



The Terry County Herald

Not Neutral—Not On The Fence—A Paper With An Opinion And A Purpose

VOLUME 43

BROWNFIELD, TERRY COUNTY, TEXAS.

FRIDAY, DECEMBER 26, 1947

NUMBER 22



We all join in Wishing you a MERRY CHRISTMAS

KENNETH LEWIS KILLED IN TRUCK ACCIDENT MONDAY MORNING

Kenneth Lewis, 25, World War II veteran was instantly killed at 5:30 Monday morning when the truck in which he was a passenger figured in a collision with another truck at the intersection of Broadway and Lubbock highway.

The truck in which Lewis was riding was being driven by Howard Shipley, a Langston & Plumlee vehicle, was going north and was thought to have turned left on to West Broadway and the other truck driven by Otho C. Hendrix of Lubbock, was proceeding south. Both drivers were unharmed.

It appeared to investigators that the impact threw Lewis between the trucks. He was picked up by a Farley ambulance and rushed to the hospital. He was later taken to the Brownfield funeral home.

Highway Patrolman Eggen, investigating officer, said no charges had been filed.

Funeral services were conducted at 3 p. m. Tuesday at the Northside Baptist church by Rev. E. W. Foster, assisted by Rev. A. J. Franker. Interment was made in the Terry County Memorial cemetery.

Survivors are his mother, Mrs. Eula Lewis, residing in the southwest part of town, his wife, the former Pauline Wheatley and five brothers, Clyde, Elbert, Lonnie, Hubert and J. V., all of Brownfield. His father died about three years ago.

Lewis served four years in the army, most of which time was spent overseas.

Just A Few Reasons For No Fireworks

In the first place, fireworks have no more place in celebrating the birth day of the Prince of Peace, than the playing of a funeral dirge has at an old time hoe-down dance. And that should be reason enough.

If not, there are many wounded and nerve racked veterans among us who went away from home to fight a war for our freedom. The constant popping, banging and blasting of fireworks amounts to the same thing as constant hammering in one's room when we have a sick headache.

In the third place it is a waste of money that could just as well be used to alleviate the suffering and hunger of those about us.

Fourthly, it is positively dangerous especially if used by the young and amateur. A huge fire cracker set off unexpectedly can maim for life those we love.

Down in east Texas, we read this week about the 12 year old boy who last month snatched a giant cracker from near a little girl that other boys had thrown carelessly. In saving the little girl from being mangled, the boy lost his hand.

Yes, they are giving the young hero an artificial hand for a Christmas present, but it can never replace the hand that God gave him.

We are all out with the Mayor and Councilmen as well as the police department in stopping their use in Brownfield. The Herald would welcome a law to prohibit their manufacture.

Street Lighting Fixtures Shipped

City officials were advised early this week that the steel post and other equipment for re-lighting the down town streets, are being shipped and expected here early in January.

They will be placed on Main and Broadway from the railroad east to the Highway.

Winners in Christmas Home Decorations

The Junior Chamber of Commerce announced early this week the winners in best decorated home contest, which were judged Sunday night. The first prize was \$25, second \$15, and third, \$10.

First prize winner was Mrs. A. E. Graham, 402 west Cardwell; second, Orb Stice, 620 east Tate; third, Crede Gore, 411 E. Buckley. Honorable mention went to H. M. Pyeatt, 621, E. Broadway; Tommy Zorns, 720 E. Tate, and J. B. Knight, 410 E. Cardwell.

Others mentioned but not judged, was the Methodist parsonage, and the Presbyterian and Christian churches.

Introducing The New Church of Christ Minister



Evangelist Jimmy Wood, formerly of Eden, Texas is to preach his first sermon as minister of the Crescent Hill Church of Christ on Sunday morning, December 28th.

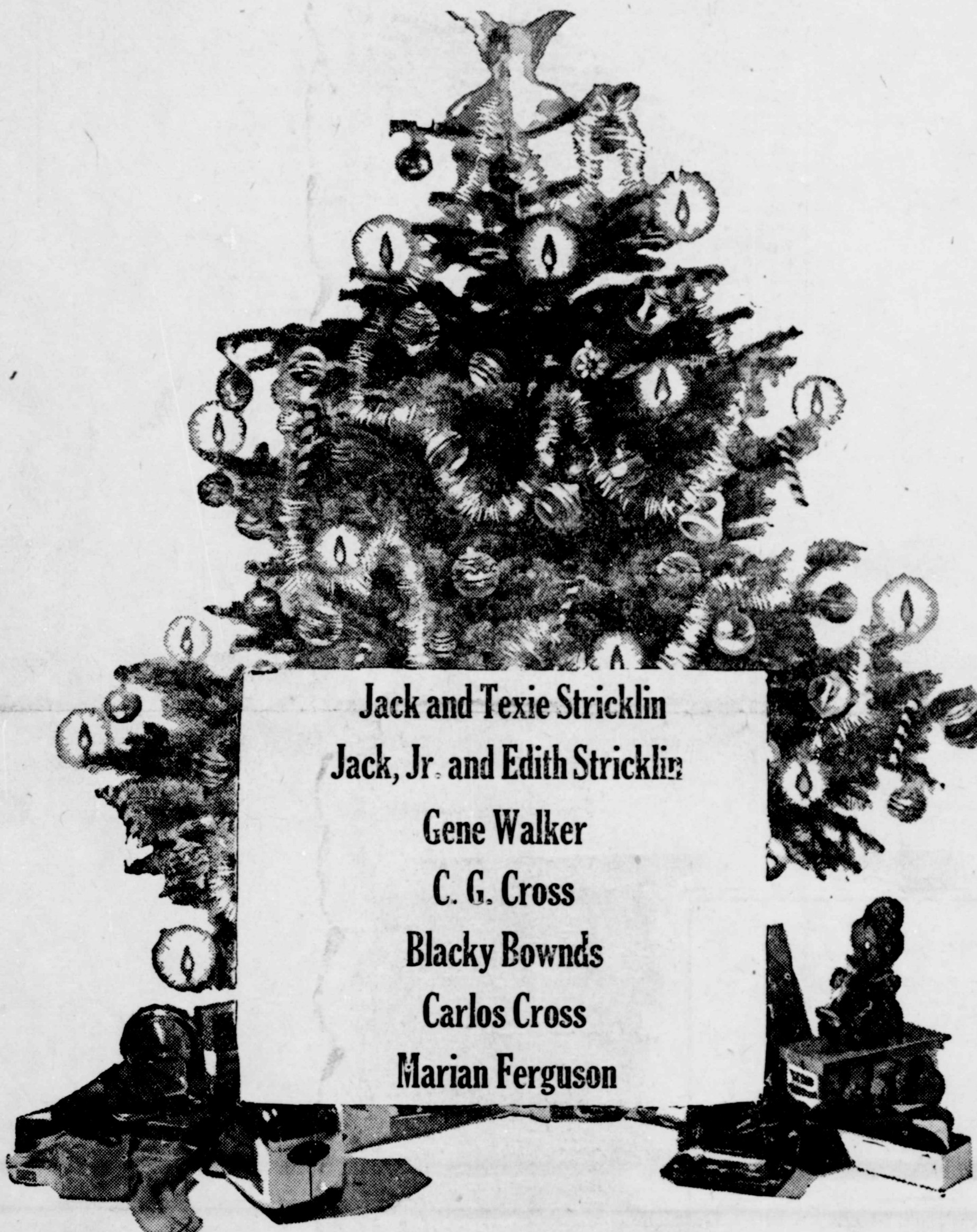
Bro. Wood is a graduate of Abilene Christian College, having graduated there in June of 1943. He holds a B. A. degree from that institution in speech and Bible. While in A. C. C. he was on the debate team for the last three years, and was on the first team the last two. During this time he represented the school in debate tournaments in Texas, Oklahoma, Arkansas, Tennessee, and Louisiana. He and his colleague won several tournaments, and made several extensive tours. Also while a student in ACC he preached for neighboring congregations in and around Abilene for three and one-half years. Shortly before his graduation he moved to Nocona, Texas, where he was minister of the church for some two and one-half years.

While there the work and attendance of the church increased almost twofold. In August of 1945 he moved to Eden, Texas to begin work with the church there. He has labored with the Brady St. Church of Christ there for the last two years and four months. During his ministry there the church has enjoyed a wonderful growth. Bro. Wood was also active in the civic affairs of the community, being a member of the local chamber of commerce, and also taking an active part in the school activities. He spoke before the student gatherings on many different occasions, and for a period of about four months taught in the high school.

Bro. and Sister Wood and Charlotte Marie, their two year old daughter, will move here, just as soon as the house, the church has rented for them is available. They send word that they are anxious to get moved, and to begin their work, and that they are looking forward to living in the fine city of Brownfield.

So, hang your little sox or stockings as usual, and we'll bet you won't be disappointed.

Mrs. Cousineau and son Jim will spend Christmas day in Lubbock with their daughter and sister, Mrs. John Markham and her family.



FORGERY SUSPECT ARRESTED, LODGED IN JAIL HERE SATURDAY NIGHT

Father And Daughter Narrowly Escape Asphyxiation

Alvin Vineyard, about 38, and his five year old daughter, were found unconscious about 9 a. m. Sunday morning in their small apartment in the rear of the S. T. Murphy residence.

Members of the Murphy family noticing they were late arising went to arouse them for breakfast and discovered their condition. The girl was brought to the hospital in a car and an ambulance brought the man.

The father had risen about 6 o'clock and lighted the gas heater and went back to sleep.

Vineyard was revived by noon Sunday and the daughter is still in the hospital recovering.

Ready To Take All Candidate Announcements

As has been customary with this paper for the past 40 odd years, the first issue in January is the date in which candidates, of even years are invited to make their announcements. We don't know how many are expecting to pitch their hats in the ring, but our columns are open next week.

In fact we have heard very little about any race, but it is presumed that most of the present office holders will announce to succeed themselves. There may be others we have not heard about. All of us have been so very busy harvesting a bumper, high-priced crop, that little has been said about politics.

The price for announcement has been considerably upped. Most people will not have to ask why. It is an evident fact to all that prices of material and labor and taxes have shot upward in the past few years, and for that reason, the price of announcements and for carrying the name in the paper had to be advanced.

Just as you pay considerably more for food and apparel than a few years ago, newspapers to meet increasing expense have had to hike advertising and subscription rates, the former 75 per cent and the latter about 100 per cent. So, we have decided on the following schedule:

County-District offices \$25.00
Precinct offices \$15.00

This is conditioned on carrying all names until the July primary, and the two high candidates, if two, until the August primary. Each candidate will be allowed any reasonable amount of space to make his wants known when he announces. This also carries a free Card of Thanks following the primaries.

Final Word Of Advice To Drivers

Let's all try our very best to come back home, if we make a trip, sound of body and mind, so that we can begin our New Year in a way that will be pleasant and profitable to all of us.

Let's all try our very best not to maim or kill anyone, friend, acquaintance or stranger, whose blood would be upon our minds and conscience the rest of our days. In doing this we will have to forget we are in a hurry to get somewhere. We must be ready at all times, not only to watch our own driving, but must always be ready to expect the other driver to take a heedless chance.

Here is one good rule to always keep in mind: "If you drink, don't drive; if you drive, don't drink."

Truman Hauser, object of a wide search during the past week, was arrested Friday afternoon as he entered his room in a Fort Worth hotel, by a Tarrant County deputy sheriff on charges of forging a number of checks here. The room had been under surveillance for two days and nights. Officers said he made no resistance and admitted his identity.

Sheriff Ocie Murry and County Attorney Virgil Crawford went to Fort Worth Friday night and returned with the prisoner Saturday night, lodging him in jail here.

Charges of forgery have been filed against him in giving and passing of checks, purported to bear signatures of A. J. Stricklin sr., and jr. The checks were for sums varying from about \$65 to more than \$102.00, aggregating a total of near \$2,000.00 which he is alleged to have cashed with about 18 business men here last Saturday evening.

Hauser, who had been employed by the Herald as advertising solicitor for some two months, is reputed to have left Brownfield Monday night, December 15. The forgeries were discovered Tuesday night, and when the banks opened Wednesday, County Attorney Crawford and Sheriff Murry went into action immediately on being notified, with no let up until his arrest. The two officials expressed much praise over the prompt and efficient co-operation given them in the search by peace officers over the state.

Hauser is being held here pending action of the Grand Jury.

If 17 Billion Will Stop A War, Use It!

Up at Washington President Truman, Secretary of State Marshall, Congressmen, Senators and other big wigs, tell us that by pouring out 17 billion dollars in the next few years over in Europe and Asia, we can perhaps prevent World War III and at the same time maybe stop the spread of communism.

If this can be done, or even another war stopped before it starts, it will be cheap at the price. We spent something like 250 billion on the war that closed in 1945. At least it is better to spend a lot of money than it is to sacrifice the lives of thousands of our youths. A war never settled anything for long at a time.

But while our rich nation is sending billions over to Europe where all wars start, why not spend a few hundred thousand right here in our own land to starving and undernourished Navajo and other Indian tribes in Arizona and New Mexico?

At one time the Indians owned all the country now known as the western hemisphere, which includes all the USA. At one time the Navajos possessed some of the best portions of the US, but have been driven from pillow to post, and are now located in a mountainous desert for the most part.

Rains failed them last year, and persons who have made an on-the-spot inspection report that conditions are pitiful. While we are playing Santa Claus the year round to Europe, why not help the needy here at home?

People here at home should send in such a swarm of letters to our congress that they can no longer ignore the fact that "charity begins at home."

BROWNE NOTICE

Browne's mothers are invited to a tea Tuesday, December 30 to 2 o'clock in the Presbyterian church.

Yes, Santa Claus Is Coming Kiddies

Yes sir, kiddies, in spite of what you may have heard over the radio Sunday night, old Santa Claus, the great friend of the youth of the land is soon to head southward to this area, with a lot of nice things for the boys and girls who have been good.

Likely your dad or mother had the radio tuned in on a program in which it was said that Santa was on a sitdown strike. We don't believe that Santa even belongs to a union, and certainly doesn't work union hours. If he did, he'd never get all the presents ready to distribute over the country from one season to another.

Then too, some of the folks may have read the doing of the "Nut Brothers, Ches and Wal" to you. These two characters report that they were robbed, stripped of clothing and beat up by Robin Claus, cousin of Santa, while Ches and Wal were out looking for the west pole.

A very unlikely story, young folks. Frankly the Herald doesn't believe that Santa has a cousin out at the West Pole, if there is such a pole. Very likely the dear old fellow doesn't have a living relative. But we sort of believe there is a Mrs. Santa, who cooks the meals and perhaps helps Santa around the shop some.

So, hang your little sox or stockings as usual, and we'll bet you won't be disappointed.

Mrs. Cousineau and son Jim will spend Christmas day in Lubbock with their daughter and sister, Mrs. John Markham and her family.

Huffaker Not To Be A Candidate

The Herald has a letter from District Attorney Calloway Huffaker, of Tahoka, stating that he has definitely made up his mind not to seek re-election. Calloway has made the district a splendid and faithful legal representative and we feel sure many will regret that he is not to serve the district further. Following is his statement to the voters:

"I have enjoyed the work as District Attorney of the 106th Judicial District a great deal and appreciate the co-operation that I have received from the officials of the Court, the Jurors and Citizens that I have worked with. I appreciate the interest that has been expressed by my many friends in my running for a third term, but I feel that it is right and proper that I step out and allow some one else the privilege of serving the citizenship as District Attorney."

This leaves the office of District Attorney open to all comers. The district is composed of Garza, Lynn, Terry, Yoakum, Gaines and Dawson counties.

County Club Holds Formal Opening

The building committee of the Country Club has finished the construction of buildings and grounds and delivered it to the club.

A formal opening was held Sunday with practically all members in attendance.

Winter Officially Opened Monday

Not many of us had to be notified officially by the USWB Monday that Old Man Winter was here. The fact that we had to keep a good fire and stay near it, was evidence enough, even though the sun was shining brightly.

And on the same occasion, we had the stormiest day of the year. The sun rose at 7:48 A. M., and set at 5:43 P. M., five minutes short of ten hours.

Telegraph Strike Threat Settled

It was announced over the radio Monday night that the Western Union AFL strike scheduled for Wednesday this week was settled by arbitration of Western Union management and union committee.

Miss Guinn of the local WU office announced that those in habit of sending Christmas messages may now come in and file them.

Seagraves C of C Gets New Secretary

The Seagraves Chamber of Commerce has hired Forest W. Jones of Muleshoe as secretary, his duties to start at once. Of Indian ancestry, Mr. Jones originally hails from Oklahoma, and is a graduate of Haskell Institute, that state, and Texas Tech.

He moved to the Plains section several years ago. In 1942, he joined the 4th Marines, and saw action in a number of stiff battles in taking islands from the Japs in the Pacific. He was discharged as a lieutenant.

Former Pioneer Resident Dies

Chas. S. Copeland, 65, one of the first settlers of Terry county died Friday night at the home of his brother, W. H. Copeland, well known farmer of the Meadow-Ropesville communities, after a short illness of influenza.

Funeral services were conducted at the Rix Funeral Chapel in Lubbock, Monday afternoon by Rev. J. P. Clinton of Lubbock, assisted by Rev. R. L. Shannon of Meadow. Burial was made in a Lubbock Cemetery.

He is survived by his mother, Mrs. Martha Copeland of Lubbock, one son and three daughters all living in California. Two brothers, Otis R. of Lubbock and V. H. (Harry) of Ropesville. One sister, Mrs. G. M. Cosby of Gilmer.

The deceased's father, the late W. N. Copeland, settled on land six miles east of Meadow in 1901, later establishing the second post-office in the county at his home, giving it the name of Meadow. It was later moved to the present site on advent of the railroad. His father became the first County Judge of Terry county, on its organization in 1904. He moved Lubbock some 30 years ago. The deceased also resided in Brownfield with his family many years.

Mr. and Mrs. M. J. Craig will have as their guests Christmas, her sister and husband, Mr. and Mrs. A. G. Green, of Tatum. The Craigs and Greens will spend the week end in Cisco visiting Mrs. Craig's and Mrs. Green's mother, Mrs. J. B. Martin.

Puppet Show A Success Says SPHU

From the large fan mail coming to the Brownfield Health Department we judge the puppet show was a huge success. Everyone seemed to have fun and entertainment from the show and received some very important facts about dental health.

The puppeteers, Misses Barbara

Hewes and Jean Martinez had headquarters in Brownfield for nearly a week while working in the South Plains Health Unit area with the show, which was a show for elementary schools for the five counties.

Mr. and Mrs. Charley Lewis of Levelland, and Mr. and Mrs. J. C. Witt the latter a granddaughter of Mrs. Warren, visited her Sunday.

Christmas Party Held By Lions

The local Lions staged a turkey supper last Wednesday night instead of their noon luncheon.

All attending members brought a Christmas gift which is to be given to the children of this vicinity, who may not otherwise get to meet Santa Claus. They suspended next week's meeting for New Years.

Ukrainians Hold To Many Old Customs

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity. The Holy Supper or Swiata Weceera is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellyed, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, some-



thing like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadky folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

Mr. and Mrs. L. E. Hamilton will have as their guests during the holidays her mother, Mrs. J. C. Fields of Evant and her brother and his wife, Mr. and Mrs. Cyrus W. Fields, of Star.



The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

Norma Cary of Lubbock spent Monday and Tuesday here visiting friends.



19 Our Irish 47 for you at Christmastide

THE QUIET JOYS OF HOME AND FIRESIDE

... the family gathered around the heavily-laden table... turkey and dressing, mince and pumpkin pies... the Christmas tree with its tinsel... the toys beneath... May you enjoy these deep sweet pleasures this Christmas of 1947.

NELSON JEWELRY



Time To Be Happy!

Christmastide is the one time in the year when we should all be as happy as a boy with a bright new sled. So let's light up our faces and our hearts when we light up our trees, and here's wishing for you and your family the happiest Christmas you've ever had.

BALLARD PLUMBING & ELECTRIC



WARREN and RICKETTS

COSDEN WHOLESALE AND RETAIL



TALLYHO!

Due to a shortage of reindeer this season we send you our Christmas Greetings in this conventional way! In this season of gift-giving may we say that your friendship is our choicest gift, and we appreciate it beyond words to express. May your Christmas be a merry one, indeed!

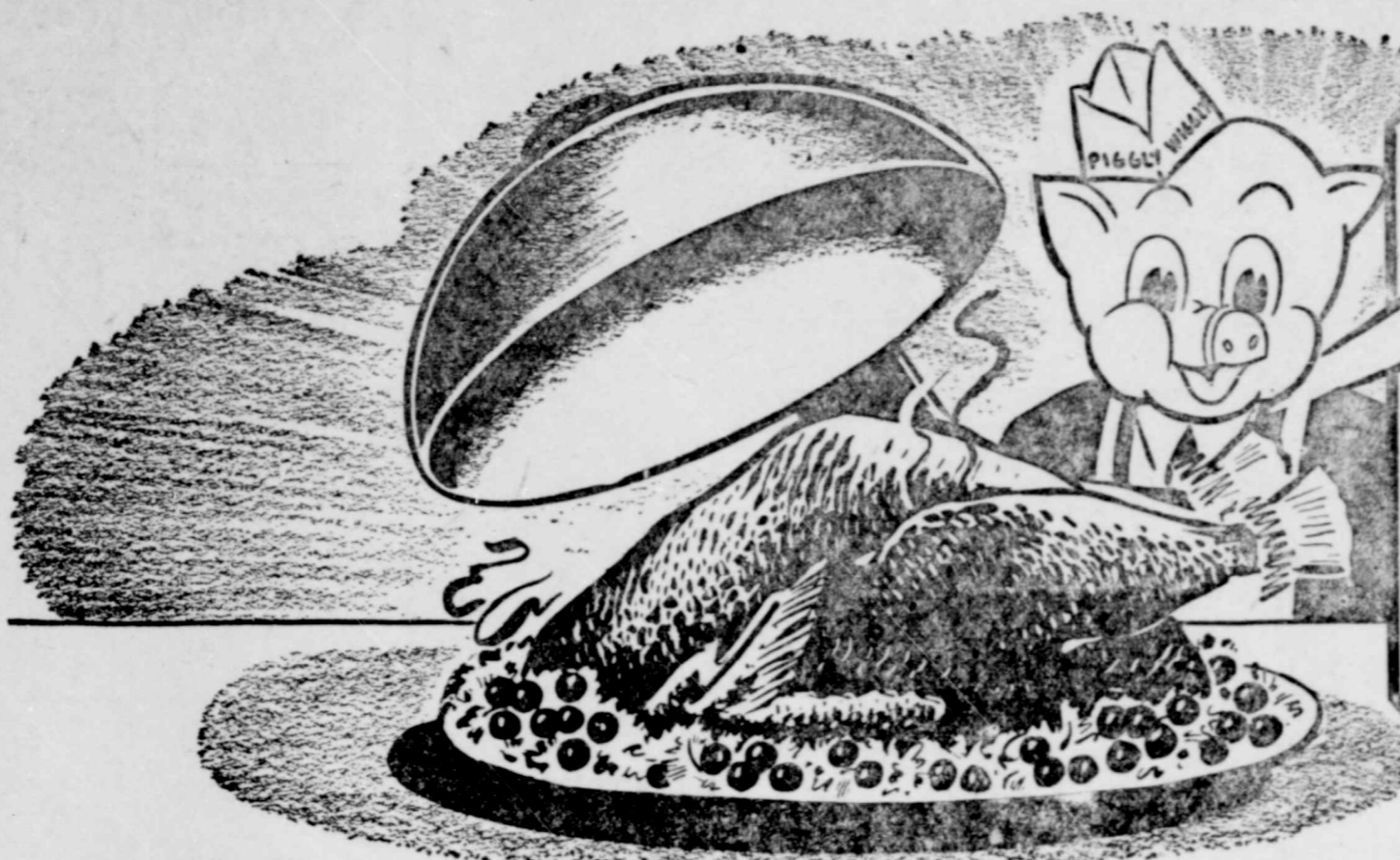
BROWNFIELD MILLING CO.

NEWMAN BROS.
HOMER NEWMAN HENRY NEWMAN

Margarine PARKAY 1 lb. carton **35c**

Peaches Hunt's In Heavy Syrup No. 2 1/2 can **25c**

Comstock
APPLES
No. 2 can 23c
Pink
SALMON
No. 1 tall can 49c



*Merry Christmas
Everybody!*
YOURS FOR GOOD EATING
Piggly Wiggly

Strawberry
PRESERVES
Pure Fruit lb. jar 39c
Peach
PRESERVES
Libby's lb. jar 27c
Libby's
BABY FOOD
2 cans 15c

GRAPEFRUIT
Juice
TEXAS 46 oz.
can 12 1/2c

RAISINS 2 lb. box 31c
VEL Large Box 39c
PALMOLIVE toilet soap, bar ... 11c
Apple Sauce, White House no. 2 ... 20c

TREND
if you buy one pkg.
at regular price 2
lg size for 38c



APPLES extra fancy Wash
ington delicious pound ... 15c
ORANGES California Sun
kist pound 10c

Pecans
Large
lb. 35c

Krispy
CRACKERS
1 lb. box
25c

Orange Juice, NuZest 46 oz. can 25c
Vienna Sausage Libby's 1/2 can ... 19c
Sweet Potatoes Marydale, 2 1/2 ... 25c
New Potatoes, Dorman no. 2 ... 12c

RED PITTED
Cherries
No. 2
Can 25c

KRAUT No. 2 1/2 can 13c
Deep Brown Beans Libby's 14 oz. 15c
Peas, Smart Shopper no. 2 ... 10c
SUPER SUDS large box 39c

MILK
Pet or Carnation
tall can
12 1/2

TEXAS ORANGES full of juice, 8 lbs. 27c
CELERY Green Pound 15c
GREEN BEANS Fresh Pound 10c
LETTUCE Firm Head s pound 12c
YAMS Maryland Sweet No. 1 Pound 10c
GRAPEFRUIT Texas Seedless, 10 lb. bag 39c

CRANBERRY
Sauce
Ocean Spray No. 300
Tall Can 24c

Dromedary
COCOANUT
4 oz. can
19c

Mince Meat Imperial 9 oz. ... 17c
C&H Sugar Pure Cane 5 lbs. ... 49c
Royal Pudding, box 8c
Grape Juice Hudsonvale pt. 29c

PLENTY PAPERSHELL PECANS AND WALNUTS
WHEATS AND POULTRY

WHOLE, PEELED
Apricots
Hunt's No. 2 1/2
Can 29c

Canned Peas Pict Sweet 303 can 19c
Pop Corn, Georgia Pergie 15c
Ketchup, Heinz, lg. bottle 29c
Potted Meat Libby's 1/4 can 8c

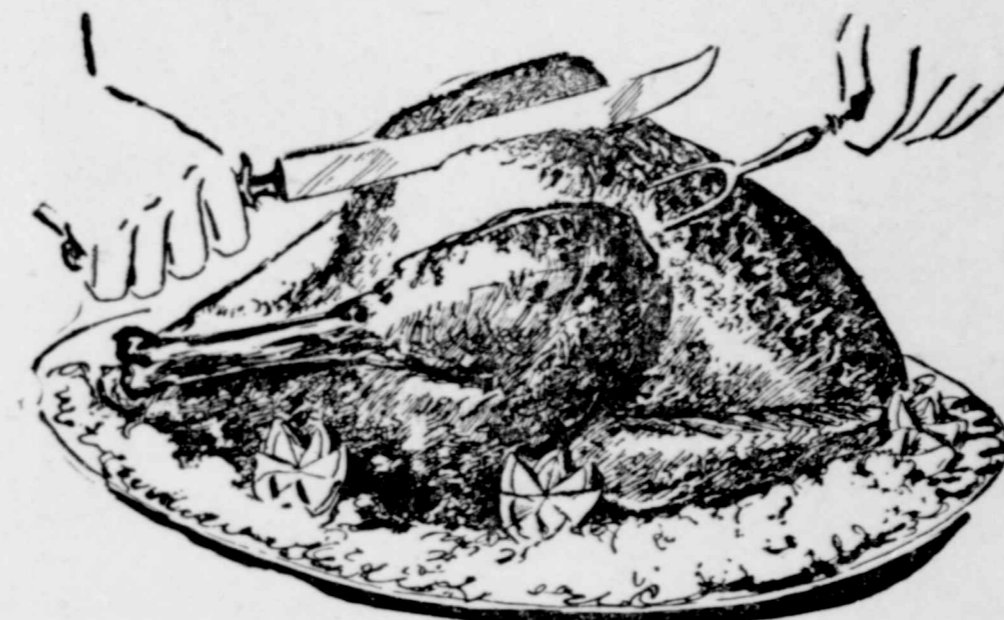
Crushed
PINEAPPLE
Denton 8 oz. can
15c

STEAK T-BONE pound 69c
OYSTERS Select, lb or pt. 95c

TOMATO
Juice
Campbell's 46 oz.
can 29c

EAGLE BRAND
MILK
Large Can
27c

Treet, Armour's 12 oz. can ... 53c
White Karo half gallon 59c
Pears Hunt's no. 2 1/2 can 39c
Pumpkin Libby's no 2 can 15c



DRESSED HENS
heavy lb. 52c

PORK ROAST lb. 55c
PICNIC HAM
Half or Whole
lb. 49c

BACON Morrel Pride
Sliced pound 89c
BACON Cudahy's
Sliced Pound. 79c



Meadow Musings

Mr. and Mrs. F. C. Curtis and children of Dimmit, Texas visited relatives over the week end. Miss Freda Walker, who is teaching school at Rankin, Texas is spending the holidays with her parents, Mr. and Mrs. Lee Walker.



Union Utterings

The fourth, fifth, sixth and seventh grades, under the direction of their teachers, Mrs. Hancock and Mrs. Gray rendered a Christmas program in the high school auditorium Thursday night. The program consisted of readings, songs, a pageant and a playlet. It was all thoroughly enjoyed by the audience. The children and teachers are to be complimented for the way the program was delivered.

The second and third grade rooms, with their teachers, were hosts to a Christmas party honoring the first grade Friday afternoon. The groups sang the Christmas songs they had learned. Santa came and helped pass out the gifts from a well loaded tree. Refreshments consisting of individual cup cakes and iced drinks were served by the teachers to 85 children and parents.

Gomez Gossip

Fourteen ladies attended an all day meeting of WMU last Monday in the home of Mrs. W. G. Swain for a Christmas program and prayer. Mrs. Buchanan was in charge of the Bible and mission program. A covered dish lunch was served at noon, and gifts were exchanged from a tree in the afternoon. College students home for the Christmas holidays, are Annie school had their annual Christmas party at the gym Friday night. Gifts were exchanged and delicious refreshments were served to the students and teachers.

Ruth Paschal, Dorothy and Orville Harris, W. E. Buchanan, Ed McLeroy, and Earl and Ernest Sears. The Home Demonstration club Christmas Party was held at the school house Friday night. Games of 42 were played and gifts exchanged from the tree. Spiced tea and cookies were served to members and families. Mrs. Sam Brian and son, Larry of Salinas, Calif., are visiting the home of her parents, Mr. and Mrs. W. G. Swain. Mr. and Mrs. Raymond Hutchin of Lubbock visited Sunday in the home of Mr. and Mrs. Tyler Martin. Mr. and Mrs. Oscar Carter have moved back to the Gomez community. Mr. and Mrs. Fred Buchanan, were business visitors in Plainview last week. Janet Ruth Berryhill of Seminole is visiting in the home of her grandparents, Mr. and Mrs. G. Carter.

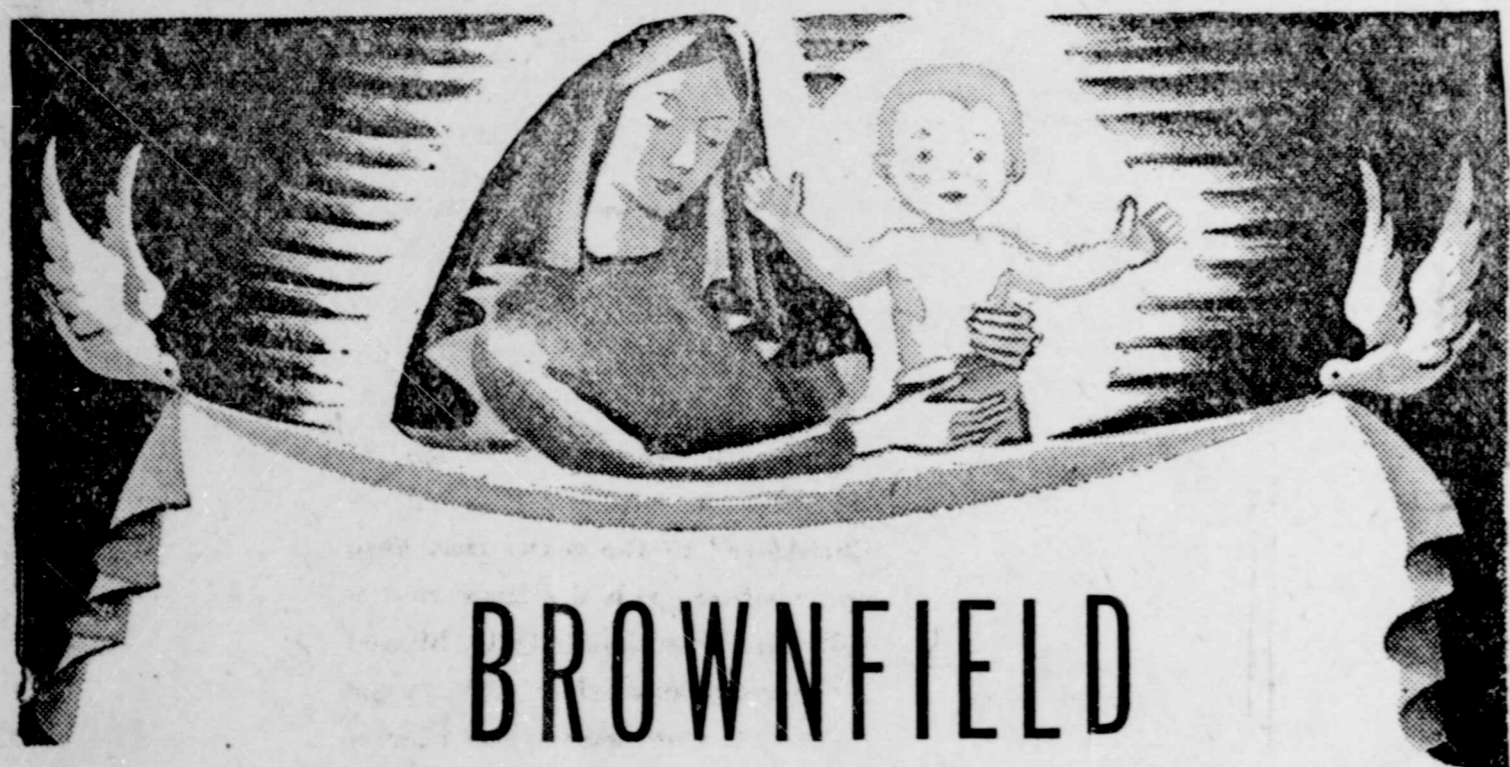
Death Claims L. H. Bluhm Last Tuesday. L. H. Bluhm, 83, a native of Germany, but who came to America when six year of age, died last Tuesday at Iowa Park, Texas. Funeral services were conducted by Rev. J. M. Hale of O'Donnell assisted by Rev. W. T. Sparkman, at the Northside Baptist church at 2:30 p. m. Wednesday. Interment was made in the Brownfield cemetery by Brownfield Funeral home. He is survived by two sons, Gabe of Fresno, Calif., and Johnny of Seagraves. A daughter, Mrs. Dollie Wilson of Iowa Park, with whom he had been living. He and wife moved here some 15 years ago. She died about seven years ago and was buried here. Mr. Fred Smith, his sister, Miss Lillie Smith of Hollis, Okla. and Mr. and Mrs. Wendell Smith and children of Plainview left the latter part of last week to spend Christmas in Kentucky.

MERRY CHRISTMAS



On this gay, spirited Christmas, our best wishes go to all our friends for the happiest and most joyous Christmas ever! And coupled with our sincere felicitations is a "thank you" for your appreciated patronage. A merry, merry Christmas to one and all!

LINDSEY HARDWARE



BROWNFIELD

STEAM LAUNDRY



May every moment of this joyous holiday season sparkle with gaiety and happiness for you and yours. For your kind patronage of the past may we extend our appreciation and express our desire to continue to serve you faithfully in the future.

COBB'S DEPARTMENT STORE



MAY YOURS BE A JOYOUS HOLIDAY, OVERFLOWING WITH HAPPINESS AND GOOD CHEER.

TERRY COUNTY LUMBER CO. C. L. AVEN, Mgr.

CHRISTMAS CHEER

RIDE, SANTA, RIDE -- and leave in your track our sincerest wishes to everyone for a Joyful Christmas!



PRICE IMPLEMENT CO.

WANT ADS

CLASSIFIED RATES
 Per word 1st insertion 3c
 Per word each subsequent insertion 2c
 No ads taken over phone unless you have a regular charge account.
 Customer may give phone number or street number if ad is paid in advance.

FOR SALE

FOR SALE by owner, 440 acres of land 8 miles west of Plains. Good Cat Claw land all in cultivation. Good improvements. Also a section of grass adjoining. Bargain with ten years to pay. D. E. Harris 715 E. Main. 22p
 GENUINE Thor Automagic 3-way washing machines for sale by the Brownfield Ice Co. ttc
 GENUINE Thor Automagic 3-way washing machines for sale by the Brownfield Ice Co. ttc

MAYTAG Sales and Service, expert Repairmen. J. B. Knight, Hardware. "All Household Appliances Sold on Liberal Terms." 40tfc

RENTALS

REAL ESTATE,

FOR SALE Corner on Lubbock road, 2 lots, south of Crescent Hill Church of Christ and north of Newton Implement Co., also choice residence ttc

lots in Chisholm Addition No. 2. J. R. Chisholm, phone 252. 20tfc

SOME GOOD TERRY COUNTY FARMS

I can show you some bargains in well improved farms in quarters, halves and sections. Can guarantee possession of them up to February first if bought at once. See me at once.

D. P. CARTER Brownfield Hotel 25c

FOR SALE—4-room house and bath, at 421 North 9th St., George Merritt 20p

FOR SALE—four room modern stucco 507 N. 2nd. Juanita Rhyné 11tfc

FOR RENT business building. See Chisholm Hatchery. 50tfc

FOR SALE—160 acre farm, six miles from Brownfield. Well equipped good Ford tractor planter, plow and knife attachment. 3 room house, windmill, etc. C. A. Curtis, Route 1. First road past oil mill, right 3 miles. 1 mile north 16p, ttc

FOR SALE —

Desirable lots in Chisholm Addition no. 2, 75x140 feet, north or east front. Water available at once, also residence on Broadway.— Business location intersection of main and third st. 65x150 feet. Phone 69-R, G. W. Chisholm. 21c

WANTED

Wanted To Buy GOOD USED FURNITURE

Call us first to come and look over the used furniture you wish to sell. We pay highest prices, cash right on the line. Fair dealing, courteous service at all times.

FOWLER'S

Used Furniture Store 709 LUBBOCK ROAD

Wire Your CHRISTMAS GREETING

To Friends & Business Associates WESTERN UNION TELEG. CO.

ODESSA BUTANE SERVICE 1099 S. 4th St. Tanks Installed Bottles Filled

FOUND: pair gold rimmed glasses in case from Odessa, Texas. Owner may receive same by paying for this ad at the Herald office.

FOR SALE

NEW HOUSE: 2 rooms and bath built to move.

PRACTICALLY NEW 2-drum gasoline motor hoisting machine.

1½ horse electric motor

5 TON WINCH

These items priced to sell! These Items Priced To Sell! 304 LUBBOCK ROAD Phone 189-M

Sat. Dec. 27 one hour only. 2 to 3 p. m. J. C. Moench

Bob Hadley Cowboy boots. We have put everything into these boots that goes into \$25 and \$35 boots. Special only \$17.95. Also fine shoes for the entire family. Built-in steel arch supports, cushion insole. Free 35c can of Roz-inize two way leather dressing used and endorsed by the Byrd Antarctic Expedition, included with purchase of two or more sales. PATE SHOE SHOP.

Sat. Jan. 3 one hour only. 2 to 3 P. M. P. H. Davis Fine Tailored Suits, Coats, Skirts by America's leading Tailors \$70.00 to \$75.00 Same fine materials and workmanship as \$100.00 and \$150.00 Suits. Guaranteed to fit or money back.

HAVRAN CLEANERS

Mr. and Mrs. Leo Holmes and children left Tuesday morning to spend the holidays in Paris, Texas with Mrs. Holmes' parents, Mr. and Mrs. T. J. Jeffries. This is the first time in twenty-one years that all members of Mrs. Holmes family have been together at Christmas time.

Employee Dishonesty Costs Millions A Year

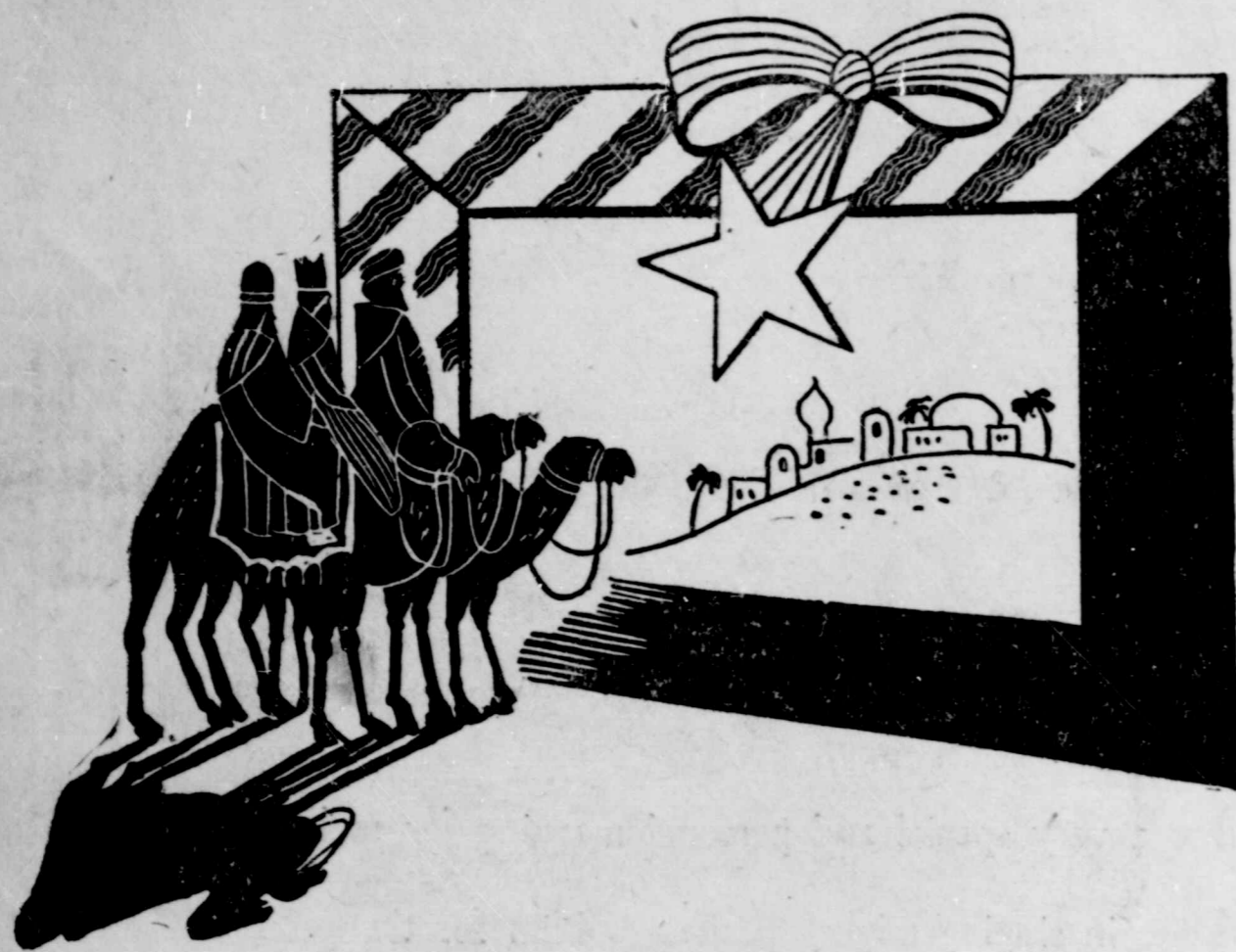
Dishonest employees steal plenty of money or goods every year. An amazingly high percentage of these employees are trusted employees . . . and in many cases the theft goes on over a period of years without being detected. Whether your business is large or small you need fidelity bonds as protection from employee's dishonesty. For complete information and rates, contact —

McKINNEY

Insurance Agency PHONE 161-J

Bill Palm of Fort Worth, who is a classmate of Mon Telford, Jr., in A&M will be a guest in the Telford home during the holidays.

Mrs. J. B. Worsham who underwent major surgery in the local hospital Dec. 11 was dismissed from the hospital Tuesday.



A Yuletide Greeting to One and All

The Star of Bethlehem, to the faithful, became the shining light which must for all time symbolize peace and good will. Those who first saw it 1944 years ago today have their counterparts in each of us—who look ahead with full faith in the enjoyment of happiness and security for all people of all lands. The Babe born in the manger grew to speak words rich in wisdom which can still guide us in living the good life. Let us rededicate ourselves this Christmas to keeping the spirit of the day alive—for all time . . .

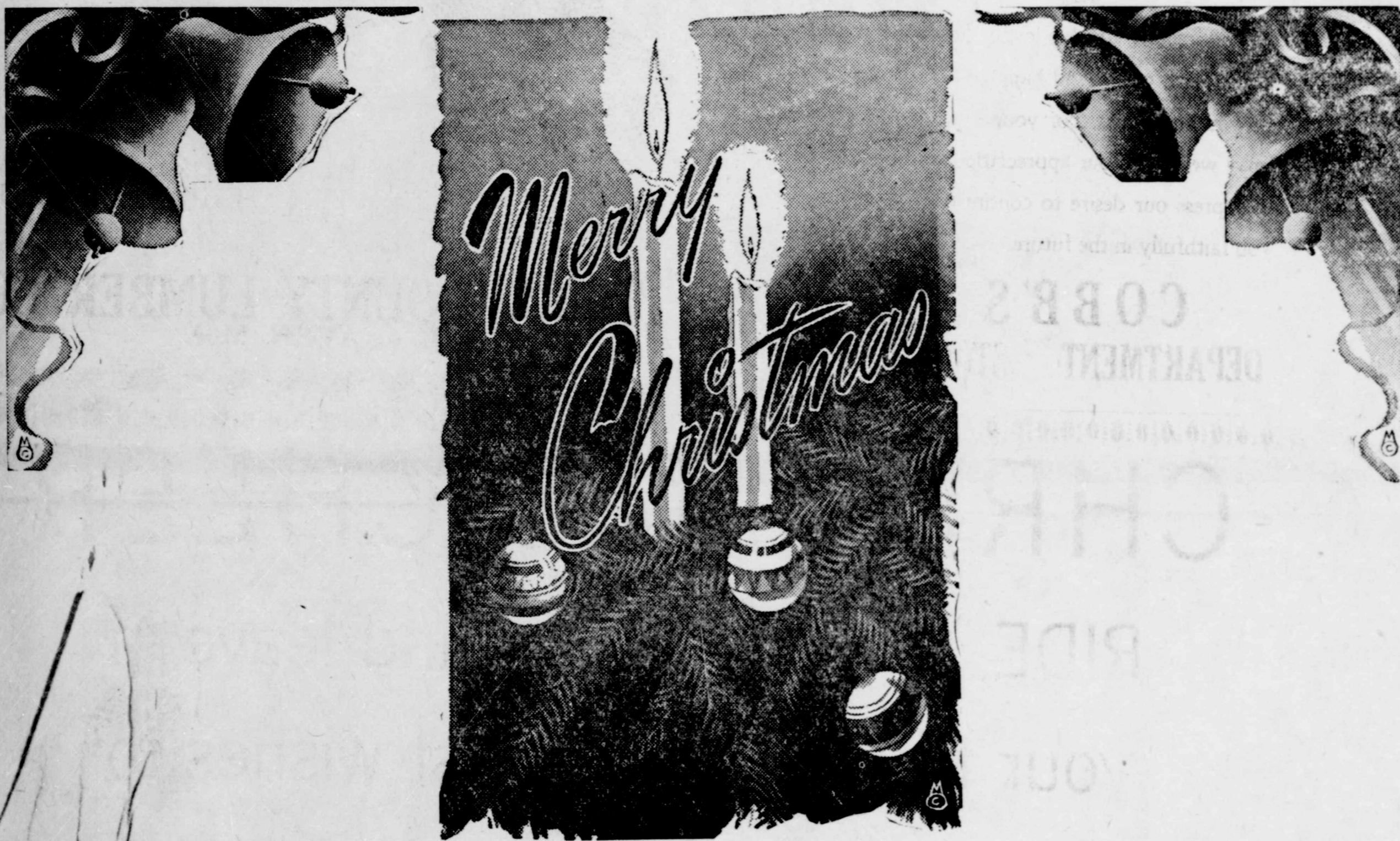
TUDOR SALES CO.

AND BEFORE The BABE in the Manger . . . they worshipped as we do almost two thousand years later. They knelt at His cradle as today we worship at His altar. Let us pay reverence to the King of Peace. Go to Church this Christmas.

Brownfield Furniture Co. J. B. WORSHAM

"Twas the Night Before Christmas" And down by the tree Santa laughed with glee. As he placed the gifts of joy For every good little girl and boy.

MERRY CHRISTMAS Jack Hamilton Tire & Electric



The Bells of Christmas ring out, filling the air with their sweet, melodious tones . . . filling men's hearts with overwhelming joy. Voices are lifted up in happy unison. Bells and people join in chorus—pealing out—singing out the merriest greetings of the Christmas season. Familiar music to all ears—music that proclaims "unto us a Savior has been born"—music that inspires happiness . . . music that carries from one to the other the very best of wishes—good health, good cheer, good fortune and above all—a message for a most wonderful Christmas.

Collins



Year after year we have been wishing our friends a Merry Christmas, each year hoping to make our message a little warmer, a little more personal.

It is with some such thought as this that we now add this "Merry Christmas" to the many that have gone before, with the hope that it will find you abundantly blessed with everything that the magic wand of Christmas can bestow.

SOUTH PLAINS DAIRY

N. L. MASON, Owner and Manager



The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

Reduce Christmas Hazards With Care

To avoid tragic Christmas accidents in the home, the Fire Protection Institute issues these precautionary tips:

-Use a flame-proof compound to spray wreaths and other pine decorations.

-Use materials marked flame-proof for tree trimmings and home decorations if they are obtainable.

-Inspect Christmas tree lights, and repair frayed wires or loose sockets.

-Never leave Christmas lights burning unless someone is around.

-Never unwrap gifts near an open fire or flickering flame. Dispose of paper and other inflammable wrappings immediately.

Mr. and Mrs. Bruce F. Edwards and son of College Station, Miss Bettye Bynum of Denver, Colo., and Jack Eynum, student at SMU, are all here spending the holidays with Mr. and Mrs. V. A. Bynum.



"PEACE ON EARTH
GOOD WILL TO MEN"

AT THIS CHRISTMASTIDE

May we rededicate ourselves to a greater service to our community to help enrich our own lives and those with which we come in contact.

HIGGINBOTHAM - BARTLETT CO.



Christmas has a very special and personal meaning for each of us—but we all unite in singing mighty praises to Him for the good things that have come to us.

In the jubilant mood of this Christmas season, we extend our fondest, cheeriest greeting to all our friends.

CITY TAILORS

TOM HARRIS, Mgr.



MERRY
CHRISTMAS

to all of you

from

all of us

Plains Liquefied Gas Co.

R. J. PURTELL

R. O. BLACK

Frozen baked apples are among the newest cooked fruit desserts to appear in frozen food stores.

It has been found that grain sorghums are particularly rich in niacin, the vitamin that helps pre-

vent pellagra. One-fourth of the rain that falls

in the forest is caught by tree leaves and branches and released back into the air.

ITALIAN EMIGRANTS TOTAL 98,053

Italian emigrants in the first six months of 1947 totaled 98,053 the Central Statistical Institute has announced. Of these 14,116 shipped out from Lombardy, twice as many as from any other region.

A speaker in Canyon last week called attention to the fact that Henry Ford made only 2 cents out of every dollar's business his great enterprise transacted. This is about average for the nation, it was stated. The man on the street likes to cuss the great industrialists and charge they are making fabulous profits. When men produce superior products that will

save money for the people they are liberally patronized. Those who like to hog profits for themselves usually go out of business. The fact that our great industry can produce more than the industry of any other nation of the world should be a testimony as to the greatest of American ways of doing business. And it is not the communist method. — Canyon News.

A nationwide farm rat control campaign will be sponsored jointly by the U. S. Department of Agriculture and the Fish and Wildlife Service of the U. S. Department of Interior, with farm, industry and citizen groups cooperating.



Near Bethlehem, the shepherds keep their flocks of lambs and feeding sheep; To whom God's angels did appear, Which put the shepherds in great fear, "Prepare and go," the angels said, "To Bethlehem, be not afraid; For there you'll find this happy morn, A princely babe, sweet Jesus born."



In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

This indispensable old-time English Christmas dish was frumenty, or frumenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frumenty was the forerunner to plum pudding.

Ana and Peggy Lilly left Monday to spend Christmas with their grandmother in Abilene.

Herald Want Ads Get Results!



Holiday Greetings

WITH OUR BEST WISHES

To one and all go our heartiest wishes for the happiest Yuletide ever. May good cheer and good health be yours for all of 1947.

M. J. CRAIG MOTOR CO.



To you and yours this Yuletide season, we extend our sincere good wishes for a Merry Christmas.

A Christmas of joy and contentment; of peace, good cheer and happiness—that is our wish for you this joyous holiday season.

BROADWAY FLORAL COMPANY



A MERRY CHRISTMAS

WE KNOW OF NO BETTER TIME THAN CHRISTMAS TO GIVE RECOGNITION TO OUR MANY FRIENDS WHO HAVE CONTRIBUTED SO GREATLY TO OUR SUCCESS DURING THE PAST YEAR.

FROM ALL OF US ONCE MORE TO YOU, WHETHER YOU ARE OUR CUSTOMER OR NOT . . .

A MERRY CHRISTMAS

WELLMAN CO-OP GIN

Greetings

Each joyful greeting we send carries with it good wishes to add to your Christmas cheer. Each lit candle and sparkling trimming on the tree reflects our fond thoughts of you throughout the year.

KYLE GROCERY

MERRY CHRISTMAS! dear friends and customers. May the season bring you all the joys and pleasures of a real old fashioned Christmas.

PRIMM DRUG

RIO

FRI.—SAT. Thief Of BAGDAD <small>IN TECHNICOLOR</small>	SUN.—MON. <small>MONTE HALE</small> Under Colorado Skies <small>In Natural Color</small> —ALSO— Rythm In A Riff <small>WITH ALL-COLORED CAST</small>
---	---

NEW COUPLE DOMICILED AT FARLEY APARTMENTS
 Mr. and Mrs. Lester W. (Blacky) Bowns, who married recently at El Paso, have an apartment at the Farley apartment house, having moved in this week.

The bride was the former Miss Billie Jo Bowers of Lorenzo. The former home of the groom was Ralls, but Bowns has been a linotypers on the Herald for the past year.

Mrs. Bowns taught in the Cooper school in Lubbock county until Christmas week. She is a Tech graduate.

Mr. and Mrs. Jack Hamilton and sons will spend the holidays in San Angelo with her parents, Mr. and Mrs. S. H. Holgate.

Historical Association Offers Personal Reminiscence Contest

The Texas State Historical Association has announced a special prize of \$50 in the Junior Historian Writing Contest for 1948 for the best paper based on a personal reminiscence. The winning paper will also be eligible for the \$100 prize in the state-wide writing contest. This special contest is intended to make Texans conscious of the wealth of historical material available through interviews with "old-timers" in their communities.

Contest entries may deal with any phase of personal experience. Some suggestions of subjects are: Pioneer days, Indian fights, cattle driving, early politics, war experiences, or biographical sketch of any outstanding pioneer of a Texas community.

April 1, 1948, is announced as the closing date of the contest. All interested are invited to write for further information to the Junior Historian, Box 2131, University Station, Austin 12, Texas.

Mr. and Mrs. C. L. Tomlinson of Lubbock; Mr. and Mrs. Melvin Pearce and children of O'Donnell and Mr. and Mrs. Noble Wood and children of Pecos will be guests in the Ed Garnett home for Christmas. They will have their dinner and exchange of gifts Christmas eve.

Tennessee College Student Visiting

Omer Stice, student in Freed-Hardeman college at Henderson, Tenn., is here this week visiting his brothers, Orb, Shorty and families over the holidays. Omer served two years in the army, and is attending under the G I Bill of Rights, but says the allowance hardly makes both ends meet, even back there where things are cheaper.

He and five other western students came in a car, one of them being from Borger and one from Crosbyton. The others further west. They will get together Sunday for the return trip.

Mr. and Mrs. Joe Havener and daughter will visit in Lovington and Big Spring over the holidays.

Mr. and Mrs. Gordon Lemons and family will spend Christmas in Oklahoma with their parents.

RIALTO THEATRE

FRI.—SAT. Under The Tonto Rim <small>WITH</small> Tim Holt Nan Leslie	SUN.—MON. Wistful Widow Of Wagon Gap Bud Abbott Lou Costello	Tues.—Wed. Song Of The Thin Man Myrna Loy William Powell,
---	---	--

Herald Want Ads Get Results!

RITZ THEATRE

SAT. ONLY Charles Starrett West Of Dodge City	SUN.—MON. Gas House Kids HOLLYWOOD	TUES.—WED. RAILROADED John Ireland Sheila Ryan	Thursday - Friday "Dragnet" Mary Brian Virginia Dale
--	---	---	---

Mr. and Mrs. Phil Gaasch and son Rommie, left Friday morning to spend the holidays in Tulsa with relatives.

Mr. and Mrs. Glen Akers and daughter, Toni are spending the holiday season in Memphis, Texas with relatives.

DAMYANKEE NOW BOARDS WITH SHERIFF MURRY

See in the Terry County Herald, Brownfield, where that newspaper also refused to help the home talent play lady humbug the business men of that city. As a result there was no corn popped in Brownfield.

It didn't work that way here. The lady went out of town and brought back about the louisest bit of printing we have ever seen, with the small ads printed thereon. Later she walked away with the \$12 each firm paid for the \$1 spaces all of it, so we are told.

The Terry County Herald edited by Andy Jack Stricklin, is one of the oldest newspapers on the South Plains. It's editor is the dean of West Texas publishers, having been on the same job longer than any other editor in the area.

Recently Andy Jack has acquired an associate editor. He has changed the paper from a seven column format to an eight column page, big as a bed sheet.

The editors have undergone a change, too. Some of them sound almost as if they had been written by a damyankee. They are all grammatically correct and properly punctuated and Andy Jack's lingo is missing.


We don't think we like it so well.—Seminole Sentinel.

The above was taken from Editor D. L. Watson's "Pilotin' Around" column of the current issue of the Seminole Sentinel. The "acquiring of the associate editor" was all the self-assumed idea of the said guy, and not at our invitation. But after sowing down the town recently with some \$2,000 worth of forged checks, the "associate editor" took off for part unknown, but was caught Friday in Fort Worth, and is now a regular boarder with Sheriff Murry until his trial for forgery comes up.

And you guessed right about his former habitat. He was born far north of the Mason-Dixon line. So, you'll have to get used to our crude way of expressing ourself again.

Had the pleasure of a short visit last week from two of our nephews, Aubrey Thomas of Ropesville, and John Thomas of Heber Springs, Ark. We had not seen the latter since he was just a young man back in the 20's working for an implement company at Lubbock.

Mr. and Mrs. Mon Telford, jr., of College Station arrived Saturday to spend the holidays with his parents, Mr. and Mrs. Telford, sr., war, holding the rank of major.



Merry Christmas to one and all

One man — one of many — created a character who in child-like faith and all-embracing love will live through the centuries as the symbol of Christmas.

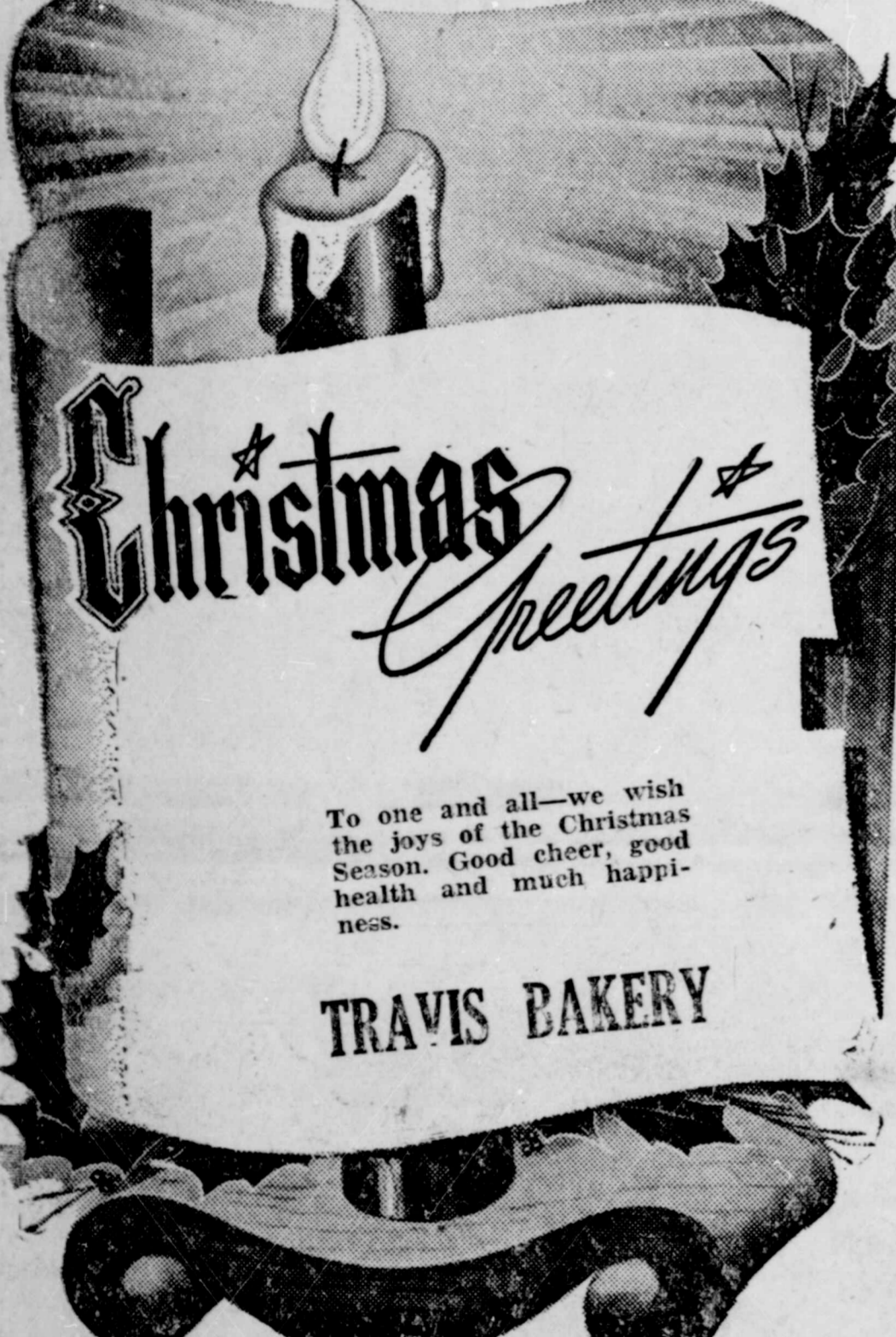
The man was Charles Dickens; his character was Tiny Tim. And in the words of Tiny Tim, oft-repeated, we'd like to say:

"A MERRY CHRISTMAS, GOD BLESS US EVERY ONE"

JOHNSON

IMPLEMENT COMPANY

Mr. and Mrs. Joe Johnson



Christmas Greetings

To one and all—we wish the joys of the Christmas Season. Good cheer, good health and much happiness.

TRAVIS BAKERY

MERRY CHRISTMAS

The joy of Christmas is upon the world radiating happiness to all hearts young and old. Let this Christmas be the brightest, merriest and most prosperous!



Dr. W. A. Roberson

New Medical Director For Gonzales WSF

Dr. Frank B. Boyle, a native Texan and now a resident of Dallas, will on January 1, begin his duties as medical director and chief orthopedic surgeon at the Gonzales Warm Springs Foundation for Crippled Children. He will direct the treatment of crippled children at the Texas orthopedic center, which will have facilities to care for 110 patients at all times.

The Foundation is supported by contributions from generous Texans throughout the state and no child is denied treatment because of lack of funds. Dr. Boyle is well-known to medical circles throughout the state, and has wide experience in his work. He served overseas four years during the

Merry Christmas

Christmas gives us the opportunity to express our joyful wishes to all our faithful friends and wish them a "MERRY CHRISTMAS!"



Palace Drug

STITCHLESS SEWING



This charming hat and purse combination made by the young lady herself is untouched by needle and thread — hot iron mending tape holds the seams on the starched cotton bag material used in the accessory pair.

ON TRIAL FOR WHAT

We hear a great deal of uninformed twaddle in this country about the capitalistic system being on trial.

And On Earth Peace, And Good Will

By THE OLD HE This week the Herald is not going to have a long harrange of short editorials, some praising and some denouncing parties, politics or institutions, but instead will have this article.

We always try to remember the attitude of the late Judge W. R. Spencer, an early day practicing attorney here, and died several years ago, as district judge at Lubbock.

We remember one time that several in a group had talked long and hard against some one who had a poor reputation. In fact was regarded generally over two or three states as a public enemy.

The Herald is proud to say that the big majority of the people here in this area, who are here to make it their home, or have for preserving individual opportunity?— John Knight.

A Most Pitiful Santa Claus Letter

One of the most pitiful and heart rending Santa Claus letters we have ever read, came out in week before last Bolivar Bulletin, of Bolivar, Tennessee, our old home county seat.

temporary business, whether from the south, west, east or north, are good people who attend to their own business; pay their honest debts. Many of them are regular in their church attendance, and practically all stand for moral uplift in the community.

And whether they have been here 40 years or 40 days, they all seem to have one purpose in mind—make Brownfield and area a fit place to live and rear their families.

It is to such excellent people that the Herald at the approach of this holiday season, extends greeting to all, and hope that each of you have a Merry Christmas and a happy, prosperous New Year.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 9.625 miles of Gr., Strs., Stab. Fnd. Crs. & Double Asph. Surf. Treat. from US Hwy. 62 north to Johnson From St. Hwy. 51 south to Fester Gin on Highway No. FM 402 & 403, covered by S1053 (1) & S 1054 (1), in Terry County, will be received at the Highway Department, Austin, until 9:00 A. M., Jan. 16, 1948, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills.

No provisions herein are intended to be in conflict with the provisions of said Acts. In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done.

Plans and specifications available at the office of Carl R. Hart, Resident Engineer Brownfield, Texas, and Texas Highway Department, Austin. Usual rights reserved.

DEAD SINGER DENAZIFIED

The German opera singer Gott-helf Pistor has just been deNazi-fied even though he is dead. His family had to get him cleared by a deNazification tribunal in order to come into possession of the inheritance because he had joined the Nazi party in 1939.

A recent survey of 100,000 secondary school children indicates that they believe the influence of home and family accounts for 38 per cent of their personalities. The influence of teachers and church tied at 5 per cent.

To Leave Christmas Trees To Jan. 1 Bad Luck

The belief of having bad luck from leaving your Christmas tree up until New Year's Day is no superstition, declared Marvin Hall, State Fire Insurance Commissioner.

Warning Texans to take down their trees as soon as needles start turning brown or falling, Hall said a week old tree was the greatest fire hazard a person could have in his home.

"The day a tree is cut, it starts slowly drying out," he said. "A fresh cut tree will not take fire any more easily than would ever-green shrubs growing outside, but it becomes a more serious fire hazard every hour. At the end of the week it will be highly flammable."

Commissioner Hall cautioned that just taking the tree out to the back yard or down to the cellar is not safe either. The discarded tree should either be carefully burned in a regular metal or wire mesh trash container, or hauled away if the city provides such a method for disposal of trash.

Other special decorations should also put away as soon after Christmas as possible, he said. Particularly leaves and berries and other temporary trimmings, should be taken down immediately after Christmas.

Herald Want Ads Get Results!

SACKS—BEFORE AND AFTER



Nope, it's not done with mirrors—it's done with cotton bags. Beautiful Pat Camp of Little Rock, "1947 Miss Arkansas," and her little friend, Lana Towles, "Junior Miss Blytheville," modeled these fetching fashions at a recent style show in Blytheville, Ark. The play-suits are shown as they originally looked as cotton feed and flour sacks, and as they looked after they were converted into carefree play clothes.

Mr. C. W. Hafer, Mrs. Joe F. Krizek and Miss Augie Murray attended the annual Christmas banquet given by the West Texas Gas Co., in the Hilton Hotel in Lubbock Monday evening. Mr. Hafer received a pin for twenty years service with the company.

Herald Want Ads Get Results!



With all the joys of the season to you! GOOD HEALTH, GOOD CHEER, and a MERRY CHRISTMAS

ED MAYFIELD Agent Amicable Life Ins.



If we could—we would say "Merry Christmas" to each of you personally. Since we can't, the next best thing is to put our greetings in print.

HEAFNER GROCERY Wellman, Texas

Merry Christmas!

It came upon the midnight clear That glorious song of old, From angels bending near the earth To touch their harps of gold; Peace on the earth, good-will to men, From heaven's all-gracious King; The world in solemn stillness lay To hear the angels sing.

High above in the belfry tower the joyous peals proclaim the arrival of Christmas. Out and over the rooftops towards distant horizons goes the spirit of peace and rejoicing. It is our wish to join in this merriment by extending to all our friends our fondest hopes that they may enjoy the blessings of good health, happiness and prosperity. We can think of no better way of saying it than "A VERY MERRY CHRISTMAS TO ONE AND ALL"

BROWNFIELD STATE BANK

"OVER 40 YEARS CONTINUOUS SERVICE"



Mrs. Myrtle Gerst and son, Jimmy of Austin will spend the holiday season here with Mr. and Mrs. Ralph Ferguson.

Mr. and Mrs. Leroy Paulger and family of Lubbock were week end guests of Mr. and Mrs. J. T. Bowman.

Mr. and Mrs. S. W. Corbell are expecting Mr. and Mrs. H. L. Leach and son, Keith of Lorraine, Miss Mary Kent of Plains and Mrs. W. W. Eaves and four sons, of Plainview as their guests for Christmas Eve and Christmas Day.

Dr. H. H. Hughes

DENTAL SURGEON
Alexander Bldg. Phone 261

Krueger, Hutchinson and Overton Clinic
LUBBOCK, TEXAS

GENERAL SURGERY
J. T. Krueger, M. D., F. A. C. S.
J. H. Stiles, M. D., FACS (ortho)
H. E. Mast, M. D., FACS (Urology)
EYE, EAR, NOSE & THROAT
J. T. Hutchinson, M. D.
Ben. B. Hutchinson, M. D.
E. M. Blake, M. D.
OBSTETRICS
O. R. Hand, M. D.
Frank W. Hudgins, M. D. (Gynecology)
INFANTS AND CHILDREN
M. C. Overton, M. D.
Arthur Jenkins, M. D.
J. B. Rountree, Jr., M. D.
INTERNAL MEDICINE
W. H. Gordon, M. D., F. A. C. P.
R. H. McCarty, M. D.
GENERAL MEDICINE
G. S. Smith, M. D. (allergy)
R. K. O'Loughlin, M. D.
X-RAY AND LABORATORY
A. G. Barsh, M. D.
J. H. Felton, Business Manager

GOOD Food STORES
SELL **TRAVIS BAKERY**
Quality Pasteries

A NEW LIVESTOCK MARKET
We have plenty of packer buyers, including Wilson, Armour and Swift in addition to independents—plenty of orders. Lots of stocker buyers.
"The Little Sale With The Big Prices"
MIDLAND LIVESTOCK AUCTION CO.
Don Estes—"Mac" McConal—G. H. Ball
Phone 1766 — Midland, Texas


LUMBER BUILDERS HARDWARE
Roofing Linoleum Paint Heating and Plumbing Supplies
Cement Brick Paper
C. L. Aven, Mgr. Martin Line, asst. mgr.
TERRY COUNTY LUMBER COMPANY

X-RAY—ELECTRO-THERAPY—
Phone 254
McILROY & McILROY
3 blks. north Baptist church

Don't Let "Gums" Become 'Repulsive'
Are your "GUMS" unsightly? Do they itch? Do they burn?—Druggists return money if first bottle of "LETO'S" fails to satisfy.
Primm Drug Brownfield

Berry & Allred
Geo. S. Berry-Sara H. Allred
Attorneys at Law
Phones Conley Building
5142-5401 Lubbock, Texas

Burton G. Hackney
Atty-at-Law
Practice in All Courts
Suite No. 3
Brownfield Building

Dr. W. A. Roberson
DENTIST
In Neill Building Next To Hospital
Brownfield, Texas

GEO. W. NEILL
ATTORNEY AT LAW
Specializing in contracts, conveyances, probate and land titles
OFFICE: 1st Floor Neill Tower

FOR COMPLETE Hospitalization and SURGICAL POLICIES
see **McKinney's Insurance Agency**

Dr. A. F. Schofield
DENTIST
Alexander Bldg North Side Square
Brownfield, Texas

EVERETT ZANT SIGNS
Phone 265-W

BROWNFIELD FUNERAL HOME
Modern Ambulance Service
25 Years Service In Brownfield, Texas
PHONE 185

Money To Loan
On West Texas Farms and Ranches Cheap Interest. Long term loans.


Robert L. Noble
West Side Square

Tom Crawford ELECTRIC
Licensed and Bonded Electrician. Repairing — Contracting — Neon Sign Maintaining. Located at Terry County Lumber Co., Phone 182.


A Reliable Insurance Policy Will Cover All Property Losses
E. G. AKERS
Bonds, Abstracts Insurance

Mrs. Goldie Bevers left Tuesday for California, where she will spend the next three months visiting her son in Glendale and daughters in Los Angeles, Montebello and Tulare.

Ralph Ferguson returned Wednesday from Chicago, Ill., where he attended a rebuilders convention with E. J. Burkehead of Lamesa.


FEATURES MEXICAN FOOD WITH TRUE MEXICAN FLAVOR
ALL FOOD UNDER THE SUPERVISION OF **Adele**
LAS PALMAS
1014 MAIN ST. PHONE 4676
LUBBOCK, TEXAS

Ranch and Farm Loans — Royalties COTTON, FEED and WHEAT LANDS
D. P. CARTER, Brownfield


... setting a new record
Never before have we had such a tremendous demand for telephone service. Although we install a record number of telephones each month, the demand still increases. We are doing everything possible to speedily fill all requests for service. And when we have completed our job, the tremendous number of new installations will have increased the usefulness of the telephone to every subscriber in our community.
Southwestern Associated Telephone Co.

SEE—
HIGGINBOTHAM - BARTLETT CO.
—FOR—
L-U-M-B-E-R
and building materials of all kinds.


May Christmas Joys be yours 1947

Never a Christmas morning,
Never an old year ends,
But that someone thinks of someone—
Old days, old times, old friends!

LA MECCA CAFE
Mr. and Mrs. Bob Brown


Christmas 1947
a Season of Joys

Christmas! No vaunting phrases can truly carry the meaning of that word, no marching adjectives picture its fulfillment. Its being and expression must ever lie in the simple words of the prophets, in the unpretentious but meaningful phrases of the Man of Galilee:

"ON EARTH PEACE, GOOD WILL TO MEN."

TERRY COUNTY MOTOR CO.
Kaiser - Frazer

to wish you all A Merry Christmas

ANOTHER YEAR has passed. Again glad bells are pealing out the Christmas story. Happy children and parents are planning for the day in the glorious old-fashioned way. Everyone is thrilled by the magic spell of Christmas for they know the spirit of the Christ Child is in the land.

While glad bells peal out, while children make merry, while carols are being sung and the Christmas story is being told and retold, we join in the joyous occasion by expressing best wishes for a

Merry Christmas to each and every one

WILGUS CORNER DRUG STORE


19 Our wish 47 for you at Christmastide

THE QUIET JOYS OF HOME AND FIRESIDE

... the family gathered around the heavily-laden table... turkey and dressing, mince and pumpkin pies... the Christmas tree with its tinsel... the toys beneath... May you enjoy these deep sweet pleasures this Christmas of 1947.

ROY PHILLIPS GIN



Season's
Greetings

The merriest Christmas and the happiest
New Year ever is the very best we can wish
our friends, one and all. May the Yuletide
season bring you every joy and happiness.

Ford **PORTWOOD MOTOR CO.**
... Telephone 306 ... 4th AND HILL ...



Greetings
AND BEST WISHES

It is with the deepest sincerity that we extend our
best wishes to all our friends this glorious Christ-
mas. May your every wish be fulfilled and may
the joys that fill your hearts serve as happy
memories in the many months to come.

Esquire
RESTAURANT



RING OUT, JOYOUS BELLS,

ring out the glad tidings! Ring loudly, like a host of angels' voices singing,
that your mighty echo may touch the hearts of all men and lift them unto the splendor of,
this joyful celebration! Ring clear your message to the
world that Christmas has come! And, with deepest eloquence, ring
out our wishes to all that good health, good cheer and good fortune fill their cups
to overflowing to make this the cheeriest,
happiest and most wonderful Christmas season ever!

First National Bank
Brownfield, Texas

G I Question And Answer Department

Q. Can my son, a disabled war veteran, who is being rehabilitated under Public Law 16, continue his training for more than four (4) years?

A. Training in excess of four (4) years may be approved for your son if his disability is such that no course of training which does not exceed four (4) years will restore him to employability, if circumstances beyond his control necessitate the extension beyond the prescribed four (4) year period. No course in excess of four (4) years may be authorized except with the approval of the Administrator.

Q. If I decide to give up the

course of training I am taking under the G-I Bill, do I have to notify the Veterans Administration of my action?

A. You should not quit your course of education or training without notifying or obtaining approval of the VA regional office handling your claim. This is necessary so that if you have not exhausted your entitlement, you may qualify for further training.

Q. May a veteran receive full subsistence payments from Veterans Administration if he works while attending school under the G-I Bill?

A. He may work part-time or full-time and still draw his full subsistence allowance, provided that the wages he earns for such employment, plus his subsistence allowance while attending school, does not total more than \$175 a

month if he has no dependents, or dependents of \$200 a month if he has dependents.

Q. My father is supporting a large family and I would like to know if I can claim him as a dependent while in training under the G-I Bill?

A. Dependency will be held to exist if your father does not have an income sufficient to provide reasonable maintenance for himself and members of his family under legal age, or members of his family otherwise dependent by reason of mental or physical incapacity.

Herald Wants Got Results In 1947 Try Them In 1948:

SUNSHINE PREVIEW



This bright-eyed little miss is all set for summer sunshine and playtime on the beach or in the garden in her new cotton play dress by Cole of California. It is made of flowered cotton elasticized at the back of the waist and shoulders to make it perfect for active play, with panties attached — frilly, of course.

The Low Down From Hickory Grove

Well folks, now that this committee of Congress has made a sort of good start on rootin' out the ones in Movieland who won't say if they are, or are not, against the USA system, they can move over now to our universities.

The head folks makin' the gallopin' tin-types, they seem pleased with the investigation — they are proceeding to weed out the chesty and left-handed birds who had wormed their way into important spots. The head folks are showing their heart is in the right place — once they know who is the

culprit. I give 'em 3 cheers.

And now the universities. The university presidents should call in their faculty members — one by one — and say, buddy look me in the eye, are you teachin' anything over there in your room that they are in for the worst of it, as long as we have our present kind of democracy? And don't let 'em evade the question — pin 'em down — and if you catch one of them, later on, talking up some spasm or ism kind of left-handed nonsense over at a lunch or book review club, call him in again and ask him how — come.

And concluding my essay, college presidents who do not call

MEADOW H D CLUB MET IN HOME OF MRS. GOSSETT

The Meadow H D Club spent an enjoyable evening in the home of Mrs. Sam Gossett, Dec. 2.

Plans were completed for the clubs' Christmas party. As there wasn't a special program for this meeting, the time was spent in recreation.

Refreshments were served to the members and one visitor.

In their professors, then the Trustees should call in the Presidents.

Yours with the low down,
JO SERRA.

Veteran's News . . .

The deadline for reinstating National Service Life Insurance under liberal regulations now in effect has been extended through next July, the Veterans Administration announced this week.

The previous dead-line had been December 31, 1947.

Veterans can reinstate on this liberal basis providing their health is good now as it was at the time their insurance lapsed. They also must pay two monthly premiums, one for the month of lapse, and the other for the month of reinstatement.



Once again the joyous spell of Christmas is cast over us, as we hurry about with gifts for those we love. That warm glow we get from giving at this holy season cannot be duplicated at any other time of the year. It is our sincere wish that a full measure of happiness may be yours, this Christmas of 1947.

TEXAS COMPRESS AND WAREHOUSE CO.



- Again gay carols ring out with their cheery message of holiday joy.
- In the old, old spirit of Christmas, voices of the carolers echo the message of "... tidings of great joy." Thus, too, do we join the carolers in wishing for you the blessed gifts of Peace on Earth, Joy, Good Will to Men.

ROSS MOTOR COMPANY
PONTIAC GMC TRUCKS M-M Machinery
Phone 379 720 W. Broadway

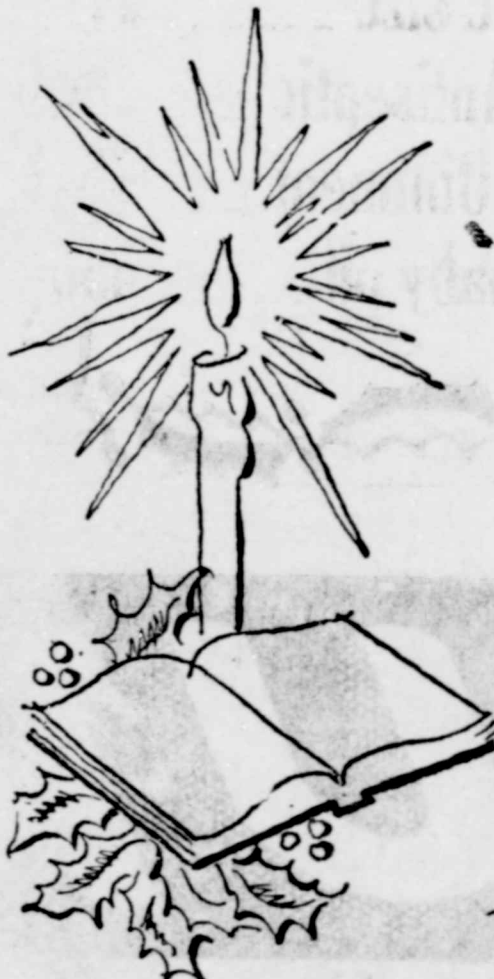
BE SURE YOU BUY PHILLIPS PRODUCTS BUTANE - PROPANE -- GASOLINE - OILS PLAINS LIQUEFIED GAS INC.

OFFICE Phone 202 WHOLESALE Phone 126 STATION Phone 115-R



O, come let us adore Him

Clear, sweet and strong the many voices of the choir rise as one to praise Him. For it is His birth date . . . anniversary of the beginning of a new concept of love and brotherhood for all mankind. We see again how He brought light into the darkness; how He fed the hungry, slaked the parched and healed the suffering. We sing again, psalms of joy in His coming . . . hymns of faith in His undying spirit . . . songs of love which are veritable pacans of glory reverberating around the world to guide all His children toward an everlasting realization of Peace on Earth, Good Will to Men.



J. B. Knight
Hardware Furniture Implements

CHRISTMAS GREETINGS from **FURR'S**



LET
FURR'S
SANTA
WORK FOR YOU

WE WILL
CLOSE
CHRISTMAS
DAY

GIFTS
IN OUR DRUG-BAKERY DEP
FOOD
FOR YOUR
CHRISTMAS
DINNER

CRISCO
3 lb. 1.19c

Nesle Semi
Sweet 8 oz.
pkg. 23c

BORDEN'S
MINCE
MEAT
NONE SUCH
9 oz. pkg. 19c

OCEAN SPRAY
CRANBERRY
SAUCE
tall can 19c

Sun Pak
APRICOTS
no. 2 1/2 25c

NATION PRIDE
CORN
Whole Kernel 12 oz.
can 2 for 35c

Bagley's
PEAS
no. 2 can 19c

LIBBY'S
FRUIT
COCKTAIL
tall can 24c

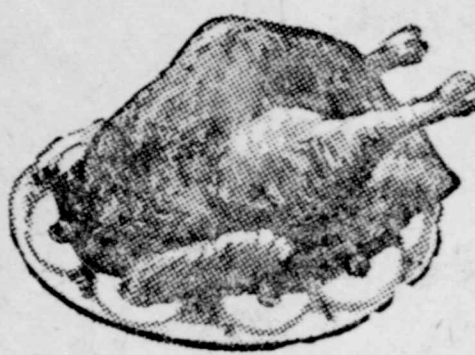
CHRISTMAS
CANDY
MIX
1 LB. CELLO
bag 27c

Furr's is head-
quarters for
Fruit Cake Mix

Libby's Cut
BEETS
no. 2 12c

CHRISTMAS MEAT TREATS

OYSTERS pound 98c
CHEESE Wisconsin Cheddar lb. 59c



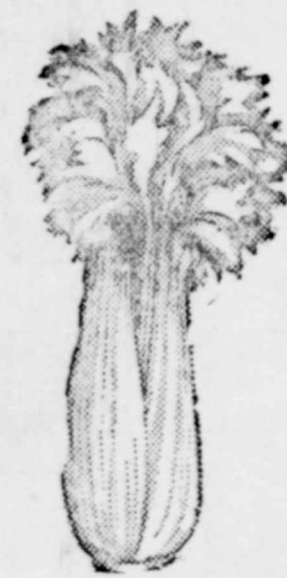
Turkeys

Choice Toms or Hens Priced for
Your Budget!

HENS full dressed lb. 49c
HAMS Armour lb. 65c
PORK ROAST POUND 49c
ROAST baby beef lb. 45c
BACON Armour's Star 89c

CHRISTMAS PRODUCE TREATS

GRAPEFRUIT Texas Marsh Seedless lb. 4c
SPUDS, Red McClures Pound 6c



Celery Fresh Crisp Calif. stalk 12 1/2

CARROTS Fresh, lg. bunch 9c
COCOANUTS Fresh each 17 1/2c

CAULIFLOWER Sno White Pound 12 1/2c
APPLES DELICIOUS FANCY Pound 14c

Hominy Van Camp's no. 2 can 12c
Blackeye Peas rainman no. 2 can 12c
Mixed Vegetables Libby's 303 can 19c
CORN Tendersweet no. 2 can 19c
Asparagus Tender sweet no. 1 can 23c
Lima Beans Argo Green & White no. 2 19c

PEACHES

HUNT'S, HALVES OR SLICED
In Heavy Syrup no. 2 1/2 can 25c

PUMPKIN

LIBBY'S
No. 2 CAN 12 1/2

RICE Comet 2 lb. long grain 43c
JELLO PUDDING Ass. flavors pkg. 8c
Cake Flour Softasilk pkg. 42c
Peanut Butter 16 oz. jar Food Club 39c
Starkist Tuna solid pack, 7 oz. can 47c

Chili Van Camp's 300 plain 33c
Mackerel, Rose Brand tall can 26c
VANISH can 22c
Sardines Cal Pak, tall can 23c
Chili Gebhardt's 303 can plain 36c

WHITE SWAG NAPKINS 13c

CHRISTMAS DRUG TREATS

GILLETTE LATHER SHAVE
cream 50c size 27c
Laveris Antiseptic 18c
Cuticura Ointment 39c
Mennen baby oil 45c

LIBBY'S BABY FOOD 2 cans for 15c
CORNERED BEEF HASH Libby's No. 2 can 29c
GREEN GIANT PEAS No. 303 can 20c
NIBLETS CORN 12 oz. CAN 19c
ARMOUR'S SHORTENING 3lb. carton \$1.21
AMARYLLIS FLOUR 10 lb. bag 95c

Low prices
every day

FURR'S

SUPER MARKETS



WE WISH YOU
AT CHRISTMAS
MANY HAPPY HOURS
AND TRUST
WE MAY SERVE YOU
IN THE FUTURE.

HENRY CHISHOLM GROCERY

A Christmas Greeting

The joy of Christmas is upon the world radiating happiness to all hearts young and old. Let this Christmas be the brightest, merriest and most prosperous!

Beaver & Newsom
Phillips 66
Service Station

WE
ARE
IN
THE
MARKET
FOR
DRIED
BLACKEYED
PEAS

**GOODPASTURE
GRAIN AND
MILLING CO.**

Mr. and Mrs. Ted Hardy and Mr. and Mrs. Frank Szydoski were in Wichita Falls over the week end for the foot ball game. They visited Mr. and Mrs. "Toots" Thomas while there.

Mr. and Mrs. Tommy Zorns and Donnie and J. B. Huckabee spent the week end in Wichita Falls where they attended the football game between Wichita and C-nessa.

The Herald families as well as others have been swamped with Christmas cards this week. But we have taken time out to read and admire all of them.

SWART OPTOMETRIC CLINIC

516 West Broadway
BROWNFIELD, TEXAS

Dr. Gordon E. Richardson

OPTOMETRIST
Phone 414

BABY CHICK SUPPLIES

FEED and FEEDERS
BROODERS
WATERERS
Dr. Salisberry's Remedies

CHISHOLM HATCHERY

220 S. 5th Phone 252



JUST A FRIENDLY WAY
OF EXPRESSING
TO YOU OUR MOST
SINCERE GOOD WISHES
FOR A HAPPY CHRISTMAS
AND THAT IT
MAY BE
AN ESPECIALLY JOYOUS
ONE FOR YOU.

**Cicero Smith
Lumber Co.**

*All signs point to a
Very Merry Christmas*

From top executive to every employee, we send you our best wishes. May you enjoy the full beauty of this most joyous of seasons.

"Merry Christmas"

Cinderella Beauty Shop

Christmas Greetings

Brownfield Bargain
Center, Inc.



A star in the sky

light in the window, and hope in the heart! It's Christmas again, good folks of this community . . . the season when even strangers nod at you and smile. So we are sending you these wishes for Christmas cheer and happiness in your home.

BROWNFIELD MOTOR CO.

Merry Christmas

Bayless JEWELRY

Bound To Be Better



Sure To Be Fresher

H. B. VIRGIL CRAWFORD
ATTORNEY
Civil Practice Only
Brownfield, Texas

McGOWAN & McGOWAN
LAWYERS
West Side Square
Brownfield, Texas

Specify CONCRETE
BUILD FOR STRENGTH



Free...
Write today
for your pictorial
review of model homes
and business buildings.

CHASE AND MCGINNIS, INC.
ABILENE WACO AMARILLO
PH. 4588 PH. 8275 PH. 2-5011
BOX 325 BOX 324 BOX 2103

COLDS

LIQUID MEDICINE IS BETTER
Get split-second relief of Cold Miseries with 666
the largest selling Liquid Cold Preparation in the U. S.
LIQUID
666 COLD PREPARATION
Caution: Use only as directed

Relief At Last
For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis



TIME TO HANG UP
YOUR STOCKING!

Whether it's Santa Claus, Kris Kringle or Father Christmas, let us hail the patron saint of children on this day of days.

Christmas is the season that, above all others, turns the thoughts of mankind back to the all-enveloping innocence of childhood—away from the pure selfishness and commercialism of the every-day world towards the joys of giving and sharing.

It is in that true spirit of Christmas that we wish for you all the blessings of this joyous season.

WESTERN STOCKYARDS
MR. and MRS. COY MARONEY



WE GREET YOU
AT CHRISTMAS

And trust
to offer you Cheer
every day
of the year.

Geo. W. Neill
Attorney



This Merry Christmas
is to you.
There is no wish
we can give more true
than this jolly
old fellow
is now bringing
to you.

CHISHOLM
HATCHERY

Christmas is Friendship Time

STEAK HOUSE
Your Friends At The
Lubbock Highway

... time for us to turn from our daily routines... and join good, old St. Nick
—in wishing a Merry Holiday to all the friends and patrons we've had the
privilege of serving.



St. Nicholas

WISHES
A MERRY
YULETIDE
TO ALL

Of Course you believe in Santy!...

But even if you don't right now, the chances are ten to one that at one time in your career—the short pants or long curls stage—there was no doubt in your mind that there was a Santa Claus. You not only believed in him but you were in awe of him!

Santa Claus was a short roly-poly gentleman habitually clad in red with flowing white beard. He drove through the world Christmas Eve in a heavily-laden sleigh drawn by eight dashing reindeer.

It's a beautiful old myth—as much a part of the joyous Christmas season as is our annual wish for a Merry Yuletide for you and yours!

HERMAN'S GIN



Santa is at the throttle and good fellowship has the right of way. Full speed ahead for the

Merriest Christmas
of them all!

Times have changed since we started business in this community many years ago, and we have seen a great many changes. But one thing always remains the same. We continue to serve in the best possible manner the very best people it is possible to serve. We could ask for no finer list of customers, no better group of friends.

And to all of you our entire organization wishes loads of good cheer and a genuine old-fashioned merry Christmas!

GOODPASTURE GRAIN AND MILLING CO.

Mrs. Clifford Waygood and E. H. Morgan of Sundown were in town Monday to visit Mrs. Douglas Karr and to shop.

Mr. J. G. Page, of Denton spent last week here visiting in the home of his daughter, Mrs. Walter Tomlinson.

Miss Bernice Weldon and Mr. Marvin McNutt attended a lecture in Lamesa Tuesday night given by Mrs. Ruth Bryan Owen on world affairs.

Mr. and Mrs. Graham Smith and Charlotte left Friday to spend the Christmas holidays in Eal-neco, Florida with his parents, Mr. and Mrs. Sidney Smith.

The Low Down From Hickory Grove

I see in my crystal ball, a dark men— looks a little like the old OPA skeleton. But it won't be called any such name as OPA— it will be a very small control this time, the Boy Wenders say— just a little supervision over a few major items like maybe wheat and steel, etc. Nothing more than that— just temporary, they say. There is still something like an excess of one million on Uncle Samuel's payroll—left-overs from the big days of the Alphabet. These folks useless excess baggage, I call 'em— have gotta keep something stirred up so it will look like they are busy versus just being on the pay-roll, and sittin' there with their feet

on the desk. They have convinced Uncle Harry that some thing should be done. I must write and warn Uncle Harry again I guess— he is runnin' around with the wrong crowd.

Can you have a little control like they say, says Henry, and not have big control next? Well, Henry, I says, there used to be a fellow over in Cleburne— that is in Texas—and he said he knew how to shoot off a cannon a little at a time, and not make such a big noise. He tried it. Well, the undertaker, after doing his very

Mr. and Mrs. Cotton Neely and daughter, Jan, left Thursday to spend the holiday season in Sayre, Okla., with Mr. Neely's parents.

Mr. and Mrs. Arvis Frederick and children of Denver, Colo., will be week end guests of Mr. and Mrs. Terry Redford.

best on the remains, you couldn't even then tell, who it was— or had been.

Yours with the low down,
JO SERRA.

LAS AMIGAS HAVE ANNUAL CHRISTMAS DINNER

Members of the Las Amigas club met Tuesday evening for their annual Christmas dinner and exchange of gifts at the Veterans Hall.

Present were Mesdames Jerry Kirschner, Burton Hackney, Al Muldrow, Prentice Walker, Orb Stice, Spencer Kendrick, Clovis Kendrick, Frank Ballard, Chad Tarply, Jack Stricklin, Lal Copeland, Ike Bailey and Jack Shirley.

APPLIANCE and FURN NEWS AKERS

LOOK, POP— MY TEACHER MUST LIKE ME SHE'S PUT MISS MARKS ALL OVER MY EXAMINATION PAPERS.

DEAL WITH AKERS APPLIANCE CO. AND LEARN ABOUT THEIR REPUTATION FOR COURTEOUS SERVICE AND RELIABILITY.

AKERS APPLIANCE CO.

REFRIGERATORS, DUAL THERM REFRIGERATORS, ADM. RADIOS, UNIVERSAL PRESSURE PUMPS, FURNITURE and BUTANE SYSTEMS.

SOUTH SIDE SQUARE — Phone 131

SANTA CAME EARLY



Santa Claus gave little eight-month-old Susan Boyd of Memphis, Tenn., a preview of what she can expect on her very first Christmas day. He left these soft, cuddly dolls a bit early. The elephants and clown are examples of delightful dolls made of cotton bags that will fill Santa's bag this year. Old St. Nick just goes to work on an empty flour or sugar sack, adds cotton stuffing, and comes up with gifts to gladden children's hearts.

See our display of granite monuments, or we will call at our invitation.

South Plains Monument Co.

209 Ave. B Lubbock

"SPEEDY" PORTWOOD MOTOR CO.

USHER! FRESH GUY HLHP? NO! IT WAS STORMING MY WINDSHIELD WIPER WOULDN'T WORK. I HAD TO DRIVE WITH MY HEAD OUT TH WINDOW SO I COULD SEE.

IT GIVE ME A CRICK IN TH' NECK!

I AIN'T GOT NO SYMPATHY FOR YOU—

YOUR FRIENDLY FORD DEALER

COULD HAVE CHECKED OVER YOUR CAR IN A JIFFY AND SEEN THAT EVERYTHING WORKED PROPERLY. WHY DON'T YOU GET WISE?

Ford **PORTWOOD MOTOR CO.**

Telephone 306 ••• 4th AND HILL •••

FOR SALE

ALL LUMBER BUILDINGS
HARDWOOD FLOORS

Milled doors and windows completely finished — Asbestos shingles, outside, 30ft. wide up to 130 feet long.

VERY REASONABLE

G. F. PRICE PYOTE

FARMERS!

We are expecting a shipment of 18" Mold-board plows within the next few days.

IT'S TIME TO HAVE YOUR TRACTOR OVERHAULED

Mr. Gilley, who has had 12 years' experience with Oliver Tractors and Implements is now with us. His skill, combined with the necessary new parts, can put your tractor in tip-top shape for the coming season.

If you are in the market for a used tractor, see us before you buy. These tractors have been thoroughly checked and all needed parts replaced.

TRACTOR REPAIRS and OLIVER PARTS

SHIPLEY-OLIVER CO.
207 LUBBOCK ROAD, BROWNFIELD

Christmas Wishes

The warm glow of candle-light at Christmastime is symbolic of our warm wishes— of our hope that this Yuletide be filled to overflowing with every joy and happiness for you and yours.

WRIGHT AND EAVES

A BRIGHT AND CHEERY HOLIDAY TO YOU ALL

From desert to sea, from earth to heaven, the spirit of Christmas encircles the world. To each and every one of you—we wish all the joys and happiness Christmastide brings. To all our patrons, we thank you sincerely . . . we look forward to serving you even better in '48.

CAVE'S 5-10-25c STORES
Brownfield, Texas

Out-in-Front

WITH FRONT-MOUNTED IMPLEMENTS
Planters, cultivators, fertilizer attachments, mower — all ahead of the driver's seat. No blind spot behind you. What a world of difference in comfort and accurate work.

WITH 3-IN-1 POWER TRANSMITTER
The last word in a touch-control hydraulic system. Attachment for B and C tractors.

MORE FARM POWER PER DOLLAR
Allis-Chalmers Model B and Model C Tractors

Near the NATIONAL FARM AND HOME HOUR with Everett Mitchell every Saturday, NBC.

ALLIS-CHALMERS SALES AND SERVICE

J. B. KNIGHT IMPLEMENT COMPANY
BROWNFIELD, TEXAS

Greetings FRIENDS
OLD and NEW 1947

May this Christmas bring happiness as true, as that we have known in our relations with you!

City Barber Shop
Mike Blair, Prop.

CHRISTMAS remembrance

EVERYBODY

• WE ARE THE WORLD'S MOST INVENTIVE RACE— AND YET WE HAVEN'T FOUND A NEW WAY OF SAYING "MERRY CHRISTMAS." MAYBE IT'S JUST AS WELL!

• IN ANY EVENT, WE CAN PHRASE NO BETTER MESSAGE FOR THIS JOYOUS SEASON THAN THAT ANCIENT WISH.

H. N. SWAN
GENERAL TRUCKING
Bonded and Insured
Phone 317 Brownfield

CHRISTMAS remembrance

It would be difficult, indeed, to forget our friends, particularly at Christmas. We want you to know how close we feel to all of you, and how sincerely we wish for each of you the choicest blessings of Yuletide.

Haynes Bakery
Mr. and Mrs. Johnnie Haynes

FRIENDLY Christmas GREETINGS 1947

AT CHRISTMAS TIME more than at any other season, people feel friendly. It's in the very air. In this spirit, then, we offer you our best wishes for a very Merry Christmas.

The GRILL Cafe
MR. AND MRS. D. A. BROWN