

# Hermleigh Herald

Richest Land and Best  
Farmers in All West Texas

Hermleigh Texas, Thursday, December 13, 1928.

NO. 12

## UNITED COTTON GROWERS SHOULD BE A UNIT ON STANDARD VARIETY OF COTTON-GROWN

being generally pro-  
as at present on the  
It is just as  
the individual cot-  
to improve his crop  
to raise highly  
while his neighbors  
scrub cotton, as it  
attempt to raise Her-  
Jerseys by turning  
with all the cattle of  
neighborhood. Farmers do  
to improve their live-  
Herefords, Jer-  
and Holsteins by  
them all out together  
neighborhood stock. But  
think that by pur-  
bred cottonseed that  
Lone Star, Acala,  
other varieties of  
the same neighbor-  
on the same farm  
farm sections of Tex-  
farmer has his favorite  
cotton. Or else some  
seedman convinces  
has a kind that is  
that he has been  
sells him a few bu-  
of these different va-  
reed just the same  
unity livestock that  
to run at large. Each  
money he carries the  
field to fertilize and  
practically every  
in the field. This  
been carried from all  
at least a mile around  
sowing seed carry a  
mixture of strains  
been picked up from  
fields. Then when  
comes, the commun-  
to the confusion. Far  
seed are mingled with  
seed raised many  
at, but who happens  
farm A at the gin.  
one or two seasons of  
ize, the cotton of the  
community tends to ap-  
level of mediocrity  
is a mixture of all the  
kinds of cotton that  
planted by the hun-  
farmers over the region  
tributary to the com-  
at any wonder, then,  
"runs out" when it  
planted a few seasons  
same community? So do  
Herefords and Jerseys "run  
a few generations on  
range.  
is no good reason why  
rown at home are not  
as good as seed that are  
elsewhere. In fact they  
be better. Seed that have  
raised for generations un-  
the same conditions of soil  
imate as that in which they  
anted are the most desir-  
other things being equal.  
ted seed have no advan-  
over home grown seed un-  
imported seed have been

grown under conditions that  
have prevented cross breeding."  
This is the vivid picture paint-  
ed by a sober man of science  
who has devoted his life to a  
study of this problem. Investigat-  
ors in one field tell us that the  
farmer who buys highly-bred  
seed with the purpose of raising  
a high grade of cotton gets no  
more for it than the man who  
planted just gin-run seed. As a  
matter of fact, we are told that  
only a very small fraction of  
seed planted in Texas are pure-  
bred; but that more than nine-  
tenths are gin-run. In other  
words, nine-tenths of the cotton  
planted is a hopeless mongrel of  
all the traits, good, bad, and in-  
different, of all the different  
breeds of cotton that have been  
planted for a score of years.  
It is remarkable situation that  
brings out in sharp relief a sin-  
gle fact. The individual cotton  
farmer can not strike out boldly  
for himself and raise the quality  
of cotton that he wants to raise  
and sell it for quality price. He  
must content himself to accept  
the common level of his commu-  
nity so far as prices are concerned  
and he must be satisfied with  
the quality of cotton the com-  
munity on the average produces.  
This sounds at first like a dis-  
couraging situation—one that of-  
fers no hope or encouragement  
for the intellectual and energetic  
individual farmer. But whether  
it is discouraging or not, it is  
a fact that should be faced fear-  
lessly and the proper conclusion  
reached. Usually there is a satis-  
factory solution to every problem.  
Dr. Cook believes there is one  
for this particular problem. It is  
the single variety cotton com-  
munity.  
In all the history of the cotton  
industry, has a more revolution-  
ary idea been introduced than  
the proposition of the single va-  
riety cotton community. If it can  
actually be put into practice, it  
will mean more to the cotton in-  
dustry than any other one which  
might be done. Is it a practical  
idea? Can farmers who have  
always been their boss, who done  
their own planning and followed  
their own policies on their farms,  
without asking anyone's consent,  
least of all their neighbors, sink  
their own individuality, sacrifice  
a measure of their independence  
and consent to a cog in a great  
community enterprise? The an-  
swer is they can and will if there  
is any money in it. If there is  
no profit from it, they will not.  
Within another year the Unit-  
ed States Government survey  
of the quality of the past season's  
crop will be available and it will  
be possible to know exactly the  
(continued on page two)



## BASKET-BALL GIRLS TRAINING ANEW

The High School Basket-ball  
Girls have renewed their inter-  
est, re-organized their efforts,  
re-enforced their determination  
and are setting out to win. The  
season is passing but that is no  
matter; they have not accomplish-  
ed their purpose and say that  
they are determined to do so.  
Those who know these girls  
know that something is likely  
to happen. Let every body clear  
their road and let them go.

## "HOME GROWN" SHOW IS MAKING A GO

The Smith and Gibson magic  
show has been tied up of late on  
account of inclement weather.  
This show, planned and worked  
out wholly by local talent, is  
excellent, according to those who  
have seen it. They are attracting  
much attention everywhere they  
go. Gibson an undiscovered gen-  
ius while Smith is a natural com-  
edian. Time proves us all.

## MARLENE MCQUAID HAS ATTACK OF APPENDICITIS

Little Miss Marlene, daughter  
of Mr. and Mrs. W. H. Mc-  
Quaid, was stricken Nov. 21, by  
an attack of acute appendicitis.  
She was rushed to a sanitarium in  
Temple, but an operation was a-  
voided. Her parents, uncle and  
aunt, Bob and Miss Zuebelle Lee,  
were her. She is improving  
slowly at the present, it is under-  
stood.  
This item slipped file last week  
Apologies to Marlene and her  
many anxious friends. —Ed.

Mayor, Mrs. Terry and Mrs. W.  
H. Ward motored to Sweetwater  
Friday afternoon. The Misses  
Theo and Dixie Williams return-  
ed with them for a week-end  
visit with Mrs. Terry.

Mr. A. P. Gannaway was in  
town Tuesday.

## Farm Notes By County Agent W. O. Logan.

Last week we had enumerated  
the First and Second outstand-  
ing pieces of work called high  
spots in "agronomy" in Scurry  
County.

This week we take up the  
third piece of work, they may  
not be listed in exact order of  
importance. Third; Club Work,  
that is the work of training Boys  
from ten to twenty how to care  
for livestock, feed, judge, breed,  
and many other things concern-  
ing stock. Then poultry raising  
seems an easy thing, but enough  
young chicks die annually, and  
enough eggs are ruined in incu-  
bators, under hens, and by leav-  
ing the roosters with the flocks  
in summer months, if it all was  
accounted it would feed every  
farm family in the county for  
one month. Club work will mini-  
mize this waste. In field crops  
Club Boys learn the importance  
of humus in the soil, conserva-  
tion of moisture, good seed, and  
how to keep records. The keep-  
ing of records by the boys will  
eventually place farming on a  
higher plane. Club work scored  
knockout at the International  
last week when a 4-H club boy,  
Clarence Goecks, Iowa won the  
world's greatest laurels as his  
baby beef, a Hereford calf six-  
teen months old, won the grand  
champion place of the steer show  
then sold him for \$7.00 per lb.  
on foot, \$5,190. He competed  
with Agricultural Colleges, old  
experienced feeders, and others.  
Young boys who have brave de-  
termination and encouragement  
at home, with a county agent  
and a club of his pals, can sur-  
prise you at what he can do. Let  
us give the boys of Scurry Coun-  
ty a bigger and better chance.

Fourth, The starting of one va-  
riety cotton standardization in  
three communities will, when  
completed, change these com-  
munities, prices, and furnish a  
premium on staple, in addition  
the safety of ginning only one  
variety on a gin will insure the  
growers from \$10.00 to \$25.00  
per bale extra for their seed.  
Why shouldn't farmers take ad-  
vantage of the extra dollars in  
seed and better or more uniform  
lint, even if they don't increase  
yield, the extra dollars often  
mean their profits. Quit plant-  
ing three or four varieties of cot-  
ton to experiment with, the  
State and Government runs ex-  
periments annually for you, their  
findings are absolute and from  
dependable records, yours will  
be from observation of walking  
thru fields or hearing what pick-  
ers say, or maybe the way a bale  
or two turns out at the gin when  
gathered under ideal conditions.  
The one variety Club at Herm-

## THE CHRISTMAS SPIRIT

Because of my nature I feel the  
Christmas spirit coming. Soon  
we shall be pretending to mani-  
fest the Christmas spirit (so called).  
The Christmas spirit is truly,  
the greatest of all spirit which  
might possess us.

If any man have not the spirit  
of Christ, he is none of his, said  
Paul in Romans 8:9.

What is it to have the spirit of  
Christ? See Luke 14: 12-14 "Then  
said He also to him that bade  
Him, when thou makest a din-  
ner or a supper, call not thy  
friends, nor thy brethren, nei-  
ther thy kins people, nor thy rich  
neighbors; least they also bid  
thee again, and a recompense be  
made thee. But when thou  
makest a feast call the poor, the  
mained, the lame, the blind;  
and thou shalt thou be blessed;  
for they cannot recompense thee  
for thou shalt be recompensed at  
the resurrection of the just."

Read the application in Luke  
14: 15-24 and Neh 8: 9-12. May  
we all be sure to manifest the  
Christian Spirit and forget not  
the poor. The world is starving,  
freezing, and sinking in sin be-  
cause of the lack of applied  
Christianity.

Fraternally  
Price Bankhead, Route 1

## B. Y. P. U. MAKING GLENID PROGRESS

The B. Y. P. U. of the Central  
Baptist church is making rapid  
progress. We have almost dou-  
bled our average attendance lately  
and have interesting programs  
rendered each Sunday evening.  
We are striving to bring our  
union up to the standard excellence,  
and we feel that we are accom-  
plishing some of the purposes of  
a B. Y. P. U.

Rev. Parks is teaching our  
study course in the 'Manuel'  
meeting each Sat. evening be-  
fore the first and third Sundays,  
at seven o'clock. All who are  
interested in this work are invit-  
ed to come and be with us.

Mrs. Chas. Adams Pres  
Verdell Gleastine Sec.

Principle Newman of the High  
School was in for a short visit  
with the editor Wednesday eve.

J. E. Paul is loudly rejoicing  
over the arrival of a ten pound  
boy at his home. J. E. says he  
is anxious for the boy to get  
large enough to call him "dad."

Hermleigh should completely control  
the gins there another year, you  
should help them to do it. Tests  
by 125 farmers at Hermleigh  
should be proof enough, make it  
100 per cent join them now.  
(continued next week)

**THE HERMLEIGH HERALD**  
R. S. NORMAN, EDITOR

Published every Thursday at Hermleigh, Scurry County, Texas.

Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

All matter for publication must reach the office by Wednesday night.

Thursday, Dec. 13, 1928

Any erroneous reflection upon the character of any person firm or corporation will be cheerfully corrected upon its being brought to the attention of the management.

Obituaries, cards of thanks and other things for which a charge is usually made, we will gladly publish free.

**THE ONE VARIETY  
COTTON COMMUNITY**

(continued from front page)

kind of cotton that is being actually produced. This will be the first time this information has been available. The survey of American mill requirement is already completed. Already the latest releases give interesting and suggestive figures. For instance, American mills consumed during the year ending July 31st 1928, a total of 6,516,809 bales of American cotton. Of this amount but 93,849 bales were of a staple length of 13-16 and under. This staple is untenderable on contracts, nevertheless there was ginned up to September 28 this year, 98,978 bales of 13-16 inch staple, or 5,000 bales more than the total American mill re-

quirements. On that date but 956,181 bales of the American crop has been ginned, probably less than 1-15 of the total 1928 crop. If the same ratio is maintained for the entire crop, there will be around 1,500,000 bales of the 13-16-inch staple or under produced this season. This will leave a surplus of around 1,400,000 bales of this inferior staple to be disposed of elsewhere. Of the 7-8-inch staple American mills consumed only 23.81 per ct of their total purchases, but American farmers so far have turned out 37.26 per ct of their total ginnings of this staple. American mills require but 30.25 per ct of their total purchase to be 7-8-inch and under, while American farmers are producing 47.61 per ct of their crop of this inferior staple. The mills are demanding 42.21 per ct of their purchases shall be 1-inch and upward, while farmers are producing but 23.35 per ct of their crop of this length.—From Farm and Ranch. Contributed by J. R. Coker.

(continued next issue.)

**TO SANTA CLAUSE**

Hermleigh, Texrs  
Dec., 13, 1928

Dear Santa Clause:

Please bring me an air gun, a bladder for my volley ball, and a story book. Bring little sister, Opal, a doll and some toys.

Don't forget to bring lots of fruits, nuts, and candies.

—Benton Light.

Dear Santa Clause:—

I want you to bring me a nice dollie, a little doll buggy and a real little telephone, not a play telephone. I have some money in my little bank, a big quarter and some little quarters for you.

Your little friend,

Ritta Jane.

**GERMAN SCHOOL NOTES**

School is progressing nicely with a good attendance.

Mr. and Mrs. J. M. Pagan, with Mr. and Mrs. Marvin West, had quite a serious accident Friday night, while going to visit in the H. Coldevey home. Mr. West, who was driving the car was trying to make all the coils "hit" and didn't notice the cattle guard going into Mr. Coldeveys pasture till one wheel was in the dip. Mr. and Mrs. Pagan received the worst injuries, both receiving several cuts about the face. Mr. Pagan, was knocked unconscious.

If the weather man will give us a few more days of dry weather our cotton picking troubles will be over for a while.

Mr Joe Roemisch and family, of the city, visited in the Rufus Mize home Sunday.

The trustees presented the school with two six-ball croquet sets last week. We think we have one of the best equipped play grounds in the county.

Mr. S. F. Bollinger and family of Ackerly, Texas have been visiting Mrs. E. M. Mahoney of this community this week.

M. L. Rice of Sweetwater visited George Wemkins Sunday.

Messrs. F. and Paul Wenetschlaeger, with Emil Schulze went to San Antonio, Sunday.

Messrs Herman and Robert Schulze, with Jim Kubena make a business trip to Abilene Monday.

Mr. Wasson has opened a confectionery in Roscoe. Mrs. Wasson will take care of the business here.

"Electric Range For Sale." Give your wife a Christmas present worth while. Stove practically new.—See O. W. Curry.

**FRESHMANS ORGANIZE**

The Freshman Class of 1928-29 met the first time Monday for the purpose of organizing the class.

The following officers were elected, Kate Davis, president; Dorothy Gardner, vice-president; Earl Thompson, secretary and treasury; Weta Snykes, reporter.

Miss Chrane was chosen sponsor.

The colors selected were green and white.

The class motto was not chosen, but will be decided upon at the next meeting.—Reporter.

Philip Williams was in town Tuesday morning. Mr. Williams is anxious for open weather on the cotton, he said.

Marvin Snowden was in town Tuesday morning.

Mr. A. P. Gannaway was in town Tuesday.



**Eyes Scientifically Tested  
and  
Glasses Fitted**

Are you sending your Whole child to school? They may have some Eye Defect that causes them to lag in their studies.

H. G. Towle

Snyder,

Texas

**A Bank for Banking**

Do you need us?

We offer you faithful and efficient

**SERVICE**

COME TO SEE US

**First State Bank**

**Tailored Clothes Look  
Best and Wear Longer**

Cleaning and Pressing Given  
**SPECIAL ATTENTION**

**Werner's Tailor Shop**

**Your Laundry**

One of the greatest conveniences know to home keeping to-day is the modern laundry. The art of washing and ironing have been carefully studied and machinery to do the work scientifically has been provided, so that the drudge of 'old-time' washday has passed away

Our laundry is just as convenient to Hermleigh people as it is to folk in Snyder. Mr. Mobley will deliver your work to you.

**Snyder Laundry**

**YOUR CHRISTMAS  
SHOPPING!**

Christmas is unlike any other season of the year. It is this time of the year that the spirit of 'gift-giving' possesses us. Good old Saint Nicholas can never be forgotten.

Santa Clause will make his headquarters at our store throughout the Holidays. Begin doing your shopping

**NOW!**

**Hermleigh Pharmacy**

"The Cash Store."

Call at Herald Office  
FOR  
GREETING CARDS  
While they last

**BAPTIST CHURCH**

**B. Y. P. U.**

More Blessed To

Reading--Zura Davis.

Mr. Newman.

Kate Davis.

to Received--Edith

ed To Give-- Thur-

st Gave Most Gen-

ine Leech.

On The Giver-- Jes-

tells Two Stories--

McMillan.

arian Snowden.

car of loose cotton

Put in your order at

office. -- R. B.

**NOTICE**

Those interested in the Kash Block cotton seed should place their order with the First State Bank at once. The order must go off. -- Cotton Club.

The controversy between Ft. Worth and Dallas concerning the supposed poor buying power of all West Texas, grew out of the fact that Ft. Worth is where the "West Begins."

Mr. W. R. Sparks of Snyder was in town Saturday.

Little Bernie Mack Hamil, Jr. paid the editor a visit Saturday

The Rev. Hudson's 4th. year with the Methodist Church here is starting off in good way.

Friendship is one's greatest asset, and should be carefully insured. The local insurance agent is "precaution." See him!

Mr. and Mrs. A. J. Noles, Mrs. Jim Kelly and little Miss Ila Early spent last week-end in Abilene

**C. OF C. TO MEET  
TUESDAY NIGHT**

The local Chamber of Commerce will meet in regular session next Tuesday night. Mr. W. O. Logan, county agent, will be here. Any farmer desiring any information of him should be in attendance. These meetings are for you. Our doors are always open to the public.  
-- J. R. Coker, Pres.

**CHINA GROVE**

Both the church service and the singing Sunday morning and afternoon were well attended. From date the singing class will meet every second and fourth Sundays in the afternoon.

Mr. and Mrs. Thompson of Snyder visited George and Mrs. Beene, Sunday.

Raymon Seale and wife of Fluvanna spent Sunday with the former's parent here.

Mr. Newby and family visited in the Beene home Sunday.

The party at Buford Saturday night was well attended, and a nice time was reported by all present

Several of the young people attended the big play Saturday night. The title being the "Eyes of Loree."

Those present at the B. Y. P. U. social Saturday night at the church house reported a nice time.

Church services Sunday night was well attended.

Mr. Charley Seale and wife of Colorado visited in the home of the formers, parents, Sunday afternoon.

The following individuals were present at the home of Mr. and Mrs. Clarence Newby Saturday night: Mr. and Mrs. John Newby, Mr. Homer Newby and Mr. Malcolm James.

Mr. W. J. Gallaway and family was in Colorado on business.

Miss Flissie B. Seale spent last week-end with her brother in Fluvanna.

Mr. Swan and family visited in Snyder Sunday.

Mr. Leonard Allen is sporting a new Ford roadster.

Mrs. Etta Wilson and family are leaving this week for Colorado where they will be at home

The school is progressing nicely, but attendance is light.

Grandma Seale who has been sick, is improving slowly.

"Electric Range For Sale." Give your wife a Christmas present worth while. Stove practically new. -- See O. W. Curry.

"No individual ever achieved success waiting until to-morrow to strike into the battle of life."

Sunday afternoon Bob Adams and Elmer Louder sat engaged in serious conversation hidden from all without by the enclosure of a Ford coupe. With a pretty maid dimly seen in the background of the conversation, it was supposed they were talking about "lost opportunities."

"Be not overcome of evil."

**Dr.**  
**W. H. Ward.**  
Physician and Surgeon.  
PHONE  
Office 3 Res. 2  
Hermleigh, Texas

Our good friend Mr. Caffey remembered us with a nice supply of 'spar-ribs' when he did his butchering last week. He rendered 45 gallons of lard, adding it to 15 gallons left over from last year. This looks like living to a hungry editor. Thanks!

Fred Brock of Inadale was a visitor here Sunday.

Mr. J. E. Blakey is the representative of the Texas Electric Service Company in Hermleigh.  
For any information about electric light service call Mr. Blakey at Snyder, Texas. Phone No. 235 or at his home, Phone No. 312.

**Odom Undertaking Co.**

Ambulance Day or Night.

Office Phone 84, Night Phone 94

Snyder, Texas.

**THERE IS A  
DIFFERENCE  
IN  
LUMBER**

Know the facts before you buy a bill of lumber. Don't let the price mislead you. You don't want lumber in a building that will have to be replaced within a few years because it is cracked all over and warped out of place.

You can buy cheaper lumber than ours, but you can not buy better lumber. We have nothing but long leaf, well seasoned lumber. You can rest assured that we are at all times glad to help you figure your building needs and our prices are right.

**Higginbotham  
Bartlett Co.**

"Everything To Build Anything."

**anta Clause!**

anta Clause has arrived!

he brought with him

autiful and impressive

**GIFTS**

en the more substantial

such as

**Shoes and Hose**

All these will sell at a substantial

reduction in

**PRICE!**

Come and see for yourself.

**T. W. Windle**

"The Federated Store."

# Saturday 22nd, to be Event Day In Hermleigh

An ordering car of loose cotton seed hulls. Put in your order at once at planters gin office.—R. B. Tucker.

Mr. Newt Watson of Hale Center is visiting his daughter, Mrs. Hugh Vaughn and other relatives here this week.

Mrs. D. F. Whaley and little daughter, of Lamesa visited in the W. R. Terry home Sunday.

Messrs Suddath, Ammons, Bennett Cleckler and Javer were in Snyder on business Friday.

## HIS APPRECIATION

The Rev. Leslie is much elated over the "poundings" he has had recently. He authorized the editor to express his deep appreciation both to Mr. J. I. Chorn and to the Lone Wolf church people for their favors shown him recently. His car was filled with good things to eat including a big turkey for Christmas. That is alright, preacher. We all like to show the parson our appreciation of him.

Mr. Homer Springfield of Snyder, visited in the W. R. Terry home here Saturday afternoon.

Mrs. W. A. Louder has been sick this week.

Mr. W. E. Hassell left this week for Macaney.

FOR SALE. Nice D... sale—See D. L. Vernon, town.

Misses Camella May and Marie Weaver and Brook were dinner Opal Gleastine Sunday.

## FEATURING

Our Stock

OF

Velocipedes, express wagons, aluminum ware, cutlery and many other useful gifts for

## CHRISTMAS

SPECIAL PRICES

On many articles of groceries SATURDAY

"Where the Guarantee is Good."

## Fargason Bros.

HARDWARE GROCERIES

## INDOLE NEWS

Mr and Mrs. Kuck of Loraine, were 6:00 o'clock dinner guest with Mr. and Mrs. Narrell.

Mr. and Mrs. Sid Cranfill were dinner guest with Mr. and Mrs. John Ammons Sunday.

Mr. and Mrs. Cahey from Bonham have moved into our community. Mrs. Cashey is a sister of Mr. C. S. Suddath.

Mrs. Coppedge from Sylvester spent Sunday of last week in the Daniels home.

Bro. Dave Nix was taken Monday to the Sweetwater sanitarium for operation of appendicitis.

Messrs and Me-dames Blair and Ammons were callers at the Suddath home Sunday night.

Mr. Jim Light was the dinner guest of Mr. and Mrs. Campbell Sunday.

## GROCERIES

We welcome you to our store where you will meet your

FRIENDS

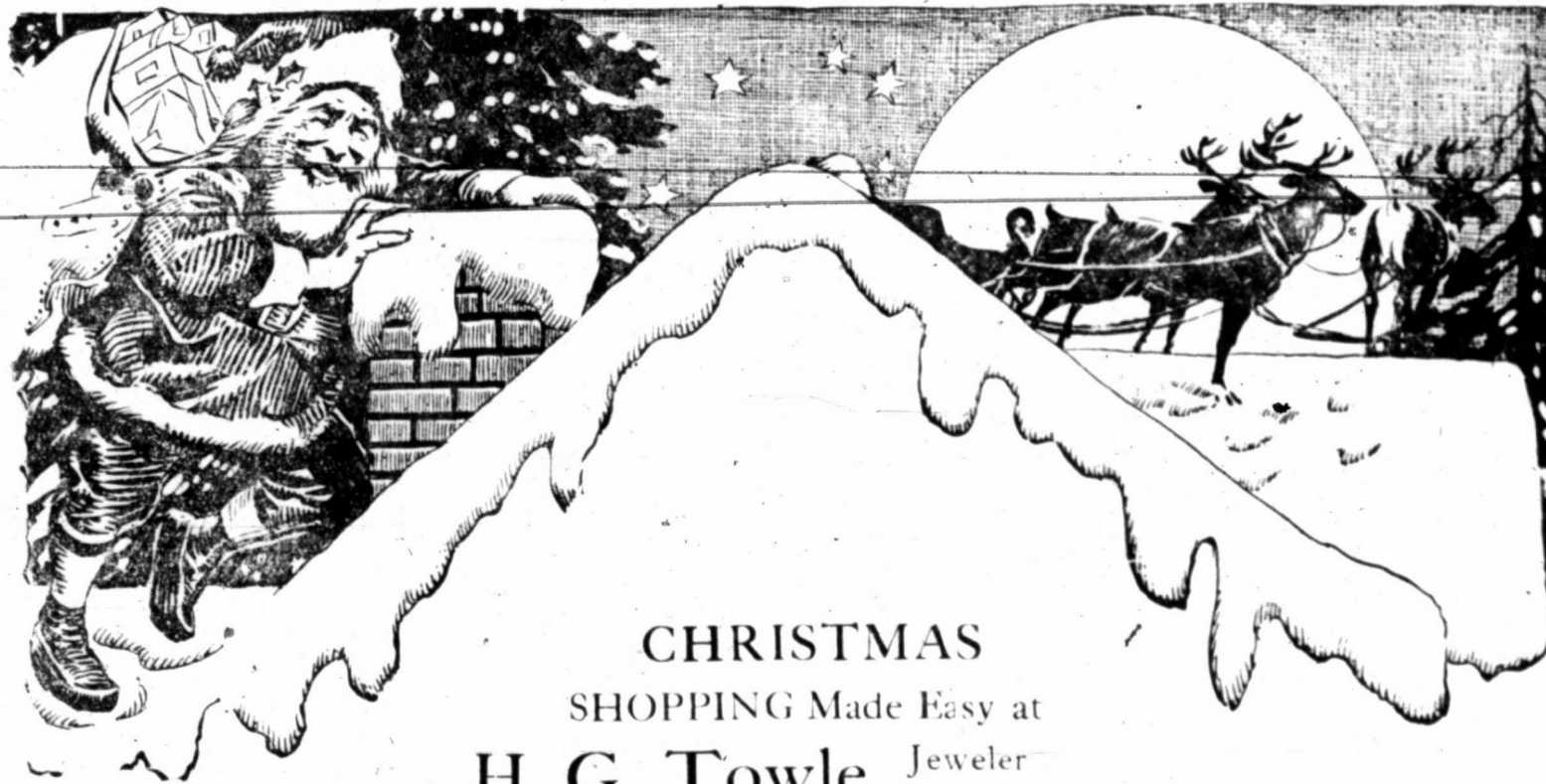
and where you can buy your

## GROCERIES

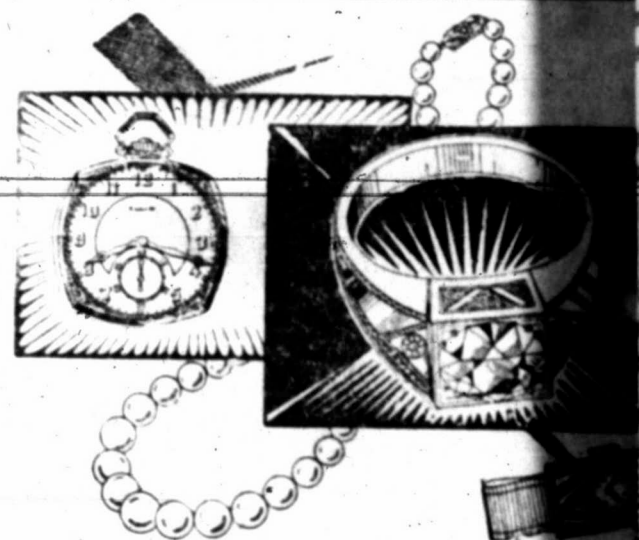
the most EATS for the least MONEY

## Gleastine Bros.

"Where You Like To Trade"



CHRISTMAS SHOPPING Made Easy at H. G. Towle, Jeweler



Hundreds of Beautiful Jewelry Suggestions That will Make Gift-giving a Real Pleasure

### SILVERWARE

Rogers 26 piece set, in fancy Christmas box usually selling for \$12.50, Sale price **\$6.00**

Community Silver, 29 piece set, any Tudor Plate pattern usually selling for \$15.00, Sale price **\$10.00**

We meet all Sears & Roebuck and Montgomery Ward Catalogue prices.

**Free** One Solid Gold Baby Ring with each \$5.00 purchase or over, or \$5. repair bill, one customer.

### DIAMOND RINGS

Diamond Rings \$10.00 and up.  
Diamond Wedding Rings  
Towle Special \$10.00 and up.

### BIRTHSTONE RINGS

We have some beautiful BIRTHSTONE rings at close-out prices

Trade at home. Everything Guaranteed. You take no chances trading with us.

### WATCHES

Beautiful Watches, GUARANTEED usually sold at \$15.00, Sale price **\$10.00**

Our Special \$25.00, Watch, while they last **\$13.50**

MESH BAGS and VANITIES \$1.50 \$3.50 and up

EASTMAN KODAKS, 20 PER FOLDING, as long as they last **CENT DISCOUNT.**

## H. G. Towle

Jeweler Open evenings till after Christmas.