

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 66

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY DECEMBER 19, 1957

NUMBER 37



FIFTY YEARS AGO Mr. and Mrs. C. L. Anderson were married and here is their wedding picture. They will hold open house at their home on North Main Street next Sunday, December 22, to celebrate their 50th anniversary.

Home Lighting Contest To Be Judged Friday

The Home Christmas Lighting Contest, sponsored by the Lockney Business & Professional Club, will be judged Friday evening of this week, it was announced Tuesday by Mrs. Dorothy Shipp, president.

Four prizes are being offered, \$15 for first place, \$10 for second, \$7.50 for third and \$5 for fourth. There is only one division this year with all outside Christmas lights and decorations being considered by the judges.

Mrs. Shipp said that out-of-town judges had been secured. All who have outside Christmas lights and decorations are reminded to keep their lights on all during the evening on Friday. The contest is confined to lights and decorations within the city limits.

28 Longhorns Get Sweaters

Twenty-eight lettered jackets were presented to members of the District 2-AA and bi-district winning Lockney Longhorns in an assembly program Monday afternoon. Coaches Rudy Haile, Elvin Lyons, Troy Lemley, and managers Joe Mack Holmes and Leland Bilbrey also received jackets in the ceremony.

The jackets are maroon with black leather sleeves. A maroon patch on the left sleeve bears the wording "Bi-District", "2-AA", and "1957" and a white outlined "L" appears on the left side the jacket.

Lettermen receiving the award jackets include (Name, position, number years lettered, class): Jackie Calahan, center, 1, jr.; Bill Bigham, center, 2, sr.; Duane Griffith, center, 2, jr.; Byron Brock, guard, 3, jr.; Coy Kidd, guard-end, 4, sr.; Ronnie Harris, guard, 1, jr.; Bill Musser, linebacker, 3, sr.; Jerry Wofford, guard, 1, jr.

John Hanst (Captain), tackle, 4, sr.; Kelly Harrison, tackle, 3, sr.; Lane Crank, tackle, 1, jr.; Stephen Handley, tackle, 1, jr.; Dan Smith, tackle, 1, soph.; Ricky Duval, tackle, 1, jr.; Larry Farish, 3, sr.; David Howell, end, 1, sr.; David Roberson, end, 1, jr.; Bill Race, quarterback, 3, jr.; Jimmy Minter, quarterback, 1, jr.; Jake Wofford, quarterback, 1, soph.; Jerry Williams, halfback, 4, sr.; Kenneth Holt, halfback, 1, sr.; Cliff Hardy, halfback, 4, sr.; Nelson Wofford, halfback, 3, sr.; Kenneth Calloway, halfback - fullback, 3, jr.; Dickie Barton, fullback, 2, sr.; Ronnie Thornton, halfback, 1, jr.

Attend Funeral Of Sister Sunday

Mrs. V. H. Kellison received word Thursday morning of last week of the death of her sister, Mrs. R. M. Weaver who passed away suddenly of a heart attack Wednesday at 11:30 p. m. Funeral services were held Sunday at 2:00 p. m. at the Church of the Brethren, Nocona, Texas. Interment was in Nocona Cemetery.

Mrs. Weaver and her husband lived at Burk Burnett and were in Nocona visiting relatives when she passed away. She was 63 years of age.

Survivors include her husband, three children, seven brothers and sisters. Two brothers from California were among those attending the services.

Luther Cooper Ill In Tyler Hospital

Luther Cooper has been seriously ill in Medical Center Hospital, Tyler, Texas, about two weeks. Mr. and Mrs. Cooper, long-time residents of Lockney, had been spending the winter at Rock Port, Texas, when he became ill and they went to Tyler where their daughter, Miss Agnes Cooper operates a beauty salon.

Mr. Cooper is a retired rural mail carrier.

J. R. GRAHAM ILL

J. R. Graham of Lockney was carried to Methodist Hospital at Lubbock Tuesday after becoming ill at his home here. He is undergoing x-rays and tests at Lubbock to determine the nature of his illness. No report as to his condition was available late Wednesday.

City Police Car Struck By Another

The City police car had damages totaling more than \$300 last Saturday when struck by a car driven by Mrs. R. W. Landrum in the 200 block of South Main Street. Mrs. Landrum's car was damaged a like amount. The city car was knocked into another car, owned by Arthur Brown, and that car suffered damages amounting to about \$35, according to City Officer Alton May.

Mrs. Landrum was driving south on Main Street when her steering gear failed, causing her to swerve into the city car she told officers. The city car was parked at the curb and May along with Sheriff Walter Hollums was in the car at the time.

Claude Wilson Is Improving

Claude Wilson, painfully injured in a tractor accident on the L. R. Collis farm Saturday morning, is improving at the Lockney General Hospital. Mr. Wilson suffered a fractured pelvis and a chipped bone in his hip.

He is able to get out of bed for a short time and walk a little, it was said.

The accident happened as Wilson was helping change the battery on a tractor. Somehow the tractor was thrown into gear and the large wheel passed over his body.

Wilson has no relatives in this community.

Dorothy's Beauty Salon Opens Wed.

Mrs. Dorothy Marshall opened a new beauty salon here Wednesday at her home 3 1/2 blocks west of Rhodes Super Market. She has named her shop Dorothy's Beauty Salon.

Mrs. Marshall is a graduate of San Jacinto Beauty School in Amarillo and has been working as a beauty operator the past year and a half. She has had special instructions in hair styling from Lee Self of El Paso, Orene Hoeker, Lubbock and Chester Martin of Amarillo.

Christmas Program Set For Aiken

A turkey supper, program and Christmas tree is planned for Thursday night, December 19, at Aiken Methodist Church, according to the pastor, Rev. Bryan Clemens.

Area residents are invited to attend. A Christmas treat will be given the children.

B. A. Howell Has Operation Wed.

B. A. Howell, store operator at Sterley for some 25 years, underwent an operation at the Plainview Hospital and Clinic Wednesday morning. A report late Wednesday said that he came through the operation in good shape but further details were unavailable.

Will Observe Golden Wedding

Marking their Golden Wedding Anniversary, Mr. and Mrs. C. L. Anderson will hold open house at their home on North Main Street next Sunday afternoon from 2 to 5 o'clock. Their friends and acquaintances are invited to call.

Mr. and Mrs. Anderson were married at Dumas, Texas, on December 22, 1907. Mr. Anderson had lived at Lockney previous to their marriage and they moved back here to make their home in 1917.

Both are from pioneer West Texas families. Mr. Anderson's parents came to Floyd County in 1891 and Mrs. Anderson's parents settled in Carson County in 1898.

The couple has four children as follows: Mrs. Clyde Stapp, Lockney; Mrs. Si Duncan, Floydada; Fred Anderson, Amarillo and Lawrence Anderson, Benicia, California. All the children and most of the grandchildren will be here for the occasion.

School Holidays Start Friday

Lockney schools will dismiss Friday afternoon for the Christmas holidays and will take up again on Thursday, January 2nd, school officials said this week.

Local business houses will close Christmas Day and a few plan to close on Thursday after Christmas also.

The First National Bank will close at noon on Tuesday, Christmas Eve, they said this week. They also will close at noon on New Years Eve.

A number of stores plan to stay open evenings until Christmas for the convenience of shoppers.

Assembly Of God Xmas Party Set

The public is cordially invited to attend the Assembly of God Church where a Christmas program will be held Friday night, December 20 at 7:30.

The program will consist of exercises and recitations by the children, along with a three-act play, "Longing for Christmas."

Sunday morning, December 22 there will be a Christmas tree and gifts will be exchanged.

School Tax Office To Be Closed

The school tax office will be closed from December 21 to January 1st, according to announcement by Mrs. Alice Ford, tax collector.

Those who wish to pay their taxes during December should come to the tax office this week or mail their check to the tax collector before January 1st, Mrs. Ford said.

Santa Claus Is Coming Friday With Gifts, Prizes

Cash awards, gifts of merchandise and some 500 bags of candy and fruit for the kiddies will be given away in Lockney Friday afternoon when Old Santa Claus makes his annual visit. The old gentleman is due to arrive via fire truck about 2:30 p. m. and will spend the afternoon here.

Old Santa will be here before school is out for the benefit of the pre-school children and the first graders but will stay around until after school and have gifts for the larger children also.

Everyone is invited to register at any of the stores participating in the annual Christmas program anytime until 3:30 p. m. Friday for the cash and merchandise gifts. There is no obligation to register. It is not necessary to make a purchase and you may register at as many of the stores as you please. The stores have tickets on hand now and registration started at some of them Wednesday.

Three cash prizes will be awarded, these being \$25, \$15 and \$10. Some 40 places of business in the city are offering prizes of merchandise of various kinds total value running to around \$500. The drawing will be held at 4:30 p. m. Friday on Main Street probably in front of Brown's Cleaners & Clothiers.

Main Street is taking on a festive air for the occasion. The big Christmas tree was put up on North Main this week and lighted. The tree was secured near Gilmer in East Texas and hauled back by J. C. Crump, local trucking contractor. It is 25 feet tall. The Santa Claus figures have been installed on the power line standards and stores have decorated for the season.

Various local organizations are co-operating in the Christmas program. The B&PW is handling a Christmas Lighting contest. The candy and fruit is being furnished and will be bagged by the Fire Department and the American Legion. The Lockney Jaycees and the Chamber of Commerce worked together in securing the big Christmas tree and decorating it. The Lions Club and Rotary Club are furnishing the money prizes.

Some merchants and business houses are giving away one prize, others are giving away several. Following is a list of the merchants participating: Lockney Drug Company, Knox Grocery & Market, J. H. Cooper Insurance, Cooper Conoco Station, Lockney Variety, Truett Variety, First National Bank, Lockney Beacon, Bob Miller Insurance Agency, Plains Electric, Lena Fae Store, Baker Hardware Co., V & J Cafe, Bill & Leonard Barber Shop, Hammond & Company, Brown's Cleaners & Clothiers, Jester Food Market, Johnson & Johnson, Lockney Frozen Foods, Reccees Master Cleaners, White Auto Store, J. C. Jones Co., Lockney Implement Co., Flash-O-Gas, Inc., Webster Service Station, Darnell Grocery, Pylant Grocery & Market, Byrd Pharmacy, Brown's Department Store, Jack & June Shop, Oliver Jewelry, Webster Shoes, Calahan & Brown, Southwestern Public Service Co., Lockney Auto Co., Jackson Tire Co., Truett & Gene Motor Co., Rhodes Super Market, Patterson Grain Co., Rowland - Gordon Oil Co., Baxter & Smith Grain Co., Modern Radio & TV, Brunner Lumber Co., Consumers Fuel Assn.

Mr. Holley stated that the financial condition of the community is looking better now than it did some time ago, but he urged merchants to take a second look at credit applications and urged stronger credit controls during the coming year.

"The bank is willing to help," Mr. Holley said "but we will be limited by our lower deposits this coming year."

He suggested that merchants operate on a 30 day credit basis, and work with the local Retail Merchants Association in determining whose credit is acceptable.

Bob Miller suggested that merchants should co-operate and work together on the matter of credit.

J. H. Cooper told the group that the purpose of the association was to protect those who bought on credit as well as the seller. He stated that the trouble with the local association was lack of use and co-operation by local merchants.

Mrs. Cooper asked that merchants fill out a credit report on each customer on their books each six months, thus enabling the local association to keep their records up to date and making it easy for those who have good records to get credit anywhere they need it as well as protect merchants from poor paying customers.

At the close of the meeting the association elected Carl D. Lee Sr. as president and Bob Miller, vice-president. Some 50 local merchants attended the meeting.

The Beacon Will Be Published Early Next Week

Due to Christmas coming on Wednesday next week, The Lockney Beacon will be put into the mails Tuesday morning in time to catch all routes. This issue of The Beacon will carry many Christmas greeting advertisements from business houses of the area as well as Christmas stories and other Christmas features.

Our correspondents, news contributors and advertisers are reminded that we must have copy Saturday and Monday if it is to get into the paper next week.

Merchants Urged To Use Stricter Credit Controls

Local merchants were urged to use stricter credit controls by Claud Holley, executive vice-president of the First National Bank, at a meeting called by the Retail Merchants Association Thursday of last week. Also more use of the local association's credit records was suggested by Mr. and Mrs. J. H. Cooper, managers of the credit organization.

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United Fund Drive Off To Fast Start

The Floyd County United Fund Drive is off to a fast start and drive officials are hoping to complete it this week.

A meeting of community chairmen and city workers was held at the Plains Hotel dining room Monday morning at 9:30. One team, Claude Brown and Wilson Kermickel, who worked a section of the business district, had completed their drive by 11 a. m. that day and turned their money in to Treasurer Joe Wilson at the First National Bank.

Another team, Barry Barker and Revis Harris, also working a part of the business section, completed their drive on Monday also.

Mrs. Frank Jameson of the Prairie Chapel Community was the first rural chairman to make a report. She turned in her report complete Wednesday of this week.

Mrs. Jimmie Hodel, working the Southwestern Heights addition to Lockney, has turned in a report almost complete.

County goal of \$12,000 for the four agencies in the drive, Salvation Army, Red Cross, Heart Fund and Boy Scouts.

Christmas Pageant At High School Thursday Night

Students of Junior High Room 7-2 will present a pageant titled "Christmas in Other Lands" Thursday night, December 19 at 7:30 in the High School Auditorium. Mrs. Lena Sue Habitz is sponsoring the program. Miss Barbara Carruth, public school music teacher, will have charge of the Christmas carols included in the performance.

The public is invited to attend without charge.

At an assembly program in the auditorium Friday afternoon at 1:45 Junior High will present the same program for students of High School and Junior High and for other visitors interested in attending. After the program the students will have their Christmas trees and exchange gifts before being dismissed for the holidays.

The Coach Starts His Own Team

Coach and Mrs. Rudy Halle have started raising a football team of their own. First member of the team is John Allen Halle, weighing in at 8 pounds and 8 ounces last Sunday morning at Lockney General Hospital. John Allen is a very husky young fellow, as you can tell by his weight, and also a very fine looking chap. It is the first child for the Halles. Grandparents are Mr. and Mrs. C. H. McGinnis of Plainview and Col. and Mrs. J. N. Green of Abilene. Mrs. Green will arrive Friday to spend about two weeks here with her daughter and new grandson.

County Cotton Crop Estimated AT 70,000 Bales After Survey

Floyd County will gin around 70,000 bales of cotton from the 1957 crop it appeared Wednesday after a ginning survey by County Agent Cecil Lewis.

Mr. Lewis' survey of all gins in the county showed a total of 52,673 bales ginned or on the yard. Most ginnings estimated the crop to be 65% to 75% gathered. If it is only 65% gathered at this time, the total ginnings could run up to 75,000 bales but if it is 75% complete, the total ginnings would run around 70,000 bales.

Last year Floyd County ginned around 93,000 bales which was an average of a bale to the acre on its harvested acreage. Thus unfavorable crop conditions this year have cut production by almost one-third. Money-wise the loss is even more due to poor grades.

The gins at Lockney, Lone

Star, Sterley and Aiken have a total of 21,736 bales ginned and on the yard compared to a total of 16,000 bales the same time last week.

Grades are below par, Mr. Lewis said, but are better than some figured they would be. Most of the cotton now is running around middling light spot which nets the farmer 24 cents to 25 cents in the loan. Some middling spot has turned up and some has been graded barmy and wasty, neither of which will qualify for government loan.

Grain Slow

The grain harvest continues slow with all the grain harvested now being that which was blown down by high winds. The harvest is over or almost so for most farmers but some still have quite an acreage to cut.

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY
HAYS & REYNOLDS
Publishers
Editor
Willis Reynolds
Mechanical Superintendent

SUBSCRIPTION RATES
In Floyd County, per year — \$2.00
Outside Floyd County, per year — \$2.50
Enter new or renewal Subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.

TEXAS PRESS ASSOCIATION
Member 1957

MEMBER OF
NATIONAL PRESS ASSOCIATION

Minute Editorials

For Thou, Lord, art good, and ready to forgive; and plenteous in mercy unto all them that call upon Thee. — Psalm 86:5.

THE FLOYD COUNTY United Fund drive is on this week. Some workers completed their area drive first thing Monday. Others have theirs yet to do. Goal is to get the job done this week. If you wish to donate to this fund, which is providing operating revenue to the Red Cross, Salvation Army, Boy Scouts and Heart Association, and no one contacts you, leave your money at the First National Bank. The county goal is \$12,000. Every community must do its part if we are to reach the goal. Let's get the job done this week.

GOVERNOR DANIEL'S Traffic Safety Council has on a drive to reduce automobile accidents during the holiday season. "Give the gift of life for Christmas," is the slogan, meaning, of course, that driving safely will save lives. Statistics show that excessive speed was involved in 58% of the fatal accidents in Texas during 1956 and driving under the influence of liquor was involved in 39 per cent. If these two factors, excessive speed and driving while intoxicated, could be eliminated many lives would be saved. And remember, "The life you save may be your own."

THE EDITOR happened to pick up a book last week entitled "Profiles in Courage." The text dealt with men in history who took unpopular stands for reasons of principle. The positions they took resulted in their political deaths but they took them because of love of

INCOME TAX RETURNS
Wilson Kermickel
Attorney-at-Law
Ferguson Building
107 North Main Street
Phone OL 4-3804

HESSTON ROW CROP SAVER
SAVE UP TO 80%
BRAND NEW PRINCIPLE picks up to 80% down maize — by actual field test! For harvesting maize and other row crops. No reel "lobber" or shattered heads. Fits most combines.

HESSTON DEALER
SEE YOUR DEALER
Iye & Ansley Oliver Company
Phone OL 4-3597 Hwy. 70

country and determination to do what they thought to be right regardless of consequences. Daniel Webster was one of these men. Sam Houston was another. History has proven they were right in their stands. This country needs statesmen today. Political expediency is the watchword of this hour, not the common good. Democrats and Republicans alike, most of them at least, continue their support of compulsory unionism and union immunity from antitrust laws. Our Congressmen and Senators dare not say anything that will offend the union bosses. If they do they apologize immediately. They dare not support a measure that will serve as controls on power-mad, money-rich labor. Who knows? Perhaps if some capable man would take a stand the remainder of the nation would support him and uphold him. Probably many union members would join in agreeing that controls are needed. Who knows?

WHAT HAPPENS when a school district is ordered by a federal judge to integrate and is prohibited by state law from doing so? The Dallas school district is now faced with that problem. Federal Judge W. H. Atwell ordered the school district to integrate at midterm. The state law says that they will lose their state aid if they do integrate without an election to determine the will of the people. Such is the mess that the "do-gooders" and "bleeding hearts" have gotten us into. The U. S. Supreme Court and its "Black Monday" decision has done more to alienate the races than most anything except Mr. Eisenhower and his Little Rock invasion.

TAX-MAN SAM SEZ: Now is a good time to prepare your income tax return for 1957. If you are not going to prepare your tax return before January 15 and you made income of more than \$100 outside of your salary on which tax was withheld during the last quarter of the year, you may be required to file an estimated tax return, that is, in case you haven't made one last April 15. There are a lot of folks who have income tax nightmares from January 1 until April 14. These same folks often find that when they figure their tax at 11:00 p. m. on April 15, they have a refund coming instead of owing additional tax. The sooner you figure your tax, the sooner you can dream of more pleasant things.

JAMES M. HASWELL, of the Chicago Daily News Service, reports that in the last three years military spending and foreign aid spending together have risen 6.7 per cent — while domestic spending has jumped 20.1 per cent.

THE EDITOR happened to pick up a book last week entitled "Profiles in Courage." The text dealt with men in history who took unpopular stands for reasons of principle. The positions they took resulted in their political deaths but they took them because of love of

'FROM THIS HUMBLE BEGINNING'



With Our EXCHANGES

PROCRASTINATORS CLUB
In case you missed it, we think you should know that the Procrastinators Club of America, dedicated to doing-it-later, has just crowned its 1956 queen. She is 17-year-old Beth Swinard.

Lester Waas, 37-year-old club president, says procrastination leads to relaxation which in turn leads to health. Before adjourning, the club planned a Christmas party for April or thereabouts, but postponed a decision on an exact date.

The procrastinators may not have collected many membership fees hereabouts, but they are doing mighty well on an unofficial basis. Local headquarters are located at the newspaper office, specifically on the editor's desk.

And if you don't believe that one, drop in and take a look. Oh, yes, have a nice week end, starting about Sunday noon. — McLean News.

FAKENIK?
The general accepted theory for the Vanguard "backfire" seems to be that it was "a test missile that failed." This could well be, but the question arises, why so little publicity on other missiles and so much on this one?

As you read the varied opinions of politicians, scientists and reporters, two possibilities stuck out like sore-eyes that have never been mentioned. You can always find a worm in an apple barrel and the Van-

itary bearing newsworthy gifts of top secret projects. — Cecil Waggoner in Claude News.

FAKE SCHEMES

There are a lot of schemes floating around these days in which promoters are selling specially ads. Like, for instance, the recent file folders purported to be a school deal. It is likely that a lot more will follow, now that United Fund has put a curb on downright donations. Fred Cunningham, Hereford superintendent, called up the other day to say that the only school sponsored advertising appears on the book covers, which are handled out of the state central office.

"If there is any question concerning the school, we definitely invite you to call and find out," declared Cunningham.

This, we might add, would be good advice concerning any other public or semi-public institution. Any of them who are sponsoring an advertising program will undoubtedly be glad to give you complete details. — Jimmie Gillentine in Hereford Brand.



Dear Editor:
I see where a crew of researchers at the Michigan University report that the typical U. S. husband don't help with the house work.

My scientifically confused neighbor says this don't jibe with another researcher's findings that Mama is boss in the typical American home. On account of usually when somebody is boss, somebody else does the dishes.

Only explanation for this discrepancy is that evidently the typical American home don't have a typical husband in it.

D. E. SCOTT
Crossroads U. S. A.

NOW OPEN . . .
Dorothy's Beauty Salon
Catering to all your beauty needs.
See or call for appointment.
Phone OL 4-2396
Location: 3 1/2 blocks west of Lockney General Hospital
DOROTHY'S BEAUTY SALON
Dorothy Marshall, Proprietor

FUNDS PLACED WITH US ARE:
Funds Received by the 10th Earn Dividends for the Full Month
(1) Safely Protected—Each Account Insured Up to \$10,000.00
(2) Earn 3 1/2% per Annum
(3) Ready When Needed
Open your account by mail
Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas
Gentlemen: Please send me all details regarding an account with you.
Name _____
Address _____
City _____ State _____
Current Annual Dividend Rate 3 1/2%
Amarillo SAVINGS & LOAN ASSOCIATION
407 W. 8th Phone DR4-8022

FUNDS PLACED WITH US ARE:
Funds Received by the 10th Earn Dividends for the Full Month
(1) Safely Protected—Each Account Insured Up to \$10,000.00
(2) Earn 3 1/2% per Annum
(3) Ready When Needed
Open your account by mail
Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas
Gentlemen: Please send me all details regarding an account with you.
Name _____
Address _____
City _____ State _____
Current Annual Dividend Rate 3 1/2%
Amarillo SAVINGS & LOAN ASSOCIATION
407 W. 8th Phone DR4-8022

Long Ago In Lockney

December 21, 1945
A deal was recently completed wherein Lloyd Reader purchased the R. L. store at Lone Star. Mr. Star had been in business at Lone Star about 15 years and many friends who regret his retirement from business. Readerhimer is also well favorably known in that community.

December 22, 1927
Lucky winners of the livestock given away by Lockney merchants Tuesday were Mrs. Alonza Shino, Jersey cow; Ben Dillard, Jersey heifer; Mrs. Bob McDonald, sow; Mrs. J. B. Teaff, gilt; Mrs. Lindsay Busby and E. C. Durham, chickens.
Tuesday night a blanket of snow about two inches deep covered the Lockney area. The snow fell gently and melted away Wednesday.

Charles Bollman won the \$75 poultry house for exhibiting the best 20 chickens at the County Poultry Show at Floydada Sat. At a meeting of the Chamber of Commerce Monday a program of work was mapped out wherein streets are to be marked and every house numbered. Mayor T. Z. Reed is chairman of the street committee and C. L. Anderson is in charge of the sanitation committee.

First showing of the 1928 Ford took place Tuesday at Lockney Auto Company. Mr. Barker expects to have Fords ready for delivery by January 1.

Luther Harris of Lockney was one of the Texas Tech Matadors football lettermen year.

SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Highway 70

THURSDAY NIGHT, December 19th
FUN NIGHT
NAKED TRUTH
...about New York's gangster-rid garment industry
THE GARMENT JUNGLE
COLUMBIA PICTURES presents
LEE J. COBB - KERWIN MATHews
GIA SCALA - RICHARD BOONE
VALERIE FRENCH
A powerful drama based on Lester Velie's Reader's Digest expose of racketeers in the garment industry — a metropolitan jungle teeming with love, hate and violence — the defiant Lee J. Cobb in another role which matches his "On the Waterfront" portrayal.
Also CARTOON

FRIDAY and SATURDAY
December 20 and 21
SUNDAY and MONDAY
December 22 and 23

A REBEL'S HATE... A WOMAN'S UNDYING LOVE!
THE TAMING OF THE ARIZONA TERRITORY
SAMUEL FULLER'S
FORTY GUNS
CINEMASCOPE
BARBARA STANWYCK SULLIVAN
DEAN JAGGER JOHN ERICSON BARRY
GALAXY OF STARS SHINE IN THIS THRILLING ROMANTIC WESTERN — TOP ALL-STAR CAST IN ROMANTIC THRILLER — SHE MADE HER OWN LAWS UNTIL THE TOUGH GUN SLINGER RODE INTO TOWN.
Also CARTOON

Run OF THE ARROW
TECHNICOLOR
ROD STEIGER
SARITA MONTIEL
BRIAN KEITH
RALPH MECKER
JAN C. FLIPPER - CHARLES BRONSON - OLIVE CAREY
A Southerner who sided with the Sioux Indians against his former Northern enemies — Rod Steiger, the man who loved to hate in "Oklahoma" in his first heroic and romantic role — he lived to out-run his Indian captors in the dangerous "arrow" torture game.
Also CARTOON
This Theatre will be closed on Tuesday and Wednesday through December

SOCIETY
Mark Merre
Friday Ho
Mark Wade Merr
with a skating
his mother, M
Monday after
skating rink.
Cold drinks were
akes topped
with
Enjoying the par
ticipation, Harold
Butch B
man, Dennis C
Watson, Bernie J
Watson, Milton
Phillips, Rot
Moody, R
David M
Charles S
sister, Lr
BENEFITS OF BANK LC
Low costs, long business v
banks, sound len
See or write
FLOYDADA N.
113 S. Main Phon
John B. Watson.
Avor Cosmel
for both men ar
Gifts for the
See—
MRS. GARLAN
Phone OL 4-3145
DONT GUES
USE CED
The
and
your
and
accuracy
question.
and
recommended
to
agency,
custom
Lenses,
various
optical
appliances
in
stock.
Write to
Bureau
Manufacturer
Iye & Ansley Oliver Company
Dial OL 4-3597
For Good
Crop H
Insuranc
Prompt adjustm
payments
Lockney Estate Con
E. R. HAR
DON
FOR YOU
We'll
night. We
Dial OL 4

Football lettermen
 December 21, 1945
 al was recently
 wherein Lloyd Reed
 chased the R. L.
 Lone Star, Mr.
 en in business at
 out 15 years and
 friends who regret
 t from business.
 mer is also well
 ly known in that
 and Jeffcoat, star
 Lockney Longhorns
 an all-tourna-
 press last week-
 Ed Whitfill was
 as Thursday and
 any his wife to
 had been over seas
 nths serving as a
 ot.
 William T. Teuton
 ary Williams of
 Iowa, were mar-
 at Alameda, Calif.
 Cypert, former res-
 Cedar Hill Commu-
 away at his
 Funeral serv-
 id at Main Street
 rist Friday after-
 late Highway De-
 ll let the contra-
 road east to
 the Silverton
 a highway on Jan
 n David Williams
 ter at the annual
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SOCIETY

Mark Merrell Is Birthday Honoree

Mark Wade Merrell was honored with a skating party given by his mother, Mrs. Bob Merrell Monday afternoon at the local skating rink. Cold drinks were served with cold cakes topped with blue cream.

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For both men and women. Gifts for the family.
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 Used and recommended by city, county, state, federal, and agricultural agencies.
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CEDERHOLM MANUFACTURING COMPANY

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Lockney Real Estate Company
 E. R. HARRIS

Miss Jimmie Holt Is Shower Honoree

Miss Jimmie Holt, bride-elect of Tommy Dan Bealy, was complimented at a bridal shower in the home of Mrs. Melvin Potts Saturday afternoon. Calling hours were 2:30 to 4:30. Mrs. Potts received the guests and presented them to the honoree, her mother, Mrs. Aubrey L. Holt and sister, Miss Jerry Holt. They wore corsages of white carnations tied with blue ribbon, which were presented by the hostesses.

Covered with white ruffled net over blue, the refreshment table was centered with a revolving reflector holding two pink angels floating in a blue cloud heralding the wedding news. "Jimmie and Tommy, Dec. 28" appeared on a gold bubble blown from the angel's golden horn. Spiced tea and coffee poured from a silver service were served with angel food squares iced in white and topped with a blue heart. Favors were tiny white glittering angels wearing haloes and carrying scrolls telling the wedding date.

Alternating at the table were Pat Ashton, Lynn Jolly, Patty Jo Wilkes and Beth McLaughlin. Mrs. Cleon Wiley presided at the register table accented with a bride and groom standing beneath an umbrella in a cloud of blue angel hair.

Recorded Christmas music furnished the entertainment. Hostesses for the occasion were Mmes. V. H. Kellison, Dale Laceywell, B. B. Wilkes, Hugh Marble, J. D. Wood, Milton Ashton, A. E. Hewitt, G. A. McClelland, W. A. Jolly, E. T. Pigg, L. F. Duvall, Hilburn Casey, Harmon Handley, Leslie Ferguson, Oliver Holmes, Bill Hodel, Jesse Cox, Floyd Jackson, Cleon Wiley, Melvin Potts and Misses Beth McLaughlin and Patty Jo Wilkes.

Study Club Meets In L. M. Honea Home

El Progreso Study Club met in the home of Mrs. L. M. Honea Wednesday, December 4. A program on Religions of the World was given by Mrs. E. M. Quebe. Roll call was answered by Mmes. Clyde Briley, Jesse Cox, Owen Thornton, T. B. Mitchell, Chester Mitchell, Ed Whitfill, Henry Hodel, Henry Schacht, Guy Sams, Leslie Ferguson, E. M. Quebe, Milton Ashton, Charles Duran, Clyde Applewhite, Howard Smit hand L. M. Honea.

Butter is first mentioned in the Bible in the Book of Genesis.

John B. Stapleton LAWYER

General Practice of Civil Law
 Courthouse Floydada
 Telephone YU 3-2197

FESTIVE DESSERTS

Festive desserts play a big part in the celebration of the Christmas holiday and no other treats are more associated with this holiday than plum pudding and mince meat pie.

The origin of the plum pudding is lost in history, but popular legend explains it this way: Once upon a time, an English king went hunting on Christmas Eve. A sudden blizzard blocked the paths of the forest and the hunters became lost. One member of the party, the cook, was charged with the task of preparing dinner from whatever food he could find. In desperation, he literally threw "everything" into the pot—the remains of a stag chopped into fine bits, flour, birds' eggs, dried plums, ale, brandy, sugar and meat from some wild game. Soon, to his surprise and delight, he had a delicious, hot "pudding" and to this day, true plum puddings have all of these ingredients which our quick-witted hunter put into his cooking pot.

Mince Meat Pie
 The tasty mince meat pie was originally devised by the Puritans as a religious offering and was served with a tiny figure of the Christ child in its center. The earliest known recipe dates from the reign of James I in the early 17th century. At that time the pie was filled with beef tongue, chopped chicken, eggs, raisins, orange and lemon peelings, sugar and various spices.

The Oliver Holmes To Hold Open House

Mr. and Mrs. Oliver Holmes will observe their Silver Wedding Anniversary Sunday, December 22, with open house at their home in Irick Community. Friends have been invited to call from 2 to 4 p. m.

Letters To Santa

December 14, 1957
 Star Route
 Clovis, New Mexico
 Dear Santa Claus,
 I am a little girl 2½ years old. I have tried to be good this year. Please bring me a Tiny Tears Doll and table and chairs.
 Please bring my little brother, Rocky, a stuffed monkey and some pull toys.
 We live at Clovis, New Mexico, but we will be at my Grandma Joneses this Christmas.
 I love you
 Tonya Ann Briggs

MRS. WORD ILL
 Mrs. T. J. Word, who has been under treatment at a Plainview hospital for the past two months, is now receiving x-ray treatments at the Barsh X-Ray and Radium Clinic in Lubbock.
 A bushel, dry measure, contains eight gallons or four pecks.

Crass-Vakey Vows Are Exchanged Sat.

Miss Jean Crass, daughter of Mr. and Mrs. Zollie Edwin Crass, Silverton, became the bride of John Kennedy Vakey, son of Mr. and Mrs. Arthur T. Vakey, San Antonio, in a double ring ceremony performed Saturday.

Rev. Dudley Strain read the vows which were exchanged in the First Christian Church in Lubbock.

Attending the bride were Miss Janet Reaves, Plainview, maid of honor; Mrs. Nathan Wheat, Misses Mary Jane Turner, and Gerry Moore, bridesmaids. Cynthia Sutton, Silverton, was flower girl.

Vakey served as his son's best man and ushering were Bob Crass, brother of the bride, Silverton; Doyle Reynolds and Clarence Wright.
 A graduate of Silverton High School and Texas Tech, Mrs. Vakey is employed by Benson and Howard attorneys. She was named La Ventana beauty and holds membership in Delta Gamma social sorority. The bride is well known in this area and was sponsored by Lockney Chamber of Commerce as "Miss Wool of Texas" two years ago.

Vakey was graduated from Jefferson High School in San Antonio and attended Texas A&I. He will graduate this year from Tech where he is a member of the Red Raider football team, and currently is serving as assistant coach for the Tech freshman team. He has served four years in the Navy.

Party Honors Mrs. E. J. Thomas

Mrs. E. J. Thomas was honored with a surprise birthday party at her home Wednesday, December 11, at 3:00 o'clock. The delightful event marked the honoree's 80th birthday.

Hostesses were the sisters of Mrs. Thomas, Mrs. Guy Sams, Lockney; Mrs. Charley Flack and Miss Anna Sims, Plainview; and a sister-in-law, Mrs. Will Sims, Floydada. This was the first time the four sisters had all been together in several years.

Mrs. Thomas returned to her home at 3 o'clock following a ride about town and surrounding area with Mrs. Sims and found a house full of guests awaiting her. Highlight of the occasion was a visit from her identical twin great-granddaughters, Pamela and Camela, who were making their very first social call. They are the infant daughters of Bill and Oddie Mae Hammond who live in Earwise Community. Accompanying them were their mother and grandmother, Mrs. Joe Rogers.

Taking part in the party were Mmes. J. F. Nix, Frank Brown, Ed Whitfill, Lucy Thomas, J. E. Newton, A. L. McDaniel, Ella Casey, E. A. Cox, E. L. Woodburn, Eva Huls, Arthur Robertson, Conde Davis, J. C. Wilson, H. E. Musser, L. M. Honea, F. L. Marble, H. S. Calahan, Geo. Webster Sr., J. R. Smith, Bruce Whitlock, Joe Rogers, Bill Hammond, and the hostesses.

GO TO CHURCH SUNDAY.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 19, 1957

In early times barbers' work included dressing wounds, blood-letting and surgical operations.

Among great nations of ancient times the Romans were the last to learn the art of cookery, having neither cooks nor bakers as late as 174 B. C.

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 and old well repairs
 All kinds of pumps
 SAVE \$ SAVE \$ SAVE \$
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 I put water on top.
 25 years experience
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 Prepared to render prompt efficient service on everything in the line of land titles.

Aiken "66" Station
 Washing and Greasing
 GAS and OIL
 TIRES AND TUBES
 We Fix FLATS
 Come to see us!
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LATE SHOPPERS GIFT GUIDE FOR CHRISTMAS

SEVEN WINDS
 COLOGNE
 By Dubarry

Lenel Colognes and Perfumes
 Bellezza — Triefling —
 Private Affair — Carressant
Ciro Perfumes
 Surrender — New Horizons
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GIFTS FOR THE KIDDIES
 Dolls — All Sizes
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SPECIAL PRICES ON MEN'S ELECTRIC RAZORS

Schick "25" \$29.95 value — \$14.95	Schick Custom \$29.95 value — \$14.95	One Duet Razor \$29.95 value — \$14.95	Ronson Razor \$19.95 value — \$12.95
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BYRD presents the shaver that DEFIES COMPARISON
REMINGTON ROLLECTRIC
 Only \$31.50
 Now hidden beard disappears like magic with Remington's miracle shaver—the only shaver with rollers! See it today!
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Just Right For Her Gift
LADIES SHAVE, RAZOR-CLOSE WITHOUT RAZOR-SCRAPE
REMINGTON Princess
 Leaves your skin smooth—never any nicks, bites or cuts. Try Princess TODAY! Choice of three colors: Pink—See Spray—Moonlight
 Remington Princess \$17.50
 Choice of Colors
 Other Ladies Razors:
 LADY SCHICK — LADY SUN BEAM

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SHAEFFER PEN and PENCIL SETS
BIBLES — STATIONERY —
ST. REGIS ELECTRIC BLANKETS
 Single Control — \$21.95
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Cameras
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 Gifts for every member of the family.
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LUCIEN LE LONG COLOGNE for Women
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 Both Ladies and Men
 Also
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 Nice selection of Jewelry

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CHRISTMAS WRAPPINGS — RIBBON — DECORATIONS — LIGHTS CHRISTMAS CARDS

Byrd Pharmacy
 FRED D. BYRD, Pharmacist
 Dial OL 4-3353

Society News

Faculty Xmas Party Held Tuesday Night

Approximately fifty members of the Lockney faculty and their guests were present to enjoy a Christmas party in the High School Cafeteria Tuesday night at 6:45.

The room and table decorations were festive with winter and holiday scenes, and a beautifully lighted tree.

Following a supper Mrs. W. C. Mercer directed relay games and Miss Barbara Carruth led Christmas carols sung by the group. Recorded Christmas carols furnished the dinner music.

Gifts were exchanged and special gifts were presented to H. H. Nicholas, C. H. Cheves, Mrs. Alma Dutton and P. M. Smith.

Decorations committee was composed of Mrs. Sid Thomas and Mrs. Lena Sue Babitzke. Mrs. Aubrey Holt was head of the food committee.

B&PW Xmas Party Held At Hotel

Lockney Business & Professional Women's Club held an annual Christmas party at the Plains Hotel Tuesday night with members of the New Comers Club as special guests.

Christmas decorations were used throughout the entertaining room.

Mrs. Felicia Applewhite told a Christmas story titled "Miracle of 39th Street." The program was concluded with the group singing Christmas carols.

Refreshments were served to Mmes. Frances O'Hearn, Billie Harris, Jane Blair, Jo Taylor, Velma Cox, Ada Bayley, Dorothy Shipp, Elsie Sherman, Estelle Powers, Jimmie Rhodes, B&PW members; and the following guests: Birda Foster, Virginia Taylor, Dortha Smith, Marjorie Jester, Betty Edwards, Teresa Stennett, Lois Kermickel, and Eldee Martin.

Hostesses were Mmes. Sherman, Powers and Rhodes.

ATTEND DINNER

Mrs. Lena White and Vernon Ray of Lockney and Mrs. Alma Holmes of Floydada were among the guests who attended a Christmas dinner for employees of the Plainview Herald Tuesday night at the Alcove.

V. D. Harris To Mark Anniversary

A family dinner at their home next Monday will mark the 57th wedding anniversary of Mr. and Mrs. V. D. Harris. All the children of the couple are planning to be present including Olen Harris and his family from Sao Paulo, Brazil. They left Sao Paulo by plane Tuesday and were due to arrive in Oklahoma City Wednesday.

Mrs. Harris has been ill and in Lockney General Hospital for several weeks but the family plans to bring her home by ambulance Monday morning so that she can spend the day with them. She will return to the hospital that afternoon.

Christmas Party Held For HD Club

The home of Mrs. Ross Cooper was the scene of the 1957 Christmas party for members of Lockney Home Demonstration Club on Wednesday, December 11.

Mrs. Lavon Johnson, president, presided. Mrs. Fred Cooper and Mary Johnson played accordion music and Mrs. Johnson read the Christmas story from Luke 2, versus 1-20, "The Silver Cone", a Bohemian Christmas story was read by Mrs. Fred Cooper.

Those attending were Mmes. N. S. Abbott, Henry Bollman, Fred Cooper, W. T. Coper, Lavon Johnson, M. S. Johnson, M. D. Lyon, Thomas Marr, E. M. Whorton, Ross Cooper and Junior Rush.

Wesleyan Guild Has Xmas Social

The home of Mrs. Henry Hodel was the scene for a Christmas social for members of the Wesleyan Service Guild of the Methodist Church Thursday night, Dec. 12.

A Christmas box was packed for a mission school at Farmington, New Mexico.

Refreshments were served to Miss Mildred Thomas and Mmes. Frank Hawkins, Ernest Fowler, Lee Sanford, Wayne Bybee, C. L. Record, Barry Barker, Duard Reeves, C. H. Rose, C. E. Blair and the hostesses.

Brotherhood-WMU Have Social Meeting

Members of the Mens Brotherhood and Women's Missionary Union enjoyed a Christmas dinner together Tuesday night in fellowship hall of the Baptist Church.

Christmas arrangements decorated the tables where places were laid for a large number of men and women.

Tom Parrish, Wayland College legal counsellor, was speaker for the meeting. He was presented a metal book case as a token of appreciation. Buck Latimer, Brotherhood, president, made the presentation. The program was concluded with a sing-song of Christmas carols led by Joe Reeves.

Pollyanna Club Has Xmas Luncheon

Members of the Pollyanna Club met in the home of Mrs. Cleatis Jeffcoat Tuesday at 12:30 for an annual Christmas luncheon.

The house was beautifully decorated in the Christmas motif and gifts were exchanged.

Present were Mmes. Lloyd Wofford, O. C. Allison, Leon Wofford, Joe Parrish, Charlie Smith, Owen Thornton, Clark Harris, Ernest Tannahill, Lester Carter, Lockney; Mrs. Valca Thomas and Mrs. Bill Smith, Plainview.

Dinner Party Held In Whitlock Home

The home of Mr. and Mrs. Bruce Whitlock was the scene for a Christmas dinner party Monday night at 7:30.

Entertaining rooms were festive with holiday decorations. Following the dinner games of "42" were played.

Enjoying the occasion were Messrs. and Mmes. Hershel Carthel, Doyle Harrison, Joe Foster, Raymond Rhodes, Dwight Jackson, Jesse Cox, Floyd Jackson and Bruce Whitlock.

New Comers Club Has Xmas Party

Members of the New Comers Club enjoyed a Christmas dinner party Monday night at Plains Hotel.

The tables were laid with white and centered with a Christmas arrangement of spruce, reindeers and colorful glitter bulbs. Favors and place cards were small red and white canes and miniature black derby hats bearing the guest's name.

Miss Martha Sanders, talented blind musician and music teacher, played Christmas music during the dinner.

Places were laid for Messrs. and Mmes. Raymond Smith, A. J. Jester, Joe Taylor, Wilson Kermickel, Payton Powers, Carroll Minor, Jimmie Stennett; Mrs. Howard Martin and Frances, Miss Martha Sanders and her mother, Mrs. Otho Sanders.

Ruth Class Has Christmas Dinner

Members of the Ruth Sunday School Class of the First Baptist Church and their guests enjoyed a Christmas dinner at the home of Mr. and Mrs. Edgar Hays Saturday night at 6:30. Mrs. Tom Moore is teacher of the girls.

Gifts of toys were brought to the tree and will be distributed to needy children.

Enjoying the occasion were Shirley Mitchell, Coy Kidd, Debra Ferguson, Duane Griffith, Peggy Ford, Leslie Wilkes, Janice Hays, Bill Musser, Pat Anderson, Mary Jean Catlin, and Leandra Kellum.

Lockney General Hospital News

December 12 - 18

Mrs. Marcia Meriwether, Lockney, continues to receive medical care.

Mrs. Zob Reed, Lockney, continues to receive medical care.

Mrs. V. D. Harris, Lockney, continues to receive medical care.

J. E. Race, Lockney, was dismissed 12-12 following surgical care.

Dale McWaters, Silverton, was dismissed 12-14 following medical care.

Mrs. Leon Walls, Lockney, was admitted 12-11 for medical care and was dismissed 12-14.

Rodney Vaughn, Silverton, was admitted 12-11 for surgical care and was dismissed 12-16.

M. C. Francisco was admitted 12-12 for medical care and was dismissed 12-16.

Rickie June Bingham, Silverton, was admitted 12-12 for medical care and was dismissed 12-16.

Vickie Jo McReynolds, Floydada, was admitted 12-13 for medical care and was dismissed 12-17.

Claude Wilson, Lockney, was admitted 12-13 for orthopedic care.

Mrs. Will McDonald, Lockney, was admitted 12-13 for medical care and was dismissed 12-16.

Julia Nance, Lockney, was admitted 12-13 for medical care and was dismissed 12-14.

Larry Gene Miller, Lockney, was admitted 12-14 for surgical care and was dismissed 12-15.

Mrs. Beatrice Delgado, Lockney, was admitted 12-15 for medical care and was dismissed 12-15.

Mrs. Earl Minter, Lockney, was admitted 12-15 for medical care.

Mrs. L. C. Crader, Lockney, was admitted 12-15 for medical care.

Tony Soto, Petersburg, was admitted 12-16 for medical care.

H. E. Fowler, Silverton, was admitted 12-18 for medical care.

New Arrivals
Mr. and Mrs. Eli Channyworth, Petersburg, are the parents of a baby boy born 12-16. He weighed 5 lbs. 14 ozs. and was named Jerry Glen.

Mr. and Mrs. Rudy Haille, Lockney, are the parents of a baby boy born 12-15. He weighed 8 lbs. 8 ozs. and was named John Allen.

Mr. and Mrs. David Brown, Plainview, are the parents of twin girls born 12-15. Marcella Louise weighed 3 lbs. 5 ozs. and Laura Lou weighed 3 lbs.

Mrs. Carl Wilson Wins Watch
Mrs. Carl Wilson was the winner of a diamond wrist watch at a party called Queen for a Day given for Stanley hostesses Tuesday, December 10. The party took place at the Plains Coop Oil Mill banquet room in Lubbock. Mrs. Wilson was also selected as the queen's first attendant.

Another Lockney woman, Mrs. Viola Rowell, won a watch, a necklace and earrings as a prize for a game played during the party.

Other local women attending the party were Mmes. Ross Cooper, Thomas Marr, W. W. Miller, Bill Brewer, and Dean Williams.

HAS EYE OPERATION
A. A. Smith of Amarillo, father-in-law of Raymond Parker and a former resident of Lockney, underwent eye surgery at an Amarillo hospital last week. Mr. Parker said this week that his condition was not improving to any degree. Mr. Smith has had eye trouble for several years.

CARD OF THANKS
I take this means to express my thanks to the nurses and Dr. Mangold for their kindness during my stay in the hospital. I also thank my dear friends for the cards and lovely flowers.

May God's blessings be with each of you.
Mrs. T. J. Jarboe

A game between Lockney and Floydada seventh grade boys, scheduled for last Friday afternoon in the local gymnasium, was cancelled due to a break

NEW ARRIVAL

Mr. and Mrs. Henry Harden are parents of a baby son, born Tuesday morning at 9:38 at the Plainview Hospital. The young fellow weighed 7 pounds, 10 ounces, and was named Terry Gene. Grandparents are Mr. and Mrs. R. M. Harden of Providence Community and Mr. and Mrs. Gary L. Crump of Hale Center. Henry is employed at Patterson Grain Co.

Grade School 4-H Club Meets Thurs.

The Lockney Grade School 4-H Club composed of boys and girls of the 4th and 5th grades met Thursday morning at 9:30.

They learned to make "No-Cook Fondant" and "Divinity". They received their clothing record, 4-H calendar and cooking chart.

Counselors are Mrs. Henry Bollman and Mrs. N. S. Abbott.

Rev. Stockett To Preach Here Sunday

Rev. W. C. Stockett of Amarillo will preach at the First Baptist Church at both services Sunday, according to announcement by Tom Marr, chairman of the pulpit committee.

Howell's Brother Dies In Dallas

L. C. Howell, brother to B. A. Howell of Sterley, died suddenly at his home in Dallas about noon Monday. Mr. Howell was reading a newspaper when struck by a heart attack.

Funeral services were held at 10:30 a. m. Tuesday in Dallas. The Sterley man was unable to attend because of his health.

The deceased leaves his wife, two brothers and three sisters as survivors.

Jerry Holmes In Engineering Fraternity

Jerry D. Holmes, senior engineering student at Technological College, Lubbock, was among the 23 Technologists who were recently initiated into Tau Beta Pi, honorary engineering society.

Jerry is the son of Mr. and Mrs. Oliver W. Holmes of Irick Community. He is a graduate of Lockney High School.

CRITICALLY ILL

J. H. Williams, whose wife is in Hale Center, is critically ill at the home of his daughter in Kress. Mr. Williams, former resident of Lockney, having served here as superintendent and plumb.

Mr. Williams has been in health for several months.

GO TO CHURCH SUNDAY

MERRY CHRISTMAS TO ALL

Pecans Shelled Halves Pound **99c**

Pineapple Juice Diamond 46 oz can **27c**

Green Beans Diamond 303 cans 2 for **25c**

Cranberries Ocean Spray Fresh Pound **25c**

KETCHUP Kurer's 14 oz. bottle 5 For **\$1.00**

PINEAPPLE Sliced No. 2 Cans **29c**

Cranberry Sauce Whole Berry or Strained 3 Cans **35c**

BATHROOM TISSUE Kim 4 Rolls **29c**

LARGE ASSORTMENT OF GIFTS FOR ALL THE FAMILY

Sugar 10 lb. bag **99c**

Spuds No. 1 White Cello bag 10 lbs. **55c**

Oranges 5 lb. bag **37c**

Bananas Pound **12 1/2c**

Oleo Kimbells 5 lbs. **\$1.00**

FRESH DRESSED HENS AND TURKEYS CHRISTMAS HAM.

PLENTY OF NUTS, FRUITS AND CANDY

Call for Pylants Trading Stamps at Lena Fae Store and Pylant's Grocery
Pylant's Grocery & Mkt.
Double Stamp Every Tuesday with \$2.50 Cash Purchase

We Will Be Closed
all Christmas week, Dec. 23 through Dec. 28.
Personality Beauty Shop
WYNONA ALLISON, Prop.

Practical Gift Suggestions

Tool Boxes for Carpenters and other Mechanics
as low as \$7.60

Also Tackle Boxes

No. 552 6 1/2-inch Skilsaw
Our price — \$53.51

Power Drills, up to 1/2-inch

11 piece Duro Combination Wrench Set
with container — \$9.49

Complete line of Hand Tools in Nationally advertised lines.

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WE CAN SAVE YOU MONEY ON TOOLS.

Full-length Door Mirrors
Check our installed price on this item.
Nice assortment of light fixtures.

Brunnier Lumber Company

Your Home-Owned Lumber Yard
Dial OL 4-3385 Lockney

SHOP YOUR OWN

For Sale

FARM SALE
Friday, December 20, at 10:00 a. m. 8 miles northeast of Lockney on one mile north of Frank L. Morris 1950 M-M tractor, 1950 M-M planter and cul-tivator, 1 IHC W-30 wheel tractor, 10-foot IHC binder, 10-foot IHC wheat drill, 12-foot Krause one 1950 Oliver ball plow, 2 wheel stock trail, 1949 Gleaner Ball combine, 4-bale cotton trailer, 12-foot Home plow, 3-section drag harrow, 4-row stalk cutter, tandem disc, 2 milk cows, 1 steer.
Terms of sale: cash.
WILKERSON, Auctioneer.

FARM SALE
Friday, December 20 at 10:00 a. m. 2 miles north of F. G. Ginn's place: 1 IHC M 1946 with equipment, 1 IHC H 1940 with equipment, 1952 4-row crabtree, 13-foot Jeffrey plow, 10-foot IHC Binder, numerous other items. 7 mile cash.
WILKERSON, Auctioneer.

FOR SALE — At Lone Star Post: Lone Eagle White Sioux by Floyd St. A true story of or-ganized missions, based in New Jersey so the other brought up as a boy by the Sioux, on the young manhood. This is an interesting book and will make Xmas present.

PLANNING A TRIP — For us for trip to the whole family. Agency. Phone 622.

FOR SALE — Bronson leather cushion shoes, men's and women's shoes, Mac Monroe Smith, 21 West of bank or write Bronson, phone OL 4-3839.

FOR SALE — Farm land. Will rent my farm, 20 miles west of Lockney, 4-3485.

LADIES — Give him a file for Christmas, one to four drawers or the one type. All steel, enamel finish, choice of color. Also other filing supplies, including file folders and more. Our prices are right. These files on display at Beaton Office.

FOR SALE — 19 barrel head tank, 16 gauge, 7 ft. 4 in. diameter, 20 gauge type cover with manhole, by Moody, dial OL-2106.

FOR SALE — 480 acres land 14 miles northwest of Lockney, 360 acres in cultivation, 200 acres pasture. See M. E. Greer or Dr. Wayne Lockney.

GIVE CROCHET for Christmas! Dollies, chair sets, sweaters, shoes, etc. Also crocheting. Mrs. J. J. Harris OL 4-2386.

FOR CHRISTMAS — A machines and typewriters for useful presents for members of the family. We beat our prices. About the Remington folder or the Remington typewriter. The Lockney Beacon.

PICTURE FRAMING
We have added a framing service and arranged to frame your pictures. A nice selection of moldings to choose from. We do all the work.

GLASS! GLASS! GLASS!
Another new line is our department. Bring us you and we will be glad to glass. Also plate glass, furniture and desk top. All of your glass needs. FOWLER HARDWARE.

IRRIGATED FARMLAND — FARMER & BAILEY CO. Plenty of water — Product land.
Listings to suit the most buyers.
MAGNESS REAL EST. Phone 56
Farwell, Texas

See me for
Washed Sand & Gravel
Delivered to your job.
C. L. CALLOWAY
Phone 2224

Engineering In
Engineering In
 Jerry D. Holmes, senior engineering student at Technological College, Lubbock as among the 23 Technicians who were recently elected into Tau Beta Pi, the engineering society.
 Jerry is the son of Mr. and Mrs. Oliver W. Holmes of Lockney Community. He is a graduate of Lockney High School.

ITICALLY ILL
 J. H. Williams, whose home in Hale Center, is critically ill at the home of his daughter in Kress. Mr. Williams is a resident of Lockney and has been here since he was born. Mr. Williams has been ill for several months.

GO TO CHURCH SUNDAY

TO ALL

99c

27c

25c

25c

\$1.00

29c

35c

29c

OF GIFTS

FAMILY

99c

55c

37c

12 1/2

1.00

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Double Stamp Every Tuesday with \$2.50 Cash Purchase

Washed Sand and Gravel
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 C. L. CALLOWAY
 Lockney
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For Sale
FARM SALE
 December 20, at 2:30 p.m. 8 miles northeast of Lockney or one mile north of Frank L. Morris farm. One M-M tractor, 1950 4-row aduate of Lockney High School. Lister-planter and cultivator.
 One IHC W-30 wheatland
 One 10-foot IHC binder
 One 16-10 IHC wheel drill
 One 12-foot Krause oneway
 One 1950 Oliver boll puller
 One 2-wheel stock trailer
 One 1949 Gleaner Baldwin combine
 One 4-bale cotton trailers
 One 2-row Home plow
 One 3-section drag harrow
 One 4-row stalk cutter
 One tandem disc
 One milk cows
 One steer
 Terms of sale: cash.
 WILKERSON, Auctioneer

For Sale
FARM SALE
 December 20 at 1:00 p.m. 2 miles north of Floyd on a Silverton highway at the Glen's place:
 One IHC M 1946 with 4-row
 One IHC H 1940 with 2-row
 One 1952 4-row Crustbuster.
 One 13-foot Jeffrey plow.
 One 10-foot IHC Binder
 Numerous other items. Terms of sale cash.
 WILKERSON, Auctioneer

For Sale
At Lockney
 Post: Lone Eagle, The Little Sioux by Floyd Shuster. A true story of orphaned sons of missionaries, one aged in New Jersey society, the other brought up as an Indian boy by the Sioux, one not knowing the other existed, meet in young manhood. This is very interesting book and will make a fine Xmas present. 37-2tp

For Sale
 Planning a trip over the holidays? See us for trip insurance on the whole family. J. H. Upper Agency, Phone OL 4-372c

For Sale
 Bronson finger air cushion shoes. "You deserve the cushion." Both men and women's shoes. Contact Monroe Smith, 2 blocks west of bank or write Box 321, Phone OL 4-3839. 36-4tc

For Sale
 Farm equipment. Will rent my farm. L. L. Duall, 2 miles west of Aiken. Dial OL 4-3485. 36-2tp

For Sale
 By owner, nice 2-bedroom home. Extra large lots. 1 1/2 blocks south of high school. Immediate possession. Contact Marlin Anderson, phone OL 4-2322. 37-tfc

For Sale
 First vendors lein note. Will discount 10% for cash. Write Box A, Lockney Beacon. 37-3tc

For Sale
 12 foot One-Way, good shape. Alvin Wilson, Phone OL 4-3636. 1tp

For Sale
 3-piece sectional living room suite. Brown. Call OL 4-3684. 1tc

For Sale
 Quarter section, Farmer County, well improved, well located, good 8 inch well on gas. Price \$160 acre, \$8,000 cash. Also 130 acres, 7 miles of Lockney, unimproved except irrigation well, all in cultivation, 45 acre cotton base, M. A. Crum, 102 E. Houston, Floydada, 1tp

For Sale
 Set of Hessstons, Sam Jack, Rt. 1, Lockney. 37-1tp

For Sale
 Reliable person male or female to service a route of CIGARETTE machines. No selling or soliciting. Routes are established for operator. Full or part time. Up to \$200 per month to start. \$1,100 to \$2,200 cash required which is secured. Please don't waste our time unless you can secure the necessary capital and are sincerely interested to eventually operate a \$31,000 annual net business. Give full particulars, phone number. Write American Viking Manufacturing Co., 228 First Street, Shakopee, Minnesota, for information and interview. 1tp

For Sale
 A job plowing. C. R. Haggard, dial OL 4-2212. 36-3tc

For Sale
 Baby sitting and ironing. Mrs. Ora Williams, 3 blocks east of Darnell Grocery. 36-2tp

For Sale
 A good reliable man to supply customers with Rawleigh Products in Floyd County. See Paul Roach, 1410 West 8th, Plainview, or write Rawleigh's Dept. TXL-301-127, Memphis, Tenn. 35-Dec. 3, 19, 26, Jan. 2, 9.

For Sale
 Plain and fancy sewing and button hole making. Have new sewing machine. Mrs. Frank Messimer, phone OL 4-2189. 34-5tc

For Sale
 Portable disc rolling. Call Weldon Graves, dial 3483, Lockney. 43-tfc

For Sale
 500 and 1000 gallon propane tanks. Flash-O-Gas, Lockney. Phone OL 4-2331. 29-tfc

For Rent
 2 bedroom home one block east of Rhodes store. See Pat Hill or phone OL 4-3860. 37-tfc

For Rent
 Typewriters for rent — By week or month. The Beacon office.

Lost and Found
 Female English Shepherd, long hair, small white spot on breast, short tail, 11 years old, answers to name "Winnie." Liberal reward. Phone OL 4-3765, Lockney, R. G. Casel. 32-tfc

Home from ACC
 Local students home for the Christmas holidays from Abilene Christian College are Miss Sue Wofford, Roland Watson, Jerry Mickey, and Lloyd Widener. School was out Dec. 14 and they return January 3.

I. O. O. F. LODGE NO. 93
 Lockney, Texas
 Meets each Thursday at 8 p. m. TRUETT BILBREY, N. G.

Sterley News

Sterley Home Demonstration Club entertained their husbands and children with a Christmas buffet supper in the home of Mr. and Mrs. Virgil Adams Monday evening, December 16 at 7:30. Present were Messrs. and Mmes. Guy Sams, Bryan Smith, Joe Reeves, Mary Simmons and Beverley, R. H. Tinsley, Herman Huffman, Elmo Schaffner and children, Red Archer and Junior, Arnold Kincaid, Virgil Adams and family.

Mr. and Mrs. J. Ross Crocker of Tullia spent the weekend with their daughter, Mrs. Howard Smith and Mr. Smith. Mrs. G. P. Nelson came home from Crum's Hospital Monday after spending several days there with pneumonia. B. A. Howell received word Monday about noon, Dec. 16, of the death of his brother, Lum Howell of Dallas. He had been ill for some time but a heart attack is said to be the cause of death. Funeral services were held Tuesday at 10:30 a. m. Mr. Howell of Sterley was unable to attend as he is ill himself. The deepest regrets are extended to the Howells at this time.

Mrs. Bill Crader underwent surgery at Lockney General Hospital Monday, Dec. 16 at 7:30. She was reported doing fine Tuesday morning. Mr. and Mrs. J. H. Stringer Jr. and children of Teague spent about a week visiting in the J. H. Stringer home here. The group left Tuesday for Austin to visit their daughter and sister, Molly Ann. The J. B. Webster and W. E. Christy children have been sick with chicken pox. The Bill Washington children have also been ill. Mrs. Richard Brewster reports that the Sterley Methodist Church will not have the annual Christmas tree and program since there is so much sickness. A cordial invitation is extended to the public to attend the regular church services. A. P. Sanders has been working the past two weeks at Petersburg helping R. G. Morris strip cotton. Mr. and Mrs. Charles Wright, Dwain and Mrs. Elmo Schaffner were in Lubbock Saturday. The Fred Fortenberrys are expecting their son, Elmo, to call at any time that he has arrived in San Francisco after a long stay in Japan. Mr. and Mrs. Doug Reeves and children moved to Carlsbad, New Mexico, last Thursday where he is employed with the Magnolia Petroleum Company. Mr. and Mrs. John Kerns who lived at Hobbs have also moved to Carlsbad and he is employed with the same company. John is the son of Mr. and Mrs. Ben Kerns of Sterley. The Buchanans visited Sunday with his mother, Mrs. Luther Buchanan.

Letters To Santa
 Dear Santa,
 My name is Danny Joe Cunyus. I will be five years old the 23rd of December. I have a little brother who is 2 1/2. We would like guns and holsters, a cowboy hat and some fruit and nuts. Please remember all of my little cousins. We'll see you Christmas.
 Love,
 Danny & Larry
 P. S. We have been very good this year.
 Dear Santa Claus:
 I am a little blond haired girl, 2 years old. I am very good... when I'm asleep. I would like a swing and a teeder - toddler, doll and a wagon. Bring Nicky some little cars and boy things.
 Remember all my little friends in Lubbock and Lockney.
 Love ya,
 Kathy Merrell

Mr. and Mrs. Thomas A. Patton of Dublin, Texas, are guests in the home of their daughter and family, Mr. and Mrs. E. V. Crank. They will be here through the holidays.

South Plains

Workers at the Morrison Cotton Gin find it is a 24 hour job these days, and still farmers are having to wait for trailers as bale after bales pile up at the gin yards. Some few farmers are through with cotton and with the cutting of grain, even that which had fallen, and some combines have left the community, especially those doing custom cutting. Fair weather for two weeks has helped in the gathering of the crops.

Christmas Holidays will soon be upon us. School is out for Christmas on Friday, Dec. 20, as announced by principal, R. M. Williams, and will take up again Dec. 30, with New Years Day a holiday. This is a make up week of work for the school. Elton Karr from Wayland College at Plainview was home over the week end with his parents, Mr. and Mrs. Bryan Karr and Yvonne, and he went back to school Sunday afternoon. Kendis Julian from West Texas at Canyon, was home with his parents also, and went back on Sunday night.

Church attendance was still low Sunday because of illness and other causes. The Lottie Mook Offering was a goodly amount at the Baptist Church here. Training Union services were held and then the church went in a body to Silverton to the First Baptist Church for baptismal services for JoAnn Newton and the group heard a good missionary message by Mr. Lowell from Africa. Council members of the Floyd County Home Demonstration Clubs have announced their Christmas party for 2:30 on Saturday afternoon, Dec. 21 in Floydada at the council room. Mrs. Grigsby Milton from here has been chairman of the council for the past two years. All out-going and incoming members are invited to the council party. Teachers J. M. Williams, Mrs. O. T. Hewitt, and Mrs. Ray Smith, the school children and many parents met at the school Friday at 3 p. m. for P.T.A. Mrs. Rene Yarey presented the program of piano selections. Children taking part were Beverly Pierce, Diane Calahan, Jay Frank Parks, Sue Wilson, Beth Calahan, Barbara Sue Milton, Sharon Taylor, Johnny Calahan, Yvonne Karr, Gary Morrison, and Bill Bledsoe. Mrs. Higginbotham presided at the P.T.A. business meeting with Mrs. Mulder and Mrs. Pierce giving reports. They decided to have a community Christmas party Friday night, December 20 at the school auditorium and the school rooms will have parties on Friday afternoon in their rooms. Mmes. Milton, Cummings and Pierce will decorate the tree, and all mothers will help with decorations and party preparations. Mrs. Parks will be in charge of the program, so please get in touch with her for help. Everybody bring your children to see Santa at the Christmas party on Dec. 20 at 7 o'clock. Mr. and Mrs. E. L. Morrison have had their son Bill, from Fort Worth, visiting them part of last week, and he is planning to move the early part of January to Lubbock with his family. Another son of the Morrissons, Dick, arrived home from San Diego, California, for the holidays here with his family. He is stationed with the navy at San Diego. Mr. and Mrs. Frank McClure received word this Tuesday morning of the good news of the birth of a granddaughter, not yet named, in Houston. She was born to their son, Mr. and Mrs. Donald McClure, at 12 o'clock Monday night, Dec. 16, and weighed around six pounds. The McClures have a young son, Frank Wayne. We offer congratulations to the family at the good news coming at holiday time. Mr. and Mrs. J. A. Kinnibrough from Truscott and Mr. and Mrs. F. M. McCuiston of Ralls were visitors in the home of the

Mr. and Mrs. Fred Fortenberry received a telegram from their son Elmo, on Friday, sent from the USS steamship MITCHELL with the good news that he plans to dock at San Francisco, California, Friday, Dec. 20, and will fly home from that city to Amarillo, and hopes to be home in time for Christmas. Workers met at church Wednesday immediately after the noon hour and prepared the church for the coming Christmas season. Working in the group were Mmes. Larry Faus, Walter Wood, Bill Beedy, J. P. Taylor, Bryant Higginbotham, Murray Julian, Shelby Calahan and Arby Mulder.

Mr. and Mrs. Willie Weast of Silverton and Mr. and Mrs. Frank McClure visited in the home of Mr. and Mrs. George Weast Sunday evening. Last Sunday in Floydada Mr. and Mrs. Ted Bell were hosts at dinner to her parents from here, Mr. and Mrs. Sim Reeves and Mr. and Mrs. Bill Beedy. Mr. and Mrs. Frank McClure visited his sister, Mr. and Mrs. C. R. Givens of Lubbock Thursday of last week. We are sorry to announce that Frank received word of the death of his uncle, John Hunt, on Wednesday of last week and burial services were at Tatilla, (near Stephenville, Tex.) Saturday afternoon, December 14. Visitors in Lubbock this minute.

Rev. L. A. Blair returned to his home here after spending five days in Methodist Hospital. Lubbock. Rev. Blair underwent surgery for lung drainage both Wednesday and Thursday of last week. He was accompanied home Monday by Mrs. Blair's daughter, Mrs. Wendell Green, Plainview. Visiting him this week are two of his sisters, Mrs. J. M. Tice and Mrs. Minnie Fair of Hollis, Oklahoma, and a niece, Mrs. Ona Holdford, Clyde, Ohio. Mrs. Blair is also recuperating from a respiratory illness. Barn swallows can fly at the rate of more than a mile a minute. Visitors in Lubbock this minute.

Members of the South Plains Home Demonstration Club and their husbands will have their Christmas party at the Commercial Hotel on Saturday night, December 21, at 7 o'clock. An enjoyable evening will be spent playing games of forty two with refreshments and confectons during the party. Mr. and Mrs. Johnnie Wilson plan to leave Monday morning for Winfield, Louisiana, where they will spend Christmas and the holidays with her folks, and especially her mother, Mrs. Eva Harper.

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GIVE TV FOR CHRISTMAS!

We can still secure and install a new RCA Television Set in your home before Christmas. What better gift could you give the entire family. Let us show you the many models and finishes available in the new 1958 RCA sets today.

TV sets also available in Portable Models.

Perhaps that youngster would like a **Portable or Table model RCA Radio**

See us today if you are interested in either a TV set or Radio. We can get what you want.

Modern Radio & TV
 Dial OL 4-3345 J. Marvin Cox, Prop. South Main

SERVING YOUR FARM NEEDS!

We try to have what you need to carry on your farming operations. See us for your farm needs!

Co-op Tires and Tubes—Guaranteed

Co-op Batteries, also guaranteed

Motor Oils — Amalie, Havoline, Diamond DX, Co-op Premium, Conoco Super

Home Plows and Parts

Anti-Freeze, all kinds

Trailer Tires and Wheels

Consumers Fuel Association Lockney

BE SAFE — BE PROTECTED
 On Your Christmas Trip!

Travel insurance is low in cost. You can protect yourself and your family on that Christmas trip at a very low rate. For instance \$5,000 accidental death benefits plus \$500 medical indemnity for three days costs only \$1.00. See us before you start that trip.

Bob Miller Insurance Agency
 Dial OL 4-3329 Crager Building Lockney
 We STAND Between You and Loss

Auction Service

GENERAL FARM SALES — LIVESTOCK CLOSE-OUTS

For the handling of your sales see . . .

BYRON BENNETT, Auctioneer

2 years auction experience since attending Missouri School of Auction

Res. Phone CA 4-5386 Office Phone CA 4-2357
 1106 Raleigh Street
 Bennett & Hill Feed Yards — Plainview, Texas

Letters To Santa

Dear Santa Claus
Please send me a Madame Alexanders little baby sister doll and her baby sisters furniture and some 11 inch doll clothes and the record of Tammy and Thank you for the things you sent me last year and don't forget the other children.

Love
Carol Davis

Dear Santa,
I am three years old Santa, and I'd like you to bring me a baby doll, a doll buggy and dishes. Fill my sock with candy and nuts. Don't forget my sisters.

Love,
Natalie Potts

TRY BEACON CLASSIFIEDS.

Dear Santa,
Would you please bring me a doll buggy, a baby doll and some play dishes. I'd like some candy and nuts too. Bring mother and daddy something too, they are Melvin and Adrienne Potts, you know. My sisters, Natalie, Juanell and Kathy will be waiting for you. I am two years old.

Love,
Sheila Ann Potts

Dear Santa Claus,
I have tried to be a good girl. I want a doll that walks. What I really want for Christmas is a real watch. And some clothes for the doll. A record player, and a brand new bicycle. A new coat for Christmas. Some dishes for Christmas and an electric dryer and a real neck-lace.

Sincerely,
Beatrice Sanchez

Effort Needed For Best Lawns

College Station — Beautiful lawns just don't happen—they are the product of considerable time and effort, says E. M. Trew, extension agronomist. Adapted grasses, good drainage, proper watering, fertilization and mowing are a few of the requirements.

Bermudagrass is most widely adapted to Texas conditions, points out Trew. St. Augustine is recommended for the eastern half of the State and Kentucky bluegrass, perennial ryegrass and tall fescue are used in the Panhandle area around irrigation. Buffalo is recommended where watering facilities are not available, except in East Texas and the Gulf Coast. In some areas, Bermuda lawns are sometimes overseeded with Italian or annual ryegrass to give green color during the winter. But, Trew warns, unless the grass is closely clipped during the spring, it may prove harmful to the Bermuda by competing for light, moisture and plant food.

The best soil for lawns is a sandy loam in organic matter. The addition of clay to a sandy soil or sand to a clay soil to get the proper combination and texture is recommended.

Sufficient fertilizer should be added to the soil in the form of a complete fertilizer with a 2-1-1 or 1-1-1 ratio to get two pounds of nitrogen per 1,000 square feet of lawn. A soil test is recommended for establishing the exact requirements. If organic matter is added, five pounds of ammonium sulfate or three pounds of ammonium nitrate per 1,000 square feet of lawn area should be used to help decompose the organic material.

Trew advises watering the lawn only when the grass shows a need for water. This is indicated when the plants take on a sheen and wilt. Soaking the soil to a depth of six inches or more is recommended. Light, frequent sprinklings produce shallow, weak root systems and encourage weed growth, says Trew. Too, shallow root systems cannot efficiently utilize moisture and plant food. Mow the lawn frequently to prevent clipping more than a half inch of growth at any one mowing and set the mower to cut at a height of one to two inches. Detailed material on lawns is available from the office of local extension agents.

Letters To Santa

Dear Santa, I am a little boy 3 years old. Santa I would like to have a train, airplane and guns. Don't forget my sister.

Thank you,
Hughy Rogers

Dear Santa Claus,

Please bring me a talkdoll and a walking doll and a real watch and a pretty teddy bear with a chain around his neck and some doll clothes and a bicycle also I need a coat for Christmas.

Love,
Ermelinda

SHOWER FOR DISHES

There is a new hose spray to attach to the faucet that has a heatproof plastic handle. This means you can rinse dishes quickly with the very hot water your dishes need.

AMENDMENT TO PEDDLING ORDINANCE NO. 65

AN AMENDMENT TO AN ORDINANCE REGULATING THE SALE OF BANKRUPT, FIRE OR WATER DAMAGED STOCKS OF MERCHANDISE OF GOODS, WARES, MERCHANDISE, OR ANY OTHER COMMODITY BY ITINERANT MERCHANTS; REGULATING THE SOLICITING, SELLING, OR TAKING ORDERS FOR GOODS, WARES, MERCHANDISE, SUBSCRIPTIONS TO MAGAZINES, BOOKS, BIBLES, ENCYCLOPEDIAS, EXPOSING PHOTOGRAPHIC PLATES OF FILMS TO MAKE NEGATIVES OR MAKE PICTURES OR PHOTOGRAPHS FOR FUTURE DELIVERY OR ANY OTHER ARTICLE FOR FUTURE DELIVERY BY ANY PERSON WHO GOES FROM HOUSE TO HOUSE OR FROM PLACE TO PLACE IN THE CITY OF LOCKNEY, TEXAS, REQUIRING SUCH PERSON TO APPLY FOR AND OBTAIN A PERMIT; REQUIRING A SURETY OR OTHER BOND WHERE APPLICANT FOR PERMIT WILL RECEIVE, DEMAND AND/OR ACCEPT PAYMENT AND/OR DEPOSIT MONEY IN ADVANCE OF DELIVERY OF ARTICLES SOLD; FIXING FEES TO BE CHARGED FOR VARIOUS CLASSES OF PERMITS; PROVIDING A PENALTY FOR THE VIOLATION OF THIS ORDINANCE IN ANY AMOUNT NOT EXCEEDING ONE HUNDRED AND NO/100 (\$100.00) DOLLARS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LOCKNEY, TEXAS:

SECTION I: That it shall hereafter be unlawful for any itinerant merchant who may remove from place to place and sell or offer for sale any bankrupt fire or water damaged stock of merchandise, or goods, wares, or any other commodity of for any itinerant person to go from house to house or place to place in the City of Lockney, Texas, soliciting, selling, or taking orders for goods, wares, merchandise, subscriptions to magazines, newspapers, pictures, books, periodicals, encyclopedias, and such like, without first applying for and obtaining a permit to do so from the City Council, or its designate, of the City of Lockney.

SECTION II: That any person desiring to engage in the business of itinerant merchant, peddler, solicitor, or such like, within the corporate limits of the City of Lockney, Texas, shall make written application for a permit to do so to the City Council, or its designate, of the City of Lockney which shall show the name and permanent address of the applicant, the name and address of the person, firm, or corporation which such applicant represents, the kind of goods, wares and merchandise offered for sale and whether such applicant upon any such order so obtained will demand, accept or receive payment or deposit of money in advance of final delivery, and the period of time such applicant wishes to so solicit, sell or take orders in the City of Lockney. Such written application shall be accompanied by a fee of \$1.00 and no permit hereunder shall be issued until such fee has been paid by applicant and such written application has been so filed with the City Secretary of Lockney, Texas for a period of at least 24 hours.

SECTION III: If the application shows that such applicant shall receive, demand, and/or accept payment or deposit of money in advance of final delivery of goods, wares, merchandise, magazines, periodicals, books, bibles, encyclopedias, and/or any articles set out in the application, then such application shall be accompanied by a bond in the penal sum of \$500.00 executed by such applicant as principal and some surety company licensed to do business in the State of Texas, or by two financially responsible owners of property situated in the State of Texas which is subject to execution of value double the amount of said bond, conditioned upon making final delivery of such goods,

wares, merchandise, magazines, books, newspapers, periodicals, pictures, encyclopedias and such like, in accordance with the terms of such order and/or orders obtained and which bond shall be for the use and benefit of all persons, firms or corporations who may pay in advance or make any advance deposit on the purchase price of said orders.

SECTION IV: Should the City Council, after investigation, determine the applicant is entitled to a permit, then such permit shall be issued by the direction of the said City Council upon the payment of the following fees and under the following conditions:

1. For itinerant merchants offering for sale bankrupt stock, fire and water damaged stock, goods, wares, merchandise, or any other commodity for a limited time of one month or less \$50.00. For each additional month for each of the next five months or fraction \$10.00. If merchant liable for this fee remains more than six months or up to twelve months, for each additional month over six \$5.00 per month.
2. For traveling medicine vendors, \$25.00.
3. For making negatives, exposing plates or films or making photographs (one year) \$25.00.
4. For magazine, newspaper, periodicals, encyclopedias, etc \$5.00.
5. For peddling \$25.00.
6. For medicine shows \$25.00.
7. For Carnivals, \$5.00 per day in addition to permit of \$25.00.
8. Tent Shows, \$5.00 per day in addition to permit of \$25.00.

PROVIDED persons offering for sale agricultural products, meats, poultry, or other articles of food grown or produced by such persons shall not be required to pay the permit fee, but permit, upon application, shall be issued to such persons upon satisfactory proof that they have produced or grown the products to be peddled and such license shall so state.

SECTION V: All permits, unless otherwise provided herein, shall be issued for a period of five (5) days from date of issuance.

SECTION VI: All permits are personal between the City Council and the individual and may not be transferred to any other person or firm, and each individual must have said permit on his person when plying the trade called for in the permit.

SECTION VII: Any person aggrieved by the action of the City Council, should his application be denied, may appeal to a board to be called for the purpose of listening to such complaint. Such board shall consist of one member of the City Council, two members of the Gospel and two disinterested and responsible citizens of Lockney, Texas.

SECTION VIII: That such permit shall not be issued to any person authorizing peddling in the fire limits of Lockney and all peddling is prohibited in said fire limits as they now are or may hereafter be established.

SECTION IX: That it shall be unlawful for any peddler to take a stand, or stop, or stand his vehicle on any public streets within the corporate limits of the City of Lockney for a longer time than ten (10) minutes.

SECTION X: That all peddlers and solicitors shall in all respects comply with all other ordinances of the City of Lockney applicable to such persons, and this ordinance shall not be construed to repeal any of the health, sanitary, or food ordinances of the City of Lockney, but shall be cumulative thereof.

SECTION XI: That any person violating any of the provisions of this ordinance shall be fined in any sum not

more than one hundred (\$100.00) Dollars, and each and every day any person shall peddle without a license shall be a separate offense.

Passed and approved, this the 12th day of October, A. D. 1957.

Approved: J. E. Cox, Mayor.
Attest: Miss A. Juanita Thompson, City Secretary.

Pvt. C. L. Turner Serving In Germany

U. S. Forces, Germany — Army Pvt. C. L. Turner, son of Mr. and Mrs. Albert H. Turner, Lockney, recently arrived in Germany and is now a member of Headquarters Company of the 526th Replacement Company at Zweibruecken.

Turner entered the Army last March and received basic training at Fort Chaffee, Ark.

The 22-year-old soldier attended Lockney High and was formerly employed Plains Electric Co.

Bats depend largely on sense organs in their wings to guide them in flight.

ROY BELZ
CONTRACTOR
Interior and Exterior Painting
House Levelling
Phone CA 4-6401
1602 West 16th Street
Plainview, Texas

NOTICE!
The First National Bank
will close at noon on Christmas Eve, December 24. We will appreciate your co-operation in the matter.

— ALSO —
The bank will close at
Noon of December 31st
New Year's Eve

Any business you want to go through the bank during the calendar year 1957 must be in by noon December 31st as our books will close at that time.

FIRST NATIONAL BANK
in Lockney

We Are Ready To Take Care of Your PLUMBING PROBLEMS
Large or small

Our goal is to help build and maintain a more sanitary and healthful community. When we can help you call

Day OL 4-2451
Night OL 4-3181

We invite you to come in and get acquainted.

MUSSER'S PLUMBING SHOP
Ambulance Service for Sick Plumbing

GENERAL AUCTIONEERING
Would appreciate your business.

TOM WORD
Phone OL 4-3761, Lockney
or see me at my home in the Lone Star community.

Kimble Optometric Clinic
8:30 to 5:30 Monday through Saturday
Appointment Not Necessary but for your Convenience
Dial YUKON 3-2496, Floydada

Open Evenings
For Your Shopping Convenience!

Starting this (Thursday) evening, our store will be open evenings until 8 o'clock until Christmas in order that you may have more time to shop for your furniture gifts.

Come in and let us show you our fine line of furniture and help you make selections that will enhance your home.

PARKER FURNITURE CO.
Dial OL 4-3315 Lockney

Authorized Dealer
CHECK YOUR NEEDS WITH US TODAY
FRANKLIN VACCINES and Supplies for Livestock



BYRD PHARMACY
Dial OL 4-3353 FRED D. BYRD, Pharmacist

Season's Greeting from Sen. Andy Rogers and Family

WE SELL U. S. and STAPLETON TURBINE PUMPS

We service ALL makes of Pumps. We drill and repair irrigation and house wells.

We keep a large stock of all sizes Bolts, V-Belts, Shovels, Hoes, Rakes and other Hand Tools.

"DON'T LET WELL TROUBLE TROUBLE YOU—CALL US."

Handley Shop & Pump Co.
JOE HANDLEY, Prop.
Dial OL 4-2265 Night Phone OL 4-3868

FROM THE County Ag Office
By Cecil Lewis
Lynn Pittor

Christmas season, but few of the increased fire hazard. The Christmas tree is away from the house. To prevent fires, use only Underwriters approved lights. Non-flammable should be used. Let's make it Christmas.

The practice of dry hulled hulled winter good insurance. The difference in the price of good gains or loss. In many cases, the loss could be checked. The first signs of a fire. The first signs of a fire. The first signs of a fire.

We Still Have Lots in the **McDonal Addition!** Available for re building. See us at **Lockney Estate C** Phone OL 4-3371

CARL McAL
GENERAL INSURANCE
Fire — Hail — Flood — Auto
Phone OL 4-47
First National Building

4 Years of Law Service
FLOYD COU ABSTRACT
Stovall Build
117 W. Califor
Phone YUKON 1
Floydada, Tex

Lin
SANTA will be last-minute gift

BOYS AND CON'
Hurry boys and girls get credits in sure that all y Monday.

PRIZES will Tuesday. The each class, b will win a pr get.

Electri
Mixers, Toaster
Coffee Mal
able Mixer

Christ
Pangburn Cann
so California S

The 22-year-old sold...
 Bats depend largely...
ROY BELF
 CONTRACTOR
 Interior and Exterior
 Painting
 House Levelling
 Phone CA 4-6401
 1602 West 16th Street
 Plainview, Texas

AINS
CARS
 Chevrolet
 Tractors
 Tractors, low mileage
 Chevrolet Pickups
 1/2 ton, ready
 to go.
 Sport Coupe
 Power glide
 4-door Sedan
 Auto Co.
 Dealer

IN
 Greeting
 from
 Andy Rogers
 and
 Family

PLETON
PUMPS
 Pumps of Pumps.
 Irrigation
 Wells.
 Shovels
 Tools.
 CALL US.
 Co.
 Phone OL 4-3868

FROM THE
County Agent's
Office
 By Cecil Lewis and
 Lynn Pittard

The Christmas season is a...
 increased fire hazards...
 Christmas tree should be...
 away from fireplaces...
 a fire hazard, the tree...
 be placed in water.
 Underwriters Laborer...
 approved lights and in...
 all Christmas tree lights...
 cords and damaged dec...
 should be used on the...
 Lets make it a happy...
 Christmas.
 practice of providing...
 access to dry hay, bundles...
 pastured pasture is...
 lush winter pasture is...
 This...
 difference between...
 gain or low gains or...
 in many cases, this can...
 about on lush pastures...
 could become a...
 in small grains at this...
 of the year. The fields...
 be checked for wild...
 spots, for this is one...
 first signs of a green...
 infestation.
 irrigated wheat, cultural...
 can sometimes help in...
 regarding a green bug in-

We Still Have A Few
 Lots in the
McDonald
Addition
 Available for residential
 building. See us today.
Lockney Real
Estate Co.
 Phone OL 4-3371 Lockney

CARL McADAMS
 GENERAL INSURANCE
 Fire - Hull - Polio -
 Automobile - Auto - Bonds
 Phone OL 4-2141
 First National Bank
 Building

4 Years of Land Title
 Service
FLOYD COUNTY
ABSTRACT CO.
 Stovall Building
 217 W. California St.
 Phone YUkon 3-3304
 Floydada, Texas

festation. The application of...
 fertilizer and soil moisture will...
 make a more vigorous plant...
 that can stand a green bug...
 attack.
 Green bugs reproduce readily...
 at temperatures above 55 de...
 grees while the beneficial in...
 sects, lady bugs and others do...
 not reproduce readily until the...
 temperature reaches 65 degrees.
 This can cause a build up of...
 the insects.
 The use of parathion is re...
 commended for chemical control...
 at the rate of 3/4 to 1/2 pound of...
 actual parathion per acre. For...
 best results the chemical shou...
 ld be applied when the tempera...
 ture is 50 degrees or above.
 Safety precautions should al...
 ways be used when applying...
 parathion.

Letters To Santa
 Lockney, Texas
 Dear Santa Claus,
 I am a little boy 3 years old.
 I try to be a good boy most of...
 the time, but some times I am...
 a little mean to sister. I wou...
 ld like to have a road grader and...
 a tractor with a disc, and...
 bring for my little sister...
 Teresa a soft doggie to play...
 with. I will hang my stocking...
 for some candy and nuts. Plea...
 se remember all the little...
 boys and girls.
 Love,
 Danny McLaughlin.
 Dec. 13, 1957
 Dear Santa Claus:
 I am a little girl 4 years old.
 I have been fairly good girl...
 this year I hope.
 I would like to have a set of...
 germ free dishes. I would like...
 also a striped tiger with green...
 eyes.
 Bring my big brother a new...
 football, also some black Ivy...
 League breeches. My mother...
 wants a set of dishes and daddy...
 wants a new shirt.
 Also stuff my stocking with...
 apples, nuts and candy.
 Be sure to remember the oth...
 er little boys and girls.
 I love you Santa.
 Debbie Bybee.

Dear Santa Claus:
 I am a little boy three years...
 old. I would like you to bring...
 me some trucks and some cars...
 also a ball and some fruit and...
 candy and some nuts. I have a...
 brother six years old. He wants...
 a set of guns and a fire truck...
 and a bow and arrow. Bring...
 my baby sister Darlene some...
 toys.
 Randy Rush.
 Dear Santa Claus:
 I am nine years old. I have...
 been good so far. I would like...
 you to bring me a set of dish...
 es, and please bring me a Doll...
 and diaper bag. Don't forget...
 the other girls and boys.
 With love,
 Wanda Rush.
 In national mints a thousand...
 coins can be counted out in a...
 few moments by use of count...
 ing tables.

SUPPLEMENT TO ORDINANCE
NO. 89
SUPPLEMENTING ORDINANCE
NO. 89 REGULATING THE OPER-
ATION OF MOTOR VEHICLES ON
CERTAIN STREETS IN THE CORP-
ORATE LIMITS OF THE CITY OF
LOCKNEY BY CHANGING CERT-
AIN STOP SIGNS AND ERECT-
ING IN THEIR STEAD YIELD
SIGNS AT CERTAIN INTERSEC-
TIONS; PROVIDING A PENALTY
FOR THE VIOLATION THEREOF;
AND DESIGNATING CERTAIN
STREETS AS BOULEVARDS.
 BE IT ORDAINED BY THE CITY
 COUNCIL OF THE CITY OF LOCK-
 NEY:
 SECTION I. The City Council finds
 that an urgent necessity exists for
 the protection of vehicles and pedestrian
 travel and that all motor vehicles be
 required to yield to traffic coming in
 the other direction before proceeding, at
 the following intersections of streets:
 On College Street, entering First
 Street from both East and West.
 On Bryant Street, entering First
 Street from both East and West.
 On Bryant Street, entering Second
 Street from both East and West.
 On Poplar Street, entering Second
 Street from both East and West.
 On Third Street, entering Poplar
 Street from both North and South.
 On First Street, entering Willow
 Street from both North and South.
 On Third Street, entering Willow
 Street from both North and South.
 On Willow Street, entering Second
 Street from both East and West.
 On Spruce Street, entering First
 Street from both East and West.
 On Second Street, entering Spruce
 Street from both North and South.
 Yield signs shall be erected at each
 of the above intersections and each of
 said yield signs shall be placed on a pole
 or pipe at least four (4) feet high with
 the word "YIELD" written in large
 bold black letters on yellow background,
 facing the street on the right hand side
 on which the traffic is to yield, and at
 the corner of the intersection of said
 streets.
 SECTION II. Locust Street from
 West Fourth Street and proceeding
 East to the Lone Star Highway is de-
 signated as a boulevard and all vehicles
 are required to come to a complete stop
 when entering Locust Street from the
 North or South beginning on West Fourth
 Street and continuing East to the Lone
 Star Highway.
 Shurlet Street from West Fourth
 Street and proceeding East to the Lone
 Star Highway is designated as a boulev-
 ard and all vehicles entering Shurlet
 Street from the North or South are re-
 quired to come to a complete stop before
 entering Shurlet Street from West For-
 th Street East to the Lone Star Highway.
 Stop signs shall be erected at each
 of the above intersections and each of
 said stop signs shall be placed on a pole
 or pipe at least four (4) feet high with
 the word "STOP" written in large
 bold black letters on yellow background,
 facing the street on the right hand side
 on which the traffic is to stop, and at
 the corner of the intersection of said
 street.
 SECTION III. That the operator of
 every vehicle of every description, whe-
 ther self-propelled or manually propel-
 led, shall yield the right of way to all
 traffic coming from the other direction
 at each intersection where said yield sign
 is placed and the operator of such ve-
 hicle shall not proceed across or into the
 intersection until all traffic proceeding

on the intersected street has cleared to
 where travel is safe.
 SECTION IV. That the operator of
 every vehicle of every description, whe-
 ther self-propelled or manually propel-
 led, shall come to a complete stop at
 each intersection entering the designated
 boulevards where the said stop signs
 are placed and the operator of such ve-
 hicle shall not proceed across or into the
 intersection until the traffic on the street
 intersected has cleared to where travel
 is safe.
 SECTION V. That every person who
 shall violate any of the provisions of
 Ordinance No. 89 or the provisions of
 this supplement to Ordinance No. 89,
 and upon conviction thereof, shall be
 fined in a sum of not less than \$1.00 or
 more than \$100.00.
 SECTION VI. That all other provis-
 ions of ordinance No. 89 are still in
 full force and effect subject to the
 changes in this supplement.
 PASSED, APPROVED AND A-
 DOPTED This 8th day of October A.
 D. 1957.
 J. E. Cox, Mayor.
 Attest: Miss A. Juanita Thompson,
 City Secretary, 36-2c.

INFANT BURIED HERE
 Carolyn Sherlyne, the infant
 daughter born to Mr. and
 Mrs. O. Z. Jeter Monday after-
 noon, was buried in Lockney
 Cemetery following graveside
 rites conducted by Rev. G. C.
 Applegate Tuesday afternoon
 at 3 o'clock. The baby was still-
 born.
 Carter Funeral Home was in
 charge of arrangements.
 Survivors include the parents
 and a three-year-old brother.
 The Jeter family recently moved
 here from Paducah. He is
 employed at Panhandle Com-
 press.

CARD OF THANKS
 I want to express my heart-
 felt appreciation to the men
 who stripped my cotton and
 hauled it to the gin, and to the
 good women who brought food
 to the field. May God richly
 bless each of you for this great
 kindness.
 Mrs. David Williams

VISIT IN OKLAHOMA
 Mrs. E. T. Thurman, Mrs. H.
 Cunningham, Mrs. Nelda Gene
 Auld, Mrs. Connie Reed and
 girls spent from Friday until
 Sunday visiting in the Udell
 Cunningham home at Enid,
 Oklahoma.

GO TO CHURCH SUNDAY.

Weekend guests in the home
 of Rev. and Mrs. Quanah Jobe
 this week will be Mrs. Jobe's
 brother, G. D. Barber and fam-
 ily of Denver, Colorado. Mon-
 day the Jobe family and the
 Barbers will leave for Hobbs,
 New Mexico, to spend Christ-
 mas holidays with her parents,
 Mr. and Mrs. M. N. Barber.

SUNDAY VISITORS
 Sunday visitors in the home
 of Mr. and Mrs. H. B. Spark-
 man were their daughter,
 Frankie Sue of Plainview and
 friends, Norma Vernon and
 David Hartman.
 Beaumont is French for
 "beautiful hill."

Our insurance for cotton protects while your cotton is being
 picked, piled in the field, being carried to the gin, being re-
 turned from the gin, and while stored on your farm. Insures
 seed cotton, cotton seed and baled cotton.
COTTON HARVEST INSURANCE
Minor Insurance Agency
 Carroll Minor, Prop. Phone OL 4-3311

LAST MINUTE GIFT
SUGGESTIONS . . .
. . . for the men in the Family!
 Men's Dress Shirts, Sport Shirts,
 Pajamas, Silk Shirts, Robes
 Handkerchiefs, Ties, Underwear,
 Dress Sox
 Men's Jewelry — Cuff Links, Tie
 Bars, Shave Kits, Jewelry Boxes
 Belt, Billfolds, etc.
 Men's Hats by Stetson and Mallory
 Florsheim Shoes
 Men's Suits, Sport Coats, Top Coats, Dress Slacks
 Men's Jackets, Suburban Coats and Sweaters
 Also — Boys Wear including Jackets, Slacks, Pajamas,
 Sox, Ties and Belts
Gift Wrapping at no extra Charge.
OPEN EVENINGS
 Our store will be open each evening until 7:30 for your convenience. Open un-
 til 9 p. m. Saturday.
BROWN'S CLEANERS & CLOTHIERS
 Dial OL 4-3831 Men's Wear—Quality Cleaning Lockney

THINK IT OVER
DO YOU 'GIVE' OR 'GIVE AWAY'
LIGHTHOUSE ELECTRIC
COOPERATIVE

Often, when thinking about the Christmas Season, I have
 questioned why — at this supposedly joyous time of giving
 — it could be a time of happiness to one, but, to another in
 the same circumstances, it could burden.

I mentioned this to a friend, recently, and she promptly replied.
 "It will never be otherwise until the world learns the differ-
 ence between giving and giving away." Sensing my desire to
 pursue the thought further, she continued, "Your dictionary
 will tell you that to give means 'to bestow without a return,'
 but to give away indicates 'the act of yielding to force or
 strain'"

Of course, I saw her point immediately, and realized that her
 definitions meant that true giving would always enrich, while
 giving away would deplete.

And so, it is clear that if one gives in the spirit of thoughtfulness,
 compassion, gratitude and love, expecting no return, it
 will always be a joyous experience, for these are qualities that
 can never be depleted nor lost. But if he gives from a sense
 of duty, pressure, pride or obligation, he will then be giving
 away, and what should be a normal seasonal joy will, instead,
 become a burden.

Whether our Christmas packages contain a mite or magnifi-
 cence, let us remember that we are actually giving spiritual
 qualities, rather than material quantities, and by so doing, we
 will happily, reciprocally, and permanently bless.

ELEANOR HOWE,
 Editor in Chief, What's
 New in Home Economics

Timely Gifts FOR SHOPPERS

SANTA will be here soon. Rush in and let us help you make selections for those
 last-minute gifts. Here's some suggestions you'll find in our store:

BOYS AND GIRLS CONTEST!
 Hurry boys and girls. Monday is the last day you can get credits in the contest. Be sure that all yours are in by Monday.
 PRIZES will be awarded Tuesday. The high seven in each class, boys and girls, will win a prize. Don't forget.

Kings Men Toiletries
Lenel Cologne for the Ladies
Other Cosmetics and Colognes by Helena Rubenstein, Cara Nome and Evening in Paris
Kodaks and Cameras—Movie Cameras, Colored Slide 135 mm. Cameras, Brownie Hawk Eye Camera, Brownie Bull's Eye Camera
Pen and Pencil Sets
Billfolds for everyone!

Nice selection of
Electric Appliances
 Mixers, Toasters, Waffle Irons, Automatic Coffee Makers, Electric Skillets, Portable Mixers, etc.
Christmas Candies
 Pangburn Candies in beautiful boxes. Also California Stuffed Fruit and nuts.

Nice selection of
Costume Jewelry
 Bracelets, Necklaces, Ear Screws, Pins, etc. There's beautiful.
For The Kiddies
 Dolls, Stuffed Toys, and other toys for all ages from infants through the "big kids."

LOCKNEY DRUG COMPANY
 The Rexall Store
 CLYDE BRILEY, Pharmacist
 Day Phone OL 4-3333 Night Phone OL 4-3328
 or OL 4-2296
 WE FEATURE SERVICE FOR THE SICK



SANTA CLAUS IS COMING TO TOWN!

AND HE WILL BE IN LOCKNEY

FRIDAY

DECEMBER 20TH

at 2:30 P. M.

WITH

FREE BAGS OF CANDY and FRUIT

FOR THE KIDDIES!

— ALSO —

\$500.00 IN GIFTS AND PRIZES FOR EVERYONE!

Cash Prizes of \$25, \$15 & \$10

MANY MERCHANDISE PRIZES

Register at any of the undersigned stores anytime until Friday afternoon at 3:30 o'clock.

DRAWING FOR PRIZES

AT 4:30 P. M.



Lockney Drug Co.
Knox Grocery & Market
J. H. Cooper Insurance
Cooper Conoco Station
Lockney Variety
Truett Variety
First National Bank
Lockney Beacon
Bob Miller Insurance Agency
Plains Electric
Lena Fae Store

Baker Hardware Co.
V & J Cafe
Bill & Leonard Barber Shop
Hammond & Company
Brown's Cleaners & Clothiers
Jester Food Market
Johnson & Johnson
Lockney Frozen Foods
Reecers Master Cleaners
White Auto Store
J. C. Jones Co.

Lockney Implement Co.
Flash-O-Gas, Inc.
Webster Service Station
Darnell Grocery
Pylant Grocery and Market
Byrd Pharmacy
Brown's Department Store
Jack & June Shop
Oliver Jewelry
Webster Gins
Calahan & Brown

Southwestern Public Service Co.
Lockney Auto Company
Jackson Tire Company
Truett & Gene Motor Co.
Rhodes Super Market
Patterson Grain Co.
Rowland-Gordon Oil Co.
Baxter & Smith Grain Co.
Modern Radio & TV
Brunnier Lumber Co.
Consumers Fuel Assn.

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John
Workman I

Sowing where you expect to Reap

IT'S what you might call a commonly recognized agricultural principle that if you want to do your harvesting on a particular piece of ground, that's a good place to plant your seed.

Using the same general type of reasoning, it is obvious that if you want to harvest some nice prosperity, better business, a better job, a better community in which to live . . . it's advisable to plant your trade dollars where they can grow for your, rather than for somebody else.

The homes we live in . . . the businesses and jobs which support us . . . the schools and churches which teach our children and enrich our lives . . . the convenient service establishments that supply our everyday needs . . . none of these were built, nor are they supported, by the dollars that are spent in some other community or city.



318
COPYRIGHT
1957 A.S.S.

Trade in Lockney

... where you share in the prosperity
your dollars help to pay for

**It Pays to Buy
where you Live**

YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community to live in . . . when you buy from your home town merchants . . .

- | | | | |
|----------------------------|------------------------------|--------------------------------|------------------------------|
| Lockney Variety Store | Brown's Cleaners & Clothiers | Byrd Pharmacy | Modern Radio & TV |
| Lockney Drug Company | Jackson Tire Company | Luke's Shop | Cooper Conoco Station |
| Pylant Grocery & Market | Lockney Frozen Foods | Darnell Grocery | Baker Mercantile—Dry Goods |
| Lena Fae Store | Reecers Master Cleaners | Calahan and Brown Gulf Service | Baker Hardware Company |
| First National Bank | White Auto Store | Webster Service Station | Jack & June Shop |
| Knox Grocery & Market | Truett Variety Store | "Whitey" Baccus Motor Co. | Lockney Implement Co. |
| Handley Shop & Pump Co. | Hammond & Company | Baxter & Smith Grain Co. | Truett & Gene Motor Co. |
| Pennington Motor Company | J. C. Jones Company | Brunner Lumber Co. | Keystone-Fleming Flash-O-Gas |
| Rhodes Super Market | Barber Farm Store | Consumers Fuel Association | Lockney Lumber & Supply |
| Jester Food Market | Parker Furniture Company | Patterson Grain Co. | Plains Floral Shop |
| Johnson & Johnson | | Rowland-Gordon Oil Co. | The Lockney Beacon |
| Workman Plumbing & Heating | | | |

SLEIGH LOADS OF CHRISTMAS FOOD SPECIALS




SPECIAL PRICES ON CHRISTMAS FOOD GOOD THROUGH TUESDAY, DECEMBER 24TH

MARKET DEPARTMENT



HAMS Swift Premium Half or Whole Pound **65c**

Fresh Dressed
HENS
Lb. **49c**



TURN YOUR ORDER IN FOR
BROAD BREAST TURKEYS

Fresh Fruits and Vegetables



WASHINGTON EXTRA
FANCY DELICIOUS

APPLES
2 lb. **27c**



GOLDEN RIPE

Bananas
2 lbs. **25c**

ALL-GOLD
SWEET POTATOES
2 Pounds **29c**

FRESH CRANBERRIES
Box **23c**

Sugar Imperial Powdered **2** Boxes **25c**

Oleo Shurfresh Yellow Quarters Pound **19c**

BISCUITS Canned Shurfresh Each **9c**

Cranberry Sauce Ocean Spray 303 Can **21c**

CRAB APPLES Siokleys Whole Spiced No. 2 1/2 Glass Jar **39c**

SHORTENING Shurfine **3** Lb. Can **75c**

WE WILL BE
CLOSED
CHRISTMAS DAY

Be sure to stock your
pantry before then.

MARSHMALLOW CREAM
HIP-O-LITE
Pint Jar **25c**

DOUBLE S&H GREEN
STAMPS ON
TUESDAY NEXT
WEEK instead of
Wednesday. Shop
and save with S&H
Green Stamps

COFFEE Shurfine Instant 6 Oz. Jar **89c**

PEACHES Shurfine Packed in Heavy Syrup No. 2 1/2 can—4 for **\$1.00**

Powdered Milk Shurfresh Makes 5 Quarts Box **29c**

CHEESE Shurfresh 2 Pound Box **69c**

**PLENTY OF CHRISTMAS
TREES, NUTS and CANDY**

Rhodes Super Market

Dial OL 4-2275

Free Delivery

Road To
Through
Is Being

Cecil O. Wag
The Claude N
Texas, reports
and beautiful
snow canyon
Lockney and Cl

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Mr. and Mrs.
pending Christ
parents, Mr. an
Nofford.

**Mrs. R. M.
Dies Wed**

Mrs. R. M. Iriel
Floyd County v
urnished the n
rick Community
Lockney, died la
morning at the
daughter in Plair
8 years of age.

Mrs. Iriel and
settled in Floy
ears ago but mo
ter to Plainview
home.

Mrs. Iriel and
ere charter me
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5 years.

Funeral service
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Mrs. Iriel was
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The Iricks' first
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Mrs. Iriel was
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1934.

Mrs. Iriel is sur
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marillo; Mrs. A
overdale, Calif.
a Holle, Arcadie
on, Roy Iriel, Var
xteen grandchild
ur great-grand
e sister, Mrs.
cksboro, Mrs. Gr
Interment was
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Mrs. Iriel's hus

**Two Fine
County Co**

Judge J. D. M
no fines of \$100
nty court at Pl
y morning.

Marvin Puckett
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A Negro cafe in
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**W. C. Eiland
ight Stroke**

W. C. Eiland suf
ke Sunday mo
covering nicely.
Visitors in the
d Mrs. W. C.
ek are three son
er of Mrs. Ella
and Mrs. Cor
and son of Co
Jimmy The
ughters, Grants
Mr. and Mrs.
and son of I
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and dau