

It in the Hoyte Murny home last Tuesday evening and enjoy with the family a fine dinner, prepared by the twin sisters.

injured last Wednesday when run over by a car. She is doing nicely at present.

interview with Mr. Snowden in your paper of last week. I would like to make this correction.

(By Modern Constructor.)

Hermleigh Herald

VOLUME 2.

Hermleigh, Texas, Thursday, March 7, 1929

NO. 23

J. L. SLIGH BURIED IN SNYDER MONDAY

Mr. J. L. Sligh, local resident and former business man here, died at his home early Sunday morning. He had suffered for several hours when struck by pain in the heart which took him away instantly. He had suffered like spells with his heart for nearly a decade, and his death was not necessarily unexpected. He leaves a wife an aged brother and sister besides a large family of children all of whom are grown.

The funeral service was conducted by the Rev. L. H. Beane at the resident Monday afternoon, and the body laid to rest in the Snyder cemetery.

In keeping with our own personal opinion of him, having known him for two years, we find that the biggest business man in both Hermleigh and Snyder held Mr. Sligh in the very highest regard. He was said to have been among the most honest men among us. His record for honesty here is a monument to his memory. To be honest in objective, purpose, and in dealing is an asset to anyone's character while living and a monument to their memory after death.

GERMAN SCHOOL NOTES

We have organized a Literary Society. We elected Emma Schulze president, William Winner vice-president, and Minnie Schulze secretary. We are planning to meet twice a month. Our first meeting will be held next Friday afternoon.

The P. T. A. will meet next Friday night.

Mr. P. M. Mchoney who has been in Oklahoma visiting has returned.

Mr. W. E. Wright is going to move Tuesday and we regret much to see him leave this community.

The J. A. Kasinger family moved out of this community to Wastella last week.

A majority of the people here seems to be going into the chicken business.

We just received a new shipment of pretty spring hats for ladies. These pretty little hats are practical buys, and carry good style.—T. W. Windle.

SCHOOL CONSOLIDATION MOVEMENT HERE

Everything today is moving toward larger centers. This is especially true with reference to our public school systems. Just last week the schools of Fluvanna and Mooar were consolidated, the patrons of both schools considering it of mutual benefit. An election is now pending to consolidate the schools of Hermleigh and Gannaway. Should this carry by the choice of the school patrons, it will be but a short time until the school of Bell and German will be consolidated into these schools, and all be operated under one management.

Inadale and Pyron are now trying to decide whether or not the school of that district, one of the largest school districts in the county, is properly located. Everything in the county is on an upward trend. The progress being made is congratulating.

The writer doesn't know anything about the expense of operating school in different districts under separate managements, as compared with the consolidation plan, but we are very strongly in favor of giving the children of the rural communities the same educational advantage that the urban child has. When our children all attend the same public school, the same number of months in the year, and have the same social advantages, this old danger of social distinction between farm children and city children will end. It can not end until it ends by giving them the same educational and social advantages.

CARD OF THANKS

We wish to thank the people of Hermleigh for their kindness shown us during the recent death of our husband, father, and brother.

Mrs. Sligh and family, Uncle Monroe Sligh, Aunt Mattie Sligh, Mr. and Mrs. Van Summerald, Mr. and Mrs. Floyd Carnes, Mr. and Mrs. J. R. Willingham, Mr. and Mrs. Ernie Greenfield.

Messrs Bert Standifer and W. E. DeShazo of near Gannaway was in town Wednesday. Its getting dry out that way. Mr. Standifer said.

Mr and Mrs. Clements, parents of Mrs. Higginbotham, have been sick this week.

FARM LANDS NEED CAREFUL PRESERVATION

President J. R. Coker of our local Chamber of Commerce, in an address before the West Texas C. of C. at Snyder last Tuesday said in substance:

"Our local organization is aiming at the very core of agricultural progress in its plans for the ensuing year. We have carefully analyzed our resources and find that our soil with its varied productiveness is our greatest asset. The rich blackland divide running diagonally across the county with Hermleigh as an approximate center, is one of the finest strips of land in the state. It is as rich as the alluvial plains above the caprock, and is nearly as level. In addition to this we have much mixed and, some sand, and rolling lands. We are anxious to see every foot of our fine soil terraced, conduced, and waterleveled; the pasture lands as well as the barns. There is no use in taking chances at lighter productions, year by year, as a result of washed soils and the lack of moisture when this can be over come by means of the terrace, etc., as mentioned above.

"Next to the proper care of our soils, we believe in and are encouraging the fundamental dairy and poultry industry. In this we can see a great future for our county. We believe it practical for our farmers to clear their weekly expenses twelve months in the year while they are producing the best cotton, wheat and various flat and row crops of any county in the state. Our opportunity in this, we think, is limited only as we shall limit it by our own inactivity. We believe that when we have been able to get all our farmers to see this as many of them now do, our ideal for this corner of Scurry county will be realized.

We believe in educational institutions, churches, fraternal organizations and ever other phase of our moral and social welfare, while we are promoting the commercial interests of our great people. We can not, we must not, we dare not, we shall not cease our activities until our great county has shown the other counties of the great West Texas something of its wonderful opportunities."

HIGHEST cash price paid for all kinds of poultry, eggs, and etc.—Etheredge and Son.

BEST METHOD OF HATCHING CHICKS

Col. Pennic of Stamford, the chicken king of the west said in his address before the W. T. C. at Snyder Tuesday that the poultry industry in the state was more than 50 per cent below what it ought to be.

Mr. Pennic is a hardware dealer, and thought he lost big when people quit buying incubators, he was glad to see them do it. It has been proven that the properly equipped large hatcheries can produce the chicks cheaper than one can hatch them at home. It will pay to send eggs to the hatcher for custom hatching or to buy the chicks hatched there, he said. The proper equipment for hatching produces stronger and better chicks, he said, and consequently people were coming to patronize the large hatcheries almost exclusively.

This "chicken king" is earnestly encouraging every one to double their efforts to produce more and better poultry.

He gave one instance where one land-lord last year received only \$25.00 rent on an hundred acres of cotton. The tenant sold \$300.00 worth of turkeys alone. All the land-lord got out of the turkeys was the \$6.00 he paid for a gobler and the \$5.00 he paid for a turkey hen.

TERRACING STARTED

At last we have succeeded in getting our terracing work started in this end of the county. Mr Walter Moore is the first to begin here, having started the grader this morning. He is among our best farmers, and should be carefully observed in this advanced agricultural step. Mr. Moore thinks proper terracing will pay bigger than anything in connection with the farm.

WINS FIRST AND SECOND

Martin Murphy won both first and second places at the preliminary baby beef show in Snyder Tuesday. Martin stands a good chance of winning at Ft. Worth.

DRAMATIC CLUB RECITES

The play at the school Friday was rendered well and attended by a large crowd. The Dramatic Club is doing fine work.

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

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A SHORT "42" SERMON

The game of "42" seems to be increasingly popular among our older men. They engage in it so interestingly that our attention has been attracted to it and, for the benefit of these, and all others who play "42" we are giving the short "42" Sermon.

TEXT: "Whatsoever your hands find to do, do with all your might."

I. The fortune and misfortune in drawing the "42" hand is, of course, the first consideration. This represents ones opportunity in life. The man who has a good business, social, or educational opportunity has greatly the advantage of the man who "draws a bad hand" in life.

II. Choosing between good and bad risks in bidding is the 2nd. thing of concern in playing the game. In this one must have an adequate knowledge of the "law of averages", must have judgement concerning good and poor chances, and must know how to play his hand. Business chances should be based on the "law of average". The man who knows the "law of averages" and invests on the average of good chances with a careful playing of his hand, will make good in life. The fact that 85 or 90 per cent of men who enter business fail, is sufficient evidence that men 'bid' to recklessly and play the hand unwisely. A business man's assets are his "trumps"; his business opportunities in a given place are his "doubles", while his "off-suits" are his liabilities.

III. The game of "42" must be played 'straight'. Every player must "follow suit." This is understood. This is the game. The game will end. One man has won, the other has lost; but the game being played with this accepted fairness, all parties are satisfied and go away with a big "laugh." This represents honesty in business dealings. In spite of all efforts one man will fail in life, another succeeds; but the game having been played fairly it is accepted that the one drew a "winning hand" while the "shuffle" brought defeat to the other. What next? just draw a new and keep playing!

In our feeble opinion three things constitute successful '42' playing, namely, 1st., knowing the law of averages. 2nd. Bidding conservatively. 3rd. Play-

ing the game intensiveness. The man who 'bids' too wrecklessly will lose at length, according to the law of averages. The man who sets back and declines to 'bid' will lose, according to the law of averages. What then? 'bid in,' but bid conservatively, not missing an opportunity to make game, according to the law of averages.

Ridding oneself of "off-suits" in order to be able to 'trump-in' is an important item in playing "42." In playing the game of life, these principle hold good.

While we are enjoying the game why not profit by the lessons it teaches?

CONCLUSION. If we men were as deeply interested in town and community building as we are in sports; if we knew the laws of "business and social averages" as we know averages in games; if we played the hand of business pursuits as we play the game of "42"; if we would take advantage of a "good hand" (business opportunities) and bid "2, 3, and 4 marks" in civic and business enterprizes as we do in "42" the "law of averages" being in our favor, this end of old Scurry county would come to the front. We "play" to win, and why not "work" to win? We use all kinds of strategem and generalship in the "42 game" to win, why not study modern business methods and plans of community development? If we lose in the game of "42" the other fellow is our pleasant victor. Why not feel this way toward our fellowman with whom we have business and social intercourse? "What-so-ever your hands find to do, do with all your might." Amen, "So mote-it-be."

LEAGUE PROGRAM

Subject-- "Jesus's Attitude Toward Temporal Power."

Leader - Hallie Rea.

Song.

Scripture Reading-- John 6:15-21
Matt. 4: 1-11

Prayer.

1. Popularity Versus Principles--
Verda Coston.

2. Idealism Versus Materialism--
Opel Gleastine.

3. Self-centered or Christ-centered -- Vance Clift.

League Benediction.

B. Y. P. U. Program

Subject-- "The Life Abundant, Christ's Gift To All."

Leader-- Verdell Gleastine.

Scripture Reading--Jon. 10:1-11;
Romans 5:19-21--by Zura Davis.

Introduction--By Leader.

1. Jesus In the Ninth of John--
Kate Davis.

2. A New Day Dawned-- Faye Adams.

3. How Wide is the Gospel Door--
Elizabeth Niemeyer.

4. Practical Points--Valine Leech

Dr.
W. H. Ward,
Physician and Surgeon.
PHONE
Office 3 Res. 2
Hermleigh, Texas

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

Tailored Clothes Look Best and Wear Longer
Cleaning and Pressing Given SPECIAL ATTENTION
Werner's Tailor Shop

Banking Efficiency
We are here to serve you in our most useful capacity.
Council and financial assistance in all worthy causes.
First State Bank
Hermleigh, Texas

Chicks



PRETTY BABY CHICKS!

The surest and best way to have the laying hens is to buy chicks that already have the laying bred into them. We select our eggs from the best flocks in the country.

We do custom hatching. See Mr. Norman at the Herald office for our service.

FOR GREATER PROFITS
Hatchery Chicks
Sweetwater Hatchery

HERMLEIGH HERALD

PEOPLE, THE COUNTRY'S
GREATEST ASSET

The greatest asset any commonwealth, municipality, or local community can possibly have is its people. Every community, whether it be large or small is just as great and not one whit greater than its people. When Jesus Christ was asked "Who are your mother and brethren," He, pointing to commonwealth of the people said, "Who-so-ever, etc., the same is my mother, my sister, and my brother."

In every effort of government and of business operation the first consideration should be the best interests of our people. No matter if we are imperfect and most certainly we all are, no matter if we are not all ready to fall in line with the ongoing of things, we are all men, citizens, and need to be carefully considered in all things.

The government which does not prize its people above all else soon falls and crumbles to dust.

The business enterprise which is not operating with the view of bettering the condition of the people, is soon to go down. The church which does not regard her people above all else, shall sooner or later fall victim to loss of prestige. The church of the "Dark Ages" is sufficient evidence of this.

If our purpose in church life, in school life, in business life, or in city life is not to serve and promote the best interests of our people, our objective is wrong. Let this apply to the government at large, to the individual state and county, to the local town and rural community. Men come first, then comes means.

HON. CHARLES WEEKS
TO SPEAK IN SNYDER

There will be a mass meeting at Snyder, Thursday, March 14th in the District Court Room, 7:30 p. m. Hon. Chas Weeks—originator of the famous Weeks Chain of Poultry Farms with worldwide notoriety, is coming to Snyder under the auspices of the Scurry County Chamber of Commerce.

Every person in Scurry County is invited to come to this mass meeting. The lecture will be illustrated with beautiful colored slides showing just how quickly a luxuriant home can be created from soil, water, air and sunshine when mixed with fertilizer and intelligence. Some persons have spent hundreds of dollars to make the California trip and see the famous Weeks farms. The Scurry County Chamber of Commerce is making it easy for county citizens to see and hear

Mr. Weeks by bringing him to Snyder.

Meetings are free. Court room open at 7—come and get a good seat early.

Boosting for Scurry County,
Scurry County Chamber

of
Commerce

PRODUCE INCREASING

Produce business is increasing around 200 percent, according to J. B. Etheredge, local produce dealer here. He says he is buying three times as many eggs as formerly, and that his books show that his poultry checks have been near three times more for the month of February than any previous month.

Mr. Etheredge says his produce is smallest of the three here, he is sure the others have the same increase in poultry buys as his own.

Agent, Mrs. Grace, and little Mary Jane have returned from their vacation visit.

Bill Der Says

The Rolling Stone
Hits all the
Bumps



A FELLOW'S WIFE IS
WORTH A HOME!

A house for the wife—that's obligation; a home for the children—that's duty, also. Every right minded man recognizes this obligation as independent of his natural pleasure in giving joy to those whom he loves.

We can furnish the building materials that will make your home a joy and satisfaction forever.

Higginbotham-Bartlett
Company.

Hermleigh, Texas.

"Everything to build anything."



March 'Winds' and Perfect 'Beauty.'

The March winds will continue to blow but our "Day Dream" beauty preparations will preserve the skin clear, clean, and beautiful.

We will give a loose powder vanity FREE with every 75c box of Day Dream powder sold over our counter.

Hermleigh Pharmacy

"The Cash Store."

SOMETHING NEW!

Why let your car remain worn and rusty? You can paint it yourself, any color, right over the old paint without leaving any brush marks and be ready for use in three hours for only \$2.00. For sale exclusively by

Newman & Woodson
Service Station

FOR SALE

ELECTRIC STOVE. Three large burners. As good as new. Has been well cared for. Will sell cheap for cash or terms. See Henry Rosenberg

AT

Economy Dry Goods Co
SNYDER, TEXAS

Any day but Saturday.



THEY WEAR
—LONGER

Powers Dry Goods

"For Cash and for Less"

S. H. PAUL LEAVES FOR MOORE COUNTY

Mr. S. H. Paul with his family are moving from here this week to Dumas where they will make that place their home. We regret to see this fine family leave us, and bespeak for them both pleasure and profit in their move.

Mrs. Paul left Sunday enroute by Lubbock where she spent a few days with her daughter, Miss Beatrice, who is in school at the Tech. Mr. Paul and the boys left Tuesday with the car of household goods, live stock, and other movable property.

Their fine farm home here will be occupied by former grocer Gleastine. Mr. Gleastine's home farm being leased out already, he is fortunate to get this nice farm, he said.

SWEET INTENTIONS

We have had repeated invitations to visit Hermleigh with our quartett, have planned a number of times to go, but have been unable for one reason or another to get off to date. We appreciate these kind invitations and shall endeavor to meet with Hermleigh class on the next first Sunday afternoon.—Dixie Quartett, —L. Deavers, Mgr.

We just received a new shipment of pretty spring hats for ladies. These pretty little hats are practical, have, and carry good style.—T. W. Windle.

Mavor and Mrs. Terry were home from Spurr for the weekend.

Mrs. M. U. Vernon home from the Lubbock with her son, Ulmer, who is recovering nicely from his recent operation.

Herbert Ward returned to the U. S. Navy service to-day.

Mr. and Mrs. Bill Mequaid returned from the Temple sanitarium with Marlene who has had another attack of appendicitis.

HIGHEST cash price paid for all kinds of poultry, eggs, and etc.—Etheredge and Son.

Mrs. Ray Sturdivant of Big Springs is visiting with relatives here this week.

Mrs. Drape Higginbotham is among the ailing this week.

Mrs. B. D. Smith has returned from an out of town visit.

FOR seed Irish Potatoes and union sets, see Etheredge & Son.

Mr. M. R. Snowden and son, Donald, were visitors in the Herald office Saturday.

Master Harrald Mason has a new suit. I looks 'just-like a man's-suit.

INADALE NEWS

Mr. and Mrs. and family were visiting with relatives in Abilene Wednesday of last week.

Mrs. Daniel and son Doble, left Tuesday for Sylvesta, where they will visit with relative for a time.

Sunday was Rev. Hudson's church day here. There were not many out owing to the weather and much illness. We hope to see a larger crowd next time.

Sid, and Mrs. Cranfill were week-end visitors with Mr. and Mrs. Ammons.

Grandmother Jeans has been on the sick list the past week.

Mmes. Ammons, Suddath and Griffith called on Mrs. Elsie Stahl Tuesday afternoon.

Mr. and Mrs. Guffey from San Angelo, spent Sunday night with S. C., and Mrs. Suddath.

Mr. and Mrs. Walters are visiting with Mrs. Elsie Stahl for a few days.

Mrs. Campbell spent Sunday afternoon with Mrs. Giles.

The little son of Dave and Mrs. Ammons is very sick at this writing.

Mrs. Darwin spent Sunday with her daughter Mrs. Griffith.

Messrs and Mmes. Bennett and Neithercut were callers in the Suddath home Sunday night

Miss Marie Caskey visited in the Suddath home Saturday night and Sunday.

Mr. and Mrs. Cummings were the dinner guests with Mr. and Mrs. Ammons Sunday.

Mrs. Caskey spent Sunday afternoon with Mr. and Mrs. Suddath.

CARD OF THANKS

We wish to thank each and every one of our dear good friends who were so nice to us through the dark hours of sorrow, in the loss of our dear husband and father.

Mrs. Daniel, Doyle, Mrs. Kinney, and Mr. and Mrs. L. L. Daniel.

5TH. SUNDAY MEETING

The fifth Sunday Meeting of the Colorado Baptist Association will meet with the Pleasant Ridge Church on Friday night before the 5th, Sunday in this month.—C. E. Leslis.

Found, boys cap, call at T. W. Atchley's for same.

Mrs. Oscar Hooper is visiting with her parents at Aquilla, Texas this week.



Eyes Scientifically Tested and Glasses Fitted

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle
Snvder, Texas

JUST ARRIVED

Fresh Car load of
Flour, Meal, and Feed
Feed of all kinds

"PRICES RIGHT"

W. D. Hooper

Service and Saving Our Chief Aim

No. 2 1-2 Del Monte Melba halves peaches, per can	24c
1 gal. can Quality brand peaches.	50c
1 gal. can Brer Rabbit pure ribbon cane syrup,	75c
10 lb. pail Crustene lard,	\$1.25
48 lb. sack Magnola Extra High Patent flour,	\$1.75
25 lb. sack cane sugar.	\$1.55
3 lb. can Maxwell House coffee	\$1.50

IMPLEMENTS

Moline and Oliver double-row listers, double-row cultivators, single-row cultivators, single-row planters, single-listers, sulkies, harrows, walking middle busters, etc.

HARDWARE

Complete line singletrees, clivices, sweeps, busters, jumbo horse collars, collar pads, hame straps, windmill, etc.

Fargason Bros.

Hardware, Groceries, Implements