

THE MULESHOE JOURNAL

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SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas.
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, if matters not by whom nor for what purpose, if the object to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

A THOUGHT FOR THE WEEK

Every valley shall be filled, and every mountain and hill shall be brought low; and the crooked shall be made straight and the rough ways shall be made smooth.—St. Luke, 3:15.

Justice discards party, friendship, kindred, and is always, therefore, represented as blind.—Addison.

SPENDING IS SAYING NOW

True economy is that which obtains the largest possible return for a dollar spent. Truer economy is to spend that dollar at a time when it will be bringing the most. We have had a number of years of extreme depression. Prices have dropped to very low levels. Buying power has been close to

non-existent. There was money in the country—but persons who had it were afraid to spend. They went without needed articles in order to keep their savings intact; they permitted their property to fall in disrepair.

If Muleshoe people join those of other localities in pursuing that timid policy, they are going to be literally out of luck. Hoarded money is going down in value now. The worth of a dollar depends on what it will buy six months from now it will buy far less than it will today. In other words, if you keep money in a non-productive state at present it amounts to throwing a certain percent of it away.

You can get value from your money at the present time only by putting it in use. There was never a better time to install a new heating plant or buy a new stove; there was never a better time to repair or replace a roof, or to build or rebuild a house—to paint or to do a thousand similar things. Every

WHAT DOES THE AVERAGE CITIZEN EXPECT FROM LOCAL NEWSPAPER?

WHAT do you expect from your newspaper? Well, you expect more from your newspaper than you do from any person or institution to which you pay the sum of \$1.50 a year.

You expect your newspaper to give you all the news for 52 weeks. That's why you pay \$1.50 for it, but—

You expect your newspaper to maintain a high standard of changes for the betterment of your community.

You expect your newspaper to expose graft in public affairs to forestall it by publishing itemized accounts of all public moneys spent.

You expect your newspaper to maintain a high standard of morality, supporting things that are right and condemning things that are wrong.

You expect your newspaper to take the lead in advocating enterprise, devoting column after column to propaganda, supporting the band, the football team, the baseball team, community celebrations, boy scouts, high school activities, both literary and athletic, their programs, home talent plays, and dozens of such causes and events.

You expect your newspaper to build up confidence in your home financial institutions and protect home investors from making unwise investments of surplus funds, warning against false salesmen and other financial pirates.

You expect your newspaper to combat the peddler nuisance.

You expect your newspaper to establish friendly contact with the rural readers so as to induce them to make your town their town.

You expect your newspaper to give notice of all public meetings, public observances, conventions, etc.

You expect your newspaper to urge support of poor relief benefits, library drives, Red Cross drives, Christmas seals drives, Legion and Auxiliary drives, poppy sales, forget-me-not sales, have-a-heart drives, etc.

You expect your newspaper to publish church news and notices and programs, weather news, market reports, etc.

You expect your newspaper to support every meritorious organization effort for the community's good.

And you expect all of this for \$1.50 a year.

No, it can't be done for that. The money you, as a subscriber, pay for this paper covers less than one-fourth the cost of publishing the paper. The other three-fourths must be paid by advertiser.

Since the advertisers pay a large share of the expense of publishing your newspaper, don't you think you owe them the duty to patronize them whenever they offer you equal or better values than non-advertisers.

And you, Mr. Advertiser, don't you think that in view of the many services which the newspaper performs, for which the newspaper derives no compensation, but which mean more business and more profits to you, the newspaper deserves your advertising and printing business.

It is just as important that the advertisement dollar remains in the community as it is for the grocery dollar and the clothing dollar and the rest of the commodity dollars that make your town prosperous to remain at home.—Springfield (Minn.) Advance-Press.

Ty Young, local chicken expert, is going to spring a surprise on his chicken customers next spring. Ty has been experimenting several years past and has at last succeeded in producing a strain of chickens that will shed their skins with the feathers intact during the hot weather to keep cool, then when the weather gets cooler they can step back into their skins and go on about their pecking. Perhaps the strangest thing about Ty's discovery is the patriotic nature of it, for he will be supplying his customers next spring with these skin-removing birds in colors of red, white and blue—the Rhode Island Reds, White Wyandottes and Blue Andalusians.

It is now reported the reason Kenyon sold Joe Danron a Chevrolet instead of Neil selling him a Ford is because the Chev. has free wheeling. That's the first suspicion that Joe was Scotch.

Homer Henington, who always takes a great interest in the personal welfare of his customers and their friends, is the first to sound the Christmas "shop early" slogan. He says no was not too early to mail Christmas packages to your friend in Afganistan, Andorra, Baluchistan, Eritrea, Iraq, Karafuto, Lichtenstein, Mozambique, points in the upper Amazon region and to interior post offices in Central and South Africa. He further declares it won't be necessary to put on the packages, "don't open until Christmas," because it will probably be December 25 before any of them arrive if sent out now.

SNAP SHOTS

It's fine to advocate peace, but one really encourages warfare if he lets the other fellow think he can lick you.

It is said that Americans drop 100 million pennies a year into weight machines, and sometimes they get their correct weight.

If women are as strong for disarm-

ament as some of them say they are, then why don't they take off their war paint!

Come to think of it, maybe there will be nothing left to plow under when the meek inherit the earth.

MULESHOE COFFEE SHOP

TRY ONE OF OUR PLATE LUNCHES

We serve all kinds of Sandwiches, Short Orders, and our Coffee is the best.

We also carry a fine line of Candles, Cigars and Tobaccos.

You are always welcome.

ROY and DON

CHIROPRACTIC ADJUSTMENTS
—and—
OSTHEOPATIC MANIPULATION

MADE AT THIS CLINIC

Your car is as likely to need this treatment as is the driver. When the Motor, which is the heart of your car gets clogged it needs a mechanical laxative. When the Ignition System, which are the nerves of the machine become frayed, worn or grounded, they need adjustment.

Such conditions always show up during cold weather. Better bring your car in NOW for a treatment.

Care Will Save Your Car

It is said that Americans drop 100 million pennies a year into weight machines, and sometimes they get their correct weight.

ARNOLD MORRIS AUTO CLINIC
Phone 111



FILL YOUR BIN NOW

COAL IS ADVANCING AND UNLESS LABOR DIFFICULTIES ARE SOON SETTLED IT WILL BE HIGHER

We have Nut and Lump Coal, also, good Coke, all of it the best of products put out by the Colorado Fuel & Iron Co.

Fuel is absolutely necessary for comfort these wintry days. Better call and let us fill your bin today!

E. R. HART LUMBER COMPANY
MULESHOE TEXAS
TELEPHONE NO. 23

GREASING

WHILE YOU WAIT

If you wish

You promised yourself when your car was new that it would be greased and lubricated regularly and on schedule. . . We have greasing and lubricating charts of all make cars and guarantee a tip-top job. Our service charge is most reasonable. We use only the best oils and greases. Service while you wait—if you wish.

REPAIRING -- WASHING
GASOLINE AND OIL
LIVE AND DEAD STORAGE

MOTOR CO.



dollar so spent will appreciate in value—what it buys will in a very short time have a market value far in excess of what you paid. Think it over! True saving now is through wise spending.

PLAY YOUR PART

Say what you will, the average Muleshoe taxpayer takes too little interest in municipal affairs. He is too apathetic when local affairs are concerned. Local taxpayers do not attend meetings of the "city fathers," and do not insist that all financial affairs of the town be given publicity in the paper so they can discuss among themselves and take up with the town officials questions in which they have a general interest.

Public officials, too, should do their part to get the taxpayers together occasionally that they may explain what is being done or what they want to do. By so doing they would interest the people in their own affairs and encourage them to play their part in the development of the town and in the betterment of the entire community. Let us have a little closer attention on the part of local citizens to the affairs of their own town, even if it means less attention to national and foreign affairs.

Home should come first.

A GOOD GUIDE

Newspaper advertising is a speedometer as well as a barometer of business. It tells how far and how fast trade is moving. Many business men will not spend money for advertising until they see some definite signs of life in business.

Just now authentic buying signs appear on the horizon, and as a result merchants in most sections of the country are doing more advertising. There can be no better indication of business growth, and those live merchants—the ones who are advertising—are going to make it grow still more rapidly in the territory they serve.

If you make people buy you must first make them want what you have to sell, and no way has yet been found that will do so as quickly—and as economically—as newspaper advertising. The pendulum will swing back quicker for the fellow who advertises than it will for the one who holds off until business gets to booming again.

TAKE NO CHANCES

Muleshoe motorists may be ever so careful when driving, and they may know all there is to know about the mechanical end of the auto but if they have not yet learned the danger of tinkering with a car in a closed garage on a cold day they are far from being safe against tragedy. You have

only to read the daily papers to realize the danger of carbon monoxide gas, since deaths from it are of almost daily occurrence.

Despite frequent warnings by almost every paper in the country at this time of year, motorists go right on ignoring the warning and more and more fatalities result. You can't see monoxide gas, neither can you smell it, but it is present on cold days and is powerful enough to overcome the strongest man in a few seconds of time. It is hard to conceive of anything more deadly.

Don't accept this warning lightly. Leave the garage doors wide open when you start the motor on a cold day, and leave them open as long as the motor is running.

Jaunty Journalettes

Nearly any Muleshoe man who is a pretty decent sort of fellow while living will be considered a prince when dead.

When a Muleshoe citizen can make a grocer say "yes sir" when the bill hasn't been paid for three months, he may be said to have a "dominating personality".

It may be true that some Muleshoe women work hard when they are preparing for a party but think how many days their husbands have to work to pay for it.

How many Muleshoe men can remember how in their boyhood days they used to make a collection of those pictures of actresses packed in a favorite brand of cigarettes?

Notwithstanding the good offices of NRA, present indications are that the average Muleshoe citizens will have little need for jig-saw puzzles this winter. He'll be too busy making both ends meet.

There is one thing that every adult Muleshoe citizen likes about Halloween, and that's when it is over.

Pavement Pickups

Rev. Huff of the Longview community, who also doesn't believe in women preachers, explains that the reason we never hear of women after-dinner speakers is because they can't wait until after dinner to do their talking.

Madam Louise, the court house philosopher, says "If they can change the clock to suit daylight savers why not change the thermometer so people won't think it's so cold."

Managed currency would be great if more people had some of it to manage, remarks Byron Griffiths.

A tribe has been discovered in South America that has two languages—one for women and one for men—neither sex can understand the other. And John Lacy, Bailey county statistician and human relief plenipotentiary rises to remark that after all there's nothing strange about that, for it happens right here in the good old U. S. A. where everybody speaks the same language.

THERE'S A REASON WHY

You should gin your cotton with the

BURROW GIN CO.

We take an intense interest in giving good out-turn, good grades, courteous service, fair and square treatment to every customer.

TOP MARKET PRICE PAID FOR YOUR COTTON

A. W. COPLEY, Manager

WINDOW SHOPPERS

—become real dollars-and-cents shoppers in most cases. Customers must see your merchandise before they will buy it. One well-lighted store window in a block swings traffic to its side of the street. Windows worth decorating are worth lighting at least during the hours when people are on the streets at their leisure and have time to study a display.

The holiday buying season is at hand —let your show windows sell for you to the best possible advantage. We'll gladly offer suggestions on your window lighting arrangements.

Texas Utilities Co.
YOUR ELECTRIC SERVANT

METHODIST CHURCH

Sunday school at 9:45 a. m. Preaching by the pastor at 11:00 a. m. The leagues meet at 6:30 p. m. Night services at 7:15 p. m. At this service we shall have the installation of the church officials for another year. There are only two classes of officers in the Methodist church that hold their office for longer than a year and they are the bishops and trustees of the church property and in the Southern Methodist church the bishop is retired at a certain age. A trustee is trustee while living within the bounds of his church and during good behavior. We hope the membership of the church will be present for this night service. Come and get better acquainted with the rules and workings of your church.

The ladies meet each Monday. The midweek meeting is devoted to the study of the Sunday school lesson for next Sunday, choir meets at 7:45 at the parsonage this Thursday night. We are expecting a full attendance. Come and sing and be glad. This is for any one who will take a part.—E. C. HANEY, Pastor.

TO BANQUET FOOTBALL LADS

Members of the Muleshoe High school pep squad will be hostesses to the football boys at a banquet to be held at the High school Friday evening of this week, members of foods class No. 2. Home Economics department, catering in service for the occasion, Miss Evelyn Boone, teacher, being in charge of the menu.

Coach C. R. Stevens will be toasted and there will be talks by others present in connection with the program to be given following the feast of good things to eat.

NOTICE

Notice is hereby given that the Fairview Independent School District of Bailey County, Texas will receive sealed bids from banks wishing to act as the school's depository during the school years 1933-1934 and 1934-1935. Said bids from banks wishing to act as the depository should be filed at the school board's office, at eight P. M. The school board reserves the right to reject any and all bids.

—M. D. ASKEW, President of School Board, A. L. DAVIS, Secretary. —1tc

General News Over Texas And Adjoining States For The Week

"Techshire" is the trade name adopted for cloth woven at Tech college, Lubbock.

Texas has to date received \$22,367,666 from horse races since the new law recently went into effect.

The East New Mexico normal building erected more than a year ago at Portales will be officially opened next June.

Joe W. Bailey Jr. has announced he will be a candidate for the U. S. Senate to succeed Senator Tom Connally from Marlin.

The new federal public works movement begun last week has already furnished work for 92,300 men in Texas, according to report from Austin.

Attorney General Jimmy Allred has set December 15 as the date when he will make public his intentions to or to not run for governor of Texas.

The State bank at Somerset was robbed last Friday night of an indeterminate sum. It was robbed last July of \$6,000.

Delinquent taxes to date outstanding in Texas total more than \$120,000,000 are owed the state largely by those able to pay, according to C. A. Jay, state tax authority.

The date of the Certified Seed board meeting to be held in Lubbock has been changed from November until later in January the exact date not yet being given out.

Of the 385 employed in the State Highway department 111 of them had relatives working in that department, according to evidence brought out in a nepotism quiz at Austin last week.

Fort Worth has been designated as a canning site for some of the \$500,000 worth of beef to be purchased in Texas by the federal government. Other canning sites will be later designated.

Following the expulsion of seven students at Baylor university, Waco President Pat Neff tendered his resignation which was refused by the board of directors.

Mrs. Roy C. Owens, Tyler and J. O. Loftin, San Antonio are candidates for president of Texas Teachers association which meets at Austin, Nov. 30 to Dec. 2.

Oklahoma Baptists in annual convention at Tulsa, Okla., last week urged members of that church to boycott business concerns handling liquor after the annulment of the eighteenth amendment was completed.

The Tulla creamery last week celebrated its first anniversary. It has proven a good business asset to the town distributing about \$30,000 annually which circulates back into general trade.

A Sinclair oil station at Tulla was badly damaged last Thursday and hundreds of gallons of gasoline lost when an oil car which was being shunted onto a switch left the track colliding with the station building.

At a meeting of Women's clubs held in Austin last Friday, Lee Simmons, state prison manager, made a report to them of prison conditions in Texas, also stating while there was a spirit of unrest in many other state prisons he had recently visited, that such condition in Texas institutions was nonexistent.

DISTRICT COURT GRINDS SLOW
Bailey County District court, Judge Charles Clements presiding, was called here Monday, and during the first two days a number of motions were heard and cases set, then adjournment was taken Wednesday morning until next Monday, the first venire of petit jurymen being entirely excused.

Divorces were granted to J. A. and Mrs. Bess Stevenson, Roy A. and Mrs. Emma Jennings, B. F. and Mrs. Edith F. Hodges, R. L. and Mrs. Aileen Beesie.

Six Letters Shy
A man who wanted Rudyard Kipling's autograph and who had heard that the famous author never put pen to paper for less than 30 cents a word, sent him \$1. According to the story the two words he received were not what he had hoped for being simply, "Thank you."—Boston Transcript.

BUY NOT, EAT NOT

By BOOTH TARKINGTON

Sometimes we have to go against our training or go broke. Sometimes what we have always believed to be a rule of virtuous conduct proves fatal in practice. For instance, we have grown up in the belief, fostered by our parents and teachers and enforced by our government, that we have no right to take or use the property of another person without his consent, but if the property in question happens to be my head blackjack that the other person is about to bring down on my head I shall have a better chance of surviving if I perceive, in the unwisdom of clinging unalterably to old convictions. That is, there are times of emergency when clinging to an old conviction will be ruinous. Let us consider the present time in its relation to our old conviction in favor of thrift.

People of pioneer stock are often spoken of as the "backbone of the country," and probably they are. Pioneers are thrifty or they don't survive. If the wood pile is used too freely in the autumn it may not last through the winter, and the Midland child learned thrift at its granddaddy's knee. Moreover, we've been taught for several generations that it isn't what a man earns that counts and takes care of him in his old age; it's what he saves. We've always believed that thrift is a virtue, that spending is risky and that squandering is suicidal. We demand thrift from our government, vote against political candidates proven unthrifty, and we investigate, and often relegate, to private life, officials shown to be carelessly lavish with public funds. The value of thrift, indeed, is one of our strongest convictions. No one doubts that it is a right and useful conviction or that it would be dangerous to unsettle it; but here the United States government coming to us now, asking us to buy, buy, buy, advising us to spend our money rather than to save it, and generally appearing to set itself strongly in opposition to that old principle of thriftiness in which we were trained. There seems to be a contradiction somewhere.

Moreover, the government asks us to spend at a time when we have the least to spare, at a time when the Federal government itself, as well as our State, county and city governments, are taking heavily from us in taxes and in that way lessening our power to spend. Worse still, our government, through the N.R.A., asks us to spend at a moment of great financial uncertainty in our lives, at a moment when we don't know whether we're emerging from the depression or going deeper into it, and when we aren't sure whether we're less afraid of the future than we were a year ago, or more so. The curious thing about the government's exhortation to us to spend is that the exhorters know how we feel and how we're situated; they know our old conviction in favor of thriftiness and they agree with that conviction—and yet these same exhorters ask us to buy, buy, buy!

What's the answer? Money is a means of trade. If you had a cord of wood and no food, and your neighbor had a cellar full of potatoes and no fuel, and if neither of you were willing to trade, to give raw potatoes to eat but he'd freeze to death, and you'd have heat enough perhaps, but you'd starve to death. Thrift is indeed a virtue; but this is a time of emergency during which it's necessary to buy goods so that somebody'll have money enough to pay us for what we produce. If it's hard for us to get rich by washing one another's shirts, it's certainly impossible for us to make a living by washing our own. It seems wiser to live by spending than to perish by saving.

FIRE WHISTLE BLOWING

Following an item in the Journal last week to the effect that various citizens claim the local fire siren is promiscuously blown, Buford Butts, member of the local fire department, advises that one blast of the siren is not a false alarm, but rather for fire practice, and that the Department has the right to turn on the siren at any time they wish.

TO CALL A MINISTER

A called meeting of Baptists to be held next Sunday morning, at 11:00 a. m. at the church in Muleshoe has been issued, for the purpose of selecting a pastor to succeed Rev. C. A. Joiner, recently resigned. All Baptists, especially those members of this church, are urged to be present as some very important matters are to be discussed.

No man is ever at his best in a fog.

MOTHERAL Dining Room

Having purchased Mrs. Danner's Dining room, located at rear of Western Drug store, I solicit the patronage of all who eat.

REGULAR MEALS AND SHORT ORDERS GOOD COFFEE ALWAYS

I promise my patrons good home cooking, good meals well served and assure them their patronage will be greatly appreciated.

Mrs. Beulah Motheral Proprietor MULESHOE, TEXAS

For Fastest Known Relief

Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. This they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking. And they provide SAFE relief for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A. GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

OIL • GAS • SERVICE

THREE AUTO REQUIREMENTS

We furnish you with products second to none, fully guaranteed as to high quality, and with a service that is unexcelled.

This is a home concern, owned and operated by home people. We are loyal to home enterprises and uphold the N.R.A.

Your Business Will Be Appreciated

Consumers Fuel & Supply Co.

MULESHOE,

TEXAS

WINTER NEEDS!



No automobile should start in the winter season without a good overhauling or at least some attention to minor conditions of the mechanism that need correction. Your car should also have protection against the elements of cold—it's easier for both car and driver. Let us serve you!

We have Anti-freeze liquids, Anti-skid Chains, Car Heaters and Automatic Window Wipers. Ask us about an Automobile Radio—we have them at very low price—and the are dandies.

VALLEY MOTOR CO.

CHEVROLET SALES AND SERVICE

MULESHOE

If your motor is hard to start on cold mornings, get Conoco Bronze Gasoline and Conoco Germ Processed Paraffin Base Motor Oil. Instant starting and full protection

At Red Triangle Stations



Heat With Gas For Convenience-Comfort-Economy



See A Dealer Who Displays This Symbol

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

MARVEL VALUES
Quantities Limited—Decided Savings
REPLACEMENT PRICES ARE HIGHER
SHOP EARLY FRIDAY & SATURDAY

MEN'S Domet Flannel SHIRTS
Soft, warm, extra long wearing SHIRTS
Colors tan, and grey. Now only **69c**

200 Blankets
FINEST QUALITY COTTON
Large Size, 70x80, Pastel plaids. While they last, each only **49c**

WOMEN'S SLIPS
EXTRA QUALITY BROADCLOTH
Bias cut, lace trimmed
Come early, each only **49c**

BOYS' DRESS SHIRTS
Well made. Fast Colors. New Patterns. These are values. Now only **49c**

MEN'S Sweater JACKETS
Close fitting, fine ribbed, colors brown and grey. They are warm and serviceable. Each only **\$1.19**

WOMEN'S PURE SILK HOSE
NEWEST FALL COLORS
Cradle Foot, French Heel. Chiffon and Service weight. Be here early. Now, pair **69c**

MEN'S SUITS
WELL TAILORED
BOUGHT AT A LOW PRICE.
Quantities limited. Ask about LAY-AWAY-PLAN
Now, only **\$11.90**

BOYS' Dress SHOES
STURDY DRESSY
Leather Insoles and Counters.
A real opportunity. At a pair **\$1.19**
Sizes 8 1/2-2

MEN'S ALL LEATHER Work SHOES
Double Sole—Goodyear Welt
900 have been sold. Only 100 left. Come Early. Only pair **\$1.98**

J.C. PENNEY CO.
CLOVIS, NEW MEXICO

Evolution's Problems
Botanists feel the difficulties of the inquiry into the exact methods of evolution more today than they did 70 years ago, when evolution was first promulgated.

BUY NOW!
A COAL STRIKE THREATENED
3 CARS
CHOICE COAL
Now Enroute
MULESHOE ELEVATOR CO.
TOM DAVIS, Mgr.

BRUCE BARTON

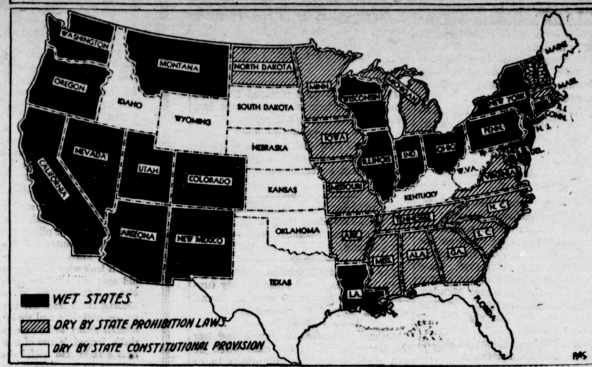
Series of THE MASTER EXECUTIVE
Stupping a week-to-week inspiration for the heavy-burdened who will find every human trial paralleled in the experiences of "The Man Nobody Knows."

FACING THE ENEMY

Deserted by the people, Jesus for the first time in his public work forsook Palestine and led his wondering but still dutiful disciples into the foreign cities of Tyre and Sidon. The journey gave him a chance to be alone with the twelve; and it was, in a small way, a repetition of his earlier triumphs.

He hated to leave these kindly strangers. Much more he dreaded the thought of another trip through Galilee. What a graveyard of high hopes it was! Every road, every street corner almost every house and tree was alive with memories of his success. Now he must pass each one again, conscious that it might be the last time his heart weighed down with the thought of high purposes that had brought no response, and sacrificed seemingly in vain. Small wonder that he cried out against Chorazin and Bethsaida and even his own loved Capernaum, the cities for which he had done so much. "Woe unto you," he cried in his loneliness, "for if the

Status of Wet and Dry States After Repeal is Effective



mighty works which were done in you had been done in Tyre and Sidon, they would have repented long ago, in sack-cloth and ashes."
... So the spring and summer pastures came, bringing the feast of tabernacles, which he determined to celebrate in Jerusalem. It was a suicidal resolve. The report of his dwindling influence had been carried to the Temple clique which was emboldened by the information. There were spies in every crowd that listened to him. All this he knew but it did not weigh against his resolve. This might be his last feast. He must be true to his calling at whatever cost. So he went.

We catch one glimpse of him on the Temple steps, surrounded by a partly curious, partly antagonistic crowd. It was his chance to recapture a little of the popular favor, to speak a placating word that might open the way to reconciliation; but no such thought entered his mind. The time for defiance had come. "I have offered you the truth," he cried, "the truth that would make you free." And when they thought that they were sons of Abraham and hence already free, he replied that they were no children of Abraham, but "children of the devil."

They would have killed him then and there, but their courage failed. Give him rope and he would tangle himself inextricably. Every speech was alienating somebody. When the time was ripe they would seize him. So they argued among themselves, and he went back once more into his Galilee.

Lazbuddie News

Mesdames B. Whitt and W. B. Waggoner spent Saturday in Clovis, N. M. Mr. and Mrs. John Gammon attended the Baylor-Tech football game in Lubbock, Friday afternoon. Bill Shirley and Jack Patty were in Farwell, Thursday.

R. L. Bledsoe is transacting business in Lubbock, this week.

Mr. and Mrs. Cecil Simms motored to Panhandle for the weekend.

Mrs. Loyal List and children visited in Ft. Worth, Saturday.

A very charming affair of the week was the tea given by Mrs. Cecil Simms and her Home Economics class Friday afternoon at the school building to the women of this community. The Home Economics rooms were beautifully decorated with yellow and white chrysanthemums, being the color scheme and was carried out in the dainty refreshments. The tea table was beautiful with its cover of lace cloth, silver services and candle sticks with tall white candles tied with yellow tulle.

During the tea hour, tea was poured by Misses Faye Heath, Evelyn Bury and Mildred Vincent. Misses Betty Bledsoe and Opal Kirkpatrick met the girls at the door. A large number of guests called during the afternoon.

Mesdames E. R. Saskins and Gordon Beck were hostesses to the Study club Thursday afternoon at the home of Mrs. Haskins. A Thanksgiving program was rendered. The club will sponsor the annual Thanksgiving banquet Thursday evening, Nov. 30 with a three course dinner. Pie ala mode and coffee was served to those present.

One of the most delightful parties of the week was the one given to ladies only, last Wednesday evening by Mrs. Opel Jennings at her beautiful and spacious home. The evening was spent in playing bridge and other diversions. Mrs. Gladie Gaulman rendered a number of piano solos. The hostess served pop corn and candy and at the conclusion of the evening the girls were given cocoa and cake. About 30 women were guests for this most enjoyable occasion.

Shark's Fins Delicacy in China
Shark's fins are regarded as a delicacy in China and form an important part of every elaborate dinner.

PILES and HEMORRHOIDS
Cured Nature's way. No operations. Perfect relief or money refunded. Price \$1 per bottle.

MEDICINAL OIL
LABORATORIES Inc.
Box 1015, Ft. Worth, Texas

THE TALK IN WASHINGTON

Washington.—The most penetrating comment on Washington affairs that has been made yet was the remark of Montague Norman, Governor of the Bank of England, when he returned to London from his recent visit to the United States. At a meeting of his bank's directors someone asked him about the American Government's policies.

"I can't tell you," he replied. "I've been back two weeks, so I am completely out of date."
That is the trouble with trying to tell anybody in print what the Administration is going to do next. By the time it gets printed it may turn out that there was a change of mind overnight. And that is due, mainly, to the fact that the policy of the Government is completely opportunistic and experimental. Policies have not crystallized. The effort is to go along the line of least resistance and try one plan after another until one is found that will work, before resorting to more drastic measures which might bring political reprisals or other troubles down upon the heads of the administrators.

That is the case with the much-talked-of inflationary program. There never has been a well-defined program, but there is no question that the President and his advisers have been contemplating some possible inflationary means, believing that they would be compelled to adopt one or another of them. But the very word "inflation" has raised such a hornet's nest about the nation that they are hunting for alternatives which would accomplish the same result—that is, to get a lot of money quickly into the hands of the public.

The Cart and Horse
Out of all this cogitation one useful truth seems to have emerged. The realization that the recovery program so far has been like putting the cart before the horse is gradually spreading here. Instead of concentrating on consumer purchasing power, and the turnover of retail sales, the emphasis should have been placed from the start on capital goods, the stimulation of great productive enterprises which would give immediate employment on payrolls whose existence was not dependent upon immediate cash sales.

All the indications now are that attempts will be made in that direction. Instead of trying monetary inflation or of trying to pump more life into the N.R.A. The blue Eagle has not produced overnight miracles, and the codes for industry and business, while eventually highly beneficial, are not going to work out the economic program of the nation very fast. Recognizing those truths, the plan now is to put huge sums of Government money at work in fields far beyond the limited program of public works already authorized.

Fortunately, the credit of the United States is still good for any amount. Uncle Sam can borrow as many billions as he needs, at low rates of interest. That has surprised some of the croakers, inside the Administration as well as out of it, who were saying a few months ago that the Government was bankrupt and nobody would lend it any more money.

Money to Spend
So look shortly for new Federal bond issues, the proceeds to be used for such things as, for example, Federal loans for carrying cotton in warehouses, the purchase of the frozen assets of the closed banks so they will have cash with which to pay off their depositors, and for the stimulation of the so-called capital goods industries.

In this latter class the largest item is construction, both of public buildings, bridges, highways and the like, and of residential buildings. Plans which are being discussed would provide Government money for new railroad equipment, for aiding industries to purchase heavy machinery, and for many other items in that class, as well as for large programs of home building.

Much study has been given to what England, Germany and Italy have done in rebuilding their cities, clearing out the antiquated slum tenements and constructing new low-rent apartments under more beautiful conditions. Some of the sort of a giant scale is under contemplation. The work may be done by the Government direct or by limited-dividend corporations aided by Government funds. This is considered a step which would put every worker in the building trades back to work as fast as projects could be started; and if carried out the nation will be in the midst of its largest construction boom by Spring.

At the same time, the plan for loans to mortgage companies through the R. F. C. is gaining ground and anyone who wants to start a mortgage loan company can find out by writing to Washington just how to go about it. The idea is not only to refinance assets by banks and others, but to make new mortgage loans to industry to provide long-term capital for expansion.

More Farm Help Too
While industry and the cities are benefiting by such partly-developed plans, the farmers are not going to be overlooked. It may be set down as pretty definite that a much broader policy of farm mortgages will be announced before long, making it possible for the Government to take over any existing farm mortgage at a lower rate of interest, whether the mortgagor is in distress or not, and to make new mortgage loans direct to individuals who are in need of funds for any legitimate purpose.

GET STATE MONEY HERE
Bailey county schools last Tuesday received another \$1 per capita state money on the 1932-33 apportionment, leaving a balance of \$1.50 due on the allotment for the last fiscal year. Officials said they expected to pay the remaining \$1.50 by December 15 and to make the first payment of the 1933-34 apportionment of \$16 by January 15.

Nine Tombs of Viking Rulers
Nine great tombs of Viking rulers of Norway have been enclosed at Borre, Vestfold and the area made a national monument.

RUSSIA OFFICIALLY RECOGNIZED
President Roosevelt announced last Saturday that the government of Russia had been officially recognized and agreement had been made to resume normal relations and to exchange ambassadors.

W. C. Bullitt was appointed ambassador from this country to Russia, being the first in 16 years.

COTTON COMMITTEE NAMED
J. F. Strickland, Jess Osborne and J. T. Gilbreath will constitute the cotton acreage reduction committee in Bailey county for 1934 according to announcement made this week by J. B. Waide, Jr., county farm agent. They expect to hold their first meeting in about two weeks.

Now we have hokey shooters.

COMPLETE AUTO SERVICE

Having bought the Burkhead Service Station on State Highway No. 7, I am prepared to give complete Auto Service to the public.
I handle Conoco Bronze Gasoline, "Hidden Quat" Germ Processed Lubricating Oils, Monark Batteries and various Auto Accessories.
LET ME CHARGE YOUR BATTERY!
Satisfactory Service Guaranteed
Your Patronage Appreciated
RAY'S Service Station
RAY ECKLER, Proprietor
Muleshoe, Texas

PHILLIPS "66"

Having taken over the wholesale management of the Phillips Petroleum Co. in Muleshoe, I solicit the continued patronage of all the former customers and that of many new ones, promising you the very highest grade products and courteous, appreciative service.
OUR TRUCK DELIVERS OUR PRODUCTS ANYWHERE TO YOUR DOOR
PHILLIPS PETROLEUM CO.
DUDLEY MALONE, Manager
Muleshoe, Texas

INFLATION —OR— DEFLATION

Whether the dollar goes up or goes down Gupton's Grocery is always dependable. Prices may vary somewhat with money and market conditions, and through no fault at all of ours, yet the buying public can always depend upon this store giving FULL VALUE RECEIVED for the foods they purchase from us.

Day in and day out, regardless of good or bad times, fluctuations of any kind or government crop reports, we are here to serve the folks of this trade territory in the most congenial and satisfactory manner possible.

If you have not been trading with us you have been missing considerable. NOW would be a good time to begin!

TELEPHONE NO. 4
YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED

GUPTON GROCERY
Phone No. 4 Free Delivery

Quality MEATS
Fresh and Cured Meats, the tenderest and most juicy kind, specially fed for highest quality—all sold at reasonable prices.
TRY OUR SERVICE—YOU'LL LIKE IT
HOLEMAN'S MEAT MARKET
MULESHOE, TEXAS

A BETTER BUSINESS!
Our business is growing by leaps and bounds, and we want you to know we appreciate it. We are striving to give you the very best Merchandise at a lower cost
HERE ARE SOME OF OUR PRICES
Wesson Oil, pt. .19 Soap, Bib 4, 10 bars .25
Crack Bran, pkg. .09 Macaroni or Spaghetti, box .05
Pockets, National, 2 lb. .25 Salmon, can .10
Pineapple, gallon .69 Coffee, Brim Full .25
Apricots, gallon. .49 Oats, Crystal Wedding .19

ECONOMY STORE
WHERE YOUR DOLLAR BUYS THE MOST
G. O. JENNINGS, Proprietor

...COLD... WEATHER GOODS
As Winter advances one can't put off buying warmer clothing much longer, besides the prices are all rapidly advancing and the next purchases will have to be sold considerably higher. Better buy NOW!
Jumpers, full blanket lined, good weight, corduroy collar, each \$1.79
Men's and Boys' Corduroy Caps, each. 65c, 98c and .69
Men's Suede Shirts, well made and warm, each .98
Men's Sweaters, wide variety colors and styles .85c, 98c, \$1.49, \$2.49
Children's Sweaters, beautiful patterns and colors, 39c, 49c, 69c, 98c \$1.49
Heavy part wool Socks for Men and Boys, pair .19
Heavy half wool Socks for Men and Boys, pair .25
CLOSE OUT ON HATS
All Hats valued from \$1.25 to \$1.49 at .98

Extra heavy all wool Socks for Men and Boys, pair .35
Ladies all silk, full fashioned Hosi, pair .69
Ladies Dresses in prints, jerseys and silks, from .89c to \$6.95

Come see our display of Christmas Goods. We will have something appealing to every member of the family.

St. Clair Variety Store
Muleshoe, Texas

TAXES ARE DUE IN NOVEMBER

November 30 marks the last day for paying the first half of the 1933 state, county and school taxes without penalty.

If the first half of such taxes is paid by November 30 then the taxpayer has until June 30 to pay the remaining half without penalty.

He who freely surrenders his liberty does not deserve the blessings of freedom.

C. V. STEED FUNERAL DIRECTOR All arrangements carefully handled. Ambulance Service anywhere very reasonable. Phone 47, Muleshoe or 14, Clovis

Worrells for Eyes BETTER 112 E. 4th Street, Clovis, N. M.

CASH for your Old Gold

J. R. Nelson The Expert Watchmaker and Jeweler 312 Main St., Clovis, N. M.

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT 104 W. 4th St., Clovis, N. M.

Cecil H. Tate ATTORNEY-AT-LAW Office in Court House Phone 52 MULESHOE, TEXAS

Dr. A. E. Lewis DENTIST Office upstairs over Western Drug in McCarty Building Muleshoe, Texas

A. R. Matthews, M. D. PHYSICIAN and SURGEON Office in the Danron Drug Store MULESHOE, TEXAS

Send Your Abstract Work -To The- Muleshoe Abstract Company

A. P. STONE, Prop. MULESHOE, TEXAS Agent for Warren Addition

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. H. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Olan Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt Superintendent J. H. Felton Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

LOCAL HAPPENINGS

Homer Self spent the weekend in Plainview, visiting friends.

Wayne Wallace visited Floyd Browder, of Amherst, Tuesday evening.

G. N. Perkins, of Maybank, transacted business here, Monday.

R. H. Creight, of Hawley, transacted business in Muleshoe, Saturday.

Ralph Barger, of Lariat, was in Muleshoe, Monday on business.

George Snappa made a business trip to Amarillo, Monday.

Mr. and Mrs. A. J. Sparks spent the weekend in Lubbock.

Tom F. Wright, of Portales, N. M., was here Monday transacting business.

Damon Danner spent the weekend in Lubbock, visiting with friends.

G. P. Howell, of Enochs, attended to business here Monday morning.

Hugh Crawford, of Clinton, Okla., attended to business here Saturday.

Raymond Sweatman, of Vernon, spent the weekend in the home of his sister, Mrs. S. C. Beavers.

Mr. and Mrs. Gilbert Wollard visited Sunday in the home of Mr. and Mrs. Keith Gage at Tulsa.

R. L. Brown and Dr. H. W. Duke spent the weekend in Amarillo, visiting friends and relatives.

Mr. and Mrs. Marvin McCuan, of Amarillo, visited here Monday with her father, Dr. H. W. Duke.

J. I. Wingfield, of Littlefield, spent Sunday here in the home of his son, Bill Wingfield.

Ralph Disk, of Olton, was prospecting here Friday for a small tract of farm land.

Sold Friday, a tudor sedan to George Bundrick, of Circlebark, by the Muleshoe motor company.

Sold Saturday, a de luxe tudor sedan to Mrs. Clara Mueller, of Watson, by the Muleshoe Motor company.

Miss Mozelle Alsop and Raynes Spark, of Olton, made a business trip to Clovis, N. M., Monday morning.

Otto Allen, of Amarillo, has accepted a position as clerk in the Muleshoe State bank.

Mr. and Mrs. Dewey Mann are the parents of an eight pound baby boy born early last Sunday morning.

A. A. Alexander, formerly of Friona, has this week accepted a position as bookkeeper with the Valley Motor Co.

WANTED: To buy choice Sudan Seed. Pay fancy highest market price. Address Box X, c/o Journal. 43-2tc

FOR SALE: Cow and young calf. Apply to W. B. Harlan, 7 mi N. W. Muleshoe. 43-1tp

FOR SALE: Work horses and mules, farm implements, cows, hogs, chickens. Inquire at Edwards Gin, Muleshoe.

Neil Rokey and C. W. Goss made a business trip to Goodland Tuesday morning.

Mrs. Mary Jones, of Tahoka, arrived Monday for a two weeks' visit with her daughter, Mrs. L. R. Bartley.

J. H. Fowler and W. P. Brewer, of Eldorado, Okla., were prospecting here Tuesday.

Fred W. Nichols of the Bula community was in town Monday attending to business.

W. M. Pugh, of McCallister, N. M., a prospective land buyer, was here Monday looking over this land.

J. E. Cunningham, of Causal, N. M., transacted business in Muleshoe, Friday.

A. J. Whiting, manager of the Texas Utilities of Clovis, N. M., was here on business, Saturday.

J. F. Starkey, of the Balleysboro community, attended to business interests here Saturday.

Mr. and Mrs. Claude Neely, of Sudan, were the guests of Mr. and Mrs. Leslie Dodson, Sunday afternoon.

Jim Cook and J. B. Burkhead made a business trip to Plainview, Saturday evening.

Genuine Croquinole Permanents \$1.95. Will be at first building north of post office, Phone 8-7 for appointment. Mrs. Lilla Daniel Melindy, 42-3c

Mesdames L. S. Barron and A. W. Coker were in Clovis, N. M., Friday afternoon.

Ray Eckler and D. H. Sneed attended the show in Sudan, Saturday evening.

J. I. Kemp, of Sweetwater, a prospective land buyer, was in Muleshoe, Monday.

FOR SALE: Car load of Horses and Mares at Ray Griffiths' yards, 42-1tc Griffiths and H. Bearden.

S. T. Lawrence spent the weekend in Mountain Park, Okla., visiting friends and attending to business.

Mrs. R. L. Briscoe, Portales, N. M., was transacting legal business in the county court house here, Monday.

FOR SALE: W. W. Feed Grinder and 10-20 h. p. International tractor, only \$150 Inquire, Journal office, ttc

Mesdames Julian Lenau, Roy Cobb, Elvin Smith, and Miss Mildred Davis attended the show in Clovis, N. M., Sunday afternoon.

The Baptist W. M. U., Circle No. 1, met Monday with Mrs. Ike Robinson in missionary study, six members present.

New Mexico Utilities Co. was here last Friday from Clovis, N. M., on business for his company.

A. L. Murrain brought in a nice bunch of tinfol this week which will be included in the next shipment to the crippled children's home.

Bill Collins, whose cafe was recently destroyed by fire, is this week opening business again in a front room of the White Front garage.

C. A. Wagner returned Sunday from a two weeks trip along the western coast, visiting friends and relatives and attending to business.

Mr. and Mrs. A. L. Sears, of Goodland were here looking after business interests and visiting friends, Tuesday afternoon.

Bob Canfield, local realtor, visited Vic Nelson, and other friends in Sudan, Sunday afternoon. He was also a business visitor in Sudan, Monday.

Born to Mr. and Mrs. Darnon Vinson, of Progress community, Saturday, a 10 1/2 pound boy named Lewis Patterson Vinson.

Bradford Burkhead, Leo Talley, and Cecil Scott, of Denton, are visiting this week in the home of Mr. and Mrs. J. B. Burkhead.

C. E. Brown, road master for the Santa Fe railway company out of Stanton was in Muleshoe, Monday attending to business and visiting with Roy Cobb.

Misses Betty Nelson and Beth Madis, and Jim Burkhead spent the weekend in the home of Mrs. Mary McGaughey, of Amarillo.

A. J. Sparks, local optometrist, attended the Optical clinic three days training school held in Lubbock the latter part of last week.

Mrs. J. F. Meeks, of Stamford, arrived here Wednesday evening for an extended visit with her sister, Mrs. Irvin St. Clair.

Mrs. Frank Killins, of Shattuck, Okla., visited Sunday with her parents, Mr. and Mrs. D. L. Butts, residing a few miles west of town.

George Treider and Henry and Leland Ivy, of Lubbud, were looking after business in Muleshoe, Monday morning.

Judge T. E. Mears and W. H. Garrett, of Portales, N. M., attended to legal business in the county court house here, Monday morning.

Mr. and Mrs. Dudley Malone and little daughter, Norma Kay, visited Sunday in the home of her parents, Mr. and Mrs. W. P. Evans, of Goodland.

Mr. and Mrs. J. L. Black, M. G. Miller, and Ray Griffiths attended the football game in Lubbock, Friday afternoon.

Finis Jennings, living a few miles north of Muleshoe, purchased a Chevrolet coach from the Valley Motor company, Saturday.

J. H. Lucas, of Littlefield, and I. C. Enoch, of Lubbock, attended to legal business in the county court house here, Monday afternoon.

Mrs. A. P. Stone and daughter, Florence, and Margaret Ann Cook attended the show in Clovis, N. M., Saturday evening.

Mr. and Mrs. S. C. Beavers and sons, Billie and Spencer, and Raymond Sweatman, visited Miss Adella Beavers in Canyon, Sunday afternoon.

Miss Kloma Hudson, who has been visiting her sister, Mrs. A. J. Gardner

returned to her home in Hollis, Okla., Sunday. She is reported to be recovering very nicely from her illness.

Ralph Glover, highway engineer from Littlefield, visited Saturday evening in the home of Mr. and Mrs. J. E. Aldridge.

A. J. Walker, G. C. Hayes, J. M. Carpenter, and son, Orval, and Jim McDougal, of Sentinel, Okla., were in Muleshoe, Monday prospecting for good farming land.

Dr. John Jones, of Wellington and Dr. C. B. Jones, of Dallas, were here Tuesday visiting with Sheriff Jim Cook and family, going duck hunting while here.

The Young People's Sunday school class of the Methodist church, wishes to announce that beginning next Sunday their plans will meet in the home of their teacher, Mrs. Beulah Carles, at 9:45 a. m. All members or young people interested are urged to attend.

W. H. Garrett, real estate dealer from Portales, N. M., was here last Monday on business. He is much interested in the valley, declaring it to be the equal of the one where he lives and capable of just as high production under irrigation.

Miss Beulah Kistler and Mr. and Mrs. J. D. Thomas and children, of Farwell, visited Sunday in the W. H. Kistler home. Miss Beulah, who has just returned from Ft. Worth, is now in the office of the J. D. Thomas Abstract Co. of Farwell.

Among the attorneys attending Bailey county District court Monday and Tuesday were, Meade F. Griffin, district attorney, from Plainview; W. W. Kirk, Plainview; E. A. Ellis, of Clefield; J. E. Dryden, Sudan; C. Attorney and Mrs. Flowers, of Ossa; J. L. Kirkpatrick, Lubbock; Sam Aldridge, of Farwell.

Rev J. R. Plant and family, formerly of Vigo Park, arrived here last Friday to make their home in Muleshoe for the coming year. He was recently appointed pastor of the Muleshoe circuit, Methodist church, succeeding Rev. Lloyd Jones, who was sent to Lake View at the recent session of North Texas conference.

H. C. Pipkin, Amarillo attorney, representing the Santa Fe system, was here Tuesday morning for the call of the docket in Bailey county district court. He is also chairman of the board of directors, Texas Bar association. He is one of the executors of the John N. Jones estate, the greater portion of this estate being located in Bailey county, its headquarters commonly known as the Rocking Chair ranch.

ECKLER BUYS STATION Ray Eckler last week closed a deal with J. B. Burkhead for purchase of the service station on State Highway No. 7, formerly owned by Garland McCoy, taking charge immediately. Mr. Eckler is well known here and promises his patrons first class auto service, handling Conoco products, Monark batteries.

The free exercise of personal liberty does where another's personal injury begins.

Truth, when given a free field in the combat, has no enemy it cannot conquer unassisted.

for BILIOUSNESS Sour stomach gas and headache due to CONSTIPATION Calotabs TRADE MARK REG. 10¢ 35¢

GARDEN THEATRE Sudan - Texas Friday Nite and Saturday Matinee Tom Kenon, in "SENE OF THE BORDER" Fri. & Sat. Midnight, Nov. 24-25 "HER FIRST MATE" Saturday Night and Sun Matinee and Monday Night "SHE HAD TO SAY YES" With Loreta Young-Lyle Talbot Sunday Night and Tuesday Night "GOOD BYE AGAIN" With Warren William and Joan Blondell. Wednesday and Thursday Jack Holt-Genevieve Tobin in "THE WRECKER" Previews Sat. Friday Nite at 10:30 Saturday night at 11:30.

MANDELL'S BIG PRE-HOLIDAY SALE OF WEARING APPAREL HOT WEATHER HAS STAYED TOO LONG... UNLESS WE MAKE DRASTIC REDUCTION IN RETAIL PRICES OF OUR TREMENDOUS STOCK OF WEARING APPAREL WE ARE GOING TO BE OVERLOADED WITH MERCHANDISE. SO OUT THEY GO AT THE MOST SENSATIONAL LOW PRICES YOU EVER HEARD OF FOR THIS QUALITY OF MERCHANDISE. FUR TRIMMED OR SPORT MODEL COATS \$9.95 and \$23.85 SPECIAL GROUP \$14.85 We have gathered a beautiful selection of fur trims and sport coats into this group. Most all sizes are available... most every color. Get in on this before they are gone. These materials are unusually good and the price is sensationally low. SPORT, DINNER STREET Offered in this Grouping of FROCKS For the Thanksgiving football game. For the smart Thanksgiving dinner occasion... For the parade of fashion on the street... A dress you'll be proud to wear. Never before have we offered them at such low prices. Silks, Wool, Crepes, Satins and every other fall and winter material you could want. \$1.48 \$5.85 \$16.85 ONE SPECIAL GROUP You've never seen anything like this clever group of frocks. We have selected them from all our better stock for grouping as a surprise for this big event. Get here early for your selection. \$11.85 BEAT WINTER WITH MANDELL'S BETTER Overcoats Heavy, medium or light weight-anything you want. Single or double breasted-all colors. We can please and fit the most fastidious, no matter how ambitious their desires. Take advantage of these slaughtered values while the opportunity holds good. \$12.95 \$16.85 \$17.55 BEAUTIFUL PART WOOL BLANKET That will give more than the required winter warmth. Selection of colors, only \$2.19 Large sized cotton blanket. A sensation offering for such a splendid quality. Buy more than one at this low price \$1.48 MANDELL'S CLOVIS, NEW MEXICO \$3.95