

S. E. Hite, 77, Died Saturday

S. E. Hite, pioneer resident of the Earth community, died at his home in Plainview at noon Saturday. Mr. Hite, who was 77, had been in ill health for several months.

Funeral services were held Tuesday afternoon at 2 o'clock in the Methodist Church at Earth. Interment was in the Earth cemetery.

4 Below Zero Is B-r-r-r Cold!

Old Man Krimp descended upon the Muleshoe country with a vengeance Tuesday night and the official thermometer registered a low of 4 degrees below zero, according to R. J. Klump, weather recorder here.

ATTEND FUNERAL OF MRS. JOHN WILLIAMS IN SNYDER

Several relatives from Muleshoe attended the funeral of Mrs. John Williams, sister of R. G. Horsley and J. S. Horsley, in Snyder Monday.

Everybody Is Invited To Meet Santa Claus In Muleshoe December 12

Santa Claus will be in Muleshoe with his reindeer next Tuesday, December 12, to delight the children and the grownups as well in the Muleshoe country.

Christmas Street Lights To Go On In Downtown Muleshoe Next Week

Christmas lights will blaze in Muleshoe by next week, the week that Santa comes to town to give everybody a shot of the Christmas spirit.

350 Offered Best Decorated Muleshoe Homes

Prizes totaling \$50.00 are offered for best decorated Muleshoe homes at this Christmas-time.

Three Way Cage Tourney Set Dec. 14-16

The Three Way Schools will hold their annual basketball tournament Thursday, Friday and Saturday, December 14, 15 and 16.

Rev. Hanks Is Rotary Speaker

"I am just an old country boy, who likes to see a man be a man and not a sissy," Rev. H. W. Hanks, Muleshoe Methodist pastor, who can qualify as a humorist and philosopher, told his listeners at the weekly luncheon of the Rotary Club of Muleshoe Tuesday.

'51 Cotton Support Price Is Set At 90 Per Cent Of Parity

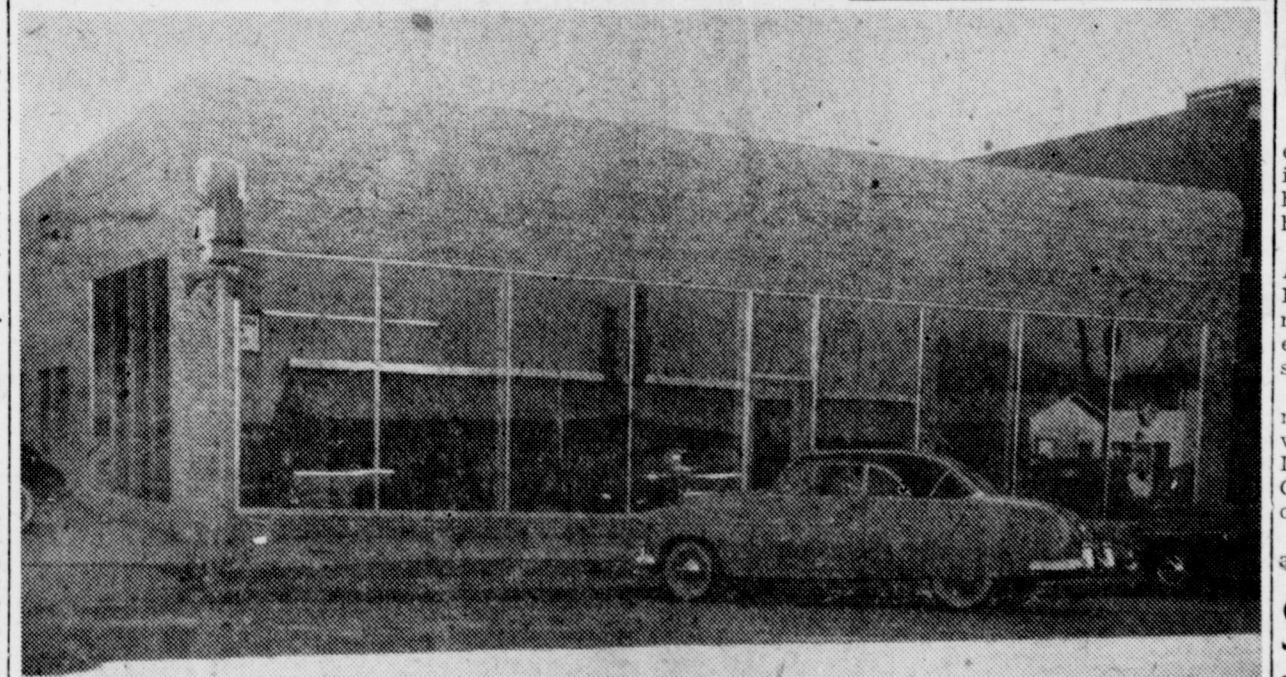
Secretary of Agriculture Charles F. Brannan last week announced that the Commodity Credit Corporation will support the price of 1951-crop upland cotton at 90 percent of the parity price as of August 1, 1951.

Lions Deputy Governor Visits Muleshoe Lions

R. A. Jeffries of Hale Center, deputy district governor of the Lions, was guest speaker at the regular luncheon at the Muleshoe club Wednesday noon at Gerald's Cafe.

Formal Opening Of C. & H. Chevrolet Company's New Home Saturday

The formal opening of the new C. & H. Chevrolet Company's building will be held Saturday with an open house and interesting program planned for those who attend.



FORMAL OPENING SATURDAY—Saturday will be the formal opening day of the new building of C. & H. Chevrolet Company. The building is 55x140 feet and is of white brick construction with the show room encased in glass on two sides.



C. & H. CHEVROLET STAFF—Pictured here are members of the sales and service staffs of the C. & H. Chevrolet Company. They are (left to right) L. E. Martin, mechanic; B. C. Locke, mechanic; Robert Benford, washing and lubrication; Ike Bayless, mechanic; Mrs. James Wells, bookkeeper; James Carthen, washing and lubrication; Roy Bayless, service manager; Olin Jennings, parts manager; James Crow, new car sales; Dewitt Elmore, used car sales; and Arthur Crow, manager.

Three Way To Have Musical, Auction Dec. 12

The Athletic Department of the Three Way Schools is sponsoring a musical and auction at which time boxes of food will be sold to the highest bidder.

Pleasant Valley Club Elects

The Pleasant Valley Social Club elected officers for next year when it met Wednesday, at the school house with Mrs. Jimmie Dulin as hostess.

Sunshine Club Has Dinner

The Sunshine club met with Mrs. J. C. Hart on November 27 for their Thanksgiving dinner. Each member brought a covered dish for the luncheon.

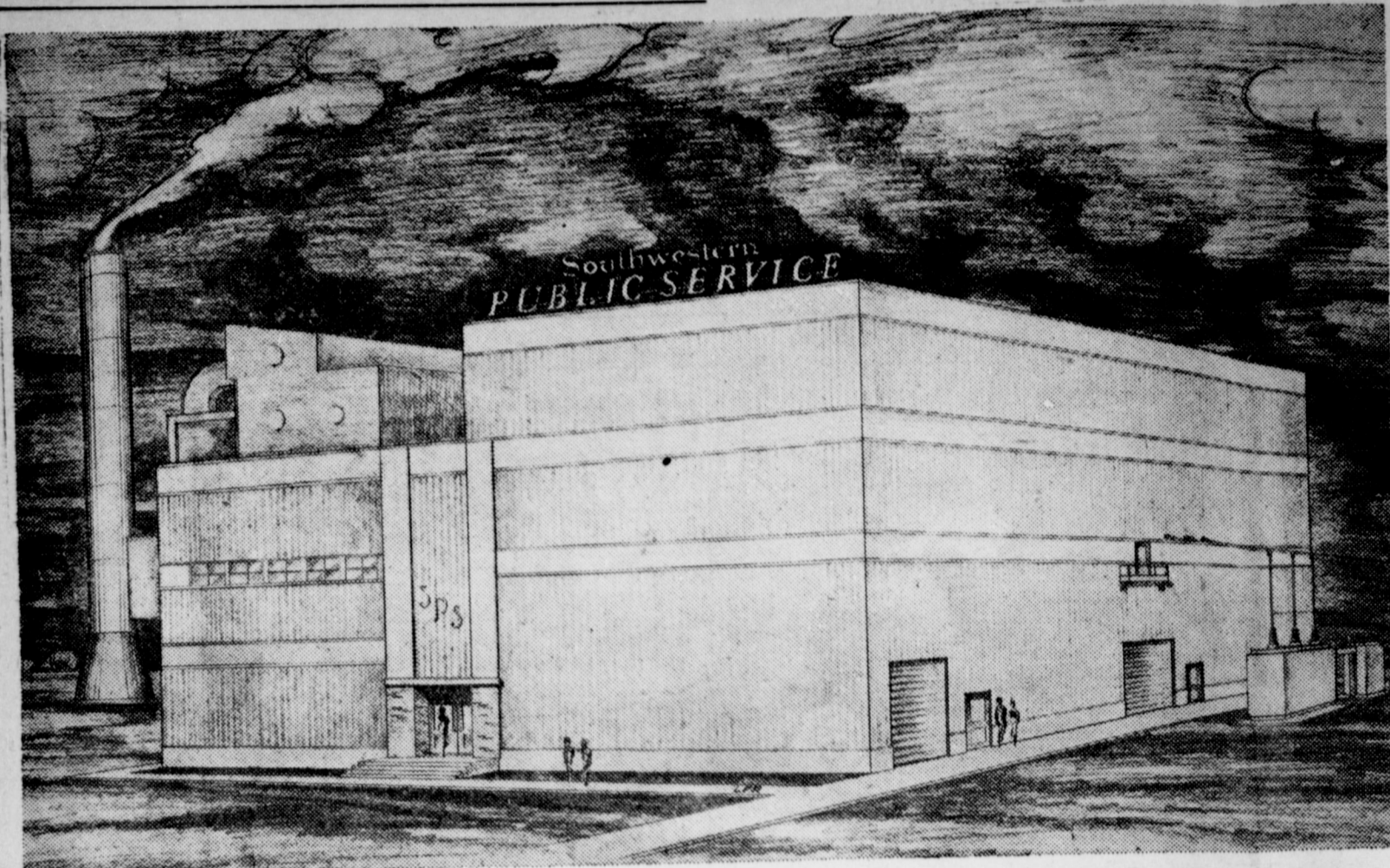
Our Honor Roll

New subscribers to The Journal with this week's issue are: Ralph Broyles, Route 1, Old Subscribers who have renewed their subscriptions are: Lola Lipscomb, Amarillo; Jim Cook, Clayton, N. M.

Local Markets

Table with 2 columns: Item and Price. Items include Cream, Eggs, Heavy Hens, Light Hens, Hogs, Hegari, Maize, Kafir, and Wheat.





Pictured here is the architect's conception of the preliminary construction plans of the Southwestern Public Company's new generator plant which will be located between Amherst and Earth. Construction is planned to get underway early in 1951 on the 50,000 kilowatt turbo-generator which the above building will house.

Plans Announced For SPS Plant

Preliminary construction plans for the Southwestern Public Service Company's new electric power generating station to be located on a portion of the Halsell Ranch, 4 miles south of Earth, and 9.5 miles north of Amherst, were announced today by J. E. Cunningham, company president.

Mr. Cunningham had earlier announced conditional purchase of the proposed site, contingent upon water tests, and the purchase agreement was made final this week at the expiration of the company's option period.

Actual work on the construction of the new generating station, tentatively designated Plant "X", is scheduled to get under way early in 1951. The project, first unit of which will be a 50,000 kilowatt turbo-generator, will be supervised by H. O. Hodson, chief engineer for the Southwestern Public Service Company. Mr. J. B. Bottoms, of Amarillo, will be the resident engineer for the project. Mr. Bottoms has recently completed additions to Southwestern Public Service

Company base load power plants at Roswell and Carlsbad, New Mexico.

Heart of the new \$6,000,000 power station will be the 50,000 kilowatt turbo-generator now being built by the General Electric Company. The tailor made machine is scheduled for delivery in August of 1951. The new plant is expected to go "on the line" in early 1952. The 50,000 kilowatt generator will be shipped "broken down" because of its huge size. When installed, it will be 53 feet in overall length, 14 feet wide and more than 15 feet high. The entire unit weighs 257,000 pounds when assembled, with the largest single piece weighing just over 139,000 pounds. The turbo-generator, and all other equipment necessary for the generating station, will be shipped to Amherst, nearest rail point for the power plant.

The boiler which will manufacture the steam for the turbo-generator will be a product of the Compustion Engineering Company. It will have a rated capacity of

500,000 pounds of steam per hour at 850 pounds pressure and 900 degrees fahrenheit temperature. A temperature of 900 degrees is several hundred degrees hotter than molten lead. The boiler will weigh 450,000 pounds and its inside measurements—in the firebox area, that is, are 20 feet deep, 29 feet wide and 46 feet high. In area this firebox could accommodate a good sized house, although it would be a warm place to live.

The Allis-Chalmers condenser that will be used will have 42,500 feet of condensing surface, and 44,000 gallons of water per minute will be circulated through the condenser for condensing steam from the turbine.

389,000 board feet of redwood timber weighing 1,134,600 pounds will be used in the construction of the two cooling towers used to cool the water used by the condenser and other machines in the plant. Cooling towers make it possible to use and re-use water, with a minimum loss. The cooling towers will be of the induced draft type

with five huge fans in each tower providing the draft.

The voltage generated at the new power station will be "stepped up" to 115,000 volts at the substation which will be located at the plant. The new power station will be interconnected to the other 10 base load plants of the company by a 115,000 volt transmission line linking it with the Tucco Plant, near Abernathy, and the Clovis, New Mexico, plant.

Choice of the Halsell Ranch site for the new power station, which will eventually be the largest in the system, was based on three main factors:

1. The Sand Hills area, in which the Halsell Ranch is located, is assumed to be a recharge area for underground waters, and consequently should offer the best likelihood of a continued water supply.
2. The proposed site is within 1 mile of a natural gas pipeline of the El Paso Natural Gas Company. Natural gas will be the fuel used in the boilers of the new plant, and at full load, 500,000 cubic feet of gas per hour will be consumed.

3. An analysis of the electric load of the company indicates that the proposed site is close to the load center of the company's 45,000 square mile system. This makes the site the most efficient and economical location from the point of view of cost of transmission of the power.

While water is of prime importance in the operation of an electric power generating station, Mr. Hodson stressed the efforts that are made to conserve water.

"The only water we don't recover to use and re-use again and again is that lost through evaporation and other means over which we have no control," he emphasized.

Mr. Hodson pointed out further that, on an average, the plant uses 800 gallons of water a minute, while a large irrigation well installation will use as much as 2500 gallons per minute.

The wells which will be drilled on the 10,000 acre tract on which the company acquired water rights as a part of the purchase will be drilled on one mile centers so that no one well will be over used.

Southwestern Public Service Co. serves 125,000 customers in a 45,000 square mile area embracing parts of Texas, New Mexico, Oklahoma and Kansas. 10 base load power plants with a present capacity of 342,000 kilowatts serve the area. The generating capacity is now more than 3 times what it was

in 1943, and with the first unit at Plant "X", will be nearly four times as great as it was then. The new plant was designed by engineers of the system engineering department at Amarillo. General contractor for the project will be named in the near future.

FLOYDADA VISITORS

Mr. and Mrs. Welton (Skinny) Winn and Mr. and Mrs. Kenneth Tate of Floydada were Muleshoe visitors Sunday.

READ THE JOURNAL Want ads Every Week.

Gifts for the Home

**This Is An Axminster Broadloom
Mohawk's Famous Hampden**

BROADLOOM to give your rooms spacious beauty.
HAMPTON in the breath-taking beauty of modern textures.
BROADLOOM to unite the color scheme of your room in unbroken harmony.
HAMPTON in patterns that go equally well with modern or period furnishings.

JOHNSON FURNITURE CO.

Phone 116 Muleshoe, Texas

THE

Reeve Motor Co.

CHEVROLET SALES & SERVICE
Friona, Texas

EXTEND THEIR HEARTIEST

Congratulations

TO THE

C. & H. Chevrolet

UPON COMPLETION OF THEIR

Beautiful New Home

It is indeed a credit to the Muleshoe and South Plains area.

THE REEVE MOTOR CO. also extends an invitation for you to visit them at any time in Friona.

Announcing That

MULESHOE ICE & PRODUCE

HAS BEEN APPOINTED DEALER FOR

GOOCH'S BEST

FEEDER PROVED

FEEDS

FOR THE BEST LIVESTOCK AND POULTRY RESULTS USE GOOCH'S

CATTLE HORSE

FEEDS

POULTRY SHEEP

SALTS

HOG SUPPLEMENT

VIT-A-WAY

Investigate Gooch's Feeds

Compare The Facts

Then GOOCH Your Livestock

LET US HELP YOU WITH WINTER FEEDING

Muleshoe Ice & Produce

UNDER NEW MANAGEMENT

L. A. GREEN, Prop Phone 50 Muleshoe, Texas

6 New Members Progress WSCS

The Progress Woman's Society of Christian Service met Nov. 24 with 16 members, 1 new member Mrs. Leonard Hyatt, and 2 children present.

The opening song "Faith of Our Fathers" was sung by the group. Mrs. Carrol Jones led in prayer. In the absence of the president, the vice-president had charge of the business. The minutes of the last meeting were read and approved. For Christmas gifts, we voted to send a magazine subscription to Billy Lumsden who is on Okinawa, and a box of home made candy to John Gray who is still in the States.

Mrs. Adams, secretary of Status of Women, called our attention to pages 20, 21, and 22, in our November Methodist Woman that we should all read.

Mrs. O. C. Thomson gave a review of the points we must have to get Jurious Diction on our studies. Last year we received J. R. on

all our studies--can we do less this year! We then had our worship program which was on "Health Through a Brotherhood of Nations".

Mrs. Gray read the scripture which was taken from Matt. 9:35 10-1. Song, Sweet Hour of Prayer by group.

The following talks were given: What is Health; Disease, Its Prevention, Control, Treatment; Changing Scenes and Accomplishments in Promoting Health; World Health Organization; Some Aspects of Our Health Problems and What Can I Do?

Mrs. Jones gave an accordion solo "The Kingdom is Coming". Mrs. Adams read a pamphlet "Why I Can't Belong to The W. S. C. S."

We then had a membership tea for our six new members. This was a joyous occasion. The table was beautifully set with Mrs. John Thomson and Mrs. Adams presiding.

TULIA VISITORS
Mr. and Mrs. Hardy Burrow, of Tulia visited friends in Muleshoe Sunday.

SO-CIETY

THE MULESHOE JOURNAL, Thursday, December 7, 1950

Gages Observe Golden Wedding

Mr. and Mrs. E. G. Gage, Sr., observed their golden wedding anniversary on Sunday, Dec. 3 with open house in the afternoon.

E. G. Gage and Alta Mae Moore were married on December 5, 1900 in Franklin county, Arkansas. They moved to Shamrock, Texas in 1925, then to Circle Back in Bailey county in 1931. Mr. Gage was a ginnee until 1943 when he moved to his farm southwest of Bula where he now resides.

Mr. and Mrs. Gage are the parents of nine children, four of whom are living. Brewer, of Bula; Raymond of Circle Back; Mrs. Letha Price of Sudan; and E. G., Jr. of Avondale, Arizona, all of whom were present on their anniversary.

The Gages also have twenty-one grandchildren and nine great grandchildren living.

JayCees Plan Ladies' Night For Dec. 18

The Muleshoe Junior Chamber of Commerce will hold a ladies night program Monday night, December 18, at which time the losing side of a three months attendance contest will entertain their wives and the members of the winning side and their wives. The winning side was headed by Tootie Middlebrook and the losing side by Travis Barnett.

At their regular meeting Monday night at the Cross Roads cafe, the JayCees made further plans for their minstrel and discussed lighting of Muleshoe for the Christmas season.

JOHNNY GLASSCOCK BUYS RANCH IN COLORADO

Johnny Glasscock, young Bailey County farmer living northwest of Muleshoe, has bought a ranch near Hugo, Colo., and expects to move there shortly after the first of the year.

Mr. and Mrs. Glasscock, have a little daughter, Auby Gail. Mrs. Glasscock is the former Miss Pat Bennett.

They will be 13 miles from the town of Hugo. They are 17 miles from Limon where two former Bailey County families live. Francis Gaede and family and the J. C. Cummings family. They are about 70 miles from Denver.

CARROLL RAY PRECURE HOME FROM POLO CLINIC

Carroll Ray Precure, son of Mr. and Mrs. Raymond Precure, was returned home Wednesday from the West Texas Polio Center at Plainview where he had been under treatment for a few days. Little if any effect is noticeable, his father said, and apparently the boy, who is 12, suffered only a light attack.

Birthday Party For Mrs. Young

A surprise birthday party was given Saturday night, Dec. 2, in the home of Mr. and Mrs. Ernest Baugh in honor of Mrs. Garland Young. Mrs. Young received several nice gifts, one a beautiful table lamp.

Delicious food was spread on a table and served to those present, who were:

Mr. and Mrs. J. T. Boydston and little grandson; Mr. and Mrs. Luskey Green, Mr. and Mrs. W. H. Awtry, Mr. and Mrs. Roy White, Mr. and Mrs. Bill Whalin, Mr. and Mrs. John Mock and children, Mr. and Mrs. Garland Young, and the hosts, Mr. and Mrs. Ernest Baugh. Games of 42 and canasta were played. All left wishing Mrs. Young many more happy birthdays.

Third Birthday Is Observed

Gary Edwin Edwards celebrated his mother, Mrs. Horace Edwards, with a party in the home, given by his mother, Mrs. Horace Edwards.

Games were played and moving pictures were made throughout the afternoon. After the many gifts were opened the group sang "Happy Birthday" to Gary, and were served cake and ice cream.

Favors of balloons and plastic "Happy Birthday" baskets filled with candy were given to the following:

Gary Don Middlebrooks, Pamela Kerr, Gary Stephen Smith, Suzanne Goss, Dwight Burkhead, Larry Morrison, Randy Beaty, Robert Case, Jimmie Case, Davy Jean Anderson, Don Gardner, Sue Carrol and De Ann Smith, Ronnie and Sharon Autrey, Charles Jones, Hal Stephen Anderson, and Stanley Black.

KARL L. LOVELADY
ATTORNEY-AT-LAW

So. Side of Square
Muleshoe - Texas

\$50 REWARD

For Information Leading To The Return Of

TUFFY

A WHITE MALE ENGLISH BULLDOG

Disappeared From Lakeside Addition Sunday Evening...

SIKIE WATKINS

READ THE JOURNAL Want ads

PROGRESSING

We are receiving new listings of farms and city property every day.

See Us Before You Buy—

KENNEDY & ASSOCIATES

Real Estate - Insurance

Phone 306 Muleshoe

MRS. GRIFFITHS ESCAPES SERIOUS INJURY IN WRECK

Miraculously, Mrs. Ray Griffiths escaped serious injury when the automobile she was driving turned over at a point on the highway about 5 miles east of Muleshoe. She sustained slight bruises, but mostly she suffered from shock.

Mrs. Griffiths, riding alone, was about to go around a car in front of her, when the driver of that vehicle swerved to the left for some unexplained reason. She dodged the other car but lost control of her own when it hit the borrow ditch. Her car turned over and completely around, and was badly damaged. Some local people brought Mrs. Griffiths to town.

READ THE JOURNAL Want ads Every Week.



Holiday time is dress-up time and you'll want to look festive for the holiday in well-cleaned, well-pressed clothes.

Bring your clothes to us and we'll clean all your things—quickly, efficiently and economically.

We have the latest cleaning equipment and methods and qualified craftsmen.



LAMBERT'S CLEANERS

Muleshoe, Texas

NOTICE

BOUGHT COX RADIO SHOP

Lots Of Hard To Get Items For Sale
At Bargain
PRICES

Table Top Hot Water Heater — RCA Radio —
Phonographs, Plays All Records — Several Good
Used Ranges & Refrigerators — 21 Used Radios
— Record Players — Iron Cords — Ext. Cords —
Sockets — Plugs — and Light Fixtures

540 — — RADIO TUBES — — 540
Tubes Are Hard To Get — See If Any Of These
You Need.

BRING YOUR RADIO WE'LL FIX-IT
TO

JOHN WHIPPLE
FORMER COX RADIO & ELECTRIC

Heavenly Lingerie



GIFTS you love to give . . . gifts you love to receive!
Lingerie for sleeping or waking moments as lovely
as a dream! See and choose from magical nygons
. . . pure silks . . . luscious laces and nets. Nightgowns
—feminine and flattering . . . exquisite creations . . .
slips and petticoats lovely enough to flaunt and wise
in the ways of fashion's new shorter lengths, slimmer
lines . . . elegant in the new champagne color . . .
ice white and soft pastels.

COBB'S

CLASSIFIED PAGE

CLASSIFIED AD RATES
The minimum for any classified ad is 35c; 2 1/2 cents per word for one insertion; 1 1/2 cents per word for additional insertions. All classified advertising is strictly cash in advance.

THE MULESHOE JOURNAL, Thursday, December 7, 1950

FOR RENT—3 room and bath house. Furnished or unfurnished. 807 South Main. See Mrs. J. A. Truelock 50-1tp

FOR RENT—Unfurnished 4 rooms and bath, \$35.00. Mrs. Naomi St. Clair. 50-1tc

FOR RENT—3 room house with bath, modern. Ave. F and East 3rd, R. E. Luttrell, Phone 193-W. 50-1tc

BRICK BUILDING FOR SALE: Plate glass front. Located on Wilson St., Morton. \$4500 or will rent at \$50 per month. J. C. Blakeley, at Worley & McCullough Real Estate office, Morton. 50-2tp.

FOR SALE BY OWNER: 320 acres improved. 3 mi. north of Maple, South 1/2 Sec. 25, Blk. "C". \$75.00 per acre with 1/2 minerals. One-third down, bal. terms at 5 percent. D. RECTOR, 628 So. 14th., Chickasha, Okla. 50-1tc

FOR SALE: Practically new vacuum at 1/2 of wholesale price. See at Johnson & Nix, Muleshoe. 50-2tc

SEWING—Button holes, alterations washing, ironing. Work guaranteed. 609 Main St. 50-2tp

FOR SALE—used 16 inch irrigation well casing at Johnson-Pool. 44-1tc

FOR SALE—1946 Chevrolet truck. MULESHOE LIQUEFIED GAS CO. 43-1tc

FOR SALE—Bird dog pointer pups. 4 months old. Jake Tunnell at Muleshoe Gin. 50-2tc

FOR RENT—Modern house, 4 rooms and bath, 2 miles out on Clovis Highway. H. M. Shofner. 47-2tp

FARMS AND HOMES FOR SALE

- We have any type farm you want, irrigated or dry land, at reasonable prices. We also have nice homes in town for sale or trade. If you want to buy or trade come to see us before you make a deal.
- Give us your listings.

Give Us Your Listings
SEE US FOR A SQUARE DEAL

HANOVER & DAY REAL ESTATE

On Morton Highway just North of Courthouse

LONE STAR TRADING POST



Dave Aylesworth, Lone Star Trading Post in Muleshoe, has for sale:

- 40 sections GOOD COTTON LAND, located at Van Horn, Texas. This land is LEVEL, and good heavy red COTTON LAND. The growing season is 30 days longer than here. The land is all in grass and will be bought with WATER guaranteed. A pump will have to be set at 300 feet, but the pumping level is around 240 to 250. Plenty water. You can buy 160 acres or more at only \$20.00 per acre down. Get one half minerals. This is the best deal we have seen in several years. Come in and talk it over with us.
- NOBODY around Muleshoe wants to sell any land. When we sell it the owner backs out, but we have some listed.
- 160 acres, good pump, small improvements, level, close in, \$200.00.
- 80 acres, unimproved, close in at only \$13,500.00.
- 640 acres, well improved, level, good land. 450 acres wheat, rent goes for only \$132.50 per acre. Will all irrigate as it is level.
- 177 acres, on the pavement, good house. Priced at only \$47.50 per acre. This is a steal.
- 130 acres, on Clovis Highway, close in with new electric pump. This is fine place to build a home. Priced at \$200.00.
- Have plenty grass land, any size tract. See us.

DAVE AYLESWORTH
at the Lone Star Drive in
on Clovis Highway Phone 80-J

FOR SALE—Bomber tires and wheels for farm use. CHET LAYNE SHOP. 48-1tc

FOR RENT—three room house. See J. O. Aday, second door west of Pop's Cafe. 46-1tc

FOR SALE—3 room house, 16x32 feet, to be moved. One 2 room house and five lots. John Fried. 48-1tc

FOR RENT: 3-room and bath. E. 3rd and Ave. F. Phone 193-W. House No. 821. 49-1tc

ABOUT 5,000 HEGARI BUNDLES for sale. Good Grain. Joe Embry, 8 1/2 miles northeast of Muleshoe. 49-3tp

WANTED—See Mrs. J. F. Prather for Crochet. 1307 Ave. E. 49-2tc

For Sale: 2 bottom 16-inch tumble bug plow for sale or trade for 2 bottom 14-inch plow. Earl Marrs, 3 miles north Shady Rest. 49-2tp

EXTERIOR & INTERIOR DECORATING, Tex-Toning and Roof Painting. Contact Bob Rolling, 1404 Ave. C, Apt. A. 45-1tc

TAKING TIMES SUBSCRIPTIONS Muleshoe Rebekah Lodge is taking subscriptions for The Amarillo Times. Anyone wishing to subscribe or renew their subscriptions may see Mrs. A. P. Lambert at Lambert Plumbing Co. 48-1tc

FOR SALE—2 almost new 4-wheel cotton trailers. 1 1/2 miles east of Y. L. Church and 1/4 mile south. Vernon Finley. 49-2tp

STRAYED—3 brahma calves branded 69 on the right side strayed from 3 miles east of Lazbuddie. Notify S. L. Horton, Rt. 1, Texico or Junior Matthews, Lazbuddie. 49-3tp

WOMEN: Avon Cosmetics needs ambitious woman to service customers in Lazbuddie community. Our Christmas Gifts sell on sight. Write Box 1054, Amarillo. 49-3tp

FOR SALE: Used gas ranges, heaters, and refrigerators. Priced to sell. Muleshoe Liquefied Gas Co. 49-1tc

LEGAL BLANKS AND FORMS for sale at The Journal office. Phone 54. 37-1f

SPECIAL PRICES
On all Radiators. International Farmall Cores \$25 exchange.
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas 13-1tc

REAL ESTATE FOR SALE
City property; dry land farms; small, medium and large irrigated farms; some good buys and trades. Need more listings.
We Make Farm and City Loans
J. H. FARLEY
REAL ESTATE & INSURANCE
Phone 375-W
Over Bank Muleshoe, Texas



LAND FOR SALE

- 640 A. on main highway, good land, nice brick home, and plenty of outbuildings. Priced \$125 acre.
- 320 A. with 2 good wells on highway, best of land, \$200 acre.
- 320 Acres north of town, 170 A. wheat, good well, 4 room house, a nice farm, good outbuildings, \$150 acre.
- Some good farms west of town. Good homes on them and worth the money.
- If you want to buy see me for I sell them and get more to sell.
- If you want to sell your farm, let me list it and sell it for you. Come in and see me. I sell them large or small.

C. L. "HAPPY" DYER
Phone 13 Muleshoe

YOUR BEST HOG MARKET IS AT CLOVIS
CLOVIS HOG CO.
Clovis, N. M.
Phone 6122 Box 267

WANTED—Practical nursing, Elder people especially. Mrs. G. C. Tapp 1311 East Third, Muleshoe. 48-3tp

FOR SALE—1947 2 ton Diamond T truck, \$775. Wiedebush & Childers. 44-1tc

FOR CASH MONEY RENT—160 acres in cultivation, 3 1/2 miles South of Stegall gin, 20 Northwest of Morton, Vernon Adcock, Lamesa, Texas. 47-1tc

TO WHOM IT MAY CONCERN: See J. C. Kimbrough for winch truck service at night and on Sundays. 909 East 3rd Street. 1/2 block south of new water tower on west side of street. 49-2tp

FOR SALE—Good used desk. Muleshoe Liquefied Gas Co. 49-2tc

WRECKED 1941 one ton Dodge pickup. Good 4 speed transmission, starter, generator, rear end assembly, lots of other parts. R. L. EDWARDS, Bovina, Texas. 49-2tp

FOR SALE—Five room and bath. 901 West 5th, phone 198-J 28-1tc

APARTMENT FOR RENT—3 room unfurnished, private bath. 1108 West 12th S. A. Farr. 48-2tp

FOR RENT—3 room furnished apt. Private bath. Phone 8, Mrs. Faulkner. 46-1tc

FOR RENT—3 room apartment with bath. See Mrs. Maude Jones at 1211 W. 2nd. 49-1tc

FOR SALE YOUR CHOICE OF

- If you are looking for a good wheat farm we have it.
- If you are looking for a good irrigated farm we have it.
- If you are looking for a good combination home and farm we have it. And about any size you may be looking for, priced from \$50. per acre, to \$200. per acre.
- We appreciate your dropping in to see us. We enjoy showing these farms at no obligation.

O. W. RHINEHART
— or —
W. E. McCAUN
Bovina, Texas

REAL ESTATE FOR SALE

- 320 acres well improved, good cotton land and one irrigation well.
- 80 acres. 3-bedroom modern home, irrigated, close in.
- 80 acres. Modern home, irrigated, 4 1/2 miles from town.
- 320 acres. 3-bedroom home on pavement, 240 acres wheat. All goes for \$137.50 per acre.
- 177 acres good dry land south of town. Priced to sell.
- 150 acres irrigated. Priced at \$225 per acre.
- 20 acres with good irrigation well. A good buy.
- 10 acres. Small house. Will sell with a small down payment.

CITY PROPERTY

- 4-room and bath on paved street. \$5,000.
- For sale or rent 3 bedroom house.
- 4-rooms and bath close to new high school. \$5,500.
- 4-room and bath. Vacant now. \$4,500. Good loan on it.
- FOR RENT: 4-rooms and bath.
- Have buyers for 160 acres and 80 acres so if you plan to sell, would like to have your listing.

EDDIE LANE
Phone 24-W or see me at
TAYLOR'S BARBER SHOP

Forever Be Alert

You know that you and I are responsible for every child's safety in Muleshoe.

Please Drive Carefully

KENNEDY & ASSOCIATES

Real Estate - Insurance

Phone 306 Muleshoe



You are invited to do your Christmas shopping at Johnson-Pool "House of Santa Claus" with hundreds of nice gift items for your selections. We have gifts for every member of the family, home and auto.

Gifts For

MOTHER



CRYSTAL
CHINA
SILVERWARE
LAMPS



ELECTRIC SEWING MACHINES
ELECTRIC MIXERS
ELECTRIC WAFFLE IRONS
ELECTRIC COFFEE MAKERS



PRESTO COOKERS
REVERE WARE
METAL KITCHEN STOOLS
ELECTRIC ROASTERS
CAKE COVERS
PYREX SETS
ELECTRIC IRONS

Gifts For

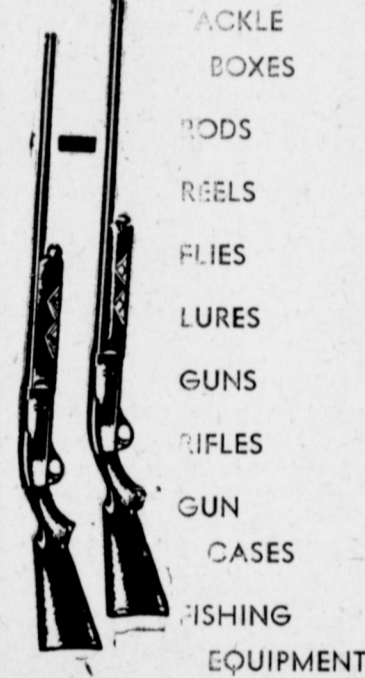
THE AUTO

SUNVISORS
SEAT COVERS
RADIO'S
HEATERS
TIRES
TUBES
BATTERIES
SPOT LIGHTS
ORNAMENTS

MEET SANTA CLAUS IN
MULESHOE DECEMBER 12

Gifts For

FATHER



TACKLE
BOXES
RODS
REELS
FLIES
LURES
GUNS
RIFLES
GUN CASES
FISHING EQUIPMENT

ELECTRIC RAZORS

FLASH LIGHTS

ELECTRIC DRILL SETS

ELECTRIC SAWS

LEATHER GLOVES

TOOL BOXES

ALL KINDS OF TOOLS

Gifts For

THE HOME

FLOOR LAMPS
CONSOLE RADIOS
DEEP FREEZES
(Chest & Upright)
RANGES
REFRIGERATORS
CLOTHES HAMPERS
DINING SUITS
PICTURES
AUTOMATIC WASHERS
IRONERS
SPACE HEATERS
LINOLEUM

Gifts For

TEENAGERS

RADIO'S
RECORD PLAYERS
CANASTA SETS
DOMINOES
PLAYING CARDS
TABLE TENNIS



CROQUET SETS
BICYCLES
BASEBALLS
BATS
BASEBALL GLOVES



MANY OTHER ITEMS ALL OVER THE STORE



A SMALL DEPOSIT HOLDS ANY ITEM UNTIL CHRISTMAS

Gifts For

SMALL FRY

Large Assortment Of Toys



TOY PIANOS
TOOL CHESTS
CHEMISTRY SETS
GUNS & HOLSTERS
TRUCKS & TRACTORS
TOY SERVICE STATIONS
BANKS
IRONING BOARDS
TELEVISION SETS
BUILDING LOGS
ERECTOR SETS
SCOOTERS
HOBBY HORSES
TRAINS AND EQUIPMENT
ALL GAMES
MODEL AIRPLANES
RECORD PLAYERS
DOLLS
TRICYCLES
WAGONS
DOLL BUGGIES
PANDA BEARS
DOLL BATHINETTE

CHRISTMAS HOSIERY

BEAUTIFUL NYLONS. 51 gauge 15-denier and 54-gauge 15 denier. All kinds. Pair 75c, \$1.00 and \$1.25
Save by Buying A Box
RAYON HOSE 59c 2 pair for \$1.00
ANKLETS 19c and 25c
MEN'S SOCKS 19c and 35c

See This Hosiery Before You Buy

MRS. CAROTHERS

JOHNSON - POOL

Phone 231

Muleshoe, Texas

B.F. Goodrich
House of Santa Claus



District Deputy To Visit Local OES Chapter

Muleshoe Chapter No. 792, OES, is making preparations for the official visit at the January meeting of Mrs. Willie Mae Ross, district deputy grand matron. There will be a covered dish luncheon for all officers and visitors just before the evening session in the home of Mrs. Morris Douglass.

At the meeting Tuesday evening the chapter voted to send \$10 to the Eastern Star Home in Arlington for the Christmas offering.

Mrs. Grace Lane, Mother Advisor of the Rainbow for Girls, made an urgent plea that the Stars and Masons attend the meetings more regularly. The next meeting of the Rainbows will be Thursday evening December 7, at 7:30. The Rainbow Girls are also having a bake sale Saturday, December 9 and they would appreciate your patronage.

The regular Christmas Party for the Stars and their families will be Monday evening, December 11, at 7:30. Each member is to bring a covered dish with enough food for her family and some to spare. The turkey will be furnished by the chapter. Gifts will not be exchanged this year. The entertainment committee has prepared an interesting program. All other committees will have charge.

• 320 acres, Texico N. M. well improved, subject to irrigation. \$125.00 per acre.

• 160 acres, good level red land, improved, located west of Muleshoe. \$135.00 per acre.

• 158 acres on paved road 5 miles out of Muleshoe. \$185.00.

• For small cattle ranches and Farm Loans: 4 1/2%, 20 year term.

MULESHOE REAL ESTATE AGENCY

CLYDE A. BRAY, SR.

Box 793 - Muleshoe - Phone 282

WE STILL HAVE A FEW GOOD FARMS FOR SALE

In 80, 160, 320, 40 and 20 acres or most any size you might want.

We sure would appreciate a listing on your farm if you want to sell.

Listen to KVOW 6 days a week at 7:47 a. m.

EMETTE CROSS

Real Estate & Auctioneer East side of Muleshoe on Lubbock Highway

Service Society In Meeting 4th

The Women's Society of Christian Service of Muleshoe Methodist Church met Wednesday afternoon, Nov. 29 at the church. Mrs. Finley Pierson was leader, the subject being "Health in a Rural Community". The meeting opened with the silent reading, followed by singing of the words of Katherine Lee Bates' hymn, "America the Beautiful".

Mrs. Jay Weyer gave the meditation, "A Recollection of Jesus." The program took the form of an inspirational discussion Mrs. C. R. Farrell directed and Mrs. Finley Pierson and Mrs. O. N. Jennings took part, the latter giving the viewpoint of a health officer. The meeting closed with sentence prayers directed especially toward world peace.

WSCS Met At Church Nov. 29

The Women's Society of Christian Service met Monday, Dec. 4, at the church. "O Little Town of Bethlehem" was given as soft music by Mrs. O. N. Jennings. The devotional was given by Mrs. I. W. Haney. "Be still and know that I am God." The Psalm read and thought, "He maketh the wars to cease."

Spiritual resources for health was the subject of the lesson. "Why we become sick," Mrs. Gregory; "The force that makes for health," Mrs. Lucy Layne; "The doctor dresses the wound, God heals it," Mrs. Beulah Carles gave "We can stay well." After a business session the meeting was closed with prayer by Mrs. I. F. Willman. Nine members were present.

MARRIAGE LICENSES

The following marriage licenses were issued during November in the office of county clerk M. C. Bass:

Isa Garcia and Juanita Balderas, David Daniel Thomson and Peggy Jean Julian, James Albert Bickel and Charlene Prather, J. C. Snitker and Johnnie Carolyn Green.

Mr., Mrs. Bickel Shower Honorees

The Pleasant Valley school house was the scene of a miscellaneous shower Dec. 1 honoring Mr. and Mrs. Jim Bickel. Hostesses were Mesdames Jack Epps, Jimmie Dulin, Raymond Roubinek, and Fred Det-

erman. Forty-eight guests registered and approximately sixty who were unable to attend sent gifts. The serving table was covered with a white damask cloth and centering the table, between four large white candles, was a two-tiered wedding cake, beautifully dressed on a round mirror and topped

with a miniature bridal couple. Mrs. Epps and Mrs. Detman alternated in presiding at the silver service and after Charlene had cut the first slice of cake Mrs. Dulin presided at the serving. Mrs. Roubinek registered the guests in a bride's book, which was hand made and painted, a gift from Mrs. G. O. Jennings.

FARM SALE
MONDAY, DECEMBER 11
6 miles south, 9 west, 5 south Muleshoe — 2 north 2 west of Shafer-McDonald Gin. Free Coffee
FARM MACHINERY — LIVESTOCK — HOUSEHOLD GOODS — MISCELLANEOUS ITEMS
FLOYD E. HOUSTON, Owner

FARM FOR RENT
BEFORE JANUARY 1
450 ACRES FOR CASH RENT
To Be Planted In Cotton
9 Miles South Of Muleshoe On Morton Highway.
B. E. NEEDLES
Write Me At Sudan, Star Route
Or See Me At The Ranch

For the Christmas
Shell Never Forget

Give her a
LANE
Cedar HOPE CHEST

THE ONLY PRESSURE-TESTED AROMA-TIGHT CHEST MADE WITH MOth PROTECTION GUARANTEE WITH EVERY CHEST

No. 2533—Decorative design in matched Avodire, with Zebra Wood borders. Removable self-rising tray, receding lid hinges. **\$69⁹⁵**

No. 2525—Big roomy Waterfall Chest in Matched Walnut and New Guinea Wood. Self-rising tray. **\$49⁹⁵**

No. 2452—"Miss America" in four lovely finishes—Blonde Oak, Walnut, Cordovan Mahogany, Silver Grey. Full-length drawer in base. **\$69⁹⁵**

No. 2535—A stunning waterfall chest in American Walnut Stump, borders and matches of Zebra Wood, Walnut and Paldao. Removable self-rising tray, receding lid hinges. **\$59⁹⁵**

DYER HARDWARE AND FURNITURE
PHONE 151 MULESHOE, TEXAS



HEATER SALE !!!!

ALL OF OUR SPACE HEATERS ARE PRICED FOR A QUICK CLEARANCE

Natural Gas - Electric - Butane or Propane Gas

SELECT THE TYPE AND SIZE OF HEATER TO FIT YOUR NEEDS

COME EARLY WHILE SELECTIONS ARE COMPLETE

MEET SANTA CLAUS IN
MULESHOE DECEMBER 12

Willson - Sanders

Phone 93 Muleshoe, Texas

New '51 Chevrolet On Display Dec. 9

Added safety, greater driving ease and fresh re-styling highspot the 1951 Chevrolet which goes on display nationally at dealer show-rooms Saturday.

Important improvements and changes are featured in both chassis and body. These changes range from the "biggest brakes in the low-price field" to extensive design innovations that make the car appear much longer and lower than any previous model.

The Powerglide automatic transmission, Chevrolet's sensational driving advance, has been refined for the latest models, although remaining fundamentally the same flexible driving control that has already enrolled a quarter of a million satisfied owners. It will again be optional on De Luxe models only.

Fourteen passenger body types are included in the 1951 line. Two and four-door sedans will be available in Styleline and Fleetline series. All sedans and the sport coupe will come in De Luxe or Special trim. A convertible coupe, all-steel station wagon and the Chevrolet Bel Air, which has scored so sensationally in popularity, are exclusively in the De Luxe series. The business coupe will be available only as a model in the Special series.

In addition to more luxurious interior treatment Chevrolet is offering a more beautiful and attractive assortment of colors. The options, which include two-tone combinations, are livelier than ever.

The new "Jumbo Drum" brakes headline the qualities of the car directed toward safer operation. Quicker emergency stops are assured by a brake which involves considerable departure from past design. Every brake shoe, fitted with the long-life bonded lining made famous by Chevrolet, is self-energized in both forward and reverse travel, giving a consistent, surge-free operation that will please drivers.

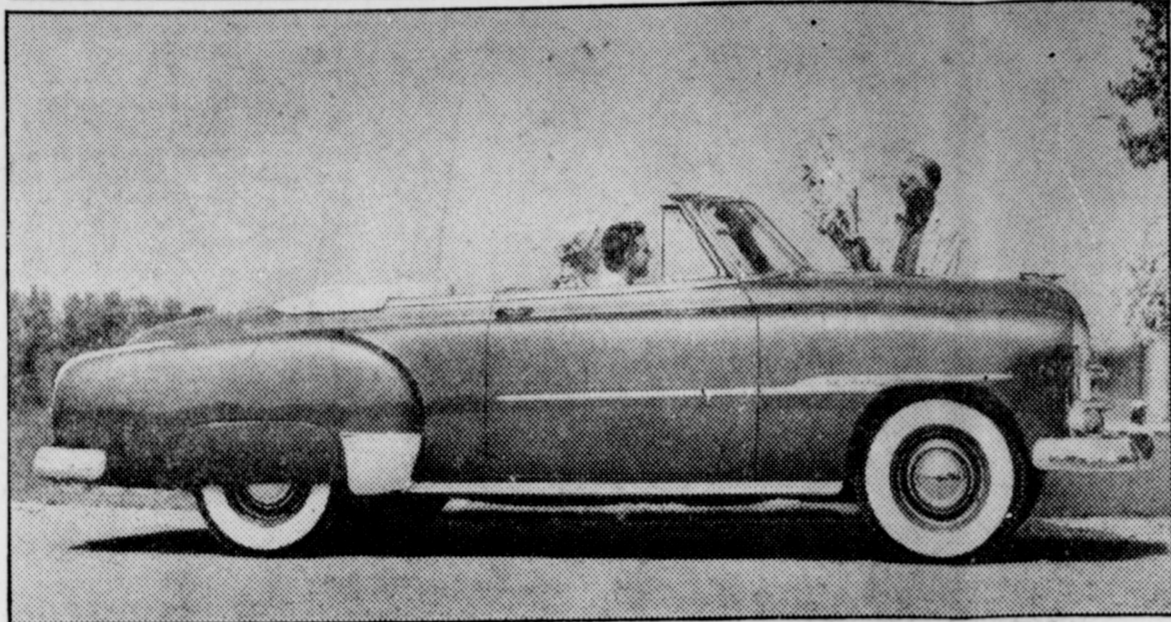
New brakes also qualify as an aid to driving ease. Tests show 25 per cent less pedal pressure required in stopping at given rates of speed. Better brake seals and virtual elimination of the possibility of brake grabbing are other advantages.

Of almost equal interest among safety features are recessed control knobs in the driver's compartment. All protrusions are now set below the smooth contours of the instrument panel. Shielding of the windshield from instrument light reflections is as well provided by a rounded ledge above the panel. Subdued lighting of dials for nighttime driving is still another safety asset.

Important as it will affect parking is an increase in steering ratio. Other points worthy of mention under driving ease are new convenience of controls, relocated brake pedals, reduced vibration through greater torque tube rigidity and a new method of propeller shaft balancing in production.

Appearance-wise the improvement is discernible even to a casual observer. Changes both at the front and rear enhance the impression of ruggedness and room. The radiator grille has been restyled and simplified. The design now consists of three horizontal bars, the lower two extending further across the fenders to form a

Swank Chevrolet Convertible Restyled for 1951



Chevrolet's sleek new convertible reflects to excellent advantage the lower, longer lines of 1951 models. A major improvement in the convertible is a rear top window of flexible plastic which offers more than three times as much vision as formerly. Leather upholstery comes in contrasting or harmonizing shades to lively new body colors. Safer brakes are another feature of the new models.

Essentially the power train is unchanged. A few changes that accent easier service include: elimination of the body junction block in the electrical system, made possible by the mounting of switches at the bottom of the instrument panel; a more accessible location for the rear bearing oil cup on the generator to prevent over lubrication; and improvement in the attachment on the primary terminal of the distributor, facilitating assembly of the breaker lever.

Upholstery in the convertible is genuine deep-buff leather with the Bel Air featuring a striped pile-cord fabric with leather bolsters on both seat cushions and back rest. Station wagons have a new tan leatherette fabric with pigskin finish.

For 1951 Chevrolet offers two economical valve-in-head engines, the standard engine develops 92 horsepower while the optional power plant, available on De Luxe models with Powerglide, develops 105 horsepower.

Interiors of the De Luxe bodies are treated in two-tone gray, a styling feature carried by both seat cushions and instrument panels. With the Special models, the interior is also two-tone gray. A gray striped pattern cloth is used as upholstery material in the Special models while De Luxe models provide a band of plain gray across the top of seat back cushions upholstered in striped gray broadcloth. In addition, De Luxe models are equipped with such accessories as cigarette lighter, center-mounted clock and full-circle horn rings.

Due to expanded production, Chevrolet is able to introduce in rear seats the flat S-type springs used in the front seats of the 1950's. Greater comfort and more consistent resiliency will result during the long years of service owners have learned to expect from Chevrolets.

Special luxury treatments have been incorporated in convertible, Bel Air and Station Wagon. New this year to the convertible is a rear window of clear, flexible plastic offering more than three times the vision area of the former opening. Also in the convertible, the automatic top motor has been moved into the trunk forward of the spare tire as a service improve-

Handling Grain Crop Complicated By Lack Storage

CHICAGO, Dec. 5—While there was for a period a very critical freight car shortage, the difficulties in handling the 1950 sorghum grain crop have been considerably complicated by lack of storage, J. J. Mahoney, Santa Fe Railway general superintendent of transportation, said today.

Alleviation of the critical shortage has resulted in jams at the Gulf port cities, he added in a statement of his company's car supply situation.

"The sorghum grain harvest in the Southwest presented the same transportation problem as the wheat harvest this year because farm and terminal storage facilities were filled with old grain awaiting transportation to make space for the new crop," Mahoney stated. "The largest volume of grain offered for rail shipment in the grain-shipping states was Commodity Credit Corporation grain moving to the Gulf ports for export, and grain moving to tank storage at Holden, Texas.

In the Texas Panhandle, storage which was available in country and terminal elevators before the sorghum harvest was quickly filled by the unexpected greatest yield in the history of the area.

"Santa Fe officials, in recent conferences with the grain interests at Ft. Worth, Amarillo and other grain terminals, warned that even a slight improvement in the box car supply situation would result in port embargoes since there was little storage space at grain terminals," Mahoney said.

"The critical car shortage in the grain states improved materially, starting the week of November 13, and in the 10 days following,

BAILEY COUNTY COTTON HARVEST ABOUT OVER

Bailey County's very light cotton harvest is about at an end, it is estimated here. Some are estimating that the county will gin no more than 5000 bales of cotton this year, as compared with the nearly 70,000 bales ginned last year.

Marion Harris, local special representative of the Bureau of the Census, said there are seven gins operating this year of the 19 now in the county: One at Needmore, one at Baileyboro, one at Enochs, one at Maple, and three at Muleshoe.

TO DALLAS

Mr. and Mrs. Neil Rockey returned from Dallas Monday night. Mr. Rockey was an honored guest at the Grand Encampment of the Oddfellow Lodge while there. Their granddaughters Roberta and Quinell Elliott accompanied them on the trip. Enroute home they stopped in Duncan, Okla., on business.

GUESTS IN HANKS HOME

Rev. and Mrs. H. W. Hanks had as guests Sunday, his sister Mrs. T. R. Hunter Jr., and his wife Dr. T. R. Hunter Jr., and his wife Dr. Hunter of Wellington, and Mr. and Mrs. J. P. Nelson friends from Snyder.

enough grain was moved from grain producing territories to the Gulf ports to block Houston, Galveston and New Orleans.

Embargoes were placed at Houston November 22 and Galveston November 27.

Mahoney said that as of December 5, there were 2,387 carloads of grain on hand at Galveston and 637 carloads were held out of the port because the terminal could not receive them. Houston had 1,398 carloads of grain on hand and the Santa Fe held out 243 cars.

READ THE JOURNAL Want ads Every Week.

TV COMFORT!



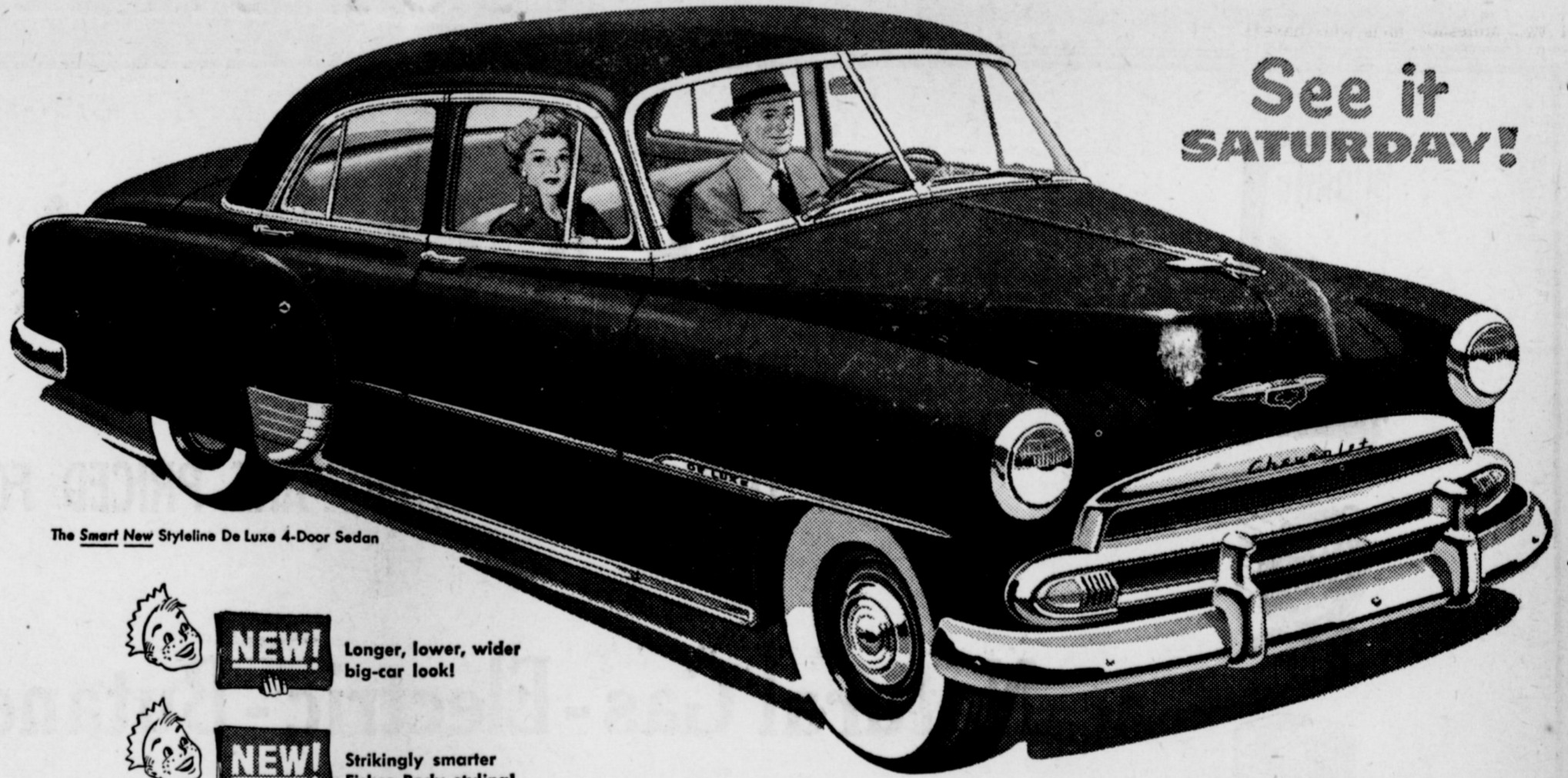
Television is changing men's fashions. Now, instead of dressing in black tie for the theatre, male playgoers don comfortable cotton pajamas for a front row seat in their living rooms. Pajama manufacturers today are turning out cotton pajamas with the cut and drape of a fine suit to meet the new leisure time needs.

READ THE JOURNAL Want ads Every Week.

Cecil H. Tate
ATTORNEY-AT-LAW
Office in Courthouse
Muleshoe, Texas

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



See it SATURDAY!

Refreshingly new IN ALL THE THINGS YOU WANT!

New outside! New inside! Refreshingly new in feature after feature! That's Chevrolet for 1951!

It's America's largest and finest low-priced car, with distinctive new styling, new front and rear-end design, and new America-Preferred Bodies by Fisher.

And, with all these new things, it also brings you the *proved things*, which make Chevrolet America's top car. It brings you extra-sturdy, extra-

rugged, extra-durable Chevrolet construction; it brings you that more thrilling and thrifty Valve-in-Head engine performance for which Chevrolet is world-famous; it brings you comfort feature after comfort feature and safety feature after safety feature found only in Chevrolet and higher-priced cars.

Come in . . . see Chevrolet for 1951 . . . and you'll agree it's America's largest and finest low-priced car.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



plus **TIME-PROVED POWER Glide**
Automatic Transmission
—proved by over a billion miles of performance in the hands of hundreds of thousands of owners.
Optional on De Luxe models at extra cost.

C. & H. CHEVROLET COMPANY

"YOUR CHEVROLET DEALER"

Muleshoe, Texas

BAILEY COUNTY ABSTRACT CO.

Established In 1900

MRS. LELA BARRON ABSTRACTS — L. S. BARRON LOANS
F. H. A. & G. I. LOANS — TITLE INSURANCE

CONGRATULATIONS....

C. & H. CHEVROLET CO.

Upon The Formal Opening Of YOUR NEW HOME

This building is truly a credit to any town and Muleshoe should be proud of it.

MULESHOE STATE BANK

Member F. D. I. C.

Phone 12

Heathington Lmbr. In New Building

The Heathington Lumber Company, owned and operated by F. Heathington, is now in their new building on the Clovis highway. This new building is nearing completion and will be one of the most modern occupied by lumber firms in this area.

The structure is 85 by 100 feet and houses most of the lumber storage facilities. The part of the building housing paints, hardware, fixtures and offices is 45 by 60 feet. The walls are finished in light green with natural wood trim. The ceiling is of tileboard.

This firm handles practically everything in the building line such as BPS paints and varnishes, cement, sand and gravel, plumbing fixtures, weather stripping, roofing, mill work, tiles, home hardware and all kinds of lumber.

Mr. Heathington extends an invitation to everyone to stop by and visit them in their new location.

Muleshoe Ice & Produce Dealer For Gooch Feeds

Muleshoe Ice & Produce Co. has been appointed dealer in Muleshoe territory for Gooch's Best Feeds, manufactured in Dalhart, representatives of the feed company announced this week.

L. A. Green is the proprietor of the Muleshoe Ice & Produce Co., having recently bought the business from N. L. Tubbs.

The Gooch company manufactures feeds for cattle, horses, poultry and sheep, also stock salts and hog supplement. An advertisement telling of the Muleshoe dealer will be found elsewhere in this paper.

TEXAS UNIVERSITY EXES NOW DIRECT ITS COACHING

The Journal notes with satisfaction the election of Ed Price as head football coach at the University of Texas to succeed the ailing Blair Cherry, head man for four years, who has resigned. It brings to mind that Texas athletic direction is in the hands of four, at least, of her former stars.

Besides Price, who lettered in three sports and was outstanding in football, Texas Coaches are: Bibb Falk, coach of baseball, who played with the University, went to the White Sox, then to Cleveland, managed a minor league club and has always been a baseball scout for the big leagues; Jack Gray, first Southwest all-American basketball player, and a sterling football player for the University, head coach for many years of basketball; Clyde Littlefield, football great, for many years head track coach. We know of two Muleshoe men who have been coached by Mr. Littlefield. Falk played a tackle on University teams around 1920. Gray was a star about that time and was appointed head basketball coach at the age of 25.

Falk's team last year won the National Collegiate Baseball title.

NIECE VISITS

Miss Mary Howell of El Paso, spent several days here with her uncle and aunt Mr. and Mrs. E. E. Dyer. She left Tuesday for her home in El Paso.

McWhorters To Have Display At C & H Opening

McWhorter Floral will have an interesting and attractive display at the opening of the new C. and H. Chevrolet building Saturday. They have prepared small scale reproductions of various businesses in Muleshoe. This display will cover a space approximately 20 square feet.

These replicas are made of styrofoam, a white plastic material, and the buildings are approximately one foot wide and 18 inches long. The back of the store will contain flowers and they will be draped out over the roof. Mr. McWhorter has spent approximately two weeks working on this display.

Businesses who will have miniatures in the display are Cash Way, C. and H. Chevrolet, Gilbreath Seed and Grain Co., Sam E. Fox, Bass Firestone Store, Cobb's Goss Conoco Service, E. R. Hart Company, Jones Farm Store, Lambert Plumbing Co., Malone Milk Co., Muleshoe Motor Co., Piggly Wiggly, Waggon Grocery, Texas Machinery Muleshoe Gin, Copley Gin, Mack's Barber Shop, Damron Drug, Cox Drive-In, Charles Lenau Lumber Co., Lambert's Cleaners, Western Auto, Bendix Laundry, and Earl Sybert, Fuller Brushes.

ST. CLAIR'S IS SHOWING REAL MODEL GIFT TOYS

Toys being advertised in this week's Journal by the St. Clair Variety are exact model sand reproductions of fire trucks, graders, or whatever they depict. Ray Morrison store manager said. The store has made extensive preparations for Christmas gift buying this year.

MINISTER SUGGESTS ROAD SIGNS FOR MULESHOE

Rev. H. W. Hanks, pastor of the Methodist Church here, advanced a unique suggestion while addressing the Rotary Club at its meeting this week. He thought it might be well to post signs on all roads leading into the city, reading like this: "Churches are the foundation of American civilization. Let's rise up and help support them."

He thought the traveler, observing these signs, would have an instant knowledge of the kind of town that Muleshoe is.

BE SOCIABLE

Call—

KENNEDY & ASSOCIATES
Real Estate - Insurance

Phone 306 Muleshoe

If we can assist you in selling your property or help you buy the place you want.

TOY SPECIALS

Buy Your Toys Here And **SAVE!**

Nationally
Our Price Adv. Price

Doepke MODELS

ROAD GRADER	11.95	12.95
EUCLID TRUCK	11.95	12.95
CRANE	11.95	12.95
BUCKET LOADER	10.95	11.95
FIRE ENGINE	13.95	14.95

Smith-Miller MODELS

FIRE TRUCK	19.95	22.95
(P. I. E.) VAN-TRUCK	14.95	17.95
LUMBER TRUCK	12.95	14.95
MOBIL GAS TRUCK	9.95	10.95

We Have Many Other Toys So Priced—
This Means Savings For YOU!

See Our Beautiful Selections Of DOLLS

MEET SANTA CLAUS IN
MULESHOE DECEMBER 12

St. Clair Variety

MULESHOE

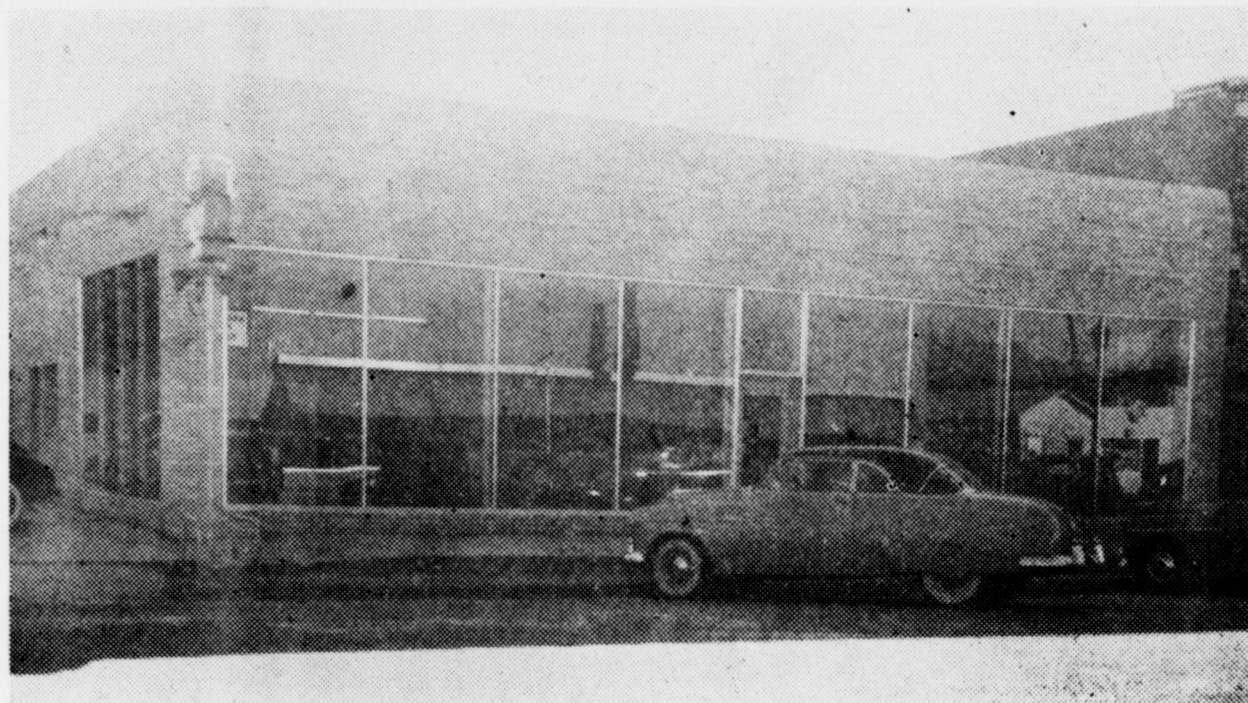
TEXAS

You Are Cordially Invited To Attend The

FORMAL OPENING

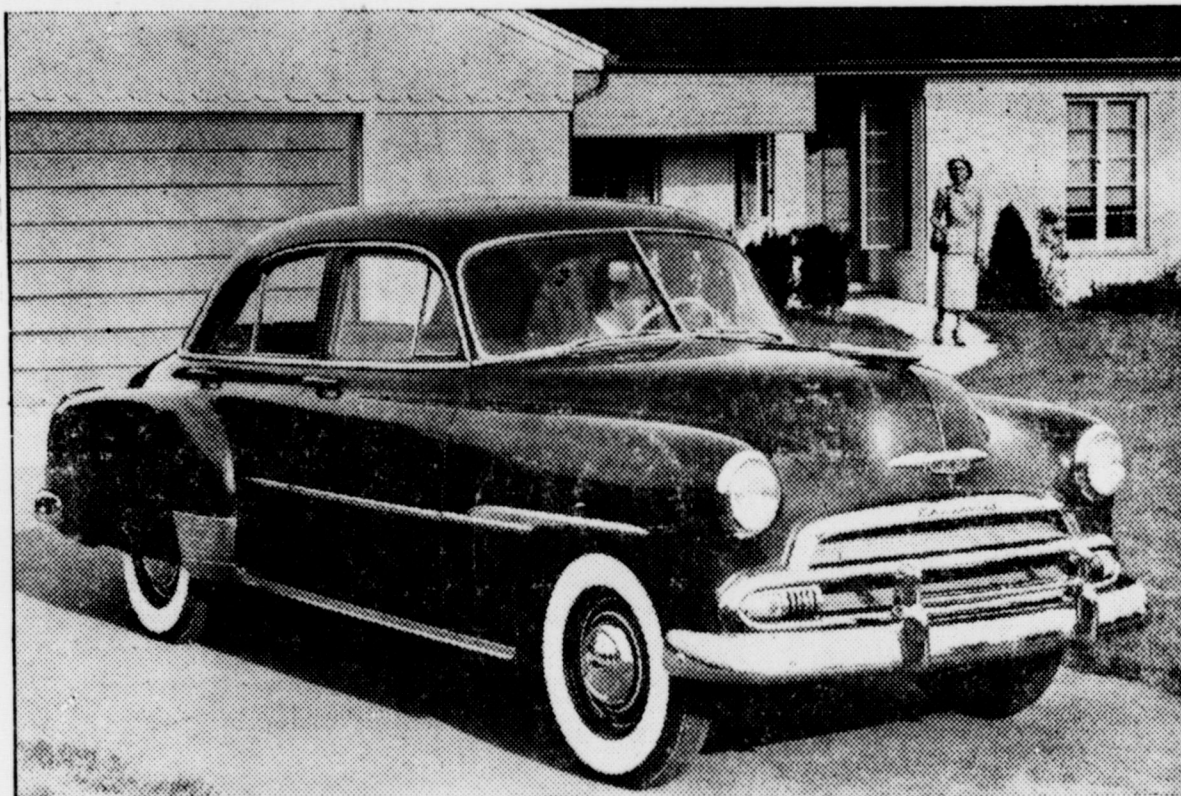
OF THE NEW HOME OF

C. & H. CHEVROLET CO.



AND TO SEE THE BEAUTIFUL

1951 CHEVROLET



SATURDAY, DECEMBER 9, 1950

FREE DOOR PRIZES TO BE GIVEN AWAY

MUSIC FROM 1:30 TO 3:30 P. M BY

Lee Nichols and The Sunshine Valley Boys

Be Sure To Come In And Register For The Free Door Prize —
A Beautiful Electric Blanket.

HOUSEHOLD NEEDS

- \$1.25 SIZE HADACOL \$1.10
- MODART 75c SIZE SHAMPOO 33c
- COLGATE 50c SIZE DENTAL CREAM 33c
- BAYER'S 15c SIZE ASPIRIN 10c
- 300 COUNT POND'S TISSUE Box 19c

FROZEN FOOD FEATURES

- STRAWBERRIES Sno Crop 12 Oz. 39c
- ORANGE JUICE Sno Crop 4 Oz. 11c
- CAULIFLOWER Sno Crop 10 Oz. 31c
- PEAS Snow Crop 8 Oz. Pkg. 15c

PURE CANE **SUGAR** 10 Lb. Bag **79c**

ELLIS SELECT SHELLED **Pecans lb. \$1.09**

SAVE and MONEY TOO...

at **PIGGLY WIGGLY SUPER MARKETS**



CANNED FOODS

GOLD MEDAL **FLOUR** 10 Lb. Bag **79c**

- POTTED MEAT Libby's No. 1/4 Can 10c
- SPINACH Central No. 2 Can 2 For 25c
- GREEN BEANS Gold Tip No. 2 Can 2 For 25c
- KRAUT Reagan's No. 2 Can 10c
- PEAS Marshall No. 303 Can 17c

TUNA FISH Tuxedo No. 1/2 25c

BABY FOOD LIBBY'S 3 For 27c

CAMPBELL'S **TOMATO SOUP** 11c

HUNT'S NO. 300 CAN **PEARS** 25c

CHUCK ROAST First Cut Lb. **59c**

PIGGLY WIGGLY QUALITY MEATS

MORRELL PRIDE HALF OR WHOLE

PICNICS lb. 35c

- PORK STEAK Boston Butts Lb. 49c
- CHEESE Kraft Elk Horn Lb. 49c
- SAUSAGE Miller's Pure Pork Market Made lb. 59c
- PERCH FISH Boneless Lb. 39c

WILSON'S CERTIFIED

5li. Bacon lb. 49c

FRESH FRUITS AND VEGETABLES

IDAHO RUSSETS NO. 1 WASHED

Potatoes 10 Lb. Bag **49c**

- LETTUCE Firm Heads Lb. 10c
- ORANGES Texas 5 Lb. Bag 45c
- GRAPE FRUIT Texas 8 Lb. Bag 59c
- RED GRAPES California Lb. 15c
- CARROTS California Large Bunch 10c
- BANANAS Lb. 12 1/2c

- NUTRINE PACKED ESPECIALLY FOR PIGGLY WIGGLY 12 OZ. PKG. **CHOCOLATE DROPS** 23c
- GRAPE JUICE Betsy Ross Qt. 39c
- APPLE JUICE Mott Qt. 27c
- NEW POTATOES Dorman No. 2 Can 2 For 25c
- APRICOTS Hunt's No. 2 1/2 Can 29c
- TAMALES Wolf No. 1 1/2 Can 25c
- BAMA PEACH OR APRICOT PRESERVES 2 Lb. Jar 49c
- CAKE MIX Betty Crocker Regular Box 35c
- MARSHMALLOWS Sugarkist 8 Oz. Pkg. 15c
- VANILLA WAFERS Hagard's 14 oz. pkg. 23c
- EAGLE BRAND MILK Regular Can 29c
- BEEF STEW Dinty Moore 24 Oz. Can 49c
- CHILI Wolf No. 2 Can 63c
- DURKEES COCOANUT 4 Oz. Box 12 1/2c
- Old Bill Vienna Sausage No. 1/2 Can 10c
- ELMORRO CRUSHED Pineapple No. 2 Can 12 1/2c

- TIDE Large Box 31c
- Oxydol Large Box 31c
- DREFT Large Box 31c

PIGGLY WIGGLY  **WIGGLY**
 DAVIS & HUMPHRIES OWNERS & OPERATORS

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Volume 28, Number 50

MULESHOE — County Seat of Bailey County — TEXAS

Thursday, December 7, 1950

Parmer Elects PMA Committees

From State Line Tribune

The PMA community committees which are elected annually were selected for Parmer County in a special election held last Tuesday.

Committeemen for the north part of the county are George H. Brock, chairman; H. C. Wells, vice chairman; Charlie Schlabs, regular member; Louis H. Hoffman, first alternate, and Clyde Harp, second alternate.

Retiring members were J. D. Stevens and Harland C. Wells, with Charlie Schlabs being re-elected.

From the east section of the county, members named were Otho Whitefield, chairman, and Clarence Mason, vice chairman, both of whom were committee members the past term.

Walter Steinbock was selected as regular member, Archie L. Tarter is first alternate, and DeWitt Precure is second alternate. Elbert Nowell is the retiring member.

Returnees to the south section's committee were Harold Carpenter, chairman; and Billy Joe Foster, vice chairman.

H. A. Poindexter is regular member, S. E. Magness is first alternate, and William Thornton, second alternate. James D. Roach is a former member of the elected group.

Duties of committee members are to aid in administering the PMA program in the county.

County Committee Chosen

With community committeemen on hand, the county committee was elected Friday at the county convention, Joe Camp, PMA secretary, says.

Men selected for the positions were A. F. Phillips, Jr., chairman; Jack Wolton, vice chairman; and Leonard Smith, regular member. Wolton was returned, the two retiring members including Albert H. Smith, chairman and D. B. Ivy, vice chairman.

VISITING IN ARIZONA

Mr. and Mrs. Roy Brooks and her mother Mrs. Ludie Barlow are visiting in Holbrook, Arizona, with his brother.

Stanley Products

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JayCees To Help On TB Campaign

AUSTIN, Dec. 5—Junior Chambers of Commerce in Texas were urged today by C. J. M. Roesch, State JayCee Public Health Chairman, Austin, to give all assistance possible to the Texas Tuberculosis Association and its county affiliates in the 1950 Christmas Seal campaign now in progress throughout the nation. The Seal Sale is the sole annual appeal of the voluntary TB associations for funds to conduct their year-round programs of tuberculosis prevention and control.

"Tuberculosis can and does strike people of all ages," Roesch said in a bulletin issued to 15,000 JayCees in 134 Junior Chambers in Texas, "but it is a disease which takes a peculiarly high toll among young adults in the productive years of life. It is especially fitting, therefore, that Texas JayCees join forces with the TB associations to bring this destructive disease under control in our State."

Roesch suggested that JayCees offer local TB associations cooperation in Seal Sale and other activities, or that they contact the Texas Tuberculosis Association, Austin.

Wildcat Killed Near Amherst

Excitement reigned on the Clark Hill farm ten miles east of town late Tuesday afternoon of last week, when Claud Cook and his son killed a wild cat.

They were combining on the Hill farm when the huge cat was discovered in the feed.

Cook rushed home for his gun and the cat was wounded in the leg from the first shot. By traces of blood they were able to track it about one-fourth of a mile, until it sought refuge in a pile of brush, where it was killed.

The animal was four feet long and weighed about 35 pounds. Its color was yellowish brown spotted with white and black spots on its underside. It had tufted ears and long legs.

The cat was identified as a lynx and took to Pep, where it is being made into a rug with mounted head, by A. J. Jungman, taxidermist.

"SHIVERS ASK FREEDOM FIRES FOR LEGION"



"Fires of Freedom" will blaze December 7 in the American Legion's second annual "Operation Democracy" day proclaimed by Governor Allan Shivers, center above, with the American Legion's state commander Bill Elkins left and State Secretary John Ben Shepperd, the Legion's state Americanism chairman, right.

Lamb County Farm Bureau Outlines Plans And Program For Next Year

The Lamb County Farm Bureau Board of Directors met in the County Agent's office in Amherst Dec. 1 and set up their plan of work for 1951; reported on the state convention that was held in Mineral Wells on Nov. 20-22, and gave a comprehensive survey of the facilities of the County Farm Bureau.

President Angeley said, "The Lamb County Farm Bureau will incorporate the following in their program for 1951: thorough and complete organization throughout the county, increased efforts in securing better rural roads and holding our underground water rights and extending to all farmers and rural people a better planned agricultural picture for the future."

Charlie Cravy, Insurance Service Agent for the West Plains District, reported the voting delegates of Texas established \$6.00 as a minimum fee of membership, opposed the Brannan Plan, work towards better rural roads, retain the tractor gasoline refund and sponsor a better agricultural program for 1951.

The Board of Directors of Lamb County voted a \$10.00 membership fee, \$5.00 of which will go to the State Farm Bureau, \$1.00 to the district, and \$4.00 to County and Community organizations.

Those who will attend the National Convention in Dallas starting Dec. 11 from Lamb County are: Earl Parrish, Springlake; F. L. Shelby, Pleasant Valley; and Gerald Allison, Muleshoe.

The Board of Directors of the Lamb County Farm Bureau are J. H. Angeley, Earth; W. G. Sanderson, Dimmitt; Oscar Allison, Muleshoe; Art Nafzger, Olton; Buddy Free, Earth; Gerald Allison, Muleshoe; Bill Rudd, Spring Lake; and Earl Parrish, Spring Lake.

LUBBOCK — (Special) — Figures just released show that Texas Technological college is the fourth largest college in Texas.

Ahead of 35 other colleges, Texas Tech follows Texas University, the University of Houston and Texas A & M in that order.

Houston, which boasts the largest non-state supported school, also claims the smallest; the Southern College of Fine Arts has an enrollment of 123.

TEXAS TECH NOW RANKS FOURTH IN ENROLLMENT

A super salesman is a guy who can sell two milking machines to a farmer who owns only one cow, and get the cow as a down payment.

Declares Aphids Hurting Wheat

From The State Line Tribune

A. W. Erickson, an independent crop reporter, operating out of Minneapolis, Minn., was in Parmer County the first of the week, making inspections of wheat fields in this area.

Erickson said that he is just completing an inspection of wheat fields all the way from Texas to Nebraska, and stated that all the fields he had examined were infested with green and brown aphids, doing considerable damage to fields.

Erickson said that wheat growers had been observing their fields the past few weeks and were under the impression that dry weather was affecting the fields. This is not the case, he added after examining many fields to find there was ample moisture just under the surface.

"These little green and brown aphids are responsible for the condition of the wheat," Erickson said, discounting the dry weather as being the cause of the poor condition of the wheat.

Erickson said that the green aphids were active above the ground on the wheat blades while their little brown brothers work beneath the surface on the root system. He deplored the negligence on the part of entomologists in not taking steps to solve this very definite threat to the wheat fields over a large part of the country.

Local observers were hopeful that cold weather would have a tendency to lessen the activity of the aphids, but near zero weather of two weeks ago had apparently had little or no effect on the bugs. Erickson offered no answer on methods to combat the insects.

8th Grade Gave Skating Party

by Bettie Collins
Class Reporter

Eighth grade class went on a skating party at Morton. We took two buses. We had about 70 to go. Two of our sponsors, Mr. Davis and Mrs. Spivey, skated with us.

The room mothers who went were Mrs. Wright, Mrs. Craig, Mrs. Lenua and Mrs. Clements. Our other sponsor is Mrs. Page. We had a lot of fun.

Texas Polio Toll Reaches New High

AUSTIN, Dec. 5—A 20 per cent increase over the record 1949 total of polio cases is indicated for Texas this year on the basis of official figures.

According to the National Foundation for Infantile Paralysis, Texas will have over 2,800 new cases of polio in 1950.

Texas reported 2,684 cases up to November 18. During November and December in 1949, the state had 217 new cases. The Foundation, using this as a basis of what to expect this year, says Texas will have more than 2,800 cases. The 1949 total was 2,355.

Meanwhile, Texas has received from the NFIP for patient care slightly more than \$322,708 more than the state sent in to the national headquarters during the last three years.

The state thus has had to depend this year on the basis of official complete research financing burden and to even aid with care of Texas patients.

Texas, which has been among the hardest hit of the states, has received almost one tenth of the cash advances made from the National Foundation.

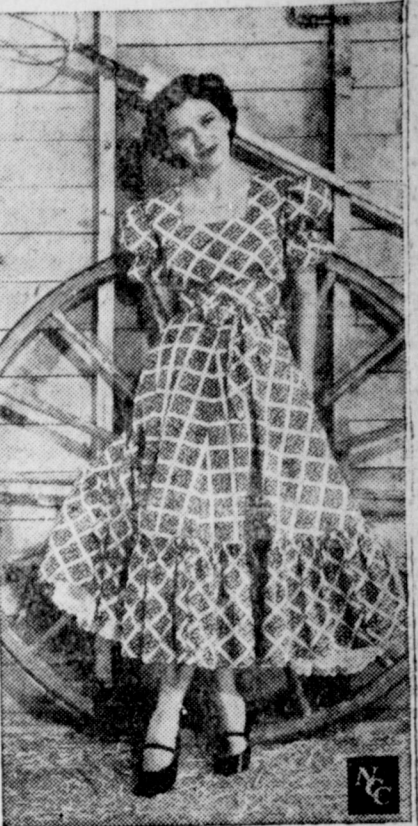
The state is counted on to make up the deficit when the only financing campaign for polio care and research is conducted—the 1951 March of Dimes, January 15-31.

COLD SPELL HITS BUT LITTLE MOISTURE FALLS

At 7:30 Tuesday morning the mercury had slipped down to 17 degrees above zero and it was steadily getting colder in Muleshoe. The cold blew in with a stiff norther Monday night. A trace of snow fell, preceded by a slight rain during the night.

Read The Journal Want Ads

SWING YOUR PARTNER!



Cyd Cyrisse, graceful MGM dancing star, takes a "busman's holiday" and enjoys square dancing in her off-hours. Charming Cyd swings her partner in an old-fashioned cotton print frock reminiscent of the type her grandmother wore. She wears a ruffled cotton petticoat with a hoop to make her skirt whirl when she promenades.

ZILPHA ZIMMER
915 W. 2nd St.
RETAILER
Look and Feel Better in
Individually Designed
"Spirilla" Natural Support
Free Demonstration

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You'll feel the EXTRA POWER of the new



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How can a tractor so compact, so easily handled, put forth so much power for the heavy jobs? Two reasons! **FIRST**—is the Ferguson System of Linkage and Hydraulic Control. It takes advantage of natural forces in linking implement to tractor, making them one single "self-propelled" unit, and automatically increasing traction for the harder pulling. At the same time, the work of raising, lowering, carrying and controlling depth of the implement is done for you, hydraulically.

SECOND—This power, so fully utilized, is supplied by the "farm-type" overhead valve engine of Ferguson and Continental Motors design. Engineered and built for low operating cost, with longer hours of running on the many different kinds of work you'll find the New Ferguson can do.

Together, this combination gives you a farm machine with more than enough power, yet easily controlled, flexible for the wide range of farm requirements.

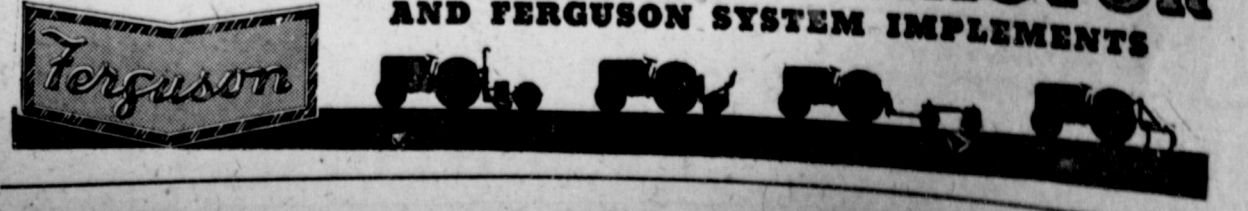
Whether you judge tractor performance by how easy it makes your work, the time saved, or by how much it lowers your cost of production, ask us to arrange your demonstration. You'll find the New Ferguson is the modern farm machine for you.

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THE MULESHOE JOURNAL

The Muleshoe Journal

Published every Thursday at Muleshoe, Texas



Entered as second-class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.

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 IN IMMEDIATE TERRITORY, 1 YEAR \$2.00
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BABSON BUILDING A HOME NOW

Babson Park, Mass., Dec. 1.—The prospect of higher taxes and credit restrictions is casting a shadow over the Business Outlook for the coming winter. These apply to automobiles, refrigerators and television sets; but not as to most consumer items.

Hasty Forecasting Now Dangerous
 During recent months we know that the output of industry has exceeded consumption. Automobiles and trucks have been produced at the unprecedented rate of ten million per year; over 40 per cent of all units now on the road. The recent rate of home construction has exceeded any previously recorded annual output by over 50 per cent. Scare buying has lifted the sale of household appliances to unprecedented heights during the summer.

However, we find already that reaction has set in with prices of lumber breaking during the past few weeks. The sales of many consumer items are back to pre-June levels. New construction currently is off sharply. We know that the easy credit policies of the Federal Government Agencies have artificially stimulated home building. With the tightening up of credit controls further cut-backs will continue.

Recent increases in bank loans outstanding have been largely siphoned off into consumer credit expansion. This caused a tremendous boom in the purchase of consumer goods during recent months. Much stricter credit regulations will certainly have a depressing effect on the inflationary spiral. Now is no time to buy everything in sight.

Outlook For Defense Spending
 Defense orders in 1951 will undoubtedly maintain high employment, at least during the coming winter. Due to the allocation of certain materials in short supply being funneled into defense activities, business profits will not be uniformly good. Dislocations will take place. This will create shortages throughout the nation which can have an adverse effect

on the normal flow of business and profits. Government bureaucrats do queer things.

Investors who search for an inflation hedge in common stocks should watch their step. The Dow-Jones Industrial Stock Average is higher than it has been in the last 20 years. More burdensome taxes during 1951 will have an adverse effect on earnings. Many companies fully converted from civilian to military production will have their manufacturing margins cut. War stocks are certainly at their peak. Don't forget what happened during the renegotiation period of 1946-47.

Diversify Your Investments
 Government policy makers are now pouring water over the inflationary fire on which they were dumping gasoline only a short time ago. This vacillating policy requires careful diversification of investment funds during the coming winter. Have less than half of the total funds in common stocks. For this half buy only securities of companies that make some money both during good times and bad times; and where management is of high character. Buy no bonds except Convertible Bonds. Have the other half of your investment funds in Cash, Savings Accounts, Government Bonds, etc. awaiting more favorable buying opportunities later.



Roger W. Babson

DEATH LURKS IN DECEMBER

December may be one of the worst months for traffic deaths in recent years, the Accident Prevention Department of the Association of Casualty and Surety Companies warns us. It has been the deadliest month on the highways every year for 10 years excepting 1948 and 1942.

1. More drinking drivers, because of Christmas holiday festivities.
2. Bad weather, with icy roads usually prevalent in many sections.

Political Outlook

No one in this world has gotten something for nothing for any great length of time. I should, therefore, like to point out that we are heading for some very serious trouble in this country unless employees improve their output to compensate for increases in wage rates; otherwise, future increases in wages will prove an illusion. Subsidies given one section mean taking wealth away from another section.

In the long run employees are only cutting their own throats by charging too high prices. Honest values for goods and services should be the aid of us all. Regimentation is not the answer to our troubles. The planners, whether they be in Washington, London, or Moscow, never create wealth—all they do is redistribute the fruits of the other people's labor. This is not treating one's neighbors fairly. Basically what really counts most of all is how we people treat one another. Only through an economy based on the Teachings of Jesus can we hope to maintain and improve our splendid standard of living.

"THE BEST IS YET TO BE"

—Browning

I know of no greater fallacy, or more widely believed than the statement that youth is the happiest time of life. As we advance in years we really grow happier, if we live intelligently. The universe is spectacular, and it is a free show. Increase of difficulties and responsibilities strengthens and enriches the mind and adds to the variety of life. To live abundantly is like climbing a mountain or a tower. To say that youth is happier than maturity is like saying that the view from the bottom of the tower is better than the view from the top. As we ascend, the range of our view widens immensely; the horizon is pushed farther away. Finally, as we reach the summit it is as if we had the world at our feet.

—William Lyon Phelps

Edward Schilpzand, the Holland bulb growers ambassador loves the U. S. and Texas and their peoples, next to his native land and never fails to express his sentiments toward us, as he did on his last visit here last week. He told members of the Lions club of the gratitude of Holland people to the people of the U. S. for the Marshall plan, which has enabled Holland's people to get back on their feet after the desolation wrought by the German occupation. And his advice to us is good: To refrain from rumor mongering, to attend to our business, to believe the best of our government and our neighbors, to work hard, and eventually everything will be all right with us. Some of us here in Muleshoe have known Mr. Schilpzand's attitude for several years and now we are glad that he could speak in public and that so many local business men could hear him and glad that they expressed their pleasure to this editor. During his visits here he is guest of the H. D. King family; The Journal feels he is already a Texan at heart and that he ought to be considered an honorary citizen of Muleshoe.

An optimist is one who figures that when his shoes wear out he'll be back on his feet.
 She claimed he married her for her money . . . and he claimed he earned it.

3. Increased travel in hours of darkness for holiday shopping and trips home for Christmas.
 4. More driver-fatigue and speeding among those making long drives home for the holidays.
 5. Greater danger to pedestrians, especially in cities, due to Christmas shopping activity, particularly at night.

A BOW TO A GOOD FELLOW

Santa Claus will be in Littlefield this Friday and while he's here it might be a good occasion for both young and old to pay off a long-due obligation.

Wouldn't it be a nice idea when Santa comes to Littlefield for all of us to thank him for the things he has done and is doing for youngsters of this and all generations to bring happiness on Christmas mornings?

Santa Claus is probably little different than most of us common, ordinary human beings and he doubtlessly would like to be told that the gifts he leaves are truly appreciated by the boys and girls he visits while they are fast asleep on Christmas eve.

How nice it would make the old fellow feel if the boys and girls who see him Friday to tell him what they would like to have this Christmas would also tell him how much they liked the doll, the train, the little red wagon or the other nice things that he left last year for them.

And we of the older generation might also thank him for the Christmases gone by when we tumbled out of bed Christmas morning, in breathless haste to see what he had left us. And if we are among those fortunate enough that our parents still live, we might also tell him that we still remember and appreciate all the things of our childhood days that made Christmas so wonderful.

Maybe they, too like Santa himself, would be made happy to think we still remember with gratitude the loving efforts—and sometimes the sacrifices that were made to bring us happiness.—The Lamb County Leader.

EXAMPLE OF COOPERATION

Muleshoe service clubs, Jay-Cees, Lions and Rotary, have joined forces to bring an outstanding event to our city—the visit here of Santa Claus Dec. 12 with his reindeer and all. A fine example of cooperation it is, we think. The business people of the town will be hosts to the entire countryside from Bula and Enochs and Maple and Three Way and Goodland on the south to Lazbuddie etc., on the north. Let joy reign unconfined in Muleshoe on this day. All are invited to help Muleshoe inaugurate the Christmas season in style. PS—I think there's going to be candy for the kiddies.

When a man has a birthday, he takes a day off; when a woman has one, she takes a year off.

TODAY'S Meditation

The Upper Room
 THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

THE CHURCH'S ONE FOUNDATION

"... one thing I know, that, whereas I was blind, now I see." (John 9:25.) Read John 9:24-38.

These words spoken by the man born blind indicate a great change in his life. Suddenly, after years of inability to see, his physical blindness became a thing of the past. One moment he was blind the next, he was able to see.

On a number of occasions, more than are recorded in the gospels, Jesus opened the eyes of the blind. These acts symbolize His yet greater power to heal even to this day a still greater and more dangerous blindness—the blindness of the heart and spirit. In my younger days I had to fight the good fight to obtain an abiding faith in God. Christ overcame my spiritual blindness and gave me spiritual sight. As the Apostle Paul says, God delivers us from the power of darkness, and translates us into the Kingdom of His Son.

By His power to do this and up on the basis of our faith in Him,

Christ continues daily to build and strengthen His Church among us. Nothing can prevail against a Church founded and maintained.

PRAYER

O Jesus, our Lord and Master, open Thou our eyes. Lead us from darkness to light. Give us the blessed assurance of faith, that we may know. For Thy sake, Amen.

THOUGHT FOR THE DAY

By our faith in Him Christ builds and maintains His Church.
 Mansfield Hurlig (Sweden)

Potent traffic sign: "Slow down before you become a statistic."

Legal Directory

Members Bailey County Bar Association
 Norman W. Bays, Gilbreath Bldg. Phone 271.
 Karl L. Lovelady, South Side of Square, Phone 229-W.

GREEN Hospital & Clinic

Muleshoe, Texas
 Telephone 142

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 Hand Tooled Billfolds, Belts and Purses Made To Order
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 So comfortable—Kotex stays downy soft while you wear it. Flat, pressed ends. Special safety center. Choice of 3 sizes.
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Leader in high-compression engines . . . leader in automatic "drives"—that's Oldsmobile! Record-smashing action—remarkable economy—proven durability . . . that's the "Rocket"! Velvet smoothness—effortless operating ease—perfect partner to "Rocket" Engine power; that's Oldsmobile Hydra-Matic! See what this number one power team means to you. One thrilling "Rocket" ride will convince you that the Oldsmobile "88" is the performance star of the highway—most thrilling car you can drive!

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QUEST* Deodorant Powder 25c

KURB* Pain Tablets 23c a dozen

FIBS* Tampons 29c a dozen

*T. M. Reg. U. S. Pat. Off.



SCHEDULE OF SERVICES

WEST CAMP
FIRST BAPTIST CHURCH
 Rev. E. H. Mitchell, Pastor
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 B. T. U. 7 p. m.
 Evangelistic Service 7:45 p. m.
 Mid-week Prayer Service 7 p. m.
 W. M. U., Thursday 2 p. m.

NORTH SIDE CHURCH OF CHRIST
 Worship each Lord's Day 10:30 a. m.
 Evening Service 8:00 p. m.
 Tuesday Evening 8:00 p. m.
 You are Welcome.

FIRST METHODIST CHURCH
 H. W. Hanks, Pastor
 Church School 9:45 a. m.
 Morning Worship 10:55 a. m.
 M. Y. F. 6:30 p. m.
 Evening Worship 7:30 p. m.
 Choir Practice
 Wednesday 8:00 p. m.
 Young Womens Bible Study Tuesday 7:30 p. m.
 Wesleyan Service Guild 2nd and 4th Mondays 7:30 p. m.
 W. S. C. S. Wednesday 2:30 p. m.
 Stewards Meeting First Monday each month 7:00 p. m.

FIRST BAPTIST CHURCH
 Rev. A. W. Elaine, Pastor
 Sunday School 9:45 a. m.
 Morning Worship 11 a. m.
 Training Union 6:30 p. m.
 Evening Worship 8 p. m.
 Officers and Teachers, Wednesday 7 p. m.
 W. M. U., Wednesday 2 p. m.
 Choir Rehearsal, Thurs. 7 p. m.

CHURCH OF CHRIST
 Muleshoe, Texas
 Ebb Randol, Minister
 Bible Classes for all 10 a. m.
 Preaching 10:50 a. m.
 Communion 11:45 a. m.
 Preaching 8 p. m.
 Wednesday Ladies Bible Class 3 p. m.
 Bible Study & Singing 8 p. m.

ST. JOHN'S LUTHERAN CHURCH
 Larlet, Texas
 W. B. Gummelt, Pastor
 Sunday School and Bible Class 10 a. m.
 Divine Services 11 a. m.
 Sunday School Teachers meet every Wednesday 8 p. m.
 Ladies Aid meets first Thursday of each month 2:30 p. m.
 Walther League meets first Sunday of month 8 p. m.
 A cordial welcome awaits you at St. John's.
 "Let the Word of Christ dwell in you richly." Col. 3:16.

CHURCH OF THE NAZARENE
 Rev. J. O. McCaskell, Pastor
 Mack Hale, S. S. Supt.
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Young People's Service 7:30 p. m.
 Evening Worship 8 p. m.

PROGRESS METHODIST CHURCH
 Carrol M. Jones, Pastor
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Evening Fellowship Classes 8 p. m.
 Evening Worship 8:45 p. m.
 W.S.C.S. 2nd & 4th Mondays

FIRST CHRISTIAN CHURCH
 2 blks. West - 1/2 blk. North Shady Rest
 Frank Reece, Minister
 Bible School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Evening Worship 8:00 p. m.
 Midweek Prayer Service Wednesday 8:00 p. m.
 Organization Committee Meeting 1st Wed. each month.
 "We are Workers Together With God"—Paul.

LONGVIEW BAPTIST CHURCH
 Rev. J. E. Moore, Pastor
 Sunday School 10 a. m.
 Preaching Services 11 a. m.
 B. T. U. 8 p. m.
 Preaching Services 8:30 p. m.
 W. M. S. Monday 2:40 p. m.
 All Church Night, Wed., 7:30 p. m.

FIRST BAPTIST CHURCH
 Lazbuddie, Texas
 L. B. Edwards, Pastor
 Sunday school 10 a. m.
 Morning Worship 11 a. m.
 Training Union 6:45 p. m.
 Evangelistic Service 7:45 p. m.
 "Not forsaking the assembling of yourselves together. Heb. 10:25"

Y. L. METHODIST CHURCH
 Thomas A. Bandy, Pastor
 Second and Fourth Sundays
 Church School 10:00 a. m.
 Preaching Service 11:00 a. m.
 Bible Study Grop 7:30 p. m.
 Evening Preaching 8:30 p. m.
 Prayer Meeting, Wednesday 8:30 p. m.
 W.S.C.S. Second and Fourth

METHODIST CHURCH
 Lazbuddie, Texas
 Rev. Silas Dixon, Pastor
 Sunday School 10 a. m.
 Church Service 11 a. m.
 Evening Service 8:30 p. m.
 Mid-week Prayer and Song Service 8:40 p. m.

ASSEMBLY OF GOD CHURCH
 Rev. M. C. Cox, Pastor
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Evening Service 7:30 p. m.
 Young People's Service, Tuesday 8 p. m.
 Mid-week Service, Thursday 8 p. m.

Y. L. BAPTIST CHURCH
 First and Third Sundays
 Rev. Lavender, Pastor
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Training Union 7:30 p. m.
 Evening Worship 8:30 p. m.
 Services every 3rd Sunday Starting at 10:30

PROGRESS BAPTIST CHURCH
 Rev. C. C. Morgan
 Sunday school 10:00 a. m.
 Morning Worship 11:00 a. m.
 Training Union 7:30 p. m.
 B.T.U. 8:30 p. m.
 Evening Worship 8:30 p. m.
 Mid-Week Prayer Service Wednesday 7:30 p. m.

MAIN STREET MISSIONARY BAPTIST CHURCH
 M. E. Robinson, Pastor
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Training Union 6:30 p. m.
 Evening Worship 8 p. m.
 W.M.U., Wed. 2 p. m.
 Mid-week Prayer Service, Wednesday 7 p. m.

ANTIOCH PRIMITIVE BAPTIST CHURCH
 Across Street From Hospital
 ELDER JIMMIE BASS, Pastor
 Services 1st Saturday at 2:30 p. m. and first Sunday.
 Singing every Sunday night except 1st Sunday night.

UNITED PENTECOSTAL
 Mrs. Maggie Aken, Pastor
 Sunday School 10 a. m.
 Preaching Service 11 a. m.
 Evening Service 8 p. m.
 Tuesday Evening 7:30 p. m.
 Friday Evening 7:30 p. m.
 Everyone invited to our services.

Cancer Chairman



GEORGE E. B. PEDDY
 TEMPLE, Dec. 5—George Peddy, Houston attorney who has long been prominent in Texas civic affairs, will be state cancer crusade chairman for the 1951 membership and fund-raising campaign of the American Cancer Society, Texas Division. His selection was announced by Dr. G. V. Brindley of Temple, chairman of the Executive Committee of the Texas cancer organization.

READ THE JOURNAL Want ads Every Week.

AA DIVISION PLAYOFFS ARE SET THIS WEEK

Sixteen Texas AA class high school football teams will go into the playoffs for state championship.

The following district winners will meet at places shown:
 Friday—Texarkana at Conroe, Baytown at Port Arthur, Temple at Austin, Alice at Harlingen.
 Saturday—Pampa at Wichita Falls, Austin (El Paso) at Lubbock, Breckenridge at San Angelo, Sherman at Highland Park (Dallas).

When some men discharge an obligation you can hear the report for hours.
 You can bet a dollar to a doughnut today without giving such big odds.

Long-term home loans at low cost. Ask for details..no obligation

Liberal Prepayment Privileges

—In—
MULESHOE FOR INFORMATION SEE
 Mildred Davis Western NFA Building Muleshoe
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 Clovis, N. M. P. O. Box 470

Breckenridge at San Angelo, Sherman at Highland Park (Dallas). Four teams finished the regular season undefeated and untied—Pampa, Breckenridge, Texarkana, and Port Arthur.

BE COMPLETELY SATISFIED SELECT THE

FORT WORTH STAR-TELEGRAM
 Amos Carter, President
 LARGEST CIRCULATION IN TEXAS
 OVER 200,000 DAILY AND SUNDAY

For your family newspaper next year while the reduced yearly BARGAIN DAYS RATES are in effect. Now for a short time.

\$13.95 DAILY AND SUNDAY
\$12.60 DAILY WITHOUT SUNDAY

Our Bargain Days Offer saves the Reader as much as \$4.05 on an \$18 big Metropolitan Daily newspaper. And remember, there is no substitute for THE STAR-TELEGRAM. It is the one newspaper the whole family will enjoy—unequaled, unsurpassed in Texas and the Southwest.

Act quickly, fill out the coupon below, hand to your nearest Hometown Agent or send direct. With the newsprint situation such as it is the offer may soon be withdrawn.

Gentlemen: I wish to subscribe to the Daily and Sunday, or Daily without Sunday STAR-TELEGRAM next year. Please send to—

NAME

STREET ROUTE BOX

TOWN STATE

No part-year orders accepted on the BARGAIN DAYS RATES. By Mail Only

SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY
 PHONE 97 — COURT HOUSE — MULESHOE

You Get **EXTRA POWER** with the new **Exide HYCAP**



The new Exide HyCap is the finest battery money can buy. Ruggedly constructed throughout, with heavy, oversize plates, this is the battery to buy if you want plenty of power for sure starts in any weather, plus ample power for radio, heater and other accessories. When you need a new battery, let us install an Exide HyCap!

HyCap means "high capacity"

CITY MOTOR CO.
 Jim Burkhead—"Red" Glasscock
 Francis Gilbreath
 Phone 53 Muleshoe, Texas
DRIVE A SAFE CAR!

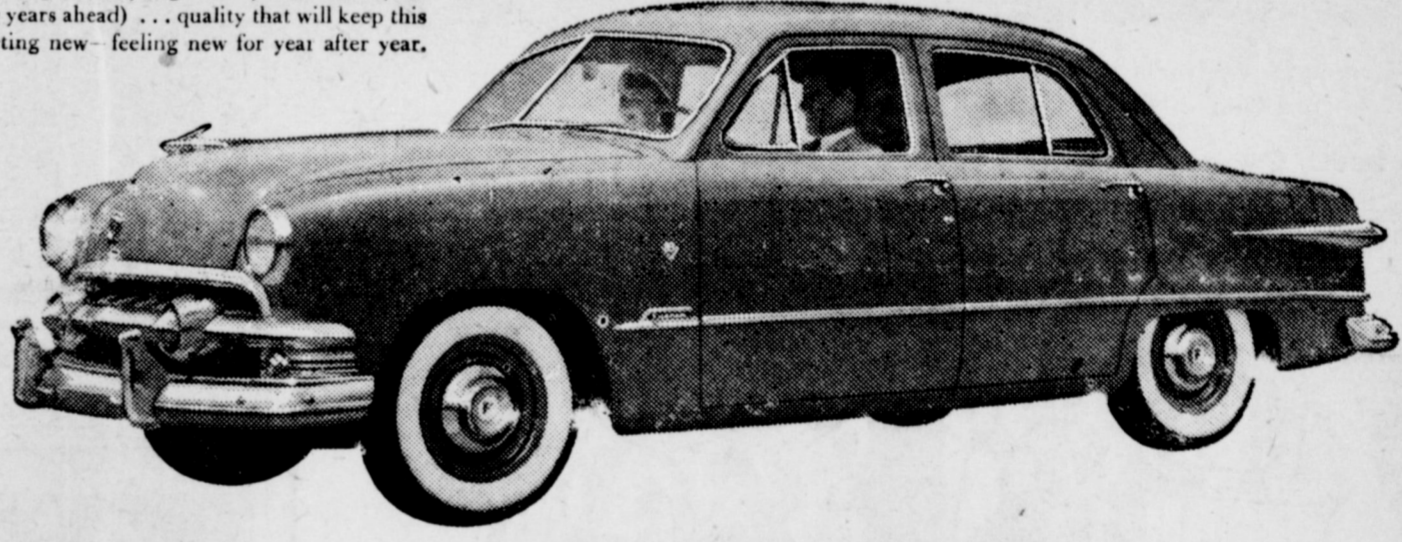
OUR SERVICEMEN "Graduated" with Honors

And that fact means real dollar savings for you. It means this—when you bring your John Deere Equipment to us for servicing, there'll be no time lost deciding what's to be done or how to do it. Our men are thoroughly schooled in servicing methods recommended by John Deere. With their knowledge and years of experience, our mechanics do the work quickly and efficiently. They'll do only the work that's necessary . . . do it at the lowest cost to you. Remember—trained mechanics, a well-equipped shop, and genuine John Deere parts—that's the service we offer you . . . service no other shop in this community is able to match. Call us for a free service estimate . . . soon.

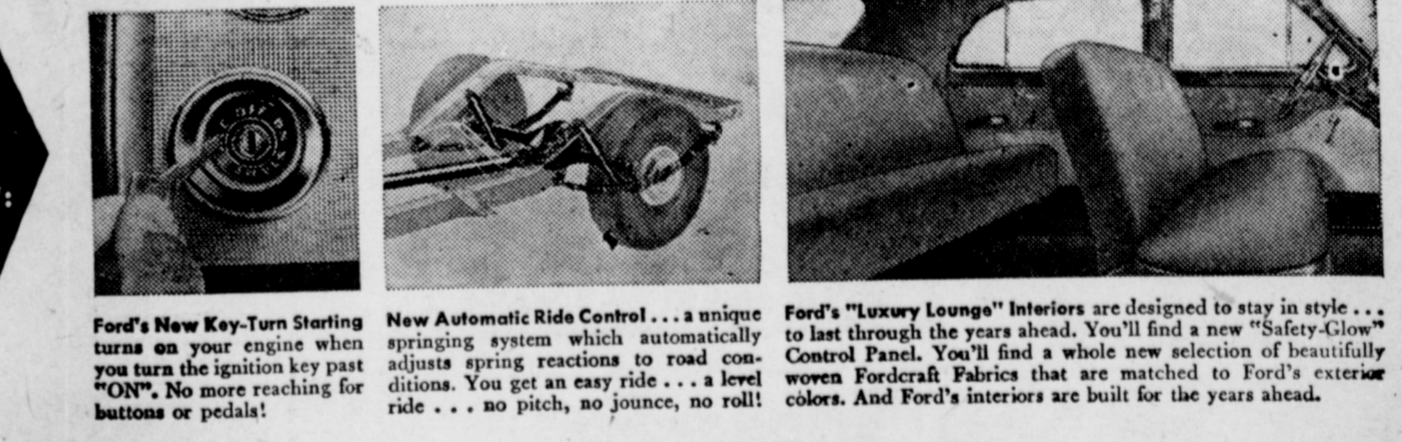
DAVIS-LENDERSON
 "Your JOHN DEERE Dealer"
 PHONE 56 MULESHOE, TEXAS
 BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS!

Here's the '51 FORD

New—through and through—is this '51 Ford! It brings you V-8 or Six power that rules the road in get-up-and-go . . . styling that's years ahead (that will stay years ahead) . . . quality that will keep this Ford acting new—feeling new for year after year.



with 43 "Look Ahead" features



built for the years ahead!

In this '51 model, Ford has built a car, with 43 new "Look Ahead" features, that's as fine as the finest—yet priced with the lowest . . . a car that's built to last, not just for a year or two, but for the years ahead!

In addition to the "Look Ahead" features pictured on this page, Ford offers you a more rugged chassis frame box-sectioned back to the stiffer rear cross member for greater rigidity. For safety you get new Double-Seal King-Size Brakes . . . sealed against the weather. For quick, all-weather starts Ford offers you a new Waterproof Ignition System. And best of all, Ford brings you Fordomatic Drive* . . . the newest, finest, most flexible of all automatic transmissions. *Optional at extra cost.

Come in for the "LOOK facts on the '51 FORD

MOTOR CO.
 Phone 33 Muleshoe, Texas

Soil Conservation Head Warns About Excessive Cotton Planting

FORT WORTH.—Louis P. Merrill, regional head of the Soil Conservation Service, has some timely suggestions for farmers who are considering expansion of their cotton acreage in 1951. Merrill fears that some farmers, with the lifting of government cotton restrictions, may undo much of the good conservation work they have accomplished unless they choose their cotton land wisely and take steps to protect it.

Here are Merrill's recommendations for the farmer planning to increase his cotton acreage. First, put cotton only on land that is suitable to cotton. Cotton land should be productive enough for a profitable yield, not easily eroded. Second, think it over before plowing up good stands of grass. Farmers often net more from grass than from cotton, especially when they make full use of opportunities for grazing and seed harvesting.

In most areas, information on land suited to cotton is available, Merrill said. Landowners can make use of the help that soil conservation districts can give them in deciding what land can produce cotton profitably and without damage. In the Plains areas of Texas and Oklahoma, nearly 5 million acres of land now being cultivated are too shallow or unstable for cotton, a crop offering almost no resistance to the forces of erosion.

It is seldom wise to follow cotton with another crop of cotton.

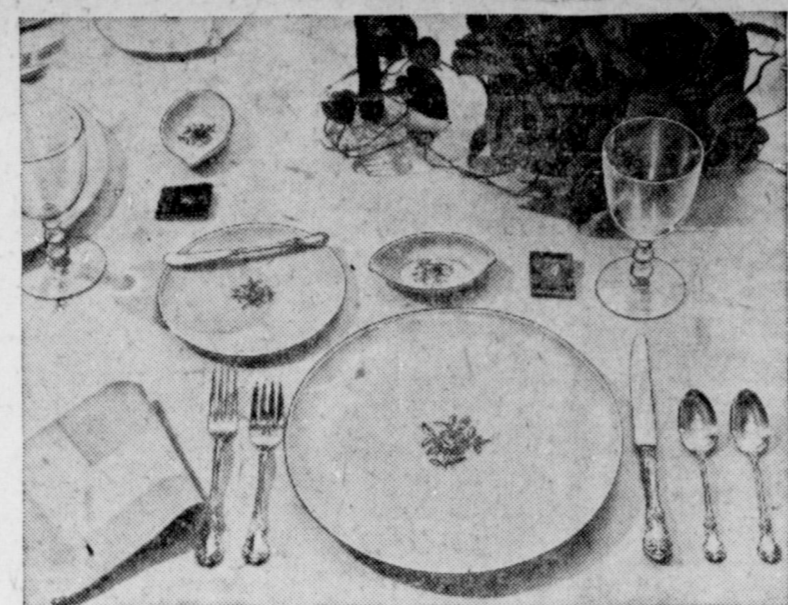
Merrill pointed out. However when it is done, a legume cover between crops of cotton will help to control erosion, increase productivity and reduce cotton root rot. Farmers have been getting more grass conscious in recent years, the regional director said. More than 250,000 acres have been put in native grasses alone in Oklahoma and Texas during the last two years and still additional acreage is introduced grasses. On nearly all of this land grass for livestock is the safest and most profitable use, and to plow up such plantings with the questionable prospect of a good cotton yield would be poor business, Merrill added.

Several grasses fit in well with rotations that include cotton, Merrill said. Some of these grasses are blue panicum, weeping and sand lovegrass and King Ranch blue-stem.

Merrill also urges that farmers keep in mind the other practices that are useful in conservation farming. Planting cotton in alternate strips with tall growing crops such as grain sorghums is essential in helping to control wind erosion in sandy lands. Stubble mulch, contour cultivation and terracing help conserve moisture and prevent erosion.

Soil conservation districts can help farmers needing assistance in making decisions on what land to plant to cotton and on how to use these lands to the best advantage.

MATCH YOUR HOSPITALITY



By TONI WOODWARD-ANS

A good hostess can match her hospitality with anyone if she remembers the thoughtful things that cost so little. And today, matches are still a bargain both in price and in courtesy.

Since records show that eight out of ten men smoke, and at least six out of ten women smoke occasionally, the thoughtful hostess has plenty of ashtrays, and enough matches so that a lone book doesn't have to be passed from hand to hand.

At luncheon, canasta, and dinner parties, the good hostess sets her table with an individual ashtray and match book for each guest. The table setting above, for example, shows how attractive initialed book matches also enhance table decoration.

Cash Register Taken At Farwell Is Recovered

A cash register recovered Friday afternoon in shallow water of Buffalo lakes, 10 miles southeast of Lubbock, was identified Saturday afternoon as having been taken in an early Sunday robbery of a Farwell gasoline station attendant.

Capt. Lewis Kittrell, in charge of the police detective bureau here, said Sheriff Charley Lovelace of Farmer county and Sheriff Hugh Freeman of Bailey county came here in connection with the case. With them was the owner of the station, who had keys that fit locks on the register.

Lovelace said two men drove into the Bagley No. 1 service station at Farwell about 5:45 a. m. Sunday and asked for an "oil change." When the attendant, Quentin Jacks, 20, opened the hood of the car he was slugged so viciously that he was unconscious several hours.

The station's cash register, which contained \$170 in money and about \$25 in checks, was gone when the attendant regained consciousness, Capt. Kittrell was told.

Three Lubbock youths found the register when wandering along the lake's fringe. —Lubbock Avalanche

VISITORS IN McKILLIP HOME
Mr. and Mrs. L. T. McKillip had all their children home for the week end. Mr. and Mrs. Fred McKillip of Clarendon, Mr. and Mrs. J. E. McKillip of Portales and Mr. and Mrs. Talmadge McKillip of Amarillo, and Mr. and Mrs. Lewis Stewart were guests Sunday.

READ THE JOURNAL Want ads Every Week.

Bubble Bath Santa



Santa Claus tonight, Captain Kidd tomorrow! This 5-year old adventurer does it all with a handful of suds!

Popular indoor sport for the Younger Set is the nightly bubble bath, and if the budget doesn't stretch to prettily packaged versions, a good homemade bubble bath can be whipped up by sprinkling a quarter to a half-cup of an all-purpose special detergent, such as Tide, directly into the tub and then sudsing into deep froth with a strong water spray. For special occasions, sprinkle the granules with a tablespoon of cologne or toilet water, a few drops of pine oil or essence of peppermint, or even in the emergency, a tablespoonful of vanilla. Let rest a few minutes then use as any other bubble bath preparation. —ANS Features.

CARD OF THANKS

I wish to take this opportunity to thank all those who sent cards and flowers and were so kind during my illness.

Mrs. J. M. Murrah

LUZIER'S
Fine Cosmetic & Perfumes
1101 East 2nd St.
MRS. E. E. HOLLAND
Phone 256-W

Letters To Santa Claus

Muleshoe, Texas
Dec. 4, 1950

Dear Santa:
My brother and I want an electric train for Christmas. And I want a cowboy suit, hat and two guns. I try to be a good boy but it sure is hard.

Be good to all the other little boys and girls.

I love you,
Tony Gale Haberer

Dear Santa:

I have been a good boy. Will you bring me a trike with a wagon on the back, a B-B gun, cowboy boots, and lots of fruit and nuts. Bring Mary Jo a doll and some dishes. I am six years old.

Your Friend,
Ronnie Locke

Dear Santa,

I am a little girl almost 3 years old. Please bring me a sleeping doll, bring Mary Jean a Snoozie and Johnny wants a whip like Lash La Rue has. Also we want some nuts, and candy.

Don't forget all the other little boys and girls.

Love,

Linda Jane Gross

SHOPLIFTERS REPORTED MONDAY IN MULESHOE

Will Harper, of the Harper Appliance, Monday reported to Sheriff Hugh Freeman the loss of two electric razors from his show window. Two shoppers, apparently not residents of this section were in the store shortly before he noticed the loss. Mr. Harper was unable to supply a good description of the shoppers.

READ THE JOURNAL Want ads Every Week.

VISITORS IN LUBBOCK

Mrs. Jim Cox and Mrs. Buford Butts were visitors in Lubbock, Monday.

MEET SANTA CLAUS IN MULESHOE DECEMBER 12

Here's a Lift for your motor- Get Winter-Blended Phillips 66 Gasoline!



Now at your Phillips 66 Dealers you can get a gasoline specially blended with extra amounts of high test (high volatility) elements . . . to overcome hard starting and motor sluggishness on cold winter days. *Winter-Blended Phillips 66 Gasoline is right* for smooth acceleration and thrifty mileage. Get it at any station where you see the famous orange and black Phillips 66 Shield.

Drive RIGHT with Phillips 66

Hear Rex Allen and the Sons of the Pioneers every Friday night over C.B.S.

LUBRICATE FOR SAFETY EVERY 1,000 MILES

FARLEY INSURANCE AGENCY

FIRE, CASUALTY, POLIO, AUTO FINANCING
MULESHOE STATE BANK BLDG. PHONE 375-W

MERLE NORMAN COSMETICS

THE BEAUTY BOX

PERMANENTS — MANICURES
FACIALS — HAIRCUTS

BOBBIE MYERS Phone 186 ROSEMARY BARBOUR
South Main Street Muleshoe, Texas

GUARANTY ABSTRACT CO.

BONDED FOR YOUR PROTECTION

Telephone 97
Muleshoe, Texas

Complete Abstracts of Title to All Lands
and Towns in Bailey County, Texas

PAT R. BOBO, Owner ANN H. HOWELL, Manager



Dad's a popular guy,
he suggested—

home for Christmas! on the Santa Fe



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence—the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.

Gift Tickets!

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



Big TIRE SALE

\$5.00

For Your Old Tire as trade-in on a new Gates Silent-Safety \$20.00 TRADE-IN for set of 4 used tires

TRADE YOUR OLD TIRES IN TODAY TO

GOSS CONOCO
Plainview Highway



FOR MANY HAPPY CHRISTMASSES GIVE A

Servel The GAS Refrigerator

STAYS SILENT, LASTS LONGER

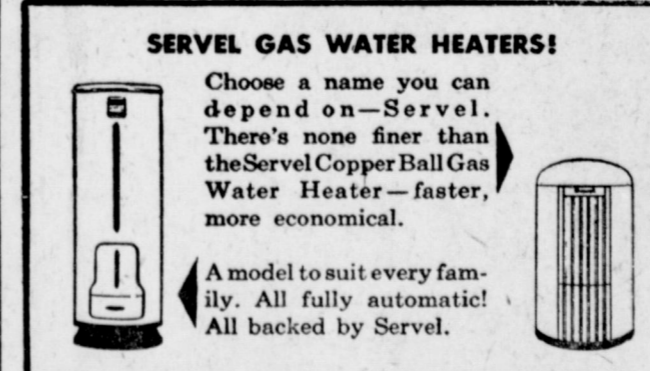
Has no moving parts in the freezing system. Compare both types! You'll find only the Gas Refrigerator stays silent, lasts longer because there are no moving parts in the freezing system. And what finer investment for years of happy Christmases—this Christmas?

The beautiful silent, long-lasting Gas Refrigerator gives you every new convenience. A big Frozen Food Compartment! An amazing Ninety-Second Quick-Change Interior that means no fuss to store the holiday turkey! Come see Servel. You'll want yours in time for Christmas!

TEN-YEAR GUARANTEE



FOR YOUR TREE!
Treat the family to a Servel this Christmas, and get this glamorous medallion to hang on the tree.



SERVEL GAS WATER HEATERS!

Choose a name you can depend on—Servel. There's none finer than the Servel Copper Ball Gas Water Heater—faster, more economical.

A model to suit every family. All fully automatic! All backed by Servel.

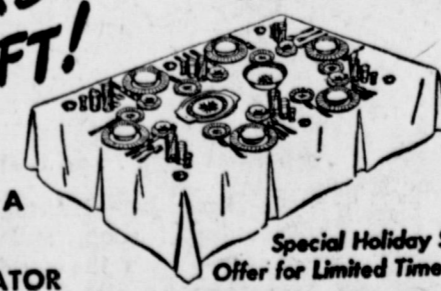
STAYS SILENT . . . LASTS LONGER

Servel The GAS Refrigerator

ALL YOURS AS A GIFT!

WITH THE PURCHASE OF A Servel GAS REFRIGERATOR

A \$39.75 Retail Value — Makes a Lovely Table Setting — which has a retail value of \$39.75 — as a gift! It's yours with the purchase of a new silent Servel Gas Refrigerator. We are making this special offer to you to make your table look lovelier than ever during the coming holiday season. BRING THIS ADVERTISEMENT IN TODAY!



THIS 102-Piece CANTERBURY GOLD TABLE ENSEMBLE!

32-pc. Dinnerware Set — Real 22-Kt. Gold Decorations! 6 cups, 6 saucers, 6 dinner plates, 6 bread and butter plates, 6 fruit plates, 1 platter, 1 bowl
24-pc. Silverware Set — Stunning "Marianne" Pattern! 6 stainless blade knives, 6 forks, 6 teaspoons, 6 soup spoons
18-pc. Glassware Set — Safe-Edge Gold-Banded Trim! 6 highball glasses, 6 water tumblers, 6 fruit juice glasses
28-pc. Accessory Set — Completes Your Service 6 coasters, 6 ash trays, 6 stirrers, 6 hors d'oeuvre picks, 4 measuring spoons

MULESHOE LIQUEFIED GAS CO.

Located on Clovis Hiway

Muleshoe, Texas

Phone 125

Man or Martian?



By ROBERT SAXON-ANS

In an attempt to prove that a man could get off one of the famed "Flying Saucers" any day, and walk the streets of a big U. S. city unmolested and practically unnoticed, the editors of Galaxy Magazine, leading journal in the science-fiction field, turned a "man with green skin" loose in New York.

The result—they proved their point conclusively. "Oh, I'll bet it's for color television," was one lady's comment, made with thoughtfully knitted brow.

A man who was told the grim figure was a Martian, mopped his brow in relief and said, "Gosh, I thought he was a psycho."

"We don't know whether the 'Flying Saucers' are from another planet or not," said the editors of Galaxy tersely, "but if they are, their crew members could land anywhere and no one would pay them any attention. They could even be among us now."

HOME FOR WEEK END

Fuston and Weldon McCarty were home the past week end from A & M where they are students. They attended the A & M and University of Texas football game in Austin Thursday. They were guests for dinner in the home of their aunt Mrs. Buford Butts Friday and Mrs. F. H. Davis gave a dinner for them Saturday night. Miss Billie Ruth Little was also a guest.

URGENT

We have several out-of-state buyers for improved farms. If you wish to see we will appreciate your listing.

Come In To See Us Or
Call 306

KENNEDY & ASSOCIATES

Real Estate - Insurance

West of Alsup Ins. Agency

WETMORE
The HAMMERMILL *Wetmore*
KNIVES

GRINDS GRAIN OR ROUGHAGE
—WET . . GREEN . . OR . . DRY



GUARANTEED TO DO ALL WE CLAIM FOR IT OR IT IS OUR MILL!

The WETMORE

SIMPLE—1 moving part; STURDY, FAST—Users report a rack load of bundles ground in 15-20 min.—A wagon load of ear corn in 15-25 min., LOW IN COST!

LET US SHOW YOU THE 35 Superior and Exclusive features of the Wetmore Knife-Tyme Hammermill . . .

FRY & COX BROS.

"Your M-M Dealer"
Telephone 35
MULESHOE, TEXAS

Pic-Tours of Europe
in FRANCE



VISITORS SEE MANY COLORFUL FOLK CUSTOMS SUCH AS THE MIDNIGHT MASS ON DEC. 24 AT LES BAUX. TO THE SOUND OF TAMBOURINES A CHARIOT PULLED BY A RAM AND BEARING A BE-RIBBONED LAMB IS LED TO THE CHURCH IN A SYMBOLIC RELIGIOUS CEREMONY.

ALL EUROPE IS NOTED FOR ITS FASCINATING FOLKLORE, ART AND DRAMA. VISITORS THERE ALWAYS FIND IT A RICHLY REWARDING EXPERIENCE TO SHARE THESE UNIQUE CUSTOMS AND CULTURES WITH THE FRIENDS THEY MAKE ABROAD.



IRELAND'S NATIONAL ABBEY THEATRE, CONTRIBUTING GREATLY TO TWENTIETH CENTURY LITERARY CULTURE, IS WORLD-RENOWNED FOR ITS GREAT PERFORMANCES OF OUTSTANDING PLAYS AND INTERNATIONALLY CELEBRATED ACTORS AND WRITERS.

Four-year Terms Asked For State, County Officials

County Court Judge Otha Dent of Lamb County was elected president of the Texas County Judges and Commissioners association at Austin last week.

Members of the Bailey County Commissioners Court attended.

Judge Dent is also president of the West Texas County Judges and Commissioners association, being elected this year at their meeting in El Paso.

Other action taken by the group included passage of a resolution

seeking the Legislature to hike natural gas taxes to pay for rural roads, requested the Legislature to assist county needy, asked law which would mean on-the-spot unloading of overloaded trucks in addition to a fine and requested that the problem of tuberculosis be studied by the Legislature.

Also, asked four-year terms for all elective state and county officials instead of two-year terms, a plan by which each county would pay \$50 annually for a Legislative committee office in Austin to keep check on bills before that body, asked Texas congressmen to fight for the tidelands, asked that a larger portion of the state auto tax be allocated to county general funds and voted to hold next year's convention in Corpus Christi.

BIG AS ALL TEXAS!
GARY COOPER
AS THE FIGHTIN' DEVIL OF DALLAS!
RUTH ROMAN
AS THE BORDER LADY ON HIS MIND!



WARNER BROS!
DALLAS
TECHNICOLOR

ALSO STARRING
STEVE COCHRAN with RAYMOND MASSEY and BARBARA PAYTON
DIRECTED BY STUART HEISLER
Music by Max Steiner
Written by John Twist

Sunday and Monday
VALLEY THEATRE
Muleshoe, Texas

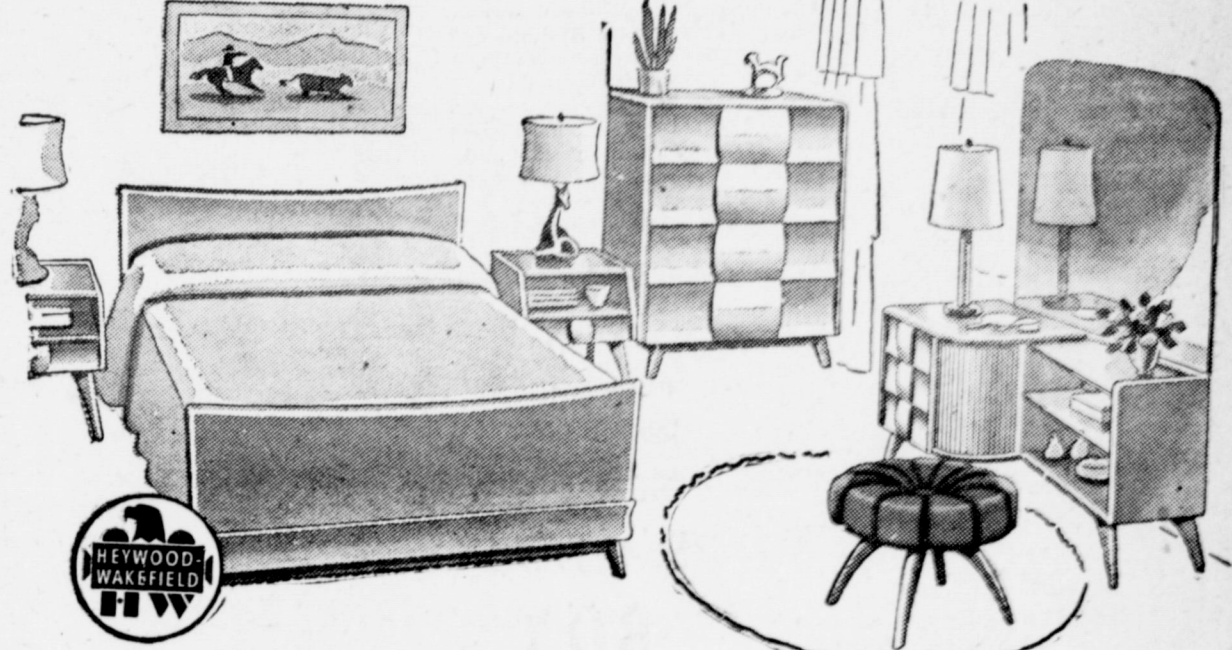
Gifts FOR A MERRIER CHRISTMAS

Make one stop do your Christmas shopping! We have gifts for the home, friends and every member of the family. Come in early. Only 14 shopping days left.



Modern Bedroom Furniture

by HEYWOOD WAKEFIELD



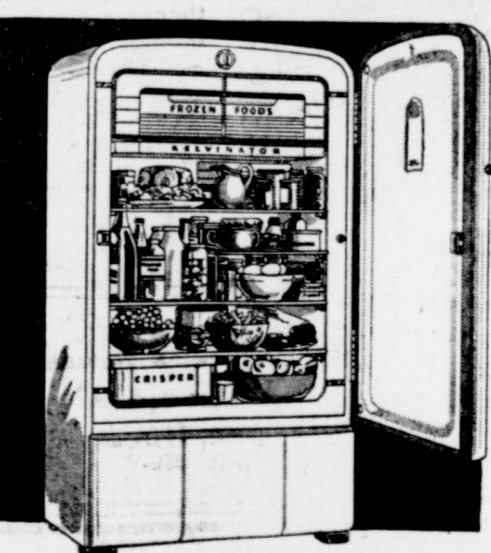
This beautiful suite will make a lovely gift for your home. Wheat finish. Includes full-sized bed, chest and vanity as pictured.

Many other beautiful selections for your home upstairs in our furniture department.

MEET SANTA CLAUS IN MULESHOE DECEMBER 12



Give A **Kelvinator** For Christmas



A GREAT NEW "8" WITH BIG ACROSS-THE-TOP FROZEN FOOD CHEST!

Big 40-lb. Frozen Food Chest; abundance of general storage space; roomy bottle space; 12-qt. Moist-Gold vegetable crisper. Polystyrene — new wonder material, that's white all the way through, used on many interior parts.

\$224.95

A DELUXE "6" WITH FULL WIDTH CRISPER!
You get a 17-lb. High-Speed Freezer, lots of shelf room, tall bottle space. A wonderful 20-qt. Crisper. **ONLY \$119.95**



*Prices shown are for delivery in your kitchen with 5-Year Protection Plan. State and local taxes extra. Prices and specifications subject to change without notice.

WHAT KELVINATOR MEANS TO YOU!
It means enduring satisfaction above all, with manufacturing precision and quality checked and re-checked to assure you outstanding value in every product that bears the Kelvinator name.

Get the Space!
Get the Beauty!
Get the Buy!



LOOK FOR THIS EMBLEM!
Awarded by Kelvinator to our "5-Star Salesmen" . . . it assures you the highest standard of courteous, helpful service!

WHEEL TOYS
BICYCLES
TRICYCLES
WAGONS
SCOOTERS

BASKET BALLS
PUNCHING BAGS

ALARM CLOCKS
Electric and Wind
Many selections from which to choose by—
WESTCLOCK and TELECHRON

TEXTRON
ELECTRIC BLANKETS
Individual warmth controls. Your choice of colors.

SILVER China & Crystal

WRAPPING
We will gift wrap your purchases in beautiful packages at no cost to you.



E. R. HART CO.

Phone 23

Muleshoe, Texas

Chevrolet Goes On Display Saturday At 7,690 Dealerships Of Nation

Detroit, Dec. 5.—New 1951 Chevrolet passenger cars and trucks will go on display simultaneously at 7,690 dealerships on Saturday, December 9.

Announcement of the showings by W. E. Fish, general sales manager of the company, was coupled with an estimate that more than 10,000,000 people will inspect the latest series during the introductory period.

"Reports from the fields indicate one of the most successful showings in our history," said Fish. "Not only

have we found widespread interest in the new model features, but dealers are working on elaborate programs in connection with the event. In many centers the showings will take on all of the aspects of a civic celebration.

"For the Chevrolet retail organization the presentation of the 1951 series will come as a climax to its greatest year. Sales during 1950 will establish a new record and once again will top all competition by a substantial margin."

KIRBY VACUUM CLEANERS

SALES & SERVICE
See or Call

W. C. HENDRICK

Phone 850-J — 317 W. 2nd St. — Littlefield, Texas

Get the BIGGER BETTER and GREATER

DALLAS NEWS

The Dallas Morning News
U.S. BATTALION
LANDS IN KOREA

for Texas' most complete news coverage! for A giant Women's Section every day!

for The Southwest's biggest and best Sports Coverage! for Texas' best rural and farm news!

for America's favorite comic strip! for "This Week" Magazine, every Sunday!

SUBSCRIBE NOW TO THE **Dallas Morning News**

FILL OUT AND MAIL THIS COUPON

Circulation Department, The Dallas Morning News, Dallas, Texas

Gentlemen:

Please send me The Dallas Morning News, DAILY and SUNDAY, for which I agree to pay \$1.50 per month.

Check or money order is enclosed for

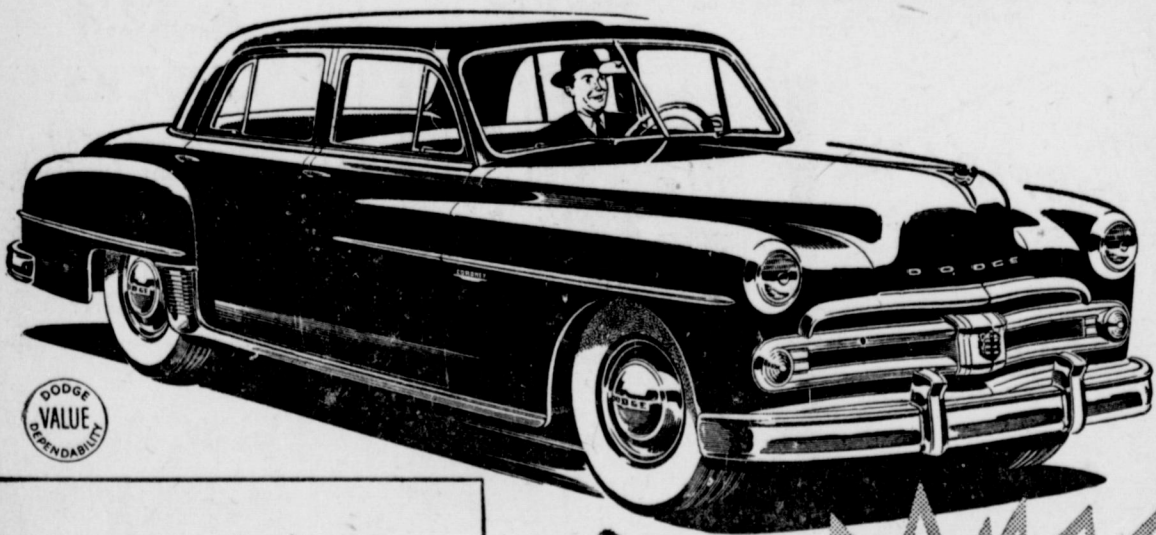
3 months, \$4.50 6 months, \$9.00 (These rates good only in Texas)

NAME _____

ADDRESS _____ PHONE NO. _____

CITY _____ STATE _____

NOW'S THE TIME TO TRADE ON A BIG NEW DODGE!



SHARE IN OUR SUCCESS!

Greatest Dodge sales in history mean lower cost to you!

We've never had such sales as in the past few months! Never had so many cars to sell—as Dodge production breaks all records! That's why we can give you an eye-opening deal!



YOURS AT A **BETTER DEAL** THAN ANY TIME THIS YEAR!

Today your present car will probably more than cover the down payment on a great new Dodge

Liberal trade-in allowances will give you this value-packed Dodge at the lowest total cost of any time this year! Spend just 5 minutes with us and we will prove: You could pay \$1,000 more and not get the extra room, flashing performance, ease of handling and rugged dependability of Dodge! Don't delay! Come in today!

GET PROOF! SPEND 5 MINUTES WITH US!

Arnold Morris Auto Co.

1012 MAIN ST. PHONE 111 MULESHOE, TEXAS



Letters To Santa

Dear Santa:

I am a little girl 3 years old. I have been pretty good. Please bring me a big doll, a doll stroller, or a buggy, some clothes, candy, fruit and nuts. Bring my two brothers, Lee and Wayne, some toys, too. Santa, please don't forget the other good little boys and girls everywhere. I love you.

Love,
Glenna Raney.

Dear Santa Claus:

I am 4 years old. Please bring me a Toni Permanent doll. Don't forget baby sister.

We love you,
Kathy Moore.

Muleshoe, Dec. 1

Dear Santa Claus:

Please bring me a doll and wagon. Also my two grandmas and granddad something nice.

I'm a good baby.

Thank you,
Jody Stevens.

Muleshoe, Dec. 1

Will you please bring me a road grader and an Erector set, also bring Karolyne, Eugenia, Judy, Ellen Louise and my two little sisters a lot of nice things.

Thank you,
Cliff Stevens.

P. S.: Please take my kitty a rubber mouse and ball and Mrs. Jay Weyer something to wear. My kitty lives with Mrs. Weyer now.

Muleshoe, Dec. 1

Dear Santa Claus:

Please bring me a doll, ironing board, and iron. Also a doll bed, shoulder purse and bring all my little friends and brothers and sister some pretty things. Also Mrs. Jay Weyer something nice and my kitty who lives with her.

Thank you,
Beverly Stevens.

Put Safety In Santa's Bag

College Station, Dec. 4.—Christmas time is always looked forward to as a joyous season, but unless safety is considered in choosing Christmas toys, the surprise left by Santa may prove tragic.

Mrs. Eloise T. Johnson, specialist in family life education with the A. & M. College Extension Service, gives a few pointers for buyers of children's toys.

Remember the child's age, his interest, and stage of development. Mrs. Johnson reminds, because children naturally are curious and constant supervision is not always possible. A two-year old in the hand-to-mouth age should have washable toys with no sharp points or edges and nothing flammable nor with poisonous paint

should be included.

Stuffed animals, the specialist points out, sometime offer hazards if they have glass eyes or buttons which may come off. She suggests rubber balls, plastic bathtub toys, solid wood toys, or light weight hollow blocks.

For children between the age of six and eight, electrical toys are popular. Mrs. Johnson advises, however, that these should have the seal of approval from Underwriter Laboratories—as a guarantee of proper construction against fire hazard and shock.

A place to keep toys can be a safety measure. A box, cupboard or open shelf is handier than drawers or a cabinet with doors which are hard to manage and sometime stick. "Playthings are the tool which help children to learn," says Mrs. Johnson, "so it is an important job to select safe toys and teach safe habits in using them."

Calendar Of Events

LIONS CLUB—Each Wednesday noon at Gerald's Cafe.

ROTARY CLUB—Each Tuesday noon at Post Office Cafe.

AMERICAN LEGION—First and third Wednesday nights at Legion home.

MASONIC LODGE—Second Tuesday night of each month at Masonic hall. Practice each Monday night.

IOOF LODGE—Each Thursday night at Odd Fellow's lodge.

MULESHOE REBEKAHS — Each Tuesday night at Odd Fellow's hall.

CANTON—Second Friday night of each month at Odd Fellow's hall.

JAYCEES—Every Monday night at the Cross Roads Cafe.

COMMISSIONERS' COURT—Regular meeting each second Monday at court house.

FIRE DEPT.—Second and fourth Wednesday night of each month. In Junior High Auditorium.

Monday nearest 10th of month.

HIGH SCHOOL P-TA—Third Monday night of each month in High School Auditorium at 8:00 p. m. Any other organizations wishing to be listed please contact the Journal office.

EASTERN STAR—First Tuesday night of each month at Masonic hall.

MULESHOE TRUSTEES—Meet on RAINBOW GIRLS—First and third Thursday nights of each month at Masonic Hall.

WESLEYAN SERVICE GUILD—Second and fourth Monday nights of each month, in homes of members.

MULESHOE STUDY CLUB—Second and fourth Thursday nights in homes of members.

ELEMENTARY P-TA—Second Monday of each month at 4:00 p. m.

E. W. CURRY HURT AS CAR HITS TRACTOR

E. W. Curry, farmer near Muleshoe, suffered a fractured shoulder blade about 5 p. m. Saturday when a tractor he was driving was struck by a car north of town.

Mr. Curry was treated in Green Hospital & Clinic here.

CLASS A TEAMS OF TEXAS ENTER PLAYOFFS

Kermit beat Coleman 12-6 and Wharton downed French of Beaumont 21-0 Saturday to send the Class A schoolboy football race into its quarterfinals round.

Kermit and Wharton joined New

Braunfels, La Vega, Mt. Vernon, Arlington, Levelland and Pearsall in this weeks quarterfinals.

Kermit plays Levelland, Arlington meets Mt. Vernon, La Vega meets New Braunfels and Pearsall plays Wharton.

FARWELL YOUTHS WIN SEARS GILTS

FARWELL, Dec. 2—Charles Kellogg, Clarence Kube, and Teddy Frank Gulley were given the Farwell school agriculture department's Sears gilts this week.

Several years ago, Sears-Roebuck Company gave \$90 to the department to purchase gilts. The gilts were given to the boys, who in turn give back one gilt from the litter to keep the program going.

MRS. HABERER BUYS ANGUS

Mrs. Bonnie Haberer of Muleshoe, recently purchased ten purebred Aberdeen-Angus cows and a bull from Roy Nickels of McAdoo, both of Texas.

Drs. Woods & Armistead OPTOMETRISTS

IRA E. WOODS, O.D.
B. W. ARMISTEAD, O.D.
GLENN S. BURK, O.D.

Phone 328 Littlefield

SEE ...

THE EARLY 1951 MODEL **ZENITH COMBINATION AT**

SPENCE RADIO SHOP

PLAYS ALL THREE SPEED RECORDS

ALSO YOUR DEPENDABLE **SERVICE SHOP**

PHONE 270-W

Entertainment at Your Local **THEATERS**

MULESHOE, TEXAS

Week Days Open 7:15 p. m., Starts 7:30 p. m.
Saturday and Sunday Open at 1:45, Start at 2:00 and Continuous Showing

Bargain Nights — Tuesday And Wednesday
Adults 25c Children 12c
Regular Admission Prices
Adults 36c Children 12c

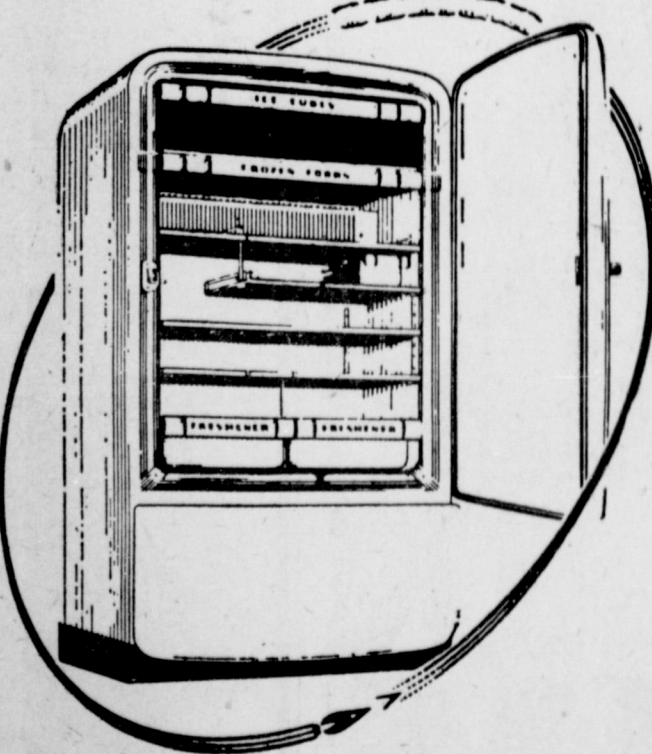
VALLEY PALACE

Thursday & Friday
Roy Rogers
And Trigger
—In—
Bells Of Coronado
Saturday Only
Tim Holt
—In—
Dynamite Pass
Sunday & Monday
Gary Cooper
Ruth Roman
—In—
Dallas
Tuesday & Wednesday
Bargain Nights
John Wayne
Anthony Quinn
—In—
Back To Bataan

Thursday & Friday
Jane Wyman
Marlene Dietrich
Richard Todd
—In—
Stage Fright
Saturday Only
Weaver Brothers
Elviry Rogers
—In—
Jeepers Creepers
Sunday & Monday
Lucille Ball
Eddie Albert
—In—
Fuller Brush Girl
Tuesday & Wednesday
Bargain Nights
Alan Curtis
Tom Neal
—In—
Apache Chief

Motion Pictures Are Your Best And Cheapest Entertainment

More than ever
THE GREATEST REFRIGERATOR VALUE!
PRICES HAVE NOT ADVANCED!



FOR MANY HAPPY CHRISTMASES GIVE A **Servel The GAS Refrigerator**

Treat the family to a Servel this Christmas. You'll be glad for years to come that you chose a Servel Gas Refrigerator. Servel is first for convenience. From its big frozen food compartment to its amazing ninety-second quick-change interior, it saves time and work. See the Servel at your dealer's today.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

Nerves Don't Get Credit For The Good They Do

Your nerves bear the brunt of blame for everything bad you do without ever seeming to get credit for all the constant, good functions they perform. All those millions of little lumps with strings attached that join together to form your nerve pathways go right along sending out their little impulses despite the slander they suffer.

The nerves are the communication system of the body from the central office, the brain. The nerves, very much alive, send messages to organs and muscles that keep you breathing and moving. Just as some emergency com-

munications such as "fire" or "help, police" go directly to the office required rather than through the central switchboard, so you have some nerves that do their job automatically without sending messages to the brain. If you poke your hand in a fire, your nerves automatically work on the muscles that pull it out.

The central nervous system is made up of nerves originating in the brain and spinal cord. There are 12 cranial nerves, those originating in the brain, and 31 spinal nerves.

The cranial nerves are mainly those responsible for the sense of smell, the sense of sight and the movements of the eyes, the sense of taste, muscular control and the tongue, jaw and face, sensation of feeling of the face and throat, sense of hearing, and the ability to wiggle your ears, shrug your shoulders, and turn your head in

"no's". You nod your head in "yes's" with a message from a combination of cranial and spinal nerves.

There is one cranial nerve, however, that controls the sense of feeling and motion of a great deal more of the body than the head and that is the vagus nerve, the tenth one. This is the hard-working nerve that tells you about a pain in any part of the chest or abdomen, which covers a lot of territory, as well as in the throat and esophagus. This nerve works the muscles of the throat, voice box and esophagus. If it gets out of line it may affect the heart, stomach or any one of the many abdominal organs.

The spinal nerves move right down the segments of the backbone, reporting on feeling and motion of the area they serve. The first group of the 31 spinal nerves is made up of eight segments that handle the nerve supply of the neck, shoulder, arms and most of the parts of the hands. Sometimes one group of these nerves cross over into another territory, such as in the case of two of the thoracic nerves (second group) crossing in on the cervical crew (first group) and taking over the functions of the little finger and inner side of the arm.

There are twelve of these thoracic nerve segments, over the chest, taking care of the skin sensations and muscles in their domain.

The next group, five nerves called the lumbar nerves, start at the waistline in back and the groin in front. They swirl out in sensations and muscular motion to cover wide territory, running from the lumbar region down to the feet.

Just as parts of the hands are controlled by two different groups of nerves, so are the feet and legs. The soles of the feet and the outside of the legs come under the influence of the sacral segments, which are five in number. These sacral nerves and the coccygeal report to the buttocks and the seat in addition to horning in on the leg and foot duties of the lumbar nerves.

The road each one of these nerves travel and the muscles they control make the testing and examining of the muscles an important part of the physical examination. It isn't always done as a separate part of the check-up, but any report of pain in organ or muscle may lead to a more thorough investigation of the nervous system.

Public Hearing Water Committee Draws Attention

The public hearing of the Texas Water Code Committee called by Senator Rogers Kelley of Edinburg, beginning at 9:30 a. m. December 11th, in the Senate Chamber of the Capitol in Austin, is attracting wide-spread attention throughout the State.

"We had over four thousand copies of our Preliminary Report mimeographed, but the demand for copies exhausted our supply during the first week after its release on November 15th," Senator Kelley stated in Austin today.

"In addition, more than seventy persons and organizations have indicated their desire to appear at the hearing and express their views concerning the Texas Water Laws," Kelley continued.

"The genuine interest manifested in this coming hearing is most encouraging, and after we have listened to the recommendations of the citizens of Texas who will give us the benefit of their ideas concerning the revision of the Water Laws in this public meeting, the Committee will be able to prepare its Final Report for submission to the Governor and to the Legislature in a manner that will be of the greatest benefit to the State," Senator Kelley said.

All persons and organizations who desire to make recommendations to the Committee at its final hearing in December are urged to notify the Executive Secretary, L. Hamilton Lowe, P. O. Box 2331, Capitol Station, Austin, Texas, as soon as possible.

At the conclusion of this hearing in Austin the Committee's Final Report will be drafted and no more public hearings will be held prior to the convening of the 52nd Legislature in January.

TO JOIN HUSBAND
Mrs. H. L. "Babe" Barbour expects to join her husband soon at Oceanside, Calif. Serving in the Marine Corps, Barbour is stationed at Camp Pendleton, near Oceanside. Mrs. Barbour will remain there at least through the Christmas holidays.

Pontiac To Go All Out On New Car Announcement

Pontiac Motor Division, which this year celebrates its Silver Anniversary, will announce its 1951 models with the greatest and most diversified advertising campaign in its 25 year history, according to H. J. Klingler, general manager of Pontiac Motor Division.

Newspapers again will form the backbone of the Pontiac announcement campaign with top-size advertisements, in many cases full pages, in 4,000 daily and weekly newspapers. These will be followed by more large semi-announcement type advertisements.

Double and full page announcements will appear in The Saturday Evening Post, Life, Time, Collier's, Newsweek, The New Yorker, U. S. News, Holiday, Sports Afield, Outdoor Life, Field & Stream, Country Gentleman, Successful Farming and Progressive Farmer.

Pre-announcement and announcement radio spots will be aired five times daily over 1,125 stations and 96 leading television stations will carry an average of three spots daily during the same period. Radio and TV spots—so successful in Pontiac's case last year—again will feature famous personalities, commentators, actresses and news analysts, including John Daly, John Kennedy, Kyle MacDonald, Arlene Francis, Leland Stowe, Harry Conover, John W. Vandercok, Wiibur Shaw and John Cameron Swayze.

A strikingly beautiful announce-

ment poster, "Twenty-fifth year . . . More Beautiful Than Ever", by Bradshaw Crandall will appear on 14,000 outdoor boards.

Pontiac dealer in Muleshoe and territory is the Davis-Lenderson Company.

TO DALLAS
Mr. and Mrs. Lowell Irving Se. . . More Beautiful Than Ever", by Bradshaw Crandall will appear on 14,000 outdoor boards.

Mr. and Mrs. Billy Jim St. Clair and Mrs. Neomi St. Clair were in Dallas, last week on business. Enroute home they visited with her father T. D. Stell in Lipan.

HUNT AT PADUCAH
Wilbur LeVeque and Shorty Martin spent several days the latter part of the week hunting on a ranch at Paducah.

MULESHOE FUNERAL HOME
LOYD ROBERTS
FOR AMBULANCE SERVICE CALL
47

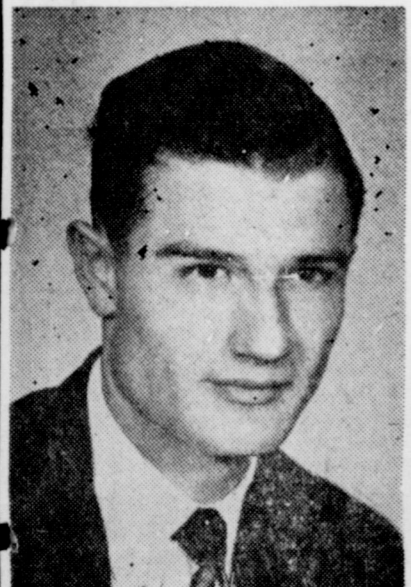
Christmas Greetings!

From the Holland Bulb Fields to the people of the Muleshoe Country:

A hearty wish for your happiness at this glad time and for your health and prosperity in the New Year.

MR. & MRS. EDWARD T. SCHILPZAND
and Eddy, Robby, Freddy, Paul
10 Wm. Warnaarlane,
Sassenheim, Holland

A Christmas card to our boys will be greatly appreciated.



R. M. "Bob" Gregory
REPRESENTATIVE OF
Great National Life Insurance Company
LIFE INSURANCE FOR YOU & YOURS
P. O. Box 187 - 708 N. E. Ave.

Recipes . . .

BAKED FISH
By Mrs. Hal Neff, Los Angeles (Formerly Opal Smith)
Sea Bass, Halibut, or any white fish—"fillets".
Season to taste with salt and pepper. Dip fish in egg slightly beaten to which 2 tablespoons sweet cream has been added—roll in corn meal or cracker crumbs—cook in 1/4 lb. of butter or substitute, 1/3 cup sweet cream poured over top, slowly, in baking dish at about 250 or 300 for about 30 minutes. About 5 minutes before removing from oven, put lemon rings and parsley on top of fish, brown top slightly under broiler. Not necessary to turn fish.



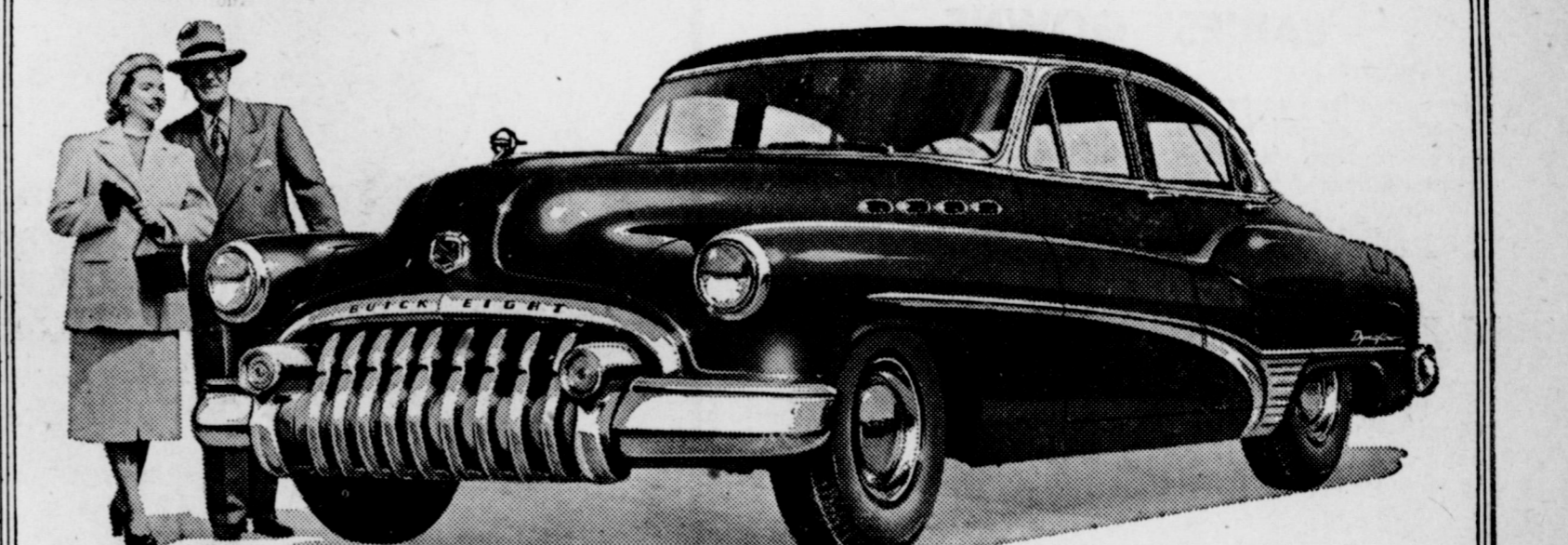
for a Merry Christmas

Practical—Pretty—Perfect—electric appliances will score as Christmas gifts on all three counts. Used every day of the year, remembered every day of the year, electrical gifts will assure everyone on your gift list of a "Merry Christmas".

Toasters, waffle bakers, coffee makers, griddles, electric blankets, irons, electric shavers. Your local appliance dealer has all these gift suggestions—and many others—on display. Give the gift that keeps on giving—an electric appliance.

MAKE IT ELECTRIC AND—
SHOP EARLY

SOUTHWESTERN PUBLIC SERVICE COMPANY
26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



How can you pass up our prices?

As we've been saying for quite a spell—"Whatever your price range—Better buy Buick."

But maybe we'd better get down to brass tacks, as to just what this suggestion means.

In the lower-price field, this has been happening:
Four out of ten Buick SPECIALS—bought by people with a car to trade in—have been bought by folks who formerly drove one of the so-called "low-priced three." They found they could afford a Buick!

In the fine-car field, something even more impressive has happened:
Four out of five people who looked at a ROADMASTER and another very distinguished automobile decided in favor of ROADMASTER!

So—whatever your price range, take a look at our prices—and at what you get for your money.

What you get is the thrill of owning the greatest Buick of all time—as registered by record-breaking sales.

What you get is power and style and comfort and performance that are hard to match in any other automobile.

More specifically—you get the power-with-thrill of Buick's famous Fireball high-compression engine—a style that stands out in any company—a ride with the comfort of coil springs on every wheel—and performance that makes you feel like the head man on any highway.

Better come in today—and see what can be done about getting quick delivery.

Only BUICK has **Dynaflo drive** and with it goes:

HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) • NEW-PATTERN STYLING, with MULTI-GUARD front-end, taper-through fenders, "double bubble" taillights • WIDE-ANGLE VISIBILITY, close-up road view both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius • EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube • WIDE ARRAY OF MODELS with Body by Fisher.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

YOUR KEY TO GREATER VALUE

Better Buy Buick-Now!

MULESHOE AUTOMOBILE CO.
PHONE 375-J "BETTER BUY BUICK" MULESHOE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Shop for Christmas Now!



Do your Christmas shopping now and avoid the big rush at the last minute! We have hundreds of items that will make excellent gifts for any member of the family—Gifts they will really appreciate. Come in and take advantage of these pre-Christmas specials!!!

BEAUTIFULLY MADE

LADIES' QUILT ROBE



Pastel Scatter Rose Print. Belted Wrap-Around Style. Luxurious Taffeta Lining. A gift you'll be proud to give Mother, Daughter, or your Best Girl.

only \$11.95

CHENILLE ROBES

Thickly tufted 3-ply cotton chenille. Charming wrap-around in favorite colors.

only \$3.98



CHILDREN'S

RED FLANNEL GOWNS

Children's warm flannel nightgowns with shirred elastic cuff, yoke front, and long sleeves. Choose the Peter Pan collar or yoke neck styles, both with eyelet trim.

\$1.79

WOOL BOOTEE SETS

A wonderful gift for baby! All wool 4-button sweater, novelty bonnet and booties that match. Pastel pink, blue, maize and white. Infant's sizes.

\$1.77 set



- * 60-GAUGE
- * 15-DENIER
- * FULL FASHIONED

WOMEN'S NYLONS

Perfect from top to toe and bewitchingly sheer. New dark, dreamy shades for all occasions to match your fall and winter ensemble. Sizes 9 to 10½.

\$1.39 pair

BEAUTIFUL LACE TRIMMED

LADIES' GOWNS

Three-inch lace across top, wide lace shoulder straps and bow-front shirred bodice. Give her this graceful gown, so dainty and feminine. Multifilliment rayon. 54 inch length. Pink and blue. Ladies' sizes.

\$2.98

COMB AND BRUSH SETS

The perfect gift for any young Miss. Ivory plastic tray fitted with nylon bristle brush and matching color 8-inch comb. Your choice of pink or blue. Add this lovely set to your shopping list today.

98c

MEN'S PURE SILK TIES

Rich-textured silk with wool inner lining that sheds wrinkles like a charm. Choice of smart patterns and colors.

\$1.59 save 41c

MEN'S PAJAMAS

Vat-dyed colors. Sanforized, generous full cut. Sizes A-B-C-D. Sanforized broadcloth in multi-colored stripes. Lots of sleeping comfort in these full cut pajamas. Pants have elastic insert at waist with two-button adjuster. He'll like 'em.

\$2.98



MEN'S ROBES

\$6.98

- * MEN'S SIZES
- * RAYON SATIN TRIM
- * 3 HANDY POCKETS
- * RICH WINE COLOR

He'll relax in comfort in this luxurious - looking robe. Made of rayon dobbie cloth; collar, cuffs and pockets are trimmed in rich rayon satin. Rayon satin sash with fringe. In box. Small, medium, large.

MEN'S SOX

FANCY SLACK SOX

Fancy style slack socks made of DuPont nylon with rayon decorations. Reinforced heel and toe. Elastic top. Choice of patterns, colors. Sizes 10-12.

67c pair

RAYON NYLON SOX

Give him a color for every outfit! Soft durable, rayon, nylon. Shrink proof. Your choice of colors. Sizes 10-12.

49c pair

BOYS ARGYLE SLACK SOX

Colorful reverse plaited argyle patterns in 4-color combinations. Mercerized cotton. Slack length, elastic top. Choice of colors. Sizes 7 to 10½.

49c pair

LACE TRIMMED HOLLYWOOD BRIEFS WOMEN'S PANTIES

White 2-bar tricot knit rayon with elastic at leg openings and around waistline. Front panel inserts of lovely lace and ribbon trim. Sizes small, medium and large.

only 59c



AND THEY NEVER NEED IRONING ALL NYLON SLIPS

Made of white 2-bar tricot nylon with 2½-inch nylon lace trim top and bottom. Adjustable shoulder straps. Tailored for beautiful fit. Easy to launder.

\$4.98 each

COLORFUL 100% WORSTED WOOL

GAY MUFFLERS

Give him a warm and attractive Christmas gift. Choice of 2 beautiful styles; solid colors with block design, or panel designs. Both styles have self fringe. Choice of 4 colors; Maroon, Garnet, Gray or White.

99c



Only 14
more days
to fill your list!

MEET SANTA CLAUS IN
MULESHOE DECEMBER 12

St. Clair's

Muleshoe, Texas