

Local Firms Consolidated

Well—Liston Co. Occupying Barrow Building.—Dry Goods and Racket Store.

The new firm of Newell-Liston, who will operate under the name of The Fair Store, are occupying the Barrow Building on the northwest corner of the square this week, beginning to move in last week.

The new firm is a consolidation of two firms, L. H. Liston and Newell Bros. Both are being installed, new fixtures and fixtures having been arranged for the dry goods rack and the racket and millinery lines.

The stock of dry goods, the former Morris Bros., stock, will be added to with spring lines and be made one of the most up-to-date lines in town. The store will also feature their millinery department, and will handle school books, supplies, racket goods, etc., as heretofore done by L. H. Liston & Co.

Having a wide acquaintance in this trade territory and conversant with local conditions through years of experience in business, will relieve the new store of oft-repeated errors of new dealers in a town, hence their success should be instantaneous. By handling reliable merchandise and using a liberal buying policy they will offer an enlarged scope of merchandising with flattering prospects.

Local Train Delayed Tuesday Morning.

The local train was delayed Tuesday morning for an hour and fifteen minutes, when the grate fell out of its place in the fire box, spoiling a perfectly good head of steam and making some warmly interesting work for the engine crew and watchman.

This is the first time in a year or more that engine trouble has caused delay in the train schedule.

Hesperian ads bring results.

Never Leave Money

Around your home in the trunk or carry it on your person and endanger the life of yourself and family. Don't run the risk of having your hard earned money destroyed by fire or stolen by a thief. Bring us

That Old Gold

and let us store it in our safe for you, where it is insured against burglars. You can get the same gold when you want it.

Better bring us that old worn paper money and when you need it, call for our brand new, own make money, its clean and nice.

When you sell your Cotton, Grain or Feed, deposit your check in the First National Bank.

We will pay checks for any and all firms in Floyd and adjoining Counties

without Cost to You; Your money deposited in this Bank is guaranteed by the United States Government.

First National Bank
Floydada, Texas

Eliminators' Last Appeal

Declare that Pros Must Get together and Announce dates for Massmeeting.

W. A. Walker, chairman of the Executive Committee of the Prohibitionists who favor the Elimination plan for the candidates for governor, as outlined in the meeting at Dallas last October, has issued the following call for a meeting in Fort Worth for Saturday, January 24th:

"TO THE PRESS:
"By direction of the Executive Committee at Dallas in their meeting last Saturday, I call for a mass meeting of democrats who favor statewide prohibition to meet in Ft. Worth on Saturday, Jan. 24, 1914, at 10 a. m.

"It was thought by the Committee, in view of the many false charges that have been made through some of the press of the State, that our efforts looking to a concentration of our forces behind some one man for governor, had not been altogether in good faith, but that parties were endeavoring to push the ambitions of some individual. Nothing could be farther from the truth. The supreme purpose of the Committee and all who have been connected with its work, as well as the mass meeting that created it, had in mind, and now have in mind, but one purpose, and that is the concentration of our forces behind some one man, and only one man, for governor to be voted upon in the July primaries.

"The ambition of any man who is in truth and at heart in favor of statewide prohibition, should be secondary to the great principles for which we stand. So the Committee decided that we should again make one supreme effort to get our forces together for common counsel and see if we cannot harmonize the situation and agree upon some one man for governor. To this end, it is earnestly desired that every man in Texas who is a democrat and favors statewide prohibition, including all announced candidates and all parties whose names have been suggested as probable candidates, will meet with us at Ft. Worth to make a great effort, through common counsel, to eliminate all selfish ambitions and agree upon some democrat that we may elect as governor.

"Special rates will be had, we feel sure, for this meeting. J. T. Pemberton, Vice-Pres. of F. & M. National Bank, Ft. Worth, was selected by the Committee for the purpose of arranging rates.

"The time has arrived in the condition of affairs that now confront us that calls for patriotism and self-sacrifice if we expect to drive the saloons, with its attendant evils, out of our State. So all democrats who are in harmony with us in this matter are urgently invited to attend this meeting."

Mrs. W. E. Broyles returned the first of this week from a three-week's visit in North Central Texas, with her children, Mrs. E. J. Shipley at Forney and R. E. Broyles at Crandall.

W. A. Robbins spent this week in Ellis County, he having left Monday for that county.

Efficiency of Country Schools

How to Increase their Value Will be Part of Texas U's Dept. of Extension Work.

In the opinion of F. M. Bralley, former State Superintendent of Public Instruction, and now director of the Department of Extension of the University of Texas, the following items constitute the weaknesses of the country public schools of Texas: (1) Too many short-term schools. (2) Inadequate school houses. (3) An undersupply of well-trained teachers. (4) Low salaries of teachers. (5) Low percentage of children who enroll in school, and a still lower percentage who attend school regularly. (6) Too many small one-teacher schools, and not enough rural high schools. (7) Failure to correlate the work with rural life environment. (8) Insufficient and inefficient supervision.

The University of Texas, being the recognized head of the public school system of the State, and being a publicly supported institution, recognizes its obligation to the people of Texas, and especially to the people upon the farms and the ranches of the State. Therefore the Department of Extension of the University of Texas is making a scientific study of the rural school situation in the State, and an educational survey of the following five typical counties and of certain typical county schools: Harris, Bell, Nacogdoches, Collin, Fisher. This study and survey will be made under the following topics: (1) Economic and industrial situation, (2) social and religious conditions, (3) educational status and tendencies, (4) educational system in operation, and (5) conclusions and recommendations.

The results of the work will be printed in bulletin form for distribution throughout the State, and will be valuable as a guide in studying the educational condition and needs of the entire State. It is believed that the University in this work will render a helpful service to the entire commonwealth.

Two Cars Surplus Grain

F. M. Price, of the Lakeview neighborhood, is one of the most successful farmers of the county and operated the past year on a large scale using a power tractor to do his sod breaking. He had a large sod crop north of town besides his crop on his farm in the Lakeview neighborhood.

He shipped his second car of threshed grain Wednesday, having made his first carload shipment earlier in the season. One car came off his sod crop.

Besides these two carloads Mr. Price has a large surplus left of grain, which he will use in feeding out cattle and hogs. The threshed grain was maize. He has sold 65,000 bundles of kaffir likewise, and has more to sell, besides what he will use himself.

Mr. Price says the birds have done a great deal of damage to his crops in common with other crops over the country, but he has no complaint to make of his year's production, nor of the price he has received for his feedstuffs.

Hesperian ads bring results.

Explorer Saw Floyd First

Traversed Co. in 1542 Searching for Indian Cities With Streets of Gold.

Coronado, the famous Spanish explorer, who was without a doubt, the first white man to traverse the great expanse of the western plains, crossed Floyd County in his wanderings in 1542, if report of research work now being done by ancient history student in Berkeley University, California, can be depended upon. Coronado was in search of the seven cities with streets of gold, built by the Indians.

Tom P. Martin is the name of the research student who traced the early expedition. He is making a special study of the history of the southwest. In a recent letter which appeared in the Randall County News, Mr. Martin wrote Prof. A. G. Hill, a member of the Normal school faculty at Canyon, as follows:

"Some of the research work that we are doing now would be of great interest to your people. For example, by reason of my intimate knowledge of the geography of Western Texas we have been able to conclude with some certainty that Coronado's expedition crossed New Mexico into Texas at a point about due west of Canyon City, veered to the southward and struck the Salt Fork of the Brazos in Crosby county. From there a party was sent down the river as far as the mouth of the Double Mountain Fork on the line of Stonewall and Haskell counties. In the meantime, Coronado chose thirty horsemen and proceeded northward via Canyon City, Amarillo, to Kansas, and the main army moved across from Crosbyton to Lubbock. Here the party which had proceeded down the Salt Fork joined the main army, having returned by way of the Double Mountain Fork. From Lubbock the main army proceeded westward to the Pecos, thence up that stream to their original crossing near the Santa Rosa."

Oklahoma City Upheld As State Capital.

Muskogee, Okla., Jan. 13.—Judge S. H. Russell of Ardmore, sitting as a special judge for the supreme court, today held invalid the referendum petitions against the state capitol location and appropriation and the Gore election law. The court held that the referendum petitions were not filed within the legal time.

Under the decision the state capitol is permanently located at Oklahoma City instead of Guthrie and \$750,000 made available for construction of a building. The secretary of the senate becomes secretary of the state election board, supplanting the present secretary, under the Gore election law.

Hale Has 18 Drags.

The Commissioners' Court of Hale County have found the six road drags they purchased last fall very satisfactory. They were bought as an experiment but proved so satisfactory that they placed an order for 12 more drags while in session the first of this month. These drags will be used on the roads after each rain.

Try an ad liner.

Red Man's Paper

Curious Items Reported to Have Appeared in Indian Paper in Oklahoma.

The following curious local extracts from a reprint from the Colony Cowies a newspaper published at Colony, Okla., by the Indians:

Creeping Bear and his wife, Bald Head, are going into chicken business.

Lizard and Shoshine Woman are visiting Big Belly and his wife, Black Woman. baby is named Yellow Buffalo Calf.

Big Face, wife of Watan, came into Colony to make lease on Bear Man's allotment, her deceased son. Watan and his family are living on Night Walker's allotment on Washita.

Chief John Washee has been on sick list since he came back from attending Foolish Lodge near Cantonment.

Creeping Bear is going to buy milk cow. His wife, Bald Head pays for the cow, as Creeping Bear is busted and has no money himself.

Arapahoes are returning from near Cantonment where they have been attending the Foolish Lodge. Several Colony Arapahoes belong to this society. Two Babies was chief instructor at this lodge.

Night and Singing Pipe have put their son, Bird Night, in Seger school. Medicine Bird was glad to be put in school so that he can play with the boys that are already in school.

Some business men in Colony have changed their brand of extract. Instead of kind that is 85 per cent alcohol, they handle pure food kind with no alcohol. This is pretty hard on Creeping Bear and some other Indians who like the old kind of extract better.

W. L. Lindsay, of Colorado City, was in Floydada Monday of this week transacting business. While in town he was the guest of Frank Ross.

1000-Acre Sod Crop

Big Crop Possible by Use of Tractor Engines.—Use Carload of Distillate.

J. A. Nickell, of the Lee county neighborhood, on the plains just inside Dickens County, will put in a 1000-acre sod crop this year. 600 acres of this he already has to plow and 400 acres additional will be secured. He will break out the sod land for the crop which will be produced.

He will use a 25-horse power tractor oil-pull engine for power, with gang plows attached turning a large acreage per day.

Last week Mr. Nickell was in Floydada and placed an order with A. J. Ryals, local Magnolia agent, for a carload of distillate, a low grade of gas, which will be used in the engine. A carload of distillate is upward of 6000 gallons.

F. L. Haines will leave Floydada for Mr. Nickell's ranch Sunday or Monday and will be engineer on the job during the plowing operations.

New Officers for Mission Society.

The officers of the Woman's Missionary Society were installed Monday, January 19th, for the ensuing year.

We will be glad to receive anyone who wishes to join our society.

Following is the program for Monday, the 16th.

Subject.—Conquest of the Cross among the Nations.

Song.—God of Our Fathers.

Prayer.

Bible Study.—The Missionary Christ—His mission field.—By Society.

Conquest of the Cross in China, Korea, Brazil, Cuba and Mexico.—Mesdames Luna and McCleskey.

Song.—The land we love the most.

Conquest of the Cross under the Stars and Stripes.—Mrs. G. W. Shearer.

Query.—If you were a missionary which of these countries would you prefer to serve? why? Press Reporter.

First State Bank

OF FLOYDADA.

Offers to its customers every accommodation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

First State Bank

A Guaranty Fund Bank

BIG AFTER INVENTORY

CLEARANCE SALE

Here It Is--At Last

**Biggest ever. This sale excels anything that has ever been offered.
\$40000 stock Best Goods Money Can buy.
ABSOLUTELY SACRIFICED FOR CASH**

We have too many goods. One of our unbroken rules made good-- Never to let goods get old on our shelves. To make this rule good it is necessary to make some very unusual prices. This we are doing. We guarantee that you have never seen such prices on such quality goods.

Space prevents quoting all prices, but there will not be less than 20 per cent discount on any winter goods. Lots of goods 50 per cent discount.

Note these prices:

<p>BOY'S SUITS. Perfection Suits.</p> <table border="0"> <tr><td>\$2.50</td><td>Suits</td><td>81.65</td></tr> <tr><td>3.00</td><td>"</td><td>1.95</td></tr> <tr><td>3.50</td><td>"</td><td>2.65</td></tr> <tr><td>4.00</td><td>"</td><td>2.85</td></tr> <tr><td>6.00</td><td>"</td><td>3.95</td></tr> <tr><td>7.50</td><td>"</td><td>4.95</td></tr> <tr><td>9.00</td><td>"</td><td>5.50</td></tr> </table>	\$2.50	Suits	81.65	3.00	"	1.95	3.50	"	2.65	4.00	"	2.85	6.00	"	3.95	7.50	"	4.95	9.00	"	5.50	<p>MEN'S DRESS PANTS.</p> <table border="0"> <tr><td>\$6.00</td><td>Pants for</td><td>\$3.95</td></tr> <tr><td>4.00</td><td>" "</td><td>2.85</td></tr> <tr><td>3.50</td><td>" "</td><td>2.65</td></tr> <tr><td>3.00</td><td>" "</td><td>1.95</td></tr> <tr><td>2.50</td><td>" "</td><td>1.65</td></tr> <tr><td>2.00</td><td>" "</td><td>1.35</td></tr> <tr><td>1.50</td><td>" "</td><td>1.15</td></tr> </table>	\$6.00	Pants for	\$3.95	4.00	" "	2.85	3.50	" "	2.65	3.00	" "	1.95	2.50	" "	1.65	2.00	" "	1.35	1.50	" "	1.15	<p>MEN'S OVERCOATS. All brand new Hart Schaffner and Marx and Spero Michael & Co., makes.</p> <table border="0"> <tr><td>\$27.50</td><td>Overcoats now</td><td>\$19.85</td></tr> <tr><td>25.00</td><td>" "</td><td>18.50</td></tr> <tr><td>22.50</td><td>" "</td><td>14.85</td></tr> <tr><td>20.00</td><td>" "</td><td>13.50</td></tr> <tr><td>17.50</td><td>" "</td><td>12.50</td></tr> <tr><td>15.00</td><td>" "</td><td>10.00</td></tr> <tr><td>12.50</td><td>" "</td><td>7.50</td></tr> <tr><td>6.50</td><td>" "</td><td>4.50</td></tr> </table>	\$27.50	Overcoats now	\$19.85	25.00	" "	18.50	22.50	" "	14.85	20.00	" "	13.50	17.50	" "	12.50	15.00	" "	10.00	12.50	" "	7.50	6.50	" "	4.50	<p>Our entire stock of Ladies Suits 1/2 price. Including Palmers and other good makes. Here's the prices.</p> <table border="0"> <tr><td>\$15.00</td><td>Suits for</td><td>\$7.50</td></tr> <tr><td>17.50</td><td>" "</td><td>8.75</td></tr> <tr><td>20.00</td><td>" "</td><td>10.00</td></tr> <tr><td>22.50</td><td>" "</td><td>11.25</td></tr> <tr><td>25.00</td><td>" "</td><td>12.50</td></tr> <tr><td>35.00</td><td>" "</td><td>17.50</td></tr> </table> <p>Ladies Coats 1-2 Price</p>	\$15.00	Suits for	\$7.50	17.50	" "	8.75	20.00	" "	10.00	22.50	" "	11.25	25.00	" "	12.50	35.00	" "	17.50
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<p>BLANKETS! BLANKETS! Woolen and wool nap blankets at 1/2 price. We bought them cheap--we sold them cheap to start with--now 1/2 price. Here's the prices.</p> <table border="0"> <tr><td>\$2.50</td><td>wool naps now</td><td>\$1.25</td></tr> <tr><td>3.00</td><td>" "</td><td>1.50</td></tr> <tr><td>5.00</td><td>Wool Blankets</td><td>2.50</td></tr> <tr><td>6.00</td><td>Wool Blankets</td><td>3.00</td></tr> <tr><td>7.00</td><td>Wool Blankets</td><td>3.50</td></tr> <tr><td>9.00</td><td>Wool Blankets</td><td>4.50</td></tr> </table>	\$2.50	wool naps now	\$1.25	3.00	" "	1.50	5.00	Wool Blankets	2.50	6.00	Wool Blankets	3.00	7.00	Wool Blankets	3.50	9.00	Wool Blankets	4.50	<p>MEN'S SUITS. All heavy weight winter Suits 1/2 price. Including Cheviots, Velours, etc. All brand new. That means Suits for fall 1913, including the best line made. HART SCHAFFNER AND MARX AND SPERO MICHAEL & Co., 1/2 price means 1/2 original price.</p> <table border="0"> <tr><td>\$7.50</td><td>Suits for</td><td>\$3.75</td></tr> <tr><td>10.00</td><td>" "</td><td>5.00</td></tr> <tr><td>12.50</td><td>" "</td><td>6.25</td></tr> <tr><td>15.00</td><td>" "</td><td>7.50</td></tr> <tr><td>20.00</td><td>" "</td><td>10.00</td></tr> <tr><td>25.00</td><td>" "</td><td>12.50</td></tr> <tr><td>27.50</td><td>" "</td><td>13.75</td></tr> </table>	\$7.50	Suits for	\$3.75	10.00	" "	5.00	12.50	" "	6.25	15.00	" "	7.50	20.00	" "	10.00	25.00	" "	12.50	27.50	" "	13.75	<p>BOY'S OVERCOATS.</p> <table border="0"> <tr><td>\$9.00</td><td>Overcoats now</td><td>\$6.50</td></tr> <tr><td>6.00</td><td>" "</td><td>3.95</td></tr> <tr><td>4.00</td><td>" "</td><td>2.85</td></tr> <tr><td>3.00</td><td>" "</td><td>2.25</td></tr> </table>	\$9.00	Overcoats now	\$6.50	6.00	" "	3.95	4.00	" "	2.85	3.00	" "	2.25																																		
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<p>Ladies, Childrens and Misses Hose.</p> <table border="0"> <tr><td>\$1.00</td><td>Silk Hose</td><td>65c</td></tr> <tr><td>50c</td><td>" "</td><td>35c</td></tr> <tr><td>25c</td><td>Lisle Hose</td><td>18c</td></tr> <tr><td>20c</td><td>" "</td><td>12 1-2c</td></tr> <tr><td>15c</td><td>Hose</td><td>10c</td></tr> <tr><td>10c</td><td>" "</td><td>6 1-4c</td></tr> </table> <p>Also same prices on Mens Hose</p>	\$1.00	Silk Hose	65c	50c	" "	35c	25c	Lisle Hose	18c	20c	" "	12 1-2c	15c	Hose	10c	10c	" "	6 1-4c	<p>SHOES! SHOES! SHOES! 20 per cent discount on our regular line, and 33 1/2 to 50 per cent on broken lines. This includes our entire stock of Men's, Ladies and Childrens dress shoes, etc. Also we wish to call your attention to our guaranteed work shoes, priced low on account of being overstocked, now is the time you need them.</p>	<p>STAPLE GOODS.</p> <table border="0"> <tr><td>15 yds. best 10c gingham</td><td>\$1.00</td></tr> <tr><td>16 yds. Sea Island Domestic</td><td>\$1.00</td></tr> <tr><td>Best Calicoes, per yard</td><td>4c</td></tr> <tr><td>Extra quality Sheeting, 90 in. wide, per yard 22 1 2 to</td><td>25c</td></tr> </table> <p>Special prices on all Staple Goods, percales, gingham, domestics, etc. In fact, nothing reserved.</p>	15 yds. best 10c gingham	\$1.00	16 yds. Sea Island Domestic	\$1.00	Best Calicoes, per yard	4c	Extra quality Sheeting, 90 in. wide, per yard 22 1 2 to	25c	<p>WOOLEN DRESS GOODS. Complete line of woolens, serges, broad-cloths, batistes, new mixed worsted, etc. All suitable for late winter and early spring wear. Most complete line we've ever shown. Fancy showing of coatings and suitings especially priced. Note prices:</p> <table border="0"> <tr><td>\$2.00</td><td>Woolens</td><td>\$1.35</td></tr> <tr><td>1.50</td><td>" "</td><td>1.15</td></tr> <tr><td>1.00</td><td>" "</td><td>75c</td></tr> <tr><td>.75</td><td>" "</td><td>55c</td></tr> <tr><td>.50</td><td>" "</td><td>35c</td></tr> <tr><td>.40</td><td>" "</td><td>25c</td></tr> <tr><td>.25</td><td>Cotton Suitings</td><td>17 1-2c</td></tr> </table>	\$2.00	Woolens	\$1.35	1.50	" "	1.15	1.00	" "	75c	.75	" "	55c	.50	" "	35c	.40	" "	25c	.25	Cotton Suitings	17 1-2c																																					
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<p>Embroideries { All embroideries and flouncings 1-2 price. Mens sweaters 33 1-3 per cent discount.</p>	<p>Silks. Silks \$1.65 1.50 Messalines, yrd. wide .85 Silks .50 .75 .35 This line includes some beautiful crepes</p>	<p>Woolen Shirts. Shirts, \$1.95 1.15 90c 75c</p>	<p>All underwear 25 per cent discount. Woolen underwear \$1.00 and 1.25 garments now .75 Woolen underwear \$1.50 and 2.00 now \$1.25. Pure Australian Wool.</p>	<p>Mens Sweaters 33 1-3 per cent discount. Ladies Sweaters 33 1-3 per cent discount. Several lots of Sweaters 1-2 price.</p>																																																																																			

This is not a bankrupt sale, but is a sacrifice of one of the best stock of goods that could be bought-- For the Cash-- Neither are we going out of business-- rather fixing to stay in--and always give you new goods.

SALE BEGINS SATURDAY MORNING, JANUARY 10, AND CONTINUES TILL STOCK IS REDUCED

Mathis-Martin Dry Goods Company

THE STORE WITH THE GOODS

Northwest Corner Square

Floydada, Texas

PROFESSIONAL AND BUSINESS CARDS

Arthur B. Duncan

General Land Agent and Abstractor; Floydada, Texas; Buys, Sells and Leases Real Estate on Commission; Renders and Pays Taxes for Non-Resident Land Owners; Investigates and Perfects Titles; Furnishes Abstracts of Title from Records; Owner Complete Abstract of all Floyd County Lands and Town Lots; Have had 25 Years Experience with Floyd County Lands, and Land Titles; List your Lands and Town Lots with me if for Sale or Lease; Give me your Abstract of Title Work. Office in Court House Address

ARTHUR B. DUNCAN
Floydada, Texas

W. M. Massie & Bro.

General Land Agents (THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)
BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Tex as especially through Floyd and other Counties of the beautiful Plains; Render and Pay Taxes. Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY
Address

W. M. Massie & Bro.
Floydada, Texas

City Barber Shop

T. M. COX, Prop.
All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented. Hot or cold baths. Nice clean tubs.

CHAS. H. VEALE
Attorney at Law
General Practice

Room 5 Barrow Building
Floydada, Texas

R. A. CHILDERS
Physician & Surgeon

Office Across Street from Post Office.
Office Phone Res. Phone 36

A. P. McKINNON
ATTORNEY-AT-LAW
I buy and sell land on commission and negotiate loans on Real Estate
FLOYDADA, TEXAS

DRS. SMITH & SMITH
Physicians and Surgeons
Office with Floydada Drug Co.

Day phone 51
Night phone 16

...FOR...

FARM LOANS

See O. P. Dorsey
Floydada Drug Store.
Phone No. 51.

Community Co-Operation

Copyright Farm and Ranch-Holland's Magazine

In these articles we have not wished to dwell too exclusively on the mere material things involved. It has been said that money will buy everything but happiness and that it is a passport to everywhere except heaven. But we may spend our money wisely so that it will bring a large share of happiness to ourselves as well as to others, or we may spend it foolishly so that none are benefited. Here in the great and growing Southwest we have our own problems. Our farmers must contend with overflows, drouths and the boll weevil. These things affect the business man as well and in addition he has many vexations and worries that call for constant and unremitting effort for him to succeed. In previous articles we have tried to show how it is to the interest of the merchant and farmer to work together and how when one prospers the other would prosper also. Let us carry this one step farther and show how there is a community of interest between the producer and the consumer.

All the great manufacturers who advertise their products throughout the length and breadth of the land pay their employes living wages. Their factories are clean, sanitary and comfortable and the homes of their em-

ployes are as a rule the same. This statement will apply to practically every advertiser using the columns of reliable publications. In fact, the publicity given their goods is so great that they must expect to have a certain amount of publicity for their manufacturing plants and employes as well. The men at the head of these great industries know that it pays to have healthful, happy employes, just the same as it pays to manufacture a uniformly good article of merchandise.

How different do we find conditions in the great sweatshops and tenements where are manufactured in shoddy and inferior articles that are sold with no name and no brand to indicate from whence they came. It is in these places that we find workers with consumption and other dread diseases. And it is too often the case that infectious diseases are spread in just this way. It is among these overworked and underpaid toilers that nearly all the great strikes occur. Remember these things and demand that your dealer supply you with trademarked-advertised merchandise. You will get a better quality of goods and at the same time help to better industrial conditions throughout the entire country.

Big Steers Will Winter Here.

W. C. Dinwiddie, of Tulia, shipped 370 head of coming three year old steers to Floydada last Saturday, and has moved them to pastures on the head of Blanco Canyon where he will winter them.

These steers are in good condition and very large, averaging up fine also in color.

Mr. Dinwiddie will spend a part of his time here looking after them.

Glee Club February 9

The Hawkeye Glee Club, which was to have appeared locally on the 27th of this month, have changed their dating and will be here the 9th of February. This information was given Tuesday by members of the local lyceum committee.

Protecting Trees from Rabbits.

Rabbits are very particular about what they eat. They feed only on vegetable matter. They prefer the more succulent kinds, such as garden vegetables, clover alfalfa, fallen fruit, etc. When none of these are available they often eat the bark of trees, especially when snow covers other food.

It is very easy to prevent rabbits from injuring tree and all cases of damage are due to neglect rather than to a lack of efficient remedies. Your premises should not afford hiding places for rabbits, such as briar patches, brush piles, etc.

The two most common ways of protecting trees from injury by rabbits are: 1. By putting some kind of tree protector around the trunk of the tree, such as wire screens, veneer strips, paper or corn stalks; 2. Applying some kind of washes or paint.

Wire window screening is frequently used and is cut into strips 18 to 24 inches long and 9 to 12 inches wide. This is put around the trunk of the trees in the form of tubes, with the lower end in the soil. The top of the tube is tied with wire. Wooden veneer strips of the same dimensions as the wire screens give good results. Corn stalks, building paper and com-

mon wrapping paper are some of the other things frequently used.

The following preparation has been recommended by this station in the past and found very satisfactory: Water 1 gallon, 1 pound of soap, 2 to 4 ounces of carbolic acid. Some prefer to add enough vermilion red to give the mixture a good pink color and the consistency of cream. This is painted on the trunks of the trees in the fall with a brush or a swab of rags tied to a stick. The United States department of agriculture recommends the lime-sulphur wash as having given thoroughly satisfactory results. This wash consists of: Unslaked lime 20 pounds, flowers of sulphur 15 pounds, water 50 gallons. The lime, sulphur and one-third of the water are boiled together for one hour, and then the rest of the water is added. By adding salt to the wash it will stick better. This wash may be readily applied with an ordinary spray machine. Where a large number of trees are growing in a nursery this will mean a considerable saving of time.—D. C. Mooring, Department of Horticulture and Botany, Oklahoma A. and M. College.

Industrial Congress Convention February 21.

The fifth annual convention of the Texas Industrial Congress, which was postponed from December 13, on account of the serious illness of Colonel Henry Exall, the late president, will be held during the National Corn Exposition at Fair Park, in Dallas, on February 21. The prizes offered by the Congress for the largest net profit per acre in the several lines of farming, aggregating \$10,000 in gold, will be distributed at the convention, and the program, to include a public memorial service in commemoration of the great, unselfish service of Colonel Exall, will be announced later. All who were selected as delegates to attend the convention set for December 13, last, are delegates for the postponed meeting. A full attendance of the members, delegates and friends of the Congress is urged because it will be decided then as to whether the Congress will continue its work or not, and if

the decision is favorable the officers and directors will be chosen and the work outlined for 1914.

The Congress will have an exhibit as a part of the National Corn Exposition, which will last from February 10 to Feb. 24 inclusive; and reduced railroad rates to Dallas for visitors to the Exposition will be in effect from every part of the State.

PRECIOUS METALS IN TEXAS.

Precious and semi-precious metals, consisting of gold, silver, copper, lead and zinc produced in Texas in 1912, had a value of \$269,798, which is \$38,798 more than the output of the previous year. The most important of these minerals is silver, valued at \$249,731, or 93 per cent of the total. The actual production of silver in 1912, compared with that of 1911, shows a decrease of 18,327 ounces in quantity, but an increase in value of \$24,802, due to the increase in price from 53 cents in 1911 to 61 1-2 cents per ounce in 1912.

The first discovery of silver in Texas is said to have been made more than a half century ago, but the first mining recorded by the United State Geological Survey was in 1885, when 169,342 ounces with a value of \$181,196, were produced. Since that date up to the present time, nearly eleven million ounces have been mined, with a commercial value of \$7,372,000.

The value of other precious and semi-precious metals produced in Texas in 1912 is: Zinc, \$16,422; lead, \$2,939; copper, \$119, and gold, \$63.

TEXAS SECOND IN QUICK-SILVER.

More than a million dollars worth of quicksilver was produced in the United States in 1912, according to a recent report of the Geological Survey, and a large portion of the output came from the Texas mines. The principal quicksilver States are California, Texas and Nevada, and they rank in the order mentioned. The Texas output is 3,320 flasks, valued at \$154,413, according to the latest reports.

Prior to the discovery of quicksilver in Brewster county, California furnished practically the entire output of the United States. With the increased production there has also been an enlargement of its uses and during the past thirteen years the functions of this mineral have practically doubled. The Texas product is consumed mainly in the manufacture of explosive caps, drugs, electric lighting and other scientific apparatus and in the recovery of gold by amalgamation.

A Saddle by Mail.

The new parcel post regulations increasing the weight allowance in the first and second zones from 20 to 50 pounds allows a great latitude in the size of parcels which may be forwarded.

Recently a saddler of Childress received a rush order from a neighboring town for a saddle. It was ordered to come by express, but the enterprising merchant finding it would go by parcel post, forwarded it at a cost of 50 cents by mail. The saddle weighed forty eight pounds.

Officers of First National At Lockney.

The stockholders of the First National Bank at Lockney elected the following officers last week for the year 1914: D. C. Lowe, president; T. S. Thagard, vice president; France Baker, Cashier. Directors: A. N. Askey, of Silvertown; A. J. Askey, of Quitaque; J. D. Griffith, T. S. Thagard, Dr. J. L. Guest, D. C. Lowe, France Baker.

Gasoline Gin Burned.

Tuesday night the cotton gin of M. A. Thomson at Gasoline, was completely destroyed by fire. Origin of the fire is unknown.

There was some insurance carried on the gin, but not enough to cover the loss.

About ten tons of cotton seed was destroyed in the fire.

COAL! COAL! COAL!

When you need coal just phone 69, Bill will deliver it to you in short order. We handle Niggerhead, Canyon City lump, Washed Nut, Domino lump and Nut. The prices are right, the coal is right and the weights are right. We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. If you are not already a satisfied customer we want you to give us a trial.

NEWELL BROS.



The American Boy
The SAFE boys' magazine
Twelve months of beautiful brain food. Only \$1 a year
All boys for all boys, not a child's paper. Clean as a whistle, full of pictures, 32 to 52 pages every month. Manly, inspiring stories of travel, adventure, athletics, history, school life, written by most popular boy authors. Instructive special articles. Fine articles on football and other sports. Departments of Mechanics, Electricity, Photography, Popular Science, How to Make Things, Stamp Collecting, Chess, Pets, Gardening, Inventions and Natural Wonders.
The Hesperian, \$1 a year
American Boy and The Hesperian for \$1.65
Subscribe Today With Hesperian, Floydada, Texas
Read by 500,000 boys
—and endorsed by their parents—

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. J-65

Farm Loans
In Sums of
\$500 and Up
3 to 10 Year Time. See
Gamble Land & Cattle Co.
Rooms 6 & 7, Barrow Bldg. Floydada, Texas

Anger is not manly. Let this truth be present to thee in the excitement of anger—that to be moved by passion is not manly, but that mildness and gentleness, as they are more agreeable to human nature, so also are they more manly, for in the same degree in which a man's mind is nearer to freedom from all passion, in the same degree also is it nearer to strength.—Marcus Aurelius.

Luther Kelley, of the firm of Kelley Bros., of Henrietta and Floydada, has been out this week with the local store. Mr. Kelley declares himself highly pleased with local business conditions that have prevailed the previous year and with the progress of the city since his last visit.

Hesperian ads bring results.

Advertised Letters.

The following is a list of letters remaining in the Post Office at Floydada, Texas, Jan. 19 1914 to be advertised. If not called for in one week, will be sent to The Dead Letter office.

- Crawford, Mrs. P. C. 2
 - Hart, Charley 1
 - Moore, G. W. 1
 - Presbyterian Academy for Girls, 1
 - Scott, Bill 1
 - Young, Mrs. Mae 1
- Persons calling for above letters, will please say advertised and give date of list.
J. D. Starks, Postmaster.

Try an ad liner.

To The People of Floydada And Surrounding Country:--

Until Saturday night, Jan. 31st, we are offering our entire stock consisting of more than \$50,000 worth of Dry Goods, Boots, Shoes, Hats, Men and Boys Clothing, Ladies and Gents Furnishing Goods,

At, And Below Wholesale Cost:--

Nothing in the store that is not subject to 25 per cent discount. Great many things at 33 1-3 per cent discount. Many articles are being sold at ONE HALF the original price. : : : : :

ABSOLUTELY NOTHING RESERVED

Don't Confuse this stock with Bankrupt stocks. We have kept it complete right up to the close of the year. This is our first sale since last July. We have two each year. We bought during 1913 more than \$75,000.00 worth of Merchandise. Proof positive we have lots of New Goods.

All Winter Goods Must Go:--

we reserve nothing and the prices we make for this great 13 days selling are calculated to move them out quickly. Don't wait; you can't afford to, for the biggest bargain plums will be picked during the early days of the sale. Thousands will be in attendance; don't be among the tardy ones, you lose if you do.

Plainview Mercantile Company

THE BEST AND PRETTIEST DRY GOODS STORE ON THE PLAINS

THE FLOYD COUNTY HESPERIAN

Published every Thursday by The Hesperian Pub. Co.

Homer Steen, Ed—Mgr.

Entered as second-class matter April 20 1907, at the post office at Floydada, Texas under the act of Congress of March 3 1879.

Subscription.

One copy one year, in advance \$1.00
One copy six months, in advance .50

Advertising Rates.

Display ads 50c per inch, per month. 4 weeks.
Display ads 15c per inch, single issue.
Local Readers 10c per line for first insertion, 5c per line for each subsequent insertion.
Front page, double price.
When time is not specified all advertising matter will be run until ordered out and charged for accordingly.

SANTA FE TIME TABLE.

West Bound Train No. 802 Leaves 8:00 a. m.	East Bound Train No. 801 Arrives 5: p. m.
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CANDIDATE

Announcements

We are authorized to announce the following as candidates as shown, subject to the action of the Democratic Primary, July, 1914:

For County Treasurer:
MRS. C. W. THAGARD.

For Co. and Dist. Clerk
R. C. SCOTT
TOM W. DEEN
W. B. CLARK.

For Sheriff & Tax Collector:
A. C. GOEN.
R. M. Bud Broyles

For Tax Assessor:
B. C. WILLIS.
T. F. CASEY
ROBT. E. JONES
For Com. Pre. No. 3.
R. L. ORMON.

For District Judge, 64th Judicial District:
R. C. JOINER.

Hesperian ads bring results

Rainfall Unchanged.

The Waco Tribune prints some rainfall statistics of McLennan county which upset the theories of the "old inhabitant" and the goosebone prophets that the seasons have changed with the settling up of the country. The clearing of forests and cultivation of the land. According to the figures presented by the Tribune, there has been no calculable diminution or increase in the average rainfall in McLennan county during the past thirty years.

The average annual rainfall at Waco for thirty years has been 36.53 inches. In some years the total fell below and in others it exceeded this amount, but when the thirty-year period is divided into five-year periods it is found that approximately the same amount of rain fell in each.

The foregoing, and like records made at other places, appear to establish beyond question the belief that our climate is not undergoing any calculable change, personal observation and theories to the contrary notwithstanding. We still have no way of knowing if the rainfall for any year will be sufficient to insure good crops, but we do know that the amount of rain in the next five years will be the same amount as fell in the last five.—Ft. Worth Record.

100-Pound Parcel Soon.

Washington, Jan. 16—Increase of the weight limit of the parcel post to one hundred pounds is being seriously considered by Postmaster General Burleson, it is learned.

Experiments with the recently increased weight limit have proved satisfactory. "I believe during the fiscal year, beginning July 1, 1914, we will transport approximately 600 million parcels and will derive a revenue of

nearly ten cents each," said Mr. Burleson. "The 100-pound weight limit has no terrors for me," he added.

The weight limit for parcels now is fifty pounds in the first two zones and twenty pounds in the other zones.

Holding Ground or Dumping Grounds?

The Santa Fe Railroad Company has a plot of ground in the northwest corner of the city of Floydada which they have officially named their "holding grounds" being in close proximity to the stock pens. This plot they have for the use of cattlemen who ship by way of their railroad.

Last year the public, doubtless entirely through thoughtlessness, used the Company's holdings for a dumping ground. While this was a violation of the law the Company did not attempt any prosecutions. However, they now have a large sign on the grounds forbidding dumping of cans, rubbish, carcasses, etc., which is continually being disregarded by somebody. The more recent additions are some carcasses. These are now offensive to the sight and will become more offensive later to the sense of smell. "Civic pride ought to forbid this," said a representative of the company recently. "People ought to want to make a good impression for their town, but they continue dumping on our grounds, as though they were publicly advertised for the purpose."

No report has been made as to whether the railroad will attempt to prosecute anybody, but if they should, their case would be a perfectly good one in the eyes of the law.

Births Reported.

Born.—To Mr. and Mrs. A. J. Ryals, Thursday, January, 15th, a daughter.

"Green Bug" Doesn't Threaten

Texas and Oklahoma Grain growers Mistake "Oat Aphis" for More Dangerous Insect.

Washington, D. C.—The fears of Texas and Oklahoma grain growers have been aroused by a supposed outbreak of the "green bug" in the northern portions of their states. That most of these fears have been caused rather by the insect known as the Oat Aphis, which does not as a rule work serious injury in the grain fields over any extensive territory, is the conclusion of specialists that have recently been sent to the South by the Department of Agriculture.

During December complaints came from the Texas Grain Dealers Association, at Fort Worth, and also from Oklahoma business men, that the spring grain Aphis, commonly known as the green bug, was appearing in enormous numbers in the wheat fields. An investigator of the Bureau of Entomology was promptly dispatched to northern Texas to study the situation and report thereon. From his investigations it seems that the insect most responsible for the fears of the grain grow-

ers is that known as the Oat Aphis, and not the spring grain Aphis.

The Oat Aphis is found, more especially among rank growing grain, where it colonizes upon the stems and, to a less extent, upon the leaves. It is slightly more robust in form, and may be distinguished from the green bug by the slightly reddish tinge on the edge of the back part of its body. The true "green bug" is found almost entirely upon the leaves of the grain. It is more slender than the Oat Aphis and in its general color is Paris green. A third aphis also occurs in this section, apparently developed in great numbers on cabbage, rape and similar plants, spreading about over the fields.

Now is the time to get a goop farm on liberal terms. See, Jno P. Mathis. 3tc.

The Short Grip Route.

The public has been renaming the Texico Cut-off, styling it the Short Grip Route. Texas people take the grippe, get a grip, make a trip to Texico, and return home with themselves and the grips so well loaded that it requires a firm grip on things in general to keep themselves and the grips from being violently handled.—Slaton Slatonite.

Texas Almanac for 1914. The Texas Almanac for 1914 published by A. H. Belo & Co., of Dallas, is just off the press and one of the first copies of the publication has reached this office.

It contains four hundred and fifty pages of information on the great State of Texas, and all parts of the state have been treated with the utmost fairness. The Almanac is full from cover of cover of information that everyone interested in the state should have at their disposal.

Every county and every town of any importance, as well as every industry in the state, has a place in this compendium of Texas facts, and a thousand other items that go to make up the up-to-date almanac are included in its make-up. All available avenues of information were used in its compilation. It will prove of the utmost value to those who find themselves in need of information on Texas.

Hale Center Paper Suspends.

Hale Center is again without a newspaper. Homer Knowles, formerly of Matador, who had been publishing the Mirror at Hale Center for six or eight months suspended this publication the first of the year and has moved away. The plant of the Mirror belongs to business men of that city.

ANNOUNCEMENT EXTRAORDINARY

To demonstrate the rich, beautiful tone of the celebrated CLAXTON PARLOR GRAND PIANO which we will give away Absolutely Free on May 1st as heretofore announced and which is now on exhibition at our store, we have arranged for a piano recital by Miss Anna Irick to be given at our store on Wednesday, Jan. 23 from 4 to 5 o'clock p. m. We extend a cordial invitation to music lovers of our city to attend, as this recital will be a genuine musical treat.

Remember the date, Wednesday Jan 23 at four o'clock. The programme will last one hour.

J. W. McCarty

P. & O. Implements AND THE EMERSON STANDARD LINE

See us for your needs this year on the farm We have the implement lines that do the work best.

See the Star and Eclipse Windmills; and get our prices on wire etc., for your improvements. Piping cylinders and water supplies.

We handle the best in Hardware, Implements, stoves, etc and can fill your bill.

C. Surginer & Son

Floydada Texas

Mrs. C. E. Smith, of Plainview, visited in Floydada over last Sunday with her brother, B. F. Cook and family.

H. D. Bertley, Cone's mercantile dealer, was in Floydada last Tuesday transacting business.

H. C. Bosley has bought back the interest of A. A. Hare in the Bosley blacksmith shop and will run it hereafter in his own name.

E. C. Slaughter, of Plainview, was shaking hands with friends yesterday in Floydada.

Notice to The Public.

Please take notice that I will not allow dumping of rubbish, carcasses, tin cans, etc., on my section lease joining the town on the northwest and persons dumping on these grounds will be prosecuted.

4tc. R. B. Smith.

County Attorney J. B. Bartley spent last Tuesday in Lockney on official business.

Kelley Bros. Dry Goods Company are making some decided improvements in the inside appearance of their store this week by the installation of more up-to-date and substantial shelving in their shoe department.

Manager J. D. Price says the business outlook is good for the ensuing year, and his company's substantial additions in all lines is guarantee of Kelley's belief in the material advancement of the town and county also.

Olson to Change Location.

O. B. Olson is preparing this week to change his location from the Griggs Building on South Main to the store building just vacated by L. H. Liston & Co., and is having new shelving placed in the building for this purpose.

He will begin moving his stock the latter part of this week or the first of next.

County Court Grinding.

County court is grinding this week, having convened with Judge Duncan officiating on Monday. The criminal docket, on which were 21 cases of misdemeanor, was taken up first and disposed of. Pleas of guilty and continuances marked the criminal docket proceedings.

The civil docket is being worked out, beginning yesterday.

Following is the jury panel for the week: J. W. Pearson, E. R. Crabtree, Arthur Edwards

West Plains Lumber Co.

Sell all kinds of lumber, posts and building materials. Our stock is large and well graded. We are headquarters for the man who needs to improve. Our prices in line with the lowest. We make quality equal the price. "See Us B-4-U-Buy." We are yours to serve and to please.

A. E. Johnson, Mgr.

Bud Broyles, W. Foster, E. L. Morris, J. T. Kirk, G. W. Tubbs, Ira Gamble, Wm. Colville, Harry Weatherly, C. Snodgrass, J. T. Pitts, Clarence Foster, R. A. King.

Judge T. T. Bouldin, of Matador, was in Floydada, transacting legal business Wednesday.

"Painted Desert" at Big Exposition.

San Diego, Jan.—The promise of a great Indian exhibit at the San Diego Exposition is to be more than fulfilled. "The Painted Desert," is the name given to the exhibit made by the Santa Fe Railway company, and this part of the exposition as now planned will embrace the mode of living, the industries, the handiwork, the sports and the ceremonials of all the wonderful Indian tribes of Arizona and New Mexico.

The real "Painted Desert," so called because of the vivid coloring of its surface caused by deposits of various highly colored stones, is in Northern Arizona, and a part of the Navajo Indian reservation. Six acres of ground on the site of the exposition will be used for reproductions of characteristic scenes on the "Painted Desert," and here representatives of all of the famous tribes of Arizona and New Mexico will be brought, to be seen by exposition visitors at work and at play. In the hogans and teepees they will live, just as they live when they are at home, and in the community houses of the New Mexico tribes, exhibits of their handiwork will be seen.

The Snake Dance of the Hopis, the Sun Dance, and all of the other dances and tribal ceremonies will be held on the "Painted Desert" at San Diego many times during the year of the exposition. Indian games and sports will be seen, and also the blanket making, basket weaving and bead embroidering.

All this is to be supplemental to the archaeological and ethnological exhibit which the exposition is gathering, and which will be the greatest exhibit of its kind ever made at any exposition.

Mrs. L. P. Taffinder and daughter, Miss Ola, are visiting this week in Floydada with Mrs. Taffinder's daughter, Mrs. R. L. Henry, having arrived Wednesday.

G. W. Opdyke, of Lynn County, was in Floydada the latter part of last week on a cattle deal.

Miss Fronia Johnston and mother, Mrs. Mary Johnston, returned to Floydada the first of this week after about a year spent in Whiteflat where they were engaged in the mercantile business.

They will make this their home again.

Robert L. Meek, of Abilene, manager for Western Texas for the National Life Association, of Des Moines, Iowa, is in Floydada today, selling life insurance.

He has appointed as local agent Mr. W. G. Livingstone, who will push the business of the company in this county.

Locals And Personals

J. R. Kerlin left last week for his ranch in northwest New Mexico, after a month spent in Floydada with his family.

160 Acres Good Land.
For sale on good terms. Unimproved. See Jno. P. Mathis. 3tc.

E. M. Walling, of Lockney, was in Floydada last Saturday giving business matters attention in connection with a recent land deal in Lockney.

Lost—\$10 Reward.
Two Hereford cows with calves, branded Lazy A on right hip Fresh Brands. Calves unbranded.

Strayed from pasture near the caprock. Likely headed west. Hold and notify, John N. Farris, Floydada, Texas.

Drs. Guyton and Nichols, of Plainview, were in Floydada Saturday morning, returning home in the afternoon.

O. R. McCollum, of Lockney, was in Floydada Saturday, returning home from a trip to the southeast country.

Now is the time to get a good farm on liberal terms. See Jno. P. Mathis. 3tc.

John Newton of Plainview, passed through Floydada Saturday from Seymour, Texas, enroute home from a visit with his brother.

L. A. Marshall spent last Friday in Plainview on business.

Stray Cow.
Red, white faced cow, about years old. No marks or brands. For information call at The Hesperian Office. 1tc.

Mrs. W. A. Donaldson returned to her home at Plainview last Friday after spending a couple of weeks in Floydada with her son and wife, Mr. and Mrs. J. H. Donaldson.

L. T. Lester, of Canyon, was in Floydada last Thursday night and attended the stockholders' meeting of the First National Bank of this city.

J. W. Blair, who is now engaged at Rochester, Haskell County, in the mercantile business, returned home last Thursday and will spend about two weeks here before returning.

Rev. G. I. Britain spent the latter part of last week in Ochiltree, Ochiltree County.

E. E. Gibson left last Friday for Hill County. He will be engaged with the operation of machinery the ensuing year.

160 Acres Good Land.
For sale on good terms. Unimproved. See Jno. P. Mathis. 3tc.

O. P. and C. C. Darsey and Dr. L. V. Smith spent last Wednesday and Thursday in the brakes country on a quail hunt. They had fisherman's luck.

Bank Elects Officers.

The stockholders of The First National Bank met in their annual stockholders' meeting last Friday and elected officers for the year.

No change was made in the officials of the bank which will be as follows: Jno. N. Farris, president; C. Surginer, vice president; E. C. Nelson, cashier; F. M. Butler, assistant cashier. The following will compose their Board of Directors: Jno. N. Farris, C. Surginer, L. T. Lester, Harry Weatherly, E. C. Nelson.

Muncy Case Next Monday.

The trial of Mrs. Birdie Muncy, which was moved on a change of venue last year from this county to Hale, will be heard in Plainview beginning next Monday. It is said about 200 witnesses will be at the trial, which owing to the prominence of the family, has attracted wide attention.

Everything at half price in Bankrupt stock except shoes, which we sell at 33-1-3 per cent discount. 1tc. Mathis-Martin.

Mrs. Arthur B. Duncan is in Jourdanton, near San Antonio with her daughters, Mrs. C. W. Watkins and John A. Hollums.

She was called to that place to bewith Mrs. Hollums inaserois operation. After Mrs. Hollums was in safe condition, two children of Mrs. Watkins were stricken with diphtheria and were in critical condition for a time.

Mrs. Duncan will remain at Jourdanton until her grandchildren are fully recovered.

The Bowers Bankrupt stock now located in building next to Kirk & Windsor's. Look for the Bankrupt sign. 1tc. Mathis-Martin.

Geo. W. Corlett, sales manager for Egge-Corlett Auto Co., of Plainview and Amarillo, was in Floydada Tuesday on business and demonstrating the Overland roadster.

Mrs. John Denman, of Lubbock, is visiting this week in Floydada with her parents, Mr. and Mrs. Bill Moore.

Notice! Notice!

We have taken over all Morris Bros. accounts, and would like for all those that are indebted to them to come in and make settlement. 1tc. Newell Bros.

Messrs. L. A. Knight and W. A. Donaldson, of Plainview, were in Floydada on business Tuesday.

Miss Mary McKinnon returned Saturday from Plainview after a week's visit in that city with Mrs. J. H. McKee.

W. S. Jameson and wife, are visiting southeast of Floydada with their son J. A. Jameson and family. Arriving last Friday evening.

Removal Notice

THE latter part of this week or the first of next you will find me on West side of Square in the building

Formerly Occupied By
The Fair Store

where I will be glad to see all my old customers. I wish to thank the people of Floyd County for their liberal patronage given me during the four years and five months I have been with you, and desire to ask a continuance of the same.

O. B. Olson

"Store That Sells The Same Goods
For Less Money"

Nursery Porcelain.

Ungrateful, indeed, is the small child who has not an appetite for its meals, for nursery porcelain was never daintier. In addition to the well-known Dutch and Normandy babies disporting themselves in blue, bright green or red garments upon a pure white or a pale green background, are the loveliest of mugs, cups, porridge bowls and bread and butter plates in fine china, hand-painted with flowers and animals. Then there are Japanese sets bearing small Orientals in flowered kimonos and queer shoes, and Chinese potteries showing what manner of dishes the Chinese child eats out of. Among individual sets consisting of a milk bowl, a spoon and a bread rack are some very lovely outfits in finest Haviland china banded and decorated with gold, and in strong contrast to these are sets in white French ware almost wholly covered with gayly-flowered designs.

Poor Charities.
There are charity societies, as all the world knows, that only give to the poor a quarter—or a half-cent of every dollar they take in, most of their subscriptions going for salaries to officers and investigators, for expensive rentals, etc.

Richard March, the charity expert of Denver, was condemning these charities. He said:

"A man's wife shouted up to him the other day:

"Don't you think this blue overcoat with the strapped-in back is too new and fashionable, George, to give away?"

"It's the agent of the Alpha Incorporated Charities that's at the door, isn't it?"

"Yes, dear."

"Then let the coat go," said George. "It'll be old enough and old-fashioned enough before it gets to the poor dub that's shivering for it now."

January 12th To February 1st

3 SPECIALS FOR CASH AT KELLEY BROS. 3

Hundreds of people are taking advantage of this sale on Shoes and clothing. Why not when you can save from \$5.00 to \$7.50 on a suit or overcoat, and from 50c to \$1 on

A PAIR OF SELZ SHOES

In Fact, If everyone knew, There'd be but one shoe, THE SELZ SHOE

KELLEY BROS. DRY GOODS CO.

THE STORE OF HIGH QUALITY AND LOW PRICE

Texas Industrial Notes

WILL BEGIN TRACK LAYING IMMEDIATELY.

Walnut Springs—Track material has arrived and steel laying will begin immediately on the railroad which is being constructed from this place to Glen Rose. The line will be 14 miles long and it is being built by Walnut Springs and Glen Rose capital.

GOOD ROADS COURSE AT A. & M. College Station

Beginning January 12th, the Highway Department of the Agricultural & Mechanical College will conduct a short course in road building. The session will last until February 7th, and will tend to give technical and practical lessons in highway construction. Road overseers, members of County Commissioners Courts and other officials that are interested in good roads work are expected to attend in large numbers.

BIG IRRIGATION PROJECT.

Ballinger—The work on the big irrigation project at this place is rapidly assuming large proportions and it is expected that within a short time the work will be in full swing. It is said that this will be one of the largest irrigation systems in the Southwest. The lake will be made by building a dam across the Colorado River. It will furnish sufficient water for irrigating more than 100,000 acres of land near here.

GRAYSON COUNTY HOG MEN MEET.

Sherman—The Grayson County Hog Association held a big banquet here last week in the Chamber of Commerce rooms and about 150 people were present. Several interesting talks were made on the porker. R. D. Murray of Fort Worth was the principal speaker and used the subject of "More and Better Hogs" in his address. Following this talk, brief addresses were delivered by several other speakers on "Why Grayson County Doesn't Raise More Hogs and How to Raise More Hogs." A menu consisting of six hogs and twelve turkeys was served.

SANTA FE COMPLETES SUBWAY.

Brownwood—The subway being built here by the Santa Fe Railroad is about completed. This project was built by the road without the assistance of the city at a cost of \$50,000. The Santa Fe is planning other improvements that will serve to facilitate traffic at this place.

THE SILO SCORES.

Amarillo—The silo has scored another victory. A test conducted by government experts at this place for the purpose of determining the value of ensilage as a feed crop for cattle proved successful. The experts in their test selected two herds of equal number and fed them separately for thirty days. One herd was fed on grass and cottonseed cake and the other on ensilage with a small amount of cottonseed cake. At the end of the scheduled time the grass fed stuff scored an average gain in weight of 22 pounds, while the ensilage kept stock manifested an increase of 105 pounds.

WANTS \$1,075,000 ROAD BOND ISSUE AT WACO.

Waco—The local Young Men's Business League, at a recent meeting, adopted a resolution in favor of a \$1,075,000 road bond election. The club recently petitioned for \$800,000 road bond issue, which embraced Precinct No. 1, but on account of the citizens in Precinct No. 3 clamoring for good highways, the amount was increased and will include the latter precinct. The petition will be presented to the county commissioners shortly, and the date of the election set aside.

HALE COUNTY WARS ON RABBITS.

Plainview—Since June 1st, 1913, the commissioners court of this county has paid out \$1,605 for rabbit scalps. The court gives 3c per scalp and there has been 53,057 scalps turned in since that date. Seventy seven wolf skins have also been turned in and a bounty of \$1 per hide was the reward.

GREENVILLE WILL ENTERTAIN

TEXAS AD CLUB.

Greenville—The next meeting of the Associated Advertising Clubs of Texas will be conducted here February 18th. This information was given out at a recent meeting of the Executive Committee at this place. It was also learned that Oklahoma City, Shreveport and Muskogee will send large delegations to this meeting. It is expected that the attendance at this session will be the largest in the history of the organization. Speakers of National fame will be secured for this convention.

BANGS HAS NATURAL GAS.

Bangs—Practically every residence and enterprise at this place is using gas. This commodity having been piped here from a local well and turned on last week. Several oil concerns are boring for oil and gas near this city at the present time and it is expected that other oil companies will assign men to this field immediately.

PRESIDENT OF FORT WORTH-DENTON INTERURBAN CHOSEN.

Fort Worth—At a recent meeting of the Board of Directors of the Fort Worth-Denton interurban project, E. E. Baldrige was chosen as president. A charter has been received for the building of this line between this city and Denton, and it is contemplated that construction will begin immediately.

WICHITA FALLS HURLS CHALLENGE.

Wichita Falls—Several Texas towns have adopted a novel plan to get delinquents to pay their poll tax, and the latest city to enter this clique is Wichita Falls. Their Chamber of Commerce has issued a challenge to any town which has a population of more than 5,000 to a poll tax paying contest. The plan is to get the places which enter this race to put up a purse of five hundred dollars, and the city that shows the largest amount of poll tax paid by February 1st will be entitled to the money. Beaumont, Waco, Paris and Cleburne are especially invited to enter the contest.

Petty—J. C. Melton has begun the publication of the News, a new weekly paper at this place. The initial copy was issued last week and carried several pages

of interesting reading matter and advertising.

Kingsville—The truck growers in the lower Rio Grande Valley have planted a large number of acres to cabbage this year and it is expected that this year's production will be about double that of last year. The product will be ready for the market about March 1st.

Ballinger—February 1st is the date named by the poultrymen

used for home consumption.

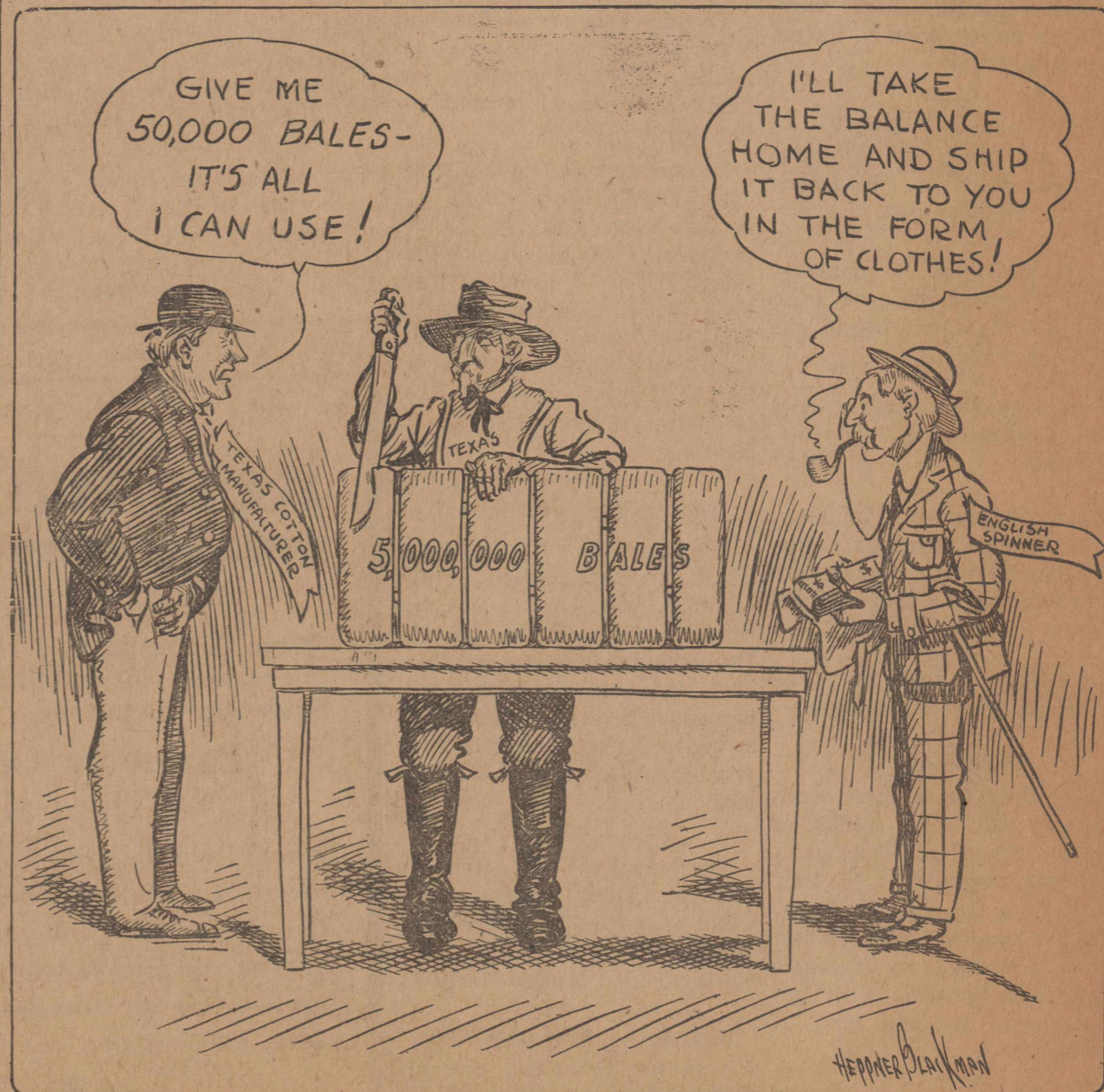
Austin—The year of 1913 was a prosperous one for Austin, and especially so in the bank clearing business. The bank clearings for this city during that year were \$131,608,482.36, \$118,116,852.20 for 1912. This is a gain over the previous year of \$13,491,680.06.

Matador—A new lease of life has been instilled into this place and it is expected that the town

connect with the Quanah, Acme & Pacific at a point near Roaring Springs. Traffic will be inaugurated the latter part of February.

Commerce—Among the industrial improvements in this city for 1914 are a new, modern gin plant to cost approximately \$10,000, and a viaduct over the Cotton Belt railroad to cost, when completed, close to \$3,500. These are in addition to other

ENGLAND TAKES THE LION'S SHARE



First in production, first in consumption and last in manufacture.

of this place for the holding of their annual poultry exhibit. Accommodations have been made for about 500 birds.

Aldine—During the past fig season 29-carloads of preserved figs were shipped from this place to eastern markets, while a large portion of the crop was

will witness some rapid strides in growth, now that the Matador Northern Railroad is nearing completion. Several new business ventures already have been opened here during the last few weeks, including a new drug store and a five and ten cent store. The new line will

new enterprises that will be agitated by the local Board of Trade.

Redwater—The initial stop of the Cotton Belt's demonstration train was made here last week.

Hesperian ads bring results.

The Reason Why

CONSIDERING the size of our business and the expense we have, we did twice as much business last season as any other firm in Floydada. We ordered a lot of clothes last season. All our old customers came back, some of them who had tried other houses, and a lot of them brought new ones with them. They are all coming back this season and the most of them will bring new customers with them.

There's A Reason

Fall in line with the people who wear
"Better Clothes For Less Money"

HAINES KING CO
"THE KNOW HOW TAILORS"
HAINES KING CO

Laundry agents

Phone 100

First Ice in 17 Days

Wednesday night it was cold enough that a thin coat of ice covered barrels of water and pools in Floydada, the first freezing weather in seventeen days.

Except for a 3-inch snow the first of last week which melted as it fell the sky has been cloudless likewise, with balmy spring weather.

Mrs. E. M. Fairey returned the first of this week from a visit in South Carolina with her mother, having been in the state of her parentage since the beginning of the holiday season.

This was her first visit home in a number of years.

Preaching services were held at the Methodist Church Sunday morning and evening, with Pastor Shearer in the pulpit. A fine crowd is reported at both services.

Rev. Shearer preached at Lakeview in the afternoon.

Services will be held next Sunday, also at morning and evening hours and he will preach at Center in the afternoon.

Rev. S. W. Smith, of Plainview, preached at the Baptist Church in Floydada last Sunday morning and evening, to good-sized audience.

Hesperian ads bring results.

WE WELD--

Broken Cylinders, Crank-cases, etc., all metals. Let us remedy your electric starter and magneto troubles; we charge storage batteries, re-magnetize magnetos. We carry in stock--wind shield glasses, windshields complete, master vibrators, magnetos and coils, magneto spare parts, springs, platinum points, and more than 20 styles of Hyatt and Timken bearings. These are standard bearings and will fit a large number of cars. We carry a complete stock of parts for Overland cars.

Plainview **Edge-Corlett Auto** Tel. 314
Texas. **Company**
OVERLAND DISTRIBUTORS

No. 7045

Report of the condition of

The First National Bank

at Floydada, in the state of Texas, at the close of business, Jan. 13th, 1914.

RESOURCES

Loans and discounts	\$119,016.91
Overdrafts, secured and unsec.	2,358.20
U.S. Bonds to secure circula'n	12,500.00
Banking house, Furn. and Fix.	28,598.20
Other Real Estate owned	785.95
Due from National Banks,	
not reserve agents	817.08
Due from state and private banks	
and bankers, trust companies and	
savings banks,	6,192.73
Due from Approved Res. Agls.	23,327.48
Checks and other cash items	1,262.70
Notes of other National Banks	2,541.00
Fractional paper currency,	
nickels and cents,	48.83
Lawful Money Reserve in Bank, viz:	
Specie	8,404.50
Redemption fund with U. S. Treas-	
urer, 5 per cent of Circ.	625.00
Due from U. S. Treasurer,	600.00
Total	\$207,078.58

LIABILITIES

Capital stock paid in	\$50,000.00
Surplus fund	15,000.00
Undivided profits, less expen-	
ses and taxes paid	15,379.26
National Bank notes outstg	12,500.00
Due to other Nat. banks	378.58
Due to State and Private	
Banks and Bankers	None
Due to Approved Res. Agls.	None
Dividends unpaid	3,000.00
Individual Deposits sub.to chk	75,854.21
Time certificates of deposit	9,966.53
Cashiers Checks Outstanding	None
Bills payable, including obligations	
for money borrowed	25,000.00
Liabilities other than those	
above stated	None
Total	\$207,078.58

State of Texas, County of Floyd, ss:

I, E. C. Nelson, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. C. Nelson, Cashier

Subscribed and sworn to before me this 21st day of Jan. 1914.

J. B. Bartley
Notary Public

CORRECT: Attest:

Jno. N. Farris,
C. Surginer,
Harry Weatherly,
Directors.

Half of Voters Are Qualified

Polls and Exemptions Numbered 659 Wednesday Noon.—Collector a Busy Man.

Floyd County had a qualified voter-citizenship of 659 Wednesday at noon, according to records at the collector's office. Of these 30 were exemptions, 629 polls having been paid.

Floydada precinct's payments had reached 101 with total exemptions of 12. 68 was the number paid at the same time last week.

The collector's office is the focus of a large interest at the present and the breathing spells for Messrs. Goen and Deen are few and far between.

"We had to stay at the office up till 12 o'clock on the 31st of last year and it, now looks as though we will be very busy up to the last minute again this year," said Mr. Deen.

The records show that payments are really slower at this time than the same time last January.

Precincts 9, 10, 13, 14, and 15 have had no exemptions to date. All others have one each except Lockney with 8 and Floydada 12.

The erroneous impression exists with some that the payment of the poll tax is optional. Just why this idea has gotten abroad is hard to tell. The poll tax may be collected in the same manner as realty or personal tax and must be paid as all other taxes are. The citizen who does not pay his tax by the 31st will have it to pay after the 31st with penalty added, and any of his personal or real effects are liable for them.

Politics will be lively and come to a warm finish about July 25th of this year, both in county and state affairs.

Hesperian ads bring results.

Cattle Steady to Higher

Hogs Strong Following 10c Rise.—No High Grade Stock on Market.

Kansas City Stock Yards, Jan. 19, 1914.—Cattle of all kinds sold steady to 10 higher last week, except that canners held barely steady. The cattle market is in a healthy state, and conditions are strong, but the fact that a large share of the killing cattle are short fed, and low dressers, making beef cost high on the hooks, together with mild weather prevailing, prevents substantial advances in the market. Receipts today are 14000 head, market steady, with strong spots on cows and on stockers and feeders. Out of 33000 cattle received last week, country buyers purchased 15000. The proportion of stock and feeding cattle in receipts is even larger today, and is running exceptionally heavy for January, due to the high costing feed, and lack of it in some sections. Country demand is heavy, and ample to take the cattle coming, good to choice stock steers selling at \$7.00 to \$7.65, useful cattle \$6.00 to \$6.85, best feeders \$7.50, half fat steers around \$8. Top fed native steers last week brought \$8.90 and \$9, compared with \$8.50 same week a year ago. Nothing above fair to good is here today, top \$8.60. Prime cows recently reached \$7.50, heifers \$8.75. Sugar Mill steers brought \$7.25 to \$8.30 today, Oil Mill steers, in both native and quarantine divisions, \$6.75 to \$7.55, best veals \$11. In view of good feeding weather, reasonable price of corn, and reluctance of the beef cattle market to make good advances, hough present prices are highest on record for January, commission men are advising owners to hold cattle, and make them good, particularly where there are hogs in the feed lot. Hog prices are strong to 5 higher today, following a 10 to 15 cent net rise last

week, receipts 9000, top \$8.42½, bulk \$7.95 to \$8.40. All the good hogs, middle and heavy weights, bring \$8.30 to \$8.42½ today. Pigs are a quarter lower, around \$7. Packers are influenced by expectancy of light hog receipts ahead sufficiently to more than offset the bear arguments of increasing stocks of provisions, especially lard. It is an axiom that a short corn crop never produces abundant stocks of lard. Sheep and lambs sold well last week, but the market is 10 to 25 lower today. Receipts are moderate here, 12000 head, but the general market at all points is lower, and top lambs at \$8 here are high as at any market, including Chicago, and higher than most. Packers are prophesying liberal general receipts and a soft market for some weeks ahead. Ewes sold around \$5.30 today, weth- \$5.60, yearlings \$6.40 to \$7.00.

J. A. RICKART,
Market Correspondent.

CHASED AWAY THE INTRUDERS

Clever Device of Young Art Student Saved Her From Probable Long Period of Boredom.

The little art student set up her easel before Manet's "Girl With a Parrot" in the Metropolitan—her adored—and worked away industriously in absorbed quiet. Presently two young girls, about high school age, entered the gallery, giggling.

"Oh, there is a stude!" said One. They drew near. The artist was busy with the head, which inclined slightly to the left.

"Gee," whispered Two, "ain't she the giddy thing?"

"See the bold, Madge," giggled One "Ain't that a pitcher for a boodwar though?"

"Say, Madge," shrilled Two, "the stude might sell that pitcher if she could make the bold talk!"

Through all this and more the copy list worked on. The annoyers had kept behind her, and she had not intimated that she was aware of their presence. Suddenly she turned, faced them and dropped her brush. Smilingly she began to spell words on her fingers in the deaf mute language.

"Gee, Madge," exclaimed One, in an awed whisper, "the stude's deaf. Come on!"—New York Evening Post.

Attorney A. B. Martin, of Tullia, spent the earlier part of this week in Floydada.

Some Of The

\$15

\$18.50 & \$22.50
Spring Numbers

ARE
DANDIES

"Going to Sel As
Many As
Can, Too"

Lets be looking
em over now.

Can't sell 'e
right unless I d

it for cash---so
am doing it.

You will always
find the best

here. One
Price.

Glad

Wash Your Tailor's

T. S. McGehee, Wm. McGehee
and B. O. Downs, substantial
citizens of Lockney, were in
Floyd Wednesday.

THE FAIR Store

Is already to receive its friends. We cordially welcome all who come. We can serve you in all lines we represent. Our spring stock of Hamilton-Brown Oxfords will be here in a few days. We will have a full stock of Dry Goods Millinery, etc., for spring use. Miss Newell will spend six weeks studying and buying millinery. We will make it to your advantage to come to

THE FAIR STORE

NEWELL-LISTON COMPANY