

# Morton Tribune

VOLUME 23 NUMBER 39

MORTON, TEXAS THURSDAY AUGUST 1, 1974

FIFTEEN CENTS

## Frontier Days, Rodeo underway today



**DO A DO SE DO**—Square dancers were taking their full stride as they were caught by camera during the street dance held on the east side of the courthouse square Tuesday night. A large number of dancers and a large number of watchers were on hand for the event.

which was a part of the 50th anniversary celebration of the organization of Cochran county. The Buttons and Bows Square Dance Club, under the over-all sponsorship of the Chamber of Commerce, organized the highly successful show.

## Three-day schedule fun-packed

The twenty fourth annual Last Frontier Rodeo and Last Frontier Days celebration blasts off here today with the annual colorful parade at 4:30 this afternoon.

The rodeo and Frontier Days celebration combined forces this year in observance of the 50th anniversary of Cochran county. Several events of the anniversary celebration have already taken place, as this year's celebration was planned as a week-long affair.

The week kicked off with a very successful motorcycle rodeo and races held at County Park Sunday. A larger-than-expected turnout of both spectators and participants lured a substantial number of persons from as far away as Lubbock, Clovis, Portales and Levelland as well as a good Cochran county turnout.

Tuesday evening brought a near equal success story as a large throng of people from local and surrounding areas turned out to watch and to participate in the street dance held on the courthouse square. The dance, sponsored by the Buttons and Bows Square Dance Club, was deemed a solid success by Chamber of Commerce officials under whose sponsorship the entire celebration is being staged.

The last three days of the celebration appears to have something in it for everyone, with events planned for all age groups. A schedule of these events can be found elsewhere on this page.

This being the county's fiftieth anniversary, an all-out effort has been made by the chamber to make this the biggest and best celebration of its kind ever held here. In line with that aim, planners have concentrated on making this the most spectacular rodeo parade of all time and have added several features to it that have not been there before. Officials would rather not divulge all the surprises.

See RODEO Page 7



**ALTON KELLY**, who was getting a little target practice of his own when this photo was shot, will be chief judge when the "long shooters" assembles for the tobacco spitting contest Saturday afternoon. Alton was taking some short range practice at that genuine brass spittoon he is holding, one of several that will be awarded the various categories of expectators in the contest. Alton intimated that he chose that particular location for his practice session because "I'm kinda new at this and a chaw this size might make me a might sick, so I wanted some first aid facilities handy."

## County's first clerk named parade marshal

When the Last Frontier Rodeo and Frontier Days parade marches proudly through the streets of downtown Morton this afternoon, its Grand Marshal will be no other than the man who served as the first clerk of Cochran county.

Rupert H. McCasland, 76 years young and still very much on the go, was tendered this honor in observance of the 50th anniversary of the organization of the county. Mr. McCasland, also the first school teacher in the Morton School District, was asked to serve as county clerk and

assumed that office on May 7, 1924, the day the county was officially formed.

McCasland's first office was in the Winders General Store building which also served as the post office for a number of years. The building is on the southwest corner of the square and has been more recently known as Minnie's Shop and is presently Pat's Fashions.

Needless to say, it was somewhat crowded in that little building, he recollects, and I got along with a minimum

See MARSHALL Page 7

## Four teachers resign

## Seven added to MISD faculty

Seven new members were added to the teaching staff of Morton Independent School District when approved by the Board of Education at its regular July meeting last week.

Four other teachers tendered their resignations, which were accepted by the board.

Five new teachers receiving contracts for the 1974-75 school year and their teaching assignments are as follows: Albert Wayne Slater, Band Director; Phillip Cardwell, Industrial Arts; Miss Jean Burleson, Special

Education Elementary; Albert Phillips, Junior High Coach; Girls Basketball Coach, Darryl M. Haley; Elmer L. Belk, Science and Chemistry; Mrs. Diana K. Hendrickson, High School Special Education.

The board accepted the resignations of Mamie R. King, Rita Gail Evans, Dennis Owens and Sue Lofton.

In other business, the board renewed the contract with

See SEVEN Page 7

## Last Frontier Events

### THURSDAY

Old Settlers Reunion--Activities Building--Noon  
Rodeo Parade--Downtown Morton--4:30 p.m.  
Bar-B-Que--City Park--Following Parade at 6 p.m.  
Old Fiddlers Contest--City Park--During Bar-B-Que  
Rodeo Performance--Rodeo Arena--8:00 p.m.  
Rodeo Dance--Near Rodeo Arena--9:00 p.m.

### FRIDAY:

Second Rodeo Performance--Rodeo Arena--8:00 p.m.  
Rodeo Dance--Near Rodeo Arena--9:00 p.m.

### SATURDAY:

Horse Shoe Pitching Preliminaries--10 a.m.  
Water Polo--On the Square--All Day  
Horse Shoe Pitching Playoffs--Square, Southside--3 p.m.  
Tobacco Spitting Contest--On Square--4 p.m.  
Beard Judging Contest--On Square--5 p.m.  
Final Rodeo Performance--Rodeo Arena--8 p.m.  
Rodeo Queen Crowning--Rodeo Arena--During Performance  
Rodeo Dance--Near Rodeo Arena--9:00 p.m.

## Ingram cops four firsts

## Motorcycle races lure throngs

A respectable crowd of spectators and a large field of contestants turned out for the first-ever open motorcycle races held here Sunday.

Both contestants and spectators from as far away as Lubbock, Clovis, Portales and Levelland were on hand to watch and compete. The

races, a part of the Last Frontier Days celebration under sponsorship of the Morton Area Chamber of Commerce, was held at County Park on a track only recently fashioned out of open ground.

There were a large number of categories of cycles and a

large variety of types of races run. Keith Ingram, of Clovis, New Mexico, was the biggest winner as he took four first places. The Lions share of the trophies given went to out-of-county contestants.

The first place winner in each separate event included:

Barrel Race, Keith Ingram, Clovis, 20.4 seconds.

Boot Run, Jim Cook, Lubbock.

Peg Board, Keith Ingram, Clovis.

Wheelie Contest, Jim Cook, Lubbock.

Slow Ride, Keith Ingram, Clovis.

Powder Puff, Rhonda Phillips, Levelland.

Less Than 100 CC, Lonnie Bracken, Morton.

100 CC, Donnie Young.

125-75 CC, Ricky Wood.

250 CC, Donnie Miller, Levelland.

Open Class, Keith Ingram, Clovis.

## Band Practice

Band director Burt Slater has announced that summer band practice will begin Monday, August 5, at 7 p.m. All band members are urged to be present.

Band jackets that were ordered last year have arrived, and may be picked up immediately. Prices for jackets are \$20 and letters are \$3.50.



**UP, UP AND AWAAAAAY**—seems to be the altitude, uh attitude, of this young motorcycle racer as he flew off one of the ramps on the course at County Park during competitions Sunday. A large crowd of spectators and many contestants from near and far, were on hand for the first races of their type held here in recent years. The initial event was judged a huge success by sponsoring chamber of commerce officials.



**"I GET A KICK OUT OF YOU"**, Rex Crawford croons to one of his favorite quadrupeds following the Donkey Baseball game held here last week. It seems that Rex's favorite mount turned upon him and meted out several lacerations and contusions about his head and face — by use of his hind two of those quadrupeds. That's a beautiful shiner, one like hasn't been seen in these parts for many moons. "I used to play donkey baseball for kicks, but this is ridiculous," Rex mourns.

TIME 7:00 AM - 11:59 PM  
 COX AUTO & SUPPLY  
 LUPER TIRE  
 Mac Davis sports western look  
 recurring role of police lieutenant Art Malcolm. Larry Storch and Robyn Millan guest star in the opening episode.

PHONE 266-5615 120 S.W. THIRD



# Morton Tribune

Published Every Thursday Morning at 113 W. Washington St., Morton, Texas 79346

OFFICIAL NEWSPAPER OF COCHRAN COUNTY  
"TEXAS' LAST FRONTIER"

BILL SAYERS, Editor and Publisher

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**FOR SALE:** Sancap, Igran, Milogard, Treflan, Sodium Chlorate, Ansar, etc. See Leonard Groves at the Red Barn. Phone 266-5677. tfn-9-c

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**FOR SALE:** 1971 Honda 750 matching gold-fleck farring and cycle. Saddle bags, roll bar, less than 7,000 miles. Call 266-5931, \$1550. 1-31-c

**FOR SALE:** Mobile home, 12'x60', fully furnished, or unfurnished fully carpeted, washer, dryer, dishwasher, ref. air, nice home. See at 404 E. Taylor 1-31-c

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## THE FAMILY LAWYER

### Name In Vain

"I urge you to veto the welfare bill."  
So said a telegram sent to the governor, supposedly from a concerned citizen by the name of Watson. But in fact, Watson had nothing to do with the telegram. It had been sent by a local manufacturing firm, which had simply picked his name out of the telephone book.



**SORRY SAL** is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1. Taylor and Son Furniture. 1-31-c

#### GARAGE SALE

**COUNTRY CLUB GARAGE SALE:** August 10 from 10 a.m. until 6 p.m. in Old Gold Bond Stamp Building. 2-30-c

#### NOTICE

**TO GIVE AWAY** to good home, beautiful 14 month old male full-blood German Shepherd. Call 287-4611 Whiteface or come by 316 Arthur St. in Whiteface. 1-31-p

Watson later found out about the telegram, and filed a damage suit against the company "for taking my name in vain." And a court ruled that he did indeed have good grounds for complaint. The court said:  
"(The company) appropriated, without the plaintiff's consent, his name, his personality, and whatever influence he may have possessed. This they had no right to do."

This case illustrates the growing recognition of the right of privacy as a legal doctrine. Often called "the right to be let alone," it has already been applied in a wide variety of situations.

Another example arose when an obstetrician, summoned to a woman's home to deliver her baby, brought a young man into the bedroom with him.

The woman assumed that the stranger was some sort of medical aide. Only afterward did she learn that he was merely a personal friend of the doctor. She sued for an intrusion on her privacy, and the court upheld her claim.

Of course, the right of privacy is not unlimited. It must be reconciled with other rights with which it may conflict. Thus:

A man who was mugged on a downtown street objected to the publicity that appeared in the local press. He argued in a court hearing that, as a private individual who had done no wrong, he was entitled to the shelter of the privacy doctrine.

But the court pointed out that whether he liked it or not, he was "newsworthy"—a legitimate object of public interest. The right of privacy, said the court, did not outweigh the freedom of the press guaranteed by the Constitution.

A public service feature of the American Bar Association and the Texas State Bar Association. Written by Will Bernard.

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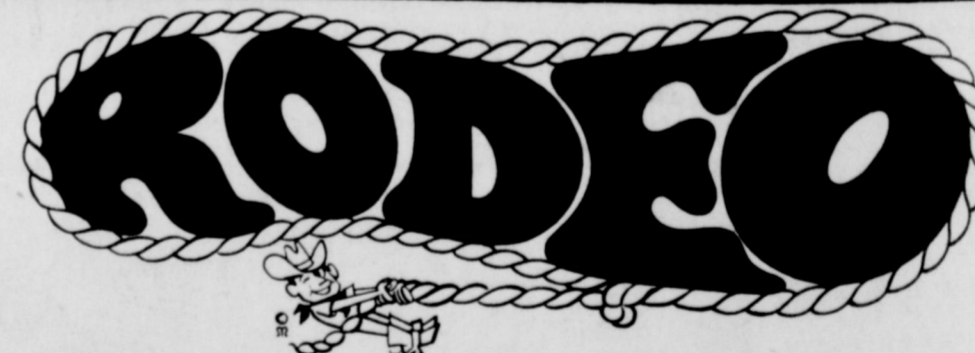
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**RODEO TIME WITH A**  
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THERE WILL BE A LARGE  
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**RODEO**

COME AND JOIN US  
FOR  
THE LAST FRONTIER RODEO AND FRONTIER  
DAYS CELEBRATION  
**AUGUST 1,2,3**  
WHILE IN MORTON WE INVITE YOU TO STOP IN AND VISIT WITH US.  
**GWATNEY-WELLS CHEVROLET-OLDS**



# Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

says this is the largest acreage planted to corn in Texas since 1962.

**PASTURES** over Texas continue to get worse as hot dry weather continues in most places. Texas Crop and Livestock Reporting Service says that ranchers on the Cross Timbers, Edwards Plateau, and Low Plains started culling their herds earlier than usual. Some ranchers are having to feed their remaining stock.

will mean the end of summer freedom for thousands of Texas youngsters.

Nowadays going back to school is a major enterprise for those families with school age children. It usually means new shoes and school clothes, the acquisition of pencils and notebooks, or simply getting back into the old routine and habits.

There are certain other requirements that parents need to think about, and they need to think about them early enough to avoid the delays of last-minute requests. Children entering the first grade must be able to show proof of age. That usually means a certified copy of the child's birth certificate must be obtained from the city registrar, county clerk, or the Texas Health Department in Austin.

As usual, many Texas families will wait until the last moment to think about securing a certified copy of their first-grader's birth certificate. That means a heavy last-minute demand on officials who keep those records, and a probable delay in receiving the document from registration officials.

Across the state of Texas some two and a half million children will be heading to the public schools this fall. Nearly a quarter million will be first graders, and their birth certificates will have to be searched out of the files of the Texas Health Department's Bureau of Vital Statistics or other agencies at the city or county level which may have copies on hand.

Anticipating the rush of birth certificate requests, health officials have put into effect a fast and efficient service operation at the Texas Health Department in Austin. Requests already are pouring in.

It takes a sizeable staff just to open the thousands of letters received daily, let alone search out a requested certificate, remove it from the thick volume, make a certified copy, mail it out, and then return the original certificate to its proper place in the files.

Years of experience have eliminated nearly every bottleneck. The operation is smooth and fast. Usually the copy is mailed within two or three days after the request is received.

One bottleneck still remaining, however, is the individual who makes the last-minute requests. Parents are urged by state health officials to take time now and write for a certified copy of the child's birth certificate, or contact either the city registrar where the child was born, or the county clerk in the county of birth.

If you prefer to write to health officials in Austin, address the request to the Texas State Department of Health, Bureau of Vital Statistics, 410 East Fifth Street, Austin, Texas 78701. Be sure to include the child's name, place of birth, date of birth, and the parents' name (including the mother's maiden name). The fee is \$2.00.

And don't forget. When you're thinking about getting your child ready for the beginning of school, a new state law now requires compulsory immunization for all school children. The immunization program must be begun before the end of this year, so it's a good idea to see your physician or visit a public health clinic early to begin your child's immunization program.

## Accent on health

The beginning of school is just around the corner. When the month of August rolls around, thousands of Texas mothers suddenly realize that only a few more weeks remain until school begins.

News of that impending event may surprise most of us, who wonder where the summer has gone; it will delight mothers who will welcome the change to get the kids out from underfoot; and it

yields made possible by new varieties developed in such crops as grain sorghums, rice, soybeans, etc. One of the most dramatic has been in sorghums (maize). Before 1956, yields of maize were seldom more than 1,000 pounds an acre. Then came the hybrids and yields rose to more than 2,000 pounds an acre; and eight or ten years ago, yields went to 3,000 pounds or more per acre. Now Texas experiment stations are working on twin-seed hybrids that may increase yields 10-20 per cent more. Work is being done to develop strains that are more resistant to drought, to disease, and to insects. Production had already made grain sorghums the Number 2 crop (behind cotton) in Texas, and sorghums played a prominent part in the development of feedlots, another development in agriculture during the second half of this Century.

**HARVESTING** of maize is underway, or complete, all the way from the Coast through the Blacklands, as hot, dry weather allows in most places. Drouth on the High Plains delayed or prevented planting, and it appears that Texas' yields of maize this year may be below 1973. The estimate is that 6,600,000 acres were planted this year, compared to 8,100,000 last year... Acres in corn this year in Texas, however, is estimated at 980,000 acres, compared to 750,000 acres last year. Texas Crop and Livestock Reporting Service



### HOWDY FRIENDS WELCOME TO THE LAST FRONTIER RODEO

|  |  |  |
|--|--|--|
| <p><b>SPECIALS GOOD</b><br/>AUGUST 2nd<br/>THRU<br/>AUGUST 8th</p> <p><b>WILSON'S TENDER MADE<br/>CANNED HAMS</b> 3 LBS. \$3.98</p> <p><b>GLOVER<br/>GERMAN SAUSAGE</b> 12 OZ. 89c</p> | <p><b>DECKER SMOKED<br/>SAUSAGE</b> LB. 89c</p> <p><b>SAMMY PRIDE<br/>CHEESE</b> 12 OZ. PKG. 79c</p> <p><b>CHUCK WAGON<br/>STEAK</b> LB. 89c</p>   | <p><b>LILY WHITE<br/>PAPER<br/>PLATES</b> 100 CT. 89c</p> <p><b>DIXIE REFILL<br/>PAPER<br/>CUPS</b> 80 CT. 89c</p>   |
| <p><b>DESITIN SKIN<br/>CARE LOTION</b> 6 OZ. 69c</p> <p><b>ALKA SELTZER</b> 25 COUNT 59c</p>   | <p><b>COPPERTONE<br/>SUNTAN<br/>LOTION</b> 4 OZ. \$1.49</p> <p><b>NABISCO CHIPS AHOY<br/>COOKIES</b> 14 1/2 OZ. 79c</p> <p><b>WHITE SWAN<br/>FABRIC SOFTNER</b> 49c</p> <p>37.50 Sq.Ft.<br/><b>REYNOLDS FOIL</b> 59c</p> | <p><b>MOR-WARE PLASTIC</b> 24 CT. FORKS, SPOONS &amp; KNIVES 37c</p> <p><b>ARMOUR</b> 5 OZ. VIENNA SAUSAGE 2/75c</p> <p><b>CHICKEN OF SEA<br/>TUNA</b> FLAT 55c</p> <p><b>TRAPPEY JALAPENO<br/>PINTO BEANS</b> 15 1/2 OZ. 3/\$1.00</p> <p><b>WIN YOU<br/>CHERRY PIE FILLING</b> 21 OZ. 69c</p> |

**EVERYDAY LOW PRICES!**



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**ROUND-UP TIME...**

**BARBECUE SAUCE**  
HEINZ  
16 OZ. 49c

**POTATO CHIPS**  
SAMMY PRIDE 59c

# RODEO

JOIN US AUGUST 1,2,3

FOR COCHRAN COUNTY'S BIG CELEBRATION!!

HOURS OF FUN AND LAUGHS FOR EVERYONE.

WE'LL SEE YOU THERE!

**BEST TEXAS SEED COMPANY**

HWY. ROY OXFORD, MGR. 266-5557

## Dramatic REDUCTIONS!

AWAIT YOU AT BEN FRANKLIN'S

### SIDEWALK SAVINGS SALE

ALL DAY SATURDAY, AUGUST 3

YES, THOUSANDS OF QUALITY ITEMS  
FROM THROUGHOUT OUR STORE HAVE BEEN  
DRAMATICALLY REDUCED FOR THIS GIANT  
SALES EXTRAVAGANZA

COME BY AND SEE FOR YOURSELF AND GET YOUR  
SHARE OF THESE EXCEPTIONAL BARGAINS.

SEE YOU AT BEN FRANKLIN'S SATURDAY

**BEN FRANKLIN**

PHOTO: JIMMY... PHONE 266-5615 120 S.W. THIRD... recurring role of police lieutenant Art Malcolm. Larry currently starred in the Los Angeles production of a London rock musical, "The Rocky Horror Show". Storch and Robyn Millan guest star in the opening episode.



# Enochs-Bula News

by Mrs. J.D. Bayless

Rev. and Mrs. Joe Jones of Levelland were visitors at the Baptist Church Sunday. He preached both services in the absence of pastor Rev. Charlie Shaw.

Mrs. L.E. Nichols and Mr. and Mrs. Dale Nichols left Sunday morning to attend the funeral service of her sister, Mrs. John Jones, Monday at Fort Smith, Ark.

Mr. and Mrs. J.J. Foster of Vernon visited her sister, Mr. and Mrs. C.C. Snitker, Saturday till Sunday morning.

Mr. and Mrs. W.B. Peterson and children, Mr. and Mrs. Morris Peterson and children of Hillsboro and Rev. and Mrs. Harold Abney and baby of Channing, went to Palo Duro Canyon Wednesday night to see "Texas."

The G.O. Smiths' visited their son, Paul, and his family at Ft. Worth. They also visited Mr. Smith's sisters in Irving and Forney.

Funeral services for Mrs. E.A. Bass, 85, were at 2 p.m. Thursday at the Enochs Baptist Church. The Rev. W.B. Peterson officiated. Mrs. Junior Austin was in charge of the music. Burial was in the Enochs Cemetery.

Mr. and Mrs. Clarence Moore of Clovis, N.M. spent Saturday night with his sister, Mr. and Mrs. Raymond Austin.

Mr. and Mrs. Earl Shields and children, accompanied by her mother, Mrs. R.E. Jones, visited Mr. and Mrs. Leon Jones at Phoenix, Ariz. Tuesday till Saturday.

Mrs. Orbe Phillips observed her birthday, Thursday, July 25. Her mother, Mrs. Fernie Bell, a sister, Mrs. Willie Phillips of Muleshoe, were guests and also her children, Mr. and Mrs. Clyde Phillips, Mr. and Mrs. Gary Phillips and Mr. and Mrs. A.J. Blackman and Mr. and Mrs. Alton Lavender from Lubbock.

Company in the home of the J.W. Laytons Thursday till Monday were a niece, Mr. and Mrs. Earl Dunn from Nashville, Tenn. Other guests Saturday night was their daughter, Mrs. Eldred Mize of Crosbyton, and son Sterling. The group all were supper guests in the home of Mr. and Mrs. Harold Layton, Saturday night.

The rain received in parts of our area early Monday morning was really appreciated. Some received .3 and some a 1/2 inch.

Mrs. Dale Nichols and daughter, Paula, went to the W.M.U. camp at Glorietta last Sunday and returned home Saturday. Mrs. Nichols went as representative from this Association.

Mr. and Mrs. G.O. Smith were in Lubbock on business Friday.

Mrs. Cecil Jones took her grandchildren, Kelly and Brit Alexander, of Ft. Worth to see Billy the Kid's grave and they went through the Museum at Ft. Sumner, N.M. Monday.

Guests in the home of Mr. and Mrs. John Hubbard last week was a brother, Ted Hubbard from Long Beach, Calif. The Hubbard's grandchildren, Kimberley and Jacque and Shannon Oldfield of Grants, N.M., spent the week with them and their daughter, Mrs. Richard Stanley of Hereford, visited with them.

Guests in the home of Mr. and Mrs. Raymond Austin Wednesday and Thursday was a former pastor of the Bula Baptist Church, Rev. Tommy Thomerson of Roswell, N.M.

The children and families and other relatives of the late

Mr. and Mrs. Sam Hall had their annual family reunion Sunday, July 28, at the American Legion Hall in Muleshoe.

They enjoyed lunch, visiting and playing 42 and other games. All of the Hall children were present: Carl Hall of Enochs, Mrs. Bertha McGaugh of Plainview, Mr. and Mrs. Graden Hall of Bovina, Mr. and Mrs. Dick Blackshear of Mountainaire, N.M., Mr. and Mrs. Whitten Barber of Muleshoe. Carl's children and their families present were: Mr. and Mrs. Cleo Hall and Sherri of Phoenix, Ariz., Mr. and Mrs. Bill Burris, and children, Jackie, Terry and Rickie of Wellman, Mr. and Mrs. Kenneth Cheatman and son, Kevin, of Lubbock, Mr. and Mrs. Johnnie Mercer of Brownfield, Mr. and Mrs. J.E. Layton and sons, Jarrol and Keith, of Enochs, also Mrs. Dorothy Yarbough of Plainview.

## Mrs. McCurry rites held in Littlefield

Services for Mrs. Virgie Bird McCurry were held at 4 p.m. Tuesday in Hammons Funeral Home Chapel in Littlefield. The Rev. A.J. Kenemer, pastor of the Littlefield First Baptist Church, officiated. Burial was in Littlefield Cemetery.

Mrs. McCurry, 82, died about 11:40 p.m. Sunday in Littlefield Hospital. She was a native of Bowie County and had lived near Littlefield for 39 years. Recently she had made her home with her daughter, Mrs. Erma Griffith, in Morton.


Survivors include her daughters Mrs. Griffith and Mrs. Edith Weaver of Petersburg; three sons, Marshall of Seguin, Sherman of Shamrock and Dallas of Littlefield; a sister, Mrs. Marie Covington of Littlefield; two brothers, E.T. Watson of Salinas, Calif., and Fred Watson of Littlefield; 10 grandchildren; and seven great-grandchildren.

and Sammy Blackshear of Mountainaire. The late Dan Hall's children present were: Mr. and Mrs. Steve Monroe of Anton, Mr. and Mrs. Benny Hall and children, Rhonda, Randy, Nannette and Tony of Littlefield, an Dannie Hall of Morton, Mr. and Mrs. Whitten Barber, and children, Mr. and Mrs. Bud Barber and


children, Jackie daughter of Muleshoe, Mrs. Gene Childers, children of Clovis, N.M. and Mrs. Johnny Cox, Mrs. Harold Layton, and Robert of Enochs. Visitors were Mr. and Mrs. H.H. Snow of Muleshoe and Mrs. J.D. Bayless, Mrs. Roy Bayless, Muleshoe

**TIC TOC INVITES YOU**  
 WHILE IN TOWN FOR OUR 50th ANNIVERSARY CELEBRATION  
 ENJOY THE BEST IN WESTERN FOOD IN THE FESTIVE  
 ATMOSPHERE OF THE TIC TOC DINING ROOM  
**BUFFET LINE-A-LA-CARTE**  
 ALL AVAILABLE AT REASONABLE PRICES.  
 ENJOY THE RODEO  
 ENJOY THE FOOD AT THE TIC TOC  
 LEVELLAND HIGHWAY 266-8811

**LEONARD'S FARM SUPPLY**  
 WELCOME YA'LL  
 TO COCHRAN COUNTY'S LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION  
**RED BARN CHEMICALS & FERTILIZERS**



**YIPPEE! IT'S A RODEO**  
**AUGUST 1,2,3**  
 WE HOPE YOU ENJOY ALL THE ACTIVITIES WE'VE PLANNED FOR YOU! COME IN AND SAY "HOWDY" WHILE YOU'RE IN MORTON  
**COX AUTO SUPPLY**  
 120 S. MAIN 266-8811



**YOU ARE INVITED**  
 To the 24th Annual  
**LAST FRONTIER RODEO**  
 Last Frontier Rodeo Arena-Morton, Tex.  
**AUGUST 1-2-3**  
 Rodeo Performances Begin at 8:00 p.m.  
**RODEO PARADE THURSDAY - 4:30 p.m.**  
**FUN FOR ALL-WE'LL SEE YOU THERE**





This Message Sponsored by the Following Public-Spirited Morton Merchants:

|                                   |                                |  |
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| MARINA MINI MART                  | MORTON AUTO SUPPLY             | MORTON FLORAL & GIFT SHOP                |
| CROCKETT PUMP COMPANY             | GRIFFITH EQUIPMENT COMPANY     | BILL'S FURNITURE & APPLIANCE             |
| COCHRAN ELECTRIC SERVICE & SUPPLY | McMASTER TRACTOR COMPANY       | FORREST LUMBER COMPANY                   |
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| COCHRAN COUNTY FARM BUREAU        | ROBERT'S MEMORIAL NURSING HOME | BAILEY COUNTY ELECTRIC CO-OP ASSOCIATION |
| MORTON DELINTING, INC.            | FRALIN'S PHARMACY              | MORTON TRIBUNE                           |

REYNOLDS TEXACO STATION & WHOLESALE PRODUCTS



who's new  
Ann, daughter of Mr.  
s. Ronnie Bell. She  
July 19 and weighed 6  
and 6 1/2 ounces.

Grandparents are Mr. and  
Mrs. Ken Burke and Mr. and  
Mrs. Curtis Sealey. Great-  
grandparents are Mr. and  
Mrs. Jack Burke and Mr. F.L.  
Fred.

## Three Way News

By Mrs. H. W. Garvin

The D.V. Terrell home was the scene Friday morning of a coffee honoring Mrs. Jack Fegsley, the new gin manager's wife, into the community.

Saturday night the community honored Mr. and Mrs. R.R. Kindle with a housewarming. The Kindles moved into a new home west of Maple.

Mr. and Mrs. Ray Fowler and children from Lubbock spent the weekend with his parents, the D.S. Fowlers.

Mr. and Mrs. Claud Godfrey from Brownwood visited their uncle and aunts, the George Tysons, John Tysons and Mr. and Mrs. H.W. Garvins, Friday.

Mrs. W.L. Welch attended the conference of the United Methodist Women held in Abilene the past week.

Mrs. Ike Jenkins and children from San Antonio are visiting the Tommy Terrells.

S-Sgt. and Mrs. Kenneth Fox and children from Clovis, N.M., spent Sunday with her parents, the H.W. Garvins.

Marvin Long from Canyon visited relatives in the community over the weekend.

Mr. and Mrs. Rickey Lindsey and children from California visited in the Bill Welch home last week.

Mrs. Sally Robinson returned home Tuesday from a visit in South Carolina with her son, the Harold Sanders, and in Houston with a daughter.

Mr. and Mrs. Travis Mullinax and children moved last weekend to Cotton Center, where they will be teaching in the public school.

Lonnie Warren, son of Mr. and Mrs. O.A. Warren, is an accident patient in University Hospital in Lubbock. Lonnie broke his arm Friday.

### SHORT SNORTS

The American Party has petitioned for a place on the November general election ballot and promised an active campaign.

New oil and gas well completions are running ahead of 1973.

The chairman of the House elections committee, Rep. Ed Harris of Galveston, called on Secretary of State Mark White Jr. to purge unqualified persons from voter registration lists.

Texas Department of Agriculture has inaugurated a program to honor farmers and ranchers whose families have lived on and worked the same land for a century.

Texas Parks and Wildlife Commission heard conflicting arguments as to whether it should halt or increase shell dredging operations in San Antonio Bay.

## State auction offers bargains

Interested in a clean used car? Or, perhaps a four-wheel drive jeep?

If not, and if used modes of transportation aren't included in your immediate plans, then how about business machines, miscellaneous shop equipment or even radio gear?

Texans will have a chance to bid on 100 surplus Department of Public Safety vehicles in addition to various items of office equipment as the agency conducts a public auction in Austin July 27 at 10 a.m.

The auction, which will be conducted in cooperation with the State Board of Control, will be held at DPS Headquarters at the intersection of Guadalupe and Koenig Lane in Austin.

According to DPS officials, many of the automobiles are air conditioned and fully equipped.

Office equipment items

include adding machines, typewriters, tape recorders, a dictating machine and others. Several items found in shops will be auctioned by Nelson International of Dallas and include torches, drills, jacks, air compressor, frequency meters, tube checker and power plant.

The DPS plans to auction two way mobile radio units, station transceivers and base station cabinets in addition to other gear.

## Hospital notes

Patients admitted to Cochran Memorial Hospital from July 24 through July 29 were: Mary Frank Walker, Mattie Blakey, Dannie Luz, Ruby Williams, Mary Barrington, Georgia Ann Holland, Harold Blackstock, Edna Nunnally, Sandra Akin and Bert Darland.

### APOLLO IN SPACE

On July 26, 1971, Apollo 15 with three astronauts aboard headed for the moon.

## FRONTIER DAYS

AND

## LAST FRONTIER RODEO WE AT SILVERS BUTANE

THE MORTON AREA CHAMBER OF COMMERCE AND FRONTIER RODEO ASSOCIATION ARE ON THE RIGHT TRACK IN STAGING THE FRONTIER DAYS AND FRONTIER RODEO IN CLOSE COOPERATION. WE ARE ALWAYS INTERESTED IN PROJECTS THAT BOOST COMMUNITY. A HEARTY "WELCOME" TO ALL OUT-OF-TOWN FOLKS WHO VISIT US DURING OUR BIG CELEBRATION



SILVERS  
BUTANE

## HOMER JOHNSON OIL & BUTANE SAYS 'HOWDY'

AND  
WELCOME



TO ALL  
VISITORS TO THE  
LAST  
FRONTIER  
RODEO

AND

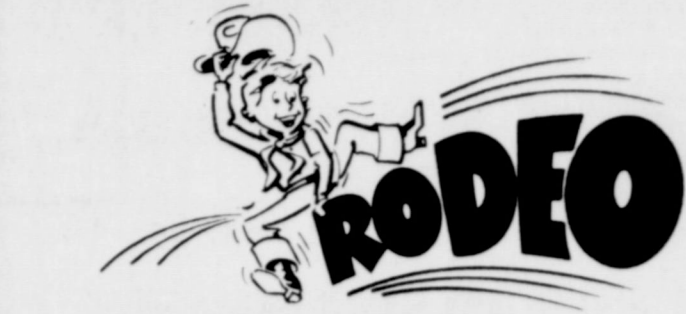
## FRONTIER DAYS CELEBRATION

WE WISH GOOD LUCK TO THE FRONTIER RODEO ASSOCIATION AND THE MORTON AREA CHAMBER OF COMMERCE IN MAKING THIS GIANT CELEBRATION A SUCCESS..

HOMER JOHNSON  
OIL & BUTANE

PHONE 3281

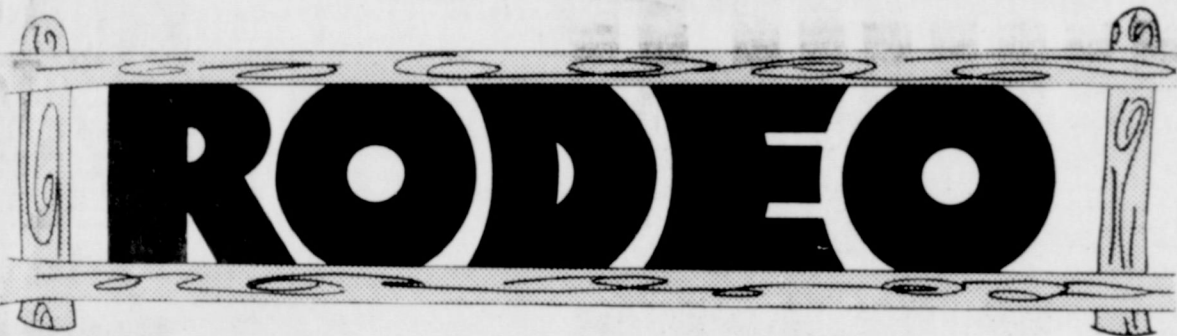
LEVELLAND 894-6191



WELCOME PODNER TO  
THE LAST FRONTIER RODEO  
AND FRONTIER DAYS CELEBRATION  
AUGUST 1,2,3

ENJOY YOURSELF WHILE IN MORTON  
LINER'S PHARMACY

DAY 266-8965 PRESCRIPTION PHONE NITE 266-5007



YEP, FOLKS, IT'S RODEO TIME AGAIN AND WE  
HERE AT THE FIRST EXTEND THE HEARTIEST OF  
WELCOMES TO COCHRAN COUNTY'S LAST  
FRONTIER DAYS AND RODEO  
WE CONGRATULATE

ALL THOSE FINE PEOPLE AND ORGANIZATIONS  
WHO HAVE WORKED SO HARD TO ASSURE THE  
SUCCESS OF OUR 50th ANNIVERSARY CELEBRATION.

## ONE MORE PROOF

THAT COCHRAN COUNTIANS CAN  
WORK TOGETHER TO ACCOMPLISH  
GREAT THINGS

FIRST  
STATE  
BANK

MORTON, TEXAS



PHONE 266-5615 120 S. W. THIRD

recurring role of police lieutenant Art Malcolm. Larry currently starred in the Los Angeles production of a London rock musical. "The Rocky Horror Show."





**WE'RE ROPING THEM IN  
FOR THE**

**LAST FRONTIER RODEO AND FRONTIER DAYS!  
COME JOIN THE FUN AND EXCITEMENT**

**AUGUST 1, 2, 3**

**MORTON INSURANCE AGENCY**

120 S.E. 1st 266-5561

# About Local Folks

By Dutch Gipson

Little Misses Suzanne and Jill McDermott, daughters of Mr. and Mrs. Mike McDermott, of Hobbs spent the weekend with grandparents Charles and Mildren McDermott.

Mr. and Mrs. E.A. (Ermon) Miller of Temple arrived Sunday for a few days of visiting with his mother Mrs. W.L. Miller, and other relatives.

Mr. and Mrs. Fred Saunders of Pecos were weekend visitors of their mother, Mrs. Hessie B. Spotts.

Mrs. Alice Bradshaw of Hobbs, N.M. visited briefly with Dutch Gipson Sunday.

Mr. and Mrs. Worth Marshall and sons, Mark and

Gregory of Arlington spent last week in Morton with their parents, the T.D. Marshalls. They left Monday for Carlsbad Caverns and other points of interest on their way home.

Mrs. Ed Pruitt, Gay, Mark and Eric and Mrs. Bruce Pruitt and Kelly Dan and nephew, Keith Blair, visited Six Flags and their parents and other relatives in Seaverville and Wylie. They returned home Sunday. Kelly Dan and Keith remained with their grandmother for an extended visit in Seaverville.

Mr. and Mrs. Glenn Kuehler and children, John David and Betsy, of Lafayette, Louisiana are visiting their parents Mr. and Mrs. Louis Kuehler and Mr. and Mrs. M.C. Ledbetter.

Miss Sabrina Wells has

returned from a seven country tour in Europe.

Mrs. James McCuller, Russ, Renee and Jodie of DeKalb have returned to their home after visiting with her parents, Mr. and Mrs. Amos Taylor. Other guests were their children, Mr. and Mrs. Roger Batchlor, Kenny and Pam of Snyder and Mr. and

Mrs. Jimmy Taylor Rusty, Darlene and Lubbock and Amos Mr. and Mrs. Sam Taylor Redding, Iowa.

FOREIGN AFFAIRS  
On July 27, 1974, the State Department established the Department of Foreign Affairs, formerly the State Department.

**LADIES YOU'RE INVITED TO A PARTY** 310 W. WASHINGTON

**SATURDAY, AUG. 3**  
**9 A.M. to 4 P.M.**

**SPECIAL PRIZES**  
**FIGURE CONTROL SALON**

**ASSEMBLY OF GOD CHURCH**  
Whiteface  
Pastor, Rev. Billy Pierson  
Sunday Services—  
Sunday School . . . . . 9:45 a.m.  
Morning Worship . . . . . 11 a.m.  
Evening Worship . . . . . 6 p.m.  
Midweek Bible Study . . . . . 6:30 p.m.

**ST. ANN'S CATHOLIC CHURCH**  
Pastor Nicholas Schneiders C.P.  
Mass Schedule:  
Sunday . . . . . 9:00-11:15 a.m.  
Weekdays . . . . . 7:30 a.m.  
Wednesday Evenings . . . . . 8:30 p.m.  
First Fridays each Month . . . . . 8 a.m.  
8:30 p.m.  
Sunday School . . . . . 10-11 a.m.

**W TRINITY BAPTIST CHURCH**  
Rev. W.D. Anderson  
3rd and Jackson  
Sundays—  
Sunday School . . . . . 9:45 a.m.  
Morning Worship Second and Fourth Sundays . . . . . 11:00 a.m.  
H.M.S. . . . . 4:00 p.m.

Wednesdays—  
Prayer Service . . . . . 7:00 p.m.

**FIRST BAPTIST MEXICAN MISSION**  
Sundays—  
Sunday School . . . . . 10:00 a.m.  
Training Union . . . . . 6:30 p.m.  
Evening Worship . . . . . 7:30 p.m.

Wednesdays—  
Prayer Service . . . . . 7:30 p.m.

**FIRST BAPTIST CHURCH, ENOCHS**  
Rev. Charley Shaw  
Sunday School . . . . . 10 a.m.  
Morning Services . . . . . 11 a.m.  
Training Union . . . . . 6 p.m.  
Evening Services . . . . . 8 p.m.

**BLEDSOE BAPTIST CHURCH**  
Rev. Henry Rhynes  
Sunday Service . . . . . 9:45 a.m.  
Worship Service . . . . . 11 a.m.  
Training Union . . . . . 6 p.m.  
Evening Worship . . . . . 7 p.m.  
Wednesday Night Service . . . . . 8 p.m.

**CHURCH OF CHRIST**  
S.W. 2nd and Taylor  
C.R. Mansfield, Preacher  
Sundays—  
Bible Class . . . . . 10:00 a.m.  
Worship . . . . . 10:45 a.m.  
Evening Worship . . . . . 6:00 p.m.

Wednesdays—  
Midweek Bible Class . . . . . 8:00 p.m.

**FIRST METHODIST CHURCH**  
James E. Price, Pastor  
411 West Taylor  
Sundays—  
Church School Session . . . . . 9:45 a.m.  
Morning Worship Service . . . . . 10:55 a.m.  
Evening Fellowship Program . . . . . 5:00 p.m.  
Evening Worship . . . . . 6:00 p.m.


**WHITEFACE CHURCH OF CHRIST**  
Elmer Evans, Minister  
300 Tyler Street  
Sundays—  
Bible Classes for all ages . . . . . 10 a.m.  
Worship and Communion . . . . . 10:55 a.m.  
Evening Worship . . . . . 6:30 p.m.

Wednesdays—  
Bible Study & Prayer . . . . . 8:00 p.m.

**UNITED METHODIST CHURCH, ENOCHS**  
Rev. Robert Stone, Pastor  
Services held 1st and 3rd Sundays  
Sunday School . . . . . 10 a.m.  
Morning Services . . . . . 11 a.m.  
Evening Services . . . . . 7 p.m.  
4th Wednesday—Fellowship . . . . . 7 p.m.

"Thou wilt show me the path of life, in thy presence is fulness of joy..."  
PSALM 16:11


## HERE IS THE PATH

Thou shalt love the Lord thy God with all thy heart, and with all thy strength, and with all thy mind, and thy neighbor as thyself.  
Luke 10:27

The basis of God's first and greatest commandment is love. God gave man the freedom to choose... and therefore will not force his love on anyone. God took the first step and is always ready to receive any who would come to Him.

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society on earth will long prosper and the freedom which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



**UNITED METHODIST CHURCH, BULA**  
Rev. Robert Stone, Pastor  
Services 2nd and 4th Sundays  
Sunday School . . . . . 10 a.m.  
Morning Service . . . . . 11 a.m.  
Evening Service . . . . . 7 p.m.

**THREE WAY BAPTIST CHURCH**  
Rev. Jack Dewitt  
Sunday School . . . . . 10 a.m.  
Morning Worship . . . . . 11 a.m.  
Training Union . . . . . 6 p.m.  
Evening Services . . . . . 7 p.m.

**ASSEMBLY OF GOD CHURCH, MORTON**  
Rev. G. Frank Estes  
Sundays—  
Sunday School . . . . . 9:45 a.m.  
Morning Worship . . . . . 11:00 a.m.  
C.A. Service . . . . . 6:00 p.m.  
Evangelistic Service . . . . . 7:00 p.m.

Wednesdays—  
Wednesday Services . . . . . 7:30 p.m.

**FIRST MISSIONARY BAPTIST CHURCH**  
Rois Standifer, Pastor  
Main and Taylor  
Sunday School . . . . . 9:45 a.m.  
Morning Worship . . . . . 10:45 a.m.  
Training Service . . . . . 6:00 p.m.  
Evening Worship . . . . . 6:45 p.m.

Monday—  
Night Circle . . . . . 7:30 p.m.  
Tuesday—  
W.M.A. . . . . 2:00 p.m.  
G.M.A. . . . . 4:00 p.m.

Wednesday—  
Midweek Service . . . . . 7:30 p.m.  
Edna Bullard . . . . . 9:30 a.m.

**HICK'S CHAPEL BAPTIST**  
Rev. Hugh Montgomery  
Sunday School . . . . .  
Morning Services . . . . .  
Training Union . . . . .  
Evening Services . . . . .

**FIRST BAPTIST CHURCH, WHITEFACE**  
Gerald Harrison, Pastor  
Sunday School . . . . .  
Morning Worship . . . . .  
Church Training . . . . .  
Evening Worship . . . . .  
Wednesday Prayer Meeting . . . . .

**FIRST BAPTIST CHURCH, 202 S.E. First**  
Paul McClung, Pastor  
Sunday School . . . . .  
Morning Worship . . . . .  
Morning Service KRAN . . . . .  
Training Union . . . . .  
Evening Worship . . . . .

Tuesdays—  
Helen Nixon W.M.U. . . . .  
Wednesdays—  
Graded Chorus . . . . .  
Prayer Service . . . . .  
Church Choir Rehearsal . . . . .

**SPANISH ASSEMBLY OF GOD CHURCH**  
Rev. Ignacio Ruiz  
N.E. Fifth and Wilcox  
Sundays—  
Sunday School . . . . .  
Morning Worship . . . . .  
Evening Evangelistic Service . . . . .

Wednesdays—  
Young people service . . . . .

**EAST SIDE CHURCH OF CHRIST**  
Jammie Paden, Minister  
704 East Taylor  
Sundays—  
Bible Study . . . . .  
Worship . . . . .  
Worship . . . . .

Wednesdays—  
Midweek Service . . . . .

**CHURCH OF CHRIST, MAPLE**  
Dannie Mize, Preacher  
Bible Study . . . . .  
Worship . . . . .  
Night Worship . . . . .  
Wednesday Night Services . . . . .

This Feature Is Published With The Hope of Getting More People To Church By The Undersigned City Business And Professional People

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Bula

Bailey County Electric  
Co-Op Association  
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Bedwell Implement  
219 E. Jefferson-266-5306

Rose Auto and Appliance  
107 E. Wilson Phone 266-5959

Bill's Furniture & Appliance  
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Compliments of  
Carl Griffith Gin and G & C Gin

Judge Glenn Thompson

L & B Supply  
N. Main-Phone 266-5110

Cochran Electric Service - Supply  
317 W. Washington Phone 266-5455

Gwatney-Wells Chev.-Olds.  
133 E. Washington Morton, Texas

Farmer's Co-op Gin of Enochs  
Enochs 927-3444

First State Bank  
107 W. Taylor-266-5511

Beseda Grain Co.

Griffith Equipment Company  
120 N.W. 3rd Phone 266-5555

Luper Tire and Supply  
108 E. Washington 266-5330

Allsup's 7 till 11  
602 Main Phone 266-8901

Ramsey's Food Store  
Gerald Ramsey, Owner  
210 South Main

State Line Butane

West Texas Seed Co.  
Roy Oxford, Mgr.  
Dora Hwy. 266-5557

Star Route Co-op  
St. Rt. 1-Phone 927-39

Higginbotham-Bart

Tic Toc Restaurant  
Loma and Rob Richards  
Levelland Highway-Phone 266

St. Clair's Department  
Morton 266-5223

Liner's Pharmacy  
Mike and Donna Liner



## MARSHALL

FROM PAGE ONE

...ace and equipment — the piece of which was a door safe. However, ... used to "making-do" ... days and managed to ... until larger quarters ... available.  
 McCasland was born in ... county north of ... and attended high ... in Winters. He moved ... county in October ... and was occupied with ... as Morton's first ... teacher when he was ... the position of county ... received his college ... at Denton, Texas.  
 ... married the former ... Dankworth, of ... in 1920. The couple ... children and now have ... grandchildren and seven ... grandchildren.  
 ... following two terms as ... clerk, McCasland went ... to teaching where he ... until 1947. He later ... as school tax ... collector and ... manager.  
 ... was with Bailey County ... for a number of years

and for 32 years has been preparing income tax forms for the general public and still maintains his office in Morton.

The dour young gentleman loves to fish and has a cabin on Lake Kemp for that purpose, but says it's not often that he can get down there — too busy. He is a member of the Eastside Church of Christ.

The Parade Marshall, who symbolizes better than any other the 50 years of progress in Cochran county, can be seen at 4:30 this afternoon in the vanguard of the marching line seated on his own white Cadillac convertible. Let's give him our Huzzas!

## RODEO

FROM PAGE ONE

they have in store, but would prefer that you come and see for yourself.

The parade, which gets underway at 4:30 p.m. today, will have as its marshal, R.H. McCasland, first county clerk, who took office when the county was founded in 1924. Other

early county officials also will be honored.

The rodeo will get off to a colorful start at 8 p.m. with the traditional grand entry staged prior to the beginning of tonight's performance. The Friday and Saturday performances will begin at 8 p.m. also.

The climax of the rodeo queen contest will arrive with the naming of the new queen during the rodeo performance Saturday. She will preside over the 24th Last Frontier Rodeo in 1974.

Winner of the contest is the candidate who sells the most raffle tickets on a \$350 shopmade saddle to be drawn for at the Saturday night performance of the rodeo.

Once again the Shaving and "Dude Clothes" permits and the Bonnet Permits for the ladies are being sold by chamber members. The permits cost \$1.00 and allow persons to be on the streets in down town Morton without a mustache, beard or with western clothes and the ladies to be without an ol' time "Poke" bonnet.

Persons without these accouterments and not possessing a permit are subject to a "Jail Sentence." So — Take care when you are on the square.

The Morton Tribune joins the Chamber of Commerce and all citizens of Cochran county in welcoming all the visitors and contestants to our town for the Last Frontier Rodeo and Frontier Days.

## SEVEN

FROM PAGE ONE

Insurational insurance company to insure the students for the 1974-75 school year. All rates were to remain the same with the exception of football players insurance which was increased by \$2.50 per policy.

The bid by the Bell Dairy Products for furnishing milk to the schools cafeteria system was accepted at the price of .975 cents per half pint of plain milk and .1050 cents per half pint for chocolate milk.

Approval for the payment of bills for the month of July in the amount of \$66,386.66 completed the agenda for the meeting.

## Consumer alert

by John L. Hill  
Attorney General

AUSTIN — In just a few weeks, we can expect another Texas hurricane season, since historically most of our big storms have occurred from August to October. And we've just come through our traditional spring tornado months.

As Texans, we are familiar with natural disasters and the misery they can bring because we have suffered through some of the worst: the Great Galveston Storm of 1900, Hurricanes Carla and Beulah, and the Lubbock Tornado are just a few.

Often the worst aspect of a disaster is the aftermath, when victims face the heartbreak of cleaning up and the strenuous task of rebuilding.

It is often at this point, too, that consumer fraud becomes another problem to be faced by residents trying to pick up the pieces.

At a time when many are confused, tired, and vulnerable, it is unfortunate but true that unscrupulous persons may move in to take advantage of the situation.

Many consumer decisions and transactions are necessary to get back to normal after a disaster. And most will require the expenditure of large amounts of cash or heavy use of credit.

Attorneys in our Consumer Protection Division warn that consumers who find themselves in such a situation should use extreme caution before making major purchases or home repairs.

Most businessmen and repairmen are honest, reliable, and trustworthy, and in such trying circumstances will attempt to be as fair as possible with consumers.

But many times the reports of a disaster will bring an influx of itinerant salesmen and repairmen — many from out-of-state — who are determined to make their fortune at the expense of others.

These "hit and run" operators who sell goods and services door-to-door may never deliver what they promise but, instead, will drive off to new territory with a consumer's money or a contract that they may immediately sell to a finance company. Our Consumer Protection attorneys recommend that you take a few precautions that may save the money and anguish associated with disaster frauds.

— Don't pay in advance for materials or repairs.

— Remember that high pressure and scare tactics are often the mark of a phony deal.

— Get at least three estimates before selecting a contractor for any construction or repair work.

— Insist that all estimates include a starting and completion date, description of the work to be performed and the type of materials to be used, total costs, guarantees provided, and method of payment (lump sum upon completion, installment, etc.)

— When you have selected a contractor, ask for a written contract based on his estimate. Make sure before signing that you understand all parts, that there are no blanks, and that the contractor himself has signed first.

Remember that both Texas and federal laws allow you to cancel any door-to-door sale for \$25 or more if you notify the

### LOSE WATER WEIGHT

Don't feel overweight, bloated or puffy because of excess water retention. Reduce temporary weight gain usually caused by pre-menstrual period. NEW AQUATABS is a mild diuretic and fast acting. AQUATABS work gently and helps relieve uncomfortable body-bloat, waist enlargement and puffiness. AQUATABS "Water Pills" must help you lose this weight or your money will be refunded with no questions asked by:

LINER'S PHARMACY —  
1st-Mail Orders Filled

AT-1

|         |  |
|---------|--|
| Debit + |  |
| — \$ %  |  |
| % —     |  |
| \$ \$   |  |
| + Loss  |  |

Prevent those visions of loss in your mind during the storm and the real ones in your farm account book after the storm. Insure your growing crops against loss from Hail.

It's so easy to obtain this insurance service at low net cost — a dividend was paid to 1971, '72 and '73 Crop Hail Policyholders. Just call your Farm Bureau Insurance Agent.

CHARLES W. PALMER  
COCHRAN COUNTY  
Farm Bureau  
MORTON 266-5586



MRS. T.M. TANNER, local artist, is shown with her latest painting, "The Garden of Gethsemane". Although Mrs. Tanner was commissioned to do the painting, she held a showing in her home recently for the area people to view it before it was shipped to the owners. Some thirty other paintings were on display.

seller or your intention within three days. And remember, too that in cases of disaster many state and federal agencies stand ready to assist victims. If you have a question about disaster-related

problems, they can help. For information about consumer protection at such times, consult our attorneys, your county or district attorney, or your local Better Business Bureau.



## MORTON CO-OP GIN

WELCOMES YOU TO THE LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION

AUGUST 1, 2, 3

## BAILEY COUNTY

## ELECTRIC CO-OP

## ASSOCIATION SAYS:

### A GREAT BIG WELCOME

TO THE LAST FRONTIER RODEO DAYS AND CELEBRATION

IN MORTON AUGUST 1, 2, 3.

AND WISH THE CITIZENS OF COCHRAN COUNTY THE BEST OF LUCK IN MAKING THIS THE MOST SUCCESSFUL CELEBRATION IN THEIR HISTORY.

WE ARE ALWAYS INTERESTED IN ANY ACTIVITY THAT WILL IMPROVE THE GROWTH AND ECONOMY OF THIS AREA.

WE CONGRATULATE ALL OF THOSE CITIZENS WHO HAVE WORKED SO HARD AND HARD TO MAKE THE RODEO AND FRONTIER DAYS POSSIBLE.

WE'LL SEE YOU THERE

AND WE HOPE YA'LL HAVE AS GOOD AN OLD FASHIONED TIME AS WE ARE LOOKING FORWARD TO.

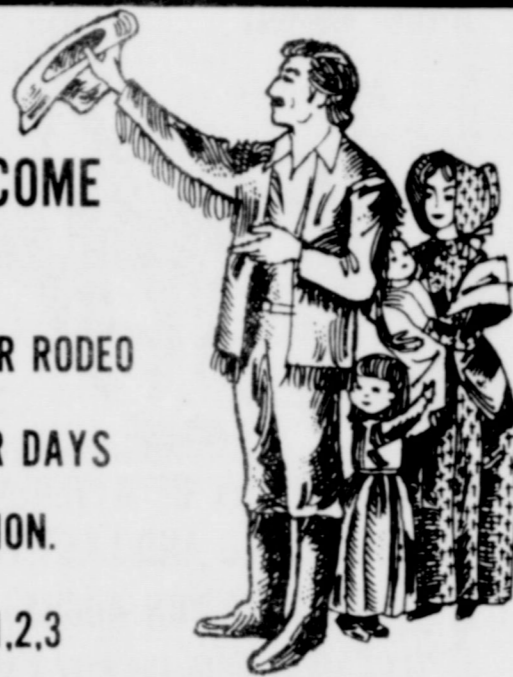
## BAILEY COUNTY ELECTRIC CO-OP ASSN.

STATE HIGHWAY

MORTON



A BIG WELCOME TO OUR LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION. AUGUST 1,2,3



## STAR ROUTE CO-OP GIN

ST. RT. MOROTN 927-3996

# WA-HOO!



## IT'S RODEO TIME IN MORTON!

AND WE AT THE MORTON BRANCH OF LEVELLAND SAVINGS AND LOAN ARE HAPPY TO BE A PART OF THE RODEO AND LAST FRONTIER DAYS CELEBRATION.

WE INVITE YOU TO COME AND VISIT WITH US WHILE YOU ARE IN MORTON!!

## LEVELLAND SAVING & LOAN ASSOCIATION

MORTON BRANCH

PHONE 266-5615 120 S.W. THIRD

recurring role of police lieutenant Arl Malcolm. Larry currently starred in the Los Angeles production of a London rock musical, "The Rocky Horror Show."



**Whiteface news**

Mr. and Mrs. Tom Stocks are the proud parents of a baby girl, Michelle Gayonne, born July 24 at Lubbock. They have two other children, Marchetta and Michael. Grandparents are Wanda Stocks and Mr. and Mrs. Roy Tilley.

Gary Don and Marilyn Sams of Levelland visited in Haskell with Gary Don's folks, Mr. and Mrs. R.K. Sams and Kendra, formerly of Whiteface.

Richard Stocks is stationed at Camp Friendship near Korat, Thailand. He will be there until next July.

Mr. and Mrs. Lindsey Bates are vacationing in Arkansas and Oklahoma.

Mrs. Pearl Robnet, Wendy and Christy Dawyn Smith from Sunray were the guests of Mr. and Mrs. Short Sanders, Buttons and Wade this past week.

Bobby Moseley was in Whiteface last weekend visiting with his girlfriend, Buttons Sanders. He lives in Arlington and is employed with Southland Life Insurance Company.

Mr. and Mrs. Joe Ruthardt, Mr. and Mrs. Buster Roberts and Mr. and Mrs. M.L. Moseley were in Ruidoso, N.M. this past weekend.

Mrs. Galon Baldwin of Muleshoe, daughter of Mr. and Mrs. Leonard Gainer, had surgery Monday, July 29 at Big Spring. She is doing fine. The three Baldwin children are staying with their grandparents while she is hospitalized.

Thursday, July 25, the home of Mr. and Mrs. Buster Roberts caught on fire. The cause is unknown.

Mr. and Mrs. McCutchen and boys are on vacation this week.

**Car Wash**

The MHS cheerleaders will have a car wash Saturday, August 3, at the station across the street from Gwatney-Wells Chevrolet-Olds. Cars will be washed from 8 a.m. until 5 p.m. Prices are \$3. for cars and \$3.50 for pick-ups! Come on out, they need your support!



THE CHILDREN OF MRS. FRENCHIE PATTERSON announce the approaching marriage of their mother to Bill Mapes on Saturday, August 10 at 2 p.m. in the First Baptist Church in Whiteface. Friends and relatives are invited to attend.

**BUILDING HIT**

An Army B-25 bomber crashed into the Empire State building on July 28, 1945, ripping a hole in the building's side and killing 13.

**SHORT SNORTS**

A School Land Board oil and gas lease sale is set for October 1.

Educators from over the state paid tribute here to L. P. Sturgeon of New Boston, just-retired executive secretary of Texas State Teachers Association. TSTA's new building addition in Austin was named for Sturgeon.

A Civil Liberties Union lawsuit is threatened to delay the September 17 state Democratic convention for two days to avoid a conflict with the Jewish New Year observance, Rosh Hashana.

**Zack Fisher names Liner CC chairman**

Zack Fisher, Republican candidate for Texas Agriculture Commissioner has announced the selection of Mr. Mike Liner as a county chairman for Cochran County.

Liner resides in Morton, Texas, where he is a pharmacist and owner of the Morton Drug. He and his wife Donna have one daughter, Mikella who is 4 months old. They are all members of the First Baptist Church in Morton. Liner and his wife both graduated from Memphis High School in Memphis, Texas and Mike graduated from Southwestern in Oklahoma acquiring a degree in pharmacy. Liner is a member of the Masonic Lodge and the Lions Club of Morton, and he is also a director of the Morton Chamber of Commerce.

Fisher said he was pleased to have Liner serve as county chairman in his bid to unseat John C. White.

**TFB seeks Okay of livestock bill**

The Texas Farm Bureau Board of Directors has asked President Nixon to sign into law an emergency livestock credit bill just passed by Congress.

The legislation provides up to \$250,000 credit for individual livestock producers. Eligibility would be limited to bona fide farmers and ranchers, as determined by the Secretary of Agriculture.

Here is the text of the telegram which was signed by TFB President J.T. (Red) Woodson of Gober:

"The Texas Farm Bureau Board of Directors, representing 152,380 family members, urgently requests that you sign H.R. 15560 (livestock credit legislation).

"The current cost-price squeeze and severe drought conditions have created serious circumstances for livestock producers. This extra credit assistance is

needed to prevent excessive liquidation of production units."

Love is...



... sharing your ice cream.

**ALL TRAILS LEAD TO PAT'S FASHIONS**

**FOR THE BIG SIDEWALK SALE ON SATURDAY, AUGUST 3**

**DROP BY AND PICK UP THOSE ITEMS YOU HAVE BEEN WANTING BUT HAVEN'T BEEN ABLE TO FIND**

**HUNDREDS OF ITEMS**

**AT DOWN-TO-EARTH SIDEWALK SALE PRICES**

**SALE LASTS ALL DAY**

**COME EARLY WHILE SELECTION IS AT**

**ITS GREATEST**

**PAT'S FASHIONS**

101 N.W. FIRST

MORTON

A BIG "HOWDY"

AND



**WELCOME**

TO ALL

"STRANGERS"

AND FRIENDS

**ALIKE WHO WILL BE ATTENDING THE GIANT FRONTIER RODEO AND LAST FRONTIER DAYS CELEBRATION AUGUST 1,2,3.**

LET'S ALL BE THERE AND HAVE A HEAP OF FUN

**OWEN BROS. CUSTOM FEEDING**

LEVELLAND HWY.

MORTON

ED BRICKER, MGR.

**SAVE A BUCKET OF DOUGH**

We price them to sell fast because we have a big stock of new cars to move.

Choose now from the wide selection on our lot and you'll save plenty of cash.



**WELCOME 'STRANGERS'**

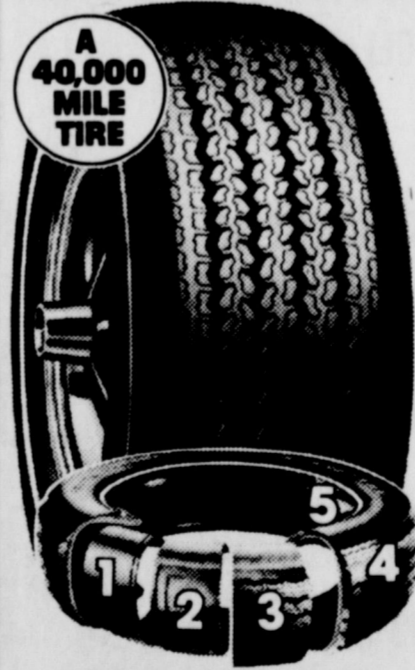
**TO OUR LAST FRONTIER DAYS AND RODEO DROP IN AND SEE US WHILE YOU'RE HERE**

**GWATNEY-WELLS CHEVROLET-OLDS**

113 E. WASHINGTON

MORTON

**RADIAL STEEL BELT TIRE SALE**



A 40,000 MILE TIRE

**GOODYEAR'S "GAS-SAVING" "CUSTOM STEELGARD" RADIAL**

CUSTOM STEELGARD

| SIZE  | WHOLESALE PRICE WITH TREAD | RETAIL PRICE |
|-------|----------------------------|--------------|
| 14x18 | \$44.00                    | \$71.00      |
| 14x19 | 47.00                      | 74.00        |
| 14x20 | 49.00                      | 77.00        |
| 14x21 | 51.00                      | 80.00        |
| 14x22 | 53.00                      | 83.00        |
| 14x23 | 61.00                      | 91.00        |
| 14x24 | 64.00                      | 94.00        |
| 14x25 | 68.00                      | 98.00        |
| 14x26 | 62.00                      | 102.00       |
| 14x27 | 64.00                      | 104.00       |
| 14x28 | 68.00                      | 108.00       |
| 14x29 | 73.00                      | 113.00       |
| 14x30 | 79.00                      | 119.00       |

ASSORTED PRICES SELECTED JULY 29 THRU JULY 31, 1974

- 5 GUARDS TO HELP PROTECT YOU AGAINST THE UNEXPECTED
- Guard 1 Against Rough Ride
- Guard 2 Against Penetration Under the Tread
- Guard 3 Against Wet Skids
- Guard 4 Against Loss of Road Contact on Curves
- Guard 5 Against Sluggish Handling

**SAVE NOW THRU SAT!**

The only steel-belted radial offered as 1974 optional original equipment by all four major U.S. auto makers.

\*Goodyear short distance, controlled condition gas mileage tests show radial tires can save up to your gas mileage. Test data available upon request.

YOU'VE SEEN IT ON TV!

5 WAYS TO CHARGE • Our Own Customer Credit Plan • Master Charge • BankAmericard • American Express Money Card • Cash

**GOODYEAR**

**HOWDY PODNUHS**

ENJOY YOURSELVES AT OUR LAST FRONTIER DAYS AND RODEO

**LUPER TIRE & SUPPLY**

108 EAST WASHINGTON

MORTON



### Youths enjoying service conservation corps

Approximately 80 young men and women between 15 to 18 years of age are participating in the conservation corps program at the Lake Somerville State Park and Wildlife Refuge. The youths are required to participate in two hours of environmental enrichment training each day in addition to six hours of physical labor duties. They receive a salary which is adjusted for food allowances and quarters. Food is prepared and managed by a private concessionaire.

The Lake Somerville camps are considered the largest co-educational YCC projects within Texas. The camps have one work leader-counselor for each ten youth. All the counselors have college degrees or have college training with complimentary backgrounds ranging from majors in forestry, biology, and wildlife management to degrees in sociology and psychology.

Department officials describe the camp as "reasonably comfortable," but they say living in camp is not like living in a modern home.

There is a certain degree of "roughing it" within the barrack-type buildings. Food, described as "tasty and solid" and "outdoorish and hearty", is quite unlike what the youth are accustomed to at home, which is part of the program.

Department officials say the youngsters have accomplished a tremendous amount of work since the camp started in June.

### Looking back

26 Years Ago

One of the county's finest achievements, the \$150,000 West Plains Hospital and Clinic celebrates its first anniversary of operation Saturday, August 7 with a formal open house.

Lloyd Evan's Piggly Wiggly was host Saturday to an estimated 500 persons who were on hand for the Grand

Opening.

A report from E.H. Boulter, Deputy State School Supervisor of District 2, commends the Morton School for the installation of the school lunch program to be put into operation this September.

The second proposal in two years to consolidate the Morton and Lehman schools into one district was voted down in an election Saturday at Lehman with 56 ballots against the proposition and 36 for the consolidation.

### Picnic Prowess

Picnics are not necessarily child's play. They take thought and preparation in order to be successful. Next time you're planning a picnic dinner for friends, consider these novel ways of demonstrating your own proficiency at the picnic game.

Provide a variety of activities for before and after dinner, ranging from the active to the inactive. Just as there are some guests who will be ecstatic to see a volleyball and net, there are others who will be equally enthused over a cribbage board. Bring both. If a croquet set is available, bring that too. It can be set up almost anywhere, and will amuse picnickers of every age.

Keep the food simple, but serve it in style. Instead of a flimsy paper tablecloth that flaps and tears, spread out on the grass a colorful cotton tablecloth you made yourself. A crazy gingham cloth is both easy and inexpensive to make. Get small lengths of cotton gingham in assorted colors and various size checks. Cut them into small squares, and stitch together at random. For the tablecloth itself you need a large square approximately 72" x 72". Make enough 24" squares for napkins to give the guests, with extra napkins to line bread baskets. As a practical and classy touch, make matching weights to hold down the corners of the tablecloth. Wrap four bricks in gingham as if you were gift-wrapping boxes, and tie them up with bright yarn.

Apply the same imagination to your sandwich menu. Instead of the same old ham on rye, try serving these delicious new sandwich combinations of bread and meat salad sandwich spreads: ham salad on sour dough; turkey salad on pumpernickel; chicken salad and shredded

lettuce stuffed into pita, the pocket shaped Middle Eastern bread now sold at most supermarkets.

The Spreadables meat salad sandwich spreads from Carnation come in ham salad, chicken salad and turkey salad varieties. Your local supermarket stocks an unbelievable variety of breads in different sizes and shapes and crusts and flavors. A typical bread list includes white, wheat, whole wheat, egg, oatmeal raisin, honey Dutch crunch, honey wheat, pumpernickel, rye, English muffins; pita, onion rolls, Kaiser rolls, sour dough, shepherders, Italian, French, cracked wheat, buttermilk, bagels and tortillas.

With this wealth of sandwich materials to choose from, you'll want to serve half a dozen breads at your picnic as well as a selection of the meat salad sandwich spreads. Add finger foods such as raw cucumber sticks, cauliflowerets and carrot curls. A basket filled with fresh fruit makes a pretty centerpiece and takes care of dessert. Instead of soft drinks, serve fresh lemonade and iced tea. This is the easiest kind of meal to prepare. You concentrate on the ingredients, and watch the guests put it together for you. That's real picnic prowess.

The annual District 4-H Club Encampment will be held August 9, 10, and 11. The boys who go on this three day encampment will be out only \$5.25 per person.

Four Cochran County boys have purchased 4-H Club calves according to County Agent Homer Thompson. Byron Gunter, Billy Kinser, Thomas Lynch, Clarence Moore and Charles Farmer, all members purchased between them six Angus calves and three Whiteface.

15 Years Ago

A total of 19 blocks of paving are "in the mill" for Morton, the City Council was told Thursday afternoon in a meeting with engineers from Clovis who early last spring had a representative in Morton consulting local property owners on paving.

The Hockley and Cochran County Sheriff Poses have made a move recently to further enhance the excitement of the new stamp cancellations that will be issued here August 13 and in Levelland, August 20, in commemoration of the 35th anniversary of staked plains mail service. They have ordered printed envelopes carrying information about the event which will give collectors an attractive item for their collection.

Fans and school supporters who have been wondering about the new bleachers to the football stadium will be interested to know the all steel supported new bleachers will be erected around August 1. A plan for selling reserved seats for \$5.00 per person, per season will be started.

HEAD 'EM UP AND MOVE 'EM OUT TO COCHRAN COUNTY'S LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION AUGUST 1,2,3.

**TAYLOR AND SON FURNITURE**

"Your Authorized General Electric Dealer"

108 JEFFERSON 266-5262



YA'LL COME LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION AUGUST 1, 2, 3 FUN FOR ALL--WE'LL SEE YOU THERE!

**MORTON BI PRODUCTS**

266-8621



**LOWEST PRICES** EVER WILL BE FOUND AT THE

**GIANT SIDEWALK SALE** TO BE HELD AT THE NEW YORK STORE SATURDAY, AUGUST 3 ONE DAY ONLY!

SALE BEGINS AT 9 A.M. LASTS ALL DAY YOU WILL FIND HUNDREDS OF HIGH QUALITY ITEMS WITH PRICES SLASHED TO THE BONE. THIS IS A GREAT OPPORTUNITY TO BUY THOSE ITEMS YOU HAVE BEEN WAITING FOR AT GREATLY REDUCED PRICES

**DON'T MISS THIS BIG SALE!** AT THE **NEW YORK STORE** WHERE YOU ALWAYS BUY THE BEST FOR LESS

110 W. WILSON MORTON

### Rep. Bill Clayton wins national post

Rep. Bill Clayton (D-Texas) recently took time out from his duties at the Texas State Legislative Conference to attend the important national slot of the Legislative Conference during its annual session in San Antonio.

50 delegates in attendance at the Conference named Clayton after naming Senator J. Harry Brown, Jr., to the U.S. House of Representatives. During the day meeting, Clayton heard from such Texas legislators as Texas Representative Briscoe and Lt. Governor Bobbie, and passed on such topics as energy crisis, massive health care transit, and the Southern Legislative

Conference is the representative organization for state legislators and staff coming from fifteen southern states and is an affiliate of the Council of State Governments.

One major role of the Southern Conference is to serve as the intermediary organization between the states and the federal government and to provide for better communications between these two levels.

Clayton, a six term veteran of the Texas House, has served on the Executive Committee of the Southern Legislative Conference for the past year. In addition to this post, Clayton, a leading contender for Speaker of the Texas House of Representatives, was recently elected Chairman of the Southern Environmental Resources Conference.

### Crossword Puzzle

**ACROSS**

- Test
- Military unit
- Grassland
- By hand
- Turkish title
- Allusion
- Plural: suffix
- Gnarls
- One who: suffix
- Grate
- Three
- Kind
- Caution
- Doctors: slang
- Fruit
- Exile
- Twofold
- Animal skins
- Help
- Cut
- Musical note
- Revere
- Be
- Made gay
- Night before
- Traps
- Season
- Detests
- Weeping
- Sounder
- Prepares for college
- Skull cavity
- Sea
- Army rank: abbr.
- Accomplished
- Barbers
- Public
- Chaperon
- Departure
- New
- Autos
- Single
- Operate
- Walkers
- Icy rain
- Gone
- Profession
- Arrange-
- ment
- Color
- Teeter
- Utter
- Public notice
- New
- Sketches
- Abusive
- Bird class
- Prepare for publication
- Latvian coin
- Anger
- Greek letter
- Neon: chem.

**Answer to Puzzle**

ACROSS: 1. TEST, 2. UNIT, 3. PRAIRIE, 4. HAND, 5. PASHA, 6. ALLUSION, 7. SUFFIXES, 8. CLAWS, 9. ONE WHO, 10. GRATE, 11. THREE, 12. KIND, 13. CAUTION, 14. DOCTORS, 15. FRUIT, 16. EXILE, 17. TWOFOLD, 18. ANIMAL SKINS, 19. HELP, 20. CUT, 21. MUSICAL NOTE, 22. REVERE, 23. BE, 24. MADE GAY, 25. NIGHT BEFORE, 26. TRAPS, 27. SEASON, 28. DETESTS, 29. WEeping, 30. SOUNDER, 31. PREPARES FOR COLLEGE, 32. SKULL CAVITY, 33. SEA, 34. ARMY RANK: ABBR., 35. ACCOMPLISHED, 36. BARBERS, 37. PUBLIC, 38. CHAPERON, 39. DEPARTURE, 40. NEW, 41. AUTOS, 42. SINGLE, 43. OPERATE, 44. WALKERS, 45. ICY RAIN, 46. GONE, 47. PROFESSION, 48. ARRANGE-MENT, 49. COLOR, 50. TEETER, 51. UTTER, 52. PUBLIC NOTICE, 53. NEW, 54. SKETCHES, 55. ABUSIVE, 56. BIRD CLASS, 57. PREPARE FOR PUBLICATION, 58. LATVIAN COIN, 59. ANGER, 60. GREEK LETTER, 61. NEON: CHEM.

after you see your doctor, bring your prescription to

**Liner's PHARMACY**  
MORTON PH. 266-8965



& C GIN INVITES YOU TO JOIN IN THE CELEBRATION OF COCHRAN COUNTY LAST FRONTIER RODEO DAYS AUGUST 1,2,3



**L & B SUPPLY** THE **Tri-Matic** SPRINKLER IRRIGATION SYSTEM INVITES YA'LL TO COME AND ENJOY THE LAST FRONTIER RODEO AND FRONTIER DAYS CELEBRATION AUGUST 1,2,3

N. MAIN AVENUE 266-5110



PHONE 266-5615 120 S.W. THIRD

recurring role of police lieutenant Art Malcolm. Larry Storch and Robyn Millan guest star in the opening episode.



# QUALITY IS THE NAME OF THE GAME

# THRIFTWAY

A BETTER WAY TO SAVE



WE REDEEM  
U.S. GOVERNMENT  
FOOD STAMPS

FULL EARS CORN ..... 5 EARS 39¢

SWEET YELLOW ONIONS..... LB. 9¢

|  |  |  |
|--|--|--|
| EXTRA FANCY<br>LARGE GREEN<br>CUCUMBERS<br><b>19¢</b><br>LB. | SMALL GREEN PODS<br><b>OKRA</b><br><b>33¢</b><br>LB. | CALIFORNIA LARGE<br>LARODA<br>PLUMS<br><b>39¢</b><br>LB. |
|--|--|--|

CALIFORNIA SUNKIST ORANGES..... LB. 25¢  
NEW CROP CALIFORNIA BARTLETT  
**PEARS**..... LB. **39¢**

PRICES EFFECTIVE  
AUGUST 1 AND THRU AUGUST 8th  
WE RESERVE THE RIGHT  
TO LIMIT QUANTITIES

NOTICE TO OUR CUSTOMERS  
WE NEED YOUR PAPER BAGS  
PAPER BAGS ARE IN SHORT SUPPLY  
THE CRITICAL PAPER SHORTAGE  
CUSTOMERS TO HELP US PLEASE  
WITH YOU AND PLACE IN YOUR OWN  
USED WITH YOUR OWN ORDER PLEASE  
WHEN POSSIBLE  
THANK YOU FOR YOUR COOPERATION

ALL PURPOSE RUSSET  
**POTATOES**  
10-LB. POLY BAG  
**79¢**

**Eagle Story Library**  
NEW, AUTHENTIC, APPROVED, AUTHENTIC  
MAGNIFICENTLY ILLUSTRATED  
8 DELICIOUS VOLUMES  
**YOU WILL EXPERIENCE**  
- Adam and Eve from Paradise  
- The Lord's Angel Saving the lives of Isaac  
- Joseph and his Brothers  
- Samson and Delilah  
- The Angel's Labors Saving Mary of the coming of Jesus  
- Jesus driving the money-changers from the Temple  
- Jesus healing Lazarus to Return from the dead  
This is not a partial list of these superb volumes.  
BUY 8 VOLUMES THIS WEEK - BONUS IN EVERY STORE

NO PURCHASE NECESSARY  
HURRY LAST CHANCE  
TO COMPLETE YOUR SET

ASSORTED OR WHITE  
**KLEENEX**  
BOX OF 200 **39¢**

PINE SOL FOAM  
**BATHROOM CLEANER**..... 17-oz. CAN **79¢**  
JOHNSON FAVOR  
**LEMON WAX**..... 12-oz. CAN **129¢**  
WHITEHOUSE  
**APPLESAUCE**..... NO. 303 CAN **33¢**  
CHEF BOY-AR-DEE  
**BEEF RAVIOLI**..... 15-oz. CAN **39¢**

**FABRIC SOFTENER**  
**STAPUF**  
64 OZ.  
**59¢**

ALABAMA GIRL HAMBURGER  
**DILL CHIPS**..... 22-oz. JAR **59¢**  
ALABAMA GIRL WHOLE SOUR OR  
**DILL PICKLES**..... 22-oz. JAR **59¢**  
NABISCO  
**HONEY GRAHAMS**..... 16-oz. BOX **59¢**  
KAL KAN CHUNK  
**BEEF DOG FOOD**..... 3 14 1/2-oz. CANS **\$1.00**

GLAD  
**FLOUR**  
25-LB. PAPER BAG **\$4.00**

THRIFTWAY  
HEALTH & BEAUTY AIDS  
**NEW! GILLETTE TRAC II 8'S TWIN INJECTOR**  
TAKE ADVANTAGE OF THIS FREE OFFER  
**\$139**

**FREE Gillette Trac II Twin Injector Razor**  
8 Twin Injector Blades  
**SECRET**  
20% OFF LABEL 6-oz. CAN **69¢**

**SINE-OFF**  
SALINE MEDICINE  
BOTTLE OF 24'S **79¢**

JOHNSON'S & JOHNSON'S  
**BABY SHAMPOO**  
7-oz. BTL.  
EA. **\$1.09**

CLAIROL  
**HERBEL ESSENCE SHAMPOO**  
NORMAL  
8-oz. BTL. **\$1.19**

1 CAPSULE EVERY 12 HOURS  
**CONTACT**

**CONTACT CAPSULES**  
BOX OF 10  
TO RELIEVE ALLERGY SUFFERING  
**\$1.29**

15¢ OFF LABEL  
**CREST**  
TOOTH PASTE  
7-oz. TUBE **89¢**

48 OZ. SIZE  
**IVORY**  
LIQUID DETERGENT  
EA. **\$1.29**

SHURFRESH ASSORTED FLAVORS  
**ICE CREAM** 1/2-GAL. CTN. **88¢**

## THRIFTWAY MEAT SPECIALS

WILSON'S CORN KING SEMI - BONELESS  
**HAM**  
FULLY COOKED WATER ADDED HALF OR WHOLE  
17 to 19 LB. AVG. LB. **89¢**

SHURFRESH TOP QUALITY REG. OR THICK SLICED  
**BACON**..... LB. **89¢**

USDA CHOICE ROLLED BONELESS  
**CHUCK ROAST**  
LB. **79¢**  
USDA CHOICE  
**7-BONE ROAST**  
LB. **\$1.09**

USDA CHOICE LEAN  
**BEEF RIBS**..... LB. **49¢**

FRESH FROZEN  
**CHICKEN THIGHS**..... 5-LB. BOX **\$2.89**  
RATH'S CRYOVAC PACK  
**CORNER BEEF**..... LB. **99¢**  
CENTER SLICES  
**HAM OR ROAST**..... LB. **\$1.39**  
BONELESS  
**HAM ROAST**..... LB. **\$1.29**  
FRESH FROZEN  
**CATFISH FILLETS**..... LB. **99¢**  
BUTHER BOY  
**BEEF & BEAN BURRITOS**..... 2 FOR **33¢**

**GOOCH BLUE RIBBON BEEF FRANKS**  
SAVE 5¢ WITH COUPON  
12-oz. PKG. **70¢**

10¢ OFF LABEL  
**MR. CLEAN LIQUID**  
28-oz. BTL. **79¢**

3% OFF LABEL  
PERSONAL SIZE  
**IVORY SOAP**  
4 BAR PKG. **49¢**

5¢ VALUABLE COUPON  
GOOCH BLUE RIBBON  
**BEEF FRANKS** 12-oz. PKG. **70¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER AUG. 8, 1974

12¢ VALUABLE COUPON  
NO. FWV 34  
SOLID TOILET TANK CLEANER  
**VANISH** 9-oz. SIZE **85¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER AUG. 8, 1974

10¢ VALUABLE COUPON  
NO. 66528  
**CHEERIOS**  
10-oz. BOX **55¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER AUG. 8, 1974

15¢ VALUABLE COUPON  
NO. 0C-15  
DETERGENT  
**BOLD** GT. BOX **94¢**  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER AUG. 8, 1974

## DAIRY AND FROZEN FOOD SPECIALS

|  |   |  |
|--|---|--|
| SHURFRESH USDA GRADE A MEDIUM EGGS<br><b>49¢</b><br>DOZ. | WHIPPED PARKAY..... 2 8-oz. TUBS <b>69¢</b><br>PILLSBURY BUTTERMILK BISCUITS..... 2 4.5-oz. CANS <b>25¢</b><br>DELICIOUS CHEEZ WHIZ..... 16-oz. JAR <b>\$1.29</b><br>SHURFRESH BUTTERMILK..... 1/2-GAL. CTN. <b>69¢</b><br>SHURFRESH COTTAGE CHEESE..... 12-oz. CTN. <b>59¢</b> | SHURFRESH AMERICAN CHEESE FOOD INDIVIDUAL WRAPPED SLICES<br>12-oz. PKG. <b>89¢</b> |
|--|---|--|

**DOSS THRIFTWAY**  
"A BETTER WAY TO SAVE"  
DOUBLE GOLD BOND STAMPS WED.  
WITH \$2.50 PURCHASE OR MORE