

# Morton Tribune

Volume 36, No. 39

Thursday, July 31, 1975, Morton, Texas

FIFTEEN CENTS

## Last Frontier Events

**WEDNESDAY**  
 Settlers Reunion--Activities Building--Noon  
 Rodeo Parade--Downtown Morton--4:30 p.m.  
 Bar-B-Que--City Park--Following Parade at 6 p.m.  
 Fiddlers Contest--City Park--During Bar-B-Que  
 Rodeo Performance--Rodeo Arena--8:00 p.m.  
 Rodeo Dance--Near Rodeo Arena--9:00 p.m.

**THURSDAY**  
 Rodeo Performance--Rodeo Arena--8:00 p.m.  
 Rodeo Dance--Near Rodeo Arena--9:00 p.m.

**FRIDAY**  
 Horse Shoe Pitching Preliminaries--10 a.m.  
 Water Polo--On the Square--All Day  
 Horse Shoe Pitching Playoffs--Square, Southside--3 p.m.  
 Tobacco Spitting Contest--On Square--4 p.m.  
 Hard Judging Contest--On Square--5 p.m.  
 Rodeo Performance--Rodeo Arena--8 p.m.  
 Rodeo Queen Crowning--Rodeo Arena--During Performance  
 Rodeo Dance--Near Rodeo Arena--9:00 p.m.

## It's Rodeo, Last Frontier Days in Morton!

### 3-Day slate has something for everyone

Large throngs of participants and spectators are expected in downtown Morton as the twenty-fifth annual Last Frontier Rodeo and Last Frontier Days celebration kicks off with the rodeo parade at 4:30 p.m. today.

The three-day celebration actually stretches into four days, as open air devotional for all faiths, a giant gospel music singfest and ice cream supper was held in the City Park Wednesday evening. The first singfest was held last year as part of the activities observing the fiftieth anniversary of the organization of Cochran county. It proved so enjoyable that it was rescheduled this year, and appears to be on its way to becoming an annual event.

The three-day rodeo will officially get underway with the rodeo parade scheduled to begin at 4:30 p.m. The route will be the same as in past years, with the parade forming up on East Grant and following a line of march from there up South Main to the courthouse square, west one block on Wilson, then south on Southwest First Street to its breakup point.

The "grand entry" will kick off the rodeo's first performance and is scheduled to begin at 8 p.m. tonight. The Friday and Saturday performances are also scheduled for 8 p.m. beginnings.

The climax to the rodeo See RODEO Page 5



**CHARLEY BROWN, YOUR TIRES ARE READY** — Ray Luper, of Luper Tire and Supply in Morton, doesn't know just what these World War I vintage tires fit, but assumes that they would come as close to fitting Charley Brown's Sopwith Camel or Lucky Lindy's Jenny as any. He also doesn't know where they came from, they were there when his dad took over the shop in the early fifties. They were there to be sold, though, and are still in new condition, with the usual new tire markings in good shape. He is a little puzzled where he will find a market for them — but will keep on trying as he sure would like to get them off his books. For all those interested, the size is 5X35 and they are "aviation tires," it says so right on the sidewall.

## County's over-65's grow in economic importance

Cochran County's over-65 population, growing rapidly in economic importance, attracting more than the usual amount of attention.

Retailers are focusing a slight on them because of the substantial purchasing power they wield in the aggregate.

Politicians, aware that the voters constitute a solid voting bloc, are also courting them, with an eye on the upcoming election.

The latest Department of Commerce figures show that 8.5 percent of the local population is 65 or over. In other words, one out of every 12 in the area is in that age bracket.

Throughout the country as a whole, more than 22 million men and women, 1 out of 10, are over 65.

Many of them, especially those who are on a small fixed income, have had a difficult time getting along lately. They have been badly hurt by inflation. About one-sixth of the elderly have to have public assistance to keep going, according to the report.

They are the minority, however. Most of the oldsters, in Cochran County and elsewhere, have more than one source of income. In addition to social security, some get pensions, dividends, annuities, interest from investments and, in many cases, income from employment.

Locally, 42.3 percent of the men and 8.5 percent of the women who are 65 or older are holding down jobs or looking for them. For the most part, they turn to

See ECONOMIC Page 5

## Reese AFB slates

## LAAAF, SPAF reunion

Though the U.S. Air Force can't celebrate its anniversary until September 17, it actually got its beginning on August 1, 1907 as part of the Army Signal Corps. A lot transpired since those days of fabric and wood construction, double-wing planes, cockpits and leather helmets. Lubbock played an important role in its development especially during the time of two flight training bases.

Lubbock Army Air Field was the first of two bases located here and was a primary training base for pilots of powered aircraft. Reese AFB is the successor to LAAF. The Lubbock Plains Army Air Field established here in April 1942 where the Lubbock Regional Airport now stands. This field became the major training glider pilots at one time was the only glider pilot training in the United States. It was inactivated in April of 1947.

A prelude to this year's house and anniversary celebration at Reese AFB is a military and civilian personnel stationed or trained at Lubbock's two bases during WWII will be held on August 16. The reunion will be a day-long affair and will be held at Reese AFB beginning with registration at 10:30 a.m. See REESE Page 5



**A DELEGATION OF 4-HER'S** and leaders from Cochran county are attending the 4-H Electric Camp this week which is located 28 miles southeast of Cloudercroft, New Mexico. Those attending the camp, sponsored by Southwestern Public Service Company are, left to right, first row: Mark Dewbre, Gene Lynskey, Ricky Neal, and Barry Zuber. Back row, left to right: Suzanne Gillespie, Mary Smith, Traci Taylor, Wyn Cone, and Roy Jones, agent. The Southwestern instructor is Bill Harr from Lubbock.

## DANGERS HAVEN'T MATERIALIZED

### Sunflowers make auspicious start

Sunflower crops across the High Plains are taking a final bow, marking the end of the bloom period. The worst seems to be over.

All that remains now is a period of grain filling and the harvesting operation, says Dr. James Supak, area agronomist. But farmers will have to be careful not to stop plant growth too quickly with harvest-aid chemicals because it could have a drastic effect on seed yields.

"These producers did an excellent -- almost unbelievable -- job of establishing and maintaining a crop that most had never even considered growing."

See SUNFLOWERS Page 5

### Debbie Polvado places well at state horse show

Debbie Polvado, Cochran County 4-H Club member, placed 8th in the Pole Bending recently at the State 4-H Horse Show. She competed with the top 4-H horsemen from across the state in the four-day event held in Ft. Worth July 23-26. She also participated in the barrel race.

Debbie was one of 20 4-H'ers from Extension District II who competed for honors in halter, showmanship, western pleasure, western horsemanship, reining, pole bending and barrel racing.

Steve Polvado, also a Cochran County 4-H'er, participated in the reining, western horsemanship and roping classes during the State show.

Debbie and Steve are the daughter and son of Mr. and Mrs. Bob Polvado of Morton.

### Blood Drive

The Morton Jaycees will sponsor a blood drive Thursday, August 7, from 3 until 6 p.m. in the County Activity Building. Lubbock Blood Service, who services Cochran Memorial Hospital, will be drawing blood. Donors may request that their blood be credited to them or members of their family for a period of six months.

Don't miss this opportunity to help!

## Little happened in August 1775 as the Colonies slowly geared up for war

The month of August two hundred years ago was a time when nothing spectacular happened in the American colonies. It was an important period, however, since preparations were underway to continue the resistance to British authority.

The Continental Congress had adjourned for a month's recess at the end of July. For the men who had assembled in Philadelphia this was a crucial period. Without doubt many of them returned to their homes with some fear and uncertainty. After all, the Congress was not an official body, but when it assembled in 1775 war had already begun with the

British. Therefore, this predominantly young body of men had assumed governmental authority including the military role of appointing George Washington as military commander.

Since a large segment of the population was loyal to Great Britain, these men probably worried as they rode horseback or in carriages to their homes if their friends and neighbors would agree with their actions. After all, in the eyes of the British, these upstart Americans were committing treason, an action not to be taken lightly.

Thus, most members of Congress, with the possible exception of those from Massachusetts, probably went home to gauge public opinion. Several members of Congress did go first to Cambridge where Washington's army was located. Here they viewed American military preparations first hand so that they could inform their constituents about the state of the army.

During this month, members of Congress were also

worried about British reaction to the latest American attempt to reconcile their differences. The "Olive Branch Petition" arrived in England in August; even though no definite action was taken until September, during August American representatives became convinced that it would not be received favorably.

Meanwhile in the Spanish Southwest there was also a certain amount of tension concerning other nations. The Spanish government was very worried about infiltration

by the French who might have designs on Spanish territory. During the 1770's John Rowzee Peyton, a Virginian, was captured in the Gulf of Mexico by the Spanish and brought through Texas where he was held captive in Santa Fe for several months. Even though he was an American, Spanish officials were very fearful that he was a French agent.

Since Peyton wrote a very vivid account of his experiences, we will take a look at Texas and the Spanish Southwest through his eyes in the next several columns.





## Texas highway, transit departments reorganized

With a stroke of his pen Governor Dolph Briscoe has created the State Department of Highways and Public Transportation. At the same time, Texas Highway Department and the Texas Mass Transit Commission passed into history.

The Governor's signature on senate bills 761 and 762, passed by the 64th Legislature in its waning hours earlier this month, brought the new, unified organization into being.

Public transportation systems, streets, and highways are so obviously interrelated, it is in the public interest to place the responsibility in one entity, Regan Houston, Chairman of the State Highway and Public Transportation Commission, the policy making body of the new department, said.

There had been a separate State Highway Department and a separate Mass Transportation Commission. The Highway Department had the authority to build, maintain and operate highway facilities. The Mass Transit Commission, however, was limited to a planning and coordinating role.

Senate Bill 761, authored by Senator Payton McKnight of

Tyler, grants the new Department of Highways and Public Transportation all powers necessary to effectively operate in the field of public transportation.

Senator Kent Hance of Lubbock assisted in the presentation of the measures to the Senate. House sponsors included Rep. Jim Nugent of Kerrville and Rep. Kay Bailey of Houston.

A Companion Bill, SB-762, established a Public Transportation fund similar to the farm to market road fund which has been the key to the highly successful secondary roads program in Texas.

The act provides for \$1,000,000 for Public Transportation, between now and the end of the current fiscal year on August 31, plus \$15,000,000 annually for the next two years. Some public transportation projects are almost ready for funding now.

State assistance is necessary in many cases to finance capital improvements to public transportation. Federal funds are available with a matching ratio of \$4 to \$1.

The act allocates 60 percent of State funds to the seven urbanized areas of more than 200,000 in Texas and provides that the State

will pay 65 percent of the local matching share when Federal funds are used.

It established a discretionary program for the remaining 40 percent of State public transportation funds for other urban and rural areas. Where Federal funds are not available, the State may provide up to 50 percent of capital costs.

Basically, the new department is built on the established organization and professional expertise in transportation of the former Highway Department and the Mass Transit Commission. No additional personnel will be required.

The former State Highway Commission, including Chairman Houston of San Antonio, DeWitt C. Greer of Austin and Charles E. Simons of Dallas, now is constituted as the State Highway and Public Transportation Commission.

The Chief Administrative Officer of the new department is Engineer-Director Luther DeBerry, who was the top administrator of the former Highway Department.

## TIPS FOR OUTDOORSMEN

by Vern Sanford

If you're any kind of a shooter you'll be interested in what Bill R. Davidson had to say following the World Shooting Championship held in Phoenix several years ago, especially if you're a woman.

Bill is a contributing editor to The American Rifleman and reported some very interesting and important comments made by the coach of the American team, retired Marine Colonel Walter Walsh.

America's team placed second to Russia, which country entered 42 shooters against 34 on the U. S. squad. Russia won 45 medals; U. S. 34.

Coach Walsh stated that revived government support of civilian shooting is necessary if the United States is to surpass the Soviets in International shooting competition.

In Walsh's opinion virtual abandonment of the

citizen marksmanship programs by the government had seriously harmed American shooting. He pointed out that we didn't have enough top junior talent coming along; that there must be some kind of government support of the civilian marksmanship program; and we must reorient our thinking away from the public's growing idea that anyone who fires a gun is some kind of nut.

Lack of interest on the part of the female shotgun shooters was pointed out by Walsh, who commented that we have a good many high-skilled women "who could have competed successfully" but they didn't show up for the team tryouts.

"The basic American attitude toward the International shooting game must change too," said Coach Walsh, who emphasized that it is quite different

from the domestic kind and is not familiar to many Americans, therefore we sometimes don't develop as broad a base of skill and support as we might.

International courses do present a greater challenge," said the coach, "since they are more difficult, but many shooters, especially shotgun shooters, don't like to see any but perfect scores come up after their names.

This is commendable, but, said Walsh, "when we have only a handful of shooters engaged periodically in International competition, we are bound to suffer to some extent."

Evidently the coach's recommendations were heard for there is now much greater interest and participation among women than ever before — and today we have many outstanding dead-eye shooters among the fems.

# RODEO

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MR. AND MRS. LOUIS KUEHLER announce the engagement of their daughter, Joan, to Terry Sowder, son of Mr. and Mrs. Bill Sowder of Bula. The couple is planning an August 16 wedding at 4 p.m. in St. Ann's Catholic Church. Friends are invited to attend.

# TOWER TALKS

by U.S. Senator for Texas  
**JOHN TOWER**



## Sex Discrimination

WASHINGTON—New Regulations promulgated by the Department of Health, Education and Welfare (HEW) could mean the end of intercollegiate sports programs as we now know them.

HEW issued regulations last month to enforce the mandate of Title IX of the Education Act Amendments of 1972, which forbids discrimination by sex in our nation's schools, colleges and universities.

The sweeping regulations seek to insure that spending by schools for academic and athletic facilities for students and financial aid to students will be divided fairly between boys and girls, men and women.

Most of the regulations are long overdue. I was a co-sponsor of the bill that made them possible. I feel very strongly that women should be granted equal opportunity and access in academic facilities, including sports activities.

But HEW, in its laudable zeal to guarantee equal athletic opportunities for women, is defeating its own purpose by proposing a rule which will damage the financial base of intercollegiate athletics. This will work to the disadvantage of both men and women students, and to alumni and fans who enjoy watching intercollegiate sports.

I have introduced a bill which would exempt revenue producing sports such as football and basketball from the new federal regulations.

At most colleges and universities today intercollegiate athletics are funded in whole or in part by moneys raised through the sale of tickets or through general fundraising campaigns.

Grave concern has been expressed that the HEW regulations will undercut revenue producing sports programs by its insistence that every dollar that is spent for a sports program for men, such as the football team, be matched by a dollar for a comparable sports program for women.

My bill would exempt from the HEW mandate funds for sports such as football and basketball raised by ticket sales or donations from private individuals. Sports which are subsidized by the school would have to comply with the rules.

Passage of my bill would benefit both intercollegiate athletics and equal opportunity for women in sports.

The impairment of the financial base of the revenue-producing activity threatens not only the continued viability of that activity, but the viability of the entire athletic program. The prospect of such impairment becomes especially significant at the present time when there is such a substantial and justified demand for upgrading athletic opportunities for women.

We should continue to move to expand opportunities for women, but our commitment to equality of opportunity should not encompass massive disruptions of the educational institutions and the financial burdens these institutions will be forced to shoulder unless my bill becomes law.

## County Agent News

By Roy N. Jones

Contact with overhead electric lines cause the deaths of more than 1,000 Americans each year, with more than 100 of these accidents occurring on farms or ranches.

Overhead electric lines are so common throughout the country that they are usually taken for granted, points out Roy Jones, county agent for Cochran County. However, one idle moment when handling such metal items as irrigation pipes and ladders or when riding on trucks or using front-end loaders or similar equipment can be deadly.

The movement of such tall items as grain augers is especially hazardous around the farmstead, points out Jones, as they can easily come in contact with overhead electric wires. Such equipment should be lowered to the transport position before attempting to move it, even for only a short distance to the next building.

Augers and double-chain elevators account for about 30 percent of all electrical fatalities, noted Jones.

The key to avoiding accidents

with overhead electrical wires is to be constantly aware of such wires when working around the farm or ranch. Prior to moving any tall equipment, always lower it to the transport position and then check the entire area to make sure there are no electrical hazards in close proximity.

A major step in avoiding accidents with overhead wires is to run the wires underground. Some new power lines are being placed underground but this is often impractical in rural areas, notes Jones. However, power lines serving grain bin and feed storage areas should be routed underground it at all possible to avoid the likelihood of contact with materials-handling equipment. Underground wires also have added protection from wind and ice storms.

Of course, any system of electrical wires must be carefully mapped so as to avoid contact during later construction, cautions Jones.

Respect for electricity and an awareness of overhead as well as underground electrical wires is essential for the safety of all concerned.



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RODEO AND FRONTIER DAYS  
July 31, AUGUST 1, 2  
LEONARD'S FARM SUPPLY  
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## Hospital Notes

Patients admitted to Cochran Memorial Hospital from July 22 through July 28 were: Dovie Dane, Linda Medley, Elaine Bilbrey, Joe Rodriguez, Willie Holland, John Daniels, Cliff Nowell, Albert Rodriguez, Julia Jimenez, Anthony Jimenez, Lupe Perez, E.C. Neiman, Doug Brumble, and Carrol Braddock.

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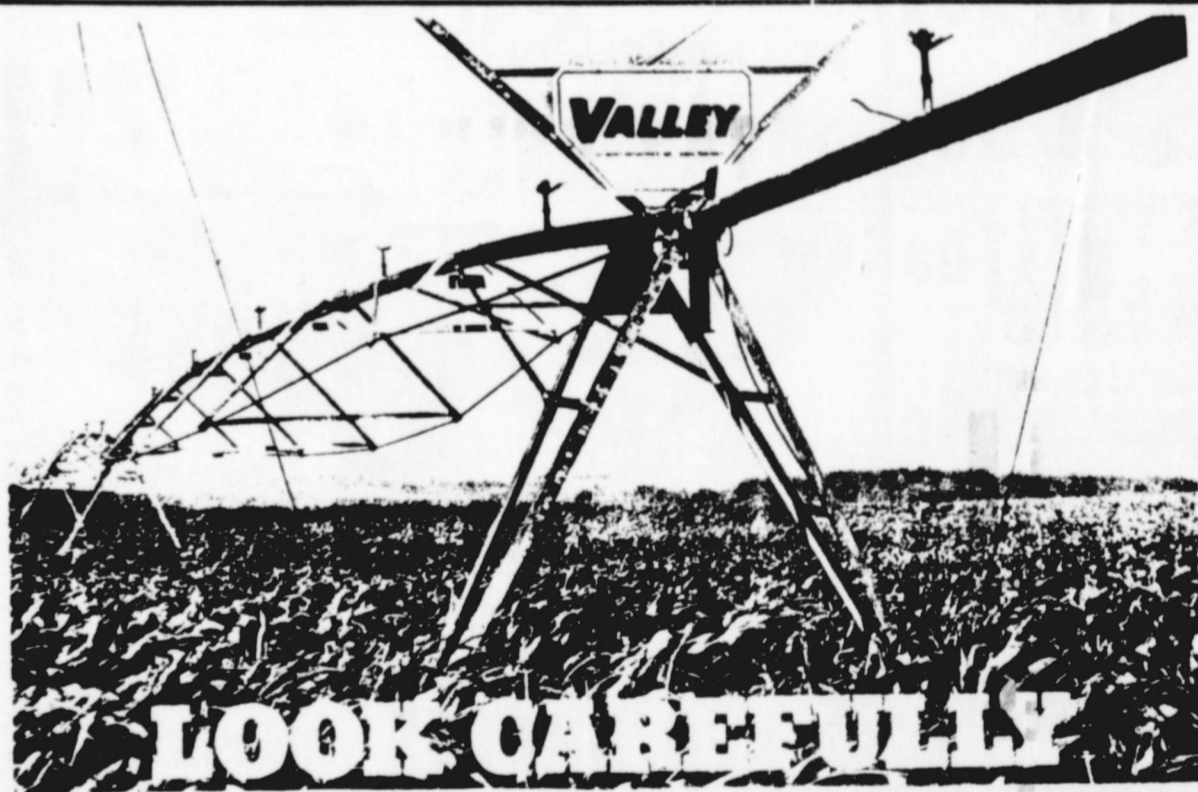


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JULY 31, AUGUST 1, 2**

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### RODEO

FROM PAGE ONE

Contest will come during a break midway in the Saturday night performance when the 1975-76 queen will be announced and crowned. She will preside over the twenty-sixth annual rodeo next year. The winner will be one of the four girls in the contest who sells the most saddles on the \$350 shop-made saddle that will be drawn for during the break in the Saturday night performance.

The four rodeo queen candidates and their sponsors include: Shonnoe Hodnett, Maudie Fire Department; Tammie Baker, Morton Area Chamber of Commerce; Rebecca Holladay, Cochran County 4-H Club and Corinna Sinnacher, Cochran County Roping Club.

Following the rodeo parade, there will be a giant barbecue held in City Park. The rodeo this year is being entered by Underwood's of Lubbock, who are well known for their wholesome portions and tasty flavor. It will be accompanied by the usual trimmings, with plenty of red beans to make the barbecue lovers' mouth water.

The traditional Old Fiddlers contest will be held at City Park in conjunction with the barbecue and promises to offer plenty of action for those who love old fashioned fiddle music.

There will be a cowboy dance held after each rodeo performance at the open air dance hall located on the south side of the rodeo arena. Music will be furnished by Edna Lee and

Freddie Lewis.

The only scheduled events for Friday are the second rodeo performance and rodeo dance.

The Saturday schedule is busy, with horseshoe pitching preliminaries at 10 a.m.; water polo on the square all day; horseshoe pitching finals beginning at 3 p.m.; Tobacco spitting contest on the square beginning at 4 p.m.; beard judging contest at 5 p.m.; final rodeo performance at 8 p.m.; rodeo queen crowning during performance break in the arena; and the final rodeo dance beginning at 9 p.m.

A complete schedule of events can be found elsewhere on page 1 of today's Tribune.

### ECONOMIC

FROM PAGE ONE

part-time employment. In general, throughout the country, nearly a third of the income of people in this age bracket comes from this source. Earnings are limited to \$2,520 a year, however. If they go above that amount, social security payments are reduced proportionately.

The Commerce Department finds that the median income of over-65 families in the United States is approximately \$6,500. While it is not much, per individual family, collectively it comes to a substantial \$70 billion or so.

As a result, the over-65 have become an important consumer market. A wide range of special food products and other goods have been created to attract this buying power.

### REESE

FROM PAGE ONE

a.m. at the Reese AFB theater. A brief welcoming program will be held at the theater including a short talk by the Reese commander. Following at noon will be a Bar-B-Q at the Reese picnic area, a display in the Reese party house, and tours of the base.

With a crowd of some 500 people expected, Lubbock's American Legion Posts will be holding open houses the evening of August 15 for any early arrivals for the reunion.

Anyone wishing further information about the reunion should contact Dick Moseley at the Lubbock Chamber of Commerce, phone area code 806-763-4666, or write Box 561, Lubbock, Texas 79408. The reunion is being sponsored by the Armed Services Committee of the Lubbock Chamber of Commerce.

### SUNFLOWERS

FROM PAGE ONE

until about seven months ago," Supak says.

"Planting rates and plant populations worked out satisfactory for most producers. The crop made excellent growth and weed control in most instances was not a serious problem. Due to favorable rainfall, even the dryland plantings never really stressed for moisture in most areas."

Supak says the dreaded carrot beetle infestations which were expected never materialized, and although pressure from the sunflower moth was terrific, most producers managed to control the pest with minimal crop damage.

"There is still some concern regarding a possible outbreak of diseases such as rust, but the pathologists feel that the early planted crops has a good chance of escaping any serious damage," he adds.

One of the most important considerations now is the length of the grain filling and curing periods. The agronomist observes that with the cool, damp weather now prevailing on the High Plains it will take four to six weeks after completion of bloom for seed to reach full maturity.

By that time, he points out, the back of the head and stalk should be drying. The triangular shaped bracts on the outer edge of the head will be brown or turning brown and the seed in the center of the head will be black in color and quite firm.

When these characteristics are noted, the seed is mature but the fleshy head base (which when cut open with a knife looks somewhat like a sponge) will not be sufficiently dry for combining.

To avoid adding high moisture foreign matter to the seed during the combining operation, the head base must be dry, Supak cautions.

Several weeks may be required for the head base to dry naturally. During this period seed will begin to shatter and some yield will be lost. The best alternative is rush the final drying process through the use of a harvest-aid chemical.

"Unfortunately, at this time (July 25) none of the available harvest-aid chemicals are cleared for use on sunflowers, Supak reports. Efforts are under way by the agricultural chemical industry, producer groups and public institutions to obtain on a label for at least one such chemical by the time it is needed in the field. The establishment of a federal residue tolerance level for this harvest-aid chemical has senatorial priority in Washington and industry spokesmen are hopeful this petition will be acted on shortly."

Once a harvest-aid chemical is applied, the crop will be ready to harvest in 7 to 10 days. A combine equipped with a sunflower header attachment should be immediately available, because delays could be costly in terms of seed loss to shattering and bird feeding.

The harvest-aid chemical that will be used on sunflowers is a non-selective desiccant. That is, it will kill any plant tissue it contacts including cotton, sorghum and other crops in adjacent fields. Chemical drift is a potentially serious problem. Supak says.

Since desiccation will, in most cases, be done with aircraft, producers should insist that the aerial applicator pick a calm day for the spraying operation. Aerial applicators can help by equipping their aircraft with the new types of drift reducing nozzles such as "Raindrop" and by using drift reducing agents such as Target or Nalco-Trol. These equipment changes and additives will probably increase the costs of spraying operations. In the long run, however, this could be money well spent if there is danger of damaging adjacent crops.

As usual, Supak says, the toughest part now will be the waiting during the next few weeks.

### Which Process for Which Food

Probably the most confusing point of home canning is which foods must be processed by which method. The Water Bath and Steam Pressure canning processes are the most popular methods of food preservation used today. Each canning recipe should direct you as to which processing method is best suited for the particular food item you wish to preserve. If you have any questions about the correct processing method to use, contact your local county extension agent.

Home economists at The West Bend Company explain the differences between the Water Bath and Steam Pressure canning methods as follows:

**"WATER BATH PROCESS"**  
The Water Bath method involves the processing of canned foods in boiling water, 212 degrees F., for the recommended time for the particular recipe being used. The Water Bath processing method is recommended for only high acid foods such as fruits, pickles and sauerkraut. The Water Bath Canner is a large kettle with a cover and a metal rack or basket which holds the canning jars so they do not rest against each other or come in direct contact with the bottom of the kettle.

The West Bend Company recently introduced a 20-quart Water Bath "Home Canner" that's ideal for canning high

acid foods. The "Home Canner" conveniently processes up to seven quart or pint jars at one time. Constructed of aluminum, the new canner features a separate wire rack and a fitted cover.

#### "STEAM PRESSURE CANNING"

Low acid foods, such as vegetables and meats, must be processed under pressure to achieve a higher temperature than boiling to destroy certain organisms that could cause food spoilage. Processing under pressure allows the contents in canning jars to reach 228° F. under 5 pounds of pressure, 240° F. under 10 pounds of pressure, and 250° F. under 15 pounds of pressure. Most recipes are processed under 10 pounds of pressure.

The Pressure Canner is a large, heavy kettle with a cover that can be clamped or locked down to make it steam-tight. The cover features a safety valve, a petcock (vent), and a pressure gauge. All parts of the canner should be clean and in good working condition before use. The pressure gauge should be inspected annually for accuracy. Follow manufacturer's directions for safe and proper use.

Remember, if you live 1,000 feet or more above sea level, you must adjust the processing times, no matter which method used. Refer to processing chart or contact your local county extension agent.



## WELCOME TO THE RODEO

FROM

### ALL THE GAMG AT WEST TEXAS SEED COMPANY

LOOKING FORWARD TO SEEING YOU AT THE HORSESHOE PITCHING CONTEST (SPONSORED BY THE MORTON JAYCEES) PLAY BEGINS AT 10 A.M. SATURDAY—ELIMINATION PLAYOFF BEGINS AT 3 P.M.

## YA'LL COME LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION

JULY 31, AUG. 1, 2

FUN FOR ALL--WE'LL SEE YOU THERE!

### MORTON BI PRODUCTS

266-8621



## SIDEWALK SALE AT THE NEW YORK STORE

IN MORTON ON SATURDAY, AUGUST 2nd FOR ONE DAY ONLY

<p style="text-align: center;">GIRL's knee high <b>BOOTS</b> BLACKS, RED, &amp; WHITE. REGULAR \$6.98 FOR ONLY PAIR <b>\$1</b></p>	<p style="text-align: center;">MENS LEATHER <b>DRESS SHOES</b> REG. \$20.00 <b>\$5.00</b> A PAIR</p>	<p style="text-align: center;">BOYS &amp; GIRLS <b>SHOES</b> 2 FOR <b>\$5</b></p>
<p style="text-align: center;">LADIES <b>BLOUSES</b> REG. \$6.98 <b>\$2.00</b> ONLY</p>	<p style="text-align: center;">MENS LEVIS COLORED <b>PANTS</b> REG. 18.98 - 11.98 ONLY <b>\$6</b> A PAIR</p>	<p style="text-align: center;">BOYS <b>SHIRTS</b> REG. \$4.00 2 FOR <b>\$5</b></p>
<p style="text-align: center;">LADIES FLAT <b>SHOES</b> REG. \$10.00 ONLY 2 FOR <b>\$5.00</b></p>	<p style="text-align: center;">MENS <b>SPORT COATS</b> REG. \$39.98 ONLY <b>\$9.98</b></p>	<p style="text-align: center;">AM/FM <b>LARGE PORTABLE</b> REG. \$39.98 <b>\$15.00</b> ONE DAY ONLY</p>
<p style="text-align: center;">HUNDREDS OF OTHER ITEMS NOT LISTED BIG BARGAINS</p>		
<p style="text-align: center;">OPEN SEVEN DAYS A WEEK</p>		

## THE NEW YORK STORE

IS READY TO SERVE YOU WITH ALL YOUR NEEDS IN WESTERN WEAR. COMPLETE LINE FOR MEN, LADIES, BOYS, GIRLS AND INFANTS.

THESE ARE SOME OF THE SPECIALS FOR THE RODEO AT THE NEW YORK STORE

<p style="text-align: center;">MENS <b>WESTERN SUITS</b> IN COLORS, REG. \$60.00 ONLY <b>\$46.98</b></p>	<p style="text-align: center;">MENS 'TONY LAMA' <b>BOOTS</b> LIZARD, SHARK, ELEPHANT, BUFFALO, CALF AND OTHERS <b>10% OFF</b></p>	<p style="text-align: center;">BOYS <b>WESTERN SHIRTS</b> \$1.00 OFF EACH SHIRT.</p>
<p style="text-align: center;">MENS LEVI'S WESTERN CHECKED COLORS <b>PANTS</b> REG. \$12.00 ONLY <b>\$8.98</b> ALSO, WRANGLERS AND LEE'S INCLUDED</p>	<p style="text-align: center;">LADIES <b>WESTERN SUITS</b> BY 'LADY LEE' ASSORTED COLORS AT A REDUCED PRICE</p>	<p style="text-align: center;">BOYS <b>WESTERN BOOTS</b> BY 'TONY LAMA', SANDERS, TEXAS &amp; ACME <b>\$2.00</b> OFF</p>
<p style="text-align: center;">LADIES <b>WESTERN BLOUSES</b> ALL COLORS, ALL SIZES <b>\$7.98</b> UP</p>	<p style="text-align: center;">LADIES <b>WESTERN SLACKS</b> <b>\$14.00</b></p>	<p style="text-align: center;">ALSO SHOP AT THE NEW YORK STORE FOR THE LEVI'S BIG BELL DENIM, WRANGLERS &amp; LEE'S. IDEAL FOR THE RODEO.</p>

SHOP AT THE NEW YORK STORE FOR THIS SPECIAL OCCASION AND SAVE.

# Enochs-Bula News

by Mrs. J.D. Bayless

Mr. and Mrs. Hubert Newman from Graford came Thursday night and spent till Sunday with his uncle, Mr. and Mrs. J.W. Layton.

Mrs. J.O. Dane was admitted to the Morton Hospital Tuesday where she is still a patient.

Mrs. Winnie Byars took her granddaughter, Jackie Parr, home Monday and Tracy Parr came home with her to spend a few days. Her sister, Mrs. J.D. Hinley, of Tucson, Arizona was here visiting relatives and became very ill and had surgery in a Lubbock hospital Thursday. Her husband and son, Steve, visited in the home of Mrs. Byars.

Mrs. Joe Clark of Chico came Wednesday to be with her mother and father, the J.O. Danes, while her mother is in the hospital.

Mrs. Alma Altman met her daughter and family, Mr. and Mrs. Kenneth Millsap, in Clovis recently and spent the night with Mr. and Mrs. W.C. Millsap. All of the Millsaps and Mrs. Altman went to Tres Ritos, New Mexico and camped out for 10 days. They returned home the first of last week.

Mr. and Mrs. Sidney Key of Muleshoe spent most of the week with his parents, Mr. and Mrs. Bill Key.

Mr. and Mrs. W.B. Peterson left Saturday night for Hillsboro to visit their son, Mr. and Mrs. Morris Peterson, and to be there for their son's Deacon Ordination service Sunday.

Mr. and Mrs. Loyd Pollard attended the wedding of a cousin, Terry Pollard, and Janice Killough at the Trinity Baptist Church Friday night in Muleshoe.

Mr. and Mrs. Harold Layton and Robert visited friends in Roswell last weekend and also went to Ruidoso to spend the night.

Mrs. Winnie Byars and granddaughter, Tracy, drove to Friona Wednesday and visited her son, Mr. and Mrs. Tom Byars.

Mrs. Orbe Phillips spent the last two weeks in Lubbock to be with her daughter, Mrs. Alton Lavender, who underwent

surgery.

Mr. and Mrs. Kenny Coats are the parents of a daughter, Kandi Renee. She was born in St. Mary's Hospital in Lubbock and weighed 8 pounds and 8 ounces and was 21 inches long. Her grandparents are Mr. and Mrs. Kenneth Coats of Morton and Mr. and Mrs. Jim Price of Levelland. Great-grandparents are Mrs. Alma Altman of Enochs, Mr. Price of Levelland and Mr. and Mrs. Oscar Coats of Morton.

Rev. and Mrs. Charlie Shaw took a trip to Lake Murray Monday till Thursday with their son, Mr. and Mrs. Danny Shaw, of Post and did some fishing.

Mrs. Curtis Snitker and daughters and two nieces visited in the home of Mr. and Mrs. C.C. Snitker Monday. Jody and Glynn Snitker of Hart came Friday and spent the afternoon.

Mrs. Minnie Beasley of Amarillo visited Mrs. Josie Vandingham Saturday.

The Hall family had their annual reunion Sunday at the American Legion Hall in Muleshoe. Four of the Hall children were present: Carl Hall of Enochs, Mrs. Bertha McGaugh of Plainview, Mr. and Mrs. Graden Hall of Bovina and Mr. and Mrs. J.W. Barber of Muleshoe. Those attending from Enochs were: Mr. and Mrs. J.E. Layton and sons, Mr. and Mrs. Harold Layton and son, Mr. and Mrs. Johnny Cox and Mr. and Mrs. J.D. Bayless.

Mr. and Mrs. H.B. King attended the Battles reunion at the Massey Activity Center in Floydada Saturday night and Sunday. Approximately 55 attended.

Mrs. Orbe Phillips celebrated her birthday Friday night. Mrs. Blackman made her a cake and they all enjoyed a fish fry. Their children present were Mr. and Mrs. Clyde Phillips, Mr. and Mrs. Gary Phillips, Mr. and Mrs. Alton Lavender, Mr. and Mrs. A.J. Blackman and family, Mr. and Mrs. Loyd Phillips and his sister of Bula.

Mr. and Mrs. J.D. Bayless visited in the home of her brother, Mr. and Mrs. Claud Coffman, Sunday afternoon.

## Conditions said favorable for livestock screwworms

Screwworms are rapidly becoming a serious threat to livestock and pets east of the Continental Divide in New Mexico and in extreme West Texas, warns a U.S. Department of Agriculture (USDA) veterinarian.

Dr. James E. Novy, director of field operations for the Screwworm Eradication Program, says cases are increasing rapidly in the region. He expects summer rains to improve the habitat for the live flesh eating parasite of all warm blooded animals.

The first full week of July saw the year's first screwworm cases confirmed by identification in the Animal and Plant Health Inspection Service (APHIS) laboratory from five separate counties within this area.

Worms (larvae) from an

infested wound near Tinnie, in Lincoln County, and another in the Lake Valley community of Sierra County, New Mexico, proved to be screwworms. In Texas' Big Bend area, new infestations in El Paso, Ward, Winkler counties joined earlier cases in most adjacent counties.

Eggs hatch only a few hours after the female screwworm fly deposits them on the edge of a wound in any warm blooded animal. Emerging larvae (worms) burrow into the wound to feed on live flesh.

Repeated infestations, if untreated, can result in death of the host animal. Novy recommends killing the worms with an approved larvicide.

Only trained specialist can determine the difference between screwworms and larvae of the common blowfly which feeds on dead flesh. For the Screwworm Eradication Program to succeed,

it is essential that samples be submitted from deep in the center of all infested wounds.

Sample kits are available from County Agents, veterinarians, and livestock inspectors. Pre-addressed, postage paid, labels route the samples to the APHIS laboratory for identification.

Female screwworm flies usually mate only once in their lifetimes. Eggs they produce after mating with a sterile male will not hatch. Millions of screwworm flies are raised on an artificial media in the APHIS insectary and then sterilized by dried exposure to atomic energy.

The sterile, but sexually active, flies are released in the area on known screwworm populations to mate with fertile, wild, flies. When enough sterile matings have occurred, eradication is achieved.

Livestock owners can protect their animals against possible screwworm infestation by spraying or dipping regularly with CoRai or Korlan; by avoiding all unnecessary wounding of animals during the warm weather screwworm season, and by

## Morton G.A.'s win Dist. banner

Morton G.A.'s brought home the Attendance Banner, for the second consecutive time, from the District G.A.'s meeting held at the College Ave. Baptist Church in Levelland July 26.

Miss Mary Jo Hudson was elected song leader for the District and Miss Belinda Hunter was elected pianist.

Fifteen churches from Amarillo to Pecos comprise the district.

Attending from Morton were: Mary Jo Hudson, Belinda Hunter, Tammy Massey, Roxanne Bedwell, Radonna Gilliam, Cindy George, Anita Shelton and counselors, Dorothy Bedwell, Betty Hudson and Beverly Criswell, and guests; Mrs. N.C. Shelton and Ivy Jay, Connie Joe Foust, Eugene Bedwell and Jody McDowra.

treating unavoidable wounds (such as navels of newborn animals) with an approved smear to prevent infestation.

### MR. FARMER DO YOU WANT MORE MONEY FOR YOUR GRAIN?



WE OFFER YOU A GUARANTEED MARKET FOR YOUR GRAIN, F.O.B. FARM DELIVERY, THAT IS SUBSTANTIALLY HIGHER THAN THE ELEVATORS ARE OFFERING AT THE TIME.

LET US BUILD YOU ON FARM GRAIN STORAGE AND WE WILL BUY YOUR GRAIN AND FINANCE YOUR STORAGE FACILITY.

WE CAN OFFER YOU

1. LEASE-PURCHASE FINANCING
2. STRONG TAX ADVANTAGES RESULTING IN INCREASE TO YOUR FINANCIAL STATEMENT.
3. GREATER FLEXIBILITY IN MARKETING YOUR GRAIN.
4. FACILITY SHOULD PAY OUT IN THREE YEARS, OR LESS.



### SAL-TED MORTGAGE CORP

LOCKNEY, TEXAS 806-652-2309

### THE MORTON GIRL'S SIFTBALL LEAGUE

would like to thank all of those who helped in making our league possible this summer. A very special thanks to RALPH SOLIZ who donated a 1/4 of a beef and to the following business for their help:

RAMSEY'S FOOD STORE, NICHOLS MENS STORE, MIKE NICHOLS, M&M GUN SHOP, WILEY HODGE.

Without these we couldn't HAVE OPERATED THIS YEAR AND WE WANT EACH OF YOU TO KNOW VERY MUCH WE APPRECIATE YOUR HELP.



**MORTON CO-OP GIN**  
WELCOMES YOU TO THE LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION  
JULY 31, AUGUST 1, 2



JULY 31, AUGUST 1, 2

WE HOPE YOU ENJOY

ALL THE ACTIVITIES WE'VE PLANNED FOR YOU! COME IN AND SAY "HOWDY" WHILE YOU'RE IN MORTON

### COX AUTO SUPPLY

120 S. MAIN 266-8811



JOIN US JULY 31, AUGUST 1, 2

FOR COCHRAN COUNTY'S BIG CELEBRATION!!

LOTS OF FUN AND LAUGHS FOR EVERYONE.

WE'LL SEE YOU THERE!

### BILL'S FURNITURE AND APPLIANCE

1025 W. 1st ST.

266-5201



### COME JOIN US

FOR COCHRAN COUNTY'S

LAST FRONTIER RODEO AND FRONTIER DAYS!  
JULY 31, AUGUST 1, 2  
WHILE IN TOWN, COME BY AND VISIT WITH US

"ALWAYS HAPPY TO SERVE YOU"  
RED HORSE STATION-MOBIL  
WHOLESALE PRODUCTS

PAT & WYLIE HODGE



WE'RE ROPING THEM IN FOR THE

LAST FRONTIER RODEO AND FRONTIER DAYS!  
COME JOIN THE FUN AND EXCITEMENT

JULY 31, AUG. 1, 2

### MORTON INSURANCE AGENCY

120 S.E. 1st

266-5561

# MAALOX

12 OZ. BOTTLE



**\$1.39**



## ANACIN 100 Tablets

Fast Pain Relief!  
Limit One)

**\$1.49**



## BUFFERIN

100 TABLETS

**\$1.29**

## Walgreens DELUXE TOOTH BRUSHES

Select your  
Style & Texture **2 FOR 66c**



## WORTHMORE TOOTHPASTE

7 oz. size tube. Helps fight decay.  
Cleans effectively.



**69c**

**YOUR  
BANK  
AMERICARD  
AND  
MASTER  
CHARGE  
ARE  
WELCOME  
ON  
PRESCRIPTIONS  
AT  
LINER'S  
PHARMACY**

# Liner's PHARMACY

ON SALE THURSDAY, FRIDAY & SATURDAY

# SUMMER SAVINGS

**AFTER YOU SEE  
YOUR DOCTOR  
BRING YOUR  
PRESCRIPTION TO  
LINER'S**



## UPJOHN Kaopectate

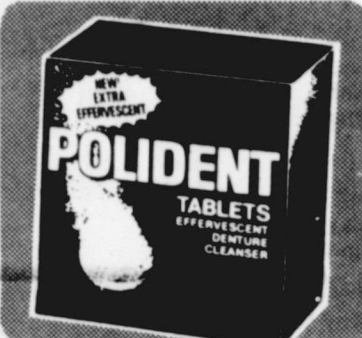
Dependable relief for  
treatment of diarrhea.  
8 OUNCES

**99c**

Denture Cleanser  
**POLIDENT**  
WITH DENTROL

40 effervescent tablets.

**99c**



## HALEY'S M-O

GENTLE LAXATIVE  
ANTACID - LUBRICANT

Reg. or flavored.  
10 OZ. size.

**\$1.29**

**Coricidin 'D'**  
DECONGESTANT

Hay Fever Tablets  
25's

**\$1.09**



## MEXSANA Medicated Powder

Antiseptic deodorant  
keeps you dry and fresh.  
6 1/2 oz.

**99c**

EXTRA Absorbent

Clears Red Eyes Fast  
**EYEGENIC  
EYE MIST**

Soothing! A gentle  
mist, not an aerosol.  
New! 1/2 oz.

**\$1.66**



## Solarcaine Stops Pain

Medicated first aid  
for burns, injuries.

4-OZ.  
SPRAY **\$1.99**

**VITAMIN SALE!**  
Choice of Basketball Stars  
**WALGREEN VITAMINS**  
THE VITAMINS USED BY  
NBA PLAYERS ASSOCIATION

**Walgreen Laboratory**  
**365 Multiple VITAMINS**  
WITH IRON  
ONE YEAR'S SUPPLY!

**\$3.98**

**Cepacol**  
**MOUTHWASH**  
20 OZ. **99c**

**Ray-O-Vac**  
Heavy Duty Super Cell  
**Battery-2 Pk.**  
C or D sizes, 1.5 volt  
**2 Pks of 2 39c**

**Vaseline Intensive Care Bath Beads**  
Bath-time moisturizer,  
softener by Vaseline.  
34-OZS. **\$1.19**  
WHY PAY MORE?

**WELFARE  
PRESCRIPTIONS  
WELCOME**

**GREAT BUY!**  
**DIAL**  
VERY DRY  
Anti-Perspirant  
Regular or Unscented  
5 oz. can. (Limit One) **99c**

**Radio Shack**  
DEALER

**SUMMER SALE!**

**SAVE \$20**  
AUTO STEREO 8-TRACK PLAYER PLUS 4-CHANNEL SYNTHESIZER  
REG. 59.95 **39.95** 12-2024

**SAVE \$50**  
PRICE SLASHED 35% ON OUR MOST POPULAR AM-FM STEREO RECEIVER  
Reg. **129.95** 31-2057

**SAVE 43%**  
**RADIO SHACK TREASURE FINDER**  
Reg. 34.95 **19.88** 60-3002

**SAVE \$21.95**  
**REALISTIC AM-FM STEREO 8-TRACK PLAYER**  
109.95 **\$88** 12-1402

**MORE RADIO SHACK SUMMER SALE PRICES ON REGULAR STOCK ITEMS**

# About Local Folks

by Dutch Gipson

Mr. and Mrs. M.M. Fred and their daughter, Karen, of Lubbock have returned from vacationing in Bakersfield, Los Angeles, Calif. and Las Vegas, Nevada. While in Bakersfield they attended the family reunion of Mrs. Fred's father's family.

Mrs. L.H. Hooper had several of her children, grandchildren, and great grandchildren visiting last week. They were Mrs. Wilma Griffin of Board Camp, Ark., Mavis Griffin; Mrs. Dorothy Lynn Mitchell, Janet, Jason and Burgandy all of Mena, Ark., Bud and Wanda McElroy and Sharon McElroy all of Friona, SP-4 David McElroy of Fort Sill, Okla., Mrs. Robby Cunningham and Pat of Denver City, Tollie and Cletha Hooper and Stacie of Pecos and Rex Allgood of Pecos.

Visiting with the Fred Kellys last week were their grandchildren, Becky, Debbie

and Kelly, from Lubbock. The children also visited with their aunt and uncle, the Bob Scotts.

Weekend guests with Mrs. Gladys Wiseley, Danny and Jerry were Mrs. Wiseley's neices, Mrs. Charlene Homes and Mrs. Dean Smolarz both of Paris and her sister-in-law, Mrs. Knox Whitney, of Amarillo.

Mr. and Mrs. Fred Weaver of Vermillion, Ohio and children, Freddy Mac, Karen June, Helen Sue and Cathy Jean were recent visitors of her aunt, Mrs. Ed McClellan. While in the area they enjoyed a trip through the Carlsbad Caverns.

Mr. and Mrs. Ed Robinson of Crosbyton, sister of Charles and J.W. McDermott, visited briefly in their homes last week. They were house guests of J.W. and Eunice.

Captain Bob Allen and wife, Jackie, of San Antonio, former Morton residents, were guests of the T.A. Rolands Saturday. Captain Allen is with the Department of Public Safety. They visited with other friends, Mr. and Mrs. Kenneth Watts, while here.

Guests in the H.B. Bedwell home over the weekend were his nephew and wife, Mr. and Mrs. Eugene Bedwell, of Sunray.

Mrs. Lennie Proctor, accompanied her son, Mr. and Mrs. Bill Proctor, of Midland to Guymon, Okl. to visit Mr. and Mrs. Billy Ray Proctor and new daughter, who is a name sake of great-grandmother, Lennie. Bill and Isabell went on to visit with their other son who is stationed in the middle west with the armed forces. Mrs. Proctor remained in Oklahoma to have some more time with her great-granddaughter.

J. Scott McDermott of Seymour is visiting with his grandparents this week.

Mr. and Mrs. James Porter of Pasadena arrived Wednesday to visit with her mother, Mrs. Sadie Taylor.

C.A. Baird returned home Friday from Methodist Hospital in Lubbock. Mrs. Paul Cornwell, the Baird's daughter, has been visiting with her parents the past week.

G.A.'s from the First Missionary Baptist Church met the G.A. group from Ridgecrest Baptist Church in Amarillo in Hereford last week for a picnic. Attending from Morton were: Radonna Gilliam, Roxann Bedwell, Tammie Massey, Renee McMaster, Sylvia Flores, Gretchen Smith, Connie Woolam, Belinda Hunter, Vicki Cox, Beverly Criswell, Betty Hudson, Dorothy Bedwell, Wanda Anglin, Tommie Massey and Betty

Gilliam.

Mr. and Mrs. Eugene Bedwell and Roxanne are visiting with Mr. and Mrs. Eddie Bedwell in Austin.

Mrs. Bobby Hunter, Belinda, Tully and Joe Bob are visiting with relatives in Dallas.

## Couple Plans August Wedding

Mr. and Mrs. B.H. Buchanan of Irving announce the engagement of their daughter, Jodye Lynn, to Granville D. Lasseter II, son of Granville Lasseter of Morton. The couple plans to be married August 30 in the United Methodist Church of Irving. Miss Buchanan attended Texas

Tech University, where she was named to the Dean's List, and Texas A&M University. She is engaged in Special Education. Lasseter, a second lieutenant in the United States Marine Corp.-Air Force, stationed at Quantico, Va., received a degree in business and business marketing in May from Texas A&M. While at the university, he was Deputy Corps Commander, Personnel Sergeant, Cadet Court, Wings and Sabers, senior yell leader, Ross Volunteer, and First Platoon squad leader. Also Semper Fidelis, Junior class council, Outstanding Junior, Firing Squad, Flying Club, Marketing Association, Reconnaissance Platoon, Accounting Society, Bon Fire Committee, Distinguished Student, Squadron Five, Outstanding Sophomore, Professor of Naval Science, Scholarship Award recipient and was named to "Who's Who Among Students in American Universities and Colleges".

**THERE'S MORE TO SEE ON CABLE TV!**  
CHANNEL LINEUP

LOCAL CHANNEL	LOCATION	CABLE CHANNEL
13	LUBBOCK	7
11	LUBBOCK	9
28	LUBBOCK	4
5	TEXAS TECH	5
10	ROSWELL, N.M.	10
12	CLOVIS, N.M.	12
	WEATHER	3
	SCAN	9

FOR SERVICE CALLS OR CONNECTS ON CABLE CALL--TOLL FREE--LEVELLAND ENTERPRISE 6-7509  
**MORTON CABLE TV**

HEAD 'EM UP AND MOVE 'EM OUT TO COCHRAN COUNTY'S LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION  
JULY 31, AUGUST 1, 2  
AMOS-MELBA-JERRY  
**TAYLOR AND SON FURNITURE**  
"Your Authorized General Electric Dealer"



108 JEFFERSON 266-5262

WE ARE PLEASED TO ANNOUNCE  
**JO ANN TOMSON**  
GRADUATE OF JESSIE LEE'S HAS JOINED OUR STAFF  
"SPECIALIZING IN BLOW CUTS AND BLOW STYLES"  
VISIT OUR NEWLY RE-DECORATED SALON FOR THE FINEST IN LASH AND BROW DYE, PERMANENTS, COLORING, STYLING.  
MONDAY THROUGH FRIDAY, EARLY AND LATE APPOINTMENTS

OPERATOR MARY CRIBBS SHIRLEY WOOLAM	OWNER, ALTS STUDDARD
---	-------------------------

217 MAIN 266-5981

**FRONTIER DAYS**  
AND  
LAST FRONTIER RODEO  
WE AT SILVERS BUTANE

SAY THAT MORTON AREA CHAMBER OF COMMERCE AND FRONTIER RODEO ASSOCIATION ARE ON THE RIGHT TRACK IN STAGING THE FRONTIER DAYS AND FRONTIER RODEO IN CLOSE COOPERATION. WE ARE ALWAYS INTERESTED IN PROJECTS THAT BOOST OUR COMMUNITY. A HEARTY "WELCOME" TO ALL OUT-OF-TOWN FOLKS WHO VISIT US DURING OUR BIG CELEBRATION



**SILVERS BUTANE**

# Old Fashioned Bargain Days

**Big Selection of Sizes and Savings Now on:**

- BLEMS
- CHANGEOVERS
- ONES-OF-A-KIND
- ODDS & ENDS
- USED TIRES

**Hurry-Buy Now! Some Sizes and Quantities Limited.**

**SPECIAL MOTOR CYCLE**  
\$1995  
F.E.T. INCLUDED  
ANY SIZE IN STOCK

**SPECIAL '83' SERIES TIRES**  
TUBE TYPE OR TUBELESS  
WHITE OR BLACK  
\$1495 F.E.T. INCLUDED  
SIZE: 670x15, 710x15, 775x15, 760x15, 800x15.

**WELCOME STRANGER!**  
TO THE LAST FRONTIER DAYS AND RODEO IN MORTON JULY 31 AND AUGUST 1 AND 2. LIGHT DOWN AND SET A SPELL AND BE SURE TO PAY OL' LUPER A VISIT WHILE YOU ARE IN TOWN.  
**Sale Ends Sat. Night**

<p><b>SPECIAL GOODYEAR DISCONTINUED DESIGN</b> \$2495 F.E.T. INCLUDED SIZE: 855x14, 885x14, 825x15, 670x15, 885x15</p>	<p><b>SPECIAL STEEL BELTED BLEM RADIALS (BLEMISHED)</b> \$3995 PLUS 2.96 FED EX. TAX SIZE GR78x15 TUBELESS WHITEWALL</p>
--	--



**GOODYEAR**

108 E. WASHINGTON **LUPER TIRE & SUPPLY** MORTON

*Liberal Budget Terms... Low Monthly Payments*



# Three Way News

by Mrs. H.W. Garvin

The community has had over 3 inches of rain the past week.

Mr. and Mrs. W.L. Welch were in Lubbock Thursday to be with the family of Roy Tunnell who underwent open heart surgery. Mr. Tunnell is a

## Former resident rite in Plain

Services for Mrs. Donald Ray (Margaret Carol) Lackey of Plains were held Monday at 2 p.m. in the First United Methodist Church in Plains. The Rev. Tommy Wilson officiated. Burial was in Plains Cemetery under direction of Barrett's Funeral Home.

Mrs. Lackey, 38, was dead on arrival at a Durango, Colo. following a car accident 19 miles west of Durango on U.S. 160. She was a former resident of Cochran County.

Survivors are her husband, Donald Ray; a son, Stephen of Plains; her parents, Mrs. and Mrs. A.B. Carpenter of Plains; a sister, Mrs. Dean Light of Albuquerque, N.M.; and a brother, Bill Carpenter of Quanah.

The family suggests memorials to the Heart Fund.

former resident of the community and at last report is doing fine.

Rev. and Mrs. James Gillentine from Lubbock spent Friday night with her parents, the H.W. Garvins.

Mr. and Mrs. Jack Furgeson spent part of the past week attending a Co-op Telephone meeting in Salt Lake City, Utah.

Mr. and Mrs. Truman Kelley from Beaumont spent the past week visiting relatives in the community.

Debbie Furgeson spent last week in Tulia visiting her sister, the Jim Greens. Mrs. Jim Green and children came home with Debbie to visit her parents, the Jack Furgesons, this week.

Mr. and Mrs. James Fowler and son and Mr. and Mrs. Ray Fowler and children all from Lubbock and Mr. and Mrs. Buddy Cook and son from Dallas spent Sunday with their parents, the D.S. Fowlers.

Mr. and Mrs. T.G. Gaddy from Morton are visiting their daughter, the Tommy Galts.

Mr. and Mrs. Kenneth Fox and children from Clovis, N.M. spent the weekend with

her parents, the H.W. Garvins.

Mrs. Rayford Masten from Maple and her daughter, Mrs. Lamar Pollard, and boys from Levelland were in Lubbock Thursday.

Mr. and Mrs. W.L. Welch were in Lubbock Sunday visiting Mr. Roy Tunnell and Rev. Hazel House, both surgical patients in Methodist Hospital.

Tammie Davis spent the past two weeks visiting her grandmother, Mrs. T.F. Davis, and other relatives in Stamford; her cousin, Kerry Whittener, came home with Tammie for a visit.

### Bookmobile Schedule

The High Plains Bookmobile Library will be in your area on the following date.

Tuesday, August 5, 9:30 - 11:45

## Looking Back

25 Years Ago

Waggoner Carr, who has represented the people of Crosby, Lubbock, Hockley and Cochran counties in the State Courts as prosecuting attorney was in Morton this week in the interest of his campaign for State Representative.

The Walter L. Taylor home was the scene for a single ring wedding ceremony when Miss Dorothy Nell became the bride of Winston O. Jerden, Friday, July 7.

For the third consecutive week all the money was taken from the Morton Trades Day jackpot last Saturday as Wiley Hodge of Morton walked off with the \$40 check.

An estimated 2,000 ice cream cones were given away to well wishers and customers Saturday at the official opening of the Morton Drug.

Morton Retail Merchants Association and Chamber of Commerce office were moved

this week to the Morton J. Smith building on the east side of the square.

Jimmy Chapman and Vaughan Killian went to Amarillo last week end and were sworn into the Army. They were sent to Fort Ord, California for infantry training.

Morton's Butler Brother's Car No. 3, once again piloted by Keith Jones, swept to a victory in the 25 lap main event at Lubbock last Sunday as Lewis Doyle and Bill Purifoy also of Morton competed.

15 Years Ago

The official reading from the Soil Conservation office of rain fall received this week was released Friday afternoon. The total for Monday through Friday of this week was 8.04 inches of rainfall.

The Cochran County Ministerial Alliance has selected Rev. Fred Thomas as president. Rev. H.T. Clarke is outgoing president.

"I was about to faint," says Mrs. J.L. (Bertie) Nations of Morton "and I had to sit down." That was the way Mrs. Nations

described her first reactions to news she had been awarded \$290.00 in the Area Who's Who contest.

Dr. Gilbert Cogburn, D.O., of Levelland announced Wednesday the opening of offices in Memorial Hospital, Morton.

Three area residents were awarded three valuable gifts Wednesday at the close of Ray's Hardware and Furniture Co. "15th Anniversary Sale". Mrs. W.L. Taylor was awarded a floor lamp, Mrs. Roy Brown won a table lamp and Phyllis Ann Fred won a desk lamp.

An attempt to lower the water in the newly formed Country Club area lake is expected to be carried out this week by the High Plains Water District. The lake caused water to rise in the Country Club Gin to a depth of 3 1/2 to 4 feet.

**WORLD PEN PALS:** The largest Pen Pal organization of its kind in the U.S. For ages 12-20. Send for free information. Please include a stamp self addressed envelope. World Pen Pals, Dept. F. 1690 Como Ave., St. Paul, Minnesota 55108.

# IF YOU GET A SOCIAL SECURITY CHECK, READ THIS!

YOU CAN NOW HAVE THE PROTECTION AND SAFETY OF HAVING YOUR SOCIAL SECURITY CHECK DEPOSITED DIRECTLY TO YOUR ACCOUNT AT THE FIRST STATE BANK!

Now . . . the First has made it possible for you to have your monthly Social Security check mailed DIRECTLY to the First and deposited to your account . . . at no cost or trouble to you . . . no service charge to senior citizens.

You have protection from theft or loss of your check . . . No waiting in line to cash your check and no problem of identification. Your check will be automatically deposited to your account, safe and ready to use.

This new government program is being made available to Social Security recipients at no charge. Bring your Social Security check to the bank for faster processing.

Take this simple step . . . fill in and mail this form and we will send you the official government forms to have your Social Security check mailed directly to the First each month for deposit . . .

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_



YOU DO NOT HAVE TO HAVE A PRESENT ACCOUNT TO TAKE ADVANTAGE OF THIS OFFER . . .

# FIRST STATE BANK

HOME OWNED

HOME OPERATED

## L & B SUPPLY THE GIFFORD HILL CINCULAR

### SPRINKLER IRRIGATION SYSTEM

INVITES YA'LL TO COME AND ENJOY THE LAST FRONTIER RODEO AND FRONTIER DAYS

CELEBRATION

JULY 31, AUG. 1, 2

N. MAIN AVENUE 266-5110



# YA-HOO!



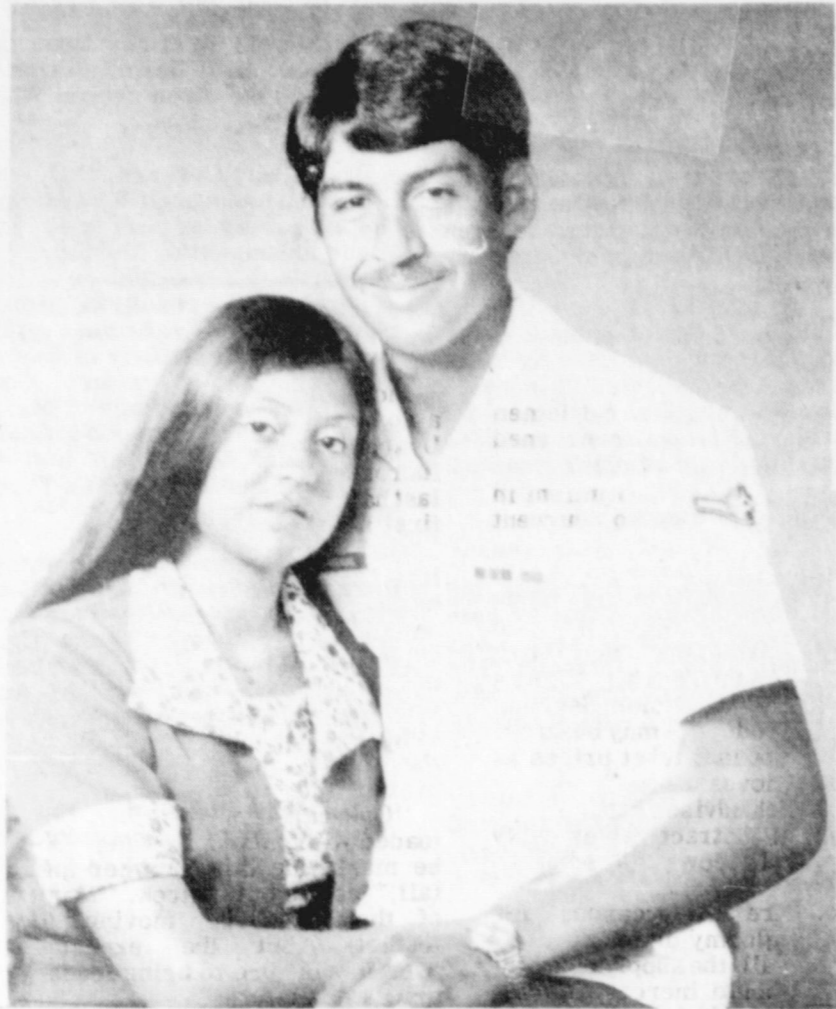
## IT'S RODEO TIME IN MORTON!

AND WE AT THE MORTON BRANCH OF LEVELLAND SAVINGS AND LOAN ARE HAPPY TO BE A PART OF THE RODEO AND LAST FRONTIER DAYS CELEBRATION.

WE INVITE YOU TO COME AND VISIT WITH US WHILE YOU ARE IN MORTON!!

## LEVELLAND SAVING & LOAN ASSOCIATION

MORTON BRANCH



**MR. AND MRS. MIKE DUARTE** of Goodland announce the engagement of their daughter, Martha, to Phillip Yruegas, son of Mr. and Mrs. Nestor Yruegas of Needmore. The couple plans to be married September 20 at 3 p.m. in St. Ann's Catholic Church of Morton. The bride elect is a 1974 graduate of Three Way High School. Yruegas is a 1974 graduate of Muleshoe High School and is serving with the USAF at Carswell A.F.B., in Fort Worth.

### Mrs. Elliott services held

Services for Mrs. Ola Elliott were held Tuesday at 2:30 p.m. in First Baptist Church of Enochs. Her nephew, the Rev. Charlie Shaw, pastor, officiated. Burial was in Morton Cemetery. Mrs. Elliott, 70, died at 3:45 p.m. Sunday in Cook Memorial Hospital in Levelland. Survivors are her husband, Preston Elliott; two sisters, Mrs. Della Woods of Carlsbad, N.M. and Mrs. Minerva Kelso of Lubbock; and several nieces

### Family Food for \$5.00 a Day

Simmering down the tempers of the family cook and the family billpayer is no mean task now. What's needed is an eating plan that keeps the kitchen cool while keeping grocery costs down. You can do it by planning the entire day's menus in advance, relying on thrifty foods that require little or no cooking.

Here is a suggested summer's day menus that will allow you to feed a family of four, including two pre-teenage children for about five dollars.

The day begins with instant breakfast mixed with milk. This provides a bacon-egg-and-tomato juice kind of nourishment with no cooking at all. Just mix and serve. While enjoying your breakfast, bake a peach shortcake to serve after dinner. This keeps your kitchen cool in the middle of the day.

Lunch can be eaten picnic style in the backyard. Hot dogs are the main dish. Cook them quickly on top of the stove, or else cook them outside. If you want to teach your children how to build and use a campfire, this is a perfect opportunity. Supervise the cooking for safety's sake.

The balance of lunch comes out of the refrigerator: carrot and celery sticks plus pickles make a perfect finger salad. Dessert is orange gelatin made with fresh fruit in season and molded in paper cups for a vacation from dishes. A beverage everyone likes is a chilled pitcher of milk made with instant nonfat dry milk crystals. It's a protein-rich thirst quencher that's also penny-wise.

Dinner features a stir-fry dish you can create in the skillet in just a few minutes. Quick Beef 'N' Bean Fry: A tasty blend of meat and vegetables, it gets a sunny flavor from Contadina stewed tomatoes and extra protein from the beans. Cucumber sticks marinated in vinegar are the finger salad. Dessert is that fresh peach shortcake baked earlier in the day topped with whipped cream. Tall glasses of instant



milk, a cost cooler at any time of year, complete this delicious hot-weather dinner. Groceries for the day were shopped in Los Angeles, California on June 28, 1975, and totaled \$5.42.

#### QUICK BEEF 'N' BEAN FRY

(Makes four servings)

- 1 pound ground beef
- 1 cup sliced onion
- 1-2/3 cups (9-ounce package) partially thawed French style green beans
- 2 cups (1/2 pound) fresh bean sprouts or 16-ounce can drained bean sprouts
- 1-2/3 cups (14 1/2 ounce can) Contadina stewed tomatoes
- 1 teaspoon cornstarch
- 1/8 teaspoon pepper
- 1/2 teaspoon celery seed
- 1 1/2 teaspoons seasoned salt
- 1/4 teaspoon salt
- Hot cooked rice or noodles

Stir and crumble ground beef in large hot skillet over high heat until meat is brown. Do not drain off fat. Add and saute sliced onion one-half minute. Stir in and fry green beans and bean sprouts 1 minute. Combine tomatoes and liquid with cornstarch, pepper, celery seed, seasoned salt and salt. Add mixture to skillet. Stir-fry until sauce thickens. Cook 1 minute. Serve immediately with hot cooked rice or noodles.

## Comments on Conservation

**BY DONALD R. BALES**  
During the month of July is usually the time when most of our irrigation wells are pumped the hardest. But this year, summer rains have provided nearly all of the necessary moisture for this cropping season. With the exception of some areas receiving damaging hail and extremely heavy rains, most of the county has benefited greatly from this moisture.

Even with this rain, the need for extra water application may be necessary to insure a maximum yield. The amount of water applied and timing of the application will be the key to proper irrigation use. It is important to remember that the soil profile should be kept full during the growing season and especially during 80 to 110 days after emergence; this amounting to .25 to .40" per day. Grain sorghum needs most of its water from the seven leaf stage until peak boot, using .30 to .40" per day. Sunflowers require their highest soil moisture usually about 40 to 50 days after emergence. After this, these crops begin to use less total water per day.

Severe moisture stress is harmful to any crop, making it important to use irrigation water management.

Some good points to remember are: start with a full soil profile, maintain at least 50 percent of total water in the soil or about 3.5 inches, know the requirements of your crop and recognize its needs. Never water just to be watering; it's too expensive and it may be doing more harm than good.

The Soil Conservation Service has many helpful charts and can provide detailed plans for any crop or irrigation system to fit individual needs. More information can be obtained from your local Soil Conservation Service Office.

### Look Who's New

Douglas Neal, son of Mr. and Mrs. Gary Embry who was born July 19 at Fort Sill, Oklahoma and weighed 9 pounds and 2 1/2 ounces.

Grandmother is Mrs. Nell White and great-grandparents are Mr. and Mrs. Guy McGaugh.

Katina Mari, daughter of Mr. and Mrs. Jack Medley of Whiteface. Katina was born July 23 at 1:25 a.m. and weighed 6 pounds and 14 1/2 ounces.

## MHS teachers attending VHTA meeting

Mrs. Helen Crone and Mrs. Jeanette Young, homemaking teachers in the Morton school, are participating in the State Inservice Conference for Homemaking Teachers being held at the Statler Hilton Hotel, Dallas, July 28 through August 1.

Mrs. Crone was honored by the VHTA July 30 for her service to the teaching profession. The award was presented by George Guthrie, Chairman of the Vocational Committee, State Board of Education, at the annual banquet. A long-time member of the organization, she is membership chairman for District 6. Mrs. Crone will also participate in a panel discussion. Her topic will be "Relating Home and Family Living to the Conceptual Frame Work and Curriculum Development."

The week-long inservice conference is for professional development of Vocational Homemaking Teachers. According to Mrs. Billye Freeland, of El Paso, President of the VHTA, more than 2900 teachers are attending the conference.

## Crawford attends firemen's school

Rex Crawford, volunteer fireman on the Morton Volunteer Fire Department of Morton, attended the 46th Annual Texas Firemen's Training School July 21-25. The school, attended by nearly 1,521 students representing about 640 cities from approximately 32 states, was held on the Texas A&M University campus last week.

Firemen chose their course at the school from a list including Firefighting, Fire Prevention, Fire Department Officer Training, Fire Department Pump Maintenance, Specialized Fire Protection, and Disaster Rescue Operations.

Fireman Crawford was sponsored by Cochran County Farm Bureau and Texas Farm Bureau Insurance Companies by contributing toward the cost of the school. Since volunteer firemen are interested in attending this school to help do a better job of fire fighting and fire prevention, 100 County Farm Bureaus and the Texas Farm Bureau Insurance Companies in the statewide program have sponsored 100 firemen at the school.

"The Farm Bureau Insurance Companies believe volunteer fire departments have been very effective in reducing the amount of loss involved by fire in rural areas," said President Carrol G. Chaloupka of Dalhart. "It is our hope in sponsoring this program that the fireman will help the Morton Volunteer Department to better serve the residents of Cochran County."

## ANNOUNCING McCASLAND TAX OFFICE

HAS BEEN MOVED TO 309 W. TAYLOR

(ACROSS THE STREET SOUTH OF THE AMERICAN LEGION BLDG.)

"COME BY AND VISIT THE NEW OFFICES"

266-5684

309 W. TAYLOR



Both pasture land and crop land qualify for a Federal Land Bank loan if properly managed. Remember that the Land Bank Association located right in your area is familiar with local conditions and local needs - and will do everything possible to provide a long-term loan at reasonable cost.

**Refinancing could produce this year's most important "cash crop."**



FEDERAL LAND BANK ASSOCIATION

JACK WILLIAMS, MANAGER OF LEVELLAND

613 AVE. G

894-6155

# LEVELLAND STATE BANK

"BEST OF ALL POSSIBLE BANK"

SAYS 'HOWDY' AND WELCOME



TO ALL VISITORS TO THE LAST FRONTIER RODEO AND

## FRONTIER DAYS CELEBRATION

WE WISH GOOD LUCK TO THE FRONTIER RODEO ASSOCIATION AND THE MORTON AREA CHAMBER OF COMMERCE IN MAKING THIS GIANT CELEBRATION A SUCCESS..



**Levelland State Bank**

824 Austin St.

894-6111

## PEST CONTROL AAA PEST CONTROL

RATS, ROACHES, FLEAS TREES AND LAWNS

ALVIN STOVALL

112 AVE. L

PHO. 894-7284

LEVELLAND, TEXAS

# Farm-facts

A Weekly Report Of Agri Business News

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

**This Increase Is Bad...Up A Point...Screwworms Increase...Sheep and Lamb Feeding...But Increases...Just To Make It Official.**

Agriculture is one of the most hazardous of all occupations, and this fact points up the necessity of constant vigilance against accidents. Texas Farm and Ranch Safety Week officially will be held July 25 to 31, but don't wait until then to practice farm and ranch safety. It's a job that needs to be looked at every day and night of the year. In Texas in 1974, a total of 55 persons lost their lives due to farm and ranch accidents. This is a 33 per cent increase over the

year before. Accidents involving traffic were the largest cause of farm and ranch fatalities with 97. Next were tractors (34), drownings (34), firearms (24), fires and burns (21), falls (18), machinery (15), animals (13), electric current (10), and miscellaneous (19).

Now is the time to practice farm and ranch safety, not just during Farm and Ranch Safety Week, but every week throughout the year.

**PARITY CREPT UP A POINT** in June compared to a month ago. But looking at it from a year ago, you find parity down a point at 73. Some individual farm prices did show some increases during the

month, especially hogs. But generally, farm commodities continue at below parity levels.

Cotton, for example, averages about 34 cents while parity is 77.86 cents per pound. When you are checking you price for grain sorghum this year, remember parity is \$5.11 per hundredweight.

Calf prices were up slightly this June compared to a month ago averaging around 26 to 27 cents, but parity is 67.70 cents per pound. In poultry, eggs averaged slightly more than 52 cents a dozen while parity is 75 cents a dozen. Mohair is above parity, but wool at 70 cents compares with a parity price of \$1.37 per pound.

**SCREW-WORMS ARE INCREASING** throughout many areas of the state. Officials at the fly lab at Mission request livestock producers to check their livestock regularly, treat wounds on livestock with approved screwworm-control remedies, delay surgery on livestock as long as possible, and submit suspected samples of screwworms to the fly laboratory at Mission.

**A 12 PER CENT INCREASE IN CATTLE FEEDING** in July compared to a month ago is reported in Texas feedlots. Cattle and calves on feed totaled 1,264,000 head. However, this is 29 per cent below the 1,777,000 head on feed a year ago.

Cattle and calves placed on feed during the April-June quarter were 18 per cent higher than a year ago. Marketing of fed cattle from Texas feedlots is down 38 per cent from a year earlier.

Cattle and calves on feed

for the seven major cattle feeding states are three per cent above June of this year and 16 per cent below a year ago.

**ALTHOUGH WHEAT HARVEST** for the state is complete, harvest of other crops is gaining momentum. Wheat production in Texas for 1975 is estimated at 132 million bushels, the largest ever.

Sorghum and cotton harvests are rapidly increasing in tempo. Sorghum harvest is now more than 25 per cent complete. Heavy rains have slowed the harvest in South Texas and have delayed beginning of harvest in some parts of Central Texas.

Cotton harvest has also been delayed by rains. The crop will also suffer in yield and quality. Cotton is nearing harvest time in Central Texas while the crop is blooming on the High and Low Plains.

Corn harvest is beginning throughout the state as is rice harvest.

Sunflower harvest is winding up in the southern parts of the state, and the crop is making good progress on the High Plains.

**A REMINDER** - Screwworms continue to be reported in many counties throughout the state. Screwworm fly lab officials at Mission suggest that producers continue to check their livestock regularly, apply approved screwworm-control remedies to wounds, delay surgery as long as possible, and submit suspected samples of screwworms to the fly lab at Mission.

## Cattle prices expected to fluctuate during '75

What's in store for cattlemen as far as prices are concerned for the remainder of 1975?

"Although there's optimism in some circles due to current stronger market prices and an increase in cattle feeding, it's a little early for cattlemen to begin cheering," contends Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service. "In fact, producers may be in for another drop in market prices as the year moves along."

So Uvacek advises cattlemen to market or contract calves early and cull old cows as soon as possible.

What are the reasons for Uvacek's gloomy outlook?

First of all, the supply of grain-fed beef should increase during the second half of the year. Fed cattle marketings are expected to be about 9 per cent larger during the last six months of 1975 than during the first half of the year.

Increased cow liquidations will also boost the total beef supply. Uvacek expects cow slaughter to increase 42 per cent during the last half of 1975 compared to the first six months of the year.

More beef will also result from large kills of non-fed steers and heifers and calves. Slaughter of non-fed steers and heifers is expected to be up 62 per cent during the last half of the year while calf slaughter should be up almost 70 per cent, according to the Texas A&M University System specialist.


"Cow-calf producers are loaded with calves that they will be marketing this summer and fall," points out Uvacek. "Many of them will be moving to feedlots, but the expected overflow is sure to bring feeder prices down."

"All this means a weaker cattle market during the remainder of this year," believes the specialist.

**G & C GIN**

INVITES YOU TO  
JOIN IN THE  
CELEBRATION OF  
**COCHRAN  
COUNTY LAST  
FRONTIER RODEO DAYS**

JULY 31, AUGUST 1, 2



**FRALIN'S  
PHARMACY**

220 S. MAIN  
266-5521

WELCOME YA'LL

TO COCHRAN COUNTY'S LAST FRONTIER  
RODEO AND FRONTIER DAYS CELEBRATION



**A BIG WELCOME  
TO OUR  
LAST FRONTIER RODEO  
CELEBRATION.**

JULY 31, AUG. 1, 2

**STAR ROUTE CO-OP GIN**  
VIC JACKSON & DIRECTORS  
ST. RT. MORTON 927-3996



**BAILEY COUNTY  
ELECTRIC CO-OP  
ASSOCIATION SAYS:**

**A GREAT BIG WELCOME**

TO THE LAST FRONTIER RODEO DAYS AND CELEBRATION  
IN MORTON JULY 31, AUGUST 1, 2

AND WISH THE CITIZENS OF COCHRAN COUNTY THE BEST OF LUCK IN  
MAKING THIS THE MOST SUCCESSFUL CELEBRATION IN THEIR HISTORY.


WE ARE ALWAYS INTERESTED IN ANY ACTIVITY THAT WILL IMPROVE  
THE GROWTH AND ECONOMY OF THIS AREA.

WE CONGRATULATE ALL OF THOSE CITIZENS WHO HAVE WORKED SO  
LONG AND HARD TO MAKE THE RODEO AND FRONTIER DAYS POSSIBLE.

WE'LL SEE YOU THERE

**BAILEY COUNTY  
ELECTRIC CO-OP ASSN.**

WHITEFACE HIGHWAY  
MORTON




**RODEO**

YEP, FOLKS, IT'S RODEO TIME AGAIN AND WE  
HERE AT THE FIRST EXTEND THE HEARTIEST OF  
WELCOMES TO COCHRAN COUNTY'S LAST  
FRONTIER DAYS AND RODEO  
WE CONGRATULATE  
ALL THOSE FINE PEOPLE AND ORGANIZATIONS  
WHO HAVE WORKED SO HARD TO ASSURE THE  
SUCCESS OF OUR ANNUAL CELEBRATION.

ONE MORE PROOF  
THAT COCHRAN COUNTIANS CAN  
WORK TOGETHER TO ACCOMPLISH  
GREAT THINGS

**FIRST  
STATE  
BANK**

MORTON, TEXAS



# Play SIMPLE AS: **A B C D** WIN \$100.00 IN CASH UP TO \$100.00

**OTHER PRIZES**  
\$5-\$10-\$50 IN TRADING STAMPS (500)

**NO Purchase Required** Start Saving Your Game Cards Today Collect All Four Letters And Win!

It's Easy - It's Fun! On every visit to our store, pick up a free "Simple As A-B-C-D" game card. Rub off the black square and see which letter you've received. Collect all four - an A, a B, a C, and a D, and you win \$100.00 cash. You can also be an Instant Winner - some cards show a "\$10.00 Winner", or a "\$5.00 Winner", or a "\$50.00 In Trading Stamps". Start playing and collecting your letters today. Be a winner at Thriftway - it's "Simple As A-B-C-D".

A-B-C-D REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE OR OLDER OR MARRIED

SHURFRESH QUALITY  
**ICE CREAM**  
**89¢**  
HALF GALLON CTN.

**SHORTENING CRISCO**  
LIMIT 1 PLEASE  
3 LB CAN  
**\$1.89**

**GLADIOLA FLOUR**  
25 LB BAG  
**\$3.49**

Ann Gerik - \$10.00 cash  
Joan Autrey - \$50 in stamps  
Terry Prieto - \$50 in stamps  
Pablo Honesto - \$5.00 cash  
Jim Walker - \$10.00 cash  
Sedalia Burrell - \$5.00 cash  
Mrs. George Burkett - \$50 in stamps  
Ernestine Drennan - \$50 in stamps  
Mrs. Jimmie Webb - \$10.00 cash  
Mrs. Ray O'Brien - \$50 in stamps  
Pauline Chavez - \$50 in stamps  
Artie Kelley - \$50 in stamps  
R.J. McCasland - \$50 in stamps  
Iva Burke \$5.00 cash  
Geneva Nicewarner - \$50 in stamps  
Bob Brown - \$50 in stamps  
Jeannie Patton - \$5.00 cash  
Mildred Thompson - \$50 in stamps  
Janice Simpson - \$5.00 cash  
Mrs. W.W. Cook - \$50 in stamps  
Doris Franks - \$50 in stamps  
Mary Leitzell - \$50 in stamps  
Mrs. R.A. Castleberry - \$50 in stamps  
Mrs. Raymond Ross - \$50 in stamps  
Mrs. W.K. Courtney - \$5.00 cash  
Ruby Hudgins - \$50 in stamps  
Elizando Rominecz - \$50 in stamps  
Dorothy Jackson - \$50 in stamps  
Linda Greener - \$5.00 cash  
Una Greer - \$10.00 cash  
Mrs. Hoyt Bridges - \$50 in stamps  
Barbara Cooper - \$100.00 cash!!

**TOOTH PASTE CREST**  
REGULAR OR MINT 7-OZ. TUBE  
**89¢**

CONCENTRATE 3 OZ. TUBE **99¢**  
LIQUID 7 OZ. BTL. **99¢**  
**Prell Shampoo**

## GRAIN FED BEEF SALE!

WILSON'S CERTIFIED SLICED **BACON** LB. PKG. **\$1.69**  
WILSON'S CERTIFIED **FRANKS** 12 OZ. PKG. **79¢**

GRAIN FED FULL CUT **ROUND STEAK** . . . . LB. **\$1.59**

**CRACKERS**  
FIRESIDE SALTINE LB. BOX **49¢**

**THRIFTWAY DAIRY ITEMS**  
PILLSBURY CS OR BM **BISCUITS** 3 8 OZ. CANS **39¢**  
KRAFT - AMERICAN OR PIMENTO **Cheese Singles** 6 OZ. PKG. **49¢**  
SOFT PARKAY **Margarine** 2 8 OZ. PKGS. **69¢**

**FOLGER'S COFFEE**  
MOUNTAIN GROWN  
3 LB. CAN **\$2.99**

- WILSON'S CERTIFIED  
**Bologna** 12 OZ. PKG. **89¢**  
WILSON'S CERTIFIED SQUARE VARIETY PACK  
**Lunch Meat** 12 OZ. PKG. **\$1.29**  
WILSON'S REG., BEEF OR GARLIC  
**Bologna** 6 OZ. PKG. **59¢**

- GRAIN FED BEEF! BONELESS  
**Rump Roast** LB. **\$1.49**  
GRAIN FED BEEF!  
**Sirloin Tip Roast** LB. **\$1.69**  
GRAIN FED BEEF!  
**Pikes Peak Roast** LB. **\$1.39**

CALIFORNIA THOMPSON  
**Seedless Grapes** LB. **49¢**  
DUNCAN HINES  
**BROWNIE MIX** 23 OZ. **\$1.09**  
PET  
**EVAPORATED MILK** TALL CAN 4 FOR **\$1.00**

**PEACHES**  
CALIFORNIA YELLOW MEAT 3 LBS. **\$1.00**

- CALIFORNIA EXTRA  
**Fancy Okra** LB. **49¢**  
COLORADO FULL EAR  
**Fresh Corn** 3 EARS **39¢**  
CALIFORNIA KENTUCKY WONDER  
**Green Beans** LB. **39¢**

25¢ OFF LABEL FOR YOUR LAUNDRY  
**TIDE DETERGENT**  
KING SIZE BOX **\$1.89**

10¢ VALUABLE COUPON 10¢  
POST  
**Grapenut Flakes** 12 OZ. BOX **63¢**  
WITH THIS COUPON VOID AUG. 7, 1975  
LIMIT ONE COUPON PER CUSTOMER  
10¢ **THRIFTWAY** 10¢

12¢ VALUABLE COUPON 12¢  
NATURE VALLEY REG. OR CINN. RAISIN NO. 09376  
**Granola** 16 OZ. BOX **85¢**  
WITH THIS COUPON VOID AUG. 7, 1975  
LIMIT ONE COUPON PER CUSTOMER  
12¢ **THRIFTWAY** 12¢

25¢ VALUABLE COUPON 25¢  
AUTOMATIC VANISH BOWL NO. EAV 72  
**Cleaner** 12 OZ. SIZE **84¢**  
WITH THIS COUPON VOID AUG. 7, 1975  
LIMIT ONE COUPON PER CUSTOMER  
25¢ **THRIFTWAY** 25¢

10¢ VALUABLE COUPON 10¢  
CRYSTALS NO. EVA 74  
**Vanish** 20 OZ. SIZE **62¢**  
WITH THIS COUPON VOID AUG. 7, 1975  
LIMIT ONE COUPON PER CUSTOMER  
10¢ **THRIFTWAY** 10¢

GLADIOLA ENRICHED **FLOUR**  
10 LB BAG **\$1.79**

- THRIFTWAY GROCERY SAVINGS**  
**Shurfine Spinach** 4 15 OZ. CANS **\$1.00**  
BATH SIZE 2 BARS  
**Zest Soap** **59¢**  
FOLGER'S CRYSTALS  
**Instant Coffee** 6 OZ. JAR **\$1.49**  
BEST MAID 28 OZ.  
**Applue Butter** **69¢**  
LITTLE PIG 18 OZ.  
**Barbecue Sauce** **2 89¢**

DUNCAN HINES  
**CAKE MIX**  
LAYER VARIETY **69¢**

**Doss Thriftway**  
400 S. Main Street, Morton, Texas  
Phone: 266-5375

A BETTER WAY TO SAVE

# THRIFTWAY

SPECIALS GOOD AUG. 1st-7th 1975