

THE HERMLEIGH HERALD

VOLUME 1

FRIDAY DECEMBER THE 23rd. 1927

NO. 14

New Dry Goods Store To Open This Week

The new Dry Goods Store, conducted by Mr. W. H. Powers, of Floydada, will open to the people of Hermleigh community this week. Mr. Powers is a business man of experience, his branch store here will mean much to the shoppers of our community. The new store is receiving a warm welcome to the town.

Hermleigh now has two good general dry goods stores and a ladies ready to wear, it has four general groceries, one meat market and one market-grocery, one drug store, one practicing physician, one bank, the best lumber store in all the country, two concerns carrying hardware, three cafe's, one harness and shoe repair shop, one feed store, seven garages, two blacksmith shops, three cotton gins, one confectionary, one or more wholesale oil stations, five churches, two railroad stations, two barber shops, one real estate office, one tailor shop, one theater, good high school, good telephone system, good electric service, a \$15,000.00 water system, a newspaper, and a hard surface road running straight through the town.

There may be room for several other businesses, but we are in need of a good furniture store, electric welding shop, a modern creamery and a small laundry.

The True Spirit Of Christmas

THE CHILD JESUS! It is one of the most beautiful conceptions of Christmas, which forever forbids us to hurry over and destroy that most blessed time in life's development. Happy is the man whom God has led on by easy stages through innocent childhood, through spotless youth, to vigorous age along the graduated path of Christian progress. Innocent is the power about which we know too little, and irresistible is its fearless strength. At this Christmas-time, full of the joy and laughter of happy children, let us pray with all our hearts that God may preserve the simplicity of our homes in all purity and holiness. Jesus the Christmas-child still says to us, Whosoever shall receive one such little child in My Name receiveth Me, and whosoever receiveth Me, receiveth Him that sent me.

Born in a manger, reared without a home; and yet He exhorted nations, changed the current of history, liberated and graced womanhood, emancipated the slave, enthroned mankind, dispelled the darkness of ignorance and superstition, blessed the Christian world with the Church universal, the only common ground for mankind. This is what we celebrate at this season of the year.

Mrs. W. L. McGarvey and son of Burk Burnett will spend the Holidays here with their sister and aunt Mrs. Wilsie Brawley. They arrived in town last Saturday.

Pretty School Girl Killed By Passenger Train

Gaynell Blackburn, pretty sixteen year old school girl, was killed by a Santa Fe passenger train one mile south of the station here early Monday morning. She was on her way to school facing a strong north wind with her head tightly wrapped. She was unable against the strong wind with wrapped ears to hear the train until, through excitement, she jumped back in front of it and was killed. It was impossible for the train to stop so quickly. Her sister who was but short distance behind only narrowly escaped death in the same way.

The accident was a complete nervous shock to the train crew and all passengers on board. Many of the stalwart men were crying like children when those making the report reached the scene, chief among whom was engineer McCalaster.

Gaynell and her orphan sister were making their home with their aunt Mrs. W. A. Cross two miles and a half south of town. She was a pretty young lady and among the best pupils in the high school here. The accident was a complete shock to the whole school.

Funeral services were conducted by the Rev. C. E. Leslie at the First Baptist Church Tuesday afternoon and the interment made in the cemetery at Pyron.

China Grove will entertain the young folks of their community with a Christmas Tree at the Baptist Church Saturday night.



Bankers Asked To Watch For Gold Notes

The following telegram has been received by the Bankers of the State with the request that all publicity possible be given it in local papers, police departments, Chambers of Commerce and various places of business:

"The following is a complete description of fifteen hundred dollar gold notes of twenty dollar denomination given to murderers and kidnapers of the daughter of our assistant cashier, Perry M. Parker. Serial K683-16901 to 75, inclusive. Please rush information to all banks, trust companies and affiliated organizations immediately with requests that they notify police, tellers, oil stations, stores, & etc, to watch for above named gold notes. Will pay liberal reward based on importance of information obtained. Have information wired us immediately, collect.

First National Trust & Savings Bank, Los Angeles, Cal.

The Hermleigh Hi basket ball team met and defeated the Sardis team in a fast game on our ground last Friday. The Sardis team did fine field work but failed at the goal. The Score was 18 to 16.

Local Chamber Of Commerce Organized Here

A local Chamber of Commerce was organized last Friday night with ten members. J. R. Coker was elected president, S. C. Rapids secretary and R. D. Kinney treasurer. The young organization voted to buy membership in the West Texas Chamber of Commerce looking forward to full affiliation in the greater organization. Five paid memberships are necessary to full affiliation with the West Texas C. of C. The town now has three and it will be the youthful organization's aim to sell the other two right away and get itself lined up with the greater organization.

The organization's further aim is to put on a drive this week and next for membership in the local organization. Every business man, every private citizen of the town and all the farmers in the Hermleigh community are eligible to membership, and each of whom will be seen with reference to it. The membership fee was fixed at the minimum of \$1.00 per year and which places membership within reach of all. Membership cards have been secured and will be ready to hand out to all upon the receipt of \$1.00.

A Chamber of Commerce is essential to the commercial interests of any town and community and it is hoped every body will fall in line with the forward looking movement and work together for the good interest of the Hermleigh Community.

Mrs. Alice Coston is spending the Holidays with her parents Mr. and Mrs. Adcock in Ireland, Texas.

Hermleigh Farmers To Be Commended

The Farmers of the Hermleigh community are to be highly commended for their wisdom and foresight in their efforts to standardize cotton growing. The bad market for cotton in a measure is due to so much bad cotton coming on the market, and instead of conditions getting better they are getting worse. It is just as easy to produce a good variety of cotton as it is to produce a poor variety. A good variety of cotton will tend to build up the market--supposing of course that too much of it does not go on the market at any one time.

According to a report from Limestone County which was reprinted in the Herald recently, the farmers of the county made \$100,000.00 last year in better prices on their good variety of cotton. What Limestone County can do Scurry County can do.

It is thought that a breeding farm to properly breed and acclimate seed to this country will be necessary, or at the least would prove very helpful to the successful growing of a y pedigree cotton now on the market. The Kasch seed to be sown by our cotton club next year were bred up in a south Texas climate and will have to be acclimated to the country before we can get the best results. It is thought Mr. Kasch might be interested to come here and conduct a breeding farm. It would no doubt be of great value both to him and the county if he would do so. The Cotton Club will no doubt encourage this. Hermleigh folks can do anything which is being done anywhere and even more if they put themselves directly to the task. There is as much possibilities for development in connection with the growing of cotton as there is in breeding of livestock. The beautiful whitefaced cow, the pride of the west, has been bred up from the old 'Texas long-horn,' and cotton in like manner can be bred into better varieties.

We are watching our Cotton Club with much interest and we are expecting much from its efforts. Its efficient work speaks in the very highest terms for the farmers who constitute its membership.

Hermleigh Boys May Organize String Band

A string band dubbed the 'Joe band' is being organized in the city. It rendered very acceptable music at the New Queen Theater Monday night. The boys display splendid ability, it is reported by those who heard them. The title 'Joe band' has been given them because so many of the boys are named Joe. Hermleigh is anxious to encourage anything which looks forward to the organization of a band.

Mr. Led Patterson of Wichita Falls is in town to spend the Holidays with his parents, Mr. and Mrs. E. C. Patterson.



We wish you a very MERRY CHRISTMAS

We point with pride to our constantly growing list of satisfied customers and take this opportunity to thank each and every one of you publicly for your loyalty and splendid cooperation in making your home bank a more useful public servant.

We will try to show our appreciation for your patronage by always rendering the best possible service consistent with sound banking principles.

First State Bank

Hermleigh,

Texas.

Safety,

Service,

Silence.

Miss Thelma World entertained the Pyron basket ball team

Mr. Pick Bowen is thinking seriously of getting some "Hair

Hermleigh,

Te

The Hermleigh Herald.
 Published every Friday at Hermleigh, Scurry County, Texas.
 R. S. Norman, Editor.
 Subscription price \$1.50.

Entered at the postoffice in Hermleigh, Texas, as second class mail matter, according to Act of Congress, March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the management.

Friday Dec., 23rd., 1927.

The Influence Of Religion In Human Affairs

Religion is at the very base of all human activities. It has given color to all civilizations. Climate effects the hair and the skin, religion effects the habits and the culture of the folk. Religion is the strongest of all national influences and, since no stream ever flows above its fountain source, national life can not progress above the ideals of its religion. China is a product of Confucianism and through all these long years of its history China has advanced but little. Buddhism and other religions have begotten and given shape and color to other nations, but there has been but little progress

the standard of ideals has been too low. Europe and America are Christian, i. e., they are characterized by the ideals of the Christian Religion. The difference in these two countries in the main is also the difference between Catholicism and Protestantism. Europe is Catholic, America is Protestant. The Protestant element in Europe helps to lighten up the country over there, while the element of Catholicism in America tends to retard the progress of Protestantism.

Europe has never advanced very far beyond the medieval age. America is the progressive country of the world. Everything in this country is modern. The Church, though of ancient origin, is medieval and modern in its culture, forms and practices. The Protestant Church is the most progressive thing in the world. Ancient Free and Accepted Masonry has been so closely associated with the Protestant Church that it has modernized itself.

We venture the assertion that the supposed huge difference between Catholic folk and Protestants is more a matter of education and culture than it is a matter of character. Clear your minds and think this over.

HERMLEIGH

Chapter No. 482,
 Order of Eastern Star.
 Meets Every 3rd. Tuesday
 Night in Each Month at
 7:00 P. M.
 Mrs. W. R. Terry, W. M.
 Mrs. Shed Ragsdale, Sec.

United We Stand; But Divided We Shall Fall

Under the influence of the following slogan: "If every body in Hermleigh were just like me, what kind of a town would our town be?" a Chamber of Commerce was organized last Friday night. Hermleigh has been setting here all these years of its history and has never done anything. Why has it never done anything? Is there an acceptable reason for it? As an agricultural town of easily twice its present size, there is nothing in Hermleigh's way except the above slogan.

What we are saying may sound a little hard, but it should not if the editor's attitude and purpose are understood. If every man in the town of Hermleigh were just like your editor you certainly would have a town; it would float off into the air. If it were just like any other individual in the town it would be lacking in similar ways.

What then does Hermleigh need? First of all she needs organization. With organization the town becomes like the sum total of all the men in town. Mr. A has splendid qualifications in one way; Mr. B is capable in another way; Mr. C in another and etc. By all these men becoming a unit they become as great as any one man would if he were as profound as all these put together.

"Earnest, honest and protracted endeavor will finally bring results. Keep on trying."



The Man Seems to Be Angry. Vp he Bolls, because he's Just Got a Statement for his Subscription. He thinks he is Insulted Where has he Been Living all these Years to Get Mad at a Statement? Ah, we Have It. This must be Rip Van Winkle!

PRINT SHOP FABLES



The Office Force is Having a Big Holler. A Visitor has Just Been Viewing some Type Cootles. Sometime when you are Visiting a Print Shop, ask to See the Type Cootles. Anybody will Be Glad to Show them to You.

Dr.
 W. H. Ward.
 Physician and Surgeon.
 PHONE
 Office 3 Res. 2
 Hermleigh, Texas

PRINT SHOP FABLES



This Short-sighted Fellow is Kicking about the Ads, not Knowing that No Newspaper could Run without Ads and sell at a Reasonable Price. Usually the More Ads a Paper prints, the Snappier Looking it is.

Many Stores to Close Monday

Our Lumber Store will be closed Monday December 23rd. As Xmas comes on Sunday we are taking a holiday on Monday. Here's wishing for our customers and friends a Merry Xmas and a prosperous New Year. Higginbotham-Bartlett Co.

GROCERIES

Try us for your next Groceries. We will treat you right. Drop in. J. L. Sligh

FOR SALE-- 60 Cornish Hens. \$1.25 each. - N. J. Sligh

We Please The Most Exacting Appetite
 Eat Here and Be Happy
 It will be a pleasure to SERVE YOU
 Macks Cafe

New Suits

Suits Made to Measure and Prices ranging from \$21.75 to \$60.00

'Guaranteed to Fit.'

Cleaning and Pressing Given Special Attention.

Werner's Tailor Shop

Christmas Cheers

Gleastine Bros.

'Where You Like To Trade'

The days of gladness and good cheer are now here, and we are trying to make it your advantage to trade here. Visit our store and see our line of dependable groceries, fresh vegetables, fruits, nuts, and candies, and leave a part of your Christmas Cheer with us. We wish for you the merriest Christmas of your life.

Our Service Is Your Service.

Christmas Gifts

Give Christmas Gifts that are useful such as new perfection Stoves, Pressure Cookers, Cream Separators and many other things that we might mention.

Visit our store and see the nice things we have that would make wonderful gifts for wife, mother, or any member of the family.

We are headquarters for all kinds of Hardware.

Higginbotham-Bartlett Company.

"Every Thing to Build Anything"

PAINT LUMBER

Church Notes
 "Forsake not the assembling of yourselves together as the custom of some is."

METHODIST CHURCH
 Sunday School every Sunday at 10:00, a. m. Preaching every 2nd, 3rd, and 4th. Sundays each month.
 J. R. Coker, Sup.
 M.H. Hudson, pastor.

FIRST BAPTIST CHURCH
 Sunday School every Sunday at 10:00, a. m. Preaching on the 1st. Sunday in each month and on Saturday before. Every body invited to come.
 L. H. Beane, Supt.
 C. E. Leslie, pastor

CHURCH OF CHRIST
 Bible Study Every Lord's Day Morning at 10:30. Communion Service at 11:30.
 T. W. Atchley, Deacon

CENTRAL BAPTIST.
 Sunday School every Sunday at 10:00 a. m. Preaching every 1st, and 3rd. Sundays. B. Y. P. U. every Sunday evening at 7:00
 H. T. Gleastine, Supt.
 Broughton Morgan, Pastor

"If any man (or woman) offend not in word, the same is a perfect individual, and able to bride the whole body."

"Whom shall we send, and who will go for us? He that hath clean hands and a pure heart."

True Date of The Birth Of Christ

Many people are perplexed by the statement that Jesus was born four years before the time from which we count His birth; or, as we say, "four years before Christ," i. e., Dec. 25, B. C. 5. The reason is simple. Dates were not reckoned from the birth of Christ until centuries had passed. The previous reckoning was from the founding of Rome (A. U. C.) and not until Rome ceased to be the mistress of the world would people think of a change. Finally, in A. D. 526, a monk, Dionysius Exiguus, made the calculations, but made an error of four years. He placed the birth of Christ in the year of Rome 754. But Herod the Great, who slew the innocents of Bethlehem, died in April of the year of Rome 750; so Jesus must have been born several months before. The date, Dec. the 25th, is generally accepted, but can not be sure of that. It is quite certain, however, that Jesus must have been born at the very end of B. C. 5, which is practically four years before our era (one week from Dec., 25 B. C. would be Jan. 1. B. C. 4). Since it is impossible to rectify dates in all books and records throughout the world, we simply apply the true dates to the life of Christ, and say He was five years old at the close of A. D. 1

Work on Your Knees
 A marble cutter, with chisel and hammer, was changing a stone into a statue. A preacher looking on said: "I wish I could deal such changing blows on stony hearts." The workman made answer: "Maybe you could, if you worked like me, upon your knees."

Just What Satan Likes
 Nothing satisfies Satan like the man who is satisfied with himself.—Presbyterian Record.

Improved Uniform International Sunday School Lesson

(By REV. P. A. FITZWATER, D.D., Dean Moody Bible Institute of Chicago.)
 (©. 1927. Western Newspaper Union.)

Lesson for December 25
CHRISTMAS LESSON

LESSON TEXT—Luke 2:1-20.
 GOLDEN TEXT—Thou shalt call His name Jesus, for He shall save His people from their iniquities.
 PRIMARY TOPIC—The Coming of the Christ Child.
 JUNIOR TOPIC—God Sends His Son to Earth.
 INTERMEDIATE AND SENIOR TOPIC—The Prince of Peace.
 YOUNG PEOPLE'S AND ADULT TOPIC—The Promised Era of Peace.

1. The Birth of Jesus (vv. 1-7).
 1. Jesus' birth foretold (Mic. 5:2). Only a little while before the fulfillment of this prophecy which was made some seven hundred years before, there seemed little likelihood that Micah's words would come true. Jesus' mother was miles away from Bethlehem in Galilee. God moved the emperor to enforce the decree of taxation which brought Mary to the village at the proper time.
 2. Jesus' birth announced to Mary and Joseph (Luke 1:26-38).
 Gabriel, the archangel, sent by God to the little town of Nazareth to Mary, a Jewish maiden who was betrothed to a carpenter in the village by the name of Joseph, solemnly announced that she should give birth to the Messiah and that this son should not be Joseph's, but the child of the Holy Ghost (Matt. 1:18-21). Later the angel of the Lord appeared to Joseph also, making to him the same announcement and added that the child should be called Jesus, which means that Jehovah will save His people from their sins (Matt. 1:21).

3. The prediction fulfilled (v. 7).
 This took place at a most opportune time. It occurred when all systems of religion and immoral worship were tottering upon their foundations, therefore most suitable for the introduction of the gospel. The whole world being under the power of the Romans who then ruled it, made it possible for Christ's ministers to go from city to city and country to country unmolested. We can be assured that the Almighty rules in the whole universe and is never tardy in His administrations.

4. Jesus Birth Announced to the Shepherds (vv. 8-11).
 1. To whom (v. 8).
 Jesus' birth was announced to the shepherds who were keeping watch over their flocks by night. The fact that the glorious message was first sounded forth to them shows that poverty is no barrier to its reception. Their humble station in life and their being busy with common duties did not prevent them from hearing this glorious message from God. Moses, Gleason, Amos and Elisha were all called of God from the activities of life. He never calls lazy people.
 2. By whom (v. 9).
 The first gospel sermon was preached by an angel of the Lord. We thus see them interested in men and having part in the announcement of God's plan for their salvation. No doubt the angelic beings earnestly sympathized with fallen, sin-cursed man.

3. The nature of the message (vv. 10, 11).
 It was good tidings of great joy. It was good tidings because the darkness of heathendom, which had so long covered the earth, was beginning to vanish. The casting out of Satan, the prince of this world, was about to take place. Liberty was soon to be proclaimed to those who were in bondage. The way of salvation was to be open to all. No longer was the knowledge of God to be confined to the Jews, but offered to the whole world. Truly this was glorious news; so glorious that a multitude of the heavenly host accompanied this announcement with their song of praise.
 III. The Shepherds Investigating (vv. 15, 16).
 They did not stop to argue or raise questions, though these things were, no doubt, passing strange to them. They went immediately to Bethlehem, where they found everything just as represented. They had the privilege of first gazing upon the world's Savior, the very Lord of Glory. They returned with gratitude in their hearts, praising God for all these wonderful things which He had revealed unto them.

IV. The Shepherds' Witnessing (vv. 17-20).
 They found things as announced by the angels. When they beheld the Lord of Glory they could not remain silent, therefore went back praising God. Those who really hear the gospel message cannot be silent. Those who really hear the gospel must tell it out to others.

B. Y. P. U. Program

- Song.
- Prayer.
- Song.
- Reports, business and roll call.
- Leader—Verdell Gleastine.
- Bible quiz—Mrs. Stevenson.
- Introduction—Fannie Fargason.
- 1. Mary Moffatt's Prayer—Elizabeth Neimeyer.
- 2. The Prayer of Pioneers in Brazil—Edith Stevenson.
- 3. Prayer Solves the Problem.—Mrs. Chas. Adams
- 4. The Well in Wuchaw, China.—Mrs. Hassel.
- 5. Miss Lotta Noon, Missionary Pioneer.—Clara Harkins.
- 6. Driving Back the Darkness.—Ireland Gardner.
- 7. Mrs. Gambrell, Home Missionary.—Kate Davis.
- 8. In Sunny Italy.—Joseph Graves.
- Announcements.
- Song
- Benediction.

Notes From Pyron Community

With the exception of a few scattering bolls, the 1927 cotton crop is gathered. The weather has been bad the last few days preventing the gleaners from cleaning the fields.
 Pat Lofton and family spent last Saturday in Sweetwater. There will be a play and big Christmas tree at the school house Friday night the 23rd.
 Miss Treasure Pennington and Jim Gilmore were happily married last week. We hope for them a prosperous and happy future.
 Miss Pauline Martin spent Sunday with Miss Alma Harmon.
 Mr. Hoskins and wife were in Sweetwater Saturday.
 Mr. Tomie Dardman and wife spent Sunday with the latter's mother, Mrs. Lofton.
 We wish all the readers of the Herald a merry Christmas.

Key to Phonograph

If the Key which unlocks the Phonograph doesn't show up by Saturday noon we are going to put all the keys in a jar and the one guessing the closest to the number of keys in the jar will get the Phonograph. Be Here at 3:00

Hermleigh Pharmacy

Merry Christmas To You!

We are wishing you the very happiest Christmas. May the coming New Year bring to pass many of your cherished dreams.
 Our dealings with you during the past year have been pleasant as well as fairly successful, so with a smiling face and cheerful heart we extend our hand to you at this time and repeat the old, yet timely phrase:

"A Merry Christmas and a Happy New Year."

Fargason Bros.

GROCERIES

Hardware, Impliments.

Pennant Service Station

Give your auto a Xmas present by having your crank case drained and re-filled with Pennant Oil, and your gas tank filled with Pennant Gas.

Pennant products as good as the best and better than the rest. Give it a fair trial and be convinced.

Pierce Petroleum Corporation

Victor Longbotham

Phone 22

Your business appreciated.

Santa Clause To Visit the Theater To-night

Santa Clause will be at the New Queen Theater in person Friday night to greet the little folks of the Hermleigh community. More than a hundred free gifts will be given away.

Mrs. Auger will also be at the theater to-night with her country store.

Forty-two Party Much Enjoyed

Mesdames W. R. Terry and R. D. Kenny were joint hostesses at a most enjoyable party in the latter's home Saturday evening the 17th., honoring Misses Dixie and Theo Williams of Sweetwater.

The entertaining room was resplendent in a profusion of Yuletide decorations. An unusual radio program was enjoyed while the guests played "42" as the evening hours passed.

After an amusing contest closed, delicious refreshment were served. The table appointments were unique in suggesting the Holiday season.

The guest list included Misses Crane, Rainbolt, Giles, Martin and Forrester; Messrs Ray Sturdivant, Clyde and Bill Rea, Bob Adams, Elmer Louder, W. R. Terry, R. D. Kinney and Mr. and Mrs. S. C. Randals. The out of town guests were the Misses Williams of Sweetwater and Mr. H. B. Dunn of Colorado City.

HERMLEIGH

Odd Fellows Lodge,
No. 667
Meets Every Thursday Night.

T. J. Hodney, N. G.
H. T. Gleastine, Sec.

City Well Making Steady Progress

The city well is drilled to a depth of 265 feet, is cased, plugged and standing 75 feet in water; plenty of water for every body. The mains with the exception of a short distance of 4 inch pipe are all down, concrete base for storage tank is set and side walls are ready to go up. The base for the tower is laid, and after Christmas the work of erecting the tower will begin. Only 22 days work have been done to date which will mean that we shall have water about the 1st of February--forty working days being required to complete the job.

Let us not forget that Hermleigh has a celebration coming when this water system is completed. We must all be "feeding the fatted calf" getting him ready to be killed at such a momentous time as the completing of this work will be.

Card of Thanks

We hereby express our heart felt gratitude and thanks to our friends for their personal aid and words of sympathy in connection with the recent death of our niece and sister, Gaynell.

We are especially indebted for the beautiful floral offering. May God's richest blessings rest upon each of you.

W. A. Cross,
Mrs. W. A. Cross,
Mary Emma Blackburn.

Mr. H. J. Schultz is in Olpe, Kansas attending to business

✓L. R. Fargason made a business trip to Plainview this week.

"Keep the money closer home."

Local News

Mr. R. S. Ragsdale who has been sick for the past week is able to be at work again.

Mrs. John Zohlman left recently for Smithville, Texas where she will spend the holidays with her parents, Mr. and Mrs. A. Paulus.

Reports from Mrs. M. H. Hudson who is in a sanitarium at Temple, are to the effect that she is doing nicely and will return home within a few days.

Mrs. R. A. Winn of China Grove is sick this week.

Mrs. S. C. Randals will leave Monday for Houston where she will spend the holidays with kinspeople.

Some helpful street work has been done on Hermleigh streets this week.

The people of Hermleigh and community will have plenty to eat during the holiday. The Etheredge Market ground 2,315 lbs. of sausage and deputy sheriff Hooper ground 197 lbs. Wednesday. The Hooper sausage are fine we know for Santa Clause brought a big lot of them over to the editor and family, and the Etheredge sausage no doubt have a like good flavor.

Mrs. J. J. Henry and son, Elmer, motored to Abilene Monday. They were joined there by their daughter and sister, Miss Ileta. The party of three then visited with kins-people in Des Demona and Breckenridge, returning Wednesday afternoon. The kins-people visited were both the Henrys and the McMullons.

HOPING YOU MERRY CHRISTMAS

And Happy New Year.

We will be closed Christmas Day.

Prompt Service, Courteous Treatment and Right Prices our Motto.

PEP GARAGE LIGHT & MASON

Market

Dear Customer:—
At this season, we all feel kindly toward everybody, but especially kind to those who have been most kind to us - and, as we review the passing of 1927, we can't help but recall your appreciated patronage.

We take this opportunity of thanking you and extending to you and yours our best wishes for a full measure of Good Health, Good Luck, and Good Cheer, not only for this Holiday Season, but throughout the year to come.

We will deem it a pleasure whenever it is our good fortune to serve your needs.

Sincerely yours,
Etheredge & Son

Central Church To Have Xmas Tree Program

The best thing of the season will be brought out in a Christmas Tree program at the Central Baptist Church to-morrow night. The Church is planning to have a great time. So far as it is known, there will be no other church service Saturday night.

Letter To Santa Clause

Dear Santa Clause:—

Please bring me baseball bat, french harp, gloves, cap and house shoes. Bring my little sister a doll, little chair, a cap and bring us some candy, fruit and nuts. Benton Light.

Gins Report 3,654 Bales

Ginned to Date

On Thursday morning the 22nd the three gins of town ginned 3,654 bales, and were loaded with the fleecy substance are still coming in. There is a little sprinkle yet to be picked in the season. According to what is considered a conservative estimate, 1,500 bales were picked away from Hermleigh this season. We hope to both pick and market all this next year. There is no need of cotton going out of Hermleigh; we certainly can handle it, and shall be ready for it next year.

John Shepherd is building new residence on Harlin Ave.

Christmas Cheers

We have many nice and useful presents in Stock. Come in and let us Help You

We Wish you a Merry Christmas

T.W. Windle
Hermleigh, Texas.

King-Eagle Garage

At this season of the year, it is quite natural we think of you and other good friends and we want to take the opportunity of wishing you a Merry Christmas, and all the good things that go with it.

Also, may we express the wish that 1928 will be the happiest, brightest and most prosperous year of your career?

On account of so many failing to pay their accounts according to promise, we will be compelled to sell for cash after Jan. 1st. If you owe us an account please come in and pay us for we need the money to meet our obligations.

We thank you for your favors of the past.

Sincerely yours,
Drennon & McQuaid
Phone Number 7

VOLUME 1

The Herald And

We wish at year to than Hermleigh for cooperation in connection adventure. we came here that it v circulate a Hermleigh of failure of all we shall ack efforts have pection. hundred hay us to date au has been pu ciate this ve We believ within our r given us in t c pical rate good for th we shall be one who is to send in early as po With the to represer the best in of Hermlei and as an are going clean and Our New that: "As new work new peopl call in an