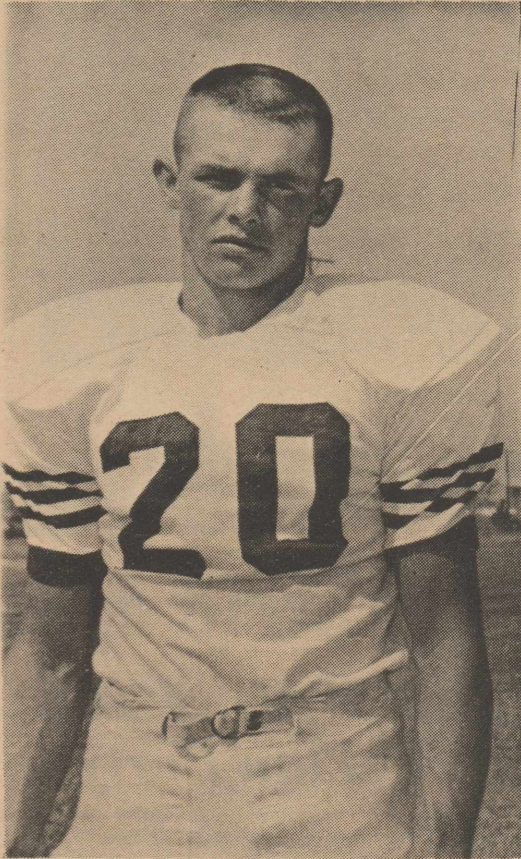
FARMERS  
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Member F.D.I.C.  
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME II

HART, CASTRO COUNTY, TEXAS, THURSDAY DECEMBER 5, 1963

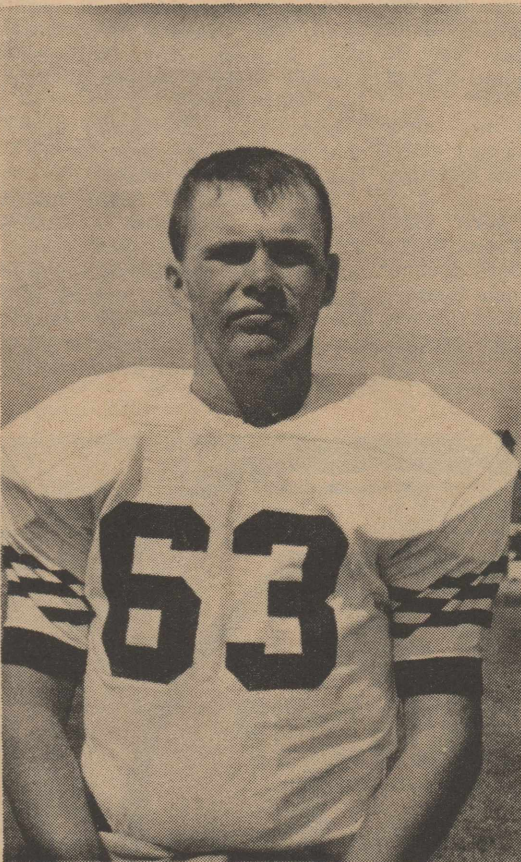
NUMBER 21



**BILLY FARRIS**  
Offensive-Defensive Back



**CARL WARD**  
Offensive End



**JAMES MITCHELL**  
Offensive Guard



**KENNETH FINCHER**  
Defensive Halfback

## Four Longhorns On All-District

Four Hart footballers have been named to a 22-man all District 1-B football squad.

Billy Farris, Hart senior, was one of three players to make the team both ways as offensive back and defensive line-backer.

Carl Ward, senior end, was named to the offensive team as was James Mitchell, senior guard. Kenneth Fincher, senior halfback, was named to the defensive team.

The all-district selections were made by coaches at a meeting recently in Dimmitt. Coaches were not allowed to vote for their own players in the balloting.

District champion Vega dominated the all-district squad with a total of eight. Runner-up was Hart with five men named. Bovina, Happy and Lazbuddie each had three.

Members of the offensive team are:

ENDS---Dick Hale, senior, Vega; and Ward;

TACKLES---Jerry O'Connor, sophomore, Vega; and Lewis Seaton, junior, Lazbuddie.

GUARDS---Carl Leavits, senior Vega; and Mitchell;

CENTER---Ray Buck, senior, Vega;

BACKS---Wayne Taylor, senior, Vega; Tally Kelso, senior, Bovina; Farris; and Mack Brown, senior, Lazbuddie.

No effort was made to select the backs according to position.

The defensive team:

HALFBACKS---Robert Gibson, senior, Vega; and Fincher;  
LINEBACKERS---Philip Lloyd, senior, Bovina; Farris; and Jim McManigal, junior,

Happy;

ENDS---Tom Jones, senior, Vega; and Thomas Moudy, junior, Happy;

TACKLES---Seaton, Lazbuddie; and Buck, Vega.

GUARDS---Beauchamp; and Doyle Bryan, senior, Happy;

Seaton of Lazbuddie and Buck of Vega were the only other two players to make the team both ways.

## First Load Castor Beans Leaves Here

The first railroad car of castor beans ever shipped from Hart left here Monday for Bayonne, N.J.

Two other cars were shipped Tuesday. It is expected that 75 to 100 cars will leave during the harvest.

Acres in Hart is contracted by the Baker Caster Oil Co.

Yields are 2,000 pounds or better to the acre.

## PTA Meet Set Monday

Hart P.T.A. will meet Monday night Dec. 9 in the Hart School Gym at 8 p.m. for Christmas program, "Spiritual Values", by the second grades. The public is invited.

## JUNIOR TEAMS IN TOURNEY

Junior High School girls and boys basketball tournament is set Friday and Saturday in Farwell.

First game for the girls will come at 2:45 Friday afternoon with the boys first game following at 4 p.m.

On the boys team are W. A. Hawkins III, Jim Swindle, David A. Harris, Lawrence Hughes, Danny Rice, Tommy Gonzales, David Brooks, Ralph Speer, Ricky Bennett, Gary Rambo, Jim Kendricks and Jim Ferguson.

Managers are Roger Cleaver and Louis Heck.

On the girls team are Linda Popejoy, Kaylynn Porter, Rebecca Futrell, Paula Jacks, June Leonard, Margaret Swindle, Allene Van Vliet, Pam Houston, Patricia Richburg, Linda Bailey, Mandy Rogers and Lauren McLain.

Donald Ewing is coach for both teams.

## It's All The Same

Mr. and Mrs. E. E. Davis, Hart, may have some confusion around their house when discussing their nephews.

It seems the Davises have two new nephews, both born Nov. 29, both weighing seven pounds, seven ounces and both named Phillip Bryan.

One of the infants was born at 1:29 a.m. and the other at 1:19 a.m.

Both of the mothers are sisters of Mrs. Davis.

Phillip Bryan Hawkins is the new son of the Robert Hawkins of Hart and Phillip Bryan Cobb is the son of the Henry Cobbs of Hachita.

Mrs. Cobb is the former Audrey Moss, who made her home with the Davises several years ago and attended school at Hart.

## \$5 Prize Offered For Theme

Elementary students, get out your pencils and your thinking caps.

The Hart Beat is offering a prize of \$5 for the best 200-word theme on "What Christmas Means To Me."

All students, grades one through six, are eligible to enter. The themes will be judged on neatness and contents. Each

must be signed by the student along with his grade number.

Entries must be in the Hart Beat office by 5 p.m. Dec. 20.

## Baptists Plan Carol Party

All young people from seventh grade of all faiths are invited to the Baptist Church at 7:30 p.m. Sunday night to sing Christmas Carols door-to-

door. The group will return to the Church where they will be served refreshments and have fellowship together.



THANKSGIVING GUESTS

Thursday dinner guests in the home of Mrs. Nora Ray were her children and grandchildren, Mr. and Mrs. Pancho Lacy and girls of Amarillo, Mr. and Mrs. George Landtroupe of Lamar, Colo., and Mrs. Perry Van Vliet and daughter of Hart.

TO SURINAM

Mrs. Roy Rodman and Roger left Tuesday for Surinam to join her husband where he is doing off shore drilling for Global Marine. Mrs. Rodman is the daughter of Rev. and Mrs. E. H. Phillips.

DINNER GUESTS

Dinner guests in the home of Mr. and Mrs. T. B. Cox on Thursday were his parents, Mr. and Mrs. Wade Cox, son Claude and family and brother Miles and wife and Mrs. Tommy Simpler.

TO OKLAHOMA

Mrs. Alene Lilly of Dimmitt and Mrs. Lloyd Davis and children spent Friday through Sunday in Vinita, Okla., with Mr. and Mrs. Truman Swopes and son.

# Bob Bennett Hosts Dinner

Bob Bennett was host to the Junior High football boys for a dinner Nov. 19 at Alford's Longhorn Cafe at 7:30 p.m.

Approximately 25 were present, including the coaches, Don Ewing and Eddie Nicholson.

After the meal, the boys, coaches and host enjoyed a fellowship.



MISS CAROL MOUSNER

## Engagement Revealed

The engagement and approaching marriage of Miss Carol Mousner to Junior Featherston is announced by her father, T.G. Mousner.

The groom-to-be is the son of Mr. and Mrs. T.C. Featherston, Hart.

Date of the wedding will be Sunday, Dec. 28 at First Baptist Church, Hart.

Miss Mousner is a senior at Hart High School and her fiancé is engaged in farming.

They will make their home in Hart.

## WSG, WSCS Plan Party

The Wesleyan Guild met in Fellowship Hall of the First Methodist Church Monday night at 7:30 p.m. for their regular meeting and a short business meeting.

Present were Mmes Buster Aven, Robert Brooks, T.B. Cox, Paul Kennedy, E.H. Phillips, Eleanor Hinkley and one guest, Bro. Phillips.

Mrs. Paul Kennedy had charge of the program, "If We Had Lived In Bethlehem."

The Wesleyan Guild and W.S.C.S. will have a joint annual Christmas party the night of Dec. 10 in Fellowship Hall with a salad supper. A Christmas tree will be used and gifts will be exchanged. All ladies of the church are invited to attend.

## Yesteryear Days Zealot Program

Days of yesteryear was the program subject when Zealot Club met Wednesday, Nov. 26 at 2 p.m. in the home of Mrs. Bob Bennett.

Members wore old style dresses and performed skits. Movies of other club meetings were shown.

Co-hostesses were Mrs. Norlan Dudley and Mrs. Willis Hawkins Jr. Members present were Mmes. Wamon Foster, Preston Upshaw, Walt Hansen, Deryl Clevenger, Sam McGill, Max Stephens, F. L. Bass Jr. and Mrs. Theron Morrison.

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**DEALER**  
 AND GET A FABULOUS  
**DEAL**  
 ON A NEW  
**GAS RANGE**  
 TOP VALUES, NOW!  
**Pioneer Natural Gas Company**





J. J. NEWSOM

## Recipe Of The Week

In certain cases, it's the man around the house who turns out to be the best cook in the family.

In well-known restaurants, it's almost always a male chef who earns the restaurant its reputation.

In the J. J. Newsom home, Mr. Newsom is earning himself a reputation as a top cake maker.

His favorite recipe is "gooie" cake.

Newsom has been a resident of Hart for 28 years and has been in the grocery business since 1921. The Hart man said his first store here was located near the present variety store.

The grocery was one of three wooden buildings along the street front.

He and his wife, Ella, have two children. They're Stewart of Hart and Mrs. Myra Wiley of Lubbock. The couple have nine grandchildren.

Newsom is a deacon in the Baptist Church, is in the Lions Club and is a member of the American Legion.

As hobbies, he prefers golf, dominoes and fishing. His recipe for "gooey" cake follows:

**Gooie Cake**  
 Bake at 350 degrees for 35 to 40 minutes.  
 2 cups sugar  
 2 cups flour  
 2 tsp. soda  
 Sift dry ingredients together and add  
 2 eggs  
 2 cans crushed pineapple No. 1  
 1 tsp vanilla  
 After cake is done, put on this icing. Bake in a greased and floured oblong pan.

**Icing**  
 1 1/2 cups sugar  
 1 small can milk  
 1 stick oleo  
 Boil for 2 minutes. Remove

## Campbell-Holiman Wedding Vows Are Exchanged

Miss Syliva Dean Campbell, Copperas Cove, and Luther Clinton Holiman of Hart, were united in marriage in a double ring ceremony, Friday, Nov. 23, in Killeen.

Parents of the bride are Mr. and Mrs. Mack Campbell and the groom is the son of Mr. and Mrs. Charlie Holiman, Hart.

The Rev. J. Turnland officiated at the ceremony held in the home of Mr. and Mrs. Anthony Brissette.

The bride, attired in a white dress, was given in marriage by Anthony Brissett. She carried a bouquet of carnations.

Maid of honor was Janice Wormuth with Ronald Wormuth serving as best man.

Following the reception, the couple left for Hart, where they will make their home. The bride wore a red suit with black fur collar.

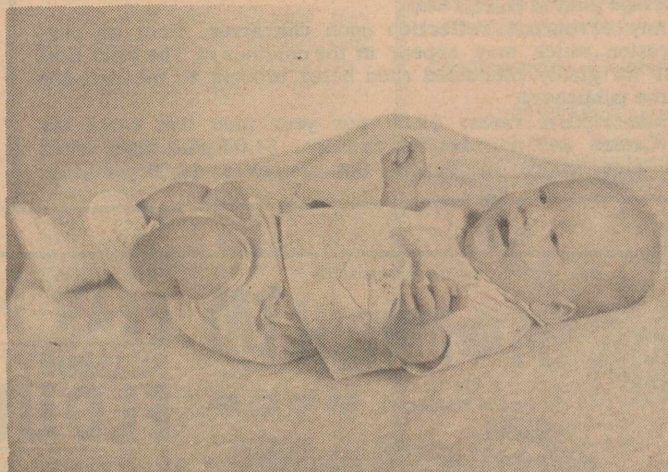
Mrs. Holiman graduated from Van Buren High School, Van Buren, Ark. The groom is a graduate of Matador High School and has served two years in the Army. He is employed by Hubert Lilley, Hart.

### TO PLAINVIEW

Mr. and Mrs. Ed Harris, David and Jan spent Thanksgiving Day in Plainview with her mother, Mrs. Appling and other relatives.

### VARNER MOVE

Mr. and Mrs. Gene Varner and son, Todd, have moved to the Bill Sharp farm. Mr. and Mrs. Sharp and family have moved to Tulia.



HART PRESENTS Johnny Lynn Nivens, five-month-old son of Mr. and Mrs. Jerry Nivens of Hart. Maternal grandparents are Mr. and Mrs. A. R. Mannin of Plainview and paternal grandparents are Mr. and Mrs. J.W. Nivens of Hart.

### SHOWING IMPROVEMENT

Roy Pyeatt of Tulia was in Hart Monday and reports his mother-in-law, Mrs. G. B. Oliver, is at home from the hospital in Chillicothe and reported to be some improved.

from heat and add  
 1 cup pecans  
 1 can Angel Flake coconut  
 Pour over warm cake.

### HOST DINNER

Mr. and Mrs. Joe Bailey were Thanksgiving dinner hosts Thursday to Mr. and Mrs. Frankie Karvas and son and Mr. and Mrs. Bob Biffle of Anton, Mrs. R.B. Bailey, Mr.

and Mrs. Swain Biggers, Kent and Keith of Petersburg, Mr. and Mrs. Bill Orman of Floydada, Mr. and Mrs. R.C. Bailey, Mike, Kenneth and Jack of Dalhart and Mrs. Ena Bowden, Konnie and Suzana Constant of Hart.



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phone service. People who are interested in you and in this community.

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# THE HART BEAT



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Subscription rates: \$2.50 per year plus five cents tax in Castro and neighboring counties. \$4.00 plus eight cents tax else where in Texas. Out of Texas, \$4.00 per year.

### ATTEND FUNERAL

Mr. and Mrs. Hubert Maples, Mr. and Mrs. Frank Sanders and Dean Sanders attended funeral Thursday in Wellington of Mrs. J. E. Puryear.

### VISIT CHEATHAMS

Weekend visitors in the home of Mr. and Mrs. H. L. Cheatham were their children, the Rev. and Mrs. James Cheatham and daughter, Debbie, and Sandra Cheatham of Naples. The Rev. Cheatham is pastor of Pleasant Hill Baptist Church.

### VISIT HENDRIXS

Mr. and Mrs. Henry Hendrix were host Thanksgiving for dinner in their home. Guests were Mr. and Mrs. A.L. Talley and family; Mr. and Mrs. Allen McLain of Hart; and Kenneth Odom of Dimmitt.

### IN AMARILLO

Mrs. Lowell Richburg and DeAnn were in Amarillo Friday visiting Miss Marion Shaw.

### FAMILY MOVES

Mr. and Mrs. Dee Clark and children of Friona have moved into the house vacated by the Ralph Myrick family. Dee is employed at the Hart of the Plains Gin.

### THANKSGIVING DINNER

Mr. and Mrs. Willis A. Hawkins were hosts in their home for a Thanksgiving dinner on Thursday of last week. Guests were Mr. and Mrs. Truby Kitchen and children of Hereford, Mr. and Mrs. Guy Ford Sr. of Canyon, Mr. and Mrs. Guy Ford Jr., and daughter, Melinda and Mr. and Mrs. Willis Hawkins of Hart.



RANDY ALFORD

## Seventh Grade Party Held

At a class party recently, seventh grade classrooms at Hart Schools voted to send a classmate, Randy Alford, flowers and a plastic covered annual with his name printed in gold on the annual.

The youth was injured recently in a scooter accident.

The class also decided to attend a movie in Plainview Dec. 10.

## Church Group Seeks Stamps

Mrs. Kenneth Covington was hostess for a coffee Monday at 2 p.m. at her home for a group of ladies of the Church of Christ. The group pasted trading stamps in books to be donated to the orphan home in Portales, N.M. supported by the Churches of Christ. The stamp books will be used for a new bus for the home.

The ladies will accept all stamps donated as they have 16 books completed and 16 books to finish. They also will accept the stars from Cloverlake Milk cartons.

Working on the project Monday were Mmes. Max Stephens, Jimmy Bradley, James Kennedy, Laurence McLain, J. C. Jackson, Henry Pigg, B. B. Pierce and hostess, Mrs. Covington.

The books will be taken to the orphan home Dec. 14 by some of the members of the local church.

### WEEKEND GUESTS

Weekend house guests in the home of Mr. and Mrs. W. R. Reed were Mr. and Mrs. Floyd Cox of Sulphur, Okla. The two couples attended the 50th Wedding Anniversary of Mr. and Mrs. Rob Ashley of Plainview Sunday. Mrs. Ashley and Mrs. Reed are sisters.

### RETURNS HOME

Mrs. O. M. Gilcrease of Corsicana has returned home after visiting the past three weeks in the home of her daughter, Mrs. Edgar Varner and family.

### TEACHERS VISIT

Teachers and where they spent their Thanksgiving holidays were Mr. and Mrs. Rolan Johnson in Chico with his parents; Mr. and Mrs. Eddie Nicholson in San Saba with her parents; Mr. and Mrs. J. V. Wescott in Pampa with her parents, Mr. and Mrs. Tom Davis; Mr. and Mrs. Dub Cleveland in Friona and Panhandle with relatives.

### VARNERS RETURN

Mr. and Mrs. Jerry Varner and Terri have returned from a short vacation in Dallas, Denton and Corsicana.

**MIX 'EM OR MATCH 'EM**  
YOUR CHOICE!

**Del Monte**  
Cut GREEN BEANS, Early Garden GREEN LIMAS, Cream Style or Whole Kernel GOLDEN CORN, Cream Style WHITE CORN, Early Garden PEAS or SPINACH  
YOUR CHOICE - MIX OR MATCH.

**\$1.00**  
8 8-Oz. Cans

**REMARKABLE MIXED PEAR PIECES** 3 No. 2 1/2 Cans \$1.00

**PILLSBURY FLOUR 25-Pound Bag** \$1.99

**AUSTEX BEEF STEW** 24-Oz. Can 39¢

**FAB DETERGENT** Large Box 27¢

**CHICKEN of the SEA** Chunk 3 Reg. Cans \$1.00

**TUNA** Albacore Reg. Can 39¢

**EVAPORATED PET MILK** 2 Tall Cans **29¢**

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**ROME BEAUTY APPLES** 4 Pound Bag **39¢**

**WESSON MAYONNAISE** Quart Jar **49¢**

**DUNCAN HINES BUTTERMILK PANCAKE MIX** 3 2-Pound \$1.00

**GERBER'S STRAINED BABY FOODS** 2 4 1/2-Oz. Jars 25¢

**MEADOWLAKE MARGARINE** Pound Carton 25¢

**CRYSTAL SUGAR** 5-Pound Bag **59¢**

**WHITE SWAN COFFEE** Choice of Grinds 2 Pound Canister \$1.19

**RED HEART DOG FOOD** 8 No. 1 Cans \$1.00

**HEAVY MATURE BEEF CHUCK ROAST** Pound **43¢**

**BOLOGNA** ALL MEAT POUND **39¢**

**VELVEETA KRAFT'S** 2-Pound Box **79¢**

**APPLS**

**CENTRAL AMERICAN Bananas** 2 Lbs. 25¢

**Green Onions or Radishes** 2 Binchs. 15¢

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**UNDERWOOD'S Frozen Bar-B-Q Beef** 14-Oz. Pkg. **89¢**  
**UNDERWOOD'S Frozen Bar-B-Q Chicken** 14-Oz. Pkg. **65¢**





MARGARET BOLLINGER

## Product Of Arizona To Make Hart Home

It may be that boys in Hart will let their hair grow long when 19-year-old Margaret Bollinger goes to work next week.

Miss Bollinger, a product of Arizona and a resident of Hart for the last eight months, will begin work Tuesday at Soila's Beauty Shop.

For seven months now Miss Bollinger has been preparing for work as a beauty operator. She's been attending classes at McBrides in Plainview.

She said, "I liked this part

of the country so much, I wanted to stay."

Margaret is a sister of Mrs. Wister Clevenger and is living with the relatives.

"The people are so friendly here," she said, "after I spent a summer in Hart, I wanted to come back."

Whether the boys let their hair grow long is yet to be seen. It might be safe to bet, however, some of them will change color of their golden locks.

### HAS SURGERY

Friends in Hart received word that Mrs. Earl Jones of Brownfield had major surgery last week in Methodist Hospital in Lubbock. Mrs. Jones is a former Hart resident.

### BRADLEY VISIT

Mr. and Mrs. Jimmy Bradley were dinner guests of her parents, Mr. and Mrs. A. R. Lamb in Dimmitt Thursday and Sunday visited his parents, Mr. and Mrs. Jack Bradley in Dimmitt.

## Mrs. Graham Services Held At Canyon

Funeral services for Mrs. Walter Graham, 54, were held this morning at 10 a.m. in the First Baptist Church at Canyon with the Rev. Strauss Atkinson, pastor, officiating.

Burial was in Dreamland Cemetery, Canyon.

Mrs. Graham, who lived between Hart and Buffalo Lake and was widely known in this area, was killed in an auto accident Tuesday about 11 a.m. on a farmroad seven miles southwest of Canyon.

Also killed in the accident was Mrs. Walter Meyer of Canyon.

The collision was almost a head-on. Highway patrolmen said Mrs. Graham was traveling east on Farm Road 1714 and Mrs. Meyer was going west. Impact was at a county road intersection with the farm road.

Mrs. Graham was thrown approximately 20 feet from her car.

Born Nettie Mae Abbott Jan. 1, 1909 in Castro County, Mrs. Graham was married at Plainview June 4, 1929.

Surviving are her husband; four daughters, Mrs. Bobby Lee Henson of Happy, Mrs. Mable Ann Packer of Orinda, Calif.; Mrs. Bettie Jean Osborne of Dallas and Mrs. Billie Chaplowe of Stratford, Conn.; and seven grandchildren.

### VISIT HEIGHTS

Sunday visitors in the home of Mr. and Mrs. Jim Height were Mr. and Mrs. David Mangus of Plainview, Dick Height, Miss Mary Trostle of Lubbock and Dorothy Height and son, Jimmy of Slaton.

### RETURN HOME

Mr. and Mrs. Ernest Lee Brooks and family have returned from a visit in the home of her sister, Mr. and Mrs. Bernard Brown in Salida, Colo.

### TO EVANT

Mr. and Mrs. Charles Martin Jr., and sons, Mark and Doug spent the holidays in Evant with Mr. and Mrs. Charles Martin Sr.

### VISIT PARENTS

Mr. and Mrs. Claude Ray and Clifford spent Thanksgiving Day in Rochester with his parents, Mr. and Mrs. E. L. Ray.

### VISIT IN GEORGIA

Mr. and Mrs. Wade Mills have been visiting in Savannah Ga., with their daughter, Mrs. Dan Seiple and husband. Mrs. Seiple is the former Beverly Mills.

### VISITS HAPPY

Elizabeth Stephens spent Thursday night with Kay Sheets of near Happy. Friday, Mr. Sheets took Elizabeth and Kay Sheets to the sales arena in Tulia. Cath Kennedy accompanied Mrs. Stephens to get Elizabeth Friday.

### VISIT HARRISES

Recent visitors in the Lee Harris home were her brother, Mr. and Mrs. Lee Shumate of Melrose, N.M. and Mr. and Mrs. J. R. Shumate and family of Clovis, N.M.

### IN SPRINGLAKE

Mr. and Mrs. Frank Sanders visited with their daughter and family, Mr. and Mrs. Furche Riley, at Springlake, Sunday.

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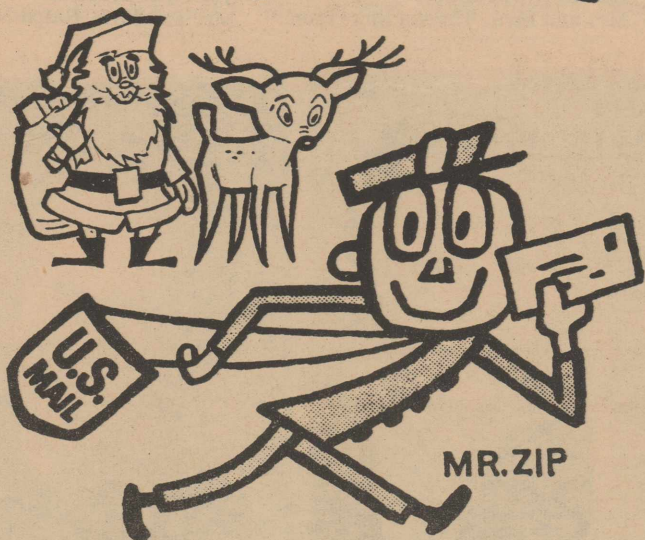
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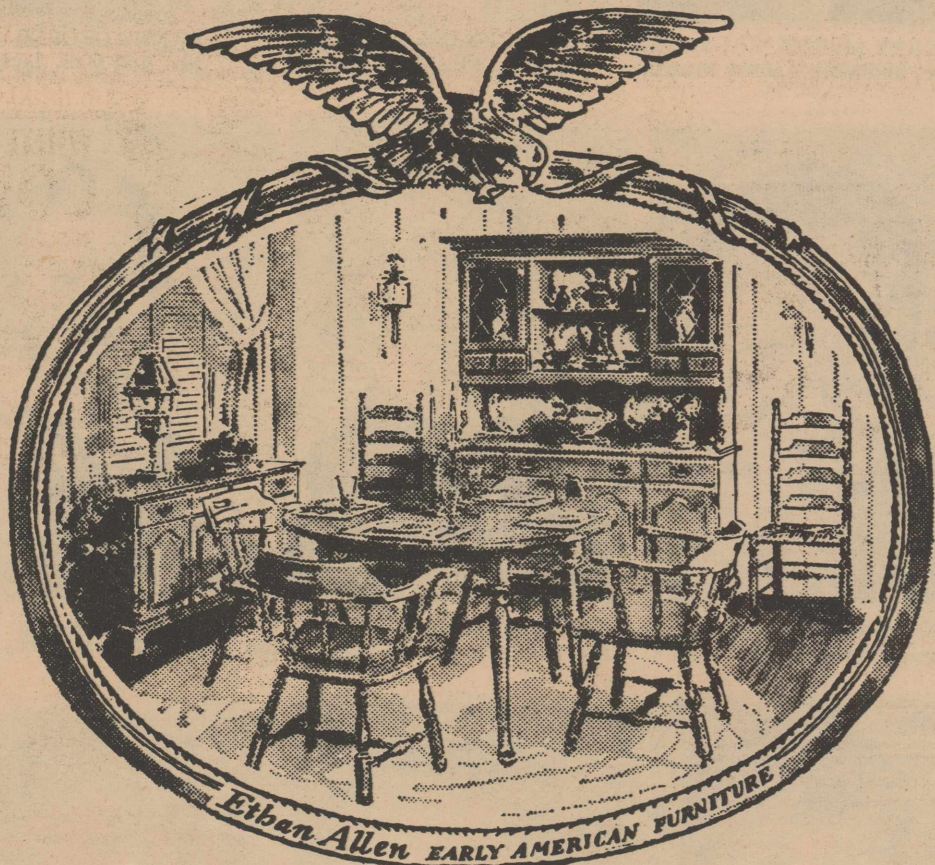
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**OLD HOMESTEAD**  
*The Charm of the Past is the Style of Today*

256 Pieces  
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 20--Dining Chairs

ETHAN ALLEN FOR THE ENTIRE HOME  
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**Harold Griffith**  
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# PHOTO CONTEST



BRETT AVEN  
Mr. and Mrs. Melvin Aven



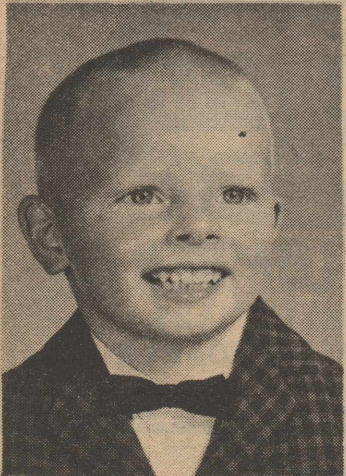
RETHA AVEN  
Mr. and Mrs. Melvin Aven



TAMERA BOWDEN  
Mr. and Mrs. Bob Bowden  
**FIRST PLACE**



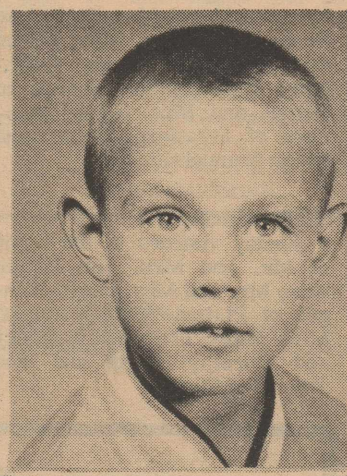
KERRY GEORGE  
Mr. and Mrs. ...  
**SECOND PLACE**



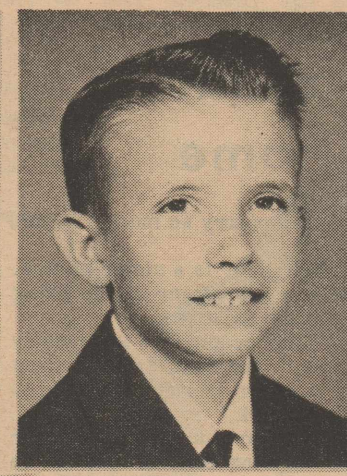
TERRY MYERS  
Mr. and Mrs. Aubrey Myers



KIM HUGGINS  
Mr. and Mrs. Dale Huggins



DANNY GEORGE  
Mr. and Mrs. Jack George



TERRY NEWMAN  
Mr. and Mrs. Joe Newman



DANA MCLAIN  
Mr. and Mrs. Cleve McLain



BENNY MCLAIN  
Mr. and Mrs. Cl...



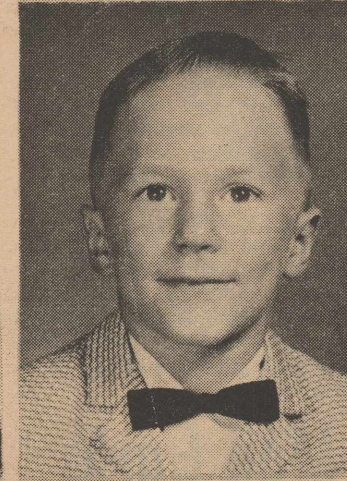
BARRY GEORGE  
Mr. and Mrs. Jack George



CONNIE JEAN FEATHERSTON  
Mr. and Mrs. Donald Featherston



VICKIE KING  
Mr. and Mrs. Larry King



BLAIR MORRISON  
Mr. and Mrs. Theron Morrison



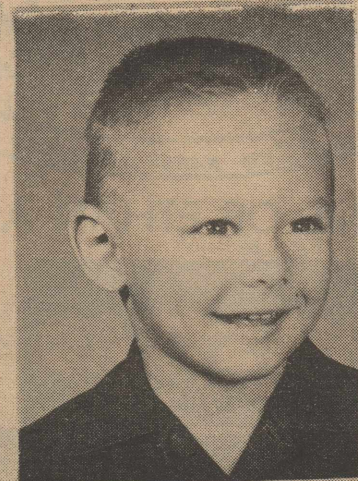
JOHNNA MYRICK  
Mr. and Mrs. Ralph Myrick



DANA & CARY  
Mr. and Mrs. J...



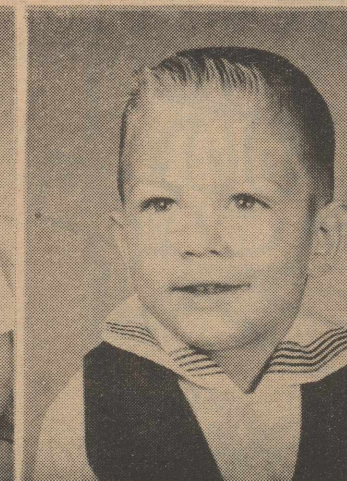
REBECCA HARRIS  
Mr. and Mrs. J. A. Harris



JOHNNY NEWSOM  
Mr. and Mrs. J. S. Newsom



KIRK PIGG  
Mr. and Mrs. Carmon Pigg



VANN BURRESS  
Mr. and Mrs. Herman Burress



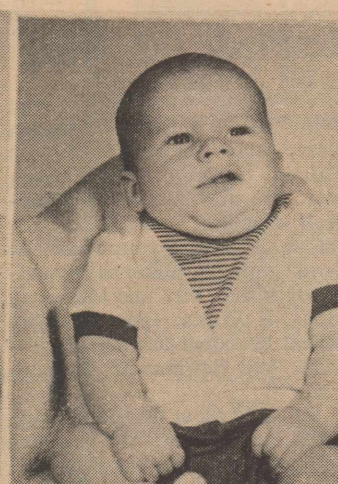
MARK BENNETT  
Mr. and Mrs. Edd Bennett



PHIL FOSTER  
Mr. and Mrs. ...



# PHOTO CONTEST

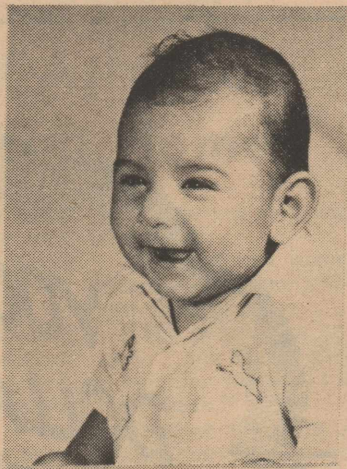
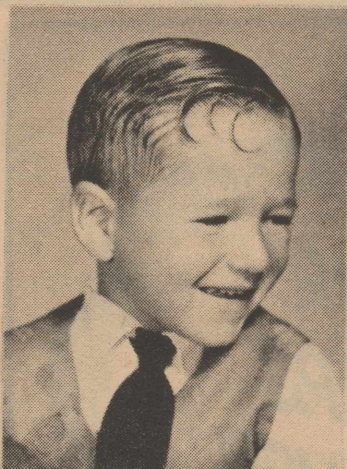


GE  
Jack George  
CE

DIANE DAVIS  
Mr. and Mrs. J. R. Davis  
THIRD PLACE

DONALD JOE HUDSON  
Mr. and Mrs. Don Hudson

CHAD BLACK  
Mr. and Mrs. Charles Black



Cleve McLain

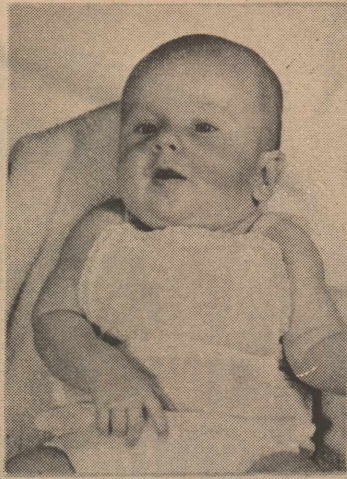
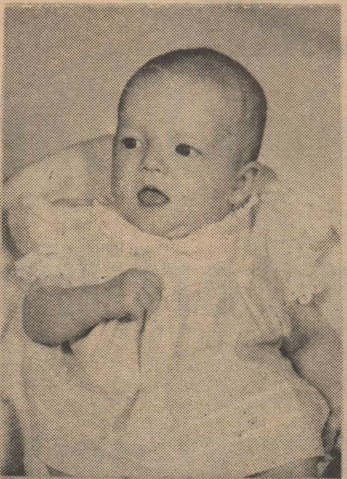
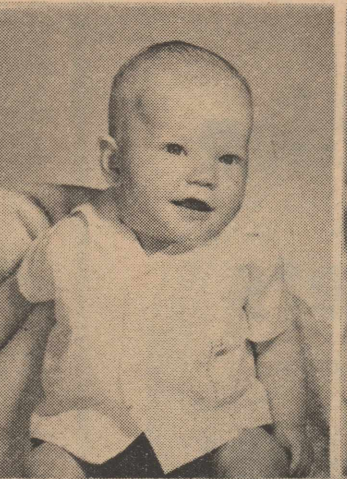
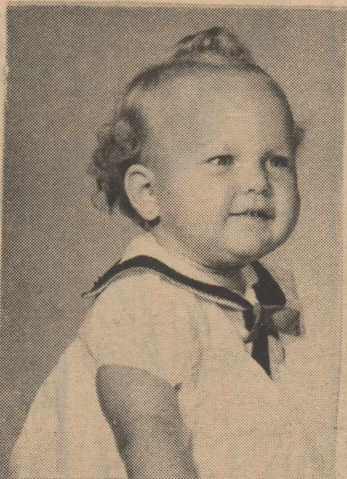
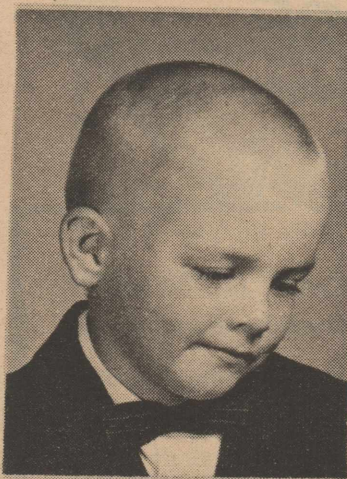
GARY MCLAIN  
Mr. and Mrs. Cleve McLain

EDDIE VILLARREAL  
Mr. and Mrs. Mateo Villarreal

RUE BETH SMITHERMAN  
Mr. and Mrs. Tony Smitherman

MELINDA FORD  
Mr. and Mrs. Guy Ford

KELLY DON IRONS  
Mr. and Mrs. David Irons



M. A. Jackson

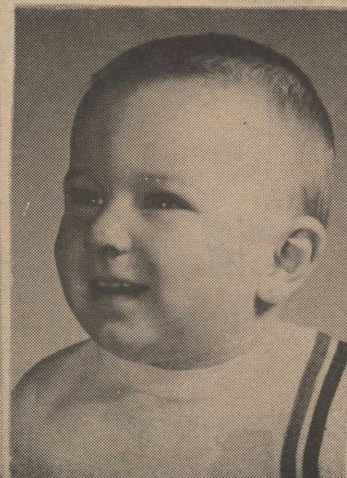
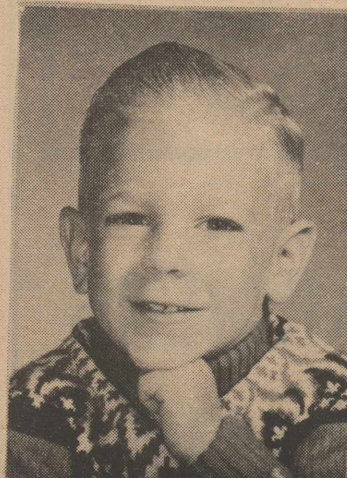
LYNN MYERS  
Mr. and Mrs. Aubrey Myers

LANA TUCKER  
Mr. and Mrs. Lanny Tucker

MATT AVEN  
Mr. and Mrs. Melvin Aven

PAULA MCADAMS  
Mr. and Mrs. Doyce McAdams

TODD ROLAND  
Mr. and Mrs. Alfred Roland



Wamon Foster

KEVIN PARKER  
Mr. and Mrs. H. H. Parker

TERRI LYNN VARNER  
Mr. and Mrs. Jerry Varner

LADONNA HART  
Mr. and Mrs. Joe Hart

VIC HART  
Mr. and Mrs. Joe Hart

ALLEN ROLAND  
Mr. and Mrs. Alfred Roland





## WHO'S NEW No Pink 2 Blue

### David Armstrong School Menus Is Honored At Birthday Party

Mrs. Paul Armstrong honored her son, David, with a party Tuesday, Nov. 26 on his eighth birthday.

Guests were Brent and Brad Sanders, Jim Tucker, Pete Neoffice, Brent Lemons, Mike Hammond, Dwayne Clevenger, James McLain, Kim and Stanley Dyer, Leroy Howard, Jerry Swindle, Danny McKay, Neal Burress, Mark Porter and Shirley Jo Flipppo.

Mrs. Polly Sanders assisted Mrs. Armstrong in serving the group cake and ice cream. The children played yard games and then were given a ride in the jeep with Mrs. Armstrong as driver.

#### AT CARLSBAD

Mr. and Mrs. Levi Bennight Wesley and Doris and Mr. and Mrs. Bill Irvin of near Level-land toured Carlsbad Caverns, N.M. Sunday.

#### IN VERNON

Mrs. Lee Harris spent Saturday in Vernon visiting in the home of her daughter, Mr. and Mrs. Junior Anthony and granddaughter Lee Ann.

#### PLAINVIEW VISIT

Mr. and Mrs. Robert Brooks spent Saturday night and Sunday with her mother, Mrs. A.T. Matsler near Plainview.

December 9-13, 1963  
MONDAY-Frito Pie, buttered potatoes, blackeye peas, cookies, butter, milk, bread.

TUESDAY-Pork and gravy, candied yams, seasoned spinach, peach cobbler, butter, milk, bread.

WEDNESDAY---Meat balls and Spaghetti, cabbage slaw, cream style corn, coconut cake, butter, milk and bread.

THURSDAY--Soup and chili, crackers, peanut butter crackers, cinnamon rolls, milk and butter.

FRIDAY----Beans and ham, Mex-I-Corn, celery and carrot stick, chocolate pudding, cornbread and butter, milk.

#### VISIT RICHBURGS

Thanksgiving guests in the Lowell Richburg home were Mrs. Richburg's parents, Mr. and Mrs. Hooper Shaw of Dimmitt, and friends, Mrs. Gennie Bruton, Linda and Glen, also of Dimmitt.

#### VISIT BENNETTS

Having Thanksgiving dinner in the Ed Bennett home Thursday were his parents, Mr. and Mrs. G. R. Bennett; sister, Mrs. Laurence McLain and family; brothers, Bob and family and Bryan and family of Plainview.

#### IN ESTELLINE

Mr. and Mrs. Lanny Tucker and children spent the weekend in Estelline with their parents, Mr. and Mrs. L.A. Tucker and Mrs. Eula Spruill.

#### SUNDAY GUESTS

Sunday dinner guests in the home of Mr. and Mrs. J. P. Armstrong were his brother, Mr. and Mrs. Gobel Armstrong of Clovis, N.M.

#### VISIT BROTHER

Mr. and Mrs. Owen Hankins and children spent Wednesday night through Sunday in Fort Worth visiting his brother Harold Hankins and family.

#### HART VISITORS

Mr. and Mrs. Marlin Cox of Hobbs, N.M., and two grandchildren of Carlsbad, spent Friday through Sunday in Hart with the Cox relatives.

#### VISIT FRIENDS

Mr. and Mrs. Branch Sheets and family of near Happy were visiting in Hart with friends Sunday.

#### VISIT ARMSTRONGS

Thanksgiving dinner guests in the home of Mr. and Mrs. Paul Armstrong and family were his parents, Mr. and Mrs. P.W. Armstrong, and a brother, Mr. and Mrs. W.D. Armstrong of Lubbock.

#### VISIT STEPHENS

Mr. and Mrs. H.E. Loman were dinner guests Thursday in the home of Mr. and Mrs. Max Stephens and Elizabeth.

### Soila's Sets Open House

Soila's Beauty Shop will have a grandopening in a new building Monday from 9 a.m. to 5:30 p.m.

Free coffee and cookies will be served and door prizes will be given.

Owner of the shop is Soila Reyna.

Operators are Belia Sarabia and Margaret Bollinger.

The shop has three operator units and six hair dryers.

Ed Harris Lumber Co. built the new building.

#### IN COLORADO CITY

Mr. and Mrs. Bob Bennett, Rickey and Sandy spent the weekend in Colorado City visiting in the home of Mr. and Mrs. Homer Winnett. Bob and Rickey Bennett, Homer and Bill Winnett went deer hunting on the Spade Ranch near Colorado City. The Winnetts are former Hart residents.

#### NEWMAN-DUDLEY AGENCY

Represents

SOUTHWESTERN LIFE

In The Hart Area

WE ARE NOW DEALERS

FOR



Rowland-Gordon  
Dry Fertilizers

SOIL TEST YOUR FARM --

Then Let Us Supply You With The  
Correct Blend Of Rowland-Gordon  
Dry Fertilizer For Your Farm.

★ Belts

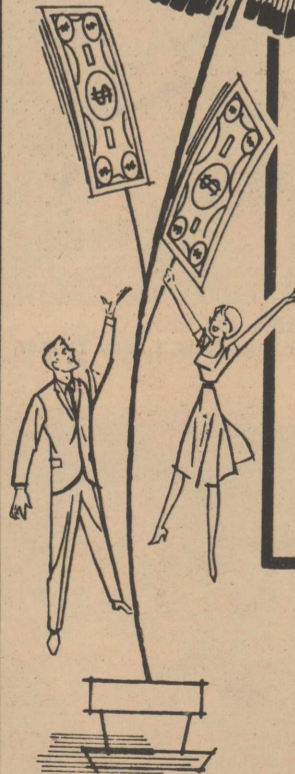
★ Stripper Parts

★ Bearings

★ Wagon Hands

Jones Seed & Farm Supply

Hart, Texas



... like flowers, your savings have a way of growing when planted right and tended properly. If you want to see your money grow, open your account now and let us expand your dollars for you.

FARMERS  
STATE BANK

Member F.D.I.C.





MISS JACQUELINE SHORT

## Association With Children Said To Be 'Most Rewarding'

"I believe my profession is one of the most important in the world."

This is the way Miss Jacqueline Short, English and language arts teacher in the Hart Schools, feels about the teaching profession.

"I certainly regard it highly," she adds.

This is the first year for Miss Short to teach in Hart.

In fact, it is the first year of her teaching career, other than her student teaching, which she did in Abilene.

She is an instructor here for sixth, seventh and eighth grade students, some of whom, no doubt, presented her with the traditional "apples for the teacher" shown in the photo.

"I always liked school," Miss Short notes. "My mother taught and my parents encouraged me to teach."

"And English was always my favorite subject," adds this English teacher.

Asked why she chose teaching as an occupation, Miss Short emphasized two words, "enjoy" and "service," saying that she thought she would enjoy it and

that she could be of service to others.

Should a teacher be dedicated to his profession?

"Definitely," Miss Short says quickly.

The young teacher graduated from East Lamar High School at Pattonville and went on to college at Paris Junior College and Abilene Christian College.

She had a major in English

and minors in social sciences and education.

She has plans to start work on her Master's Degree this summer.

Reading, travel and sports, particularly basketball, are listed as some of her major interests, other than teaching.

What is the most rewarding thing about teaching?

"The association with the children," Miss Short says fondly. "Watching them learn."

**Come In Now While Selections Are Good For Christmas Gifts**

**HOLLOWAYS**

MEN'S, WOMEN'S & CHILDREN'S WEAR

Phone 938-3758

### O. L. Beavers Are Honored

Mr. and Mrs. O. L. Beavers were honored with a surprise farewell party Monday Dec. 2 at 7:30 p.m. at the American Legion Hut.

Guests were received by Mrs. Judd Davis, E. E. Davis and Hubert McLain.

Approximately 65 guests were registered and 40 gifts. The serving table was covered with a white cloth and centered with a fall arrangement.

Punch, coffee and cookies were served by the hostesses. Hostess gift was a pole lamp and a gift of money.

Out-of-town guests included Mr. and Mrs. Charles Fink of Plainview; Mrs. Don Lawson, Mrs. W. B. Lawson and Mrs. Mae Shellar, all of Olton; Mrs. Mamie Laymon, Earth; Mr. and Mrs. W. E. McClenney and Mr. and Mrs. Curtis Beavers, all of Flagg; and Artie and Clayton Beavers, Lazbuddie.

Hostesses were Mmes. Judd Davis, Sam Davis, E. E. Davis, M. E. Phillips, Nora Ray, Lester Lancaster, Carl Godfrey, E. I. McLain, D. L. McLain, Hubert McLain, Ray Warren, Granville Martin, Elmer McKay, Buster Aven, Calvin Alexander, J. P. Armstrong, T. C. Ray, Lee Harris and Dean Sanders.

### Girl Scout Meet Held

Girl Scout troop 404 met Tuesday afternoon and decorated paper plates, which were filled with fruit as a symbol of Thanksgiving.

Each girl delivered the remembrance to a friend Wednesday.

Girls present were Lysia Lacy, Cathy Kennedy, Vickie Newsom, Elizabeth Stephens, Nancy Graves, Cindy Dyer, Beverly Hill, DeAnn Clevenger, Brenda Cheves, Sharon Rodgers, Debra Hardy, Debbie Heck and Sylvia Gonzales.

Leaders are Mrs. James Kennedy, Mrs. Jack Dyer and Mrs. Max Stephens.



## FOOD VALUES

**SHORTENING**

SHURFINE 3 LB.

55¢

**SPAGHETTI**

SHURFINE 12 OZ.

10¢

**MACARONI**

SHURFINE 12 OZ. CUT

10¢

**CHILI**

FRITO NO. 2 CAN

59¢

**SWEET POTATOES**

WHOLE 23 OZ. CAN

31¢

**CAKE MIX**

DUNCAN HINES ANGEL FOOD

55¢

**COFFEE**

SHURFINE 1 LB.

59¢

**SUGAR**

10 LB. IMPERIAL

\$1.19

**MILK**

TALL CAN SHURFINE

8 FOR \$1

**SALAD DRESSING**

QUART SHURFINE

39¢

**PRESERVES**

STRAWBERRY FOOD KING 18 OZ.

35¢

**BOLOGNA**

ALL MEAT WILSON

39¢ LB.

**B&K GRO. & MKT.**

Trade At B&K Where You Get Bargains Every Day

Double Gunn Bros. Stamps On Tuesdays

With Purchase of 2.50 of More



## Irrigation Gas Users Reject Pioneer Proposal

At a regular meeting of the board of directors of the Plains Irrigation Gas Users Association, consisting of one director from each of the 14 counties in the association, held at Wayne's Restaurant in Plainview, Nov. 14, proposals made by Pioneer in a letter to the gas users were unanimously rejected by the board. Bruce Parr, president of the board, was instructed by the board to appoint a committee to draft a letter of replay to Pioneer.

Attending from Castro County were Ray Joe Riley, Sunnyside and Ed Bennett, Hart.

Pioneer suggested that the users agree (1) that 7.45 percent rate of return was a reasonable rate of return on irrigation gas and (2) that the method of allocation used in Docket No. 300 before the Railroad Commission be the basis of any check and study of rates.

The letter from Pioneer was written in response to a request from the gas users that Dr. E. A. Steinberger, the rate consultant hired by the Plains farmers, be permitted to check the workpapers of the rate accounts hired by the gas company by which they arrived at the 7.45 percent rate of return.

Pioneer made the findings and the methods of allocation in Docket No. 300 a condition before permitting further discussion as to whether or not Dr. Steinberger might review the records for the Plains farmers.

In reply to the letter of Pioneer, the gas users stated in part:

"We were not told that the basis for the study would be the figures employed in Docket No. 300 before the Railroad Commission. We were not asked to agree to the findings made in Docket No. 300, and certainly would not have agreed."

"In our June 19 meeting you did not limit the material to be furnished to us to that material resulting from the study made for Docket No. 300."

"Our Board has unanimously agreed that we should reject the proposal contained in your letter. In the first place, we could not agree that a 7.45 rate of return is fair for irrigation gas when the Railroad Commission has never allowed to any utility a greater return than 6 1/2 percent. If the figure of 7.45 rate of return can be substantiated and supported by accurate figures taken from your records, then our membership completely fails to understand your hesitancy to permit Dr. Steinberger to review your records."

### MOTHER VISITING

Mrs. T. K. Ladd of Dallas arrived Sunday for an extended visit in the home of her daughter Mrs. John Holloway and family.

### Congratulations On Your

# Grand Opening

We Are Pleased To Have Been Selected  
To Construct The New Building For  
Soila's Beauty Shop.

**SOILA'S BEAUTY SHOP**  
Monday, Dec. 9  
9 A.M. TO 5 P.M.  
Refreshments & Door Prizes

Hart

★  
Attend The  
Grand Opening  
Monday!

★  
**Ed Harris**  
**Lumber Company**

## You're Invited To Our

# Grand Opening

★ Free Coffee & Cookies

★ Door Prizes

**SOILA'S BEAUTY SHOP**  
Monday, Dec. 9  
9 A.M. TO 5:30 P.M.  
Refreshments & Door Prizes

We Are Proud Of  
Our New Location And  
Want You To Come By  
And See It.

SOILA REYNA, OWNER

OPERATORS

Belia Sarabia  
Margaret Bollinger

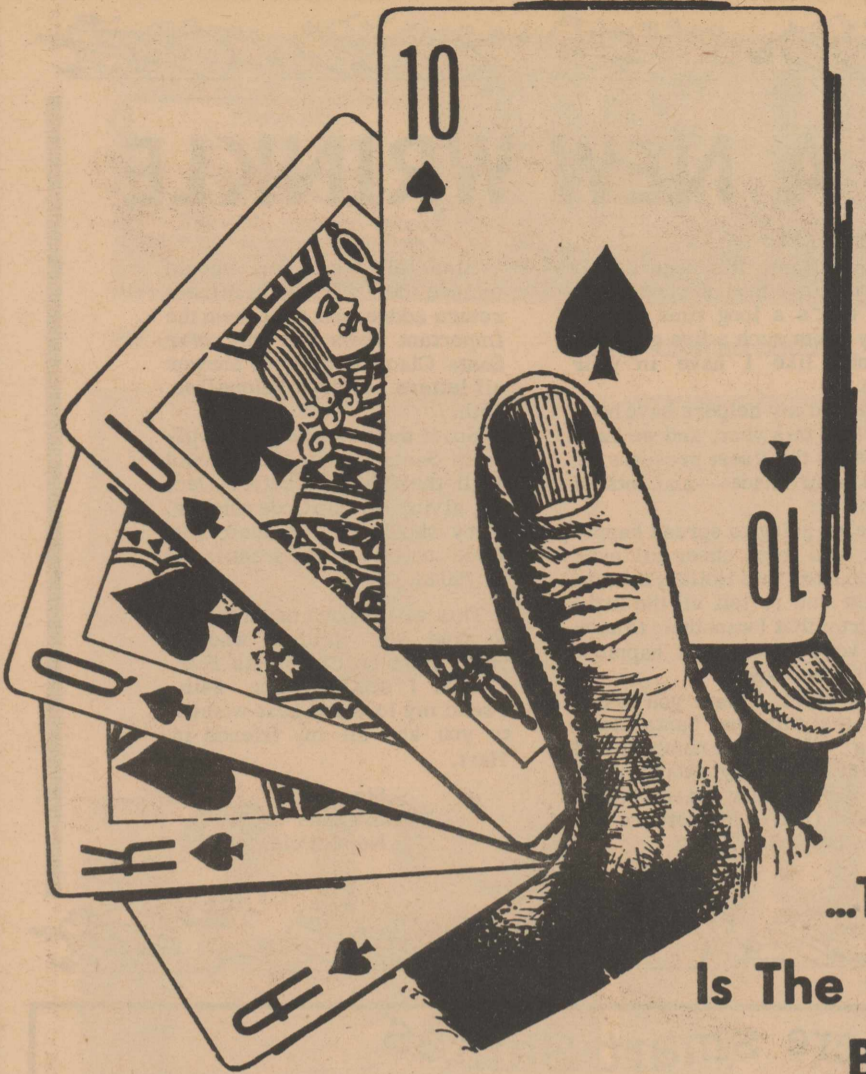
Be Sure To Come!

## SOILA'S BEAUTY SHOP

Phone 938-3222

Hart





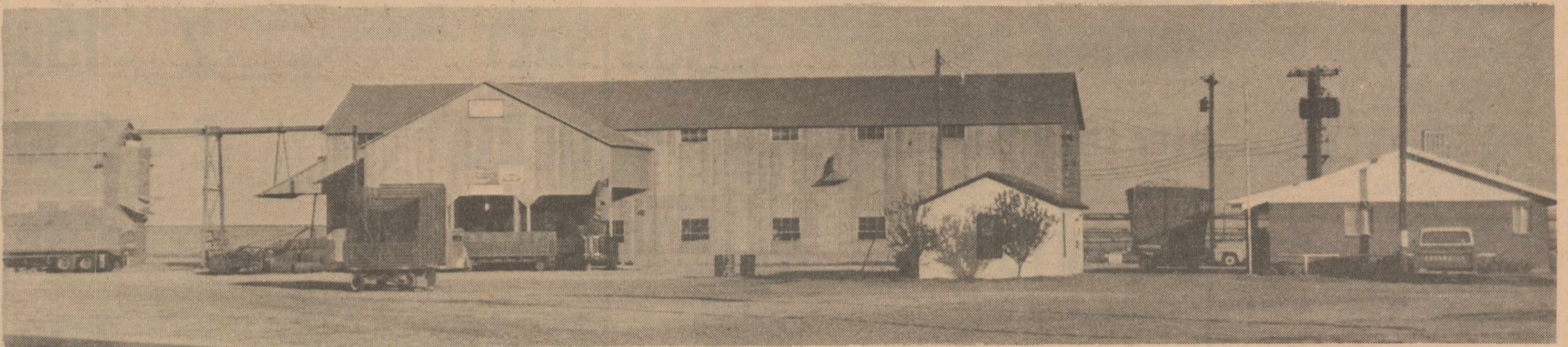
# HOLD ALL THE CARDS IN YOUR OWN HAND

Own Your Own  
COTTON INDUSTRY  
By Belonging To The

## HART PRODUCERS CO-OP GIN

...The Winning And Most Profitable Hand  
Is The One That Brings You The Most Money.  
By Owning Your Own Business,

The Co-op Way, You Are Assured Of Higher Profits and Satisfaction.



HART PRODUCERS CO-OP GIN

HART PRODUCERS CO-OP GIN offers farmers of the Hart area the finest and most modern ginning available. Personal attention is put to each bale, because each bale is owned by the boss...you the patron. A long history of satisfied farmers own the gin. Their experience is your assurance of satisfaction....and more profit.

PLAINVIEW COOPERATIVE COMPRESS stores cooperative members' bales, giving superior service to farmers, gins, merchants and mills.

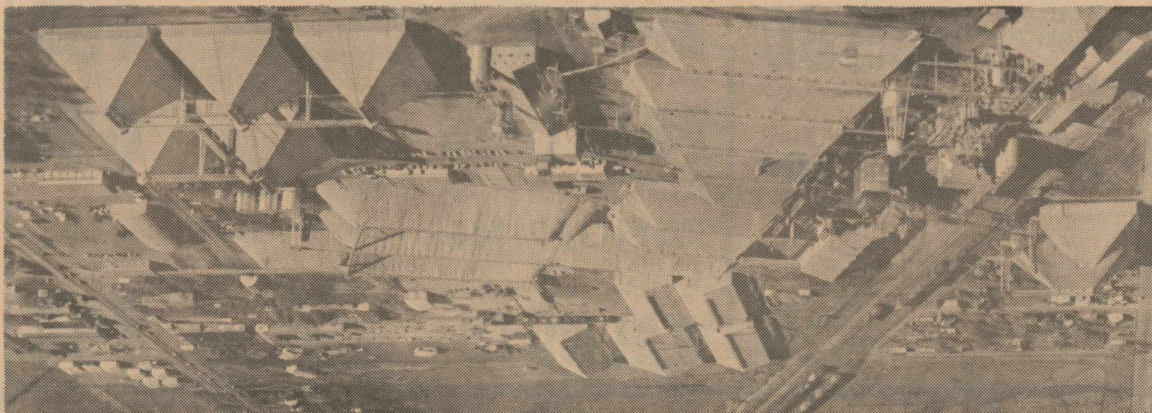
PLAINS COTTON COOPERATIVE ASSOCIATION provides aggressive selling of your cotton to world markets.

PLAINS COOPERATIVE OIL MILL crushes you cotton seed, offering the services of the world's largest and most modern cottonoil mill.

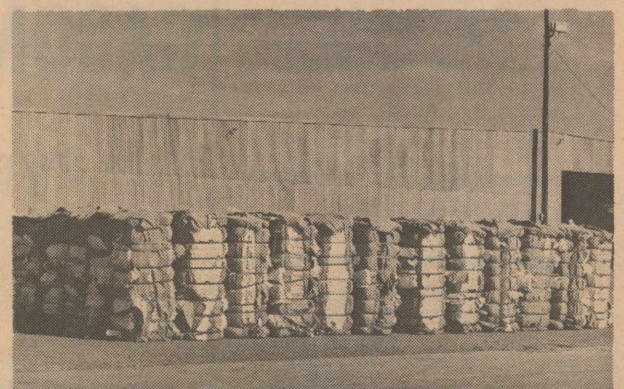
EARNINGS FROM ALL THESE SUCCESSFUL FARMER-OWNED COOPERATIVE BUSINESSES COME BACK TO YOU THROUGH THIS GIN.



PLAINVIEW  
CO-OPERATIVE COMPRESS



PLAINS CO-OPERATIVE OIL MILL



PLAINS COTTON  
CO-OPERATIVE ASSOCIATION



**IN CLOVIS**

Mr. and Mrs. Robert Brooks spent Thanksgiving day in Clovis, N.M. with their daughter and family, the Deward Armstrong's.

**VISIT LAMBERTS**

Mr. and Mrs. Sid Cooper and family of Plainview and Mr. and Mrs. Bob Bennett and family of Hart were Thursday night supper guests in the home of Mr. and Mrs. Kenneth Lambert, parents of the two ladies.

**ATTEND FUNERAL**

Mr. and Mrs. Charlie Holliman, Mr. and Mrs. Donald Featherston and Connie and Mrs. Truman Featherston of Hart and Mr. and Mrs. Mike Fore of Kress attended funeral of Betty Clark in Lubbock Friday.

**Brownie Meet Held Tuesday**

The Brownies met Tuesday at 4 p.m. in the room of Mrs. Paul Kennedy at the Hart School building.

The program opened with singing the Brownie Smile song and the group made bracelets from wood with decoration of stones or ornaments from old jewelry and then covered bracelets with glitter. All enjoyed games before being dismissed for the day.

Members present were Brenda English, Cathy Cheves, Shirley Flippo, Jan Harris, Nelda Henderson, Roxana Irons, Cheryl Friday and Donna Welty.

The leaders are Mrs. Ed Harris and Mrs. Al Irons.

**FROM SUNRAY**

Mr. and Mrs. D. N. Gamblin and children of Sunray spent the holidays with her parents, Mr. and Mrs. V. E. Bearden and other relatives.

**VISITS PARENTS**

Bruce Futrell, son of Mr. and Mrs. Ralph Futrell, and a student of Allen Academy at Bryan, spent the Thanksgiving holidays at home.

**PHILLIPS VISIT**

Rev. and Mrs. E.H. Phillips spent Thanksgiving Day on the Tom Russom ranch in Mulberry Canyon, south of Merkel.

**AMARILLO VISIT**

The Worth Jones family visited the Weldon Talley's in Amarillo Thanksgiving Day.

**FOR SALE**

FOR SALE: 900x14 new trailer tires, 6-ply, nylon tubeless, \$17.50, including tax. Also all sizes new tubes, \$1.98, by the dozen, Cox Shamrock Service Hart. 19-4tc.

FARM SALE: Tuesday, Dec. 17, J. D. Rodgers farm, 3 1/2 miles east of Hart on Kress Highway. Anyone who wishes to add to this sale may do so. Contact J.D. Rodgers 938-4527. 21-1tc.

**WANTED**

WANTED: Bulldozer work. See or call Floyd Dickey at Dickey's Cafe, Dimmitt, Texas. Business Phone 647-3755, Resident Phone 647-3764. 10-tfc.

PAINTING: Brush or spray, commercial or residential. No job too large or small. All work guaranteed. Phone 285-2244. W. R. McCracken. 18-4tp.



**SANTA HAS A NEW WRINKLE**

Hey, boys and girls a letter came this week from the North Pole, and it was from the jolly old fellow himself--Santa Claus.

He's got himself a Zip Code with the post office and is all set to receive you letters.

But you've got to write before Dec. 15, or it will be too late from him to take orders. Once Santa has finished with your letters, they all will be published in The Hart Beat.

Here's the letter we got this week.

Toyland, North Pole  
Nov., 1963

Hart Beat  
Myrt Loman  
Hart, Texas

Dear Myrt:  
I'm sure getting anxious to see you and all my little friends

around Hart. It's been nearly a year since my last visit there, and that's a long time to stay away from such a fine group of friends like I have in your town.

Me and my helpers have been busy all this year, and we have some of the finest presents we have ever made---and lots of them.

We're going to spread happiness and good cheer all over the country this Holiday Season. I want you to tell all the little children that I want them to have the very nicest and happiest Christmas ever.

And Myrt, I want you to tell them that this year Santa Claus has a ZIP CODE number, and inform them they should place my Zip number on all their letters. (I give my correct address below.)

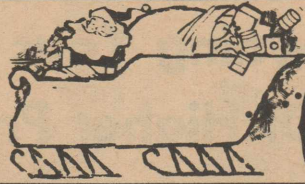
Also tell them they should include their ZIP CODE in their return addresses. Give them the important news that this year Santa Claus is going to answer all letters received before Dec. 15th.

So, if they want to get a reply from Santa Claus, they should mail their letters before Dec. 15, giving my Zip Code number. They should include their Zip Code on return addresses. It is 79043.

This will make it much easier to find you children when I visit Hart on Christmas Eve.

Until I see you Dec. 24th, I send my love and best wishes to you and all my friends in Hart.

Sincerely,  
S. Claus  
North Pole, 99701



where smart Santas  
**GROCERY SHOP**

<b>COFFEE</b>	FOLGERS DRIP OR REG.	LB.	<b>65¢</b>	<b>SALT</b>	KIMBELLS 26 OZ. BOX	2 FOR	<b>15¢</b>
<b>HERSHEY DAINTIES</b>	12 OZ. PKG.		<b>39¢</b>	<b>OLEO</b>	KIMBELLS	2 FOR	<b>35¢</b>
<b>BISCUITS</b>	KIMBELLS	4 FOR	<b>29¢</b>	<b>SYRUP</b>	24 OZ. LOG CABIN		<b>55¢</b>
<b>HI-C ORANGE</b>	46 OZ. CAN	2 FOR	<b>25¢</b>	<b>PECANS</b>	10 OZ. PIECES DEL CERRO		<b>79¢</b>
<b>PEAS</b>	KIMBELLS 303 CAN	2 FOR	<b>29¢</b>	<b>SO SOFT LOTION</b>	50¢ SIZE		<b>39¢</b>
<b>SALAD DRESSING</b>	QUART KIMBELLS		<b>29¢</b>	<b>LISTERINE</b>	69¢ SIZE		<b>49¢</b>
<b>LARD</b>	ARMOUR 3 LB. CARTON		<b>59¢</b>	<b>JERGENS LOTION</b>	59¢ SIZE		<b>49¢</b>
<b>PLEDGE</b>	14 OZ. CAN JOHNSON'S		<b>\$1.19</b>	<b>DEODORANT</b>	AIR WICK 79¢ SIZE	2 FOR	<b>79¢</b>
<b>BACON</b>	2 LB. FARM PAC		<b>98¢</b>	<b>APPLES</b>	4 LB. BAG		<b>49¢</b>
<b>BEEF LIVER</b>	FRESH	LB.	<b>29¢</b>	<b>POTATOES</b>	25 LB. RED		<b>69¢</b>
<b>ROAST</b>	USDA GOOD	LB.	<b>49¢</b>	<b>TANGERINES</b>	SWEET & JUICY	LB.	<b>19¢</b>
				<b>WALNUTS</b>	1 LB. BAG SMALL		<b>39¢</b>

Hart, **WALT HANSEN GROCERY** Texas