

## THE MORELAND GROCERY COMPANY

Telephones 35 and 49

### SHORT LINE TO BUILD

**Captain Wells and Eastern and Local Capitalists Make Trip Over Proposed Route--the Road Will Mean Much to Plainview**

Last week Captain Eph. Wells, of Sistrerville, West Virginia, in company with eastern and local capitalists, made a trip by automobile from Hereford to Stanton over the proposed route of the Panhandle Short Line.

This has been talked of for some time and the fact that grading has been done from both points and has been stopped has caused some to lose interest. Now there comes renewed confidence. Captain Wells has been a large land owner in this section of the plains country for many years and has always had great confidence in the country. He says that if the people along the line come up with the bonus he feels assured that the road will be built.

Captain Wells owns considerable property in the oil belt of West Virginia and is a man of broad views and great ability.

This road, if built, would divide the central south plains country, leaving the greater portion lying to the west. It will connect the north and south plains almost by a direct line.

The towns along this route will have a great advantage over other competing towns, and Plainview should go after it with a determined effort. There is sufficient capital and business hustle here to draw this road if work is begun in time.

The first two or three railroads that a town gets have a great bearing on its future position as a commercial center. Plainview has a good start and should keep in the lead. To accomplish this her citizens will have to do something every time a proposition presents itself.

#### Many Prospectors

The Soash Land company arrived in Plainview Wednesday night with an excursion train of four cars of prospectors, about 200 men. They went out to look over the country Thursday.

The Merchants Carnival, at the Bain theater, Tuesday and Wednesday nights. Promised to be one of the biggest and best performances given in Plainview. Come and bring your family. Seats 15, 25 and 35 cents. To benefit Christian church.

#### Mollie Bailey

On May 25, Mollie Bailey will show at Plainview. Mollie and her show are no unknown quantity to the people of the Plainview country and therefore need no introduction nor recommendation to the public. They have "showed" the people here before.

#### Order of Praetorians

D. W. McGlasson, state deputy of the Modern Order of Praetorians, with National Headquarters at Dallas, domiciled in its own home, a fifteen-story building, finest in the southwest, the pride of all Texas, has located his headquarters here for all the central and south plains and will maintain an office here, and will shortly move his family to our city, having bought property and thoroughly identified himself with us. He himself has been with us for a short while and in pleasant business-like ways has presented the main features of their straight life and accident contracts together with their twenty-pay police. With endorsement of the last three insurance commissioners, the clergy and business men in general all over the state, he has succeeded in interesting already over fifty of our best people and business men of all classes are giving their applications.

Mr. Glasson expects to build up a council of 250 members, and the way he is progressing now it looks very much like it, and why should he not?

There will be a supper given next Tuesday night to the new applicants at the K. of P. Hall. Join now and enjoy this spread.

Supper will be served by the Ladies' Aid Society of the Presbyterian Church. Doors will open promptly at 8.30 p. m. Be on hand and with a companion. No charge.

Plainview has in the past made a reputation as a town of the first class in public schools in the west. This year the record of the past has been maintained.

W. C. Espy, of Running Water, was transacting business here Tuesday.

### Plainview's Many New Brick Structures

Things are being torn up on the west side of Pacific street, and will be worse before the harmony of appearance can be restored.

All this is being brought about by the new brick buildings that are being constructed and the moving away of the old frame buildings that are to give place to these buildings.

The Paxton-Oswald building, when completed, is to be occupied by their handsome line of furniture and was started last Saturday; that is, the first brick for the wall were placed.

#### Hale County Boy Killed

Charles Barber, who was a citizen of Hale county for many years, was killed at Van Horn, Jefferson county, on May the thirteenth. There are conflicting reports, but from the most reliable source it seems that Barber had been dead several hours when his body was found. He was shot in the back five times. His murderer, Deputy Marshal, W. B. Hawkins, surrendered to the authorities. There has been a feud between the parties for some time. Barber had killed Sam Williams, father-in-law of Hawkins, and was acquitted a short time ago. Mrs. Chas. Merrill left immediately upon getting the news from Van Horn. Barber has many friends among the early settlers of Hale county who regret to hear of his death.

#### Young Girl Dies

Myrtle Swanner, daughter of Mr. and Mrs. J. A. Swanner, of Gasoline, Texas, died Wednesday, May 20, at 7 a. m., this city, and was interred in Plainview cemetery on the afternoon of the same day at 4 o'clock. The funeral services were conducted by Rev. S. W. Smith, of this place.

About six months ago the deceased was taken ill, and her trouble ran into tuberculosis, to which she succumbed at the age of about twelve years.

Mr. and Mrs. Swanner were on their way from Elida, where they formerly lived, to their new home at Gasoline.

Plainview is fortunate in having among us D. W. McGlasson, district deputy for the modern order of the Praetorians, and his family. Headquarters for the south plains have been established here and the membership is growing rapidly. Mr. McGlasson is highly pleased at the present interest manifested in the Praetorian order.

Will Nelson, cashier of the First National Bank at Floydada, was visiting his brother Prof. Nelson this week.

Come in and take a look at our laces and embroideries. The best and cheapest line in town. Plainview Mercantile Co. 22-2

### AN EXPERIMENT FARM

**Campbell's Demonstration Project Is Beginning To Materialize--A Monument to the Spunk of Plainview's Energetic People**

#### Public School Closes

Commencement exercises, conducted by high school pupils, assisted by teachers. Mayor DeLay and Superintendent, E. C. Nelson made addresses.

One of the most successful terms of the Plainview schools closed Monday evening with commencement exercises at the auditorium of the Baptist church with a program furnished by representatives of the grades of the high school, assisted by the teachers.

Mayor DeLay made a very practical talk, addressing himself chiefly to the pupils. He spoke inspiringly to the boys and girls of the necessity of a broad foundation in preparing for life. The music for the occasion was furnished by the teachers, excepting one number, a duet, rendered by Miss Mayhugh and one of the pupils, Annie Maude Davidson. Annie Maude was one of Miss Mayhugh's music pupils this term. The last of the evening was given to the graduates. There were three. Miss Dovie Chumbley, the only girl graduate, read a beautiful essay on the subject, "Out of The Marsh Grows The Lily." The oration by Paul Bryan, "American Ideal," was worthy an older man. Bob Martine on "The Man For The Crisis" acquitted himself well.

The speech of Prof. Nelson on the year's work, and its closing was very appropriate, proclaiming the masterly and modest man in one.

We sell Carhart's overalls and jumpers. Plainview Mercantile Co.

Jim Griffith was in town on business Tuesday.

The Central Plains College ad in this issue means a saving of money to the boy or girl wanting to go to school.

H. W. Campbell and his superintendent, Mr. Barber, are here planning to begin work on the experimental farm, where the Campbell system of soil culture, now famous in the western part of the United States, is to be demonstrated.

The lands are being prepared as rapidly as possible and other improvements of a substantial nature will soon be looming skyward.

The Campbell farm will be a great incentive to better methods and management on the farms of this vicinity, and the people of Plainview will be proud that they raised the neat sum necessary to locate the farm among them.

#### "Mother's Day"

Sunday, May 31, will be observed as Mother's day at the Presbyterian hall, Wayland building. Everybody is cordially invited to be present at 10 a. m. wearing a white flower in honor of "mother."

E. P. Parrich, of Dallas, was here this week looking over Plainview as a place for business opportunity. As a result he will open a house here and handle typewriters. He will also do general repair work. Plainview, being so favorably located, is drawing business of many lines.

#### Building on Church

Work on the Presbyterian church has begun in earnest and the walls are going up rapidly.

The church is beautifully situated and when completed will be a great pride to the people of the town. It is being constructed of concrete blocks and will be a strong building as well as an attractive one.

The Northwest Texas Telephone company are pushing forward the work of improving their telephone system of the town. New parts are being put in and old ones moved further out into the street.

E. B. Thomas and M. M. Day, of Oklahoma, came in with their household goods Wednesday. They will go on farms in the Plainview country.

#### Teachers Leave

Three of Plainview's popular teachers started Wednesday morning for their homes. Miss Eddie Drummond left for her home at Bentonville, Arkansas, and Misses Ellen and Elmer Robinson for their home at Blacktower, New Mexico. There was quite a crowd of their friends at the depot to bid them good-bye, and wish them a pleasant vacation.

**We are agents for the Columbia Gasoline Hay Baler. Come in and let us show you about it. DONOHOO-WARE HARDWARE COMPANY**

# \$2500 Worth of Goods Must Go by the 30th



and in order to remove these goods we are going to offer the people a generous discount of . . . . .

## 20% on All Our Suits

This includes the Kuppeheimer line and everything that is the newest that can be had in Chicago or New York today. These goods range in price from **\$27.50** to **\$15**, and take, for example, if you buy a **\$25** suit you will get **FIVE DOLLARS DISCOUNT**. Now, this is for the remainder of the month, and **Goods after the first of next month will be sold at the regular price**. Our line of trousers consists of the Dutchess and the famous Flat Iron brand that is selling every day for **\$2.50 to 6.50**.

### HATS HATS HATS HATS HATS HATS

Every Hat we have in stock will be included in this sale at prices that talk. **\$7.50 Panama hats for \$6.50. \$3.50 sailors (straw) for \$2.75; \$4 hats for \$2.95; \$3.50 hats for \$2.35** and all other hats at the above reduction. A nice line of soft shirts sell all over the world for **\$1.50**, we will sell for **\$1.25**. Soft shirts without collars, **\$3 for \$2.50, \$2.25 for \$2, \$1.50 for \$1.25**. A few numbers of shoes will go at cost.

**This Sale Will Begin Next Monday and Will Positively Close the 30th**

# J. W. Pipkin & Co.

#### Professional Cards

**DR. A. L. HAWKINS,**  
DENTIST.  
Successor to Dr. Hall. Phone 83.

**R. P. SMYTHE,**  
ATTORNEY-AT-LAW,  
Abstracts to lands  
in Hale Co.  
Land Litigation a Specialty  
Plainview, Texas

**L. C. WAYLAND M. D. O. H. JUDKINS M. D.**  
**WAYLAND & JUDKINS**  
PHYSICIANS AND SURGEONS  
Office over Citizens' State Bank. Phone 197  
PLAINVIEW TEXAS

#### Announcements

The Herald is authorized to announce the candidacy of J. W. Campbell for re-election to the office of district and county clerk of Hale county, Texas, subject to the action of the Democratic party.

We are authorized to announce the candidacy of S. J. Frye for re-election to the office of tax assessor of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce the candidacy of John Y. Ligon for re-election to the office of sheriff of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce John G. Hamilton as a candidate for re-election to the office of county treasurer of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Judge George L. Mayfield as a candidate for the office of county judge of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce N. K. Smith as a candidate for re-election to the office of county surveyor of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Col. J. M. Shropshire as a candidate for county commissioner of precinct number one, subject to the action of the Democratic primary.

The Herald is authorized to announce G. A. London as a candidate for the office of sheriff of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce E. Graham as a candidate for re-election to the office of county attorney of Hale county, subject to the action of the Democratic party.

The Herald is authorized to announce H. D. Rosser as a candidate for the office of county judge of Hale county, subject to the action of the Democratic primary.

The Herald is authorized to announce Will D. Anderson as a candidate for the office of County Attorney of Hale county, subject to the action of the Democratic primary.

#### Petersburg Items

Dr. and Mrs. Hudson left Tuesday for New Mexico on a visit to Mrs. Hudson's mother.

Miss Bettie Ragland, of Strip, has been visiting Misses Mary and Ludie Haynes the past ten days. The Mercantile company, Stalcup and Elliott, sold to Stagner and Stagner a few days ago.

Quite a number from here attended church at Estacado Sunday.

The pulpit was filled Sunday night by Mr. Lloyd, the Presbyterian preacher. Mr. Lloyd will preach every second Sunday morning and night.

The young ladies' gave a maids' picnic Tuesday in honor of Miss Jennings, at the home of Miss Smith. An appetizing luncheon was spread by the girls under the shady trees. All report a jolly time.

Mr. and Mrs. Q. Z. Smith entertain in honor of Miss Jennings Tuesday night.

Misses Mamie and Idell Howard, Kelsy and Lois Easter, and Messrs Chas. Ellis, Bob Hudson, Jinks Lions and Dr. Stoops of Estacado attended the party here Tuesday evening.

Miss Carrie Jennings left Wednesday for her home in Altus, Okla. We regret very much to see her leave.

Will Fitzgerald died at the home of his sister, Mrs. Alexander, Monday morning. He was buried in the Strip cemetery.

Prof. Adams, Capt. Cherris and Erskin Moore, of Plainview, visited friends here Sunday.

Mrs. Leon Rosson returned from Louisiana several days ago, where she has been visiting her parents the past six months.

T. H. Hankins made a business trip to Lockney Tuesday.

Almost every one from here attended the closing exercises of the school at Sand Hill last Saturday. They all report a pleasant time.

It is good to live. Yes, when one lives rightly.

#### Notice to Agents

I have taken all of my Lamb county lands off the market. You will, from the date hereof, take notice that land is not for sale.

SOLON CLEMENTS.

May 5, 1908.

There is no way of weighing the importance of people or things. A young girl started the great religious revival which spread all over Wales and the influence of which reached to the uttermost parts of the earth.—Exchange.

#### For Sale

A \$1,000 contract with the Standard Trust Co. Can be matured in thirty days. If you want it you must hurry. See Hardiman and Letsinger. pd-11

#### Lubbock's Band

The Avalanche speaks in highest praise of their band. Confidence in it is shown in the fact that a move is set on foot by the citizens to get a day for it to play at the Dallas fair. The move is intended to advertise Lubbock and Lubbock county. The boy who gets the cherries is the one who climbs after them. There are two other articles in the Avalanche that say much for the soil and climate of Lubbock county and its adaptability to fruit growing.

Dorsett & Sawyer can please the entire family. They sell the boys balls, bats and knives; the girls fancy stationery, chocolates and gum; the mother, good groceries, a light running sewing machine and the best washing machine; and Dad with a smile of satisfaction will order one thousand lbs. of No. 1 Salt at 50 cents per hundred, and a sack of sugar, also; E. B. Millar Coffee. Phone 29. tf

The farmer may not have as much time to read as would be good for him but he has plenty of time to think. And the thinking farmer, if he thinks along right lines and backs his thought with his muscle, is a sure-thing winner.—Ex.

Quality will please the wife, palatable food the children, and low prices the father; all to be found at Dorsett & Sawyer's new grocery.—Phone 29 tf

W. C. Clements, one of The Herald's staunch friends, came in early Monday and renewed his subscription for another year. His paper was out on the seventeenth, Sunday, and he renewed the eighteenth. We appreciate such promptness. Mr. Clements also subscribed for the Dallas Morning News.

#### Notice

Petersburg, Tex., Jan. 30, 1908. A contract entered into and between D. R. Bailey, A. S. J. Martin and I. Z. Smith, as a committee appointed by the community as parties of the first part and Chas. Schuler as party of the second part.

We parties of the first part agree to pay to Chas. Schuler, party of the second part, a bonus of \$750 and a gin site of three acres of land, for which he, Chas. Schuler, agrees to erect and maintain for a period of three years a new two stand gin and grist mill.

We, parties of the first part agree to pay cash bonus of \$750 on Sep. 1, 1908.

Also we, parties of the first part agree to furnish a deed abstract up to date to gin site at once.

The party of the second part agrees to have gin in operation in due time to handle the 1908 crop.

There is nothing in the world—smartness, shrewdness, or any other thing—that will take the place of good, clear-headed, eternal honesty. It is the rectifier of all wrongs.—Exchange.

A good farm, like a good man, has a sort of imperishable reputation. It is also a good example and benefits the entire community.—Exchange.

**KILL THE COUGH AND CURE THE LUNGS**

**WITH Dr. King's New Discovery**

**FOR COUGHS AND ALL THROAT AND LUNG TROUBLES. GUARANTEED SATISFACTORY OR MONEY REFUNDED.**

# Donohoo-Ware Hardware Company

## Windmills, Hay Presses, Stoves, Wagons, Mowers, Ranges, Buggies, Rakes and Crockery

The season is now here for Cultivators, Listers and Planters. Our line consists of the celebrated Canton output and we are in position to make better prices, quality considered, on anything in farming tools. Come in and let us show you our Columbia Gasoline Hay Baler. You save time, money and everything by using it.

# Donohoo-Ware Hardware Co.

## Developing Vast Resources of Texas

The News has already alluded to the movement recently inaugurated at St. Louis looking to a continuation of all those powerful commercial, financial and industrial elements in our country that make for progress, to break up the present condition of business torpor and to resume the march of prosperity that was so suddenly arrested a few months ago. The railroad men are chief promoters of this movement, and it is fit that they should take the lead in a matter of this kind, because the railroads are a potent factor for prosperity when prosperity is in evidence, and the first sufferers when prosperity is in eclipse.

We, here in Texas, are probably more dependent upon the railroads than the people of any other State in the Union by reason of our vast territory, comparative lack of navigable water courses and great distances to be traversed to carry our agricultural products to market.

Until a few years ago a large portion of Texas was supposed to be unfit for profitable farming, and therefore, on looking over the map of Texas one will see large patches of blank space, notable in the West, Northwest and Southwest, entirely unprovided with railroad lines.

But conditions have greatly changed during the last few years. New ideas, new discoveries, the magic touch of science, the development of irrigation, the promotion of drainage and, last, but not least, the practice of diversification—all these comparatively new conditions and forces have wrought wonderful transformation in the extension and scope of agriculture and the utilization of large areas of land hitherto neglected or considered unfit for use. The practicability of dry farming has been successfully demonstrated. The surprising experiments of Luther Burbank have proved that desert plants of no apparent value in their natural state, like the cactus, can be so transformed and robbed of their forbidding spines—their weapons of defense while in the savage stage—as to make them nutritious and succulent forage which may become an important factor to our stock interests. While it may take a little time to see this discovery put extensively into practical use, because people have to be educated to it, yet it shows that wild plants, like animals, can be domesticated and made useful to mankind without removing them from their environments—a most far-reaching suggestion. Prof. N. E. Hensen of South Dakota, the leader of a movement for spreading orchards over the Great American Desert, has demonstrated, by a system of selection and by the operation of grafting and hybridizing that many

useful and a great variety of fruit can be produced in spite of the allied forces of intense cold, blighting drouth, blasting winds and plant diseases. Other students, and observers, lovers of the unbeaten track, have demonstrated the usefulness of soils that were previously considered worthless and have thus added largely to the agricultural acreage.

The spread of these and many other new ideas, and their practical application, have been, during the last few years, simply amazing.

The United States Agricultural Department has done much to help the movement by persistent research, the collection of facts from abroad and the issue of frequent bulletins; but more has been done by the various experimental stations. The University of Wisconsin, among the higher institutions of learning, also deserves special mention as a contributor to the new impulse toward a higher reach of scientific agriculture. The result is that millions of acres have been added to the cultivable area of the United States; and especially of Texas. Indeed, it is not too much to say that Texas is at present more than twice as large as it was ten or twenty years ago, for practical farming and producing purposes, by reason of the recent scientific developments in agriculture, horticulture and irrigation. But the railroad mileage in Texas has not by any means increased in proportions during the last ten or twenty years. In fact, it has hardly increased at all; and yet, without railroad transportation the precious gifts of science applied to the soil are of little use to Texans, and many of those millions of acres of land that could now be made productive remain as unavailable as before. We want access to additional territory, and we must have it. What would be the use of establishing an addition to a city, for example, and then neglecting to open streets and avenues to connect with it? Or, to vary the form, where would be the sense of doubling the height of a building and then failing to extend the stairway or elevator that much higher? Now, in a face of a problem like this, is it not worth while to make a supreme effort to adjust the differences between the people and those whose function in the work of civilization is to provide means of transportation, and who are also part of the people? The News feels that the effort will not only be made, but that the object will be successfully accomplished. All signs point that way. The times are ripe for a new alignment in this country of all the forces that make for progress and for a higher civilization. The present lull is

only a pause to take breath, as it were, preliminary to a new period of productive activity such as we have never seen before, and leading to a kind and degree of success compared to which our previous experience was but an apprenticeship—a foregleam for better things to come.—Dallas News.

### A Happy Father

is soon turned to a sad one if he has to walk the floor every night with a crying baby. McGee Baby Elixir will make the child well—soothe its nerves, induce healthy, normal slumber. Best for disordered bowels and sour stomach—all teething babies need it. Pleasant to take, sure, and safe, contains no harmful drugs. Price 25 and 50 cents per bottle. Sold by J. H. Wayland Drug Co.

Buy the best. We have just received a car of the Davis Piedmont Smithing coal, shipped direct from the mines under the mines' seal. We store in a close bin, keeping it free from dust. Tandy-Coleman company, Plainview. 15-

The visit of business men and practical farmers to Plainview is very frequent.

### A Californian's Luck

"The luckiest day of my life was when I bought a box of Bucklen's Arnica Salve," writes Charles F. Budahn, of Tracy, Cal. "Two 25c boxes cured me of an annoying case of itching piles, which had troubled me for years and that yielded to no other treatment." Sold under guarantee by Plainview Drug Co.

Not a week passes but a lot of men come and look; many of them buy and come back to live among us. The beautiful young orchards the green fields of wheat, oats and the alfalfa give a setting to the broad country round that pleases the eye of the practical man of the world's work.

L. P. Martin, the saddle and harness man, has an ad for the trade this week.

### World's Longest Fence

After five years' work Australia's great transcontinental rabbit proof fence has been completed. Its length is 2,036 miles, and the cost of its erection has been nearly \$1,250,000. It is furnished at intervals of five miles with systems of traps, in which hundreds of rabbits are captured daily. Inside the barrier there appears as yet no trace of their appearance.—Exchange.

### The End of the World

should it come tomorrow would find fully 1-3 of the people suffering with rheumatism of either slight or serious nature. Nobody need suffer with rheumatism for Ballard's Snow Liniment drives away the trouble, relieves the pain instantly and leaves the user as well and supple as a two year old.

## M. C. PARKER

### General Contractor and Builder

Brick Work a Specialty  
Estimates Furnished Upon Demand  
If You Contemplate Building, See Me Before  
You Let Contract

C. E. WHITE

F. G. WHITE

## White & White

Farm Lands in Hale and adjoining Counties. If you want to buy, call and see us. If you want to sell, list your land with us at once. We can find the buyer if the terms are right.

### WHITE & WHITE

East Side Square PANHANDLE LAND Plainview, Texas

## EGGS FOR HATCHING

Right here in your own town you can purchase eggs from the choicest mating of Single Comb White Leghorns and White Wyandottes; also Mammoth Bronze Turkeys. These birds are bred up to the standard in weight and egg-laying qualities, and every setting guaranteed true to name they represent. If a two-third hatch is not had, orders will be duplicated for half-price. Leave orders at Marsh & Darst Gro. Co., or write me at Lockney.

PRICE \$1.50  
FIFTEEN EGGS

MRS. H. P. HINTON

Phone No. 163

J. J. OXFORD, Manager

## ALFALFA LUMBER CO.

One and a Half  
Blocks East of  
Postoffice

Dealers in

## LUMBER

AND ALL KINDS OF BUILDING MATERIAL

## L. N. DALMONT

### Proprietor of the Dalmont Nursery

Will have at his Nursery place, North of College, a stock of Cabbage and Tomato plants for sale. Price, \$5.00 per thousand. Also expects to have a good stock of Fruit Trees and Shrubbery for Fall delivery.

L. N. DALMONT

## "An Ounce Of Prevention Is Worth A Pound Of Cure."

To prevent an explosion, and to have an absolutely safe and satisfactory oil

### USE EUPION OIL

Ask your merchant for it, and don't accept anything else

## Government Money for Postal Roads

Government aid to post roads, once tendered to the great early highway, the Cumberland pike, and afterward tendered to the Union Pacific railway and its emulators, is to be invoked on a larger and more extensive scale—to cover the whole country wherever rural free delivery is extended.

Senator Bankhead of Alabama is the father of the present scheme to gridiron the rural districts with good roads. He has introduced a bill in the senate setting aside the sum of \$500,000 for a fund to improve roads that are rural free delivery routes, wherever half the needed sum shall be capped by local aid or by appropriations by the state. The sum of \$500,000 is a mere bagatelle to what will be required should the United States ever enter upon a systematic plan for the improvement of the roads of the country.

The senator from Alabama cites a mass of figures showing the sums of money expended by the government in the improvement of rivers and harbors, the erection of custom houses and postoffices, calling attention to the fact that the most of these sums have been for benefit of towns and cities, while a very limited amount has been spent for the benefit of the farming population. Forty-five million acres of land have been given away by the government for the encouragement of railway building. For the improvement of rivers and harbors a cool half billion has gone out of the treasury, while in the erection

of postoffices \$300,000,000 has been expended. The jobber, the cotton factor, the manufacturer and the retailer have had the cost of transportation cheapened to them by the government, while the farmer has been left to get his crops to market the best he may, and in the most expensive manner.

The mail service of the country now goes over 925,248 miles of dirt roads every day, says the senator, and he argues that if the roads were improved as they should be the service could be extended to cover 2,000,000 miles without extra expense. If the roads were bettered so that each carrier could cover thirty miles instead of twenty-four, as at present, every fifth carrier could be dispensed with and a saving of \$6,765,000 be effected in salaries. It is notorious that the United States has the worst roads in the civilized world, and this is the only civilized power that leaves road making to the local communities. It is estimated that it costs 25 cents per ton per mile to haul products over the roads of this country, while the cost in England is but 7 cents, and even less in France.

It may seem a stretch of Federal power to employ treasury money in the maintenance of country roads, but the convenience of the people must be the first consideration. Perhaps in time the "post roads" clause of the constitution will come to mean as much as the "commerce between the states" clause.—Record.

### Naming the Farm

In speaking of the advantages of having a name for the farm, or country home, "Farm, Stock and Home" states that a business or professional man in town or city can not help having a higher regard for a farmer correspondent whose letter is written on a sheet of paper bearing the name of the writer's farm and his own name and address in clear, bold type. A letter so embellished brings with it an atmosphere of enterprise, progress, up-to-dateness which impresses the recipient that there is a correspondent entitled to careful consideration, prompt attention, courteous treatment, and one who will not stand for tricks or dishonorable methods in any business transaction.

That is one distinct advantage. Another one is this: The naming of a farm inspires family-pride in it. Tom Jones might tolerate being called a plug farmer, treat it as a joke; but if the farm he had named "Willow Avenue Farm" were called a plug farm, or any other unseemly name, Tom would get fighting mad in a minute. He would be as quick to resent a slur upon his named farm as upon his dog. Name the farm appropriately; make the name form part of the heading on the letter paper and envelopes; have the name nicely painted and put over the front gate, and that gate will never hang by one hinge, nor will unbecoming litter, rubbish, shrubless lawns and flowerless walk-borders be allowed to remain very long where that sign can contemptuously look down upon them.

There are farms and farms, and the farm that has some attractive name is advertised much more than the farm having no name.

We know a few farms that are widely known and stock from those farms sell we'll because the farmer through handling good stock gained a reputation,

The name gives pride of ownership and thus produces pride in care of property.

We are just building up a new country.

It will be easy to start this good move. Some have names for their farms. These are uncouthly being advertised by all the people. There should be more thought of by the farmer than to grind dollars out of the land.

Building a home on the farm is more essential than to having thousands to ones credit in the bank.

Fruits, flowers and convenience, though plain, buildings make an inviting retreat.

Welkept premises, though expensive, repel the lover of the beauties of nature.

### A Smile

is a pretty hard thing to accomplish when you're blue, bilious and out of sorts. This is a sure cure for all kinds of stomach and liver complaints—constipation and dyspepsia. Ballard's Herbine is mild, yet absolutely effective in all cases. Price 50 cents per bottle. Sold by J. H. Wayland Drug Co.

Some of the older alfalfa meadows are yielding almost a ton per acre.

### A Bargain

I am offering at a bargain for the next few days, lots 1, 2, 3, 4 and 5 in block 62, original town-site, and block 21, Lakeside addition, Plainview, also 140 acres of patented land out of section 1 in block C, Hale county, Texas, or will trade the land for good residence property in Plainview. Call or write the owner, S. S. Slonaker, Plainview.

The Allen County Herald, Humboldt, Kansas, makes the surprising statement that the poultry crop was worth more than the hogs.

### Vegetable Plants for Sale

We can place them in Plainview same day pulled if trains are on time. T. JONES & Co. Clarendon, Texas.

Boiled ham and sausages. Call West Side Market.

### Valued Same as Gold

B. G. Stewart, a merchant of Cedar View, Miss., says: "I tell my customers when they buy a box of Dr. King's New Life Pills they get the worth of that much gold in weight, if afflicted with constipation, malaria or biliousness." Sold under guarantee at Plainview Drug Co. 25c.

Sixteen beet sugar factories in Michigan in 1907 produced 165,000,000 pounds of sugar. Nine thousand four hundred acres were planted to beets last year and farmers received \$4,500,000 for their crops.—Clarendon Chronicle.

### Boys Will Be Boys

and are always getting scratches, cuts, sprains, bruises, bumps, burns or scalds. Don't neglect such things—they may result serious if you do. Apply Ballard's Snow Liniment according to directions right away and it will relieve the pain and head the trouble. Price 25c, 50c and \$1.00. Sold by J. H. Wayland Drug Co.

"Life is arched with changing skies,

Rarely are they what they seem  
Children we of smiles and sighs,  
Much we know, but more we dream.

—Wm. Winter.

"Fewer Gallons; Wears Longer"

The secret is out and Plainview can go on living just as if the riddle had never been asked.

No it can't, either. Plainview is not going to be what it was before. Its houses are going to be brighter; its people a little more prosperous—they are going to have some money left to buy other things with.

The answer to the riddle is this: you can paint a building with fewer gallons of Devoe Lead and Zinc paint than with mixed paints, and it will wear several times as long as a building painted with lead and oil mixed by hand.

There's proof abundant of it all over the United States. There will soon be proof abundant of it in Plainview.

What will people do with the rest of their money?

### To Land Agents & Others:

My 160-acre farm near Wright is not for sale now for less than \$20 per acre. S. H. BAKER.

### For Sale.

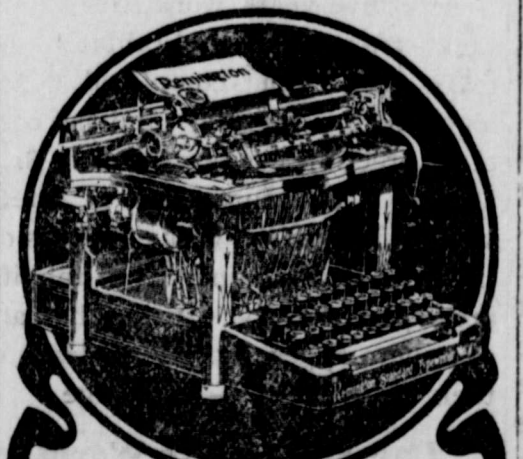
Cheapest patent section in Hale, near Petersburg; also 200 acres finest land (no lake), all fenced, 2½ miles N. W. Hale Center. Owner, Box 17, Plano, Texas.

### Specialist

I treat all diseases of eye, ear, nose and throat; also have glasses and pay special attention to fitting them. Consultation and examination free. In Plainview May 21 and 22. I. E. SMITH M. D., Weatherford, Tex.

### Durocs For Sale

Registered Duroc pigs for sale at \$10 per head at weaning time. John Estes. 15-20



The buyer of a  
**REMINGTON  
TYPEWRITER**  
expects good service—and gets it.  
Remington Typewriter Co.  
327 Broadway, New York.

Remington Typewriter Salesrooms  
E. B. REPPERT, Proprietor  
349 Main St. Dallas, Texas

## Star Windmills

STAR WIND MILLS STAR WIND MILLS



The new firm will be pleased to have you call and inspect their up-to-date stock.

New Stotck, Buggies, Vehicles, Stoves, Crockery, Etc., Etc.,

Come and See Us.

R. C. WARE & CO., Agents.

## PLAINVIEW

AND OTHER POINTS ON

## PECOS VALLE LINES

BEST REACHED BY DIRECT CONNECTION WITH THE A. T. & S. F.

BE SURE

Your ticket reads via SANTA Fe all the way. Full information regarding the rates, etc., cheerfully furnished.

D. L. MEYERS  
General Passenger Agent  
Pecos Valley Lines  
Amarillo, Texas



Worth Its Weight in Gold!

That's figuratively speaking, but getting down to rock bottom facts but half expresses it.

### A Bank Book

showing prudent, thrifty deposits with a good balance to check against may serve you the turn when occasion presents to assist to make your fortune. Bank here. We're conservative as to methods, solvent as to finances and prudent as to advice. Your account will be appreciated

FIRST NATIONAL BANK

## THE MEHARG LAND COMPANY

Plainview, Lubbock and Floydada, Texas  
General Agents for Lands on the South Plains

We make a specialty of Farm and Ranch land in Hale Lubbock and Floyd counties.

Our business is to plant a farmer on every farm, and to this end we have land in any size tract in any part of Texas.

Lands for homes lands for investment and lands to exchange for other land. Good paying businesses and rental property to exchange for Plains land. We do a straight commission business and will appreciate a share of your trade. Call on or write us at Plainview, Lubbock or Floydada, Texas.



### It's a Temptation

just to look at our assortment of canned and bottled fruits, jellies, jams, etc. And it's a temptation you can yield to without regret. LIKE ALL OUR GROCERIES our canned and bottled goods are put up in strict conformance with the Pure Food Law. And our prices are such that it's both a waste of time and money to do your own "doing up."

MARSH & DARST Grocers

## YOU CAN'T SQUEEZE

Blood Out of a Turnip.

any more than you can get satisfactory work out of poor lumber. We handle the Best Lumber and Building Material and it will pay you to let us figure your bill before buying.

McAdams Lumber Company

## The Time for the Candidates to File

George A. Carden, chairman of the State Democratic committee, gave out the following statement to the press, remarking that he had received so many letters during the week from candidates for other than county offices asking information as to the requirements of the law regarding the placing of their names on the official ballot, that he felt called upon to answer all of them at once through the press. His statement follows:

To the press: I would thank you to give notice to all persons desiring to become candidates for the Democratic nomination for any state office that requests for placing their names on the official ballot must reach me on or before June 1, 1908; that all persons desiring to become candidates for the Democratic nomination for Chief or Associate Justiceship of any court of Civil Appeals, or membership of the United States Congress, or

for State Senatorship, or for place representative in the Legislature, a District Judgeship, or District Attorneyship, in Judicial, Congressional, Senatorial or Representative districts composed of more than one county, must under the law file their requests with the chairman of the executive committee of such districts, or with the county chairman of each county composing such district, not later than June 1, 1908.

I desire to suggest further that the State committee has no record of the names and addresses of the chairmen of the various district committees in the state, and I will report his name and address at once to J. C. McNealus, secretary of the State Democratic Executive Committee, Dallas, Texas.

"GEORGE A. CARDEN,  
"Chairman State Democratic Executive committee of Texas."

### Last Week's B. Y. P. U.

Subject—Benefits derived from a B. Y. P. U.

Leader—Miss Hattie Price.

Opening exercises.

Scripture reading.

Paper on Missionary work in a B. Y. P. U.—Miss Una Webster.

Short talk on how to secure attendance and interest in a B. Y. P. U.—Mr. Greer.

Paper—Soul winning in a B. Y. P. U.—Miss Price.

Recitation—Miss Ethel Daily.

Vocal—Miss Lena Williams.

Reading—Select Miss Lula Mae Braselton.

Talk on subject—Dr. L. T. Mays.

Business meeting.

Closing exercises.

### "Let Us Alone"

The National Prosperity Association, of St. Louis, will spread the "Let Us Alone" platform and the gospel of sunshine through the country from special cars, one to traverse the north, one the south, one the east and the fourth the west.

Representatives of the associations will spread the "Give Us a Rest" and sunshine movement, and induce the local business, labor and agricultural organizations to unite for promoting the best interests of the country. Where no commercial or agricultural bodies are in existence, the representatives of the association will endeavor to organize one or more, and leagues or clubs already in existence will be urged to participate in the propaganda.

Stops will be made at small places as well as large. As far as possible mass meetings will be arranged in advance. The machinery of established mercantile and agricultural organizations will be employed for carrying on the good cheer and giving us a rest work.

The association is not opposed to the prosecution of evils or the establishment of reforms in the commercial organism, and it is not opposed to the punishment of bad corporations, but it will assert that distinctions must be made and that the country must have a rest.

### Petersburg Progressive

The people of Petersburg are pushing public enterprises.

They have made an agreement with Charles Schuler and propose to have an up-to-date Murray plant.

A grist-mill for grinding meal and all kinds of feed will be run in connection with the gin.

The recent cold weather has had no bad effect upon the fruit and there is a promise for an abundant yield.

The claim is now set forth that Mrs. Guinness and Kate Bender were related. Come to think of it there is some resemblance between them.

The stories of the Guinness tragedies may now be said to be in full swing. People are beginning to commit suicide on account of derangement from reading the reports.

Work and study to make things easy for the women folks on the farm. And sister, while the men folks try to save you mental and physical work, save yourself all you can.—Ex.

The southern farmer kept all his herd and a good deal of his cotton through the panic, doing much to save the country. The cotton selling and to be sold since is doing and will do much for him and for business.—Ex.

Hay selling is bad business, looking ahead, because it is taking fertility out of the soil and putting nothing back. But the farmer (?) who fails to grow hay enough for his own use ought to get a job in town. The hay fed on the farm goes back to the land. After all, looking ahead, the man who buys hay and hauls to his farm is not so much worse an economist than the man who sells hay off his farm, though he seems like the biggest fool right now. The one is robbing himself. The other is robbing his children.—Ex.

The business man is constantly studying how he may improve his business, reduce his expenses, enlarge his output, increase his profits. How about the farmer. There is no sense in following after fads and fancies in farming, but there is a mighty lot of good sense in studying one's business and adopting those things the actual, practical worth of which has been proven.—Farm News.

Farming in the west has, as in other new countries, been a failure with many of the farmers. But the man who has failed has either been ignorant of conditions, or, knowing, he has not made use of his knowledge and has invited failure. The same manner of tilling the soil can not be followed in different portions of the country with an equal degree of success.

### Exchange Clippings

A young farmer, trying to do business on scientific lines, exclaimed: "There is so much to learn!"

But it's lots of fun to learn it.—Ex.

The following mixture is good for hogs if kept where they can get at it: Three bushels charcoal, half bushel wood ashes, three-fourth pound copersas, a quart of lime and four pounds of salt, well mixed.—Ex.

Not long ago I heard a farmer who had lost his wife grieving because he had not made her lot while with him easier. He is a kind man, and had never abused his wife, but she was of a disposition to not spare herself and he can now remember many ways in which his thoughtlessness caused him to neglect her comfort and convenience. He is a wealthy man and told me that he and his wife slaved long after they had a competence, and added: "Now she is gone, the children are all married and gone, and what good is it all to me? If we had only been satisfied to quit trying to make more, had traveled and led an easy life, I might still have her with me."—Ex.

## West Side Meat Market

R. M. HARP, Proprietor

Handles all kinds of Fresh Meats, Cured Meats, Fish and Vegetables. Stock complete at all times. Orders filled promptly

West Side Meat Market

Phone 76

## Hammer & Marrs GROCERY

Located Near Depot

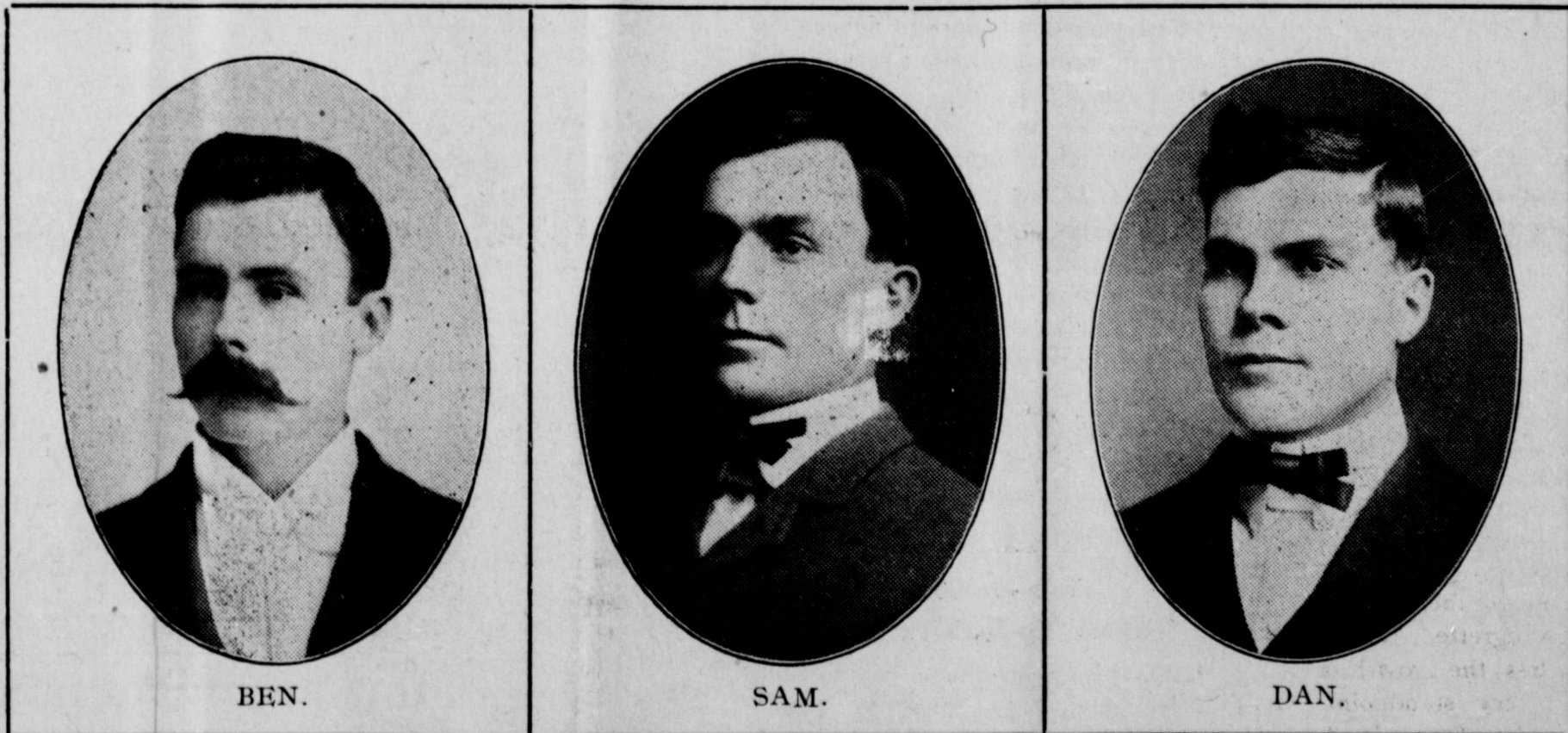
A nice Line of Fresh Groceries. A small profit on our goods is all we want. Give us a trial and be convinced. Everything in up-to-date staple and fancy groceries. Phone No. 140, and delivery will be made anywhere in town.

Hammer & Marrs

## W. W. JONES

Has all kinds of Farms and Ranches for sale, from quarter sections to 100,000 acres. Prices ranging from \$7.00 up, in Hale, Floyd and adjoining counties. See or write me.

ALL KINDS OF CITY PROPERTY



BEN.

SAM.

DAN.

### LAND OWNERS AND AGENTS

We Would Like to Become Acquainted With You

Sales in three years, 750,000. Sold this last excursion, 10,880 acres. We bring our buyers to the country. Cash on hand to buy your land. Want 20,000 acres at once in Hale, Floyd, Lubbock or adjoining counties, any size tracts. If you have a bargain, we will buy it. Will pay cash for Plainview property. Who has a well improved farm at a bargain? See Dan E. Ansley at C. C. Callaway's office or phone Wilson hotel.

ANSLEY REALTY CO., Plainviw, Texas.

## Hale County Herald

Established in 1889. Best Advertising Medium on the Plains

Published in the Interest of Plainview and Hale County.

Published every Friday

**TOM SHAFER, Publisher**

All communications, remittances, etc. should be addressed to THE HERALD PUBLISHING COMPANY, Postoffice Box 117, Plainview, Texas.

PHONES: Business Office, 72-2 rings. Editorial Department, 72-3. Business Manager's Res., 14. Night calls will be answered by ringing 72-3.

SUBSCRIPTION, \$1.50 PER YEAR.

Friday, May 22, 1908

Five days' receipts of hogs last week numbered 1400 head.

Help in every way to boost your town. Stand by the home industries. We should help the people who help us.

The plains country has been shipping a great many cattle for several weeks. Few of the cattle shipped, however, were in condition for beef.

Plainview has no organized force for fighting fire. We have been fortunate up to the present time. While many other towns have been visited by fire we have escaped. We have no assurance that this good fortune will continue. We should do something towards organizing a company. Present delay may cost us dearly in a short time.

Many of the people of Plainview have planted trees along the streets fronting their homes. Many of the trees are growing nicely. It will only be a few years until these streets will be the most charming in our town. Some have sown blue grass and find that it grows nicely. Let us not fail to beautify our lawns. They enhance the price of property as well as give pleasure to the passer-by and make the owner proud.

### Beautify Your Premises

Nature's decorations, trees, flowers and grass, are yours by the expenditure of a little time; plant something in your yard to help make it a retreat.

You get benefit and pleasure, the tree sends out its branches and gives its shade to the weary passer-by. The flowers bloom and you are delighted by their beauty and fragrance.

The little child passing, by sees the flowers; an impression is made upon it. The sweet odor of the flowers plant within its mind a love for nature, for the beautiful.

You do somebody else good.

### The Commercial Club

There has been little work done by the Commercial club as a body. There are some members of the club who have not been idle but have been pushing everything that would make toward public advancement. The commercial club should be the forum for the discussion of all questions for the progress of our town. That the club does not receive the support of the business men of the town as it should is to be regretted. It is a body that touches the growth of the town from every standpoint. Such being the case all should attend its meetings.

Any enterprise that may come to our town benefits every citizen, that being true every citizen should feel deeply enough interested in all enterprises to enter into any plan to draw such to our town.

The commercial club is the medium through which the advantages we have to offer may become known, and through which results are to be reached.

### Clean Up

Last week we published an able article by our city physician on the sanitary condition of our town.

The health of a town may be caused from its being located on a marshy stream in low swamp lands, the bad supply of water or the lack of proper sanitary conditions.

That but two of the above named conditions can play a part with the health of this town is readily understood by all. There is a possibility that the water may be impaired, yet if it is it must be caused by the decaying matter left upon the surface of the ground. The impurity must percolate to a great depth before coming in contact with the water strata from which our town gets its water supply.

The final conclusion is that if we have sickness the cause must be near the surface.

The decaying matter around the barns, chicken houses and closets is a natural home for disease. If these places are allowed to remain unrenovated, flies, the great carriers of disease, will deposit eggs and hatch out by the thousands the disease-bearing messengers.

It has been shown that the insect under the magnifying glass is literally a mass of disease germs. Notably, the germs producing typhoid fever and intestinal diseases.

One fly could infect an entire community with the deadly germs upon its body.

The fly does not remain in one narrow sphere but moves from place to place. He gathers from the foulest places and goes to the places where foods are kept, perhaps, prepared for food, and does his deadly work. Every man, to a great degree, is his brother's keeper, and in this question all have a part. Barns, chicken houses, in fact, every place where the fly may find a place to deposit eggs, should be cleaned up, and the place sprinkled with some disinfectant, crude oil, lime, or something that will destroy the life that may be there and purify it. After the war has been waged against the hatching places for this filthy bearer of disease there should be a war declared against the flies about the premises. Some simple fly poison that can be had at the drug store mixed with molasses will prove efficient in destroying them.

This should be placed where the fly will be most readily attracted, and at the same time out of the way so that no danger should be derived from it.

Last year it was noticed by some of the citizens that after a rain that a bad odor filled the air in some places in the town. This same offensive odor was in the air on Sunday. It smelled like the air off of decaying substances about chicken roosts. We all know that there was much sickness and some deaths here last year. Will this year be a repetition of last?

The cost of fighting this pest will not equal our doctor bill. The benefits of a healthy town come to all; so does the calamity of disease. Delay in this matter may mean much loss.

### Notice To Subscribers

Those knowing themselves to be in arrears on subscription to The Herald are requested to call and settle account as soon as possible.

On January 1, 1908 the Post Office department put into effect a Postal Law, which forces the newspaper man to keep practically a paid-up list, that is he is not allowed to carry a man over one year.

We are this week mailing each delinquent a statement of his account, and we earnestly urge them to come in and pay up.

Respectfully,

HERALD PUBLISHING COMPANY.

# Printing-- Super-Excellent

Did you, Mr. Business Man, ever stop to think that when writing to your business acquaintances---men who have never seen you---they judge your business by the quality of your stationery?

## Now, Use Your "Thinker"

Suppose a man walked into your store looking like a tramp, wouldn't you size him up as a tramp? Of course you would! He might be a J. Q. Rockefeller in disguise, but you wouldn't know it.

## About Your Own Business

Wouldn't the same rule apply there? When you write a stranger and your stationery looks like the tramp we have just spoken about, he would be just as liable to think of you as a cheap concern as you thought of the other fellow as a hobo. Isn't this argument indisputable?

# The Herald Printery



# — NOTICE! —

## Free Scholarship in Central Plains College and Conservatory of Music

Central Plains College is one of the foremost educational institutions in the great Southwest.

**The Climate here is the guarantee of health to your child.** No rigorous winters or sultry summers. The temperature is almost perfectly even. It is delightfully cool clear up to the close of school in May.

### Our Faculty

is not only strong in point of scholarship, but strong in **ability to teach.** Graduates of the great universities are at the head of the school, and while we are intensely Christian yet we are not running a church. Religion is in no sense a secondary affair with us, yet we do lay mighty emphasis upon education---Christian education---broad and deep.

### Board and Tuition

may be had a little cheaper in some schools than this. When considering this fact also consider that we are running a first-class Christian College and no school of the same grade can be run cheaper. If you get lower prices elsewhere you may be perfectly sure that you will get cheaper work somewhere---either cheaper teachers or cheaper board. We employ only first-class teachers of broad scholarship and recognized teaching ability. And we furnish first-class quarters for our boarders. This grade of school calls for some higher prices.

<p><b>Our Dormitories</b></p> <p>Remember that we have dormitories for both boys and girls, so are prepared to give equal and necessary attention to one as well as the other. This is no small fact to remember. There is no safer school for your children in the world. There are no secluded places where mischief can be planned.</p> <p><b>Military Discipline</b></p> <p>Our strict military discipline keeps everyone under constant surveillance so occasions of evil are reduced to the possible minimum.</p> <p><b>Church Affiliations and Relations</b></p> <p>In our church affiliations and relations we are STRICTLY INTERDENOMINATIONAL. Teachers of various denominations are in our employ.</p>	<p><b>Music Department</b></p> <p>Our music department is under the directorship of one of the greatest masters in America, a graduate of the Royal Conservatory of Berlin, Germany. He has been a student under the foremost masters of Europe. The work of the conservatory embraces music of all kinds, and we are prepared to perfect our students in the art.</p> <p><b>Our Splendid Equipment</b></p> <p>With our splendid equipment the entire expenses for the school year, for board, room, lights, fuel, plain laundry and tuition is only \$200.00.</p> <p><b>When You Remember Our Location</b></p> <p>that we are in the most healthful section of the United States, that OUR CURRICULUM IS HIGH AND THOROUGH, OUR FACULTY ABLE AND SCHOLARLY, you must concede that you cannot do better for your children than place them with us.</p>
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### A Free Scholarship

is offered to the first ten students, boys or girls, who matriculate now and pay the sum of \$150.00 cash. This scholarship is in the literary department. The full regular price is \$200.00 for the entire year. By paying now \$150.00 you get the scholarship free, thus saving exactly \$50.00. A great chance to attend a first-class college.

Already some have responded. Only a few scholarships remain. You will need to write at once if you will secure this reduction. Address the president at once.

## Dr. L. L. Gladney

Plainview

Texas



## Human and Canine Nature Compared

The following tribute to the dog is written by Miss Katie Daffan, president of Texas Press Association;

God, in the creation of Dogs, shows the Divine hand just as he does in the creation of men and women. He is pleased to place upon earth the splendid St. Bernard the deep scented hound, the alert spaniel and the powerful mastiff. He also finds a place for the snappy, snarly, growly vicious dogs, just as he finds room for the snappy, snarly, growly women and men, who cannot be altogether bad, since God made them, but who certainly do not bless the World as do the broad headed, big hearted noble souled men and women of the St. Bernard type.

One day during the creation things seemed to get mixed, and in the evening, when the inventory was taken, it was found that in some way dogs had been given the mind and heart power intended originally for the men and women and that is why we have superior dogs in comparison with whom some of us suffer. The dog often shows human nature. The human being often shows dog nature. Therefore, I say, there was a mixing up on creation morning.

There is a glorious heaven, an eternal place of reward, for men, women and dogs. I have a faithful, loving friend in my big English mastiff, who invariably barks when danger is near, as much as to say "look be careful." He does not wait until danger is upon me, and say "I told you so." He is full of gratitude and shows it in his clear eyes (that look at me long and earnestly) to the end of his tail which wags "Thank you; I like that" when I caress him, call him or give him his dinner. And if he could send me a letter it

would ring with cheer and comfort with never a "Why don't you," but "You did your best, I know you will do better next time." I wish dogs could write; for we need letters like that; a cruel letter makes us so thankful for those friends who never write them.

Now, the men and women of the St. Bernard and mastiff types know that "Why don't you," don't count for anything, and they push us in the direction we lack and never pull us back. But we must have all kinds of men and women to complete our animal kingdom—as we have all kinds of dogs—even unto his relative wolf, the coyote and the jackal. We understand each other, my dog and I, and surely perfect love is built upon perfect understanding.

The two hearts who draw the most from life, who more than all others are blessed, are the two that "understand"

In the mountains of Switzerland the good priests send the dogs out to rescue the perishing and care for the dying, and oft times the dogs life is demanded in the accomplishment of his duty. Dogs are the friends of man and can there be greatest love "than to lay down one's life for one's friend?"

In these mountains there are monuments to dogs, certainly, and there should be, for do not marble and bronze commemorate heroism, virtue and sacrifice.

Dogs were among the first companions of men, the first protector of little children, he first messengers of important tidings. God has permitted men to retain their trustworthy companions, and it was a great and understanding heart who had tried men, women and dogs, knew all three, then wrote in the inspired poem, "Love me, love my dog."—Exchange.

### Marital Centenarians

A world's record has just been created by the celebration in the little village of Isonbolgi, Hungary, of the anniversary of a wedding which occurred just 100 years ago. All Hungary is interested and the Emperor has asked the authorities to forward to him the official particulars, so that he can personally congratulate the couple.

The long wedded couple are named Szathmari. The husband is 120 year old and the wife 116. They have hundreds of descendants in and around the village.

A score of years ago there was a celebration in honor of the man's hundredth birthday, and application was made to the Hungarian government for a pension. It was granted after the records of the village had been examined and the man's age verified. Four years later the woman was also granted a pension.

The old people live in a modest cottage and are well looked after by relatives. They are nearly blind and deaf, and sleep nearly all the time. The man, however, still enjoys his pipe and a glass of wine, and neither is bedridden.

It is a strange fact that in all their years they have never left the village, and know nothing of the great world outside of Isonbolgi. They were born there and have lived continuously a quiet and peaceful life.

The celebration of their one-hundredth wedding day was participated in by the entire village which is proud of having established, without any doubt, a world's record.

The place to buy when your money is short is at the Second Hand Store.

### It Reached the Spot

Mr. E. Humphrey, who owns a large general store at Omega, O., and is president of the Adams County Telephone Co., as well as of the Home Telephone Co., of Pike county, O., says of Dr. King's New Discovery: "It saved my life once. At least I think it did. It seemed to reach the spot—the very seat of my cough—when everything else failed." Dr. King's New Discovery not only reaches the cough spot; heals the sore spots and the weak spots in throat, lungs and chest. Sold under guarantee by Plainview Drug Co. 50c and \$1. Trial bottle free.

Oklahomans have discovered that young cockle bur are death to hogs. Texas hogs discovered that sixty year ago.—News.

### The World's Best Climate

is not entirely free from disease, on the high elevations fevers prevail, while on the lower levels malaria is encountered to a greater or less extent, according to altitude. To overcome climate affections, lassitude, malaria, jaundice, biliousness, fever and ague, and general debility, the most effective remedy is Electric Bitters, the great alterative and blood purifier; the antidote for every form of bodily weakness, nervousness, and insomnia. Sold under guarantee at Plainview Drug Co. Price 50c.

### To Exchange

Some good improve suburban creage property, suitable for truck gardening, etc., close in, to exchange for good Plains land.

Address

### Owner,

Box 498, Amarillo, Texas

349 MAIN STREET, DALLAS, TEX.

### A Big Sale of Sheep.

One hundred thousand sheep will be for sale in Umatilla county, Ore., southwest of Spokane, early in May, or as soon thereafter as shearing can be finished. This enormous sale of young sheep is brought about by the shortage of summer range, necessitating the disposal of all marketable stock before the flocks are driven from winter feeding grounds to the mountain range for the summer. One hundred and fifty-eight thousand sheep are to be clipped this season.

The average clip is eight and one-half the head, or a total of 1,343,000 pounds of wool in the county. In former years sheepmen could raise all the stock they wanted, with plenty of summer range right at their doors. Under the forest reservation plans the number of sheep that can feed upon any given district is fixed by government rangers, who will allow only stock enough on the range to feed well without damaging the natural grass. This has had the effect of cutting down the bands in number, and each spring every sheep that will sell in the market is disposed of, that lambs and breeding stock may be given place. Immediately after shearing, the flocks of ewes and lambs are sent to the mountains and the other stock will find its way to the slaughter pens or be sent to other parts where summer range can be found.

### Notice of Sale

of Real Estate Under Execution. The State of Texas } County of Hale }

In Justice's Court of Precinct No. 1, Haie County, Texas.

A. B. Rosser, plaintiff, vs. J. C. F. Martin, defendant.

Whereas, by virtue of an execution issued out of the Justice's Court of Precinct No. 1, Hale County, Texas, on a judgment rendered in said court on the 20th day of March, A. D. 1908 in favor of the said A. B. Rosser and against the said J. C. F. Martin, No. 249 on the docket of said court, I did on the 4th day of May, A. D. 1908, at 10 o'clock a. m., levy upon the following described tracts and parcels of lands, situate in Hale County, Texas, and belonging to the said J. C. F. Martin, and more particularly described as being lots Nos 17, 18, 19, 20, 21 and 22 in block No. 5, in Railroad Addition to the town of Plainview and on the 2nd day of June, A. D. 1908, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. C. F. Martin in and to said property.

Dated at Plainview, Texas, this the 5th day of May, A. D. 1908.

A. J. BELL,

Constable of Precinct No. 1, Hale County, Texas. 20-3

### Notice.

Notice is hereby given to all concerned, that the Commissioners Court of Hale County, Texas, will meet as a Board of Equalization on the second Monday in June at the Court House in Plainview, Texas. J. W. CAMPBELL, Clerk Hale Co.

Kettle rendered lard at West Side Market.

### STEPHENS' POULTRY YARDS

G. F. STEPHENS, PROP.

BREEDER OF

Barred Plymouth Rocks ("Ringlett" strain.)  
Single Comb Brown Leghorns.  
Mammoth Imperial Pekin Ducks.  
Inspection and correspondence solicited.

Yards on East Ridge Addition.

PLAINVIEW, TEXAS.

## Come to the Norfleet Country

The Garden Spot of the Great Panhandle Country

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have **The Richest Farming Lands of the Southwest**

For Full Particulars Write to **The Rushing Land Co.** Norfleet, Texas

### The W. B. Joiner Abstract Com'y.

has moved its office up-stairs in the Northwest corner of the Wayland stone building. Makes Abstracts of Title to town or country property. Notary Public in office. Come and see us.

**THE W. B. JOINER ABSTRACT COMPANY**  
W. B. JOINER, Manager

### Rhode Island Red Chickens and Eggs For Sale!—DeGraft Strain

Cock shipped from Amsterdam, New York. Three very fine Cocks for sale. Eggs, two dollars per settings of 15 eggs. Call on or write to

**George F. Fair, Plainview, Texas**  
Third and Groves streets

## McKINTY & McGEHEE

Proprietors of

### The Plainview Transfer Lines

We have purchased the business of the Plainview Transfer Lines and it is our purpose to carry on the business in the same satisfactory manner that it has heretofore enjoyed, and we solicit your patronage, assuring you of the best of service and the lowest of prices consistent with good business principles.

## Try The HERALD for JOB PRINTING

We have the men and the means to turn out the class of work you need

## Plains Lumber & Grain Company

For

Millet, Cane, Kaffir, Maize and Alfalfa Seeds. Also handle all kinds of Feed Stuffs. The best Colorado Coal at attractive prices.

**CALL TELEPHONE NO. 119**



# In Our New House

We are now in the building formerly occupied by the City Drug Store and are better prepared than ever to serve you with nice, clean goods at "live and let-live" prices, in a courteous manner. When in need of something nice to take with you on picnic excursions, try some of our specially prepared ham, all ready to serve, also all kinds of cakes and cookies. We buy and sell country produce of all kinds and will pay the top price at all seasons of the year. We keep constantly on hand fresh fruits and vegetables and this, coupled with a complete line of groceries otherwise, makes this an up-to-date grocery. Remember, we are the exclusive agents for the White Crest Flour, a flour that is better than the "best." We keep other brands. Come and see us. We guarantee to please.

## The Farmers' Grocery

WARREN & REEVES - PROPRIETORS

### Helps the Farmer to Make Ends Meet

It is conceded by most farmers that hogs should be raised, yet some agree that the east overruns with the products. The man who attempts to raise hogs on high-priced corn or other expensive feed will indeed have expensive meat. But by good work at the proper time good feed may be had at small cost at any season of the year.

A hog lot should be large enough to give the animals abundant room for exercise. A hog-proof fence should enclose a field of several acres, a cross-fence dividing it into one or more lots so that the hogs may range on one sowed to barley, wheat or oats. A patch planted early in the spring to stock beet which yields fifteen to eighteen tons per acre will feed several hogs,

when mixed with other feed, till late in the fall.

Alfalfa needs nothing said in its favor as a pasture for hogs. They thrive on it throughout the year. Lands which do not yield a crop for harvesting, pay well when sown in alfalfa for hogs. But, usually, hogs may be grazed and good cuttings made from the field.

Hogs should be raised because they will grow and fatten on the waste of the farm, and when times are hard the price of a few good hogs lifts the farmer over many rough places. Hogs are designated the "mortgage lifter" in some of our states. If he has won that title elsewhere, may he not also be the factor here, when properly treated, to keep the farmer out of debt?

### A Progress Blocker

The man who continually strives to hinder every enterprise that is started without his permission is a menace to the proper development of the community in which he lives.

He lacks the mental faculty to grasp a business problem in its real sense.

Development means co-operation of action. To antagonize is to be a stumbling block in the way of progress.

When the enterprises of the town and country are prosperous the individuals at large will prosper.

Everyone should ask himself the question: Do I understand the needs of my town and am I as a citizen doing anything to make for progress?

The new buildings under construction and the plans for others that are to be constructed speak much for the progress of Plainview's future.

Miss Vera Newton left Monday morning for Amarillo to attend the wedding of Miss Lettie Vale, after which she will go to her home at Seymour, Texas. Miss Newton has made many friends during her stay in Plainview who regret to lose her from the social circle.

Mrs. G. C. Keck left Tuesday morning to visit her daughter at Erick, Oklahoma. Mr. Keck accompanied her to Amarillo.

Our motto. "Highest quality meats." West Side Market.

### Lively Baseball Game

On last Saturday afternoon the Silverton boys came over and crossed bats with the Plainview nine. The Silverton team came dressed in their brand new suits, prepared not only to play ball but to look like ball players.

The home boys cannot be said to have a team, but when the game was called nine of them stepped into the diamond to defend Plainview's record as a ball town.

The game at first was a shut-out for the home aggregation, but after the fourth inning they began to get together and make things warm for the visitors.

At the end of the seventh inning a shower came up that stopped the game, some of the players leaving the field. After the squall the game was resumed, new material being substituted for the ones who had quit. The score then stood 8 to 11 in favor of Plainview. When the game finally ended Plainview was the victor by one run, the score standing 12 to 11. Both sides did some good playing, bringing hearty cheers from the crowd.

Plainview's weak spot, as demonstrated by Saturday's game, is its lack of team work. However, we have the material from which may be developed a very good team. Organized effort now means some more victories for us in the future.

I am satisfied; why? Because I buy my groceries from Dorsett & Sawyer, the grocery men.—Pho. 29.

### Dallas Business Men

The Dallas business men, seventy-five in number traveled over a thousand miles and visited eighty towns in Texas and Oklahoma during the six days they were out.

The object of the tour was to keep in close touch with the developing country. With the completion of the Orient, unless some other road is built to draw the trade to Dallas, a great part of the now developing west will trade with Kansas City and other points toward the north east.

The highest commercial importance is attached to the construction of a road connecting west Texas with the leading cities of the state.

### Court House for Swisher

A petition has been signed by about four-fifths of the voters of Swisher county asking for an election to vote \$50,000 worth of bonds to be used for erecting a court house.

The petition was presented to the commissioners court and the election was ordered for the eighth of August.

### Alfalfa on Uplands

The farmers of the plains have proved that the level uplands are good for growing alfalfa, many of the upland alfalfa fields having been grazed for several months in the year and good crops cut from them. Close application of the latest scientific methods followed would pay the farmer. The slipshod, indifferent farmer may have accumulated money in the past, but the hardships through which he and his family passed paid dearly for his bank account. The farmer who must live easiest and best, must study to know how to get the best returns from the soil by applying thought as well as muscle to his work.

B. N. Graham spent a few days last week at Floydada.

The weather man will have to get in touch with Uncle Joe Cannon pretty quick if we are to have another of those Dingley-tariff-Republican-prosperity crop years we used to hear so much about.

J. F. Logan left Monday morning on a business trip to Amarillo.

The price of good land may go up or it may go down, but the land will constantly increase in value. It will never be really worth less than it is now. It is a mighty good thing to hold on to.

### Teachers Take Notice

The Teachers' institute of Hale county will meet at the Central public school building Friday and Saturday, May 22 and 23.—Geo. L. Mayfield, County Judge.

### Republicans Declare Taft

The Texas Republicans declare for Taft for president. The negroes oppose him as they were not allowed a voice in the "lily white" convention.

### Enterprising Lubbock

The plains towns continue to push home enterprises. Lubbock is to have a steam laundry. These enterprises speak strongly of the permanency of our country and the confidence the citizens have in its future.

### Tell your neighbor about The Herald

**A. L. Hamilton & Brother** Manufacturers of **FLUES, TANKS, MILK TROUGHS, CAMP STOVES and all kinds of tin, copper and SHEET METAL WORK. Repairing neatly done on short notice 99 Plainview, Texas.**

### ANNOUNCEMENT

We wish to announce to the public that we have **Bought the Planing Mill** and will open for business Monday, May 4. We will not only do **Planing Mill Work**, but also **Repairing Automobiles and Blacksmith Work**

### SUTTON & ORR

E. M. WALLING  
CLAUDE GOEN  
Lockney

S. R. McLAUGHLIN  
JIM HEARD  
Plainview, Texas

### TEXAS @ NEBRASKA LAND COMPANY

HEADQUARTERS AT LOCKNEY AND PLAINVIEW, TEXAS

General Agents for Lands in Hale and Adjacent Counties

The Great Shallow Water Belt of the Plains



### Screen Door Time

is about due. In fact it is here now. Don't wait till you are pestered with flies, etc., before putting up your doors. Do it before they get in.

### Get Your Doors Here

if you want the right kind. We don't handle those flimsy contraptions which fall apart in a week, but good, solid, substantial doors that will last all summer and next, too.

### A. G. McAdams Lumber Company

# SLAUGHTER SALE ON GROCERIES

## Must Have the Cash

Goods will Go at Prices Named Below

One pint of catsup . . . . .	17½c	Three pounds peeled peaches . . . . .	15 c
Imperial quarts pickles . . . . .	25 c	A fine table peach in syrup . . . . .	20 c
Imperial quarts sweet pickles . . . . .	25 c	Kin Hee Coffee, a 40c value . . . . .	30 c
Imperial pints sweet pickles . . . . .	20 c	McLaughlin's cup and saucer . . . . .	
Imperial quarts chow-chow . . . . .	20 c	bucket coffee . . . . .	85 c
Imperial pints chow chow . . . . .	10 c	Three-pounds-to-the-dollar value . . . . .	75 c
Ten ounces chow-chow . . . . .	10 c	Silk soap, twenty-eight bars for . . . . .	\$1.00
Nine ounces sweet relish . . . . .	10 c	Ring apples, per pound . . . . .	9 c
One pint of onions . . . . .	20 c	Two pounds Sunshine oats . . . . .	10 c
One gallon of pie peaches . . . . .	47½c	Two pounds Mother's oats . . . . .	10 c
Three pounds pie peaches . . . . .	12½c	Two pounds Friends' oats . . . . .	10 c
		Libby's pork and beans . . . . .	7½c

# At Marsh & Darst's

## College Closes Successful Year's Work

President L. L. Gladney, of the Central Plains College and Conservatory of Music, says there will be no commencement exercises at the college this year on account of not having the assembly hall seated. This will, of course, be finished and seated and made ready for use on all future occasions.

The work of the college during this year has been highly satisfactory. All the way through the year the enrollment has steadily increased, reaching 158. Every department has done fine work, and the prospects for next year are encouraging.

Improvements on all lines are being made for opening in September, and Dr. Gladney assures the people of a first-class college, right here at home, where every advantage of the best modern teaching will be furnished.

The doctor has added to his excellent faculty several other teachers for the next year's work. Among them are men and women of large experience as educators. These men and women are graduates of our leading universities—teachers trained especially for this work by the greatest educators in our land.

We predict a large enrollment for another year. Our people will find it to their best advantage to investigate this school before sending their children elsewhere.

In the conservatory of music the president has secured as director one of the most experienced and successful German masters of that nation. He is a graduate of the royal conservatory of Berlin—a master of his work. He is a composer of great merit and a musician of the first order. No better instructions can be had in the study

of music than can be had at Central Plains College. As an assistant in this department, Dr. Gladney is now corresponding with a graduate of Chicago and Boston conservatories—a woman who has taught for years, making a record as a finished instructor of piano forte and voice.

With each department headed by a great specialist in his or her work the president desires to assure the people that they can do no better anywhere for their children.

Catalogues will be here soon and a card addressed to the college will bring one to you. Write to the college.

### Additional Locals

The celebrated Jackson corsets, latest style. Plainview Mercantile Co. 22-2

They are delighted with the country and plan to locate on farms near here.

Cotton checks, standard goods, only 5c per yard at Plainview Mercantile Co. 22-2

H. M. Minor and C. J. W. Adkisson both of Illinois have been looking over the Plainview country.

Schloss Brothers clothes, the best on earth, \$10 to \$25. Plainview Mercantile Co. 22-2

Eph Wills of Sistrerville, West Virginia, is in Plainview looking after the land interests.

Saddles are taken out of L. P. Martin's place of business because they are cheapest and best.

Donohoo-Ware Hardware Co. keep the kind of implements the farmer needs. Their ad tells.

Uncle John Hamilton, our jovial county treasurer, went to Texico Wednesday to spend a few days.

Seth Wilkinson left for Hereford Wednesday.

Moreland Grocery Co. handle everything the house wife needs in the grocery line.

George Pierce was a passenger to Amarillo Wednesday.

American Lady and American Gentlemen and low cuts at Plainview Mercantile Co. 22-2

J. J. Roberts went to Hale Center Tuesday.

Murry Malone's father has bought property and will move here and make Plainview his home. Mr. Malone left Wednesday for Seminole to wind up his business at that place.

Frank Norfleet was in Plainview this week transacting business.

Mr. W. B. Atkins and wife left Wednesday morning for Wildorado to spend a few days.

See the lady blacksmith, barber, porter, butcher, dentist, etc. in the Carneval Tuesday and Wednesday nights, you will enjoy it. Seats 15, 25 and 35 cents.

American Stock and Poultry food, at a great reduction. Good value in everything in the grocery line. Yours to please. Marsh & Darst. Southeast corner of square.

G. M. Phelps of Dayton, New Mexico, formerly of this place, was shaking hands with friends here this week. He is well pleased with his new home. His many friends here wish him well.

Everybody should see the Merchants carnival at the Bain Theater next Tuesday and Wednesday nights. All leading business firms will be represented by young ladies in costume, fine drills, good music, colored light Tableaux, pretty costumes. Over 100 performances, all home talent. Many comic features. Seats 15, 25 and 35 cents. Benefit Christian church.

## Planting and Culture of the Sugar Beet

We have had a great many inquiries as to the culture of sugar beets, and for the benefit of those who are interested, we reproduce the following communication from W. C. Pearce, of Garden City, Kansas, who is good authority on beet culture, to the Higgins News: "Sugar beets require good soil, and the best results here seem to indicate that a rich, sandy soil can be used.

"The field or plot of ground to be used should first be cleared of all trash, and left without weeds or stalks. This is so important that our folks spend much time in raking and burning, and to all who would 'try beets' let me say that if stalks and weeds are left on the ground you will find plenty of trouble when drilling and cultivating time comes, and that New Year's resolution which you made to 'swear not' will look like a potato patch which the bugs have taken, by the time the first cultivation is over.

"After clearing the ground plow it from eight to twelve inches deep. Let the plowing be thoroughly done as beets grow down into the ground and require a well plowed field to grow in, and besides the deep plowing gives you a place to store much of the moisture which falls during the spring rains.

"Plowing may be done in the spring, but fall plowing is usually considered better. If it can be so arranged the plowing should be done when the ground is damp enough to plow well.

"After plowing, follow with the harrow, and let the harrow go over the ground until the soil is pulverized and no clods left unbroken. As with the plowing, let the harrowing be well done, and

plan the work so that the harrow will follow the plow while the dirt is fresh and moist.

"Now, your field should be almost like a garden before the seed are planted.

"Here we follow the harrow with a drag or roller to pack the ground and I would advise very thorough packing. Don't you remember how the playground, around the old schoolhouse where you went to school in your boyhood days, was packed after a long term of school? Of course you do, and you want your beet field packed about the same way. Do not work the ground when too wet.

"The packing having been done the drill is put to work. The best drill is much like all other drills and is usually what is termed a lister press drill, which packs the row after planting and leaves the rest of the ground stirred just a little on top. Drilling should be done between April 20 and May 30, though later planting has been done with profit. About eighteen pounds of seeds per acre are used.

"The next article will deal with tools and cultivation. You have already asked yourself about the moisture necessary for best crops and I am only too glad to be able to answer. Corn, cotton or wheat may be used as illustrating what I think is necessary, and with your field prepared as I have described, and kept cultivated as I will tell about in my next letter, any crop of beets will pay where corn, wheat or cotton will pay. Work is what counts,—constant work along right lines,—but it pays big. I am enclosing a contract which I signed before we got our factory, showing about what is required here."—Tulia Standard.