

7 BILLIONS \$135,000

from individuals alone
in the

7th WAR LOAN

that's why
it's the Peoples' Loan!

HERE'S WHAT UNCLE SAM WANTS YOU TO DO:

Select your individual quota in the 7th War Loan according to your income—then meet it!	Your War Bond Quota in the 7th in (CASH VALUE)
\$250 & up	\$187.50
225-250	150.00
210-225	131.25
200-210	112.50
180-200	93.75
160-180	75.00
100-160	37.50
Under \$100	18.75

Let your dollars
join the fight
in the
**MIGHTY SEVENTH
WAR LOAN!**



ALL OUT FOR THE MIGHTY SEVENTH!

This Advertisement Sponsored by The Following 7th War Loan Boosters

Wilson & Son Lumber Co.

First State Bank

Swain Burkett

Tate's Service Station

Shipleys

Gulf Service Station

M System

Hay's Implement Co.
Your McCormack Deering Dealer

Royal Cafe

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Higginbotham-Bartlett Co.

Floyd's Cafe

Walter Belknap
CONOCO WHOLESALE

Earl's Blacksmith Shop

Conoco Service Station

County of Castro

Dimmitt Drug Store

City of Dimmitt

Castro County News

R. V. McMahon
Blacksmith and Welder

W. E. Kirkpatrick

Griffith Grocery & Produce

Rio Theatre

Sheffy & Stalcup Implement Co

Castro Drug Store

Mrs. Willard Youst and Mrs. Lee McAfee went to Memphis Sunday morning for a visit with their sister, Mrs. Anna McAfee, who had underwent surgical treatment.

M. W. LEMONS BURIAL ASSOCIATION
Operated in Connection with
M. W. LEMONS FUNERAL HOME
Write For Complete Information
Plainview, Texas Phone 6

Dr. R.F. McCasland DENTIST
Heard and Jones Building
TULIA, TEXAS

We Have a Complete Line of—
GLEASER-BALDWIN COMBINE PARTS
Repair your combine now—be prepared for harvest.
Castro Motor Co.

WE HAVE
about 5000 feet of
ROUGH INCH LUMBER
which is somewhat bleed
to sell at
Special Prices
Below Calling Prices!
FRAZIER LUMBER CO.
Across from Frazier Mill
Hereford, Texas

"What a beautiful dream!"



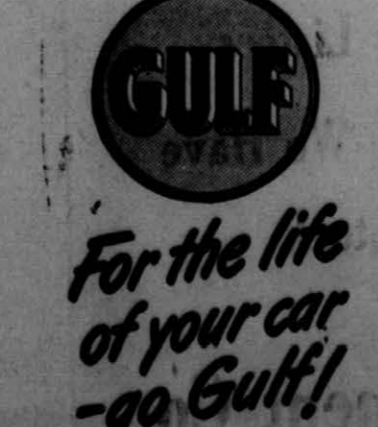
"Here I was dreaming of a new car... then I read that I may have to wait 2 or 3 years after V-Day."



"My Gulf man is helping me to keep my old car running. With Gulfpride and Gulflex," he says it should last until I get a new one."

***GULFPRIDE FOR YOUR MOTOR**
An oil that's TOUGH in capital letters... protects against carbon and sludge!

****GULFLEX FOR YOUR CHASSIS**
Knocks out friction at up to 39 vital chassis points! Protection plus!



BETHEL

Much interest is being shown in the revival services under the direction of Rev. Sherrill, the Methodist pastor. Rev. Rollo Davidson of Ollon is doing the preaching. Pvt. and Mrs. Billie B. Sinclair returned to Liberal, Kansas Monday. They had spent his eighteen day furlough with his parents, Mr. and Mrs. Bryan Sinclair and with her parents, Mr. and Mrs. Guy Cox, near Forest, N. M.

Harold Cullum, home on a 30-day furlough from the Navy, is spending this week with his mother at Odessa. For a number of years he has made his home with his uncle and aunt, Mr. and Mrs. E. R. Spickman, of Bethel and attended school at Dimmitt. He was serving aboard the aircraft carrier Franklin when it was so badly damaged by enemy bombing. Cpl. Houston Lust spent the weekend with his parents, Mr. and Mrs. Vern Lust, Pvt. and Mrs. Billie B. Sinclair and Grace Louise Lust took him to Plainview Sunday afternoon, and from there he returned to the air field at Frederick, Oklahoma.

Mrs. Loyce Warren and little son of Levelland spent several days last week in the R. M. Warren home while her husband was gone to Kansas City to take the physical examination for service in the Merchant Marine.

Bobby Ray Bagwell came Monday to spend the summer with his grandparents, Mr. and Mrs. J. A. Bagwell, and his father, Ernest Bagwell.

Mr. and Mrs. R. M. Dunn of Hereford spent Sunday in the Ivan Bagwell home.

Guests in the Bryan Sinclair home Sunday were Mr. and Mrs. Vern Lust and Grace Louise and Cpl. Houston Lust of Frederick, Okla., and Pvt. and Mrs. Billie B. Sinclair from Liberal, Kansas. Mr. and Mrs. J. A. Bagwell, Mr. and Mrs. J. G. Davis, Sr., Mrs. O.

War Bonds Grow—When Women Sew

Ernest Bagwell returned Sunday from Amistad, New Mexico, where he spent two weeks with his brother, Jim Bagwell. The Woman's Society of Christian Service met with Mrs. Kay Roberts on May 16. Miss Bess Sneed, guest of Mrs. Earl Lust, gave a very interesting discussion of her work in a childrens home in Austin and in a mission school in San Antonio. Those present were Mesdames George Bagwell, J. C. Williams, Vern Lust, Harry Rothwell, W. C. Copeland, Leland Smith, Earl Lust, and Miss Sneed and Elizabeth and Zella Vee Smith and the hostess, Mrs. Roberts.

Mrs. Vern Lust is recovering from a tonsillectomy which she underwent at the Amberst hospital last week.

Dinner guests in the R. M. Warren home Sunday were Mr. and Mrs. Emmett Sheek and children, Mr. and Mrs. Leldon Rawls and children, Mr. and Mrs. Loyce Warren and son and Fred, Jr., and Carl Bruegel.

Mr. and Mrs. Fred Bruegel, Rev. Sherrill, Rev. Davidson, and Glenn Lust were visitors in the Earl Lust home Sunday.

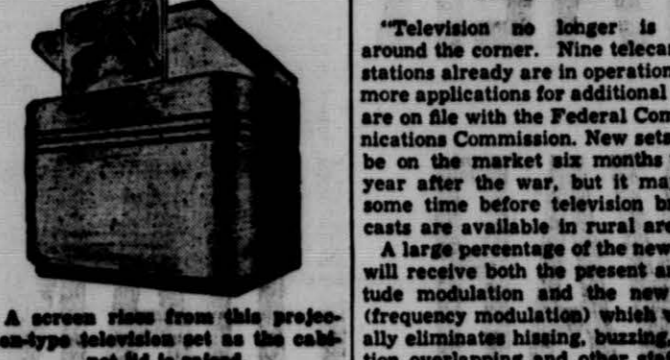
Mrs. R. M. Warren is spending this week in the home of her son, Loyce, at Levelland. Rev. C. W. Williams, former pastor of the Dimmitt Circuit was a welcome visitor at church services Tuesday morning.

Postwar Radios Will Be Improved

Television sets will provide a television (teletv) and combination radio-photograph equipped with frequency modulation.

New postwar radios which will be available in local radio and electric shops, approximately six months after hostilities cease, will look much like 1941 models, but will provide better reception, according to an article in a nationally-circulated Capper's Farmer.

"These new radios will have more powerful tubes and other parts improved through wartime research," says the article in the magazine read by 1,200,000 farm families. "They are expected to cost from a tenth to one-half more than prewar sets. "Battery sets will be more com-



Small radios in plastic cases will fit into bedrooms, kitchens and dining-rooms.

"Television" no longer is just around the corner. Nine telecasting stations already are in operation and more applications for additional ones are on file with the Federal Communications Commission. New sets will be on the market six months to a year after the war, but it may be some time before television broadcasts are available in rural areas."

A large percentage of the new sets will receive both the present amplitude modulation and the new F.M. (frequency modulation) which virtually eliminates hissing, buzzing, sizzling overlapping and other static.

JUMBO

(Mrs. Pauline Bishop) Jumbo Home Demonstration Club met Thursday with Mrs. Howard Bishop and Mrs. L. A. Matthews. Miss Lella Petty was present for the meeting and conducted a demonstration on "Planning the Garden." Refreshments were served to the following members: Mesdames Fred Axe, Willie Butler, Glyn May, T. A. May, Addison Hunter, Sam Maynard and M. T. Sparkman, Miss Petty, and Mesdames Finis Hunter, Lynn Axe and A. O. Bales as visitors.

Cpl. Wayne Sparkman, son of Mr. and Mrs. M. T. Sparkman, gave a "Perfect Military Honor Medal" on Saturday, May 12. The medal was presented in a special military service at Coffeyville Army Air Base.

Mr. and Mrs. Lynn Axe and family visited Mrs. Axe's sister and family, Mr. and Mrs. George Chambliss, at Muleshoe last Sunday.

Miss Marilyn Gollehon and Mary Lee Cooper of Dimmitt spent the week-end with Norma and Tiny Hunter.

Miss Irene Murphy of Texarkana, Texas, became the bride of E. J. Reed, son of Mr. and Mrs. W. E. Reed, in a simple ceremony performed Thursday afternoon in Dimmitt. At present the young couple are making their home here.

Ronald and Donald Cook of Dimmitt visited O. C. Renfro Wednesday afternoon.

Mr. and Mrs. Sam Hunter entertained members of Mrs. Hunter's family with a picnic supper Friday night, honoring Mr. and Mrs. Dan Allen of Los Angeles, Calif. Among those present were: Mr. and Mrs. E. M. Allen, Mr. and Mrs. Frank Allen and family and Mr. and Mrs. H. H. Smith and sons of Easter, Mr. and Mrs. W. R. Metcalf and Peggy, Sammie and William Allen Hunter, the honorees, and the host and hostess, Mr. and Mrs. Bernard Wilder arrived

Year-Round Suit Aids Bond Sales
Here's an all-season stand-by, a tailored model featuring new look too—single button, closing, deep-lapped seam and slim skirt. Made of honest, durable, wrinkle-resistant fabric at bond prices.
U. S. Treasury Department

here from Wilmington, N. C. Saturday to visit her husband's family, Mr. and Mrs. J. J. Wilder and Charles. Mrs. Wilder left Friday for Tulsa, Okla., where she plans to make her home with her parents. Pvt. Bernard Wilder has just gone overseas with a San Francisco A. P. O.

Friends of S. I. C. Ullman Hunter will be interested to know that he is now at home in Slaton with Mrs. Hunter and his daughters. Seaman Hunter is on convalescence leave from the Naval Hospital in Oceanside, California. He is back in the States after several months duty on a cry dock.

Seaman and Mrs. Hunter and their daughters are expected to spend several days visiting friends and relatives here this week. They are former residents of this community.

Mrs. Harold Seagraves of Clovis, visited Mr. and Mrs. M. L. Simpson Thursday of this week. Mrs. Clint Coventry of near Dimmitt spent Tuesday with Mrs. A. O. Bales.

Mr. and Mrs. L. A. Matthews were among thirty-one members of the family of Mr. C. R. Conner who celebrated his 87th birthday at the home of his son, Dr. Paul K. Conner in Jackboro last Sunday. Among those present were representatives of five generations of the Conner family, the five children, a number of grandchildren, two great grandchildren, and one great grandchild.

Miss Louise Simpson accompanied her grandparents, Mr. and Mrs. W. A. Hunter of Hereford, to Slaton Thursday, where they visited E. I. and Mrs. Ullman Hunter. They attended 8th grade graduation exercises for the Slaton class, of which Phyllis and Francis Hunter are members.

Rev. Marvin Boyd of Hereford conducted church services at Jumbo Sunday morning. He was a dinner guest of the Finis Hunters. Plans for a revival meeting in cooperation with the Baptist minister, Rev. Lee of Dimmitt are being discussed to begin the third Sunday in June.

Mr. M. L. Simpson returned home Monday after ten days in St. Anthony's Hospital in Amarillo. Mr. Simpson is able to be up.

Mr. J. E. Conley of Abbeville, accompanied by his father-in-law was here recently for a visit in the home of his cousin, Mrs. E. L. Carpenter, and family.

FOR SALE—15 or 20 Aberdeen Angus Yearling Heifers. Also few Bull and Heifer Calves. W. F. Mayfield.

Print Saves Cash For More Bonds

Save extra dollars for War Bonds by making your own clothes. Fringing and darning in chair seats and cushions on a white background give this print its talking point. Patterns similar to this style are available at pattern counters.

U. S. Treasury Department

Lockbox, May 24.—Miss Mary Jean Webb of Hart, has been elected vice president of Book Reviewers club at Texas Technological college, to serve during the 1944-1945 school year. Officers were named at the annual tea in Cadet lounge of the Hilton Hotel. Mrs. Mary W. Doak, dean of women, reviewed "Take These Tenses" by Rammer Golden, for the guests and members.

Pvt. John Tate was here for a last week-end visit with Mrs. Tate and daughter, Charlotte. John was on a 3-day pass and is enroute from Ft. Sill, Okla., to Ft. Riley, Kansas.

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BIRTHDAY CELEBRATION
J. D. BIRCH, 84
Mr. J. D. Birch's 84th birthday was celebrated Wednesday with a surprise birthday dinner prepared and served by his children at the family home in the Cleo community. Those present for the delightful occasion were: Mr. and Mrs. J. D. Birch, their children, Mr. and Mrs. George Birch, and Mr. and Mrs. J. W. Turner, and E. G. Shive and Ovia.

Mr. and Mrs. Willard Youst and Harvey Youst recently visited their mother, Mrs. Charis Youst at Shawnee, Okla.

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We are Booking Farm Sales.
See or Phone Us!
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Hereford

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for Car, Truck and Tractors
Complete Service Department
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Phone 234 Res. Phone 2282
Tulsa, Texas

Listen to my story

OF A FAMILY NEARLY 1000 STRONG

They are experienced, trained men and women—they are your friends—they are employees of Southwestern Public Service Company. Many own their homes—they are your neighbors, their children play with yours—they belong to your churches, your lodges, your clubs. They buy groceries, and clothes, pay dentist and doctor bills—and taxes.

In their working day they have only one PURPOSE—to serve you with essential electric service at the lowest rates possible.

And their sole business is to KNOW THEIR BUSINESS. ALL this training and experience is necessary—in furnishing good, low cost electric service to you.

SOUTHWESTERN PUBLIC SERVICE COMPANY

FOR SALE
Used
Ann Arbor Power Hay Bailer
Size 14 x 18 inch
A Good One
Bargain for Quick Sale
Dimmitt Implement Co.

HART NEWS

Seaman Bob Davis is at home on an emergency furlough to be at the bedside of his wife who underwent an operation at the Plainview Sanitarium. Hart High and Junior High students with the faculty went to Ceta Glenn on Friday and spent the night. Mr. and Mrs. Jay Boston also went along. Miss Sylvia Swopes of Amarillo spent last week visiting in the home of her uncle, Sam A.

Swopes and family. Mr. and Mrs. E. E. Martin, Mrs. Chas. Wells and Chas. Jr., were in Lubbock on business Monday. Mr. Fred Ham has received word that his nephew, Winston Hamm who has been a prisoner of Germany for many months is safe and well and has been released. Ollie Beavers has also received word that his brother, Curtis, has arrived in the states and

who was a prisoner in Germany will be home soon. Pfc. Lawrence McLain and Mrs. McLain are visiting relatives here this week. Mrs. Louise Sweatt visited in the home of her parents, Mr. and Mrs. T. R. Davis over the week-end. Mrs. Monroe Phillips has been quite ill and receiving treatment in the Cogswell Hospital at Dimmitt. Troy Hawkins attended the Old Settlers Reunion in Plainview Saturday night.

Pfc. Willis Hawkins who has been attending a special Physical Training School near San Antonio has completed the course and is again stationed at the Air Base at Fredrick, Oklahoma. He spent Sunday with home folks. Quite a nice crowd attended the Baccalaureate Services at the High School auditorium Sunday morning. Major and Mrs. Jack Dinwiddie of Denver, Colorado, visited in the home of his brother, Mr. and Mrs.

O. D. Dinwiddie on Wednesday night. We understand that the bond rally held at the school house on Wednesday night was a success and that we have completed our quota. Mr. and Mrs. W. T. Sanders were attending to business in Dimmitt on Tuesday. Mrs. T. B. Cox is recovering nicely from an operation in Plainview on Saturday. We are still very very dry and are now having strong winds.

FLAGG NEWS

Mr. and Mrs. Buster Kirling, Mr. and Mrs. Pete Coker and Mr. and Mrs. Cecil Ginn attended church in Dimmitt Sunday evening. Willie John Word of Amarillo, formerly a Dimmitt boy and who is with the Merchant Marine, is just back from Guam and other Pacific bases, where they delivered a tanker of oil. He has been visiting Mr. and Mrs. Cecil Ginn. Elzie Teague is back from Silverton where he has been visiting his mother, Mrs. Wallace. Mr. and Mrs. Clyde Bray of Muleshoe visited her father, Mr. George Carpenter Sunday. Rev. D. C. Lindley of Littlefield filled the Baptist pulpit Sunday. He is a brother of the Rev. Lind-

ley who formerly pastored the Dimmitt Baptist Church. Mrs. Scott Miller of Plainview visited last week with her parents, Mr. and Mrs. John Davis. Mary Jo and Betty Jean Stayton had their tonsils removed at the Amherst hospital Tuesday. Ivan Cowan and Bob Mooney of Dimmitt were Sunday guests of Neil Coventry. Mrs. Rentfro and Mrs. Ethel Brokenbek and Mr. and Mrs. Bill Booher were in Amherst Tuesday at the hospital. Jimmie Brokenbek is sick with a bronchial trouble. Mr. and Mrs. J. L. Spencer of near Littlefield have moved to the Flagg community. Mrs. Claude Johnson visited relatives in Lubbock last week.

Sleep While Your Want Ad Works

STRAIGHT TALK ABOUT THE 7th WAR LOAN

THE 7th WAR LOAN

starts May 14. Americans, as individuals, are taking on their biggest quota to date—7 billion dollars, 4 billions in E Bonds alone.

You may be wondering, "Why this biggest of all individual quotas now? Haven't we already reached the peak?" A fair question—requiring a straight answer.

The Money is Needed for War

The Battle of Japan has just begun. It must be backed up, paid for, fought for by a free people, intent on sweeping the Pacific clear of fascist hate—forever.

With the war in the West our first and major concern, we have not yet been able to go all-out in the East. But neither has the Jap.

The war to crush Japan will be bigger, tougher and longer than most Americans expect. The Allied Military Command has estimated that it will take years, not months.

The destruction of Japan's armies has not yet reached the annual rate of normal replacements—between 200,000 and 250,000 men a year. And the Jap, as our men in the Pacific know, fights to the death.

As far as Japan is concerned, the outer Empire—and the men who defend it—are expendables. The Jap will fight the Battle of Japan from inside the inner Empire, of which Iwo Jima was an outpost. And Iwo Jima, according to Admiral Nimitz, was a pattern of the resistance our forces may expect to meet in future offensives.

New Tasks, New Needs

The single greatest obstacle to our crushing of Japan is distance. While in the Battle of Europe supply ships from our bases in England had only an overnight run to make, ships in the Pacific have long-reach round trips taking up to 5 months to make.

To crush Japan will take time, heroic and back-breaking effort, overpowering equipment.

Millions of fighting men—freshly outfitted and equipped—will have to be moved from Europe halfway around the globe and supplied day-in, day-out by hundreds of new ships now building.

More of everything will be needed. More B-29's. More tanks, half-tracks, jeeps and trucks. More rockets, mortars, airborne radar.

A whole new air force is in creation—huge new bombers dwarfing the Superfortress—fast new jet-propelled combat planes, the P-50 or "Shooting Star," coming off the lines by thousands.

These are just some of the 101 ways in which your dollars are needed more than ever to bring America's might to its full strength—so that we may crush our foe the faster, make an end of killing, and bring our men back home.

And Lest We Forget

The sick, wounded, and disabled will require medical attention and care.

Many millions of dollars will be required for mustering-out pay and benefits voted by Congress to help our veterans get started again in civilian life.

That's the least we can do in return for what they've done for us.

Winning the Peace

There are other weighty reasons for supporting the 7th War Loan—reasons that take us from the present to the future.

By investing in the 7th War Loan, the patriotic American is safeguarding his own future, his country's future.

By putting every dollar over rock-bottom expenses into the purchase of War Bonds, he is delivering a body blow to wartime inflation—thus putting a lid on the cost of living and maintaining intact the purchasing power of the dollar. At the same time, too, he is insuring the country and himself against the catastrophe of a possible post-war deflation—with its depression, unemployment, misery, and heartache.

So save for your country—save for yourself. In helping your country, you are also helping yourself! Come peace, we'll all need money for education, replacements, retirement, new homes, a new start—and we'll need a lot of it. And there isn't a better or safer highroad to your goal than United States Savings Bonds.

Making 2=3

This year there will be only two War Loan Drives; not three. But in those two drives the Government will have to raise almost as much money from individuals as in the three drives last year. That means bigger extra bonds in the 7th. Because only by buying more can we make 2 take the place of 3.

The 26 million Americans who buy bonds on payroll savings are already off to a flying start! These patriotic men and women began their buying in April. And they will keep on buying extra bonds through May and June!

It's now up to the rest of us. It's our turn to swing in line. To raise the vast sum needed, every American will have to dig deeper into current income—dig deeper into cash reserves. Only by buying bigger extra bonds can we stretch 2 into 3!

Let all Americans do their part—for their own sake, for their country's.

If you have an income—whether from work, land, or capital—you have a quota in the 7th War Loan. Find out what that quota is—and make it!

FIND YOUR QUOTA . . . AND MAKE IT!		
IF YOUR AVERAGE INCOME PER MONTH IS:	YOUR PERSONAL WAR BOND QUOTA IS: (CASH VALUE)	MATURITY VALUE OF 7TH WAR LOAN BONDS BOUGHT
\$250	\$187.50	\$250
225-250	150.00	200
210-225	131.25	175
200-210	112.50	150
180-200	93.75	125
140-180	75.00	100
100-140	37.50	50
Under \$100	18.75	25



ALL OUT FOR THE MIGHTY 7th WAR LOAN

Buy your bonds in
CASTRO COUNTY
So They Will Apply On The
COUNTY QUOTA

FOR COMPLETE Insurance Coverage See **HARRISON INSURANCE AGENCY** Hail - Fire - Tornado - Automobile INSURANCE

O. K. Treadwell the perfectly balanced RECAP For more miles and better service—recaps must be in perfect balance. Unbalanced recapped tires create uneven wear and serious injury to the driving pleasure and performance of your car. Our O. K. Rubber Welding System patented equipment—with its "All Mechanical Process"—insures perfect tire recaps. Preserve your Rubber for more war bonds . . . use us today for longer mileage tire service. **O. K. RUBBER WELDERS** HEREFORD, TEXAS Across the St. North from City Hall—Phone 87

WE HAVE ONE OF THE LARGEST STOCKS OF **Magnetoes and Parts** In The Southwest OUR REPAIR SERVICE IS UNEXCELLED **FRED GERLACH** BATTERY and ELECTRIC LITTLEFIELD, TEXAS

Call, Write or See us when you need anything in **DRY PONDEROSA PINE** We have a complete stock of BOARDS—Dimension and Timbers This lumber is available for immediate delivery Wholesale or Retail **FRASER LUMBER COMPANY** (Across from Frazier Milling Co.) Hereford, Texas

1901—1944 FORTY-THREE YEARS OF SERVICE **E. B. Black Co.** FURNITURE AND UNDERTAKING PROMPT AMBULANCE SERVICE WE NOW OFFER \$150 CASH BURIAL INSURANCE AT LOW COST HEREFORD, TEXAS

We now have plenty **Knife Attachments** For Toolbar Listers Get Yours While We Have Them In Stock **Hays Implement Co.**