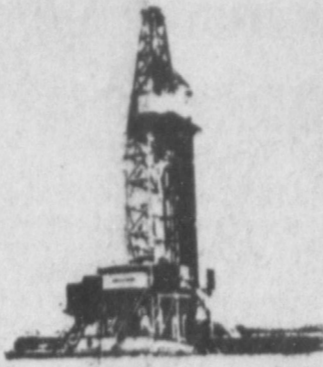




The Jayton Chronicle



Vol. 51 - Nov. 43

ENTERED AS SECOND CLASS MATTER

JAYTON, KENT COUNTY TEXAS 79528

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The numbers of lice may be present on certain animals the round, says Geeslin. Lice do not do well at temperatures, reproduction nearly ceases in the winter, and lice migrate to the inner part of the ears or tail of an animal to avoid excessive heat. When cattle bunch up in cold weather, lice easily move from one animal to another. Heavy hair also offers more protection to the parasites.

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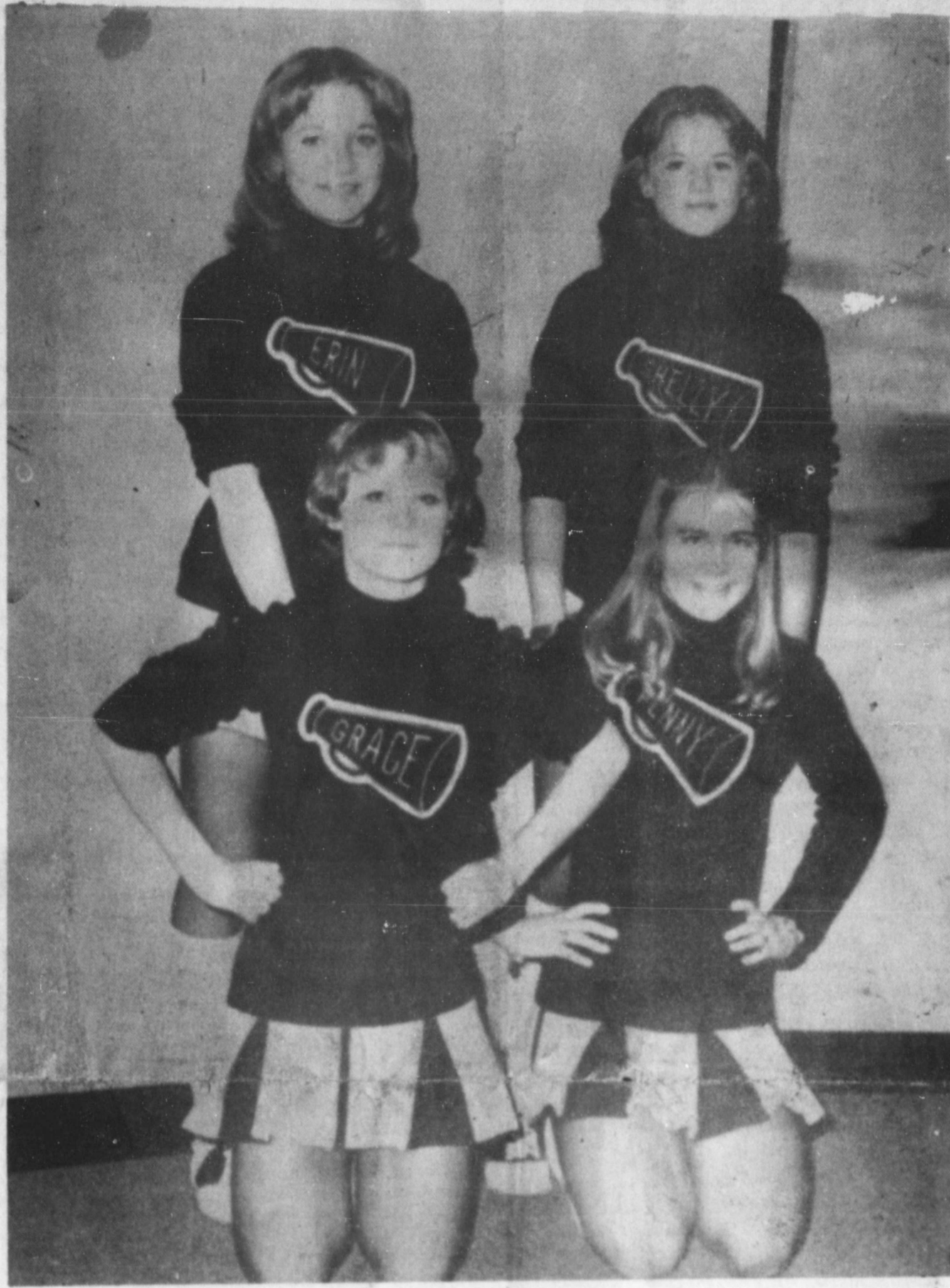
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Wages out the Texas A&M University System economist.

The employer can deduct the tax due from an employee's wages but must pay the other half himself.

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1974 is 5.85 per cent for the employee and the employer, which makes the total tax 11.7 per cent of the first \$13,200 in wages paid to each employee.

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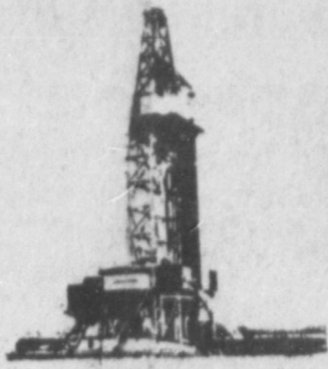
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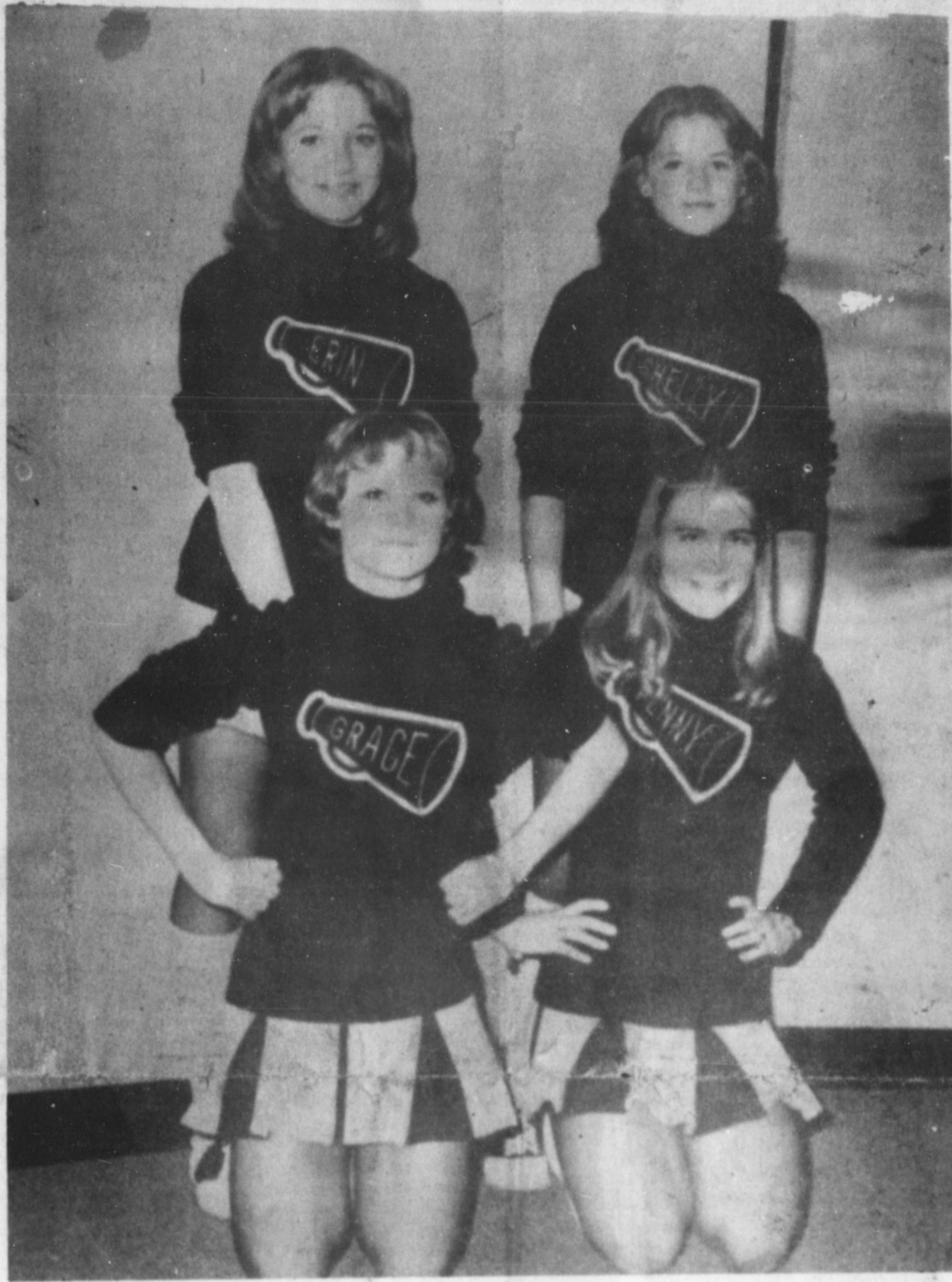
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"In view of fertilizer shortages, restricted use of pesticides and skyrocketing maintenance costs, this program should be of special interest of all concerned with turf management," points out Doble.

Keynote address will be by Tom Mascaro, vice president of Safe-T-Lawn, Inc., who will

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Favorite Recipes of Opal Richards
Now Is The Time To Bake Fruit Cakes



Mother's Christmas Cake

2 pounds dates
4 cups pecan halves
1 teaspoon vanilla
1 cup flour
1 cup sugar
2 teaspoons baking powder
1 teaspoon salt
4 eggs

been added. Let stand for 30 minutes and mix again. Line two 1-pound loaf bread pans with waxed paper...

White Fruit Cake

1 cup butter of margarine
3 cups sugar
4 cups flour
1 cup milk
3 teaspoon baking powder
8 egg whites, well beaten
1 medium coconut, grated
1/2 cup candied pineapple

blended and light. Sift flour, measure and combine with baking powder. Add flour and milk alternately to the mixture...

German Fruit Cake

1/2 cup butter
2 cups sugar
4 eggs
3 cups flour
1 cup buttermilk
2-3 cup apricot preserves
2-3 cups pineapple preserves

Cream butter, sugar and eggs until light. Sift dry ingredients together. Add to creamed mixture alternating with buttermilk to which the baking soda has been added.

Favorite Fruit Cake

1/2 cup evaporated milk
2 cups miniature marshmallows
6 Tbsp. frozen orange juice concentrate
1 cup chopped dates
1 cup raisins
1 cup walnuts or pecans

1/2 tsp. cloves
Slowly heat milk, marshmallows and orange juice. Stir until marshmallows melt.

Magic Fruit Cake

1 pound candied cherries
1 pound candied pineapple
1 pound pitted dates
1 pound shelled pecans (4 cups)
1 can sweetened condensed milk
1 4-ounce package dry coconut

for loaf size cake at 300 degrees F. for 1 hour 15 minutes if baked in stem cake pan. Bake about 45 minutes in small molds.

CARE AFTER BAKING AND WRAPPING FOR STORAGE

After the cake is removed from the oven, cool thoroughly in the paper in which it was baked. Then wrap securely in a second layer of heavy waxed paper or moisture and vapor proof packaging materials

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Opal M. Richards Editor
Helen Mayer Office Manager
Published at Jayton, Texas, weekly. Entered as Second Class mail at the Post Office at Jayton, Texas, 79528, under Acts of Congress.



Mr. and Mrs. William Ray Smith of Stratford are the proud parents of a little girl, born Nov. 18 in Coon Memorial hospital at Dalhart. Her name is Christy Lyn.

Mr. and Mrs. Paul Geeslin are the proud parents of a baby boy, born Nov. 28. He weighed 8 lbs. 2 1/2 oz. and was 20 inches long.

Mr. and Mrs. Bill Smith are the parents of a boy born Nov. 19, at the Rotan Hospital. He was named James Lewis and weighed 8 lbs. 1 oz.

Valley's Fall Salad Bowl To Shrink

AUSTIN-Fall lettuce and tomatoes are expected to be down in the Lower Rio Grande Valley and South Texas, Agriculture Commissioner John C. White has announced.

Manure Fertilizer Gets Good Results Ag Engineer States

College Station-Manure used as fertilizer will produce just as much sorghum, corn silage and wheat as commercial fertilizer and is much cheaper, contends Dr. John Mr. Sweeten, agricultural engineer with the Texas Agricultural Extension Service.



How stupid can you get? You know I am one of the many who looked upon the annual bowl games, with complete innocence. It never even dawned on me but what they were exactly what meets the eye.

Each of the football bowls has a committee to pick the teams that play in them. They look at all the good teams, then make their offers to the teams they want, and they accept, or they reject the invitation, and then the committee moves on to someone else.

Sure, that is the way it would appear by reading the daily papers. This I really believed, until the past month but I repeat, how stupid can you get?

Anyone with an ounce of brains, who realizes that football is a big business, would know better. Anyone with a thimble full of thinking would know it is just not that simple.

The well guarded secret of how teams get invited to bowl games came out in the open this last week, when the details of how Tech got invited to the Peach bowl accidentally leaked out to the public. They simply bought their way into the bowl.

This explains the matter that I have often wondered about, and this is how teams like Texas Tech, with just mediocre records get invited to bowls, and how many teams with much better records do not get invited. They buy their ways.

One day last week it became public knowledge that in order for Tech to get the Peach Bowl bid, it was agreed that Tech would be responsible for the sale of 6000 tickets-or in cash the sum of about \$45,000.00.

Well, actually, I am sure, and just about everyone else is sure, that everyone who was involved at Tech-Coach Carlen, Coach King, Polk Robinson, Pres. Murray, Exec. V. P. Glen Barnett, and all, each knew who made this commitment-but they decided not to make it public.

The student staff of the University tried very hard to get the answer-but it was not forthcoming.

College AD J T King, admitted he knew all about it-but he said it was not his job to make it public. I think he was the only one in the whole bunch that was completely honest about it. Others gave them the run around, and suggested they didn't really know the answer.

But Coach Carlen admitted, that early he had contacted the Peach Bowl officials, and made the pitch with them for Tech to get an invitation.

And who would suggest, that the 6000 ticket deal was not put to him, and he okayed it in the very first conversation?

Really, I don't know why it is so important to the people at Tech to withhold this information? Why does it

Mr. and Mrs. Lee Parker recently visited Mr. and Mrs. Jack Meixner and children in Ames, IA.
The Monte Nolens sent word this week, to say hello to all their friends in Jayton. Leight and Matt are really growing.

Dr. John W. Kimble OPTOMETRIST

In Rolling Plains Association Building in Spar each Tuesday afternoon.

A Memorable Service

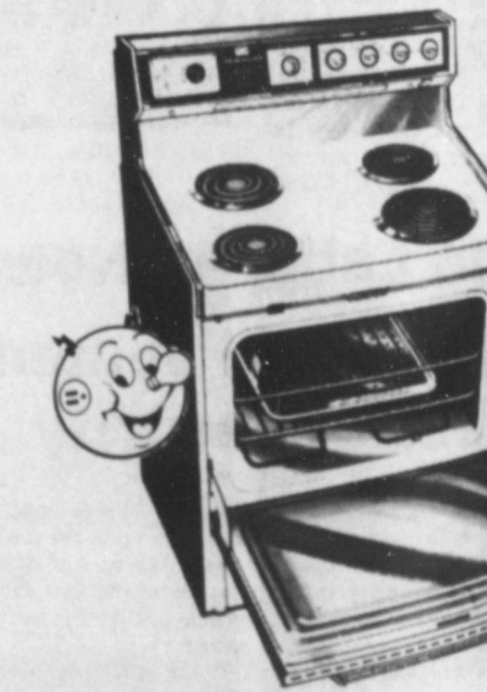
Priced Within the Means of Every Family

Our tradition throughout the years of serving this community has been to give comfort to those left behind by arranging a beautiful and reverent tribute to the departed.

Weathersbee Funeral Home

Rotan, Texas 735-22

CONSERVE AND SAVE ON ELECTRIC COOKING



- For best results, use flat bottom utensils with tight fitting covers. Utensils of medium or heavy weight aluminum conduct heat faster, transfer heat evenly and respond quickly to temperature changes.
Match the utensil to the size of the unit. Use 8 inch units for large utensils. Use 6 inch units for small to average sized pans.
Use high setting for a quick start for any surface cooking, or to boil water quickly. When cooking temperature is reached, switch to a lower setting.
Do not pre-heat the oven for roasting or broiling, but do pre-heat the oven to the temperature given in the recipe for baking.

Pick up your FREE copy of 'ENERGY CONSERVATION' Booklet from Frigidaire Home Environment Division of General Motors.

West Texas Utilities Company

Remember, West Texas Utilities supplies the energy, but only you can use it wisely.

Kent County

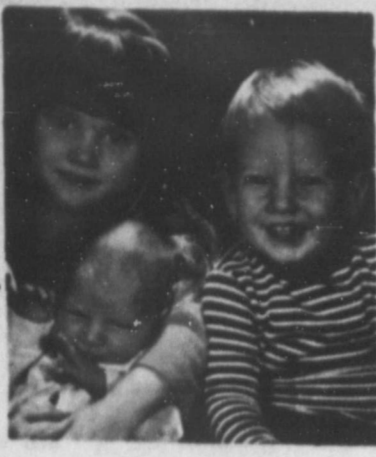
The Future Generation



Tina, 3 years old
Frank Garcia



Del Van, 5 years
N. D. Cox



Lori, 4 years
Bryan, 1 1/2 years
Zachary, 3 weeks
Howard Freemyer



Myra, 12 years
Melissa, 9 years
Michelle, 7 years
Olin Cheyne



Kendall, 9 years
Christy, 6 years
Karina, 3 years
Royce Stanaland



Debra, 13 years
Donna, 11 years
Lewis Smith



Billy, 13 years
Vanessa, 9 years
Johnny Fowler



Lisa, 16 months
Gary France



Tra, 4 years
Robert E. Hall



Janet, 6 years
Christy, 2 years
William Williams



Roxanne, 6 years
Stephen, 2 years
Bert Daniels



Bobby, 14 years
Brian, 9 years
Nolan Grace



Bryan, 9 years
Angie, 5 years
Dale Butler



Rondall, 3 years
Melissa, 1 year
Eugene Harris



Jason, 3 years
Herman Dunham



Laura, 4 years
Joe Cheyne



Kent, 2 years
Mrs. Glenda Bradley



Ronnie Jr., 8 months
Ronnie Breckenridge



Kailyne, 14 months
Mrs. Marilyn Clark



Tina, 5 years
Louie Hilton



Darran, 8 years
Clifford Dyer



Scott, 10 months
Ronald Meador



Laci, 2 years
Beryle Murdoch



Amanda, 1 1/2 years
Sandra Smith



Den Lee, 3 years
Paxton Cleveland

Ladies don't forget the luncheon Dec. 10, at 11:45 a.m. at the Jayton Community Center. Bring a salad and a friend.

Mrs. Jimmie Brewer and grandson Ronnie Breckenridge Jr. spent Thanksgiving in Lubbock with Mr. and Mrs. Kevin McCormick. Ronnie also got to see Santa while in Lubbock but report is he liked the Christmas trees better.

Mr. and Mrs. Ronnie Breckenridge and son have moved to Aspermont.

Mr. and Mrs. Arden Lee Walker were here visiting the Elbert Walkers during the holidays.

Terry English and her cousin, Cindy Terry of Ranger were here for the holidays.

Mr. and Mrs. W.K. Walker of Spur spent Thanksgiving with his brother and family, Mr. and Mrs. Elbert Walker.

Dennis Cheyne was visiting his parents, Mr. and Mrs. John Cheyne during Thanksgiving holidays.

Tommy Waggoner and Howard Freemyer hunted deer during Thanksgiving.

Mrs. Jim Bolch is in the Stamford hospital. She had surgery Monday morning.

Last week the Lee Parkers visited Mr. and Mrs. Fred Jay of Hamlin, Mrs. Barfoot and Erma of Rotan, Mrs. Opal Evans in Snyder, Mr. and Mrs. Benard Parker in Crosbyton, and Mr. and Mrs. Sherman Peek.

Bankers...

fiscal and monetary policies and their effect on agricultural credit, outlook for production costs and market potentials for West Texas commodities, and recent developments in the export market demand for West Texas agricultural products will be reviewed.

Derr will speak at a 7 p.m. banquet meeting Dec. 6, following registration from 5 to 7 p.m. Anderson will speak at 8:45 a.m. Dec. 7. All sessions will be held in the University Center on the Texas Tech campus.

Other speakers include Joseph D. Henderson, vice president of the United Missouri Bank of Kansas City on "How a Banker Looks at Hedging" at 9:30 a.m. Dec. 7; J.B. Wheeler, vice president of the Texas Bankers Association and president of the Hale County State Bank, Plainview, on "Banker's Responsibilities" at a luncheon Dec. 7.

A panel on the outlook for cotton, grains and livestock in 1975 is scheduled for 11 a.m. Dec. 7. Panelists include Texas Tech professors James Osborn, discussion leader, and Billy Freeman, Rex Kennedy and Willard Williams. All are in the Department of Agricultural Economics.

The final session calls for a summary and conclusions by Richard Crawley, president of the conference. He is president of the First National Bank, Lamesa.

Officers, other than Crawley, are Don Beasley of Amarillo, vice president, and Woody Allen of Plainview, secretary-treasurer.

Directors are Elwood Freeman of Lamesa, Kenneth Irwin of Gruver, Ed McElroy of Dimmitt, Gene McLaughlin of Ralls, Don Workman of Lubbock and John Wright of Abilene.

FEEDLOT ODOR CONTROL-Feedlots will eventually have to control odors, but first some means must be found to measure these odors, contends an agricultural engineer in waste management with the Texas Agricultural Extension Service. A reliable method of odor measurement would enable air pollution control agencies to establish odor criteria. Through odor measurement, the actual need for an odor control program could be determined.

IT NEVER FAILS



Dana Hahn of Texas A&M and Mr. and Mrs. Robert Sadler of Big Springs were visiting the Norma Hahns during the holidays.

Coach Cox and family were visiting in Sweetwater and Merkel during the holidays.

Mrs. Roy B. Hart is in the West Texas Hospital at Abilene.

Mr. and Mrs. Billy L. Wilson went to Amarillo during the holidays to visit Mr. and Mrs. Tommy Gibson and Heath.

IT'S A LAUGH!



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Mrs. Robert Harrison is back from the Rotan hospital

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Sat. Dec. 7th 9 to 5.
Furniture, books, antiques,
glass ware, wooden barrel,
child's desk, chairs, lamps,
drapes and toys. 43-1tc.
Carroll Johnson house

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equipment, any make, almost
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Wilkerson, Girard, Tex.
43-4tc

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bale of cotton.
Minnie Lea and Elbert
Walker. 43-1tp

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call 7-4960 or 7-4990 or write
Box 31, Jayton, Texas. 43-2tc

Check Nutrition In Vegetable Diets Is Advised

FOR SALE:
700 acres grassland
\$200.00 an acre. No houses or
irrigation. 60 acres are cul-
tivated with two earth tanks of
water. Located 3 miles S.E. of
Dickens. Write 2906 Rio
Grande, San Angelo, Tex.
76901.

SEE ME FOR:
Gravel and stucco or
plaster sand for sale, delivered
on your location or loaded on
your truck at the pit. Claude
Senn.

COLLEGE STATION-- Veg-
etarian diets--no meat, poultry
or fish--have risen in popular-
ity recently. But the major
concern in planning a vegeta-
rian diet is to insure that the
protein quality is adequate,
according to one nutritionist.
"Getting enough protein is
usually not a problem since the
average adult requires only
about 46-56 grams of protein
each day," Mrs. Mary Sweeten,
foods and nutrition special-
ist with the Texas Agri-
cultural Extension Service,
The Texas A&M University
System, said this week.

and iodine.
--Ovo-lacto vegetarian: ex-
cludes meat, fish and poultry,
but includes eggs and dairy
products.
--Lacto-vegetarian: excludes
meat, poultry, fish and eggs,
but includes dairy products.
"The ovo-lacto and lacto-
vegetarian diets can be nutri-
tionally acceptable. But the
strict vegetarian diet is dan-
gerous and not recommended
for long periods of time," she
said.

College Station -- The most
important skill that children
learn is "how to learn," one
family life education specialist
noted this week.
She's Dr. Jennie Kitching,
with the Texas Agricultural
Extension Service, The Texas
A&M University System.
"Unless children develop
the art of problem solving--
whether by intuition or by
analytical logic--their minds
will remain greatly unused.
They will be less able to cope
with the world around them,"
she said.

But too often adults only
give children answers to
remember, rather than prob-
lems to solve. This is a
mistake, she contended.
"The world, society and
knowledge are changing daily.
Adults--parents, caregivers
and teachers--cannot provide
all the specific answers chil-
dren need to prepare them for
their adult roles.
"But children who have
learned to think and solve
problems will be able as
adults to find their own
answers," she advised.

FARM LEASE OUTLINED--a
well prepared, written agree-
ment when leasing a farm can
often eliminate problems and
disagreements between land-
lords and tenants, believes an
economist for the Texas
Agricultural Extension Ser-
vice. The lease should cover
property rights, land use, and
livestock production and re-
strictions, and should have
provisions for conserving and
maintaining farm resources.

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New and rebuilt. Com-
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reasonable. Dale Bramlett,
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892-2633.

"Although foods of veg-
etable origin contain some
protein, they do not have the
variety of the important amino
acids that animal proteins do.
"To obtain a good balance
of amino acids and to improve
the quality of vegetable
proteins, animal and veg-
etable proteins should be
combined," Mrs. Sweeten
explained.

She suggested making corn
tortillas with cheese, cereal
with milk and macaroni with
cheese. Also, vegetable pro-
tein combinations of beans
with corn or rice and peanuts
with wheat improve the quality
of the proteins.
These do not have to be
made in one dish, but should
be consumed at the same
meal, she continued.

ATTEND CHURCH THIS SUNDAY



FOR SALE:
Letterheads, envelopes
and statements, printed to
your order at the Jayton
Chronicle.

FOR SALE:
All sizes of adding ma-
chine tapes at the Jayton
Chronicle.

These do not have to be
made in one dish, but should
be consumed at the same
meal, she continued.
Those interested in planning
a vegetarian diet have three
kinds to consider, according to
this nutritionist.

These do not have to be
made in one dish, but should
be consumed at the same
meal, she continued.

CHURCH OF CHRIST
Jayton, Texas
Virgil Yoachim, Minister
Sunday School, 10 a.m.
Morning Service, 11 a.m.
Evening Service, 6 p.m.
Wed. Prayer Meeting, 7:30

CHURCH OF CHRIST
Girard, Texas
Abe Martin, Minister
Morning Service, 10 a.m.
Evening Service, 6 p.m.
Wednesday Evening
Bible Classes, 7 p.m.

FOR SALE:
Felt tip markers at the
Jayton Chronicle. Black, red,
blue, green and also brown.

FOR SALE:
Bic and Lindy pens at the
Jayton Chronicle.

These do not have to be
made in one dish, but should
be consumed at the same
meal, she continued.

**FIRST ASSEMBLY
OF GOD CHURCH**
Jayton, Texas
Rev. G. B. Jones, Pastor
Sunday School, 9:45 a.m.
Morning Worship, 11 a.m.
Youth Meeting, 6 p.m.
Evening Worship, 7 p.m.
Wed. Prayer Meeting 8 p.m.

**FIRST UNITED
METHODIST CHURCH**
Jayton, Texas
Rev. Bill Perkins, Pastor
Church School, 10:00 a.m.
Morning Worship, 10:50 a.m.
Evening Worship, 7:00 p.m.
Wednesday Bible Study,
8:00 p.m.
Youth and Children
Bible Study 8:00 p.m.

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Mass 7:30 Saturday Eve.
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These do not have to be
made in one dish, but should
be consumed at the same
meal, she continued.

FIRST BAPTIST CHURCH
Jayton, Texas
Fruen Kuenstler, Pastor
Sunday School, 10 a.m.
Morning Worship, 11 a.m.
Training Union, 7 p.m.
Evening Worship, 7 p.m.
Wed. Prayer Meeting,
Choir Practice, 7:30 p.m.

WFO
Sunday Mark 10, 17-27
Monday Matthew 25, 31-46
Tuesday Matthew 9, 9-13
Wednesday Acts 12, 23-26
Thursday Romans 1, 9-16
Friday II Corinthians 4, 1-4
Saturday Galatians 1, 1-5

Everybody and his cousin too... notice the lone man in the foreground of the picture. He must be wondering if he will ever get his shopping done. Even with his back to us he looks confused and bewildered.
Most of us have felt the pangs of loneliness in the midst of a crowd. Surrounded by people, we couldn't escape that feeling of utter desolation. It may engulf us in a busy department store, a crowded supermarket, a jam-packed subway, but suddenly it strikes... this feeling that no one cares about us or about our burdens.
When our hearts cry out for assurance that somebody cares, we can always turn to the truth and love revealed by the Holy Word of God: "Lo, I am with you always."
At the heart of the universe there are great resources of strength. Discover them for yourself by worshipping each week in the church of your choice.

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Sugar Soars As Demand Strains Stock

AUSTIN--Short supplies and strong demand have strained existing world sugar stocks, shattering international prices and raising a five-pound bag in the United States from 80 cents last year to \$2.50-\$3.
According to Agriculture Commissioner John C. White, the huge jump in price is based partially on a slowdown in world production in the face of inconsistent earning records and a faster growing demand for other crops.
Attracted by high grain prices, many sugar producers have converted existing acreage to other crops.
In the U.S., production is expected to decline from 1973's 5.9 million tons, despite production increases in some parts of the country. White reported that an anticipated 340,000-ton increase in Texas' sugar cane crop will offset a 20,000-ton decrease in the state's sugarbeet yield.
Nationally, sugar cane production is projected at 25.3 million tons, a two percent decrease from 1973. Sugarbeet yields will decline more than 2 million tons.
World production is estimated at 89.4 million tons raw value, a record but at least 2 million tons below earlier predictions.
As urban populations and incomes increase, sugar consumption also increases.

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Western Auto
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Supply
The Jayton Chronicle**

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While it isn't possible to bring back the past, you can still enjoy the foods that made Christmas in the country such a delightful experience.
And you can give this treat for that someone on your Christmas list. Just go to your favorite grocery store and ask for a gift certificate redeemable in poultry and dairy products.
Or, if you'd prefer to give by check or money order, come by our office and pick up a supply of colorful envelopes and message cards.



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Farm Bureau**