

THE HERMLEIGH HERALD

VOLUME 1

FRIDAY NOVEMBER THE 18th, 1927

NO. 9

Fargason Bros. Buy Business House Here

Fargason Bros. have recently bought two business houses on the north side of main, the one occupied by their grocery and the one occupied by the J. L. Sligh grocery. They no doubt have acted only a little in advance of the time in making this real estate deal. Many dreams of days gone by may come true in Hermleigh shortly. Fargason Bros. were first. Who will be the next to follow?

Gillan-Hinkell

The cupid rang at the door of the Herald office last Saturday evening about 6:30 and, upon the door's opening, Mr. W. P. Gillan and Miss Maggie Hinkell of Pyron, stepped in and were quietly married. The Herald editor read the short ceremony. The cupid two were accompanied by a Mr. Dooley and a Miss Hinkell, in whose presence the happy twain were made one. The Herald extends them hearty congratulations.

One Variety Cotton Club Organized

The One Variety Cotton Club was definitely and permanently organized last Monday night with fifty charter members. Seventy five in all were present at the meeting, which was held in the lobby of the First State Bank.

A vote of the club was taken to determine which of the leading varieties of pedigreed cotton should be adopted by the club, and the poll was as follows:

Mebane	20.
Kash	23.
Bennett	10.
Qualla	1.

A purchasing committee composed of N. E. Farr, A. P. Gannaway and W. O. Moore was elected. This committee will take orders for seed for one week from date of last meeting. Any one wishing to join this club should act at once. One car of pedigreed seed have been booked to date at the cost of \$2.00 per bushel. Several out-of-town seed men attended this meeting.

"Man should not live by bread alone."



Growing Cotton And Peanuts

It is very interesting to note that our farmers are actually planning to standardize the cotton variety in this district. The next things they need is to standardize the breaking of the soil with the view of preserving the moisture, the method and early date of planting and intensive method of cultivation. To produce the best cotton, it is necessary first: to break the soil deep with a disk which will turn the soil completely over, thus opening up the pores of the ground so that the moisture can best be preserved. Second: sow the best variety of seed for the nature of the soil. Third: plant the seed below the level and on rows running opposite to the way the highest winds blow from. Fourth: plant early and cultivate intensively.

The editor of the Herald thinks he knows how to grow cotton and peanuts, and is suggesting to Agricultural Agent Willis that arrangements be made to offer a prize of some kind for the best production of these products. We should like to superintend the cultivation of two acres of each of these with the view of demonstrating this type of farming. Who will offer the opportunities?

Total Cotton Crop Less Than 4,000 Bales

The gin report from all three of our cotton gins up to Monday night show that only 2762 bales have been ginned. It would be stretching the estimate just a little, it is thought, to place the total production of this community at 3500 bales; but the total will be around that when all the scrapping is done.

This has not been a bad year for cotton in this community, considering the weather this year and the price received for the staple. We will enter the next crop with the best of spirits.

F. P. Hargraves Dies In Clovis

Mr. Reed Hargraves of the city received a message by wire early Monday morning of the death of his father, F. P. Hargraves, in Clovis N. M. Mr. Hargraves was a former resident of Hermleigh, and the citizenship join in sympathy with the bereaved family.

The body was shipped here and interment made at Pyron.

Old Time Box Supper Friday Night Nov. the 25th.

The Missionary Societies of the Baptist and Methodist Churches are jointly staging the Big Box Supper which will be had at the high school auditorium Friday night November the 25th. They plan to make it a big community affair reaching every body, and affording them an enjoyable, occasion like as in the days gone by. Much effort is being made to make the occasion worthwhile as a general get-together meeting.

They are asking every grandmother, every mother, every young lady and every little girl to bring a box which will be sold at auction. This is coming at the time of the year when there is the most good eats and every body's appetite is good and they are anxious for a good time. Old time amusements will be indulged in such as "Beauty Tests." Who is the best looking young lady in the community, and who is the ugliest man. You will want to come and be among the happy number.

This is hoped to be the biggest "good-time" meeting in the history of Hermleigh. Have your boxes ready and be on the "dot" at the school house Friday night the 25th.

The proceeds from the supper will be divided between the Societies of the churches above named.

City Council Waking Up

The City Council is putting on some style of late. Not only has she decided upon an adequate water system but she has changed the incorporation plan. We are incorporated under the city or town incorporation instead of the village-town incorporation. The rubbish is now being cleared away and Hermleigh has an opportunity to grow.

The Councils ambition is not to have the biggest town in the country but to have the nicest and most up to date little town. We are expecting the Council to announce a regulation providing for street cleaning. That is the next thing in order.

F. P. Hargraves Buried Wednesday

F. P. Hargraves was born at Mountain Home Ark., Mar. 3, 1870, and died Nov. 14, at 6:30 a. m. at Clovis N. M. of acute indigestion.

He was married to Miss Rebeca Ann Taylor Aug. 1st 1889. To this union was born eleven children, two of whom preceded him to the other world, the other nine remain to lament his going also his wife and his 94 year old mother. His mother's home is at Mountain Home, Ark.

The living children are Myrtle Lee, Hayden and Ruby of Sweetwater, Reed of Hermleigh, Cuba of Colorado, Foster, Ono and Zena of Clovis, N. M.

He was never a member of any church. He was strongly inclined to the Primitive Baptist faith.

Rev. Hudson Is Sent Back To Hermleigh

The Rev. Hudson, Methodist pastor, returned from Annual Conference Sunday afternoon reaching the church just as the Rev. Norman began his evening service for him. He had a smile on his lips which ran all across his face. His whole countenance was alight with joy growing out of his being sent back to his good church and church friends in Hermleigh and other points on the charge. The announcement of this was the occasion of quite a bit of rejoicing on the part of the church which was anxious for his return.

It was stated in the short report from the Conference that the Rev. L. N. Lipscomb of Plainview was appointed as Presiding Elder over this district. The Rev. Lipscomb is a very close personal friend of the editor's, and he congratulates the district upon their good fortune of having him as their Elder.

HERMLEIGH

Odd Fellows Lodge,
No. 667
Meets Every Thursday
Night.

T. J. Hodney, N. G.
H. T. Gleastine, Sec.

Marz-Senkiriak

Mr. Edward Marz and Miss Mary Senkiriak were married last Tuesday morning the 8th. The Bridal party left Hermleigh about 7:00 for Sweetwater where, at the Catholic Church, the ceremony was performed. The Priest of that Parish officiated. The witnesses were, Messrs. Rudolph Freytag and Jim Kubera.

The celebration was held at the home of the bride in Hermleigh the following evening, and consisted of elaborate refreshments and dance. A large crowd of friends of both families were present. The closing ceremony of the evening was the congratulatory service which symbolically constructed the matrimonial barque in which the cupid two are to set sail across the broad sea of life. —Nobody.—

Sweetwater To, Get White Way

Sweetwater, Nov. 16. — A contract has just been entered into between the City Commission and the Texas Electric Service Company which will make possible the extension of a White Way system of the street lights throughout the entire business section of this city.

The White Way system now circles the court house square the new City Hall and another extension is being made along three blocks on Oak Street.

The Light Company has ordered 75 additional light standards, will have these additional lights ready for installation within the very near future.



Get-Rich-Quick Schemes

Cause More Fits
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Investigate Before You
INVEST

Your Banker is in a position to give you expert advice on financial matters and will be glad to, if you will only ask him.

First State Bank

Hermleigh, Texas.
Safety, Service, Silence.

The Hermleigh Herald.
Published every Friday at Hermleigh, Scurry County, Texas.
R. S. Norman, Editor.
Subscription price \$1.50.
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Let Us Protect Home Interests

Human nature is the same every where. Business men are in business for the money. There is no exceptions to this rule. Making money being their object they are going to get a good profit on their merchandise. The retail price on any standard article is about the same everywhere. If we buy of a business in Chicago we are paying the man in Chicago the same retail profit on that article we would pay a man in our own town. There is no exception to this rule, however hard some one may try to deceive the buying public into believing there is.

It looks like the articles at the nickel store are cheap. They are cheap. They are cheap articles, but men are making money by selling them or they should not do it. Go to a Cash and Carry Store and you will find things marked down, i. e., you are made to think they are. They are not. For instance you buy a can of tomatoes for nine cents. You think you have saved a penny, but you have not; you have lost two pennies. Your local grocer will sell them three for twenty five cents. The retail price we have to pay is high, we all know it; but there is no recourse in this matter. Men who sell merchandise sell it for the profit they make on it, and we have it to pay regardless of whom we may buy. This is true, and there is no need of paying the other fellow's streets and leaving ours unpaved. Our children are here and are being brought up here, and need the advantage of every nickel of profit which we are forced to pay on what we buy. Our children go uneducated and we are, in the meantime, working to educate the children of others in other places, and do no know it. Give this consideration. If the editor is right in this, stand by him; if he is wrong, correct him.

SAY, BUSINESS MAN! are you sure about the business ethics in your town? When the town begins to grow, you are likely to need them!

The genius Lem Gibson was very timely in the suggestion made by his Armistice decoration in the show window at the New Queen Theater last Friday. Those who endured those tortures were a-unit in looking over those war relics displayed there and especially were they alike interested in the official discharge which was the center of the display. None but themselves know what they endured. We shall respect their memory while American progress shall attract the attention of the world.

Henry Ford declines to employ any one in all his huge plant who has domestic trouble. He claims that no man can do his best without the peace, comfort, and co-operation of the home. Henry is right.

Mr Ford has made some helpful suggestions to the world in other ways than in the mechanical realm. He is a scientist and a philosopher as well. The home, Mr. Ford contends, is the base of every activity, especially every scientific activity. The mind which is not clear and active can not perform its functions right. Next to good health in successful work, is pleasant domestic relationship, he says.

The house wife should be a constant source of inspiration to the working husband, he thinks. He considers it so essential that he makes personal visits to the homes of his employees and makes investigations concerning these things. When we crank our Ford let us think of this suggestion made by the same man who made the car.

The securing of a peanut thrasher for use in the county may mean much to the agriculture of our county. Diversification on the farm will save this country, and that alone will do it. We have an advantage over many other counties in the state, and it is left up to us to use it. Our agricultural agent, Mr. Willis, is abreast of the time in his line of

work and his suggestions are very wise and timely. The Herald wishes hereby to insist that our farmers consider the advance value of this suggestion.

The Herald management is sold on the idea of peanut growing. We came from a peanut country, grew peanuts one year, and therefore have first hand information concerning the value of the industry. Peanut growing is the easiest crop known to the country except wheat. The harvest is also easy. There is only one difficulty to peanut growing in eastern counties that is the local showers. Peanuts will not stand for a great deal of moisture. Our climate here would be almost ideal for peanut growing. The plant has a tap root similar to cotton making it a dry weather plant, and the dry summer season would make it ideal for peanut harvest.

There is always a fairly good market for peanuts, and the hay baled at the thrasher is the best feed we have ever used. The difficulty with peanuts as feed has always been that of dirt. The thrasher fans the dirt out and leaves just enough of the peanuts on the vines to balance the feed. It is sufficient feed for milk cows and horses if used alone. Being an inexpensive crop to grow, it would pay to grow them for hogs and cattle if the peanuts were not marketed. There is nothing which produces milk and hog fat like peanuts. The coming of this peanut thrasher is a step forward in the agriculture of our county.

If you are interested in success, try trying. The scientific type of trying. It takes a lot of trying to do things sometimes.

Big things are made by adding little things together. Big strokes have fallen great. Labor on.

New Suits

Suits Made to Measure and Prices ranging from \$21.75 to \$60.00

Guaranteed to Fit.

Cleaning and Pressing Given Special Attention.

Werner's Tailor Shop

Gleastine Bros.

"Where You Like To Trade"

If You Have Produce

to sell bring it to us.

If you are in need of Fresh Groceries

Staple or fancy, we have them. Come in and see our line, or phone us your order. We deliver groceries anywhere in town.

We are anxious to Serve You.

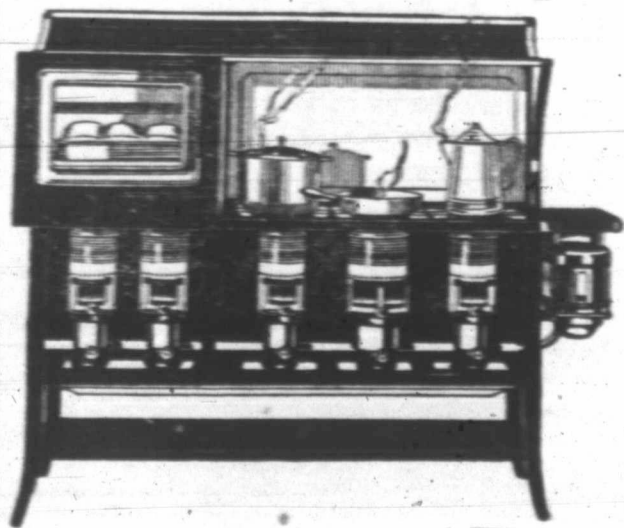
Our Service Is Your Service.

Dr. W. H. Ward. Physician and Surgeon. PHONE Office 3 Res. 2 Hermleigh, Texas

Attention!! Quality Goods Low Prices BEST SERVICE Pep Garage.

To Our Customers You need your money And I need mine. If we both get ours It will sure be fine. But if you get yours And hold mine too What in the world Am I going to do? Think it Over. Etheredge & Son

PERFECTION Oil Cook Stoves and Ovens



The latest thing in the New Perfection Oil Cook Stove now on display at Our Store.

We invite you to come and let us show you the best Oil Stove on the market.

We Carry Everything in the Hardware line.

Higginbotham-Bartlett Company.

LUMBER "Every Thing to Build Anything" PAINT

Special Prices

on tires and tubes

Casings \$6.00

Red tubes \$2.00

Taylor's Garage

HERMLEIGH

Lodge No. 987
A. F. & A. M.
Meets Saturday Night
On or After
Full Moon in Each Month.
T. W. Windle W. M.
I. C. Rea Clerk

Mobley's Barber SHOP

Clean, Prompt, Courteous SERVICE
Baths, Hot and Cold
Bring your Laundry here
For Prompt Delivery.

Report Of Annual Conference

Our Annual Conference of Northwest Texas which convened Nov. 9-13 is over, and we begin a new church year to day.

There were quite a good many changes made, as many as usual. Four Presiding Elders went back into the pastorate and four station preachers were appointed to the presiding eldership. Our own Presiding Elder, Rev. G. S. Hardy, was appointed to the pastorate of Chillicothe and in his stead we get Rev. L. N. Lipscomb from Plainview station.

After the cabinet work was supposed to have been completed and most of the preachers had been informed of their appointments another cabinet meeting was called for Saturday night

and some changes were made.

The Conference was one of unusual harmony and good fellowship. All debatable questions were discussed in good humor and after the votes were taken in every instance the defeated took their loss in fine spirits.

Big Springs entertained the Conference in the most typical West Texas hospitality. Cars with drivers

preachers and delegates without cost, day or night for use when needed. We were received into their homes as part of their families. The first afternoon we were taken to see the mountain views south of the city and Friday we were given one of the finest barbecues I have ever seen. This was served at one of the parks by Mr. Chalk, a ranchman, after which there were after dinner speeches. The main speaker being Rev. J. W. Hunt of McMurry College.

This Conference reported this year a net increase in membership of 4000.

Lubbock gets the next Annual Conference.

Now dear friends lets start this new year with renewed consecration, prayer, and effort that it may be the greatest year in the history of the Hermleigh Community. Your Servant.

M. H. Hudson.

Womans Missionary Society

Met Monday

The Womans Missionary Society in connection with the Methodist Church had its Study-Day program at the church Monday afternoon. Only ten were present but an interesting hour was passed and much interest in the work of the society was manifested. Mrs. F. A. Werner was leader for the afternoon.

Church Notes

CENTRAL BAPTIST.

Sunday School every Sunday at 10:00 a. m. Preaching every 1st. and 3rd. Sundays. B. Y. P. U. every Sunday evening at 7:00
H. T. Gleastine, Supt.
Broughton Morgan, Pastor.

FIRST BAPTIST CHURCH

Sunday School every Sunday at 10:00. a. m. Preaching on the 1st. Sunday in each month and on Saturday be fore. Every body invited to come.

L. H. Beane, Supt.
C. E. Leslie, pastor

CHURCH OF CHRIST

Bible Study Every Lord's Day Morning at 10:30. Communion Service at 11:30.

T. W. Atchley, Deacon

METHODIST CHURCH

Sunday School every Sunday at 10:00, a. m. Preaching every 2nd., 3rd. and 4th. Sundays each month.

J. R. Coker, Supt.
M. H. Hudson, pastor.

Revs. Leslie and Beene At Assn.

Revs. Leslie and Beene left Monday afternoon for Dallas where they will attend the State Baptist Association. Messrs Rudd and Sherrock of Palava will join them in Sweetwater.

League Program

Leader. — Ollie Coston.

Hymn. "Come Thou Almighty King".

Scripture: Psalm 105; 95; Thess. 1: 2, 4.

Prayer.

Introduction. — By Leader.

1. Health. — Henrietta Callis.
 2. House hold Commodities. Sallie Rea.
 3. Protection. — Theora Sparks.
 4. Education. — Vira Barfoot.
 5. Friends. — Verda Coston.
 6. Recognition of Womanhood. James Hudson.
 7. Opportunity. — Hallie Rea.
 8. Material Possessions. Beatrice Paul.
 9. Unselfish Service. Idamae Callis.
 10. Christianity — M. U. Vernon
 11. Vocal Solo, Hymn 95.
- Announcements of League Program for next Sunday.
League Benediction.

Christmas Time

Novelty Cards!

What ever you may want in the way of Christmas Cards, we can get for you.

We will print your name in this beautiful type for only \$.50 on cards bought of us.

See our Cards.

The Herald

Dear Customer:-

As stated in this paper two weeks ago, my store is now a member of the more than sixty "Federated" Stores of Texas. In order to make you acquainted with the plan of a "Federated" Store, I am holding a Sale Event on Thursday, Friday and Saturday, Nov. the 17, 18 and 19. I have too much respect for the intelligence of the people of Hermleigh territory to give as a pretext for this

sale the reason usually given "bought too much merchandise; must sacrifice to pay my debts; going out of business."

Owing to the good business which the people of Hermleigh territory have given me in the past, I am now in position to serve the community better than ever before.

The merchandise which is offered in the circular I am sending out and much other which you will find on sale when you visit the store, is all new standard merchandise, and is offered to you at prices that will save

you money.

I have been operating a store in your community for three and one half years, and this is my first sale. I cordially invite you to visit the store during this sale event.

Federated stores are located at Colorado, Sweetwater, Houston, San Antonio, Dallas and many other town. The same merchandise will be on sale at the same prices at all these stores on the 17, 18 and 19 of November. See the Federated advertisement in the Star Telegram of November the 17.

T. W. Windle

Hermleigh,

Texas.

Lowell Stoker Wins Trip

Lowell Stoker Club Boy living three miles north of Snyder and belonging to the 4H Club of Snyder won a trip to the International Stock Show which is given by the Santa Fe Railway Company. This trip does not only include transportation but all of the expenses and one that any boy should covet. It is given by the Santa Fe Railway to nineteen Farm Club Boys in Texas in Counties thru which the Santa Fe Railway runs. Lowell won his trip on two Baby Beef calves which he is feeding and one Registered Hereford bull and he is to be congratulated on his success. Lowell won his classes at the County Fair for baby beeves, and has been very successful in his projects. He will leave in time to join the other boys on the 25th of Nov. in Ft Worth for the weeks trip to the International Stock Show.

P. T. A. Has Interesting Meeting

The P. T. A. Meeting last Thursday afternoon was both interesting and inspiring. Those present went away feeling enthusiastically inclined toward the P. T. A.. Our School community has been somewhat behind the rapid ongoing of school communities at large, but we hope this year to overcome this, throw off the shackles and move forward in good way. The P. T. A. is the best means of creating this needed interest in the school community.

There were no large number present at this meeting, according to reports, but all report a fine program and much interest.

Work On Well Already Begun

The water system is soon to be a reality. The Contractor is on the job this week. He states that a part of the pipe is on the road and that work will begin on the project in the next few days.

The Water Commission has located the site for the new water well which is to supply the new water system. It is located just south of the Tabernacle.

Messrs Floyd Merket, J. G. and Kirk Slater and Claude Barber of China Grove left Monday for a deer hunt in Brewster, Co.

LOST

One hand bag containing ladies wearing apparel. Finder return to Herald Office and receive reward.

B. Y. P. U. Program

- Leader.— Miss Pearl Martin.
Introduction.— Verna Louder.
1. Bible Background. Mr. Hassel.
 2. Mutual and Voluntary Agreement.— Lillian Cox.
 3. Do I Desire To Keep This Covenant.— Miriam Snowden.
 4. A Good Standard. Mrs. Willie Kinzey.
 5. Honor Our Church By Keeping The Covenant.— Thurman Leech.
 6. Honor Christ By Keeping The Covenant.— Mrs. C. Patterson.
 7. Special Song. Ada Marie Weaver

Pyron Notes

Cotton picking is about over. The frost will have to assist the late bolls in opening, and he will make his appearance right away judging from the way we are having to hug the stove these mornings.

Mr. Henry Vernon's baby which has been sick recently from an insect bite, is somewhat improved at the present.

The party at the home of Mr. Length Glass last Saturday night was well attended and enjoyed by all.

Returning to San Angelo from the Plains country, Mr. Neg Hess stoped over for a few days visit with his uncle, Mr. Harmon of this place.

Mr. Gen Etheredge and family of Snyder spent Saturday with Tom Martin.

The party at the home of Tom Martin recently was enjoyed by all.

Miss Pauline Martin and brother spent Saturday with Mr. Harmon.

The three year old baby son of Mr. and Mrs. Jewell Hodnett died last Friday night of paralysis. He was buried Saturday evening in the Lone Wolf cemetery. Rev. C. E. Leslie conducted the funeral service.

Messrs R. B. Etheredge and S. W. Seay left Tuesday for a deer hunt in the hills of Wilson County.

Mr. E. M. Mahoney, who has been real sick is reported able to be out again.

The two little girls of E. M. Mahoney are sick with flu.

FOUND

On streets of Hermleigh a child's tan lace shoe. Owner call at the Herald Office for shoe.

Miss Ona Vernon of this place has opened a beauty parlor in Roby. She will make Roby her home while working there.

DONT forget the box supper Friday night Nov. 25th.

The little child of Mr. Lester Womack is much improved.

Messrs. Artie McMillan and W. C. Rea attended the football game between A. C. C. and the Tech. at Abilene last Friday.

Mr. B. H. Coston of Commerce, Texas, made the Herald Office a pleasant visit Sunday. He is moving to a farm near Lubbock Texas.

DONT forget the box supper Friday night Nov. 25th.

"Righteousness exalteth a nation, but sin is a reproach to any people."

Mr. J. F. Coston was in Snyder Monday on business.

Miss Ona Vernon made a business trip to Roby Monday.

Mr. Wesley Hess and family spent Sunday evening at the home of Roy Coston.

Alton Barfoot who has been ill with Typhoid fever has suffered a relapse.

"Your best is not too much to do"

Mrs. Cecil Long of Roby is visiting her mother. Breeding this week.

Misses Theo and Dixie of Sweetwater spent last weekend with their sister Mrs. Kinney.

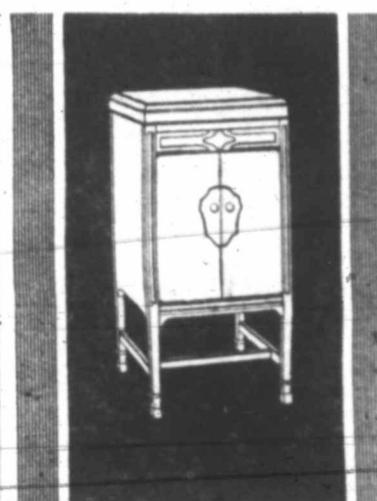
Mrs. Melvin Vernon was sick Sunday and Monday much better now.

"The best way is the right to do anything."

A GOOD PLACE TO EAT
Quick Service
Short orders
Cooked Right
Louder Cafe

We Please The Most Exacting Appetite
Eat Here and Be Happy
It will be a pleasure to SERVE YOU
Macks Cafe

The New Orthophonic
Victrola
The Hermleigh Pharmacy



You can buy an Orthophonic Victrola out of your weekly envelope

A MODERATE sum, paid out of your income, will place an Orthophonic Victrola in your home. Such an investment will yield daily returns... entertaining you and your guests with the finest in reproduced music of every kind. Come in and see us the first chance you get. There's a comfortable chair and a wide selection of the sort of music you like best. And when you're here ask us to tell you about our convenient payment plan. Drop in—today!

The Secret of Buying

Has been our study for the past 9 years in business in Hermleigh, and this enables us to offer merchandise at the lowest possible price at all times, in both
Hardware and Groceries.

Let us figure with you on that New Stove. Complete stock at all times.

If Mrs. A. A. McMillan will call at our store at 3:00 Saturday afternoon we will present her with \$1.00 worth of merchandise free.

Fargason Bros.

Everything to work with and Lots of Good Eats.

This Space Will Devote Its Self To The Growth Of Hermleigh We Now Have Water, What About New Life?

VOLUME 1
Rural Carrier
December

The Postal Service... make preparations for the Christmas mail... time has arrived when we prepare to inaugurate "Mail early" campaign. In order to secure results, we must invite the closest cooperation of the mailing public. Please this year Christmas Sunday, but that thing, Monday, has been the day on which will be generally observed.

In arranging for holiday program it stood that no carrier except special delivery made on Sunday, usual Sunday routine. But on Monday observed, it will be observed, it will prevent a continuation of deliveries during the forenoon. Employees necessary to keep moving shall be further service will apply alike and rural delivery.

HERM...
Chapt...
Order of...
Meets Eve...
Night in...
7:00
Mrs. W...
Mrs. She...

Annive...
Din...
S...

Mesdam...
D. R. Lay...
tesses to...
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J. R.

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