

# Future School Hinges On Monday Election

On next Monday, December 29, voters of the new, big, Muleshoe independent school district will go to the polls to register their sentiment on three distinct issues in connection with school financing:

1. Assumption of bonded indebtedness outstanding when the district was formed to form one district.

2. A proposal to fix the maximum tax rate at \$1.50 on the one hundred dollars of valuation.

3. The issuance of \$350,000 in bonds to provide money for the erection of a modern school building in Muleshoe.

The school board ordered the election after a mass meeting of men from various parts of the district was held at the high school, when the three proposals were outlined by Supt. W. C. Cunningham, and when a petition was signed by those present requesting the election be called.

### Three Ballots To Mark

The voter will have three ballots to mark in this one election. Each will bear on one of the above proposals, and the voter may vote for or against any or all of them; if he so desires he may vote for or against any one proposal and omit to mark his other ballots. It will not be compulsory for him to mark all three.

Outstanding bonded indebtedness of all the districts that now form the Muleshoe district was \$70,000. In a consolidation, of course, the new district must assume this indebtedness, but it must be formalized by the voters. There is now a proposal to refund these old bonds, which bear 4 to 6 per cent interest, and replace them with 2 3-4 per cent bonds. An offer to purchase the new bonds has been tendered the Muleshoe school board.

### Tax Rate Issue Explained

To understand the reason for raising the tax rate maximum to \$1.50 from its present \$1.00 maximum, one must understand something of school finances, and the present state law which regulates state teacher salary aid in schools the size of that of Muleshoe.

At present, the total of valuation, low and raising the tax rate, more money actually paid into the local school board will stay right here in the district to do the things that ought to be done. This is because of the way the state balances the school's budget, beginning at 50 cents of the total tax rate; that above \$1 can then be used for erecting buildings, modernizing badly outdated Muleshoe school plant.

Many hard-headed financial men were present when this point was discussed; and they expressed themselves as satisfied that this plan offers the best solution to the tremendous problem that faces the district of adequately financing the kind of school the people want and are going to have.

The group studied concrete examples of the tax problem using the blackboard for figures, and ascertained that by keeping the tax rate up and valuations low a large source of revenue can be obtained from the state each year. Last year, for instance, total valuations in the district were reduced by \$700,000.

If valuations were allowed to grow as the town and district grow, the sum the school would receive in state aid would be reduced, and the people of this district would find themselves paying more and more taxes instead of less under the plan advanced.

It is believed that if the voter will acquaint himself thoroughly with this one point, understand the why and wherefore, he will vote for the proposed increase in maximum tax rate to \$1.50 because he will see this plan offers the district its very best possibility. It has been prepared by men who have the interests of the individual taxpayer and of the district and its school children at heart; and it has been prepared by men who have devoted a close study of the ins and outs of school financing.

### To Build Plant

The architects, Butler & Brasher, Lubbock, have been working for months on the plans for the proposed new school building for Muleshoe, and have evolved a building plan that will represent the most modern ideas in school structures, and which will conform closely to the immediate and near future needs of the new district.

The building will be so constructed that there will be little waste

space, everything will fit into the picture, and allowance is made for future expected growth in population by providing that an additional room may be added from time to time if necessary at a very little cost.

The architects estimate the \$350,000 in bonds, added to the sum already on hand, will give sufficient funds to erect a high school building of which the whole district will be proud.

Provisions have been made for manual training, home making, band room, speech rooms, music rooms, e. c., that when properly equipped will give Muleshoe school a plant that will furnish the children the opportunity for learning equal to those available to children anywhere.

The issue to be decided by the voters at the coming election Monday, then, is in the last analysis, merely this: Shall Muleshoe school be given the opportunity to develop into a school of the first class, or shall it remain what it is today? For, school authorities explain, unless the things sought in the three issues are accomplished, whether by this plan or some other, the school situation here will continue to deteriorate. They believe they have the best plan.

Voting will be at the Muleshoe school.

Members of the board of trustees and school officials are anxious for a full expression of the will of the people on this most important matter.

## Mr. Muleshoe

Again we stand at a critical moment in the history of Bailey County, Muleshoe, and especially of the Muleshoe school district. Next Monday the voters will have it in their power to decide for development, betterment, or for a continuation of the present intolerable conditions prevailing in Muleshoe schools.

It is proposed to issue bonds in the sum of \$350,000 to finance a modern school for Muleshoe, to raise the tax rate to \$1.50 as a sound financial measure, and to assume old indebtedness of the former districts.

We are assured that it will not be necessary to use the \$1.50 rate after old school buildings are brought up to date, but the flexible rate will give the district a distinct advantage in the intricacies of Texas school financing. Betterment than I have told me this is a sound and reasonable thing to do and I believe them. If you are not sure about this point, please have one of the trustees, the superintendent, or any of the well known and successful farmers or business men who have now studied it, have them go over it with you.

I was struck by one thing that Mr. Cunningham told a meeting of men the other night: that the boys and girls who make up the student body of Muleshoe schools are about the best behaved, the best mannered group he has ever worked with, and their attitude under the most adverse circumstances due to crowding and inadequate equipment is absolutely beyond reproach. "There has been a lot of good raising and good parenthood done in the homes of this district," he said, and added that he doubted whether a group of adults could be found who would conduct themselves in the manner in which the children are behaving.

We doubt it, too, and now let's quit having to apologize to these splendid kids of ours. Let's give them something to work with, and a place to work in, something equally as suitable as the homes the kids come from.

I hope you will not think this editor is the sort who favors anything and everything that comes along, just so the big property owners pay for it. We, too, pay taxes and it is just as hard to pay on a small amount of property as it is on a large amount, because income may be less. But this, I think, is like the road bonds we voted (and who would consent to have the old dirt roads back), just like that issue, in that the result of next Monday's election means the difference between progress and retrogression.

As explained elsewhere in this

TWENT-FIFTH YEAR, NO. 52

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, DECEMBER 25, 1947

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas



## MERRY CHRISTMAS

### NEWS BRIEFS - Bailey County Farmers Pick Men To Serve With Triple A Committees

Mr. and Mrs. Morris Douglass and her sister, Mrs. Dudley Malone went to Dallas to see their sister, who is seriously ill.

Mr. and Mrs. R. G. Horsley and Mr. and Mrs. Weldon Brooks Winn will spend Christmas in Snyder with relatives.

Delma McCarty went to Cisco Friday to visit with his parents, Mr. and Mrs. A. V. McCarty, during the holidays. Mrs. McCarty and sons will join him there later in the week.

Mr. and Mrs. Mack Hale and children and Mr. and Mrs. Frank Bryan and baby will leave Sunday for Hondo, where the men will hunt for about three days. From there they will go to Aransas Pass for about three days of deep sea fishing for Red Snappers.

Mr. and Mrs. Royce Garth and children will go to Mexico, Mo., this week for a visit with the family of Walter Altrogge, former Muleshoe resident.

### COURTHOUSE CHRISTMAS PARTY IS HELD SATURDAY

The courthouse employees and commissioners held their annual Christmas party Saturday. Gifts were exchanged from a beautifully decorated tree and refreshments of coffee and cake were served. Twenty-five people were present.

paper worthy of the patronage and pride of the great people of the Muleshoe territory and Bailey County.

Fifteen Bailey County farmers were elected to three member community committees in elections held throughout the county last Saturday, December 13, 1947, according to Otha M. Self, Chairman of the County ACA Committee. These farmers elected committeemen will administer the Agricultural Conservation Program in their respective communities as well as assist the county committee to select the practices for which assistance will be furnished and administer the price support and other programs within the county. Final tabulations of the community balloting were announced by Self as:

Community "A", serving all farms in Bailey County north of the sand. Chairman, Kline H. Buhman, Rt. 1, Muleshoe, Texas. Vice-Chairman, Charles M. Baker, Rt. 2, Muleshoe, Texas. Regular Member, Roy F. Sheriff, Rt. 2, Muleshoe, Texas. First Alternate, Troy L. Atkinson, Rt. 2, Muleshoe, Texas. Second Alternate, Bernie F. Smith, Rt. 1, Muleshoe, Texas. Community "B", serving all the farms in Bailey County south of the Sand and west of the Morton Highway: Chairman, John W. Gunter, Enochs, Texas. Vice-Chairman, Alex H. Daricek, Maple, Texas. Regular Member, Grady W. Newman, Star Rt., Sudan, Texas. First Alternate, Buck H. Creamer, Goodland, Texas. Second Alternate, James W. Witherspoon, Star Rt., Sudan, Texas. Community "C", serving all the

farms in Bailey County south of the Sand and east of the Morton Highway: Chairman, Lloyd C. Crosby, Enochs, Texas. Vice-Chairman, Otis A. Neel, Enochs, Texas. Regular Member, Boyd L. Gilreath, Star Rt., Sudan, Texas. Second Alternate, Earley B. Bartley, Star Route, Sudan, Texas. At the county convention the following were elected as members of the County Committee: Chairman, Troy L. Atkinson, Rt. 2, Muleshoe, Texas. Vice-Chairman, John Hubbards, Bula, Texas. Regular Member, Henry E. Schuster, Star Rt. 2, Muleshoe, Texas. First Alternate, Roy F. Sheriff, Rt. 2, Muleshoe, Texas. Second Alternate, Alex H. Daricek, Maple, Texas. John Hubbard and Henry E. Schuster were re-elected to serve in 1948 on the county committee, whereas Troy L. Atkinson was elected to serve as Chairman in the place of Otha M. Self.

Mr. and Mrs. Buford Butts and family will spend Christmas at Shattuck, Okla., with his mother and other relatives.

Mr. and Mrs. John B. Coleman are here from Louisville, Kentucky, to spend the Christmas holidays with her parents, Mr. and Mrs. Jess Osborn.

Mr. and Mrs. Woodrow Howell of Honolulu, T. H., were here visiting Mr. and Mrs. Arnold Morris and Mr. and Mrs. R. G. Horsley.

### College Students Are Arriving For Xmas Holidays

Many students from colleges over Texas and New Mexico have arrived home for the Christmas holidays to visit with friends and relatives. From Texas Tech are the following students: Cecil Mardis Lloyd Alsop, Martel LeVeque, Robert Harvey, Rudolph Harvey, L. J. Sanders, Raymond Bass, J. M. Bowen, Jack Young and Jim Bickel.

From Texas A. & M. College are Herbert Griffiths, Houston McCarty, Dick DeShazo and Mr. and Mrs. Marshall Morris.

Paul Gardner, Billy Pierson, Mr. and Mrs. Bruce Horsley, Mary John Cole, Maurine Wilterding, Mr. and Mrs. James Jennings, Mr. and Mrs. Foy Langford and Helen Holt are home for the holidays from McMurry college in Abilene.

From Eastern New Mexico College in Portales are Jess Winn, R. L. Propps, R. B. Matthews, Posa Lowry, B. J. Thomas and Bea and Betty Jo Carter home for the Christmas holidays.

Louona Walker is home from Our Lady of the Lake in San Antonio and from Abilene Christian College is Jack Baker. Jayne Damron is home from Baylor at Belton.

Glen Tibbets and Loyd Walker are home from New Mexico University. Billy Beavers, Sam Damron and Otto Smith are here from Texas University, and Norma Lee Osborn is home from TSCW at Denton. Nell DeShazo is here from WTSC in Canyon and Charlene Black is home from Lippert Business College in Plainview.

### Morton Wins Over Muleshoe, 33 to 20

Muleshoe Yellow Jackets basketball team lost their first conference game here Friday night. Their first opponent, Morton high school Indians, won 33 to 20.

Morton girls defeated Muleshoe girls, 15 to 4 but Muleshoe's B boys staved off a whitewash by downing Morton's B boys, 16 to 15.

### MULESHOE BOXERS LOSE TO OLTON TEAM

Muleshoe high school's boxers came out on the short end of the score against Olton, when the two teams met at the neighboring town last Wednesday night.

Local boxers won three bouts and lost six. Prather, Heathington and Precure won their rounds, while Brown, Coffman, Thomas, Will Lawler and Goss lost.

Referee in the matches was Elmo Hall, A student at Texas Tech. Judges were Ollie Damron of Muleshoe and Mr. Gardner of Olton.

### BROWN TO ATTEND LAVON DAM CEREMONIES

R. L. Brown will attend ground breaking ceremonies for Lavon Dam, which is to be built across the East Fork of the Trinity near Lavon, in Collin County. Ceremonies will be the coming Saturday. Mr. Brown, who formerly lived at Lavon, still has a brother there, D. B. Brown. The latter owns land adjoining the site.

The Lavon Dam will be one of three such dams to be built. Mr. Brown expects to visit relatives there and in Dallas during Christmas week.

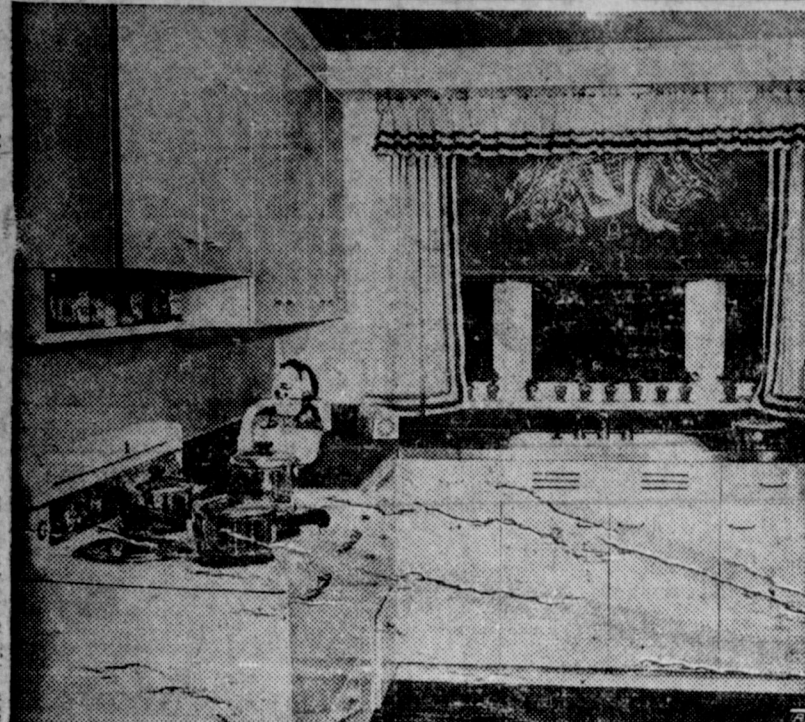
Mr. and Mrs. Tye Young will spend Christmas with his mother and relatives at Wellington.

Miss Nannette Johns of Erick, Oklahoma, is here visiting her aunt, Mrs. N. H. Greer, for the holidays.

Mr. and Mrs. J. W. Hornbrook have as guests in their home during the holidays, Mr. and Mrs. O. S. Hornbrook of St. Petersburg, Fla., Mr. and Mrs. R. I. Hornbrook of Stockton, Kans., and Mrs. H. E. Hornbrook of Dublin, Ga.



*Interior Modes... Rem's*



To a homemaker, there is nothing as wonderful as a well planned kitchen. This kitchen is remarkable for its efficiency, convenience, and step-saving arrangement. To make it a cook's delight, it has all the proper accouterments for preparing nourishing, well-balanced meals, and aside from its functional and utilitarian services it includes a home-like atmosphere in its color scheme. The walls are warm yellow, the floor and table top covering are flecked, grey and black. The interesting window shade that covers the three-in-one window is grey with a painted design of a gay white cage and yellow bird. The curtains are yellow with a grey and green trim. The cabinets, sink and stove are sparkling kitchen-white.

**Christmas Is A Family Affair**

Christmas is a family affair, and a special season of the year for the family to do things together. Mrs. Eloise T. Johnson, extension specialist in family life education at Texas A. & M. College, says

**Ornament Making A Cottage Industry**

Those colored glass ornaments that we hang on our Christmas trees used to come from Germany, Czechoslovakia and Poland. A small number were made in Japan. When the war cut off these supplies, American glass manufacturers, who had never bothered with these products before, turned part of their facilities over to making the pretty gewgaws. Mechanical methods were soon developed that could blow as many ornaments in as many as a European glassblower could make in a month. This modern efficiency may doom this picturesque little industry, carried on in the mountainous towns of eastern Europe. Ornament making is a typical "cottage industry" in the little villages that cling to the steep mountainsides. Families specialize in certain shapes and designs, patterns that may date back for hundreds of years unchanged. The father, using a bunsen burner, carefully blows the thin glass tubing to the desired shape, with the aid of an iron mold. His son acting as mold boy, removes the hot ornament to a cooling table. Next the mother silvers the inside, and finally the daughter applies paint and perhaps decorative designs.

**Christmas Rose Has Real Significance**

Legend tells us that a young shepherd girl was weeping bitterly as she watched the Wise Men on their way to take gifts to the Christ Child.



An angel appeared, and after ascertaining why the young girl was crying, she waved her wand, and instantly the ground was carpeted with glittering white Christmas roses. The young girl quickly gathered these blooms. When she presented her gift, the Christ Child smiled, and as his fingers touched the white flowers the petals became tinged with pink.

there are countless ways in which the family can prepare for Christmas Day so the children can learn the joys of giving and sharing.

She suggests the family plan together for balanced Christmas giving. "The Family Christmas Purse" offers every member a share of the family money for Christmas spending-for-giving. Even the tiniest member of the family can make some of his gifts and buy the others with the pennies he's saved and added to the "Christmas Purse."

For the real spirit of the holiday season, she says to make or

select gifts from whom no return is expected. Giving and forgetting is better than giving and getting.

Another way to keep Christmas together, is to prepare or give food and gift baskets to others in the community who have less. Gather Christmas green to decorate the tree or the family dinner table, or decorate a tree out-doors for the birds and animals.

Christmas Eve is the time for family singing of carols, and the reading or telling of the story of the first Christmas. If the children hang up their stockings for Santa Claus, let them leave a gift for him, if just an apple or some other food.

were present and one young man who very ably assisted the ladies in their games with the musical

part of the program. Mrs. H. C. Holt gave a lovely devotional. Lunch was then served to all.

**Your Home**  
By Frances Ainsworth



**YOUR FURNACE AND AUTO ARE COUSINS**

To get the most good out of your heating system, the fundamental rule is to treat it as a process that conforms to certain laws of nature. In other words, you should cooperate with these laws of nature; not work against them.

For instance, heat is the by-product of a combustion process in which carbon (fuel) combines the oxygen (air)—a sort of boy-meets-girl affair. It is no different in your furnace than it is in your auto engine, except that one is designed to harness the combustion, for heating while the other uses it for power.

Think of the ash pit draft lid as the accelerator of your furnace. Consider the check lid in the smoke stack as the brake. When you open the front draft lid, you're stepping on the gas. When you open the check lid, you're putting on the brakes. When either of these controls is in closed position, it is neutral.

Always have one or the other of these controls in neutral. If both were open at the same time you would be pushing down on the accelerator with the brakes on, getting nowhere and laying yourself open to trouble. Make sure that the draft and check lids fit snugly, and that they work freely. Turning the job over to an electric thermostat is the ideal way of having these controls work automatically with watchdog thoroughness.

**WSCS Met Dec. 15 For Christmas Party**

The Methodist ladies of the WSCS met Monday evening with Mrs. Farrell for a Christmas program and exchange of gifts. Twelve ladies



**Lane & Hale BARBER SHOP**

*The Season's*  
**Good Wishes**  
*For A Merry Christmas*

Our kindest thoughts are of you at this grand occasion. May it hold untold joy for each of you.

Dr. A. E. Lewis

Dr. B. Z. Beaty

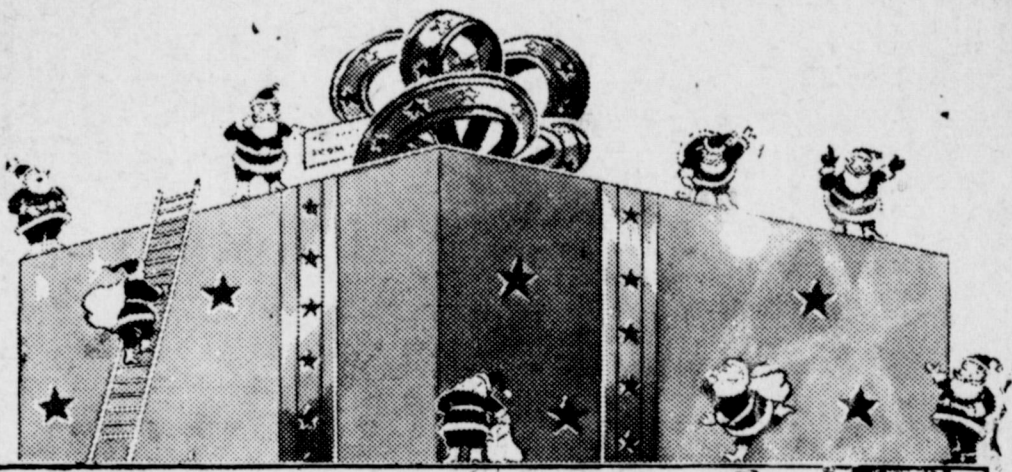
At this busy time of the year, we want just two words with you—

**Merry Christmas**



**F. M. DENTON PUMP CO.**

Mr. and Mrs. J. W. Hornbrook



**Merry Christmas**

**MAY TRUE HAPPINESS IN ALL ITS FULLNESS BE YOURS THIS CHRISTMASTIME**

Jim Cox  
Murrell Brown  
Francis Gilbreath  
Wayland Harris

Jack Cox  
Jim Burkhead  
Arley Stone  
Gwyneth Bigham

**FRY & COX BROS.**



Our Christmas wishes to you carry with them all the comforting warmth and radiant good cheer that we can possibly forward to you.

**WESTERN DRUG CO.**

The Leading Drug Store in Muleshoe



### A Pressure Sause Pan For Christmas

There are more than 20 different kinds of pressure saucepans on the market, and Mrs. Bernice Claytor, extension specialist in home management for Texas A. & M. College, says there are several points to consider in selecting one. Safety is the first consideration. Cookers have some safety device to release dangerously high pres-

sure, says the specialist. For assurance of mechanical safety, look for the seal of approval of the Underwriters' Laboratories, Incorporated.

Some cookers have controls which automatically hold the pressure at a set point, regardless of how high the heat is under the pan. Others have indicating gauges which show where the pressure is, but the heat must be adjusted under this type to hold the desired pressure and

temperature. Cookers with flexible lids that snap in under the rim of the pan cannot be opened until the pressure is down. Other cookers have devices which keep the lid closed until there is no pressure inside.

Knobs and handles should be of a material and shape to handle comfortably when the pan is hot. Wood is heat resistant but has the disadvantage of charring or cracking when overheated. Heat-resistant plastic is used for handles of some cookers.

Convenience is the second item for consideration. The simpler and easier the cooker is to use and handle, the more convenient it is; the fewer the parts, the less to get out of order. Lift the pan to be sure it will be comfortable to handle when filled with food. If the cooker has a gauge it should be easy to read as it stands on the stove.

Cleanliness is the third point for consideration. A good smooth surface, removable rubber gasket, handles and outside attachments smoothly fitted onto the pan all mean easier cleaning.

Durability and size are the last points to consider. The specialist suggests that a size be selected which will hold the quantity of food



### HOW YOU WILL BENEFIT BY READING

**THE CHRISTIAN SCIENCE MONITOR**  
The world's daily newspaper—  
You will find yourself one of the best-informed persons in your community on world affairs when you read this world-wide daily newspaper regularly. You will gain fresh, new viewpoints, a fuller, richer understanding of today's vital news—PLUS help from its exclusive features on homemaking, education, business, theater, music, radio, sports.

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Enclosed is \$1, for which please send me The Christian Science Monitor for one month.

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needed by the family. The family of four or five; there is a six-quart size for holding half roasts for a family of six to eight, or a four-quart size is made for a smaller size for couples, and a new hams, whole birds or large pot or for a company meal.



AND WISHES FOR THE BRIGHTEST, MOST SUCCESSFUL NEW YEAR THAT YOU'VE EVER EXPERIENCED.

## CHRISTMAS GREETINGS

### MULESHOE FOOD MARKET

- Arlis Pritchett
- Annis Wollard
- Euel Pritchett
- Gil Wollard

*With Mirth and Gladness in Our Hearts*

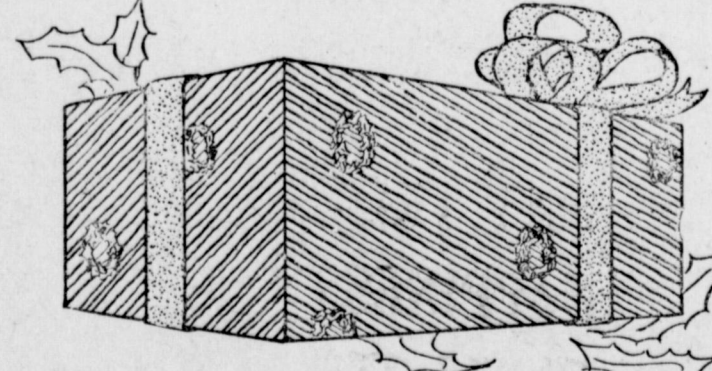
As we present our greetings to you on this glorious Holiday occasion, we offer them with happiness in our hearts for those about us. A very Merry Christmas to all.

*Merry Christmas, One and All!*

We also would like to wish that 1948 will be the happiest year that you have ever had.

**MALONE MILK CO.**  
Ruth & Dudley Malone

## Our Gift to You!

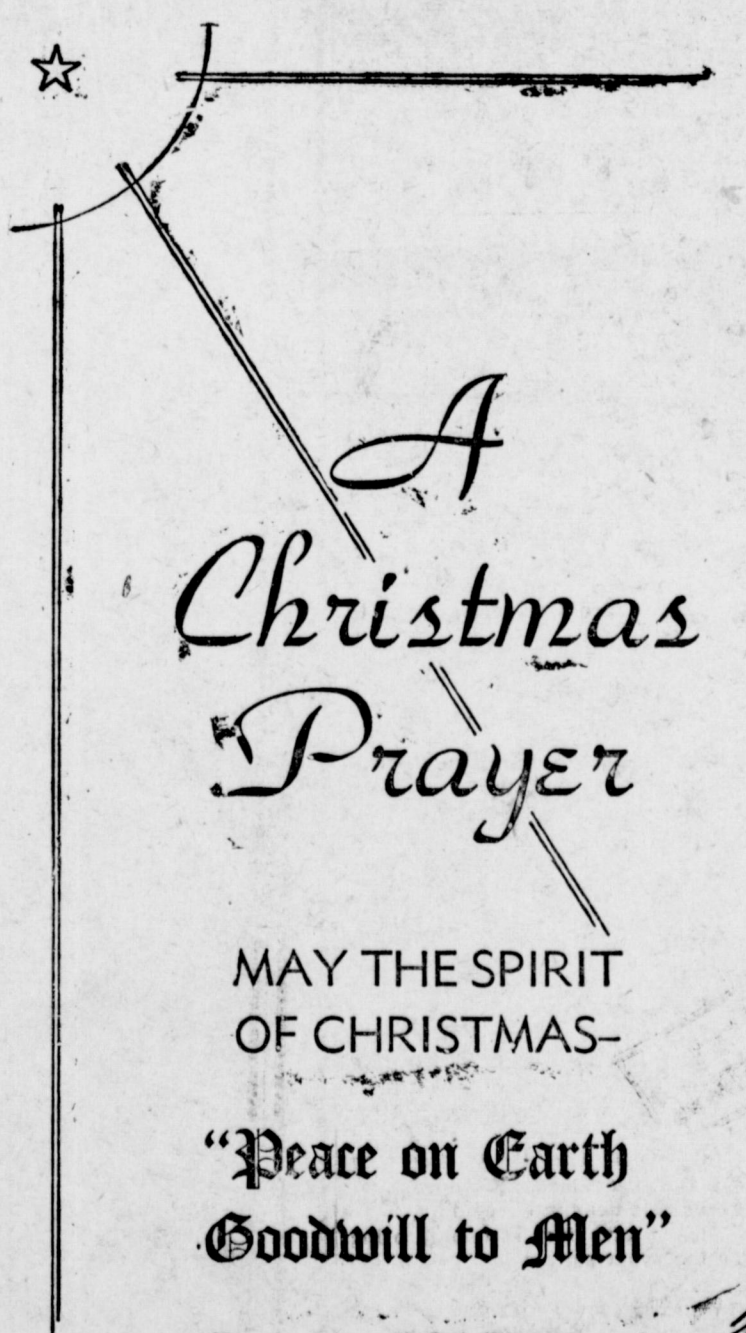


A pledge of friendship, goodwill, and a genuine desire to serve.

OUR WISH FOR YOU!  
Same Old Wish, Always New  
A Merry Christmas To All of you.

### THE FASHION SHOP

- Dorothy Matthiesen
- Elizabeth Barnett



## A Christmas Prayer

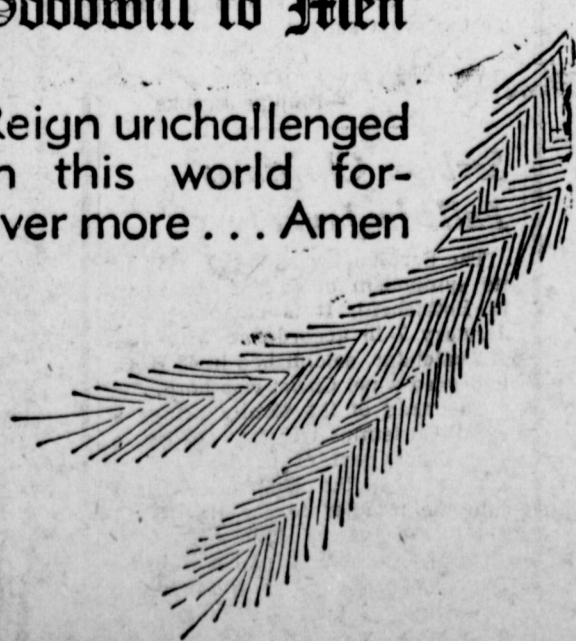
MAY THE SPIRIT OF CHRISTMAS—

“Peace on Earth  
Goodwill to Men”

Reign unchallenged in this world forever more... Amen

AND TO EVERYONE WE SEND OUR WISHES FOR AN “OLD-FASHIONED” MERRY CHRISTMAS

### POOL INSURANCE AGENCY





**CHRISTMAS DINNER IS GIVEN FOR SENIORS**

The Muleshoe senior class attended a semi-formal dinner in the Homemaking Department Thursday night, December 18, at 7:00 o'clock. The dinner was given by their home room mothers: Mesdames H. E. Tiller, Robert Precure, Charlie Barnett, A. J. Gardner, Jay Weyer, Nudie Moore and H. O. Barbour.

The dinner consisted of turkey and all the trimmings. After the dinner the group joined in singing Christmas carols. Gifts were exchanged among the members of the class. The senior class presented their mothers with lovely gifts.

**Cutting Protein Loss Will Slash Feed Cost**

Dairymen can reduce the size of next winter's protein-feed bill considerably by saving a greater percentage of the protein in their home-grown forage crops, say dairy specialists of the USDA. One way to reduce the protein losses and thereby actually put more of the home-grown protein in the cows' manure next winter, is to make silage from forage crops instead of curing in the field for hay.

**C. E. BRISCOE  
Real Estate**

Now located at Lane and Hale Barber Shop after being out for the summer. I am now ready to sell Real Estate. We have listed nearly anything you would want to buy, but would appreciate more listings. Will give the same honest dealings as was given when I was with Burkhead Real Estate.

Come in and see us.

**C. E. BRISCOE**

**Holly Now Grown In Many Parts of Land**

Grown on the hillsides of the coastal states from Maine to Texas and up the Mississippi valley to Missouri, holly is a pretty but slow-growing plant.

Leaves are evergreen, the margins of which are provided with rather widely separated spines. Weak and close-grained, the wood is exceptionally white, making it highly desirable in the manufacture of woodenware, cabinets and interior finishing.

As a result of scientific discoveries holly cuttings will take root quickly when they are treated with hormone-like substances. Christmas holly has been converted into potted plants. These plants can be set out as a permanent ornament for landscapes.

Growth regulating substances—indole butyric acid and naphthalene acetamide—are on the market in liquid or powdered form under various trade names. The chemicals are applied to plantings of fresh cuttings kept moist, cool and well shaded.



Santa Claus is the American version of St. Nicholas, the bearded Saint of Europe who, on Christmas Eve, carried a basket of gifts for good children, and a bunch of birch rods for the naughty ones.

St. Nicholas was transformed into Santa Claus by the Dutch settlers in New Amsterdam, and he became the fat, jolly, rosy-cheeked old fellow he is today.

RUBBER STAMPS, three day service. The Journal.

**Christmas Has Its Humor Now**

One of the most charming Yuletide chucklers concerns the pig-tailed youngster who found a pin-cushion among her other gifts on Christmas morning. The little girl then placed this note near the fireplace: "Dear Santa: Thank you very much for your presents. And I always wanted a pin-cushion, although not very much."

Another classic of the season is the one about the woman who stopped to chat with a friend after the Yuletide services, leaving her purse in her pew. When she returned for her purse, she discovered it was gone. However, she quickly found it in the possession of the clergyman.

"I thought I had better hold it," he explained. "There are some in the congregation who don't believe in Santa Claus, but they might consider this purse an answer to their prayers."

A 10-year-old boy, making his first visit at Sunday school during the pre-Christmas season, was held spellbound by the teacher's recital of Biblical stories about the Holy Day and the spiritual meaning of Christmas. Later he was asked to fill out the school's standard questionnaire for new pupils. One of the queries was: "Who will always know where you are?"

The little boy answered it by writing simply: "God."

Invariably revived at the Yuletide season is the yarn about the Scotsman who slipped and fell while carrying a bottle of Christmas spirits. On rising he felt something wet running down his leg.

He said to himself: "I hope it's blood."

Almost overcome with joy on Christmas Day when she received two gifts she had most ardently desired—a wrist-watch and a bottle of perfume—little Margaret chattered about the new possessions all day long, wearying her mother of the subject. Guests were expected for dinner and her mother gently admonished Margaret in advance, saying, "Now, dear, everybody knows about your presents and everybody is happy for you. But now we mustn't go on talking about them all the time."

The little girl held her peace at the table throughout the greater part of the meal. A lull occurred in the conversation and, unable to restrain herself, Margaret burst forth, "If anyone hears anything or smells anything, it's me!"

A department store Santa Claus listened to a long recital of requests by a tot, assuring her he would do his best to meet her requirements. Before she left, Santa handed her a bright red apple. "What do you want Santa to do now?" her mother asked.

The moppet promptly snapped: "Peel it!"



**Christmas Still**

The silent skies are full of speech  
For who hath ears to hear;  
The winds are whispering each to each,

The moon is calling to the beach,  
And stars their sacred wisdom teach  
Of Faith, and Love, and Fear.

But once the sky its silence broke  
And song o'erflowed the earth,  
The midnight air with glory shook  
And Angels' mortal language spoke,  
When God our human nature took  
In Christ the Saviour's birth.

And Christmas once is Christmas still;  
The gates through which He came,  
And forest wild and murmuring rill,  
And fruitful field and breezy hill,  
And all that eise the wide world fill  
Are vocal with His Name.

Shall we not listen while they sing  
This latest Christmas morn,  
And music hear in everything,  
And faithful lives in tribute bring  
To the great song which greets the born  
King  
Who comes when Christ is born?  
—Phillips Brooks

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—Phillips Brooks

**Serbian Christmas Falls in January**

The Serbian Christmas is rich in its symbolism of Our Lord's birth in Bethlehem. It is celebrated on January 7 in accordance with Julian calendar, established in 46 B. C. and used when Christ was born.

The head of the family brings a small Christmas tree into the house and burns part of it. The sparks signify how the shepherds came into the manger to see the Christ child and warm themselves. In Europe, the Serbs place the unburned part of the tree into the barn or stable to signify fruitfulness.

In another custom, the father leads the family into the house, and they scatter straw over the floor to signify the warmth of the stable.



MAY WE INCLUDE OURS?

**MERRY CHRISTMAS**

To all of you who have so graciously favored us in the past, we extend sincere good wishes for the holidays. Your kindness and friendship is truly appreciated and we wish for you the Merriest Christmas ever.

Ray Griffiths  
George Phipps

C. C. Griffiths  
V. E. Maxwell

**RAY GRIFFITHS ELEVATOR**  
Muleshoe, Texas

IT IS A **P**LEASANT CUSTOM

The traditional practice of extending Season's Greetings is a pleasant one for us. Each year we look forward to Christmas because it offers such a splendid opportunity to express our sincere appreciation to each of you.

**CHAS. L. LENA U LMBR. CO.**



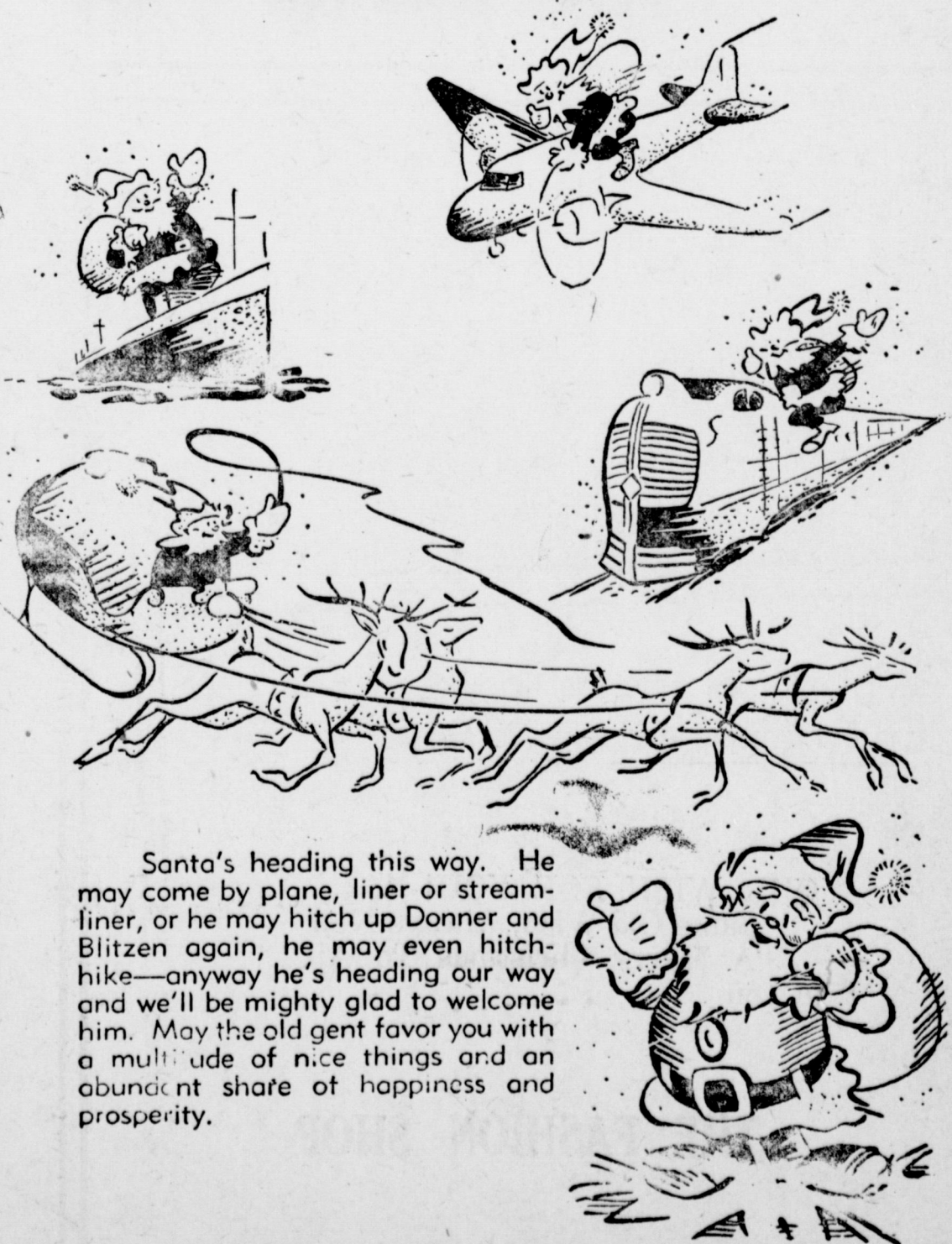
*The Friendly Warmth of Christmas*

May it continue throughout the days of the New Year and may you be blessed with a wealth of happiness and prosperity such as you have never enjoyed before.

**MERRY CHRISTMAS!**

**EDWARDS GIN**

**HE'S ON HIS WAY!**



Santa's heading this way. He may come by plane, liner or streamliner, or he may hitch up Donner and Blitzen again, he may even hitch-hike—anyway he's heading our way and we'll be mighty glad to welcome him. May the old gent favor you with a multitude of nice things and an abundant share of happiness and prosperity.

**MULESHOE IMPLEMENT & SUPPLY CO.**

John Watson

Mr. and Mrs. Earl Ladd  
Daily Howell

Harold McGee



**WANT ADS**

Rates: Minimum 35c; per word one time, 2 1-2c; each additional time, 1 1-2c; strictly cash.



THE LONE STAR TRADING POST IN MULESHOE needs more listings. If you want your land sold, give it to us. We get results. BUY, SELL, TRADE or EXCHANGE anything through the LONE STAR TRADING POST. TUNE IN KSEL in Lubbock, 950 on your dial at 6:40 a. m. Where service is not a motto, it's a business.

DAVE AYLESWORTH  
Phone 271-J  
Muleshoe

CEDAR POSTS delivered to your farm, any amount and any size. Give us your order. Clyde, Jr., and Dan Bray. 35-tfc

**FARM LOANS**  
Farm Loans at 4 per cent interest. No expenses for appraisal or examination of abstract.  
S. E. GOUCHER 32tfc

FOR SALE—1 W. C. Allis-Chalmers 2 row all equipment, 1942 model. Starter and lights. Guy A. Allen, 2 miles south, 1-2 mile east of Stegall. 49-tfc

FOR RENT—Public address system, for any occasion. Can be used any place. Cox Radio and Appliance. 15-tfc

WANTED—Will take orders for I can make a few good 25-year custom made Venetian blinds. Howard Cox, Cox Radio Shop. 45-tfc

FOR SALE—1, 2 or 3 Business Lots. North of postoffice. Terms if desired. S. E. Goucher. 45-tfc

FOR SALE—9x12 wool rug. Good Roper Cook stove. See at Flash-O-Gas office. 50-3tp

FOR SALE—50 good red pigs. C. E. Briscoe. 47-tfc

**SEWING MACHINES REPAIRED**  
Old machines rebuilt into smooth-running Electric machines. All work is guaranteed. 7 years experience.  
I Buy Used Machines  
J. D. OWEN  
Phone 23, office E. R. Hart Co. 45-8tp

FOR SALE—Dearborn Heaters, 35,000 BTU Rating. Plenty Clay Back Heaters. Gas Appliance Co. Muleshoe. 49-4tc

FARM FOR SALE—Choice 188.6 Acres, 11 1-2 miles Southwest of Sudan, at intersection of Friendship and Circleback-Bula roads.

Labor 25, League 210, Bailey County. W. E. Walkup, 2102 Dunlavy, Houston, Texas. 44-tfc

**NOTICE SUBSCRIBERS**  
Please look at the date which appears on your paper. We cannot continue to send the paper to you after subscription has expired, since we do not know whether you desire to continue to receive it.  
THE JOURNAL  
Phone 54

WANT TO BUY—Old refrigerator cabinets. PERKINS Refrigeration Service. 49-4tc

WANTED TO BUY  
Top prices for Fat Hogs and Feeder Pigs  
CLOVIS HOG CO., Phs. 234

**SHOE SHINE**  
Week Days  
7 a.m. to 6 p.m.  
Sundays to 11 a.m.  
TIM ELOMS  
At Lane-Hale Barber Shop

LOST OR STRAYED—Spotted heifer calf, weight about 285. Notify L. H. Hardage. Muleshoe sales barn. 50-3tp

GOVERNMENT SURPLUS buildings for sale at reasonable price. Call or write Lee Howard, 2205 Sanborn Ave., Amarillo, Texas, Phone 2-1732. 51-2tp

FOR SALE—Two registered Milking Shorthorn bull calves. One roan, 8 months old from Record of Merit cow. One red calf 8 months old from Record of Merit cow. Virgil Teague, 10 miles north, 3 miles east and 3-4 south of Muleshoe. 51-2tp

FOR SALE—28x40 frame building, stucco, plyboard inside, level floor. 52-3tc

WANTED—Good farm hand by the month. Have good 2 room house. 4west, 2 1-2 north of Lazbuddy, Texas, Friona, Rt. 1, T. W. Bewley. 52-tfc

LOST—Ladies hand made leather purse with shoulder strap, containing money, keys, papers, \$25 reward. Keep Money. No questions asked. Mrs. Frank R. Meier, Star Rt. 2, Muleshoe, Texas.

FOR SALE—50-T International hay baler, A-1 condition, used one

**Letters To Santa**

Dear Santa,  
I am a little girl six years old. Would you please bring me a magic skin doll, house shoes and roller

season, 5 ml. west, Muleshoe, L. Embry. 52-4tp

FOR SALE—1, 2 or 3 lots, 100 by 250 ft. in George addition west of Muleshoe. 1 bred gilt, 1 sow, 1 boar, all Poland China. 1 Guernsey bull calf, 3 months old. All stock can be registered. W. R. Bearden, Muleshoe, Texas. 52-3tp.

er skates. Bring Gene Paul something too, and all the other boys and girls.  
Love,  
Jo Dean Jarman.  
P. S. My doll will need some clothes too.

Muleshoe, Texas  
December 9, 1947

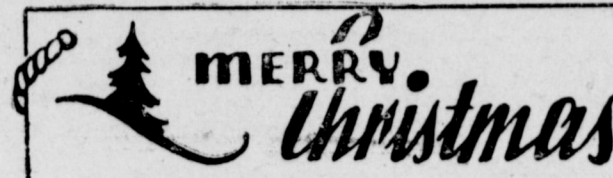
Dear Santa,  
I want a magic skin doll with clothes, carrying case, little cash register, cooking set, necklace, houseshoes and zipper notebook.  
My little sister wants a magic skin doll with clothes, carrying case, little cash register, cooking

set, houseshoes.  
Love,  
Barbara and  
Sandra Dorsey.

Mr. and Mrs. Clyde Bray, Jr., and twin sons, of Austin are here visiting his parents.

Mrs. Virgie Jordan and daughter, Shirley Ann, of Sacramento, Calif., are here visiting with her parents, Mr. and Mrs. E. T. Bates, and her sons, Bobbie of Lubbock, and Don of Muleshoe.

Pat Bobo left Saturday for Rhome to visit with his mother and sister for the holidays.



TO EACH OF OUR FRIENDS

"When the Spirit of Christmas treads softly into your house on Christmas Eve, may it usher in as permanent guests Health and happiness, prosperity and joy!"

Ardell Robertson

Homer Millsap

Oron Sims

**MILLSAP & ROBERTSON**

Muleshoe, Texas

*Christmas Bells  
are Ringing*

Proclaim to all the world that this is the time for thanksgiving, the time for happiness and good fellowship. Herald to distant lands that we observe the day of all days with true understanding of the meaning of Christmas.

Ring out, Christmas bells!

**Gilbreath Feed & Seed Co.**

Muleshoe, Texas

Phone 115

**It's the Season for  
GREETINGS**

And here's ours, as sincere and genuine as we know how to make it.

It is our fondest wish that every joy will be yours for the coming season.



**HARPER APPLIANCE**



**SANTA CLAUS  
WON'T FORGET**

YOU CAN TAKE OUR  
WORD FOR IT!

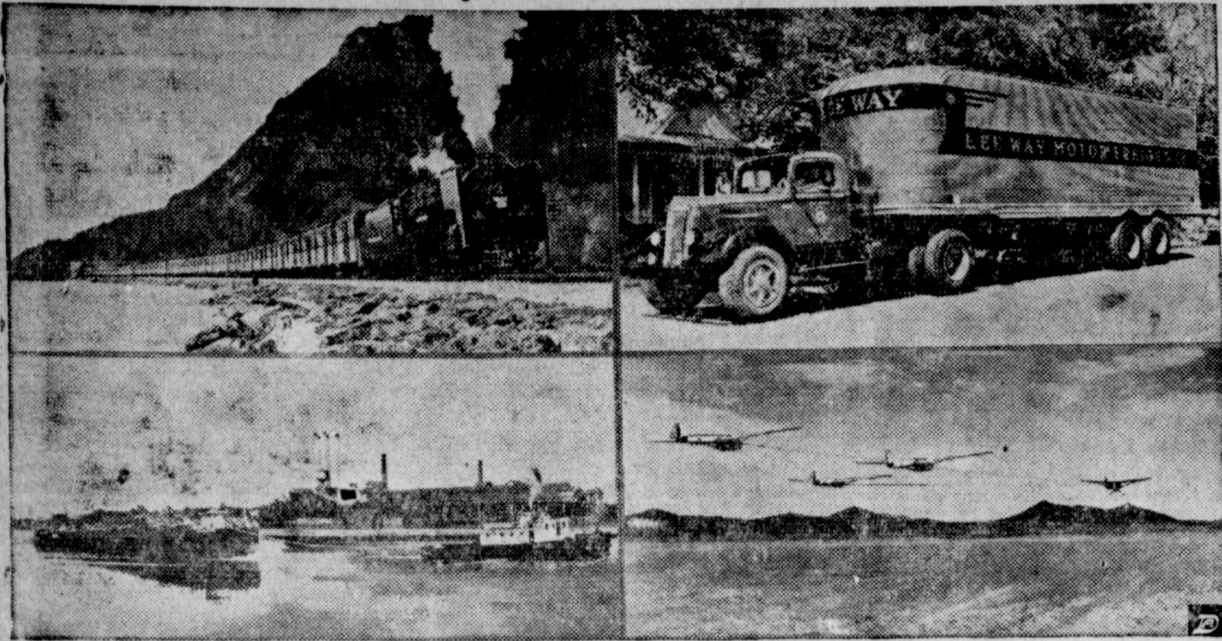
Old Saint Nick won't forget such good people as you. Somehow we just know that you are going to enjoy a happy Christmas and we are glad. We sincerely hope that everything you desire may come true and that the New Year will be one of real happiness for you.

**S. E. CONE GRAIN CO.**

Roy Jordan



**Transportation With a Pull**



In every form of transportation — land, sea and air — it's pull that counts. The most economical way of transporting loads is by pulling them. On the highways, over 90% of all motor freight is handled by truck-trailer combinations. A railroad locomotive pulls scores of freight cars. On inland waterways, tremendous tonnages are transported by tugs and barges. And, during the war, troops as well as supplies were often moved by fleets of towed gliders. As one leading equipment manufacturer puts it, "You can pull far more than you can carry!"

**Question Of Right Of Way Unimportant After The Mishap**

Austin—"The only way to avoid the useless waste of life due to traffic accidents is to prevent the accident," reads a warning issued by

Dr. Geo. W. Cox, State Health Officer.

"It is not a question of who is right and who is wrong after the accident has occurred," he said. "And automobile accidents never happen merely because of 'bad luck'—there is a definite cause for every one of them, although it is not pos-

sible to determine the precise origin of every mishap.

"Leaders of the safety movement agree that the most fundamental approach to the solution lies in the education and training of the individual. Safety education includes the training of individuals to avoid accidents to themselves and to prevent accidents to others. It involves the acquisition of a certain fund of information, the ability to apply this information to concrete situations, and the building up of habits which will make the application of knowledge to situations automatic.

"The dangerous curves and intersections on the highways of Texas are distinctly marked, and automobile drivers can assist greatly in the reduction of deaths from automobile accidents by carefully observing these warning signs.

Read the Journal Want Ads.

**Bobo Insurance Agency**

Pat E. Bobo, Owner  
Office in Court House  
Phone 97 — Muleshoe

WANT ADS PAY  
ANT DS AY

**Letters To Santa**

Dear Santa, I hope you won't forget I've moved since last Christmas.

Please bring me a doll and doll buggy to my new home. Mother will leave you some cake. Please leave me some candy, fruit and nuts.

I have a new baby sister. Bring her anything you have for someone five months old.

I love you, Santa,  
Shirley Burelsmith.

Dear Santa Claus, My name is Nancy Jane Donaldson and I live in Muleshoe, Texas. I want a girl's bicycle and if you have any of those little ones I had for her have one of them.

Scotty wants a Rudolph Deer and

some Rudolph books. I hope you have these. His name is Myron Scott Donaldson.

I want a doll like Aunt Uday's with a green suit and a cap to match. I also want a hair brush and Scotty wants a doctor's set.

We would like some story books and some little toys, just any kind you have handy, like cars and dishes, for instance.

I want a doll if you have any left, but I think I mentioned that before.

Take care of yourself, Santa Claus, I have to close now, and if I get these things I'll have a Merry Christmas.

Love,  
Nancy.

Route 2, Muleshoe,  
Dec. 16, 1947

property from the above five (5) acres of land.

Dear Santa:

I am 9 years old and in the 4th grade. I would like a flashlight and billfold and some firecrackers.

Your Friend,  
Leander Richards.

**NOTICE**

This is to advise the Baileyboro community that 5 acres of land and all property there has been deeded to G. J. Garth, L. J. Sanders and Lester Howard as Trustees and their successors for community purposes.

We ask for the common benefit of all that no one remove any of said

Signed:

G. J. Garth  
L. J. Sanders  
Lester Howard

**MULESHOE LODGE**  
NO. 1237 A. F. & A. M.  
Regular Meeting Second Tuesday Night of Each Month  
Jack Lenderson, W. M., R. J. Klump, Secretary  
—Visitors Welcome—



LAWRENCE F. STERN, president of Chicago's American National Bank & Trust Co., serves without salary as treasurer of the Hospitalized Veterans Foundation.

**Guaranty Abstract Company**

— Office in Court House —  
PAT E. BOBO, Owner  
Phone 97 — Muleshoe

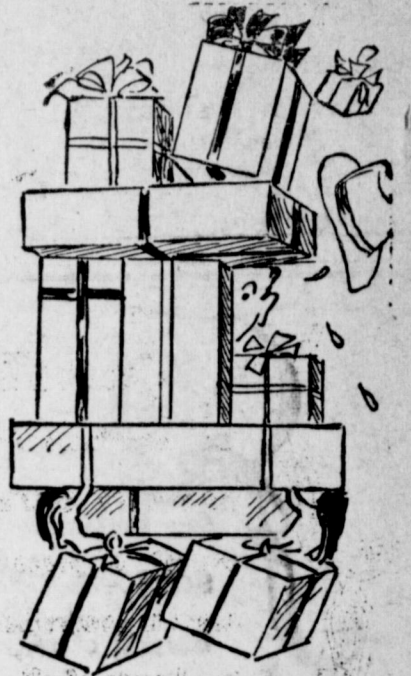
The **DIXIE LEE SHOP**

WISHES YOU

A

**MERRY CHRISTMAS**

Mrs. Hattie Jennings

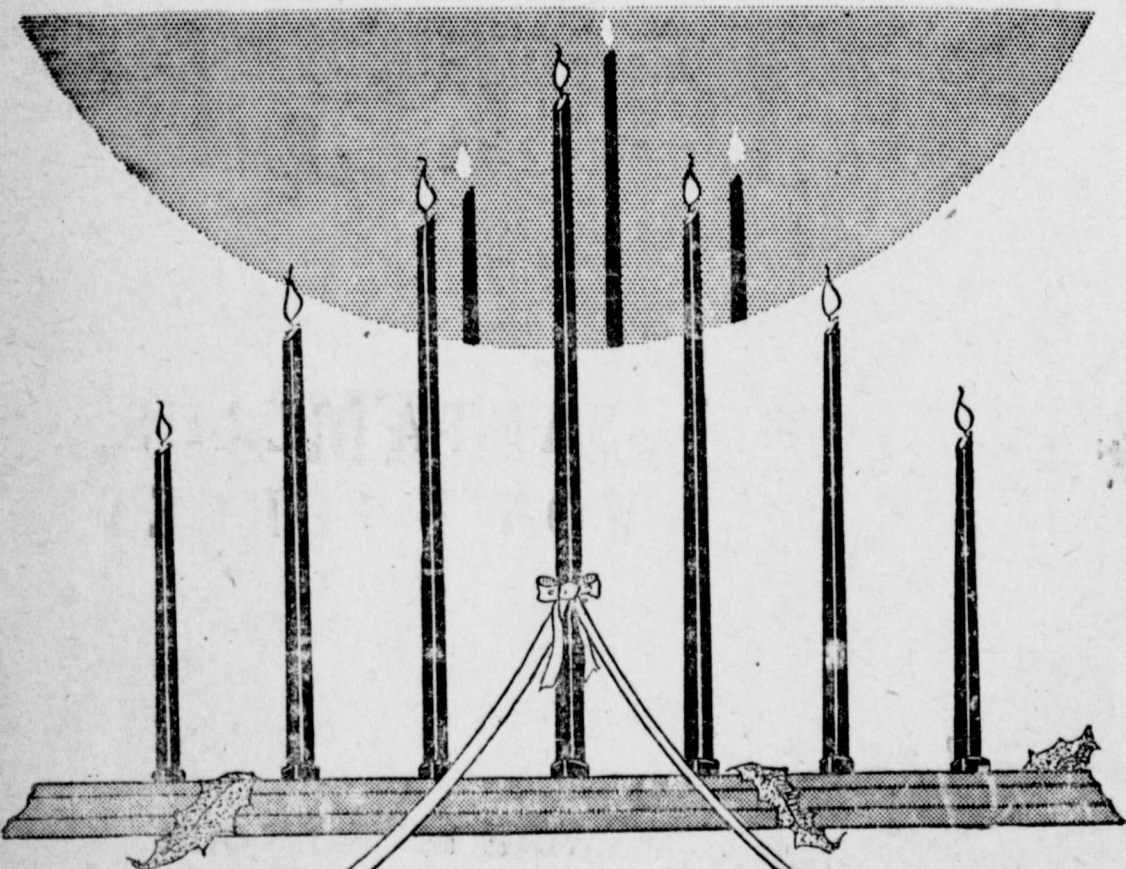


and many of 'em!

★ **WARM** and **SINCERE** ★  
★ **GREETINGS** ★

Thank you, friends and neighbors, for your fine cooperation and helpful courtesy in the past year. We look forward to a bright future and hope you will receive a generous share of the good will and happiness so much in evidence today.

**MULESHOE BAKERY**



**CHRISTMAS GREETINGS**

May the glow of the Christmas candles reflect the true significance of this glorious occasion. May their cheerful radiance remind us again of the warm friendships of those about us, symbolizing the trust and confidence of those with whom we have been associated these past years.

It is our fervent hope that each of you will enjoy the Christmas season at its best.

**MULESHOE LOCKER CO.**

Phone 133

Muleshoe, Texas



"And A Very **MERRY CHRISTMAS** To You All"

**HIGGINBOTHAM - BARTLETT CO.**

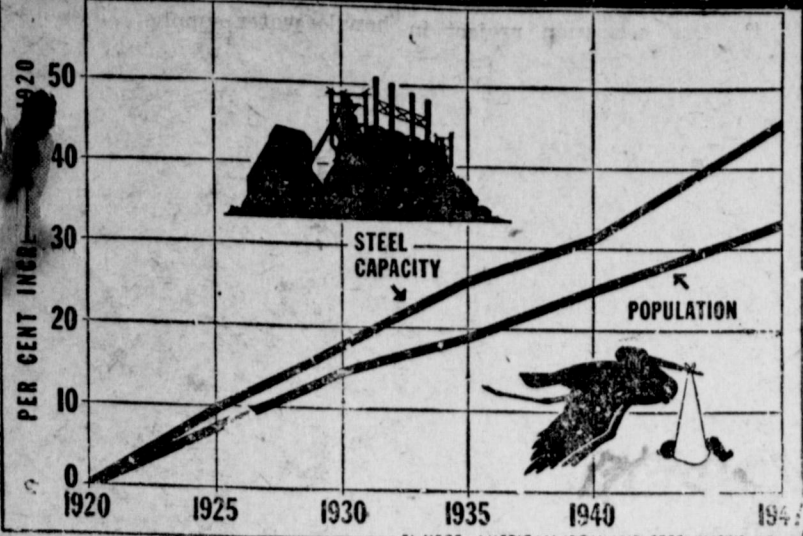
Muleshoe, Texas

Arlo Farrell  
E. W. Tucker

Scott Williams  
Leonard Bartlett



**STEEL CAPACITY KEEPS AHEAD OF POPULATION**



**STEEL SPLNDS A BILLION DOLLARS FOR EXPANSION AND IMPROVEMENTS**

Record peacetime shipments of steel, plus record breaking expenditures during 1947 and 1948 on improvements and expansion of the steel industry's facilities will go far toward bringing about a balance between demand and supply of steel, according to American Iron and Steel Institute.

Postwar expansion and improvement plans of the steel industry, which will involve an expenditure of more than one billion dollars by the end of 1948, mean more steel than ever before for the manufacturers of sorely needed farm equipment. It means more machinery, fencing wire, steel for silos, barbed wire, bale ties and roofing, added to an already record total for shipments of finished steel products during the first half of 1947.

During the first six months of this year the industry exceeded any previous peacetime production pace with a total of more than 42,000,000 net tons of steel ingots and steel for castings. In that period, users of steel received two-thirds as much finished steel as in the entire year of 1940.

In 1940 a total of 919,500 net tons of finished steel were shipped to manufacturers making agricultural implements and machinery and to other farm outlets. During the first four months of 1947, over 405,000 net tons went to the same steel consumers. The indicated total for

this year, if shipments continue at the same high rate for the balance of 1947, is in excess of 1,290,000 net tons of steel products for the ultimate use of farmers throughout the country. Such a total would be an increase of roughly one-third over 1940, reflecting the record breaking pace of steel production so far this year.

Expansion and improvements of the steel industry's equipment will involve the following additions: 2,500,000 net tons of ingot capacity; 3,000,000 tons of added sheet and strip capacity and substantial additions to facilities for finished steel products other than sheet and strip. The program for 1947 and 1948, which in large part involves completion of schedules that were undertaken as long as two years ago, will mean the expenditure of \$450,000,000. By the end of 1948 the postwar total will have reached the sum of \$1,000,000,000, an all-time record. The latter amount is more than the earnings of the entire steel industry during the four war years. In addition, the industry plans further improvements that will add several hundred million dollars to that total. The steel industry believes that record production plus record plans for expansion and improvement will insure a steady supply of steel to meet the unprecedented demand built up during the war years.



WALTER PIDGEON, MGM star and board member of the Hospitalized Veterans Foundation, is shown "selling" the aid-to-ailing-veterans program to Actress Vanessa Brown.

Under earning, bonds work by themselves to make the family a little better off each day.

As for spending, bonds are a good as cash after 60 days, for they can be converted on short notice.

When it comes to saving, United States bonds are as safe an investment as can be found.

As an investment, Series E bonds carry a fair continuous return and the principal is always there. Another consideration is the fact that money put into United States Savings bonds is available for alternate investments. Money put into land, for instance, is tied up rather definitely, and is not often available for investment on short notice.

Finally, savings bonds can be a part of the fifth financial transaction, that of borrowing. If it is advisable to borrow from today's prosperous business as a safeguard for tomorrow's business, savings bonds make a good loan.

Farmers and ranchmen, by buying United States Savings Bonds, will do their share to hold taxes down, to keep the lid on run-away inflation, and to make it possible for themselves and the nation as a whole to face the future in a stronger financial position.

Mr. and Mrs. J. K. Jackson of Wolforth, will spend Christmas here with their daughter, Mrs. Arthur Crew and family.

**GREEN**

Hospital & Clinic

Muleshoe, Texas

L. T. Green, Jr.,  
M. D.  
M. F. Green, M. D.

Mrs. Lula Gorrell, R. N.  
Joyce McCarty, R. N.  
Betty Jo Campbell, R. N.  
Winona Blair, R. N.  
Geraldine Green, R. N.

(Offices At Hospital)

HERE'S  
TO YOUR



We greet you this Christmas with a profound feeling of sincerity and wish you a Season of great happiness.



AVE AYLESWORTH

Lone Star Trading Post

Read The Journal Want Ads

**5 Farm Financial Transactions Aided By Savings Bonds**

There are five financial transactions carried on by farms and ranches in Texas all the time:

Earning, spending, saving, investing and borrowing.

United States Savings Bonds can play a role in each of these businesses. Tyrus R. Timm, extension economist for Texas A. & M. College, says. They can become a part of the farm business operations and the family living plans.

The  
**BLESSINGS**  
of  
*Christmas*



The cordiality of Christmas is one of the finest blessings that any of us can possibly enjoy. To us, Christmas means much more than just the opportunity of presenting and receiving gifts. It's more than a season of exchanging greetings and it goes far deeper than the traditional festive occasions.

Christmas, for us, is a season of genuine good will and happiness, a time of thanksgiving for all.

Advertisement No. R-141

**JENNINGS FOOD STORE**



**OLD FASHIONED CHRISTMAS!**

Greetings may be expressed in many ways — some clever, some poetic and some profound. Our Greetings to you are simply and sincerely

**MERRY CHRISTMAS**

**E. R. HART**



THURSDAY, DECEMBER 25, 1947

### HONOR ROLL

New and renewal subscriptions to The Journal in the last few days include the following:

- A. O. Terrell, city.
- Chester Anderson, city.
- B. L. Jackson, city.
- J. M. Wilson, city.
- Arlie Thomas, city.
- J. L. Waggoner, city.
- John Gammon, route 1.
- K. H. Buhman, route 1.
- H. G. Harvey, route 2.
- Henry Bass, route 2.
- Lee Howard, route 2.
- Mrs. Millard Moore, Amarillo.
- Van Rogers, Sudan.
- Clyde Knight, McMinville, Ore.
- Mrs. D. B. Guess, Amherst.
- Mrs. Jack Price, San Fernando, Calif.
- D. W. Buhman, Los Angeles.
- Seaborn Moore, route 1.

### ST CLAIR CHRISTMAS PARTY IS HELD FRIDAY NIGHT

St. Clair Department store held their annual Christmas party in the store Friday night, December 19. Refreshments were served and gifts were exchanged. Thirty-five employees were present along with the host and hostess, Mr. and Mrs. Irvin St. Clair, sr., who were presented with luggage from the employees.

Miss Elizabeth Hardin will spend Christmas in Electra with relatives and in Amarillo on Sunday with her sister and other relatives.

## The Yule Log



The bringing in of the yule log originated in England during medieval times. The log was dragged into the great hall at the beginning of the Christmas feast and was the occasion of the rendering of the Christmas toast, which is, in part: "This yule log burns. It destroys old hatreds and misunderstandings. Let your envies vanish, and let the spirit of good fellowship reign supreme for this season and through all the year."

The yule log represents "Peace on earth, good will toward men."

To You, and YOU AND YOU!



## Greetings

We don't want to pass up the opportunity of extending our best wishes to each of you. May this be a most Joyous Christmas for all.

E. H. KENNEDY

### Mostly Static --

By BERRY

Season's Greetings: During the hard years just past we have all learned much of one another's difficulties. We have learned that from understanding comes forbearance and from cooperation, a better way of life. May we each have a share in fostering the growth of this spirit throughout the world.

With this hope to give a new and deeper meaning to the time-hallowed wish: from all of us to all of you A Very Merry Christmas and A Happy New Year.

Berry Electric

Phone 35 Muleshoe

### Children's Gifts For Christmas

THERE'S more to buying toys than merely getting something for a youngster to play with.

Home management specialists emphasize five points worth remembering in purchasing playthings for children:

1. Safety. Keeping the age of the child in mind, youngsters should not be given a sharp knife, chemistry set, air rifle or a tool kit until they are old enough to handle them with care. Electric train equipment should be kept in good repair to prevent shock or burn. Infants



should be guarded against whistles with removable mouthpieces, stuffed animals with pin or button eyes, wheels and strings not securely fastened, and small nailing.

2. Cleanliness. Toys should lend themselves to being cleaned without damage.

3. Construction. Well made toys are capable of much wear and tear, with fragile playthings encouraging destructiveness in a child.

4. Versatility. A toy that offers many imaginative uses will intrigue a child longer. Blocks of various shapes and sizes have more construction possibilities than the usual sets.

5. Variety. Toys of different sizes, shapes, textures and colors develop different muscles and different kinds of interests.

Too many toys, like no toys at all, are a mistake. The child is distracted by the variety and not given the opportunity to develop the potentialities of the toys he has. It must also be appreciated that the price of a toy does not determine its real value since a cheap plaything may provide a youngster with as much enjoyment as a more expensive one.

### Merry Christmas

- Bohemian: Vesele Vanoce.
- Czech: Stansi Vanoce.
- Dutch: Gelukkig Kerstmis.
- Finnish: Hauskaa Joulua.
- French: Joyeux Noel!
- German: Frohliche Weihnachten.
- Greek: Kala Christougenna.
- Italian: Buon Natale.
- Norwegian: Glaedelig Jul.
- Polish: Wesolych Swiat Bozego Narodzenia.
- Romanian: La multian! ou Sanata.
- Russian: Dudushka Moroz.
- Spanish: Felices Pascuas.
- Swedish: God Jul.
- Chinese: Hsi lo Yeh so chiang sheng jih!

### traditional carol

There were three wise men from afar  
Directed by a glorious star,  
And on they wandered night and day  
Until they came where Jesus lay.  
And when they came unto that place  
Where our beloved Messiah was  
They humbly cast them at his feet  
With gifts of gold and incense sweet.

**D. L. McDONALD DIES**  
D. L. McDonald, the well known water engineer, died in Temple Friday morning after suffering a stroke. Mr. McDonald, who lived at Amarillo, was also known as a stockman and farmer. He developed the first water well at Hereford and the first irrigation project in that territory. He became one of the most prominent experts on Pan-handle water supply.

## A Joyous Holiday

IS OUR WISH

FOR EVERYONE OF YOU!

### RAY'S SERVICE STATION

Blondy

Howard Johnny

Earl Pesky

## Greetings

### FRIENDS

We're wishin' for you everything that's good. You're a swell bunch of folks, and we're mighty proud to have known you, and to call you our friends. MERRY CHRISTMAS.



### CROSS ROADS CAFE

We Will Be Closed Christmas Day Only



LIGHTS will twinkle gaily this Christmas Eve in millions of windows throughout the land. Hearts will be overflowing with gladness as families everywhere toast the Yuletide season.

Here's a hearty wish for you, friends, as you enjoy this festive occasion. May the Season be a merry one full of contentment, joy and goodwill.

Merry Christmas



Muleshoe State Bank

## Peace on Earth



SOUTHWESTERN

## PUBLIC SERVICE COMPANY

COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



THURSDAY

# HONOR SCHOOL DAYS By DWIG

New and  
The Jour  
include  
A. O.  
Chester  
B. L.  
J. M.



## THE MULESHOE JOURNAL

Mr. and Mrs. Dudley Malone and children and Mr. and Mrs. Morris Douglass and children will spend Christmas in Shamrock, with Mrs. Malone's and Mrs. Douglass' parents, Mr. and Mrs. W. B. Slaught-

Austin to spend a few days and his son, Clyde Bray, Jr., and Mrs. Bray and children will return home with him Monday to spend the Christmas holidays here. Clyde, Jr., is a student at the University of Texas.

Mr. and Mrs. Jack Cox and daughter, Holly Ann, are leaving Saturday for Comanche to spend the Christmas holidays with Mrs. Cox's parents, Mr. and Mrs. I. M. Williams.

Mrs. Ralph Wilt and children of Tulia are visiting in the home of Mr. and Mrs. C. D. Julian, her parents, for the Christmas holidays.

C. D. Julian was admitted to the hospital in Hereford last Wednesday. Clyde Bray, Sr., left Thursday for

### Nothing To Nothing

Folks, look here! Can sell irrigation pumps, give you a turnkey job with

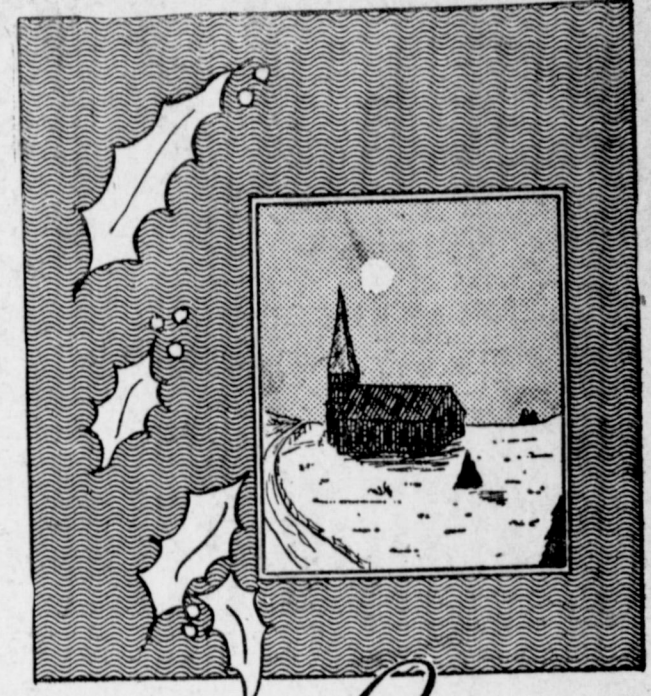
**NOTHING DOWN**  
3 Years to Pay at 4% Interest

That Is, Complete  
**SHORTY WARE**

Read The Journal Want Ads

IT'S THE TIME OF YEAR AGAIN WHEN WE STOP TO REMEMBER ALL OF OUR FRIENDS AND CUSTOMERS WHO HAVE BEEN SO FAITHFUL AND LOYAL.

IN APPRECIATION,  
IT MAKES US HAPPY  
TO SEND YOU—



**YULETIDE GREETINGS**

**MULESHOE CAFE**

Bill & Margaret Collins  
Muleshoe, Texas

Mr. and Mrs. Robert Precure and sons will spend Christmas in Oklahoma City with his mother, Mrs. George Precure, and other relatives.  
Mr. and Mrs. Woody Lambert and Judy Kay are visiting in Turkey with her parents, Mr. and Mrs. Jim Arnold and with friends during the holidays.  
Mr. and Mrs. J. L. Wallace, who have been in Laredo, were here last weekend and have now returned to Laredo to spend the remainder of the winter.

Wishing you

All the  
**JOYS**  
of a  
Glorious  
Christmas

AND SENDING YOU  
BEST WISHES FOR  
THE NEW YEAR

**VERNIC'S  
CAFE**

*Your Happiness*

IS OUR FINEST  
CHRISTMAS GIFT



**ALSUP INSURANCE  
AGENCY**

Phone 168-J

## CHRISTMAS

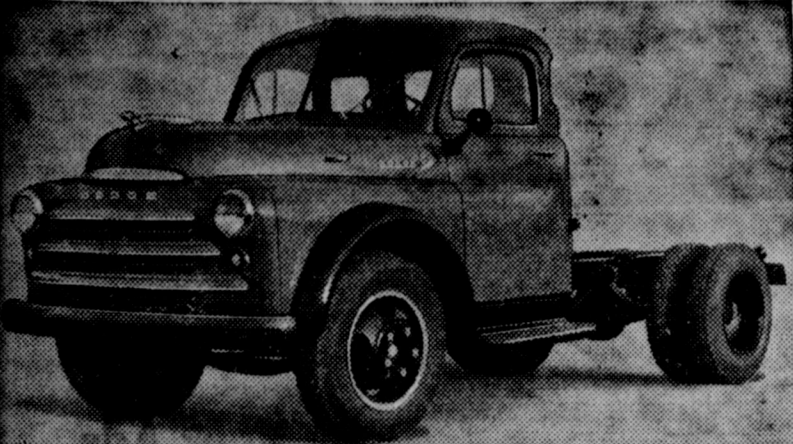


TO ALL OUR LOYAL FRIENDS AND CUSTOMERS. IT HAS BEEN A PLEASURE TO SERVE YOU IN THE PAST AS IT WILL BE IN THE FUTURE!

**MULESHOE MOTOR CO.  
FIRESTONE  
ROCKY TRACTOR CO.**



**Dodge Introduces New Trucks**



Among the 248 basic gross vehicle weight chassis models just announced in the new Dodge "Job-Rated" truck line is this B-1-H tractor of 128-inch wheelbase, 15,500 pounds gross vehicle weight (1 1/2-ton nominal rating) and 28,000 pounds gross train weight. The trucks have many new features.

Offers 40 Trucks in New Line

"Job-Rated" trucks comprising 248 basic chassis models ranging from 4250 to 23,000 pounds gross vehicle weight and up to 40,000 pounds gross train weight was announced today by L. F. Van Nortwick, Director of Truck Sales of the Dodge Division, Chrysler Corporation.

will be displayed starting January 7 by Arnold Morris Auto Co. in Muleshoe, Texas.

A combination of massive strength and smoothly flowing lines is the keynote of styling for the new trucks. They were designed to combine appearance with comfort, safety, performance, economy and ease of handling.

Front axles have been moved back and engines have been moved forward to place more of the gross vehicle weight on the front axle and provide better weight distribution. The wheelbase for conventional models through the 2-ton has been reduced eight inches, while the 2 1/2 and 3-ton models have been reduced six inches. The new trucks have been engineered so that despite the shorter wheelbases, the cab-to-axle dimensions remain practically unchanged, making it possible to use the same length bodies as before.

New ease of handling and driving has been provided by the shorter wheelbases and wider tread front axle, together with cross steering, which is a new feature on all conventional cab models. The cross steering permits a 37-degree turning angle both right and left. Drivers now can park or pack into al-

Comfort in any season or weather is provided by an all-weather heating and ventilating system which is an ingenious combination of truck heater, defroster vents, vent windows, cowl ventilator and fresh air intake.

De luxe and custom cabs have what is termed "360-degree vision" through increased glass area and installation of rear quarter windows. Windshields and windows of the new "Pilot House" cabs are

higher and wider, adding vision and safety. Drivers can enter or leave the conventional cab easily from either side since the gear shift and emergency brake levers have been moved forward to give clear floor space from door to door.

Conventional models can be road-serviced from the left side as the fuel tank, oil filler and battery are so located.

Dodge has seven different en-

gines to handle the power demands of its new line. No engine improvements have been made.

Braking systems are largely improved. Front and rear axles have increased load carrying capacity. Front springs are longer. Torque cores have been redesigned to facilitate better cooling. Exceptional improvement have been made in frame construction.

Seat width has been increased to 57 1/4 inches to permit three large men to ride without crowding. The chair-height seats provide leg support under the knees and can be adjusted seven inches. The natural back support also is adjustable for maximum comfort.

The seat cushion utilizes air in combination with coil springs to provide comfort. A hand control allows the driver to adjust cushion buoyancy to his weight or road conditions.

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**SUNSHINE PREVIEW**



This bright-eyed little miss is all set for summer sunshine and playtime on the beach or in the garden in her new cotton play dress by Cole of California. It is made of flowered cotton elasticized at the back of the waist and shoulders to make it perfect for active play, with panties attached — frilly, of course.

**Come In, Santa!**



We've been looking for you! We have a hearty welcome because we know you won't forget these fine friends of ours. They're mighty deserving, these friends, and we'll appreciate all you can do for them. Our friends in this community, Santa, are the finest on earth. They're loyal and dependable. Please be as good to them as they have been to us.

**COX RADIO AND ELECTRIC**

**IT HAS BEEN OUR PLEASURE**

The past year has been an enjoyable one. We have considered it a pleasure and an honor to be of service to you, our friends and customers. Your consideration and good will are invaluable to us and we wish to take this means of extending our thanks.

Added to this message is our most sincere

**CHRISTMAS GREETINGS**

**DYER HARDWARE & FURNITURE**

Mr. & Mrs. E. E. Dyer

Roy Dyer

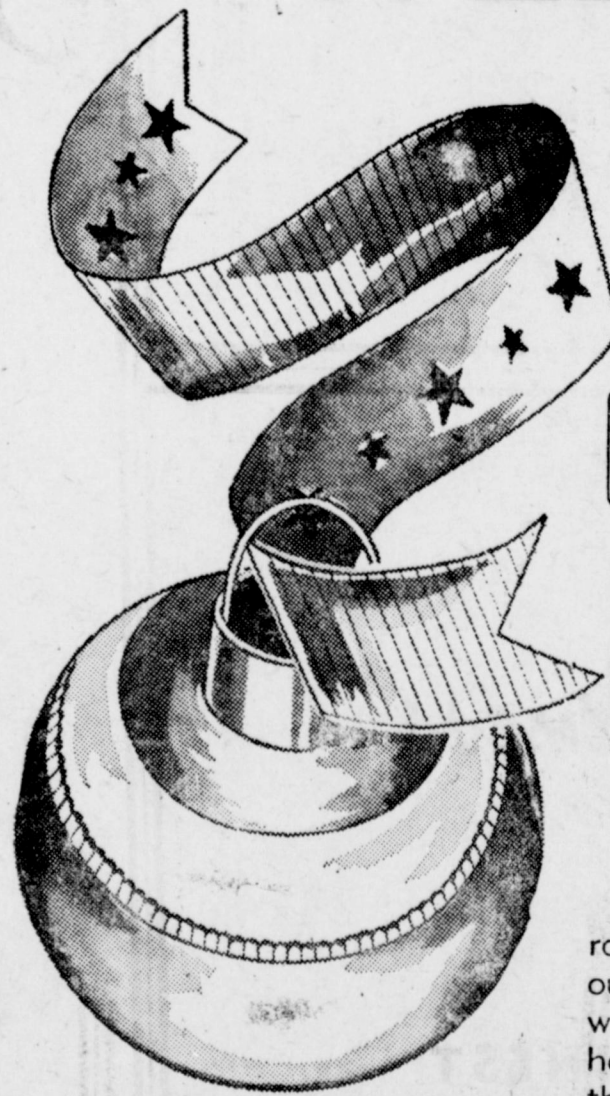
Jean Cox

**Merry Christmas**



Mul. West Texas Gas Company

**WELCOME**



**CHRISTMAS SEASON**

When the Christmas season rolls around each year, we find ourselves looking forward to it with anticipation because of the happiness involved. We enjoy the festiveness and the cordiality of the occasion and the friendly atmosphere that prevails.

This year Christmas takes on added significance because we can look back on a year in which we had an extra amount of rich blessings and we are truly grateful.

That is why we are getting more enjoyment out of this Christmas than ever before. We are mindful of these blessings and wish to take this means of expressing our thanks and best wishes.

**JOHNSON & NIX**

Fred Johnson

C. R. Farrell

Babe Prather

Olin Jennings

Ed Clark

E. T. Brockman



**Dodge Interior FASHIONS** by Frances Ainsworth



GRAND RAPIDS, MICHIGAN—This new living room grouping by Mueller dramatizes the utility, versatility and decorative appeal of fine modern furnishings. Center of interest is the highly functional corner table, flanked by four upholstered units, which are comfort itself as shown. Or they may be used separately or assembled as a single, full-length sofa. End pieces (with arms) are in plain fabric, accented with valances of the same printed material as the central "chairs."

Try A Journal Want Ad



**Merry Christmas!**

Christmas is the time of year when we are happiest to furnish you with telephone service. This year our wires will be carrying a record number of messages of joy and good cheer. So we suggest you spread your calls in the week between the holidays.

We take time out now to wish a Merry Christmas and a Happy New Year to all of you—from all of us.

Southwestern Associated Telephone Co.

**Ukrainians Hold To Many Old Customs**

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Wecera is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellied, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, some-



thing like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadky folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

**Evaporation Is Ever Present In Irrigating**

Lubbock—Tests show that when irrigation water is thrown into the air by means of a sprinkler system, evaporation will cause a loss of water varying from almost none to as high as 40 per cent, according to Dr. A. W. Young, head of the plant industry department at Texas Technological College.

Water loss is dependent on temperature, humidity, wind velocity and size of drops sprayed. Greatest loss will occur on a hot afternoon when the humidity is low and when the wind velocity is often higher. Additional loss may be experienced when watering crops with leaves of a texture to hold appreciable amounts of water.

Tests in other sections of the country have proved sprinkler irrigation systems profitable where soils are too sandy or too rolling for surface irrigation, he stated. Wherever surface irrigation is possible, however, it has been found more practical from the standpoint of preventing evaporation losses than any other method.

Whatever irrigation method is used, Dr. Young urged farmers to conserve moisture by soaking the soil thoroughly at one time rather than to give more frequent shallow irrigation. One acre-inch of moisture normally does not penetrate deeper than a foot, while three acre-inches will soak to a depth of two to three feet.

Water evaporates from saturated top soil at about the same rate as it does from a free water surface, such as a lake. On the other hand, water six inches below the surface is lost only one-third as fast as on top, and water two feet be-

low the surface is lost only one-tenth as rapidly, he stated.

Misses Zeffie and Effie Childress will be spending Christmas holidays

with Mrs. W. G. Marquardt, their niece, who is Home Demonstration agent in Eastland.

Mr. and Mrs. Irvin St. Clair, jr.,

of Lubbock are spending the holidays with his parents, Mr. and Mrs. Irvin St. Clair, sr.

Read the Journal Want Ads.

*All of Us Here  
to All of you There*  
**BEST WISHES**



**MULESHOE REAL ESTATE**

Clyde Bray, Sr.

Robert Precure

Muleshoe, Texas

*Our Most Cheerful*  
**GREETINGS**

**OUR CHRISTMAS WISH**

Our Christmas wish this year is that your Holiday Season and the year to come will bring you the best that life has to offer.

**MERRY CHRISTMAS**

George Dewey Clinton Arnold

Clarence

Dick Cliff Robert Buford

**ARNOLD MORRIS AUTO CO.**

**Be HAPPY and GAY**



**BEST WISHES**

**CHRISTMAS WISHES**

by the THOUSAND

We send to all our friends during this Yule season of 1947. May yours be indeed a

**Merry Christmas**

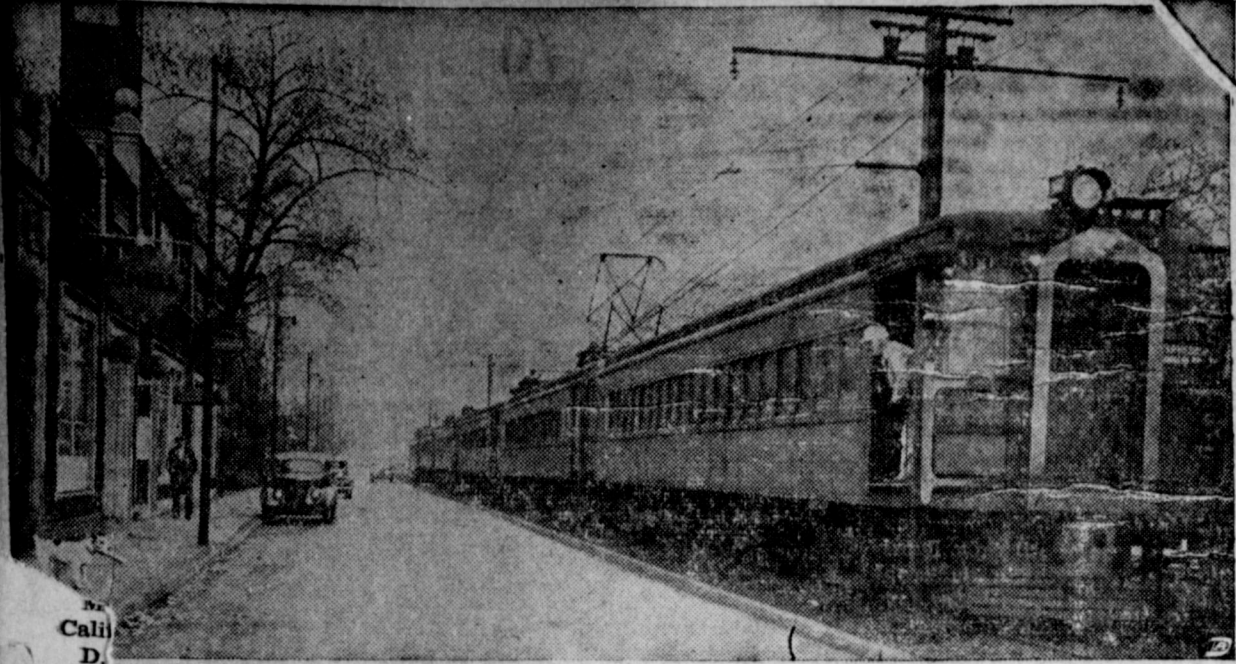
and a

**HAPPY NEW YEAR**

**MULESHOE ELEVATOR CO.**



DOG MEETS TRAIN



CHICAGO, ILL.—Hjalmar Johnson's dog Spot is shown as he meets 7:02 a.m. Illinois Central at Windsor Park station here, to get his master's daily paper from Engineer W. E. Stokes, pictured in car door. Trained by Stokes, the dog has been calling for the paper every morning for five years. Johnson lives at 2700 E. 75th street, Chicago.

Mr. and Mrs. Irvin St. Clair and sons, Billie Jim of Muleshoe, and Irvin, Jr., and wife of Lubbock, along with Mr. and Mrs. Pat Bul-

loch, will spend Christmas with T. D. Stell, who is Mrs. St. Clair, Sr.'s and Mrs. Bulloch's brother, in Anson. Their

father, T. D. Stell, Sr., of Lapan, who is 81 years old, will join the others at his son's home.

Mr. and Mrs. children were over the week Mrs. F. E. Walker.

Many New and Ingenious Toys Available This Year



ILL.—Some of the new and ingenious toys available demonstrated by the Humphrey children. Jane (left) Markle Plenty doll and drinks a soda which Richard made from his aluminum toy soda fountain that actually works. H. Jr. (center) holds a Mickey Mouse Weather House which forecasts good or bad weather. Other toys shown here are the new miniature plastic furniture (far left) and the tractor and hay-rake (center, foreground) which operates just like the real thing.

Mr. and Mrs. Therin West and children are spending Christmas in Oklahoma with relatives.

Read the Journal Want Ads.

Uncle Sam Says



Wise Americans are looking beyond this year's Thanksgiving table and building future happy Thanksgiving Days for themselves and their families through regular purchase of Savings Bonds. Millions of Americans can be thankful for the Payroll Savings Plan for the opportunity of buying Bonds where they work and the Bond-A-Month Plan where they bank. Protect your family's future with United States Savings Bonds. U. S. Treasury Department



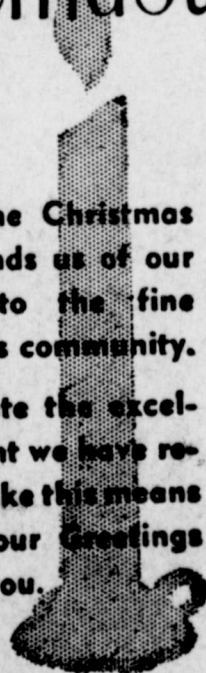
WE CAN'T WAIT — To tell you how deeply we appreciate your faithful patronage. But for you — we'd be occupied with wishful thinking instead of wish-full thanking. You've made our store what it is today. SO — to YOU, OUR FRIENDS and CUSTOMERS — the most Bountiful Christmas you've ever known.

ST. CLAIR DEPT & VARIETY STORE

In Appreciation at Christmastime

Arrival of the Christmas Season reminds us of our obligations to the fine people of this community.

We appreciate the excellent treatment we have received and take this means of sending our greetings to each of you.



Hello Friends

HERE'S TO YOUR HEALTH AND HAPPINESS!!

Throughout

THE CHRISTMAS SEASON

and

THE COMING YEAR

WIEDEBUSH & CHILDERS

WIEDEBUSH & LENDERSON



### Valley Is Merry Santa Claus

Delicious oranges and tangerines as well as golden grapefruit, Christmas in any language. Rio Grande Valley is playing Santa Claus again this year.

In 1900, the Rio Grande was a vast, brush-covered valley with a dense growth of white, ebony, huilache and pear, sparsely populated ranchmen. Today, more than a million citrus trees are on the same area and produce thousands of carloads of fruit.

In 1904, the first railroad went into the Valley and paved the way for later development of the citrus industry. It was 1915, however, before the first substantial commercial planting of 300 acres of grapefruit and orange trees was brought from Florida by John H. Bowlin plans to stay with his friends and relatives at Commanche, for the holidays.

Mrs. Harold Newsom will visit with his friends and relatives in Indiana.

Miss Juanita Smiley is to visit in Emory with friends and relatives.

Mr. and Mrs. W. C. Cunningham will visit friends and relatives in Oklahoma.

Miss Elizabeth Bailey will bring her Christmas vacation with her relatives in Olton and Plainville.

Shary and set out near the town of Mission. The success of this planting encouraged others until less than five years there were almost a million trees scattered from one end of the Valley to the other. The first carload of citrus fruit was shipped north in 1921.

The clearing of brush was a tremendous undertaking and is still being carried on as the citrus orchards move northward. The skillful engineering that spreads the waters of the Rio Grande River through 3,000 miles of irrigation land is one reason why such a volume of fruit can be produced.



The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

### Alms Giving Custom A Christmas Charity

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar during the holiday season, and it was feared that he might be turned away unrecognized. There is an old legend that tells of the Christ child going from door to door on Christmas Eve in search of those who were kind, and deserving. His test was to plead for aid and often he was turned away from the door. This story led to alms giving on Christmas Eve and it was rare that a beggar was refused.



If your family is surfeited with rich holiday food swing a change with low-cost, nutritious *Chili Con Carne*. This recipe takes little time and fuel to cook and helps use leftovers. Melt 2 *tblsp.* drippings and brown 3/4 *lb.* ground beef. Add 1 large onion, 1 diced green pepper and 1/4 *lb.* sliced mushrooms. Cook over medium flame for 5 mins. Then add 1 stalk celery, diced, 1 can kidney beans, 2 *tups* tomatoes, 2 *tsp.* chili powder, salt, pepper. Cover and bring to a boil. Then turn the flame to simmer point and cook 30 mins. Serves 6.

Butter or chocolate must be heated slowly and carefully else the butter will separate and chocolate will thicken and lose moisture. The keep-warm or melting heat of your simmer burner is ideal because its temperature goes as low as 125°-150°.

Fish is usually baked at moderate temperature of 350°, or higher if cut thick. Try putting it on a piece of well-oiled cheesecloth for easy removal from the pan after roasting. Less fatty types of fish can be browned after oven-roasting by slipping them under the broiler for a few minutes.

Leftover chopped turkey or chicken combined with vegetables, folded into condensed mushroom soup and served over macaroni, spaghetti, or noodles makes a cost-saving lunch dish.

Put peach halves in a baking pan. Sprinkle with sugar, dot with butter, bake at 400° for 15 minutes. Serve warm with plain cream.

### First Grade Wins Boys Ranch Contest

The first grade room taught by Mrs. W. C. Cunningham won the \$10 prize offered by the Lions Club for the best section of foods and

clothing collected for Boys' Ranch Farm in Castro County. Judging was done by a committee composed of L. S. Barron, Homer Sanders and Lee Pool. The first eight grades competed in the contest.

A committee composed of W. D. Moore, Tye C. Young, W. C. Cunningham and Cecil H. Tate took all the foods and clothes over to Boys Ranch in two pickups.

The Lions Club was very much pleased with the response of the citizens to this worthy cause, and wishes to express its appreciation to all who had part in the food and clothes collection. The superintendent, Alton Weeks, of Boys Ranch received the collections and complimented the Lions Club and told them of his appreciation to all who had part in it.

**Happy CHRISTMAS**

Sincere good wishes for continued happiness—our Christmas wish to each of you.

**Muleshoe Beauty Shop**  
Lucille Cherry      Wanda Sanders

**GREETINGS**

TO OUR LOYAL FRIENDS AND NEIGHBORS

**CONSUMERS FUEL & SUPPLY CO.**

Phone 34-J      Muleshoe, Texas

It's  
**CHRISTMAS**  
Again!

and we're old fashioned enough to want to say

**HELLO**

**C. W. Goss Auto Co.**  
Muleshoe, Texas

**CHRISTMAS GREETINGS**

to the host of acquaintances who have given us the privilege of serving them in the past.

**R. L. BROWN**  
Happy Dyer and G. D. Kersey Local Salesmen



### Letters To Santa

Muleshoe, Texas  
December 14, 1947

Dear Santa,  
I am a little boy 7 years old, in the 2nd grade. Mrs. Boone is my teacher.  
Santa, will you please bring me an electric train. I'll hang up my sock. Put some candy, nuts and fruit in it please.  
I hope you will visit all the little boys and girls all over the world.  
Love,  
Tommie Bickel.

Muleshoe, Texas  
December 15, 1947

Santa,  
I am a little girl two years old. I would like for you to bring me a doll and a pretty little doll that I can sleep. Also some nuts, candies and fruits.  
Please don't forget my sisters, Ma Mac and Charley Kay.  
I love you,  
Gail Kitchens.

Muleshoe, Texas  
December 15, 1947

Dear Santa,  
I am a little boy six years old. I am just an average little boy, not very good, but not very bad. So I would like for you to bring me a BB gun, football and a Bible, nuts, candy and fruits.  
I love you,  
"Bunt" Kitchens.

Muleshoe, Texas  
December 15, 1947

Dear Santa,  
We have been a good little boy and girl.  
Please bring for me, Cookie, a Betty Wetsy doll, set of doll dishes and a tricycle with a little bell.

### Mooseheart, Ill., and Moosheaven, Fla., Monuments to James J. Davis



HAPPY CHILDREN AT MOOSEHEART, ILL.

HAPPY OLD FOLKS AT MOOSHEAVEN, FLA.

James J. Davis, 74, former U. S. Secretary of Labor and former U. S. Senator from Pennsylvania, died Nov. 22d in Washington, but two outstanding American communities live on as monuments to his memory. They are Mooseheart, Ill., famed City of Happy Childhood for youngsters who have lost one or both parents; and Moosheaven, Fla., City of Contentment for dependent old folks. Both were founded (Mooseheart in 1913 and Moosheaven in 1922) by Mr. Davis, who from 1906 until his death was Director-General of the Loyal Order of Moose, a fraternity dedicated to humanitarian work, and with a membership of 800,000 men throughout the United States and Canada. Nearly 1,000 children receive care and a high school education—plus a trade—at Mooseheart, a 1,200-acre community located 35 miles west of Chicago. Three hundred old folks dwell at Moosheaven, part of Orange Park, Fla., on the banks of the St. John's river, 14 miles south of Jacksonville. The Loyal Order of Moose maintains both communities. Mooseheart children are sons and daughters of members of the Moose. Moosheaven residents are Moose members, wives of members or widows of members.

and plenty of fruits, nuts, candy and bubble gum.

And bring for me Carl, a cap pistol, electric train and a football, and like Cookie, I want plenty of bubble gum.

Well, goodbye, Santa. We love you very much.

Your friends,  
Carl and Cookie Bassart.

P. S. Don't forget our cousins at

Littlefield, Kenneth, Jerry and Lloyd. They have been very good little boys, too.

Dear Santa,

I am a little girl six years old. Please bring me a baking set, housecoat and house shoes, and some white fur mittens.

Please bring Mike, my two year old brother, a wheelbarrow, jeep

and house shoes.  
Please hurry and come,  
Judy Murrah.

Muleshoe, Texas  
December 12, 1947

Dear Santa,  
I think you are an awful nice old fellow. I would like for you to bring me a record player, some Uncle Remus records and a teddy bear like Berry Electric have.

I don't have any brothers or sisters for you to remember, but Pop says I make up for a dozen.

Please remember all the other folks like the Wollards, Jennings, Dr. L. T. Gorrell and Sheegog, and Aunt Vivian needs a new switch board awful bad.

With love,  
Oia LaNelle Boothe.

Dear Santa,  
I am a good little girl in the first grade. I want a magic skin doll with a suitcase and some clothes. I want a box of chocolates and a color book.  
I sure do love you Santa. Be sure to come this way.

Love,  
Naomi Ruth Watson.

Muleshoe, Dec. 14, 1947.

Dear Santa:  
I am a little boy. Please bring me a car, some caps for my gun, also fruit, nuts, and candy, and remember all the little boys and girls all over the world and come to see Mrs. Cunningham, who is my teacher.  
Lots of love to you from  
Johnny Don Riddle.

Muleshoe, Dec. 14, 1947.

Dear Santa:  
Please bring me some chaps and a cowboy hat, size 7. I also want a pirate pistol, a racer and a ball and bat.

I will need a rope, too. Please bring my little sister, Mary Ann, a little stove, a bracelet and a magic skin doll. She wants a table and some chairs.

Goodbye Santa,  
Richard Greene.

Muleshoe, Dec. 17, 1947.

Dear Santa:  
I got to school at Progress and I like my teacher, Mrs. Grandy, very much. Please bring me a woodburning set, a billfold and I want a Farmall tractor, too, some nuts, fruit and candy.

Your little friend,  
C. A. Adams, Jr.

Good feeding equipment prevents waste of feed and labor.

Legumes, pastures and succulent feeds aid production and profit and affords one of the best ing high-priced grain, sav-

Try A Joy Walker.

## TO EACH OF YOU:



It is our holiday wish that this Christmas will be the "happiest ever" and that the New Year will unfold a bright new future for you.

## Bovell Motor Supply

Following Our Custom of Many Years  
**OUR OFFICES WILL BE CLOSED**

**Thursday, Friday & Saturday**

**December 25, 26 & 27**

**DRS. WOODS & ARMISTEAD**

OPTOMETRISTS

Littlefield

Texas

PUT THIS DOWN  
IN YOUR LITTLE BOOK

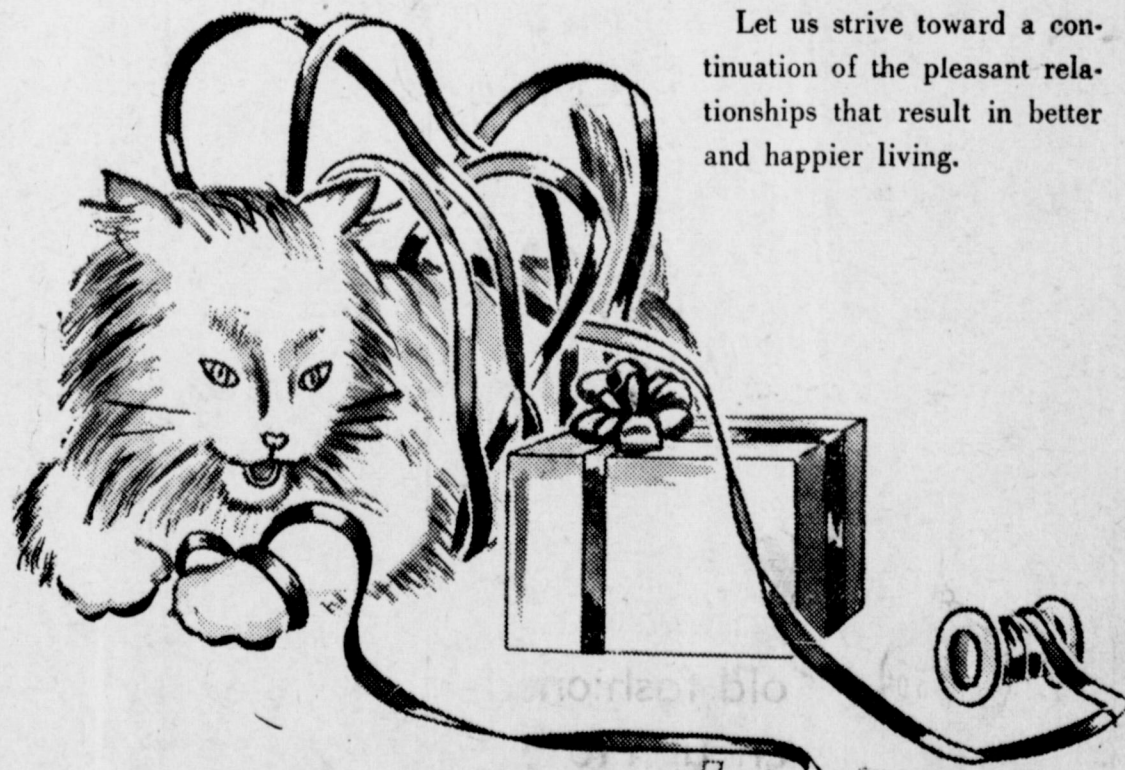


AND MAY WE ADD AN OTHER NOTE?—  
Just wanted to say thanks for your business and for your friendship during the past year. We sincerely hope that the holidays and the New Year will hold the very best for you.

**Triple - O - Beauty Shop**

Phone 204

Muleshoe



*Merry Christmas*

**LAMBERT CLEANERS**

Mildred & Woody Lambert

May we express to those of you with whom we have been associated this past year our best wishes for a Merry, Merry Christmas. Our thoughts are with you this glorious day and we give thanks for lasting friendships such as yours.

Let us strive toward a continuation of the pleasant relationships that result in better and happier living.



### Letters To Santa

Dear Santa,  
I am a little boy 7 years  
the 2nd grade. Mrs. Boon  
er.  
eta, will

### Mooseho Mo



NEW YORK—First fashion show in the home furnishings field featured the fall meeting of the home furnishings division here. Carpet Institute, Inc. staged the show at a New York hotel. A collection of wool carpets and rugs, selected on the basis of style and color, covering a wide price range, was shown. Six attractive models, like the pretty miss above, paraded on the flood-lighted runway, carrying carpet samples mounted on frames, to the accompaniment of background music and a running commentary by Milo Boulton, master of ceremonies. Each sample was draped with a correlated swatch of drapery fabric.

**MAIN STREET CHURCH TO HAVE CHRISTMAS PROGRAM**  
Main Street Baptist Church will have their Christmas program on Christmas Eve night at 6:30. After the program, gifts will be exchanged from the Christmas tree. Everyone is invited to come.

### FARM LOANS

6 TO 40 YEARS LOW RATE  
NO FEES NO STOCK NO COMMISSION

### POOL INSURANCE AGENCY

Gilbreath Bldg. Phone 113 Muleshoe

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

### Christmas Visit to The Seven Fountains

In 1540 when a plague was raging in Switzerland, 12 pious men of Rheinfelden formed a brotherhood to pray for St. Sebastian's aid, and to nurse the sick and bury the dead. Pestilence in medieval times was ascribed to evil spirits in water, so the Brotherhood of St. Sebastian visited each of the town's seven fountains, praying and singing hymns at each stop. They still continue this custom, but only on Christmas Eve. For this ritual the 12 Brothers are dressed in black, with black silk top hats. At every fountain they gather around the lantern-bearer and sing a medieval song. The march begins at the Froeschweide fountain, where the plague is supposed to have started three centuries ago. When they have passed the seventh, they enter the church for midnight mass, and ceremoniously place their lantern on the altar of St. Sebastian.



Legend has it that when Christ was born and Satan died, the bells in the churches were rung. At exactly midnight the tolling changed to a joyful peal, announcing the birth of the Christ.

In the dark chambers high above the turmoil and strife of human life, dwell the Apostles of Peace, whose salutations were never so welcome as at the time of the great winter feasts of Christmas, so William Auld tells in his traditions.

### Quaint Swiss Custom Of Meeting Lover

Forecasting is ritualized in Switzerland. Grandma goes to the cellar, selects the most perfect onion, halves it, and peels 12 layers, one for each month. The next day these layers show what the weather will be during the coming year.

The daughter of the house goes about town at midnight to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

Read the Journal Want Ads.

### STAR-TELEGRAM RENEWALS

Star-Telegram Bargain Days Are Here:  
Daily & Sunday ..... \$11.95  
Reader Saves ..... 3.05  
Daily Without Sunday ..... 10.60  
Reader Saves ..... 1.40  
We will be glad to handle your renewal subscription.

Phone 54 THE MULESHOE JOURNAL



RAYMOND J. KELLY of Detroit, past national commander of the American Legion, a board member of the Hospitalized Veterans Foundation and an ardent worker on behalf of hospitalized veterans.

### LONGVIEW S. S. CLASSES GIVE CHRISTMAS PARTY

A Christmas party was held in the J. W. Dawson home Dec. 12, sponsored by the Longview Intermediate and Young People's Sunday School classes.

The house was beautifully decorated with a delightful Christmas tree. Games were played and songs were sung around the tree in a darkened room. Afterwards refreshments of candy and fruit were served during the passing of many presents.

Those attending were: Mrs. Bernice Williams, Karl Dean Heard and Allene, Mrs. Dudley Buzzard and Kay, Mrs. Berta Kitchens and Glenna, Viola and Norene McKnight, Mrs. Ralph Black, Katherine and Maxine, Doris Dement.

Mrs. Wayne Marlow, Jodie Kay and Billy, Sonny Luman, Eldie Raye and Bobbie Nell Glenn, Wanda Ogletree, Mrs. "Booger" Wilson and Pagey, Harvey and Alice Dawson, Doris Albin, of Earth, Jerry and Hattie Jo Dawson, the hostess, Mrs. D and co-hostess, Estelle Dawson

## TO ONE AND ALL ... WE SAY

# MERRY CHRISTMAS

AND MAY GOD BLESS YOU!  
That's our simple wish for all.

### LAYNE MACHINE SHOP

## TO EACH AND ALL!

We Offer You Our

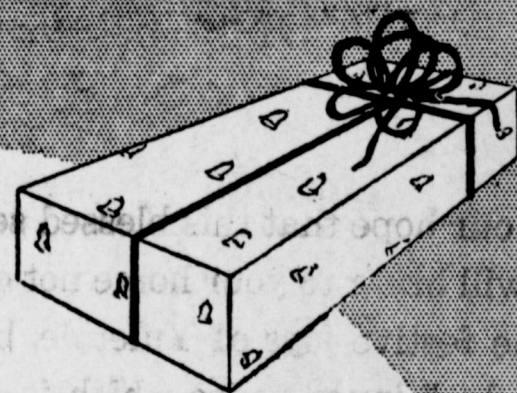


for a Merry Christmas

What can we say that would express our wishes for the coming season? This is the closest thing to it we know. We express these sentiments with a genuine feeling of appreciation for your friendship during the past year and a genuine hope that 1948 will hold the best for you.

### H. S. SANDERS LUMBER

# The GROWING CIRCLE...



May this circle symbolize the growing circle of friends whom it has been our pleasure to serve these past years. We are grateful for these associations and wish every one of you a Joyous Season.

### MERRY CHRISTMAS

## Flash - o - Gas Company

MULESHOE, TEXAS



### Letters To Santa

Slaton, Texas



Near Bethlehem did shepherds keep  
Their flocks of lambs and feeding sheep;  
To whom God's angels did appear,  
Which put the shepherds in great fear,  
"Prepare and go," the angels said,  
"To Bethlehem, be not afraid;  
For there you'll find this happy morn,  
A princely babe, sweet Jesus born."



I am a little girl 3 years old. I have been a fairly good girl, altho' I get a few spankings once in a while.

I would like for you to bring me a magic skin doll and some doll furniture, please. I would also like to have some apples, oranges and nuts. Santa, I have just moved from Muleshoe to Slaton, Texas, on a ranch so don't forget me. Please don't forget all the other little boys and girls all over the world. I love you Santa.

Lots of love to you  
Billie Jean Walker.

Muleshoe, Texas  
Dec. 17, 1947

I'm a little girl six years old. I want a doll buggy, a Sparkie Plenty doll with clothes, and a record player with some Christmas records. Please remember my teacher, Mrs. Cunningham, and all my little friends. I hope I have been a good little girl.

I love you,  
Leona Kay Lendersen.

### Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

### Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of a hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate. The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.

Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.



In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

This indispensable old-time English Christmas dish was frumenty, or frummenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frumenty was the forerunner to plum pudding.



We say it out of a full heart  
to each of you,  
our friends and neighbors.

**SPENCE**  
Radio Service  
Phone 270-W

### Recent Donors To Boys' Ranch Listed

Springlake school has given basketball receipts December 15 for Boys Ranch, Amarillo. Ranch boys were there to play. Muleshoe Lions Club gave twenty sacks of cement and another load of sand and gravel for Boys Ranch Farm. Hereford business men have given

en a 40 gal. pounds of of apples for Dimmitt, Professional Women's cellaneous shower Many towels, wash cloths, tooth brushes, tubes of tooth paste, etc. were given. Casey's Bakery, Plainview, gave a big box of bread, rolls and doughnuts. Lewis Cok, Dimmitt, has given

work of landscaping and planting around their home at Boys Ranch Farm. These items were furnished by Mr. and Mrs. D. G. Axtell, who their land for a home for the boys.



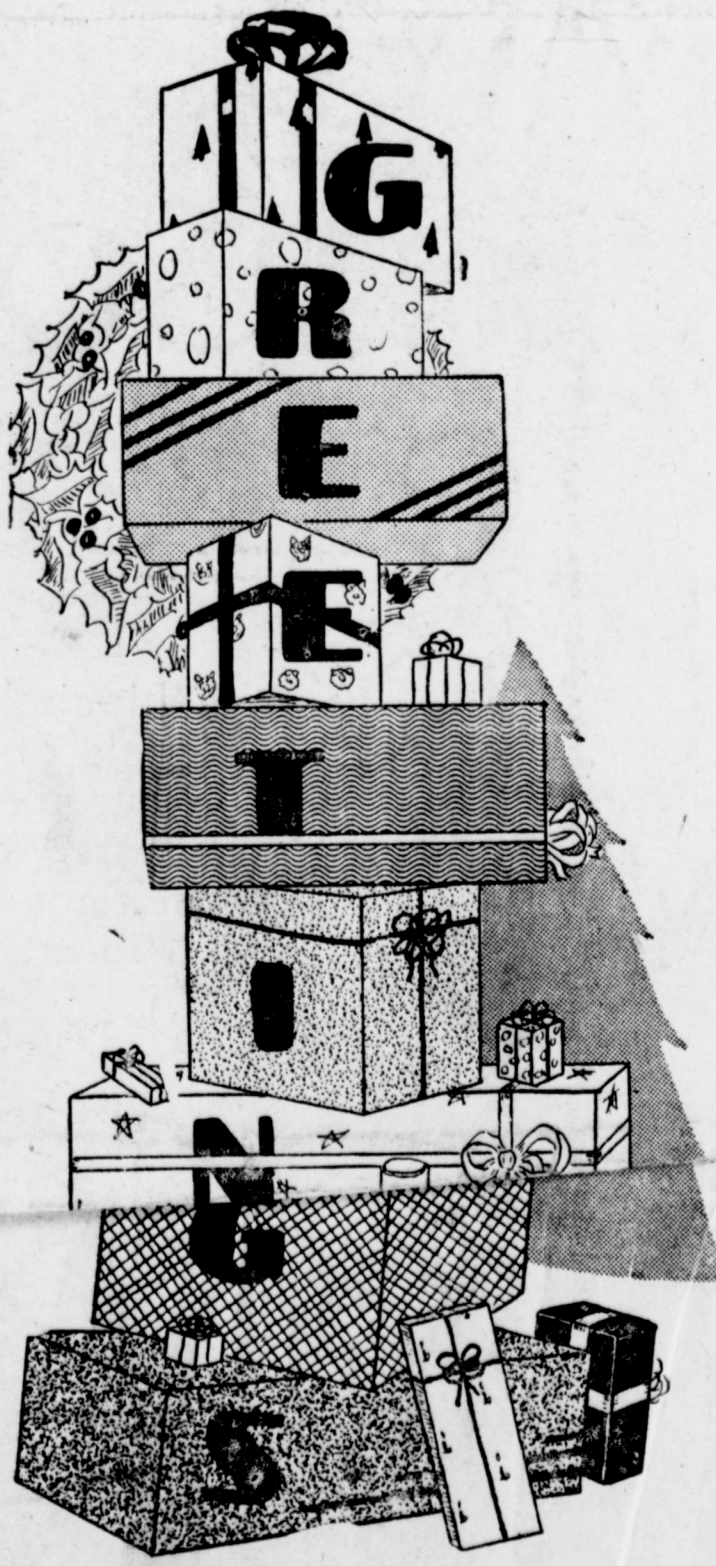
### GREETINGS NEIGHBOR!

It is our hope that this blessed season will bring to your home not only the festive joys of Yuletide, but that deep inner peace which is essentially part of Christmas.

**J. A. McGEE**  
REAL ESTATE  
AND INSURANCE  
Phone 78

TO WISH YOU  
throughout the coming year

**Shorty's Service Station**  
Phillips Gas & Oil  
Flats Fixed  
Phone 213



We Will Be Closed Thursday & Friday

## IT'S CHRISTMAS TIME AGAIN

We are happy that there is a Holiday Season each year that furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of YOU and YOU and YOU. It is a blessing we value highly and wouldn't miss for anything.

Our thoughts are with you, friends, at this Christmastide and we really mean it when we hope that each of you has the Merriest Christmas ever and that next year, 1948, will be one full of happiness and prosperity for you and yours.

## WAGNON GROCERY & MARKET

Erma Ray  
Jack King  
Earl Jeter  
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Emanuel Jennings  
Ernest Ware  
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Mr. & Mrs. Happy Wagnon