

PARSONS  
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# THE HART BEAT

FARMERS  
STATE BANK  
Member F.D.I.C.  
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME 1.

HART, CASTRO COUNTY, TEXAS, DECEMBER 20, 1962

NUMBER 23

# Merry Christmas



From

# The Hart Beat

**NIGHT BEFORE CHRISTMAS**

BY F.L. ROWLEY

STRANGE and wondrous things are said to happen on the night before Christmas.

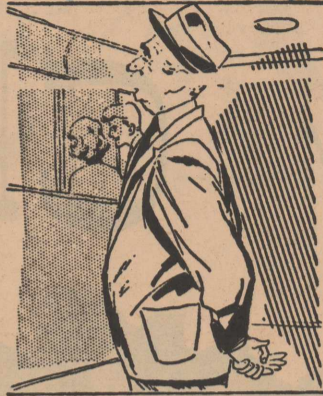
And it seemed that everyone was in a jolly mood this evening. Everyone, that is, except Ralph Woodson. He couldn't think of a single thing to be jolly about. His train was behind schedule, the weather was all fouled up, and his watch had stopped! The watch that had ticked so faithfully for thirty-two years! Why couldn't it have waited one more week? Then they could have retired together. For the sixteenth time this eve-

ning he thrust it angrily into his vest pocket and called out: "Bedford next!"

A few passengers stirred. One man struggled down the aisle carrying a tightly bound Christmas tree. "Which way is it to the railroad station, officer?" he asked thickly.

"I'm a conductor!" snapped Ralph. "And you'll be in a railroad station in two minutes."

"You're driving this bus entirely too fast," said another fellow, shaking a lean finger at Ralph.



"I'm the spirit of Christmas Glee," the man said.

Ralph dodged him and went to the aid of a woman who was struggling with a suitcase.

**Too Late**

A fat little man got there first. After helping the woman he turned to Ralph with a twinkle in his eye and asked: "Have you the time, sir?"

"No I haven't," growled Ralph. "My watch stopped."

The chubby fellow clapped his hands to his jowls. "You're watch stopped? On Christmas Eve? That's terrible! That means you're unhappy."

"You dogged right I'm unhappy!" roared Ralph. "Besides having everything else go wrong today I'm cooped up with a train load of nuts! If it wasn't snowing I'd abandon this rolling booby hatch!"

"Now, now, don't get excited," cautioned the short one. "Everyone is in a holiday mood this evening, that's all. Perhaps a few of these good people did stay too long at their office parties."

"Not long enough to suit me." "My, you ARE in a bad way this evening. How fortunate for you that I happened to board the train."

**Question**

"And who are you?" asked Ralph peering over his glasses. "Why I'm the spirit of Christmas Glee, that's who."

Ralph took off his glasses and wiped his brow. He looked up at the ceiling. "Why does everything have to happen to me?" he groaned.

"May I see your watch?" asked the little man.

Ralph handed him the useless watch; then he turned and hurried into the next car. The little man did not follow him. Perhaps things would run more smoothly after they hit Bedford, thought Ralph.

The stationmaster killed that hope. "Last bus is late," he announced as the train stopped. "Must be caught in the snow-storm. Better light your pipe and set a spell, Woodson."

"This train's moving on!" cried the conductor. "Don't you realize I'm an hour late already?"

"But it's Christmas Eve," whined the stationmaster.

"So what?" "So a bus load of good people will be stranded tonight if you pull out."

**Back in Action**

Ralph entered the coach. The

seat was empty—except for his well worn gold watch. He picked it up gingerly—then gasped. The second hand moved along at its usual merry pace. Ralph hurried to the next coach; he must thank the chubby little man. He enquired of several passengers if they had seen the fellow. Some looked blank, others simply shook their heads.

Ralph never saw him again. A few minutes later he stood on the platform, watching the Bedford bus approaching through the drifts. As he fondled his watch Ralph felt like a different man, as if he had been transformed by some special magic. Could there be anything to that 'Christmas Glee' bit, he wondered?

**HOLIDAY WINDOWS**

With a little ingenuity and imagination, the homemaker can use white and colored snows in "spray painting" simple Christmas designs on window panes or glass surfaces. Cut-out paper or cardboard masks can be made for each color area.

For best results, the aerosol snow should be sprayed from a distance of about 24 inches—the greater distance, the fluffier the deposit of simulated snow.



**PRETENDER . . .** This isn't the real Santa Claus. It's a reporter, who sat in the Yuletide hot seat to get a behind-the-beard story. Finding the guise and gals too demanding, he lasted one hour.

**We're Overstocked!**  
**Jones Seed & Farm Supply**  
 OFFERS YOU A 20% REDUCTION IN PRICE ON ALL TOOLS. THIS IS YOUR CHANCE TO BUY THOSE TOOLS YOU HAVE BEEN NEEDING!  
 Transistor Radios - 34.50  
 Tractor Comfort Covers  
 Belts and Bearings For Cotton Strippers

So wish you joy and happiness for Christmas

...and to extend our sincere thanks to all our good friends

A Child is Born

The story of the first Christmas lives on eternally. May the Season bring you great blessings.

Best Wishes To All Our Friends And Neighbors. We Appreciate Your Friendliness!

M & Mrs  
 E.B. Landers

**FARMERS GRAIN**

Hart, Texas

# Rudy's Ramblings

BY RUDY HARRELL

Last Friday evening the city of Hart had several visitors from Plainview. The visit was not a courtesy call but one in which some of Plainview's leading citizens expressed their opinion concerning the proposed sewage for Hart. The group included Mayor M. B. Hood, Don Mousner, J. B. Wheeler and Charles Young. The press was

not invited and it was very evident that no pictures were wanted. Could it be that if Hart residents all knew that these individuals were attempting to block progress here they might lose the mighty dollar?

It seems that no reasons were given as to why Plainview should block growth here. An adequate sewage plant is definite progress for any city!

I recall one individual commenting that the visitors felt that Hart should have discussed the entire project with them. Perhaps we should have asked for "permission." Can we celebrate Christmas without discussing it with our "big neighbors?" Yes, as long as we do our shopping in Plainview!

I have considered the fact that Hart will grow with the

plant established. Again, Plainview stands to lose a few dollars. But, Plainview has already lost something. The few who came here claiming to represent the city have lost friends here.

I received a letter this week that should be of interest to you farmers.

To the directors of Grain Producers Association.

The secretary of Agriculture Orville Freeman, announced an increase in the price support of Grain Sorghum to \$2 per hundred.

Officially this action raises the 1963 loan level from the earlier announced \$1.62 national average to \$1.71 with a continuation of a 29 cent per

hundred weight certificate payment, making the total price support rate of the \$2. The corn loan rate will be \$1.07 per bushel with a 1.25 price support.

The secretary indicated that because of budget consideration he was not in a position to change the pay rate on diverted acres from that announced several days ago but that in interest of at least partially restoring farm income lost in the decreased diversion payment and also to stabilize the feed grain supplies and livestock numbers, the increased will be covered by commodity

stocks of grain and thus not become a budgetary matter.

This announcement by the secretary promises to restore some \$10,000,000 to Texas grain sorghum producers of the calculated \$16,000,000 loss in diversion acreage payment. Most High Plains counties will net from \$500,000 to \$1,000,000 by the 9 cent per hundred price support increase.

The two weeks we were in Washington, administrative and

departmental mail was running heavy in protest against diverted acre pay loss but Grain Sorghum Producers Association officials and those of the Nebraska Feed Grain Growers Association whom we invited to join us were the only 'grass roots' delegation in Washington with individual farm case study figures and recommend alternatives for restoring farm income. The secretary's announcement then points to the successful approach and results of association efforts and further establishes the concern of the secretary for maintaining farm income and his positive action to do so. The farmers in this area have helped to make this possible by supporting the Grain Sorghum Producers Association.

Yours very truly,  
Executive V. P.  
Bill Nelson

Virginia Reed, co-editor of the Hart Beat, will take a leave of absence at the end of December. Mrs. Reed has worked at the newspaper for almost a year and expresses her appreciation for the wonderful cooperation the people of Hart have given her.

As editor of the Hart Beat, I wish to let everyone know that Mrs. Reed has been a great help to the paper, especially since she took time to introduce me to the Hart businessmen and offered tremendous assistance when it was needed.

She will most likely return to her office in the spring.  
The Editor

## Baptist Cantata

The Junior Choir of the First Baptist Church presented a cantata and a candle lighting service Sunday night at the church. A fellowship hour followed the program. The pastor and family were presented gifts from the congregation.

## REEDS VISIT

Mr. and Mrs. Bob Reed and Keith visited in the home of Mr. and Mrs. Wayne Fuller in Hereford Sunday.

## NEW HOME

Construction has begun on a new home for Mr. and Mrs. David Irons in Hart.



WANTED: Baby sitting in our home thru holidays. Contact Jo or Judy Sanders at 938-3721. 22-2tc.

FOUND: Stray Hog Hampshire bore gilt. Owner contact Ed Bennett at 938-4549. 22-itc.

FOR LEASE: Tip Top Cafe-Contact Earl Hacker at 938-9206. 23-2tc.

The last days of the year are the best. And they've finally come. Our Christmas wish is that they be filled with extreme happiness for you and your family.

**Richburg Plumbing Service**

LOWELL, BOBBIE & DE ANN

HART, TEXAS

PH. 938-3744

**Christmas**  
has a dramatic new sound this year...

OFF  
AUTOMATIC ORCHESTRA CONTROL  
ON

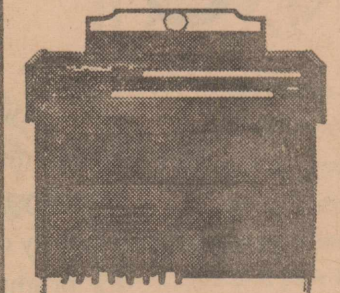
## LOWREY ORGAN

Yes, music has a dramatic new sound this year. Lowrey's Automatic Orchestra Control. You can hear it only on the Lowrey Organ.

It's the most revolutionary easy-to-play organ feature since electronic organs were invented.

It makes the beginner sound like a professional. With only one finger.

See, hear and try the amazing new A-O-C at your Lowrey Organ dealer's today!



## Jenkins Music Co.

LUBBOCK'S COMPLETE MUSIC STORE

Dial PO3-6487  
13th. & Avenue Q  
Lubbock, Texas

# Our Warmest Greetings To You And Yours!

We Wish To Express Our Humble Appreciation To Everyone In This Area For Their Patronage And Kindness.

It Is Our Desire To Serve You As As Friends And Neighbors And To Maintain Courteous Relationships Throughout The Entire Year.

Sincerely,

Kenneth and Ross Tipps



## Town & Country

SHOPPING CENTER

EDMONSON

# MERRY CHRISTMAS

With genuine appreciation of our pleasant relations, we extend to all our friends the Season's Greetings. We wish you all the holiday joys with an abundance of good health.

We Will Be Closed  
From Dec. 22 to Jan. 2

## Soilas Beauty Shop

### Tradition Helped As Washington Crossed River

During the American Revolution, George Washington used his knowledge of Christmas celebrations to take an important step toward peace.

Puritan settlers in the New World disapproved of Christmas festivities, but Washington knew that the Hessian soldiers, employed by George III to fight the colonists, would observe Christmas as they had done at home.

On December 25-26, 1776, he crossed the Delaware, attacked and put to rout the surprised Hessians who had been obviously sleeping off the effects of their holiday festivities.

### Redwood Is U. S. Tree

When Christ was born in Bethlehem, the giant redwood tree that is now the U.S. National Christmas Tree had already been growing for 2,000 years.

Located in King's Canyon National Park, Calif., the tree is a "Sequoia gigantea"—a coniferous, evergreen tree—and its age is estimated, from its annual rings of growth, at 4,000 years. Its majestic redwood trunk rises 267 feet.

The U. S. Department of the Interior officially designated this redwood as the National Christmas Tree on April 28, 1926. Earlier, it had been named the General Grant Tree, for the 18th President.

In December, Christmas services are held annually at the base of the tree, climaxing a month-long Christmas Festival celebration by the citizens of Sanger and neighboring communities of Fresno County, Calif. Members of the National Park Service place a wreath at the base of the tree.

### Towns Named In Spirit of Yule Get Mail Deluge

Among the busiest of Santa's helpers at the Yuletide season are postoffices in towns with Christmas names.

In Noel, Mo.; Christmas Fla.; Santa Claus, Ind.; Bethlehem, Ind.; and Bethlehem, Pa., many thousands of packages and cards are received around Christmas time, to be postmarked with the Yule town's name and remailed to other states and countries.

The towns also play host to many visitors during the Christmas season. In Bethlehem and Nazareth, Pa., there are permanent displays and festivals of light, emphasizing the religious meaning and beauty of Christmas.



# Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

## FARMERS STATE BANK

OF HART

Norlan Dudley	Betty Sanders	
Kenneth Warren	Mamie Rich	Marge Graves

### Day of Glory Given Trees

Even trees have a space problem—and for the evergreens, it is alleviated at Christmas time, say forestry experts. The big trees get room to grow, and the small trees get their day of glory.

Conservation-minded President Theodore Roosevelt, objecting to the cutting down of millions of evergreens, once adamantly refused to have a Christmas tree in the White House.

His son, Archie, smuggled in a tree and set it up in his room. The deed was discovered and Archie was about to be punished when Gifford Pinchot, the President's conservation adviser, intervened.

Pinchot explained that the cutting of trees, properly supervised, is a good conservation measure.

Cheery greetings to all our friends. May the season be full of joy for you and yours.

FIRE WORKS FOR SALE  
**Tip Top Cafe**

The last days of the year are the best. And they've finally come. Our Christmas wish is that they be filled with extreme happiness for you and your family.

## Hart Producers Co-op Gin

E.E. FOSTER, MGR.  
ENA BOWDEN, SEC.

HART TEXAS

## Chi Psi Meet Held

The Chi Psi Chapter of Beta Sigma Phi held its annual Christmas party Saturday, Dec. 15 at 7:00 p.m. in the home of Mr. and Mrs. Newlon Rowland.

A meal was enjoyed by those present and later games were played.

Members and husbands present were Mr. and Mrs. Bill

Rich, Mr. and Mrs. Joe Hart, Mr. and Mrs. Bob Reed, Mr. and Mrs. Jack George, Mr. and Mrs. J. V. Wescott, Mr. and Mrs. Rodney Smith, Mr. and Mrs. Willis Hawkins Jr., Mr. and Mrs. Ronnie Farris, Mr. and Mrs. Malcolm Atwood, Mr. and Mrs. Ed Bennett and Mr. and Mrs. Newlon Rowland.

### VISIT MOTHER

Capt. Travis Holt and family of Ft. Worth are visiting his mother, Mrs. Irene Holt, during the holidays before they leave for Germany in January.

## Zealot Club Meet Held

Zealot Club met Friday, Dec. 14 in the home of Mrs. Walt Hansen for their annual Christmas meeting with Mrs. Claude Ray as co-hostesses.

The club held a penny auction to raise money to buy Christmas treats for the Spanish children.

A business meeting was held

and gifts were exchanged.

Members present were Mesdames Glyn Reed, Paul Armstrong, Cecil Ray Jones, Willis Hawkins Jr., Edward Bennett Wamon Foster, Carl Rambo, F. L. Bass Jr., Joe Bailey, Joe Newman, Theron Morrison, Howe Parker, Sam McGill, Max Stephens, Darrell Clevenger, Ralph Futrell, Norlan Dudley and the hostesses.

The next meeting will be held Tuesday, Jan. 29.

## HAPPY BIRTHDAY

DECEMBER 26  
Sue Bennett  
Carol Armstrong

DECEMBER 27  
Steven Hart

## HAPPY ANNIVERSARY

DECEMBER 22  
Mr. and Mrs. Lorenzo Lee

DECEMBER 24  
Mr. and Mrs. Denzil Leonard

DECEMBER 28  
Mr. and Mrs. Terry Hardy

## Rhoda Guild Party Held

The Rhoda Guild held its annual Christmas party, Tuesday, Dec. 11 at 7:30 p.m. at Waynes restaurant in Plainview.

Dinner was served and the guest Larry Kelly of Amarillo entertained with pantomines.

Guests present were Mr. and Mrs. Larry Kelly of Amarillo and Mr. and Mrs. Newlon Rowland of Hart.

Members present were Mrs. James Clay, Mr. and Mrs. Joe Hart, Mr. and Mrs. Weldon Jones, Mr. and Mrs. Doyle Davis, Mr. and Mrs. Bob Reed, Mr. and Mrs. Bill Rich, Mr. and Mrs. Jack George, Mr. and Mrs. Bub Hill, Mr. and Mrs. Freddie Lilley, Mr. and Mrs. Bill Hill, Mr. and Mrs. Wister Clevenger, Mr. and Mrs. Jimmy Bitner, Mr. and Mrs. Tom Burrus, Mr. and Mrs. Orville Friday, Mr. and Mrs. Jack Dyer and Mr. and Mrs. Cleve McLain.

### CHRISTMAS PARTY

The Zealot Club held its annual Christmas party at the Alcove Restaurant in Plainview Tuesday night.

Gladness in your heart, joy  
in your home and good cheer  
wherever you go...all these we  
wish for you, this holiday season.  
May the Yuletide be one you'll  
long and happily remember.

# WEST TEXAS TELEPHONE

Dimmitt, Texas

As joyous as the  
songs of Christmas is  
our wish for you. May  
the holidays hold  
much happiness for  
you and your family.

## L & A Dress Shop

MR. & MRS. L. L. SWINDLE

**Telephones and Talking Dogs**



Telephone traffic is so heavy today that we sometimes think even the fabled talking dogs have switched to the telephone.

Each new telephone installed increases traffic—but it also increases the range of usefulness of every other telephone. This means your telephone service increases in value every day.

**West Texas Telephone Company**



THESE HART GIRLS have been standouts for the Hart girl's basketball team. They are, left to right, Konnie Bowden, Connie Bailey and Connie Popejoy.

**VISIT PLAINVIEW**

Mr. and Mrs. Sam Davis visited in the home of Mr. and Mrs. G. T. Reed in Plainview Sunday night.

**GUILD PARTY**

The Methodist Guild of the Methodist Church held their annual Christmas party Wednesday night.

**Merry Christmas**

It's A Good Policy To Insure With  
**Newman-Dudley Agency**  
Phone 938-3216 Hart, Texas

**Hart Cleaners And Men's Wear**

PRESENTS

- ★ Expert Dry Cleaning
- ★ Master Bilt Slacks
- ★ Rose Sport Coats
- ★ Davis Hats
- ★ Jerk Socks

TRADE AT HOME

FOR

CONVENIENCE

HOME TOWN GROWTH

GOOD PRICES



*A Merry Christmas*

May your Christmas shine brightly with good cheer and good fellowship ...abounding in all the happy sights and sounds of this festive season. That's our sincere wish to you and yours, as we sing out "Merry Christmas!"

**NEWSOM GROCERY**

MR. & MRS. BOB BENNETT & MR. & MRS. KENNETH LAMBERT



TO EXTEND TO YOU  
A MOST CORDIAL GREETING  
FOR A MERRY CHRISTMAS AND TO  
EXPRESS OUR THANKS FOR YOUR KIND PATRONAGE.

Best Wishes From All The Boys At  
Cox Auto Parts - Cox Butane


**Cox Shamrock Services**

Owners And Operators

T.B. Cox  
Claude Cox

938-3231

Hart



*Season's Greetings*  
 ...and warmest wishes to all our friends

**ED HARRIS LUMBER**

Hart, Texas



*a Christmas Candle*

Although we have substituted the electric bulb for the candle as decorations for the Christmas tree, the candle is still very much a part of the Christmas observance. It has been so for centuries.

The earliest candles were piths of rushes, soaked in household grease. Later came candles of flax and cotton threads, dipped in hot tallow and allowed to cool. Beeswax candles have been in use since long before the first Christmas, and are still popular. The Catholic Church still prescribes beeswax candles for liturgical services.

Today, however, most candles are made of paraffin wax, which was introduced in the nineteenth century; or of stearine, or some mixture of the two. Stearic acid is used primarily to hold the color fast, to stiffen the candles, and to make the wax less transparent.

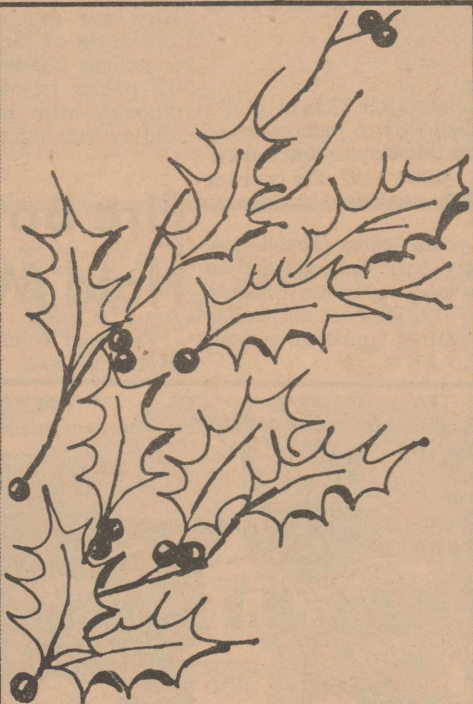
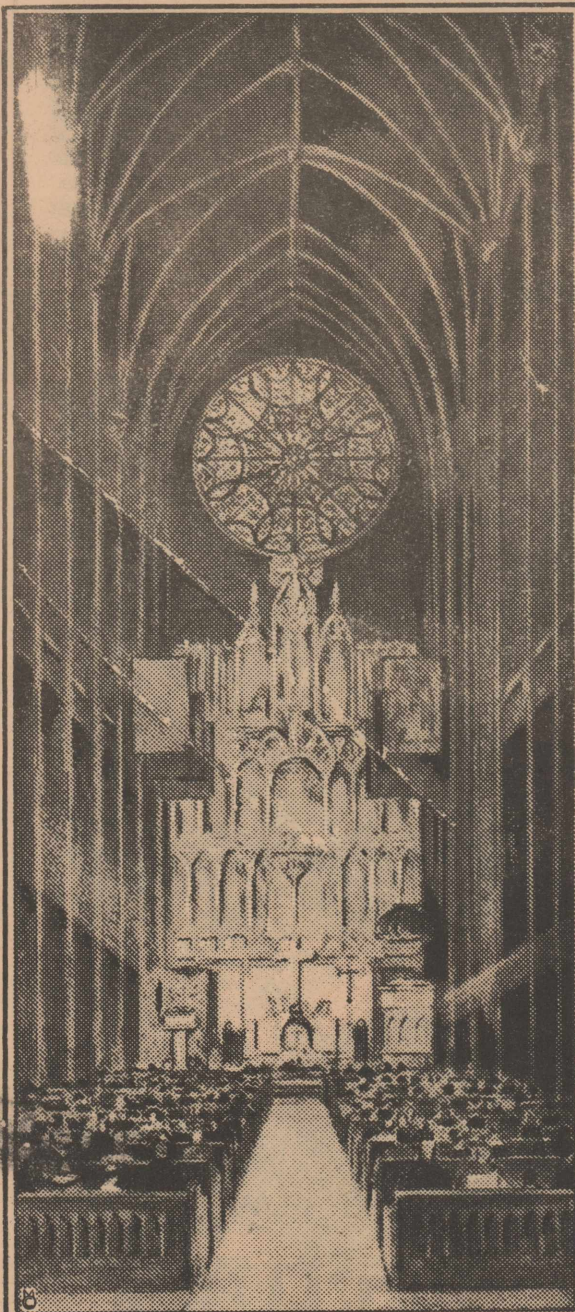
As early as the thirteenth century, a guild of candle-makers in Paris, France went from house to house making candles. In those days, the candle provided the only light in the home window. Yet to come were oil, gas and electricity.

Modern lighting developments might have spelled the death of the candle industry. But, such was not the case. Candles were handy items to have around the house during the early days of electricity and most homemakers still keep a supply of candles in a handy spot. Storms and accidents still cause electricity to break down.

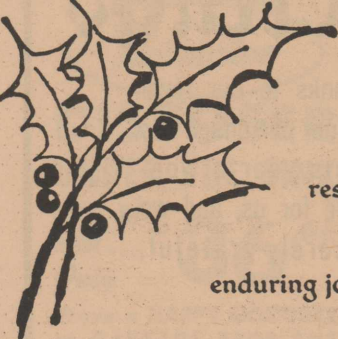
For the most part, however, today's candle is decorative, particularly those prepared for the Christmas season. One French producer Lumijoie—from lumiere (light) and joie (joy), each year turns out millions of candles in four hundred different shapes, colors and sizes.

Mass production is essential for such volume, yet candle-making is still a precise art as most of the coloring and decorating is still done by hand.

Candles for Christmas are available in the shape of Santas, Christmas trees, shiny fruits, and even slowly melting snowballs.



*Silent Night*



"All is calm, all is bright." So beautifully expressed in the hymns and carols of blessed memory, the Christmas message strikes a responsive chord in every heart today. May you and your family partake in fullest measure of the deep and enduring joy that makes Christmas the happiest time of the year.

**Hi-Point Fertilizer And Grain Co.**

W.T. Sanders - Mgr.

**American Holly Has Beguiling Names**

Most of the holly cuttings used in American homes today are of the English variety. They are grown for the most part in the northwest where climatic conditions are most favorable. Recent horticultural research in the field of plant selection has produced

several strains of American holly much hardier than their English cousins and superior to the species in color, foliage and fruit.

Some of the new varieties carry such beguiling names as Merry Christmas and Santa Claus. Others are Old Heavy Berry and Croneberry.



Many thanks for your loyal friendship and patronage. If good wishes were snowflakes, we'd snow you under a blizzard of them! Have a wonderful holiday season!

**HENDERSON TV**

DIMMITT

BILLY HENDERSON

TEXAS

# SPORTS

HART BEAT

## HORNS FALL TO AMHERST

### Lose Sixth

The Hart Longhorns fell to a hustling crew from Amherst Monday evening. The Amherst team performed brilliantly on their home court after falling behind 7-1 in the first three minutes of play.

Hart opened the game with six points before the home town boys could touch the basketball. But, Amherst came back with a swift seven points of their own to push them ahead. The remainder of the contest belonged to Amherst.

Bill Farris led the visitors with 24 points while Carl Ward tallied for 13 and John Kittrell seven.

The Hart boys entered the game with four wins against five losses. Their record now stands at four and six.

### BOYS SCORING

Amherst

Bill Farris	24
Carl Ward	13
John Kittrell	7
Joe Stanton	5
Gary Heller	4
Dave Gardner	3
Ken Fincher	1

### GIRLS SCORING

	Total	Ave
Connie Popejoy	156	16
Connie Bailey	140	14
Konnie Bowden	33	3
Jo Ann Clark	10	1

### Girls Win Fourth Game

The Hart High School girl's basketball team journeyed to Amherst Monday to notch their fourth victory of the current campaign against six losses.

The young ladies played slow and lazy ball but managed to contain an even slower Amherst team 27-19. This was the second game against Amherst without a loss.

Coach Eddie Nicholson's Horns seemed listless and almost uninterested in the game. At times they played with great talent but most of the way the play was causing a sweat to break out on Nicholson's brow. Konnie Bowden led Hart with 12 points followed by Connie Popejoy with nine and Connie Bailey with eight.

### Fire Boys Hold Meet

The Hart Volunteer Fire Department met Monday night,

Dec. 17 at the fire hall for a regular meeting.

A new member, Alford Bolend, was voted into the department and the group voted to have a Christmas party Saturday night.

Members present were Kenneth Warren, Lyndall Warren, Bob Reed, Stewart Newsom, Aubrey Myers, Doyce Mc Adams, T.R. Warren, Calvin Alexander, Tommy Cook, Duane Davis, Jerry Nivens and Jimmy Vadin.

The next meeting will be held Monday night, Dec. 31.

SUPPORT THE LONGHORNS

## LOWER COSTS ON Farm and Ranch LOANS

The Federal Land Bank of Houston has announced that effective on January 1, 1963, it will reduce temporarily to 5% the interest rate on all outstanding loans which presently bear a rate in excess of 5%. The contract rate on new loans will continue to be 5½% but interest on loans closed on and after December 1, 1962, will be billed at 5% until further notice by the bank.

This action is further evidence of our announced goal to supply your loan funds at the lowest possible cost.

Without obligation, come in and let's see if you and your land can qualify for the special benefits provided through one of our loans.



### The Federal Land Bank Association

OF PLAINVIEW

629 Baltimore Street

Phone CA4-4940

Truman E. Price, Mgr.

Lillie Maxwell, Ass't.



## Season's Greetings

Happy holidays to you and yours! We send warm wishes by the heartfelt, with the hope that the joys of the season may long endure.

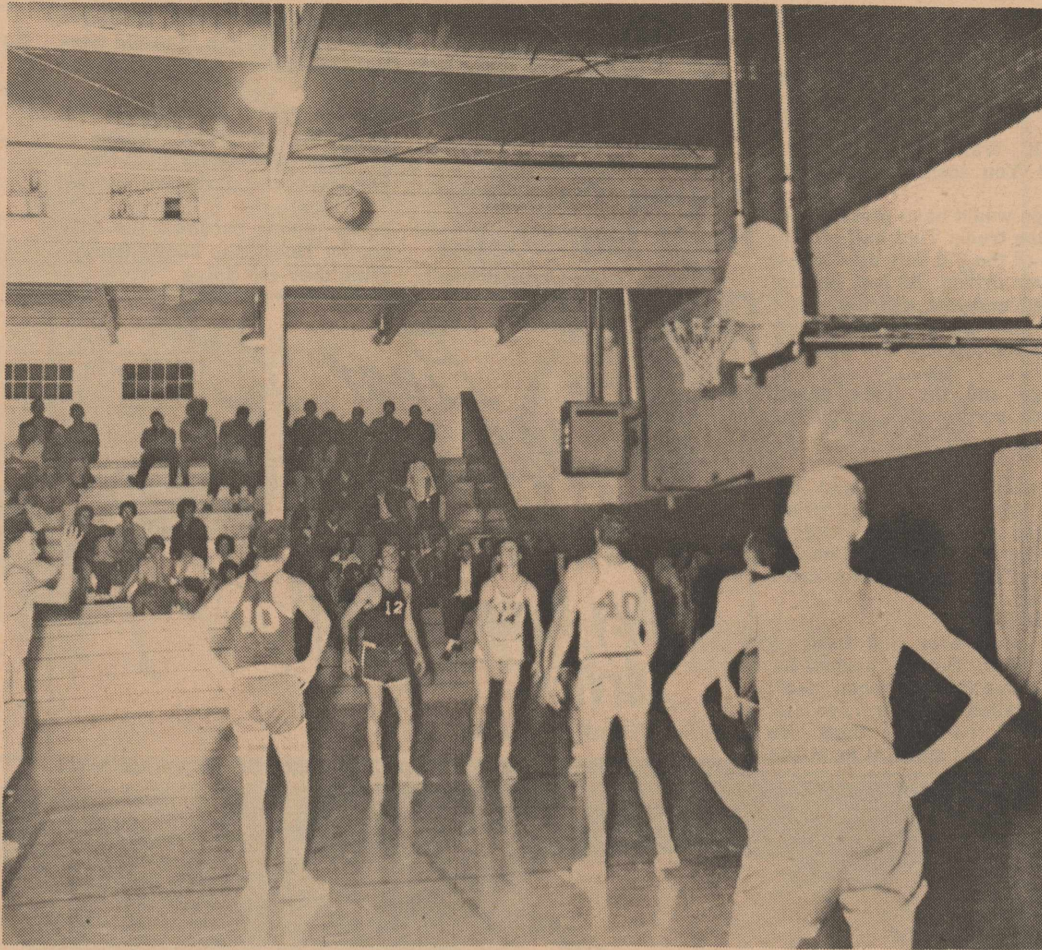
Many thanks to our loyal friends! Your patronage has made this year a wonderful one for us, and we are sincerely grateful.

### HART OIL & BUTANE

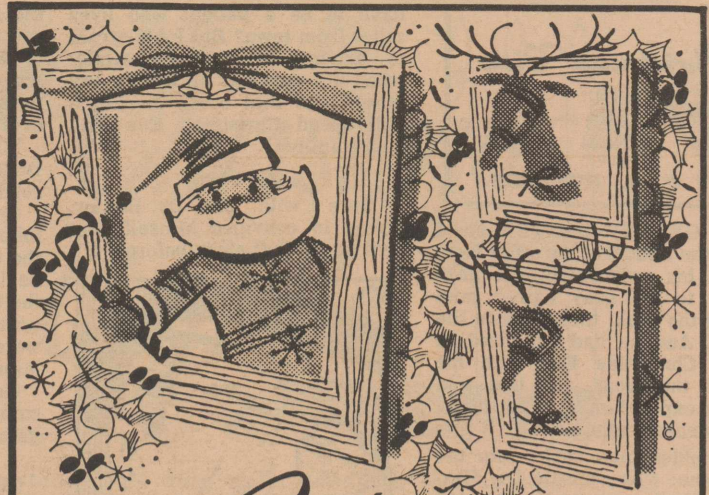
GUY PORTER, MGR.

HART, TEXAS





HART'S DAVE GARDNER pushes off a free throw in Monday's game with Amherst. Gardner sank the basket but the point was not enough to put Hart ahead of the fighting boys from Amherst. Hart lost 54-48.



HAPPY *Holidays*

At this time of year, we take a long look in two directions: backward with warm appreciation for your patronage, and forward with the happy anticipation of continuing to serve you.

**PLAINS FINANCE CO.**

PLAINVIEW JOHN WARRICK TEXAS

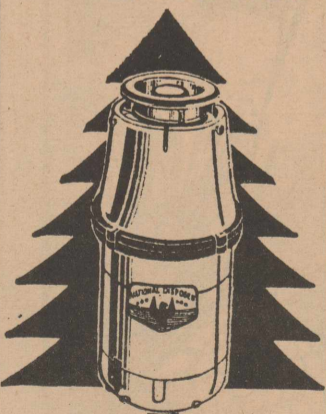
**Merry Christmas**

Dear Santa,

I am a little boy five years old and have tried to be a good boy. Bring me a rocket and rifle and please don't forget my little sister, Sherry

Mike Warren

THE *Best Gift*  
UNDER THE TREE



IS A  
*Nationaline*

**DISPOSER**  
UNDER THE SINK

COME IN NOW... \$ **36.66**  
Only

Wave a HAPPY GOODBYE to GARBAGE PROBLEMS for many years to come!

**PLAINVIEW PLUMBING CO.**

"Plainview's Oldest Plumbing Store"  
612 Ash — CA 4-4315



**STOCK-UP SALE**

SPECIALS FOR DEC. 21-22-24-1962

**CRISCO** 3 LB. CAN **79¢**

**MARSHMALLOW CREME** PINT JAR **2 FOR 35¢**

**APPLESAUCE** KIM 303 CAN **2 FOR 29¢**

**KARO** SYRUP WHITE QT. JAR **49¢**

**NAPKINS** NORTHERN 80 CT. BOX **10¢**

**COFFEE** FOLGERS 1 LB. CAN **65¢**

**SUGAR** POWDERED BROWN OR WHITE **2 FOR 25¢**

**OLEO** KIMBELLS PURE VEGETABLE **2 FOR 37¢**

**FLOUR** BIG K 25 LB. **\$1.69**

**CRANBERRY SAUCE** KIMBELLS 303 CAN **2 FOR 39¢**

**ORANGE DRINK** HI-C 46 OZ. CAN **2 FOR 59¢**

**ICE CREAM** CLOVERLAKE 1/2 GAL. **49¢**

**TANGERINES** FRESH LB. **19¢**

**CELERY** FRESH LARGE STALK **10¢**

**SWEET POTATOES** CANDEES LB. **9¢**

**ORANGES** SUNKIST NAVEL LB. **15¢**

**POTATOES** 10 LB. WHITE RUSSETS **59¢**

**TURKEYS** HENS 10-14 LB. lb **49¢**

**TOMS** 15 LB. UP lb **39¢**

**BACON** HENS 1 LB. PKG. TASTY SMOKED **49¢** 5 TO 7 LB. BAKERS LB. **39¢**

**PORK STEAK** FRESH LB. **39¢** **PORK ROAST** FRESH LB. **39¢**

Merry Christmas

Hart,

**WALT HANSEN GROCERY**

Texas

**Christmas Visit**



BY F. L. ROWLEY

DR. GEORGE BAXTER stood in the middle of the office looking at his wristwatch. His gaze swung to the gray haired man behind the desk, then back to the watch. And he had promised to spend Christmas Eve with his family this year. He had told Jean to expect him by eight-thirty. It was nearly nine now.

The older man spoke into the telephone: "No, this is Dr. Hargrave. Must you have Dr. Baxter? What do you mean I'm too old to go out in a snowstorm like this? Yes, he's here in the office. But I—"

"Who is it?" interrupted George Baxter.

Dr. Hargrave covered the mouthpiece. "It's Mrs. Donnelly. Says I'm too old to visit her on a night like this."

have to be a patient who lives miles from town? But I AM afraid of driving at night—especially when it's snowing. I'll handle any other calls that come in. You'll still spend Christmas Eve with your family."

**Old Story**

"Sure I will," said Dr. Baxter, trying to convince himself. But he'd heard that story before.



The door flew open and Dr. Baxter stared in surprise.

Dr. Hargrave must have been reading his mind. "You'll be home in time to help Jean trim the tree," he said reassuringly.

Dr. George Baxter had driven over some rough roads, but he soon saw that he had his work cut out for him this evening. Snowdrifts lay like sand dunes before his headlights. It was impossible to see the edge of the highway.

He reduced his speed. After ten minutes of 'feeling' his way along the edge of the road George knew that he'd never make the return trip tonight. It was snowing too hard. One more Christmas Eve lost to duty! The car began to vibrate; he was on the shoulder of the road! Then a huge trailer truck crawled past him.

George swung the car in behind the big truck. It was easier driving now with someone breaking a trail for him. Yet he marvelled at the truck driver's nerve as they plowed along. What precious cargo could have forced the man to drive on a night like this?

**Surprise Stop**

They were a good half-mile short of Mrs. Donnelly's side road when the truck stopped. The rear end of the big vehicle looked like a brick wall. Soon a man appeared in the drifts and wallowed toward Dr. Baxter's car. George rolled down his window.

"Buddy, do you know this road?" asked the truck driver.

George smiled. "It isn't that bad. When you reach the top of

the next hill you'll see a double row of trees. They lead right down to Mrs. Donnelly's place. That's where I'm going. Why don't you park there until the storm's over?"

"O. K. Wanta lead the way, Buddy? You seem to know this road."

George would have preferred to follow the truck. That half mile to the top of the hill was the longest he'd ever driven. At last he saw the trees, and with a sigh of relief turned into the side road. They were at the house a few minutes later.

George and the truck driver stomped across the porch together.

**Welcome**

The door flew open and Dr. George Baxter stared in surprise. Jean and the children stood in the parlor behind Mrs. Donnelly. "Merry Christmas!" they cried in unison.

"What is this?" Jean came over and took his hand. "Mrs. Donnelly called for you at home this afternoon, dear. Then I called Dr. Hargrave and we plotted the whole thing. He said you should spend at least one

Christmas Eve with your family—even if it is on a visit."

"And it might be a long visit. That snow out there is getting deeper every minute," said George.

**Young Japanese Heed Hoteiosho**

Although Santa Claus doesn't

visit Japanese homes, the native god Hoteiosho, the kind old gentleman who carries a pack on

his back and has eyes in the back of his head, makes a realistic substitute gifts bearer. Boys and girls are warned

to be good, because the all-seeing Hoteiosho knows everything they are doing.

*Best Wishes*

Greetings of the season from all of us to all of you!

**Bailey Motor Service**

THE JOE BAILEY FAMILY



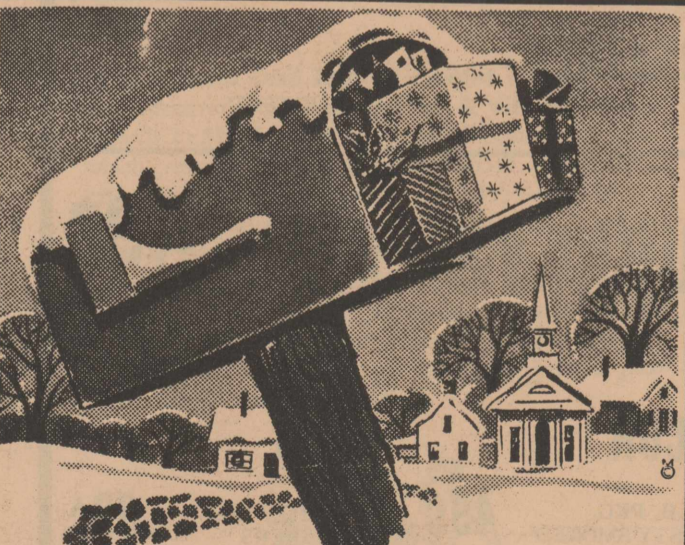
**GREETINGS**

Wishing you at Christmas the gifts of lasting happiness and contentment.



**Hart Laundry**

MR. & MRS. W.H. FELDER



**GREETINGS**

May we just take a moment to express our gratitude for your patronage. The wish of all of us here is that you and yours enjoy the merriest of holidays.

**Jones Seed And Farm Supply**

Worth And Othella Jones

HART

TEXAS

**SEASON'S GREETINGS**

It happens every year at about this time. Somehow, hearts are lighter; friendships are warmer; a new spirit of good cheer is abroad in the land. You see it in every face, hear it in every voice, sense it everywhere in a hundred different ways. We would like to pack all of this Holiday spirit into our Christmas greetings to you!

**HART OF THE PLAINS GIN**

L.J. Rice-Mgr.

## Letters To Santa

Dear Santa Claus,  
I changed my mind on dolls. Instead of Tiny Tears, I want a Happi-time doll with playpen and layette.

Please bring my sister and me an Empress telephone and my sister wants a chatty baby. Be good to all the other little boys and girls.

Merry Christmas,  
Jackie & Marsha Seago

Dear Santa Claus,  
Will you bring daddy a chain and mama a fine new pair of shoes and bring Billy Bob a basketball and me a power jet gun and a dart board and an etch-a-sketch screen and a model motor set and a record player and an electric football game.

Bring everybody some moccasins. I want tan. Bring Mama some red ones, Daddy some black ones and Billy Bob some gray ones.

Sincerely yours,  
Ralph Ed Bell

Ann Bell  
Bill Bell  
Billy Bob Bell

Dear Santa Claus,  
I want a Bearbie car and a Bearbie House. I want a ken too. I want some blue trousers and the blue jacket with the red and white top.

Love,  
Laura Dudley

Dear Santa Claus,  
I want take much of your time so I get on. I would like to have a Ken and the blue pants and jacket with the red and white shirt. I would like the house and car with Laura my sister. And I don't want to forget Donna, My smallest sister. All she wants is a Thumblina. Well I guess I better let you get back to work so, thank you kindly for reading my letter.

Love,  
Joan Elaine Dudley and  
Donna Dudley

This letter to Santa was written by Lois Weeks in 1951 for the San Antonio Press of which he was a staff member. It becomes a favorite with many persons and some have requested a repeat.  
Mr. Santa Claus  
c/o Childhood Hearts  
North Pole

## Training Meet Is Held

The Chi Psi Chapter of Beta Sigma Phi held its first pledge training meeting for its new rushees, Thursday, Dec. 13 at 10:00 a.m. in the home of Mrs. Bob Reed.

The pledge training will be given by the sorority's pledge captain, Mrs. Bob Reed.

Rushees present for the meeting were Mrs. Jack George and Mrs. Willis Hawkins Jr.

Their next meeting will be held Wednesday, Dec. 19 at 3:00 p.m.

## Mrs. Richburg Fire Boys Is Honored Answer Call

A group of ladies from Dimmitt surprised Mrs. Lowell Richburg Friday afternoon, Nov. 30 with a housewarming party in her new home in Hart.

Many gifts were presented to the honoree and her family. Refreshments of cake, coffee, spudnuts and soft drinks were served to the group.

Those attending were Mmes. Charity Moore, Ocie Bolton, Jeanie Burton, Earline West, Tessie Venable, Helen Brown, Ladeene Carmicheal, Phoebe Shaw, Carol Rettman, and honorees, Mrs. Richburg and De Ann. Twelve ladies sent gifts who could not attend the party.

The Hart Volunteer Fire Department answered a call Friday, Dec. 14 at 4:45 p.m.

A cotton truck loaded with cotton belonging to Joe Newman caught fire between Hart and Edmonson.

Approximately 20 bales of cotton burned but there was no damage to the truck.

## Dates To Remember

Monday December 24  
City Council  
Lions Club  
Baptist Brotherhood

Tuesday December 25  
American Legion  
Zealot Club



## WHO'S NEW

Mr. and Mrs. Monte Phillips of Littlefield are the parents of a new baby girl, Kristi Michele, born Wednesday, Dec. 12, at 1:12 p.m. at the Medical Arts Hospital in Littlefield. At birth she weighed seven pounds and five ounces.

Grandparents are Mr. and Mrs. M. E. Phillips of Hart and Mrs. Mary Lou Minice of Winsboro.



Our appreciation to everyone who has made our stay a blessed Christmas and a joyous new year!  
Mr. and Mrs. G. V. Martin

# Christmas Prayer

Almighty God, Who hast given us Thy only-begotten Son to take our nature upon Him, and as at this time to be born of a pure virgin; Grant that we being regenerate, and made Thy Children by adoption and grace, may daily be renewed by Thy Holy Spirit; through the same our Lord Jesus Christ, Who liveth and reigneth with Thee and the same Spirit ever, one God, world without end. Amen.

— THE BOOK OF COMMON PRAYER

SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY



'Tis the season to thank you for your loyal patronage and wish you all the pleasures of a good old-fashioned holiday!

## B & K GROCERY

JESSEE AND STEWART NEWSOM  
HART, TEXAS

## Edmonson Echoes

By Doris McCurry

### Class Social Fidelis Is Held

The ladies Soulwinners Sunday School Class of the Edmonson Baptist Church held its Christmas social for members and husbands Friday night at 7:30 p.m. at Wayne's Restaurant in Plainview.

Following a meal of turkey and dressing with all the trimmings a program was held.

No gift exchange was held but money for the Lottie Moon Offering was placed in a small tree on the table.

### Class Meets

The Fidelis Matron's Sunday School Class of the Baptist Church at Edmonson held their annual Christmas social at the church Thursday night at 7 p.m. A supper of ham, candied sweet potatoes, green beans, salad, hot rolls, coffee and tea and pie and cake was enjoyed by the group.

#### TULIA VISITORS

Mr. and Mrs. Latham of Tulia visited in the home of her brother, David Nelson and family, Sunday.

## Christmas Party Held

The Edmonson Community 4-H Club held its annual Christmas party Thursday night at 7:30 p.m. at the Edmonson Community Center. Each one brought a decoration for the tree and a gift exchange was held.

Games were played and led by Susan Kimball and Janet Painter. The program was given by three Japanese-Hawaiian girls who are students at Wayland Baptist College, Plainview. They were dressed in native costumes of Hawaii and sang songs native to their islands in English. The girls were Judy Sato, Clara Kajihiro, and Linda Horita.

Refreshments of Cookies and cokes were served.

## The Meaning Of Christmas

This is our first Christmas in Hart and we would like to take time to express our feelings about this most thrilling of holidays. We come with sincere greetings to all who love the Christ of Christmas and all that this day represents. Christmas is to the doctrine of incarnation what Calvary is to atonement and what the Easter is to immortality. The best way to determine the true meaning of Christmas is to read the two detailed accounts as given by Matthew and Luke and note the pointed statements made by the Angels, the sheperds, and the wise men.

The Angel which announced His coming birth told both Mary and Joseph that His name was to be called, "Jesus, for He will save His people from their sins". Also the Angel told Joseph He would be called, "Emmanuel, which means God with us". Added together these two statements mean that He is our Saviour by delivering us from the bondage of sin and that He is ever present with us to help us in our difficulties. He is with us in our sorrows and losses. He is with us in our hour of danger and disease. He is with us in the experience of death, stands by us in the day of judgment and will be with us throughout all eternity. So, we see that the "unspeakable gift" of the first Christmas was for all ages of eternity and not for that day and age only. He should be as real to us today as He was to the wise men and sheperds then!

Again the Angels told the Sheperds that their message was one, "of glad tidings and great joy which should be to all people." It was not just

for the Jew alone, nor for the rich, or the cultured along, it is indeed for all people regardless of color, language or age. This is the missionary note in the Christmas story.

There is one other statement by the sheperds which we would like to emphasize. One of them said when the Angels had disappeared, "Let us go into the village and see if this thing is true." The story had sounded quite fantastic to those practical men, but they were at least willing to investigate.

We would challenge every man to "come and see". None has ever investigated honestly and gone away to scoff. All that Jesus needs to win a person completely is for that person to give Him a chance.

Rev. Elra Phillips

First Methodist Church


### Novel Ornaments Adorn Far Lands

It is customary among the Czech and Slovaks, say the editors of The Encyclopedia Americana, to break a branch off a cherry tree at the beginning of Advent, place it in a pot of water in the kitchen and keep it in the warm air. The twig is then supposed to burst into blossom at Christmas time and make a festive decoration.

The Christmas festival in China is Sheng Dan Jieh, the Holy Birth Festival. Paper decorations and evergreens adorn churches and homes. The Christmas tree is decorated with paper flowers, colored paper chains and cotton snowflakes.

WE WANT TO WISH YOU ALL

# A MERRY CHRISTMAS



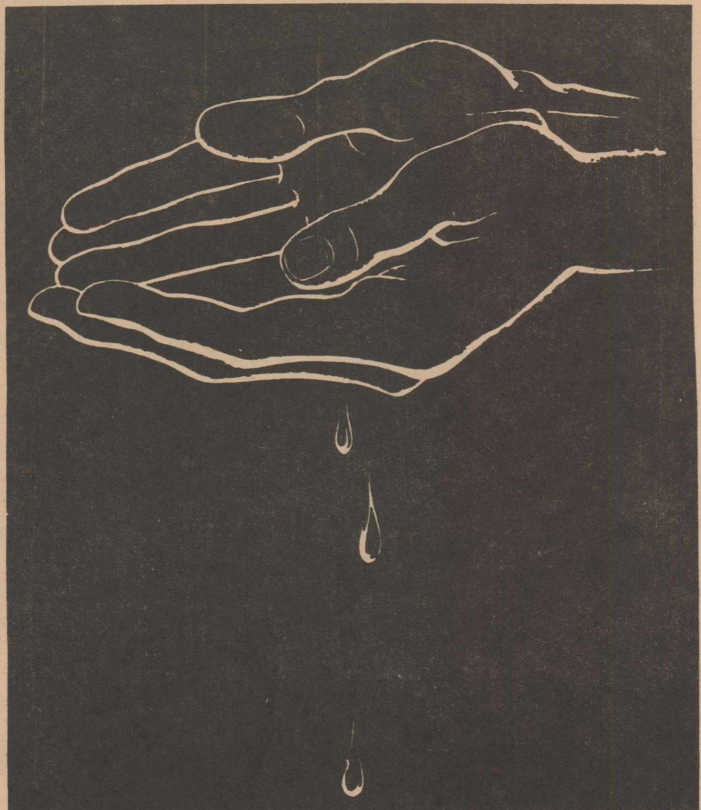
AND TO EXPRESS OUR SINCERE  
GRATITUDE FOR GIVING US THE  
OPPORTUNITY TO SERVE YOU...

**Leon Melton of Edmonson**

"Friendly Service"

UN 43211

Edmonson



"... Unto the place from whence the rivers come, thither they return again."

Ecclesiastes 1:7

HIGH PLAINS UNDERGROUND WATER  
CONSERVATION DISTRICT



AT BETHLEHEM . . . In many countries, it is traditional to recreate in some fashion the events which took place in Bethlehem. The Nativity scene is most popular. In some countries, however, an annual holiday play is staged, with live actors portraying the important roles. In the photo above, a 60-year-old shepherd plays the role of St. Joseph and a 29-year-old woman acts as the Madonna as they soothe "Baby Jesus" in the crib set up in an Italian stable.

**Christmas Joy**

TO OUR FRIENDS OF THIS COMMUNITY.....

"A little babe of Holy birth  
brought new hope to all the earth.  
May this sweet story light your way  
from Christmas day to Christmas day.  
Merry Christmas and Happy New Year!

JOE, GLENNA, CHERYL AND TERRY NEWMAN

**CHRISTMAS**

**EGG NOG**



Christmas is not complete with the traditional eggnog. Today it is possible to buy eggnog from the milkman or the corner grocer—or make your own as folks used to do.

Here is a typical recipe:

**Traditional Christmas Eggnog**

- 6 eggs, separated
- ½ cup sugar
- 2 cups light or whipping cream
- 2 cups milk
- ¼ teaspoon salt
- 2 teaspoons vanilla
- Freshly ground nutmeg

Beat egg yolks and sugar until thick and lemon-colored. Beat in cream, milk, salt and vanilla. Beat egg whites until they hold stiff peaks; fold into egg yolk mixture. Serve in chilled punch bowl; sprinkle with nutmeg. Makes 2½ quarts.



**Season's Greetings**

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

**Hart Grain Co.**



Best wishes of the season to all of you whose friendship and patronage we value so highly. Here's hoping your holiday joys are sweeter than candy and much more enduring!

**Holts Magneto & Gearhead**

**STUDENTS VISIT**

Marilyn Kay Bratcher, Sara Reynolds and Sharon McWhorters all of Lubbock, former students of Rev. Phillips, were visitors in the Methodist Church Sunday.

**ATTEND MEETING**

The Rev. Elra Phillips and wife attended the district preachers and families Christmas party at the First Methodist Church in Plainview Monday night.

**Methodist Men Sponsor Supper**

The Methodist Men will sponsor a pancake supper to be held Thursday, Jan. 10 from 5:30 p.m. on at the school cafeteria. Tickets will be 75 cents for adults and 50 cents for children.

Proceeds from the supper will go to the King Manor Methodist Home For the Aged in Hereford.

**JIMMIE H. DAVIS**  
Livestock Dealer — Order Buyer  
Phone 938-3522  
HART, TEXAS



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Oxygen Equipped Mr. Conditioned

**PARSONS FUNERAL HOME**  
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We Accept Any Funeral Home Burial Policy

MADE GOOD SINCE 1880  
TRADE MARK  
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HORSE SHOE BRAND  
PAINTS • VARNISHES • ENAMEL

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BUILDING MATERIALS  
CAPABLE-DEPENDABLE  
Phone 938-3281 Hart, Texas



**WINTER**

A joyous time, this Season of the year—a time for us all to enjoy good fellowship, good cheer and Holiday happiness. A time, also, for us to express gratitude for pleasant associations and warm friendships such as yours.

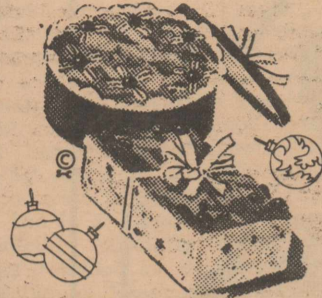
**COX SHAMROCK STATION**  
"Home Owned and Operated"  
938-3755 CLOSE OUT ON ALL TUBES. SPECIAL AT \$2.00 Ea. HART, TEXAS

*Recipes Of The Week*  
**Christmas**

BY MRS. PAUL BROOKS



Mrs. Paul Brooks



**APPLE CRUNCH PIE**  
10 tart apples thinly sliced  
2/3 cup granulate sugar  
1/4 cup butter  
1 cup brown sugar  
1 cup flour  
Place apples in pie pan. Mix in granulated sugar, cream together brown sugar and butter, add flour, spread on top of apple mixture and bake in a moderate oven until well browned, about 45 minutes. Can also use the mixture in a pie crust.

**DATE LOAF CANDY**  
3 cup sugar 1 cup pecans  
1 cup milk 1 tblsp. butter  
1 lb. dates pinch of salt  
Cook sugar, milk and butter until forms soft balls when tested in cold water. Remove from heat, add chopped dates and pecans pour in buttered dish.

**RASPBERRY FROZEN DESSERT**  
20 marshmallows  
1 box frozen raspberries  
juice of one lemon  
1/2 pint whipping cream  
Melt marshmallows in double boiler, when melted, add lemon

juice and thawed raspberries then fold in whipped cream and freeze at least two hours.

**CHERRY COKE SALAD**  
2 bottles coke  
1 large pkg. phil. cream cheese  
2 pkg. cherry jello  
1 can black cherries  
1 can crushed pineapple  
1 cup chopped nuts  
1 cup chopped celery  
Dissolve jello in hot juice of fruit, cool, add cokes and broken cheese, add fruit and place in ice box, when starting to congeal, add nuts and celery.

**CHRISTMAS SURPRISE CAKE**  
1/2 cup softened butter  
1 1/2 cup sugar  
1 tsp. vanilla  
2 eggs, slightly beaten  
1/2 cup buttermilk  
1 tsp. soda  
1 cup mashed bananas  
1 1/2 cups sifted flour  
1/2 cup chopped pecans  
Cream butter and sugar until fluffy, add vanilla and eggs, mix together well and then add buttermilk, soda and bananas. Gradually add flour and nuts. Bake in greased and floured 9 inch cake pans at 350 degrees for 45 minutes.

Cool and frost with icing made with 1/2 stick melted butter, 2 tblsp. maraschino cherry juice and 1 lb. box of powdered sugar sprinkle with mixture made of 1/2 cup chopped pecans and 1/2 cup chopped maraschino cherries, gar-

nished with cherries.

**Eilands Celebrate Anniversary**

Mrs. Winston Barry was hostess for a tea Sunday afternoon from 2-5 p.m. in her home in Edmonson honoring her parents, Mr. and Mrs. A. T. Eiland of Edmonson. They will soon celebrate their 65th wedding anniversary.

They were married Dec. 20, 1897 at Pecan Gap, Texas. Mrs. Eiland was 16 years old he was 19. She is a native of Pecan Gap and he was born at Telephone, Texas. They later moved to Bangs County.

They recently moved into a house next door to their daughter, Mrs. Barry.

Mr. Eiland has been a farmer all of his life. He was actively engaged in this occupation until 4 years ago when he was injured in a car accident. He suffered a heart attack in September but is doing nicely now.

They attend the Edmonson Church of Christ.

Their children are Boyd Eiland of Briscoe, Crawford Eiland of Amarillo and Mrs. Barry land of Amarillo and Mrs. Barry. The couple have 9 grand children and 6 great grandchildren.

**Methodist Youth Give Program**

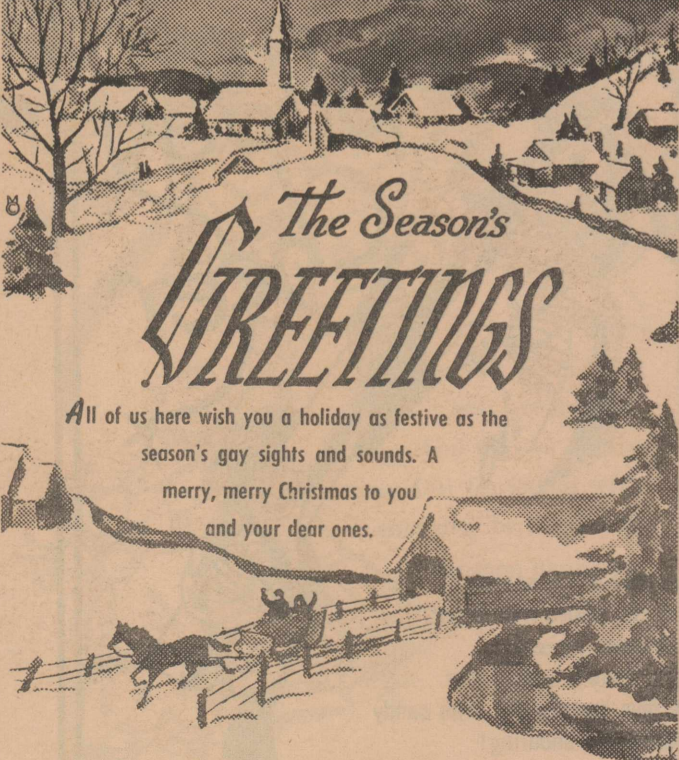
The children's department of the Methodist Church presented a Christmas program of songs to the congregation Sunday night.

Mrs. Ed Harris, Mrs. Bob Bennett, Mrs. Polly Sanders and Mrs. Paul Armstrong were in charge of the program.

Miss Honorea Denton accompanied the children on the piano and Robert Lewis Hawkins directed them.

Mrs. Bill Bell gave the Christmas story.

A fellowship hour followed the program.



*The Season's*  
**GREETINGS**

All of us here wish you a holiday as festive as the season's gay sights and sounds. A merry, merry Christmas to you and your dear ones.

**Wayne's Printing**  
WAYNE MOORE  
OLTON TEXAS

**A LASTING GIFT**

BY F. L. ROWLEY

MR. KAUFMAN was a thoughtful man. Only a thoughtful man would have placed chairs along the wall facing the self-service elevators. John Kerwin pondered over Mr. Kaufman's thoughtfulness now as he puffed

his cigarette. He sat in one of the chairs, gazing fondly at the three grilled doors. He wondered if he'd ever see them again after this evening.

A young girl strolled down the aisle carrying a teddy bear. She passed John, turned, and came back to study him. After a lengthy appraisal she said: "You're fat!"

He nodded. "I can't deny that, my dear. What's your friend's name?" He pointed his cigarette at the teddy bear.

"Santa Claus is fat too," she said, ignoring his question. "But I like him anyway. Do you work

in this store?"

Secret

"Yes—at least until six o'clock this evening." He couldn't very well tell these wide blue eyes that he would don a red suit and listen to little ones like herself for the next two hours. "I used to run one of those elevators," he volunteered.

"Did you quit driving it?"



John had a fine view of the toy department from his plush chair.

"Only because automation has set in. You see, they push buttons in the elevators. Now anyone can operate them. Even you can pick out a floor you wish to visit, press a button, and whoosh! You're there like magic."

"That's nice, but I'd rather see you drive it. What do the drivers do when all the elevators get buttons?"

"A good question, my dear. Wish I knew the answer to that one. Now if you'll excuse me I have to get back to work." John stood up, stretched, then answered the question in her eyes: "Mr. Kaufman, the owner of this store, gave me another job when I was through driving the elevator."

This seemed to satisfy her. She trotted off down the aisle.

John shuddered when he thought of his 'other' job; it would soon be over. In two more hours Santa would be out of work—completely! How could he explain to Martha? Why hadn't he told her two weeks ago, when they had taken him off the elevator?

**Keeping Calm**

"Better get with it, Kerwin! The kids are waiting." John turned to see Albert Walker grinning at him. Albert was manager

of the toy department. For some reason he didn't like Albert. Even now he had to check himself; no use spoiling the Christmas holidays by losing his temper. "I'll be right with you," he said evenly.

there! "Guess what?" asked Albert breathlessly. "Mr. Kaufman has just promoted me; I'm to be assistant manager of the whole store!"

"That figures."

"Eh? Oh, you think I'm cut out for the job? Good! That makes me glad I suggested your name when the old man asked who would manage the toy department."

"Me? Manage the toy department?" John was grateful for the beard that half concealed his red face.

The next time Mr. Kaufman entered the toy department he was nearly tackled by Albert. They had their heads together for a long time. The owner of the store nodded emphatically. When Mr. Kaufman left, Albert made straight for John's throne. If it hadn't been for the children, John would have told him off then and

**NOEL**

Now as in the days of old, may the story of His birth bring you great comfort and enduring joy.

**W T KING BLACKSMITH**

*Season's Greetings*

'Tis the season to thank you for your loyal patronage and wish you all the pleasures of a good old-fashioned holiday!

**H & S PRODUCE**

*From All of Us to You and Yours...*

**MERRY CHRISTMAS!**

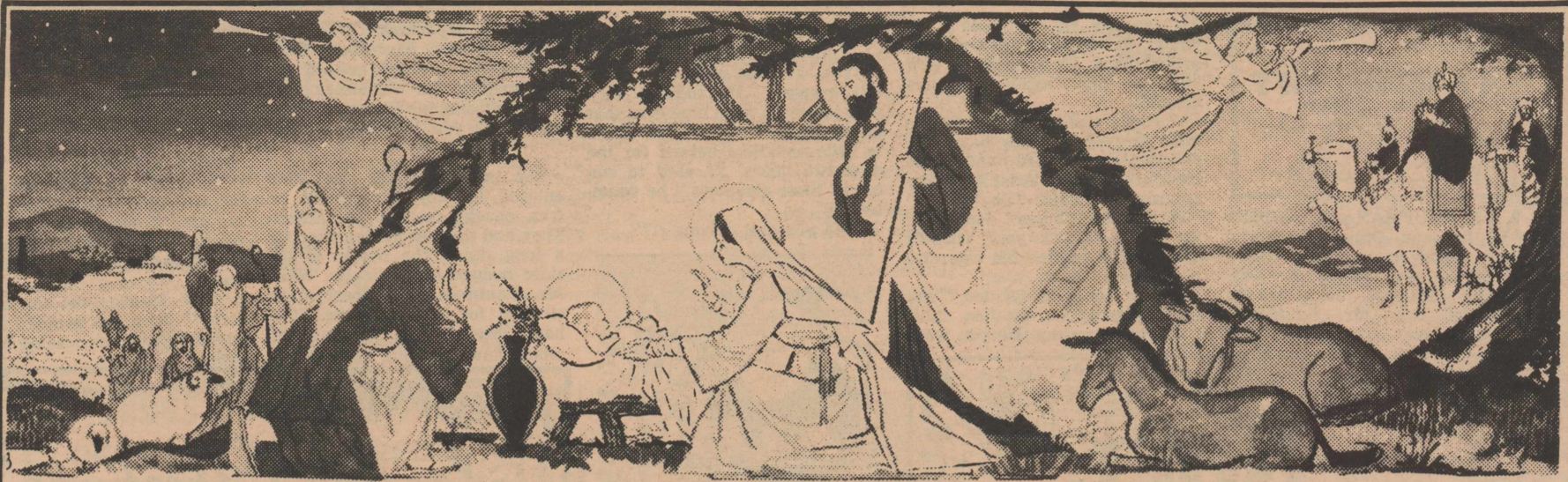


Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

**Pioneer Natural Gas Company**  
FUEL FOR A GROWING EMPIRE



# Best Wishes for CHRISTMAS



Glad Christmas greetings and good wishes, friends and neighbors! It is our sincere hope that the joyous spirit of this happiest of all holidays will light up your home and your heart with peace and good will. May you ever be blessed by the rich rewards of having friends and loved ones around you. As you observe Christmas with those near and dear to you, may you rejoice anew at the true meaning and eternal glory of this Holy time. May it bring you inspiration for every day of a more abundant life.



## Plainview Co-Op Compress

(Two and one-half Miles East of Plainview)

PLAINVIEW