

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Volume 26, Number 52

MULESHOE — County Seat of Bailey County — TEXAS

Thursday, December 23, 1948

r. Muleshoe ...

By J. M. Forbes

Many contributed to the Fred Johnson campaign in the election that the organization had it had money left. There is movement on foot among the board of directors to use these funds for an educational campaign designed to reach the young of the county, emphasizing the needs of the young people need to know about the use of alcohol. It is hoped you will see some action in this direction in the near future.

...ed Johnson, the Oldsmobile here in Muleshoe, Monday giving free rides in one of new 1949 models, a four door car of the '98' series and in return that the ride be the new product in glowing colors. After Sam Fox had ridden the car, he said "superlative, really". "My friend, Fox is a conservative man," said Fred. American auto manufacturers are crowding more and more into transportation package they you and although autos are not today than in the few years ago, you still get more for your automobile dollar than ever before.

...at do you, Mr. and Mrs. Johnson, think of the idea that is being around in the minds of us as changing the name of high school athletic teams to "Mules". I have had some disapproval voiced to me. ...the words Muleshoe Mules have some alliteration effect, being euphonious to the ear, thought of calling our admiral teams "Mules" is downright to some people. They point that the mule animal is one of the least admirable of all crea-

...ll, what do you think? If you suggest a more suitable name will see that the higher critics hear of it and we use that they will likely come. The name at present is "Jackets" and we personally nothing wrong with the name, only the Jackets have stung opponents in the last few years. Some aggressive animal more or less suggests the immediate past history of the Muleshoe country would be ideal—probably I think one whose name is with the letter M, like Muleshoe Maroons, but who knows a Maroon is?

...Johnson the athletic son of Mr. and Mrs. Fred Johnson has arranged to spend the holidays from Western University, Chicago, bringing his recently acquired accomplishments in the art of knitting. Proudly Fred watched Jim bring away and then exclaimed "I told you higher education is a wonderful thing!"

Accidents Costly to Farmers in '48

Accidents cost the nation's farm-ers 6,000,000 man days of work during the first four months of 1948, the Agriculture Department reports.

The department's estimates are based on a survey of 2,000 farmers in 10 counties, selected as representative of the entire United States. It figured that United States farmers and their hired help had 275,000 accidents in the month period, with the average last estimated at 22 days of work lost. The department estimates, the Department make "no allowance for time of persons fatally injured, or permanently and totally disabled." As many farm people were injured in falls as in any other type of accident. Falls on ice were most common in this category.

The second most common accidents to farmers were those involving animals. Horses and mules were injured for half of these, and other than bulls caused a large number of accidents. Bulls were responsible for perhaps affecting farm people. On the list were accidents involving motor vehicles.

December Thought

A day that's full of happiness for you and yours we pray and may a gleam of friendly cheer melt all your cares away. With every joy that heart could wish to light the yule log's glow on faces of the friends you love, O may their number grow. Let singing voices fill the air and Christmas bells ring out, let every one with glad accord a joyful message shout. Let plenty crown your festive board with heaps of food and fun and may you say with Tiny Tim "God bless us every one."

VISITING IN LOS ANGELES

Mr. and Mrs. Doc Wilhite and children were driven to Amarillo Monday by Mr. and Mrs. Gordon Murrah to catch a plane to Los Angeles where they plan to visit his sister, Mrs. Tommie McLaren and his brother, Earl Wilhite during the holidays.

VISITED IN LUBBOCK

Mrs. F. E. Pierson and Mr. and Mrs. Horace Edwards and Gary visited Mr. and Mrs. Bill Pierson of Lubbock, Monday.

Santa Claus Pays Visit To Muleshoe

Santa Claus arrived as per schedule Saturday morning, alighting at the Muleshoe airport at 10:30 a. m. to spend the day visiting the children of this territory. The Muleshoe high school band, apprized of his impending arrival, was drawn up in full uniform on the grounds to welcome the old gentleman, who waved enthusiastically at the assembled children as he twice circled the field before landing. The children's response to this greeting was all that the grownups needed to realize the importance of Santa's visit.

Santa proceeded downtown to the music of the band and set up his headquarters on Main Street, where he rewarded his young admirers with an apple, oranges, or candy.

Santa Claus also lent an attentive ear as the children told him what they would like to have for Christmas.

HUNTS OF NEBRASKA VISIT IN THE COUNTY

H. M. Hunt, owner of farming land west of Muleshoe, his son and family, Clifton Hunt, all of Panama, Neb., were in the county this week, seeing after property. They own land now being farmed by L. A. Shanks and Tom L. Smith, and have owned it for 40 years. They visited Tuesday with the Wilhites, whom they know in Nebraska. The Hunts said they saw lots of snow on their way here, especially in Kansas.

VISITED IN LUBBOCK

Mrs. F. E. Pierson and Mr. and Mrs. Horace Edwards and Gary visited Mr. and Mrs. Bill Pierson of Lubbock, Monday.

Noah Holt Dies After Car Mishap

Funeral services for Noah Holt, long time citizen of Muleshoe, were held at St. Augustine, Texas, Monday afternoon at 4 o'clock. Interment was in St. Augustine cemetery under direction of the Roberts Funeral Home.

Mr. Holt was fatally injured in an automobile accident which occurred Friday night near Nacoches, local friends were informed. He passed away Sunday.

He was 26 years of age. Mr. Holt had left Muleshoe about three weeks ago to live at St. Augustine, the old family home.

He is survived by his parents, Mr. and Mrs. N. J. Holt, of St. Augustine; and his brothers, Gale and Bits Holt of Durango, Colo.; Newt Holt of Roswell, a twin; and Bill Holt, of St. Augustine.

Local Farm Sales Are Starting Up

The season on farm sales is just beginning in the Muleshoe country. Latest one to be announced is that of H. H. Hart, who lives on the old Jim Cook place 3 1/2 miles west of the Blonny Pickett store. Mr. Hart will sell a good list of farm machinery, cattle, household goods and miscellaneous items, including a goodly amount of feed and hay.

The sale will be conducted by Col. W. D. Wanzor, Muleshoe auctioneer.

A farm sale was held Tuesday of this week at the W. C. Marberry farm, about 12 miles south and west of Muleshoe. Mr. Marberry

Pontiac Turned Out 245,419 Cars

Pontiac Motor Division General Manager Harry J. Klingler today announced that 245,419 Pontiacs were produced in 1948, making this year the third most productive one in Pontiac history.

Record year was 1941, when 330,061 Pontiacs were produced, and the second biggest year was 1928, when 247,745 Pontiacs and Oaklands were built. Last year 230,600 1947 models were made.

Mr. Klingler said that two entirely new lines of Pontiacs, scheduled for production in the middle of January, will further enhance Pontiac's popularity, which already has resulted in a backlog of nearly 700,000 orders.

"Because we face too many unpredictable factors in the coming year, however, we can not hazard a long range forecast of any sort. The material situation which has hampered output since the war's end will likely remain with us in 1949," the Pontiac General Manager and General Motors Corporation Vice-President said.

"Our dealer organization is at its strongest peak and Pontiac factories, expanded at a cost of many millions of dollars, are now capable of doubling 1948 production, when materials become available. It is my opinion that conservative optimism is the safest attitude to assume," for the first half of '49, at least," Mr. Klingler concluded.

The firm of Davis-Lenderson are Pontiac dealers for Muleshoe territory.

Mr. Klingler said he will retire from farming and expects to reenter his old profession as an engraver for Southwestern Engraving Company, Fort Worth.

LOOKS LIKE ANOTHER WELL

Second Kopplin Deep Water Well Drilling Below 691 Feet

It looks like another good irrigation well on the Fred Kopplin farm near Stegall. The second well for the farm was down to 691 feet Saturday night and the rig is drilling steadily ahead, while water stood about 500 feet deep in the hole.

Mr. Kopplin last year drilled to 1000 feet to get an abundance of water for his first irrigation well in unproven territory. He said the hole caved in at 300 feet, filling the hole to about the 700 foot level. The pump was set at 270 feet and during the last growing season it supplied water for a large part of the farm, permitting the production of 140 bales of cotton and other crops.

Log of the present well is very similar to that of the first. Mr. Kopplin said drilling will proceed in the hopes of striking the white sand and sea shells, when he will deem that he has sufficient water to supply the pump.

Water was struck at a level 20 feet higher in this well than in the first hole dug, so the pump likely will be set at 250 feet.

Mr. Kopplin has spent a considerable sum of money in bringing in these wells at such a depth, but he believes that improved production will some day balance off this expenditure.

His greatest disappointment with this well is that it has not been completed in time for him to go home, Litchfield, Minn., for Christmas. He hopes to be able to go about the middle of January and plans to return in April or May.

Xmas Choral Given At Church

Members of the choir of the Methodist Church presented a candlelight Christmas Choral at the church Sunday evening with George L. Moore as guest violinist; Rev. T. G. Craft as narrator; Mrs. Sam Damron as organist and under the direction of Mrs. C. W. Grandy. Rev. Craft prepared the script.

The choir personnel was as follows: Sopranos: Mrs. Pat Bobo, Miss Pat Bennett, Miss Elizabeth Harden, Mrs. Paul Gardner, Mrs. W. R. Case, Mrs. S. C. Beavers, Mrs. I. F. Willman, Mrs. Jay Wier, Mrs. D. B. Tracy, Mrs. G. A. Beddingfield, Mrs. F. W. Matthews, Mrs. Beryl Wingo; Altos: Mrs. G. O. Jennings, Mrs. W. B. LeVeque, Mrs. Noel Woodley, Mrs. H. O. Barbour, Mrs. T. G. Craft, Mrs. Howard Cox; Tenors: Willis Farrell, Billy Barbour, Tye Young; Basses: S. C. Beavers, G. O. Jennings, A. W. Copley, H. A. Phillips, Paul Gardner, Mack Ragsdale; Ushers: Pat Bobo, C. W. Grandy, Sam Fox, Noel Woodley.

The following program was given: Traditional Christmas Carols—on the Organ, 7:30 to 8:00 p. m. by Mrs. Sam Damron.

Processional—"Oh, Holy Night," Violin Solo by George L. Moore.

1. No Candle Was There and No Fire—Lehman: Soloist, Miss Pat Bennett.

2. My God and I—Whitol.

3. Bring a Torch Jeannette, Isabelle—French Carol—Arrangement by George L. Moore—Trio, Mesdames W. R. Case, Noel Woodley, G. O. Jennings.

4. How Beautiful Upon the Mountains—Harker: Soloist, Mrs. Pat Bobo.

5. We Three Kings of Orient Are—Traditional.

6. Virgin Slumber Song—Max Reger: Trio, Barbara Douglass, Ann Woodley, Sandra Sanderson.

7. Ave Marie—Schubert: Violinist, George L. Moore.

8. Oh, Babe Divine—Hamblen: Ensemble—Soloist, Mrs. Pat Bobo.

Processional—Silent Night, Holy Night.

After the program, members of the choir and others went to the Fellowship Hall for a social. The choir presented Mrs. Grandy, Mrs. Damron, and Mr. Moore with gifts as tokens of their appreciation. Mrs. Noel Woodley presented the gifts in a clever, charming manner.

Boy Scout Annual Meeting Jan. 10

Dr. F. B. Malone, President of the South Plains Council, Boy Scouts of America announced today that the Annual Council Meeting will be held in the Hilton Hotel in Lubbock, Texas, on Monday, January 10.

The afternoon program will start at 4:00 p. m. with the Annual Business Meeting of the Council and with a separate session for all of the Scouters who are not included within the Business Meeting.

Dr. Malone, President, will preside at the Annual Business Meeting, and the following panel of Scoutmasters will be in charge of the All-Scouters Meeting: Frank Runkles, Scoutmaster of Troop 8, Lubbock; Wayne Brown, Scoutmaster of Troop 41, Littlefield; Chas. Brinkley, Scoutmaster of Troop 79, Seagraves; Forrest Campbell, Scoutmaster of Troop 60, Matador; E. B. Gaither, Scoutmaster of Troop 21, Tahoka; Vic Lamb, Scoutmaster of Troop 118, Hale Center.

The Annual Banquet will be held in the ballroom of the Hilton Hotel starting at 6:45 p. m. The high light of the evening will be the presentation of the Silver Beaver Awards and the address by the Rev. Robert Boshen, Pastor of the Hemphill Presbyterian Church of Fort Worth.

MULESHOE STUDY CLUB IN CHARLES LENUAU HOME

Members of the Muleshoe Study Club met in the home of Mrs. Charles Lenuau Thursday, December 16.

The program for the evening was a Christmas story given by Mrs. M. F. Green.

The entertaining rooms were beautifully decorated with lighted tapers and greenery and a Christmas tree.

Refreshments were served to members of the club and the hostess.

HERE ON BUSINESS

Mrs. Laura B. A. Cox, of Excelsior Springs, Mo., is here to see after property she owns in Bailey County.

Local Markets

Cream, lb.	.65
Eggs, doz.	.45
Light Hens, lb.	.22
Heavy Hens, lb.	.22
Hides, lb.	.08
Hogs, cwt.	\$20.25
Wheat, bu.	\$2.05
Maize, cwt.	\$2.15
Hegari, cwt.	\$2.15
Kafir, cwt.	\$2.15



Winter Sickness Sometimes Fatal For Young Children

Every mother is familiar with childhood illnesses known commonly as "summer complaints," but many mothers fail to realize that the winter season brings its quota of "winter complaints" from which young children must be carefully protected.

In stressing this important fact, Dr. Geo. W. Cox, State Health Officer, says: "Certain winter diseases are just as harmful and just as likely to make their appearance as summer ailments unless children

ren are safeguarded against them. In the group of winter health hazards, Dr. Cox included influenza, colds, tonsillitis, pneumonia, bronchitis, asthma, and diphtheria when no immunization has been given.

Any such disease affecting a child's respiratory or breathing system is apt to be very serious and in many cases it is fatal. Pneumonia often develops from a neglected cold, or may follow a severe case of measles or whooping cough. Bronchial conditions may also prove to be an after effect of these diseases, and certainly these respiratory illnesses are much more difficult to combat than the digestive disturbances commonly called summer complaints.

"These winter diseases are especially dangerous to babies and

very young children," Dr. Cox said. "Nearly all of them are spread from the secretions of the nose and mouth. Children not in good health are naturally more susceptible than those who are stronger, and the first line of defense is to keep the child's resistance built up to the highest possible point; the second is to keep him under medical supervision, and the third is to make sure that they avoid contact with persons who have coughs and colds."

TO ARKANSAS

Mr. and Mrs. W. D. Wanzor and sons are to visit briefly at Christmas with relatives in Ozark, Ark.

TO MAKE TRIP

Mr. and Mrs. Earl Ladd and sons expect to visit in Arkansas during the Christmas holidays.

TO OKLAHOMA

Mr. and Mrs. C. M. Splawn and Woodie Splawn will spend Christmas with relatives at Frederick, Oklahoma.

The first commercial diesel engine was placed in service fifty years ago.

SUBSCRIBE To The Journal Today.

HOLIDAY DANCES

DANCE TO THE MUSIC OF DELMAR SHIRLEY & BOYS

CHRISTMAS NITE, SAT., DEC. 25
NEW YEAR NITE, SAT., JAN. 1

With The Music Of The MELODY PLAYBOYS

Xmas Eve, Fri., Dec. 24 — New Year Eve, Fri., Dec. 31
Also Regular Wed. and Sat. Nights Each Week

COUPLES \$1.50 - Extra Ladies 50c
DANCING 8:30 P. M.

PRIBOTH ROLLER RINK
Muleshoe, Texas



King Grocery
C. E. KING

4 Blocks West Of Main St. On Clovis Hiway

Entertainment at Your Local

THEATERS

MULESHOE, TEXAS

Box Office Opens 6:45 p. m.—Show starts 7:00 Weekdays
Saturday & Sunday Show Starts 2:00 p. m.

— VALLEY —

THURSDAY & FRIDAY
Wayne Morris
In

'The Big Punch'

SATURDAY

Margaret O'Brien
Preston Foster
In

'Big City'

SUNDAY & MONDAY

Rita Hayworth
Glenn Ford
In

'The Loves Of Carmen'

TUESDAY & WEDNESDAY

Richard Dix
Joan Fontaine
In

'Man Of Conquest'

— PALACE —

THURSDAY & FRIDAY
Cathy O'Donnell
In

'The Twisted Road'

SATURDAY

Roy Rogers
Andy Devine
In

'Grand Canyon Trail'

SUNDAY & MONDAY

Cornel Wilde
Linda Darnell
In

'The Walls Of Jericho'

TUES. & WED.

'Disaster'

With

Richard Denning
Trudy Marshall



CONSUMERS FUEL & SUPPLY CO.

Phone 34-J

Muleshoe

Each flicker of the Yuletide candles lights the way for us to wish you a wonderful Christmas abundant with health, happiness and prosperity. And may we include in our greeting our sincere thanks for your appreciated patronage of the past year. We look forward to serving you in 1949.

DAMRON REXALL DRUG
John Smith - Joe Damron - Sam Damron
Marlene Davis - Inez Busbea

"O, come all ye faithful.."

As the glad notes ring out, and the young voices of the choristers, blend in joyous unison, we extend our heartfelt greetings for the Yuletide. May the spirit of Christmas bless you throughout the New Year!

HAROLD KING
BOB KING
PAUL CRAIG
CHARLENE BLACK
FRED JOHNSON
EARL OWENS
BILL GARRETT

King Bros. Grain & Seed Co.

Business & Professional Page

THE MULESHOE JOURNAL, Thursday, December 23, 1948

Guaranty Abstract Company
— Office in Court House —
PAT R. BOBO, Owner
Phone 97 — Muleshoe

Income Tax Returns

C. C. GRIFFITHS
At Ray Griffiths Elevator

Try Journal Want Ads Today!

Bobo Insurance Agency
Pat R. Bobo, Owner
Office in Court House
Phone 97 — Muleshoe

GREEN

Hospital & Clinic
Muleshoe, Texas

L. T. Green, Jr., M. D.
M. F. Green, M. D.
Mrs. Lula Gorrell, R. N.
Alice Hicks, R. N.
Winona Blair, R. N.
Geraldine Green, R. N.
(Offices At Hospital)

Clovis Cabinet Shop
Cabinets - Windows & Door Frames
Let Us Give You OUR PRICES
Across Alley From Hotel Clovis
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DENTISTS

A. E. LEWIS **B. Z. BEATY**
OFFICE:— First Door West of Western Drug
HOURS:— 9 A. M. to 6 P. M.

DR. B. R. PUTMAN OPTOMETRIST

Office: Muleshoe Bank Bldg.
Hours: 9 to 5

CAR FINANCING —:— FARM LOANS

For Complete Insurance Protection
Including Polio See . . .

Pool Insurance Agency

M. W. POOL, Jr. **LEE R. POOL**
Muleshoe Phone 113 Texas

SURVEYING & MAPPING

Surveying of all kinds, Contour Maps.
Terracing lines run and have party who builds them.

John J. Mock
COUNTY SURVEYOR

Muleshoe Phone 356-J

A. S. STOVALL COTTON BUYER

WE ARE IN THE MARKET FOR SOME GRADES AND STAPLES IN THE 1948 LOAN EQUITIES.

AT CROSSROADS
MULESHOE, TEXAS TELEPHONE 286

TRY JOURNAL CLASSIFIED ADS—THEY BUY, SELL & TRADE

NOTICE

BEGINNING

MONDAY, DECEMBER 13

WE WILL HAVE A SERVICE MAN IN
MORTON

FOR MAINTENANCE AND TROUBLE CALLS
TELEPHONE 142-J

ALSO WE WILL HAVE A COLLECTOR AT

GLENN ELECTRIC

FROM 1st to 15th OF EACH MONTH

Bailey County Electric Cooperative
MULESHOE, TEXAS

Read The Journal Want Ads

LAZBUDDY METHODIST CHURCH
J. G. Walker, Pastor
Sunday School
Church Service
Evening Service 8:30
Mid-Week Prayer and Song Service 8:40
Everyone invited to our services

CHURCH OF CHRIST
Legion Hall West of Court
Worship, 10:30 Each Lords
Extending to all a cordial invitation.

Season's Greetings

To one and all we extend . . . sincerest wishes for a very glad Yuletide, and a happy, happy New Year!



COPLEY GIN COMPANY

A. W. Copley, Mgr.

DRS. WOODS & ARMISTEAD

Optometrists

406 LFD Drive Littlefield
Phone 328

FARM LOANS

DRY LAND FARM LOANS
NEW IRRIGATED LAND LOANS
NOW AVAILABLE
No Appraisal or Examination Fee

L. S. BARRON
Representative

Kansas City Life Ins. Co.
At
BAILEY CO. ABSTRACT

ALVIN C. WEBB PUBLIC ACCOUNTANT

Income Tax — Audits
Systems

429½ Phelps Ave., Littlefield
Phone 394-M

Water Well Drilling

California Irrigation Pumps
Estimates on
TURN KEY JOBS

Any Size Hole up to 20 Inch
50 Yr. Experience
3 Machines In Operation
ALL WORK GUARANTEED

K. & L. Drilling Co.
E. H. Kennedy - L. D. Lancaster
Muleshoe, Box 612 Ph. 268-W

At the Churches



Schedule of Services

FIRST BAPTIST CHURCH
Rev. A. W. Blaine, Pastor
Sunday School 9:45 a.m.
Morning Worship 11 a.m.
Training Union 6:30 p.m.
Evening Worship 7:30 p.m.
Receivers and Teachers,
Wednesday 7 p.m.
W, Wednesday 2 p.m.
Rehearsal, Thursday 7 p.m.

FIRST METHODIST CHURCH
T. G. Craft, Pastor
Sunday Services 10 a.m.
Sunday School 9:45 a.m.
Evening 11 a.m.
Young People 6 p.m.
Evening Worship 7:30 p.m.
Week Service, Wednesday 7:30 p.m.
S., Monday 2:30 p.m.
Rehearsal, Wednesday 7:30 p.m.

CHURCH OF CHRIST
Ebb Randol, Minister
Sunday School, 10 a.m.
Church Services, 10:50 a.m.
Bible class Wednesday at 7:30 p.m.
Week Service, Wednesday, at 7:30 p.m.

VIEW BAPTIST CHURCH
Rev. J. E. Moore, Pastor
Sunday School 10 a.m.
Church Services 11 a.m.
Evening 8 p.m.
Young People 8:30 p.m.
S., Monday, 2:30 p.m.
Church Night, Wed., 7:30 p.m.

FIRST BAPTIST CHURCH

L. E. Edwards, Pastor
Lazbuddy, Texas
Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union 6:45 p.m.
Evangelistic Service 7:45 p.m.
Mid-Week Prayer Service 7 p.m.
"Not forsaking the assembling of yourselves together. Heb. 10:25."

MAIN STREET MISSIONARY

Rev. M. E. Robinson, Pastor
Sunday School 10 a.m.
Church Services 11 a.m.
B. T. U. 7:30 p.m.
Church Services 8:15 p.m.

Courtesy Important When Sending Cards

The exchange of cheerful Christmas cards between friends is one of our most delightful Yuletide customs—and like all other social relationships, it is governed by simple, common-sense rules of etiquette.

You may properly send your holiday greetings to almost everyone—business and professional associates, if you wish, as well as social acquaintances and relatives.

Be sure to choose appropriate cards, however. If Aunt Jennie is a garden enthusiast, she'll probably appreciate a beautiful flower print more than a dozen Santa Claus designs.

Special Titles.

Cards with special titles, such as "Merry Christmas, Mother," are available for mothers, wives, sweethearts and practically all relatives, including the in-laws, and are a mark of individual thoughtfulness.

If you can spare a moment or two, pen a brief holiday note on each card. It adds a warm sincerity and a touch of your individual personality to your Yuletide greetings. Christmas time is a sentimental and nostalgic season for everyone, and many a friendship has been kept alive through the years by the annual exchange of holiday greetings.

Colored ink is entirely proper both for signing the card and addressing the envelope, provided it harmonizes with the color scheme of the card itself.

Signatures need not be formal, except on engraved Christmas cards. You may have your name neatly printed if you wish, or take your pen in hand and sign the greetings yourself with a holiday flourish.

"Mr. and Mrs."

Married couples may omit the "Mr. and Mrs." if they prefer and sign their cards simply "Paul and Jenny Wilson." Either the husband's name or the wife's may appear first. Children in the family rate a place in the signature, too.

In addressing the envelopes, it is best to send one card to a husband and wife, and separate cards to other adult members of the family too. As an alternative, one card may be mailed to the whole family if you are careful to write the names of each individual on the envelope, including the children.

Use three-cent stamps for your Christmas cards, following the rule of good taste which says that first-class friends deserve first-class mail. It is entirely proper to write your return address on the envelope, to help friends keep tab on changes of address.

Selecting attractive Christmas cards for each of your friends is a delightful pre-Christmas activity. Don't treat it as a sober social responsibility. Plunge in with a smile and the gay holiday scenes on the cards will soon fill your heart with Yuletide cheer and sentiment.

ASSEMBLY OF GOD CHURCH

Rev. L. H. Hubbard, Pastor
Sunday School 10 a.m.
Morning Worship 11 a.m.
Evening Service 8 p.m.
Young People's Service, Tuesday 8 p.m.
Mid-week Service, Thursday evening 8 p.m.

MULESHOE PRIMITIVE BAPTIST CHURCH

Elder L. M. Handley, Preacher
Sunday at the school house.
Song Service 10:30 a.m.
Preaching 11 a.m.

Y. L. - PROGRESS METHODIST CHURCH

(At Progress 1st & 3rd Sun.)
(At Y. L. 2nd & 4th Sun.)
Carrol M. Jones, Pastor
Union Sunday School 10 a.m.
Preaching Service 11 a.m.
Bible Study Classes 7 p.m.
Preaching Service 7:30 p.m.

UNITED PENTECOSTAL CHURCH

Maggie Kent, Pastor
Sunday School 10:00 a.m.
Preaching Service 11:00 a.m.
Evening Service 7:30 p.m.
Tuesday Evening 7:30 p.m.
Friday Evening 7:30 p.m.

CHURCH OF THE NAZARENE

Rev. Martin L. Patten, Pastor
Mack Hale, S. S. Supt.

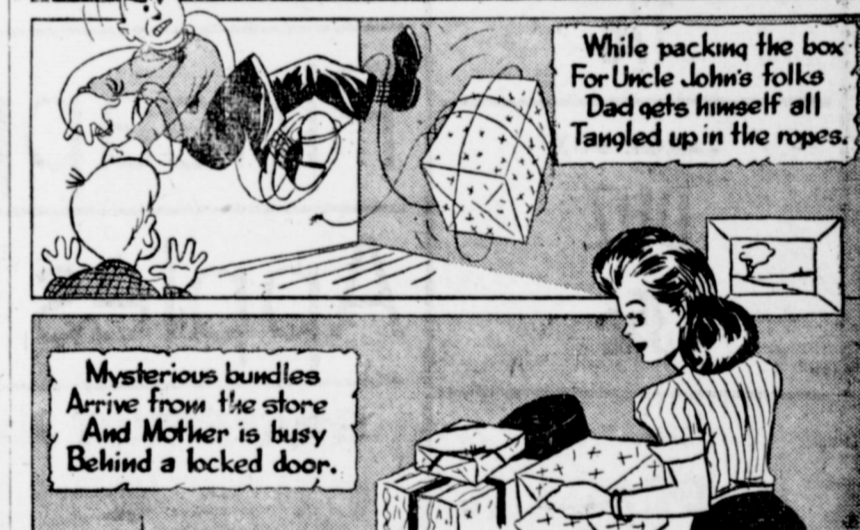
MORNING WORSHIP

Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.

EVENING WORSHIP

Young People's Service 7 P. M.
Evening Worship 7:45 P. M.

You are invited to our services in the Chorus Hall, on the High School Campus.



MERRY CHRISTMAS

Merry Christmas to All



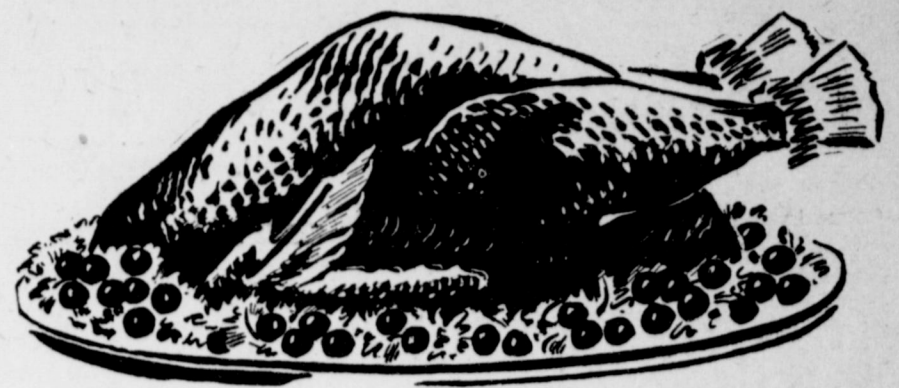
St. Clair Dept. & Variety Store

Prices Good
Dec. 22 thru Dec. 24

Why Get Excited?
Do your
Christmas Shopping
EASILY AND CONTENTEDLY!...
PIGGLY WIGGLY



PLUMP
DELICIOUS
TENDER
GOLDEN



Turkey Hens lb. 85c

SWANS DOWN
CAKE FLOUR
2 3/4 Lb.
41c

AUNT ELLEN'S
PI-DO
8 oz.
17c

LARGE BOX
DUZ
35c

SHASTA
PEAS
No. 2 CAN
12 1/2c

IMPERIAL
MINCE MEAT
9 oz.
17c

C. & H. COCKTAIL
SUGAR CUBES
1 POUND
15c

REX
FRUIT JELLY
5 Lb. 6 oz.
65c

SEA LION
SARDINES
FLAT CAN
14c

CRISCO SHORTING 3 POUND CAN \$1 00

Cocktail FRUIT HUNTS No. 300 CAN 19c

PECANS POUND PIECES 59c

SAUCE OCEAN SPRAY CRANBERRY No. 1 CAN 16c

Pineapple DOLE Sliced or Crushed No. 2 CAN 29c

Apples COMSTOCK PIE No. 2 CAN 20c

GRAPEFRUIT JUICE, Texsun 46 oz. 19c

LIBBY'S SWEET MIXED **PICKLES**, 12 oz. Jar 25c

BAMA PURE **PEACH PRESERVES**, 2 lb. Jar 43c

NS, Fresh Dressed & Drawn lb. 59c

WELL E-Z CUT - Ready To Eat
MS, 1/2 or Whole lb. 69c



WICKLOW SLICED **BACON**, Cudahy's lb. 59c

OYSTERS, Fresh Pint 75c

FRESH PORK SHOULDER **ROAST** lb. 49c

MORRELL PRIDE **SAUSAGE**, Pure Pork lb. bag 45c

FRESH GROUND **HAMBURGER** lb. 39c

BERRIES, Montgomery, No. 2 can 29c

BLACKBERRIES, Waldo, No. 2 can 25c

GREEN BEANS, Nancy Jo, No. 2 can 15c

CORN, Del Maix, Golden Sweet, No. 300 can 18c

CINACH, Alma, No. 1 can 10c

DOMINY, Marshall's No. 2 can 10c

MUSTARD GREENS, Deer, No. 2 can 10c

FARM FRESH FRUITS and VEGETABLES!

CALIF. GREEN - Large Stalk
CELERY, ea. 15c

WASHINGTON DELICIOUS
APPLES, lb. 14c

TEXAS
ORANGES, lb. 7 1/2c

FIRM HEADS
LETTUCE, lb. 10c

GOLDEN FRUIT
BANANA
POUND
12 1/2c

ORANGE

TEXAS
SEEDLESS
5
POUND
BAG

19c



for GOODNESS SAKE
Enjoy our
CHRISTMAS VALUES!

PICTSWEET - SWEET
PEAS, No. 300 can 17c

FRANCO-AMERICAN
SPAGHETTI, No. 1 Tall can 15c

MARSHALL
PORK & BEANS, No. 1 can 12c

OUR MOTHERS
COCOA, 2 lb. box 39c

BLUE BONNET
SALAD DRESSING, 1/2-pint 18c

SUN MAID - SEEDLESS
RAISINS, 15 oz. box 19c

WE
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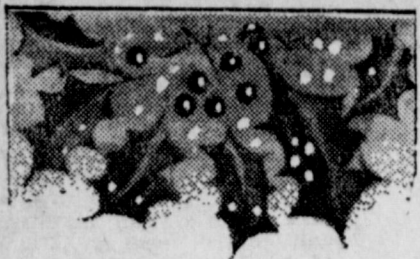
We Have A Large Assortment of
CHRISTMAS
CANDY, FRUITS and NUTS

-We Will Close At 4 p.m. Christmas Eve-

PigglyWiggly



THE



Friendly
Good Wishes
for
Christmas

Member FDIC

We extend to you the warmest wishes for the merriest Christmas ever... a New Year filled with gladness and contentment.

The
Muleshoe
State
Bank



ENROLLED AT SAN MARCOS
SAN MARCOS, Dec. 20. — Eddie Dozier of Maple is enrolled at Southwest Teachers College. The current enrollment of 1800 tops the highest registration figures in the history of the College.

SPEND HOLIDAYS AWAY
Mr. and Mrs. M. G. Bass plan to visit her parents, Mr. and Mrs. J. F. Reynolds of Lubbock and his folks, Mr. and Mrs. H. I. Bass of Anton over the holidays. Raymond Bass will be home from Tech visiting them.

NEW H. D. AGENT IS HIRED
The Commissioners' Court recently employed Mrs. Marie T.



WHITE HOUSE DOOR... If you were having Christmas dinner at the White House this is what you'd see as you approached it.

Corrington as the New Home Demonstration Agent effective January 1. Mr. and Mrs. Corrington plan to move to Muleshoe as soon as they can secure a home.

TO ALBUQUERQUE
Mr. and Mrs. R. G. Spence plan to spend the weekend in Albuquerque with their son, R. C. Spence and family.

CHRISTMAS IN FT. WORTH
Mr. and Mrs. F. W. Matthews plan to spend Christmas with their families, Mrs. A. B. Robertson and Mr. and Mrs. D. T. Hardee of Fort Worth.

VISITING HERE
Mrs. Carrol Lee Bishop and son of Lubbock, are visiting in the Jack Schuster home and with her sister, Mrs. John Davis.

ELECTRICIAN

DAVE COULTER

GUESTS IN GRAVES HOME
Mr. and Mrs. Bob Riddle of Fort Worth are spending the holidays with Mr. and Mrs. C. B. Graves. He

is Mrs. Graves' brother.

Try Journal Want Ads Today!



PORTABLE • LIGHT WEIGHT
QUICK COUPLING • POSITIVE LOCK
SPRINKLER IRRIGATION EQUIP. CO.
LITTLEFIELD, TEXAS



MULESHOE CAFE
Margaret and Bill Collins



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Arnold Morris Auto Co.

ARNOLD
ROBERT
LANCE

BUFORD
CLIFF
CLINTON

CLARENCE
DICK
YOUNG



Christmas
GREETINGS

As we think of all the good things that we would wish you this Christmas, we cannot help but feel that this sentiment is inspired by your good will and friendship maintained through the years.

RAY GRIFFITHS ELEVATOR

RAY — HATTIE — LLOYD
VIRGIL — CLIFTON

BEEEN CHRISTMAS SHOPPING

Jack Bundy, Dormen Totten, and Wendell Obenhaus were in Clovis Christmas shopping last Thursday.

TO MORTON

Jack Bundy and Barbara Bundy are going to spend the Christmas holidays in Morton.

Women's News - Club Events Social Activities

To our friends of this community, to our friends in other communities and to the friends of our friends, we say, **MERRY CHRISTMAS.** The old year has been a good one. We cannot count our multifold blessings but we know we have much for which to be thankful. It is with heartfelt feeling and gratitude that we send each of you these greetings.

May this Noel see you happy and contented and may the New Year be one of genuine happiness for you and yours.

Season's Best!

Chas. L. Lenau Lumber Co.

Fidelis Class Held Its Annual Christmas Party

Arrangements of holly and mistletoe and a lighted tree decorated the receiving room in Mrs. Ray Griffiths' home on Thursday evening for the annual Christmas party of the Fidelis Class. Santa Claus greeted everyone as they entered and wished them a Merry Christmas.

A turkey dinner was served buffet style from an attractively appointed table, laid with lace cloth and centered with a blue and silver holiday scene.

As program chairman, Mrs. Clifford Green introduced Mr. Tye Young, who led the group in the singing of Christmas carols, after which Mrs. W. B. McAdams presented a Christmas story and Mrs. Clinton Bristoe gave two appropriate readings.

Guests of the class were the

College Students Here For Christmas

Many of the college students are back home in Muleshoe for the holiday festivities. We have Jo Winstead, Norma Lee Osborne, and Mary Drinkard from TSCW at Denton, Arlo Farrell, Glen Tibbets, and Bill Jim St. Clair are here from North Texas at Denton. Donald Barnett and Jack Baker came home from ACC at Abilene. Fuston McCarty, Herbert Griffiths, and Dick DeShazo are home from A. & M. Jayne Damron is here from Baylor.

From John Tarleton at Stephen-

H.D. Council Held Christmas Party

Wiley County Home Demonstration Council met Monday, December 20, in the home of Mrs. Dave Aylesworth for a Christmas party. The clubs were represented, Progress, West Camp and Muleshoe. Mrs. Aylesworth presided in a business session. Then everyone engaged into singing Christmas carols, playing games. Everyone received a gift from the Christmas tree.

Mrs. Laurette Williamson, the county home demonstration agent, received a gift from the council and each club represented. Refreshments of cake and punch and candy were served.

Rainbow Girls In Christmas Party

On Thursday, December 15, the Rainbow girls held their regular meeting along with a Christmas party.

The hall was beautifully decorated in the regular Christmas style. After the meeting was over the girls had a banquet of chicken and dressing, cranberry sauce, hot rolls, sweet potatoes, pie, potato salad, gravy and fruit salad.

Each girl brought a gift and those present drew for numbers. Each one received something nice and beautiful.

Mrs. Goodwin received many lovely gifts from various girls in Rainbow. Then she gave each girl a present that was very nice.

All Masons and Eastern Star members are invited to the next officers for the next four months Rainbow meeting January 6, when will be elected.

All Rainbow girls are urged to be present.

Your Worthy Adviser
Billie Margaret Collins

TO OKLAHOMA CITY

Mr. and Mrs. Olen Jennings and Dixie accompanied by Opal Fields and Waunita Long are going to Oklahoma City Friday to spend the holidays with Mrs. Jennings' father, J. S. Woods.

ville came Max Gardner, David Weyer, Jo Mack Wagnon, Dick Taylor, Jack DeShazo, John Crow, Bobby Precure, Don Mickey Sanders, Bobby Kimbrough, and Nell DeShazo came home from school at Canyon. Jack Young, Martell LeVeque, J. M. Bowen, Jim Biekel, Cecil Merdis are home from Tech. Margaret Johnson from Portales, La Verne Smith from Hardin-Simmons, Bill Ed Jones from Chicago, and Leo Wollard from NMMI at Roswell, are home for the holidays.

As You Like It Club Has Xmas Party

The annual Christmas party of the As You Like It Sewing club was held last Friday afternoon when Mrs. Jim Cox was hostess to members and one guest.

The Cox home was beautiful with holiday decorations throughout. A lovely tree surrounded by gifts was among the many attractions and decorations.

The afternoon was spent in visiting and talking of past Christmas parties as this club has been organized and meeting for sixteen years. Some of the charter members of the club are still among the most regular members in attendance.

Gifts were then exchanged and admired after which Mrs. Cox served attractive and delicious refreshment to Mrs. Buford Butts, an ex-member and members, Mesdames Cecil Tate, A. J. Lenderson, G. O. Jennings, Roy Jordan, Morris Douglass, Morris Childers, H. D.

Tahoka Man Buys Hart Farm

W. C. Carver, of Tahoka bought the Hart farm in Muleshoe from E. B. and Hart and will move to his home here soon with his wife. The place has 160 acres. It is divided into three and a half miles of the Blondy Puckett store.

The Harts have not announced their future plans. E. B. Hart's property in Hockley and Tarrant counties and may move back to that part of the country. It will hold a farm sale to dispose of surplus property December 27.

HAVE NEW SON

Mr. and Mrs. H. A. Owens are the proud parents of a son, born Monday, December 20, at West Texas Hospital, Lubbock, weight 7 pounds, 2 ounces.

King, A. E. Lewis, Harold Weyer, Finley Pierson, Rufus Gilbreath, and the hostess Mrs. Cox.

Cheerio!

Here's to the Happiest Holiday Season you've ever had... A Jolly Yuletide and a Happy New Year.

Johnson - Pool Tire & Appliance

B. F. GOODRICH STORE

Star-Lites

MOVIES, MIKES and MISCELLANEOUS

By LYN WILSON

TO THE UTE INDIANS of Utah the birth of twins is a very lucky sign... so it was a day of celebrating when Laraine Day and brother La Mar (the youngest of seven) were born there.

Laraine's family moved to California when she was 10 and she became a member of the Little Theater Guild. Her early contacts with the movie studios resulted in nothing but disappointments.

Two major companies had her under contract and little resulted from it until in 1939 MGM signed her and began in earnest to make a star of her. Since then Laraine has been in bright lights. Her latest is "My Dear Secretary" a United Artists release in which she co-stars with Kirk Douglas, Keenan Wynn and Helen Walker. Baseball is her chief interest... or should we say Leo Durocher of the Brooklyn Dodgers fame to whom she is married.

FRANK J. CLARK, JR., musical director of the Du Pont Chorus, will conduct a special Christmas musical program on Monday, December 20, when NBC's "Cavalcade of America," which usually presents an historical drama, will be devoted entirely to carol singing.

Mr. Clark has a M. A. degree in music. He studied choral direction and radio technique under Fred Waring and was

canini. In addition to directing the Du Pont chorus he is Minister of Music for a Presbyterian church director of music for the West Philadelphia Choral Society, the North Penn A Cappella Choir, and at Princeton County Day School, where he is Latin Master... and he still finds time to spend with his infant daughter.

AFTER WRESTLING with romantic problems on CBS' Sunday "Or Miss Brooks" series, playing Fanny Brice's "mother" and Willie Howard's "aunt" in the Follies and walking upside down on the ceiling with the Marx Bros... it's little wonder that EVE ARDEN recently walked off with the honors when the Cleveland Plain Dealer readers voted her radio's new "Queen of Comedy".

Eve began her career "Eve the Queen" with the Henry Duffy Stock company and in no time flat Hollywood had her under contract. You'll remember her in "One Touch of Venus," "The Voice of the Turtle" and any number of other top movie comedies. Between playing third part of a school teacher on "Our Miss Brooks" broadcasts and making movies, Eve spends her time in her 10 room Hollywood home with her two adopted daughters.

CHARITY IS NOT A SEASONAL affair to "year-round-Santa-claus", Jack Berch of NBC radio fame. Throughout the year he appeals to the public for the unfortunates on his "heart-to-heart hook-up"... and the response is indeed heartening. Last May, a short 55 second appeal was so successful in getting people to devote a few hours weekly to charity work that it is repeated again this season. Jack

makes the request on his network show and local stations cut-in to advise people where to volunteer locally. This philanthropic baritone was born on a farm and still lives on one. After his broadcasts he makes a bee-line home and has a great time being family man (father of four), farmer and hunter (in season of course to satisfy a Kit Carson or Davy Crockett)



Wiedebush And Childers



Our hearts are so full of good cheer We can't possibly get it all in here. May your Christmas be Full, Merry and your New Year Happy and Prosperous.

Lambert Plumbing Shop

A. P. LAMBERT

A MERRY American CHRISTMAS

We wish you a most merry and happy Christmas and may the New Year bring you Peace, Joy and Prosperity.



BOVELL MOTOR SUPPLY

SPENCER and "BO"

BUY SELL LOAN RENT TRADE
USE THE CLASSIFIED FOR RESULTS
RENT TRADE BUY SELL LOAN

FOR RENT—Bedroom. J. A. Dear- ing. 50-2tp.
FARM LOANS—Will make some choice farm loans. 15 years with 4 1-2 per cent interest. No handling charges except recording of your papers. S. E. Goucher, 1 blk. west of hospital. 15-tfc

WANTED: Mechanic—Batson Motor Co. in Chet Layne Bldg. 257-J. 50-3tc.
WANTED—To rent on the halvez. Improved irrigated farm, also will take care of milk cows and hogs on the halves. Will take good care of place and have plenty of help. Can give references. W. T. Pryor, Sudan, Tex., Rt. 2. 50-3tp

WATCHES WATCHES WATCHES! GIVE a watch this Christmas, the most prized of all possessions. Ladies and gents, \$17.95 up. Elgin, Waltham, Hamilton, Bulova, Wylter Rensie and others, also childrens watches in Mickey Mouse, Caption, Manel Kelton etc. Muleshoe Jewelery. 50-3tc

WE HAVE MANY GIFT ITEMS IN CHINA, GLASS, AND SILVER FOR UNUSUAL CHRISTMAS GIFTS. MARIE LENAUX ANTIQUE SHOP. 50-3tc.

FOR SALE—1 used gas range. Perfect shape. See at Fry & Cox Bros. 51-2tc.

STRAYED—Black Registered Sow, from Dude Hale place. Notify Bill Kelton, or call 50. 51-1tp

FOR RENT—2 room furnished apartment. Mrs. McCarty, next door north of Wood Laundry. 50-1tp

FOR RENT—4 room furnished apt. See Eddie Lane or phone 24-W or 40-J. 50-tfc.

FOR SALE—160 acres, irrig., 10-inch well, Buick Fireball engine, modern house with elec.; pressure water system. Corners on pavement. 1 mi. E. of West Camp school house. R. E. Williamson, owner, Muleshoe, rt. 2. 47-tfc.

CEDAR POSTS delivered to your farm, any amount and any size Give us your order. Clyde, Jr., and Dan Bray. 35-tfc.

WANTED TO BUY Top prices for Fat Hogs and Feder Pigs **CLOVIS HOG CO., Ph. 224**

WANTED—Old Batteries. We will pay \$3.00 for limited time. Millsap & Robertson. 35-tfc

1947 2-ton Dodge Truck For Sale, \$1400. Wiedebush & Childers. 46-tfc.

'S — J. E. McWhorter, Phone 33-4tc.

40-acre farm. All in Elec. pump. 1/2 mile from limits. See Glenn Rockey. 43-tfc.

ANS of all kinds, on farms or property. Low rate interest. Bedford, Texas. Ph. 389M. 32-2tp.

FOR SALE—47 mod. Chev. Truck, 1/2 ton, with brownline trans, 31-ft. box Trailer, \$3,400; Kwickway Ice Machine and boring bar. Practically new, \$1,200; Coca Cola Machine, \$250. See Charlie Williams, Needmore, Tex. 49-6tc

FOR SALE—Mod. 4-rm. house, \$4,500; 4-rm. house, \$1,100; 2-rm. house, \$1,100; 3-rm. house, \$1,500. All to be moved or as is. Charlie Williams, Needmore, Tex. 49-6tc

WEAR-EVER Cooking Utensil Co. has opening for representative for Bailey county. No sales experience necessary. We furnish samples and train you. For interview, write Horace J. Mann, box 1201, Plainview, Texas. 51-3tp.

WE SELL fish and pets of all kinds. McWhorter Floral 50-3tc.

Wishing you a Merry Christmas and a Happy New Year.
MR. & MRS. EMETTE CROSS
Your Exchange
 On Lubbock Hiway, Across From Muleshoe Elevator in Priboth Bldg.
LISTEN TO KSEL AT 7:15 A. M.
 Phone 330-J

DITCHERS
 In Stock For Immediate Delivery
CHATTIN DOUBLE WING DITCHERS
MARTIN HUMMER DITCHERS
CORSICANA DITCHERS & TERRACERS
 See us and place your order now while these approved standard machines are available.
E. R. HART CO.
 Phone 23 Muleshoe 49-4tc

FOR SALE—1 used gas range. Perfect shape. See at Fry & Cox Bros. 51-2tc.

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WE SELL fish and pets of all kinds. McWhorter Floral 50-3tc.

REAL ESTATE FOR SALE
 —240 acres north of Muleshoe \$165 per acre.
 —160 close in, priced to sell, irrigation well.
 —150 acres good irrigation well, \$150 per acre.
 —80 with irrigation well, priced to sell.
 —60 acres. This is one of the best small farms in Bailey County.
 —20—acres with good 10-inch pump and small house.
 I can make a loan on irrigated farms with the lowest int. rate and will make the largest loan per acre.
 —4 rooms, bath. This house is well located and priced right.
 Houses of any type and am in a position to make a loan on most any house that you might be interested in.
 —15x30 house to be moved, shower, cabinet, a nice kitchen cabinet. This house is priced to sell.
 —5 rooms and bath to be moved. This is a good buy.
 See **EDDIE LANE** at **LANE & HALE BARBER SHOP** Phone 40-J

REAL ESTATE
 Both large and small farms.
 —4 Sections wheat land ready to pasture, at \$50 per acre.
 —2300 acres grassland in shallow water belt. 1000 acres of this land can be put in cultivation. Bal. in grass. \$30 acre.
 We want your listings. We are having buyers from the dry territory.
DYER & KERSEY LAND CO.
 C. L. "Happy" Dyer
 G. D. Kersey
 Phone 13 Muleshoe

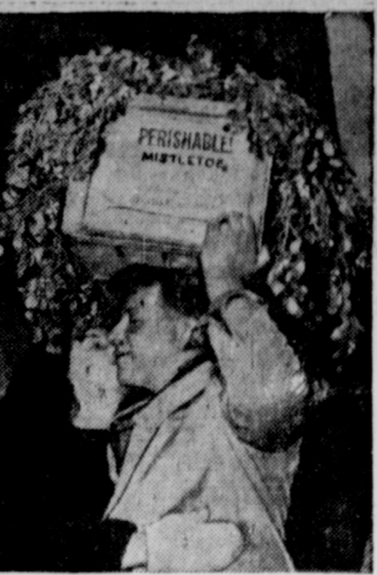
REAL ESTATE
 —160 A. well located on paved highway, about 7 miles east of Bovina, REA, Mail and School bus route. No improvements, but has a beautiful building site. About 150 A. in cultivation and would be nice to irrigate. Immediate possession and only \$75 per acre.
 —A good well established and well equipped wholesale Gas and Oil business, handling Major Oil Co. products, been doing business in present location over 20 years, good equipment, clean stock, and no indebtedness. Will sell on inventory basis which will run about \$10,000.
 —In addition to the above, we have several good business propositions also several good quarter and half section farms, both improved and unimproved.
 —We courteously invite you to inspect our properties and get acquainted with our citizens.
O. W. RHINEHART
 Next Door To Hotel Bovina, Texas
FOR SALE—Winchester pump 16-gauge shotgun \$50.00. See Noel Woodley at Farm Loan Office. 52-tfc.
FOUND 6 miles west of Blondie Puckett's, 1 innerspring baby mattress. Call for same at The Journal office. 52-1tc.
FOR SALE—1948 Ford tractor and equipment, lister and planter, cultivator, go-devil, and utility blade. Also lift. See at Progress school. Troy Perkins at teacherage. 52-3tp
FOR SALE—Baby bed. See Boots Bryant at Muleshoe Gin. 52-1tc
STRAYED—Black shoot, 100 lbs, from B. L. Redwine farm, Progress, Texas. Reward to finder. 52-1tp
1941 M-M Junior tractor, listers, planters, cultivator and chisels. T. J. Lehw or see at Fry & Cox Bros. 51-1tp
FARM FOR SALE—Choice level 160 acres, irrigated, good well, plenty water, good improvements, on paved highway near Hereford. Price reasonable. E. G. Wright, Hereford, Texas, Route 4, owner. 51-3tc
LOST—Black Cocker male pup, wears leather collar. Royce Garth, phone 214-W. 52-1tc.
LOST—Blood bay horse, scar on left fore foot. R. C. Martin, Baileyboro, Texas. 52-2tp.
FOR SALE—1941 4-door Chevrolet. Cheap. O. C. Kirk, 4 miles north-west of Muleshoe. 50-3tp.

The Muleshoe Journal
 Published Every Thursday at MULESHOE, TEXAS
J. M. FORBES . . . Publisher
 Entered as second-class matter at Act of Congress, March 3, 1897, the Muleshoe Postoffice under the

Member TEXAS PRESS ASSOCIATION
SUBSCRIPTION RATES
 In immediate territory, yr. . . . \$2.00
 Out of Territory \$2.50
WANTED—Will take orders for custom made Venetian Blinds. Howard Cox, Cox Radio Shop. tfc.
FOR SALE—1948 Case Baler and automatic blocker; No. 5 John Deere; Mower; 1937 W.C. Allis-Chalmers Tractor in A-1 shape. H. Splawn, Muleshoe. 50-3tp
FOR SALE—2 milk cows just fresh, half Guernsey, half Jersey. Also 160 acre irrigated farm, new land, good well, no Johnson Grass. Lewis Stewart, across road from Shady Rest Station. 50-3tp
FOR SALE—5 pigs, weaners. O. C. Kirk, 4 mi. NW Muleshoe. 51-2tp
YOUNG MAN wants part or full time work at anything for about 2 months. Experienced truck driver. Call 273-W, Muleshoe. 51-2tp

FOR SALE
 See **NOTTY** at **BATSON MOTOR Company** for **Good USED CARS and TRUCKS** Phone 257-J

SAVE Where Your **SAVINGS ARE INSURED**
 Each Account Insured To \$5,000 by the FSLIC, A Government Agency
LIBERAL DIVIDENDS
Member Federal Home Loan Bank
 For Information Regarding **SAVINGS ACCOUNTS or HOME LOANS**—See **Mildred Davis Western NFLA Building**
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 Clovis, N. M. P. O. Box 916



GOOD JOB . . . How would you like the job of delivering boxes of mistletoe during the Christmas season? Nice work—if you can get it.

Columbus Unlucky On Christmas Eve
 America's first Christmas was celebrated by Christopher Columbus. It happened on Christmas eve of the memorable year 1492.
 Columbus was planning to observe the Feast of the Nativity with the Indian chieftain, Guacanagari, who ruled over the island of Haiti. Already he had received fine presents from the chief who he believed to be great Khan of Cipagno, that fabulous realm of the Orient Columbus mistakenly thought he had found.
 But Columbus' plans went wrong. He was so tired from long watches while the Santa Maria cruised the island channels that he retired to his cabin for a nap. While he was sleeping, the next in command also decided to take a rest and went below. The helmsman, as tired as the others, decided that he deserved a rest as much as they and turned the tiller over to a cabin boy.
Abandon Ship.
 The worst happened. Within a few minutes the Santa Maria was fast on a reef. The rolling surf drove the ship higher and higher upon the reef and opened her seams. Soon she fell over on her side and the water poured into her hull. Columbus and the crew were forced to seek refuge on his other ship, the Nina.
 Early next morning Columbus sent word of the wreck to Chief Guacanagari. Promptly the chief sent a message to Columbus assuring him that he would give him all the assistance possible.
 The noble chieftain was better than his word. He assembled a great flotilla of canoes and despatched them to the Santa Maria to bring all its valuables ashore. Amid the cargo the natives saw many things that made their eyes open wide with envy. Yet so strong was their friendship for the white men and so careful Guacanagari's supervision that not a single article was stolen.
Christmas Banquet.
 After the last article had been brought ashore, Guacanagari had another plan. His guests had missed Christmas, but there was no reason why Columbus and the men should not enjoy the finest banquet he and his followers could provide.
 There was game from the woods, lobster and fish from the sea; and all sorts of tropical fruits and vegetables. A thousand natives danced in Columbus' honor after the feasting and the climax of the ceremonies came when the chief brought out a coronet of gold and placed it upon Columbus' head. There were also presents of gold for the crew.
 In the journal which he was keeping for Ferdinand and Isabella, Columbus wrote: "These people love their neighbors as themselves; their discourse is ever sweet and gentle, and accompanied by a smile. I swear to your majesties, there is not in the world a better nation or land."
 Read The Want Ads. Every Week.

this Christmas
 LET'S BE
CHEERY
 The urge to make Christmas more gracious lies deep-rooted in the hearts of Americans everywhere, as they pause to observe the Christmas season.
 May happiness be yours to enjoy this Christmas and may it give you the inspiration and guidance to meet the coming year with a cheerful heart.

ALSUP INSURANCE AGENCY
 MR. and MRS. J. L. ALSUP

Best Wishes
 FOR A
Very MERRY CHRISTMAS AND A HAPPY NEW YEAR

We wish to thank all our friends in the community for their fine support during 1948, and wish you a successful and prosperous 1949.

ALLIS-CHALMERS SALES AND SERVICE

Muleshoe Implement & Supply Co.

FARMS FOR SALE
 In the best irrigation water belt in the United States. Improved or raw land. From \$60.00 to \$200.00 per acre. For further information write or call . . .
SPEARS REAL ESTATE
 P. O. Box 1206 Phone 61 Hobbs, N. M.

CHRISTMAS WISHES
 There's no time like Christmas time to wish all of our friends—Good Cheer, Good Health and Peace.

Morris Douglass IMPLEMENT CO.
 J. I. Case Farm Implements

SAVE Where Your **SAVINGS ARE INSURED**
 Each Account Insured To \$5,000 by the FSLIC, A Government Agency
LIBERAL DIVIDENDS
Member Federal Home Loan Bank
 For Information Regarding **SAVINGS ACCOUNTS or HOME LOANS**—See **Mildred Davis Western NFLA Building**
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 Clovis, N. M. P. O. Box 916

United Drys of Bailey County Treasurer's Report

RECEIPTS		DISBURSEMENTS	
First Baptist Church, Muleshoe	\$ 75.00	Stamped Envelopes	\$ 41.41
First Baptist Church, Circleback	\$ 21.00	Poll Tax List	\$ 5.00
First Baptist Church, Enochs	\$ 15.50	Newspaper Adv.	\$ 81.20
Three Way Baptist Church	\$ 20.00	Printing	\$ 20.00
Longview Baptist Church	\$ 11.00	St. Clair Dept. Store (supplies)	\$ 3.25
Main Street Baptist Church, Muleshoe	\$ 10.00	E. R. Hart Co. (Sign Wire)	\$ 1.04
West Camp Baptist Church	\$ 15.00	Rev. Roy Clayton (Honorarium)	\$100.00
Watson Baptist Church	\$ 10.00	Rev. Roy Clayton (Expenses)	\$ 41.15
First Methodist Church, Muleshoe	\$ 67.50	Total	\$293.05
Y. L. Methodist Church	\$ 17.00	Balance on hand	\$124.52
Assembly Of God, Maple	\$ 7.00		
Assembly Of God, Muleshoe	\$ 16.00		
Church of The Nazarene, Muleshoe	\$ 17.00		
Mr. and Mrs. W. B. Wagoner & June	\$ 10.00		
Enochs Methodist Church	\$ 7.50		
Assembly Of God, Needmore	\$ 11.00		
Methodist & Baptist Churches			
Progress	\$ 20.00		
Progress Sunday School	\$ 5.00		
Community Service, Maple	\$ 30.25		

—Rev. Martin L. Patton

A meeting of the Executive Committee will be called after the holidays to decide how the balance of the money is to be used.

Taylor and family.

COURTHOUSE PARTY

Friday afternoon at 3:00 all courthouse employees got together to exchange gifts and observe the Christmas season. They were served refreshments of coffee and cake.

TO PORT NECHES

Mr. and Mrs. John Bickel, Mrs. E. W. Harden and Elizabeth Harden left Tuesday morning to spend Christmas with Mr. and Mrs. Good

Harden and son of Port Neches, Texas.

FROM PORTALES

Mr. and Mrs. Marty Ezell and children of Portales, N. M., visited in the Buford Butts home Sunday and attended the Candlelight Christmas Program.

VISITED DAUGHTER

Mrs. T. M. Anderson of Anton visited her daughter, Mrs. L. D.

VISITED HERE

Robert Breedlove who is in the Air Force finished his basic training at San Antonio and was here last week visiting his mother, Mrs. Lois Breedlove. He was enroute to Washington, D. C., where he is to be stationed.

WENT TO EARTH

Mr. and Mrs. Clyde Bray visited her father, George Carpenter of Earth Sunday.



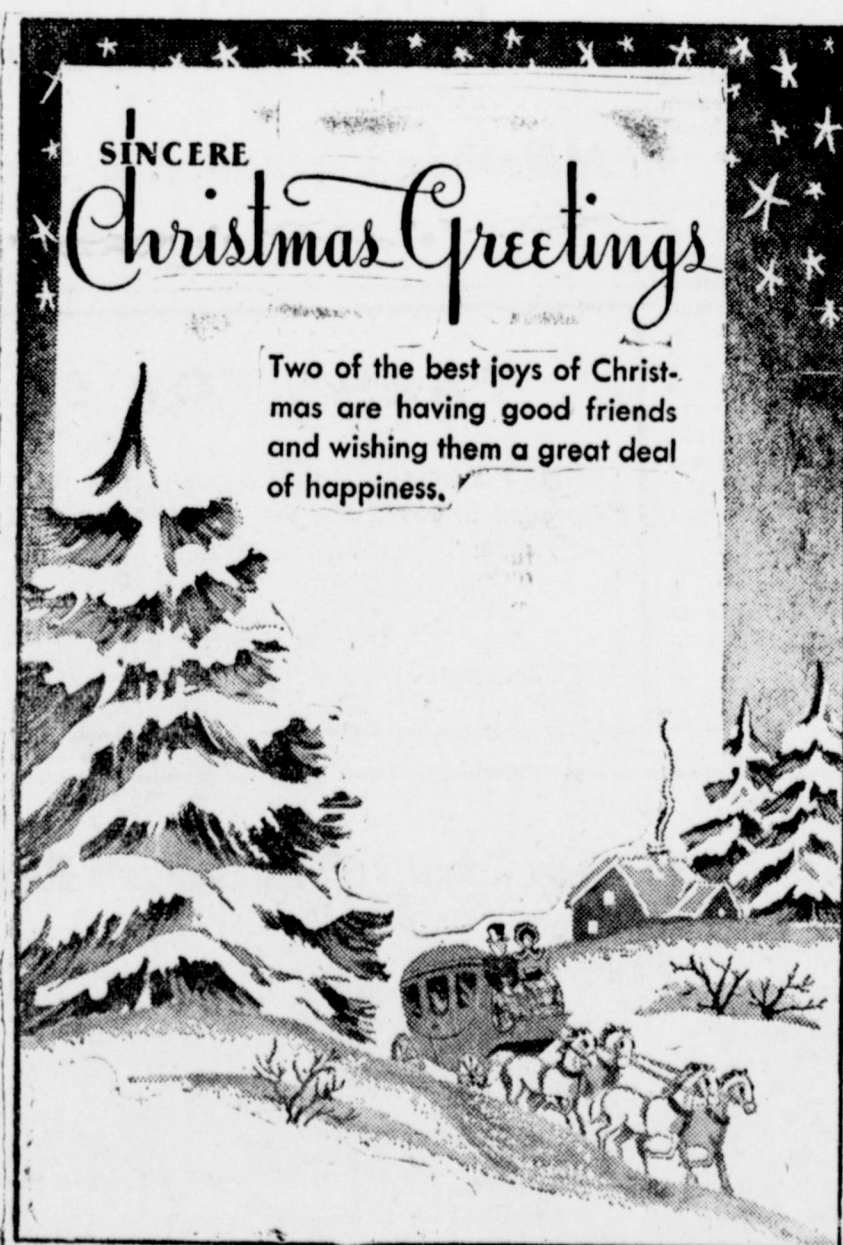
Season's Greetings

A warm and friendly wish of cheer, For Christmas and the coming year.

BASS FIRESTONE STORE
HARVEY BASS — MILTON BLAYLOCK

SINCERE
Christmas Greetings

Two of the best joys of Christmas are having good friends and wishing them a great deal of happiness.



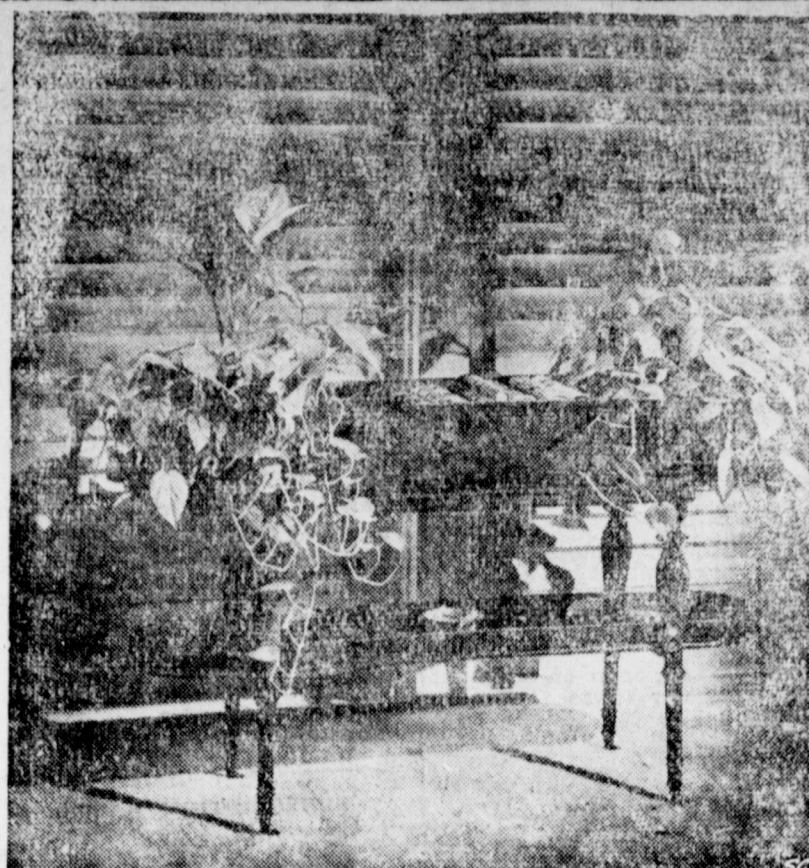
DAVIS & LENDERSON

F. H. DAVIS

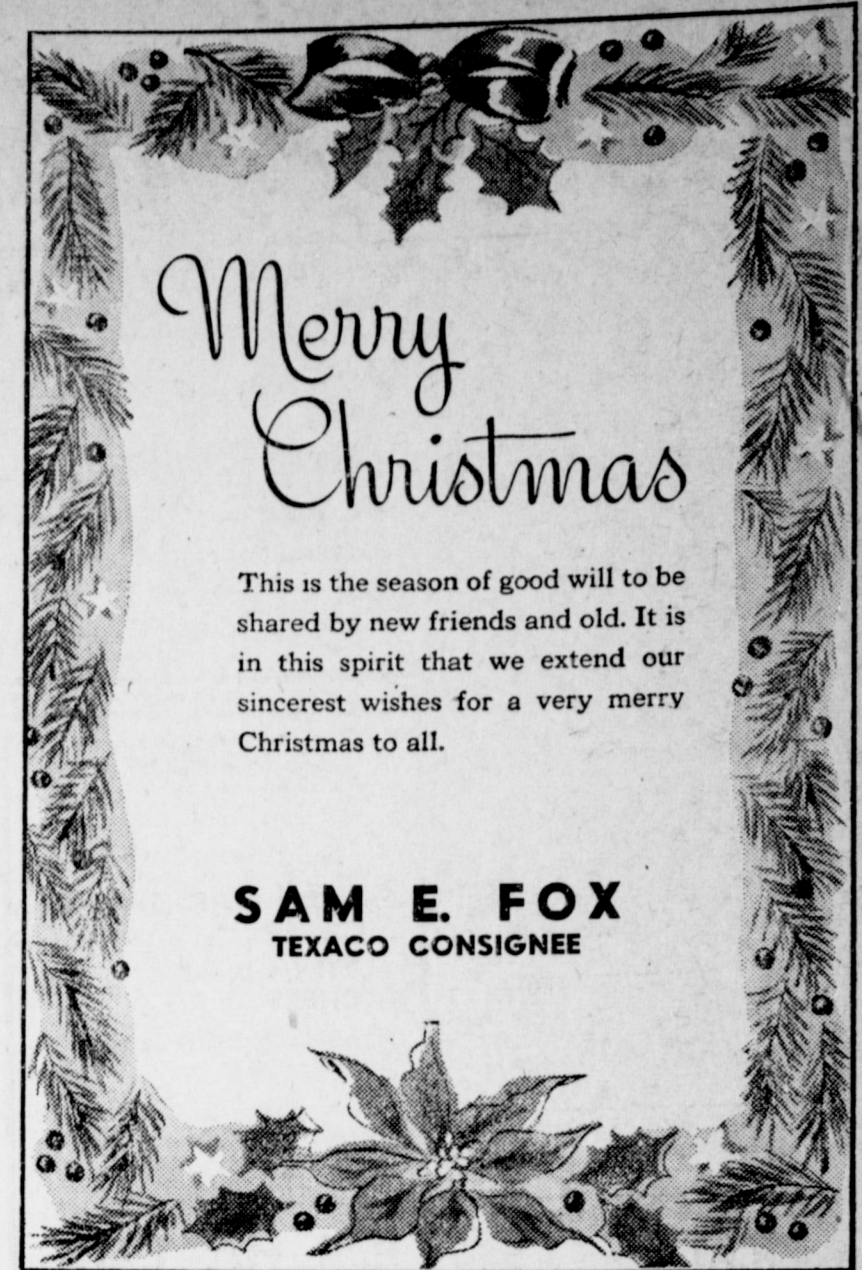
A. J. LENDERSON

Your John Deere - Pontiac - GMC Dealers

FURNITURE FASHIONS by Frances Ainsworth



GRAND RAPIDS, MICHIGAN — One of the unusual, new "accent" pieces introduced by the Baker Furniture Company, the illustrated Sheraton book table is a reproduction from a rare original. The top contains a book "trough" with semi-circular ends in which plants can be arranged. The gallery lower shelf is for books and accessories. Made of fine mahogany, the book table can add a special note of charm to the living room or study—or, with the entire top section filled with plants, it is a gracious addition to sunroom or dining room. Hand finished, the meticulous workmanship and gracefulness of design are representative of the century-old Grand Rapids tradition of fine furniture.



Merry Christmas

This is the season of good will to be shared by new friends and old. It is in this spirit that we extend our sincerest wishes for a very merry Christmas to all.

SAM E. FOX
TEXACO CONSIGNEE



Greetings

We wish to express our fondest hope that this Christmas finds you ready to enjoy to the fullest the warm, gay, happy spirit of the holiday season. May the Yuletide bells sound a greater joy for you than ever before.

HIGGINBOTHAM BARTLETT CO.

SCOTT WILLIAMS
C. L. DYER, JR.

E. W. TUCKER
L. E. BARTLETT

New Houseflies Thrive On DDT

A new breed of house flies is beginning to pester Americans—and the flies were produced by DDT, the great fly-killer.

This new finding in the use of DDT was reported to the American Association of Economic Entomologists today by W. V. King and J. B. Gahan, of the United States Bureau of Entomology and Plant Quarantine.

These new flies have developed resistance to the killing powers of DDT, despite the fact that it is the most potent single insect killer ever known. This resistance was not unexpected.

Reports Of Failure
In the summer of 1947, the entomologists said, there were reports of DDT failing a little. This

year the reports got more numerous and more serious.

The bureau gathered house flies from numerous parts of the United States and tried killing them with various concentrations of DDT.

The flies from those places where DDT had been used in previous years were often harder to kill than the flies whose ancestors had never walked in the stuff.

Come From Florida
The flies that figuratively laughed most at DDT came from the bureau's laboratory at Orlando, Fla., where they had been specially raised to see whether they would get used to the stuff. It's easy to do. Just give enough to kill most of the flies. Save those that are left. They survived because they were harder to kill in the first place. They pass this toughness on to their offspring, and presently you have a new breed, and need a new poison.

King and Gahan said the gov-

Letters To ... SANTA CLAUS

Dear Santa,

I am a little girl six years old. I am in Mrs. DeShazo's room.

Please bring me a little stove, a little table and chairs, some dishes, baking set, a pair of levis and a shirt, also some fruit, nuts and candy. Bring my teacher some thing. Please, Santa, remember all other little boys and girls. Especially the little orphan children and the little sick and cripple children.

Bye Santa, hope to see you Christmas.

Mary Hellen

Government scientists are working with three new fly poisons now.

Plants, Like Humans, Are Finicky Eaters

Isotopes Tell Amounts Of Fertilizer Utilized

Atomic scientists have learned that some plants, like some human beings, are finicky eaters.

This new knowledge, important commercially, is the result of exhaustive tests with radioactive isotopes of phosphorus in fertilizers.

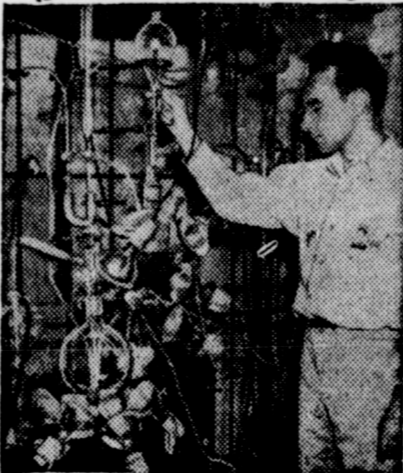
Radioisotopes, sometimes called "tracers," are atoms whose nuclei emit high-energy rays that can be detected by sensitive instruments. Thus, the movement of substances containing such atoms may be followed or traced at all times.

Before radioisotopes were used, it was impossible to tell how much fertilizer a plant would absorb. But by using radioactive phosphorus in phosphate fertilizer, for instance, scientists know the amount each plant takes.

As a result, a scientist now can tell a farmer who spends \$50 to put phosphate fertilizer on his land whether the plant only "nibbles" or takes a bite big enough to repay his expense.

During these experiments, scientists were surprised to discover that plants sometimes have distinct likes and dislikes for certain "meals."

For example, it was learned from tests in North Carolina that corn liked the phosphate from fertilizer for a time, then would switch to



This man works on an extraction apparatus in Oak Ridge, Tenn., as part of the program for the nationwide distribution of beneficial radioactive isotopes from the uranium chain-reacting atomic pile.

Dear Santa,

Mother says, I want get many toys this Christmas because I don't take care of them, but please give me one more chance.

I want a football suit, a fire truck and a tricycle.

Love,
Kenneth Splawn

the phosphate which had been present before fertilization. In Maine, the potatoes preferred the fertilizer phosphate all the time.

In other cases, plants would seem always to prefer the phosphate already present in the ground, instead of the meal prepared by the farmer.

One of the world's foremost producers of baby foods, chewing gum, coffee and peanut-butter recently became the first representative of the food industry to become a member of the atomic research program at the University of Chicago.

NEW CHRISTMAS BOOK NOW IN LIBRARY

"The Christ Child" by Maud and Miska Petersham is a new Christmas book in our library. To make the book Maud and Miska journeyed to Palestine, visited all the historic places in Jerusalem, and wandered about in Bethlehem and Nazareth. Maud is a minister's daughter and the Bible was the most familiar book of her childhood, while Miska came from a country where every crossroad had a shrine—most often for the Madonna and the Child.

"The Black Stallion Returns" by Farley is another new book in the library for children.

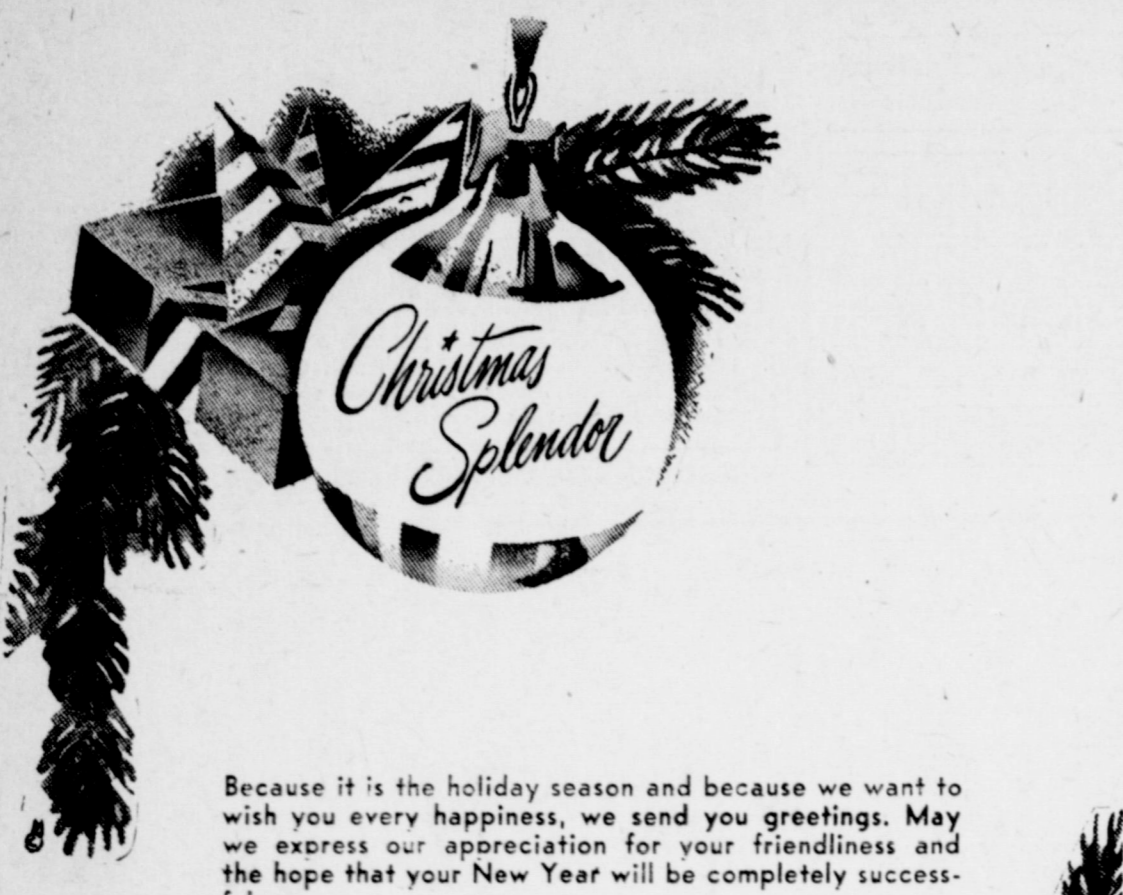
NOTICE TO ALL MERCHANTS AND BUSINESS FIRMS

You are hereby notified that no person has authority to buy and charge any item to the Muleshoe

Independent School District unless at the time of the purchase the person buying the merchandise can furnish the merchant with an "Authority to Purchase" slip (yellow copy) signed either by W. C. Cunningham, Supt. or Frank Cummings, Business Manager of Muleshoe Schools. This "Authority to Purchase" slip furnished the merchant by the buyer is to be attached to the merchandise invoice or statement when presented to the school for payment.

Merchants are asked to cooperate in this matter and also informed and put on notice that all invoices and statements without an "Authority to Purchase" slip attached need not be sent to the school for payment—the school will not assume any responsibility or recognize such invoices or statements as a school debt or obligation.

Frank Cummings, Bus. Mgr.
Muleshoe Ind. School Dist.
52-4tc



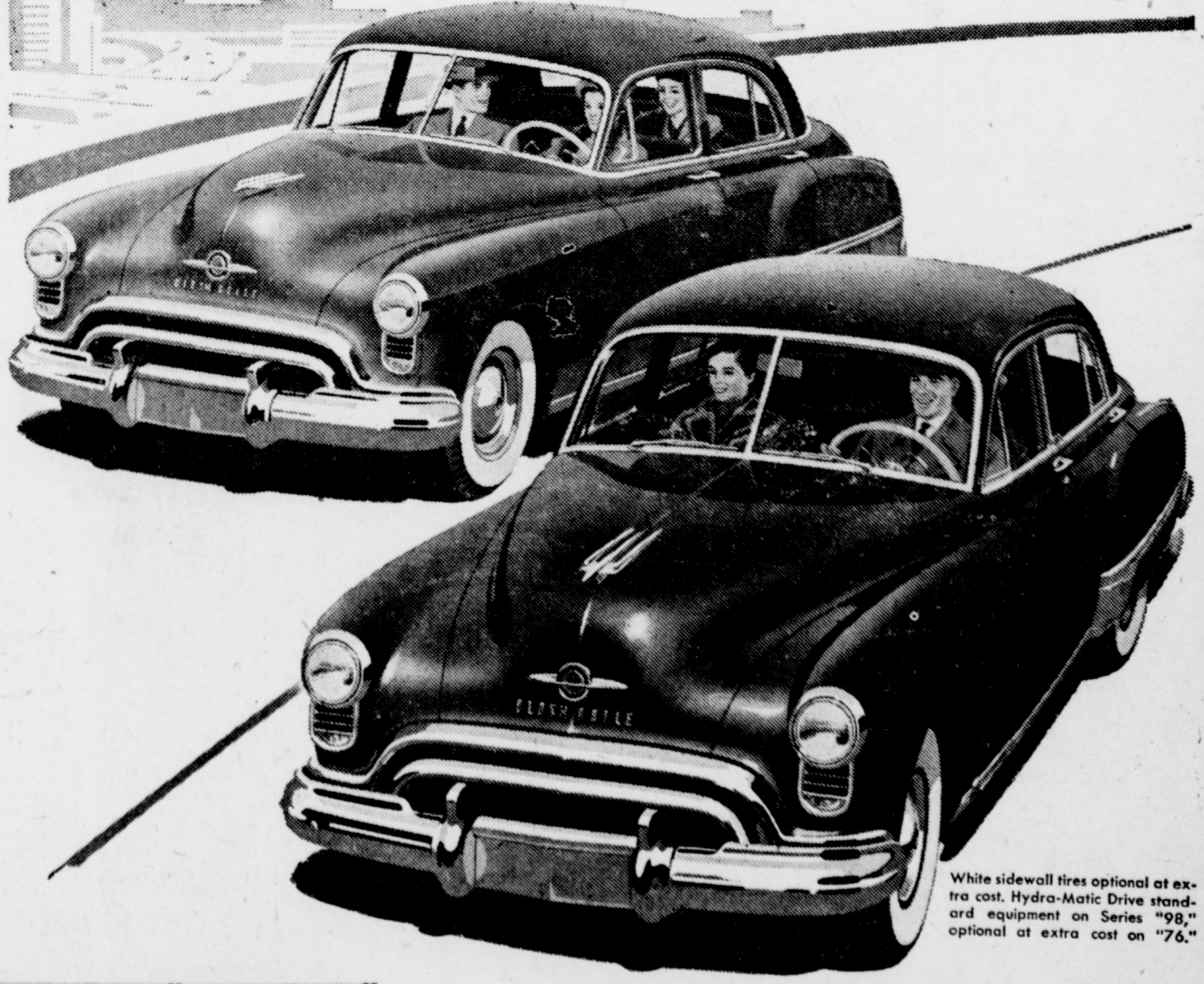
Because it is the holiday season and because we want to wish you every happiness, we send you greetings. May we express our appreciation for your friendliness and the hope that your New Year will be completely successful.

Muleshoe Liquefied Gas Co.

Best wishes for a very merry and joyous Christmas and a happy and prosperous New Year.

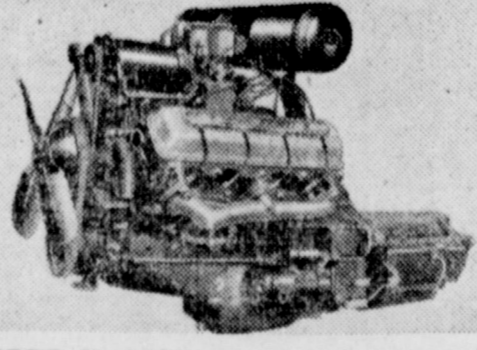
Covin Motor Co.
CHRYSLER - PLYMOUTH SALES & SERVICE

Here they come — THE NEW FUTURAMICS!



White sidewall tires optional at extra cost, Hydra-Matic Drive standard equipment on Series "98," optional at extra cost on "76."

OLDSMOBILE "ROCKET"



HERE IT IS! Oldsmobile's new "Rocket" Engine, which offers all these features: Rigid-Block Valve-in-Head Construction; Dual Down-Draft Carburetion; Five-Bearing Precision-Balanced Crankshaft; Hydraulic Valve Lifters; Short Sturdy Camshaft; Steel-Reinforced Alloy Pistons.

Oldsmobile rolls forward into '49—with an All-Futuramic line—a new "76," a new "98," and a revolutionary new "Rocket" Engine

They're here! They're new! They're both Futuramic! Two sparkling new Oldsmobiles . . . rolling forward into '49. Upper left, the Futuramic "76" . . . with Fisher's newest body, panoramic vision, plus a remarkable new "Big Six" Engine. And out in front, a newly styled Futuramic "98" . . . with that revolutionary new "ROCKET" Engine you've heard so much about. It's a completely new, high-com-

pression, valve-in-head eight that actually gives you more power on less gasoline! Combined with GM Hydra-Matic Drive, the "Rocket's" performance is so smooth, silent, and spirited, you've got to try it to believe it! Your Oldsmobile dealer invites you to inspect the new Futuramics—examine the new "Rocket" Engine—and experience "The New Thrill!"

FUTURAMIC OLDSMOBILE

JOHNSON & NIX

Phone 166

Muleshoe, Texas

Holiday Greetings

We wish you each—we wish you all—the blessings and happiness of this Yuletide season. Our best wishes for your happiness now and all through the New Year.

It is again our pleasure to thank you most sincerely for your past patronage. We tried to serve you well—we hope to serve you even better in '49.

WAGNON GROCERY & MARKET

MR. and MRS. W. B. WAGNON
June — Joe — Emanuel — Erma — Earnest
ROAL — BOBBY

CHRISTMAS

By W. P. King

It was a winter night. The ancient village of Bethlehem lay quiet and still amidst the highlands of old Judea. Ageless stars, like giant lanterns, shed their silver light over the peaceful scene like a gossamer veil. Only the cushioned feet of lonely camels broke the eerie silence.

Thousands of years of history and countless generations of doubts and fears, of triumphs and tears, converged upon this City of David. Cults and philosophies, cultures and religions, theories and faiths, in bewildering confusion had marked the tortuous trails of human thought from the cradles of antiquity to this obscure spot destined to be the locale of an event which would mark the ceaseless march of time.

It was to be the world's first Christmas Time. No Christmas bells had ever rung. No Christmas carols had ever gladdened the hearts of youth or charmed the spirit of age. No Christmas tree with its myriads of lights and colors had ever brought joy to the dimpled cheeks of childhood. No cathedral tones of the songs of Holy Night had ever spread an aura of devotion around the souls of a worshipping world.

But on this night the bells of eternity would ring from the towers of time on the battlements of heaven proclaiming to the ages that a child had been born, that a Savior had come to speak for God, to bring peace to mankind and salvation for the children of men.

His inspiration would mature from humility. Humble earthly ancestry had been God's instrumentality for His advent, a lowly manger His cradle, and love for all humanity the crowning glory of His matchless career.

The lonely shepherds of the hills heralded the coming of "the way, the truth, and the light." The grey dawn broke on the rim of the Oriental world and the first Christmas began its happy pilgrimage through the silent centuries.

Now, once again, humanity pauses in its dramatic flight through time to revere the memory of that glad day. Once again the whirling wheels of factories will cease to roll and the whitened wings of commerce will fold in the markets of the world.

Paeans of praise will rise from tabernacles, temples, and towers, and the voices of singers and the words of their songs will mingle with the music of the spheres. Once again the joyous voices of happy children will rise like a mighty chorus above the pain and sorrow of wounded hearts.

No boast of heraldry foretold the natal day and no pomp of power will attend its celebration. The top of angels' wings will touch the lips of care, the gentle hand

of God will wrap the mantle of mercy around the shoulders of erring men, and Christmas will dawn again along rugged roadways, around the hearthstones of humble homes, and amid the glittering splendor of marbled halls—Christmas, universal and eternal.

Melborne, Australia, is enlarging its cricket grounds to accommodate 100,000 people.

Boost The Basketball Teams They Need Your Support

Young Cockleburbs Are Poisonous for Swine

Young cocklebur seedlings will poison pigs, according to veterinarians at Iowa State college. The danger of cocklebur poisoning is greater this year because of short pastures. With grass short, pigs will be tempted to eat young cockleburbs in search of green feed. Best remedy is to keep hogs out of fields containing cocklebur seedlings until they are eliminated.



Better Care, Feeding Increase Hog Profits Improved Rations and Cleanliness Stressed

Extra care for the brood sow and her litter, with emphasis on cleanliness and better feeding, will assure extra profits whether the herd includes one sow or a hundred.

Proof of that assertion is contained in the experience of Joseph O'Bryan of Hiatville, Kas., nationally-known breeder and exhibitor of purebred Hampshires, who raises about 3,000 hogs a year, most of them for market.

Although O'Bryan raises hogs on a wholesale scale, he keeps his op-



O'Bryan with part of his herd of 3,000 purebred Hampshire gilts.

eration on an individual farm basis as a means of insuring proper care. A program of better care and better feeding for sows and their litters, introduced on his farms in the fall of 1947, already has paid dividends, O'Bryan reports. With 100 litters last spring, he raised as much pork as he formerly raised from 150.

Early in the gestation period sows were given a special ration of 80 per cent oats, 5 per cent meat scrap, 4 per cent pelleted milk product and the balance either corn or wheat. Sows were sprayed and washed thoroughly prior to farrowing. Clean pens and a brooder for the little pigs also were provided. The sow's ration was changed when the pigs were about two weeks old, cutting down oats to about 40 per cent and increasing portions of wheat or corn.

At less than two weeks of age little pigs were started creep feeding in a low pan or trough. Their ration consisted of 80 per cent oats, 4 per cent meat scrap, 8 per cent pelleted milk product and the balance coarse wheat. Pans and troughs were washed and disinfected regularly. As the little pigs grow, oats in the ration is reduced while corn or wheat is increased to about 70 to 80 per cent.

Summarizing the program, O'Bryan maintains that he had much stronger pigs at birth, with earlier, faster and cheaper gains and a marked reduction in mortality.

'Police Force'



Plenty of organic matter is a good "police force" for ridding soil of bacteria that cause diseases of growing crops. R. C. Thomas, associate pathologist of the Ohio agricultural experiment station, estimates that 50 million bacteria live in a single ounce of soil. Some of these are beneficial. Others are harmful to crops. The good kind rot the organic matter and release plant nutrients to build a fertile soil. The harmful kind cause plant disease.

Adding organic matter to soil will help increase the good kind and at the same time cut down the harmful bacteria population. Adding organic matter makes the soil a better home for the good kind so they flourish and grow. Extracts from organic matter contain viruses that make disease-causing bacteria harmless to plants.

A good soil management program will increase the soil's organic matter supply and help free the land of disease-causing bacteria.

Stinking Smut Remains Major Wheat Disease

Bunt or stinking smut remains a major wheat disease even though science knows how to control it, demonstrating the need for continual vigilance in preventive measures.

Plant scientists recommend use of resistant varieties combined with treatment of the seed with a reliable fungicide. Where practical, the grower should avoid planting when the soil temperature favors development of smut in the soil.

1948 Champions of the Highway



Chester W. Smith, left, of Santa Ana, Calif., 1948 champion, truck and full trailer class, the biggest over-the-highway vehicles, who won his title in Denver, Colo., Sept. 25th, congratulates Thomas E. Bennane of Detroit, Mich., who has just become champion of the straight truck class in Washington. Both champions drove Reos.

WASHINGTON, D. C.—Before a cheering crowd in the National Guard Armory here, Thomas E. Bennane, 43, of Detroit, Mich., defeated 27 other state title-holders to become the 1948 National Truck Roadshow champion in the straight truck competition. Bennane, a driver for Trucking, Inc. of Detroit, drove a Reo truck around the difficult Roadshow course to score 385.62 points out of a possible 400, a new record.

Second to Bennane, with 362.88, was J. T. Munro, only 17, of Biloxi, Miss., and Lester Wyatt of Calensburg, Ill., who scored 353 in a Reo, was third. Drivers are

given free choice of new equipment for the contest. Scores are determined from written and appearance tests as well as the spectacular driving ordeal.

In the tractor semi-trailer class, Grayson Thomas of Burlington, N. C., won with 338.50. Second was Vernon Hancock of Kansas City, Mo., who drove a Reo, and third was Lloyd Baker of Norwalk, Ohio.

The Truck Roadshow, designed to promote highway safety among professional truck drivers, was held as a feature of the 15th annual convention of the American Trucking Associations.

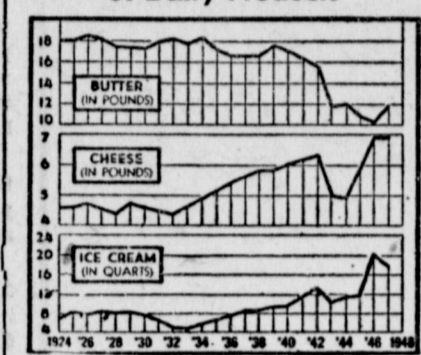
Dear Santa,
I am a little boy in the third grade. My teacher is Miss Stotts. Please bring me a BB gun and two boxes of BB's and a little car. Also some candy and nuts. Santa, remember the other little children.
Love,
Marvin

Cotton and cottonseed production accounts for almost half of New Mexico's cash income from farm crops.

A POEM

I think that I shall never see,
A girl refuse a meal that's free;
A girl whose hungry eyes are fixed
Upon a malt that's being mixed.
A girl who always in her hair,
A mass of ribbons proudly wears;
But girls are loved by fools like me,
'Cause who in heck would kiss a tree?

U. S. Per Capita Consumption of Dairy Products



"I WAS A GOOD GIRL ALL YEAR" . . . It looks as though Santa believes her, too. Right now Santa is busy with millions of interviews like this, but he's expected to stay on schedule and arrive here December 25.

TRY JOURNAL CLASSIFIED ADS—THEY BUY, SELL & TRADE

Alvin Farrell

Now In Charge Of Our

Service Department

Invites You

To Consult With Him

On Any

AUTOMOTIVE PROBLEM

You May Have

COVIN MOTOR Co.

 SOUTH EAST CORNER OF SQUARE
 PHONE 327 • MULESHOE TEX.

May All Happiness Be Yours

As you enjoy the contentment and merriment of the Yuletide, we want you to know that we will be thinking of you and of the amicable associations that have been ours during the time we have been serving this community.

It is these associations that bind our ambitions, to be of the utmost service to all.



POOL Insurance Agency



Christmas is the time of the year when we can all best express our thanks for a year of plenty. Let us all open our hearts and help our not so fortunate neighbors.

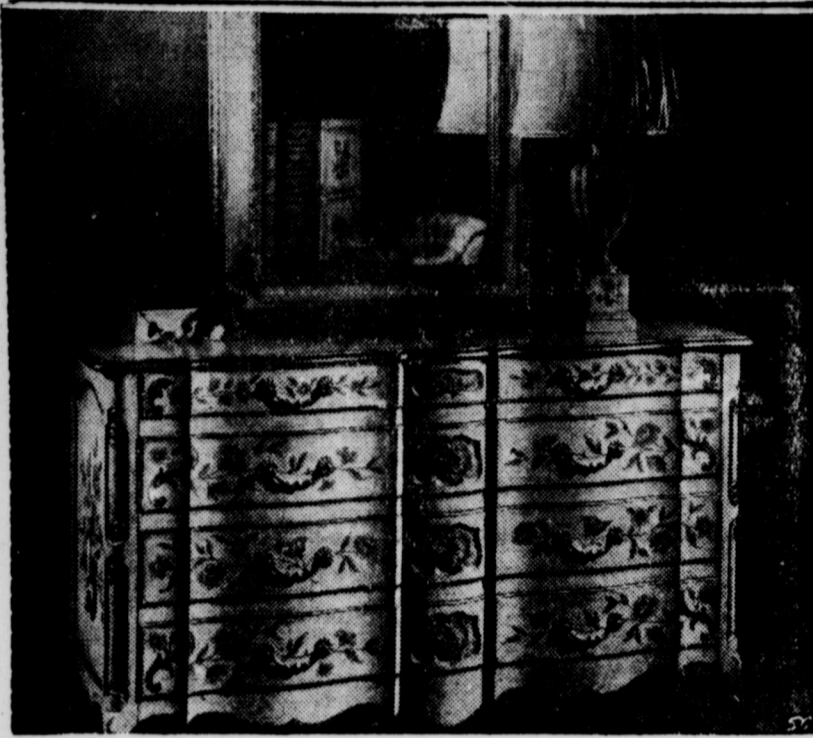
GOSS AUTO COMPANY

Carroll Goss
Frank Matthews

Elbert Goss
D. D. Tracy

Carroll Goss, Jr.
J. A. Goss

FURNITURE FASHIONS *by Frances Ainsworth*



GRAND RAPIDS, MICHIGAN—New French Provincial pieces combine the freshness and mellow appeal of true provincial styling with a new approach. The illustrated double bureau, made by the John Widdicombe Company of Grand Rapids retains all the grace of French Provincial design and adds new functionalism and versatility in the "double" design. Eight spacious drawers house wearing apparel in the bedroom. Linens in the dining room—or entertaining necessities in a living-dining room. Because of its friendly feeling, French Provincial pieces may be mixed easily with traditional or modern pieces. The authentic painted wood and trim of this handsome piece make it an outstanding example of good provincial—and an excellent example of the quality of fine Grand Rapids furniture.

Greetings and Best Wishes

Our cheeriest Yuletide sentiments harmonize with the merry notes of Christmas bells as they ring out—Joy to the world and Happiness to all.

WESTERN DRUG CO.
WALGREEN AGENCY

With best wishes for Christmas

In appreciation for your valued friendship we wish to express our sincerest wishes for A Merry Christmas and A Happy New Year.

BENTON FOOD MARKET

Mr. and Mrs. Golden Benton
and Employees

Methodists Give \$831.05 To Home

Local people have contributed \$831.05 in cash to the Methodist Home for Orphans in Waco, Rev. T. G. Craft, Methodist pastor here reports.

R. J. Klump is local treasurer and will be glad to accept checks or cash for the cause. Those who wish to write a check for the home are instructed to make check payable to Methodist Orphans Home. Local Methodist leaders are anxious to bring the total contributions to \$1,000 from Muleshoe.

Last week members of the Y. L. and Progress Methodist churches contributed two carloads of bundle feed to the home, to be used in

Competition Is Here—Let's Face It

Competition is intense: We get in the habit—you and I—of thinking of competition as the man down the street, or the fellow in the neighboring small city.

The fact is, the way the world wags right now, the small city man's competition is further away than around the corner or down the highway a dozen miles. This competition which you both face for the public dollar is intense, nevertheless. It is more "intense" than you think, in fact. It is the

feeding the home's dairy herd. Local people are indeed playing Santa Claus to the Orphans.

big man with a long stick who is fighting you off—not necessarily unfairly at all—of the fruit which your short stick won't reach. He is in Lubbock, he is in Amarillo, maybe Dallas. He is a good, fair dealing fellow with the goods. He makes the customers you would like to have want to trade with him. He is greater in number than you are, stronger financially may be, certainly with more prestige.

What you have got to meet is that kind of competition if you live and do business in Floydada. You have got to have more and better and bigger ability to give the public what it wants. No use to talk about trading at home. Your argument may be good, but the time you spend thinking up what somebody else ought to do might much better be spent thinking up what you can do about it. At this time people in what is

THE MULESHOE JOURNAL, Thursday, December 23, 1948

known as "Floydada territory" are spending \$12,000 to \$20,000 a day in Lubbock for a hundred kind of things that they could spend it for in Floydada if you and we gave them what they wanted the way they want it.

People do that way. It is useless to lecture them. Better spend the same amount of time thinking of some way to coax them. Better use more printers ink. Better have more of the things that Lubbock has for them. Better figger out a way to meet Amarillo.

You and your layout are all right. You are good and sound. You know it and we know it. The public that comes to see you also sees the other town the same day and he spends his money where he can get what he wants the way he

Thinning of Vegetables Assures Best Growth

Most gardeners make the mistake of not thinning their vegetable rows sufficiently. They hate to pull up part of their plantings and thus allow all of the seedlings to be crowded. Thinning should be done when the soil is moist and the seedlings are one to two inches tall. If taller than two inches, don't pull them up; cut them off at ground level for best results.

wants it. Is this true? Competition is intense. We have to meet it.—Floyd County Hesperian.



The Seasons Best Wishes

The Yuletide season with its multitude of joys and manifestations of good cheer, is with us again. Once more it offers us the opportunity to set aside the routine of every-day business and in real sincerity wish all our friends the blessings of A Merry Christmas and a Happy New Year.

COBB'S

SPORTS

MOVED-MOVED-MOVED

Rent came due, so we just moved, saved a months rent and never did get out of the building, we are still in the Bank Building, just around the corner facing east, first door south of the banks door, now be sure and find us, 'cause we got bargains!

—160 Acres all level as a floor, all in cult, nice 5 rm. house with bath other out buildings, a good irrig. well, cornering on pavement, clean \$185 acre.

—80 Acres with a dandy two story house, all modern, land clean, all in cult, on pavement, best of land level, shallow water, \$19,000.00.

—2 80's all in cult., clean, on pavement, \$110 A.

—45 A., 18 A. alfalfa, all in cult., 2 rm. house, well and mill, irrig. well, close in, \$200.00 Acre.

—390 A, 360 in cult., the improvements can't be beat, good irrig. well, fine home, with clusters of out buildings, painted and clean, clean land, \$165.00.

—160 Acres new land all in cult., good large irrig. outfit, 7 room home, modern, graneries, chicken houses, sheds, cotton picking house, new garage, wash house and basement, a show place from every angle, \$250.00 A.

—320 A. Close, all in cult., two sets nice modern imp., large barn, chicken houses, pressure water system, REA, all routes, good irrig. well, a peach, \$165.00 A.

—3 50-ft. lots in string town, near Muleshoe Courts nice building place, \$1000.00 for the bunch.

—A nice four room and bath res., close to town, \$4000.00.

In fact we have most any thing you might want.

And here is wishing you a Merry Christmas and a Happy New Year, and we mean it.

BEAVERS - HANOVER & DAY
Bank Building

Football Squad To See Sandies Play Waco Xmas

Approximately thirty football boys of the Yellow Jacket squad will leave here sometime Friday for Fort Worth where they will witness the class AA championship football game between the Amarillo Sandies and the mighty Waco eleven.

The trip to Fort Worth is being sponsored by the Quarterback club with all the expenses paid on the trip.

Jack Lenderson who is in charge of the transportation said that the boys will be taken in one of the school districts buses. They expect to arrive in Fort Worth late Friday afternoon where they will spend the night. That afternoon they will see the game and then will possibly return to their hotel where they will spend another night before starting on the return trip. These plans are only tentative and may be changed before the party leaves here or even afterwards.

At any rate all those who make the trip will be enjoying one of the best football games played in the state this year.

Soil Conservation District News

Applications for soil conservation assistance have been received on 40 acres owned by W. C. Cox, on 350 acres owned by G. G. Young, on 240 acres owned by Virgil and Claude Dale Nowell, and on 160 acres owned by A. H. Maddon.

A topographic survey has been completed on a farm owned by Eddie Ramm.

Soil Conservation Service technicians ran terrace lines on land owned by C. E. Davis of Lubbock and diversion terrace lines on land owned by Byron G. Griffith.

Girl Cager Win Consolation Trophy In Levelland Tourn'y

The Muleshoe girls sextette won their first basketball game of the season when they downed the Whiteface girls B-team in a low-scoring encounter at the Levelland tournament last weekend.

The Muleshoe girls brought home with them a nice trophy which was presented to them as the consolation prize.

Barbara Field was named on the all-tournament girls team and was given a small basketball along with the girls who were selected on the all-tournament team.

The girls all-tournament team selected by the officials were: Bonnie Lewis and Billie Reynolds, Whiteface; Edith Shirley, Sundown; Phyllis Tipton and Wilma Gillespie, Levelland; and Barbara Field, Muleshoe.

Levelland Boys Win

The Levelland boys won their own invitation tournament by defeating the O'Donnell five 34-28.

The Whiteface girls A-team defeated the Levelland girls sextet to win the first place trophy.

The Muleshoe boys were defeated in the first go-round when they met the Morton team and then were trimmed by the Whiteface lads which eliminated them from the tournament.

FROM WASHINGTON

Mr. and Mrs. Isam Williams of Pullman, Washington visited in the home of Mr. and Mrs. Olen Jennings this week.

Try Journal Want Ads Today!

Slants From The Sidelines ...

By W. E. Hill

The girls basketball team came through with their first win for the year by defeating Whiteface in the Levelland tournament. They also won the consolation trophy and placed a player on the all-tournament team. Miss Barbara Field was the local girl who was selected on the all-tournament team.

The 1948 Yellow Jacket football squad are going to see the Amarillo-Waco game this weekend. The trip is sponsored by the Quarterback Club.

The Waco team is favored over the Amarillo eleven to win the class AA State Championship. Just to be different we'll take the crippled Sandies.

So far we have been doing all right with Monahans . . . they came through with a "so-called" upset to beat New London . . . but we didn't see any upset about it, so we will stick with the Lobos to win another upset this weekend at Odessa.

It seems that a few local fans have taken a stand pro and con for changing the name of the Yellow Jackets to the "Mules". In the first place we see no reason to change the name, but if the boys who play football, basketball, etc. up at the high school want to be called the "Mules" it's perfectly O.K. with us. The "Mule" is good enough for the Army, so why shouldn't it be good enough for Muleshoe if that is the name the kids want.

Last week we stated that the colors of Muleshoe High School were to be changed. That was an error. The school colors will remain the same, but the new football uniforms will be black with silver-grey numerals.

In order to change the school colors it would involve a lot of expense, since the school band, the basketball suits, the pep squad suits and possibly many other items used by the school would necessarily have to be replaced.

Many of the uniforms are new and it would be too wasteful to change the colors . . . at least at this particular time.

The local JayCees postponed their regular meeting due to the holiday season, so therefore no no discussion or decision has been made by the organization on whether it will sponsor a drive to buy an electric score board for the local gym.

So far as we know, no other local organization has talked of sponsoring the worthwhile project.

One company has said that they

can make a ten to fifteen day delivery on the scoreboard, but if something isn't done soon we just may as well forget about it until next year. . . . It's a shame that small places like New Home, Whiteface and many other small communities can afford to have such nice equipment for their school's athletic program while we sit back and watch kids hang numbers on a make-shift board to indicate the score of a basketball game. . . . That system went out with the model T Fords.

VISITED HERE
Miss Ariene Bennett of Morton spent last weekend with Pat Bennett.

In addition to use as a shoe lining, cotton cloth is widely used in the shoe industry for backing thin leather for extra strength.

Next Time Try A Journal Want Ad

Girl Cagers Give Trophy To School

According to school officials the consolation trophy which was won by the girls basketball team was presented to the school by the captain of the girls basketball team.

The presentation of the trophy to the school was made during the assembly program at 10:30 Wednesday morning. Superintendent Cunningham accepted the trophy from the basketball captain and it will be placed in the trophy case at the high school building.

The trophy is about one foot high and the base is made of a plastic material with a girl holding a basketball standing on top of the plastic base.

There is also a gold plate on the base of the trophy on which is inscribed "Levelland Invitation Basketball Tournament 1948" and

Letters To . . . SANTA CLAUS

Dear Santa,
I'm a little boy 4 1/2 mos. old. I've been a good boy so I think I will get lots of pretty things. Most of all, Santa, I'd like for my Daddy to come to see mummy and me.

Love,
Charles Lynn Markwell

"Consolation" winner with Muleshoe also engraved on the plate.

See Us For . . .
Your
Office Supplies
THE MULESHOE JOURNAL



Muleshoe Funeral Home



May the blessings of good cheer, good health and good friends visit you this Christmas.

Western National Farm Loan Ass'n.

- H. E. Schuster, Pres.
- J. T. Eubanks, Vice-Pres.
- Noel Woodley, Sec-Treas.
- Mildred Davis, Office Ass't.
- Gorden Duncan, Dir.
- Lee J. Sanders, Dir.

A MERRY CHRISTMAS

To our faithful old friends and our cherished new friends, we say

May the New Year be a happy and thriving one for you, and may it be our privilege to add to its success.



Muleshoe Bakery

MR. and MRS. E. O. GRAHAM
Mr. and Mrs. Lewis Boesinger — Harold Cowan — Ray West

HELLO, NEIGHBOR!

It's good to come again to that Season of the year when old acquaintances are renewed, when new friendships are born, when the serenity of Christmas joins the whole world with one predominating thought — the Fellowship of Man.



So we send to you, our friends and neighbors, a hearty Christmas wish that this may be the happiest Yuletide of them all, and that the New Year may bring with it, Peace, Joy and Prosperity.

May Santa Remember You Well at This Christmastime



Muleshoe Automobile Company

The Muleshoe Journal



DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Volume 26, Number 52

MULESHOE — County Seat of Bailey County — TEXAS

Thursday, December 23, 1948

Disease Reaches An All Time Low

AUSTIN, Dec. 20.—The editor of this paper has just received a beautiful Christmas card signed by Dr. Geo. W. Cox, State Health Officer, carrying the following message to be published for the citizens of Texas:

"The Texas State Department of Health is happy to report that with your help the incidence of communicable disease in Texas has reached an all time low; also people are living longer, on the average, than at any time in the past.

"Christmas is a proper time to give thanks for the degree of health we now enjoy. I want to

thank you for your assistance in making this record possible, and ask you to continue your efforts to further public health in Texas.

May you and all those you hold dear a very Merry Christmas and a New Year of Good Health. Sincerely yours, Geo. W. Cox, M. D., State Health Officer."

On the front of the card is a handsome picture of the new State Health Department Building which was first occupied by the Department in 1943, and on which has just been completed a fourth floor addition. Prior to occupying this building, the entire Health Department was housed on part of one floor of the old Land Office Building.

Dr. Cox was re-appointed to his 7th consecutive two year terms as State Health Officer, by the State Board of Health in December.

An International Christmas



It's hands across the Christmas tree as a symbol of international good will during the Yuletide. That good will is expressed by members of the International Club of the YMCA Hotel of Chicago as they gather for the trimming of the tree. Representatives from all over the world are listed on the club roster. Members pictured are: (clockwise) Knud Kjellund, Copenhagen, Denmark; S.C. Li, Nanking, China; Vlasta Melo, Prague, Czechoslovakia; George Francis, Springfield, Mass.; Dorothy Schaub, Decatur, Ill.; and Dr. Jose Aponte, Santiago, Puerto Rico.

Local Couple Back From Cruise

NEW ORLEANS, Dec. 15. (Spl.)—Mr. and Mrs. Glenn Rockey, of Muleshoe arrived here today aboard the Cefalu, luxury liner of the Standard Fruit and Steamship Company (Vaccaro Line) after a ten day cruise. The trip included

a two day stop in Havana, Cuba, and a stay at La Ceiba, Honduras. From La Ceiba, they travelled by train inland to the Salado River and returned to the sea by barge through the Central American tropical jungle regions. After the inland trip they were guests of the Standard Company at a seashore picnic.

The couple will spend four days in New Orleans, during which time they will visit points of interest, particularly the Vieux Carre and the ruins of the Old Spanish Fort. They will leave for Muleshoe on Sunday, December 19.

today. The water laws committee of the Texas Water Conservation Association and a water laws subcommittee of the Texas Society of Professional Engineers finished up two days of pre-legislative work.

Yesterday the committee approved a proposed underground water code. E. W. Easterling of Beaumont, chairman, described it as "a completely workable ground water bill fully approved by representatives of all water users."

The underground code as finally drafted for submission to the legislature would authorize creation of water conservation districts within the state, regulate withdrawals of water and licensing of drilling permits, and prohibit waste. Wells which withdraw not more than 30,000 gallons a day for farming, stock grazing and domestic gardening would be exempt from regulation.

Next Time Try A Journal Want Ad

WANTED: One Home



If a flock of Leghorn hens were to go househunting, they would look for just about the same comforts as their human prototypes.

Sufficient space, good ventilation, uniform temperatures, a sturdy foundation and floors are a few of the recommendations for housing the birds, according to suggestions in a revised extension bulletin on "Poultry Housing" issued by the University of Minnesota.

Like all construction, building a poultry house is an expensive proposition. As it is difficult to correct mistakes after the building is up, flock owners are advised to consider their problem and needs carefully before starting construction.

Surface Water Code Advanced

AUSTIN, Dec. 18.—Corrective amendments to a surface water code for submission to the 51st Legislature were worked out here

From where I sit ... by Joe Marsh

Dutch Miller's Back In Uniform

After ten days in the city, Dutch is back in uniform. I don't mean Army khaki or Navy blue—but a different uniform, that's every bit as patriotic and American.

Blue jeans and a denim shirt, for work around the yards and barns; stout boots for tramping through the fields; and a straw hat when the sun gets high—a uniform you see from Maine to Iowa to Alabama.

Form of an army—American farm-ductivity, are

helping to keep this nation strong—bolstering the forces of democracy that guard our freedom.

And in their way of life, too, they are champions of freedom. *Temperate* folk who enjoy a moderate glass of beer—but never quarrel with those who prefer cider. *Tolerant* people who fight to the bitter end against oppression and intolerance. From where I sit, a credit to America!

Joe Marsh

Plans for Farm Wiring Should Envision Future

Plan for future as well as present needs when wiring a farm, rural electrification specialists advise farm families. Wiring is a permanent improvement, so there should be an adequate system in the home as well as in other farm buildings.

All buildings should have a proper size load center or protective device, enough sets of wires or circuits and a sufficient number of outlets.

SEASON'S GREETINGS

The shining star of Bethlehem is symbolic of the joy in our hearts which we want to share with all our friends when we say "Merry Christmas".



Marion F. Harris
SOUTHWESTERN LIFE INSURANCE



Greetings

The Spirit of Christmas calls us to a better appreciation of new associations and to the value of old friendships. May you have a Merry Christmas and may the New Year be the happiest and most prosperous you have ever known.

DYER HARDWARE & FURNITURE



Season's Greetings

It is the "wealth" of good will, and the "strength" of good fellowship that make for a Merrier Christmas and a Happier New Year.

MALONE MILK CO.

CARD OF THANKS

I take this means of thanking my neighbors and friends for all the personal calls, cards and the beautiful flowers that I received

during my illness. Thank you each and every one, and may God bless you.
Mrs. Fred Determan

The joy in wishing you a Merry Christmas can only be equaled in the pleasure of voicing our hope for your happiness and good health during the coming new year.

EDWARDS GIN
RAY and HORACE EDWARDS

Christmas Menu

Mothers, who are the official cooks of the family, will reap added praise this holiday season if they plan a special Christmas menu for every meal on Christmas day. While "something special" is expected for dinner, a minimum of attention will make the other two meals a pleasant surprise.

Here is a menu for the day which will prove popular.

- BREAKFAST**
Orange juice Waffles
Grilled Sausage Cakes
Coffee Honey Milk
- CHRISTMAS DINNER**
Clam and Tomato Juice Cocktail
Roast Turkey, Giblet Gravy
Celery Dressing
Mashed Potatoes
Buttered Green Beans
Calavo and Grapefruit Salad
Assorted Relishes
- SUPPER**
Nutbread Sandwiches
Mixed Vegetable Salad
Fruit Gelatin Dessert
- Tea Milk
Hot Rolls
Pie
Milk

It's a good idea, too, to crowd a small cutting board with assorted cheeses and crackers. Place it in the living room for those who may not be able to eat candy or who don't care for nuts.

Flowers Are Part Of Yule Legends

There are several flowers appropriate during the Yuletide season which are connected with the birth of Christ by the legends of history. Sainfoin, or "Holy Hay," is said to have cradled the infant Christ in the manger. The snowdrop is the flower of the Virgin Mary, and is said to be the emblem of the candles she lighted on Christmas. According to legend, the Christmas rose was divinely created. A shepherd maid wept at having no gift to lay before the Babe in the manger. Suddenly an angel appeared to her. On hearing why the maiden wept, the angel touched the ground where her tears had fallen and immediately the place was white with Christmas roses, which the maid gathered and laid in the manger. The chrysanthemum is said to have appeared first on Christmas Eve near the manger as a sign to the Wise Men that they had reached the spot where the star had bidden them.

Social Security Man Here Dec. 30

Elliott W. Adams, Social Security Administration Representative, will be in Muleshoe at the U. S. Post Office at 9:00 a. m. on Thursday, December 30, for the purpose of answering any questions you may have in social security, discussing possible benefits and tak-

ing claims from persons who seem to be entitled to benefits; and taking applications for social security cards.

Social Security cards are not to be used for identification. They are issued to workers in business and industry to maintain social security wage accounts. Federal social security payments which a worker earns for himself and his family are based on these wage accounts.

100 YEAR OLD WOMAN DIES

Rev. Blaine was called to Vera, Texas, last Wednesday and officiated at funeral services for an old friend, Mrs. W. B. Snody, who reached age 100 last March. The centenarian retained consciousness almost to the last minute of her life and talked with members of the family until the end. Mrs. Blaine and their daughter accompanied Rev. Blaine on the trip.

May there be a "Song in your Heart" all through a Merry Christmas and a Happy New Year!

LAMBERT CLEANERS
MILDRED and WOODY

The Employees of
West Texas Gas Company wish you a
Merry Christmas



'And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.
For unto you is born this day in the city of David a Savior, which is Christ the Lord.
'And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.
'And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,
Glory to God in the highest, and on earth peace, good will toward men.

Merry Christmas

May your Yuletide be gay,
Your family near,
May your table be laden with food,
May all our good wishes extended today
For happiness, health and good cheer
Bring you and your friends and those you hold dear - a Happy and Prosperous New Year!

MULESHOE LOCKER COMPANY

Senior Class Has Christmas Party

Members of the Senior class held their Christmas party Wednesday night at the high school building. They played special games planned for them by a committee and learned numerous folk dances under the instructions of Messers and Mesdames Blondie Ray, Frank

Cummings, Henry Williamson and Buck Woods. They had a traditional Christmas dinner of chicken and dressing and other necessities brought by the class members and served by room mothers Mesdames: Jim Clements, Opal Fields, F. H. Davis, Earl Lee, Delma McCarty, and Clyde Waggoner in the home economics room. After the grand meal everyone sang Christmas carols and then gathered around the Christmas tree to pass out their toy gifts which they donated to the needy children. The

class gave their sponsor, Mrs. Muri Brown, and the room mothers a gift.

About twenty-six class members attended and everyone enjoyed the folk dancing and the traditional Christmas customs.

ON HONOR ROLL
 ABILENE, Dec. 17.—Betty Craft Jennings, daughter of Mr. and Mrs. T. G. Craft, Muleshoe, was named to the McMurry college honor roll for the first nine weeks of the fall term. In order to be named on the honor roll, a student must have an average of 90 or above.

CHURCH OF CHRIST

Legion Hall West of Courthouse. Worship, 10:30 Each Lords Day. Extending to all a cordial invitation.

December Dates

There aren't very many famous birthdays during December—too near Christmas! However, a few of history's prominent people were born in December and here they are:

- Dec. 8, Eli Whitney, inventor of the cotton gin.
- Dec. 16, Ludwig von Beethoven.
- Dec. 17, John Greenleaf Whittier.
- Dec. 24, Christopher (Kit) Carson.
- Dec. 27, Louis Pasteur.
- Dec. 28, Woodrow Wilson.
- Dec. 31, Rudyard Kipling.

Santa Claus School Trains Jolly Gents

In a colonial farmhouse at Albion, N. Y., there's a Santa Claus school and it's the only educational institution of its kind in the world.

Graduates wear white wig and whiskers, red suit trimmed in white fur, wide white belt, and black leather boots.

A course at the school prepares the prospective Santa Claus to properly shake when he laughs like a bowl full of jelly, remain calm when a child glares and yells "there ain't no Santa Claus" and maintain proper diplomatic relations with a parent who thinks Santa has given her to the brushoff.

Have Tree Base Stand In Water

Christmas trees, like flowers, will respond to being kept with the base in the water. Here are two simple things to do if you want your tree to stay green and fresh.

Buy a tree which has been cut as recently as possible.

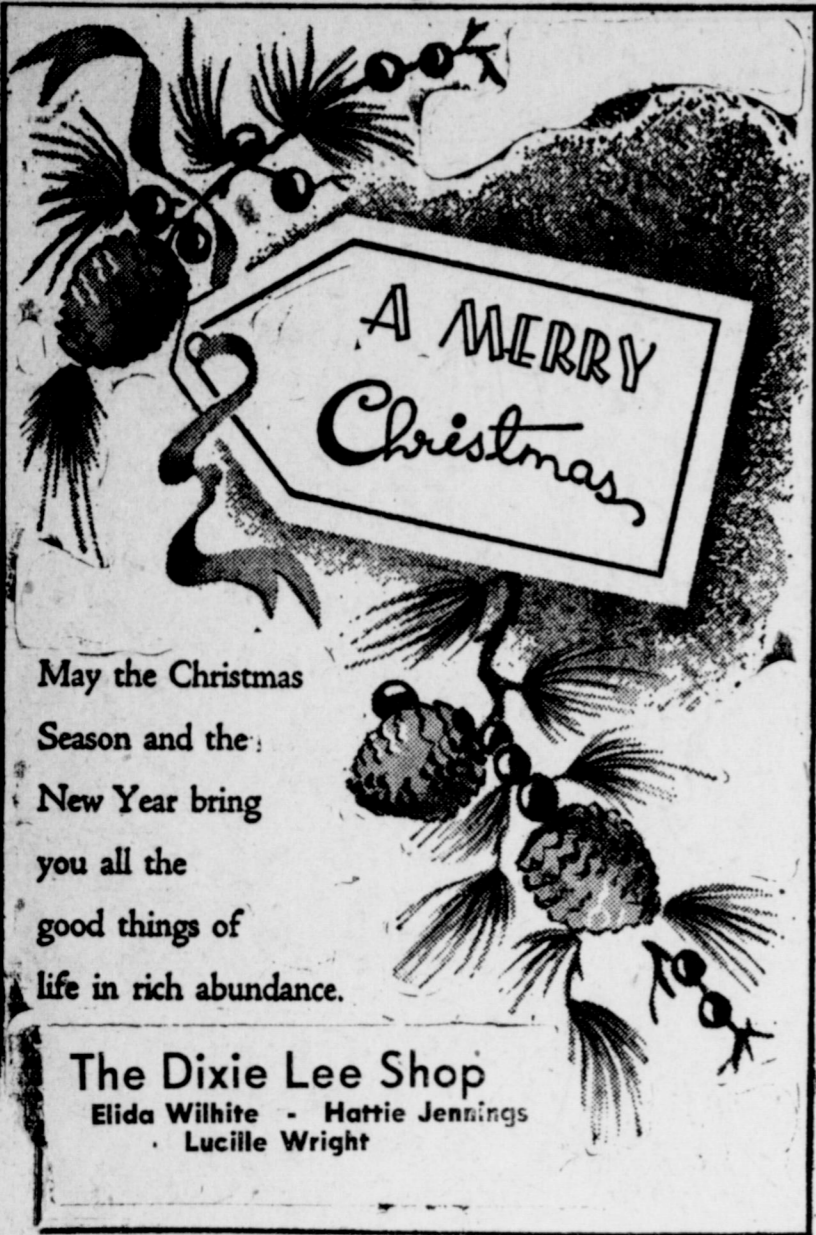
Cut off the end of the trunk diagonally, at least one inch above the original cut. This will expose a moist surface which will absorb water. Stand the trunk of the tree in water at once, and, if it is not to be taken into the house for several days, keep it in a cool place.

England has two towns with Christmas names. Christmas Pie is a small village near Guildford, Surrey, while Christmas Common is near Oxford and Henley.

The keeping of Christmas on saint's days, and the making of mince pies were illegal in the early Massachusetts and New Haven colonies. The strict religion of the Puritans banned observance of holy days.

TO TULSA, OKLAHOMA

Mr. and Mrs. M. F. Harris and children, Marion and Malinda, are to visit Christmas with his mother, Mrs. C. H. Williams.



May the Christmas Season and the New Year bring you all the good things of life in rich abundance.

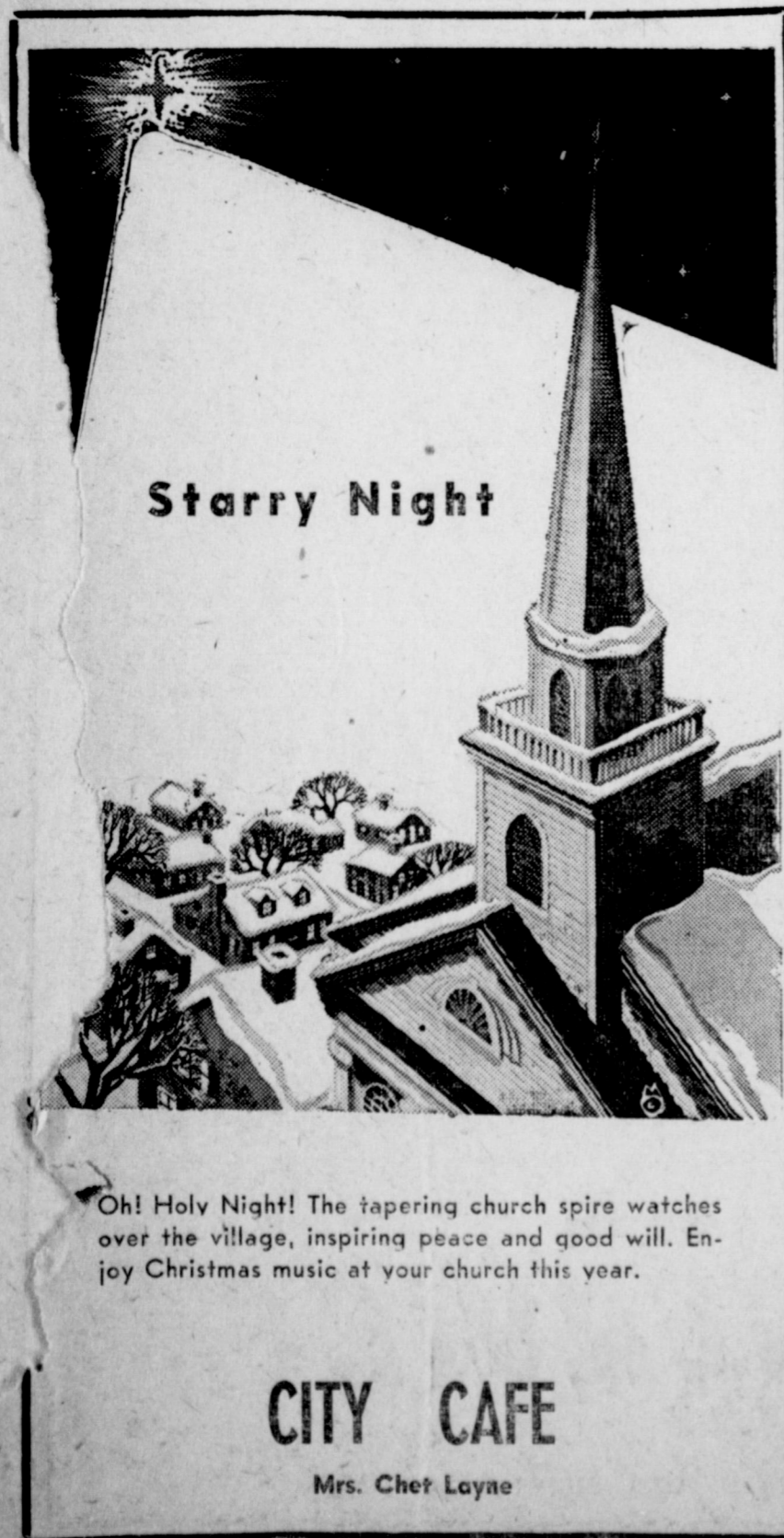
The Dixie Lee Shop
 Elida Wilhite - Hattie Jennings
 Lucille Wright



Best Wishes

... May the Yuletide season be the harbinger of a year of peace and prosperity for all our friends.

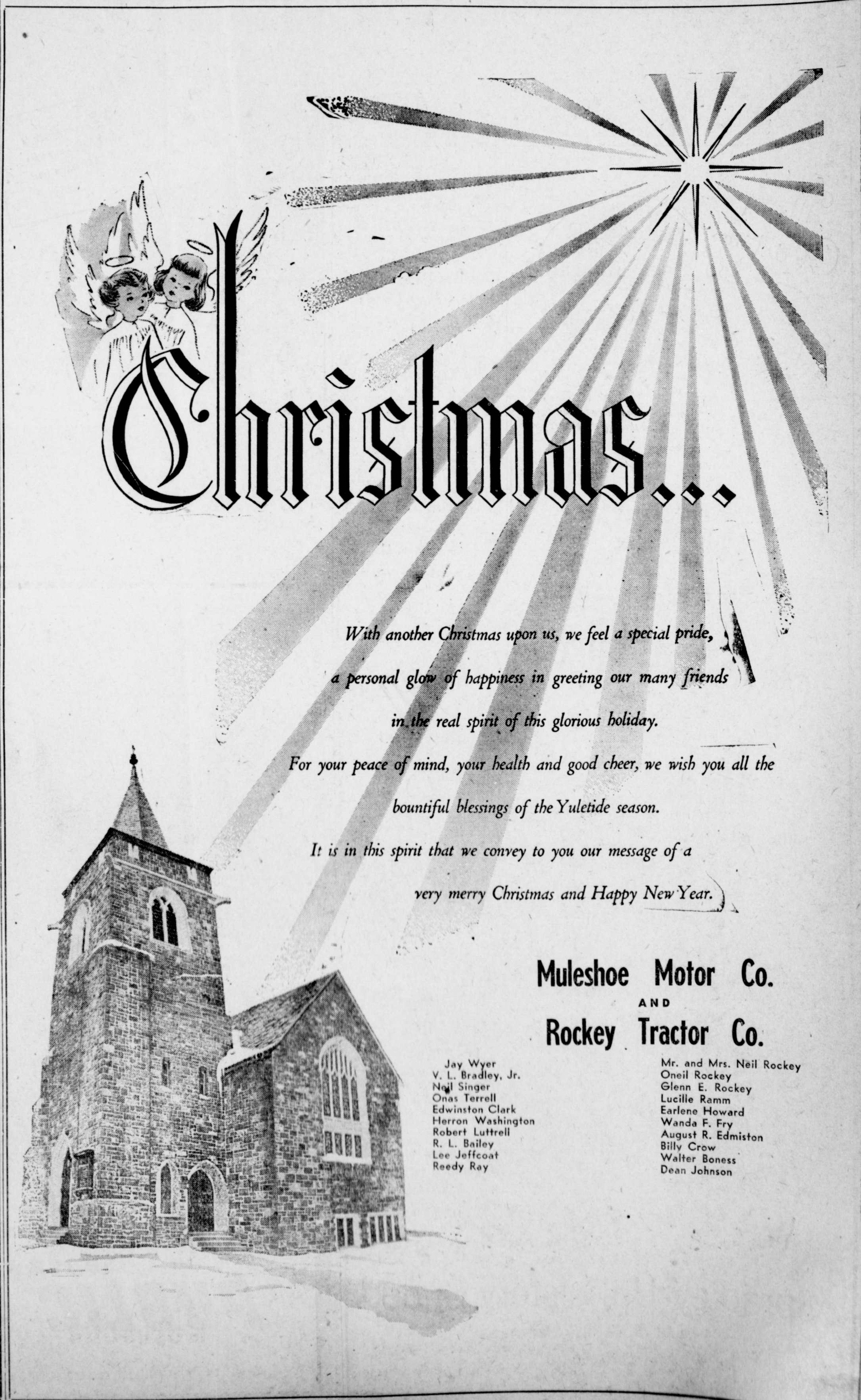
MR. & MRS. CECIL A. DAVIS



Starry Night

Oh! Holy Night! The tapering church spire watches over the village, inspiring peace and good will. Enjoy Christmas music at your church this year.

CITY CAFE
 Mrs. Chet Layne



Christmas...

With another Christmas upon us, we feel a special pride, a personal glow of happiness in greeting our many friends in the real spirit of this glorious holiday.

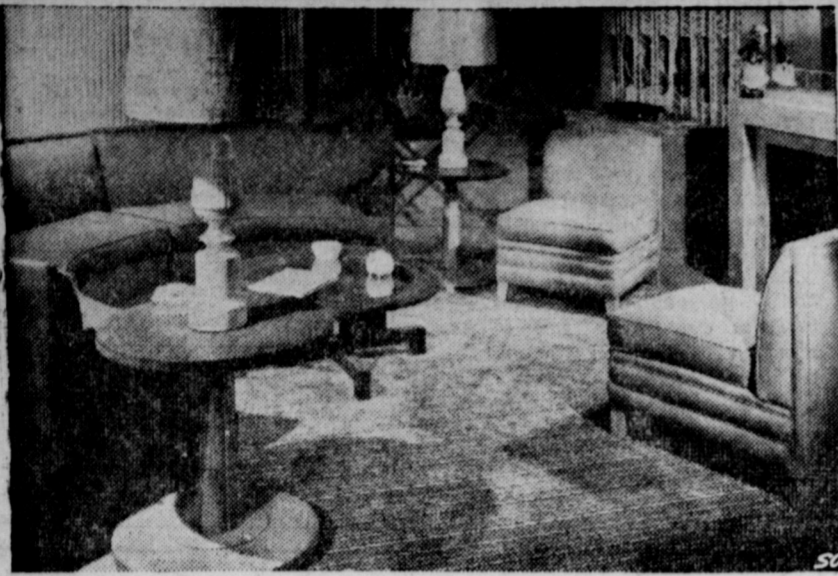
For your peace of mind, your health and good cheer, we wish you all the bountiful blessings of the Yuletide season.

It is in this spirit that we convey to you our message of a very merry Christmas and Happy New Year.

Muleshoe Motor Co.
 AND
Rockey Tractor Co.

Jay Wyer
 V. L. Bradley, Jr.
 Neil Singer
 Onas Terrell
 Edwinston Clark
 Herron Washington
 Robert Luttrell
 R. L. Bailey
 Lee Jeffcoat
 Reedy Ray

Mr. and Mrs. Neil Rockey
 Oneil Rockey
 Glenn E. Rockey
 Lucille Ramm
 Earlene Howard
 Wanda F. Fry
 August R. Edmiston
 Billy Crow
 Walter Boness
 Dean Johnson



GRAND RAPIDS, MICHIGAN From the Pendleton correlated home furnishings group, by the Robert W. Irwin Company, the illustrated modern living room setting is part of a living-dining room featured in the newly decorated Grand Rapids Furniture Museum. Focal point of the setting is the large semi-circular sectional seating piece in a deep charcoal shade. Color accents are the two armless lounge chairs in flame red. Tables and cabinets are finished with a dark stain which shows the attractive grain of the wood. A Chinese accent is noted in the fretwork of the large round cocktail table. Handsomely designed these pieces achieve the ultimate in modern functionalism and comfort — are truly representative of the Grand Rapids tradition of fine furniture.



MULESHOE BEAUTY SHOP
LUCILLE CHERRY

Enochs Club Met With Mrs. Reed

Mrs. Reed was hostess to the Enoch's H. D. club in her home Tuesday afternoon December 14, for the Christmas party.

Cannon Fire Hails Christmas in Rome

A cannon fired from the historic Castle of San Angelo at sunset on Christmas Eve proclaims the beginning of the Holy Season in Rome. By nine o'clock everyone is in church to witness the colorful and solemn processions of ecclesiastic dignitaries which precede the elaborate midnight Mass.

Since everyone has fasted for twenty-four hours, festive banquets are in order after the religious solemnities. It is a gala after-midnight in Rome: hotels and restaurants remain open, families and friends gather around sumptuous tables in gaily decorated homes; and in anticipation of the festivities, many people attend church dressed in formal attire.

Between Christmas and Epiphany, the Calabrian shepherds—Pifferani—revisit the homes where they were most cordially welcomed during Advent when they came down from the hills to play their Italian bagpipes before the shrines of the Virgin. The Pifferani play for their Advent hosts during the post-Christmas holidays and receive gifts of wine, dried figs, and small sums of money from their hosts.

Nut-Bowl Filled From Many Lands

Nuts from all over the world go into your nut-bowl at Christmas. Like Christmas traditions, the nuts so popular at this time of year are a mixture of many varieties and different histories.

The English walnut, for instance, is not English at all. It originated in Asia centuries ago and was called "the food of the gods."

The round little filbert and the almond came from the Old World. Other nuts, so familiar at Christmas, the hickory nut, the black walnut and the chestnut, to say nothing of the pecan, are strictly American. The pecan is native to America and is found nowhere else. Two other American nuts worthy of mention are the chestnut and the butternut.

Although many nuts originated in other parts of the world, almost every variety known is now grown on American soil and experts are constantly searching for more kinds of nuts to transplant to this country.

Her home was beautifully decorated for the occasion with a large tree beautifully decorated with bubble lights.

The entertainment was started with a record playing "White Christmas," and followed by the group singing "Silent Night." Mrs. Reed read the story of the Christ child. Several Christmas games were then enjoyed followed by another recording, "Here Comes Santa Claus" as Santa Claus appeared for the entertainment of

the children present.

Gifts were exchanged and refreshments were served to the following guests: Mesdames Carl Hall, R. P. McCall, C. G. Seagler, H. H. Snow, C. W. Von, J. B. Von, P. T. Johnson, Dutch Cash, Belton Bryant, O. H. Grusendorf, M. J. Gipton, L. J. Jones, Dona Autry, T. W. Autry, Altman, T. E. Autry, Murna Turney, Modene Coats, Pool, Roland Gipson, T. A. Thomas, Charlie Vandiventer, Zed Roberson,

Gilliam, Oleta Burreson, and the hostess, Mrs. Reed.

The next meeting will be an all day meeting with Mrs. T. A. Thomas, the second Thursday in January. All are requested to bring a covered dish lunch.

An elderly gentleman, wealthy and very deaf—came into our shop to purchase a much improved hearing aid. Two weeks later he re-

turned to report that he could hear conversations quite easily, even in the next room.

"Your friends and relatives must be very happy that you can hear so much better," I said.

"Oh, I haven't told them," he chuckled. "I've been sitting around listening—and do you know what I've changed my will twice!"

Try Journal Want Ads Today!

Christmas Greetings to All



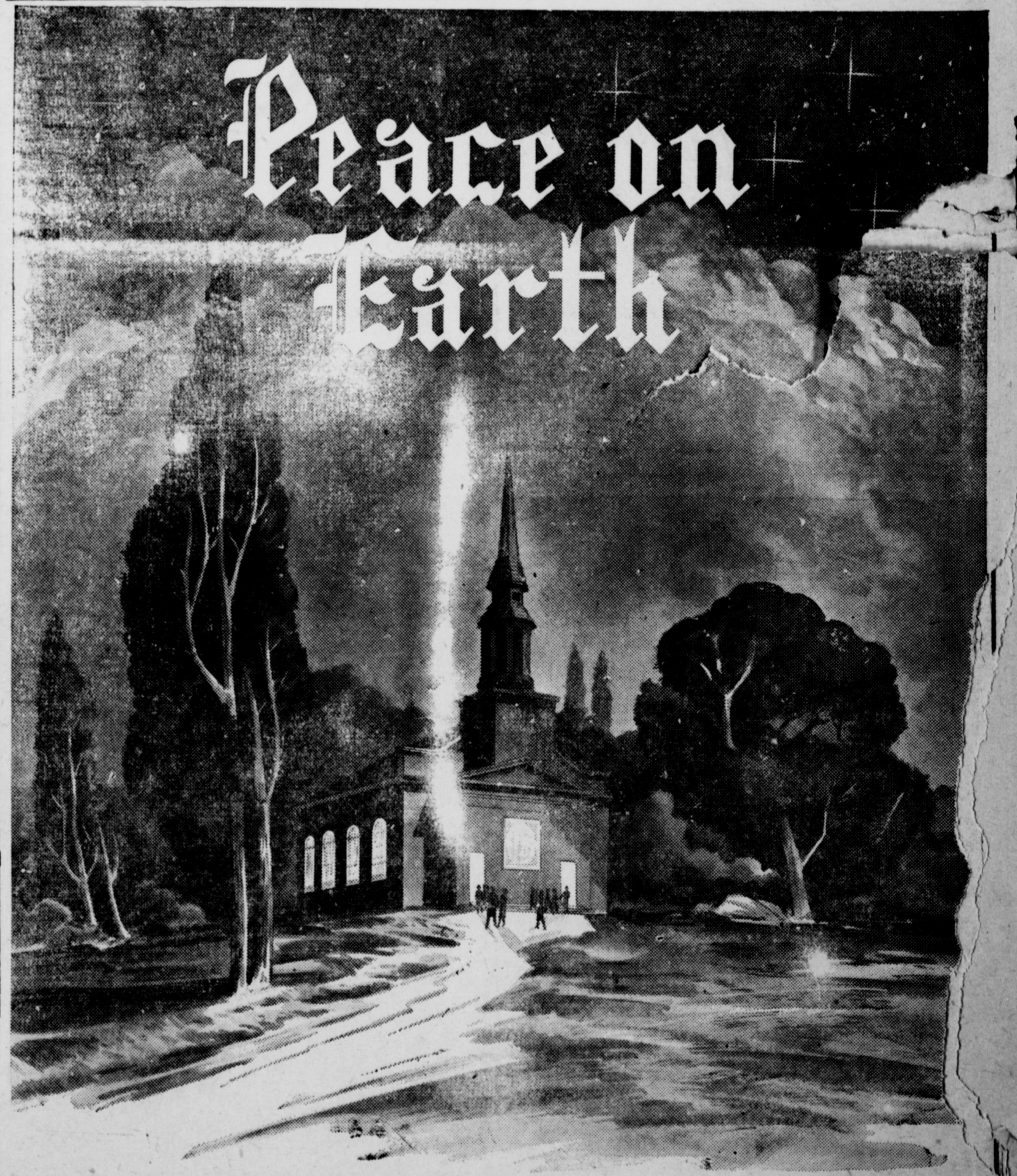
Deck the tree with boughs of jolly good spirits . . . tinsel bright as the faces of little ones on Christmas morning . . . ornaments reflecting happiness, joy, peace on earth — good will to all men. We sincerely wish you all the joys and happiness of the season and a wonderful New Year to come.

Spradley Upholstery Shop

H. A. Spradley, Owner

Phone 364-J

Muleshoe —::— Texas



Peace on Earth

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Half Century Club Has Xmas Party

The annual Christmas party and gift exchange of the Half Century Club was held Thursday afternoon December 16, in the lovely new home of Mrs. Arma Moeller.

The Yuletide motif was carried out in the decorations.

After the short business session opened by the singing of the hymn "Blest Be The Tie," the meeting was turned over to social activities.

The singing of Christmas carols, and the several games played, were greatly enjoyed, and then came Santa Claus, in person, who, with the assistance of Mrs. Rockey, distributed the gifts from the large, gayly decorated Christmas tree to the thirty-five present.

We were happy to have with us a visitor, one of our members, Mrs.

Laura B. Cox, now living in Excelsior Springs, Mo.

Delicious refreshments consisting of ham sandwiches, jello fruit salad, chiffon cake and coffee were served to the following:

Visitors: Mrs. Laura B. Cox, Excelsior Springs, Mo.; Mrs. Dora McCarty, Lubbock; Mary Edna Pierce, Mrs. Roxie Hoover, Mrs. Wilma Singer, Mrs. Holly Buey, Mrs. Betty Swint and Ronnie. Members: Mesdames Burkhead, Caries, Duke, Douglass, Ingram, Gilbreath, Haney, Jones, Kistler, Layne, Lewis, Motheral, Mardis, Painter, Paul, Rockey, Stone, Stidham, Snyder, Spence, Witte, Welch, Witherspoon, Williams, Yarbrough and the hostess, Anna Moeller.

The next meeting will be Thursday afternoon, January 6, in the home of Mrs. Walter Witte.

Uncle Sam Says



The years fly by quickly and before you know it the little "todder" is ready for the big decision. Should he, can he go to college? Tomorrow's problems will be so much easier to face if you get the habit of regular savings today. The safe, sure and convenient way to save is to buy U. S. Savings Bonds on the automatic Payroll Savings Plan where you work. Or, if self-employed, use the Bond-a-Month Plan at your bank. Every \$3 put into U. S. Savings Bonds today will return you \$4 in ten years.

U. S. Treasury Department

Texas Junior Vegetable Growers

TEXAS junior vegetable growers were named winners of one sectional and four state awards in the 1948 production-marketing contest of the National Junior Vegetable Growers Association as the organization gathered at Detroit, Mich., for its fourteenth annual four-day convention.



Doris M. Prater

Lone Star State's top performer, Doris won \$100 from the \$6,000 in scholarships provided each year by the A&P Food Stores to encourage better production and marketing of vegetables by farm youth.

Other results announced by Prof. Grant B. Snyder of the University of Massachusetts, adult advisor to the association, included the awarding of a national championship and the top \$500 scholar-

ship to David Pratt, 16-year-old grower, of Ithaca, N. Y.

Young Miss Prater's winning project covered only a small corner of her father's 320-acre farm, but she produced a wide assortment of vegetables, with emphasis on cucumbers, okra, cream peas and tomatoes. In both home consumption and from retail sales, Doris realized a total of \$141.39, of which \$118.78 was net profit.

A tenth grade student at her local high school, where she is one of two straight "A" students, Doris has been active in 4-H Club work for the past five years and has won eight first place awards, six second place awards and three third place awards for various exhibits. In addition, she is a member of the FHA, the junior basketball team and has won prizes for "ready writing." She is a member of the Lubbock County Garden committee and has taken prizes at the local and county dress reviews. To sum it all up in a sentence, Doris explains, "Entering contests is my most profitable hobby."

Other Texas state awards voted by the NJVGA convention for outstanding gardening projects went to Margie Fogle, Marshall; Sally Jane Fitzgerald, Chireno; Josie Slaughter, Marshall; and Myrios Waters of Rio Hondo.

TIME SAVERS

The next time you wash your gloves insert an ordinary clothespin in the fingers of the gloves. After the gloves are thoroughly dry, remove the pins. This will prevent shrinking and hold the shape of the gloves fingers.

Worry is a thin stream of fear trickling through the mind. If encouraged, it cuts a channel into

which all other thoughts are drowned.—Roche.

Trouble is usually produced by those who don't produce anything else.

Asia, with 1,157,000,000 people is the only continent with a population of over a billion.

SUBSCRIBE To The Journal Today

A Joyous Noel

May the star of the wise men which shone from above, reflect down the years bringing goodwill to all men.

City Cleaners

Charles Alsop

Greetings for this Happy Season

... and may its spirit, of love and of giving unfold you throughout the New Year.

The Fashion Shop

Dorothy Matthiesen - Elizabeth Barnett

CHRISTMAS GREETINGS

At this happy time of the year it is our great pleasure to extend to one and all sincere wishes for a joyous Yuletide.

Muleshoe Alfalfa Dehydrating Co.



... for a joyous Yuletide celebration and a New Year overflowing with all good things for you and yours.

Cross Roads Cafe

INETA and ALTON TURRENTINE



Johnson Furniture Co.

Merry Christmas and Happy New Year

One of the real pleasures of Christmas is the genuine joy of wishing happiness and good health to our many friends.

E. R. Hart Co.

**Letters To ...
SANTA CLAUS**

Dear Santa,
I have tried to be a good little boy. I am 10 years old. And for

Christmas I want two pairs of boxing gloves and I want a bow and arrow and a dart set and lots of candy.

Your friend,
Johnny Fried

Dear Santa,
I am 5½ years old. I think I

have been pretty good this year. I would like a big car and a little guitar that I can play and some fruit and nuts.

Love,
Zona Ann Millen
P. S. And a little doll.

nuts. Don't forget my teacher who is Mrs. Obenhaus and my mother and daddy.

Love, your friend,
Rose Lee Millen

Dear Santa,
I am 7 years old and I think I have been pretty good. I would like a little doll, also a baton and a train and a little piano that can play. Also fruits and nuts.

Love,
Linda Millen

GOING TO FLORIDA

Mr. and Mrs. Troy Ackinson and girls and Mr. and Mrs. J. E. Wilhite plan to leave Thursday for Florida. They plan to be gone about two weeks and will tour several coastal states during the holidays.

TO LEVELLAND

Mr. and Mrs. N. C. Tubbs and family will spend Christmas in Levelland with relatives.



Greetings

From big cities to country villages . . . wherever "His" teachings are taught . . . people will gather to worship our Lord on his day, Christmas.

Dyer & Kersey Land Co.

C. L. "Happy" Dyer — G. D. Kersey

The Star Over Bethlehem

almost two thousand years ago still shines everbright over every village and hamlet welcoming another joyous Christmas. Let us enter our Church this Christmas with a prayer on our lips for Peace and Good-Will to the World.

COX BROS. & ELECTRIC

GREETINGS

May all the joys and pleasures of the Yuletide be yours this Christmas.

And may the New Year be one of abundant good health and good fortune.

C. & H. CHEVROLET CO.
ARTHUR CROW

At Christmas

May this message of thankful appreciation for your goodwill come to you at a time when you too are enjoying the pleasant memories of friendships that have lasted through long loyal years.

FRY & COX BROS.

JIM COX
MURRELL BROWN
GWYNETH BIGHAM
JIM BURKHEAD

R. A. BRADLEY
C. E. TURNER
J. W. BLAINE

L. J. MILLS
H. L. BRANDON
JACK COX
FRANCIS GILBREATH

*Best Wishes
for a Joyous
Holiday Season!*

**"GOD BLESS US
EVERY ONE"**

May the coming New Year stow upon you good happiness and friendship—most important possession life that money alone can't

Many thanks for your valued patronage in the past year. May we have the pleasure of serving you again in 1949.

LANE & HALE BARBER SHOP
MACK HALE — EDDIE LANE — LAMOND LANE

Greetings for Christmas

Merriment, laughter, the shrill sound of children's voices, Christmas carols — we could name a hundred joys of the Yuletide Season — May they All be yours!



LARIAT GIN COMPANY

Guy Nickels



Greetings

Once again it is Christmas... May it bring you peace, good health and happiness throughout the year.

NEW

McCORMICKS
FURNITURE

USED

Letters To... SANTA CLAUS

Dear Santa,
I have been a good girl. I am five years old. Please bring me a table, two chairs, a doll, a trunk, and a doctor set.
Please don't forget my brother Richard.
Mary Ann Greene

Dear Santa,
I have been a good boy. I am 9 years old. I just want anything Richard Greene.

Dearest Santa Claus,
I am a little girl four years old and I've been a good girl too. I would like a Magic Skin dolly for Xmas also some nuts, fruit and candy. Please don't forget my little friends, my little nephew, Charles Lee and my little niece, Layne Jay.

Lots of love,
Shirley Don Geny.

Dear Santa,
I will write you a letter, again this year to let you know I can be found at the same place as last year. I am five years old, and have been very nice in fact very good for a little girl of my age.
I also have a little sister, this Christmas who is five months old

Tinsel
Old and tarnished tinsel can be made to look almost as bright as new by washing it in warm soap suds to which a few drops of ammonia have been added. Dry tinsel with a towel and hang it up to finish drying.

would also like to put her name in the pot. We would like for you to leave us some toys. I think little sister would like a magic skin baby doll, like the one you gave me last year, also for baby sister a rabbit cereal dish.
Santa for myself I would like a doll house complete with furniture, also some beads to string, kitchen



The Christ-child lay on Mary's lap,
His hair was like a light.
(O weary, weary were the world,
But here is all aright.)

The Christ-child lay on Mary's breast,
His hair was like a star.
(O stern and cunning are the kings,
But here the true hearts are.)

The Christ-child lay on Mary's heart,
His hair was like a fire.
(O weary, weary is the world,
But here the world's desire.)

The Christ-child stood at Mary's knee,
His hair was like a crown,
And all the flowers looked up at Him,
And all the stars looked down.
—G. K. Chesterton.

THE MULESHOE JOURNAL, Thursday, December 23, 1941

utensils and almost anything you have that a little girl needs.
With lots of love,
Donna and
Glenn Gail Guinn

some building logs. I will something for you to eat drink when you come by and you please give all the other children something too.

Your friend,
Dixon Ray

Dear Santa,
I have been a pretty good boy and I would like for you to bring me a Army gun, a wagon, a service station, and cash register and

Next Time Try A Journal Wa

Wishing you all the things that hold a true meaning of Christmas... friends, contentment, peace of mind. May the spirit of Christmas dwell in your home and throughout coming New Year.

Layne's Machine Shop
Chet Layne

MERRY CHRISTMAS

WELLBORN BEAUTY SHOP

Joy to the World...



To everyone — we wish all the joys of the Christmas season — its warm and gay spirit, a rich and beautiful fellowship, the spiritual goodness of its festive flavor. And may the New Year be one of continued happiness and good health.

S. E. CONE GRAIN & SEED CO.

ROY JORDAN
CLAUDE and SHORTY

Dear Santa:

I am a little boy. I am in the 4th grade. I would like a football and boxing gloves. Please remember my brother and sister.

With Love,
Gene McKnight.

A secret 10-year research on paper and fiber plastic combinations will soon pay off. A rugged water proof paper bag containing rubber within the fabric has been developed by a Georgia research foundation.

China was once a strong nation until her best soil washed away.

If Government plans and economic trends continue on 1948 lines as now seems likely, farmers' prices and cash receipts may average almost as high in 1949 as this year.

Perhaps they call our language the mother tongue because father has so little chance to use it.

Read The Want Ads. Every Week.

"How many studies are you carrying?"
"I'm carrying one and dragging four."

An insurance agent was filling in a policy form. "Have you ever had appendicitis?" he asked the applicant.

"Well, I'm not sure," was the reply. "I was operated on—but I have never been quite certain whether it was appendicitis or professional curiosity."

The soil is a part of a farmers capital; it should be treated as such.

FACT FABLE

Once upon a time a young man had been to the city to buy some new eye-glasses. On the way back a truck came around a curve too fast and hit his car knocking it over a steep cliff. They had to cut this driver out of the twisted wreck, but found him uninjured. Calmly, he took off what was left of his eye-glasses and looked at them.

Then he looked up at the truck

driver and said, "See what you did—you broke my glasses."
Moral: It's the little things that count.

DR. GALLUP FINDS OUT ABOUT THE ELECTION HE PREDICTED

The Gallup Poll has been taking a poll on its mistake in the election.

Those bright boys have found out one sure thing: That elections are won or lost within the last week or ten days of the campaign. It is a most remarkable thing that so many people do not make up their minds how they will vote until they go to the polls.

It may be pointed out that while Dewey seemed to have the election clinched a month before the election, the pollsters overlooked the fact that voters change their mind.

Dewey started to strut; the President worked harder than ever, and won the election, in spite of the predictions.

It just goes to show what intensive work will accomplish in a red hot election. —The Canyon News.

Try Journal Want Ads Today!



HOLIDAY GREETINGS

To everyone whom we are privileged to call "friend and neighbor" go our heartfelt expressions of the Season's joyous sentiments.

Muleshoe Ice & Produce
N. C. TUBBS



The Season's Greetings and all best wishes

To our many good friends and patrons, we extend our warmest greetings. May this Christmas be the best you have ever had—a forerunner of many happy days to come, of wonderful friendships and achievements well done . . .

MULESHOE GIN CO.
AND
O. K. ELEVATOR
H. M. "Boots" BRYANT, Mgr.



Season's Greetings

To all our many friends!
May you enjoy a truly Merry Christmas
And a Happy New Year.
Filled with joy and plenty!

RAY'S SERVICE STATION
Howard - Blondy - Pesky - Vance



For a very Merry Christmas

None of us is so young that we cannot understand the beautiful meaning of Christmas and none of us so old and worldly that we cannot be reminded of the first message of Christmas, "Peace on Earth Good Will Toward Men". For we all come to realize that the good things in life emanate from the desire to serve our fellow man. It is in this spirit that we wish everyone a Merry Christmas and a Happy New Year.

CASHWAY GROCERY