

THE PLAINVIEW NEWS

TUESDAY—TWICE-A-WEEK—FRIDAY

VOLUME EIGHTEEN

Plainview, Hale County, Texas, Friday, October 12th, 1923

NUMBER 44

HAS A GOOD FIRE RECORD

CITY HAS INSURANCE KEY RATE OF ONLY 40c ON \$100.

The fire record of Plainview is especially good, and the facilities for fighting fire have during the past year been greatly improved, many thousands of dollars having been spent by the city in the installation of the additional and much larger areal water reservoir, and the old water mains throughout the business section of town were taken up and larger mains laid, thus increasing the water pressure for fire fighting. A second or light auxiliary fire truck has been added to the fire fighting forces and the fire chief is insisting upon property owners keeping their premises free of hazards.

While there have been a number of alarms turned in this year, there has with the exception of one instance, the Cozy cafe, been but little loss. Fire Chief Reynolds' data shows that the loss so far has been about \$11,500, and \$6,000 of this was incurred in the cafe fire.

The fire insurance key rate for Plainview has been reduced to 40c, on account of the admirable water-works and fire fighting systems, the cleanliness of the town and the minimum losses from fire covering the past three-year period.

Chief Reynolds says he intends to do everything in his power to improve the fire risk of the town, and urges that the property owners and other citizens have their stoves, flues and electric wiring examined from time to time, keep their premises clean, eliminating every possible hazard. If this is done there will be other reductions in the key rate, and the saving on insurance premiums will be worth while.

THE BEACON CHANGES HANDS.

The following announcement appears in the (Lockney Beacon by J. M. Adams, who has owned the paper for the past six months:

Following this week the Beacon passes into the hands of Mr. Harry E. Adams, who has bought the material, subscription list, building and good will of the business. He will take charge Saturday night, his family having already moved to Lockney.

He has been an employee in the Plainview News office for twelve years, and prior to that time had a number of years of experience in the newspaper and printing business, having published newspapers at Graham, Hamlin and Sweetwater. He is a very competent man and fully capable of giving the people of the Lockney community an interesting and live local newspaper, and one which will be a very important asset in the upbuilding of the town. The plant is a well-equipped one, and can handle any business that is accorded it. There is possibly no other town in Texas the size of Lockney that has so well equipped printing office.

Mr. Robert W. Collier, Jr., who has been publisher of the Beacon since I bought the property last April, and was with the paper for several years prior to that time, will continue with the new owner. He is a genial, energetic, honorable and competent young man, and we wish to publicly commend him for what he has done.

Organized Labor Denounces K. K.

The American Federation of Labor in annual session in Portland, Oregon, this week unanimously approved a resolution denouncing the Ku Klux as "usurpation of government." It called upon trades unionists to be aware of the organization as a "menace to American Government." A copy of the report on the Ku Klux Klan was ordered sent to each local organization in the federation.

The convention adopted a resolution denouncing the fascist movement and instructed the executive council's report flaying that movement.

350 Two-Year-Old Heifers.

W. T. Coble, owner of the famous Turkeytrack ranch, north of Amarillo, has sold 350 head of two-year-old heifers to Arnett Brothers of Lubbock. These cattle were on Mr. Coble's ranch west of Lubbock.

Arnett Brothers, in turn, sold the heifers to J. L. Johnson of Fort Worth, owner of an extensive ranch near Odessa. Mr. Johnson will place these heifers on his ranch where they will be used as part of a select herd of breeding cows he is purchasing at this time.

NORFLEET IS THROUGH WITH HIS WORK

Having Run Down All Those Who Swindled Him, He Will Retire to Ranch.

Frank Norfleet was here today, and stated to the editor of the News that he will now retire to his ranch near Hale Center, and lead a quiet life, after having at last run down and captured the bunch of six men who swindled him out of \$45,000 in a confidence game three years ago.

Joe Fuery, head of the gang, was arrested in Jacksonville, Fla., and after conviction died in the Texas penitentiary. Ward and Gober were arrested in Washington, D. C., and Ward suicided while under arrest of federal officers. Two others were arrested by Norfleet in Denver last winter, and are now serving sentences in the penitentiary. Spencer, the final man, was a few days ago arrested in Salt Lake City. The governor of Utah refused to send Spencer back to Texas until after he serves a penitentiary term for which he is under conviction, but Mr. Norfleet stated this morning "he is salted down alright."

Norfleet has been an avenging nemesis for the past three years, and has followed the swindlers through all parts of the nation, from Florida to points in Canada, from the Atlantic to the Pacific, and has had a number of sensational escapes from assassination and on one occasion was prisoner for several days of a gang of thieves in Denver, but he stayed on the job and got all his men. It has cost him possibly \$15,000 to run down the bunch.

GOV. WALTON OFFERS TO RESIGN OFFICE

Will Quit If House Will Pass Law Prohibiting Klan in State of Oklahoma.

Oklahoma City, Okla., Oct. 9.—J. C. Walton tonight offered to resign to prove his good faith in his fight against the Ku Klux Klan in Oklahoma, if the legislature, at its forthcoming special session will enact an anti-Klan law which he will submit to the law makers.

Challenging opponents of his administration, whose battle cry has been: "We want neither Klan nor King," the executive issued a statement addressed to the people of Oklahoma, declaring:

"When this bill becomes law, it will rid the state of the Klan and I will resign the office of Governor immediately thereupon. In this way the people will be protected from the Klan and peace and harmony can be restored to the state."

Briefly, the governor's bill prohibits the use of the mask by secret organizations in Oklahoma and provides that all such orders shall file complete membership lists with the regularly appointed civil authorities.

If his proposition is not accepted, Governor Walton declared, he will decide further how "we must proceed to protect ourselves from this who have practical control of the organization of masked marauders, judiciary and police powers in the principal cities of the state."

Boys Win Dallas Fair Trip.

Grady Edelman of Prairieview community and Clyde Ragland of Lawview community have been awarded round-trips to the Dallas fair, entrance to the fair and expenses while there, as the two pig club boys who have done best in clubwork this year. Three other boys were considered in the finals, Aucie Kunkell of Liberty, J. J. Maxey of Snyder and B. O. Stambaugh of Iowa Avenue.

County Agent E. W. Thomas will leave Sunday in his car for Dallas and will take the two boys with him. The expenses of the trip will be paid by funds raised by subscriptions from the Plainview business men.

Fire Prevention Play Tonight.

This being Fire Prevention Week, the children of the public schools will give a play at the city auditorium tonight, entitled "The Trail of Fire," under the direction of Miss Nutter, expression teacher in the public schools.

An address relative to fire prevention will be delivered by a local citizen.

Law Firm Dissolves Partnership.

The law firm of Oxford, Bair & Oxford has been dissolved by mutual consent. Mr. Bair will continue his offices in the Grant building, and Oxford & Oxford have moved to the upstairs in the Smyth building.

B. F. Gouddy had business in Amarillo Wednesday.

183 BALES GINNED HERE

MORE THAN FIFTY BALES PER DAY NOW BEING RECEIVED.

To last night one hundred and eighty-three bales of cotton had been ginned at the two gins in Plainview. The Plainview Gin Co. had turned out 106 bales and the Belew gin 77 bales. The cotton yard received 178 bales.

Possibly more than six hundred bales have been ginned in Hale county. The two gins at Abernathy have turned out nearly 200 bales, the gin at Petersburg about 100, and the Hale Center gin more than 100.

The movement is now on in earnest. Forty-three bales were ginned Wednesday and more than fifty yesterday. It is likely that within several days more than a hundred bales a day will be coming in daily.

Despite the misty weather which prevails each morning the cotton is opening rapidly and the farmers are busy picking. Hundreds of outside pickers are needed in order to get the cotton-out before cold weather comes.

It is predicted by most everybody that Hale county will harvest ten thousand or more bales this year. In fact, many declare it is possible that fifteen thousand bales will be near the total.

At present about \$10,000 a day is being paid in Plainview to cotton farmers, and this money will in a few days brighten up business of all kinds. The price today is 28c, and cotton seed is \$35 per ton.

LYOYD-GEORGE ENDORSES SECRETARY HUGHES' PLAN

For Appointment of Commission of Experts to Determine Germany's Capacity to Pay.

Montreal, Oct. 8.—Secretary Hughes' proposal, made nearly a year ago, for the appointment of a commission of experts to determine Germany's capacity to pay reparations, was declared by David Lloyd-George tonight to be "absolutely the best hope of the settlement of reparations."

The former British premier made this assertion when shown press dispatches from Washington which stated that high American administration officials believed it was not too late for acceptance of the plan. His statement came after he had delivered his first public address in Canada in which he expressed his gratitude for the resolute and unhesitating part which the dominion played in the world war.

Commenting on Secretary Hughes' plan, Mr. Lloyd-George said:

"In my opinion this plan is not too late for consideration and it is absolutely the best hope of the settlement of reparations. Of course, since the plan was first broached the ability of Germany to pay is much less. The greater the delay the closer the situation approaches chaos. I hope that serious consideration of Mr. Hughes' plan may be taken up even at this late date and I repeat that it is the best hope of a successful settlement."

Britain's war time premier spoke late this afternoon to an audience which crowded the mount Royal Arena, with its seating capacity of 10,000 to the doors. He declared with ringing eloquence that Canada in the great war was "tried practically for the first time on a great scale in that burning, scorching crucible and she came out pure and refined gold."

"Canada had to enter into an examination of her qualities," he continued, "in a competition and a conflict with the most virile races in the world, the strongest, the most tested, the dominant races, and it was a searching test for a new nation. She passed through all these fiery trials. And do not forget that she merged with a certificate of nationhood signed by all great nations, friend and foe alike."

Visits From the Stork.

Born to Mr. and Mrs.

G. V. Rice, 10 miles southeast of Hale Center, Oct. 9, boy. There are now twelve living children in this family.

T. E. Young, Hale Center, Sept. 24, boy; named J. C.

W. H. Brown, Abernathy, Sept. 20, girl; named Katherine Mabel.

Wm. T. McClain, Hale Center, Sept. 27, girl; named Lucy Geraldine.

A baby girl, less than thirty-six hours old, was found on the doorstep of O. D. Fanning, city employee, in Amarillo Monday night.

FEDERAL LABOR OFFICE WANTED

WOULD PROVIDE NECESSARY COTTON PICKERS FOR PLAINS FARMERS.

The Chamber of Commerce and others are asking the government to establish a branch of the federal employment bureau in Plainview, in order to better provide cotton pickers for the farmers of this section, for many hundreds are badly needed to help gather the big cotton crop now fast opening.

It is proposed to have an agent of the federal employment bureau open an office here, farmers who desire pickers will make application to this agent and pay him money for the railroad transportation of the desired number of pickers; the agent will wire this information to the general office in Fort Worth or elsewhere, and each picker will be furnished with a railroad ticket to Plainview. In case such an employee were to fail to come after getting a railroad ticket he would be arrested by federal officers and severely punished, the penalty providing a jail sentence.

The local commercial clubs and the county agricultural agent are doing all in their power to secure cotton pickers for farmers in this section.

Trucks Are Bringing Pickers.

Yesterday afternoon a big commercial truck from Fort Worth arrived with about a dozen cotton pickers aboard. These men and youths will be employed by local farmers.

A telephone message was received yesterday from Mr. Woodman, federal employment agent, saying that he had made arrangements with commercial truckmen of Fort Worth to bring a large number of pickers to Plainview. The men will be brought through about a dozen at a time and local farmers who employ the pickers after they arrive will pay the truckmen the one-way railroad fare the pickers would have had to pay had they come on the train. Of course the fare will be taken out of the pay of the pickers.

Ku Klux Lecturer Coming.

Rev. Lloyd Bloodworth, of the national lecture platform, will lecture from the band stand at Plainview, Tuesday evening, Oct. 16, at 7:45. Rev. Bloodworth is a Methodist minister of note, and will give a presentation of the principles of the order and will not only entertain, but enlighten you upon the subject. Come and hear him.

Everybody, especially the ladies, invited to hear him.—Committee.

Bloodworth is the son of Rev. Bloodworth, first pastor of the Plainview Methodist church, and is well-known here.

Billion a Year for Tobacco.

If we all gave up tobacco for about 23 years, the money saved would wipe out our entire national debt. The national tobacco bill now is a billion dollars a year. Take your choice: Either we spend far too much for nicotine stimulation, or else the national debt is not as great a burden as the heavy thinkers think.—Cappers.

Rev. J. T. Wilson, Advertising Manager of the Texas Christian Advocate of Dallas, Methodist State Official Organ, was here this week soliciting ads and getting data for an illustrated edition which will announce the forthcoming Northwest Texas Annual Methodist Conference to be held here beginning Oct. 31.

The German parliament has voted to give Premier Stresemann almost dictatorial powers on economic measures.

THURSDAY WILL BE DOLLAR DAY

MERCHANTS OFFER SPECIAL INDUCEMENTS FOR YOUR TRADE THAT DAY.

Next Thursday will be monthly Dollar Bargain Day in Plainview. In a double-page ad will be found the special offerings of the merchants for that occasion. The list of bargains includes numerous articles of merchandise that can be bought at a considerable saving of money. It will pay you to take advantage of these bargains.

For this day, the Olympic theatre will put on a specially good program and the admission will be only 10c to everybody.

SAYS SHERIFF GAVE HIM TO MASKED MEN

Victim of Flogging Testifying in Amarillo Whitecapping Case, Accuses Sheriff Whitaker.

Amarillo, Oct. 9.—Sheriff Less Whitaker of Potter county took E. T. McDonald to a lonely spot in the country and turned him over to a band of masked and robed men who ordered him to leave the city. E. T. McDonald, recent victim of a lashing, testified late Tuesday in the trial of T. W. Stanford on a charge of white capping.

Stanford was recognized by McDonald as one of his attackers on a later night when he was bodily picked up from a downtown street, taken into the country and lashed, he testified.

Stanford is one of six men under indictment growing out of the flogging and was the first to be placed on trial. Sheriff Whitaker and County Attorney Henry Ford are under indictments.

Union Men Used Klan Robes.

The testimony of W. M. Adams, secretary of the Amarillo Ku Klux Klan, showed that the men who flogged McDonald did so without authority from the Klan. It seems that McDonald was a non-union man, and T. W. Stanford and the other labor union men, also Sheriff Whitaker was a union leader prior to his election, and that they flogged McDonald because he was a non-union man, and laid the crime in effect upon the Klan; thus again proving the menace of the mask and secret membership.

Another phase of the flogging was developed when it was proven that McDonald and Stanford were rivals for the hand of the same woman.

Should Put Up Name Signs.

Luther Bain, president of the Plainview Merchants Association, suggests that every rural school in the county should put up a sign upon which is painted the name and number of the district. Very often people passing along the highways desire this information, and it would show that the people have more interest in and are proud of their school.

It is also suggested that it would be well if every farmer would put out a sign with his name on it, so that people in passing would know who lived there. Also it would be well if they would put on this sign the crops or breeds of animals he specializes in. Such signs would add to the value of a farm, for it would make the farm more widely known, and be a convenience to people who go out into the country.

Commissioners' Court Proceedings.

The G. H. Branham, Jr., road southwest of Plainview was ordered particular set of people should be and Mr. Branham was appointed road overseer.

The same action was taken in the matter of the W. S. Gentry road near Hale Center.

The quarterly reports of County Treasurer Johnson and County Clerk Wayland were examined and approved.

Turkey Price Will Be Lower.

Produce dealers declare that while the demand will be strong, yet the prices for turkeys this fall will be slightly lower than prevailed last fall. It seems there is a very large stock of dressed turkeys being held in cold storage in some of the larger cities, and this fact depresses the price.

Will Judge Agricultural Products.

Mr. and Mrs. J. B. Wallace left last night for Fort Worth, where they will visit relatives.

Mr. Wallace, who is federal grain inspector at Plainview, will spend a week at the Dallas fair, as one of the official judges of the agricultural products. He acted in a similar capacity last year.

Argument Results in Murder.

Slaton, Oct. 10.—A prohibition argument, according to reports to the police, led up to a cutting affray today when J. S. Lanham, business man, was killed. The body will be buried as soon as relatives from New Mexico arrive. James Walker surrendered to officers.

Has Traded for Nash House.

W. W. Wise has traded his farm north of Plainview to W. A. Nash for the Nash rooming house, and will soon take charge of same.

The Denver bridge across the Canadian river at Tascosa was washed out Wednesday morning, the second time in a week.

WILL ADVERTISE COTTON COUNTRY

APPROPRIATES MONEY TO INFORM DOWN-STATE PEOPLE OF HALE COUNTY.

At its meeting Monday night the Board of City Development appropriated \$500 to be used to advertise Hale county as a cotton growing country. This advertising will be done in Central, North and East Texas, for the purpose of inducing cotton farmers from those sections to come to Hale county and engage in growing the fleecy staple. The Plains are becoming the great cotton country of the South, for it is proven that cotton is grown here as successfully as in the well known cotton sections of Central Texas, and there is less depredations from insects. This special advertising fund will be added to through private subscriptions.

The Board also authorized the publication of a new pamphlet advertising the Plainview country.

There will be another "better homes contest" next spring, and J. B. Maxey, director of civic improvement, will again be in charge of the contest and his committee will arrange detailed plans for the contest and submit same to the Board. The two contests held the past two years were very successful.

Gives Million to Charity.

Texarkana, Oct. 9.—William Buchanan, capitalist, lumberman and railroad president, Tuesday created a trust fund with sixteen trustees to be known as the William Buchanan foundation, into which he paid \$1,000,000, consisting of \$400,000 in cash and \$600,000 in United States bonds, the income from which is to be used for charitable purposes and for the alleviation of suffering and distress, through the establishment and maintenance of charitable and benevolent activities, agencies and institutions and for the aid of such activities, agencies and institutions already established.

Mr. Buchanan is president of the Louisiana & Arkansas Railroad, operating in Louisiana and Arkansas, and has extensive lumber interests in various parts of the South. He is 74 years old and has been a resident of Texarkana, Texas, for about fifty years.

Give Him a Dog.

Dogs are doers of good; they build human character; they help humans to be good; says the Dog World, editorially. A dog admires his master, thinks him the best man in the world and risks his life to back up his judgment.

This very confidence of the dog tends to make his master try to be worthy of the dog's judgment. Especially this is true with a boy. Give him a dog and watch how he tries to be the lord and hero to the dog. The responsibility weighs upon him; he assumes guardianship of his slave and plays the part of noble owner.

Give your boy a dog. It will do him and the dog good.

W. B. Duncan, who lives on a syndicate farm, about three miles southeast of Plainview, was in yesterday and subscribed for the News. He and his family moved here about a month ago from near Cross Plains, Callahan county. They are pleased with the Plains, and he hopes in time to sell his farm in Callahan county and buy a farm here.

Rev. E. H. J. Andrews of the Episcopal church left Wednesday night for Sweetwater to attend a committee meeting for this diocese. He returned home this morning.

WHAT A PAGE AD COSTS.

The price of a page ad for one insertion is as follows for the periodicals listed below:

Good Housekeeping	\$2,500
Woman's Home Companion	6,300
Delineator	8,000
Ladies' Home Journal	10,000
People's Popular Monthly	2,000
Saturday Evening Post	7,000
Literary Digest	4,000
McCall's Magazine	6,000
Colliers	3,000
Plainview News	36

Dollar for dollar that little thirty-six dollars is more effective than any money going into the big amounts listed above—in so far as local results are concerned, for the News covers Plainview's trade territory very completely.

The Plainview News

Published Tuesday and Friday at Plainview, Hale County, Texas.

J. M. ADAMS Editor and Owner

Entered as second-class matter, May 23, 1906 at the Postoffice at Plainview, Texas, under the Act of Congress of March 3, 1879.

Subscription Rates
 One Year \$2.50
 Six Months \$1.25
 Three Months75

A critic of our churches says that they are "dominated by a lot of old hens." Does he refer to the lay members?

We are not a prophet nor the son of a prophet, but we are quite sure the republicans in next year's campaign will not feature the low price of wheat as a reason why their candidates should be elected.

Cotton is rolling into Plainview, and it is selling for a high price. This should make most everybody prosperous, for the crop is good in this section. Cotton distributes money among lots of people. "Cotton is king."

The annual fall Hale county "turkey trot" will soon begin. The turkey crop in this section is larger than ever before, and will bring the farmers a lot of money. Thousands of Hale county turkeys will grace Thanksgiving and Christmas dinner tables throughout the nation.

The world's series of baseball games between the two New York league teams is now absorbing the interest of a large number of Americans, and there is no objection to this interest, either, for baseball is the cleanest of sport. We take little interest in baseball, but endorse it just the same.

The editor of the News has two tickets to the grand opera season in Amarillo in November. They cost about \$10 each, but they are cheap at the price, for if there is anything we are strong for it is grand opera. We are going to attend each of the three performances. There are only two things we do not understand about grand opera and they are the words and the music.

As Brudder Jasper declared "de sun sho' do move." The latest and most unusual happening is a colt born to a mule at the Texas A. & M. College, which is duly attested to by a half dozen of the higher professors in the department of animal husbandry in that institution. This is said to be the first instance of the kind ever recorded, and is creating widespread interest.

Editor Tom Waggoner of the Claude News continues to put in full time prodding the money devil, and lambasting the gold standard. Editor Waggoner is behind times nearly thirty years, for whether right or wrong the matter of having a gold standard of money in this nation was settled in the campaign of 1896. We "fit, bled and died" for free silver in those memorable days. We are just wondering, if gold were not the monetary standard of the world what would the national currencies of any of the nations be worth. There must needs be some sort of a standard, whether it be gold and silver or what-not.

Plainview has a greater enrollment per capita in her high school than possibly any other town of five thousand people and above in Texas. Taking last year's record it shows that Plainview, with 5,000 population, had 440 in high school; Mineral Wells, 7,000, had 432; Sweetwater, 7,000, had 255; Ennis, 7,000, had 360; Taylor, 5,900, had 262; Orange, 9,000, had 350; Cleburne, 12,280, had 622; Palestine, 11,000, had 460; Corpus Christi, 10,000, had 394; Terrell, 8,000, had 338; Lubbock, 6,000, had 255. The Plainview high school this year has about 500 enrolled. Plainview high school has possibly as many credits in the State University as any high school in the state, ranking up in its work with the very largest cities. Plainview is proud of her high school, for it is a great asset of the town.

While it is hardly possible for every boy to become president, at the present rate things are going the larger part of the people will be in some kind of an office for three out of every hundred persons are now on the public pay-roll—federal, state, county, district and municipal. This means higher taxes and heavier burdens for those who have to pay the salaries. Speaking of the rapidly increasing of offices, the Farm and Ranch avers: "Eventually we'll be right where we started: Everyone will be holding an office, and contributing to the salaries of his fellow office holders. Everyone will be working just so much, and loafing just so much. Everybody will be cussing the Government the same as usual, wishing that he could let go of his patronage job and yet afraid to relinquish it. Will this be pure socialism, or will it be pure nonsense?"

The most far-reaching act of the American Federation of Labor, in its annual convention held in Portland, Ore., this week was the strong stand taken against communism and radicalism of all kinds. It unseated W. F. Dunne, radical delegate from Butte, Montana, by a vote of 378 to 9, and also took the same action in regard to other radicals. Communism was denounced as a menace to labor, and a blow at freedom and democracy. This action will rebound to the benefit of labor, for there is no question but what under our present system of government labor is making greater strides,—is better paid, lives on a higher plane, and takes its proper place as an equal beside capital and the general citizenship,—than in any nation in the world. Labor is at its lowest in communist countries.

DEVELOP THE LITTLE THINGS.

Last year there were shipped from Plainview 30,950 cases of eggs valued at \$282,550; 1,180,000 pounds of poultry valued at \$177,000, or a total value of the two products of \$459,550.

During that year 2,600 tons of alfalfa hay was shipped from this point, valued at \$52,000.

There were many crates of vegetables and garden stuff.

These were little things, and not included in the shipments of wheat, cotton, row crops, cattle, hogs, etc., but they brought more than a half-million dollars into the pockets of people who market their stuff at Plainview—as these shipments do not include the entire county.

There is no reason why three, five, ten times as many eggs, chickens and turkeys should not be shipped out of Hale county than there were last year.

There is no reason why hundreds of cars of canteloupes, celery and garden truck should not be shipped out each year.

There is no good reason why several thousand cars of alfalfa should not be sent from this county each twelve-months.

Hale county can raise chickens, turkeys and eggs much more economically, profitably and successfully than the famous Petaluma section of California, for we ship dozens of carloads of poultry feed each year to Petaluma. There is not a product in garden truck grown in the Arkansas valley of Colorado that cannot be grown just as abundantly and successfully in the Plainview shallow water belt. There is doubtless no section of the world where alfalfa can be more successfully and profitably raised than in Hale county. This is an ideal section for dairying, and with cheap and abundant feed, best water and pasturage and smooth roads there is no good reason why dairying should not prove as successful as it is in Wisconsin.

It is alright to grow the big major crops, for they bring riches to the people, but there is really more and surer profit for the investment in these so-called "little" things, and the people of the Plainview country are losing a great deal by not engaging in production of such things on a larger scale.

BIBLE VERSIONS.

Editor Braswell of the Clarendon News is opposed to the use of the revised version of the Bible, and says the King James version is decidedly the best. He avers that if it alone were used there would be no such a thing as higher criticism, etc.

That is a question. There has been much additional material secured bearing on the Bible and the ways of the people of Bible times, which was not available when the King James version was written three hundred years ago, also words that were in common use in those days are now obsolete or of changed meaning—for instance, the word "charity" had a different meaning in King James' day than it does now, for then it meant love, now it means giving of alms.

Possibly one reason we sometimes resent the use of the revised version is that we have by long use become so well acquainted with the cherished passages in the King James version that any other phraseology sounds queer or out of tune to us.

The revised version was compiled by able and godly men of each denomination, and they had in addition to the James version at their disposal thousands of manuscripts that were not available in King James' time, and unquestionably these men wrote the revised version prayerfully and conscientiously, and we believe that the result of their work is more trustworthy than the old version, and reveals God's program with humanity more clearly.

But, if a man will live according to either version he will measure up to what God would have him be.

The new ultra fashions prescribe puffed sleeves for men. We would journey all the way to Snyder to view the editor of the Times arrayed thusly—and then die laughing.

We are betting that the Hale county exhibit at the Dallas fair will take the top prize and also win a bale of ribbons in the individual agricultural display.

News Want Ads bring results.

HAMBONE'S MEDITATIONS

MISS LUCY SAY SHE JES' KNOW AH KIN EAT MO'N ENNY-BODY SHE EVUH SEED, EN AH SPEC' DAT SO, CEPN AH AIN' NEVUH HAD DAT MUCH SOT BEFO' ME!!



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True Love.
 He—"Oh, Peggy, I shall be so miserable all the time I'm away from you."

She—"Oh, darling, if I could be sure of that, it would make me so happy."

Looking Ahead.
 Mr. Newlywed—Well, dear, I've insured my life for \$5,000.
 Mrs. Newlywed—Oh, Jack, and the car I want costs \$7,000.

Essay on Pants.
 Pants are made for men and not for women.
 Women are made for men and not for pants.

When a man pants for a woman and a woman pants for a man, that makes a pair of pants.

Pants are like molasses; they are thinner in hot weather, and thicker in cold weather.

There has been much discussion as to whether pants is singular or plural; but it seems to us when men wear pants, it's plural, and when they don't it's singular.

If you want to make the pant last, make the coat first.

WILL THE KLAN CLEAN UP?

N. C. Jewett, grand dragon of the Ku Klux in Oklahoma, has issued a statement declaring he is favorable to definite legislation regulating the use of masks, and asserts that the klan "believes a law is needed making it a felony for one or more persons at any time to trespass upon private property or to appear in public masked," except at public initiatory services or in parades.

This is well, so far as it goes, and indicates there is a disposition to have a cleaning up of the inner workings of the klan, for there is no question if the klan is to continue to exist there must be a general overhauling of its affairs and ways of doing.

If the klan will absolutely disregard the mask, open its membership lists to public inspection like any lodge, show beyond a doubt that it is against a mob law and does not permit its members to flog or otherwise punish people outside the law, will cease to invade churches and funerals with its cheap-john advertising stunts, and will come out in the daylight 100 per cent clean in the advocacy of the principles it declares it stands for, then it can appeal to good men to join it. It is past understanding how any good man can be a member of or countenance an organization which hides its head in a pillow case and thus, whether intentionally or not, encourages mobbery and lawlessness, and where its members evade or lie when asked if they belong to the organization. That kind of doings falls short of 100 per cent Americanism.

There are other indications here and there, in addition to the statement from Mr. Jewett, showing that the klan is going to try to clean up, at least to some extent, in obedience to public opinion.

With the housecleaning mentioned above, the klan would, though out in the open, still fail to merit its continuance, for it undoubtedly seeks to become a dictator in the United States like unto the fascists in Italy, and dominate politics and official positions. This is a democracy and no opened upon report of jury of view, permitted to dominate its affairs, whether it be the minions of a so-called "imperial wizard"—or what not. Also, any organization that seeks to engender racial or religious prejudice or hatred should have no support among the better element of American people. Those organizations that seek to break down such hatred and prejudice should be encouraged, for tolerance is one of the tenets upon which our nation was and is founded, and this foundation should be strengthened instead of undermined.

PRESS COMMENT.

We talk much about Americanism and revel in oratory about the beauties of our government and our bonny flag, but did you ever stop to

think that the breaking of our laws makes a man a poor citizen and a disloyal American? If you're a hundred per cent American you will not break the laws of the land. Americanism is more than mere sentiment done up in red, white and blue colors. It is a stern reality. The man who is not doing the right thing; the man who is helping pull others down; the man who is setting a bad example for the young; the men who defy the law and set it at naught; the men who sneak about and slink along seeking victims to fleece are not good citizens and are disloyal to their better selves and to their country. The loyal stand four square for what is honest and right; the disloyal pull down their country by breaking its laws. Crime flourishes because our laws are not enforced. A country whose laws are not respected can not last. Where each is a law unto himself, the people suffer and red revolution flourishes.—Higgins News

Washington and Lee University's football team went up to a town in Pennsylvania to play another prominent college football team. The W. & L. team went on the field and in the opponent's line-up was a negro player. Then W. & L. said they would not play against any team wherein the ranks was a negro. As a result the game was forfeited to the opposing eleven by the referee and W. & L. was defeated, the score being 1 to 0. That was the greatest defeat Washington and Lee has ever won; they did right in not playing a team that had among its players a colored man. The negroes should play among themselves and no college should permit white and negroes to assemble together. Some day the "away back East folks" are going to learn that they are doing the wrong thing when they permit such things to go on.—Childress Index.

PERSONAL MENTION.

Pete Christakes of Amarillo was here this week.

Doc Harrison went to Amarillo Wednesday morning.

Mr. and Mrs. Douglas Burns of Tulsa were here Wednesday.

A. A. Beery had business the fore part of the week in Lamesa.

Attorney A. B. Martin was in Paducah this week attending court.

Chas. Wise went to Amarillo yesterday morning on a business trip.

Mrs. Martha F. Shropshire, age 101 years, died at Brenham Sunday.

Mrs. H. O. Hunton left yesterday morning for Belton to visit at her parental home.

Harry Lively of Priscilla, Texas, is here to take treatment for a month under Dr. C. A. Cantrell.

N. R. Northcutt left last week for a trip to Albuquerque and other points in New Mexico.

Mrs. R. P. Bonner went to Amarillo Wednesday. She is establishing a dressmaking parlor in that city.

C. J. Kellehor of Sherman is here visiting his brother and sister, Joe Kellehor and Mrs. C. C. Gidney.

Mrs. R. Carter, who has been the guest of her sisters, Mesdames Abbott and Woodall, left Wednesday for her home.

R. A. Lemond left yesterday for Fort Worth, where he will attend a conference of Southwestern Telephone Co. local managers.

Lee Duval of near Runningwater was intown yesterday for the first time for a long while. His health continues rather feeble.

Mrs. Mabel Allen of Lubbock returned home yesterday after a visit with her parents, Mr. and Mrs. C. M. Cornelius, near Westside.

W. F. Parrish, the oil man, is in Wichita Falls looking after about fifteen hundred acres of oil lands which he owns in that field.

J. M. Malone of Amarillo was here yesterday for the purpose of adjusting some hail losses for insurance companies, which he represents.

W. C. Morris of the Aiken community was in town Wednesday. He says crops are looking good out his way, and cotton is opening fast.

Miss Lela Dye, high school domestic science teacher, has returned from Dallas, where she was called on account of a brother being sick.

Mrs. W. S. Wasson left yesterday for Temple, Okla., where she will spend the winter. Mrs. Howard, who has been here visiting the Wasson families, left for her home in that town.

Miss Ruby Cowert will leave Saturday night for Dallas to attend the fair. She was winner of the free railroad ticket to Dallas for submitting the best sketch for a background for the Hale county exhibit at the fair.

Capt. T. J. Tilson and granddaughters, Misses Kathryn and Laura May Terrell left this morning for a visit to the Dallas fair and with relatives in Hunt county.

Mr. Taft of Lockney was here this morning en route to Dallas to attend the fair.

Wilbur Winn left this morning for Dallas to attend the fair.

Mrs. J. P. Siler went to Slaton this morning to spend the week-end with a son and his family.

Dr. W. R. Ferguson of Hale Center was here Wednesday. He stated that eighteen bales of cotton were ginned in his town Tuesday, and the number of bales is rapidly increasing each day. He expects Hale Center to get between 2,500 and 3,000 bales.

YOU SAID IT!

"That little store on the corner has more goods packed in it than any store I ever saw and you can save money on practically every thing you buy there."

STIMULATORS FOR SATURDAY AND MONDAY

Clothes Pins, 3 doz. for	11c
Milk Bottle Caps (limited) 500 for	13c
Dyanshine (limited)	28c
Small Plates "Clean-up"	3c
Table Glasses	4c
Ice Cream Dippers	9c
Ice Picks	8c
Ice Tongs	8c
Percolator Handles	8c
Percolator Tops	2c
Brass Wash Boards	48c
Brass Wash Boards	48c
Auto Running Board Luggage Carriers	\$1.00
Coping Saws	8c
Tack Hammers	8c
Scrub Brushes	9c
Camphor	12c
Castor Oil	8c
Glycerine	11c
Iodine	8c
Carbolic Acid	9c
Sulphur, 4 oz.	3c
Alum, Powdered	6c

NORTHCUTT'S 5, 10, 25¢ STORE

DEPOSIT YOUR COTTON MONEY

In a Guaranty Fund Bank

Where it is guaranteed absolutely against loss by the Great State of Texas. This insurance of your money does not cost you one cent, yet it is just as important as insuring against death, fire, hail, or storm. Why not make your money safe?

This bank is the friend of the farmer, and offers him every help it can. You cannot find a better banking home, and one that will appreciate your business more.

Come around and let's get acquainted.

GUARANTY STATE BANK

PLAINVIEW, TEXAS

OFFICERS AND DIRECTORS:

J. C. TERRY, President	AUSTIN C. HATCHELL
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BEST GRADE OF COAL

at

FARMER'S ELEVATOR

We Pay Top Prices for Maize Heads.

PHONE 73

FOR TIRE SERVICE

McGLASSON-ARMSTRONG RUBBER CO.

Classified Advertising

Try a want-adv. in the News. Only 1c a word, minimum charge 15c a time.

MISCELLANEOUS

WATSON'S BUSINESS COLLEGE is the best

WELL AND WINDMILLS—All kinds of repair work.—J. C. Cook, phone 489.

WHEN your clothes get in a muss, don't fuss, call us. Phone 577. Service Tailors. 103-13t

REMOVAL NOTICE—I have moved my dental office to suite 35 in the Grant Bldg.—P. E. Berndt. 42-2t.

HAIR SWITCHES—made from cut hair or combings. Work guaranteed.—Phone 219. 42-4t.

Coal Consumers: When you buy coal you are buying heat value, not so many pounds in coal. Then why not get Simon pure nigger head coal. Most heat value for the money. Handled exclusively by E. T. Coleman, Coal and Grain. Phone 176.

ANYONE wanting to break out sod for crop, close in, see H. B. Tatum, Box 412. Price 50c an acre for first year and dollar thereafter. 42-tf.

If you meet a man with a broad smile on his face you can count on him having a Produce Exchange cream check in his pocket.

PLENTY MONEY TO LOAN on farms, ranches and city property, 6, 7 and 8 per cent interest. Give full particulars in writing. T. H. NELMS & CO. Lubbock, Texas

DISSOLUTION NOTICE

Notice is hereby given that the law firm of OXFORD, BAIRD & OXFORD, has been dissolved by mutual consent, and that M. J. Baird will remain in his present location in the Grant building, while Oxford & Oxford will move to the offices formerly occupied by Austin C. Hatchell, in the Smythe building.—B. H. Oxford, M. J. Baird, Royce A. Oxford, Plainview, Texas, Oct. 8, 1923. 43-2t

FOR SALE

Hulen's Big Red Apples and Pears at Looper's old stand. Phone 145.

FOR SALE—Automobile, will trade for land notes and pay difference.—F. W. Clinkscales, Phone 49. 42-6t

FOR SALE—A few thoroughbred Barred Rocks. See R. A. Ferguson at Cash Grocery. tf

FOR SALE—Moline Universal tractor, in good condition, at a real bargain.—See E. Q. Perry.

FOR SALE—Mules, horses and milk cows, good young stuff.—G. W. Yancy, Rt. A., Plainview. 42-4t

FOR SALE—Till machine, 3-4-6-12 and 18 inch. Block machine for building and silo blocks. Full set of post molds.—Z. T. Northcutt. 42-4t-F

LEASE FOR SALE—On section of land, twelve miles southeast of Plainview.—G. W. Yancy, Rt. A., Plainview. 42-4t

FOR SALE—Practically new Fordson Tractor, with disc plow, Price \$185.—See Frank R. Day. 42-4t

FOR SALE—Lots 15 and 16 Block 29 College Hill Addition to Plainview, Texas. Make me a cash offer. J. L. Davidson, 804 Throckmorton Street, Fort Worth, Texas. 44-4t

FOR SALE—Full equipment for Restaurant. Buick touring car. Texan touring car. Chevrolet touring car. Studebaker roadster. (All in running order.—Z. T. Northcutt. 42-4t-F

See us for used Fords.—L. P. Barker Co.

FOR SALE—Secondhand Dort Car, will take approved notes.—Box 455, Plainview, Texas.

Hard times necessitates economy. when you buy Simon Pure Nigger Head coal you are practicing economy. Handled exclusively by E. T. Coleman, Coal and Grain. Phone 176.

HORSES AT \$7.50 AROUND—We are closing out our entire lot of stock horses, mares and colts at from \$7.50 to \$10.00 around in car load lots, prices equally as cheap. Worth while to investigate our bargains and first come first served. For further detailed information write or wire.—STRAIN & MONTGOMERY, Carlsbad, New Mexico. 40-3t.

FOR SALE—My place 3 blocks east of square, 5 rooms, all conveniences, bath, pantry, screened-in back porch, good garage and coal house. Price \$3,000.00, \$500 cash, balance \$33.33 per month or \$400 per year at 8 per cent interest. This is a genuine bargain. Act quick. Phone 97 Saturday or write H. B. Adams, care Beacon, Lockney, Texas.

TYPEWRITER RIBBONS—The News carries in stock a complete line of typewriter ribbons, for all kinds of machines. Also typewriter paper, back sheets and carbon paper.

FOR TRADE

FOR SALE OR TRADE—My home, 3 blocks east of square, Plainview, all modern conveniences. Will sell or trade for resident property in Lockney. See H. B. Adams, Phone 97.

FOR TRADE—Three medium, to heavy work horses, good condition, for automobile of Ford Truck. Will pay cash difference, if necessary.—J. F. Graves, 1 mile north, Box 442 Plainview, Texas.

FOR TRADE—Have 12 room building bringing \$80.00 per month, two lots, good location in Plainview, will trade for acreage not more than 4 miles from town. If interested address Box 366, Plainview. 38-tf

WANTED

WANTED—A lady to engage in a pleasant, profitable work. Write box 1147, Lubbock, Texas. 44-3t

WANTED—Sewing—First-class work. Prices reasonable. Infants' and children's clothes a specialty. Mrs. Johnson, 218 W. Fifth St. Phone 219. 44-4t-c

WANTED—1000 auto tops to rebuild.—W. H. Fletcher, successor to Kirby L. Smith. ttf

IVEY PRODUCE CO will pay the highest prices for turkeys, chickens, eggs and hides, will go anywhere in the county after a load.

FOR RENT

FOR RENT—Close in apartment, water and lights furnished.—B. Phone 350. 44-tf

FOR RENT—5 room house, all modern conveniences, close in.—Phone 314 or 97. Call H. B. Adams.

FOR RENT—Nice furnished room, southwest front. Close in. Phone 275.

FOR RENT—Five residences, close in.—Carter Lindsay, Phone 631. 34-3t

LOST—FOUND

FOUND—A mare mule and horse mule about two weeks ago. Owner can have same by paying charges of \$3.50 for feed. Mrs. S. E. Dodson, 10 miles south. tf

DR. E. LEE DYE

Suite 21 Grant Building
Res. Phone 334. Office Phone 175

WILL TRADE \$6,000.00 IN VENDOR'S LIEN NOTES for clear Hale County Land. D. HEFFLEFINGER, Plainview, Texas

Notice to City Water and Sewer Users

All water and sewer rents must be paid on or before the 15th of October or same will be cut off October 16th and a charge of \$1.00 will be made for turning on.—G. H. Saigling, City Secretary.

Church of Christ.

All services were well attended last Sunday. W. R. Smith conducted both services, to the delight of the entire audience. One hundred and ten in Bible school, and several new pupils were enrolled in the different classes.

E. E. Degge will preach next Sunday morning and evening. Bible school meets at 9:45. Our Bible study last Wednesday night was very interesting, had a splendid program which was rendered by some of our most efficient members. The Ladies Bible class that meets every Thursday at 3 p. m. report a fine lesson this week, and a greater interest than they have had for some time.—Reporter.

Golf Finals Will Be Played.

In the golf tournament being held at the Country Club, the semi-finals will be played as soon as the wet grounds permit, between Bob Horne and Dr. W. J. Lloyd, the latter having been given benefit of a twelve-stroke handicap, and the winner will then play the final with Peyton Randolph, who enjoys a ten stroke handicap.

Number of entries were made in the preliminaries which begun Tuesday, but the others have been eliminated as the contests have proceeded. Horne is reckoned as the champion golfer of the club, as all handicaps are against him.

Tennis Tournament.

The city tennis championship in singles rests between J. D. Steakley and Prof. Floyd, all others having been eliminated, and they will play the final games as soon as the weather permits.

SOCIETY

Beautiful Tea for Brides.

Mrs. Sam Curry, Mrs. R. B. Sparks, and Mrs. Frank Day were the honorees at the tea given by Mrs. C. A. Pierce at her home on West Seventh Street Thursday afternoon from 4 to 6 o'clock.

The guests were met at the door by Mrs. E. H. Perry and Mrs. L. A. Knight. Mrs. Pierce introduced the brides to Plainview society, also Mrs. Will Lees of Lubbock, formerly Miss Mary Wayland, and Mrs. Carl Goodman.

Misses Mabel Frances Hardy, Helen Ware, Sarah Wayland, Naomi Marlin, Cristelle Owens, Golda Wetherby, Lucile Putnam, Martha Brown and Eleanor McGown, were in the receiving line.

The receiving room was lighted by pink shaded lights and lamps. The background for the receiving line was a bay window hung with baskets of pink dahlias and fern tied with pink maline bows.

Mrs. Arthur Boyd and Mrs. P. B. Randolph ushered the guests to the dining room, where Mrs. R. A. Underwood and Mrs. Elmer Sansom poured tea from silver urns while Mrs. Warren Clement and Mrs. Robert Malone served sandwiches and pressed chicken. Mrs. S. W. Smith, Mrs. Murray Haller, Mrs. C. D. Wafford, Mrs. L. C. Wayland, Mrs. Geo. McDonald and Mrs. R. H. Knoohuizen assisted in serving. The tea table held a silver basket of pink and lavender dahlias and pink maline extended from the chandelier above to end in bows at four ends of the table where pink candles in silver sticks burned. Dainty pink and lavender baskets holding mints were the favors.

Mrs. G. C. Richards, Mrs. Z. L. Wright and Mrs. A. L. Putnam were others in the house party.

There was music during the tea hours by "Kink Tut's" orchestra.

Miss Dorothy Brush Married to Mississippi Man.

A very pretty wedding took place Tuesday, October 9, at high noon at the home of Mr. and Mrs. W. L. Brush when their daughter, Dorothy, became the bride of Mr. Morrison Thomas of Grenada, Miss.

The home was beautifully decorated with cut flowers and ferns. Rev. O. P. Clark of the First Methodist church performed the marriage service using the double ring ceremony. Only members of the bride's family and the groom's mother, Mrs. B. F. Thomas, were present.

Afterwards a daintily appointed luncheon was served at the Ware hotel.

The bride is a graduate of Curry School of Expression, Boston, and is a very talented young lady. She is well known in Plainview, having spent several summers here during vacation from teaching in a college in Mississippi, and the last two years in Carr Burdette College, Sherman, Texas.

The groom is a member of one of Mississippi's most prominent families, being a son of the late Major B. F. and Mrs. Thomas. He holds a responsible position with a large tobacco concern in Mississippi. The young couple have gone for a visit in Memphis, Tenn., and other points of interest in the South and will be at home in Grenada, Miss.

Mary Temple Class Has Social.

The Mary Temple Class of the M. E. Sunday school held its regular business and social session at the home of Mrs. Visor Thursday afternoon.

There was a large attendance and each member when called upon responded with a reading or other selection, thus contributing to an excellent impromptu program.

Two members having birthdays this month were presented beautiful bouquets.

Plans were made for some philanthropic and charitable work to be undertaken by the class.

Refreshments were served and the meeting adjourned, the members feeling that the "Tie that Binds" had been strengthened and Christian fellowship increased by such association.—Contributed.

Euglos Organize in Plainview High School.

The Euglossian Society of the Plainview high school met Wednesday afternoon with a large attendance to elect officers for the coming year. Those elected were: William Formby, president; Marguerite Dorsett, secretary; Virginia Keys, vice-president; Leslie Collins, treasurer; Nick Jordan, sergeant-at-arms; Agnes Hooper, critic; Claudia Shropshire, press reporter.

The meetings will be held each week on Wednesday. There are many new students in high school this year and we like to have them join our society; if not, pay us a visit.—Press Reporter.

Club Is Entertained.

Mrs. J. C. Anderson, Jr., was hostess to the Wednesday Bridge Club Wednesday afternoon. The guests of the club were Mmes. M. C. McGlasson, T. C. Shepard, P. J. Wood-

ridge, E. H. J. Andrews, P. B. Randolph, Chas. Malone, W. L. Harrington, J. C. Anderson and Miss Louise Lamb.

Mrs. Chas. Malone won high score for the guests and Mrs. R. M. Malone for the members.

After the games Mrs. Anderson served a salad course.

The club will have its next regular meeting with Mrs. L. P. Barker.

Tuesday Card Club Meets.

The Tuesday Card Club held its first meeting with Mrs. J. J. Bramley at her home on West Tenth, St. this week. Mrs. W. L. Harrington held the highest score among the club members and Mrs. O. M. Unger for the guests.

Mrs. Harrington will be the next hostess.

Celebrates Fourth Birthday.

Jean Miller, little daughter of Mr. and Mrs. E. B. Miller, celebrated her fourth birthday Thursday afternoon with a party to which a number of her little friends were invited. Games were played and which Mrs. Miller served most enjoyable refreshments.

A Blessing in Disguise.

One of the commonest complaints of married women is that their husbands do not understand them.

When a woman, who is set and determined on being miserable though married, is united in the holy bonds of wedlock to a man who gives her a comfortable home, and good clothes who punches the time clock on the appointed hour, and who has forgotten that there is another petticoat in the world except hers, she can always fall back on her pet grievance of not being understood.

It's a nice intangible wrong, that deals with glittering generalities, so to speak, and there is nothing that a morbid lady really gets more fun out of than believing that she is All Soul, and that she has been sacrificed in matrimony to a dull, and clumsy brute who is incapable of comprehending a creature so delicate, and ethereal as she is.

Wives have shed enough tears over not being understood to float an Atlantic liner, and it has all been so much good salt water gone to waste, for instead of being a cause for sorrow, it's an occasion for rejoicing. Every woman who has a husband who doesn't understand her ought to get down on her knees, and thank God for being so merciful to her.

It's because men don't understand women that we can manage them, and it will be an evil day when they get wise to the feminine psychology. Then our last graft will be gone.

So far, when a man gets married, he accepts his wife "as is" as the invoice of a bill of goods put it. He is committed to the theory that woman is a mystery that no man can fathom, and so he makes no attempt to unriddle the human conundrum he has acquired. He blindly accepts his wife's valuation of herself, and thus enables the majority of women to get away with a lot of things that they would never be able to pull off if their husbands had a real line on them.

Take the matter of health, for instance. Of course, there are many women who really are ill, and no patience and forbearance that their husbands can show them is more than they deserve. There are, however, legions of other women whose alleged ill health is nothing but a camouflage for laziness.

We all know women who are too feeble to do their housework, but who are strong enough to play golf, and dance half the night; women who are too delicate to manage a home, and worry with servants, but who are perfectly able to chase down bargains, and sit over bridge tables. We know women whose fragile constitutions require expensive winter resorts, or European travel.

And we know there are poor, tired, overworked husbands, men who love domesticity and long for their own firesides, and home cooking, but who are forced to live in boarding houses, and hotels, and who spend their lives toiling to pay doctors, and specialists, and sanitarium bills. Suppose these men understood their wives! Many a woman who is cold, and petted, and "poor-deared" by her husband would have to pull off her pink negligee, and get off her couch, and enter the kitchen, believe me.

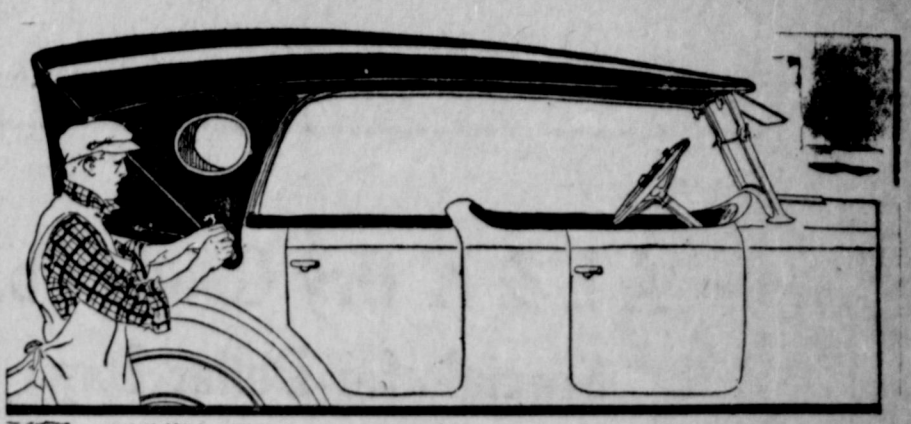
Also take nerves, as an example. We all know wneek, downtrodden men who wipe their feet on the door mat before they enter their own doors, who have to go out on the back steps to smoke, who wouldn't dare to bring a friend home to dinner, and who jump when their wives speak to them because their Janes are of such a nervous temperament. Jane says so, and they believe it.

Suppose they understood Jane, and knew that her nerves were temper, and a selfish determination to have her own way. Wouldn't Jane have to behave herself, or else lose a perfectly good meal ticket?

You know she would. Every wife has her own trade secret about how she works her husband. She has studied him until she has the whole technique of how to play upon his weaknesses, at her finger tips.

She knows that if she were to suggest, flat-footed, that they should give up their comfortable old home,

1000 lbs. Rex Sugar Cured Bacon
5000 lbs. Brown Beauty Spuds
To be sold by us on Dollar Day at lower prices than any offer in this paper. Make your cotton bring 40c a pound by buying your groceries direct from the Price Makers.
C. E. White Seed Co.
WE SELL IT FOR LESS



A NEW TOP
and the old Car will look like new. Then when you get caught out in a storm, you will know that you will not be soaked through. Drive in and let us measure your Car. You will be surprised how little a new Top will cost—much less than the increased comfort an dpleasure you receive from your Car.
PRICES
5 Passenger Touring -----\$20
Ford Touring -----\$14
W. H. FLETCHER
Opposite Post Office.

YOUR EVERYDAY MARKET
No matter what the season—no matter what the day—you will find this an every-day top-price market for you—
Poultry—Cream—Eggs—Hides—Wool
We want to be of genuine service to you in the disposition of your produce.
PANHANDLE PRODUCE COMPANY
C. C. Harlin Frank Hassel Z. T. Huff

and move into a more expensive house on a fashionable street that he would say "no," and stick to it. Therefore, she begins finding fault with the house, and complaining about its being dark, and the lack of bath rooms, and the defective lighting, and she discovers that the plumbing is bad, and she harps upon how many repairs the place needs, until finally she makes her husband dissatisfied with it, and then she springs the new house on him, and gets it.

Or, if he is an egotistic man, she prods his vanity and his self-love, and throws in his teeth the way some other people live until he buys a new house to show that he can keep up with the Jones.

No sensible woman wants her husband to know by what arts and wiles she induces him to do the things he said he never would do, nor why she is so sweet and amiable, and the dinner so good, on the day when she bills come in for her new fall wardrobe. Still less does she desire him to know just how to play upon her own foibles.

Therefore, the women who are married to men who do not understand them should cease to worry over it. Lady Luck is with them.—Dorothy Dix.

Shifting.
The furniture industry is shifting from northern states to the south, according to a leading southern railroad official. Especially to North Carolina, where lumber supply is big—same as cotton industry shifted southward to be near source of supply.

Interesting shifts will take place similarly in other industries in years ahead. Long distance transportation is too costly for any kind of production to be far distant from source of supply. That's one of chief troubles of cities—too far from fuel sources. The airplane and cheap fuel could change the situation.

Rain Will Hurt Cotton.
Rain has been falling at intervals today, and the lowering and heavy clouds indicate more. Just now rain will hurt cotton, as it will injure the staple, stop picking and hold up the maturing.

Mrs. D. D. Shipley of near Floydada was in town Wednesday shopping.

News Want Ads bring results.

THURS., OCT. 18

Dollar Day IN Plainview



DOLLAR

A L & K Dry Goods Co.

Specials for Dollar Day

- 25c Cheviot Shirting, good quality—6 yards for **\$1.00**
- 8 yards good quality, 36-inch Brown Domestic for **\$1.00**
- Two 3-pound Cotton Bats, 75c values—2 rolls for **\$1.00**
- \$1.00 Off** on Ladies' and Men's Shoes and Oxfords \$5.00 and up.
- \$1.00 Off** on Men's Dress Pants \$5.00 and up.

RAIN COATS

—for Men, Ladies and Children

—AT—
1-4 Off

TODAY ONLY.

To take advantage of this opportunity means an actual saving of 25 per cent in your pockets. This includes entire stock of good, new styles and qualities.

Prices range—

- Ladies' **\$7.45 to \$18.45**
- Men's **\$6.85 to \$16.85**
- Children's **\$3.95 to \$ 8.50**

60 dozen 17 x 35 Turkish Towels—

Special today only **18c each**
Mercerized Embroidery Cotton Thread, every desirable shade—Today only, per skein **2½c**

CLOSING OUT our stock of COWBOY BOOTS. Your chance to buy the celebrated Tietzel, Jones and Dehner Shop-Made Boots for **\$12.50 and \$15.00**. Worth **\$23.50** anywhere.

JACOBS BROS. CO.

REINKEN'S

Clothing and Shoes

This Special Attraction—
\$1.00 Off on Every \$10.00,
10c Off on Every \$1.00

— Purchase of —
Fall and Winter Weight

- Work Vests**
(leather or moleskin),
- Work Coats,**
- Work Pants**
(mole, corduroy, etc.),
- Work Shoes,**
- Underwear,**
- Unionalls,**
- Sweaters.**

Remember—QUALITY HERE.

Chas. Reinken

We Want Your Cream and Produce

Dollar Day and Every Day

We also want to sell you your bills of supplies for those cotton-picking parties. Can give you the goods at prices that are right.

Sewell-Maples Grocery Co.

PHONE 104

McGlasson-Armstrong

Rubber Co.

"The House of Tire Service"

The Place For Your Oil, Gas and Tires

TELEPHONE 73

Everything Included in

DOLLAR DAY SPECIALS

25c in Merchandise With
Every Dollar Purchase.

Buy what you want and need at

FRANK'S NECESSITY STORE

WE CARRY

Wrist Watches and Pocket Watches

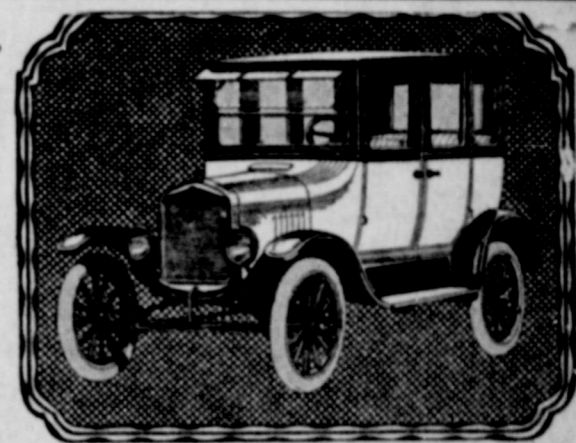
Superior in Design and Quality.

LET US SET YOUR DIAMONDS.

Air line work done here. Nothing sent away.

A. L. TALLEY

PLAINVIEW, TEXAS



THE NEW FORD SEDAN.

Changes featured in the new Ford Sedan make it a better-looking, roomier car.

A higher radiator with a trim apron at its base lends dignity befitting a closed car. The higher hood and enlarged cowl curving gracefully to the dash give a stylish sweep to its body lines, and afford additional leg room for occupants of the front seat.

All body fittings—window regulators, door grips, door latch levers, door lock, dome light—are finished in nickel. The upholstery carries a fine dark line on a soft brown background that does not easily show dust or dirt. Silk window curtains to harmonize for the three rear windows enhance the style of the car and add to the comfort of its passengers. See the new Sedan and other new Ford body styles at our showroom.

These cars can be obtained through
the Ford Weekly Purchase Plan.

L. P. BARKER COMPANY

Where a \$ Does Its Duty

- 4 packages Large Oats **\$1.00**
- 6 cans No. 3 Tomatoes **\$1.00**
- 5 cans No. 3 Choice Table Peaches
for **\$1.00**
- 9 cans White Swan Pork and Beans
for **\$1.00**
- 35 pounds Large White Potatoes
for **\$1.00**

PHONES 35 AND 88

Largest Grocery in West Texas.

In New Grant Building, next to

Quick Service Station.

Gibbs Store Company

Bring Your Cot- ton to Plainview

and take advantage of
bargains offered by
Plainview Merchants.

When you need

**International
Harvester Machinery
or Parts**

come to us as head-
quarters.

Jarvis-Tull & Company

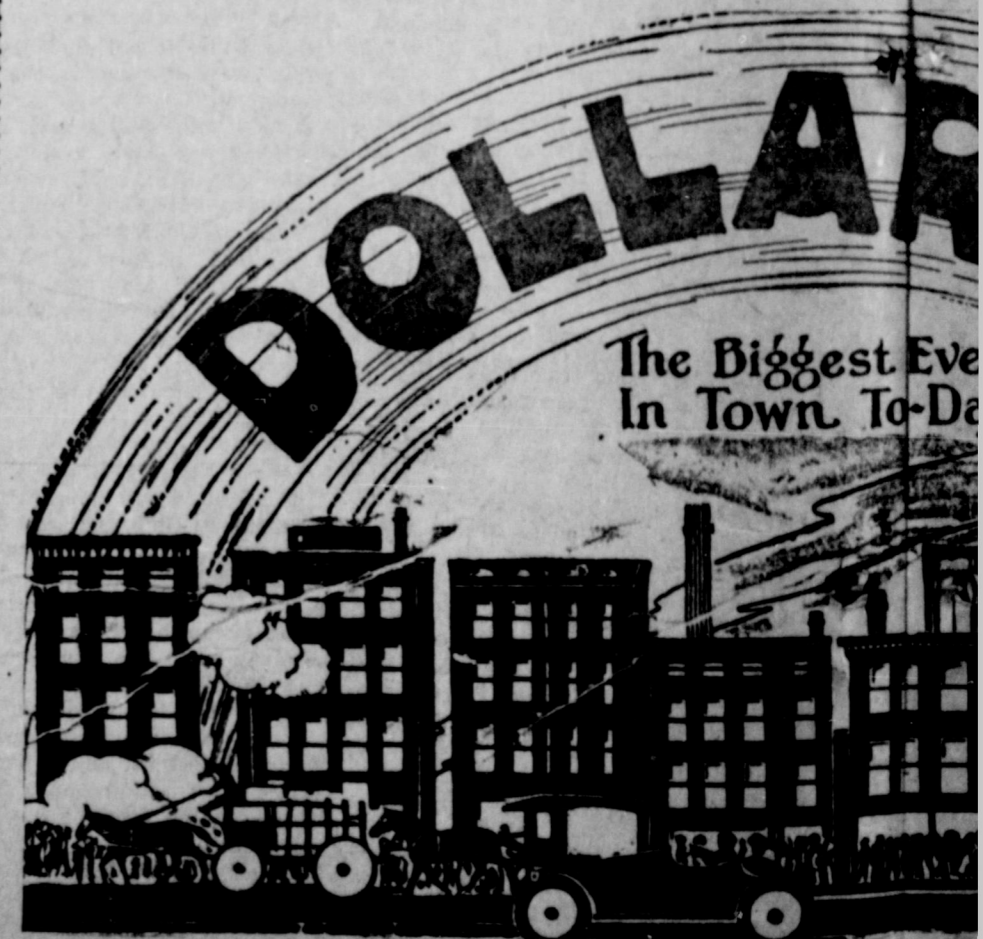
Phone 411

SOUTH SIDE SQUARE

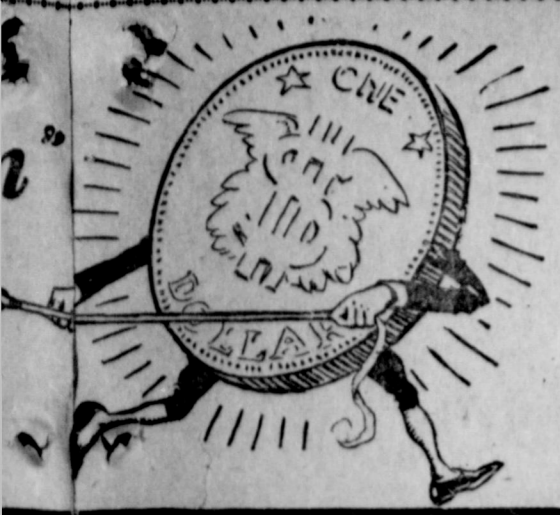
DOLLAR DAY SPECIALS

- Towels, 17x36, 6 for **\$1.00**
- Ladies' Sport Hose, wool and silk,
pair **\$1.00**
- Ladies' Sport Hose, lisle, pair . **65c**
- Safety Razors, Gillette style . **35c**
- Blades for above, 12 for **50c**
- Steel Shovels, \$1.50 value **35c**

Clements-Lowe Variety Co.



The Biggest Event
In Town To-Date



DOLLAR DAY

THURS., OCT. 18 Dollar Day IN Plainview

DOLLAR DAY SPECIALS



STRATFORD TIRES—Guaranteed
6,000 miles—

30x3 \$7.18
30x3½ \$8.39

A Tube FREE with each
Goodrich Tire.

1 Ford Spark Plug Porcelain FREE
with each \$1.00 purchase.

Motor Supply Company

KERSHNER BUILDING—ON AUTO ROW

Our \$ Specials

36-inch Cottage Cretonne, new, attractive patterns—
5 yards for \$1.00
32-inch Fancy Dress Gingham—
6 yards for \$1.00
All \$1.25, \$1.35 and \$1.50 Fancy Lace Collars and Vests—
each \$1.00
5 yards 36-inch Dress Percale \$1.00
1 pair Women's Pure Silk Hose \$1.00
3 pair Men's Silk Lisle Sox \$1.00
All Men's and Boys' \$1.50 Caps for \$1.00
Any Man's \$5.00 Hat for \$4.00
Any Man's \$5.00 Dress Pants for \$4.00
Any Ladies' \$5.00 Hat for \$4.00

BURNS & PIERCE

\$ Day Specials Carter-Houston's

10 pairs of Black or Brown Sox \$1.00
9-foot Cotton Sacks, each \$1.75
(Not over 3 to a customer.)
Special Lot of Women's and Children's Hats \$1.98
One Lot "Paul Jones" Middies (slightly soiled)—
Dollar Day \$1.00
8 yards "Pride of Dixie, 36-inch soft-finish Muslin, bleached,
for \$1.00

Carter-Houston's

"A SAFE PLACE TO TRADE"

Closing Out All Corduroy Suits and Pants

Men's Pants—\$3.50 value at	\$2.85
Men's Pants—\$4.00 value at	\$3.10
Men's Pants—\$4.50 value at	\$3.65
Men's Pants—\$5.00 value at	\$4.15
Men's Pants—\$5.50 value at	\$4.85
Boys' Cord Suits—\$8.00 value at	\$5.50
(Not all sizes.)	
Boys' Cord Suits—\$9.00 value at	\$5.95
(Not all sizes.)	
Men's Cord Suits—\$15.00 value at	\$9.65
(Only two left.)	
Men's Khaki Moleskin Suits—\$15.00 value at	\$9.65
(Only two suits left.)	

SALESMEN'S SAMPLES of Work Clothing, such as
Sleeved Vests, Mackinaws (sheep lined and blanket lined),
etc., on our bargain table at ONE-THIRD LESS THAN
REGULAR PRICES.

PERKINS & STUBBS
"ALWAYS A BARGAIN"

Look! Today Only We Offer

5 POUNDS GENUINE PEABERRY COFFEE
FOR \$1.00.

GROCERIES, FRUITS, CANDIES, ETC.
Cheapest Watermelons in Town.

MARKET GROCERY

PHONE 147

YES, WE DELIVER

AS YOU SHARE IN OTHER

\$ Day Bargains

come here assured that we, too, will offer you many worth-
while bargains in

TIRES AND TUBES

and a service that will generously appeal to you.

COTTON TRUCKS NEED OUR SERVICE,
and we take pleasure in making it 100 per cent.

Wells & Patton

EXTRA! EXTRA!

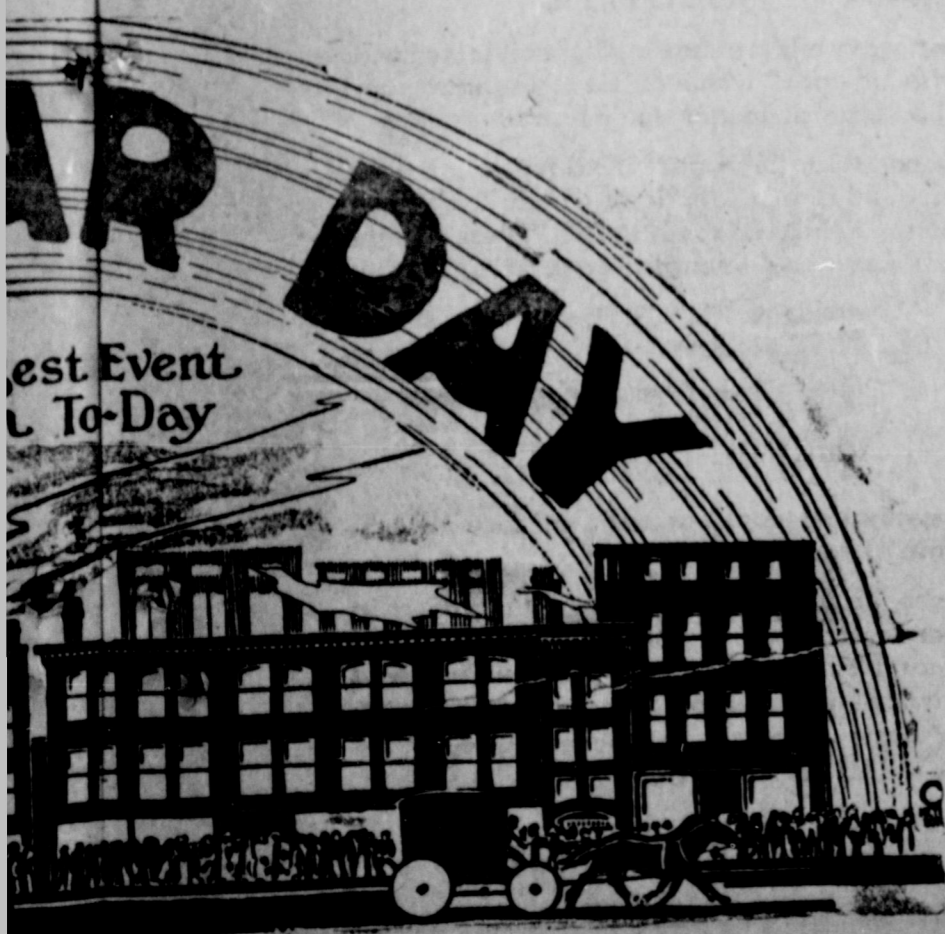
Dollar Day Discount on
Hats and Coats

THE BAND BOX

To Feed Your Cotton Pickers

we suggest that you come here for your
meat needs. Fresh meats of the cuts you
want handled in the most sanitary
manner.

GOULDY'S MARKET
PHONE 48



\$40 to \$60 Hand-Tailored
Suits—Choice .. \$27.50

3 Van Heusen Collars
for \$1.00

\$1.50 Work Shirts .. \$1.00

Plains' Only Misfit Store

Buy a Misfit and dress
up on the difference.

Buckhorn Tailors
PLAINVIEW, TEXAS
PLAINS ONLY MISFIT STORE

10c

Bargain Matinee

All tickets sold between
the hours of 3 and 4:30
on the afternoon of \$
DAY, to adults or chil-
dren, will be special at

10c.

Priscilla Dean

— in —

"DRIFTING"
Olympic Theatre
Special 10c to All.

24-inch by 36-inch
Rag Rugs 85c
27-inch by 54-inch
Rag Rugs \$1.25

**LINOLEUM
REMNANTS**

(printed and inlaid)
2 feet to 12 feet long,

33 1-3 Per Cent
Discount.

**Donohoo-Ware
Hardware
Co.**



FIRE!!!

This national tax of \$1,000 a minute totals \$500,000,000.

Think! There is need for the best protection against this destructive element. We offer you at small cost a policy insuring loss against fire, tornado, cyclone, and flood. Phone us at once—tomorrow may be too late.

We Also Write General Insurance of All Kinds

FLAKE & RUSHING

"Our service is at your service."

Suite 37 Grant Bldg. Phone 518

Red Million and a Half.
The committee on citizenship of the American Bar Association estimates that there are in our country 1,500,000 Reds.

One and a half million radicals, all the way from red-mouthed anarchists to parlor Bolsheviks and socialistic college professors.

These figures are based on detailed returns from the Secret Service department and include the I. W. W. and all constitution overthrowers.

It is estimated that \$3,000,000 was spent last year on radical propaganda, and that 5,000,000 read radical newspapers and magazines.

There can be no doubt that the world war stimulated the development of lawlessness, and the millions who disregard the Volstead act and Eighteenth amendment need the armies of discontent.

The radical movement in our country will have to be checked by the common sense and patriotism of the masses of the people and by enforcement of all laws.

Prof. John R. Commons of Wisconsin University says the wage earners "manifest a dogged determination not to accept any cut in wages," but that they are less revolutionary than a few years ago.

The teaching of the Constitution of the United States should be required by law in every school in the land. A thorough understanding of our own government is the best way to beat the Reds.

Promise Yourself.

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel there is something in them.

To look on the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and to have a smile ready for every living creature you meet.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

To think well of yourself and to proclaim this fact to the world—not in loud words but in great deeds.

To live in the faith that the world is on your side as long as you are true to the best that is in you.

CLUBBING RATES

The Plainview News one year and the Dallas Semi-Weekly News one year	\$3.25
The Plainview News one year and Amarillo Daily News one year for	\$3.25
The Plainview News one year and Kansas City Weekly Star	\$3.25

ADJOINING COUNTY NEWS

SPRING LAKE.

Elmer Clevenger, Harry Axtell and June Hewitt, who are attending high school in Plainview, spent the week end at home.

The first fair to be held in Lamb county was held at Olton on Friday, September 28. A very large crowd representing all the communities of the county, was present. The agricultural displays were extremely good considering the dry season during most of the summer. A good many individual displays were shown also. All these booths and displays were in the basement of the high school. In room No. 3 on the first floor the candied fruit, preserves, pickles, cakes, bread and all kinds of needle work was on display. Some of the prizes and ribbons were as follows: Community display, 1st prize, \$15, Olton; 2nd, \$10, Spring Lake. Individual display: 1st, \$10, Mrs. Erb, Olton; 2nd, \$5, O. H. Reeves, Spring Lake; 3rd, \$2.50, Mrs. Geo. Bohner, Olton.

Some blue ribbons awarded to those in this community were: Prettiest girl, Ethel Cunningham; red beets, Mrs. P. D. Vore; peanuts, G. R. Linville; Irish potatoes, G. R. Linville; winter wheat, Jesse Clevenger; oats, H. M. Packard; best stalk of cotton, J. L. Linville; best tanning, Mrs. Frank Hyatt; sweet peppers, Mrs. M. E. Clevenger; best bunch peanuts on stalk, J. E. Linville; canned tomatoes, Mrs. J. L. Linville.

While watching the ball game at the fair Friday Posey Cunningham was struck on the forehead by a bat flung by one of the batters. Mr. Cunningham was taken to Mr. Webb's office immediately where first aid was administered, but will probably carry an ugly wound for some time.

Mrs. M. E. Clevenger stepped on a nail Saturday and is unable to get around without difficulty at present.

Mr. and Mrs. Ernest Jones, Mr. and Mrs. Sam Jones and Miss Hudgins spent the week end with home folks near Hale Center.

HART.

Oct. 11.—After an absence of several weeks we will try and let the outside world know something of the happenings at Hart.

This community was visited by a rain Saturday evening and night that almost made Noah's flood look like a dew. In places the rain was accompanied by a very destructive hail storm, doing a great deal of damage to cotton and late feed.

E. G. Shives and family returned last Thursday from a week's visit to relatives at Lamesa and Big Springs.

T. W. Hart and family, who have been living at Canyon the past five years, recently moved back to their farm near Hart.

J. B. Hancock, who has spent the past few weeks installing a flour mill for a Hereford firm, has returned home.

Miss Ruth Hart left Tuesday for Canyon, where she will attend school this term.

Hugh Hancock entered school at Canyon last week.

Sherman Attaway, who was quite seriously hurt in an automobile accident some six weeks ago, is now able to be up and about the house with the aid of crutches.

Mrs. Furche, who has been visiting her daughter, Mrs. J. R. Riley, returned to her home at Sherman Friday.

Quite a crowd from this community attended the singing convention at Cleo last Sunday afternoon. The singing was very fine. Hart was chosen for the next place of meeting, which will be the fourth Sunday in March, 1924.

Work is progressing nicely on the new school building, while they are having to work short handed. If they could get more helpers they would make better progress.

Prof. and Mrs. Flynn came down from Canyon last week and brought a part of their things. They will move down soon.

Floyd Hacker was operated on last Wednesday. At last report he was slowly recovering.

Hubert Maples has been suffering for the past forty days with a bad sore hand and is still unable to work. Grandpa Hart is visiting his daughter, Mrs. Waldon in Plainview the past few days.

Ernest Worrell and wife attended the fair at Olton last Friday and spent the night with her parents, Mr. and Mrs. Henderson.

The wind storm of last Thursday night blew Ila Scott's grainery over, and a metal feed bin of Mr. Jones' was blown several feet and set over the fence into the field.

Ewell Jobe and family visited W. W. Jobe's Sunday.

Carl Hutchinson visited his family at Plainview Saturday and Sunday. Joe Piggott shipped a car of cows to Kansas City Thursday.

Will Cox and family returned last week from an extended visit to relatives in Coryell county.

Percy Hart marketed a load of fat hogs in Tulsa Thursday.

Real character is revealed in the way a man tries to keep his promises rather than in the way he makes them.

HALE COUNTY HAPPENINGS

RUNNINGWATER.

Oct. 11.—Mr. and Mrs. Dye's baby which was operated on for a throat trouble at a Lubbock sanitarium last week, we are glad to report, is doing nicely and they expect to bring it home next Saturday.

Prof. Whyte, who was to lecture here last Thursday night on "Nature Study," failed to come on account of so much rain. He phoned he would be here later.

Mr. and Mrs. Ben Tarwater attended church at Center Plains, Swisher county, last Sunday.

Geo. Roberts, who went to Oklahoma City with Mr. Crocker's car of horses and farming implements last week has returned.

Homer stayed in Oklahoma and will help Mr. Crocker put in a crop of wheat.

The Wayland Volunteer Band is expected out here next Sunday. Every one come and bring well filled baskets.

Mrs. Fortenberry, our merchant, is putting in a new gas station in order to give better service.

PETERSBURG.

Oct. 11.—Our people are getting out their cotton fast now. About sixty bales have been ginned this week.

Miss Francis Edwards has recovered from the operation of removing her tonsils, and is able to be in school.

Miss Effie Krebs spent the week-end with her mother in Lubbock.

Herman Hegi had the misfortune to lose a horse this week.

J. L. Jay has returned from the Lubbock Sanitarium after being there for treatment seven weeks. He is almost himself again which is good news to his relatives and friends.

Oren Martin left Monday for Gunter, where he will enter the Bible School.

Mrs. Robt. H. Gregory is in the Lubbock Sanitarium for an operation. Her many friends are hoping for her speedy recovery.

Quite a number of negroes from Lamar county are here now picking cotton for J. J. McDaniel.

Mat Gregory is having his house repainted in white.

The many friends of Roy Bailey here in his old home were glad to see him Sunday. He and Mr. Glaze of Miles were here for a few hours. They dined with Mrs. Saxon and daughters.

Gene Hughes of Erath county visited his uncle C. D. Hughes and family last week.

Mr. and Mrs. J. T. Stalcup spent the week-end here with their daughter, Mrs. J. C. Boyd.

Miss Minnie Bell Clubb and Mr. Floyd Trowbridge of the Carr's Chapel community were married recently.

"The Tariff is the Bunk."

Practically all the leading agricultural journals of the United States are condemning the Fordney-McCumber profiteers' tariff and holding it responsible for many of the difficulties which are now besetting the farmer. The principal farm organizations are taking the same ground. Senator Capper's publications, which he is using to prevent his defeat by the farmers of Kansas next year, are among the few exceptions to the rule.

George Martin, editor of Farm and Fireside, one of the most influential of the agricultural publications in this country, has recently written an article entitled "The Tariff is the Bunk," in which he declares that the Fordney-McCumber law is costing American farmers \$301,000,000 more in higher costs for what they have to buy than it gives them in the way of higher prices for what they have to sell.

"Practically every time you or your wife, or your son, or your daughter buy something you can trace part of the unnecessary cost of it to the tariff," says Mr. Martin, addressing the thousands of farmers who read his editorials. "America's agriculture is rapidly revising its tariff policy. Farmers are making up their minds that the best tariff for agriculture is no tariff at all."

The effect of the "protection" given to special interests and big trusts and combines is felt in the prices which the farmers are compelled to pay for the commodities they and their families consume but don't produce.

"The American farmer pays every year an extra \$426,000,000 on the things he buys because of the tariff," says Mr. Martin. "So he is really out of pocket \$301,000,000—actual, hard, 69-cent farm dollars—by reason of the tariff which Fordney, McCumber, et al., said would help him so much."

Assisting Mail Order House. Every merchant who fails to invest from three to five per cent of his gross sales in newspaper advertising is assisting the mail order houses to take the trade away from his home town. Every business house in any town where they have a newspaper could use three per cent of its total income towards advertising its goods to make trade grow better and better. People just nat-



How often do you consider your fire risks?

Does it take a disastrous fire to make you think of fire insurance?

Do you realize the fire danger that threatens your property? Why not put it squarely up to this insurance agency which makes it a business to know how to protect your investment?

To give the best service, the soundest policies are required—and that is why insurance is offered you in the world's best companies.

A 'phone call today—341 may save you less tomorrow.

KNOOHUIZEN, BOYD & DAVENPORT



Why do you drain your crankcase?

Your oil gets thinned out with gas; worn down by heat and friction; burned up. So you drain it out—it's no longer a lubricant.

Most heavy oils are simply a light oil mixed with "cylinder stock" which is full of impurities and carbon-forming matter that doesn't lubricate.

Sunoco Motor Oil is pure in all types. It is not a compound or mixture. It's a wholly distilled oil from the lightest to the heaviest. There's a type of Sunoco that's scientifically correct for your motor.

See the difference in your repair bills when you use

SUNOCO THE DISTILLED OIL

See how much more power and satisfaction you'll get out of your car.

Sunoco dealers will help you get the utmost in motor lubrication. If your dealer doesn't carry Sunoco, please send us his name and we will send you a new and useful booklet on motor lubrication.

STEPHENS & SHELTON

Local Sales Agents

usually like to trade at a place where they have a cordial invitation, if the merchant offers fair bargains in his advertisements.

Dame Nature and Father Time are the two best consulting physicians.

One organization that gets its members from the bottom of the list is the "I-Told-You-So" Club.

News Want Ads bring results.

Inactive Liver

"I have had trouble with an inactive liver," wrote Mrs. S. Nichols, of 4412 Spencer St., Houston, Texas. "When I would get constipated, I would feel a light, dizzy feeling in my head. To get up in the morning with a lightness in the head and a tremble feeling is often a sign that the stomach is out of order. For this I took *Theford's Black-Draught*, and without a doubt can say I have never found its equal in any liver medicine. It not only cleans the liver, but leaves you in such a good condition. I have used it a long time, when food does not seem to set well, or the stomach is a little sour."

If it isn't
Theford's
it isn't
BLACK-DRAUGHT
Liver Medicine.

ASPIRIN

Say "Bayer" and Insist!



Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer product prescribed by physicians over twenty-two years and proved safe by millions for

Colds Headache
Toothache Lumbago
Earache Rheumatism
Neuralgia Pain, Pain
Accept only "Bayer" package which contains proper directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100. Aspirin is the trade mark of Bayer Manufacture of Monocetacidester of Salicylicacid.

SAYS CALOMEL SALIVATES AND LOOSENS TEETH

The Very Next Dose of This Treacherous Drug May Start Trouble

You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into sour bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a bottle of *Dodson's Liver Tonic* for a few cents which is a harmless vegetable substitute for dangerous calomel. Take a spoonful and if it doesn't start your liver and straighten you up better and quicker than nasty calomel and without making you sick, you just go back and get your money. Don't take calomel! It makes you sick the next day; it loses you a day's work. *Dodson's Liver Tonic* straightens you right up and you feel great. No salts necessary. Give it to the children because it is perfectly harmless and can not salivate.—6.

RENEWED TESTIMONY.

No one in Plainview who suffers headaches or distressing urinary ills, can afford to ignore the Plainview man's twice-told story. It is confirmed testimony that no Plainview resident can doubt.

W. J. Mitchell, carpenter, and contractor, says: "I had some time with my kidneys. My back got lame and ached steadily through the small part and was so stiff and lame that when I stooped I could hardly straighten. I used *Doan's Kidney Pills* and they relieved me. Now whenever I suffer in that way I get *Doan's at Long's Drug Store* now the *U. K. Drug Co.*, and I always received the same good results."

OVER THREE YEARS LATER, Mr. Mitchell added: "Since recommending *Doan's Kidney Pills* I have used them off and on when I needed a kidney remedy and they have never failed to give me excellent results. I praise *Doan's* as highly today as I did when I first endorsed them."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

News Want Ads bring results.

MAN AND HIS HIGHEST DEVELOPMENT.

Give unto me, made lowly wise, The spirit of self-sacrifice. — Wordsworth.

Did you ever have your body gashed and disfigured?

Did you ever have a leg or arm amputated with no matter of life or death involved?

Did you ever have great wounds inflicted upon you that you might bleed indefinitely?

Did you ever experience any of these things, or all of them, that others might benefit by your sacrifice?

Well, that is exactly what the palm tree, the pine, the rubber and a number of other trees do. It is said that the palm tree is useful to man in more than 300 different ways. But in order to render that service it has to suffer, and to give its utmost for man's benefit it has to yield its life.

The pine tree has to be gashed and wounded if it shall give to man the various products without which it would be difficult for us to get along, and in order to be of greatest service it also has to die. Like the pine and the palm, the rubber tree gives of its riches only when it has suffered—been wounded and part of its life blood taken away.

It is man's necessity to be like the palm, or the pine, or the rubber tree if he would be of greatest use to his fellows; if he would be worthy of the sonship of the Almighty Father of all that is.

Only in self-sacrifice and self-denial is there usefulness.

Physical Suffering Not All.

Put physical suffering is not the only way one must suffer for his fellow-beings. Often, as in the case of the Lamb of God, who was "slain from the foundation of the world," he who would serve mankind must also suffer mental anguish and humiliation. So great is such suffering in many instances that physical death is much to be preferred. He who was sacrificed on Calvary not only gave His life, but suffered all kinds of torture. He drank the entire contents of the cup, saying, "Not my will, but Thine be done."

Man must also toil and struggle for his fellows if he shall be their benefactor. In other words, he must, at least in a measure, give himself for them. And this suffering, and toil, and struggle, constitute a refining process by which he may make himself just what he should be. These experiences are requisite to his highest development, which means also his greatest usefulness, for he who is most useful to mankind is greatest in the sight of God, though not always so in the sight of man. They constitute the process by which he reaches his highest development.

Men are prone to call him greatest whose achievements are most romantic, dramatic and spectacular. It is this false estimate of greatness which not infrequently in the past has caused people to build monuments to the unworthy and deride heroes, to applaud the vicious and cunning and torture martyrs, to canonize rascals and spit upon saints.

Men have all but worshipped those whose pathway to fame has been paved with the skulls of their countrymen, whose bones lay bleaching on the hillsides and plains along the highway that traveled to earthly fame and glory, and the gratification of whose ambition has been at the expense of the tears of widowhood and orphanage.

They caused suffering instead of enduring it.

Saved From Themselves.

Always people have had to be saved from themselves.

And this salvation has to be accomplished, as a rule, by one who would have saved them from the folly which brought about their plight had they heeded his warning. True enough it is that "Where there is no vision the people perish." The sad part of it is that often they perish where there is the vision, because they ignore it. And especially do they resent visions which warn them of dire results which are to come upon them unless they quit the folly of indulgence in things which make for the weakening of their moral fiber and the consequent general deterioration of the Nation.

Self-Sacrifice Is Imperative.

Self-sacrifice and self-denial are demanded by the very nature of things, even by natural and Divine law, as the experience of the ages has shown. They are necessary to man's progress upward. The conquering of wrong makes necessary the sacrifice of many of those who champion and defend the good.

A student of chemistry was asked by his professor, "What is the duty of a cell?" meaning a life cell. The reply, which was pronounced as correct by his teacher was, "To die, that others may live." This seems to constitute the life process, according to biologists. Thus it is shown that self-sacrifice is demanded, is a necessity indeed, throughout all nature, from molecules to man, from germs on all the way up to the infinite sacrifice of "the Lamb of God, that taketh away the sin of the world."

The fact that the greatest happiness is gained by making others happy is evidence that sacrifice is necessary.

Usefulness and Self-Sacrifice.

Only the self-sacrificing, unselfish man is the useful man.

One who is willing to die that oth-

ers may live, willing to suffer agony that others may have comfort, willing to deny himself that others may have plenty, has reached the very pinnacle of human growth and attainment.

Willingness to sacrifice is the acid test of a man's love for God and man.

And be it said to the credit of most people, they would be willing to suffer for the good and the true if they could but be convinced that by so doing they would be fulfilling their duty, promoting the happiness of humanity, and manifesting the divinest trait they possess.

Few want to suffer, but all want the fruits to be gained by suffering.

They want the milk and honey of the Promised Land, but they do not want to challenge the giant Anakims to battle.

Giving Necessary to Success.

In the advocacy and promotion of a righteous cause one can not afford to fail to give up all that is necessary to the success of such cause, and oftentimes courage, fortitude, self-sacrifice and self-denial in the most severe form are essential. These are made possible in spite of man's inherent selfishness by the realization that such cause is for the benefit of mankind, and therefore has the approval of the Most High.

We must be willing to pay the price for that which is worth while, whether it be goods or godliness.

He who will not give is not deserving of gifts.

The closed hand can neither give nor receive. In holding tenaciously to what it has it deprives itself of what it might have.

The rosebud must unfold its petals if it would receive the dew and morning sunlight, and in doing so it delights the passer-by with its fragrance and beauty. Man is similarly situated. If he gives out nothing he deserves nothing. Even common courtesy consists of little sacrifices.

The Genius of Kindness.

The very genius of kindness is self-denial. And it is love that impels all sacrifice.

He who sacrifices much, loves much. The love of a mother for her child so fills her with the spirit of self-sacrifice that she would yield up her life for her child without a moment's hesitation. For love of country and humanity millions of men have given their lives and fortunes. There is always this warfare between right and wrong, good and evil, and only heroic sacrifice on the part of those who hold principle above policy, measures above men, liberty above lucre, can bring themselves to the point of giving effort, time, wealth and self to promote a righteous cause.

Material sacrifices mean spiritual gains, here and hereafter.

If men and women find more pleasure in things morally and spiritually unprofitable than in humanity's welfare, they will disregard opportunities for doing good in order that they may "enjoy the pleasures of sin for a season."

But the glorious consolation is that the sacrifices we make are but temporal, while the joys we gain are eternal.

It is the man who sacrifices who shall be able to say as did the heroic old Tentmaker of Tarsus, when life's setting sun shall gild with gold the Western sky, "I have fought a good fight, I have finished my course, I have kept the faith."

Suffering is universal. Love, mercy and sympathy should be so too. Where these glorious virtues are, there is also willingness to sacrifice for the common good.—Editorial in Dallas News.

LEAGUE IS CALLED A FIASCO.

London, Oct. 8.—Without accomplishing anything that could not be accomplished just as well without it, the League of Nations has cost its members about \$18,000,000, of which Great Britain's share has been \$1,575,000, says the Daily Express, which, in urging Britain to turn its back on this "howling fiasco," publishes a resume of the high salaries paid the various officials, secretaries and clerks. England is warned that the league will cost another \$4,500,000 next year, of which Great Britain will have to pay at least \$540,000 if it is fortunate enough not to be landed with various debts contracted by the league but repudiated by the other nations which drop out.

The league, although it has degenerated into a clearing house for minor international disputes which could be settled just as well by other means, employs a staff of more than 600 persons, says the Daily Express, and their salaries, generous in nearly every case, are exempt from income tax, the Express goes on to say.



GUARANTEED WELDING AND RADIATOR SERVICE
J. C. STOVALL

EXCEPTIONAL RIDING COMFORT

The new Dodge Brothers Touring Car is exceptionally comfortable to ride in; it is good looking; and it incorporates many important refinements of detail.

The body is longer and lower, eliminating side sway, affording more leg room, and enhancing the beauty of the lines.

Deeper seats, long underslung rear springs and longer front springs, give ample assurance that cross country touring can be enjoyed without weariness or fatigue.

Yet with these improvements, and many others, it is still fundamentally the same car—built on the same chassis and powered by the same sturdy engine.

ROYALTY MOTOR CO.

Plainview, Texas.

NEXT TO CITY HALL.



Germany. Canada is now our best foreign trade customer, England second, Germany third. Germany lately has been the largest buyer of our exported cotton and copper. Which sums up the most important features of our present foreign trade situation.

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs."

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity, purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water,—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for a large, family package; ten cents for the small trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs.—Adv.

SHERIFF'S SALE

By virtue of a certain execution issued by the Clerk of the County Court of Hale County, on the 20th day of September, 1923, in a certain cause wherein Jacobs Bros., a corporation, is plaintiff, and C. I. Phillips is defendant, in favor of said plaintiff for the sum of Twenty Five and 40-100 Dollars, with interest thereon at the rate of 6 per centum per annum, from date of judgment, together with all cost of suit, that being the amount of a judgment recovered by the said Jacobs Bros. plaintiff, in the County Court of Hale County, on the 28th day of June, 1923, I have levied upon, and will, on the 18th day of October, 1923, it being the 18th day of said



Sold—10,000 Bushels of Wheat!

Dreadwind neither increased nor decreased the world's supply of wheat—but he bought and sold hundreds of thousands of bushels. And as he bought and sold wheat prices soared and slumped; wheat farmers prospered and suffered. Beginning with the issue of October 27

The COUNTRY GENTLEMAN

will publish the story of Dreadwind and of wheat—the biggest story of wheat that has ever been written—a story so intense, so dramatic, so powerful that no title seems more fitting than **HARD WHEAT**.

Great as this *Garet Garrett* novel is, it is only sauce for the meat served up, 52 times a year, for more than \$50,000 farm homes. From every issue you and all your family can get a "squaremeal" of farm facts, home helps, marketing methods—in fact, all the latest national farm news. For only \$1.00 I'll send your subscription for a whole year.

As Big as the Industry

HOMER E. MINOR,
"The Magazine Bargain Boy"
Phone 682 1411 Joliet Street
PLAINVIEW, TEX.
An Authorized Subscription Representative of

THE COUNTRY GENTLEMAN
(52 issues—\$1.00)

THE LADIES' HOME JOURNAL
(12 issues—\$1.00)

THE SATURDAY EVENING POST
(52 issues—\$2.00)
(Canada—\$3.00)

month, at public auction, within legal hours, proceed to sell for cash to the highest bidder all the right, title and interest of C. I. Phillips in and to the following personal property, levied upon as the property of C. I. Phillips, all the right, title and interest the said C. I. Phillips has in and to the business known as the City Cafe, located on Ash Street, in the town of

Plainview, Texas. The above sale to be made by me to satisfy the above judgment for Twenty Five and 40-100 Dollars, in favor of Jacobs Bros., a corporation, together with the costs of said suit, and the proceeds applied to the satisfaction thereof.

SAM FAITH,
Sheriff, Hale County, Texas.

County Treasurer's Quarterly Report

Report of J. M. Johnson, County Treasurer of Hale County, Texas, of Receipts and Expenditures from June 30, 1923, to September 30, 1923, inclusive.

JURY FUND. 1st Class.		
Balance last Report	\$ 2,437.74	
To Amount received since last Report	516.38	
By Amount paid out since last Report, Ex. "A"		\$ 2,518.50
Amount to Balance	435.62	
Balance	\$ 2,954.12	\$ 2,954.12
	\$ 435.62	
ROAD AND BRIDGE FUND. 2nd Class.		
Balance last Report	\$ 2,645.59	
To Amount received since last Report	386.20	
By Amount paid out since last Report, Ex. "B,"		643.25
Amount to Balance		2,388.54
Balance	\$ 3,031.79	\$ 3,031.79
	\$ 2,388.54	
GENERAL COUNTY FUND. 3rd Class.		
Balance last Report	\$11,999.72	
By Amount received since last Report	719.40	
By Amount paid out since last Report, Ex. "C"		\$ 6,936.51
Amount to Balance		5,782.61
Balance	\$12,719.12	\$12,719.12
	\$ 5,782.61	
C. and J. FUND. 4th Class.		
Balance last Report	\$ 4,348.84	
To Amount received since last Report	95.43	
By Amount paid out since last Report, Ex. "G"		\$ 2,419.39
Amount to Balance		2,024.88
Balance	\$ 4,444.27	\$ 4,444.27
	\$ 2,024.88	
ESTRAY FUND. 5th Class.		
Balance last Report	\$ 6.30	
Amount to Balance		\$ 6.30
Balance	\$ 6.30	\$ 6.30
	\$ 6.30	
SINKING FUND. 6th Class.		
Balance last Report	\$17,262.16	
To Amount received since last Report	209.55	
To Amount transferred from other Funds, since last Report	2,419.39	
Amount to Balance		\$19,891.10
Balance	\$19,891.10	\$19,891.10
	\$19,891.10	
STATE HIGHWAY FUND. 7th Class.		
Balance last Report	\$ 7,462.31	
To Amount received since last Report	510.89	
By Amount paid out since last Report, Ex. "D"		\$ 4,108.40
Amount to Balance		3,864.80
Balance	\$ 7,973.20	\$ 7,973.20
	\$ 3,864.80	
PRECINCT 1 FUND. 8th Class.		
Balance last Report	\$ 8,472.11	
By Amount received since last Report	238.89	
By Amount paid out since last Report, Ex. "E"		\$ 427.81
Amount to Balance		8,283.19
Balance	\$ 8,711.00	\$ 8,711.00
	\$ 8,283.19	
RECAPITULATION.		
Jury Fund Balance	\$ 435.62	
Road and Bridge Fund Balance	2,388.54	
General County Fund Balance	5,782.61	
C. and J. Fund Balance	2,024.88	
Estray Fund Balance	6.30	\$10,637.95
	\$10,637.95	\$10,637.95
Sinking Fund Balance	19,891.10	
Precinct 1	8,283.19	
State Highway	3,864.80	

Treasurer's Report from June 30, 1923, to September 30, 1923, Hale County, Texas.
 Filed with the vouchers accompanying same, this 8th day of October, 1923.
 J. W. WAYLAND,
 County Clerk Hale County, Texas.
 Examined and approved, and Vouchers cancelled in open Commissioners' Court, this 8th day of October, 1923.
 MEADE F. GRIFFIN,
 Presiding Officer Commissioners' Court, Hale County, Texas.

The Halsell Farms

Center of Lamb County, Texas

The Pick of the Plains

\$25.00 Per Acre—15 Years to Pay

No Boll Weevil

Why work yourself to death only to have your cotton ruined by boll weevil, when you can pay for a farm in this wonderful new country for less than rent elsewhere.

Corn—Wheat—Livestock

Your profits do not depend on cotton alone. Come and see what a wonderful corn, wheat and livestock country is here for you.

Ask Your Neighbor Who Has Seen This Country—

This country is selling to people who know its value and who appreciate Good Water, Good Soil and Good Climate.

These farms are located around Amherst, Texas, on the Santa Fe Railroad.

Write today for Descriptive Literature and Full Particulars

The Halsell Farms Company
 Sudan, Texas

Get \$36 a Day. Larchmont, N. Y., Oct. 10.—Four bricklayers were fined \$5 apiece here for working on the Sabbath. "That's all right," they said, as they peeled off the bills. "Counting the double overtime, we make \$36 for every Sunday's work."
 Mrs. D. D. Shipley of near Floyd, Okla., was in town Wednesday shopping. "Counting ping."

OFFERS TILSON A NIGHT GOWN

SAYS THE COLONEL TURNS STATE'S EVIDENCE AGAINST THE KLAN.

To the News.

During Constitution Week I made a little talk before the Kiwanis Club in which I referred to certain articles of that document which guaranteed religious freedom, and illustrated my point by calling attention to the widespread prejudice and abuse of Catholics. I called no names, and had no authentic information as to who was doing this. In fact, all the men I have heard talking against the Catholics deny strenuously their membership in Colonel's "patriotic American organization." So, they really are members of the Klan, are they, Colonel? May I congratulate Colonel Tilson on his courage in turning state's evidence and giving us this inside information.

My remarks were not intended for publication and least of all intended to provoke an argument with my good friend Tilson. I am absolutely not going to be dragged into a debate with him over the merits of either the Catholic church or the Ku Klux Klan. In fact, I can't understand how a man can be either, but the creator made not even two grains of sand alike, let alone two human minds.

I freely grant my friend Tilson the right to put on a dunce cap and winding sheet, repair to a cow pasture at night and howl himself hoarse against the Pope of Rome, if that suits him. My neighbor has a right either to enjoy his Catholic religion undisturbed and unhounded, or to put his head in a sack and a night shirt on and pose as a one hundred and three per cent American, just as it suits him. If Colonel thinks that sixteen million Catholics in the United States are going to take charge of over ninety million protestants, and thinks that they are going to destroy this republic, when history shows that they have founded and maintained every republic on earth except this one, then I can't imagine no more appropriate regalia for him and his audience than a dunce cap.

I am for you, Colonel, and if the Ku Klux try to punish you for giving them away by taking your new night shirt off and exposing your figure, phone me, and I'll bring you a "nightie" of the latest design. It will have a ruffle of feathers on it, and the picture of a tar bucket emblazoned on it's bosom, and I'll guarantee that no Catholic ever wore it, so that you will be perfectly safe in wrapping your figure in it and going forth at night to save your country from the Pope.

A. B. MARTIN.

Watson's Business College News.
 Mr. Douglas Qualls, formerly of Plainview, has accepted a position with the Union Pacific Railroad, at Denver, Colo.

Miss Opal Watson has taken a stenographic position with the Crescent Fruit & Produce Co., at Amarillo.

Miss Nora Waters has been employed by Knoohuizen, Boyd and Davenport the last few days.

Q. C. Davis was called to Dallas on business Wednesday.

The following have recently enrolled for business courses: Ruth Hartman, Dell Speed, Versie Devereux, Dora, Nan Bryan, also Mamie and Ruth Ripley, of Abernathy.

Mr. Watson states that the enrollment at the college is increasing daily, and a number are making arrangements to enter school November 1st.

First Public School.

The first public school in New England, believed to be the first in the United States, was launched at Newport, R. I., 283 years ago, when the men of Rhode Island voted to support such an institution to be conducted by the Rev. Robert Lenthal, a Church of England clergyman. In the Colonial days in America little thought was given to the education of the children of the "common" people, and among the well-to-do the opinion generally prevailed that such people were better off without an education. The Rhode Islanders did not share this view, however, and when the Rev. Lenthal proposed to "keep a public school for the learning of youth," he found ready support for his project. He was granted 10 acres of land to be "laid forth and appropriated for a school, for encouragement of the poorer sort, to train up their youth in learning."

Over 62,000 negro farm girls in the fifteen Southern States enrolled in agricultural extension clubs in 1922 to learn better methods of food preparation and preservation, construction and care of clothing, care of the home, poultry and dairy work, and gardening. More than 70 per cent of these club members, according to reports to the United States Department of Agriculture, completed the entire year's work as planned by agricultural extension agents.

W. O. Williams, prominent cattleman of Wichita Falls, was here the past week on business.

30 DAYS MORE OF MONEY-SAVING BARGAINS

We will continue our big bargain sale on Furniture for another thirty days, in order to close out our stock of goods, as we are daily moving into our sales-rooms the surplus goods which we have stored in our large warehouse.

OUR STOCK IS STILL VERY COMPLETE

Even though thousands of dollars worth of goods were sold during September, for we have been carrying one of the most extensive stocks of Furniture on the Plains. Everything is new and of the most modern type.

You can save much money by purchasing whatever furniture you need during the sale. You will not soon have such another opportunity.

The green tag on each article shows the cost of it, and you will see that we are selling

AT AND BELOW WHOLESALE COST

A new stock of rugs has just been received, bought before we begun the big sale, and they, too, go at reduced prices.

GARNER BROS.-HUDDLESTON

Exclusive Furniture Dealers.

CHURCHES

Lecture Date Changed.

The date for the lecture announced for Tuesday night at the Baptist church by Evangelist T. T. Martin, has been changed and will be held Monday night. The lecture will be in opposition to the theory of evolution, and his subject will be "Hell and the High School." Dr. Martin is president of the Blue Mountain college in Blue Mountain, Miss., and is a well known Baptist minister.

Evangelical Lutheran Church at Kress.

E. H. Wilms, Pastor.
 Regular services will be held Sunday morning in the English language at 10:30 a. m. A cordial invitation is extended to all.
 Sunday School at 10 o'clock a. m.

St. Mark's Episcopal Church.

20th Sunday after Trinity.
 Holy Communion, 7:30 a. m.
 Church School, 9:40 a. m.
 Service, 11 a. m.
 All are cordially invited.
 Rev. E. H. Andrews, Rector.

Services at the Baptist Church.

Rev. John R. Rice, assistant pastor, will preach next Sunday 11 a. m. and 7:45 p. m. and special music will be arranged. Mr. Rice is an interesting and pleasing speaker and you will be blessed by hearing him.
 Come.

Harlan J. Matthews, Pastor.

Presbyterian Announcement.

Rev. J. H. Bone of Hale Center will fill the pulpit at the Presbyterian church Sunday and Sunday evening in the absence of the pastor. All services at the regular hours. Everybody welcome.

Clever.

In Hawaii the largest item of cost in growing sugar cane is cutting the weeds. A shrewd engineer figured out this system: He made a thick asphalt-coated paper of cane stalks, spread it over the fields. Sugar cane sprouts, punctures the paper, goes on growing. Weeds can't get through the paper they die.

"The anti-weed carpet is being hurried into use all over Hawaii, is the report. A big problem, it's solution simple. As usual.

News Want Ads bring results.

Four Kinds of Animals. A New York minister visited a small town church. During Sunday school hour he asked a small boy how many animals they had at their house.
 "Four, sir," replied the boy.

"And what four are they?" asked the minister.
 "Mama's the deer, the baby's the lamb, I'm the kid and dad's the goat," he quickly retorted.

News Want Ads bring results.



Al Jolson, Glenn Hunter; Hoot Gibson and other stars—
All Wear "SURE-FITS"

WHY? Because it's the biggest improvement in caps since caps began.

A strap-and-buckle concealed above the visor enables you to snug it in after a haircut or in the wind. And ease it out again if you want to.

It's the world's most comfortable cap. Yet it costs the same as any good cap. See it! The new Fall styles are now ready.

Burns & Pierce

Look for the label shown to the right

Made by FINE & LEVY
 702 Broadway, New York City



WE WILL LOAN YOU A BARREL

For the distillate burner and keep it filled with PRIME WHITE DISTILLATE

MILLER-CHANDLER OIL CO.

Phone 11.

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