

The Hermleigh Herald

"The Richest Land and the Best Farmers in All West Texas."

VOLUME 3

Hermleigh, Texas, Thursday, November 7, 1929

NUMBER 4

GOLDEN HONOR ROLL

F. D. Mueller.
Chas. J. Lewis.
Mrs. H. R. Lewis.
Mrs. C. M. Breeden.
Geo. W. Hamil.
A. P. Gannaway.
T. W. Atchley.
W. W. Earley.
W. R. Terry.
J. A. Merritt.
T. N. Mims.
Mrs. Wilsie Brawley.
Terrell Bowlin.
W. T. Stevenson.
W. D. Hooper.
W. A. Louder.
Clyde Mason.
Frank Watzl.
W. T. Stevenson.

Outlook For Cotton

Farmer Is Becoming Bad

In general cotton has gone to the bad, and especially is this true here in our county. The fact of so much short staple cotton having been planted and now being planted has ruined our market. We must out live this situation some way.

Mr. Roemisch who has bought the choicest staple of the community made trips to Sweetwater and Colorado last week with samples and could not get a bid on it. "We don't want the staple grown in your community," was the disappointing reply.

"What is wrong with our cotton?" was of course Roemisch's reply. "Your market has been ruined by the planting of Half and Half cotton," the reply came back.

It was with nothing but the best intentions that our farmers began to plant the Half and Half cotton. "The most money for the cotton crop," was the argument. It was thought that Half and Half could be sold on a penalized market for more money than the longer staple owing to the fact that it was thought to produce more cotton to the acre. But now, that it is seen that long staple cotton will produce as much per acre and sell for more money, we are realizing our predicament.

This matter should be given serious consideration by our cotton growers who know more about practical cotton growing and marketing than any one else. The best authority in this matter is the man who grows the cotton, picks it, gins it and gets his check for the bale when it is sold. Let us get together and work out of our predicament concerning a penalized cotton market.

After our meeting here and a findings committee has made their report, we can meet with cotton growers in other parts of the county. This should have immediate attention.

Mr. L. R. Fargason, who is an agent for some variety of cotton seed, says that in his opinion only one variety of cotton seed should be planted; that if his seed should be chosen against he will gladly fall in line for a one variety of long staple cotton. This is the right type of man.

CONTINUED APPRECIATION

Among the big things which have been turned our way during these days came as a surprise last week. After doing a \$75.00 job for us in connection with the installation and operation of our new machine, Mayor Mueller declined to accept any remuneration whatsoever. This is very unusual. Thanks, many times.

North Side Receives Another New Business

Mr. and Mrs. B. D. Smith who have formerly conducted the cafe near the Mobley Barber Shop, have rented the Harris building farther up the street and will open a confectionery next Saturday. They will also continue the operation of their lunch counter.

The new business will be prettily arranged and will offer many accommodations. The long building is being partitioned in the center, and the lunch counter will be placed in the rear of the first apartment.

Mr. and Mrs. Smith are well known to the people of this place and their advanced business step will no doubt be a success.

LONE WOLF SCHOOL

The Lone Wolf school is nearly due south of Hermleigh. The school house is about one and one-half miles west of the Hermleigh-Lorraine road.

We have a nice two teacher school here, about forty or fifty pupils in attendance and the school is in full progress.

The trustees are all very nice men, and want to help to do anything that is for the advancement of the school. In about two or three weeks, we are going to have a box supper, the proceeds of which will go to the buying of books and getting equipment for the playgrounds.

James Hudson.

CLUB MEETING

The Gannaway Demonstration Club met October 25, in the home of Mrs. A. P. Gannaway.

After roll call and business meeting, Mrs. Campbell gave an interesting talk on "How to Hang Pictures." This was followed by a round-table discussion on art in the home.

The club will meet November 8, in the home of Mrs. S. P. Davis.

Miss Davis, demonstration agent, will give the demonstration on "Good and Bad Types of Kitchen Aprons." She will also give us several apron patterns. Let each club member be present as there is much benefit to be derived from each meeting. Visitors are always welcome.

Reporter.

McMILLAN - ELLIS

A wedding of interest was solemnized at the country home of Mr. and Mrs. A. A. McMillan when their daughter Chloedelle was united in marriage to Mr. Dholmee Ellis of Fort Worth, Tuesday, Nov. 5, at 12:00 o'clock, with an impressive ring ceremony by Rev. Speck of Snyder.

Misses Sallie Rea and Alta Kemp were brides maid, Mary Neal Farr and Gay Will McMillan flower girls. The bride was given in marriage by her brother Walton.

A reception was held after the wedding which was attended by about thirty guests. Mr. and Mrs. Ellis left immediately after the ceremony for Fort Worth where they will make their home.

Out of town guests were: Mr. and Mrs. Sam Powers, Eastland; Mr. and Mrs. A. B. Cayce and Mrs. Darrell Turner, Snyder; Mr. and Mrs. J. T. Brown, Rotan; Mr. Day and Miss Walterine Ellis, sister of the groom, Mansfield, Texas.

Conference Meets At Pampa Next Week, 13th.

With regret that Rev. Hudson is superannuating, and yet proud that he and Mrs. Hudson are making their superannuate home here, all the members of the Methodist church and many outside the church are anxious to know who the new preacher is to be.

The new parson always brings a thrill with him. The parishioners and all want to know what the new preacher looks like; they want to know how many children are to be seen playing on the parsonage lawn; they want to know "just how" the "new preacher" wears his neck tie, whether his english is good, whether his logic is sound, whether his mannerisms are up to the minute; they want to know if he is going to be a popular man in his community.

All this thrill comes for only a few days once in the year. After the thrill is over the average parishioner begins to find fault and look for excuses to avoid paying his church pledge. Now isn't this just like us poor benighted creatures, not excepting the preacher?

FAIR FEED CROP BEING BUNDLED

There has been quite a rush of recent weeks in an effort to get all the feed harvested before it is ruined by killing frosts. Many have their row crops now in the shock, but there is quite a lot yet to be cut. The binders are going at their full speed and yet that doesn't seem fast enough.

There had been much fear in the earlier part of the year that the feed crop would be light, but the early fall rains revived the cane fields and there will be plenty of feed. There may be a few who will be short of feed but most farmers will have plenty.

This country is very productive of the many varieties of stalk feeds, maize, caffir, etc. This year there were some very beautiful fields of these crops, and when bound and shocked, there are few agricultural sights which are more attractive. It looks like prosperity.

Feed crops are the basic crops of the country, and when there is plenty of feed there is little fear of hard times. The hardest time this country ever experiences are years when no feed is produced. Live stock on a small scale, poultry and dairy farming coming into prominence, creates a demand for increasingly more feed each year.

MASQUERADE PARTY

A big masquerade party was enjoyed in the Lone Wolf community last Thursday night. The attendance was unusual good, according to the report as given in by J. M. Pagan.

After the thrill of the masts had died away and they were removed, a prolonged "42" game was engaged in. He came out victorious in the warm game, Pagan said.

J. F. Drennan gave us two "Linotype Dollars" Tuesday. Drennan has seen this country in its various stages of development, and is anxious to support anything which has as its purpose the further development of what he thinks is the "garden spot" of Texas.

Joe Roemisch Jr. has been sick the past week.

All Business Houses In Town Now Occupied

The recent removal of the Herald office to the Karnes building on the south side of the street and the occupancy of the vacant Harris building on the north side of main street leaves the town with but one empty building at this time, and this building is being used in connection with the Fargason Brothers business.

Notwithstanding the fact that business is dull everywhere, the vacant buildings in all our nearby towns are filling up.

WHERE THE WEARY BROTHER SAT DOWN TO REST

Monday afternoon a young negro came to the Planters Gin and to Ginner Tucker said:

"Boss, I've a negro. I lives at Beaumont. I has been up on de Plains picking cotton. I wants to get home with what money I has made. I is trying to beat my way home, and has been unlucky. I has walked until I is tired most to death. Won't you let me lie down in youze seed house and rest some?"

After listening to this pitiful tale told as if it were all true, his big, warm Southern heart began to beat with noble impulses of sympathy, and Ginner Tucker carried him into the seed house and placed him comfortably and safely into a bed of cotton seed. He rested for a few hours, and, thanking his kind friend of short acquaintance, left en route for his far away South Texas home.

This may seem a mere passing incident but it is worthy of notice. When a "weary brother of any shape, class or color, can find friends in time of need, it is an evidence of a safe West Texas society. The good Book says: "In-as-much as ye did it unto the least of these My brethren, ye did it unto Me."

SCURRY COUNTY'S OWN JOE MERRIT

Mr. J. A. Merrit stopped us on the streets in Snyder Monday and handed us a "Linotype" dollar, saying: "I am for every movement which promises to help promote the good interests of our great Scurry County. When its full development has been reached, Scurry County will be second to few counties of the great Lone Star State." Thanks, Mr. Merrit.

Joe Merrit, as he is known, is perhaps one of the best informed men in the county concerning business economy and general agricultural interests. He has proven his ability by what he has accomplished. The mere mention of Joe Merrit suggests sane, sensible, substantial farm business operation. The country needs to give more attention to "farm business." An agricultural country can never do its best until practical farming becomes a business.

Mr. Merrit engages successfully in every phase of general agricultural farming, poultry, dairying, livestock, wheat, cane, cotton, etc. He has a lovely home near the center of the county.

Hy. Caldewey, who has been on the Plains for the past two weeks, returned Tuesday. He completed his new farm buildings, he said.

HONOR ROLL

Adolph Kubena.
N. J. Sealy.
L. B. Rea.
C. S. Suddath.
J. J. Henry.
W. H. Walton.
Buford Patterson.
Miss Pearl Vernon.
T. J. Hodnett.
Mrs. E. C. Patterson.
J. E. Walton.
Jim Kubena.
Earl Stevenson.
Mrs. J. G. Reed.
Mrs. R. L. Gartman.
Chas. A. Cizek.
K. B. Rector.
E. E. Morgan.
Bert Standifer.

The Herald Will Open

Her Doors Saturday

When the doors of the new Herald office open Saturday at 2:30 o'clock p. m., everyone who has never seen through a newspaper shop and who are curious to know how it is all done, will have an opportunity which they long have sought. We hope to have everything in operation so that those passing through may have a chance to see the present results of Benjamin Franklin's efforts two hundred years ago.

The suggestion of the "Laying of the Corner Stone," may have little significance to some, but to us, according to our intentions, it means much.

We are dedicating the use of the new Linotype to the common people. If we might use a Biblical illustration, our motto shall be: "Into the cities of the Samaritans enter ye not, but go rather to the lost sheep of the house of Israel." We are seeking to reach the masses of the people, for there is where the secret of our national and business welfare lies hidden.

Those whose names are on our Honor Rolls will be placed as it were, in the cornerstone of the establishment of our purpose to serve the people. Whatever of good we may do (and we trust that we shall do no harm) will be credited to our loyal supporters as much as to ourselves. Without them we can do nothing. With them we can do all things.

There are possibly those who should like to have their names on our rolls of honor but who do not feel like sparing the dollar. "To facilitate matters here we have endeavored to see all our readers and make it plain that the mere absence of a dollar will not stand between them and this privilege. If they want the paper, we want them to have it, but if one doesn't want it we shall not burden him with it. We want the paper to serve the entire community.

If your work is not pressing so that you are forced to be in the field, we shall gladly welcome you here Saturday.

BEGINS FIRST SCHOOL

James Hudson, assisted by his sister, Mrs. Winn Lee, opened his school at Lone Wolf Monday. James is the son of our own Rev. and Mrs. M. H. Hudson, Superannuated Methodist Minister here.

James has been away to college for the past year, having received his diploma, secured a school near home. He will be at home with his parents while teaching this year.

THE HERMLEIGH HERALD

R. S. Norman, Editor

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price, \$1.50

Entered at the post office in Hermleigh, Texas as second class mail matter, according to act of congress, March 3, 1897.

Display advertising, 25 cents per column inch; line ads and local readers, 10 cents per line.

SEE THE LINOTYPE SATURDAY

We want every body who well can to be here Saturday and take part with us in the short "Linotype Service." It is our intention to give the use of this machine to the people of this community. Whatever we consider the best interests of the people, is what we shall stand for.

We firmly believe in "Equal rights to all, and special privileges to none." The laboring people are the "backbone of the nation." This we firmly believe.

We shall have a short entertainment program after which every one shall be permitted to pass through and see the Herald printing equipment at work. This will be an interesting occasion for those who have never been in a printing shop. The Linotype is, indeed, a wonder. You will never forget this occasion. Come, everybody.

MAN IS NOT PERFECT

We never start to press with an issue of the little Herald sheet without sad recollections of failures to measure up to our own good intentions in publishing a previous issue. However, it is said that "the most faulty among us are the least capable of seeing their own mistakes." We do not believe this applies in our case. The first model of Henry's Ford, styled "lizzie," was much more perfect in its mechanical operations than we are in the doing of our small task in publishing the Herald.

Our readers have been exceedingly patient with us. They seem to appreciate the fact that "the blunders of an ex-preacher are excusable." We might continue to tell of our good intentions, but the revivalist says the "bad place is filled with good intentions."

THE PEOPLE

Mechanics, business industries nor invention will take the place of the people. It is the people that make society. It is the people that make business, our preferred life work, therefore, is that of serving the people. Don't let us lose an opportunity to "do good unto all men, especially to those of our own Herald family."

J. B. Ethredge of Snyder was a business visitor here Monday.

ONES BEST STOCK IN TRADE

We once heard a lecture on the subject of "The Fine Art of Living Together Well." It has always been suggested to us that the more pleasantly people could live together the better it would be for all parties, and this lecture matured the idea with us. It is hard for people, at all times, and under all conditions to live together well. The art of doing this is, indeed, a fine art.

Every man should be liked or disliked only upon his merits and demerits. We have concluded that all men are about alike - the intention of the average man is good. The only way one can come to this conclusion is to think of himself as an example of humanity. When this is done, then we should compare others with ourselves. The fault we find with the other fellow is as foreign to his intentions as the fault he finds with us is foreign to our intentions. "As a man thinketh in his heart, so is he."

It is said that friendship is better than money. We can't all be money makers, so why not become friend makers? It is said that a "satisfied customer is the business man's best stock in trade," why would not a satisfied friend be the individual's best stock in trade?

LETS HAVE CHICKEN SHOWER

It has been the plans of many of us for some time to give Rev. and Mrs. Hudson a "hen shower" as soon as they were moving into their new superannate home. They are now domiciling there, and within a few days will have their chicken yard and barns constructed and ready for the chickens.

When the truck comes around to you, have your hens ready. Give them nice young, laying hens; don't give them mere refuses which might happen to be on your yard.

This will be a nice deed of kindness, but will lightly repay these consecrated two for the lives of Christian example which they have lived.

Spur, Texas.
Nov. 4, 1929

Mr. R. S. Norman,
Hermleigh, Texas.

Dear Sir:

Enclosed you will find \$3.00 to pay my subscription to the Herald. I am always anxious to get the paper and enjoy reading it. We shall always be interested in the welfare of Hermleigh.

Mr. Terry doesn't care for the paper but if he happens to get the paper first, I never get to read a line until he is thru.

Wishing you and Mrs. Norman lots of luck in all your undertakings, with best wishes to all.

Mrs. W. R. Terry.

Mrs. H. R. Lewis was a pleasant visitor in the Herald office Tuesday afternoon. While in she advanced her subscription to the paper. Thanks, Mrs. Lewis.

GERMAN SCHOOL NEWS

Miss Doris Reed visited Lena Mae and Georgia Ruth Pagan Saturday.

Robert Schulze invited a number of kinfolks and friends Sunday. Lunch was served.

Mr. and Mrs. H. J. Schulze and Mr. and Mrs. Robert Schulze went to Colorado Friday.

School opened Monday with an enrollment of thirty seven. A few more will start after cotton picking is over. Our enrollment will be smaller than usual this year, however it does not take a large number to do good work in school.

We miss Jessie Cook, Annie, Rudy, and Julius Kubena very much this year. Jessie is going to school at Hermleigh and the Kubena children at Pyron. Jessie and Annie have graduated from this school.

Mr. and Mrs. Hoyt Mize of Stanton, spent Saturday night with Rufus Mize and family.

News of Primary Department

School opened Monday, Nov. 4, with twenty pupils enrolling in the primary grades. After the opening exercises, came the issuing of books, and the work of the school year began. Every pupil is showing a willingness for work and a great interest in all school activities.

Along with our regular school work we are continuing, from last year, the contests in English and Health. These contests have been a great help to both teacher and pupils; and with other contests and projects, we hope to do some interesting as well as beneficial work, along with the study of "books."

We are looking forward to one of the happiest, most successful school years ever spent.

CHRISTINE NEAL
Primary Teacher.

A HUMOROUS CO-INCIDENCE

Essie Shaw: "If I had a dollar, I should renew my subscription to the Herald, and get my name in the "Linotype Pot."

Warren Fargason: "If I had a dollar, I should lend it to you. I want to see your name on the Herald Honor Roll"

Editor: "I have a dollar which Robert Schulze gave me just a few minutes ago. I will lend it to Fargason."

Fargason: "I will lend you a dollar, Mr. Shaw."

Shaw: "Norman, I will renew my subscription to the Herald."

Editor: "Thanks, Mr. Shaw."

The above humorous incident occured in the Fargason Grocery early Tuesday morning. It was the occasion of quite a bit of laughter, and is being passed on for the fun of it.

Mr. J. W. Wilson of St. Louis, brother to Mrs. J. A. Merritt, is a Scurry County visitor this week, guest in the home of his sister, as named above. This is the first time these people have met in 43 years.



Eyes Scientifically Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder, Texas

CONGRATULATION

We join in congratulations to the Herald and growth and development of Scurry County. Much progress has been made in recent years, and not withstanding the fact of two short crops in succession, our West Texas county is fastly developing into a real agricultural center.

We Join in congratulations to the Herald and Hermleigh at large for the new modern newspaper equipment now being installed. This is quite a forward step. It is an evidence of rapid development in the south end of good old Scurry County.

Wares's Bakery

YOUR OWN HOME BANK

Offers its constant service to its home people.

Do you care for your home? then be loyal to your home institutions.

We are here to serve those who are loyal to us.

First State Bank

Hermleigh,

Texas

BARGAINS!

Besides the many bargains listed in your "Fact & Fashions" for November, we have many others to offer.

Mens Good Weight Unions Suits, \$1.50 Grade **\$1.25**

One lot mens felt hats, up to \$3.95 and \$4.45, for **\$1.95**

New Shipment of Stetson Hats just received.

Every pair of Ladies Dress shoes at reduced prices.

Every piece of silk materials reduced.

Come in and see us before buying elsewhere.

T. W. Windle

"The Federated Store."

Renew your Subscription to the Star-Telegram through us. We are their authorized agent.

The Herald

Opening Saturday

We will open our new Confectionery to the people of Hermleigh Saturday Nov. the 9th.

With the purchase of every box of Face Powder, amounting to 50c, or more, we will give one bottle of toilet or hand lotion, FREE!

OPENING SATURDAY!

Congratulations to the new Herald and ITS READERS!

Smith's Confectionery

LUMBERMAN ON GOLDEN HONOR ROLL

Mr. C. S. Suddath of Inadale was in town Saturday and, handing us a dollar, said: "I want my name on your 'Golden Honor Roll.' Thanks, Mr. Suddath.

Mr. Suddath is a man who wants to see things go, and not only so, but is willing to push them. West Texas is not lacking for good men, nor for thrifty men but, being a newly settled country, it needs more men who believe in publicity—it needs men who believe in interesting others in our great country.

Mr. Suddath believes in the future of this country and is doing his very best at all times and in every possible way to push it forward. His progressive spirit is well in keeping with his business. He is a lumberman, manager of the Berry Lumber Co. at Inadale.

ROBERT SCHULZE VISITS OFFICE

Mr. Schulze was in early Tuesday morning with a dollar, saying: "I want my subscription advanced. If I can help those who are helping me, I want to do it." Thanks, Mr. Schulze.

Schulze is one of the fine young men of the German community, and is among those who are developing the agriculture of this country. It is said: "A workman is known by his chips." This is true. The German people of this community are one of the county's greatest assets.

Schulze is young, active, capable, energetic and, having his father, our own H. Schulze, with his mature business judgment to rely upon as a "fountain source of farm supply," there is nothing hindering his making rapid strides of progress.

MRS RUTH DESTER CROSS

Mrs. Ruth Dester Cross, wife of Oltes Cross, and daughter of Mr. G. W. Holdridge, died in a sanitarium at Lubbock Saturday. She was buried here Monday, the funeral services being conducted at the First Baptist Church. The Rev. C. E. Leslie conducted the service. Interment was made in the Lone Wolf Cemetery.

BAPTIST MISSIONARY MEETING

The Baptist Missionary Association of Texas will meet in Lamesa next week. This is the first time this large body has met in a West Texas town. A large attendance is expected.—C. E. Leslie.

Lawrence and Mrs. Lewis of Tahoka mailed their congratulations to us Tuesday. It will be seen elsewhere in this issue. Thanks.

Locals

CHINA GROVE

The church services Sunday both morning and night were well attended. A minister from Oklahoma delivered the message at the 11:00 o'clock hour, and the evening service was conducted by our own Missionary, Bro. W. D. Green.

Mr. and Mrs. Orvil Thompson of near Pyron, were visitors in the George Beene home Sunday afternoon.

Mr. and Mrs. Bob West were visitors in the Hall home Sunday.

The play at Dunn Saturday night was attended by a large crowd from here.

School opened here Monday with an enrollment of about thirty. All pupils over the seventh grade are being transferred to Dunn this year. Dunn is building up an excellent school.

Mr. and Mrs. Lewis Seale and Mrs. Raymon Seale returned from Greenville Sunday. They have been visiting with relatives there.

Misses Thelma Snider and Lulamae Seale spent Sunday with Miss Gladys Collier.

Mr. Wiley Coles and family spent Sunday with Mr. and Mrs. J. A. Seale.

The Hallowe'en party at the home of Mr. Swan last Thursday night was attended by a large crowd. Sanwiches and lemonade were served.

Mr. and Mrs. Scott of Ira were visiting in this community Sunday.

Mr. Mose Allen and family moved Monday to Ira where Mr. Allen will enter business.

Sunday is our regular singing afternoon. We especially invite all singers to come and be with us.
Lulamae Seale.

Former Mayor and Mrs. W. R. Terry of Spur remembered us with a check for three "Linotype Dollars" Wednesday morning. Their letter of congratulations is printed elsewhere in this issue. Thanks.

Just three old mules for sale or trade. Come right along. T. J. Rhea, Hermleigh, Texas.

MRS MARY COSTON

Mrs. Mary Coston, nee Lynch, was born in Gorgia, Nov. 3, 1886, and died at Waco, Texas, September 24, 1929.

The funeral services were held in the Methodist church at Hermleigh, her former home. Services were conducted by the pastor assisted by Rev. W. W. Riley of Dunn. Her body was laid to rest in the Old Pyron cemetery.

Sister Coston was married to J. E. Coston on December 2, 1906, at Pyron, Texas.

She was converted and joined the Methodist church in 1907, and was a church worker and a devout consecrated Christian the rest of her life.

Sister Coston is survived by her husband, two daughters, Jewel and Geraldine, three sons, R. W., John and Monroe. A host of relatives and friends sympathetically share the sorrows with this bereaved family.

"Servants of God, well done; Ended thy loved employ.

The battle is fought, the victory is won.

Enter thy Master's joy."

M. H. Hudson.

CARD OF THANKS

We wish hereby to thank our many friends and neighbors for their thoughtfulness and kind assistance during the recent illness and death of our sister and aunt, Miss Roena Adams, Aunt Roe, as she was known.

Mrs. E. C. Adams and Family

Locals

BIG SULPHUR

Rev. Todd filled his regular appointment here Sunday morning and evening.

Messrs. Ray and Albert Dacus visited their brother, Mr. R. H. Dacus Sunday.

Rev. and Mrs. Todd were dinner guests of Mr. and Mrs. Jess Allen Sunday.

Misses Tessie and Eulalia Shattles visited Miss Josie Mahoney Sunday.

Quite a few from our community attended the Harley Sadler show at Snyder Saturday night.

Misses Foy and Lorita Bell Allen called on Misses Josie and Viola Mahoney Sunday afternoon.

Mrs. Lum Day and daughter of Snyder visited Mrs. Bulah Watson Sunday.

Miss Northa Lee Davis visited Miss Fay Allen Sunday.

Mr. and Mrs. William Bullard spent Wednesday night with the latter's parents, Mr. and Mrs. R. H. Dacus.

Mr. and Mrs. J. E. Bowlin spent Sunday and Sunday night with Mr. and Mrs. Jack Mahoney.

Mr. and Mrs. Weslie Runnels called on Mrs. Bulah Watson Sunday afternoon.

The Hallowe'en party at Mr. and Mrs. J. E. Bowlin's was well attended and all reported a nice time.

Mrs. C. M. Breeden was a visitor in the office here Tuesday, sending the paper to a friend out of town. Thanks, Mrs. Breeden.

Mr. Ware of the Ware Bakery was in the office Wednesday.



THEY WEAR LONGER
Powers Dry Goods

CONGRATULATIONS

The future success of our business depends upon the success of the cotton farmer. The more liberty and latitude the farmer has, the greater his success shall be. The cotton farmer appreciates good things, and above all men he is entitled to them.

We are anxious to support any and everything which has as its objective the building up of this great community. The world is moving forward at a rapid rate of progress, and we congratulate the Herald in its efforts to meet the demands of a growing Hermleigh.

Fuller Gin Company

CONGRATULATIONS!

Congratulations to the Herald and to Mr. Norman in connection with his efforts to do bigger things in Hermleigh.

We extend a welcome to every body to visit our place of business on "Linotype Day," next Saturday.

Your Clothes Pressed While YOU WAIT.

Werner's Tailor Shop

SPECIALS

Read our specials for Friday, Saturday and Monday and note the saving that can be made on these articles.

Mens Hawk brand overalls \$1.75 grade, **\$1.39**

Mens Hawk brand work pants, \$1.75 grade **\$1.39**

\$ lot mens kakhi work shirts, \$1.35 seller **89c**

Childrens underwear, 95c grade, **59c**

Ladies long sleeve fast color prints dresses, \$1.95 sellers for only **\$1.69**

Ladies long sleeve gingham dresses fast color, \$1.50 grade **\$1.19**

One lot mens Florsheim shoes **\$4.95**

Ladies dress shoes, mens wool shirts and sweaters, at absolutely wholesale cost.

We join with others in extending congratulations to the Herald and its readers for their good fortune of having installed the new Linotype. Visit our store while in town Saturday.

Powers Dry Goods

"For Cash And For Less."

See The "Linotype" Here Saturday

New Low Prices Saturday
"Linotype Day"
 We Appreciate Your Trade.
Ely's Cash Grocery
 "Where Quality Is Paramount."

J. W. Patterson and wife of Snyder visited in the C. E. Ross home here Tuesday.

Messrs. Al and John Bowen and W. L. Beverly of Pyron were in town today.

Mr. Blaky of Snyder called at the Herald office Wednesday afternoon.

Mr. and Mrs. Fred L. Ebling of Dermott visited in the C. E. Ross home here Sunday.

Bert Standifer was in today renewing his subscription, saying, "I thought at the first you, too, were a bad risk, but I have changed my mind. Renew my subscription." Thanks, Mr. Standifer.

Mr. Frank Watzl was in Wednesday afternoon renewing his subscription, entering himself upon our honor roll. Thanks, Mr. Watzl.

FINE TRADE VALUES

Many of the merchants of town are joining with us in offering a trades day service to the people of the community Saturday. There will be good bargains offered in many stores representing values worthy of the notice of the trading public. Notice for prices in this issue.

We have tried to interest every merchant in this matter and most of them have responded nicely.

The occasion Saturday is to pay tribute to the people who make our great society. Each effort is an expression of appreciation of our fine country, community, trades people and neighbors. We trust everything moves along smoothly.

A PUBLIC LETTER

Austin, Texas.
 Nov. 2, 1929

Mr. R. S. Norman,
 Hermleigh, Texas.

Dear Mr. Norman:
 I am very sorry that such a thing as the discussion of paying the pastors for the funeral, at the death of my husband, should now arise—more than two years after. I cannot imagine how such a thing started, but I must say that neither the Lutheran pastor nor Bro. Hudson charged anything.

You will never know how very much we appreciated the comforting and consoling visits of Bro. Hudson before and also after the death of my husband. I can never repay him—even with all the gratitude and appreciation in the world. I am,

Yours truly,
 Mrs. J. W. Wemken.

CONGRATULATIONS

We are so glad that you have the Linotype and have really found the silver lining and turned the clouds completely inside out. We are expecting great things of you,—for Hermleigh, and for the surrounding country. Charley Jane sends her love, especially to Rita Jane.

Congratulations to you—my friends
 A host of wishes too
 That richest blessings without end
 Be freely given you.
 Lawrence and Ruth.

NOTICE—All those owing me accounts will please come in and make settlement at an early date. Doctors have to have money the same as any body else. Please remember this.—Dr. W. H. Ward.

The Missionary ladies of the Methodist Church are doing repair work on their church parsonage.

Mrs. E. J. Ely who has been in the hospital at Big Spring for the past week, is slowly improving.

Mrs. J. F. Coston returned Wednesday form an extended visit with her son, John, at Cranfil Gap, Texas.

Mr. E. J. Ely returned from Big Spring Wednesday evening. Mrs. Ely is resting well in a hospital there, he reports.

Mrs. Ray Sturdivant of Midland is visiting with her sister, Miss Pearl Vernon, and other relatives here this week.

Ralph Ross of Snyder spent Sunday night with his parents, Mr. and Mrs. C. E. Ross here.

J. I. Chorn, who came in today and watched the new machine work said: "Norman, that is the hot stuff."

TURKEYS!

TURKEYS! TURKEYS! TURKEYS!

We are in the market for your turkeys. We will pay the very best price. We are here to serve just as we have served during the years which have passed.

Bring us your turkeys and get the money.

W. D. Hooper

"All Kinds of Feed."

CONGRATULATION

Congratulations to the new Herald with hopes that it will grow in the future as it has in the past. We are its well wishers and supporters.

We stand four square for the community's enterprise, and are interested to see every individual prosper and every business adventure prove a success. We would classify farming among the important business enterprises of the country and willing lend our encouragement to it.

Williams & Miller Gin Co.

Hermleigh, Texas

CONGRATULATIONS!

HERE IS

Congratulations to the Hermleigh Herald and its Linotype machine.

WE BEG TO SAY

That we are with this paper in its undertakings and are supporting all other worthy causes.

Planters Gin Co.

PHONE 27, HERMLEIGH, TEXAS

NOTICE!

All Gins will close down on
 Armistice Day
 Monday, November the 11th.

GINNERS

Planters, Fullers, Williams-Miller

"Linotype Day" Bargains

Federal Tires

At Wholesale Cost.

We are offering a special sale on Federal Tires Saturday, joining with the good spirit of "Linotype Day." This is a fine chance to fit your car with new tires. Good tires at wholesale cost plus the express.

King-Eagle Garage

J. F. Drennan, Prop.

BILL DERR SAYS:



The Man Who Won't
 Stop Gets Farther Than
 The Man Who Won't
 Start

YOU CAN'T GO WRONG!

—By patronizing this store. Whatever you may need in the way of Windmills, Hardware, Paints and Building Material, we have it.

Only products of proven values are sold by us. Our aim is to make a permanent customer out of everyone.

Our Stock is always complete and we have the latest and lowest possible prices.

Higginbotham-Batlett Co.

"EVERYTHING TO BUILD ANYTHING"

SATURDAY

"Linotype Day" Specials

Corn, No. 2 standard	10c
Oats, Mothers Alumium	25c
Meal, Blue Bonnet Cream	70c
Syrup, cane, crush, per gal.	80c
Coffee, Maxwell House, 3 lbs.	\$1.35
Flour, Magnolia, guaranteed	\$1.70
Bran, wheat, per 100 lbs.	\$1.60
Short, Grey, per 100 lbs.	\$2.10

Fargason Bros.

Hardware, Groceries, Implements