

## Production Credit Suggests Soil Conservation, Debt Reduction In A Program For Farmers, Ranchers

A three-point program for farmers and ranchers under today's "high price conditions" was recommended by officers and directors of five production credit associations in annual conference in Amarillo on July 30 and 31, according to W. W. Branscum of Muleshoe, president of the Plainview Association.

First, the group recommended that proper soil conservation practices be followed. Mr. Branscum said, "Good productive land is the best assurance of future income from which to meet expenses and repay debts. The more a farmer

or rancher does to protect and build his soil, the better credit rating he will have with his production credit association. The association can go with him further and stay with him longer if he keeps his land highly productive so he can get greater income from his operations year after year."

Second, the directors recommended that farmers and ranchers reduce debts while prices are high. Figures were cited showing that in 1919 it took 11 steers weighing 1,000 pounds each to pay a \$1,000 debt. In 1932, it took 24 steers; in 1939, 15; in 1941, 12; in 1945, 8; in 1946, 7.

Third, the group recommended that production credit associations complete their job of retiring their government capital. Reports showed that on May 31, 1947, the 36 associations in Texas had \$3,856,389 in earned surplus, \$6,227,090 in member-owned capital and the government's investment is down to \$2,455,000.

The Plainview Production Credit Association has 1,007 stockholders, a total earned surplus of \$80,250, and a member-owned stock of \$163,120, with a government capital investment of \$50,000. "Our plans are to repay \$45,000 of this government capital by the end of 1947," Mr. Branscum said.

The association was represented at the Amarillo conference by the following directors: W. A. Painter, Plainview; W. W. Branscum, Muleshoe; D. T. Northcutt, Silverton; R. A. Axtell, Dimmitt; and by M. R. Snyder, Secretary-Treasurer.

### Ma. Muleshoe

There are enough new or nearly new cars on the used car lots of the nation to go a mighty long way toward satisfying the need of people everywhere for good automobiles. And to this scribe it is disconcerting that we have to pay what we consider an exorbitant price and must have a passing acquaintance at least with the step neighbor, by marriage, of the dealer to get one. If a new car is worth \$2450 or \$2950 instead of \$1500 or \$1600 the cars are supposed to list at, then heck let's just say they're worth it and let the dealer sell them to as many as want to buy at that price as they have cars. I would like to see the legitimate dealers sell to the public instead of the used car dealer. If I don't want to buy at the price they ask—I can do without. But if I go by a new car from a used car dealer I think it's only natural for me to believe I'm getting the big briches put on me. Our dealers here in Muleshoe are not contributing to that racket, thank goodness—but you and I know, for it has been exposed in national magazines and by the Associated Press, that it is being done in our big cities. I'm agin' it.

### Seen & Heard:

Will Harper: It takes 50 per cent of a man's time to attend to his own business—and 50 per cent to allow the other fellow to do the same.

Cecil Tait: People in general do not yet grasp the possibilities offered by Muleshoe and its trade territory. Muleshoe is going to GROW, in my opinion.

And who is in better position to form a good opinion than the county judge. Cecil knows all our people, all our communities, has his fingers on the pulse of the public. He knows our progressive men and women mean to make a town and country here that will be the pride and joy of everyone. Now don't go invest your money because me and Cecil are optimistic on Muleshoe, figure it out for yourself. It's possible to go broke when all about you are growing and thriving.

Congressman George Mahon of this district has been selected on a committee of 19 to visit Europe and study U. S. Commitments to war devastated countries and make recommendations to Congress. He will, though, make his customary visit to the county before the trip begins August 27. Might we suggest that this will be a good time for our people to take up with Mr. Mahon the postoffice situation in Muleshoe. He has already heard plenty about it by means of letters from the citizens here but if we tell him he will have the opportunity to learn about it at first hand. And we will then know just what remedial action is possible.

## Valley Theatre

Show Begins at 8:00 P. M.

Thurs. and Fri. Aug. 7 and 8  
"MR. DISTRICT ATTORNEY"  
Dennis O'Keefe, Adolphe Menjou

Saturday, August 9  
Johnny Mack Brown and Raymond Hatton in  
"SILVER RANGER"

Sun. and Mon., Aug. 10 and 11  
"JOHNNY O'CLOCK"  
Dick Powell - Evelyn Keys

Tues. and Wed., Aug. 12 and 13  
"DARK DELUSION"  
Lionel Barrymore - James Craig

### OUR HONOR ROLL

Many new subscriptions are coming in for The Journal these days. Among new and renewal subscriptions lately, we acknowledge receipt of the following:

Scott Donaldson,  
H. E. Musson, Lubbock.  
Army Rec. Station, Covis,  
Mrs. W. P. McGaughey, Dallas.  
S. G. Upshaw, Star 2.  
Cecil McGee, San Diego.  
G. W. Bigler, Hale Center.  
Buck Witt, Portland, Ore.  
G. V. Gilbreath, Route 1.  
F. M. Wagon, Route 1.  
Mrs. R. D. Precure, Route 1.  
W. F. Hays, Route 1.  
Edd Steinbock, Route 1.

We must remember Mr. Mahon hasn't the authority to do anything—he is just our best friend in Washington where decisions are made and he will lend a friendly ear to anything we tell him.

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

TWENTY-FIFTH YEAR, NO. 32

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, AUGUST 7, 1947

## Services Held For Z. B. Reid

Funeral services were held at Levelland First Baptist Church last Friday afternoon at 4 o'clock for Zack B. Reid, 80, who died Wednesday in the home of a daughter, Mrs. W. I. Huckabee of Balleyboro community. Rev. D. D. Bryant conducted services.

Interment was in the Levelland cemetery.

The deceased was born Jan. 22, 1867 in Jefferson county, Alabama. He moved to Taylor county, Texas in 1907 and after a year's residence there went to Kent county, where he lived until about a year ago. Since then he has divided his time among his children. He left Levelland two weeks ago to visit in the home of Mrs. Huckabee in Balleyboro.

Surviving are three sons, C. P. of Tolar, Texas; George W. of Levelland; and Paul, Levelland; and six daughters, Mrs. E. L. Clanton, Prairie Grove, Arkansas; Mrs. L. L. Ryan, Vernon; Mrs. Jack Wood Corpus Christi; Mrs. Glenn Rader Levelland; Mrs. Tom Howard, Stoneburg; and Mrs. Huckabee.

He is also survived by twenty-nine grand children and seven great grandchildren.

### TWIN BOYS ARRIVE

Mr. and Mrs. Clyde A. Bray, Jr. of Pampa are parents of twin boys, who arrived Saturday at the hospital there. Ronald Clyde weighed 5 pounds, 3 ounces; brother Rodney Alan tipped the scales at 6 pounds and 14 ounces. Their grandparents, Mr. and Mrs. Clyde A. Bray, Sr., are all excited. Mrs. Bray and daughter, Mrs. Horace McAdams, went up to visit the new arrivals, and Clyde Bray returned from a visit in Oklahoma and stopped to see them.

### LEGION LADS LOST AT PORTALES 6 TO 5

Muleshoe Legion Juniors lost to the Portales team in a game played there Sunday, 6 to 5. The game was won in the last half of the ninth when the home boys crossed the plate with a lone score.

Young Bob Precure pitched a good game and in addition got two hits off the Portales hurler. Other hits were made by Barbour, 3; H. Griffith, 2; Clements, 1; and Barnett, 1.

The local boys will play Amherst here Sunday in their last home game. Their starting line-up last Saturday was Richard Barnett, c; Bobby Precure, p; Bill Barbour, 2b; Donald Barnett, ss; Jimmy Clements, 3b; Herbert Griffith, lf; Bobby Wallace, cf; Weldon McCarty, rf.

### MARRIAGE LICENSES

Leonard Leroy McDonald and Miss Andry Pauline Rink.  
Rimmer Albert Gilmon and Miss Vivian Pelton.  
Claude Spencer Patton and Miss Wanda Sue Wells.  
Ray Eugene Stovall and Miss Jacqueline Ellen Bouse.

## Band May Go With Fair Boosters

Arrangements are being made for the Muleshoe high school band to accompany the caravan which expects to visit communities of the territory to publicize the Muleshoe Trade Territory Fair, Glen Rocky said.

Supt. W. C. Cunningham said possibly the school board would authorize use of a school bus to carry the band members on the tour.

More details of the caravan trip to the community centers over the territory will be announced soon.

Mr. Rocky said he hoped that if the trip is made a large number of business people of the city will make their plans to go along and help swell the size of the caravan and make the group representative of Muleshoe.

## Busy Days Ahead For County Dads

Busy days lie ahead for members of the commissioners court of Bailey County during the rest of August. Take a look at this schedule of coming events:

On Monday of next week, regular commissioners court meeting. Canvassing of returns from consolidation election held Wednesday in Muleshoe and Progress school districts.

Tuesday and Wednesday, the court will sit as a board of equalization. August 9, the board of education meets to pass on transfers of pupils from district to district, and to attend to other county school matters.

On August 18, a public hearing will be held on the county financial budget.

On August 23, a special election is scheduled on a proposed constitutional amendment. All in all, the boys are going to earn their money in August, it seems like.

### ROLAND BIGHAM'S ANKLE BROKEN WHILE ROPING

Roland Bigham luffered a badly crushed ankle Tuesday afternoon while roping at the grounds of the Muleshoe Roping Club. Bingham had just roped a calf and was hurt when he leaped from his horse to tie the calf.

At the Green Hospital & Clinic, where he will be confined for quite some time, it was said virtually every bone in the ankle was broken.

### GOES WITH REALTY FIRM

G. D. Kersey is a new salesman with the R. L. Brown realty firm. Mr. Kersey received his license this week and is now ready to do business. Another salesman for the firm is C. L. "Happy" Dyer.

### HOUSTON PEOPLE VISIT HERE

Mr. and Mrs. Calvin Jackson and children of Houston, have returned to their home after a visit here with the family of his half-brother, Blonny Ray, and with friends. During their visit, the Rays took them to Red River, N. M., and other New Mexico points for a visit.

## Local Dairymen Score High In Herd Improvement Monthly Report

TEX-MEX D.H.I.A. ASSOCIATION

Travis Poteet Official Tester

Month of July, 1947

High in Milk Production		
1. Pearl (Holstein)	1869	Owned by Wilson Humphrey
2. Hilda (Guernsey)	1776	Owned by O. C. Thomson
3. Holstein (Holstein)	1621	Owned by Cecil Sigman
4. Splinter (Jersey)	1600	Owned by C. C. Christain
5. Jo Ann (Jersey)	1593	Owned by Dean Pattison
6. Spook (Holstein)	1575	Owned by Wilson Humphrey
7. Johnnie (Holstein)	1438	Owned by Wilson Humphrey
8. Earl (Holstein)	1435	Owned by Wilson Humphrey
9. Croppy (Holstein)	1401	Owned by Wilson Humphrey
10. Peggy (Guernsey)	1398	Owned by O. C. Thomson

High in B. F. Production		
1. Pearl (Holstein)	83.7	Owned by Wilson Humphrey
2. Jo Ann (Jersey)	79.7	Owned by Dean Pattison
3. Fancy (Jersey)	74.4	Owned by C. C. Christain
4. Starr (Guernsey)	73.1	
5. Blue (Jersey)	72.2	Owned by Wendol Christain
6. Fanny (Jersey)	68.1	Owned by C. C. Christain
7. Holstein (Holstein)	68.0	Owned by Cecil Sigman
8. Spook (Holstein)	63.3	Owned by Wilson Humphrey
9. Johnnie (Holstein)	61.8	Owned by Wilson Humphrey
10. Dilly (Holstein)	61.5	Owned by Wilson Humphrey

### 3 High Herd Averages

Name	Production	Dry	Milk	B.F.	Test
1. O. C. Thomson (Guernsey)	8 cows	0	1127 lbs.	42.6	4.2
2. Wilson Humphrey (Holstein)	23 cows	3	940 lbs.	42.3	4.3
3. Kenneth Grissom (Jersey)	11 cows	0	570 lbs.	29.1	5.2

## Cecil Mardis Gets Scholarship

Cecil Mardis, son of Mr. and Mrs. Harold Mardis of this county, has been awarded one of the Sears and Roebuck foundation scholarships in Texas Tech college, along with ten other Texas boys, according to announcement from Lubbock. The scholarship is valued at \$150.

The freshmen, to receive \$150 each are Claude Ash of Bronte, James Cusenbary of Sonora, Earl M. Denson of Spur, Charles E. Goodin of Claude, Harry Hamilton of Chillicothe, Robert Kral of Sweetwater, Cecil Mardis of Muleshoe, Wilbert Seipp of Fredericksburg, Cloy Weems of Ralls and Chester Go-lightly of McLean.

The freshmen boys were chosen from high school graduates of about 80 counties in north, central and west Texas. They were chosen on basis of scholarship, leadership, personality and attitude.

The scholarships are for the benefit of students in the division of agriculture. They are awarded for the long session, being renewed for the second semester provided the holder of the scholarship maintains a satisfactory record. The scholarships are for two semesters, the funds being available, half for the first semester and half for the second semester.

Cecil has been an outstanding FFA and club boy in this county. His livestock shown in the local shows and in other shows of the region have been consistent winners.

## - Hospital News -

Dudley Malone spent a night in the hospital under observation.

Sam Johnson is in the hospital under medical care. He will be discharged soon.

Ethel Hicks underwent a tonsillectomy this week. She has been discharged.

Kenneth Collins, son of V. M. Collins, underwent a tonsillectomy this week.

Roland Bigham is in the hospital as the result of a broken leg received by roping calves. He will be in the hospital a few days.

Glenroy Jennings, son of Emanuel Jennings, also underwent a tonsillectomy this week.

### TO BEGIN TEEN AGE SPIRITUAL PROGRAM

Envoy and Mrs. H. C. Seago, in charge of Salvation Army work at Littlefield and in this section, announce they will begin a daily spiritual program for teen agers over radio station KVOW, Littlefield. They invite teen agers of this territory to take part on the program, needing singers, musicians, etc.

### MRS. DYER'S FATHER DIES AT AGE OF 94

W. M. Cobb, of Lake Providence, La., father of Mrs. E. E. Dyer of Muleshoe, died Friday night, August 1. He was 94 years of age. Mrs. Dyer was unable to attend funeral services because of the illness of Mr. Dyer.

Mr. Cobb is survived by his wife and seven children. Funeral services were conducted at Lake Providence and the body was taken to Mesa, Ariz., for interment.

## Progress Approves School Consolidation

### Ford Tractors Reach Texas

Dallas—The State of Texas has been assigned the first five new model 8N Ford tractors for public sale, the Rocky Tractor Company in Muleshoe, Texas, Bailey County dealer for the Stewart Company—largest distributor of Ford tractors in the United States, has announced.

To be flown from Detroit by a specially chartered plane of Braniff International Airways the tractors will be delivered to Governor Beauford Jester on August 7 on the ground of the Texas Capitol in Austin.

For immediate use in the highway department's new road building and maintenance program, the 11,500-pound shipment of tractors is also the heaviest air movement of completed machinery units to be flown into the state. They will be transported in one of Braniff's C-54 cargo planes with the specially designed double loading doors. The Governor will accept delivery of the five tractors on the grounds of the Texas Capitol in Austin.

In commenting on the selection of Texas for first delivery of the model now on production line, Governor Jester pointed out that the equipment would not only be used on the farm-to-market roads over the state but also for improvement of the many miles of vacation highways.

"The rapidly expanding farm road system under the direction of our Texas Highway Department makes it fortunate that Texas was selected to receive the first of the new-type tractors. Their diverse use in road maintenance will aid our crews in the big job of keeping our 27,000 miles of paved highways in repair for the unprecedented traffic demands," the Governor stated.

"This additional equipment will help make the good roads leading to our state's popular vacation resorts even more attractive for our out-of-state visitors as well as our own Texas travelers," he added.

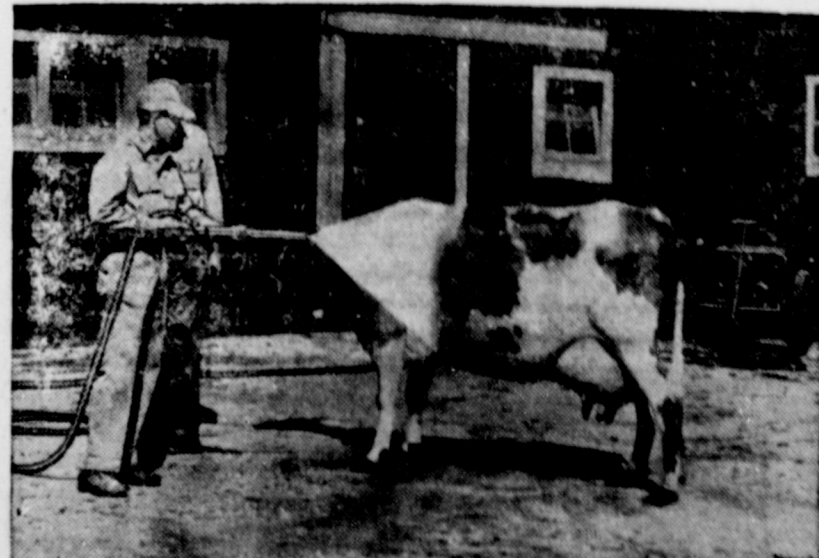
Of major interest to Texas and other farmers who have already placed orders for the 50,000 tractors to be marketed the remainder of this year is the announcement by Frank R. Pierce, Dearborn Motors president, that implements now in use with Ford tractors will operate with the new model.

An important feature of the new model is an improved hydraulic system permitting operation of tractor as a single unit with automatic hydraulic control of the implement.

Other major improvements include an automotive-type steering gear, four forward speeds to give a higher speed, a new drawbar height control mechanism, combination running boards and steps, a seat that can be tilted back, and a hinged radiator grille for easy cleaning of radiator core.

Miss Ruth Clark has returned home from a two weeks visit in California with Mr. and Mrs. Clifton Finley and other relatives. Her sister, Mrs. Clifton Finley, returned home with her for a short visit with homefolks and friends.

### It Also Fights Fire



LANSING, MICH.—A new note of safety has been added to farm life in the form of this high-pressure portable power sprayer just announced by the John Bean Mfg. Co. Called the Farm Protector, its powerful spray can be quickly brought into play to put out a blaze. As shown above, the machine also does rapid duty in spraying livestock to eliminate flies and lice. An all-purpose instrument, it can be employed also, to spray whitewash, clean farm equipment, kill weeds or spray trees. Powered by a 1-3/4 h.p. engine, it delivers 4 gallons per minute at 400 lbs. pressure from a 50-gallon tank.

The third time proved to be the charm in the campaign to join Muleshoe and Progress school districts.

Progress voters finally okeyed the consolidation proposal in an election held Wednesday of this week. Progress voters favored the proposal 67 to 57, total votes cast being almost identical with those of former elections. It was the third time the two districts had voted on the proposition, Muleshoe voters having favored it at each election.

At the first election, held in April, Progress citizens turned down consolidation 63 to 61. Early in July they again turned it down, this time by 65 to 64.

The acceptance of consolidation by Progress people ends the consolidation movement in this part of the county. In the south part of the county, Stegal has consolidated with Three Way district.

Fairview, Balleyboro, Liberty, and Progress have now joined with Muleshoe district to form a very strong, very large district, whose combined wealth will enable school authorities to build up a school system second to none in this section of Texas.

Supt. W. C. Cunningham, of Muleshoe, could not be reached for a statement after the voting Wednesday. He has been a staunch defender of the consolidation movement, believing it is the only way for the people of Texas to keep up with the changing times.

The consolidation movement is gaining momentum over Texas as well as in many other states.

## Veterans Land Program Delayed By Legislature

Austin—The Texas Veterans' Land Program, authorized by a constitutional amendment adopted by the people last November, has been delayed two years through failure of enabling legislation to receive Senate floor recognition, some 10,000 veteran applicants were advised today by Bascom Giles, Commissioner of the General Land Office of Texas. The same information was given to all American Legion and VFW posts.

Giles explained that he is notifying the veterans of the status of the bill because he is continuing to receive a large volume of mail daily from veterans lauding the program as one of the best offered in the nation and expressing a desire to participate.

"Many of them apparently believed the amendment adopted by the voters last November was self-enacting and cannot understand why they have not already been permitted to buy a small farm or ranch home from the State," he said.

"I am explaining to them that while the necessary enabling legislation was passed in the House by a vote of 124 to 9, it failed to receive recognition for Senate consideration. Despite every effort to get it up for passage in the Senate, where we had been assured of a majority favorable vote, its supporters were unable to do so, even with the intercession of the largest veterans' organizations in its behalf."

As written, the bill would have permitted any World War II veteran to select his own land for purchase by the Veterans' Land Board and resale to him with ten per cent down and the balance to be paid in forty years at four per cent interest.

### REVIVAL TO START AT ENOCHS

Leroy Nelson of Abilene will begin a ten days meeting with the Enoch's Church of Christ Friday, August 8. Everyone is invited to come out and hear him. Outdoor services will be held at night. Gene Scarbrough of Muleshoe will lead the song service.—Dave St. Clair.

## Local Markets

Cream	65c
Eggs	30
Light Hens, lb.	14c
Heavy Hens, lb.	14c
Fryers, lb.	16c
Hogs, cwt.	36c
Kafir, cwt.	\$26.25
Maize, cwt.	2.79
Hegari, cwt.	2.79
Wheat, bu.	2.76
	2.65

Rev. and Mrs. T. G. Craft had as their guests over the week end Mr. and Mrs. J. P. Wright, Mrs. Charles DeLaHaye and daughter Peggy of St. Louis, Mo.

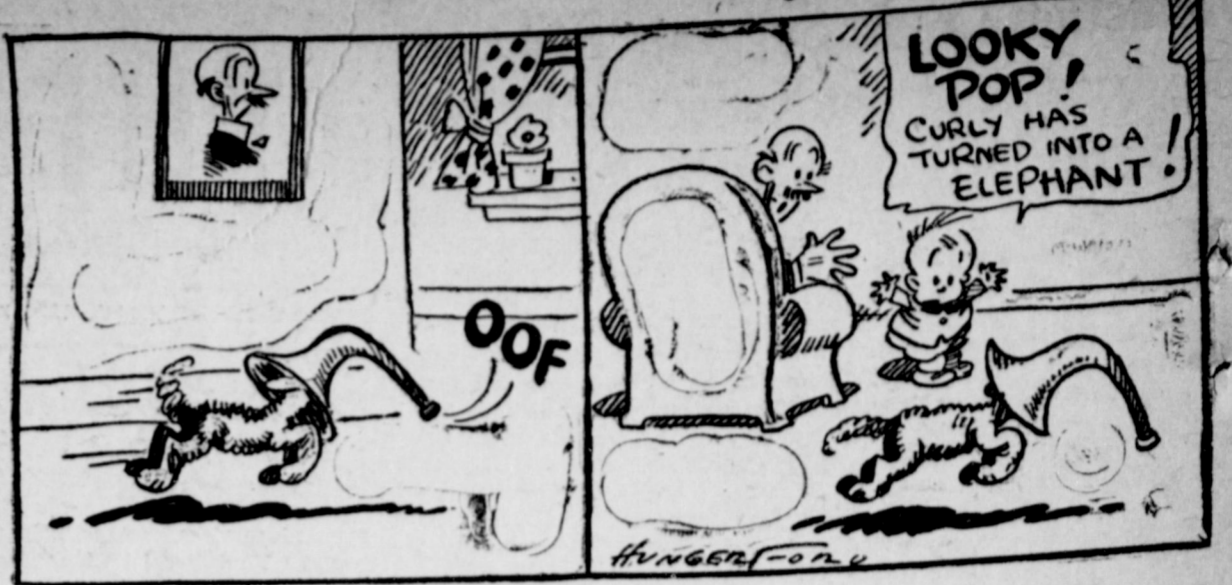
**Ben Richardson Post  
American Legion**  
Muleshoe, Texas  
Meets First and Third Thurs. Nights  
Clyde Bray, AdJ.

**LUNCHES AND  
Short Orders  
MATTIE'S CAFE**  
Phone 67-J Muleshoe

**SNOODLES**



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SERVICE**

Drilling — Installation — Servicing  
**BYRON JACKSON PUMPS**  
New Heavy 16-Inch Casing  
**F. M. Denton Pump Co.**

Just West of Angeley Yard Muleshoe

**YOUR WORLD  
AND MINE**

By Rev. T. G. CRAFT

We have come to the place in the history of the world when one more war such as we will have will destroy the world. Man knows the terrible destruction that an atomic war will bring to all, both friend and foe. In spite of this impending danger to all, the next war will be an atomic war. Man has never failed to use the most improved instruments of destruction in time of war. We are foolish if we think they will not be used again. The latest bomb is so powerful that it will take the atom bomb to com-

bust it. Then what? I am aware of the fact that many people, both church people and non-church people, who read these lines are so busy with farm and business that they do not realize the kind of a world that hangs over them and what awaits them in a course of months. I would not have any one to stop his plow or his business, but I do want to remind all of you that it might be a wise idea for you to prepare to meet your God. Not one of us can afford to neglect our soul preparation. This nation can be destroyed in less than one hour of time. If the enemy strikes, he will strike hard and fierce. It will be over between the sun set and sun rise. One's invested energies and labors

of a lifetime can be destroyed in a moment of time. I recite these dangers to help some of you to prepare for a world that hangs over them and what awaits them in a course of months. I would not have any one to stop his plow or his business, but I do want to remind all of you that it might be a wise idea for you to prepare to meet your God. Not one of us can afford to neglect our soul preparation. This nation can be destroyed in less than one hour of time. If the enemy strikes, he will strike hard and fierce. It will be over between the sun set and sun rise. One's invested energies and labors

do his will. No man can read the Book of Revelation—the last book in your Bible—and feel the same manner of indifference he has felt about the end of time and the destruction of the world. Those who can read might search the Scriptures and read for themselves. There are many things taught in the Book of Revelation that most people do not know exist. If you read this Book, your heart will tremble with fear.

Your world and mine is with us. To know it is to fear it. The future holds the fury of evil. We need to gird ourselves for the dark days very near to us all. Noah

preached the coming of a mighty flood. He was not believed any more than most of the people who read these lines and the Bible will not believe the prophecies of the Lord and the coming judgments of God on sin. But God says is true whether you believe it or not. You can adopt the "wait and see policy," but it will be too late when the fires of destruction fall on the earth.

Rev. and Mrs. Orbin Turner and son Bobby, pastor of the First Methodist Church of Roswell, N. M., spent Thursday with Rev. and Mrs. Truett Craft.

**Steed Funeral Home**

SERVING MULESHOE AND SURROUNDING TERRITORY OVER TWENTY YEARS

Muleshoe Phone 47 Clovis Phone 14

**AMBULANCE SERVICE**

Call Howard Cox Day Phone 67-W Night Phone 275-J

**Steed Funeral Home**

L. V. SPARKS, Co-Owner and Manager

Ambulance Service Funeral Service

**Protect Against VITAMIN DEFICIENCY With**



**MULTIPLE VITAMIN CAPSULES**

Each One-A-Day (brand) Multiple Vitamin Capsule furnishes the full basic daily quantity of five vitamins whose requirements in human nutrition have been established.

You can't buy better vitamins no matter what you pay for them. One-A-Day (brand) Multiple Vitamin Capsules are guaranteed to be full potency, as shown on the label.

Make One-A-Day your Buy Word for vitamins. Get them at your drug store.

MILES LABORATORIES, INC. Elkhart, Indiana

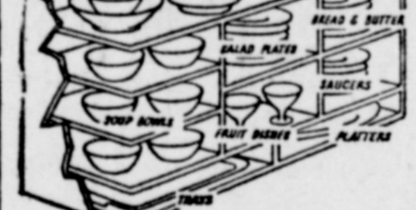
**FIXING UP the HOME**  
By Diane Greeter

**Make Most of Shelves**

SMALL kitchens should be designed as carefully as the galley on a small yacht, where space is at a premium. Every little part of your cupboards should be fully utilized, every nook and cranny developed into a place for a particular object or tool of your kitchen work.

A set of dishes, for instance, is usually spread out over the largest shelf or the different sizes are stacked one on top another, making it necessary to lift one stack to get at another. That is inefficient.

Dishes and glassware, spices and other small objects can be properly stored by putting in special shelves which can be built by anyone who can use a saw and hammer. Nest them like this:



Spices will take up a lot of room if you are a spice user. Little racks hung on the inside of the cupboard doors will take care of this problem and leave the shelf open for other, bigger things. Notice the cup rack in the back of the shelves above? It has a few small pieces of quarter inch dowelling nailed along the shelf near the front. This keeps the cups from sitting down flat, allowing air to circulate around them. Cups will not "sweat" when turned upside down on this shelf.

**SPENCE  
RADIO  
SHOP**

PHONE 270-W

Where You'll Find

Zenith Radio-COMBINATIONS

Record Players

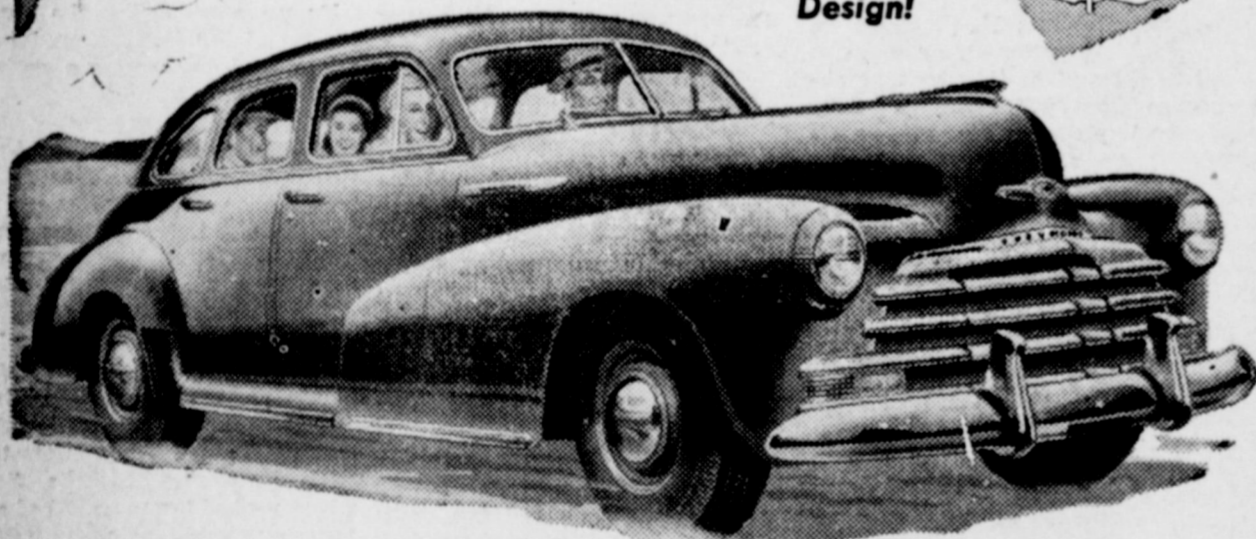
Portable Radios

and  
FIRST CLASS SERVICE

Service that isn't just talk—  
But service that makes those  
inoperative radios TALK!

You can't match the "heart" of  
**BIG-CAR QUALITY AT LOWEST COST**

World's Champion  
Valve-in-Head  
Design!



The new Chevrolet is the lowest-priced motor car with a Valve-in-Head Engine—the type of car engine which holds all records for efficiency—for giving maximum power from every ounce of fuel. Moreover, Chevrolet's Valve-in-Head Engine is the "champion of champions" on all these counts: (1) Valve-in-Head perform-

ance at lowest prices; (2) billions of miles of service to owners; and (3) number of owners served. In fact, this sturdy Chevrolet Valve-in-Head Engine has delivered more miles, for more owners, over a longer period, than any other automotive engine built today, regardless of type, size or price!



You can't match Chevrolet's BIG-CAR COMFORT at lowest cost, either—the outstanding comfort of its Knee-Action Gliding Ride—for this, too, is exclusive to Chevrolet in its price range.



Be wise! Keep your present car in good running condition by bringing it to us for skilled service, now and at regular intervals, until you secure delivery of your new Chevrolet. Come in—today!

**CHEVROLET  
C. & H. CHEVROLET**

PHONE 12

MULESHOE, TEXAS



**23 YEARS OF PUBLIC SERVICE  
AND GOOD CITIZENSHIP**

This week marks the 23rd anniversary of the Southwestern Public Service Company. These years have been marked by the growing use of dependable electric service in the Panhandle Plains Pecos Valley area.

Today thousands of folks, hundreds of stores and industries look to your Public Service Company for low cost, dependable electric service.

In the years to come we look forward to continuing to serve more and more people with even better electric service at the lowest possible cost.

**SOUTHWESTERN  
PUBLIC SERVICE  
COMPANY**

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

**-Farm Notes-**

**SOIL CONSERVATION**

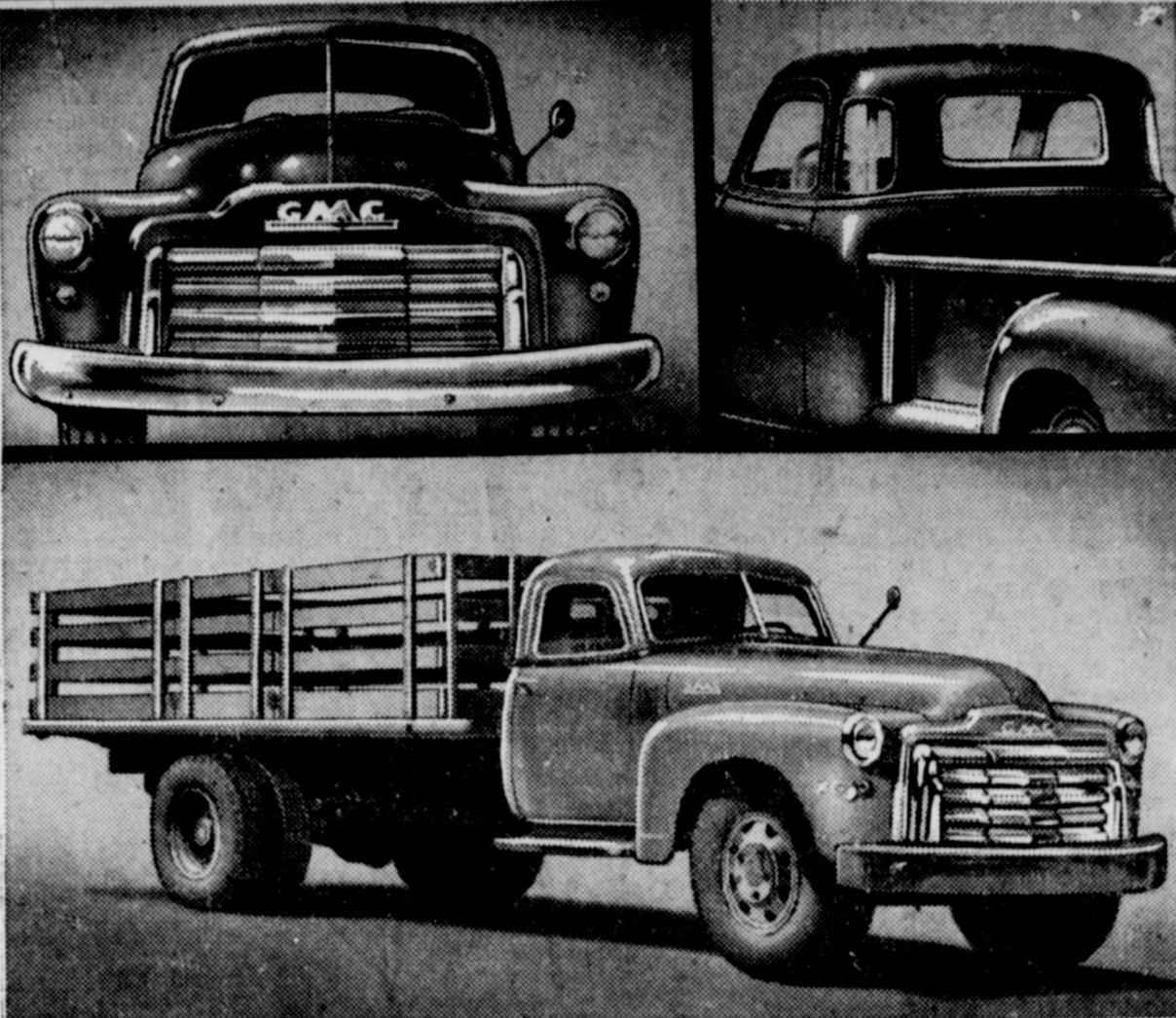
A lot of so-called "conservation" is mere "conversation" if one man be permitted to capitalize on a slip of the tongue made by an ardent conservationist many years ago. The accidental pun was so apt that it has lived a long and useful life.

When the Supreme Court of the United States outlawed portions of the Agricultural Act it appeared almost humorous to this scribe that to salvage the so-called national farm program the powers that be had to revert to a conservation act, which had been passed by the Congress and had been ineffective on account of failure to apply it. Then, in the name of conservation the farm pump-up proceeded.



Try the square bottle for convenience in handling and storing in your refrigerator.

**New GMCs Set New High in Truck Design**



The complete new line of light and medium duty models, just announced by GMC Truck & Coach, features smart and distinctive streamlined styling... larger, all-steel cabs with greatly increased comfort and convenience for drivers... stronger, sturdier chassis and many improved and war-proved engine features.

- The attractive, rugged front-end design, upper left, presents a strengthening grille with encircling bar of heavy bumper stock projecting

top and sides. The de luxe cab, upper right, introduces rear quarter corner windows, an outstanding advancement in better visibility. Both standard and de luxe cabs feature increased roominess, finer appointments, more comfortable seats, improved insulation and ventilation.

The new GMC line offers stake (illustrated), pickup, panel, platform, canopy expr and tractor models, plus many chassis types up to 20,000 pounds gross vehicle weight.

In the past few years there has been an awakening to the need

for conservation of our soil and for soil improvement. Much has been done that experience has proven futile so far as results are concerned. On the contrary much constructive work has been done and some powerful steps have been taken to conserve our soil and to improve it.

Nowhere in the nation has there been a more spectacular job of soil conservation and soil improvement done than in the Old South. Lands that have been abused are again productive. Lands that have been of questionable value during the tenure of the white man are coming into fruitful production.

We think of the great Southwest as a major cattle-producing area. Rapidly the Old South is becoming a large producer of beef cattle, as well as of dairy products.

Like any other country which bases its farm economy on a stable same livestock program, the Old South is fortifying itself by a shifting of conventional crops to livestock farming.

In the irrigated regions near El Paso livestock are a must in the maintenance of soil fertility.

We might as well squarely face the fact in the irrigated belt of the High Plains of Texas that we can not continue to force production of our land by irrigation water to supplement the natural rainfall and expect our land to maintain its high production unless we supply additional plant food by use of livestock, legumes, commercial fertilizer or other accepted means.

We rapidly approach an era of more intensive farming on the High Plains. We'll be more aware of this when the war-born high prices for many of our standard field crops vanish.

In this period of high income we can tolerate a substantial expense account for soil conservation and soil improvement, and for the initial switch from field crop production to a balanced livestock program. This is said, because we know a lot of producers, who are scrambling around even now 'hunting' expense items for their tax returns for the inevitable casting up of accounts for tax computation.

**KILL RED ANTS!**  
Eid your premises of Red Ant Beds with **DURHAM'S ANT BALLS** for less than 5c per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30c and 50c ars at your druggist or

**DAMRON DRUG**

**LOST 52 Lbs. FAT!**  
Amazing Candy Plan Slims Down Figure

Mrs. C. D. Wells, Texas, writes, "I was continually trying different ways to reduce, but without success. I weighed 170 pounds. Then I tried the **AVIS Vitamin Candy Reducing Plan** and lost 52 pounds. Now I weigh only 118." Your experience may or may not be the same as Mrs. Wells but why not try the **AVIS** way. Thousands of others have used **AVIS** Plan successfully too and!

The clinical tests conducted by medical doctors more than 100 persons lost 12 to 18 pounds average in a few weeks with the **AVIS Vitamin Candy Reducing Plan**.

With this Plan you don't cut out any meals, starches, potatoes, meats or butter. You simply cut them down. It's simple and easier when you enjoy delicious **AVIS** as directed. No drugs. No laxatives. No exercise. No massage. Absolutely harmless. 30 days supply of **AVIS** only \$2.35. If not delighted with results, **MONEY BACK** on the very first box. Please

**DAMRON DRUG STORE**

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**GENUINE CHEVROLET REPLACEMENT PARTS**

and give you liberal allowances on the old parts or assemblies. Ask about our exchange plan!

**C. & H. Chevrolet Co.**  
Muleshoe Texas Phone 12

<b>Used Sewing Machines</b>	<b>Bedroom Suites</b> 5 pcs. Wheat Color
<b>New Electric Washing Machines</b>	<b>New and Used Cook Stoves</b>
<b>Breakfast Room Suites</b>	<b>Boro Wood Kitchen Cabinets</b>
<b>Clopay Window Shades</b> White, Cream Ecrú, Natural	<b>59c</b>
<b>NEW MCCORMICK'S USED FURNITURE TERMS</b>	
Phone 170	Muleshoe, Texas

**ANNOUNCEMENT . . .**

We Have Been Appointed

**PARTS and ACCESSORIES DEALERS**

For Pontiac Motor Division in Muleshoe

WE WILL CARRY A COMPLETE LINE OF PARTS FOR YOUR CONVENIENCE AT ALL TIMES

EXPERIENCED MECHANIC

**L. M. HENNINGTON**

On Duty At All Times

Just Installed A Motor Analysis Machine

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**Davis - Lenderson**

Phone 56 John Deere Dealer Muleshoe



**A fully guaranteed TIRE!**

**CO-OP AGAIN LEADS THE WAY**

Co-Op proudly announces its new Double Tire Guarantee—first, a liberal 18-month Road Hazard Guarantee, and second, a Life-time Guarantee against defects in workmanship and materials. Drop in at your Co-Op today and examine the new Co-Op Double Tire Guarantee Certificate—it will meet your satisfaction.

NEW PRICE  
600 X 16 - 4 PLY  
**13.95**  
PLUS TAX

Here is the Guarantee:

- A new tire if failure is due to—
- Blowouts and punctures
- Rim or stone bruises
- Cuts, breaks, and cord rupture
- Cracking or sidewall & tread separation
- Defects in workmanship or material

and here is how it works

The price of your passenger car tire will be prorated equally over an 18-month period and in event of failure of the tire under provision of the guarantee you will be given a new tire at the cost of only the monthly prorated times the number of months the tire was in use. On mud and snow tires the guarantee is 15 months and on truck and bus, 6 months with the same terms of guarantee applying.

**Consumers Fuel & Supply**  
Phone 34J Muleshoe, Texas

*Controlled Quality Price Construction*

# Women's News . Club Events Social Activities

## Marshall Morris And Miss Crossley To Wed August 23

The engagement and approaching marriage of Misses Elaine and Jeanne Crossley was announced at a coffee hosted by their mother, Mrs. P. L. Crossley, at the Women's Club Saturday morning, at Eastland, Texas.

Miss Elaine Crossley will become the bride of Mr. Marshall Morris of Muleshoe, son of Mr. and Mrs. Arnold Morris of Muleshoe, and Miss Jeanne Crossley will become the bride of Mr. Glenn Boyd of Cisco in a formal double wedding at the First Methodist Church the evening of August 23. They are the daughters of County Judge and Mrs. Crossley, 613 South Seaman Street. Guests were greeted at the door by Mrs. Fred Maxey and were received just inside by the hostess and presented to Miss Jeanne Crossley, Mrs. Walter Boyd of Cisco, Mrs. Guy Parker, Miss Elaine Crossley, Mrs. Arnold Morris of Muleshoe, Mrs. C. C. Elliott, Jr. of Minearal Wells, sister of the honorees, and Miss Barbara Mae Morris of Muleshoe.

Misses Johnnie Lou Hart of Fort Worth and Beth Rhineman presided at the register and registered each guest in twin bride's books bound in white leather. One hundred and seventy-five guests called.

Mesdames Cyrus Frost, W. B. Collie, John Ernst and Oran Earnest alternated in presiding over the refreshment table. The table was laid with a white cutwork linen cloth and centered with a crystal bowl holding double wedding rings made of maine and orange blossoms bearing the names of the honorees and the wedding date. Appointments were in crystal and silver and guests were served

## BILLIE COLLINS PARTY HONOREE ON BIRTHDAY

Billie Margaret Collins was honored with a birthday party on her fifteenth birthday, given at the home of her parents, Mr. and Mrs. Bill Collins.

In the spacious, grass covered back yard a table had been laid, covered with a red table cloth, on which the gifts were displayed.

Various games were enjoyed and refreshments of individual cakes, cookies, sandwiches and punch were served to the following:

Shirley Evans, Sondra Waggon, Anne Elliott, Kay Malone, Billie Faye Graves, Roy Janice Jordan, Peggy Jo Robinson, Dixie Jennings, Pat English, Gay Sanders, J. Ann Wyer, Bettye Rue Gaede, Barbara Barnett, Jeanette Kirk, Waneen Beller, Beardean Broyles.

Eugene Broyles, Billy Don Barbour, Donald Fudge, Weldon McCarty, Richard Barnett, Donnie Precure, Earl Ladd, Jr., Leo Wollard, Bennie Ray Douglass, Junior Cunningham, Don (Chill) Jordan, Kenneth Ray Lovelady, Jimmie Sharpe, Gene Harvey, Carter Taylor, Bobby Wallace and H. C. Elliott.

Mrs. O. L. Copley of Richmond, Va., and Mr. and Mrs. A. W. Copley spent Sunday afternoon in Hereford with the Scheihagen family.

sausage in rolls, frosted grapes and sweet rolls with coffee.

Others in the house party included Mesdames Victor Cornelius, H. M. Hart, J. F. Collins, who said the goodbyes, and Miss Lila Ann Love, Kathleen Collie, Katherine Cornelius and Evelyn Blanchard. Mr. Homer Meek, Jr., played appropriate music on the piano during the party.

Out of town callers registering included Mrs. Joe Tableman and daughter, Miss Anna Jo Tableman, and Miss Martha Lou McDonald of Dallas, Mrs. George Van Roeder of Anson, Mrs. G. C. Stubblefield of Carbon, Mrs. Robert Childress of Abilene, Mrs. Keith Beyette and Mrs. B. J. Parrish of Fort Worth, Miss Lou Williams of Bonham and Misses Johnnie Lou and Emilee Hart of Fort Worth.

## Mrs. Treider Is Shower Honoree

A surprise bridal shower was given Tuesday, July 29, honoring Mrs. Melvin Treider, the former Anita Bewley, in the home of Mrs. Jack Smith.

After viewing the many beautiful gifts, guests were served refreshments of pink and white sandwiches, punch, cake and ice cream.

Those present were: Mesdames

Merle Gough, Carlsbad, N. M., Riley Goodnough, Charley Gustin, R. G. Treider, Alma Steinbock, J. D. Carpenter, N. M. McCurdy, Raymond Precure, Bose Abrams, Claude Blackburn, Matt Jesko, Judd Clark, Willie Steinbock, Gene White, Henry Ivy, Ernest Merriott, Ernest Nowell, Joe Bates Jennings, O. M. Jennings, Glen Scott, Virgil Teague, Frank Hinkson, George Crain, T. W. Bewley, the honoree and the hostess.

Many lovely gifts were sent by friends who were unable to attend. Mrs. Joe Bates Jennings assisted the honoree in opening the gifts with Mrs. Gene White presiding over the bride's book as the many beautiful and useful gifts were passed.

## Smart School Clothes



For smart-in-school clothes choose the ones that offer both freedom and good looks such as the corduroy suit for children three to six years old shown above as pictured in the August issue of Good Housekeeping magazine.

## ELEGANT ATTIRE



There's elegance in this beige chambray coat dress to meet the demands of any afternoon or evening event. The dress skirt is cut with a front flare for added smartness. Outfits like this cater to the increasing demand among women for street-wear cottons, the National Cotton Council reports.

## CHURCH OF CHRIST LADIES BIBLE CLASS MET

The Ladies Bible Class of the Church of Christ met Wednesday with a covered dish luncheon at the home of Mrs. Scott Donaldson. The ladies quilted a quilt for Mrs. Donaldson, which was pieced by her father, who is 81 years old.

Those attending were Mrs. J. D. Witherspoon, Mrs. Roy Holland, Mrs. Joe Jarman, Mrs. Kate Lenderson, Mrs. Beulah Motheral, Mrs. Ernest Holland, Mrs. Buddy Howard, Mrs. Jack Lenderson, Mrs. J. M. Forbes, Mrs. Nettie Lambert, Mrs. Paul Craig, Mrs. Maud Jones, Mrs. Mable Ryan, Mrs. Bessie Cox, and the hostess, Mrs. Donaldson.

## SUNSHINE CLUB

Mrs. Fay Dawkins was hostess to the Sunshine Club July 17. Eight members and four visitors were present.

Roll was called by Mrs. Chambless and each responded with a verse from the Bible. The afternoon was spent in sewing and conversation.

Refreshments of delicious cake and fruit punch were served to Mesdames Ike Stinson, Dave Coulter, George Chambless, Johnson, Heatherington, Williams, Dorothy and Anita Dawkins, Delsie Crawford, Mrs. L. D. Tipton and the hostess, Mrs. Dawkins.

The next meeting will be with Mrs. L. E. Ware, Aug. 7.

Mr. and Mrs. A. L. Robinson who have been here visiting relatives, have returned to their home in Phoenix. J. W. Dalton, Pop's Cafe proprietor, went home with them for a few days visit.

## ON THE BEACH



This eye-stopper in Hope Skillman satin-striped cotton is ready for a romp, too—the ideal combination for beach wear. The three-piece beach suit has fitted little boy shorts, bra, and its own long-sleeved hony jacket. One large patch pocket on the back of the jacket adds a novelty touch.

## SOPHOMORES ENJOY PICNIC FRIDAY

The Sophomore class of Muleshoe high enjoyed a picnic Friday evening, August 1, at the roadside park. About thirty students were present for the occasion, and Mr. and Mrs. Jim Clements, Mr. and Mrs. F. H. Davis, Mrs. Arthur Shafer, Clyde Waggoner, Mrs. Earl Lee and Miss Marjorie Moore were present.

Mrs. Clements furnished 16 fried chickens for the occasion and the other hostesses brought other food. Games were enjoyed during the evening.

## INITIATION CEREMONIES HELD BY EASTERN STAR

Muleshoe Eastern Star Chapter Tuesday night conferred the degrees on candidates Clyde Holt, Mrs. Mildred Lambert, and Miss William Edd Jones.

Refreshments were served by a committee composed of Mrs. Howard Holt, Mrs. Mary DeShazo, Mrs. Lela Barron, and Mrs. Clyde Holt.

## RAINBOW GIRLS HAVE PICNIC SUPPER

About 25 Rainbow Girls enjoyed a wiener roast and watermelon supper at the roadside park, Thursday evening, July 31. The sponsors for the party were Mrs. Dudley Malone, Mrs. Irvin St. Clair, C. A. Barnett and Mrs. Pat Bulloch.

Mrs. P. C. Sheezog is visiting in Pratt, Kans., with relatives, and during her absence her place at the Green Hospital is being filled by Mrs. M. E. Finley.

Mr. and Mrs. D. R. Richardson of Maple and Mrs. Aleda Mae Wright, of Green Hospital, visited in Colorado last week.

Mr. and Mrs. J. W. Witherspoon left Wednesday to visit in Omaha, Neb., with his brother.

## LAMOROUS TAILORING



Perfect for Sunday luncheon at the club, a country wedding, or a day in town is this beautifully tailored cotton dress, with chalk stripes on dark chambray to supply glamour. It comes in wine, green, slate grey and brown. The high, opened crown bonnet worn with it is trimmed with petticoat ruffle or imported white organdy.

Mr. and Mrs. Henry Clements spent the week-end at Gann, Texas, with his parents, Mr. and Mrs. W. F. Clements.

Mr. and Mrs. Buck Wood expect to leave this week end for a vacation trip to Red River, N. M., and a trip to other points in New Mexico and Colorado.

## Watson Club

The Watson H. D. Club met July 23, at 3 o'clock with Mrs. Roy Tunnell.

Mrs. Williamson, our agent, gave a demonstration on fitting patterns and sewing in zippers, also giving many helpful hints on sewing.

Plans were made to have an all-day cooker testing at Three Way school house August 6. Refreshments of punch and ice box cookies were served to seven members by the hostess.

## INITIATION POSTPONED

Initiation for Muleshoe Rebekah Lodge has been postponed until the fourth Tuesday night. Every member is urged to attend at that time. —Mae Provence, reporter.

## News Briefs

Mr. and Mrs. Houston Hart and little daughter have returned from a few days outing at Red River N. M.

Miss Cleo Walker of Muleshoe and Mr. and Mrs. Clovis DeBord, of Lubbock, are in Rudoso and vicinity this week for a vacation visit.

Mr. and Mrs. Neil Rockey and little granddaughters, Roberta and Quinell Elliott, returned home Sunday from an extended visit in Alaska, Washington, California and other points. They visited with their son, Richard, in Omak, Wash.

Mr. and Mrs. E. E. Dyer returned home Sunday from Fort Worth, where Mr. Dyer underwent surgery.

**MULESHOE  
Beauty Shop  
Open Every Day  
Phone 114-W  
Lucille Cherry — Wanda Sanders**

**LUZIER'S  
FINE COSMETICS**  
Selected to suit your individual requirement.  
Accepted by the American Medical Association  
**BALIE M. SCHUSTER**



*Junior-Deb*  
ORIGINAL

As advertised in August Junior Bazaar

The prize junior suit of the new season... Inspired by a very new Parisian Original... Interpreted by the master Junior-Deb... In beautiful Vivero, a Labtex Bur-Mil rayon fabric... Striking in design... Flattering in color... Brilliantly designed to put you ahead in the fashion picture.

In sizes 9 to 15. \$39.75

**COBB'S**

**CHARM**

PICKED THESE



SUITS FOR THEIR  
AUGUST COVER

Leave it to Charm to know something good when they see it. They picked these Jaunty Junior suits for their August cover. We agree with Charm and we're featuring them in plaid and plain, the details are different but the basic style the same. See them today... and see the other smart suit styles in our exclusive Jaunty Junior collection. Sizes 7 to 15.

\$39.95 to \$65.75



**The Fashion Shop**

ELIZABETH BARNETT

DOROTHY MATTHIENSEN

# Want Ads

Rates: Minimum 35c; per word one time, 2 1-2c; each additional time, 1 1-2c; strictly cash.

**WANTS**—J. & McWhorter, Phone 311, southwest Courthouse 3-1tc

**FOR SALE**—Covered wagon Trailer House. See at McCormick's 30-3tc

Bring or send your watch troubles to C. R. Burgess at the Simpson-Burgess Furniture store, Amherst, Texas. 25-1tc

**WANTED!**  
**100,000 RATS TO KILL** with Dr. Ray's Rat Killer. Money back guarantee backed with \$30,000.00 bond.  
WESTERN DRUG CO.

**WANTED TO BUY**  
Top prices for Fat Hogs and Feeder Pigs  
CLOVIS HOG CO., Pho. 224

**FOR SALE**—Business lot \$2000. North of post office. Paving paid. \$200 down, \$200 year. 5 per cent. S. E. Goucher. 19-1tc

**FOR RENT**—Public address system, for any occasion. Can be used any place. Cox Radio and Appliance. 15-1tc

**WANTED**—Will take orders for custom made Venetian blinds. Howard Cox, Cox Radio Shop. 45-1tc

**FOR AUTO FINANCING** and Real Estate Loans, see POOL INSURANCE AGENCY. 31-1tc

**MONEY TO LOAN**  
for purchase of  
Electrical appliances, stoves, furniture, butane equipment, automobiles, etc. Noel Woodley, Phone 83, Muleshoe. 29-1tc

**FOR SALE**—Alfalfa Seed. See D. T. Walton 8 miles west of Muleshoe on C. S. Otto farm. 2-5tp



**THE LONE STAR TRADING POST** IN MULESHOE needs more listings. If you want your land sold, give it to us. We get results. BUY, SELL, TRADE or EXCHANGE anything through the LONE STAR TRADING POST. TUNE IN KSEL in Lubbock, 950 on your dial at 6:40 a. m. Where service is not a motto, it's a business.  
DAVE AYLESWORTH  
Phone 271-J  
Muleshoe

**FOR SALE**—8 inch Kimball Krough irrigation pump in perfect shape with new 12 in. bowls, 130 ft setting \$1250.00. 160 ft. 16 in. heavy casing at \$3.75 foot. Gerlach Electric Company, Levelland, Texas. 30-4tc

**FOR SALE**—10 pure bred big bone Poland China pigs \$15.00. C. O. Berry, 4 miles north, 5 east of Muleshoe. 31-2tp

## GOOD CROPS DON'T COME EVERY YEAR

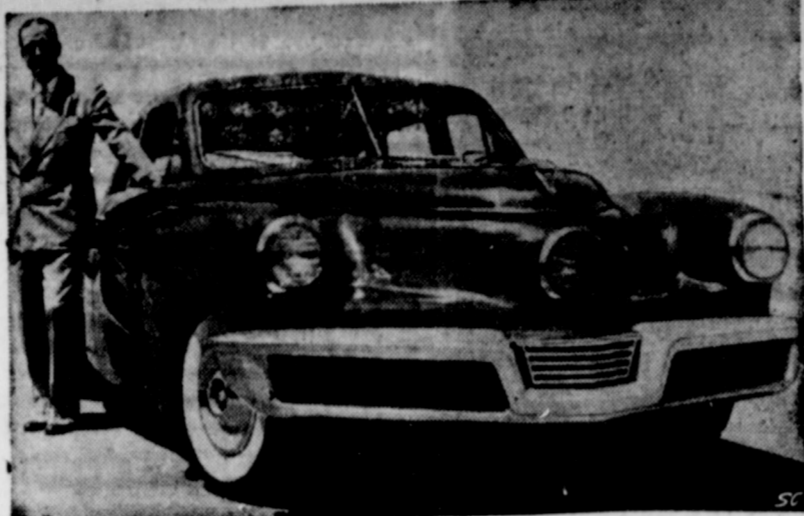
We rejoice with our farmers who had a good wheat crop, and with those who have such excellent feed and cotton crop prospects now.

This year might well be a banner year so far as production is concerned, and when high production is coupled with good prices, it makes a mighty fine combination.

It is a combination that has not occurred in many years in our memory. The prudent farmer, like the prudent business man, will keep this in mind as he plans future operations. We believe that the well being of our country in future times will be influenced in large measure by our use of the land today and for that reason we have used in this space many messages concerning soil conservation. We believe in a program that will give us maximum returns from the land now by a system of farming that gives due emphasis to the upbuilding and preservation of our soil.

**Muleshoe State Bank**  
Member Federal Deposit Insurance Corporation

## Tucker '48 Newest Entry in Auto Field



CHICAGO—Preston T. Tucker, six-foot president of Tucker Corporation, stands beside the most modern automobile yet produced, the new Tucker '48, which is only 60 inches from ground to top. With a powerful 150-horsepower engine mounted directly between the rear wheels, the Tucker '48 combines many engineering advances which Tucker says are not found in any other automobile on the market today. Since the new Tucker '48 was shown to dealers and distributors, thousands of persons have sought to place orders for early delivery of the car. Quantity production is expected later this year.

### McGEE'S SPECIALS

—160 A. 65 A. alfalfa, real irrigation set-up, 35 feet to water, 6 room house and basement, lots barns, granaries, garage. \$21,000 with possession now. Electricity and everything. Loan of \$6,000.  
—304 A. No improvements, all in cultivation. \$55.00 A. On paved road.  
—160 A. 5 room house, water pressure, electricity, granaries, barns, \$35 A. Alfalfa, good irrigation system. Will trade for house in Lubbock. \$125.00 A. poss. \$9,000 loan.  
—100 A improved, good irrigation system, some alfalfa, close to town, tractor tools, poss., and everything. \$20,000. \$7,000 cash will handle.  
—640 A. 2 sets good improvements, good outbuildings, new irrigation set-up, located in Hale County, good paved road \$85 A. with rent.  
—320 A. 6 miles town, good 3-bed-room house, modern, all good red land. \$90.00 A. All of these placed above are clean of Johnson grass. Good clean farms.  
—400 A. 2 sets improvements, in shallow water, close to town. \$75.00 A. Will all water. Around 30 feet to water This is a bargain if there is any.  
—If you are interested in Real Estate, large tracts or small, have some good ranches at fair prices, with possession.

J. A. McGEE  
Real Estate & Insurance  
Phone 78  
Muleshoe, Texas

### STRAYED OR STOLEN

Reward given for information for recovery of registered Hereford cow. Disappeared from South Game Refuge on July 26th, 1947. Indications are that cow has been moved out of the country, as we have been unable to find any trace of her in the immediate vicinity. Cow is yellow in color, in excellent flesh and had no visible outside brands. Should have neck strap on with number 56 and Lewis Brothers, Muleshoe, Texas, stamped on it. Tatoo No. 56 in both right and left ear. Contact Lewis Brothers at Needmore or Dr. E. A. Lewis, Muleshoe. 32-1tc

FOR SALE—Pickling cucumbers. J. H. Engram, old Eason place. 1tp

### FARM LOANS

I can make a few good 15-year Farm Loans at 4 per cent interest. No expenses for appraisal or examination of abstract.  
S. E. GOUCHER 32-1tc

FOR SALE—160 A. good level sandy land with 3-room house, with plenty good barns at \$100.00 per acre, will take \$10,000 cash and \$6,000 at 4 1-2 per cent int. good terms. Have other good places for sale. See me on place 4 miles NW Muleshoe. J. E. Day. 32-3tp

NOTICE—As I have bought a new car will sell 1941 GMC pickup to highest bidder Sat. Aug. 9 3:30 p. m. in Muleshoe. W. D. Wanzor, Auctioneer. 1tc

FOR SALE—39 AC All-Crop Harvester. Good condition. \$500. H. C. Ward 1-2 mile south Bill Mathieson place. 32-3tp

20 ROLLS standard bale ties \$10.00 under retail price. B. Gallehorn phone 61W Box 191. 32-1tc

### NOTICE

I have opened a Carpenter Shop across the tracks in Progress. Any kind of wood work, screen doors, window screens, window and door frames, any kind of cabinet work. I have the best dry white pine to work with. Medicine cabinets 16x22 neatly made, \$6. Will make anything out of wood. Give me your order.  
RITA'S CARPENTER SHOP  
Mrs. Rita Richards, Prop 1tp

WILL CONTRACT cement, stucco, and plaster work of all kinds. Matt Dudley. 32-1tu



## Contouring Reduces Soil and Water Loss

### Reclaim Waste Land by Half-Moon Shape Fence

By C. W. GEE

Pioneers who settled Ohio and laid out their fence lines along the true points of the compass would have been shocked by a land transaction which recently took place in Logan county. Morgan Connor deliberately added 1.37 acres to his farm near Bellefontaine, Ohio, in order to make his fence lines crooked. Having adopted many soil conservation practices recommended by



the U. S. soil conservation service, among which were contouring, his yield had been increased. By this method he reduced water run-off and cut soil loss to the minimum. A fence had been erected on a 32-acre tract along the north side of the Connor farm. The fence ran according to the compass. When Willey Connor returned from the military forces, father and son decided to reclaim several acres of waste land, which included an old barn lot near the north line and bisected by a small ditch. Unable to plant the land to berries on the contour because of the straight fence line, the two moved the fence. Now their line fence follows a half-moon shape which would have aroused the horror of the early Ohio settlers. Connor, however, is not concerned with guiding his life and farming activities by the compass. He is concerned with saving his top soil. Two diversion ditches have been constructed and six acres of trees planted.

Dailey says, "preserves food value, color and flavor."

## Pressure Saucepan Saves Time and Fuel

IN A comparatively short time the pressure saucepan has won an assured place in farm kitchens, according to Laura Dailey, in an article in Capper's Farmer, one of the best known farm magazines. It saves time and fuel. Many different foods may be prepared in a pressure saucepan. It is particularly good for those which need long cooking. "Pressure cooking." Miss



A few rules of operation are important:

- 1.—Never fill the pan more than two-thirds full.
  - 2.—Be sure that steam flows steadily from vent before you close it.
  - 3.—Wait until weight or pressure control jiggles or hisses or cooking indicator is at right position according to your directions before you start counting time. Then reduce the heat and let cook for specified time.
  - 4.—Reduce the pressure as each recipe indicates.
  - 5.—After pressure is reduced, be certain to remove the weight, or lift the pressure control, before removing cover.
- Some farm women are doing a limited amount of canning in their pressure sauce pans, Miss Dailey, points out.

## KNOW YOUR BREED

Minnesota No. 1  
By W. J. DRYDEN

Minnesota No. 1 is not a hybrid hog, it is a new strain more highly bred than most existing breeds. A cross of the Danish Landrace and



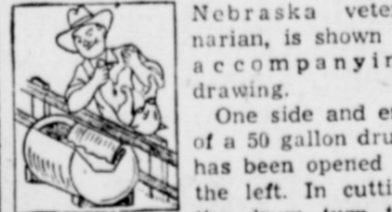
Typical Minnesota No. 1 and 2 cross barrow.

The Tamworth, matings were first made in 1936 at the University of Minnesota.

The new breed is long bodied and short legged, with a full ham, light shoulder and a light, strong bone. The ears are rather large but thin and of good quality. The breeders have been selected upon the basis of performance, i. e., fertility, survival, rate of growth, economy of gains and body conformation. A new breed, Minnesota No. 2, also is being perfected at Minnesota.

## Easy Method Used For Dipping Pigs

A simple arrangement for dipping pigs at vaccination time, devised by Dr. J. O. Black, Nebraska veterinarian, is shown in accompanying drawing.



One side and end of a 50 gallon drum has been opened at the left. In cutting the drum turn the sharp edges in and down so the pigs will not get injured when getting out. The drum is placed outside the pen where vaccination is to be done.

After each pig is vaccinated, it is dropped over the fence and into the drum on its back. The pig will turn over in the drum and jump out and drum will be ready for the next pig.

## Soil Packing Reduces Productivity of Land

"Plug your soils as you would a watermelon." is the advice of many soil experts. This will give you a chance to see compaction that are holding down yields. Modern heavy equipment and short-sighted cropping practices have robbed the soil of its organic matter and often packed it, according to Middle West Soil Improvement committee. Permanent remedy is regular use of deep-rooted legumes.

**New Ideas**  
for YOUR home  
How to take the ruts out of your breakfast routine... what color to choose for your living room... These are just a few of the intriguing new ideas furnished daily on the Woman's Page of THE CHRISTIAN SCIENCE MONITOR. These helpful ideas are "plus value" in this daily newspaper for the home that gives you world news interpreted to show its impact on you and your family.

Use this coupon for your SPECIAL introductory subscription to The Christian Science Monitor—5 weeks (30 issues) for \$1.  
Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
PS-4  
(U. S. funds)

# Land & Money

If it's land you want—we have both large and small farms for sale.  
If it's money you want—we have it to loan.

## R. L. Brown

REALTOR  
C. L. DYER, Local Salesman  
110 Wall Street Muleshoe

LET  
**W. D. Wanzor, Auctioneer**  
SELL YOUR SALE  
FARM SALES A SPECIALTY.  
WORK WITH YOU FROM THE TIME SALE IS BOOKED UNTIL IT IS SOLD  
For Sale Date Call 15-J  
Muleshoe, Texas

# PLEASE

IF ANYONE

- Elopes
- Dies
- Gets Married
- Has Guests
- Goes Away
- Has A Party
- Has A Baby
- Has A Fire
- Is Ill
- Has An Operation
- Has An Accident
- Buys A Home
- Wins A Prize
- Builds A Home
- Makes A Speech
- Holds A Meeting
- Or Takes Part In Any Unusual Event

THAT'S NEWS WE WANT IT

Send It To  
**The Muleshoe Journal**

# THE MULESHOE JOURNAL

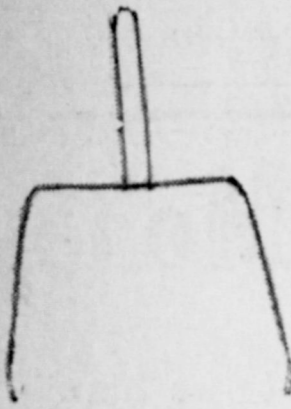
Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1897

J. M. FORBES

Publisher

### SUBSCRIPTION RATES

in Bailey County, One Year, \$2.00; Outside of County One Year, \$2.50



## Removing Hot Pie From Oven NO MORE

BURNING YOUR HANDS OR DROPPING YOUR PIES

Ladies, look, here it is, the item you have looked for, and needed for years—THE HOT PIE PAN LIFTER.

CABBELL BROKERAGE CO., Box 564, Bastrop, Texas  
Enclosed find 50c for which please send me ONE of the Ring-gold Pie Pan Lifters, Parcel Post Prepaid.

NAME \_\_\_\_\_  
St. Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## Sidelights From Washington

By GEORGE MAHON

The question of feeding and financing Europe with American taxpayers' dollars is becoming of increasing concern to Congress and the American people. There must be an end to it some time. It cannot go on forever unless we are to dangerously deplete our own country. There must be a new approach to the question. The Secretary of State has suggested the so-called Marshall Plan.

In July the House unanimously passed a Resolution, known as the Herter Resolution, which provides that the Speaker of the House shall appoint a Committee of 19 Members of Congress to make a study of the questions involved in our overseas policy. The Committee is required to make a study of the foreign situation and our domestic economy and make a report and recommendations to Congress by March 1. Earlier reports will undoubtedly be made.

Just prior to this writing I was notified by Speaker Martin of my appointment as a member of this

committee of 19. The Committee is composed of 11 Republicans and 8 Democrats. A staff has already been appointed which is gathering information for the Committee. Preliminary meetings will be held in this country and the committee will sail for Europe August 27. The first meeting will be held in London, after which the committee will make an on-the-spot check of the situation in Germany. The group will then be divided into several sub-committees. I have been asked to go with the sub-committee which will make a study of the situation in Italy, Trieste and Greece. We are to make on-the-spot studies of what is happening to American dollars and efforts in these areas. This year we are spending \$215 million to buy American wheat and other life-sustaining food for Germany! Under the law of nations the occupying country is required to prevent starvation in the area occupied.

Our food bill this year for the feeding of Italy, principally for American wheat, is about \$200 million. In both the Trieste area and in Italy we have the expense of maintaining American soldiers in addition to a food bill.

The situation in Greece and Turkey is more complicated. There we have in operation the \$400 million program which is designed to assist Greece and prevent Russian aggression. In Greece we are providing funds not only for food but economic recovery and military supplies.

It remains to be seen whether the study and recommendations made by this 19 member group will be helpful to our nation and to the world. I told Speaker Martin when I was notified of my appointment on the committee that I would cooperate fully and to the best of my ability.

This assignment has changed my

plans for the Congressional recess as the work of the committee will require me to be out of the country from August 27 to early in October—about 6 weeks. I will still have time during August and after my return from Europe to visit each of the 25 counties in our Congressional District.

### MR. AND MRS. WAGNON TOUR WESTERN STATES

Mr. and Mrs. F. M. Wagnon of route 1, Muleshoe, returned last weekend from a three-week's trip over the Western States and a week's visit with Buck Witt, in

Portland, Ore.

They went up through Colorado, Utah, and Idaho, into Oregon. Returning they came through California, Arizona and New Mexico. At Los Angeles they spent two nights with the sister of Mrs. Wagnon.

## THE Family Group HOSPITALIZATION

HOW MUCH WOULD IT COST if you or some member of your family

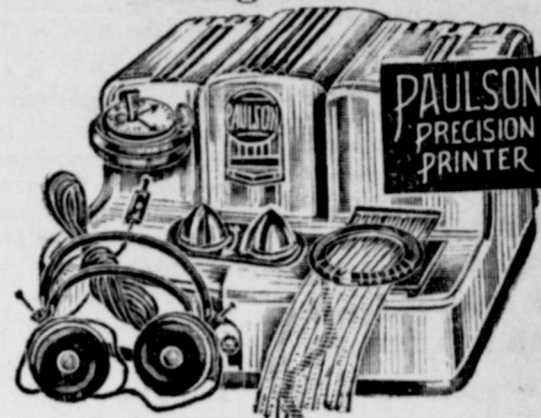


got sick and had to go to the hospital—or if one of you suddenly had an accident? Hospital, doctor and nurse services can be very expensive and can cause you a lot of worry about how to pay the bills. You can save yourself this worry through the Great American Reserve Hospitalization and Medical Care Plan, which has been approved by physicians, hospitals and leading businessmen. Talk it over with

Jud Walker  
Muleshoe — Texas

Representing  
**GREAT AMERICAN RESERVE INSURANCE COMPANY**  
Life, Accident & Health  
OLD LINE LEGAL RESERVE STOCK COMPANY  
Home Office . . . . . Dallas

## For Watch Repairing and Precision Timing With The



## Paulson Precision Timer

See Me For Your—

## Elgin Watch —Water Proof Watch

And The Famous—  
—Rensie Watch

# THE JEWELER

IN NEW LOCATION FORMERLY OCCUPIED BY BILL'S CAFE  
Muleshoe Texas

*Why not get the Best?*

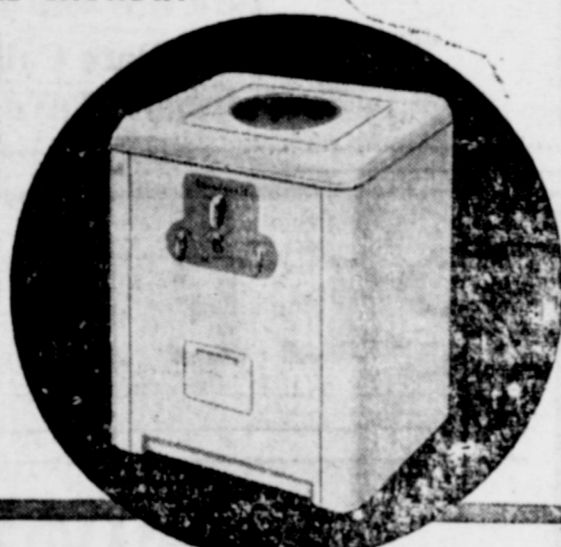
# Lauderall

by Jacobs

THE COMPLETELY AUTOMATIC HOME LAUNDRY

### WITH THESE OUTSTANDING FEATURES

- More thorough washing and rinsing
- Easier and safer to operate
- Greater capacity (10 full pounds)
- No need to pre-soak clothes
- Convenient waist-high door for loading and unloading
- Greater economy of operation



Of course you want the best washer you can buy! Then be sure to come in soon to see the great new Lauderall. It's the completely automatic answer to your washday problems. One flick of the switch and Lauderall washes, rinses and spin dries

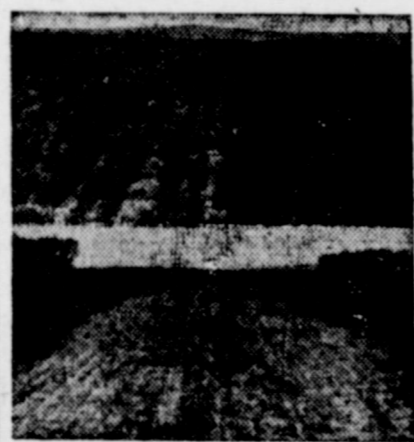
with magic speed and efficiency . . . no pre-soaking required . . . no dials to adjust. Here is the automatic home laundry you have been hoping to find. You're sure of the best when you buy Lauderall! . . . because it's better built to do a better job.

**St. Clair Variety Store**  
Phone 99 Muleshoe, Texas



## Alfalfa Benefited By Superphosphate Provides Protection Against Winter Kill

How 45 per cent superphosphate drilled with alfalfa seed at the rate of 100 pounds per acre not only stimulates growth of the seedlings but



Unfertilized strip, left upper photo, indicates sparse growth. Right the fertilized patch. Photo taken in October. Lower photo shows the result of winter to the unfertilized strip in center, compared to fertilized on both sides.

also gives marked protection against winter-killing was described by Prof. H. E. Myers, agronomist at Kansas State college.

The beneficial effects of the fertilizer treatment are illustrated in the accompanying photographs taken in an alfalfa field in Kansas.

The alfalfa was seeded August 15 and 16. The fertilizer was placed in the same row with the seed. The last two rounds were drilled without fertilizer.

As shown above, there is an almost complete absence of plants in the center unfertilized strip as the result of winter-killing. The crowns of the unfertilized plants were about three inches above the soil surface by spring. The fertilized plants remained in place, thrifty and undamaged.



*Announcing*

OUR APPOINTMENT AS  
**AUTHORIZED DEALER**  
FOR THE



and



## 22 New Advantages for FASTER FARMING

We are proud to announce our appointment, effective July 1, 1947, as authorized dealer for the new Ford Tractor and Dearborn Implements.

The new Ford Tractor combines twenty-two important improvements with the former advantages of Ford-built tractors. Come in and get all the interesting details. Also, for parts and service on any Ford-built tractor, be sure to call on us.

Designed by expert implement engineers and tested by practical farmers, Dearborn Implements are especially made to work with the Ford Tractor—either the new or the former model. And implements used with the former model will operate equally well with the new Ford Tractor. Let us tell you about them.

## Farmers and Stockmen

We are pleased to announce that we are again handling the well-known El Rancho poultry and dairy feeds. For—

**Better Feed — Less Cost — More Profit**

FEED

# El Rancho

**Ray Griffiths Elevator**

Phone 32

Muleshoe

# Rockey Tractor Co.

THURSDAY Mrs. M. G. Bass and Mr. F. McCarty were in a short outing this week end with her sister, Mrs. R. K. Fennell, of Earth.

**ARMY RECRUITER TO BE IN MULESHOE**  
T-Sgt. Leon A. Reynolds from the Clovis, N. M. U. S. Army Recruiting Office, will be in town Wednesday, August 13. He will see anyone that wishes to inquire about the Regular Army.

The European Theatre is now open to all prior service men from the Army, Navy, Marines and Coast Guard. Men from this area will be assigned to the 5th Infantry Division stationed now at Fort Jackson, South Carolina. Enlistees can go back with the same grade up to and including Staff Sergeant and the same MOS excepting Air Force personnel.

R. G. Bracken of Edinburg is here visiting his niece, Mrs. Tom Zimmer and with his brother, C. L. Bracken, and his sister, Mrs. Fred Burns of Friona.

**Teen's two-piecers**



Ideal for college juniors are the washable rayon gabardine and wool plaid shown above as pictured in the August issue of Good Housekeeping magazine.

South Plains Fair which will be held here September 29 through October 4.

Mrs. O. R. Copeland of Slide was named director of the Women's Department. Her assistant is Mrs. O. R. Patterson of Posey.

Other superintendents are Miss Lucille Schultz, Plainview Home Demonstration, culinary; Miss Mary Lela Grindstaff, Seminole Home Demonstration Agent, textile; Mrs. Laurette A. Williamson, Muleshoe

Home Demonstration Agent, Clubs; Mrs. George Stiles, Floyd, da, women's home demonstration clubs; Mrs. J. C. Levens, Lubbock, flowers; Mrs. J. C. Allensworth, Lubbock, art; and Mrs. George E. Pierce, Lubbock, relics. Mrs. Copeland was director of the department last year. Also serving for the second consecutive year are Mrs. Levens and Mrs. Allensworth.

**WINTROATH  
TURBINE PUMPS  
NOW AVAILABLE**

Turnkey Jobs Figured  
See Me Before You Buy

**L. E. WARE**  
Muleshoe, Texas

4 mi. East on Plainview Hiway, 1-2 North



**Mom, You're the best cook there is!**

If you'd like to hear compliments like this from your youngsters (and maybe even from friend husband), get yourself a modern automatic Gas range built to "CP" standards. Whether you are a beginner at cooking or an expert with an established reputation, there's nothing like one of these marvelous cooking devices to start the compliments rolling in. Try it! See your Gas appliance dealer today!

*West Texas Gas Company*

**Fall Coat and Suit**

**LAY - AWAY EVENT**

It's Easy to Buy If You Use Our Popular Lay-Away Plan!

A Small Deposit Holds Your Choice You Pay The Balance in Small Amounts Choose Now, While There Is Still A Wide Selection From Which To Choose.

**THE COATS** —There are two exciting new silhouettes for Fall...sweeping flare-from-the-shoulder line, and the regal, figure moulding princess. See them interpreted in spicy, heady wine—in subtle shades of brown and green, in pearly gray, in ever smart black. If you hew to the classic line, you'll find a refreshing flair in your favorite chesterfields and tailored styles. Fabrics are exceptional—luxurious wool suides, coverts, fleeces and new diagonal weaves. Come early while the selection is complete! Sizes: Misses 12-18; Junior 9-18; and Women's 38-44.  
Priced from \$19.95 to \$39.95

**THE SUITS** —Which of this year's wonderful suit styles have you been longing to own? Is it a swish new peplum style—an elegant cut-away—a long-line classic. You'll find what your heart desires when you view our wonderful new Fall collection of fashions straight from New York! Wait 'til you see the fine wool fabrics—silk covert and gabardine—the new stripes and pin-checks—supple crepes, in smoky hues borrowed from an Autumn sky. You can make your selection now, making a leisurely choice, and still keep within your budget! The new longer lines will flatter your figure whether you wear Juniors, Misses, or Women's sizes.  
Priced from \$14.95 to \$49.95



**St. Clair Dept. Store**

**LETTERS TO THE EDITOR**

**MOVE BACK TO POST**

Post, Texas, July 28  
Dear Editor:  
Change our address to Post, Texas. We were in your fair city for 18 months and enjoyed every day of it.

You have some of the finest people we've ever met but we are right back where we were before we came up to Muleshoe, and we'll be up to see you people now and then.

Thanks,  
C. M. Osborne & Family.

**Mrs. Williamson Is Fair Director**

Lubbock—Fair officials this week announced the names of the Women's Department superintendents for the 30th Annual Panhandle

**HE'S IN CANADA**

Ottawa, Canada, July 30: My wife and I are taking that long, last trip this summer before I start back to work September 1. Hope to be back in Plainview by August 10 or 15. Am taking over The Tribune September 1. Will visit Parliament buildings today. Best wishes.

Marshall Formby.

1941 GMC  
**Pick-Up**  
TO BE SOLD AT  
**AUCTION**

Rear of Phillips 66, Muleshoe

**Saturday, August 9**  
3:30 P. M.

DR. S. E. GOUCHER, Owner  
COL. W. D. WANZOR, Auctioneer

**HAVE FRESH**



**The Year Round**

**MAKE APPLICATION TODAY FOR A FROZEN FOOD LOCKER**

We'll soon have some new lockers ready for your use. Be sure to get your name on the list before they are all taken.

See us about Sausage Grinding, Custom Butchering, Hickory Smoking, Rendering and Poultry Dressing.

**MULESHOE LOCKER CO.**  
VANCE WAGNON, Mgr.

Phone 133

Muleshoe



**KIRSHMOOR**

*cuts captivating contours*

There's triple-tiered interest around the hips of Kirshmoor's fall fan-fare suit! It's contour-cut of crisp-finish 100% worsted yarn dye Menswear, buttoned with 'jeweled silver' Grey, brown or oatmeal. Sizes 12-20.

**THE DIXIE LEE SHOP**

HATTIE JENNINGS

Phone 264-7

Mr. and Mrs. G. O. Jennings and son Bobby left Thursday for Durango, Colorado, to spend several days.

Mr. and Mrs. H. D. King and son and Mr. and Mrs. Jim Cox and son have been fishing this week in the vicinity of Durango, Colo.

### Farm Notes

#### FARM CASH INCOME

Austin—Big news to Texas farmers was the record high farm cash income during June. Earnings doubled the May figure, according to estimates by the University of Texas Bureau of Business Research, to push total June income up to \$187,527,000.

June income was 90 per cent higher than June 1946, and when compared with the 1935-39 period was up 404 per cent.

Harvest brought jubilation in all sections of the State, but wheat sectors saw unprecedented farm

### World's Largest Jersey Herd



SANDIA, TEXAS—The world's largest Jersey herd, owned by the four Knolle Brothers here, and containing approximately 2,500 cattle, has recently been classified for type under the supervision of The American Jersey Cattle Club, Columbus, Ohio.

A total of 894 milking cows, and 13 herd bulls were individually inspected by J. W. Ridgway, Dairy Specialist and G. G. Gibson, Extension Dairyman. Three days were needed for this work of comparing each animal with the breed's score card allotting 100 points for a perfect animal. The 407 animals classified averaged 83.96%, well above the average of the breed.

During the past year nearly 15,000 registered Jerseys in the United States were inspected for type under this program.

cash income figures. Wheat accounted for \$96,936,000 or more than 52 per cent, of the total farm income.

For the Northern High Plains wheat accounted for 88 per cent of farm income, in the Southern High Plains district 46 per cent, in the Red Bed Plains 83 per cent, in the Western Cross Timbers 56 per cent, in the Black and Grand Prairies 62 per cent and in the Southern Texas Prairies 31 per cent.

Mr. and Mrs. J. H. Tate of Galveston, visited this week here in the home of his brother Judge Cecil H. Tate and family. Mr. Tate is employed with the Southern Pacific Railway company.

Please call in your news or send it in. Phone 54—The Journal.

#### LOCAL PEOPLE ATTEND MRS. NICEWARNER RITES

Funeral services for Mrs. J. B. Nicewarner, wife of a Morton banker, were conducted Sunday. Several from this community attended including Mrs. E. R. Hart Mrs. Delma McCarty Mrs. Beulah Carles Mrs. Ivin St. Clair, and Misses Elizabeth Harden and Ellen Goodson. Morton chapter of the Order of the Eastern Star participated in final rites.

Mrs. A. D. Moore of Kress, visited her son, Richard Moore and Mrs. Moore over the week end.

Rev. J. P. Cole of Oklahoma Lane community was a visitor in Muleshoe Monday.

Try A Journal Want Ad

#### INSURANCE MEN GUESTS ON COLORADO OUTING

Mr. and Mrs. M. W. Pool and Lee R. Pool, of Pool Insurance Agency of Muleshoe, were guests last week of Rural Life Insurance Co., at Webster's Trout Lodge, Antonita, Colo. Ninety-seven representatives of the company were present. Lee Pool received the company's pin for membership in their Five Star Club.

Mrs. O. M. Johnson and children, of San Pablo, Calif., are here for a visit in the home of her parents, Mr. and Mrs. E. B. Burrows.

#### CROSBY COUNTY KILLED DURING R

J. J. Pierce, 46-year-old, Crosby county sheriff was killed Saturday night while investigating a lone-handed liquor investigation.

George Holland, a 33-year-old Negro, who operates a cafe in Crosby, was arrested by Amarillo police officers early Sunday morning charged with the slaying.

The officer had been shot or five times. Bullets, which investigators thought were fired from the sheriff's own gun, went through his head and body.

## Bovell Motor Supply

Formerly  
Beavers Motor Supply

Automobile  
Parts & Accessories

Wholesale — Retail

## A Real Bargain!

531 Acres—11 miles of Muleshoe, Texas, 2 miles off State Highway, 531 acres of good crop, all crop goes on 177 acres, consisting of 100 acres good cotton, balance good grain. 354 acres rented, 1-3 & 1-4 goes with sale, 50 A. cotton planted in May and is in A-1 condition,, 30 acres watermelons, bal. good grain crop. One small set of improvements. Income from this crop should pay 1-2 of purchase price. This place has a long term loan at 5%. Priced, \$55.00 per acre.

Muleshoe Real Estate Agency  
Clyde A. Bray, Sr. Robert B. Precure  
Office Phone 147  
Res. 183 103-W  
Muleshoe, Texas

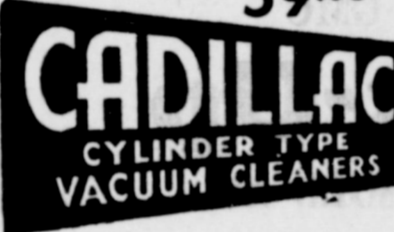


ARE THEY ALWAYS  
as Spic and Span  
AS YOU'D LIKE  
THEM TO BE?



There is an easier, faster, better way to do your foot-to-ceiling cleaning... it's the Cadillac Cylinder Type Vacuum Cleaner way. There's an attachment for every cleaning operation and a toe-controlled switch for high speed when vacuuming floor coverings and low for delicate fabrics.

COMPLETE WITH ONLY ALL ATTACHMENTS 59.95



E. R. HART CO.  
Phone 23

## TOPSOIL, too, Is Only Skin Deep

#### KEEP THE WEEDS DOWN

Anylock proved that you can't take a pound of flesh from a man! Farmers know that you can't take a pound of the earth's flesh—top soil—and continue profitable farm operation! It's truer with topsoil than it is with paint—save the surface, and you save for all!

#### USE FERTILIZER WISELY

Modern Machinery and Modern Methods Save Topsoil

Keep up to date on the newest methods of topsoil conservation! Drop in and have a chat with us about them! We believe it will be profitable for you to do so!

And a combination of modern methods with modern MM farm machinery can help save the basic heritage of every farm—its topsoil!

### NOW IN STOCK

- |                              |                       |
|------------------------------|-----------------------|
| Power Units                  | Fertilizer Spreaders  |
| Coby Wagons                  | Coby 2-Wheel Trailers |
| Tra 4 - 4 Disc Breaking Plow |                       |
| Knifing Attachments          | Markers               |
| Chisel Beams                 | Sweeps                |
| Shop Vise                    | Garden Hose           |
| Grain Scoops                 | Irrigation Shovels    |

Westinghouse Appliances

## FRY & COX BROS.

Minneapolis-Moline Farm Machinery  
One Stop Farm Service

Phone 35

Muleshoe

## HAVE THE Ideal Hot Weather Diet WITH THESE SPECIALS

They'll Save You Work and Money

Buy These SPECIALS At Our Store Fri. & Sat.

Pure Cane SUGAR	10 Lb. Bag 91c	Walco BLACKBERRIES	No. 2 Can 2 for 41c
Swift Prem	12 Oz. Can 33c	Kraft Frizz	Per Box 22c
Red & White Ripe Olives	Tall Can 39c	3 Lb. Jar Crisco	\$1.14
Red & White Tomato Juice	46 Oz. Can 21c	Skinner's Raisin Bran	2 Boxes 25c
Red & White Hominy	No. 2 Can 12c	Brimfull ASPARAGUS, Cut Spears	No. 1 Can 22c



### Specials From Our MARKET

PORK CHOPS Lb. 58c

Longhorn CHEESE Lb. 39c

Any Kind Oleo Lb. 39c | Sugar Cured Jowels Lb. 39c

Concho Tomatoes No. 2 Can 13c



Brimfull BEANS with BACON No. 2 Can 2 for 33c

Mission No. 2 Can Peas 14c | Clinton 3Boxe Pudding 13c

WE OPEN AT 7 A. M. and CLOSE AT 7 P. M.

## WAGNON GROCERY & MKKE

Your Red & White Store

Phone 4

—WE DELIVER—

Muleshoe



**SOIL CONSERVATION DISTRICT NEWS**  
The Soil Conservation Service en-

gineer crew ran the ditches and borders July 29 and August 1 on the land being prepared for improved pasture on the Sadler & Childress ranch, east of the ranch headquarters.

The engineer crew from the Soil Conservation Service assisted Allen Cassidy on July 30 with irrigation ditches to water cotton and grain sorghums on his 395 acre farm.

They assisted Paul Loe with irrigation ditches July 31 so that he could water his crops of cotton and grain sorghums on his 395 acre farm.

They assisted Paul Loe with irri-

**SCHOOL DAYS**

By DWIG



**Bobo Insurance Agency**  
Pat R. Bobo, Owner  
Office in Court House  
Phone 97 — Muleshoe

**MULESHOE LODGE**  
NO. 1237 A. F. & A. M.  
Regular Meeting Second Tuesday Night of Each Month  
Jack Lenderson, W. M., R. J. Klump, Secretary  
—Visitors Welcome—

**We Specialize In Good Meals**  
WELL COOKED AND SERVED COURTEOUSLY AND PROMPTLY.  
BRING YOUR FRIENDS AND EAT IN COMFORT IN OUR NEW, CONVENIENT CAFE  
**Muleshoe CAFE**  
Margaret and Bill Collins

**Guaranty Abstract Company**  
— Office in Court House —  
PAT R. BOBO, Owner  
Phone 97 — Muleshoe

**Sewing Machines**  
FOR SALE  
Immediate Delivery  
**A. L. LEGG**  
SEWING MACHINE & SUPPLY  
10th & Pep Road Littlefield, Tex.

**DR. J. R. DENHOF**  
**DR. ABNER ROBERTS**  
Optometrists  
PHONE 61-W OR WRITE FOR APPOINTMENT  
121 W. 4th St. Clovis N. Mex.  
ACROSS FROM POST OFFICE

gation ditches July 31 so that he could water his crops of cotton and grain sorghums.

**DR. A. E. LEWIS**  
DENTIST  
Office at rear of Western Drug

**House Moving**  
Houses Bought And Sold  
Irrigation Pumps Pulled And Set  
**Cadillac Irrigation Motors**  
Heavy Hauling — Winch Work  
**E. K. ANGELEY**  
Phone 241 Box 765, Muleshoe

**GREEN Hospital & Clinic**  
Muleshoe, Texas  
**L. T. Green, Jr.**  
**M. D.**  
**M. F. Green, M. D.**  
Mrs. Lula Gorrell, M. N.  
(Offices At Hospital)

**At The Churches**  
Schedule of Services

**MAIN STREET MISSIONARY BAPTIST CHURCH**  
Rev. M. E. Robinson, Pastor  
Sunday School 10 a. m.  
Church Services 11 a. m.  
B. T. U. 6:30 p. m.  
Church Services 7:30 p. m.  
Wednesday Night Prayer Meeting 7:30 p. m.

**FIRST BAPTIST CHURCH**  
Rev. A. W. Blaine, Pastor  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:30 p. m.  
Evening Worship 7:30 p. m.  
W. M. U. — Wednesday 3:00 p. m.  
Officers & Teachers — Wednesday 7:30 p. m.  
8:15 p. m.  
Choir Rehearsal — Thursday 7:30 p. m.

**ASSEMBLY OF GOD CHURCH**  
Rev. L. H. Hubbard, Pastor.  
Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Evening Service 8:00 p. m.  
Young People's Service, Tues., 8:00 p. m.  
Mid-Week Service, Thurs., 8:00 p. m.  
Women's Missionary Council, Thurs., 2:30 p. m.

**FIRST METHODIST**  
T. G. Craft, Pastor  
Sunday Services 9:45 A. M.  
Church School 11:00 A. M.  
Preaching 11:00 A. M.  
Young People 6:00 P. M.  
Evening Worship 7:30 P. M.  
Bible Study & Prayer — Wednesday  
Midweek Service—Wed. 7:30 P. M.  
W.S.C.S.—Mon. 2:30 P. M.  
Choir Rehearsal—Wed. 7:30 P. M.

**CHURCH OF CHRIST**  
Bible Study 10 a. m.  
Preaching Service 11 a. m.  
Communion Service 11:45 a. m.  
Preaching 8:00 p. m.  
Ladies' Bible Class, Tuesday, 3 p. m.  
Men's Training Class, Wed., 8:00 p. m.

**LAEBUDDY CHURCH OF CHRIST**  
Bible Study 10 a. m.  
Preaching Service 11 a. m.  
Communion Service 11:45 a. m.  
Preaching 8 p. m.

**MULESHOE PRIMITIVE BAPTIST CHURCH**  
Elder L. M. Handley, Preacher  
Services every second and fourth Sunday at the school house.  
Song service 10:30  
Preaching 11:00

**MOVE TO ARKANSAS**  
Mr. and Mrs. S. G. Upshaw, who have been farming their place 14 miles southwest of Muleshoe, near Lead Hill, Ark., to live. The Upshaw farm, consisting of two labors of land, is being farmed by W. D. Dement.

Mr. and Mrs. Edd Johnson and Mr. and Mrs. George Johnson were in Lovington, N. M., Sunday to attend funeral services held for an old time neighbor of theirs.

**Krueger, Hutchinson and Overton Clinic**  
LUBBOCK, TEXAS

**GENERAL SURGERY**  
J. T. Krueger, M.D., F.A.C.S.  
J. H. Stiles, M.D., F.A.C.S. (Ortho)  
H. E. Mast, M. D., F.A.C.S. (Urology)

**OBSTETRICS**  
O. R. Hand, M. D.  
Frank W. Hudgins, M. D. (Gynecology)

**INTERNAL MEDICINE**  
W. H. Gordon, M. D. (F.A.C.P.)  
R. H. McCarty, M. D.

**EYE, EAR, NOSE & THROAT**  
J. T. Hutchinson, M. D.  
Ben B. Hutchinson, M. D.  
E. M. Blake, M. D.

**INFANTS AND CHILDREN**  
M. C. Overton, M. D.  
Arthur Jenkins, M. D.  
J. B. Rountree, Jr., M. D.

**X-RAY and LABORATORY**  
A. G. Barsh, M. D.

J. H. Felton, Business Manager

**HOME LOANS**  
We Make Loans In Muleshoe To BUILD - BUY - REPAIR - REMODEL

We Welcome Your SAVINGS ACCOUNTS  
Current Dividend 3 Per Cent Insured Up To \$5,000.00

Muleshoe  
Make Application with  
**Mildred Davis**  
Muleshoe State Bank Building  
**FEDERAL SAVINGS AND LOAN ASSOCIATION OF CLOVIS**  
CLOVIS NEW MEXICO

*My Expenses are WAY DOWN this year*

...thanks to **HIVI**

**CHAMPLIN HI-VI Motor Oil**

THIS AVIATION OIL PROTECTS METAL SURFACES... ASSURES LESS WEAR ON MOTORS... CUTS DOWN REPAIR BILLS AND gives you that top-quality Lubrication at a minimum cost.

Champlin HI-VI (High Viscosity Index) oil actually does reduce gum, sludge and varnish formations in motors to a minimum — helps clean up rings, pistons, valves, oil pans and filters.

So don't take chances with vital farm machinery. Call on your Champlin dealer and ask him to show you what HI-VI is doing for other Farmers and heavy machinery operators in your community.

**CHAMPLIN REFINING CO.**  
ENID, OKLAHOMA  
PRODUCERS, REFINERS, AND DISTRIBUTORS OF PETROLEUM PRODUCTS SINCE 1916

**FARM LOANS**  
Home Office Newark, N. J.  
NO FEES NO STOCK NO COMMISSION  
\$ TO 40 YEARS LOW RATE

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Gilbreath Bldg. Phone 113 Muleshoe  
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

**AS IT SHOULD BE**  
Memorials for lives we would remember need not be costly. We are proud of the excellent design and careful workmanship which characterize even our lowest priced memorials, carved from the beautiful, hard, northern RAINBOW GRANITES. Choose yours now, while the family is together!

**HOLT**  
Rainbow Granites

**South Plains Monument Company**  
MARK EVERY GRAVE  
PLAINVIEW, TEXAS

**Office Supplies**

File Folders  
Typewriter Ribbons  
Carbon Paper  
Chattel Mortgage, Bill of Sale Contracts  
Farm Lease Notes  
Index Binders  
Tab Indexes  
Stencils for Mimeograph  
Correction Fluid  
Pencil Sharpeners  
Clip Boards  
Stam Pads, Ink  
Notary Seals, Labels  
Paper Clips  
Money Receipt Books  
File Cards

**Phone 54**  
**THE JOURNAL**

**Evans Oil Company** DISTRIBUTORS  
Muleshoe Texas

Clyde Bray, Sr., has been visiting his mother in Tonkawa, Okla., the last two weeks. He took with him his son, Keith, and his grandson, Everett McAdams, both of whom seemed to enjoy the trip very much.

### Mostly Static --

By Berry

Howdy Folks: A certain laundryman, probably for his own amusement conducted a survey and determined that when one button was missing from a shirt, it belonged to a single man and if as many as three were missing, it belonged to a married man.

Sooner or later, some manufacturer will supply zippered shirts for married men and they'll build a monument for him.

You know what a laundry is. It's a place where clothes are mangled.

And if you think the farmer is the only man who lives from the soil, how about the laundryman.

Well, if there are any laundry men listening in, it's all in fun.

If you'll listen to many of our customers, you'll hear some glowing words about our O'Keefe & Merritt Gas Range. Better still, why don't you try it?

### Berry Electric

Phone 90 Muleshoe

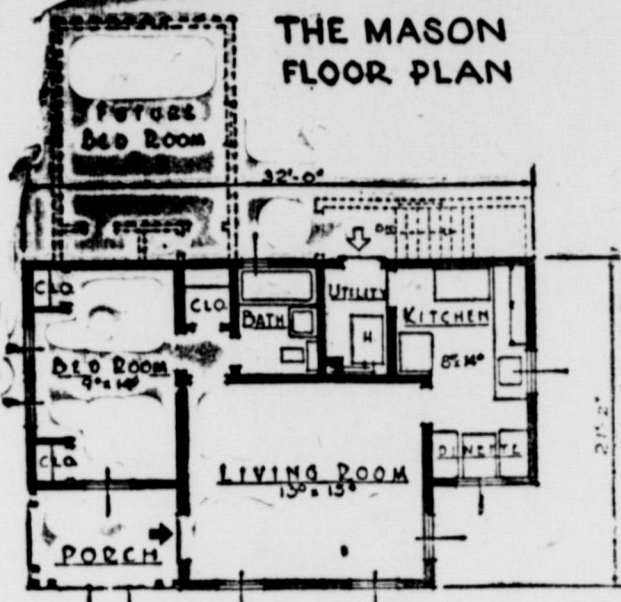


THE MASON

© HOUSING PLAN SERVICE, Inc.

235 AUG. '47

THE MASON—Few small houses possess the authentic early American charm of this cottage. The plans provide for construction with either one or two bedrooms. For economy, it should be built without basement. Plans show basement alternate, however. The Mason, is unusual in its room layout. The living room has three-way ventilation. The kitchen provides dinette space. The master bedroom is of a size to grace a much larger house. Closets are generous. The exterior charm of this house sets it apart from most small houses. It conforms to the standards of FHA and the National Adequate wiring bureau. Blueprints from which this unusually attractive small home may be built, are available at \$7.50 per set from Housing Plan Service, 140 Nassau Street, New York 7, New York.



Mr. and Mrs. Rufus Gilbreath, Mr. and Mrs. Irvin St. Clair and Mr. and Mrs. H. M. Gable left Thursday for Alaska. The will visit Fairbanks and other points. Mrs. St. Clair said they were going gold prospecting.

Try A Journal Want Ad

### Roots of Culture Good Taste THEN and NOW

VACATIONS FASHIONABLE EUROPEANS OF THE 15th TO 19th CENTURIES WORE MUCH JEWELRY, AND TOOK 20 KINDS OF MONEY ON THEIR "GRAND TOURS" OF EUROPE.

AT MARIE ANTOINETTE'S VACATIONS AT THE PETITE TRIANON, GUESTS WORE FORTUNES IN JEWELS... LAVISH SUPPER TABLES ROSE MECHANICALLY FROM THE FLOOR.

COSTLIEST VACATIONS WERE PROBABLY NERO'S, AT COASTAL ANTIUM, WITH ALL HIS COURT, JEWELS, PLATE, PALACE FURNITURE, PET ANIMALS AND 10,000 SLAVES!

MODERNS GLAMOURIZE VACATIONS WITH SMART CLOTHES AND SPORTS JEWELRY.

Mr. and Mrs. Edd Edwards, Purcell, Okla., and Rev. and Mrs. F. B. Hamilton, Rockwall, Texas, were guests over the weekend in the home of Mr. and Mrs. Ray Griffiths. Rev. Hamilton is a former pastor of the First Baptist Church of Muleshoe.

Mr. and Mrs. Noel Woodley and Ann, accompanied by his mother, Mrs. Henry Woodley of Quannah and Mrs. Noel Woodley's aunt, Mrs. J. O. Doolen, of Paducah, were to be off this morning for Durango, Colo., for several days of fishing.

Mr. and Mrs. Wilson Witherspoon are visitors in Austin this week.

Mrs. Lillian S. O'Donnell of San Antonio is spending this week with her cousin, Mrs. W. A. Copley.

Mrs. Sina Wallace of San Diego, Calif., and Miss Thelma Clark of Post were recent dinner guests of Mr. and Mrs. A. W. Copley.

Please call in your news or send it in. Phone 54—The Journal.

### Uncle Sam Says



Either the Payroll Savings Plan or the Bond-a-Month Plan knocks the if out of thrift—once you join either plan you can't forget to save. It is done for you automatically and regularly. By accumulating a nest egg in United States Savings Bonds there is no if about your future ease and security. It is just good common sense to start buying Savings Bonds regularly now.

U. S. Treasury Department

Please call in your news or send it in. Phone 54—The Journal.

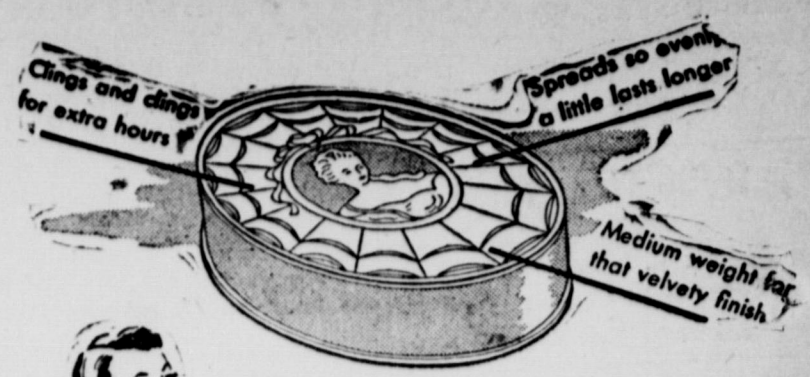


Listen to the news... keep up with the times... over your radio! Make sure you get clear, accurate reception, top performance. Ask for our competent, economical radio tune-up service... today!

### Cox Radio And Electric

Your Neighboring Service Shop Phone 67-W Muleshoe

We recommend Sylvania Radio Tubes



### Du Barry FACE POWDER

One of our best sellers among the better powders, thousands of women swear by this Hudnut glamour-maker for the soft, velvety glow it leaves on the skin. However you apply it... a fluff of a puff, or the flour-barrel technique... you'll find that it hugs the skin lovingly, smooth and soft... see. We recommend any of the rich Du Barry shades. Introductory size, \$1. PLUS TAX

### Western Drug

The Leading Drug Store in Muleshoe



Step up folks! Step up to the finest fare in town. See the mammoth displays of nationally famous foods. See the thrilling low prices perform amazing feats of SAVINGS for you Hurry... Hurry... Hurry—it's the Carni-VALUE of the year—an all-star three-ring show featuring QUALITY, VARIETY and ECONOMY... and everybody takes home prize-winning values in grand good eating. Come one, come all to our giant food fair... continuous performance all week long.

Bluebonnet	Pt.	Lipton's	1-4 lb.
Salad Dressing	27c	Tea	28c
Apple Cider	qt. 29c	Raisins	2 lbs. 43c
Dill	24 oz.	Vel	Ea. 29c
Pickles	44c	Wheaties	8 oz. 12c
Catsup	14 oz. 23c		



### Fresh Fruits and Vegetables

Bananas	lb. 12c	Bell Pepper	lb. 15c
Avocadoes	Ea. 19c	Cantaloupes	lb. 7c
Plums	lb. 14c	Okra	lb. 20c
Lemons	lb. 15c	Tomatoes	lb. 15c

### Quality Meats

LOIN STEAK, lb.	69c
Franks, all meat	lb. 45c
Bacon Squares	lb. 42c
Liver, Beef	lb. 39c
Roast, Chuck	lb. 49c
Cheese, American	lb. 49c
Chicken Loaf	lb. 47c
Salami	lb. 47c
Pork Chops	lb. 69c

### Canned Goods

Fruit Cocktail	No. 2 1-2 39c	Mixed Vegetables	No. 2 17c
R.S.P. Cherries	No. 2 39c	Diced Carrots	No. 2 14c
Peach Nectar	No. 2 19c	Tomato Soup	No. 2 10c
Kraut	No. 2 9c	Orange Juice	46 oz. 29c

### Jennings Food Store

WE DELIVER Phone 90 BRING US YOUR EGGS

Home Owned and Operated

### Safe Storage

Additional storage bins of our new elevator and storage plant in Muleshoe have been completed and we are now able to offer SAFE, FIREPROOF STORAGE to the growers of this territory.

We offer you the highest cash price for your wheat and want to buy it. But if you want it stored, we'll be glad to take care of it for you.

WE OPERATE A FEDERALLY BONDED FIRE-PROOF ELEVATOR AND WAREHOUSE

### King Bros.

GRAIN & SEED CO. H. D. KING AND BOB KING

Phone 134

Muleshoe, Texas