

Hermleigh Herald

Richest Land and Best
Farmers in All West Texas

Hermleigh Texas, Thursday, December, 20, 1928.

NO. 13

Monday "Santa Clause" Day In Hermleigh

EVENING BRIDGE

Sharp of the Shell-Line
condition, was hostess to
last Friday evening.
room was beautifully
and quadrupled over-
mistletoe. The sig-
of the mistletoe was
Miss Wheeler of the
first falling victim.
freshment tables were
a Christmas array
the spirit of yuletide. The
were dainty, timely
The evening was
enjoyed.

of the Shell Line
will be the next hostess
The club will not
until after the Holi-

WADALE NEWS

Blackland has returned
extended visit in Green-
Breckinridge Texas.

was singing day here
very good crowd, re-
of the weather.

Mrs. Dardin were
visitors with their
Mrs. Griffith.

Light and Cranfill
of Mrs. Ammons Fri-

Mrs. Brown are over
ford this week-end
with relatives and

and Pendleton was a
visitor with Miss Max-

Rowland is doing
after a real sick spell.

Cummings, Suddath
Bargraves and Caskey
day near San Angelo
outing.

John Ammons was in
with the early part of
attending Odd Fellow

and Mrs. Coffee were
with Mr. and Mrs. Sud-
day night.

and Mrs. Hooper were

PAGAN-WEST COLESION

Messrs Pagan and West were
in the office here late last week
and told us the story of the car
wreck they were in recently.
They were both taking it good
naturedly, but at the same time
they were not hopeful of for-
getting it soon.

West's version of the accident,
humorously told, was like this:
"Pagan was talking so fast and
so interestingly that I forgot
about my business of driving.
'Coiling' Fords, watching for
cattle guards, and listening to
Jim Pagan talk is too much for
any one man."

Mr. Pagan sustained cuts and
bruises on both his hands and
his face. Mrs. Pagan sustained
rather injurious bruises about
her face. Mr. and Mrs. West
and the children not hurt.

They were enroute to Mr. H.
Coldewey's for an evening's vis-
it when the accident occurred.

After regaining consciousness
he remembered it all, but didn't
feel disposed to make any favor-
able comments on the "topsy-
turvy turn-up," he said.

While they last, we will sell at
wholesale price all of our boys
wagons, coasters, tricycles, and
velocipedes—Higginbotham-Bart-
let Lumber Company.

WANTED—Men to grub for
the wood.—See Elmer Gardner.

over Saturday to visit with A. R.
Longly.

Mrs. Bennet was in Roscoe
Saturday, shopping.

Mrs. Caskey and children were
dinner guests of Mrs. Suddath
Sunday.

The Payne girls called on Vel-
ma Kemp Sunday afternoon.

Bro. Nix is not doing so well
at this writing after an appen-
dicitis operation.

Clyde and Marie Caskey and
James Ammons called on Max-
ine Cumming Sunday evening.

Mr. Berry from Cisco was over
Monday, on business.

Mr. Weaver and daughter and
Mrs. Suddath were in Sweetwa-
ter Saturday on business.

SANTA CLAUSE TO LIGHT HERE MONDAY

Monday the 24th. will be Santa
Clause Day here. He will walk
out over main street into the
open air. He will address his
anxious crowd and then proceed
to float his GIFTS into the air.

They will be thrown out at the
same time, giving each one an
equal chance to catch one.
Santa Clause will have the Xmas
spirit in a good way.

It is expected that the whole
street will be filled with people.
All automobiles will be parked
on side streets while Santa
Clause distributes his GIFTS.
Every body will have the Xmas
spirit, and will enjoy this treat
from Santa Clause.

Tell your friends about this
great event. They will want to
be here and talk with Santa
Clause face to face. Don't miss
it.

QUARTERLY CONFERENCE

The First Quartely Conference
of the Hermleigh Charge will
convene at Hermleigh Saturday
before the fifth Sunday of Dec.
with preaching at 11:00 o'clock
by Bro. Lipscomb. Dinner will
be served on the ground, and
business session at 2 p. m.

M. H. Hudson.

Mrs. M. U. Vernon and little
Elsie Pauline spent last week in
Big Springs.

Mr. Harry Lee of Merkle was
the honored guest of our own
Miss Callis last Sunday.

Mrs. W. A. Louder who been
sick for the past two weeks is
slowly improving.

Mayor Terry is driving a new
car this week.

G. F. Polvenick east of town,
is moving to Walnut Springs
this week.

Lard cans, while they last, 45,
55, and 65 cts.—Higginbotham-
Bartlett Company.

Hermleigh, Texas,
December 17, 1928

Dear Santa Clause:
Please bring me a pair of box-
ing gloves, a little car, and
Chum (my dog) wants a collar.
Don't forget the fruits, nuts
and fireworks.
Your little friend,
James M. Bralley.

Miss Lotta Maud Lewis is at
home from Tarleton College for
the holidays

Lard cans, while they last, 45,
55, and 65 cts.—Higginbotham-
Bartlett Company.

Farm Notes By County Agent W. O. Logan.

Concluding the series of notes
dealing with high lights in the
County Agent work, we will ex-
press, in few words, why the
four main divisions were called
such. First, Terracing has
been done on something like one
hundred more farms to be ter-
raced, you supply the acres,
should be terraced, and the ones
terraced serve as a valuable de-
monstration proving the value.
Second, Dairying has come to
stay, it is in its infancy, but the
need for another cash crop an-
other pay day, the fact our one
crop system is depleting our soil
fertility, demands, as in other
localities of the East, and cen-
tral West that Dairying must
come to the rescue. The Bull
Circles, the registered cows
coming in and that have come
into the County serve as a fine
demonstration of accomplish-
ment and is proof for all, ask
the Bankers. Third, The 4-H
work, is the foundation work for
the revised agriculture that will
be required to meet competition
on the farms that we have neg-
lected and robbed the past gen-
eration. New feeding methods,
methods of judging, business
methods and record keeping, or
the economics of farming is
gradually replacing slipshod
guess work. Young folks in this
County have shown themselves

ready and apt. Fourth, Pure-
seed of the right variety, and
one variety, will give bigger re-
turns, a more uniform product,
and a better standard for the
consumer, or purchaser, and
thereby increase the value of the
product and by-product. The
Demonstrations started in one
variety cotton for one commu-
nity, in three different community
is the beginning of a program
worth many dollars, and a great
step leading to wonderful ac-
chievements for the communities.
As this was a very unusual, bad
year it will take longer to get
actual results.

While there are innumeral

C. OF C. HAD LIGHT MEETING TUESDAY NIGHT

With light attendance growing
out of the cold evening, the C.
of C. met Tuesday night. Ter-
racing, poultry, and one-variety
cotton were the topics discussed.
County agent Logan was pres-
ent and expressed his ambition to
do a greater work for the county
this year. It cannot be done
without better co-operation,
though, he said. It has become
imperative that the farm lands
be terraced and rows be put on
water level, and that the com-
munity be put on a one variety
bases, it was agreed.

While they last, we will sell at
wholesale price all of our boys
wagons, coasters, tricycles, and
velocipedes—Higginbotham-Bart-
let Lumber Company.

Saturday cotton wagons began
to wedge themselves around the
gin here, reminding us of the
"fall of the year"—This year
has been a curious one. There
is a poor crop at the very
best, and it is to be gathered
while Santa Clause is harnessing
his reindeers. There will likely
be more cotton ginned here in
January than there was in Oct.

J. J. Lee said this week that
his cotton is improving slowly
of late. "If the season continues
pretty, I'll make 4 or 5 bales yet"
he said, humorously.

Vance Cliff is home from the
Tech. for the holidays.

FOR SALE—1925 Ford Truck in
good condition all round, for sale
at a bargain.—H. A. Wimmer.

things started, finished, and
with varying results, both good
and bad, that has been in Coun-
ty Agent's diaries and worth
while to all concerned, the four
topics above are of enduring
worth. Every business and pro-
fessional man can and should
realize the part he plays and
stand for something that will en-
hance the value of his property
and even his job.

NOTICE!

The Hermleigh cotton gins will close down
Saturday night for the holidays. They will
open again Thursday, Dec. the 28th.

Willams & Terry --- Planters Co.

GINNERS

BOOKS ARE NOW OPEN

The books of the Hermleigh Independent
School District are now ready for inspection,
and are in the hands of Mr. Jones at the
Hermleigh Pharmacy. Any tax payer who
is interested, is cordially invited to come in
and examine them.

School Board

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A Bank for Banking

Do you need us?
We offer you faithful and efficient
SERVICE

COME TO SEE US

First State Bank

Odom Undertaking Co.

Ambulance Day or Night.
Office Phone 84, Night Phone 94

Snyder, Texas.

"TAN'T MUCH GOOD"

Our friend, Mr. Gartman, was in town Monday. He was on the streets here two weeks ago with a bale of cotton. When asked if he didn't feel lucky to have a bale of cotton this year, he replied: "No! It cost me as much to produce these few bales this year as it would have to produce 100 bales." Mr. Gartman was right. Scurry County, with all her rich lands and good farmers, failed to make cotton this year.

Deerwood Watson was in town Monday with a 'nother' bale of 1928 cotton. Watson has 'to bales out' already. K. B. Rector said.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.

For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

The problem use to be that of clearing land, the problem now is to 'clear expenses' Look how this world has made a change!

If you are in doubt as to the editor wears his overcoat time, ask tailor Werner; he is acquainted with our pant's seam.

Christmas Gifts

A Host of Articles From Which to Choose

We have so many, many items suitable for gifts that we can not begin to list them all, but invite you in to see them. We have never had a nicer assortment of Christmas goods to select from than we now have.

Hermleigh Pharmacy

"The Cash Store."

THE HERMLEIGH HERALD
R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

All matter for publication must reach the office by Wednesday night.

Thursday, Dec. 20, 1928

'CRUMBS' WHICH FELL FROM THE PULPIT

The Rev. Parks was much alive while occupying his pulpit at the Central Baptist Church here Sunday. Somehow we like his style of preaching.

In his sermon Sunday morning he said: "Some men discredit Christianity because church members are not living up to the standards of their religion. This is a mistake. Christianity is true. Its principle are true. The reason Christiaity has not totally shaped the world after its perfect example is, it has nothing to work with. Human nature is frail and unfixed. It requires many centuries for the principles of our religion to root themselves well in human society."

Early in its history Christianity up-rooted the gigantic Roman Empire, liberated womanhood from domestic and social slavery, and later freed the Christian world of commercial slavery and peonage. The modern age is marked by inventive minds being inspired by challenging messages from the Christian pulpit, harnessing God to material things and blessing the world with inventions. Who knew fifty years ago that it was physically possible for God to hear the human prayer? but now it is easy to understand how God hears prayer.

The radio is the most suggestive science known to man—mixing God with material things. God made all material thing, and the instance man properly shapes them God breathes into their nostrils the 'breath of life' and they become 'living inventions.'

BIG SULPHUR

(too late for pulication last week)
Sunday school was well attended Sunday morning, and so was he singing in the afternoon.

The party at Mr. Lankford's Saturday night was well attended and ail reported a good time.

Cannon and Mrs. Burdett visited Jess and Mrs. Allen Sunday.

Odell and Mrs. Ryan of Snyder spent Saturday night with Jack and Mrs. Ryan.

Jack and Mrs. Mahoney visited Mr. and Mrs. Bill Mahoney Sunday.

Albert and Mrs. Dacus visited in the Henry Dacus home Friday

Lois Allen visited Gladys Bullard Sunday.

Walter and Mrs. Dowell called at the home of J. L. Vineyard and daughter Sunday.

The singing at Mr. Allen's was well attended Sunday night.

John Houston returned from East Texas Friday.

Misses Fay, Foy, Loreta Bell Allen were dinner guests of Mrs Bill Mahoney Sunday.

The Misses Wilcox spent the week-end with their parents in Loraine.

Gladys Bullard, who is attending school in Snyder, and Lois Allen who is attending school in Hermleigh, spent the week-end with home folks here.

Jack and Mrs. Mahoney visited in Snyder Sunday.

Mrs. Bill Mahoney called on Mrs. Jack Mahoney Monday.

Mrs. D. N. Houston is visiting relatives in East Texas.

MEN:

ALL buildings, paved streets, fine schools, beautiful homes and spacious parks are all meaningless until they are filled with men and women.

All these things are but the result of men's vision and genius and courage. Every building that goes up, every institution that prospers is fertilized with the life blood of men.

Men make cities. They dream, plan and act. Out of their efforts a city takes form. A city, then, is as great as its men.

Texas is a great State because it has great men. There is a group of men and women employed by the TEXAS ELECTRIC SERVICE CO. who have caught the vision of Texas' greatness. They understand what Texas is striving toward. They are keenly ambitious to have a definite part in the program of progress, individually and as a group.

In all their words and actions they reflect a great pride in Texas. Their patriotism for Texas is not evident only on holidays; it is ever present. The very nature of their work brings them close to the heart of this splendid State. Their hands are constantly on its pluse. Some part of them are constantly at their post of duty twenty-four hours each day. Better electric service to the Texas cities and towns served is their watchword. Know these floks! They are pulling for Texas, and for you.

The
Silent Partner
of Progress

TEXAS ELECTRIC SERVICE CO.

YOU, WHO AT THIS GAIN EV WHILE B WITH W AT THIS ING TIM THE POL THE WIN ER'S INK IT'S NOT THE DES PIECE O VERTISE TRULY A WHEN Y FOR YOU OF THIS

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Clark T 7 sp

DECEMBER

CLEARANCE!

YOU, WHO HAVE BEEN WAITING FOR CLEARANCE SALES, WILL BE MORE THAN SURPRISED AT THIS ANNOUNCEMENT. WE HAVE PLANNED THIS TO BE THE BIGGEST AND BEST BARGAIN EVENT IN OUR HISTORY, BY PLANNING IT ON A BROADER SCALE THAN EVER BEFORE. WHILE BUSINESS HAS BEEN GOOD FOR US, WE FIND THAT WE ARE NOW OVERLOADED WITH WINTER MERCHANDISE—IN FACT A MUCH LARGER STOCK THAN WE SHOULD HAVE AT THIS TIME—AND WE POSITIVELY MUST CLEAR OUT THESE GOODS IN RECORD-BREAKING TIME TO HAVE ROOM FOR OUR NEW SPRING MERCHANDISE. IT HAS ALWAYS BEEN THE POLICY OF THIS STORE TO NOT CARRY OVER GOODS FROM ONE SEASON TO ANOTHER. THE WINTER SEASON IS JUST NOW ON AND THE ITEMS LISTED IN THIS SPREAD OF PRINTER'S INK ARE THE ONES YOU WILL NEED FOR THE LONG COLD WINTER DAYS JUST AHEAD. IT'S NOT THE PROFITS WE ARE AFTER NOW—WE'VE ENTIRELY FORGOTTEN THEM—IT'S THE DESIRE TO REDUCE THIS STOCK. THIS GIGANTIC SALE WILL PROVE TO BE A MASTERPIECE OF MERCHANDISING THAT WILL CHALLENGE ALL PREVIOUS SALES. READ THIS ADVERTISEMENT CAREFULLY—YOU WON'T READ FAR UNTIL YOU REALIZE THAT THIS IS TRULY A SALE YOU CANNOT AFFORD TO MISS. YOU WILL REALIZE IT MORE THAN EVER WHEN YOU COME TO THIS STORE AND SEE WITH YOUR OWN EYES THE BARGAINS HERE FOR YOU. EVERY ARTICLE WILL BE FOUND EXACTLY AS REPRESENTED. THE REPUTATION OF THIS STORE FOR FAIR DEALINGS IS BEHIND EVERY STATEMENT.

SATURDAY DEC. 22nd.

Men, women, and
children's Sweaters,
at absolute cost
while they last

Double blankets
Size 66x80
per pr.
\$1.49

Men's wool shirts
\$2.25 grade
\$1.49

36 inch outing
dark and light colors
25ct grade, per yd.
13 1-2ct

Men's Work Shirts
in sand powder blue
95ct sellers, each
59c.

Men's Dress Shirts \$1.50
grade
guaranteed fast colors
89c.

Good Heavy Turkish
Towels, size 22x40
25c sellers, each
14c.

Clark's O. N. T.
Thread
7 spools for
25c

Every article of merchandise in the house will be sold at absolute cost. Profits are forgotten in this sale. Now is the time to stock up with winter goods. Come in and be convinced that this is a real money-saving EVENT
THIS SALE WILL LAST TWO WEEKS

Toile Dunord
Ginghams, 35c grade
Per Yard
18c.

POWERS DRY GOODS

Saturday, Will Be "Guinea" Day In Hermleigh

GERMAN SCHOOL NOTES

Mrs. and Mrs. F. J. Kuss entertained quite a group of relatives Sunday, with a fine lunch.

Mr. Jake Hugh Williams, of San Angelo, who lived in this country several years ago, is visiting J. M. Pagan. He and J. M. used to be great pals and sang together at the singings.

Mrs. Edd Pabalos received a message that her brother at Smithville was very low, and left for Smithville Friday. We are sorry to learn that her father died Saturday night. Mr. Pabalos started for Smithville, by automobile, Sunday to attend the funeral.

Mrs. Mike Hartmanreuber, of Electra, has come to spend the holidays with her parents, Mr. and Mrs. Kuss of Hermleigh, and relatives in this community.

Mr Jim Kubena entertained several of his friends and relatives with a birthday lunch Sunday.

We are in hopes that the weather will be liberal with us this week. We are anxious to get the cotton-picking finished, so we can run school on a full schedule.

The School will have a little program Friday night, Dec. 21, organize a P. T. A. All parents are especially invited to come.

Mr. and Mrs. Terry are leaving for Duncan, Oklahoma in the morning. There they will spend the Christmas holidays.

Supt. Kerr has a new car. Mr. Watts was in town this morning.

Arnie McMillan and his father were on the plains Tuesday.

A. J. Irvin of Roswell, N. M. is visiting his daughter, Mrs. Powers, this week.

FOR SALE—3 teams, tools, a wagon, harness, and lease on place for another year. For further information see E. M. Barrett on the J. L. Miller farm on route 2 out of Hermleigh, or write R. L. Irby, Quail, Texas.

The infant baby of Mr. and Mrs. John Crumley was buried here Wednesday afternoon.

Mrs. John Palvis left last week for Smithville, where her father was buried Monday.

Lard cans, while they last, 45, 55, and 65 cts.—Higginbotham-Bartlett Company.

Among those seen shopping in town Saturday were: G. M. Maul, east of town; John Bowen south of town; Mr. Tolson, west of town.

Mr. Henry Beights was in town Monday.

Mr. and Mrs. Bernie Hamil and little Bernie Mac, Jr., have moved to Ft. Worth where they will make their permanent home.

Mr. T. W. Atchley who has been confined to his room and bed for the past week, is reported to be improving.

Mrs. Jess Louder and children of Snyder, visited home folks here Saturday and Sunday.

The business men of town are announcing the funniest stunt in the history of the town for Saturday. A big guinea is to be

fed guineas carrying a dollar or an order for a dollar's worth of merchandise will be pitched out into the big crowd of people. The one catching the guinea will get the prize, and if he wants to sell the guinea J. B. Etheredge will pay the market price for them.

This stunt will be especially interesting and funny. A special prize will be paid the one who gets the guinea from the top of the water tower, if it should light there. Come expecting to get a guinea. It will be worth at least \$1.15. The only precaution is that you must be careful to keep your "giggle box" from turning over. Be here.

MERRY CHRISTMAS!

Thanking my customers for all past favor, I am now closing out at prices you can hardly believe.

Some articles will sell at below wholesale cost. If you don't see what you want, call for it.

Everything must go by Jan. 1st.

Christmas Candies at reduced prices, while they last

PEP GARAGE

Bill Der Says

BUILD TO-DAY
So That You Want Have to
MOVE TO-MORROW



IMPROVED
FARM BUILDINGS ARE
A BUSINESS ASSET

The farmer, like the business man, must look after the business of his farm.

Modern, well-kept buildings increase property values, help toward making greater profits, and in case it is necessary to secure a loan, are excellent collateral.

Improve farm buildings. Use materials from

HIGGINBTHAM BART-
LET COMPANY

Hermleigh, Texas.

While they last, we will sell at wholesale price all of our boys wagons, coasters, tricycles, and velocipedes—Higginbotham-Bartlett Lumber Company.

Mr. and Mrs. Frank Shenkirak were in the Herald office late Saturday afternoon. They, like many others, like to see the printing machinery in operation.

Supt. and Mrs. J. T. Bryant of Pyron, attended church services here Sunday Morning. The Bryants are moving things at Pyron.

While they last, we will sell at wholesale price all of our boys wagons, coasters, tricycles, and velocipedes—Higginbotham-Bartlett Lumber Company.

DUCKS—Nice ducks for sale. See W. H. Vernon, Route 1.

Mr. Cleave Patterson spent week-end at home. He was out on Colorado Sunday afternoon by W. E. Louder. Chrane accompanied Mr. Louder on the pleasure trip.

Lard cans, while they last, 55, and 65 cts.—Higginbotham-Bartlett Company.

Tailored Clothes Look
Best and Wear Longer
Cleaning and Pressing Given
SPECIAL ATTENTION
Werner's Tailor Shop

Eyes Scientifically Tested
and
Glasses Fitted
Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.
H. G. Towle
Snyder, Texas

MERRY XMAS
TO ALL
We Offer Saturday Trade
COFFEE
3 lbs. Sam Houston \$1.35
" " Votan Extra Quality \$1.25
" " Maxwell House \$1.40
SUGAR
25 Pounds \$1.65
RASINS
4 Pounds 31c

Fruits, nuts, candies, fire works, velocipedes, wagons, and many other gifts for Santa Claus at rock bottom prices.

"Where Economy Rules"
Fargason Bros.
HARDWARE GROCERIES

SPECIALS

Christmas is here, we are going to show the Christmas spirit by giving real gains in Groceries, Fruits, and candies. We can only list a few mites:

One gallon ccc Peaches	49c.
" " ccc Apricots	65c
" " Pickles	65c
No. 2 cut Beans	18c
" 2 Hominy	18c
3 pound Pail of Coffee	\$1.35
100 " Stock Salt	75c
1 doz. Nice Apples	40c
1 " Oranges	25c
1 lb. Mixed Candy	20c

Come to see us and ask about Special premiums we are to give.
We wish you a merry, merry Christmas.
Gleastine Bros.
"Where You Like To Trade"