

PARSONS
FUNERAL HOME
Oxygen Equipped
Ambulance Service
Ph. 285-2621 Collect, Olton

THE HART BEAT

Consolidated With The Hart Dispatch, July 26, 1962

FARMERS
STATE BANK
Member F.D.I.C.
HART, TEXAS

VOLUME 2

HART, CASTRO COUNTY, TEXAS, THURSDAY, SEPTEMBER 12, 1963



BOATING in an irrigation ditch makes for plenty of summer fun for these children. "King", the dog, thinks it's a clever way to keep cool. In the cut out barrel is Tony Miller, 12. In the back, from left, are Carol Ann Sharp, 11, daughter of Mr. and Mrs. Orville Sharp, and Carol Ann Miller, 10.

Young Hart Horsemen Enter Kids Horse Show

The Castro County Fair Kids Horse Show was swelled to almost 50 contestants Saturday by a large number of boys and girls entering from Hart.

Each child, 15 and under, rode his horse in one of four divisions.

Judge Jack Howell based his decision for winners, 60 per cent on the performance of the horse, and 40 per cent on the rider.

Following is a list of young winners who received ribbons.

Shetland Ponies: Grand champion, James McLain; Reserve Champion, Lonnie Markley; Second Place, Dennis Hill; and Jim Mathis; Third Place, Cary McLain; and Mark Clevenger; Fourth Place, Dean Hill; Fifth Place, Terry Hill.

Other Ponies: Grand champion, Arlie Petty; Reserve Champion, Lonnie Davis; Second Place, Jerry Swindle; and Slokum Griffin; Third Place, Margaret Swindle; Fourth place, David Dalton.

Pleasure Horses (Males): Grand Champion, Van Hopson;

Reserve Champion, Mark Wohl-gemuth; First place, Becky Burress; Second place, Nelda Henderson; and Donald Carmichael.

Pleasure Mares: Grand Champion, Reta Henderson; Reserve Champion, Donnie Burress; First place, Quincy Hawkins, Don Sanders and Rex Henderson; Second place, Jim Swindle and Harley Malone; Third place, W. A. Hawkins and Larry Parker; Fourth place, Larry Sanders.

Varied Rainfall Falls In Area

Rainfall amounts varied Saturday and Sunday in and around Hart.

Reports were turned in of some receiving from 1/2 to two inches of slow falling moisture.

The soaking rain brought to a halt early feedharvesting, and the cool weather brought on apprehension about cotton crops.

The first bale of cotton was gathered last week here, and the

Lone Star Award Goes To Farris

Billy Joe Farris, 18, received the honor this week of being named the Lone Star Farmer of the Plainview FFA District.

The Hart senior is the son of Mr. and Mrs. Lloyd Farris. The degree won by Farris is only awarded to the top two per cent of vocational agriculture membership of Texas.

Farris won the Lone Star degree on strength of his supervised farming program, which consists of raising commercial steers, milo and wheat.

rain made any further gathering impossible.

A government rain gauge in Hart showed .91 of an inch.

NURSE RESIGNS

Mrs. Patsy Davis of Dimmitt who served last year as school nurse for the Hart and Nazareth schools, has resigned that position.

New Deal Next For Longhorns

Hart's Longhorns will get a close up look at another fine running back Friday when they duel with the New Deal Lions.

Jerry Bean dealt the miseries last week against Springlake. This Friday at New Deal, it's going to be 171-pound Randy Peeples, an All-South Plains back.

The New Deal menace powered the Lions to a 25-16 victory last week over Lazbuddie, scoring all 25 points. He was one of the top scoring backs on the South Plains last year.

New Deal lost its opener 8-0 to Cooper, but Peeples had a 91-yard touchdown run nullified by a clipping penalty.

The hard-running back broke loose for two 40 yard touchdowns in the Lazbuddie game.

Peeples also has a 155-pound running mate in the person of Jerry Brown, who not only is a fine ball carrier, but an aggressive linebacker. Peeples also is a defensive standout.

The Lions are supposed to be lacking in experience. They don't have a senior on the team and will depend heavily on freshmen and sophomores.

Center Robert Davis and guard Sam Tovar are holdover regulars. Then there are lettermen like 225-pound tackle Bill Mitchell, fullback Mike Heald, and end Ricky Barrington.

There are three squadmen in the fold, quarterback Gary Winningham, and guards Larry Bigham and Gary Riekèn.

Most of these boys were in the lineup last year when the Lions dropped Hart, 16-14.

Coach Dub Cleveland's Longhorns came out of last week's fray with only slight injuries, but speedster Dennis McLain was slowed with leg cramps.

Another Longhorn was injured this week in workouts and received medical attention in Dimmitt.

Probable starters for the Longhorns are David Gardner and Carl Ward at ends, Tommy Morrison and Roger Lancaster at tackles; Larry McKay and Harvey Sullivan at guards, Phil Green at center; and Joe Rubalcaba or Gary Heller at quarterback, Kenneth Fincher at fullback and Billy Farris and Dennis McClain at halfbacks.

Trophies Awarded FFA Grand Champion Boys

Highlight of an FFA Chapter meeting Monday night was the presentation of eight Ralston-Purina trophies to Hart boys who had exhibited grand champions last year.

Officers also were named. Elected to head this year's chapter is President Billy Farris.

Other officers are Gary Heller, vice-president; Dennis McLain, secretary; James Mitchell, treasurer; Tommy Morrison, reporter, Darryl McLain, sentinel and Mark Martin, parliamentarian.

Connie Bailey was selected as chapter sweetheart and Betty Gaylon was elected "plowgirl". Farris also was selected as

the chapter's nominee to run for district FFA office. Darryl McLain and Jerry Todd were named voting delegates.

Boys who receive trophies for past showing of grand champion animals were John Smith, receiving two trophies for grand champion barrow at Hereford and Dimmitt;

Jerry Felder, presented a trophy for the grand champion barrow at Dimmitt;

Mike Reed, received his trophy for the grand champion barrow at Plainview;

Jerry Smith and Harvey Sullivan won trophies for grand champion barrows at Dimmitt.

Johnny Kittrell received his trophy for his grand champion Lamb at Dimmitt.



Lanny Tucker, FFA advisor; Johnny Kittrell, Mike Reed, Jerry Felder, Harvey Sullivan, John Smith, Jerry Smith, David Irons and Don Spain, Olton Farm Supply.

THE HART BEAT



Published each Thursday at Hart, Texas, c/o Box 311, with offices in Hart. Phone number 938-3547.

Entered at the post office at Hart, Texas, Second Class postage paid at Hart, Texas.

Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year plus five cents tax in Castro and neighboring counties. \$4.00 plus eight cents tax else where in Texas. Out of Texas, \$4.00 per year.

HAPPY ANNIVERSARY

SEPTEMBER 23
Mr. and Mrs. T. C. Ray

SEPTEMBER 24
Mr. and Mrs. Milton Sharp

SEPTEMBER 28
Mr. and Mrs. Clyde Witten

ACCEPTS POSITION
Mrs. Lloyd Davis has accepted a position with the Holloway Shop for fall.

IN MOUNTAINS
Mr. and Mrs. Doyce McAdams and boys spent last weekend in the mountains near Las Vegas, N.M.

NEWMAN-DUDLEY AGENCY
Represents
SOUTHWESTERN LIFE
In The Hart Area

Mrs. Hacker Has Birthday

Mrs. Carra Morgan of Earth and Mrs. Nora Ray of Hart spent Sunday in Lubbock with their mother, Mrs. Cora Hacker and helped her celebrate her 89th birthday.

Grandmother Hacker, a semi-invalid is a former Hart resident, and she and Mrs. Ray, her daughter, and her son, Earl Hacker, are the only living charter members of the Hart Baptist Church.

Mrs. Hacker has 10 living children, and four visited her Sunday. She has 28 grandchildren, 37 great grandchild and 6 great-great-grandchildren.

FISH FRY
Mr. and Mrs. Newlon Rowland were host for a fish fry Tuesday night of last week. Turning out for the food and fellowship were Messrs. and Mmes. Bob Bennett, Jack George, Bob Reed, Bill Rich and Mr. and Mrs. Doyle Davis.

Son Of Hart Couple Is Revival Preacher

Richard Cheatham, 19, son of Mr. and Mrs. H. L. Cheatham, will return to college soon, after spending the summer preaching in revivals.

The young math and Bible student at Wayland has held 10 summer revivals in Texas, and two more before the close of school last year.

Cheatham's parents are newcomers to Hart, recently being

hired to teach in the Hart school system.

Richard is an honor student and consistently is named on the Dean's Honor Roll. Out of a possible .3 grade point average, Cheatham posted a 2.84 as a freshman.

The sophomore student has been visiting with his parents for a few days before returning to college.

He is a graduate of Pewitt High School in Naples.

LEVELLAND VISITORS

W. E. Warren of Levelland was in Hart Monday on business and visited with friends. Mr. and Mrs. Warren are former Hart residents and own the land where Mr. and Mrs. Claude Ray lives and farms.

Postmistress At Convention

The National League of Postmasters has announced that Jewel Brooks, Hart Postmistress, is participating in Convention activities at the five-day National Conclave of Postmasters in Dallas, Sept. 15-20.

The League of Postmasters is a national organization of Postmasters associating together, to maintain contact with one another in friendly, social and fraternal relationship.

Their objective is to improve the efficiency of all Postal workers, especially Postmasters; to cooperate with the Post Office Department in maintaining the highest possible standard of Postal Service and to better the welfare of its individual members and improve the conditions under which they work.

Girls Chosen For FFA Laurels

Hart's FFA chapter this week selected Connie Bailey as their sweetheart and chose Betty Gaylon as "plow girl".

Connie, 17, is a junior and is the daughter of Mr. and Mrs. Joe Bailey.

She is a member of the Future Homemakers, a cheerleader and pep squad member.

Miss Gaylon, 17, is the daughter of C. B. Gaylon of Muleshoe. She is a senior and also a cheerleader and pep squad member.

She is making her home with her sister and family, Mr. and Mrs. Dudley Aven.

Importance Of Dance Education!

There are many reason you may have been wishing you could arrange dance lessons for your child, and yet there may be other advantages you have not considered. Just what can dance classes under a properly trained teacher offer your child?

The right kind of dance training develops a sense of rhythm and a love for music; it improves posture and coordination, and it strengthens the body and feet of the student. It is recommended for congenital flat feet, sway backs and some other physical defects. It gives a child a sense of belonging and accomplishment; it helps him learn how to work with groups, how to take instruction, and if continued is good training in self-discipline.

School Menus

September 23-27, 1963

MONDAY--Boiled ham and cabbage, mashed potatoes, tomato wedge, pepper ring, cornbread, butter, milk, rice pudding with lemon sauce.

TUESDAY--Brown beans, buttered corn, macaroni and tomatoes, onion slice, cornbread butter, milk, cake with orange icing.

WEDNESDAY--Barbecue beef, cabbage slaw, baked potato casserole, honey raisin cookie, butter, milk and bread.

THURSDAY--Meat balls and spaghaetti, blackeye peas, lettuce wedge, carrot stick, butter, milk, cantaloupe and grape fruit cup, bread.

FRIDAY--Hamburgers, lettuce and tomatoes, french fried potatoes, milk, butter, apricots, plain cake.

VISITS UNCLE

Coy Thomas, Big Spring, is spending a few days in the home of his uncle, Rev. E.H. Phillips.

FROM WELLINGTON

Mrs. D. W. Harris of Wellington is visiting in Hart with her son, Duard and family.

School Hires Two Teachers

Two new teachers hired for the Hart school term began duties Monday morning, according to Supt. Paul Kennedy.

Hired to teach a special education class is Mrs. Donna Nuse of Tulia. She received her formal college education at West Texas State and the University of Texas.

Now teaching a second grade is Mrs. Suzanne Patterson, former teacher at a Tulsa primary school.

Green Thumbs Are Evidenced

There are some farmers and townspeople here who should be given green thumb trophies.

As it is, they received 15 ribbons and public acclaim last week at the Castro County Fair.

The Hart Community did itself proud, winning ribbons for first through fifth place.

Produce was gathered by Dixie Irons, Laurene McLain, Doris Bennight and Paula Jacks.

The fruit and vegetables were taken to the fair and displayed by Mr. and Mrs. J.D. Rodgers.

First place ribbons came on apples, pears and peaches.

Second place ribbons were given on yellow field corn, popcorn, pumpkins and winter squash.

Winning third was Hart's white Irish potatoes.

Fourth place ribbons were awarded for prize onions, cucumbers and pie pumpkins.

Fifth was an assortment of cotton, purple onions, and Irish gray watermelons.

Who will it help? All sports require rhythmic movement, and dance is that study of movement in time and space that basketball and football coaches are discovering is a great help to their players. There is the too-thing child who needs to develop those pipestem legs, or the too-chunky child whose puppy fat is slow to disappear--ballet is very good for these conditions. There's the tomboy with six brothers who knows more about climbing trees than how to walk like a lady, and the mouse who is afraid of school, where he will have to stand before the class and read; the overgrown elf and the emotional storm who need a physical outlet for their energy.

And last but not least, there is the talented child whose sense of grace and rhythm cries out for development. For her (or him) there is the possibility of a career as a dance teacher, or at least a hobby for a lifetime of enjoyment.

Best of all, Dance classes are fun! Whether your child is interested in tap, ballet, acrobatics, modern jazz or ballroom, he will usually learn to enjoy the fellowship of working with other boys and girls to pleasant music.

Your child's education is not complete without some training. Why not bring him to our school and enroll him in one or more dance classes? Prices are reasonable and you can enroll now.

Enrollment for Hart area will be Friday afternoon, Sept. 20th, at the Hart American Legion from 2 p.m. to 3:30 p.m. Adv.

New Tubes

for trailer tires

(In Case Lots)

1.98

including tax

Come In While Selection Is Good

USED TIRES

For Trailers

All Sizes

\$5.00

WHOLESALE GAS-OIL-DIESEL

On-The-Farm Tire Service

Watch This Space For Anniversary Sale

Cox Shamrock Service

Hart, Texas



MR. AND MRS. JERRY H. HAMMAR

Hays-Hammar Wedding Vows Are Solemnized

Miss Dena Marie Hay and Jerry H. Hammar exchanged wedding vows Friday, Sept. 6, in the Methodist Church, Montrose, Colo. Rev. Stevenson directed the exchange of the vows in the 10 a.m. double ring ceremony before an altar decorated with Fuji mums and gold candles in black candelabra.

Parents of the bride are Mr. and Mrs. Jack McCluskey, Montrose, Colo., and parents of the groom are Mr. and Mrs. D. H. Hammar, Glenwood Springs, Colo. Mr. and Mrs. E. E. Foster, Hart, are grandparents of the bride.

The bride, attired in a white Chantilly lace gown with long fitted sleeves and full skirt and seed pearls around the neck and waist with short train and shoulder length veil falling from a pearl tiara, was given in marriage by her stepfather, Mr. McCluskey.

Mrs. Ross Campbell provided organ music.

Maid of honor was Miss Patricia Tucker, cousin of the bride from Floydada. She wore a gold taffeta dress with white lace bodice, and completed her ensemble with white lace gloves, white satin shoes and a gold veil. Her bouquet was of gold, orange and white Fuji mums.

Miss Christine Hecock and Miss Glennora Logue were other feminine attendants. They were dressed identical to the maid of honor with bouquets the same as hers.

Serving as best man was Norman Hammar, brother of the groom. Ushering duties were performed by David McCluskey and Michael Hay, brothers of the bride.

The bride's mother wore a pale gold knit suit with gold and brown accessories and wore a corsage of white and gold carnations. Mother of the groom chose a royal blue knit suit with avocado accessories and wore a corsage of white and gold carnations.

The new Mrs. Hammar attended Denver University and San Diego State College. The groom graduated from Colorado University in 1961 and served two years in the Navy.

Following the ceremony the couple left on a short wedding trip.

They are making their home at 215 5th Street, Glenwood Springs.

Out-of-town guests attending were Mr. and Mrs. E. E. Foster, Mr. and Mrs. Marian Tucker, aunt of the bride, from

Floydada, Mrs. Rua Vogel, grandmother of the groom and Mrs. M.E. McCallister, aunt of the groom, both of Grand Junction.

Society NEWS

WSCS Holds Meeting

W.S.C.S. of the First Methodist Church met Thursday for its regular meeting in the Fellowship Hall.

A program was presented by Mrs. Ed Bennett. The business meeting was called to order by President Mrs. C. B. Landers and a closing prayer was given by Mrs. T. U. Smith.

Members present were Mmes. Hubert Maples, R. C. Bailey, Paul Armstrong, E.H. Phillips, A. L. Aven, T. U. Smith, J.D. Murray, Ed Bennett and C. B. Landers.

IN CARLSBAD

Mr. and Mrs. H.E. Newman and her brother and wife, Mr. and Mrs. A. R. Bostick of Olton spent the weekend in Carlsbad with their sons and families, Ray Don Newman and Cecil Bostick.

DINNER HOSTS

Mr. and Mrs. R. C. Bailey were Sunday dinner hosts for his mother, Mrs. R. B. Bailey of Petersburg, his sister, Mr. and Mrs. Bob Biffel and grandson of Anton and his brother, Joe and family of Hart.

Girl Scouts

Name Officers

Officers were elected and merit badges were received Tuesday afternoon when Girl Scout Troop 155 met.

Elected to head the girls is President Brenda Armstrong. Dixie Irons was elected vice-president; Paula Jacks, secretary; Iona Clevenger, reporter; Yolanda Gonzales, treasurer; Barbara Hansen, song leader, Bluren McClain and Ruth Harris patrol leaders and Debbie Newsum, housekeeper.

Wrenella Rodgers brought refreshments of soft drinks and cookies.

Rhoda Guild Elects Officers

Members of the Hart Rhoda Guild met last week for a regular meeting and election of officers for the coming year.

Elected were Mrs. Cleve McLain president; Mrs. Bill Hill, vice-president; Mrs. Wester Clevenger, secretary and reporter; Mrs. Freddy Lilley, treasurer; Mrs. Orville Friday, recreational leader; Mrs. Bud Hill, historian.

Members present were Mmes. Tom Burress, James Clay, Wester Clevenger, Jack Dyer, Jack George, Joe Hart, Bill Hill, Bud Hill, Freddy Lilley, Cleve McLain, Calvin Alexander, Lloyd Davis, one new member, Mrs. Bob Hill and the hostess Mrs. Friday.

Next meeting will be Wednesday, October 9. Program subject will be, "Flower Arrangements" by Arch Keys of Plainview.

IN HART

Mrs. Roland Shepard of near Mancos, Colo., is in Hart for a few days.

IN OKLAHOMA

Mr. and Mrs. Harold Smith and family spent Saturday night and Sunday in Oklahoma.

Better Breakfast Month



Specials For Sept. 20-21, 1963

FAULTLESS STARCH INSTANT 16 OZ. **49¢**

COFFEE
MARYLAND CLUB **59¢**

COCA COLA
 12 BOTTLE PLUS DEPOSIT **59¢**

VELVEETA 2 LB. BOX **89¢**

FRYERS GRADED FRESH



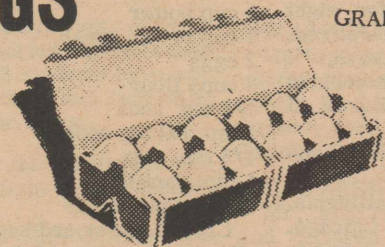
SAUGAGE LEE'S 2 LB. BAG **29¢**

ROAST U.S.D.A. GOOD L.B. **\$1.09**

CLUB STEAK U.S.D.A. GOOD L.B. **49¢**

CLUB STEAK U.S.D.A. GOOD L.B. **69¢**

EGGS



GRADE A MEDIUM

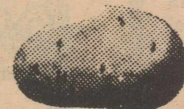
45¢

MIRACLE WHIP QUART **49¢**

GOLD MEDAL FLOUR 10 LB. BAG **98¢**

CHILI WOLF NO. 2 CAN **59¢**

POTATOES 10 LB. BAG RED **39¢**



YAMS NEW MEXICO L.B. **9¢**

CABBAGE FIRM HEAD L.B. **5¢**

ONIONS SPANISH YELLOW L.B. **7½¢**

TUNA DEL MONTE 3 FOR **\$1**

GRAPE WELCHADE QT. CAN 3 FOR **89¢**

SHORTENING MRS. TUCKERS 3 LB. CAN **59¢**

Hart,

WALT HANSEN GROCERY

Texas



MRS. HENRY HENDRIX

RECIPE OF THE WEEK

Ice box cookies is the favorite recipe of Mrs. Henry Hendrix and is submitted as recipe of the week.

Mrs. Hendrix and her husband have lived in Hart for eight years. He is now semi-retired.

The Hart woman says, "I don't have to do much cooking any more with the children all married."

She has four sons and a daughter.

George lives in California. Dave is a resident of Chicago. Henry Jr., makes his home in Washington, D. C. and L. F. settled in Huntsville, Alabama.

Mrs. A. L. Talley, the daughter, lives in Hart.

"The boys all married girls they met while in service and settled in their wife's home towns," said the Hart woman.

FROM WHITFIELD

Mrs. James Breland and son of Whitfield spent Monday with her sister, Mrs. Howard Mitchell.

SANDERS SICK

Don Sanders, son of Mr. and Mrs. Dean Sanders, has been sick and has missed all of this school term. He will be out of school at least this week also.

HERE SUNDAY

Mr. and Mrs. Frank Wiley and children of Lubbock spent Sunday in Hart with her parents, Mr. and Mrs. J. J. Newsom.

FUNERAL

Miles Cox left Sunday morning for Lipan to attend the funeral of a friend who had been ill for some time.

Mrs. Hendrix likes to read and crochet.

She is a member of the Church of Christ.

Her recipe is:

- 1 cup butter
- 1 cup brown sugar
- 2 eggs
- 3 cups flour
- 1/4 tsp. soda
- 1 tsp. baking soda
- 1/3 tsp. salt
- 1 tsp. vanilla
- 1/2 cup nut meats

Cream butter and sugar with all eggs and beat. Sift dry ingredients together and add to butter, sugar and egg mixture. Add vanilla and nut meats. Roll into rolls and chill. Slice and bake at 350 degrees.

IN CALIFORNIA

Mr. and Mrs. Bob Bowden and daughter, Tamera, and Mrs. Bowden's parents, Mr. and Mrs. Arno Cox of Brownfield have returned from a two-week trip to Manteca, Calif., to visit relatives, Ed Cox and Mrs. Demmi McLain, brother and sister of Arno.



THE LITTLE CHURCH
with the
BIG MESSAGE

FIRST BAPTIST CHURCH
of Hart

Sunday School 10 a.m.
Training Union 5:30 p.m.

GO LONGH



Harvey Sullivan

CONTEST WINNERS

1. Gene Varner
2. Calvin Alexander
3. Polly Sanders

See How Often Your Name Can Be Listed

Name _____

Address _____

Tiebreaker KRESS _____

Game HART _____

LET'S NEW

FOOTBALL CONTEST

WIN CASH

1ST PLACE **\$6** 2ND PLACE \$

CONTEST

Winners selected in each ad must be Tie-breaker winner must be circled spaces made available for them.

Each week's entry must be turned sponsoring the contest. Contestants are and turn in their entries. When they r day, they have until the next Friday at 4 p

Sponsoring merchants may accept mail ed directly to The Hart Beat will be ac be discarded.

In case of ties, a coin will be flippe The contest is open to everyone ex Beat and their families.

FARMERS STATE BANK

Member F.D.I.C.

BOVINA AT AMHERST

COX SH

Phone

COX AU

Phone

FARWELL A

HI-POINT GRAIN & FERTILIZER INC.

Phone 938-3741

DIMMITT AT DALHART

HART GRA

Phone

LSU A

J & S TV & APPLIANCE

Hart, Texas Phone 938-3754

PHILCO SALES

We Service All Makes

Of Tv's, Record Players

And Radios.

GUARANTEED SERVICE

Prompt Service—Reasonable Rates

HART PRODUCERS

CO-OP GIN

Phone 938-3539

OLTON AT HALE CENTER

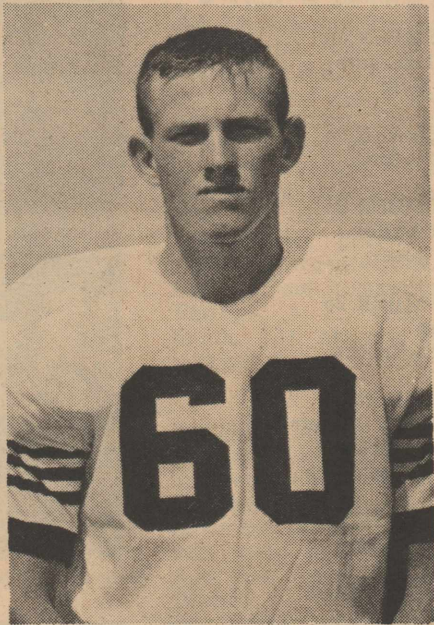
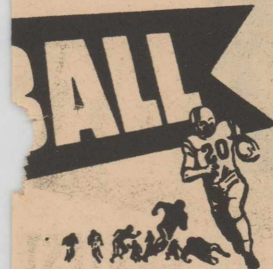
HART OIL &

Phone 9

SMU AT M

HORNS GO!

**BEAT
DEAL**



James Mitchell

PRIZES!

\$4 3RD PLACE \$2

RULES

...circled in ink or pencil, and scores printed in the

...in to one of the merchants given a week to prepare receive their paper on Fri- m. to turn in their entries. ed entries, but none mail- cepted. All late entries will

...d to determine the winners. cept employes of The Hart

LONGHORN SCHEDULE

SEPT. 6	NAZARETH	HERE
SEPT. 13	SPRINGLAKE	THERE
SEPT. 20	NEW DEAL	THERE
SEPT. 27	KRESS	THERE
OCT. 4	ANTON	HERE
OCT. 11	SILVERTON	HERE
OCT. 18	BOVINA	THERE
OCT. 25	OPEN	
NOV. 1	HAPPY	HERE
NOV. 8	LAZBUDDIE	HERE
NOV. 13	VEGA	THERE

AMROCK

938-3755

TO PARTS

938-3231

AT MORTON

IN CO. INC.

938-3241

AT RICE

BUTANE CO.

38-3282

MICHIGAN

HART OF THE PLAINS GIN

Phone 938-3235

TEXAS TECH AT TEXAS

FARMERS GRAIN CO.

Phone 938-3271

TCU AT FLORIDA STATE

HART GIN CO.

Roland & Rosa
Phone 938-4451

TEXAS A&M AT OHIO STATE



RANDY SCOTT Rice takes a deep seat on "Spirit", his Pet of The Week Shetland pony, the nine-year-old Hart youngster is the son of Mr. and Mrs. L. J. Rice.

Second Week Enrollment

Paul Kennedy, supt. of Hart schools, reported this week that a total of 593 students have enrolled for school this year with prospects for more.

Last year the enrollment was 521 for the first week of school.

Enrollment figures by grades follow:

First: 103; second, 69; third, 69; fourth, 73; fifth, 66; sixth, 42; seventh 49; eighth, 24; ninth, 27; 10th, 34; 11th, 23; and 12th, 14.

The supt. said there is an increase of 72 pupil, compared with the same time last year.

FROM BOVINA

Mr. and Mrs. Elmer Venable of Bovina spent Sunday in the home of her uncle and aunt, Mr. and Mrs. J. W. Welty.

PHILLIPS VISIT

Mr. and Mrs. M. E. Phillips visited their son, Monte and family in Littlefield, and his mother, Mrs. J. M. Phillips of Enochs, Sunday.

SEES PARENTS

Mr. and Mrs. Bob Jackson and children of Odessa spent the weekend in Hart with his parents, Mr. and Mrs. Oliver Jackson.

APPENDECTOMY

Ted Hankins, an employee of Farmers Grain, was rushed to Plainview Hospital and Foundation last week for an emergency appendectomy.

FOR GENERAL FARM SUPPLIES SEE US - - -

- ★ Ditch Fillers
- ★ 2 & 4-Row Shredders
- ★ Stripper Bearings
- ★ Used Tires For Trailers
- ★ Trailer Reflectors
- ★ Hydraulic Jacks
- ★ Binder Twine

BOB'S FARM SUPPLY

Hart, Texas

Legion Post Names Officers

Re-election of officers for Hart American Legion Post 311 was held last week.

Officers are Post Commander Claude W. Ray; Post Adjutant Bud Steiert; Vice-Commander Ralph Futrell, Second Vice-Commander Theron Morrison, Service Officer Ed Harris, Sergeant of Arms Bill Swindle; Child Welfare Officer T. C. Ray.

Finance officers are Claude Ray, Steiert, Rodney Smith and Ed Bennett.

Legion membership dues were set at \$10. Officers announced that no one would get commissions on money taken in.

An officer also asked that Post officials be praised in jobs well done, and to leave off fault finding.

INJURED

Wesley Bennight was injured last Wednesday evening in a football workout and was taken to Castro County Hospital where he received medical attention. He was not seriously injured and was released Thursday morning and returned to school.

VISIT PATIENTS

Mr. and Mrs. T. B. Cox, Mrs. Ena Bowden, and Rev. and Mrs. E. H. Phillips were in Lubbock Sunday afternoon visiting Hart patients in the Methodist Hospital.

PREACHERS MEETING

Rev. E. H. Phillips attended a district preachers meeting in Hale Center last Thursday.

VISIT DAUGHTER

Mr. and Mrs. H. L. Reed of Plainview spent Wednesday and Thursday of last week in the home of their daughter, and husband, Mr. and Mrs. Sam Davis. Mrs. Reed had been ill but is reported to be improving.

RETURNS HOME

Miss Ann Maples of Amarillo returned home Saturday after spending the week in the home of her grandparents, Mr. and Mrs. Hubert Maples.

VISIT RELATIVE

Mrs. J. E. Jacks and Paula spent Saturday night in Dimmitt with Mr. and Mrs. Pete Jacks and family. Sunday, both families spent the day with a daughter and sister, Mr. and Mrs. Frank Thornton and family in Littlefield.

DINNER GUESTS

Mr. and Mrs. Guy Ford Sr. of Canyon and Mr. and Mrs. Willis A. Hawkins and family were Sunday dinner guests in the home of Mr. and Mrs. Guy Ford Jr.

VISIT SON

Mr. and Mrs. John Holloway spent Sunday in Idalou with their son, Mr. and Mrs. Harley Holloway and family.

VISIT RELATIVES

Mr. and Mrs. A. L. Wilson left Thursday of last week and returned Sunday night. They visited with relatives in Hamlin and Coleman and his mother, Mrs. Myrtle Wilson and his brother, Jesse in Seymour.

SURGERY

Mrs. L. D. Amerson of Hart had major surgery Tuesday in Methodist Hospital in Lubbock.

IN KRESS

Mr. and Mrs. T. C. Ray spent Sunday in Kress in the home of her daughter Mr. and Mrs. Q.D. Beville and family.

FOR SALE

FOR SALE: 100 bushels Tascosa seed wheat, Oliver cotton stripper, contact Deryl Clevenger, Edmonson, UN4-3375. 10-2tc.

FOR SALE: Two girls bicycles, one boys bicycle, See C. W. Seago. 10-tfc.

FOR SALE: One apartment size gas range, contact Mrs. T. C. Ray, Phone 938-4222. 10-tfc.

WANTED

WANTED: Bulldozer work. See or call Floyd Dickey at Dickey's Cafe, Dimmitt, Texas. Business Phone 647-3755, Resident Phone 647-3764. 10-tfc.

Junior Riders Win Trophy

Hart's Junior Riding Club brought home the first place trophy Saturday, winning over other competition in the Castro County Fair parade.

Twenty-five boys and girls from Hart were led by flag carriers Becky Burress, Carol Nivens and Jim Swindle.

James McLain won the best dressed cowboy award at the show.

Former Hart Resident To Study In Spain

A former Hart resident, Miss Myra Applewhite, will leave the last of this month for Madrid, Spain, to continue her studies.

She is the daughter of Rev. and Mrs. Applewhite. He served as pastor of the Baptist Church here for a number of years before moving to Lockney.

Miss Applewhite will join a group of graduate students from Middlebury College in Vermont at the University of Madrid.

She will live with a Spanish family as she did when studying in Madrid in the summer of 1962. She is planning her

Stallion Wins Three Contests

A growing collection of trophies and ribbons are being accumulated by an Appalouosa stallion owned by G.R. Bennett.

The prize cutting horse, named "Hi-Fi", added to his fame last week by winning three contests.

The Bennetts were in Lovington, Sept. 4, and in Clovis, Sept. 7, where "Hi-Fi" came away with first place and grand champion ribbons and trophies.

On Sept. 6, Frank Sanders, Dean Sanders, Hubert Maples and Bennett drove to Wellington with the stallion.

The animal, once again, made off with first place and grand champion awards in cutting in halter.

There are only two more approved shows this season in which "Hi-Fi" will compete.

BOWLING CLUB

Women wishing to join a bowling club are invited to meet at the home of Mrs. Homer Hill Friday afternoon at 2:30 p.m. and will go to Dimmitt for a game at 3 p.m.

HAPPY BIRTHDAY

SEPTEMBER 20
Mrs. Milton Sharp

SEPTEMBER 21
Mrs. Glen Wilson

SEPTEMBER 22
Freddie Dale
Randy Alford

SEPTEMBER 23
Diane Lancaster
Donna Dale

SEPTEMBER 24
Lester Aven

SEPTEMBER 25
Dwight Miller
Worth Jones

SEPTEMBER 26
Wilbunn
Wilburn Brooks

SEPTEMBER 27
Harold Bob Bennett
Robert Brooks
Russell Clevenger

SEPTEMBER 28
Dwayne Davis
Milton Sharp
Mrs. A. L. Talley
Walt Hansen

MEDICAL CARE

Mrs. Malcolm Atwood was admitted to Castro County Hospital in Dimmitt Sunday afternoon for observation and treatment.

Christmas vacation this winter in Gibraltar and Morocco.

Mountain Lake Affords Quiet

People who are obligated to the work-a-day world and who dream about loafing around quiet, mountain lake and getting in some fishing, will be interested in this Colorado trip.

It was taken by Hart's Mr. and Mrs. Arthur Cheves and lasted for eight days.

Picture yourself in the mountains, south of Eagle, Colorado, on Lake Sylvan in the White River National Forest. Brush Creek feeds into the lake.

There's great, beautiful trout there.

Here's what Mrs. Cheves said of the body of water: "It was high in the mountains, I was reminded of a passage of scripture, 'He leadeth me beside the still water'. We didn't see any motor boats, only metal ones that were quietly rowed. Our men caught some of the loveliest trout. Each one astonished me with its beauty and color and markings.

The Cheves family also saw and visited the U.S. Mint and the Museum of Natural History in Denver.

IN ACADEMY

Bruce Futrell, 14-year-old son of Mr. and Mrs. Ralph Futrell has entered Allen Academy at Bryan for this term of school. He is a freshman.

It's A Good Policy
To Insure With
**Newman-Dudley
Agency**

Phone 938-3218 Hart, Texas



CLAUDE RAY

This Week's Farmer Calls Self Amateur

This Week's Farmer, a new feature in the Hart Beat, introduces a man who calls himself an amateur farmer.

A look at his excellent maize cotton and castor beans erases his self-branding and dubs him more of a professional farmer.

Claude Ray hasn't always been a farmer. As a matter of fact, he didn't migrate to the farm until 1955. Up to that time, he had been an employee of Phillips Petroleum, working eight years for the firm.

"As a boy, I was raised on a farm," said Ray, "but I came back from service and started to work for an oil company."

Ray now is branching out more all the time as a tiller of the soil. His reputation has spread as a good man to have on the land.

This year he has 200 acres of maize, 123 acres of cotton and 55 acres of castor beans, farming them on the W.E. Warren place.

He and help also farm 290 acres for H. E. Newman, six miles southwest of Hart.

Next year he will add a quarter section owned by Earnest Martin.

Ray said, speaking of the farm just outside Hart, "This farm is the handiest in Castro County, as handy as a pocket on a shirt."

The farmer and his wife, Margie, have a 14-year-old boy, Clifford.

"He has gotten old enough to do a lot of the work," said the boy's father.

We work hard, Ray told. With tongue in cheek he added, "the bigger the debt gets, the harder you work, but you have to like what you're doing--really have an interest in it."

Ray believes his maize will average about 6,000 pounds an acre, with some near his home producing more than 7,000 pounds an acre.

"I think my castor beans will run about 2,000 pounds an acre," said Ray, "but I'm just guessing because this is my first year with castor beans."

Ray said a man has to be well-educated to be a successful farmer nowadays. "I've only got a high school education," he added, "and if I had more I could sure use it."

It's not difficult to determine that Ray is a dedicated farmer, interested in doing the best he can for himself and his country--through the gamble of growing things.

Ray said that much of the credit for working the farms should also go to his, right-hand-man, D.C. Corbin.

CONVENTION

Mr. and Mrs. Robert Brooks left early Friday morning for Dallas where she will attend a Postmaster and Postmistress Convention.



ED HARRIS LUMBER CO.
BUILDING MATERIALS
CAPABLE-DEPENDABLE

Phone 938-3281

Hart, Texas

Fancy Looking Popcorn Grown By Man In Hart

Roy Porter, manager of the Panhandle Compress in Hart, would have made a good Indian.

As history records, it was the redman who introduced corn to this country, using it for meal and assorted foodstuffs.

Porter has gone in for a different variety than the Indians probably ever had.

This year he enhanced his back yard garden with a long row of strawberry popcorn.

As most people know, the unique feature of popcorn is that it explodes under heat into fluffy, white foodstuff.

And there are all shapes and sizes of kernels and ears. The strawberry popcorn looks exactly like a large strawberry, even resembling the juicy berry in color and design.

This area is not given to the

planting of much popcorn, especially of the strawberry type.

Porter said, "One of the boys at Sudan brought it to me, and I think he got it somewhere in Colorado."

The Hart man had two small ears of corn to begin his experimental growing, but said that a mouse ate one before it was planted.

"I believe every kernel must have come up," said Porter, "and I still had to thin it out."

Worms attacked the plants destroying most of the kernels but Porter was able to determine that the strawberry corn pops better than others and to him tastes better."

Porter has saved back several ears for seed. "I'm

going to plant them earlier and more carefully next year," he said.

He has the seed corn tucked safely away, making certain that no mouse robs him again of half his crop.



ROY PORTER

Varner Wins Grid Contest

Gene Varner edged out Calvin Alexander and Polly Sanders in a three-way scrap for first place in the Hart Beat's football contest last week.

All three contestants missed only one game--the tie between

Hale Center and Sundown. However, Varner was only eight points off on the tiebreaker, while Alexander was 11 off and Mrs. Sanders 13 away.

Varner will receive a check for \$6, while Alexander will get \$4, and Mrs. Sanders, \$2.

There's still time to enter the contest for this week. Just pick up a copy of the Sept. 12 Hart Beat, fill out the entry blank and turn it in to one of the sponsoring merchants before 4 p.m. Friday.

BLEEKER & SONS DRILLING CO.

Complete
Irrigation
Service

- ★ Domestic Wells
- ★ Drilling & Deepening
- ★ Bailing
- ★ Pump Service
- ★ New & Used Pumps
- ★ New & Used Gearheads
- ★ Repairs

Phone 285-2672 or 285-2424

Henderson TV

Repair Service At
Night In Hart

Phone MI 7-3636
in Dimmitt

FOR DAY OR NIGHT CALLS

IN HOSPITAL

Matthew Lewis Aven, seven-week-old son of Mr. and Mrs. Melvin Aven, spent Wednesday of last week through Saturday noon in Methodist Hospital in Lubbock. He was returned to the hospital Sunday morning for treatment. He has been sick with a virus.

BLACKSMITH

Don Watson of Sunnyside, Calif., spent Friday night of last week in the home of Mr. and Mrs. T. B. Cox. Don for several years was the Hart village blacksmith.

FROM OKLAHOMA

T. R. Warren, Cordia Wrenn, John Smith, Mrs. Jack Hankins of Hart and her mother, Mrs. Cordia Giddens of Dougherty, Okla., spent Friday night in Aretsia, N.M., with relatives and Saturday toured the Carlsbad Caverns.

VISITING DAUGHTER

Mrs. Gladys Fry of Marlow, Okla., is visiting in Hart in the home of her daughter and family, Dr. and Mrs. Jack Harris.

**We're Proud
For You---**

**The Person
Or Persons
Responsible
For The Sale
Of Stadium Seat
Tickets For The
New Hart Stadium**

*It Must Be
A Great Feeling*

For Some To Get



PREFERRED TREATMENT

*On The Choice Of Seats
And The Charge For The Seats*

**(Paid Political Adv By A Few
Of The Less Fortunate)**

Strong Springlake Offense Downs Rugged Hart, 23-6

Hart's Longhorns carried the fight to Springlake last Friday, but the class A Wolverines and their Jerry Bean were not to be denied.

Springlake put together two first half touchdowns and scored again in the fourth quarter to drop Hart, 23-6.

Played before a cool, capacity crowd, the first half was all Springlake.

After Carl Ward had kicked the ball into the end zone for the Longhorns, Springlake went to the attack from their own 20.

Thomas Gregory kept for three to the 23. Jerry Don Sanders was thrown for a yard loss back to the 22 and it was Bean's time to shine.

On his first carry, the fancy-footed halfback knifed between his left tackle and end, picked up a block in the secondary, and rambled for 73 yards to the Longhorn five-yard-line.

Then, with 9:43 remaining in the first quarter, Gregory kept the ball and lunged into the end zone. The lanky quarterback, on the conversion try, rolled out and across the goal line to give the Wolverines an 8-0 lead.

Hart never could get its offense moving against the larger Springlake line. The wide stuff by speedster, Dennis McLain was stopped cold, and only the off-tackle slants of Billy Farris and Joe Rubalcaba went for plus yardage.

Hart was forced to punt on fourth down each of four times it had the ball the first half. The Longhorns could not muster a first down until early in the third quarter.

Complexion of the game changed the last half.

With Hart trailing 16-0 at halftime, the aggressive Longhorns continued to play a vicious brand of defense.

Only a leak in the 'Horns pass defense enabled Springlake to pick up its second touchdown. A pass to Bean for 15 yards from Hart's 31 put the Wolverines on the 16-yard-line.

Bean and Floyd Bennett alternated carrying to the Longhorn seven. Then Sanders rifled a touchdown pass to end Lonnie English and threw to Floyd Henderson for the conversion.

Only 30 seconds remained in the half when the Wolverines put together the touchdown and extra point.

Hart came back in the third quarter still minus a first down and prospects looked dim of getting one.

Longhorn fans had little to cheer about when on Hart's first play from scrimmage, on its 19, a Wolverine lineman intercepted a 'Horn pass.

A piling on penalty by a Hart player moved the ball to the 10-yard-line.

Bean was stopped for one to the 9, Sanders wormed to the four, then a 15-yard holding penalty moved Springlake back to its 19.

Ward almost picked off a third down pass by the Wolverines, but the ball scooted out of his hands.

A fourth down pass attempt by Springlake was thrown after the passer had crossed the line of scrimmage. The Wolverines were penalized five yard and the ball went over to Hart.

Three running tries by Hart netted on two yards and Ward kicked out to his own 38.

Sanders picked up six to the Hart 32, and Bean got six more to the 26. Gregory hit for eight to the 18. Bean banged to the 13 for another first, but once again hard-charging Hart linemen caused Springlake to

fumble and Hart's Heller recovered on his own 11.

Joe Rubalcaba punched out to the 13, and Hart came offensively alive for the first time in the game.

Heller broke over his left tackle and guard, found running room about the 15, and sprinted to the 42 before being overtaken.

The offensive thrust was short lived however, for two running plays and an incomplete pass killed the drive on Hart's 44. Ward punted on fourth down to the Springlake 27.

Bean was stopped on two tries and a pass went incomplete for the Wolverines, and they were forced to punt.

Rubalcaba, on the first play after the punt, tucked the ball from his 47, hit inside his left end and broke loose to the Springlake 30.

During his run, Rubalcaba fumbled the ball in the air then caught it again, before Bean wrapped him up at the 30.

Farris made two to the 28

and hit for six to the 22. Rubalcaba kept again to the Springlake 16, Heller broke to the 12, then Farris was trapped behind the line of scrimmage back to the 15. Another running play earned a scant yard and the Wolverines took over. In 12 plays they had marched the length of the field on runs by Bean and Gregory to drive in from the four for touchdown number three.

Bean kicked the extra point and Hart trailed 23-0. Five minutes and 11 seconds remained in the game.

In shortly over a minute, Hart had scored.

Farris returned the Wolverine kickoff to his own 39 and Heller rammed it out to the 42.

On second down, Farris took a handoff through the right side of his line, broke into the Springlake secondary and headed for the goal line 58 yards away.

Bean caught up with Farris near the flag, but both boys fell

into the end zone for a Longhorn touchdown.

A fake kick and pass on the extra point attempt failed when Bean intercepted. The scoreboard read 23-6, with 1:33 remaining to play.

Hart took over again after Springlake had moved the ball to its own 48.

On the first play, Farris scampered to the Wolverine 37, but a double-reverse by McLain lost nine yards, and Hart was faced with second and 19.

Rubalcaba pulled off his second best run of the game as he broke down the south sideline for 20 yards and a first down.

At least three defenders tried for more than 10 yards to bring Rubalcaba to the turf.

With Hart on the Springlake 27, Heller rolled out as if to pass but fumbled the ball. The Wolverines recovered, and only a few seconds remained to play.

The Longhorns, however, got another crack at scoring. A loose ball in the Springlake backfield rolled back to the Wolverine 16 where Farris made the recovery for Hart.

Only six seconds remained when Hart threw incomplete, and one second showed on the

clock when Heller tried to break loose. He was collared on the 14 as the final whistle blew.

Hart will travel this Friday to New Deal for its third non-district game.

IN MULESHOE

Misses Sharon and Arlene Aven, daughters of Mr. and Mrs. Dudley Aven, spent the weekend with their uncle and aunt, Mr. and Mrs. Ennis Gaylon in Muleshoe.

PEPPER AND VANILLA

Mrs. Everette Heller reports the Mother's Club still has a few cans of black pepper and bottles of vanilla. Profit from these sales is to help buy a 100 cup coffee urn.


IN REVIVAL

Mr. and Mrs. Claude Ray attended services at the Baptist Church in Hereford Friday of last week, where her brother-in-law H. C. Sutton of Houston is helping in a revival.

BACK AILMENT

Mrs. Lee Harris spent Thursday night of last week through Monday noon in Plainview Hospital and Foundation for treatment of a back ailment.

We Congratulate
COTTON GROWERS



**For their work to expand Markets and Profits
 through Sound Business Methods.**

THE COTTON PRODUCERS INSTITUTE

Research

The Institute funds are actively at work in key research projects aimed at:

1. Easing the cost-price squeeze on cotton growers by reducing costs and improving raw fiber quality; and
2. Producing new or improved cotton products.


Outstanding research organizations are working on Institute projects. In many cases, the projects are attracting funds from other sources, thereby boosting cotton's total research effort.

Promotion

The Institute is operating a hard-hitting advertising campaign to sell products made from cotton. It is aimed mainly at the U. S. housewife who buys most of the textile items used by the family. In addition, the Institute is telling garment manufacturers, retailers and others how advertising by cotton growers is helping them stimulate sales of cotton products.

We Heartily Endorse this Concept of a Self-Help Program

By voluntary participation in the Institute, cotton growers are demonstrating their ability to build for themselves a lasting and promising future in cotton. Every dollar goes for operating research and promotion programs — there is no overhead. The Institute deserves the wholehearted support not only of all cotton growers but all people in cotton communities. Organized research and promotion can increase markets and profits for cotton — the key to the economic health of this area.



PLAINVIEW CO-OP COMPRESS

2 1/2 Miles East Of Plainview