

The Plainview News

Published Tuesday and Friday at Plainview, Hale County, Texas.

J. M. ADAMS, Editor and Owner

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Three Months75

Never has there been such another year of freakish weather as 1923.

The snow was very pretty but the farmers would have been much pleased if fair weather had continued.

Any person who declares "there ain't no Santa Claus" deserves to be chased off the earth. Santa Claus is very much of a reality.

The Sunday schools of the city are each preparing Christmas trees and programs. It is well, for without the children Christmas would be a very dull affair.

It is hoped that Santa Claus will visit every child on the Plains. If you should know of some child Santa might forget, just see that he does visit it.

President Coolidge is indeed a very old-fashioned man, for he holds to the foggy idea that the best way to be able to reduce taxes is to first reduce expenses.

Gov. Trapp of Oklahoma will call a special term of the legislature early in the year, and ask it to abolish the state highway commission. Texas has a similar white elephant that it should get rid of.

Over at Stuttgart, Ark., a mob went to the Free Press printing office, whipped the editors and wrecked the plant. All because the paper had asked for an audit of the books and accounts of a rice growers' association. This will be a "great" country when the mob rules everything.

The attorney general holds in an opinion that the Bonham delinquent tax collection law, enacted by the last legislature, is partly unconstitutional. The law sought to take the advertising of delinquent tax notices from the newspapers and lodge it in hired attorneys who would "notify" delinquents and then bring suit against them. The attorney general holds that commissioners' courts have no lawful authority to employ attorneys, except to assist the county or district attorneys. The Bonham law is a fake—for under it there is the possibility of much corruption on the part of the attorneys employed to collect delinquent taxes. The publication of delinquent tax lists in newspapers is the most effective way, for it gives notice who is delinquent and also brings many errors to light.

IN A MINOR STRAIN.

A man who complains that his wife cannot take a joke forgets that she took him for better or for worse.

To Bunch on the Corner.

To those who talk and talk and talk This proverb should appeal: "The steam that blows the whistle Will never turn the wheel."

PRESS COMMENT.

The prayer chain letter fiend has been very active in McLean the last few weeks. Just why a superstitious person will inflict his ravings on other people is hard to understand, but evidently there are enough persons of this character left in the world to keep the chain letter nuisance going.—McLean News.

Bootlegging can't last much longer. Those who buy bootleg whisky are dying like "sheep with the rot." It will be only a question of time when they will all be gone, and when they are dead there will be no one left to buy bootleg, hence the trade will vanish.—Claude News.

Woman Walks From Marshall.

Several days ago an old woman applied to Mrs. Tom Carter, chairman of the relief committee of the United Charities, for help. She alleged that she had walked from Marshall, near the Louisiana line, to Plainview, a distance of more than 600 miles. She carried a large walking stick. She desired to go to Lubbock, and Mrs. Carter offered to pay her railroad fare to Lubbock, but she declared she had rather walk. Her story of the long walk is doubtless untrue, for she impressed one as being feeble-minded.

Again Selling Red Stamps.

The post office is again selling red 2c stamps. About two months ago it received 100,000 Harding memorial stamps, and this week disposed of the last of the lot.

Frank Barrow has bought a bungalow on Columbia, between West Ninth and Tenth, and has moved to it with his family.

HAMBONE'S MEDITATIONS

ONE REASON HOW COME
SOME FOLKS GITS RICH,
DEYS GINALLY MAKIN'
UP DEY BED IN DE
MAWNIN' WHILS' DEY
RIVAL IS MAKIN' UP
HE SLEEP!



Witness—"I refuse to answer that question. It is not fit to be heard by decent people."

Defense Attorney—"Then lean over and whisper it to the judge."

Direction Was Wrong.

"You are an hour late this morning, Sam," said an employer to his negro servant.

"Yes, sah, I know it, suh. I was kicked by a mule on my way, suh."

"That ought not to have detained you an hour, Sam."

"Well, you see, boss, he kicked me in de wrong direction."

STATE OF TEXAS, County of Hale.

Whereas, on April 28th, 1923, D. M. Greathouse did execute his certain promissory note in favor of Roy Cooper & Company, in the principal sum of \$361.28, payable in installments of \$30.11, on the 28th day of each and every month thereafter with 10% interest after maturity of such installments and providing for 15% attorney fees and also all cost of collection in case any expense was incurred therein; said note providing that a failure to pay one installment matured all of said installments unpaid at the option of the holder of said note, and at the same time and as a part of the same transaction he executed a certain chattel mortgage on one Ford roadster, being model R, year model 1923, motor No. 7462845, thereby creating a valid chattel mortgage lien on the said car to secure the full and final payment of the said note according to its face and tenor; said lien has at all times remained a valid and subsisting lien and is now a valid and subsisting lien on the said property and to secure the payment of said debt. The Commercial Credit Company of New Orleans, La., are the purchasers and owners and before maturity of the said note and mortgage; the said D. M. Greathouse has defaulted in the payments in the 2nd and 3rd and installment subsequent thereto and the holder of the said note has declared all of the said indebtedness due and has taken possession of the said car, there being \$361.48, with interest thereon at the rate of 10 per cent and 15 per cent attorney fees and the cost and expense of advertising in the amount of \$12.50, storage in the amount of \$10.00, total charges against said car being \$438.16. Said chattel mortgage provides that the said property may be sold by the holder of the said mortgage and for the satisfaction of the said lien after giving notice thereof of said sale to be either at private or public.

By virtue of the authority given in the said chattel mortgage I will on the 24th day of December, A. D., 1923, and between the hours of 10 o'clock A. M. and 4 o'clock P. M. sell the said car to the highest bidder on the following terms: One-third of the bid to be cash, remainder of said bid due 90 days, evidenced by bankable note bearing 10 per cent interest, reserving the right in the holder of the said note to make one bid on the said car; said property will be sold at Motor Supply Company, in Plainview, Hale County, Texas, and where the same is now stored and may be inspected. Proceeds of said sale to be applied in the payment of the above named charges and any excess to be paid to the maker of said note; he being entitled to receive the same.

COMMERCIAL CREDIT CO.
By M. J. Baird.

Unique Memorial Planned.

We contribute to all kinds of enterprises and memorials, so we are not surprised to hear of a revival of a plan to erect a memorial lighthouse in honor of Christopher Columbus, says the Scientific American. The project to erect a Columbus lighthouse memorial in Santo Domingo, where, many historians contend, the remains of Columbus lie, is not a new one. It originated before the World war, but was temporarily abandoned during the conflict. As previously announced, the memorial would take the form of a massive tomb, its exterior patterned after the lines of Grant's tomb in New York. On the top of the tomb would be a beacon tower about 300 feet high, in the top of which would be a great light as an aid to navigation.

CANNOT MASTER SHORTHAND

Men of Acknowledged Ability Have Failed in Efforts to Learn Even Simple Systems.

Lord Beaverbrook, speaking at the annual prize-giving of Pittman's school at the Royal Albert hall, says the London Morning Post, said that it was a curious fact that some men of great ability had failed in the attempt to learn shorthand.

He mentioned that Lord Carson was one example, and the present prime minister another. It was not a question of cleverness, or even of memory. Bonar Law possessed an extraordinary memory. When he first became leader of the conservative party, it was his habit on the occasion of any great set debate in the house of commons to dictate to his secretary the speech that he intended to make. He would read it through, and then go down to the house and repeat it with scarcely the alteration of a word. He would sometimes quote long mathematical calculations entirely from memory, yet he confessed to having striven very hard to learn shorthand, and without success.

T. M. Healy, now the governor general of the Irish Free State, used to make use of shorthand in the debates.—New York Tribune.

MUCH LIKE HEN IN AMERICA

Guinea Pigs in Peru Are Kept to Serve as Provisions for the Unexpected Visitor.

Hiram Bingham, the new lieutenant governor of Connecticut, has just published a book, "Inca Land," in which he describes the famous Yale expedition into Peru, of which he was the director. Life as he lived in the Andes has a number of points of difference from that in the New England states. For instance, he says that in Peru the housewife keeps fat little guinea pigs running around her kitchen floor to fill in for any emergencies, much as the American will have a few tins of sardines and cans of preserves on hand. A guinea pig, he points out, is, in spite of Ellis Parker Butler, not a pig, and it does not come from Guinea. It is more of a rabbit than anything else, and for thousands of years it has been a prized article of food in the Andes of Peru. Why, he wonders, should the North American guinea pigs be kept only as pets or laboratory victims? The meat, he says, is delicious and not unlike squab.

Baby Had a Bark.

The porter on the Pittsburgh-Detroit sleeper may have heard a gentle yapping in berth No. 2 during the night but there was a \$5 bill in the pocket of his white coat and so the Pullman rule book might have been written in Sanskrit for all he cared. In the morning, when the train reached Detroit, he even avoided the inevitable platform meeting between the fair traveler in the milk coat who held a little package, wrapped in a pink comforter, to her shoulder, and the old lady in the seal jacket who had slept in berth four. "I heard your baby last night," the old lady said. "It's hard for such little babies, traveling, isn't it?" "Yes," answered the young woman as she stooped down, shuffled the pink comforter, and released a squint-eyed, rat-tailed poodle. "Woolie, dear, insisted on barking every time the train stopped."—Detroit News.

When Bitten by a Mad Dog.

Hydrophobia in man and rabies in dogs can be prevented by a course of injections of dried spinal cord from rabbits which have died of experimental rabies (fixed virus). The treatment is available in every community in the United States and every physician knows how to order the treatment by telegraph from the state board of health. One out of six persons bitten by a mad dog dies in horrible agony if not treated. If bitten by a dog, follow that dog at all hazards, until you can get assistance to catch it. Do not kill it, but place it in a secure place for observation. If symptoms of rabies appear, apply only for anti-rabic treatment through your family physician. If the dog is rabid it will die—send the head packed in ice to the board of health laboratory for diagnosis, says Harold L. Amoss, M. D., in the Health Builder.

Two Claims to Distinction.

Florence is called the mother of oil and the mother of apple orchards in Colorado, and the West. The oil field was located in 1862, and the first well was drilled in 1864. James Frazer in 1864 hauled apple trees across the plains and planted them near Florence, and they are still standing. From them has been developed the famous Colorado orange apples, and this was the parent of the extensive Florence and Canon City apple orchards. Florence has 50 producing oil wells, and is the only developed oil field in Colorado.

Bible Outlay Increased.

The 1923 budget of the American Bible society for the translation, publication and distribution of Bibles will be \$1,160,000, an increase of \$40,000 over 1922, Frank H. Mann, general secretary, announced recently.

Estimated requirements totaled \$1,405,244, but a cut of \$244,467 was made because income for the full amount was not in sight.

The amount voted will be used in furnishing the Scriptures in more than 150 languages and dialects in practically every country in the world.



THE SOUTH PLAINS MUTUAL LIFE INSURANCE ASSN.

Extends its gratitude to its members for the staunch support they have accorded it during the past year, and thus enabled it during the past year, and thus enabled it.

May the season's joys be yours in abundance, and may happiness and prosperity attend you throughout the New Year.

W. N. McDONALD, Secretary



Wishing You and all the Other People a Merry Christmas and a Happy and Prosperous Year During 1924

Sincerely

Texas Land & Development Company

GREETINGS

As we approach the threshold of a New Year we are not unmindful of the courtesies received from our many friends.

We sincerely appreciate the privilege of serving you and trust we may continue to merit your confidence and good will!

May the existing ties grow stronger and a full measure of Prosperity and Happiness be yours.

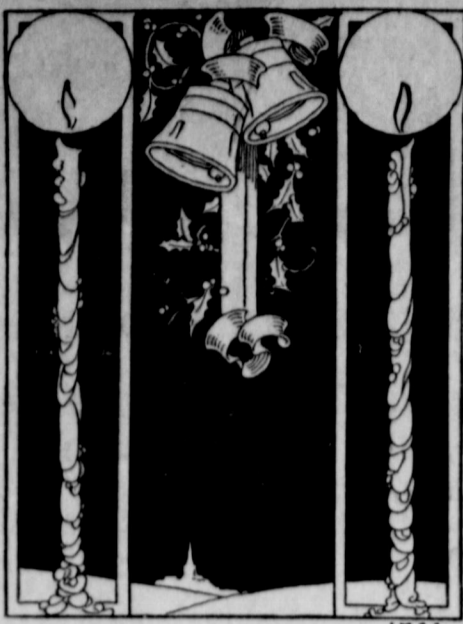
FLAKE & RUSHING

INSURANCE AND LOANS

Suite 37 Grant Bldg.

Phone 518





Furniture Gifts For Christmas

Better homes does not mean extravagantly furnished homes, nor pretentious homes, or costly furnishings. It means a more comfortable home, a more attractive home.

Special prices on Rugs. Linoleum, Congoleum Rugs and a number of pieces of furniture, too, would make excellent and lasting gifts. Dishes, Glassware, and hundreds of gifts are included in this sale.



WE ARE VERY GRATEFUL

To the people of the Plainview country for the patronage and good will they have accorded us during the past year, and we assure them that we have done our best to merit it.

Upon the completion of the new brick building on the south side of the square we will occupy same and be better prepared than ever to service the International and P. & O. machinery.



JARVIS-TULL & CO.

PHONE 411

Classified Advertising

Try a want-adv. in the News. Only a word, minimum charge 15c a line.

See me before selling Sudan or Red Top Cane seed.—L. J. Halbert. 50-20t

MISCELLANEOUS

WATSON'S BUSINESS COLLEGE is the best

This Christmas a Bicycle



RANGER BICYCLES—Harley Davidson MOTORCYCLES. Complete line BICYCLE and MOTORCYCLE supplies. — Anderson Motor Supply Co., 811 North Broadway.

Plenty of money to loan on farms and ranches.—C. B. Harder, First National Bank building. tf

WELL AND WINDMILLS—All kinds of repair work.—J. C. Cook, phone 89.

KEY FITTING—I can duplicate any kind of key. Ollie Williams, at Quality Bakery.

Hand-made Christmas gifts for sale, including bed room sets, buffet and dresser sets, crochet, etc., at Franklin's Grocery.

2500 pounds of Coal to the ton, in heat value, when you buy Simon Pure Niggerhead Coals. Handled by E. T. Coleman, Coal and Grain, phone 176. 62-2t

Go to Hulen's for good Xmas apples. N. E. Corner of Square.

FOR SALE

FOR SALE—Good Jersey cow, four years old, fresh. B. F. Smith, Rt. A. 59-4t-pd

FOR SALE—Piano in good condition. Terms if desired. Phone 682. Mrs. G. I. Brittain. 62-8t

FOR SALE—Burrroughs adding machine. See Kelley at depot.

FOR SALE—Bundle kaffir corn, extra good grain. Smith Hull, on Doc Martin farm, thirteen miles southeast of Plainview. 61-2t-pd

Singer Sewing Machines and service. — G. L. Price, at Bonner-Price's, NE. corner of square. 57-8t

See us for used Fords.—L. P. Barker Co.

FOR SALE—Five-room frame house, barn, cow shed, chicken house, windmill and some fence, movable. See or write Leonard Robertson, Rt. B. 51-4t

To tell your turkeys from your neighbors, buy the Narragansett. Toms \$7.50, hens \$4. Phone 9009-F14. Mrs. R. R. Field.

FOR SALE—Five room modern bungalow, close to Central school, also piano in good condition. Phone News office.—Mrs. Allison.

Tricycles, wagons, air rifles, 22 targets, and lots of other things for Christmas. Don't forget the place. Graves' old stand—Butler and Bra-shears.

Gifts Worth While.

A high grade full nickled six pound electric iron (written guarantee from manufacturer that element will not burn out) sent to you by Insured Parcel Post Prepaid for only \$4.50. Send me your order and check today. John C. Sherman (Electric Dealer), Cisco, Texas. 60-4t

FOR TRADE

FOR SALE OR TRADE — 320-acre farm, well improved, 300 acres in cultivation, 150 acres in wheat. Priced reasonable; will consider Plainview property in trade.—L. P. Davis, 906 Columbia.

WANTED

WANTED—A second-hand Oil Pull Engine up in good shape. Write or phone J. C. Newton, Lubbock, Texas. 60-6t-pd

Painting and paperhanging neatly done. W. G. Willis, 15th and Nashville, P. O. Box 134. 62-2t-pd

TYPEWRITER RIBBONS — The News carries in stock a complete line of typewriter ribbons, for all kinds of machines. Also typewriter paper, back sheets and carbon paper.



Thanking our many customers and friends for the courtesies shown us the past year and wishing you one and all a merry Christmas and a happy and prosperous New Year.

Ivey Produce Co.



Thanking our many friends and patrons for past favors and trusting to be of further service to you during the new year.

Quality Meat Prompt Service

Beck's Market Phone 300

"Hymen." Hymen, in classical mythology, was the god of marriage, the original meaning of the word being "marriage song."

The Minds of Men.

And it is just about as hard for 12 men on a jury to agree as for 12 men off a jury to agree.—Dallas News.

Stray Bit of Wisdom.

Debt is like any other trap, easy to get into but hard enough to get out of.—Josh Billings.

Thought for the Day.

It is vastly better to get a man to work with you than merely to work for you.

Glacial Age 30,000 Years.

The period of the Glacial age has been placed at 30,000 years.

Michigan the Maple State.

More maple grows in Michigan than in any other state.

News want ads get results.

the sunnyside of winter is in

California



Take the family—Excellent schools for your children.

If you prefer, rent a bungalow and enjoy your own rose garden.

Santa Fe superior service and scenery—plus Fred Harvey meals—your assurance of a delightful trip there. Will gladly arrange details, reservations, etc.

For further information see J. Lucas, Agent, Plainview, Texas. Or Write, T. B. Gallaher, G. P. A. Amarillo, Texas.

Fred Harvey all the way



Wednesday Auction Bridge.
The Wednesday Auction Bridge Club met with Mrs. W. P. Dowden this week. The guests other than club members were Mmes. B. F. Jarvis, O. M. Unger, E. H. Humphries, Joseph Bucheimer, F. W. Clinkscales, L. P. Barker and E. Dowden.

Mrs. S. C. Ross held highest score for the members and Mrs. Barker for the guests.

The club will meet Jan. 9 with Mrs. Fred Hurlbut.

Tuesday Bridge Club Meets.
Mrs. R. W. Brahan was hostess to the Tuesday Bridge Club Tuesday afternoon at her home on Beech St. In the games of bridge played Mrs. O. M. Unger held high score honors for the club members, Mrs. Don Jones for the guests.

Mrs. E. Dowden will entertain the club at its next meeting on Jan. 8.

Gift Ladder at Church of Christ.
A "gift ladder" will be featured at the Church of Christ Christmas eve, for the members and friends of the church. An especial invitation is extended to all children who do not attend Sunday school elsewhere. There will be a special program.

Christmas Tree and "White Christmas" Program.
There will be a Christmas tree at the First Church Monday night, Dec. 24, at which Santa Claus will be present.

A "White Christmas" program will be given at the church Sunday morning, Dec. 23, at which an offering will be taken for the church orphanage.

Dollar-Davis.
T. L. Dollar and Mrs. Ethel Davis T. L. Dollar and Mrs. Ethel Davis license Wednesday.

Dorcas Needle Club.
The Dorcas Needle Club of Seth Ward met in the home of Mrs. Howards Dec. 9th. The afternoon was pleasantly spent in conversation with making of many beautiful pieces of handwork for Santa to gladden the hearts of many.

The hostess served dainty refreshments to a gooiily number. The club is growing in interest. Two new members were added to our list. Many were the expressions of a most pleasant afternoon and of Mrs. Howard as a charming hostess.

The club will meet with Mrs. Tom Harden Dec. 19.

News want ads get results.
One of Hulen's apples is large enough for the whole family.

Crowded China.
China is larger in area than the United States, Mexico and Central America. It has four times the population of the United States, eight times the population of all South America, almost equal the population of all Europe and one-quarter of the population of the world. The Yangtze delta, with an area about equal to Illinois, has a population of 40,000,000, or 800 to the square mile.

Relic of Old Superstition.
Ceromancy consisted of dropping melted wax into water and divining by the forms the wax assumed in cooling. It is a very old art, but tea was only introduced into Europe in the Seventeenth century; yet the primitive mind still subsisting in man at once seized upon the tea-grounds as a means of foretelling the future, as that same mind had seized upon the melted wax thousands of years before.

The "Roaring Forties."
The term, the "Roaring Forties," in nautical parlance, denotes a stormy region of the Atlantic, Pacific and Indian oceans, lying between 40 degrees and 50 degrees south latitude. It is characterized by analogy to a rough part of the Atlantic ocean lying between 40 degrees and 50 degrees north latitude.

The Gentle Art.
All anglers are gentlemen, regardless of their business calling, appearance, personality of companionship. When a man—fisherman or no fisherman—develops into an angler he must first become gentle in order to be of the gentle art.—From "The Determined Angler and the Brook Trout" by Charles Bradford.

Cat Turned on Gas.
A cat at Colchester, England, chasing a mouse in the night, turned on a gas tap by a pat of its paw, imprisoned itself in the kitchen, nearly poisoned the dog, and would perhaps have poisoned a sleeping man, woman and child if the dog's howling had not awakened them.

Asphyxiating Rats.
You can asphyxiate rats that infest the garage by giving them carbon monoxide gas from the engine exhaust advises a federal bulletin. Attach a rubber hose to the exhaust pipe and put the end into the hole. The gas will kill the rats.

Trouble Ahead for Pussy.
Mattle came running into the house, excitedly exclaiming, "My pussy has borne five kittens! I don't know how she'll manage to take care of five children when it keeps me and you busy every mmnte with nothing but the twins, muvver."

Responsible for Passengers.
Drivers of motor cars traveling through certain parts of England are not only responsible for the handling of their vehicles, but are now liable to be fined if they allow their passengers to misbehave themselves during the trip.

TIRE SALE

BEGINS SATURDAY, DEC. 15, AND ENDS SATURDAY, DEC. 22.

In this pre-inventory price-cutting tire sale we are quoting lowest prices ever known on these two high grade tires, 8,000 miles guaranteed. We make our own adjustments on Kingston and Duval-Rand Tires.

DUVAL-RAND

8,000 Miles Guaranteed.
Built of Micronized (chemically toughened) Rubber.
30 x 3 Non-Skid...\$7.14
30 x 3 1/2 Non-Skid...\$8.12



KINGSTON

8,000 Miles Guaranteed
30 x 3 Non-Skid...\$7.22
30 x 3 1/2 Non-Skid...\$8.15



OTHER TIRES

Blackford 30x3 1/2 Non-Skid...\$6.48
Mansfield 30x3 1/2 Non-Skid...\$7.74
Cupples Cord 30x3 1/2 Non-Skid...\$7.89
Monitor 34x4 Non-Skid...\$13.85

TUBES—Fade by United States Rubber Co., Mansfield Tire & Rubber Co., Norwalk Tire & Rubber Co., and The Cupples Co., all guaranteed.

	Gray	Red
30 x 3	\$1.25	\$1.44
30 x 3 1/2	\$1.32	\$1.62
32 x 3 1/2	\$1.95	\$2.15

Remember date of sale, Dec. 15th, to Dec. 22nd.

TEX.-NEW MEX. AUTO SUPPLY CO.

First Door West of Northcutt's 5-10-25c Store.

OUR WISH TO YOU ALL

This firm wishes to express sincere thanks for the business which has come their way during the past season.

But more than that, we appreciate the friends we have acquired and the cordial relationships which have resulted. To one and all we extend friendly wishes for a Merry Christmas.

SPENCER & DALLINGER
Plumbers

CHRISTMAS CARDS

are now ready at the
PLAINVIEW NEWS OFFICE

If you are interested in showing your friends little courtesy during the holidays, call and make your selection

A large variety of cards to select from.

Letters to Santa Claus



Dear Santa Claus: Please bring me a doll bed, stove and some nuts, candy and oranges. Please come early. Be sure and remember mamma, mother and daddy. Your friend, Bobby Martine.

Petersburg, Dec. 12.
Dear Santa: I am a little boy five years old and I want you to bring me a train, elevator and tool box, also candy and nuts. Your friend, Kenneth Gregory.

Petersburg, Dec. 12.
Dear Santa Claus: Please bring me a coonjigger, cabinet, telephone, water colors and wrist watch, also candy and fruit. Your friend, Matelene Gregory.

Runningwater, Dec. 8.
Dear Santa Just a line to let you know what I want. I am a little boy just nine years old. I am in the fourth grade. Please bring me a pair of overshoes, a roman candle, a box of firecrackers, some nuts and candy, oranges and apples. Please bring my little baby brother a little red high chair, and we will be good boys. Your friend, Arnold Moore.

Runningwater, Dec. 8.
Dear Santa: I am a little boy 7 years old. I am in the first grade. Please bring me a pair of overshoes, a box of sparklers, and a roman candle. Richard wants a little train and some firecrackers and a box of sparklers. Don't forget to bring us some nuts, candy, oranges and apples. Your little friends, Orville and Richard Moore.

Plainview, Dec. 13.
Dear Santa Claus: I am a little girl 5 years old. I want a mamma doll and a little rocking chair, and some beads, fruits and nuts and candy. Loraine Hand.

Plainview, Dec. 13.
Dear Santa Claus: I am a little girl 8 years old. I want a mamma doll and some oranges and candy, nuts, apples and fruit. I have been a good girl this year. Marie Hand.

Plainview, Dec. 14.
Dear Santa Claus: I am a little boy seven years old. I want you to bring me a tricycle a Frenchharp and a football. Also bring me lots of fruit, nuts and candy. Your friend, Henry Lee Hand.

Plainview, Dec. 7.
Dear Santa Claus: I want you to please bring me an air gun, bicycle, snow sled and electric train. I love you, dear old Santa Claus. Carrol Crayton.

Dear Santa Claus: Please bring me a wagon with disc wheels, an air gun, a little black train and a new cap. I am going to be a good boy. Yours truly, Horace Thomas.

Dear Santa Claus: We are writing you to tell you what to bring us three little girls, Lorene, Marie and Louise. Bring me a pretty doll, dishes, little broom, and Santa, bring us a little buggy if there are enough to go round! We don't want to be greedy. Bring Louise a doll that says, "ma, ma," and dishes, broom and a buggy. Bring to all of us some candy, oranges, nuts and gum. We will be in Slaton at grandma's. Lorene, Louise and Marie Duncan.

Plainview, Nov. 20. — Dear Santa Claus: I am going to school at Happy Union. I want you to bring me a ring, an Eversharp pencil, a bracelet watch and other things. Thanking you, Georgia Rhea.

Mrs. George Sides and twins left last Friday for Farnersville, where they will visit with her father, J. B. Sides, for the next two months.

Pastor Harlan J. Matthews has been in Dallas this week attending the meeting of the Baptist state executive committee, of which he is a member.

W. M. Bryson left Sunday for his home in Brady, after spending nearly two months at his farm northwest of town looking after the harvesting of crops.

TYPEWRITER RIBBONS — The News carries in stock a complete line of typewriter ribbons, for all kinds of machines. Also typewriter paper, back sheets and carbon paper.

Christmas tree apples for all the churches. See Hulen.

LOST—Brown For fur, double neck piece, animal shape, on streets Wednesday. Reward. Phone 681.—Mrs. J. C. Terry.

Col. R. P. Smyth and Albert G. Hinn left this morning for Fort Worth on a business trip.

See me before selling Sudan or Red Top Cane seed.—L. J. Halbert. 50-26t

FOR RENT—For cash, my place six and one-half miles from Plainview. Have good stalk and volunteer wheat field to sell or will take in stock to pasture, also fine heavy grain bundle kaffir corn for sale.—Cara Stevens, 725 Date.



LET FLOWERS CARRY YOUR MESSAGE

Flowers will carry your message of Christmas in a manner and with a feeling of sincerity that will insure your Gift a most heartfelt welcome.

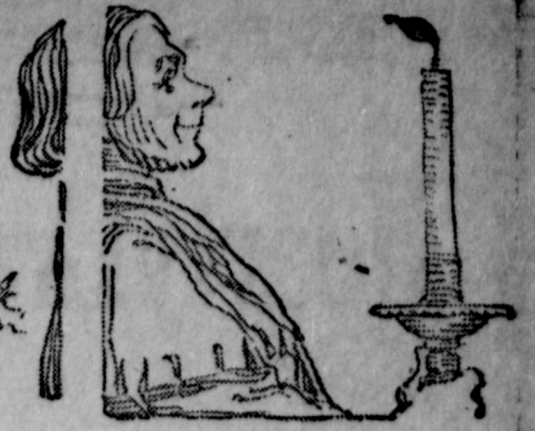
Or if you want them for decorative purposes, Flowers beautify as nothing else can.

We will have in stock for the Christmas trade Christmas trees, Holly, Mistletoe, Cyclamen, Begonia, Poinsetta, and Cut Flowers of all kinds.

Also Smilax, Holly and other decorative greenery.

PLAINVIEW FLORAL

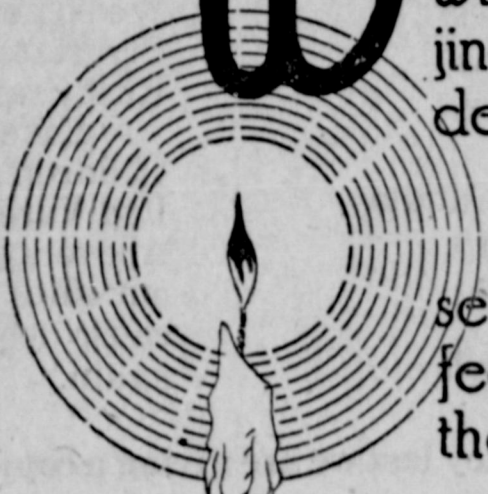
E. S. KEYS, Prop. PHONE 195



The Christmas Spirit

by Katherine Edelman

Who would not be merry, who would not be glad, when all over the earth there can be heard the jingle of Santa Claus' sleigh bells, the patter of his reindeer's hoofs and the chuckle of the jolly little man?



Who would not be merry when everywhere we see eager, expectant little children, their eyes and feet dancing in happy expectation of the joy which they know is coming?

Who would not be merry and glad at the sight of full stockings by the chimney, the gaily-ornamented tree with gifts on every bough?

Who would not be merry and glad at the thought of the gathering and feast that make Christmas a celebration of the home and of family ties?

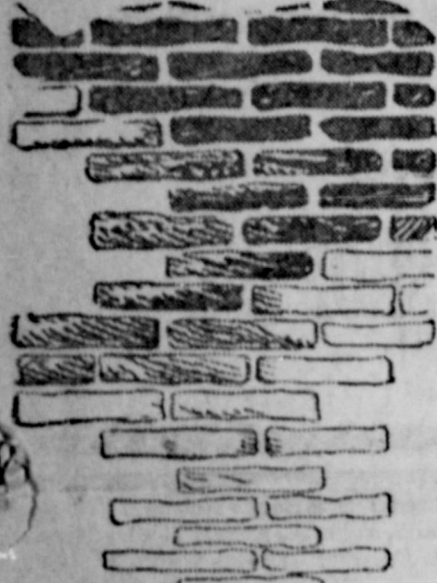
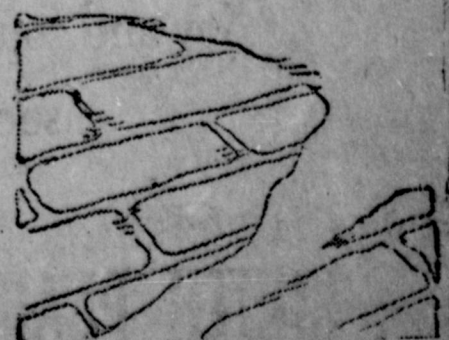
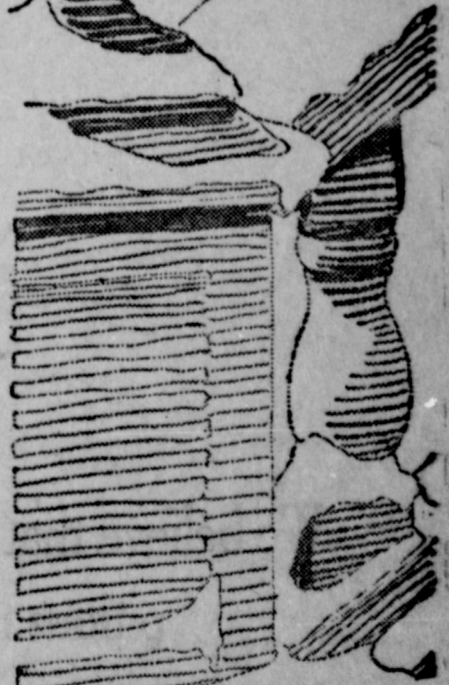
Who would not be merry when everywhere we look we see men and women at their very best, filled deep with the spirit of love and giving—when everybody seems to have been touched by the magic hand of Christmas?

Who would not be merry when in every home there is happy whispering and planning and streets and shops are filled with a gladsome throng all bent upon the most unselfish mission in the world: to help bring joy to others?

Who would not be merry and glad when the whole country is radiating peace and joy and good cheer: when the Christmas spirit has spread itself like an encircling mantle over the nation?

Who would not be merry and glad and of good cheer in the conviction that some day, when the Christian citizen serves God in relation to his home his community and his nation, there will be literally "On earth peace, good will toward men."?

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Merry Christmas.



Hearty Greetings

We Wish to You a Merry Christmas and
May the Coming Year Bring
Good Fortune.

THE BROADWAY HOTEL
Nice Rooms, Courteous Service

IN THE HOUR OF NEED

in the dark hours which marks the passing on of some dear one, consolation comes not from words of sympathy or offering of your friends—but only from the knowledge that you have done all in your power.

If Entrusted To Us

you are assured that the last hours have been rendered only as an old master in the profession can do.

**PLAINVIEW
UNDERTAKING
COMPANY**

Phone Nos. 6-650

SAVING OUR MONEY.

We were a little bit astonished last year, if slight astonishment be a possible state of mind, to learn that we, the American people, had seventeen billion dollars in the savings banks severally to our credit. We had heard ourselves called spendthrifts and ne-er-do-wells until we almost believed it. The amount, however, was 47 per cent of all the bank deposits in the country. And the more we thought of what it all meant the better we felt about it.

The circumstance was not of transient import, apparently, for the figures just given out by the savings bank division of the American Bankers' Association show that a total of \$18,373,062,000 now stands to the credit of American savers. This represents 52 per cent of all the bank deposits in the country. The increase amounts to 6 per cent of the savings accounts total of last year. The implication, therefore, is that the trend toward this method of accumulating a nest egg is gradual and steady.

But if we compare 1923 with 1912 we get an idea of why the growth of the savings habit seems so impressive to us now. Eleven years ago the average savings account in the South was, figured on a per capita basis, \$18 against a 1923 per capita of \$45. New England in 1912 was saving \$245

BREEDING GRAIN SORGHUMS VERY VALUABLE WORK

Some Interesting Ideas Explained As
To How the New Grains Are
Discovered.

Results recently published by the Texas Agricultural Experiment Station on the inheritance of seed coat color in crosses in grain sorghums throw new light on the breeding of these crops which is of value to all farmers growing sorghums and particularly those interested in the practical breeding of them, says the Progressive Farmer. Crosses of yellow milo with white milo produce a head colored like the yellow parent in the first generation, the yellow color being dominant. When grown in the second generation the progeny breaks up into a ratio of three yellows to one white.

Hybrids between red and white kafir give a seed coat intermediate in color—a pale red, as does also the first generation hybrid between pink and white kafir—a pale pink. These crosses also break up in the second generation in a three to one ratio similar to the milo.

In crosses between yellow milo and white kafir, that is between closely related strains or varieties, it was found no hybrid vigor was exhibited, whereas crosses of milo on kafir resulted in extraordinary vigorous, large growing and late maturing plants. A much closer relationship is shown between varieties of milo and of kafir than exists between different classes or groups of sorghum such as feterita and kafir or milo and kafir.

Such information on the inheritance of these crops gives an explanation of the origin of some of the varieties which have come into existence. For instance, dwarf white milo which made its appearance unannounced and unexplained several years ago, and is now an important variety, can be ascribed with reasonable certainty to hybridization and recombination of characters between standard white milo and dwarf yellow milo, then already existing varieties. With the mode of inheritance of different characters in the grain sorghums once fully determined and understood, the breeding and isolation of new and better varieties will be a much simpler problem than at the present time.

per citizen, whereas the figures now run up to \$405. In general the country seems to have pretty well doubled its former savings account since 1912. We have the habit at last. And it is one of the very best habits that any people can acquire.—Dallas News.

Rainbow End's Most Interesting PLACE

No gift list should be completed before a visit is made to our Studio & Gift Shop. We invite you to visit the most attractive place in Plainview.



FOLLOWING ARE SOME ITEMS TO BE HAD:

Photographs—The Gift Supreme
Easel Frames and Framing
Enlarging and Color Work
Kodaks and Albums
The New Statuettes
Novelty Smoke Sets
Writing Sets—New
Book Ends
Candlesticks and Candles
Desk Sets for Men
Art Thermometers
Incense Burners
Fruit Sets and Bowls

Greeting Cards
Hand Painted Dishes
Bridge Sets and Scores
Sugars and Creamers
Mandarin Wares
Welcome Lamps
Cigarette Boxes
Rust Craft Gifts
—Boxed 25c to \$3.00
Children's Surprise Boxes
Bud Vases, etc.
Above items are only a part of our lines and only a visit can cause you to want to come again.

Ladies:—While they last we are giving a copy of the famous Phsycy Painting to all who visit our studio.

COME IN AND BROWSE AROUND

BEERY STUDIO & GIFT SHOP
QUALITY--SERVICE



We believe that Christmas is an especially propitious time to say we feel deeply indebted to you for the many courtesies you have shown us throughout the year, and we wish you a Christmas of joy and contentment and a New Year of success and happiness.

SOUTH PLAINS MONUMENT COMPANY

PLAINVIEW, TEXAS.

T. O. Collier, Manager.

A BILLION A YEAR IN MAIL FRAUD SCHEMES

Although many Americans are careless, thoughtless and improvident, 90 per cent are honest and only 10 per cent dishonest. From this dishonest 10 per cent come mail fraud schemes that annually take a billion dollars from a million Americans. Horace J. Donnelly, Assistant Solicitor of the Post Office Department, told of these schemes before the recent annual convention of the Investment Bankers Association of America. Fake farm lands, fake college degrees, fake Angora cats, fake medicine, fake merchandise, fake securities and even fake whisky were some of the fakes mentioned by Mr. Donnelly.

There is no honest human endeavor in business, religion, education, politics, science or art that some fraud does not attempt to pervert to his own evil purpose. Victims are led on by the eternal misbelief that you can get something for nothing. Mr. Donnelly's example of fake whisky sale told how an American sent \$18 to Canada for what was represented to him as "12 quarts of pure Canadian rye, the beverage of our grandfathers." The American received 12 quarts of roasted rye, which in pioneer days was a substitute for coffee.

There is little excuse for anyone of common sense buying fake farm land, fake merchandise, fake medicine or fake securities. All he has to do is to remember that you don't get something for nothing and that you must deal only with honest persons. This should not be difficult, since 90 per cent of the people are honest. It is, however, more difficult to separate the competent from the incompetent, but it is essential. Only by dealing with an honest, competent person, be he garage man or banker or merchant can you get fair value for your money.

HOW FAR RADIO REACHES.

How far can radio messages be heard? If the sending plant is strong enough, the message can be heard up to the moon and on to the stars. Nobody dares to say there is a limit to the reach of the Radio under conditions which it is easily within the possibility of Science to bring about.

The other night some one at Waxahachie heard the voice of Lloyd George who was speaking at a banquet in England. The radio station of the Dallas News and Dallas Evening Journal, Station WFAA, has been heard in London to the East, Hawaiian Islands on the West, Buenos Aires far to the South of the Equator, and North to Refugio Harbor in the North part of Greenland.

Postmasters Nominated. Owens; Stratford, Nelson L. Yates; Washington, Dec. 11. — President Tulia, John A. Emmi; Hedley, James Coolidge today sent to the Senate the M. Everett; Lamesa, James D. Dyer; following Texas Panhandle and Plains postmaster nominations: Clarendon, Maude W. Hoopole and Happy Eva Homer Glascoe; Memphis, William M. Currie.



What is the secret of quick starting in winter?

The answer is: *The oil you use.*
Any oil will flow freely when it is warmed up. But in winter weather you need oil that will flow freely when it is cold.

That oil is Sunoco Motor Oil. Sunoco will make your car start easier and save your battery, because it contains no paraffine wax to cause it to harden. It will also absorb the water that condenses in your crankcase, overcoming scored cylinders and broken oil pumps.

Here's our free offer to prove the superiority of Sunoco. We will drain and clean out the old oil that you have been using, refilling with the type of Sunoco adapted for winter service in your car. Our only charge will be for the new oil.

STEPHENS & SHELTON

Local Sales Agents

SUNOCO
MOTOR OIL



Hearty Greetings

and Sincere Wishes
for a

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

HALE COUNTY ABSTRACT CO.

Eastside Squire.

AMERICAN WHEAT EXPORTS ARE GRADUALLY DWINDLING

Lack of U. S. Foreign Policy Keeps
Germany From Buying Needed
American Wheat.

While the Republican administration is backing away from an opportunity for constructive action towards the economic recovery of Europe and the Republican National Committee is gleeful at the failure of the tentative proposal of Secretary Hughes for the adjustment of German reparations, the Department of Agriculture is pointing out the advantage to be derived by exporters of wheat and flour "if a settlement of the Ruhr controversies can be reached."

"The Rhine provinces have always depended on foreign wheat even when the Eastern provinces of Germany were exporting grain," says a statement issued by the Department of Agriculture. "These provinces imported over 23,000,000 bushels of wheat including flour, or 6,500,000 bushels

more than their food requirements in 1913; the surplus being shipped to other parts of Germany. In 1920, the latest year for which statistics are available, these provinces imported only 8,400,000 bushels and brought in 4,000,000 bushels from other parts of Germany to make up a food supply which was only 75 per cent of the 1913 consumption."

It would be of great benefit to American farmers if they could supply even a part of the demand for wheat in the Rhine provinces. But they can hardly hope to sell their grain there while the controversy over Germany's ability to pay reparations continues and the industries of what were formerly the richest of her provinces are in a condition of paralysis.

Germany imports of American wheat (including flour in terms of grain) were 7,512,038 bushels for the months of July, August and September, 1922. In the same months of 1923 only 2,703,468 bushels were imported. In the month of September, 1922, there were exported to Germany from the United

States 1,788,173 bushels of wheat (including flour). In the same month this year only 221,111 bushels were shipped to Germany.

All Kin to Each Other.

We are all actual blood brothers under the skin, Charles Sachs, insurance expert, works it out: A generation comprises about 28 years. Each one of us one generation back must have had two parents, two generations back, four grandparents; still one more generation eight great-grandparents, and so on, progressively, until we glean the astonishing fact that each person living must have had in thirty generations—less than 850 years—direct individual ancestors to the number of 1,073,741,824. He then proceeds to declaim that there are in the world today fewer than 700 million white people. There were not half that many in the year 1073 of the Christian era. Hence there must have been in-breeding, and we are of necessity kin to each other.

CHRISTMAS GIFTS

That Are Gratefully Welcomed

ALL THE YEAR ROUND

When you can remain quietly at home and, seated in your most comfortable chair, order inexpensive gifts that are sure to please, there is a double joy in Christmas giving. With these gifts you can avoid crowded shops, jostling shoppers, the trouble and expense of wrapping and mailing.

THIS YEAR GIVE MAGAZINE SUBSCRIPTIONS

The one Christmas gift that means real satisfaction, for you can be sure the recipient will derive real pleasure the whole year through—think of a gift that lasts the entire year—then mail or phone me your order. An attractive Christmas Greeting Card announcing the gift will be mailed to arrive as near Christmas Day as possible.

Two Christmas Subscriptions to

American Boy	-----	\$4.00	Junior Home Magazine	-----	\$4.50
American Magazine	-----	\$4.00	Ladies' Home Journal	-----	\$2.00
Boy's Life	-----	\$3.50	Little Folk's Magazine	-----	\$3.00
Boy's Magazine	-----	\$1.50	McCall's Magazine	-----	\$1.50
Child Life (Ages 3 to 10)	-----	\$5.00	Modern Priscilla	-----	\$3.00
Christian Herald (52 weeks)	-----	\$3.00	Mentor	-----	\$7.00
Collier's Weekly	-----	\$4.00	Open Road (For Young Men)	-----	\$4.50
Country Gentleman (52 weeks)	-----	\$2.00	Pictorial Review	-----	\$2.75
Delineator	-----	\$3.00	Popular Radio	-----	\$3.50
Etude Music Magazine	-----	\$3.50	Review of Reviews	-----	\$6.00
Good Housekeeping	-----	\$5.50	St. Nicholas	-----	\$7.00
Holland's Magazine	-----	\$1.00	Saturday Evening Post	-----	\$4.00
John Martin's Book (Ages 3 to 10)	-----	\$7.00	Woman's Home Companion	-----	\$2.50

These are only suggestions. I can make up any club you wish, as I can supply ANY MAGAZINE or PAPER published.

HOMER E. MINOR

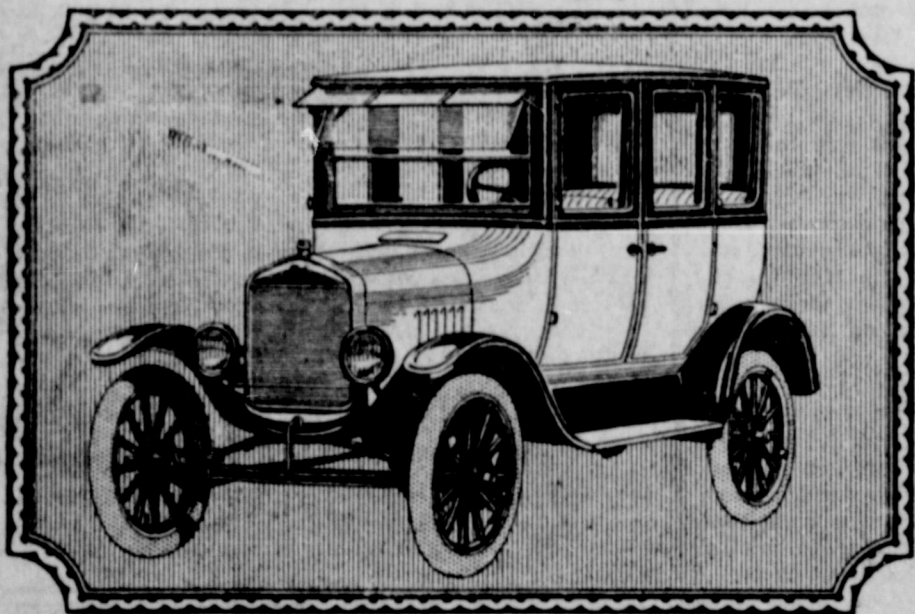
The Magazine Bargain Boy

"When You Think of Magazines, Think of Homer"

1411 Joliet St.

Phone 682

Ford Four-Door Sedan



\$685 ^{base} fully equipped.

Inside and out, the new Ford Four-door Sedan shows improvements of far more than usual importance.

It is lower and sturdier in appearance. New cowl, hood, radiator and apron add size and finish to the front. Sun visor, and wide, well-finished aluminum doors with bar handles perfect the design of the body.

The lasting lustre of the exterior finish is equalled in richness by the

soft brown shades of the silk window curtains and the deep broadcloth upholstery.

Dome light, door locks, window regulators and handles, all finished in nickel, complete a refinement you would expect only at a far higher price.

Convenience, utility and economy have established Ford supremacy. The Four Door Sedan adds to these factors greater Ford prestige.

This car can be obtained through
the Ford Weekly Purchase Plan

L. P. BARKER CO.

Plainview, Texas.

Ford

CARS · TRUCKS · TRACTORS

SUGAR BEET GROWERS IN DISTRESS.

Investigations made by the Fair Tariff League show that the growers of sugar beets in whose name the present tax of 2 cents a pound is imposed on the 110,000,000 people of the United States are not profiting by the tariff and are even now demanding a larger share in the bounty given by the republican congress to the manufacturers and refiners.

According to the Fair Tariff League the factories are getting sugar beets from the growers at prices ranging from \$5 to \$5.50 a ton. The contracts between the factories and the growers provide that the excess over 5 cents a pound in the price of refined sugar shall be divided between them on the basis of 54 per cent for the former and 46 per cent for the latter. The beet growers of the West, the League says, after spending a whole year in cultivating and harvesting their crops are in almost as much distress as the producers of wheat are.

On the basis of an even division of the excess over 5 cents a pound for refined sugar—the most the 100,000 growers hope to get for their beets

in 1924—the tariff of 2 cents a pound will yield them about \$19,000,000, according to the Fair Tariff League.

In order that these growers of sugar beets may receive \$19,000,000 a year—if they are lucky enough to get it—the rest of the people pay a total of \$216,000,000 in tariff taxes. Only \$124,000,000 of the \$216,000,000 goes into the Federal Treasury. The remainder is collected by the sugar trust.

MY DAILY DESIRE.

To awaken in the morning with a smile brightening my face; to greet the day with reverence for the opportunities it contains, to approach my work with a clear mind; to hold ever before me, even in the doings of little things, the Ultimate purpose toward which I am working; to meet men and women with laughter on my lips and love in my heart; to be gentle and kind and courteous through all the hours; to approach the night with the weariness that ever woos sleep and the joy that comes from work well done—this is how I desire to "waste" wisely my days. — Thomas Dreier.

FOR SALE

One Round Oak Heater, slightly used, suitable for school, church or nice home.

Bargain Price.

LEE SMITH NEW AND SECOND
HAND STORE

Broadway St.

Danger in Boys Driving Cars.

There should be some law to prevent young boys or girls of ten or twelve years old from driving automobiles. Within the past year several minor smash-ups have happened where youngsters have been permitted to drive automobiles in the downtown section.

A boy of ten years has neither the judgment nor the care of an older person in driving. This practice should be discouraged by parents and law officers alike.—Electra News.

Rust Craft Boxed Gifts, 10c to \$3.00

Beery Studio &
Gift Shop



WISHING YOU ONE AND ALL A MERRY

Merry Christmas

AND A HAPPY AND PROSPEROUS NEW YEAR.

May we be of service to more of the Plains people
the coming New Year.

TILSON & WEBB

Automobile Repairing and Electrical Work

Phone 41

On Auto Row

**TO
SANTA CLAUS**



I am an awfully good little boy and I am sure you will bring me what I have asked you to.

Plainview, Nov. 19. Dear Santa Claus: I am a little boy eight years old. I go to school at Happy Union. I am a good boy, but I got one whipping this year. But if you will bring me some toys I will be good the rest of school. I want a bicycle and a rifle air gun. That is all I want. I am your best friend, Charles Neil.

Dear Santa Claus: I want you to bring me a table and chairs, little dishes, spoons, knives and forks, and some clothes for my doll and a vanity. Be sure and remember Baby Jane. I am trying to be a good girl. Your friend, Eleanor Stockton.

Plainview, Texas, Nov. 20. Dear Santa Claus: I am a boy ten years old and I have a very good teacher. My school is full of good boys and girls and I hope you can come to all them. Will you please bring me a football and a Kilgore's cap pistol. Your best friend, Joe Scaling.

Hale Center, Texas, Dec. 3, 1923. Dear Santa Claus: I am a little girl eight years old. I want a doll, doll buggy and a toy phonograph for Christmas. My sister wants a doll, little piano and a small sewing machine, and we both want candy, nuts, and fruits. Your friends, Frieda and Martha Borchardt.

Dear Santa Claus: Please bring me a doll, doll buggy, some fruits and candy and nuts. I am in the first grade and try to be good in school. Please, Santa, remember my little classmates. Your little friend, Merle Price.

Plainview, Texas, Nov. 20. Dear Santa Claus: I have been a very good girl. I go to Happy Union school, and I am twelve years old, and in the fifth grade. I will tell you what I want for Christmas. I want an Ever-sharp pencil, a box of water colors, a ring, a bracelet, a wrist watch, fruits, nuts, candy. Your friend, Josephine Burton.

Plainview, Dec. 5. Dear Santa: I suppose you are very busy getting ready for Christmas, so I want to get my letter in early. I want an Ever-sharp pencil, and a nice set of dishes, and some nuts and candy. Please bring little Jack some toys he can play with. He is over a year old. Thank you Santa, Lucille McGarr.

Plainview, Nov. 20. Dear Santa Claus: I am a boy eleven years old,

and go to Happy Union school. I want you to bring me a box of stationery and a cap pistol and a good story book. I am your best friend, Cleo Buchanan. I want lots of good things to eat.

Plainview, Nov. 20. Dear Santa Claus: I am a little boy nine years old and am in the second grade. I am trying as hard as I can to get to the third grade. I go to school at Happy Union. I want you to bring me a knife and a Daisy pump air gun and four boxes of shells. I have a sister that wants a doll, a doll buggy, candy, apples and gum. Daddy wants a pair of good leather gloves. Mamma wants a good pair of gloves. Dearly your friend, J. A. Callahan, Route A.

Hale Center, Rt. 2, Dec. 6. Dear Santa Claus: It is getting close to Christmas, so I will write and tell you what I want for my presents. I want a bicycle, a new football, apples, oranges and nuts of all kinds. Yours truly, Hubert O'Connor.

Hale Center, Dec. 7. My Dear Santa Claus: When you come to Hooper school the 21st please bring me a doll and doll bed. Your friend, Ruth Stewart.

Plainview, Dec. 7. Dear Santa Claus: I wish you would please bring me a doll that will go to sleep, and has pretty curls, also candy, nuts and fruits. Don't forget my little sisters. Your friend, Gladys Aven, Hooper school.

Kress, Dec. 10. Dear Santa Claus: I am a little boy 7 years old. I want you to bring me a football, a wheelbarrow, and a toy watch. I have a little sister 4 years old. She wants a big rubber ball, a toy piano, and a toy telephone. We want some fruit, candy and nuts, too. Your little friends, Paul and Mary Ruth Lang.

Plainview, Dec. 10. Dear Santa Claus: Please bring me an erector set, a ship and a little watch. I want a pony but do not send it until summer. Please remember the little poor children. Billie Rowe.

Plainview, Dec. 6. Dear Santa Claus: For Christmas I want a jack knife, gloves, pencil and tablet, fruits, nuts and candy. I am sure was proud of the dictionary you brought me last Christmas. I am not asking for much this year. Don't forget the orphans. Your friend, Rankin Smelser.



CRISTMAS GREETINGS



May the mystic light of the Christmas Star
Shed o'er your path, dear friend,
The blessings of joy and and peace serene,
Until your journey' end.

KNOOHUIZEN, BOYD & DAVENPORT

INSURANCE

PHONE 341

The GIFT of LIFETIME VALUE

What better can you give your boy or girl than a scholarship in WATSON'S PRACTICAL BUSINESS COLLEGE?

Wouldn't it be a fine thing for YOUR boy or YOUR girl to always remember Christmas, 1923, as the epoch-making period in their career, when mother or dad gave them the opportunity to fit themselves out for a business career of usefulness?

Entry can be made at any time in our courses in

- BOOKKEEPING
- COMMERCIAL LAW
- TYPEWRITING
- STENOGRAPHY
- BANKING

At this time we wish to thank our many friends for their loyal patronage and support, which has made it possible for us to maintain in Plainview a business college of the highest type. Our graduates are in demand, and we are thankful at Christmas time that you have enabled us to be a factor in the upbuilding of Plainview.

WATSON'S PRACTICAL BUSINESS COLLEGE

J. E. WASTON, President



Liberty, Dec. 10. Dear Santa Claus: Please bring me a mamma doll, nice vanity bag, an embroidery set, also some fruits, candy and nuts. I have a new baby brother, so don't forget him. Your friend, Leona Fay Alexander.

Plainview, Dec. 6. Dear Santa Claus: I am going to tell you what I want you to bring me this Christmas. I am not going to tell you to bring me very much. I want a doll, ring, some gloves, over-shoes, some fruit, nuts and candy. I am 9 years old and in the fourth grade at school. Don't forget the poor children. Truly your friend, Fay Ola Smelser.

Liberty, Dec. 10. Dear Santa Claus: I live where I always have, so don't forget me and, say, Santa Claus! there will be two little boys there Christmas night that wasn't here last year—one is coming from Abilene—so please put a couple of extra rattles in your sack, and I want a mamma doll with yellow hair and sleeping eyes and that walks, also water colors, sewing cards and nuts and candy. Your friend, Uellie Bell Groff.

Liberty, Dec. 10. Dear Santa Claus: Please bring me a mamma doll and a nice buggy, lots of candy and nuts. You will find me at DeLeon at my grandmother's home. Your little friend, Lucile Foote.

Crosbyton, Dec. 7. Dear Santa Claus: Please bring me a set of little dishes, a little table, a doll head, a box of paints, a toy sheep, a doll trunk, a string of beads, a ball, a ring, and some candy, oranges and nuts. Choose what you think is right, and I will be happy. Helen Kruger.

Finney Switch, Dec. 10. Dear Santa Claus: I live one-half mile west of Finney Switch and I want you to bring me a mamma doll, water colors, little dishes, embroidery set and some nuts. Santa, please don't forget Mrs. Spann's little girls. Your little friend, Lillie Marie Seipp.

Finney Switch, Dec. 10. Dear Santa Claus: I am a little boy nearly four years old. Have been good and I want you to bring me a pop gun, tricycle and a top, also some nuts, candy and oranges. I also have a sister. Don't forget her. Your friend, Jimmie Seipp.

Liberty, Dec. 10. Dear Santa Claus: Please bring me a mamma doll, carriage and some

HEY! YOU!

You people in the city who DO NOT belong to some church, we invite YOU to come to the Presbyterian Church. We try to make friends with everybody. We make strangers feel at home. Please come and get acquainted with us.

'Ambitious men' get out and do something; they get up early and work. Men who THINK go to church. Just anybody can stay at home and do NOTHING, but it takes SOMEBODY to get up and THINK, and do SOMETHING.

DON'T BE JUST ANYBODY—BE SOMEBODY!
And you old members of the church, either Presbyterian or of ANY OTHER CHURCH, get out and do something. Help in the church work. YOU want a church, but how can you have one without members? Let's have a real, honest-to-goodness church renaissance, and make every one feel better.

PRESBYTERIAN CHURCH
Corner of Eighth and Baltimore

Sunday School—9:45 o'clock.
Morning Services at 11.
Evening Services at 7.

You should make your Hardware Store your Gift Shop. Practical Gifts are now most acceptable.



DOWDEN HARDWARE COMPANY



pretty doll clothes, nuts and candy. I live where you brought the Christmas tree last year. Your little friend, Helen Davis.

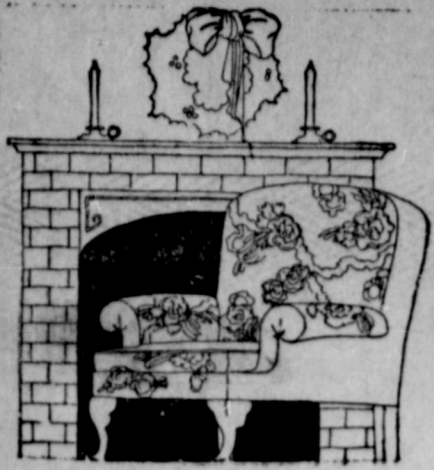
Liberty, Dec. 8. Dear Santa Claus: Please bring me a little wagon, gun and a set of dominoes. I live out near Liberty. Your little friend, Bobbie Davis.

Caruso Sings On. The bird is dead but sings on. Caruso is gone, but his phonograph records are paying nearly \$390,000 a year in royalties to his heirs. The talking machine and the movie cheat the grave by saving personality from extinction. Lincoln would seem more

real and less mythological if these two inventions could have been used when he was making his Gettysburg address.

Boy Scout Picture Show. The local Boy Scouts profited considerably by the showing of the official scout picture at the Plainview theatre two nights last week. Homer Maxey and Hadley Case sold the most tickets and each received \$5 in cash.

Your friends can buy anything—except your Photograph
Beery Studio & Gift Shop



Furniture

Is a Holiday Gift That Delights the Family Not Only for a Few Days but Throughout the Year

We have a large and choice stock of Furniture, Rugs, Victrolas, etc., suitable for Presents
---Dining Room Suites, Living Room Suites, Chairs, Lounges, Dressers, Tables, Pictures,
Lamps, Sewing Machines, Kitchen Furniture, Hoosier Cabinets, Book Cases, Cigar Stands
---which indicates how wide a selection is available at our store.



Two Big Carloads of New Furniture Are Now Being Received and Placed on Display Garner Bros.-Huddleston

Plainview's Exclusive Furniture Dealers



California Adopts Gay Christmas Berry

LOYAL to its own products, California has adopted the "Christmas berry" as its holly, and from some points of similarity it makes a very good substitute for the well-known holly of the eastern states.

The California holly—Christmas berry—toyon—is not very similar to the regular holly in structure, but the tint of the leaves and of the berries approximates the colors afforded by the regular sort.

The leaves of the California holly are not of the form of holly leaves, but the berries easily suggest the regular species. To make the effect seem more real, some florists of coast cities mix the berries of the California holly with the prickly foliage of the live oak.

The shrubs of the California holly grow 4 to 25 feet tall, and the flowers appear in July and August, and the berries, which grow in large clusters similar to cherries, are ripe by Thanksgiving and remain on the trees for some time; although they do not keep well after being plucked.

The plant is common in most of the southern half of the state, and at Christmas time the rich cardinal berries contrasted with the full green of the foliage adds a gay note to the florists' windows and the baskets of the street vendors.

The berries have a rather pleasant taste, somewhat acid and astringent, and are "sometimes eaten by the Indians with great relish," according to Mary Elizabeth Parsons Cunningham, in "Wild Flowers of California."

Such has been the wild scramble for California holly at Christmas times in recent years that it has been necessary to protect the shrubs by law, it now being a misdemeanor to gather the holly in the hills and along the highways without the permission of the owner of the property. Landowners, however, usually are willing for motor parties to avail themselves of a reasonable supply of the rich red and green decorating material for home use, but they are often at a loss to supply the demand at Christmas time.—C. F. Adsworth.

(© 1923, Western Newspaper Union.)

Mysterious Kindness Bound Up in a Bundle

AFTER the joyous excitements of Christmas Day they all sat about the blazing hearth fire with happy reminiscent thoughts and called upon the doctor to tell them a story.

"I will," he said, "upon one condi-

tion; each one of you must throw a small fagot upon the blaze and tell a story as long as it burns, then I will tell my story.

So they did, and pleasant and laughing interest went round until the turn came to the doctor.

"Well," said he, as he threw a larger fagot into the fire, "my story is not yet a day old, and still it is not a little one, for, as I went my round of calls this morning I was surprised to see a large bundle lying in front of the door of a cottage by the roadside that looked as if it were in need of paint and everything else. Curious to understand the matter, I stopped to investigate it and discovered by a card that the bundle was designed for Mrs. Cafferty. Knocking upon the door, I at last induced the woman herself to open it. Reading the card to her, I lifted the bundle into the room, whereupon she called out in a loud voice: 'Here, you, Mike, Nora, Rose, Timothy, Patrick, Bridget and Kate, come here you spalpeens and see phwat the leprechauns have brought ye.'

"They came, from above, below, and from all sides they came, and it is many a day since I have seen as much joy as came out of the mysterious kindness that was bound up in the good things of that bundle."

Before they went to bed they voted the doctor's story the best Christmas story of them all.—Christopher G. Hazard.

(© 1923, Western Newspaper Union.)

Telephones in Sweden.

Anyone wishing to make a long distance telephone call in Sweden has the choice of three classes of service, his selection usually being determined by how much in a hurry he is to have his call put through by the operator. The first class comprises the usual long distance call, which can be made at ordinary rates. Frequently the traffic congestion over the telephone circuits is so great that a considerable delay is involved. In that case he can make the call at the so-called "urgent" or "express" rate, which is three times the ordinary rate, and which has priority over all ordinary rate calls. It sometimes happens, however, that even this "express" service is unsatisfactory, and as a last resort the telephone caller may receive a so-called "lightning" service, which has absolute priority above all ordinary and express traffic. For each call of this class he must pay 100 kronen (\$26.80 par value) in addition to the sum of three times the ordinary rate.

Attorney B. H. Oxford was in Amherst Wednesday, on business before the court of civil appeals.

REAL SPIRIT

IF THE real spirit of Christmas is within us we will, indeed, find that it is more blessed to give than to receive, and we will give out of the fullness of our hearts and because of the joy that giving brings us, instead of from any other motive. So to get the real joy of giving and to receive the richness of the Christmas spirit in fullest measure, give because your heart prompts you to and forget all else.—Katherine Edelman.

(© 1923, Western Newspaper Union.)

"It Is More Blessed to Give Than Receive"

THIS has nothing to do with banks or savings accounts; but more money is saved at Christmas time than any other time of the year. Yes, saved. That

may sound absurd to a lot of people who have spent all their money buying presents for their families and friends and neighbors, but it is true just the same. How? Why, because giving is the finest sort of saving, and not only saving, but investing. Every good gift is a permanent gain to the giver; it is better than a bank book carrying the same amount, for a gift is more truly a saving than credit account on a bank ledger. If you want to save your money, give it away—wisely. Does that sound unreasonable? Remember, it is more blessed to give than receive.—F. H. Sweet.

(© 1923, Western Newspaper Union.)

AUNT MEHITABLE'S PRESENT

Aunt Mehitable had a powerful and active imagination that often kept her awake. She was ever creating difficulties by imagining them and making things crooked by trying, to straighten them out. "Hiram," said she, "I can't think what has got into George; I didn't like the way he looked at us this morning."

"Probably he was thinking of somebody else," answered her brother.

"George," began his aunt the next day, "what was the matter with you yesterday morning, you looked sourer 'n pickles."

"Nothin' was the matter with me," said the boy, "I was puzzlin' over your Christmas present." Then he added, "Since you're so mighty suspicious, I guess I'll give it up." But remembering her goodness of heart, George relented, and, when the day that shines away all unpleasantness came round, Aunt Mehitable had a new nightcap.—G. G. Hazard.



A Gift for All

The increased enjoyment and the added pleasure of entertaining when you can switch on the Radio makes it a most suitable Gift for your family.

Here you will find various models from which to choose.

- Radiola Senior, complete ready to speak.....\$47.50
- Crosley VI Special, ready to talk.....\$51.50
- Crosley Model X.....\$55.00
- Ace 3 B, ready, less a battery.....\$113.60
- Westinghouse RC, ready, less a battery.....\$187.50
- Radiola VII, new model, complete.....\$290.00

You should make your Hardware Store Your
Gift Store.



To The People of The Plains

During this season of good cheer we wish to extend our thanks and holiday greetings to the many people in Plainview and surrounding territory who have made possible the progress of this bank during the year 1923. May the holidays bring them joy and may their year of 1924 be full of prosperity and happiness.

To you we offer a banking service which we believe you will appreciate if you will give us a trial.

You will be surprised how easily and rapidly a bank account will grow and how much satisfaction there will be when next Christmas rolls round and you have an account from which you may draw to make the purchases for friends and relatives. You will be glad that we urged you to start an account when the next holiday season comes.



THE THIRD NATIONAL BANK

PLAINVIEW, TEXAS

L. A. KNIGHT, President.

H. R. FRITZ, Cashier.

Christmas

Greetings

Incense Burners and Incense Beery Studio & Gift Shop

Literally True.

Hyman—"At least once in my life I was glad to be down and out."
Lowe—"And when was that?"
"After my first trip in an airplane."

News want ads get results.
News want ads get results.

Story of a Stocking That Was So Empty

JACOB SCHEM was accounted a prosperous man. Early in life he had adopted a motto of get-there-iveness that had apparently served him well. He could survey premises that yielded good rentals to him, mortgage that were a first claim upon good farms, stocks and bonds that were called gilded. Sitting in his dingy office he

did not appear to have any very exacting business, but his clients found that there was plenty of exactness before they were done with him. It was a favorite amusement with him during the intervals of occupation to go over his books, gloat over his acumen, and refinger a stock of gold that he kept to assure himself of the reality of his power and the possibilities of his life, should he ever care to use them. This glittering hoard he strangely kept in an old stocking, held by another in the massive safe, the second containing a collection of gems that he lived to handle without letting any of them slip through his fingers.

He was thus amusing himself one Christmas Eve, all unconscious of the radioed and radiant hopes and purposes that filled the atmosphere outside and ever surged through his room in which he sat, and all unable to tune in with any of them, when he seemed to see upon the wall a handwriting and to hear a voice that interpreted it to him, saying: "Oh poor dupe of falsity! When will you hang up a stocking emptied by benevolence and make an investment in real happiness? When will you serve love, that it may present you with his best gifts? Are there none who need but cannot have in this great city? Are there no hopeful children who will creep down to disappointment on Christmas morning? Power of light and heat, of truth and love, of purest happiness is in these baubles that you handle, but your heart is shriveled up into nothingness. You have lost your income and must leave your principal. Come with me."

Was it a dream? Who can say? But they found him there the next morning, cold with a new coldness and grasping with a futile hand the full stocking that was so empty!—Christopher G. Hazard.

(© 1923, Western Newspaper Union.)

CHRISTMAS CAROLS

IN A SMALL village every Christmas eve the organist of the little church and some of the girls and boys of the choir go forth and sing carols.

They go to homes where there are older people, perhaps where they cannot get out during the winter time, and they give their Christmas concert.

And they sing under the windows of these homes so that their voices sound truly as carols sung under the stars on the night before Christmas.

A simple enough thing to do, perhaps, but very lovely. It brings pleasure to those who hear the carols and those who sing them love this Christmas-time festival of their very own.

—Mary Graham Bonner.
(© 1923, Western Newspaper Union.)



THE CRYSTAL CAFE

BIDS YOU A

Merry Christmas

AND

Happy New Year

It wishes to thank all its patrons for the courtesies extended during the past year, and hopes for a continuance of same during the coming year.

NINE McCOMAS, Proprietor.



Wishing you happiness during the Christmas tide and throughout the coming year.

"Pete" McDaniels

"Cap" Curtis

Morey McGlasson

Ural Armstrong

McGLASSON-ARMSTRONG
RUBBER COMPANY

Phone 73.

On Auto Row.

THE TRADE



The Christmas gift she gave to me,
From it I ne'er will part.
I gave her a diamond;
And she gave to me her heart.

DESERT HOLLY

Though not profuse enough for general gathering at Christmas time, and not as suitable as the regular holly for wreath-making purposes, the desert holly (*Perezia nana*) of the Southwest is a peculiar little plant with stiff, smooth, dull bluish-green leaves with prickly edges, like holly leaves, but not so stiff. The plant bears one light purplish-pink flower, the head about an inch long, with purplish bracts. The plant grows but two or three inches high, and looks somewhat like a little sprig stuck in the sand. Another plant with bluish-white leaves and erroneously called "desert holly" is sometimes used for wreaths on the Pacific coast.—C. F. Wadsworth.
(© 1923, Western Newspaper Union.)

Not Literally.

It is not a safe policy to accept what elevator operators say too literally. A story from the recent conference of state governors in White Sulphur Springs, Va., concerns an outspoken colored elevator operator at the hotel.

Governor McCray, George Ade and Thomas Meighan, motion picture actor, were riding in an elevator at a hotel.

"There are a lot of governors here," said one member of the party.

"Oh, yassuh," replied the colored operator, "they mus' be sixty-five or seventy here already."

Unpopular Cuss.

One of the characters in a play recently produced in New York is Mr. Shredlu. The critics in their reviews of the play failed to give him a single line, possibly because of prejudice, for Mr. Eatoim Shredlu is a most unpopular type with writing folk, often butting in and spoiling their finest work.—Boston Evening Transcript.

THE REASON OF REINDEER

"I know why Santa Claus has reindeer," announced little Mary.
"Why?" asked her mother.
"Cause they have Christmas trees growing on their heads!"—M. B. Thomas.
(© 1923, Western Newspaper Union.)

IT'S A GOOD TRYOUT

The man who has tried to hide some gifts from the wife or kids knows how futile is the attempt to secrete the jewelry from burglars.

A GENEROUS PRAYER

There is no finer Christmas sentiment than the words of Tiny Tim: "God bless us, every one!"

KINDLING

We have just received a car load of yellow pine blocks in 12-inch lengths.

Let us send you up one or two hundred pounds of kindling with your next order of coal.

Bonner-Price

"The Labeled Coal Dealer"

PHONE 162

Fine Way to Keep a Face Looking Happy

MRS. LARKIN is a little old lady who lives in a red house just over the hill. The children troop by her door-yard every day on their way to school. They always look up at her windows, for Mrs. Larkin is sure to be at one of them, nodding and smiling in the pleasantest fashion.

Mrs. Larkin has cookies in jars and Mrs. Larkin can knit red mittens faster than anybody else in town. Both cookies and mittens find their way to the mouths and hands of half the children in the village.

At Christmas time, the little old lady is busier than ever. But the nicest thing about her is the expression on her face. To say it shines, does not half describe the brightness of it. One day Tilly Tinker said to her:

"What makes your face like a candle, Mrs. Larkin?"

"Bless you, Tilly!" laughed the little old lady. "What do you mean?" Tilly had difficulty in explaining, but she finally succeeded in making Mrs. Larkin understand what she meant by comparing her face to a candle.

"I'll tell you a secret," said the little old lady in a whisper: "At Christmas time I always pretend I'm looking at a Christmas tree! A tree with a thousand candles, everyone lighted! So perhaps some of them are reflected on my face. It's a fine way to keep a face looking happy. Just try it yourself!"

Perhaps Mrs. Larkin found the best recipe for happiness—she filled her hands with good works and her mind with the brightness of lighted candles.—Martha B. Thomas.
(© 1923, Western Newspaper Union.)

Christmas, the Snow and the Sleigh Ride

IT WAS Christmas night. The moon was shining and the snow sparkled like diamonds more rare and wonderful than are ever seen in a jewelry shop.

The bells jingled, the frosty air seemed to say in its cool, cheery way: "I'm here. I brush against your faces so you can feel me and my cold, bracing ways."

And the sleigh went merrily along. Inside the sleigh were a man and a girl. And they were saying things which may not sound new to you.

"There is nothing in the world like love," was one of the things they said.

"And to be in love, and sleigh-riding on Christmas night after a perfect Christmas day—there is nothing in the world like it."

But it was as beautiful to them as though no one else had ever said these things. For beauty is not dependent upon novelty. It depends on something far deeper and truer.

There is nothing new about love. There is nothing new about Christmas.

But that doesn't make either of them any less wonderful!—Mary Graham Bonner.
(© 1923, Western Newspaper Union.)

Beat Beauty Parlor for Christmas Time

BE BUY wreathes for the window, tinsel for the Christmas tree, holly for packages and flowers for the table, but what about giving some attention to our faces?

Have you ever thought about that?

Dress your face up in a smile. Wear it late and early. It puts the sunshine in your eyes, and makes your hair look curly!

There is an undeniable magic in happiness—it beautifies! Happiness makes holiday in the heart, and the face reflects it.

Better than a thousand candles is the light of cheer.

"J-O-Y" is the sign that hangs over the best beauty parlor, and it serves men as well as women. If you would become handsome, become joyous first.

And joy comes from living and giving with kindness and good-will!—Martha B. Thomas.
(© 1923, Western Newspaper Union.)

BOTH DISAPPOINTED



He—I expected you'd stand under the mistletoe when I called.
She—And I expected you'd have an awful of Christmas presents.

ERASTUS' CHRISTMAS TREE

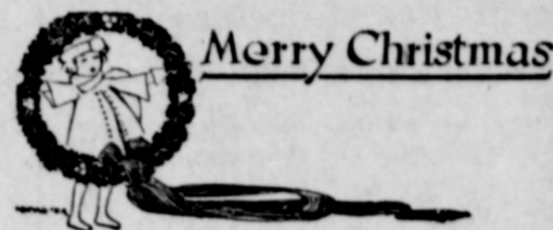
"Where's yer gwine?" was the question, as Erastus passed by with a good-sized Christmas tree. "I've been down, I'm gwine," was the rather unexpected answer.—C. S. Haines.
(© 1923, Western Newspaper Union.)



TO OUR MANY FRIENDS—
WITH BEST WISHES FOR A
Merry Christmas and Happy
New Year

We take this opportunity of thanking you for the many pleasant transactions we have had with you and we trust we may have the pleasure of serving you more often and better in the future than we have in the past.

PANHANDLE PRODUCE CO.



ONLY A FEW MORE DAYS TILL CHRISTMAS

Still there is plenty of time to make up your mind to give Son or Daughter a bank account for Christmas. Start them into the New Year with something that will encourage them to plan and build. Place a sum to their credit here and help them get an early insight into banking service.

Service is the leading feature at this bank and it goes right on through the year, after Christmas as well as before.

At this happy time of the year we want you to know that we think of our many friends and customers, wishing them a joyous Christmas and a most Prosperous 1924.

THE GUARANTY STATE BANK

Nobody in Texas has ever lost a dollar deposited in a State Bank.

AN APPRECIATION BUSY BEE CAFE

We wish to extend our appreciation of the patronage and many courtesies extended to us during the past year, thus enabling us to give better service, and we hope for the same treatment the year to come.

COMPLIMENTS OF THE SEASON
May each and every person on the Plains have a Merry Christmas and Happy New Year, and may 1923 be a very prosperous year for everybody, is our sincere desire.

Northside of Square.



Public Sale is Postponed

My auction sale, which was to have been held Tuesday, is, on account of the bad weather, postponed until next Monday, Dec. 17, at 10:30. Live stock, farm implements, household goods. Three miles east and seven miles south of Plainview. Free Lunch.

CLAUDE FLETCHER, Owner.
Nash & Seale, Auctioneers M. A. McCraw, Clerk

GREETINGS TO OUR FRIENDS

May you have a very merry Christmas and a happy and prosperous New Year.

Come to us when you want fresh pastries, bread, etc.

THE CITY BAKERY

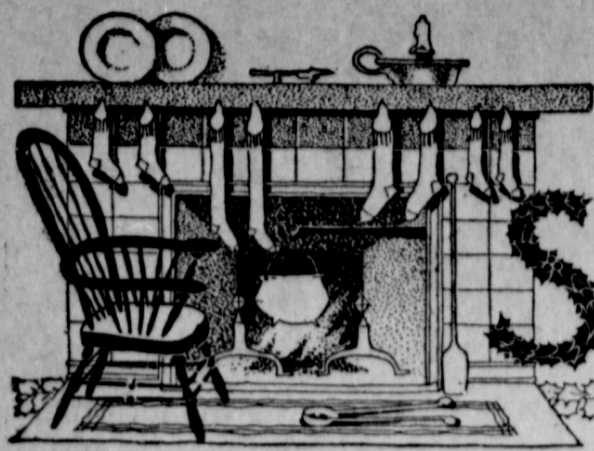
T. J. Van Arsdale, Prop. N. Side Square.



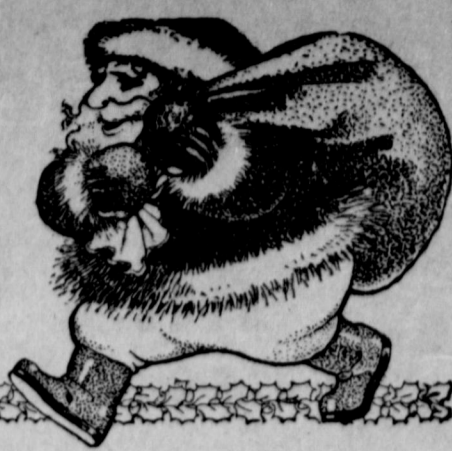
A Merry Christmas and a Happy and Prosperous New Year is our wish to you.

BUTLER & BRASHEAR

Hardware and Leather Goods
Bell Bldg. Northeast Corner Square



HOLIDAY SUGGESTIONS



We invite you to come here with the assurance that

Your Entire Gift List May Be Purchased Here

from a complete stock of most appropriate and reasonably priced items of interest to old or young, men, women and children.

It would be impossible to enumerate all of the big stock of gift articles but we do want to suggest some of them.

Jewelry, Watches and Diamonds	Cut Glass and China
Kodaks of all sizes	Solid and Plated Silver Ware
Christmas Stationery and Cards	Ivory and Leather Goods
Cigars, Cigarettes, Tobacco	Toilet Articles and Perfumes
Fountain Pens, Eversharp Pencils	Art China and Bric Brac
Safety Razors, Shaving Sets	Oodles of Candy

And 100 and 1 other appropriate Wanted Things.

A small deposit will hold any article you may select for later delivery.

LAMB DRUG COMPANY

A. J. LAMB, Manager.

Open Every Evening.

Phone 23



How Four Old Maids Have Real Christmas

THEY were a family of old maids—four sisters. But they were the jolliest, nicest old maids I ever knew. I always swore it, and now I know it. What do you think they did for Christmas? Did they have a tree for themselves and exchange costly presents with each other, and then eat a turkey with dressing and pies, alone in their charming white dining room? Not a bit of it. They know what Christmas was meant for, and they acted on the knowing. Their friends tell me they have done it every year; but since I'm only a new acquaintance, comparatively, I couldn't know that.

They invite in a dozen children who wouldn't ordinarily have a Christmas tree at all and give their presents to them. And then those twelve, poor little mites sit down at the table in the old maids' charming white dining room, and the old maids themselves serve them with turkey and all the fixings. And they don't do it for charity either. They do it because they adore children, and making them happy is to them a treat. You see, from their cradles, these four old maid sisters were blessed with the Christmas spirit, a spirit that lasts all the year around when it is genuine.

But why should I call them "old maids"? That term is in such disrepute? They are four angels! And knowing that, I am going to try my luck, some time when I can get the courage, and ask one of them, the one I happen to be in love with, to "have me." Perhaps if I make the proposal within the Christmas season she'll remember she's a Christmas angel, and take me. Don't laugh at my audacity. Anything may happen at Christmas time! For Christmas is a magical time. Even a child can tell you that.—Ethel Cook Elliot.

(© 1922, Western Newspaper Union.)

That Plum Pudding and Some Twisted Mottos

LOUISE loved jokes. She caught people with questions and puzzled them with conundrums. So she had arranged a program that centered about the Christmas plum pudding. When that came upon the table each one was to put in his thumb and pull out a plum in the shape of a twisted motto; there they were, all around the sides of the platter.

Father was first, unfolding his plum he read off the pit of it, and as if to moderate the coming merriment, said "All is not laugh that titters."

Then mother read hers: "It's a wrong turkey that has no turning." As this did not apply to the bird that had just disappeared, the self-satisfied smile of the cook behind the door did not come off.

Then Aunt Mary: "A hitch in time saves mine." This reference to Bob's trousers asserted his independence of suspenders, but caused his relative to remind him that he was not as needless of stitches as he thought, upon which he replied that he could depend upon that tailor who had advertised "pants a dollars and a half a leg, seats free."

Then Susan: "We never miss the swatter till the flies go by." This was a fly paper upon a dead subject and it was filed for future reference.

Bob's plum was also laid on the table after he had read: "A strolling boy catches no horse." A sentiment that he was inclined to think a little too personal.

Louise had the last plum and declared: "All's well that ends well." Expressing the traveler's satisfaction with terra firma, less terror and more firmer.

But the pudding was cooling and that was no joke, so, as the temperature fell, they fell to.—Christopher G. Hazard.

(© 1922, Western Newspaper Union.)

A CHRISTMAS THOUGHT

The greater happiness of the Christmas season is a direct result of the greater participation of men and women in the spirit of Christ. For then weakness has a power over strength; and then the laughter in the eyes of little children seems a better thing than our own good; and then the tired routine in the lives of those around us looks out upon us through enigmatic eyes, and we understand better, we pity, we cease to condemn—we would even ameliorate, we would show that we see and understand—and so we offer the dumb gift which mutely tells what our words could never tell; and then in our hearts, in our households, in our little world, there is Christmas joy and peace—earth's highest happiness.—Sister M. Fides Shepperson in Pittsburgh Dispatch.

THE GENUINE SPIRIT

The genuine holiday spirit consists not only in wishing a merry Christmas, but in making one.

MOTHERS' CHRISTMAS

After receiving her gifts, mother's Christmas will be devoted largely to washing an extra number of dishes.

News want ads get results.

UNDER THE OUTSIDE

GRASS keeps green under the snow. Delicate blossoms hide away in ugly seeds. Who can believe the twisted apple-tree will be lost in a surf of pink petals in the spring?

There must be many a warm and true heart cased in a frosty exterior.

If we believed more in the covered, and less in the covering, we should make Christmas a day truly bright with peace and good will.—Martha B. Thomas.

(© 1922, Western Newspaper Union.)

Bringing in the Yule Log for a Merry Feast

ONE of the most delightful of Christmas ceremonies was bringing in the Yule-log. According to an English writer, this was a massive piece of wood, frequently the rugged and grotesquely marked root of a tree. It was drawn through the forest with shouting and laughter, while each wayfarer reverently saluted it, since he knew it to be full of good promises and that in its flames would be burnt out old wrongs and heart-burnings. As it came into the great hall, the living-room of the old castle, each member of the family sat upon or saluted it in turn, and sang a Yule-song, after which all drank to a Merry Christmas and a Happy New Year. A favorite Yule-song began with:

Welcome be ye that are here,
Welcome all, and make good cheer,
Welcome all, another year,
Welcome Yule.

—F. H. Sweet.

(© 1922, Western Newspaper Union.)

A FAIR EXCHANGE

Laura and Tommy often had important discussions on serious subjects. Christmas evening found them in grave colloquy. There seemed to be a slight ambiguity about who gave them gifts, God or their father. It was a matter which could not be settled. Finally Laura said in a superior tone:

"You know, Tommy, that daddy isn't our only father; we have two."

Tommy appeared surprised. "Who's the other one?" he asked.

"God!" answered Laura succinctly.

Tommy gave the occasion much reflection. Then he said earnestly:

"Well, I wish Daddy would go to heaven for a while and let God come down and stay with us—I'd like to get acquainted!"—M. B. Thomas.

(© 1922, Western Newspaper Union.)



To all our friend, customers, and everybody, a real old fashioned Christmas and a Bright and Prosperous New Year.

ROCKWELL BROTHERS & CO.

Phone 91

Plainview, Texas.



TO THE MOTHERS TO THE HOUSEWIVES TO THE BREAD-MAKERS

In general of the South Plains, we are grateful for the liberal and ever-increasing patronage given us. We trust the quality of our Flour

CREAM OF THE PLAINS

Will Merit a Continuation of Same
Wishing You a Liberal Portion of What
Is Best for You, We Are

Yours Anxious To Please
**HARVEST QUEEN MILL &
ELEVATOR COMPANY**

LETTERS TO SANTA CLAUS



Hale Center, Dec. 7.
Dear Santa Claus: I want you to bring me a wagon, bicycle, gun, some shells, some candy, oranges, bananas, apples and walnuts. So good-bye. Come to the Hooper school house on Friday night, December 21. Yours truly, Ralph Louthan.

Vermejo Park, N. Mex., Dec. 3.
Dear Santa: Am living way out here in the mountains. I wonder if Santa will get out this far? If he comes I want him to bring me a snow sled, tinkler toys, a sand toy. I am a little boy 6 years old. I want to be good, so Santa will be good to me. Elden Fletcher.

Plainview, Dec. 7.
Dear Santa: I am a little girl five years old. I want you to come to see me Christmas and bring a blackboard, crayons, eraser, a doll, candy, nuts and fruit, an A B C board and a pig bank. Also go to see my little cousins in San Angelo. Your little friend, Mary Francis Woodall.

Plainview, Dec. 7.
Dear Santa Claus: For Christmas I want an air gun, B B, watch, gloves, firecrackers, fruit, nuts and candy. That is all for this time. Don't forget my friends. Yours truly, J. D. Smelser.

Liberty, Dec. 10.
Dear Santa: I hope you won't pass our place. I live just two miles from Liberty and I want you to bring me a car, tricycle, candy, nuts, oranges. I am your friend, J. B. Foote.

Plainview, Dec. 9.
Dear Santa I am a little girl 9 years old. My name is Willora Young. I am in the fourth grade at school. I want a big doll with long curls, and has sleeping eyes and real eyelashes. As ever, your little friend, Willora Young.

Plainview, Dec. 9.
Dear Santa: I am a little girl. My name is Cleo Young. I am 6 years old, and I am in the first grade. I want a little rocking chair and a pair of gloves. As ever, your little friend, Cleo Young.

Plainview, Dec. 10.
Dear Old Santa: I will not ask for many things this Christmas, as you have many children to visit, but please bring me some dishes and a doll that says, "Ma, ma." Also bring my little sister, Margie, some dishes and a doll that says "ma, ma," and

some fruits, nuts and candy. Your little friend, Annel Matsler.

Plainview, Dec. 11.
Dear Santa Claus: Please bring me a doll bed, some doll shoes and doll stockings and lots of candy and nuts and some story books. Dennis Martine.

Plainview, Dec. 10.
Dear Santa: I am a little boy eight years old. Will you please come to see me and bring me an air gun, some firecrackers and sparklers, fruit, nuts and candy. Don't forget Fay and Puggie. Yes, please bring a knife, also. Roy Taack.

Plainview, Rt. A, Dec. 10.
Dear Santa Claus: Please bring me a pistol and lots of caps, an air gun, a story book and fruit, nuts and candy. I go to school, am 6 years old and in the primer. Love to you, James Miller Halsey.

Plainview, Dec. 10.
Dear Santa: Will you come to see me? I want you to bring me a nice doll that can talk, with sleeping eyes, a doll trunk and some fruit and candy, so good-bye, Fay Taack.

Plainview, Dec. 11.
Dear Santa Claus: Please bring me a fountain pen, an Eversharp pencil and the book of the Wonderful Lamp and Robin Hood, also many nuts and lots of candy. Your friend, Glenda Martine.

Muleshoe, Dec. 14.
Dear Santa Claus: I am a little girl three and one-half years old. I go to kindergarten. Please bring me a big, big mamma doll and some dishes. A pair of red house shoes and some story books. I am your little friend, Frances Lou McKinley.

Plainview, Dec. 11.
Dear Mr. Santa Claus: I want to thank you for the nice play things I got last Christmas. I want a tricycle and a phone and some blocks, and lots of candy, nuts and fruits. I am four years old. Santa Claus, I hope you and Mrs. Santa Claus have a very merry Christmas and a happy New Years Day. With love to all, your little friend, Larue Glenn.

Plainview, Dec. 10.
Dear Santa Claus: Will you please come to see me and bring me a doll that can talk and a doll bed for it. I also want some nuts, oranges and candy. I will be a good little girl, so be sure and come. Puggie Taack.

Plainview, Dec. 11.
Dear Santa Claus: I want to thank you for all the nice toys I got last Christmas. I want a ring, and a fountain pen, and a booby, by either the names of "Little Men," "Pillgrim's Progress," and a doll buggy. That is all I want, with some candy, nuts and fruits, but I want some house slippers, too. I surely do hope you have a very merry Christmas, and a Happy New Year's Day. With love to you and Mrs. Santa Claus. Yours truly, Loray Covington.

TYPEWRITER RIBBONS — The News carries in stock a complete line of typewriter ribbons, for all kinds of machines. Also typewriter paper, back sheets and carbon paper.

With Christmas Love Came Understanding

"ELL, girls, I have made it up with Beatrice," Ann, "the hard-boiled" of the office, yanked off her coat and hat and placed them in the locker that ranged across the end of the room.

No one paid much attention to Ann usually. She was of such an explosive nature, and said such irresponsible things, that she was not taken seriously. But the break between Ann and Beatrice had been of long standing and had been commented upon so much by Ann that her announcement caused the other girls to look up questioningly.

"That's a fact," continued Ann, "and I am so ashamed of my treatment of her this long time."

"How did it come about?" asked Sadie, assistant to the department manager.
"Well," exclaimed Ann, "I will have to confess my beastly nature, before I can tell you how it happened. In a spirit of spite I sent Beatrice a Christmas present, which no one but good little Bea could ever have accepted as anything but an insult. It makes no difference what it was. Today noon I met her on the street and she stopped me to thank me for the present."

"It was not the present so much, Ann, that came by mail," said she. "What made me feel good was that you had been thinking of me." Then she took hold of my hand to caress it and said, "It was not any kind of a present that I wanted most from you, Ann, but your love and companionship and sympathy. I have been hungry for you, Ann, and you had no right to take yourself away from me. I give you my love for Christmas—will you give me yours? And little Ann, the hard-boiled, cried right on the street. What do you think of that, girls?"

"The day of miracles is not past, it seems," commented one.
"And now do you know what?" This from Ann. The girls waited expectantly for further information from the erratic one.

"Well, I always thought Christmas was to get people to spend lots of money to send things to other people that they did not want," rattled off Ann. "Now I have a new understanding of Christmas since my most loyal friend has asked me only for my love and she sure is going to get it." — C. F. Wadsworth.
(© 1924, Western Newspaper Union.)

Ireland Hunts Wrens Day After Christmas

IN IRELAND Boxing Day (the day after Christmas) is known as St. Stephen's day. On this day there is practiced an old custom that has come down through the ages and which is called "hunting the wren." A crowd of grown boys with blackened faces and dressed in the most grotesque costumes seek out a wren, which is the smallest of all birds in Ireland, and carrying it with them go from house to house all over their particular part of the country, asking, or rather singing a request for a little help with the celebration which takes place in the village that evening. There are several verses which they use, the following being a sample of their kind:

The wren, the wren, the king of all birds,
St. Stephen's day, she was caught in the furze,
Although she is little her family is great.
So please try your pocket and give us a trate (treat)
Sing holly, sing ivy, sing ivy, sing belly,
Just a drop to drown melancholy,
And if you draw it of the best
I hope in Heaven your soul will rest
And if you draw it of the small
It will not agree with the wren boys at all.

And so much is the spirit of hospitality and good will in evidence at Christmas time that they very seldom meet with a refusal and by evening the pile of small silver pieces has grown into large enough proportions to warrant a big celebration at which all the young folks in the district make merry. — Katherine Edelman.
(© 1924, Western Newspaper Union.)

CHRISTMAS CANDLES

It is a pleasant custom, when the Christmas tree is lighted and its many candles fall to give all the needed cheer, to light a candle from its fires and give the taller candles on the shelf and on the table a share in the happy illumination. — C. G. Hazard.
(© 1922, Western Newspaper Union.)

THE OPTIMIST'S VIEW

The optimist reflects that the shopping rush would be much more uncomfortable if Christmas came on July 26.

IT TAKES COURAGE

The true diplomatist is one who can say "Just what I needed" while speculating on his chances at the exchange counter.

THE POSTMAN SETS THE PACE

There would be merit enough for all if everybody worked as hard in distributing holiday cheer as the postman.

Men's Gifts

NOT A SALE

BUT—JUST LOOK AT THESE PRICES
These Prices WILL NOT be advanced again but remain until goods are sold.

- Boys' Knicker Suits, One Pant \$3.75 to \$5.75
- All Wool, Two Pant — \$6.75 up Extra Value.
- Men's Work Shoes, odd lot, not all sizes — \$2.25
- Genuine Army Last — \$2.50
- Army Last Heavy — \$3.00
- Regular High Grade Army Last, Welt — \$3.95
- Genuine Kangaroo (Brown and Black) Leather Shoes \$5.75 \$8.00 \$9.00
- Men's Heavy Sheep Lined Coats \$7.50 to \$16.50
- Warm Sleeved Vests "Snuggers" The nicest yet— Only \$4.75
- Men's Fur Caps \$2.50, \$2.75, \$3.00 up to \$9.00
- Young Men's New Style Dress Shoes An \$8.00 value for \$5.00
- Sleeved Vests, Mole Body, Mackinaw Sleeves \$5.00 and \$5.95
- Heavy Warm Overcoats \$8.75 to \$25.00
- Young Men's Suits \$16.50, \$17.50, \$18.50, \$22.50 \$25.00
- CURLEE — The only manufacturer with a Real Guarantee.
Men's and Young Men's Suits \$25.00, \$28.50, \$30.00, \$32.00 \$35.00
- LADIES HOSE
Pure Thread Silk, Black and Colors—the \$1.50 to \$2.00 grade \$1.00
Ladies tell us, "The best Hose in Plainview."
- Ladies Wool Hose—Extra Qualities \$1.00
- Men's Staple Velour Hats San An Jr., Columbia, etc. \$3.55 to \$6.10
- Young Men's New Style Genuine Kangaroo Shoes—Brown \$7.65
- Odd Lot Curlee Suits Values \$28.50, \$30.00, \$32.00 To Close \$22.50
- Silk and Knit Ties in Xmas Boxes 50c to \$2.00
- Men's Sweaters \$1.35 to \$9.00

PERKINS & STUBBS

Always a Bargain—Never a Sale.
Trade on the Square and get a Square Deal. The Fastest Growing Store in West Texas. Never a Grouch—Always a Smile.
WHY?

CHRISTMAS ALONE

A fellow that is far away from his home folks on Christmas day may make an effort to be gay, but doesn't have much luck, says a writer. For though he occupies no chair, across the miles his heart is there, with mother, dad and sis to share the dressing and something in his throat grows tight and makes him dream of home.

THE FIRST CHRISTMAS CAROL

Fear not, for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Savior, which is Christ the Lord. And this shall be a sign unto you; ye shall find the babe wrapped in swaddling clothes, lying in a manger.
Chorus: Glory to God in the highest, and on earth peace, good-will toward men. — St. Luke's Gospel.

SOME PEOPLE

Some grownups are so childish that they do not even believe in Santa Claus.

ON SHOPPERS' LIST

The next event in the shoppers' life will be the January sales.

Merry Xmas and Happy New Year

With the advent of the Holiday Season and the coming of the New Year, it is our great pleasure to express to all our friends and customers the real appreciation we feel for your friendliness and helpful patronage which has had a share in our success.
Here's Wishing You and Yours a Real Merry Christmas and a Happy, Prosperous New Year.

H. H. ANGEL, DAIRY

Greeting Cards for Mother and Father
Beery Studio & Gift Shop
Heavenly Twins.
"Well, Pat, do the twins make much noise nights?"
"Praise be to hivin! Shure each wan cries so loud yez can't hear the ither wan."
News want ads get results.

THE TEXAS CAFE

On East Side of Square
Everything new and clean. We solicit a trial.
E. W. O'REAR Prop.

Smoking Sets
**Beery Studio &
Gift Shop**

CITATION BY PUBLICATION.

STATE OF TEXAS,
County of Hale.

To the Sheriff or any Constable of Hale County, Texas—**GREETING:**
You are hereby commanded to cause to be published once a week for ten days, exclusive of the first day of publication, before the return day hereof, in some newspaper of general circulation published in said County, which has been continuously and regularly published in said County for a period of not less than one year, the following notice:
"State of Texas,
County of Hale.

To All Persons Interested in the Welfare of the Estate of W. A. Donaldson, Deceased:

You are hereby notified that L. A. Knight has filed in the County Court of Hale County, Texas, an application for Letters of Temporary Administration upon the Estate of W. A. Donaldson, Deceased, and on the 7th day of December, A. D., 1923, by an order of the County Judge of said County, the said L. A. Knight was appointed Temporary Administrator of the estate of W. A. Donaldson, Deceased, and at the next regular term of said Court, commencing on the 1st Monday in March, A. D., 1924, the same being the 3rd day of March, A. D., 1924, at the Court House thereof, in Plainview, Texas, at which time all persons interested in the welfare of said Estate are hereby cited to appear and contest said appointment, if they so desire, and if such appointment is not contested at the said term of said Court, then the same shall become permanent."

Given under my hand and seal of said Court, at office, in Plainview, Texas, this, the 7th day of December, A. D., 1923.
(Seal) JO W. WAYLAND, Clerk
County Court, Hale County, Texas.

Notice to Car Owners.

I have received the 1924 automobile supplies from the Highway Department and will begin registering cars for next year, 1924. All those wishing to register new cars will have to pay for the last quarter of this year in addition to the next year registration fee. Those cars that have been registered for 1923 can now register for 1924 and get seal for that year.

All parties having trucks to register will have to weigh the truck on some public scale and bring in scale ticket before truck can be registered. Application must be filed with collector when cars are registered. Call at collector's office or garage for application blanks.
59-4t B. H. Towery,
Tax Collector.

**SAYS KLAN PREEMPTS
LAWS ENFORCEMENT**

Wichita County Grand Jury Also Alleges Untrue Attacks on Character of Flogging Victims.

Wichita Falls, Dec. 10.—In its final report made Monday morning, the grand jury of the Eighty-Ninth District Court, which was impaneled on the first Monday in October, charged that their investigations had revealed that members of the Ku Klux Klan of this county had been taking into their own hands the enforcement of the law and the regulation of the morals of their community.

The jury also reported that neither the officers nor the members of the Ku Klux Klan had given the grand jurors any assistance in the ferreting out the guilty parties, who had participated in the twenty-odd night floggings in this county during the last eighteen months.

The grand jurors also reported that they discovered that they had found in all instances that the infamous and slanderous reports which had been circulated after the whippings against the victims were untrue. The jurors added: "We find that these stories were circulated for the purpose of injuring the victims' character and good reputation and for the purpose of molding public sentiment against them in order to appease the wrath of an outraged public on account of the brutal and barbarous assault."

The grand jury examined 425 witnesses during its session and returned ninety-two bills of indictment, eleven of which were in connection with alleged floggings.

Law Reduces Auto Accidents.

An Associated Press item the first part of the week related the interesting, but not unexpected, news that automobile accidents are on the increase all over the United States. And a large percentage of these accidents result at railroad crossings.

Some states have passed laws which have resulted in a remarkable reduction of accidents from this source. These states have passed a law to the effect that every automobile must first come to a dead stop before crossing a railroad track. This sensible legislation has done much to cool down the reckless drivers who regularly try to beat the trains to the crossings.

News want ads get results.
News want ads get results.

**Who Is Your Neighbor?
A Good Christmas Game**

THIS is a very lively Christmas game, and one especially useful in an emergency, for it can be played without preparation of any kind. Arrange as many chairs as there are players in the form of a circle. When this has been done the party must divide into sides, one side being blindfolded and taking possession of the chairs in such a way that each has a vacant chair at his right hand.

The other side then move silently into the middle of the circle, and at a given signal they must all mysteriously and noiselessly seat themselves in the vacant chairs. At the word "sing" the unblindfolded players must all start singing. A well-known tune may be arranged beforehand, or they may all sing anything that happens to occur to them at the time.

All endeavor to disguise their voices as much as possible. The blindfolded players must listen attentively, the object of each being to guess correctly who his singing right-hand neighbor is.

Those whose guesses are correct have their bandages removed, and change places with their singing neighbors. The unsuccessful guessers must try again. One guess only is allowed each time.—F. H. Sweet.

(© 1923, Western Newspaper Union.)

**There Is Satisfaction
in Trust in the Future**

HE was shabby and old and stooped. As she walked along the streets people turned and looked after her with pitying eyes and thought to themselves what a hard lot hers must be. Yet, had they but known the truth she needed no pity, for, although poor in material wealth, she was far richer in other things than many of those who looked upon her with compassion. For her heart was full of contentment, she had a childlike faith and trust in the future and she was content with her lot in life, realizing that while she lacked many of the things which wealth could buy, God had given her many other gifts instead: The fullness of years, good health, a little fireside to call her own, an income which, if very meager, was enough to supply her with necessities, and, best of all, the ability to see and enjoy the things which were hers. So, while the merry Christmas throng looked at her pityingly as they passed, she went serenely on her way as happy and as much at peace with everything as if all the earth was hers.—Katherine Edelman.

(© 1923, Western Newspaper Union.)

**Busy Mailmen Add to
Our Christmas Cheer**

FROM house to house they go with cards and calendars of cheer, presents and surprises. Always cheery, never complaining, how much they add to our Christmas joy and pleasure!

If cross expressions were worn by those who brought us our Christmas presents it would not be the same. And yet they work so hard, so over-hard, they carry so much, and all to others!

Our mailmen are a pretty wonderful lot and our Christmas time is added to by them to a very big degree.

It seems as though we should do our part to give a little cheer to our mailmen in gratitude and appreciation of the spirit in which they do their work.—Mary Graham Bonner.

(© 1923, Western Newspaper Union.)

THE RIGHT COSTUME, O. K.



Hubby—So you're going to take part in the Christmas Eve entertainment. What part do you take?
Wife—I take the leading part. I'm Christmas Eve herself.

KEEP A CHRISTMAS RECORD

Why wouldn't it be fun for a family to keep a record book in which to preserve the interesting things about the annual Christmas celebration from year to year? Some people keep a record of the important happenings of their everyday lives, but it is rather inconvenient for the average person to take the time to make it complete enough to be more than a date and a line or two. A Christmas record would give all the details of the family's Christmas presents, the names of the guests, the menu of the Christmas dinner, the amusements and games, and maybe a tracing of the baby's first little shoe! Every succeeding year would add to its value and interest.—C. F. Wadsworth.

(© 1923, Western Newspaper Union.)

**Put Christmas Wreath
in Its Rightful Place**

HEY were putting up the Christmas tree in the village community house with happy anticipations. Meanwhile two little folks and a dog were enjoying themselves on a big ice cake along the bay shore. As the ice moved off with the tide the children laughed with delight, but Pluto, after dropping his tail and thinking a moment, surprised them by giving a running leap into the water and striking out for the shore.

Not long after, Sim Gannett opened the door of his boat house to see what the dog was barking about and was greeted with a shower as Pluto shook himself. Then the dog ran in, stood upon his hind legs and begged, cocking his eyes towards the open door. As Sim did not understand this Pluto caught hold of his coat and pulled him towards the doorway. Thinking that the dog meant something, Sim, finally looked out and saw the ice floating seaward with the two small figures upon it.

It did not take the old fisherman long to get his boat down to the water and push it out through the floating ice, and soon two youngsters and a happy dog were huddled up in the bow of the returning boat.

After the carols were sung that night, they put the holly wreath that had graced the top of the tree upon Sim Gannett's neck, but Sim took it off and put it upon Pluto and he acted as though he knew that he deserved it.—Christopher G. Hazard.

(© 1923, Western Newspaper Union.)

**Gay Christmas Thrill
the Greatest of All**

HE love in our hearts toward our fellow men; the happy, expectant, gay eagerness of children and their joyous, merry voices; the pure, white, soft beauty of snow; the deeply refreshing aroma of the forests which for a brief period we bring into our homes; the cheer of the home fireplace; the bringing together of all members of the family; the gaiety and the enthusiasm of Christmas shoppers; the stores, decorated and looking their best in holiday attire; the cordial, heartfelt greetings which are extended to us and which we extend to others; the renewing of old-time friendships by the sending of a bright Christmas card; the generosity in our souls toward all; the carols which ring out the Christmas spirit of ardent worship; the bright, significant stars twinkling down from the heavens above; the simplicity and the beauty of the Christmas season; all form a part of the great Christmas thrill. There is no thrill in the world like unto it!—Mary Graham Bonner.

(© 1923, Western Newspaper Union.)

**NOT WHAT HE
EXPECTED**

LITTLE DICK was too young to spell—he went entirely by sound. Consequently he suffered a great disappointment on Christmas morning. When he beheld his Christmas tree he said solemnly: "You said it would be a fir tree, daddy!"
"It is a fir tree," answered his father.
"But I thought it was going to look like my Kitty!" wailed Dick.—Martha B. Thomas.

(© 1923, Western Newspaper Union.)

**A Late "It" Arrival
Came Just in Time**

EVERYONE was watching, waiting, hoping. They all hoped "It" would surely arrive on time.

They hoped "It" would not fall them.

"It" helped the Christmas season so much.

Everyone and everything loved "It." The children loved "It," the grown-ups loved "It."

The trees of the forest loved "It." And then "It" arrived. "It" arrived late—almost when everyone was giving "It" up. But even though "It" was a late arrival "It" was not too late for Christmas day. "It" came late Christmas eve.

And haven't you guessed what "It" was?

SNOW of course!—Mary Graham Bonner.

(© 1923, Western Newspaper Union.)

THE HOLIDAY SPIRIT

Christmas spirit necessarily finds many men and women stranded on the shoal, off somewhere, far from the general happiness.

Nevertheless, words of Chandos are vital. "The faculty for happiness is a gift, in any temperament, whose wisdom and whose beauty this world too little recognizes." Chandos' thought is not easy for a certain type of mortal to cultivate, but the holiday spirit may to an extent help out. Self-recognition was soundly urged by Marcus Aurelius many centuries ago, and writings of other Stoics preach tranquillity and harmony through the philosophy that says, "It may all be for the best."

A shipwrecked sailor, buried on this coast.
Bids you set sail?
Full many a gallant barque, where he was lost,
Weathered the gale.



**May Christmas Joy
Be With You Today**

AND EVERY DAY HEREAFTER

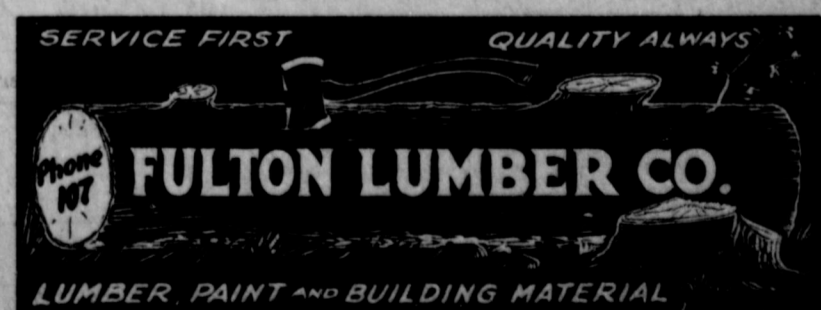
Is the Sincere Wish of the

Fulton Lumber Company

The sort of happiness Christmas inspires is far above the material. It is spiritual in nature and therefore the only real happiness man can experience. It is this happiness, this feeling of Peace and Good-Will Toward Men, that we wish for you today and every day hereafter.

We thank our customers and friends for their gift of patronage and good-will to which we owe the success of our business enterprise. We shall strive in the years to come, as in the years past, to earn friendship and success by doing our best.

If you have any building plans during the year 1924, we are at your service with a complete stock of building material, plans and expert information. We are anxious to help you in any way we can.



Professional Cards

For Protection, Remember
FLAKE AND RUSHING
 General Insurance
 Suite 37 Grant Bldg. Phone 518

HARKEY AND HARKEY
 All Forms of Old Line Insurance
 in Strongest Companies.
 Suite 27-29, Grant Bldg.
 Phone 531

**KNOOHUIZEN, BOYD and
 DAVENPORT**
 Insurance.
 "We Insure Everything."
 Suite 23-25, First Ntl. Bk. Bldg.
 Phone 341

W. H. FLETCHER
 Auto Tops and Upholstering
 Seat Covers Made to Order.
 Opposite Post Office.

New Blacksmith Shop Opens
JOHN GRAY
 Horseshoeing & Blacksmithing
 Old News Building
 West Public Market Place



Guaranteed Welding and
 Radiator Service
J. C. STOVALL

Dependable Friends

Professional skill, sympathy and thoughtful attention to all details of the funeral arrangements characterize our service to our patrons.

We want you to think of us as your friend and counselor in time of need, upon whom you can depend to serve you as faithfully as your most intimate friends would do.

Garner Brothers
 Office Phone 105.
 Res. Phones 376 and 704.

Candles and Candle Sticks
Beery Studio & Gift Shop

Rothschild Genius Dying.
 The Rothschild family, richest bankers and merchants in the world, with branches in almost every European country, is disintegrating. Nathaniel Charles, eldest son of Lord Nathaniel Rothschild who founded the English branch, committed suicide a few weeks ago. As a financier he was a fizzle. Instead of banking he collected fleas. In his home he had 10,000 specimens of fleas preserved in chloroform, bottled and labeled. Another son, Lionel Walter, lives in a house which is a regular zoo, and goes riding about behind a pair of zebras. Finance doesn't interest him either. Both are quite different from their money-getting father who landed in London with \$500 and in 5 years had made a million dollars. Lord Nathaniel was a spectator of the Battle of Waterloo. When he saw Napoleon would lose that gigantic struggle, he hurried to London, bought gilt-edged English securities at panic prices when it was reported the English fleet had been broken, and made 5 million pounds sterling, or about 25 million dollars, in one week. The genius of the Rothschilds for big business has never been equaled in history, but is a dying genius.

You can depend on it that the man who is telling you how to run your business failed in his own business.

Miracles and the Christ Child

By Katherine Edelman

Indian Brave, Guided by Great Spirit, Reveals Story of Christmas

IN THE far-dung land of the west the early winter had been unusually mild and although it was near-

ing Christmas, now the weather was bright and clear, almost spring-like in its mildness.

Everywhere that the message of the Christ Child had reached, men and women were busy and happy preparing for the great day, a new and added joy of life surging within their hearts. Into each home there had come a strengthening and rekindling of family ties and a new birth of love and service that reached out even beyond the home.

Out on the reservation, however, the Indians went about their tasks as usual, for no hint of the wonder and the glory of the Christ Child had yet come to them. And if they felt a mysterious something in the air at this time, they understood it not at all, for the brightness

from the Star of Bethlehem had not yet burst upon them.

Moonlight Brook was very lonely—she had only little Silver Star, her daughter, with her now—the big chief had sent Strong Oak, her husband, with other braves, on a mission to a distant village. And Moonlight Brook had missed him every hour, for their love was still burning as bright as the big camp fire that blazed near the tepees at dusk.

Her love of the great open spaces helped to cheer her during the long hours of his absence. Every day with little Silver Star she wandered afar. In these lonely places that she went there always came to her the sense of some unknown presence—the hand of some great power.

Early one morning Moonlight Brook called little Silver Star to her and told her that they would go for a long walk, away up to Roaring Creek. Moonlight Brook was lost in wonder at the beauty of the scene, but a great and sudden change had come over the day. Now, looking at the lowering, threatening sky, she decided that she must make all possible haste back to the village. For with the darkness and the gloom that had come over all there had come, too, from across the prairie a low menacing wind that carried with it at times small, dry snowflakes.

With Silver Star in her arms Moonlight Brook started in the direction of the village, walking with the swift, strong stride of the woman who lives much in the open. The snow now was coming down in large flakes and the wind had grown blizzard-like in its velocity. Hope was fast dying within her, for she was trembling from exhaustion. Then overwrought nature did the thing which she had tried hard to keep from happening—she sank upon the snow—her last thought as she felt consciousness leaving her, to wrap the blanket closer about little Silver Star and to waft a prayer to the Great Spirit to take care of Strong Oak when she was gone.

But the prairie has many stories to tell of strange things that have happened there, and on this day there was added to the list another of those coincidences which happen oftener in real life than some would have us believe. For Strong Oak and his party came by the very spot where Moonlight Brook and Silver Star lay a short time after they had sunk exhausted. Some of the men had tried to take the other trail, but something within him, that strange, unknown force which comes to all at times, made him choose the Roaring Creek trail instead and he found his loved ones and with the help of the guides they reached the village in safety.

A few hours later, Moonlight Brook and Strong Oak sat hand in hand, the ecstatic happiness of being reunited surging within them. Moonlight Brook whispered over and over that it was a miracle that the Great Spirit had wrought that Strong Oak should have found her. And Strong Oak told her that while he had been gone he had heard the story of the Christ Child who had come upon earth on this day, which ever since has been called Christmas. As Moonlight Brook listened to the beautiful story that has been told so much, but which keeps its thrill through the ages, she felt that this day was indeed a day of miracles, for, like her bronzed brave, the story brought her a wonderful peace and stilled the restless longings which had come to her so often in the past.

(© 1922, Western Newspaper Union.)



Hey Santa!

I want a New Styleplus Suit from A. L. & K. Store for Xmas—
 While Prices Are Cheap.

\$18.50 and \$20.00 Suits on sale.....	\$16.95	\$29.50 and \$30.00 Suits on sale.....	\$33.95
\$25.00 Suits on sale.....	\$20.95	\$32.50 Suits on sale.....	\$26.95
\$27.50 Suits on sale.....	\$22.95	\$35.00 Suits on sale.....	\$29.95
		\$45.00 Suits on sale.....	\$37.95



Get Him or Her a Pair of Gloves
 for Xmas from A. L. & K.
 STORE, Santa.

Realizing the importance which
 Gloves play in the shopping list for
 every gift buyer, we have arranged
 this splendid display of new
 Gloves at prices much below regu-
 lar lines.

Prices \$1.50, \$1.75 and up to
 \$4.50 Pair.



I'd like to have
 a bathrobe



I Would Like to Have a Bathrobe
 for Xmas from A. L. & K. STORE.

Prices \$6.50 to \$14.00 Each.
 A practical gift for Men or Ladies.



Santa, we want a nice Wool-Nap
 or All-Wool Plaid Blanket from A.
 L. & K. Store.

Prices \$4.50, \$5.50—All-Wool
 Blanket \$9.95 and up.



I Want a Nice Pair of Rollins
 Armor Plate Hose from A. L. & K.
 STORE.

XMAS SANTA:
 Giving Hosiery at Xmas time is a
 most sensible idea. You are mak-
 ing a gift that will be sure to
 please and if chosen from our
 splendid showing, you will be as-
 sured the newest styles and the
 best quality.

Prices \$1.00, \$1.50 and up to
 \$3.50 Pair.



A Gift For Everyone.

Most everyone appreciates House
 Slippers as a gift even if he or she
 has several pairs. In our display
 you will see many styles made
 from various materials that will
 please someone you are planning
 to give a gift for Xmas.

Prices \$1.25, \$1.50, and up to
 \$2.00 Pair.



I Want a Nice Hand Bag for Xmas
 from A. L. & K. STORE.

Have you considered a purse for
 your Xmas Gift? If not, you
 should add at least one to your list
 and come here to get it. Our dis-
 play is ample and prices reason-
 able.

\$1.00 to \$22.50 Each.



I Want a Nice Box of Dainty New
 Handkerchiefs for Xmas.

As a gift, whether for a dear
 friend or an acquaintance you wish
 to remember, you will see a Box of
 Handkerchiefs in this collection
 that will exactly fit your needs.

Prices by the Box 65c, 75c, \$1.00
 and Up.

a necktie
 for me



A Necktie for Me Xmas.
 Put up in nice boxes. Makes prac-
 tical gifts for Brother, Father or
 Sweetheart.

At A. L. & K. STORE.

A. L. & K. Dry Goods Co.

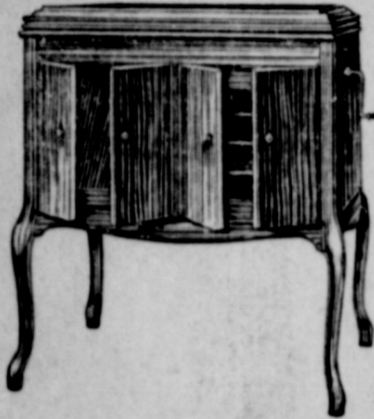
"In the Heart of Plainview"



GRAND OPERA CONCERTS IN YOUR HOME

Is possible when you have a Victrola, also all kinds of other music, speeches of prominent people, and dance music as well, for the repertoire of Victrola records is almost endless.

WHY NOT A VICTROLA FOR CHRISTMAS



The entire family would be delighted to find a Victrola in the home Christmas morning, and during the months to come would find it a great pleasure. The cost is not much, considering the pleasure to be derived. We have them in different styles, at a cost that suits any pocket book.

NEW VICTROLA RECORDS WEEKLY

Every Friday we receive a consignment of the latest Victrola records—just from Broadway. Come in and hear them played. Several Victrola records would be an appropriate Christmas gift.

GARNER BROS.-HUDDLESTON

CHRISTMAS GREETINGS



SEWELL-MAPLES GROCERY CO.

Extends to its customers and friends wishes for a Merry Christmas and a Happy New Year.

We carry a complete stock of Groceries, fruits, candies, nuts, etc. Do your Christmas buying here.



We wish to extend our thanks to our customers and friends, and wish for them a Merry Christmas and a Happy New Year.

We carry a choice stock of Jewelry available for Christmas gifts.

WILBERT PETERSON

JEWELER

News want ads get results.

News want ads get results.

PERSONAL MENTION.

E. Roper went to Slaton this morning.

Carl Brask of Amarillo is here today on business.

Mr. and Mrs. Cardwell spent Wednesday in Lubbock.

Carl Nisbet of Kansas City is here visiting his parents.

Mr. and Mrs. Douglas Burns of Tulsa were here yesterday.

Ed Hartley returned this morning from a trip to Lubbock.

J. Murray Malone of Amarillo was here Wednesday on business.

Mr. and Mrs. T. B. Campbell returned yesterday from Mineral Wells.

Marion Howard is down in the state visiting at his parental home.

D. M. Thompson and R. W. O'Keefe went to Amarillo Wednesday morning.

Mrs. Thompson of Amarillo is here visiting her parents, Mr. and Mrs. Gouley.

L. A. Knight returned Wednesday from the Pioneer oil fields in Eastland county.

District Clerk W. D. Darby has returned from a stay of some time in Denver, Colo.

Melvin Wasson of Amarillo came in this morning to visit his brother, Hanley Wasson.

Elmer Bower of Sapulpa, Okla., was here this week visiting D. Hefflinger and family.

A. C. Hatchell came in Wednesday from Los Angeles, Calif., to attend to business matters.

Percy Hauck left this morning for Minneapolis, Minn., to spend the holidays at his parental home.

Mrs. Dickey, wife of the cotton buyer, left Wednesday for Plossom, Lamar county, for a visit with relatives.

C. R. Arthur and family are moving to Plainview from Clifton, Bosque county. He is a brother of Mrs. Ed Hart.

James B., son of Mr. and Mrs. C. B. Harder, underwent a surgical operation for appendicitis at the sanitarium Monday.

Miss Lona Griffin returned Wednesday to her home in Tulsa, after a visit with her brother, Judge Meade F. Griffin.

W. M. Turner has sold his oil business at Ralls, and he and his family will return to Plainview to make their home.

Mr. Goodloe, assistant general passenger and freight agent of the Santa Fe railroad, was down from Amarillo yesterday.

O. J. Sexton went to Amarillo Wednesday to attend a meeting of Western Union telegraph managers.

ing," by Chaminade—Mrs. Jacob and Mrs. Mundy.

Hymn. Creed. Prayer.

Anthem, "I will Arise," by Park—Choir.

Old Testament scripture lesson.

The Gloria.

New Testament scripture lesson.

Announcements.

Offertory, "Evening," by Chaminade, organ and piano — Mrs. Jacob and Mrs. Mundy.

Sermon, "Universal Magnet."

Hymn.

Night service: Special music, and sermon, topic "A Message of Reassurance."

L. N. Lipscomb, pastor; Mrs. Arilla Peterson, choir director; Mrs. Guy Jacob, organist.

Evangelical Lutheran Church of Kress.

English services Sunday morning at 10:30 o'clock. Sunday school beginning at 10:00 o'clock. A cordial invitation to all.—E. H. Wilms, Pastor.

Will Preach Sunday Morning.

Elder S. J. Shettlesworth will preach at the Christian church Sunday morning at 11 o'clock.

Bible school at 9:45, Christian Endeavor society at 6 p. m.

Queer Advice.

One of our most highly valued contemporaries recently contained an article entitled, "Tan Your Own Hides." The only persons we ever saw who had done this were lifeguards, and they were a sight!

Significance in Number Three.

Why should not three cigarettes be lighted from one match? This superstition is an oriental one. In parts of the Near East three wax tapers are placed by a deathbed, and three lights are held to be a sign of death.

Fortunate Man.

The domestic man who loves no music so well as his kitchen clock, and the airs which the logs sing to him as they burn on the hearth, has solaces which others never dream of.—Emerson.

"The Centennial State."

Colorado is called "The Centennial State" because it was admitted to the Union in 1876, the hundredth anniversary of American independence.

Sartorial Differentiation.

Clothes do not make the man—as for women, they are like salads, a good deal depends upon the dressing.—Boston Transcript.

Eskimos Pay for Cure Only.

The Eskimos give the doctor his fee as soon as he comes. If the patient recovers he keeps it, otherwise he returns it.

News want ads get results.



WE APPRECIATE OUR CUSTOMERS EVERY DAY

But at Christmas time it gives us added pleasure to wish for them the increased joy of the holiday season.

Our laundry plant is equipped with the most modern machinery, our employes are experts, and our service is prompt. We guarantee satisfaction.

We are strictly a home institution and have the largest weekly pay roll of any enterprise in the city.

We wish for a continuance of your patronage during 1924.

PLAINVIEW LAUNDRY

"An Enemy to Dirt"

CHRISTMAS PASTRY OF ALL KINDS

If bought from us will relieve the housewife of much work and permit her to enjoy the Holiday season more. You will find our products just as delicious as can be made in the home, even by the best cook.

OUR APPRECIATION

We desire to thank the people for their patronage during the past year, and wish them a very enjoyable Yuletide and a bright New Year.

QUALITY BAKERY

S. H. Wester, Prop. Westside Square

12 YEARS 12 YEARS!

Frank's Necessity Store

IS YET AND HAS BEEN SANTA CLAUS' HEAD-QUARTERS FOR 12 YEARS

This is to PROVE that we have the GOODS and PRICES at all times—not only for Christmas shopping, but goods that are needed in the HOME EVERY DAY in the YEAR.

We are giving away an \$8.50 Doll. If you want to know how, come and see us.



YOUR EVERYDAY MARKET

No matter what the season—no matter what the day—you will find this an every-day top-price market for you—

Poultry—Cream—Eggs—Hides—Wool

We want to be of genuine service to you in the disposition of your produce.

PANHANDLE PRODUCE COMPANY

C. C. Harlin Frank Hassel Z. T. Huff

News want ads get results.



May This Christmas be a
Very Merry One And
May the Coming Year Be
The Most Happy And Pros-
perous in Your Life, is The Wish
of The Plainview News to its
Thousands of Readers