

THE FLOYD COUNTY HESPERIAN

VOLUME 20

FLOYDADA, Floyd County, TEXAS, THURSDAY, DECEMBER 16, 1915



YULETIDE GREETINGS



—FROM—

The Bank of Service

—TO—

The People of Floydada
and Floyd County

For Helping to
Make Ours a
MERRY
CHRISTMAS



WE
THANK OUR
PATRONS

Our Prosperity only reflects the
Prosperity of Our Customers.

Here's a Merry Christmas to Each and Every-
one, Extended heartily and Meant Sincerely

The First National Bank
Floydada, Texas

DIRECTORS

Thos. Montgomery
Jno. N. Farris
Harry Weatherly
C. Surginer
E. C. Nelson

OFFICERS

Jno. N. Farris, Pres.
C. Surginer, Vice-Pres.
E. C. Nelson, Cashier
F. M. Butler, Asst.-Cash.
J. H. Donaldson, Asst.-Chas.

THE FLOYD COUNTY HESPERIAN

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NUMBER 42

DELINQUENT TAX COLLECTIONS INCREASE

A. C. Goen Notifying Those Whose Lands are Delinquent for Taxes.

Tax Collector A. C. Goen is at work on the delinquent tax collections on lands and town lots in Floyd County, as he is in the collection of taxes for the current year. Many pieces of land are delinquent which were thought to be free of taxes for years passed.

Over seventy five notices were issued Wednesday to residents and non-residents.

Mr. Goen urges that all whose lands or lots may possibly be in arrears for back taxes investigate. The list of lands delinquent for taxes will be given to the publisher at an early date. If payment is delayed until after copy for the list is in the printer's hands, additional cost will be added to the taxes including the costs to be paid the publisher. Mr. Goen thinks there are some who fully intending to pay their arrears, have laid the notices aside with the intention of giving the matter attention at a later date. These should not delay further if they wish to save costs required by law.

Floydada Choral Club now The Schubert Club.

At their weekly meeting last Thursday night the Floydada Choral Club adopted Constitution and By-laws governing the organization. A new name was adopted by the Club. It is now The Schubert Club.

The next meeting will be held the first Thursday night in January. The Club decided not to present a Christmas program. At the next meeting the club will begin work preparing an Easter cantata.

5-Year-old Child of O. A. Gambie Died Tuesday.

The next youngest child of Mr. and Mrs. O. A. Gambie, a son five years of age, died Tuesday night of this week. His death was due to a relapse following fever.

Funeral services were held at Floydada cemetery Wednesday afternoon. The many friends of the family extend condolence.

Junior Missionary Program.

Sunday, December 19th.
Song No. 44.
Prayer by Leader.
Bible lesson—"A little girl who cared for her baby brother." Exodus 2:2-10.
Roll call, to be answered by repeating Scripture verses.
Reading—Myrtle Henry.
Reading—Dovey McKinney.
Story—Hazel Felton.
Piano Solo—Ora Slaughter.
Reading—Ora Mae Robbins.
Reading—Erin Gamble.
Missionary Story—Vaughan West.
Leaflet—Trip of teachers to country home in Mexico.
Sentence Prayers.
Song No. 97.

Read the ads. It pays.

D-Y-C-S-E

Do Your Christmas Shopping Early.

READ THE ADS.

GREEN-FOSTER MOTOR SALES CO. BRISCOE DEALERS

Floyd, Motley, Crosby, and Dickens Counties Sales Agency in Floydada.

The Green-Foster Motor Sales Company is the newest firm dealing in automobiles in Floydada. The new firm is composed of E. T. Green and C. Foster. They will sell the new Briscoe in Floyd, Motley, Crosby and Dickens Counties.

The 1916 Briscoe is built in 5 passenger touring and 3 passenger clover leaf design runabout sizes with four and eight cylinder engines.

Both the four and the eight develop 38 horse power. The four sells at \$750, the eight at \$950 at the factory. The touring car and runabout sizes sell at the same price.

The new Briscoe is of a very pretty design, and is said to be also a very serviceable car.

One of the late touring cars is now being shown here by the Green Foster Motor Sales Company.

HOLIDAY HOLOCAUSTS MAY BE AVOIDED

Fire Marshal Urges Care to Prevent Fires During the Holiday Season.

(By S. W. Inghish, State Fire Marshal)

The Holiday Season is again at hand and with it comes the usual need for vigilance in order to safeguard property against fire, and protect the public from injury in the Christmas celebration usually observed by decorating Christmas trees in churches and homes, and stocks of merchandise, with highly inflammable materials, and the exploding of fire works.

Fire in winter always imposes hardships on firemen. Frozen hands and feet are common incidents in fighting winter fires, and sickness frequently follows exposure of those driven by fires out in the cold. Holiday fires in stores, churches, and bazaars are usually holocausts. Light inflammable decorations make fire easy to start and easy to spread. A match, gas flame or electrical defect may do it. Watch the gas jets. Decorations may be carried against them by air currents. Watch the smoker. Do not permit him to light his pipe, cigar or cigarette inside your building. Consult the electrical inspector before changing any part of your wiring.

It is not the nature of Santa Claus to sow seeds of sorrow. Why not induce this dear old gentleman to join the ranks of fire preventors? Do not permit your own neglect to be saddled off on to Santa Claus. Don't permit a Merry Christmas to wind up in ashes and despondency.

In decorating Christmas trees with paper, or any other material, use metallic tinsels or other non-inflammable substances. Never use cotton. If you must have snow, use asbestos fibre. In every little Christmas tree candle there is danger. Candles are meat to be lighted, and if the children can get matches they will experiment with them. It is, therefore, better that common sense be used for seasoning Christmas cheer than to have the spirit of the season made unsavory with bitter tears of regret. A house of merriment is better than a house of mourning.

Try the Hesperian for a year.

Coming To Floydada on Turkey Day?

Read about it on another page of this issue. Saturday the date.

WILL ADD TEACHER TO FACULTY

Large Increase in Attendance at Public School Makes Action Necessary.

At a meeting of the School Board Saturday it was definitely decided to add another teacher to the Faculty of the Floydada High School. Large additions to the student body in the higher grades made the additional force necessary to care for the work. The new teacher will begin work at the opening of the second half of the school year, January 3rd. The teacher is yet to be chosen.

The school will dismiss for the holidays Wednesday, December 22, reopening for the second term January 3rd.

Commissioners Court Spend Two Days in Session.

Commissioners Court was in session at the regular monthly meeting, two days this week.

The routine matters of the county's business was transacted in addition to which several road matters were considered and the delinquent tax list of the county was ordered printed in the Hesperian. The order was made under the new delinquent tax law which was enacted by the last legislature.

Lots for Sale.

We have some choice lots in Floydada for sale, from \$50 to \$100 each. Easy terms. I. C. Robbins, Darsey & Fields

CHRISTMAS WEEK LYCEUM NUMBER

Ye Olde Towne Quartette Billed at McandY Tuesday Evening December 21.

One of the pleasantest evening's entertainments during the Christmas Holidays will be the Lyceum Committee's offering Tuesday night, of next week. The attraction is Ye Olde Towne Quartette, made up of male singers, impersonators and readers of ability, and well known on the lyceum and chautauqua platforms.

Especially interest attaches to the event since it is given as a benefit performance for civic improvements outlined by the lyceum committee, which will be carried out at the end of the season, if the receipts are large enough to justify the attempt.

Those who desire to spend an evening of pleasure and profit, should hold in mind the date—Tuesday evening of next week.

Pretty souvenir invitations have been printed by the committee as reminders of the coming attraction.

Christmas Tree.

There will be a Christmas Tree at the Baptist Church Friday night, Dec. 24th 1915. A short program will be rendered before the presents are distributed from the tree. Everybody is invited to come and take part.

Buy her a Nifty Hand-bag at Glad's. I. C.

The Weather

U. S. Weather Bureau Report—Cold Wave over West Texas. Temperature 12 to 18 Friday morning.



EARLY CHRISTMAS SHOPPING REFLECTED IN P. O. BUSINESS

42 In-Bound Sacks Reach Floydada Post Office Monday Afternoon.

That people all over the country are practicing a more sane policy in making their Christmas purchases early this year, is shown by the big proportions which the business of the local post office has already assumed. The in bound mail is especially heavy this week.

Monday's mail was the largest received at this office in twenty months. 42 sacks, including parcel post sacks, were received.

The early shopping propaganda is helping the post offices greatly. Late forwarding of packages congests the mails and prevents good service being given.

Kansas City Livestock Market Report in Detail

Kansas City Stock Yards, Dec. 15, 1915.—Cattle of all classes made gains last week. Order buyers say prices here are high relatively, as compared with markets east and they are in a position to judge, as their business depends on being able to fill orders to an advantage here. When markets east are getting plenty of beef at a reasonable price, outside orders are scarce here. The supply today is 18000 cattle, containing a large proportion of stockers and feeders. Beef cattle sold steady in most cases, although Chicago reports 20000 cattle and lower prices. Heavy steers brought \$10, and yearlings also brought that price. Other yearlings brought \$9.40 and other heavy steers brought \$9.25. Middle class steers sell up to \$8.50 and pretty good short fed steers \$7.25 to \$8, warmed up steers \$6.50 to \$7. Butcher grades are selling strong, prime heavy cows up to \$7, choice heavy bulls \$6, heifers \$9. In every class there is a wide spread between the best and the cheapest and it is the difficulty that feeders have in appreciating this that causes disappointment in some of the sales.

Stockers and feeders advanced 25 to 50 cents last week, contrary to the usual December procedure, and the market on them is strong to 10 higher today. Choice to fancy stockers and feeders sell around \$8 again, and medium grades at \$6.25 to \$7, common cattle still under \$6 in most cases. Iowa and Minnesota sent in about 250 car loads for today's market and sales are 30 to 50 cents above a week ago, good stock steers and feeders at \$6.50 to \$7.00 today, and stock heifers up to \$6.25. Buyers realize that the breeding of many of the northern Iowa and Minnesota cattle is as good as that found in Missouri cattle.

Hog supplies are running very heavy at the northern markets, because of lack of feed, immense numbers of pigs and light weights being sent to market on that account. Receipts here are moderate and quality averages good, supply today 14000, market weak at the opening, but closing steady and active, top \$6.50, bulk \$6.20 to \$6.45.

Pigs bring \$5.00 to \$5.75. Killers show immense capacity for hogs, which are evidently cutting up a profit. The belief prevails that the market is now right at the bottom for the winter, and action of buyers indicates that this theory will work out unless there are extraordinary supplies at the market after the first of the year. Sheep and lambs are selling steady today, following a pretty even

SERIAL "DIAMOND FROM THE SKY"

To be Run in Hesperian and Shown at the McandY Beginning Next Week.

The McandY Theatre and The Hesperian are collaborating to give the patrons of the two a treat in the form of a new serial beginning next week. The serial is "The Diamond from the Sky," which has just completed the run of the big cities, and was this month offered to shows and newspapers on the circuits for the first time. McandY dated the serial for the first open date available to this territory.

The date for the first installment at the theatre is Saturday, December 25th, afternoon and evening. The first installment of the story will appear in the issue of The Hesperian of December 23.

The play has had a tremendous patronage in the larger cities, and it is expected to be equally as highly appreciated by patrons of the McandY and The Hesperian.

Carnation Club Notes.

Mrs. W. I. Cannaday delightfully entertained the Carnation Club on Thursday afternoon, Dec. 8th.

A brief business session was followed by progressive "Rook," Mrs. Boerner winning high score.

At close of games the hostess served a delicious luncheon, consisting of pimento sandwiches, chicken salad, stuffed olives, nabiscos, jellied fruit in orange cups and coffee with whipped cream.

Members present were Mesdames Andrews, Buckingham, Cannaday, Donaldson, Green, Hughes, Jenkins, McKinnon, McMillan, Massie, Starks, Stallings, Young and Pope. Guests Mesdames Boerner, McClesky, Triplett, Surginer, Dawson, Farris, Smith and Miss Irick.

Next meeting will be with Mrs. Young January 6, 1916.

Baptist Philatheas Select New Officers for Class.

The business meeting of the Philatheas class of the Baptist Church was held Sunday, Dec. 12, 10 o'clock a. m. After attending to old business the following officers were elected: President Miss Stella Tubbs, Vice President, Miss Anna Irick, secretary Miss Featherston, Treasurer, Miss Kate Butler, Press reporter, Edna Baker. Reporter.

Floydada Post Office Receipts Growing by Leaps and Bounds.

Receipts at the local office are growing by leaps and bounds. The first half of December has been the most prosperous in the history of the office. Stamp sales have been in excess of \$25 per day, and 25 to 35 money orders have been issued each day of the first half of the month. The value of the money orders issued is in excess of \$2000.

market last week. Top lambs, including some from the Montevista district. Arkansas Valley and local feed lots sold at \$8.75 \$8.80 today, best yearlings \$7.50 ewes \$6.10. Medium lambs sell around \$8.50, less when finish is too much lacking. Cheap beef and pork act against heavy mutton consumption, but strong markets are never the less expected through the winter. Feeding lambs sell at \$8 to \$8.35.

J. A. RICKART, Market Correspondent.



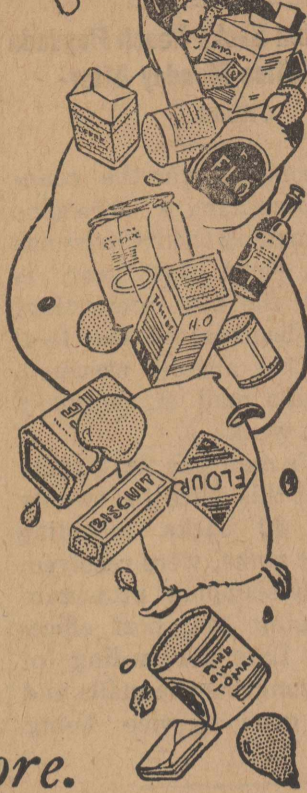
Santa Claus Gets All His Candy Here

We sell the best and purest.

Also a choice line of groceries for the Christmas holidays.

Welcome to our store.
G. R. GRIGGS

Floydada, Texas.



ESTIMATE 11,161,000 BALES OF COTTON

Government Reports Indicate Smaller Crop than Expected Opening of Season.

The Government estimate of the 1915 cotton crop, issued on December 10th, is 11,161,000 bales, counting round as half bales. The estimate of the crop at the opening of the season was 11,500,000 bales.

The production for the 1914 season was 16,134,930 a decrease of 4,973,930 bales in this year's production under 1914.

Washington, Dec. 10.—The 1915 cotton crop amounts to 5,338,588,000 pounds, exclusive of linters, and is equivalent to 11,161,000 five hundred pound bales, the department of agriculture announced today in its final estimate of the season.

States	1915	1914	Average, 1909-13
Virginia	16,000	25,222	20,538
North Carolina	708,000	980,631	808,154
South Carolina	1,160,000	1,533,710	1,294,422
Georgia	1,900,000	2,718,037	2,086,598
Florida	50,000	81,255	61,561
Alabama	1,050,000	1,751,375	1,354,579
Mississippi	940,000	1,245,535	1,181,320
Louisiana	360,000	449,458	340,715
Texas	3,175,000	4,502,112	3,730,765
Arkansas	785,000	1,016,170	867,772
Tennessee	295,000	383,517	336,866
Missouri	52,000	81,752	64,876
Oklahoma	630,000	1,262,176	870,349
California	34,000	49,835	
All other states	6,000	14,045	14,713

This is 2,300,000,000 pounds less than last year's record crop. The value of the lint this year however, is approximately \$78,000,000 more than last year's great crop. Cotton was being sold by farmers Dec. 1 at 11.13c a pound, while last year at that date they were getting 6.8c. This year the crop is worth \$603,360,000, while last year's lint was worth \$525,324,000.

This compares with 16,134,930 bales last year, 14,156,486 in 1913, and 13,033,235, the average total production, exclusive of linters, for the five years 1909 to 1913.

The final official figures giving the exact size of this year's crop will be issued by the census bureau next March, when complete statistics from the ginneries have been compiled.

The estimated production, exclusive of linters, by states, with comparisons, follows:

95 Per Cent of Texas Crop Has Been Ginned

Austin, Dec. 10.—The state department of agriculture today made public its monthly ginneries' report for November, which shows there was ginned 413,091 bales of cotton, against 483,916 in November, 1914, showing a decrease of 70,825. It is estimated there has now been gathered and ginned 95 per cent of the 1915 crop. Commissioner Davis adheres to his original estimate that the Texas cotton crop will not exceed 3,000,000 bales.

West Indies Cousin of B. C. Willis Married in Havana

A. E. Willis, of Isle of Pines, Cuba, editor and proprietor of Isle of Pines Appeal, was married in Havana, Cuba, November 27th to Mrs. Katie A. Gruppe. Mr. Willis is a cousin of B. C. and R. H. Willis of Floydada. He has been in Isle of Pines several years and is a successful newspaper publisher.

C. C. McMillan returned last week from a business trip to points in Oklahoma.

Judge Prescott Resigns Place to Run for Congress.

Judge W. H. Prescott, of Paducah, has resigned his position as lecturer for the State Agricultural Department to enter actively in the race for Congress from the 13th district.

This puts four aspirants in the race. They are the present incumbent John H. Stephens, R. M. Ellerd of Plainview, Marvin H. Jones of Amarillo, and Judge Prescott of Paducah.

The 13th District is promised some warm political fight before the close of the Primary Elections.

Howard Lands on the Market (Formerly the old F Ranch.)

Easy terms. 6 per cent interest. In small or large quantities. Located in Floyd, Motley, Briscoe and Hall Counties. Rich plains and Fertile Valleys.

A variety of soils and locations in a country fast growing famous for its productiveness of cotton, maize kaffir and many other crops.

Address, W. M. Massie & Bro., Floydada, Texas. tf.

Jailor's Wife Prevents Jail Delivery at Childress.

Childress Post.

Tuesday at noon when Deputy Sheriff J. W. Hanks went down to the jail to feed the prisoners in the place of Jailor C. W. Felton, who was absent from the city, the prisoners made a desperate effort to regain their liberty, which would doubtless have succeeded except for the good judgement of Mrs. Felton. On starting up stairs, Mr. Hanks was urged to take the six-shooter with him but he wisely refused, saying it would do better to leave it downstairs. On opening the door to hand in the food, the prisoners seized Mr. Hanks and searched him for a pistol, but finding none, they were upon the point of rushing down the stairs to freedom, when Mrs. Felton, hearing something of the trouble, appeared at the foot of the stairs and leveling her cocked pistol at the bunch dared them to come any closer. Seeing she meant business, the prisoners reluctantly returned to their cells and decided to stay in Childress, even though the district court was about to have a session.

This is by no means the first time that Mrs. Felton has aided materially in preventing a getaway of all the prisoners in the jail. While she has never found it necessary to shoot one she has made them believe she could do it successfully if it ever became necessary and that has a very restraining influence upon the law-breakers.

Two Dallas Banks Consolidate.

Dallas, Dec. 8.—Two bank deals of some magnitude were announced in Dallas today. The Security National bank took over the assets of Smith, Womack & Smith, private bankers, who have retired. It involves \$100,000 worth of business. At the same time the First State Bank and the Citizens State Bank & Trust Company combined and will continue under the name of the former.

List your land with the Banana Land & Loan Company if you want to get rid of it. Floydada, Texas. Office first door West Hesperian in Steen Building. 1tc.

Try an ad liner.

AUTO MAIL LINE

FLOYDADA--ROARING SPRINGS--MATADOR
DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists. 45 miles of picturesque scenery, showing a sample of every kind of land in the Panhandle.

OFFICIAL SCHEDULE: Leave Roaring Springs 1:30 P. M.
Leave Floydada 8:00 A. M. Arrive Matador 2:10 P. M.
Arrive Roaring Springs 11:30 A. M. Arrive Floydada 6:00 P. M.

RATES: Floydada to Roaring Springs or Matador, \$3.50.
Round Trip \$6

W. R. COPE, Prop.
FLOYDADA, TEXAS

"GREEN BUG" APPEARS AGAIN.

Measures Recommended by Department to Minimize Danger of Serious Outbreak.

Washington, D. C.—The "green bug", otherwise known as the spring grain aphid, has made its appearance in Tennessee, Texas, Oklahoma, Kansas and New Mexico. Farmers are urged by the United States Department of Agriculture to watch their fields carefully for spots where the pest is abundant and the wheat plants change to a red or yellow color. Such spots or areas should be immediately plowed under and rolled, or if straw is abundant, this should be spread over the spots and burned. The danger of a serious outbreak in the coming spring will depend upon weather conditions between this and April 1.

Man Given Two Years, Refuses Suspended Sentence.

Wichita Falls, Dec. 7.—Because he believed the suspended sentence law wrong, W. D. Trimble today stands under a two years penitentiary sentence. Yesterday when he got ready to plead guilty on horse theft at Henrietta, Texas, he refused to apply for a suspended sentence, according to advices received here today. His counsel in conference with him could not persuade him to change from his severe attitude toward the suspended sentence as a criminal reform. When he was brought into the court room he declared to the prosecuting attorney that he would ask no quarter. The prosecutor is said to be agreeable to a pardon for Trimble.

A. P. MCKINNON

ATTORNEY-AT-LAW

FLOYDADA, TEXAS

Office: 1st Nat'l Bank Bld'g

Floyd County Land to farm lease and to sell. Call on or write W. H. Freeman, Lockney, Texas. tf.

Free to Women Only

who want a fine 26 piece set of genuine extra quality Rogers silver tableware. Consists of half dozen each, knives, forks, tea spoons and table spoons and one each butter knife and sugar shell all in beautiful mission finished oak silver chest. Send today for easiest free offer ever made.

The Sydney C. Lackland Co.
State distributors Hot Springs Sulphur Soap
Western National Bank Building
Ft. Worth, Texas.

Dress Making

A specialty, Plain and Fancy Sewing—See Mrs. Luther Rogers, 7 Blocks N. W. Square

For

Painting
Paperhanging
Decorating
Sign Work
See
R. W. VAUGHN

BLACK LEG LOSSES SURELY PREVENTED
by Cutter's Blacking Pills. Low priced, fresh, reliable, preferred by Western stockmen because they protect where other vaccines fail. Write for booklet and testimonials. 10-dose pkg. Blacking Pills \$1.00. 50-dose pkg. Blacking Pills \$4.00. Use any injector, but Cutter's best. The genuineness of Cutter products is due to over 15 years of specializing in vaccines and serums only. Insist on Cutter's. If unobtainable, order direct from CUTLER LABORATORY, Berkeley, California.

OVER 65 YEARS EXPERIENCE

PATENTS

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DESIGNS
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Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.

A handsomely illustrated weekly, largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co 364 Broadway, New York
Branch Office, 635 F St., Washington, D. C.

MONEY TO LOAN

On improved farms, undeveloped land for developing; for building purposes in Floydada or in the county. Can handle large or small ranch loans. Rate of interest governed by security offered. Time offered for 3, 5, 8 or 10 years.

Thos. P. Whitis

1st Nat'l. Bank Bldg. PLAINVIEW, TEXAS.

U. S. To Build Own Ships.

Washington, Dec. 9.—Secretary Daniels announced today that contracts for the construction of battleships Nos. 43 and 44, authorized by the last congress, had been awarded to the New York and Mare Island navy yards, respectively.

The bids were: New York, \$7,690,925; Mare Island, \$7,412,156. The decision to build the ships in the government yards was reached at a conference between President Wilson and Secretary Daniels in the latter's office. Bids of all private builders for these ships exceeded the limit of cost fixed by congress. The secretary announced he would ask congress to authorize the equipment of the navy yard at Philadelphia for battleship construction at a cost of approximately \$1,000,000, in order to be better prepared for the increased building programme contemplated in the administration defense plans.

Keels of battleships Nos. 43 and 44, Daniels said, would be laid down in August or September of next year.

Automobile repairs and accessories at the Main Garage. We want your work. H. O. Pope. 1tc.

Don't forget the Main Garage gas and service station. 1tc

DRINK

Exhilarating
Ideal Refreshment
Energy Builder

Ed Mate

At Fountains

5c



CHILDERS PRIVATE SANITARIUM
For Medical and Surgical Cases
R. A. CHILDERS, Physician and Surgeon
Floydada, Texas

FOR

SIDEWALKS

Concrete Floors, Curbing & Gutters

SEE

Chas. Whitener

Hesperian Liners Bring Results.

Let Us Fill the Cook's Christmas Stocking

YOUR CHRISTMAS DINNER WILL BE THE BEST EVER

Try our cranberries, oranges, grapefruit, Malaga grapes, lemons, olive oil, cheese, canned goods and fancy groceries.

The very best coffees and teas.



G. V. SLAUGHTER
PHONE 42.

MONEY TO LOAN

Have complete Abstract Plant, Abstracts on Short Notice to all land and town Lots in Floyd Co. Have some Real Estate Bargains. SEE US FOR LAND LOANS & ABSTRACTS
Floyd County Land & Abstract Co.
C. H. FEATHERSTON Mgr.

1st National Bank Building Room No. 6.
PHONE NO. 22 FLOYDADA TEXAS.

For Sale.

An excellent quarter about 3 miles south of town. Cash or credit. Fred Brown.

When you need expert well drilling quick, see or write W. O. Tye, Floydada, Texas.



"I See You Know Good Coffee"

You get an appreciative smile when you say "White Swan" to the grocer—he knows then that you know good things.

White Swan Coffee

(Texas Roasted and Blended)

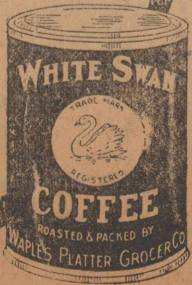
has a smile in every cup—a flavor and an aroma that would put cheer into a lonesome breakfast on a rainy morning. It ought to be good—we spare no pains in selection, cleaning, roasting and packing to deliver our best to you. Try it and see—

Make Your Next Coffee Order White Swan Coffee

Full weight, airtight, one, two and three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.
(Wholesale Only)

Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Oklahoma.



Little Dell Callihan.

Our Little Missionary Society has been organized one year in October and our loved little Dell was the first to break the little circle by going to heaven the 20 of November. We are sad her seat is vacant and her voice still. Her office as manager of the little baby roll, which she loved so much, will have to be filled by another. The Sunday we laid her to rest she was on the program. Her piece was, "How a Little Girls Gift was Multiplied." It should be read and treasured by each little friend.

We have in our home some of her second-hand books, how nicely they were cared. She was the light of her home. Papa and mama always were glad to hear the foot fall of Babe as she returned from school. How the brothers loved her. How they enjoyed taking her with them. How she enjoyed visiting her dear sister and little ones. Everyone loved her. She invited the rich and poor to her little birthday parties. Always remembering some of the older persons whom she dearly loved. All were glad indeed to be her guest.

We don't question the wisdom of God, but we can't understand. But we are told we can't understand these things. However, this we know heaven is more real since she is there. She intertwined her heart strings about us and is drawing all who know her heavenward.

Dear parents, don't mourn her as dead but live on with her as by your side. Live for some one who has no one to love them. We can't do for her, but can bring joy to others and I think that is what she would love for us to do.

One who loved her.

Sweetwater Post Office Safe Blown and Robbed.

Sweetwater, Dec. 10.—The postoffice here was robbed at 3 o'clock this morning of several hundred dollars' worth of stamps \$200 in cash and several registered letters. A heavy charge of nitro-glycerin had been used, which completely demolished the safe. Parts of the iron and debris tore a large hole in the overhead ceiling and demolished several postoffice boxes. Entrance was effected through the door leading into the lobby. The robbery was discovered at 5:30 this morning, when C. C. Prim, one of the postal clerks, entered the office. He immediately telephoned Postmaster R. C. Crane and Sheriff Yarbrough, who declare everything points to the work of an expert yeggman. A hammer, pinch bar or chisel and an empty sack were left near the safe. The federal officers at Austin have been notified.

Veggs and Robbers Coming South to Winter is Report.

Various agencies have put out the report that many veggs and robbers are to "make" the south this year, combining their occupation and pleasures by wintering in the more temperate climate of Texas and other southern states.

The increase in robberies of banks and blown safes reported over Texas the past thirty days leads to the belief that there is something in the statement.

Two or three towns in the North Plains have already hired watchmen for the mid-winter months increasing their margin of safety. It is a well-known fact that the ordinary safe is no protection against an experienced safe blower. Only the highest priced specially-constructed safes have proven proof against the burglar.

MONEY.—Making your loans with James Brown saves the agent's commission. They take nothing out. Office at City Hotel. 116p.

Christmas Frolics For the Children

A CLEVER little entertainment was given on a recent Christmas by a number of young girls and boys. These girls and boys represented wax works of all the children of the nursery. There were Old Mother Goose, Red Riding Hood, Bo Peep, Little Boy Blue and all of the children imaginable from nurseryland. They were dressed in costumes to suit the character, each labeled with his or her own title. Of course the children had to stand as erect and as immovable as wax works, and, while some laughable incidents occurred, they did not dare smile.

Some one played a lively song to awaken Sleeping Beauty from her Christmas dream, and when she came out on the stage in her white gown to get her Christmas presents she was confronted by the whole nursery family in wax works. She talked to them, but they were very immovable and unapproachable, so she sat down in their midst and cried, for it was a very lonely Christmas. A fairy then appeared and said she would make the dolls talk and play with her, so she went around and passed her magic wand before each girl and boy, and immediately they began to jerk their arms, legs and heads stiffly. Before the music ceased they all joined hands and were singing and dancing. The pretty effect of this entertainment is produced by the children acting very much like unjointed statuary.

This entertainment can be made very beautiful and attractive with merry songs and dancing. The children should wear crape paper or cheesecloth costumes and have their faces and hair powdered white and the stage or room must be decorated with white cotton for snow and elaborately trimmed with holly and pine.

A holiday party for a large number of children might consist of an old fashioned store. This store should be made in the parlor and the children given small checks representing money, with which they are to buy certain articles. Of course each check will correspond with a number upon some article, and all will be supposed to divide what they get. There should be big surprises in the candy boxes, jelly glasses and bottles, and immense boxes should contain popcorn, apples, candy or kindergarten trifles. Some of the largest boxes might hold little things picked up in the ten cent store. The entertainment should be planned in a manner to give each child something attractive and something fun provoking, without slighting any. The storekeepers should be the older brothers and sisters of the little folks, and the store should be as much like a country store as possible.

It would be a clever idea for a party for a hostess to send out invitations to the friends of her children and state that Mrs. Santa Claus would entertain the children at her home on a certain night or afternoon between Christmas and New Year's. The house should be decorated for the occasion, and Mrs. Santa Claus must wear a black or red dress, large white apron and cap and spectacles and have white hair. Of course if Mr. Santa Claus is present it will add that much to the merriment. If little girls are invited they might come prepared to dress little dolls to send to the hospitals or children's homes, and if they cannot dress dolls at least they could make candy and popcorn to send to these little folks. Another amusement would be the making of pretty paper dolls. Then there could be games of different kinds, such as throwing bean bags and white blindfolded hanging the Christmas bell upon a paper Christmas tree pinned on the wall or door. When the invitations are sent tell the little girl or boy to bring her or his favorite toy.

Holly and Mistletoe Game

Provide green and red ribbons of about two inches in width. Divide the party into sides, giving one side red, the other green streamers. Those holding red are holly; the green are mistletoe. One person holds the end of all the ribbons in his hand; a child holds the end of a single ribbon. Form a circle with the ribbons radiating from the center like the spokes of a wheel. The test is this: "All holly let go!" they must hold on tight, while the mistletoe drop their ribbons, and when the command is "Let go mistletoe!" the hollies must obey. The ones who fail to do the reverse of the command are required to pay a forfeit—recite, sing, draw a picture or do some amusing "stunt." Paying the penalties may be made a very entertaining feature of an evening's fun.

"Night Before Christmas" Game. Everybody has read "The Night Before Christmas," most famous of Yuletide poems, many times. It is an interesting intellectual Christmas game to try to set down how much one remembers of the verses. Tablets and pencils are passed, and each player is asked to write as much as he or she can remember of the poem. Allow fifteen minutes for the recollection and compare the different papers with the printed poem. Give an illustrated copy of the poem as a prize for the best recollection of it.

CHRISTMAS GAMES AND SPORTS

Trying to Fill the Stocking

A LIVELY scramble game, fine for Christmas time, is played by stretching a clothesline across the room and pinning heavy worsted stockings to it with clothespins. A basket of rosy apples is provided and as many wooden spoons tied with holly ribbon as there will be players contesting at once. Six is a good number, for the ordinary sized living room will hardly accommodate more than half a dozen lively contestants at one time.

The object is to see which of the six can soonest fill his or her stocking with the apples, which have to be dipped



TRYING TO FILL THE STOCKING.

up, carried and dropped into the stocking with the wooden spoon. Of course each player is given a certain stocking, which he or she labors to fill, receiving no assistance from any one else. A certain number of apples, according to size, is agreed on for each stocking before the fun begins.

The player who is first of the six to fill his or hers is winner of that particular round and is entitled to draw for the prize, the unsuccessful five being barred.

When six have raced another half dozen take their places, and so on. The game is a screaming farce throughout and cannot fail to be jolly.

Games For Christmas Afternoon

Games fill in nicely the time "between the dark and the daylight" on Christmas afternoon. A "holly hunt" demands holly leaves cut out of green paper and placed about the house in plain sight, but in unusual places. Each child goes a-bunting the leaves with a basket, and the one who finds the largest number receives a prize.

For a cranberry race each couple has two bowls, one partly filled with cranberries. Each person, using the left hand, tries to see how many berries he can move from one bowl to the other with a tiny spoon.

Envelopes filled with cut-up pictures of Christmas scenes pasted on cardboard and passed one to each person give quiet fun. The contest is putting the puzzles together and seeing who can do it quickest.

A variation of the familiar "donkey" game is played as follows:

A large tree is drawn on paper and fastened on the wall. Pictures of Christmas gifts cut from advertisements and catalogues are distributed among the guests. Each is blindfolded in turn and tries to fasten the gift on the branches of the tree.

Some inexpensive prizes for Christmas contests are blotters, decorated with holly in water colors or oil, and butterfly needlebooks. Dainty bonbon boxes may be made of water color paper or of cardboard covered with crape paper. These filled with homemade candy are always acceptable.

Christmas Game For Very Little Ones

"Little Jacky Bingo," often played at Christmas parties, is a very simple game and seems rather pointless to the onlookers, but little children love it.

The players form a ring, with one left out to be Little Jacky Bingo. Jacky walks round outside the ring. The players call out:

"Who is that walking round my stony wall?"
Jacky answers, "Only Little Jacky Bingo."

The players: "Don't you steal one of my fat pigs!"
Jacky: "I stole one last night, and I'll steal another tonight; so come along."

Then Jacky touches some one in the ring, who has to fall out and walk behind him. So the game goes on, the players falling in one behind another till at last Jacky has them all.

A "Toy Party" Is Lots of Fun at Christmas

SOME thirty boys and girls in less than half that many homes were in a flutter of excitement just before Christmas. Little girls asked to go to see other little girls "just for a few minutes," and boys gathered in knots and with curious gestures, seemingly explanatory, discussed an apparently important subject.

Sometimes the boys and girls would meet, and one would hear "What are you going to be?" or "I'm going as an elephant."

Then some young wisacre would say, "Really I do not think we ought to tell each other," and another wisacre would respond: "Why not? We are going to wear our own faces, and, as everybody will know everybody else, I think it is much better to tell each other, 'cause then there will not be so many of one kind."

Now, this was a very sage and philosophical conclusion, as it afterward proved, because at the toy party that occasioned all this animation there were scarcely two toys alike to be seen.

The invitations to the party had been sent by a young lady—a pet friend of every boy and girl asked—and she had requested each small guest to appear in the character of his or her favorite toy. She also suggested that, as girls might not care for animals or many toys, each of them come dressed like her own dearest doll and that the boys appear as bears, dogs, wolves, elephants, monkeys, goats, horses, lambs, donkeys, etc., or as firemen, policemen, soldiers or sailors, like those seen on toy engines, boats, etc., or else that mechanical figures like dancing Sam-bos, organ grinders, gymnasts, acrobats, etc., supply ideas for some of the costumes. She said she preferred to have them mostly animals, but would leave the matter to them and their mothers.

One thing, however, she must insist upon—every boy and girl must be in a costume representing a toy or a doll, and any boy or girl coming in any other costume would be sent home. Of course this seemed rather arbitrary, but the young hostess was simply endeavoring to make the party a perfect success, and to do this there must be no strangers among the toys. Mamma very soon saw the point and right heartily entered into the sport of attiring their young hopefuls for this particular occasion.

It was a splendid success. Of course the guests did not simply sit or stand around and stare at one another. After some pretty games and a dance or two refreshments were served in the dining room. They consisted of sandwiches and cakes shaped like dolls and animals; ice cream that was molded to represent fruit, vegetables, frogs, comic figures and flowers, and lemonade and other drinks.

"Nose and Goggles"

A family of fun loving boys and girls gave an amusing Christmas party. It was called a nose and goggle party and helped a number of young people to pass a Christmas evening very merrily without much expenditure of energy and thought in the matter of a disguise.

Each guest wore a false nose and goggles. The noses were purchased or made by clever fingers of heavy cardboard covered with chamois and were not removed until after refreshments were served.

As the guests arrived each was given a card perforated with ribbon run through, in order to wear the card around the neck, so that every one could see it.

The cards had on one side a number by which each guest was known; on the other side a list of figures—1, 2, 3, etc. (as many figures as there were guests)—with a space opposite each figure for a name.

In the social conversation which followed each guest guessed who his or her entertainer was. Of course with intimate friends the familiar voice revealed the personality, but in many cases this was not easily done if they attempted to disguise the voices, and much merriment and many absurd guesses were made.

As each guess was made the name was placed opposite the number on the card of the guesser corresponding to the number of the person with whom he or she was talking. For instance, if some one thought he knew No. 4 he turned his card and wrote the name opposite No. 4, etc. It was voted by all the gay people who were present as no end of fun and a most original way of spending a jolly evening.

Hunting the Supper.

In this game the table is set and the guests are asked to sit down to it, though not a sign of anything to eat is visible. Then the hostess places the end of a cord in the hand of each guest, who is told to go and hunt for his supper. The cord is wound up until the other end is reached, when a dish of something edible is revealed. It may be fruit, sandwiches, cake, candy or what not.

All the dishes are brought to the table, when the supper begins. The winding and unwinding of the twisted cord make lots of fun.

OLD COLONY



A New Pattern

This beautiful new pattern, Old Colony, is the silverware sensation of the year. It combines all the grace and daintiness of the period its name suggests with exquisite workmanship. Note the pierced handle and the handsome decorative work. Every lover of simplicity and art in silverware will appreciate this new pattern. Everywhere desirable, it is pre-eminently ideal for Colonial and Old English dining rooms. Like all

1847 ROGERS BROS.

"Silver Plate that Wears"

is the heaviest silver plate made, and the only brand with an unqualified guarantee that is backed by the actual test of 65 years' wear. Every piece bearing the trade mark may be relied upon to give lasting satisfaction.

We have a fine assortment in all the latest patterns and designs, and invite inspection.

Floydada Drug Co.

Our Store is the place if you are seeking gifts in
Jewelry, Cut Glass, Silverware,
Or Anything For The Children

The Store with a Thousand Gift Selections.
FLOYDADA DRUG COMPANY

The Floyd County Hesperian

PUBLISHED EVERY THURSDAY BY
HESPERIAN PUBLISHING COMPANY

Homer Steen - - - - - Editor and Manager.

Entered as second-class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

Subscription Prices:
One copy one year, in advance \$1.00
One copy six months, in advance50

Advertising Rates: Furnished on Application.

GOOD FELLOWS CLUB. JOINED YET?

Have you joined the Good Fellows Club? Do you want to aid in raising funds for a Christmas of Good Cheer for those whose lives have not been so well blessed as your own?

Do you know how many widows and orphans and afflicted there are in Floydada into whose lives you could bring more sunshine? Why should these not have a turkey, a 30-day supply of coal, a sack of flour? Possibly there are those among us to whom the knowledge of the possession of some of the more substantial necessities of life would be a greater blessing than some of the luxuries of life are to some of the others of us.

The Chamber of Commerce is interested in the undertaking to make these more happy. Perhaps the most appropriate collective name for those who contribute to the cause would be the Good Fellow's Club.

Subscriptions to this cause should be spontaneous. The matter is yet to be cared for. It is important. If you do not have an opportunity to help, make the opportunity. Be A Good Fellow.

Resulted in Good.

In speaking of the Thanksgiving football game between Childress and Quanah teams at Childress, the Quanah Observer says:

"Many Quanahites went up to see the game. The attendance was good, notwithstanding the stormy afternoon. Childress won the day, but there was no complaining at the result. The Quanah boys declared they were never treated better anywhere. It used to be that every clash between Childress and Quanah meant a knockout fight, so at last, much has been accomplished when they can play football together without actually fighting."—Childress Index.

When Quanah and Childress compete in athletics and fail to "pull off" a free-for-all, it's worth a story in the papers. The same is true over the entire Panhandle, with one notable exception.

Floydada and Lockney have been rivals in athletics for fifteen years. No free-for-alls have ever marked the proceedings. Floydada and Lockney athletes have ever been gracious winners and good losers. Which leads us to believe that Floydada and Lockney people excel in good common sense. Self-praise is NOT half-scandal.

The Hesperian extends fraternal greetings to the yeggmen who are coming south to winter and ply their occupation. There is a safe in The Hesperian office which we hope to preserve intact by thus making the yeggmen welcome to the confines of Floyd County. The safe is the only one we have. It is a good safe as safes go, though second-hand. The Hesperian gives personal assurance to each and every yeggman that there is nothing valuable or spendable in the safe. We wish to preserve it because we haven't the money to buy a new one, and it would be very much out of good form to be running a business without a safe.

Again we say, welcome to our city. That's easier than buying a new one.

Too late to Do It Early Now. You'll have to hurry if you do it at all. That Christmas shopping, you know.

J. B. Jenkins in the Race for Sheriff and Tax Collector.

J. B. Jenkin formally announces this week his candidacy for the office of Sheriff and Tax Collector of Floyd County, and his name appears in the announcement column on another page of this issue.

Mr. Jenkins first came to this country in the days of the open range. At that time the cattle business was the main occupation of the residents of the county, and for a number of years he spent his time on the range as a cowboy. The past few years he has resided in Floydada and at present is salesman for the Mas-sie Wholesale Grocery.

Mr. Jenkins is a man of ripe experience, is a good, substantial business man and should make a good sheriff and tax collector.

His announcement is made subject to the action of the Democratic primary.

If elected Mr. Jenkins promises to give the office his very best attention.

He will make a thorough personal canvass of the voters of the county within the next six months.

Gloves, silk hosiery and etc. at Glad's. 1tc.

Crushed rock and block stock salt, meat and table salts, cheap at Duncan Grocery. 2tc.

J. B. Proyr, of Lubbock, sidewalk builder and dealer in Justiceburg concrete and building sand, was in Floydada Wednesday conferring with local contractors.

\$10,000 stock of dry goods and groceries to trade for land in Floyd or adjoining counties. Stock clear and will assume some on land. Floyd Co. Land & Abst. Co. 3tc.

Buy Land Now.

We have bargains in small and large tracts of land in Floyd and adjoining counties. Can make easy terms.

Robbins, Darsey & Fields. 1tc.

Announcements

Subject to the action of the Democratic Primary, 1916.

For Treasurer Floyd County: MRS. ADDIE THAGARD.

For Sheriff & Tax Collector: J. B. JENKINS.

A Lost Lamb.

William Dean Howells, at a dinner in Boston, said of modern American letters:

"The average popular novel shows on the novelist's part an ignorance of his trade which reminds me of a New England clerk."

"In a New England village I entered the main street department store and said to the clerk at the book counter:

"Let me have, please, the letters of Charles Lamb."

"Postoffice right across the street, Mr. Lamb," said the clerk with a naive, brisk smile."

LARGE ROOM—To rent for light housekeeping or as rooming place. Parties without children desired. References asked. Phone 21. tf

Bakery for Sale.

The best Bakery in Floydada for sale. Call on J. A. Callihan owner, for information. 1tc.

Phone 77 or 88 for clean, fresh groceries. We have the goods, and our prices are right. Give us a trial and be convinced. Duncan Grocery. 2tc

Fletcher Haines and wife, of Texico are home to spend the holiday season with relatives and friends.

Get Him an 18 K Gold knife at Glads. 1tc.

Dentistry?

Dr. Hicks will spend the Xmas Holidays with his parents in Gaines County.

He leaves Wednesday the 23rd and will be back the 1st of Jan. 1916. 1tp.

Carl Koenig, of the northern part of the county, was in town last Tuesday before the Commissioners court.

FOR Christmas----
your photograph.
It carries the personal thought of the giver, is simple, appropriate and creates no greater obligation than the kindly thought it bears.



Make the Appointment Early.

Phone : : 169

C. M. WILSON

THE PHOTOGRAPHER IN YOUR TOWN

We have candies and fruits for the little ones' Christmas

We have a choice line of the best groceries for everybody



Give us a chance to help you with that Christmas dinner

We have laid in a special line of goods for the holiday trade

C. SNODGRASS
"THE FRIEND MAKING STORE"

Merry Christmas.

"Dear Friends and Customers."

We extended to each of you our sincere thanks and appreciation for your loyal patronage during the year about to close. Santa Clause will soon visit you and it is our wish that he will be good to you. We hope this will be to those who are dear to you the brightest and happiest Xmas that you have ever seen.

kindest regards to all,

West Plains Lumber Co.

A. E. JOHNSON, Manager.

Letters To Santa Claus

Floydada, Texas, Dec. 13, 1915.
Dear Santa:
Please be careful with your reindeers and don't let them run away, because we children would surely hate it if you should not get here. Miss Mann says she wants, most of all, for you to bring her pupils what they've written you for, so she would be disappointed too. Please bring me a big doll and candy. That is all I guess.
Yours truly,
Gladys Bridwell.

Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
Here it is again that I write you while in Floydada, asking you kindly to please bring us some few things for Christmas. We would be very glad to have an air gun, Jersey sweater, a pair of gloves, a doll, doll buggy, a locket and every good thing to eat. Lovingly,
Lester and Estelle Perry.

*Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
As it is nearly time for you to come, I thought I would write and tell you what I want.
Please bring me a large doll and doll bed, a story book and apples.
Besure and don't forget the other little children.
Your little friend,
Ruth Wagner.
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
I want to thank you for being so kind to me last Christmas and I am writing you now to let you know what I want this year.
I want a big doll and a little doll bed. I want a little stove and a set of dishes. I am your little friend,
Vivian Bosley.
Floydada, Texas, Dec. 13, 1915.

Dear Santa:
I don't live at Center Mills, Hood County, any more. I live southside of Floydada. Please don't forget, and please, dear Santa, I want you to bring me a doll that goes to sleep and a little tea set and table. Bring my little brother Ray a wagon, and he wants a boy doll, but he don't want a "wooly dog." Bring my baby sister a rubber doll. She's awful little. We didn't have her last year. Of course we want lots of candy, fruit and nuts. Good by. Your little friends,
Thelma and Ray Buntin.
Floydada, Texas, Dec. 8, 1915.

Dear Santa Claus:
I am writing to you for a few Xmas presents. Bessie says, she wants a doll buggy, candy, nuts, and oranges and that is all.
W. T. wants a rattle and a rubber doll.
Mother wants a diamond ring.
I want a muff, fur and a doll buggy.
Sincerely yours,
Thelma Weatherly.

Floydada, Texas, Dec. 12, 1915.
Dear Santa Claus:
Please bring us 1 drum, 1 doll, 1 horn, 1 book. 1 pop gun for Wayne.
1 Book, 1 erector, 1 tie, 1 knife and 1 harp for me. Bring us some nuts, fruit and candy. All so we thank you.
Yours truly,
Bruner Gound.
Wayne Gound.

Floydada, Texas, Dec. 13, 1915.
Dear Santa:
I am trying awful hard to be a good boy and mind all mama tells me. Please bring me "Cow-boy Suit," bugle-horn, tool box like Daddy's, an air ship, lots of candy, apples, oranges and nuts of all kinds.
Your little friend,
Robert Crum,
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
This Christmas I want a baby doll. Your little friend,
Helen McKinney.
Floydada, Texas, Dec. 13, 1913.
Dear Santa Claus:
I want you to bring me a toy train and fire works.
Your friend,
Francis Lowry.
Floydada, Texas, Dec. 14, 1915.
Dear Santa Claus:
Christmas is nearly here. I

want an organ. I want a doll buggy, a doll stove, a set of dishes and a baby doll. I want a bunch of fire crackers.
Your little friend,
Ethel Rhoades.
Floydada, Texas, Dec. 8, 1915.
Dear Santa Claus:
I want a sled and a doll buggy. I want some nuts and candy. I want some fruit, too.
Mama wants a bible and a hand glass.
Brother wants a watch and some sky-rockets.
Sincerely yours,
Laura Geraldine Massie,
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
I want you to bring me a saddle, a doll, a doll buggy and a tea set. Your little friend,
Ruth Ellis.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
Christmas is nearly here. I want a baby doll, a doll buggy and a tea set. Your little friend,
Nellie Jones.
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
We are trying to be good girls. I want you to bring me a rain-coat, overshoes, a pair of gloves, some candy and nuts.
Your little friend,
Bertha B. Saunders.
Floydada, Texas, Dec. 13, 1915.
Dear old Santa Claus:
I, too, want you to bring me lots of things for Christmas. Want me some big red apples, a black wooly dog on wheels, rocky horse, a rubber ball, a shoot gun, and a little wagon. Guess thats all. From little Dalton Head.
Floydada, Texas, Dec. 13, 1913.

Dear Santa Claus:
Christmas is nearly here. I want a baby doll. I want a bed

and a chair.
Your little friend,
Iva Walker.
Floydada, Texas, Dec. 14, 1915.
Dear Santa Claus:
I want a story book, a pair of gloves and a baby doll.
Your little friend,
Georgia McPeak.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
I want a bunch of fire crackers, some Roman candles and an airgun. Your little friend,
Turner McMillan.
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
Christmas is nearly here. I want a baby doll, a doll buggy and a tea set. Your little friend,
Ruth Ellis.
Floydada, Texas, Dec. 13, 1915.

Dear Santa Claus:
I want a pair of gloves and a story book and a gold ring.
Your little friend,
Henry Bosley.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
I want an air gun.
Your little friend,
Jim Tye.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
I want a wheel and a train for Christmas.
Your little friend,
Alpha King.

Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
Christmas is nearly here. Please send me a moving picture show, and an air gun and some shot. Your little friend,
Otis Splawn.
Floydada, Texas, Dec. 14, 1915.
Dear Santa Claus:
I want you to bring me a bicycle and some candy, apples, and oranges and nuts, and a wagon, and a dog and harness.
Sincerely,
Georged Ross.
Cone, Texas, Dec. 14, 1915.

Dear Santa:
Please bring me a doll, doll buggy, candy and some nuts.
Your little friend,
Katherine Cheyne.

Dear Santa:
Please bring me a doll, doll buggy, oranges, apples, nuts and candy. Your little friend,
Fay Cheyne.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
Please bring me a big doll and a set of dishes and please bring me a little stove and a little dresser. So good by.
Aline Cash.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
This Christmas I want a nice big baby doll.
Your little friend,
Ruth Johnson.
Floydada, Texas, Dec. 13, 1915.
Dear Santa Claus:
I want you to bring me a baby doll and doll buggy.
Your little friend,
Ruby Honea.
(Continued on Page 12)

When in Doubt
Make It
FURNITURE
FOR CHRISTMAS
Make it Furniture, Away
ALWAYS A SAFE, SOUND, SENSIBLE AND LASTING INVESTMENT.

We suggest a few articles which we know will prove highly satisfactory, and upon which we make you very reasonable prices for Christmas. It is useless for us to speak of the Quality for you all know we handle only High Grade Furniture.

Library Tables Dressers, Buffets
Book Cases China Closets
Kitchen Cabinets Chifforobes
Attractive Asst Rockers Framed Art Pictures

Art Squares in various designs of Tap, Velvet, Ax-minister, and Crex.

Make selections now for Christmas Delivery

Kirk & Windsor
North side square, Floydada, Texas.

NIGGERHEAD COAL FLOUR

Cotton Seed Meal & Cake

Farmers' Exchange

Floydada A. L. BISHOP, Mgr. Texas

Paducah School Building Damaged Slightly by Fire.

For several moments it looked as though the school building was in good shape to go up in flames last Thursday afternoon. Fire started on the floor of the ninth grade room, burning its way through to the fifth grade room. The fire alarm was sounded and the children were marched out in perfect order and on quick time. A bucket brigade was formed and the flames were soon exhausted.

No one knows exactly how the fire originated. It is supposed that some paper or trash of some kind caught from the stove. There was but little damage done, all of which was to the floor of the ninth grade room.—Paducah Post.

Post Office at Aiken.

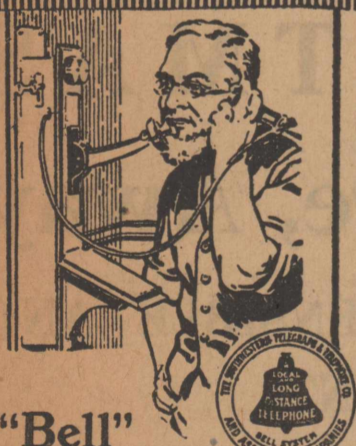
A new post office has been established at Aiken in the north west part of Floyd County. The office was opened for business Wednesday of last week.

Aiken is in a thickly settled community of Syndicate farmers.

No Commission Charged on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charges.

Gamble Land & Cattle Co.,
Floydada, Texas.



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN
TELEGRAPH & TELEPHONE
COMPANY. 12-R-14

WILL SELL TEXAS SCHOOL LANDS JANUARY FIRST.

More than a Million Acres to be Placed on Market by Land Office.

Austin, Dec. 9.—Approximately 1,500,000 acres of school land will be placed on the market on Jan. 1, 1916, according to announcement made by Land Commissioner J. T. Robison. The commissioner has just issued a list of this land and showing its location, the price and the class of the land. This is the thirtieth list issued by the land office. While the great bulk of this land is situated in the Western portion of Texas and is subject to actual settlement, there are many acres on which actual settlement is not required. All applications for the purchase of this land must be made by mail to the commissioner of the general land office. After date of purchase the land is subject to taxation.

Congressman Stephens will Fight Preparedness Program.

Washington, Dec. 1.—The plan of Representative C. H. Taverner of Illinois for a congressional investigation to ascertain the source of the sentiment for the preparedness program is warmly endorsed by Representative John H. Stephens of the Texas delegation.

"I am willing to join Mr. Taverner for the investigation," said Mr. Stephens. "It would be interesting to ascertain just how much of the inspiration has come from makers of war munitions and armor plate. Certainly if my section of the country reflects true conditions, it does not come from the people." Mr. Stephens is against any enlargement of the army or navy unless it be in the number of submarines, and then, he says he would have to be shown they are necessary.

We want to sell your land if you actually want it sold
BANANA LAND & LOAN CO.
Floydada, Texas.

Typewriter paper at Hesperian office.

CHAS. ANDERSON JEWELER

All Kinds of Clock Work
And Watch Repairing

AT

WOODY DRUG CO.

JOE BAILEY WILL RUN AGAINST SHEPPARD IN 1916

Letter to personal friend at Childress Gives Information.

The Childress Post of December 8th, carried the following: For some months past different reports have been published concerning the probable candidacy of Hon. J. W. Bailey for the U. S. Senate. This week the most man was shown a personal letter from Mr. Bailey to S. P. Buster of this city, in which he states the following:

"Unless something very extraordinary occurs to prevent it, I shall make the race against Morris Sheppard in 1916." This ought to set at rest all doubts on this question and all partisans are agreed that Mr. Bailey's decision to again enter Texas politics insures a most interesting campaign. At this time no one can, with good judgement, tell much about the results of such a campaign. Both men can literally count their friends in Texas by the thousands and both are good orators. However, they represent two very different brands of Democracy, and such a contest will give all voters of Texas a better chance to vote their sentiments.

No Commission Charged on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charges.

Gamble Land & Cattle Co.,
Floydada, Texas.

Dental Notice.

Dr. A. R. Taylor will be in Floydada about Dec. 21, for the practice of dentistry for a short time. Those who desire his services should make appointments early.

WILL SHIP ANOTHER CAR OF TURKEYS

We will ship another car of Turkeys soon.

Watch for the announcement of the date and price. Arrangements will be made with the public weigher to weigh the next car.
Marshall Grain Co.

Catarrah Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrah is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrah Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrah Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrah. Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, O.
Sold by Druggists, price 75c.
Take Hall's Family Pills for constipation.

Place Your Xmas Orders Early

Fare and Third to practically all points.

Tickets will be put on sale Dec. 18th, and limited for return until Jan. 5, 1916.

For full particulars and rates inquire at office.

T. J. DAWSON
Agt. P. & S. F. Ry. Co.



Animals and Plants Which Live in Brines and Raw Salt.

Just west of Promontory Point station, Utah, is a pond cut off from the Great Salt Lake by the railroad embankment. At times of high water in the lake this reservoir fills by percolation through the embankment, but during the summer this water is concentrated to a brine by evaporation. The deep-pink color of the brine is a phenomenon that appears in salt ponds generally when a certain concentration is reached. In the salt ponds of San Francisco Bay this color is due to a certain bacillus which lives in saturated brines and also in the heaps of salt as it is piled for drainage and shipment. Prohibitive to life as such an environment might be considered, strong natural brines are, in fact, inhabited by a number of minute organisms—animals as well as plants. The pink color disappears in winter or when fresh water is introduced into the pond. The Southern Pacific Co. has done some experimental work on preserving piles and railroad ties by soaking them in the pond. (Overland Guidebook, Bulletin 612, U. S. Geological Survey.)

We are advertising for land buyers in the east in a number of papers and will sell your land or ranch for you in a short time. Better come in and list it with us.

THE BANANA LAND & LOAN CO.
Floydada, Texas, Office first floor West Hesperian.

Indicted For Murder.

H. Lott, well known citizen of Clarendon, is charged with murder, in connection with the death of a Miss Schaff which occurred in Amarillo, August 7th last, in an indictment returned by the Potter county grand jury on Saturday.

Lott, accompanied by a number of prominent citizens of Clarendon, came to Amarillo last night and the defendant was released on a bond of \$5,000. Lott is one of the largest property owners of Donley county and is quite well known here.—Amarillo News.

Quick service is our motto at the Main Garage Tin Shop. H. O. Pope. 2tc.

10 Cent Delivery Service.

Light deliveries made anywhere in town on quick notice. Phone 81. Charlie Steen.

Margaret Kerfoot, a government employe, holds the record for accuracy. She has been in the Bureau of Printing and Engraving for 30 years, and had charge of 25 men and responsible for the consignment of postage stamps to the postoffices throughout the country. Last year she consigned twelve millions of stamps to postoffices without a single error.

Give us a show and we will prove to you that this is not the first time we have sold land. THE BANANA LAND & LOAN CO.,
Floydada, Texas.

For Sale.

9 Head of horses and one mule. Five of them gentle to work. All good young stuff. A bargain if sold at once. Located 20 miles S. E. of Floydada on Floydada-Spur road, 4 miles northwest of Wake.
H. M. Higgins.

For marble monuments, see S. B. McClesky.

For Sale, or Exchange.

For small place near town 450 acres 15 miles southeast of Floydada.—W. V. Phillips.
4tc.

Carbon paper at Hesperian.

YE OLDE TOWNE QUARTETTE

TUESDAY EVENING
DECEMBER 21ST, 1915.

This is the fourth number of the lyceum attractions booked for this season by the lyceum committee and is promised to be one of the best on the entire program. And comes just when everyone is expecting a good time. You will enjoy this entertainment. Don't miss it. Remember the proceeds go for Civic Improvement.

AT MC AND Y THEATRE

Admission: 50c and 35c.

A. G. McADAMS LUMBER CO.

For High Grade Building Materials, Bois D' Arc and Cedar Post. Let us Figure your Bill.

Phone No. 55

W. I. CANNADAY, Local Mgr.

W. M. Massie & Bro Arthur B. Duncan

General Land Agents
(THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Renter and Pay Taxes Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS
A SPECIALTY
Address

W. M. Massie & Bro.
Floydada, Texas

S. C. Vanderlip

OPTICIAN

Eyes tested; Glasses properly fitted. All work Guaranteed.

Residence: 1 block South First Nat'l Bank; in fourth block west on Mississippi St.
Floydada, Texas

DRS. SMITH & SMITH

Physicians and Surgeons
Office with Floydada Drug Co.
Day phone 51
Night phone 16

City Barber Shop

T. M. COX, Prop.

All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented. Hot or cold baths. Nice clean tubs.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill."

I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

PRICE-FOSTER

BIG TURKEY DAY SATURDAY

Chamber of Commerce Makes Invitation General for All Who Will Come to Floydada, Saturday, December 18th.

The Floydada Chamber of Commerce invites you all to join in an old-fashioned "get-together-Rally." A big time for everybody. Come and bring all the children and get a free Christmas turkey.

One hundred fine Christmas Turkeys have been purchased by the Chamber of Commerce. The turkey race will take place at 2 p.m. sharp—be on hand. "Boosting and pulling together" makes our town and country grow.

RULES GOVERNING TURKEY RACE

All persons present may take part. No clubs, no hooks, no dogs, no guns, will be allowed used in the catching of the turkeys. Any old bachelor or widower catching a turkey will be required to give same to some widow lady in Floyd County—failure to do so will be fined \$100. There will be 10 turkeys hobbled and a weight tied to the left foot for the Fat Man Race—all men weighing over 200 pounds may enter the Fat Man's Race.

The committee has all arrangements made for a big time and lots of fun for the old and young.

All the firms in Floydada have contributed to Turkey Day, with the exception of two or three. This shows that Floydada citizenship are 98 per cent Boosters for Floydada and Floyd County.

Following is the list of firms and individuals who donated to the Floydada Chamber of Commerce for the 100 turkeys for the big Turkey Day, December 18th:

Robbins, Darsey & Fields, Real Estate & Insurance; Floyd Co. Land & Abstract Co., Chas. H. Featherston Mgr., West Texas Gin Company, A. V. Haynes Mgr.; The Fair Store, Dry Goods and Notions; Kirk and Windsor, Hardware & Furniture; Marshall Grain Co., L. A. Marshall Mgr.; Hesperian Publishing Co., Homer Steen Mgr.; Reagan Garage, John Reagan Mgr.; Bosley Curiosity Shop, C. A. Bosley Mgr.; City Market, P. H. Flynn Mgr.; G. V. Slaughter Grocery, G. V. Slaughter Mgr.; First National Bank, E. C. Nelson Cashier; Butler & Donaldson, Fire Insurance; Floydada Drug Co., Dr. J. H. Messie Mgr.; Haines-King Co., H. S. Haines Mgr.; Price-Foster, Drygoods and Notions; White Gro. Co., A. D. White Mgr.; Woody Drug Co., B. P. Woody Mgr.; Farmers Exchange, A. L. Bishop Mgr.; Meandy Theatre; Willis Hardware Co., H. J. Willis Mgr.; W. M. Ward, Cotton Buyer; C. Snodgrass Grocery, C. Snodgrass Mgr.; Olson Dry Goods, O. B. Olson Mgr.; C. M. Wilson, Photographer; A. J. Ryals, Oil Dealer; Wooldridge Lbr. Co., F. S. Truitt Mgr.; W. M. Collville, Drayman; Glad Snodgrass, Gents Furnishings; Gamble Land & Cattle Co., I. D. Gamble Mgr.; C. Surginer and Son, Hardware & Furniture, C. Surniger Mgr.; Commercial Hotel, W. P. Daily Prop.; Mathis-Martin Dry Goods Co., Dry Goods and Notions; City Barber Shop, T. M. Cox Mgr.; Cooper & Brown, Blacksmiths; Williams Bros. Gro. Co., W. C. Williams Mgr.; Green & McClesky, First State Bank; Jones Hardware Co., Charlie Jones Mgr.; A. G. McAdams Lbr. Co., W. I. Cannaday Mgr.; Steen's Market, W. M. Steen Mgr.; L. M. Flanary Gro. Co., Parish Bros. Piano Co., E. P. Parish Mgr.; Main Garage, H. O. Pope Mgr.; S. B. McClesky, Public Weigher; Movie Cafe, J. C. Garrison, Mgr.; Edwards Elevator Co., Grain and Coal; W. S. McCoy, Real Estate & Loans; B. F. Yearwood, Grain Dealer; Henderson & Co., Grain Buyers, L. A. Crews Mgr.; J. A. Lowrey & Sons, Blacksmiths; J. N. Farris, N. A. Armstrong, W. R. Cope, E. P. Thompson, Tom W. Deen, F. P. Henry, J.

C. Hubbard, Jess B. Shurbet, W. M. Massie, Dr. I. C. Hicks, E. O. Welch, J. T. J. Dawson, K. B. Smith, Drs. Smith and Smith, John W. Smith, Tom P. Steen, Barker Bros., Agents, Ford Motor Co.; West Plains Lumber Co., A. E. Johnson, Mgr.; Duncan Grocery Co., A. B. Duncan, Mgr.; Bosley & Young, Blacksmiths; Overland Auto Co., J. D. Starks, Mgr.

Warring Nation Makes Offer For One Million Bales of Cotton

Ft. Worth, Tex., Dec.—The offer of a warring nation in Europe to pay twenty cents per pound for one million bales of cotton, will be accepted and plans are being worked out by the committee in charge for making an early delivery, according to H. N. Pope, President of the Texas Farmers' Union, who returned recently from New Orleans where he attended the meeting of Southern Farmers' Union presidents.

"While the name of the country making the offer will not be given out at the time," President Pope stated today, "The proposition is a bona fide one and the nation in question is anxious to secure the shipment as early as possible."

"The committee appointed at the New Orleans meeting to look after the matter, consisting of Peter Radford of Austin, D. E. Lyday of Ravenna and myself, will get together at an early date and arrange for an early consummation of the plan."

W. S. McCoy Enters Real Estate Business in Floydada.

W. S. McCoy has entered the list of real estate dealers in Floydada. He will deal in dirt of Floyd and adjoining counties.

Mr. McCoy has a novel name for his land business, terming it "The Banana Land & Loan Co." He expects to be instrumental in causing some immigration to this section during the winter and spring.

The Banana Land & Loan Co. offices are in the building just west of The Hesperian office, which is being enlarged by Tom P. Steen to accommodate both Mr. Steen's offices and the offices of the land and loan company.

We will be ready to make farm and ranch loans in a few days and will appreciate some of your business.

THE BANANA LAND & LOAN CO., Floydada, Texas.

"EXCUSE ME!"

Late Home Talent Comedy Hit to be Presented in Floydada Soon.

"Excuse me!" is the name of a two act comedy, which is to be presented at an early date in Floydada. The play is to be presented by an all home talent cast, parts for which have been assigned, and are now in course of preparation.

As the name suggests, the play is a rollicking comedy throughout. It has never been shown in Floydada, nor extensively anywhere else. It was first presented in Somerville, Mass., April 21, 1915.

The exact date for the play will be announced soon.

Wade Martin and family of Flomot, were in Floydada the first of the week doing their Christmas shopping and laying in supplies for the winter.

Mrs. F. S. Truitt and children left last week for Gainesville, Texas, where they will spend the Christmas and New Year Holidays.

Some Jolly Games For The Merry Yule Party

FOR a new and jolly game which costs nothing to get up fill a good sized basket with words cut from newspaper headlines. Each word should be cut out in a small square. Players sit around a large table and each receives a square of pasteboard or a sheet of heavy paper. In the middle of the board is placed the basket filled with words. There should be a couple of bottles of paste or mucilage besides.

Each player in turn is given a hatpin which he plunges into the basket. All words brought up on the hatpin belong to the person jabbing. When each player has jabbed six times in turn the pins are laid aside and the point now becomes to see who can form the cleverest Christmas telegrams from the words jabbed up. Allow fifteen minutes for working out these phrases. The entertainer or some one who does not enter into the game decides which is cleverest. Give a book of witty sayings as a prize in this round.

A lively blindfold contest results when guests are required to tie bundles on a Christmas tree blindfolded. The Christmas tree may be a very small one arranged in a bucket on the table if no trimmed tree is at hand. Of course the blind men start from a point as far from the tree as possible. Each bundle has a small box of bonbons or even a popcorn ball half tucked away at its heart. The bonbons belong to the player who is successful in tying the package to the tree.

A toy race is always jolly too. This is where wheel toys are pushed over a certain course with umbrellas or where mechanical toys are wound up and sent trundling across the room at a given signal. The person first to push his wheel or toy over the course is winner, and the mechanical toy which outdistances its fellows also wins for its owner a prize. Any toy which over-turns in the race is barred from honors.

Now, let all gather around the table and distribute squares of paper or pasteboard black on one side and white on another, with pencils and scissors. Ten minutes are allowed in which all draw portraits (heads) of Santa Claus on the white side of the paper or board. Allow as much more time as is necessary for each to cut out the portrait he or she has been drawing.

Each player then signs the silhouette with his initials, and the various outlined portraits thus formed are tacked up black side out on something white, such as a square of muslin or a sheet of white paper, where they will show to best advantage. Some one, who does not enter the game, is then called on to say which is the cleverest, and the guest whose work this judge prefers wins a prize. A candy box representing the Christmas saint makes a good choice in prizes.

Indoor Fun For the Kiddies

During the holiday school vacation it is difficult to keep the youngsters out of mischief and yet keep them amused. This is especially true in the evening, when they cannot play out of doors. A suggested solution of the problem may be found in the following games:

Give each child a bowl of popcorn and a needle and thread. At a signal all begin stringing the corn. The one stringing the most in a given length of time is awarded a prize.

Give children pencils and paper and then read a paragraph from a book backward. Read each word slowly and have the children write them down as you read them. When you have finished have the children begin at the last word they have taken down and write the paragraph forward. The youngster whose paragraph shows the punctuations placed nearest to the way they are printed in the book gets the book as a prize.

Place a row of plates on the floor along one side of the room. Have a plate for each child and let each plate hold an orange, an apple and twenty pieces of candy. An equal number of empty plates should be placed on the opposite side of the room. Arm each of the youngsters with a teaspoon and at a given signal let them transfer the contents of the filled plates to the empty plates. Only one object can be carried at a time, and if it is dropped the carrier must return it to the plate and start over again. A prize may be given to the contestant who fills his plate first.

"Kitchen Kumpany." To make a success of "kitchen kumpany," a jolly Christmas game, the "kumpany" should consist of eight to ten girls and boys who are all intimately acquainted.

Have ready a large bowl of batter for pancakes. Each boy is provided with an apron and told to cook a cake. His partner, a girl, may stand by and instruct him, but she must not take a hand in the cooking at all.

The couple making the best cake receives a prize. Then there can be candy making, such as chocolate or nut fudge, and when all the cakes are baked the kitchen table is set and the guests eat the fruits of their labor.

See It At The Mc and Y Read It In The Hesperian

WHAT?

The Diamond From the Sky

A Picturized Novel by Roy L. McCardell



One of the Most Thrilling Scenes In Our New

Serial Story

This is a novelization of the prize photo play selected as the best in over 19,000

\$10,000 FOR A SUGGESTION!

This photo play took the \$10,000 prize in the \$10,000 photo play contest announced last December. Another \$10,000 is now offered for a sequel to this prize play. This offer is open to you. Only a simple suggestion of 1,000 words or less is wanted.

Watch For Our Thrilling New Serial
THE DIAMOND FROM THE SKY

Baker Basket Ball Team Wins from Floydada School.

The boys teams of the Baker and Floydada schools played basket ball on the High School grounds Tuesday afternoon, the Baker boys taking the game by a score of 16 to 0, showing superior work in all departments of the game throughout.

In a game earlier in the season the Floydada team won from Baker, but the remarkable improvements of the Baker boys work enabled them to win easily Tuesday.

The team was accompanied by a number of other students and Prof. J. A. Bell, principal of the Baker School.

Paint Gang at Work on Local Santa Fe Station.

The painting gang of the Santa Fe Plains Division are treating the station, section house, pump station and water tank at Floydada to a new coat of paint this week.

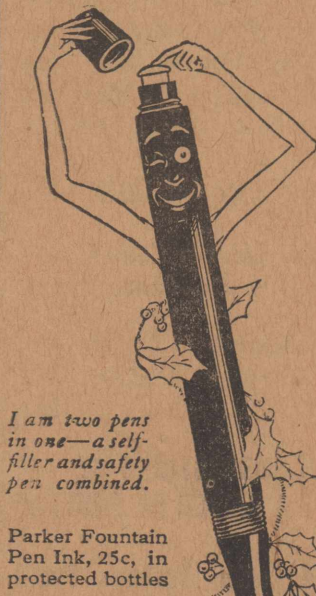
Work of the painting gang was begun the first of the week.

Notice.

All accounts due our firm, if not paid by January first, will be turned over to an attorney for collection.

2tc. Williams Bros.

I simply press the button and fill myself and drink like this



Parker Fountain Pen Ink, 25c, in protected bottles

I am two pens in one—a self-filler and safety pen combined.

Let Me Top Your Gift List

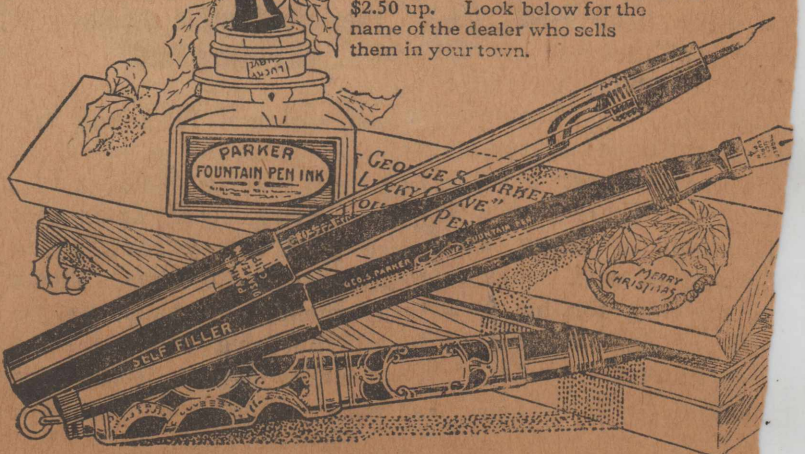
IN my handsome holiday box, I'm to be appreciated wherever you get me. My double usefulness is something your friends and dear ones will enjoy.

PARKER LUCKY CURVE SAFETY SELF-FILLING FOUNTAIN PEN

I fill myself in two seconds at any inkwell. No matter in what position I am carried the ink can't get out, because I have a "sure lock" safety cap. No humps or bumps on my barrel to make writing awkward—no openings into the side to invite accidental spills.

I solve the vexing problem of "what to give" and the name "Parker Lucky Curve" on my barrel shows that you've been thoughtful of quality your selection.

Parker Lucky Curve Pens—Standard—\$4.00—Safety—Transparent—sell at from \$2.50 up. Look below for the name of the dealer who sells them in your town.



Floydada Drug Company



MERRY



CHRISTMAS



FAIR STORE

Still Holds the Distinction of being Headquarters for
SANTA CLAUS

His supplies are wonderfully attractive this year. He has tried to please all the little folks and the big folks too in bringing for them that they most want. A visit to our store will delight you.

We thank you for your patronage this year, and will do our best for your interests in 1916. We wish you a Merry Christmas and a Happy New Year.

FAIR STORE

President Ripley's Interview on the Ten Million Bond Issue

No little interest has been aroused in the southwest by the application of the Santa Fe for a bond issue totalling \$10,000,000, made to the Public Utilities Commission of Kansas. The Commission issued an order granting permission for the issuance of the bonds on December 3rd.

President Ripley was in the city last week he was asked for his views of that city for an interview relative to the issue. He said:

"The company is able to do a great deal of financing for the future. It is an advantage at this time to have the money in hand. Our company will make some extensive investments, hopes to make some more, and will likely have to make still others, whether it wants to or not, because of commission orders, but I cannot give details. The program is yet incomplete. I cannot say for sure what the future holds for Texas as far as the Santa Fe is concerned. The general situation is not encouraging to those who are depending upon to build railroads."

"It is true that the Santa Fe has its biggest business in the fiscal year, but on account of the heavy increase in expenses and nothing at the end of the year for our surplus account. It is necessary to put back into property all that was left after paying our bills, including interest on borrowed money and dividends averaging about six-tenths per cent to holders. There is not a man in Texas who can be satisfied with the same conditions showing for his own company. I cannot say that conditions tend to attract money for new lines of road. However, the Santa Fe will bring property up to standard

and maintain efficiency of its service to the public. Improvements will have to be made from time to time, which may include extensions, possibly in Texas. That is why we are building up the treasury by selling ten million dollars of preferred stock. The policy of the Santa Fe is to never contract for new work without having the funds on hand to pay the bills."

Advertising Pays.

Our ads will appear from now till the 15th of January in newspapers in every state in the union. "Well," says someone, "That is covering too much territory."

Just the same, we mean what we say, that our ads will go into every state in the United States, and if you have anything to sell—town lots, houses and lots, ranches or farms—we want the best price on it you can possibly give.

Thanking you for any business,

Banana Land & Loan Co.,
Floydada, Texas.

Try a package of Kaferita Pancake Flour at Duncan Grocery.

PERTINENT SUGGESTIONS BY A RAISER OF POULTRY

Experience with Turkeys Prove They are Valuable Addition to Poultry Yard.

Last spring I out-talked Mr. West on the turkey question, so he agreed that we would try turkeys. You know a woman with three good Jersey cows and a Beatrice separator always has a little money on hand, so we found where we could get some good turkeys cheap, some hens and large boned gobblers with good ancestral blood, so we had after trading, swapping, dressing out five toms that we didn't

want, 8 hens and 2 gobblers to begin with the first of April. I had an order from Waco for one tom at \$5 and three hens at \$3 a piece, so I shipped \$14 worth of turkeys and had one tom and five hens left. I sold some early eggs and hatched and raised what I could from three hens, as the other two decided home was a bad place. When the last hen was ready to set I was out of eggs and as I had no experience with turkeys, never having owned one in my life until last spring, I thought a turkey was a turkey, so I bought some cheap eggs and set them. They did well hatching and out of twenty marked, eighteen out. But I learned a lesson. It would have paid me well to have ordered eggs for bone and muscle. I made a mistake in selling my early eggs. If you ever tried to raise a poor breed of hogs, or ever tried to raise a doggie-calf and make a prize winner out of him, you will make the same mistake in raising turkeys if you try to raise small boned turkeys for the market. My tom was one year old last part of June, will weigh between 35 and 40 pounds. Some of my this year toms weighed 23½ pounds, hens 12 to 14 lbs. These I sold to my father Mr. McCarty for breeders. To make a long story short, when marketing time came, for my \$10 and work invested in turkeys, I have a check calling for \$51.50, with ten beautiful hens and one tom as breeders for next year. I have not told all yet. When the good man saw that there were to be turkeys raised on his place he straightway conversed with lumber men and raised a barn. I say, hurrah for the turkeys. I wish I had gotten them 7 years ago. That barn isn't paid for yet, but if the turkeys do well next year it will be paid for.

Next day after we sold our turkeys a man phoned for 41 Barred Ply mouth hens and pul-

lets, so I got a check for \$20.50 after leaving 40 hens and pullets for breeders and one dozen good cockerels. A check for \$72.50 isn't bad for less than a year's work. Now this doesn't include broilers, fryers and dressed hens sold all during the year, or those eaten at home, and there is a good supply of tall chickens yet on the yard. Yes, and I shipped three guinea hens and one rooster to east Texas, but these were papa's, but we have some for our own use this year.

There are people all over this county who would try such things, but are not encouraged to do so. This is my reason for writing this. I have neighbors who have beaten me, but they never tell it, so no one ever knows what the other one does. When I see a letter telling of one woman's work, I cut it out and try to do as well as she did. I have Mr. Jones' letter of last fall in my scrap book. We do these things, why not tell others about it.

I sold 9 pounds of butter last week at 30 cents per pound. Today is Wednesday and I have sold 10 pounds so far this week.

Ask all the turkey raisers to take account of the cost of their turkeys, and the number of turkeys at the end of the year and report through the paper. We will help other people and have more backbone ourselves. Some times two heads are better than one if one is a sheeps head.

If the Commercial Club wants to advertise Floyd county and Floydada, why don't you get all the girls and boys under 14 to let you form them into a club and buy each member a dozen eggs, and then let them bring you a turkey large enough to pay for the eggs, then turn them loose if you want to. The girls and boys would be benefited and you would not lose a cent on it and it might be an annual affair.

Mrs. John L. West.

Expression Recital.

The pupils of Miss Vera Featherston, teacher of expression, will give a recital at the Methodist Church, Monday evening, Dec. 20th, beginning at 7:30. Everybody invited to come.

A good quality of coffee at 15 cts. per pound at Duncan Grocery.

A Call.

We are having calls for 40 and 80 acre tracts of land. Who has some they want to sell?

Banana Land & Loan Co.,
Floydada, Texas.

Christmas Tree at M. E. Church.

The Methodist Sunday School classes will render a program at the Methodist Church, Friday night, December 24th, on the occasion of the annual Christmas Tree at that church.

Pure extracted Honey 9 cts. per pound at Duncan Grocery.

Mrs. J. A. Stallings and little daughter, Katherine, are spending this week on a visit in Post City with Mrs. Stallings' parents, Mr. and Mrs. J. W. McCoach.

Typewriter paper at Hesperian office.

Why Pay Rent

When You Can Own a Home With Rent Money.

For the next SIXTY DAYS we will offer the man who wants a home in this section of the Plains country, the best opportunity that he will ever have to own one.

We are offering a limited number of 160 acre farms tracts, well improved with five room modern cottages painted and papered, with nice screened-in-porch in front and back, a nice barn which is also painted, well and windmill and water piped into the house, land all fenced and cross fenced also will fence ten to fifteen acres hog proof, water from 35 to 80 feet, with a very small cash payment down balance ten years. SIX PER CENT. No payment of principal until the end of second year, then only \$200 a year.

We only have a limited number of these bargains, all ready to move into, with these terms and will advise any one wanting a home to come at once and investigate. You cannot afford to turn these down. All situated from one to two miles from town and railroad, in shallow water.

We handle nothing but bargains and are closing sales every day.

Our extremely low prices on the above mentioned well improved tracts are within the reach of the poorest man who wants a home.

DON'T PASS THIS UP.

J. B. DOWNS LAND & CATTLE COMPANY

First Nat'l Bank Bldg.

Lockney, Texas.

—OR—

C. H. FEATHERSTON

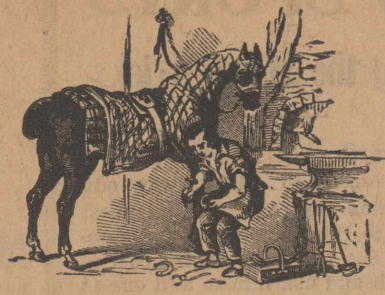
Floydada,

Texas.

BOSLEY & YOUNG

...FOR...

Disc Rolling
Cold Tire Setting
Rubber Tire Setting



Carriage & Buggy
REPAIRING
Wagon Work
And Horseshoeing

In fact anything you need in the Blacksmith and repair line. Your business solicited & appreciated.
Corner West of First State Bank. Floydada, Texas.

Star of Bethlehem By John E. Dolsen

[Copyright, 1915, by American Press Association.]

GOOD will unto men and peace to the nations—
These were the glad tidings the herald proclaimed
When brightly on high, mid the vast constellations,
The star over Bethlehem quivered and flamed.

THE wise men who saw it and journeyed with eager
And reverent spirit, their presents to bring,
It guided until by the manger so meager
They knelt by the Child Christ and hailed him as King.

A NIGHT more momentous through all the long story
Of earth and its races ne'er stood out in time.
The rays of that star shall increase in their glory
And the tidings be heard in each nation and clime.

IF we follow that star through life's labyrinth dreary
And look toward its light with unflinching faith,
Though the ways may seem hard and our feet may grow weary,
'Twill guide us right on through the valley of death.

The "Christmas Grouch"

THE Christmas grouch dies hard, but he begins to breathe feebly. There is scarcely a family but has a Christmas grouch—some one who thinks gifts are foolish and that a great deal of money is wasted at the season now upon us. He hates to see money wasted; he hates to see the Christmas trees cut down; he thinks it is a sin to tell the children the legend about Santa Claus; he scolds about shopping; he is sorry for the postman who carries so many bundles; he says everybody runs into debt at Christmas and that the new year gets started in all wrong on account of the debts; he says the sentiment has all gone out of Christmas on account of its being commercialized and that Christmas trees are a menace to life and that once he knew of a house that caught fire from a Christmas tree; he says it is a sin to spend money for flowers at Christmas.

The Christmas reformer has hundreds of ideas about how Christmas can be improved. He says the Christmas holidays never mean anything to him and he will be glad when they are all over.

But Christmas remains Christmas just the same, for all the grouch's protests, and will be the same forever; will laugh at the grouch and his follies in such a wholesome, hearty way that he will grow ashamed and will join in the merrymaking in spite of himself.

PRETTY CHRISTMAS CUSTOMS.

In some of the small towns on the Riviera a curious custom takes place on Christmas eve, when at the chief church in the town, during the midnight mass, a number of shepherds from the hills make their appearance wearing the picturesque dress of their calling.

The chief shepherd carries a lamb in his arms and, advancing to the high altar, gives it to the priest as a Christmas offering from the shepherds and a symbol of the Nativity.

In some towns of southern Germany a pretty custom prevails on Christmas eve.

A veiled woman walks through the streets after nightfall, carrying a child, chosen for his beauty and goodness to personify the infant Saviour. The cottage windows are left ajar so that the representative of the Christ Child can leave some gift upon the window sill.

Every good child thus finds on Christmas morning fruit and sweets, but the bad children only receive a birch rod, typical of well deserved chastisement.

How Not to Give

THE story is told of a woman with a great deal more money than mind and her selection of Santa Claus favors. This daughter of gold is busy twenty-four hours out of the day chasing happiness, though it is said she seldom catches up with it. Her idea of a Christmas gift is something that costs \$5. Never mind what the something is so long as it represents a V.

Several years ago she was particularly rushed at the holiday season, so she gave less thought than usual to the disposal of the Christmas fives. She was passing a bookshop when a limp leather and gold copy of Omar's "Rubaiyat" caught her eyes. Here was an inspiration. She would buy \$5 worth of oriental pessimistic philosophy, expressed in metrical form, for a friend who lived in a hall bedroom and hadn't a second shirt waist to her name.

Upon investigation Omar looked so good she decided to mass her Christmas suggestions and spend the hundred dollars in fives she set aside for gift purposes on Khayyam and his verses. One copy went to a widowed friend of her girlhood who lived on a farm in Maine and attended the little crossroads church twice on Sunday. Omar's verses in praise of wine and lovmaking were well calculated to shock this recipient. Another copy was mailed to a seamstress with three young robin mouths to feed and a net income of \$12 a week. The elevator man in the apartment house where the munificent giver lived drew one of the limp leathers. The remainder of the recipients were more or less appropriately selected.

Picture, if you will, the widow on the farm perusing the wine, women and song philosophy of the orient! Imagine the elevator man in the depths of his cage poring over "a loaf of bread, a jug of wine and thou!" This year the \$100 would have gone for volumes of "Moonmadness," a sort of Egyptian and Parisian nightmare, had not a safe and sane salesman persuaded the donor to select boxes of writing paper in graduated sizes. This is at least useful, and who knows but another Yuletide will find the woman sending hand picked presents to her small army of the needy!

Ostrich Dinner For Christmas.

One baby ostrich, five months old and weighing over 100 pounds dressed, was served at a recent Y. M. C. A. Christmas dinner in Los Angeles, and 1,500 persons were served. Each of the babe's drumsticks weighed sixteen pounds. In cooking the bird 165 pounds of dressing were used. This was made up of fifty pounds of chestnuts, thirty pounds of butter, twenty-five pounds of onions, fifty pounds of bread, twenty-five heads of celery and one pound of mixed spices. A special oven six feet square was arranged to roast the bird.

The Christmas Stocking



HERE is the stocking of little Will.
Oh, is it not a glorious one?
Hammer and gimlet and lots of tacks!
Whistle and whirrigig, whip that cracks!
And the stocking of little Neil.
Oh, dear Santa, cram it well!
Give her a dolly that laughs and cries,
One that will open and shut its eyes!

Poor Holiday fare

A delegation of fellow townsmen called on Rufus K. Combs of Midway, Ky., to congratulate him on the receipt of a Carnegie medal.

As his friends were taking leave Mr. Combs wished them all a merry Christmas.

"And I hope," he ended, "that you'll have a more bountiful Christmas dinner than fell to the lot of a young friend of mine last year.

"He, poor chap, was stopping at a cheap New Year boarding house, and on Christmas day, after he had eaten a turkey neck, a potato and a splinter of sodden mince pie, the landlady said to him as he rose just as the weak coffee was brought on:

"Oh, don't leave the table, Mr. Smith."

"I must, madam," said Smith grimly. "It's hard wood, and my teeth are not what they used to be."

"The Virgin's Blessing."

Every Virgin in Spain is illuminated with a taper. In Elja, near Cordova, an image or portrait of the Virgin and the Babe newborn hangs in well lighted every room in every house. And why? Because the beautiful belief is rooted in those simple minds that on Christmas eve, before the clock strikes 12, the Virgin, bringing blessings in her train, visits every house where she can find an image or portrait of her son. And many a girl kneels down in robes of white before her humble portrait of the Babe and prays and hears a rustling in the room and thinks, "The Virgin comes; she brings me my Christmas eve blessing," and turns, and lo, it is her mother, and the Virgin's blessing is the mother's kiss!

CHRISTMAS.

By JOHN GREENLEAF WHITTIER.

Sound over all waters, reach out from all lands
The chorus of voices, the clapping of hands;
Sing hymns that were sung by the stars of the morn,
Sing songs of the angels when Jesus was born!
With glad jubilation
Bring hope to the nations!
The dark night is ending and dawn has begun;
Rise, hope of the ages, arise like the sun,
All speech flow to music, all hearts beat as one!
Sing the bridal of nations, with chorals of love,
Sing out the war vulture and sing in the dove,
Till the hearts of the people keep time in accord
And the voice of the world is the voice of the Lord!
Clasp hands of the nations
In strong gratulations;
The dark night is ending and dawn has begun;
Rise, hope of the ages, arise like the sun,
All speech flow to music, all hearts beat as one!
Blow, bugles of battle, the marches of peace;
East, west, north and south, let the long quarrel cease.
Sing of glory to God and of good will to man!
Hark, joining in chorus,
The heavens bend o'er us!
The dark night is ending and dawn has begun;
Rise, hope of the ages, arise like the sun,
All speech flow to music, all hearts beat as one!

BENEATH THE MISTLETOE



"Vow to me now,"
Said the innocent lover;
"Vow to me now."
Eldly he glanced at the plant
just above her—
The mistletoe bough.
"Swear that you love
And will marry me, dear,
While up above
Christmas stars shine so clear.
Kiss me and vow,
Under the bough,
Always, forever, you'll cherish
me near."

Tender her kiss
As gayly she told him
Joy of her bliss
So close to unfold him
Under the spray.
Then she sent him away.
'Twas time for the next, so why,
why should he stay?
—Barbara Sheldon.

Holiday Showing of Xmas Gifts of Refinement.

You are cordially invited to call in and inspect our showing of Holiday Gifts of Refinement.

Our goods have arrived and we have them on display and ready for selection. We advise early Xmas buying. You will not be disappointed at the last minute by finding the article you had selected already sold.

GIFT SUGGESTIONS

- | | |
|----------------------|---------------------|
| Genuine Ivory Sets | Toilet Sets |
| Fine Cut Glass | Manicure Sets |
| Smoking Sets | Candy in Xmas Boxes |
| Shaving Sets | Fancy Stationery |
| Military Brush Sets | Pocket Books |
| Purses and Hand Bags | Fountain Pens |
| Cigars, Xmas Boxes | Traveling Sets |
| Dolls | Music Rolls |

If you desire, we will assist you in making selectings.

WOODY DRUG COMPANY

Phone Prescription Specialists Floydada, Texas.

Telephone 100

Get 'Em Cleaned
for Christmas at

HAINES KING CO
"THE KNOW HOW TAILORS"
HAINES KING CO

Letters to Santa Claus.

(Continued from Page 5)

Floydada, Texas
Dec. 13, 1915

Dear Santa Claus:

Christmas is almost here. I want a kewpie doll and a ring. Your little friend,
Miriam Olson.

Floydada, Texas,
Dec. 14, 1915.

Dear Santa Claus:

I want you to bring me a bicycle. I want you to bring me a

pair of gloves. I want you to bring me a pair of skates.

Yours truly,
Marion Bosley.

Floydada, Texas,
Dec. 13, 1915.

Dear Santa Claus:

Bring me a baby doll, a baby buggy and a gold ring. From your little friend,
Flossie Garrison

Buttons, Links, Pins, Fountain Pens, every thing for the gift from Dad to the Baby at Glad's. 1tc.

Cash Shower for Buckner Orphans Home.

Many friends urge that on the 3rd day of January next, there be a Cash Shower at Buckner Orphans Home. All Churches, Sunday Schools, Societies and individuals are requested to take part in this Cash Shower. There will be open house on that day. Let all who cannot be there in person, send by mail in time for this Cash Shower on that day—Dr. Buckner's 83rd birthday.

All correspondence and remittances should be sent to R. C. Buckner, Dallas, Texas, Route No. 3.

S. C. Bailey
For himself and others.

Combination sets of all description at Glad's. 1tc

Cattle for Sale.

We have some fine bunches of cattle, yearlings, coming two's, and cows. See us if you want anything in the stock line. 1tc. Robbins, Darsey & Fields.

FOUND—Winter lap robe between West Plains Lumber Yard and Public School Building. Owner describe and pay for this advertisement. 1tc.

White Crest, Soft Wheat, Highest Patent Flour, better than other brands, sold only by Duncan Grocery. 2tc

Land Sale.

If you have some bargains in land, list your place with us. We make two trips monthly back east for prospectors.

Robbins, Darsey & Fields.

Get His present at Glad's. 1tc.

A fine line of candies, cakes, nuts and fruits at Duncan Grocery. 2tc.

Look at Glad's before Christmas. 1tc.

O. P. Darsey, of the firm Robbins, Darsey & Fields, has just returned from a ten-days trip east. He was accompanied on the return trip by several prospectors who are interested in buying Floyd County lands.

Wheat Bran, Shorts, and Ground Maize Heads cheap at Duncan Grocery. 2tc.

Get her A Cameo La Valliere at Glads. 1tc

A Call.

We are having calls for 40 and 80 acre tracts of land. Who has some they want to sell?

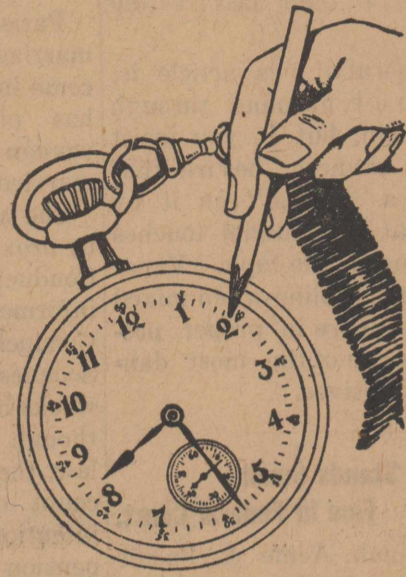
Banana Land & Loan Co., 1tc
Floydada, Texas.

A good quality of coffee at 15 cts. per pound at Duncan Grocery. 2tc.

CHRISTMAS GAMES AND SPORTS

Doing the Watch Trick

THE watch trick here described is interesting to while away odd minutes at Yuletide. Request some one to think of one of the numbers from one to twelve on the dial of your watch and ask him to add one to it every time you tap the crystal over the dial with a pencil (see illustration) until he reaches twenty, and then to notify you. Tell him that by the twentieth tap you will have read his mind so accurately that you will then strike the number he first thought of without asking any questions. The method of doing this trick is very simple. For the first seven taps you may strike at random any of the



DOING THE WATCH TRICK.

numbers on the watch dial, but at the eighth tap strike twelve, at the ninth, eleven; at the tenth, ten, and so on around backward until you are notified by the chooser that he has reached twenty in his count.

If the instructions have been properly followed the pencil will then rest upon the chosen number, because if twelve—the highest number that can be taken—is chosen, eight taps will bring it to twenty, so that your pencil, according to instructions, will then be on twelve, and any other number selected on the dial will be less than twelve by just the amount that will cause the pencil taps to shift backward from twelve to the thought of number when the count of twenty has been reached by the chooser.

"Old Soldier In Town"

This is a very old English Christmas game and is not nearly as simple as it seems to be. The players sit all around the room.

One person comes around to each and puts a number of questions, which must be answered without saying Mr. or Mrs., white or black, yes or no. The game begins something like this: An old soldier has come to town to see what you have to give him. The answer may be "nothing" or "an old coat." "Is it worn at all?" he asks. "It is not," is the reply. "What color is it?" "Gray." "A light gray?" "A very dark gray." "Are there any pockets in the coat?" "Three." "Only three?" "Three only." "Well, have you anything else?" "Nothing." "Not a single thing but the old coat?" "Not a thing." "Well, who lives in that house over there?" "The Browns." "Do they visit you?" "Sometimes." "Both Mr. and Mrs. Brown?" "Usually." "Have they any family?" "Two children." "The house is painted white, is it not?" "Well, I should say a shade of ivory." "I suppose you are thinking I should be making my way to the next door, do you not?" "I do." "I hope I have not given you too much trouble, have I?" "Not at all." The player who gets caught during the soldier's visit must pay a forfeit and is out of the game. Of course different questions will suggest themselves.

Game of "The Bookbinder"

"Bookbinder" is a holiday time diversion that looks simple and tame, but can be made highly exciting. Any number of persons sit in a circle, each holding a book on the back of his clinched fists. One who has been chosen bookbinder and stands in the middle of the circle goes to any player and, seizing that player's book, attempts to rap his knuckles, which the holder of the book tries to avoid by pulling back his hands quickly.

If the bookbinder succeeds in this the player whose knuckles he raps changes places with him; otherwise he replaces the book and tries to do the same with some one else. The bookbinder may pretend to seize a book without actually doing so, and if the holder pulls away his hands so that the book falls he must take the leader's place as if his knuckles had been rapped.

The leader can make this game very exciting if he runs quickly from one to another, pretending to take up one book and then seizing another.

"Bot That Suit?"

May get it for you by 24th. I have your measure. Just a telegram that's all

GLAD

I want you to see the nifty things I am showing for 'em all. Select yours today. Am looking for eighteen Fur sets this week from \$10 to \$65, wait and see them.

A Christmas Poem

By GOODLOE THOMAS.

(Copyright, 1915, by American Press Association.)

PEGGY wore a sprig of mistletoe,
Wore it Christmas eve. Of course you know
What the consequences were
Wearing that—and in her hair.

PEGGY'S not to blame for doing so.
How could she know it was mistletoe—
Just a sprig of green she found
Lying carelessly around?

SOME said Peggy wasn't very slow
At a party wearing mistletoe
And a light in her blue eyes
Not exactly shocked surprise.

PEGGY'S not the least to blame,
although
'Twas remarked, concerning mistletoe,
Her mistake seemed odd. You see,
Peg excels in botany!

Christmas Money.

The demand for Christmas money at the New York subtreasury grows each year. On a recent Christmas about \$250,000 a day in new coin, both gold and silver, was provided to meet the demand, which kept up until Christmas day. This Christmas money comes direct from the mint each year at this time. Thousands of residents of New York who never see the subtreasury at any other time pour down on the dingy old Wall street building and clamor for bright new gold and silver. The big department stores also demand new money, both to please their customers and to facilitate change.

Idea For Christmas Decoration.

In the dining room that has to have a screen to conceal the kitchen there may be a very simple and effective addition made to the Christmas decorations by pinning holly to it, covering the original surface completely. Lace curtains may also be effectively used in this way to make lovely bits of color in the room.

Charming Christmas Eve Custom

A delightful custom in many homes is the reading aloud of Christmas literature on Christmas eve.

After the stockings are hung and the children are ready to be tucked snug in their beds the whole family gathers in front of the fire, while each one, large or small, contributes something toward the invocation of the Christmas spirit.

Among the choice selections that have been found especially appropriate for this hour, when hearts are tender and receptive, are Dickens' "Christmas Carol," bits from Herrick, Walter Scott and George Withers, Reginald Heber's "Star of the East," Luther's beautiful carol "All Praise to the Eternal Lord," Alfred Domett's Christmas hymn, Phillips Brooks' exquisite "Oh, Little Town of Bethlehem!" or any of the Christmas gems written by Mrs. Sangster, Margaret Deland, Louisa M. Alcott and other American and English writers.

Last in the reading comes the simple Testament story of the Nativity, and just then, as the children are ready to scamper off to bed the recitation in concert of that wonderful, ever new Christmas poem "Twas the Night Before Christmas," their exit being appropriately timed to its conclusion:

Merry Christmas to all,
And to all a good night!

HOLIDAY PRESENTS

SECOND CALL:

Lowest Prices, Highest Quality

The Useful, The Beautiful in our Gift Departments
---The Place to Find What You Need in the Home.

CHRITMAS GIFTS

- Hint 1. Men's felt slippers, \$1.75
- Hint 2. Men's silk hose, 50c
- Hint 3. Men's leather handbags, \$10 to \$15.
- Hint 4. Ties in Xmas boxes, 35c and 50c.
- Hint 5. Mens' suspenders in Xmas boxes 50c.
- Hint 6. Ladies' felt slippers, \$1.25 and \$1.50.
- Hint 7. Ladies' silk hose, 50c \$1.00.

A beautiful assortment of Xmas boxes, 5, 10, 15 cents.
One hour of shopping this week beats two hours next;
and the best hours are those you spend at Price-Foster.

If it is a new suit or overcoat, remember we can save you money.

Special prices on Ladies' coat-suits, coats and skirts. Get prices, come to Price-Foster's and save money.

Our store is Brimful of Xmas Gifts. Something new; something Useful; come see for yourself.

Price-Foster

The Store of High Quality and Low Prices

Floydada,

Texas.



TO OUR **FRIENDS AND CUSTOMERS**

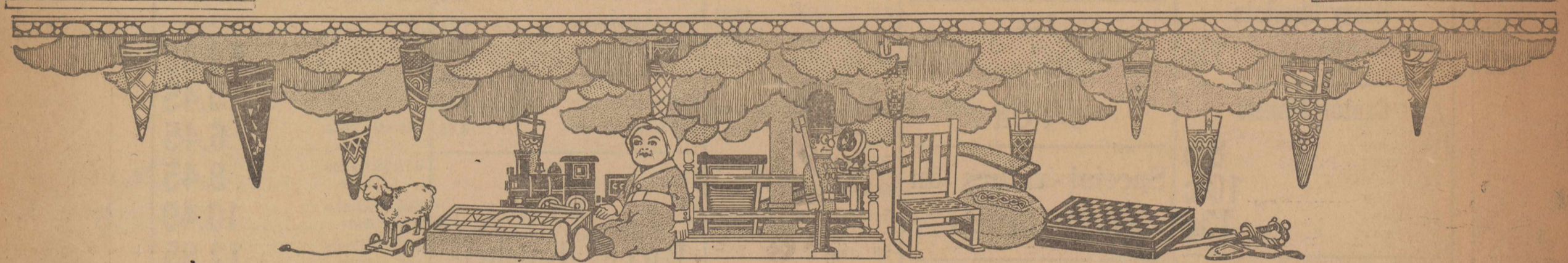
WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

In the year now ending we have enjoyed a good business. Through your assistance during the year of Nineteen Fifteen our business has almost doubled in volume. **WE THANK YOU FOR THIS.** We hope that this year has been as good to you.

We are in position to give you better service in Nineteen Sixteen than in the year now ending, and we bespeak a continuance of your patronage, and assure you that we will at all times be pleased to extend to you every accomodation consistent with good banking.

FIRST STATE BANK

FLOYDADA, : : : : TEXAS.



\$1000 Given Away

FREE A \$1000

Life Insurance Policy given away Free of charge to the lucky person. catching the Turkey with tag bearing the names of Robbins, Darsey and Fields, on Saturday, Dec. 18. All Turkeys will be tagged, watch for the CAPITAL PRIZE. ❁ ❁

Remember we have many bargains in Real Estate. We write Life Insurance, Fire Insurance, Hail Insurance. Call and see us, make our office your Headquarters. "We Welcome You." ❁ ❁ ❁

Robbins Darsey & Fields
Office Rear 1st State Bank Floydada, Texas



Let Us Suggest that the Most Practical
Gift for the Home
Are to be found at Our
STORE

Practical, useful Gifts fully express the Sentiments you wish to convey. What would your wife appreciate more than that piece of Furniture you have delayed buying so long?

Our Furniture Department will furnish the solution if you are perplexed.

Among the many things might be mentioned Dining Room Tables and Chairs, Parlor Furniture, Library Tables, Rocking Chairs, Writing Desks, Kitchen Cabinets, Iron Beds in many designs.

Rugs and Linoleums in large assortments for Selection. Make your order now for Christmas delivery.

C. SURGINER & SON

Telephone 24. : : : : Floydada, Texas.

A MERRY CHRISTMAS

The Christmas Spirit is the Spirit of giving; the sense of doing something for somebody else to whom we want to give pleasure. ::

Our part of it, as Dealers in Merchandise, is to provide gifts, some costly, some very inexpensive; things that everyone wants to receive; things that you want to give. It doesn't make much difference what you pay for the gift---much or little doesn't count; "The Gift Without the Giver is Bare," said the poet.

Peice Goods department†	1-2	Men's Suits.	Boy's Suits.	Men's Overcoats
10c Gingham 8½c	Ladies Dresses	\$12.50 Suits \$ 8.50	\$3.00 Suits now \$2.15	We have a large assortment of Overcoats. All sizes and any kind you want. On the account of the late warm weateer we are sacrificing these coats far below value.
12 1 2c Gingham now 10½c	1-2 Price	\$15.00 Suits 10.50	\$3.50 Suits now 2.65	
Heavy Cheviots	1-4	\$17.50 Suits 13.50	\$4.00 Suits now 3.15	
Our regular 10c value 7½c	Kimonos	\$20.00 Suits 14.85	\$5.00 Suits now 3.95	
Canton Flanel	1-4 Off	\$22.50 Suits 16.85	\$6.00 Suits now 4.65	
10c values now 8½c	Special values on all Petticoats.	\$25.50 Suits 18.85	\$7.00 Suits now 5.45	\$6.00 Coats now \$3.95
12½c values now 10½c		Ladies Suits.	\$27.50 Suits 19.50	\$8.50 Suits now 5.95
15c values now 13c	Marked down far below value.	Men's Black Sateen Shirts 40c	\$10.00 Suits now 7.45	\$10.00 Coats now 6.45
Outings		Flannel Outing shirst four button fronts 37 1-2	\$12.50 Suits now 8.45	\$12.50 Coats now 8.45
Heavy Outings in dark and light colors.		\$ 1 wool shirts 85c		\$15.00 Coats now 10.40
10c values now 8½c		Men's heavy fleeced shirts and drawers 37 1-2	1-4	\$17.50 Coats now 12.85
Suiting and Wool Goods		Ladies heavy ribbed union suits priced far below value now 65c	Boys' Knickerbocker Pants	\$20.00 Coats now 14.85
Heavy Suiting and all Wool Goods		Ladies heavy ribbed drawers 37 1-2c	1-4 Off	\$22.50 Coats now 16.85
25c values now 22½c	Ladies and Misses Coats	We have 50 pair of Ladies Shoes size from 2 to 4, worth \$3.00 to \$3.50. Your choice for \$1.75		\$25.00 to \$28.00 Coats now 18.85
35c values now 27½c	\$5.00 Coats now 3.85		Men's Dress Pants	
50c values now 40c	\$6.00 Coats now 4.85		Don't miss this opportunity to buy a pair of pants marked down far below value.	We have an extra heavy Wool nap Blanket size 72x84 worth \$4.00. As many as you want now \$2.95.
60c values now 49c	\$7.00 Coats now 5.65		\$2.50 Pants now \$1.65	
\$1.00 values now 79c	\$10.00 Coats now 7.45		\$3.00 Pants now 2.35	
\$1.50 values now \$1.23	\$15.00 Coats now 10.50		\$3.50 Pants now 2.85	
All Silks worth \$1.00 and \$1.50 20 per cent off.	\$17.50 Coats now 12.85		\$4.00 Pants now 3.15	
	\$20.00 Coats now 14.85		\$5.00 Pants now 3.85	
	\$22.50 Coats now 16.85		\$6.00 Pants now 4.35	
	\$25.00 to \$27.50 Coats now 18.50		\$6.50 and \$7.00 Pants now 4.85	
	\$30.00 to \$35.00 Coats now 21.50			

You Will Find a Big Selection Here

We have all sorts of things that men and young men and boys like for their personal use.

We give here a few suggestions; we have tried to make gift-giving easy for you. Sale closes Friday, Dec. 24.

MATHIS-MARTIN DRY GOODS CO.

THE STORE WITH THE GOODS.

We Buy 'em for Less. We Sell 'em for Less.

NORTH WEST CORNER SQUARE

FLOYDADA, TEXAS.

