

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 56

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY NOVEMBER 21, 1957

NUMBER 33

COMBINES ARE BUSY, COTTON HARVEST HAS SLOWED DOWN

The combines are busy and grain trucks are keeping elevators busy late in the afternoon and early night but gins are idle much of the time and the cotton harvest is very slow. The Beacon was advised Wednesday.

The harvest of grain sorghum is estimated to be from one-fourth to one-third complete in this area by elevator men. The grain is being cut as fast as combines can get into the fields regardless of moisture content. Wednesday the moisture content was running from 15 to 17 percent but all elevators are accepting the wet grain.

Some fields are too muddy yet for combines and other farmers have fields ready but are having to wait until a combine can get to it.

An extra charge for handling wet grain is being made by the elevators, and that charge has varied some in the past few days. Patterson Elevators at both Lockney and Sterley are installing Randolph grain dryers this week. Other elevators in the area are installing dryers or shipping the grain to a dryer.

By agreeing to deliver grain of proper moisture content to CCC the elevators are allowed to issue warehouse receipts on the wet grain. It will probably be two or three weeks, with fair weather, before all grain fields can be harvested. The Beacon was told.

Cotton Harvest Slow
Several contributing factors have apparently slowed the cotton harvest. Many farmers have decided to wait and strip their fields instead of having them hand-pulled. Low grades bring this decision. Another just too muddy to get into. In other fields the cotton simply isn't ready and won't be for another two to three weeks.

Gin men call it a very unusual situation. They say that cotton has lost 5 to 6 cents in the past two weeks due to lower grades. Turn-out is still fair, averaging better than 25 percent. When the cotton gets ready strippers will be running in numbers, the story goes. That will probably be at least two weeks if the weather stays fair. Very little cotton has been stripped thus far.

Total bales ginned in the northwestern section of Floyd County gained a little over 500 the past week. Gins at Lockney, Lone Star, Sterley and Aiken had ginned a total of 4929 bales up to Wednesday afternoon. The report on the same day last week showed a total of 4370 bales. The four gins in Lockney reported 3210 bales up to Wednesday of this week.

Many harvest hands have left the area.

Assembly Of God To See Pictures Of Hawaiian Work
A special missionary service will be conducted Sunday evening, November 24 at 7 p. m. at Cedar Hill Assembly of God Church, Rev. R. P. Barnard, pastor of the church, announced. Rev. Lois Carruthers, a teacher and dean at the Aloha Bible Institute in Honolulu for six years, will show colored slides of Assembly of God missionary activities in the Hawaiian Islands.

Rev. Bernard extends a cordial invitation to the public to attend the services and meet Rev. Carruthers, who has evangelized throughout the islands. She has also been in charge of two churches and been instrumental in organizing two new Assembly of God groups, Rev. Barnard states.

Kermickel Warns Of Peddlers
City Judge Wilson Kermickel this week issued a warning to local residents to beware of peddlers of all kinds. He cited one or two instances the past week when peddlers threatened to force their way into local homes.

The resident should ask to see the peddlers city license, Mr. Kermickel said. If he has none then the resident should call the City Office and report the instance. If the peddler becomes persistent a call should be made to local officers who have been very alert in stopping this sort of thing.

At Stutts Tuesday
Fire at the home of Mrs. L. Stutts on Southwest Street Tuesday night quickly extinguished by Lockney Fire Department only minor damage.

Fire started in the bathroom and was believed to have been caused by a leaky gas pipe. The damage was confined to the bathroom and a small

Farmers Union County-Wide Meeting Tonight

The Floyd County Farmers Union will hold a county-wide meeting tonight (Thursday) at Floydada, according to announcement by the newly-elected president, Kenneth Wofford of Lockney.

The meeting will be held in the County Court Room starting at 7:30 p. m. Mr. Wofford said that all farmers of the county are urged to attend the meeting.

Principal speaker will be Richard Alexander of Denton, state secretary of Farmers Union and manager of insurances. He is one of the best informed men in the state on farm problems and will speak along that line, Mr. Wofford said.

Also a representative of Blue Cross and Blue Shield insurance will be present to answer questions. Delegates to the state meeting of Farmers Union will be chosen at the meeting tonight also. The state meeting will be held in Abilene December 6 and 7. U. S. Senators Lyndon Johnson and Ralph Yarborough will both be present and speak there.

Resolutions will be adopted at this meeting to be presented to the state meeting of Farmers Union, Mr. Wofford said.

Other new officers of the county organization, named at a recent meeting, are Lane Decker of Floydada, vice-president, and W. H. Simpson Jr. of Floydada, secretary-treasurer. Farmers Union, in existence one year in this county, now has 265 members, Mr. Wofford said.

Victory Bell To Be Presented In Assembly Today

The District 2-AA traveling trophy, a victory bell, will be presented to Lockney High School by Spur school officials and students in assembly this (Thursday) morning in Lockney High school auditorium. The assembly is at 10 a. m.

The bell was presented to District 2-AA by the Santa Fe railway, reports here say and Spur had possession of the bell the past two years.

Scheduled to make the presentation here will be Supt. Bob Nunnally, Coach Bill Henry, Team Captain David Morgan, and possibly others from Spur.

Methodists Finish Remodeling Project

The project of remodeling the old Methodist auditorium into an educational building has been completed and new furniture for the building is expected this week, Rev. E. Lee Stanford, the pastor said Wednesday.

The church has spent some \$3500 remodeling the auditorium into Sunday School departments and rooms. The Youth department will occupy the building. Around \$1800 worth of new furniture has been ordered from L. L. Sams & Sons of Waco, most of which will go into the remodeled building. It includes tables, chairs and other Sunday School equipment. Some of the furniture will be used in the basement of the building in the children's departments, the pastor said, and some new folding tables are expected for the Fellowship Hall.

The remodeling project has been underway for about a month.

Burford Winchster Buried At Slaton

Funeral services for Burford Winchster, 41, were held at the First Baptist Church in Slaton Saturday, November 9th. He was the nephew of Mrs. L. C. Pruitt of Pleasant Valley community, south of Lockney.

Attending the services from this area were Mr. and Mrs. L. C. Pruitt and Weldon, Mr. and Mrs. Elmer Biggs, Mr. and Mrs. John Cox and Wanda, Mr. and Mrs. Weldon Smith, Mr. and Mrs. Alton Noland and Joyce, Mr. and Mrs. Dick Denton and Lynn.

Churches Plan Thanksgiving Services

Thanksgiving services have been planned at a number of churches in the area.

At the Lockney Methodist Church, the Thanksgiving service will be Sunday morning. The pastor, Rev. E. Lee Stanford, will bring a Thanksgiving message and special music will be presented. The service will begin at 11 a. m.

At the First Baptist Church here the Thanksgiving service will be Wednesday evening, November 27. The Thanksgiving sermon will be by the interim pastor, Rev. J. Frank Nix and special music will be presented under the direction of N. S. Abbott. This service begins at 7 p. m.

A joint Thanksgiving service will be held Tuesday evening, Nov. 26, at the Aiken Baptist Church with the Baptist and Methodist churches of Aiken and the Trinity Lutheran Church of Providence co-operating. The Thanksgiving sermon will be brought by Rev. A. K. Windecker, pastor at Providence. Special music will be by members of the Aiken Methodist Church. The service will begin at 7:30. Rev. Bryan Glemons is pastor of the Methodist Church and Rev. E. O. Adams is pastor of the Baptist Church at Aiken.

Barnett Named Fire Chief
Audvie Barnett was elected Chief of the Lockney Volunteer Fire Department in a meeting of members of the department Tuesday evening at the local fire station. He will take office January 1, succeeding Lloyd Paul Reece, present chief.

Other officers named were Dillion Patterson, assistant chief; Bill C. Jones, secretary and treasurer; Connie Reed, drill captain; J. C. Elliott, assistant drill captain; Raymond Smith, sergeant-at-arms; Carl D. Lee Jr., reporter.

Barnett is employed here by Pioneer Natural Gas Co. and has been a member of the local fire department a number of years. He served as chief several years ago.

Amarillo Man Is Injured Wednesday

Travis Pruitt, age 40, was injured not seriously Wednesday afternoon while working on a grain storage building under construction at South Plains. Pruitt was operating an electric welder when he touched a live wire and received an electrical shock. He was knocked unconscious but fellow workman gave him artificial respiration and soon revived him.

A Carter ambulance was called and brought him to Lockney General Hospital where he was checked over and released. He suffered no burns, attending physicians said.

Pruitt's home is in Amarillo. The building belongs to Graham Plow Co. and Pruitt was the second man to be injured during the construction job.

Rev. Nix Announces Sermon Subjects

Rev. J. Frank Nix, interim pastor of the First Baptist Church has announced the subjects for his sermons next Sunday, November 24.

Sunday morning Rev. Nix will speak on the subject, "Cast thy bread upon the waters and thou shalt gather it up many days thereafter." The evening sermon will be upon the subject, "His sins were worse than he thought they were."

Morning worship services start at 11 o'clock and the evening service at 7:30. Rev. Nix extends a cordial welcome to all to come and worship.

The Beacon Will Be Early Next Week

The Beacon will be put in the mails Wednesday morning of next week, instead of Thursday, due to Thanksgiving. There is no rural mail delivery on Thanksgiving day.

Our correspondents, advertisers and news contributors are urged to get their copy to us at least one day earlier than usual.

Longhorns Play Dimmitt In Bi-District Tilt Friday



Mr. and Mrs. W. R. Hartley

The Lockney Longhorns will be trying for the first bi-district win in Lockney High School's history Friday evening at 7:30 when they meet the dangerous Dimmitt Bobcats in Bulldog Stadium, Plainview. Dimmitt represents District 1-AA and Lockney is the 2-AA champion. Lockney beat Dimmitt, 32-0, in a game earlier this season, but that gives little indication of the current battle. The Longhorns played probably their best game when they trounced the Bobcats.

Dimmitt has vastly improved as the season has progressed and will be tougher than they were in the previous contest. The Bobcats, who pass much more than they did early in the season, will be looking for revenge in the bi-district battle. One daily newspaper sports writer rates the bi-district game a tossup.

Winner of the bi-district contest will meet the winner of the Perryton (3-AA - Seymour (4-AA) game. Perryton and Seymour meet at Childress Friday afternoon. Seymour is a solid choice to win the game and continue in AA playoffs.

Coach Rudy Haile said the Longhorns looked good in the

Church Of Christ Has Meeting Of Area Young People

More than 175 young people from Churches of Christ in this area attended a Youth Meeting here at Main Street Church of Christ Monday night, Nov. 18 beginning at 7:30.

Wyndal Hudson, evangelist from the Church of Christ in Petersburg, showed a number of colored slides showing the work of the church in Italy.

A 30-minute program of group and special music was led by Barry Paul Epps, Lockney; Ronnie Downing, Floydada; Jerry Aswat, Abernathy; Clyde Ellison, Crosbyton; Clifford Caskey, Plainview and Paul Cox, Tulla.

Special music was brought by a mixed quartet from Petersburg, a group from Crosbyton led by L. E. Treat and a group from Colgate Church of Christ, Plainview, led by Blake Martin.

Following the program at the church the young people gathered at the High School Cafeteria for fellowship and refreshments.

The youths represented Churches of Christ of Lockney, Petersburg, Silvertown, Floydada, Abernathy, Crosbyton, Tulla, 9th and Columbia, Plainview; and Colgate at Plainview.

Next area meeting of Church of Christ Young People will be Monday, December 2 at Post, Texas.

Stores Will Close Thanksgiving Day

Chamber of Commerce Manager Dick Whiteley said this week that most Lockney stores would be closed Thanksgiving Day, Thursday of next week. This is one of the four holidays local stores have agreed to observe during the year.

Odd Fellows To Have Turkey Shoot

Lockney I. O. O. F. Lodge will hold a turkey shoot at the city dump grounds Saturday, November 23rd and 24th, they announced this week. The shoot will be held each afternoon and the general public is invited to come and participate, it was said.

Band Parents Club To Meet Mon. Night

A meeting of the Band Parents Club will be held next Monday night, November 25 at 7:30 in the High School Cafeteria, according to Mrs. Fritz Schacht, president.

The meeting had previously been scheduled for Tuesday night, Nov. 26. Members are urged to attend.

Golden Wedding Observed At Open House Sun.

Mr. and Mrs. W. R. Hartley, residents of this area since 1911, were honored at a reception at their home Sunday, November 17 in observance of their 50th wedding anniversary. More than 60 relatives and friends called from 2 to 5 in the afternoon.

Hosts for the occasion were the five children of the honorees and their eleven grandchildren. The children of Mr. and Mrs. Hartley are Mr. and Mrs. Edgar Hartley, Lockney; Rev. and Mrs. Leonard Hartley, Sweetwater; Mr. and Mrs. T. L. Jameson, Amarillo. Mr. and Mrs. W. K. Hartley, Pampa; Mr. and Mrs. Ernest Ebling Jr., Kress. The Eblings were unable to attend on account of illness.

Mrs. Richard Dumas, a granddaughter, presided at the guest book.

Covered with lace over gold, the dining table was centered with an arrangement of white heart-shaped candles sprayed with gold glitter and flecked with orange blossoms. Gold chrysanthemums banked the base of the crystal punch bowl from which orange sherbet punch was served. The four-tiered wedding cake iced in white and decorated with gold was topped with a miniature bride and groom standing beneath an arch bearing the gold numerals "50." Baskets of gold chrysanthemums and fern completed the house decorations.

Presiding at the serving table were Mrs. Edgar Hartley and Mrs. W. K. Hartley. They were assisted by two granddaughters, Mrs. Kenneth Hartley and Miss Rosie Mae Hartley.

Mrs. Ben Merrill, sister of Mr. Hartley, and Mrs. Leonard Hartley presided in the gift room.

Mr. and Mrs. Hartley were married at Valdosta, Texas, 12 miles north of McKinney, on November 17, 1907. The minister performed the ceremony while the couple and their attendants sat in buggies as was often the custom at that time. They moved to Floyd County January 19, 1911 settling in Aiken community. They have made their home in the Lockney area since that time. They now reside on a farm three miles east of town.

Out-of-town relatives and friends who called despite the rainy weather were Mr. and Mrs. Roy Woods, Floydada; Mr. and Mrs. Jimmie Earl Hartley, and Vicki, Mr. and Mrs. Raymond Hartley and children, Mr. and Mrs. Charles Kay, Karen and Glenda, Mr. and Mrs. W. E. Swift and son, Mr. and Mrs. Orrin Swift and Mrs. Ruth Draper, Plainview; Mr. and Mrs. Ben Merrill, Edmondson; George Tate, Weatherford; Mrs. Aubrey Hyatt and Mrs. Mamie Elam of Tulla.

TICKETS ON SALE

Tickets to the Lockney-Dimmitt bi-district game Friday evening are on sale at Lockney Drug Company, Byrd Pharmacy, Lockney Lumber and Supply and the superintendent's office. Tickets are \$1.50 for adults and 50 cents for students with no reserved seats.

Supt. H. H. Nicholas this week urged local fans to buy their tickets previous to the game to eliminate standing in line for tickets at the stadium. Tickets will be on sale here until 5 p. m. Friday. Game time is 7:30.

First half of the Tahoka game. Lockney held a 27-6 halftime lead. Coach Haile stated that fumbles hurt the local club.

Coy Kidd, who missed the last two games, is a doubtful starter, according to coaches. Everyone else on the squad should be ready for the Dimmitt tussle.

Lockney fans will be seated on the east side of the large bulldog stadium, which has a capacity of 8,000 persons. Bulldog Stadium is located in the northwest section of Plainview.

Radio station KVOP, Plainview, will carry a play-by-play broadcast of the game with the pre-game warmup beginning at 7:15. The station is 1490 on the radio dial. Local firms who will sponsor the broadcast include: Handley Shop & Pump Co., Lockney Drug, Baxter & Smith Grain Co., Rowland-Gordon Oil Co., Keeter Packing Co., Lena Fae Store.

Probable offensive starting lineups:

DIMMITT:

Position	Name	Weight
LE	Gary Cleaver	171
LT	Leon Gunn	190
LG	Coyce Wilkerson	170
C	Jimmy Tate	165
RG	Mike Bailey	143
RT	George Frye	160
RE	Hal Ratcliff	165
QB	Truman Touchstone	150
LHB	Keith Lowe	160
RHB	Norman Nelson	140
FB	Zay Gilbreath	155

LOCKNEY:

LE	Larry Hammit	160
LT	Kelly Harrison	180
	or Steve Handley	220
LG	Byron Brock	165
C	Duane Griffith	170
RG	Ronnie Harris	145
	or Harrison	
RT	John Hanst	185
RE	Coy Kidd	160
	or Donald Farish	165
QB	Bill Race	180
LHB	Jerry Williams	150
RHB	Kenneth Calloway	165
FB	Dickie Barton	165

In the Lockney defensive unit will be Bill Musser, 150, linebacker; Lane Crank, 220, tackle; David Howell, 165, end; Nelson Wofford, 140, halfback; Jimmy Minter, 150, halfback.

Mrs. W. M. Collins of Lockney underwent surgery at Northwest Texas Hospital, Amarillo, Monday of last week. She is getting along fairly well, according to her sister, Mrs. W. C. Watson.

The Lockney Beacon

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.

TEXAS PRESS ASSOCIATION
Member
1957

Minute Editorials

There is no God like Thee... Who keeps covenant with Thee with all their hearts. — I Kings 8:23.

EVERYBODY'S proud of the Lockney Longhorns and their accomplishment in winning the District 2-AA title. The present Longhorn team is among the best this school has ever produced, no doubt, and we think they're good enough to win that bi-district game with Dimmitt Friday night. If they do, then they will be the first Lockney team to ever win a bi-district title as far as we have been able to determine. Congratulations to the Longhorns and their coaches. We'll all be toasting for you Friday night.

A SAFETY CONFERENCE, to be held today at Lubbock, emphasizes the problems of safety in a community way. With the complex as well as fast life most of us are living, safety is becoming more and more important. The kind of existence we have in these times adds to the hazards of living and therefore makes it important that we all become more safety conscious. The meeting, to be held at Lubbock Hotel, is open

to the public. We're hoping that Lockney is a representative at...
WHOLESALE catalogues are a joke. We have several on our desk. In checking them over we find one thing very evident, the so-called "wholesale prices" are not wholesale. In checking the catalogue prices against prices on articles which we buy wholesale from the dealer, we find that the catalogue prices are closer to retail than they are wholesale, although no doubt they are below the usual retail prices. Another thing to consider is that after you pay their price you must also pay transportation on the article from the company's office to your home. That, in some cases, amounts to quite a bit. In fact it is so much of a consideration that your local dealer will probably sell you as cheap as you can buy it from the catalogue plus transportation. Before you throw your money to a company sending out "wholesale" catalogues, check with your local dealer. He will probably treat you as well or better.

ASTONISHING would be a good word to describe the statistics just released by the Texas Department of Public Safety showing that more people were killed in highway accidents in this nation from 1900 to 1956 than died in all the wars fought by this country including both sides of the Civil War.

COMMUNITY responsibility is a long phrase that hasn't much meaning unless you start digging. But every community does have a responsibility to many different groups and in many ways. Many times the community's responsibility is recognized by only a few and that same few take steps to accept the responsibility and do something about it. A community has a responsibility to its youth to provide them schools, churches, and recreation to some degree. A community has a responsibility to provide law and order for its citizens, to provide protection, to provide a decent place to raise a family, to encourage co-operation among its citizens on all worthwhile projects. But community responsibility, community pride, community loyalty should be a part of every person in the community. Unless we all work together to build and improve the community then we hinder its growth and show a complete lack of interest. Let's all do our best for our community.

IN HOMETOWN AMERICA



With Our EXCHANGES

WHAT LAW
To parrot the phrase, "It's the law of the land," is to add aid and comfort of the lawless today. A recent supreme court ruling says, in effect, "Before a law officer can talk to a person suspected of crime you have to file charges and arraign him before court."
If this new ruling holds we can say "good-bye" to the corraling of crime in the United States.
The strange doctrines coming from the court today makes one wonder where the decisions are being made. Check this list and see for yourself:
It is the law of the land that: Communists and other agitators against established government cannot be prosecuted by their states or communities... public school education is not wholly a local function... playgrounds and parks are not under the jurisdiction of communities... producers of gas are in interstate commerce... water rights are under federal control...
In its last session, the court opened the FBI files even to Communists... decided the President may hand over an American soldier to a foreign government for trial even thou-

"I honestly view the Supreme Court, with its present membership and predilections, a greater danger to our democratic form of government and the American way of life than all aligned against us outside our boundaries. And I repeat again, that if the court is much longer permitted to destroy states' rights by a process of attrition, as it has been doing, we will see Washington clothed with powers so strong that the people will be as helpless to curb its tyranny over them as they are in Russia today."
What can you do about it? Write your Senators and Representatives today and urge them to find means to stop this dictation of strange "laws" that are completely foreign to the historical intent of our Constitution. — Cecil Waggoner in Claude News.

IT HELPS
Someone asked the Sergeant if the Patrol looked unfavorably on the new pastime of holding up two fingers to warn traffic of radar ahead. "Not now," he said. "Fact is, we do it ourselves. We have found out the motorist can do a better job of slowing down traffic for a longer distance than we can." — Hubert Curry in Crosbyton Review.

CROSS ROADS REPORT

Dear Editor:
I see where Mr. Ike here a while back came out in favor of a neighbor-to-neighbor campaign to wipe out differences between Americans.
My old-timer neighbor says the President is on the right track all right, as he has seen many differences of opinion get ironed out by the neighbor-to-neighbor system.
But, like Mr. Eisenhower obviously noticed, this method of coming to an agreement works a lot better when one of the neighbors has, say, a baseball bat or the U. S. Army to help uphold his point of view.
D. E. SCOTT
Crossroads, U. S. A.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

November 24, 1927

Holmes Brothers of Hilltop Farm donated a registered gilt to Lockney Chamber of Commerce this week in appreciation of the good will and advertising the town has given the Holmes farm. The gilt will be given away in a drawing by Lockney Merchants.

Lockney Chamber of Commerce will hold an annual banquet in the Ford Garage show room Tuesday night, December 6, 300 home people and guests have been invited to attend.

Clarence Brandes and Miss Leona Lloyd of the Aiken community, were united in marriage at the home of Rev. J. N. S. Webb of Lockney who performed the ceremony.

Born to Mr. and Mrs. Milford Carthel Tuesday, November 22, a girl.

Born to Mr. and Mrs. Will McClendon, six miles north of Lockney, Sunday, Nov. 29th a girl.

Born to Mr. and Mrs. Chas. Boortz, near Providence, Monday, Nov. 14, a girl.

November 23, 1945

Service Men recently discharged from duty include Chester Virden, son of Mr. and Mrs. Bill Virden who served in the Italian and North African campaigns.

Kenneth Clark was discharged Nov. 5. He entered the service in March 1943 and served in the American Theatre.

Pfc. Dale Taylor of Cedar Hill, husband of the former Jean Keeter, Lockney, was discharged Nov. 13 after spending the past 18 months with the Army ground forces.

F.O. Gilbert Roberson, son of Mr. and Mrs. Frank Roberson, was discharged Nov. 15. He had

served as an Army Air Force pilot.

Clyde Lucas, MOMM, 3-c was discharged Nov. 8. He spent nearly 4 years in the Navy. His parents are Mr. and Mrs. A. O. Lucas of Aiken.

Klyce Ooley received his discharge after serving in the Coast Guard since Oct. 1942.

J. A. Darden was discharged Nov. 17 after 3 years in the Alaskan and Aleutian Islands.

J. B. Seale, manager of Plains Theatre in Lockney, who has been in the Lubbock hospital, suffering from a stomach ailment and pneumonia, is reported much improved. He will be in the hospital for some time yet.

Playing their last football game for Lockney Longhorns Wednesday night were the following seniors, Capt. David Williams, fullback and sparkplug of the team; halfback Ernest Rodgers, outstanding on defense; end, Thurman Davis; tackle, Bill Johnston, a mainstay lineman; tackle, Lonnie Seaman; guard, Ernest Fanning; center, Kenneth Thornton. In addition to these two regulars who will not be back are Bill Cargill, guard; and halfback Glenn Rhine. First stringers who will be back next year are Gene Messer, Harold Jeffcoat, Bob Logan, James Powell and Russell Crocker.

15 boys played probal last game on Mitchellman Field. The boys are John Hans, Cliff Ha Messer, Coy Kidd, Kenneth Holt, Cliff Ha Messer, Kelly Harrison, Sammit, Lane Crank, Sam, Jerry Williams, etc.

Summary of the Gar Tahoka elected to rec Lockney chose to def south goal. John Hans

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Pat...

The 58 FORD is here now...

there's nothing newer in the world

With all that's new for a world of difference

There's bold, new styling—new Interceptor V-8 Power—new Cruise-O-Matic Drive—new Ford-Aire Suspension! The 58 Ford is the only car ever to meet a world-wide test and win world-wide approval before its public premiere!

You could search the world over and never find a car to match this 58 Ford's new beauty... new power... new ride... all at the low Ford price. We know! We tried it!

In Paris... the most style-conscious fashion critics in the world had a deep, low howl for Ford's latest style creation. In the mighty Himalayas, Ford's new Interceptor V-8 engine with Precision Fuel Induction won the day!

Then there's nothing newer than the true air ride of Ford-Aire Suspension. It's like riding on a cloud! But, you don't have to go to foreign soil to drive this newest Ford. We'll gladly save you the trip. Come in today!

From London to Bangkok... the whole world loved it!

The 58 Ford stopped traffic in Trafalgar Square when it passed through on its round-the-world trip. And that was typical of the excitement this Ford caused in Paris... Rome... Athens... Istanbul... Calcutta... and Bangkok. For this Ford was proved around the world in the toughest "shakedown" cruise in history.

"THERE'S NOTHING NEWER IN THE WORLD OF STYLE!"

"THE WHOLE WORLD SEEMS SMALLER WITH FORD'S NEW INTERCEPTOR V-8 ENGINE!"

You'll ride in a new world of fashion with Ford's deep-sculptured styling. From new Power-Flow hood to Safety-Twin taillights, Ford's world-ahead styling is a stand-out! There's a new Slipstream roof... a new Sculptured rear deck that's out of this world.

You'll be ahead with Ford's new Interceptor V-8 and Precision Fuel Induction. Gives you up to 300 hp. Smoother power... more power... from less gas! The secret is Precision Fuel Induction, a new carburetor, fuel feeding, and combustion system.

You'll get up to 15% more gas savings with new Cruise-O-Matic Drive teamed with the new Interceptor V-8. New D1 position, used for normal driving, lets you move smoothly—with a touch of your toe—from solid-feeling take-offs right up to highway cruising speeds.

You'll ride on a cloud instead of a spring with Ford-Aire Suspension. This is the way you've dreamed of driving—floating on air! Four air pillows literally soak up any sign of a bump. Car levels every time someone gets in or luggage is loaded.

You'll steer with a feather touch with Ford's new Magic-Circle Steering. Nothing rolls like a ball, and that's the secret of Ford's handling ease. Free-moving steel balls in the steering gear are virtually friction-free—give you the closest thing yet to power steering!

Your night driving is safer with Ford's Safety-Twin Headlights. You get safety you simply can't get with single lights... special light for high beam... special light for low. It's the biggest advance since the sealed-beam! It's high style, too.

Smooth as they come... smart as they go... The Fairlane 500 takes the 58 styling cake, going away (arriving, too!)

COME IN... SEE THE CAR THAT WAS PROVED AND APPROVED AROUND THE WORLD!

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MR. FARMER!!!

Are you satisfied with the present farm prices?

LET'S GET TOGETHER AND LET OUR VOICES BE HEARD

You are invited and urged to attend a

COUNTY-WIDE Farmer's Union Meeting

Tonight-Thursday, Nov. 21, 7:30 p. m.

County Court Room, Floydada

Main Speaker will be

RICHARD ALEXANDER of Denton

State Secretary and Director of Insurances

Mr. Alexander is one of the best-informed men in the state on the farm program. You will enjoy and appreciate his talk.

A representative of Blue Cross and Blue Shield Insurance will be present to answer your questions on hospitalization and medical insurance.

ALL FARMERS, members and non-members, are invited to attend the meeting.

COME AND COMPARE!

Lockney Outscores Tahoka, 33-19

The mighty Lockney Longhorns, undefeated this season, outscored the scrappy Tahoka Bulldogs, 33-19, Friday afternoon to sew up the District 2-AA title. The Longhorns ended their regular season slate before 900 home town fans on a warm afternoon.

The Big Red meet the Dimmitt Bobcats Friday night at 8:00 in Bulldog Stadium, Plainview for Bi-District honors. Dimmitt, 1-AA champion, fell before the Longhorns, 32-0, earlier in the year but the bi-district contest is rated a toss-up.

Lockney has not been District Champion since 1948. Last year the Longhorns tied with the Longhorns for conference honors. Spur represented 2-AA in the 1956 bi-district game.

The Longhorns scored seven points in the first quarter and 10 points in the second stanza against Tahoka. The Big Red scored one touchdown in the first half and coasted to their sixth district victory.

Lockney looked good in spots against the young, but rough, Bulldogs. David Howell and Kelly Harrison showed up exceptionally well against Tahoka. Big Harrison got probably his biggest football thrill in the second period when he fumbled a loose ball in the air and raced 36 yards to score the Longhorns third touchdown.

15 boys played probably their last game on Mitchell-Zimmerman Field. The boys are: Capt. John Hanst, David Howell, Kenneth Holt, Cliff Hardy, Bill Musser, Coy Kidd, Kenneth Calloway, Kelly Harrison, Nelson Wofford, Donald Farish, Larry Hammit, Lane Crank, Bill Bigam, Jerry Williams, Dickie Barton.

Summary of the Game: Tahoka elected to receive and Lockney chose to defend the south goal. John Hanst kicked

Tahoka pass on the 5 and returned the ball to Lockney's 23. The explosive Big Red attack began to click at this point. Calloway moved for 6, Barton picked up a first on the Longhorn 33, Williams made 2 and 4, Williams scooted for a first on Lockney's 47, Cliff Hardy, halfback, romped for a first on

Statistics:

	Lky	Tahoka
First Downs	18	11
First Downs Rushing	14	6
First Downs Passing	2	5
First Downs Penalties	2	0
Net Yards Gained	336	196
Rushing	266	98
Passing	70	98
Passes Attempted	6	11
Passes Completed	2	6
Inter. By	2	0
Punts	2	5
Punt Average	40.5	40
Penalties	3-35	4-30

the Bulldog 38. Barton made 5. Lockney was charged with an offside penalty. Barton gained 6. Quarterback Bill Race was stopped at scrimmage as the first period ended.

Longhorns Score 20 Points: Lockney was awarded a first to the Tahoka 27 as the Bulldogs were charged with offside. Barton gained 6 and the visiting club was charged with a 15-yard penalty which gave Lockney a first on the Tahoka 6. Barton picked up 1 and 4 before Calloway crossed the goal from Tahoka's 1. Barton again added the point. Lockney 14, Tahoka 6.

Tahoka returned Hanst's kick from the 26 to their 34. The Bulldogs gained 2. Harrison grabbed a loose ball in the air and went 36 yards to score. Barton added his third PAT. Lockney 21, Tahoka 6.

Hanst tried an on-side kick which was covered by Tahoka on their 36. The Bulldogs gained 3. 1. and a first on the Lockney 46. Tahoka made 1. passed incomplete, offsetting penalties killed the next play. The Bulldogs gained 8 and picked up a first on the home team's 32. The Big Red defense stiffened as Tahoka gained 1. 2. 1. 0. Lockney took over on their 28.

An offside infraction was ruled against Tahoka, a Lockney pass fell incomplete, and Barton bulled for a first on the Longhorn 39. Hardy picked up 1, a pass was incomplete, Race made 2, Race punted to the Tahoka 12.

The Bulldogs went for 1, 6, 2, and punted to the Lockney 28. Williams returned the ball to the Longhorn 42. Race passed to Calloway who scored behind good blocking. The play covered 58 yards. Williams was stopped as he attempted to add the point. Lockney 27, Tahoka 6.

Hanst kicked to the Tahoka

SPORTS

JIM BOB REYNOLDS
Sports Editor

"B" Squad Loses To Dimmitt In Season Final

Lockney Longhorn "B" squad ended their football season last Thursday night with a hard-fought, 13-7, loss to Dimmitt "B" team. The game was played on Mitchell - Zimmerman Field.

Terry Clark, halfback, ran across the Lockney touchdown and Jimmy Minter, quarterback, crossed the goal with the extra point.

The "B" eleven has had a fine season, winning seven, losing three.

26 with the ball being returned to Tahoka's 31. A Bulldog fumble lost 7 as time ran out in the first half.

Hanst's kick started the second half. The ball was run back from the 25 to Lockney's 40. The Bulldogs gained 1, 3, 2, and punted to the 16. The speedy Williams raced the ball back to Lockney's 24.

A pass by the home team fell incomplete, Barton moved for 5, another pass was incomplete, Race's punt was returned from the 38 to Tahoka's 47. The Bulldogs passed for a

(Continued on page 7)

BARTON RUNNER-UP

Williams Ends Regular Season As Top Scorer

Scatback Jerry Williams ran across one touchdown against Tahoka last week to raise his season scoring total to 85 points. Left-halfback Williams is the Longhorns' leading point-maker through the regular schedule which ended against Tahoka.

Fullback Dickie "Bugger" Barton again paced the Big Red attack last week and moved into the runner-up spot for points scored. Barton ground out one touchdown and three PATs to raise his scoring total to 72 points.

Kenneth Calloway, right-halfback, tacked on 12 points against Tahoka to boost his total to 26 points. Quarterback Bill Race, second in team scoring last week, failed to cross the double stripe last week and fell to third place. Calloway is fourth in the scoring column.

Kelly Harrison, reliable Longhorn tackle, scored his first touchdown in the four years he has played football against Tahoka when he grabbed a loose ball in the air and raced

Other members of the team who are credited with scoring this season include: Cliff Hardy, 21; Kenneth Holt, 12; John Hanst, 7; Nelson Wofford, 6; Larry Hammit, 3.

Ryan, Mosley Pace Team

Jr. High Shorthorns End Season With Win Over Dimmitt

Lockney Jr. High Shorthorn eleven ended their football season with a bang!

The Shorthorns walloped Dimmitt Jr. High, 40-13, on Mitchell-Zimmerman Field last Thursday to climax a fine season. Final record for the squad was six wins, four losses.

Coach Weidon Dodson and Elvin Lyon have done a fine job with the team this year. The Shorthorns have developed into a strong unit as the season progressed and many of the boys show promise of becoming star high school players in a few seasons.

Doyle Thurman, halfback, paced the Shorthorn attack by tallying three touchdowns and two extra points. Quarterback Johnny Belt, Fullback Terry Mosley, and halfback Kenny Clark each accounted for one touchdown and Mosley and Clark added PATs to round out the Lockney scoring.

Coach Dodson praised the fine defensive work of guard Jimmy Ryan. Ryan broke through the Dimmitt line many times and dropped the ball carrier for a loss. The Lockney guard also caused the Dimmitt quarterback to fumble several times. Dodson was also pleased

PUBLIC PEP RALLY
A pep rally for students and all other Longhorn fans will be held at the High School Gym Friday at 3:10 p. m. All fans are urged to attend and boost the boys to a bi-district victory over Dimmitt.

with the showing of Mosley and Thurman, but termed the win a "team victory" with everyone turning in a fine performance. Coach Dodson said a banquet would be held for the Shorthorn squad some time before Christmas. A queen will be selected by the team and crowned at the banquet.

Members of the 35-man Shorthorn squad include: Ends - Audrey McCormick, Robert Holland, James Ray Wofford, Wayne Workman, Tommy Musser; Tackles - Ricky Collins, Jimmy Whitfill, Russell Davis, Johnnie Harris, Paul Ballard, Tommy Johnson, Ralph Kellison, Guards - Donnie Hanst, Jimmy Rushing, Jimmy Ryan, Ronnie Kidd, Tommy Skelton, Roy Ford, David Cates; Centers - Rayland Brotherton, Jerry Willis; Quarterbacks - Johnny Belt, Pat O'Brien, John M. Tye; Halfbacks - Kenny Clark, Doyle Thurman, Jimmy Graham, Jerry Johnson, Darrell Williams, Bobby Holt, Clement Zavala, Johnny Tannahill; Fullbacks - Terry Mosley, Ronnie Belt, Bill Dodson.

as an Army Air Force
Lucas, MOMM, 3-c was
ged Nov. 8. He spent
4 years in the Navy.
f the time in the Pacific
parents are Mr. and Mrs.
Lucas of Aiken.
Ooley received his
ge after serving in the
Guard since Oct. 1942.
Darden was discharged
7 after 3 years in the
He served in Alaska
leutian Islands.
Seale, manager of Plains
in Lockney, who has
in the Lubbock hospital
ing from a stomach ail-
and pneumonia, is re-
much improved. He will
be hospital for some time
ng their last football
for Lockney Longhorns
day night were the fol-
seniors, Capt. David
ns, fullback and spark-
of the team; halfback Ed-
odgers, outstanding on-
end, Thurman Davis;
Johnson, a main-
eman; tackle Lonnie
; guard Ernest Fanning;
Kenneth Thornton, in-
n to these two regulars
ill not be back are Bill
guard; and halfback
Rhine. First stringers
ill be back next year are
Messer, Harold Jefferson,
gan, James Powell and
Crocker.

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ead of a spring with
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Car relieves every line
oaded.

ouch with Ford's new
g rolls like a ball, and
dging ease. Free-moving
r are virtually friction-
yet to power steering!

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w simply can't get with
a high beam... special
vance since the sead-

Smooth as they come...
smart as they go... The
Fairlane 500 takes the 58
styling cake, going away
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... gives results in 1 to 14 days
Gibberellic acids give Verdo its marvelous plant growth properties. Verdo stimulates growth in main stems, lateral shoots and leaf size — Verdo improves flowering, develops earlier blossoming. Cuttings and transplants show faster growth, too. Many bi-annuals become annuals and blossom the first year.

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We will appreciate the opportunity of serving you. Come to see us.

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Select your Gift Items now and use our lay-away plan — We'll hold your selections until Christmas.

GIFT SUGGESTIONS FOR BOYS

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Pajamas in broad-cloth and knit, nice gift box
Orlon Sweaters in long sleeve and sleeveless.
Billy the Kid Sheriff's Suits
Sizes 3 through 6
Sox, Ties, Belts for the Boys

HATS
Stetson and Mallory
Give him a hat gift certificate and let him select his own.

CRAMERTON KHAKIS
Khaki Pants and Poplin Shirt to match.

FLORSHEIM SHOES
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TEX-TAN Gift Items
Belts, including genuine Seal Skin, Alligator and Leather
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MEN'S WEAR by MCGREGOR
Suburban Coats
Nylon Jackets
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Cardigan Sets in Corduroy and Wool including Caps and Shirts in matching colors.
Sweaters, long sleeve and sleeveless, wool or orlon, slip-over and coat-style
Sport Shirts in wool, rayon and cotton in regulars and long fellows. Also silk and cotton blend
Slip-over Nylon Fleece Jackets, knit collar opens into snug hood, known as the International Ice Bird
Men's Slacks, all-wool and silk and wool blend
Sport Coats

MEN'S WEAR by VAN HEUSEN
Dress Shirts, including the Grand Central Check with handkerchief and tie to match, also the Cuffer model with single cuff for cuff links. Also the regular whites and solids with regular and French cuffs.
Pure Silk Shirts in choice of colors, brown, blue or grey.
Handkerchiefs, coat pocket or regular, boxed or single.
Ties in choice of colors and patterns.
Sport Shirts in variety of patterns.
Pajamas in cottons, solids and prints in regular and long-fellow.

MEN'S WEAR by COOPER
All types of Sox, argyle, pure orlon, fleece, wool, stretchy
Shorts, briefs in cotton, boxer type in nylon and cotton
Sport Shirts with Vest to match, ideal for Christmas.

MEN'S WEAR by STYLEMART
Suits for men—in spite of the burglary we still have 200 suits to select from. Longs, shorts, regulars.
Tony Martin Suits, which is Stylemart's best suit, made from imported fabric.
Sport Coats in shorts, longs and regulars, sizes 36 to 46.
Topcoats, choice of patterns.

MEN'S WEAR by SWANK for Men
Cuff Links, Tie Bars
Visor Caddies for your maps, cigarettes, etc.
Men Prefer After Shave and Cologne
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And We're boosting You To Win That Bi-District Game with the Dimmitt Bobcats!

We Believe you have what it takes to go a long way in the play-offs and we will be backing you all the way!



Coach Rudy Haile



Coach Elvin Lyon

Bi-District Game - Plainview High School Field Friday, November 22, 7:30 P. M.

LOCKNEY LONGHORNS

No.	Name	Po.	Wt.	No.	Name	Po.	Wt.
11	John Hanst (C)	T	185	27	Milton Mickey	E	170
12	David Howell	E	165	28	Jimmy Minter	QB	150
13	Kenneth Holt	HB	140	29	Stephen Handley	T	220
14	Cliff Hardy	HB	150	30	Kelly Harrison	T	180
15	Bill Race	QB	180	31	Nelson Wofford	HB	140
17	Ronnie Harris	G	145	32	Donald Farish	E	165
18	Bill Musser	LB	150	33	Duane Griffith	C	170
19	David Robertson	E	165	34	Larry Hammit	E	160
20	Jackie Calahan	C	155	35	Dan Smith	G	205
21	Rickie Duvall	T	185	36	Lane Crank	T	220
23	Coy Kidd	G	160	37	Bill Bigham	C	160
24	Byron Brock	G	185	38	Jake Wofford	QB	150
25	Kenneth Callaway	HB	165	39	Jerry Williams	HB	150
26	Jerry Wofford	G	165	40	Dickie Barton	FB	165

Coaches: Rudy Haile, Elvin Lyon and Troy Lemley

DIMMITT BOBCATS

No.	Name	Po.	Wt.	No.	Name	Po.	Wt.
10	Carlos Barnes	QB	150	60	Mile Bailey	G	143
11	T. Touchstone	QB	155	61	Houston Frye	G	140
12	Keith Lowe	HB	160	62	Quinfred Oakley	G	155
21	Ted Collins	HB	155	63	Ben Holcomb	T	185
22	Jimmy Curtis	HB	135	64	Coyce Wilkerson	G	170
30	James Collins	HB	155	70	George Frye	T	160
32	Zay Gilbreath	FB	155	71	Berle Hyatt	T	200
33	Jerry Hyatt	FB	150	72	Donald Shelton	T	160
40	Norman Nelson	HB	140	73	Leon Gunter	T	190
44	Marion Oakley	HB	140	74	Jack Ragland	T	185
45	David Bradley	HB	150	80	Gordon Tranisch	E	154
50	Boyce Tate	C	165	81	Jerry Cluck	E	155
51	Jimmy Tate	C	165	82	Hal Ratcliff	E	165
52	Cary Johnson	G	160	83	Gary Cleaver	E	171

Coaches: J. D. Covington, John Ethridge, Alvis Fuqua

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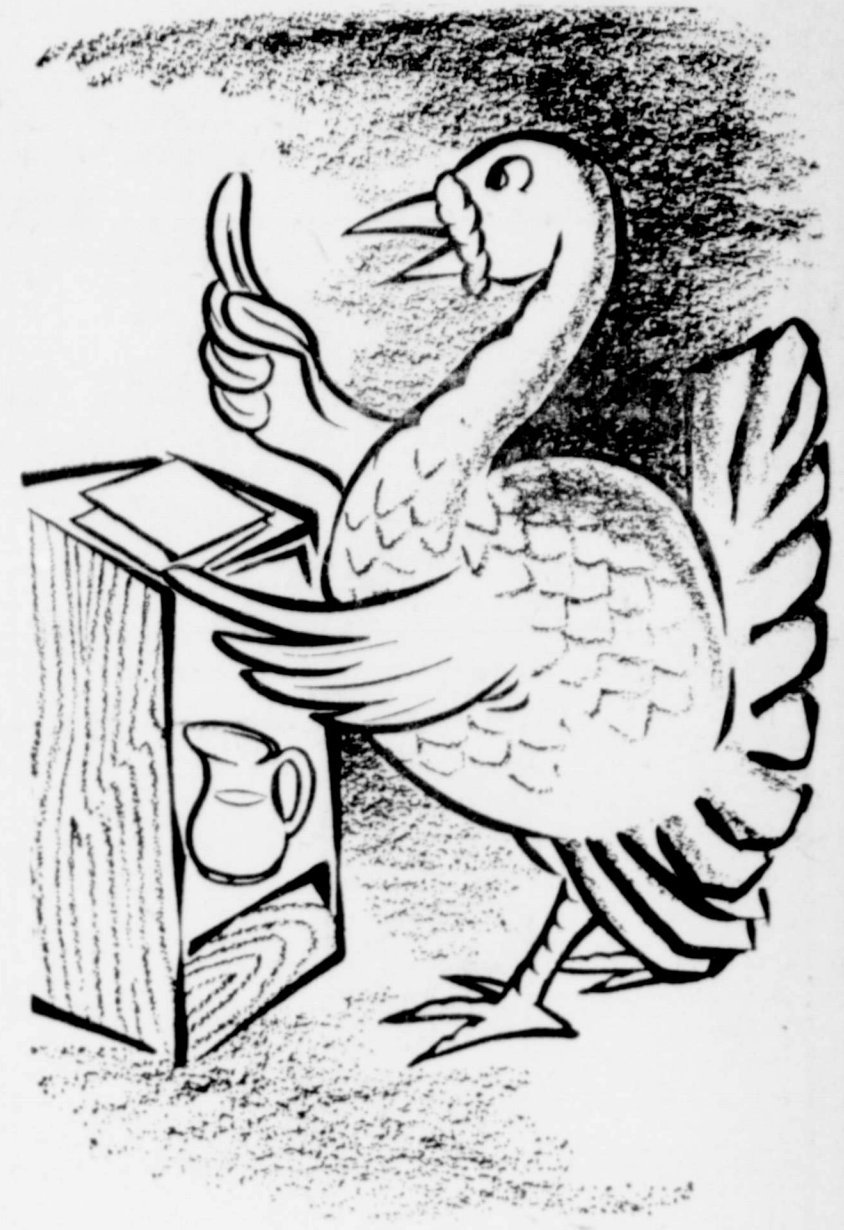
Let's Talk Turkey

MAYBE it's no coincidence that we use the Turkey as a symbol of Thanksgiving and also as part of a colloquial phrase meaning to discuss realities in a straightforward manner . . . since people who face facts and act accordingly usually have more for which to be thankful. So . . . let's "talk turkey" . . . let's be frank . . . even blunt . . . on the subject of shopping at home.

And let's begin by stating a point about which there can be no argument . . . that more trade volume in a community brings about more growth, more prosperity, better living for that community's citizens.

That is Straight Fact No. 1. Now let's move on to **Straight Fact No. 2:** More prosperity . . . more economic activity . . . in a community means better jobs and business, higher property values, better schools, stronger churches, more neighbors better able to help carry the community expense and work load.

For Straight Fact No. 3, let's go negative: The dollar we spend in some other city means \$3 or \$4 or more dollars of trade volume lost to our community as it stops circulating here . . . and the social and material benefits this lost trade would buy for us go instead to somebody else . . . who lives where our money is spent.



talk turkey. To talk in a frank or blunt way; to present unwelcome aspects of something plainly and with frank directness.—Webster's New International Dictionary.

Trade in Lockney

... where you collect dividends on your community loyalty

It Pays to Buy where you Live

YOU get everything that your money pays for . . . merchandise **AND** a trade-invigorated community to live in . . . when you buy from your home town merchants . . .

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| Lockney Drug Company | Jackson Tire Company | Luke's Shop | Cooper Conoco Station |
| Pylant Grocery & Market | Lockney Frozen Foods | Darnell Grocery | Baker Mercantile—Dry Goods |
| Lena Fae Store | Reecers Master Cleaners | Calahan and Brown Gulf Service | Baker Hardware Company |
| First National Bank | White Auto Store | Webster Service Station | Jack & June Shop |
| Knox Grocery & Market | Truett Variety Store | "Whitey" Baccus Motor Co. | Lockney Implement Co. |
| Handley Shop & Pump Co. | Hammond & Company | Baxter & Smith Grain Co. | Truett & Gene Motor Co. |
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Society News

Aiken Friendship Club Meets Tues.

Mrs. C. P. Pope was hostess to Aiken Friendship Club Tuesday, Nov. 19 at 2 p. m. for a program on textile painting and other handwork.

In attendance were Mmes. O. D. Wofford, Martin Bradley,

Lloyd Collis, Lloyd Duvall, R. R. Kellison, V. H. Kellison, Dale Hunt, C. T. Pope and Hershel Irwin.

Date of the next meeting has been changed to December 6 which will be a Christmas party in the V. H. Kellison home. Officers will be elected and handmade gifts will be exchanged.



SPECIAL

for Thursday, Friday and Saturday

With the purchase of TWO SKIRTS you will receive a

\$3.98 Sweater FREE

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Mrs. Floyd Jackson, Prop.

B&PW Club Enjoys Dinner Meeting

Lockney Business and Professional Women's Club enjoyed a Thanksgiving dinner and program at Plains Hotel Tuesday night beginning at 7:30.

Tables were centered with fruit and fall leaves in cornucopias.

Mrs. Ruby Merrick gave the invocation and following the dinner special music was given by the Melody Makers of Junior High School, directed by Miss Barbara Carruth, public school music teacher. In the group were Jan Thornton, Sandra Smith, Judy Thomas, Lynda Harris, Margaret Stapp, Mary Starkey, Larry Cross, Ralph Kellison, Mike Nance, Jerry Johnson, John Tye, Bobby Leach, Ernie Widener, Keith Emert, Joe Durham, Arlene Purcell, Joy Morrison, Nadine Cumbie, Delinda Phillips, Carolus Sandlin, Charlotte Brown, Frances Fowler, Marta Gay Minter, Carolyn Belt, Donna Sammann and Jo Readhimer.

Gifts were presented by Mrs. Jesse Cox in behalf of the club to Mrs. Rex Jackson and Mrs. Robt. Lee Smith, in appreciation of the wonderful style shows they have presented for the club.

Attending the meeting were Miss Barbara Carruth, and Mmes. Rex Jackson, Robt. Lee Smith, guests, and the following club members: Mmes. M. E. Shipp, Jesse Cox, Jeffie Griffith, Marvin Cox, Revis Harris, Carol Blair, Pat Stansell, Earl Minter, Claud Holley, Frances O'Hearn, Joe Wilson, R. L. Knox, Payton Powers, L. K. Sherman, Dorsey Baker, Raymond Rhodes and Ruby Merrick.

Hostesses for the event were Mmes. Claud Holley, Joe Wilson and Frances O'Hearn.

Layette Shower Given Saturday

Mrs. J. W. (Dub) Dipprey was named honoree at a Layette Tea given Saturday, November 16 at the home of Mrs. Gerald Sams. Calling hours were 3 to 5 p. m.

Wearing colorful baby rattlers for corsages, those in the receiving line were the honoree, her mother, Mrs. Doyle Harrison, and her grandmother, Mrs. Lillie Carthel.

The refreshment table was covered with blue and centered with a baby doll in a blue basin on a reflector framed with white chrysanthemums. Pink candles in a semi-circle banked with tiny white chrysanthemums backed the centerpiece. Favors were baby booties fashioned of white felt covered with pink net and tied with pink or blue ribbon. Cookies were iced in white and topped with pink or blue booties.

Presiding at the table were Mrs. Wayne Bybee and Miss Lynda Harris.

Hostesses for the delightful occasion were Mmes. Robt. Ayres, Gerald Sams, Revis Harris, Wayne Bybee, Claud Holley, J. E. Noland, Homer Ragland, Charles Duran, Joe Wilson, F. M. Neill, Archie Bybee, K. O. Crum, Van McAda, Buster Epperson, Robert Merrell and Misses Emma Stalbird, Sibyl Childers and Cleona Graves.

CARD OF THANKS

We are grateful to all those who sent food or flowers, who expressed sympathy or who helped in any way during the illness and at the death of our loved one. Every word or deed is very much appreciated and remembered.

The T. T. Threet Family.

Mrs. E. M. Quebe Complimented At Morning Coffee

Mrs. E. M. Quebe, Lockney, Deputy Grand Matron, was complimented by the local chapter of the Order of Eastern Star at a coffee given Saturday morning in the home of Mrs. Henry Ford Sr. Calling hours were from 10 to 11:30. Chapters from District Two, Section Three were invited to attend.

Guests were received by Mrs. Ford, who presented them to the honoree.

The dining table was covered with beige embroidered cutwork linen and centered with a sunburst arrangement of bronze chrysanthemums accented with gold 5-pointed stars. The coffee service and other appointments were of silver.

Presiding at the table were Mrs. Jim Bert Bobbitt, Worthy Grand Matron of the Lockney Eastern Star, Mrs. Buck Sams and Mrs. Chester Mitchell.

Mrs. R. V. Webster, Associate Worthy Matron, presided at the guest book where guests registered from Hereford, Dimmitt, Hale Center, Plainview, Floydada and Lockney.

Among those in attendance were four Past Deputy Grand Matrons, Mrs. Margaret Wilson, Dimmitt; Mrs. Bell Remus, Hereford; Mrs. Aileen Tilson, Plainview; and Mrs. Flora McNeill, Floydada.

Hostesses for the event were Mmes. Buck Sams, R. V. Webster, Howard Cooper, Jim Bert Bobbitt, Henry Ford Sr., and Chester Mitchell.

Circus Party Honors Four Six-Year-Olds

Four students of Mother Goose School observed their sixth birthdays with a Circus Party at the school Friday, November 15. Honorees were Mike, son of Mr. and Mrs. Charles Duran; Kim, son of Mr. and Mrs. Sterling Cummings; Gary, son of Mr. and Mrs. Jimmie Stennett; and Brenda, daughter of Mr. and Mrs. Bill Wisdom. Brenda was unable to be present because of illness.

Red and white streamers tied with balloons formed the circus big top.

Refreshments of cold drinks and individual cakes topped with a red candle were served the honorees, ten other students and the following visitors, D'Earl and Paula Cummings, Kelly Smitherman, Christi and Teresa Duran, Monty Bybee and Doug Stennett. Favors were noise makers and cups filled with candy.

Mothers assisting with the entertainment were Mmes. Sterling Cummings, Chas. Duran and Jimmie Stennett.

Two dollars, seventy-one cents in birthday pennies went into the school polo fund in honor of those having birthdays.

Rebekah Lodge Makes Plans For Christmas

The Rebekah Lodge met Monday night, November 18, at the local IOOF Hall with nine members present. Plans were made for a Christmas party to be held December 6.

A covered dish supper will be served and gifts will be exchanged by the both men and women. Each family is to bring gifts for their children. Following the supper, games will be played.

Mrs. Joyce Wood, hostess, served punch and cookies to those attending the meeting.

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We have a number of good used cars on hand. Come in and see them.

1955 Chevrolet 4-Door Sedan
Motor Overhauled, nice and clean

Three 1955 Chevrolet Pickups
All 1/2 ton, and in good shape. Take your pick.

1955 Ford 4-door Sedan
Low mileage, nice and clean

1949 Studebaker 4-door Sedan
A good car

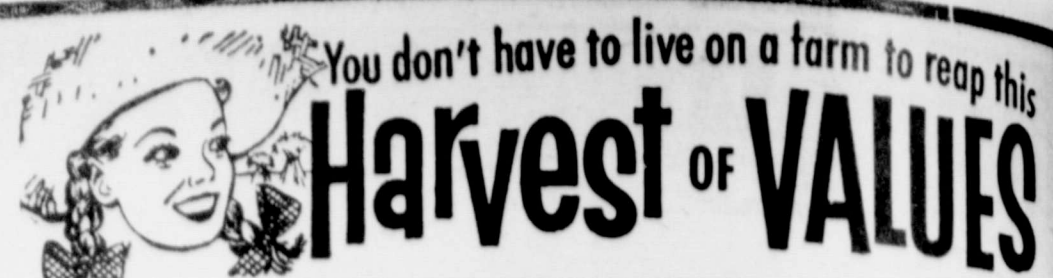
1954 Chevrolet 2-door Sedan
Belair, radio and heater, powerglide

1953 Chevrolet Station Wagon
Low mileage, new tires, a good car

1953 Chevrolet 4-door Belair
Powerglide, radio and heater, a good one

LOCKNEY AUTO COMPANY

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Pineapple Diamond Sliced—In Heavy Syrup 25c
No. 2 Can

PEAS Mission 303 Cans—2 for 29c

GRAPEFRUIT JUICE Kimbells 46 oz. can 25c

Sliced Apples Pie No. 2 Can—5 for \$1.00

PICKLES Full Quart Diamond 32c

SUGAR 10 lb. bag 99c

SALAD DRESSING Miracle Whip Quart 49c

CRANBERRIES Cello Bag Pound 25c

PECANS Halves 1 lb. bag 99c

SPUDS 10 pounds Cello Bag 59c

APPLES Extra Fancy Delicious—Lb. 15c

PUMPKIN PIE 8 Inch Frozen 49c

BACON Wilsons Corn King Pound 52c

BEEF ROAST Choice—Pound 49c

T-BONE STEAK Pound 65c

Hams - Dressed Hens & Turkeys

Call for Pylant's Trading Stamps at Lena Fae Store and Pylant's Grocery

Pylant's Grocery & Mkt.

Double Stamps Every Tuesday with \$2.50 Cash Purchase

TIMELY SUGGESTIONS

White Enamel BATH ROOM HEATERS — \$3.39 each

GAS HOT PLATES — \$7.19 each

ELECTRIC HOT PLATES — \$7.59 each

WEATHERSTRIP YOUR DOORS NOW!
We have Vina-Foam, the perfect weatherstrip, and above all, very low in price.

Butane and Natural Gas **ASBESTOS BACK STOVES** at prices you can afford to pay.

1x12 good grade **WHITE PINE BOXING** at only \$9.95 per hundred feet.

15 and 30-pound **ASPHALT SATURATED FELT** This is No. 1 grade felt, this week special — \$3.19 per roll

STONE FACE and BRICK FACE SIDING

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YOUR REXALL DRUGGIST

suggests these

PRECAUTIONS AGAINST ASIAN FLU

- Get plenty of rest
- Eat regular well-balanced meals
- Supplement your diet with vitamins
- Stay out of crowds
- Keep a safe distance from persons who are coughing or sneezing
- Wash hands frequently

Our Prescription Department is at your service

We are working hand-in-hand with the doctors and health agencies of this community to help protect your family against Asian Flu. Check with your doctor if any of the following symptoms appear:

- Fever
- Sore Throat
- Chills
- Coughing
- Headache
- Muscular Aches, Soreness

Complete line of sickroom needs

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LOCKNEY DRUG COMPANY

The **Rexall** Store

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WE FEATURE SERVICE FOR THE SICK

USE THE

For Sale

FOR SALE — Used Fowl blower for John Deere \$35.00. R. H. Tinsley, OL 4-3702.

FOR SALE — 1950 Oldsmobile in good condition, good tires at Baxter & Sml Co. 33-1

FOR SALE — Bibles of 4 Christmas gifts. "Light World" Bible special. Mrs. Bert Vernon. 33-1

PICTURE FRAMING — I have added a picture service and are offering selection of frames to choose from at all the work.

GLASS! GLASS! GLASS! — Our new line is our glass. We will be glad to install glass. Also plate glass, picture and desk tops. If your glass needs see us. FOWLER HARDWARE CO. 33-16

FOR SALE — 18-inch tow moldboard plow for Ford, 2-row tandem list for Ford, 2-row knys motor, James Whitford OL 4-3681. 32-1

FOR SALE or TRADE — Su electric frying pan, good condition. Consider trade electric coffee maker, folding chairs or hair dryer. M. S. Bramlet, 3 miles west of north Lone Star. 32-1

SETS MADE — One miniature. Fowler Hardware. 13-1

FOR SALE — 2 1/2 acres in Florida, improved, one irrigation well. A good buy for the farmer. M. A. Crum, Houston, Floydada. 32-1

FOR SALE — One 14-ft. with trailer. Also small mixer and wheel barrow. J. H. Cooper Agency. 9-1

FOR SALE — 3 rooms a to be moved. Call 33-1. Jake Jones. 32-1

FOR SALE — House with and bath. Living room. Harold Storie, 4-2107. 31-1

FOR SALE — Farms, ranch property. Irrigated to \$5 per acre and up. Range \$15 per acre and up. I and city property price. If there is a bargain, call W. C. Roberson, 20th, phone CA 4-5328. Home at the City Barber Shop. 31-1

FOR MONUMENTS and CURB — See Weldon Dods, 2240, Lockney. 23-1

WON COSMETICS — M. S. Sams, representative cosmetics for men and women for the family. Phone 145. 23-1

FOR SALE — Town lots at Lockney, excellent homes, large lots. Have some lots. Most of them improved, some unimproved. M. E. Hollums, Arthur Sams Abstract Co., Floydada. 20-1

BAKES — I bake and decorate for all occasions. M. A. Rowell, phone 3303. 4-1

ALUMA - KRAFT AWNING — Humphreys tension - sea windows and doors. See fence. See L. L. Reece 2262 or 2277. 2-1

FOR TRADE — Our equipment 2-bedroom home at Plains for a lot or equity in west Lockney. Jimmie Bennett, dial OL 4-2252. 28-1

FOR SALE — Manure spreader 24 foot livestock scales. I. Baker. 28-1

FOR SALE — 5-bedroom brick home. Call OL 4-2225. 25-4tp

IRRIGATED FARMLAND — RIMER & BAILEY COUNTY. Plenty of water — Productive land. Things to suit the most serious buyers.

MAGNESS REAL ESTATE — 555 Phone 8-4 Farwell, Texas 26-1

FOR SALE — Storm Wind doors, Humphrey tension. See Rusco or Willis. J. H. Kraft awnings. We sell them. L. L. Reece, Phone 4-2262. 27-1

See me for Washed Sand and Gravel

Delivered to your job. C. L. CALLOWAY Phone 2224 Lockney

American Legion Conferences At Plainview Nov. 25

Plainview — The second of a series of Post Activities and Membership Conferences of The American Legion in the West Texas area will be held here Monday evening, November 25, at 7:30 o'clock at The American Legion Home, Post Commander Wilfred Stoerner announced today.



Square meals often make round people.

Plains Floral Shop
Phone OL 4-2385

Scheduled to appear on the program will be Department Commander Warren G. More of Tyler, Vice Commander C. B. Cathey of Hamilton, District Commander Raymond Andrews of Big Spring, Department Adjutant G. Ward Moody of Austin, and Virgil Crawford of Brownfield, member of the Internal Organization Committee.

Primary purpose of the meeting will be the development of the youth programs of The American Legion that will be featured in 1958. Among these are the Oratorical Contest, in which the finalist will receive \$8000 in scholarships, Junior Baseball, and American Legion Boys State which will be held at the University of Texas in June.

A report will be given by each Post Commander in the area on the "100 Day" membership campaign.

Season hamburger with your favorite seasoning and roll it into balls the size of a large walnut. Thread the hamburger balls on to a skewer, alternating with chunks of tomato, green pepper, cooked carrot, cooked potato and canned onions. Brush all with melted butter or margarine and place in preheated broiler. Broil five minutes on each side.



TRAVIS AARON, safety supervisor for the Southwestern Public Service Company, presents the National Safety Council's first place award in the Public Utility Division to

the company's division manager in Plainview, J. M. Collins and to Charles Stimson, left, safety and personnel supervisor for the division.

SW Public Service Wins First Place In Safety Contest

Local truck and passenger car drivers for the Southwestern Public Service Company were notified this week that their safe driving record contributed to national first and second place awards in the 26th National Fleet Safety Contest of the National Safety Council. The awards went to the Plains Division of the electric service company, which includes eight counties in West Texas and Clovis and Portales in New Mexico. Joe Parrish and Ray James were the local men taking part in the contest.

Truck drivers were honored for the second consecutive year with the national first place award in the Public Utility Truck Division. The 66 trucks operated in the division were driven a total of 796,555 miles between July 1, 1956, and June 30, 1957, with only two accidents. This gives the drivers a record of one-fourth of an accident for every 100,000 miles of driving as compared to one and one-half accidents per 100,000 miles as a national average among entrants in the contest.

In the passenger car contest, drivers of the 40 automobiles in the Public Service Fleet had only one accident in 707,034 miles of driving, while the national average was over twenty times this amount. This record gave passenger car drivers a national second place award in their division.

DESSERT WITH FALL FASHION COLORS
Monochromatic in shades of beige and brown, this dessert is a natural for autumn entertaining. Melt a ten-ounce package of marshmallows in one cup of strong, hot coffee. Cool, then fold in a cup of heavy cream which has been whipped. Put the dessert in 12 fluted paper cups, sprinkle with grated chocolate and slices of Brazil nuts. Place in the freezer compartment of your refrigerator until firm.

Caution plus courtesy, plus common sense, equals safety.—**DRIVE SAFELY**

If you find life is empty, try putting something into it.

Crabs are shipped to market alive packed in seaweed.

A minute for safety beats a month for repairs. — **DRIVE SAFELY**

People get the most kick out of life who do the least kicking.

TRY BEACON CLASSIFIEDS.

New Members To Station Council Are Appointed

Increased interest in the agricultural research activities at the High Plains Station of the Texas Research Foundation at Halfway has resulted in the appointment of new members to the Advisory Council for the Station. These appointments approved by the Executive Committee were made to give more widespread representation on the Council and to give recognition for efforts made in behalf of the Station.

O. R. Stark Jr., Quitaque; Wilmer Smith, Wilson; O. B. Ratliff, Lubbock; Homer Roberson, Petersburg; and Glen Reagan, Abilene are new members. Other members reappointed for 1957-58 are Ewald Quebe, Lockney; Joe Foster, Lockney; Jimmy Wilson, Jr., Floydada; E. A. Robertson, Floydada; Donald

Wooten, Crosbyton; J. Edd McLaughlin, Ralls; and E. R. Steen, Idalou.

The Executive Committee of the Advisory Council for the Station for 1958 are Harold Hien, Plainview; Art. P. Bralley, Amarillo; Grady Goodpasture, Brownfield; Jason Gordon, Plainview; H. M. LaFont, Plainview; Frank Moore, Plainview; R. V. Payne, Plainview; R. G. Peeler, Hereford; George Pfeifferberger, Lubbock; Ewald Quebe, Lockney; and Jack Yarbrough, Littlefield.

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107 North Main Street
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Would appreciate your business.

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or see me at my home in the Lone Star community.

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AMON CARTER JR., President

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NOW ON REDUCED BARGAIN DAYS RATES

EFFECTIVE A SHORT TIME

Daily and Sunday

7 Days a Week

WAS \$1800 Per Year
NOW \$1395 By Mail

Daily Without Sunday

6 Days a Week

WAS \$1500 Per Year
NOW \$1260 By Mail

Fill out coupon below, mail direct or hand to your nearest Home Town Agent.

NAME
LOCAL ADDRESS
TOWN STATE

Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday
Appointment Not Necessary but for your Convenience
Dial YUKON 3-2496, Floydada

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U. S. and STAPLETON TURBINE PUMPS

We service ALL makes of Pumps.
We drill and repair irrigation and house wells.

We keep a large stock of all sizes Bolts, V-Belts, Shovels, Hoes, Rakes and other Hand Tools.

"DON'T LET WELL TROUBLE TROUBLE YOU—CALL US."

Handley Shop & Pump Co.

JOE HANDLEY, Prop.

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Shop Early and AVOID THE RUSH

DO YOUR CHRISTMAS SHOPPING EARLY. Come in to our store today and make your selections. We have a fine line of gift items for all the family. Use our lay-away plan.



Bulova Watches and Watch Bands

New selection of Jewelry

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8 mm. Movie
Polaroid Camera
Sets
Argus C-3 and C-4
35 mm.



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Private Affair — Carressant

Seven Winds Cologne by DuBarry

BILLFOLDS for Men and Women
BARBECUE SETS
SHAEFFER PEN and PENCIL SETS
BIBLES — STATIONERY —

ST. REGIS ELECTRIC BLANKETS

Single Control — \$21.95
Double Control — \$27.95

1 year guarantee — replaced at Byrd Pharmacy



Christmas Wrappings
Ribbon
Decorations
Christmas Cards
All sizes
Ceramics
Ash Trays

Gifts for every member of the family.

PERFUMES and COLOGNES

TOILETRIES FOR MEN

by Kingsmen, Sportsman and Max Factor

LUCIEN LELONG COLOGNE for Women

Tailspin — Indiscreet — Sirocco

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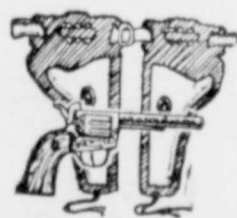
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REMINGTON ROLLECTRIC

Only \$31.50

Now hidden beard disappears like magic with Remington's miracle shaver—the only shaver with rollers! See it today!

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GIFTS FOR THE KIDDIES



DOLLS of all sizes
Toys — Games — Balls
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Wheel Toys — Guns
Gifts for the Baby



Remington Princess

for the Ladies.

\$17.50

Choice of colors.

—Also—

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TUF-NUT SALE DAY

FREE GUESSING CONTEST • FREE TUF-NUT KNIVES WITH PURCHASES



MR. CLINT DURHAM, TUF-NUT'S representative, will be here Friday and Saturday, Nov. 22-23, to demonstrate the superiority of Tuf-Nut Work Clothes.

FREE!
TWO BLADE
TUF-NUT KNIFE



Knife Given Free
With the Purchase of Any
Two Men's or Boy's
TUF-NUT GARMENTS
DURING THIS SALE ONLY
2 KNIVES WITH 4 GARMENTS

DEMAND
TUF-NUT WORK CLOTHES

Men's Finest
**TUF-NUT
COVERALLS**
\$5.95
Less 25c Coupon
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**THIS
COUPON
IS
WORTH
\$1.00**

BRING THIS COUPON TO OUR STORE
IT IS WORTH \$1.00

On the Purchase Price Of a
**TUF-NUT
MATCHED SUIT**
OR ANY TWO
TUF-NUT KHAKI OR
ARMY TWILL PANTS OR SHIRTS
LENA FAE STORE, Lockney
Good Only Nov. 22-23

KNIFE FREE WITH TWO GARMENTS

This Coupon WORTH 25¢

BRING THIS COUPON TO OUR STORE
IT IS WORTH 25¢ On the Purchase Price Of Any

**MEN'S or BOYS'
BLUE JEANS OR
DENIM PANTS** TUF-NUT
**COVERALLS
OR JUMPER**

KNIFE FREE WITH TWO GARMENTS

Tuf Nut
BOYS' WESTERN
Cowboy Jeans

As Authentically Western
As A Branding Iron!

Boys' 10-oz. Jeans
Size 0-7 — \$1.69
Size 8-11 — \$1.95
Size 12-18 — \$2.19

Boys' 13 3-4 oz. Jeans
Size 4-11 — \$2.29
Size 12-18 — \$2.69

Boys' 8-oz. Denim Jackets
Size 2-10 — \$2.29
Size 12-18 — \$2.49

Boys' 13 3-4 Oz. Jackets
Size 4-10 — \$2.29
Size 12-18 — \$2.49

Tuf Nut
Authentic Western
"111"
Cowboy Jeans

★ SANFORIZED
won't shrink!

13 3/4 Oz. Denim
heavy duty
Talon zipper fly
Sizes 28 to 38
\$3.49
Less 25c Coupon
Now \$3.24

SHIRTS
\$2.95
Less 25c Coupon
Now \$2.70

LOOK FOR THE TUF-NUT DOUBLE CIRCLE

Only **TUF NUT** Gives this
in
**MATCHED
SHIRTS & PANTS**

HERE'S WHY:

- ★ Known everywhere
- ★ Preferred everywhere
- ★ More comfortable to wear
- ★ More dressy in appearance

You'll know by looking... at the Quality we show you!

Shown here: Tuf-Nut Sanforized carded Army Twill in Army Tan; Silver Gray; Deep Brown; Gray Green; and Dark Green, all with zipper.

**MEN'S
MATCHED SUITS**

Type I Army Twill	Type IV Army Twill
Shirts \$4.50	Shirts 3.50
Pants 4.95	Pants 3.95
Less Coupon \$9.45	Less Coupon \$7.45
Less Coupon 1.00	Less Coupon 1.00
\$8.45	\$6.45

CHAMBRAY SHIRTS
\$2.25 value, Blue and Grey, on sale —
\$1.79 or 2 for \$3.50

Be A Winner in the FREE
TUF-NUT GUESSING CONTEST
FREE! FREE!
10 WINNERS

Ten TUF-NUT Garments will be given ABSOLUTELY FREE to the ten persons who guess the nearest to the number of times the word "TUF-NUT" is in our store window. See our special TUF-NUT display and put your Free Guess in today. Winner will be announced at—

LENA FAE STORE
NOVEMBER 23 — 4 p. m.

TUF-NUT OVERALLS
Striped or blue — \$3.49
Less 25c Coupon — \$3.24

Boys' Tuf-Nut Overall
Sizes 0 to 7 — \$1.79

Boys Lined Jackets
Sizes 2 to 10 — \$2.49
Sizes 12 to 18 — \$2.95

TUF-NUT JEAN MATE SHIRTS
Fine combed Cottons, Gingham, Printed Suedes. The perfect match for TUF-NUT Jeans... each shirt is full cut and sanforized. Two pockets on all styles and two extra matching buttons. Two tucks in back of yoke in colorful combinations.

SALE PRICES ON JEAN MATE SHIRTS:
Sizes 2-8 — \$1.29 to \$1.49
Sizes 10-18 — \$1.79 to \$1.95
Mens — \$1.95 to \$2.95

Men's 13 3-4 Oz. Jeans — \$3.49
Less 25c Coupon — \$3.24
Jackets to Match — \$3.95
Less 25c Coupon — \$3.70

SEE THE NEWEST and LATEST
CAMPUS-STYLED TROUSERS
and SHIRTS FOR YOUNG MEN

TUF-NUT
SPORTS WEAR



"IVIES"

Ladies' Tuf-Nut Jeans
Sale Price — \$2.79

Girls Jeans
Sizes 2 to 7 — \$1.69
Sizes 8 to 14 — \$2.19

LIVE AND LET LIVE LENA FAE SWEATT DIAL OL 4-2217 LOCKNEY

Have A Friend Visit Here
Mrs. Claude Workman and children, Ruth Ann and Mark, returned to their home at Wickenburg, Arizona, after an enjoyable visit with relatives. They attended the Golden Wedding of his parents, Mr. and Mrs. W. H. Workman of Lockney, and also enjoyed several other events. Mr. Workman especially enjoyed attending the game, relatives said. He was a former player on the team.

Saturday night before the wedding observance Mrs. Harley Workman hosts to members of the family for a buffet at their home just east of Lockney, honoring the Workmans. Attending were Mr. and Mrs. Workman, Mr. and Mrs. Phillips and family, Mr. Herman King and Mrs. Nora Snodgrass, Mrs. Claude Workman and the Harley family.

OF THANKS
I wish to express our appreciation to the people of Lockney and vicinity for every word of kindness at the time of my accident and during the months in the hospital. Prayers, flowers, cards, and visits have been a blessing and words of concern and love and concern extended to us by the churches and organizations. We sincerely appreciate every one.

I wish at this time to also express my respect and love to my General Hospital staff. I especially appreciate Dr. Gold. Their patient and hours of care will always be a cherished memory. God bless every one in my family.

Mrs. R. F. Sandlin and family

OF THANKS
I thank very much for the cards and letters while I was in St. Pauls Hospital, Dallas.

Gilbert Bean

FOR SALE:
WHOLESALE BEEF
Ready for Locker, government graded

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400 NEW RADIATORS
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Shower Honors Mrs. Gene Himmit

Mrs. Claudie Gene Hammit was named honoree at a Pink and Blue Shower given in the home of Mrs. J. D. Wood Thursday afternoon from 3 to 5 o'clock.

The serving table was centered with a large stork surrounded by smaller storks, miniature

dolls and bottles which were used as plate favors. Nut cups were pink and blue and the punch was pink.

Hostesses for the occasion were Mmes. Bill Strickland, J. W. Smith, Truett Bilbrey, Connie Read, J. D. Wood, Lockney, and Mrs. J. G. Pruitt, Floydada.

Guests registered from Adrian, Plainview, Floydada, South Plains and Lockney. Approximately 30 called or sent gifts.

Society

Large Number Attend El Progreso Guest Day Review

A large number of out-of-town people and area residents were guests of El Progreso Study Club Saturday when Mrs. Fred Hegi of Tahoka, reviewed "To Live Again" by Catherine Marshall at a guest day tea. The event took place at 2:30 at the Methodist Church.

Guests were greeted by Mrs. Guy Sams, Mrs. Clyde Briley, and Mrs. Dee Copeland.

Mrs. Milton Ashton, president of El Progreso Study Club, welcomed the guests and introduced Mrs. Clyde Briley who presented the talented guest speaker.

Mrs. Hegi held her audience intently as she gave a review of Mrs. Marshall's newest book, not yet on the market. Mrs. Marshall is the author of the best-selling books, "Mister Jones Meets the Master" and "A Man Called Peter". Mrs. Hegi was presented a gift of appreciation from the local club.

Following the book review guests were invited to Fellowship Hall for refreshments.

A yellow cloth accented with colorful fall leaves and topped with white ruffled net, covered the refreshment table. An attractive arrangement of bronze chrysanthemums and fall leaves holding a small open Bible centered the table which was appointed in silver. Small gold books inscribed with "El Progreso Study Club 1957" and carrying favorite scriptures were used as plate favors. Napkins were in fall colors of brown, yellow and green. Fall flowers were placed at vantage points about the entertaining rooms.

Mrs. Henry Hodel and Mrs. Guy Sams presided at the table and Mrs. Owen Thornton presided at the guest book where guests were registered from Abilene, Tahoka, Plainview, Floydada, Tulla, Petersburg, and Lockney.

Out-of-town guests included the following from Floydada: Mmes. L. F. Martin, Virgil Shaw, M. J. McNeill, John Stapleton, Edna Phillips, Lewis Reddy, Connie Bearden, Norman Muney, Charles Holmes, Mack Hickerson, Sam Green, J. C. Veach, Henry Barber, W. H. Bethel, W. O. Tye, Kenneth Bain, Ed Johnson, W. H. Henderson, Harry Koenen, Henry Willis, O. G. Glassmoyer, Tate Jones, J. M. Willis Sr. Geo. Smith, J. B. Jenkins, Wilson Kimbell, J. H. Barnard and Miss Bernice Bishop.

Other guests included Mrs. J. Ross Crocker, Tulla; Mrs. John Gregory, Mrs. Donald Bledsoe,

Mrs. Paul Gay and Linda, Petersburg; Mrs. Terry Noble, Mrs. Hegi of Tahoka; Mrs. C. G. Willis, Abilene; Mrs. Hoyette Hodges, Mrs. Warren Mathis and Mike of Plainview.

Guests of the club from this community included Mmes. H. J. Moore, Fred Cooper, R. B. Holt, Geo. Myers, Charlie Smith, Arch Crager, John Belt, Claude Hammond, Hall Ferguson, Mondell Mills, Henry C. Ford Sr., S. G. Miller, Raymond Teeple, Melvin Brock, Joe Foster, Clyde Hill, Robt. W. Smith, Wilson Kermickel, Bob Miller, R. C. Mitchell, Tom Moore, Don Hatch, F. O. Schacht, A. P. Barker, Rev. and Mrs. E. Lee Stanford.

Floyd HD Council Plans For Bazaars

The last business meeting of the year of the Floyd County Home Demonstration Council was held Saturday, November 19, in the Council room at the courthouse at 2:30 p. m. The chairman, Mrs. Grigsby Milton, presided.

Twelve members from seven clubs were present, also two visitors, Mrs. S. J. Latta and Mrs. Ben Quebe.

Mrs. W. W. Trapp, chairman of yearbook committee asked that each club let her know how many yearbooks they wanted so the committee would know how many to get printed.

Final plans for the bazaars were made. The bazaar in Floydada is to be Dec. 7 beginning at 9 a. m. Mrs. Zant Scott will secure a location where it can be held. Clubs participating at the Floydada bazaar are Sandhill, Sunnyside, Homebuilders, Harmony, Dougherty, Lakeview and Starkey.

The bazaar at Lockney will be December 14 also beginning at 9 a. m. Mrs. W. D. Nance will secure the place there. Clubs to participate at the Lockney bazaar are Lone Star, Providence, South Plains, Sterley and Lockney.

Every club member throughout the county is to contribute an item, homemade or home grown valued at one dollar or more for the bazaars. Proceeds will go to the council fund.

The chairman of finance committee in each club are asked to help in the bazaars.

Mrs. Lynn Miller, county 4-H adult leader expressed her thanks to those who helped in any way at the 4-H awards banquet which proved quite a success.

Chairman of recreation, Mrs. L. T. Wood gave an annual re-

port of that committee and read the list of names of speakers in council during the year. A book will be contributed in appreciation of the speakers and their names will be listed in the book. Speakers during the year were Mrs. Lee Gollight, Olin Watson, Lt. Crockett, Elizabeth Davenport, June Marble, Fredia Smith, Mmes. Arlon Miller, W. W. Trapp, and J. T. Spears.

Plans for the annual Christmas party were completed at

the meeting. The party will be in the council room December 21 at 2:30 p. m. Mrs. W. W. Trapp and Mrs. D. T. Mayo will be in charge of the Christmas tree and decorations. Mrs. Zant Scott is chairman of the refreshment committee. Mmes. Lynn Miller, E. O. Barrett and D. T. Mayo will work with her.

The recreation committee will prepare the entertainment and the finance committee will take care of the gifts.

Following the business meet-

ing, Mrs. L. T. Wood Thanksgiving game. Those present at the meeting were Mmes. Grigsby Milton, Chairman; J. T. Sandhill, vice-chairman; Zant Homebuilders; E. O. Barrett, D. Nance, Lone Star; Bessie Des, Providence; Lynn Sandhill; John Smith; D. Wood, South Plains; D. Schaffner, Sterley.

GO TO CHURCH SUN

SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Highway 70

THURSDAY NIGHT, Nov. 21

FUN NIGHT



dan duryea
Jayne mansfield
martha vickers

a trail of perfume... and violence!

An army of police—and the underworld—are hot on the scent of the beautiful burglar mixed up in the robbery of the decade!

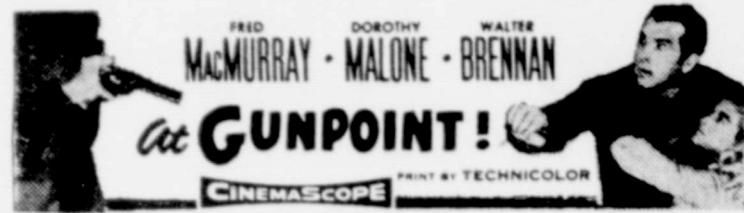
the burglar

A COLUMBIA PICTURE

They set up a luscious blonde as bait — Jayne Mansfield, fabulous blonde beauty of stage and screen, in a daring and original suspense story.

Also CARTOON

FRIDAY AND SATURDAY, Nov. 22 and 23



All the guts and gusto of the west that was — and never will be again — the stirring story of a stalwart man — who knew that right was right and wrong was wrong.

Also CARTOON

SUNDAY and MONDAY, Nov. 24 and 25

Every tick of the clock... Every beat of your heart... brings the big moment closer!

time for another great one...

3:10 to YUMA

Starring **GLENN FORD • VAN HEFLIN**
FELICIA FARR

Intensity mounted as the whole town waited — like a powder keg with the fuse burning short — Glenn Ford and Van Heflin at their best in a suspense-packed western Drama.

Also CARTOON

TUESDAY and WEDNESDAY, Nov. 26 and 27



Selling drugs to teen-agers was their business — until one man dared to fight them — an intensely gripping drama of what happens to teen-agers who try to grow up too fast.

Also CARTOON

We Are Ready To Take Care of Your PLUMBING PROBLEMS

Large or small

Our goal is to help build and maintain a more sanitary and healthful community. When we can help you call

Day OL 4-2451

Night OL 4-3181

We invite you to come in and get acquainted.

MUSSER'S PLUMBING SHOP
Ambulance Service for Sick Plumbing

HESSTON ROW CROP SAVER



SAVE UP TO 80%

BRAND NEW PRINCIPLE picks up to 80% down maize — by actual field tests! For harvesting maize and other row crops. No real "slobber" or shattered heads. Fits most combines.



SEE YOUR DEALER
Tye & Ansley Oliver Company

Phone OL 4-3597 Hwy. 70

BENEFITS OF LAND BANK LOAN

Low costs, long terms, doing business with home folks, sound lending policies. See or write—

FLOYDADA N. F. L. A.
319 S. Main Phone YU 3-2480
Jake B. Watson, Sec.-Treas.

ARTHUR B. DUNCAN
ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager

South East corner Square Floydada, Texas
Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land titles.

ANNOUNCING . . .

OUR NEW ELEVATOR AND GRAIN STORAGE

AT LONE STAR

is now open and ready for business.

Offering You . . .

GOVERNMENT BONDED WAREHOUSE

FAST, FRIENDLY SERVICE

We have ample room for all your grain and we invite you to bring it to our new elevator at Lone Star. We have 300,000 bushel capacity there.

Our Lone Star elevator is located just south of Cassel Bros. Gin on Farm Highway 598

Wilson Bros. Grain Co.

Plainview Lone Star Happy Union

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TELEPHONE TALK

C. Oakley, Manager

FAMILY REUNION

Ever held a family reunion by telephone? You can with a long distance service known as the "conference call." If members of your family live in three or four cities, we can put you all on the same call at everybody can talk with and hear everybody else. You think of a cheaper or better way of getting the together?

EXTRA TELEPHONES

Wives are most wives spend more time in the kitchen than in any other room of the home. That is why many families are having an additional telephone in the kitchen — only \$1.00 a month — where it cuts down on thousands of steps every month, cuts down on calls and dashing through the house to answer the telephone.

Call our Business Office OL 4-2202 and order your telephone today.

EXTRA LINES

Telephone traffic heavy in your home? Why not or second telephone line. Teen-agers would especially enjoy their own line with their own listing in the directory.

THOUGHT FOR THANKSGIVING

Remember that old, Thanksgiving song, "... over the hills and through the woods, to Grandmother's we go?"

A short sleigh-ride was all it took to get to Grandmother's in those days. Today, it seems as if everyone is so far away — even when we travel by car.

Thanksgiving, why not go "over the river and through the woods" the modern way — by telephone.

Yes, we won't be there to enjoy that wonderful food — golden-brown, stuffed turkey, the cranberry sauce, homemade bread and rolls — but we can gladden the hearts of those dear to us with a phone call.

Distance is a wonderful, personal way to visit on the holidays. Low Station-to-Station rates make Distance economical, too. And remember, call by phone — it's twice as fast.

COLOR FOR CHRISTMAS

Christmas may be a month or so away, but the way to make it's not too early to begin making out your list.

To match this colorful season of the year, televisions in color are an ideal gift — particularly for relatives or close friends who have only one telephone in the home.

A handy additional phone in color will be a gift you'll remember all-year long as it makes their telephone service more convenient, more useful — and more fun.

Try not call the telephone company today to learn why it is to give a telephone in color.

Call by number. It's twice as fast.

WESTERN BELL TELEPHONE COMPANY

DR. O. R. McINTOSH

OPTOMETRIST

South Main St. Phone Yukon 3-3460
Floydada, Texas

Setting Up Two Census Bureau Local Divisions

Floydada. — For Census purposes Floyd County has been divided into two Census County Divisions, the Lockney Division and the Floydada Division.

In a joint program with the State of Texas and each of its counties, the Bureau of the Census is establishing areas, known as "Census County Divisions," for use in statistical reporting. Similar areas were established in the State of Washington prior to the 1950 Census, and since 1950 have been put into effect in eleven other States.

Kenneth Palmer, a member of the Census Staff, was here from Washington to consult with county officials and solicit their advice in regard to the proposed areas for Floyd Co.

The proposed Census County Divisions should be particularly useful for local administrative purposes. The Census County Divisions are generally larger in area and population than the Justices' or Commissioners' precincts; they have clearcut boundaries which can be easily identified; and they are intended to remain as permanent areas. For the most part, they are based on the communities which serve as the focal point of each area.

The statistical data for these divisions will serve as a yardstick with which to measure the sphere of influence exercised by such communities. It is believed that the Census County Divisions will be a handy tool for the use of county officials, local newspapers, and business and civic organizations.

Mr. Palmer gives assurance that the county divisions set up by the Bureau of the Census will not interfere in any way with the use of Justices' or Commissioners' precincts by the State or counties.



Dear Editor:

There was a piece in the paper here the other day which reports Mr. Eisenhower as saying the way for us people to beat inflation is to buy less when prices are going up.

My practical neighbor says he is way ahead of the President on this point, being as he has always made it a habit to buy less of it when stuff gets to costing more.

But he don't aim to put in for any medal for helping to hold the inflation line in this manner, because he says all of the credit really belongs to his banker who hates overdrafts.

D. E. SCOTT
Crossroads, U. S. A.

Think twice, once for yourself and once for the other fellow. — DRIVE SAFELY

WISE CHOICE



A wise choice for back-to-school wear is this dark cotton dress. Styled by Shirley Lee, the floral striped dress has a high bow neck and elbow length sleeves. Photo from Seventeen Magazine.

Bargain Rates Are Offered On Daily Newspapers

The Lockney Beacon is now able to offer special fall bargain rates on a number of daily newspapers of the area, and also to offer special combination rates on your daily and The Beacon.

The Fort Worth Star Telegram rate this fall is \$13.95 for the daily and Sunday, and \$12.60 for daily only. If you wish to renew your subscription or buy a new subscription to The Beacon in Floyd County in combination with the above rates, you may do so by adding \$1.50 to either rate. Thus you are saving money on your daily newspaper and also on The Beacon.

The Amarillo Daily News bargain rate is \$9.95 for daily and Sunday. They offer no special rate on the daily only subscription. In combination with The Beacon add \$1.50 to the above rate in Floyd County.

The Lubbock Morning Avalanche rate is \$12.95 for daily and Sunday and \$11.00 for daily only. In combination with The Beacon add \$1.50 to the above rates.

The Abilene Reporter-News

LETTERS TO THE EDITOR

Haskell, Texas
Nov. 16, 1957

Lockney Beacon
Lockney, Texas
Dear Mr. Hays

Enclosed you will find a check for \$2.50 for the Beacon.

We enjoy the paper so much, and want to know the happenings around Lockney and Lone Star.

We appreciate the people so very much. Everyone was so kind and thoughtful during our stay there.

Thanks
H. H. and Mrs. Sego
Route 1

Nov. 5, 1957
Wharton, Texas
Route 3 — Box 282

Lockney Beacon

Enclosed please find check for five dollars to keep The Beacon coming down this way. And too I want to say I am very happy to hear you have Mr. and Mrs. Frank Nix back in Lockney I could say a lot of things about Mr. Nix.

He helped to build the Sunset Community up to a church going place and he and his brother and Mathis were the Log girls first teachers and how we loved them. He as a teacher and preacher.

He was staying at my home when he preached his first sermon. And that was at Sunset school house. I do not have time to say all the nice things I would like to say about the

rate is \$11.95 for daily and Sunday and \$10.95 for the daily only. The same offer is good for combination rate with The Beacon.

Subscribe for your favorite daily newspaper at The Beacon office and save money on both the daily and The Beacon.

CARL McADAMS

GENERAL INSURANCE

Fire — Hail — Polio —

Windstorm — Auto — Bonds

Phone OL 4-2141

First National Bank

Building

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 21, 1957

two boys and their lovely wives.

Very respectfully
Mrs. Dan Thornton
Route 3 — Box 282
Wharton, Texas
(Mrs. W. D. Long)

will have to remain in bed three months.

Mr. and Mrs. Bob Musser of Houston arrived Thursday night for a visit with his parents, Mr. and Mrs. Edgar Musser and family.

HOME FROM HOSPITAL

Sandra Lynn Smith, 4-year-old daughter of Mr. and Mrs. Lynn Ray Smith, was returned to her home Sunday of last week after spending fourteen days in Plainview Hospital. Sandra Lynn, who is suffering from rheumatic fever, is getting along fairly well now, her father says. However she isn't allowed company from children yet. Adult visitors are welcome. Sandra Lynn, granddaughter of Mrs. Linnie Smith, Lockney

Aiken "66" Station

Washing and Greasing
GAS and OIL
TIRES AND TUBES
We Fix FLATS
Come to see us!

GEORGE THOMPSON,
Mgr.

IT'S SPRING!

Not yet — but it is time to think about your Spring garden and those beautiful Tulips that you wished you had last year.

We just received a shipment of fine Holland Bulbs. Get and plant them now.

TULIPS:

Peony Flowering
New Red Imperior

Parrott
Cottage
Darwin

Also Crocus and Hyacinths

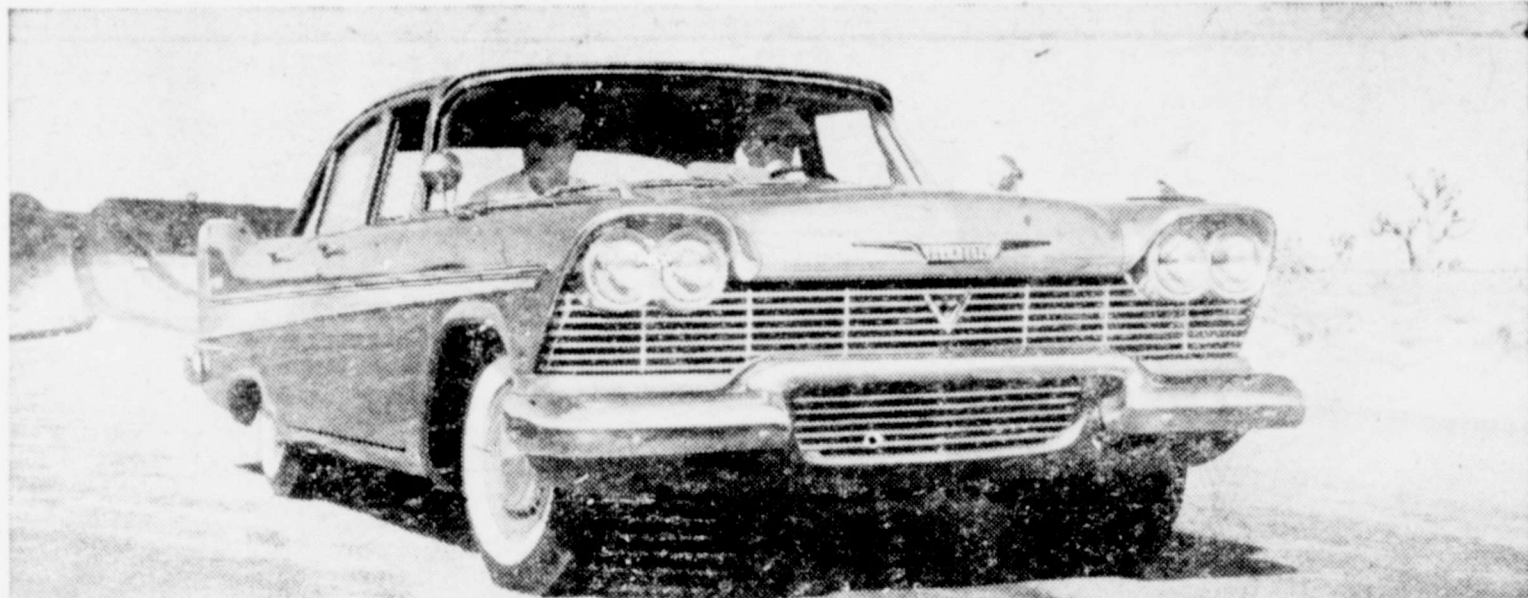
Plains Floral Shop

Dial OL 4-2385 TOM SIMPSON, Prop. Lockney

Authorized Dealer
CHECK YOUR NEEDS WITH US TODAY
FRANKLIN
VACCINES and Supplies for Livestock

BYRD PHARMACY

Dial OL 4-3353 FRED D. BYRD, Pharmacist



IN 58 DAYS A '58 PLYMOUTH RAN 58,000 MILES—EQUAL TO

MORE THAN TWICE AROUND THE WORLD

AND IT DROVE EVERY INCH OF THE WAY!

We knew this car was tough.

We designed it that way.

That's why we weren't afraid to give Plymouth the toughest test run of all time... with all America as the "track."

We didn't coddle this Plymouth. Didn't crate it and ship it carefully from place to place. Instead, we aimed it out of Los Angeles one misty morning and sent it through a course that ran 58,000 miles through 37 states.

The time limit? Only 58 days.

A thousand miles a day!

The equivalent of 6 years' driving crammed into little more than 8 weeks!

Three times this Plymouth crossed the Rockies. Three times it wound its way up and down across the country... passing through more than 1200 cities and towns. Whipping over turnpikes... creeping through city traffic... arrowing down super-highways... feeling its way through 500 miles of rutted detours. And when the drivers turned the key to end the marathon, it still looked, ran, and rode like new.

This is what lasting value really means. The ability to take everything that American roads and weather can dish out—and come up grinning. Why don't you give Plymouth a test drive yourself—today? You'll see what we mean.



That's the Plymouth "track"... and just look at that route! Every possible road and weather condition. Plymouth ran every inch of that murderous route 3 times in just 58 days. What greater proof of lasting, built-in stamina!

Star of the Forward Look... **Plymouth** ahead for keeps!
BILBREY MOTOR COMPANY

Ship and Travel Santa Fe
"All the Way!"

RHODES SUPER MARKET

HOLIDAY TREATS



SPECIAL PRICES
NOV. 21 THRU NOV. 27
 Note: We will be closed Thanksgiving Day.

SUGAR	C. & H. 5 Pounds	49c
Oxydol	Giant Size	69c
PUMPKIN	Shurfine or Libbys 303 Can 2 For	25c
Cranberry Sauce	Shurfine 303 Can 2 For	39c
PEACHES	Shurfine No. 2 1/2 can Sliced or Halves Packed in Heavy Syrup—4 for	\$1.00
TUNA FISH	Shurfine 4 cans for	\$1.00

MARKET DEPARTMENT

HENS	Fresh Dressed Extra Nice Pound	39c
Pork Shoulder	Fresh Average 4 to 5 lb. Pound	29c
Pork Steak	Fresh Pound	39c

Turn Your Order In For
**Fresh Dressed or
 Frozen TURKEYS**

Hot Barbecued Chickens To Go

Save With
**S & H GREEN
 STAMPS**
 Double Stamps on
 Wednesday with
 \$2.50 Purchase or
 more.

Shurfine, No. 2 Can	4 for	Sweet Potatoes \$1.00
Fresh Frozen	10 oz. pkg.	2 for
STRAWBERRIES	35c	

Hersheys Semi-Sweet	6 oz. pkg.	Chocolate Dainties 19c
Pint Jar		HIP-O-LITE 25c

'Magic' Fruit Cake
 ready for the oven
 in just 15 minutes
 Made with
Borden's EAGLE BRAND
 Sweetened Condensed Milk
NONE SUCH MINCE MEAT
 9 OZ. PACKAGE
ASK US FOR RECIPE

Pecans	Shelled New Crop 12 oz. pkg.	89c	CRANBERRIES	Ocean Spray Box	25c
PRESERVES	Garden Club Peach or Strawberry 20 oz. Tumbler—Each	39c	Apples	Washington Delicious 2 Lbs.	29c
Miracle Whip	Kraft Qt. Jar	59c	Celery	Stalk Each	15c
Coffee	Folgers Instant 6 oz. Jar	89c	Rolls	Frozen-Rite Parkerhouse or Cloverleaf Package of 2 dozen	35c

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