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The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 55

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 29, 1956

NUMBER 33

FLOYD COUNTY UNITED CHEST FUND DRIVE BEGINS MONDAY

The annual fund drive for the Floyd County United Chest, providing funds for five different agencies, will begin Monday morning. A kick-off meeting for workers in Lockney and the north half of the county will be held at the Plains Hotel dining room at 9:30 a. m. Monday when instructions will be given the group and supplies handed out.

Goal for the drive is \$11,000.00, slightly less than that set last year. The five agencies included in the chest for 1957 and the amounts set aside for each are:

- Red Cross, \$3200.00.
 - Salvation Army, \$2500.00.
 - U. S. O., \$250.00.
 - Boy Scouts, \$3500.00.
 - Heart Society, \$1,000.00.
- Expenses of the drive and a reserve make up the total of \$11,000.00.
- The Cancer Society is not participating in the Chest in this drive although they were a part of it in last year's drive.
- An intensive campaign for funds is planned in all parts of the county starting Monday and running through December 15. N. W. Williams of Floydada is president of the Chest and Jimmy Wilson Jr. is county campaign director. E. C. Carter and Dale Goen are his assistants at Floydada and Claud Holley is chairman of the Lockney and North Floyd County drive. Ewald Quigge of Providence is his assistant.
- Rural community chairmen for the north part of the county have been announced as follows:
- Cedar Hill — Jack Stansell.
 - Muncy — Mrs. Elmer Riggs.
 - Irick — Jack Dollar.
 - Pleasant Valley — Raymond Rucker.
 - Aiken — John Powell and Charlie Andrews.
 - Providence — Mrs. Albert Scheele and Mrs. Clyde Osley.
 - Lone Star — Claude Jarrett.
 - Prairie Chapel — Mrs. Joe Foster.
 - Sterley — Horton Howell and Mrs. Hilburn Casey.
 - South Plains — Mrs. Billy Stanforth Jr.
- In South Floyd County the rural community chairmen are:
- Fairview — Sonny Burton.
 - Center — Audie Noland.
 - Hillcrest — Ann Swepston.
 - Antelope — Harold Woodson.
 - McCoy — O. L. Bearden.
 - Starkey — W. L. Davis.
 - Harmony — Walter Hanna.
 - Allmon — Marvin Shurbet.
 - Sandhill — T. C. Hollins and LeRoy Durham.
 - Barwise — Mrs. John Miller.
 - Campbell — Mrs. Frank Pratt.
 - Baker — Mrs. C. O. Lyles.
 - Dougherty — Mr. and Mrs. Fred Cardinal.
 - Pleasant Hill — Mrs. O. K. Custer.
 - Lakeview — Mrs. Don Harrison and Mrs. Wayne Battley.
 - Southeast of Floydada — T. W. Battley.
 - South of Floydada — Mrs. O. G. Mayfield.
 - Ralls Highway — Howard Gregory.
- Floydada — Mart Mankins, Carl Jarrett, Aldine Williams, Dan Hagood, Dr. Patrick Gene Collins, Johnny Roberts, Bill Hale, Rush Wheeler, Joe Giddens.
- Chairman Claud Holley did not have a list of workers in the City of Lockney ready at press time.

Local Teams Win Two Games From Silverton

Coach Troy Lemley's basketball teams won two out of three games from Silverton teams in the season opener Tuesday evening in the Lockney High gym. The two boys teams won while the Lockney girls lost their game.

In the boys A team battle, the Longhorns won 51 to 39. They led 30 to 15 at the half and Coach Lemley substituted freely during the second half. David Fritzell was high point man for the Longhorns with 14 while John Hanz made 10. Bradford Wilson was high point for Silverton with 25 points.

The score in the girls game was 53 to 30, Silverton's favor. The local team could not hold the Silverton forwards, all of whom could hit the basket well. Nella Winters made 22 of the Longhorns' points while high point player for Silverton was Theima Joyce Edelman with 19 points.

In the B team game, the Longhorns won this one in an overtime period 43 to 41. Individual scores were not available.

Following is the full season schedule for basketball games:

- Nov. 30 — Muleshoe here.
 - December 4 — McAdoo here.
 - December 6, 7 and 8 — Floydada tournament.
 - December 11 — Kress here.
 - December 14 — At Silverton.
 - December 18 — At Muleshoe.
 - December 20, 21 and 22 — Tulla tournament.
 - January 4 — At Post.
 - January 8 — At Kress.
 - January 10 — At Spur.
 - January 15 — At Floydada.
 - January 18 — At Abernathy here.
 - January 22 — At Slaton here.
 - January 25 — At Tahoka.
 - January 29 — Post here.
 - February 5 — Spur here.
 - February 8 — Floydada here.
 - February 12 — At Abernathy.
 - February 15 — At Slaton.
 - February 19 — Tahoka here.
- The asterisk indicates District 2-AA games. A double round robin will be played with the winner being decided upon a percentage basis.
- Most all the above dates will see three games played, the boys A and B teams and the girls.

Canyon Beats Spur 28-13

The Canyon Eagles, champions of District 1-AA, defeated Spur, representing 2-AA in a district game at Plainview last Friday evening. The game was close the first half with the score tied at 7-7 until just seconds before the half ended Canyon scored on a long pass to make the halftime count 14-7.

The two teams ground game was about even but the Eagles completed 11 of 27 passes, two of them for touchdowns. First downs were 14 to 4 in favor of Canyon.

Many Lockney fans attended the game and most of them were of the opinion that the Lockney Longhorns could have beaten either team on that particular night.

Canyon will play Stamford in the regional contest at Childress Friday of this week. The game starts at 2 p. m.

In other regional clashes, the Stinnett plays Farwell in the Class A contest. The two teams will play at Hereford at 2:30 p. m. Thursday. In Class B Happy and Wheeler meet at Canyon at 2 p. m. Thursday. Happy won the Class B district title on a forfeit after White face defeated them on first downs.

In Class AAA the Littlefield Wildcats meet the Andrews Mustangs at Andrews Thursday at 2 p. m.

Important Meeting Of Legion Monday

Post Commander Curtis Williams said Tuesday that an important meeting of the local Legion Post would be held next Monday evening at 8 p. m. at the Legion Hall. All members are urged to be present.

A Short History of THANKSGIVING

The Pilgrims were considered a "queer" lot in their native lands. They desired so much to worship God in their own way that they were willing to give up home, friends and family to live in a strange land where they could enjoy freedom of worship.

They were called non-conformists because they would not conform to the manner of worship and the doctrines dictated by the state church.

A group of these people, English, Scotch and Dutch Pilgrims, sailed from Southampton, England in the fall of 1620 in a little ship called The Mayflower. They landed at Plymouth Rock, on this continent, in December of that year — in the dead of winter. The New England winter was indeed severe and half the colony died during the winter due to hardship, privation and illness. But those left would not give up their new found home and freedom of worship.

During their first summer on the new continent, they made a bountiful crop. They also built log huts and were much better equipped to stand the second winter.

In the autumn of 1621, Governor Bradford of the Plymouth Colony, proclaimed a season of Thanksgiving — three days of it — and invited the friendly Indians in the neighborhood to feast with them since the Indians had been helpful to the Pilgrims. Hunters from the little colony went out and shot wild turkeys for the feast and the Indians brought venison. The two groups sat down together to feast and to give thanks for their blessings. This was the first Thanksgiving.

The Pilgrims did not observe Thanksgiving every year. The next one they observed was in 1623 and they observed the special day at intervals thereafter.

There is a record of a Thanksgiving proclamation issued by the Dutch governor of the New Amsterdam colony, now New York, in 1644.

During the American Revolution Thanksgiving was observed several times, and the first Presidential Proclamation on Thanksgiving was issued by President George Washington for Thursday, November 26, 1789. Another was issued in 1895.

In 1815 at the close of the War with England, President Madison proclaimed a day of Thanksgiving in November of that year. Thereafter the date of observance was mostly left up to the governors of the several states.

The establishment of Thanksgiving as a national holiday came through the efforts of Mrs. Sarah J. Hale of Philadelphia. In 1863 she urged the matter upon President Lincoln and in October of that year he issued a Proclamation setting the national Thanksgiving Day as the fourth Thursday. Thereafter each year the President proclaimed the holiday and by custom it came to be observed on the last Thursday in November.

In 1939 President Franklin D. Roosevelt changed the date to the fourth Thursday upon the suggestion of certain business leaders because the earlier date gave the business houses a longer Christmas shopping period and thus would serve to increase business. In 1941 a joint resolution of Congress set the fourth Thursday as Thanksgiving Day.

However a number of states, including Texas and certain New England states, still observe the last Thursday of the month, thereby creating a conflict in years when there are five Thursdays in November.

SANTA CLAUS, GIFTS FROM MERCHANTS PLANNED DEC. 7th

Cotton Suit Is Postponed Mon.

After attorney for the plaintiffs had presented considerable testimony, the case of several Floyd County cotton farmers versus the ASC review committee was postponed two to three weeks in United States District Court at Lubbock Monday. Judge Joseph B. Dooley gave the attorney for the ASC committee that much longer to prepare his case when the attorney told the judge that he knew nothing about the case and did not have any evidence to submit concerning it.

The case was called at 1:30 p. m. Monday. Attorney G. H. Nelson of Lubbock, representing the plaintiffs, presented arguments including a transcript of the proceedings of the meeting of the review committee in this county last Spring, a compilation of all farms in Floyd County showing the percentage of gain or loss under the ASC cotton allotments, and quoted the laws governing the allotment of cotton, seeking to show that the Floyd County ASC committee did not properly consider wheat acreage allotments in arriving at individual cotton allotments for the year 1956.

Mr. Nelson's briefs showed that 1956 cotton allotments ranged from a loss of 26% of his acreage by one farmer to the gain of 171% of his acreage by another. When Judge Dooley questioned the ASC attorney as to the system used in arriving at such figures, the attorney was unable to answer and asked for further time to study the case.

C. B. Adams Dies At Dallas Mon.

C. B. Adams, former Lockney groceryman, died in a rest home at Dallas Monday at noon. He had suffered a stroke of paralysis Sept. 3rd and another on November 25th.

Funeral services were held at the graveside in Lockney Cemetery Wednesday afternoon at 2 o'clock. Rev. J. J. Dalton, Dallas minister, officiated at the services and a Masonic service was also held. Mr. Adams was a 32nd degree Mason and had been a member of the Masonic Lodge for more than 30 years. His membership was at Medford, Okla.

Mr. Adams was born in Searcy County, Arkansas, February 11, 1897. He was reared in Arkansas and was married to Miss Audrey Burns on December 28, 1915. Three children were born to the couple. He was married again to Miss Irene Foster in November of 1950.

Mr. Adams made his home on his farm near Meade, Okla., until 1950 when he came to Lockney and bought the Roberson Grocery here. He operated the food store here until late 1955 when he sold it to A. J. Jester. He retired to his farm at Meade and had operated a food store there until he was stricken in September.

Assembly Pastor Resigns Post

Rev. M. H. Mooberry, pastor of the Assembly of God Church here for the past year and a half, presented his resignation at the Sunday evening services. The resignation will be effective after the services on Sunday, Dec. 16.

Rev. Mooberry and his family will move to Grand River, Iowa, where he will be pastor of the Assembly of God Church. The Mooberrys came here from Paducah.

Santa Claus is coming to town and when he gets here on Friday afternoon, December 7th, he will hand out tickets which will entitle many of the recipients to valuable free gifts from Lockney merchants. This will kick off the Christmas shopping season in Lockney.

Working something on the order of the program last year, those who are in town for this special day will be given tickets by Old Santa as he moves around the business area. In the store windows will be numbers and the holder of the ticket bearing the same number at that in the store window will be given a special gift by that store. Most Lockney merchants are expected to participate, according to the committee in charge of the plan, and probably more than 100 valuable gifts will be distributed by the stores here.

Merchants who wish to give prizes on this day are asked to contact Chamber of Commerce Manager Dick Whiteley or phone 3660.

Old Santa will be here and hand out tickets from 3 to 5 p. m. on Friday, December 7th. He will also accept letters to Santa from his many admirers in the area. If someone wants to write a letter to Old Santa here is the opportunity to hand it to him in person.

Old Santa will not have fruit and nuts for the kiddies on this trip but will be back just before Christmas to distribute bags of goodies to the children of the area.

Local merchants are all urged to have their Christmas decorations up by this Christmas "opening" day and their Christmas gift items on prominent display. The program is designed to inaugurate the Christmas shopping season.

Street decorations will be up by that time. Manager Whiteley said, and everything will be in readiness for the opening of the Christmas shopping season.

R. L. Knox is chairman of the committee planning the event and Ted Oliver is in charge of the merchants' gift program.

Cotton Vote December 11th

Farmers of the nation will go to the polls on Tuesday, December 11, to vote on cotton marketing quotas for 1957. Three voting boxes will be set up in Floyd County. One box will be at The Lockney Beacon office with Hershel Carthel, Milton Ashton and Alvin Wilson holding the election. Another will be at the Cedar Hill Store with R. G. Dunlap, Lee Burton and Carl Smith holding that election. The third will be at the ASC office in Floydada with Joe Dunn, Malvin Jarboe and Greer Christian holding it. Polls will be open from 8 a. m. until 7 p. m.

Individual cotton allotments for 1957 on Floyd County farms are due to be mailed next Monday, December 3. Office Manager Tom Hutchins said this week. However Hutchins said Wednesday at noon that he had not yet received instructions to mail the allotments and he was not sure that they would be mailed on that day.

The county's allotment for 1957 has not yet been released although the County ASC office has had it for several weeks. The exact acreage allotment cannot be published until after it is published in the Federal Register and then released, Mr. Hutchins said.

Earlier this fall reports were to the effect that most West Texas counties would receive an increase in acreage. Rumors here say that Floyd County will receive an approximate 5,000 acre increase for the 1957 crop. The 1956 acreage allotment for the county was 93,138 acres. Thus the county will receive something over 98,000 acres for 1957 if the reports are true. At this rate farmers should expect an increase of around 6% over their 1956 acreage allotment.

The national acreage allotment for 1957 is 17,585,463 acres and the Texas allotment is 7,547,503 acres which includes 10,947 acres as Texas' share of the national reserve.

Mrs. Jewell Kenady spent Tuesday night and Wednesday visiting her sister, Mrs. C. E. Biley in Olton.

Clinton Is
ed Monday

Mattie Pearl Clinton, late W. T. Clinton, passed away at the General Hospital just west of town on Sunday. She had been in ill health for three weeks and became very weak on Friday evening.

Funeral services were held at the West Side Church of Christ at 2 o'clock on Monday afternoon at 3 o'clock at the home of the minister of Silverton, Oklahoma. Burial was in the cemetery beside the home of her husband.

Clinton was born Mattie Gordon at Stephentown on June 7, 1884. She lived there until about 12 years of age when she moved to Oklahoma where she made her home for many years.

She was married to W. T. Clinton on August 31, 1900 at Muskogee, Oklahoma, and moved to Lockney in 1908. She lived there until her death in 1954.

Clinton has been a member of the Church of Christ since 1922. Her membership was in the West Plains church.

She leaves four daughters, Mrs. H. D. Griffith, Mrs. F. H. Smith, Mrs. Archie Hill, and Mrs. Arvie Hill; and two sons, Mr. J. A. Clinton and Mrs. J. A. Clinton. Surviving also are Mrs. V. F. Lambert and Mrs. C. S. Shapp, both of Lockney; Ed Gordon of California; Eleven granddaughters and four great-granddaughters also survive.

Lockney Negro Charged In Wreck

Plainview — Will Garner was charged here Tuesday with aggravated assault with a motor vehicle in connection with the automobile collision near here Nov. 18 in which several persons, including Garner, were injured. He was the driver of one of the cars.

Garner, 59, colored, is of Lockney. His bond had not been set this morning.

Mrs. Richard Cross and her son, Stephen, four months ago were receiving treatment at West Texas Hospital for injuries received in the collision. Mrs. Cross suffered a leg fracture, the baby a head injury. Members of the family said this morning the child's condition was apparently improved.

Garner suffered a fracture of the neck and was in a critical condition for a time. He was released from the hospital Sunday.

The accident occurred about two miles east of Plainview on U. S. 70. Richard Cross was driving the automobile in which his family and his sister, Miss Vanita Cross, were returning from Fort Worth.

Legion Seeks Donations For Needy Families

The Lockney American Legion is asking for donations from people of this area of clothing, toys, used furniture or anything a needy family can use. Post Commander Curtis Williams said Tuesday. The Legion members plan to pack Christmas boxes for a number of needy families. The Post will buy the food to go into the boxes but if they can also include in it useable clothing and some toys for the kiddies they feel it will be much better therefore they ask for donations of these items from people of the area.

"We have in mind a number of families in this area who won't have any Christmas if something like this isn't done," Williams said. "The more who donate to the cause the more people we can help and the better we can help them. If you have something to give to these needy people call 3841, Lockney and we will pick it up."

There are some who are in need now, Williams said, and in need now, Williams said, and in need now, Williams said.

Appreciation Day To Start Here

A number of Lockney merchants are reviving the "Appreciation Day" event which was held here for several months last year. The event will be held at 3:30 each Saturday afternoon.

Local Stores To Be Closed Thurs.

Most local stores will be closed Thursday of this week for Thanksgiving. Most all business people have indicated they would observe Thanksgiving this week.

Grain elevators will be closed but bins, of course, will continue operations as usual.

Some service stations will be open as will the cafes. Blacksmith shops will be open part of the day or all day in some cases. The two laundries will be closed both Thursday and Friday.

The clinic side at the Lockney General Hospital will be closed but doctors will be available for emergency needs. At Medical & Surgical Hospital, the clinic will be open.

The schools will be dismissed Wednesday afternoon for the remainder of the week.

HD Bazaar Will Be Held Dec. 4, 8

Home Demonstration Clubs in this section of the county will have a bazaar at Lockney Auto show room Saturday, December 8 and those in the Floydada area will have one at Bishop Motor show room in Floydada on Tuesday, December 4.

Purpose of the bazaars is to raise funds to carry on the home demonstration council work.

Items for sale will be either homemade or homegrown including aprons, pillow cases, crafts, canned fruits and vegetables, pies, cakes and breads.

The public is urged to visit the bazaars and make their purchases for highly esteemed handmade Christmas gifts.

Quitaque- Road To ed Soon

Society

Aiken Club Hears Lockney Attorney

Wilson Kermickle, Lockney attorney, was guest speaker at a meeting of Aiken Friendship Club Tuesday, November 20 at 2:30 in the home of Mrs. R. R. Kellison, hostess. Co-hostess was Mrs. L. L. Duvall.

The meeting opened with prayer by Mrs. V. H. Kellison. Mr. Kermickle gave an interesting discussion of "Women Jury Service."

Refreshments were served to Mrs. Frances Carthel, R. C. Collis, V. H. Kellison, Lester Carlton Jr., E. L. Burleson, C. T. Pope, R. C. Kellison, Gene Collins, Randall Collis, Dale Hunt, L. L. Scott, Cecil Brown, Raymond Martin, Frank Jameson; Mr. and Mrs. Wilson Kermickle and the hostesses.

Jolly Stitches Has Thurs. Meet

Mrs. W. A. Jolly was hostess for a meeting of Jolly Stitches Club Thursday, Nov. 22.

Mrs. Ted Oliver gave a demonstration on gift wrapping.

Those attending were Miss Anna Schacht, and Mrs. R. C. Kellison, Oliver Holmes, Gene Probasco, W. O. Schacht, Don Bennett, Buck Kellison, T. C. Ted Oliver, and the hostess.

Next meeting will be held December 13, at the home of Mrs. Gene Probasco.

GO TO CHURCH SUNDAY.



SET WEDDING DATE—Mr. and Mrs. E. E. Spradlin of Lockney announce the engagement and approaching marriage of their daughter, Ernestine, to Jimmy Aiden Myers, son of Mrs. Olive Myers of Lockney, December 16 is the date set for the ceremony to be solemnized at Lockney Methodist Church.

Aiken YWA Meets On Wednesday

The Young Women's Auxiliary of Aiken Baptist Church held a meeting Wednesday night, Nov. 21.

Frances Haile, president called the meeting to order and Martha Cryer led in singing the Y. W. A. song, "O, Zion Haste."

It was decided to make a Christmas basket for a needy family in the area and to have a Christmas party. To furnish money to send the Y. W. A. to the Baptist encampment in Glorieta next August, the girls voted to have a bake sale next Saturday, Dec. 1 at the Aiken Baptist Church. A stewardship chairman, Martha Cryer, was elected and her duties outlined.

Betty Sue Elam gave a sketch of how wedding customs in Japan are changing in connection with a mission study on Japan. Frances Haile reviewed the Y. W. A. Aims for Advancement.

Cold drinks and cookies were served to Frances Haile, Carolyn Elam, Nancy Tyler, Peggy Rogers, Betty Sue Elam, Lynda Carter, Martha Cryer, Mary and Marjorie Lacy and the counselor, Mrs. Thomas.

VISIT IN ATHENS

Mrs. J. B. Cumble and son, Rayford, spent from Tuesday night until Thursday night in Athens, Texas, visiting Mrs. Cumble's mother, Mrs. Bud Carter who is seriously ill.

Mr. Mrs. John Hodel Observe Their 61st Anniversary

Mr. and Mrs. John Hodel observed their 61st wedding anniversary Sunday at the home with a family gathering. All of their nine children and a number of grandchildren were present for the occasion. Thirty-four persons attended.

Guests included Mr. and Mrs. Otto Hodel, Eunice, New Mexico; Mr. and Mrs. Henry Hodel; Mr. and Mrs. Bill Hodel and Mike; Mr. and Mrs. Verner Hodel and children, Mr. and Mrs. Jimmy Hodel and children, all of Lockney; Mr. and Mrs. Roy Henderson and daughter, Sherri Lynn, Amarillo; Mr. and Mrs. Bill Seitz and Willa Faye, Spearman; Mr. and Mrs. Jamie Owens, Judy and John, Mr. and Mrs. Grady Burson, Amarillo; Col. and J. W. Postlewaite and sons, Craig and Johnny, Hamilton Base, California.

Baptist WMU Has Social

The home of Mrs. Guy Sams was the scene of a social meeting of the Baptist Women's Missionary Union Monday afternoon at 3 o'clock. Mrs. Hilburn Casey assisted Mrs. Sams as hostess.

Enjoying the hospitality were Mrs. Howard Martin, Henry Moore, Howard Cooper, T. B. Mitchell, E. A. McLeod, Harmon Handley, T. S. Fox, Hilburn Casey, B. B. Vernon, V. H. Kellison, Ross Cooper and W. C. Mercer.

Refreshments of chiffon pumpkin pie with whipped cream and coffee were served.

Mr. and Mrs. F. M. Smith and family plan to spend Thanksgiving holidays with relatives at Farmersville and Josephine, Texas.

NAVY DAY TREAT

Navy Day's on October 27 and if the junior sailors in the family want to toast their big brothers in uniform, let them mix themselves a glass or two of Ship Ahoy! Place a scoop of chocolate ice cream in a tall glass and add 2 teaspoons of instant chocolate flavored mix. Then fill the glass with root beer and stir briskly. Even landlubbers will enjoy this drink.

Alexander the Great wept because he had no more worlds to conquer.



THANKSGIVING

... and it's time to express our thanks for your wonderful patronage and friendship. We deeply appreciate both.

JACK & JUNE SHOP

Mrs. Floyd Jackson, Prop.



YOUR RED CROSS ON THE JOB WHEN YOU NEED IT!

Wherever disaster strikes, whenever help is needed — there you will find the Red Cross on the job. Through hurricanes, floods, fires, the men and women of the Red Cross work valiantly to relieve suffering — giving life saving blood, providing for families made homeless by circumstances. Disaster can strike without warning . . . and you may be the next victim. The need is great and the resources are pitifully small. So answer the call . . . the Red Cross is ready to answer yours in time of disaster. Give now!

FLOYD COUNTY CHAPTER of AMERICAN RED CROSS is included in the

FLOYD COUNTY UNITED CHEST FUND DRIVE STARTING DECEMBER 3

REMEMBER — TO GIVE ENOUGH

Thanksgiving



A Tradition Was Born —

TAANKSGIVING DAY

Today we commemorate that time-honored tradition, but our Lot is quite different. What were considered essentials then are taken "for granted" now. Ours is a generation of ease and luxury compared to those Hardy Pilgrims who founded this day in Gratitude to their God and the Bounty of this Land.

Ours is a service that has contributed to the ease of Life as it is lived today and we are happy to be of service to you.

First National Bank

Lockney

Handy Heli for Christmas giving

IT'S TIME TO make those Christmas Gift selections and we are all ready to help you. Come in soon and see our large selection of Christmas items.

Westbend Automatic Coffee Maker
Copperton, 8-cup size — \$12.95

GE Electric Skillet
Plain or copper, your choice — \$17.95

Complete line of **Costume Jewelry** All new.

Toys For All The Kiddies All kinds.

Complete line of **Wooden Ware** See the 12-inch bowl for \$4.30

4-Piece Canister Set only \$5.95

7-Drawer **Spice Set** \$9.95

Musical Powder Boxes \$2.98 up

CAMERAS and SUPPLIES
See the **Hawkeye Flash Camera Set** \$14.35
GE Triple-Whip **Food Mixer** \$39.95
Countour **Electric Blankets** 2-year guarantee \$18.95

Many other gift items for all the Family!

LOCKNEY DRUG COMPANY
The *Rexall* Store
CLYDE BRILEY, Pharmacist
Day Phone 3333 Night Phone 3320 or 3321
WE FEATURE SERVICE FOR THE SICK

Observe Anniversary

Mr. and Mrs. G. B. Bule one Floyd's house Sunday from two till five to celebrate their gold anniversary.

The Fullers were married 25 fifty years ago in the church in the Lockney near Holland, were married by the pastor of the church.

They were residents of the community of Cross sixteen years before Floyd's 11. They have made the Ball's High five mile from town.

They have seven children present for the cele-

bration. The children are one son, Charles E. Fuller of Houston; and Mrs. Olin Poteet of Lockney, Mrs. D. N. Galloway of Tucson, Ariz., Mrs. Clyde Foster of Clovis, N. M., Mrs. Siles Wheeler of Cone, Mrs. J. R. Lane of Temple, and Mrs. Arthur Younts of Sweeney, Texas. The Fullers also have sixteen grandchildren and six great grandchildren.

The granddaughters served at the beautifully appointed serving table.

TO COLORADO

Mr. and Mrs. Richard Patterson and boys plan to spend Thanksgiving holidays in Denver, Colorado with Rev. and Mrs. Burgin Watkins. Rev. Watkins is a former pastor of the Methodist Church here and is now attending school in Denver.

DID YOU KNOW



The Texas Longhorn, a cross between Spanish aristocracy and American mongrel milking stock, was never recognized as a definite breed?

School Menu

December 3-7

Monday: Vegetable and beef soup, pimento cheese sandwich, celery stick, fruit jello, salad, crackers, milk, peanut butter cookies.

Tuesday: Hamburger steak, catsup, B. E. Peas, cabbage slaw, butter, new whole potatoes with cheese sauce, hot rolls, stewed apples, milk.

Wednesday: Rice salmon croquettes, tartar sauce, creamed peas and carrots, congealed cranberry, apple and celery

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salad, W. W. Rolls, butter, milk, coconut cake squares.

Thursday: Sliced roast beef, spaghetti and cheese dish, green beans, cabbage and carrot salad, cheese biscuits, milk, fruit cup.

Friday: Brown beans, hot tamales, chilled whole tomatoes, seasoned spinach, onion rings, corn bread, berry cobbler.

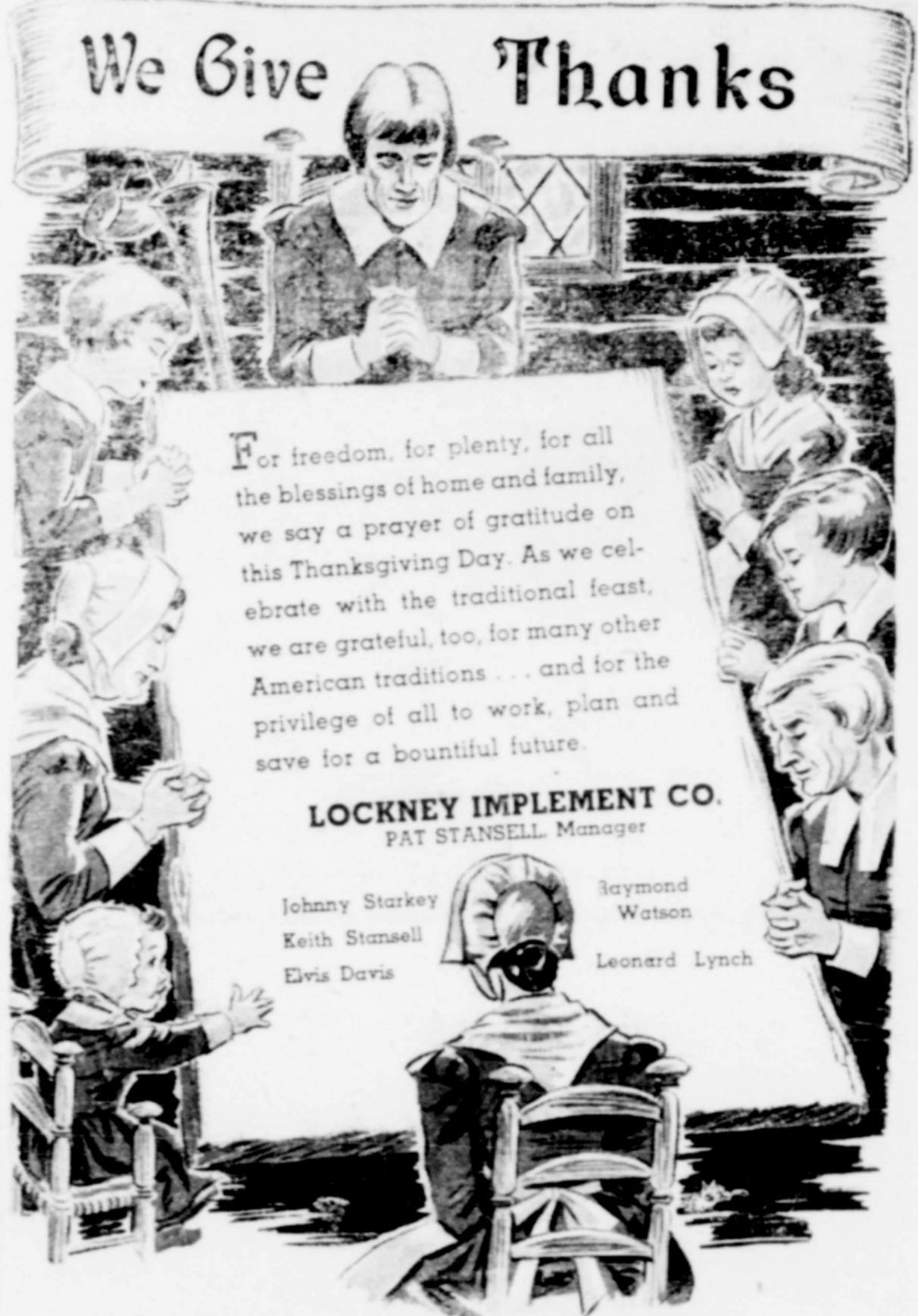
Mr. and Mrs. R. E. Patterson, Mr. and Mrs. Kelton Shaw, Mr. and Mrs. Richard Patterson and boys spent Sunday in Silverton with Mr. and Mrs. Ben Whitfill and family. Mrs. Whitfill is a daughter of the R. E. Pattersons.

There are approximately 5,000 honey bees to the pound.

Male mosquitoes live on flowers, while females live on animals.

OFFICE SUPPLIES at The BEACON OFFICE.

We Give Thanks



For freedom, for plenty, for all the blessings of home and family, we say a prayer of gratitude on this Thanksgiving Day. As we celebrate with the traditional feast, we are grateful, too, for many other American traditions . . . and for the privilege of all to work, plan and save for a bountiful future.

LOCKNEY IMPLEMENT CO.
PAT STANSELL, Manager

Johnny Starkey
Keith Stansell
Elvis Davis

Raymond Watson
Leonard Lynch



THANKSGIVING!

THANKS to you, our friends and customers for your many favors. We trust we may continue to merit your patronage.

J. H. Cooper Agency

Mr. and Mrs. J. H. Cooper

New Publication On Cotton Irrigation Released Recently

College Station — High Plains cotton farmers should find the information given in a new Texas Agricultural Experiment Station publication, *B-308 Guides in Cotton Irrigation*, most helpful in setting up their plans for another crop year.

Authors of the new publication are E. L. Thaxton Jr., assistant irrigation engineer, at Lubbock substation and N. P. Nelson, irrigation engineer, A&S Lincoln, Nebraska but formerly of the Amarillo Experiment Station.

Covered in the bulletin are the results of studies conducted at Lubbock and Tulla on the use of irrigation water by cotton. The research workers found that cotton yields in pounds of lint per inch of water were about the same for all moisture levels studied but in general, the high moisture levels are the most profitable.

They say that because cotton can use varying amounts of water efficiently, it is an easier crop to irrigate than grain sorghums. They emphasize that the most important

irrigation is the one done before the cotton crop is planted. Getting water stored in the soil for the upcoming cotton crop, they say, can go a long way toward supplying the moisture required for maximum crop production.

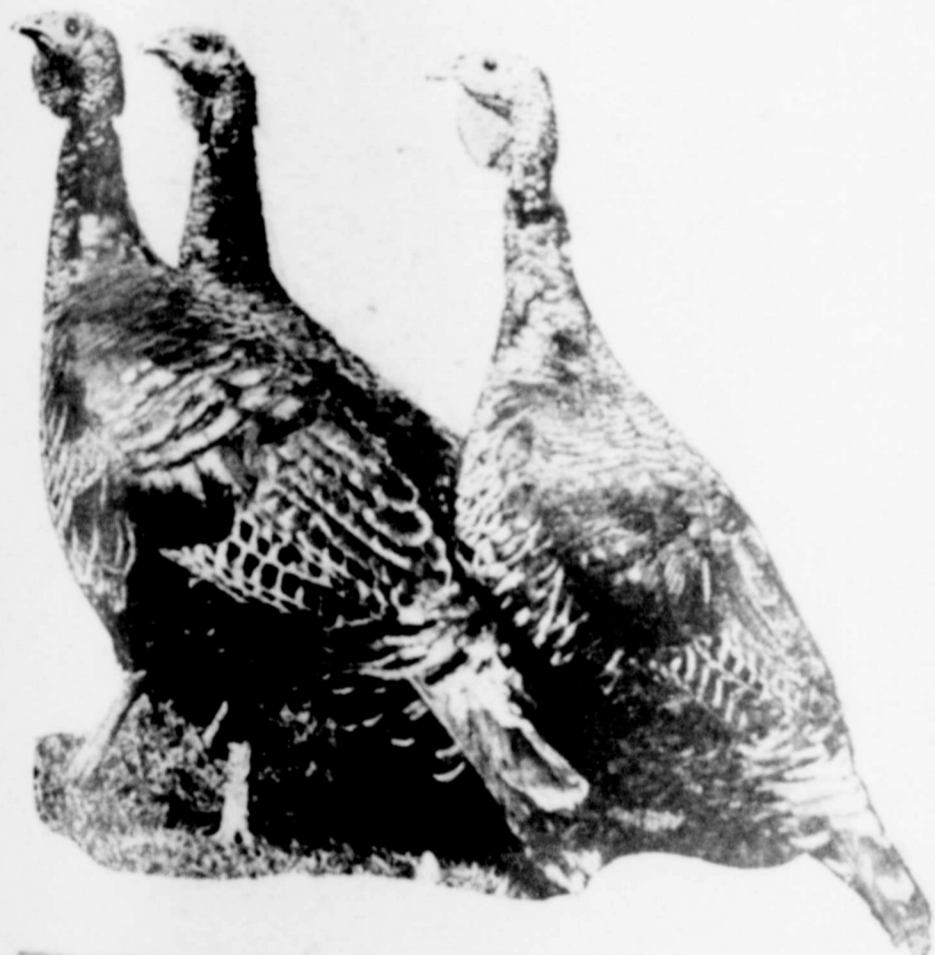
Recommendations are listed in the bulletin on water management, cultural practices, along with brief statements on methods of irrigation and fiber quality.

Copies of the publication are available from the Agricultural Information Office, College Station, Texas.

MOVE TO AMARILLO

Mr. and Mrs. Sonny Holmes and children, Rhonda and Phemis moved to Amarillo Tuesday morning to make their home. Mr. Holmes is employed as a fireman with the Santa Fe railroad. He has been associated with his father, John Holmes in farming in Irick community. Mrs. Holmes is the former Jimmie Dee Smith, daughter of Mr. and Mrs. Forrest M. Smith.

Pfc. Jim Nance and Pvt. Joe Nance left by commercial airline from Amarillo Tuesday night returning to duty with the U. S. Army in France. They came home on emergency furlough to attend the funeral of their father, Wiley D. Nance. They expect to arrive in Paris about noon Thursday which will be 3 a. m. here. They are stationed about 200 miles apart in France.



Thanksgiving

There are many, many things to be thankful for in this land of ours, but one of the things we are thankful for is the opportunity of serving you. We thank you for your generous patronage of the past and we hope it is our privilege to continue to serve you.

Lockney Auto Co.

Your Chevrolet Dealer

Thanksgiving



THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

Rhodes Super Market

Mr. and Mrs. Raymond Rhodes

Society News

TEL Class Has Social Meeting

Members of the T. E. L. Sunday School class of the First Baptist Church enjoyed a social meeting in the home of Mrs. Ella Casey Tuesday afternoon at 3 o'clock.

Mrs. Fred Shearer brought the devotional.

Refreshments were served to Meses. Fred Shearer, J. R. Richards, F. A. Visage, Becton Potts, Baylor Byars, Henry Moore, Ted Cooper, Jewell Kenady, E. J. Rodgers, Ella Casey, Hugh Carroll, Clayton Weathers, and T. B. Mitchell.

A Christmas supper for class members, associate members and their husbands will be given in the home of Mrs. T. B. Mitchell Tuesday, December 11 at 6:30. Class members will bring gifts to exchange.

La Ventana Club Enjoys Dinner At Hotel Coffee Shop

La Ventana Study Club and guests enjoyed a Thanksgiving dinner at Plains Hotel Coffee Shop Monday night.

The table was laid with white and centered with a horn-of-plenty flanked on either side by three white tapers in apple holders. The menu consisted of baked turkey, dressing, giblet gravy, English peas and carrots, corn, Jello fruit salad, candied yams, rolls, mince pie and coffee.

The program, led by Mrs. Herman Huffman, included an invocation by Mrs. Clyde Baxter, welcome by Mrs. Baxter and a reading by Mrs. Robert Lee Smith from "Dorothy's Dumb Monologue" about the purchase of a Thanksgiving

12 Called For Army Induction

Selective Service Board No. 45, covering Floyd, Hale, Swisher and Motley counties, has issued orders to 12 young men of the area to report for induction into the armed forces on December 10th. A short program will be held that morning and families of the inductees are invited to attend. They will report to the Courthouse at Plainview.

Following is a list of those called for induction:

Jimmie Granville Ford, Idaho; Isabel Raissez, Flomot; Melton Keith Garner, Plainview; Benjamin Doyle Hutson, Happy; Earl McDonough, Petersburg; J. C. Mabry, Brownfield; Bueal Lee Thompson, Tulla; Donald Carl Ebeling, Plainview; Felipe Castro Garcia, Chicago, Ill.; Danny Eugene Owen, Plainview; Willie James Sillemont, Jr., Petersburg; Eddie Lee Willis, Cotton Center.

District Deputy To Visit Local OES

Lockney Order of Eastern Star will have a salad supper Monday night, Dec. 3 at 6 p. m., marking the official visit of District Deputy Flora McNeill.

The visit from the District Deputy is her official visit of the year and the membership is expected to be on hand for the occasion.

CARD OF THANKS

Our deepest appreciation to our friends and acquaintances who were so thoughtful and kind during the illness and at the death of our mother. Especially do we thank the staff of the Lockney General Hospital for their care of her. We appreciate the many beautiful flowers, the food and every word of sympathy. Thanks to everyone of you.

Mr. and Mrs. Marvin Clinton and family
Mr. and Mrs. Arvie Newton and family
Mr. and Mrs. H. D. Griffith and family
Mrs. Lois Paschal and sons
Mr. and Mrs. D. W. Knox of Denver, Colorado will be guests in the home of Mr. Knox's sister, Mrs. R. E. Patterson and Mr. Patterson Thursday until Saturday.

Samsonite Luggage

makes going back-to-school a pleasure!



Men's Quick-Tripper, ideal for short trips or as companion case. \$19.50

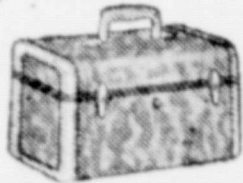
Men's Two-Suiter holds more clothes in less space—minus wrinkles. \$25

2 piece set only \$44.50

Samsonite is as smart as a Phi Beta Kappa—and stays smart! It defies scuffing, wipes clean with a damp cloth, opens and shuts with astonishing ease!

Ladies' Train Case—holds 52 travel items! \$17.50

PRICES SUBJECT TO EXISTING TAXES



Oliver Jewelry

Dial 2149 Lockney

YOUR BEST BETS IN

GIFTS

FOR MEN!

At Christmas Time, a Woman's Place is in a Man's Store!

It's our business to know what men like to wear. So... why not make it your business to shop here for men's gifts that are sure to get a warm reception.

	
Dress Shirts	Neckties
	
Knit Sport Shirts	Leather Gloves
	
Slippers	Quilt-Lined Jacket
	
Socks	Handkerchiefs
	
Slacks	Leather Jacket
	
Belts	Pajamas

BROWN'S DEPARTMENT STORE

Dial 3530 Lockney

THANKSGIVING



On this Thanksgiving Day, 1956 we are thankful for a thousand blessings that have come our way. They are too, too numerous to mention, but one of the chief Blessings is your patronage and good will. We do appreciate that more than we can tell and trust that we may merit a continuation of the same. Thanks a million from all of us to all of you.

HANDLEY SHOP & PUMP CO.

D. L. Handley

Joe Handley

YOU CAN . . .

Help The Needy

By Donating

Used Clothing, Used Toys, & Furniture

or other items which can be used by needy people to

LOCKNEY AMERICAN LEGION CHRISTMAS CHEER PROGRAM

The Legion Post will pack boxes for needy people of area soon. We will provide food for the boxes and we that you will provide used clothing and toys so that boxes will be even more appreciated.

If you have something to give

CALL 3841

and we will see that it is picked up.

POST NO. 141, AMERICAN LEGION

Curtis Williams, Commander

THE WANTED ADS

For Sale

Butcher hogs, live and gifts that will please. Charles Dane, phone 3556. 34-2tc.

Two meat hogs, live and gifts. Hershel, phone 3497. 34-3tc.

Two good used washers guaranteed. Used electric refrigerator and used wringer. White Auto Store, phone 342tc.

FOR SALE — Complete farm ing equipment and will rent ir- gated land. C. H. Hastings, Lockney. 34-2tc.

FOR SALE — Barrack 20x40 ft. and barn 30x34 ft. Buck Kel- lison, dial 3695. 33-3tc.

FOR SALE — A John Deere tractor, 1946 model, two Oliver 70 tractors, 5 cotton trailers, one M&M hay press, one cutting torch and Forney welder. See A. C. Galloway, Lockney, phone 2394. 32-3tc.

FOR SALE — Used desks and slightly damaged venetian blinds, \$1.00 each. Contact Mrs. Alma Dutton or Carl Wilson at Grade School. 30-1tc.

CAKES — I bake and decorate cakes for all occasions. Mrs. Viola Rowell, phone 3303. 4-1tc.

FOR SALE — Cancer insur- ance, polio hospitalization in- surance. J. H. Cooper Agency. 18-1tc.

For Sale

Gyramor Rotary Stall Shredders in three price ranges (drag type and three-point hitch.)

Brand New No. 16 John Deere Cotton Harvesters.

3-disc reversible John Deere Plows.

2 bottom No. 202H plows.

No. 935 John Deere Trailers.

KBA 10-foot heavy duty Tandems with or without wheel carriers.

COMFORT COVERS to fit any tractor.

Used Equipment

Two-Way Plows, 10-foot tandems.

Oliver self-propelled Cotton Harvester, ready to go.

No. 15 John Deere Cotton Harvesters.

2 Cotton Trailers with big beds, ready to go.

1947 Ford Tractor

1940 model G John Deere Tractor

1948 model B John Deere Tractor

One model L Case Tractor

1947 Model G John Deere Tractor

Lockney Implement Co.
Dial 3825 Lockney

For Sale

2 houses, 3 1/2 blocks east of Baptist Church. Mrs. A. G. King. 31-1tc.

18 weaning Hampshire. James Taylor, phone 3728. 31-4tc.

8 Chester White weaning pigs. Robert Schoppa, phone 3462. Lockney, Tex. 30-1tc.

Make your STUDIO GIRL COSMETIC dealer for this dis- creet, free demonstration for a wonderful line of cosmetics and also for men and women. Mrs. W. Anderson, phone 2322. 17-1tc.

LET US put down your fer- riter. Have both. Anhydrous ammonia and dry rig. Will take analysis of your land. Rustie Henderson, phone 3576. Contact me at my home, 3 1/2 miles north of Cassel Bros. Gin. 8-1tc.

IT'S COMING

Many is another commodity that has been going up, up and up. Our interest rate on new loans will be 5% Janu- ary 1st, 1961. Now is the time to advance. See or call your NATIONAL FARM LOAN ASS'N 813 S. Main YUkon 3-2480 Floydada, Texas. See J. B. Watson, Sec. Treas.

FOR SALE

3 or 4-disc heavy duty Case 3-disc tractor cab in in- ternational M. Strongest furrow guide ever made. Fits tricycle M or other tricycles with little adjustment. Wayne Bramlet, Route 1, Lockney. 27-1tc.

3 miles north, 3 miles west of Lone Star.

FINISH HIGH SCHOOL or take school at home spare time. Books furnished. Diploma awarded. Start where you get school. Write Columbia School, Box 5061, Lubbock. 23-52tc.

For Sale

1 or 4-disc heavy duty Case 3-disc tractor cab in in- ternational M. Strongest furrow guide ever made. Fits tricycle M or other tricycles with little adjustment. Wayne Bramlet, Route 1, Lockney. 27-1tc.

3 miles north, 3 miles west of Lone Star.

FINISH HIGH SCHOOL or take school at home spare time. Books furnished. Diploma awarded. Start where you get school. Write Columbia School, Box 5061, Lubbock. 23-52tc.

See me for STUDIO GIRL COSMETICS. Mrs. Bill Strick- land, Box 711, Phone 3647, Lock- ney. 25-1tc.

LOCKNEY TRADING POST

Need Dorothy Mae mattress, cotton or innerspring. We will send in your renovates. We give you quick service. 25-1tc.

Wanted

WANTED — Nice, clean, 2 rooms & bath, also garage privilege. Man and wife. Per- manent. Would pay \$25 a month. Write Box 664, Lockney, Texas. 34-2tc.

I AM READY to do your de- pending. Charles Simpson, phone 3556. 34-2tc.

WANTED TO BUY — Set of used World books if priced reasonable. W. W. Miller, phone 3620. 33-2tp.

WANTED TO RENT — 160 acres or more of irrigated land. Would consider buying equip- ment or would rent on halves. Lionel Miller, Box 922, Tahoka, Texas. 32-4tc.

WANTED — Cotton stripping. Have new international Har- vester stripper. Wisdom Brothers. Dial 2195 or 3317. 29-1tc.

SEWING WANTED — Plain and fancy. Mrs. Frank Mess- mer, phone 2189. 21-4tc.

NOTICE—Portable disk roll- ing. C. H. Weldon Graves, Lock- ney 3483, or Floydada YU 3-2133. 13-1tc.

LOCKNEY TRADING POST

wants to buy your fruit jars until after frost. Any kind that will seal. 25-1tc.

WANTED — Why not let me bake and decorate those wed- ding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-1tc.

For Rent

FOR RENT — Small furnis- hed apartment, \$10 a week. Mrs. A. B. Kenady, 329 SW 1st Street, dial 3897. 34-1tc.

FOR RENT — Two room house with bath, furnished. Mrs. Havah Hightower, phone 2392. 33-1tc.

FOR RENT — House 3 rooms and bath, SW 3rd St., Pat Hill, Lockney. Phone 3890. 33-2tc.

FOR RENT — Small brick house, newly decorated, 1 mile west on Highway 70. Dial 3550 after 2 p. m. Mrs. A. S. Jones. 33-1tc.

FOR RENT — 330 acres ir- rigation land, two wells, with sale of equipment. Location 3 miles north, 3 miles east and two miles north of South Pla- ins. See Henry Evans on the place. 32-3tp.

FOR RENT — One 5-room modern house. See F. L. Brown at Per- kins Insurance. 29-1tc.

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Lockney General Hospital News

Mrs. Marcia Meriwether con- tinues to receive medical care. Zeb Reed continues to re- ceive medical care.

Mrs. Zeb Reed continues to receive medical care. Marvin Boston continues to re- ceive medical care.

Frank Roberson continues to receive medical care.

Mrs. Bob Merrell was dis- missed 11-26.

V. B. Cassell was dismissed 11-22.

Jim Brooks was dismissed 11-23.

Mrs. A. F. Mann was dis- missed 11-25.

Mrs. Joe Bomar was dis- missed 11-22.

Mrs. Ernest Trevino was dis- missed 11-27.

W. A. Lovell was dismissed 11-23.

Mrs. Bobby McCormick was dismissed 11-22.

Ed Carter was admitted 11-21 for medical care.

Wanda McBride was admitted 11-21 for medical care and was dismissed 11-22.

Mrs. Clinton Miller was ad- mitted 11-22 for medical care.

Mrs. S. L. Powell was ad- mitted 11-23 for medical care.

Donahy Juarez was admitted 11-24 for medical care and was dismissed 11-25.

Mark Hodges was admitted 11-24 for medical care and was dismissed 11-27.

Mrs. Arthur Brown was ad- mitted 11-26 for medical care and was dismissed 11-27.

Joe Salas was admitted 11-26 for medical care and was dis- missed 11-27.

Joe Michael Amaya was ad- mitted 11-27 for medical care.

Mrs. E. J. Duncan was ad- mitted 11-27 for medical care.

Mrs. Juan Guerra was ad- mitted 11-28 for major surgery.

Parsons Named To Represent Bomber Wing

Hensley Field, Texas. — Jay E. Parsons, Lockney, a staff sergeant in the USAF Re- serves, has been named the 448th Fighter Bomber Wing in- formation services representa- tive for the Lockney area in a new enlistment program which will enable high school seniors and recent graduates to fulfill their military obligation train- ing near home.

In appointing Parsons, Brig. Gen. Jerry W. Davidson, com- mander of the Lone Star Wing, said the program is open to all qualified youths 17 to 18 1/2 years of age not yet ordered to report for induction into the armed forces.

Enlistees will sign up for eight years. They will serve six months of active duty at an Air Force training base and the remainder on one week- end a month with the wing at Hensley Field, Grand Prairie.

High school seniors will be permitted to defer the active duty training — usually at Lackland Air Force Base, San Antonio — until after they finish school or attain the age of 20, whichever occurs first.

"These enlistees will be de- ferred from extended duty in the military service as long as they continue to serve satis- factorily in the Lone Star Wing," General Davidson said. "At present, we are accepting only those youths who show a definite aptitude for certain skills needed by the 448th."

Current critical categories for which the Air Force will train the youths include radio operators, communications equip- ment repairs, aircraft mech- anics, machinists, medical lab specialists and others.

Mission of the Lone Star Wing is to defend that portion of the Southwest within a 300- mile radius of Hensley Field in the event of a national emer- gency. The field is located next to Chance Vought and Temco aircraft companies.

New Arrivals

Mr. and Mrs. William Owen are the parents of a baby boy born 11-23. He weighed 10 lbs. and was named Richard Frank- lin.

Mr. and Mrs. Alberto Perez are the parents of a baby boy born 11-23. He weighed 6 lbs., 8 ozs. and was named Alberto.

Mr. and Mrs. Bobby Harden are the parents of a baby girl born 11-24. She weighed 7 lbs., 12 ozs. and was named Deborah Ann.

Mr. and Mrs. Emilio Cruz are the parents of a baby boy born 11-27.

Mr. and Mrs. Alex Wall are the parents of a baby girl born 11-27. She weighed 6 lbs., 13 ozs.

Mr. and Mrs. Bill Shurbet are the parents of a baby boy born 11-27. He weighed 7 lbs., 4 ozs.

Mr. and Mrs. Harold Woody are the parents of a baby girl born 11-27. She weighed 7 lbs., 10 ozs.

AT BAKER MERCHANTILE

Shadowline and Lorraine Lin- gerie

Berkshire Hose

Bobby Brooks Sportswear

Warner's Bras and Girdles

Robes and Dusters

Children's Wear

Carl Poole, H. D. Lee and Levi Strauss Work Clothing.

BAKER MERCHANTILE
Dry Goods 34-1tc.

General Lee's sword was re- turned to him by General Grant after Lee's surrender at Appomattox.

You'll get **LARGER** looking **DIAMONDS!**

Feature Lock Feature-glo

Interlocking Diamond Rings
CENTER DIAMOND LOOKS 90% LARGER 87% More BRILLIANT

\$125.00
EASY TERMS!

Oliver Jewelry
Dial 2149 Lockney

You'll look sweeter in a sweater—with

Warner's A'Lure



For clinging jerseys, all your sports clothes, too! It's Warner's stretchable elastic bra that shapes such natu- rally lovely curves. No. 1045 with soft nylon and em- broidered sheer cups. In white or black. A. B. C., \$3.95.

Baker Merchantile
Dry Goods

Thanksgiving



Let us pause at this happy time of the year and give Thanks for the many blessings that have come our way.

We all have much to be thankful for. Among the things we are grateful for is your patronage. We will strive to continue to serve you in the very best way possible.

Webster Service Station
R. V., KELLY and JESSE

Lost and Found

WHOEVER borrowed the cop- per-bottom stew pan from the Methodist Church kitchen please return it at once. Mrs. Lara Shinebaugh. 34-1tc.

LOST — Pair of glasses with dark plastic frames. Please call 2271, 2251 or leave at The Beacon Office. 32-1tc.

QUILTED CONTOUR PADS

Choose a quilted contour mattress pad in color to match your colored sheets and what a beauty of a bed you'll have. These fitted pads — elastized to cling to the mattress smooth- ly, filled with bleached cotton, and closely quilted with strong nylon thread — are easy to take off for laundering. Whe- ther you choose your favorite blue, pink, mint green, or yellow, the pads are easy to keep clean. Use soap or detergent suds, your washing machine, and your dryer.

CARD OF THANKS

I want to thank each one for the pretty cards and flowers, prayers, and encouraging words, food and visits while I was sick. I will always remem- ber your kindness.
Mrs. Emmett Therce

Feed containing a good source of vitamin A should be pro- vided this winter for pastures, drouth, stricken pastures. Such feeds as cottonseed meal and hulls, sorghum grain, dry and weathered Johnsongrass and hay contain little or none of this vitally needed vitamin.

GO TO CHURCH SUNDAY.

Providence

By Mrs. Wilfred Stoerner

Dinner guests Sunday in the home of Mr. and Mrs. E. M. Quebe were Rev. and Mrs. Windecker and daughter and Mrs. Ben Quebe.

Mr. and Mrs. Marvin Scheele, Mr. and Mrs. Jack Favor and children visited in McGregor this past week.

Master Lynn Foster is spending the week with his grandparents. Mr. and Mrs. Walter Boedeker, Mr. and Mrs. Weldon Foster left Saturday night by plane to join the flying farmers group who will fly to Hawaii.

Members and friends of the community enjoyed a forty two party at the school Friday night. Refreshments was served by members of the P. T. A.

School Honor Roll
First grade: Rhonda McGau

gh and Dianne Scheele. Second, Glenda Quebe and Ricky Flippin; Third, Myra Sue Quebe and Edwin Buckner; Fourth, David Scheele; Fifth, Dorothy Honeycutt and Riekey McGaugh; Sixth, Linda Scheele and Louise Jones; Eighth, Gladys Matthews.

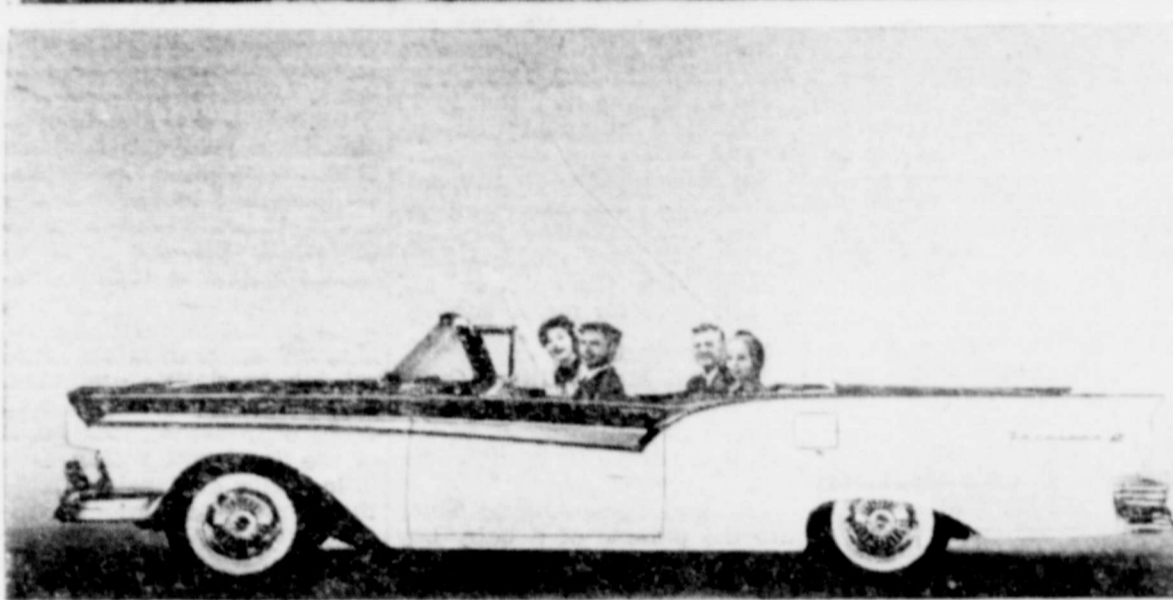
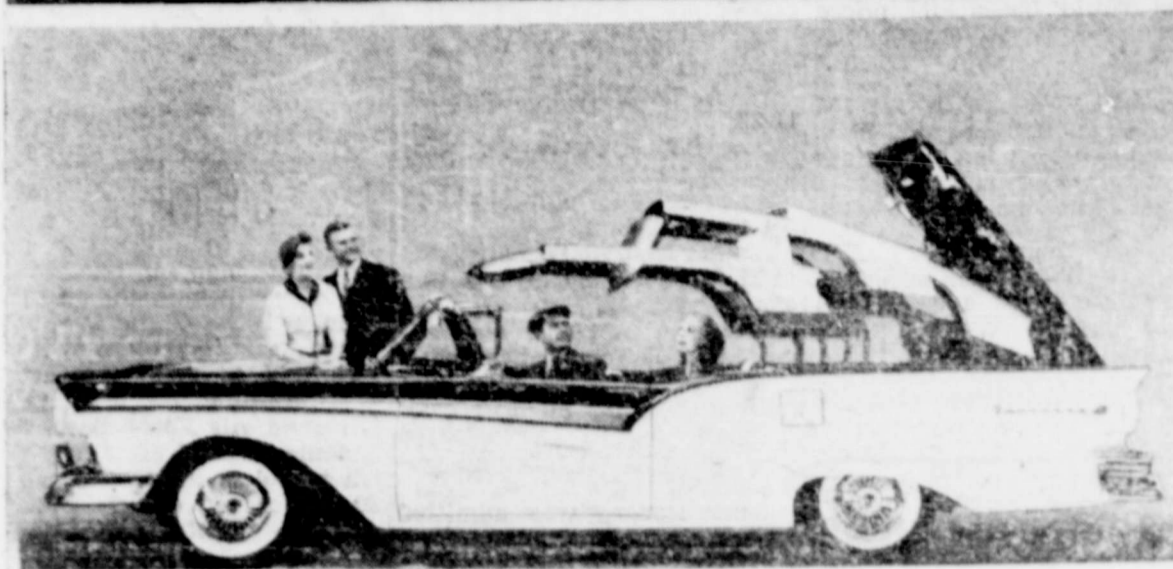
Trinity Lutheran Church
Rev. Windecker, Pastor
Sunday, December 2. Sunday School 10 a. m. Divine Worship 11 a. m.

Sunday, December 9. Evening Worship 7 p. m. Be sure to join in the fellowship and devotion. A film will be shown at this time.

Sunday School Christmas practice Sunday, December 16th, 3:00 p. m. Sunday, December 23rd, 6:30 p. m.

Sunday School Christmas program December 24 at 6:30 p. m.

OFFICE SUPPLIES at The BEACON OFFICE.



A 1957 FORD CAR offering the advantages of both the hardtop and the convertible represents the first revolutionary new idea in automotive design since the development of the closed car 40 years ago. To change the hardtop into a convertible, the driver simply presses a button and the all-steel top automatically slides into the trunk where it is completely concealed. It's equally simple to raise the top. The center picture shows the top in operation. Production of the car, a Ford first, will start in January.

And I Quote . . .

"A diet is what you keep putting off while you keep putting on." — Herb Sherry.

"One woman claims the first time she saw Elvis Presley on TV, she thought something was wrong with her set." — Batesville (Ark.) Guard.

"Living in the past has

good point — it's cheaper!" — Quin Ryan.

"A gal will splash around in a pool for hours, but insist that

dishwater ruins her hands." — Lock Haven (Pa.) Express.

Columbus died at Valladolid, Spain in 1500."

Thanksgiving



TRULY WE'RE THANKFUL . . .

. . . for every thing good that has come to us the past year. We thank you for the privilege of serving you and we hope that the privilege may be ours for many years to come.

DARNELL GROCERY

W. R. (Pont) Darnell, Prop.



THE PILGRIM'S EXAMPLE . . .

The Pilgrims set a worthy example for us when they set aside a day of Thanksgiving many years ago. We too, are thankful for our many blessings among which is the privilege of serving you.

Baker Hardware Co.

John Stalcup, Manager

Floydada Planning Christmas Parade

Floydada — George Bickley, chairman of the Christmas decorations committee of the Floydada Chamber of Commerce, announced this week that plans are being completed for the city's Christmas decorations to be in place by December 1. City personnel will put up the decorations.

Greenery on the colored lights strings will not be used this season, Bickley said, but additional strings of lights will be placed across the streets in the business section of the city. A special decoration for the Floyd County court house will also be put in place by Decem-

ber 4 in time for the parade which has that day.

The committee each business firm ada to put special their Christmas st tions and lighting. Committee mem George Van Wick Parks, Lewis Norm Garrett and chairm

The farm popula United States has creasing about 600 year since 1949. Pa have remained on have achieved reco harvests on about acreage and with less labor.

THANKSGIVING



WE'RE THANKFUL

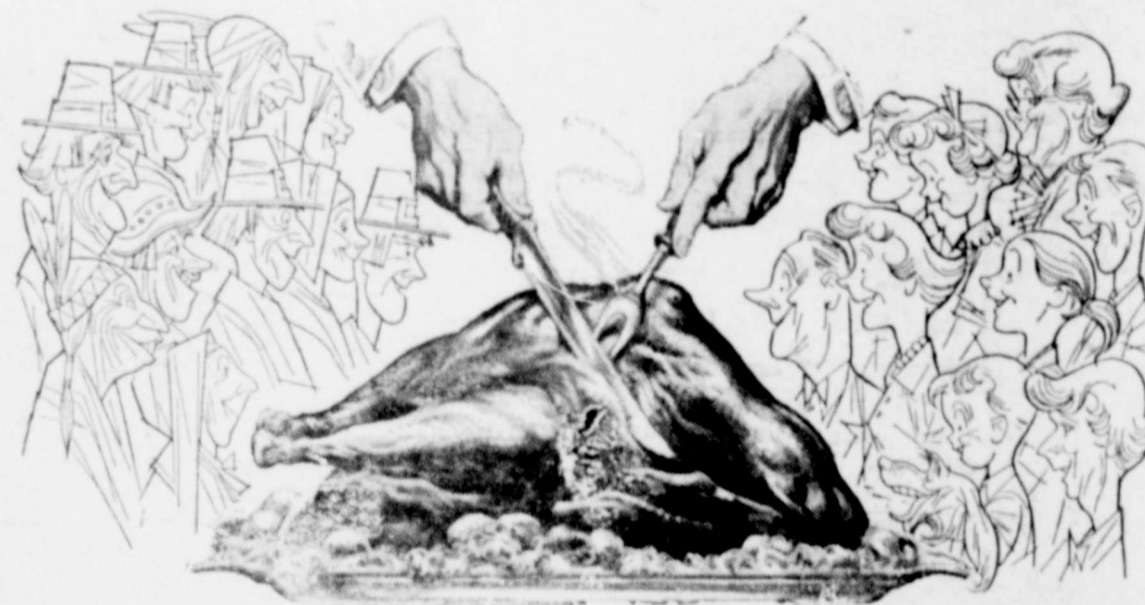
Yes, we all have very much to be thankful for and we pause this time to express our thanks especially to our patrons and friends for their kindness to us.

We hope that it will continue to be our privilege to serve you for many more years.

BARBER'S FARM STORE

Mr. and Mrs. S. F. Barber

THANKSGIVING



We wish you happy carving on this Thanksgiving Day and hope that happiness and prosperity may continue to be yours for many years to come. We appreciate the opportunity of your patronage and we trust that our service has been satisfactory and that you will favor us with a continuation of the same.

Webster Gins - Barwise Gins

Wilson Is Back To As Agent

Miss Wilson is a native of Quannah. Although district agent for 10 years in District 5, she is familiar with counties in the Panhandle area. From 1939 to 1946 she was county home demonstration agent in Floyd County in District 2. In 1937-39 she served as county home demonstration agent in Montague County. Previously, she taught school in Harde-man County.

LAUNDRY SEPARATOR
Have you heard that you can buy a new device that almost "automatically" sorts soiled laundry as you collect it? For efficiency, this sorting equipment can be mounted on the wall near your washer and dryer. It consists of a wooden rack that is fitted with four elastic-top bags for segregating various types and colors that should be sudsed separately. The bags hang on hooks marked respectively for whites, lights, darks, and miscellany—and each one holds a tubful of clothes. It's a sturdy cotton that's ventilated so soiled clothes won't get sour while waiting to be washed, and the bags themselves can be detached for laundering.

Traffic All Snarled Up!

WATER TRAFFIC—How these Venetian boatmen steer their craft without plowing into one another is a navigation miracle. This mass of gondolas and assorted vessels glide along the Grand Canal in Venice, Italy, as part of the traditional festivities marking "The Wedding of Venice With The Sea," climaxed the tourist season.



TRAFFIC BOTTLENECK—This picture presents an unusual traffic "bottleneck"—two hamsters scuffling over the same bottle of milk. When this pair of two-year-olds were abandoned by their mother, an enterprising Irvington, N. J., man came up with this ingenious idea of feeding.



AIR TRAFFIC—This sight of a mass of TV antennae protruding above a ramshackle weather-beaten house in Moscow verifies Russians have TV reception problems, too. Although Muscovite factory workers seemingly earn only enough for the bare essentials of life, here's proof they enjoy modern luxury items such as TV sets.



BOTTLENECK CURE—Units like this International TD-24 200 hp torque converter crawler tractor, push-loading an International Model 35 14 cu. yd. Pyscraper are helping to build roads quickly all over the country which will ease hazardous bottlenecks in auto traffic.

GIVEN DISCHARGE
Horton Kenady, son of Mrs. A. B. Kenady, will be given a medical discharge from the Marine Corps Friday, Nov. 30, and is expected home soon. His wife and baby son are with her parents, Mr. and Mrs. A. D. Thomas in Lubbock while he is away. Horton suffered an accident at the base in San Diego, California shortly after arriving there for training. He has been confined to a hospital on the base for the past eight months with a spinal injury.

Mr. and Mrs. Guy Sams had their children, Mrs. Doris Meriwether and children of Plainview, Jimmy Sams and family of Littlefield here for a pre-Thanksgiving dinner Tuesday night.

Mrs. Buck Sams, Miss Juanita Thompson and Barry Thompson spent Saturday and Sunday visiting Mrs. Sams' and Miss Thompson's brother, F. E. Thompson at Lovington, New Mexico.

GO TO CHURCH SUNDAY.

Thanksgiving

We wish for everyone a Happy Thanksgiving and trust that you have much to be thankful for.

We are thankful for the wonderful privilege of serving you and do appreciate every favor you have shown us in the past.

PARKER'S HOME FURNISHINGS
Lockney
Dial 3315

Hurry Oil Leasing Noted In Two Areas

Floydada. — Seaboard Oil Company has recently had record oil and gas leases on approximately 8,600 acres in north and east Floyd County, and Phillips Petroleum Company also has picked up a few leases in the general vicinity of Center.

Records last week disclosed that Seaboard had checker-boarded their holdings from about Hillcrest where they obtained a 960-acre 10-year lease on the land of Mr. and Mrs. R. A. Garrett, (Sec. 32 in D-1 and West half of 19 in D-1) to the north line of the county, where they took a lease from the Howards on Section 13 in Block B-5.

Other Howard leases recorded included Sections 83, 91, 93, 79, 85 and 89 in block G & M., and the north 3-eighths of Sec-

tion 81. Also recorded were 230 acres of the north half of Section 20 in D1 from the E. P. Smithermans, the northwest quarter of Section 30 in D1 from H. E. Bradshaw and the east half of Section 42 in D1 from the John W. Wilsons and the Menard Fields.

Down payment is not shown in any of the leases recorded but \$1 a year renewal for 10 years is indicated.

Phillips activities have included leases on scattered small tracts including 128 acres in the southwest one-fourth of Survey 16, Block T, and 32 acres out of the northeast corner of Section 14 in Block T, from Mrs. Mable Smith and husband, Carl Smith, also the southwest fourth of Section 10 in Block T and the northwest fourth of Section 80 in Block D3 from Glad Snodgrass, and the north half of Section 23 in Block L, AB & M Survey from Floyd Montgomery.

GO TO CHURCH SUNDAY.

FIRST LESSON IN HERBS
We hear a lot about herbs these days and many new cooks would like to try herb cookery but don't know quite where to plunge in. Here's a suggestion. Use your first herbs in soup. This way you can taste them, see the delicious difference in taste which they contribute and so learn about them. For instance, try sesame or caraway seeds in celery soup; add a pinch of basil to broken-snapper soup; blend sage in almost any potage; clear hot consommé is enlivened by a bit of curry or nutmeg or thyme or mace. Remember — use a light hand and taste it as you go.

Make your own barbecue sauce by adding to one can of condensed potato soup a tablespoon of worcestershire sauce, another of tabasco, a quarter cup of chili sauce. Thin if desired with can of beef broth. Especially delicious over spareribs or hot dogs.

SCALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway

THURSDAY and FRIDAY, November 29 and 30

VIRGINIA MAYO - GEORGE NADER
Congo Crossing
PETER LORRE - TECHNICOLOR
MICHAEL PATE - TONIO SELWART - A UNIVERSAL INTERNATIONAL PICTURE

Congotango — Africa's city of sinners—where the wicked the wanton and the wanted are safe from the law—escape from themselves or each other. One white woman in a thousand miles of jungle hell.

Also CARTOON

SATURDAY NIGHT ONLY, Dec. 1

"GUN BROTHERS"

with Buster Crabbe, Slim Pickens, Ann Robinson

It was brother against brother in this action-packed western — here is your ticket to adventure and action.

Also CARTOON

SUNDAY and MONDAY, December 2 and 3

"UNGUARDED MOMENT"

with Esther Williams and George Nadar

An innocent mash note — which led to a darkened room and a love-starved psychopath — Esther Williams faces her swim togs for a dramatic role as a music teacher.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY, Dec. 4, 5, 6

"THE KING AND I"

with Deborah Kerr and Yul Brynner

Excellent, superb, delightful — they all fit this gloriously warm and romantic drama that sweeps the spectator into its enchanting orbit. A smashing success wherever it is shown. Don't miss it.

Also CARTOON

PLAINS THEATRE, Lockney

SATURDAY MATINEE and NIGHT, Dec. 1

"The Doolins Of Oklahoma"

with Randolph Scott, Louise Allbritton

Their bullets wrote the name of the Doolins gang — shoulder-to-shoulder they fought as outlaws — flaming, sizzled, stirring adventure.

Also CARTOON

SUNDAY MATINEE ONLY, Dec. 2

"UNGUARDED MOMENT"

with Esther Williams and George Nadar

See description above.

YOU WILL



When You Give To Floyd County United Chest

The Floyd County Heart Association is proud to again participate in the Floyd County United Chest. This is our third year to be a part of this great undertaking.

This year the Chest has a goal of \$11,000. Of this \$1,000 is earmarked for the Heart Association.

Remember when you give to give enough. This is the only fund raising drive for five member organizations for an entire year.

The Floyd County United Chest will start its annual fund drive December 3. Be ready when the volunteer worker calls on you. Give enough to do the job.

FLOYD COUNTY CHAPTER AMERICAN HEART ASSOCIATION

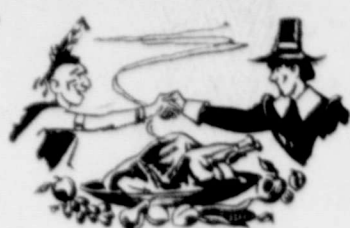
THANKSGIVING



Is a time for all of us to pause and give thanks. We have much to be thankful for. Especially are we at our store thankful for your friendship and patronage. It means a great deal to us.

Knox Grocery & Market

R. L., BOB and Employees



TIME OF THANKSGIVING!

This is the time that we all should pause to express our thanks and we take this method of saying "Thanks" to you for your patronage of the past.

MODERN RADIO & TV

Mr. and Mrs. Marvin Cox

Thanksgiving

A wonderful day for it affords us opportunity to express our thanks for every good thing. Thanks to you for your many favors to us.



Lockney Lumber & Supply

Leon Wofford Frank Hardy Monroe Smith



WE'RE THANKFUL!

THANKS to everyone for the many favors you have shown us in the past and we sincerely trust that we may continue to serve you.

Your favors and friendship have given us much to be thankful for this year.

JACKSON TIRE COMPANY

Lockney

Mrs. Baker Hosts Her Children On Thanksgiving Day

Mrs. Alice Baker, Lockney's oldest merchant, was hostess at a Thanksgiving Dinner for her children on Thursday of last week at the Plains Hotel dining room here. Twenty-three children, grandchildren and friends were present to enjoy the bountiful meal and to visit together.

Present were Mr. and Mrs. L. M. Honea, Mr. and Mrs. Clyde Applewhite, Mrs. Dimple McGavock, Mrs. Lee Seaman, all of Lockney; Mr. and Mrs. Robin Baker, Mr. and Mrs. Gertrude Baker, Plainview; Mr. and Mrs. Al Willis and three children of Grand Junction, Colo.; Lonnie Seaman of Amarillo; Mr. and Mrs. Larry Baker, Lubbock; Duon Baker of Abilene; Billie Norton Baker, Dallas; Mrs. Dorsey Baker and Lura Stinebaugh, Lockney and Mrs. Baker.

Several of her children were unable to attend.

Boys Caught In Act Of Burglary

Two boys, one 15 years old, the other 16, were caught in the act of burglarizing the Cooper Service Station on South Main Street Saturday night. Three local high school boys passed the station, saw the boys inside and caught them and brought them to Deputy Sheriff Ray Hardin.

The boys had sacked up a quantity of candy, cigarettes, flashlights, and other items ready to carry it off when caught.

County Judge O. P. Rutledge placed the boys under probation in a hearing early this week.

A Football Boys To Be Entertained

The Longhorn "A" football squad and their dates will be entertained with a dinner party at the Lone Star Community Center next Monday evening. Mothers of the boys are making the arrangements and will provide the food. Coach Rudy Halle said this week.

Discontinue Milk Delivery

Tommy Pherigo has notified his customers that due to existing circumstances he will discontinue home delivery of Borden's milk effective December 1, 1956.

Mr. Pherigo, his wife and two small children came to Lockney last January. They plan to move this week end to Snyder, Texas, his hometown, where he will have a larger route with the Borden Company.

Farm Labor Day Set For Dec. 5

As a service to farmers in this area the Texas Employment Commission is staging a "Farm Labor Day" December 5, from 9 to 12 a. m. in the Plainview office, 1028 Broadway, for the purpose of getting together those seeking year-round farm jobs and farmers who are interested in finding help.

Each Wednesday of every week from 9 to 12 a. m. these interviews will be held as long as it is deemed necessary, according to W. E. Day, office manager.

A. M. Bourland Dies At Matador

Matador — A. M. Bourland, 92, one of the oldest pioneers of Motley County, died about 12:20 a. m. Sunday in Stanley Hospital here where he had been a patient for about six months.

Funeral services were conducted at 2 p. m. Sunday at the First Baptist Church here with the Rev. Ray Manning, pastor, officiating. Burial was in East Mound cemetery.

Bourland was born in Cardville, Miss., and moved to Texas shortly afterward. He went to Coleman in 1889 and then to Floydada where he was one of the first county commissioners. He carried mail from Matador to Floydada in a two-wheel cart.

He moved to Motley County in 1897 and began what was almost a life-long career in stock farming. He had lived with his daughter, Mrs. Scott Bolton of Quitaque, for the past five years. His wife died in 1948.

Bourland is survived by four sons, three daughters, one brother, two sisters.

The Texas Farm and Ranch Safety Council reminds all highway users that driving conditions for the next few months generally are conducive to traffic accidents. "Use care and do a lot of thinking when driving during adverse weather periods."

Raymond Smith Is Hurt In Wreck

Raymond Smith, manager of the Hi-Plains Gin here, was bruised but not seriously injured last Saturday night when his car was involved in a collision on Highway 87 just north of Abernathy. Smith was traveling south at the time when another car, traveling at a high rate of speed, rammed his car from the rear. Both cars were almost total losses.

Driver of the other car was a Mexican. He left the scene of the accident on foot but turned up at West Texas Hospital in Lubbock about noon Sunday for medical attention. The Highway Patrol is investigating the accident.

CALIF. VISITORS

Visitors in the home of Mrs. Fannie Brown and Mr. and Mrs. Hugh Counts Wednesday (to Saturday) included Mrs. Brown's niece, Mrs. Maude Martin and daughter, Miss Jovie Martin and friend, Mrs. Eunice Johnson, all of San Diego, California. Mrs. Martin also visited in the Brad Seale home. Her husband was a cousin to Brad.

A league is about three mil-

Matador Rites Set For Mrs. Chambliss

Matador. — Funeral services for Mrs. E. B. Chambliss, 56, of Floydada and former resident of Matador, were held at 10 a. m. Monday at the First Baptist Church here. The Rev. Ray Manning, pastor, assisted by the Rev. Frank Postell, Assembly of God minister, will officiate.

Mrs. Chambliss died Saturday at the home of a daughter, Mrs. Annie Bee Holt of Matador. Her husband is the cemetery caretaker here.

Born Florence Engelberger in Decatur, she married Chambliss in 1916 at Bowie. They moved to Matador in 1926 but had made their residence in Floydada for the past three years.

She is survived by her husband, three daughters, Mrs. Hazel Stanfield, and Mrs. Ella Mae Mitchell, both of Dallas; Mrs. Annie Bee Holt, Matador, three sons, Vernon, Spokane, Wash.; Ray, Floydada; James, in service stationed at San Antonio; two sisters, one brother and eight grandchildren.

Burial will be in East Mound Cemetery.

GO TO CHURCH SUNDAY

We cordially invite you to our THANKSGIVING DINNER



TURKEY and All the trimmings Also Virginia Baked Ham

Drinks, desserts, and all that goes with a fine Thanksgiving dinner.

We invite you to eat with us on Thanksgiving Day.

V. & J. CAFE

Mr. and Mrs. Jack Sims



WE'RE VERY THANKFUL

For Friends and Customers
For Good Health
For Freedom and Security
For an Abundant Harvest
And for our many other Blessings.

JOHNSON & JOHNSON

LAVON IKE GENE DAN RICHARD P. D.

Research Farm Drive Starts

The campaign for financial support of the High Plains Station of the Texas Research Foundation at Halfway, was started Nov. 26 in Hale County. Campaigns are being scheduled for an early start in Castro, Lamb and Parmer Counties. Other Counties in the High Plains area are in process of organization.

Harold Hinn, President of the Harvest Queen Mills is General Chairman of the campaign. Mr. Hinn is chairman of the Executive Committee and the Regional Council of the High Plains.

R. V. Payne, President of Hale County State Committee of the High Plains area. Special Gifts are headed by Jack Rowland-Gordon, fertilizer organization. G. Peeler, Hereford, in Sorghum Production.

Frank Moore, far view is area chair campaign.

Aubrey Weather with the Navy at C. ti, spent the week with his parents, M. Clayton Weathers.



WHEN TIME IS OF THE ESSENCE... Choose The Visodate — The Self Winding Waterproof Calendar Watch

Tissot

14K Gold \$175 Goldfilled \$100 Stainless Steel \$90

FOR THE MODERN WOMAN...

The New Ladies Automatic Watch

- self winding
- water-shock resistant



Tissot

14K Gold \$110 Goldfilled \$82.50 Steel \$79.50

OLIVER JEWELRY Dial 2149

GENTLEMEN:

Be Suited

TO LOOK YOUR HOLIDAY BEST



Dress Up to the Season in a Suit That DOES Things for You

Step into the social whirl with the ease and confidence that comes from knowing you look your best. Choose here the suit that will serve you handsomely during the holiday season... and long after. Wide choice of fabrics and patterns.

HAPPY THANKSGIVING

and thanks to you all for your patronage and kindnesses the past year.

Brown's Cleaners & Clothiers

Dial 3831 Men's Wear — Quality Cleaning — Lockney

South Plains

Murray Julian will be celebrating in our vicin... school children will... holidays on that... Friday. Last week all... of the nation celebra... Thursday except Texas... you celebrate but... how much we all... thankful for here... we can count... Year will present... pupils in a recital... night, Dec. 1, at 7:30... Mrs. I. H. Parks... Mrs. G. C. C... talented speaker,

will bring a special reading at this time. Pupils to be presented are Katherine Mulder, Jay Frank Parks, Sharon Taylor, Barbara Milton, Marilyn and Beth Kinnibrugh, Beth and Johnny Calahan and Phil Lemons. Mrs. Yearly extends a cordial invitation to everyone wishing to attend.

Tuesday night at the First Methodist Church in Floydada the Mens Fellowship Class was served a chicken spaghetti supper with Mrs. J. D. Webb and Mrs. I. H. Parks from here as chairmen of the affair. Mrs. John Key West helped in serving the supper at which 125 men were fed.

Mr. and Mrs. L. N. Johnson, Sheri and Carlton, left Thurs-



CALLAN GRAHAM, Former West Texas legislator and district attorney from Kimble County, has been named executive vice-president of the Texas Good Roads Association at Austin. He will assume the post December 1.

man and family. They brought Mrs. Norman and boys back to Lockney where they visited her... and Mrs. Claud Wolf...

There will be a bridal shower honoring Nancy Holland, bride-elect of Don Marble, at the home of Mrs. John Smith... from 3-5. Sue Wilson, Mrs. A. P. Sanders and Enahia went to Clovis, N. Mex. Friday for the New Mexico State singing convention at the Bethel Temple. They went with Mr. and Mrs. J. L. Leaven of Lone Star, and returned Saturday. Sue spent the night with her aunt, Mr. and Mrs. Clinton Armstrong, and the others were guests of Mr. and Mrs. Sanders of Clovis.

Mr. and Mrs. Margaret Field left Monday for Enskeman, Nebraska, to spend Thanksgiving with their daughter, Mrs. Chas. McDonald and family. They arrived just ahead of the severe blizzard which swept across the Plains, and reported the snow plows kept the road cleared ahead of them. They arrived home Friday night.

Mrs. John Smitherman, W.M.U. mission teacher, met with the junior G. A.'s Saturday afternoon to teach them the book, "Koto of Japan." She augmented her review with items of interest which she had seen Japan, brought when her son Mac was stationed there. After the review punch made by Mrs. Pierce and cookies by Mrs. Julian were served.

Mr. and Mrs. Frank McClure left Wednesday night for... where they visited her... Mrs. R. W. Newman until Saturday night. Thursday all the Newman children met at the mothers with their families for an old time Thanksgiving dinner.

Mr. and Mrs. Sterling Cummings entertained at their home west of town Saturday evening, Nov. 24, at a cowboy party honoring Kim, their five year old son, on his birthday. Boy members of his Sunday School class were invited, and after games a fire was built, and they enjoyed a chuck wagon supper. Present were David Bradshaw, Zenda Cummings, Kelly and Bryan Smitherman, Zacha, Kelvin and Glenda Kay Cummings, and the honoree Kim and sisters, Dee Earle and Paula. Mothers present were Mrs. Rex Smitherman, Kendall Cummings, Zach Walton Cummings, Eulan Bradshaw, and hostess Sterling Cummings.

Home Dem. Club Meeting... Mrs. Larry Faus, Thomas Pierce and Sim Reeves were hostesses at the Baptist Church in South Plains for the annual religious program given by the Home Demonstration Club. Mrs. J. D. Webb presided at the last meeting of the year, and Mrs. Taylor, at her last official duty as secretary, with roll call answered with: "What My Religion Means To Me." Mrs. Webb sang a beautiful Thanksgiving hymn, and Mrs. Sylvie Kinnibrugh, Sim Reeves, Thos. Pierce spoke on Hindism, Confucius, Moslem

and Buddhist religions, with group discussions, and Mrs. Faus gave a talk on Christian Colleges. Mrs. Webb showed library books on religious themes, Bible reference and other religious books. Mrs. Dunlap reported the council Christmas party will be Sat. Dec. 15, in South Plains at the home of Mrs. John Key West. Club bazaar will be in Floydada Dec. 4, and be sure to have your article at the Upton Grocery on that date so Mrs. West, Dunlap and Wood can take them in for the sale. Christmas party for the club will be held in the beautiful home of Mrs. George West, Dec. 11 at 7 p. m. Please let the hostess know whether or not you plan to attend. Hostesses served pumpkin pie and whipped cream with hot coffee to Mrs. R. G. Dunlap, Fred Fortenberry, Bryan Karr, Sylvie Kinnibrugh, George West, J. P. Taylor, J. D. Webb, J. K.

West, Frank McClure, Grigsby Milton, Murray Julian, John Smitherman and Paul Snodgrass. Over the week end visitors at the home of Mr. and Mrs. E. W. Newton were their daughter, La Juana, of Midland and his sister, Mrs. Susie Boyle, from Slaton.

Mr. and Mrs. Andrew Sanders heard from their son, Buddy, Saturday and he had just docked in Leghorn, Italy, where he will be stationed for the next year. After the ship docked the boys were kept on board for two days before they went to shore.

Mrs. E. M. Whorton spent Thanksgiving, Nov. 22 in Lubbock with her son, Walter Whorton and family.

ATTEND FUNERAL
Mr. and Mrs. Sid Thomas left Monday morning for Brenham, Texas to attend funeral services of his brother-in-law, J. S. Beard who passed away of a heart attack Sunday. The Thomases will return Wednesday.

CARL McADAMS
GENERAL INSURANCE
Fire — Hail — Polio —
Windstorm—Auto — Bonds
Phone 2141
First National Bank
Building

GO TO CHURCH SUNDAY.

THANKSGIVING
A time to pause and... our blessings... to of... thanks and to remem... those who have been... and kind to us... you everyone.

RETAIL MERCHANTS ASSN.
Juanita Tinsley, Manager

THANK YOU!
We thank you for your patronage and wish you a most Happy and blessed Thanksgiving Holiday.

BROWN'S DEPARTMENT STORE

THANKSGIVING
Following the example of our Pilgrim forefathers, we pause at this time to express our thanks to a Merciful Providence for many bountiful blessings and to you, our neighbors and friends for your kind patronage.

LOCKNEY VARIETY

THANKSGIVING

A Tribute to our heroic forefathers who suffered unequal hardships for the freedom which they loved so well... and a day set aside each year so that we may say "Thanks Friends" to those whose generous patronage has been ours. We're happy to be a part of this great country and community.

BYRD PHARMACY
FRED D. BYRD, Pharmacist

THANKSGIVING

We wish for all of you a happy, joyful Thanksgiving Day and we know that you have much to be thankful for. May every good thing be yours in the year to come and may you enjoy many more Thanksgiving Days.

We are especially thankful for your goodwill and friendship and we are going to do everything we can to retain them.

Baxter & Smith Grain Co.
Charles Baxter Don Hatch

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS
Publishers
Edgar R. Hays Editor
Willis Reynolds Mechanical Superintendent

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Outside Floyd County, per year \$2.50

Either new or renewal
Subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation when may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER BY HANDLE PRESS ASSOCIATION

Minute Editorials

O give thanks unto the Lord, for he is good; for his mercy endureth forever.—Psalm 107:1.

THE PRIMARY PURPOSE of Thanksgiving, of course, is to give thanks unto the Lord for his goodness and mercy to us. Seems that sometimes we forget this purpose and use it more for fun and frolic. Don't know whose fault it is but perhaps the churches should lead a movement back to the original purpose of Thanksgiving. What would be wrong with a joint church service on Thanksgiving morning for all who would come? Have people become so worldly that they won't take time for such a service? Maybe so, maybe not.

LOOKS LIKE Floyd County will have something special to be thankful for this year. From last week's cotton production report it appears that this country will approximate a bale per acre production this year including many acres of dry land where little or no crop was harvested. Maybe our memory is short but we can't remember the country ever averaging a bale per acre in previous years. This means that

the irrigation farmers averaged well over a bale to make up for the dry land acres where crops were short. That's good farming.

MR. BENSON'S conservation reserve and soil bank program, are of little immediate benefit to the irrigation farmer. By the time his average yield is watered down to the county level he cannot afford to put his land into the soil bank, and if he can't do better than \$11 per acre on the remainder under irrigation he isn't doing much. However both programs are helping out a lot in dry land areas. The irrigation man's only hope of benefit from the soil bank is a long range one, working under the assumption that the soil bank will eventually reduce surpluses and thereby bring about an increase in market prices.

SOME SMART FELLOW can always figure a way to profit on benefit programs. We're told of a man in a West Texas county who bought three sections of dry land at \$35 per acre. He paid one fourth down in the name of his son, another in the name of his daughter and kept one in his own name. He put the entire three sections in the conservation reserve for a 10 year period. At the end of the ten year period, according to the story, he expects to have his land paid for, taxes paid and \$75,000 cash from his conservation payments. That's the story. We won't guarantee it but that's the way it was told to us. Our only question would be: How do you go about getting the down payment?

WE'RE PROUDER all the time of the Lockney Longhorn Band. This is written before the Tuesday night contests but whatever the outcome there we know the band has made great strides this year under the leadership of Band Director Clyde Seaman. The Band Parents Club is working hard to provide some of the needs of the band and several new instruments have been purchased as well as a number repaired and put in playing condition. We're looking forward to next year when we expect Lockney High to have one of the best bands in this area.

WE'RE ALSO looking forward to next year for the Longhorn football team. Although we will lose a few mainstays of the team through graduation yet we will have a big part of the team back for next year. With some help from the B squad we should have another excellent team for the 1957 season. And we know one particular team the Longhorns will be anxiously awaiting to play—on the Longhorns home field.

THE ROAD TO SUCCESS has not changed since the Pilgrims landed at Plymouth Rock. This road, which runs

ENTER INTO HIS GATES WITH THANKSGIVING



With Our EXCHANGES

PROPHECY

After commenting on prophecy and the Middle East last week I read a United Press release this week in which Evangelist Billy Graham states he believes there is no chance of peace in that region until a Biblical prophecy is fulfilled. Graham is not one to comment without due thought to what he is saying.

According to the news release, he told two Dallas church congregations that even if a temporary solution is achieved in the present conflict between Israel and Arab powers "the situation will be far from settled."

He predicted history will end as it began, in the Middle East. "I do not know the solution

past every door in America, has grown broader and smoother but as always there are no by-passes, no short cuts. Strange as it may seem one of the elements of success is dissatisfaction; not the kind that produces grumbling, complaining and bickering, but instead the kind of dissatisfaction that caused the Pilgrims to set sail for a new land with the determination to secure for themselves liberty in every sense of the word. These hardy pioneers laid out the American road to success. From this group came men and women who penned immortal words of inspiration, which still serve as signposts on that road. — Copied.

hand and the sons of Isaac and Jacob on the other."

"Whatever solution is arrived at now," he said, "will be only temporary, for the Bible indicates that permanent peace will not come to the world until the Prince of Peace comes again and sets up his kingdom on earth." — Cecil Waggoner in Claude News.

WARS AND RUMORS

Can't keep from wondering just where it will all end. With half a dozen armies glaring at each other in Egypt and at least two others threatening to get into the melee; with Russian Premier Khrushchev subjecting Western envoys to the worst insults any diplomats ever had to take before, with United States fleets sailing the oceans fully equipped with "A" bombs, with America's long range bombers spending most of their time in the air with "A" bombs tucked in their bellies, with the Communies building up their armies all around the Western perimeter, and with U. S. Reservists getting letters from Uncle Sam wanting to know just how many days they will need before reporting to active duty, it makes us wonder. The world has never before been this close to war without having it. Can we escape this time? — Trends in Crosbyton Review.

The shot fired by the American colonists at Concord was the "shot heard around the world."

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 2, 1926

The Lockney Ukelele Club spent Friday in Plainview as guests of Judge and Mrs. I. R. Kelse of St. Louis, Missouri. The girls played as the train arrived for the Denver Railway celebration, and played for a short program at Texas Utilities Company. Taking part in the activities were Misses Billie Griffin, Velma Marble, Alene and Mavis Davis, Maenon Meriwether, Lorraine Still, Hazel Bybee, Ruth Stapleton, and Leo Simpson.

More than 300 people attended a banquet Thursday night celebrating the granting of a permit of the Fort Worth and Denver to construct a line to the South Plains.

Officers were elected Thursday for the newly organized Merchants Poultry Company. The new company is composed of Lockney business men for the purpose of securing a fair price to local farmers for their poultry and cream.

Mr. Howard Phenix of Plainview has bought the City Bak-

ery from T. B. Hill taken charge.

Construction of Worth & Denver line South Plains of Texas under way by Jan. 1 to railway officials.

December 1.

A movement is on all an election for the of voting on the copy of the common school of Aiken, Sterley, Pleasant Valley, Pradel, and Irick districts, tion will be held the of December.

Robert Willard McCle (Little Doc) is expected to arrive home Friday, spent the past two years Southwest Pacific. He medical unit of the Corps.

Boys receiving sports Monday at school for patting in boxing last were: Lloyd Paul Reese, Williams, Joe Wilson, Messer, Glen Rhine, Jeffcoat.

Arvie L. Newton has been in France for writes the Beacon from inside Germany. Leo Mason writes from Germany and is included in this issue of the Beacon.

Vermont was the to be admitted to after the original 13.

THANKSGIVING



We take this Opportunity of expressing
The Thanks and Appreciation
We Feel Throughout the year!

We realize that YOU are the reason we are in business. YOUR confidence and loyalty have enabled our continued growth.

It is to YOU that we express our whole hearted Thanks on this holiday occasion.

MAY YOUR THANKSGIVING DAY BE JOYFUL IS
OUR SINCERE HOPE.

Lockney Gin



MAYFLOWER COMPACT

"To be received with thanksgiving." I Tim. 4:3

THE MAYFLOWER PACT WE CELEBRATE

On this the anniversary date
Three hundred thirty-six long years
Since 41 brave pioneers
On that occasion we remember
The 21st day of November
Ere landing on the New World's sod
Knelt down and pledged themselves to God,
To justice, honor and fair play
And this great land was born that day.

— Julian C. Hyer.

We give our thanks to our friends.

MR. AND MRS. G. M. BRUNNIER
MR. AND MRS. ROY ROLLING
MR. AND MRS. ED MUSSER

Planet means wanderer. Ocean waves have been known to go as high as 80 feet. It is possible to seat five people at a table in 120 different combinations. The Pony Express was known as the marvel of the Sixties.

See me for the
**AUTOMATIC
TRACTOR CABS**

Steel and aluminum construction.
Made to fit any make of tractor. Real comfort on cold days.

See —
JAMES TAYLOR
Phone 3728 Lockney

Kimble Optometric Clinic
8:30 to 5:30 Monday through Saturday
Appointments — Phone 254, Floydada

said improvements, and that the cost of said improvements shall be paid as follows, to wit: The property owners thereon shall pay for the improvements on the basis of \$1.25 per running foot on property abutting on the streets of the above mentioned areas which are to be paved.

Be it further RESOLVED that the plan adopted by the Governing Body of said city to be used for defraying the cost of said improvement as applied to the property owners whose property abuts and adjoins said improved areas shall be according to the front-foot plan and rule, provided that in the application of this rule, in the opinion of the Governing Body of said city, be unjust or unequal, or result in individual cases in assessment in excess of specific benefits received from such improvements, then the Governing Body of said city shall adopt such rule of apportionment as shall affect a substantial equality between said owners, considering the benefits received by and burdens imposed on said owners and their respective property.
J. E. COX, Mayor.
JUANITA THOMPSON, Secretary, Nov. 8, 1956.
(SEAL) 32-31c

Mexican jumping beans jump because of the larva of a moth which is inside.

Caesar, Alexander the Great and the Iron Duke of Wellington were never defeated in battle.



Dad is no longer the forgotten man around the house. A new series of decorative fabrics are designed to appeal exclusively to masculine tastes. The designs are hand-printed on unglazed chintz for use in draperies and slip-covers. History-making race horses are featured in one design, available with background colors of sage, barn red, sand, turquoise and gold.

RESOLUTION

WHEREAS, in the opinion of the Governing Body of the City of Lockney, State of Texas, a necessity exists requiring the grading, filling, and paving of the boulevard described as specified; and

WHEREAS, in the opinion of the Governing Body of the said city, the property and real estate abutting and adjacent to the streets hereinafter mentioned and described will be especially benefited thereby, and the owners of the property abutting and adjacent there will be fully compensated for the cost of said improvement in the enhancement of the values of the real estate and property affected by said improvement, and the cost to said property owners in the opinion of the Governing Body of said city will be equitable and just in proportion to said increased value; Therefore, BE IT RESOLVED by the Governing Body of the said city that the improvements shall consist of and include the areas known as McCoy Ad-

dition, T. M. McDonald Addition, and the Walling addition to the City of Lockney.

basic herds and carry on his operations without serious difficulty is not eligible for this assistance."

Under the present designation applications may be filed through December 31, 1956 for a supply of feed grain and roughage to carry basic livestock herds through December 31, 1956.

John B. Stapleton
LAWYER
General Practice of Civil Law
Courthouse Floydada
Telephone No. 14

1 1/2 Billion Lbs. Grain Bought By Emergency Program

During the past four months period through October 31, 1956, Texas farmers and ranchers eligible under the emergency feed grain and roughage programs, received assistance in the purchase of 1,443,867,646 pounds of grain and 1,374,170 tons of roughage. Walter T. McKay, Farmers Home Administration State Director at Dallas announced today 91,787 applications for grain assistance and 37,405 applications under the roughage program were processed during this period.

The emergency feed grain and roughage programs are meant to help established farmers and ranchers, who are primarily engaged in farming and ranching, to maintain their basic herds of cattle, sheep and goats, if their circumstances are such that this assistance is needed, McKay advised. The local Farmers Home Administration committee has the responsibility to determine the eligibility of individual applicants and to approve the amount of feed each applicant may purchase under the program.

233 counties in Texas are designated under the emergency feed grain and roughage programs. In these counties, eligible applicants are helped in buying corn, oats, barley and grain sorghums, or approved feed mixtures containing either 60 or 75 percent of these grains through a Government subsidy of \$1.50 per hundred weight. The Federal Government bears the full eligible applicants are helped to buy hay or other approved roughage to maintain their basic herds. Under this program applicants receive a Federal subsidy of \$7.50 per ton of roughage actually bought.

Regulations that guide FIA county committees in the review of applications provide that applicants will not be certified if they are financially unable to obtain the necessary feed for their basic herds without difficulty and can continue their normal farming and livestock operations. It is not expected that applicants will exhaust their total resources, including credit, before they can be certified for this assistance, McKay advised.

"However," McKay added, "the fact that the purchase of feed at regular prices may not be profitable to the applicant is not sufficient to qualify him for assistance. It must be determined in every instance that an applicant is primarily engaged in farming or ranching and that this is his main source of income. A nominal portion of his income from other sources would not necessarily disqualify the applicant. The overriding factor is determining the eligibility of any applicant is his financial ability to obtain the feed necessary to maintain his basic herds and continue his normal operations. An applicant whose financial circumstances are such that he can provide necessary feed for his

CHURCH SUNDAY.

SHAMROCK

of SERVICE

any thing, as, to you, your Shamrock, or occasion, opportunity, or you.

HOW YOU CAN MEASURE YOUR CAR'S PERFORMANCE

Get those Shamrock Products at Jackson Tire Company in Lockney

SPECIAL PRICE on all Radiators. International Farmall — \$25.00 Exchange TOYALL-BOOHER RADIATOR Sales and Service Plainview, Texas

Years of Land Title Service FLOYD COUNTY ABSTRACT CO. 201 Boothe Bldg. Phone 116 Floydada, Texas

EYES EXAMINED—GLASSES PRESCRIBED. DR. C. M. CLOUGH SR. Please returned to practice Clough Bldg. 111 W. 7th St. Plainview, Texas

FUNDS PLACED WITH US ARE:

- ~ Funds Received by the 10th Earn Dividends for the Full Month
- ~ (1) Safely Protected—Each Account Insured Up to \$10,000.00
- ~ (2) Earn 3 1/2% per Annum
- ~ (3) Ready When Needed

~ Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen:
Please send me all details regarding an account with you.

Name

Address

City

Current Annual Dividend Rate 3 1/2%

Amarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th Phone DR-4-8022

FISH & SON



CESSPOOL DRILLING
Storm Cellars
509 Smythe St. CA 4-5828
Plainview, Tex.

PLAN NOW TO MAKE A

Generous Contribution



TO THE

Floyd County United Chest

During The Annual Fund Drive

STARTING DECEMBER 3rd

One Donation Takes Care Of These Organizations:

- RED CROSS**
- HEART FUND**
- BOY SCOUTS**
- SALVATION ARMY**
- UNITED SERVICE ORGANIZATIONS**

COUNTY GOAL: \$11,000

Plan to do your part to keep the work of these organizations going. If all will give as they are able we will reach our goal easily.

REMEMBER THE DATE — GIVE GENEROUSLY

If you plan to be away during the drive please leave your contribution at one of the Banks.

Plainview Youth Killed In Crash

Plainview. — Price Davey (Buddy) Moore, 17, Plainview High School senior, was fatally injured in a head-on automobile collision northeast of here Friday night.

The youth, son of Mr. and Mrs. Dave Moore, Plainview, was alone in an automobile that collided with one driven by Claude Emerson, 27, of Trenton.

Emerson and Miss Joding Young, 18, Plainview, were injured but not seriously. Emerson received a severe gash on his head, facial lacerations and bruises. Miss Young suffered lacerations and bruises. They were taken to the Medical Center Hospital for treatment.

Highway patrolmen who investigated said Moore was driving south and Emerson was going north on Farm-to-Market Road 400 four miles northeast of here when the collision occurred about 11 p. m.

The two vehicles collided on the west shoulder of the road, officers said. The youth was returning home after taking his girl friend home. Emerson was taking Miss Young home.

Moore was pronounced dead on arrival at the Plainview Hospital and Clinic at 11:30. Emerson was thrown from his automobile.

Funeral services for Moore were conducted at 10 a. m. Monday at the College Heights Baptist Church here. Officiating was the Rev. L. E. White, pastor of the Immanuel Baptist Church, Plainview, and the Rev. Howard G. Lyons, pastor at College Heights.

The youth was born at Plainview, Jan. 18, 1939. He was a member of the College Heights Baptist Church. He was a member of the DeMolay.

Other than his parents, survivors are two sisters, Mrs. Jud Porter of Amarillo, and Ella Sue Moore at home, and his grandmother, Mrs. Sallie Park hill of Crowell.



REVIEW A 50-YEAR FIGHT — Governor Allan Shivers and Dr. Z. T. Scott (right) of Austin review the nation's 50-year fight to control tuberculosis by medical and volunteer forces. Dr. Scott was a founder of the movement in

Texas. Occasion was the proclamation by the governor of "Christmas Seal Days" until December 24. Through the annual sale of the Seals, funds are provided for the year-round efforts to curb tuberculosis.

TEST FOR IRONING NEEDS

If you have an automatic dryer, test it on your family's clothes to see which come out smooth enough to skip ironing. You'll be surprised to find that many a smooth cotton fabric can be taken from the dryer without the slightest need for ironing — even though the manufacturer doesn't guarantee it. The secret often is in the moving garments from the heat the minute the dryer goes off. Then there's no time for wrinkles to set. Pull seems taut with your hands, and smooth the hems, collars, and belts. You'll find many no-iron garments you didn't realize you had.

INSURANCE

TRE — HAIL — TORNADO

REAL ESTATE and

SURETY BONDS

MONEY TO LOAN

on Farms and Ranches at

Low Interest Rate

FRANK PERKINS

Phone 3311

Next door to Federal Bldg.

CROSS ROADS REPORT

Dear Editor:

I see where a junior rebel got hauled into a Texas court by the peace-preservers here the other day because he had liberated one of the dog-eater's hostages.

But they had to turn him loose. Somebody had forgot to pass a law against untying a dog.

This oversight is pretty apt to be corrected soon, but for the time being it's nice to know there is still one action left which some law don't either prohibit or require.

D. E. SCOTT

Playwright Eugene O'Neill has received the Pulitzer prize three times.

THANKSGIVING

THANKS to you, our friends and customers for your many favors. We trust we may continue to merit your patronage.

TRUETT VARIETY STORE

Mr. and Mrs. J. P. Truett



Order yours today at —
THE LOCKNEY BEACON



THANKSGIVING

Just A Word

of

THANKS

for Your Fine Patronage

and Friendship

from Your Friends at

PYLANT GROCERY & MARKET

Mr. and Mrs. O. V. Pylant

Thomas Jefferson, Patrick Pocahontas, man
Henry and George Washington Rolfe.
were known as "the pen, the tongue and the sword of the American Revolution."
Lew Wallace, author of "Ben Hur," was a Union General.



WE ARE THANKFUL

for our many customers who have patronized us throughout the year.

We are Thankful for our many friends, for our family and home, for the good schools and churches, and for the community in which we live.

REECER'S MASTER CLEANERS

Buy Early For Best Selections!

We invite you to come in and see our wide variety of Christmas gift items for every member of the family.

USE OUR LAW-AWAY PLAN

Select your gift items now and let us lay it away for you until you want it.

REMEMBER . . .

\$1.00 will hold any item you select until Christmas.

GIVE HER A CLOCK FOR CHRISTMAS

We have a nice selection of Tole Clocks, Mantle Clocks, Wall Clocks and others, electric or wind.



See the beautiful and attractive

CAMEO PICTURES

An ideal gift item for the lady of the house.

CHRISTMAS CARDS by Hallmark



MADAM ALEXANDER DOLLS

Love Lee and Virga Dolls by Madam Alexander. Tiny in size but outstanding in attraction. Also DOLL CLOTHES for these tiny dolls. See our selection.



MOVIE CAMERAS

135 MM Camers and Accessories

Also Still Cameras

Bulbeye and Hawkeye Box Cameras



We have a big, new selection of

TOYS and GAMES

ELECTRIC BLANKETS

Dual controls, only—

\$27.50

BRASS and COPPER WALL PLAQUES

A variety of sizes and styles to suit your taste.

ELECTRIC RAZORS

Schick, Sunbeam, Remington, Norelco. Also Schick Ladies and Reason.

\$8.50 trade-in for your old razor on any man's electric shaver.

See our selection of

ELECTRIC APPLIANCES

Skillets, Toasters, Deep Fryers, Mixers, etc. Priced attractively for Christmas.

PIXIE VACUUM CLEANERS

by Hoover

\$39.50 value Cleaner for only — \$25.00



Byrd Pharmacy

Dial 3353

FRED D. BYRD, Pharmacist

Society
 McDonald Is
 Monday Honoree

honoree's little brother, Marlow.
 Mrs. McDonald served a large white birthday cake with orange juice and favors of balloons to Bruce Baccus, Carolyn Byrd, Glenda Cooper, Andy Duval, Shawna Gilly, Johnny Hodel, Pat Jester, Debbie Miller, Johnnie Patterson, Cindy Rankin, Darlene Reed, Susan Simmons, Kathy Thornton, Freddie Elliott, Gary Mangold, Kay Wiley, Brenda and Steven Wisdom, and teacher, Mrs. Wood.

MARRIED SATURDAY
 Miss Effida Martinez became the bride of Ruben Castillo Saturday, November 24 at the Lockney home in Northeast Lockney. Justice of the Peace J. Barry performed the ceremony.
 Saccharin is derived from coal tar.
 Lloyd's of London writes all forms of insurance except life insurance.

Lingerie Shower Honors Bride-Elect

Miss LaJuan Henderson, bride-elect of Larry McCormick, was named honoree at a lingerie shower Saturday morning at the home of Mrs. Dwight Jackson. Forty-two girls called during the hours 9:30 to 11:00.

The refreshment table was laid with a white linen cloth and centered with an arrangement of white carnations flecked with red glitter placed at the base of two interlocking red hearts. Extending from the flower arrangement were red streamers lettered in silver with the names of LaJuan and Larry. Mary Kathryn Ford poured hot chocolate from an antique china service. Sweet rolls and plate favors of rice tied in red net graced the plates.

Betty June Jackson greeted the guests and presented them to the honoree and her mother, Mrs. Bailey Henderson and Mrs. L. R. McCormick, mother of the prospective bridegroom. Betty Jean Foster registered the guests.

The honoree was presented a corsage of red carnations and an array of beautiful lingerie gifts.

Hostesses for the occasion were Katie Rucker, Mary Ford, Betty Jean Foster, Neida Widener, Betty June Jackson, Floy Baxter, Peggy Cline, Sandra Sams, Beth McLaughlin, Jan Heard, Mary Ann Stair, Lynn Jolly, Arlene Matthews, Pat Vanek, Shirley Griffith. Assisting in the house party were Mmes. Dwight Jackson and Floyd Jackson.

New Comers Club Meeting At Hotel

The Newcomers Club met Wednesday afternoon, Nov. 27 at 2 o'clock at the Plains Hotel Coffee Shop.

Mrs. Dick Whiteley, president, states the purpose of the club is to assimilate new people into citizenship of Lockney. Newcomers are invited to attend the meetings which are held regularly the third Wednesday afternoon each month.

Tom Simpson, proprietor of Plains Floral Shop was guest speaker for the November program and he gave interesting demonstrations on "Holiday Decorations" and made the members realize there are many decorating possibilities in one's own back yard or bar ditch.

Coffee and pie were served to Mmes. Howard Smith, Wilson Kermickle, Bill Whitlock, Raymond Smith, Claud Holley, Payton Powers, Howard Mar-

tin, Hulse, Chas. Duran and Dick Whiteley.

The next meeting will be a Christmas social Monday, December 17 at 7:30 p. m. in the home of Mr. and Mrs. Howard Smith. Members are to bring their husbands.

CARD OF THANKS
 To Dr. Crum and the hospital staff I want to say thanks for the wonderful care during my stay in the hospital. To all those who sent flowers and visited me, thanks again. May God bless each of you. My burns were not serious so I'll be back at my work soon.
 Mrs. Olive Myers.

OFFICE SUPPLIES at The BEACON OFFICE.

MAYRATH GRAIN LOADERS and REPAIRS
V BELTS and V PULLEYS
Pillow Block Bearings
Caldwell Shredders
Tye-Ansley Oliver Co.
 Phone 3597 Highway 70 Lockney

THANKSGIVING



THANKSGIVING is here and we all want to pause and express our individual thanks for the many good things of life.

The blessings of association with friends and acquaintances of this community and the opportunity of serving, is among our most cherished blessings.

HAMMOND & COMPANY
 Claude Hammond, Dealer

Thanksgiving Banquet Held

The Pollyanna Club enjoyed a Thanksgiving banquet at Plains Hotel and Coffee Shop Tuesday night of last week.

Tables were decorated with a horn of plenty filled with fruit and apples down the center of the tables held candles which provided the light for the meal. Place cards were apples shaped as turkeys.

Places were laid for Mr. and Mrs. Doyle Harrison, Mr. and Mrs. Valca Thomas, Mr. and Mrs. Lloyd Wofford, Mr. and Mrs. J. D. Wood, Mr. and Mrs. Leon Wofford, Mr. and Mrs. Lester Carter, Mr. and Mrs. Charley Smith, Mr. and Mrs. Joe Parrish.

After the meal games of canasta were played.

Gleaners Class To Have Party

The Gleaners Sunday School Class of the First Baptist Church will have a Christmas party Wednesday afternoon, December 5 at 2 o'clock in the home of Mrs. J. D. Wood.

Each member will bring a gift to exchange and a gift to send to the class adopted daughter, Joyce Waite of Texas Baptist Children's Home. All members and associate members are invited to attend.

"Agricultural Research in Texas since 1888" is the title of a recently released Texas Agricultural Experiment Station publication. Seven experimental projects were undertaken shortly after the Station was created in 1888. Today about 375 formal research projects and a number of short-time exploratory tests are grouped under 25 research programs.



Thanksgiving

THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

Lockney Food Market
 Mr. and Mrs. A. J. Jester

Thanksgiving



AT THANKSGIVING TIME . . .

It is appropriate that we should pause in our many duties at this time of the year to express our thanks. We are indeed mindful of our many blessings, among which is the privilege we have of serving you. We hope that our pleasant relationships may continue for many years and that your blessings might be as many as ours.

J. C. Jones Company
 H. C. Jones, Manager

THANKSGIVING



Commemorating the first harvest celebration of the Pilgrims we give thanks for the blessings of living in this country today, and take this opportunity to express our deep appreciation for the loyalty of our friends and neighbors.

LOCKNEY DRUG COMPANY

THE REXALL STORE
 Clyde Briley, Pharmacist Clyde Stowe Alta Williams
 Temp Phillips Sylvia Taylor Joe Rigby

Over Half Of Auto Accidents Occur At Night

Austin. — "The falling leaves of red and brown" mean happy times for most Texans. Football, Thanksgiving, deer season and relief from hot summer days are on the Texas scene.

But fall also means shorter days and longer hours of darkness. The sun sets earlier and twilight begins between five and six o'clock. Motorists beware.

Reports made to the Department of Health's Vital Statistics Division show over half of all traffic deaths occur from night accidents, even though less driving is done at night than during daylight hours. About one-third of pedestrian traffic deaths occur between 5 and 8 p. m.

Dusk is considered the most hazardous time of day both for motorists and for pedestrians. There is too much daylight for automobile and street lights to be effective, and there is not enough daylight to see clearly.

The early morning hours of winter present the same hazard, but the fatigue factor is much higher for evening driving. Everyone is fresh and wide awake in the mornings, but may be tired and not so careful at the end of a long day.

For the next six months you have a greater chance than ever of being forced to drive after dark. In addition, rain and other poor road conditions increase during these months.

Pedestrians are mainly responsible for their own safety when darkness falls, because drivers cannot see them easily. They should wear light colored clothing and always walk facing oncoming traffic.

For motorists, the first traffic safety measure should be to reduce your speed at dusk

In Texas, the night speed limit is 55 miles per hour as compared to 60 for daylight hours. Darkness presents a new set of conditions demanding that you drive more slowly.

The cardinal rule for night driving is never drive so fast that you cannot stop within the area illuminated by your headlights. Always be alert for pedestrians or animals which might dart out into traffic at any time.

Turn your driving—not parking—lights on at the first hint of darkness. You may be able to see, but the other fellow may need your lights to identify you before you actually need them to see the road.

Dim your lights when approaching a car from behind as well as for oncoming traffic. In the city, do not use bright lights except in emergencies.

Never pull out into traffic until you have turned on your lights, and always be alert for vehicles with burned out or dim lights. Check your headlights frequently. Both should be working and properly adjusted.

Human judgment of speed and distance of oncoming traffic diminishes at dusk. Use extra caution at crossings and intersections.

At the end of the working day every worker is anxious to get home. Allow for fatigue, in yourself and for other motorists. No matter how tired and irritable you feel, do not rely on the other fellow's driving ability. He probably feels worse than you do.

Application of these common sense principles can help to reduce traffic deaths in Texas. Traffic hazards work around the clock and they do not care how tired you are.

CROSS ROADS REPORT

Dear Editor:

I see where the local branch office of one of our government bureaus got its orders from the rule-shifting department the other day, not to make any long distance phone calls without writing to the district office first to get permission.

Looks like that's the main drawback to being a bureau employee. You have to be so careful not to get caught doing anything the common sense way.

But, on the other hand, you might pull a million dollar boner and never get called on the carpet, just so you used the proper form and made enough copies of same.

D. E. SCOTT.

RANGE OF FUTURE HERE TODAY

The vogue for built-ins continues. The oven-broiler unit is installed in a wall at a convenient height for the home-maker and meets the popular demand for roomy ovens. The broiler is mounted on quiet-rolling, ball-bearing guides and permits smokeless broiling, since the gas flame consumes smoke and grease particles. The separate top burner units are set in a work counter and incorporate the same features as will be found in most free-standing gas ranges today: the thermostatic top-burner control, instant automatic ignition and super-speed burners which reach cooking heat unbelievably fast, even for gas which is the fastest fuel of all. These same burners, however, may be turned to a low, low "keep warm" setting when needed.

Postmaster Urges Early Mailing

Pointing up the need for your cooperation on her 1956 "Mail Early For Christmas" campaign, Postmaster Jeffie M. Griffith says if you will follow these three simple rules, all of your gifts can be delivered before Christmas day: WRAP THEM SECURELY, ADDRESS THEM CORRECTLY, and MAIL THEM EARLY.

Amplifying these rules, the Postmaster said, "Avoid the risk of mailing poorly wrapped packages. Use corrugated mailing cartons, plenty of heavy brown wrapping paper, and be sure that every package is tied with strong cord. Cartons containing several gift packages should be stuffed with tissue or old newspapers to cushion the shocks." She also reminds us that size and weight limitations for Parcel Post packages vary according to place of mailing and destination, and advises us to secure Pamphlet No. 2 at the Post Office, telling all about Packaging and Wrapping Parcels for Mailing, and Pamphlet No. 3, giving complete details on Domestic Postage Rates and Fees.

Speaking about correct addressing of Christmas gifts and cards, the Postmaster said: "Be sure your Christmas mailing list is up to date and that you have the complete name, address, zone number, city and state for everyone on your list. Send all your Christmas cards by First-Class mail, because they will be processed and delivered quicker, and they'll be forwarded, or returned, if it becomes necessary." Only Christmas cards sent First Class mail may carry written messages, a custom everyone enjoys. Moreover, Christmas card envelopes smaller than 2-3/4" by 4" or larger than 9 by 12" require hand cancellation, and must carry First-Class postage.

The Texas Agricultural Experiment Station has released a new publication, B-838, Guides in Cotton Irrigation on the High Plains. It is available from the Agricultural Information Office, College Station, Texas. Order by number and title.



TWO GIRLS, A CHEVY AND A RECORD!

A meaningful achievement in automobile performance

Most automobile performance records are difficult to relate to the kind of day-in, day-out driving most of us do. Running at safe and speeds, a '57 Chevrolet recently chalked off an important new coast-to-coast record on the And the way it set this record is even more important than the record itself!

A new '57 Chevrolet recently proved it has the qualities most people look for in a car—and proved the roads you travel. It set a new record of less than 57 hours for the run from New York to Los Angeles (certified by NASCAR). It was a strictly stock, V8-powered Chevy. It was driven by two young ladies.

When you consider that all the driving was done by 98-pound Betty Skelton and her friend Caroline Russ, the true significance of this record run becomes apparent. It's a tribute to Chevrolet's great-hearted V8 engine and solid road-worthiness that it could travel day and night for 2,913 miles at safe and legal speeds—and better the existing record for the trip by more than three hours. And when a pair of young ladies step into a car and drive it round the clock to a new transcontinental record, you know that car is easy to drive. Come try a Chevy.



AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers  display this famous trademark

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

We Still Have A Few Lots in the **McDonald Addition** Available for residential building. See us today. **Lockney Real Estate Co.** Phone 3371 Lockney

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager South East corner Square Floydada, Texas. Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land titles.

LOOK! It's time to clean your carpets and upholstery. Either call Chartier Cleaners, Plainview, or if you want to do your own cleaning, get Chartier Cleaner at PYLANT GROCERY or LOCKNEY DRUG. Pleasant to use, safe and economical. Excellent results.

The Chartier Cleaners Phone CA 4-7220 Box 10 Plainview, Texas

SOIL ANALYSIS I will be glad to take a sample of your soil and send it to Dr. Little at Lubbock or any other soil analysis station in the state. **REMEMBER** I handle all types of DRY FERTILIZER. Also ANHYDROUS AMMONIA at 8c per pound applied. I now have two NEW Anhydrous Ammonia Applicators with pumps. **DEANIE HENDERSON** Phone 3576, Lockney or contact me at my home, 3 1/2 miles north of Cassel Bros. Gin, Lone Star.

DR. O. R. McINTOSH OPTOMETRIST 211 South Main St. Phone Yukon 3-3460 Floydada, Texas

THANKSGIVING



WE EXTEND OUR **SINCERE THANKS** to Our Many **FRIENDS and CUSTOMERS** throughout the area!

We hope that you, too have had good reason to be thankful that you placed your confidence in us. We hope to continue to serve you in years to come.

Patterson Grain Company

Lockney — Sterley

HOSPITAL BED NEEDS FOR SHOWN BY SURVEY

The five-county survey includes Floyd, Biscoe, Swisher and Motley Counties is 62,500. The survey found 149 general hospital beds in the five counties which are acceptable under the minimum standards set up in the survey plan by the State Board of Health and the U. S. Public Service.

The present population of Hale, Floyd, Biscoe, Swisher and Motley Counties is 62,500.

The survey found 149 general hospital beds in the five counties which are acceptable under the minimum standards set up in the survey plan by the State Board of Health and the U. S. Public Service.

It found 85 more beds in structures which are "not acceptable from the physical standpoint." The survey reports gives no details as to what physical shortcomings were responsible for the unacceptability of the 85 beds, 75 in the Plainview Hospital and Clinic Foundation and 10 in a Matador hospital.

The 149 acceptable beds found in the survey are these: High Plains Hospital, Hale Center, 21 beds; Medical Center Hospital and Women's Clinic, Plainview, 25; Swisher County Hospital, Tullia, 26; Pitts Hospital, Floydada, 10; Peoples Hospital, Floydada, 20; Lockney Hospital, 17; Medical and Surgical Hospital, Lockney, 10; Stanley Hospital, Matador, 20; total, 149.

When temperatures drop, all types of heating equipment are brought into use on the farm. With their use, the chances for farm fires go up. W. L. Ulrich, extension agricultural engineer and secretary of the Texas Farm and Ranch Safety Council, says defective chimneys, carelessness with combustible materials or the misuse of petroleum products rank high as causes of farm fires. He suggests that needed repairs and replacements be made now before the winter season.



WIE LISTER
manager of
WISHERMEN QUARTET
You As His
Radio Guest To...
"Friday Meetin' Time"
Sunday Morning On
Radio Station
KSEL
ON YOUR DIAL
7:45 A. M.
The Statesmen
and Blackwood Bros.
Your Favorite Songs
Them In Person Mon-
day, December 10, 8:00 p.
Lubbock Municipal
Auditorium. Advance Tick-
ets Sale at
V. BLAKE RECORD
SHOP
1401 34th. St.
Lower Floor—\$1.50
Balcony—\$1.25
Postage Stamped. Address
in Envelope For The
Return Of Tickets

THAT'S A FACT

WATER POWER!
THE MAN WHO FIRST MEASURED THE FORCE OF AN OCEAN WAVE WAS THOMAS STEPHENSON, FACTOR OF ROBERT LOUIS STEVENSON. HE INVENTED THE DYNAMOMETER, AND WITH THIS INSTRUMENT DISCOVERED THAT THE FORCE OF A WAVE COULD BE AS GREAT AS 8000 POUNDS TO THE SQUARE INCH !!

TRAVEL CONSCIOUS?
IF YOU ARE THE BEST GUY TO TRAVEL, ACHIEVING THAT END IS A SYSTEMATIC SAVINGS PROGRAM WITH REGULAR INVESTMENT IN U. S. SAVINGS BONDS.

LOW-COST EXPLORATION!
THE EARLY UNDERSTANDING OF LEWIS AND CLARK IN MAKING A LARGE PORTION OF UNKNOWN AMERICA WAS FINANCED BY A FEDERAL APPROPRIATION OF ONLY \$25,000 !!

READY FOR THE BIG THINGS IN LIFE?
IF YOU'RE NOT-WHIST INVESTING IN U. S. SAVINGS BONDS RIGHT NOW, READY CASH UNLINED DOORS WHEN OPPORTUNITY KNOCKS.

Weed Control District Vote Is Set Dec. 12

Hale County voters will ballot Dec. 12 on designation of the county as a noxious weed control district.

The election date is the same as the referendum on the 1957 cotton marketing quotas.

There will be balloting on the weed control district in each of the thirteen precincts in the county. The cotton marketing referendum voting will be at each of the nine community Agriculture Stabilization and Conservation voting places.

It will be necessary for the two elections to be held separately by separate personnel, although officials are of the opinion that voting in both elections may be in the same building.

Only county residents who have rendered property for taxation are otherwise qualified to ballot may participate in the weed control district voting.

The Hale County commissioners court on October 8 ordered the vote on the weed control district after a petition bearing 127 signatures was presented to the court.

It takes from 50 to 100 years to produce a tree large enough for lumber.

CHILDREN LOVE COLOR

To a child colorful food is party food. A couple of chocolate cookies, a glass of pretty strawberry drink (made of whole milk and milkshake mix), a dish of shimmering green and red cubes, made easily with lime and cherry-flavored gelatin... any of these makes a child's eyes turn bright with pleasure and anticipation.

CLEAN WATER'S BEST

All washing water needs to be renewed whenever it begins to cool off or show soil. Though hot water, soaps, and detergents have powerful cleaning properties, you can't expect perfect results when suds must do battle with soil in fabric or on a surface as well as in the water with which they are used.



Ask for...
Farmers Alliance Insurance
Home Office...
McPHERSON, KANSAS

Savings to Policyholders Since 1888
Dependable, Prompt Agency Service

FOR THE DIFFERENCE...
SEE OR CALL OUR AGENT

J. H. COOPER AGENCY
118 S. Main Street Lockney
Insurance for Your Home—Auto—Business

CROSS ROADS REPORT

Dear Editor:
I note it said by some of the financial writers that loaning money is getting very scarce and high priced here lately.

They tell us that this condition is brought about by the Federal Reserve Board manipulating interest rates.

Now what I'm thinking is, if they have got a button they can push to make money harder to borrow, I wish they would hunt around a little and see if there isn't a lever they can pull or something to make the stuff easier to pay back.
D. E. SCOTT.

Sir Francis Drake was the first Englishman to travel around the world.

Wilson Kermickel
Attorney-at-Law
GENERAL ACCOUNTING SERVICE
GENERAL PRACTICE OF LAW
Wanda Baker Building
Phone 3804

THANKSGIVING TIME



We're Thankful

FOR THE PRIVILEGE OF SERVING SUCH a fine group of customers as we have, and for the many blessings that are bestowed upon us each year. We hope that you will join with us on this day, and give Thanks that we are citizens of the greatest nation on earth and the best town in Texas.

Hi-Plains Gin

Raymond Smith, Mgr.



THE PILGRIMS EXAMPLE . . .

The Pilgrims of old set a worthy example for all America to follow on that memorable day many years ago when they paused in the midst of harvest to give thanks unto God.

Let us all follow that worthy example by pausing at this busy time to express our thanks to God and to each other. We are thankful for your friendship and the privilege of serving you.

Consumers Fuel Assn.
Lockney

CROSS ROADS REPORT

Dear Editor:

I see where Pres. Eisenhower figures that the election was a great victory for Progressive Republicanism.

This may be the case, but I was kind of thinking the Split-Ticket party come out pretty good.

My party-right-or-wrong neighbor looks down on us split-ticketers, but there wouldn't be so many of us if the Demo-

crats and the Republicans hadn't split the Socialist platform between them.
D. E. SCOTT.

FOR THE ILIPUTIAN SET

Any baby would consider it a real treat to be bathed in a soft model plastic tub that's as soft as his own skin. About 28 inches long by 18 wide, such a midget bathtub comes in pink, blue, mint green or maize to match nursery furnishings. It's sanitary and easy for mother to suds and rinse with hot water after each use. It's also lightweight to lift and carry. And little trays for soap and washclothes are molded right into the rim.



WE'RE THANKFUL!

THANKS to everyone for the many favors you have shown us in the past and we sincerely trust that we may continue to serve you. Your favors and friendship have given us much to be thankful for this year.

BOB MILLER INSURANCE AGENCY

HAVE YOU BOUGHT YOURS?



CHRISTMAS SEALS fight TB

50 Areas Have Water Approved

Austin — Fifty areas in Texas have had their public water systems approved during the biennium ending August 31, 1956, according to sanitary engineering records of the Texas State Department of Health.

During the same period, five areas had their water system approvals withdrawn. Approval or disapproval, after adequate inspection of Texas water systems, is just one of dozens of functions carried on by the Sanitary Engineering Division of the Texas State Department of Health.

The prolonged drought in Texas has given new significance to this responsibility as more and more municipalities of Texas seek additional sources of water for their parched citizenry.

It was also disclosed by Dr. Henry A. Holle, commissioner of health, that at the close of the biennium there were over 800 domestic sewage treatment plants in Texas, all of which come under the scrutiny of the department of health.

Because of the phenomenal growth of Texas cities in the post-war years, it is estimated that from 25 to 30 percent of these facilities are either overloaded or are in need of replacement, enlargement, or additional treatment units.

The scrutinizing eyes of the sanitary engineers have seen the growth of Texas industry rise to an air and stream pollution problem. So far industry, teaming with state forces, has kept pollution of Texas streams to a minimum.

However, should the drought continue during the next biennium, engineers feel that many additional problems will be created involving industrial waste disposal, particularly those industries situated inland.

These are all problems of a perpetual nature, varying only in magnitude. But who could have foreseen the Buck Rogers aspect of disposing of waste materials of a radioactive nature in our day and age?

Nevertheless, that is still another problem confronting the workers of the sanitary engineering division, and a program of inspection and control of radioactive material in Texas has long been in effect.

Most facets of modern living are taken for granted by Mr. and Mrs. Average Citizen, but the cutting and polishing of many of these facets is drudging everyday routine for health department technicians.

Mosquito control programs, rendering plants and swimming pools must be inspected and supervised in cooperation with other divisions of the department, the sanitary engineers watch over our shellfish and other food products.

And the visiting tourists from other parts of the United States sleep safe and clean at night because the tourist courts don't escape inspection either, but must have department of health approval.

Floydada Style Shoppe Is Sold

Floydada. — The Mollie A. Morton Style Shoppe was sold last week to a merchandising firm in El Paso, Texas.

Mrs. Morton, owner of the shop, has been in the ready-to-wear business in Floydada for the past 22 years. She gave "ill health" as the most important reason for the sale.

At present the store is closed and plans for its future have not been decided at this time, according to Randuff Cahn, who was in Floydada as representative of the El Paso firm.

M. D. Lynn returned home Thursday of last week after undergoing a medical check-up at Los Alamos, New Mexico and then accompanying his son, J. B. Lynn on a deer hunting trip in Northern New Mexico. Mr. Lynn brought home a doe.

THANKSGIVING



WE GIVE THANKS . . .

... at this time of year for the blessings and privileges of the past.

We, in America, have much to be thankful for and we suggest that we all pause at this time to express our gratefulness. We are grateful for your friendship and patronage and we will try to express our thanks by serving you better in the future.

TRUETT & BEN'S REPAIR SHOP

Truett Bilbrey

Ben Wood



Thanksgiving Time ...

The time of bountiful meals, family gatherings, enjoyable occasions of all kinds, but also a time to pause, count our blessings and give thanks for the many good things that have come our way. We appreciate and are thankful for, among other things, the privilege of knowing and serving you in this community. We count that as one of our greatest blessings.

Luke's Blacksmith Shop

Luke Grantham, Prop.

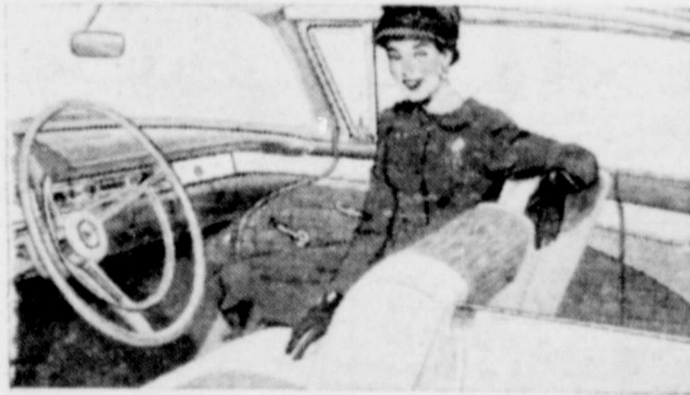


Fairlane models are over 17 feet long

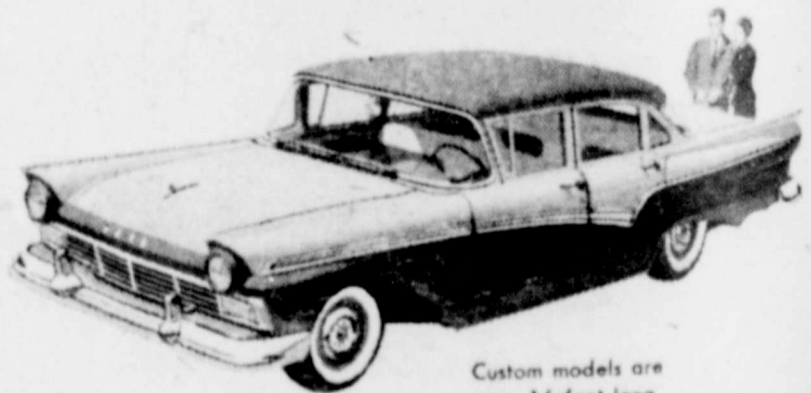
Meet the magic of the new kind of Ford!

An Action Test will show you that Ford's newness just begins with its longer, lower, wider beauty. It's a completely new car—right from wheels up!

Out on the open road, Ford's magic really takes over! Ordinary stretches of road become special. In fact, every trip's a treat. And it's no wonder, with the all-new "Inner Ford" melting the miles. The revolutionary new frame, for example, is a full foot wider at the center. You ride lower, with more inside room. . . full road clearance. And this longest of all low-priced cars is a cinch to handle! With a lower center of gravity, wider rear tread and new easier steering, even tight turns and rutted roads come easy. And talk about "big-car power"! This new kind of Ford offers you your choice of Silver Anniversary V-8's with a wide range of horsepower to suit every need. Or if you prefer, you may choose the world's most modern "Six" . . . the new Ford Mileage Maker Six.

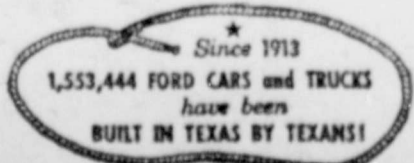


The new Ford is easier to enter—roomier than ever



Custom models are over 16 feet long

*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 285 hp.



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