

BIG CAMPAIGN CREDIT OFFER ENDS SATURDAY

The Terry County Herald

LYNN NELSON
Watch, Jewelry and
Eyeglass Repairing.
Nelson-Primm Drug

Ask for—
CARY'S QUALITY
BREAD
At Your Grocer's

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE
VOLUME THIRTY-SIX BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 8, 1940 NUMBER 14

FDR - WALLACE VICTORIOUS

Terry Gives Roosevelt 14 to 1 Majority

By a majority of some 1,961 votes, Terry voters decided to stay in the Democratic column. Complete unofficial returns gave Roosevelt 2,106 votes and Willkie 145. This was a majority of some 14 1/2 to 1.

Terry county gave Bill Corry, a write-in candidate for Commissioner of Agriculture a 13 vote majority over J. E. McDonald. In this race, votes were: Corry, 1,079, and McDonald, 1,066. McDonald supported the Republican Presidential nominee.

Important Notice To Registrants

REGISTRANTS WITH THIS LOCAL BOARD WHOSE ORDER NUMBERS ARE No. 1 TO No. 50, INCLUSIVE.

There have been mailed to you this day Questionnaires which you are required by the Selective Training and Service Act of 1940 to execute and return within 5 days from date hereof.

Failure to complete and return your Questionnaire is an offense punishable by imprisonment and fine.

Any registrant whose order number is included above and who seeks a deferred classification, may, within 5 days from the date hereof, submit proper affidavits to this Local Board. He may submit such affidavits in the space provided in his Questionnaire or submit them separately. Any other qualified person seeking deferred classification for the registrant shall use Form 42 (Claim for Deferred Classification by Dependent, Employer, or Other Person), or other applicable forms available at the office of this Local Board.

Failure of the registrant or any other person concerned to exercise any right or privilege within the time authorized by the Selective Service Regulations or within an extension of time granted by the Local Board, may constitute a waiver of such right or privilege.

- J. B. Knight
Member of Local Board.
- Order No. Name
- 1—Joe Balderrama Martinez
 - 2—Alvia Alin Harkins
 - 3—Volunteered
 - 4—C. C. Primm
 - 5—George Holland Johnson
 - 6—Robert Earl Scott
 - 7—Lee Ray McAteer
 - 8—Guy Douglas Brown
 - 9—Ray Leon Anderson
 - 10—John Glenn McCarver
 - 11—George Bertrand Alsop
 - 12—Elmer Lew Bruce
 - 13—Milton Henry Wagner
 - 14—Edward Ezia Sanders
 - 15—Raymond Rudolph Bayer
 - 16—Earl McClain
 - 17—William Lewis Cass
 - 18—Julius Blair
 - 19—Chester William Adams
 - 20—Glover Odell Richey
 - 21—John Meers Hare
 - 22—Gus Clements
 - 23—Elbeck Dysart Wood
 - 24—James Sanders
 - 25—James Dorman Dumas
 - 26—William Elijah McCauley
 - 27—John Mathew Brown
- (Continued To Back Page)

C. T. Edwards and family are entitled to a pass to the—
RIALTO THEATRE
— to see —
'Mark of Zorro'
Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto Theatre

THE WINNAHS!! and THE LOSERS



Brownfield Cubs Play Slaton Tigers

By JAMES BRYAN

On next Monday Nov. 11, 1940 the Cubs of Brownfield march into this fray undefeated, and needing only this game to clinch the title of the Southern half of District 5-A.

The locals are placing their hopes on an array of stars including "Red" Warren, Jiggs Tankersley, Gene Hill, M. J. Akers, Deverelle Lewis and "Fat" Mullins.

Slaton hopes rest mostly on Elze Collier, the powerful plunging back, who has attracted the attention of the football fans in the South Plains. Another performer for the Tigers is their rugged end, Earl Blasingame. By winning this game the Tigers could throw the District race into a three-way tie, and revive their hopes for the title which is now dimmed by a defeat at the hands of the Levelland Lobos.

Comparative scores give the Cubs the upper hand, but Slaton has a way of upsetting the dope chart, and has the Coaches and Cubs wary. Against Post the Tigers eked out a victory by one first down, while the Cubs won by a count of 12 to 0.

While the Brownfield backfield has not played up to par the last few games, the line has improved steadily, and last week even with Akers out, they tore the Post Antelopes to shreds, on running plays and rushed the passer relentlessly on passes. If the Brownfield backs could have held onto the ball the score could have been higher.

Both clubs will be in tip top condition. Akers, out last week with a cold is fully recovered, thus bringing the Cubs to top strength.

This is the fourth consecutive year that Brownfield has played for the title in the Southern half of the district, having won the past three. The Brownfield fans are confident that the Red and White warriors will again emerge victorious.

Miss Edna Rowe of Stamford and Miss Fern Green of Childress spent last week end in the home of the former's parents, Mr. and Mrs. L. C. Green.



THE FIREWORKS ARE OVER . . .

Well, the Big Show is over. The Elephant and the Donkey can now be rushed back into winter quarters and we can all get back to our everyday tasks, and, during our leisure moments, try to patch up those friendships that may have become a bit strained in the heat of things, for in the months to come, our very existence as a free nation may depend upon the spirit of co-operation that exists within these United States.

As for Mr. Willkie, he was a most worthy opponent for anybody, and in normal times, he would have been a hard man to beat. But these are not normal times and the majority of the people evidently believe that Roosevelt & Co., are more capable of delivering the goods in a pinch, and it may be said that they also believe that when the situation demands it, drastic steps must be taken—even if it comes to the point of going against a time-honored tradition or two. Fact of the matter is, it seems that traditions and the like are somewhat of a hindrance nowadays, as several of the vanquished European nations can bear witness.

And now back to the President. He has worked very hard doing his part in getting this country prepared for any eventuality. Many of his supporters feared that he had sacrificed his chances for reelection by placing what he must have considered his duty before his campaign.

And now the efforts of Mr. Roosevelt and the efforts of others are beginning to show up. As we understand it, we are now producing in the neighborhood of 900 planes a month; many new warships are under construction and some are nearing completion, and the draft army will soon start taking shape. This is all very encouraging but our work has really only begun. We must all get together, stay together and present such a formidable show of force that no nation or group of nations will ever dare entertain the slightest thought of trying to oppress us.

Miss Glenna Cherry has recently moved here from Seagraves and is employed at the Sandra Sue Beauty Shop.

Mr. and Mrs. Raymond Simms and daughter Mary Raye plan to spend this week end at College Station visiting their son and brother, Harold Simms.

Mr. Roy Parnell returned Tuesday from Malakoff where she has been at the bedside of her mother who was seriously ill.

Miss Maudie Jo Fields visited friends in Plainview and Canyon last week end.
Mr. and Mrs. Edwin Stuke of Amarillo were week end guests of Mr. and Mrs. Henry Buell.

Magnolia Office Personnel Moves In

Personnel of the Magnolia Petroleum Company's office moved into their new office Sunday, Nov. 3rd.

Although construction is not complete on the office building they have moved in and started to work.

Among those that will be stationed here are C. E. Taylor, production superintendent; E. L. Downing, engineering department; Carlus Ferguson, geologist; Allan Withee, engineering department; J. F. Dickerson, C. B. Newton, W. J. Donald, H. G. Dunn, all in the production department; R. L. Burke, chief clerk; R. F. Hodge, warehouseman and R. D. Meyers, drilling supt.

Messrs. Taylor, Burke, Hodge, Myers and families will live in the houses built on the Magnolia site. The other men and families will live in town.

Let's all make it a point to show these people that we are glad to have them with us. A few of us have met all of them and found them to be "regular" fellows. Some of these men have been living here for some time, but most of them are just now moving in.

'Poppy Day' Saturday



Mayor Clyde Coleman started the "Poppy Sale" off sponsored by the American Legion Auxiliary, with his buying of the first poppy. Mrs. Homer Winston, chairman of the Poppy sale states that the booths located at the Palace Drug, Corner Drug and also Brownfield State Bank corner will have 1000 poppies to sell. "What is more convincing of active patriotism, than showing your patriotism by being active."

ONLY TWO DAYS REMAIN FOR WORKERS TO GET BIG VOTES FOR MAJOR AWARDS AT CLOSE OF DRIVE

Every Minute Important Now. A Most Critical Stage of Race Finds Workers Grouped And All Striving For First Place.

The candidates to date are very closely grouped. Any candidate in the list can be high before the close of the big voting period Saturday night. Who will it be?

There is no use to figure what might have happened after it is too late. The time to do your figuring is NOW, before the closing of the biggest voting period SATURDAY night. THE BIG WEEK IS ON. Next week it will be a thing of the past. Never again after Saturday night, will you get the benefit of the big votes in the great "Better Times" campaign.

END OF THE BIG VOTES SATURDAY

No more big votes after Saturday night. Attach what importance to this that you care to. But if you are wise you will pile your vote high before the closing hour.

You won't win an automobile in this campaign by accident. Neither will you win it the last day of the campaign unless you have laid the foundation to win beforehand.

This is the first real test of strength in the campaign. If you are an automobile candidate your strength will show up THIS WEEK. If you are not you will be brushed aside by more aggressive candidates.

LONG TERM SUBSCRIPTIONS COUNT BIG

It is time for you to study your vote schedule and be sure that you understand it. Too much importance cannot be attached to long term subscriptions.

REMEMBER—the biggest voting period of the campaign ends Saturday night. You can place yourself in a position to win an automobile at the finish if you fully realize the importance of the time at hand. With the vote as close as it is at the present time any candidate can be high in the list when the doors of the campaign office close Saturday night. WHAT CAN YOU DO?

Who will take advantage NOW and put themselves ahead during the remaining hours of the BIG VOTES?

ONLY TWO MORE DAYS

Remaining for the candidates to show the mettle within them and get BIG RESULTS—ONLY TWO MORE DAYS remain for friends to show the mettle within them and put their "favorite" in the LEAD. And LONG TERM subscriptions will DO IT NOW!

It means something to win a race of this kind, and all contestants realize the VALUE OF THE HIGH VOTES NOW. Below are contestants, with votes for publication:

Mrs. Jack (Bugs) Bailey, Brownfield	425,200
Bill Burleson, Plains	397,300
Mrs. Lorn Walters, Brownfield	425,800
Mrs. W. L. Benton, Union	417,400
Miss Nadine Pool, Brownfield	427,900
Mrs. Floyd Copeland, Meadow	424,700
J. C. (Uncle Jimmie) Green, Brownfield	420,500
Mrs. Luther Malcolm, Meadow	427,100
Mrs. Y. M. (Grace) Mason, Brownfield	416,500
Mrs. Dixie Hague McClellan, Plains	311,100
Mrs. D. D. Goodpasture, Brownfield	348,500
Mrs. Richard Whitley, Gomez	422,800
F. E. Walters, Brownfield	421,600

Contestants MUST make ONE report each week, and should make TWO. Inactive workers will be dropped from the list.

CONTESTANTS—It is not WHERE you stand now; it is what YOU CAN DO NOW—get those LONG TERM subscriptions and WIN. This is the first test of real strength. Let's go!

ARMISTICE DAY PROGRAM

- 4:00 to 7:00 A. M.—Sunrise Breakfast for Ex-Service Men, Legion Hall
- 10:00 A. M.—Parade starts at high school building. All draft registrants urged to participate in parade.
- 2:30 P. M.—Football Game, Brownfield vs. Slaton. CUB FIELD.

The American Legion invites all ex-service men to be with them at the sunrise breakfast and get-together.

Buy Your Football Tickets Now

Advance sale of tickets for the Brownfield-Slaton game on the Cub Field, Nov. 11, at 2:30 p. m. will close at 4:00 p. m. Saturday, Nov. 9. A saving can be made by buying your tickets on the advance sale price.

Prices: Advance sale, Adults 75 cent; Students, 25 cent; Gate prices Adults, \$1.00; Students, 35 cents.

Car tickets are 25c. These tickets may be purchased at any drug store in Brownfield or Slaton.

MRS. NABORS BURIED AT DESDEMONIA

Mrs. Bertie Nabors mother of R. S. Nabors of Lubbock and a former Brownfield resident, passed away at her home in Desdemonia Nov. 3. Funeral and burial services were held at Desdemonia Nov. 4.

Those attending from Terry county were R. M. Moorhead and family, J. R. Carruth, Mrs. J. R. Moorhead and R. P. Carruth.

Mrs. Nabors was well known here, having been very active in the Eastern Star during her residence here.

Mrs. Joe Safady of Lovington spent the past week end here visiting her husband.

Mr. and Mrs. I. M. Bailey, Mr. and Mrs. Lee Brownfield and Dr. and Mrs. M. E. Jacobson attended the Tech-Miami game in Lubbock Friday.

Mrs. Earl Jones accompanied Mr. and Mrs. Cox of Lamesa to Dallas, Monday of this week.

THE HERALD
Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
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Jack Stricklin, Jr., Ass't. Mgr.
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The Official Paper of Terry County and the City of Brownfield

NATIONAL EDITORIAL ASSOCIATION
Active Member



Well, we have seen it all. We have read at various times of what we considered at the time to be first class examples of pure, unadulterated gall. We have even seen what we thought were pretty fair examples. But to one Ralph E. Church, Member of Congress, goes first prize.

On Monday of this week we received a piece of literature sent out by the Honorable Mr. Church, Member of Congress. Now the Honorable Mr. Church, Member of Congress, was very careful to explain that his literature was not printed at government expense. But he didn't seem to have any scruples about MAILING it at the expense of the Post Office Department which is in turn supported by you and I and a lot of other hard working people.

Now don't get us wrong. We frequently receive pieces of mail, postage free, from various members of both bodies of our legislative department. But in all cases the mail we have heretofore received bearing a congressional frank has been of a wholly unselfish nature, absolutely nonpolitical and of public interest and benefit. But this was not the case of the little literary gem distributed by Republican Mr. Church of Illinois. It was intended, in a futile sort of way, to be a states-

manlike blast against the New Deal in general and President Roosevelt in particular. The honorable Mr. Church made dire predictions that if the present administration were re-elected, we would soon have war. Congressman Church neglected to back his predictions with any sensible reasons and only one puny little theory—that the president would have to declare war in order to take the people's minds off their present troubles. We suppose Congressman Church figured that too many reasons and facts would be too much expense on our (according to the Republicans) practically bankrupt government.

But the really laughable part of the Church effort was in that he hinted that a New Deal landslide would be the same as inviting a dictatorship. If the New Deal had even the faintest trace of a tendency toward dictatorship, Congressman Church would have been weaned long ago from sending out anti-administration propaganda at the expense of the government.

Such gall. Such gall.

POOL
Everything was quite over the week end.
The club ladies have been supervising the making of mattresses the past week.

The Hallowe'en party and pie supper last Thursday was well attended. We did not learn how much was taken in.

Mr. and Mrs. Richard Meil and sons visited relatives at Meadow Sunday. There were several young people attended the union league meeting at Brownfield last Tuesday night.

Mr. and Mrs. J. J. Gunter and family spent Sunday with Mrs. Gunter's mother, Mrs. L. D. Chambliss and family of Brownfield.

Mrs. Dunn and children visited Mr. and Mrs. S. V. Newsom Sun.

Mr. and Mrs. Jack Brown and family have moved into their new home.

Mrs. S. V. Newsom is seriously ill at her home.

Mr. and Mrs. E. C. Throop attended a party given in Littlefield, Tuesday night by Mr. and Mrs. Jimmie Singer. The affair was to honor the Littlefield telephone employees and several out-of-town guests.

PLAINS

Mr. and Mrs. J. L. Cleveland and daughter Marie of Canadian were visiting friends and relatives here last week.

Mr. and Mrs. V. L. Wheeler and children of Levelland visited in the home of Mr. and Mrs. J. H. Morris, Sunday.

Mr. and Mrs. Warner Hayhurst and son visited in Bridgeport over the week end.

Mr. and Mrs. W. H. Hague are sporting a new '41 Chrysler.

Mrs. Bookout of Kress is here visiting her son Raymond and Donald Bookout.

Clyde Perry made a business trip to Fort Worth Saturday.

R. P. Moreland attended court in Brownwood last week.

Bryant Myers, who is in the army at San Antonio, is home for a few days.

JOHNSON

Rev. L. C. Morrison, Methodist pastor, filled the pulpit here Sun.

The primary room has organized a "Good Citizenship" club and the members are striving earnestly to become better citizens. Edwin Marsh was elected first president and Patsy Lasiter first secretary of the club. Officer will be chosen each week from the best citizens of the room.

For the past few weeks the primary pupils have been collecting insect specimens in their nature study. They now have a commendable collection and are making notebooks on "Six legs".

Pupils from this room who have made perfect scores in some of their studies are Mary Lois Blount, Velda Malcolm, Allie Belle Alexander and Patsy Lasiter in Health and Patsy Lasiter and Velda Malcolm in reading. Very few absences in this room were reported the past few weeks. Miss Jim Smith is teacher.

Miss Pauline Wheatley and Mrs. Luck who are students in the Beauty Culture school at Lubbock visited home folks over the week end.

Mr. and Mrs. Winston Jones and children of Ropes visited her parents, Mr. and Mrs. J. F. Malcolm Sunday.

Mr. and Mrs. Elmer Green and family visited in Brownfield Sunday.

Miss Naomi Bearden and Miss

Jim Smith were Lubbock visitors Saturday.

Visitors in the M. L. Howard home Sunday were Mr. and Mrs. Earl McNeil and Mr. and Mrs. Roy McNeil and families of Scud-day. Mr. and Mrs. Arch Neal and children and Mr. and Mrs. Salsar and son.

Edward Otis Hardy and Marshall Dean Craig, five year old sons of Mr. and Mrs. Frank Hardy and Mr. and Mrs. Grady Craig, suffered minor cuts and bruises Monday evening at 6:30, when they were hit by a light car on the Roswell highway near Camp Western. The boys rode a tricycle into the street while playing near their homes and the drive of the car failed to see them in time to stop.

MARINE CORPS REQUIRES HIGH STANDARDS OF CHARACTER

In the present expansion program of the United States Marine Corps it is desired to maintain the high standard of men accepted for enlistment. As an extremely important part of national defense, the Corps is charged with a heavy responsibility; Marines must be dependable men whose character and loyalty are above question, and they must have or be able to develop the personal aggressiveness which has always distinguished them as the world's finest soldiers. They are trained to develop the natural characteristic of Americans—personal responsibility and the will to think and act as individuals rather than as mere automatons serving blindly and without initiative. Like all other branches of our armed forces, the Marine Corps is expanding rapidly, but it wishes to accept only the most eligible candidates. Marines have their own standards by which they judge applicants, and they do not believe that a man needs to be either a physical giant or a mental genius to possess those traits which may make him an outstanding individual. They place little importance on the number of years spent in public schools believing that many a man who did not progress beyond the 8th grade may develop under instruction into a more intelligent person than another who may have graduated from high school without applying himself properly. Besides, any Marine who so wishes

LARGER BUDGET TO BE PROPOSED AT BAPTIST GENERAL CONVENTION

Encouraged by the increase of receipts this year over a year ago a committee of 150 headed by Dr. George W. Truett of Dallas is expected to propose a budget of \$1,200,000 for the next twelve months to be increased annually for five years until \$1,600,000 a year is reached. This plan would liquidate the outstanding indebtedness of the convention, greatly enlarge its mission program, and systematically increase the permanent endowments of Baptist owned schools in Texas. Funds would be raised by the local churches through an every-member canvass which gives each person on the church roll the opportunity to pledge systematic amounts through the church treasury to be divided between local and denominational channels.

LOCAL TEACHER ATTEND ASSOCIATION

The Cap Rock Library Association of teachers and librarians which met in Canyon at the West Texas State College last Saturday, November 2, was largely attended according to Miss Fields, Brownfield High Librarian, who attended and reported a very beneficial and enjoyable day.

Miss Harriet E. Howe of the University of Denver School of Librarianship spoke at the college assembly at 11:00 o'clock. A luncheon was enjoyed at Cousins Hall, after which the Association had a short business meeting and was favored with another practical talk by Miss Howe followed by discussions on the present library trends and problems. Visits were made to the college and demonstration school libraries, and many helpful observations were made.

Misses Jo Pete May and Helen Gilham spent last week end visiting friends in Lubbock.

Marine recruiting sergeants will visit Brownfield Nov. 13th. The sergeants will make their headquarters at the postoffice and will be glad to interview anyone who wishes to enter on a career among the colorful Soldiers of the Sea.

HARMONY

Miss Mona Ray Edwards, charming daughter of Mr. and Mrs. Carroll Edwards was married to Mr. and Mrs. Albert S. Debusk of O'Donnell, at the home of her parents last Sunday afternoon at 3 o'clock. Rev. Curtis Jackson officiating. Miss Edwards was telephone operator for an Independent Telephone Co. in O'Donnell. Mr. Debusk is employed in the Chemical plant near O'Donnell. They will make their home in O'Donnell. We failed to get the names of the other attendants at the marriage. Their many friends wish for them many happy years together.

Mr. and Mrs. Alvin Mitchell and daughter, Wanda Ruth and little Brownie Jane of Littlefield, were dinner guests of Mr. and Mrs. Ocie Murry last Sat.

They also visited with Mr. and Mrs. Joe A. Davis in the afternoon. Mr. Mitchell taught our school five years. He is now teaching math in the school system in Littlefield. They have many friends at Harmony. We would like for them to come more often.

Mr. Don Peyton, who with his family, lived several years in the Gomez community visited for a short time with Mr. and Mrs. Joe A. Davis last Saturday afternoon.

Mr. Peyton now lives near Ragtown in Garza county. He reports a very short chop in his county due to drought.

Many renter farms of this community have been recently purchased by new comers. We welcome them all. To the writer this seems to indicate a new era of prosperity, which certainly speaks well for the present administration.

Misses Jo Pete May and Helen Gilham spent last week end visiting friends in Lubbock.

Easy Pleasant Way TO LOSE FAT

How would you like to lose ten or more pounds in a month and at the same time feel better perhaps than you have for years?
How would you like to lose your double chin and your too-prominent hips and at the same time feel more youthful and be more attractive?
How would you like to get your weight down to normal and at the same time develop that urge for activity that makes work a pleasure?
Get on the scales today and see how much you weigh; then get a bottle of Kruschen Salts which will last 4 weeks and is inexpensive—take one-half teaspoonful in a glass of hot water before breakfast every morning—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar. When you have finished this first bottle, weigh yourself again.
Start today girls to get a more graceful, charming, slender figure. Leading druggists all over America sell Kruschen Salts—plain or new effervescent—pleasant, sparkling. Try one bottle—if not supremely satisfied money back.
Nelson-Primm Drug Co.

Blake & Parker BARBERS
We Strive to Please Our Customers.
E. Main St. Brownfield

BROWNFIELD CHAPTER
No. 339, R. A. M.
Visiting Companions cordially welcomed.
We need you and you need us.
Jim Graves, High Priest.
Jay Barret, Sec.

BROWNFIELD LODGE
No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall.
Lee Brownfield, W. M.
J. D. Miller, Sec.

WM. GUYTON HOWARD
Post No. 269
Meets 2nd Friday night each month.
C. T. Edwards, Com.
L. C. Heath, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
Alex Reid, Noble Grand
R. B. Perry, Secretary.

H. B. Virgil Crawford
Attorney-at-Law
Bfld. Bldg. Bfld., Tex.

DR. H. H. HUGHES
Dental Surgeon
Arthodontia, (straightening of childrens teeth. Limited No. Alexander Bldg. Phone 261

J. S. TIPTON
Jeweler
Expert Watchmaker
CORNER DRUG STORE

Brownfield Funeral Home
Modern Ambulance Service
18 Years Service In Brownfield, Texas
Day 25 Night 148

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical Surgical & Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reser
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL
LABORATORY
SCHOOL OF NURSING

THE SPOT LIGHT IS TURNED ON AN AGE OLD PROBLEM

DO YOU KNOW THAT:
GOVERNMENT RESEARCH shows that 90% of the American people are constipated?
PHYSICIANS assert that a slowing up of bowel movements is man's chief ailment and the underlying factor in most of our ailments?
PSYCHOLOGISTS have traced most of our unhappiness most of our unhappiness, neurosis and failure in life to faulty waste-matter elimination?
IT IS A COMMON FALLACY that one bowel movement a day is sufficient to keep the body machinery free from waste? By the use of X-Ray we have been able to follow through the stomach and intestines and have found that the average person having one bowel movement a day (wrongly considered normal) has at least 48 hours (two days) elapse before the food taken at a given meal is evacuated.

WHAT ARE THE NATURAL RESULTS
It is but natural that a lazy, inefficient colon will eventually cause trouble such as:
Arthritis Neuritis Inflammations of:
Rheumatism Appendicitis Throat
Cholecystitis Nose
Endocarditis Myocarditis Sinuses
Abscessed Teeth Abscesses, Body Eyes
Respirator Disease "Colds" Ears
Infections of:
Urethra Acne
Bladder Eczema
Kidney Hives
Anus Psoriasis
Rectum Boils
 Carbuncles, etc.

OUR GASTRO-INTESTINAL TREATMENT
Particularly by the newest method, has been proven to be the most satisfactory treatment devised by science to overcome the effects of constipation. Doing this repeatedly over a period of time gives the abdominal muscles a great deal of exercise. This in turn builds up the musculature and the rhythmic functions of the colon. The intestinal muscles are utilized in an average treatment as often as they normally would be in several hours of exercise. The effects of this repeated action is usually to restore regular bowel movement without the need of chemical or other artificial aids.

NOW LOOK WHAT
We are going to do for one week only—we will give one colon treatment free. Our technician is one of the best in the state. She will be on the job Friday (the day you receive your paper). Also on account of the installing of new instruments we are continuing free heart, arteries, valvular, examination for this week. Nov. 15 will be the last day—so call or come to—



At the prevailing prices of eggs it will make it profitable to feed Everlay Egg Mash.

Poultry disinfectants and poultry tonics and Carbotex Stock mineral. A complete line of poultry and stock feed.



Sucker Rods, Couplings and Windmill Leathers.

BINDER TWINE
Lee O. Allen Gin & Feed Store
Located on Gin Yard
Tokio, Texas

McILROY & McILROY
CHIROPRACTORS

3 Blocks North First Baptist Church BROWNFIELD Phone 254

LAHEY H. D. CLUB

The Lahey Home Demonstration club met at the home of Mrs. R. H. Finch October 24, with a very interesting program on hand lotion, and Mrs. Finch demonstrated the making of lotions.

Mrs. B. L. Walker our bedroom demonstrator was present. She displayed her hooked rug and told us about a demonstration she had attended.

Refreshments were served to the following: Mmes. B. L. Walker, Les Newberry, R. H. Fox, F. M. Corneise, Charlie Roland and the hostess.

The next meeting will be Nov. 14 at the home of Mrs. R. H. Fox. All interested in club work be present.

COPELAND AGENT FOR NEW TYPE AWNING

If you have been in town recently you have probably noticed the all-metal awning in front of the Lamar Grocery. Lal Copeland of the Copeland Hardware is the agent for these awnings. According to Lal, these awnings do not have any of the bad features of the wood or canvas awnings such as wearing, rotting or sagging and the cost is very little more. Besides these features, the awning is constructed in such a way that a current of air circulates through the awning, thereby causing the space under it to be several degrees cooler in the summer. Mr. Copeland invites you in to see him about these awnings if you are planning to remodel.

"Only Medicine I Ever Used and now I'm 81! Kept ADLERIKA on hand the past 27 years." (O. G. Tex.) ADLERIKA contains 3 laxatives for quick bowel action, with 5 carminatives to relieve gas pains. Get ADLERIKA today—Neson-Primm Drug Co., Alexander Drug Co., Inc., and Palace Drug Store.

HARLEY SADLER and His Own Co.

BETTER BIGGER



★ NEW PLAYS ★
★ VAUDEVILLE ★
★ MUSIC ★

Brownfield, Fri. 8, Sat. 9.
Sponsored by—
AMERICAN LEGION

The Band Marches On Some Rambling We Didn't Want

By James Bryan

"Behind every great man," as the saying goes, is a woman. Behind every winning football team there must be a world of school spirit and loyalty that cheers the team on to victory.

Perhaps the most important organization back of a team is the band. This year's High School Band has done a lot in helping our boys travel the road to a victorious season.

They have made every trip with the football boys, played at all pep rallies and have voluntarily acted as a pep squad with the rest of the student body.

A result of their efforts they have become very popular with the Cubs. At pep rallies their cry is for Mr. Boyd's special arrangement of "Peruna."

Many improvements have been made in the band this year; for example the majorettes, Doris Cain, Daphne Huckabee, were chosen to act as majorettes by an expert from out of town. These majorettes are to get new skirts. Another new addition to the band this year is Virginia Stroup, band sweetheart elected by popular vote of the band. She is to march at the head of band by the popular drum major, Bill Price.

Many other improvements too numerous to mention at this time have been made in this organization. Many of these have been inaugurated by the new band instructor, Durward Boyd. Thus, with the town, the Band marches on.

As it appears to us, Cactus Jack Garner will soon be seeking admission to the "Happy Warrior's Club."

Friends of "Col." Leach will be happy to learn that he is able to be up and about again. Leach and several members of his family were injured in varying degrees in a car wreck recently.

Buy a poppy—help a buddy.

Dine at the W-I-N-E-S

Delicious and appetizing meals served in a home-like atmosphere.

You are always welcome.
MRS. J. E. SHELTON, Prop.

When in the course of human events it becomes necessary to make a move we have to make it whether we like it or not. When your physician tells you that it is necessary for a member of your family to go through the Clinic of a nationally famous hospital, you usually do so regardless of cost or inconvenience. That is the reason, folks, that the old he brought the wife down here at the Scott & White Hospital, Temple, Texas. It was the doctor's orders, (Dr. John R. Turner.)

Arrived about 3:10 A. M., Saturday, and as the "labs" closed at noon that day, there was not much doing until today (Monday) and they have had the lady on the move most of the day to different sections of the clinic. So, with not much that we could do, we have been visiting the various printing establishments in the city. Some of them are quite extensive and handle large orders for various and sundry firms. One prints the National Tourist Camp Journal and another national periodical. The Temple Morning Telegram is the best daily paper we ever saw for the size of the town (15,000.)

The Santa Fe railroad, with lines to Kansas City, Chicago, Houston and Galveston, as well as Brownwood, Lubbock, Clovis and to the Pacific coast, has made Temple. It also has the main line of the M. K. & T. from the north to Galveston. There are a lot of manufacturing plants, large and small, located here.

Temple is also known as the Texas hospital center. The Scott & White Hospital and Clinic sprawls over two or three blocks, with beautiful shade trees, shubbery, flowers and well kept grass. Then the Santa Fe maintains a large hospital here for their employees all over central and east Texas. We have found the people here very polite and ready to show people about the city, and tell of its advantages. Maybe some more about this later.

But we are going to miss our vote. Mrs. S. voted before we left here and we thought we'd return in time to vote Tuesday but that is out. So hope R. M. Kendrick and others will lasso a Mexican or two to vote for FDR in our stead.
The Old He

JOINT PARENT-TEACHER MEETING NOV. 14

The High School and West Ward Parent-Teacher organizations in Brownfield will meet in joint session at the High School Auditorium at 4:00 p. m. Thursday, Nov. 14. At that time reports will be given by representatives from both organizations concerning the State Parent-Teacher congress now in session in Fort Worth. An interesting program will be presented in connection with these reports.

The Brownfield High School Parent-Teacher organization is flourishing this year for the first time in its history. Some 160 members have been placed on the active roll and an aggressive program has been adopted. This organization, along with the West Ward organization which has been a successful organization for years promises to be a major power in progressive education this year.

NORTHSIDE BAPTIST CHURCH

It is hoped that every single member of the church possible will be present at the morning services of the church Sunday when the pastor, Jno. R. Denning, brings an important message on: "Is A Church Covenant Scriptural?" At the close of this message some very important matters concern-

ing the future work of the church will be presented.

All classes of the Sunday School under the direction of Bill Phillips, Supt., will study the fifth and sixth chapters of the Book of First Corinthians.

At the night service, which begins at 7:30 o'clock, the sermon subject will be "If Any Man Preach Any Other Gospel than Ye Have Received, Let Him Be Forever Damned." All denominations and faiths are cordially invited to attend all services, where you are ever assured a friendly welcome.

Miss Beryl Chesney visited friends in Odessa Sunday.

KYLE GROCERY

SPECIAL FOR FRIDAY AND SATURDAY

MILK - 6 small or 3 large 20c

PORK & BEANS 5c | **CORN—No. 2, 2 cans 15c**
OUR VALUE PEAS—No. 2 10c | **TOMATOES—No. 2, 3 cans 19c**

CRACKERS -- 2 lb. 12½c

PEANUT BUTTER—qt. 23c | **MUSTARD—qt. 12c**
SALAD DRESSING—Big Value, qt. 12c | **CATSUP—Standard 10c**

PICKLES - Sour or Dill qt. 10c

POTTED MEAT—3 for 10c | **MOTHER'S OATS 25c**
VIENNA SAUSAGE—3 for 19c | **MALT-O-MEAL—Lg. box 22c**

SPUDS 10 lbs. 15c

BLACKBERRIES—No. 2, 2 for 17c | **TAMALES 12½c**
R.S.P. CHERRIES—No. 2 12½c | **PUMPKIN—No. 2 10c**

COFFEE - Bright & Early lb. 18c

SYRUP—Thrift Cane, ½ gal. 29c | **K.C. BAKING POWDER—25 oz. 18c**
HERSHEY'S COCOA—lb. 15c | **WOODBURY SOAP—1c Sale, 4 bars 21c**

SOAP P. & G. or Crystal White 3 bars 10c

Lg. Box Special Pk. Super Suds, 3 bx. 47c | **STEAK—lb. 20c**
ORANGES—Dozen 10c | **SALT JOWLS—lb. 10c**
LEMONS—Dozen 10c | **PORK CHOPS—lb. 20c**
GRAPEFRUIT—2 for 5c | **BOLOGNA—lb. 11c**
APPLES—Dozen 15c | **BOX CHEESE—lb. 27c**
All Kinds Bunch Vegetables 3 bun'hs. 10c | **OLEO—lb. 10c**
CABBAGE—Mtn., lb. 1½c | **PORK ROAST—lb. 16c**
YAMS—lb. 2c | **—OYSTERS—**

PHONE 77

WE DELIVER

WE NEED **B-O-N-E-S**
TIRES, TUBES, IRON, SCRAP METALS
WE PAY TOP PRICES
LUBBOCK IRON & METAL CO.
1817 Ave. H. Lubbock, Texas



Conoco Products—Willard Batteries
Battery Recharging—Washing & Greasing
Prestone—Open All Night
Fitzgerald Service Station

WEST TEXAS GIN

GIN WHERE YOU CAN GET THE BEST SAMPLE AND TURNOUT

HERMAN CHESHIR
Mgr.

STOP!
It's Time To
WINTER PROOF



The wise motorist is as exacting in getting his car ready for the cold weather ahead as he is in choosing his own wearing apparel. Magnolia Stations everywhere specialize in winter lubrication. Call at your Magnolia station today and ask about Winterproofing.

YOUR MAGNOLIA DEALER

Seven Are Injured In Yoakum County Crash

Seven persons were injured in a head-on collision about 7 o'clock Sunday night one-fourth mile north of Sligo school in Yoakum county.

C. G. Freeman, about 53, who lives near the Sligo school was the most seriously injured and remained in the Treadaway-Daniell hospital for treatment. His condition was considered satisfactory.

C. W. Dossey, 32, of Denver City, driver of the other car figuring in the mishap, was dismissed after treatment. Miss Verne O'Neal, about 17, of near Sligo school, received treatment for a cut lip and bruises and Ezell Lee, 21, of Tokio, was treated for abrasions and contusions. Both were dismissed.

Highway patrolmen were told three other persons suffered minor injuries in the mishap and were treated in Seagraves. Investigation had not been completed this morning.

DINOSAUR TRACKS DISCOVERED NEAR GLENROSE

WACO, Nov. 5—Dinosaur tracks about 18 inches square and continuing "for quite a distance" were discovered near Glen Rose, Texas, by a group of advanced geology students, Dr. H. W. Straley of the Baylor U. geology department announced today.

The students dug up one of the tracks and brought it to the Baylor geology laboratory for study. The three toes of the animal are easily distinguishable.

Mrs. J. M. Teague, Mrs. M. G. Tarpley and Mrs. Grady Goin were Lubbock visitors Monday.

LADIES ATTENTION!

MRS. P. H. TURNER, MARTHA TURNER REPRESENTATIVE, WILL BE HERE ALL NEXT WEEK TO GIVE YOU EXPERT ADVICE ON THE CARE OF THE SKIN.

CALL FOR FACIAL APPOINTMENTS

CORNER DRUG STORE
PHONE 176
CONFIDENCE BUILT IT
JIM GRAVES OWNER

Mr. and Mrs. Earl Unger of Navasota are visiting her parents, Mr. and Mrs. L. C. Green.

J. B. Huckabee visited a friend in Hagerman this week and enjoyed a deer hunt.

Mr. and Mrs. Henry Kesley of Meadow were Brownfield visitors Sunday.

Mr. and Mrs. James King are enlarging their home on Tate St., by adding a room.

RIALTO

FRIDAY-SATURDAY

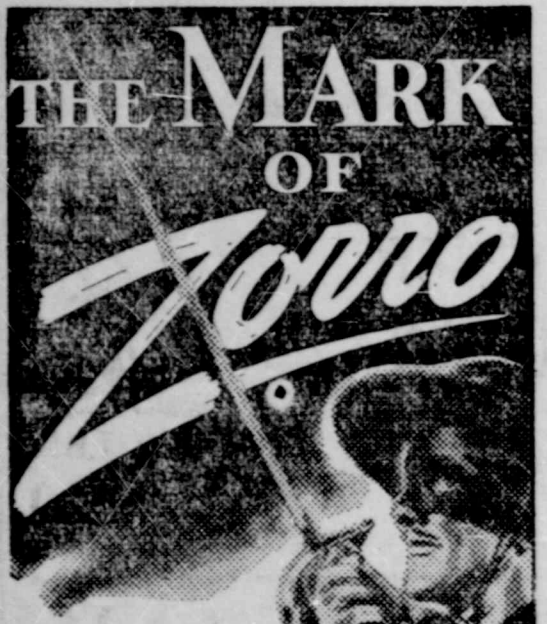
UNTAMED RULER OF A PRIMITIVE PARADISE



EDWARD SMALL presents
SOUTH OF PAGO PAGO
VICTOR M'LAGLEN • JON FRANCES
M'LAGLEN • HALL • FARMER

SUNDAY-MONDAY

TYRONE POWER



LINDA DARNELL
BASIL RATHBONE

SALE SONDERGAARD • EUGENE PALLETTE • EDWARD BROMBERG
MONTAGU LOVY • JANET BEECHER
ROBERT LOWERY • CHRIS-PIN MARTIN
A 20th CENTURY-FOX PICTURE

TUES.-WED.

Heartbreak Behind Gayety Of a Girly-Girl Show!



Maureen O'HARA • Louis HAYWARD
Lucille BALL
DANCE, GIRL, DANCE

Virginia FIELD • Ralph BELLAMY
Mary Carlisle • Katharine Alexander
Edward Brophy • Walter Abel • Harold Huber • Maria Ouspenskaya
EKO RADIO PICTURE

From a story by Vicki Baum • Screenplay by Harry E.edington, Executive Producer • Produced by Eric Pommer • Directed by Dorothy Arzner • Screen Play by Tess Steinger and Frank Davis

THURSDAY

MARGARET LOCKWOOD and REX HARRISON
NIGHT TRAIN

Buy a poppy—help a buddy.

SANITARY BARBER SHOP
North Side of Square
We Use Soft Water Only

Look At Your Hat!

Everyone else does. Get your old hat ready for fall. Will make you a new hat at low cost. Your individual style to fit your head. 17 years in Lubbock.

1106 Ave. J
Lynch Hat Works
Lubbock, Texas

RIO

FRI.-SAT.
CHARLES STARRETT
IN
"THUNDERING FRONTIERS"

SUNDAY-MONDAY

The FUNNIEST Picture They've Ever Seen In!
JAMES STEWART
Washington was child's play!
ROSALIND RUSSELL
The Women was a warm-up!



No time for comedy
Genevieve Tobin • Charlie Ruggles
Alice JOSELYN • Clarence KOLB • Louise BRAVERS
Directed by WILLIAM KEIGHLEY
A WARNER BROS. • First Nat'l Picture
Screen Play by Julius J. and Philip G. Epstein • From the Stage Play by S. N. HEISMAN • Produced by Katharine Cornell and the Playwrights' Company

TUESDAY-WEDESDAY

IN TECHNICOLOR
SWANEE RIVER
DON ANDREA AL
AMECHE LEEDS JOLSON

THURSDAY

EVERYBODY'S SEEING IT! EVERYBODY'S SAYING IT!

FATHER IS A PRINCE
A WARNER BROS. • First National Picture
GRANT MITCHELL • NANA BRYANT • JOHN LITEL
George Reeves • Jan Clayton • Lee Patrick
Directed by Noel Smith
Screen Play by M. L. East • From a Play by Sophie East Underwood & S. Buchanan Vitaphone, Inc.

Ross Rentfro and Vernal Rentfro of Amarillo visited their daughter and sister, Mrs. C. J. Smith and Mr. Smith Tuesday.



"The Mark of Zorro," 20th Century-Fox film which shows Sat. Preview, Sun.-Mon. at the Rialto Theatre. Linda is the beautiful seniorita who gives the bandit her love. With Basil Rathbone she heads a superb supporting cast which also features Gale Sondergaard, Eugene Pallette and many others.

SEE—**HIGGINBOTHAM-BARTLETT CO.**

—for—**L-U-M-B-E-R**
and building materials of all kinds.

Phone 81 — — — — — Brownfield, Texas

RITZ

FRIDAY-SATURDAY

JOHNNY MACK BROWN
in
Son of Roaring Dan
A UNIVERSAL PICTURE

SUN.-MON.

False Rapture
Starring **MARY MAGUIRE** and **OTTO KRUEGER**

TUES.-WED.
"WHO KILLED AUNT MAGGIE"

THURSDAY

SUDAN
See THOUSANDS OF WILD ANIMALS FLEEING BEFORE A JUNGLE FIRE!
Produced by MAJOR C. COURTNEY TREAT, I.R.A.

Mr. and Mrs. Earl D. Allen of Lubbock were guests of her sister, Mrs. J. T. Auburg and Mr. Auburg Sunday.

Mrs. Claude Merritt and twins have just returned from a visit in Dallas, Houston, Beaumont and Galveston. While in Dallas they attended the wedding of Mrs. Merritt's cousin.

WOMEN'S SOCIETY OF CHRISTIAN SERVICE

Mrs. House led the third lesson in our new book, "Uprooted Americans," assisted by Mrs. H. H. Longbrake. Members present were Mesdames Thompson, Scott-Tucker, Thomason, House, Arnett, Carpenter, Longbrake, Glenn Harris, Bynum, Roy Harris, Jacobson, Gillham, Foote, Chaney, Gainer, Randal, Jackson, Reeves and Knight.
Mrs. Loyd will lead "Our Heritage" lesson next Tuesday at 3 o'clock. Rummage sale on the court house lawn Sat. If you have anything to contribute please call Mrs. Hanks, Webber or Longbrake.

WOMEN'S MISSIONARY UNION

Mission study is the foundation of our Women's Missionary Union and if we follow the admonition of Paul when he wrote Timothy we will study to show ourselves approved of God. Workmen who should not be ashamed, but will rightly divide the word of truth.
Our latest book on foreign missions, "Publishing Glad Tidings," will be taught in each circle in the afternoon of Tuesday, Nov. 2 instead of Monday, which is a holiday.

I want to urge every woman of the Baptist church to find her place in our W. M. U. and thereby honor her Master.—Mrs. J. T. Auburg.

Mr. and Mrs. John King spent last week end in Albuquerque visiting her sister, Mrs. J. T. Conant and Mr. Conant.

CLASSIFIED ADS

IN MARKET for cattle and hogs. Crede Gore, City 14tc

WANTED—Middle-aged couple to live with and keep house for two old people. See Will Moore, 623 E. Main. 1tp

WANTED—Three or four unfurnished room or an unfurnished five-room house. Reply to Box KC, care Herald office.

LAND BUYERS WANTED
Some bargains in farms. See me before you buy.—D. P. Carter, Brownfield, Texas. 1tc

FOR SALE—Or will lease for cash 160 acres of well improved land, 8 mi. north of city. No trades. See Joe Eudy, Thursdays. 1tc

FOR SALE—Lots of good kindling at Magnolia camp. See Chas. Moore 1tc

5 RADIANT HEATER!—Priced from \$6.95 up. C. McWilliams Furniture Store. 1tc

GOOD OPENING in Dawson County. Full time route selling Rawleigh Household Products. Start now. Must have car. Get more particulars. See H. B. Grant, Brownfield, Texas or write Rawleigh's Dept. TXJ-87-208G, Memphis, Tenn. 14p

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tc

WANT to buy one or two lots in Brownfield for residence. Address Box 125, Ralls, Texas. 1tc

WANTED, White woman for house work. Room board and salary. Apply in person, Mrs. C. B. Quantel. 1tc

FOR SALE—Modern houses by Mrs. Annie Miller, Allred, Tex. 15p

LOST—6 months old white Spitz dog. Child's pet. Finder notify Mrs. Lige McCauley. 1tc



SUNSHINE
In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy
C. P. Henderson, Mgr.

START in 2 shakes of a Lamb's Tail



Why does Phillips 66 Poly Gas start cold motors faster?

Because it is higher test... more volatile! Actually higher test than most premium gasolines which sell for 2¢ more per gallon.

IMPORTANT NOTE:—This remarkable fact was proved by scientific laboratory study of 303 separate samples of 19 different premium gasolines. The Volatility Number (high test rating) of Phillips 66 Poly Gas was 50 per cent higher than the average Volatility Number of the premium price motor fuels.

Is volatility important? Here is what the impartial Petroleum Marketer Magazine says, August 1940 issue, page 9:

"... the successful operation of a gasoline in an automobile engine depends more upon volatility than upon any other factor."

So when you want faster cold-weather starting, remember that Phillips 66 Poly Gas is higher test, more volatile, than others.

Why don't you have to pay extra for this extra high test? Because Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline. Stop for a trial tankful at any Phillips 66 Shield.

Phill-up with Phillips for Instant Starting

Hospital Notes

Master Bobby McLeroy, two-year-old son of Mr. and Mrs. Dick McLeroy, was dismissed Wednesday after being treated for injuries received when he was hit by a car Sunday.

Mrs. Carl Cabe of Tokio is a medical patient.
Mrs. Hattie Welch of Meadow is receiving treatment for a sprained ankle.

Mrs. C. B. Lindsey underwent major surgery Oct. 30.
Vona Ray Patton, three-year-old daughter of Mr. and Mrs. J. R. Patton of Meadow, entered for treatment Nov. 6.

Born to Mr. and Mrs. Curtis

Dr. and Mrs. T. H. McIlroy and children spent Sunday in Lamesa visiting friends.

Mrs. Bit Copeland and son Morgan and Mrs. Eldora White and son Ted visited in Lamesa, Midland, Stanton and Tahoka Sun.

Mr. and Mrs. Fred Robertson of Levelland visited in the home of his sister Mrs. Lee O. Allen, Tuesday.

Barrett, a 7 pound 15½ oz. son at 11:10 Nov. 3. Mr. Barrett is assistant coach of the Brownfield High School football team.
Mrs. G. A. Rich is a medical patient.

SUB DEB CLUB HAS DINNER DANCE

The Sub Deb club met with Misses Emma Jean Coleman and Miss Patsy Lewis in charge of arrangements, gave a Halloween dinner dance at Hancock's Cafe Thursday night of last week. There were nine couples present.

ATTEND STATE P.-T. A. CONVENTION

Mrs. Frank Wier, Miss Maudie Jo Fields and Mrs. W. M. Adams left Tuesday for Dallas to attend a state P.-T. A. convention.

Figure the Price Figure the Features • Figure the Savings AND YOU'LL BUY CHEVROLET!

Price is important, of course... But most important of all is what you get for the price... Your own eyes and your own tests will tell you that you get the highest quality in the lowest price field when you get a new Chevrolet... That's why people have given Chevrolet leadership in motor car sales for nine of the last ten years!

You'll Say "FIRST" BECAUSE IT'S FINEST!

AGAIN CHEVROLET'S THE LEADER!

GIVE LOW-PRICED CARS THIS	"QUALITY QUIZ" AND YOU'LL CHOOSE CHEVROLET!		
	CHEVROLET	NO. 2 CAR	NO. 3 CAR
90 H.P. ENGINE	YES	NO	NO
CONCEALED SAFETY-STEPS	YES	NO	NO
VACUUM-POWER SHIFT AT NO EXTRA COST	YES	NO	NO
BODY BY FISHER WITH UNISTEEL TURRET TOP	YES	NO	NO
GENUINE KNEE-ACTION	YES	NO	NO
BOX-GIRDER FRAME	YES	NO	NO
ORIGINAL FISHER NO DRAFT VENTILATION	YES	NO	NO
TIPTOE-MATIC CLUTCH	YES	NO	NO

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

Teague-Bailey Chevrolet Co.

BROWNFIELD, TEXAS

Buy a poppy—help a buddy.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

SANTA FE PAYS TRIBUTE TO WILLIAM B. STOREY

AMARILLO, Oct. 28.—Officials and personnel of the Santa Fe Railway in the Southwest joined in system-wide reverence today as the remains of William B. Storey, former president, and one of the nation's outstanding engineers and executives, were laid to rest in Chicago. Death at the age of 82 closed a distinguished and colorful career. He was president of the Santa Fe from 1920 to 1933.

Mr. Storey's striking personality and ability was prominent in railway and public spheres in the

Southwest, where he supervised rail expansion in the States of Texas, New Mexico and Colorado. He initiated a program which added 2,000 miles to the System.

Born in San Francisco in 1857, he graduated from the University of California in 1881. While attending the University he became an axman with a railroad and thereby started a brilliant career.

He became a government engineer in 1895 and later was appointed chief engineer and general superintendent of the San Francisco and San Joaquin Valley Railway. He became chief engineer of the Atchison Company at Topeka in 1900 and in 1906 chief engineer of the System, advancing to the vice presidency in 1909.

During Federal control of railroads in the war period he was Federal Manager of the Santa Fe. He succeeded to the presidency when the late E. P. Ripley retired in 1920.

Following Mr. Storey's retirement in 1933 he remained active as a director and in the same year he was appointed to the Board of Engineers charged with construction of the Chicago Sanitary district.

The Stanolind Oil Company this week moved into their suite of five rooms in the new Brownfield Office building on west side of the square.

Mr. and Mrs. J. J. McGowan attended the Texas-S.M.U. game in Austin Saturday and visited their son Bill, Texas U. law student. They were accompanied by Mrs. Richard Kendrick.

Mr. and Mrs. W. E. Latham had as their guests Thursday night, Messrs. and Mmes. Mendall Huit, Jerry Brooks, Morris Levine, Miss Janette Harbison, and Mr. Anderson, all of Lubbock.

Santa Fe Railway Operating Statistics

The Santa Fe Railway System's net operating income for September was \$2,411,055, according to a statement released by President Edward J. Engel today. This is an increase of \$409,957 compared with September 1939.

Gross for the System was \$14,465,996, an increase over September, 1939, of \$524,587, or 3.76 per cent.

Operating expenses were \$10,456,795, a decrease of \$176,456, or 1.69 per cent under the same month of 1939.

Railway tax accruals were \$1,801,924, an increase of \$396,693, or 2.82 per cent.

Statistics for the years of 1940, 1939 and 1938, respectively:

September Gross: \$14,465,996, \$13,941,409; \$12,997,754.

Sept. Net Ry Opr. Income: \$2,411,055; \$2,001,098; \$1,625,300.

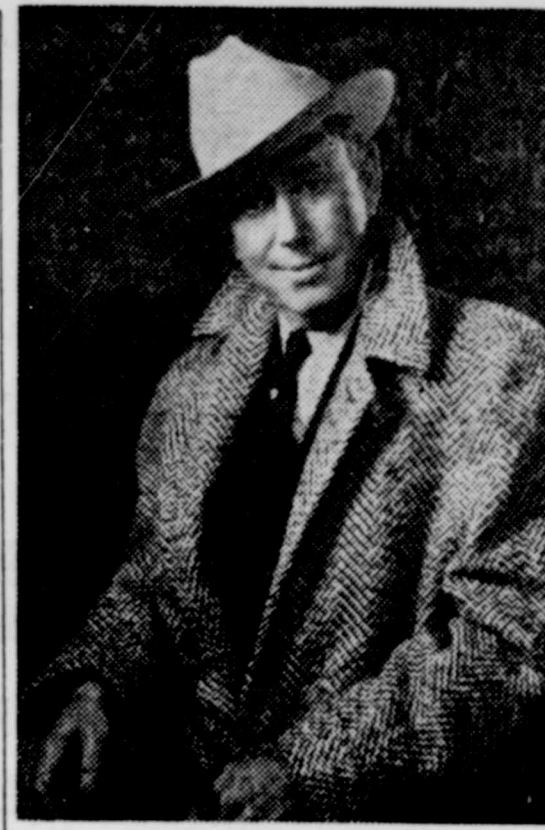
Nine months gross: \$121,967,068; \$116,312,069; \$112,392,420.

Nine Months Net Ry. Opr. Income: \$14,097,695; \$12,087,206; \$11,251,243.

SQUIRRELS USE BRIDGE

An old bridge across the Neches River between Angelina and Trinity has served its best days for pedestrians and motor cars and was abandoned when a new highway was put through. However squirrels still make use of the bridge, going back and forth over the river by using the iron framework of the bridge.

Mrs. G. H. Webber reports the condition of her son Jake Webber, who is in the hospital at Fort Stanton, N. M. as improved. He was recently seriously injured in a car wreck.



HARLEY SADLER

HARLEY SADLER AND HIS OWN COMPANY TO APPEAR HERE

Harley Sadler and his all new stage show will appear in Brownfield for two night only Nov. 8 and 9. They are being sponsored by the American Legion, which respectfully urges the people of this section to attend. Mr. Sadler this year promises one of the biggest and finest attractions ever brought to Brownfield. Besides outstanding players a marvelous orchestra is carried and vaudeville features that consist of many radio, stage and recording stars. One of the big features will be the musical comedy presentations, which will be given preceding the play and in addition to the regular line of vaudeville that you have always witnessed with the Sadler company. The opening play will be "The Lovable Old Grouch," featuring Harley as the crabbed old father, a play of outstanding merit and comedy galore. If you really enjoy a good stage show, Mr. Sadler urges that you not miss a performance this year. The big tent theatre is water proof, and will be comfortable in all kinds of weather. Popular prices will again prevail. Children 10 cents and adults 20. Special reserved chairs are 10 and 20 cents extra, government tax included. Remember the date and see ad elsewhere in this issue.

H. M. Pyeatt, E. G. Akers, Beryl Hahn and R. L. Bowers left Thursday for New Mexico on a hunting trip.

RARE CHAUCER EDITION AT TEXAS U.

AUSTIN, Nov. 5.—Still in its original binding of oak and slabs of leather, a 400-year-old "omnibus" edition of Geoffrey Chaucer's works is currently being shown in the rare books room of the University of Texas Library.

Two large exhibition cases filled with Chaucer editions dating as far back as 14 years before Columbus discovered America, and may be seen at the Library Open House Sunday afternoon, Nov. 10.

Oldest item in the Chaucer group is a leaf from the first edition ever printed of "The Canterbury Tale," dated 1478. Struck from the press of William Caxton, England's first printer, it was the fifth book printed in Great Britain.

Other copies shown range from 1526 to 1602. The University's copy of the 1602 edition was at one time owned by the Duke of Northumberland, Earl of Warwick, and bears his autograph.

Librarians here consider their Chaucer collection, which has drawn scholars from throughout the world and even Great Britain, one of the internationally-known Rare Books Library's outstanding features.

FROM PLOW TO PLATFORM

Six thousand farm boys from every section of the Nation, including Puerto Rico and Hawaii, and representing 231,000 members of the Future Farmers of America organization, will attend the 13th annual F.F.A. Convention in Kansas City, Mo., November 9-16.

Conducting their own convention, these F.F.A. boys will demonstrate in national meeting how "Future Farmers" in nearly 7,000 agricultural communities are receiving practical training in leadership, cooperation and citizenship.

During the past 10 years the F.F.A. membership has increased from 30,000 to 231,000. Membership is open to male students of vocational agriculture, nearly a half million of whom are enrolled in rural high schools to improve their abilities in farming and rural citizenship.

Rev. and Mrs. E. R. Stiles of Mayeparl arrived Monday to visit their daughter, Mrs. J. S. Tipton and Mr. Tipton.

FEWER FRESHMEN FAILURES AT TEXAS U.

AUSTIN, Nov. 5.—First-year "casualties" are diminishing at the University of Texas, a statistical report from the registrar's office reveals.

Freshman withdrawals last year dropped to 15 per cent, lowest mark in six years and second lowest in a decade, statistics showed. Since 1934 trend of withdrawals—whether for financial, scholastic or health reasons—has steadily declined from a 19 per cent peak.

More students "busted out" last year in applied math than in any other subject—22 per cent—while 19.5 per cent failed to make the grade in drawing and 19.2 per cent in physics.

No failures were reported in Portuguese or nursing education last year. Only 7. per cent failed in Czech, while physical education listed 1.3 per cent failures.

FISH AT \$1.25 PER POUND

A fisherman on Eagle Mountain Lake paid for the members of the Finney tribe he caught at the rate of \$1.25 per pound. The Ft. Worth state game warden recently caught him with 75 pounds of fish in two illegal traps. His fine was \$100. Some fish nets are legal, but fish traps of the type used by the Ft. Worth man are illegal. Sportsmen finding such traps in lakes or streams would be doing themselves and fellow fishermen considerable benefit if they reported the traps to the nearest game warden.

Mr. and Mrs. Alfred Edwards of Floydada were recent guests in the home of his sister Mrs. H. F. Heath and Mr. Heath, Robert, son of Mr. and Mrs. Heath, returned home with Mr. and Mrs. Edwards for a short visit.

Herald Ads Get Results

WE WANT YOUR

- BLACKEYED PEAS
- SUDAN SEED
- CANE SEED
- MAIZE
- CORN

BRING TO—

GRADY GOODPASTURE GRAIN

West Broadway Across R.R.



Man Works 8 Hours. Car's Cold 8 Hours Plus.

Whistle blows...Starter hums...Engine purrs

How Winter OIL-PLATING maintains needed lubricant in advance—for Safe Quick Starts

Here's a short easy Quiz that can save you harsh starting wear all Winter... When you park, does all the lubricant drain down sooner if the cylinders slant like the sides of the letter V, or if they're straight up like the letter I?

Answer: All the lubricant DOES NOT drain down for hours—days—weeks—in any type of car engine that's OIL-PLATED by changing to Conoco Germ Processed oil for Winter.

Processed into this patented oil is the magnet-like ability to keep inner engine parts surfaced with rich slippery OIL-PLATING

...as close-fitting as other protective plating on your car... and just as drainproof!

Then before you can even get near your car, the waiting engine is already OIL-PLATED against the worst Winter wear. And out goes the dread of the starting period. Do you ever read or hear of any Winter help that's more positive? Change today then—simply, quickly, economically—to this patented Germ Processed oil that OIL-PLATES, warding off excess wear to keep up mileage.

Your Mileage Merchant's Conoco station has it for you. Continental Oil Company

Conoco  Germ Processed Oil
OIL-PLATES YOUR ENGINE

BE SECURE -- INSURE

with
E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 — — — — — Brownfield, Texas



IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE
104

Have Our Routeman Stop Today

BROWNFIELD STEAM LAUNDRY
THE HOME IS NO PLACE FOR THE WASHING

PRESTO-GAS SYSTEM

COOKING — HEATING
HOT WATER — REFRIGERATION



PRESTO-GAS IS APPROVED

PRESTO-GAS Systems are built under the strict code and exacting provisions set forth by, and have the unqualified approval of the UNDERWRITERS LABORATORY, INC. They also meet ALL state and local specifications and requirement governing such equipment. Each system is tested exhaustively by a representative of an unbiased, nation-wide testing laboratory and is registered and listed by this agency for your protection.

Butane Gas Is 3½ Times Hotter Than Natural Gas

SOLD BY

J. B. KNIGHT HARDWARE

FINAL WARNING!

TWO MORE DAYS AND THE GREATEST VOTE OFFER OF THE "BETTER TIMES" CAMPAIGN

WILL BE OVER

WITH THE PASSING OF THIS OFFER ALSO PASSES THE OPPORTUNITY OF GETTING IN THE LEAD AND STAYING THERE FOR NEVER AGAIN AFTER SATURDAY, NOV. 9 WILL SUBSCRIPTIONS EARN SO MANY VOTES BY THOUSANDS AND THOUSANDS!

THE TIME TO DO YOUR BEST WORK AND ACCOMPLISH THE BEST RESULTS IN THIS CAMPAIGN

IS RIGHT NOW

TO HOLD BACK NOW IS SUICIDAL. YOU MUST MEET YOUR COMPETITION WITH COURAGE AND BE PREPARED TO TURN IN YOUR BIGGEST RESULTS NOW OR SUFFER A RUDE AWAKENING.

IT IS THE WORK THAT COUNTS

IF YOU EVER INTEND DOING ANYTHING IN THIS CAMPAIGN, DO IT NOW

THIS OFFER WILL CLOSE

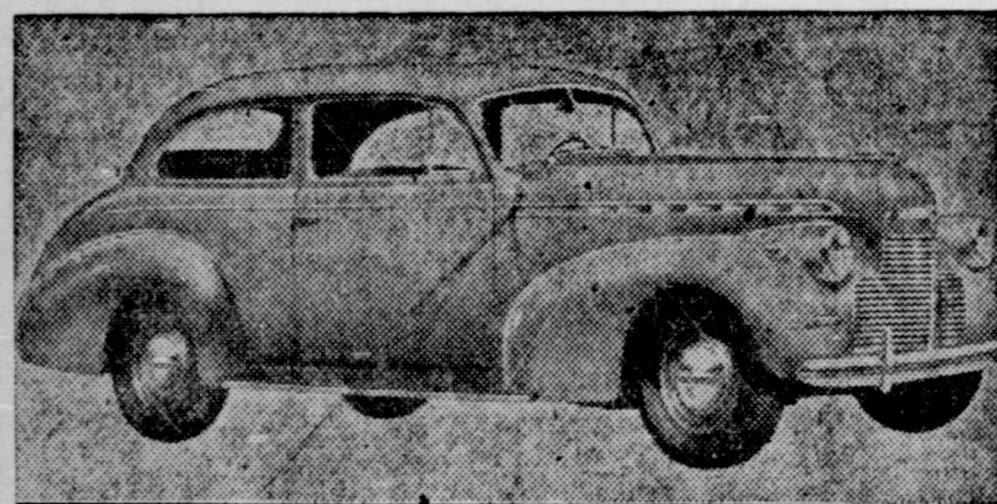
SATURDAY, NOV. 9th. AT 11 P. M.

GO AFTER THE LONG-TERM SUBSCRIPTIONS WHILE THEY COUNT MOST. THEY MAY BE THE DECIDING FACTOR

FIRST GRAND AWARD---Choice of

\$890.00

CHEVROLET MASTER DELUXE TOWN SEDAN



Arranged through and will be on display at—
TEAGUE-BAILEY MOTOR CO.
Brownfield, Texas

\$945.00

HUDSON 2-DOOR BROUGHAM SEDAN

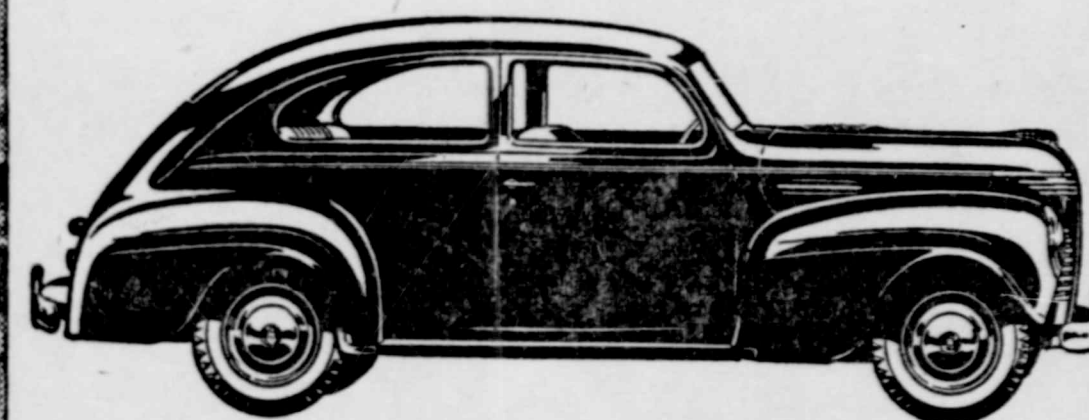


Arranged through and will be on display at—

ROSS MOTOR CO.
Brownfield, Texas

\$906.00

PLYMOUTH TUDOR SEDAN



Arranged through and will be on display at—
JORDAN MOTOR CO.
Brownfield, Texas

OR \$700.00 IN CASH---Optional

OR \$700.00 IN CASH---Optional

THIRD AWARD

In addition to the 20% guaranteed each worker, each week, the THIRD WINNER will receive an additional bonus check of 50% of his or her earnings added for the entire campaign.

FOURTH AWARD

In addition to the 20% guaranteed each worker, each week, the FOURTH WINNER will receive an additional bonus check of 33 1-3% of his or her earnings added for the entire campaign.

FIFTH AWARD

In addition to the 20% guaranteed each worker, each week, the FIFTH WINNER will receive an additional bonus check of 25% of his or her earnings added for the entire campaign.

SECOND GRAND AWARD

\$327.75 IN FINE FURNITURE
(THREE ROOMS COMPLETE)



This furniture consists of a 2 piece Chippendale mahogany living room suite, with occasional chair, Queen Ann style, Alladin lamps and tables included.

4 piece solid mahogany bedroom suite in Chippendale.
7 piece Duncan Phyfe dining room suite, in solid mahogany. Here is 3 rooms of furniture you will be proud to own. See it on display at—

McWILLIAMS FURNITURE COMPANY

IF WINNER SO DESIRES

\$200.00 IN CASH

WILL BE GIVEN

SIXTH AWARD

In addition to the 20% guaranteed each worker, each week, the SIXTH WINNER will receive an additional bonus check of 20% of his or her earnings added for the entire campaign.

SEVENTH AWARD

In addition to the 20% guaranteed each worker, each week, the SEVENTH WINNER will receive an additional bonus check of 15% of his or her earnings added for the entire campaign.

EIGHTH AWARD

In addition to the 20% guaranteed each worker, each week, the EIGHTH WINNER will receive an additional bonus check of 10% of his or her earnings for the entire campaign.

For Information, Supplies, etc.
Write, Phone, or Call
"Better Times" Headquarters

The Herald

Phone No. 1
Brownfield Texas

BIG NEWS FOR FARM POWER USERS

- TWO SOLID CARLOADS
- TWO BRAND NEW MODELS

HERE'S THE TRACTOR YOU'VE BEEN WAITING FOR. HAS ALL THE FEATURES YOU'VE ALWAYS WANTED—NOT JUST A BUNCH OF FUSSY GADGETS THAT JUST ADD TO THE COST OF THE TRACTOR, BUT REAL FEATURES THAT INCREASE ITS COMFORT, POWER AND LIFE.

OIL-TYPE AIR CLEANER WHICH INSURES CLEAN AIR TO THE ENGINE—FOR EFFICIENT OPERATION AND LONGER LIFE. OIL FILTER WITH REPLACEMENT ELEMENT, MAKING IT POSSIBLE TO USE THE OIL TWICE AS LONG WITHOUT DRAINING. VARIABLE GOVERNOR CONTROL WHICH ENABLES THE OPERATOR TO REGULATE THE SPEED OF THE TRACTOR IN "INCHES PER HOUR." THESE ARE ONLY A FEW OF THE MANY NEW FEATURES OF THE NEW FARMALLS.

Come in today and let us thoroughly demonstrate them to you. We have the tractors and we have the implements to solve any farm problem you might have.

FARMERS

SALES IMPLEMENT CO. SERVICE

Your McCormick-Deering Dealer

Pipe-Coating Plant Goes To Terry Co.

The pipe-coating plant of the Industrial Engineering Company, which was established more than two weeks ago near the stock shipping pens north of Lamesa will be moved to Brownfield about November 10, W. L. McClune, superintendent, said Thursday.

The pipe is being treated with Somastic coating and is being used in the pipeline being built by the Texas-New Mexico Pipeline Company from Sunset in the Hockley county oil field to Midland. About forty and one-half mile of 8-inch O. D. pipe will have been treated here before the plant is moved to Brownfield. Clyde Sharman is superintendent for the Latex Company, general contractors in laying the line, and H. Taylor is supervising the stringing of pipe for the C. Hobson Dunn Company of Dallas. Pipe is being laid this week near the L-7 ranch headquarters. H. E. Gipson is chief inspector for the Texas-New Mexico Company.

Before being treated, the pipe is taken through a machine which smooths off all rust and other foreign substance. The Somastic is composed of thirteen per cent asphalt and sand, fine gravel and lime dust.

These ingredients are thoroughly dried before mixing, then are heated to a Fahrenheit temperature of 350 degrees. The rust-resisting preparation is then applied to the outer surface of the pipe by hydraulic pressure and afterwards coated with a lime preparation resembling ordinary whitewash.

Since the plant has been in Lamesa, two crews have worked a ten-hour shift every day in the week. They have been treating approximately three miles of pipe every 20 hours.

The entire pipeline, from the Hockley field to Midland is 103 miles in length.—Lamesa Reporter.

BRIDGE PARTY HELD AT HEATH RESIDENCE

Mrs. W. S. Brumage scored high and Mrs. A. A. Sawyer second high at a meeting of the Kolonial Kard Klub Friday afternoon at the home of Mrs. H. F. Heath.

Guests were Mmes. Brumage, and Mrs. R. L. Bandy and Mrs. R. B. Parish. Members present were Mmes. Money Price, E. C. Davis, A. A. Sawyer, J. M. Telford and G. L. Daugherty.

Dainty refreshments were served.

Mr. and Mrs. Gail Willis, Mr. and Mrs. G. W. Warren and Mrs. Bob McDonald visited in Denver City Sunday.

Mrs. E. H. Tandy of Weatherford is visiting her daughter, Mrs. Lof-ten Warren in the Tokio community.

Buy a poppy—help a buddy.

FUNERAL SERVICES HELD TUES. FOR MRS. J. D. WEBB

Mrs. J. D. Webb, long time resident of West Texas, passed away Sunday morning at her home in Post following several months illness. She was a former Brownfield resident, having lived here from 1920 to 1929. Funeral services were conducted from the local Methodist church, Tuesday afternoon at 2:00 o'clock by Rev. J. W. Hanks of the Methodist church, Rev. Sanders, pastor of the Nazarene church at Justiceburg and Rev. Justice of Post.

Mrs. Webb was born August 12, 1868 in Tacoma, Washington. She was married to J. D. Youree Nov. 15, 1894, in Washington. Mr. Youree passed away in 1924 and

Mrs. Youree married J. D. Webb of Post. Mrs. Webb had been a member of the Nazarene church for many years and was active in that church as long as her health permitted.

Survivors are her husband, J. D. Webb, four sons, Edgar Youree of Louisville, Ky., Jim Youree of Los Angeles, Fred Youree, Lubbock; Bill Youree of Hagerman, and one daughter, Mrs. Ben Bales of Hedley. Interment was in the Brownfield Cemetery with the Brownfield Funeral Home in charge.

Mr. and Mrs. Roy McKee and Royce Ray of Midland were the guests of Mr. and Mrs. A. W. Turner, Sunday.

DAINA RUTH McILROY HAS HALLOWE'EN PARTY

Daina Ruth McIlroy entertained Wednesday night with a costume and mask Hallowe'en party at her home. Games and contests were enjoyed and refreshments of popcorn balls, cookies and punch were served to the 13 guests.

Buy a poppy—help a buddy.

New 1941

DODGE Job-Rated TRUCKS

they've got what it takes to cut your hauling costs



• Sure you're interested when we say, "Here's a truck that will lop off dollars of expense for you." Naturally, you want to know why... and how! Well—why not come in and get the **WHOLE** money-saving story of these high quality, dependable "Job-Rated" trucks at first hand? There's no obligation—come in today!

Ask About Attractive New Two-Tone Color Combinations

DEPEND ON DODGE Job-Rated TRUCKS

FOR A GOOD DEAL ON ANY TRUCK—NEW OR USED

Job-Rated Means: A TRUCK THAT GETS YOUR JOB DONE

Jordan Motor Co.

Broadway and 5th

Brownfield, Texas

SUPER MARKET

BIG VALUE

SALAD DRESSING

Pint .. 10c Quart .. 15c

IDAHO RUSSETT

SPUDS

10 POUNDS 12c

ARMOUR'S STAR

PEANUT BUTTER

PINT 12c

QUART 19c

TIP-TOP LOAF

1 LB. CAN, 2 FOR 15c

(NEW CROP) SORGHUM

SYRUP

1/2 gal -- 29c gal. -- 49c

MONARCH RED SOCKEYE

SALMON, lb. can 25c

GIANT SIZE (DEAL) 2 BARS CAMAY SOAP

OXYDOL, All 55c

CHILL, Brick, lb. 15c

ARMOUR'S FULL CREAM CHEESE, lb. 17c

BOLOGNA, lb. 10c

ARMOUR'S

Vegetole

4 LB. CTN. 38c

8 LB. CTN. 69c

SCHILLING

COFFEE

1 POUND CAN 22c

2 POUND CAN 43c

HILLBILLY 48 LBS. FLOUR \$1.19

MATCHES—Ctn. 14c

VANILLA EXTRACT, 8 oz. bottle .. 15c

Vienna Sausage, 3 cans .. 16c

POTTED MEAT, 4 cans .. 11c

ANY FLAVOR JELL-O, 3 Pks. 13c

ARMOUR'S STAR (1 lb. can) PORK & BEANS, 4 can .. 19c

CALIF. YELLOW CLING PEACHES, Gal. 35c

PURE CIDER VINEGAR, qt. 12c

WE DELIVER PHONE 58

~ SUPER MARKET ~

CADENHEAD-HALL CO. BROWNFIELD, TEX.

HIGHWAY 51

Try a Want Ad for Results



Gives More "Go" To Your Boy--

A quart of milk a day is essential to every growing boy; it's easy to take as a beverage, with flavor, or in foods. We have a route man on your block daily—to have him serve you call 146.

Carpenter Dairy

Miss Jewell Edwards spent the past week end with her mother in Lubbock.

Miss Gertrude Brown has returned from an extended stay in Comanche. She is visiting in the home of Mrs. Lee Orville Lewis.

Mr. and Mrs. C. C. Smith of Lubbock were guests of Mr. and Mrs. C. B. Quante, Sunday.

Chris Quante attended business near Silver City, N. M. and also went deer hunting this week.

BE SURE AND BUY—

PHILLIPS "66" BUTANE

The Plains Liquefied Gas Co.

Office Across Street from Post Office
R. O. BLACK, Secretary R. J. PURTELL, Mgr.

THE TEXACO SERVICE STATION

GATES TIRES — DELCO BATTERIES

Batteries from \$3.95 up.

Come In and Check Our Prices

TIRE AND TUBE REPAIRING

WEST MAIN _____ PHONE 213

OPEN DAY & NIGHT

PREPARE NOW FOR WINTER DRIVING

- TROPIC AIR HOT WATER CAR HEATER INSTALLED ... \$9.95
- AUTO LITE EXHAUST CAR HEATER, INSTALLED ... \$16.85
- ANTI-FREEZE, gal. 89c

—BATTERY SPECIAL—
24 MONTHS GUARANTEE, Exchange \$4⁹⁵

Friday-Saturday Only

CHERRY FOSTER
WEST SIDE SQUARE

Society ▲ **Church Activities** ▲ **Club News** ▲

MRS. A. D. REPP, Society Editor
Phone 280

NOBLES AND NEILL MOVE TO NEW LOCATION

To acquire more room for their increasing business, the enterprising firm of realtors, Robt. L. Noble and Geo. W. Neill have taken a suite of three offices in the recently re-modeled Brownfield Building on West side of the square in this city, and are moving in this week. They will also have charge of renting the several other offices in the building, which will be available Nov. 1st.

Mrs. D. Y. Blanton of Ralls and sister, Mrs. Lewis Chance and daughter of Lubbock were guests of Mrs. B. L. Thompson, Thurs.

PLEASURE CLUB MEETS WITH MRS. BALLARD

Mrs. Roy Ballard was hostess to the Pleasure Club Wednesday afternoon, when Mrs. Guthrie Allen scored high and table cuts went to Mmes. Moxley, Cruce and Stewart.

Refreshments of chicken salad, potato chips, crackers, pie topped with whipped cream, and coffee were served to the following:

Mmes. C. C. Primm, Jack Hamilton, Guthrie Allen, Walter Hoard, Bruce Zorns, Ed Stewart, J. B. Huckabee Jr., R. L. Bandy, John L. Cruce, Cherry Foster, J. M. Moxley and Miss Sue Jones.

Miss Evelyn White and Miss Mattie Jo Gracey will attend the A.C.C. Homecoming next week end in Abilene. Both are former A.C. students.

FREE! If Excess Acid causes you pains of Stomach Ulcers, Indigestion, Bloating, Gas, Heartburn, Belching, Nausea, get a free sample of UDGA and a free interesting booklet at Alexander Drug Store

Dr. R. B. Parish is entitled to see **"PAGO PAGO"** At RIALTO, Fri.-Sat. (pass good for one only)

A. T. Fowler is entitled to pass to see **"ROARING DAN"** At RITZ, Fri.-Sat. (pass good for one only)

LADIES RETURN FROM GRAND CHAPTER MEETING

Mrs. T. W. Bruton and Mrs. Charley Moore have returned from Mineral Wells, where they attended the sunshine session of the Grand Chapter of Texas. Mrs. Bruton went as a delegate from the local chapter representing Mrs. Peacock, Worthy Matron, who was unable to attend. The affair lasted Monday through Friday and was attended by numbers of South Plains women.

Mr. and Mrs. J. A. Gibbs left Sunday by bus for Vernon, where they were called by the serious illness of a grandson.

CHILD HONORED ON FIFTH BIRTHDAY

Mrs. Don Crisswell honored her son, Don Kenneth Crisswell with a birthday party from three to five o'clock Saturday afternoon at their home to celebrate his fifth birthday.

Games were played and toy balloons were given as favors. Birthday cake, ice cream, pop corn balls and candy were served to the ten little guests.

Mrs. Otis Moore of Lubbock is the guest of her mother-in-law, Mrs. Ruth Moore, this week.

MARRIAGE LICENSES

T. B. Woods and Miss Willie Boone, Nov. 2.
H. E. Dikes and Miss Altha Wayne Jennings, Nov. 2.
Alvis Lemons and Miss Millie Dubose, Nov. 2.

HALLOWE'EN PARTY

Mrs. C. B. Quante and Mrs. Clyde Bond entertained with a Halloween party for their sons, Odell Quante and Alfred Bond, Thursday evening of last week at the Quante home.

Indoor and outdoor games were played and refreshments of sandwiches, potato chips, candy, apples and soda pop were served. The group also attended the midnight preview at the Rialto theatre.

Those attending were Daina Ruth Melroy, Glenola Murphy, Marguerite Sanders, Mar'ion Wingerd, Dorothy Henderson, Gloria Jean Swan, Robert King, Dudley Repp, E. J. Gordon, Oscar Jones, Tom Adams, Billy Bond and Roland Treadaway.

Bill Tilson is deer hunting in New Mexico this week.

PATRIOTIC MOTIF USED AT PARTY GIVEN BY MRS. BALLARD

At a party given Wednesday afternoon by Mrs. Roy Ballard at the home of her mother, Mrs. Tom May, a red, white and blue color scheme was used. American flag designed tally cards were used and table cuts were white linen handkerchiefs tied with red, white and blue ribbon bows. The handkerchiefs went to Mmes. V. L. Patterson, Hamilton, Bowers, Dallas, Latham, W. H. Collins, O. J. Daniels, R. B. Parish and I. M. Bailey. Mrs. J. R. Turner scored high and was given a blue and white leather hassock, tied with a red ribbon bow. Mrs. L. M. Wingerd scored second high and was given a gold compact with a miniature flag painted on the cover.

Chicken salad, potato chips, angel squares frosted in red, white and blue and coffee were refreshments.

The guest list included Mmes. J. J. McGowan, J. M. Telford, L. M. Wingerd, R. L. Bowers, E. G. Akers, W. H. Collins, J. H. Dallas, V. L. Patterson, T. L. Treadaway, A. A. Sawyer, W. R. McDuffie, I. M. Bailey, J. R. Turner, Guthrie Allen, R. M. Kendrick, W. E. Latham, E. L. Sturgis, Orb Stice, Roy Parrnell, R. B. Parish, Jack Hamilton, J. M. Mixley, Ned Seif, Wilson Collins, H. F. Heath, R. R. Taylor.

L. Nicholson, R. N. McClain, Cherry Foster, C. C. Primm, Sibbey, Walter Hoard, and Mesdames Eunice Starke and O. J. Daniels of Seminole, Mrs. Cecil Barrow and Mrs. J. L. Adams of Lubbock. Mrs. C. C. Cothes of Seminole, Mrs. Ray Brownfield and Mrs. Bruce Zorns were tea guests.

West Ward Parent-Teacher Activities

The Brownfield West Ward Parent-Teacher's Association will meet Nov. 14 at 4:00 o'clock in the high school auditorium in a joint session with the high school P.-T. A. The program will include reports of the delegates to the State Convention of Parents and Teachers now in progress at Dallas. Also a movie based on interesting facts about Texas.

Honor roll of members:

Mrs. Charlie Green, Mrs. L. A. Blair, Mrs. Roy Ballard, Mr. Roy Ballard, Mrs. Walter Hoard, Mrs. Homer Nelson, Mr. Homer Nelson, Mrs. Earl Wilson, Mrs. Frank Wier, Mr. Frank Wier, Mrs. Ike Bailey, Mr. Ike Bailey, Miss Viola Brown, Mrs. Jesse Ferguson, Mrs. Martin Line, Mrs. Tom Cobb, Mr. Tom Cobb, Mrs. M. E. Jacobson, Dr. M. E. Jacobson, Mrs. Orb Stice, Mrs. Cooper, Mrs. Emmitt Smith, Mr. Emmitt Smith, Mrs. N. T. House, Mrs. A. J. Stinnett, Mrs. J. B. Worsham, Mr. J. B. Worsham, Mrs. Loyce Floyd, Mrs. Vernon Brewer, Mrs. B. W. Hahn, Mrs. Horace Rambo, Mrs. James King, Mrs. Mary Lee, Mrs. Ed Mayfield, Mrs. E. L. Bruce, Mrs. Burton Hackney, Mrs. M. E. Brown, Mrs. Cy Tankersley, Mr. Cy Tankersley, Mrs. Will Fitzgerald, Mrs. Flem McSpadden, Mrs. Ella Mae Brownlee, Mrs. Lorn Walters, Mrs. Roy Collier, Mrs. Leo Holmes, Mrs. Martha Craig, Mrs. R. A. Brown, Mrs. Lois Taylor, Mrs. Bob Patterson, Mrs. J. B. Patterson, Mrs. R. L. Underwood, Mrs. J. J. Andress, Mrs. Archie Chapman, Mrs. Homer Newman, Mrs. L. C. Heath, Mrs. Jasper Moore, Mrs. Lewis B. Huckabee, Mrs. W. C. Gross, Mrs. V. T. Glover, Mrs. Horace Belev, Mrs. Ben Lee, Mrs. R. H. Bailey, Mrs. Bill Van Winkle, Mrs. T. M. Cadenhead, Mrs. B. M. Chavis, Mrs. H. B. Thompson, Mrs. Henry Chisholm, Mrs. J. C. Dubose, Mrs. E. R. Barrett, Mrs. V. R. Marlin, Mrs. John Givens, Mrs. W. R. McDuffie, Mr. W. R. McDuffie, Mrs. W. R. Winkler, Mrs. E. C. Davis, Dr. E. C. Davis, Mrs. R. D. Copeiland, Mrs. E. N. Eicke, Mrs. J. O. Gillham, Mrs. E. L. Sturgess, Mrs. W. R. Stafford, Mrs. W. C. Brown, Mrs. J. L. Duvall, Mrs. Sam Murphy, Mrs. Sam Montgomery, Mrs. H. B. Alexander, Mrs. A. L. Bell, Mrs. A. E. Cary, Mrs. R. L. Noble.

PARTY GIVEN BY CHEESY McSPADDEN

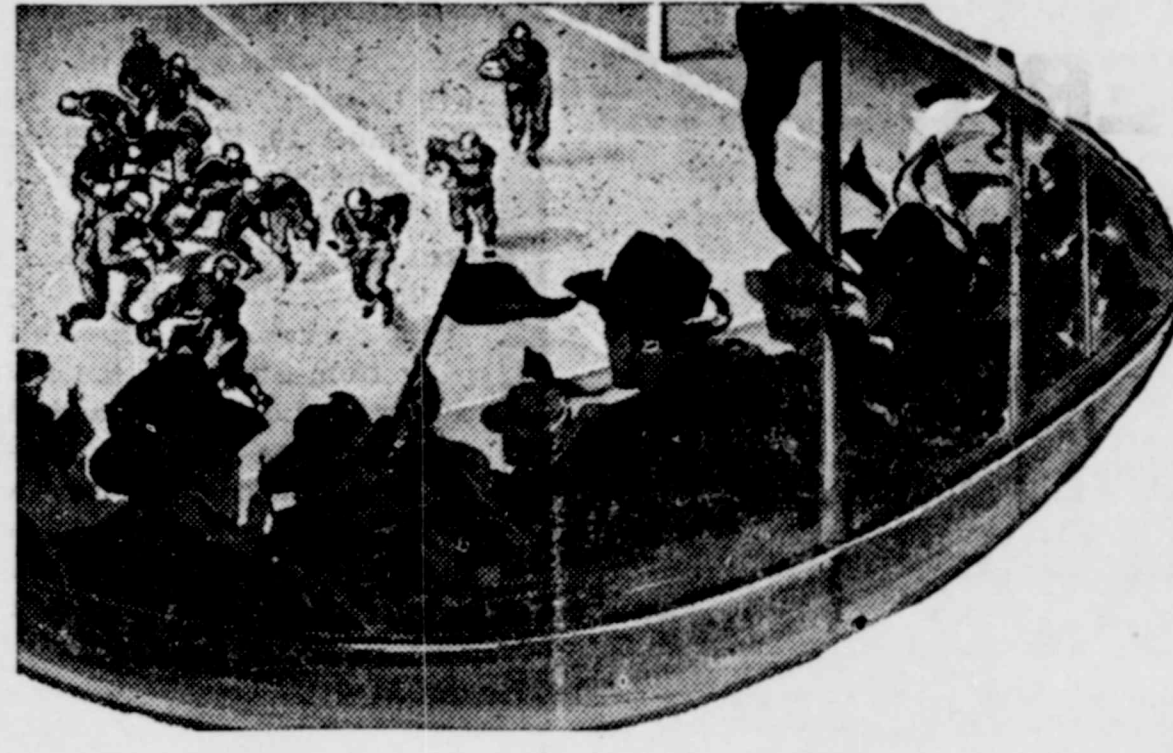
Cheesy McSpadden entertained a group of eleven girls with a Halloween party last Thursday night at her home.

Following games, refreshments of doughnuts and hot chocolate were served and the girls attended the Rialto Theatre.

RELATIVES OF MRS. G. S. WEBBER CRASH VICTIMS

Nelda Bowman, who was killed instantly in a two-car one truck collision 13 miles south of Canyon late Sunday night, was a relative of Mrs. G. S. Webber of this city.

Mrs. Darl McKinley, Miss Mildred Fouts, Mrs. P. R. Cates, Mrs.



Comes the 11th
With things to do--Places to go--People to meet

Whether it be the football game, a week-end trip, or both, you will want a new dress or two for the occasion. We have just the dress you need to help make your holiday a huge success—



Come by and shop our new arrivals — we have all the new shades in all the new colors — gold, green, blue, brown and the ever beloved black. The correct accessories will make your costume. We have a lovely line of purses, costume jewelry, gloves and hats. Make our store your shopping center.



COLLINS DRY GOODS CO.

EXPRESSION PUPILS WANTED—

Will do exchange work
MRS. CLYDE DALLAS
Phone 48 Immediately

SPECIALS

- \$1.25c Size Lady Esther 4-Purpose Cream ----- 89c
- \$1.00 Size Wildroot Hair Tonic ----- 59c
- FREE 50c Rubber Scalp Brush with 50c Fitch Ideal Hair Tonic, both for ----- 49c
- 100 ABDG CAPSULES ----- \$2.29
- POND'S TISSUES—500 sheets ----- 23c
- 75c Baum Bengue ----- 59c
- 100 Bayer Aspirin ----- 59c
- Electric Heating Pad—3 Heats ----- \$2.98
- 50c Mead's Pabulum ----- 39c

DELICIOUS SANWICHES ARE OUR SPECIALTY

Try Us—

PALACE DRUG

J. L. Cargill, Mrs. J. E. Thompson, Mrs. Bill Anderson, Mrs. W. M. Vernon, Mrs. Howard Swan, Mrs. Milner, Mrs. R. G. Gordon, Mrs. J. S. Tipton, Mrs. Lee Smith, Mrs. V. T. Glover, Mrs. Horace Belev, Mrs. Ben Lee, Mrs. R. H. Bailey, Mrs. Bill Van Winkle, Mrs. T. M. Cadenhead, Mrs. B. M. Chavis, Mrs. H. B. Thompson, Mrs. Henry Chisholm, Mrs. J. C. Dubose, Mrs. E. R. Barrett, Mrs. V. R. Marlin, Mrs. John Givens, Mrs. W. R. McDuffie, Mr. W. R. McDuffie, Mrs. W. R. Winkler, Mrs. E. C. Davis, Dr. E. C. Davis, Mrs. R. D. Copeiland, Mrs. E. N. Eicke, Mrs. J. O. Gillham, Mrs. E. L. Sturgess, Mrs. W. R. Stafford, Mrs. W. C. Brown, Mrs. J. L. Duvall, Mrs. Sam Murphy, Mrs. Sam Montgomery, Mrs. H. B. Alexander, Mrs. A. L. Bell, Mrs. A. E. Cary, Mrs. R. L. Noble.

BAPTIST CHURCH NEWS

Good weather prevailing a good congregation assembled with 387 registering in the Bible school with enough coming in late to have made the four hundred goal which has been sought and if they will all come back next Sunday on time the goal will be exceeded.

Five were received into the fellowship of the church by letter and three were baptized in the evening service which shows healthy progress as to membership.

BRIDGE TOURNAMENT

For Brownfield and the surrounding territory, a three day bridge tournament is being staged Nov. 13, 14, and 15 at 2:30 p. m. This tournament is being sponsored by The Cen-Tex Harmony club and the Troubadour Ensemble for aiding our own community and others in promoting music activities.

Our own community, of which we are a part, pays an endowment fund each year for talented people who are unable to secure an edu-

cation in music. We also contribute music, books and other helps to white and colored schools in our county. We are a 100 per cent club in the Texas Federation of Music Clubs, by complying with all state requirements, and we want to remain so, with your support. Buy a ticket when called upon to do so. The Finance Committee Cen-Tex and Troubadour Clubs.

HOMEMAKERS CLASS ENJOYS PARTY AT BAPTIST CHURCH

The Homemakers class and their husbands of the Baptist church enjoyed a Halloween party, given Thursday evening in the Young People's S. S. department. Mrs. Bob Brown was in charge of arrangements.

The room was decorated with witches, pumpkins, shocks of feed and other Halloween suggestions. "The House of Horror", fortune telling, games and contests were enjoyed.

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Nelda Bowman, who was killed instantly in a two-car one truck collision 13 miles south of Canyon late Sunday night, was a relative of Mrs. G. S. Webber of this city.

Mrs. Darl McKinley, Miss Mildred Fouts, Mrs. P. R. Cates, Mrs.

cation in music. We also contribute music, books and other helps to white and colored schools in our county. We are a 100 per cent club in the Texas Federation of Music Clubs, by complying with all state requirements, and we want to remain so, with your support. Buy a ticket when called upon to do so. The Finance Committee Cen-Tex and Troubadour Clubs.

HOMEMAKERS CLASS ENJOYS PARTY AT BAPTIST CHURCH

The Homemakers class and their husbands of the Baptist church enjoyed a Halloween party, given Thursday evening in the Young People's S. S. department. Mrs. Bob Brown was in charge of arrangements.

The room was decorated with witches, pumpkins, shocks of feed and other Halloween suggestions. "The House of Horror", fortune telling, games and contests were enjoyed.

RELATIVES OF MRS. G. S. WEBBER CRASH VICTIMS

Nelda Bowman, who was killed instantly in a two-car one truck collision 13 miles south of Canyon late Sunday night, was a relative of Mrs. G. S. Webber of this city.

Mrs. Darl McKinley, Miss Mildred Fouts, Mrs. P. R. Cates, Mrs.

Good weather prevailing a good congregation assembled with 387 registering in the Bible school with enough coming in late to have made the four hundred goal which has been sought and if they will all come back next Sunday on time the goal will be exceeded.

BAPTIST CHURCH NEWS

Good weather prevailing a good congregation assembled with 387 registering in the Bible school with enough coming in late to have made the four hundred goal which has been sought and if they will all come back next Sunday on time the goal will be exceeded.

Five were received into the fellowship of the church by letter and three were baptized in the evening service which shows healthy progress as to membership.

BRIDGE TOURNAMENT

For Brownfield and the surrounding territory, a three day bridge tournament is being staged Nov. 13, 14, and 15 at 2:30 p. m. This tournament is being sponsored by The Cen-Tex Harmony club and the Troubadour Ensemble for aiding our own community and others in promoting music activities.

Our own community, of which we are a part, pays an endowment fund each year for talented people who are unable to secure an edu-

Rev. and Mrs. J. W. Hanks and sons, Wyatt and David were in Cuthbert, Monday, where Rev. Hanks was called to conduct the funeral service of Mrs. N. T. Womack. Rev. Hanks was the pastor of the church of which Mrs. Womack was a member 21 years ago.

Try a Herald Ad For RESULTS

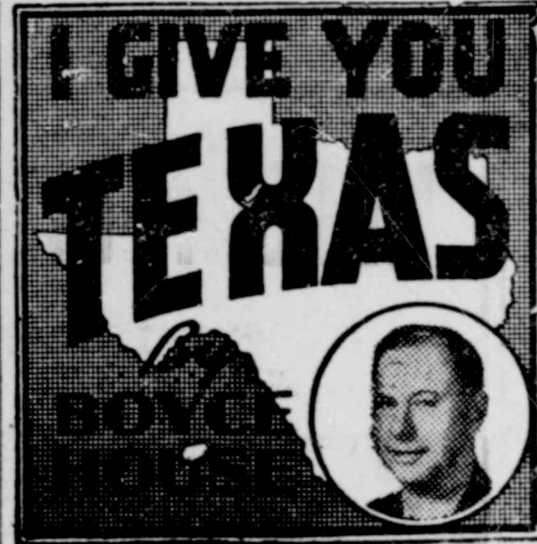
SINCE 1883
Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 60c bottles.

Nelson-Primm Drug Co.

HE REALLY SAW SNAKES

A Newton, Texas, resident recently struck at a snake on a log and before he left the spot had killed fifteen rattlers, some of them with as many as twenty-three rattles. When he struck at the snake on the log a larger one emerged. He got his gun and cleaned out fifteen rattlers. While he was concentrating on the rattlers a wildcat ran out of the other end of the same log, believe it or not!

Mr. and Mrs. C. A. Jacobson arrived here Sunday from Arcadia, California and will visit their son, Dr. M. E. Jacobson and Mr. Jacobson for an indefinite time.



"The greatest gift of God to man is will power." This was a favorite saying with Dr. A. C. Scott, Sr., founder of the internationally famous Scott & White Hospital and Clinic in Temple. And friends of the celebrated surgeon—whose death occurred a few days ago at the age of 75—say that his own chief characteristic was, having once made up his mind, he stuck to his purpose.

He graduated in medicine before he was 21, returned to his native town of Gainesville to enter the practice and one of his first patients was a young lawyer, whose throat needed treatment every week end after strenuous campaigning. The lawyer was running for Congress and his name was Joe Bailey.

Dr. Scott was placed in charge of the Santa Fe Railroad hospital, then newly-established in Temple; built it up steadily; afterward, he founded the King's Daughters Hospital, which has grown into one of the largest in the State; and then he and the late Dr. R. R. White started the hospital which bears their names, paying \$1,000 down on a former convent building, which left them with just \$100 in cash.

His studies in cancer and his philanthropies made Dr. Scott a truly great man. The hospital which he headed at the time of his death has 17 buildings of varying sizes, a staff of 54 physicians and to it annually comes thousands from all parts of the South and Southwest and from Mexico, Central and South America. Back of it all was a quiet, modest, and kindly man (this writer met him just a few weeks ago and will always treasure the experience) who never tired of working and studying.

Had a most interesting incident recently—for the first time I heard my own voice. Of course that's no novelty to my long-suffering friends. Boeman Fisher, assistant to the president of Texas Electric Service, and Paul Harmon, company publicist, invited me to be interviewed on a radio program by genial Gene Arnold, a singer, pianist, poet, lecturer and actor—that's all one man). A recording was made of the program and I heard what sounded to me like a complete stranger saying the things I'd said. It's an odd sensation; you'd never recognize your own voice.

Terry County Teachers Meet

The teachers of Terry County met in the Brownfield High School Auditorium Tuesday evening, Nov. 5th at 7:30 o'clock. Deputy State Supt., E. Esten Day was principal speaker. He gave some interpretations of new regulations for accredited schools and a very instructive lecture on the Philosophy of Education. Dr. W. S. Brumage was introduced and gave an outline of the services of the health unit.

The teachers then organized the county unit of State Teacher's Association. A. L. Hartzog of Meadow was elected president with Howard Davis of Meadow vice-president. Mrs. C. A. Wilhite will serve as secretary and treasurer of this organization for the school year of 1940-41. Delegates to the district meeting were elected as follows: Vernon Brewer, G. R. Day, E. McWhirter, and Paul Peacock. The suggestion was made by Supt. Emmitt Smith that this organization meet for a social evening and invite all teachers of the county. The invitation of E. McWhirter to come to Wellman was accepted and the evening of the first Thursday in December was decided upon for the date.

The group then went into the organization of the interscholastic league. Officers were elected as follows:

Director General, C. L. Padgett, Meadow; Director of Debate, E. McWhirter, Wellman; Director of Declamation, Mrs. Lee Fulton, Gomez; Director of Athletics, Mr. William Amo, Brownfield; Director of Extemporaneous Speech, Vernon Brewer, Brownfield; Director of Spelling, Paul Peacock, Brownfield; Director of Three R's, C. A. Wilhite, Harmony; Director of Ready Writers, Miss Marietta Montgomery, Brownfield.

By a vote of the group the director general was instructed to appoint the remainder of the directors.

SEMINOLE BANK OPENS

The Seminole State Bank opened for business last Friday. This establishment is now housed in temporary quarters, but construction of a new building is expected to begin in the near future. Officers and stockholders in the new institution are:

Frank P. Bain of Plainview; J. M. Crews, Childress; John Head, Childress; Cecil Baer, Dumas; J. G. Nesbett, Dumas; O. D. Dillingham, Abilene; John D. Mitchell, Odessa; Audrey Cox, Lamesa; M. C. Lindsey, Lamesa; and S. S. Forrest, C. E. Rollins, C. R. Cothes, A. J. Roach, A. L. Duff, Jr., and Mark Whelan, all of Seminole.

Clyde Moore of Hobbs, N. M., has been selected as teller of the bank.

Capital stock of the bank will be \$25,000.00 with \$5,000 paid up surplus. Seminole has been without banking facilities since 1931 at which time the First State Bank of Seminole closed its doors.

WHO?: Cen-Tex Harmony and Troubadour Music Clubs.
WHAT?: Bridge Tournament.
WHERE?: Venetian Auditorium.
When?: Nov. 13, 14 and 15 at 2:30 p. m.

Mr. and Mrs. Homer Craig of Lubbock and Mr. and Mrs. J. W. McPherson, city, spent Sunday visiting Mr. and Mrs. Shorty Brown in Seminole.

Incidentally, it was only an hour and a half after we went off the air that the recording was ready, which calls to mind the story of the negro soldier in the World War No. 1. He had just reached the front line trenches and, standing head and shoulders exposed, he yelled, "Bring on dem Boches! Bring on dat war! I craves action!" Just then a bullet hit his steel helmet a glancing lick and knocked it into the trench. He jumped down, picked it up and said, "Brothah, dat's what I calls service!"

Joke of the month is about the young father who named his child Weather-strip—because it keeps him out of the draft.

Here's what former Governor Francis of Missouri once said, "The editor, in proportion to his means, does more for his home town than any other 10 men, and in all fairness he ought to be supported—not because you like him or admire his writings but because the local paper is the best investment a community can make. The editors of the local papers do the most for the least of any people on earth."

Meadow Mirror

The Meadow Bronchos won the most highly anticipated game of the season by a forfeit from the Ropes Eagles last Friday afternoon. This forfeit was a bitter disappointment to the local fans as well as the players.

Lee Rice, formerly of Meadow, was back in town over the week end.

Mr. and Mrs. John Cadenhead and son were Plains visitors Sunday. Mr. and Mrs. Buck Cates of Brownfield visited in the home of Mr. and Mrs. Roland Evans, Sunday.

L. W. Watkin and John George are sporting new cars this week. Mr. and Mrs. Lorran Bissett and Mr. and Mrs. Roland Evans were among the spectators of the Tech-Miami game Saturday night. John Osteen was seen sporting a new pair of glasses.

Mrs. Herman Chesshir and children of Brownfield were seen in Meadow Sunday.

Mrs. W. A. Stearns was in Lubbock Monday.

Mr. and Mrs. Harry Kelsey and son Sammy were in Brownfield Sunday evening.

Mrs. Leonard Chesshir was confined to her bed with influenza last week.

The high school football teams played the outsiders last Friday afternoon and even though the ex-Bronchos came out with the big end of the score some of them are convinced "they ain't what they used to be."

Mr. and Mrs. Bo Moorhead of Brownfield were Meadow visitors Sunday.

Mrs. Harry Kelsey and Mrs. C. Padgett had business in Lubbock Monday.

Among other Meadowites in Lubbock Monday were Mrs. John Cadenhead, Mrs. Clifford Pray, Mrs. Clarence Lackey and Mrs. Carl Stephenson, Mrs. E. D. Nettles, Rev. and Mrs. N. S. Daniels.

Mr. and Mrs. Lannan Bissett had business in Brownfield, Tues. Mr. Floyd Copeland and son were also in Brownfield Tuesday afternoon.

Mrs. Fred Hinson is improving nicely.

Mrs. Robert Welch has been in the hospital at Brownfield due to a sprained foot she received last Sunday afternoon.

Mr. Stuffy Moorhead has purchased a new car to add to the fast growing list of new automobiles in and around town.

Mr. and Mrs. Dee Moreland visited Mrs. Moreland's parents, Mr. and Mrs. E. D. Nettles Sun.

Mrs. J. L. White and Miss Elsie White attended the funeral of Mrs. Self in Lubbock, Sat.

Mr. J. C. Thomsen filled the pulpit in the absence of Bro. N. S. Daniels at the Methodist church Sunday night.

Miss Ruby Beason of Brownfield visited her parents, Mr. and Mrs. Henry Beason.

Terrel Daniel visited John Perry last week end.

The FFA boys and the Home Ec girls sponsored a rummage sale Saturday afternoon.

Miss Sharp and Miss Hedgspeth sponsored a Hallowe'en party in the home of Mrs. Robt. Welch for the Baptist Intermediates.

Mr. and Mrs. Scott Hawkins, who have been residing in Kansas, are visiting friends and relatives here.

Miss Hazel Copeland was in Ropes over the week end with her parents.

Mr. and Mrs. Mark Whelan were Lubbock visitors Tuesday.

Mr. Lester Hood of Whitharrel was visiting old friends in Meadow Monday.

Miss Madeline Craig of Oklahoma is visiting her sister, Mrs. Mark Whelan.

Mrs. J. T. Verner and Mrs. Vestal had a minor collision Tuesday afternoon at an intersection on the Levelland highway. Mrs. Verner suffered minor cuts on her hand and head. Both cars were slightly damaged.

Mr. and Mrs. E. A. Short made a business trip to Brownfield on Tuesday night.

Wade Turnbough closed a deal with S. W. White for four shoats Tuesday afternoon.

Miss Hazel Jagers has purchased some new equipment for her beauty shop.

Bunnzie Peeler.

Mr. and Mrs. James King visited Mr. and Mrs. Don King in Lubbock Sunday.

ATTEND THE BRIDGE TOURNAMENT, November 13, 14, 15, to help your local music clubs.

Mrs. M. E. Jacobson left Thursday for Artesia, N. M. to spend the week end with Mr. John Johns.

ALMOST-A-GIFT SALE
Now offering Big New Values!
ONLY TEXAS DRUG STORES OFFER YOU THESE BARGAINS

ALEXANDER'S

Look these values over and check what you need. Ask yourself whether some of these prices are not practically at give-away prices. For instance, on some of our combination offers you pay almost this price for one product alone on regular days. Our fast, friendly service as usual.

CHOOSE THE HEAT YOU NEED with KANTLEEK THIS IS NATIONAL KANTLEEK WEEK

- Kantleek Two-Heat Style Water Bottle \$2.00
 - Kantleek Regular Style Water Bottle \$1.50
 - Kantleek Ice Caps \$1.25
 - Kantleek Fountain Syringe \$2.00
 - Kantleek Atomizer \$.98
- See the complete line during this Kantleek week.

- 50c Briten Tooth Powder 39c
- Ipana Tooth Paste 39c
- Rexall Laxative Cold Tablets 25c
- Mi31 Antiseptic Solution 49c
- Electric Heating Pads \$1.39 up

LOW COST BUILDING AND REMODELING LOANS

For a small sum—no more than the rent you pay—you can have your own home! A new home or a remodeled one. Don't "wish" any more, realize your hopes. Friendly, expert consultations at any time. Let us help you build your house or repair it—at low cost . . . at terms adjusted to your own convenience.

CALL AND LET'S TALK IT OVER
Cicero Smith Lbr. Co'

Start Your Christmas Shopping NOW

GET WHAT YOU NEED BEFORE THE RUSH STARTS.

We have a convenient lay-away plan which will enable you to buy now and pay later.

SMALL DOWN PAYMENT WILL HOLD ANY ARTICLE

ST. Clair's Variety Store

Miss L. V. New spent the past week end in Lubbock and attended the wedding of a friend. Mrs. B. L. McPherson visited her daughter, Mrs. Homer Craig in Lubbock, Friday of last week.

CHANGE... TRANSMISSION EXTREME PRESSURE AND HYPOID GREASES

WEIGHT TO WEIGHT NOW— WHY TAKE A CHANCE? SNAPPY SERVICE STATION

WANTED BUYERS

GOOD Raw section Yoakum County ----- \$5.25 acre.
WELL Improved farm and ranch ----- \$10.00 acre.
Improved quarters, halves and sections, \$15 & up.
Raw quarters, halves and sections ----- \$10 & up.
WANTED—Good quarters and halves to sell worth the money asked for them.

Write or Call—
D. P. CARTER
Brownfield, Texas

BARGAIN DAYS ARE HERE AGAIN

The Herald is glad to announce a combination bargain day rate with the Lubbock Morning Avalanche and the Fort Worth Star-Telegram. If during the subscription campaign you have already paid ahead for your Herald, drop in and pay balance of Clubbing rate less the one dollar you have already paid, and get your favorite daily. DON'T FORGET THESE RATES APPLY ONLY TO THIS TRADE AREA.

DAILY AND SUNDAY STAR-TELEGRAM	\$7.45
THE HERALD, ONE YEAR	1.00
TOTAL	8.45
BOTH ONE YEAR	\$7.95
DAILY STAR TELEGRAM (Six Days)	6.45
THE HERALD, One Year	1.00
TOTAL	7.45
BOTH ONE YEAR	6.60
DAILY MORNING AVALANCHE	5.25
THE HERALD, ONE YEAR	1.00
TOTAL	6.25
BOTH ONE YEAR	5.50

PIGGLY WIGGLY

POTATOES IDAHO RUSSETS lb. **1 1/2c**

ORANGES Texas Juicy Doz. **10c**

GRAPEFRUIT TEXAS MARSH SEEDLESS LG., EACH **2c**

TOMATOES, Good Quality LB. **5c** | **YAMS** MARYLAND SWEETS, LB. **2 1/2c**

FOLGERS COFFEE 2 LB. 45c 5 LB. \$1.15 LB. **23c**

COOKIES DELICIOUS VANILLA, OATMEAL, COCOANUT, LG. CELO. BAG **9c**

PORK AND BEANS—Phillips Pound Cans **5c**

CRISCO—3 Lb. Pail **49c**

TAMALES, Delgado, can. **11c** | **SPINACH**, No. 2 cans, 2 for **15c**
PEAS Fresh Blackeye Marshal, 2 CANS **15c** | **KRAUT**, Deer No. 2, 2 cans **15c**
OLEO, Rio Quality, lb. **10c** | **HOMINY**, Marshal 15 oz. cn **5c**

High-Test OXYDOL LARGE BOX **17c**

MATCHES Wm. Penn 6 Bx. Carton **12 1/2c**

—Every Item Guaranteed To Please You—

SCOT TISSUE—1000 Sheets, 2 Rolls **15c**

CRACKERS SALTY 2 lb **12 1/2c**
FLAKE Bx. **12 1/2c**

MACARONI or **SPAGHETTI**—Rondup, 2 pks. **5c**

TOMATOES JUICE 3 cans **19c**

MOTHER'S OATS—Large Pkgs. **22c**

SLICED BACON—Wilson Lakeview, lb. **19c**

SLICED BACON—Armour's Banquet, lb. **25c**

SAUSAGE 100% PURE PORK LB. **12 1/2c**

BOLOGNA— | **SAUSAGE**— | **PORK STEAK**
 Fresh, Sli., lb. **10c** | Mex. Hot, lb. **12 1/2c** | or Roast, lb. **17c**

— PLENTY FRESH DRESSED HENS —

PURE HOG LARD—Bulk, 8 lbs. **56c**

ASST. LUNCH MEATS—lb. **19c**

SUGAR CURED JOWLS lb. **12 1/2c**

BROWNFIELD FRIDAY-SATURDAY TEXAS

REGISTRANTS—

(Continued From Front Page)

- 28—B. D. Seaton
- 29—William Earl Thompson
- 30—J. D. Anstad
- 31—Morris Seldon Lowe
- 32—Manuel Howard Davenport
- 33—Rudolph Howard Kermit
- 34—Emery Ellsworth Longbrake
- 35—Horace Floyd Beck
- 36—Mathew Wendell Stephens
- 37—Joe Franklin Cabe
- 38—Henry Green
- 39—Bluford Frances Turner
- 40—Everett Dodson
- 41—Everett Cole
- 42—Troy Noel
- 43—James Morris Darnell
- 44—Herman Heath
- 45—Curtis Bannon Bass
- 46—Buford Overton Webb
- 47—Vernal Pat Brothers
- 48—Buster Jack Anderson
- 49—Winston Andrew Pollard
- 50—Thomas Samuel Day

HELPFUL HINTS ON HOW TO COOK VENISON

Thousands of Texas deer hunters will be bringing home venison soon, and wifey often does not know how to properly prepare venison. The results of her attempts are often a soggy, greasy piece of meat which is as tough as the hide of a longhorn. Thus the following recipes, tested and approved by members of the Game Department, may be of some help.

Venison is a dry meat. The Fernandez family recipe, which is famous in the Rio Grande Valley, overcomes the dryness. A roast, or an entire leg is prepared for roasting by making numerous slits in it. Into these are thrust pieces of ham or bacon which have been rolled in pepper and salt. The meat is then seared and placed in a roaster. A few bay leaves and cloves are placed on top. The top of the roast is then well moistened with orange juice and juice is added as needed in quantities sufficient to keep the roast from drying out. It is simmered in a slow oven until tender. The juice imparts a decidedly different and delicious flavor to the venison.

Venison steaks are best when fried rare. The Tucker recipe calls for the steaks to be cooked in a very hot fat, deep enough to cover the steaks. Too many steaks should not be cooked at once because that will cool the grease and cause the steaks to become sodden. Sear a half minute on both sides and remove to hot platter. The Skell recipe for roasting venison calls for covering the meat with sour wine and leaving it stand four or five days in the refrigerator. Then place bay leaves and cloves on top of the roast and place it in slow oven. If the venison has absorbed all the wine, add more and continue to baste until tender.

PLEASANT VALLEY H. D. C.

The Pleasant Valley Home Demonstration club met Friday evening in the home of Mrs. W. W. Tapp.

Our president, Mrs. Steen, gave a very interesting talk on jelly making to the eight ladies present.

Mrs. Cecil Peek gave a very interesting report on Council meet and the rest of the afternoon was spent planning for Monday night, as we are going to have Wiley and Gene to come.

Our next meeting is undecided as we are to use that day as our mattress making day. The club is to help make four mattresses.

Mrs. Charley Baldwin of Slaton and Mrs. Elbert Keeter of San Jose, California, visited in the home of their cousin, Mrs. Arch Fowler, Saturday.

LIMP IN—WALK OUT

Corns Removed in 3 Minutes
No Pain! No Sore Feet
 One Free With Corn Lifter 50c
 Wm. Pool at Alexander Drug
 All This Week—Ladies Invited
 Private Office—Why Suffer?
 SEE OUR WINDOW DISPLAY

NELSON-PRIMM DRUG CO.

BROWNFIELD, TEXAS

Walgreen Agency Drug Store

VALUABLE COUPON

BOX 40
 HARDWOOD
 CLOTHES
 PINS
 WITH
 THIS
 COUPON **8c**

75c BAUME BENGUE 59c	26c LIGHT U. S. P. MINERAL OIL FULL PINT	31c MOLLE 50c SHAVE CREAM	98c 1.25 SARAKA LAXATIVE
12c HINKLE PILLS BOTTLE 100	19c 25c CHOCOLATE EX-LAX	13c SWEETHEART 10c TOILET SOAP	25c 2 1/2 oz. CAMPANA HAND CREAM
26c L'ADONNA TOILETRIES 2 FOR 50c Powder and Cream or Lipstick and Powder.	19c DISTILLED WITCH HAZEL FULL PINT	19c MAGNESIA MILK OF—PINT	23c 3 1/2 SCOT 10c TOILET TISSUE
89c ACCURATE "CORNING" ALARM CLOCK Choice of Colors Top shut-off.	11c 3 1/2 P & G SOAP GIANT SIZE BAR	23c 25c REVELATION TOOTH POWDER	18c

25c For Coughs Due to colds! CAMPO LYPTUS COUGH SYRUP 4-oz. Bott. 25c	25c COUGH REMEDY 60c SIZE REM FOR COUGHS 49c	59c OLAFSEN ATOL (ABDG) CAPSULES Bottle	79c OLAFSEN COD LIVER OIL (Fresh!) Full Pint	89c ABD Capsules BOX 25	79c HALIVER OIL CAPSULES—50s	24c CHEST COLD? Here's Real Relief! CAMPRO- LYPTUS OINTMENT 2-oz. JAR	27c 35c SIZE GROVE'S BROMO QUININE	25c KLEENEX BOX 440	49c 60c ALKA SELTZER
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25c PALMOLIVE HAND CREAM 2:33c	39c LADY ESTHER 55c CREAM	89c MODESS ECONOMY PKG. BOX 68	39c "TYSON" HOT WATER BOTTLE Fresh Stock	29c ABSORBENT COTTON POUND ROLL	89c ELECTRIC CORN POPPER Modern Design Pops corn right at the table!	19c ANACIN TABLETS 25c SIZE	35c VICKS VAPO RUB 27c
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CLUB MEETS WITH MRS. SMITH; STUDY EDUCATION

Mrs. Redford Smith was hostess to the Maids and Matrons club, Tuesday afternoon at her home. Mrs. J. M. Teague was program chairman. "Education" was the topic studied.

Mrs. James King gave a paper on "American Flag History and Etiquette," Mrs. L. M. Wingerd spoke on "The Education of Club Women in Crime Prevention."

Mrs. M. E. Jacobson and Mrs. I. M. Bailey debated the subject, "Is America Fitting Its Youth For Their Responsibilities." Mrs. M. G. Tarpley talked on "New Ideas in Schools" and discussed Angelo Patri, Martha Berry and Henry Ford schools.

Open face sandwiches, angel food squares and coffee were refreshments.

H-S. U. IN 50TH YEAR

Hardin-Simmons University, in Abilene, opening its fiftieth year since its founding as a pioneer West Texas educational institution, is beginning its Golden Jubilee celebration with the highest fall semester enrollment in a decade.

Dr. W. R. (Billy) White, national figure in the denomination, is beginning his administration as the seventh president of H-SU. He was elected July 29 to succeed the late Dr. J. D. (Prexy) Sanderfer, university head for 31 years who died last March.

The Hardin-Simmons student body this year includes undergraduates from 111 Texas counties and 12 states. Taylor County, with Abilene as county seat, leads with 206 students.

One of the early Golden Jubilee programs is to be the inauguration of Dr. White.

From Terry County are Dale Daniell, son of Mrs. W. S. Daniell, Rosie Newcomer, daughter of Mr. and Mrs. E. G. Newcomer, and Clinton Bagley, son of Mrs. Cora Reid, all of Brownfield.

2 DANCES 2

Morning Dance 12-? Night 9-?

NED BRADLEY AND HIS ORCHESTRA

★

VENETIAN AUDITORIUM

★

Monday, Nov. 11

Mrs. Gertrude Anderson returned home Monday after visiting her daughter, Mrs. Gardenhire in O'Donnell over the week end.

Mrs. Madison Weaver was a Lubbock visitor Tuesday.

Mr. P. C. Goza of Wellman entered Tuesday for medical treatment.

Four Texas farm homes out of five on REA lines have installed radios, a survey made by the Rural Electrification Administration shows.

Mrs. W. O. McKay returned to her home in Lamesa Monday after a week's visit with her daughter, Mrs. Eugene Barrett.

Mr. and Mrs. J. H. Carpenter were in Levelland visiting their daughter, Mrs. Rayburn Knott and Mr. Knott, Sunday.

Mr. and Mrs. Henry Clark, Mr. and Mrs. John Clark, Mr. and Mrs. Paul Hardwick of Lubbock were among those who attended the funeral of Mrs. J. D. Webb here Tuesday.