

WE WANT THE LOCAL NEWS OF ALL MARFA

# THE NEW ERA.

We DO JOB PRINTING PROMPTLY

VOL. 30, No. 12.

MARFA, TEXAS, DEC. 15, 1917.

ESTABLISHED 1886.

Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shines 365 Days in the Year. The Healthful, Pure, Air Makes Life Worth Living.

### In Their Own Home.

A New Era reporter, while sauntering around the first of the week, made the discovery that the Marfa Lumber Company now occupied their new quarters.

This building is located West of the old yards and just South of the base quartermaster's department.

The sheds are substantial and commodious and are full of choice building materials. The office building is of brick and concrete tiling and has ample space for all purposes. The offices proper are in the rear end of the building, while the front is a salesroom and contains a big stock of paints, oils, varnishes, brushes and builders' hardware.

Everything throughout is substantial and neat, and Manager Howell now feels that he is not only prepared to be comfortable, but to sell lumber to the people of this section at the very lowest price it can be sold.

### S. Paul's Church.

Holy Eucharist, 7:30 a. m. Sunday school, 10 a. m. Matins and sermon, 11 a. m.

### Community Christmas Tree.

We are glad that the churches of Marfa have decided on a community Christmas tree. That sounds like yuletide time, when out here in the West we were all just like one big family. There is nothing that smacks of selfishness about a community Christmas tree. It is the big, broad way to do a thing, especially to celebrate the birth of one who lived and died for all humanity.

At this community tree the soldier boys must not be neglected. We should not forget that they are our boys; that they are going to fight our battles and there is nothing too good for them.

The life of the soldier is a lonely life. Many of them came out of cheerful, comfortable homes. Now they must endure hardships, cut off from the companionship of their home-folks and old chums. They need the little kindnesses that we are able to show them.

If your boy should happen to be off in a strange land, where he didn't know anybody. If he missed you and was disconsolate and blue, you would be mighty glad to have some one do something to cheer him

### Occupy New Quarters.

The Alamo Lumber Company is now doing business in their splendid new home. Manager Light feels that he has one of the best equipped and handsomest office buildings in the West, and we are sure that he is right about it.

This new building, which will also be used for the sale of Ford cars and automobile accessories, is made of concrete tiling and is modern in every particular. Besides handsome office rooms, there is a large show room in front, where cars will be kept on display. The design of the structure is pretty, the materials are substantial and every department of the lumber and automobile business has been taken care of.

The appearances of Marfa are greatly improved by such buildings as this one.

### Gus Raetzsch Sells Cattle.

Gus Raetzsch has disposed of his individual cattle interests. On the Fort Worth market he sold 273 head of mixed cattle at a fine figure. The balance of his holdings he sold to Rowdy Love and Raetzsch & Booth.

### War Saving Stamps.

The Marfa Postoffice now has on sale the United States War Saving Certificate Stamps and the United States Thrift Stamps.

United States War Savings Certificate Stamps are in denominations of \$5.00 each. During the months of December, 1917, and January, 1918, these stamps will be sold for \$4.12, after that time an increase of 1 cent per month will be added.

United States Thrift Stamps are in denominations of 25 cents each. Upon the purchase of one of these stamps the purchaser will be given a Thrift Card. This card, when filled, is worth \$1.00, which, with an additional few cents, is to be exchanged for a War Savings Certificate Stamp. For instance, if this card is brought in in the month of January, 1918, the extra amount to be paid is 12 cents, if in February, 13 cents, and 1 cent increase per each succeeding month. This War Savings Certificate Stamp will be worth \$5.00 to holder on January 1, 1923.

It is proposed to sell during December, 1917 and the calendar year 1918, stamps to the amount of \$2,000,000,000 par value. To accomplish this it will be necessary to sell stamps sufficient to average \$16.50 for each man, woman and child in the United States. A purchase of only one 25 cent Thrift Stamp by every person in the United States will provide the Government with twenty-five million dollars. Everyone should take an interest in this and help to sell these certificates. The best way to do this is to buy some yourself, and then tell everyone you meet about your purchase. Any information which you may desire upon this subject will be gladly given at the postoffice.

ROBERT GREENWOOD, Postmaster.

### DOWN BY THE SEA.

New Era editor and wife spent an enjoyable week on the Texas coast, returning last Monday. At Palacios, a beautiful little town overlooking Tres Palacios bay, we attended the Texas Editorial Association, composed of the veterans of the press, and it was an inspiration and a delight to be with these grand old men, who, in the years gone by, have done so much towards making the Lone Star gleam the brightest of all in the galaxy of states.

Col. Frank P. Holland, of Holland's Magazine and the Farm and Ranch, is the father of this association. Without his spirit it would be nothing; with it, no happier gathering could be imagined. He loves the old veterans and they love him. Really it is just a clan of splendid nobles, with Col. Holland the gallant Roderick Dhu. His word with the boys is law, his wish is the supreme aim of the organization.

For three days we feasted on ducks, furnished by the Colonel; on birds, generously donated by Hon. Earl Mayfield, railroad commissioner, and on fish and oysters provided by the good citizens of Palacios. There was a splendid program each evening, consisting of songs, music, reading and oratory.

After the meeting was over Col. Holland made this editor and wife guests of his and he took us with him to Corpus Christi and Rockport for an outing on the bay and duck shooting. Owing to the very cold weather which visited the coast at that time, we did not avail ourselves of the boating and shooting, but were the recipients of courtesies at the hands of Mr. and Mrs. Swanson, of Corpus and Mayor Bell and wife, of Rockport.

Col. Holland is a royal entertainer and it is impossible to imagine a better "scout" to be out with. He sees to it that you have a good time, with plenty to eat and along the Texas coast he has thousands of friends, who look upon him as a father to that section and love him for his generosity, his affability and all his great and good traits of character. When he is in Rockport, that little city so quiet, puts on a different air and all goes merry as a marriage bell. From tongue to tongue the word flies around that "Col. Holland is in town," and with smiles and cordial greetings they meet him everywhere. The old men loves to grasp his hand and talk of early days when he was a seaman and tailed on boats that made that port; the young men enjoy his fun-

## Ford

### Sales and Service Station The New Garage

YOU ARE INVITED TO VISIT US AND LOOK OUR BUSINESS OVER.

## ALAMO LUMBER CO.

F. M. LIGHT, Manager

## SUPERIOR SERVICE

A man pays for what he gets these days and he wants the goods to be standard and the delivery prompt. We have an UP-TO-THE-MINUTE BUSINESS and handle the

## Auto = Accessories

that have made a name around the world.

### Tires and Tubes Repaired

In the most satisfactory and rapid way at reasonable cost.

Every Automobile Want Attended To

Remember that we handle

### The Celebrated GOOD-YEAR TIRES ALSO GASOLINE

Come to our place for Service and Satisfaction.

### Ernest Williams, The Saddler.

Free Air MARFA, TEXAS Free Water

### FOR SALE.

About 30 young graded Angora goats for sale. Price \$3.75 per head.

Good range for horses, cattle, sheep or goats. Personal care given them.

R. L. MEANS, Valentine, Texas. Box 66

Notice is hereby given that my entire ranch is posted and notices marked "POSTED" placed at a conspicuous place at each entrance. No hunting will be allowed on my range. L. C. BRITE.

John Lock made a business trip to the river Tuesday.

up. So you do for the other mother's boy what you would have her do for yours.

This is the way to make the Marfa Christmas a happy one.

The community tree sounds good to us. It brings everybody closer together. It smacks of the real spirit, and we should all get in line for it and do our very best.

### Trade With

J. H. LOCK MEAT MARKET BEST MEATS

THAT CAN BE OBTAINED.

Fish and Oysters in Season. MARFA, TEXAS.

### Doing Fine Business.

We are pleased to see that our friend, John Lock, is doing a fine business in the meat market, which he recently purchased. Mr. Lock is an old hand at the business; he knows how to buy the choice stuff and to give the public good service. His friends and the public generally can find him at the Davis market, near the St. George hotel, where, in the future, they can get the choicest meats that the market affords.

### The Community Tree.

A committee was appointed from the Baptist church last Sunday evening to confer with other churches of Marfa, relative to a community Christmas tree.

We call attention to the change in the advertisement of Ernest Williams in this issue of the New Era. Ernest recently bought out his partner, Courtney Mellard, and now has the business to himself. He invites all his friends and the public generally to call at his place of business. He carries the standard goods and will give you a square deal.

Four of the hospital sergeants left last Sunday for Fort Jay, New York, where they will enter the hospital corps. They were Sergeants Chas. Suchy, F. H. Owens, Patterson and Goodenberg.

### Community Christmas—Marfa, 1917.

ORGANIZATION.— T. C. Mitchell, General Chairman.

EXECUTIVE COMMITTEE.— T. C. Mitchell, Col. G. T. Langhorne, Mesdames Fennell and Livingston, Messrs. Murphy, Kilpatrick, Light and Morgan (Sec.).

This committee will act on presents, also on publicity, with Mr. Austin Callan.

COMMITTEE ON TREE.— Mr. T. C. Mitchell.

COMMITTEE ON DECORATION OF TREE.— Mrs. Walker (C), Mrs. Fischer, Mrs. W. G. Young.

COMMITTEE ON FINANCE.— Mrs. Childers (C), Mrs. McGrackeen, Mrs. Brian.

COMMITTEE ON PROGRAM.— Mr. Morgan (C), all the musicians of Marfa, Chaplain Brander.

COMMITTEE ON COLLECTING AND TAGGING PRESENTS.— Mr. Crawford Mitchell (C), Mrs. Cooper, Miss Jacobs, Chaplain Brander.

COMMITTEE ON DISTRIBUTING PRESENTS TO OUTPOSTS AND FROM TREE.— Mr. and Mrs. W. B. Mitchell (C), Chaplain Brander, Mr. Easterling.

COMMITTEE ON GUESTS, INVITATION AND RECEPTION.— Mr. Murphy (C), The ministers of Marfa, Chaplain Brander.

COMMITTEE ON PURCHASING.— Mr. J. B. Livingston, Mrs. Ake, Mrs. Lock.

Next meeting on Saturday, 3 p. m., Stockman's Club, All Chairmen, with the Executive Committee, and others needed. Short meeting.

Chairmen please call all the help they need.

Rev. H. M. Bandy was down at the L. C. Brite ranch the first of the week.

Pay your subscription.

## Marfa Manufacturing Company

Blacksmith, Machine Shop and Garage  
Samson and Eclipse Windmills, Gasoline Engines Pipe, Water Supplies; Goodyear Casing, Tubes and Automobile Accessories.

Automobile Repairing a Specialty.

We are prepared to turn out all bearings for any Automobile

Headquarters for Everything in our Line

## Marfa Manufacturing Co.

MARFA, TEXAS.

## MAC'S DRUG STORE

THE PLACE TO GET PURE DRUGS  
PRESCRIPTIONS CAREFULLY  
COMPOUNDED

## MAC'S DRUG STORE

# ONLY 8 DAYS

## More in Which to Do Your Christmas Shopping

It behooves you, dear Santa Claus, to be busying yourself. Our holiday goods are selling out rapidly and you must do your selecting in the next few days, or you will be sorely disappointed.

By Way of Suggestion, we mention:

Kid Gloves, Crepe Handkerchiefs,  
Boxed Handkerchiefs, Linen Handkerchiefs,  
Bath Robes, House Slippers, Mackinaws,  
Silk Waists, Leather bound Books,  
Books of Poems, Juvenile Books, Booklets,  
Toilet Sets, Baby Sets, Manicure Sets,  
Gillett Razors, Radiolite Watches,  
Dolls, Toys, Rockers, Cut Glass,  
Fine China, Rugs, Sweaters, Puttees.

## Marfa Dry Goods Co.

### The Christmas Spirit.

We do not believe in wasting anything. Especially does the world need all of it's food supply. But the Christmas spirit should be kept up. In fact, life wouldn't be worth much without it.

The New Era man had occasion to visit the jewelry store of Anderson Brothers this week. We made the discovery there that Frank Anderson, the genial proprietor, had given the matter thorough thought and had made a selection of gifts. Never in our life did we see so many pretty and appropriate things, and too, we were marvelled at the reasonableness of the prices. Such presents should be given. They do not take anything from the needs of the country in carrying on the war, but calculated to convince wife, mother and sweetheart that you are thinking about her and want her to have something nice all for herself. It will pay you to go around and see the many beautiful wrist watches, lavalliers, stick pins, cameos, etc., in the jewelry line; also that great assortment of cut glass and ivory goods.

Frank Anderson knows that the people are going to continue to celebrate this great day and he has prepared for it in the right way. He has brought the Christmas spirit to Marfa and he is maintaining it. You will find a thousand different kinds of pretty presents there and there is nothing tacky or shoddy in the whole line. The assortment is simply fine and you will be able to find what you want at the most reasonable price.

### New Repair Shop.

F. C. Mellard and Chas. Kostermente, have opened a new repair shop for the care of automobiles in the Yates building next to the Opera House. They will handle the Overland and the Wyls Knight cars and will keep all kinds of automobile accessories. Mr. Kostermente, an expert machinist, will be in charge of the repair work and he guarantees to give satisfaction. See the advertisement of this new firm the Overland-Marfa Co., in this issue.

Mr. and Mrs. L. C. Brite returned Thursday from Fentress, where they went to attend the funeral of Mr. Brite's mother.

# XMAS IS HERE!

## Come Early and Avoid the Rush

See our beautiful line of ~

Cut Glass, Silverware  
Toys and Dolls.

Place your orders early, as The Big Store will be closed all Xmas Day.

## Murphy - Walker Co.

MARFA, TEXAS

### THE NEW ERA

ESTABLISHED MAY 29, 1886.

Published Every Saturday by the  
**New Era Printing Company**

(Incorporated)

Austin Callan, Ed. and Mgr.  
Mrs. Austin Callan, Society Editor.  
(Phone 174)

### Big Tire Shipment

Ernest Williams, the Marfa sadder who has recently gone into the automobile supply business, got in a big stock of the celebrated Good-year tires this week. He is well prepared to take care of the wants of the automobile people of this section. See him for any and all accessories.

Miss Margaret Pearson, from Haymen, was in Marfa this week, a guest of Mrs. A. J. Thompson.

Miss Thelma Jones returned from San Antonio last week greatly improved in health.

### Buena Vista.

(Dedicated to Private Albert A. Riggs.)

A cow or a code? 'Tis a star or a Stripe!  
And our troopers go over the border.

By day or by night, for an ambush they're ripe,  
Out of wrack to bring law and bring order.

But Liberty's peace is purchased by blood,  
Be it trooper, or statesman or Saviour.

And the fast glazing eye, nigh the red Grande's flood,  
Is the type of his comrades behaviour.

So mid upstanding men, by the gun or the grave,  
Lie the Vista in gloom or in beauty.

'Tis giv'n all-today to be true and be brave,  
At that post which now calls us to duty.

—E. C. M.

Big Bend, Texas, 1917.

OFFICERS:  
Chas. E. Collins, Pres.  
Dr. R. V. Christian, Vice-Pres.  
Field Bohart, Treas.  
Dr. F. S. Schoenleber,  
Secretary and General Manager.

# KANSAS

DIRECTORS:  
Chas. E. Collins, Sorrento, Colo.  
John E. Painter, Roggen, Colo.  
Field Bohart, Colo. Springs, Colo.  
Dr. R. V. Christian, Wichita, Kans.  
Dr. F. S. Schoenleber, Denver, Colo.

## Blackleg : Vaccine

Plant and Laboratories—Wichita, Kansas—Denver, Colorado.

\$25,000.00 Laboratory Now Under Construction  
At Amarillo, Texas.

U. S. Government Veterinary License No. 117.

THE VACCINE THAT IMMUNES EVERY CALF: EVERY USER SATISFIED  
OVER 500,000 CALVES VACCINATED AND EVERY CALF IMMUNE.  
THE PIONEERS IN THE PRODUCTION OF THE SINGLE DOSE.

Germ Free Fluid Vaccine  
The Vaccine That Stands The Virus Test

SAFELY IMMUNIZES AND IMMUNIZES SAFELY. NOT A CHEAPLY MADE PRODUCT, BUT A DEPENDABLE PRODUCT.

LET US DEMONSTRATE THIS TO YOU.

Dispensed in bottles containing 5, 10, 20, 45, and 90 doses. Six dose Syringe with two needles, \$2.50.

Originated by Members of

The Kansas Blackleg Serum Company

This Trade Mark is Our  
Word of Honor



And Your Protection

WE ARE THE ORIGINATORS—NOT IMITATORS.

Write for Literature and Information

### Southern Distributing Station

Dr. A. J. HOFFMAN, M'gr.  
Marfa, Texas. Phone 211.

### A Marfa Romance.

It is not necessary to go far away, among vine-clad cottages of another land, to find the material for a romance. Our own moon beams just as bright, our own flowers are fully as sweet, our own lads and ladies woo and win as earnestly and as beautifully as they do anywhere under Heaven's blue dome.

But recently there came to a happy termination a courtship started within view of our glorious mountains and carried on through the purpling days of an autumn, grand enough to challenge the pen of a Victor Hugo.

The band was playing a mellow rhapsody, among the turning leaves in Sunset Park, when two faces met for the first time. It was the sweet, old, true story of love at first sight. Scarcely had a month rolled by until one eventide found the ardent suitor for the hand of one of the West's most beautiful blossoms, pricing the glittering gems at Anderson Brothers jewelry store. The ring was a dream and splendid enough to adorn the hand of a queen. In a few days one of our belles was seen wearing it and far and wide the whispering voice of Madam Rumor told of the approaching nuptials.

Frank Anderson claims credit for the happy event in that he furnished the diamond, and it was a lovely selection indeed, from his full and splendid stock. He says that he made these two hearts happy and that he has a line of jewelry, cut glass and ivory goods for Christmas presents calculated to make hundreds of other Marfa people feel the same way.

Anderson Bros. have a large and varied stock of Xmas gifts. ad

### A Womanless Wedding.

Now, you might think a wedding without a woman would be an uninteresting affair. But you are mistaken. "The Womanless Wedding" will be given at Alpine on the night of the 21st of December, at the Masonic building, and it will be one of the best affairs the people of West Texas have ever had a chance to see. The ladies of the Eastern Star are giving it and the price is 25 and 50 cents. All Marfa is invited to go down and see this queer wedding.

### Band Concert

On Sunday aft.

### Bishop Coming

On Sunday aft. Bishop of the Diocese of El Paso, will be in Marfa on the 21st inst. and will render the same program next Sunday that was advertised for church. The services will be in the morning at 9:30. All are invited.

A veritable "Palace of Sweets" for Marfa people  
**The Busy Bee**

Where you get the Famous Johnson Box Candies, Sun-Kis't Pop Corn, and all the Popular Drinks.

**W. R. Pearce, Propr.**

## Clothes make the man

LOOK MUCH BETTER, ESPECIALLY IF THEY COME FROM

**LEWIS, The Tailor**

"NUFF SED"

MARFA, TEXAS

## "Home Sweet Home"

Is a song that goes straight to the human heart. Every home should be made comfortable. If you haven't a home, we can furnish you the materials for building one. If you have a home perhaps it needs repairing. We have what you want.

**We Handle Everything in Lumber**

Also Fencing Materials of all kinds and Paints and Oils. Come and see us.

## Marfa Lumber Company



INTEREST PAID ON  
TIME DEPOSITS



SAFETY DEPOSIT

MARFA,

TEX

BOXES FOR RENT

## Locals and Personals

J. W. Woodward, an old-time Marfa man, was down from El Paso during the week.

Johnnie Moore, the Alpine commission man, was in Marfa on business Monday.

The pretty new home of John Lock, on the East side of town, is nearing completion.

Mrs. Bailey, of the Bailey Novelty Store, returned from an extended visit to East last Sunday.

Captain Brenton was transferred to Jacksonville, Florida, and left last Saturday.

Sergeant Lamb, inspector of the Packard trucks, will leave immediately for Detroit, Michigan.

Lieutenant Riley, of the machine gun troop of the Eighth cavalry, will leave in a few days for California.

Mrs. A. O. Hubbard returned this week from Iowa, where she has been on an extended visit to relatives and friends.

### Woodmen Camp No. 2172.

The Marfa Camp No. 2172, Woodmen of the World, held their regular meeting last Monday evening, December 18, and this being the meeting for the election of officers for the ensuing year, the following were elected to serve the Camp for the coming year in due form:  
I. W. Howell, C. C.  
E. F. Nicolls, Adv. Lieut.  
Dr. M. R. Mahon and Dr. A. G. Church, Camp physicians.  
Ernest Williams, Manager.  
C. E. Porter, banker.  
J. D. Battle, clerk.  
J. G. Brooks, Escort.  
Bill Bishop, Watchman.  
John McDonald, Watchman.  
The officers elect will present themselves for installation at the next regular meeting in January, 1918, same being Monday the 7th.  
J. C. BEAN, C. C.  
E. C. TEDFORD, Clerk.

### Schwoebel-Poer.

A happy surprise wedding took place in Marfa last Monday night. The contracting parties were Miss Willie Mae Poer and Mr. Billy Jack Schwoebel, two well-known and popular young people of the city.

The wedding was at the home of the bride's parents, Mr. and Mrs. C. E. Poer, Rev. E. C. Morgan, officiating.

It was the purpose of the contracting parties to have the ceremony performed in the presence of only the members of the family, but in some mysterious way the teachers and pupils of the High school, in which Miss Poer was a pupil, found out about it and attended in a body. At the conclusion they presented the bride and groom a beautiful chest of silver.

Miss Poer was one of Marfa's pretty young flowers and she has many friends here to join in wishing her a blissful wedded life.

The fortunate groom is in the signal service of the United States army and is a worthy young gentleman.

The New Era, with the balance of the community, wish the two all the joys that belong to mortals here below.

### More Soldiers are Coming

around to Anderson Brothers for their holiday gift buying, than perhaps anywhere else in the West, because he has such a pretty line of jewelry to select from. You will be surprised to find such a great assortment of real classy stuff in a small town and you will be surprised still greater when you find out how reasonable the prices are.

### Methodist Church.

All the regular services next Sunday and a welcome to all who come.  
E. C. MORGAN.

Gifts for every member of the family. We will be mighty glad to show you our stock.—Anderson Bros.

### Mrs. N. C. Daugherty.

From her residence at Fentress, Texas, where she had spent a long and useful life, the spirit of Mrs. N. C. Daugherty took flight last Friday afternoon for that Eternal Home beyond earth's shadows.

The day following, Saturday, December 8th, all that was mortal of the dear old mother was consigned to the charitable bosom of Mother Earth, there to rest in sweet peace clasped by the soil o'er which she walked in childhood.

Mrs. Daugherty was the mother of Mr. L. C. Brite, of Marfa, and he and Mrs. Brite hastened to her bedside upon receipt of a message stating that she was seriously ill. Before they arrived, however, the Angel of Death had called and they did not get there in time to say good-bye. From the best information that we have been able to secure, deceased was 83 years of age and was reared in Caldwell county. For many years she was a member of the Baptist church and lived a truly consistent Christian life. Often she visited in Marfa and her death is regretted by numerous friends she made here, all of whom learned to love her for those old-fashioned but ever-admirable traits of character belonging to the splendid womanhood of the days gone by.

A friend, who knew Mrs. Daugherty from her girlhood, said to us that she was one of the grandest types of her sex that he had ever known. For more than half a century he had been well acquainted with her, and he found her the possessor of the very loftiest ideals and one who beautifully lived up to them in her every-day life. She loved the right, she loved humanity, she loved duty and she made her actions conform to this great love and well can it be said of her that the world was sweeter by her having dwelt in it, and that it is poorer now that she has gone away.

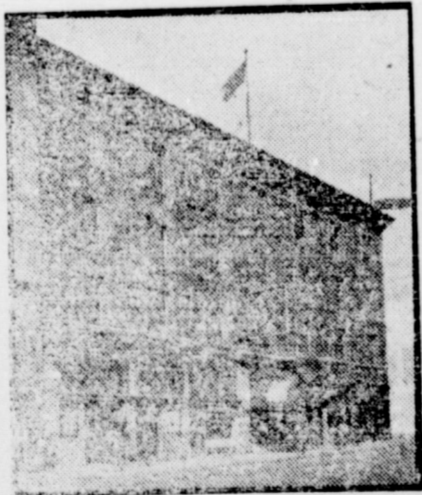
There is nothing more beautiful than the sunset of a well-spent life, and Mrs. Daugherty so spent her days here on earth that everything was bright around her until she passed away, and then it became dark and lonely for the dear ones left behind.

To the bereaved son the New Era extends deepest sympathy. He alone feels the full extent of the loss, for it is he who was called upon to part with a mother. What greater sorrow could come into the life of a man? The first friend and the last friend; the one who took his hand and guided him through the thorns of youth; the one who at her knee, taught him to pray; the one who always dried his tears and through the golden horn of love poured good and noble sentiments into his young heart.

What a loss! And yet it cannot be counted as a loss. The tender hand-clasp, the affectionate greeting, the words of love will exist hereafter only in sacred memory. There will be no old home to go back to any more. The fledglings have flown and the mother is dead! But skyward he can now look and from a mother here on earth he can transfer his affections to an angel in Heaven.

### Santa Claus Not Coming.

Now, don't get rained. The reason he isn't coming is because he has already been here. Now, if you don't believe it, just go around to Anderson Brothers Jewelry Store. You will find that he has left a beautiful assortment of gifts there.



**HOTEL ZEIGER**  
EL PASO, TEXAS.

Rates:  
Rooms, \$1.00 to \$1.50 with detached bath.  
Rooms \$2.00 to \$2.50, with private bath.

The Hotel Zeiger Dining Room is known all over the Southwest as serving "The best of everything and everything of the best." Hotel Zeiger caters particularly to mining and cattlemen and their families.

Cafe Open all Night.

# DECEMBER 25, 1917!

The one Great Day of all the year, for which we all prepare. We will have a full line of merchandise, from which you may select suitable presents for all.

We are also making a liberal reduction on all Ladies' Coat Suits, Dresses, and Men and Boys' Suits.

We Welcome You to Our Store.

## Mitchell-Gillett Dry Goods Company

### Men's Club Reception.

The Men's Club is going to entertain as its custom at this season, with an annual New Year's reception. It is not expected to have as elaborate an affair as usual and yet it goes without saying that those who are lucky enough to receive an invitation will spend a most delightful evening December 31st as guests of this popular club.

A special meeting of the club was held last week and arrangements were made for the reception. The account of same, however, as published in the New Era, was not correct and we give the plans in full as follows:

All the officers of the club—the president, vice-president, secretary and treasurer, and directors will receive the guests. They will be assisted by their wives. They are: Messrs. and Mesdames C. E. Pruett, W. H. Colquitt, J. Humphries, W. P. Murphy, B. T. Corder, C. T. Mitchell and W. W. Weatherford.

### Reception Committee:

Mrs. T. W. Snyder, Chairman, assisted by the following ladies:  
Mesdames Ben Pruett, G. C. Robinson, T. C. Crosson, L. C. Brite, A. M. Porter, W. B. Mitchell, F. C. Mellard, C. E. Mead, J. C. Orgain, W. P. Fischer, J. C. Pool, H. M. Fennell, J. B. Gillett, A. G. Prude, W. T. Jones, C. O. Fenley, W. W. Bogel, Sr., A. C. Easterling, K. C. Miller, J. W. Howell, T. H. Bawls, G. A. Howard, W. A. Mimms, Oren Bunton, A. M. Avant, W. R. Ake, J. C. Bird, R. S. Bynum, B. J. Buchanan, H. Briam, Gus Bogel, W. H. Cardwell, H. T. Fletcher, J. H. Highsmith, C. E. Jones, W. W. Lewis, T. C. Mitchell, James Normand, R. D. Richey, R. E. L. Tyler, R. C. McCracken, J. F. Tigner, S. A. Thompson, T. M. Wilson, Eph Williams.

### Entertainment Committee:

H. M. Fennell, Chairman.  
Mr. and Mrs. H. M. Fennell, Mr. and Mrs. J. C. Orgain, Mrs. McCracken, Mrs. Porter, Misses Willie Mimms, Pearl Bailey, Gertrude Mead, Miss Jessie Jones.

### Refreshment Committee:

Mr. W. P. Murphy, Chairman.  
Mrs. W. P. Murphy, Mr. and Mrs. W. B. Mitchell, Mr. and Mrs. T. C. Crosson, Mr. and Mrs. C. E. Mead, Mr. and Mrs. Claude Easterling, Mr. and Mrs. L. C. Brite, Mr. and Mrs. G. C. Robinson.

### Decorating Committee:

T. W. Snyder, Chairman.  
Mrs. T. W. Snyder, Mr. and Mrs. Ben Pruett, J. C. Orgain, C. E. Pruett, J. W. Pool, K. C. Miller.

### Finance Committee:

W. H. Colquitt, Chairman.  
B. T. Corder, C. T. Mitchell, W. R. Ake.

## Overland=Marfa Company

The New Automobile Agency and Supply and Repair Shop. Located in the Yates building, next to the Opera House. Will Handle

### Overland and Willys-Knight Cars.

Also Tires and Gasoline  
The repair department will be in charge of Chas. Kostermenke. Give us a trial for good service.

## F. C. Mellard and Chas. Kostermenke

### "The half has never yet been told."

That is what the Queen thought of the glory of Solomon... You might read about all the brilliant Jewelry—the Diamonds and LaValliers, the Wedding rings, and Gold Watches, the Cut Glass and Ivory Goods that we have on hand—Handsome things for Birthday and Wedding presents and then when you come to our store and take a look at them, you will exclaim also: "The Half Has Never Yet Been Told."

### COME AND SEE FOR YOURSELF Anderson Brothers

JEWELERS

FRANK ANDERSON, Proprietor.

MARFA, TEXAS.

## Keep Warm

I am Prepared to Deliver

## wood

On short notice, Have Oak and Mesquite in all lengths, for fireplace or heater or cook stove. Also kindling.  
For prompt service—RING 207.

## Frank Quiroz

## H O M E S

Build  
houses to  
make  
H O M E S

It takes more than a good house to make a home, but few real homes are made without good houses.

If you contemplate building any kind of a structure, see us. That is our business in life. We understand it and can fill your wants.

## John C. Bean

Estimates  
Carefully  
Made

# Pure Bred Herefords

Thick fleshed, strong constitutioned type, Bulls and she stuff for sale. Motto: "A satisfied customer the best asset."

**Luke Brite,**  
Marfa, Texas

# W. A. Oatman

**CONTRACTOR AND BUILDER**  
Estimates gladly given free of charge. Plans and specifications furnished on short notice and at a nominal cost. No job too large or too small for me to handle.  
MARFA TEXAS

# HOTEL SHELDON

(EUROPEAN PLAN)  
**RATES REASONABLE**  
HEADQUARTERS FOR  
THE CATTLEMEN  
"ENOUGH SAID"

# Marfa State Bank

(Incorporated)  
No. 499,  
MARFA, TEXAS.  
Capital \$50,000.00  
Surplus and Undivided Profits \$24,000.00  
T. M. WILSON, President JAS. NORMAND, Vice-Pres.  
J. H. FORTNER, Cashier BEN S. AVANT, ASST Cash.  
DIRECTORS  
James Normand T. C. Mitchell W. M. Ellison  
J. H. Livingston T. M. Wilson  
The non-interest bearing and unsecured deposits of this bank are protected by the Depositors Guaranty Fund of the State of Texas.  
WE SOLICIT YOUR BUSINESS

# SUNSET ROUTE

Two Trains Daily to all Points West, Northwest, East and North.  
DINING CARS. OBSERVATION CARS.  
Pullman and Tourist Sleeping Cars.  
OIL BURNING LOCOMOTIVES.  
THE ROAD FOR COMFORT.

For Further Information  
See A. O. HUBBARD, the Local Agent.

## THE COMING CHRISTMAS

(By Austin Gallan.)

These are serious times. Never before in the history of the world was there as much blood spilling. From the homes of Marfa, from the homes of Texas, from the homes of all America, young men are going away to be slaughtered. On a recent trip we talked to many men and women. Nearly everyone said: "I have a boy in the army." Nobody but a father or a mother knows what that means—"A boy in the army" to bare his bosom to the murderous onslaught of the most cruel foe that was ever belched out of hell. "A boy in the army" to die on a far away field of carnage, with no one to be tender and good to him.

But in the face of all this, we should make the coming Christmas a happy one. The earth needs cheer and sunshine more than it ever did before. No one should be thoughtless, no one should forget the clash of death at the battle's front, no one should turn a deaf ear to the call of Duty. But everyone should endeavor, if possible, to place a shining star in the dark and gloomy sky; to make a flower bud and blossom where all is bare; to touch the magic spring of joy in as many hearts as possible. Each child made to dance with delight, each face illuminated by a smile, each soul cheered and strengthened by the world's work, help sweeten an age made so bitter by the cruel selfishness of an infamous despot.

Two thousand years ago, when the old Judean civilization had crumbled and hope was almost a dead flower, the Savior came to bless and lighten man's pathway. At the approaching Christmas tide we need again the spirit that cast the beams of gold in all earth's sombre valleys then; we need that unselfishness born in the Bethlehem manger and made to shine around the world.

Do not feel that you have acted well your part until some lonely soldier has been made to know that he has a personal friend; do not imagine responsibility ends with the supplying of your own dear ones' wants. There are heart-broken widows and helpless children. Take the Christian spirit to them! Life and light and hope to them! You can! Remember what the means. Meet it as a full complement of all Humanity.

I will pay \$200 for evidence that will convict any person of stealing my horses or cattle branied 70 or 07.  
J. F. TIGNER.

**FOR SALE.**  
A few household goods.  
Inquire of Mrs. Bradford Brinton.  
Telephone 189. ad

**Notice—Big Reduction in Mazda Lamps.**

Why buy inferior, refilled lamps when you can get the best at the following prices:  
10 watt Mazda.....30 cents  
15 watt Mazda.....30 cents  
25 watt Mazda.....30 cents  
40 watt Mazda.....30 cents  
60 watt Mazda.....35 cents  
75 watt Type C.....65 cents  
100 watt Type C.....\$1.00

Just received a nice line of Electric Percolators, Toasters and Irons which will be sold at a very low cost. Now is the time to buy a Xmas present. Get your order in early.

Marfa Electric Light & Ice Co.

Gifts for every member of the family. We will be mighty glad to show you our stock.—Anderson Bros. ad

**No Time for Sleep.**

Those Americans who have not heard the cry of a struggling nation, who do not yet realize that this Government is face to face with a life and death fight, should wake up.

President Wilson staked the money and the blood of his country in the contest for human liberty and we must understand that it is going to take a goodly portion of both to win.

Germany has not been conquered. Germany shows no sign of weakening; Germany fights every battle on the soil of her enemies. We can see nothing ahead but a long, fierce struggle that will be lost without a supreme effort and far greater sacrifices than our people have yet dreamed of.

The one, supreme thought, the great militant aim of every true citizen of the country should be to win the war. Anything short of that is intolerable disloyalty. The time has come when we can no longer think of ourselves, of our business and our pocketbooks, but of a free, triumphant, world-leading America, under a banner of human justice, or an America subservient to the most despicable, brutish, barbarous nation that ever flaunted its black flag in the face of civilization.

# Pecos & Rio Grande Telephone Co

LOCAL AND LONG DISTANCE  
GOOD SERVICE—PROMPT ATTENTION

We solicit your patronage and ask your co-operation to make our service as effective as possible.

**E. W. GOROM, Ge'l M'gr**  
J. W. COOPER, Local M'gr.

phant, world-leading America, under a banner of human justice, or an America subservient to the most despicable, brutish, barbarous nation that ever flaunted its black flag in the face of civilization.

The German spy, the American racist, the indifferent tightwad, and the labor agitator are all enemies of the country, and as such they should be speedily dealt with according to their dastardly crimes against the nation.

There is nothing to argue; we are at war—the last dollar and the last man, if necessary—our boys have gone to the front, their lives are in peril and whoever by word or deed, does anything to make it harder for them, or to place their lives in greater jeopardy, deserves the scorn of every citizen of this republic and the most severe punishment that can be meted out under existing laws.

There can be no middle ground. One must be red blooded for his country, its defenders in all instances and the uncompromising foe of Germany, or he should be deprived of every solitary blessing or privilege under the Star Spangled Banner.

Anderson Bros. have a large and varied stock of Xmas gifts. ad

**A. M. AVANT**  
Live Stock and Land  
Marfa - - Texas

**OF INTEREST TO LADIES OF MARFA.**

Mrs. W. R. Ake has in a new line of first-quality switches, all colors, which she can afford to sell at reasonable prices. See her.

**"La Ciudad de Chihuahua."**  
MENDIAS HERMANOS

Comerciantes y Comisionistas  
MARFA, TEXAS.

Tel. No. 459, P. O. Box 36.  
Located two blocks of Alamo Lumber Co.

## E. C. Williams

Vulcanizing Shop  
Gasoline, Oils, Tires, Tubes and General Auto Supplies.  
Vulcanizing Promptly Done.

## Hans Briam

The Merchant who has practically everything and will sell it to you for less.  
MARFA, TEXAS.

## Marfa Motor Co.

We Handle the Ford.  
The best car for the money that was ever made or ever will be made.  
It will take you anywhere, and cost you less to get there.  
MARFA, TEXAS.

## Help a Worthy Cause.

Mr. Edward A. Sloan has taken the initiative in assisting Mrs. Wilson, principal of the Mexican school, in taking up a subscription for the purpose of giving the Mexican school children a donation of little presents which it is hoped, will make the occasion a little brighter for those little unfortunate children of whom there are many in Marfa who are not enjoying the necessities of life, much less the luxuries. It is a mystery as to how the Mexican population live at all, and the little children must suffer untold misery, and Mr. Sloan and Mr. Wilson are engaged in a very meritorious undertaking, and we hope that the people of Marfa will loosen up their purse strings and contribute liberally to this effort to bring a little sunshine into the lives of these unfortunate people.

The following is a list of those who have contributed to date and those who will contribute later will be added to the list.

Mr. Colegrove	.....\$ .50
Mr. Carpenter	.....50
Mr. Collier	.....1.00
Sgt. Toback	.....50
Mr. Hysaw	.....1.00
Mr. Foster	.....50
Mr. Sample	.....25
Pvt. Klingenberg	.....50
Mr. Stroel	.....1.00
Mr. Ford	.....50
Jenson Coughran	.....50
C. A. Obet	.....50
Paul Propst	.....50
William Ake	.....1.00
Anonymous	.....50

## I AM AN AMERICAN CITIZEN.

I am an American Citizen—the best Title any man can ask.  
(By request).

I would not crave to be a duke or earl, a Lord, a Sir, a Count, nor be known by any other stilted name. I hold myself before the world, a man, a man whose aims are high; a citizen of the greatest, freest and best domain that God has ever blessed man with; a land born in liberty, whose Pilgrims trod its desolate shores in misery and pain because they wanted freedom. They suffered untold agonies in order that the foundations of a mighty nation with a glorious flag might stand out as a shining example to the world of what true freedom meant.

I am a citizen of the United States, which were woven into one Union because they wanted liberty. A few settlements bound by the bonds of love for freedom repulsed the enemy and stood before the world the champion of Democracy.

A citizen of the land whose father Washington, suffered and prayed at Valley Forge that this people might be free from the hand of the oppressor.

I am a proud American, proud of the heritage left for me by the men who fought and died that there might be one Union respected by the world as ONE free people whose ultimate hopes and aims are One.

## G. H. & S. A. TIME TABLE.

West Bound.  
No. 9.....11:40 a. m.  
No. 101.....5:20 p. m.

East Bound  
No. 10.....6:10 a. m.  
No. 102.....3:24 p. m.  
Trains 101 and 102 are straight Pullmans and Pullman fare is charged.

Captain Devore, of the Quartermaster's department, has been transferred to Hoboken, N. J., and will leave immediately.

Lieutenant Devore, brother of Captain Devore, has been changed and will leave for Louisville, Ky.

Gus Raetzsch returned the first of the week from Fort Worth, where he went with cattle.

## PROFESSIONAL CARDS

**DR. HODGES.**  
Dentist.  
MARFA, TEXAS.  
Near Marfa Dry Goods Company.

**DR. J. C. MIDKIFF**  
Physician and Surgeon  
Eye glasses scientifically Fitted.  
Office 2 doors North of P. O.  
Res. Phone 9. Office Phone 185

**DR. M. R. MAHON.**  
Physician and Surgeon  
Office Phone 35. Res. Phone 32.  
MARFA - - - TEXAS

**C. E. MEAD.**  
Attorney-at-Law  
Marfa, Texas.

GENERAL PRACTICE.  
CIVIL ENGINEERING AND SURVEYING

Services \$7.50 a Day and Expenses  
**R. L. McCamant**  
Phone 185

\$300 Reward.  
For information leading to the arrest and conviction of anyone stealing my cattle. W. A. MIMMS.

**LIVINGSTON UNDERTAKING CO**  
W. G. Young, C. W. Livingston  
Coffins, Caskets, Funeral Goods.  
Licenses: Embalmers.  
MARFA - - - TEXAS

**THE MARFA BARBER SHOP.**  
W. R. Ake, Proprietor.  
The best equipped barber shop between El Paso and San Antonio. Hot and cold baths.  
MARFA - - - TEXAS.

**CHAS BISHOP**  
Drayage.  
Light and Heavy Hauling.  
Phone Union Drug Store

Marfa Camp No. 2172 Woodmen of the World Meets 1st and 3rd Mondays in each month.  
R. M. Duty, Clerk.  
J. C. Bean, C. C.

**MARFA CHAPTER No. 76**  
R. A. M. meets in Masonic Hall on Saturday before the 4th Sunday in each month. Visiting companions are welcome. C. E. Mead, H. P. J. W. Howell, Secretary.

**MARFA LODGE No. 596 A. F. & A. M.**  
Meets the second Thursday evening in each month. Visiting brethren are cordially invited to be present.  
B. J. Buchanan, W. M.  
J. W. Howell, Secretary.

**J. C. FULLER**  
Attorney-at-Law  
Practice in all State and Federal Courts  
Office  
Over First National Bank  
MARFA TEXAS  
Phone 50.

**BIG BEND TITLE CO.**  
Abstractors.  
We Have Complete Index of County Records.  
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Hot and Cold Baths  
**BUCK'S SHAVING PARLOR**  
For Service.  
**CLYDE DEATON, Prop.**