

Heat With Butane Gas

Enjoy City

CONVENIENCES

on the farm. Discard that old wood, coal or oil stove. Quit bringing in coal and kindling and carrying out ashes.

DID YOU KNOW--

that the Federal Housing Act will furnish money to install plants at your farm home, with easy monthly payments at a very low rate of interest?

Let us help you get a plant. Can be used for lighting your home, for your heating and cook stoves, ironing or hot water heaters. See us today. A plant can even now be installed before extreme cold weather.

J. B. KNIGHT HARDWARE

THE ARMY MAN DOES NOT WORRY

It never rains on the army—at least not enough to cut into a soldier's pay.

Sergeant Edward O. Slaughter, United States Army recruiting representative stationed at Lubbock, Texas, pointed out today that young men from this area who enlist in the army will not lose time because of bad weather or sickness. The pay goes on just the same.

"And the pay," Sergeant Slater declared, "is a lot better than some people think. It varies from \$21 to \$157.50 a month, but that is only part of the picture.

"A soldier doesn't worry about the cost of clothing, food or rents. Neither does he have to think about doctor's or dentist's bills—Uncle Sam takes care of all that. Out of his regular pay the soldier pays only for his haircuts and laundry—leaving a pretty neat net."

The recruiting representative, who has been around the army many years and knows most of the answers, can't figure out why young men worry along with hard-

Mr. and Mrs. Marvin Allen of Ropesville were guests of his brother, Lee O. Allen and Mr. Allen, Thursday.

J. K. Applewhite of Tahoka, was a business visitor here Friday.

Mrs. Ewell Davis and little daughter of Meadow, spent Thanksgiving with the former's mother, Mrs. A. M. Brownfield.

ly a dime in their pockets when vacancies exist in various branches of the army.

"Any enlisted man may learn a trade that would bring him a good income if he left the army", he explained.

"Much of the army is motorized today. There are excellent schools for radio operators, motor mechanics, and numerous specialists schools for the air corps. The medical department will train men as x-ray, dental or general laboratory technicians. There are dozens of other opportunities open—and the soldier gets paid while he learns.

"There's a lot more to our modern army than shoulder-arms and squads right."

FORRESTER

There was a party at Mr. and Mrs. Lester Snow's Friday night. There was a large crowd and everyone had a good time.

School turned out Wednesday for Thanksgiving. We hope everyone had a nice time.

Miss Bertha Devitt has been very sick lately. We hope she is well soon.

We had two basketball games matched with Wellman for Wednesday but they could not come because of the rain. We are expecting them to come this week.

Miss Lewis spent Thanksgiving at Jayton.

Mr. Whitey Boston of Wolforth spent Sunday in the Hollifield home.

Mr. John Day has gone to Slaton to stay a short while.

Mr. and Mrs. Arp Farrell and daughters spent Thanksgiving in the home of Mrs. Farrell's parents Mr. and Mrs. Dan McCoy of Union.

Mr. and Mrs. Spradling attended the football game, Thursday.

Kathleen Hollifield spent Saturday night and Sunday with Georgia Mae Day.

Mr. and Mrs. Jim Bob Taylor have a new baby boy.

Mr. Tom Hollifield and family spent Thursday evening in Seagraves looking at the place where they are going to move.

HARMONY

The Harmony P.-T. A. local unit sponsored a pie, box supper Monday night, November 27 for the benefit of our school. The proceeds to be used to purchase necessary equipment that we may hold our standardization. Alexander Drug and Nelson-Primm Drug each donated a box of candy, which was greatly appreciated by the members of the P.-T. A. and the community.

The necessary equipment has been purchased, consisting of a radio, scales and some shrubs for the school ground.

On next Friday, December 8, in the afternoon at 3:30 the officers and members of the local P.-T. A. will meet for a business meeting and study course. The subject is "Spiritual Grace." A vital need, by Kate Decherd, in Texas Parent-Teachers Magazine.

Miss Arline Fore and Mr. Buel Carrol of the Needmore community, surprised their friends on November 25 by going to New Mexico and getting married. Their many friends wish for them many days of joy and a long happy prosperous life.

Mrs. Carroll is the attractive daughter of Mr. and Mrs. A. W. Fore and Mr. Carroll is the son of Mr. and Mrs. Plato Carroll of the Needmore community.

Mrs. J. F. Brigance has been ill for the past week.

Mr. and Mrs. H. F. Brigance and sons, Carroll and Nelson were dinner guests in the home of Mr. and Mrs. Joe A. Davis last Sunday.

Mr. and Mrs. Evan Smotherman spent Sunday visiting Mr. and Mrs. Harvey Davis.

BAGS DEER IN 2 MINUTES

Dr. George W. Lacy of Fort Worth may have set a record for other Texans to shoot at when the hunting season lasted just two minutes for him. Hunting in Gillespie county on the opening day, Dr. Lacy killed a pair of bucks within two minutes after he started hunting. And that's another record the State Game Department would like to know about if it is ever broken.

ANYBODY WANT TO GO BACK TO GOOD OLD HOOVER DAYS?

"A tour of the modern highways of rural Indiana reveals a greatly altered picture as compared with conditions some seven years ago, when the depression was at low level. Today, every locality shows factual evidence of returned prosperity. Whereas the common rule in 1932 included sagging barn roofs, unpainted houses, unkempt property, now an observer sees well-conditioned farms and barns, painted homes and out buildings, new fences, and contented, assured farmers cultivating their productive acres.

"Rural Indiana presents a picture of prosperituousness and thrift, while urban areas of the state are in the best economic position they have enjoyed in years."—Anderson (Ind.) Bulletin.

Herbie and Sammie Kay Kendrick spent the past week end with their aunts, Mrs. Daniel Travi and Mrs. F. E. Calvary in Tahoka.

KYLE GROCERY

SPECIALS FOR FRIDAY AND SATURDAY



6 Small
3 Large

20c

Our Value GREEN BEANS, 3 for 23c
TALL SARDINES, 3 for 23c
PORK & BEANS, 4 for 25c

HOMINY, No. 2 1/2, 3 for 25c
Texen GRAPEFRUIT JUICE, 4 for 25c
BLUE & WHITE MATCHES, Ctn. 18c

Bring Us Your Super Suds - Crystal White Coupons

BLU KROSS TISSUE, 3 Rolls 19c
APPLE JELLY, 2 lbs. 20c
SUGAR CORN, Our Value 9c

TOMATOES, No. 2, 2 for 15c
MACKEREL 10c
PEANUT BUTTER, qt. 25c

SPUDS 10 lb. 15c

R&W GRAPE JUICE, pt. 14c
SOAP CHIPS, 5 lbs. 35c

CRYSTAL WHITE SOAP, 5 bars 18c
PALMOLIVE SOAP, 3 for 17c

Kellogg's Corn Flakes Bowl Free 3 For 25c

STANDARD CATSUP 10c
POP CORN, lb. 10c
SUNSHINE CRACKERS AND HY DROX COOKIES, both for 15c

MEAL, 10 lbs. 25c
R&W CLEANSER, 3 for 13c
PINEAPPLE, No. 2 15c

CRACKERS 2 lb. 14c

BUNCH VEGETABLES 4c
ONIONS, lb. 2 1/2c
LETTUCE 4c

ORANGES, Dozen 12c
APPLES, Winesap or Delicious, Doz. 20c
GRAPEFRUIT, 6 for 10c

OYSTERS, DRESSED HENS AND FRYERS

STEAK, lb. 18c
CHILI, lb. 18c
BACON, Sliced, lb. 17c

SAUSAGE, lb. 15c
PORK STEAK, lb. 18c
BOLOGNA, lb. 12 1/2c

Brownfield, Texas

PHONE 77

POOL

Rev. and Mrs. D. M. Dennison of Jack county, spent the Thanksgiving with their son and wife, Mr. and Mrs. C. W. Dennison. Rev. Dennison preached at Pool Sunday night.

Miss Hazel Sterling of Lubbock, spent the holidays at the home of her parents, Mr. and Mrs. G. B. Sterling.

Several families took Thanksgiving dinner with Mr. and Mrs. H. C. Zorns and family. They were: Mr. and Mrs. J. M. Trussell and family; Mr. and Mrs. Jack Brown and family; Mr. and Mrs. S. V. Newsom and family; Mr. and Mrs. J. J. Gunter and family. All enjoyed the day very much.

Rev. A. L. Hicks preached at Pool Saturday night and Sunday morning.

Mr. and Mrs. C. W. Aldridge gave a dinner Sunday honoring their daughter, Geneva's birthday.

Those present were the family, Mr. and Mrs. Otis Aldridge and Donald, Nita Harben, Melva Jo Waers and Dorothy Dean Newsom. Foy Gunter visited J. T. Newsom Sunday.

Vernon Aldridge spent Sunday with Curtis Trussell.

Mr. and Mrs. Jack Brown and family visited Mr. and Mrs. J. J. Gunter and family.

Dorothy Zorns spent Sunday with Leola Trussell.

Mrs. W. H. Colwell of Mountain View, Oklahoma, is visiting her daughter and family, Mr. and Mrs. G. B. Sterling.

Rev. A. L. Hicks visited the S. V. Newsom family Sunday.

Mrs. Ebel Young's sister is visiting her, but we failed to learn her name.

Mr. and Mrs. J. S. Smith of Brownfield, attended church at Pool Sunday morning and spent the rest of the day with Mrs. Smith's brother, C. W. Dennison and family.

Misses Doris Lee Gore, Vondie Lewis, El Ray Lewis and Imogene Walls, Texas Tech students, spent the holidays here with their families.

Mr. and Mrs. Jake Hall of Littlefield, visited her sister, Mrs. Troy Noel, and other relatives Thanksgiving.

Harry Wood of Levelland, was the guest of his sister, Mrs. Raymond Pittman and Mr. Pittman, Sunday.

Mr. and Mrs. Fladger Tannery of Austin, were guests of Mr. and Mrs. Paul F. Lawlis and Mrs. J. H. Carpenter the past week end. Mr. Tannery is Mrs. Carpenter's brother and Mrs. Tannery is Mr. Lawlis's sister.

Mr. and Mrs. N. L. Mason of Fall City, Nebraska, arrived here Thursday for a ten days visit with her parents, Mr. and Mrs. W. W. Price. Mrs. Mason is the former Miss Mary Dee Price.

WHITE'S CREAM VERMIFUGE
Has long been used for expelling round worms in children. Price 35c.
Nelson-Primm Drug Co.

SANITARY BARBER SHOP
North Side of Square
We use soft water only

DINE IN COMFORT

You are invited to our place on Highway 51, one-half block north of where the highway crosses Main street. You will find our cook strives to please you and cook your order like YOU want it.

Courteous waitresses will serve your sandwich or hamburger at your car if you like, at the—

WHEEL-INN CAFE

Open Day and Night

ERNIE GREENFIELD, Prop.

On the Highway

Brownfield

Coming to the
RIALTO—Tues., Wed, December 19-20

NORMA JOAN
SHEARER * CRAWFORD
ROSALIND RUSSELL
with MARY BOLAND
PAULETTE GODDARD
PHYLLIS POWERS
JOAN FONTAINE
VIRGINIA WEIDLER
LUCILE WATSON

The Women

From the Play by CLARE BOOTH LUCE
By Arrangement With MAX GORDON PLAYS and PICTURES CORP. • Hunt Play by ANITA LOPEZ and IANIS MUEFFIN • Directed by GEORGE CUKOR • Produced by HENRY STROMBERG

Your friendly Magnolia Dealer says...

"IT PAYS TO WINTER PROOF"



"Sure, it pays to Winter Proof. Our customers prove that for themselves every year. All cars need seasonal check-ups to avoid unnecessary repair bills. For a thorough, stem-to-stern check-up you can't beat a Magnolia Winter Proof job, and the friendly service we give with it."



Thousands and Thousands of Christmas GIFTS

COLLINS DRY GOODS Co.

WEARABLE GIFTS TO GIVE YOURSELF, MAKE YOU YOUR GAYEST, SMARTEST SELF FOR THE HOLIDAYS. SHOP AMID THE WARMTH OF OUR FESTIVE CHRISTMAS SPIRIT. COURTEOUS CLERKS WILL BE PLEASED TO HELP YOU SELECT GIFTS.



Stunning New Dresses—

For the Christmas Holidays Dresses You can wear on into Spring. They are figure-flattering.

In all the Wanted New Shades \$5.95 to \$19.95

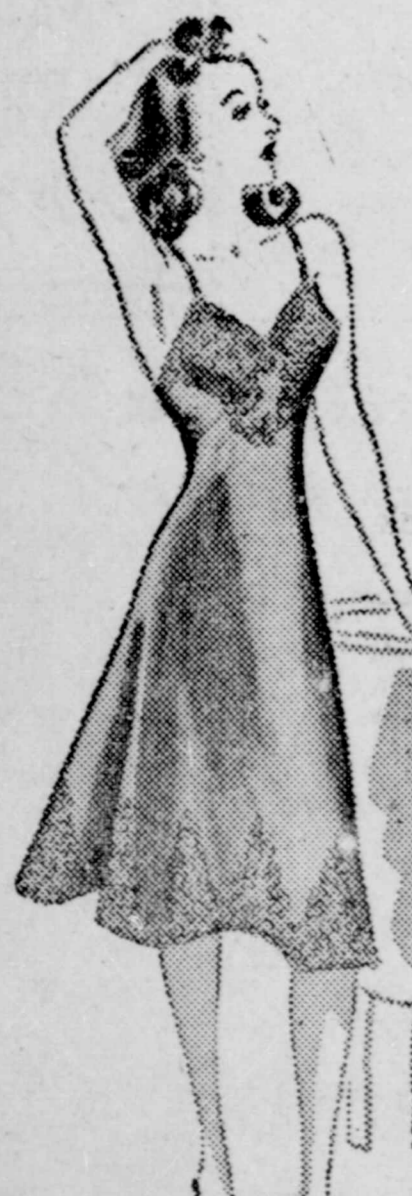
Have a lovely new coat for Holiday wear. Plain and fur trimmed \$16.75

Glamorous New Dance Frocks!

Tiny Waisted!
Full Skirted!

Satins! Taffetas! Crepes! Mories!

In all colors and blacks. \$7.95 & \$10.95



Flatter her with a Luscious Chenille Robe

Of fine soft quality chenille, will thrill any feminine heart on Christmas Morning.

In Raspberry or Royal Blue. Other robes in zipper or wrap-around style in crepes, satins, and taffetas—

\$2.98 to \$10.95
EXQUISITE LACY GIFT UNDIES

Slips, Gowns matched sets. Pretty feminine Undies she will treasure in gleaming Satins,

Soft Crepes or Knits \$1.00 to \$5.95



Gift Gloves—

Stunning Hand-Sewn Capeskin Suedes and Kid, Pull-on and Novelty Styles, \$1.00 to \$1.98



Gift Bags—

Gift Bags that look twice the price. Fine Leathers, Suedes. New top handled styles in black and colors— 1.00 to \$5.00



Costume Jewelry and Vanities \$1.00 & \$1.50

LINEN HANDKERCHIEFS Make lovely Gifts. 25c & up



Humming Bird Hosiery

Pure Silk . . . Full fashioned, the gift she would choose.

Research tests show hosiery to be a leading gift item. All new shades— 89c to \$1.15

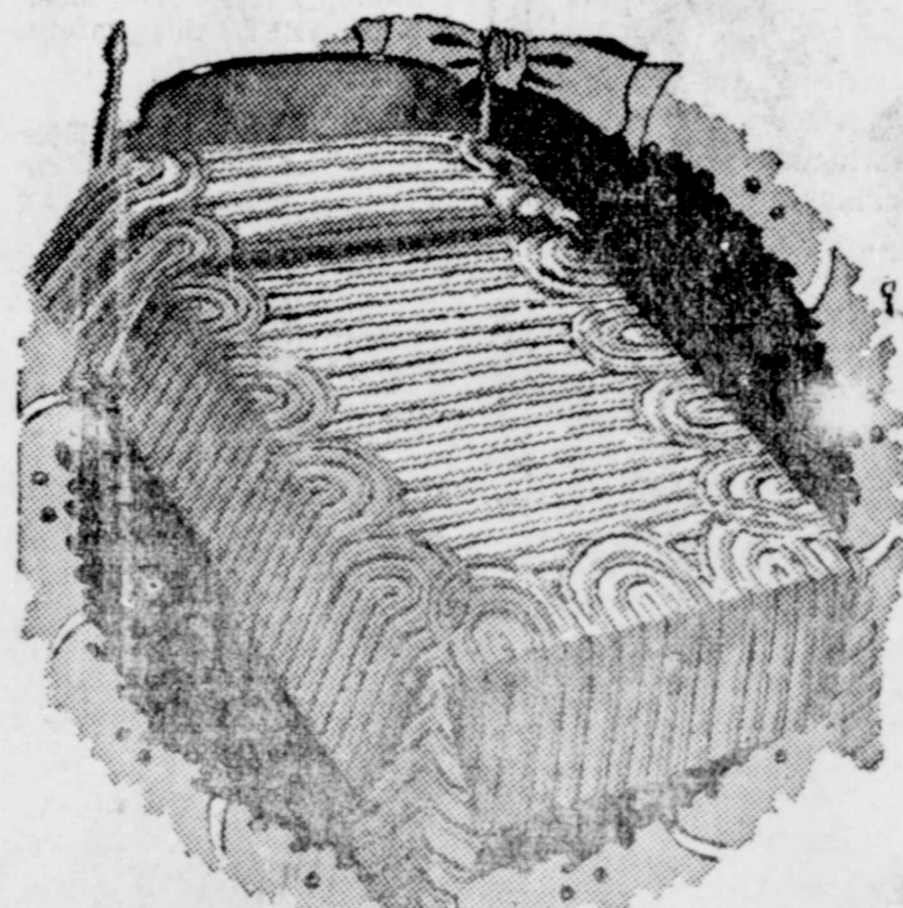
LOVELY DOWNY AN-GORA Sweaters, in colors. Some embroidered \$1.00 to \$2.98.

Smart, Versatile House Shoes, Color and blacks. 89c to \$1.98



A Gift for the Home is a Gift for the Whole Family! Down Filled Comforts \$9.95 to \$16.95. Blankets From \$1.79 to \$12.75. Rich! Velvety Soft! Chenille Bed Spreads, in White and Colors \$5.95 & \$6.95

Table Linens, Towel Sets, Pillow Cases, Every Linen Item for the Home.



Be Practical— Give Wearables



Mens Suits and O'Coats

These fine suits and overcoats are perfect for all occasions and they wear and wear. Priced — \$16.50 to \$24.75

Silk and Woolen Robes—

Just what he wants for comfort! Full cut, with excellent tailoring and finish. All sizes and colors \$4.95 to \$9.95

Fine New Pajama Styles—

It's easy to select the right pajamas in our store, in Satin Finish, Broadcloth and Rayons. All colors and Styles. Priced 98c to \$5.00

Give Him an Arrow Shirt—

Big Selection of New Patterns and colors. He will appreciate several. Priced \$2.00 and up.

Leather Gloves for Men and Boys— 98c to \$2.98

Mens House Shoes 98c to \$2.50
Belt and Tie Sets \$1.00

Mens and Boys Zipper Leather Jackets— \$3.98 to \$14.75

Boxed Handkerchiefs 50c & \$1.00
Lovely Line of Ties 50c & \$1.00
Mens hose, 3 for \$1.



CUBS DEN

Editor-in-Chief—Wanda McChesney.
 Assistant Editor-in-Chief—Emogene Fitzgerald.
 Senior Class Editor—Flaura Lee Shults.
 Junior Class Editor—Ruth Donathan.
 Sophomore Class Editor—Vera Howell.
 Freshman Class Editor—Erwin Moore.
 Seventh Grade Editor—Roberta Underwood.
 Society Editor—Ellen Fitzgerald.
 Humor Editor—Joy Lee Gordon.

Feature Story Editor — Jeanne Goin.
 Feature Story Editor — Aline Lacke.
 West Ward News—Ester Smith.
 Assembly News—Juanita Cranford.
 Band News—LaVeda McCrary.
 Home Economics Reporter—Wanda Hendricks.
 TYPISTS
 Wanda McChesney
 Juanita Cranford
 Ruby Faye Parks
 LaVeda McCrary
 Emogene Fitzgerald

WORDS OF APPRECIATION

The members of the Press Club are indeed grateful for news contributed to our "Cubs' Den" by students who are not members of the Club, especially that of James Bryan. Even though he has worked hard on the football team, he has found time to help write and is always willing to help. Also Tom Rowden who has helped with the sport news, and others who will not be mentioned at this

time. We, as members of the Press Club of Brownfield High School, appreciate the interest and cooperation of all, and we want everyone in school to feel that it is his or her responsibility to write for publication everything about school that would be of interest to the readers of the papers.

We wish to welcome several new members of our Press Club this week. Some are former members of the Pep Squad, were good

Pep Squad members, and we are sure they will be as good members of the Press Club. They were: Grace Tarpley, Virgella Nan Dunn, Patsy Ruth Lewis, Lyndall Reed, Charlotte Dial, Dorothy Chisholm, Vyrnell Patterson, H. M. Austin, and Horace Johnson.

TEACHERS ENJOY HOLIDAYS

Miss Field spent a part of her Thanksgiving holidays in Post and Lubbock, visiting relatives.

Mr. and Mrs. Emmitt Smith enjoyed the holidays visiting Mrs. Smith's parents in Tulia, Texas. Mr. and Mrs. Brewer spent the week end in Littlefield, after attending the game here Thursday. Mr. Nooncaster, Mr. Tipps and Mr. McBryer all remained at home over the week end.

Miss Huff spent the holidays visiting relatives in Lubbock. Miss Maize was in Spearman and Berger visiting relatives.

Miss Murphy and Miss Montgomery visited in Fort Worth and Decatur.

Mr. and Mrs. Griffen enjoyed their holidays in Fort Stockton.

Misses Tittle and Dougherty attended Homecoming of Hardin-Simmons University in Abilene. Miss Tittle visited in Colorado City, too.

Mr. James visited his brother in Lubbock, and his sister in Tulia.

Miss Edwards spent the holidays visiting her brother in Lubbock.

Miss Brown visited in Hobbs and Carlsbad.

Mrs. Lee spent the holidays in Plains, Texas.

Mr. Brownlee visited in Denton this week end.

Mrs. Bruce spent the holidays visiting in Wink and Lubbock.

Mr. Neely spent the week end in Sayre, Oklahoma.

WEST WARD NEWS

By Esther Smith

The West Ward Parent Teachers' Association will meet December 7, for a Christmas program.

Mrs. Smith's room is building a play house in their room. Mr. Lee made the frame for them, and the walls are made of cardboard. They had a foods sale to pay for the lumber. The house

contains a living room and a kitchen. After it is finished, it will be painted white.

Mrs. J. J. McGowan has donated several reams of drawing paper to West Ward to be used by the under privileged children. The gift is greatly appreciated by teachers and students alike.

West Ward has enrolled five new pupils this week. They now have enrolled around 330 students and are now in need of more room.

Mr. Vernon, West Ward Principal, reports that six and eight new pupils are being enrolled each week in Grade School.

SEVENTH GRADE NEWS

By Roberta Underwood

The seventh grade is proud to have the many new students enrolled in the past two weeks, and all hope they will like the Brownfield School. They are Charlotte Hays, Charles Baker, Bobby Shahan, Wayne Smith, Leroy Sanders, William Johnson, Katherine Ward, Estelle O'Briant, David Neville, Velma Derington, Allen Freeman, Juanita Green, W. E. Henson, Christine Boles and Inez Raney.

SAFETY PAYS

By Roberta Underwood

Everyone always says, "Honesty is the best policy", and it may be, but that's not all of the good policies. Of course, honesty is important, but I think "Safety" is almost as important.

I think if all the safety laws were observed, it would help a great deal, but are they? The answer is "no". You may say, "I do my share in observing the laws"; and maybe you do, but does everybody? Of course they don't yet they say they do.

If everybody would take it upon themselves, many of the laws would be observed. If this were done, when one person saw another break one law, he wouldn't do it himself, but would realize that it shouldn't be broken.

When something happens to one of your children because some safety law was not observed you'll blame it on the other person. You shouldn't do this, because you may be the very person this the other person saw break a law.

Next, if our laws were better taken care of, there would be fewer accidents. If you will notice, nearly all of the accidents come from broken laws; you will find that it is true. Please drive slow in school zones, because accidents do happen often in school zones.

BETTER BE SAFE THAN SORRY

By La Veda McCrary

Safety should be practiced to a great extent. We should think of other's safety as well as our own. By being careless only a few minutes, we may be sorry for a life time. People should always observe traffic laws and pay strict obedience to other safety laws.

Many people seem to think speedy driving is smart, but it really shows that the person is lacking in his ability to realize the danger of accidents.

7TH GRADERS' WHO'S WHO

By Roberta Underwood

Dorothy Wylder Among our many popular outstanding seventh graders is Dorothy Jean Wylder who is the daughter of Mr. and Mrs. R. G. Wylder. She was born September 5, 1926 at Wichita Falls, Texas and is now thirteen years of age. She is the granddaughter of Mr. and Mrs. W. S. Thompson and Mr. and Mrs. C. G. Wylder. Though this is her first year here, and she has brought much happiness here and we are proud of her.

Patsy Ruth Culver

Among our many active members of the seventh grade, there is Patsy Ruth Culver, who was born July 12, 1927 at Burkburnett, Texas and is now 12 years of age. She is the daughter of Mr. and Mrs. W. H. Culver, and is the granddaughter of Mr. and Mrs. Jim Barnwell and Mr. and Mrs. Robert Culver. She is enjoying her third year here and is now very popular among the seventh graders. The seventh grade wishes her much success and happiness all through life, and we feel sure you do too.

Joyce Shaw

Though I know it is a little late in the day to be talking, it is impossible to forget Joyce Shaw. Till now I had never realized how her leaving has hurt the seventh grade. She was very popular among the seventh graders and was elected seventh grade duchess

and secretary. But since she has moved, there has been much sadness among the seventh graders, and often when something goes wrong, they will moan, "If only Joyce were here."

Nevertheless, we wish her much success in life. We expect to meet her again some day, but of course, that will be in the business world of tomorrow. So, right now we will say, "farewell" to her until tomorrow.

HAPPY HOLIDAYS COMING

The Christmas holidays in the Brownfield schools will begin Friday, December 22, at three o'clock and will end January 1, 1940. Come back to school January 2, 1940.

ORIGINAL POEMS

Homesick
By Vera Howell

Oklahoma, that's where I long to be
Where there's flowers and every kind of tree.

Where the rain softly falls,
Where the dove to its mate softly calls.

In Oklahoma, that's where I long to be,
Where the mocking birds sing all the night,

Where the stars are always bright,
Where the sun sends out glorious rays,

Where the quails whistle softly in the maize.

It's in Oklahoma where I long to be.

LONGING FOR YOU

By Vera Howell

The rain outside is softly falling
"Why can't you be here?"
The longing in my heart is softly calling,
"Are you somewhere near?"

And then as the fire burns low,
"I wonder why you had to go?"
And yet my heart is asking how,
Could you be thinking of me now?

CONGRATULATIONS TO THE COACHES AND CUBS

We wish to congratulate the coaches and Cubs of Brownfield High for a fine and successful football season. We are proud of you and the team that you turned out. We believe that the record has been attained by hard work from our football coaches, who made it possible. The long grind that it is true. Please drive slow in school zones, because accidents do happen often in school zones.

W. R. McDuffie was a business visitor in Plains Monday.

HOME-TOWN RECIPROCITY, FAIR DEALING SYNONYMOUS

Sales success is based alone upon honesty, commercial acumen, aggressiveness, analytical ability, personality and approach. All those qualities play their part in modern salesmanship. But the sales that repeat for you are based upon the all-important factor called Fair Dealing.

Fair Dealing and reciprocity are synonymous. Your community and its environs supply the business that makes it possible for you to succeed. It is only just and right that you reciprocate for the consideration your community shows you by patronizing home-town business enterprises.

After all, it is the citizens of your community who make it possible for your wife to have clothes; for your children to attend schools; for you to have a roof over your head; for bread, butter, milk and meat to grace your table. Certainly, you are under no obligations to take your money a hundred miles away from your home town where you are not known, nor even appreciated. You might save a few cents by trading in the nearby big town, but you couldn't begin to compensate yourself for the trouble,

Mr. Murphy May and sister, Virginia, were guests of Miss Camille Carmichael in Nocona during the holidays. Miss Carmichael returned home with them for a few days visit.

Mrs. Paul F. Lawlis and children spent the holidays with her parents, Mr. and Mrs. E. B. Thomas in Colorado City.

Miss Alice Claire of Roswell, N. M., is visiting in the home of her brother, J. M. Teague, this week.

and inconveniences encountered through depriving your benefactors, friends and fellow citizens of your business. It isn't worth the difference.

The foundation of Southwestern Life Insurance Company is built upon the solid citizenry of just such home towns as yours. It is pleasing to your Company to know that you reciprocate by patronizing those who believe in you. Such reciprocity is Fair Dealing. Such dealing will build a greater business for you. —President of Southwestern Life.



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy
C. P. Henderson, Mgr.

MENTHO-MULSION Will Stop that Cough due to Colds

MENTHO-MULSION aids nature... in clearing the nasal passages... loosening the phlegm... soothing inflamed membranes... and makes you glad that you bought Mentho-Mulsion. Mentho-Mulsion is sold and guaranteed by your druggist at an all-time low price... 13-5 cents per dose... Buy It Now.

ask for **MENTHO-MULSION**

CORNER DRUG STORE

NOW ONLY 75¢

I'm careful how I spend my money!
So I looked all of them over and bought the **FORD FOR '40**

IN A 1940 FORD you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. There are no less than 22 important 1940 improvements, including the following:

- Greater legroom, elbowroom; new seating comfort
- Finger-tip gearshift on steering post (All models, no extra cost)
- Improved soundproofing; quieter operation
- Stunning new interior richness throughout
- New instrument panel; smart
- new two-spoke steering wheel
- Self-sealing hydraulic shock absorbers
- New front window ventilation control
- Improved springing and chassis stabilizing on 85 hp cars
- New Sealed-Beam headlights; beam indicator on dash

AND THE ONLY V-8 ENGINE IN ANY LOW-PRICED CAR
Built in Texas by Texas Labor

TUDOR SALES CO.
BROWNFIELD, TEXAS

IF POP HAD TO DO THE LAUNDRY...

There'd be some changes made around here! Of course he thinks that you can save money by doing your own laundry. Maybe his wife thinks so, too! We have proved to hundreds of local families that we can do the job more economically!

PHONE 104

Have Our Routeman Stop Today
BROWNFIELD STEAM LAUNDRY
THE HOME IS NO PLACE FOR THE WASHING

W. Shakespeare

holds the record for using more different words than any other writer ever known. Great stuff, Will. But a billion fancy words about easy Winter starting could scarcely mean as much as this one fact...

Special Winter Blend CONOCO BRONZ-Z-Z

is the high-mileage gasoline that gives any car in average condition the full Winter starting ease built in at the factory.

DRIVE IN TODAY
Your **CONOCO** Mileage Merchant

Nobody's Business

By Julian Capers Jr.

AUSTIN—Old age pension seekers in Texas, who have followed demagogues' glittering promises through various elections, and seen their hopes fade, may get some genuine pension aid in 1940, and from a man who has never made a promise or asked a vote on the grounds of what he was going to do for the old folks.

He is Tom Conally, junior U. S. Senator from Texas, and a real statesman who has won the admiration alike of New dealers and conservative Democrats during his two terms in the Senate. During the closing days of the last regular session of Congress, Conally sponsored an amendment to the Federal Social Security act which would obligate the Federal government to put up \$10 of the first \$15 of grant to each pensioner, and match state funds dollar for dollar up to \$40 total for each pensioner. This, for the maximum pensions of \$40 a month the Federal contribution would be \$22.50, and the State's part \$17.50.

Conally secured passage of his amendment in the Senate, but it failed to pass the House and was dropped by a conference committee. He will push for its enactment again during the next regular session of Congress, beginning in January. Reports from Washington indicate it has an excellent chance of passage next time, and it will materially aid Texas' pensioners.

Allred Conviction

Repercussions from the action of Federal Judge James C. Wilson, who dismissed seven counts in the hot oil indictments against Rennie Allred, Jr., brother of the ex-governor, and Neal Powers, and found them guilty on three counts, imposing a fine of \$1000 each, may have an effect upon the continuous campaign which has been carried on by Interior Secretary Harold Ickes, to bring about Federal control of oil production. Ickes issued a statement, bitterly criticizing Judge Wilson's action, charging that it was improper to halt evidence in the case while Government prosecutors still had many witnesses to present, and without agreement by the prosecutors to the court's action. The court dismissed alleging conspiracy, which is punishable as a felony by imprisonment, while the conviction was on misdemeanor counts, carrying fines as the penalty.

Papers For The Truth

"Schools should teach students to depend on newspapers for information, rather than on current events magazines and the radio, which are likely to carry propaganda", declared Dr. Howard Anderson, of Cornell University, addressing Dallas District Council for Social Studies, made up of public school teachers, in Dallas this week. "Too many people know the meaning of words, but don't know how to read, because they don't know how to organize ideas," he added.

Study School Needs

Gov. O'Daniel's general education committee, including 150 Texas educators, named to formulate recommendations concerning the needs of the public school system in Texas, will begin its labors this

month, following an organization meeting in Austin this week. The governor told the teachers it appears more money is needed which must be furnished by the State, to insure a first-class educational system, and urged them to submit recommendations to improve the system, and legislation to effect the improvement. He told the committee no consideration should be given by it to the affairs of the institutions of higher learning, and none were wanted as to how to get the additional money.

Food For Thought

There is food for thought for thinking Texans in an editorial which appeared this week in the Austin Daily Tribune, millionaire Jim West's new capitol newspaper. Captioned "Peace Among Ourselves", the editorial says in part: "The first condition of our security, our influence in the world—perhaps our survival as a great nation—is peace among ourselves. Desirable at all time, it is indispensable now. The need of the hour is for a united people. The guerilla warfare of self-seeking groups, the 'feuding' of factions, the conflicts of classes, must be given over in the interests of the general welfare. . . . Demagoguery, appeals to prejudice, the stirring of jealousies and hatreds, are out of time. Public opinion should not, and probably will not tolerate strife engendered by selfish groups that put their private interests above the common good."

PLAINS—

Mr. and Mrs. Sanford Webber of Plainview visited home folks Thanksgiving.

Mr. and Mrs. Albright of Oklahoma visited their daughter, Mrs. Hayhurst and Mrs. Covington last week.

Sallie Lynn Forrest of Tech, spent Thanksgiving at home.

Mr. and Mrs. Beart Bartlett visited in San Antonio last week end.

Mr. and Mrs. D. B. Lamance of Alamosa, Colorado is here visiting in the J. H. Morris home.

Mrs. Francis Smith was called to Lubbock last week to be with her mother, who is ill.

Mrs. Aaron Morris and Mrs. John Camp and son were shopping in Brownfield, Friday.

Mr. and Mrs. Elmor Cross and family were in Lubbock, Thurs.

Mr. and Mrs. J. C. Futch and children of Guthrie, visited Mrs. Futch's parents during the holidays.

Esther Marie Cleveland, who is in school at Denton, was home for the holidays.

A. A. Harkins

is entitled to see **"THE IRON MASK"**

at RIALTO, Fri.-Sat. (pass good for one only)

J. R. Burnett

is entitled to pass to see **"FIGHTING GRINGO"**

at RITZ, Fri.-Sat. (pass good for one only)

SEE—

HIGGINBOTHAM-BARTLETT CO.

—for— **L-U-M-B-E-R**

and building materials of all kinds.

Phone 81 — — — — Brownfield, Texas

FOR— **Parts and Service NASH CARS**

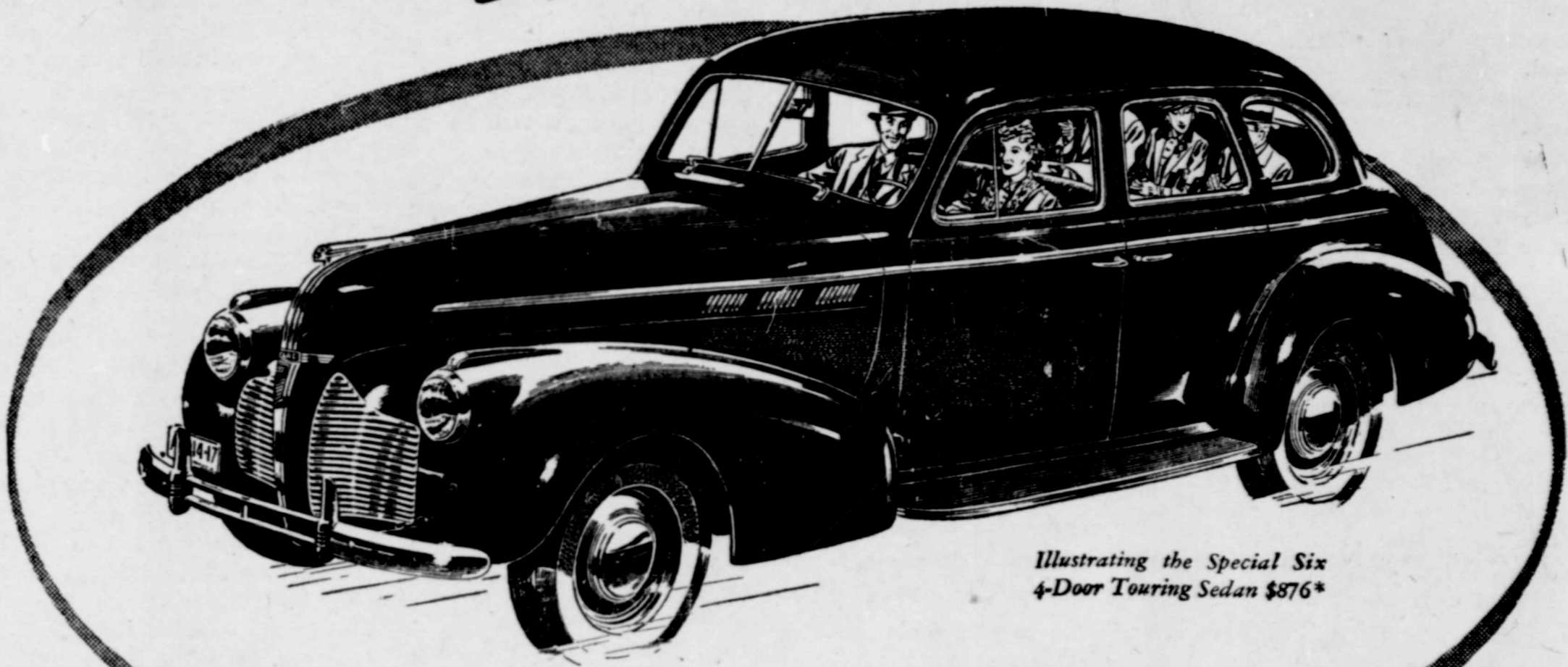
SEE— **M. J. CRAIG MOTOR CO.**

BE SECURE — INSURE

with **E. G. AKERS**

INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — — Brownfield, Texas

*Only \$783**
and it leads the *Style Parade!*



Illustrating the Special Six 4-Door Touring Sedan \$876*

Pontiac moves to the head of the "Class"

JUST TAKE one look at a 1940 Pontiac and you'll know why motoring America acclaims it the style sensation of the year. From that sparkling front-end with its distinctive Silver Streak to the gracefully moulded trunk, it's got what it takes to be the Nation's Number One Beauty. And matching that beauty is infinitely more than you'd ever expect at a price so close to the lowest: a rich and luxurious interior; added room born of

added length and width; an engine that works miracles with every mile and every gallon of gas—quality through and through! Here's a low-priced car that steps you right up into the head of the "class." Better go see it today!

AND UP *delivered at Pontiac, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment—white sidewall tires and accessories—extra. Prices subject to change without notice. General Motors terms to suit your purse.

Pontiac

for Pride and Performance

WELBORN PONTIAC COMPANY

BROWNFIELD, TEXAS

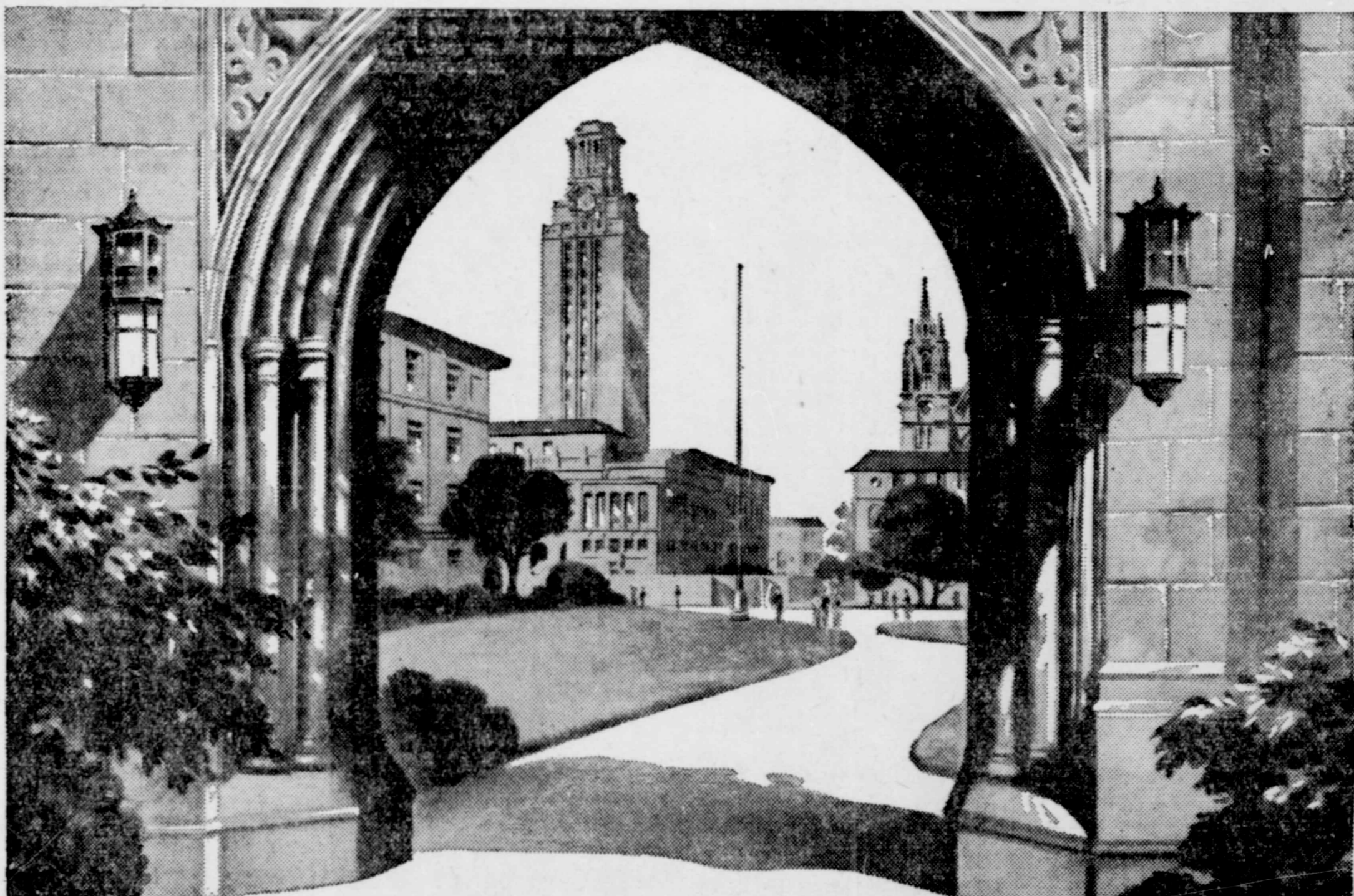
SANTA FE CARLOADINGS

The Santa Fe System carloadings for the week ending December 2, 1939, were 17,703 as com-

pared with 20,676 for the same week in 1938. Received from connections were 5,179 as compared with 4,999 for the same week in 1938. The total cars moved were

22,882 as compared with 25,675 for the same week in 1938. The Santa Fe handled a total of 24,066 cars during the preceding week of this year.

Buster Beck, who attends school in Abilene, spent the past week end here as the guest of his parents, Mr. and Mrs. J. M. Beck, over the holidays.



A NOTED EDUCATOR

Speaks...

Dr. Homer P. Rainey, President of the University of Texas, has analyzed Texas' future possibilities in repeated public address. These statements express his thought:

"The next stage in the progress of Texas lies in the development of our great industrial and commercial possibilities."

"A program of industrial development centers around the manufacture of raw materials into finished products."

"American industry is moving closer to its raw material sources. We in Texas can capitalize on this movement if the opportunity is grasped."

"Our great highway development, coupled with industrial progress, will greatly aid the Texas farmer in his marketing problem."

"The best measure of the importance of an enterprise is the employment it creates and the income it produces."

"Our need for increased employment requires the keenest intelligence in solving the problem. Our boys and girls must be trained in highly efficient schools to meet the growing needs of farm and business."

"Our Universities are dedicated to a program of scientific training and research which will create employment and build industry to use our raw materials at home."

"Repeated failures did not stop our hardy pioneers in the building of our present empire. The same spirit must prevail for a successful future."

The Texas oil industry recognizes the soundness of these broad principles. They underlie present employment and provide for expanded future employment for our Texas people. The vital part oil plays today in putting these principles into actual practice will be portrayed in a series of advertisements to follow in this publication.

This advertisement paid for by various units of the industry and sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

DEMONSTRATES and how!

Phillips 66
POLYMERIZED
Try a tankful . . . compare . . . see if Phillips 66 Poly Gas doesn't give you just about the fastest cold weather starting you've ever enjoyed. Plus faster warm-up . . . snappier acceleration . . . more mileage. Yet costs no more, because Phillips is **WORLD'S LARGEST PRODUCER** of natural high test gasoline. Try a tankful!



The Gift she will appreciate. A lovely dresser set, in a dainty silk lined box. Priced from 1.50 to \$15.00.

FOSTORIA—Exquisitely Beautiful... Moderately Priced. Ideal for thoughtful Christmas giving.

FITTED LUGGAGE—

Surprise Her with one of these.

Priced \$7.95 to \$16.95.

KINGS CHOCOLATES—

Gift Boxed 60c to \$5.00

Cigars in Gift boxes \$1.00 to \$4.50



TRAVEL KIT

An Ideal Gift for the men. Fitted with everything he needs. Lined leather case, zipper.

Price \$2.00 to \$10.00

SHEAFFERS—

Pens and Sets

Priced \$2.75 to 14.75



LENTHERIC and EVENING IN PARIS Toiletries in Dainty Gift Boxes. She will adore these. Priced \$1.25 to \$10.00

Personal Aides for Men... Give Lentheric Giftboy of Ivory toned bowl shaving soap and after shave lotion Priced \$1.95

CORY Coffee Maker, Gas Range and Electric Style. \$2.95 to \$7.45

Electric Waffle Irons— Priced \$3.95 up

Electric Toasters, Cocktail Sets



Cocktail Shakers, Book Ends, Shaving Sets,

Roseville Vases

Airmaid Hose

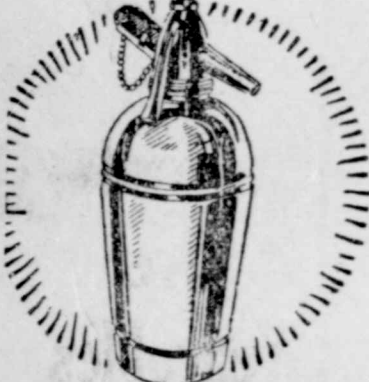
Billfold Sets \$1.00 to \$5.00

Stationery

ELECTRIC RAZORS— Schick and Shavemasters. \$12.50

KODAKS— \$1.45 to \$5.00

CUTEX Nail Sets 50c to \$3.50



Big Selection of Christmas wrappings and cellophane ribbon.



Dainty Boudoir and Reading Lamps. Priced \$1.50 to \$4.50

SMOKING STANDS— \$1.00 to \$5.00



Palace Drug Store

GOMEZ

Sunday, November 3, Mrs. H. N. Key was the honoree of a surprise birthday dinner given in the home of Mr. and Mrs. Kelly. Approximately 50 guests enjoyed this lovely affair...

Messrs. Clayton Walker and Weldon Looker, from Santa Paula, California are here visiting relatives and friends for several days.

Miss Marie Whitley was a week end guest in the Noah Laster home.

Messrs Kenneth Furr and E. R. Kelley made a business trip to New Mexico during the week.

Several from this community attended the football game in Brownfield on Thursday of last week.

Messrs. and Mesdames Johnnie R. Baggett, E. R. Kelley and families, were dinner guests in the home of Mr. and Mrs. Kenneth Furr and family on Thursday of last week.

Mr. and Mrs. R. W. Hudson and children and Mr. T. H. Hudson spent Thanksgiving with Mr. and Mrs. Garland Miller in the Loop community.

Rev. R. C. Guest, Mr. and Mrs. L. H. King and family, were dinner guests in the home of Mr. and Mrs. W. G. Carter Thursday of last week.

Messrs. J. J. Whitley and R. H. Franklin made a business trip to Lubbock on Tuesday of this week.

Miss Allys Sledge visited Sunday in the C. J. McLeroy home.

Mr. and Mrs. C. C. Goodwin and family from Brownfield, Mr. and Mrs. Fred Madge and family now of Earth, Texas, were week end guests of Mr. and Mrs. W. G. Swain and family.

Miss Nellie Mae McLeroy and Mrs. J. B. Huckabee Jr. called in the R. A. Whitley and Miss Sledge's home on Sunday evening of this week.

The quilting that was announced for Wednesday, December 13, will be on Thursday, December 14, as the Workers' Meeting meets at Ropesville December 13 and every one is invited to attend this meeting.

Editor's Note: To assure publication, these items MUST reach us before Wednesday night each week. We thank you.

Odas and Earl Hardin from near Big Spring, visited part of last week with Mr. and Mrs. A. B. Bevers, Mr. and Mrs. B. W. Blevins and their Grandmother, Mrs. Goldie Bevers.

Mr. and Mrs. F. L. McDonald of Rule, former Brownfield residents were here Tuesday transacting business and visiting friends.



SPUDS

Fancy Idaho

10 lbs. 14c

Bacon Open Sliced Pound - 19c

SUGAR 10-lb. Cloth Bag 50c

MEAL 20 lb. 39c

SHILLING COFFEE

1 lb. - - - - - 24c

2 lb. - - - - - 47c



GELATINE DESSERT, 3 for 13c

TOMATO JUICE, 50 oz. Can 21c

APPLE SAUCE, No. 2 Can, 2 for 23c

PINEAPPLE JUICE, 46 oz. Can 31c

CATSUP, Large Bottle 18c

PEACHES, Yacht Club, No. 2 1/2 Can 18c

POST TOASTIES, 3 for 25c

MACARONI or SPAGHETTI, 3 for 10c

LETTUCE, Large Firm Heads 5c

GREEN BEANS, No. 2 Can, 2 for 19c

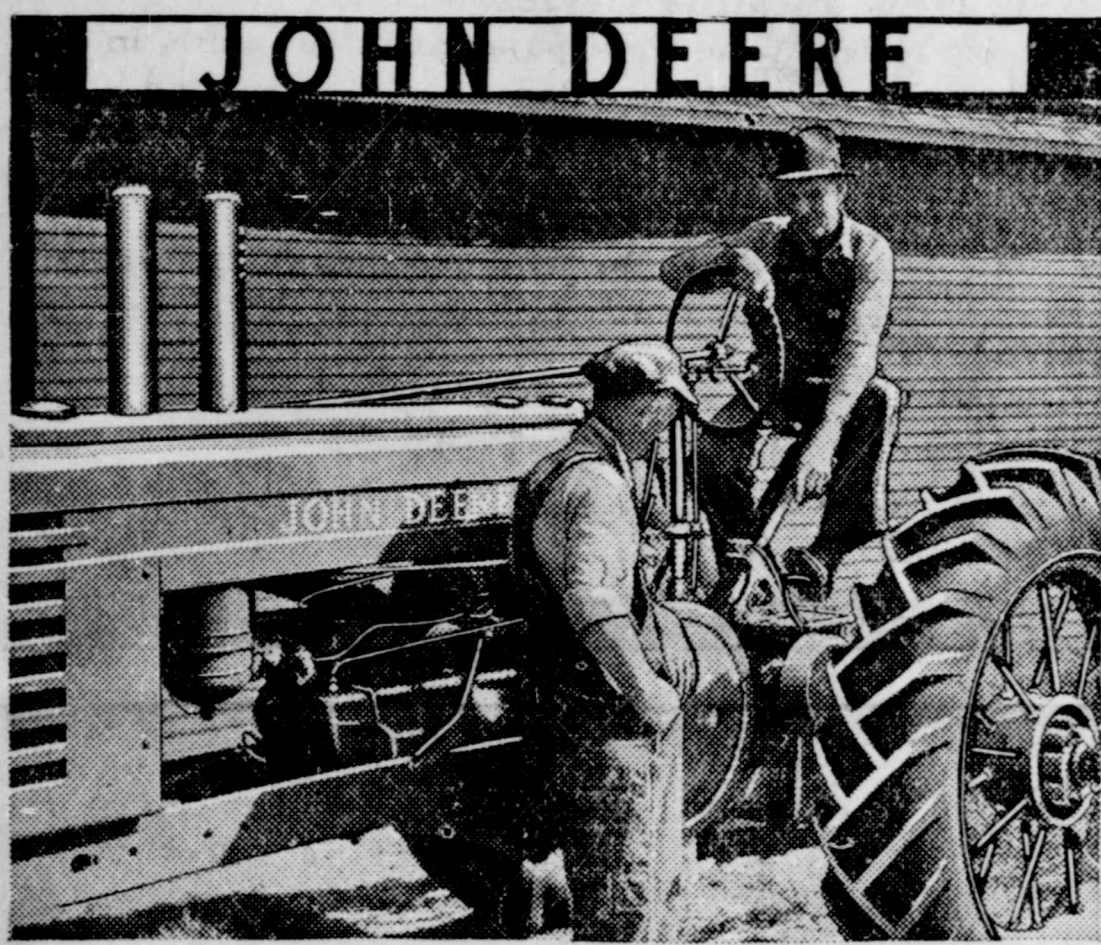
Pork Steek, Nice Lean TENDER lb 15c STEAK lb. - 23c

Home-Killed - Fancy Cuts

BACON, Sugar Cured lb., 18c

PORK and BEANS Full 16 oz. Cans 4 for 25c

CANDY 2 LBS. 29c Christmas-Assorted



"These rear wheel brakes save me lots of time at row ends."

WITH the individual rear wheel brakes on the John Deere General Purpose Tractor, you need less room to turn—you can pivot the tractor in its own length. With both hands free to operate the steering wheel, a light touch of the foot to the brake, and you are in position to go down the next row or hold the tractor on sidehill work.

Do more work—do better work—and do it at lower cost with a John Deere Tractor on your farm.

Drop in when you're in town.

CHISHOLM'S HARDWARE

BROWNFIELD, TEXAS

YOUR FUEL DOLLAR GOES FARTHER IN A JOHN DEERE

FEATURES

- Simple, rugged two-cylinder engine
Designed to burn low-cost fuel efficiently
Hand-operated clutch
Hydraulic power lift
Fully adjustable steering control
Rear wheels adjustable from 56 to 84 inches

Try a Want Ad for Results

BETTER PUT ON A SET OF

SAFE TRIPLE STARS

There's no telling how many accidents are caused by weak, worn, unsafe tires. Make your car SAFE with the safest of all tires, regardless of price... the long-mileage TRIPLE STAR.



SAFE, SILENT AND SKIDPROOF

With these tires on your car, you can apply brakes without sliding, slipping, swerving to one side. You NEED this safety protection.

EASY TERMS

Small payments arranged, with no interest or carrying charge.

WE REPAIR ANY SIZE TRACTOR TIRES

STAR TIRE STORE

L. A. Greenfield attended the Annual-get-together meeting and banquet of postal workers of the 19th Congressional district which met in Big Spring, Texas at the Settles Hotel.

Mr. Greenfield as representative for the postal clerks, was on the program.

Mr. and Mrs. Bob Spears spent Thanksgiving with his parents, Mr. and Mrs. C. E. Spears in Happy.

Mr. and Mrs. Wilburn Hamm and baby left Tuesday for El Centro, California to make their home. Mr. Hamm will be employed at a Ford plant.

Mr. and Mrs. Claude Potter had as their guests her parents, Mr. and Mrs. Johnson of Enid, Oklahoma, Thanksgiving.

S. F. Coker is now employed at the Palace Drug Store.

Mr. and Mrs. Ed Groves and daughter of Perryton, were guests of Mr. and Mrs. Arthur Green, Sunday.

Mr. and Mrs. J. R. Turner of El Paso, spent the past week end with his brother, A. W. Turner and Mrs. Turner.

Dr. and Mrs. A. H. Daniell attended the Texas U. and Texas A. & M. game at College Station Thanksgiving.

Mr. and Mrs. Basil Webb and son of Levelland, visited home folks here Sunday.

Mr. and Mrs. L. B. Teal of Lubbock visited her sister, Mrs. Joe Patterson, Sunday.

Mr. and Mrs. W. C. Mathis of Tahoka, were Sunday guests of Mr. and Mrs. B. L. McPherson and Mr. and Mrs. H. H. Long-brake.



Don't Let Your Radiator Freeze

Neglect to put in Anti-Freeze or Prestone (we have both) may cost you several dollars for repairs. Come in today and let us fill and test your radiator. Remember we handle those famous Conoco Products. Don't take substitutes.

Fitzgerald Service Station

CLASSIFIED ADS

Submit us your TRADES in Royalties or Leases. LOANS on FARMS, RANCHES also installment loans made.

D. P. and Ralph Carter First National Bank Building 441c

177 ACRES—Improved sandy loam farm Sudan section. \$1,000 cash, balance easy payments. Rochester Haddaway, Flatiron Bldg., Fort Worth. 1tc

WANTED—A small farm close in. See Jack Omer. Phone 218. 1tc

APARTMENTS and ROOMS—Modern, innerspring mattress frigidaire. Phone. A clean place. Reasonable. Only 2 blks. west of square. WHITE WAY COURTS. 1tc

FOR SALE—Registered American Mammoth Jack. T. P. "Doc" Newton, 18 mi. south Brownfield. 18p

FOR SALE—160 acre farm. \$1,000 down, balance in small yearly payments. Dr. E. C. Davis. 171c

FOR SALE—1 Girl's bicycle, good as new; 1 bed room suite; 1 washing machine; 1 General Electric Sun Lamp. O. L. Walton. 19p

HOUSE—And two lots for sale. See Henry Bates. 34p

FOR LEASE—50 feet front lots between Piggly Wiggly and Herald office. G. W. Chisholm. 1tc

20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe. 251c

GOOD farms, priced right; easy terms, \$15 to \$32 per acre. See Alexander Land Co., 314 Myrick Bldg., Lubbock, Texas. 19p

FOR SALE, feeder shoats, pigs, and 3 Burleson county farms, for sale or trade. S. L. Piwetz, Tahoka, Tex. 19p

20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe. 251c

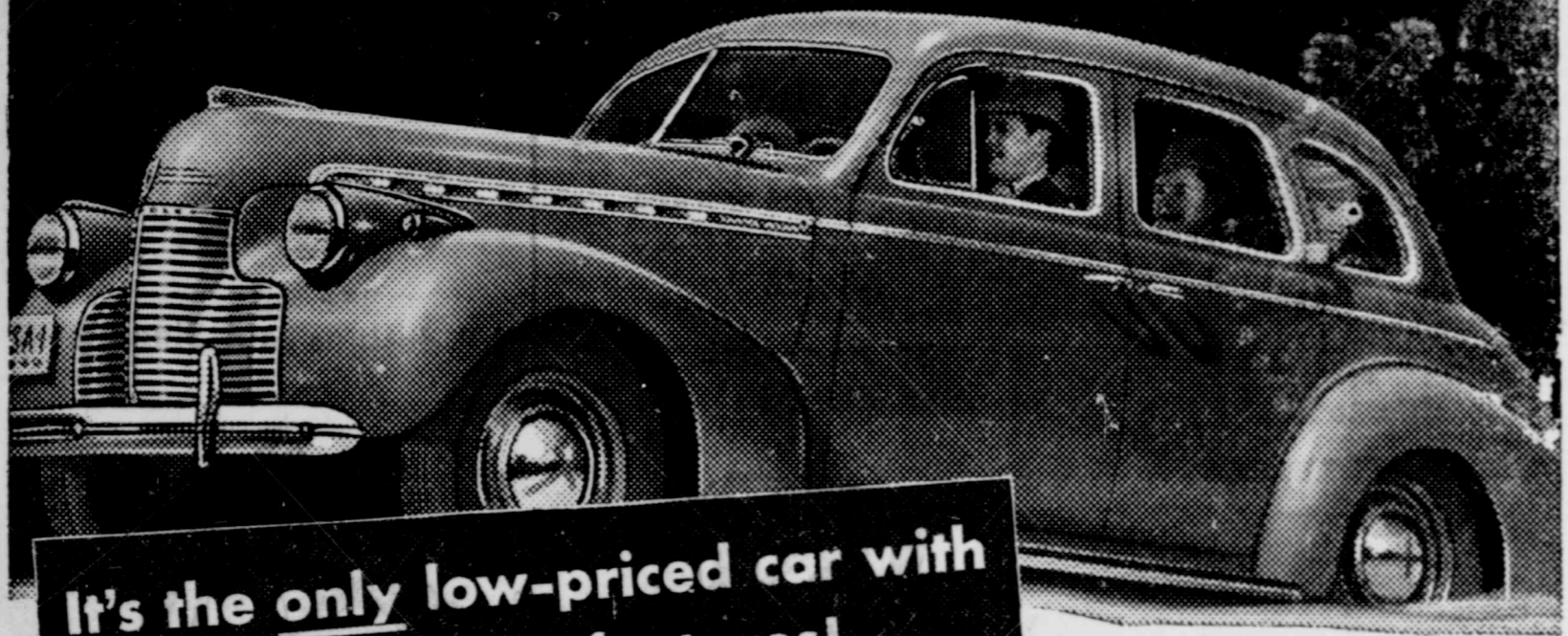
FOR SALE—1 hand garden plow, 1 kersene burning brooder, 150 capacity and 1 oil heater stove practically new. R. L. Harriss at depot. 151c

20 REBUILT MAYTAGS for sale on easy terms. J. B. Knight Hdwe. 251c

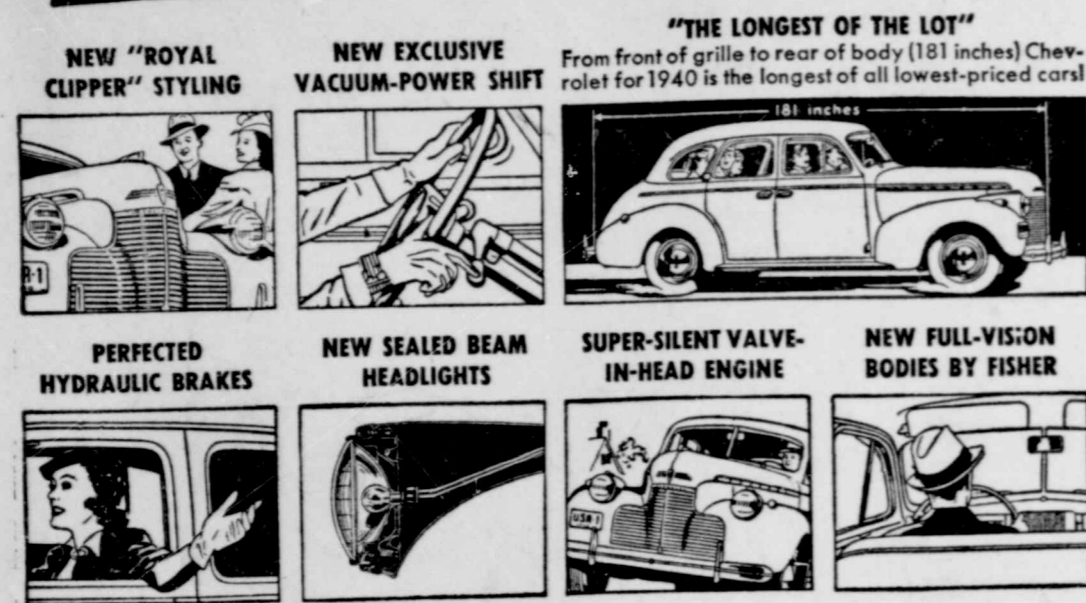
FOR SALE—Farmall, regular, and equipment. Johnnie Dobbs, Rt. 4. 19p

**MORE FEATURES
BETTER FEATURES**
tell you to **"BUY CHEVROLET!"**

**"Chevrolet's
FIRST Again!"**



**It's the only low-priced car with
all these fine car features!**



Eye It .. Try It .. Buy It!
Chevrolets are Shipped to Dealers—NOT DRIVEN OVERLAND!

Everybody knows, it takes fine features to make fine cars! . . . And Chevrolet for '40 is the only car in the low-price field that has all the fine car features pictured at the left! . . . Small wonder, then, that it is also out-selling all other new cars for '40. . . Eye it, try it, buy it, and you'll be thoroughly convinced that "Chevrolet's FIRST Again!"

No other motor car can match its all-round value

Teague-Bailey Chev. Co.

Brownfield, Texas

Thompson Advocates Raising Load Limit

Statement of Ernest O. Thompson, Member, Railroad Commission of Texas Austin, Texas, November 21, 1939

The Railroad Commission has just been served with an injunction, obtained by the rails of Texas, in which the Railroad Commission of Texas is enjoined from putting into effect the order removing the differentials on freight rates within the State of Texas.

This order would have saved the shippers of Texas about \$600,000.00 a year. It was to have been effective November 20.

It is interesting to note that the truck lines of Texas did not join in the request for the injunction. Therefore, the differentials in freight rates have been removed on shipments by truck.

It is interesting, also, to note that by this action the rails are denying themselves the good will and the additional business that would have come to them, in my opinion, by the removal of the differential. In my opinion, it means that the rails will lose business to the trucks, because the removal of the differentials in the territories affected means a saving of about fifteen per cent.

I have noticed in a bulletin issued by the railroads that the average speed of a freight train is about sixteen and six-tenths miles per hour, the regular speed for trucks is twenty-five miles per hour. Thus, with the rails moving slower and charging more, the business would naturally go to the trucks. Faster transportation at cheaper rates is what they want and that is what gets the business.

Progress has never been made by injunction and law suits. The

railroads certainly have the right to go to court and test the fairness of our order, and I am not objecting to that at all. It is proper and they have a right to do it. I am only pointing out that the trucks did not ask for delay in the removal of the differentials and in my opinion that will get the business while the railroads are suing.

As a matter of fact, the railroads, through the years, have tried to hold back the truck business by fostering he very unfair 7,000 Pound Truck Load Limit Law in Texas. That law should be repealed and the load limit in Texas for trucks set at comparable load limits as are used in our sister states, where they are allowed to carry three or four times as much as the Texas law permits. The 7,000 pound load limit in Texas is simply a detriment to

**Hollywood Beauty Shop
Big Christmas SPECIALS**

\$5.00 Permanent for \$3.50
\$4.00 for \$3.00
3.00 for 2.00
2.00 for 1.50
Permanent From— \$1.50 to \$10.00

Operators — Julia Young, Lessie Black, Lenis Howell

Back Sanitary Barber Shop

Mr. and Mrs. Bill Collins of Lubbock, and Mr. and Mrs. Wilson Collins were guests of Mr. and Mrs. W. H. Collins, Thanksgiving.

Mr. and Mrs. G. C. Miller left this week for Denver City to make their home. Mr. Miller will represent the Pittman Dairy as their route man there.

Dr. and Mrs. R. B. Parrish were luncheon guests of Dr. and Mrs. John R. Turner, Thanksgiving.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing

Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at

Alexander Drug Store

Constipated?

"For 30 years I had constipation, awful gas bloating, headaches and back pains. Adlerika helped right away. Now, I eat sausage, bananas, pie, anything I want. Never felt better." Mrs. Mabel Schott

ADLERIKA
E. G. Alexander Drug Co., and Palace Drug Store.

the transportation progress of Texas and is a penalty on the producer and consumer alike. The public should be given the full benefit of our good highways. The highways of Texas are as good as the highways of Oklahoma and there is no reason to keep the 7,000 pound load limit in Texas.

TEXACO SERVICE STATION
Brownfield, Texas

Let us wash your car and grease it with Texaco Marfax. The grease that will stay with it.

We still have a few more of the new low priced Car Heaters left.

ANNOUNCING—

... The re-opening of the Hotel Coffee Shop, following a thorough remodeling and redecorating, and the installation of upholstered seats and stools. We claim to have one of the finest eating places in this section, and want you to call and see it. Especially do we want you to try—

OUR SUNDAY DINNER

... A menu is being prepared for the Sunday dinner that will compare favorably with the menus served by the best hotels and cafes in the larger cities. We are expecting you.

HANCOCK'S CAFE
Formerly Hotel Coffee Shop
Mr. and Mrs. B. C. Hancock, Props.

I GIVE YOU TEXAS

BOYCE HOUSE

More about Reversia, the land where everything is done backwards:

In California, real estate offices in the beach town are open on Sunday, closed on Monday.

No matter what you order for breakfast, you'll get hash brown potatoes along with it.

And did you know that celery can be cooked? They serve it as a side order of vegetables. Imagine crispless and crunch celery!

Oil is the state's biggest industry but the newspapers don't have an oil section or even an oil page (not even on Sunday); just a two column headline stuck away down in the corner of a page. And, speaking of the newspapers, the front page is Page 1 but the next page is "A" and the next one is "B" and the fourth page is "No. 2". (That's done just to make it a little more complicated, like the riddle: What has eight legs and feathers and sings? The answer is, A quartet. But why the feathers? Oh, I just added that to make it harder for you to guess.)

Los Angeles has a bakery shop that makes nothing but bread, rolls, cookies and cakes with whole wheat—and a "health cafe" that serves vegetables, cheese and fruits but no meats—and another cafe which serves only sea food. The front window of this place is a pool with live fish, crabs and bull frogs. One of the last-named clings to the glass and peers at me with Eddie Cantor eyes—(probably an old acquaintance of mine from Marked Tree, Ark., where the houses are on stilts and the frogs sing their melodious bass in the swamp waters).

Shall we join the 75 or 100 people who are watching a doughnut-making machine in operation in a window? A blob of batter, zip into the grease, brown, brown, brownest. Inside are all kinds—chocolate-coated, plain, glazed, powder-sugared, coconut and others with tiny colored mints, like seed-pearls. (It's hard for an old doughnut-dunker like me to decide which to order).

The City of the Angels has no twilight. One minute it is bright sunshine, the next minute it's downright dark.

And no rain—though they do have a celebrated brand of mist. Mist is to rain what mesquite is to trees. A mesquite has almost no shade, no fruit, is no good for lumber and almost too tough to burn; and, as for mist, you can't see it falling or splashing as it lands, you can't hear it or even taste it and can't feel it, but after five minutes' walk, you are soaked, the air being so saturated with moisture that you can tear loose a chunk and wring it out like a dish-cloth—well, almost.

Had my first experience with an earthquake the other day, though I knew nothing about it until I read it in the papers. A mere earthquake can't faze me; I've been through political campaigns in Texas. ("Me for Me"; "Pappy, pass the biscuits").

Inhabitants have sought to explain away undesirable weather out here with the explanation, "This is unusual" until even the papers quip about it and a columnist, the other day, remarked, "This is unusually unusual weather."

California's boast of fruits and flowers are lived up to. Camellias at a penny apiece and a huge cluster of big white flowers (nasturtiums, geraniums, chrysanthemums or some other hard-to-spell-name) for 30 cents. And did you ever see a rosebud of pale lemon gold with tips of dawn pink?

At the fruit stands you can buy fresh figs, pomegranates and dates that are stuffed with walnuts and pecans. Which brings to mind the oldest California joke:

A fellow gazing at a watermelon remarked disdainfully, "Not a bad looking alligator pear." A native asked, "Where are you from?" The other answered "Florida". Snarled the Californian, "I thought so; get your hands away from that olive."

J. H. Carpenter and James King were Lubbock visitors, Sunday.

REXALL DRUG STORE
Greater Gift Sale!
NOW GOING ON!

ONLY REXALL DRUG STORES OFFER YOU REXALL BARGAINS

ALEXANDER'S

- Cigarette Lighters— from \$1.00 up.
- Cigarette Cases— from 79c up.
- Men's Wrist Watches— from \$2.39 to \$29.75
- Ladies Watches— from \$6.95 to \$39.75



It's always a Merrier Christmas when you shop Rexall

- Bed Lamps ----- \$1.00 up
- Waffle Irons from ----- \$2.39 to \$4.39
- Electric Heating Pads -- \$5.00 & \$6.00
- Men's Toilet Sets from ----- 79c up
- Ladies Toilet Sets from ----- \$1.00 up
- Cologne from ----- \$1.00 up
- Dresser Sets from ----- \$2.00 to \$15.00
- Fitted Bags ----- \$9.49 up
- Lucien Le Long Body Powder, from ----- \$1.50 to \$3.50
- Table Lamps ----- \$1.50 up
- Manicure Sets from ----- 50c up
- Yardley Shaving Bowls ----- \$1.00
- Perfumes from ----- 55c to \$5.00
- Pangburn's Candies, from -- 50c to \$3.50
- Airmaid Hose from ----- \$1.00 to \$1.35
- Cocktail Sets from ----- \$2.49 to \$7.00

Christmas Tree Light Sets

Eight light set, 15 volt miniature base. Connection for additional lights if wanted. Assorted color lamps.

ONLY 69c COMPLETE

REMEMBER THE REXALL DRUG STORE FOR LOWEST PRICES IN TOWN

VETERAN, 83, GETS LIMIT

George Walker, a veteran Lufkin sportsman who recently observed his eighty-third birthday, will tell you hunting conditions are better in Texas than they have been in a good many years. The Veteran East Texan bagged a buck in the Lufkin territory the opening day of the deer season and went to the Gulf Coast the following day. He brought back his limit of geese and ducks that night.

EVIDENCE

"Did you see the shot that was fired?"
"No, I only heard it."
"That is not sufficient evidence. You may retire."
As the witness left the stand and while his back was turned to the judge he laughed out loud. At once the judge recalled him for contempt of court.
"Did you see me laugh?"
"No, but I heard you."
"Insufficient evidence, your Honor."

Mr. and Mrs. Claude Hudgens of Levelland, and Mr. and Mrs. L. F. Hudgens of Lubbock, were guests of Mr. and Mrs. Kyle Graves Sunday.

Mrs. Hugh Snodgrass of the Tokio section in old Yoakum, came in Saturday and insisted that we take two dollars to put their Herald up to June 3, 1941.

IT'S TRUE!
Norma
SHEARER

PERMITTED M-G-M TO SHOOT SOME OF THE SCENES OF "THE WOMEN" IN THE FRONT YARD OF HER SANTA MONICA HOME... PARTICULARLY WHERE THE ACTION CENTERS AROUND A SWIMMING POOL... EXPERTS SELECTED THE LOCATION AFTER A MONTH'S SEARCH.

Joan CRAWFORD

SPENT ONE WHOLE DAY AS A SALES GIRL AND MODEL AT HATTIE CARNEGIE'S NEW YORK SALON

JOAN DID THIS DURING HER RECENT NEW YORK TRIP IN PREPARATION FOR HER NEW ROLE AS A "HEAVY" IN "THE WOMEN"

ROSALIND RUSSELL
NORMA SHEARER AND JOAN CRAWFORD!

THREE SPECIAL POLICE GUARD \$50,000 WORTH OF JEWELRY WORN IN A SINGLE SCENE BY

New York, N. Y.—"IT'S TRUE! that Joan Crawford received a new portable dressing room identical in design and decoration with the star's dressing room at her Brentwood home," says Wiley Padan. "Miss Crawford presented the old one to Louis Bennett, her chauffeur, to use as an office for his Scout troop. Bennett is Scoutmaster of Troop 175 of Hollywood." "THE WOMEN"

Coming to the RIALTO Tues.-Wed. December 19-20.

J. C.'s Grocery

- SPUDS, 10 lbs ----- 15c
- ONIONS, lb. ----- 2c
- MUSTARD, qt. ----- 13c
- DREFT, Large Size ----- 21c
- PINTO BEANS, 3 lbs. ----- 20c
- BLUING, Mrs. Stewarts, 10c Size -- 8c
- EXTRACT, 8 oz. Bottle ----- 17c
- Campbell's Tomato Juice, 3 cans -- 23c
- LeGrande Green Beans, No. 2, 3 for 23c
- MILK, Armours, 6 sml. Cans ----- 19c
- BEEFS, No. 2 Can, 3 for ----- 25c
- Uncle William's Spinach, No. 2, 3 for 25c

MARKET

- PORK STEAK, lb. ----- 16c
- BACON, Market Sliced, lb. ----- 22c
- PORK CHOPS, lb. ----- 19c
- CHEESE SPREAD American or Pimiento, lb ----- 29c
- SALT BACON, lb. ----- 12 1/2c
- BOLOGNA, lb. ----- 12c

PIGGLY WIGGLY

— ALWAYS FIRST WITH THE LOWEST PRICES —

Coffee FOLGER'S Regular Drip 2 lbs. 49c, 1 lb. **25c**

MY-T-FINE, Asst. Flavors Desserts, 3 Pkgs. **10c**

Shortening Scoco-Jewel 4 lb. Carton **39c**

FLOUR MARIGOLD EXTRA HIGH PATENT 48 lbs. FULLY GUARANTEED, 24 lbs. 69c **\$1.29**

PICKLES, Delta, Sour-Dill, 25 oz. Jar **10c**

SALMON, Uwanta, Pound Cans **12½c**

BROOMS, Good Value, Each **19c**

PEAS, Rosedale Sml. Peas, No. 2 Can **12½c**

FRESH SHELLED PECANS, lb. **39c**

Grapefruit Choice Fruit Bu. 59c, 5 for--- **5c**

ORANGES, Texas Juicy, Dozen **10c**

POTATOES, Idaho Russets, 10 lbs. **15c**

PEANUT BUTTER, Plymouth, qt. Jar **25c**

BLACKBERRIES, Wolco No. 2, 3 Cans **25c**

Crackers Sunray Fresh 2 lb. Box **12½c**

COFFEE, Plymouth Counter Ground, lb. **15c**

PEACHES Rosedale, Sliced or Halves No. 2½ Cans **12½c**

Idreft marvelous new suds Large Box **19c**

SUPER SUDS, Concentrated Blue Box, Large **19c**

— WE REDEEM SUPER SUDS & CRYSTAL WHITE SOAP COUPONS —

OLEO, Our Favorite, lb. **12c** Eggs, Fresh Country, doz. **23c**

SAUSAGE, Pure Pork, lb. **12½c**

SLI BACON, Dold's, Sterlings, lb. **19c**

SEVEN STEAK, lb. **17½c**

PORK CHOPS, Nice and Lean, lb. **15c**

Pork Roast SHOULDER Fresh, lb. --- **12½c**

PORK LIVER, Fresh Sliced, lb. **12c**

LARGE WEINERS, lb. **15c**

Brownfield Friday--Saturday Texas

Solving Your GIFT PROBLEMS

 <p>Shaving Set 98c to \$6.50 Cream, Talc and Lotion</p>	 <p>WHITMAN'S Chocolates In Gift Boxes 50c to \$7.50</p>	 <p>ROGERS Silverware Service of 62 Piece \$59.75 32 Piece Set \$39.75</p>	 <p>Perfume Flagon 35c up All designs and Sizes</p>
 <p>COCKTAIL SETS— Complete With Tray \$1.00 to \$10.95</p>	 <p>TRAVEL KIT— \$2.95 up</p>	 <p>LOVELY FITTED BAGS and other Luggage. \$5.95 up</p>	 <p>KIDDIE KARS and SCOOTERS 98c up</p>
 <p>ELECTRIC RAZORS \$10.00 up.</p>	 <p>DRESSER SETS in wide range of colors. \$1.50 to \$25.00</p>	 <p>LIFETIME Fountain Pen Sets only 2.95 to \$15.00</p>	 <p>DOLL BUGGIES— 98c up</p>
 <p>DIAMOND WEDDING SETS, \$25-\$35 to \$100.00</p>	 <p>BOXING GLOVES Sheepskin, lined and padded, 5 oz. \$2.49</p>	 <p>LIFETIME Fountain Pen Sets only 2.95 to \$15.00</p>	 <p>DOLL BUGGIES— 98c up</p>

NELSON-PRIMM DRUG STORE

LATE BULLETINS

The postoffice will remain open all day the next three Saturdays to take care of the Christmas rush, according to Postmaster Jas. H. Dallas.

Congratulations are in order to Jesse D. Cox, who was elected Grand Principal Conductor, at the Grand Royal Arch meeting of Masons at Waco, this week.

Mr. and Mrs. Donald Peachee of Spur, were guests of her parents, Mr. and Mrs. J. H. Griffin, Thanksgiving.

Mr. and Mrs. Emmitt Smith spent the past week end with her parents in Tulla.

Mr. and Mrs. George Wilkins of Carlsbad, were guests of her sister, Mrs. J. H. Carpenter and Mr. Carpenter, Sunday.

Mrs. Ralph Carter attended the funeral of a friend in Quitique Wednesday of last week.

Mr. and Mrs. R. O. Black, Miss Maxine Kelly and Alton Webb visited friends in Lubbock, Sunday.

Mr. and Mrs. C. McWilliams were business visitors in Dallas the past week end.

Mr. and Mrs. Dub Williams spent the past week end in Slaton, visiting his parents.

Mr. Horace Randal and son, Ernest, Mrs. Eckert and daughter, Nell Marie and Mrs. J. L. Randal were guests of Mr. and Mrs. Randal Kershner in Lubbock, Thanksgiving.

Mrs. Charles Green and children spent Thanksgiving with her sister in San Antonio.

Mr. and Mrs. Tom Gordon of Levelland and Mrs. J. F. Lawlis of Ausin, were guests of Mr. and Mrs. Paul F. Lawlis, Sunday. Mrs. Gordon is Mr. Lawlis' sister and Mrs. Lawlis, his mother.

Mr. and Mrs. Tyler Martin of Lubbock were guests of Mr. and Mrs. Sam Houtchens, Sunday.

Grady Wright and three children, Helen, Inez and Grady A., spent Thanksgiving with Mr. Wright's parents in Floydada.

Walter Bond of El Paso spent the week end with his mother, Mrs. J. C. Bond.

Mrs. Estell Brown and daughter, Juanita spent the week end with relatives in Vernon.

Mr. and Mrs. Bill Gore of Spur spent Sunday here with home folks.

<p>RITZ FRI.-SAT. GUNFIGHTIN' BUCKAROO IN THE WEST'S WILDEST BATTLE! GEORGE O'BRIEN "The FIGHTING GRINGO" LUPITA TOVAR RIO RADIO Picture</p>	<p>RIO FRI.-SAT. GENE AUSTRY MOUNTAIN RHYTHM SALLY BURNETTE Columbia Picture</p>	<p>RIALTO FRI.-SAT. EDWARD SMALL presents The Alexander Dumas Classic THE MAN IN IRON MASK HAYWARD • JOAN BENNETT Directed by JAMES WHALE UNITED ARTISTS</p>
<p>SUN.-MON. SUBMARINES RAVAGE THE SEVEN SEAS! U-BOAT 29 CONRAD • VALERIE • SEBASTIAN VEIDT • HOBSON SHAW A COLUMBIA PICTURE The most timely picture of the year.</p>	<p>SUN.-MON. IT'S GOT THE HEART-THROBS OF "BOYSTOWN!" BAD LITTLE ANGEL with VIRGINIA WEIDLER GENE REYNOLDS GUY KIBREE IAN HUNTER ELIZABETH PATTERSON REGINALD OWEN HENRY HULL LOIS WILSON Columbia Picture</p>	<p>SAT. PREVIEW SUN.-MON. The picture you have been waiting for! "THE WIZARD OF OZ" —IN— TECHNICOLOR —WITH— Judy Garland Also the Latest Fox News</p>
<p>TUES.-WED. Edmund Lowe —AND— Wendy Barrie —IN— THE WITNESS VANISHES</p>	<p>TUES.-WED. Blondie TAKES A Vacation</p>	<p>TUES.-WED. JOE BROWN • MARTHA RAYE 1000 A TOUCHDOWN</p>
<p>THURSDAY ONLY —THE— MAD EMPRESS A Brand New Release And It's BARGAIN DAY ADMISSION 5-10c</p>	<p>THURSDAY ONLY FRANKIE DARRO IRISH LUCK DICK PURCELL • LILLIAN ELLIOTT A MONGRAM PICTURE And It's BARGAIN NITE ADMISSION 5-15c</p>	<p>THURSDAY ONLY Presenting OUR NEIGHBORS —THE CARTERS— FAY BAINTER • FRANK CRAVER • EDMUND COFFE GENEVIEVE TOBIN And It's BARGAIN NITE ADMISSION 5-15c</p>