

THE MIDLAND REPORTER.

Volume XIV.

Midland, Texas, June 30, 1911

Number 37

FOURTH OF JULY SPECIAL

This Issue of The Reporter, Published Under Auspices of The Commercial Club, Is Intended as a Club Number and Souvenir Special For Our Great Celebration.

In welcoming the many visitors who are expected to be in Midland next Tuesday to participate in the great Fourth of July celebration that has been planned by the Midland Commercial Club, and which is now so well under way and is being rounded into proportions that portend a consummate success, this call for a Fourth of July special issue of "The Reporter" is offered and intended as something of a souvenir of the occasion. It will not be confounded by the reader with a special edition of "The Reporter," which is now being planned and which will also be published under the auspices of the Club, but which will be more elaborate than this, and will comprehend in wider scope the great resources and possibilities of Midland and the Midland Country.

The Midland Commercial Club, now less than two months old, is something of which our entire citizenship is proud. Its incipency was in a time of enthusiasm, but no instance of doubt has occurred to discourage our faith that Midland is one day destined to be the distributing center of the

the half of Texas. Our citizens have the spirit to dare anything, when evidences of a proper fruition of labors, money and time expended are on every hand, and faith in the possibilities of the country, coupled with a sense of need of advertising these possibilities, were the two items of inspiration that resulted in the organization of the Club. Realizing that the resources of this immediate section are the equal of any section of the great State of which we are a part, and realizing for a long time that we had been "hiding our light under a bushel," we awoke to the necessity of letting the world know that for climate, productive soils and cheap lands, we stood in the front rank.

Long before our commercial club proposition was seriously considered, our progressive citizens had demonstrated that they were town builders of the advanced type. Our public buildings, churches, school buildings, banks, hotel, and private business houses stand as monuments to the progressive spirit of our people. The

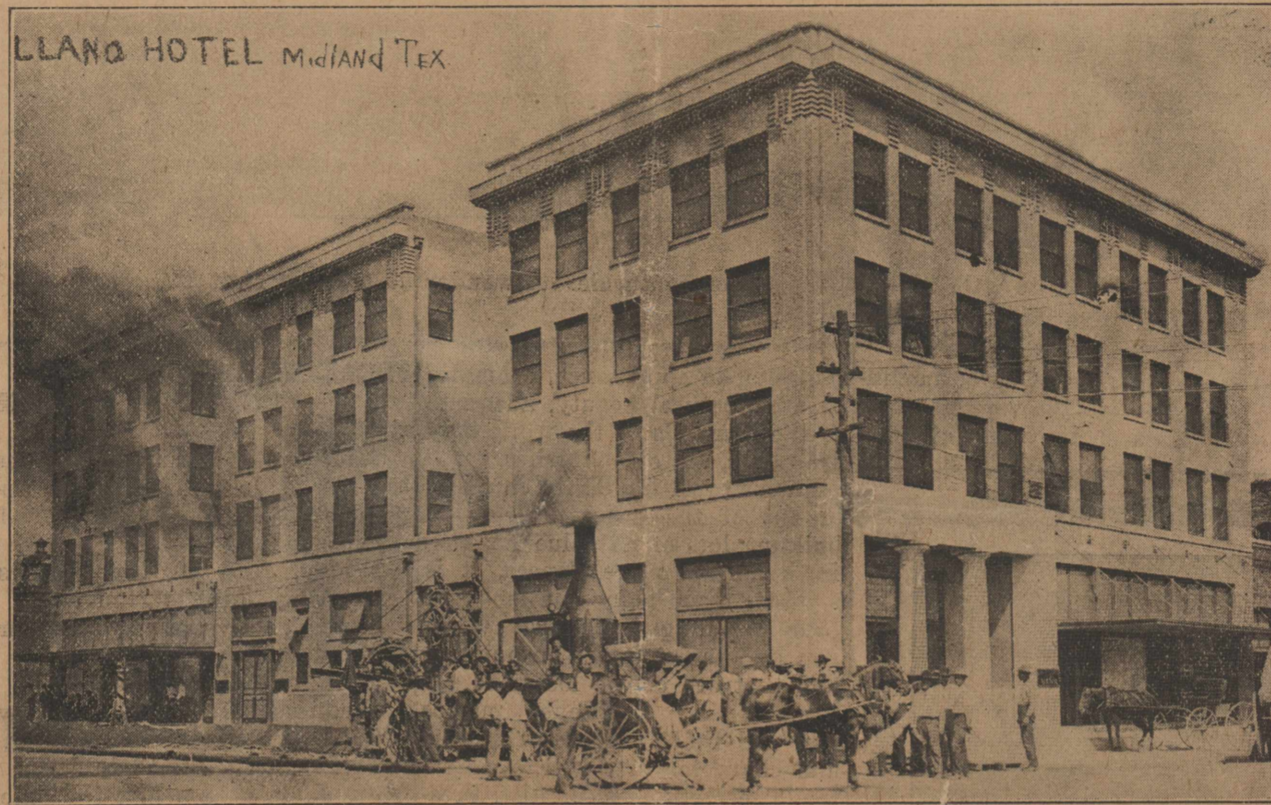
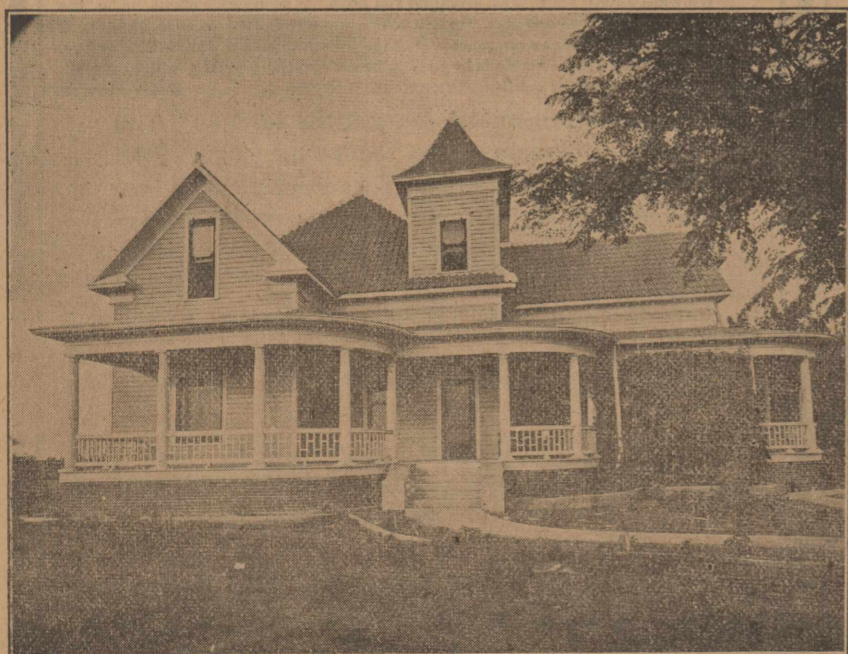


Photo by Miller.
HOME OF THE MIDLAND COMMERCIAL CLUB, owned by the Llano Hotel Building Company, and erected at a cost of approximately \$150,000. It is occupied by the Midland National Bank, Midland Commercial Club, Red Cross Pharmacy, Llano Barber Shop, Llano Hotel, office suites, etc. The picture shows also the steam ditcher which was employed in laying the mains for the city water works.



Photo by Miller.
S. H. BASHAM'S GRAPE ARBOR. Not only is it now loaded with fruit, but is a beautiful ornament to his home on southside.



ONE OF MIDLAND'S SUBURBAN HOMES—Residence of D. W. Brunson, one mile northeast of town.

beginning of the movement that resulted in the organization of the Commercial Club dates back several years. We believe we can point with pardonable pride to the files of "The Reporter," and call attention to the agitation of the question by this paper. It has been one theme that was always an inspiration for the editorial page. The movement began to assume a tangible shape with the induction into office of the present administration, following the re-incorporation of our city with an increase of territory.

Mayor J. M. Caldwell appointed a committee to consider ways and means of organization with a view to permanency. Coupled with the appointment of this committee he made a plea to our citizenship for co-operation. Acting with the committee, Edwin A. Kelley, then secretary of the Retail Merchants Association,

gave his talent and energy to the movement. A plan was soon worked out, and then came the mass meeting. That mass meeting held May 11, 1911, will linger in the memory of the present generation for years to come. It was a great outpouring of progressive people—an expression of the outburst of long pent up enthusiasm. Stirred by the burning words of men from other sections who had become veterans in the development of their own sections, and accepting the estimate of these experts of our country as they had seen and studied it, our people responded at the close of the meeting with a pledge of money and personal co-operation that enabled us to say to the world that night that our commercial club was safely launched.

The mass meeting elected a board of directors of business and professional men who immediately organized and proceeded to work out the details of organization for the club. A committee of live went to work the day before. At that time

campaign, in spite of our doing things on a large scale, and wanting for our city only the best, it dawned upon us that we had broken all records in the per capita amount raised for the support of the club. Nearly \$8,000 was the figure reached and this meant about \$4 per capita for the men, women and children of our citizenship. But that is the Midland way—once we determined to have a commercial club and make known the possibilities of our country, we determined to do and have only the best.

Complete organization was effected with the selection and furnishing of ideal headquarters, and the selection of the untiring Edwin A. Kelley, as secretary. Briefly summed up, the commercial club became a reality through a people who believe in their country and who are willing to back up their belief with the cash. Add to this the untiring work of men gifted with the powers of inspiration and leadership, then add to this the almost universal

(Continued on page 2)



Photo by Miller.
STARK'S RYE FIELD, near Midland. The stalk measures five and one-half feet tall.

MIDLAND CHURCHES AND PUBLIC SCHOOLS

SECOND TO NO OTHER INTERESTS OR LESS IN PUBLIC ESTEEM

In no other direction does the character of a community show itself more than in the type of churches and schools under its control. Being fundamental in the building up of an advanced quality of civilization, they are also an index to the point that civilization has reached in its development. There is no surer sign of decay and loss of interest in the life of a community than shabby churches and tumble down school houses. On the other hand there is no surer sign of a progressive spirit and no surer indication of an advanced type of civilization than attractive and commodious churches and school houses. In all the towns that are in the eye of the world these two institutions are given a prominent place in the life of the people. Then too, the prospector, the man looking for a home and a location for business, makes an imperative demand that churches and schools must be of the best type to attract him and his family.

Our Midland people have builded wisely and the churches and schools of our town stand as an indication of the high degree of culture and as an indication of the

(Continued from page 1)

spirit of co-operation manifested by our citizens, and you have the reason for the existence of the organization that will make Midland known to the world, and that will bring to this section a class of people who will develop and turn into money the wonderful natural resources of the country around the "Queen City of the South Palms."

In view of the drouth of the past few years, of which our section was not the only sufferer by

any means, our Club, a testimony to indefatigable energies and perseverance of western hardihood, is to Midland the first step in taking up the work laid down three years ago when our marching banner in the parade of progress had upon it the significance of "Ten Thousand Strong in 1912."

Doubtless we will not reach this goal of population strength quite so soon. However, with our Commercial Club as the power house to drive the current of strong determination to do our best we

think the close of 1912 will mark a forward reach that will fall little short of the anticipated strength when the three years lost have been counted.

Individuals are the builders of any community. When we point to you the examples of civic attractiveness which appear in these columns, and they are but a few of which the city can boast, you will concede to us the vantage ground of having builders whose plans are laid for the construction of, in all the west, The City Beautiful.

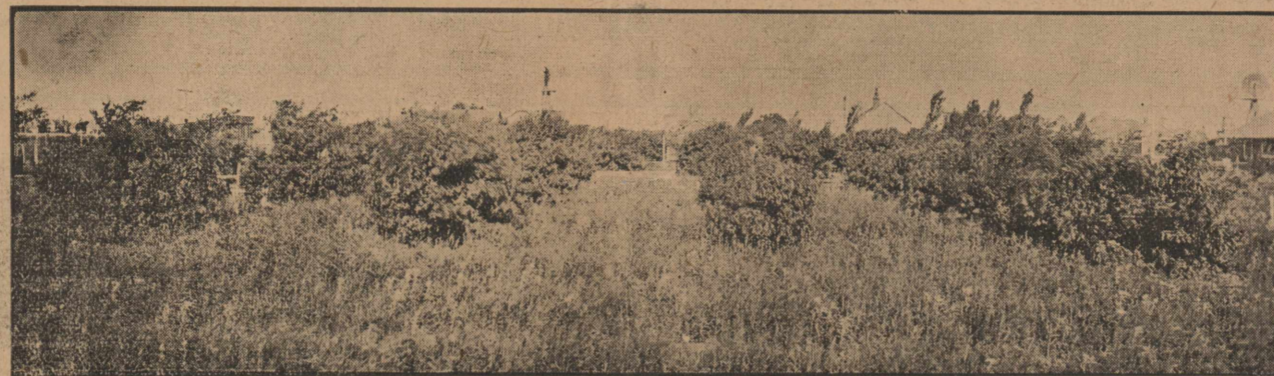


Photo by Miller.

S. H. BASHAM'S YOUNG ORCHARD, on southside. A wonderful crop of fruit this year. Millet in the foreground.

progressive spirit of our community. Located in the very heart of the city, on choice street corners,

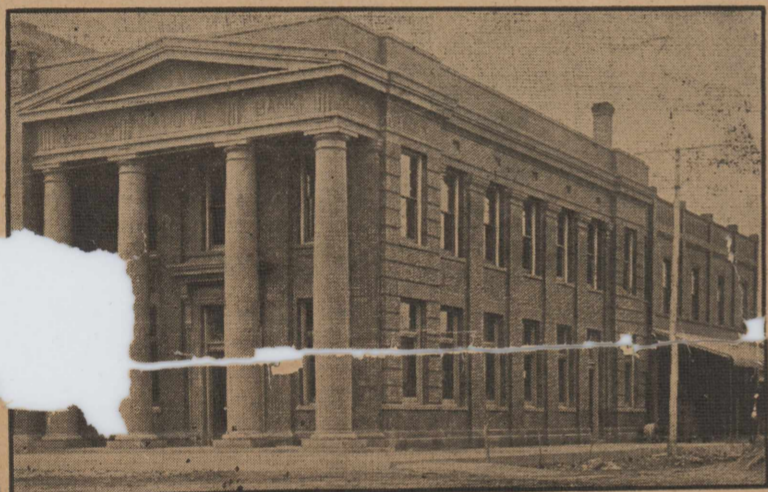
imposing in appearance, examples of architectural beauty, adequate to the demands of the work they are doing, are our churches.

When a town builds its churches in out of the way places, on building lots of no value for business houses or residences, it is a pretty good sign of a lack of pride in things religious. When you find the churches on building lots that are choice locations for business or residence purposes you will find a people of morals and character that will do to tie to. The Methodist, Baptist, Presbyterian, Christian and Catholic churches of our city offer to the religiously inclined every facility for work and worship. The pastors of these churches are wide awake, aggressive men who conduct the work of their churches like a business man conducts his business. Not only so but these pastors enter into the life of the city and contribute their share to its upbuilding. They are heart and soul into every movement that looks to progress and can be depended upon to preach on Sunday, and make a speech on good roads or civic improvement on a week day.

Second to none are our public schools. The commodious, up to date buildings, one on the north side and one on the south side, well equipped and furnished, for nine months of the year are scenes of animation whose fruits will tell on succeeding generations. A board of directors of business and professional men have given their time and talent to working out the problems that, once worked out, mean first class school facilities. That they have succeeded is proven by the present excellent condition of the schools. We are fortunate in having not only a first class equipment, but also a fine corps of experienced teachers. The superintendent has introduced and carried out a business policy that has contributed much to the success attained. He has had the hearty co-operation of the grade teachers and the character of the work being done is one of the sources of pride one finds among our people.

The teachers of our schools contribute much to the social and moral tone of our city and we are fortunate in securing the men and women who make up the personnel of our teaching force. As a people we are proud of our churches and schools and it gives us pleasure to show to our visitors these evidences of and makers of civilization and progress.

Miss T. M. Miners, a trained nurse from El Paso, returned home Tuesday, after nursing Miss Nettie Dublin for the past four weeks.



The First National Bank

Will not be open for business on the Fourth, however the ladies are cordially invited to make the bank

Resting Headquarters For the Day

Plenty of Ice Water Easy Chairs, Etc.

Wishing all a Great Fourth, we are
Hospitably Yours,

The First National Bank

Resources over \$600,000.00

W. H. Cowden, Pres. E. R. Bryan, Cashier

Fourth of July Special

REQUESTS OF FOURTH OF JULY MARSHAL

The following requests and suggestions are made for the Fourth of July celebration:

First. That all who are to take part in the different parts of the day's program, be ready at the time appointed for the event.

Second. That all participants co-operate with others that everything may move smoothly and that all confusion be avoided.

The parade will form in the vicinity of the south side school house and be ready to move promptly at 9:30 o'clock in the morning. The auto division will lead, followed by the vehicles and then the horseback division. The route of the parade will be north on Main Street to Wall street; west on Wall street to Big Springs street; north on Big Springs to Kansas street; east on Kansas street to Main street, then south on Main street to Wall street.

It is requested of all owners of vehicles, autos, and horses that are not in the parade that these be placed on some street not on the line of the parade as it is necessary that the streets used for parade be kept clear of all vehicles.

An aide to the marshal will be at each event of the day and will be at your service to look after complaints of needs. Please report everything to this assistant marshal, who will in turn report to the marshal's headquarters at the Commercial Club rooms, and attention will be given the matter at once.

Yours for a good time on the Fourth,
F. B. BUCHANAN,
Marshal.

FOR SALE OR EXCHANGE

Newspaper plant located in a Central Texas town of 15,000 inhabitants. Rich country. Will accept good land. Apply at this office.

FLORADORA SEX COMING ON 3rd

Featuring an all-star company in high class vaudeville, the Floradora Sextette will be at the opera house on the evening of July 3rd. The company has an excellent program and no doubt but our amusement lovers have a delightful treat in store.

NOTICE OF ABSENCE

Dr. Clark's dental office will be closed for two weeks, beginning July 4th. 37-2t

SPEAKING APPOINTMENTS FOR JUDGE ISAACKS

Statewide headquarters at Houston has made the following appointments for Judge S. J. Isaacks to speak:

Friday, June 30, Big Springs.
Saturday, July 1st, Colorado.
Sunday, July 2nd, Sweetwater.
Monday, July 3rd, Roscoe.
Tuesday, July 4th, Snyder.
Wednesday, July 5th, Post City.
Thursday, July 6th, Lubbock.
Friday, July 7th, Plainview.

Judge Isaacks will have other dates to announce later. He will speak at 8:30 in the evening at each of the above places.

WEATHER OBSERVATIONS WEEK ENDING JUNE 24th

Maximum temperature 102 degrees.
Minimum temperature, 60 degrees.
Mean daily temperature, 81 degrees.
Precipitation, 1.4 inch.
Days clear, 0.
Days cloudy 0.
Days partly cloudy, 7.
Days variable wind, 7.

WILL M. MIDKIFF,

Weather Observer.

A Word to the PUBLIC

We want you to know that, although you have not seen much about us in the paper for some time, we are none the less active and alive to the wishes and needs of our customers. We are even more alive than ever and busier than ever before.

Our FOUNTAIN business is by far the largest it has ever been which is plain evidence and proof of the quality of our goods and the efficiency of our service.

We use cistern water. We get the famous "Alta Vista" ice cream every morning from Fort Worth. We take orders for receptions and parties and serve in special designs if desired

"Quality" in all things, is our watchword, and "Live and Let Live," is our Motto. If these do not appeal to you we can hardly expect your trade, but if they do, come to see us.

We have been handling and filling Doctors Prescriptions for more than 30 years without a mistake of any consequence. Does that suit you for accuracy and carefulness in that most responsible position, the one to which the thread of your life is fastened when you have work of that kind to do. Our work speaks for itself.

YOURS TRULY,

C. A. Taylor & Son

"The Old Reliable"

Local and Personal

Items of Interest About People and Things, Briefly Told. . . .

Mrs. Jelks visited Mrs. Walter Cochran on the ranch last week.

C. L. Hanks and family, of Colorado City, are here this week visiting relatives.

Mrs. E. S. McKee, of Odessa, was here Saturday on a visit to Mrs. J. R. Glenn.

J. R. Preston, of Stephenville, was a visitor the latter part of last week on his way to Tahoka.

J. W. Patton was here the first of the week from Rotan, on his way to visit his son at Shafter Lake.

O. D. Holloway, of Lamesa, is here this week visiting relatives. He reports cotton as in fine shape and corn needing some rain.

I will have twenty head of stock horses here for sale on the 4th day of July. Also one Percheron stallion. T. J. Powell.

Clarence Scharbauer left for the Fort Stockton ranch to look after the extensive interests of the Scharbauer Cattle Company there.

We welcome J. M. Phillips, of Upton County, as a new subscriber to "The Reporter." He was here Monday from New Mexico where he had been after 3000 head of cattle for the McElroy ranch in Upton County.

Burl Aycock returned home from the ranch Monday, after an absence of three weeks. He gives a good report of conditions on the ranch.

W. W. McNamee, of Shafter Lake, was here the first of the week with eight others, for a car load of merchandise for C. A. Dodson.

H. W. Montgomery, farming six miles south of here, enrolled as a subscriber to "The Reporter," while here Monday. He reported his crop as looking fine.

Hugh Dorsey and family after a stay of three months on account of sickness, left for Toyah the latter part of last week.

H. E. McPherson, of Marshall, was a visitor here the first of the week on his way to California. He ordered "The Reporter" sent to his father at Marshall.

E. J. McDaniel, manager of A. L. Camp's ranch, was here on Monday with a cheerful report of range and stock conditions. He ordered "The Reporter" sent to him.

C. H. Ross, of Collin County, was a visitor here Saturday. He was on his way to his ranch in Upton County. He reported a good rain for Collin County last Thursday.

H. Sunda returned home from a trip to Waco where he attended the State Fair and other points in that section of the State.

Chas. Haughton, of Fort Stockton, passed through Wednesday on his way to Cleveland, Ohio, to his wife and the new baby. He will return to the ranch about two months.

Babe and Grady Crowley are here this week from Ft. Worth. Babe has been driving a car for over two years for Mr. Davis. They came by way of Devil's River in a Cole "30."

Constitution of Fairview Cemetery of Midland, Texas

ARTICLE I

This Association shall be known as the Fairview Cemetery of Midland, Texas.

ARTICLE II

Any person is eligible to membership in this association who is willing to contribute three dollars per year, or 25 cents per month as to its funds.

ARTICLE III

The objects shall be to care for and improve the cemetery grounds and they are now laid off, and in as far as for burial purposes, and this association will in addition to keeping the cemetery clear of weeds and watering all drives and streets, and the care of the shrubbery that shall be planted in lots belonging to members and in the lots belonging to the contributors to the funds of the association.

ARTICLE IV—OFFICERS

The officers of this association shall be a president, a vice president, recording secretary and treasurer. The secretary and treasurer shall be filled by the same persons. All of the officers shall be elected by a majority vote of the electors of the association present

at its first regular meeting of each year, and they shall serve for the ensuing year or until their successors are regularly elected.

ARTICLE V

The president shall preside at all meetings and shall be ex-officio member of all committees and perform all other duties pertaining to said office.

ARTICLE VI

The vice president shall act as president in the absence of the president and perform all duties required of the president during said term.

ARTICLE VII

The secretary shall keep a record of all meetings of the association, keep an alphabetical of its members in a record book to be kept for that purpose, notify all members of the time and place of meeting and such other duties as the office requires.

ARTICLE VIII

The treasurer shall keep a correct account of all monies received and account for all monies paid out, to whom paid and for what purpose.

ARTICLE IX

Each member shall pay as dues 25 cents each month and the same shall be payable on the first of each month in advance. All monies must be paid to the secretary and turned over to the treasurer taking a receipt for the same.

ARTICLE X

The president and officers of this association shall compose an executive committee, to attend to all of the business of the association and report their action to the next regular meeting and shall appoint such sub-committees as they may deem best from time to time.

ARTICLE XI

All orders paid must be by order of the president and must be signed by the president and secretary.

ARTICLE XII

The regular meetings of the association shall be held on the first Friday in each month at 4 o'clock p. m. from the 31st day of March to the 30th day of September, and at 3 o'clock p. m. from the 30th day of September to the 31st day of March of each year.

(The association as a whole ex-

OF COURSE YOU WILL GO WHERE YOU CAN

Get The Best

THIS is yours at the City Drug Store. The best service, the best and coldest drinks, and the most pleasant surroundings. Come to the City Drug Store where you will not have to wait. A polite dispenser will serve you at one of our many tables under an electric fan, where many pass most delightful times with friends daily. You are running no risk when you partake of our cold drinks and ice cream and sherbet. They are manufactured here in Midland by us on the same careful and scientific methods that your prescriptions are compounded when intrusted to our care.

Here is for a glorious Fourth, and many returns of this our natal day to all.

RESPECTFULLY

City Drug Store

"In business for your health"

Kryptoks

The Invisible Bifocal Lens

The Best Thing in Bifocal Lens

FITTED TO YOUR EYES TO YOUR SATISFACTION

A First Class Line of

Watches, Diamonds, Jewelry, Clocks, and Cut Glass

AT PRICES THAT ARE RIGHT

The Best Repairing and Engraving in the West

INMAN

At the City Drug Store

tends thanks to the executive committee for their work in drafting this constitution.)

Teething babies always have a hard time of it when this process occurs in hot weather. They not only have to contend with painful gums but the stomach is disordered, bowels loose and the body uncomfortable. The best help you can give the little sufferer is McGee's Baby Elixir. It corrects sour stomach, cools and quiets the bowels and helps digestion. Price 25c and 50c per bottle. Sold by C. A. Taylor & Son.

The uniform success that has attended the use of Chamberlain's

Colic, Colera and Diarrhoea Remedy has made it a favorite everywhere. It can always be depended upon. For sale by all dealers.

The woman of today who has good health, good temper, good sense, bright eyes and a lovely complexion, the result of correct living and good digestion, wins the admiration of the world. If your digestion is faulty Chamberlain's Stomach and Liver Tablets will correct it. For sale by all dealers.

New wagons and buggies given in exchange for old wagons by Midland Metal & Mfg. Co. 36tf.

Call on the Midland Metal & Mfg. Co. They will trade you a new wagon for your old. 36tf

City Grocery Co.

For

Fresh Staple and Fancy Groceries

FRUITS and VEGETABLES. Try a Dollar Can of SILVER CRESCENT COFFEE and your troubles will be settled. : :

Your Patronage Solicited.

Call 225 and we will respond promptly to your wants. : : .

Reporter Printing - Ready when Wanted and Right when Delivered

Midland Is Proud Of Her Public Library

Library Association is One of The City's Greatest Credits.

Briefly in this little special souvenir edition of "The Reporter," we mention our Public Library and the Library Association. In this and many of the public works of the city our ladies are shining lights, and it is through their untiring efforts, unfailing devotion to the art of literature, and love for public improvement and civic beauty that Midland boasts a beautiful little library building, handsomely furnished and supplied with hundreds of magnificent books, treating every subject and branch of literary production.

The following is a list of new books that have just been received and installed for the pleasure of Association membership and the general public:

- Homer's Iliad.
- Homer's Odyssey.
- Washington Irving. The Conquest of Granada.
- A Doll's House, The Wild Duck and the Lady from the Sea.
- Aucassin and Nicolette.
- Alton Locke, Tailor and Poet.
- The Newcomes.
- Scenes of Clerical Life.
- Master and Man and other Parables and Tales.
- Smaller Classical Dictionary.
- Atlas of Literary and Historical Geography.
- The Little Duke, or Richard the Fearless.
- Emma.
- Mansfield Park.
- Northanger Abbey and Persuasion.
- Pride and Prejudice.
- Sense and Sensibility.
- Catherine de Medici.
- The Chouans.
- Wild Ass's Skin.
- Life of Dr. Johnson, Vol. 1.
- Life of Dr. Johnson, Vol. 2.
- Tour in the Hebrides.
- Jane Eyre.
- Professor.
- Shirley.
- Villette.
- Life of, by Mrs. Gaskell.
- Wuthering Heights.
- Rab and his Friends, etc.
- Granny's Wonderful Chair.
- Pilgrim's Progress.
- American Speeches and Letters
- Poems and Songs, Robert Burns.
- Canterbury Tales.
- Biographia Literaria.
- Golden Book of.
- Lectures on Shakespeare, etc.
- Deerslayer.
- Last of the Mohicans.
- Pathfinder.
- Pioneer.
- Prairie.
- Dante's Divine Comedy, Cary's Translation.
- David Copperfield.
- Edwin Drood.
- Great Expectations.
- Hard Times.
- Little Dorrit.
- Old Curiosity Shop.
- Our Mutual Friend.
- Pickwick Papers.
- Reprinted Pieces.
- Sketches by Boz.
- Tales of Two Cities.
- Uncommercial Traveller.
- Black Tulip.
- Chicot, the Jester.
- Count of Monte Cristo, Vol. 1.
- Count of Monte Cristo, Vol. 2.
- The Forty-five.
- Marguerite de Valois.
- Three Musketeers.
- Twenty Years After.
- Felix Holt.
- Mill on the Floss.
- Silas Marner.
- R. W. Emerson, Essays.
- Conduct of Life, Nature and Essays from "Dial."
- Autobiography of Benjamin Franklin.
- Parables From Nature.
- Poems and Plays, Oliver Goldsmith.
- Vicar of Wakefield.
- House of the Seven Gables.
- Marble Faun.
- Wonder Bool and Tanglewood Tales.

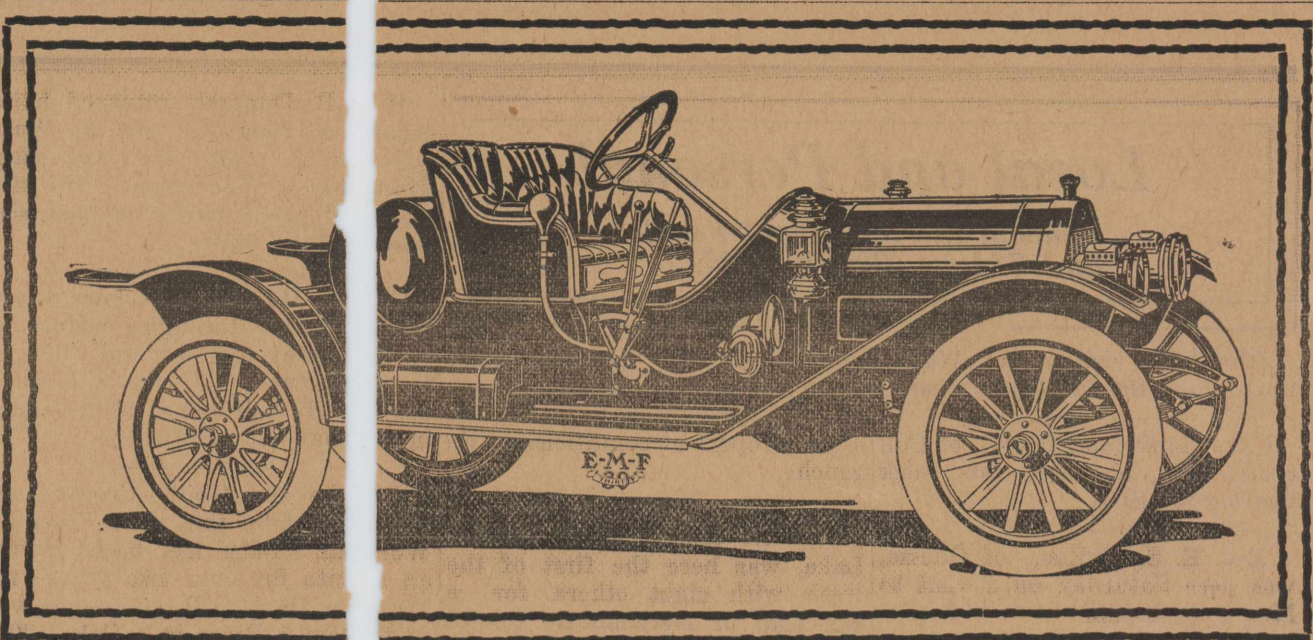
- Les Miserables, Vol. 1
- Les Miserables, Vol. 2.
- Notre Dame.
- Hereward the Wake.
- Heroes.
- Hypatia.
- Water Babies and Glaucus.
- Westward Ho!
- Koran, Trans. by J. M. Rodwell.
- Tales from Shakespeare.
- Abraham Lincoln, Speeches.
- Life of Burns.
- Life of Napoleon.
- Life of Scott.
- Harold.
- Last of the Barons.
- Pilgrims on the Rhine.
- Children of the New Forest.
- Little Savage.
- Masterman Ready.
- Mr Midshipman Easy.
- Percival Keene.
- Peter Simple.
- Settlers in Canada.
- Orations on the War With France.
- Tales of Mystery and Imagination.
- Sir Joshua Reynolds, Discourses.
- The Abbot.
- Anne of Geirstein.
- The Antiquary.
- Black Dwarf and Legends of Montrose.
- Bride of Lammermoor.
- Castle Dangerous and Surgeon's Daughter.
- Count Robert of Paris.
- Fair Maid of Perth.
- Fortunes of Nigel.
- Guy Mannering.
- Heart of Midlothian.
- Highland Widow and Betrothed.
- Ivanhoe.
- Kenilworth.
- The Monastery.
- Old Mortality.
- Peveril of the Peak.
- Quentin Durward.
- Red Gauntlet.
- Rob Roy.
- St. Roman's Well.
- Waverley.
- Woodstock.
- Sophocles' Dramas, Trans. by Young.
- Treasure Island.
- Kidnapped.
- Dr. Thorne.
- Dropped from the Clouds.
- Abandoned.
- Secret of the Island.
- Virgil, Aeneid.
- Life of Charles XII.
- Swiss Family Robinson.
- The Book of Golden Deeds.
- The Dove in the Eagle's Nest.
- The Heir of Redclyffe.

**EPWORTH LEAGUE
FOR SUNDAY JULY 2nd**

Topic—"An Appeal to Patriotism."
Leader—J. Harvey Clark.
Song.
Invocation.
Paper, "Religion and Liberty"
—Miss Lena Snively.
Prayer, for protection of our native land against all foes—Ned Watson.
Scripture reading, Romans XIII 1-7—Jesse Prothro.
Discussion of Topic by Rev. F. B. Buchanan.
Song.
"The Declaration of Independence; Its Historical Setting and Religious Value" Miss Winnie Williams.
Reading—"God of Our Fathers, Known of Old"—Chas. Klapproth.
Benediction.

**CHRISTIAN ENDEAVOR
PROGRAM FOR JULY 2**

Topic, "Ways of Serving Our Nation," Esth. 4, 1-17.
A Patriotic Consecration Meeting.
Leader—Miss Rena Isaacks.
A special program will be provided and everyone is invited to attend.



A REAL PRIZE

Is what you get in an
E. M. F. 30. They claim your
admiration at a glance and

Make Good Every Time

Ask those who own them, who have
tried them out with every test of
Time and Durability---they are our
Best Recommendation

**THEY FIND THE PATH
THAT OTHERS TRY TO FOLLOW**

Call us for repairs, for supplies, for all
your automobile wants. Our repair shop is complete
We guarantee to fix your car right
Business strictly on a cash basis after June 1st

Western Auto & Supply Company

Brunson Bldg. North Main St

PUBLIC NOTICE
To All My Friends and Former Customers of the Midland Lumber Company:
For reasons solely my own I have tendered my resignation as local manager of the above named lumber firm. In doing so, I leave the employment of its big-hearted owners with the best of my will, and I desire to beg of my friends and former patrons a continuation of their friendship favors, which I assure them have been greatly appreciated by me and them as well.
Mr. C. S. Karkalits, who has long been our bookkeeper, will be in charge. He is a young man of sterling character, honest in all things. He will merit your favors, and show you every courtesy that is consistent with business methods.
I bespeak for him a continuation of your patronage and friendship. Both he and the firm will merit it.
T. B. WADLEY.

An Open Letter
To Horse and Mule Dealers:
I am in the market this year for a big trade and not a big profit will make every man money who deals with me, and I shall handle everything in the market in horses and mules from the cheapest to the best. Will guarantee everything 23-25 P. O. Box No. 275 - Phone No. 155.
represented. Yours for business J. O. REYNOLDS,

It startled the World when the astounding claims were first made for Bucklen's Arnica Salve, but forty years of wonderful cures have proved them true, and everywhere it is now known as the best salve on earth for burns, boils, scalds, sores, cuts, bruises, sprains, swellings, eczema, chapped hands, fever sores and piles. Only 25c at all druggists.

DR. JNO. B. THOMAS
OFFICE OVER THE CITY
DRUG STORE
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Residence Phone No. 11

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Work Will Soon Start
after you take Dr. King's New Life Pills, and you'll enjoy fine results. Constipation and indigestion vanish and fine appetite returns. They regulate stomach, liver and bowels and impart new strength and energy to the whole system. Try them. Only 25c at all dealers.

135 high grade Hereford cows in fine condition for immediate sale. For terms apply to—GEO. T. McCLENTIC. 29-11.

Barbed wire cuts, ragged wounds, collar and harness galls heal up quickly when Ballard's Snow Lintment is applied. It is both healing and antiseptic. Price 25c, 50c and \$1 per bottle. Sold by C. A. Taylor & Son.

* **Midland 2nd** *
* **Hand Store** *
* All Kinds of 2nd Hand *
* Goods. *
* New Matting and Picture *
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* Repair Work a Specialty. *
* **Powell &** *
* **Camel,** Phone 261 *

THE MIDLAND REPORTER.

Volume XIV.

Midland, Texas, June 30, 1911

Number 37

Educational Advantages of Midland College

FIRST YEAR FULLY CONVINCING THAT INSTITUTION HAS A GREAT FUTURE.

From this office has just been issued the second annual catalog and announcement of Midland College. It is a handsomely gotten up pamphlet of sixty odd pages, and thoroughly comprehends the magnificence of an institution of which Midland has already had abundant reasons to be proud, and which we may well believe is destined to accomplish in educational advantages in this section of the west.

In the article that follows herewith an effort has been put forth by our own people what the college may become to us as well as to convince outside that the institution has excellent advantages. It would be hard to find any other institution that is so on account of the conditions, the helpfulness that is developed by the student, and certain other facts peculiar to this institution.

surmount an obstacles is the winning way in the hurly-burly of building a city. No other agency is so potential in every up-lift of an intelligent and progressive community as education, higher education, if you will, and our college fills a place that gives us an advantage few other cities in the west can enjoy.

Its Value to Midland

Perhaps there are many of our readers who have never stopped to seriously consider the real value of Midland College to Midland and the Midland Country, which means all of the South Plains and the far west; hence the following observations:

There are values that cannot be estimated in dollars and cents and, therefore, are not seen save by the more thoughtful. These are the things of the greatest worth. Midland College offers to our people such values.

If it pays to open a little wider the door of opportunity for our young people, so that they may push out the horizon of life a little further and see with a clearer mental vision; if it pays to give them conditions to awaken their dormant powers and let them feel the joys of self discovery if it will pay to offer them the means of greater mental development so that they may be better able to reason, judge and contrive, and that their minds may become acute, quick, powerful and accurate; if it will pay to afford them an opportunity to grow into wealth of character, which no misfortune can ruin, then Midland College will pay.

Midland College will not only pay the town in this higher sense, but will ultimately pay in dollars. One hundred boarding students would bring to Midland from \$30,000 to \$50,000 yearly. Two hundred boarding students would double the amount brought in, making a gain to Midland financially of \$60,000 to \$100,000 a year. Now it is reasonable to estimate that with the natural development of the country, and under favorable conditions, the attendance of boarding students will, in a few years, be at least two hundred and it is plain that

Midland will reap a considerable benefit in that way. We should consider also those who would go away from Midland to other States. Suppose thirty students go off to other States. They would be a clear loss to our town. If by this means people become educated and make valuable citizens who would not otherwise be educated, our town will thus be greatly benefitted. Having a college will give Midland a better name abroad. The prospector always asks about the schools of a place. It will bring more people to Midland and consequently more money. The citizenship will be of a good class of people, who aspire to something and who see for the most pleasant and most helpful conditions in the midst of which to live. Our people are to be congratulated because of the interest they have shown in this enterprise, and we all want to feel that it is our school. It belongs to the people of Midland and the

country surrounding Midland and is one of the most valuable things we have. It will not only save us large sums of money that would go to other States, but it will also give us an enlightened citizenship every day. A college town is always the town that the best class of people want to live in.

Location

Midland College is one mile west of the main part of town, just outside the corporate limits. It is in the midst of a large territory now being developed and without a single institution of its kind. The need for the school is manifest and its opportunities for a successful career are great.

has been supplied. Nothing is shabby. It makes a delightful place for school work.

Dormitories for Young Men

The trustees have planned to erect several dormitories as needed just north of the campus. Buildings will accommodate from ten to twenty young men. This plan is being completed by a good many schools and is found to be much better than having a large number of students in the same building. It is more homelike and leads to better development.

Library, Laboratories and Studios
There is something near 1000 volumes in the library already. In this number is some fiction as well as a fine collection of reference books and standard works. The laboratory equipment for

done in larger institutions.

The Teachers

The teachers are graduates of Baylor, Southwestern, Texas Christian University and from such other prominent schools as Trinity, the Texas Presbyterian Seminary, Milligan College, Tennessee, and Tennessee University. They are men and women of education, culture and experience. Parents will make a wise choice in putting their children under the instruction of these teachers for their educational guidance and inspiration. The fellowship and helpfulness of this faculty is hard to excell.

Courses

Courses are given in mathematics, science, English, modern and ancient languages, music, art and oratory. The fine arts department affords excellent advantages to those who desire such studies. The teachers are among the very best.

Purposes

The pre-eminent purpose of Midland College is character building. It is equal to the best in every thing, but above all else is the desire to send out into the world men and women of true worth—persons whose lives will tell on the world for good. The greatest of all gifts to the world is that of a true man or woman with a good well rounded education. The making of these is the primary object of Midland College.

Chapel

The chapel hour of the college is a delightful and valuable time—songs, Bible reading, prayer service, and a short inspiring talk by some member of the faculty, some minister or visitor, fill the period with the best thought and inspiration of the day. This period in point of character building is worth many times the tuition paid to students who get the vital truths, and whose lives are influenced by them.

Literary Societies

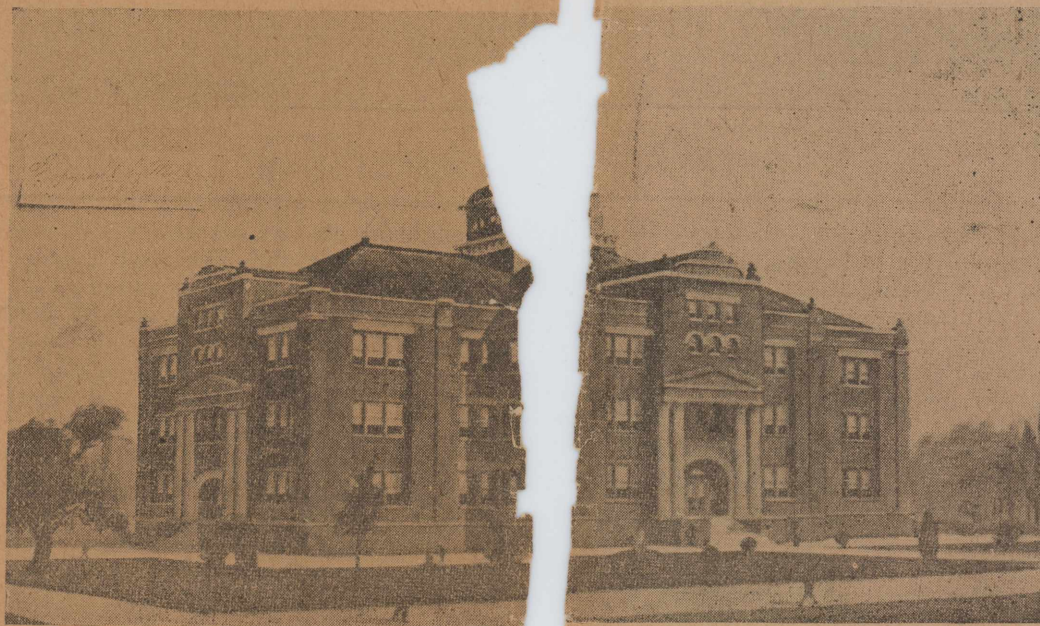
During the past year two literary societies have been organized in Midland College—The Olympian for boys and the Athenian for girls. The purpose of these two societies is to teach students how to speak in public—think on their feet—and to promote sociability, good fellowship and fraternal love. These two societies have been doing good work and great results may be expected in the future. Other societies will be organized this year.

Athletics

A healthy body is a prerequisite to a healthy brain. Since one of the purposes of the college is to train the brain, it puts great stress upon athletics, which develops and preserves the body. This result is obtained by means of football, basket ball, baseball, tennis and other athletic sports. Education should not only include the physiological and mechanical training of the brain and body of the student, but he should be trained to think and to think individually and independently. Believing that athletics furnish a valuable aid in development along this line, games have been introduced, which require skill and thought.

Believing also that the morals of the students are elevated by the right kind of athletics, every effort has been made to cause all

(Continued on page 2)



Midland College Building—Erected at a cost of \$50,000.00



Photo by Miller

Girls' Basket Ball Team—Midland College

The College Building

The college building is a three story brick structure 144 by 87 feet, with stone trimmings and adorned with Corinthian columns in front and at the side entrances. There is ample room for all administration purposes and twenty-two rooms on the third floor furnished with single beds, lavatories and all necessary furnishings. These are for the accommodation of young ladies. The whole building is heated with steam. In the parlor, dining room, recitation rooms, chapel and everywhere the very best furniture

chemistry is the very best and students learn a great deal by experiments. The physical laboratory will be on hand for the fall term.

The studios for the departments of fine arts are large, comfortable and well furnished.

A Junior College

The school offers a four-year academy course and gives two years of college work. The regular professors hear all the classes. The very best instruction is given and careful attention is given to the needs of each individual student, which cannot be well

A METHODIST REVIVAL BEGINS IN SEPTEMBER

PREACHER HOLDS ST. LOUIS MEETING BEFORE MIDLAND DATE

At the last meeting of the board of stewards of the Methodist church, the pastor was requested to communicate with Rev. S. A. Steele D. D., with a view of securing him for a revival meeting. A reply was received last week from Dr. Steel accepting the invitation and saying that he could give a date in September for the meeting. He is at present in a revival meeting at Marietta, Ga., and will hold a meeting in St. Louis before coming here. The Methodist church is fortunate in securing Dr. Steel. He is one of the strong men of Southern Methodism, having held some of the leading appointments in the church. He was pastor of McKendree church in Nashville, Tenn., and had the ear of that large city. He served a term as secretary of the Epworth League and editor of the Epworth Era. For a number of years he has been engaged in lecturing and in revival work. His "Home Life in Dixie During the War" has been delivered in all of the large cities both north and south. His "Pioneers of Methodism" has been delivered at all of the large summer assemblies in the country. He is a master speaker on pulpit and platform, and the charm of his preaching lies not only in his eloquence but in his spirituality. The exact date of his coming in September will be announced later.

COMFORTING WORDS

Many a Midland Household Will Find Them So

To have the pains and aches of a bad back removed; to be entirely free from annoying, dangerous urinary disorders; to be strong enough to make any kidney sufferer grateful. To tell how this great change can be brought about will prove comforting words to hundreds of Midland readers.

Miss Jennie Hooks, Colorado, Texas, says: "I can say that Doan's Kidney Pills lived up to representations in my case. I suffered severely from pains through my kidneys and the kidney secretions caused me annoyance. Reading about Doan's Kidney Pills and the beneficial results that had followed their use in similar cases, I was led to try them. They removed the pains and soreness across my back and strengthened my kidneys. I am glad to acknowledge the benefit I derived from Doan's Kidney Pills and recommend them to other persons suffering from kidney complaint."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

BRYANT BUYS 3000 HEAD OF "C" HEIFERS

Since the "C" outfit a few weeks ago sold to the Cowdens and the Yates 6000 head of black muley cattle, no deal approaching such magnitude has occurred in the Midland Country until this week, when Wm. Bryant purchased 3000 head of pure bred Angus and Galloway two-year-old heifers, together with 200 registered Angus bulls of the above concern. The price for the heifers, we understand, was \$26 around. With the exception of a few remnants here and there, this practically closes out the "C" herd, one of the most famous in the world. The delivery is to be made in the fall. Mr. Bryant will move his cattle to his ranch south of town, where they will lose nothing of the care that this famous herd has always had in breeding, whereby the reputation was built.

THE MIDLAND COLLEGE

ITS VALUE TO MIDLAND



Photo by Miller

Athenian Society—Midland College

(Continued from page 1) games to be exhibitions of clean, pure, vigorous and manly sport.

Healthfulness

With an altitude of 2800 feet, being free from malaria and having pure well water, a bracing atmosphere and mild climate, we have an ideal place for healthfulness. People of West Texas have an opportunity to patronize a col-

lege in their delightful climate rather than to send their children where they will be exposed to malaria and diseases unknown to our section of the country.

Everything New

Every thing here is new—rooms, furniture and all; nothing old and musty. The new, large, airy, newly furnished rooms

are attractive and make pleasant and attractive homes for study and development.

Enrollment of First Year

In spite of the long continued drouth and the hardest times West Texas ever saw, the school enrolled 107 students the first year. This demonstrates beyond a doubt the possibilities of a great school.



Photo by Miller

Olympian Society—Midland College

Wins Fight for Life

It was a long and bloody battle for life that was waged by James B. Mershon, of Newark, N. J., of which he writes: "I had lost much blood from lung hemorrhages, and was very weak and run down. For eight months I was unable to work. Death seemed close on my heels, when I began, three weeks ago, to use Dr. King's New Discovery. But it has helped me greatly. It is doing all that you claim." For weak, sore lungs, obstinate coughs, stubborn colds, hoarseness, la grippe, asthma, hay fever or any throat or lung trouble its supreme. 50c and \$1 by all druggists.

WANTS CATTLE—A real, up-to-date, new 8-room residence and one lot 50x140 feet, two blocks from business center of Midland, Texas. Will trade for good grade cattle. Price \$2,000. This is the best bargain in West Texas. Come, and I will show you this nice home. GUION GREGG, Midland, Texas 35-1f

A Dreadful Wound

from a knife, gun, tin can, rusty nail, fireworks, or of any other nature, demands prompt treatment with Bucklen's Arnica Salve to prevent blood poison or gangrene. Its the quickest, surest healer for all such wounds as also for burns, boils, sores, skin eruptions, eczema, chapped hands, corns or piles. 25c at all dealers.

Every piano should be tuned at least once a year. It is better to have it done twice. Call F. M. Denton at the music store.

SEVENTY-FIVE THOUSAND ACRES OF BUSINESS, ETC

The business houses and offices of Texas is estimated to cover 75,000 acres of floor space and the large increase in volume of business is forcing unprecedented activities in city building throughout the State.

In value of real estate, city property runs as high as \$3,000 per front foot and farm value goes as low as 50 cents per acre.

Texas has plenty of room to grow and it is growing rapidly in both cities and the agricultural regions.

Incidentally, however, it is intended that the et cetera suggested in the caption of this article convey to the reader's mind that in the western part of the State there is more room to grow and there is more growing going to be done than anywhere else in this or any other State during the next few years. Midland is the center of the west, and here is where the big lot of it is going to come off. We've quit guessing!

DISAPPOINTED AUTOISTS LAST SATURDAY NIGHT

Three auto loads of our local Masons started to Odessa Saturday night to attend a public installation of officers of the Masonic lodge at that place. By reason of those strange freaks autos sometimes manifest, the auto of the three did not reach the destination. E. R. Bryan and family, E. J. Mumford were among those who were disappointed. The returned home and their cars finally consigned to the scrap heap. Those who were disappointed in Odessa might have been disappointed in the city.

PRIZES IN TWO SPECIAL RACES

Attention is called to the following prizes in the races to be run on July 4th: In the cowboy's cigar race, the entrance fee is \$1, and the prize \$15 gold. In the boy's bicycle race, the entrance fee is 50 cents, and the prize \$5 gold. These are special races, and the boys should be a good deal interested in them.

FROM A Baby Grand Piano

to a Jewsharp in MUSICAL GOODS and in

Furniture Everything

and the beauty of it is

CHEAPER

Than Elsewhere FACTS!

Further, we want to talk trade with you. Call at our store and we'll hush if we fail to convince you that

IT IS ECONOMY TO TRADE WITH

Basham-Shepherd & Co.



AUTOMOBILE

LOW RATE INSURANCE

Can be had if you let HOOPER BOYS erect you a sheet metal, fireproof garage with a concrete floor, not a piece of wood about it. Ask the price. Phone 217.

Midland Metal & Mfg. Co.
VEHICLES AND IMPLEMENTS
TIN SHOP AND PLUMBING

JNO. G. PEEBLES EMET C. WILLIAMS
Mechanical and Electrical Engineer

Peebles & Williams

Successors to Elliott & Reeves Garage

FIRST-CLASS AUTO LIVERY & REPAIR DEPARTMENT

Agents for Great Western Automobile

The senior member of this firm needs no introduction to autoists of Midland and vicinity. We fully guarantee work to be first class in every particular. If you contemplate the purchase of a car, come in and let us show you the details of the

Great Western

Day Phone 64 MIDLAND, TEX. Night Phone 257

PLEASE NOTICE

AN IRONING DAY ONCE EACH WEEK

Throughout The Winter

will be maintained, so you need not hesitate about buying an Electric Iron. All the year round you get the service. Once a week through the winter. Every day through the summer, and it's economy.

"Electricity is cheap when not wasted,"

MIDLAND LIGHT CO.

TEXACO ROOFING

Less expensive than metal or shingles.
Approved by the Fire Underwriters.
Easy put on by the purchaser.

Make Your Old Roof Waterproof
By recoating them with

TEXACO ROOFING CEMENT
For Sale by local dealers

The Texas Company

General Offices: Houston, Texas

Burton-Lingo Co.

THE OLD RELIABLE FIRM

LUMBER

SHINGLES, SASH, DOORS, BRICK,
LIME, CEMENT, POSTS, STAYS, ETC.

R. L. HARWELL, Manager Phone 58

WHAT IS AN "ANTI" AND WHY

In local option contests to carry a precinct dry, The whiskey seller with his opposition is known and called "Anti."

And in a county contest to drive these fellows out, They fight as hard as ever along the same old route.

They all work together like ants in a bed,

In local option contests hence, anti is well said,

They cry "personal liberty and for unmolested rest,"

Stinging every opposition to their infuriated nest.

The vision of the ant, the scope of its sight,

The motive of its labors, its only personal appetite,

Its stinger ever ready to inflict mortal pain,

Characterize the anti leader in his search of morbid gain.

In the local option contests personal liberty is the plea,

Also "It wont prohibit and the blind tiger you will see,"

And in apparant candor such positions he maintains

Till he goes down in defeat in the victory virtue gains.

Victory after victory for the just and the right,

Demand a final battle and "State-wide" is the fight,

And now the defeated antis have taken another notion,

And sing in one glad chorus the glories of local option.

With Wolters as their leader, the Simon to say wag,

They seek to engage local opps in a friendly game of tag,

But though so very cunning, there is no time for play,

For the children have grown wiser, the antis have had their day.

The anti like the leopard may be called another name,

But the tusk and claws are there and the spots just the same,

He may sing aloud the praises of the local option plan,

But his voice, not of the spirit, is only of the man.

Driven from his position, his anti breastworks strong,

By local option braves fighting against the vicious wrong,

He now by cunning tactics seeks to flank the winning van,

And where the victorious optionists stood to take his deceptive stand.

The defence of the sheep is "Reason" to remain within the fold,

The wolf would have them scattered, the lambs and the old;

An anti is an anti, the reasons you well know why,

His policy is anything to keep the State from going dry.

—JUDGE J. H. BEAL
Sweetwater, Texas.

The above was handed to us Wednesday Dr. G. W. Eichelberger. It was, he stated, scribbled by Judge Beal, of Sweetwater, in one of his idle moments.

Whatever the poem may lack in rhythm or in classical scansion, none will deny that it makes up for these in whipping the anti leader with a lash of choice praseology. The poem has not been published before.

Chas. Goldsmith and family and O. B. Holt and family were among the visitors to Odessa yesterday.

H. H. Hardin & Company's lumber yard was closed Thursday on account of the death of Mr. Hardin's daughter.

Will Gates was in the city this week from Shafter Lake. He reports a fine rain on parts of Andrews County Tuesday evening and night.

Staked Plains Lodge No. 384, I. O. O. F., is holding special meetings on account of the number of candidates for the degrees of the order. Three new members were initiated Wednesday night.

MIDLAND

HARDWARE AND FURNITURE CO.

QUALITY FIRST. THEN PRICE

*Everything in
Housefurnishings of Every
Description.*

**HARDWARE,
Windmills and Wire
Phone 36.**

D. W. BRUNSON, President. S. W. ESTES, Vice-Pres.
BURL HOLLOWAY, Vice-Pres. W. B. ELKIN, Cashier.

The Midland National Bank OF MIDLAND, TEXAS

CAPITAL \$75,000.00
SURPLUS \$50,000.00

Your Account Solicited

A Wonder Cotton Chopper WILL POSITIVELY DO THE WORK

It is a new patent and may be seen at Glenn's Blacksmith shop. Will attach to any cultivator and chop as much cotton as you can plow.
Price \$25. Try it Free.

GEO. P. ARTHUR, Inventor.

See Me Today About THAT Policy

"Tomorrow May Be Too Late"

J. Mike Rankin
ALL KINDS OF INSURANCE

220 Midland Nat'l Bank Building. Phone 49.

See The Reporter For Job Printing

Reporter Printing—Ready when Wanted and
Right when Delivered

OPPORTUNITIES OF MIDLAND COUNTRY

TO BE ADVANCED AND FOSTERED BY MIDLAND COMMERCIAL CLUB

The organization of our Commercial Club is one of the most important events in the history of Midland.

We have a country unexcelled in opportunities. There probably is not a place in the United States where as much untilled, fertile land is accessible as in the vicinity of Midland. Land is becoming so high in the northern and eastern States, and even in parts of Texas, that the poor man and the man of moderate means cannot own his home. No man who loves his home and family is satisfied to live and die a renter and pay out half his earnings for the use of the soil. He is going where he can buy land at a reasonable price. In parts of Texas now the landlord is demanding one-half of the crop as a rent where in former years the tenant was only required to pay a third and a fourth. These conditions will soon become intolerable and there is going to be an emigration from hitherto populous districts.

Where is the place that offers the opportunities of the Midland Country with its big ranches ready to be cut up to suit the purchaser? True, we have our dry years and short crops, but this is no uncommon thing in the black land belt of Texas where land sells at a hundred and fifty dollars per acre. There is seldom a year that feed stuff cannot be



Photo by Miller.
HENRY M. HALFF'S VINEYARD AND ORCHARD, loaded with fruit. Mr. Halff and his little son.

grown here successfully without irrigation, and never a year that same cannot be grown abundantly by the use of the inexhaustible supply of water which may be obtained at no great depth. The same is true of cotton, which is a dry weather plant and can be grown successfully with a slight rain fall. The climate is ideal.

It has been demonstrated here this year that onions may be grown at a profit of \$200 per acre. This is but an example and by no means the only vegetable that will prove a success.

The same methods of farming used in the wet weather belt are not adapted to this country, but to meet this exigency both the

Federal and the State governments are establishing experimental stations in our midst. For their experiments, observations and knowledge of our conditions,

and thus by diversification and proper management make farming and truck growing a profitable business.

The object of the Commercial Club is to show to the world the possibilities of Midland and her surrounding country; to bring in the farmer and the truck grower; to increase our railway facilities so as to give us direct connection with the northern markets, and, incidentally, make our city a wholesale distributing point. Furthermore, it is the purpose of the Club to bring industries to us which will prepare the farm products for market or home use; for instance, a plant to handle kaffir corn, maize, etc.

Of course this is not the work of a day, nor can it be done by the officers of the Club alone, but by the united effort of our progressive citizenship, we can and will make Midland indeed the "Queen City of the South Plains" and our country the Mecca towards which the homeseeker will inevitably turn.

In a brief closing word, and quoting an expression from one of our prosperous farmers the other day, "with just a little bit of rain this is the best country on earth." It is so; and the man who comes first, who comes with assets of energy, patience and a strong heart will win fortune, as thousands have done in the past.

J. D. McDonald, of Coleman, is visiting C. W. Wulfjin this week.



WE INVITE
YOU
TO VISIT WITH US

Closed to business on the Fourth but open to receive all visitors.

ELECTRIC FANS
and
ICE WATER

COMFORTABLE SEATS
and
A CORDIAL WELCOME

**The Midland
National Bank**

D. W. Brunson, President. W. B. Elkin, Cashier

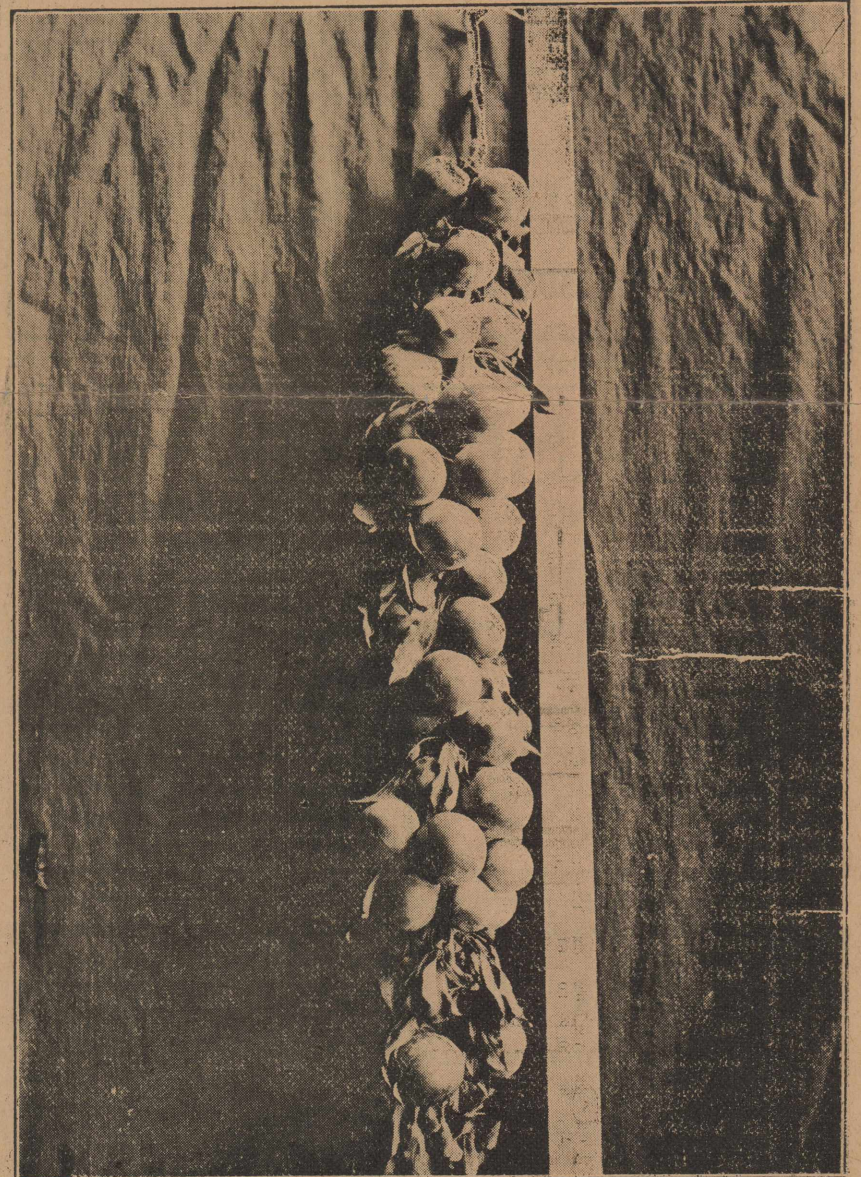


Photo by Miller.
SOME FINE PLUMS. Grew on Henderson Horton's place a few miles east of the city. After photographing this specimen was preserved for exhibition purposes in our Commercial Club.



Photo by Miller.
HALFF'S FINE HEREFORDS. An example of Midland's pure bred cattle.



Photo by Miller.
MARKETING BALED OATS IN MIDLAND. From Henry M. Halff's farm southeast of the city. In one field was grown over 60 tons.



Photo by Miller.
OATS GROWN IN THE MIDLAND COUNTRY this year. Rather fine, aren't they? Heads over eighteen inches long by actual measurement. An average of the crop, and grown without irrigation.

Henry M. Halff

MIDLAND, :-: TEXAS

LAND

And
LIVESTOCK.

**SEC'Y KELLEY ON
IMPORTANT COMMITTEE**

Secretary Edwin A. Kelley left Sunday for Temple to attend the annual State Convention of the commercial secretaries. Over a hundred secretaries representing every part of the State were present. Mr. Kelley was appointed on the committee on arrangement for the Madison Square Garden Land and Immigration Show in New York. A large exhibit of the products of Texas will be prepared for this show. The exhibit will be assembled at Dallas and will go to New York by way of

Kansas City and Chicago. The advertising value of the exhibit will be great and New Yorkers will have the opportunity of looking at some of our agricultural and other products.

S. V. Parish, of Ballinger, was here on a prospecting trip Tuesday, and enrolled as a subscriber to "The Reporter."

J. W. Caudell & Bro., were visitors here Wednesday from Lovington, N. M., where they have a mercantile and cattle business. They subscribed for "The Reporter" while here.

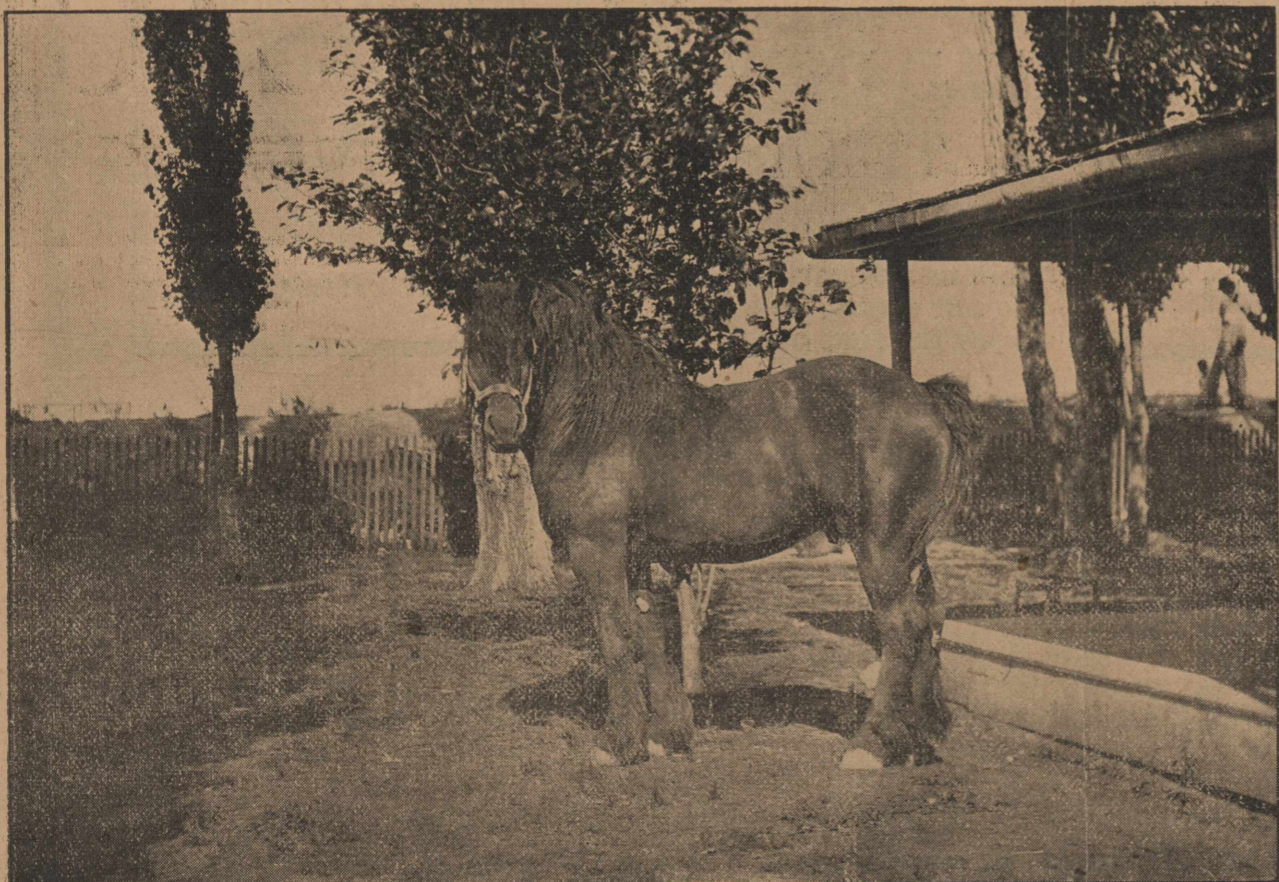


Photo by Miller.
HENRY M. HALFF'S FINE BELGIAN STALLION, a prize winner in show rings of two continents.

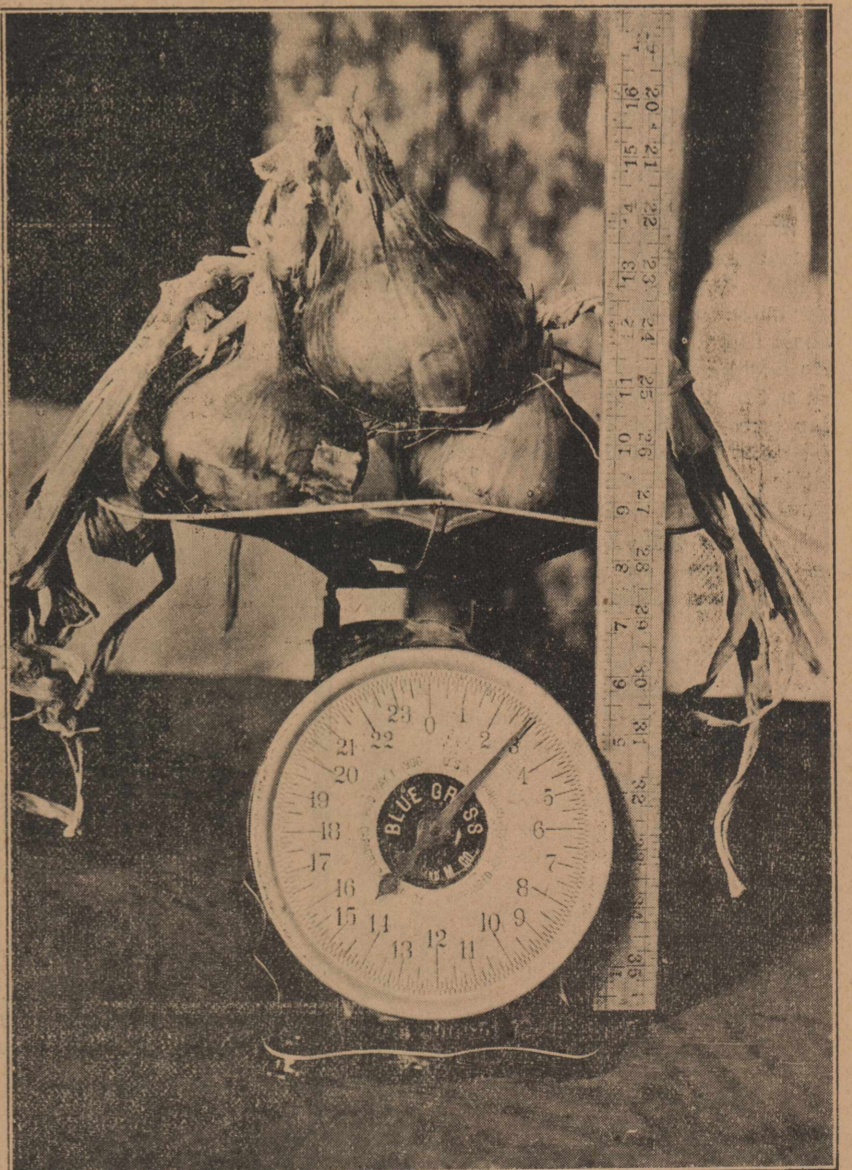


Photo by Miller.
THERE THEY ARE TO SHOW YOU—Onions weighing a pound each, or three of them weigh three pounds. Grew here in Midland this spring, which, at the market value, averaged \$2-50 per acre.

"Printers of Anything Typographical."

OFFICIAL ORGAN OF BOTH MIDLAND COUNTY AND RETAIL MERCHANTS' ASSOCIATION OF THE CITY OF MIDLAND.

C. C. WATSON, Editor and Proprietor.

Entered at the post office at Midland, Texas, second class mail matter.

\$1.50 THE YEAR

FRIDAY JUNE 30, 1911

A CORDIAL WELCOME

To be the hosts in the celebration of our country's birthday is a genuine joy to our people. We have been planning for weeks that we might be able to exemplify the true spirit of hospitality. We are especially happy to be the hosts of the occasion because of the number and character of our guests. We have always been accorded a generous treatment by the people of this section of the country and by our neighboring towns. Our efforts to build up this part of Texas has been kindly seconded by our neighbors. Midland has a great army of friends and these friends have stood by us with their patronage and good will. The entertainment we give on the Fourth is a spontaneous expression of appreciation on the part of all our people. To our guests we extend a hearty welcome. We invite you to turn yourselves loose and have a good time. We have unlocked the gates of the city and thrown away the key. We have attempted to meet your varied tastes with our diversified entertainment. We welcome you to the parade, the speaking, the barbecue, the races, the polo game, the tennis tournament and to the public reception at night. We trust that the day will be one of unalloyed pleasure to you. Welcome to all that we have and to all that we can get for you.

DIFFICULT LABORS

This week "The Reporter" wished to get out sort of a souvenir edition for our visitors on the Fourth, in recognition of revived interests in the west. Our effort has been under great difficulties. In the first place our half tone cuts did not arrive until yesterday noon, and the result is we are bound to be late in getting out the paper. Also we are short on help, and ye editor has been compelled to go into the mechanical department with his sleeves rolled up and help.

This by way of explanation as to why the paper is late. We wish to state further that we are planning a splendid special edition of "The Reporter," one that will far excel this in every way. We shall announce it and the time of its appearance at an early date.

In the meantime this is the regular issue of "The Reporter," dolled up a bit for the Fourth and a little larger than usual. Don't you think it looks good?

PRESIDENT OF SAN MARCOS BAPTIST ACADEMY

T. G. Harris, who was removed by Gov. Colquitt from the principalship of the Southwest Texas Normal at San Marcos early in the spring, has been elected president of the San Marcos Baptist Academy and has accepted the place. The Baptist people are fortunate in securing this educator for the head of their school, as Mr. Harris was offered all sorts of splendid positions by various schools.

GREAT PROHIBITIONIST WILL BE HERE JULY 9th

Judge Wm. Poindexter, late candidate for the nomination for governor, and prominent lawyer and prohibition speaker, will be here Sunday, July 9th, and speak at a prohibition rally. The place for the rally has not yet been selected but will be announced later.

Midland's Great Celebration

THE FOURTH

Under the Directions of
The Midland Commercial Club

Come to
Midland
The Fourth

And you'll have the time of a lifetime. The latchstring on the outside to all, the lid off, gates wide open, and keys of the city thrown away; something doing all the time, no dull intermissions

FREE BARBECUE DINNER

with sufficient meats and palatable edibles to accommodate all. Cooling drinks and refreshments can be had any time anywhere. This will be a

GREAT DAY IN MIDLAND

The West Texas Tennis Tournament will be held here on the Midland tennis courts, and we will play

TENNIS
in the
Afternoon

Big Gala Day

And the Commercial Club, combined with the entire citizenship of Midland, is bending every energy, and exhausting every resource to make this

THE Greatest Event

of the kind ever

HELD IN WEST TEXAS

Everybody is Invited
Join us and participate in our sports, be jolly enjoy the time of your life

Come to
Midland
The Fourth

The Commercial Club invites you, all Midland invites you. Be our guest. The glad hand of welcome awaits all comers. The day's program is replete with many attractions and amusements

GOOD BASEBALL GAMES

Automobile and other exciting contests with valuable premiums. Public speaking, great spectacular street parade band music and gay colors. It will be a great

CELEBRATING OCCASION

A noteworthy finale following the other many attractions of the day will be the grand ball, and lovers of the sport will

DANCE
in the
Evening

Special Low Railroad Rates

One and one-fifth fare from all points between Fort Worth and El Paso.