

# The Lockney Beacon

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 9, 1958

VOLUME 57

NUMBER 27

## CLEAR WEATHER SPEEDS HARVEST OPERATIONS

Harvest operations in this area are in full swing this week due to clear, dry weather. The cotton harvest is still hampered by lack of hands but combines are busy and grain elevators are handling lots of grain.

A survey Wednesday by The Beacon showed that the total number of bales ginned in this area almost doubled that of last week at the same time. The total ginned at Lockney, Lone Star, Sterley and Aiken stood at 6302 Wednesday compared to 3564 at the same time last week.

The four gins in Lockney showed a like increase. The total Wednesday at these gins stood at 2925 compared to 1647 last week.

Hands are still in short supply and many farmers are defoliating preparing to strip their fields as soon as possible.

Grades are holding good although down some from cotton gathered before the rains. Most cotton pulled soon after the rains is averaging from 30 cents to 33 cents in the loan and the grades are improving with every day of sunshine, ginner says.

Estimate on Floyd County's 1958 cotton yield has been lowered by 10,000 bales in latest figures released by the Plains Cotton Growers Association. Total ginnings on the High Plains has passed the 100,000 bale mark.

Overall damage to the potentially good quality chop has been light and officials figure farmers can still harvest one of their best crops in years if no additional rain is received. Moisture damage thus far has probably increased the amount of spotted cotton but otherwise officials see little damage.

A threat of an early frost failed to materialize and continued warm weather would enable the area to continue harvest operations on a large scale.

Out of 96,000 bales classed at the Lubbock and Lamesa offices through October 1 the average staple length was above one inch. The exact figure was 32.13-32nds of an inch. Also 86.8 per cent of the cotton was classed white and only 13.2 light spotted.

The 23 - county production total, estimated at 1,818,000 bales on September 1 fell a few thousand bales the past month down to 1,870,000 bales as of Oct. 1, according to figures released by the Plains Cotton Growers, Inc., and the Lubbock Cotton Exchange.

**Elevators Rushed**  
Grain elevators are being rushed in the afternoons and the grain harvest is in full swing with combines running from just after noon until late in the evening. Even after waiting until noon to start, moisture is still a little high in the grain and growers are penalized a small percentage. The quality is good and the yield in irrigated fields is probably averaging 4,000 pounds or better, one elevator man said. Combines are operating in most every field.

The loan price on grain sorghums advanced to \$1.60 Wednesday after being \$1.59 earlier in the week. Much of the grain is being sold at loan prices, The Beacon was told.

The crop is about one-fourth harvested. "We'll get a lot of it this week if the weather stays pretty," an elevator man said.

## Fred Jackson Is Re-Elected As Soil Supervisor

Fred Jackson was re-elected as supervisor of the Floyd County Soil Conservation District from Zone 5 in a meeting of farmers of that area Tuesday evening at the Sandhill Schoolhouse.

Other members of the board of supervisors are Bert Bobbitt, Zone 1; Cecil Purcell, Zone 2; R. G. Dunlap, Zone 3; and Gilbert Fawcett, Zone 4.

Mrs. G. C. Fairley, Mrs. Clemma Ruth Alexander and son, Bill, all of Odessa, spent Wednesday night in the C. H. Rose home. Bill left early Thursday morning for New Jersey where he will be stationed. He will drive Mrs. Jimmy Myers' car for her as she goes to Fort Devens, Mass., to join her husband who is in service there.

## Longhorns Meet Slaton Tigers There Friday

Lockney's spunky Longhorns will be trying to even their season's record Friday evening when they travel to Slaton.

The Slaton Tigers were pre-season favorites to claim the District 3-AA championship. The Tigers haven't been able to get started, winning only one contest this season.

Slaton has a large, experienced squad with the potential to play on even terms with almost any AA team in the area.

The Longhorns have posted a two win, three loss record. Next week the team has an open date before opening conference play here against Abernathy Friday, Oct. 24.

Local coaches were naturally disappointed at losing to Floydada, but were proud of the fight shown by the boys. They pointed to the hard play and desire shown by linemen Duane Griffith, Byron Brock, Dan Smith, Ricky Duvall. The coaching staff also praised the running of Bill Race and Alvin Hayes.

Everyone should be ready for the Slaton tilt except Jackie Calahan and Jimmy Minter, both of whom missed the Floydada battle.

Probable starting lineup:  
RE Dan Smith  
RT Stephan Handley  
RG Ronnie Harris  
C Duane Griffith  
LG Byron Brock  
LT Ricky Duvall  
LE David Roberson  
QB Jake Wofford  
RHB Terry Clark  
LHB Alvin Hayes  
FB Bill Race

## C-C Directors Meet Monday

Officers and directors of the Lockney Chamber of Commerce held a breakfast meeting at Golden's Cafe Monday, with 10 present.

Willis Reynolds was named chairman of a committee to secure eight large trash receptacles to be placed on Main Street in the business district.

The directors entered into a contract with a Lubbock firm to poison rats at the Lockney Labor Camp. Rats and mice are very bad everywhere this year and the directors are seeking to control them at the Labor Camp.

Plans were made for a Christmas program and President Claude Brown has since appointed R. M. Olsen as chairman of this committee. Mr. Olsen is already making plans for the program and expects to enlist the ministers of the town on his committee, it was said.

Present for the meeting were Claude Brown, Don Hatch, Fred Byrd, J. B. Seale, Leon Wofford, Owen Thornton, Willis Reynolds, Clyde Briley, R. C. Mitchell, J. D. Copeland.

## Former Aiken Man, Joe McAvoy, Dies At Amarillo

Joe E. McAvoy, long-time elevator operator at Aiken, died at his home in Amarillo at 4 p.m. Saturday. He was 70 years old.

Funeral services were held at 2 p.m. Monday at the Boxwell Brothers Funeral Home in Amarillo. He was a member of the Polk Street Methodist Church in Amarillo. He lived in Aiken for many years and operated a grain elevator there for some time.

He had been in the hospital for several weeks, but seemed improved and had gone home. He is survived by two sons and a daughter.

## LEAVES FOR SHERMAN

Miss Rosemary McDonald, daughter of Mr. and Mrs. J. R. McDonald will leave Monday for Sherman, Texas, where she will be employed by the State Department of Public Welfare. Miss McDonald, a 1958 graduate of West Texas State College, Canyon, will begin work Wednesday in the children's division of welfare work.



W. F. (BILL) HUNTER

## Lions District Governor Will Visit Monday

W. F. (Bill) Hunter of Amarillo, District Governor of District 2T-1, Lions International, will make his official visit to the Lockney Lions Club next Monday evening, October 13. The Club meets at Golden's Cafe, and the meeting starts at 7 o'clock.

Governor Hunter will advise and assist President Leon B. Wofford and Secretary Virgil O. Thomas and other officers and directors of the local club in matters pertaining to Lions administration and the Lions program of humanitarian service.

Lion Hunter is in the insurance business with offices in Amarillo. He is a member of the Amarillo Downtown Lions Club, having served in all offices with the exception of Secretary-Treasurer. He has also served as President of the Broadway-Florence Lions Club in Los Angeles, California, and Zone Chairman of District 4A in California. His past district offices in Texas include Deputy District Governor, District 2T-1, for two years and Public Relations Director, District 2T-1.

In addition to his Lions Club activities, Lion Hunter has served as President of the South Los Angeles Chamber of Commerce and is presently a member of the Amarillo Chamber of Commerce. He is a member of the San Jacinto Methodist Church, Khiva Temple, and Masonic Lodge 731. He is married and has one daughter and three sons.

Lion Hunter is one of the 312 District Governors who supervise the activities of the 13,771 Lions Clubs located in 91 countries and geographical locations of the world. District 2T-1 includes 93 clubs in this area of the state.

## PTA Will Meet Tuesday Night

Delegates to the P.T.A. Convention at El Paso will be elected at the regular meeting to be held Tuesday night, Oct. 14, at the High School Auditorium beginning at 7:30.

Rev. Temple Lewis, pastor of Lone Star Baptist Church, will give the invocation and special music will be given by the Junior High Melody Makers under the direction of Miss Barbara Carruth. H. H. Nicholas will speak on "Modernizing Our Schools." "Food for Thought" will be given by Mrs. Jay McPherson.

A nursery will be open to take care of babies or small children.

## Farmers Union Meeting Tonight

Floyd County Farmers Union will hold a meeting and installation of officers tonight (Thursday) at Golden's Cafe in Lockney. The meeting gets underway at 8 p.m.

New officers of the county organization will be installed by Charles Detton of Plainview, field representative of the state organization. Mr. Detton will also speak to the group following the installation.

New officers to be installed are Ray Sissney of Lockney, president; B. A. Robertson of Floydada, vice-president; Conrad Henderson of Sterley, secretary-treasurer.

All members and their wives are invited to attend. Refreshments will be served. Retiring president Kenneth Wofford is in charge of arrangements for the meeting.

OFFICE SUPPLIES at The BEACON OFFICE.

## Methodists To Hear Visiting Preachers

Rev. Lee Crabtree, assistant pastor of First Methodist Church, Plainview, will preach Sunday at the morning worship hour at the Lockney Methodist Church, according to Rev. E. Lee Stanford, pastor. Rev. A. L. Swaggerty of Lubbock will be the speaker Sunday night.

The two visiting preachers will fill the pulpit in the absence of the pastor who is away on vacation.

## Enrollment At Local Schools Reaches 1085

Enrollment in the Lockney school system reached 1085 this week with most of that increase coming in the grade school. Increase in this school over September 2 figures was 126. Other schools are only slightly increased from first-of-school figures.

In high school the present enrollment is 228 compared to 227 on September 2. In Junior High the enrollment is 139 compared to 130 and in grade school the enrollment is 651 compared to 525. At colored school 67 are now enrolled compared to 60 on September 2.

Some extra classes in the grade school are being taught at the City Auditorium and the Lockney school board, in session Monday evening of this week, elected three teachers for these extra classes. The teachers are Mrs. Hugh Marble, Mrs. Charles Weatherly and Mrs. Inez Wright.

The board also discussed liability insurance on the school buses, decided to proceed with civil suits on delinquent taxes and talked with the school architect.

Present were President Oscar Golden, Secretary Robert Lee Smith, Lavon Johnson, Charlie Boedeker, and Superintendent H. H. Nicholas.

## Hardin Resigns As Deputy Here

Ray Hardin, Floyd County deputy sheriff for the past six years, handed his resignation to Sheriff Walter Hollums Saturday of last week effective immediately. Hardin told The Beacon that he had a "better job" in Hockley County. He will be deputy sheriff at Anton under Hockley County Sheriff Clem Ware.

Sheriff Hollums said Wednesday that he planned to move Deputy Billy Tigert to Lockney for the present. He is not sure whether he will keep Tigert here permanently or not. Ernest J. Huckaby, former deputy sheriff in this county, has agreed to work with Sheriff Hollums at Floydada until January 1st. Meanwhile the Sheriff will be looking for a permanent replacement for Hardin.

Hardin was brought to this county as deputy sheriff by former sheriff Earl Cooper. He continued in his position under Hollums. He came here from Levelland where he served as city officer. Mr. and Mrs. Hardin plan to move Friday and he expects to go to work Monday, he said.

## City Opening Up Streets In Mexican Settlement

The City road machinery has opened up two north and south streets in the Mexican settlement in northeast Lockney on the west side of Farm Highway 598. A number of houses have recently been moved into this part of town and it is rapidly filling up.

The First Baptist Church and its mission church, now meeting at the city auditorium, plan to start construction of a mission church building in this area possibly this year or early next year. The church has acquired title to a number of lots along the farm highway for this purpose.

## LEAVE FOR COLORADO

Rev. and Mrs. E. Lee Stanford will leave this week end for Colorado Springs, Colorado, where they will visit their daughter, Mrs. Eldon Saul. Rev. Stanford plans to be gone about a week but Mrs. Stanford plans to stay for a longer visit.

## BUILDING BOOM CONTINUES, 12 NEW HOMES UNDERWAY

Home building in Lockney continues at a rapid pace with twelve new homes under construction, recently completed or planned to begin very soon. Many others are being planned for spring construction. A number of home transfers have also recently been made.

Mr. and Mrs. John Bickley and son will move into their new three bedroom home in about two weeks. Construction has been completed by Robert McDonald, contractor. The house contains 2,810 square feet plus a three car garage and is located on the south corner of the 200 block, 6th Street. Exterior finish is red brick veneer with white wrought iron trim at the front.

The new home of Mr. and Mrs. J. M. Tye located on West Bryant Street is under construction with Huggins Brothers and Brunner Lumber Company as contractors. The three bedroom home composing 2,010 square feet plus a double garage, will have a pink brick veneer finish. Mr. Tye is connected with the Tye & Ansley Oliver Company here.

The home of Dr. and Mrs. W. J. Mangold at 304 SW 6th Street, is undergoing an extensive addition of 2,300 square feet which includes a three-car garage. Housed in the new addition will be a living room, two bedrooms, utility room, 2 1/2 baths. Robert McDonald and Lockney Lumber and Supply are contractors. Exterior finish is light brick veneer.

Mr. and Mrs. Donald Reecer moved into their new 3-bedroom home on September 1. The frame house is located on SW 7th Street and contains 1500 square feet including garage. Huggins Brother and Brunner Lumber Company were contractors.

A six-room frame house is under construction for Mr. and Mrs. Jim Bob Reynolds at 311 SW 6th Street. The house contains two bedrooms, living room, den, kitchen-dinette combination and bath, 1624 sq. feet, overall. Brad Hardy and Lockney Lumber and Supply are contractors.

Mr. and Mrs. Dub Dipprey and baby son moved the first of last week into their new

## B And Jr. High Boys Play At Olton Tonite

Longhorn "B" and Jr. High squads will journey to Olton tonight (Thursday) for two games with Olton teams.

Last Thursday Lockney Jr. High Shortorns downed Ralls Jr. High. The local eleven tallied three touchdowns and held Ralls scoreless. The contest was played in the rain at Ralls.

In the second game of the doubleheader, Lockney and Ralls "B" teams battled to a 12-12 deadlock.

According to local coaches, outstanding performers for the local "B" included fullback Bill Mangold, guard-tackle James Davis, center Wayne Cooper, end Oyama Buchanan, quarterback Johnnie Belt.

## Quarterback Club Will Buy Protector

The Lockney Quarterback Club, in regular meeting Tuesday night, voted to buy a new 16 mm. movie projector for the use of coaches in projecting films of football games. Joe Handley, president, said Wednesday. The machine will be purchased through Capital Photo Service here.

The group, meeting at Golden's Cafe, saw films of the Lockney - Floydada football game. Refreshments were served.

The QB Club meets on Tuesday night following each home game.

## Friends Invited To Open House

Friends of Mr. and Mrs. Roy Griffith of Plainview, former Lockney residents, are invited to attend open house honoring the couple on their Golden Wedding Anniversary Sunday, October 12, in the Jake Griffith home, 2206 West 12th Street, Plainview.

Calling hours, are 2:30 to 5 o'clock. The Jake Griffiths will be assisted in host duties by Mr. and Mrs. D. L. Brooks. Mrs. Brooks is the only child of the honorees.

two-bedroom home located on Southeast 5th Street. Exterior finish is frame. Brunner Lumber Company was contractor.

Mr. and Mrs. Lewis Busby are building a new 3-bedroom frame house on SW 7th Street. Lockney Lumber and Supply are contractors.

Construction of a 3-bedroom home for Mr. and Mrs. Fred Byrd is to begin soon on the corner of the 200 block, 7th Street. The three bedroom home will contain 2,000 square feet plus a basement and double garage. Exterior finish will be red brick. Robert McDonald and Lockney Lumber & Supply are contractors.

Mr. and Mrs. Chester Mitchell have started construction of a new brick home on their farm in Pleasant Valley with a Lubbock firm as contractor. Included in the house will be three bedrooms, den, living room, kitchen, dining room, study and two baths with 2,456 sq. ft. floor space plus double garage.

Brunner Lumber Company will start construction soon on a two-bedroom home for Mr. and Mrs. Roy Reed. The frame house will be located on North Main.

A new frame two-bedroom house has been moved in for Mrs. Ressie Mae Simpson, daughter of Mrs. George Webster Sr. The location is in the 200 block of Southeast 2nd Street. Art Barker Jr., and Barry Barker have purchased the large frame house in the 100 block of West Spruce Street, formerly owned by D. L. Handley, from Mrs. O. T. Gaskin and have torn down an addition on the back. They will build a separate rent house back of the big house.

A remodeling job has recently been completed for Mr. and Mrs. J. B. Nance at Lone Star. Brunner Lumber Company was contractor.

**Transfers**  
Transfers made recently by homeowners include a transfer from Charles Baxter to Loren L. Rhodes of a two-bedroom home located on SW 6th Street. Exterior finish is light brick. The Baxters are renting the former Rhodes home at the present.

Mr. and Mrs. Paul Kropp have purchased the Cye Perkins place located just out of the city limits on the Sand Hill road. They expect to occupy the place soon.

Mr. and Mrs. Ted Carthel have recently moved into a house on SW 5th Street which they purchased from Mr. and Mrs. Kelton Shaw.

Mr. and Mrs. A. O. Wines are now living in a house recently purchased from Jack Myers located on W. Locust Street. They have purchased lots for a new building site.

Other building and transfers are still in the planning stage and information on these will be related at a later date.

## Stolen Clothing Recovered Here

The sheriff and county attorney of Knox County and chief of police at Munday, Tex., came to Lockney Wednesday morning and recovered a considerable quantity of clothing which had been stolen at Munday Tuesday night. The clothing was found in a car parked on North Main Street. A young woman was charged with theft in the matter. She and her husband had driven here from Munday Tuesday night officers said.

Sheriff Walter Hollums and City Officer Alton May assisted the Knox County officers in recovering the clothing.

Sheriff Hollums went to Liberal, Kansas, Sunday and returned Monday with Raymond Scheeley who is charged in this county with non-support of a child. Scheeley's bond is set at \$750 and he is still in jail at Floydada.

Five young men have been charged with vandalism and will probably be arranged some time this week, officers have revealed. Two of the boys will appear in juvenile court and the other three in county court. The boys are alleged to have wrecked a reviewing stand on the Longhorn Band marching field in West Lockney on several occasions. They are from Lockney and Floydada.

HOW MUCH TO COOK  
Inexperienced cooks usually surprised to find much some foods need cooking. For instance, of raw rice or beans, three cups after cooking (but) and macaroni double volume while noodles the same. Home economists with the Gas Appliance Manufacturers Association that beginning cooks package directions when learning to cook. ere many new manufacturers today that changes in the amount of water and cooking time on food packages mean this, sometimes you get into recipe books.

Courtesy costs nothing. Buy things that are good.

**Oliver Strippers**  
drag-type strip on most tractors if you are going

**LIVER COMPAN**  
On Highway

**BARBECUED**  
Wreck

**ENS, SPARE**

**BEEF TO GO**

69c

98c

59c

**DOUBLE S & H GREEN STAMPS**  
every Wednesday with \$2.50 purchase or more. Save S & H Green Stamps.

**her Dies At**  
view Wed.

man A. Zachary, 57, died only at his home in Plainview Wednesday of last week. An attack was the cause of death. He was the father of Zachary, a barber at and Rudy's Barber here.

Funeral services were held at 3 p.m. at the Bethel Church in Plainview directed by Rev. E. W. Elton, pastor. Burial was in Central Park at Plainview. Zachary was born July 26, 1891, at Koss. He and his family moved to Plainview in 1943. Brownfield. His wife is former Nina Crawford, they married August 30, 1925, old.

Survivors in addition to the and son are two daughters, Mrs. Jess Stanton of El Paso, and Mrs. Ken Connell, land, Fla.; six brothers and three sisters.

**istrict FB Board**  
eting At Lubbock

H. West, president of the Farm Bureau, will be the special speaker at a banquet (Thursday) at the Lubbock Hotel in Lubbock closing the district Farm Bureau board meeting. Many Floyd County Farm Bureau members attended.

The regular monthly meeting of the Floyd County Farm Bureau board of directors, set for October 16, it will be held at Golden's Cafe in Lockney at 8 p.m.

# The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS  
Publishers  
Eggar R. Hays Editor  
W. C. Reynolds Mechanical Superintendent

SUBSCRIPTION RATES  
In Floyd County, per year — \$2.00  
Outside Floyd County, per year — \$2.50  
Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



## EDITORIAL

And these words, which I command thee this day, shall be in thine heart; And thou shalt teach them diligently unto thy children.—Deut. 6:6-7.

**FROM THE BUTTE,** Montana, Standard: "... A Hoover Commission task force discovered three years ago that the U. S. government is among other things, the largest electric power producer in the country, the largest insurer, the largest lender and the largest borrower, the largest landlord and the largest tenant, the largest holder of grazing land, the largest holder of timberland, the largest owner of grain, the largest warehouse operator, the largest shipowner and the largest truck-fleet operator. These conditions still prevail today three years after the Hoover Commission recommended that the government get itself out of business."

**TIME REPORTS** that U. S. tourists to Europe will top last year's figure by about 10 per cent, for a record total of 500,000.

**FOOD DISTRIBUTION** is the nation's biggest business, with 1957 sales approaching \$48 billion. In that year automobile sales were second — just under \$39 billion.

DAVID LAWRENCE writes, in

### We Offer You A Complete Insurance Service

- Fire
- Bond
- Burglary
- Liability
- Compensation
- Aircraft
- Home
- Automobile
- Plate Glass
- Property Damage
- Life

### MINOR INSURANCE AGENCY

Dial OL 4-3311 Lockney

### Want CASH?

We pay cash for Dry Black-eyes, New Eras, other Cow-peas, Pinto Beans, Mung Beans, Grass Seeds, other seed.

Quality custom cleaning — Storage.

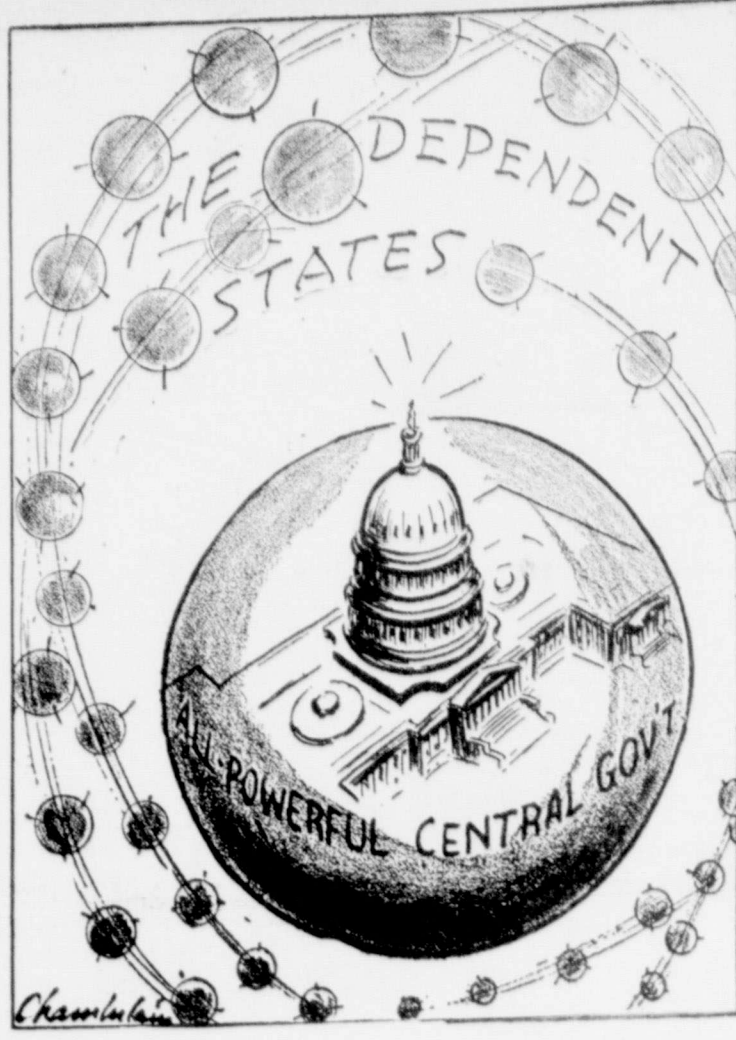
**Dorman** W. A. DORMAN & COMPANY BILL DORMAN  
PHONE PO 340223 P O BOX 303  
1920 AVENUE E LUBBOCK, TEXAS

### BENEFITS OF LAND BANK LOAN

Low costs, long terms, doing business with home folks, sound lending policies. See or write—

FLOYDADA N. F. L. A.  
319 S. Main Phone YU 3-2480  
Jake B. Watson, Sec.-Treas.

## WASHINGTON SATELLITES



### With Our EXCHANGES

#### SHADES OF HISTORY

I was amused the other night, while watching a late movie, to see a priest administering the last rights to Admiral Nelson. He was killed during the battle against the Spanish Armada. It is a matter of history that the Pope encouraged Spain to capture England so the Catholic Church could be established there as the state religion. Nelson was not a Catholic, nor were the British seamen.

But protestants are complacent about such entertainment. When religion is projected in a play on screen or TV it is nearly always the Catholic religion. When a protestant minister is projected, he is usually a brainless character that doesn't know which end is up.

Whether it is fear of Catholic censorship or Catholic control I don't know. But I do know the three religions, Protestant, Catholic and Jew, are not compatible and never will be. I also know the priest is never as good as he is portrayed nor the minister as brainless, but the protestant has wisely refrained from exercis-

ing censorship on the other religions projected, even though they never receive equal time. — Cecil Waggoner in Claude News.

#### PAY THE DEBT

A few years ago when the national debt amounted to about \$1700 per family, we advocated that all families try to pay their share and get the government out of the red. We had thought we'd get a loan at the bank and do our patriotic part. But, now you'll have to leave us out of any such program. The family share is near \$5,240, and that exceeds our loan limit. Uncle Sam will just have to do his own financing from here on. — E. E. Hayley in St. Jo Tribune.

#### CITIZEN ARRESTS TELL BIG STORY

Many people read with interest this week the account of a "Citizen Arrest." The incident was unusual, but not very different from the occasional apprehension of shoplifters, forgers and bad check passers who appear in our courts as the result of similar procedure.

The citizen arrest points up a phrase of law enforcement which many of us too often

forget. It also emphasizes the point that people are going to help enforce laws which they consider reasonable, fair and equitable.

If the people of Texas held the same attitude toward highway speeding, it is likely that many of our troubles would be solved. On the contrary, most people are inclined to feel that traffic violations are a sort of game in which the big idea is "not to get caught." So long as people retain this attitude, it is safe to predict that we will continue to report wholesale slaughter on our highways.

Part of the trouble undoubtedly lies within the regulations. For instance, people cannot understand why the vast highway expanses in West Texas should carry the same speed limits as congested areas around Dallas and Ft. Worth. New Mexico has attempted to meet this challenge with different driving speeds, designated according to traffic, road conditions and accident records; the speeds run up to 70 miles-per-hour, and they are reporting considerable success.

Whether this is the answer or not, we will continue to have violations until the regulations honestly make sense to the people. As things now stand, we doubt if one person in 10,000 would make a citizen arrest against his friend or neighbor for speeding. And, until the citizens become aroused to the point where they will make a few such arrests, we doubt if the speeding regulations will be successfully enforced—Hereford Brand.



Dear Editor: I see where a Texas school is fixing to start giving varsity letters and sweaters to students who excel in non-athletic school activities.

My hopeful neighbor says maybe this will give back their self-respect to such high school students as can't make the grade in football or baton-twirling.

Says it seems fair that a student ought to get recognition for any unusual prowess, whether it's in one of the spectacular fields or in algebra, typing, hall-smoothing or class-money raising.

D. E. SCOTT  
Crossroads, U. S. A.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

October 11, 1928

Reno Livingston, 18-year-old son of Mr. and Mrs. S. J. Livingston of Lockney, died at a Lubbock hospital Wednesday night from the effects of injuries received Tuesday afternoon while practicing football. His death was attributed to a blood clot on the brain.

Miss Thelma Steele, principal of the grammar school in Lockney, was taken to Marlan, Texas the past week for medical treatment.

Buster Armstrong has leased the Home Grain Elevator and will operate the business this year.

Lockney Cotton Oil Mill is expected to start operations for the season next Monday.

The new building to house The Beacon office should be ready for occupancy about November 1.

The cotton season will be in full swing here in about two weeks if favorable weather continues.

October 11, 1946

Floyd County's agricultural booth won first place at the Panhandle-South Plains Fair in Lubbock this week.

Mrs. Dink McGarock recently bought the Columbia in Glenwood Springs, Colo., where she will move as she can dispose of her shop and finance company in Carlsbad, N. M.

Miss Irene Hall, daughter of Mrs. Pearl Hall of Lockney, is training at Scarsville, Tenn. She is a niece of McMurry College.

Alva Redd, formerly of Lockney, has bought the Tavern in Lockney from Jones.

Archie L. Gibson has been employed by the City of Lockney as City Marshal. Gibson served 10 years as a special officer in Dallas.

Floyd County received more than four inches of rain during the past week, making a total of eight inches here within the past 30 days.

Miss Jewell Dean and Thurman Davis were married Sunday afternoon, Oct. 6 at Baird, Texas. Mrs. Davis is the daughter of Mr. and Mrs. Claude Wofford, Lockney. Mr. Davis is the son of Mr. and Mrs. Mason Davis.

42 Years of Land Title Service

FLOYD COUNTY ABSTRACT CO.  
Stovall Building  
217 W. California St.  
Phone YUkon 3-3304  
Floydada, Texas

## FREE WIRING for your new Electric RANGE

### Parker Home Furnishings

GE Electric Ranges

Phone OL 4-3315—Lockney

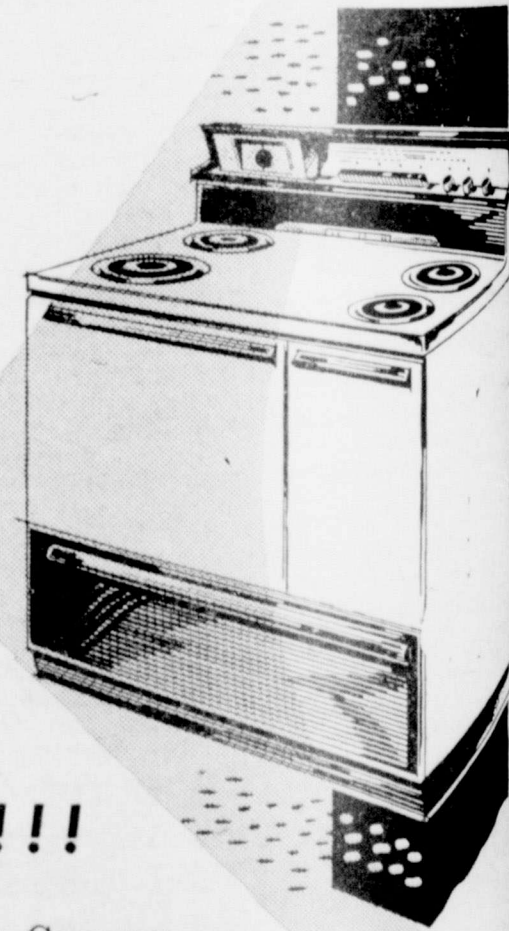
GET FREE ELECTRIC RANGE WIRING WHERE YOU SEE THIS SIGN!!



SATISFACTION GUARANTEED OR YOUR DEALER GIVES YOU YOUR MONEY BACK

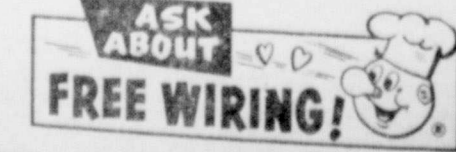
- ▶ IT'S A FACT . . .
- ▶ NOW YOU
- ▶ CAN GET
- ▶ FREE
- ▶ WIRING FOR
- ▶ YOUR NEW
- ▶ ELECTRIC
- ▶ RANGE

plus Satisfaction Guaranteed!!!

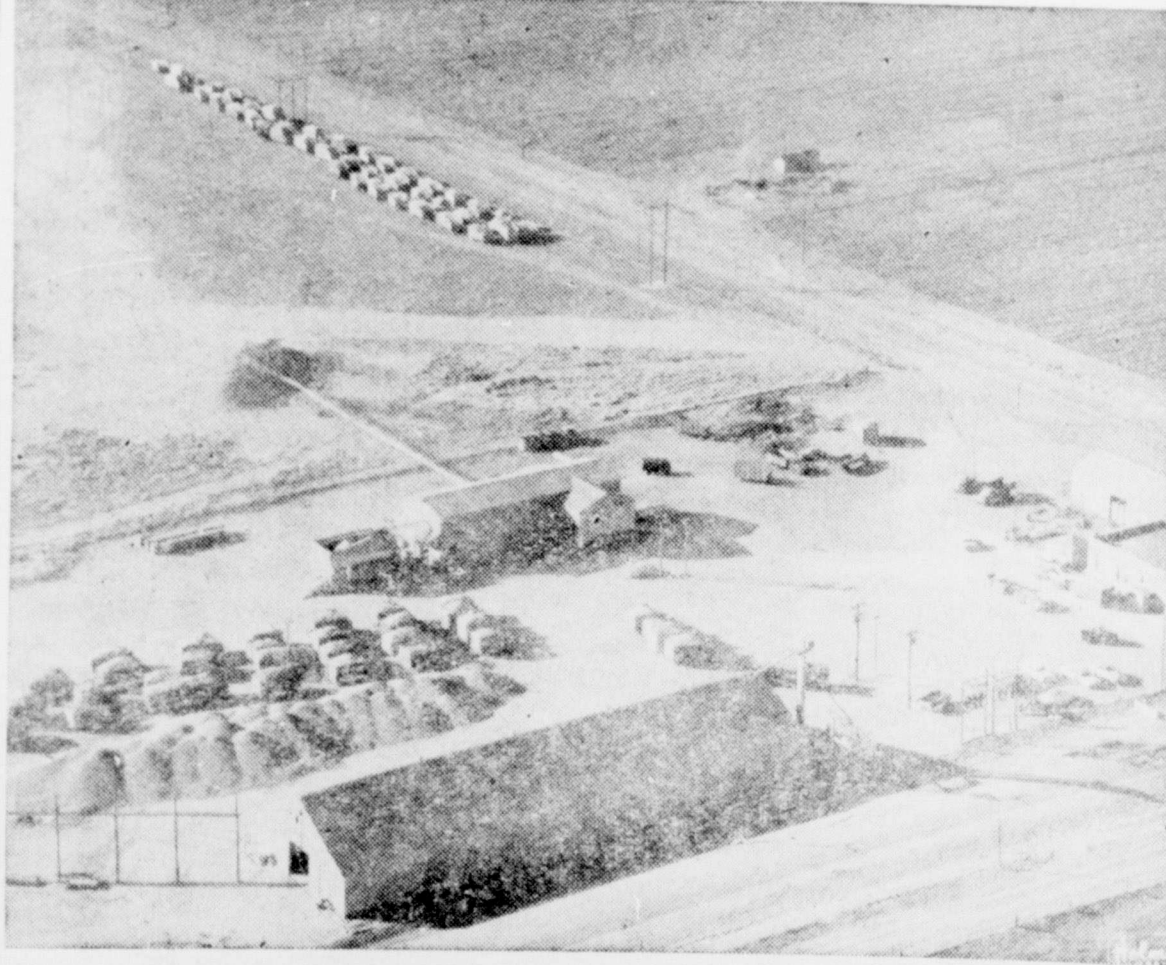


Southwestern Public Service Company residential customers just have to take the modern step to electric cooking now. They can't lose. The Reddy Kilowatt Electric Appliance Dealers displaying the "free wiring" and "satisfaction guaranteed" signs will install your new electric range free of charge and they'll take it back anytime within 60 days after you make your purchase if you're not completely satisfied. Eventually, you'll cook electrically. You can't lose if you start now.

GET FREE ELECTRIC RANGE WIRING WHERE YOU SEE THIS SIGN



## For The Best Grain Deal In The Area LET US HANDLE YOUR MILO — 600,000 BUSHELS STORAGE SPACE TO SERVE YOU.



### ALLMON COTTON & GRAIN INC.

Route 1, Petersburg, Texas—5 miles East of Petersburg —at the intersection of Farm Roads 54 and 378.

Best Ginning Service — Modern Hardwick gin stands and new Hardwick Etter lint cleaner and comber installed.

Better Grades—More profit for you; Also fast and efficient handling of your grain crop. If you want to sell or place crop in loan . . . Warehouse receipts issued.

### ALLMON COTTON & GRAIN INC.

5 MILES EAST OF PETERSBURG  
Call MOhawk 7-4002 Route 1 Petersburg

## Delers Visit California

Mrs. W. B. Sandefur left home Sunday after a visit in California. She was accompanied by her daughter, Mrs. P. D. Lambert of Lockney. They were on their way to San Francisco as the result of a two-week tour of the local people of interest in the San Francisco area.

The first trip to California for the Sandefurs and Lambert was "It's all for the young folks, but the country is too hilly and too fast for us who are in the plains."

Way accidents will die only when people use their brain power to match speed.

## SEALE DRIVE

Located 2 1/2 miles west of

## THURSDAY NIGHT FUN

## "THE REST"

with Scott Brady and his angel, half woman, sh... Black Sunday, t... seconds to live.

Also C.

## FRIDAY and SATURDAY NIGHT

## NEW AND SP

## TARZAN FIGHT

starring GORDON SCOTT

man's latest and greatest color — thrilling jungle sc...

Also C.

## SUNDAY, MONDAY, TU



America's singing idol in... singing the son... more songs than any Elvi...

Also C.

## PLAINS THE

SATURDAY, OCTO

## "TARZAN'S M

with GORDON

SATURDAY, OCT

## "FOR

with CLINT WALK

Great TV personality sta... Walker, star of "Chey... thrilling tale of love, J... Walker, the red-blooded...

Als

## SPO

with the

## terrat

Rich, masculine... in stripes and r... new look in sty...

We've caught t... new group of c... wool and moh...

Also we h

## FLANNEL

that will mix or ma

## BROW

Dial OL 4-3831

**Visitors Visit California**

Mrs. Dink McGarock, who bought the Columbia house in Glenwood Springs, Colo., where she will move as she can dispose of her shop and finance company and her husband, N. M. ...

Alva Reid, formerly of Taven in Lockney from ...

Floyd County received ...

Miss Jewell Dean ...

42 Years of Land ...

**SEALE DRIVE-IN THEATRE**  
THURSDAY NIGHT, October 9  
**FUN NIGHT**  
**"THE RESTLESS BREED"**

**VIRING Electric Ranges**  
e Furnishings  
ic Ranges  
3315—Lockney

**C RANGE WIRING**  
**SEE THIS SIGN!**  
ING!  
GUARANTEED  
YOU YOUR MONEY BACK

**PLAINS THEATRE, Lockney**  
SATURDAY, OCTOBER 11—1:30 to 5 p. m.  
**"TARZAN'S FIGHT FOR LIFE"**

**SPORTCOATS**  
with the accent on color  
terzaTones by STYLE-MART

**BROWN'S CLEANERS & CLOTHIERS**  
Dial OL 4-3831 MEN'S WEAR—QUALITY CLEANING Lockney

**Baileys Will Visit Kentucky**

Mr. and Mrs. O. C. Bailey left Thursday morning for a vacation trip to Kentucky and Washington, D. C. They expect to be gone two or three weeks visiting relatives and sight-seeing.

Their first stop will be in Henrietta, Texas, where they will visit Mrs. Bailey's fifth grade teacher, Mrs. Alice Bates, who is about 80 years of age now. They plan stop-overs at Little Rock, Nashville and other points before going to Kentucky Sunday where they will visit relatives. They will visit Mrs. Bailey's birthplace in Virginia before traveling further east.

Miss Jan Widener, student at Abilene Christian College, was accompanied home for the week end by two school mates, Annette and Carolyn Lewis of Talco, Texas. They were guests of the Loyd Wideners.

**KIDDIES KORNER**



HERE is another group of kiddies, photographed recently by Lucas Studios of Irving, Texas. They are, top row, left to right, Bekki Nann, baby of Mr. and Mrs. Larry McCormick; Sheila Ann, daughter of Mr. and Mrs. Melvin Potts; and Willa Gail, daughter of Mr. and Mrs. Duard Reeves. Bottom row, left to right, Joel Lee and Linda Kay, children of Mr. and Mrs. Raymond E. Warren; Cathy Louise, daughter of Mr. and Mrs. Bill Crader.

**New Plymouth To Be Shown October 16th**

New bumper-to-bumper and road-to-road styling, new power plants with unprecedented traffic agility which operate ten per cent more economically, a new top-of-the-line series of luxury models head the list of innovations for the 1959 Plymouth. The cars will go on display in dealer showrooms October 16.

The 29 models offered include the new Sport Fury series, which for the first time in the low-price field provides swivel front seats as standard equipment. The swivel seats are optional on four other models.

In addition to the Sport Fury in the revised model line up, Plymouth also offers the Fury, the Bevedere, and the Savoy series. For the first time, Plymouth has two convertibles, one in each the Sport Fury and the Belvedere line.

Among the "value" features are several which contribute to a total of some 10 per cent greater economy of operation. There is a new 3-stage carburetor, standard on all V-8s, which with new manifolding reduces gas consumption in the middle speed ranges, where most driving is done. A new rear axle gear ratio of 2.93:1 is available at no extra cost with the Torque-Flite transmission. Exhaustive tests of cars with this gear ratio resulted in gasoline savings as high as six per cent. Oil consumption in the Powerflow is reduced with new tappet chamber baffles.

Although the improvements have reduced operating costs, they have at the same time increased performance. The new Golden Commando 395 V-8 engine, with 305 horsepower, has been increased in displacement from 350 to 361 cubic inches, and in tests has shown exceptional "getaway" ability in traffic. It is an optional engine for all Plymouth models. Additional torque in normal driving ranges is a feature of all engines.

**SEE SMU-NOTRE DAME**  
Mr. and Mrs. Fred Byrd, Mr. and Mrs. Rusty Bacus and Dr. and Mrs. W. J. Mangold saw the SMU-Notre Dame football game at the State Fair in Dallas Saturday night. They left Friday night and returned home Sunday.

GO TO CHURCH SUNDAY.

**Willie Pate Goes To The Far East**

Aboard the USNS Breckenridge (AHTNC) — Pvt. Willie A. Pate, 23, son of Mr. and Mrs. James D. Pate, Sterley, is en route to Taiwan aboard the USNS Breckenridge with the 2nd Missile Battalion of the 71st Artillery, the first NIKE-HERCULES unit assigned to the Far East.

Prior to its overseas shipment, the 2nd Battalion was stationed at Fort Bliss, Tex. Pate, a cook's helper, entered the Army in January 1958 and completed basic training at Fort Carson, Colo.

He was graduated from New Deal High School in 1954 and was employed by the Sunbeam Laundry, Lubbock, in civilian life.

**Plains Art. Assn. Is Organized**

Plains Art Association has been organized in Plainview for the purpose of promoting creative arts within Hale County and adjoining counties.

Mrs. Guy Hegl, Plainview, has been named president of the new organization. Other officers are vice-president, Mrs. A. A. de Souza, Plainview; secretary, Mrs. Dean Walls, Floydada; treasurer, Earl Eicks, Plainview.

The organization plans to elevate the level of art appreciation by educational means, including lectures, exhibits, and classes in arts and crafts.

All meetings are held in the Study Hall of Plainview High School unless otherwise stated, the first Monday of each month, September through May, except December. There also is a sketching group held in the third Monday each month except December for those interested in sketching and life drawing.

There is a provision for young artists in the ninth through twelfth grades. Junior membership is \$1.50 annually and regular membership is \$3.00 annually. All who are interested in fine arts and crafts are urged to visit the meetings and join. The Charter Membership closed with a total of thirty-eight members.

The next meeting will be October 6 at 7:30 p.m. with a sound film on watercolor technique by Doug Kingman, an internationally famous artist.

**C. O. Willis Returns From Pacific Tour**

San Diego, Calif. (FHTNC)—C. O. Willis, damage controlman second class, USN, son of Mr. and Mrs. C. O. Willis of Lockney and husband of Mrs. Marilyn E. Willis of China Lake, Calif., returned to San Diego, Calif., Sept. 28, aboard the destroyer USS McDermut, after a seven-month tour of duty in the Far East.

During the cruise the McDermut took part in joint exercises with other allied countries and patrolled the Formosa Straits.

Between fleet operations, the destroyer's crew visited Sydney, Australia; Manus Island; Manila and Subic Bay, Philippine Islands; Yokosuka, Japan; Midway Island; and Pearl Harbor, T. H.

**Wilson Kermickel**

Attorney-at-Law  
GENERAL PRACTICE OF LAW  
Ferguson Building  
Next door to Brown's Cleaners  
Phone OL 4-3804

**Growth May Clog Irrigation Wells In Area**

According to the High Plains Underground Water Conservation District, many High Plains farmers have discovered that a slimy, gelatin-like substance is growing in their irrigation wells.

The substance is reported to be a combination of blue-green algae and iron and sulphur bacteria. This report comes from Dr. J. K. G. Silvey, Director of the Department of Biology at North Texas State College in Denton.

The Water District is gathering samples of the slime and shipping them to Dr. Silvey for analysis; however, the District has not published recommendations for control and prevention of the growth.

The importance of the algae and bacteria contamination of irrigation wells is the fear that it may become concentrated in a well and clog the perforations in the well casing or even the pore spaces of the water-bearing formation itself. Should this occur, and it may well be that it has occurred, the well would not yield the quantity of water it normally would be capable of producing.

Word has been received from almost every section of the Southern High Plains reporting that the substance has been observed. Included are the Lockney, Tulia, Slaton, Tahoka, Levelland and Springlake areas. Also, the growth has been noted in central Parmer County and in southern Bailey County.

The Water District further reports that a meeting will be held in the very near future to discuss plans for launching a large-scale research program. Research is needed to formulate recommendations for treatment of wells that are now contaminated and for prevention of the growth in wells not yet contaminated.

Anyone who discovers a foreign substance in his well or pump, or who notices alien matter suspended in his well water can assist in the research program by contacting the High Plains Water District at 1628-B 15th Street in Lubbock.

Nature seldom makes a fool — she merely furnishes the raw material for a do-it-yourself job.

Some people are willing to lend a hand if they think they have a chance of borrowing two later.

**School Menu**

Monday — Meat loaf, oven potatoes, English pea salad, milk, hot rolls, butter, apple preserves.

Tuesday — Macaroni and tuna casserole, green beans, baked whole kernel corn, fruit salad, cookies, milk, bread and butter sandwich.

Wednesday — Frito pie, black eyed peas, cabbage and apple salad, w. w. rolls, butter, milk, cherry cobbler.

Thursday — Pinto beans, barbecue Vienna sausage, turnip greens, tomato slice, cornbread muffin, milk, peaches.

Friday — Steak and gravy, creamed potatoes, tomato slice, fruit Jello salad, hot rolls, milk, ice cream bar.

**LEAVES FOR MASS.**

Mrs. Jimmy Myers left early Thursday (today) for Fort Devens, Mass., near Boston to join her husband who is in service there. He is doing personnel work and expects to be stationed there indefinitely.



**Dear Editor:**  
I note that New York's Governor Harriman rushed to the hospital here the other day to smooth the brow of a Negro citizen who got stabbed by another of same.

Which my studying neighbor says goes to show what color you have to be these days in order to get any sympathy from high politicians when stabbed.

Says there are also other advantages nowadays to being colored. Such as, if your hobby is robbing old white ladies and you get caught, the State Department will take up for you.

D. E. SCOTT  
Crossroads, U. S. A.

**Williams CAREFREE FASHION TO SUIT YOUR Mood**

WILLIAMS adds a dashing bow-tie . . . nice note on your favorite little low dress flat. Its toe points right to fashion. Choose yours in black suede or smooth black leather.

Only 2.99

**Brown's Department Store**  
Lockney

**Last Week For These Special Prices!**

Act now! These prices are good through October 11th only.

**ST. REGIS ELECTRIC BLANKETS**

BUY NOW at these special prices — a small deposit will hold one of these Blankets until Christmas

These Blankets are guaranteed one year. We will replace them at our store if found defective. No waiting.

**Single Control, \$21.95 value — \$18.95**

**Dual Control, \$27.95 value — \$24.95**

**SUNBEAM ELECTRIC FRY PAN**  
Pan, \$19.95 value, Lid, \$3.50 value, both for — \$17.95

**SUNBEAM TOASTER**  
\$27.50 value, now only — \$21.95

**SUNBEAM SAUCE PAN**  
\$29.95 value for — \$21.95

**SUNBEAM HAND MIXER**  
\$19.95 value for — \$15.95

**SUNBEAM HAIR DRYER**  
\$29.95 value for — \$21.95

**BYRD PHARMACY**  
Dial OL 4-3353 FRED D. BYRD, Pharmacist Lockney



# STATE CAPITAL Highlights AND Sidelights

by Vern Sanford

TEXAS PRESS ASSOCIATION

ST. L. — Into and out of the State Supreme Court many of the most controversial issues of the day. Public officials large corporations often important persons often involved in the cases, and many of them less-celebrated persons frequently are named by the decisions.

For a two-months summer term the high court reconvened this month and waded into a stack of disputes. Among the cases either decided or to be decided are these:

**WATER RIGHTS** are involved in a case filed by Southern Co. of Houston against the State Water Board. Southern wanted a permit to divert 280,000 acre feet of water from the Trinity River industrial use in the Houston area. Water Board refused the request, and the company appealed to the courts.

Similar cases such as Dallas and Fort Worth had opposed the Houston company's request when it was before the court. Oral arguments were heard on whether the courts should have the right to review Water Board decisions. Supreme court's ruling will have implications for every person interested in the course of Texas' water development.

**KEEPING ROOMERS** and setting up a church in a residential area were the cause of contention in two cases from Houston. In both cases certain property owners in university neighborhoods argued that their property owners were violating deed restrictions.

Lower courts ruled in favor of the room renters and church builders. Supreme Court agreed to review the roomers' case and denied a motion to force the lower court judge to move the student religious center.

**OFFICE-SEEKERS** had their names in the usual contests arising out of the year's elections. George Parr, a familiar figure in the courts, won the right to a new trial in his effort to be certified winner in a 1956 election for Duval County Sheriff.

Laredo Attorney William Wright lost out in an attempt to force Sec'y of State Zollie Steakley to place his name on the general election ballot as a Constitution Party candidate for district judge. Steakley had refused on grounds Wright voted in the Democratic primary.

Myron Love, choice of Houston liberals, won out in a dispute over the legality of his selection as Democratic nominee for district judge. Harris County Executive Committee had ruled that no candidate filed in time for this office, and Love was nominated by the one-man District Executive committee. Conservative forces had contested this method.

**DAMAGE SUITS**, labor-management controversy also commanded judicial attention. A gas explosion in the basement of Dallas Baker Hotel, back in 1946, is the basis for one suit in which 83 petitioners ask some \$1,000,000 for deaths and injuries. High court sent it back to district court for new trial.

In Houston 311 workers of the AFL-CIO Office Employees Union picketed a construction project to protest the firing of one man. A lower court granted an injunction against the picketers, and the Supreme Court refused to interfere.

**BETTER TRAVELING DAYS AHEAD** — Holding promise of better traveling days ahead is the 1961-62 interstate "advance planning" program announced by the State Highway Commission.

Commission authorized the preliminary engineering studies for 285 miles of new interstate highways, consisting of 45 projects in 22 countries. Included in the advance planning will be completion of the gaps in the interstate highways between Dallas and Houston, Dallas and Texarkana and from Denton to Fort Worth to Hillsboro.

Cost of the program is forecast as \$36,500,000 for land purchases and \$166,500,000 for construction.

**WATER SAFETY LAW DUE**

## KIDDIES KORNER



THESE KIDDIES' pictures were made by Lucas Studios, Irving, Texas, recently. They are, left to right, Amy Rodgers, daughter of Mr. and Mrs. Sidney Rodgers; Donnie and Michael, sons of Mr. and Mrs. Durrell Fortenberry.

Some 280,000 Texas boat owners will have to obtain licenses for their craft if a proposed Uniform Water Safety Act is enacted by the 1959 Legislature.

Representatives of sportmen's organizations, trade associations and safety groups drafted the measure. It is to be introduced by Rep. Ben Atwell of Dallas.

State Highway Department would have responsibility for registering boats. Enforcement of safety regulations would be the job of the state's various peace officers and game wardens.

**Zoning** — the restriction of skiing, racing, fishing, etc., to various areas — was omitted from the bill.

**REPUBLICANS JOCKEY FOR POSITION** — Texas Republicans got no help from Secretary of State Steakley in their efforts to break into the first column on the general election ballot.

In the past the Secretary of State's Office has sent out the list of certified nominees, to counties, with the Democrats

## And I Quote . . .

"Luck is good planning, carefully executed." — The American Salesman.

"The surest way to get ahead of Russia is to get behind America." — Terry McCormick.

"When you can think of yesterday without a regret and of tomorrow without a fear, you are on the road to success." — Highways of Happiness.

"The way a woman likes to be treated is often." — Kenneth

J. Shively. "Of course tennis wouldn't be the game it is without two players." — John Foster Dulles.

"Most men have a way with women, but it's seldom their own." — Ruth E. Renkel.

TRY BEACON CLASSIFIEDS.

**Your Interest Is The Heart Of Our Business**

**ACTION BY AUCTION**

All Types and Size Sales — Conducted Anywhere  
"THE SUCCESSFUL WAY"

**TOM WORD** Phone OL 4-3761  
Lockney

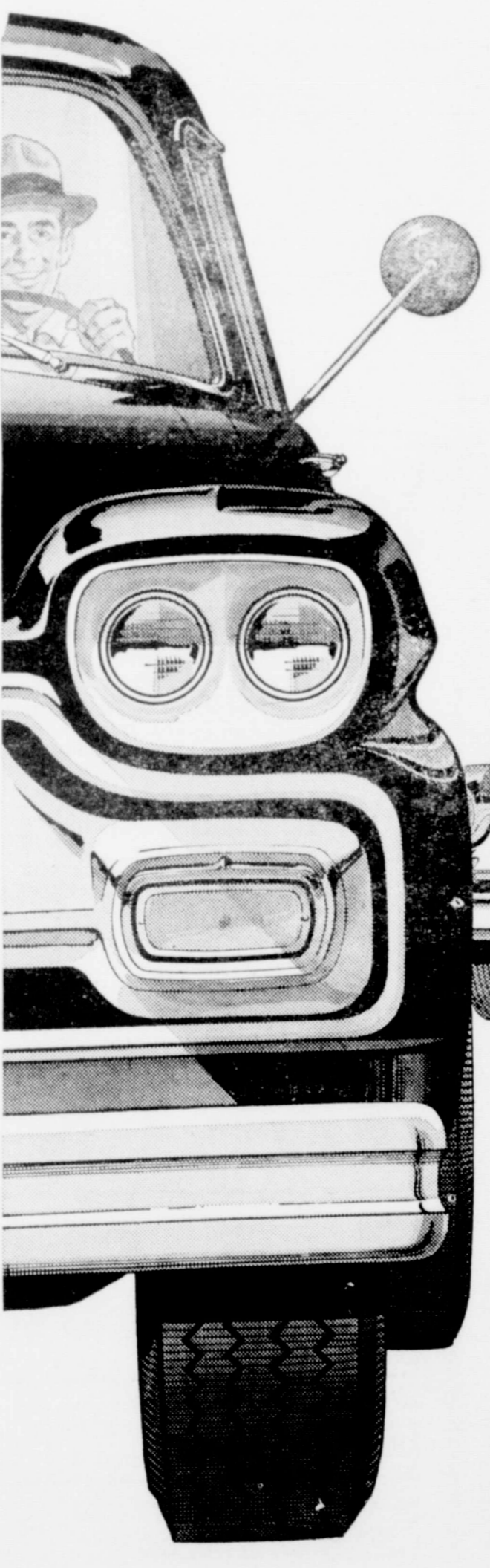
**VIRGIL BRASHER** Phone CA 4-4023  
Plainview

Authorized Dealer  
CHECK YOUR NEEDS WITH US TODAY

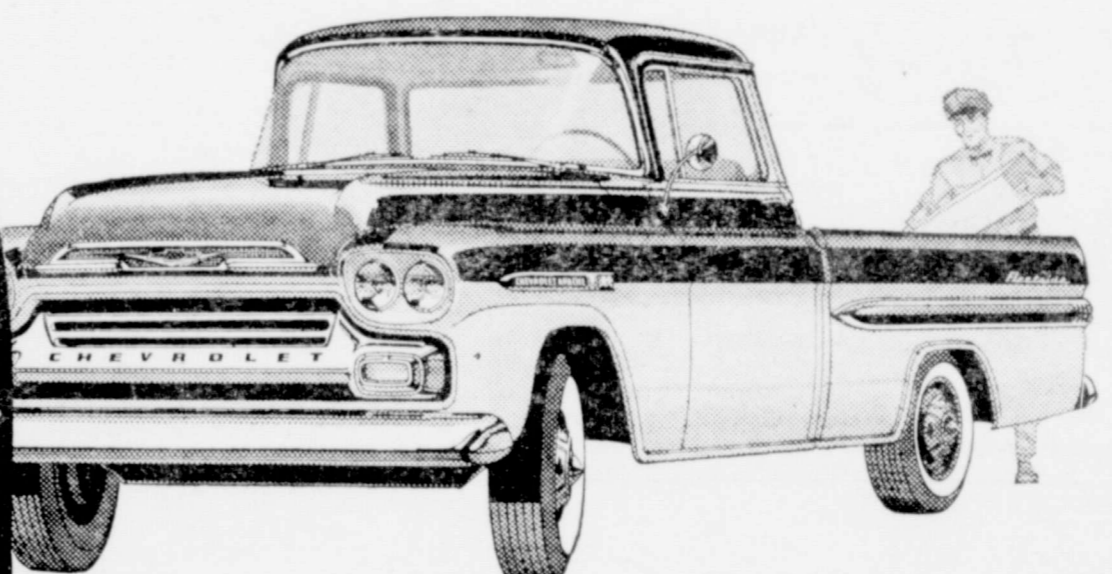
**FRANKLIN**

**VACCINES and Supplies for Livestock**

**BYRD PHARMACY**  
Dial OL 4-3353 FRED D. BYRD, Pharmacist



# Chevrolet Task-Force 59 arrives!



## New might! New models! New money-saving power!

Never before have trucks brought such ironclad assurance of reliability and economy to hauling jobs. Chevy's '59 line rolls in with new ways to ride high costs right out of your operation!

**Ways to save in every weight class!** You'll find a big variety of both Stepside and Fleetside pickups. You'll see spacious Step-Vans. Four-wheel drive models. Medium-duty jobs with a cab-to-axle dimension specially designed for trailer application. Series 50H and 60H middleweights outfitted to handle heavier loads at lower cost. And a whole lineup of heavy-duty haulers, including tougher-than-ever big-tonnage tandems!

**A new Thriftmaster 6!** Standard in all Series 30 and 40 models. Steps lively on the job and delivers up to 10% greater gas economy!

**New V8 advances!** Featuring Chevy's new Workmaster Special V8 for Series 70 and 80 heavyweights! It's teamed with either fully automatic Powermatic, or a new close-ratio 5-speed Synchro-Mesh transmission\*.

**New muscle in models throughout the line!** Bigger brakes for safer stops in all Series 31 and 32 light-duty models! New Positraction rear axle in the same Series as an extra-traction, extra-cost option! Greater structural durability has been built into all Chevrolet cabs.

**The best sellers are better than ever!** With new advances, new Task-Force advantages beneath that bold '59 design, Chevy trucks are surer than ever of saving on your job. See your Chevrolet dealer soon — he's got a model that's bound to fill your bill!

\*Optional at extra cost.

See the best yet of the best sellers... **CHEVROLET** Chevrolet Task-Force 59 Trucks!

See your local authorized Chevrolet dealer

# Lockney Auto Company

114 West Locust St. Dial OL 4-3368 Lockney, Texas

2/00 7  
466

**Don't be a statistic!**

According to highway safety authorities, most serious automobile accidents happen at night. Poor visibility is an important cause.

Now that the days are getting shorter, it's a good idea to make sure that your car's headlights are properly focused and bright enough, and that your taillights and turn indicators are functioning properly. Your Phillips 66 Dealer will be glad to help you keep the lighting equipment on your car in top condition. Also, he has the fuses and sealed-beam units to fit your car.

If you possibly can, try to arrange your trips so that night-driving is kept to a minimum. When driving is unavoidable, take it easy, and the first time your eyelids get heavy, pull over to the side and get some rest. The life you save may be your own!

See us for all Phillips "66" Products

**ROWLAND-GORDON OIL CO.**

On Highway 70 Lockney  
Phone OL 4-2393

Also Fertilizers and Other Farm Chemicals

**Kimble Optometric Clinic**  
8:30 to 5:30 Monday through Saturday  
Appointment Not Necessary but for your Convenience  
Dial YUKON 3-2496, Floydada

Fair will one the ston. acc. Var.

GRANDSON INJURED  
Mr. and Mrs. G. M. B... visited their grandson... arillo Hospital, Rex, T... son of Mr. and Mrs. J... doris, Amarillo, was str... an intersection at 15... Georgia Monday as he... crossing a street. The... the boy, ran over him... dragged him 30 feet, M... broken ribs and numer... tasks but is reported... recovering satisfactorily... DS. will be in the hospital a...

NATIONAL BANK  
Lockney

E CLOSED  
October 13th  
Advance of  
BUS DAY  
e your co-operation

NATIONAL BANK  
Lockney

ST  
IBLE

Places  
ade

RY  
d Life  
Crucifixion

Apostle

# Society News

## Newcomers Feted At Morning Coffee

Mrs. O. C. Bailey, Mrs. Wilson Kermickel, Mrs. C. W. Whiteley and Mrs. Payton Powers entertained members of the Newcomers Club with a coffee Thursday morning, Oct. 2, at the Bailey home.

Those enjoying the occasion were Mes. Ted Carthel, Doug Meriwether, Joe Taylor, Pat Williams, Troy Stafford, S. A. Freeman, H. G. Hodges, J. M. Tye, Douglas Dege, Jim Bob Reynolds, Bob Johnson, Howard Martin, Bucky McCready and the hostesses.

The club will meet October 15 in the home of Mrs. Pat Williams and all new comers to the town are invited to attend. Anyone who has moved to Lockney or surrounding area within the past year are asked to contact a member of the club by calling OL 4-2288 or OL 4-3804.

Children sometimes tear it up, but they never break up a home.



MISS JOYCE DILLARD

## Wedding Vows Set For November

Mr. and Mrs. Charlie Dillard, 1201 Berger Street, Plainview, former residents of Lockney, announce the engagement and approaching marriage of their daughter, Joyce Lovene, to Herman Lee Morrison, son of Mr. and Mrs. E. W. Morrison of Claude, former residents of Sterley.

The wedding date has been set for November 14 at 8 p.m. in the Southside Assembly of God Church, Plainview.

Miss Dillard is a graduate of Lockney High School and is now attending Plainview (Watson's) Business College. Mr. Morrison is a graduate of Claude High School and is presently employed at Bo's Phillips 66 Service Station.

## FOLLOW THE NEW LOOK



This PRISSY MISSY frock has the new look in its two piece long bodice made of combed silkene twill gingham with white pique collar. Velveten tie. Flaps on bodice. Full unpressed pleated skirt. Sizes: 7-12. Colors: Slate White, Slate Red. Price \$10.98.

## Jack & June Shop

Mrs. Floyd W. Jackson, Prop. Lockney

## Girls Auxiliary Elects New Officers

The Junior Girls Auxiliary of First Baptist Church enjoyed a party Monday afternoon at the church. The event honored new members promoted from the Primary department to the Junior department.

Following a program and games new officers were elected. They are president, Carol Ann Collis; vice - president, Lauretta Lacewell; secretary, Sandra McCandless; program chairman, Linda Sue Carter; community missions, Jonita Ferguson; reporter, Carol Yvonne Cooper. Counselors are Mrs. Harmon Handley and Mrs. Guy Sams.

All girls 9-13 years of age are invited to become members and attend the meetings held each week on Monday at 4 o'clock at the church.

Refreshments of cup cakes and ice cream were served.

## Mrs. Roberson Is Club Hostess

Mrs. Frank Roberson was hostess for a meeting of Lockney Garden Club Friday, Oct. 3, at her home.

Roll call was answered with a fashion hint. Mrs. T. V. Rankin Sr. was leader for a program which included a talk by Mrs. Ewald Quebe on "Hyacinths" and a discussion on "Hyacinths" given by Mrs. Austin Meriwether. Flower arrangements were brought by Mrs. T. B. Mitchell and Mrs. Roberson.

Refreshments were served to Mes. A. P. Barker, Eileen Briley, Henry Ford, Sr., N. E. Greer, Harmon Handley, L. M. Honea, Carl McAdams, Jay McPherson, C. D. Merriek, Austin Meriwether, T. B. Mitchell, R. C. Mitchell, Alex Norris, R. E. Patterson, Ewald Quebe, T. V. Rankin, Kelton Shaw, Mrs. Ira Broyles of San Antonio, visitor, and the hostess.

## Mrs. Henderson Is New HD Club Prexy

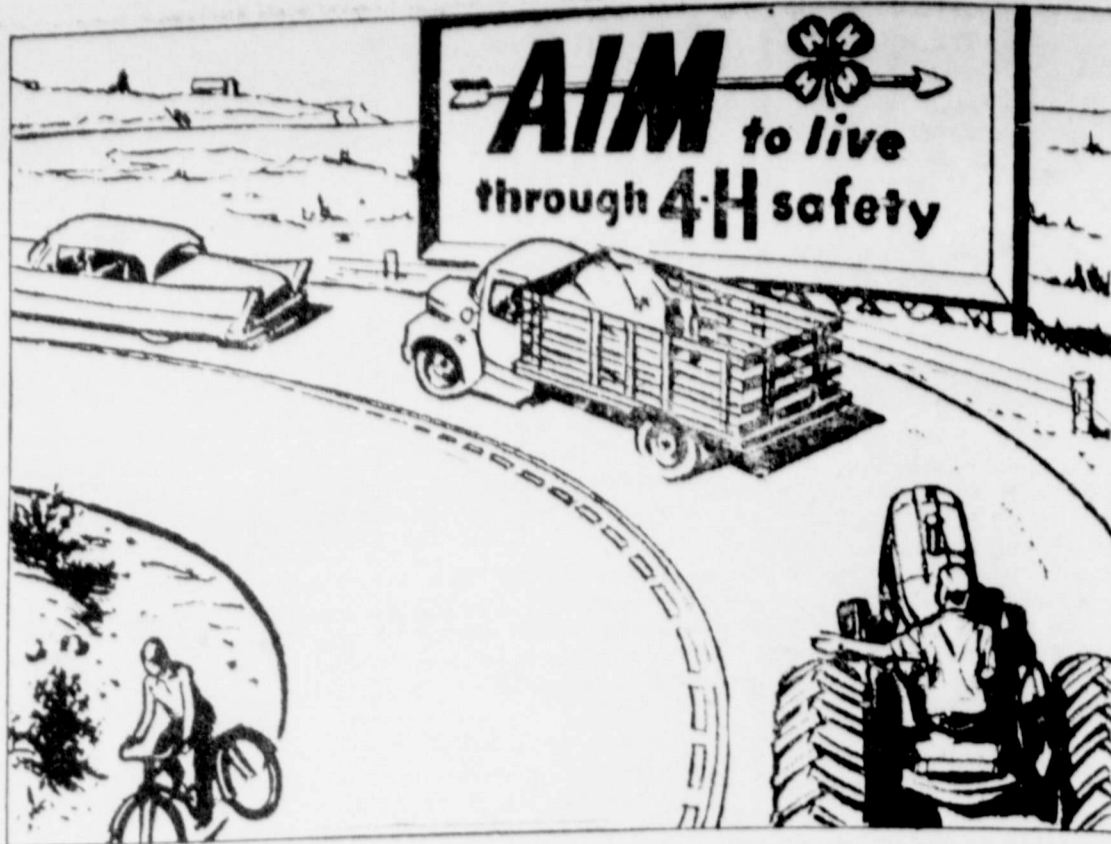
Mrs. Bailey Henderson was elected president of Lone Star Home Demonstration Club Tuesday during a meeting held in the home of Mrs. Clois King, hostess.

Other officers elected are vice-president, Mrs. Clois King; secretary, Mrs. W. D. Nance; Council delegate, Mrs. Dale Willhite.

Mrs. E. O. Barrett, president, opened the meeting with a devotional taken from Romans 12:18. Mrs. Melvin Brock was leader for a program on "Mexican Cookery". Mrs. Hoyette Hodges discussed "Table Settings" and Rev. and Mrs. Temple Lewis of Lone Star Baptist Church prepared and served some Mexican food. They were presented a gift from the club by Mrs. Hodges in appreciation.

An Enchilada plate, cake and coffee were served to Rev. and Mrs. Lewis, Mes. Rex Holt, E. O. Barrett, Albert King, J. L. Lovvorn, Charlie Merriek, Bailey Henderson, Dale Willhite, Melvin Brock, Raymond Teeple, W. D. Nance, Jim Nance, Hoyette Hodges and Clois King.

The next meeting will be in the home of Mrs. Melvin Brock October 21 at 2 p.m.



ALMOST ONE MILLION 4-H CLUB MEMBERS are aiming for safer living on highways and farms, in homes and communities. Their efforts are focused on the national 4-H Safety program directed by the Cooperative Extension Service and arranged by the National Committee on Boys and Girls Club Work.

Farm boys and girls enrolled in the program — and their city cousins as well — can take their share of credit for helping to decrease traffic deaths last year. Proof that they're on the job is the record high enrollment reached in 1957

when 815,000 club members between the ages of 10 and 21 took part in some form of safety activity, according to the National Committee.

And hard work does not go unrewarded. At the national level eight top ranking 4-H'ers will receive \$400 college scholarships and an all-expense trip to the National 4-H Club Congress in Chicago next December. The state winner also will attend the Congress with all-expenses paid, and it is estimated that nearly 4,000 youngsters will merit the county safety medal. All awards are provided by General Motors which has supported the 4-H Safety program since 1944.

## Legion Auxiliary Has Social Meeting

The American Legion Auxiliary held a business and social meeting Thursday night at the Fashionette Beauty Shop.

Mrs. Louise Hodel, Mrs. Dorothy Thomas and Mrs. Voncile Casey were elected as delegates to attend the 19th District Convention to be held in Plainview October 25 and 26.

Present were Mes. Dorothy Thomas, Voncile Casey, Jimmy Rhodes, Loretta Graham, Lois Paschal, Louise Hodel, Viola Moody, Nell Watson, Verna Newton, members, and Mrs. Marie Keeter, visitor.

The next meeting will be Thursday, October 16, at 7:30 in the home of Mrs. Lois Paschal.

OFFICE SUPPLIES at The BEACON OFFICE.

Mr. and Mrs. Pepper Martin of near Plainview were hosts at a barbecue supper at their home Saturday evening, with relatives and friends attending.

Present were Mr. and Mrs. Freddie Ivy, Sheila and Ricky of Plainview; Mr. and Mrs. Mark Martin of Lone Star, Mr. and Mrs. Max Marble, Mr. and Mrs. Johns Cox, Lockney; Mr. and Mrs. Jack Harris of Plainview, the hosts and their children.

## Layette Shower Given Tuesday

The home of Mrs. W. J. Mas Sr. was the scene of a Layette Shower Tuesday afternoon honoring Mrs. Myers, the former Ed Spradlin.

The refreshment table laid with lace over yellow center with an arrangement of fall flowers and colors of yellow and blue.

The honoree received a punch and cookies.

Mrs. Myers left Tuesday morning for her new home in Massachusetts to join her band.

## Reception Honored Vocational Nurses

The six graduates of the General Hospital's School of Vocational Nursing were honored with a reception in the hospital staff in the room at the hospital. The reception was given by the hospital staff.

The event followed a reception exercises which were held Thursday night at the School Auditorium with Mrs. Nicholas as principal.

The refreshment table covered with white lace centered with an arrangement of fall berries in a cornucopia flanked by candles.

Coffee, punch and cake served to approximately 100 guests.

Mr. and Mrs. C. H. Rose to accompany their daughter, Jerry Rose, to Roswell, Mexico, Friday where they spend the week end with his parents, Mr. and Mrs. Bur Rose and family. Mrs. Rose and family are enrolled in the Bethany College, Bethany, Oklahoma.

# TOP FOOD BARGAINS

SPECIALS FOR THURSDAY, FRIDAY, SATURDAY

<b>Pineapple Juice</b>	Diamond 12 oz. cans 3 for	<b>29c</b>
------------------------	---------------------------	------------

<b>FACIAL TISSUE</b>	Large 400 Count Box	<b>21c</b>
----------------------	---------------------	------------

<b>MILK</b> Kimbells 2 Tall Cans	<b>25c</b>	<b>SUGAR</b> 10 Pounds	<b>99c</b>	<b>Kimbells Vegetable SHORTENING</b> 3 Pound Can	<b>69c</b>
--	------------	---------------------------	------------	---	------------

<b>GRAPES</b>	Tokay Pound	<b>12 1/2c</b>
---------------	-------------	----------------

<b>Tomatoes</b>	Fresh Vine Ripened Pound	<b>12 1/2c</b>
-----------------	--------------------------	----------------

<b>KIMBELLS LUNCH MEAT</b>	12 OZ. CAN	<b>49c</b>	<b>KIMBELLS PORK ROAST, pound</b>	<b>55c</b>
<b>VELVEETA CHEESE, 2 lb. box</b>		<b>79c</b>	<b>KIMBELLS OLEO, 3 pounds</b>	<b>49c</b>

## DOUBLE STAMPS Friday

Pylant Trading Stamps Also Given At Lena Fae Store

# PYLANT'S GROCERY & MARKET

Dial OL 4-2134 — FREE DELIVERY

## EXPERT WATCH REPAIRS . . .

at Oliver Jewelry  
Smart, new watch band by FLEX-LET will . . .



We still give guaranteed Watch Repair service and invite you to bring your watches here for repairs. Estimates given on all watch and jewelry repairs if requested.

**OLIVER JEWELRY**  
Phone OL 4-2149  
Lockney, Texas



Was your office stationery designed for her?



Let us **MODERNIZE** all of your printing!

Your customers judge your business by the appearance of your letterheads and other office forms. If your stationery is on the old-fashioned side, how about letting us give it a face-lifting? We have a wide selection of modern type faces . . . and some good suggestions for bringing your office stationery up to date. Just give us a call and we'll be happy to come over and talk about it.

THE LOCKNEY BEACON

# YOUR LAS

For Sale

FOR SALE — 80 acres Floyd and good 6-inch well. Improvements, 28 acre. Price \$24,000.00. Terms, M. A. Crum, 27-3tc

FOR SALE — 614 Sout bedroom; age, receior, J. L. 6493, Pla

FOR SALE — 2 houses. See Mrs. G. C. Ball, E. California Street, Phone YU 3-2301.

FINISH grade s time. Bo awarded school. P. O. Bo

FOR east Lo Auditor it. Loel

FOR town lo are pe Maud Dunca Texas.

FOR De

Pho

FO \$2.50 them 4-339

FO bath, in, c OL

PI reser bag on 1 OL

FOR SALE — The Sanchez in Lockney. Reason for sale: poor health. Will take part cash and notes of Mr. and Mrs. Urban Sanchez Sr. 25-tfc

## SOY BEANS

are ready to receive Soy Beans. We are position to handle them season and will appreciate your patronage.

— Also —

Wheat, Oats and Barley

Good, pure varieties available.

**Baxter & Smith Grain Company**  
Dial OL 4-3377  
Lockney, Texas

NOTICE — Fortable disc rolling. Call Weldon Graves, dial OL 4-3639, Lockney. 43-tfc

LOOKING

1 No. 55 19

1 No. 55 19!

1 Co-op S

1 John Dec

1 No. 12A

Head

1 Model 2

1 Model 1

1 16x8 Joh

**LOCKNEY**

Dial OL 4-3825

GO TO CHURCH SUNDAY.

**Cub Scouts Invite New Members**

All boys eight through ten years of age who want to be members of the Cub Scouts are invited to bring their parents and attend a meeting Thursday night at 7:30 in the Grade School Cafeteria, according to Cub Scout Master Buck Latimer. All members and their parents are expected to be in attendance. Refreshments will be served.

**Brotherhood Meet At Ralls Tonight**

The regular Baptist Brotherhood Association meeting will be held at the First Baptist Church in Ralls tonight (Thursday) with supper at 6:45. Rev. Fred Swank, pastor of the Sagamore Hills Baptist Church, Fort Worth, will be the speaker. Bill Marley of Crosbyton is associational president. A number of men from the Lockney church are expected to attend.

Mr. and Mrs. Wilkie Parrish of Columbus, Ohio, are here visiting his parents, Mr. and Mrs. Joe Parrish and other relatives. Wilkie is connected with Great American Insurance Co. at Columbus.

**Actual RECORDS show IT PAYS TO RAISE DEKALB SORGHUM**

Reserve your order now and take advantage of the one dollar per hundred discount. This discount offer expires in a few days.

**TOM MARR**  
Phone OL 4-3393  
Lockney

**BARGAIN RATES**

on your Favorite Daily Newspaper

are now available at

**THE LOCKNEY BEACON OFFICE!**

**REMEMBER: When you subscribe for that Daily Newspaper at The Beacon Office you may also subscribe to The Beacon at a substantial discount. Here are the rates:**

**LUBBOCK MORNING AVALANCHE**  
Daily and Sunday, \$12.95. With The Beacon, \$14.45  
Daily only, \$11.00. With The Beacon, \$12.75.

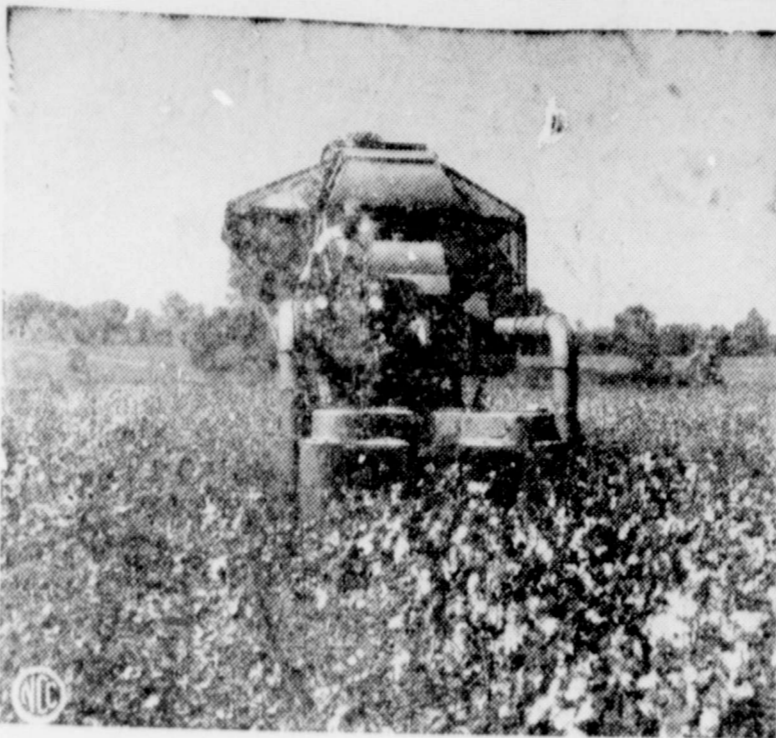
**AMARILLO DAILY NEWS**  
Daily and Sunday, \$10.95. With The Beacon, \$12.45.  
(No daily only rates are quoted by The Amarillo News)

**FORT WORTH STAR TELEGRAM**  
Daily and Sunday, \$15.75. With The Beacon, \$17.25.  
Daily only, \$12.95. With The Beacon, \$14.20.

We will be happy to send in your subscriptions to The Dallas Morning News, The Dallas Times Herald, The Aulene Reporter or the Wichita Falls Record News and Times. See us for rates.

If you prefer, call us your Daily Newspaper renewal.

**THE LOCKNEY BEACON**  
Phone OL 4-3318



This picker can gather cotton in about one-fourth the time required for hand picking. About a fourth of the U. S. crop is harvested mechanically.

**Lockney General Hospital News**

October 1 - 8

Mrs. Marcia Meriwether Lockney, continues to receive medical care.  
Mrs. Zeb Reed, Lockney, continues to receive medical care.  
Mrs. H. D. Wedeman, Flomot, continues to receive medical care.  
Brady Wooley, Plainview, continues to receive orthopedic care.  
Mrs. Marie Burt, Lockney, continues to receive medical care.  
Mrs. R. D. Spruiell, Lockney, continues to receive medical care.  
Rosa Basuldua, Lockney, continues to receive medical care.  
Angel Arango, Lockney, was dismissed 10-3 following medical care.  
Jimmy Minter, Lockney, was dismissed 10-4 following medical care.  
Mrs. Greer Lackey, Floydada, was dismissed 10-3 following medical care.  
Filberto Martinez, Lockney, was admitted 10-3 for medical care and was dismissed 10-5.  
Mrs. Dora Rodriguez, Floydada, was admitted 10-4 for medical care and was dismissed 10-5.  
Mrs. Rose Herrington, Quitaque, was admitted 10-4 for medical care and was dismissed 10-7.  
W. J. Bryant, Silverton, was admitted 10-5 for medical care and was dismissed 10-8.  
N. L. Jones, Floydada, was admitted 10-6 for medical care and was dismissed 10-8.  
Juan Garcia, Lockney, was admitted 10-3 for medical care.  
Mateo Martinez, Lockney, was admitted 10-5 for medical care.  
Tony Frizzell, Lockney, was admitted 10-6 for medical care.  
Trinidad Juarez, Lockney, was admitted 10-7 for medical care.  
Mrs. Phillip Smitherman, South Plains, was admitted 10-7 for medical care.  
Mrs. Kenneth Tate, Silverton, was admitted 10-8 for surgery.  
Jerry Lee Wofford, Plainview, was admitted 10-8 for orthopedic care.  
Lois Paschal, Lockney, was admitted 10-8 for medical care.

**Loy O'Brien Is Rainbow Honoree**

Miss Loy O'Brien, past worthy advisor, was honored with a love program Saturday, Oct. 4, at 3 o'clock in the Masonic Hall by members of the Lockney Assembly of the Order of Rainbow for Girls.  
During the program Loy's favorite song, "Higher Ground" was sung and she was presented a bouquet of yellow carnations from the Assembly, Mrs. F. M. Smith, Mother Advisor, also presented a gift to the honoree.

**Mrs. E. A. Cox Is Birthday Honoree**

Mrs. E. A. Cox was honored with a dinner Sunday, Oct. 5, on the occasion of her 75th birthday at the home of her daughter, Mrs. Marvin Cox and family.  
All of Mrs. Cox's children were present for the occasion except Arthur Cox and family of Amarillo.  
Places were laid for Mr. and Mrs. Glyn Carroll and family, Plainview; Mr. and Mrs. Jesse Cox, Mrs. E. A. Cox, Mr. and Mrs. Marvin Cox and Hope of Lockney.

**NEW ARRIVAL**

Mr. and Mrs. Howard Smith of Sterley community are proud parents of a 7½ pound baby boy born Wednesday morning at 9 o'clock in a Tulsa hospital. Name given the Smith's first born was not known here Wednesday. Mrs. Smith is the former Ruth Crocker who taught in the elementary school here several years ago. Grandparents are Mr. and Mrs. Ross Crocker, Tulsa, and Mrs. R. W. Smith, Lockney.

**NAVY MAN HOME**

EN-2 Mack Davis arrived Sunday from Great Lakes Training Center for a visit with his parents, Mr. and Mrs. Hubert Davis. He plans to be here until October 16. When he returns to the east, the sailor will be stationed on a ship, USS Fulton, at New London, Connecticut as a diesel mechanic. He spent Wednesday in Hereford visiting relatives and during next week end Davis will visit in Dallas.

**IN HOSPITAL**

Mrs. B. R. Phillips of Lone Star has been in St. Paul's Hospital, Dallas the past ten days receiving medical treatment. Word received by friends here from Mr. Phillips who is with his wife, states Mrs. Phillips will be in the hospital at least another week. The treatments require about 13 hours to administer, reports relate, but Mrs. Phillips condition is responding satisfactorily. She was unable to walk when she entered the hospital.

TRY BEACON CLASSIFIEDS.

**CLASSIFIED**

**For Sale**

FOR SALE—80 acres Floyd and good 6-inch well, improvements, 28 acre tracts. Price \$24,000.00. Mrs. M. A. Crum, 27-3tc

FOR SALE—2 houses See Mrs. G. C. Bailley, California Street, Phone YU 3-2301.

FOR SALE—Have 20x40 ft. sheet metal building for cotton puller. Moveable. Contact Mr. Merrell at Medical Hospital. 27-3tc

FOR SALE—40 acres, some improvements. A good buy in acreage. A. Crum, Floydada, 27-3tc

FOR SALE—5 rooms and bath. East Lockney, L. P. Dial OL 4-3591. 27-6tp

FOR SALE—Small portable washing machine. Cleaned and tested. The Lockney 27-3tc

FOR SALE—Hesston attachment for John Deere Combine. Carthel. 26-2tc

FOR SALE—My home in Lockney, four rooms and bath. 3 lots. On pavement. Location, \$3500. J. J. Phone OL 4-3125. 26-2tc

FOR SALE OR TRADE—5 room house in Plainview, Mrs. J. G. Owen, Phone OL 4-26-2tc

FOR SALE—Light—ready to use bait boxes, \$1.19 lb. Pharmacy, Phone OL 4-3306. 26-2tc

FOR SALE—Good cook stove. Dub Dippety at the bank. 26-2tc

FOR SALE—14 foot Massey combine, 1952 model. See it at Lone Star Co. W. R. Smith Jr., Phone 4-3106. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

FOR SALE—The Sanchez in Lockney. Reason for poor health. Will take part cash and notes or cash. Mr. and Mrs. Urban Sanchez Sr. 25-5tc

**Wanted**

WANTED — Man to drive tractor. W. B. Mullins, dial OL 4-3105. 27-2tp

WANTED — Custom plowing, home or one-waying. Russell Smith Jr., Phone OL 4-3106. 9-tfc

**Wanted**

Radio and TV Repair  
Free Tube Checking  
JAMES WIGINGTON or  
WELDON GRAVES  
Phone OL 4-3639  
Lone Star  
or Donald Ray Wigington  
YU 3-3086, Floydada  
Night Phone OL 4-3476.

WANTED TO RENT — 160 to 640 acres irrigated or dry land farm. Phone OL 4-3157 or see Elmo Fortenberry. 21-tfc

**Cesspool Drilling PRICES REDUCED**

36-inch hole—\$1.00 ft.  
42-inch hole—\$1.25 ft.  
48-inch hole—\$1.50 ft.  
Turnkey Job—  
Phone CA 4-9210  
**Sanitation Service**  
Septic Tank Pumping  
Phone CA 4-9212

**WARREN DRILLING**

907 W. 12th St. Plainview  
H. E. WARREN, Owner

**Lost and Found**

FOUND — Step-ladder at Floyd County Fair. Owner contact Raymond Rucker, Dial OL 4-3538. 26-2tc

**For Rent**

FOR RENT — 2 large rooms furnished, private bath, outside entrance, in my home, floor furnace. Mrs. Della Dagley, Phone OL 4-2243. 27-tfc

CLEAN YOUR own rugs with our rug cleaning machine. For rent at \$6.00 per 24 hours. Brown's Cleaners & Clothiers, Dial OL 4-3831. 32-tfc

FOR RENT — Clean 2-room apartments. Whites. Call Mrs. W. A. Rushing, OL 4-2242. 26-tfc

FOR RENT — Office space. See Wanda Baker. 3-tfc

FOR RENT — Office space. See Leslie Ferguson or W. P. Kernickel. 12-tfc

FOR RENT — Store building on Main Street in Lockney. Inquire at Baker Mercantile. 6-tfc

Mrs. Meryle Bright and children of Blair, Oklahoma, spent the first three days of this week visiting in the home of Mr. and Mrs. C. H. Rose.

Mrs. Marion Wales of Denver, Colorado, will be a guest in the Theo Griffith home during the week end.

**I. O. O. F. LODGE NO. 93**  
Lockney, Texas  
Meets each Thursday at 8 p. m.  
LEONARD STRICKLAND, N. G.

**See me for Washed Sand and Gravel**

Delivered to your job.  
**C. L. CALLOWAY**  
Phone 2224 Lockney

FOR SALE—Fresh tomatoes, \$2.50 per bushel and we pick them. L. L. Rhodes, phone OL 4-3398. 23-tfc

FOR SALE—Five rooms and bath, brick on pavement, close in, cellar. Revis Harris, Phone OL 4-3340 or OL 4-3371. 23-tfc

PLEASE CALL IN ORDERS to reserve fresh dressed hens. In bag ready for freezing, \$1.05; on foot, 75c. Tom Marr, Phone OL 4-3593. 46-tfc

**Hot Plates**  
**Heaters**  
**Gas Hose**  
**Cotton Forks**  
**Water Cans**  
**Truck and Trailer Tarps**  
**Fowler Hardware Company**  
Lockney

FOR SALE—2 bedroom brick, extra nice, on pavement. Raymond Rhodes. 21-tfc

FOR SALE—1952 John Deere model G tractor on butane, 4-row equipment. Ray Aston, Phone OL 4-3590. 51-tfc

**Wanted**

NOTICE — If you have a wheel chair or pair of crutches belonging to the American Legion please return them if not in use. Others need them. R. A. Gray. 3tc

OFFICE SUPPLIES at The BEACON OFFICE.



LOOKING FOR A GOOD BUY IN USED FARM EQUIPMENT?  
**You're on the Right Track**  
WHEN YOU VISIT OUR PLACE!

- 1 No. 55 1955 John Deere Combine
- 1 No. 55 1954 John Deere Combine
- 1 Co-op Stalk Shredder
- 1 John Deere Stalk Shredder
- 1 No. 12A John Deere Combine with Hesston Header
- 1 Model 21 1949 Massey Harris Combine
- 1 Model 125 IHC Combine (Make us an offer.)
- 1 16x8 John Deere Drill with press wheels.

**LOCKNEY IMPLEMENT COMPANY**  
Dial OL 4-3825 YOUR JOHN DEERE DEALER Lockney

**Adventures in ADVERTISING**  
The story of P. K. Wrigley and **THE LOCOMOTIVE**

One day P. K. Wrigley was riding on a train with a friend and the conversation turned to the chewing gum business. The friend, who had an eye for saving a penny, suggested now that Wrigley chewing gum was so well known and had such a large distribution that it might be wise to dispense with the advertising, save that expense and make that much additional profit.

"I could ask the conductor of this train the same question," replied the financial genius, "This train is now going 60 miles per hour, so why not disconnect the engine? Advertising in merchandising is what a locomotive is to a train. It is the power which keeps it going."

NEWSPAPER ADVERTISING is the Strongest Force in Business Today

Texas Press Association  
1716 SAN ANTONIO ST. AUSTIN, TEXAS

# Floydada Edges By 'Horns

A hustling, fighting squad of Lockney Longhorns almost upset the highly-favored Floydada Whirlwinds Friday evening on Mitchell-Zimmerman Field. Floydada scored with 52 seconds to play in the first half to break a 6-6 deadlock and claim the Floyd County championship. Neither team could score in the final two periods of the contest.

The Floydada boys scored the first time they got their hands on the ball. They took nine plays to drive 48 yards and break the scoring ice. Fullback Bill Gilliland scored from the 2. Coach Elvin Lyon's Lockney club grabbed the Whirlwind kick and marched 62 yards to tie the score. Fullback Bill Race went the final 2 yards for the six-pointer.

An array of passes, including a 25 yarder from quarterback Rodney Teague to halfback Bill Patterson, and a 15 yard penalty against the Big Red gave Floydada the winning touchdown. Halfback Leon Williams capped the 75 yard drive by scoring from the 3.

An overflow crowd estimated at 2,700 watched excitedly as the Longhorns drove to Floydada's 8 in the second quarter and to the Whirlwind 19 in the

ley gave local fans a scare when he intercepted a pass on the Longhorn 45 and raced to the 10. The stout Big Red defense halted this drive just before intermission.

Outstanding linemen for the local team included Griffith who blocked one punt and made numerous tackles; tackle Stephan Handley who blocked a punt and made several key tackles; guard Byron Brock who was in on many plays; tackle Dan Smith; ends Milton Mickey and David Roberson; tackle Ricky Duvall; guard Ronnie Harris.

Quarterback Jake Wofford, playing in his first varsity game of the season, gave a good account of himself while running the Longhorn attack. Floydada quarterback Rodney Teague, a freshman who got the starting nod over two upper classmen, showed up well.

Lockney had two key backs out of the game and Whirlwind quarterback Don Vickers was on the sideline with a broken wrist. Longhorn quarterback Jimmy Minter was in the hospital with a liver infection and halfback Jackie Calahan suffered a broken collar bone against Balls last week and will be out of action for several weeks.

Bill Race, displaying the form that made him an all-district fullback two years ago, sparked the Big Red attack. Race made much of the Longhorns' yardage. Halfbacks Alvin Hayes, Ronnie Thornton, Terry Clark, Lewis Eiland all performed well. Hayes showed up especially well at a defensive halfback post.

Patterson and Gilliland were big guns in the attack for Coach Preston Watson's crew. Shipley was outstanding on defense.

The loss was Lockney's first on Mitchell-Zimmerman Field since 1955.

Floydada, from District 3-AA, have a stopless record, five wins and no losses. The hard-luck Longhorns have won two and lost three. Lockney is in District 2-AA.

**Recap of the Game:**  
Lockney received the opening kickoff and defended the north goal. Milton Mickey grabbed the opening kick and raced back to the 38. Lockney was charged with offense, necessitating another kick Clark picked up the ball on the 19 and returned it to Lockney's 23. Hayes gained 1, 0, Thornton

Statistic:	Lky.	Floy.
First Downs	10	10
Rushing	9	7
Passing	0	2
Penalties	1	1
Net Yards Gained	159	187
Rushing	174	146
Passing	0	51
Yards Lost	15	10
Passes Attempted	0	6
Passes Completed	0	1
Passes Inter. By	3	7
Punts	28.7	20.7
Punt Average	7	3
Penalties	43	25
Yards Penalized	1	0
Fumbles Lost		

made 4. Race punted to Floydada's 43. Patterson ran the ball to Lockney's 48.

The Whirlwind machine was in high gear as the green and white made 2 and raced for a first down on Lockney's 30. The Whirlwinds gained 2, 1, another first on the 9. The visitors went for 2, 2. Lockney was offside. Gilliland scored from the 2. A pass fell incomplete for the extra two points. Floydada led 6-0, with only five minutes of playing time used up.

Thornton returned the kick from the 22 to 39 but Lockney was again offside. Clark ran the second kick from the 26 to Lockney's 38. The determined Longhorns began to move as Race broke away for a first on Floydada's 35. Clark gained 1. Race drove for 4, Clark made 2. Race picked up a first on the 17. Wofford kept for 3, Hayes ran for 5, Clark gained a first on the visitors' 6. Lockney was penalized five yards for offside. Eiland made 1, Hayes picked up 4, Race made 3. Race knotted the score as he drove from 2 yards out. Thornton failed to run across the point. Score: Lockney 6, Floydada 6 with 1:49 to play in the first quarter.

Mickey's kick was returned from the 23 to Floydada's 38. The Whirlwinds made 6, passing incomplete. Patterson's punt was blocked and covered by Griffith on the Whirlwind 30.

Clark ran for 3 as the first quarter ended. Wofford covered a fumble for a 4 yard gain. Race made 2, Wofford kept for a first on the 17. Race gained 1, 0, 3, 5, which was just shy of a first down.

The Whirlwinds made 2 and romped for a first on their 34. A pass fell incomplete, they failed to gain. Patterson punted to Lockney's 26. Race returned the punt to the Big Red 42.

Wofford kept for 5, Lockney's only complete pass (Wofford to Mickey) was nullified by a 5 yard penalty for illegal formation. Thornton gained 4, Race lost 1, Race punted to Floydada's 23. The runback netted 2 yards.

Lockney was charged with a 15 yard penalty giving the Whirlwinds a first on their 40. A pass gained 8, the visitors made a first on Lockney's 45, a ground play gained nothing. Teague passed to Patterson for a first down on the 20. A pass worked for 6, another pass was completed for a first on the 5. Floydada gained 2, Williams scored from the 3. A Teague to Patterson pass was complete but failed to gain enough yardage for the extra points. Score: Floydada 12, Lockney 6 with 0:52 remaining in the first half.

Mickey covered the kick on Lockney's 35. Shipley intercepted a pass on the Big Red 45 and moved down the sideline to the 10. A pass was knocked down by Race, Hendley dropped the passer for an 8 yard loss, a pass play made 3 as time ran out in the half.

Mickey's kick was returned to Floydada's 32. The Whirlwinds gained 1, 5, passed incomplete, punted to Lockney's 26. Hayes, on a nice return, ran back to the Whirlwind 49.

Race gained 5, Thornton went for 4, Wofford made a first on the 38. Race drove for 4, a fumble gave Floydada the ball on their 36.

The visitors gained 0, 3, passed complete for no gain, Handley blocked a punt on Floydada's 28.

Race made 2, Thornton picked up 1, Race drove for 4, 2, and the Longhorns were just short for a first.

The Floydada boys made 0, passed incomplete, were offside, gained 11, punted to Lockney's 36. Hayes ran the ball to the Longhorn 44.

Floydada was offside, Wofford kept for 3 and a first down on the Whirlwind 46. Race gained 2, 3, 3, punted to the 23. The return was 3 yards.

The visitors made 1 as the third quarter ended. They gained 1, lost 2, punted to Lockney's 36. Hayes returned the ball 7 yards.

Race picked up 4, Thornton was stopped for no gain. Race drove for 5, Race bulld his way for a first on the Floydada 46.



JERRY WILLIAMS



DICKIE BARTON



LANE CRANK

Thornton made 3, Wofford kept for 6, Race drove for another first on the 32. Thornton lost 8, Race gained 1, a pass fell incomplete, Wofford was trapped behind the line on a fourth down pass attempt.

The county seat boys made 1, passed incomplete, gained 7, punted to Lockney's 37.

Clark gained 2, a 15 yard penalty gave Lockney a first on Floydada's 45. Race made 0, Thornton gained 2, Lockney was offside, Race drove for 5, quarterback Bill Mangold lost 4.

Floydada made 1, broke away for a first on Lockney's 34, gained 2, 5, 0 as time ran out on the clock.

## WEST TEXAS FROST OPEN SEASON THURSDAY WILLIAMS, BARTON, CRANK WEST TEXAS FRESHMAN

When the West Texas State freshman football team opens their 1958 schedule tonight (Thursday), three former Longhorns — Jerry Williams, Dickie Barton, Lane Crank — will see action. The WT freshmen collide with Abilene Christian "B" team at Buffalo Stadium, Canyon, at 8 p.m.

A release from the Canyon school terms the Lockney boys "Among the outstanding performers on the best freshman football team in West Texas State history." All three boys are reported to be on the first three teams with Williams running some with the first unit.

Williams, a speedy halfback; Barton, hard-charging fullback; Crank, bruising tackle, were key players on the 1957

**Plains**  
Mrs. Fred Forte guests were her son and Mrs. M. Hereford were in the home of Mr. and Mrs. D. occasion marked of Dock.  
Ninety-three Sunday school members of the Sunday school of the W.M.U. program of "Doors" with M. Clure, Bryan K. Thos. Pierce, John Gillespie, Grigsby Milton member to be for the orphan package Oct. 8. Wednesday members of the Church, Plains, day meeting, ences will be ferent offices day Rev. John to Ralls for meeting.  
Most of our Lockney friends, the Lockney game. Mr. and Mrs. and Ronnie the week end Mr. and Mrs. brugh and Saturday at Mrs. Edith C. ings Friday dings with th Mr. and M an boys, M Higginbotha among the ' book Fair M Alton Hig Julian and Canyon spe here with t Donita MIL Mrs. Bry: Gillespie, M Mrs. Murra rolled in e Plainview each Tues under dire Mr. and brugh, Th John Gil Calahan J Thursday Cookies ar to Mari Kinnibrug!

## Aerial Spraying

FEED and COTTON DEFOLIATION

Call —

# Lou Quinn

OL 4-3807 — Lockney

GUARANTEED SERVICE

For a limited time only

# ONLY \$59.95

With Fan Package Complete  
Regular \$74.95 value

**Martin** The Only Porcelain Cool Cabinet with a fan  
Sends More Heat Where It's Needed Most

Touching Cool with Fiber glass insulation

FAN GOES HERE

Protects Health by Equalizing Room Temperatures. Fan Package unit easy to install—only 4 bolts.

C400

Continental Console Styling

FULL PORCELAIN FINISH

Buy Your MARTIN heater now and save \$15.00

**PARKER HOME FURNISHINGS**  
Dial OL 4-3315 Lockney

A. G. A. APPROVED  
Manufactured by  
**MARTIN STAMPING & STOVE CO.**  
Huntsville, Alabama

NOW — For Your Convenience

## 12 NEW MAYTAG Automatic Washers

to serve you. Come in, place clothes in the washer and the water does the rest — wash, rinse, and water.

Only 20c for a 30-minute washing cycle

Try our new washers — See how it is to wash now!

**AUTOMATIC MACHINES** available until 9 P.M. each evening and on Saturday.

We still have our conventional Maytag Washers for rent if you prefer them.

**TAYLOR'S HELP-UR-SELF LAUNDRY**  
George Taylor, Prop.

ALL MEMBERS OF THE

# FLOYD COUNTY FARMERS UNION

are invited and urged to attend the

## MEETING and INSTALLATION OF NEW OFFICERS

at **GOLDEN'S CAFE** in Lockney

**Thursday Evening, October 9th**  
8 p. m.

Speaker will be

### CHARLES DETTON of Plainview

Field Representative for Texas Farmers Union

All members and their wives are invited to attend.

**REFRESHMENTS WILL BE SERVED.**

**Stapleton**  
LAWYER  
Practice of Civil Law  
Floydada  
TU 3-2197

**AUTO SERVICE**  
and Greasing  
Waxing  
Tires of Motor Oil  
Also —  
Equipment  
and Reels  
Poles  
Official Bait  
Lanterns  
**BOARD MOTORS**  
and **BOATS**  
**Conoco**  
Service  
OL 4-3633

**Oliver Cotton**  
These new Oliver can be used as a drag, can be mounted on n in and see us if you a stripper.

**E & ANSLEY OLIVER**  
OL 4-3597 Lockney

**STUDDER FUN!**

**MUSIC MAN**

**STAT** of

**LIVESTOCK**

**TEXAS INTER**

**NOTI**

Our phone number in the telephone directory is a service to you please

**OL 4-3**

Night Phone O

Let us pick u

**IRRIGATION**

Overhaul them and storage until you

When your motor fail just call Truet

**Truett & Gene**  
Hilbroy Phone OL



**OST OPEN SEASON THURSDAY**  
**S. BARTON, CRAN**  
**XAS FRESHMAN**

Texas State team opens tonight with former Longhorns. Dickie will see freshmen Christian "B" adium, Can-

Longhorn squad the district and championships to Seymour in the return of the harvest-battle. Cotton has been into the gin.

Milton went to the 1934 parade of Homes Sunday after-

Sim Reeves had over Saturday. Mr. and Mrs. Bob children from Lub-

Taylor accompan Mrs. Wayne Pigot day with their man Merrell of is ill with an and in an Am- Mrs. Floyd Adkins

The problem of man owns from

A great many worry about the becomes a part of

**Plains**

Longhorn squad the district and championships to Seymour in the return of the harvest-battle. Cotton has been into the gin.

Milton went to the 1934 parade of Homes Sunday after-

Sim Reeves had over Saturday. Mr. and Mrs. Bob children from Lub-

Taylor accompan Mrs. Wayne Pigot day with their man Merrell of is ill with an and in an Am- Mrs. Floyd Adkins

**Stapleton**

Practice of Civil Law  
 Floydada  
 Phone YU 3-2197

**AUTO SERVICE**

Waxing and Greasing  
 Waxes and Motor Oil  
 Also —  
 Equipment  
 and Reels  
 Poles  
 Official Bait  
 Lanterns  
 BOARD MOTORS  
 and BOATS  
 Super Conoco  
 Service  
 OL 4-3633

**Oliver Cotton Strippers**

These new Oliver Strippers can be used as a drag-type stripper or be mounted on most tractors. In and see us if you are going to a stripper.

**W & ANSLEY OLIVER COMPANY**  
 OL 4-3597 Lockney On Highway 70

**STATE FAIR of Texas**

SHOWER OF STARS

MUSIC MAN

EXHIBITS

ICE CAPEDES

LIVESTOCK

FOOTBALL

TEXAS INTERNATIONAL TRADE FAIR

**NOTICE!**

Our phone number was left out of the telephone directory. When we can be of service to you please call us at—

**OL 4-3500**  
 Night Phone OL 4-2359

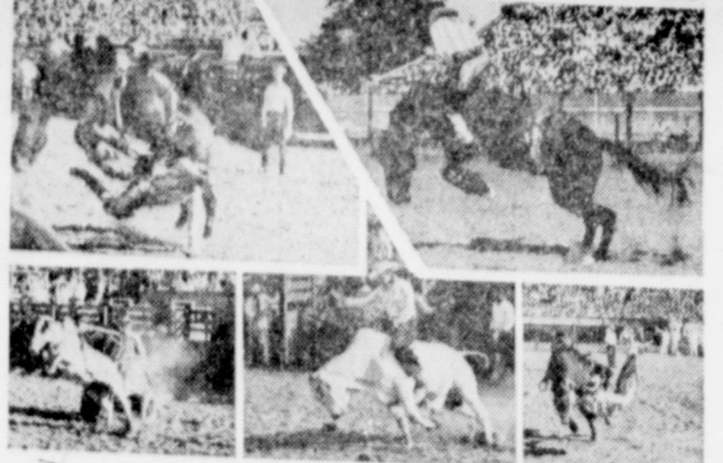
**IRRIGATION MOTORS**

Overhaul them and keep them in storage until you need them.

When your motor fails—don't scream!  
 Just call Truett & Gene!

**Truett & Gene Motor Co.**  
 Phone OL 4-3500 Gene Hammit

**PRISON RODEO OCT. 5-12-19-26**



**YIPPEEE!** Anything can happen at the Texas Prison Rodeo... and usually does as the above scenes testify. From the opening mad scramble, through the wild bronc and Brahman bull riding events, along with wild cow milking, a wild horse race and a grand finale Chariot Race... guarantees rodeo fans a fast-moving two-hour show they'll never forget. These events added to personal appearances by top television stars and military personages will make the 1958 Prison Rodeo the best yet. Held each Sunday in October in the prison's \$1 Million stadium, all proceeds from the rodeo are used to provide necessary services to inmates.

Calahan, Barbara Milton, Darlene Gillespie, Kathy and Nathan Mulder, Jimmie Upton, Gary Morrison, Diane Calahan and Beverly Pierce

Mr. and Mrs. Thomas Campbell of Haskell, Tex. were visiting in the home of her sister, Mr. and Mrs. Ernest Smitherman and at the home of Mr. and Mrs. Roy Childers Sunday.

Friday afternoon P-TA members met at the school auditorium with the Rev. John Gillespie speaking on "The Reason For Education". Mrs. Kinslow presided at the business meeting which followed the program. P-TA members will cooperate with the Home Demonstration Club on the Saturday rummage sales during the fall cotton season. Last Saturday Mrs. Shelby Calahan, J. K. West, Fred Fortenberry, R. G. Dunlap and E. J. Kinslow held the sale. This Saturday Mrs. Thos. Pierce, Bill Beedy, and I. H. Parks will be in charge of the sale.

Rev. and Mrs. John Gillespie were guests at the Banquet Hall in First Baptist Church for the Ministerial Alliance banquet held Tuesday night in Plainview.

The Frank McClures returned Thursday night from Fort Worth and Breckenridge. They spent Friday in Lubbock. Visitors in their home Sunday were Mr. and Mrs. Willie West of Silverton.

Preliminary plans were laid at the P-TA meeting Friday afternoon for the Halloween party which is planned for Friday night, Oct. 31, at the school. Light refreshments will be served and games will be led for the different age groups. Prizes for pre-school, adults, and the three rooms at school will be awarded for the best costumes.

Several from here attended the graduation services Thursday night in Lockney where Mrs. Loyd Deavenport, among other nurses, received her diploma from the Lockney General School of Vocational Nursing.

FOR THE SHOW-OFF COOK  
 This simple, zesty dish needs vigorous tossing just before serving. If you like to put on a show, arrange the sauce ingredients artistically on a tray and make the sauce at the table. Cook an 8-ounce package of macaroni in 3 quarts of water for about 10 minutes over a high flame. While it's cooking, assemble the following ingredients: 2 cups grated cheddar cheese, 1/4 cup chili sauce, 3 tablespoons Worcester sauce, 1/2 cup melted butter, salt and coarsely ground pepper. Drain macaroni and spread on a hot platter. Sprinkle the other ingredients over it and toss vigorously with 2 forks until the sauce coats each piece.

It takes a lot more than a magnetic personality to get things coming your way.

Too many people use friendship as a drawing account, but forget to make a deposit.

**Aiken "66" Station**  
 Washing and Greasing  
 GAS and OIL  
 TIRES AND TUBES  
 We Fix FLATS  
 Come to see us!  
 GEORGE THOMPSON,  
 Mgr.

**ARTHUR B. DUNCAN ABSTRACT COMPANY**  
 MAUD E. HOLLUMS  
 Owner and Manager  
 South East corner Square  
 Floydada, Texas  
 Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land titles.

**Sterley News**

By Mrs. Virgil Adams

Sterley Home Demonstration Club met Thursday, Oct. 2, at 2:30 with Mrs. Virgil Adams. Mrs. Herman Huffman gave the devotional and Mrs. Adams gave the council report. Mrs. Joe Reeves called the roll which was answered by "My Most Important Appliance." Mrs. Guy Sams gave a very clever reading "Grandma Never Had it so Good."

Mrs. A. D. Schaffner gave uses of aluminum foil. Mrs. Ross Cooper gave a demonstration on "Making Lamp Shades." The hostess served coffee, cocoa and cookies to Mmes. Kenneth Broseh, R. H. Tinsley, Bill Washington, Herman Huffman, Joe Reeves, E. A. McLeod, Guy Sams, A. D. Schaffner, and Ross Cooper.

Mrs. Howard Smith was hostess for a bridge club at her home Thursday, Oct. 2. Present were Mmes. C. L. Henderson, Jim Bert Bobbett, Kenneth Wofford, Cleon Wylie, Robert Lee Smith, and a guest, Mrs. Pat Williams. Mrs. Whitlock was high score. Mrs. Henderson, consolation, Mrs. Wylie, bingo. Eulalia Sanders was honored with a surprise birthday party Friday night after the ball game.

Mr. and Mrs. Hansel Sanders and boys were luncheon guests in the R. G. Morris home at Petersburg Sunday.

Mr. and Mrs. Hansel Sanders received a colored photograph of their son, Gary, last week. He won the photo at Parker Furniture Baby Contest.

Mrs. M. A. Boone was called back to the bed side of her father Sunday night. He was not expected to live until she could reach the home.

Connie McPherson spent Friday night and Saturday with Mr. and Mrs. Doug Reeves.

**We Still Have A Few Lots in the**  
**McDonald Addition**  
 Available for residential building. See us today.  
**Lockney Real Estate Co.**  
 Phone OL 4-3371 Lockney

Mrs. Doug Reeves and children spent Friday with Mr. and Mrs. H. H. McPherson of Silverton.

Mr. and Mrs. Elmo Schaffner and girls spent last week end with Mrs. Tob Powers of Midland.

Mr. and Mrs. Bill Finch and Jack of Paducah visited the Elmo Schaffners Sunday.

There wouldn't be much wrong with little white lies if the teller didn't sooner or later become color blind.

Too many people waste half their time finding ways to waste the other half.

Slow down — the many in a hurry always passes up more opportunities than he catches up with.

For  
**Farmer's Union Insurances**  
 —See—  
**J. D. Copeland**  
 Phone OL 4-3813  
 Ferguson Bldg.

**Knox Grocery AND MARKET**

We appreciate your business six days each week but we think you would find it better to do your Saturday shopping on Friday for a few weeks.

We don't change the quality of anything for the fall rush. Come in to see us or dial OL 4-3855.

**KNOX GROCERY and MARKET**  
 R. L. and BOB



Dear Editor:  
 I see where a lady lawyer told a woman's convention here the other day that men are being killed off too young and she made a pitch for equal rights for us so we can survive longer.

My hypertensed neighbor says it is a little late to start this crusade, on account of widows already own nearly everything.

But he appreciates the gesture, even if he does suspect the lady has got afraid that overdriving and overfeeding husbands will extint the male species and halt the output of well-heeled widows.

D. E. SCOTT  
 Crossroads, U. S. A.

Mrs. Lorena Broyles of San Antonio spent last week end visiting her sister-in-law, Mrs. Carl McAdams and Mr. McAdams.

OFFICE SUPPLIES at The BEACON OFFICE.

**GRAIN SORGHUM PRODUCERS ASSOCIATION**

5501 BERGET AMARILLO, TEXAS

Harvest, 1958

Fellow Grain Sorghum Producers:

Have you done anything about selling your grain sorghum this fall? Sure you will deliver it where you always have. But I mean have you done anything about REALLY SELLING it to the livestock and poultry feeders, to commercial and industrial users, or to the exporters (these are the only outlets for grain sorghum you know).

WOULDN'T YOU like to sit right down with some big livestock feeder and explain that for some grades and classes of livestock grain sorghum feed value is as much as 103% that of any other feed grain?

WOULDN'T YOU like to visit with poultry raisers about the fast rate of gain and present economics of production that is being enjoyed from grain sorghum rations?

WOULDN'T YOU like to suggest specific expanded research and education projects for sorghum production, marketing and utilization.

WOULDN'T YOU like to help some child in some distant land go to bed "full" perhaps for the first time in his life? It may be as simple as showing agricultural leaders in our import countries more about how to use grain sorghum with their livestock and poultry.

WOULDN'T YOU like to go down the list of all the industrial items made from grain sorghum (cooking oil, plastics, ink, instant laundry starch, adhesives, etc.) and point out to others how they might benefit by using grain sorghums as a source of raw material?

WOULDN'T YOU like to help the Secretary of Agriculture decide what is "fair and reasonable" for grain sorghum price supports in the future (that is our only support you know)?

WOULDN'T YOU like grain sorghum represented at an October national meeting when producers of corn, soybeans, rice, barley, wheat and other crops meet to draft policies affecting feed grain?

YOU CAN do all these things! These are the activities of your research, market development, and service association. Ask your elevator operator to deduct two pounds per thousand from your deliveries of grain sorghum to further the program of YOUR association, the Grain Sorghum Producers Association.

Sincerely yours,  
 FLOYD COUNTY GRAIN SORGHUM PRODUCERS ASSOCIATION  
 Ewald Quebe, Chairman

Tom Porter  
 R. C. Mitchell

Forrest Mickey  
 J. K. West

— This advertisement paid for by —

Baxter & Smith Grain Co.  
 Lockney

Patterson Grain Company  
 Lockney-Sterley

Muncy Grain Elevator  
 Muncy

Aiken Elevator  
 Aiken

## High Plains Water District Studies "Tail-Water" Problems

In a meeting at Lubbock recently, the Board of Directors of the High Plains Underground Water Conservation District discussed at great length one of the Southern High Plains' major problems — waste of agricultural "tail-water."

"Tail-water" is a term which describes unused irrigation water which is allowed to run from the end of crop rows. Most of this "tail-water" is uncontrolled by the irrigator, and usually it enters a road-ditch from the crop rows and from there meanders toward a low place, depression or lake.

Included in the rules of the District is a regulation which forbids the habitual and willful waste of agricultural irrigation water. The District's staff, under the Board's leadership, has attempted to enforce this rule in the past by employing educational methods. The District has attempted to show that from an economical standpoint the practice of allowing "tail-water" to escape the land from which it is produced is very unwise. It does not take a highly educated man to determine that money is being thrown away when it is used to produce irrigation water that is allowed to run into a lake and there evaporate without serving a beneficial purpose for anyone.

The District has pointed out that agricultural "tail-water" is also a detriment to our society from a health and safety standpoint. The road-ditches, depressions and lakes when filled with "tail-water" represent excellent breeding environments for disease-carrying mosquitoes. Also, "tail-water" represents a public safety hazard when allowed to run across or stand on public roads. Many accidents have occurred when an unaware motorist comes upon a large gully washed across the road by "tail-water." One would suppose, when facts

such as these are known, that a sound-thinking irrigator would do everything in his power to protect his family and others of the community by ceasing to allow any "tail-water" to run into lakes and thereby contribute to preservation of mosquito-breeding habitats, or across public roads and thereby create traffic hazards and maintenance problems.

The District has also approached the problem from the standpoint of this present generation leaving a useful heritage of an adequate water supply to future generations who will attempt to earn a living from the farm land we now call "ours." When water is produced and is not put to a beneficial use, someone down the line of succession is deprived of his rightful heritage.

The District has attempted to stress these forementioned reasons for conserving "tail-water" and has in the majority of instances, with such logic, been able to solve acute waste problems.

However, there remains a minority element within the Water District that persists in allowing "tail-water" to escape their land. To this group we would like to point out that under a democratic-type government such as the one we enjoy, each individual is responsible to see that the use of his property does not do damage to others of the community, and that he is morally and spiritually obligated to use resources entrusted to his care as wisely as is possible.

The District is now taking additional steps to enforce the rules against waste. These steps represent a more positive approach to the problems of conserving our precious resource, protecting community life and health and facilitating a greater economic return from irrigation water pumped.



REMINDER—Made of knitted cotton cloth and stuffed with cotton, Santa is one of a family of funny little dolls designed by Mrs. Betty Mickam of Cincinnati, Ohio. A reminder that Christmas is coming, the doll brings a smile to a little girl's face.

## Meat-Type Hog Breeding Aided By Selection

College Station. — Research studies continue to indicate that selective breeding can be quite effective in developing more muscular meat-type hogs, says T. D. Tanksley, extension animal husbandman.

Researchers at the U. S. Department of Agriculture's Beltsville, Md., research center found that in three generations, Duroc hogs selected for breeding, because of their low fat, decreased the backfat thickness of their offspring by 11 percent. Hogs of the same breed selected for high fat produced animals with a backfat increase of 14 percent in the third generation.

Animals chosen with significantly less backfat than the herd average transmitted about 41 percent of that advantage to their offspring, points out Tanksley. On the other hand, animals chosen with more backfat than the average transmitted about 57 percent of this characteristic to their progeny. The apparent higher heritability of fatness compared to leanness, emphasizes the importance of careful selection in developing meat-type hogs.

At slaughter, the third-generation Duroc hogs bred for leanness yielded three percent more trimmed hams, loins and shouldered butts than third-generation hogs bred for fatness. For every 200-pound Duroc marketed, third-generation lean-line pigs averaged 6.2

pounds more lean cuts and 10 pounds less fat cuts than fat-line animals, although the fat line yielded 1.2 pounds more bacon per pig.

However, the researchers warn, progress in developing a greater lean-to-fat ratio may not be so rapid in succeeding generations.

## CHEESE, AN ECONOMY BUY

When you shop for cheese, you will find that various kinds of cheese differ considerably in cost. Margaret Spader, home service editor for the Gas Appliance Manufacturers Association, suggests that if you wish to economize, compare the cost of a pound package of the different types. A pound of cheese in a large-size package usually costs less than a pound purchased in smaller units. The style of the package sometimes influences the cost—individual foil-wrapped pieces are more expensive than the same cheese simply packaged. Most imported cheese costs more than those made in this country.

## CARL McADAMS

GENERAL INSURANCE

Fire — Hail — Polio —

Windstorm—Auto — Bonds

Phone OL 4-2141

First National Bank Building

## Roberts Buys Funeral Home At Silverton

Silverton — Ralph Roberts of Tulla has purchased the Douglas Funeral Homes at Silverton and Quitaque.

Sale of the two funeral establishments was announced this week by Mrs. Watson Douglas of Silverton. Mrs. Douglas plans to retain the Douglas Flower and Gift Shop here.

Roberts, in making the purchase, said both firms would continue operation under the Douglas name.

The new owner is presently employed as tax assessor-collector in Tulla.

Roberts holds a funeral director's and embalmer's license



Dear Editor:

I note that Constitution Week has just expired but my time-thrifty neighbor says he didn't waste any effort studying the document during that week.

Says it seems pretty futile to strain the brain learning

issued by the Texas State Board of Morticians. He has had 11 years experience in the funeral home business, five of which he spent with the Wallace Funeral Home in Tulla.

what the Constitution when likely to be caretakers will it means some

Still, he figures under a rubber keeps life from tonous, saves time around with red ink of changing laws soon make complete.

D. L. SCOTT Crossroads

It's always open the man who drove was loaded, or the rocked the boat.

The man with no is usually the kind up the payments insurance.

## COTTON IS IMPORTANT IN OUR ECONOMY!



Cotton is the most important crop in the economy of the High Plains area. It is our largest money crop, benefits the farmer, the business man, the processor, the laborer. Since we all profit from cotton, then it behooves us all to wear cotton, and insist on cotton when we are buying wearing apparel.

HELP YOURSELF AND YOUR NEIGHBORS BY WEARING COTTON!

## Plainview Co-Op Compress

2 1/2 miles east of Plainview

Phone CA 4-70



It's easier than ever to get New, safer GOODYEAR TIRES for your car!

## NO DOWN PAYMENT WHEN YOU TRADE IN YOUR OLD TIRES...

for 3-T SUPER-CUSHION by GOODYEAR

Fits most pre-1957 models of Plymouth, Ford, Chevrolet, Hudson, Nash, Studebaker

Short on cash? Don't let that stop you! Your tires will make the down payment, and our weekly pay plan makes the small balance easy to handle. Trade today for new, safer Goodyear Tires.

LOW, LOW PRICED! \$12.95

Size 6.00 x 16. Fits most older models of Plymouth, Ford, Chevrolet, Nash, Studebaker

\$11.95

Size 7.10 x 15 Fits most pre-1957 models of Dodge, Buick, Nash, Olds, Mercury, Pontiac, Hudson

\$14.85

Size 7.60 x 15 Fits most recent models of Chrysler, DeSoto, Buick, Olds, Hudson, Mercury, Packard

\$16.25

Get 4 for as little as \$1.25 A WEEK!

GOODYEAR TIRES Webster Service Sta. Cosden Products Phone OL 4-2244

Looked at your wife's stove lately?

Smart MODERNS... men

What goes on in the kitchen is usually of little concern to the man of the house. But the results are! And if you've been critical of your wife's cuisine, a close inspection of her cooking appliances may reveal that she needs a new one. Consider a new GAS range. Being completely automatic even to top burners, it just can't miss... your meals are bound to be better.

GO GAS FOR GIVING

Its gleaming, streamlined beauty will delight her and do wonders at dressing up her kitchen. And listen carefully: Gas ranges cost less to buy... operate 5 to 8 times cheaper than other kinds! Mister, if you know which side your bread's buttered on around home (and we're sure you do) you'll see a gas appliance dealer real soon.

BURNER WITH A BRAIN... the last word in automatic cooking

Pioneer Natural Gas Company

New Will Here

Detroit lets, drai boasting cal impi display Co. sho morning. As is company against of decori ultaneou tions a across The veiled word f describe unusual ce." The a uniku will equally ments i Repr entire j the 195 cial vel exhibiti announ tinue i of the v Accor vision is plac cars. T with n part of year a into a models will b

et...

Cherrol Thursa

Decidedly differ

Simline design... fresh

fabulous neu

Mirror acrylic lacquer r polishing for up to th

The Shape of Things to Come from Chevrolet

new riding

new softness, new road-s suspension syste

new bigger

27% more lining area longer bra

CHEVROLET ALL OVER

place your on

your local authorized

ckney Aut

ocust St. Dial C

**ROADS REPORT**  
 Constitution expired but neighbor says any effort document dur...  
 pretty futile an learning  
 Texas State ans. He has rience in the iness, five of ith the Wal- ie in Tulla.



tant crop in the econo ur largest money crop- ness man, the process it from cotton, then it b and insist on cotton wis rel.  
 OUR NEIGHBORS BY OTTON!  
 p Compress  
 Phone CA 4-70

What goes on in the kitchen illy of little concern to the man of the house. But the ts are! And if you've been your wife's cuisine, a close ion of her cooking appliance at she needs a new one. a new GAS range. Being pletely automatic even to it just can't miss... your als are bound to be better.

**FOR GIVING**  
 lined beauty will delight nders at dressing up her efully: Gas ranges cost times cheaper than other know which side your around home (and we'll u'll see a gas appliance dealer real soon.

the last word in automatic cooking  
**Gas Company**  
 which PLAYHOUSE TV each week on TV

## New Chevrolets Will Be Shown Here Oct. 16

Detroit — The 1959 Chevrolets, dramatically restyled and boasting an array of mechanical improvements, will go on display at the Lockney Auto Co. showroom here Thursday morning, October 16.

As is customary with the company, the presentation here against a festive background of decorations will be held simultaneously with the introductions at other retail locations across the country.

The new models have been veiled in secrecy. Advance word from Detroit, however, describes them as "the most unusual in company experience." The passenger body carries a unique design and the cars will reportedly incorporate equally as progressive refinements in the chassis.

Representative models of the entire passenger car line and the 1959 lineup of 139 commercial vehicles are slated for the exhibition here. The "formal" announcement period will continue through the remainder of the week.

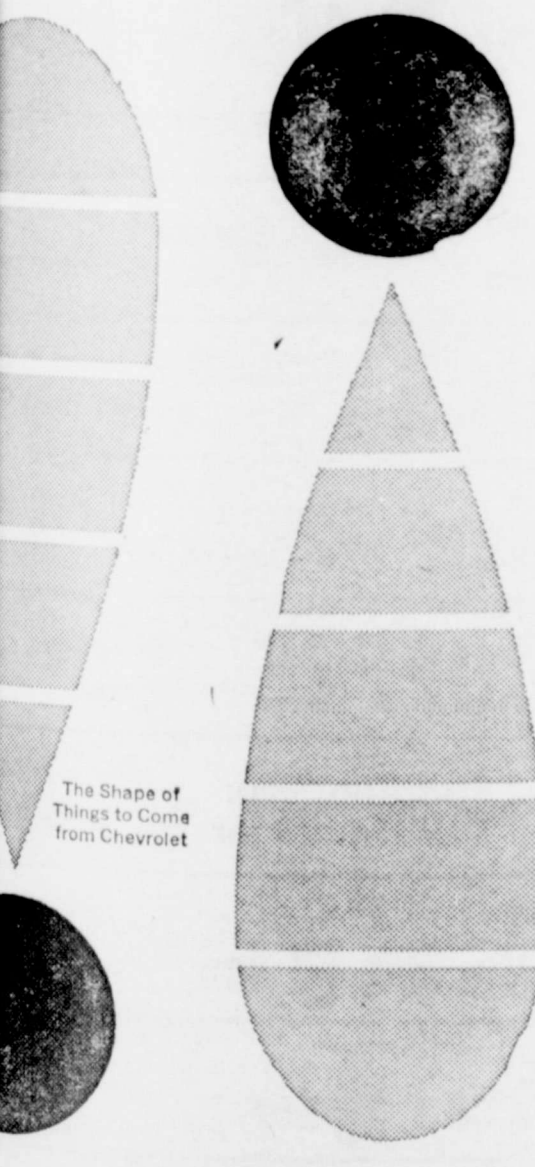
According to Chevrolet, a revision in series identification is planned for the passenger cars. The Impalas, introduced with meteoric sales results as part of the Bel Air family a year ago, have been expanded into a complete series. Other models making their debuts will be new Bel Airs, Biscay-

**F. STOVALL**  
 at-Law  
 Bldg.  
 Texas  
 YU 3-3304  
 Practice  
 in stock  
**RADIATORS**  
 closing out at % discount.  
**BOOHER**  
 SALES & SERVICE  
 Broadway  
 CA 4-2865  
 w. Texas

**Chevrolet Thursday, Oct. 16**

**Decidedly different design**  
 streamline design... fresh, fine, fashionable!

**fabulous new finish**  
 Mirror acrylic lacquer needs no waxing or polishing for up to three years!



**new riding comfort**  
 new softness, new road-steadiness from new suspension system advances  
**new bigger brakes**  
 27% more lining area for surer stops, longer brake life!

**CHEVROLET ALL NEW**  
**ALL OVER AGAIN!**  
 place your order now at  
 your local authorized Chevrolet dealer's  
**Lockney Auto Company**  
 ocust St. Dial OL 4-3368 Lockney, Texas

## Kiddie Korner



This picture, made by Lucas Studios, Irving, Texas, is Carlton and Cindy Hines, children of Mr. and Mrs. H. H. Hines.

nes and Station Wagons. Chevrolet will bring out its new models in the wake of an extensive promotion and advertising campaign. The newspaper schedule alone covers 7,500 dailies and weeklies.

## CHERRY PIE TIPS

For a beautiful shiny glaze on your cherry pie, mix an egg yolk with a teaspoon of water and brush the top crust lightly with the mixture. Margaret Spader, home service editor of the Gas Appliance Manufacturers Association says that a hot oven is essential for flaky pastry. If the oven is not preheated, or the temperature of the oven does not reach 425 degrees, the shortening melts and the filling soaks into the bottom crust. "A constant, high temperature is essential for cooking the fruit filling, too," Miss Spader says.

Some people never get up in the world because they wait for someone to give them a boost before they start climbing.

GO TO CHURCH SUNDAY.

## Relatives Are Wreck Victims

Mrs. R. B. Walden of Lubbock, who was seriously injured in an automobile accident in Lubbock Saturday night, Sept. 27, is a daughter of H. F. Kidd of Lockney and a sister of Mrs. Charlie Boedeker and Mrs. Lee Sims, Lockney. Mrs. Walden's nephew, James Dean of Amarillo, was killed in the wreck. He was a grandson of Mr. Kidd and nephew of Mrs. Boedeker and Mrs. Sims. Dean's wife was seriously injured in the accident but is reported to be recovering satisfactorily.

The local relatives talked with Mrs. Walden on the phone Monday and her condition is improving. She suffered five skull fractures, both jaw bones broken, broken nose and several teeth knocked out. Mr. Walden was in the car but escaped injury.

Funeral services for Dean were held in Amarillo Monday of last week.

## TO CALIFORNIA

Mr. and Mrs. Elmer Roberts and children of Modesto, Calif., left Saturday for their home after spending the past week visiting her parents, Mr. and Mrs. Frank Messimer in Lockney, and with his father, T. H. Roberts of Kress who is critically ill in a Plainview hospital.

Courtesy yields large dividends, but it is an investment that is too often overlooked.

John Adams, second president of the U.S., once volunteered to fight with the Marines during a sea engagement in 1778.



## TELEPHONE TALK

by J. C. Oakley, Manager

## ARE YOU A DEFENSIVE DRIVER?

A Defensive Driver is one who realizes he has no control over the unknown actions of other drivers and pedestrians and operates his vehicle accordingly.

Put it this way, he operates with the thought in mind that everyone else is a poor driver and is going to make mistakes, and he does everything he can to avoid becoming involved in an accident. He observes the following tips:

1. He observes the other fellows hand signals but does not put complete faith in them.
2. He is always prepared for the person who ignores stop signs.
3. He doesn't trust another driver to make a turn only from the proper lane.
4. He keeps a safe distance between himself and the fellow in front.
5. He slows down at intersections, even where, according to law, he has the right of way.
6. He gives recognized signals well in advance of any anticipated change in the direction of his vehicle.
7. He is prepared for any unexpected happenings at all times.

## FOR HUSBANDS ONLY

I suspect some wives will sneak a peek at this simply because it says, "For Husbands Only." But just this once I'd like to have a man-to-man talk with all husbands.

About this time of year—halfway between summer vacations and Christmas—things settle down and your wife is probably doing a bit of dreaming. Maybe it's that trip you've always planned to take, or a new house, or even a sports car.

Dreaming's fine but it usually takes a lot of years to make a big dream come true. However, little dreams take less time. In fact, just a minute or two.

So here's my hint for husbands. Order an extension phone in color for the bedroom. I'll guarantee that it will perk up your wife's morale like a new hairdo or a new hat. Even better, it will make a hero out of you.

Just call the telephone business office today. A service representative will help you pick the right color.

## IT'S REAL FAMILY FUN

Sunday is a real family day. Many of us have our families around us, and we spend the day going to church, relaxing, chatting, just doing things together.

However, some people have members of their families living away from home—either away at college or married sons or daughters living in another part of the country.

There's really no reason to leave them out of the happy Sunday get-togethers. Just pick up the telephone and make a long distance call. That way, Sunday is fun for everyone in the family.

Why not this Sunday? You'll surprise the "out-of-towners" and have a lot of fun on your end of the line, too.

Call by number. It's twice as fast.  
**SOUTHWESTERN BELL TELEPHONE COMPANY**

**DR. O. R. McINTOSH**  
 OPTOMETRIST  
 211 South Main St. Phone Yukon 3-3460  
 Floydada, Texas

## THE STATE OF TEXAS CITATION BY PUBLICATION

TO: AL EMERSON, MRS. AL EMERSON, J. W. GOLDEN, and MRS. J. W. GOLDEN, the unknown heirs of any of such persons who may now be deceased, their unknown heirs and legal representatives, and the unknown heirs of any of such unknown heirs who may now be deceased, their unknown heirs and legal representatives, GREETING:

You are commanded to appear by filing a written answer or to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 27th day of October, A. D. 1958, at or before 10 o'clock A. M., before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 11th day of September, 1958. The file number of said suit being No. 4536.

The names of the parties in said suit are: WILLIAM D. HARDIN, and wife, ROBERTA GARRETT HARDIN, as Plaintiffs, and the person first named, described and designated in this Writ, and to whom this Writ is directed, as Defendants.

The nature of said suit being substantially as follows, to wit: Suit in trespass to try title, for the title and possession of the following described real property situated in Floyd County, Texas:

Lot Number Fourteen (14), in Block Number Forty-three (43), in the town of Floydada (Floyd City), in Floyd County, Texas, as shown by the Plat of such town of record in Vol. 2-F, Page 294, Deed Records of Floyd County, Texas;

Plaintiffs pleading fee simple ownership thereof, and specially pleading the three, five and ten year statutes of limitation as to such real property, and praying judgment for title and possession thereof.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this 11th day of September, A. D. 1958.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 11th day of September, A. D. 1958.

Mary L. McPherson, Clerk District Court, Floyd County, Texas.  
 (SEAL) 24-4tc.

## THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 9, 1958

**Come To See Us For**  
 Liability Insurance on your Grain Trucks and Combines  
 Farmers' Comprehensive Liability  
 to protect you from loss as an employer  
 AUTO LOANS and FINANCING — FARM LOANS  
 BONDS — HOSPITALIZATION — HUNTING and TRIP INSURANCE  
 For Complete Insurance Service —  
**J. H. COOPER AGENCY**  
 Dial OL 4-2131 Res. Phone OL 4-2347

## KFLD Radio Station Schedule

6:45—Sign On	7:31—Weather News
6:46—Plains Cotton Growers Prog.	7:35—Rural Round Up Continued
7:00—Jennings Farm Program	7:45—World News
7:05—World News	8:00—Floydada Football
7:10—Rural Round Up	10:00—Texas News
7:30—News Headlines	10:05—Ralls Football
7:31—Weather News	11:45—Local News
7:35—Rural Round Up Cont.	12:00—The Glen Mac Show
7:45—World News	12:15—World News
8:00—Morning Melodies	12:30—Trading Post
8:30—Sports Cast	12:45—Texas News
8:35—Morning Melodies Cont.	12:50—Market Reports
8:45—Listen Ladies	12:55—World Commentary
8:50—(Thurs.) Sunshine Club (Fri.) Beauty Hints From Arwine	1:00—Spanish Program
8:55—World News	2:00—Linger Awhile
9:00—Bell Dairy Mystery Shopper	3:00—World News
9:15—Listen Ladies	3:05—Hits and Misses
9:30—Church of Christ Program	4:00—News
9:45—Melodies Program	4:05—405 Show
9:55—Lockney Remote	5:00—900 Club
11:05—Hillbilly Hits	6:00—World News
11:45—Local News	6:15—Twilight Reveries
12:00—Hymn Time	6:30—Sign Off
12:15—World News	<b>Sunday</b>
12:30—Trading Post	7:00—Sign On
12:45—Texas News	7:01—Sunday Morning Serenade
12:50—Market Reports	8:00—Estacado Baptist Church
12:55—World Commentary	8:15—World News
1:00—Spanish Program	8:30—Church of Christ Program
2:00—Lockney Remote	8:45—Old Fashioned Revival Hour
3:00—World News	9:15—Children's Chapel
3:05—Local News	9:30—Sunday Pop Parade
3:15—Hits and Misses	10:00—Texas News
3:45—(Mon.) Theatre of Hits (Tues.) Guest Star (Wed.) Bob Crosby Show (Thurs.) Town & Country Style	10:05—Sunday Pop Parade Continued
4:00—World News	11:00—First Methodist Program
4:05—405 Show	12:00—Hymns of All Churches
5:00—900 Club	12:15—World News
6:00—World News	12:30—Luncheon Interludes
6:15—Twilight Reveries	1:00—Baptist Hour
6:30—Sign Off	1:45—Hillbilly Hoedown
<b>Saturday</b>	3:00—Spanish Program
6:45—Sign On	4:00—Spanish Church Program
6:46—Rural Round Up	4:15—Music by Name Bands
7:30—News Headlines	5:30—Revival Time
	6:00—World News
	6:15—Twilight Reveries
	6:30—Sign Off.

## BEACON WANT ADS GET RESULTS

Enjoy summer fun in a king-size way... give an **Indoor Picnic** with King Size COKE!  
 REG. U.S. PAT. OFF.

**EASY, DELICIOUS HAWAIIAN RIBS**—combine 1 can condensed consommé with 1 cup orange marmalade, 1/4 cup each catsup and vinegar. Marinate pork ribs in sauce, grill, basting often with sauce. Garnish with pineapple and green pepper cubes on picks, half tomatoes stuffed with coleslaw. Serve with Coca-Cola—the real refreshment for picnics—and all other occasions. The cold crisp taste of Coke has no equal—the cheerful lift adds fun to any occasion. Bring home a couple of cartons of King Size Coke with your picnic makings.

**YOUR GROCER IS FEATURING ALL THE MAKINGS!**

**SPECIAL OFFER**  
 3 piece **CARVING SET** by Washington-Forge  
 ONLY \$1.00 plus 3 caps from King Size Coke

Set includes carving knife, carving fork and exclusive boning knife. Features stainless Forgcraft hollow-ground blades, serrated edges, ivory-colored boillable handles. Just fill out and mail this coupon with \$1.00 and 3 bottle caps from King Size Coke to get this handsome set.

**CARVING SET**  
 Box 41, Englishtown, New Jersey  
 Please send me \_\_\_\_\_ Carving Set(s). For each set I enclose 3 bottle caps from King Size Coke and \$1.00. (No stamps please.)

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

This special offer expires Christmas, 1958, and is limited to continental U.S.A. Void in any state where taxed, restricted or otherwise prohibited. Please allow 3 weeks for delivery.

Drink **Coca-Cola**

**SIGN OF GOOD TASTE**  
 PLAINVIEW COCA-COLA BOTTLING CO.

Bottled under authority of The Coca-Cola Company by

YOU'LL DANCE WITH JOY AT OUR WEDDING!

**Shurfine**  
**Carnival**  
of **1958** OCT. 9-18  
SUPER VALUES UNTIL

SHURFINE SAW  
LOLO PRICES

**Coffee** Shurfine Drip or Regular Lb. **69c**

<b>Blackeyes</b>	Shurfine Fresh Shelled No. 303, 8 for	\$1.
<b>PEAS</b>	Shurfine Early Harvest No. 303, 6 for	\$1.
<b>POTATOES</b>	Shurfine Whole Irish No. 303, 7 for	\$1.
<b>Sauer Kraut</b>	Shurfine No. 303 7 for	\$1.
<b>Sweet Potatoes</b>	Shurfine Small Whole No. 2, 4 for	\$1.
<b>APPLE BUTTER</b>	Shurfine 28 oz. 4 for	\$1.

**Peaches** Shurfine Yellow Cling Sliced or Halves No. 2 1/2 Cans **4 For \$1.00**

**Flour** Shurfine Cotton Bag 10 Lb. Paper Bag—69c **25 Lbs. \$1.59**

**OLEO** Shurfresh **6 Lbs. For \$1.00**

**SHORTENING** Shurline **3 Lb. Can 69c**

**CHEESE SPREAD**  
Shurfresh 2 Lbs. **65c**

**PRESERVES** Shurline—Strawberry 12 oz., 3 for **\$1.00**

**GRAPE JELLY** Shurline 10 oz., 2 for **39c**

**Sweet Pickles** Shurline—Whole 22 oz., 2 for **79c**

**CATSUP** Shurline 14 oz., 6 for **\$1.00**

**Salad Dressing** Shurline Quart **39c**

**GREEN BEANS** Shurline Cut Blue-Lake No. 303, 6 for — **\$1.00**

**WHOLE BEETS** Shurline, No. 303 Can 7 for — **\$1.00**

**SPINACH** Shurline No. 303 Can 8 for — **\$1.00**

**HOMINY** Shurline No. 303 Can 11 for — **\$1.00**

**SALAD OIL** Shurfresh Quart **49c**

**GRAPE JUICE** Shurline 24 oz., 3 for **\$1.00**

**Tomato Juice** Shurline 46 Oz.—4 for **\$1.00**

**INSTANT COFFEE** Shurline 6 oz. **89c**

**MILK** Shurline Evp. Tall Can, 8 for **\$1.00**

SHURFINE CARNIVAL "DOUBLE RING"  
No. 303 Can 6 for **\$1.00**  
**CORN** Shurline Whole Kernel or Cream Style **SPECIAL!**

SHURFINE **APPLE SAUCE, No. 303, 6 for \$1.00**

SHURFINE—RED SOUR PITTED **CHERRIES, No. 303 can, 4 for \$1.00**

SHURFINE — STRAINED NO. 300 CAN **CRANBERRY SAUCE, 5 for \$1.00**

SHURFINE **FRUIT COCKTAIL, 5 for \$1.00**

SHURFINE — GREEN CUT **ASPARAGUS, No. 300, 5 for \$1.00**

MEXICAN STYLE—SHURFINE **BEANS, No. 300 can, 8 for \$1.00**

SHURFINE BARTLETT **PEARS, No. 303 can, 4 for \$1.00**

SHURFINE **PORK & BEANS, No. 300 Can, 9 for \$1.00**

**APPLES** Delicious 2 Lbs. **29c**

**FRYERS** Fresh Dressed Pound **35c**

**BACON** Swift Premium Pound **69c**

S & H Green Stamps with every purchase.

**Rhodes**  
**SUPER MARKET**  
Phone OL 4-2275

Double Stamp on Wednesday with \$2.00 purchase or more.

**Funeral Held**  
**Floydada**  
**Tuesday**

Funeral services for Mrs. Jess Covington, 63, Floydada, fatally injured in a automobile accident late Tuesday, Oct. 7, were held at 3 p. m. in the First Baptist Church, officiating by the Rev. Edd Eddinger, pastor, and the Rev. J. W. Eddinger, pastor of First Baptist Church, Floydada. Mrs. Covington was with military honors in the Floydada Cemetery, Floydada. She was a member of the Harmon Funeral Home of Floydada. Other victims of the accident were listed in a fair early this week at the Memorial Hospital in Floydada. They are Jim Harper, 39, and their daughter, 12, all from the community, 12 miles from Floydada. Mrs. Harper's car was traveling on U. S. Highway 70 when it was involved in a head-on collision with a car driven by Harper, who was killed. The accident occurred about 6 p. m. in front of the Oscar Service Station. Mrs. Harper suffered a broken arm and Mrs. Harper were treated for lacerations and other injuries. Mrs. Harper, a disabled veteran, came to the South about 50 years ago moving to Floydada. Survivors are a brother, Covington of Dougherty, five sisters, Mrs. Truitt of Olney, Mrs. Jones of Stockton, Mrs. D. W. Fyffe of Floydada, Raymond Temple of Floydada and Mrs. Kyle of Floydada.

**View Road**  
**Set**

Mayor M. B. was authorized by the Council recently to sign a contract with the Texas State Highway Department for improvement of a section of Date in the southeast part of the city. A 5800 foot strip extends from 5th Street which is U. S. Highway 70 to the Santa Fe tracks at the city and is Farm to Market Road outside the city. Weaver, resident highway engineer, said in all probability it will be early next year before construction begins. The present 20 foot base will be widened to 64 feet. The city will begin obtaining right-of-way when the contract with the highway department is completed. The council also voted to let the county in re-charge the highway department to make a survey of future highway installations and improvements in the Plain area. He pointed out that the highway is to be long-range and need at possible needs of the highway area in the future.

**Claims**  
**Burleson**

Burleson, father of Mrs. Boone, passed away at night, Oct. 12 at 9 p. m. after a serious illness of several weeks before he died. He had been in the hospital for several weeks before he died. Burleson and his family were held at the First Baptist Church in Hermleigh. Burleson and his family were in the Hermleigh Community Center until 1927 when they moved back to Hermleigh, their home. He was a farmer and had been a member of the First Baptist Church for 61 years. He had been a deacon 41 years at that time. Burleson's children include his wife, Mrs. Gladys Burleson; Mrs. Verla Ma Burleson; Mrs. Lucille Morris Burleson; Mrs. Oza Sceterr; Mrs. Eva Treadway; and Travis Burleson.

**Men's Day To**  
**Observed Sun.**

Men's Day will be observed Sunday, Oct. 19, at the Methodist Church with a record, Lay Leader, in the program. The record has planned a choir furnishing the music for the morning worship. Barry Barker will be the speaker. He will use for the general theme "Seek Ye First".