

Coffee - Shakes
Sinks - Floats
Ice Cream
and Try Us
NE

Appliance

ne
or Night
RECIATED



Safe Deposit
here it is ...
it.
habit of mov-
always "put
se valuables
our bank ...
TAY PUT!
... and only

TY
NK



rd
ing

3



JAYTON



CHRONICLE



VOL. 48 NO. 1

\$3.00 PER YEAR

JAYTON, KENT COUNTY, TEXAS

THE JAYTON CHRONICLE, FRIDAY, FEBRUARY 7, 1969

Barnes Says Consolidation Plan Will Fail

This Week - - IN JAYTON



By Scoop

In this issue you will notice a statement from Lt. Governor Ben Barnes, that he opposes forced consolidation of schools.

The new school plan already has much opposition in the rural areas. With the opposition of the Lieutenant Governor in the Senate it is sure to fail. Not many people in Kent County will lose any sleep if it does go down in defeat.

There are two big items of news around the campus in Lubbock. One the name of the college or university; two, the status of the basketball coach Gene Gibson.

Many people have been ready for a coaching change at Tech for some time. But don't get your hopes up if you really want a change. Tech has a way of doing things that they always seem to owe someone a job and move him up, never going out and getting fresh new talent.

This column predicts that even if all coaches go, including Robinson, Gibson and King, there will be no new faces. What do you think?

It also seems that West Texas and Lubbock's fine university is stuck with a name that is not a name - Texas Tech University. Tech is not a name, it is only an abbreviation. And a part of the desire to change is so the fine art students can get out from under the name Tech or Technological, along with the desire to call it University instead of College.

The name feud divides into two definite camps. Everyone interested in the future of the school wants to get rid of the two words TECH, and COLLEGE.

Those living in the past, especially those having degrees from the school want to maintain the words Tech and Technological, for to change the name would seem to leave them with a degree from a school that does not exist. Its a valid argument, but why not live in the future?

There was great news in the papers Thursday morning. The President announced he was taking postmasters out of politics. That's wonderful. Except I recall Herbert Hoover did the same thing in 1932 and each and every president since then has been doing the same thing, and we still have the patronage system, and will continue to have it.

And I don't know that I am against it. There is nothing so badly wrong with wanting to give a job to a friend rather than an enemy.

Ole Speck Lansford, the General manager of the Ill Ho over at Spur is in Dallas this week rubbing shoulders with the big

Jaybirds Edge The Girard Cardinals 61-58

The Jayton Jaybirds nipped the Girard Cardinals in Girard Friday night 61-58.

Dusty Smith led the Girard attack with 41 points but it wasn't enough to offset the Jaybirds balanced attack.

Lindell Favor hit 17 for Jayton with Ricky Hall just second with 16. Joe Fincher was next with 9, Earl Brownlee had 8, Joe McAteer had 6 and Dennis Cheyne had 5.

The score was tied after the first quarter 16-16 and knotted again at the half with 34 all. The Jaybirds then outscored Girard 16 to 12 in the third quarter for a 50-46 lead. Girard then came back in the final period with 12 points to Jayton's 11 but fell three points shy.

Clark Funeral Here Monday

Funeral services for Kenneth C. Clark, 52, were held at 2 p.m. Monday at the Assembly of God Church with the Rev. Bobby Miller officiating. Burial will be in Jayton Cemetery under direction of Rust Funeral Home of Cisco.

Mr. Clark died at 11 p.m. Saturday in Hickman Nursing Home after an illness of six months.

Born Aug. 2, 1916, in Sweetwater, he had lived in Cisco for one year after moving there from Arizona.

Survivors include three sons, Billy Wayne and Jackie, both of Fort Worth, and Kenneth R. of Phoenix, Ariz.; one brother, Hoyt of Whittier, Calif.; one sister, Mrs. Bertie Patton of Buena Park, Calif.; five grandchildren.

IN TOWN

Rex Chambless was here last Friday in time to eat dinner with his parents. He was on his way back home after making calls to West Texas for the company he works for.

VISITING HERE

Mrs. Bobby Hill and children of Lubbock were here visiting their Uncle and Aunt Bill Daniels over the weekend.

HAS SURGERY

Barney Murdoch was admitted to the Stamford Hospital where she had surgery Wednesday morning. At this time of writing she was doing all right.

wheels in the film business. No one knows how he does it, but Speck always manages to come up with the good shows first.



CONJOBY CAN'T GO TO SLEEP COUNTIN' SHEEP. LEASTWISE IT WOULDN'T LOOK GOOD!

T. R. Odell Dies in Lubbock

Service for T. R. Odell, 83, pioneer West Texas attorney, were held in the First United Methodist Church in Lubbock.

Dr. Paul Bumpas, pastor, officiated assisted by Dr. J. O. Haynes and Dr. R. N. Huckabee. Entombment will be in Resthaven Mausoleum by Resthaven-Singleton-Wilson.

O'Dell, one time superintendent of Jayton schools, died Saturday afternoon at his home in Lubbock.

He had been practicing law 50 years and was a graduate of the University of Texas Law School, where he was senior class president and a speaker at commencement.

Recently he was a lawyer in a case concerning the Post Office in Jayton.

VISIT PARENTS

Mr. and Mrs. Herb Senne and children and Mr. and Mrs. Red Murdoch and baby of San Angelo and Maurine Murdoch of Waco were home over the weekend visiting their parents the Truman Murdochs.

IN ROTAN

Mr. and Mrs. C. H. Meadows had business in Rotan Thursday.

TONSILLITIS

Jane Brewer has a bad case of tonsillitis this week. She has been going to Rotan for shots each day to clear it up.

Win Over Patton Gives Jaybirds A 4-2 Record

The Jaybirds brought their district record to 4-2 here Tuesday with a sound 72-46 victory over the Patton Springs Rangers.

Dennis Cheyne and Bruce Boland led the Jaybird team with 12 points each. John Paul Davis was next with 9, Kim Nichols had 8 and Joe Alvarado 8, Earl Brownlee and Ricky Hall, 6 each. Joe McAteer had 4, Johnny Johnson 2 and Tom Gibson 1. Also seeing action for Jayton was Jim Phillips, Martin Garcia and Charles Miller.

Foster Funeral In Clairemont

Services for Mrs. Birdie M. Foster, 78, were held in the First Baptist Church at Clairemont with the Rev. Norris Taylor of Spur officiating. Burial was in Clairemont Cemetery directed by Campbell Funeral Home of Spur.

Mrs. Foster died at 1:10 a.m. Tuesday in an area hospital following an extended illness.

A native of Putnam, she moved to Kent County in 1908. She married W. S. Foster on Sept. 3, 1913 in Clairemont. The couple moved to Dickens in 1933.

Survivors include her husband, and a nephew.

Lt. Gov. Ben Barnes predicted defeat of the proposed compulsory consolidation of school districts in Texas.

"The Governor's Committee on Public School Education has made many constructive recommendations. I feel that the Texas Senate will pass many of them," Barnes said in a statement released this week.

"However, I feel that the Texas Senate will not pass compulsory consolidation," the new lieutenant governor said.

Barnes added that the recommendation to consolidate school districts with less than 2,600 students will probably fall on deaf ears.

"The Texas Senate and this Legislature will probably write an attractive financial incentive program to encourage voluntary consolidation but will not adopt laws making consolidation compulsory in Texas this year," Barnes said.

Compulsory consolidation and other recommendations of the Governor's Committee on Public School Education are included in Senate Bill No. 2 which was introduced last week by Senator A. R. Schwartz of Galveston and Senator Oscar Matz of Dallas. The bill has been referred to the Senate Education Committee.

HELLO WORLD

Mr. and Mrs. Bud Fountain of Morton, announce the arrival of a baby girl. Mr. Fountain used to be here with the Soil Conservation Dept.

The Lady Jays Move to Take Fourth Consecutive District Championship

The Jayton Lady Jays captured their fifth district win in a row 63-43 over Girard Friday night.

Renee Murrell led the scoring attack for Jayton hitting 24 points. Kitty Cave collected 16 points, Sue Gallagher had 10 Manulita Davis next with 9 and June Brewer

Then Tuesday night they added another scalp by trouncing Patton Springs 76 - 47.

In this one Renee Murrell hit the hoop for 18, Kitty Cave 26, Sue Gallagher 8, Delores Murrell 11, Manny Davis 5 and June Brewer 8.

In the Girard game the Lady Jays held a 20-12 lead at the quarter, 41-19 at the half and 53-32 at the end of the third quarter. In the Patton Springs game, they started cold, trailing 15-14 at the quarter. Bu at halftime they were ahead 50-28 and 67-33 at the end of three quarters.

Guards furnishing good solid defense in these games were Pam Wade, Diana McMeans, Billie Sandlin, Billie Sartain, Linda Cheyne, Norma Stanley, Lori Alvarado, Sue McKeenan and Marilyn Byrd.

It seems the Lady Jays are well on the way to their fourth consecutive district title.

Rosson to Head Important Judicial District Committee in The House

State Representative Renal Rosson has been appointed Chairman of the Committee on Judicial Districts by House Speaker Gus F. Mutscher of Brenham.

The 11-man committee will have jurisdiction over bills creating, changing or otherwise affecting the judicial districts of the state.

Rosson represents Kent, King, Borden, Crosby, Fisher, Garza, Haskell, King, Scurry and Stonewall.

He is an attorney and a rancher, living in Snyder. He is a member of the Lions Club and the VFW.

The Rossons live at 2510 31st Street and are the parents of a 12-year-old son, Kyle.

This is a matter important to Kent County. There have been efforts in the past to move Kent County into a new district toward the north.

Court To Consider Salary Raises At Next Monday's Session

At next Monday's session the Kent County Commissioners Court will consider the matter of raising the salaries of all county officials and employees.

If you have a fixed opinion on this, either for, or against, you are invited by the court, and State law, to be on hand and express your opinions.

Junior High Girls Take Trophy

The Jayton Junior High girls won first place in the tournament. They won over Roby 2015; Aspermnt 22-16 and Spur 27-19.

Ralph Newton is coaching all Jayton girls athletics this year.

Red Mud 4-H Club Meets

The Red Mud 4-H Club met January 31, 1969 at the Cravey home. Lisa Cravey called the meeting to order and Richard Stewart read the minutes.

We decided to show a film on calf grooming at our next meeting.

We had several guests at our meeting. Bill Stanaland from A and M, David Harrison from Spur, Connie Bilberry from Spur, Hank Cravey from Spur.

Leaders were Mark Geeslin, Agent, Mrs. Gordon Cravey and Mrs. Jimmy Stewart. The entire group and members visited our community 4-H calves and judged them. Members were Lisa and Vena Cravey, Deborah Richard, Teresa and Bruce Stewart. Other judges were Jesse Daugherty, Jr. and Jimmy Stewart. Teresa Stewart Reporter

Six Young Texans Claim State 4-H Honors for Variety of Skills

Elocutionary and photography experts, a dog named Princess and her mistress, a baker of tasty oatmeal bread and a collector of insects in pecan trees . . . those are the reasons six young Texas 4-H'ers won top state awards. The awards included trips to the recent National 4-H Congress in Chicago, a transistor radio and \$50 bonds.

She said about her oatmeal concoction which won the prize this year, "My oatmeal bread, of course, has oatmeal, but also molasses and eggs." Her congress trip was sponsored by Standard Brands Incorporated. Picking the area pecan trees for bugs is no laughing matter for people in the vicinity of Miss Malmstead, daughter of Mr. and Mrs. Ralph Malmstead. She won her award in entomology, and for it she collected and mounted more than 120 insects indicating 25 different orders.

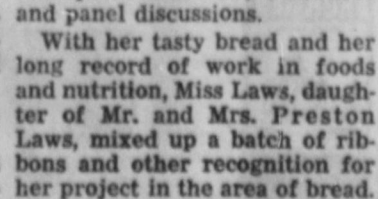
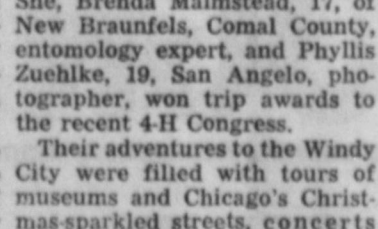
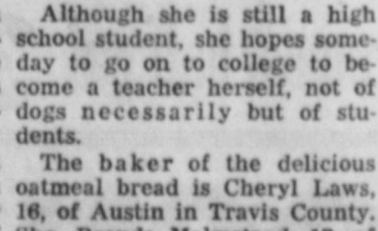
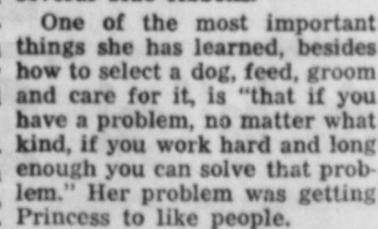
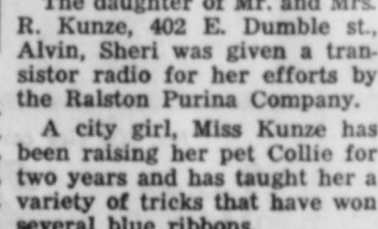
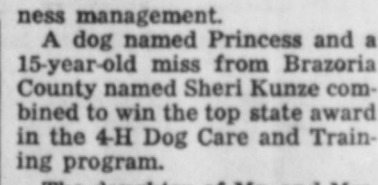
Until she entered a biology course in high school, she said, "I had a typical girl's fear of bugs. A bug! Ugh! Get it away from me!" Later, however, she

A city girl, Miss Kunze has been raising her pet Collie for two years and has taught her a variety of tricks that have won several blue ribbons. One of the most important things she has learned, besides how to select a dog, feed, groom and care for it, is "that if you have a problem, no matter what kind, if you work hard and long enough you can solve that problem." Her problem was getting Princess to like people.

Although she is still a high school student, she hopes someday to go on to college to become a teacher herself, not of dogs necessarily but of students. The baker of the delicious oatmeal bread is Cheryl Laws, 16, of Austin in Travis County. She, Brenda Malmstead, 17, of New Braunfels, Comal County, entomology expert, and Phyllis Zuehlke, 19, San Angelo, photographer, won trip awards to the recent 4-H Congress.

Their adventures to the Windy City were filled with tours of museums and Chicago's Christmas-sparkled streets, concerts and panel discussions. With her tasty bread and her long record of work in foods and nutrition, Miss Laws, daughter of Mr. and Mrs. Preston Laws, mixed up a batch of ribbons and other recognition for her project in the area of bread.

He is the son of Mr. and Mrs. Emil Kruppa. Kruppa is now a freshman in Victoria College studying busi-



The Jayton Chronicle

Box 227, Jayton, Texas 79528. Pho. 915 CE7-3598

Afton E. Richards Owner and Publisher
Faye Alexander Managing Editor

Published every Friday Morning, at the Chronicle Building, in Jayton, Kent County, Texas 79528.

Entered as Second Class Mail at the Post Office at Jayton, Texas, 79528.

Subscription price by mail \$3.00 Per Year

ADVERTISING RATES: Classified, 3c per word first insertion, 2c per word each succeeding issue, 50c per issue minimum charge. Local and National Display rate, 70c per column inch, or 05c per agate line.



PUBLIC NOTICE

The Commissioners' Court of Kent County, Texas hereby gives notice that it will be in session on February 10, 1969 and at that time will consider making a 15 per cent increase in the compensation of all county elected officials and all county employees. This notice given as required by Art. 3883-i R.C.S.

NOTICE TO BIDDERS

Notice is hereby given that the Commissioners' Court of Kent County, Texas, will receive bids for the purchase of the following described fuel and grader blades. Bids will be received until 10:00 A.M., Monday, the 10th day of February, 1969, this being the regular February term, 1969 of said court, at which time all bids will be opened and read aloud at

the Kent County Courthouse in Jayton, Texas. Said bids will be for purchase of fuel and grader blades as follows:

Gasoline: Regular and Ethyl; Diesel: Most suited type for road machinery, and including diesel fuel for courthouse; Butane and Propane; Storage and pumps for gasoline and diesel to be furnished by successful bidder; Grader blades for road department equipment to be delivered in Jayton.

All bids will be sealed when presented or filed and will be opened at the above time and place.

The Court reserves the right to reject any and all bids.

Witness my hand this the 14th day of January, A.D. 1969. Bobbie T. Gallagher County Judge Kent County, Texas



RAYMOND ST. JACQUES forces the Whitlock KEVIN MCCARTHY and DANA WYNTER to be a shield for him in "IF HE HOLLERS LET HIM GO,"

Currently Showing at the Hi Ho in Spur

VISIT SISTER

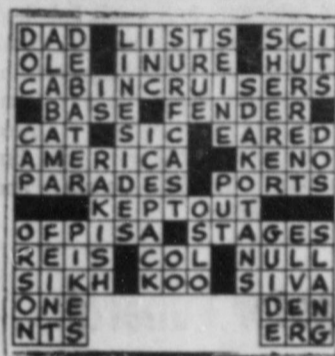
E. H. Rose and wife of Midland visited Wednesday with his sister Mr. and Mrs. C. H. Meadows.

ATTEND WEDDING

Mr. and Mrs. Pike Nichols and Kim went to Houston to attend the wedding of their son, Nick, Feb. 1st.

CARD OF THANKS

May I say thanks from the bottom of my heart for the beautiful flowers, cards, prayers and food during my illness and of my dear brother. May God bless and keep you always in his midst. Amanda Harris



Fill Cracks And Holes Better

Handles like putty. Hardens like wood. **PLASTIC WOOD**
The Genuine - Accept No Substitutes.

VISITED HOSPITAL

Mrs. Claude Senn and Laverna Harrison visited Mary Richards in the Playview Hospital Sunday. They were pleased to find her doing as well as she is.

DINNER WITH FRIENDS

Elbert Cox had dinner with the Carl Jones Wednesday. He also visited some of his good friends in town.

GOOD MAN OVER 40 for short trips surrounding Jayton. Man we want is worth up to \$10,500 in year, plus regular cash bonus. Air mail R. R. Dickerson, President, Southwestern Petroleum Corporation, Fort Worth, Texas 76101.

land to grow on... We help you buy it...
Need additional acreage? See us for financing and get these money-saving advantages; Long terms, low interest rates, low annual payments... PLUS... prepayment without penalty. Long term money is available, let us help you "grow" with the right kind of credit.
Federal LAND BANK Association
P.O. Box 207 SPUR, TEXAS
Serving America's Farmers: Providers of Plenty

NOTICE TO BIDDERS

THE STATE OF TEXAS COUNTY OF KENT
Notice is hereby given that on Monday, February 10, 1969, at 10:00 A.M. the Commissioners' Court of Kent County, Texas, will receive bids for a county depository from any banking corporation, association, or individual banker. Such bids shall furnish a statement showing the financial condition of said bank at the date of said application and said application shall also be accompanied by a certified check for not less than one half of one percent of the county's revenue

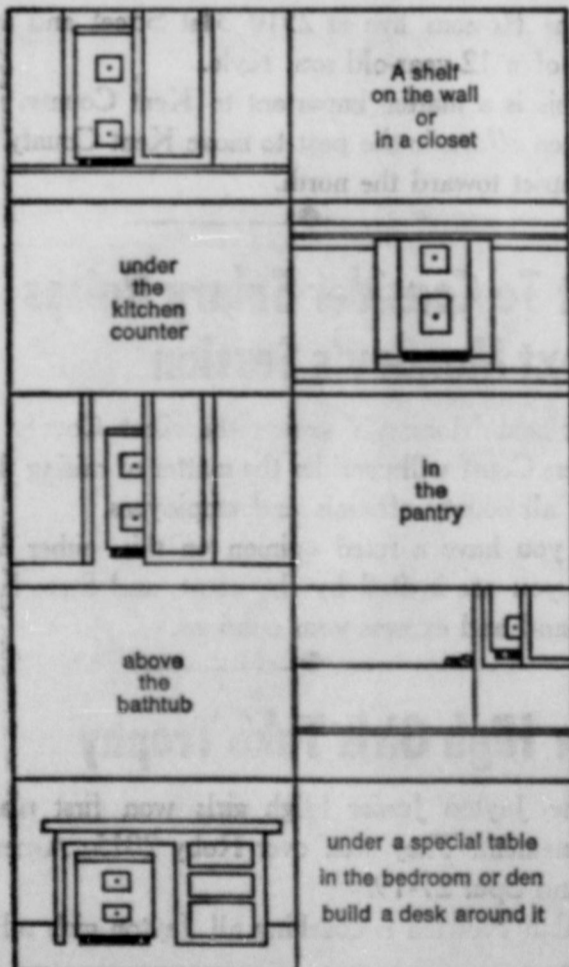
for the preceding year. If said bank is accepted as county depository, it will enter into bond as required by law to secure deposits of Kent County, Texas. This notice is given in accordance with the provisions of Article 2544, Revised Civil Statutes of Texas of 1925 as amended. Witness my hand this the 12th day of January, 1969. Bobbie T. Gallagher County Judge Kent County, Texas

IN LUBBOCK
Glennis Vencil was in Lubbock last Thursday. Mrs. Vencil was receiving a medical check up.

More Local News - Later News!
SUBSCRIBE NOW..
Save \$6.00 per yr.
The Abilene Reporter-News
● BARGAIN RATES ●
BY MAIL IN WEST TEXAS
1 YR. MORNING & SUNDAY—7 days a week... \$10.95
1 YR. MORNING ONLY—6 days a week... \$7.95
6 Mos. Morning & Sun... 9.95
6 Mos. Morning Only... 8.95
Order
The Abilene Reporter - News
P.O. Box 30 — Abilene, Texas 79604
See Your Local Agent!
In 1969 the Sunday comics will be mailed on Saturday Morning to those who include Sunday with their subscription.

LIVE THE CAREFREE ELECTRIC WAY

How to find space for a carefree electric water heater big enough to meet your needs



NEEDS NO FLUE
NO PILOT OR FLAME
ECONOMICAL TO BUY
FREE WIRING

(normal) to WTU Residential customers who buy locally

See your electric appliance dealer or plumbing contractor.



SMALL CHANGE ADDS UP TO BIG FOOD DOLLAR SAVINGS

Bananas Chiquita **lb 10c**

WAGNER'S Orange Drink Wagner 3 qt. **\$1.00**

MISSION BEANS Cut green 5 cans **\$1.00**

FIRE SIDE SALTINES Crackers 2 1-lb boxes **49c**

ASSORTED FLAVORS Morton Cream Pies 3 for **\$1.00**

BEEF RIBS lb. 19c

ALLEN WHITE'S No. 300 size cans Hominy 3 cans **29c**

AUNT JEMINA Waffles pkg of 12 3 for **\$1.00**

Foremost Mellorine, half gal. **39c**

Texas Oranges 5 lb bag **39c**

Butter Milk Foremost half gal. **39c**

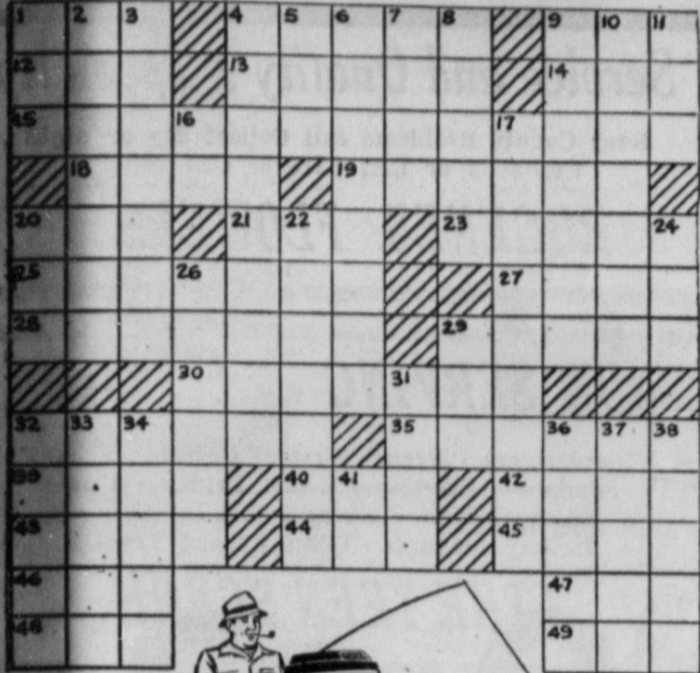
Fresh Cabbage, pound **5c**

BOLOGNA Decker's All Meat 2 lbs **2 lbs 89c**

Jayton Food

THE JAY...
ACRO
1. The f...
2. man...
3. family...
4. Leans...
5. one...
6. a...
7. Solen...
8. Abbr...
9. Bullr...
10. cheer...
11. Accus...
12. hard...
13. A cat...
14. the w...
15. Boats...
16. fishin...
17. camp...
18. wds...
19. Camp...
20. opens...
21. nose...
22. Tiro...
23. or to...
24. boat...
25. red...
26. Fish...
27. barbe...
28. his...
29. L. Thos...
30. sals...
31. Long...
32. like...
A NO' PEOP...
Right...
wonder...
people...
fits will...
This mercha...
year, s...
forced...
mined...
self, by...
The...
fit, will...
mercha...
busines...
Neve...
out per...
builds...
The pe...
things...
friends...
can't o...
Bein...
city po...
insurm...
simply...
and ke...
If y...
real fir...
see he...
per. A...
becaus...
Wha...
the big...
chant...
but th...
of ther...
the we...
beans...
The...
we car...
year in...
for eve...
more...
your n...
mind...
We...
vertise...
are no...
in fact...
if will...
will h...
if thi...

Sportsword Puzzle Jack Luzzatto



- ACROSS**
- The fisherman in the family.
 - Leans to one side, as a boat.
 - Science: Abbr.
 - Bullring cheer.
 - Accustom to hardship.
 - A cabin in the woods.
 - Boats for fishing and camping (2 wds., as of a river).
 - Camp you operate from.
 - Two or buff-er to keep boat unmarred.
 - Fish with barbels by his mouth.
 - Thus, as said.
 - Long like a rabbit.
 - Great sport-ing paradise.
 - Western gambling game.
 - Organized marches.
 - Excluded by "No Trespassing" (2 wds.).
 - The Leaning Tower —
 - Water levels, as of a river.
 - Brazilian money.
 - Mountain pass.
 - No longer valid, void.
 - Fierce soldier of India.
 - Sandy Koufax's nickname.
 - Hindu god.
 - Single.
 - Animal's hideout.
 - Nights: Abbr.
 - Unit of work.
 - Organized marches.
 - Frozen jam on the river.
 - Medico.
 - Tallapoosa Lake system is here.
 - Formal arguer.
 - Largemouth black bass.
 - Corporation abbr.
 - Fish from the ocean shore.
 - All lined up, as the engine.
 - Net for dragging.
 - Steeper, as a hill.
 - Force of the stream.
 - Impersonal.
 - Exists.
 - Natives of Coyote State (partly abbr.).
 - Cartridge primer.
 - Frozen jam on the river.
 - There are — and don't's for safety.
 - At an angle, as a mast.
 - Set down.
 - Norway's capital.
 - Actor Welles.
 - Fake punch, in boxing, for example.
 - He knows the ropes and the woods.
 - Young oel.
 - Racy talk.
 - The once-possessive over, for short.



Letter to Editor

Mr. Richards:
You don't know me very well I knew the L. F. Wades when they were the editors of the town paper. I miss the news when I don't get the paper regular. I travel around a lot. The people of Jayton will remember me as Shortie Shoults. I love the Jayton people. One thing I can't understand and that is the elderly people are not being cared for as I would love to see. Especially the elderly ladies that take care of your children while you are getting a raise every year and you pay them wages of the 30's. Come on and pay them according as you are being paid. You want the best of care for your youngster so pay them for taking care of them, while you are eating out, going to socials, clubs or teaching, what ever it be. They deserve not less than 50c hour for one and not less than 75c to \$1 for two and 8 hours a day and over time begins. Come on and stand by your elderly people. Some iron for 10c they should be paid 20c. Lets not have it said Jayton neglects our elderly people.
Thanks,
Shortie

SETS CHECK UP
Leona Kidd has been going to Lubbock the last few days receiving a medical check up.

ARTHRITIS-RHEUMATISM
Do claims and double talk make you doubt you can get any relief from arthritic and rheumatic pains? Get 100 STANBACK tablets or 50 STANBACK powders, use as directed. If you do not get relief, return the unused part and your purchase price will be refunded. Stanback Company, Salisbury, N. C.

chap-et
soothing antiseptic relief for **CHAPPED LIPS**
WIND OR SUNBURNED LIPS — FEVER BLISTERS, COLD SORES.
IN THE GREEN TUBE

Hi Ho Drive In
SPUR, TEXAS

Kent Co. headquarters for food and entertainment. Nicest and cleanest theatre between Lubbock and Ft. Worth. Open 365 nights a year.
1st Show 6:30 2nd 8:15

Friday and Saturday

CLINT EASTWOOD
COOGAN'S BLUES
IN COLOR
A UNIVERSAL PICTURE

SUN - MON - TUES

if he hollers, let him GO!
BARBARA McNAIR
ARTHUR O'CONNELL

SPANISH PICTURE
Palace every Sat. night
LOS DOS RIVALES
A big western in color with
ANJUNIO AGUILAR

Folks if you never see another picture, don't miss John Wayne's "Hellfighters." It is that good.
Speck

GETTING BETTER

Ralph Brantner received a bad cut on his hand Saturday morning while working some cattle. He was taken to Abilene where the doctor repaired the tendons that were cut and a cast was put on his hand. He had quite a bit of pain at first but is now feeling much better.

IN DALLAS

Bro. Ewing and family received word from his brother to meet him in Dallas as they were flying his son to Dallas, who has leukemia.

Write - -

Are you happy, or unhappy about something that is happening in government. Would you like to see some change made? Would you like to write some one about it? Then here is where to write:

In U. S. Congress
U. S. Senator Ralph W. Yarborough, Senate Office Building, Washington, D. C.
U. S. Senator John Tower, Senate Office Building, Washington, D. C.

U. S. Congressman Graham Purcell, House Office Building, Washington, D. C.

In The Legislature
State Senator David Ratliff, Stamford, Tex. 79553.
State Representative Renal B. Rosson, Snyder, Texas 79549.

SEE ME FOR GRAVEL
Gravel and stucco or plaster sand for sale, delivered to your location or loaded on your truck at the pit.
CLAUD SENN

LULA'S BEAUTY SHOP
Open Tuesday through Saturday. Phone CE7-2235 for appointment.
Wig and Wiglet Service
Your business appreciated.



NO BREAKING IN... YOU'RE
"two feet deep in comfort"
FROM THE VERY FIRST STEP

Don't take our word for it—come in and sample for yourself the "instant" comfort you enjoy in this good-looking, dressy Jarman. You would expect nothing else, of course, from a shoe which has a gentle arch support, a deep cushioned insole, a flexible leather outsole and a resilient Cushion Tread rubber heel.

McAteer's
Jayton, Texas

A NOTE TO THE BUSINESS PEOPLE OF THE COMMUNITY

Right now, 1969 is a brand new year. We are all wondering how business will be this new year. Most people think business will tighten up a bit, and profits will be just a little harder to pick up.

This newspaper predicts that there will be some merchants who will show good profits in the new year, some will not do so well, and others will be forced to go out of business. And this will be determined in a great measure by the merchant himself, by his business and merchandising practices.

The merchant that survives and make a good profit, will be the one that offers his customers good merchandise, good service, and goes out after their business.

Never were the principles of the old proverb about people flocking to the place of the man that builds the best mouse trap, more true than today. The people today are trading where they find the things they are looking for—service, quality, price, friendship, etc. You can't coerce them and you can't obligate them.

Being a merchant in a small town close to a big city poses many problems, but none of them are insurmountable. And the way to overcome them is simply to use the advantages the small town offers and keep working at the job.

If you check the large town merchant that has a real fine business, then check the daily paper, and see he has a strong advertising program in that paper. And he does it just for one reason, and that is because it is good business for him to do so.

What the daily paper does for the merchant in the big city, the weekly does for the small town merchant. There are other good ways of advertising, but the old reliable family weekly is the backbone of them all. People in small rural communities read the weekly paper just like they buy bacon and beans.

The publishers of this little weekly paper think we can help any merchant in town have a better year in 1969. We can plan an advertising program for even the smallest business, that will not cost you more than your business can afford, but it will keep your name before the customers constantly, and remind them they should be trading with you.

We would like for every business in town to advertise in this paper during the year of 1969. You are not obligated to us, you don't owe us anything, in fact — we make this appeal on just one basis — it will be a sound business investment to you, and will help increase your volume and your profits. If this, in turn, helps our business, then we all can be happy.

TOPS IN TEXAS
FORT WORTH STAR-TELEGRAM
BARGAIN DAYS

NOW! FOR A LIMITED TIME YOU CAN SUBSCRIBE TO A LARGE METROPOLITAN DAILY BY MAIL — AND SAVE

ANNUAL REDUCED MAIL RATES
\$14.95
6 DAYS A WEEK ONE YEAR BY MAIL
MORNING EXCEPT SUNDAY REG. \$22 YOU SAVE **\$7.05**

\$19.95
7 DAYS A WEEK ONE YEAR BY MAIL
MORNING WITH SUNDAY REG. \$30 YOU SAVE **\$10.05**
EVENING EDITION AVAILABLE AT FULL RATE

BY MAIL IN TEXAS AND BORDERING STATES ONLY

Expanded news coverage of the Star-Telegram means a greater STATE newspaper for you than ever before, more sports coverage and women's news, too . . . more than any other Texas newspaper. There's more reading enjoyment for every member of the family. Large, easy-to-read type, too . . . that's why we say the Fort Worth Star-Telegram's "TOPS IN TEXAS." And if you subscribe now, you can save.

Fill out and mail to the Star-Telegram today or see your hometown agent

FORT WORTH STAR-TELEGRAM
400 W. 7th, Fort Worth, Texas 76104

Enc. Attached in check or money order for \$ _____

Mailing with Sunday Mailing without Sunday

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP NO. _____

SPOT Grocery

GOLD BOND STAMPS DOUBLE ON WEDNESDAY
Mon. Thru Friday 7:30 to 8:00 12 to 2 on Sunday

SPINACH	Del Monte No. 300	5 for \$1.00
WAFFLES	Aunt J. 9 oz frozen pkg	39c
CORN	Kounty Kist 12 oz	5 for \$1.00
Lydia Grey Tissue	4 roll pkg	39c

RIDLEY Prize 2 lb pkg
Sausage 99c

NAPKINS	Lydia Grey 200 count	29c
Ice Cream	Foremost half gal.	69c
Mellorine	Foremost half gal.	39c

USDA Good ROUND LB.

STEAK 89c

LETTUCE	lb	19c
CABBAGE	per lb	5c

TWO POUNDS
Bananas 25c

