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Watch, Jewelry and
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Nelson-Primm Drug

The Terry County Herald

Ask for—
CARY'S QUALITY
BREAD
At Your Grocer's

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE IDEAL DIVERSIFIED FARMING SECTION FOR THE FEEDER-BREEDER OF LIFE STOCK—WHERE THE ANIMALS AND ABUNDANCE OF FEED CONVERGE
BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 25, 1940
VOLUME THIRTY-SIX
NUMBER 12

HERALD SUBSCRIPTION DRIVE NOW JUST GETTING UNDER WAY

The Campaign Is Just Getting Started. Plenty Time To Enter and Win. High Class Weekly for \$1.00 Per Year. Telephone and Write Your Friends.

They're off with a rush! After a preliminary period during which the candidates in The Terry County Herald's big subscription drive have been nominated and furnished with supplies for conducting their drives for subscriptions and votes, the voting in the "Better Times" campaign, starts with the publication of the second list today. With the start of voting, the race for the \$2,000.00 in awards, comprising eight big prizes and weekly commissions for all entrants, is on in earnest. A choice of three automobiles or \$700.00 in cash; three complete rooms of beautiful furniture or \$200.00 in cash and six other awards will be given in this campaign.

The publisher and the campaign manager are pleased with the manner in which the "Better Times" plan has been received by the public. Only words of commendation have been heard concerning the fairness and liberality of the subscription drive. The public realizes that by paying a weekly salary to all participants, remuneration is absolutely assured on the basis of actual accomplishment and no one who works will lose! The fact that there is an opportunity to win big awards by extra effort, marks the plan as being outstanding in subscription collection efforts.

Campaign Just Starting

While the response thus far has been gratifying, the fact remains that the work is really just starting. All the workers are fully aware that there are literally hundreds of people all over the Brownfield trading area who have not yet been solicited, but who will be and whose names will be added to the rapidly growing list of Herald subscribers. As a plain statement of fact, the campaign is actually just getting under way and the field has not been scratched. Last week was "Entry Week" in the work and this week can properly be termed "Starting Week."

Have YOU started yet? Have you signed the Entry Coupon and then set down to rest before beginning work? Or have you just been thinking about it? In either case, let us say in all earnestness—GET BUSY—STAY BUSY and WIN BIG. But don't wait another minute—DO IT TODAY!

Paper A Bargain

Candidates should find it easy to secure subscriptions among their friends and relatives for they are offering them a great bargain in The Herald at \$1.00 per year. The campaign lasts only a few short weeks. Those who are thinking of entering should not wait any longer. It is entirely possible for anyone to enter later and still be a winner but it can be done much easier by starting right now.

A new candidate can start right now and in a day or so be at the top of the list. If you have already made up your mind and are in, then stay in and get a good start this week. This is really the first week of consequence in this race.

Every friend you have should be happy to help you win an automobile or hundreds of dollars in cash. Any of them may give you a subscription and help you get others. Start out to win. Half the battle is setting your goal in the beginning, then working to it. A little effort every day will mean victory and you will always be happy that you used your energy
(Continued To Back Page)

Jas. H. Dallas and family are entitled to a pass to the—
RIALTO THEATRE
—to see—
'Brigham Young'
Compliment: Rialto and Herald Be sure to present this clipping at the box office at the Rialto Theatre

Cubs Defeat Littlefield—Play Tahoka Tonite

The Brownfield Cubs had another tough game with the Littlefield Wildcats last Friday night, but finally "thrashed the cats" by a score of 14 to 0. This was the second conference game the Cubs had played, winning both. Another was taken from O'Donnell by forfeiture.

Tahoka's Bulldogs, with their bristles all raised, tusks showing, and tearing up the earth with back scratching, are due here tonight to try and avenge defeats for! these many years. Can they do the job? Go out and see. The Cubs are rather badly crippled, and some second line men may have to play the entire game.

Tahoka held Slaton to a close score last week, and it is reported they pack a wallop. So the game tonight promises to be thrilling from the first whistle to the closing gun.

Here is the starting Cub line-up: Hill, LE; Akers, LT; Bagley, LG; Mullins, C; Perry, RG; Waters, RT; Rowden, RE; Lewis, QB; Warren, HB; Murphy, HB; Tankersley, FB.

Good Crowd At Defense Meeting

The Herald is proud to state that a sizable crowd attended the meeting at the school auditorium Monday night, when Lt. Coleman of the Lubbock recruiting offices and two other army men were present with projecting machines, at which time some five reels were run for the information of the audience.

The scenes were laid out around army and plane encampments; showed the people the army life, how they are fed, how they sleep, their recreation, and how they move from place to place. They also showed the use of modern weapons from the new automatic army rifles to the larger field pieces.

Prior to the showing of the films, C. T. Edwards, commander of the local post, American Legion, stated that they were trying to raise a company of State Defense Guards here.

Shall We Hire A County Engineer?

Hire or not hire a county engineer has been discussed considerably over at the court house the past week, or since the \$290,000 bond issue for roads was approved by the voters the 11th of October.

The proponents believe that better headway can be made if a county engineer is hired in getting action on, and building started on the Levelland and Lamesa highways. Others believe that if we let state engineers boss the job, that the state will accept the roads without question when they are completed.

The Herald does not pretend to know which is best, but hopes that a plan can be worked out satisfactory to all concerned, and that the building of the highways will not be held up by local squabbling.

S. P. Fair Pleased With Ad Results

This fall, instead of giving away cars, for a change, the Panhandle South Plains Fair decided to use that money in newspaper advertising in Texas and New Mexico. A letter from A. B. Davis, manager of the Lubbock Chamber of Commerce, says that they were more than pleased with results, as they broke attendance records.

Greatly increasing the advertising by leaving off autos, the newspapers of the area gave much more free space to the fair, and the fair management is now thoroughly sold on newspaper advertising and publicity.

SEVERAL ENTRANTS IN CLOSE RACE FOR EIGHT BIG AWARDS

\$2,000.00 In Prizes and Cash Commissions Is Real Incentive for All Workers—Every One Wins—No One Loses—Each Saturday is PAY DAY. Subscribers Urged to Help Their Favorite NOW

READ THIS CAREFULLY—It's important. The names of those who have been nominated for the "Better Times" Club or who have entered this campaign appear today for the second time. Each is credited with a percentage of the votes turned in to date. Most of those listed in the paper today will be active workers. A few will, of course, drop out. Anyone who still wishes to enter may do so and his or her name will appear in this paper next week.

The relative standing of candidates will appear each week from now on to the close. By relative standing we mean the order in which the candidates stand. The full voting strength of candidates will not be shown. Just enough of the vote of the different entrants will be shown that you may always know who is first, second, third, fourth, and so on down the line. This campaign is drawn along lines that are absolutely fair to everyone who takes part in it, and, to protect the interests of all alike, the RELATIVE STANDING will be shown each week.

Today those with 5,000 votes have only been nominated. They have not turned in their first subscription. Those with more than 5,000 votes have started. They are in the campaign. They are bound to win. The most any one can win is an automobile and the least that any individual can win is a big commission check. Everyone gets paid for his or her time and effort.

The campaign is now open. The race is on. There are some who are thinking of entering and they should do it NOW, IMMEDIATELY and WITHOUT DELAY. Right now, at the very beginning of the campaign, is the time for candidates to do some effective work.

CLUB MEMBERS	CREDITS
Mrs. Jack (Bugs) Bailey, Brownfield	184,200
Bill Burleson, Plains	167,400
Mrs. Lorn Walters, Brownfield	187,500
Mrs. W. L. Benton, Union	179,900
Miss Nadine Pool, Brownfield	186,800
Mrs. Floyd Copeland, Meadow	170,000
J. C. (Uncle Jimmie) Green, Brownfield	180,500
Mrs. Luther Malcolm, Tokio	182,100
Mrs. Y. M. (Grace) Mason, Brownfield	166,700
Mrs. Dixie Hague McClellan, Plains	160,000
Mrs. D. D. Goodpasture, Brownfield	181,200
Mrs. Richard Whitley, Gomez	176,100
F. E. Walters, Brownfield	175,300
Mrs. W. M. Schroeder, Wellman	100,000
Mrs. Bob Brown, Brownfield	5,000

Look at the credits earned to date by the various club members and see how easy it would be for any one member or a newcomer to get busy in earnest with some of those LONG TERM subscriptions and top the list in the next count.

TWENTY OF THOSE FIVE YEAR SUBSCRIPTIONS WOULD EARN OVER 2,500,000 CREDITS IF SECURED IN ONE WEEK.

READ—THINK—ACT

Just think where 20 of these five-year subscriptions would put any club member in the race. No one may sell 20 of these five-year subscriptions but they are sure worth trying for, and trying hard.

DON'T FORGET—Wednesday and Saturday are report days and merit votes will be given for reporting on those days. Lets go!

FREE VOTE COUPON

GOOD FOR 100 VOTES

Must be Voted or Mailed on or Before Nov. 2, 1940

Name _____
Address _____
Box No. _____
This will count 100 votes when properly filled out and sent to the "Better Times" Department, Terry County Herald, Brownfield, Tex., on or before expiration date. No coupon will be transferred to another candidate after being received at this office. Coupons must be neatly trimmed, put in packages with your name and number of votes written on top.

Gaines County To Stage Annual Fair

The Herald is glad to add its mite in telling the people of the area that Gaines county is to hold its seventh annual fair Friday and Saturday of this week at Seminole. A large crowd is expected, with many entertaining features as well as good agricultural exhibits from various parts of the county.

Among the attractions will be a home town carnival put on by students and faculties of Gaines county schools. Gaines county is noted for its fine livestock, and a lot of their best, as well as poultry, will be on exhibit.

Old Timers Visit Town—Surprised

Mrs. W. E. Wilkerson, who with her family lived here several years ago, leaving here about fifteen years ago, was a visitor in our city the past week and called to get the Herald started to her address,

which at the present time is at Sweetwater.

The Wilkersons still have a bit of property here on west Broadway. She happened to be in Lubbock on business and decided to come on down to Brownfield as she had time between trains. She stated that she had heard that Brownfield was growing, but that she was unprepared to see the improvement in the city that had been made.

They are running a grocery store a few blocks north of the Bluebonnet hotel in Sweetwater.

IN TO WIN

On behalf of my friends and fellow club members in Meadow I have entered the "Better Times" campaign being sponsored by The Terry County Herald. With their help and co-operation I hope to win the major award offered in this campaign. Your subscription for a year or more will be greatly appreciated. May I count on you?
MRS. FLOYD COPELAND
Meadow

Hot Topping 34 Blocks of Streets

Joe B. Heard, city engineer in charge of paving operations here, stated this week that they were now busy hot topping 34 blocks of streets in the city that have been curbed and caliche laid for the past few months. Twenty-one of these blocks are receiving a three coat topping, and 13 a seal coat.

As soon as this job is over, which will probably be this week or early next week, they would start curbing and laying caliche on approximately 50 additional blocks that probably will not be hot topped until warm weather comes again next spring.

In the meantime, the city is having a pretty tough job supplying new sections with water, sewer and lights these days. Saw a crew laying water mains Tuesday morning, and the foreman informed us that Brownfield was growing so fast that it kept them humping to keep ahead of demands with these utilities.

The Magnolia Petroleum Co. is prepared to furnish their own water out at their settlement, but the city has run light and power wires out there for connections. Possibly they will pump water with an electric motor.

Banner Ice-Cream Co. Erecting Building

It was announced last week that the Banner Ice and Cream Company of Abilene, with branches in various cities, had purchased the Pittman Dairy in this city, and had also purchased a site on Lubbock Avenue, just north of the Winger Lumber yard for the plant.

Workmen are busy this week digging the foundation and pits for the cream cans which are in a vault, as well as the foundation for the building, which is about 25x75 feet. It is our understanding that they aim to manufacture ice cream here, but for the time being will ship in ice from some other plant.

The company has been trying to locate a plant here for the past two years, but somehow or other deals for a site could not be made. The plant will employ several people, who, of course will make Brownfield their home.

Be sure to give the newcomers the glad hand and welcoming word so they'll feel at home at once in the "city where a city should be."

Kendrick Receives Large Photo of FDR

R. M. Kendrick, president of the First National Bank, is the proud possessor of a four by six feet lithographed picture of President Franklin D. Roosevelt, which is at present adorning the walls of the bank.

Accompanying the picture, the message says that the donor, FDR, hopes that all and sundry join with Mr. Kendrick on November 5th in Terrys usual heavy Democratic vote.

TO EVERYONE

I have entered the Terry County Herald's big subscription drive with the desire to win a prize or earn a commission and I feel that I will be successful if my friends and acquaintances will support me. Even though I am handicapped physically I believe I can make a successful race. I need your subscription now. May I count on you.
J. C. (UNCLE JIMMIE) GREEN
Brownfield

TO MY FRIENDS

I am a contestant in the "Better Times" campaign now being conducted by The Terry County Herald and it is my ambition to win the Grand Award offered. I need your subscription now and your support will be greatly appreciated. Say it with subscriptions and I will gladly reciprocate some day if I may.
MRS. W. L. (DOCK) BENTON
Union

Mr. and Mrs. Guthrie Allen spent Sunday in Lamesa visiting his parents.

AROUND 500 TONS OF FEED BEING RECEIVED IN BROWNFIELD DAILY

Grady Goodpasture Estimates Two Million Pounds of Grain Was Received by Brownfield Buyers Monday and Tuesday.

Was down at the Brownfield Grain Elevator Wednesday to see how Grady Goodpasture and Associates were coming with the elevator, and found that while the work is moving on nicely, all the machinery and engine for loading has not been installed, but will be in the next week or ten days. Yet they are receiving and shipping grain. All bins are full, and threshing is under way in the flats in the draw. Grady has installed a compressed air hoist that elevates the front of trucks, making dumping in bins easy.

Two Million Pounds of Grain

Grady stated that he estimated that a million pounds of grain was received here both Monday and Tuesday of this week, and while he did not handle all of it by any means, that was his conservative estimate, or 500 tons each day. He also stated that the season had just begun, and with fair weather, the grain movement would really get under way in the next ten days. Not much corn moving now, as it comes in mostly in January and February, as it will stand in the fields much longer, being protected by shucks, than grains like maize, higer and feterita.

Shipments Going to Various Places

Right now, Grady stated, most of the grain is going to New Mexico and Arizona, with a lot to California, as fruit and vegetable trucks would load back with grain. However, he stated that the movement to central and east Texas was now getting under way, and he figured the crop would move out without much storage here.

John Sam Cox Raises Good Calves

John Sam Cox, Plains 4-H Club boy, really "brought home the bacon," when he and County Agent H. B. Horn returned from the National Hereford Cattle show in Dallas last week.

They took two calves which John Sam had fed as his 4-H Club project and the two placed 6th and 9th in stiff competition covering 16 states in open competition which we maintain is a record of which John Sam can be justly proud.

Prize money amounted to \$50 and the winners were later sold at auction, bringing 14c a pound. The calves weighed 1140 and 1095 which grossed John Sam a total of \$353.52 for the two calves.

The stock was entered in the Senior division for calves weighing over 850 pounds.—Yoakum County Review.

Jaito 10 Stage The Biggest Hallowe'en Party In Town

The super-horror show of them all will furnish the thrills at the Rialto Theatre Thursday at the special midnight show. The whole town will be congregating there Hallowe'en Night.

Be sure and wear your Hallowe'en costume. Prizes will be awarded for the most unusual and funniest costume.

There will be plenty of hats and noisemakers FREE for everyone. Don't miss the whooping big program planned for that night.

Per Cent Discount On Taxes This Month

Sheriff and tax-assessor-collector, Ches Gore has announced that if you wish to pay your 1940 County-State taxes this month there will be a 3 per cent discount. If paid in November there will be a 2 per cent discount and a one per cent discount in December.

After that date, your taxes will be the full amount, and after January 31, a penalty will be added. So, if you are prepared to pay your taxes, better do so today.

Mr. and Mrs. Luther Tannery and Mr. and Mrs. Kitterrell visited relatives here, Sunday.

It's Judge C. L. (Abe) Lincoln Now

Without a ripple on the surface, on Monday, October 21, Raymond Simms, County Judge, who has held the office three terms, coming January 1st, administered the oath of office to his successor, C. L. (Abe) Lincoln, and stepped out. Judge Simms explains the reason for his resignation elsewhere.

There is nothing unusual or unthought of in Judge Simms' resignation. He has but a little better than two months to hold the office of county judge, and then look for another job, perhaps. He was offered the secretaryship of the draft board, and took it, as it will be permanent for the next few years at least, unless the law is repealed should peace be re-established in the world.

Judge Lincoln has been a resident of Terry county sufficient time to be well acquainted. He has always taken an active part in the upbuilding of the community. He has lived a quiet moral life while a resident of the city, and is well liked by everyone. We feel sure that no one will ever have any regrets over his election, as Abe pretty well tracts the motto of David Crockett: "Be sure you are right, then go ahead."

Many Welcome Culberson and Wife

While Terry county was poorly represented at the picnic and welcoming party to Railroad Commissioner elect, Olin Culberson and wife at Mackenzie park, Lubbock Sunday, Lynn and Lubbock counties were well represented, especially among the ex-Hill countians in those counties, but all were welcome, no matter where from.

Mayor and Mrs. Clyde C. Coleman, H. R. Winston, and the writer and wife were all we recognized from Brownfield or Terry county. Supt. Eunice Jones of the city utilities and chief of the fire department was busy helping install the big engine. Others failed to attend for one reason and another. There was enough food on the tables for five times the number attending.

If anything, we believe Mrs. Culberson is a better politician than her husband, and made an equally good talk. They were introduced by President Clifford B. Jones of Texas Tech college, who welcomed them and other visitors. Mr. Dupree, old friend of the Culbersons, also made a short talk.

Mr. Culberson made a mighty fine short talk, in which he promised never to let his supporters down, and invited the friendship of those who voted for his opponent.

Formal Opening of Trigg Band Wagon

Snyder's newest "eats" rendezvous, Herman Trigg's Band Wagon, is slated for a formal opening Sunday afternoon at 2:00 o'clock, Trigg stated Wednesday. The place will be ready for business Saturday.

Opening feature Sunday afternoon of the Band Wagon will be a band concert, with free coffee on tap for attendants. The new eating place is located just east of Bell's Flower Shop, where the highway curves, on Highway 15.

Trigg's Band Wagon will feature soft drinks, quality foods in sandwiches, lunches and short orders and confections. The Snyder Tiger Band director will be assisted in operating the cafe by Mrs. Trigg and Clint Bavousett.

Mr. and Mrs. Trigg invite their many friends to visit them in their new location. Trigg formerly operated the Double Dot Cafe at the square's southeast corner.—Scurry County Times, Snyder.

Try a Herald Ad For RESULTS

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.
Subscription Rates
In the Brownfield trade territory Per year \$1.00
Elsewhere in U. S. A. \$1.50
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield

NATIONAL EDITORIAL ASSOCIATION
1940 Active Member



Firemen and policemen in general are very much interested in the passage of one of the constitutional amendments to be voted on at the general election the first Tuesday in November. This one refers to putting city employees on civil service. Their argument, which appears to be plausible, can be adopted or rejected by city governments, but by the adoption of the civil service rule, gives the city well qualified employees who are maintained in their jobs on merit, and cannot be kicked out and made a football of succeeding administrations. On the other hand, should they not be qualified for the job, they could be replaced by men who have taken an examination, and are qualified to fill know their business, and that they fit the place.

The hundreds of Texas Young Democrat organizations over the state are said to be for the reelection of Franklin D. Roosevelt almost 100 per cent, and are raising funds to be sent into congressional districts where the race is to be close in order to keep a Democratic majority in the house of representatives to work with our good president in these strenuous times. There is really no more argument against giving a president a third term than there is to give a congressman or senator a third term. We have about learned out in this section that the longer we keep a man in congress the better qualified he is to serve us.

The Texas press, generally speaking, that comes to our exchange table are opposed to letting the Communist party have a place on the ballot, as their doctrine teaches opposition to our form of government. We'll admit they, in a way, are straight from the shoulder anarchists, and we have just about as much use for them as we have a sewer rat, but it may be that the G-Men and other authorities thought best to allow them a place on the ballot this year in hopes of checking up on just who they are.

News dispatches tell us that the Pope at Rome wants us Americans, and probably the English and other democracies to pray for peace. Probably while we pray to give the Boche and Dagoes a better chance to bomb us. We believe in praying, alright, but we also believe in keeping our powder dry at the same time.

They tell us that Candidate Wendell Willkie is trying to "cuss" his way into the presidency. He is using some very foul language around where he thinks workmen are roughnecks. Many of us use language not fit to print in the privacy of the office, or off on fishing trips, but would be ashamed of it in mixed audiences, unless we were sure of the audience. Such words as hell and damn and worse are not going to go over with the best class of people.

Petit Jurors For County Court

LIST OF PERSONS drawn by the undersigned Jury Commissioners, appointed by the Honorable County Court of Terry County, Texas, on the 25th May Term, 1940 serve as Petit Jurors during the 2nd week of the November Term, 1940 of the said County Court, to-wit:

W. C. Aldridge, Keith Gore, E. H. Banks, Carl Pendergrass, Doyle Upton, Howard Hogue, A. A. Sawyer, T. W. Hock, Ed Crossland, B. H. Holgate, W. W. Tapp, W. E. Patton, Jarvis Nowell, T. G. Sexton, C. F. Hamilton, W. R. Tilson, J. R. Lindley, Mays Jenkins.

We, the Jury Commissioners, appointed as hereinabove stated, certify that the foregoing list of the names of persons drawn by us for the 2nd week of the Nov. Term, 1940 of the County Court of Terry County, Texas.

To Certify Which, witness our hands, this 25th day of May, 1940.
Wood E. Johnson
J. M. Trussell
C. S. Collins
Jury Commissioners.

Mr. and Mrs. Carl Muller have returned to their home in Texhoma after visiting her mother, Mrs. L. C. Wines and sister, Mrs. R. L. Bowers and family.

GEORGE MAHON SPEAKS TO CONFEDERATES

Ex-Confederate veterans had their annual Reunion in Washington, D. C., last week, and we understand that by reason of the fact that their number has been almost entirely depleted by death they will not undertake to hold another reunion.

Our own congressman Geo. H. Mahon, we were informed, had been chosen as the principal speaker at this last reunion of the aged boys in grey. It was an honor of which he was doubtless very proud. A son of the New South, he yet is well versed in the history of the Old South, and few men know better how to touch the heart strings of the old Confederates than George Mahon. Of course he did a good job of it.

—O'Donnell Press

The Mural Hung At The Post Office

Just over the door entering the Postmaster's office in the federal building in Brownfield, workmen from Federal Works Agency last week hung the dramatic scene of a prairie fire by dragging the dead carcass of a steer. A roaring grass fire and black smoke arise, and the ponies as well as riders seem to cringe from the heat.

Of course this and that old time ranchman have seen the painting, and while admiring its purpose, have offered their criticism of details. For instance, Geo. E. Tierman, who has worked on ranches all over West Texas and Oklahoma, before locating here in the early days, remarks that instead of dragging the steer by the horns on his back, they were split open, and dragged rather by the head and hind legs, letting the blood and water from the carcass and hide quench the flames.

Of times, as old ranchmen know, prairie fires were not set by accident, but by cow thieves, in order to steal cattle while the ranchmen and hands were busy with flames that might burn 60 to 100 sections of grass in a day. Mr. Frank Mechau, a native of Kansas, but now of Redstone, Colorado, who spends his winters at Columbia U., New York, was chosen to paint the scene.

Mr. Mechau is quite familiar with the west, and he borrowed some of the ideas from talks with western cattlemen, and details could be different in different sections.

MRS. JESSE D. COX CLAIMED BY DEATH

Mrs. Jesse D. Cox, age 61, passed away at 6:05 o'clock Monday evening in a Lubbock sanitarium, following a malignant ailment, which had confined her to the hospital for thirteen days. Funeral services were held at the Methodist church Tuesday afternoon at 2 o'clock. Rev. H. W. Hanks conducted the final rites.

Mrs. Cox had been a resident of Brownfield the past fourteen years. She was a member of the Methodist church since girlhood and took an active part in the work of the local church. Interment in Brownfield Cemetery with Brownfield Funeral Home in charge of arrangements.

She is survived by her husband; one son, Elmer Cox of Ft. Worth; two daughters, Mrs. John L. Bishop of Mertzon, and Mrs. Weldon Snodgrass of Whiteface, and five grandchildren, Peggy Claire Cox, Larry Bishop, Janice and Jerrell Snodgrass and Dixie Jean Redford.

Pall bearers were Jim Graves, Clovis Kendrick, J. O. Gillham, Sam White, L. M. Rogers, Alton Webb, R. L. Cornelious and Joe Young.

Try a Herald Ad For RESULTS

TREASURER'S REPORT MINUTES OF COUNTY FINANCES

RECAPITULATION

Jury Fund, Balance	\$ 3,768.57
Road and Bridge Fund, Balance	21,040.04
General County Fund, Balance	221.35
Public Building Fund, Balance	987.59
Special Road Warrant Fund, Balance	328.15
C. H. & Jail Bond Fund, Balance	2,838.13
R. B. Int & Sinking Fund, Balance	279.34
Lateral Road Account Fund, Balance	7,701.87
THE STATE OF TEXAS	
County of Terry	

BEFORE ME, The undersigned authority, on this day personally appeared Mrs. O. L. Jones, County Treasurer of Terry County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mrs. O. L. Jones, County Treasurer
SWORN TO AND SUBSCRIBED BEFORE ME This 15th day of October, 1940.
H. M. Pyeatt
Clerk County Court Terry County, Texas

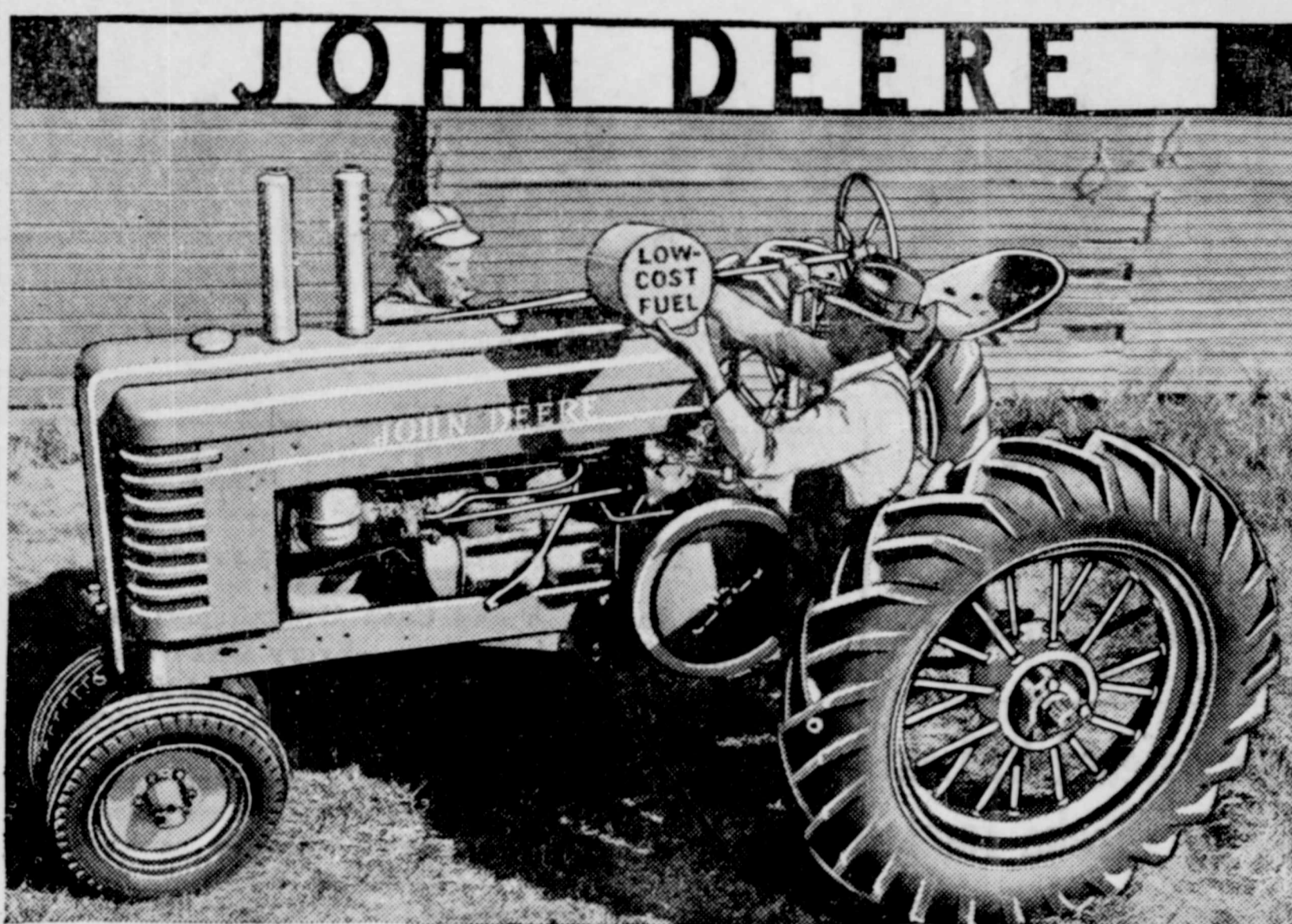
BONDED INDEBTEDNESS

Terry County Courthouse & Jail Bonds	\$ 55,000.00
Terry County Courthouse & Jail Warrants	26,150.00
Terry County Road Mach. Warrants 1934 B.	1,400.00
Terry County 1919 Road Mach. Warrants	8,000.00
A. A. Sawyer	2,000.00
Austin Western Company No. 4	1,000.00
Plains Machinery Company No. 1 & 2	2,000.00
R. B. George Road Machinery Warrants No. 3	2,000.00
R. B. George Road Machinery Warrants No. 4	4,500.00
R. B. George Tractor and Machinery Co. No. 2	2,000.00
Morton Equipment Company No. 1	4,000.00
J. D. Adams Company No. 4	4,000.00
Galion Iron Works No. 3	6,000.00

Total \$118,050.00
WITNESS OUR HANDS, Officially, this 15th day of October A. D. 1940.
R. A. Simms, County Judge

T. D. Warren, Commissioner Pre. No. 1
G. W. Henson, Commissioner Pre. No. 2
J. F. Malcolm, Commissioner Pre. No. 3
W. B. Martin, Commissioner Pre. No. 4

SWORN TO AND SUBSCRIBED BEFORE ME, By R. A. Simms County Judge, and T. D. Warren and G. W. Hinson and J. F. Malcolm and W. B. Martin, County Commissioners of said Terry County, each respectively, on this, the 15th day of October A. D. 1940.
H. M. Pyeatt
County Clerk, Terry County, Texas



"You can't fool me. I know my John Deere saves money on fuel."

DON'T be misled by fuel economy that is measured in gallons. There's only one true measuring stick—that's dollars and cents. It's the gallons of fuel used, multiplied by the cost per gallon, that determine your per-acre cost.

When you measure fuel economy as it should be measured, John Deere Tractors are the real economy champions because they successfully burn fuel that costs from one-third to one-half less than gasoline.

Saving money by burning low-cost fuels is nothing new to John Deere users. They have been saving real money on fuel

for years. John Deere owners use low-cost fuel day after day, month after month, throughout the life of the tractor.

Remember—when you buy a John Deere, you're not getting a one-fuel tractor. If the occasion demands it, you can burn gasoline and kerosene as well as the low-cost, money-saving fuels.

We have a little booklet you will want to read, entitled "Stretching Your Fuel Dollar." It's yours for the asking.

COME IN AND GET THIS LOW-COST FUEL STORY

CHISHOLM'S HARDWARE

BROWNFIELD, TEXAS

YOUR FUEL DOLLAR GOES FARTHER IN A JOHN DEERE

WEST TEXAS DAIRY SHOW AT LUBBOCK

A fine program has been prepared by the division of agriculture, Texas Technological College, and Texas Dairy Products Association, Friday, Nov. 1. A day devoted to the future of the dairying industry of West Texas. Sessions will be held at Tech Gym.

Speakers from all over the state, who are familiar with the production of milk, or the manufacture of milk products will be on hand for the occasion. Sessions start at

10 a. m., and will be concluded after a noon recess.

The evening will be spent in watching the football game between Tech college and Miami U., (Florida.)

Mrs. Percy Spencer has returned to her home in Lubbock, after

visiting her mother, Mrs. J. L. Randal.

Stomach Comfort

Why suffer with Indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Alkalosine-A and these trouble will disappear. Sold by E. G. Alexander Drug Co.



IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

Have Our Routeman Stop Today
BROWNFIELD STEAM LAUNDRY
THE HOME IS NO PLACE FOR THE WASHING

STOP! It's Time To WINTER PROOF



The wise motorist is as exacting in getting his car ready for the cold weather ahead as he is in choosing his own wearing apparel. Magnolia Stations everywhere specialize in winter lubrication. Call at your Magnolia station today and ask about Winterproofing.

YOUR MAGNOLIA DEALER

Blake & Parker BARBERS
We Strive to Please Our Customers.
E. Main St. Brownfield

BROWNFIELD CHAPTER
No. 339, R. A. M.
Visiting Companions cordially welcomed.
We need you and you need us.
Jim Graves, High Priest.
Priest. Jay Barret, Sec.

BROWNFIELD LODGE
No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
Lee Brownfield, W. M.
J. D. Miller, Sec.

WM. GUYTON HOWARD
Post No. 269
Meets 2nd Friday night, each month.
C. T. Edwards, Com.
L. C. Heath, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
Alex Reid, Noble Grand
R. B. Perry, Secretary.

H. B. Virgil Crawford
Attorney-at-Law
Bfld. Bldg. Bfld., Tex.

DR. H. H. HUGHES
Dental Surgeon
Arthodontia, (straightening of childrens teeth. Limited No. Alexander Bldg. Phone 261

J. S. TIPTON
Jeweler
Expert Watchmaker
CORNER DRUG STORE

Brownfield Funeral Home
Modern Ambulance Service
18 Years Service In Brownfield, Texas
Day 25 Night 148

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED.
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical Surgical & Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL
LABORATORY
SCHOOL OF NURSING

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

CHANGE...

TRANSMISSION EXTREME PRESSURE AND HYPOID GREASES
WEIGHT TO WEIGHT NOW—
WHY TAKE A CHANCE?
SNAPPY SERVICE STATION

PRESTO-GAS SYSTEM

COOKING — HEATING
HOT WATER — REFRIGERATION



PRESTO-GAS IS APPROVED

PRESTO-GAS Systems are built under the strict code and exacting provisions set forth by, and have the unqualified approval of the UNDERWRITERS LABORATORY, INC. They also meet ALL state and local specifications and requirement governing such equipment. Each system is tested exhaustively by a representative of an unbiased, nation-wide testing laboratory and is registered and listed by this agency for your protection.

Butane Gas Is 3 1/2 Times Hotter Than Natural Gas

SOLD BY

J. B. KNIGHT HARDWARE

150 YEARS OF GINNING

College Station, Oct. 21.—The month of October, 1940, marks the 150th anniversary of the invention of cotton ginning by Eli Whitney.

Prior to 1790, seed and lint were laboriously separated by hand.

No other event can claim equal economic importance in Texas and the South, F. E. Lichte, ginning specialist of the Texas A. and M. Extension Service, has pointed out. It paved the way for great development in agriculture, industry and world trade.

While the first cotton was ginned on Whitney's gin at Mulberry Grove plantation near Savannah, Georgia, the first complete bale was turned out in Wilkes County in the same state, where Whitney established a gin house in 1793. He made many improvements on his gin in Wilkes County. One of these was removal of the lint from the saws by means of a brush.

When Whitney's patent was granted March 14, 1794 by President George Washington and signed by Thomas Jefferson, it was for a period of 14 years. At the end of that time he faced competition from a number of gins that had been developed during the interim.

SANTA FE CARLOADINGS

The Santa Fe Railway System carloadings for the week ending October 19, 1940 were 23,332 compared with 23,579 for the same week in 1939. Received from connections were 7,745 compared with 7,018 for the same week in 1939. The total cars moved were 31,077 compared with 30,597 for the same week in 1939. The Santa Fe handled a total of 30,055 cars during the preceding week of this year.

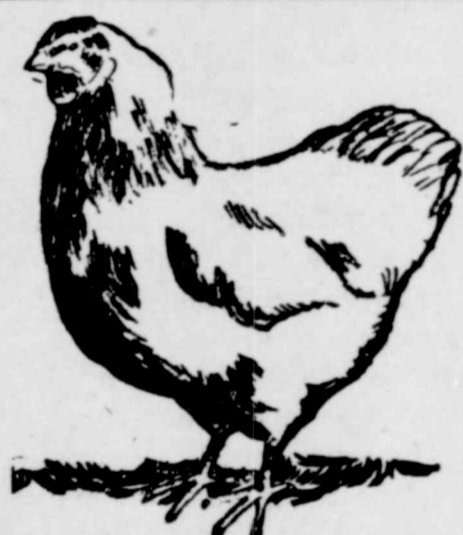
TURNER APPOINTED TO MEDICAL BOARD

Dr. Turner received word Monday from Holman Taylor of Ft. Worth, Defense for the State Medical secretary to the Council on Medical Association, that he has been appointed to serve on the committee of the military affairs for this five-county district.

Chairman of the committee is Dr. J. C. Loveless of Lamesa, and other members are Drs. A. L. Bradford of Seagraves, and Prohl of Tahoka.

Mr. Taylor did not disclose the full nature of this committee, though he stated that their duties will subsequently become extremely important in direct connection with selection of physicians for governmental service of some sort, somewhere.—Tahoka News.

Miss Nancy Ruth Garner returned to her home in O'Donnell, Sunday, after visiting in the home of her uncle, Herman Chesshir.



At the prevailing prices of eggs it will make it profitable to feed Everlay Egg Mash.

Poultry disinfectants and poultry tonics and Carbotex Stock mineral. A complete line of poultry and stock feed.



Sucker Rods, Couplings and Windmill Leathers.

BINDER TWINE

Lee O. Allen Gin & Feed Store

Located on Gin Yard Tokio, Texas

KYLE GROCERY

SPECIAL FOR FRIDAY AND SATURDAY

SHORTENING Or Pure Lard 8 lb. carton 69c
4 lb. carton 35c

PORK & BEANS 5c | **CORN—No. 2** 8c
OUR VALUE PEAS—No. 2 10c | **TOMATOES—No. 2-3 cans** 20c

CRACKERS 2 lb. 12 1/2c

COOKIES—Pkg. 9c | **HEINZ SOUP—3 Cans** 25c
PEANUT BUTTER—qt. 23c | **CATSUP—Standard** 9c

MILK-6 small or 3 large 20c

PICKLES—Cut, qt. 10c | **PINEAPPLE—Flat, 3 cans** 25c
PEACHES—No. 2 1/2 15c | **GOBLIN HOMINY—No. 300** 5c

COFFEE BRIGHT & EARLY 1 lb. 18c

PIMIENTOES—Small can 5c | **K.C. BAKING POWDER—25 oz.** 18c
JELL-O 5c | **PURE MAID CHILI—lb.** 17c

SOAP P. & G. or Crystal White 3 bars 10c

OXYDOL—Large pkg. 19c | **Lux or Lifebuoy Soap—2 bars** 13c
DREFT—Large pkg. 20c | **R&W CLEANSER** 4c

SPUDS 10 lb 15c

YAMS 10 lb 19c

TOMATOES—lb. 5c | **APPLES—Nice Delicious, doz.** 15c
LEMONS—dozen 15c | **ORANGES—dozen** 10c

GRAPES pound 5c

POMEGRANATE 5c | **BOX CHEESE—2 lb.** 48c
OLEO—lb. 10c | **BISCUITS—3 cans** 25c

STEAK—lb. 20c | **VEAL LOAF—lb.** 15c
SALT JOWLS—lb. 10c | **BOLOGNA—lb.** 11c
BEEF RIBS—lb. 15c | **DRESSED POULTRY**

PHONE 77

WE DELIVER

Howard Dailey Debates J. W. Bailey

DALLAS, Oct. 22.—Urging Texans to vote intelligently, Howard Dailey, Dallas attorney, debated the "third term" issue here with ex-congressman Joseph W. Bailey. Dailey spoke on the affirmative side and predicted a landslide vote at the polls on November 5 in favor of President Roosevelt.

Dailey said that other Democracies were in a death struggle for their freedom and said that the election of President Roosevelt would be America's best insurance to retain its own freedom of the press, religious freedom and their right to vote.

Dailey cited the fact that bankers, insurance executives, oil men and other men of wealth were opposing the President on the grounds that business was being

ruined by the New Deal government.

"There is only one per cent of American families with an income of more than \$10,000 per year," Dailey said, "It is this one per cent which is opposing the president because the president has made it possible for the other 99 per cent of American families to raise their standard of living."

"We have no Hoover flats, these days, and when the president took office in 1933, this nation had a national debt of 30 billion dollars. Today that national debt is forty-five billion. But our business in 1932 amounted to only 40 billion dollars, and in 1939 the nation's business amounted to sixty-nine and one-half billions. If that is ruining business then I will say that business is bad."

Dailey will meet Mr. Bailey in joint debates practically each night until election day.

Enter Our Big Subscription Drive!

WEST TEXAS GIN

GIN WHERE YOU CAN GET THE BEST SAMPLE AND TURNOUT

HERMAN CHESSHIR
Mgr.

THE TEXACO SERVICE STATION

GATES TIRES — DELCO BATTERIES
Batteries from \$3.95 up.
Come In and Check Our Prices

TIRE AND TUBE REPAIRING

WEST MAIN — PHONE 213
OPEN DAY & NIGHT

Progress of F. S. A. For 1940

Terry County farm families who are working with the Farm Security Administration in an effort to rehabilitate themselves and become independent have begun making their 1940 FSA repayments, Denis Q. Lilly, RR Supervisor said today.

With most loans due for payment later on, a large number of farm families in Terry county have made their 1940 payments before they are due," he said.

"In addition to this splendid record on the part of these farmers," he said, "we have several farm families who have paid advance installments, or part of their 1941 installments and some who have paid their accounts in full and who will not need further loans from this federal agency."

Farm families who are graduating from this program this year are equipped with sufficient farming equipment, work stock, hogs, chickens, cows and other facilities which will enable them to operate a farm successfully.

"These families," he continued, "also have sufficient funds, food and feed with which to make their crops during 1941. In addition to having the proper farming equipment, these families have learned how to diversify their crops, to

follow a live-at-home program, and how to conserve the fertility of the soil they till. They have also learned how to manage their farms and homes and know the value of keeping accurate records."

Mr. Lilly said that because of the number of farm families in the County who need financial assistance and agricultural guidance, that a number of new families will be able to secure help from the Farm Security Administration for their 1941 operations.

Farm Security Rehabilitation loans, he explained, are available to farm families who need seed, tools, livestock, and other equipment necessary to carry on farming operations, and who cannot get adequate credit elsewhere.

EAGLE SCOUTS TO RECEIVE AWARDS

Eagle scout awards will be presented to Larry Miller, son of Mr. and Mrs. Jim Miller and Billy Hinson, son of Mr. and Mrs. D. L. Hinson, at a court of honor here Monday night, according to a report from H. F. Gilley, field scout executive. Troops 45, 49 and 74 will hold the court of honor and troop 74, the most recently organized, will receive its charter.

The court will be held in the high school auditorium.

Mr. and Mrs. W. C. Smith have returned from a two weeks visit with relatives in Stratford, Okla.

LOCAL MAN'S FATHER DIES IN PARIS, TEXAS

Gay Price accompanied his brother-in-law, Bob Whitney to Paris, Monday evening, where the latter was called by the death of his father.

Mr. and Mrs. Cecil Barrow of Lubbock were week end guests of Dr. and Mrs. W. S. Brumage.

Mr. and Mrs. J. J. Kendrick of Seminole were guests of Mr. and Mrs. J. J. Kendrick Jr., Monday evening.

Miss Elizabeth Paige of Lubbock is organizing a dancing class here. She will teach Mondays and Thursdays.

Mrs. F. E. Hudson of the Brownfield Hotel has returned from a visit with her sons and their families in Tulsa, Oklahoma.

Judge R. A. Simms stated Wednesday that of the 2498 men between the ages of 21 and 35 that registered last Wednesday, 1768 were home men, the others being transients, mostly cotton pickers. The 1768 included home people who registered at other places, and had been sent to Brownfield at that time.

Mrs. W. R. McDuffie, Mrs. A. D. Repp and Mrs. D. G. Brooks visited friends in Seagraves, Thurs.

Mr. and Mrs. H. L. Cain of Lubbock were guests of his brother, E. N. Cain and Mrs. Cain, Sunday.

THE CORY Royal

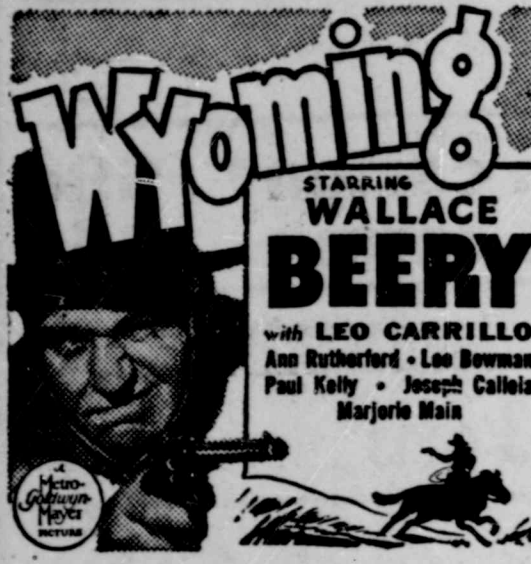
CORY BREWERS
4 to 12 cups
\$2.45 to \$7.45
Brews Good Coffee Fast

New CORY Glass ROD
No chains! No springs! No cloth! Brews superb coffee and tea, untouched by metal. Fits most glass coffee makers. Get one today.

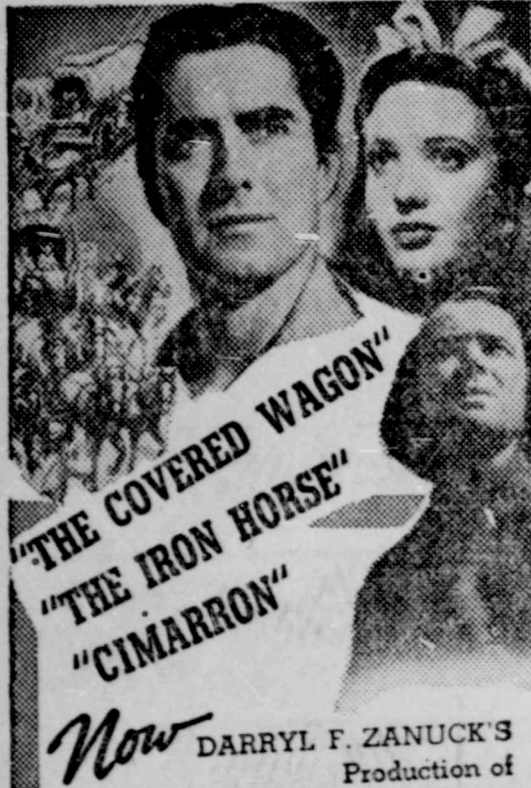
COPELAND HDW.

RIALTO

FRIDAY-SATURDAY



SAT. PREVIEW
SUNDAY-MONDAY



TYRONE POWER · DARNELL
BRIAN DONLEVY · JANE DARWELL · JOHN
CARRADINE · MARY ASTOR · VINCENT
PRICE · JEAN ROGERS · ANN TODD
... DEAN JAGGER ...
Directed by Henry Hathaway
A Twentieth Century-Fox Picture

TUES.-WED.

**DICK POWELL
ELLEN DREW**

in
"Christmas in July"

plus
**"SERVICE WITH
THE COLORS"**

A short subject in color
dedicated to the
U. S. ARMY

THURSDAY

**GLORIA JEAN
Nan Grey**

in
"Little Bit of Heaven"

Mr. and Mrs. Del Smith and
baby of Seagraves visited her
parents, Mr. and Mrs. Bob Graves,
Sunday.

Elder James F. Black and Mrs.
Black spent from Saturday until
Tuesday in Lazbuddie, where he
fill the Church of Christ pulpit.

Mrs. T. W. Cadenhead of Lub-
bock has been the guest of her son,
Tom Cadenhead, and Mrs. Caden-
head.

**SANITARY
BARBER SHOP**

North Side of Square
We Use Soft Water Only

Look At Your Hat!

Everyone else does. Get your
old hat ready for fall. Will
make you a new hat at low
cost. Your individual style to
fit your head. 17 years in
Lubbock.

1106 Ave. J

Lynch Hat Works
Lubbock, Texas

RIO

FRI.-SAT.



SUNDAY-MONDAY

**RALPH
BELLAMY**

and

**MARGARET
LINDSAY**

in

**"MEET THE
WILDCAT"**

TUES.-WED.

Tom Brown

Nan Grey

Mischa Auer

in

"MARJIE"

THURSDAY



Mr. and Mrs. Bayne Price of
Plains visited his mother, Mrs. T.
J. Price, Saturday.

C. B. Quante transacted bus-
ness in Van Horn Monday.

Dr. and Mrs. R. B. Parish and
Mr. and Mrs. A. Flache visited Mr.
and Mrs. Binie White near Big
Spring Sunday. Mrs. White is the
daughter of Mr. and Mrs. Flache.

RITZ

FRIDAY-SATURDAY



SUN.-MON.



TUES.-WED.



THURSDAY



**MEADOW CHILD SUFFERS
COMPOUND FRACTURE**

The eight-year-old daughter of
Mr. and Mrs. Floyd Copeland of
Meadow suffered a compound
fracture of the arm Monday, when
she fell from a porch while at-
tending a party.

Mrs. John Markham of Lubbock
visited her mother, Mrs. Cousineau,
Thursday afternoon of last week.

Mr. and Mrs. B. L. McPherson
visited his brother, George Mc-
Pherson and family in Levelland,
Sunday.

Mr. and Mrs. Clifford Jones of
Denver City visited his mother,
Mrs. Oscar Jones, Sunday.

Miss Edith Thames of Lubbock
was the week end guest of Miss
Shirley Bond.

R FOR AILING Budgets
NATIONAL PHARMACY WEEK

- INDIAN BEAD WEARING SET 39c
- PEPTAN'S ANTIACID 39c
- VITALIS HAIR TONIC \$1.29
- 75c MENTHO MULSIN 69c
- \$1.00 WINE OF CARDUI 69c
- CASTORIA 29c
- \$1.00 HIND'S HONEY and ALMOND 39c
- WHITE PINE TAR COUGH SYRUP 19c
- 25c Z-L ANTISEPTIC 14c
- COMBINATION SYRINGE 89c
- \$1.00 IRON & YEAST TABLETS 49c
- 50c NORWICH NOSE DROPS 39c
- 1 PT. RUBBING ALCOHOL 14c

**CORNER
DRUG STORE** JIM GRAVES
PHONE 176 "CONFIDENCE BUILT IT" OWNER

TYRONE POWER IN SCREEN EPIC

Darryl F. Zanuck Awards Top Role In 'Brigham Young'
To Screen Star Who Has Made Mark In 'Big' Films

Tyrone Power has carried on the traditions of the
"family of actors" in which he was born. Always an ac-
complished player, versatility has been the keynote of his
meteoric screen career. From his first role in "Girls' Dormi-
tory" in 1936 he made sensational progress until today his
"star" is firmly established in the Hollywood firmament.

When given the starring role in
Darryl F. Zanuck's production of
"Brigham Young," by Louis Brom-
field, Power made the most of his
opportunity to add another to his
long list of memorable screen char-
acterizations. It marked his fiftieth
appearance in a stellar role.

In "Brigham Young," the 20th
Century-Fox picture which comes
Sat. Preview, Sun.-Mon. to the
Rialto Theatre, Power is starred
as Jonathan Kent, Mormon scout.
Linda Darnell, and Dean Jagger
as Brigham Young, head the fine
featured cast.

The volume of fan mail follow-
ing his appearance in "Girls'
Dormitory" put Power immedi-
ately into a top role. He played op-
posite Janet Gaynor in "Ladies In
Love." After that came his famous
part as Jonathan Blake in "Lloyds
of London."

With his popularity mounting by
leaps and bounds, Power was well
on the way towards stardom. Af-
ter "Lloyds of London" came three
exceptionally fine films—"Love Is
News," "Cafe Metropole" and
"Thin Ice," with Sonja Henie.

Darryl F. Zanuck's outstanding
production, "In Old Chicago," af-
forded Power a new type of role.
His characterization of O'Leary,
the dashing political leader won
the acclaim of the critics. It was
that film which established Power
as a "big" picture star. Since then
he has played only in top budget
pictures.

Power scored a hit in "Alexan-
der's Ragtime Band," which swept
the nation with his nostalgic mu-
sic and stirring story.

Power did another complete re-
versal in his next screen venture.
Starred in the historical film,
"Suez," he portrayed Ferdinand
de Lesseps, the canal builder.

In view of Power's brilliant re-
cord it was only natural for Dar-
ryl F. Zanuck to cast his most
magnetic star in his most ambi-
tious undertaking — "Brigham
Young."

County Supt. Lee Fulton attend-
ed school business in Lubbock,
Monday, where he conferred with
Deputy State School Supt., E.
Ester Day.

You'll say **"FIRST BECAUSE IT'S FINEST!"**

AWAY LIKE A FLASH!

ITS 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE
gives you more power... more economy... plus the
lightning acceleration for which Chevrolet cars are famous!

- * THRILLING NEW BIGNESS IN ALL MAJOR DIMENSIONS
- * NEW LONGER WHEELBASE
- * LONGER, LARGER, WIDER FISHER BODIES WITH NO DRAFT VENTILATION
- * DE LUXE KNEE-ACTION ON ALL MODELS WITH BALANCED SPRINGING FRONT AND REAR, AND IMPROVED SHOCKPROOF STEERING
- * 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE
- * ORIGINAL VACUUM-POWER SHIFT AT NO EXTRA COST BUILT AS ONLY CHEVROLET BUILDS IT
- * SAFE-T-SPECIAL HYDRAULIC BRAKES

Plus many more outstanding comfort, safety and convenience features.

Again **CHEVROLET'S** the LEADER

Teague-Bailey Chev. Co.

RIALTO

SPECIAL
**HALLOWE'EN
JAMBOREE**

THURSDAY AT
MIDNITE

**Dead for
500 Years**

but each night he
walks among the liv-
ing seeking their
blood!



fiction's
strangest char-
acter — in the
most thrilling
and sensation-
al picture of
the year!

Here is something
new... at last!

with Bela Lugosi, David Man-
ners, Helen Chandler, Dwight
Frye, Edward Van Sloan, Her-
bert Bunston, Frances Dade,
Charles Gerrard.

**TOD BROWNING'S
Greatest Production**
A UNIVERSAL PICTURE

**HATS AND
NOISEMAKERS
FREE!!**

PRIZES
FOR BEST COSTUMES

**THE BIGGEST
HALLOWE'EN
PARTY IN TOWN**

Cooking vegetables with soda in
the cooking water causes them to
lose much of their vitamin C.

YES, THE RUMOR WAS TRUE
NASH ANNOUNCES
A New Kind of Car
for the Lowest-Price Field!

GOES LIKE A STREAK!
New "Flying Scot" Engine whisks
you from 15 to 50 miles per hour in
12 seconds, high gear!

AS BIG AS A HOUSE!
Room and luxury that suggest a
\$1200 car. Six can ride in perfect
comfort!

COSTS LESS TO RUN!
Exhaustive tests show from 25 to 30
miles per gallon, under ordinary
good driving conditions! Saves \$70
to \$100 a year!

It's the Revolutionary New
NASH for 1941
SAVES YOU MONEY EVERY MILE YOU DRIVE!

Gov. Says We Should Appreciate Highways

Governor W. Lee O'Daniel Saturday issued a proclamation designating December 2 to 6, inclusive, as Texas Highway Week and called on Texas citizens to take inventory of the "manifold benefits brought to them by the highways of this state, to consider the progress that has been made toward a completed highway system and to give serious thought to the future highway needs of the state so that Texas will continue to grow and prosper as its system of highway transportation is extended and improved."

The proclamation reviewed Texas' highway needs, stating that of a system of approximately 23,000 miles, 8,860 miles were only partially improved, 5,600 miles were in need of reconstruction because they were worn out and obsolete, that there were 4,836 miles of important farm-to-market roads in need of construction while the Highway Commission had pending before it requests for additional highway designations totaling 3-116 miles. To complete the mileage on the existing system and without making provisions for badly needed highway extensions would cost approximately \$385,000,000, based on studies of highway needs made by the State-federal Highway Planning Survey, the governor stated.

Highway Week is being sponsored by the Texas Good Roads Association. During the week an intensive effort will be made to impress on the public the value of a connected system of safe and improved highways and the need for long range planning of highway financing, construction and maintenance. The need for a constitutional amendment to prohibit the diversion of motorist taxes from highway construction and maintenance can proceed on a sound basis will be emphasized during the week. The Good Roads Association is planning at least one meeting in each county during the week to be devoted to highway questions.

Mrs. Ray Christopher and daughter, Donna Sue, left Wednesday for Perryton, where they will visit Mrs. Christopher's parents. They will also visit Mr. Christopher's parents in Amarillo while away.

WHEN IS CREAM "FIT" FOR CONSUMPTION

College Station, Oct. 14.—A new method of determining whether cream is fit for human consumption is presenting a challenge to the dairy industry under a new federal food law being enforced by the Food and Drug Administration.

Enforcement of the law is achieved by penalizing manufacturers for making butter out of old, cheesy, decomposed or filthy cream, but the responsibility is also shared by the producer, since his cream will be returned to him if it is below certain standards.

Although the new method of determining the fitness of cream—known as the mold mycelia count on butter—is no job for an amateur there are several things the cream producer can do to help assure good quality in his cream. W. V. Maddox, dairy manufacturing specialist of the Texas A. and M. College Extension Service, who is cooperating with the Texas Dairy Products Association and other interests in improving the quality of dairy products, makes these suggestions:

Clean the cows flanks and udder, and milk with clean, dry hands.

Guard against the entry of dust or other foreign matter into the milk pail.

Strain milk before separating and cool cream immediately after separating.

Avoid mixing warm cream with cool cream.

Keep cream covered in a clean, cool, place, free from flies, dust, odors, and other contamination.

Clean the separator thoroughly after each use.

Clean and sterilize milk pails, strainers, cream cans, and other utensils daily.

Deliver cream at least twice a week—preferably three times a week in warm weather.

We learn that the negro woman who attempted suicide last Friday out at Pool, reported elsewhere in this paper, died Tuesday of the wound.

"Family of Eleven"

and all take ADLERIKA when needed." (W. N.-Iowa) When partly digested foods decay, forming gas, bringing on sour stomach or bloating try ADLERIKA. Get it today. Nelson-Primm Drug Co., Alexander Drug Co., Inc., and Palace Drug Store.

Mrs. Henry Chisholm and children were in Amarillo Sunday to visit their husband and father, who recently underwent a throat operation at the Veterans' Hospital. Mr. and Mrs. John Chisholm also recently visited Henry.

Mattresses Multiplying In District 2

College Station, Oct. 14.—As many as 3,679 low income farm families in West Texas are going to sleep better this winter as a result of the U. S. Department of Agriculture's plan for providing surplus cotton and ticking for mattress making.

Of the 3,679 applications for mattress materials, 3,479 were filed by white families and 200 by Negro families, according to report released by Lida Cooper, district agent for the A. and M. College Extension Service, who supervises home demonstration activities in 19 counties of this area known as Extension District No. 2. Under the program the Extension Service is charged with training rural leadership for supervision of the community mattress making centers, while the surplus cotton and ticking are provided by the Federal Surplus Commodities Corporation. Community supervisors do not receive pay for their services.

Regulations for the program provide also, that only farm families with a gross income of less than \$400 in 1939 are eligible to participate in the program, and eligibility is determined by county AAA committees.

There are 99 community centers in the district where mattresses are being made. Some are in gins, schools, vacant buildings, cotton warehouses, and fair grounds. Since the program was inaugurated in the district this spring 1,474 mattresses have already been made and members of 2,444 families have worked in the centers.

In counties where there are no home demonstration agents, agricultural agents are charged with the responsibility for arranging the program's operation and actual training of the community chairman in the principles of mattress making is done by Miss Cooper.

Among counties in District 2 and county extension agents who are assisting with local administration of the program include: Terry, Marettta Holloway, and Yoakum, Flossie Williams.

LAHEY

This sunny weather is really fine on our crop gathering.

There was a good attendance at Sunday school.

LaValta Floyd spent Monday night with Lela Jo Ticer.

Robbie Cravens visited Prebble and Pauline Thomason of Brownfield Sunday.

Mrs. J. H. Mabry and daughters Pauline and Helen left Sunday for Brownwood to join Mr. Mabry, who is employed as a carpenter on the government camp there.

Mr. and Mrs. George Lindley spent Sunday with her parents, Mr. and Mrs. Henderson.

Several from here attended the singing convention at Brownfield Sunday.

Those visiting in the Ticer home Sunday were Mrs. J. L. Nevill and daughter Ila Mae and son Mirt. Mr. and Mrs. Albert Pence and son James of Levelland. Also Mr. and Mrs. A. J. Ticer and daughter Delores and Hansel and R. B. Marchbanks of Pool.

Mrs. J. M. Teague and baby and Miss Doris Lee Gore visited Miss Alice Claire Teague in Roswell, this week.

Next Wednesday night you may be on the lookout for hobs and Goblins by the score, from the tiny goblin that thinks he's scarier some one to those who still wish to be in the land of make-believe. We understand our good neighbor, Seagraves, will really pull a big one that night and all goblins everywhere invited.

A FALSE ALARM

For four consecutive nights the hotel manager in a small town watched a woman fill her pitcher at the water cooler.

On the fifth night he said to her: "Madam, if you would ring, that would be done for you."

"But where is the bell?" asked the woman.

"The bell is beside your bed," replied the manager.

"Is that the bell?" she exclaimed. "Why, the boy told me that it was the fire alarm, and that I was not to touch it except in case of fire!"

Mr. and Mrs. Dick Chisholm are driving a new Super Deluxe Ford.

PLEASANT VALLEY By 7th Grade English Class

Grady Stockton returned from California last Friday and is visiting his sister, Mrs. Virgil Kinard.

Mr. and Mrs. Howell Steen of Lubbock visited in the home of his parents, Mr. and Mrs. W. E. Steen over the week end.

Mr. J. O. Oliver cracked a bone in his arm last Friday morning while out working on a binder. He is rapidly recovering and will soon be about his work.

Mrs. A. A. Oliver and daughter, Lena Mae, visited with Mrs. G. E. Davis Sunday.

The new president of the Home Demonstration Club, Mrs. W. E. Steen, entertained last Monday with an exhibit of hooked rugs.

The Home Demonstration Club is planning to present a musical program the night of Nov. 1.

Dr. Brumage and Mr. Fulton visited the school last Thursday and left some slips for the pupils desiring smallpox immunization to have their parents sign. Dr. Brumage is coming back next week to give the vaccinations and to give the entire school a routine examination.

Virgil Kinard thought he had a grain thief in his field Saturday night, but it turned out to be a drunk Mexican.

The school is going to receive some new library books soon. These books and the radio program to which we listen, "Look-

TOKIO BEGINS TO RECEIVE COTTON

Mrs. Lee O. Allen was a visitor at the Herald office Monday and stated that some of the cotton was late out that way, and that the community had so much rain this year that the plants kept growing, and had just now begun opening good.

She also stated that lack of hands had hindered some, but Mexicans were now coming in, but some seemed to be on sit down strikes for higher prices. The Tokio gin had turned out some over 400 bales, and thought they would have a pretty brisk run from now on.

EASE THE PAIN OF SORE AND TORTURING PILES

The pain, soreness and other surface irritations respond quickly to Thornton & Minor's Rectal Ointment. A soothing, effective emollient—try a tube. Nelson-Primm Drug Co. Reg. 75c

ing Through the Library Window", should prove quite a stimulant to outside reading.

The school ball team went to Challis Friday afternoon and won a ball game. The team is going to Lahey this Friday afternoon for another game.

The motion picture projector that was purchased last spring is beginning to see some use. The second picture of the year, "The Voice of Business", is to be shown Friday morning, and Mr. Gross has an average of one picture a week booked for the coming two months.

Last week the school board purchased and had installed a new radio, which now gives the school ample equipment for both radio and visual education.

REV. O. B. ANNIS VISITS HERALD OFFICE

Rev. O. B. Annis, a pioneer minister of this area, while not an old man by any means, now residing in Seminole, was a pleasant caller late last week. He had spent some time in our home many years ago during a Methodist district conference in Brownfield, being pastor of the Seminole and Seagraves churches at that time.

He stated that he was sent to Arizona a few years ago, and became overheated in the valley during the summer of 1939, and had to come back to Texas to get over the breakdown.

He seems to be in good health again, but is not doing regular preaching at present.

BIRTHDAY DINNER

Mrs. Tress Key honored her husband with a birthday dinner Monday evening at their home in the Gomez community.

Guests were Messrs. and Mrs. W. H. Black, Alton Webb, W. H. Key and R. O. Black.

Mr. and Mrs. Jack Benton and daughter, Barbara Jean and Miss Katherine Underwood were Carlsbad Cavern visitors Sunday.

FOR BABY'S COMFORT

McGee's Baby Elixir is intended for minor upsets of the stomach and bowels that result from over-eating, improper foods, or temporary over-acidity of the stomach. A bottle of McGee's Baby Elixir costs only 35c. Nelson-Primm Drug Co.

COLORED WOMAN TRIES TO COMMIT SUICIDE

Crusie Ikner, 46, who has a husband and two children, tried to commit suicide last Friday just after noon on the Pool ranch 12 miles northwest of the city, according to Deputy Sheriff Houston Hamilton. She shot herself with a revolver through the left side, but too far over to penetrate the heart.

Mr. Hamilton says that both she and her husband maintain there was no trouble between them, but that she was just tired of living. Her wounds were dressed at the local hospital and physicians gave her a 50-50 chance for recovery.

Mr. Hamilton stated that there were some 40 negroes picking cotton for various renters on the Pool ranch farms. It is rare that negroes try to kill themselves. Kinder like one negro boy expressed it to a white man one time: "When white folks worry, they jest worry and worry until they take a notion to end it all. But when a colored man gets to worrying, he sits down by a tree and goes to sleep."

Col. C. W. Collins and wife, of south Terry were in after supplies, Tuesday.

Mrs. W. B. Benton of south Terry was carried to Mineral Wells, Tuesday, where she will take a series of mineral baths for rheumatism.

Try a Want Ad for Results

KIDNEY STAGNATION IS WORSE THAN CONSTIPATION!

Because We Treat Constipation at The Onset, While We Neglect Our Kidneys Indefinitely

No other organ in your body is of more importance than your kidneys. For in your kidneys there are nine million tubes which must work day and night to filter the fluids and keep the system free from wastes, acids, poisons which, if permitted to remain, may cause serious kidney and bladder troubles.

It is no wonder that Nature often calls for help to clean out the kidneys. So if you are troubled with Getting-Up-Nights, Leg Pains, Backaches, Nervous Headaches, Dizziness or Loss of Energy, due to functional kidney disorders, try KIDANS, the famous kidney remedy, which aids Nature to flush out the kidneys, to filter all wastes, to prevent kidney stagnation.

KIDANS is Safe and Reliable. Thousands report entire satisfaction. Follow directions. KIDANS will give splendid results. Try KIDANS, Buy 3 at one Special Price Offer on two boxes. Use one box. If not satisfied, return unopened box and GET YOUR MONEY BACK.

If your local druggist cannot supply you, send \$1.00 to The Kidans Company, Atlanta, Georgia, for two full-size boxes on a money-back guarantee. 8c



Cold Wave. Heatless Barn. Car's stood a Week. But starts in a Wink!

Bad days ahead. But here's how Winter OIL-PLATING maintains needed lubricant in advance—for Safe Quick Starts...

Ever hear of "the break-away?" Sounds harsh. You can almost feel what it means in the lingo of auto repairers... the moving parts "breaking away" from dead cold standstill... risky moments when your engine's cold steel needs lubricant fearfully fast. And that's why it needs to be OIL-PLATED today by the economical change to Conoco Germ Processed oil.

OIL-PLATING must help faster than any mere fast flow of oil, because sooner than any oil-flow could begin, OIL-PLATING is up to its topmost point in your engine! OIL-PLATING is kept surfaced direct to cylinder walls, pistons and other precious parts, by a strong "power of attraction" processed into Conoco Germ Processed oil. Hence OIL-PLATING doesn't all go draining down during parking—doesn't take leave—doesn't wait for the oil-pump to restore lubrication at every start. That's why OIL-PLATING doesn't let your engine suffer Winter's worst. Always there ahead of starting wear, OIL-PLATING helps your engine to keep its fine fit. And that's your big help toward oil mileage. Mileage is what has won the Conoco man his proud title of Your Mileage Merchant. Today have him put in your Winter Germ Processed oil. Continental Oil Co.

CONOCO Conoco Germ Processed Oil OIL-PLATES YOUR ENGINE

WE WANT YOUR

BLACKEYED PEAS
SUDAN SEED
CANE SEED
MAIZE
CORN

BRING TO—

GRADY GOODPASTURE GRAIN

West Broadway Across R.R.

BE SECURE -- INSURE

with

E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 — — — — — Brownfield, Texas

SEE—

HIGGINBOTHAM-BARTLETT CO.

—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 — — — — — Brownfield, Texas



TO READERS

If you want to see your favorite win in this campaign, and if you want to subscribe when the most votes are given, and if you meant what you said when you "promised" your subscription—then you will subscribe at once.

WINNERS NEVER QUIT

**Let Your Conscience Be Your Guide
Join This Big "Better Times" Club**

T O D A Y

AND WIN A CAR FREE

WILL YOU TRADE SOME OF YOUR SPARE TIME FOR A VALUABLE AWARD?

Then enter the big "Better Times" club now! Get the jump on the procession. No offer so unbelievably generous has ever been made by a newspaper in this territory. Actually \$2,000 in wonderful prizes and cash commission checks will be awarded to contestants in the campaign. It is a real opportunity.

Stop and look at it! A simple proposition for you to give a small amount of your spare time—time that would otherwise be wasted and a total loss—in return for a big automobile or other worthwhile award that will be a pride and joy to those who win.

All you have to do is join this big "Better Times" club, go out among your friends and get their subscription to The Terry County Herald for a period of one year to five years. Begin now! Fill out the entry coupon and send it in. This simple little act gives you a bonus of 5,000 votes and gets

you off to a flying start. Then, when you take your first subscription, send in the First Subscription Coupon. That gives you 50,000 more in addition to the 5,000, and immediately you have more than 50,000 votes!

Once you're entered, it will amaze you to see how quickly votes will pile up to your credit. If you are an alert and energetic man or woman, and if you study this proposition thoroughly, consider the division of territory, the equitable rules, the remarkable quality and salesableness of The Herald, you will recognize that self interest demands that you enter this campaign at once. For in what way could you gain such remarkable rewards for your efforts? And how, if you are a reasonable man or woman, could you excuse yourself for letting such an opportunity pass?

Then enter at once. Fill out the entry coupon on this page. Get your First Subscription. Send it in on First Subscription Coupon and start, with more than 50,000 votes to your credit, on the Highway to Success!



TO CONTESTANTS

Will you do your "level best" between now and Saturday night, Nov. 2? Will you sense the opportunity here and clinch the prize most desired and first honors? Will you show the world that you finish whatever you start? Then you will go big this week!

QUITTERS NEVER WIN

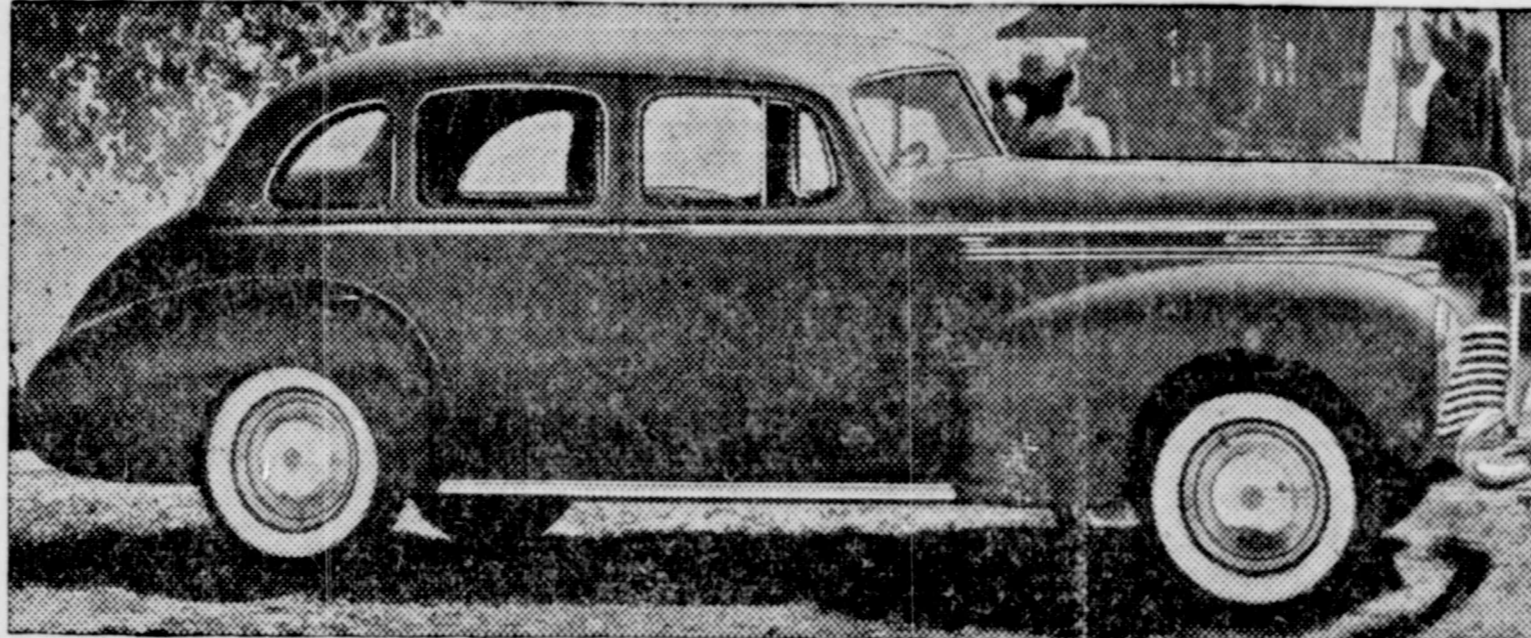
FIRST GRAND AWARD---Choice of

\$890.00
CHEVROLET MASTER DELUXE TOWN SEDAN



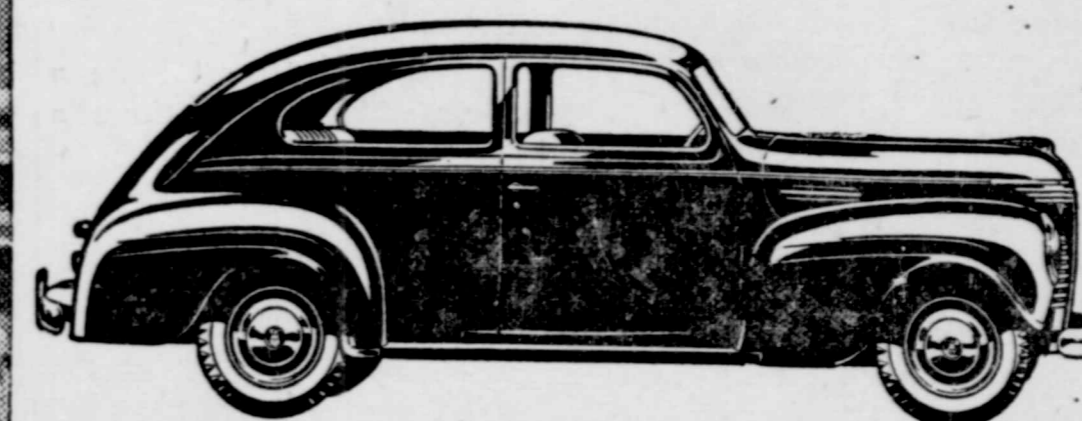
Arranged through and will be on display at—
TEAGUE-BAILEY MOTOR CO.
Brownfield, Texas

\$945.00
HUDSON 2-DOOR BROUGHAM SEDAN



Arranged through and will be on display at—
ROSS MOTOR CO.
Brownfield, Texas

\$906.00
PLYMOUTH TUDOR SEDAN



Arranged through and will be on display at—
JORDAN MOTOR CO.
Brownfield, Texas

OR \$700.00 IN CASH---Optional

OR \$700.00 IN CASH---Optional

THIRD AWARD

In addition to the 20% guaranteed each worker, each week, the **THIRD WINNER** will receive an additional bonus check of 50% of his or her earnings added for the entire campaign.

FOURTH AWARD

In addition to the 20% guaranteed each worker, each week, the **FOURTH WINNER** will receive an additional bonus check of 33 1-3% of his or her earnings added for the entire campaign.

FIFTH AWARD

In addition to the 20% guaranteed each worker, each week, the **FIFTH WINNER** will receive an additional bonus check of 25% of his or her earnings added for the entire campaign.

SECOND GRAND AWARD

\$327.75 IN FINE FURNITURE
(THREE ROOMS COMPLETE)



This furniture consists of a 2 piece Chippendale mahogany living room suite, with occasional chair, Queen Ann style, Alladin lamps and tables included.

4 piece solid mahogany bedroom suite in Chippendale.

7 piece Duncan Phyfe dining room suite, in solid mahogany. Here is 3 rooms of furniture you will be proud to own. See it on display at—

McWILLIAMS FURNITURE COMPANY

IF WINNER SO DESIRES \$200.00 IN CASH WILL BE GIVEN

SIXTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SIXTH WINNER** will receive an additional bonus check of 20% of his or her earnings added for the entire campaign.

SEVENTH AWARD

In addition to the 20% guaranteed each worker, each week, the **SEVENTH WINNER** will receive an additional bonus check of 15% of his or her earnings added for the entire campaign.

EIGHTH AWARD

In addition to the 20% guaranteed each worker, each week, the **EIGHTH WINNER** will receive an additional bonus check of 10% of his or her earnings for the entire campaign.

NOMINATION BLANK

GOOD FOR 5,000 VOTES

Date _____ 1940

I Nominate _____

(As a candidate in The Herald "Better Times" Campaign)

Box No. _____ Street of R.F.D. _____

Town or City _____

This blank counts 5,000 free votes for yourself or a favorite candidate. People making nominations are in no way obligated and their names will not be divulged if so requested. Only one nomination blank will be credited to each candidate.

For Information, Supplies, etc.
Write, Phone, or Call
"Better Times" Headquarters

**ATTENTION CANDIDATES
NEXT WEEK, OCT. 28 TO NOV. 2, IS "BOOSTER
WEEK" IN THE "BETTER TIMES" CLUB.**

12,500 Credits Given for Every 5-Year Subscription or its Equivalent, \$5.00 turned in For One Week Only Ending November 2, at 10:00 p. m.

This is the highest vote offer on subscriptions during the balance of the campaign. There will be no more extra votes outside of those advertised. This "special" was announced in the beginning of the campaign. (See paragraph 16 Rules and Regulations). Start getting all the business now that is possible and make this special offer win for you. Smart contestants will have many \$5.00 specials to turn in during "BOOSTER WEEK."

**THE TERRY COUNTY
HERALD**

FIRST SUBSCRIPTION COUPON

GOOD FOR 50,000 EXTRA VOTES

Return this coupon to the "Better Times" Department of The Terry County Herald, Brownfield, Texas, with your First Subscription Payment, either old or new, one year or longer, and you will receive 50,000 votes in addition to the regular number of votes given according to the regular schedule.

Name of Subscriber _____

Address _____

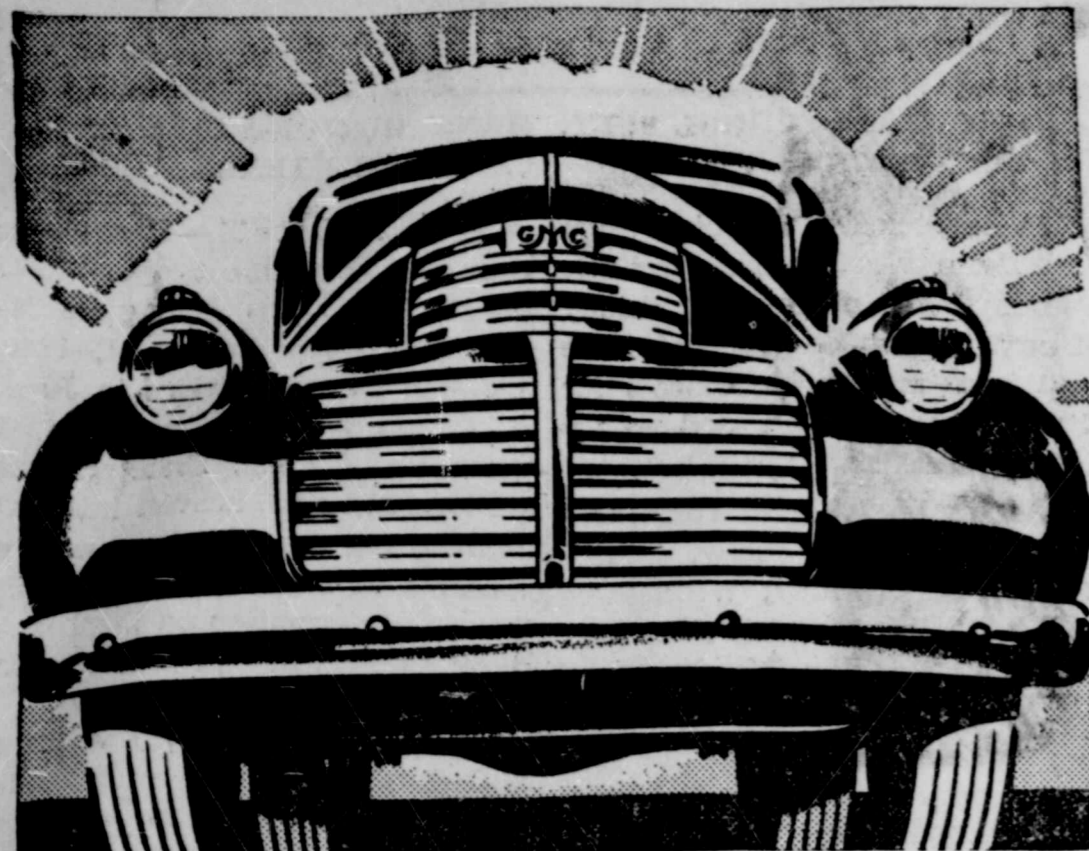
Candidate's Name _____

Amount Enclosed _____

This coupon accompanied by the Nomination Blank and your first subscription, will start you in the race with over 55,000 votes. Only two of these coupons will be credited to each candidate.

Brownfield Texas

Phone No. 1



GMC now offers
BALL-BEARING STEERING
in EVERY model

Imagine a truck that's "as easy to drive as your automobile." GMC Ball-Bearing Steering makes truck steering *effortless*, by eliminating practically all friction in the steering gear. You can twist the wheel with two fingers! You can spot the truck, turn sharp corners, drive all day on winding roads without ever once having to "put your shoulders to the wheel." And you know this great GMC development is *safe*, because it's been proved for two years in medium and heavy GMC Trucks, in millions of miles of owner service! Drivers say it's the greatest truck comfort and safety development of the age.

Drive it TODAY..

Come in and see the many outstanding GMC driver-comfort features. Try the buoyant, scientifically-cushioned seats in GMC Rider-Ease Cabs. Note the generous leg room they provide, and the way the controls are placed so you never have to stretch to reach them. See how the instruments on the dash are grouped so you read them at a glance. Then drive a GMC and feel the difference in these comfort-built trucks that are priced with the lowest.

ROSS MOTOR CO.

On Lubbock Avenue Brownfield Texas

THE TRUCK OF VALUE

GMC TRUCKS
GASOLINE • DIESEL

To The People of the City of Brownfield

WHEREAS, October twenty-seventh has been designated by the United States Navy Department for "nation-wide dissemination of information relating to the activities and importance of the Navy in our national defense and WHEREAS, it was in the month of October in 1775, that our forefathers decided that to have a nation we must have a Navy, and WHEREAS, from the very beginning of our national life, the Navy has always been, and justly deserves to be, an object of special pride to the American people, and WHEREAS, its records are indeed one to inspire such sentiments, and WHEREAS the Navy is not only the first line of defense, but it is the most important line of defense, and

MAN, Mayor of the City of Brownfield call upon our citizens this week preceding and including Navy Day, October the Twenty-Seventh, to join in Navy Day observance by displaying the stars and stripes; and upon all young men who can do so to call upon Lions International Club members of this city and obtain without obligation on the naval service of our country.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Brownfield to be affixed this the 23rd day of October, 1940.
Clyde C. Coleman
Mayor.

Mr. and Mrs. J. C. Powell and daughter Mona Ray, Mrs. Sidney Claiborne and daughter Marilyn and Mrs. V. H. Veneable of Lubbock were guests of Mr. and Mrs. A. W. Turner and Juanda Ruth, Sunday.

WHEREAS, the Lions International Club of this city, through its officers and individual members, is co-operating with the U. S. Navy in recruiting and information activities:

BE SURE AND BUY—

PHILLIPS "66" BUTANE

The Plains Liquefied Gas Co.

Office Across Street from Post Office
R. O. BLACK, Secretary R. J. PURTELL, Mgr.

Fall Shirt Show

COME in and see the attractive styling and improved fit to these excellent shirts. They're every detail you'd expect in custom made at higher prices!



White — Solid — Colors — Patterns



\$1.50 each ● 3 for \$4.00

TAYLOR'S MEN'S STORE

Miss Clifford Atkinson of the Sandra Sue Beauty Shop, spent Sunday with her parents at Amherst.

Mrs. Mary Hyatt and son, Vance Gartner of Hamlin, were guests of her sister, Mrs. Ches Gore and Mr. Gore the first of the week.

CLASSIFIED ADS

1929 FORD Model A 2-dr., still runs and fairly good \$35.00
JORDAN MOTOR CO.
SE COR SQ. Phone 345

WILL EXCHANGE music lessons for house and yard work. Please see me Sat., Oct. 19. Mrs. W. H. Dallas. 1tc

WILL Trade 160 acres of Terry county land for 320 acres in Terry. Write box 125, Ralls, Texas. tfc

1933 FORD 2-dr., New rings, bearings and seat covers. Cheap transportation \$145.00
JORDAN MOTOR CO.
SE COR. SQ. Phone 345

GOOD OPENING in Dawson County. Full time route selling Raleigh Household Products. Start now. Must have car. Get more particulars. See H. B. Grant, Brownfield, Texas or write Raleigh's Dept. TXJ-87-208G, Memphis, Tenn. 14p

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 17tfc

1936 FORD 2-dr., one owner and only 31,000 actual miles. Spick and span \$295.00
JORDAN MOTOR CO.
SE COR. SQ. Phone 345

WANT to buy one or two lots in Brownfield for residence. Address Box 125, Ralls, Texas. tfc

ONE '37 Plymouth Deluxe, privately owned, one business house and lot 25x50, sutco front in heart of town, facing HW 51, 2 lots, business. Any or all for cows and notes, or tractors and feed. H. M. Heath, Box 81, Andrews, Tex. 13c

FOR SALE—Modern houses by Mrs. Annie Miller, Allred, Tex. 15p

WOULD Trade for a few work horses. O. B. Annis, Seminole. 1tp

4-ROOM House & lot to be repaired. Will sell cheap. Close in. See B. H. Holgate at Snappy Filling Sta. 1tp

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

IN MARKET for any kind bundle feed. Crede Gore, city. tfc

5 RADIANT HEATER—Priced from \$6.95 up. C. McWilliams Furniture Store. tfc

1938 CHEV. Mas.Six 2-door Twn. Sedan. Radio, Heater, good tires, really clean merchandise \$445.00.
JORDAN MOTOR CO.
SE COR SQ. Phone 345

FOR SALE—2 oil heater stoves. See R. L. Harris at Depot. tfc

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

2 LATE model cars for sale or will trade for royalty. Grady Terry. 4tp

1932 CHEV. Coach, lots of economical miles left in this one. \$95.00
JORDAN MOTOR CO.
SE COR SQ. Phone 345

1936 TERRAPLANE pick up, new rings and bearings, good tires and body. Good for the rough stuff—\$125.00
JORDAN MOTOR CO.
SE COR SQ. Phone 345

FOR SALE—Lots of good kindling at Magnolia camp. See Chas. Moore tfc

FOR SALE or trade—3-lane duck pin alley. Good condition. Lloyd Jeffreys, Rt. 1, Meadow. 12p

1940 FORD 2-dr. Sedan with a 95 Horsepower Mercury motor. Clean and neat—speed and power \$635.00
JORDAN MOTOR CO.
SE COR. SQ. Phone 345

WHY DO MILLIONS OF PEOPLE PREFER TRADING WITH US—THERE IS A REASON



MOUNTAIN GROWN CABBAGE
PER-lb.- 1c

Pure - Lard
Bring Your Bucket
8 - lbs. - 49c

GRAPES
Cal-3 lb 13c

NATIONAL BISCUIT CO.
Shredd'd Wheat, 12 oz. pk 10c

PINTO-BEANS
NEW CROP
5 LB. 19c
10 LBS. 35c

BANNER ICE CREAM
PTS. QTS.
9c and 15c 18c and 25c

MUSTARD, qt. 9c

ARMOUR'S STAR
Peanut Butter, qt. 19c

BOLOGNA
VISKIN, 3 lbs. 25c

KRAUT, 2 cans, No. 2 15c

IDAHO RUSSETT SPUDS
10 lbs. 13c

SCHILLING COFFEE
1 POUND 22c
2 POUND 43c

Bacon
Sli. - lb - 15c

ARMOUR'S FULL
CREAM CHEESE, lb. 16c

SMALL PICNIC HAMS
PER LB. 15c

EVERLITE FLOUR
24 LBS. 69c
48 LBS. \$1.29

BIG VALUE
SALAD DRESSING
PT. 10c QT. 15c

OLD DUTCH
CLEANSER, 2 cans 15c

CORN, No. 2, 2 cans 15c

NO. 2 STRINGLESS
BEANS, 2 cans 15c

WE DELIVER BRING US YOUR EGGS

SUPER MARKET
CADENHEAD-HALL CO
HIGHWAY 51 BROWNFIELD, TEX.

RESOLUTIONS

Whereas, the Grim Reaper has again entered our ranks, and has taken from our midst Sister Ella Cox our lips are poor ministers of our hearts upon an occasion like this. A deep emotion loses its force when we seek to put it in words.

Our sister has finished her allotted task in the conflict of life. Her chapter work on earth is closed. The influence she wielded, we cannot justly estimate, but we know in the Grand Chapter above she now stands, looking upon the pages made beautiful and hallowed by her fraternal acts in this world.

Lovingly, reverently, we touch the harp strings of memory for she who has gone from us, to the voiceless Lord, where she will live on and on throughout eternity.

Therefore be it resolved that (1) we offer our affectionate sympathy to the bereaved husband and children; (2) that we cherish her memory and emulate her virtues; (3) that a copy of these resolutions be published in the Terry County Herald, a copy be given Brother Jesse D. Cox, and a copy be filed with the Secretary, Order

of Eastern Star. Fraternaly submitted, Ethel Fulton Bertha Stahler F. M. Ellington

Mrs. W. C. Porter of Terrell will arrive Saturday to visit her daughter, Mrs. Homer Nelson and Mr. Nelson.

J. O. Gillham was able to return to his duties at the State Bank, Monday, after a week's illness.

Mr. Elmer A. Bentley of Lubbock was a welcome helper to the Herald force, Thursday.

Dine at the W-I-N-E-S

Delicious and appetizing meals served in a home-like atmosphere.

You are always welcome.

MRS. J. E. SHELTON, Prop.

Try a Want Ad for Results



Conoco Products—Willard Batteries
Battery Recharging—Washing & Greasing
Prestone—Open All Night
Fitzgerald Service Station

Society Church Activities Club News

MRS. A. D. REPP, Society Editor
Phone 280

JUNIOR MAIDS AND MATRONS MEET AT SMITH HOME

Junior Maids and Matrons club met at the home of Mrs. Emmitt Smith on Tuesday afternoon, Oct. 22, with 19 members present.

A Welfare Committee was appointed by the President, Mrs. V. L. Patterson with Mrs. Jack Hamilton, Chairman, Mrs. E. L. Sturges, Mrs. Lee Brownfield, Mrs. S. Burton Hackney and Mrs. W. S. Brumage as members of the committee. The committee is to investigate the project of making layettes for the underprivileged, and all members are to meet with Mrs. V. L. Patterson on Tuesday afternoon, Oct. 29 at 4:00 and sew.

Mrs. Bruce Zorns' resignation was accepted by the club. She was treasurer, and Mrs. Jake Gore was elected to replace her in this office. The Finance Committee had an excellent report as results from the rummage sale of last Saturday. Another one is planned in the near future.

Mrs. Virgil Keyes was elected as a new member. Mrs. Cherry Foster and Mrs. Jeff Reese also elected, and as soon as there is a vacancy these two will become members.

A very interesting Governmental Program was given as follows: Essential Differences of Political Parties, Mrs. Jack Hamilton; Party Platforms of 1940, Mrs. Burton Hackney; The Mechanics of Choosing Our President, Mrs. Bill Ed Wasson.

This was a very appropriate program, with politics as they are at present, and was enjoyed very much by the members.

Mrs. James King was guest of the Club.

Apple pie, whipped cream, coffee and mints were served by the hostess, Mrs. Smith.

The next meeting, November 12, will be in the home of Mrs. Arlie Lowrimore, at which time Miretia Montgomery will review the book, "The Fire and the Wood" by R. C. Hutchens. Members of other clubs, with a small silver offering, will be welcome to hear this review.

DON KING AND MISS OLETA COLE MARRIED OCT. 23

Announcement is being made of the marriage of Miss Oleta Cole and Don D. King, which took place at 10:30; October 23rd at the Presbyterian Manse in Lubbock. Dr. Jack Lewis officiating.

Attending the couple were Miss Vera Cole, sister of the bride and James B. King of Brownfield, brother of the bridegroom. Both Mr. and Mrs. King are graduates of Texas Tech. They will be at home in Lubbock.

CEN TEX HARMONY CLUB

The Cen-Tex Harmony club met with Mrs. A. A. Sawyer Tuesday, October 22nd.

Mrs. Eunice Jones, President presided. Mrs. Money Price was program director for the meeting.

After a business session the following program was rendered, featuring Mozart and Hayden compositions.

Piano Duet, "Minuet from Don Juan", Mozart; Mrs. Noble, Mrs. Dallas.

Piano Duet, "Minuet", Mozart; Miss Fields, Mrs. Carter.

Piano Duet, "Turkish Rondo", Mozart; Mrs. Carson and Mrs. Teague.

Piano Solo, "Sonata No. 11", Hayden; Mrs. Carson.

Current Events from Federation Publications, Mrs. R. B. Parish.

Roll Call, Mozart; Hayden Composition.

A sandwich plate and hot tea were passed to the guests at the close of the program.

Mr. and Mrs. James King spent Sunday in Levelland visiting her sister, Mrs. Rayburn Knott and Mr. Knott.

Don King and Miss Oleta Cole of Lubbock visited his parents, Mr. and Mrs. John King, Sunday.

C. L. Green
Is entitled to see
"WYOMING"
At RIALTO, Fri.-Sat.
(pass good for one only)

J. W. Nelson
is entitled to pass to see
"Wild Horse Valley"
At RITZ, Fri.-Sat.
(pass good for one only)

NEW RESIDENTS

Mr. and Mrs. Grant Winston of O'Donnell have arrived in Brownfield to make their home. Mr. Winston is to be Supt. of the Arizona Chemical Plant here.

KOLONIAL KARD KLUB GUESTS OF MRS. DAVIS

The Hallowe'en motif was carried out in decorations and refreshments as a party given by Mrs. E. C. Davis Friday afternoon of last week at her home, when her guests were members of the Kolonial Kard Klub.

Mrs. J. M. Telford scored high and was presented with a perfume and sachet set. Mrs. D. M. Evans was given a glass coaster set for second high score.

Jack-o-lanterns shaped sandwiches, cheese sticks, baked apples, doughnuts, ripe alives and apple cider were refreshments.

Those attending were Mmes. G. L. Daugherty, H. F. Heath, Money Price, A. J. Stricklan, A. A. Sawyer, J. M. Telford, T. L. Treadaway, D. M. Evans, W. S. Brumage, Silsbee, L. Nicholson and Horace Beluw. Mrs. Robert Nobles was a tea guest.

MRS. G. W. GRAVES ENTERTAINS CLUB

Mrs. G. W. Graves was hostess to the 1937 Quilting Club, Wednesday afternoon of last week at her home.

The afternoon was spent in quilting a quilt. Refreshments of hot rolls cookies and tea were served to the following guests:

Mmes. Walter Hogue, Cleve Hogue, K. W. Howell, W. L. Bandy, B. L. McPherson, Ed Ballard, J. M. Telford, E. L. Redford, Jim Jackson, S. H. Daugherty, F. M. Walters and J. H. Carpenter.

BAPTIST CHURCH

Notwithstanding other attractions in town last Sunday, 364 were registered in the teaching service and perhaps as large an audience at the preaching hour as has attended the regular morning hour.

The teachers and officers are exerting special effort to increase the average attendance above the four hundred mark and we hope to go over that number next Sunday morning.

It is not in order to say we have the numbers but the people need to attend the house of God and study his Word and hundreds of them, be it said to their shame, do not bring their families into the worship hour or the Bible study period or study the Bible in their homes, thus denying to their families the greatest influence for good in the world today.

Next Sunday is an important day in all Baptist churches in Texas as our convention year is coming to a close and next Sunday is known in Texas as State Mission Day, when we shall bring a liberal offering over and above our regular church offering.

Our convention is promoting much missionary effort in Texas among the foreign language groups and in isolated districts where we do not have established churches and our work is successful to a marked degree, but it must be supported and Baptists who are missionary will support it with their money and all of our churches are asked to finish a great year's work by a worthy offering. We do well to imitate the early church and obey the command of the Master to "Go into all the world and preach the gospel to every creature."

Visitors are always welcome.

Hospital Notes

Mrs. Fred Henson of Meadow underwent major surgery Saturday.

Sam Raney was operated for ruptured appendix Friday.

Charles Hanes is a pneumonia patient.

Morgan Shoemaker is very ill with pneumonia.

Jimmie Farrar had an appendicitis operation Monday.

Mrs. Satch Green underwent minor surgery Sunday.

Mrs. Max Gordon of Post was the guest of Miss Juanita Tankersley Sunday.

Born to Mr. and Mrs. Lofton Warren of Tokio a 6 pound, 2 1/2 oz. daughter, Saturday, Oct. 19.

Mrs. Marie Williams spent the past week end in Lubbock, visiting Mr. and Mrs. Durham.

Only 25 of Texas' 254 counties have county libraries.

BRIDGE BREAKFAST GIVEN BY TRIO

Mmes. John L. Cruce, Will Ed Watson and R. L. Bandy were hostesses at a bridge breakfast Wednesday morning at the home of Mrs. J. L. Cruce Sr. Marigolds were attractively placed throughout the entertaining suite.

Mrs. McGowan scored high and was given a white bed spread. Mrs. Sawyer was given a pair of bedroom lamps for second high, and Mrs. Herod, silk hose, for low.

The guest list included Mmes. Lee O. Allen, W. S. Brumage, W. R. McDuffie, R. N. McClain, Wilson Collins, Guthrie Allen, C. C. Primm, L. M. Wingerd, I. M. Bailey, Spencer Kendrick, J. J. McGowan, H. F. Heath, J. H. Dallas, Cherry Foster, R. R. Taylor, Roy Herod, J. P. Davis, A. A. Sawyer, Walter Hoard, Jack Hamilton, E. C. Davis, Bruce Zorns, W. E. Laatham, G. L. Daugherty, R. L. Bowser, V. L. Patterson, J. M. Telford and Joe Shelton.

RUTH CLASS

The Ruth Class of the First Baptist church was entertained Wednesday noon with a covered dish luncheon. After luncheon the class had a business meeting. Four group captains were selected. They were Mrs. J. P. Davies, Mrs. Eugene Barrett, Mrs. Dick Chisholm, and Mrs. Andrew Cooper.

Those enjoying the luncheon were:

Mmes. Henry Buell, Eugene Barrett, Satch Green, Virgil Burnett, James P. Davis, Glen Hamby, Ray Swindle, Earl McCutchen, Henry J. Fine, Dick Chisholm, Wayne Mullins Jr., H. B. Virgil Crawford, Nathan Evans, Andrew Cooper, Ted Hardy, Homer Newman, Harold Denton, Lewis Segars and Kyle Adams.

The luncheon was in Mrs. Nathan Evans' home.

Each member had a sunshine sister. They revealed them and exchanged gifts.

BIRTHDAY DINNER GIVEN FOR MISS PEGGY LEWIS

Miss Patsy Carter entertained with a surprise birthday dinner Wednesday evening at her home, to honor Miss Peggy Lewis on her fourteenth birthday.

The honoree was presented with a number of lovely gifts. Following the meal the group enjoyed table games. Those present were the honoree, Juanda Ruth Turner, Patsy Frank Ballard, Frances Joyce Rambo, Christine McDuffie, Beverly Ballanz, Caroline Jane Harris and the hostess.

W.S.C.S. HAS MEETING

Mrs. J. R. Turner led the first lesson in our new book entitled "Uprooted Americans," at the Methodist Church Monday, Oct. 21. Mrs. House led the devotional. Members present were Mmes. Thompson, Turner, Scott-Tucker, Cook, Lloyd, Thomason, House, Hanks, Arnett, Webber, Carpenter, Harris, Bynum and Longbrake. The second chapter will be led by Mrs. Leo Holmes, Monday, Oct. 28.

HOUSEWARMING

Mr. and Mrs. Lad Brownfield were honored Saturday evening at their home when twenty-five friends surprised them with a house warming. The honorees were presented with a profusion of lovely gifts.

Mr. and Mrs. E. L. Sturgis spent Sunday in Lubbock.



New 24-Heater Realistic Permanent Wave Machine . . .

5 New Royal Chrome Vanities, Dressers

Operators: Mamie, Vivian, Cleo, Monah and Mrs. Andress.

CINDERELLA Beauty Shop
PHONE 62-J

MISS WHITNEY ENTERTAINS B. & P. WOMEN'S CLUB

Business and Professional Women's Club met at the home of Mrs. Onie Rambo with Mabel Whitney as hostess on Tuesday night, October 22. The house was beautifully decorated with garden flowers, carrying out the Hallowe'en motif.

The club voted to send a delegate to the convention in New Orleans Nov. 9, 10, and 11, paying part of her expenses. Several are making plans to attend.

The club also voted to charge a small fee of 10c to each member who is late to a meeting, 25c for an unexcused absence, and 50c if you are on the program and do not attend or get someone to fill your place. A committee was appointed by the President to make this amendment to the Constitution.

Mrs. B. W. Carmichael and Faye Hogue were guests of the club.

A lovely plate of chocolate cupcakes with hallowe'en faces made with nuts, punch and candy was served by the hostess to the 12 members and guests.

The next meeting will be with Mrs. Arlie Lowrimore on November 12. All members please notice the above fines as they will be in effect at the next meeting.

GOMEZ STUDY CLUB

The club met with Mrs. Hosey Key Thursday, Oct. 17 at 2:30 p. m. After the business meeting was closed a social hour was enjoyed. An exchange of gifts afforded much laughter.

The next meeting will be with Mrs. Ray Anderson, Nov. 17. Refreshments of tuna fish salad, sandwiches, cookies and iced punch were served to seven members and one visitor.

MARRIAGE LICENSES

San S. Thornton and Miss Johnnie Lee Thomas, October 17.

Dalton Warren and Miss Elizabeth Cockrell, October 19.

JIM LINDLEY'S BROTHER DIES IN NEW MEXICO

Word was received by Jim Lindley of this city that his brother, Earl Lindley, age 45, had died in the Veteran's Hospital in Albuquerque, N. M., Tuesday morning at 8 o'clock. He died of a heart ailment.

Mr. and Mrs. Cecil Lillard of Benton, Tenn., arrived here Tuesday to visit Mr. and Mrs. H. B. Kirby. Mr. and Mrs. Kirby are here representing the National Circulation Service, in the Herald circulation drive.

Bruce Zorns of the State Bank was confined to his home with the flu several days last week.

Mr. and Mrs. R. M. Kendrick moved into their new home Wednesday of this week.

EXPRESSION PUPILS WANTED

Will do exchange work
MRS. CLYDE DALLAS
Phone 48 Immediately



WE HAVE REDECORATED OUR BANQUET ROOM IN THE HALLOWE'EN MOTIF WITH WITCHES, OWLS, BLACK CATS, BATS, GOBLINS, JACK-O-LANTERNS, FALL FLOWERS, AND FEED SHOCKS, WHICH GIVE A VERY DESIRABLE FESTIVE SPIRIT.

Call 325 for reservations. Bridge parties, dances, dinners and breakfasts. Let us help plan your refreshments

HANCOCK'S CAFE



MRS. MAYFIELD HONORED WITH SHOWER

Mrs. Wayne Brown and Mrs. Mike Blair entertained Friday afternoon of last week from 3 to 5 o'clock at the home of the former, to honor Mrs. Ed Mayfield.

In a clever contest, Mrs. Mayfield was awarded the prize, which was a shower of lovely gifts. The hostesses served spiced tea, cookies, and "smacks" to the forty guests at the close of a pleasant afternoon.

BOY SCOUT COURT OF HONOR PROGRAM

To be held at High School auditorium October 25, 1940, 7:30 o'clock. Program:

Music, High school band; Song, "America," Gene Hurt; Invocation by Rev. Hanks; 2nd class awards, Leo Holmes; 1st Class awards, Virgil Crawford; Star award, J. D. Miller; Life award, Emmitt Smith; Merit badge award, Luther Heath; Eagle award presentation, Mrs. J. D. Miller, Mrs. D. L. Hinson; Check-up on attendance—Mothers in attendance; General attendance; Taps, Larry Miller; Scout benediction by troop 49.

REPORTER FOR SOCK AND BUSKIN CLUB

LUBBOCK, Oct. 18.—Vondée Lewis, junior arts and sciences student at Texas Technological College, was recently elected reporter of Sock and Buskin, speech club.

Vondée is the daughter of Mr. and Mrs. Clyde Lewis of Brownfield.

Mr. and Mrs. J. L. Jenkins announce the arrival of a son, Thursday, October 17.

JAYCEE HALLOWE'EN DANCE

Sandy Sanderson's Orchestra

THURSDAY NITE
OCTOBER 31
9:00 'til ?

Admission \$1.50
VENETIAN Auditorium

DEPUTY STATE SCHOOL SUPT. TO VISIT SCHOOLS

Mr. E. Esten Day, Deputy School Supt., will visit state aid schools Tuesday, Wednesday and Friday of next week. The purpose of the visit is to inspect the schools for their standardization and salary aid applications.

Tuesday he will visit Tokio, Gomez, Johnson, Harmony, Challis and Pleasant Valley; Wednesday, Lahey, Wellman, Foster, Scuday and Union; Friday, Meadow.

Mrs. E. R. Barrett and two sons have come here from Hobbs to join Mr. Barrett, who is a driller in the Sundown oil field. They are making their home at the Brownfield Hotel.

Mrs. W. M. Robertson of Lorenzo is the guest of her daughter, Mrs. Lee O. Allen and Mr. Allen. Miss Frances Robertson of Levelland, Mrs. Ed Parchman, and Mrs. Marvin Terrill of Lorenzo were also recent guests in the Allen home.

MANY OUT-OF-STATE CARS VISIT TEXAS

AUSTIN, Oct. 14.—The Texas Highway Department operated 7 Information Stations during the fiscal year ended August 31, 1940, and 6 additional stations in June, July, and August when tourist travel was highest. These stations are located on the heavier traveled highways at the state line and are operated to furnish motorists with accurate information on the Texas Highway System and places to be reached over State Highways.

During the year 88,917 vehicles stopped at the 7 year-round stations and in the three summer months, 19,175 vehicles stopped at the 6 summer operated stations. There were cars from every state in the Union and 723 foreign cars from all parts of the globe, including Africa and the Orient. California was high with 16,944 and Delaware low with 55.

S. T. Murphy, city, and Lloyd Murphy of Lamesa were in Monday of last week on business.

LOW COST BUILDING AND REMODELING LOANS

For a small sum—no more than the rent you pay—you can have your own home! A new home or a remodeled one. Don't "wish" any more, realize your hopes. Friendly, expert consultations at any time. Let us help you build your house or repair it—at low cost . . . at terms adjusted to your own convenience.

CALL AND LET'S TALK IT OVER
Cicero Smith Lbr. Co'

SPECIALS

For Saturday - Monday

50 cc NATOLA	\$1.97
100 ABDG VITAMIN CAPS	\$2.39
5 LB. BAG EPSOM SALTS	29c
McKESSON ASPIRIN, 2 bottle of 100	49c
POND'S Cleansing Tissues, 500	23c
BAY RUM, Full Pint	25c
JERIS HAIR TONIC AND HAIR OIL COMBINATION, \$1.30 Value	76c
McKesson's Shaving Cream, lg. tube	19c
APEX Water Bottle, 2-quart	49c
York Antiseptic Mouth Wash, qt.	49c
3 BARS LIFEBOUY SOAP with Handi-Dish	21c
3 BARS LUX TOILET SOAP with Hostess Dish	21c
54-PIECE American Limages	
Dinnerware	\$12.50
EMERSON RADIOS,	\$9.95 to \$24.95

PALACE DRUG STORE

HARMONY

Attendance at Sunday school was excellent last Sunday.

We were glad to see Miss Jewell Decker able to be in her class again. We also enjoyed having the visitors.

There will be preaching next Sunday by Bro. Curtis Jackson, Baptist pastor and also by Rev. Morrison, Methodist pastor. Every one is invited to come.

Don't fail to come to the P.-T. A. meeting next Friday night at eight o'clock. We have a good program. A part will be dedicated to State Birthday.

The H. D. club met with Mrs. Elton Busby last week. Nine were present. Miss Maretha Holloway was with us and demonstrated the making of hooked rugs. Those present enjoyed refreshments of coffee and doughnuts. The next meeting will be with Mrs. Dupree the first Thursday in November.

Mr. and Mrs. M. D. Smith and children of Dunn spent the week end with his parents, Mr. and Mrs. W. A. Smith.

Mr. and Mrs. H. B. Virgil Crawford spent Sunday afternoon visiting with Mr. and Mrs. Joe A. Davis.

As we do not have much news this week we wish to say a few words about our distinguished President. Not many days hence we are going to have another presidential election. We know you won't forget who led us out of a chaotic situation in 1933. During a few years prior to the above date people were losing their homes, banks were breaking, revolution threatened in several places in our beloved country, farm products were almost worthless, corn sold in Terry county as low as \$2.97 per ton, livestock so low they were not worth feeding. Then what happened? Why we elected the greatest President in history. You know what he has done, and that's why we want him again. He has been tried and it does not make any difference about the third term; times have changed. No time to change presidents now. The man who can still steer the ship of our nation is Franklin D. Roosevelt.

PLAINS—

Mrs. V. L. Wheeler and two children of Levelland visited her parents, Mr. and Mrs. J. H. Morris, Saturday and Sunday.

Mrs. Clyde Perry and children were in Brownfield Saturday night.

Mr. and Mrs. Ernest Sloan and children were visiting Mr. and Mrs. Joe Walden Sunday.

Mrs. Harry Morris and children are visiting in Lubbock this week.

Born to Mr. and Mrs. John Anderson, a 9 lb baby boy on Oct. 16.

Mr. and Mrs. W. H. Hague, Mrs. L. D. Camp and Mrs. J. H. Morris were shopping in Lubbock, Fri.

Mr. and Mrs. Pearl Howes and children of Lubbock were visiting Mrs. Howes' sister, Mrs. Harry Morris and family Sunday.

Miss Creola Moore, teacher in the Plains school, spent the week end at her home in Brownfield.

Mrs. Taylor and Mrs. Goldman of Quinlan, Texas and Mrs. Hamilton of Seagraves visited Mrs. Fred Williams Saturday and Sun.

JOHNSON

The P.-T. A. is sponsoring a hallowe'en carnival here Friday night, October 25. Every one is invited to come and enjoy the fun.

Mr. Casey's room won the dollar in the P.-T. A. membership contest by one vote. Mr. Salsers' room was second. Miss Bearden's third and Miss Smith's fourth.

C. B. Whitley of Bakerfield, California, who has been visiting his sister, Mrs. Elmer Green, left Monday to visit his parents in the Quemado Valley.

Mr. and Mrs. Elmer Green and children attended a surprise birthday dinner for his mother, Mrs. L. H. Green, of Brownfield, Sun. Mrs. Joe W. Brown and Kermit Howard of Brownfield visited in the Salsers and Howard homes Sun. Mr. and Mrs. Bill Brannan and children of Haskell spent the week end with his sister and families, Mmes. M. L. Howard and Arch Neal.

H. & H. CLUB

Miss Twilla Graham entertained the H. & H. Club at Hancock's Cafe on Wednesday afternoon.

Mmes. Webb Russell, Paul Jones, John J. Kendrick, and Misses Queenelle Sawyer, Wanda Graham, Jodie Gracey, Ethelda May and Twilla Graham were present.

Mrs. John Kendrick scored high and Mrs. Paul Jones second high.

REMEMBER THE Rexall DRUG STORE FOR BEST VALUES IN TOWN

Rexall Original

4 OCTOBER 30-31 NOVEMBER 1-2

ONE CENT Sale

BIG DAYS

THESE VALUES GIVE YOU THE IDEA . . . MORE THAN OTHERS

TWO FOR THE PRICE OF ONE plus ONE CENT

GET ACQUAINTED SPECIALS

Tin of 8 Firstaid Quik-Bands (Readymade Bandages) FOR ONLY 4¢ WITH ANY 49¢ SIZE while individual item purchased they last on this sale	39¢ Tube Briten Tooth Paste FREE with a purchase of \$2 worth or more of One Cent Sale Merchandise one to a customer.	25c Puretest 3 oz. Cream of Tartar 2 for 26c	25c SIZE Puretest 2 oz. F.E. Cascara Aromatic 2 for 26c	Lorie latest creation FACE POWDER 50c SIZE For your own or guest use. All the new smart shades. 2 for 51c REXALL QUALITY	Mechanical Relief for Constipation RIKER'S PETROFOL Non-habit-forming. Marvelous value. 49c SIZE FULL PINT 2 for 50c REXALL QUALITY	Puretest ASPIRIN A necessity in every medicine chest. True Aspirin. Dissolves quickly and completely. Bottle of 100 49c Size 2 for 50c REXALL QUALITY
49c SIZE Klenzo Antiseptic 2 for 50c Get this delightful cinnamon-like flavored mouth wash and save.	Mi31 Dental Paste Cleanses thoroughly. Leaves the mouth feeling clean and refreshed. 29c SIZE 2 for 30c	25c Puretest 2 oz. F.E. Lonilan 26c	25c Puretest 3 oz. Glycerin 26c	Puretest A B D G CAPSULES \$1.65 pkg. of 50 Build resistance against winter colds now where your diet lacks these vitamins. Finest quality. REXALL QUALITY 2 for \$1.66	Puretest Brewers' Yeast Flakes What a saving compared to price of yeast cakes. Free from flatulence, too. Try some. REXALL QUALITY 2 for 80c	Puretest Rubbing Alcohol Free from any irritating odors often found in cheaper alcohols. 50c FULL PINT 2 for 51c REXALL QUALITY
\$1 Size Miss Holiday Face Powder 2 for \$1.01	ENTRANCING NEW LORIE LIPSTICKS 50c 2 for 51c	25c Puretest 3 oz. Glycerin & Rose Water 26c	25c Puretest 2 for Glycerin 26c	Jexall ORDERLIES Gentle action. Effective for all the family. Popular chocolate flavor. 50c pkg. of 60 REXALL QUALITY 2 for 51c	Rexettes Sanitary Napkins Pkg. of 12 A value everyone will appreciate. Easily disposed of. REXALL QUALITY 2 for 26c	Puretest Percocod Tablets made from Cod Liver Oil Concentrated with Percomorph Oil 2 for \$1.01 \$1 SIZE 110 REXALL QUALITY

MAGIC HOUR SPECIALS

WEDNESDAY • THURSDAY • SATURDAY • ONE TO A CUSTOMER 2 large bottles Ilasol and pkg. of 200 KLENZO FACIAL TISSUES You'll love Ilasol for keeping skin and hands soft despite rough weather—and you have many uses for the facial tissues. ONLY ONE TO A CUSTOMER REXALL QUALITY 51c	WEDNESDAY ONLY AS LONG AS THEY LAST 72 SHEETS 60 ENVELOPES MEDFORD Stationery Biggest stationery value you'll see this year. Smart, stylish, finest quality paper you'll use and be sure it is correct. ONLY ONE TO A CUSTOMER REXALL QUALITY 29c	THURSDAY ONLY AS LONG AS THEY LAST BOX OF 6 CAKES Savon Au Lait Soap Imagine, 6 cakes of this delicately scented real high quality soap at this extremely low price. For home or guest use. ONLY ONE TO A CUSTOMER REXALL QUALITY COMPLETE PKG. ONLY 37c	SATURDAY ONLY AS LONG AS THEY LAST Symbol Water Bottle Be prepared! This bottle made from live, long-wearing rubber. Will give real service. 2 for \$1.01 REXALL QUALITY	Lord Baltimore LINEN 50c value Fine quality white linen, suitable for ladies or gentlemen. It pays to use the best in stationery. 2 for 51c REXALL QUALITY	Puretest Epsom Salt For a quick effective laxative use Puretest Epsom Salt. Free from harmful irritation and bitter taste. 25c 1 LB. SIZE 2 for 26c REXALL QUALITY	Mi31 Antiseptic Solution 49c FULL PINT A cold favorite as mouthwash, for colic or gargles. Antiseptic even when diluted 2 to 1. Extra value. REXALL QUALITY 2 for 50c
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THREE FOR ONE Super Value Coupon

DURING THIS SALE ONLY

Three 39c tubes Rexall Milk of Magnesia Tooth Paste

The tooth paste that neutralizes mouth acids as it cleanses. Aids in keeping your teeth clean, sparkling. And what a value you get with this coupon offer. **39c**

NAME _____ ADDRESS _____

Cash Redemption Value of Coupon 1/10 of One Cent

ALL REXALL PRODUCTS SOLD ON A MONEY-BACK GUARANTEE OF SATISFACTION

WELLMAN H. D. CLUB

Wellman members of the H. D. Club met with Mrs. V. L. Hudson Tuesday at 2:30 p. m.

Miss Holloway gave a very interesting demonstration on hooked rugs.

The club will meet with Mrs. Vernon the first Tuesday in November. The program will be on jelly making.

The third Tuesday in November we will meet with Mrs. Miller. This is to be the mattress-making program. So we want to urge all members to be present, please, and of course we would not forget to add that everyone is welcome. It costs nothing to join our club and it is the aim of the club to be a help to the community.

LOSES GRANDFATHER

T. L. Paterson, secretary of the chamber of commerce, lost his grandfather, W. L. Greer, 84, of DeLeon, Tuesday about five o'clock. Mr. Greer had been in feeble health for some time.

Mr. Patterson and sister, Mrs. Bob Wayland of Plainview, drove down there Monday, returning Tuesday, and soon heard that their grandfather had died just a few hours after they left.

POOL

Mr. and Mrs. J. J. Gunter and family went to Terral Okla., Friday to attend the funeral of Mr. Gunter's nephew, Billie Bob Gunter, who died Thursday of appendicitis. Billy Bob, with his parents, spent part of last year in the Pool community.

Mr. and Mrs. Homer Dunn and family spent Sunday at Seagraves.

Mr. and Mrs. S. V. Newsom and family visited Mr. and Mrs. Ed Newsom of Gomez, Sunday.

Jimmie Farar was operated for appendicitis, Sunday.

POOL H. D. CLUB

The Pool Home Demonstration Club met October 16, 1940 with Mrs. Pearl Ticer.

Miss Holloway demonstrated the hooked rug.

After the business meeting refreshments were served to 11 members and one visitor.

The next meeting will be in the auditorium with Mrs. C. W. Denison as hostess.

SCUDDAY H. D. CLUB

The club met in the home of Mrs. Jack Tarvey. Seven members were present and one visitor.

Mrs. Tom Miller had charge of the program on health and personal grooming. She gave a demonstration on lotion. Also formulas of lotion and cream and the care of your skin.

The next meeting will be in Mrs. J. C. Herring's home with Miss Holloway. All the ladies of the community are invited to attend.

"FORGET IT"

Forget it, dear brother, forget it, That's the very best thing you can do.

It will do you no good to remember The mean things that are said about you.

This life is too short to get even For every mean act that you know So forget it, dear brother, forget it, Forget it, and you just let it go.

Forget it, dear brother, forget it, For you see every knock is a lie Be decent and never repeat it, Just forget it and let it pass by.

You may think that the story is funny, But to tell it you've nothing to

LAHEY H. D. CLUB

The Lahey Home Demonstration club met with Mrs. W. T. Briscoe, Wednesday, Sept. 25.

Roll call was answered with the names of fruits and vegetables suitable for drying.

A general discussion on canning, drying and storing of vegetables fruits and vegetables followed.

Refreshments were served to Mmes. Pat. Fox, H. T. Briscoe, R. H. Finch, Dan Hulse, F. M. Cornelisse, Miss Mary Othel Fulton and the hostess.

The club met with Mrs. Fred Cornibise Thursday, Oct. 10. Miss Holloway met with us and we studied hooked rugs. A number of which were displayed. The color

JOHNSON H. D. CLUB

The Johnson H. D. Club met last week at the home of Mrs. Wheatley and enjoyed a demonstration and program on the care of skin, nails and hair. Mrs. R. D. Jones told members of a formula for the preparation of hand lotions and cream. Eleven members were present.

The next meeting will be Nov. 5 with Mrs. Patton. Miss Holloway will meet with us.

Mr. and Mrs. Roy Collier were in Abilene Sunday, where they visited their daughter, Miss Lavene Collier, who is a student at A.C.C. They also visited Mrs. Collier's sister, Mrs. L. McDaniel and Mr. McDaniel. They were accompanied to Abilene by Mrs. E. Brown, who spent the day with her mother.

Mr. and Mrs. Robert Rathberger of Wichita Falls were week end guests of her sister, Mrs. M. G. Tarpley. The Tarpley family and their guests and Mrs. J. B. Huckabee and baby spent Sunday in Lamesa with the ladies' brother, H. D. Covington and family.

W. L. Wright of Loop was a business visitor here, Friday.

MORE DUCKS THIS YEAR

Texans will have an opportunity to shoot from 20 to 30 per cent more ducks this year than last, according to surveys by state and federal biologists. The U. S. Fish and Wildlife Service biologists who travel the flyways from far north to as far south as Cuba estimate there will be from 20 to 30 per cent more migratory waterfowl in the Lone Star State this year.

There were a large number of ducks and geese in Texas, especially on the coast, last year, but poor hunting weather held down the total kill. Sportsmen are fervently hoping for colder weather this year.

A record total of 365,838 crop insurance contracts on the 1941 crop were taken out by the winter wheat producers in the United States, an increase of 60,000 over last year's number.

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PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

CABBAGE MOUNTAIN GROWN BEST QUALITY 100 LBS.—90c LB. **1c**

ORANGES—Texas or California 288 Size, doz. **10c**

GRAPEFRUIT—Texas Marsh Seedless, lg. sz. 2 for **5c**

POTATOES Idaho Russets Lb. **1½c**

YAMS MARYLAND SWEETS, lb. **2½** **CRANBERRIES**, qt. **19c**

CRACKERS Dixie Cream Salted 2 lb. Box **12½c**

PORK & BEANS Marshal lb. Cans **5c**

PLYMOUTH COFFEE Fresh Ground 2 lbs. **25c**

JELLO All Flavors 3 Pkgs. **13c**

TOMATO JUICE Libby's 3 Cans **19c** **COCOA**, Hershey's lb. cn **15c**

BRUCES JUICES, 3 cans **10c** **PEAS** Libby's Rosedale No. 2 Can **12½c**

Fruit Cocktail, can **10c** **ICE CREAM**, Pt. 10c; qt. **19c**

COOKIES Delicious - Oatmeal Vanilla COCOANUT, lg pkg. **9c**

FOLGERS COFFEE 2 lbs 45c 5 lbs 1.15 lb **23c**

TAMALES Delgado Quality Can **11c**

CATSUP—Scott's Large Bottle **9c**

OLEO—Rio Quality, lb. **9c**

SUNBRITE CLEANSER, 3 cans **13c** **NO. 2 CANS** BLACKBERRIES 3 FOR **25c**

PEANUT BUTTER Danny Boy Quart **22c**

SLICED BACON—Lakeview, lb. **19c**

SAUSAGE PORK COUNTRY lb. **10c**

PORK STEAK or ROAST—lb. **17c**

BEEF ROAST—Brisket, lb. **12½c** **BABY BEEF STEAK** Tender, lb. **17½c** **BOLOGNA**—Fresh Sli., lb. **10c**

SLICED BACON—Armour's Banquet, lb. **25c**

SUGAR CURED JOWLS lb. **12½c**

KRAFT CHEESE 2 lb. BOXES **43c**

BROWNFIELD FRIDAY-SATURDAY TEXAS

Subscription Drive—

(Continued From Page 1)

early in the campaign.

Report Days

Candidates should turn in their subscriptions twice each week, or on Wednesday and Saturday, 5,000 additional votes are given for making a cash report on those days.

An office has been prepared for the candidates at The Herald office. Make it your headquarters and the headquarters of your friends. The campaign office will remain open until 10 p. m., on those days for the convenience of those who cannot call earlier in the day.

Second Count Next Week

The second count will appear next week, showing the standings at that time. The standings will be published each week thereafter. Therefore, it is important that you turn in as many subscriptions as possible in that list.

Renewals Count

Keep this fact in mind. Renewals or those in arrears count as well as new subscriptions. But get all the new subscriptions you can. New ones count double. And work hard your first week as extra votes will be given for your first week's effort.

Ask the campaign manager for any help and cooperation you may want. It is our business to aid all candidates alike.

Telephone and Write

Use the telephone. Ask your friends for their subscription. Then go and collect. Write your friends and tell them you are in the campaign to win one of the big prizes. Leave no stone unturned and you will be a winner when the campaign closes.

The "Better Times" Club is now open and it won't be long until it is over. If you are not in, GET IN TODAY!

Mr. and Mrs. Wayne Brown, Jimmie Benton and Mrs. J. M. Lawrence were Lubbock visitors, Sunday.

Mr. and Mrs. O. H. Longbrake, Miss Betty Longbrake and Maurice Betts motored to Big Spring, Stamford, and Colorado City, Sun.

Miss Dagma Mayes of Roscoe has been visiting in the home of her uncle, Cye Tankersley and other relatives here this week.

Mr. and Mrs. Ed Leideigh attended the Tech-Brigham Young football game in Lubbock Friday night.

Tom May and R. L. Bowers were in Lubbock Friday night to attend a Scottish Rite Meeting.

Henry French was over from Lovington, N. M. the past week on business, and informed us that the section around Lovington was a much better sheep country than western Gaines county. Henry is an old Territe.

Rev. J. E. Anderson of Plains, member of the Yoakum county draft board, was a business visitor here Wednesday.

Mr. and Mrs. R. W. Rutherford visited Mr. and Mrs. Tom Cobb, Sunday, enroute to their home from Tahoka, where they had visited their son, Randolph.

Mr. and Mrs. J. M. Telford, city, Mr. and Mrs. Joe Telford and Miss Ouida Merle Butler of Lubbock, were in Lamesa to visit Mr. and Mrs. D. S. Day. Mrs. Day is the sister of the men.

Mrs. Glendora Smith of Clinton, Indiana was the guest of Mrs. C. B. Quante last week end. Mrs. Smith is the grandmother of H. E. Smith, son-in-law of Mrs. Quante.

Editor Forest Weimhold, one of the publishers of the Hockley Co. Herald, Levelland, was a visitor in our city, Sunday. He stated that Levelland, while on no boom, was growing rapidly.

Mr. and Mrs. Bill Jennings of Midland visited her parents, Mr. and Mrs. J. E. Greenfield, Sun.

IT'S LOVE

Lee Bowman and Ann Rutherford supply the love interest in "Wyoming," new Wallace Beery cut door action drama, opening tonite at the Rialto Theatre.

Garlic Helps Dizziness

Dizzy? Intestinal poisoning due to harmful bacteria in your colon may be the cause. Medical science says that Garlic helps combat this condition. Now you can get Garlic in odorless, tasteless, easy-to-take tablets. Ask your druggist for DEARBORN Concentrated Garlic Tablets. Big economy size, special now only 99c.

CORNER DRUG

Nelson-Primm Drug Co.

Brownfield, Texas

Walgreen Agency Drug Store

VALUABLE COUPON
KNIT DISH CLOTHS
With this coupon **2 for 7c**

1c SALE!
Regular Size ORLIS TOOTH PASTE **2 for 36c**

PINKHAMS Comp.
1.35 BOTTLE **99c**

ORLIS or KELLER MOUTH WASH FULL PINT **2 for 51c**

REVELATION
50c TOOTH POWDER **36c**

PO-DO SHAVE
CREAM Lather or Brushless YOUR CHOICE **2 for 50c**

WOODBURY
10c FACIAL SOAP (LIMIT 3) **3:17c**
PHILLIPS
50c MILK MAGNESIA (LIMIT 1) **33c**
ASPIRIN
5-GRAIN TABLETS 100's **17c**
IRONIZED YEAST
1.00 SIZE (LIMIT 1) **63c**
SCOT TISSUE
(LIMIT 3 ROLLS) **3:20c**
MINERAL OIL
LIGHT, WHITE, U.S.P. PINT **26c**

"VARSITY" FOOTBALL Regulation Size & Shape **98c**
WELL PADDED FOOTBALL HELMETS Tan & Black Blue & Red **1.17**
PREP-VARSITY MINIATURE FOOTBALL RAWHIDE LACING **49c**

55c SIZE VICKS VAPO RUB **27c**
IVORY SOAP Large SIZE **2 for 17c**

Sale of HOME NEEDS
10 INCH ELECTRIC HEATER With cord & plug **1.19**
STREAMLINED Electric IRON Quick Heating **98c**
2-SLICE BREAD TOASTER Mica Element **.93**
Men or Women Metal SHOE TREES **23c**
ACCURATE Corning Alarm **.89c**
Hudson Bay KITCHEN TOWELS 150 SHEET ROLL **9c**

VITAMINS!
OLAFSEN ATOL (ABDG) CAPSULES BOTTLE OF 25 **.59c**
OLAFSEN COD LIVER OIL (Pure Fresh) FULL PINT **.79c**
HALIVER OIL CAPS. ABBOTT 25's **43c**
BROMO QUININE GROVES 35c SIZE **27c**
DRENE SHAMPOO 40c SIZE **49c**
VELOUR POWDER PUFFS **3c**
Handy POCKET COMB **3c**
27" SHOE LACES **3 for 5c**

Combining grape juice with the apples in making jelly prevents product, according to the Bureau of Home Economics.

Your Favorite Food...



... will taste even more delicious when cooked with this modern Magic Chef Gas Range. Equipped with quick and simmer burners, swing-out broiler and well insulated oven, it saves Time, Food and Money.

This Range is being offered at a special price with additional trade-in allowance for your old range.

WEST TEXAS Gas COMPANY