

VOLUME 2

HART, CASTRO COUNTY, TEXAS, THURSDAY, OCTOBER 31, 1963

Consolidated With The Hart Dispatch, July 26, 1962

NUMBER 16

FARMERS

STATE BANK

Member F.D.I.C.

HART, TEXAS



ED BENNETT was knighted "Ugly Man" winner last Thursday night at the Mother's Club box supper. He won over about six other competitors and was given a small trophy for the distinction. Making the presentation is Mrs. L. C. McLain. The Mother's Club raised several hundred dollars with the contest and box supper.

Well over \$300 went into the Graves making a strong bid for Mother's Club "kitty" last honors.

Bennett Wins "Ugly Man" Competition

In the box supper sale, Ray-

mond Akin, a Plainview auction-

eer worked his magic of fast

words and witticism to the en-

joyment of the crowd.

Board Breaks Ground For New Hart School

hailed Hart school trustees Friday when they put spades to work in an official ground breaking ceremony.

The spadework marked the beginning of construction for new junior-senior high school and gymnasium.

Hart's entire school body was dismissed to see the historic and traditional observance.

When board President R G. Henderson and Milton Sharp, secretary; manned the shovels, their digging marked the beginning of a \$321,644 project, destined to be completed by the middle of June, 1964.

Supt. Paul Kennedy told the assembled students, "This building, started this day, is for you. We hope it will give you a better chance for an education."

Henderson spoke briefly. He said, "Our primary interest is for you boys and girls and your future education." He added that students need to be wellequipped to live in this scientific age.

Rev. Denzil Leonard opened the ceremony with a prayer. He

As winner of the "ugly man"

contest, Bennett received a

small trophy, presented by Mrs.

L. C. McLain. Votes sold for

which candidate would win.

cents each in determining

Other nominees in the contest

were Boots Rogers, Malcolm

Atwood, J. D. Rodgers, and

crisp, breezy Oct. 25, acknowledged that administrative hard work and effort attend. have paid off and that their

dreams have become a reality. Other board members present were Doyle Davis, Charles B. Martin, and Lorenza Lee. Turstees Darrell Clevenger and

Waymon Foster were unable to

Present also was Ray Nixon, a representative of general contractors Knox, Gailey and Meadors.

Architects are Brasher and Govett of Lubbock.

Don Newman Takes New Hospital Post

Don Newman, 31, a former resident of Hart, begins duties Monday, Nov. 4, as administrator of the Castro County Hospital in Dimmitt.

For the personable Newman, the job is one more step up the business world's ladder of success.

Since his graduation from Wayland College in 1958, Newman has spiraled to one top level position upon another.

He will resign an administrative job with Southern Union Gas in making the switch to Dimmitt.

Newman is a son of Mr. and Mrs. H. E. Newman of Hart. He also has a brother, Joe, living in Hart. Upon the administrator's graduation from high school here in 1950, he began farming. He was married the same year.

For five years Newman tilled the soil and didn't decide until 1955 to go to college. From the day he enrolled, a rapid chain of events began unfolding.

It took Newman only 33 months to complete requirements for four years of college. His degree was earned in political science. Both he and his wife worked at theatres during college days.

Newman's first job was as a 1958-59 school teacher in the El Paso system. Then he got an administrative job with Southern Union in El Paso, working his way to other administrative capacities.

He has had from 10 to 15 persons under his supervision Time Waits in handling such items as budget, cost control, personnel, For No Man purchasing of supplies and managing inventory.

Interviewed for the Dimmitt job, Newman was chosen to handle. similar business operations.

A new hospital at the Castro County seat is expected to be completed sometime in March of 1964, with Newman at administrative reins. The Hart graduate said, "I

feel really good about coming back home and making a contribution in the community where I was reared.'

Newman has not confined his studies to political science. He has an accounting degree from La Salle Extension School in Chicago and is still studying



DON NEWMAN

executive control, economics, statistics and management control with International Accountants Society.

Married to a former Plainview girl, Colleen Rich, Newman and she have two child-ren. They're 12-year-old Beverly and 10-year-old Max, Newman also has a brother named Max, who is the assis-

tant principal at Levelland Junior High School. Don's wife has a brother, Bill

Rich, who lives in the Hart Community.

ere is a time for all things under the sun.

There is a time for being born, and when that time comes, a newborn doesn't necessarily

have to wait for a doctor. Such was the case last week with Mrs. Dormand Dunn of Hart as she awaited delivery in the Dimmitt Hospital.

Very young Clinton Wayne was born while a doctor was enroute to the hospital--delivered by two nurses on night duty.

The infant was born at 2:45 a.m., weighing in at six pounds and 14 ounces.

Both the mother and baby are reported doing fine.

SCHOOL BOARD **EMPLOYS TWO**

Thursday night as the women

went all out in a box supper sale and "ugly man" contest.

Hart school board took two steps this week, one of which will encourage students in music and the other which will discourage them inhooky-play-

ing. The board announced the hiring of Mrs. Margaret Rambo as public school music teacher. It also announced the employment of Deputy Sheriff Granville

lartin as truant officer Mrs. Rambo's duties will begin Monday. She will teach classes in grades 1-5 and if possible will add junior high classes. Her instruction will include theory of music and will begin preparation for the addition of a band program in, possibly, two years, according to Supt. Paul Kennedy.

Mrs. Rambo was a music major in college and formerly taught public school music at Petersburg. Deputy Martin, in his new

duties at the school, will go there each school morning, pick up the absentee roll and check on students missing school.



HERE'S QUITE a set of Elk horns which Calvin Alexander brought home following a week-long hunting trip at Lemon Dam near Durango, Colo. Calvin and his brother, W. C., Ignacio, Colo., used two horses to pull the 6 point bull back to camp. Calvin used two shots to bring the big bull down.

10

A rollicking style show by Hart Booster Club men preceded fund raising activities. Many of the boxes were de-Ed Bennett won the unflat-tering title of "ugly man" with corated with Halloween masks, witches, and Jack-O-Laterns. Theron Morrison. Jack Smitherman and G. C.

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1963

Published each Thursday at Hart, Texas, c/o Box 311, with offices in Hart. Phone number 938-3547. Entered at the post office at Hart, Texas, Second Class

postage paid at Hart, Texas. Any erroneous reflection upon character, firm or cor-poration which may appear in the columns of The Hart Beat

will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year plus five cents tax in Castro and neighboring counties. \$4.00 plus eight cents tax else where in Texas. Out of Texas, \$4.00 per year.

WSCS Studies Self Denial

"The Call to Prayer and Self Denial" was the theme of the program, when the Wo-men's Society of Christian Service met in their regular meet-ing last Thursday, Oct. 24, at 9

a.m. at the church. Mrs. Ed Bennett was in

charge. Others on the program were Mmes. W. A. Hawkins, E. E. Foster, R. C. Bailey, C. B. Landers, E. H. Phillips.

The meeting was closed with a prayer by Bro. E. H. Phillips. Others present were Mmes. Guest Speaker Hubert Maples, A. L. Aven, Lenora McMillen.

Next meeting to be held, Nov. will attend a District meeting day when the Hart Zealot Club in Plainview.

VISITS BROTHER Mr. and Mrs. Charlie Hardy visited Sunday evening in the

BUSINESS TRIP

Jr.,

New And Used

Automobiles

AII

Makes and Models

NEWMAN-DUDLEY AGENCY

Hart

Phone 938-3218

CARD OF THANKS We would like to express our Has Party thanks to those who remembered us at the passing of our mother and grandmother. We sincerely appreciate the food, flowers, and many kindesses shown us. We would also like to thank all our friends for each and every kindness they did for us while I was in the hospital. Many thanks to all who sent cards, flowers and visited me.

The W. H. Felders family,

Mrs. Wheeler

Mrs. Ralph Wheeler of Ed-, at the church and the ladies monson was the speaker Tuesmet in the home of Mrs. J. H. Davis. Mrs. Joe Newman and Mrs. Deryl Clevenger were cohostesses.

Mrs. Wheeler narrated slides she had taken on a tour around the world.

Rambo, Walt Hansen, F. L. Bass Preston Upshaw, Glen Reed, Bob Bennett, Paul Armstrong and Ed Bennett.

The Intermediate Training Union Department of the First Baptist Church had a skating

Training Union

Patricia Smith

A birthday party for five-year-old Patricia Smith, daugh-

ter of Mr. and Mrs. Harold Smith, was held Sunday in the

Guests present were Eliza-

beth Stevens, Kay Nelson, Brenda Covington, Diane and Darrell Lacy, Debbie and Shortie Lacy and Terry and

Refreshments of birthday

cake and cool-aid were served

Has Birthday

Smith home.

Kelly King.

after games.

party Saturday evening at the Hart school gym. The group met at the church and went to the gym and skated

for a time then returned to the church for games, followed by supper of charcoal hamburgers and more games. Sponsors of the Intermediate

Department are Mr. and Mrs. Edgar Varner. Tommy Lyons, youth dir-

ector for the church and Miss Lolly Wyeatt, students of Wayland College were guests. They also helped with entertainment. Others present were Terry Newman, Jerry Heller and Ozell West.

Members present were Gary Rambo, Rickey Mitchell, June Leonard, Paula Jacks, Barbara Inscore, Pam Houston, Mandy Rogers, Linda Potts, Nancy Reed, Vicki Hankins, Dixie Irons and Rebecca Futrell.

Present were Mmes. Carl Methodist Women

Attend Meeting

There were six members of the First Methodist Church of Hart among the 138 ladies present at a District meeting, Tuesday at the First Methodist Church in Plainview.

Theme of the program was, "Witness Through Service." A sack lunch, with coffee and tea were served at noon.

Attending the meeting from Hart were Mmes. E.H. Phillips, E. E. Foster, A. L. Aven, Ed Bennett, Paul Amrstrong, and



PET OF THE WEEK is a two-year-old Pekingese named "Poopsie", and its young owners are Marsha and Jackie Seago. Marsha, at left, is 10, and her sister is eight.

Science Teacher First Feature Personality

The Hart Beat is undertaking with this edition to run a personality feature each week on a different teacher in the Hart Public School system. Beginning the feature is Ar-

thur Roland Johnson, Hart science teacher.

The 23-year-old Johnson comes from Chico, Texas, graduating from high school there in 1959. His parents own a grocery store in Chico. He also met and married a hometown girl.

Johnson was an honor student in high school and continued his above average assault on grades into college. He was forced to drop out of football his senior year in high school after injuring a knee.

Johnson enrolled at John Tarleton in Stephenville after high school, attending the junior college a year-and-half, before transferring to East Texas State at Commerce.

He also spent a summer session at North Texas State on his way to finishing college at Commerce. Johnson received his degree in biology.

Church Groups **Hold Meeting**

Last Tuesday night, there be welcome assets. were approximately ou officer and teachers of Sunday school and Training Union met at the First Baptist Church for a salad supper and to plan work for the coming year.

The Sunday school superintendent, Boots Rogers, gave a inspirational talk, discussing the work and aim of the Sunday School; Ralph Futrell, Training Union director gave a talk on "Work and Aim of Training Union".

on the program. Bovina pastor cently were his sister and hus-John Furgeson spoke, With him band, Mr. and Mrs. Paul Morwere the Sunday School super- row of Seattle, Wash., and his intendent and song leader of mother, Mrs. Maud Lambert the churchein Bovina.



ARTHUR ROLAND JOHNSON

It hasn't been all study and no play. The teacher spends what time he can in his favorite sports, hunting and fishing. In 1959, Johnson, his two

older brothers and his father, spent a month in Alaska for some prime hunting and fishing. He has a younger brother who did not make the trip. There are no sisters in the family.

The Hart teacher also is a great sports fan. This is his first teaching job

and the Hart community has found Johnson and his wife to

They both are members of the Methodist Church and are both MYF directors. The couple was married June

23, 1962.

Johnson intends to continue his college training, planning eventually to get a Phd degree.

RECENT VISITORS

Visitors in the home of Mr. Guests from Bovina had a part and Mrs. Kenneth Lambert reof Hammon, Oklahoma.

home of her brother, Mr. and Mrs. E. L. Jobe.

Mr. and Mrs. O. L. Beavers and Mr. and Mrs. Judd Davis left Tuesday morning for a short business trip near Joplin, Missouri.

Hart Chapter Honors Pledges

Chi Psi Chapter of the Beta Sigma Phi honored pledges at a preferential tea Sunday afternoon in the Fellowship Hall of the Methodist Church.

The serving table featured an arrangement of yellow roses. Presiding at the tea service were Mrs. Bob Reed, president and Mrs. Joe Hart, vice-president.

A book review, "Tomorrow is Now", by Eleanor Roosevelt, was given by Mrs. Joe Newman. There were 14 members and guests registered.

Class Treated To Movie, Meal

Members of the Junior High Sunday School class of the First Methodist Church met at the church Saturday evening then went to Plainview for an evening meal and a movie.

Members are Patricia Richburg, David Brooks, Brenda Armstrong, W. A. Hawkins, III, Linda Bailey, Kay Lynn Porter, and Rickey Bennett.

Sponsors were the teacher, Mrs. Ed Bennett and Mr. and Mrs. David Willis and Mr. and Mrs. Paul Armstrong furnished transportation.

CONCESSION SALES

First grade, Oct. 23, Wednesday.

Second grade, Oct. 24, Thurs-

day. Third grade, Oct. 25, Friday. Fourth grade, Oct. 28, Mon-

Fifth grade, Oct. 29, Tuesday. Sixth grade, Oct. 30, Wednesday.

Seventh grade, Oct. 31, Thursday.

PANCAKE SUPPER

The Senior class will sponsor a pancake supper Nov. 8 at 5:30 until 7 p.m. Pancakes, bacon, sausage, milk and coffee will be served.

PARENTS VISIT

Mr. and Mrs. H. B. Barker parents of Mrs. Porter visited in her home over the weekend. They are also visiting this week in Iowa in the home of Mrs. Daisy Barker, mother of Mr. Barker.

IN AMARILLO

Mrs. B. N. Fincher, and sons Kenneth and Jackie spent Saturday night and Sunday in Amarillo visiting with friends and relatives.

DINNER GUESTS

Mr. and Mrs. Branch Sheets and children of Arney were Sunday dinner guests in the home of Mr. and Mrs. Max Stephens and daughter.

CELEBRATES BIRTHDAY

Mr. and Mrs. Ray Bennett were Sunday dinner guests in the home of their son, Mr. and Mrs. Bob Bennett and family. The occasion was Ray's "39th" birthday.

Also attending were Mr. and Mrs. Bryon Bennett and children of Plainview, Mr. and Mrs. Ed Bennett and sons, and Mrs. Laurence McLain and daughter, Lauren, of Hart.

GETTING EDUCATED

Mrs. Bowker's second grade is studying the following item:

Telling time, hours and half hours. Capitals and periods in lan-

guage, Science changes that come in

the fall. Spelling sounds, words and sentences.

Rings, **Pins**

Hart FHA Sells

Hart FHA girls are selling rings and pins with FHA emblems it was announced this week by sponsor Miss Price.

Rings are selling for \$3.60 and pins for \$1.25. Members are eligible to buy either.

Money making projects for the club include selling Christmas wrapping paper, Stanley products and old fashioned candy.

Future projects of the FHA include discussions on teenage problems, national goals, marriage, school dropouts, tips on dressing, beatuy tips and a talent show.

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COMING EVENTS NOVEMBER 4

School board meeting Fire Department Wesleyan Guild

NOVEMBER 6 Methodist Men Meeting

NOVEMBER 7 W.S.C.S.

IN DALLAS

Mr. and Mrs. Truman Featherston and Mr. and Mrs. Donald Featherston left Tuesday of last week to spend a few days with relatives in Dallas.

HOMECOMING

Mr. and Mrs. Dub Cleveland attended the West Texas Homecoming as did Mr. and Mrs. Paul Kennedy.

Students Learn About Clothing

The third grades in Mrs. Cheatham's room are having an interesting study in geography about clothing for school. They are learning about different kinds of clothes, and where we get them.

They also are making charts of each.

They have rayon, nylon, linen, cotton, wool, plastic, rubber, fur and leather charts on their bulletin board now.

VISIT PARENTS

Mr. and Mrs. Miles Jackson and children spent the weekend in Plainview with her parents, Mr. and Mrs. Ed Phelps.



OBSERVATION

Mrs. Bill Billingsley was admitted to Castro CountyHospital in Dimmitt last weekend for observation.

IN BOVINA

Mr. and Mrs. Lester Lancaster and family visited her sister and husband, Mr. and Mrs. Zemry Boozer, in Bovina this past weekend.

PASTOR WORKING

Harmon Bishop of Dickens is helping at the H&S Produce House for a few days. Harmon and family are former Hart residents. He is pastor of the Baptist Church in Dickens.

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REAL CLASS is portrayed by these unidentified (for safety precautions) Hart Booster Club stylists. They paraded Thursday night across the school stage amid laughter and wolf calls. The man, many in high heels

CATTLE BUYER

Lannie Tucker, vo-ag teacher at Hart will make a trip to Pauls Valley, Okla., this weekend to buy cattle.

NEW SON

Mrs. Ena Bowden and daughter spent the weekend in Lubbock with daughter and sisfamily. The Conaway's have a new son.

SEE US FOR

RELEASED

Mrs. W. H. Felder has been released and is home from the Medical Center in Plainview, where she spent a month after being injured in a car accident.

VISITS MOTHER Mr. and Mrs. Clinton Bill-ingsley of Olton visited with

ter, Mrs. Phillip Conaway and his mother, Mrs. Bill Billingsley of Hart, in the Dimmitt hospital Sunday.

WEEKEND VISITORS Mr. and Mrs. Russell Smith of Midland were weekend visi- Mr. and Mrs. Hooks Beavers tors in the home of her sister, Mrs. Lester Lancaster and family.

the feature attraction.

SUNDAY VISIT

Mr. and Mrs. Thoman Annen Nazareth visited Sunday of evening in the home of her sister, Mr. and Mrs. Frank Bauman.

SUNDAY GUESTS

Sunday guests in the home of were his sister, Mr. and Mrs. O. L. Shellar of Olton and his brother, Clifford of Dimmitt.

contest. About 20 men displayed their best style show maneuvers in

IN HART

Otto Lancaster of Portales, visited in Hart last Wednesday in the home of his brother, Lester and family. Mrs. C. C. Lancaster of Fort Worth returned to Portales with her son for a visit.

Adams Wins **Grid Contest**

Johnny Adams of Dimmitt took top honors in the Hart Beat football contest last week, picking nine of the 10 games correctly.

He nudged out David Adams, Dimmitt, who also picked nine games right.

Johnny was 10 points off on the tie-breaker and David was 14 away.

Third place went to Florence Gardner, Star Route, Kress, who missed two games and was close on the tiebreaker, only 4 points off.

There's still time to enter the contest for this week. All you have to do is get a copy of the Oct. 24 Hart Beat, fill out the entry blank and turn it in to one of the sponsoring merchants by 4 p.m. Friday.



COLORADO TRIP

T. G. Mousner and daughter, Nannette and son Johnny and wife of Dallas spent last week in Olathe, Colo., visiting and hunting with son and brother, Stanley and wife.

MISSLE BASE

Mr. and Mrs. Ivan Mitchell and children of Dallas have moved to Kimbell, Neb., where he is employed at a missle base. Mrs. Mitchell is the former Peggy Beavers.

GRANDPARENTS

Norma Jean Pierce of Lubbock is visiting in the home of her grandparents, Mr. and Mrs. E. L. Jobe.

IN TAHOKA

Mr. and Mrs. Buster Aven spent the weekend in Tahoka with relatives. Her father, W.H. Williams, returned home with her for a visit.

LAMAR COLORADO

Mrs. Nora Ray returned home Friday from a two weeks visit in Lamar, Colo., where she visited in the home of her daughter, Mr. and Mrs. George Landtroup.

BIRTHDAY DINNER

Mr. and Mrs. John Smith, Miss Connie Irons and Orvis Vestal of Plainview and Mr. and Mrs. David Irons of Hart were Sunday dinner guest in the home of Mr. and Mrs. Al Irons. The dinner was in honor of the three ladies birthday's recently.

VISIT SON

Mr. and Mrs. Hubert Maples visited their son, Glen Maples, and family over the weekend and helped their granddaughter, Elaine, celebrate her 13th birthday.

HUNTING TRIP

D A Eutrell

Tower Breaking Plows Jeoffroy Chisel Plows

> FREEZE PROOF FAUCETS **ARVIN ELECTRIC HEATERS**

New High Lift A Frames Caldwell Post Hole Digger And Scoop



and MIRS left Thursday of last week and returned Monday evening from a hunting trip to Chromo, Colo. They also visited Mr. and Mrs. Dave Bostick in Colorado.

SERVICE BUDDIES

Mr. and Mrs. Conrad Herman of Oklahoma City were weekend guests in the home of Mr. and Mrs. Jerry Varner. Jerry and Conrad were buddies in the

NEWMAN-DUDLEY AGENCY Represents

SOUTHWESTERN LIFE

In The Hart Area

School Menus

Nov. 4-8, 1963 MONDAY-Frito Pie, buttered potatoes, sliced tomatoes, pepper rings, cocoanut cake, fruit cocktail.

FORMER TEACHER

Cox at Lipan.

Tony Smitherman.

Mr. and Mrs. S. G. Anthony and her mcther, Mrs. Ruther-ford of Amarillo visited Sunday

evening in the home of Mr. and

Mrs. Miles Cox and mother

Simpler. Mr. Anthony was a former school teacher of Mrs.

George Ed Bennett, Harold

Bob Bennett, Billy Joe San-

ders and Joe Bob Sanders at-tended the West Texas State

Homecoming with Mr. and Mrs.

ATTEND HOMECOMING

TUESDAY--Turkey and noodles, creamed potatoes, green beans, cranberry sauce, peach pie, milk, butter, bread.

WEDNESDAY--Bologna cup, potato salad, tomato and lettuce wedge, baked beans, butter, milk, pineapple Bavarian, bread

THURSDAY--Chili Beans, sauer kraut, potato crisps, cornbread, butter, milk, strawberry cake.

FRIDAY--Hamburger, mustard, pickles, onion, sliced tomatoes, lettuce, peanut butter cookies, ice cream bar, butter, milk and potato tots.

FOR SALE

FOR SALE: One apartment size gas range, contact Mrs. T. C. Ray, Phone 938-4222. 10-tfc.

FOR SALE: Two bedroom home, contact R. C. Bailey, Hart 938-3204. 16-3tc.

FOR SALE: Good condition and reasonably priced-chrome dinette set with six chairs; Roper gas cook stove; Dearborn gas heater. See at Roy Pyeatt residence north of Hart. 16-1tc.

WANTED

WANTED: Bulldozer work. See or call Floyd Dickey at Dickey's Cafe, Dimmitt, Texas. Business Phone 647-3755, Resident Phone 647-3764. 10-tfc.

WANTED: Custom binding with row binder--Contact J.L. Shive, Phone 938-4650. 15-tfc.

WANTED: Custom deep breaking and fertilizing, A.J. (Andy) Schmacher, Nazareth 945-2409. 16-5tc.

WANTED: Let us make your Christmas fruit cakes before December 1st, weight, 6 to 7 pounds. Call 938-4549 or 938-3713. 16-5tc.

FOR RENT

FOR RENT: Trailer space, phone 938-3743. 16-tfc.

VISIT PHILLIPS'

Sunday dinner guests in the home of Mr. and Mrs. M.E. Phillips were their children and grandchildren, Mr, and Mrs, Bill Phillips of Plainview, Mr. and Mrs. Jerry Phillips of Kress, Mr. and Mrs. Monte Phillips of Littlefield, and Mr. and Mrs. Calvin Alexander and Mrs. Willie Alexander of Hart.

IN OKLAHOMA

Mrs. Dwight Miller and children and her mother, Mrs. Paul Mallory of Phoenix, visited relatives and friends in Clinton, Okla., this weekend.

ACC HOME COMING

Mr. and Mrs. Deryl Clevenger attended Homecoming at ACC in Abilene Friday and Saturday.

VISITING DAUGHTER

Mrs. Paul Mallory of Phoenix is visiting in the home of her daughter, Mr. and Mrs. Dwight Miller and family.

VISIT RELATIVES Mr. and Mrs. E. W. Stone and son, Junior, left Friday for Bonham and Denison to visit with relatives. They returned home Sunday evening.

VISIT SUNDAY

Visitors in the home of Mr. and Mrs. J. P. Armstrong Sunday were Mrs. Alene Lilly, Mr. and Mrs. Roy Lilley and Mr. and Mrs. Sonny Armstrong and Trent of Dimmitt, Mr. and Mrs. Bob Edd Brooks and children of Plainview and Mr. and Mrs. Owen Hankins and children of Hart.

EXTENSIVE TRAVEL Saturday night Mr. and Mrs. Bob Bennett were hosts for dinner to her parents, Mr. and Mrs. Kenneth Lambert, Mr. and Mrs. Paul Morrow of Seattle, Washington and grandmother Lambert of Oklahoma.

Mr. and Mrs. Paul Morrow have done extensive touring and have showed slides of some of their trips.

MOTHERS DECIDE

The sixth grade room mothers met and decided on a concession for the halloween carnival.

This Picture Tells A Fertilizer Story



The left side of the picture (Arrow # I) represents bigger and better sorghum because it had been fertilized with Rowland Gordon Plowdown Extra. The right side (Arrow # 2) points out sorghum in the same field that had only ammonia fertilizer. Mr. Tom Pruitt of Friona, pictured, says, "Believe me, I'll use this type fertilizer program from now on."

THIS PICTURE TELLS A WEED STORY

150 acres of sorghum near Plainview never hoed... never plowed... never flamed. It was merely "laid by" with Propazine three days after planting.



Select C

GET MORE PRODUCTION...WITH LESS COST...MORE PROFITS Fertilize Right......Eliminate weeds before starting

FROM CARLSBAD

Mr. and Mrs. Ray Don Newman and children of Carlsbad, were visiting with relatives last week in Hart and Plainview.

ATTEND FUNERAL

D. L. and Bill Irvin, Homer Garrison and Earl Hacker attended the funeral services of Dewey Neal in Olusta, Okla., Monday of last week.

FOOTBALL GAME

Messrs. and Mmes. Jack George, Bud Hill and Doyle Davis were in Canyon Saturday night to attend the football game.





RECIPE OF THE WEEK

The Favorite Recipe this Her recipe calls for: week is Sweet Potato Surprise, 6 small sweet potatoes placed entered by Mrs. Hubert McLain. A farmer's wife, Mrs. McLain and family have lived in Hart for eight years. They also lived in the community before they moved away.

There are two boys, Allen, married and living in Hart, and Bobby, a sophomore in Hart High School.

Mrs. McLain said reading and working in the yard are her favorite passtimes. She is a member of the Baptist Church. The Hart housewife says the

sweet potatoes are really good with ham.

in a pan, then mix

11/4 cups brown sugar 11/2 tsp. orange rind (graded) 1 cup apricot juice.

These ingredients should be mixed and cooked until thick.

Then beat one cup apricots with mixer and add two tablespoons full of butter and 1/2cup chopped nuts

on potatoes.

Add to above mixture and bake

Mirthful Style Show Put On By Boosters

A hillbilly sort of style show, members, dressed in women's lled with guffawing laughter, garb, paraded across the stage filled with guffawing laughter, preceded a box supper sale and an "ugly man" contest Thursday night at the Hart school gymnasium. Longhorn Booster Club

+ + +

Preaching CHRIST

Crucified

Crowned -Coming FIRST BAPTIST CHURCH of Hart

Sunday School 10 a.m. Training Union 5:30 p.m.

to the delight of on-lookers. The risque dress included added dimensions, wigs, high heels, tight skirts and a negligee.

Models were introduced by Coach Eddie Nicholson, who was introduced as a feminine fashion expert from New York. fashion expert from New York. Men who performed were Paul Kennedy, Mack McKay, Verle Crick, Howard Mitchell, Theron Morrison, Everett Heller, Doug Higgings, H. L. Cheatham, Rev. E.H. Phillips, J.D. Rodgers, Carl Rambo, Malcolm Atwood, Royce Talley, Charles B. Martin, W.A. Hawkins, Boots Rodgers, G. C. Graves, Paul Armstrong, and Dub Cleveland.

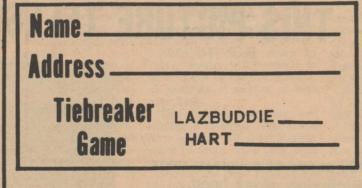




HI

CONTEST WINNERS

See How Often Your Name Can Be Listed



IN CASH IST PLACE

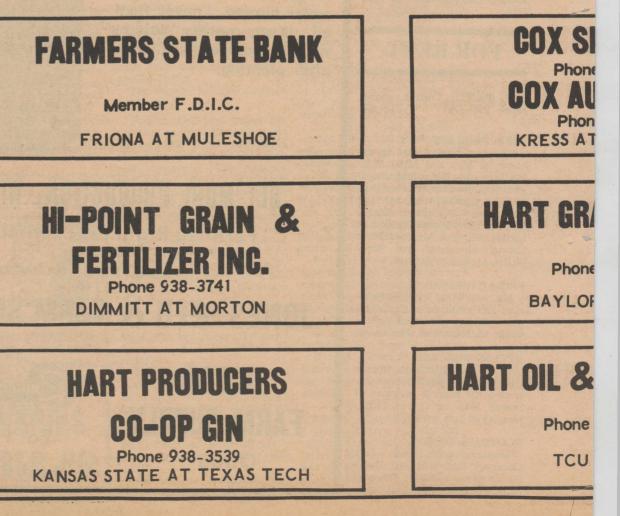
LET'S

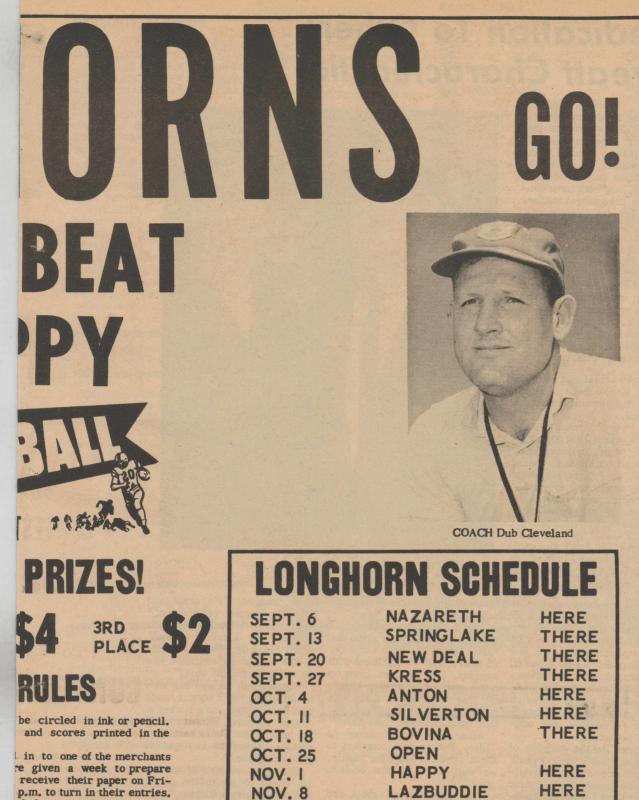
Winners selected in each ad must Tie-breaker winner must be circled spaces made available for them.

Each week's entry must be turned sponsoring the contest. Contestants and and turn in their entries. When they day, they have until the next Friday at 4 Sponsoring merchants may accept may ed directly to The Hart Beat will be a

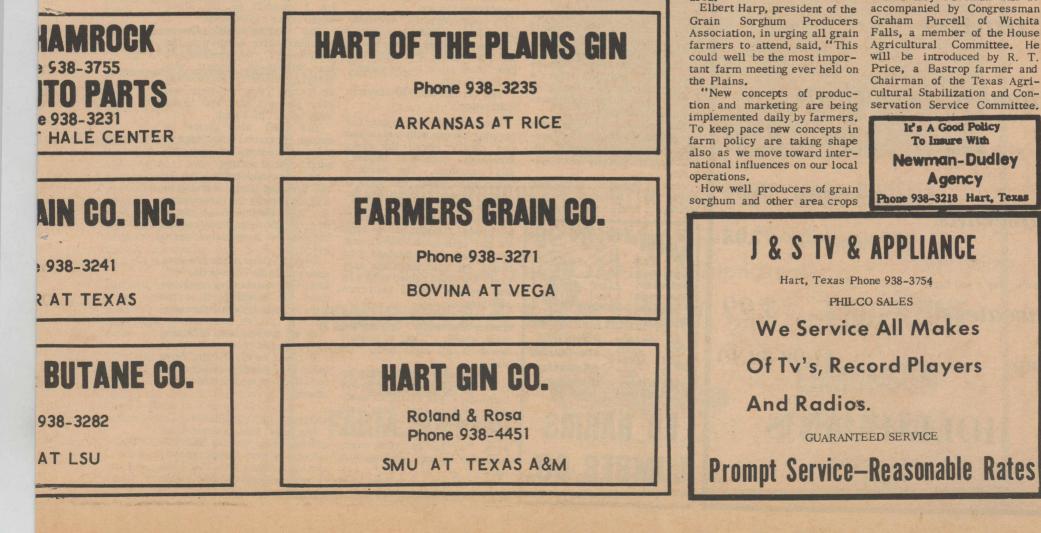
be discarded.

In case of ties, a coin will be flip The contest is open to everyone e Beat and their families.





niled entries, but none mail-accepted. All late entries will bed to determine the winners. xcept employes of The Hart



SEPT. 6	NAZARETH	HERE
SEPT. 13	SPRINGLAKE	THERE
SEPT. 20	NEW DEAL	THERE
SEPT. 27	KRESS	THERE
OCT. 4	ANTON	HERE
OCT. II	SILVERTON	HERE
OCT. 18	BOVINA	THERE
OCT. 25	OPEN	
NOV. I	HAPPY	HERE
NOV. 8	LAZBUDDIE	HERE
NOV. 13	VEGA	THERE





Attention Being Focused On Sec. Freeman's Talk

Plains grain sorghum, cotton and other agricultural aspects as Secretary of Agriculture Orville Freeman visits the area.

The Secretary will hold a public meeting in the city auditorium at Lubbock from 2 to 4 p.m. He will make a 20 minute opening address and then spend the remainder of the two hour period answering questions and responding to statements from the floor.

The Lubbock meeting is the 11th such open session held by Freeman since August throughout the nation's agricultural area.

National attention will be fare in future farm policy defocused Monday, Nov. 4, on High cisions may well depend on how forceful they present their views to the Secretary during his area visit."

> Harp went on to say that, "I deem it highly important that

> every area farmer regardless of personal views or organi-

zational ties attend the Nov. 4, meeting and express his

personal convictions and show by his attendance that he is

interested in the future of Plains farming."

Secretary Freeman will be accompanied by Congressman Graham Purcell of Wichita Falls, a member of the House Agricultural Committee. He will be introduced by R. T. Price, a Bastrop farmer and Chairman of the Texas Agricultural Stabilization and Conservation Service Committee.



THE HART BEAT, OCTOBER 31, 1963, PAGE 7

HAPPY BIRTHDAY

NOVEMBER 1 Mrs. W. T. Sanders

NOVEMBER 2 Judy Sanders Kent Hill

NOVEMBER 3 Mrs. Denzil Leonard Mark Bennett

NOVEMBER 5 Mrs. E. L. Jobe Don Sanders **Debbie Heck** Bob Bennett

NOVEMBER 6 Joy Talley Brad Sanders Sandy Heck Mrs. David Irons

NOVEMBER 7 Joan Dudley

NOVEMBER 8 Connie Popejoy

NOVEMBER 9 T. R. Warren

HAPPY ANNIVERSARY

NOVEMBER 2 Mr. and Mrs. Bob Reed

NOVEMBER 5 Mr. and Mrs. Charles Nicholson Mr.and Mrs. Al Sharp

NOVEMBER 6 Mr. and Mrs. Howard Mitchell

NOVEMBER 7 Mr. and Mrs. H. H. Parker

VISITING SONS Mrs. J. E. Jacks is visiting her sons, Bill in Fort Worth, and Doc in Cleburne.

Coming - - -

Hooded Sweatshirts

Longhorns Make **Progress Report**

progress report on the Hart Longhorns was made last Monday to the Lions Club when they met for a regular meeting in the Longhorn Cafe.

Making the reports were Coach Dub Cleveland, Billy Farris and Dennis McLain, cocaptains.

Attending the luncheon and meeting were 15 Lions and Homer Garrison of guest, Plainview.

Doyce McAdams became a member of the club. Next week's program will be

handled by Wamon Foster.

Honor Roll

Released

Hart's honor roll for the first six weeks was released this week by Malcolm Atwood, principal. Included are honor students from the sixth grade

through high school, An all "A" roll and all "A" cne "B" list are given. ALL A'S----Seniors--Kenneth All A'S- Seniors--Kenneth Fincher.

ALL A'S AND 1 B Seniors: Billy Joe Farris, Robert Wright. The tragedy left a hollow-Sophomores: Rene Brooks, Freshmen: Rosemary Lee. Sherilyn Morrison, Joe Bob Eighth Grade: Patricia Rich-Seventh Grade: Rebecca Fu-Sixth Grade: Paul Armstrong,

The Cold Weather's

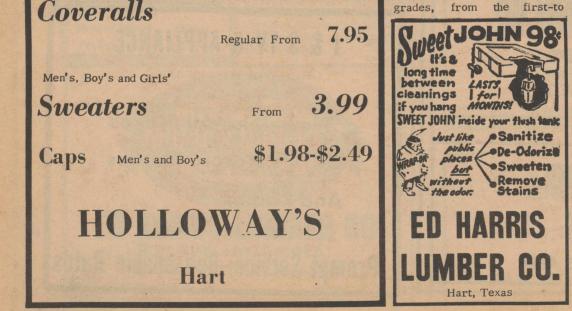
ment, she nevertheless continued to devote her life to teaching and to others.

She says of teaching "The life a teacher lives before a child helps to mold that child's life

ing is half my life. There's nothing I enjoy any more than working with children and meet-ing their parents."

ponsibility to see that her students are well educated, intellectually, morally and spiritually.

Mrs. Pyeatt's classroom work has included several grades, from the first-to



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Dedication To Others Pyeatt Characteristics

When Roy Pyeatt and his wife move to Tulia sometime this week, their departure is expected to leave a vacuum in the Hart Community. The couple has lived here

since 1939, and both have contributed to the general welfare of Hart and its townspeople.

Mrs. Pyeatt, a longtime school teacher, put in 10 years at Hart. She began teaching at Tulia six years ago.

Her husband, who is a far-mer, part-time electrician and carpenter, was on the first com-mittee to organize a Boy Scout troop here. His life has been wrapped in scout work since an eventful day in 1944 when scouting began in Hart.

Let's take a brief look at these person's lives since a Sept. 29, 1932, day when they married in Quitaque.

Mrs. Pyeatt already had taught two years, 1931 and 1932 in Rule, prior to marriage.

It seemed for several years afterward, she might settle to being only a mother and housewife. But when the couple moved to Hart, Mrs. Pyeatt again took to the classroom.

Her role at that time was substitute work. She didn't decide to get her degree until 1958 when she completed BS requirements at West Texas State.

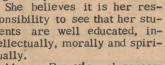
Perhaps one of the strongest history and algebra in high incentives for her to go back to college was the death of her son, John. The boy was only 14 when he accidentally shot and killed himself while hunting.

ness in the lives of the Pyeatts', and the Hart woman tried to fill her emptiness by increasing her education and educational potential.

Dedicated to the purpose of instructing youth, Mrs. Pyeatt set about becoming more qualified. She became a full-time teacher in the Tulia school system after getting her degree.

Even though a car wreck left her with a slight speech impedi-

as well as the teaching." Mrs. Pyeatt adds, "Teach-





MR. AND MRS. ROY PYEATT

school.

Asked about her feelings in moving from the Hart area, she said, "Hart has been home for 25 years, and we will leave with regrets. Our children grew up here and our son was killed. We have memories that can't be erased. The finest people and our best friends live here."

After the couple move to Tulia, Pyeatt will continue to farm north of Hart for awhile, as well as a section of land near Tulia.

The couple said they are leaving a bedroom suite at the farm so they will always have a place to sleep when they visit in Hart.

Pyeatt has been farming all his life. He was reared on a farm

in Swisher County. "I was born in Arkansas and lived in Oklahoma for a little while, then we moved to the Hart area. I've been too poor ever since to get away," smiled Pyeatt.

The farmer has 920 acres in cultivation.

Pyeatt said he began his farming career with a team and can easily recall the early threshing machines, headers and combines. The headers would head wheat, and stack it on the ground in readiness for the threshing machine.

"The old standard maize," he added, "would get as high as the ceiling. It was 'crook neck^{*}, and we would head it by hand." He said about the only grain sorgnum raised then was the regular maize, kafircorn and cane.

have changed. "I'd stand and hold the corner of a sheet," said Pyeatt, "while someone else cooked dinner." "Yes," added his wife, "We could sit in the house and couldn't see the windows for the dust."

Pyeatt said he and his wife would go to town once a week with some eggs and a bucket of cream to sell. "After that," he said, "We would have just enough money to buy gas to get back home."

His wife added, "If we had 15 cents to go to the show, that was really splurging."

Pyeatt told that conditions were pretty rough when he and his wife moved to Hart. Most of the region was still pasture land. He said of his farming, "About the time I got to think-ing I couldn't go on, along would come a good crop."

The farmer didn't always consider being a tiller of the soil. In 1927, the year he met his wife-to-be, Pyeatt was studying electrical engineering at Texas Tech. "I went one year and got hurt and never went back," he added.

The Hart man picked up enough electrical knowledge to help out on many occasion with neighborhood wiring.

He also has helped out in the scouting field, serving as a Scout Master for three years, on the Neighborhood Commission, the district and council boards and a special scouting board.

Pyeatt is one of the few area men to hold the "Silver Beaver"

Men's and Boy's

Bennett. burg. trell. Barbara Hansen, Pamela Shive.

Iuniors--Neoma Brooks. Sophomores--Doug Martin, Retta Henderson Eighth Grade--David A. Harris. Seventh Grade--Barbara Inscore.

Grade--Harold Bob Sixth Bennett, Andy Rogers, Billy Sanders.

> Pyeatt remembers his first tractor as being a Fordson with steel wheels. "Lots of times I drove it all night long," he added.

The farmer said the thing he remembered most about early farm days was having to watch the mules to keep them from

kicking him.

"There was one", Pyeatt

bowl days and the way things for a few days visit.

award for outstanding contributions to scouting. It is the highest award given in the council.

So he too has been dedicated to youth and their well-being. It could be the Pyeatts' have found the most important reason for their lives is living for others.

MOTHER RETURNED

Mr. and Mrs. Lester Lansaid, "we had to break every caster were visiting with remorning before hitching him latives in Fort Worth recently up." The couple discussed dust caster returned home with them for a few days visit.

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Schedule

Released

The Hart Longhorn football schedule was released this week by school official. Another tough slate is in store, and the horns will go through the season without an open date.

Added to next year's agenda are Turkey and Texline.

Nazareth also will become a full-fledged foe. The 1964-65 schedule follower

The 1904-05 schedule follows:		
Sept. 11	Silverton, there	
Sept. 18	New Deal here	
Sept. 25	Turkey here	
Oct. 2	Anton there	
Oct. 9	Nazareth there	
Oct. 16	Lazbuddie here	
Oct. 23	Bovina there	
Oct. 30	Vega here	
Nov. 6	Texline there	
Nov. 13	Happy here	
Nov. 20	Bye	

HUNT AND VISIT Mr. and Mrs. Calvin Alexander and his mother, Mrs. Willie Alexander spent last week in Colorado, hunting and visiting with relatives and friends.

HEAR CONCERT

Mrs. Joe Newman, Cheryl and Terry attended the Van Cliburn Concert in Lubbock Monday night.

SWEENY'S VISIT

Mrs. M. F. Sweeny and son Bill of Amarillo visited Sunday afternoon in the H. E. Loman home. The Sweenys and Lomans have been friends for 25 years.

FECM BROWNFIELD

Mr. and Mrs. Arno Cox of Brownfield visited Sunday with their daughter, Mr. and Mrs. Bob Bowden and Tamera and Mr. and Mrs. Oliver Jackson and Mr. and Mrs. Wade Cox.

Longhorns To Duel Cowboys In Second District Battle

The hard-hitting Happy Cow- Class AA Friona, 40-14 and to boys will come spurring into town Friday, ready to ride herd on the Hart Longhorns. Gametime is 7:30 p.m.

Only twice this season have the Cowboys rustled up enough points to take a game. They hit the win trail against Turkey in the opener, 13-0, and lassoed old rivals, Kress, 14-12, a couple of weeks ago.

But whoever sells Jim Mc-Manigal and his cowpokes short should do a mental about face. Happy losses this year have been to power-laden Claude, 14-7. (Fans will recall that Claude whipped Silverton). An-

34-0, to

other to Silverton,

Bovina 18-14. In each of these games Happy

carried the fight to its opponent. A hefty line and good speed have made the Cowboys threats all year. Doyle Bryan and Tom Moudy have added the two-three

punch to the number one Happy back, McManigal. Against Turkey the big back racked up long yardage and carried the brunt of the attack. Again, against Claude, he ripped for long gainers. Moudy got the touchdown against Claude on a one-yard plunge.

Claude won only on the scoreboard. Happy had 11 first downs in the game to 7 for its opponents, and the Cowboys rushed for 251 yards compared to only 92 for Claude.

All this year the Cowboys have not been able to score more than two touchdowns in a game. Fumbles have been the death of their more serious assaults.

Silverton rose to the occassion in blasting Happy after being held scoreless the first quarter. It was only on long touchdown runs and passes that Silverton broke the game wide open.

In the next encounter Happy wandered upon undefeated Friona, a team which prior to this season had lost 27 consecutive ballgames. Friona made certain a Class" B" school wasn't going to slip up on them.

Hard running by McManigal and Moudy accounted for both Happy touchdowns against the Chiefs.

Against Kress, a team which the Longhorns played to a 6-6 tie, Happy put their workhorse to work. McManigal traveled 30 yards for his first touchdown and doubled the yardage with a 60 yard TD later in the game.

Last week against Bovina Mc-Manigal and Bryan shared scoring honors. Gary Culp, quarterback, converted after both scores. He has missed only one extra point this year.

It was only in the last 55 seconds in a gruelling game that Bovina was able to get across for the winning touchdown. Then, it was the big bruiser Tally Kelso who banged across for the Mustangs.

Happy had led 14-13 until the final seconds of play.

The Longhorns have had an open date this last week, preparing for the final district onslaughts. Even though the 'horns haven't been under game pressure, their workouts have been rugged.

Dennis McLain is expected to see much more action with the continued healing of his injuries.

Longhorns who will share honors and their respective positions are Joe Rubalcaba, halfback; Gary Heller, quarter-back; Billy Farris, halfback; McLain, wingback; Kenneth Fincher, end; Phil Green, cen-ter; James Mitchell, guard; Harvey Sullivan, guard; Larry McKay, guard; Roger Lancaster tackle; Tommy Morrison, tackle; Carl Eard, end; and Mark Martin, end.

Hart has so far compiled a 5-1-1 record. The Longhorns stand 1-0 in district play.

SCRIMMAGE

On Nov. 12 at 7 p.m. there will be a girl's basketball scrimmage held in the high school gymnasium.

MEETING

Elementary 4-H boys and parents will meet Tuesday, Nov. 5, in Mrs. Lemon's room. All members and parents are urged to attend.

TEACHER'S MEETING

A local teachers meeting was held Wednesday Oct. 30, at 3 p.m. at which time school will dismiss.

PLAY DATES

The senior play date has been set for March 24, and the Junior play date for April 24. These dates will have to be followed very closely since rescheduling will be virtually impossible, officials say.

Or Strip It, You Need..

- QUALITY GINNING
- BEST TURNOUT
- PROMPT TRAILER RETURN
- MARKETING SERVICE
- COURTEOUS, FRIENDLY TREATMENT

We have completely overhauled our gin and have added a new traveling telescope with latest improved rock and green boll catcher. We have a new MOSS-GORDIN STICK AND GREEN LEAF MACHINE, extra power, and a new TRU-FAB BURR HOPPER. We are proud of our gin plant which is in tip-top shape. Because we know from EXPERIENCE that there is no substitute for experience we are happiest because we have an experienced, capable gin crew. From the time your trailer pulls onto our scale your cotton is in the hands of people you can trust to do the best job possible--they take pride in their work and their service to you.

After your cotton is ginned we will buy it or put it in the loan for you. We are a lending agency and will put your cotton in the loan at the least possible expense to you - you get a check in our office.

We would be proud to gin YOUR cotton. You will be proud you brought it to

THOMPSON GIN T.E. Williams, Manager

5 Miles North Of Circle Texas On Farm Road 1842 I IIS



This & That

BY MYRT LOMAN

It's always nice to go, but its twice as nice to come home. We enjoyed our visit with relatives but it's sure a long way

to have to go to see them. Wish to say "Thnak You", to Brother Phillips and Loytus Burres for helping out on the paper. It's so nice to have someone to pinch hit on our jobs for us. Since Loytus has so many jobs, maybe someday I can do something for her, but I seriously doubt if Brother Phillips will ever let me preach for him.

There is so much talk these days of our youth, that I thought this write up was very good, which some of the youth have compiled and titled it "The Ten Commandments of Parent-hood."

1. Parents should not open mail, eavesdrop on conversation, or search the personal belonging of their teen-agers.

2. Parents should give their teenagers an allowance in proportion to the amount of work they do around the house.

3. Parents should not use violence as a means of discipline. Forfeiting allowance, telephone calls or nights out or being given extra chores are much better disciplinary tools.

4. Parents should give teenagers an allotted time on the telephone.

5. Parents, should not ban places, people or social practices. More often than not, if parents would explain why they disapprove they would find their teenagers in agreement with them.

6. Parents should tolerate teenage clothing fads. They wore some pretty weird getups in their day.

7. Parents should not treat sex as a bad joke or something terrible. They should be open honest and frank.

8. Parents should see to it that their children grow up in an atmosphere where religion is important.

9. Parents should act as models for their teenagers.

10. Parents should not forget they were once teenagers and not so very different from us.

Can we and do we as parents apply these commandments to ourselves? Might be a good time to take inventory of our own lives.

A little child can teach us many, many things if we will only sometimes watch and listen. Sometimes a round table discussion on "My faults and Your Faults" is very revealing.

WEEKEND VISITOR

Mr. and Mrs. Lowell Richburg and DeAnn had a visitor last week, their granddad and great-granddad, J. L. Richburg of Memphis. They also spent the weekend in Fort Sumner with relatives.

DINNER GUESTS

Dinner guests Sunday in the home of Mr. and Mrs. Edgar Varner were their son, Jerry and family and Mr. and Mrs. Conrad Herman and son of Oklahoma City.

HOSPITAL PATIENT

Mr. and Mrs. T. B. Cox visited last week with Mrs. M. A. Martin, patient in Memorial Hospital in Lubbock. Mrs. Martin was injured in a car accident several weeks ago. She is reported to be making some improvement.

FROM PLAINVIEW

Mrs. S. L. Thedford of Plainview visited Tuesday morning in the home of Mr. and Mrs. Leonard Welty and girls.

GROUNDBREAKING for a new high school and gymnasium got underway last week across the street from the present Hart school. School trustees were present and classes were turned out for the historic event. In the picture stairstepped from left to right are R. G. Henderson, board president; Chas. B. Martin, Doyle Davis, Lorenza Lee, Milton Sharp, secretary; Paul Kennedy, supt; and building contractor representative Ray Nixon.

supplies irrigation and munici-

Water Districts in the area

from Dalhart to Odessa asked

the board to outlaw the use of

open, unlined salt-water dis-

posal pits by oil and gas oper-

ators. Their experts contend

that the salt seeps into the un-derground formation, con-taminating the water.

Oilmen were concerned that

the Pollution Control Board

might set up regulations for the

use of salt water disposal wells

which would replace the pits as

a means of getting rid of the

water. They want supervision

of their operations to remain

under the Railroad Commis-

sion.

lution Control Board.

IN BROWNFIELD

REORGANIZING

A re-organizational meeting for the United Fund Campaign will be held at 7:30 p.m. Tuesday in Fellowship Hall of the Methodist Church.

Mr. and Mrs. Frank Sanders

spent Friday night in Brown-

field in the home of her bro-

ther, Mr. and Mrs. W.H. Priddy.

WEDDING ANNIVERSARY Rev. E. H. Phillips and Roger Rodman spent the weekend in Vernon attending the golden wedding anniversary of Mr. and Mrs. Tom Lewis. Mrs. Lewis is an aunt of Mrs. Phillips. DELEGATE

Mr. and Mrs. J. V. Wescott returned Sunday from Fort Worth, where Wescott was a delegate to the State Texas

Teachers Association. SEE GRANDPARENTS

Marcia Wescott spent Thursday through Sunday in Pampa with her grandparents, Mr. and Mrs. Tom Davis.

DINNER GUESTS

Sunday dinner guests in the home of Mr. and Mrs. H.E. Newman were Mr. and Mrs. T. B. Cox, Mr. and Mrs. Miles Cox, Mother Simpler and grandson of Newman's, Terry Newman.

PICTURES TAKEN

Student and faculty pictures were made Monday morning for the 1963-64 yearbook at the Hart school.

Legion Begins **Members** Drive

Hart American Legion members are being contacted this week, spurring an all-out 1963-64 membership campaign.

Commander Claude Ray announced that all veterans would be contacted in the drive. He told that dues have been raised to \$10 this year.

Ray explained that the increase was to help pay for a rise in expenses. Many com-munity gatherings, including scouting activities are held in the American Legion building.

OGALLALA--A vast underground water reservoir, which Engagement pal water for all or part of 48 Announced counties in West Texas, was the subject of a two-day hearing before the Texas Water Pol-

Mr. and Mrs. W.E. McClenny of Dimmitt announce the engagement and approaching marriage of their daughter, Janelle to Alvin Beavers, son of Mr. and Mrs. O. L. Beavers of Hart. The couple plan to exchange vows, November 30 in the brides home.

BIRTHDAY PARTY

Miss Tamera Bowden, daughter of Mr. and Mrs. Bob Bowden, attended a birthday party in Dimmitt Saturday from 2 to 4 p.m. of David Nolen. He was celebrating his 4th birthday. relatives.

chers in the Dimmitt High School speech department. Name of the play is "Me and My Shadow". Senior actors and actresses

Hart's senior play cast was

selected last week for a three-

act mystery-comedy to be put on

The cast was picked by tea-

are Kenneth Fincher as the husband; Konnie Bowden, the wife; James Mitchell, doctor play boy; Carol Mousner, maid, Linda Cole, nosey neighbor; Betty Gaylon, mother-in-law; Estelle Rubalcaba, shadow; Gilbert Gusman, Indian Mystic; and Dennis McLain, county sheriff.

In charge of the production is Mrs. Jim Grubaugh.

Cotton Continues Headway

Ginners in the Hart area were telling this week of the shortage of laborers for cotton

pulling here. A number of farmers who would like to have hands are unable to get them.

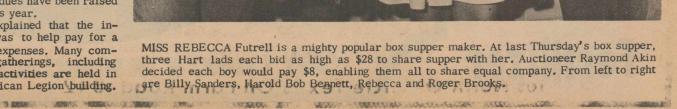
With the unusually favorable weather, cotton continues to mature, even that which was planted extraordinarily late. Ginners have estimated from

talks with farmers at least 50 per cent of the cotton is open. Farmers in scattered regions are beginning to apply defoliants.

WITH RELATIVES

Miss Johnnie Price and her aunt, Mrs. Beatrice Johnson, drove to Lubbock last week to get Miss Mary Etta Price, student at Texas Tech. They spent the weekend in Artesia with

Senior Play



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Cast Chosen

later in the school year.



YOUR Shamrock

Nitromite

Dealer

IN

HART

IS

Hi-Point

PLOW-DOWN NOW FOR MORE PROFIT NEXT YEAR

A logical way to increase profit is to increase yield without increasing the cost of the crop. You can increase yield by 10% and profit by 15% just by using fertilizer more efficiently.

You will get increased efficiency if you apply anhydrous ammonia now instead of waiting until Spring...giving the nitrogen a chance to aid in the decomposition of stubble.

As a farmer, you realize the value of your stubble. But, in order to do the most good for next year's crop, this stubble must be completely decomposed. The soil bacteria that do the work in this decomposition process must have nitrogen ...more nitrogen than is naturally available in most crop land. That's why it is wise to apply anhydrous ammonia to your soil now. Nitrogen immediately starts to work, helping to decompose the turned under stubble, and release the important plant foods contained in it. Then, when you plant in the Spring, all the nitrogen you put down now, plus the nutrients it has helped release, will be waiting to feed your crop right from germination.

By providing the necessary plant food right from the start, a plow down application can increase your yield by 10% or more. Since the extra yield does not add to the cost of the crop, it can mean a 15% higher profit.

So, plow nitrogen down now!

Your best source of nitrogen, in its most efficient, usable form is anhydrous ammonia. Shamrock's Nitromite is a fine brand of anhydrous ammonia.

SHAMROCK

