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THE HART BEAT

Consolidated With The Hart Dispatch, July 26, 1962

FARMERS
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Member F.D.I.C.
HART, TEXAS

VOLUME 1

HART, CASTRO COUNTY, TEXAS, THURSDAY OCTOBER 25, 1962

NUMBER 15

The Witches Are Coming



HALLOWEEN IS NEXT WEDNESDAY and this witch is ready to ride. Many "witches" just like this will be knocking at doors and playing "trick or treat" on Hart residents.

14 Amendments For Nov. 6 Vote

Fourteen proposed amendments are listed at the end of the year long general election ballot which state voters will have to consider on Nov. 6. Most of these amendments are still unfamiliar to the average voter.

To help the voters in this community here is a brief run-down and grouping according to what the amendments say and what they intend to accomplish.

SOCIAL WELFARE GROUP
In this group are Amendments No. 1, 2, 6 and 8. The numbers refer to their order on the ballot.

Number 1 would extend to other political subdivisions of the state the same authority already given counties and cities to provide workmen's compensation insurance for employees. An amendment adopted in 1948 gave this authority to counties and another in 1952 extended the same authority to towns and cities. This one would extend it to school districts and other subdivisions of government.

Number 6 also deals with public employees and would permit counties or other political subdivisions to set up retirement or disability funds for elected officials. A similar provision has already been voted by amendment for appointive officials. Under the amendment counties would match retirement contributions made by officials. This is to furnish incentive for officials to do a good job so they may be re-elected.

Amendments number 2 and 8 both propose to raise the ceiling on state contributions to funds for the needy aged, blind and children and for totally and permanently disabled. The ceiling on state spending for the needy, aged, etc. boosted by \$5 million to a total of \$52 million and for the disabled by \$1 million to \$2.5 million.

SPECIAL ISSUES GROUP
Numbers 3, 9, 12 and 13 are in this group. Two of these authorize creation of hospital districts in Ochiltree, Castro, Hamsford and Hopkins, Brazoria and Titus counties, subject to approval of citizens in the affected districts. Number 13 applies to school districts in Dallas county and number 12 gives counties on the gulf coasts authority to regulate traffic on their beaches.

Amendment number five is of statewide interest but should be considered along with the special issues group. It gives the Legislature authority to approve creation of hospital districts subject to the approval of citizens in the affected area with out any further special constitutional amendments.

ADMINISTRATIVE AMENDMENTS
the remaining amendments cover a lot of territory.

Number four would authorize the state Water Development

Board to use bond funds already authorized for the purpose of acquiring reservoirs for water storage. The amendment carries a \$200 million price tag. It provides that the state could not sell such storage facilities for less than cost. Amendment number seven would let the legislature make emergency provisions for continuity in state and local governmental operations in event an all-out enemy attack rendered all elected officials non-operational.

Number ten would permit state employees to serve in advisory (non-salaried) capacity with other agencies of the state or political subdivisions. For example, it would permit the governor to serve on the school board in his local district.

Amendment number 14 is the "Trial de Nova" amendment. This amendment has already stirred up a great deal of controversy. Opponents of this amendment say that it would endanger the freedom of all Texans by transferring control of the local government from the people to the courts. Those who favor the amendment say that it will improve storage facilities in reservoirs and provide future water supplies for municipal, industrial and agricultural growth.

Two Injuries In Accident

Larry Lee, former Hart High School grid star, was involved in an accident in Hart last Saturday at noon, while home from Tech for the weekend.

Lee was traveling east on the Plainview highway just inside the city limits. He was following Carl Hankins, also a resident of Hart.

Hankins had given a left turn signal at Texas Highway 194, and was waiting for a truck coming from the opposite direction to pass before completing his turn.

Lee was unable to control his vehicle on the damp pavement and the right side of his 1960 Chevrolet struck the left rear of Hankin's 1950 Ford.

Vicki, Hankin's granddaughter, was thrown from the Ford onto the pavement, receiving slight injuries.

Both Lee and the Hawkins girl were taken to the doctor for injuries.

INSIDE

SPORTS NEWS PAGE 2

SOCIAL NEWS PAGE 3

STATE CAPITAL PAGE 4

Bovina Romps Past Longhorns

Longhorns Take Rest



SPORTS

NOTES

The Bovina Mustangs tossed a backfield with an average weight of 170 at a Hart Longhorn line averaging 154 and went away from this muddy town last Friday evening with another victory.

Bovina, tied for first place with Happy in District B-1 play, demonstrated why they rank among the top teams in the state in their class.

Hart was unable to stop the big backs and in the first period Jerry Frazier Tally Kelson and Mac Glasscock each hit paydirt.

Joe Rubalcaba passed to Billy Farris for the Horn's only score of the first half.

At halftime the scoreboard read Bovina 22; Hart 6.

The second half broke wide open as Bovina scored 38 points and Hart tallied for 18.

Pat O'Brien, Frazier and Don Thompson scored to put the game beyond the reach of Hart.

Coach Dub Cleveland's boys were not to be held to a lone touchdown. Although Bovina had given up an average previously of only twelve points per game, the Horns tore this average to bits scoring three touchdowns in the last twelve minutes.

Ken Fincher passed to Dennis McLain and McLain sped 65 yards to score. Again, Fincher passed to McLain. This time he broke away for 45 yards to score.

Hart's last score came when Fincher tossed a short pass to swift back Billy Joe Farris. Farris, who scored three times last week against Silverton, outran the Mustang's first team and breezed 45 yards.

As the game ended Hart's Longhorns found themselves with a record of one win and five losses.

Week Of Decision

District 1-B football is expected to break wide open this weekend when the Bovina Mustangs travel to Happy to encounter the Happy Cowboys

The Cowboys are really happy this week after romping Vega 39-6. But, the Mustangs are also in the grin column after dealing Hart a 60-24 loss.

This game is important because it will decide who is to be in first place in District 1-B football. Both Happy and Bovina are undefeated and the winner will most likely continue to go unbeaten in the district.



TOP-Fincher, Farris, Kittrell and Ward get ready to maul Jerry Frazier of Bovina; CENTER-Scoggins lowers the boom on Bovina back Pat O'Brien; BOTTOM-Ward and Fincher fight for pass against Mustang defenders.

Girls Basketball Is Coming

Coach Eddie Nicholson is still majoring on football since the season is barely half over but he is also already planning to launch the Hart High School girls' basketball team into one of the most successful seasons the team has ever enjoyed.

The young ladies have been practicing each day in preparation for a game-type scrimmage with Farwell Nov. 1 at 7:00.

They will go to Farwell for the game and Farwell will visit Hart for the next scrimmage.

Nicholson reveals that there were no seniors on the team last year so all of the players are returning, most of them with plenty of experience. They were second in the district in 1962.

The new season will see the Hart team sporting flashy maroon and white uniforms. The school has ordered enough uniforms to dress out twelve girls for each game.

Those who are expected to see action this year are Jo Sanders, Connie Popejoy, Estela Rubalcaba, Connie Bailey, Konnie Bowden, Dixie Kendrick, Joy Talley, Carol Mousner, Barbara Irwin, Retta Henderson, Carol Futrell, Donna Dale, Linda Cole and Jo Ann Clark.

There are several other girls that Nicholson reports are pushing for the first team. He also has indicated that a cut will be necessary after the practice games.

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FOOTBALL STANDINGS

Team	District 1-B					District	District				
	Season	W	L	T	Pts Op.		W	L	T	Pts Op.	
Happy	6	1	0	187	92	Happy	1	0	0	39	6
Bovina	5	1	1	204	100	Bovina	1	0	0	60	24
Lazbuddie	2	4	0	94	121	Lazbuddie	0	0	0	0	0
Vega	2	4	0	96	127	Vega	0	1	0	6	39
HART	1	5	0	54	134	HART	0	1	0	24	60

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FOR DAY OR NIGHT CALLS



Mrs. J. P. Armstrong

RECIPE OF THE WEEK

Mr. and Mrs. J.P. Armstrong first came to this part of Texas in 1825 from Hall county. At that time they lived in the Sunnyside community where they farmed. They lived there for 23 years and then came to Hart. The Armstrongs have seven children, Mrs. Cody Marlor of Lorenzo, Mrs. Ailene Lilley of Vinita, Okla., Mrs. Mozelle Lilley of Sunnyside, Deward Armstrong of Hereford, Mrs. Owen Hankins of Hart, Mrs. Bobby Ed Brooks of Plainview and Sonny Armstrong of Dimmitt. They have twenty grandchildren, twelve great grandchildren. They are members of the Baptist church. Mrs. Armstrong says her favorite hobbies are cooking, sew-

ing and canning. This is one of her favorite recipes.

STRAWBERRY CAKE

1 box white cake mix
1 pk. strawberry jello
1 c. wesson oil
4 eggs
1/2 c. water
1/2 c. fresh strawberries

Place all ingredients in a large mixing bowl and mix well. Pour in a greased and floured cake pan and bake at 375 degrees. Icing, 1 box powdered sugar, 1/2 c. fresh strawberries, 1 stick oleo, Cream butter, add sugar and strawberries, beat until smooth.

Social News

WSCS

Meet Held

The Woman's Society of Christian Service met last Thursday evening in fellowship hall at the Methodist Church. The regular business meeting took place and Mrs. Paul Armstrong was elected to the office of Secretary of Children's Work.

Mrs. C.B. Landers gave a devotional and Mmes. M.L. Aven and R.C. Bailey were on program.

Mrs. Paul Armstrong gave the closing prayer.

Mmes. attending included E. E. Foster, Hubert Maples, R. C. Bailey, T.U. Smith, Paul Armstrong, M.L. Aven and C. B. Landers.

The meeting opened with the members repeating the opening ritual in unison.

The program, Her Crowning Glory and Jewerly, was given by Mrs. Guy Ford Jr. and Mrs. Ed Bennett.

Mrs. Bob Reed was elected as new vice president for the chapter.

Guests present included Mmes. Lenora Smith, Guy Ford Jr., Jack George, Freddie Lilley and Willis Hawkins Jr.

Members present were, Mmes. Newlon Rowland, Bill Rich, Ronnie Farris, Malcolm Atwood, Ena Bowden, Joe Hart, Ed Bennett, J.V. Wescott and Bob Reed.

The meeting closed with the members repeating the closing ritual in unison.

The next meeting will be held in the home of Mrs. Ross Tipps in Edmonson with Mrs. Ena Bowden in charge of the program.

DEER HUNTING

The Curtis Malones are in Colorado this week deer hunting.

VISIT LUBBOCK

Mr. and Mrs. Buster Aven and Mrs. Mable Aven visited Mr. Aven's sister, Mrs. Bacon Jones and family, in Lubbock Sunday afternoon.

Chi Psi

Meet Held

The Chi Psi Chapter of Beta Sigma Phi met in the home of Mrs. J.V. Wescott Thursday, Oct. 8, at 7:30 p.m.

Veronica Cox Celebrates Birthday

Veronica Cox, daughter of Mr. and Mrs. Claude Cox, celebrated her tenth birthday Friday night, Oct. 19.

The guests went to a drive inn movie and later had a slumber party.

Ice cream and cake was served to Donna and Marilyn Cargill of Plainview, Joan Dudley, Sandra Bennett and Gaylene Hawkins of Hart.

CASTRO TEACHERS MEET

The next three meetings of the Castro County Teachers association will be held Oct. 25 at 7:30 p.m. in Dimmitt, January 31 at 7:00 p.m. at Hart and April 25 at 7:00 p.m. at Nazareth.

Texas Needs John Connally!



Only John Connally can provide our state the caliber of strong, responsible leadership to meet the problems and opportunities ahead.

A VOTE FOR JOHN CONNALLY IS A VOTE FOR:

- Educational opportunity.
- Better job opportunity.
- Economy in government.
- Increased attention to our elderly and dependent.

REMEMBER!

Democratic Texas has the lowest total per capita taxes of any major state in the nation. Vote to keep sound economical government.

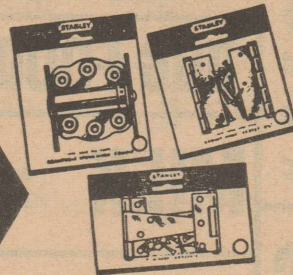
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Political ad paid for by Connally for Governor Committee.

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HART, TEXAS

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NEWMAN-DUDLEY

INSURANCE AGENCY

STATE CAPITAL Highlights AND Sidelights by Vern Sanford

TEXAS PRESS ASSOCIATION

AUSTIN, Tex.--Enrollment at the 19 colleges and universities which are fully state-supported almost exactly doubled during the past decade. Texas Commission on Higher Education reports that registrations increased from 53,634 to 109,998, from 1952 to 1962. Head-count gain per school was:

- University of Texas, from 12,772 to 21,390;
- Texas Western College, 2,334 to 5,449;
- Texas A&M College, 6,277 to 8,126;
- Arlington State College, 1,258 to 9,116;
- Tarleton State College, 663 to 1,514;
- Prairie View A&M 2,491 to 3,282;
- Texas Tech, 5,160 to 11,181;
- North Texas State University, 4,422 to 9,921;
- Lamar State, 2,504 to 7,090;
- College of A&I, 1,928 to 3,517;
- Texas Woman's University, 1,767 to 2,979;
- Texas Southern University, 2,065 to 3,831;
- Midwestern University, 1,235 to 2,346;
- East Texas State College, 1,816 to 3,844;
- Sam Houston State, 1,603 to 5,270;

Southwest Texas State, 1,562 to 3,463;

West Texas State, 2,019 to 3,733;

Stephen F. Austin, 1,217 to 2,737;

Sul Ross, 541, to 1,199.

PAROLE SYSTEM--Confidence is expressed by officials that delinquents are being rehabilitated under the Texas parole system which was set in motion in 1957.

Program provided for an eventual organization of 70 parole officers which is now coming into being on schedule. Last 30 trainees, studying to take up their tasks, will complete the group whose activities are expected to reduce the work load for each parole officer in the field from 100 to 75 cases. Parole system is under the direction of Ray W. Williams, acting in the absence, on leave, of Vincent O'Leary who is serving with the National Council on Crime and Delinquency.

Officials of the Pardon and Parole office feel the public doesn't fully appreciate the fact that, if Texas didn't have a parole system, prisoners would serve their time and be released without any supervision whatever.

LIBRARY JOB TAKEN--New assistant director of the rural library services division of the State Library is H. Kenneth Jackson of Fort Worth, former head of the Kilgore Public Library.

POLIO COUNT--Latest polio count by the State Health Department showed 229 cases in Texas so far this year, with 174 of them paralytic.

Last year at the same time there were 29 paralytic cases on record. One new case each was recorded in Bexar and Coryell Counties.

A-G RULINGS--Rep. Don Kennard, chairman of the Texas House interim committee on migrant labor, has been advised by the attorney general that members serving on the committee may not receive State funds for travel reimbursement.

Jackson will be assisting Mrs. Emily H. Welty in promoting library development in areas not served by a public library.

Kennard had asked for a legal opinion on the subject.

In another opinion, requested by Jerry Dellana, county attorney of Travis County, the attorney general held that motor boats are not permitted to be sold on Sunday.

TRUCK HEARING--Truck operators who have applied for permits to haul fruit and vegetables over the State were cross-examined by attorneys for common carriers at a hearing before a Railroad Commission examiner here.

Some felt the hearing would last until Christmas. It is a continuation of similar sessions held earlier at San Antonio, Lubbock and McAllen.

More than 130 operators are seeking the permits authorized by the Legislature in 1961. Common carriers oppose granting the permits on the ground that there is no need for them. ESCHEAT LAW--Reports to the State treasury department indicate there is approximately \$3,140,000 in personal property in Texas subject to the new escheat law.

So far the State has collected \$108,000 through three suits. But 346 reports of this kind of property have been certified to the attorney general. Involved is \$678,724 more.

It may turn out that the \$3,140,000 estimate is too high, so far as the state's expectations of getting the money are concerned. This since a lot of owners of the property are being found.

In other instances it was discovered that some property is not subject to escheat, or at least not yet.

Seven years have to elapse before the State can make a claim. At this stage, it appears that the best "mining" country will be old meter deposits. TEXAS GROWTH--Industrial growth of Texas in the next 15 years is being projected by the State Industrial Commission in a brochure called "Goals for Texans."

It will be several weeks before the brochure is finished and ready for distribution, but Commission officials feel it can be adapted to the needs of any area or community with benefits for all.

Commission based its plan on National Planning Association studies, and got assistance also from the University of Texas Bureau of Business Research.

HONOR FOR TEXAN--DeWitt C. Greer, State highway engineer, is one of the "top ten public works men-of-the-year" for 1962.

Announcement of his selection was made by Kiwanis International and the American Public Works Association, co-sponsors of the annual awards.

A plaque was presented to Greer at a meeting of the Austin Kiwanis Club at which John S. Redditt of Lufkin, former chairman of the Texas Highway Commission, described the engineer's accomplishments which won him the national honor.

With characteristic humor, Greer accepted the award "with all the humility that a Texan can muster."

Greer has been an employee of the State Highway Department for 35 years, the last 22 of them as the No. 1 engineer. He is a past president of the American Association of State Highway Officials, and in 1953 received the George S. Bartlett Award for outstanding contributions to highway progress.

CRUDE DEMAND UP--Texas Railroad Commission reports that purchasers' nominations for Texas crude oil in November have increased.

November requests average 2,524,186 barrels daily. This is 33,853 more than for October.

Commission is expected to keep its 8-day schedule for prorated wells in November. This would increase the daily average permissible by almost 50,000 barrels.

(CONTINUED ON PAGE 5)

FOOD Savings

BACON LONGHORN 2 LB. PKG. 98¢	CRISCO 3 LB. TIN 75¢	MARGARINE ARMOURS CORN OIL LB. 25¢
BEEF RIBS LB. 29¢	DOG FOOD RED HEART 2 FOR 29¢	PINEAPPLE NO. 2 CAN KIMBELLS SLICED 2 FOR 49¢
PORK CHOPS LB. 65¢	MILK WHITE SWAN TALL CAN 2 FOR 25¢	CHEER GIANT SIZE 69¢
SAUSAGE EHRESMAN 2 LB. BAG 98¢	CHILI WILSONS 1 1/2 LB. CAN 49¢	COFFEE FOLGERS LB. 65¢
FROZEN FOODS		
PERCH 1 LB. PKG. OCEAN 49¢	JELLO 3 FOR 25¢	WHISK BROOMS REG. 49¢ 29¢
ORANGE JUICE 15¢		LOTION HAND WOODBURY'S \$1.00 SIZE 49¢
BROCOLLI 19¢		BLANKETS CANNON ONLY 72x90, 94% RAYON \$4.39
GRAPEFRUIT JUICE LIBBY'S 6 OZ. CAN 15¢		
PRODUCE		
POTATOES RED 25 LB. 69¢		
BANANAS LB. 12 1/2¢		
APPLES ROME BEAUTY LB. 13¢		
CABBAGE LB. 5¢		

NEWSOM FOOD

SPECIALS GOOD THRU MON. OCT. 29

WE GIVE BUCCANEER STAMPS

DOUBLE ON WEDNESDAY

PHONE 938-3717 HART

FFA Results

Results of the junior livestock show last week at Dallas were announced this week.

In the junior barrow show, class I, lightweight, Berkshire, David Irons placed 26.

In class II, medium weight, Garry Heller placed 4 and Rodger Lancaster placed 6.

Mike Reed's entry in heavy weight placed 6.

Johnny Kittrell's Chester White placed first in the light-weight division and Kenneth Bailey's entry placed 14.

Mike Reed's entry placed 4 in heavy weight Duroc.

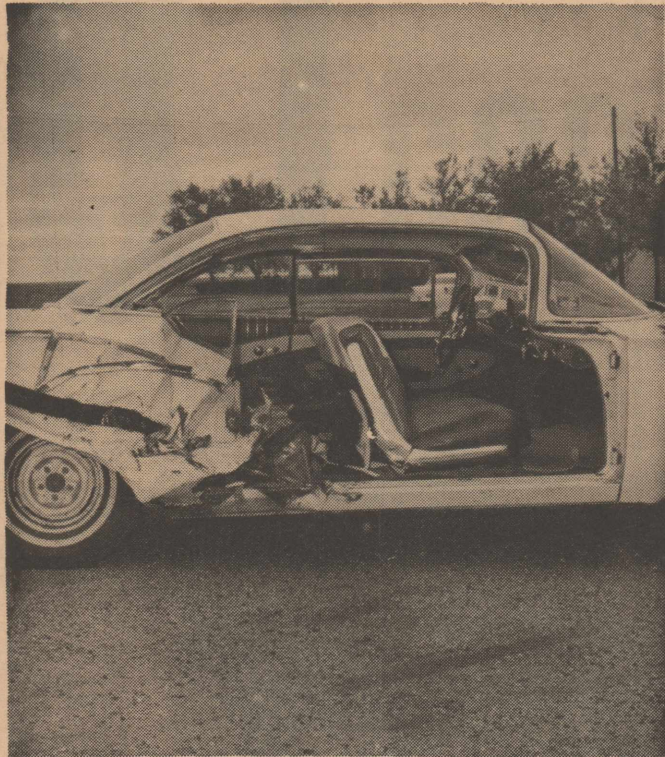
A Hampshire, shown by Rodger Lancaster, placed 14 in the medium weight class. Garry Heller's entry was 20.

In heavy weight, Johnny Kittrell's entry was listed 7, Dennis McClain as 15, Danny Godfrey as 23 and Garry Heller as 27.

In medium weight Poland China, Don Sharp placed 9.

Tommy Morrison's entry in the heavy weight class placed 17 and Mike Reed's placed 18.

Morrison's Yorkshire, heavy weight, placed 2.



THE 1960 CHEVROLET on the left, owned by Larry Lee o. Hart, was involved in an accident last Saturday with the



1950 Ford on the right, Carl Hawkins of Hart owns the Ford. Vicki Hawkins and Lee received minor injuries

STATE CAPITAL

(CONTINUED FROM PAGE 4)

October is the ninth consecutive month on 8-day production. **INTEGRATION VOTE**--Texas' governor apparently won't be plagued with integration nightmares like Arkansas and Mississippi.

University of Texas students in Austin will vote on the subject on November 14.

Vote will be on integration of living and dining facilities and the school's athletic teams.

Currently, Negroes take part in intramural contests, but there are no Negroes on varsity teams.

University cafeteria facilities are integrated and 15 Negro students live in an integrated men's dormitory.

University has one dormitory for Negro women but they are excluded from all other women's dormitories.

HIGHWAYS ON SCHEDULE--Texas is on schedule with its 3,033-mile portion of the 41,000-mile Interstate Highway System.

Program is reportedly running behind in other states. Texas has consistently led all other states in completion of its portion of the superhighways since the program was initiated in 1956.

Texas' program also has operated at costs substantially below the national average.

PARKS A MESS--Texas State Parks are a mess.

Some of them have no excuse for existence.

That's the jarring report given the Texas State Parks Board by a newspaper reporter who toured the parks system.

Paul Timmons, associate editor of the Amarillo Globe-Times and News, reports that none of the parks are properly planned and many of them are little more than city parks in rural -- and sometimes remote -- locations. Others serve only to give access to lakes or streams. Some don't equal the competition of nearby resorts.

Planning now is being done at Texas Technological College under a \$70,000 contract with

the State Parks Board.

SHIVERS MUM--Former Gov. Allan Shivers is having nothing publicly to do with the November election for governor of Texas.

Shivers says he plans to make no public endorsement of any candidate. He is a friend of both candidates.

"I've stayed out of this so far," he says, "and I think I can for a few more weeks."

Shivers openly supported Jack Cox, this year's Republican nominee for governor, when Cox ran unsuccessfully two years ago in the Democratic primaries against Gov. Price Daniel.

Cox changed parties this year.

SHORT SNORTS--Texas Supreme Court has upheld an opinion that this state's anti-trust laws supplement federal anti-trust laws and can be en-

forced simultaneously..... State auditor's report discloses that it cost the state more than twice as much to maintain the House Speaker's office than it did that of the Lieutenant Governor's during the last legislature.

MOUND, MINN., MINNETONKA PILOT: "Well the President now tells us no immediate tax cut is needed to stimulate the economy. It seems as though the boys down in Washington never consider a tax cut unless they feel something is needed to stimulate the economy. . . Tax cut to stimulate the economy? . . Tax cut to head off a recession? . . Tax cut to get out of a recession? Nuts! How about a tax cut just because government has gotten into the habit of spending too doggone much money?"

HAPPY BIRTHDAY

- HAPPY BIRTHDAY
 OCTOBER 27
 Kirk Rambo
 OCTOBER 29
 Bon Bowden
 Terry Hardy
 OCTOBER 30
 Willis A. Hawkins Jr.
 Trannie Ruth Mapp
 NOVEMBER 1
 Joby Sanders



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VOTE FOR PROGRESS ON NOVEMBER 6TH

FOR CONSERVING OUR AMERICAN FREEDOM.

OPPORTUNITY FOR ALL CITIZENS TO CREATE & ACHIEVE.

RESPONSIVE, RESPONSIBLE TWO-PARTY SYSTEM.

DYNAMIC GROWTH FOR THE TOWNS OF THIS AREA.

VOTE FOR FRANK FORD FOR STATE REPRESENTATIVE

(Paid Political Adv.)

THE HART BEAT

MEMBER OF
TEXAS PRESS ASSOCIATIONS

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Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

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Connally Confident

John Connally is moving forward in his campaign for governor, telling voters about his program, cutting away at his opponent's statements, and feeling 'confident' about the election's outcome.

Connally laid out his program before the Dallas League of Woman Voters and said, "I don't believe in picking up your marbles and going home just because you don't get your own way." The reference supposedly was to Cox's defection from the Democratic Party after an unsuccessful race for governor.

In El Paso, Gene Locke, Connally's campaigning manager and chairman of the State Democratic Executive Committee, announced that Connally is holding a two and a half to one lead in El Paso and is leading throughout the state.

In Connally's Fort Worth rally, he deplored the "ram-paging fanaticism of those who would deny the right of freedom of expression." He said hundreds of his campaign signs were torn down in Dallas.

In Dallas, Connally poked fun at his opponent's talk about states rights -- inasmuch as "the Republicans at the same time were calling for Federal supervision to prevent fraud at the polls."

Establishment of a foreign relations service school in one of the Texas colleges or universities was proposed at Houston by Connally, who said: "There is no logical reason why all our foreign service career officers should be trained in the East. Such a school in Texas would bring beneficial results to our state, the nation, and our relations with our neighbors, particularly in Mexico, Central, and South America."

ATTEND FUNERAL

Mr. and Mrs. C.B. Martin attended the funeral of Mr. Martin's uncle in Waco over the weekend.

Phillips At Lectures

Rev. and Mrs. Elra Phillips attended the Wilson Lecture at McMurray College at Abilene Monday and Tuesday.

They also attended the Town and Country Conference at Texas A&M College at College Station Tuesday through Friday.

VISIT PHILLIPS

Visiting in the home of Mr. and Mrs. Bill Phillips in Plainview Sunday were Mr. and Mrs. Dean Phillips and family of Canyon, Mr. and Mrs. Jerry Phillips and family of Kress, Mr. and Mrs. Monte Phillips and family of Littlefield, Mrs. Dan Higgins of Amarillo, Mr. and Mrs. Monroe Phillips and Mr. and Mrs. Calvin Alexander and Kathy, all of Hart.

LAYMAN'S DAY

The Hart Methodist Church observed Laymen's Day at the church Sunday. Mr. Dick Cade, pastor of Cooper Methodist Church in Lubbock was the guest speaker.

Halloween Carnival Is Planned

HALLOWEEN CARNIVAL

The school Halloween Carnival will be held Oct. 31 at 7:30 p.m. All grades will participate in the carnival.

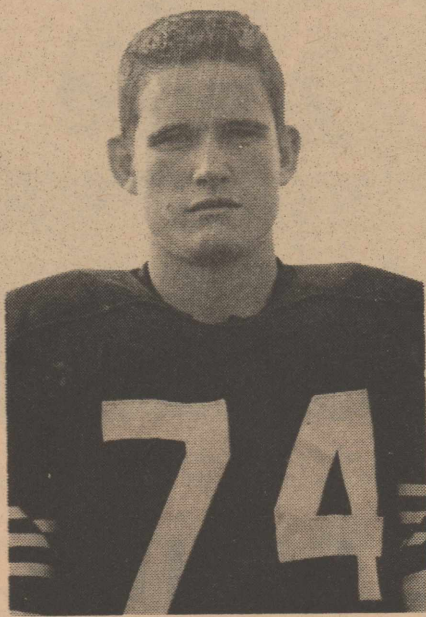
The money made will go toward purchasing library books and teaching aids.

Mr. Graves, grade school principal, stated that he would like to thank all of the room mothers for helping to get the carnival ready.

The public is invited to the carnival.

GO LONGH

LET'S



KEN FINCHER

CONTEST WINNERS

JERRY PHILLIPS
BELINDA RIDDLES
H.H. SULLIVAN

See How Often Your Name Can Be Listed

Name _____
Address _____
Tiebreaker Game HAPPY _____
HART _____

FOOTBALL CONTEST

WIN CASH

1ST PLACE \$6 2ND PLACE \$

CONTEST R

Winners selected in each ad must be Tie-breaker winner must be circled in spaces made available for them.

Each week's entry must be turned in sponsoring the contest. Contestants are and turn in their entries. When they re day, they have until the next Friday at 4 p.m.

Sponsoring merchants may accept mailed ed directly to The Hart Beat will be acce be discarded.

In case of ties, a coin will be flipped. The contest is open to everyone exce Beat and their families.

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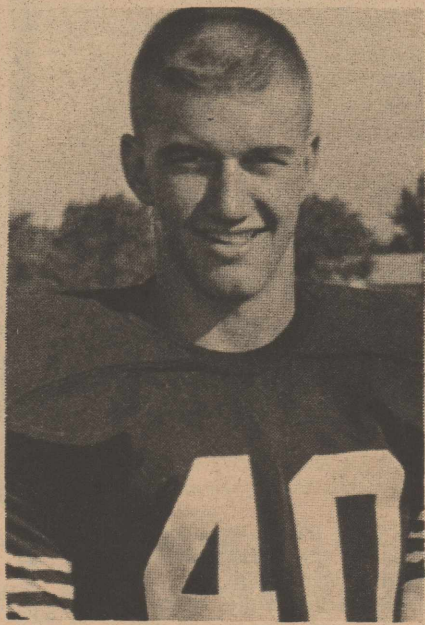
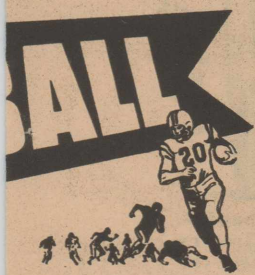
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circled in ink or pencil, and scores printed in the

to one of the merchants given a week to prepare receive their paper on Friday, to turn in their entries, and entries, but none mailed. All late entries will

to determine the winners. Employees of The Hart

LONGHORN SCHEDULE

Sept. 7	Hart 12, Canyon B 0	
Sept. 14	Hart 0, Springlake 19	
Sept. 21	Hart 14, New Deal 16	
Sept. 28	Hart 0, Kress 37	
Oct. 5	Hart 0, Anton 26	
Oct. 12	Hart 28, Silverton 36	
Oct. 19	Bovina	Here
Oct. 26	Open	
Nov. 2	Happy	There
Nov. 9	Lazbuddie	There
Nov. 16	Vega	Here

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HART GIN CO.

Roland & Rosa
 Phone 938-4451

LAZBUDDIE AT BOVINA

MISS MARTIN

Thelma Joyce Martin celebrated her thirteenth birthday in the home of her parents, Mr. and Mrs. Granville Martin, Tuesday Oct. 9. The following guests were entertained with a supper; Mr. and Mrs. Earnest Martin and Miss Ruth Wilkerson.

PLAINVIEW, Special:-----

Three social science teachers from Olton and three from Hart attended the kickoff banquet for the Plains American Heritage Program Oct. 5 in Plainview.

Speaker was Robert Lawrence, executive director and secretary of the Texas Bureau for Economic Understanding, Dallas, who told some 75 persons in attendance that Americans need to be more articulate about their willingness to maintain not only peace but freedom.

Present from Olton were Johnny Clark Jr., Clifford Curry, and Wandie Hutson. Attending from Hart were H.L. Cheatham, G.C. Graves, and Paul L. Kennedy.

Other schools represented were Abernathy, Cotton Center, Dimmitt, Hale Center, Kress, Lockney, Petersburg, Tulia and Plainview.

During the program, Mrs. Mabel Watkins, Petersburg High School librarian and teacher of world geography, was recognized as a recent recipient of the Valley Forge Classroom Teachers Award by Lyle C. Brown, director of the American studies program.

The guest speaker was introduced by Wayland president, Dr. A. Hope Owen, and Brown, assistant professor of history, presided. Among other guests for the first meeting were Dean and Mrs. Robert G. Collmer, Dr. and Mrs. Eugene Jones, Mr. and Mrs. Tom Z. Parrish, Mr. and Mrs. M. Holt Sode-man.

Next meeting of the group will be at 6:30 p.m. Monday Nov. 5, at the Alcove Restaurant in Plainview.

ENCHILADA SUPPER

The Chi Psi Chapter of Beta Sigma Phi held an Enchilada Supper Friday night, Oct. 19 at the school cafeteria.

ATTEND TEA

Four members of Chi Psi attended the Beta Sigma Phi Prefential Tea at the Women's Club in Plainview Sunday afternoon. They were Mrs. Rodney Smith, Mrs. Newlon Rowland, Mrs. Bob Reed and Mrs. Bill Rich.

VISIT BUFFALO LAKE

The following spent Tuesday at Buffalo Lake fishing, Mr. and Mrs. Gressler, Mr. and Mrs. Jessee Smith and Pop Crick all of Leveland, and Mr. and Mrs. Bill Reed of Hart. The group caught approximately 200 fish.

School Menu

Oct. 29 thru NOV. 2

MONDAY-Impandoes with tomato sauce, buttered broccili, whole kernel corn, hot rolls, applesauce, butter and milk.

TUESDAY-Meat balls and spaghetti, blackeyed peas, green pepper rings, celery sticks, yeast biscuits, butter-milk and apricot preserves.

WEDNESDAY-Steak and cream gravy, buttered potatoes, spring vegetable salad, fruit cup, butter, mild and bread.

THURSDAY-Chili beans seasoned spinach, onion slice, tomato wedge, cornbread, butter and milk.

FRIDAY-Bar-B-Que weinners, cabbage salad, scalloped potatoes, rasin cake, yeast biscuits, butter and milk.

Fertilizer Short Course Is Planned

Basic information on soil fertility and fertilizers will be the subjects treated in a series of three intensive night meetings scheduled for November.

Meeting places and dates are as follows: Lubbock Monday, Nov. 5, 12, 26 in Room 224 Agricultural Building, Texas Tech College; Plainview Tuesday, Nov. 6, 13, 27 in the Reddy Room of the Southwest Public Service Co., 300 W. 6th; Dimmitt Wednesday, Nov. 7, 14, 28 in the First State Bank; Lamesa Thursday, Nov. 8, 15, 29 in the Forest Park Community Center, South Houston Avenue.

Sponsored by the Agricultural Extension Service and the Texas Plant Food Educational Society, outstanding authorities from the fertilizer industry and Colleges will speak.

Each County Agricultural Agent in the area has registration blanks and suggests you attend the meeting nearest your place of business. A charge of \$5 will be made for registration and the deadline for registering is Nov. 2.

STORM RESISTANT

In performance trials under Texas storm conditions, promising strains of storm resistant cottons have retained their lint in the burs in a relatively undamaged condition. The Texas Agricultural Experiment Station and the USDA have cooperated in developing the promising strains which are being tested further.

SURGERY PATIENT

Mrs. Owen Hankins was admitted to the Plainview Hospital and Clinic Thursday

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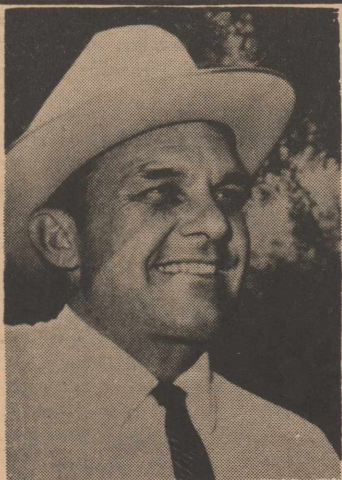
KING BLACKSMITH

Cotton Farming Advances

By Gene Ellis, Mgr. of Dimmitt Seed and Delinting.

When cotton was first planted, the seed was separated from the fiber by hand. All things being done at this time by manual labor. The seed was planted by hand given special care and treatment.

However, the farmers of the ear were not satisfied and were constantly searching for new, faster, and better methods of doing the job of supplying this nation with the cotton fiber used



Jack Cox is a real American. I have worked with Jack Cox in the American Legion and I know that he is dedicated to conserving the free enterprise which has made this nation so rich and powerful.

His objective in this campaign is to stop the federal government for usurping the rights of all individuals. He believes the state of Texas can better serve the citizens of Texas than can a centrally located all powerful government in Washington. Jack Cox told me that he did not leave the Democratic Party. The Democrats went off and LEFT him. He feels that he is now in the party which more closely supports the economy of free enterprise.

While Jack was a member of the Americanism Committee of the American Legion the organization requested the U.S. government to cease its "soft policy" toward Castro and further asked in 1960 that the "Monroe Doctrine" be enforced both "economically and militarily."

Jack Cox is very proud of the American Legion. I urge all of my friends to cast their votes Nov. 6 for

JACK COX

**A
True
American**

WILLIS HAWKINS JR.

(PD. POL. ADV.)

in making clothing and other essentials of life.

When Eli Whitney built the first cotton gin, it brought a realization to farm people of what could be done with cotton. What if "OLD ELI" could see the cotton gins of today? For that matter, the farmers of yesteryears could not comprehend what an industry farming has become.

Some might disagree, but to me farming is the backbone of this great nation and cannot be replaced by materials of any kind.

Farming in recent years has made a tremendous step forward. Farm machinery is faster, more efficient, and on a bigger scale.

This change has brought about new business and products such as fertilization for higher yields and irrigation when the rainfall is too low.

With fertilization and water available to produce the crop, farmers began the search for the right variety of cotton seed to produce the highest yield on their farm. Different farms and procedures of farming have different results.

In the efforts of farmers to produce the best grade cotton and highest yield possible, they had to continue their search for a way to put seed in the ground that would come forth and do the desired job.

So to answer this demand, a process known as saw delinting was started. This was effective to a degree but not quite known as saw delinting was started. This was effective to a degree but not quite good enough.

Then a process known as dry acid was developed which is a step ahead of saw delinting and served the purpose for a number of years.

As Eli Whitney was in his day, a pioneer of the cotton industry, two men, Mr. Baker and Mr. Ethereage are pioneers in this day.

These men developed a process known as wet acid delinting. This method is as far advanced over the first processes known to farmers as Mr. Whitney's gin was to the separation of seed by hand, or the gins of today to the gins of yesteryears.

Wet acid helps to control the planting and gives a uniformity of seed which brings about uniform plants. Also, this method enhances stronger germination and seedling vigor. All of these things make for quicker plant growth and gives it strength for resistance to a number of diseases.

It enables the farmer to know more of what he needs in the way of plant food and water programming.

These are only a few of the steps of progress in the cotton industry of this nation.

And you, Mr. Farmer of Castro County have a part in this "Cotton Parade" the world over. Maybe we should say "Farmers on the March." Because you have, in your demands for the best created a new business continued growth of old and made a way of life unsurpassed by any other. So "Hats Off To You" Mr. and Mrs. Farmer, Route Anywhere, USA.

Town Council Meet Held

A regular meeting of the Hart town council was held Monday evening at City Hall. All members were present according to Ed Harris, Mayor of Hart.

The council voted to pay \$600 to the fire department on the fire truck.

The county commissioner discussed with the council the feasibility of paving the road in front of the school. The official informed the members that at this time it would not be possible.

Community Birthday Calender

The Hart PTA is sponsoring the annual birthday calendar again this year.

Proceeds from the sale of calendars and advertising will go to the current PTA project, the scoreboard.

Everyone living in Hart and the surrounding community will be invited to list their birthdays on the calendar.

The calendar will also contain anniversary dates and local club meeting dates.

In order to publish this calendar and complete work on the project the PTA will charge twenty-five cents for each birthday or anniversary date. Charge for the finished calendars will be only \$1.00.

Extra calendars may be ordered for friends or relatives who would like to have them.

These calendars will be mailed to those who have paid in advance.

All listings must be in by Oct. 30. If you have not been contacted by this date please call Mrs. W.T. Sanders after 6:00 p.m. at 3721.



Here are examples of comparable prices, with changes, of basic foods in 1952 and 1962, as released by the Grocery Manufacturers of America. The GMA quotes as its source the U. S. Bureau of Labor Statistics:

Item	Cost in August, '52	Cost in April, '62	Change
Bread (lb.)	16¢	21¢	Up 5¢
Butter (lb.)	84¢	75¢	Down 9¢
Orange Juice (concentrate—6 oz.)	18¢	21¢	Up 3¢
Hamburger (lb.)	63¢	52¢	Down 11¢
Ham (lb.)	70¢	62¢	Down 8¢
Rib Roast (lb.)	86¢	82¢	Down 4¢
Chicken, frying (lb.)	62¢	40¢	Down 22¢
Rice, shortgrain (lb.)	18¢	19¢	Up 1¢
Potatoes, white (10 lbs.)	86¢	60¢	Down 26¢
Peas, frozen (10 oz.)	20¢	21¢	Up 1¢
Milk (qt.)	23¢	24¢	Up 1¢
Coffee (lb.)	87¢	71¢	Down 16¢

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THESE YOUNGSTERS ARE DRESSED and ready for the teen town halloween party to be held Friday evening in the American Legion Hall.

WATCH
THIS
SPACE

Jerry Phillips Wins Contest

Jerry Phillips of Kress won first place in the Hart Beat's football contest last week. Phillips missed only on the Dimmitt-Olton game and the Rice-SMU tilt and edged out Belinda Ann Riddles of Wichita Falls in the tie-breaker. Phillips picked Bovina over Hart by 30-0 while Riddles chose Bovina 28-0.

H.H. Sullivan of Hart came in third place missing three games and edging out Todd Varner, Calvin Alexander and Gene Varner in the tie breaker. Sullivan picked Bovina 28-6.

Monroe Phillips of Hart placed right behind the three money winners. He missed out on four of the nine possibilities.

Each week the Hart Beat editor attempts to test your football knowledge by choosing the toughest games possible for the contest. Pick up your issue of the paper and compete with others in your neighborhood who accept the challenge offered in the game. You may be a winner!

Enter as often as you like but each entry must be submitted on a regular Hart Beat entry blank. Give your entries to one of the merchants sponsoring this contest by 4 p.m. Friday.

Tell Your

Neighbors About

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DEL MONTE ROUND-UP

SPECIALS FOR OCT. 26-27-1962

CATSUP	14 OZ. BOTTLE	5 FOR	\$1	COFFEE	MARYLAND CLUB	LB.	59c
PEAS	303 CAN	5 FOR	\$1	CHILI	KIMBELLS	2 FOR	\$1
GREEN BEANS	WHOLE	4 FOR	\$1	FLOUR	25 LB. BIG K		\$1.69
PINEAPPLE JUICE	46 OZ.	3 FOR	\$1	MELLORINE	1/2 GAL.	3 FOR	\$1
SPINACH	303 CAN	7 FOR	\$1	CRISCO	3 LB. CAN		69c
CORN	303 CAN	6 FOR	\$1	PEACHES	CAL-TOP 2 1/2 CAN	5 FOR	\$1
PEACHES	303 CAN	5 FOR	\$1	STARCH	16 OZ. CAN INSTANT		49c
POTATOES	NEW	8 FOR	\$1	BEANS	MISSION CUT	7 FOR	\$1
TUNA	FLAT CAN	3 FOR	\$1	CORN	KOUNTY KIST 12 OZ.	8 FOR	\$1
PUMPKIN	303 CAN	8 FOR	\$1	POTATOES	25 LB. RED		89c
PEARS	HALVES	4 FOR	\$1	RADISHES	FRESH BUNCH		5c
FRUIT COCKTAIL		5 FOR	\$1	AVOCADOS		2 FOR	25c
BACON	SLAB SMOKED	LB.	59c	ONIONS	GREEN FRESH		5c BU.
HAM	BOILED	LB.	98c				

Hart, WALT HANSEN GROCERY Texas

WHO'S NEW



2pink

Mr. and Mrs. Curtis W. Davis of Plainview are the parents of a nine pound two ounce daughter, Marietta Zoanne, born Friday Oct. 19 at 10:28 a.m. in the Medical Center Hospital in Plainview. Grandparents are Mr. and Mrs. Fred Shipman of Plainview and Mr. and Mrs. Everett Cole of Hart.

VISIT FLOYDADA
Mr. and Mrs. Ray Warren visited in Floydada Sunday.

WEEKEND VISIT
Dr. and Mrs. Jack Harris and family visited her mother in Marlor, Oklahoma over the weekend.

Mr. and Mrs. Jimmy Uranga are the parents of a seven pound two ounce daughter born Friday Oct. 19 at 2:43 a.m. at the Plainview Hospital and Clinic. Grandparents are Mr. and Mrs. Joe Pena of Plainview and Mrs. Jose Uranga of Hart.

VISITS MOTHER
Miss Opal Ray of Amarillo visited in the home of her mother, Mrs. Nora Ray, over the weekend.

EARTH VISITORS
Mr. and Mrs. G.S. Armstrong of Earth visited in the home of Mr. and Mrs. J. P. Armstrong Sunday.

VISIT HART
Mr. and Mrs. Gleen Crowe and family of Spearman, formerly of Hart, visited in the home of Mr. and Mrs. Kenneth Covington and other friends in Hart Friday afternoon.

VISITS SONS
Mrs. Willie Alexander is in Igndo, Colorado this week visiting her sons, W.C. and Robert.

Methodist Men Meeting Set

The Methodist Men Sub-district meeting will be held at the Hart Methodist Church, Monday night, Oct. 29, at 7:30 p.m. This includes the Methodist men from Olton, Dimmitt, Earth and Cotton Center. Dr. Carl Froehner, pastor of the St. Johns Methodist Church of Lubbock will be the guest speaker at the meeting.

ATTEND REUNION
Mr. and Mrs. E W Stone and Earl and Mr. and Mrs. Kenneth Covington and Brenda attended the Stone reunion in Hereford Sunday.

Surprise Party

A surprise birthday party was given for Mrs. Stewart Newson Monday, Oct. 22 at 3:00 p.m. in her home. Refreshments of cake and coffee was served to Mmes. Jack Harris, Mrs. Earnest Martin, Mrs. J.J. Newson, Mrs. Joe Bailey, Mrs. Alvin Talley, Mrs. Doyce McAdams, Mrs. Lyndall Warren, Mrs. James Kennedy, Mrs. Della Davis and the honoree.

RETURNS HOME
Mrs. Hacker returned to her home in Lubbock this weekend after a months visit with her daughter, Mrs. Nora Ray, in Hart.

VISIT LANDERS
Mr. and Mrs. Boyd Landers and girls and Mr. and Mrs. Curly Mardis and girls of Muleshoe visited Mr. and Mrs. C. B. Landers Sunday.

Teen Town Grows

Teen Town has been continually aided by the residents of Hart who are interested in the young people's activities. Those who are helping to support Teen Town include L.W. Beenight, M.M. Smitherman, Jack Dyer, Johnny Clark, Jimmy Bitner, Edward Todd, Tump McLain, Curtis Malone, G.R. Bennett, Theron Morrison, O.C. Kittrell, Honerhea Denton, Laurence McLain, E.L. Brooks and Claude Ray. Farmers State Bank and Ed Harris Lumber have also contributed.

Honor Roll Announced

First six weeks honor roll at Hart Public Schools was announced this week. It includes, by grades, the following students:
FIRST-- Zuelema Balkers, Esterh DeLeon, Brenda English, Eva Gonzales, Nelda Henderson, Richard DeLeon, Ricky Holubeck, Danny McKay, James McLain, Jesus Munez, Derrell Stanton, Juan Valdez, David Armstrong, Roxanna Irons, De Anna Stanton, Jerry Swindle, Jim Tucker, Sylvia Galvan and Ruber Aldape.
SECOND-- Debbie Hansen, Kathy Nelson, Jackie Seago, Jean Foster and Dirk Rambo.
THIRD-- Kirk Hansen, Paul Harris, Sylvia Gonzales and Elizabeth Stephens.
FOURTH-- Sharon Brooks, Mark Gaither, Donald Shive, Veronica Cox, Joan Dudley and Maria Perez.
FIFTH-- Harold Bob Beinnett, Barbara Hansen, Terry Newman and Billy Sanders.
SIXTH-- Rebecca Futrell and Cathy Sharp, all A's Iona Clevenger, all A's and all B's.
SEVENTH-- None.
EIGHGH-- Sherilyn Morrison, all A's, Suzanne Constant, all A's and one B.
NINTH-- Retta Henderson, all A's, David Smith and Rene Brooks, all A's and one B.
ELEVENTH-- David Gardner and James Mitchell, all A's and one B.
TWELTH-- Dwaine Hardy, Carol Futrell and Jo Sanders, all A's.

Halloween Party Planned

A halloween masquerade party will beheld this Friday evening, Oct. 26, at Teen Town from 7:30 to 11:00. Those attending are asked to come dressed in some type of halloween costume. There will be prizes awarded for the spookies, most original and tackiest costume. All teens and junior high students are invited to attend. There will be games and fun for everyone!

SCHOOL PICTURES
All school pictures will be taken Monday Oct. 29.

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SHURFINE - WK or CS - GOLDEN CORN 303 6/\$1.00

SHURFINE REGULAR or DRIP COFFEE 1 lb. 49¢

SHURFINE 3 lb. Can SHORTENING 59¢

SHURFINE Tall Can MILK 8/\$1.00

CATSUP SURFINE 14 OZ. 5 FOR \$1

OLIVES SURFINE STUFFED THROWN MANZ. 4 1/2 OZ. 3 FOR \$1

SHURFINE - 18 oz. PEANUT BUTTER 2/\$1.00

SHURFRESH -- 2 lb. CHEESE SPREAD 69¢

SHURFRESH - QUART SALAD OIL 2/\$1.00

SHURFRESH - 1 lb. MARGARINE 6/\$1.00

SHURFINE - Whole Sweet - No. 3 POTATOES 4/\$1.00

SHURFINE - 303 TOMATOES 5/\$1.00

SHURFINE - 6 oz. - FROZEN ORANGE JUICE 6/\$1.00

SHURFINE - Fresh Shelled BLACKEYES - 300 7/\$1.00

SHURFINE - Strawberry - 18 oz. PRESERVES 2/\$1.00

SHURFINE - 28 oz. APPLE BUTTER 4/\$1.00

SHURFINE - TUNA Chunk Style - 6 1/2 oz. 3/89¢

SHURFINE - Quart WAFFLE SYRUP 2/89¢

SHURFINE - Sour or Dill PICKLES - 22 oz. 3/\$1.00

SHURFINE - 8 oz. TOMATO SAUCE 11/\$1.00

SHURFINE - Fresh - 16 oz. CUCUMBER CHIPS 4/\$1.00

SHURFINE - Whole Irish - 303 POTATOES 8/\$1.00

SHURFINE - Red Alaska - No. 1 SALMON 89¢

SHURFINE - Quart SALAD DRESSING 39¢

ROXEY-TALL CAN DOG FOOD 13/\$1.00

SHURFINE - Crushed - No. 2 PINEAPPLE 3/89¢

SHURFINE - All Green Cut Spears ASPARAGUS - 300 4/\$1.00

SHURFINE - 303 FRUIT COCKTAIL 5/\$1.00

SHURFINE - 24 oz. GRAPE JUICE 3/\$1.00

SHURFINE - 303 BEANS & POTATOES 6/\$1.00

SHURFINE - Cut B.L. - 303 GREEN BEANS 5/\$1.00

SHURFINE - 46 oz. TOMATO JUICE 4/\$1.00

SHURFINE - 300 PORK & BEANS 9/\$1.00

SHURFINE - 25 lb. Print Bag FLOUR - Free Dust Pan \$1.79

SHURFINE - RSP - 303 CHERRIES 5/\$1.00

SHURFINE - 300 PUMPKIN 4/49¢

BOLOGNA

WILSON CERT.

LB. **39¢**

APPLES

WASH. DELICIOUS

LB. **21¢**

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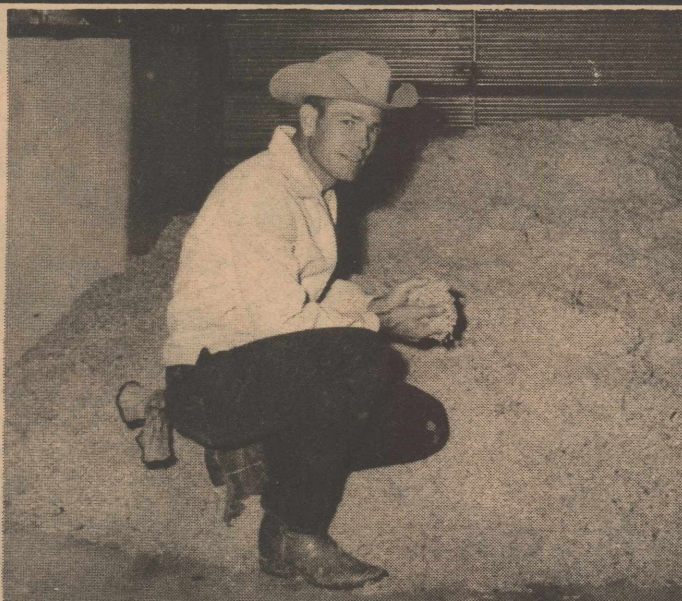
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