



**Yearwood Services Held At Floydada**

Floydada. — Funeral services for John Rainey Yearwood, 66, who died at his home here at 9 p. m. Friday, were held at 2 p. m. Sunday in the First Methodist church.

The Rev. DeWitt Seago, pastor, officiated. Burial was in Floydada Cemetery under di-

rection of Harmon Funeral Home.

Yearwood had been a resident of Floyd County since 1914.

Survivors include the wife; a son, J. K. Yearwood, Saratoga, Calif.; three daughters, Mrs. L. D. Barber, Muskogee, Okla.; Mrs. Martha Ombrecht, Saratoga; and Mrs. Odie Coker, Dumas; and seven grandchildren.



**CAROLS IN THE SNOW**—With nature providing the snowy atmosphere, this famous chorus from St. Thomas Choir School is happy to practice carols they will sing during the Christmas season

**Week Of Entertainments Lead Up To Cotton Bowl Game At Dallas**

Dallas — A full slate of top sports entertainment attractions will lead up to the climactic New Year's Day football classic between TCU and the Air Force Academy in the Cotton Bowl.

Highlights of the "Cotton Bowl Festival" activities will be a Broadway show, carnival of midway rides, parade, style show, tennis, bowling and basketball tournaments, and a pee wee football game.

On stage at the State Fair Music Hall, Dec. 26-31, will be the national company of "Li'l Abner," the Broadway musical comedy featuring Robert Kaye and Patricia Northrop as cartoonist Al Capp's famous comic strip characters, Li'l Abner and Daisy Mae.

Many of the favorite rides on the million-dollar midway at State Fair Park will be in operation Dec. 27, 28, and Jan. 1.

Thirty-two high school cage teams will compete in the 19th annual basketball tournament sponsored by the Dr. Pepper Company, Dec. 26, 27, 29 and 30. The Southwest AAU Collegiate Basketball tournament will pit eight outstanding small college teams, Dec. 29-31.

The North Texas Pee Wee Football League champions, the Security Benefit Life Insurance "Mustangs," will meet the Ridgela "Roughnecks" of Fort Worth Dec. 27 in the second annual Cotton Bowl Pee Wee classic National and regional

bowling stars will take part in the Cotton Bowl Singles Classic and Ragtime Doubles at the Hap Morse Bowling Alleys, Dec. 13-Jan. 1.

Texas sectional indoor champions will be determined in the Cotton Bowl Junior Tennis Tournament, Dec. 27-31, sanctioned by the U.S. Lawn Tennis Association. Over 250 young netters are expected to participate.

A colorful parade through downtown Dallas, Dec. 31, at 10:30 a.m. will include bands, drill teams, floats, the Cotton Bowl Queen and her princesses. There will also be the annual Texas Sports Hall of Fame luncheon and a fashion show staged by Neizian-Marcus for the ladies on Dec. 31.

At 2:30 p.m. on New Year's Day the Southwest Conference Champion TCU will tangle with the Air Force Academy, in the 23rd annual Cotton Bowl grid classic.

There is no law against courtesy, even at home and at the wheel of a motor car.

It is permissible occasionally to forget your engagements, but it is worse to forget your honesty and what you have learned.

**Editor Urges More Expensive School Buildings**

Lubbock — "Were spending so few dollars on our school buildings that they will be our most expensive public structures in the long run," Dr. Walter D. Cocking declared at Texas Tech.

The editor of School Executive magazine celebrated his 67th birthday by telling Tech's school facilities conference that most schools built since 1946 are mediocre.

"They're no better than most of the schools built since the 1920's and 1930's, he advised more than 100 schoolmen and architects.

Schools should be built for people, not programs, he declared. School buildings are becoming obsolete because they were constructed for programs that no longer exist.

"We also must remember that environment teaches," Cocking continued. "I'm asking the people of a community to examine their consciences and decide how much 15 or 50 cents a year from each of them can mean to their children's future."

School buildings should be inspiring centers that reflect the importance of learning to a community, not just the cheapest thing that can be constructed, he pointed out.

**Joy to the World**

As on that Holy Night of blessed memory, may the message of Christmas enter the hearts of mankind. May peace and good will be with you and yours.

**Lena Fae St...**  
LENA FAE SWEATT



A wish for you from us: May your heart be filled with joy and good will on this, the birthday of Him whose message was Peace on Earth. To you and yours, a happy Noel!

**LOCKNEY FROZEN**  
Mr. and Mrs. L. L. Thompson

**INCOME TAX SERVICE**

Ferguson Bldg., first door north of Brown's Cleaners.

**J. D. Copeland**  
Business and Residence  
Phone OL 4-3813

**Aiken '66' Station**

Washing and Greasing  
GAS AND OIL  
TIRES AND TUBES  
We Fix FLATS  
Come to see us!

**GEORGE THOMPSON,**  
Mgr.



**Season's Greetings**

As Santa said to the reindeer, "It's a real privilege to serve so many wonderful people." We are proud and thankful for the privilege of serving you, and we wish you a very happy holiday.

**Tye & Ansley Oliver Co.**

J. M. TYE

HENRY ANSLEY

You're invited to visit

**Farmers Acid Delinting Co.**

FLOYDADA, TEXAS

Come in and see the newest and most modern plant on the plains.

Open for business on

**December 22, 1958**

**USING THE NEW WET ACID PROCESS**

We have the latest and best equipment to test the germination of your seed before and after treatment with no extra cost to you.

Located south of the Matador Highway No. 70 across from the cotton warehouse on the east side of town.

**Farmers Acid Delinting Co.**

Phone YU 3-2322

Floydada

Phone YU 3-2564

**CHRISTMAS JOY**

May the joyous message of the Babe of Bethlehem once more shine brightly over you and yours. May your life be filled with the peace and love of the Christmas season. May your friendships be deepened and your hearts be warmed by the love of the Christmas season. May the joy of Christmas be yours and yours through all the years to come.



**E. Cox Insurance**  
Mr. Cox Mrs. Grace

**Lockney Drug Company**

MR. AND MRS. CLYDE BRILEY MARY ALICE SCOTT SYLVIA TAYLOR CLYDE STOWE DELORES BROWN ELMER THORTON BEVERLY SIMMONS

**C. JONES Co.**



Dear Editor:  
I see where U.S. congressmen are talking about passing a law next session making it illegal to blow up schools and churches.

My coffee-bar lawyer neighbor says he had never thought but what there was already some law against this pastime.

Says, though, maybe this is just another one of the little misbehavior habits which nobody ever got around to making rules against, such as beating up union rebels, or frauding yourself into public office with cross-fingered promises.  
D. E. SCOTT  
Crossroads, U.S.A.

Christmas Day, and her sister, Mrs. Mima Lamb, and children will be guests with them.  
Those who are away from South Plains for the two weeks Christmas and New Years period are the Grigsby Miltons in Tracy, Calif.; the I. H. Parks in Dahlonga, Georgia; the Murray Julians in Miami, Florida; Johnnie Wilsons in Winfield, Louisiana.  
Mr. and Mrs. Frank McClure are looking for their son, Donald and family from Houston, and their daughter, Mr. and Mrs. Don McClure and children from Crosbyton, here to spend the Christmas holidays.  
Mr. and Mrs. John K. West will be in Floydada Christmas Day with their son, Mr. and Mrs. Johnny West. On Saturday, Dec. 27, they plan to be in Lubbock with his sister, Mr. and Mrs. Ian Moore, and Dec. 28 they will be with her brother, the A. M. Dorseys of Floydada.

Mr. and Mrs. Bill Beedy will have the annual Christmas get-together at a buffet dinner here at their home. All her family will be here except Mr. and Mrs. Albert Mize who are going to California. Bradfords from Lubbock, Charles from Stinnett with their families and Eugene from Canyon will be home with their parents.  
Mr. and Mrs. Raymond Upton and Jimmie will have Christmas dinner with Mr. and Mrs. Lewis Blum of Floydada. Other guests there will be their son, Mr. and Mrs. Ronnie Upton and Christy. Mr. and Mrs. Karl Craig will spend Christmas in Halfway with his mother, Mrs. Craig.  
Mr. and Mrs. E. W. Newton will have their daughters, Mr. and Mrs. Leonard Moore from Abilene, Kansas, home with them for Christmas, and their daughter, LaJuana, from Midland.  
Mr. and Mrs. Leighton Teepie

Mr. and Mrs. Sylvan Kinnibrugh and girls will spend Christmas eve with her mother, Mrs. Spivey, in Truscott, with Mrs. Edith Cox of Lockney there, too. Christmas Day they will go to Vera to be with his folks, the J. A. Kinnibrughs.  
Mr. and Mrs. Sim Reeves are planning to have the Christmas dinner in their home with their children including the Ted Bells, the Raymond Reeves and Sandy Reeves.  
The Calahans plan to have the annual Christmas eve party this year at the home of the Pub Mercers. The Shelby Calahans plan to be home Christmas Day and on Dec. 21 they with Mr. and Mrs. Billy Bean and their children from Winters will be in Lockney with

Mr. and Mrs. Gilbert Bean.  
Mr. and Mrs. Fred Fortenberry will go to Tulla to her mother's, Mrs. N. C. McCain, on Christmas eve, where all the McCain children and families will be present. They plan to be home Christmas Day. The Elmo Fortenberrys will be in Lockney with the Lewis Harstons.  
Roy Childress will be able to come home from the hospital in Plainview Friday, reports his daughter, Mrs. Chester Hidalgo. We are glad he will be home for Christmas. Roy and wife will have their Christmas in the home of Mr. and Mrs. Chester Hidalgo and boys, and will stay with them during his convalescence.  
Mr. and Mrs. Horace Marble

Christmas Day, and her sister, Mrs. Mima Lamb, and children will be guests with them.  
Those who are away from South Plains for the two weeks Christmas and New Years period are the Grigsby Miltons in Tracy, Calif.; the I. H. Parks in Dahlonga, Georgia; the Murray Julians in Miami, Florida; Johnnie Wilsons in Winfield, Louisiana.  
Mr. and Mrs. Frank McClure are looking for their son, Donald and family from Houston, and their daughter, Mr. and Mrs. Don McClure and children from Crosbyton, here to spend the Christmas holidays.  
Mr. and Mrs. John K. West will be in Floydada Christmas Day with their son, Mr. and Mrs. Johnny West. On Saturday, Dec. 27, they plan to be in Lubbock with his sister, Mr. and Mrs. Ian Moore, and Dec. 28 they will be with her brother, the A. M. Dorseys of Floydada.

ena Fae St  
LENA FAE SWEAT

NOEL

A wish for you  
from us:  
May your heart  
be filled with joy  
and good will  
on this, the  
of Him whose message  
on Earth. To you and  
s, a happy Noel!

EY FROZEN  
and Mrs. L. L. Thomp

JOY  
and Sincere  
Holiday Greetings  
hope this will be the merriest  
more shine brightly  
ones, may you exp

E. Cox Insurance  
ma Cox Mrs. Grace Fowler



erry Christmas  
ful load of  
ands and neighbors.  
is season,  
all the  
contentment  
and Christmas.

ompany C. JONES Co.  
TOWE DELORES BROWN  
ERLY SIMMONS

**Greetings**

From all of us to all of you...our very best wishes for the happiest holidays ever! And along with our greetings, we'd like to send our sincerest thanks for your patronage and good will. You've helped make this past year a fine one for us, and it's been a real pleasure to serve you. Here's hoping you have a wonderful time during the Yuletide season and in the year to come.

The Officers and Employees of the  
**FIRST NATIONAL BANK**  
in Lockney

# The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS  
Publishers  
W. R. Hays  
Mechanical Superintendent

SUBSCRIPTION RATES  
In Floyd County, per year — \$2.00  
Outside Floyd County, per year — \$2.50  
Either new or renewal Subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



## EDITORIAL

And I, if I be lifted up from the earth, will draw all men unto me. — John 12:32.

IMPRESSIVE and different from anything we have ever seen in a Christmas pageant is the way we would describe the pageant presented here Friday by the churches of the area. The pageant, in the form of a parade, reminded all of us of the true meaning of Christmas. The story of the life of Jesus from his birth to his resurrection is an inspiring one at any time and the way it was presented Friday was especially impressive. We hope that the Lockney Chamber of Commerce seeks to make this an annual

affair. As far as we know it is the only Christmas observance in this area outside of actual church services, which was completely non-commercial.

CONGRATULATIONS are in order to the churches who participated in the pageant as well as to R. M. Olsen, the C-C chairman who worked up the pageant with help from the various ministers, and others who took part in making it a success. "Oley" has proven himself to be a hard-working fellow in any kind of civic work and this was no exception.

THE BEACON force joins with all other business people of this area in extending to you and all the age-old greeting of "Merry Christmas and Happy New Year." We trust that all may have a happy, joyous time at this Christmas season and that nothing will happen to mar the holidays for you. In this issue of The Beacon are many greetings from the business firms of Lockney and the surrounding communities. The messages are selected by each business man or woman to definitely express his or her feelings to you at this season of the year. When you read them over it is their wish and ours that you accept them in that spirit.

THIS COUNTRY really has a sweet tooth. Candy and gum sales by the food chains alone are expected to reach a 1958 total of \$393 million.

A RECENT SURVEY finds that newspaper readers would like more scientific news, including medical news. Two-thirds of those polled said they would willingly give up some other kinds of news to make this expanded coverage possible.

## JUST ONE WISH...



## With Our EXCHANGES

### PLAIN SOLDIER

Pft. Murry N. Bennett, son of Mr. and Mrs. Forrest Bennett, is here on a 30 day leave. I tried to get him to come by the office so I could write a story about him but he's bashful. But I did manage to find out a few interesting things about him that should be mentioned. Murry Neal is with an army transportation unit stationed in Washington, D.C. This unit acts as a taxi group in the city and he probably sees more political

and military big-wigs in a day than you and I will see in a life-time.

Each soldier stationed with the unit goes through a two months training period, learning about the streets of Washington. Murry Neal probably knows more about Washington than he does Claude. At least, he says, it's a little safer driving.

Murry Neal had the very distinct privilege, one day, of doing what all G.I.s and ex-G.I.s dream about. He told the Secretary of the Army that he was not re-enlisting. When the secretary asked him why, Murry Neal said, "Too many bosses." Most of us can understand that. Murry Neal also received a \$2 tip from a general one day. I asked him why he didn't refuse it, being army personnel. He said "A Pfc. doesn't refuse a General anything." I think he has a point.

He said nearly everyone using his car ask where he's from, so a lot of pretty important people know where Claude is, even our two Texas Senators. — Cecil Waggoner in Claude News.

### TEXANS PROTEST

Three Texas Congressmen have criticized the legislative program outlined recently by the extremely liberal Democratic Advisory Council. Reps. Omar Burleson of Anson, Joe Kilgore of McAllen, and Frank Ikard of Wichita Falls have castigated DAC proposals calling for heavy spending and far-reaching civil rights and pro-labor legislation.

Burleson pointed out that the Council merely echoed the wishes of Democratic National Chairman Paul Butler, who appears "determined to completely alienate the South." However, it is not evident that the DAC's proposals will carry much weight in Congress. House Speaker Sam Rayburn and Senate Majority Leader Lyndon Johnson are expected to pay little heed to them. Johnson already outlined a 12-program for the Senate at the next session. Both he and Rayburn have been less than impressed by the DAC ever since Butler set it up. It is likely that these veteran leaders will have far more influence in shaping the course of legislation in Congress than will be the parvenu liberal group sponsored by the South-bated Mr. Butler. — Lubbock Avalanche.

## ART, AH, YES

It is unfortunate that the self-chosen "outcast" so stimulates the imagination that their antics eventually become the art objectives of an age and era. Have we misjudged the past through this same mistaken belief that their art represents the flowing lives of a people?

I swapped this little noem somewhere that graphically points out this simple truth: Write of agreeable, clean-minded people.

Sociable, sane and serene-minded people. Leaving out mean and obscure-minded people.

And critics will tear you apart. But wallow in muck about horrible people.

Dopily dreadful, deplorable people. Whom readers will loathe from the start.

Terrible people, unbearable people. Wholly unthinkable, stinkable people.

—In Capital Letters, that's ART! —Cecil Waggoner in Claude News.

### PORCUPINE BALLS

Mix 1-pound of ground beef with 1/2 cup raw rice, 2 tablespoons finely chopped onion, a teaspoon of salt and a dash of pepper. Form into twelve small balls and arrange in a single layer in a skillet. Pour 1 1/2 cups vegetable or tomato juice cocktail over the balls and cover the skillet. If you have an automatic top burner heat control, set it at 200 degrees. Cook for 1 hour. Serve with mixed vegetable au gratin, a crisp salad and pumpkin pie. Serves 4 to 6.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 27, 1928

Development in agriculture, industry and general business lines in the Lockney vicinity has been steady during the year 1928. Major development was the completion of the Fort Worth & Denver Railway. Residential building permits surpassed any previous year with an approximate \$120,000, five new brick business buildings have been built and every other business house has been occupied. A \$15,000 depot was built and Main Street Church has completed a \$35,000 church building. One of the most outstanding needs of the community was fulfilled this year with the opening of Lockney Clinic and Hospital. Bank deposits are up 12 1/2%.

Clinton A. Hunter, age 11 years and one day, died at the home of his parents, Mr. and Mrs. C. R. Hunter, who live near Sunset school house, Friday, Dec. 21, of typhoid fever after a short illness. He moved here with his parents from Oklahoma five years ago. Rev. J. A. Weathers officiated at funeral services held Saturday afternoon.

Health officers estimate a total of 856,195 cases of flu in 25 states, more than a million

are ill and are being treated in health centers.

Remember

An immense program is being completed in Floyd County miles of lines have been completed.

The Lockney defeated in the Ralls basketball Saturday night, the Ralls quintet. Chester Rogers in service for several months in Europe this year. He is expected to return to Lockney in time for Christmas.



Dear Editor: I see where you are on the issue of education. The more education the more to vote Republican.

Some that vote who have voted Republican for the Democrats.

My wish is that you would publish the news that had been published on a card to discourage good Democrats their kids go to D. E. S. Cross.

### GREETINGS

To one and all, our best wishes for a happy holiday.

### DRIVE-IN THEATRE

west of Lockney on Highway 10  
start at 6:30 and 8:30

### FUN NIGHT

December 25th

### WALT DISNEY presents THE STORY OF Perri

First true-life Fantasy  
TECHNICOLOR

fantasy has done it again — filmed — from the man who gave us "White" and "Bambi" — charms, beauty and thrills

Also CARTON  
SATURDAY, Dec. 26 and 27

### A flaming Hell of greed and GUNSMOKE IN TUCSON

CINEMASCOPE COLOR  
MARK STEVENS

romantic saga of two brothers — the marshal — set against the wild, romantic Tucson. See the wild, romantic outlaw who tries to reform.

Also CARTON  
MONDAY, TUESDAY, Dec. 28

### NAKED AND DEAD

BARBARA NICHOLS  
NORRIS

it on the screen — Norris seller about courage and action and director of "Battle of Britain"

Also CARTON  
THEATRE, Lockney

MATINEE and NIGHT  
GUNSMOKE IN TUCSON  
Mark Stevens and Forrest Taylor

Also CARTON  
MONDAY MATINEE, Dec. 28  
Starting at 1:30 p.m.

### AND THE I

Cuff Robertson, Raymond

Also CARTON  
Eve Late Show  
Show starts at 10:30 p.m.

### LEWIS

Year... in

### BYE

BY

reporting riot as a guaranteed wheat triplets — his latest comedy.

Also CARTON

## Greetings

Warmly, we wish you a happy holiday season, rich in good friends and good fellowship. Sincerely, we wish you a Christmas blessed by peace, hope and faith.

### Bob Miller INSURANCE Agency

103 CRAGER BLDG., Lockney, Texas  
BOB MILLER, Owner WANDA MARBLE, Secretary

## Merry Christmas

To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

### HAMMOND & COMPANY

## A MERRY OLD-FASHIONED CHRISTMAS

No new ones come to mind that would serve half as well, so we wish you the sincere old-fashioned kind... a Glad Christmas and a Happy, Prosperous New Year.

### City Of Lockney

J. E. Cox, Mayor W. F. Kovichel, City Judge  
Claude Brown, Lloyd Wolford, Charles Baxter, Jimmy Hotel, Lonnie Shaw, City Councilmen  
Harmon Mills, Water Superintendent Juanita Thompson, City Secretary  
Alton May and Lowell Bubbrey, City Officers Bert Vernon Jim Rogers

are in the apt  
is being studied  
health officers.

December

An immense  
gram is being  
Floyd County  
miles of lines  
been completed.

The Lockney  
defeated in the  
Ralls basketba  
Saturday night,  
the Ralls quinte

Chester Rogers  
in service for se  
in Europe the  
months has  
states. He is ex  
time for Christm

Friday Night, December 25th  
FUN NIGHT

Dear Editor:  
I see where  
you are on the  
the more educ  
had, the more  
to vote Republic

Some that ov  
voted who have  
legislated Repu  
the less learned  
for the Democra

My switch-ov  
ers this is the  
title that had  
published, on a  
opt to discoure  
good Democrats  
their kids go to  
D. E. S. C.  
Cros

ate a  
of flu in  
million



To one and all, our best  
wishes for a happy holiday.

### DRIVE-IN THEATRE

west of Lockney on Highway 70  
start at 6:30 and 8:30

FRIDAY NIGHT, December 25th

FUN NIGHT



fantasy has done it again—the most  
ever filmed—from the man who gave  
White and Bambi—another  
of charms, beauty and thrills.

Also CARTON

ATURDAY, Dec. 26 and 27

A flaming Hell of greed and hate!  
**GUNSMOKE IN TUCSON**  
CINEMA SCOPE COLOR BY DE LUXE



atic saga of two brothers — one an  
the marshal — set against the colorful  
of Tucson. See the wild, romantic tale  
outlaw who tries to reform.

Also CARTOON

NDAY, TUESDAY, Dec. 28, 29, 30

**THE NAKED AND THE DEAD**  
TONY CURRIE  
BARBARA NICHOLS

see it on the screen — Norman Mailor's  
seller about courage and defeat—with  
its and director of "Battle Cry."

Also CARTON

### THEATRE, Lockney

Y MATINEE and NIGHT, Dec. 27  
**GUNSMOKE IN TUCSON**

Stevens and Forrest Tucker  
Also CARTOON

NDAY MATINEE, Dec. 28

Starting at 1:30 p.m.

**THE NAKED AND THE DEAD**

Cuff Robertson, Raymond Massey  
Also CARTOON

s Eve Late Show, Dec. 31

Show starts at 10:30 p.m.



starting riot as a bachelor daddy  
guaranteed when you see ferry  
triplets — his latest and greatest  
comedy.

Also CARTON

### Letters To Santa

Dear Santa,  
I'm a little boy 4 years old.  
Please bring me a set of guns  
with the holsters, a dump truck  
and a driller truck, some fruit,  
nuts, and candy. Don't forget  
my brothers and sisters.

Love,  
Randy Rush

Dear Santa,  
I'm a little girl 10 years old.  
I want an electric iron and  
ironing board. And anything  
you want to bring me.

Love,  
Manda Rush

December 16, 1958

Dear Santa  
I am a little boy 2 years old.  
I would like for you to bring  
me a little baseball and bat for  
Xmas, also some candy and  
fruit.

Love,  
Kent Billington

December 14

Dear Santa Claus,  
I would like a set of Wyatt  
Earp guns the Bartline special  
and holsters. I also want a Rin  
Tin-Tin set, a B.B. gun and a  
View-Master and films.

Don't forget Jimmy and my  
baby sister. She needs a doll. I  
love you Santa.

Johnny Dee Patterson

Dear Santa,

I'm a little boy 2 1/2 years old.  
I want a cork rifle, a set of  
guns and holster, View-Master  
and a farm set and anything  
else you want to leave me.  
Please Santa don't forget my  
baby sister, Nita. She needs a  
doll and a new cradle gym. Also  
Johnny, who will write you a  
letter and tell you what he  
wants.

I love you,  
Jimmy D. Patterson

Dear Santa Claus:  
I am a little four year old  
boy. I have done my best to be  
good this year. Will you please  
bring me a black board, fid-  
dle, house coat, house shoes,  
set of guns, transportation  
truck with cars, train, cowboy  
and Indian set. Don't forget  
candy, nuts and fruit. Please  
don't forget the other children.

I love you,  
Harold Gene Wesley.

### Stocking Hanging Became A Custom Through Accident

With delight and great expecta-  
tions every American child hangs  
his stocking by the fireplace at  
Christmas time. Thereon hangs a  
fascinating tale of adventure.

Once upon a time—so the legend  
goes—kindly Saint Nicholas, who  
was in reality Bishop of Myra, in  
Asia Minor, unintentionally origi-  
nated the custom of hanging  
stockings by the fireplace on  
Christmas eve.

Saint Nicholas was a kindly man  
and jolly, and very rich. He loved  
to make mysterious journeys into  
the country and poor sections of  
the community to bring secret  
gifts to the poor. For a long time  
his identity remained hidden, but  
he was caught at last with his sack  
of gifts on his back.

#### Down The Chimney

Saint Nicholas knew an old  
nobleman who was very poor and  
who did not want anyone to know  
of his poverty. Wishing to give him  
a gift of money Saint Nicholas  
crept to a window of the house and  
saw the old gentleman asleep by  
the fire.

The good Bishop climbed to the  
roof of the house and dropped his  
gift down the chimney, thinking  
it would fall on the hearth at the  
nobleman's feet.

However, it so happened that the  
gentleman's daughter had hung  
some stockings to dry by the fire  
and the money fell into one of  
them. From this kindly deed of  
the good Bishop has grown the wide-  
spread custom of hanging stock-  
ings at Christmas time.

Died In 1087

The anniversary of Saint Nich-  
olas' death in 1087 eventually be-  
came a festival in the Russian  
church, and in time the name be-  
came corrupted to Santa Claus and  
associated with the festivities of  
the Christmas season, with its tree,  
its decorations, the holly and the  
mistletoe.

These today are the joyous sym-  
bols of Christmas.



**GOOD WILL TO ALL**—That  
Christmas message is rung out  
by the bells of tiny churches  
throughout Switzerland like this  
one at Valais almost buried un-  
der the accumulation of several  
snowfalls.

### HOW TO ROAST CHESTNUTS

Preheat the oven to 450 de-  
grees. Slit each chestnut on one  
side with a sharp knife. Wrap  
the slit chestnuts in heavy al-  
uminum foil or put them into  
a casserole with a tight fitting  
cover. Roast for 35 to 40 min-  
utes. Remove the shells and  
sprinkle with salt and pepper.  
Serve with crisp fresh apples.

When an individual decides  
that it is time to work for  
what he, or she, wants, the  
individual is making some  
progress in life.

## HAPPY HOLIDAY



We welcome the holiday season  
with the sincere hope that it proves to be the  
happiest one ever for you and your family.

**TRUETT VARIETY**  
Mr. and Mrs. J. P. Truett

### Homemade Food Gifts Delight To Receive

The Christmas season is tradi-  
tionally marked by tasty things to  
eat. And food gifts made in your  
kitchen add a personal note to the  
celebration. Such gifts say "Merry  
Christmas" with an especially  
warm touch. From a practical  
standpoint, they're easy on the  
pocketbook, too.

Perhaps your family has some  
special recipe for cookies, cakes or  
puddings. Whatever it is, home-  
made food gifts are easy to make  
and delightful to receive.

When wrapping food gifts, let  
your imagination have a free rein.  
Clever packages can be made from  
plastic refrigerator dishes, wicker  
bread and cracker baskets, cookie  
sheets, or a wooden cutting board.

### Yule Was Not Always Celebrated On Dec. 25

Like Easter, Christmas was once  
a movable feast, celebrated on a  
different date each year.

In 337 A. D. St. Cyril, bishop of  
Jerusalem, with the permission of  
Pope Junius I, appointed a commis-  
sion to determine, if possible, the  
precise date of Christ's nativity.

The theologians finally agreed  
upon December 25, and since the  
year 354 this date has been cele-  
brated.

GO TO CHURCH SUNDAY.

We'd like to  
set the air ringing  
with our best wishes to  
you and your family  
for an abundance of love,  
friendship and good cheer  
all through the holidays.

**"Whitey" Baccus Motor Co.**

# Greetings

OF THE  
SEASON

Greeting our friends at Christmas time has become  
more than a habit with us. It is a manifestation of a deeply felt  
appreciation of the understanding and good will that we have been privileged  
to enjoy over these many years. And it is for this reason that we are so anxious now, to  
extend to everyone our sincerest wishes for a most enjoyable Christmas and a very happy New Year.

## Byrd Pharmacy

FRED, VIRGINIA, CAROLYN and MARY ANN BYRD  
MARVIN GILBERT PAYTON POWERS MRS. CORNELIA JOHNSON LANEL JOHNSON  
AILENE MUSSER MRS. IYLINE WILLIAMS

For  
**Farmer's Union  
Insurances**  
—See—  
**J. D. Copeland**  
Phone OL 4-3813  
Ferguson Bldg.

ERRY  
ONED  
MAS  
come to mind  
as well, so we  
old-fashioned  
stmas and a  
w Year.  
ockney  
W. F. Kovichel, City Judge  
Jimmy Hodel, Editor  
The Thompson, City Secretary  
City Officers  
Jim Rogers

# Society News

## PATRICIA CRISP BECOMES BRIDE OF DAVID FRIZZELL

Miss Patricia Ann Crisp became the bride of David Bertrand Frizzell in a candlelight ceremony performed Saturday evening, December 20, at 5 o'clock in Lone Star Baptist Church.

The bride is the daughter of Mr. and Mrs. Bill Crisp, Route One, Lockney, and the bridegroom is the son of Mr. and Mrs. Jack Frizzell, Route F, Lockney.

Rev. Temple Lewis, pastor, officiated for the double ring service read before a white archway entwined with white mums and greenery and centered at the top with blue wading bells tied with white satin shaded with blue. Back of the arch was a white wrought iron gate and in front was a white satin covered kneeling bench and on either side stood two

candelabra holding white tapers. Alternate pews were marked with white candles tied with white satin bows.

Mrs. Clyde Farish, pianist, played the wedding music and accompanied Miss Gayle Rucker who sang "At Dawning", "Thine Alone" and "The Lord's Prayer".

Escorted to the altar and given in marriage by her father, the bride wore a gown of Chantilly lace and tulle featuring a sabrina neckline edged in scallops and long sleeves terminating in points over the hand. The bodice was designed with points at centerfront and back and joined a ballerina length skirt made of alternating tiers of pleated tulle and lace, falling into a sweep at back. Her shoulder length veil



MR. AND DAVID FRIZZELL  
— Photo by Wayne Bramlett



May you rediscover during this festive season all of the high-hearted joys and good cheer of an old fashioned Yuletide, complete with friendships warmly renewed and old times happily remembered... abounding in all the good things of life.

No holiday season would be complete for us without a sincere expression of thanks to our loyal patrons for their confidence and good will. We hope that we may continue to serve you all in 1959.

Jack & June Shop

REX NITA OLETA BONNER BETTY ROZIE

of French silk imported illusion was attached to a sequin and pearl tiara. She carried a colonial bouquet of white orchid surrounded by white carnations showered with white bridal satin streamers.

Miss Jackie Frizzell, sister of the bridegroom, was maid of honor.

Bridesmaids were Donna Workman, Pat Buchanan and Eleanore Baxter. Junior bridesmaid was Mary Amber Frizzell, sister of the bridegroom. Candelighters were Jan Widener and Betty Graham. They were all dressed identical in light blue gowns featuring three-quarter length sleeves, cross pleated bodice with a deep scoop neckline in back. The skirt was full, caught at the waist with a cummerbund featuring drapes to the hemline at center back. Their hats and gloves were of royal blue. The bride's attendants carried colonial bouquets of white carnations flecked with tiny blue wedding bells. Candelighters wore wristlets of white carnations.

Pat Frizzell, uncle of the bridegroom, served as best man.

Groomsmen were Larry Jarrett, Gene Handley, Donald Farish and Duane Griffith. Junior groomsmen were Tim Hartman.

Ushers were Larry McCormick and Jerry Frizzell, cousin of the bridegroom.

Mrs. Crisp chose for her daughter's wedding a blue wool suit with matching accessories. Her corsage was of white carnations.

Mrs. Frizzell, mother of the bridegroom, wore a grey wool suit, black accessories and white carnation corsage.

**Reception**  
For a reception held in the educational unit of the church following the wedding, the bride's table was covered with white linen and beautifully appointed in crystal. Table decor included white tapers and the bouquets of the bride's attendants. A three-tiered wedding cake was topped with a miniature bride and groom.

The couple was assisted in receiving by Mrs. Larry McCormick, Misses Jody Pate, Pat Gray, Carla Crisp, Dee Dorman, Marjorie Lacy, Debra Ferguson and Pat Vanek.

Others assisting in the house party were Mmes. Gene Handley, Bob Merrell, Temple Lewis, Harold Griffith, M. W. Hartman, N. M. Caldwell, Floyd Dorman, Bascom Baxter and Lowell Jarrett.

After a short wedding trip the couple is at home on Route F, Lone Star Community where he is engaged in farming.

For traveling the bride was attired in a rose wool suit with brown accessories and wore an orchid corsage.

The bride attends Lockney High School and plans to finish in the summer. The bridegroom is a 1957 graduate of Lockney High School.

### Caldwells Observe 56th Wedding Anniversary

Mr. and Mrs. S. D. Caldwell celebrated their 56th wedding anniversary with a dinner at their home north of Lockney, Sunday, Dec. 21.

Present for the occasion were their four children, Mrs. Weldon Cumbie, Norman, A. J. and J. R. Caldwell, all of Lockney, and their three granddaughters, Ruby Cumbie, Virginia and June Caldwell.

A number of friends called to visit them in the afternoon.

### Mrs. Gene Handley Is Club Hostess

Mrs. Gene Handley was hostess for a Christmas party Tuesday entertaining members of the Pleasant Valley Club.

Games in keeping with the holiday season were played and refreshments of fruit cake and coffee were served to Mmes. A. M. Dorsey, Bob Henry, Bob Muncy, Weldon Smith, Roland Watson, Glen Watson, Gail Wilson, Alvin Wilson, Harmon Handley, Raymond Rucker, Ray Aston, Alton Noland, F. U. Payne, Clark Harris, J. C. Widener, Mondelle Mills and the hostess.

### CARD OF THANKS

I surely appreciate the cards, flowers and calls while I was ill. You have been so very thoughtful and I thank you every one.

Mrs. R. L. Holland

SEASON'S GREETINGS

It happens every year at about this time. Somehow, hearts are lighter; friendships are warmer; a new spirit of good cheer is abroad in the land. You see it in every face, hear it in every voice, sense it everywhere in a hundred different ways. We would like to pack all of this Holiday spirit into our Christmas greetings to you!

### PLAINS FLORAL SHOP

MR. AND MRS. TOM SIMPSON

Christmas Greetings

Best wishes FOR A Happy Holiday

KEETER GROCERY & MARKET  
MR. AND MRS. JOE KEETER

Season's Good Wishes

As the holiday season glides merrily in, we would like to take the opportunity to express our appreciation to all the good people who have helped make this year such a wonderful one for us. Thank you... and best wishes for loads of Yuletide happiness!

**WORKMAN PLUMBING & HEATING**  
MR. AND MRS. HARLEY WORKMAN  
DONNA, WAYNE and DAVID

**CLASSIFIED**

**For Sale**  
RAT AND MOUSE GREEN LIGHT—ready in handy bait boxes. Byrd Pharmacy, Phone 3353, Lockney.

**FOR SALE:**  
**70 John Deere Tractor**  
on butane. Complete equipment, complete block assembly. Phone CA 4-61 Plainview

**FOR SALE —**  
3 bedroom white ready to live in. Move in with this house. Mitchell, Route M, Texas, telephone OL 4-3371

**We Still Have**  
Lots in the **McDonald Addition**  
Available for building. See us

**Lockney Estate Co.**  
Phone OL 4-3371

**See me**  
**Washed Sarcophagi**  
Delivered to your home. Have new ditcher. Will dig foundation and water.

C. L. CALLAHAN  
Phone OL 4-222

**Want**  
WE WILL BUY 500 and 1,000 links. Flash-O-Gun. OL 4-2331.

**WANTED —**  
F year. Prefer man without school. Small house. Will pay salary. year-end bonus. Bramlett, Lone Star 4-2338 or OL 4-3371. OFFICE SUPERVISOR BEACON OFFICE.

**GREETINGS**  
To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and pleasant surprises.

**Dorothy's Beauty Shop**  
DOROTHY MARSHALL

**Greetings**  
It's the season of good will to men. bring you complete hardware

# CLASSIFIED

**For Sale**  
 12-month old registered. Phone OL 4-3529. 38-3tc  
 12-foot Inter-ase plow with Austin Merit. 2370. 36-3tc  
 12-ton Pump. Contact Bailey. OL 4-3576. 37-6tc  
 Brick Veneer bedrooms and bath. 37-3tc  
 1200 sq. ft. manure. 37-2tp  
 J. B. Kidd. 37-2tp  
 One slightly used machine. Rand. Exchange. The Beacon

**For Sale**  
**RAT AND MOUSE BAIT**  
 Green Light—ready to use in handy bait boxes. \$1.19 lb. Byrd Pharmacy. Phone OL 4-3353. Lockney. 26-tfc

**FOR SALE:**  
**70 John Deere Tractor**  
 on butane. Complete 4-row equipment, complete new block assembly. \$3250. Phone CA 4-6068 Plainview

**FOR SALE** — To be moved: 3 bedroom white stucco house, ready to live in. Many extras go with this house. Chester W. Mitchell, Route M. Lockney, Texas, telephone OL 4-3447. 36-tfc.

**We Still Have A Few Lots in the McDonald Addition**  
 Available for residential building. See us today.

**Lockney Real Estate Co.**  
 Phone OL 4-3371 Lockney

**See me for Washed Sand and Gravel**  
 Delivered to your job.  
 Have new ditching machine. Will dig foundations, gas and water lines.

**C. L. CALLOWAY**  
 Phone OL 4-2224 Lockney

**Wanted**  
 WE WILL BUY for cash 250, 500 and 1,000 gallon butane tanks. Flash-O-Gas, Inc. Phone OL 4-2331. 38-tfc

**WANTED** — Farm hand for year. Prefer married Mexican man without school age children. Small house furnished. Will pay salary and guaranteed year-end bonus. See Wayne Bramlett, Lone Star, Phones OL 4-2338 or OL 4-3647. 37-tfc

**OFFICE SUPPLIES** at The BEACON OFFICE.

**GREETINGS**


To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and pleasant surprises.



**Dorothy's Beauty Salon**  
 DOROTHY MARSHALL

**Greetings**

It's the season of rejoicing, of peace on earth, good will to men. May Christmas bring you complete happiness.



**Pioneer Hardware Co.**  
 IRENE

## Court House News

**Marriage License**  
 David Bertrand Frizzell and Patricia Ann Crisp, Dec. 16. Perry Hope Rivers and Mary Ann West, Dec. 20.

**Deeds**  
 L. H. Smith et ux to L. L. Sawyer, 75x150 ft. being a part of Blk. 14, Price Addition, Floydada.

L. L. Clark et ux to R. G. Baxter, Lot 8, Block 4, West Side Heights addition, Floydada.

Virgil Boettler et al to S. H. Tackett, north 80 ft. of lots 9, 10, 11, Block 20, Barclay Heights Addition, Floydada.

M. T. Gowen and wife to Juan Pangel, lot 4, block 79, Floydada.

Wanda Banker et al to J. R. Turner, 250 acres out of survey 62, Block 1.

L. L. Sawyer to L. H. Smith, lot 13, block 20, Floydada.

Maud Hollums to Wayne Bramlett, lots 4 and 5, Block 4, McKay Addition, Lockney.

Oscar T. Golden to Commodity Storage Co., east 1/2 of section 43, Block D-6.

Frank Probasco et ux to Kenneth Probasco, 165.8 acres out of Callahan School land, League No. 1, certificate No. 1.

Frank Probasco et ux to Denzil V. Probasco, 163.48 acres out of Callahan School land, League No. 1, certificate No. 1.

Frank Probasco et ux to George D. Probasco, 160 acres being the northwest 1/4 of survey 17, Block D-1.

## Mercer Home Is Scene For Party

The W. C. Mercer home was the scene of a party for members of the Young Married Couples Sunday School Department of the First Baptist Church Friday evening. Christmas games were played and refreshments of pie and cold drinks were served to Mr. and Mrs. Walter Bean, Mr. and Mrs. Donice Casey, Rev. and Mrs. Charles Broadhurst, Mr. and Mrs. J. D. Richards, Mr. and Mrs. Bob Lane, Mr. and Mrs. Dub Mercer, Mrs. Nedda Auld, Mrs. Billy Combest, Mrs. Glen Cooper, Mr. and Mrs. Sid Thomas.

## Buffet Dinner Held In J. B. Seale Home

Mr. and Mrs. J. B. Seale entertained employees of the Plains and Seale Drive-In Theatres with a buffet dinner at their home Wednesday evening at 6 o'clock. Following the dinner, gifts were exchanged from a beautifully lighted tree and the group enjoyed singing Christmas carols.

Present for the delightful occasion were Mr. and Mrs. Johnny Race, Mr. and Mrs. Harold Davis, Mr. and Mrs. Bob Templeton, Sammie Cherry, Frankie Rice, Alvin, Ronnie, Cleatis and Yvonne Hayes, Kenneth Callaway, Mr. and Mrs. J. B. Seale.

**I WANT LISTINGS**  
 on quarter and half sections irrigated land. Have buyers waiting.  
**Bob Miller Insurance Agency**  
 Dial OL 4-3329

**WANTED** — Custom plowing, hoeme or one-waying. Russell Smith Jr., Phone OL 4-3106. 9-tfc

**NOTICE** — Portable disc rolling. Call Weidon Graves, dial OL 4-3639, Lockney. 43-tfc

**WANTED TO RENT** — 160 to 320 acres of irrigated land. Bobby Griffith, Phone OL 4-3560. 36-tfc

**WANTED** — Ironing to do in my home. Reasonable price. Mrs. Bob Dillard, 605 SW Second, Phone OL 4-3378. 35-tfc

**RATS, ROACHES, MICE, TERMITES**  
 Call McILROY'S PEST CONTROL  
 Inspection and Consultation without obligation.  
 Phone CA 4-2313 Plainview

**Cesspool Drilling PRICES REDUCED**  
 36-inch hole—\$1.00 ft.  
 42-inch hole—\$1.25 ft.  
 48-inch hole—\$1.50 ft.  
 Turnkey Job—  
 Phone CA 4-9210

**Sanitation Service**  
 Septic Tank Pumping  
 Phone CA 4-9212

**WARREN DRILLING**  
 907 W. 12th St. Plainview  
 H. E. WARREN, Owner

**Wanted**  
 Radio and TV Repair  
 Free Tube Checking  
**JAMES WINGTON** or **WELDON GRAVES**  
 Phone OL 4-3639 Lone Star  
 or Donald Ray Wington  
 YU 3-3086, Floydada  
 Night Phone OL 4-3476.


**For Rent**  
 FOR RENT — 3 room house with bath, newly papered. Mrs. Tom Cope, Phone OL 4-3857. 36-tfc

**CLEAN YOUR** own rugs with our rug cleaning machine. For rent at \$6.00 per 24 hours. Brown's Cleaners & Clothiers, Dial OL 4-3831. 32-tfc.

**L. O. F. LODGE NO. 93**  
 Lockney, Texas  
 Meets each Thursday at 8 p. m.  
 J. D. WOOD, N. G.

**OFFICE SUPPLIES** at The BEACON OFFICE.

**GREETINGS**



During this merriest season of the year, we send our greetings and good wishes to all our cherished friends and neighbors. May your Holidays be bright with all the joys of Yuletide. May they find you in good health and leave you lighter in heart, happier in spirits — looking forward with confidence to the year ahead and all that it holds for you and yours.

**GOLDEN'S CAFE**  
 Louis and Ruth Golden

Wanda	Gay	Irene
Lula	Annie	Mrs. Wylie

**Lockney General Hospital**  
**SCHOOL OF VOCATIONAL NURSING**

Director, Mrs. Wynona Lusk, R. N.

Lockney General Hospital offers you a quick and economical means of preparing for a pleasant and profitable career as a vocational nurse.

Many employment opportunities for vocational nurses exist in hospitals, clinics, homes, doctor's offices, industrial plants and convalescent homes.

Entrance requirements:

1. Married or single.
2. Age 18-50 years. (Those over 50 accepted on an individual basis).
3. Character references and personal interview.
4. Aptitude tests prior to final acceptance.
5. Two years high school or its equivalent.

For further information contact Mrs. Ellie Sherman, business manager, Lockney General Hospital. Mrs. Wynona Lusk, R. N., director of nursing, will be available for interviews Monday through Friday.

Opening date for classes, January 5, 1959



Sincerest Wishes that your holiday be filled with peace and contentment

We will be closed Dec. 24 thru Dec. 30

**Personality Beauty Shop**  
 WYNONA ALLISON NAOMI STEVENSON  
 OPAL THOMPSON



Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

**FAGGARD DRY GOODS**  
 MRS. LEEOTA FAGGARD

**Christmas**

Wishes FOR A  
 by Holiday

**MARKET**  
 KEETER

From All of Us to You and Yours...  
**MERRY CHRISTMAS!**



Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

fuel for a growing empire **Pioneer Natural Gas Company**

## Cotton Growers Will Help Pay For Spinning Plant At Tech

Lubbock — Directors of the Plains Cotton Growers, Inc. in the final meeting of 1958 Tuesday voted to supply up to \$45,000 to underwrite part of the cost of expansion of the pilot spinning plant facilities for cotton research at Texas Tech.

This will enable Tech to expand the plant as originally planned. The expansion faced curtailment after it was found that the original estimates for the building program, amounting to \$445,000, were too low.

A new wing will be constructed and the present textile building remodeled. Upon completion, the pilot spinning plant will be housed in the new wing and will be equipped with the latest textile machinery to make it one of the most

modern pilot spinning facilities in the country.

Plains Cotton Growers Directors unanimously approved the project after it was presented by the organization's Finance Committee, headed by Orville Bailey, Hockley County grower.

Wilmer Smith, Vice President who presided for W. O. Fortenberry, President, explained that the \$45,000 will be absorbed through the long range spinning research program to be contracted for by the PCG over the next several years.

Fortenberry told the directors that the High Plains is the key area of cotton production in the nation, and it is likely to become even more so in the future. The eyes of the entire cot-

ton industry are upon the High Plains, and such maneuvers as operation of the pilot plant by the growers themselves, will do much to keep the industry aware of this area and its production.

George W. Pfeifferberger, Executive Vice President, explained that operation of the pilot spinning ties together the breeding, production, ginning, marketing, and spinning of this area's cotton and enables the PCG to supply statistics and technical data to the cotton trade and mills on the utilization of High Plains cotton that is not available from any other source.

In other board action directors voted to continue the quality education program for 1959.

Also directors heard Pfeifferberger report on the High Plains Quality Report of the 1958 crop, which is published twice a month and carries to mill buyers and textile officials statistics and data on current ginnings with grade, staple, micronaire and fiber strength information.

Bob Poteet, IUG Director of Field Service, told directors that 238 gins are cooperating with the organization this year, representing about 70 to 75 per cent of the production in the area.

Forty directors and guests attended.



**CHRISTMAS SCENE** — December means winter . . . and winter means such picturesque scenes as this one made in northern Wisconsin. The handsome birch fence and the brilliant white snow combine to make a typically restful Christmas scene.

## West Texas Youth Healthier Attitude Toward Society

Lubbock — West Texas teen-aged youth have fewer family tensions and have healthier attitudes toward society, two leading sociologists said at Texas Tech.

Dr. Harry E. Moore and Dr. Bernice M. Moore revealed the preliminary findings of a comprehensive survey of 13,000 Texas youths in special lectures to Tech sociology and psychology students.

The survey was completed recently under sponsorship of the Hogg Foundation for Mental Health and directed by the Texas Education Agency's home and family education department in cooperation with 18 Texas colleges and universities.

"Because so much emphasis has been put on today's youth in conflict with society, we felt someone should find out about the attitudes of normally functioning youngsters in high schools," Dr. Bernice Moore said.

A comparison of attitudes of youths in five regions of the state revealed that West Texas teenagers have a healthy, wholesome orientation toward society.

"The best attitudes in the state were in West Texas. The youngsters in this area also had the most democratic attitudes in relation to discipline and self-control," Dr. Moore said.

Findings of the survey will be sent back to the various areas of Texas to be used at conferences and in school counseling work.

Assisting in the youth survey for this area was Dr. Willa Vaughn Tinsley, Tech Home Economics dean, and Esther Sorensen, TEA home and family life supervisor in Plainview.

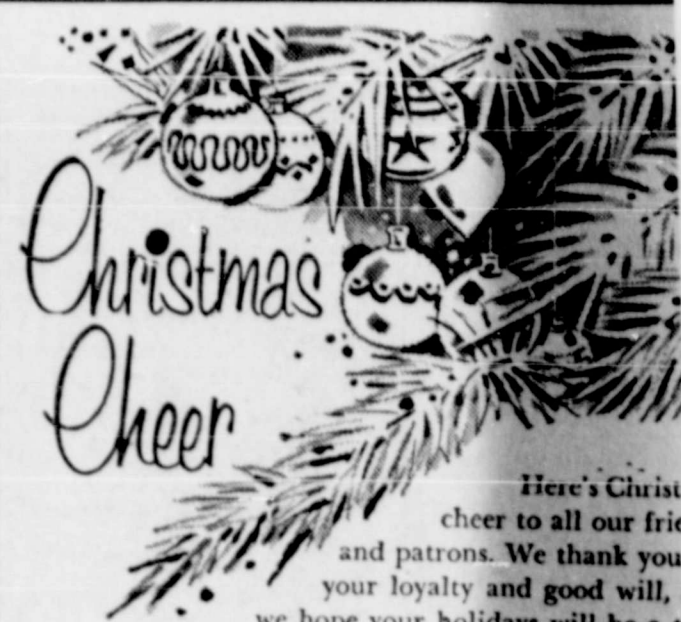
There are people in every community who judge others by the size of their count.



Merry Christmas  
TO ALL OUR FRIENDS,  
NEIGHBORS AND PATRONS

## BAKER MERCANTILE

Mrs. Alice Baker Dimple McGavock Lee S  
Mrs. Ben McGhee Mrs. George Jeffcoat Mrs. Pe



## LOCKNEY VARIETY

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore.



## Poole Automotive Service

Mr. and Mrs. Doyle Poole

### WILD GAME COOKERY

According to Margaret Spader, home service editor of the Gas Appliance Manufacturers Association, its safest to use moist heat such as pot roasting, braising or stewing to insure tenderness of venison, moose, elk, etc. Wipe the meat with a cloth rung out in a mild vinegar solution. Remove all fat and marinate in wine or mild vinegar and water solution. If you decide to roast or barbecue the meat (or cook by dry heat) be sure to use plenty of meat drippings, but to roil oil to keep the meat from drying out.

### CORRECTLY ADJUSTED FLAME

Proper adjustment of the gas burner is important for efficient cooking. When the gas is turned on the burner will light and the flame should be approximately 3-8 inches in length with distinct blue "cones." Never have the simmer burner adjusted to an excessively high flame. This only wastes gas. Your local gas company or dealer will gladly make adjustments on your gas range.

### SAUSAGE-FRUIT STUFFING

For a 20 pound turkey, brown 1 1/2 pounds bulk pork sausage over a medium flame. Drain off the fat and measure 1 cup of drippings. Remove sausage from the skillet, add the drippings and 1 cup each of chopped onion and celery and saute for 5 minutes. Add 5 quarts of stale bread crumbs, 1 1/2 teaspoons salt, 2 teaspoons marjoram and 1 1/2 cups chicken or turkey stock. Add 2 1/2 cups of uncooked mixed dried fruits such as prunes, raisins, apricots or apples cut into pieces and the browned sausage meat. Stuff the bird and close the opening with skewers. Roast in oven set at 325 degrees for 6 to 7 hours.

Some of the friendships that one runs across in this vale of tears are as strange as the emitties that often amuse spectators.

# Christmas Greetings

Good cheer to you and yours! We're wishing you the merriest, brightest Christmas ever. May you enjoy all the pleasures of giving and receiving . . . and may your heart and home be warm with the lasting treasures of love and fellowship.



## Greetings of the Season

In the spirit of a good old-fashioned Yuletide, we wish for you and your family all of the traditional joys of the season.

May your days be bright and your hearts light, as you store up a rich treasure of happy memories.

**OLIVER JEWELRY**  
MR. AND MRS. TED OLIVER & EMPLOYEES

**Patterson Grain Company, Inc.**  
Lockney - Sterley

D. G. AYRES  
County Service Officer

JOHN B. STAPLETON  
District Attorney

T. T. HAMILTON  
Tax Assessor-Collector

W. C. PLUMMER  
Commissioner, Precinct



ery by the size of their  
ers count.

Merry Christmas  
TO ALL OUR FRIENDS,  
NEIGHBORS AND PATRO

MERCANTILE  
ple McGavock Lee S  
George Jeffcoat Mrs. Pe

Here's Christ  
cheer to all our frie  
nd patrons. We thank you  
ur loyalty and good will,  
e your holidays will be a ti  
leep contentment, gifts gal

Y VARIETY

etings



, Inc.



# Season's Greetings

We would like to put into words the very nice things we're wishing you this Christmas. Yet, it is not so much the phrasing of a Christmas greeting but the thought that pervades it that counts. And so we send to all our friends the very old yet always new Greeting — A Merry Christmas and a Happy New Year to all.

**D. G. AYRES**  
County Service Officer

**JOHN B. STAPLETON**  
District Attorney

**T. T. HAMILTON**  
Tax Assessor-Collector

**W. C. PLUMLEE**  
Commissioner, Precinct 3

**WALTER HOLLUMS**  
Sheriff of Floyd County

**J. D. McBRIEN**  
County Judge

**BOB JARRETT**  
Commissioner-Elect, Precinct 2

**J. J. HARRIS**  
Justice of the Peace

**CLARENCE GUFFEE**  
County Superintendent of Schools

**WALTER D. NEWELL**  
Licensed State Land Surveyor  
and Surveyor of Floyd County

**KENNETH BAIN JR.**  
County Attorney

### Sand Hill News

By Mrs. James Jeffress  
The Christmas season is here and we are all busy trying to get our last minute shopping done but lets take a few minutes out of each day and think just what Christmas means to us. And lets not forget and leave Christ out of Christmas this year. I would like to take this opportunity to wish every one a very Merry Christmas and a Happy New Year.

Mr. and Mrs. Joe Earp from Monday spent Thursday visiting in the home of their daughter, Mr. and Mrs. Bill Stringer and Christy.

The monthly business meeting was held Wednesday night at the Sand Hill Baptist Church. More plans were made for the evangelistic crusade some time in April and the church voted to extend an invitation to Brother Jack Tooten, former pastor of the church, to be evangelistic speaker during the crusade.

Plans were completed for the church Christmas tree and program. This was held Friday night, Dec. 19, at 7 p.m. The Brotherhood secured the tree. The G.A.'s decorated it and the W.M.U. fixed the sacks of fruit. Those in charge of the program when the young people and the younger children of the church.

Mrs. O. C. Phillips offered the resignation of all the offices held by members of her family. They are moving away.

Ed Noel was elected the new training union director. The training union time has been changed from 7:30 on Wednesday nights to 7 p.m.

The Sand Hill Club held their annual Christmas party Friday night at the Rodgers Cafe in Floydada. A delicious supper was enjoyed by all members and their families. Christmas gifts were exchanged and table games were enjoyed by all after Mrs. Roy Teague gave the origin of Christmas carols. All present also enjoyed singing Christmas carols. Those present were Messrs. and Mmes. Hollis McLain, Lynn Miller, Roy Teague, James Jeffress, J. T. Spears, Pat Bullocks, C. B. Carmack, Rafe Ferguson, Walter Knight, H. F. Jackson, Ed Noel, J. T. Myrick, Charles Perry, Johnny Miller, Orion Miller, Jim Holmes. A good time was had by all.

The Women's Adult Sunday School Class held their Christmas party Friday afternoon in the home of Mrs. Ed Noel.

Games were enjoyed and gifts were exchanged. The class presented their teacher, Mrs. Bill Rowland, with a corsage made out of dollar bills and dimes that was very pretty. Refreshments of Christmas cookies, donuts, coffee and punch were served to Mmes. Bill Stringer, Hollis McLain, Bill Rowland, Tom Thomas, Darrell Mayo, Fred Jackson, T. C. Hollums, J. T. Huckaby, J. T. Spears, James Jeffress, Gerald Vincent and Olen Baird.

Mr. and Mrs. James Jeffress were the dinner guests in the home of Brother and Mrs. Bill Rowland Wednesday.

The G.A.'s met Monday night in the home of Mrs. Bill Rowland. The girls planned Christmas boxes for the shut-ins in the community. After the program was presented, refreshments were served to Marilyn McLain, Mary and Elaine Starkey, Norma Sue Hollums and Maurine, Linda and Kathy Rowland. The next meeting will be December 22.

Congratulations to Mr. and Mrs. Rafe Ferguson who celebrated their twenty-fifth wedding anniversary Sunday with an open house in their home. Their children honored them with the open house. They are Norman Ferguson, Mr. and Mrs. Spencer Hatley and Mr. and Mrs. Gene Ferguson of the community. Others helping with the celebration were Mrs. Junior Day, Mrs. Porter Finley, Mrs. Bill Ferguson, Mrs. C. B. Carmack and Mrs. James Jeffress.

We hope they have many more happy years together. Jimmy Jeffress was the Sunday dinner guest in the home of Ross Baird.

Mary Starkey and Beverly Jeffress were in the Lockney Band Christmas concert that was presented Monday night in Lockney. Mary is in the Melody Makers and after the concert they all went caroling.

The W.M.U. met Tuesday morning at the church. Plans were completed for a Christmas box for a needy family in the community. They continued their study in the book of Matthew as this was their Bible Study program. Those present were Mmes. Bill Rowland, Olen Baird, Bill Stringer, James Jeffress, M. B. Swanner and Ed Noel. The next meeting will be December 30 at 9 a.m.

Those enjoying the Council party Saturday were Mrs. J. T. Spears, Pat Bullocks and Lynn Miller. The new year books are ready and will be handed out at the first meeting in January.

We would like to thank the Lockney Beacon for printing the 1959 Home Demonstration year books.

Mr. and Mrs. Monroe Schulz received word Tuesday evening that her parents, Mr. and Mrs. E. H. Foerster of Lubbock, had lost their home by fire sometime Tuesday afternoon.

W. R. Billington was admitted to Lockney General Hospital Tuesday. We hope he is able to come home soon. Mr. and Mrs. H. F. Jackson were in Plainview Wednesday evening visiting in the home of his mother who is still on the sick list. Mrs. Jackson will stay with her until Saturday.

Visiting in the home of Mrs. James Jeffress Wednesday afternoon were Mrs. J. T. Spears and Mrs. H. F. Jackson. Mr. and Mrs. Lynn Miller, Mr. and Mrs. H. F. Jackson spent Tuesday in Lubbock shopping.

Mr. and Mrs. Jim Holmes visited W. R. Billington at the Lockney General Hospital Thursday.

**A Message for Christmas**  
May the heartiness of this season shine brightly on your memory for a long time to come.

**TAYLOR'S LAUNDRY**

### T.E.L. Class Has Christmas Social

The T.E.L. Class of the Baptist Church enjoyed Christmas social Tuesday noon at 3 o'clock in the home of Mrs. T. B. Mitchell. Assisted by Mrs. John A. Dunn and Mrs. S. Shearer.

Gifts were exchanged for Christmas tree. Enjoying the occasion Mmes. Ben McGhee, Fred er. F. S. Shearer, E. J. Ro J. R. Richards, F. S. V Hugh Carroll, O. C. Baile B. Mullins, M. D. Lynn, McAda, F. M. Smith, Byars, Edd Whitfill, Bob lor, J. A. Dunn and T. chell.

### GAME SAUCE FOR EGGS

This sauce may be served cold over venison or a glaze over roasted. Combine 1 cup red jelly with 2 tablespoons pared mustard. Add 1 chopped very fine, 1/4 te powdered ginger and the rind from 1 orange lemon. Stir in 1/2 cup of juice and 2 tablespoons juice and cook over a low until all ingredients are red. Serves 4 to 6.



Brown's Department Store  
Brown's Cleaners & Cothiers

### KFLD Radio Station Schedule

7:15—Sign On	7:31—Weather News
7:16—Plains Cotton Growers Program	7:35—Rural Round Up Continued
7:30—News Headlines	7:45—World News
7:31—Jennings Farm Report	8:00—Floydada Football
7:36—Musical Interlude	10:00—Texas News
7:45—World News	10:05—Ralls Football
8:00—Morning Melodies	11:45—Local News
8:30—News Headlines	12:00—The Glen Mac Show
8:31—Morning Melodies Cont.	12:15—World News
8:45—Listen Ladies	12:30—Trading Post
8:50—(Thurs.) Sunshine Club (Fri.) Beauty Hints From Arwine	12:45—Texas News
8:55—World News	12:50—Market Reports
9:00—Bell Dairy Mystery Shopper	12:55—World Commentary
9:15—Listen Ladies	1:00—Spanish Program
9:30—Church of Christ Program	1:45—Southwestern Conference football.
9:45—Melodies Program	4:30—405 Show
9:55—Lockney Remote	5:00—900 Club
11:05—Hillbilly Hits	5:30—World News
11:45—Local News	5:45—Sign Off
12:00—Hymn Time	
12:15—World News	<b>Sunday</b>
12:30—Trading Post	7:15—Sign On
12:45—Texas News	7:16—Methodist Men's Hour
12:50—Market Reports	7:45—Sunday Morning Serenade
12:55—World Commentary	8:00—Tommy Nesbitt
1:00—Spanish Program	8:15—World News
2:00—Lockney Remote	8:30—Church of Christ program
3:00—World News	9:45—Old Fashioned Revival Hour
3:05—Local News	9:15—Children's Chapel
3:15—Hits and Misses	9:30—W. H. Patillo
3:45—(Mon.) Theatre of Hits (Tues.) Guest Star (Wed.) Bob Crosby Show (Thurs.) Town & Country Style	9:45—Sunday Pop Parade
4:00—World News	10:00—Texas News
4:05—405 Show	10:05—Sunday Pop Parade Continued
5:00—900 Club	11:00—First Methodist Program
5:30—World News	12:00—Hymns of All Churches
5:45—Sign Off	12:15—World News
	12:30—Luncheon Interludes
<b>Saturday</b>	1:00—Hillbilly Hoedown
7:15—Sign On	3:00—Spanish Program
7:16—Rural Roundup	4:00—Spanish Church Program
7:30—News Headlines	4:15—Music by Name Bands
	5:00—Baptist Hour
	5:30—World News
	5:45—Sign Off

There is a deep sense of friendliness and a special warm feeling in this greeting as it comes to you this Joyous Christmas.

**Rhodes Super Market**

Raymond and Jimmie Rhodes  
Raymond Parker Clyde and Jessie Wood  
Odie Smith Beth Reynolds Desmond Ryan  
Jackie Calahan Paul Ballard Tony Watson  
Tommie Simpson Pearl Collier

**Conoco Service**  
M. E. COOPER, Prop.

Best

May we pause in the this holiday season our many friends will throughout the been an inspiration to wish you all of the season. **Happiest**

per Conoco Service  
M. E. COOPER, Prop.

**CONNER M**  
Phone C/ PLAIN

### T.E.L. Class Has Christmas Social

The T.E.L. Class of the First Baptist Church enjoyed a Christmas social Tuesday afternoon at 3 o'clock in the home of Mrs. T. B. Mitchell. Assisting Mrs. Mitchell as hostesses were Mrs. John A. Dunn and Mrs. F. S. Shearer.

Gifts were exchanged from a Christmas tree. Enjoying the occasion were Misses Ben McGhee, Fred Cooper, F. S. Shearer, E. J. Rodgers, J. R. Richards, F. S. Visage, Hugh Carroll, O. C. Bailey, W. B. Mullins, M. D. Lynn, W. V. McAda, F. M. Smith, Grace Byars, Edd Whitfill, Bob Taylor, J. A. Dunn and T. B. Mitchell.

### GAME SAUCE FOR EPICURES

This sauce may be served hot or cold over venison or used as a glaze over roasted birds. Combine 1 cup red currant jelly with 2 tablespoons prepared mustard. Add 1 scallion chopped very fine, ¼ teaspoon powdered ginger and the grated rind from 1 orange and a lemon. Stir in ½ cup of orange juice and 2 tablespoons lemon juice and cook over a low flame until all ingredients are blended. Serves 4 to 6.

### Legends Vary About First Christmas Tree

There are many legends about decorating the Christmas tree. One dates back to Boniface, who as England's missionary to Germany in the 8th century, "replaced the sacrifices to Odin's sacred oak tree with a fir tree adorned in tribute to the Christ child".

Others say that the tree and its candles should be attributed to Luther. Another says the practice dates to the Teutonic practice of bringing trees into homes to appease the god-like spirits that were believed to inhabit forest timbers.

But there is a legend more beautiful than all the rest. According to it, when Christ was born a group of stars looked down upon an olive tree, a date palm and a pine tree which stood over the manger.

Seeing that the pine had nothing to offer in His honor while the others gave fruit and dates, they descended from the heavens to rest upon the pine's boughs as an offering—and that was the first Christmas tree.

### Saint Nicholas

The remaining bones of Saint Nicholas are preserved today in the museum of Antalya in Southern Turkey. Most of them were stolen by pirates almost a century ago. Those that remain are carefully preserved.

### Baptist Youth Have Party

The Intermediate Department of the Baptist Sunday School enjoyed a Christmas party Tuesday night at 7 o'clock in the educational unit of the church.

Games were played and refreshments served to Warren Mitchell, Ricky Collis, Robert Holland, Rodney Rigby, Tommy Musser, Tommy McCreedy, Jimmy Rushing, Jerry Vernon, David Cates, Jan Brewer, Nadine Cumble, Myrtle Lewis, Judy Holt, Frances Martin, Mrs. Howard Martin, Mrs. Harmon Handley, Mrs. Edgar Hays, Hilburn Casey, M. L. Brewer, Leonard Finley and Dillon Patterson.

Hard work is probably a good thing for mankind, but there are many people who want very little of the good thing.

Approximately 250,000 Americans have active tuberculosis.

### Pat Crisp Honored At Luncheon

Miss Jackie Frizzell was hostess to a luncheon honoring Miss Pat Crisp, bride-elect of David Frizzell, Saturday, December 13 in the dining room of Golden's Cafe.

Carrying out the bride-elect's chosen colors of blue and white, the table was beautifully decorated with manzanita branches. Small puffs of blue tulle rested in each branch and darker blue Christmas balls were nestled in the tulle. A miniature bride and groom stood at the base of the branch from which stemmed blue streamers lettered in gold with "David and Pat." Blue angel hair and miniature angels completed the table decor. A seasonal corsage in the chosen colors was presented to the honoree. Mrs. Clyde Farish assisted Miss Frizzell with decorations.

Places were laid for Miss Crisp's attendants in her forthcoming wedding and she presented each with a gift. The guest list included Misses Jan Widener, Eleanore Baxter, Pat Buchanan, Donna Workman, Mary Amber Frizzell, Donna Doerman, Betty Graham, Gayle Rucker; Mrs. Clyde Farish, Mrs. Jack Frizzell, the honoree and her mother, Mrs. Bill Crisp.

### SOUP KETTLE TIPS

Soups such as consomme, clear tomato and chicken broth are light soups that tantalize the appetite but don't fill you up. They lend a certain glow to cold weather meals. Thick soups such as split pea, clam chowder or cream of corn are more nourishing. They make good lunchtime soups as they satisfy hunger pangs. To get the best flavor from canned soups, heat them slowly over a low flame—or set to the simmer burner for 20 minutes in a covered saucepan.

When people begin to praise you to your face, it might be a good idea to begin an investigation of yourself.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 25, 1958  
OFFICE SUPPLIES at The BEACON OFFICE. Business pays for brains, but does not always get them.



### KNOX GROCERY & MARKET

MR. AND MRS. R. L. KNOX JR.  
MR. AND MRS. BOB KNOX

May the heartiness of this season shine brightly in your memory for long time to come.

We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

Super Conoco Service  
M. E. COOPER, Prop.

# Best Wishes

May we pause in the rush of this holiday season to thank our many friends whose good will throughout the year has been an inspiration to us and to wish you all the Blessings of the season.

Happiest New Year ever!

**CONNER MATHES CO., INC**  
Phone CA 4-2741 617 Austin Street  
PLAINVIEW, TEXAS

# Silent Night

We bow our heads in prayer for peace and love among mankind on earth.

**Parker Home Furnishings**  
Hershel Swepston Buck Latimer John L. Hooten



*Christmas Joy*

It is our sincere hope that the joy of the first Christmas may abide with you forever.

**Barber Farm Store**  
Mr. and Mrs. S. F. Barber



*Season's Greetings*

The cheeriest of greetings and good wishes to all our friends. May your holiday season be a happy one.

We will be closed Dec. 23 thru Dec. 27th

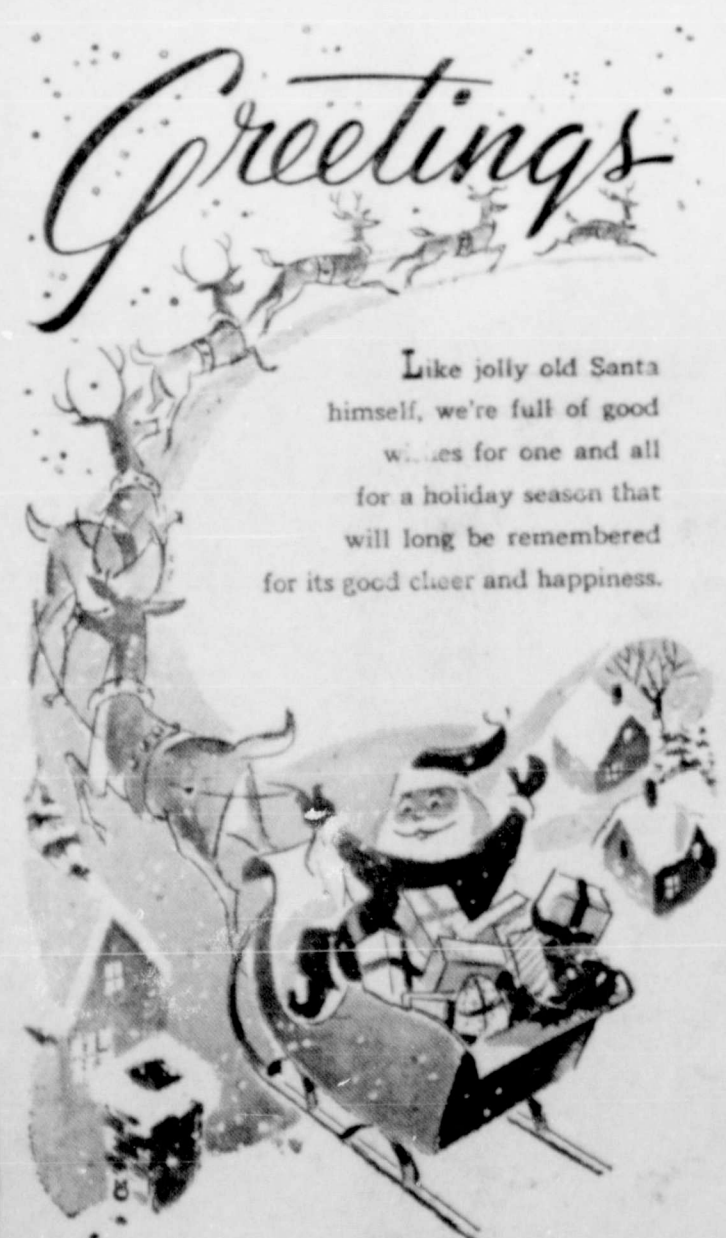
**Fashionette Beauty Shop**  
EDDIE BARNETT      VERA NEWTON



*A Very Merry Christmas*

And a Happy New Year

**Ethel Marshall Beauty Salon**  
ETHEL MARSHALL      FRANKIE DEAN



*Greetings*

Like jolly old Santa himself, we're full of good wishes for one and all for a holiday season that will long be remembered for its good cheer and happiness.

**LOCKNEY IMPLEMENT CO.**

YOUR JOHN DEERE DEALER  
Mr. and Mrs. Pat Stansell  
Keith Stansell and Family  
Raymond Watson and Family  
Elmer Griffith and Family  
Mr. and Mrs. H. C. Burke  
Mr. and Mrs. Richard Hurley  
Barry Stansell

BEACON WANT ADS GET RESULTS

**TO CHICAGO**  
Mr. and Mrs. G. C. Applewhite will leave Christmas Day for Chicago where they will spend several days visiting his sister, Mrs. Mary Ballou, and her sister, Mrs. E. M. Smith. They expect to return home about Dec. 31.

**GO TO CHURCH SUNDAY.**

**INCOME TAX RETURNS**

**Wilson Kermickel**  
Attorney-at-law  
Ferguson Building  
107 North Main Street  
Phone OL 4-3804



*Greetings of the Season*

Merriest holiday wishes to you, friends and neighbors, and a full measure of the best things in life for now and always.

**Minor Insurance Agency**  
CARROLL MINOR, Manager



*SEASON'S GREETINGS*

We extend to all our sincere wishes for a warm-hearted Yuletide. May your holidays be bright as the lights on the tree... rich in peace, contentment and the presence of friends and loved ones... and radiant with the glory that shines over all during this joyous season.

**Lockney Butane Company**  
**Henry Hodel Oil Company**  
Henry Hodel      N. H. Gammage

**H. M. Mitchell Is Buried Thursday**

H. M. Mitchell, 83, retired farmer and former resident of the Lockney community, died Wednesday of last week at the Plainview Hospital after a long illness. Funeral services were held at 3 p.m. Thursday in the First Baptist Church at Plainview and burial was in Plainview Memorial Park.

Mitchell lived southwest of Lockney and farmed from 1917 to 1924 when they moved to Plainview. He was a deacon in the First Baptist Church.

Survivors include his wife, three daughters and one son, seven grandchildren and one great-grandchild.

Guests in the J. B. Seale home Christmas day will be their son, Mr. and Mrs. J. B. Seale and Jeff of Amarillo, their daughter, Mrs. Harry Reeves, Mr. Reeves and baby son, Brad.

TRY BEACON CLASSIFIEDS.

**LETTERS TO THE EDITOR**

Prescott, Ark.  
Dec. 15, 1958

The Lockney Beacon  
Lockney, Texas  
Dear Mr. Hays,

We still enjoy the Beacon so much. We love to read about all the people and the happenings around Lockney. We overlooked the subscription notice. We will try to do better next time.

We have a little Bostitch B8 Stapler and we are out of staples. Will send \$1.50 extra for a package and if they cost more let us know.

We are quite happy in Arkansas. People have been lovely to us and they are especially nice to the children. We are ever so proud of our new home but we still are exceedingly glad to have visitors from Lockney.

Merry Christmas  
Mrs. J. H. Davidson

**Pensions Will Not Be Deducted From SS**

Public Law 85-840, approved August 28, 1958, provides that Social Security disability payments to veterans will no longer be reduced by the amount of any non-service pension payments to the veteran. In other words, the Social Security Administration will no longer deduct the amount of the VA pension from the Social Security payment.

**Letters To Santa**

Dear Santa,

I'm a little girl seven years old. For Christmas I would like for you to bring me a Tiny Tears doll, a majorette suit, and a game of Price is Right.

My older sister, Sherry, would like a big bride doll, a telescope, and a game of Monopoly.

My older brother would like you to bring him a Rifleman gun, a suit of armor, and a box of 410 shotgun shells to protect himself from the neighbors.

My little bitty brother would like a big tractor like the one in the Lockney Variety Store window, a small combine if you have one, a pig with an umbrella on his tail, and a teddy bear.

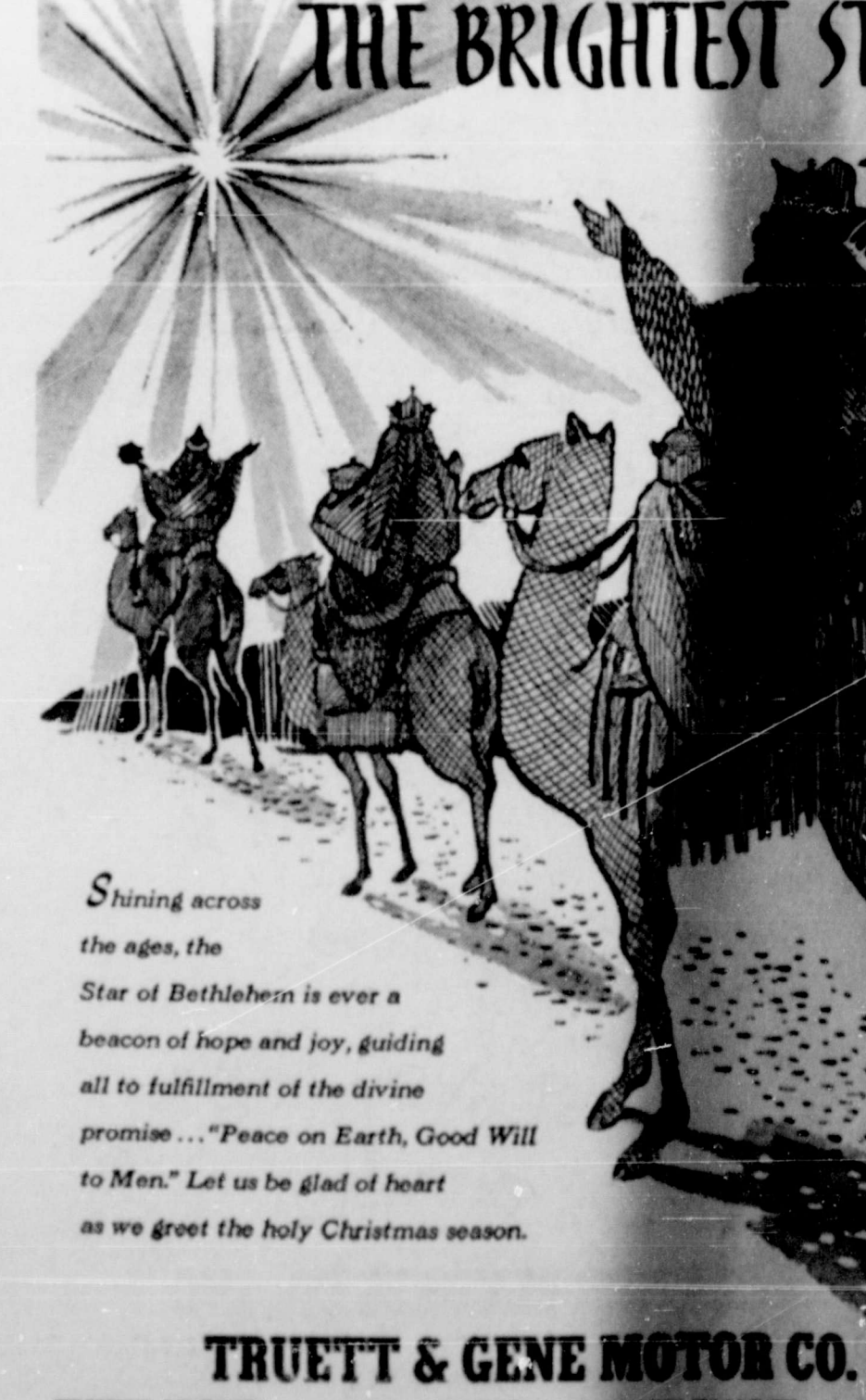
Please bring us altogether a bottom for our pogo stick, a surprise gift, and lots of candy, fruits, and nuts. Don't forget the other kiddies.

P. S. Be sure and come the 24th. Bring my sister a birthday gift. Her birthday is the 24th.

Love,  
Patsy Morgan

Visitors in the Sid Thomas-T. S. Fox home Thursday night and Friday were Mrs. Frank Zodrow of Kansas City, Mr. and Mrs. A. T. Fox, H. B. Rhodes and Sara Beth, all of Tell, Texas.

Publicity may be an art, but there is a lot of artificial publicity.



**THE BRIGHTEST STAR**

Shining across the ages, the Star of Bethlehem is ever a beacon of hope and joy, guiding all to fulfillment of the divine promise... "Peace on Earth, Good Will to Men." Let us be glad of heart as we greet the holy Christmas season.

**TRUETT & GENE MOTOR CO.**  
TRUETT BILBREY      GENE HAMMITT      JACK ELLIOTT      C. C. F.

it's nice that these teachers have got things organized to where they only need five more days per year to polish off their work.

Says, though, he figures the main advantage of having more days of school would be in having time for two more basketball tournaments per year.

D. E. SCOTT  
Crossroads, U.S.A.

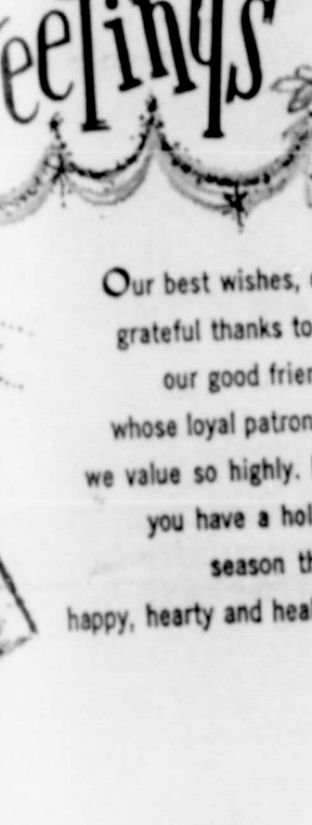


*Season's Greetings*

... everywhere gather together. In the festive of seasons, we take pleasure in extending to you our hope that Christmas fill your home.

We will be closed Dec. 24 thru Dec. 27th

**Radio & TV**  
and Mrs. Marvin Cox



*Greetings*

Our best wishes, our grateful thanks to all our good friends, whose loyal patronage we value so highly. May you have a holiday season that's happy, hearty and healthy!

**HERS CONOCO**  
Shirley Weathers, Prop.  
Aiken



*HOLIDAY GREETINGS*

Here's to customers... good wishes by the banks for your patronage through the year. Enjoy a Holiday rich in love, warmth and joy. Bounding in good health, good cheer.

**AIKEN ELEVATOR CO.**  
CHARLIE ANDREWS.

it's nice that these teachers have got things organized to where they only need five more days per year to polish off their work.

Says, though, he figures the main advantage to having more days of school would be in having time for two more basketball tournaments per year.

D. E. SCOTT  
Crossroads, U.S.A.



IMPRESSIVE DISPLAY—One of the most impressive Nativity scenes in the world is the one above which is located in Rome. So skillfully carved from stone the figures seem to come alive under the effective lighting.

### High Plains Water District Grants Two Scholarships

An important step forward in the research program associated with the development and conservation of ground water in the southern High Plains area has been taken by the directors of the High Plains Underground Water Conservation District.

At a meeting of the Board on December 9, research fellowships were awarded to two graduate students in geology at Texas Technological College. They will investigate certain phases of the large problems of artificial recharge. By this action a cooperative program of ground water research is established. Results of these investigations should prove of benefit to the people of the

District. Also, this means, additional research workers are made available to the HPUW. CD, plus the facilities of the Tech Geology Department and the advice of the members of the staff of that department. The students will be given an opportunity to become familiar with the problems of ground water geology and the possibilities of a future career in that phase of their subject.

Tuberculosis will strike about 90,000 Americans this year. The TB associations fight spread of the disease through education, case finding, research, and rehabilitation.

OFFICE SUPPLIES at The BEACON OFFICE.

### NUTS FOR THE HOLIDAYS

English walnuts and pecans are abundant this year and deserve generous use for the holidays. According to Margaret Spader, home service editor of the Gas Appliance Manufacturers Association a pound of walnuts in the shell will yield one cup of nut meats and a pound of pecans will give a cup and a fourth of meats. These nuts will add a festive note to salads, breads, appetizers, poultry stuffings and desserts. Warm the nuts slowly in an oven set very low and pass a bowl full of the toasted nuts for a truly traditional end for holiday meals.

A resourceful man isn't necessarily a man of means.

GO TO CHURCH SUNDAY.

### Water Board Hears Complaint Against Hereford Vegetable Man

The Board of Directors of the High Plains Underground Water Conservation District No. 1 held a hearing at the offices of the District in Lubbock on December 9. The subject of the hearing grew out of a complaint which had been filed against Chalmar Company, Incorporated of Hereford, Texas, owned and operated by Al and Charles Trautman which alleged that water was being wasted and permitted to escape from land being operated by them approximately six miles north of Hereford, in Deaf Smith County.

Al Trautman appeared on behalf of Chalmar Company. Testimony was presented to the Board by Wayne Wyatt, an employee of the Water District who operates the field office in Hereford. Mr. Wyatt testified that water was allowed to escape from the land being operated by the Corporation and that a road adjacent to the land was made impassable for several days. He further testified that as soon as the matter was called to the attention of Al Trautman the wells were cut off and that a border was run on the west side of the land and that since that time no further water had escaped from the premises.

Mr. Trautman testified that he was unaware of the situation when it was called to his attention but admitted that the road had been made impassable due to the tail water. He assured the Board that he immediately had placed a border along the west side of the field where the water was escaping and that there would be no further violation of the rules and regulations prohibiting waste. He stated further that he was in complete accord with such rules and regulations and realized the necessity of the prevention of the escape of tail water. He said that it was his feeling that the regulations prohibiting waste were passed

for the benefit of all irrigation farmers and that they should be complied with.

The Board of Directors after careful deliberation concluded that Chalmar Company Incorporated had violated the Statutes of the State of Texas as well as the rules and regulations of the District prohibiting waste and so advised Mr. Trautman. V. E. Dodson, President of the Board, commended Mr. Trautman for taking immediate action after the matter was called to his attention but warned him that further violations would not be tolerated. The Board determined that no court action would be taken against Chalmar Company Incorporated since all the testimony showed that the situation had been temporarily corrected.

There are about 100,000 unknown active cases of tuberculosis in the United States.



### The Christmas Story

May the Christ Child  
born in Bethlehem so many years  
ago bring his message of  
Peace and Good Will into  
every heart on this most  
joyful Day.

### REECER'S MASTER CLEANERS

L. L. CLARA ED ZELDA



# Season's greetings

May your name be right up at the top of Santa's list to receive a bountiful measure of all of the good things that make this joyous holiday season so richly rewarding... love and laughter; good fellowship and good cheer; friendships strengthened; cherished memories rekindled; and this above all: a sense of deep contentment.

Yes, may your Christmas be a truly merry one!

## Lockney Gin Company

Lester Carter and Employees

Best  
Texas  
five  
school  
per  
Ch  
m  
mmie's Beauty  
Shop  
closed Dec. 24 thru

Season  
Green  
everywhere gather together  
festive of seasons, we take pleasure  
to you our hope  
of Christmas fill your home.  
We will  
Dec. 24 thru  
Radio & TV  
and Mrs. Marvin Cox

Greetings  
Our best wishes, our  
grateful thanks to all  
our good friends,  
whose loyal patronage  
we value so highly. May  
you have a holiday  
season that's  
happy, hearty and healthy!

HERS CONOCO  
Weather's Prop.  
Aiken

HOLIDAY GREETINGS  
Here's to you, valued friends and  
customers... good wishes by the sleigh full, plus hearty  
thanks for your patronage throughout the year. May you  
enjoy a Holiday rich in love, warm with friendship and  
abounding in good health, good cheer and good fellowship.

AIKEN ELEVATOR  
CHARLIE ANDREWS, Manager

MOTOR CO.  
JACK ELLIOTT C. C. F.

# It's Great to Be Needed



In a community like this of ours, you don't have to be rich, or a genius, or somebody's son-in-law to be useful and respected. And needed.

Here there is room and opportunity for the fulfillment of every man's true destiny—service to his fellowmen—in contrast to the case in great population centers where it is the role of millions of modestly talented folks to live and die in obscurity.

Here is more satisfaction in living, and broad opportunity for the development of latent genius in leadership. Consequently, from smaller communities like ours come virtually all of our great men.

It is our obligation to ourselves and to our children and grandchildren to keep our own particular unit of real American life vigorous and intact economically by consistent patronage of home business that we may preserve this vital way of life . . . and its contribution to our country's greatness.

## Trade in Lockney

... where you draw dividends on community loyalty

**It Pays to Buy  
where you Live**

YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community live in . . . when you buy from your home town merchants . . .

- |                            |                              |                            |                            |
|----------------------------|------------------------------|----------------------------|----------------------------|
| Lockney Variety Store      | Brown's Cleaners & Clothiers | Byrd Pharmacy              | Modern Radio & TV          |
| Lockney Drug Company       | Jackson Tire Company         | Luke's Shop                | Cooper Conoco Station      |
| Pylant Grocery & Market    | Reecers Masier Cleaners      | Darnell Grocery            | Baker Mercantile—Dry Goods |
| Jack & June Shop           | White Auto Store             | Brown's Gulf Service       | Baker Hardware Company     |
| First National Bank        | Truett Variety Store         | Webster Service Station    | Lockney Implement Co.      |
| Knox Grocery & Market      | Hammond & Company            | "Whitey" Baccus Motor Co.  | Truett & Gene Motor Co.    |
| Handley Shop & Pump Co.    | J. C. Jones Company          | Baxter & Smith Grain Co.   | Flash-O-Gas, Inc.          |
| Pennington Motor Company   | Barber Farm Store            | Brunnier Lumber Co.        | Lockney Lumber & Supply    |
| Rhodes Super Market        | Parker Furniture Company     | Consumers Fuel Association | Plains Floral Shop         |
| Johnson & Johnsons         |                              | Patterson Grain Co.        |                            |
| Workman Plumbing & Heating | Oliver Jewelry               | Rowland-Gordon Oil Co.     | The Lockney Beacon         |

## Opulent Meals Here In World

of buns, cakes and loaves, of all shapes and colors. The Danes center their feasts around a plump Christmas goose served with hot cabbage and sugar browned potatoes and stuffed with apples and prunes.



The French also serve the traditional goose at their Christmas feast, along with buckwheat cake with sour cream, roasted chestnuts with milk or wine, and all types of cakes and candies with which end the meal.

The Swiss feature a pear called the "Brewegge" which resembles a shiny loaf of bread contains a spicy, flavorful concentrate from a dried pear mixture with raisins.

Here in America the Christmas turkey is the most popular served with a variety of vegetables. Followed, of course, with a variety of pies and cakes—most often fruit cake.

Because of mixture of traditions and beliefs in the United States the Christmas feast varies more than in other countries.

### Christmas Outlawed

The Puritan government of the land outlawed Christmas in the Christmas customs and traditions were revived with the restoration of the Stuarts, but the holiday never regained its former prominence in England.

A pre-school child enjoys to can put together or build. I are an all-time favorite.

### And I Quote

"Too many politicians they must approach every man with open pocketbook Homer Phillips.

"There are 35 million men in America, and still Russians are able to out-Texas Tax Journal.

"It's never safe to be gic about something you're absolutely certain no chance of its coming—Bill Vaughan.

"Some so-called experts just people who are a lot from home"—Sunshine zine.

"If you watch a game fun. If you play it, it's tion. If you work at it, it—Bob Hope.



HUR BROWN  
OF SERVICE

# Opulent Meals Here In World

of buns, cakes and loaves, of all shapes and colors.

The Danes center their feast around a plump Christmas goose, served with hot cabbage and sugar-browned potatoes and stuffed with apples and prunes.



The French also serve the traditional goose at their Christmas feast, along with buckwheat cakes with sour cream, roasted chestnuts with milk or wine, and all types of cakes and candies with which to end the meal.

The Swiss feature a pear cake called the "Birewegge" which resembles a shiny loaf of bread. It contains a spicy, flavorful concentrate from a dried pears mixed with raisins.

Here in America the Christmas turkey is the most popular dish, served with a variety of vegetables. Followed, of course, with a variety of pies and cakes—most often the fruit cake.

Because of mixture of traditions and beliefs in the United States the Christmas feast varies more than in other countries.

### Christmas Outlawed

The Puritan government of England outlawed Christmas in 1643. Christmas customs and traditions were revived with the restoration of the Stuarts, but the holidays never regained its former prestige in England.

A pre-school child enjoys toys he can put together or build. Blocks are an all-time favorite.

## Americans Have Done A Lot For Santa Claus Too!

It's little wonder that Saint Nick is especially generous to the American people. History proves that the Americans have done a lot for Saint Nick!

According to Donald Ludgin, Editor of the Holiday articles in World Book Encyclopedia, the Americans have given Saint Nick a new name, a new face and figure, and a new means of transportation.

The original European version of Saint Nick was a tall, angular man who rode on a bony, gray mare. Both the horse and Saint Nick looked as if they hadn't had a good meal in some time. The Saint had deep sunken eyes, and wore a flowing, threadbare cloak and a black skullcap.

The early English settlers in this country started giving Saint Nicholas his "New Look." The English children adopted the legendary Christmas figure from the Dutch, but they had trouble pronouncing "Saint Nikolous." Somehow the name changed to "Santa Kalouf," and finally it was corrupted to "Santa Claus."

However, this was only the beginning. In 1809 Washington

Irving, in his "Knickerbocker's History of New York," wrote of the Saint as the guardian of New York City. Irving described Saint Nick as a jolly fellow with a broad-brimmed hat and huge breeches. He taught Saint Nick to smoke a long pipe, and, in the story, replaced his shuffling hay-burner with a trim wagon that floated over New York house-tops.

A short time later, Saint Nicholas' transformation was aided by Clement Moore in his famous poem, "The Visit from Saint Nicholas," written in 1822. Moore, a professor of Divinity in a New York Theological Seminary, gave Saint Nick a sleigh, twinkling eyes, cheeks like roses, nose like a cherry, and a round little belly.

Today's Santa Claus is by no means streamlined, but he is a far cry from the lean, ascetic, somberly dressed fellow who, for centuries, on Christmas Eve, guided his mare through the streets of Europe.

The powerful hydraulic arrestors aboard the Navy's newest aircraft carrier USS Independence, will stop 70,000 pound jet planes within 150 feet after they hit the deck at better than 100 miles per hour.

### FANCY GARNISH

Soak long wooden cocktail picks in water for an hour or two so they won't burn under the flame. Then thread pieces of pineapple, cherries, bananas, and watermelon pickle on the pick and brush all with melted butter. Place the skewered fruits under the flame in your broiler for 2 or 3 minutes, turning once so brown flecks appear on all sides. Serve as a garnish with roast duck, goose, turkey or ham.

Any one of the four deck-elevators on the Navy's newest aircraft carrier USS Independence could hold two suburban lots complete with homes and landscaping.

### BENEFITS OF LAND BANK LOAN

Low costs, long terms, doing business with home folks, sound lending policies. See or write—

FLOYDADA N. F. L. A.  
319 S. Main Phone YU 3-2480  
Jake B. Watson, Sec.-Treas.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 25, 1958

Each link of the two anchor chains on the Navy's newest aircraft carrier USS Independence weighs 360 pounds (total weight 246 tons) and the chains

could sustain the weight of four of the largest locomotives.

OFFICE SUPPLIES at The BEACON OFFICE.

Authorized Dealer  
CHECK YOUR NEEDS WITH US TODAY  
**FRANKLIN**  
**VACCINES and Supplies for Livestock**

## BYRD PHARMACY

Dial OL 4-3353 FRED D. BYRD, Pharmacist

### Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday  
Appointment Not Necessary but for your Convenience  
Dial YUKON 3-2496, Floydada



### And I Quote . . .

"Too many politicians feel they must approach every problem with open pocketbooks."—Homer Phillips.

"There are 35 million fishermen in America, and still the Russians are able to out-lie us."—Texas Tax Journal.

"It's never safe to be nostalgic about something until you're absolutely certain there's no chance of its coming back."—Bill Vaughan.

"Some so-called experts are just people who are a long way from home."—Sunshine Magazine.

"If you watch a game, it's fun. If you play it, it's recreation. If you work at it, it's golf."—Bob Hope.

Best Wishes for  
**CHRISTMAS**



Glad Christmas greetings and good wishes, friends and neighbors! It is our sincere hope that the joyous spirit of this happiest of all holidays will light up your home and your heart with peace and good will. May you ever be blessed by the rich rewards of having friends and loved ones around you. As you observe Christmas with those near and dear to you, may you rejoice anew at the true meaning and eternal glory of this Holy time. May it bring you inspiration for every day of a more abundant life.

## Consumers Fuel Association

Thurmar Davis    Hubeit Davis    Lockney Bill Watson    Joe Smith    Buck Fowler

### Best Wishes

like to chime in with many thanks and wishes for holiday joy to all of you whose loyal patronage we value so highly.



HUR BROWN  
SERVICE

Modern Radio & TV

Ever Conoco Station

Mercantile—Dry Goods

Hardware Compar

Key Implement Co.

& Gene Motor Co.

Flash-O-Gas, Inc.

Key Lumber & Supply

Keys Floral Shop

Lockney Beacon

### Drinking Doubles Since Repeal Of 18th Amendment

Heavy promotion and advertising were said today to be major factors in a doubled national consumption of alcoholic beverages since the repeal of Prohibition 25 years ago — on December 5, 1933.

The American Business Men's Research Foundation, Chicago, Illinois, pointed out that per capita use of "absolute alcohol" rose from 0.65 gallons in 1934, the year after Prohibition repeal, to 1.39 gallons today. The increase, steady over the quarter-century but not consistent each year, would indicate that liquor promotions and ads have been successful, the Foundation said.

Much of the increase has been in purchase of alcoholics. Since the sale of intoxicants was legalized by repeal of the 18th Amendment and ratification of the 21st Amendment, alcoholism across the nation has increased 68 per cent. There were 2,808 confirmed alcoholics per 100,000 adults in 1934 and 4,718 for every 100,000 adult American in 1956.

"Those who cannot drink unless they drink to drunkenness, and who live as a result injured economically, physically, socially, and morally, continue to grow in numbers," the

business men's group said. "Absolute alcohol" is the amount of pure alcohol contained in the various beverages consumed. Estimated contents are: spirits, 45 percent; wine, 17 percent; and beer, 4.5 percent.

During the first full year after Repeal, 1934, average consumption per person was 0.46 gallons of spirits, 0.26 gallons of wine, and 8.8 gallons of beer. The 1.59 gallons of absolute alcohol consumed per capita in 1956 was contained in 1.25 gallons of spirits, 0.89 gallons of wine, and 15.1 gallons of beer.

Largest "drinking year" of the quarter-century was 1946, when average intake was 1.71 gallons; contained in 1.65 gallons of spirits, 1 gallon of wine, and 17.8 gallons of beer. This also was the heaviest year in spirits and wine consumption, although 1945 was the biggest year in use of beer with an 18.7 gallons per capita consumption. Lightest year in use of alcohol beverages was 1934, the first "wet" year.

The area of the flight deck on the Navy's newest aircraft carrier is equivalent to about four acres. The SS United States, and SS American can be placed on it with room to spare.

TB is caused by a germ, the tubercle bacillus. It is contagious.



**CHRISTMAS PACKAGES**—It took a lot of time, care and patience to produce these beautiful Christmas packages. The ribbon and paper that went into the wrapping was first started in production three years ago. Most companies that produce this type of gift material must work several years in advance.

#### THE STATE OF TEXAS

To: Any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Floyd County, Texas, the accompanying citation, of which the here-in below following is a true copy.

#### CITATION BY PUBLICATION THE STATE OF TEXAS

To: JOE DELL RIVERS, Defendant, Greeting:

YOU ARE HEREBY COMMANDED TO APPEAR BEFORE THE Honorable District Court in Floydada, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 26th day of January, 1959, to Plaintiff's Petition filed in said court, on the 9th day of December, 1958, in this cause, numbered 4555 on the docket of said court and styled Lee Rivers, Plaintiff, vs. Joe Dell Rivers, Defendant.

A brief statement of the nature of this suit is as follows, to-wit:

Suit for divorce, alleging desertion and that defendant is guilty of excesses, cruel treatment and outrages toward the plaintiff of such a nature as to render their further living together insupportable; alleging that no community property and no children are involved, and praying for divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court

#### PPD Is Used To Test Children For Tuberculosis

First graders in Texas, infants in South America and millions and millions of people across the world have been tested for tuberculosis infection with a clear, colorless substance available the world over because of efforts of a woman in Philadelphia.

The substance is Purified Protein Derivative. It is better known as PPD. It is used by doctors to determine whether a person has tuberculosis germs within his body, in short, to determine if "tuberculosis infection" is present.

The woman is Florence B. Seibert, Ph.D., a biochemist who has conducted research in tuberculosis for 26 years at the Henry Phipps Institute, University of Pennsylvania, with the aid of Christmas Seal funds from tuberculosis associations in Texas and the other states.

PPD tuberculin, when injected under the skin of the arm, causes a reaction in persons who have been infected with tuberculosis germs. This reaction does not necessarily mean a person has active tuberculosis. Further tests would have to show that. But the test shows presence of the germs, and can lead to discovery of the active case of tuberculosis

at Floydada, Texas, this the 9th day of December A. D. 1958. Mary L. McPherson, Clerk, District Court, Floyd County, Texas (SEAL) 36-4tc

which is giving off the germs and infecting other people.

Tuberculin was first used in crude form by Dr. Robert Koch, discoverer of the germ which caused tuberculosis.

Twenty years ago, Dr. Seibert made a batch of tuberculin which is still used as the standard against which PPD used the world over is tested. The

standard product was freeze-dried and stored in laboratories in the U.S. and Europe.

PPD is used by the World Health Organization in tuberculosis testing people in Europe, Asia, Africa and South America. The WHO estimates that 270,000 people have been tested with PPD. Dr. Seibert is now doing re-

search on tuberculin under a license raised by the U.S. State Dept. through the sale of tuberculin tests across the world.

There are 13 million people who have tuberculosis in the world. Health is maintained at a level.

#### EASY, GLAMOROUS CUSTARD

Melt 24 large marshmallows in a cup of milk over the steam burner on the range. Add 1 egg until foamy. Add 1-3 of milk and stir the mixture into the melted marshmallows. Cook until mixture coats spoon — about 3 or 5 minutes. Remove from the flame and add vanilla, rum or almond flavoring and 1/4 cup of candied fruits. Pour into mold and chill until firm. Serves 4.

#### OVERHEATING A HOLIDAY HAZARD

Too crowded parties and stuffy rooms may cause many cases of colds and too much eating. According to the Gas Appliance Manufacturers Association, it is better to keep the thermostat setting your heating system at 68 degrees while a party is in progress. If the rooms get stuffy during the party, open a window wide for a moment or two to let the clean air in. Plants and greens in deep containers of water help to keep humidity in the room.

#### 69-0-0 — 719 pounds of fertilizer

Some results can be obtained from the use of fertilizer this one year demonstration might not prove so effective next year. The plants receive nitrogen have the largest number of immature bolls in the stalks.



To our many good friends and neighbors, we send a special greeting at this wonderful season of the year. Heartily, we wish for all a holiday time glowing with happiness... packed with fun and festivity. And to say a most sincere "Thank You" for your patronage throughout the year.

## Flash-O-Gas, Inc.

E. M. CORNELIUS, Manager

HOMER RAGLAND "DUB" MERCER Route Salesmen

BEN ROBINSON J. C. AUSTIN Service Depo

### ACCOUNTS PLACED WITH US ARE:

10th Earn Dividends for the Full Month Protected—Each Account Insured \$10,000.00 1 1/2% per Annum When Needed

#### Open your account by mail

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

For all details regarding an account with you...

Annual Dividend Rate 3 1/2%

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas

Flash-O-Gas, Inc. 1000 E. 10th St. Lockney, Texas



Sincere CHRISTMAS WISHES

Oh, holy, peaceful Christmas! Let every heart rejoice in the spiritual inspiration and blessings of the season.

### JOHNSON & JOHNSON

Von Ike Dan Richard Ken Cliff

## Best Wishes



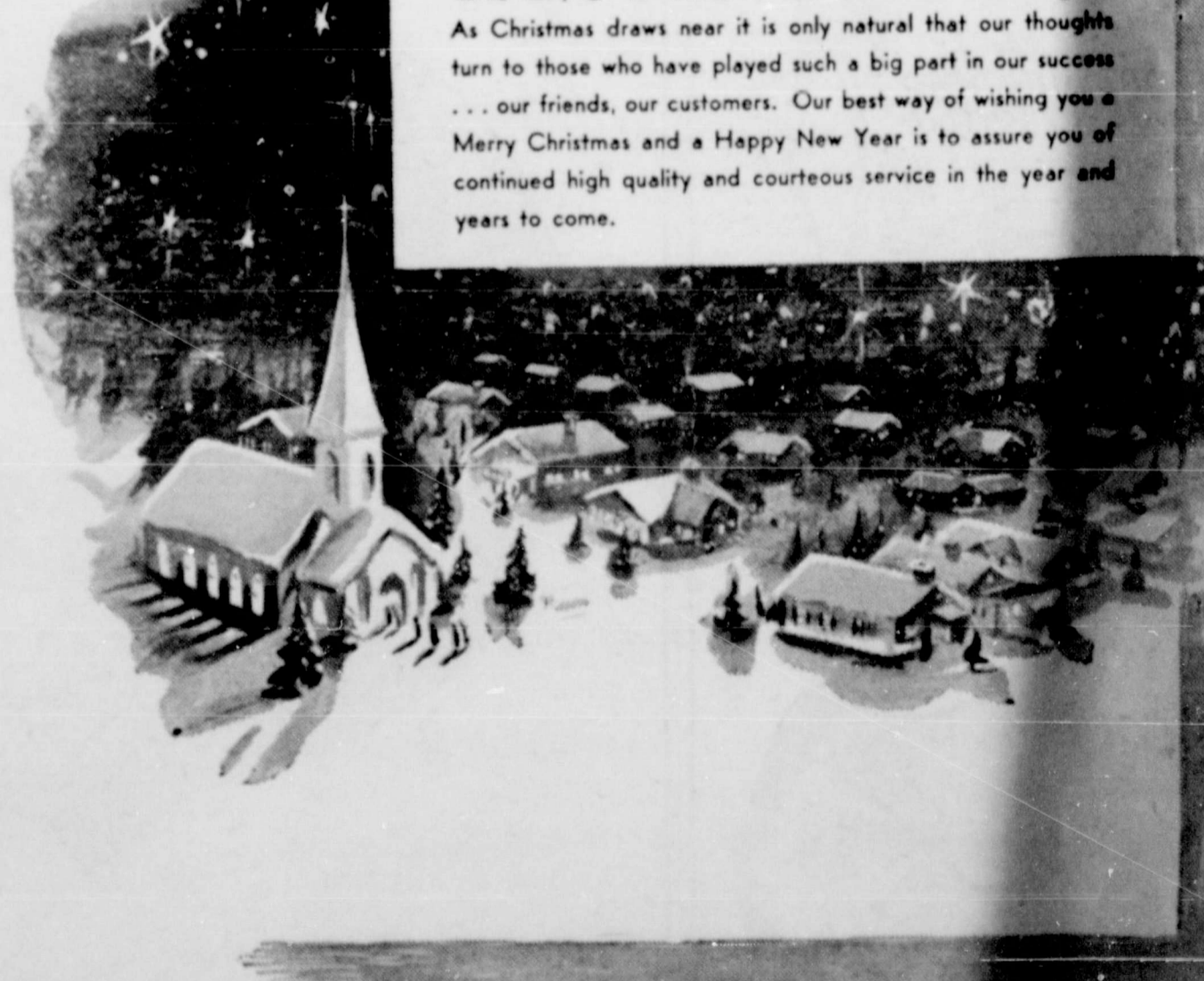
for the Holiday Season

With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

MR. AND MRS. O. V. PYLANT

## Christmas GREETINGS

As Christmas draws near it is only natural that our thoughts turn to those who have played such a big part in our success... our friends, our customers. Our best way of wishing you a Merry Christmas and a Happy New Year is to assure you of continued high quality and courteous service in the year and years to come.



## WEBSTER GINS

Western Co

Plainview





was freeze-laboratories... search on tu... raised by... Seals by tubent's... There are 1... who have h... relapse unles... health is mal... level.

# CHRISTMAS

the yields of fertil... number... is Phos... third is... pounds of... of lint... of lint... of lint... ATORS... out at... count... HER... LES &... edway... 385... Texas

ND'S PLACED... TH US ARE:... 10th Earn Dividends for the Full Month... Protected—Each Account Insured... \$10,000.00... % per Annum... When Needed... our account by mail... Savings & Loan Association... Carillo, Texas... all details regarding an account with you... Gas, Inc... S. Manager... BEN ROBINSON... J. C. AUSTIN... Service Depa... SAVINGS & LOAN ASSOCIATION... 8th... Phone DR4-8027

Gas, Inc... S. Manager... BEN ROBINSON... J. C. AUSTIN... Service Depa... SAVINGS & LOAN ASSOCIATION... 8th... Phone DR4-8027

NGS... that our thoughts... part in our success... ray of wishing you a... is to assure you of... ice in the year and



SINS... Merry Christmas... With best wishes for the Holiday Season... Western Cottonoil Co. Plainview, Texas

**EASY, GLAMOROUS CUSTARD**  
Melt 24 large marshmallows in a cup of milk over the simmer burner on the range. Beat 1 egg until foamy. Add 1-3 cup of milk and stir the mixture into the melted marshmallows. Cook until mixture coats the spoon — about 3 or 5 minutes. Remove from the flame and add vanilla, rum or almond flavoring and 1/4 cup of diced candied fruits. Pour into a mold and chill until firm. Serves 4.

**OVERHEATING A HOLIDAY HAZARD**  
Too crowded parties and hot stuffy rooms may cause as many cases of colds and flu as too much eating. According to the Gas Appliance Manufacturers Association, it is best to keep the thermostat setting of your heating system at 68 degrees while a party is in progress. If the rooms get stuffy during the party, open a window wide for a moment or two to let the clean air in. Flowers and greens in deep containers of water help to keep humidity in the room.

69-0-0 — 719 pounds of lint per acre  
Some results can be seen from the use of fertilizer but this one year demonstration might not prove so effective next year. The plants receiving nitrogen have the largest number of immature bolls left on the stalks.

ND'S PLACED... TH US ARE:... 10th Earn Dividends for the Full Month... Protected—Each Account Insured... \$10,000.00... % per Annum... When Needed... our account by mail... Savings & Loan Association... Carillo, Texas... all details regarding an account with you... Gas, Inc... S. Manager... BEN ROBINSON... J. C. AUSTIN... Service Depa... SAVINGS & LOAN ASSOCIATION... 8th... Phone DR4-8027

Gas, Inc... S. Manager... BEN ROBINSON... J. C. AUSTIN... Service Depa... SAVINGS & LOAN ASSOCIATION... 8th... Phone DR4-8027

NGS... that our thoughts... part in our success... ray of wishing you a... is to assure you of... ice in the year and



SINS... Merry Christmas... With best wishes for the Holiday Season... Western Cottonoil Co. Plainview, Texas

## Holiday Hazards

### Be Careful In Placing, Decorating Your Tree

**R**EGARDLESS of warnings by fire departments and safety officials, millions of American homes become dangerous fire traps at Christmas time. Fire at any time is tragic, but at this happiest of seasons it is more so.

There are a number of simple, easy ways to reduce the hazards of fire in your home during the next few days.

Location of the Christmas tree in your home is of vital importance. Do not let it block an exit, or set it up near a stairway which would provide an upward draft.

Be sure your tree is fresh and it should be kept outdoors until actually needed. When setting it up, stand it in a bucket of water or wet sand and brace it well so there will be no danger of it falling.

It is most important that the decorations be flameproofed or made of noncombustible materials. Lighting sets and extension cords should be in good condition. If in doubt have them tested.

**Inspect Tree Daily**  
Even these precautions are not enough, however. Make it the duty of some member of the family to inspect the tree every day during the holiday season. This way you will know immediately if it has become too dry and should be discarded.

The switch used for turning on the tree lights should be placed some distance from the tree. Never use an outlet or plug under the tree or run electric trains around the base.

There are a few other simple rules that should be observed if decorations are used around the house. Keep them away from chairs and other places where people may smoke. And keep plenty of ash trays handy during the holiday season.

**Never Use Candles**  
It is traditional to have lights in the windows at this season, but never use candles. Keep curtains and other flammable material pulled back at least six inches from any electric light.

And on Christmas morning, or on any other time you open presents, remove all gift wrappings and packing material from the living room and dispose of them immediately.

It can be a happier Christmas if you know there is no danger of fire.

Alonzo Alvarez de Pineda, a Spanish explorer, and his followers are believed to have been the first white men to set foot on what is now Texas soil. Pineda and his group explored the area in 1519.

GO TO CHURCH SUNDAY.



**NIGHT BEFORE CHRISTMAS**—And not a creature was stirring except young Miss Janice Sande who creeps out of bed to investigate her Christmas stocking. Alas, Santa hadn't reached her house yet!



**HAPPY PICTURE**—Where can anyone find a happier picture of the joy of Christmas? Here a child receives a gift from Santa, she with the joy of receiving and he with the joy of giving.

Planning holiday party menus and shopping lists early will eliminate extra trips to the store.

Many people reach great heights by putting up a bluff.



**Dear Editor:**  
I see where a couple of auto makers are arguing over the matter of which put tail fins on their cars first.

But my neighbor who still drives an old non-dynamic, droopy-tailed car with only two headlights and one owner, says he is not in favor of prosecuting the guilty party even if he is tracted down.

Says after all these sheet iron flippers are just for show and don't tend to misrepresent the merchandise like extras on other items, such as padded shoulders and rubber bosoms.  
**D. E. SCOTT**  
Crossroads, U.S.A.

Texas' first telegraph line was built into Marshall Feb. 14, 1854, from Shreveport, La. Later in the year the line was extended to Rusk, Henderson, Palestine, Montgomery and Houston.

There are 12 deepwater ports along the Gulf Coast of Texas. All are man-made in varying degrees.

**John B. Stapleton**  
LAWYER  
General Practice of Civil Law  
Courtroom Floydada  
Telephone YU 3-2197

**ARTHUR B. DUNCAN**  
ABSTRACT COMPANY  
**MAUD E. HOLLUMS**  
Owner and Manager  
South East corner Square  
Floydada, Texas  
Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land titles.

There is evidence that the pecan — Texas' state tree — grew in this region in prehistoric times.

Texas has not been without cattle since 1690, when the Spanish brought stock for the first mission.

# Merry Christmas

**PLAINS BOWL, INC.**  
2002 Quincy Plainview, Texas  
Phone CA 33177 For Reservation

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main St. Phone Yukon 3-3460  
Floydada, Texas

# Season's Greetings

Whatever else may be lost among the years, let us keep the spirit of Christmas... its wonderful meaning never ends. To our faithful old friends, to our cherished new friends and to those whose friendship we hope to earn, we extend the Greetings of the Season.

**Rowland-Gordon**  
OIL COMPANY INC.  
JOE MONTGOMERY, Manager

SINS... Merry Christmas... With best wishes for the Holiday Season... Western Cottonoil Co. Plainview, Texas

"And they went up..."

## Roads Were Not Paved For First Yule Trip

THERE were no modern highways leading from Nazareth to Bethlehem when Mary and Joseph undertook their memorable journey nearly 2,000 years ago.

The way was rough and hard and dangerous.

As far as routes were concerned, there were three. The western route led along the sea-coast and through the plain of Sharon. This route was unpopular with pious folk like Mary and Joseph who shunned the heathen cities rowdy travelers and the ungodly as much as possible.

The shortest route via the fruitful plains of Esdraison into the mountains of Samaria and through Shechem and Bethel, was not very popular either. The road was tolerable, but steep; however, the Jews had little use for the Samaritans, and vice versa.

The Jordan route, which descended into the Jordan valley and followed the river's east bank around Jericho, was favored by the majority of Galilean travelers who for the Passover and other religious events went down to Jerusalem at regular intervals and knew their way around as well as suburbanites know their way around modern metropolitan areas.

If the Jordan route was a little round-about, it was fairly level—and steeped in Jewish history, from the shadow of Mount Tabor where



Saul in desperation sought his "witch" of Endor, to the tomb a little before Bethlehem where the first Joseph buried his beloved Rachel. It is fairly certain that Mary and

Joseph did not choose the western route when they planned their very special journey. Whether they chose to go by way of Shechem and Bethel, or around the walled city of Jericho may never be determined definitely.



But, the distance—nearly 100 miles—was, in any case, unrelenting and conquered only by persistent plodding. And when Mary was too tired to go another step, Joseph took the packs upon his own shoulders so she might ride the little donkey which trudged faithfully at his side.

This was a hard journey and Mary appreciated the shelter of the stable that night—no one could have been more grateful or more happy than Mary. And she brought forth her first-born son, and laid him in a manger.

### IT'S CHRISTMAS WHEN

Elevator operators say good morning;  
Bus drivers don't slam the door on your feet;  
Jimmy's teacher says he's a perfect angel and oh so bright;  
Your secretary emits her coffee-breath to you a day;  
Your wife is the first to shut off the alarm clock;  
Your son asks that's okay Dad, you take the car tonight;  
And your boss says boundary one of my pills.

When you water a Christmas tree, add a few tablespoons of cover to bring out the fragrance of the pine.

### CHRISTMAS ACTIVITIES FOR SMALL FRY

Home economists with the Gas Appliance Manufacturers Association have many suggestions to keep youngsters occupied during the busy holidays. Provide macaroni or cereals that have holes and some heavy string and let them string garlands for the Christmas tree. Older children can string cranberries and popcorn. A piece of cookie dough will in-

terest the 3 and 4 year olds. Paper, crayons, tinsel, string, paste and scissors should be provided for all ages to create cards, place cards, labels and tree decorations. Sharing in the holiday activities will make the season more meaningful for the whole family.

One-third of the nation—35,000,000 Americans—are believed to be infected with the germs that cause tuberculosis.



**DUTCH'S FOOD STORE**  
MR. AND MRS. A. P. LANGFELDT  
Aiken

## Senator Fights Non-Competitive Insurance Rates

State Senator Jarrad Secrest of Temple said this week that Texas was inviting federal regulation of insurance and penalizing buyers of automobile and other casualty policies millions of dollars annually by maintaining non-competitive, uniform rates.

Secrest, an advocate of the flexible rate system at the last session of the Texas Legislature, spoke at the annual convention of the National Association of Independent Insurers

in Miami Beach, Fla., Tuesday, Nov. 25.

"Texas is among the strongest advocates of state's rights and local autonomy," the Central Texas senator said. "In almost every other industry we have done everything possible to keep the individual businessman free of unwarranted restraints by private and governmental groups.

"Except for automobile and casualty insurance, even most of the insurance business in Texas has been competitive.

"Yet, in the automobile and casualty fields, we have regimented the insurance industry at a cost of tens of millions of dollars annually to our citizens.

"Worst yet, we have practically invited the federal gov-

ernment to withdraw the privilege of state regulation when we cast aside the Congressional mandate for competition by submerging the public interest to a system of enforced uniform rate structures to support, among other things, costly business methods."

Senator Secrest said that the advocates of uniform (non-competitive) rates were shedding "crocodile tears" over buyers of automobile and other types of casualty insurance by claiming they must be "protected" from shopping for insurance.

"They issue dire warnings about the possibility of insurance company failure unless every single company is held to a high-cost pace dictated by the leaders of this ridiculous

parade," he said. "Although Texas is the only state in the union clinging to this system of uniform rates, it is Texas where the greatest number of insurance company failures has taken place."

### HOUSEKEEPING TIPS

Freshly painted kitchen walls look untidy first around the sink and range. Protect the color by covering the wall with a piece of transparent plastic. It clings, yet lets the color show through and save endless wiping and scrubbing. The same material will keep ice cube trays from sticking, retards silver from tarnishing, protects floors around doors on rainy days and keeps summer clothes, shoes and fans from collecting dust in storage.

## RESPONSIBILITY ACT FOR 1/4 OF DRIVER

accident damage to the property of any person is \$5,000 more, or if a person is injured or killed. It applies to all accidents and vehicle owners, regardless of fault, involved in accidents.

This is apart from the requirement of another law which requires a person to file an accident report with the Texas DPS when involved in an accident in which there is a minimum aggregate, or total, damage of \$500, or if a person is injured or killed. This report lists the facts surrounding the accident, vehicles and drivers involved.

The Safety Responsibility Act, which requires owners to show the ability to pay for damages if traffic accident damage to the property of any person is \$5,000 more, or if a person is injured or killed. It applies to all accidents and vehicle owners, regardless of fault, involved in accidents.



# Greetings

In this season of joy and cheer, we welcome the opportunity to wish you, our friends and patrons, a merry Yuletide. May you ever enjoy an abundance of life's best gifts... peace, health and happiness, and the blessings of love and friendship. We especially want to express our grateful appreciation for your loyalty and good will. We have greatly enjoyed the pleasure and privilege of serving you during the past year, and we hope that we may continue to do so for many a year to come.

## PANHANDLE COMPRESS & WAREHOUSE CO.

Frank Hawkins, Superintendent  
Lockney



Christmas Greetings  
Friends and neighbors we send this...  
May the joy of Christmas meet...  
with the happiness in your heart...  
of Christmas ever dwell with you.

A & RAY DRIVE-IN

## Greetings

melody it would make, if we could...  
god wishes to you into song! Even...  
of the Yuletide season... plenty...  
and merriment... all the joys...  
giving gifts and greetings...  
the pleasures of discovering...  
that a heart-warming time...  
year this is... these...  
it wishes for you!



Jackson T...  
Richard

d. "Although y state in the o this system it is Texas st number of any failures

**TIPS**

kitchen walls around the Protect the wall with parent plastic. ets the color nd save end- id scrubbing. ial will keep from sticking, m tarnishing, around doors id keeps sum- ust and fans storage.

**RESPONSIBILITY ACT  
TED 1/4 OF DRIVERS**

accident damage to the prop- erty of any person is \$100 or more, or if a person is injured or killed. It applies to all drivers and vehicle owners, regard- less of fault, involved in such accidents.

This is apart from the re- quirement of another law for a person to file an accident report with the Texas DPS when in- volved in an accident in which there is a minimum of \$25 aggregate, or total, damage to property, or if a person is in- jured or killed. This report merely lists the facts surrounding the accident, vehicles and drivers.

The Safety-Responsibility Act is designed to protect the rights of the driving public. It re- quires the operator of a vehicle, who is to blame in an accident, to show he is financially able



**DOLLS, DOLLS, DOLLS**—For every little girl in all the world there will be a doll this Christmas. Here Santa puts the finishing touches to a group that will make many children happy during the Yuletide season.

persons and \$5,000 covering property damage.

In another provision of the law, the Texas Department of Public Safety is required to suspend the registration of all motor vehicles registered in the name of a person convicted of any motor vehicle felony. This type of felony includes such items as negligent homicide, driving while intoxicated, hit and run and aggravated as- sault with a motor vehicle. The convicted person may

retain his vehicle registrations however, if he immediately gives, and maintains for three years, proof of financial re- sponsibility with respect to all his motor vehicles. In such cases, his driver license will be returned at the end of the suspension period.

OFFICE SUPPLIES at The BEACON OFFICE.

The Navy's newest aircraft carrier USS Independence has seven air conditioning plants (sufficient to completely air condition two Empire State Buildings).

The largest number of tub- erculosis cases are found among men.

GO TO CHURCH SUNDAY.



**Christmas Greetings**

Friends and neighbors we send this wish. May the joy of Christmas meet with the happiness in your heart. Let the spirit of Christmas ever dwell with you.

**& RAY DRIVE-IN**

to satisfy any judgments for damages assessed against him.

A driver, or vehicle owner, is not affected by the law until becoming involved in a traffic accident. When the accident occurs, the driver and the vehicle owner may satisfy the requirements of the law by doing one of the following things: (1) showing that he is properly covered by a motor vehicle liability insurance policy, (2) depositing with the Texas Department of Public Safety sufficient money to pay any judgment for damages up to \$15,000 resulting from the accident as may be recovered against each operator or owner. (This deposit will be refunded after one year when satisfactory evidence has been filed with the Texas DPS that no action for damages has been started during that period.), (3) showing that he has been released from liability by all injured or damaged persons, (4) showing he has been finally adjudicated not to be liable in a civil suit for damages in a court of competent jurisdiction, or (5) showing he has signed a written agreement with all injured or damaged parties providing for payment of an agreed amount in installments of all claims up to \$15,000.

No action is taken against the driver or owner if he complies with one of the five items. Should he fail to comply, the operator's license of the driver and registration of all vehicles of the owner will be suspended as required by the act.

The suspension will remain in effect for one year from the date of the traffic accident provided no civil suit for damages has been filed against the vehicle owner or driver. If a legal suit has been filed, the suspen- sions will remain in effect until the case is tried.

Should a judgment for dam- ages be rendered against the driver and/or owner, the sus- pension will remain effective unless the judgment is satis- fied. If he does not satisfy the judgment within 60 days, he will be faced with the addition- al demand to show proof of future financial responsibility with the Texas DPS.

This proof may be shown by (1) obtaining the proper liability insurance, (2) depositing \$15,000 in securities with the State Treasurer, (3) filing with the department a real estate bond signed by two persons, each owning real estate valued at \$15,000 and free of encum- brances. This proof must be maintained for three years from the date required.

The minimum insurance pol- icy required by the Safety- Responsibility Law is what is commonly known as five, ten and five — \$5,000 covering in- jury or death of two or more

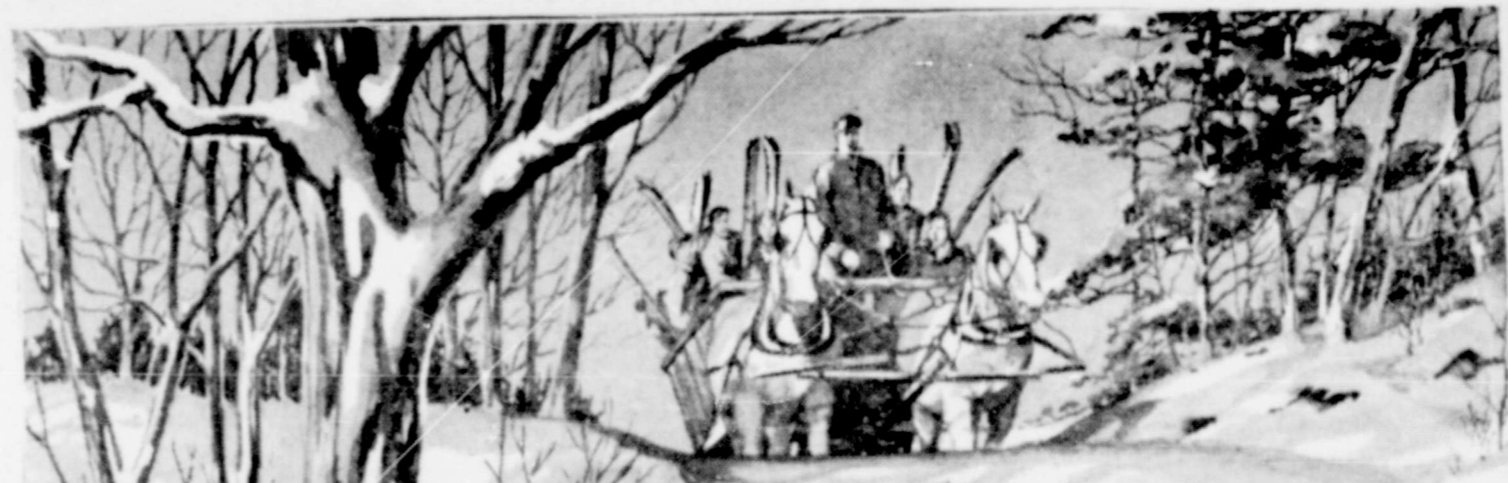


This Yuletide Season marks the end of another year of service to you. May we thank you for your patronage and say that we hope to see you often in the future . . .

**Baker Hardware Company**  
John Stalcup, Manager

**Greetings**

melody it would make, if we could put your good wishes to you into song! Every note of the Yuletide season . . . plenty of cheer and merriment . . . all the joys of exchanging gifts and greetings . . . the pleasures of discovering what a heart-warming time of year this is . . . these are the wishes for you!



**Merry Christmas**

All aboard for the merriest Yuletide ever . . . bright with good cheer, light with laughter and filled with the warmth of close friendships and family reunions.

And to our host of friends and neighbors we send good wishes for the Holiday Season and offer our deep appreciation for their continued loyalty and good will.

**Paymaster Gin**  
John Powell, Manager  
Aiken

**Jackson Tire Company**  
Richard Bob "Cat"

**HOUSE CO.**



**Dear Editor:**  
I see where the Army is starting in again to give its recruits bayonet practice, after having dropped this subject from the course of study a couple of years ago.

My logical neighbor says this seems like a shrewd move, being as H-bombs, missiles and money are very good for adjusting the viewpoint of foreigners but a little expensive to use in ironing out domestic differences.

Says, after all, when it comes to persuading a neighbor that you know best how to run his business, a bayonet is very effective, especially if he hasn't got one.

D. E. SCOTT  
Crossroads, U.S.A.

**Landlord May Get Social Security**

John G. Hutton, manager of the social security office in Lubbock, said today that a farm landlord may have his net earnings from crop production credited to his social security account. Hutton pointed out that a farm landlord who materially participates by agreement with his tenant in the production or management of production of products raised must file tax returns and report his net earnings in order to get social security credit.

Hutton emphasized that income from this activity after retirement can affect the farmer's right to receive benefit payments for some or all months of the year.

**Tradition Of Yule Log Is Thing Of Past**

An old and honored Christmas tradition—the Yule log—has almost vanished from our holiday celebration. Logs and fireplaces are not as common as they were once, but the tradition of the Yule log was carried on in England for centuries.

It was introduced into Great Britain by the Vikings who burned it to honor the God Thor. The custom was adopted by the English as part of the Christmas festivities.

With great pomp and ceremony, the very best log that could be found was brought into the house and placed in the great fireplace.

The fire was lit and the servants of the house gathered with the master and there was much singing and celebrating the coming of the Christmas holiday.

According to the custom of those days the holiday season lasted twelve full days and the log burned during the entire time.

At the end of the holiday, any fragments of the log that remained were carefully collected to be used again the following year to kindle the new Yule log.

Celebrating today does not last for twelve days, but the superstition that all decorations should be removed by the twelfth night to prevent bad luck in the New Year still survives.

Flags of six sovereign powers have flown over the state of Texas. They are the flags of Spain, France, Mexico, Republic of Texas, Southern Confederacy and the United States.

The Lubbock social security office has information available concerning benefits under the program to self-employed farmers.

# Silent Night

1. Sil - ent night, ho - ly night, All is calm, all is bright  
2. Sil - ent night, ho - ly night, Dark - ness flies, all is light  
3. Sil - ent night, ho - ly night, Son of God, low - ly born  
4. Sil - ent night, ho - ly night, Wis - dom br - ing, lead thy light

Round you, Vir - gin Mith - er and Child! Ho - ly In - fant - so - ber - and mild,  
Ho - di - er - born from Thy ho - ly face, With the dawn of re - deem - ing grace,  
With the an - gels let us sing, Al - le - lu - ia - lu - ia - lu - ia - lu - ia

Sleep in heav - en - ly peace, Sleep in heav - en - ly peace,  
Christ the Son - ear - ly born, Christ the Son - ear - ly born,  
Je - su - Lord, at Thy birth, Je - su - Lord, at Thy birth,  
Christ the Son - ear - ly born, Christ the Son - ear - ly born

**ON THE SUBJECT OF FRUIT CAKE**

Glazing and decorating fruit cakes can be done after baking or just before serving. Make a simple glaze by adding 1/2 teaspoon of cornstarch to 1/2 cup of honey, corn syrup or unsulphured molasses. Bring the syrup to a boil quickly over a high flame. Brush the hot glaze over the cake and add a fruit and nut decoration. Fruit cakes freeze well and are easier to slice while frozen. The thin slices defrost quickly. A thin-bladed knife is an aid for perfect thin slices.

**NEW YEAR'S RESOLUTIONS**

A resolution worth some thought for 1959: "Be an administrator instead of a worker in your kitchen." Think "big" about meal planning. That means planning a week's meals at one time, not on a day-to-day basis. This can eliminate the need for extra shopping trips and preparation tasks. Read recipes and directions carefully. Assemble ingredients and utensils in an orderly way

before starting to cook. Learn to use the automatic controls on your range. They'll relieve you of watching and timing tasks that confine you to the kitchen.

All things come to those who wait — on themselves.



**Holiday Greetings** To all our friends...

**LOCKNEY LUMBER & SUPPLY**  
LEON FRANK JERRY LYNN

**Your Interest Is The Heart Of Our Business**

**ACTION BY AUCTION**

All Types and Size Sales — Conducted Anywhere  
"THE SUCCESSFUL WAY"

**TOM WORD** Phone OL 4-3761 Lockney  
**VIRGIL BRASHER** Phone CA 4-4023 Plainview

**MERRY CHRISTMAS**

**HAPPY NEW YEAR**

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

SERVING THE PROGRESSIVE PEOPLE IN AMERICA'S MOST PROMISING 45,000 SQUARE MILES

**Season's Greetings**

With all the warmth of the Yuletide spirit, we extend to everyone our very best wishes for a holiday as bright and glowing as a Christmas candle... as joyously beautiful as the sound of church bells ringing across the land. May the happiness of the season remain forever in your heart.

**HI-PLAINS GIN**

H. G. HODGES, Manager  
KENNETH WOFFORD, President  
HOMER BARTRAM, Vice-President  
LESLIE FERGUSON, Secretary-Treasurer  
HORTON HOWELL, Director  
W. A. JOLLY, Director  
HOWARD MOSLEY, Director  
GENE HAMMETT, Director

Holi...  
Che...  
This right jolly himse brings holi... pack fun a fell...  
The Star Oil Co.  
Lynn and Bill  
Greeti...  
Our wish for you is that your holiday v blooming with happine; you, too, our sincere than loyal patronage and friend...  
Well's Store  
A. Howell  
responsive c  
fam  
induring joy that m  
EBSTER SE  
KILL



# Holiday Cheer

This is news right from jolly Santa himself... he's bringing you a holiday season packed with fun and good fellowship.



To all our friends...  
**igs**

**ER & SUPPLY**  
JERRY LYNN



son's  
reetings

he Yuletide spirit, we extend  
as bright and glowing as a  
ound of church bells ringing  
emain forever in your heart.

**GIN**  
ORTON HOWELL, Director  
A. JOLLY, Director  
OWARD MOSLEY, Director  
ENE HAMMETT, Director

**Lone Star Oil Co.**  
Lynn and Bill



## Greetings

Our wish for you is that your holiday will be just blooming with happiness. And to you, too, our sincere thanks for your loyal patronage and friendly good will

**well's Store**  
A. Howell Sterley



### Christmas Rose Very Popular As Yule Flower

Growing in popularity, the Christmas rose has become a serious competitor of holly, mistletoe, poinsettias and other plants that decorate our homes at Christmas time.

The diminutive plant puts forth seven or eight white roselike blooms tinged with pink. It has lustrous dark green foliage and a mature plant is no more than a foot high.

A cold-weather plant, the Christmas rose flowers naturally in December or January. It withstands snow and low temperatures. It does not propagate well in the United States. Most of them are imported to florists from Belgium and the Netherlands. They develop best in soil peculiar to the western parts of those countries.

**Grows In Low Countries**  
Gardeners in the Low Countries grow the plant from slips taken from the parent plant after it has finished blooming in January. The shoots are grown under glass.

In incubation a Christmas rose's leaves are pruned regularly to give it added strength for blooming. After three years of care the plant is mature and ready to put forth its famous winter blossoms.

Ancient Romans were familiar with the Christmas rose and eagerly sought it for medicinal use. They believed that eating the roots would "clear the brain, cure stupidity, and relieve insanity."

**A Christmas Legend**  
Like many flowers, the Christmas rose has its own special legend. According to the story, a poor shepherd girl watched the Wise Men come with rich gifts to present to the newborn Christ Child, and she wept because she had no present to offer. An angel suddenly appeared.

Learning the cause of the girl's distress, the angel waved a wand. Instantly, glistening white flowers carpeted the ground. The young shepherdess gathered blossoms. When she presented her gift, the Infant smiled. As His fingers touched the delicate white flowers, they became tinged with pink.

The plant's legendary association with Christ carries to regions where it blooms in early spring. There it is often called the Lenten rose.

GO TO CHURCH SUNDAY.

### "Bill Of Rights" Is An Important Document To All

December 15 is observed each year as "Bill of Rights Day" throughout the United States. What does this important "document" mean to us?

The American "Bill of Rights", consisting of the first ten amendments to our federal constitution, all adopted at one time in 1791, specifies in some detail a number of basic civil rights of the individual citizen. Unaltered by subsequent amendments and jealously guarded by our courts, these privileges must still be respected by our governing bodies today.

Among the most familiar of our constitutional guarantees are those relating to freedom of religion, speech, and of the press. The same article protects the rights of peaceable assembly and the privilege of petitioning the government for redress of grievances.

Another amendment secures our persons, houses, papers and effects against unreasonable searches and seizures, and specifies that no warrants shall issue but upon probable cause, and unless supported by oath or affirmation.

The due process of law amendment encompasses not one but several guarantees. Every American is secured against being placed twice in legal jeopardy for the same offense; against being compelled to be a witness against himself in a criminal case; and against having his private property taken for public use without just compensation.

He is also secured against being held for trial for a capital (death penalty) or other infamous crime, unless upon a presentment or indictment of a grand jury. And, of course, no person may be deprived of life, liberty or property without orderly court procedures, or due process of law.

The right to a speedy and

public trial, by an impartial jury, in the locality where the crime was committed, the right to be informed of the nature and cause of the accusation, and the right to compel attendance of defense witnesses and to have the assistance of defense counsel in all criminal prosecutions are secured by another section of the "Bill of Rights."

Excessive bail and fines, and cruel and unusual punishments, are prohibited in Amendment VIII. Other articles insure the right to bear arms and ban quartering of soldiers in private homes during peace time. Then, to make quite clear to our governing bodies the underlying intent of the preceding provisions, the Ninth Amendment states: "The enumeration in the Constitution, of certain rights, shall not be construed to deny or disparage others retained by the people."

The Tenth Amendment further emphasizes this basic theory by providing: "The powers not delegated to the United States by the Constitution, nor prohibited by it to the States, are reserved to the States respectively, or to the people."

Thus, that fundamental philosophy expressed in the Declaration of Independence, that men are endowed with certain unalienable rights, and that "to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed," has been carried forward into the highest law of our land.

(This column, prepared by the State Bar of Texas, is written to inform — not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

Each of the two rudders on the Navy's newest aircraft carrier USS Independence, weighs 45 tons and equals the floor area of a two bedroom house.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC

### GLAMOROUS SUBSTITUTE FOR WHIPPED CREAM

Whipped evaporated milk has two distinct advantages for holidays meals: It is lower in calories and contains more minerals and protein than whipped cream. Chill the milk overnight in the refrigerator or chill it in the ice cube freezing compartment of the refrigerator until crystals form around the edge of the bowl. Beat with a

rotary beater until soft peaks form, then add two tablespoons of lemon juice for each cup of milk.

The aircraft carrier USS Independence is the fourth ship in the history of our country to carry the name and is the most powerful vessel ever built for the U.S. Navy.

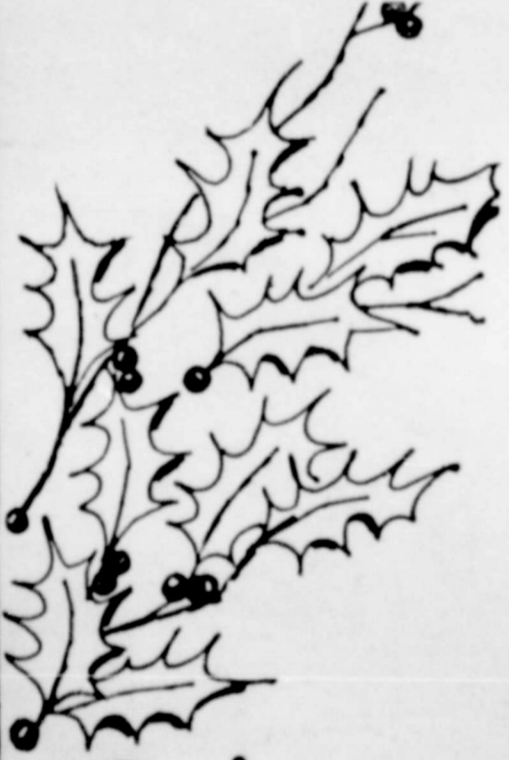


We extend the season's greetings to you and yours at this most joyous of holidays. May you enjoy the day fully!



**BEST WISHES for the NEW YEAR**

**Graves Welding Shop**  
Lone Star



# Silent Night

"All is calm, all is bright." So beautifully expressed in the hymns and carols of blessed memory, the Christmas message strikes a responsive chord in every heart today. May you and your family partake in fullest measure of the deep and enduring joy that makes Christmas the happiest time of the year.

**EBSTER SERVICE STATION**  
KELLY and R. V.



# Merry Christmas

AND A HAPPY NEW YEAR

To all our friends... May this Christmas bring added pleasure of true health and happiness to each and every one of you.

## Handley Shop & Pump Company

Joe Handley D. L. Handley Jack Gibson

## Research Foundation Discounts Amount Of Liquor Taxes

The American Business Men's Research Foundation, Chicago, Illinois, took issue today with "the popular notion" that local, state, and federal governments gain substantial tax revenues from liquor sales. Such exaggerated ideas on tax incomes, particularly on the local level, are grossly amiss, the Foundation said.

The research group made its comments after studies conducted covering "25 years since Repeal." It is a quarter-century since the 18th or Prohibition Amendment was repealed and the 21st or "Wet" Amendment was ratified on December 5, 1933.

"Viewing liquor tax collections as important contributions toward the public welfare is a fallacy," the Foundation added. "Actually, this source yields only 1-10th of 1% of

our total tax revenue. And local governments, where liquor tax revenues are often an important factor in "wet" versus "dry" votes, receive only about a 2.2% share of alcoholic beverage revenues."

The Foundation noted that gross federal, state and local revenue from intoxicant sales have exceeded \$58.4 billion in the 25 years since repeal. But the research group made these points:

1. If people had used the same \$58.4 billion to buy homes, cars, better food, clothes, or for savings, the government would, at present tax rates, still have collected \$43.7 billion. Thus the net gain to the governments in alcohol beverage taxes is only \$14.7 billion over the 25 year span.
2. Thus \$14.7 billion figure breaks down to an annual rate

## O Little Town of Bethlehem

1. O lit-tle town of Beth-le-hem, how still we see thee lie!  
 2. For Christ is born of Ma-ry, and gath-ered all a-bout,  
 3. O ho-ly Child of Beth-le-hem! Be-cause to us, be-cause

A - lone thy sleep the an-gels keep Their watch of - ward - dur - ing  
 While our - tain sleep the an-gels keep Their watch of - ward - dur - ing  
 Gath-er us in, and ex-ter - in, Be - born in - us to - day!

Tot in thy dark street shin - ing The ev - er - last - ing Light,  
 O more - ing stars, to - geth - er Pro - claim the ho - ly birth,  
 We hear the Christ - mas an - gels The great glad tid - ings tell;

The hopes and fears of all the years are met in thee to - night,  
 And praise - us sing to God our King, And praise to men on earth  
 O come to us, a - vide with us, Our Lord Im - man - u - el

Merry Christmas EVERYONE!



Our thanks and wishes of cheer to you, our friends.

### DARNELL GROCERY

Mr. and Mrs. W. R. Darnell and Employees

of \$558 million, which is less than three-fourths of a percent of total annual federal tax income.

3. Because local governments receive only \$2.2% of these revenues, liquor taxes yield only about 8 cents per year per person to local coffers. For the average family, the total is less than 30 cents.

4. For each \$773 received in 1957 in local beverage taxes, one local citizen was killed in an accident involving alcohol's use.

5. Police costs, jail costs, crime costs, absenteeism, alcoholism, and scores of other charges against the local community are many times the tax revenue received.

"Since the ban on promotion

and sale of intoxicants was lifted 25 years ago," the Foundation said, "the alcoholic beverages tax yield has often been a deciding factor in local voting on sale of intoxicants. Such voting should instead be based on moral and other factors: The tax consideration is not important enough to carry weight."

**SPARKLING RED PUNCH**  
 Simmer 2 pounds sugar and 2 quarts water over a low flame for 10 minutes. Peel the rind, very thinly from 6 oranges and 6 lemons and add it to the hot syrup. When the syrup is cooled strain the rinds from it and add the juice from 12 lemons and 6 oranges. Add 1 bottle cranberry juice cocktail, 1 no. 2 can of crushed pineapple and 3 quarts soda water. Serve over ice circles from the refrigerator. Makes 6 quarts.



## God Rest Ye

May Christmas morning break to find you thrilled and surprised at the many lovely gifts you have waiting for you. We wish the best for you because you are always so pleasant to serve.

### Luke's Shop

H. L. Grantham Donald Gro...

## Best Wishes for Christmas

At this joyful season, may there come to every heart a glad renewal of the warming spirit of peace and good will. May we all be richly blessed with enduring hope and love, as we rededicate ourselves to the glorious message of the first Christmas.



CASSEL BROS. GIN  
 V. S. — R. G. — V. B.  
 Lone Star



Merry Christmas and Happy New Year

Plainview Co-Op Co. LUMBER CO.  
 2 1/2 miles east of city

## Results Of Small Grain Tests Given

Results of small grain variety tests conducted in 1958 in the High Plains area by the Texas Agricultural Experiment Station and cooperating agencies have been released.

The tests were conducted at the U. S. Great Plains Field Station at Bushland and on the farms of cooperators Roy Hale of Floyd County and Horace Sneed and Eller Brothers of Sherman County. Dr. K. B. Porter, agronomist at the Plains Station supervised the tests with county agents Cecil Lewis of Floyd and Ernest Goule of Sherman County cooperating on the off-station plantings.

Under irrigation at Bushland, the wheat variety, Bison, ranked first among the commercial varieties with an average of 45.1 bushels per acre. Early Blackhull, Concho, Ponca, Wichita and Crockett followed in order. At Stratford, Wichita ranked first with 43.9 bushels per acre with Crockett, Cheyenne, Bison, and Early Blackhull following in that order. The yields at Floydada were first with 12.6 bushels per acre followed by Crockett, Concho, Early Blackhull and Ponca.

Under dryland tests at Bushland, Ponca led with 31.9 bushels with Early Blackhull, Bison and Concho following in order. Early Blackhull was first at Stratford with a yield of 18.2 bushels with Wichita, Crockett and Concho following in order.

Recommendations of varieties for the area are based on results of several years of testing plus the quality characteristics of the varieties. The highest yields under irrigation in the Panhandle have been produced by Concho, Crockett, Ponca and Cheyenne. Dryland tests show Concho, Crockett,



## Season's GREETINGS

Best wishes of the season to all our friends. In the spirit of this holiday time, we wish you a heart full of good cheer, a home full of friends and loved ones, and a life filled with happiness. May all the joys of the Yuletide be lastingly yours, to brighten and enrich every day.

G. M. Brunner  
 Mrs. Roy Rolling  
 Bobby Johnson

## Results Of Small Grain Tests Given

Results of small grain variety tests conducted in 1958 in the High Plains area by the Texas Agricultural Experiment Station and cooperating agencies have been released.

The tests were conducted at the U. S. Great Plains Field Station at Bushland and on the farms of cooperators Roy Hale of Floyd County and Horace Sneed and Eller Brothers of Sherman County. Dr. K. B. Porter, agronomist at the Plains Station supervised the tests with county agents Cecil Lewis of Floyd and Ernest Goule of Sherman County cooperating on the off-station plantings.

Under irrigation at Bushland, the wheat variety, Bison, ranked first among the commercial varieties with an average of 43.1 bushels per acre. Early Blackhull, Concho, Ponca, Wichita and Crockett followed in order. At Stratford, Wichita ranked first with 43.9 bushels per acre with Crockett, Cheyenne, Bison, and Early Blackhull following in that order. The yields at Floydada were first with 12.6 bushels per acre followed by Crockett, Concho, Early Blackhull and Ponca.

Under dryland tests at Bushland, Ponca led with 31.9 bushels with Early Blackhull, Bison and Concho following in order. Early Blackhull was first at Stratford with a yield of 18.2 bushels with Wichita, Crockett and Concho following in order.

Recommendations of varieties for the area are based on results of several years of testing plus the quality characteristics of the varieties. The highest yields under irrigation in the Panhandle have been produced by Concho, Crockett, Ponca and Cheyenne. Dryland tests show Concho, Crockett,

Westar, Bison and Comanche to be among the most satisfactory. Early varieties, such as Wichita, Early Blackhull and Triumph, have averaged less than mid-season varieties.

Fall sown oat tests at Bushland and Floydada, for 1958 and also over a period of years, show that Mustang, Bronco and Wintok have produced the best yields and are the most winter hardy. Spring seeded tests show Alamo and Mustang to be the best varieties for

spring plantings.

Fall sown barley tests were also conducted at Bushland and Floydada. Cordova ranked first with a yield of 42.3 bushels per acre with Wintex, Dicktoo, Roger and Kearney following in that order. Kearney has been found to be the most winter hardy and also to have considerable resistance to greenbugs. Spring seeding of barley has not been very successful in the area. Over a period of years, Cordova and Wintex have

made the best yields for spring seeding.

Dr. I. M. Atkins, agronomist in charge of small grain investigations for the Texas Station, has summarized the 1958 statewide variety trials and the Station has recently released B-899 which summarizes tests conducted from 1949-57. Copies are available from the Agricultural Information Office, College Station, Texas.

GO TO CHURCH SUNDAY.

### MERITS OF LOW TEMPERATURE ROASTING

From 15 to 20 per cent of meat shrinkage in homes can be prevented by cooking at low temperatures, says Margaret Spader, home service editor of the Gas Appliance Manufacturers Association. Low temperature roasting in the modern oven takes less watching, and there is less burning of fat on pans, racks and oven parts.

This simplifies the clean-up job. Even though the cooking time is longer, less gas is required and the meat is tender, juicier, more uniformly cooked and more flavorful. Slow-roasted meats crumbles less in carving, facilitating more even, attractive servings.

What a man gets out of the world today depends largely on what he puts into it.



# Christmas Greetings

One of the deepest pleasures of the holiday season is the friendly tradition of exchanging cheery greetings. This pleasure is most happily ours, as we extend to you, friends and patrons, our warm appreciation for your good will and patronage, and our personal best wishes for your happiness, health and good fortune. May you have everything you're wishing for, to enrich your days and bring you joy.

## Baxter & Smith Grain Co.

Charles Baxter Don Hatch C. R. "Shorty" Clark E. W. Weaver Sherman Carey



## Season's GREETINGS

Best wishes of the season to all our friends. In the spirit of this holiday time, we wish you a heart full of good cheer, a home full of friends and loved ones, and a life filled with happiness. May all the joys of the Yuletide be lastingly yours, to brighten and enrich every day.

More LUMBER CO.

G. M. Brunner  
Roy Rolling  
Bobby Johnson

## Development of Italian Market For Grain Sorghums To Start Soon

New outlets may be developed for the Southwest's grain sorghum crop and the nutritive level of European diets may be raised as the result of a market development contract executed this week between the Grain Sorghum Producers Association of Amarillo and the Foreign Agricultural Service.

The unprecedented government-feed grain growers agreement is being announced jointly by Max Myers, Director of Foreign Agricultural Service and Frank Moore, President of the Grain Sorghum Producers Association after several months of negotiations between John J. McCracken, Grain Marketing Specialist with FAS and Bill Nelson, Executive Vice-President of GSPA.

Signing of the agreement paves the way for extensive promotional and educational programs in Italy and other countries that may be agreed upon. Such programs are made available by the Agricultural Trade Development and Assistance Act of 1954, Public Law 480, which provides for use of foreign currencies derived from the sale of agricultural commodities under the act to help develop new markets for other agricultural commodities.

Nelson, the sorghum growers executive officer, emphasized that efforts will be directed toward developing permanent demands for area grain sorghums through balanced rations rather than a surplus

disposal or a sales campaign. Although no specific amount of funds were outlined in the initial agreement, it is expected that projects developed will be "quite extensive" due to the potential for overseas use of the growing abundance of American feed grains. The Grain Sorghum Producers Association will provide personnel, goods and services which may involve "dollar" expenditures while the Foreign Agricultural Service will make available the necessary foreign currencies to carry out the program within the individual countries. GSPA funds for this as well as their balanced program on Research, Market Development and Service are derived from a voluntary deduction of two pounds per 1000 pounds from farmer deliveries of grain sorghum at local elevators. FAS funds are derived from Public Law 480 funds aboard. Other uses of these funds have been used to maintain defense projects and to promote industrial recovery abroad.

It is expected that the GSPA will immediately initiate programs in Italy including Market surveys and studies, educational and promotional activities including exhibits, demonstrations and assisting foreign grain buyers in grain purchasing and technical problems; fellowships at universities and institutes for carrying

out market and nutrition research regarding uses of grain sorghum and other feed grains; and quality testing and sampling of feed grain shipments; as well as translating, printing and distribution of educational and promotional material and advertising.

Already the GSPA has called on Texas county agents to supply feeding information relative to grain sorghum in balanced livestock and poultry rations to an industrial design concern in New York who is designing a feed grain display to be used in the Italian projects. The display will consist of at least three trucks with mounted display units which will tour fairs and shows and agricultural events in Italy and other countries. Robert O'Neill of the

American Embassy in Rome who will be in charge of the exhibit was in Amarillo this week going over the proposed schedule with Nelson and other Association officials. Already the schedule includes the trade fairs in Verona in March; Bologna in May; Trieste in June and July and at the National Dairy Show at Cremona in September.

Other organizations and individual concerns interested in feed grain promotion abroad will be encouraged to broaden their programs by participating financially and by assuming responsibility under the GSPA program.

OFFICE SUPPLIES at The BEACON OFFICE.

## CROSS ROADS REPORT

Dear Editor:

I see where some college students read a best-seller novel which seems aimed at relapsing sick minds, but say they won't comment on the morals of same, on account of not wishing to appear middle class.

My center-slice neighbor says it's real manly of them, not wanting to mislead people about their social position.

But he says us middle-class folks are not jealous, and it

wouldn't hurt our feeling for these fellows to pretend they belong up in the principled bracket with us.

D. E. SCOTT  
Crossroads, U.S.A.

## GOOSE TALK

If you're planning to serve goose, don't be deceived by its size, warns Margaret Spader, home service editor of the Gas Appliance Manufacturers Association. A 12-pound goose will serve only 8 persons as compared to a 12-pound turkey which serves 16 to 20. For the carver: wings and thigh joints are much closer to the backbone than on a turkey. Cut the broad flat breast meat across the grain by slicing straight down to the bone rather than parallel to the bone.

WOBB...  
Cook...  
once...  
never...  
vary...  
Take...  
Cook...  
time...  
New...  
heat...  
oven...  
serve...  
or sw...  
slices...  
later...  
ded an...  
be ch...  
corned...  
and us...  
naise...  
Tub...  
frequ...  
can at



# Come all ye faithful

of Christmas  
lift our voices  
Christmas ca  
our hearts be  
the wondrous s  
came early  
He w  
angels sang. M  
inspiration  
of peace o  
Good Will toward  
us at the Christmas season, and



Here's to you, our good friends and patrons...our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

## CEREAL ELEVATOR

C. W. GINN, Manager



## Season's GREETINGS

Warmly, we welcome the happiest season of the year, with hearty wishes to our friends and customers, for a holiday abounding in joy and good fellowship.

**AIKEN SHOP**  
CALVIN TOMME, Prop.  
Aiken

**Lockney Co-Opera  
Gin**

Mondell Mills