OYD COUNTY, TEXAS, THURSDAY AUGUST 8, 1957

Little League **All-Star Series Set Next Week**

Ralph Kellison, Tommy Moore

been set for the at 4 o'clock at the same place. Under the present parity nes between the it was announced.

Fire Department

gue. Donald Farish shut out goal to try to correct the ineq- day to attend the California

has been very a run in the ninth inning to now has, it would be priced ford, Bonnie and Omer of Floy beat Floydada 5-4. Joe E. Dav- over \$2 per hundred, members dada; Joe Parrish of Lockney is, Hammond & Co., and Duane of the Grain Producers Associaubs vs. Tigers. Stephens, Floydada, were the tion said

game between Hammond & Co. Won Lost Pet. and Lockney Beacon was post. Meeting Tonight 9 2 .818 poned due to wet grounds. 7 2 .777 Fire Department continued to 4 6 333 win Tuesday night by edging Meetin

Wreck Injuries | South Plains won a come and Paymaster Farm. | from behind game from Floyd and Paymaster Farm. |

ent of injuries South Plains pitcher and Step. Andrews has announced and solicit membership in a pro- ionals for cultivating and har-Odom, colored !

General Hospital vs. South Plains.

equire hospitaliza. ment vs. Floydada.

Standings: Team S. Plains Hammond Providence

Lockneyites Are Invited To Take Polio Shots Today

Grain Producers Present Farm Plan At Meet

Aiken Seed

0 10 .000 Providence 6-5. Farish was the place tonight (Thursday) winning pitcher and Robert the Paymaster Gin yard at cently at Floydada. this year by the Aiken Elevator Jaycee Committee

families in Floyd and Hale Dillion Patterson, R. V. Web- be good. Won Lost Pct. counties. He asked that those ster, Raymond Smith, J. C. El-

214 ress spent the weekend here organization, Howard Parsley, other friends.

12 Enter Floyd Farm Bureau **Queen Contest**

Mrs. LeMay Dies

hemorrhage a few hours earlier. She had been here and at Elouded about 10 days visiting of town, had nearly five inches of town, had nearly five inches of town, had nearly five inches on Monday.

Hall Ferguson, 3 miles south of town, had nearly five inches of town, had nearly five inches on Monday.

Craddock Food Company of The first string quarterback

services were Mr. and Mrs. Joe in a short time.

Named Tuesday

Taylor, seed man with Pay merce organization for Lockney be present. Schedule for this week:

Thursday — Lockney Beacon
Thursday — Lockney Beacon speakers who along with others who are in. Mr. and Mrs. Norvell Raper, under treatment Hammond & Co.; Providence Will speak on various subjects terested in joining the Jaycees Lockney, and Mr. and Mrs. W. Will speak on various subjects are to meet again Friday even. T. McDaniel Plainview returns tonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are Kenneth Porter, are to meet again Friday eventonight are tonight are tonight are to meet again Friday eventonight are tonight are tonight are Kenneth Porler, and Lynn ing of this week to further con-lack King, Ollie Liner and Lynn ing of this week to further con-cation to Yellowstone National spent the weekend in Giddings to give strength and depth to Jack King, Ollie Liner and Lynn ling of this organization. The location to Yellowstone National spent the weekend in Giddings the organization. The location to Yellowstone National spent the weekend in Giddings the team. He said that the ared in the accident Hammond Co.; Fire Departrequire hospitalize.

Tuesday — Providence vs. agent. Everyone is invited to attend. Bob Miller, A. J. Jester, Henry Ocean Lake at Riverton, Colorado, and reported fishing to

> Tuesday were Bill Hall, pres- with her parents, Mr. and Mrs. his brother, W. N. Garrett, 571 Miss Mary Martin of Child- ident of the Lubbock Jaycee L. C. Pruitt, Pleasant Valley.

OFFICE SUPPLIES at The GO TO CHURCH SUNDAY. for organization, local men say. cation.

Methodist Youth **Sponsor Activity** Week August 12-16

would add millions of dollars June Marble, daughter of Stanford was guest speaker. net profit to the farmers of the Mr. and Mrs. H. L. Marble, Approximately 54 youths and sponsors attended from Lock-

General Rain **Cheers Farmers**

age was not known here.

Meeting At Lone Star Tuesday

at 8 p. m. at the Lone Star Vanek. community center, it was an- Cantaloupe harvest is expect-

Andrews has announced and posed Junior Chamber of Comstarting time is 8 p. m. Ellis posed Junior Chamber of Combet starting

"EVERYONE WILL BE WAITING FOR US," HAILE TELLS ROTARY

Construction On Stadium Will **Begin August 15**

Cucumbers Are 'Making Money'

On Visit Here

Mrs. Atoka LeMay of Whitter, Calif., died at the Lockney General Hospital early Thursday after suffering a cerebal hemorrhage a few hours earlier. She had been here and at the lockney at the county line north of Aixion the county line of the grading of the grad

The Department on over the Tigby Dan Rolling winners and domoroe Bruton losers.

The Grain Sorghum Producers Association would like for all commodities to receive at least 50% of parity but realize that should such a bill ever the Cubs. Dondial the way to win and Dickle for the Mitchell farms, the Althe Carter Funeral Home here form strong and the cucumbers.

Funeral services were held at the Carter Funeral Home here farms in the area. Irrigation dictions were destroyed, fields was shed but crops were not damaged to any great extent due to the size of the plants, it was said.

Floydada about 10 days visiting on the Cucumbers.

The production is gond and some farmers have gathered as much as 200 to \$3.50, No. 3's beform \$3.00 to Floydada about 10 days visiting of rain and a like amount fell Dallas is buying the cucumbers. of the 1956 season, Gene Hand-

round 31/2 inches falling there as 2700 pounds per acre to date this year. with harvesting expected to "At guard we have the two Some hail fell on the Buck continue until September 1st. Fowler place southwest of Lock.

Billy Staniforth of South Pla-Haile said. "They are Byron ney but the extent of the dam- ins brought in 16,000 pounds brock and Coy Kidd. They were Tuesday which he gathered from six acres. He has 18 acres in all and tries to pick the crop every 2½ days, it was said.

Starters last year and we consistent to be hurt in these positions."

"At tackle we have our all-

Local growers have only about 100 acres in this area, back, and we're hoping that The annual meeting of the Sams said. They include Stani- Harrison will be able to play and Creed Parrish of Lubbock; Lone Star Association, an orthree sisters, Mrs. Lessie Garganization which deals with rett of Clovis; Mrs. E. W. Dunated and Creed Parrish of Lubbock; Lone Star Association, an orthree sisters, Mrs. Lessie Garganization which deals with farm labor, will be held Tueston William Start Sans, Burl Holt, Grand Sams, Burl Holt, We expect to use quite a bit day of next week, August 13, Cooper & Whiteley, and Frank and he is heavier than either of

ber of the Parrish family to die nounced this week by Wiley ed to begin about August 15th. from last season, Nelson Wofwithin the past two months. D. Nance Jr., secretary-treasur- There is possibly 1,000 acres of ford, Larry Hammit and Donald cantaloupes in the area.

the group. Those who are inter- from Wiley & Duncan shed speed than any other school in Charlie A committee of local men to ested in securing Mexican Nat- Wednesday. The price remains west Texas if Hardy comes a

on most farms though some and he placed high in the 100will have to be replanted due yard dash in this area last to the heavy rains over the spring."

Mr. and Mrs. P. D. Garrett,

Morenci, Arizona, visited in kept on the A squad and the on Lost Pet. counties. He asked that those own lost, and Dick Whiteley.

12 2 .857 attending bring their own leading with the group Action and Salt shakers.

Mr. and Mrs. John Hogue, Lockney Wednesday of this remainde B squad. Lockney Wednesday of this remainder will play with the Floydada. Mr. Garrett is a former resident of Lockney, Center. 3 11 214 ress spent the weekend here organization, Howard Parsley, Mr. and Mrs. E. J. Foster and graduating from Lockney High second vice-president, Dick second vice-pres A minimum of 25 is needed New Mexico, Tuesday for a va- day visiting with former class-

Coach Rudy Haile

NUMBER 18

eir Youth Activities Week, Rev. officials of that organization "We expect to be picked as worth the moving, Mr. Nicholas Haile said, "but we must re-

Two new directors and a sector are tary-treasurer will be elected at the meeting and other business matters may come before the sector and the meeting and other business matters may come before the sector and the sec

Coach Haile said that a number of other capable boys 65 boys out for practice on August 26th, the first day of training. Of these, 28 or 29 will be

The first game of the season is on September 6 at Hale

OFFICE SUPPLIES at The

ers until the

Ahead

amp Stamps on

Cans 25

cans 29

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for 250

2 for 15¢

Hospitalized

n by Mrs. Odom.

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the crossing

the railroad

lbs. 256

upes

The Lockney Beacon

PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS

Publishers Willis Reynolds

- Mechanical Superintendent SUBSCRIPTION RATES

Lockney, Texas, under the act of best in the country, we think. Congress of March 3, 1879.

Any erroneous reflection upon the WE ARE WONDERING what character, standing or reputation of any those in this area who have person, firm or corporation which may been voting with the liberal appear in the columns of The Beacon element of the Democratic Parwill be corrected gladly upon being ty think of the platform adopt-



Minute

I will give thanks to the Lord with my whole heart. - Psalm Mahon pointed out in a recent

farmer is getting a break this what they wanted. If wheat is year. Some say that the rains to fight cotton and corn is to American way of life. ever the week end assure dry fight grain sorghums, then Mr. land acreage of at least a half Congressman will probably be have only to review the fate of bale of cotton per acre barring with no bale for anyone. The hail, insects and other hazards with no help for anyone. The of farming. The prognosticators' farm states are weak enough will make only 72,000 bales of without fighting among themn this year may be a little selves. w in view of the rains. Last car this county ginned 92,500 SOMETHING NEW is the or-

did not have seats have bought in the new section. This new improvement will bring Mitchell-Zimmerman field up to a high standard as far as seats go. Some improvement in the rest rooms and dressing rooms, when possible, will complete the job of making the stadium

THE LITTLE LEAGUE sea

first class.

son is about gone and with it a lot of fun for youngsters and In Floyd County, per year - \$2.00 adults as well. Commissioner Outside Floyd County, per year - \$2.50 Tom Moore and the Lockney Either new or renewal Subscriptions Lions Club deserve a lot of Entered April 14, 1902, as second the hard work they have put class mail matter at the Postoffice at into this project. It is one of the

brought to the attention of the editor. ed by the new combined labor organization in Texas. We're wondering if people of this area actually realize what the liberal Democrats, that is those who shape the policies nationally, stand for and favor. See if you can find out how they stand on such questions as civil rights, states rights, integration, and even a farm plan. We think you'll be pretty disappointed in their platform, generally speaking.

-000-THE EFFORTS of all segments of the farming industry to get together on a farm plan which all can support is certainly a step in the right direction. As Congressman George AT LONG LAST the dry land that Congress couldn't tell mate that Floyd County in legislative support as it is

> other materials and at the same time provide compensa- with the American people.
>
> Public opinion does rule in lately. Fellow here at The Jour-

by the government's program of maintaining high cotton prices and at the same time reducing the production thus ducing the production thus people from getting drunk; it halos control our morals. hat this nation has wrestled the things we eat. here is a solution it's about presents the thinking of a majsomeone was finding it.

THE COAL RESERVES of the anything in our town, state or any nation. They amount to his side, a leader can accomper cent of the world's plish almost anything under town reserves, and include the sun; without it, he is lost.

R THREE ON THE BALLOT

THE AMERICAN WAY



Prefers to Do His Own Worrying

With Our EXCHANGES

PUBLIC OPINION

Very few people realize the place the blame where it truly power of public opinion and belongs -squarely upon themletter, farming interests were even those who recognize its selves - public opinion in so divided during the past year existence are more generally many instances would be far prone to connect it with poli- different in its trend. Unques tics. Yet, public opinion is to tionably, it would have elimin day the strongest force in the ated Mr. Beck and straightened

boss to fully recognize the importance of public opinion. Mr. Security. Not that I ever really Beck was ousted, not by law, did, but me and some of my but by his own union. He was friends have often thought it not fired as punishment for his was not worth what we pay inmisdeeds, but as the result of to it. I have two in my connecrecommendations by a public tion now whose lives are 100 relations firm (hired by Beck per cent better since reaching land production. We doubt forts to shape a cotton legisla- himself) which frankly told age 65 than it could possibly p is enough later this tive program that will provide union leaders they must get have been had they not been cut production that for lower markets for the cotton to make it competitive with regain favorable public opinion

> formers income. Some cotton eration of retail stores, large benefits his payments have acen say they are being ruined and small. It rules our indivi-

Because public opinion reority of the people, it can ac-States are the richest nation. With public opinion on largest cond finest deposits Public opinion has broken igh grade metallurgical strong political parties, it has in steel making and chem-

longer than others, but public true even in countries with dic- lanche. tatorships, as well as in democracies.

blame "they" would, instead, out the teamsters union several On the national scene, we years ago. - Hereford Brand.

I will not condemn Social

Social Security has benefits that I never knew about until

If people who are inclined to

look. When, 20 years ago, the system was inaugurated, I thought that if people would apply the same amount of money to insurance it would work out better. It probably would too. But there is no compulsion to keeping up insur-

received opened our eyes still |-

Before you say S. S. ought to

be dismissed from our thoughts, you better have a closer

further.

ance payments, and quite a to do what is best for us.

It is not only workers who ness men, although they handle lots of money in their active years wind up with little or no income. Social Security benefits loom large to them, when that time comes. - J. M. Forbes in Muleshoe Journal.

NOTE TO PARENTS

is headed would do well to in the Lockney country. This was brought up.



Dear Editor:

I see where it is reported that Internal Revenue agents are double-checking the tax returns of all citizens who claim they give ten per cent of their income to the church.

Seems there is doubt in the minds of the tax blood hounds. They don't hardly believe that tithing is actually practiced by as many people as take credit for same.

My preaching neighbor won't comment on this mat ter. On account of he says "tithe" is sort of a dirty word which his congregation does not like to hear him using. D. E SCOTT

Cr.ssoads, U. S. A.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

August 11, 1927

W. G. Ferguson was run over few of us have to be compelled by a car Tuesday morning about 11 o'clock while he was dragging the road near Muncy reach age 65 with little to sus- switch on the Floydada hightain them; many, many busi way. The car ran over the drag on which he was riding, severely injuring him and badly Mrs E rippling the horses.

Raymond Gibson on Plainview has opened a plumbing Miami and gas fitting shop in the Cra- and rest ger Furniture Store.

J. F. Teaff, 46, passed away week In its humerous column, "Er- Saturday at noon after suffer- bout three aser Dust," the 'Texas Outlook,' ing from typhoid fever. He was helping magazine for Texas teachers, the second member of his famsays: "People who wonder ily to pass away with the fever. where this younger generation Rains are coming every night

consider where it came from." | week's total was 11/2 inches. This is a gentle way of re- Gilbert Huls of Hannah, Ok. minding parents that this lahoma, closed a deal with Dr. younger generation is what it A. T. Reed and Roscoe Gass, the is mostly because of the way is past week in which he bought the Lockney Drug Company. Since most young people are Mr. Huls and son, Glenn Huls, highminded and decent, par- Girard, Texas, have been here ents should consider this a the past week invoicing the drying T-4-L at any compliment. But they can't es- stock. The senior Mr. Huls will This powerful fungici cape responsibility for the oth- move to Lockney to make his relief opinion invaribly rules. This is er kind, either.-Lubbock Ava- home and will have working back. Today at with him his son-in-law, Sam Miller of Altus, Oklahoma, a registered pharmacist.

R. B. Gary of the Harmony community and Karl Sammann of Providence are contestants in the all State Champion Farmer contest. Judges will be in Floyd County this week to give final score on the two farms.

Harley Sadler and Company will be in Lockney the week of August 22.

Raymond Ragle, 18, was involved in a motorcycle accident last week in which he lost one of his hands. It was cut off just above the wrist. Orvis Seale who was riding with Ragle was not seriously injured. The accident occured at the Santa Fe railroad crossing just west of the depot.

The sewer bond election will be held August 16. Proposals are to issue \$55,000 worth of bonds.

65 cents on the \$100 valuation is the tax rate set by the Commissioner's Court. It is the same as for last year.

A. B. Cox of Paris, Texas, ar

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volume

-sales growing o"-means your ie greatest deal lymouth RIGHT

the only car in rsion-Aire Ride yling . . . Push-. many other Plymouth will

Plains

spent the day, and will be with Mr. and Mrs. Thomas buquerque, N. M. and they allow brother, Mr. and Mrs. J. R. Mrs. Prierce.

June Marble as their entry and Mrs. J. R. Mrs. Prierce.

Miss Juanell Wood is being

reception followed the cere-

URN THE KEY ...

YOU ARE FULLY INSURED BY

NEW FARMERS UNION AUTO INSURANCE

Edith Pierce spent last week ed in Lockney on Tuesday with dada Boy Scouts for their and will be with them this Mrs. Rosson Konney on Tuesday with dada Boy Scouts for their and of South Plains will be on the fore closing date of August 9.

HD Club. Miss Louise Pritchett Bureau Office in Floydada before closing date of August 9.

Home Finday were since the fore closing date of August 9.

Hereford, and Mrs. B. M. Fer-

Milton and Linnie, Mr. and Dial Grain Elevator has

his brother, Mr. and Mrs. J. R.

Pierce in Lubbock. Cindy and tonio and Murray Julian visitEdith Pierce spent last week of he Lockney of Four boys from South Plains left on Saturday with the Floy.

Mrs. Ruth Burnett of San Antonio and Murray Julian visitleft on Saturday with the Floy.

HD Club. Miss Louise Pritchett Bureau Office in Floydada be home Friday were Mrs. E. W.

Solving South Plains by Solving So

Hereford, and Mrs. B. M. Fer-

You are cordially invited to attend the

10th ANNUAL

SEED MEETING

Sponsored by

AIKEN ELEVATOR — PAYMASTER FARM

on the Paymaster Gin Yard at Aiken

Thursday, August 8th

Free Watermelon For Everyone

Please bring your own spoons and salt shakers

THE PROGRAM

Master of Ceremonies

Ellis Taylor

Kenneth Porter "Wheat Varieties" Amarillo Experiment Station

"Certified Seed" Jack King

Lubbock Experiment Station Crop Conditions In Hale County Ollie Liner Hale County Agricultural Agent

Lynn Pittard Crop Conditions In Floyd County Assistant Floyd County Agricultural Agent

Also Musical Entertainment

COME AND BRING THE FAMILY — EVERYONE WELCOME!

r MODERN Mother Hubbard. there is no bare cupboard! Because modern Mother Hubbard has an electric home freezer with delicious fruits, vegetables, meats and poultry, pies and

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cakes. In just a jiffy, she prepares tasty snacks or even complete meals. And, she does it economically, too, because with her freezer she buys in quantity when prices



Freezers are modern, too, like all electrical appliances. There's one to suit your kitchen arrangement - upright, chest or wall type. It's time YOU had a full cupboard - you can if you have an electric home freezer.

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NUMBER ONE IN **CROSS-COUNTRY ECONOMY TEST** -CHEVROLET!

Drive the car that recorded up to that kind of road-holding ability cars-sanctioned and certified by Chevrolet dealer's. NATA.* Running from Los Angeles to New York, Chevy proved that it costs least to operate of all three!

It just goes to prove that Chevy offers more of the important things that make for happier driving. Remarkable pep and handling ease;

17% greater fuel savings in a con- usually associated with sports cars; clusive transcontinental economy and, to round it off nicely, outstandtest of the three leading low-priced ing economy. Drive one soon at your



MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

Only franchised Chevrolet dealers CHEVROLET display this famous trademark

See Your Local Authorized Chevrolet Dealer

NEW ARRIVAL

are proud parents of a new last week at Lockney General Diane and weighed 8 pounds. Fortenberry Reunion 2 ounces. This is the first child for the Stricklands. Grandpar. At Clovis Sunday ents are Mr. and Mrs. J. C. Wil. The descendants of the late lis of Lockney and Mr. and Mr. and Mrs. J. C. Fortenberry

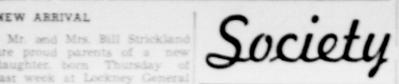
and Gary, Plainview, were the Oddfellows Hall. guests last week in the home. Those attending are asked to of Mr. and Mrs. Leon Wofford, bring a covered dish and the

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Mrs. "Boots" Strickland of Cedar of the Cedar Hill community will hold their annual reunio at Clovis, N. M., Sunday, Aug-Mrs. David Stowe, Connie ust 10. The group will meet at

> meal will be spread together at the noon hour. Any oldtimer wishing to at-

tend is welcome to do so, according to Mrs. Mary Fortenberry Dorris, secretary, of Wagon Mound, N. M.

TO BUIDOSO

here. They are Mmes. Floyd in the local IOOF hall Fiftees Bonner, Raymond Rhodes, Dwi- to enjoy supper and



ENGAGED: Mr. and Mrs. L. P. Harston are announcing the engagement and forthcoming marriage of their daughter, Patsy, to Elmo Fortenberry, son of Mr. and Mrs. Fred Fortenberry, South Plains, A late September wedding is being planned.

Class Of '47 Enjoys Reunion Saturday

Jackson, Payton Powers, Attending were Mr. and M. Mr. and Mrs. Bob Bratton

Mrs. Herman Rice (Laverne

ren; also Tom Colvin, Dan Teu-

were Mrs. Henry Hodel, Mrs. J. Ricky from Roswell, N. M. care were guests of Mrs. Bill Smith. Many members were contact. Was adm. those present were happy to learn that Joe Tony is with the was add armed forces in Germany and care is married. Mrs. Clayton Hicks Mrs. J. E. (Selma Crawford) is living in was admitted 8-1 for Bells, Texas, where her Church. They have one son. Mr. ney, was and Mrs. Bill €anon have two gical daughters and live in Santa Fe. N. M. Mr. and Mrs. Kenneth Thornton (Sue Blenden) have Plains, two sons and make their home pedic care 8-

Mr. and Mrs. Henry Neil Schacht are living in Dallas and Pedic care 8-1 ter. Mr. and Mrs. Glen Whitfill are at Mathis, Texas. They have two daughters. Mr. and Mrs. M. G. Bagley (Georgia Fay McAda) live in Kress and have a son and daughter. Mr. and Mrs. C. A. Moser Dorothy Drennan) live in Cle

burne and have three children Mr. and Mrs. Kenneth Jackson (Betty Harrison) make their home in Morenci, Arizona. They have three girls. July, 1962, has been set as the date for the next reunion of the class of '47.

Guests last week in the John . Riley home were Mr. and Mrs. Richard Callaway and five daughters of Weslaco and Mrs. B. May and daughter of Carzozo, New Mexico. Weekend guests were Mr. and Mrs. M. A. Ott and three sons of Houston

Hospital News July 24 - August 6

Lockney General

For Good Safe Crop Hail

Insurance Prompt adjustments and payments see

Lockney Real Estate Company E. R. HARRIS

GAS and OIL TIRES AND TUBES We Fix FLATS Come to see us! GEORGE THOMPSON.

We Still Have A Few Lots in the

Addition

building. See us today.

Lockney Real Estate Co.

MAUD E. HOLLUMS Owner and Manager

was admitted 8.1 for surgical MAX WILLIAM JONES

care and was dismissed 8-6. Max William is the name Mr. Pisia Solia South Plains, was and Mrs. Jake Jones have chosdesitted 8.1 for orthopedic en for their new son born Augand was dismissed 8-6. ust 2 in the Lockney General te Helms, Lockney, was Hospital. He weighed 6 pounds of \$1 for medical care 8 ounces and has one brother, but Dicky Lee, and one sister, Nan-Mrs. Katherine Anglin, Lock- cy. Grandparents are Mr. and was admitted for surgical Mrs. Judson Jones, Lockney. and Mr. and Mrs. Clarence love Wayne Collis, Lockney, Brandes, Vega. Great-grands admitted 8.2 for medical parents are Mr. and Mrs. J. W. e and was dismissed 8-2. Lloyd, Lockney,

Mrs. Della Dagley, Lockney,

Mr. and Mrs. J. P. McPherson Tommy Ray Thompson, Sou-reparents of a baby girl born Flams, was admitted 8-3 for July 31 in Hobbs, New Mexico, rgical care and was dismiss- where they make their home. She weighed 6 pounds, 2 oun. ing Mrs. A. B. Collis, Lockney, ces and has been named Karla as admitted 8-5 for medical Kim. Grandparents are Mrs. C. P. McPherson of Lockney Mrs. Gavin Ledesma, Plain- and Mr. and Mrs. Walter Allen or was admitted 8-6 for sur- jof Plainview.

Mrs. C. P. McPherson has been a guest in the J. P. Mc ats of a Hobbs. New Mexico. Mr. and She weigh. Mrs. Jay McPherson traveled to ind was nam. Hobbs Sunday and she return ed home with them.

CARD OF THANKS

For Sale

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Mize, phone OL 4

E a modern, high-cro

e me before you hir

nsect control or fo

Henry McPherson

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al tractor, surveyi and BE-GE sera

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Two 1952 model G Joh re Tractors with c

One 1950 model Massey ris Combine, 14-foot.

One 1949 model Masse uris Combine, 14-foot.

ithout equipment.

Fowler Har

an Exchange 4517,

ite 1. Lockney, 18-3

18-21



Floral S

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One 1952 model A Joh Syou know PRICED LOW Irrigation Supplies.

Lockney Implement Co. Your John Deere Deale

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ent mixer and wheel

See me for Washed Sand ar Gravel

Delivered to your job C. L. CALLOWAY

ladies, H. P. Coleman,

ate cakes for all occasions.

For MONUMENTS and - See Weldon Do

nia, Call 37 bath, Newly

tione fence. See L. L. F

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trade school at home the Books furnished. Di ewarded. Start where left school. Write Coli school, Box 5061, Lubbo

Now, get MORE POWER!... Plus . TRACTION FOR EVERY FOOTING... field or farmyard

INTERNATIONAL" 350 UTILITY

ternational 350 Utility tor in its class. Plow with

new Traction-Control Fast-Hitch. See how it adds up to a ton of extra traction-weight to power through tough spots non-stop! In the barnyard, let the extra halfton built-in weight give you grip-and-go regardless of footing. Ask us today for a free emonstration.

Select that Coat Now

We have a large selection in sizes for girls, misses

and ladies.

USE OUR LAY AWAY PLAN!

Jack & June Shop

Dial OL 4-2341 Mrs. Floyd Jackson, Prop. Lockney

. TA (Torque Amplifier)

· Hydra-Touch

· Independent Power Takeof.

· Power Steering

HAMMOND & COMPANY

Dial OL 4-3841

Your INTERNATIONAL DEALER

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ARTHUR B. DUNCAN ABSTRACT COMPANY

South East corner Square Floydada, Texas Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on every. thing in the line of land

Aiken "66" Station Washing and Greasing

Watermelons

Tomatoes McDonald Available for residential BACON

Phone OL 4-3371 Lockney

BEEF ROAST Double Stamps Every Tuesday

Pylant's with \$2.50 Cash Purchase Grocery & Mkt.

Call for Pylant Trading Stamps at Lena Fae Stor and Pylant's Grocery

etween You and

EWANTADS New Judicia District Has

Wanted

For Sale WANTED TO BUY - User motor, slightly truck with grain bed and hydze, phone OL 4. raulic hoist, J. C. Bramlet, Lone 18-2tp Star.

Steak Knives, Gift

Knife Sharpeners,

LE - New and used

Lockney Trading

Strawberries and

all around noon

pipe. Latest style

Used Machinery

out equipment.

Tractors with or

e 1950 model Massey

e 1949 model Massey

Combine, 14-foot.

One 1952 model A John

rrigation Supplies.

Lockney Implement Co.

our John Deere Dealer

d OL 4-3825 Lockney

James Whitfill, phone

OR SALE — Complete bu

set-up for auto or pick up.

llon fuel tank. Electric

hes, from gas to butane.

either fuel any time. Thom-

OR SALE - One 14 - foo with trailer. Also small

Washed Sand and

Gravel

Delivered to your job.

C. L. CALLOWAY

SALE - Knapp Bros.

sole Shoes. For comfort, ce and style. With or witharch suppost for men, boys

adles, H. P. Coleman, Box

Res. Phone 3834, Lockney

R SALE - 6 inch ditch o

CAKES - I bake and decor-

ate cakes for all occasions. Mrs.

ola Rowell, phone 3303. 4-tfc

For MONUMENTS and CUR

hone 2240, Lockney. 23tfc

ET ME put down your An

ds Ammonia, Call 3746 afp. m. J. W. Smith. 42-tfc

bath. Newly decor

MADE - One minute Fowler Hardware, 13-tfc

reys tension - sealed

ALUMA - KRAFT AWNINGS

form windows and doors, Cydone fence. See L. L. Reecer

FINISH HIGH SCHOOL or

trade school at home spare

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aero-tred cushioned

mixer and wheel bar-J. H. Cooper Agency. 9 -tfc

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8-tfc.

7-tfc.

Lockney

, 1 valve, 1 end

spraying for insect control. I sect control or for have added equipment this enry McPherson, year to better serve you. Thomexchange 4517, or as Marr, dial 3593. Lockney, 18-3te

NOTICE - Fortable disc rolling. Call Weldon Graves, dial 483, Lockney. Fowler Hard-

I DO machine quilting. Mr. J. H. Baxter, second house we

Buy It-Sell It PHILLIPS PLAINVIEW AUCTION 608 East 5th St.

For Rent

Saturday, 8 P. M.

inch Massey Harris Stanford. He received BBA de-

'uesday after spending the which she was a member. past two weeks visiting with

in Lockney.



New Judicial Three Counties

on has advised 64th District Livesay, 30, and his wife, 27

Chandler Wrote Opinion

Mrs. Myers Attends Reading Conference

Barbeques are to be served at Kokernot Lodge and at Prude's

Former Resident And Family Injured

'anyon, and their children, ago to include 11 counties, will night in an automobile accibe reduced to an area of three dent near Liberal. Mr. Livesay is a former resident of Lock-

and District Attorney Joe Cox suffered a back injury and she turned from San Diego who of Plainview that the law div- suffered a broken pelvis and he had completed training not believed to be seriously in company.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, AUG. 8, 1957

says in the Liberal Hospital to- in the office of the Ex-Student day, said Livesay's ear over Association on the West Texas turned when he swerved to State College campus. keep from hitting another car.

Mrs. Livesay was burned when she was pinned against

to Duluth, Minn., where Live Lubbock visited with her par-Judge E. A. Bills of Littlefield are in serious condition. He Canyon and had recently r iding the six-county district severe burns. The children are his new work with the aircra

Mrs. Livesay has worked Friends who visited the Live- about three years as secreta

AUTO SERVICE SUPREME

See us for

Gates Tires and Tubes Willard and Vitalic Batteries All kinds of Motor Oil Conoco Oil Wholesale Also that super Conoco Gasoline.

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Lockney

ADD A ROOM!

You can add a 12x14 foot room to your home for as little as \$17.47 per month.

Free Estimates

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F. H. A. Loans

now available for new homes. Only 3 per cent down payment.

ValSpar Dupont and Jelled **Magic Paints**

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Your Home Owned Lumber Yard Lockney Dial 3385

Darnell Grocery

Phone OL 4-2233 for Prompt Delivery

WE GIVE SCOTTIE STAMPS—Double Stamps on Wednesday with \$2.50 purchase or more.

Shortening

Bake Rite 3 pound can 79c

JELLO

2 boxes for

15c

SALT

2 round boxes for

Crackers

Any kind 2 lb. box

Bayer Aspirin

75c size

65c

Home Grown Okra, Cucumbers, Squash, Beans, Peas.

We Appreciate Your Business.

See us for SHAMROCK GASOLINE and OILS

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QUALITY

WILL DO

WHAT

DEMONSTRATE

You'll like these Products - and you'll like our service.

Jackson Tire Co.

Dial OL 4-3366 Lockney

BENEFITS OF LAND BANK LOAN

Low costs, long terms, do-

ing business with home folks, sound lending policies. See or write-FLOYDADA N. F. L. A.

319 S. Main Phone YU 3-2480 Jake B. Watson, Sec.-Treas.



ler well motor 120 He is enroute to Washington, from here to Paris, Ill., where Mrs. Olive Myers returned class of Paris High School, of Sul Ross State College players.

her daughter, Mrs. Ben Broth- Mr. and Mrs. O. A. Thornton Guest Ranch. erton, and family in Denver, and family of Eunice, N. M. Colorado. The Brothertons had were here last week visiting spent the previous two weeks Mr. and Mrs. Wayne Bybee and

NEW RCA TELEVISION IS THE FINEST AVAILABLE!

Come in and see the brand new 1958 RCA Television Sets which we have on our floor. They are absolutely the finest TV sets available anywhere and their performance is superb. Either console or table models are available. Come in and see them today.

TV REPAIR and SERVICE

If you're having TV trouble of any kind just call us. We are equipped to take care of your troubles and have parts on hand to make necessary repairs, including picture tubes for most any make set. Let us

MODERN RADIO & TV

J. Marvin Cox, Prop. Dial OL 4-3345

ANNOUNCING ...

We are happy to announce that

BOB JARRETT

has joined our sales force and will be available to serve you in any way possible.

If you need a new or used car or truck be sure to see him.

"Whitey" Baccus Motor Co.

Dial OL 4-3395

Your FORD Dealer

twarded. Start where you

left school Write Columbia Box 5061, Lubbock.

THE KIDDIE'S KORNER



A baby son weighing seven ents are Mr. and Mrs. D. D.

bounds, nine ounces, has been Tate of Lockney. born to Mr. and Mrs. Percy Tate of Snyder, They have one | A jackass rarely brays with of a doctorate daughter. Carol, who is four his tail down.



3-T SUPER-CUSHION by

GOOD YEAR

Tire value unmatched at a rock-bottom price Fits most Plymouths, Fords, Chevrolets,

Hudsons, Nashes, and Studebakers.

FOUR for as little as \$1.25 a week!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND



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NEW CHEVROLET PICKUPS \$1595.00

See us for NEW AND USED CARS All makes and models.

HARRIS MOTOR COMPANY

Phone OL 4-3371 E. R. HARRIS

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Oliver Heat-treated 5-row Tool Bars \$35.00 **Heavy duty A Frames Vegetable Cultivators** Shanks and Clamps to build Vegetable Cultivators All types of Gauge Wheels

Tye & Ansley Oliver Company

Phone OL 4-3597 Highway 70

Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday Appointment Not Necessary but for your Convenience Dial YUKON 3-2496, Floydada

T. B. Hill Jr. **Turns Novelist**

ockney in 1929, He is the son of Mr. and Mrs.

Kong in 1952, Hill has received The Be

a member of the faculties of com the public school systems in this new Amarillo and Archer City, Tex- the newest writers as, where his duties included great Southwest.



I see where a Texas college board fired a couple of sack for pulling, clipping and clude: professors here the other day sacking onlons. and are now up to their ears

Supreme Court may even be called in on the matter, being as they offer a very fine and potent job-restoring



THE YEAR

by J. C. Oakley, Manager

WONDERFUL WORLD

It's a wonderful world we're living in.

Modern day science is making it easier every day to do even the simplest things in life. I read the other day about an oven that will cook a whole meal in minuteselectionically. And there are television sets which can be carried easily from room to room, and radios that fit

The telephone company is keeping pace with modern times, too. Take the telephone itself. We've got wall telephones, hang-up telephones and portable telephones - the kind that you can "plug in" wherever you like.

And we've got telephones with a volume control which can be regulated for low, medium or high - the kind which is especially helpful for people with impaired hearing. There are telephones in eight decorator colors, too — besides black.

But that's only the beginning. Our "Speakerphone" permits the user to talk with both hands free since it's equipped with a microphone and loudspeaker.

A new and popular time-saver is the Answering and Recording set. This machine answers calls while you're away, and records your caller's message.

Those are just a few of the items that are available today, and you can expect even more new ideas in the future. We are keeping your telephone service in tune with modern living.

HOT WEATHER TIP

Plenty of people now days are trying to beat the summer heat by staying outdoors. With backyard living so popular, I'd like to suggest that you allow your friends a little more time to answer the next time you call.

We suggest letting the telephone ring ten times that's about a minute — before you hang up. That way, the person you are calling might find it easier to get to his telephone to answer.

If you spend lots of time outdoors, you'll appreciate this little added courtesy when friends call you, too. Nobody likes to make a mad dash when the telephone rings, only to find there's no one on the line.

SPEED YOUR CALLS

Many of our customers have found out that their calls go through a lot faster when they call by number. In fact, we think you'll discover they go through twice as fast that way.

If you don't know the number, the operator will be glad to obtain it for you - then jot it down for use later on. Blue Books are just the thing to keep your numbers in, too, and they are available without charge at the telephone business office.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPAN



Reported By TEC artment of headquarters at Plainview, has County to be ordered six area men to report s cents to 65 cents per hour for induction into the armed for hoeing and 15 cents per forces on August 8th. These in-

nined to guide farmers who Ralph Pemberton. in Public Wrath. employ Mexican nationals on Swisher County: R. C. Bosley heir farms. The wage paid to Jimmy Gurule Byrnes. he nationals must meet the Motley County; Bobby Deocal prevailing wage paid to Wayne Martin. ther farm hands, according to the Department of Labor rul- 55,000 new freight cars during

Seems customary nowadays, when a man hires out the job is looked upon as his to have and to hold until boss don't like his work. And social engineers will rush to the relief of a citizen who gets fired for any reason, except not paying his union

Crossroads, U. S. A.



Six Are Called

Local Board No. 45 with

Hale County: Leon Pool Harp.

Railroads placed in operation

The wage finding is deter- Buddy Charles Brown, Richard

For Induction

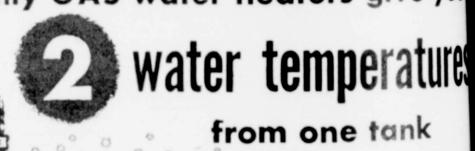
The Kinder, More Reverent Way

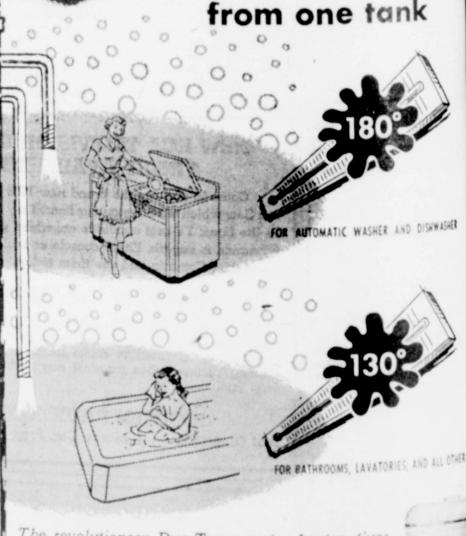
For information contact

E. A. Carter

Local Funeral Director

Only GAS water heaters give you





The revolutionary Duo-Temp water heater gives you hot water automatically right for every need

No more "jugging" me not and cold water taps to get the right blend for bathing. No more pallid grey sheets from wash water not hot enough! The Duo-Temp feeds water from two separate outlets into bathroom and kitchen faucets . . . and into washer and dishwasher. Water for laundering holds to the temperature required for the whitest washes . . . yet water from the tap never exceeds a temperature that is safe to the touch. Additionally, your gas water heater vents to the outside as recommended by safety engineers. For details, call us, or visit a gas appliance

The Road-Monel Dua-Temp Laundrymaster.

tuel for a growing empire Pioneer Natural Gas Company



Back to school

Carpenter's a

FOR SCI We have felts and n piece goods,

g accessories yo Bab Can-Can S Watch for Sale-

> and Mir Pure Lin Many gif

Blankets, 1 Bake:

YOU'RE I MEDICIN

Decline

Influen Appen Acute Syphili Tuberc Pneum Acute kic

> Materi Infant Hyper 19 *From

1,240 Visit y

prescri

Dial OL 4.



Society

Rebekahs Meet In Regular Session

upper will be served

Mr. and Mrs. Lynn Allen an me time | children arrived Tuesday to

Also

LEVI-STRAUSS

JEANS for men and boys

New shipment of

Carl Poole Khakis for men.

Lee Coveralls

and Overalls

Irrigation Boots

and Overshoes

Boys Shirts

Mrs. Jim Roberts

Dorothy Lacey Weds Robert Doyle Stair

Lockney OES Meets Monday

The Lockney Order of the

TO SEATTLE

Mr. and Mrs. Joe Wilson and family returned Saturday from ON VACATION Eastern Star met Monday Seattle and Tacoma, Washing- and family left Wednesday a two-week vacation trip to Mr. and Mrs. Owen Thornton vening in the local lodge ton, the Yellowstone National morning for Sterling, Colorado, Initiation was the pri- Park, and other points in the where they will visit with his ary event and Miss Betty west. At Seattle they visited parents, Mr. and Mrs. Burton

and Mrs. Eddle Foster and Mr. and Mrs. Edgar Hays. New spent the early part of the Their parents, Mr. and Mrs. They also went to Taos, Red week visiting friends in Lub- Fred Merrell, Lubbock, came to River and the Cimarron Moun take them home Wednesday. Itains.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, AUG. 8, 1957.

Have in stock

TRY BEACON CLASSIFIEDS.

400 NEW RADIATORS Old models closing out at 50% and 75% discount.

> STOVALL-BOOHER RADIATOR SALES & SERVICE 1019-25 N. Broadway Phone CA 4-2865 Plainview, Texas

KEETER'S GROCERY & MARKET

Wholesale and Retail

Located 2 Blocks North of Intersection on Lone Star Highway Phone OL 4-3346 - WF DELIVER

Special Prices For Thursday, Friday and Saturday

CRISCO

COFFEE, White Swan

WHITE SWAN

GRAPE JUICE

TOILET TISSUE, roll

89c

RANCH STYLE BEANS

25c POTTED MEAT, can 5¢

ASSORTED FLAVORS

29c JELLO, 3 for

25c

Peaches

Spaghetti and Meat Balls 21c MILK, 2 for

Hunts CATSUP, bottle

GUM, Wrigleys, 7 pkgs. 25c

151/2 CAN PET OR CARNATION

27c

15c Strawberry Preserves

25c

SUGAR

10 Pound Sack

ORANGE DRINK 25c

THOMPSON SEEDLESS GRAPES 16c

29c TEA, 4 oz. pkg. LARGE FANCY

29c

FRESH HALE PEACHES, pound

12½c

19c

TOMATOES, 1 lb. ctn.

KEETER'S FRESH HOME KILLED BEEF

STEAK

Sirloin Pound

ENDS AND PIECES BACON, pound

LEMONS, dozen

21c

BEEF RIBS, pound

15c

CHUCK ROAST, pound

31c RUMP ROAST, pound

43c

STEAK

T-Bone Pound

PORK CHOPS

YOU'RE LIVING IN MEDICINE'S GOLDEN AGE!

FOR SCHOOL SEWING

Baby Gift Items

Can-Can Slips — \$2.99 to \$8.00

Watch for the Berkshire Hose Sale—Coming soon!

and Minuet Bedspreads

Pure Linen Table Cloths

Many gift items including Blankets, Towels, Sheets, etc.

Baker Mercantile

Dry Goods

een Elizabeth, George Washington

accessories you will need.

We have felts and corduroys for skirts, cotton and piece goods, Simplicity Patterns and all the

Decline in death rates from World War II to the present*:

Influenza	0.2
Appendicitis	76%
Acute rheumatic fever	15%
Syphilis	63%
Tuberculosis	77%
Pneumonia	43%
Acute nephritis and other kidney disorders	60%
Maternal deaths	1170
Infant deaths	33%
Hypertension with heart disease, 1952-1955	21%
Gammittee Metropoli	tan

From National Health Education Committee, M. Life Insurance, National Tuberculosis Ass'n

1,240,000 Lives Saved Since World War II

Visit your physician regularly and bring your prescriptions to us for prompt, accurate service.

Byrd Pharmacy

Dial OL 4-3353 FRED D. BYRD, Pharmacist Lockney

Gas Compan

> tank

WASHER AND DISHWASHER

Jay Ed Parsons spent last aunt, Mrs. Mary Ragsdal

CARL McADAMS

GENERAL INSURANCE Fire - Hail - Polic -Windstorm-Auto - Bonds Phone OL 4-2141 First National Bank

Building

ames Hall, and Mr. and Mrs. this, and family. Springs, Colorado, They will re-

SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Highway 70

LAST TIME TONIGHT (THURSDAY)

FUN NIGHT

She loved men with her lips but in her heart was mur-

der - men risked all for this woman's beauty, but her

Also CARTOON

FRIDAY and SATURDAY, AUGUST 9 and 10

Double Feature

SHAKE, RATTLE AND ROCK"

with Touch Connors, Lisa Gaye, Sterling Hollaway

Rock 'n' Roll vs. The Squares - the rockin-est, boppinest, rollin-est jam session you've ever seen — see and hear Fats Domino, America's top recording star of rock

'n' roll and other recording stars in a lively musical

with Maria English, Lane Fuller and Anna Sten

day's delinquent parents — why do teenage girls run

Also CARTOON

SUNDAY, MONDAY, TUESDAY, AUGUST 11, 12, 13

ing story of teenage girls in revolt against to-

Revolt of the teenagers — they called her "jail bait"

soul was tarnished with a searing lust for riches.

THE FRANK, DARING STORY OF A WOMAN WHO KNEW EVERY TEMPTATION!

ANNE BAXTER STERLING HAYDEN

SUPERSCOPE

jamboree.

away from home?

Stewart GRANGER

Rhonda FLEMING

GUN GLORY

Alive" - MGM'S big western of 1956.

ve ROWLAND-James GREGORY

Taking its place with the screen's biggest westerns -

Stewart Granger in a new type of role — a gambler

and gun slinger - greater than the "Fastest Gun

Also CARTOON

WEDNESDAY and THURSDAY, AUGUST 14 and 15

WHERE PASSIONS BLAZE BEYOND CONTROL!

Love as torrid as the East African jungles beyond Mom-

basa — Leopard men guard a lost uranium mine deep into the jungles, deep into secret, searing human

Also CARTOON

DR. O. R. McINTOSH

TECHNICOLOR*

now

CORNEL WILDE

DONNA REED

GENN (

271 South Main St.

Mrs. Nell McGuffey, Amarillo, was a guest last Tuesday in the home or her daughter,

urn home this weekend.

Sterley News

Mrs. C. B. Kendall. Dallas, and this week. Funeral services were bout average. It was surely ap-

Miss Molly Ann Stringer of Schaffner

Clarendon Saturday. The Adams family spent Sunday

Paul Hrbacek and his uncle,

John B. Stapleton LAWYER

General Practice of Civil

Courthouse Floydada

Telephone No. 14

Rexall

ALCO-

MIST

STAG AFTER SHAVE LOTION

AT OUR REXALL DRUG STORE ...

REFRESHING

BODY SPRAY

Contains a skinsoothing emollient and antiseptic

hexachiorophene

to kill odor-causing

bacteria. Just spray

on and rub briskly.

Look for the

As advertised in LIFE . LOOK . POST . FARM JOURNAL . PROGRESSIVE FARMER

CARA NOME

CONSTELLATION COLOGNES

Four heavenly fragrances to send

your spirits soaring. Ara,

ONLY

98¢

You can rely on our

PROMPT, ACCURATE

Prescription Service

Let us fill your prescriptions.

Lyra, Orion or Indus.

Reg. \$2.00 Introductory price

100

Providence

Paul Wiest, made a business

trip to New Mexico last Thurs-

Mrs.

Rainfall in Sterley ranged spending this week with her Several young people from

past week with her daughter, velt, Oklahoma, Monday of from 2.5 to 9 with one inch a son, M. O. Buchanan and fam-

Mr. and Mrs. J. R. Belt and

Mickey and family and the

Jack Billingtons left Tuesday

DELLA DAGLEY ILL

FERGUSONS HOME Mr. and Mrs. Les Ferguso

MRS. BARTRAM HOME Mrs. Jerry Bartram ret

CARD OF THANKS

Mr. and Mrs. Ray Aston and Mrs. Jack Airhart, left Monday

Mr. and Mrs. R. L. Hearn the Howard Cooper home. The

Pat Frizzell Is Graduate Of Army Adm. School

Fort Chaffee, Ark. — Pvt. Billy P. Frizzell, whose wife, Suswonderful ie, lives on Route 1. Lockney, recently was graduated from Beacon Office

NO! MY BUSINESS ISN'T DE

I just happen to be using an ambula to haul my tools in.

For Live Plumbing

Call _

Day Phone OL 4-2451 Night Phone OL 4-3181

MUSSER'S PLUMBING SHO

Located in Baker Building across street front of Webster's Service Station

FARM SUPPLIES

MOTOR OILS OF ALL KINDS!

We have a big stock of Motor O including - Co-op Premium and Sun G, Havoline, Diamond DX, Amel Conoco Super.

CO-OP TIRES

30-month road hazard guarantee of the nylon tire.

24-month road hazard guarantee on the rayon tire.

> HAYWIRE for automatic hay balers

IRRIGATION SUPPLIES Anything you may need in your irrigation operations.

CO-OP BATTERIES **Ignition Parts** Oil Filters Hand Tools and Wrenches

Consumers Fuel Association Lockney

See me for a real deal!

BEN C. WOOD

New and Used Cars

Any make or model

Location: Baker building across street in front of Webster Service Station.

Phone OL 4-3671

Night OL 4-3669

REXALL READY-SHAVE CREAM GEM CARA NOME FAST PERMANENTS Gentle, Regular and Super. Each reg. \$1.50 NOW 2 for 1.50 REX SWIM KAP "Coronado" aviator style. 1.09 RAZOR BLADES 10's 55° SUPER PLENAMINS America's largest-LADY ESTHER Purpose EYELO Southing eye lotion. .1 ources .79 Cream LUSTRE CREAM SHAMPOO Tube or lar .57 MEDS TAMPONS 59° .10, .43 YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

LOCKNEY DRUG COMPANY

The Fexall Store

It's BACK-TO-SCHOOL with LEVI and WRANGLER

for boys of all sizes and ages.

JEANS

We also have BILLY THE KID JEANS

in sizes 4 through 16.

Every boy wants to wear jeans and we have them to fit them all, both large and small. See us today for jeans.

Dial OL 4-3530

There in fav stores derisiv But it

gettin his en more trade

Lockney Van

Lockney Drug Pylant Groces

Lena Fa

First Natio Knox Grocer

Handley Shop

Pennington Me

Rhodes Su

lester Foo

Workman Plum

CLYDE BRILEY, Pharmacist Day Phone OL 4-3333 Night Phone OL 4-3328 BROWN'S or OL 4-2296 Phone Yukon 3-3460 WE FEATURE SERVICE FOR THE SICK Floydada, Texas DEPARTMENT STORE Johnson (

S ISN'T DE

ing an ambul tools in.

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)L 4-2451 OL 4-3181

ABING SHOW

ALL KINDS! ck of Motor O mium and Su d DX, Amo

RES d guarantee o

1 guarantee on tire.

E ay balers

UPPLIES need in your rations.

ERIES

irts

Association

Wrenches

al deal!

ODD

Cars

nodel

g across street vice Station.

ight OL 4-3669

HOOL with

ANGLER

and ages.

) JEANS gh 16.

nts to wear

ve them to large and y for jeans.

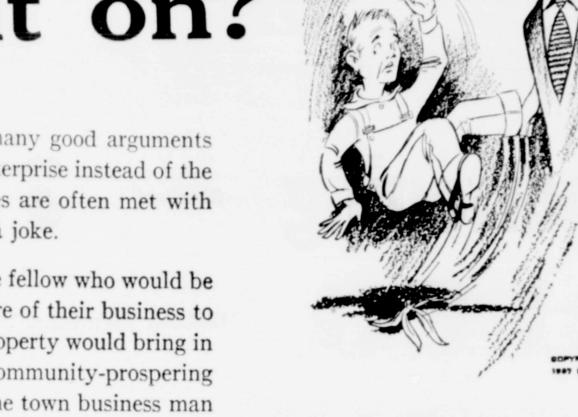
1'S STORE

Workman Plumbing & Heating

If it's a Joke, who is it on?

There are some folks who do not take very seriously the many good arguments in favor of buying at home. Appeals to patronize home enterprise instead of the stores and service establishments in other towns and cities are often met with derisive kidding, and the matter treated as something of a joke.

But it's no joke. Or if it is, perhaps it's really a joke on the fellow who would be getting a bigger pay check if his neighbors were giving more of their business to his employer. Or maybe it's a joke on the citizen whose property would bring in more rent money if he and the rest of us put more of our community-prospering trade into home channels. Or could it be a joke on the home town business man



Trade in Lockney

... where service is more than a business

who would be more prosperous if so many of us didn't follow his lead and spend a good deal of our money with roving peddlers, city stores and mail order houses?

But the real joke may be on those of our children who grow up to find we have no place for them here . . . because we don't keep our trading dollars at home to make jobs for them."

It takes a great sense of humor to see the joke in a protest against the city-shopping habit . . . which costs us progress and costs our children opportunities at home.

It Pays to Buy
where you Live

YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community to live in . . . when you buy from your home town merchants . . .

Lockney Variety Store

Lockney Drug Company

Pylant Grocery & Market

Lena Fae Store

First National Bank

Knox Grocery & Market

Handley Shop & Pump Co.

Pennington Motor Company

Rhodes Super Market

Jester Food Market

Johnson & Johnson

Brown's Cleaners & Clothiers

Jackson Tire Company

Lockney Frozen Foods

Reecers Master Cleaners

White Auto Store

Truett Variety Store

Oliver Jewelry

Hammond & Company

J. C. Jones Company

Barber Farm Store

Parker Furniture Company

Byrd Pharmacy

Luke's Shop

Darnell Grocery

Calahan and Brown Gulf Service

Webster Service Station

"Whitey" Baccus Motor Co.

Baxter & Smith Grain Co.

Brunnier Lumber Co.

Consumers Fuel Association

Patterson Grain Co.

Rowland-Gordon Oil Co.

Modern Radio & TV

Cooper Conoco Station

Baker Mercantile—Dry Goods

Baker Hardware Company

Jack & June Shop

Frank Perkins Agency

Lockney Implement Co.

Truett & Gene Motor Co.

Keystone-Fleming Flash-O-Gas

Lockney Lumber & Supply

Plains Floral Shop

The Lockney Beacon



SPECIAL PRICES FOR THURSDAY, FRIDAY, SATURDAY

Flour Shurfine 25 Sack S1.69

Shortening

Shurfine

OLEO

Shurfresh Yellow Quarters Lb.

CHEESE

Sugar 10 1 98° 5 1 49°

Pork & Beans

Food King

303 Can

Coffee

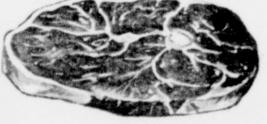
Food King Vacuum-Packed

Drip or Reg.-Lb.



VISIT OUR MEAT DEPT.

Fryers Grade A 39°



ROUND STEAK







T-BONE

WE WILL NOT KNOWINGLY BE UNDERSOLD!

RHODES SUPER

Phone OL 4-2275



KING SIZE



2 Large Loaves - 39c

We Give

S & H GREEN STAMPS

with every Cash Purchase.

Double Stamps on Wednesday with \$2.50 purchase or more.

GRAPES

California Thompson Seedless, Lb.

19c

Bell Pepper

California, Lb.

19c

POTATOES

Russets, 10 Lbs.

49c

BEANS

PINTO - 3 Lbs.

25c



OF ALL-TIME COMEDY

GREATS

Shurfine Frozen

ORANGE JUICE

6 oz. cans

2 for 25c

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