

Hermleigh Herald

VOLUME 2.

Hermleigh, Texas, Thursday, February 28, 1929

NO. 22

THE POWER OF THE PRESS

People all over the world read newspapers. The business man as he rides to his work, the retired banker as he sits in his library, the knights of the road, and the farmer as he rests in the evening.

One wonders at times why newspapers are so common on the farm, why the farmers enjoy reading things which seemingly have no connection with his work and why he should try to know the ways of the world, when all he has to do is to cultivate his farm. This is the wrong attitude, he does not merely cultivate a farm, there must be knowledge, system, and science combined to make a modern farmer. The newspaper, on a large scale, furnish part of all these three.

Then, too, the farmers are ever prominent in the political world the newspapers keeping them posted as to the latest developments.

Modern improvements along farm line, owe their advance to the advertising of newspapers. Can't one like to have it said of his farm, that it is one of the best improved places in the county?

Think back. What would an old fashioned newspaper, as one looks of them today, consist of? Pressing, I would say, "The news in topics of the season written in a way to impress the two ends of the subscribers, the farmer and be of interest to the

course the farmers of pioneer days didn't get a daily and give up his farming, but try it in this day of improvement its value will be apparent.

—Ruby Kimzey.

DRIBB'S MOISTURE

H. A. Wimer of the Cereals School community was in for a visit with us Monday and there has been no rain in the immediate community lately and that there is more moisture in the ground than there was at this time last year. Where this moisture came from he doesn't know, he said. He said that the atmosphere has so much moisture in it. In this way the atmosphere supplies the ground with moisture not supplied to it other-

in the office Mr. Wimer has his subscription to the Herald. Thanks Mr. Wimer.

W. T. C. C. TO MEET IN SNYDER TUESDAY

The West Texas C. of C. will hold its annual meeting in Snyder at the Palace Theatre Tuesday, March the 6th. A beautiful and helpful program will be rendered beginning at 9:30 a. m. The meetings are open to the public, and the registration fee is only \$1.00 and entitles one to the luncheon at noon.

We should get busy and get our delegation together and send in our registration fees at once. This is too much to miss.

Because of the lack of space, we are not publishing the program, but can vouch for its being well worth ones time to go.

FIRST IN STATE

Miss Farris Stevenson has received the scholarship won in the 3rd. year club work at Dallas last fall. Only three girls won places in 3rd. year work, Miss Farris winning over the other two. This gives Miss Farris first place in the state as 3rd. year 4 H Club girl.

Miss Farris is not 'making over' her last years victory, but is striving for first place in her fourth years work.

BABY BEEF SHOW

Tuesday March the 5th. at 10:00 a. m. the club boys of Scurry county will show their Baby Beeves at Snyder. After the show the calves will be shipped to the Fat Stock Show at Ft. Worth. The club boys and vocational boys will attend the Ft. Worth Show in person to learn how to exhibit calves and dress them and up judge livestock in general.

Some of the Hermleigh boys are going. If you can furnish a car or if any of our club boys are going they should meet with the other boys at Snyder district Court room Saturday March the 2nd. at 2:00 p. m. to get plans ready.

County Agent Logan is an experienced show man having assisted his boys in winning many dollars with calves for 3 years.

The West Texas Chamber of Commerce has a district meeting at Snyder Tuesday, the Calf Show, the Agricultural executive committee and a banquet. Why not Hermleigh folks be present for the Hermleigh 4-H. club

INFLUENCE OF THE PRESS

It is often in the power of the press to make or break a man politically. Certain events and actions can be so shaded as to present the opposite impression intended. The side that the newspaper takes in politics influences the readers greatly. The reader is not always brood minded and may take things at their value as recorded by the press. The paper usually reflects the attitude of the editor. This editor may or may not be incensed in regard to politics. The outcome depends largely upon his decision, because the masses learn their politics from the newspapers.

In society the prestige of the individual, depends greatly on the reception of the newspaper. By ignoring the individual, the doom of the latter in social life is pronounced. Or the editor, being in favor of a questionable character may so report this one's actions as to place him or her in the highest class of society. As in the political phase much depends upon the editor, his attitude and prejudices.

In this discussion it is clear that the editor is given credit for all actions taken by the news paper. It is then clear that the brood minded, Christian editor is of prime importance. With this solid foundation, he can withstand all temptations of bribery, and really publish a paper that upholds the ideals of the people. If heeded, he can make your community a place of peace, happiness and progress.

—Claris Harkins

CARD OF THANKS

We wish to thank the people of Hermleigh for their kind remembrance of us during the recent illness and death of our father J. W. Orpe. We wish especially to thank the I. O. O. F. Lodge, Mr. and Mrs. H. R. Lewis and Mr. W. D. Hooper.

Mr. and Mrs. T. E. Orman.

In session Wednesday morning the City Council elected Lumberman, F. D. Mueller, as fire marshal. The council is considering the erection of a fire station to be builded by personal donations. This no doubt is a forward step.

boys will have calves that stand close or on top. Let's go and root for them.— Agent

GARDNER BROS. CARRY CALVES TO SHOW

Buster and Crowley Gardner, prominent 4-H Club boys of this community, will leave with their club calves for the Fat Stock Show at Ft. Worth next Tuesday. They are expecting to win on one of their calves. This calf, in the judgment of those who have seen it, is an excellent year old calf. It will weigh near 800 pounds. The other, though not quiet as heavy, is perhaps a prettier calf than this one.

What is to be gained for the community by way of learning to produce the best in beef cattle, these boys have accomplished.

The young Murphy is the only other club boy who will go to the Show from here, it is understood.

TO PREACH 1ST. SUNDAY

Elder Morris of the Abilene Christian College, new Church of Christ preacher, will preach here on the first Lord's Day in the month instead of the third, as announced last week. The church extends a warm welcome to the community to hear this fine young preacher.

J. W. ORPE IS DEAD

J. W. (Daddie) Orpe quietly passed away Friday at the home of Mr. and Mrs. H. R. Lewis and was buried here Saturday. He had been sick only a short while but being aged he was unable to withstand any serious illness.

"Daddie" Orpe was quite an unique character. Rather early in manhood he chose old solitary as his companion, and has lived alone these many years. There are characteristics of his life which are worthy of emulation. He made it possible that no one would become responsible for him in any way. He paid his way as he went. What he did he did well. He spent his time in what he considered useful employment.

Though "Dad" is gone, there are a few of his foot and finger prints here which shall remain visible for a long time.

Mr. E. T. Vernon is home from Wink for a few days with the family. This family has had their share of sickness this year. Mr. Vernon was called home last week on account of sickness in the home.

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

Published every Thursday at
 Hermleigh, Scurry County,
 Texas.

Subscription price \$1.50.

Entered at the postoffice in
 Hermleigh, Texas, as second
 class mail matter, according to
 Act of Congress, March 3, 1897.

BOOSTING, ADVERTISING!

Mrs. H. R. Lewis was in the office Monday morning and handed us a copy of the Herald published in June of '25 as a special picnic edition. For amusement to those who care, we reproduce the following article, under the above head:

"Last week the Scurry County Times, published at Snyder, carried two full pages of advertising paid for by Hermleigh merchants. Good boosting for the home town! also good advertising for Hermleigh!

The circulars for the picnic were printed in Snyder. That, too, is a fine example of loyalty to home interests! also good boosting for Hermleigh!

The Times-Signal let it be known that the picnic printing was done in Snyder. That was good boosting for Hermleigh! also good advertising!

Last week the Herald carried 40 inches of local advertising and 50 inches from other towns. Good boosting! good advertising for Hermleigh!

This kind of boosting and advertising will make Hermleigh a town like unto Pyron and Wastella. Do you want that kind of a town?"

When we read the above article we wished that, after the passing of these four years, we might all join in singing "Look how the world has made a change."

AGNOSTICISM -VS- FAITH

The Rev. Hudson graced the ears of his audience with some good, sound philosophy Sunday morning. Holding "Doubtful Thomas" up as an example, in substance he said: "The agnostic is worse than the infidel. The infidel is settled enough to announce that he discredits evidence and boldly shows his folly. The agnostic lingers in his doubt and poisons the good faith of others. Agnosticism has no rightful place anywhere: in nature, in religion, nor in human society. The man who doubts, never builds. The man who stocks his store with merchandise to sell, is exercising the privilege of faith. The banker who accepts a note, does it in faith. Even marriage is engaged in on the bases of probabilities. Every move which

in any way involves the future, is an act of faith. "He that disbelieveth, shall be condemned."

The Rev. Hudson is right in this. Let a man take a stand concerning things and stand there. Unfixedness and agnosticism have no place in well-regulated society. The things one does not understand should be treated with the deepest respect until they are understood. Faith should end in sight. When we hear we should believe or disbelieve, for we can not know until we understand. It is foolish for one to excuse himself because he doesn't understand. The problems of life are nearly all in the abstract. Let us open our minds and act upon our righteous impulses, "until future generations shall know the right." "He who has no initiative nor acts not upon it, shall be of minor value to an ongoing society."

THIRD STUDEBAKER

Mr. and Mrs. J. H. Lynde have a new car. These are among our very best citizens. They are pioneers of this wide western country, have carefully guarded their citizenship, have accumulated considerable property, and in many other ways proven their worth to the community.

This is the third Studebaker Mr. Lynde has driven. He thinks there is no other good car.

NEAL-DUCK-NUPTIAL

Led to the door of the Herald office by our good friend, Sam Houston, Mr. R. D. Neal and Miss Vallie Rhea Duck were quietly married here late Saturday afternoon.

Mr. and Mrs. Duck of China Grove, Mr. Albert Duck and his good friend Miss Nettie Clement, accompanied the 'cupids two' and witnessed the short ceremony.

Agent and Mrs. Grace are out for their vacation. Mr. D. D. Bodle is station keeper while he is away.

Messrs Rector, Hassel, and John Adams left last Saturday for Mc Camey. They will probably be gone for some time.

W. A. Webb of Colorado was in town Friday. Mr. Webb is a former resident of Hermleigh.

H. Stahl of Indale was in town Saturday. Mr. Stahl is among our most substantial citizens.

SEE the little Putnam Booder Heater on display at the Herald office in Hermleigh. Also baby chicks.--Sweetwater Hatchery.

Jim Pagan recently returned from Pecos where he visited with his brother who has recently undergone an operation. He is doing well at the time, Mr. Pagan said.

**FOR SERVICE
 AND
 GOOD EATS
 COME TO THE
 CITY CAFE**

B. D. Smith, Prop.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

**Tailored Clothes Look
 Best and Wear Longer**
 Cleaning and Pressing Given
SPECIAL ATTENTION
Werner's Tailor Shop

Banking Efficiency

We are here to serve you in our most useful capacity.

Council and financial assistance in all worthy causes.

First State Bank

Hermleigh,

Texas



PRETTY BABY CHICKS!

The surest and best way to have the laying hens is to buy chicks that already have the laying bred into them. We select our eggs from the best flocks in the country.

We do custom hatching. See Mr. Norman at the Herald office for our service.

**FOR GREATER PROFITS
 Hatchery Chicks**

Sweetwater Hatchery

last Tuesday evening
with the family a fine dinner,
prepared by the twin sisters,

enjoy
run over by a car. She is doing
nicely at present.

your paper of last week. I would
like to make this correction.

(By Modern Constructor.)

HERMLEIGH HERALD

BIG SULPHUR

Quite a few from here attend-
ed the meeting at Dunn Sunday.

Singing at Mr. R. H. Dacus'
Sunday night was well attended

Miss Martha Lee Davis spent
the latter part of last week visit-
ing friends at Bethel.

Messrs Sam and Jack Houston
spent the week-end here.

The party at Mr. Jim Wrights
Saturday night was well attend-
ed and all reported a good time.

Messrs and Mmes Wemkens
and Mahoney called on Mr. and
Mrs. Jack Mahoney Sunday.

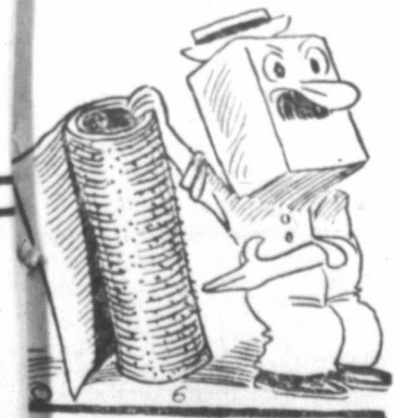
Mr. Guy Brotherton spent the
week-end Mr. David Davis.

Messrs Mmes Luther and Rube
Carbell and Mrs. A. N. Campbell
visited with Mrs. Bullah Watson
Sunday.

Jack Mahoney who has been
sick for about three weeks is
gradually improving.

Bill Der Says.

The man who doesn't
keep moving
is likely to get in some
body's way.



The Value of Selection

no matter what you buy there
is always a certain amount of
in selecting the best there
is the money--To have it give
the greatest amount of ser-
vice possible.

Keep this idea in mind when
you buy our spring stock of
ware that we are now offer-
ing at attractively low prices.

W. A. Bellar was among those
shopping in town Saturday.

SEE the little Putnam Booder
Heater on display at the Herald
office in Hermleigh. Also baby
chicks.--Sweetwater Hatchery.

INADALE NEWS

Mesdames Neithercutt and
McMillian left Saturday for Eden
where they will visit with rela-
tives a few days.

Mesdames S. Cranfill and Am-
mons were callers with Mrs. Na-
vell Monday afternoon.

Miss Annie Jowell was week-
end visitor with her sister Mrs.
J. A. Bennett.

Mrs. Jauer and children spent
Thursday with Mrs. Giles.
Mr. and Mrs. Coffee were in
Inadale Sunday.

Mmes Cranfil, Suddath, Am-
mons, and aunt Mag Ward visit-
ed with Mrs. John Ammons
last Thursday.

Inadale and vicinity had a fine
rain Sunday which was greatly
appreciated by our farmers.

Mr. and Mrs. Cecil Henderson
were week-end visitors with
Mrs. Campbell.

The death angel called in
Daniels' home and took Mr.
Daniels Monday A. M. 10:15 o'-
clock. The family and relatives
have the sympathies of all.

Mrs. Strickland left for Green-
ville Friday night where she was
called to the bed side of her
niece Miss Rita Strickland.

Mr. and Mrs. Suddath and
family were week end visitors
with later parents Mr. and Mrs.
Collum at Hamlin.

Mr. and Mrs. Knolls left Mon-
day for Athens where they will
make their home.

The neighbors gathered at the
Pagan home Friday night and
enjoyed a good time singing the
"sweet old songs they knew."

Dr. Ward has been sick the
past week.

Mrs. Powers was sick the lat-
ter part of last week but is up
again.

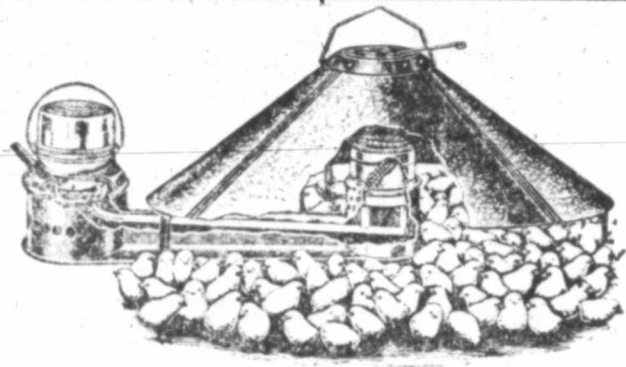
Mr. Ben Caswell was seen on
the streets Monday. Mr. Cas-
well is among our good farmers
and best citizens.

Mr. B. Y. Rea who has been
crippled by rheumatism for the
past few months, is but little bet-
ter at this time. He is having
quite a hard time of it.

LOST--a gold ring with ruby
set. \$5.00 reward offered.
--John Etheredge

M. A. Glass of Pyron was in
town Tuesday.

W. A. Bellar was among those
shopping in town Saturday.



SIMPLICITY BROODER, \$12.00
SWEETWATER HATCHERY



TO GRACE YOUR PERSON!

Grace and beauty are the individual's
greatest personal asset. These should be
carefully guarded by both men and women.
We keep our store stocked with the best in
both health and beauty preparations.

"We supply the 'lotion' according to your
'notion.'"

Hermleigh Pharmacy

"The Cash Store."

TEXANS LETS
TALK TEXAS

POULTRY

"A Topic For Conversation!"

TEXAS poultry men, farmers and
urban chickens raisers could
grow ten times the number of chick-
ens now in Texas, and secure from
them twenty times the number of
eggs now being laid by Texas hens,
and there would still not be enough
to supply the needs of the Texas trad-
ing area. America imports about 90-
000, 000 pounds of dried eggs--ship
load after shipload--from China, an-
nually, besides heavy imports of eggs
in other forms. A tremendous oppor-
tunity is open to aggressive Texas
communities to develop poultry pro-
duction and marketing. Investigate
the poultry industry and you will find
it profitable.

Texas Electric Service Company.
"The Silent Partner of Progress."

"THE TWO WORDS!"

"Of the sad and dreadful words
That mankind ever writ,
There are no sadder ones to
be writ
Than those two,
"Please Remit."

Remember, your account is due
the first of each month. Please
do not ask for extensions.

Remember, promptness will
strengthen your credit.

**Harkins Grocery
And Market.**

B. Y. P. U. Program

Subject-- "The Nature and
Function of the Church."
Leader-- Clarice Harkins.
1. The Church, a Living, Growing
Reality (Mark 4: 26 32)-- Naida
Gleastine.
2. The Church, the Body of
Christ (Eph. 1: 22-23)--Thurman
Leech.
3. The Unity of the Church
(Eph. 4: 4-6)-- Edith Stevenson.
4. The Upbuilding of the Church
(Eph. 4: 11-16)-- Chloedelle Mc-
Millan.
Special Number--Agnes Early.
All members be prepared to
answer roll call with favorite
Bible verses.

LEAGUE PROGRAM

Subject-- Stewardship as a Law
of Life.
Leader-- Sallie Rea.
Song.
Scripture Reading - Matt. 6: 1-4
19-24.
Prayer.
1. What is Christian Steward-
ship-- F. A. Werner.
2. Stewardship and Legalism--
Opal Gleastine.
3. Stewardship and the Teaching
of Jesus-- Farris Stevenson.
4. The Separated Portion-- Ollie
Coston.
5. The Stewardship Covenant--
Oma Lee Coston.
League Benediction.

High School members of the
Hermleigh Dramatic club will
present the three act play,
"Patty Makes Things Hum,"
Friday night, March 1st, eight
o'clock in the High School Audi-
torium. Admission 15 and 25 cts
Come and see the living room
suite we have given the school.
Reporter.

The city's insurance key rate
has been lowered from 95 to 77
cent this week. We are expect-
ing another cut soon.

An election to vote on the con-
solidation of the Gannaway
school with the Hermleigh school
has been ordered, and the an-
nouncement of the date will be
made later.

J. J., Mrs. Henry and Elmer
were in town this week. Mrs.
Henry and Elmer drove through
to Midland where the former will
spend a few weeks with her
daughter, Mrs. Hall. Elmer re-
turned. Mr. Henry visited in
town a few days in the meantime.
He renewed his subscription to
the Herald while here. Thanks
Mr. Henry.

F. T. Wilhelm of Snyder was
in town here Thursday.

Word has just been received
from Mrs. G. C. in Knight Cal.
that husband is seriously sick of
pneumonir.

Ulmer Vernon and Marlene
McQuaid are in sanitariums at
Lubbock and Temple. Ulmer
has had his operation and is do-
ing well. Marlene will have to
go back at a later date, it is un-
derstood. Marlene is having
a hard time of it. Our readers
will be glad to know that these
are doing as well as they are.

LOST--a gold ring with ruby
set. \$5.00 reward offered.
--John Etheredge

Mrs. Gardner entertained with
"42" Monday night. A good
social time and fine refreshments
were enjoyed.

Our good friend, George Smith
has moved to Sweetwater. Price
Bankhead is also now a resident
of Sweetwater.

Mr. Kasper, Manager of the
Fulton gin co., visited with us
for a few minutes Monday re-
newing his subscription while in.
Thanks, Mr. Kasper.

Mr. Steve Kemp was among
those inspecting the new car of
farm implements at Fargason
Bros. hardware Monday. Mr.
Kemp acted like he was not dis-
couraged over the failure of the
crop last year.

R. B. Tucker, F. A. Werner
and their families attended the
singing at China Grove Sunday.

Mrs. A. A. McMillan served
dinner to 24 guests Sunday eve.

Mr. and Mrs. J. L. Fargason
and J. L., Jr., spent the week
end visiting friends in Loraine.

Mr. and Mrs. J. R. Coker were
called to Snyder Sunday to their
grandson, Billie Joe Louder, who
was suffering of pneumonia. He
is better at this time.

Ferrel Echols of Clovis, N. M.
visited aunt, Mrs. Coker, here
this week. Mr. and Mrs. Bernie
Hamil and Bernie Mack, Jr. also
were week-end visitors in the
J. R. Coker home.

Mr. Bill Caffey was among
those in town Tuesday.

Our good friend, Mr. Gartman
was in town Tuesday.

"It either is or it isn't, eh?"

W. R. Hampton of Snyder has
opened up the High Way Filing
Station. He and his family of
three have moved to town. Mr.
Hampton is having the building
repainted and is clearing away
a lot of rubbish.

Mrs. K. B. Rector visited
with her sister Mrs. Mayberry
last week.

The good neighbors gathered
at the J. M. Pagan home Friday
night and enjoyed a good time
together, "singing the sweet old
songs they knew."

SEE the little Putnam Booder
Heater on display at the Herald
office in Hermleigh. Also baby
chicks.--Sweetwater Hatchery.

SATURDAY SPECIALS

30c can of peaches, 2 1-2	22c
25 " " "	19c
20 " pineapple,	16c
20 " krout juice	16c

Ely's Cash Store

"Dixe Theatre"

Friday night, Saturday afternoon
and Saturday night

"The Fighting Thorough-breds."

Also Comedy

Call for merchants FREE tickets to the
Saturday Matinee

CREDIT!!

Has become impractical, and last years experience proved
that it doesn't pay.

Groceries Saturday

WE OFFER

No. 2 full size Primrose corn	17
No. 2 " " Le Grange corn	12
3 lb can Maxwell House coffee	\$1.5
3 lb can Houston coffee cup and saucer	\$1.4
25 lb cane sugar	\$1.0
4 lb Market-Day raisins	31
30 bars Swifts white naphtha soap	\$1

Get prices on our full line and save the difference

See the improvement in our Implement line over any
Previous year, shipped direct from the factory to Herm-
leigh. We will deliver these to your farm.

Fargason Bros.

Hardware, Groceries, Implements