Baptist Revival

Harvest Picks

Up After Rain

Cereal, north of Aiken.

of an inch to one inch.

Nut-Crack Night

Set For Lone Star

The moisture was not suffic-

VOLUME 55

County's Cotton

Acreage Quota

May Be Raised

powerful engines help. Representatives of Parm dels. The standard er County, Lamb County, Coch ran County, Lubbock Count

> G. P. Kuykendall of Lul business people of Lubboo would support this project also

arge section tires.

g Put Up

d Readhimer said.

Ing system which eating, cooling, deland ventilating in land ventilating and ventilating in of the Plains Cotton Growers, dissatisfied with their offensive itself. od unit, available said that his organization was performance against Post last

eboard Here, farmers of the area, He expects game which will be played at to start that part of the drive Post, Other games in District 11 For Exam

committee of the Regional committee of the Regional go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to see that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council appointed at the meet. Go to Post to See that game, accoreboard Council a rehased recently ing Saturday included one Floyd cording to street rumors. Spur rd No. 45, comprising Floyd, Bob Muncy said that rainfall in National Bank for County man, Ewald Quebe of is the next team on the Long-Hale. Swisher and Motley the Muncy community totaled Front Football Providence. Others on the com- horns schedule and will be counties. They will report No- only 40 of an inch. Mrs. Har-Arrived and is be. mittee are Harold Hinn, chair hard to beat, the local fans vember 6th to the Courthouse mon Handley, southwest of the B squad game the B here Thursday and Tahoka at Tahoka to close out the regular season.

ford; Grady Goodpasture, and Tahoka at Tahoka to close out the regular season.

For Induction: coreboard tells the view; Lawrence Hagy. Amayards to go and rillo; Jason Gordon, Plainview ers two feet high. Jack Yarborough, Sudan; H. M. lockney Quarterback LaFont, Plainview and Ed Mc

oted to sell the old Named to the Regional Counto Bob Miller for cil in addition to the executive highway, he said. Lockney, Jimmy Willson Jr. Here Tonight will use it to make committee were: Joe Foster of members of the QB and B. A. Robertson of Floya film of the Post dada; Wendell Green, Plain The Longhorn B Squad will the most Has Bought ter; Harmon White, Cotton Cen-wind B Squad tonight (Thurster; Frank Triplett, Art P. Bralday) on Mitchell-Zimmerman ter; Frank Triplett, Art P. Bralday) on Mitchell-Zimmerman For of Bond Goal ley and Virgil Patterson, Ama- Field. The last time the two has reached Arch S. Underwood, George P. handed the Longhorns their on of its bond sales Kuydenkall, Roy Davis, Dixon ly defeat of the season 52-28. Ear according to a White, and Roy Mack, Lubbock; Coach Troy Lemley's B squad ney.

ek from the Treas. E. R. Steen, Idalou; The county B. M. Granberry, I. B. (Doc) ception of Dan Smith who has Kansas. total of \$171, Holt, Olton; Paul Lewis, Little an injured leg Dan is a regus far this year field; R. B. Dawson, Tulia; ular tackle on the B squad. Leroy Saul, Kress; Bob Francy. The Junior High Shorthorns Beluding eight Happy; Willis Hawkins Sr., will also take on the Floydaarea, has pur- Hart; Steve Taylor, Dimmitt; da Junior High in the first of \$1,631,240 a. Marcus Latham, John Paetzold, game of the evening starting at ter. \$2,890,000 for Hereford; Gilbert Kaltwasser, 6:30 p. m. The B squad game Farwell; Woodrow Fleming, W. will follow. drman is J. M. L. Edelmon, Friona; Jesse K. The games with Crosbyton, Mada. The coun-Osborn, H. E. Shuster, Mule-scheduled last Thursday night, view. is Joe Gid shoe.

(Continued on page 8)

Firemen Start 5-Week School

PTA Men's Style Show Will Be Saturday Nite

latest fashions will be include the cotton and grain harvest for gram. Mr. Hutchins said.

at the Old Settlers Day in Eloydada last spring.

G. A. Barton at Higginboth unless something happens to am-Bartlett reported .32 of an change the situation.

committee of the Regional A number of local fans will for induction into the armed they had 1.15 inches in the

Arnold Wesley Lane, Chick-

asha, Okla. Joe Melvon Shelton, Tulia. Floydada. Charles Henry Walker, Floy

Marvin Bennett McGuyer, Deryl Walden Love, San An

Lee Ramsdell Dye, Dallas. For Examination: Dolan Carroll, Seminole.

York, N. Ronald Witt Hobbs, Austin. Troy Lee McNeill, Floydada.

Hale Center.

James Elbert Roderick, Tulia.

Interest In General Election Increases, Both Sides Working

Lettuce Market Good, Tomatoes, Cabbage Slow

To Begin Sunday

County Puts 44,000 Wheat Acres In Bank

and dances by two colored boys ranged from a third of an inch fice is expecting to get arour from Petersburg who performed here up to 212 inches at Cereal. 40,000 acres on this program

in inch on his gauge here. Carl The farmer is paid a straight call on residents of Lockney promised \$20,000 from that or this season, are idle this week advance by students and you Ferguson, living just north of \$11 per acre on this program, and vicinity Hallowe'en night,

> that up to 21/2 inches fell at said. CCC Loans Slow

reported .85 of an inch but M. have about stopped, Hutchins service at the Methodist Chur-W. Hartman had an inch. At said, due to the fact that the ch and the revival meeting at Sterley B. A. Howell reported a market price is higher than the the Baptist Church. All rest half inch but said that rain loan. Very little grain sorghum dents are asked to give libernorth of Sterley some two mil- is going into the loan at this ally to the CROP milk fund

Mrs. Ted Boedeker said that **Brother Dies In** Plane Crash town reported .75 of an inch

John Foy O'Brien Jr., a native | The Longhorn Band Parents ity moisture ranged from .35 of Lamesa and brother to Con- Club is scheduled to have an nie O'Brien of the Aiken com- interesting program at the Oct. munity, was killed in the crash meeting next Tuesday night at ient to help the dry land farmof a light plane into the ocean 7:30 in the high school cafeterers to any extent and very lit-

tle wheat has been sowed as night. Wednesday morning for Plam- by Mrs. Joe Foster, program dale, Calif., home of the crash chairman for the meeting, will victim where it was presumed include a trombone solo by funeral services would be held band director Clyde Seaman, a A Hallowe'en Nut . Crack the latter part of the week. The saxophone quartet composed of Night has been scheduled by victim's parents, Mr. and Mrs. Barbara Wilson, Katie Rucker, Lone Star Community Center J. F. O'Brien of Lamesa, were Nelda Tims and Nancy Webfor Tuesday, Oct. 30 beginning notified of the accident at 1:30 ster, vocal numbers by a men's p. m., accord- a. m. Tuesday and left im- quartet composed of Ike Johning to Bud Nance, president mediately for California.

and Mrs. M. W. Hartman, re-Two other men were also Record and Clark Harris. killed in the crash of the Mrs. Kenneth Wofford, chair-Starting with a chili supper plane, which belonged to the man of the refreshment comand lots of other good food at North American Aviation Co. mittee, announced refreshmenreasonable prices, the affair The men were all employees of ts of pumpkin pie with whippromises lots of fun for all the company and had taken off ped cream will be served with from Los Angeles international coffee. After the supper there will be airport a few minutes previous Some important items of festive entertainment in which to the crash.

Elizabeth Cowghost will be fea- O'Brien was general super- every band member's parents ared. Shrouded with mystery visor of the aviation company's are expected to be on hand. he event is aimed for Hallowe- Palmdale plant. He was a Tonight, Thursday, Oct. 25 en celebration to the fullest. graduate of Lamesa High Scho- Band Parents Club has charge The community and adjoin- ol and Texas Tech. He also of the concession at the B game ing area are looking forward studied at UCLA.

public is cordially invited to one daughter, his parents, three There will be lots of good food, sisters and four brothers.

NUMBER 29

Trick Or Treat For CROP Next Wednesday Nite

reported a half inch but said til in December, Mr. Hutchins funds for the Christian Rural At Lone Star Claude Jarrett | CCC loans on grade sorghums lowing the mid-week prayer since the government will give 20 tons of dried milk for every one ton that is bought and paid

Lively Program Planned For Band Parents Meeting

near Los Angeles Monday ia, according to Mrs. Milton Ashton, president.

Mr. and Mrs. O'Brien left The program as announced son, Raymond Rucker, C. L.

business will be discussed and

with Floydada. Patrons are re-Billy Joe McIlwain, Plain to a completely different view Survivors include his wife, a minded to plan to have their of All Saints eve festivity. The former Lamesa girl, two sons, evening meal at the game. Mrs. Ashton states.

Research Farm Seems Assured. To Be Located At Halfway

he new Fury 301, the and other areas all enthusias tically promised support. told of plans for a similar pre ject at Texas Tech but said tha

> R. G. Peeler of Hereford. president of the High Plains! interested in the plan but had Friday, is working the boy not decided yet as to financial hard on offensive plays this

will head the fund drive from most interest is the Spur-Pos farmers of the area, He expects game which will be played at

ing Tuesday evening, Leroy, Dimmitt. view; Grady Shepherd, Leo be seeking revenge when they Portales, N. M. rillo; George Pfeiffenberger, teams played the Whirlwinds.

Longhorns Idle This Week, Spur

Plays At Post

n November 26th.

Members of the executive nathy and Floydada to Slaton.

Nine men have been called

B Squad Takes On Floydada

are in good shape with the ex-

were rained out and called off,

Nine Are Called For Induction, es totaled an inch.

Mark Lyndahl Nichols, Hap-

Thomas McKinley Hanshack

Don Grant Kirk, Dallas.

Bobby Clyde Baxter, Lockney. David Frank Jameson, Lock-

Billy Wayne Evans, Hale Cen-

Herman Lee Ford, Tulia.

The Lockney Beacon

Established 1902

HAYS & REYNOLDS Publishers Edgar R. Hays

Willis Reynolds

SUBSCRIPTION RATES

Either new or renewal Subscriptions

March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention



Minute Editorials

in darkness and walketh in darkness and knoweth not whither he goeth, because that garkness hath blinded his eyes. -John I:1

whisper to Mr. Adlia Stevenson issued to \$200,000,000. All the with cool thoughts. and tell him that he isn't make old bond issue has been used. ing himself any votes by in At present the membership of jangling around gently as you the Matador Tribune, they "vissisting on the stopping of H the Veterans Land Board is move. bomb tests in this country composed of the Governor, the Seems to us it would be foolish Attorney General and the Com- vices, such as carrying on in near maturity, with an esti- settlement in North America. to 867 this time last year. The to stop and let the Russians missioner of the General Land eatch up with us. Maybe Mr. Office. The amendment would Stevenson feels that he could change the board to be comtrust the Communist govern- posed of the Commissioner of ment to do what it says it will the General Land Office and do but we haven't learned to two citizens of the State to be trust them that much yet.

THAT BIG ELECTION is just Senate. Perhaps no previous presiden ld change the oath of office tial election has created so taken by appointive state of one in 1952 and the election this oath taken by elected state of haps more than they did in statement that the appointive 1952, and some of them are officer has not made or offered spending their money to push bribes in order to be appointed have nothing to worry about be voted upon.

from those who would over throw our present form of government.

ARENT THOSE Longhorns going? We're surely PUBLISHED EVERY THURSDAY proud of the way they have played consistently good foot ball all the season. We're proud of their method of play Editor also. They seem to always con duct themselves as good sports Mechanical Superintendent men and play the game fair. Almost always our penalty yardage is less than those we In Floyd County, per year \$2.00 play. Good luck to you Long-Outside Floyd County, per year horns — but get ready for those \$2.50 Spur Bulldogs.

WE STARTED last week to discuss the Constitutional a Entered April 14, 1902, as mendments which will be voted second class mail matter at the upon soon. Last week we dis-Postoffice at Lockney, Texas, cussed the first three. This week under the act of Congress of we discuss the fourth, fifth and sixth.

> THE FOURTH constitutional amendment deals with increaswith enough income to exist ers and teachers organizations are boosting this amendment and asking that the voters approve it at the polls. Certainly it seems that if the teachers are willing to spend their own FOR YOU money on it it should be ap-

THE FIFTH amendment wou d increase the total bonds which the state can issue for the veteran's land program by \$100,000,000 and would change here's old Satch's imortal 6started out with \$25,000,000 in bonds, was increased to \$100,-000,000 in bonds in 1951 and angry up the blood. now this amendment would in 2. If your stomach disputes cently made a trip to Frio but persons intoxicated on bay crease the bonds allowed to be you, lie down and pacify it county where they studied proappointed by the Governor with

much interest in Texas as the ficers. It would not change the year. A lot of people are taking ficials. The amendment would a big interest this year, per add to the present oath the

their cause - on both sides of to their offices. the fence. As long as most of the American people take an active part in elections we will the last three amendments to

PIANO ACCORDIONS



Lira Model 7, regular \$275.00, now only \$195.00

Trionfa Model 1, regular \$250.00, now only \$150.00

20% Discount on all Other Models

This offer ends October 31, 1956 I have a used 12 bass Accordion for sale or rent.

> MRS. CHARLES L. RECORD **Phone 2364**

FISH & SON



CESSPOOL DRILLING Storm Cellars 09 Smythe St. CA 4-5828

Plainview, Tex.

IN THOMETOWN AMERICA



With Our EXCHANGES

GOOD ADVICE EVEN

We ran across a reprint of Satchel Page's receipe for keeping young. You know the great Motley county, have struck up Negro ball player was still pit- on a plan that may supple ching when everyone thought ment their farm and ranch in he was 75. He's coaching a come. minor league team now, But Douglas Meador, point plan:

1. Avoid fried meats which Roaring Springs implement

3. Keep the juices flowing by According to their report in

restful.

ON RAISING YAMS

publisher of the Matador Tri- handling bay rum cesses of sweet potato farming.

ited a single field where 100 May 4, 1607 was the date of Texas Tech has enrolled 1356

4. Go very lightly on the acres of sweet potatoes were the first permanent English students this fall as compared

normal years) is almost identical All sweet potato production was effected by sprinkler irriggation from deep wells in the hot water Carrizo sands. Farmers are expecting about oes in the field and the aver-

mated yield of 500 bushels of

choice quality yams per acre."

They found that county to

have "soil and climate almost

exactly the same as in this

erea, except for a slightly long-

er growing season. Rainfall (in

particularly in years

of containing liq. ther Willmon one of our wholesale firms quit olusly \ injured

gley in Childress Index

Long Ago In Lockney

Items of interest from the tiles of The Lockney Beacon.

October 28, 1926

In a front page article the age yield is about 300 and 400 committee of men who sponsorage yield is about 300 and 400 ed the consolidation of eight and Mrs. T. B. Hill. school districts with Lockney Falls. harvest is by contract and the school districts with Lockney Falls. District state they are willing missi to go along with the majority bardier ba as to whether the law is er- learned first hand h pealed. "We believe we were preciate right in the first place, and ing glass we know the best interest of while flying o the children of the districts mission affected were at heart when Clinton Mitchell. the action was taken, but if the and Mrs. Elmer Mitch majority of the people can not er Sterley residents. see it that way, we don't be at Peters heve it is right to force them the island of Guam to accept consolidation, and ago according to im therefore, we are willing and reaching here ready to help undo what has shrapnel wounds is a been done," the article states. Ger, it was said M

arrest of Wilson Mrs. Joie McElroy, 49, wife a star Longhorn footh grocerman. of J. E. McElroy, died at the er. He also starred in charged with family, home on the Calahan | Flight Officer A ss of a re- ranch southwest of Lockney at lwether has reach 5:30 p. m. Friday, Oct. 15 of ation ppendicitis.

Mrs. T. W. Willmon, pionee rt in Wichita of Floyd County, living eight He rested by miles south of Lockney, died officials of the Tex. Sunday night at her home. Mr. Alcohol and Tobacco Tax Lockney some twenty- five ty is \$6200 00 years ago, and are well known T-Sgt. Arvie I observation of such to the old settlers of the coun- row we is that Wilson Hardin by She is survived by her hus information received re guilty than are doz- band and five children. Mrs. parents, Mr. and Mrs ens of other merchants in Chil- Frank Copeland of Gunter, Newton any town in the na Texas; Mrs. Willie May, Miss Mary Willmon, Dallas; Webster Willmon, Dallas; and Lu-

The 7-year-old daughter of Childress for years and years, Mr. and Mrs. W. G. Bishop. It had gotten so bad in Chil. who live on the Monroe place, liess a few months ago that in the Calahan ranch was ser-Wednesday when she fell from a fender of Incidentally, more than half a car which she was riding. of our DWI cases are not men The car passed over her body and she is in a serious condi

> The Lockney Longhorns were defeated by Littlefield Friday at Littlefield by a score of 13

Margaret Collier president of the

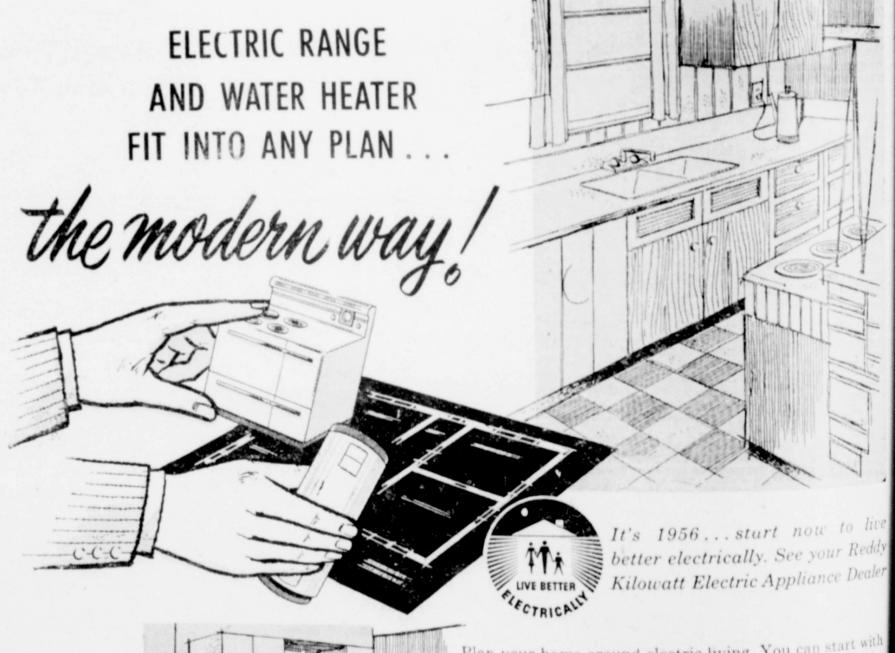
increased enrollment sed a serious shortage of

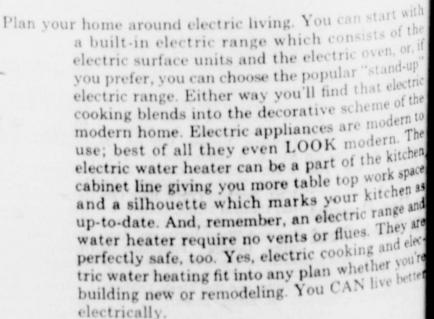
room space. 860 men and 495 are wor

Defoliate vo cotton. We'll do the Phone 2168 or

42 Years of Land Service

FLOYD COUN ABSTRACT CO 201 Boothe Ble Phone 116 Floydada, Texa







Williams pletes School

ams, 18, son of M. McAda, Lockney, as graduated from sportation School's epair course at Fort

ly and overhaul Army in the 23 week cour-

the Army last

ND SYMPHONY Janice and Mrs. C. attended the perd Lubbock Symphony

Defoliating Service I. J. Dunlap Cliff Stovall one 2168 or 2109

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Phone 2141

First National Bank Building

THE SPECIAL CHOIR of the Methodist Home for Children in Waco is one of the nine music groups heard on the

Longhorns Remain

The Lockney Longhorns re-

mained on top in District 2-AA

perfect record while all other

teams had at least one defeat.

Post fell to the Longhorns last

Friday evening and Floydada

lost to Abernathy to wipe our

The Longhorns margin over

the Post Antelopes was 6.0

while Abernathy defeated Floy-

The third district game saw

Spur ramble over Slaton 52 to

beat for the Longhorns.

dada 12-6 in a game at Floy

all other undefeated teams.

tandings this week with a

On Top In 2-AA

These Are Your Children." broadcast over a

hundred children of the Home regional radio network of present the program of story nineleen stations in Texas and song EVERY SUNDAY

The 1929 Study Club is work

books to the Rural Schools

books to South Plains and oth-

er rural schools in the county.

This project takes the place of

the Saturday morning story

an at Lockney has every shelf

a space to put more shelves.

The shelves in the Floydada

library are filling up rapidly

and we are happy to report that the accession record shows

Given in memory of Mrs. E.

Evans by Andrews Ward P-TA; Mr, and Mrs. W. C. Snodgrass; Charles and Elyne Reid. Given in memory of Mrs. W. H. Harrison by Mr. and Mrs.

Magazines by Mrs. Kinder Farris; Judge O. P. Rutledge. Call YUcon 3-3578 if you would like to have a book delivered by the Books on Bikes

a total of 6331 books.

Memorial Books

J. B. Bishop.

Other Gifts

26 110 club. They also plan to carry

more than three years.

MORNING AT 8:15. They may be heard in this area over Stations KGNC, Amarillo and KCBD, Lubbock.

Library News **Knox Crews Injured** At Plainview

Plainview- Knox Crews, re ing on a new project of taking tired Plainview banker, who was seriously injured Thursday 70 18 Mrs. C. W. Denison has placed in a highway accident near 36 sixty books in the school at Matador was reported late Fri-39 Dougherty, She reports that the children are eager to read the to attendants at the Stanley 12 books and the teachers apprec-Hospital in Matador. 7 60 late this service offered by the

Crews was injured Thursday when his auto collided with a truck on U.S. Highway 70 near Matador. He suffered several fractured ribs and a punctured

hour which was carried on for The unloaded truck, owned by Texas Explosive, Inc., of La-Floyd County residents will mesa, collided with Crews' When the highest section of be interested to know that our 6 at Spur in a one-sided game steel is placed on a large buil- branch library at Lockney is auto. The driver of the truck

EMOCRATIC PARTY

FOR GOVERNOR

D MINIMINE

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 25, 1956

The English Crown Jewels | Montgomery, Alabama was are kept in the Tower of Lon. the first capital of the Southern Confederacy

Wilson Kermickel

Attorney-ut-Law

GENERAL ACCOUNTING SERVICE

GENERAL PRACTICE OF LAW

Wanda Baker Building Phone 3804

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Wherever you are . . . Whenever you need it POCKET SIZE

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HERE'S HOW TO ASSURE GOOD GOVERNMENT IN TEXAS

REPUBLICAN PARTY

FOR GOVERNOR

SCRATCH

ALL OTHER CANDIDATES!

D HTH THE

BYRD PHARMACY



bout the advantages of the Farmers Alliance plan of insurance. He can save you money

FARMERS ALLIANCE INSURANCE COMPANY AULIANCE MUTUAL CASUALTY COMPANY

INSURANCE AGENCY Ph. 2131 118 S. Main Lockney, Texas

Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday Appointments - Phone 254, Floydada

THIS COLUMN

Write In the Name

WRITE-IN

FOR GOVERNOR

SCORE CARD





that marks Spur as the team to ding during construction, the

What the GOP has done TO YOU!

Resisted Democratic steps to curb | Pioneered farm supports, Social Seperity. Examples: branded Social Security a "cruel hoax": tried to prevent \$1 minimum wage.

2 Gave huge tax favors to corporations and the rich, crumbs to most of us. Tax Act of '54 gave 73% of dollar relief to corporations, 9% to under-\$5.-000 families.

Enacted Taft-Hartley, Stacked NLRB with pro-management men. Welshed on Eisenhower promise to repeal union-busting provision of Taft-Hartley.

4 Vetoed Democratic farm bill with firm 90% supports. Let farm income fall 22%. Favored forcing "marginal" farmers off the land. Cut crop sup-

5 Cut funds for enforcing antitrust laws. Let small-business profits fall more than 50%, failures rise, credit wither, and interest rates rise substantially.

6 Looked on contentedly as stockholders' income rose 24% (1952-55) while average person's take-home pay gained only 8%. Stockholders got best of

Brought the Democratic public power program to a halt and sponsored a camival of giveaways to private utilities. Examples: Hells Canyon: Dixon-

Stalled on school crisis, then (in 1956) defeated school aid in the House. where 61 % of Republicans voted death blow to bill for \$1.6 billion in Federal

Steadily resisted the REA electrification program. Voted to kill all farm ownership loan funds (1947). Fought rural telephone expansion. ('49).

Mr. Eisenhower had no civil-rights program until April of this election Year. Even then he ignored the GOP Platform on FEPC, anti-lynching and anti-poll-tax.

Tried to cripple Marshall Plan and military aid to Free World. Opposed Point 4. Bewildered our allies with brink-of-war, massive retaliation and other blusters.

12 Delayed Air Force buildup by \$5 bilion budget cut. Locked up funds voted by Democratic Congress to retain Marine strength. Opposed help for veterans.

What the Democrats have done FOR YOU!

human suffering and promote pros- curity, minimum wage, bank deposit insurance, and improved them (as. \$ minimum wage, low retirement ages for women and disabled).

> 2 Fought to give tax break to all, not just corporations and the rich. Example: 96% of House Democrats voted in '54 to raise everybody's personal exemption by \$100.

3 Produced the Wagner Act, guaranteeing to labor the right to organize and bargain: opposed the antilabor Taft-Hartley Act, and fought hard for its revision.

4 Raised farm income from \$1.9 billion in 1932 to \$13.5 billion in '52. Fought in GOP years to restore price supports at 90% and promote prosperity for

5 Enacted, and enforced energetically. three great antitrust laws. Made loans at low interest rates to small business - helped free enterprise where it be-

6 Increased the average person's takehome pay, as well as stockholders' income, by 20% (1949-52.) The same for each, unlike the sharp difference in GOP years. 7 Started a public-power program which

has given cheap electricity to city homes; to expanding industry, including defense factories, and to oncedark farm homes. 8 Pressed for Federal help in coping with

the critical schoolroom shortage. Voted in favor of the bill for \$1.6 billion aid but saw it beaten by GOP in 9 Wrought a vast transformation in life

on the farm by launching the rural electrification and rural telephone programs. Made credit obtainable by the farmer. 10 Kept faith with the Party's Platform

by pressing constantly for action on many fronts to better the lot of all, regardless of race, creed or national origin. 11 Stemmed the tide of Red expansion with Marshall Plan, Truman Plan and

NATO. Fostered bipartisanship in

foreign policy. Co-operated with our

allies. 12 Fought for strong defenses and resisted Eisenhower cuts in Armed Forces. For the men still in uniform, forced an extension of the GI Bill of Rights.

(Political advertisement paid for by Floyd County Democrats).

Never before in history has anything

built by man traveled so far in so short a time

-by land or sea!



An announcement of decisive importance to anyone about to buy a new automobile

The most exhaustive endurance test ever given an automobile has just been completed by two stock '57 Fords-identical in every respect with cars now being offered by Ford

Under the supervision of the United States Auto Club and the Federation Internationale de Automobile, each of these two '57 Fords traveled 50,000 miles in less than 20 days. Ford No. 1 averaged 108.16 mph for the entire run . . . Ford No. 2, over 107 mph. These averages include time for all pit stops.

In all, the '57 Ford smashed 458 national and international records.

This test was run on the Bonneville Salt Flats in Utah . . . it was the longest left turn in history.

A car, like a man, is known by its deeds, not words.

That is why, we at Ford, despite our confidence in our '57 cars, let their deeds of accomplishment speak for themselves.

Therefore, we engaged an independent engineering organization to test our '57 cars more thoroughly than any other cars have ever been tested before - in this country or abroad.

We provided them with '57 Fords-cars identical with those now offered by Ford Dealers. The rest we left up to them. Here is what they did:

They took these cars to the Salt Flats at Bonneville, Utah.

Here, twelve of the world's greatest drivers took over.

In relays they drove these cars night and day for a distance greater than twice around the world . . . a distance equal

to 5 years of normal driving,

Not in all history has a man-built machine traveled so far in so short a time by land or sea!

But this was not a test of speed-but of endurance of the "Inner Ford." A trial to take the measure of Thunderbird Yblock V-8 power without qualification of any kind. A test of running gear-of brakes, of materials in body and chassis. Of steering and roadability, yes, and

A test, indeed, such as no other cars have ever undergone, let alone successfully

Surely they have told you, in decisive terms, that they are worth more when you buy . . . and when you sell!

Your Ford Dealer will gladly place at your disposal the new kind of Ford that means a new kind of value for your carbuying dollar-the greatest the world has

FORD goes First "WHITEY" BACCUS MOTOR COMPANY

YOUR AUTHORIZED FORD DEALER Dial 3395

Lockney

Grasshoppers cannot jump on the 180th meridian. unless the temperature is at least 62 degrees Fahrenheit.

The seven wonders of the Each U. S. Congressman rep-

East is west and west is eas

GO TO CHURCH SUNDAY.

ANNOUNCING ...

Beginning Friday morning of this week Flat Top Haircuts will be \$1.25

Regular haircuts will remain at \$1.00

BILL & LEONARD'S BARBER SHOP LONGHORN BARBER SHOP EPPERSON BARBER SHOP

MAYRATH GRAIN LOADERS and REPAIRS V BELTS and V PULLEYS Pillow Block Bearings Caldwell Shredders

Tye-Ansley Oliver Co.

Coffee

Preserves

Crisco

Chili

Beans

POTATOES

CABBAGE

Steak

SAUSAGE

Double Stamps

Every Tuesday

PORK ROAST

with \$2.50 Cash Grocery & Mkt.

FLOUR

Folgers

Pound

Pure

Mission-303 Cans

Kimbells

No. 2 Can

2 for

Pillsbury

2 for

3 Jars-20 oz.

3 pound Can

Mexican Style

10 Pound

Cello Bag

Pound

Pure Pork

2 lb. Bag

T-Bone

Pound

Fresh, Crisp Heads

Call for Pylants

Trading Stamps

at Lena Fae Store

and Pylant's

Grocery

Kimbells

25 pound sack

DISTRICT NEWS



The recent rains will make it possible for farmers to plant

ate as November 1.

Small grains make excellent Perkins Insurance. cover crops for dry land, All land put into the acreage reserve should have a cover crop planted on it to protect it from spring months and to increase and improve soil fertility. The

ollow. Grain sorghums have ments. Write before we he ability to make immediate truck. Bookkeeper, McFarland ise of the added nitrogen. Vet Music Co., 722 W. 3rd, Elk City ch and peas can be left on the Oklahoma. and longer if followed by grain

The Floyd County Soil Con. tilizer. Have both Anhydrous servation District has two le. Ammonia and dry rig. Will take gume seeders. These may be soil analysis of your land used by any of the district co. Deanie Henderson, Phone operators for a small fee.

OFFICE SUPPLIES at The

WANT ADS Societ

For Sale

vetch or winter peas in cotton room house, a good house in Viola Rowell, phone 3303. 4 tfc. peas. Wisdom Brothers, Dial and grain sorghum middles. Southwest Lockney, \$1,000 will These crops may be planted as handle either. Balance \$50.00

Maytag washer, Good condition

LET US put down your feror contact me at my home, 31/2 miles north of Cassel Bros. Gin Lone Star.

Dale Ross at Barnett

FOR SALE - One '55 mode AC Combine, has cut only 200

FOR SALE - 288 gal. under ground butane tank and Wet more feed mill. Dial 3694, L. F.

NATIONAL FARM LOAN ASS'N

319 S. Main

lots, four blocks east of Bap-

FOR SALE

3 or 4-disc heavy duty Case reaking plow, A-1 condition. All-steel tractor cab for ernational M.

built, fits tricycle M or other tricycles with little adjustment. Wayne Bramlet, Route 1. 27-tfc.

ALUMA - KRAFT AWNINGS, Humphreys tension - sealed patented aero-tred cushioned law who spoke on storm windows and doors, Cy-

OSMETICS, Mrs. Bill Strickland, Box 711, Phone 3647, Lock

VETCH, RYE and ALFALFA SEED

-Also-

Certified Tenmark Wheat Seed

Early Triumph and Comanche Non-Certified Wheat Seed

ee us for your seed needs.

Baxter & Smith Grain Company Dial 3377

LOCKNEY TRADING POST handles Dorothy Mae mattresses, cotton or innerspring. We also send in your renovates. Will give you quick service.

25-tfc. FOR SALE - Cancer insurance, polio hospitalization in-

For Sale

CAKES - I bake and decor-

per month. See F. L. Brown at the choicest we have at \$135.00 e is a bargain I have it. W.

For Sale

Gyramor Rotary Stall Shredders in three price ranges (drag type and three-point hitch.)

Brand New No. 16 John Deere Cotton Harves-

3-disc reversible John Deere Plows. 2 bottom reversible

No. 935 John Deere

KBA 10-foot heavy duty Tandems with or without wheel carriers.

Used Equipment

Two-Way Plows, 10oot tandems.

Oliver self - propelled Cotton Harvester, ready to

No. 15 John Deere Cotton Harvesters.

3 Cotton Trailers with big beds, ready to go.

Lockney Implement Co.

FOR SALE -- New GI home furnished, modern. W. H. Britin west part of town. Ready to ton, phone 2306.

For MONUMENTS and CUR-BING - See Weldon Dodson Phone 2240, Lockney.

can furnish it in any quanti-3 miles north, 3 miles west ty. See or call C. L. Callaway, phone 2224. 26-tfc.

I AM your STUDIO GIRL ber. Mrs. Bailey Henderson, secretary, read the minutes. trict. Free demonstration for a Mrs. Adams

100 ewes. Dor 18-tfc.

surance through dividends Robt. Smith and Raymond Teepwhen policy expires, call J. H le

Wanted

WANTED - Cotton stripping.

Have new International Harvester stripper. Wisdom Brothers. Dial 2195 or 3317. 29-tfc.

WANTED - Lady with car, ductor of heat. \$30 three evenings a week. tanley Home Products. Phone CA 4-6546 collect, Chrystelle Gibson, Plainview.

and fancy. Mrs. Frank Messimer, phone 2189.

surance. J. H. Cooper Agency. until after frost. Any kind that

Wanted

NOTICE - We are equipped There is still time to plant house, newly decorated. One 6 ate cakes for all occasions. Mrs. to harvest your beans and

WANTED - 2 miles of used hog wire. Dorsey Baker. 26-tfc.

o home. Dry land, a lot of it at mother in law? keep up your 10 00 an acre and up. City resistance by taking Rexall arty business or residence Super Plenamins each day. supply some necessary vita

WANTED - Why not set me bake and decorate those wed ding and party cakes for you? es for the Reasonable prices. Mrs. Ross attended Cooper, phone 2245.

R. W. JOHNSON WELL SEPVICE Windmill and Pressure Pump Work

We also sell Fairbanks Submersible Pumps Phone 3384

FARM LOANS Higher Appraisals - Prompt Inspection-No Closing Costs GOEN & GOEN Boothe Building Floydada, Tex.

WANTED - General house work and earing for mothers with new babies. Also baby sit-Mrs. R. L. Lackey, phone

For Rent

modern house, one 6-room modern house, one 4-room modern house. See F. L. Brown at Perk ins Insurance.

FOR RENT - 6-room house Mrs. Pearl Hall or inquire at Osborne of Irving Texas The Beacon office.

FOR RENT - My 3 bedroom modern home, just papered throughout, Good garage. payement. Jim Harper, phone

FOR RENT - Small brick FINISH HIGH SCHOOL of west on Highway 70. Dial 3550 grade school at home spare after 2 p. m. Mrs. A. S. Jones

Lost and Found

FOUND - Glasses in pink plastic frame, brown leather ase, Inquire at Beacon Office, Public Serv

26-tre, Is Club Hostess

on truck chassis for a meeting of LaVentana with dual wheels. Extra good Study Club Tuesday afternoon Supper And Play 26-4tp. Mrs. C. L. King.

Mrs. Clyde Baxter, president FOR SALE - Knapp Bros. son P. Kermickle, attorney-atinner-sole Shoes. For comfort Rights." He explained many service and style. With or with- rights of women in legal mat 2-tfc. out arch support for men, boys ters and also the amendment and ladies, H. P. Coleman, Box to be voted on November 6. me for STUDIO GIRL 28, Res. Phone 3834, Lockney. Roll call was answered with 9-tfc. club ethics and current thou-

> wonderful line of cosmetics and was a visitor. Members present presented gifts for men and women. Mrs. were Mmes. Clyde Baxter, Hub- Glenda cy Henderson, Hoyette Hodges Herman Huffman, M. S. Johnson, W. H. Johnston, Albert King, C. L. King, J. L. Lovvorn, fith, FOR SAVING on all your in- Charlie Merrick, W. D. Nance,

MORE ROOM

about glassing in that breezeone to stay way? It'll make an excellent playroom, living room expan-Smith, Rt. 1, Phone 3746, 29-1tc. | floor is of durable material like sion, or hobby center. If the ceramic or quarry tile, life. Order of Rainbow lasting wear will result. Radlant heat can be extended into members, Martha the breezeway because ceramic Harden. LaJuan H or quarry tile is an ideal con-

An acorn was frequently used 20 at the high sc as a design on Colonial furni-27-3tp. as a design of ture because it was considered SEWING WANTED - Plain a symbol of hospitality.

I. O. O. F. LODGE NO. 93 LOCKNEY TRADING POST Meets each Thursday at 8 p. m. Refreshments served. CONNIE REED, N. G.

Birthday Honoree

28-1tc. brother, Issae Cooper

American Auxilia Meets Monday Nia

prospective to attend.

25 P

Lanell Johnson Bobbye Lu Ca

Rainbow Initiatio Held Monday Nig

Worthy Advisor

During a busin report was given Breakfast held Sat was cleared.

Refreshments by Mrs. Jack Frizzell Lou Frizzell, Nancy and Karen Brown.

FOR

China's Great Wall was in the third century, B.

... yes ma'am, the Bargain Man is back in with another tremendous once-a-year ral of Super Shurfine specials. hance to stock up now

PEACHES

Shurfine, Yellow Cling Sliced or Halves No. 21/2 Cans

4 for -\$1.00

MARGARINE

Shurfresh 5 Pounds for

\$1.00

Quart Size 3 for - \$1.00

Shurfine, Sour or Dill

PICKLES

HEESE SPREAD

Shurfresh

2 Pounds - 59c

FLOUR

Shuriine, Print Bag

3 Pounds - \$1.69

10 pounds - 75 c

Granberry Sauce

Shurfine

No. 300 Can

5 for - \$1.00

GRAPE JAM

Shurfine, 12 oz. Jar

5 for - \$1.00

SHORTENING

Shurfine, 3 lb. ctn. 69c

ALL GREEN CUT, SHURFINE, NO. 300 CAN

Green Beans and Potatoes \$1.00 SHURFINE, NO. 300 can

BEANS. Mexican Style \$1.00 SHURFINE, NO. 300 CAN

PORK and BEANS HALVES UNPEELED, NO. 303 CAN \$1.00 APRICOTS, Shurfine

SHURFINE, NO. 303 CAN GREEN BEANS, Cut \$1.00

CUT BEETS, Shurfine NO. 303 CAN

NO. 303 CAN

\$1.00 CORN, Shurfine, Golden GREENS, No. 303 Can

SPINACH, Shurfine SHURFINE, NO. 303 CAN

WHITE HOMINY

BLACKEYED PEAS

\$1.00 \$1.00\$1.00

\$1.00 \$1.00

\$1.00

PEAS, Shurfine Early Harvest NEW WHOLE, NO. 303 CAN IRISH POTATOES, Shurfine \$1.00 SWEET POTATOES, Shurfine

SAUER KRAUT, Shurfine, No. 303 \$1.00 TUNA, Shurfine, Chunk Style

APPLE BUTTER, Shurfine \$1.00

JELLY, Shurfine, Apple or grape \$1.00

\$1.00 CATSUP, Shurfine, 14 oz. bottle

POP CORN, Shurfine, 10 oz. \$1.00

SALT, Shurfine, 26 oz., 2 for 170 4 FOR

TOMATO JUICE, Shurfine fancy 00

CANNED MILK, Shurfine, tall cans \$1.00

BACON, Cudahy's Ranch Style 89c 4 POUNDS

SAUSAGE, Pinkney's Cloth Bag 99c FRANKS, Cello Pkg., 3 pounds 89c

RIBS, Fresh Pork, pound 39c

RHODES SUPER MARKET

Free Delivery



FOR SHURFINE SAVINGS & VALUES GALORE ... LOOK FOR THE STORE WITH SAM ON THE DOOR!

We Still Have A Few Lots in the

McDonald Addition

Available for residential building. See us today.

Lockney Real Estate Co.

-EYES EXAMINED-GLASSES PRESCRIBED

DR. C. M. CLOUGH SR. Has returned to practice Clough Bldg. 111 W. 7th St. Plainview, Texas

apply it ail for only

TIME TO FERTILIZE

YOUR WHEAT!

furnish the Anhydrous Ammonia and

8c Found

One acre or 100 acres

Call us if we can be of service to you.

DEANIE HENDERSON

Phone 3576

or contact me at my home, 31/2 miles

north of Cassel Bros. Gin, Lone Star

We will give you a turn key job,

First downs	8	11
** *	150	159
	18	29
	2	11
	1	3
Yards passing	4	73
Yards penalties	20	45
Fumbles lost	3	0

Only a rock-ribbed defense ame. The strong Longhorn de ball on the 10. fense just wouldn't bulge when In the fourth quarter the Handley and the going really counted and Antelopes passed and ran to the Post 43. The Longhorns that was the difference in the ball game. The score was Lock-thay went to the seven in four the next three and Post t

Not discounting a strong over. Post defense, the Longhorn of For the Longhorns fumbles his own 25 and ran up the east fense wasn't as sharp as it has stopped at least two drives for sideline for 75 yards and the been in previous games. The them deep in Post territory. It boys were down some from was a close, exciting game all previous weeks and that coup- the way and the result was not led with a slippery field plus decided until the final whistle ball back on the Longhorns 39. the Longhorns to a minimum Here's the game: on offense.

Bill Race made the only the Longhorns, drove st.aight Fullback Bill Race who quick Lockney score from the Post up the middle, burst into the kicked with the ball rolling the home of his daughter, Mrs. lown up with a quick kick ally hauled down from be-

the local boys some anxious lost 4, tried a pass incomplete,

Antelopes completed a pass to kept the Lockney Longhorns the Longhorn 101/2 yard line, the first half. from going down in defeat last Four plays later the Antelopes Post received to sti Friday evening against the Post had gained a net of a half a ond half, getting back to their Antelopes in a District 2-AA yard. The Longhorns took the cwn 31, couldn't go and

plays where the Longhorns took over on their own

Jerry Williams received for from the Longhorn 41 which hind on the Post 31. The Long-It was a 52 yard kick. horns made a first down on the The Antelopes made 1, lost 5 He was born Sept. 18, 1873. Post 2012 in three plays but on the next play Gene Handley's 30. The Longhorns made 2, 4 Plainview in 1942 from Lockpitch-out to Williams was wild and 3 and then Race drove to new where he moved in 1925 and the ball was given to Post the Post 17 for a first down from Sweetwater. Hardy made 4. Race 5 and then He and Annie Ja liams was doubled up over the a first down on the Post 7. Race were

> I in three plays and kicked to and the score was 6.0. Lockney 35. The Longhorns irew a 5-yard penalty but Wil- kick off back to their own 33. Survi Post 42. Another wild pitch out here gave the ball to Post on Lockney 33, they made 2 on Plainview; six grandchildren their own 46. The Antelopes drove to the Lockney 40 in ney 16. The Longhorns couldn't Race made 6 and 3. Post was Home make a first down and kicked penalized five and the Longback to Post 32. Here the Antelopes started a drive, making on the Post 44. They made 3 Boston Tea Party is still in the first downs on their own 44, on and then Williams broke loose Massachusetts Historical Societhe Lockney 46, on the Lock. to the Post 33, the Antelopes de- ty Rooms ney 35, a fumble lost 8, they made 4 and then a pass Williams to White was good to the Lockney 101/2 yard line. The Antelopes made 1/2 yard each on the first two plays.

Antelopes lost 4 in two plays horns taking the ball on the 10. horns made only three yards in

from this point and kicked out | Williams made 7 and 1 and three plays but Handley on a to their own 30 from which then Hardy took a pitch out keeper can to the Post 21 for a point the Longhorns drove for but slipped down and lost 6. first down, here the Longhorns The Longhorns kicked to their lost 5 and lost 2 when Williams visiting her father, B. R. Carth-The Antelopes passing gave own 44. Post was penalized 15, slipped down in the mud, a pass el, her uncle, G. H. Carthel and moments and almost set up a was penalized another 15 yards pass was good for only seven are former residents of Lock-

John T. Bloxom, 83, Dies In Plainview

penalty against the Longhorns pastor of the Childress First The Lockney boys made 2 in Frank Travis, pastor of the two plays and then the ball Plainview First Presbyterian |

out of bounds on the Post 7. Louis Jurack, after a long ill-

The Antelopes made a net of the score. Try for point failed Bloxom was a farmer and a

liams on a reverse ran to the drove to the 48 for a first down. Mrs. Jurack, Plainview; and four successive plays with the and two great-grandchildren. Longhorns taking the ball on Burial was in the Plainview passes and kicked to the Lock. There own 25. Hardy ran to a Cemetery under the direction of the Wood Mitchell Funeral

horns had another first down. One bottle of tea from the

Mr. and Mrs. Zoel Watson and Doyle of Albuquerque, New Mexico are here this week incomplete and another other relatives. The Watsons

Want to Defolio Call Us! Barber's Fan Store -Phone ?

GO TO LAURCH SUN

Doleful Senators Due Shock When Ike Wins, Fears Doc

er men in our town is Doc Brown, and all to Loc says he just can't put up just barel with Stevenson's socialized medi- keep cine program; there are a lot of only other things he doesn't like about doesn't Adlar, but that one is enough for more him, he says. Doe is a pretty out- can ju spoken cuss, but he's a good doc- United or. At least, he's the best one in own actown, being the only one, and our stand people always call him when they ing seget sick whether they like his politics or not

The other day several of us Elect Awere standing around in front of the draf the post office, talking politics- H-bomb some Eisenhower men and some the Atlan for Stevenson-when Doc walked made speed ip looking glum. One of the country, Stevenson men said: "Hey, Doc, all right what's the trouble, did Ike just call you in some bad news?"

Doc Brown said no, he hadn't heard from Ike this week, but he was worried.

"Not about Ike, you understand," he told the Stevenson fellow. "Ike has got it made. Even the election is over the Stevenson people are begin-ning to admit that. Poor old Adlai isn't going to get any farther in this race than he could throw Kefauver's coonskin cap with the tail cut off.

The ones I am worried about Stevenson man caugh are these out-of-state senators Doc was hurrahing who are coming down here to didn't like it Texas to tell us how to vote. I have to call sure feel sorry for those boys. It one of the kir must be tough to face life with because like I their attitude.

"To hear them tell it, this country is in a terrible shape All the farmers are starving, all

senators are going to go elected and this count being peaceful progressive. them all in bed,

And Doc Brown shaking his head, Of

(Pol. adv. paid for by Texas Democrats for Eisenhower

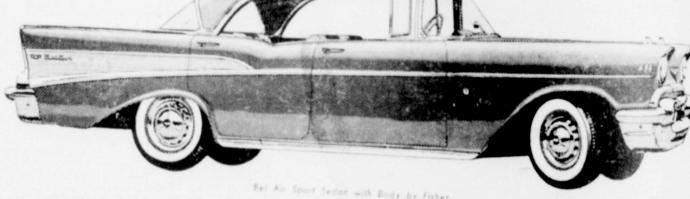
DR. O. R. McINTOSH

OPTOMETRIST 211 South Main St.

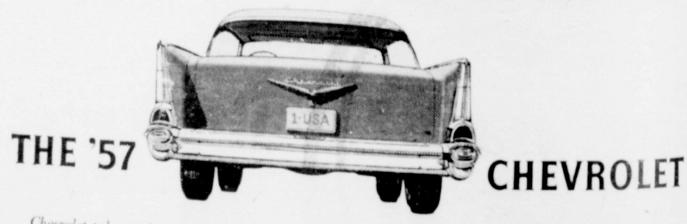
Phone Yukon 3-346 Floydada, Texas



COME SEE!



IT BREAKS THE PATTERNS OF THE PAST!



Chevrolet takes a daring departure for '57. This is the new car that goes 'em all one better with fuel injection . . . with bold new ideas in design . . . in styling . . . in automatic driving. It's sweet, smooth and sassy!

Chevrolet is the place where new ideas grow. And what a crop of them this year! . . . Fuel injection . . . a brand-new Turboglide automatic transmission (optional at extra cost) with Triple-Turbine take-off. A full range of five potent engines, with horsepower options

ranging clear up to 245.* A functional new "face" in which bumper and grille are styled as a single unit. Dozens upon dozens of other brilliant touches including smaller 14-inch wheels. It's an idea year at Chevrolet - and you'll want to sample them all!



Only franchised Chevrolet dealers (CHEVROLET) display this famous trademark

LOCKNEY AUTO COMPANY Telephone 3368 — Lockney, Texas



ts Will elp Get The

Council will

sponsored ms Founda

vote November ir freedom to ders will be ask these hangers in

which administers displayed a total of in charge of Dis-

lains Cotton Growers Help On lexas ASC Suit

the regular October Directors meeting, sday (October 9)

as experimen-

vere interested in re state funds avail

consoring a short staple ber 1-2 at which techniexperts in all phases of the

this meeting the PCG hophelp draft both a long and an immediate plan proving the status of st Texas short staple cotton.

School Menu

27-November 3 Sausage and gravy, otatoes, English Peas, stick, milk, enriched cherry cobbler Baked beans, hot

resh tomato slice, bread, iy: Baked meat roll, niny, mashed swemilk, pineapple

salad on lettuce, ter bread. Hot roast beef, potatoes, green beans, aw, milk, hot rolls,

Swiss steak, creamed buttered asparagus ge, hot rolls, butter, sudding, milk.

HUNTING TRIP

local people enjoyed trip last week Colorado. They rewith seven bucks and They encountered snowfall at Leadville elsewhere. Those enouting were Mr. and Whitehead, Mr. H. Ford, Mr. and Yeary, all of Lockand Mrs. E. L. Whitehead. Texon, Texas. The party day, Oct. 12 and returnhursday, Oct. 18.

GO TO CHURCH SUNDAY

LENA FAE STORE



LESTER BOYD, TUF NUT'S REPRESENTATIVE, WILL BE HERE FRIDAY and SATURDAY, OCT. 26th-27th to demonstrate the superiority of the TUF-NUT WORK CLOTHES.



Use Este Cupon

Vale Un Peso \$1.00

En cambio para comprarse un traje marka.

TUF NUT

Lena Fae Store Lockney, Texas

Entre los dias de October 26. and 27

CLIP THIS COUPON NOW!

It is Worth \$1.00 During Tuf-Nut Days on the purchase price of a

Lena Fae Store

Tuf-Nut Matched Suit

Lockney, Texas

Good only October 26 and 27

These coupons are not good on Overalls. Jeans, Jackets or any item specially



Boys' Tuf Nut Khaki Shirt Sale price, \$1.59 to \$1.95 Pants, sale price, \$2.49 to \$2.79

Men's Finest Tuf-Nut Coveralls

YOU FEEL BETTER



Men's Chambray Shirts \$2.25 value—Blue or Grey \$1.79 or 2 for \$3.50

> Men's 13 3-4 oz. Jeans \$3.49 value — \$298

Men's Matched Suits Type I Army Twill

Shirts \$4.50 **Pants** 4.95 \$9.45 Less Coupon 1.00 \$8.45 Type IV Army Twill Shirts \$3.50 Pants 3.95 \$7.45 Less Coupon 1.00 \$6.45

Tuf Nut Overalls

Men's Striped or blue - \$3.29 Boys' Tuf-Nut Overalls Sizes 0 to 7 - \$1.89 Boys' Lined Jackets Sizes 2 to 10 - \$2.69 Sizes 12 to 18 - \$2.95

TUF-NUT JEAN MATE SHIRTS

Size 2-10 - \$2.29 Size 12-18 - \$2.49

Boys' 13 3-4 Oz. Jackets

Size 4-10 — \$2.29

Size 12-18 - \$2.49

Fine Combed Cottons, Ginghams, Printed Suedes

The perfect match for TUF-NUT jeans — each shirt is full cut and Sanforized. Two pockets on all styles and two extra matching buttons.

Two tucks in back at yoke in colorful combinations

Jackets to Match \$3,49

Ladies' Tuf Nut Jeans Sale Price S279

Girls Jeans, 2 to 7, \$179 8 to 14 - \$2,29

WESTERN SHIRTS

TUF NUT

DENIM SHIRT TE GRIP SNAPS

LIVE AND LET LIVE

Tuf Nut Sale Prices on Jean Mate Shirts Sizes 2-8-\$1.29 to \$1.49

Sizes 10-18 - \$1.79 to \$1.95

Mens - \$1.95 to \$2.95



BE A WINNER IN THE FREE TUF-NUT GUESSING CONTEST

FREE!

Ten TUF-NUT garments will be given ABSOLUTELY FREE to the ten persons who guess the nearast to the number of times the word "TUF-NUT" is in our store window. See our special TUF-NUT window display and PUT YOUR FREE GUESS IN TO-DAY. Winners will be announced at

LENA FAE STORE — OCT. 27 — 4 P. M.

EXTRA SPECIAL \$1.00 COUNTER

Hats — Blouses — Nylon Hose — Huge assortment of Costume Jewelry Underwear - Nylon Panties - Large Silk Head Scarfs - Gloves - etc.

Dress Sale Price - \$3.00 to \$6.95

20% Discount on Fall's New Hats, Hand Bags and Gloves

LENA FAE SWEATT

Dial 2217

LOCKNEY, TEXAS

Wayland Prof Is Minister In Floydada

man, head of the psychology has written several missionary department of Wayland Col. study books for the Women's lege, has been called as inter. Missionary Union. im pastor for the First Baptist Church of Floydada.

place made vacant by the resi- eq funeral services Monday at gnation of Dr. R. Earl Allen, Altus, Oklahoma for Mr. W. G. who left last week to take up Fisher work as pastor of the Rosen Heights Church of Fort Worth.

grees, from Ouchita Baptist Mrs. R. H. Ford and family. College of Arkansas and South-

Let us defoliate your cotton.

Phone 2168 or 2109

ern Seminary, Louisville, Ky His Master of Arts degree and his doctorate in education are

from Oklahoma A&M. He is married and has a son 2-year-old Johnny.

Mrs. Freeman holds a gree of master of religious education from the Carver School Floydada. - Dr. John Free of Missions of Louisville. She

Mr. and Mrs. Truett Bilbrey Dr. Freeman will take the and Mrs. John Bilbrey attend-

Dr. Freeman is a native of Tech. Lubbock, spent last week Fort Smith, Ark. He holds de- end with his parents, Mr. and

> Sandra and Mary Myers, students at WTSC, Canyon, spent last weekend here with their parents, Mr. and Mrs. Geo Myers.

OFFICE SUPPLIES at The BEACON OFFICE.

For the best in Viewing — 1957 MODEL RCA TELEVISION

The 1957 model RCA TV sets have all the latest features and gives you the very best viewing you can get anywhere. Come in and let us show you RCA sets in Console, Table and Portable models.

TV SERVICE

Call us when you have TV trouble. We have the parts, the tools and the know-how to get your set back

We also service Radios of all kinds and sizes-Auto, Home or Portable.

MODERN RADIO & TV SERVICE

J. Marvin Cox. Prop.

South Main

Why Take A Chance, Mr. Farmer?

Why risk heavy financial loss, Mr. Farmer, when you can carry Farm Liability Insurance for a very small amount? Farm Liability will afford you financial protection in all phases of your farm operations. There is no need to take such a chance when you can have protection at such a low cost. Come in and let us explain our Farm Liability policy. We know you'll like it.

FARM LISTINGS - CITY PROPERTY



Bob Miller Insurance Agency

Dial 3329

Crager Building

We STAND Between You and Loss

THANKS, FOLKS!

We sure appreciate the fine patronage you have given us since we opened for business in the garage building formerly operated by Melvin Cooper. You have kept us busy and we certainly are grateful for your patronage and we assure you that we will continue to try our best to please you. Call on us for any kind of re-

REMEMBER — We have been approved for State Inspection of Automobiles and will be glad to give your car an inspection any time.

DOYLE POOLE GARAGE

Phone 2294

Formerly Cooper Garage

CONOCO GUARANTEES to protect your radiator this winter!

When you use Conoco Permanent-Type Anti-Freeze you get-

1. A WRITTEN GUARANTEE that Conoco replaces any make-up quarts if your car's radiator shows even 5 degree loss of the temperature your specify . . . any time during the winter.

2. A FREE INSPECTION of your car's radiator, hose and connections, fan belt, thermostat, water pump and gaskets . . . as often as you wish.

Buy Protection Once - No Worries All Winter Long!

COOPER'S CONOCO STATION

MELVIN E. COOPER, Prop.

Lockney

Boy Scouts to Get Out the Vote

REGISTER AND



The nation's 4,175,134 Cub Scouts, Boy Scouts, Explorers and their leaders, in cooperation with Freedoms Foundation of Valley One and a quarter million of these posters are being placed on display to remind citizens to register and vote. Just before Election Day, November 6, the Scouts will place Liberty Bell hangers on the doorknobs of 35,000,000 homes urging every citizen to vote.

Research Farm—

(Continued from Page 1)

Fred Mercer, Shellie Tomlin, es. Included in these will be Lockney officiating. Burial was Silverton; Grady Hazelwood, all phases of fertilizer usage under direction of Blackburn-Canyon; Glen Dowlen, Happy; so as to test and demonstrate Shaw Funeral Home Donald Wooten, Crosbyton; J. the most efficient use of fertili-Ed McLaughlin, Ralls; Orville zer to obtain the greatest eco-Bailey, Round Up; Tom Price, nomic return. Ropesville; Garvin Randolph Tests and

And that's to subscribe the to farmers of the region. anybody with doubts has to do lies in projecting a sound and brothers, Earl of Silverton, is to study the wonderful re- continuing program of resear. Charles of Lockney and Gene sults which the 13-year pro-ch, and in the wide and diligent Simpson gram of Texas Research Foun- application of the best results Pallbearers were ment in research is the only of the High Plains." certain way I know to under- He said that the purp

part of it being Amarillo tion at Renner clay. There is one irrigation "The pattern of such a selfwell on the property.

Mr. Hinn said that Dr. ongnecker, assistant director search Foundation in its operof Texas Research Foundation atlon at Renner where it now and its chief soil scientist, already has been assigned by \$2,000,000 and a yearly oper-Texas Research Foundation as head of the High Plains Field \$400,000 supplied by private Station, subject to the comple. firms and individuals." tion of present plans. A scienthe High Plains to meet the re. educational institution oper quirements of the research program as it develops here.

Counties which have indicated they would cooperate in the program are Hale, Lubbock, Lamb, Bailey, Castro, the High Plains Field Station Smith, Lynn, Dawson, Potter, Terry, Briscoe, Randall, Crosby, Swisher, and Cochran in Texas and Curry County in New COLORFUL FLATWEAR IS

In addition to the main unit of the High Plains Field Sta- on the best tables combines tion which will be located in stainless steel eating surfaces Hale County, it is possible that with "accident-proof" handles testing areas for new crops and in decorator colors. The handfor fertilizers will be set up in les - guaranteed not to break, other counties as the research twist, or loosen - are comple-

Texas Research Foundation, and are so subtle and lovely that Dr. Longnecker report that at they give any meal a look of least one third of the land at style, yet add no cares for the Halfway will be utilized for chief cook and bottlewasher. evaluation nurseries where new crops of all kinds will be Washington, D. C. became and climate under both irriga- 1800.

tion and dry land conditions, sung by the choir. Another third of the cultivated A short graveside service

The site is located 15 miles will be to provide an immedwest of Plainview on U. S. late program for farm and Highway 70. The soil is describ- range improvement in the reged as the highly typical Pull- ion based on practices developman clay loam with a small ed by Texas Research Founda-

help program has been clear has a plant worth in excess of ating budget of more than

The Foundation is an inde tific staff will be employed for pendent, nonprofit research and ated wholly by funds contributed by businessmen, farmers and ranchers and receives no tax money for its support, Dr. Longnecker pointed out. He will be closely correlated and integrated with the work of the parent organization at Renner.

HOT WATER-PROOF

tely safe in hot soap or deter-Dr. C. L. Lundell, director of gent suds and rinses. Colors

tested for their adaption to soil capital of the United States in

CUSTOM LAND LEVELLING and **DEEP PLOWING**

with D 8 Catepillar and Baker 2-Way Disc Plow.

See G. R. BAKER

Plainview, Texas

CA 4-6792

CA 4-5740

Mrs. Hoyt Crow Succumbs Saturday

Mrs. Hoyt Crow, or Tulia, passed away Saturday, October 20 at 6 p. m. following a long iliness. She was 46 years of

Mrs. Crow is the sister of Mrs.

unday afternoon at 3 o'clock

June Simpson Dies Oct. 17 Following Lingering Illness

for June Simpson, 57, who passed away at Vivian's Convalescent Home in Amarillo October 17 following a long illness. Services were held in Black burn-Shaw Memorial Chapel with Rev. J. W. Sisemore, pasor of Olson Park Baptist Churn, officiating.

Farther Along and "Beautiful Isle of Somewhere"

land will be used for field scale was held at the Lockney Cemetests and demonstrations of soil tery with Rev. R. E. Wiley, pas-A. M. Muldrow, Brownfield; and water management practic. for of First Baptist Church.

and Ben Dopson, Lamesa; A. with grasses and legumes for worked as a welder here a num-Kuykendall, Roy Hickman, soil improvement, cropping ber of years until his health Morton; Joe D. Unfred, Taho systems, rotations, and water began to fall. He suffered from ta; Kenneth Kendrick, Strat- conservation will also be in Parkinsons disease. He was ford; Kenneth Hogue, Dalhart; cluded. Crop varieties which married to Miss Hattle Blanton. Joe M. Rose, Roaring Springs, show promise for the High Survivors include his wife, "Not only the best interests Plains will also be grown in one daughter, Mrs. Joalene of the whole High Plains, but large blocks to further test Cummings of Odessa, three the self-interest of every busi- their desirability, and also for grandsons, his mother, Mrs. Alnessman and farmer in the seed production, if their per. ice Simpson of Amarillo; four region, gives us but one choice. formance justifies their release sisters, Mrs. Mary Anna Ford, Mrs. Lucille Handley and Leo money which is required to do | "The solution to the agricul. Simpson all of Amarillo and this job," Mr. Hinn said, "All tural problems of the region Mrs. Ruth Keys of Slaton; three

dation has achieved for some of of this research," Dr. Longneck. Carver Monroe and John Earl the other agricultural areas of er told the group. The problems Simpson of Silverton, Johnny Texas. We in this area live in must be viewed as local to be Emmitt of Tulia, Wayne Simpthe richest agricultural region resolved best by local people- son of Amarillo, Charles Simpof the state, and this invest the businessman and farmers son Jr., of Plainview and Ton Simpson, Lockney.

Wellington, New Zealand is Boston, Mass., has the the southernmost capital of the est drydock in the United

FOR FALL.

A nice assortment of

HAND BAGS

to match your fall ensemble. See eral styles and colors from which to choose.

Big selection of

BEAUTIFUL BELTS

in Fall colors. Velvets. elastic plastic, leather.



DRESSES

HOBBIES GEORGIANA JUNIOR SET TRUDY HALL

Kate Greenway

Dresses for the little miss.

Berkshire

Hose and Lingerie

Basila Robes \$3.95 up

HATS for Fall and Winter!

Brown's Department Store

Dial 3530



\$9.95

One of the finest of Acme's new styles. Medium toe and pitched

walking heel. Colors and design

are superb. Goodyear welt con-

Acme Cowboy Boots have been awarded the

BROWN'S

DEPT. STORE

Lockney

Parents' Magazine Seal of Commendation

Boys Sizes-81/2 to 6

struction.

Dial 3530

They're rarin' to go ... and here are the boots that place an exciting western world" at their feet! Sturdy, comfortable, long-wearing Acme Cowboy Boots ... practical, protective wear . . . with authentic western style and color to warm every youngster's heart!



The always popular spread eagle design in a cowboy boot with a shallow dip top. Walking heel. Outside pull straps. Goodyear welt construction.

Men's Sizes-61/2 to 12

School.

LOCKNEY METHODIST
CHURCH
H. B. Coggin, Minister
hurch School 9:45
hullowship and Prayer
tening Worship 11:00
Service 6:30
Service 7:00
M. Week Prayer Services
Wednesday at 7:00

35

ELTS

TRINITY LUTHERAN
CHURCH
Providence
Striay School 10.00
Sming Worship 11:00
Worship 7:30

ASSEMBLY OF GOD
CHURCH

M. H. Mooberry, Pastor
Sanday School

Meming Worship

Moning People's Meeting

7:45
Mayer Service Wednesday

10:00

Meming Worship

7:45

Mayer Service Wednesday

11:00

Meming Worship

7:45

Mayer Service Wednesday

12:30

AKEN SAPTIST CHURCH
C. O. Haile, Pastor
Sinday School 10:0
Sinday School 11:00
Sinday School 11:00
Sinday School 11:00
Sinday School 11:00
Sinday Worship 8:00
Sinday Worship 8:00
Sinday Service Wednesday
Sinday 8:00
Sinday Wednesday
Sinday 8:30

| METHODIST CHURCH | 10:00 | 10:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 11:00 | 1

STERLEY METHODIST CHURCH Bev. Rex. Newkirk. Pastor

ore

iting urdy,

ective

style

ster s

 Sunday School
 10:00

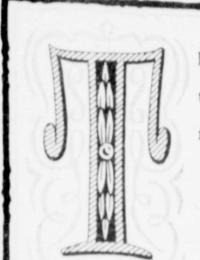
 Morning Worship
 11:00

 Bening Worship
 8:00

 M. Y. F.
 7:30

MAIN STREET CHURCH
OF CHRIST
Those McDonald, Minister
The School 9:45
Moming Worship 10:45
Moming Worship 6:00
Addes' Bible Class
Monday at 2:30
Mid-Week Bible
Classes Wednesday at 8:00

THE PARABLE



herefore speak I to them in parables: because they seeing see not; and hearing they hear not, neither do they understand.

(St. Matthew 13:13)

THE PARABLE is the basis of all religious education. From infancy through adult life we learn spiritual truths only as they are interpreted for us in terms of every-day experience.

OUR CHURCHES follow the example of the Greatest Teacher. Simple precepts or more complex doctrines are brought to us in vivid illustration. Lessons, sermons, hymns—even church architecture and ritual—are full of human narrative, word pictures or traditional symbolism to help us grasp and apply God's truth.

SPIRITUAL MATURITY must come to us through the effective teaching and practical guidance our churches provide. Our souls cannot grow simply by seeing a church on the corner, or hearing folks talk about religion. Worshipping and learning every Sunday, we will understand Christian truth in living terms and use our understanding to serve God and man.





The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake: (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral.

ALL FOR THE CHURCH

and material support. Plan to go to church regu-

BELLVIEW BAPTIST CHURCH

Your church in the Bellview community.

Meeting in the cld Bellview

TIRST BAPTIST CHURCH Rolan E. Wiley, Pastor sunday School 10:00 Morning Worship . Training Union 6:30 Evening Worship W. M. U. Monday 4:00 t ad 8:00 at Sunbeams Monday at 3:00 Auxitiaries Monday at 4:00 Y. W. A. Wednesday at 0:00 Choir practice Wednesday at Prayer Service Wednesday at Brotherhood first Tuesday night in month.

WEST SIDE CHURCH OF CHRIST

Sunday Morning Worship
Services 10:30
Sunday Evening Worship
Services 7:00
Wednesday Evening Prayer
Services 8:00

PRAIRIE CHAPEL CHURCH OF CHRIST

Sunday Morning Worship
Services 10:36
Sunday Evening Worship
Services 7:30
Herbert Setliff preaches
each first Sunday.
Arthur B. Watkins preaches
each second Sunday.

Local men 'n charge of third
Sunday services.
C. W. Watkins preaches each
fourth Sunday.

LONE STAR BAPTIST

CHURCH

Rev. H. H. Sego, Pastor

Sunday School 10:00

Morning Worship 11:00

fraining Union 6:45

Evening Worship 8:00

Prayer Service Wednesday

Evening 7:30

Brotherhood on second Monday night.

W. M. U. 1st and 3rd Wednesdays at 2:30 p. m.

These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments

Knox Grocery & Market
We Try To Please

Plains Electric
Electrical Irrigation Supplies

Baker Hardware Company
Home Appliances — Home Furnishings

Lockney Drug Co.
We Feature Service for the Sick

Handley Shop & Pump Co.

Nacksmithing and Irrigation Well Repair

Pylant Grocery & Market
Phone 2134 — Free Delivery

Brown's Cleaners & Clothiers
Men's Wear — Quality Cleaning

Brunnier Lumber Company
Your Home-Owned Lumber Yard

"Whitey" Baccus Motor Co.
Ford Sales & Service

Hammond & Company
International-Harvester

Rhodes Grocery & Market
We Give S&H Green Stamps

Lockney Auto Company Chevrolet Sales & Service

> Johnson & Johnson General Repair and Parts

Taylor's Help-Ur-Self Laundry
Complete Laundry Service

Lockney Implement Company
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> Lockney Gin Ginning and Seed Cleaning

Jack And June Shop Ladies' and Misses' Ready-to-Wear

Lockney Real Estate Co.
Loans-Real Estate-Insurance

Seale Drive-In Theatre

Reecer's Master Cleaners
Phone 2262

Lockney Lumber & Supply
We Appreciate Your Business

Barber's Farm Store Feed and Fertilizer

V. L. Webster Service Station Goodyear Tires and Batteries

Plains Floral Shop
Phone 2385 — Say It With Flowers

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Lockney Variety Notions and Stationery

Byrd Pharmacy Fred D. Byrd, Pharmacist

Carter Mortuary

Consumers Fuel Association
Everything for the Farmer

Patterson Grain Co. Lockney and Sterley Lockney Frozen Foods & Market
Processing for Deep Freeze

INSURANCE Frank Perkins

Parker Furniture
Home Furnishings and Appliances

Darnell Grocery
A Good Place To Trade

Luke's Blacksmith Shop Blacksmithing — Portable Welding

Jackson Tire Company

White Auto Store Arvin TV Sales and Service

J. C. Jones Co.
The Family Store

Cooper Garage & Service Station
Conoco Products — Phone 2372

Bilbrey Motor Company Chrysler-Plymouth Sales & Service

KNOX GROCERY AND MARKET

When you need groceries come to see us. We have the same merchandise now that we have all the year and we will give you the same service that we always have.

We have the Flying K ranch eggs now fully guaranteed by them and us.

We appreciate your business six days each week, the year round.

Come in to see us or dial 3855.

Knox Grocery and MARKET

R. L. and BOB



What a wonderful way to start the day!

start right then enjoy ALL-DAY COMFORT



Wolverine Shag Pigskin



per gallon.

PAINTERS

CEMENT

They're long-wearing and washable, too. Treat your feet to a pair of these easy-to-wear, easy-to-care for casuals soon. Most

PAINT PAINT PAINT

missing the greatest REVELATION in painting. It is

actually JELLED. It just can't drip or run from brush or

roller like ordinary paint, it is so simple to apply with

brush or roller. Lovely Pastel Colors and is only \$5.49

Paint, we are offering this NUMBER ONE GRADE OUT-

SIDE PAINT at only \$4.95 per gallon as long as this

supply lasts and is fully guaranteed to be as good or

better than so highly advertised paints.

very top quality clear at only \$6.98 per gallon.

GRAVEL

PAPER HANGERS

PLUMBER

Have you tried JELLED MAGIC? If not, you are

We made a special purchase on Outside White

INTERIOR OR EXTERIOR VARNISH. Think of this

SAND

\$8.95 to \$10.95

Brown's Cleaners & Clothiers Dial 3831 MEN'S WEAR-QUALITY CLEANING Lockney

Hospital News

Mrs. Marcia Meriwether coninues to receive medical care Zeb Reed continues to re-

eceive medical care.

0-18 following medical care. 0-17 following medical care.

Mrs. V. L. Duck was dismis- ing blocks of 1955. ed 10-22 following medical

Alfredo Trevino was dismised 10-19 following medical Station in 1954 for

Mrs. W. A. Gilbreath was disnissed 10-18 following medical were conducted." Ben Spears.

ed 10-20 following medical 'package type' included packets

10-19 for medical care and was However, where soil moisture Hilburn

10-21 for medical care and was Martin for combining. dismissed 10-24.

10-22 for medical care and was county demonstrations, and for The Lockney Club will predismissed 10-24.

10-22 for medical care.

10-24 for medical care. imitted 10-24 for surgery.

New Arrivals: girl born 10-18. She weighed 6 990 pounds of Martin.

are the parents of a baby boy ture content was higher at the wife's face.—Changing Times. born 10-17. He weighed 7 lbs., time of combining. Also 610 had

reducing their 1957 crop winter | Tests also wheat acreage below their whe. 650 and Texas 660 performed at allotment, designating such Letter under irrigated conditi acreage for inclusion in the ons than on dryland, as com-Soil Bank's Acreage Reserve pared with the other hybrids program, will be in the form of he added. negotiable certificates. The A Williamson county farmer certificates may be redeemed Raymond W. Malzer, harvested in cash through regular bank. 35 percent more gran an acre ing channels or in grain by the from Texas 610 than Martin producer to whom they are is. 1.687 pounds compared with

Sorghum Hybrids Produce Well

0-17 following medical care. seed growers from their cross-teste

Mr. C. E. Vincent was admit- onstrations, was conducted on Mrs. Howard Gilchrest was grain was combined.

drying than Martin, the most dence and made their appeals

Linda Webb was admitted poor in most of the McLennan a change of venue. the State as a whole hybrids sent a program at the Plain-Anita Durham was admitted gave a better comparative per- view Club Monday evening of formance under inadequate soil next week and all members are Marie Becho was admitted moisture conditions than pure to attend this meeting

quez are the parents of a baby as 610 an acre compared with Strather and Don Pemberton

Turkeys

Floyd County Grown

Broadbreasted Bronze

(Your pick of 1,500)

Dressed Weight Per Pound 55c and 60c

Leave Orders at Pylant Grocery & Market Lockney

Tom L. Snead

or call Phones YU 3-2051 or YU 3-3466 Floydada

where soil moisture conditions; are favorable for early growth the fourth dimension. but unfavorable when the grain reaches maturity.

Durwood Miller near Bishop ghum hybrids produced 10 to 4.196 pounds of Texas 601 and

PV Toasimasters "Try" Local Man

10-21 for medical care and was as. In most demonstrations up of members of the Lockney farmers reported also that Tex- Club. The obviously prejudiced W. F. Clark was admitted as 610 was as satisfactory as jury voted the defendant Soil moisture conditions were notice of appeal and asked for

Miss Clemmie Jacobs was In an irrigated demonstra. Thursday were Olin Alexander. tion in Central Texas Walter Graddy Tunnell, Bob Hilburn. Manske of Route 1, McGregor, Hal Kerchoff. Bob Wayland. Mr. and Mrs. Pablo Velas. harvested 1,480 pounds of Tex. Jerry Cronin, James Angel, Roe

Manske commented. Texas THE BEST WAY to tell whe 610 was more difficult to com- ther a man is having a good Mr. and Mrs. J. B. Webster bine than Martin as the mois time at a party is to look at his

According to Einstein, time is, A day at a

The Bank of England is priately owned.

NOW

at Brown's Cleaners & Clothie

Your Chance of a KNIFE-TIME!

genuine Wilshirr, Ltd. STAINLESS STEEL

Steak Knives and Forks

ONLY 59C EA.

WITH EACH ORDER NATIONALLY ADVERTISED

- * Exclusive Design
- * Super Sharp Sabre Ground
- * Ebony Styrene Handles

\$1.60 VALUE

* Fork Design Protects Table Linens * Cases Available for Sets of 8

TO INTRODUCE YOU TO OUR LUXURIOUS

This special offer of superb Wilshire cutlery is our way of inviting you to get acquainted with our expert dry cleaning service and our exclusive Sta Nu finishing Sta * Nu is the nationally advertised process that actually replaces the original finish of fabrics! Sta Nu makes clothes look and feel like new . . . color bright

and wrinkle-resistant! You'll be delighted!

Sta-Nu PROCESS



COSTS YOU NOTHING EXTRA! Gard

Brown's Cleaners & Clothiers

Dial 3831 MEN'S WEAR-QUALITY CLEANING Locks

YOU ARE INVITED

To see the new

1957 Plymouth



On display in our showroom beginning

TUESDAY, OCTOBER 30th

You'll love this new Plymouth. Be sure to come in and se it in our showroom starting Tuesday

CHRYSLER SHOWING POSTPONED

We have been notified by Chrysler Corporation that, du to shortage of materials and other problems, it will be in possible to get the new 1957 Chrysler into the hands of a dealers by October 30th, therefore it will be necessary postpone the showing of the 1957 Chrysler for two weeks.

BILBREY MOTOR COMPANY

Dial 3348

Chrysler-Plymouth

BRUNNIER LUMBER COMPANY

Your Home-Owned Lumber Yard

CARPENTERS

LIME

Society Aiken Friendship Club Meets Tuesday

Girls Auxiliary Officers Installed

thie

fa)

ople's Director, was installing ficer for an impressive serv. lock installing new officers made a tray. the Intermediate Girls Aux. Members present were Mines

on presented the study, Mis. Mrs. Gene Collis, Plainview on study, stewardship and munity missions. Mrs. Hen- WMU Social Meet Moore is co-counselor for the Monday At charges Mrs. Edgar Hays Handley Home

the five star ideals.

Miss Mary Martin cut the ake and Janice Hays presided at the crystal punch service. colored formal gowns.

Mrs. A. O. Wines Is Garden Club Host

Mrs. A. O. Wines was hos-

targe of an impressive instal ses, Handley and Ferguson Mation service installing the following new officers: presi- AN APPLE A DAY ent, Mrs. Frank Roberson; 1st | It's a great time for apples,

A!

well, T. B. Mitchell, Alex Nor- ing, baste again nk Roberson, Kelton Shaw. M.E. Greer and the hostess. I famous Nobel prize.

Mrs. Martin Bradley of Aiken community was hostess for a luncheon meeting of Aiken Friendship Club Tuesday, Oc. tober 16. Co-hostess was Mrs

monstration on aluminum tray making and following the de-Wednesday evening at 6 monstration each member

the Internationary Union Joe Birdsong, L. R. Collis, R. R. Kellison, Francis Montandon, O. D. Wofford, Martin Bradley, Mrs. Harmon handley of a Leslie Carlton, and L. L. Duy rie gold star as Mrs. Fergu- all, Visitors present were Mrs. presented the five star J. B. Briggs of Midlothian, Tex

served Handley was the scene for a son a table laid with white business and social meeting of on a table land arrangement the Baptist Womens Missionary when you pass 80— especially

the table was a cake shaped During the business meeting as an open Bible bearing the Mrs. Fred Cooper, mission stuan open of A Watchword, "Arise, Shine dy chairman, organized a thy light has come." At the Round Table Reading group up of the cake was the G. A. with 9 members. The Society mblem and streamers extend. adopted plans for community of from the emblem featured missions work during the next profoam stars representing three months. An intercessory prayer league was formed with Mrs. E. A. McLeod and Mrs. B.

B. Vernon as members of this committee. Definite aims for soul winning and Royal Am-The girls were dressed in bassador workers were accept-

Refreshments of pumpkin pie topped with whipped cream were served with coffee to Webster Sr., Lula Woodburn es for a meeting of Lockney Della Cox, B. B. Vernon, V. H. Garden Club Friday, Oct. 19. Kellison, Howard Cooper, Fred Roll call was answered with Cooper, Thomas Marr. umes of bulbs to be planted Moore, E. J. Rogers, F. M. b October. Mrs. Tom Rankin Smith, T. B. Mitchell, Ed Whitnight the flower arrange. fill, Guy Sams, W. H. Martin. T. S. Fox, Hilburn Casey, Henry Mrs. G. C. Applewhite was in Moore, Andy Jolly and hostes

we president, Mrs. T. V. Ran- so use 'em every way you can. th; 2nd vice president, Mrs. For instance, make baked ap-Boot Smith; 3rd vice president, ples often but vary them in Mx Ruby Merrick; recording interesting flavorsome ways. eretary, Mrs. A. O. Wines; Log Cabin Baked Apples are mesponding secretary, Mrs. fine examples: Core 6 baking Kelton Shaw, treasurer, Mrs. W. apples and remove 1-inch peel Lacewell; parliamentarian, from tops; place in baking Ms. R. C. Mitchell and histor-dish, add ¼ cup boiling water. Cover. Bake in a moderate oven Refreshments were served to 30 minutes. Uncover; bake 201 Mmes. H. B. Coggin, G. C. Ap- minutes longer, basting 3 times plewhite, Arthur Barker, Henry with 1 cup maple-blended nd L. M. Honea, Dale Lace- syrup. While apples are cool-

The discovery of dynamite W. Smith, Harmon Handley, enabled Nobel to endow the

pick out what you want.

Use our lay-away plan if



CONCENTRATED FURY of a tornado is unmatched among all natural disasters. Here civil defense rescue workers search among the debris of Udall, Kan., for some of the 74 dead and hundreds injured by the twister on the night of May 25, 1955. Special cutting and lifting equipment of the civil defense "Calamity Jane" rescue truck at left enabled them to reach many victims trapped by rubble who might otherwise have died in the first hours.

"Life can be pretty grim er." - Glenn Bunnell.

mind and her face several pay and better working conditimes a day, and is seldom sat- tions." - NAM President Cola isfied with the results of eith G. Parker.

entered with an arrange with a specific with a fall leaves and brother tapers in o'clock. Mrs. Leslie Ferguson hind you." — Allen Swift. or as such. Nor do we quarrel tuck their children in bed, but with the right of workers volumny of them can't stay awake untarily to organize into un- until the kids come home!" A woman makes up her ions and bargain for higher Galen Drake.

ATE DISPOSITION

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 25, 1956

Black Friday, September 26, It was against the law to ob-1869, was the day of financial serve Christmas in the U.S. in panic in Wall Street.

R-U-AWARE



THE WEST AFRICAN PIGMY ELEPHANTS ARE ON AN AVERAGE AROUND FOUR FEET HIGH. THESE LITTLE FELLOWS ARE VERY PLAYFUL AND HAVE AN AFFECTION-

The average man doesn't take chances with his health, so don't you be one of the few who do! See your family physician at least once a year for a complete check-up . . . if he should prescribe for you, bring his prescriptions to us with complete confidence.

"You can still win, friends. Gulf's gala 'Life of Riley' Contest closes October 31!"



LIFE OF RI



WIN 30 FABULOUS DAYS WITH \$200 A DAY TO SPEND

Fly via a luxurious PAN AMERICAN Super 7 Clipper

Fly direct to Nice, France, in 20 hours, via the world's most experienced airline. Live in a Riviera mansion for four fabulous weeks. Reign in a royal home, with all modern

Servant staff, luxury furnishings, glamorous patio, private swimming and boating facilities . . . all this and more . . . all yours in a stunning setting on the Mediterranean!

It's a once-in-a-lifetime trip for

two. You enjoy scores of exciting holiday adventures - with \$200 a day to spend! Your own hmousine whirls you through a gay round of gala events in nearby Nice, Cannes and other Riviera playgrounds.

A world of pleasure awaits you. Golden beaches, festive occasions, dazzling scenery . . . sports, pleasure, regal relaxation . . . you live the Life of Riley for a magnificent, memorable month!

Simple to enter-Easy to win!

Just complete this jingle. Enter as often as you wish. All entries must be on official Contest Entry Blanks, which contain complete contest rules. Get yours free at any Gulf station. Contest closes midnight, Oct. 31.

Gulf No Nox is the gasoline That's famous 'cause it burns so clean. Fill up at Gulf and you will see

(Make your last word rhyme with "see.")

Clean-burning No-Nox gives you many more miles of new-car power!

HINTS TO HELP YOU WIN!

refines out the "dirty-burning tail-

carbon deposits which "shrink" en-

3. No-Nox protects your engine, keeps new-car power intact for thou-

4. Gulf No-Nox is a high-octane gasoline-gives more miles per gal-Ion in short-trip driving.





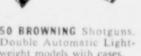
12 MAGNAVOX Color TV Sets. Featuring Hi-Fidelity Color Electronic ranges-cook at amazing speed without heat.





board runabouts and trailers.

18 Magnificent MAGNAVOX 50 BROWNING Shotguns. 18 1957 FRIGIDAIRE Laundry Pairs. "For the savingest Hi-Fidelity Radio-Phono- Double Automatic Lightgraphs-4 multiple speakers. weight models with cases.

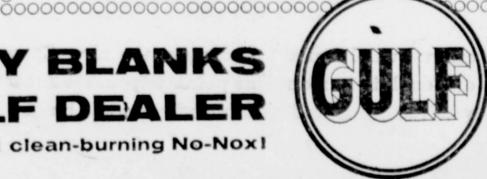




67 Montague-Ocean City Fishing Sets.

GET FREE ENTRY BLANKS FROM YOUR GULF DEALER

-where you get that clean-burning No-Nox1



Barnett Gulf Service

Lockney, Texas

P. E. Shick, Distributor

Plainview, Texas



you like. You'll get better selections by buying now.

A nice selection of Dolls

all sizes and kinds



Mechanical Toys

of all kinds. Toy cars, trucks, planes and about anything that boy or girl would like. Also Puzzles and Games.

It's About Winter Time

And we have a nice selection of Corduroy Caps and Sweat Shirts

TRUETT VARIETY STORE

FAT TO SLIM!

61 lbs. lighter

PERSONAL PLAN FOR

WOMEN AND MEN!

even think of counting calories.

WIN YOUR LOSING BATTLE!

purse kit for a day's supply.

Lockney

Drug Co.

Dial 3333

Thanks, Folks!

for the fine reception you gave the

1957 Chevrolet

who visited our show room over the week end to see

this new model Chevrolet and the many fine compli-

ments you passed on it. It was the best showing we

have ever had on a new model car and you made it

such an outstanding success. Thanks again to all of

We certainly do appreciate the large number

and still slimming!

are due to over- With Reduce-Aid you get free,

eating, take Helena Rubinstein's Reduce

Helena Rubin- Book with four medically tested

stein's Reduce- eating programs. You eat what

Aid tablets, fol- you like and never go "hog-wild"

low her special with appetite frustrations. You

It's so easy to lose weight with

Helena Rubinstein's Reduce-Aid!

Reduce Plan, and this time your may eat bedtime snacks, Sunday

weight will be under control brunches, desserts, and never

Reduce-Aids are safe, formu- Reduce-Aids will work wonders

lated in the famous Helena for you, when used as directed, or

Rubinstein laboratories. They you get a full refund! Candy or

are packed with vitamins and Coffee flavors, 140 tablets, 4-week minerals. Their exclusive Appe-supply, 2.95. Double family size,

Too fat? If your

excess pounds

MEDICALLY FORMULATED

Send Helena Rubinstein's Reduce-Aid

Candy Coffee 2.95 5.00 1

food and cigarettes.

For Cotton Defoliating Call 2168 or 2109

Bettye Arnold

at 238 lbs.

Mrs. J. R. Smith, mother of Mrs. Ed Musser is spending the winter in Ft. Worth.

Yellowstone is the largest National Park in the United



DISTRICT NEWS

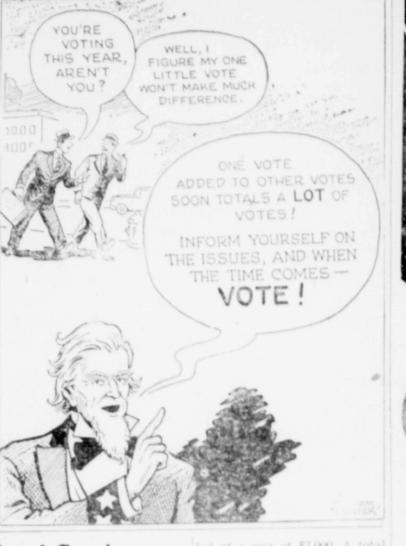
FURROW IRRIGATION By Patric W. Neil. Engineer Soil Conservation Service

Furrow irrigation is a method ecomplished by level or gradshown that for best results the grade down the furrows should not exceed three inches per hundred feet and that the grade should be uniform. The installation of an irrigation system involves several steps, namely land preparation, layout, and construction. The type of land preparation to be used will be determined mainly by the topo graphy, by the soil conditions and perhaps by the type of crop to be grown. For graded fur rows, it will usually be necessary to provide drainage facilities to dispose of rainfall runoff and excess irrigation water. Level furrows have the advantage of holding water where it is needed and, in most cases An irrigation system function best when all of its parts are in good working condition. Al though the irrigation system should work perfectly after completion, it will not continue tenance is followed. Irrigation water should be available at a Lockney, were badly shaken rate adequate to meet peak use and bruised in an accident at periods. For best results, the Plainview Friday afternoon amoisture holding capacity of the soil should be more than trash hauling truck hit their right-of-way tax voted three one inch per foot, and the in car broadside. take rate should not exceed. The Blairs were traveling more than about two inches west on 6th and their car was MUSSER VISITORS per hour. Very low intake rates, hit by the heavy truck going such as .1 inch per hour, are south on Columbia. The Blairs not desirable. If the intake were behind a large truck

irrigation is advisable. crop needs water most, some ir- right side by the trash truck Musser and children. Ft. Worth rigators make the mistake of caving the doors in on the side Mr. and Mrs. Edgar Raymo trying to cover too much grou. where Mrs. Blair was seated. Musser and son. Amarillo; ar nd with irrigation water. A Mr. Blair was thrown to the W. E. Musser, father of Mr. good rule to follow is to use ten pavement from the drivers seat. Musser, whose home is Wichita g. p. m. of the water that is a- An ambulance took the cou- Falls vailable on each acre to be ir ple to a Plainview hospital rigated during the peak use where they underwent examiperiod. Perhaps, more preplant- nation and were dismissed. No in 1985 ing irrigation should be prac- one was hurt in the Plainview ticed. If possible a heavy pre- vehicle. The body of the 1955; The Swiss flag is red with planting irrigation should al- Studebaker which Rev. Blair a white cross ways be applied. During the was driving is said to be comgrowing season, the soil mois- pletely ruined. ture should be checked often | The local couple is recuper and never allowed to fall very jating from shock and bruises much below about 50 percent at their home here. Visitors in

Mrs. Alice Beavers of Vernon and Mrs. Ed Kenshalo of Chillicothe, visited Mrs. Kenshalo sister, Mrs. F. U. Payne and Mr Payne Tuesday and Wednes

chests of tea were cut open and chases for the widening



YOUR VOTE COUNTS!

Local Couple In Car Accident

rates are too high for flood-type which was making a right turn a son recently returned from irrigation, the use of sprinkler onto Columbia when they entered the Columbia Street in Mrs. John R. Smith and four During the period when the tersection. They were hit on the children, Fort Worth,

and Mrs. Robt. Jones and Mrs. R. S. Johnson of Hale Center

Buy Right-Of-Way From Ralls To Floyd County Line

Highway 82 just west of the

Judge Berry said contracts for the work will be let in November or December.

The highway north to Floyd county will have 40-foot pavement. Through Ralls to Highway 82, the existing highway will be widened to 52 feet, and t will be curbed and guttered at a cost of \$13,000. At Cone curb and gutter will be instal

ct \$27,469.55 has been spent by

INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN

on Farms and Ranches at Low Interest Rate

FRANK PERKINS

Phone 3311 Next door to Federal Bldg.

ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUD E. HOLLUMS

Owner and Manager South East corner Square Floydadu, Texas Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land



Place settings in solid colors only THIS OFFER GOOD ONLY FROM APRIL 16 to 28

Tremendous Savings to You!

Now for the first time at such big savings . . . famous Color-Flyte and Royale . . . finest quality Melmac dinnerwares . . . guaranteed for one full year against chipping, cracking or breaking. Eight beautiful colors to choose from ... mix them or match them.

· Mist Grey · Glow Copper · Charcoal Grey · Gardenia White Glade Green • Spray Lime | • Flame Pink • Turquoise Blue

Baker Hardware Co. Lockney



The "Sprinkle-on-Feed" Form of Aureomycin

If you are not already using feed containing AUREOMYCIN we want to give you the facts on new AUROPEP Crumbles This is the new form of AUREOMYCIN that you can sprinkle on any kind of home grown or other feed.

For prevention of disease, for better weight and growth gains . . . for all-round healthier, more profitable animals . . . ask us for the complete AUROPEP Crumbles story today.

For healthier, more profitable cattle, swine, sheep

FRED D. BYRD, Pharmacist

GOOD SCHOOLS



GOOD TEACHERS

TEACHER RETIREMENT AMENDMENT



COME IN ANYTIME

and we will be glad to show you the new Chevrolet and explain its many fine points to you. We know that you'll like it as well as many other people have.

Lockney Auto Co.

Dial 3368

you.

Your Chevrolet Dealer

Lockney

Include

Won't Be Long!



SIR! OLD SANTA will be coming revery long and it's time you made Christmas Gift selections. We inyou to shop here and use our

will hold any item until December 24th.

in and make your selections now so that you eg better choice. We will be glad to hold the

ys - Gifts For Adults - Lots Of Things To Choose From!

Come in and shop for Christmas today!

KNEY DRUG COMPANY

The Rexall Store

CLYDE BRILEY, Pharmacist Night Phone 3328 or 2296

stre's an extra bonus, as the settee converts

dortable bed. Here's your opportunity to save

hat you will enjoy for years. FOUR PIECES.

offee table, swivel chair and platform swiv-

TERMS TO SUIT YOUR CONVENIENCE

PARKER'S

HOME FURNISHINGS

South Plains

Borger, who were visiting them and were also guests at the wedding of Nancy Ann Golight- Weast home.

4-H Club girls met at the school house on October 15 with

Mr. and Mrs. Raymond Upton, South Plains, and Mr. and Mrs.

\$316.00

Lockney

Mr. and Mrs. Sim Reeves had VACATION TRIP

Sunday dinner with their daughter and husband, Mr. and Mrs. and Mrs. F. L. Brown and Mrs. Ted Bell in Floydada The Mrs. Brown's sisters, Misses An-

spend the weekend The Misses Trentham left here ir party with her sister, Mrs. Fred For- Monday for their home.

birth of their first child, a dau-riette Brummett gave a dem

Mrs. Ted Bell in Floydada. The Bells are nearing completion gone to of their new home in Floydada. The Bear the grade school.

Mrs. Brown's sisters, Misses An New Mexico of their new home in Floydada. The Spring City, Tenn., returned Thursday night from a vacation for the help each of you have given during the illness and Colorado Satur, children of Tulia camo Friday. prado Satur, children of Tulia came Friday They also visited in Old Mexico. June Simpson.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 25, 1956

Mrs. Alice Simpson

GO TO CHURCH SUNDAY.

Defoliate Your Cotton with 450 h. p. Stearmans Call 2168 or 2109

WE'LL GIVE YOU . . . From \$1.00 Up



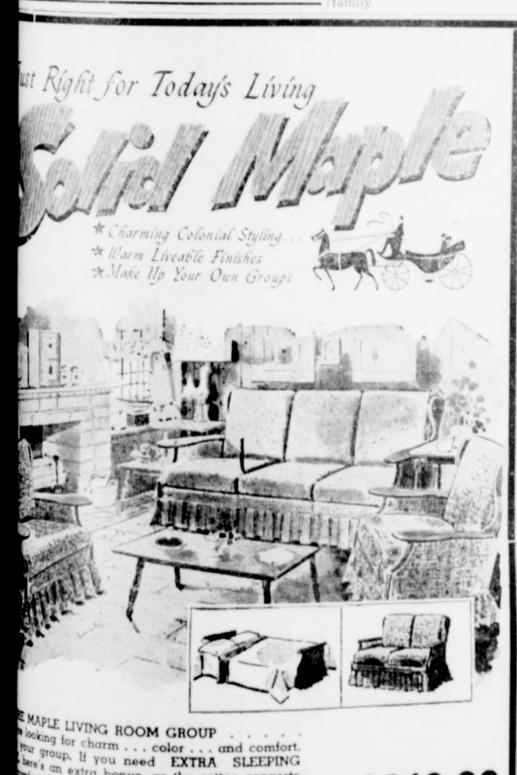
See Us For Details FREE MOUNTING!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND



WEBSTER SERVICE STATION Dial 2244 Cosden Products Lockney

miss this opportunity!





...small jobs

...all jobs

FORD TRUCKS COST LESS

less to own...less to run...last longer, too!

· Before you buy your next truck, look at both sides of Ford's story of value. You'll like what you see.

Look at costs. Ford's first cost is low. Resale value is high. Modern Short Stroke engines-V-8 or Six-are designed for less friction, less wear, lower running costs. Maintenance costs are lower, too, because Ford trucks are built stronger for rugged long life.

Look at what you get and you'll

Dial 3395

see you get more for your money in a Ford. For example, only Ford gives you modern, gassaving Short Stroke power in every truck, V-8 or Six. More comfort with a Driverized Cab. More safety with Ford's exclusive Lifeguard features.

Look carefully . . . consider everything. You'll agree Ford trucks cost less, give you more. If you want a great deal-a great deal more for your money

The big fleets buy more Ford trucks than any other make



FORD TRUCKS LAST LONGER

"WHITEY" BACCUS MOTOR COMPANY

YOUR AUTHORIZED FORD DEALER

Lockney

Brownie Troop III Tours Paper Office

Members of Brownie Scout

bara Chambliss, Linda Ann hub cap thefts. Brawley, Charlotte McClelland, Present license numbers are

We Buy Your

BLACKEYES, MUNG BEANS, PEAS, GRASS SEEDS, GUAR, PINTOS and most other SOIL BUILDING CROPS. HIGHEST CASH PRICE

DORMAN & CO. W. A. Dorman Bill Dorman Phone POrter 3-0223 1902 Ave. E. P. O. Box 303

Lubbock, Texas

Ferico Childers Aids **Curb Hub Cap Theft**

Detective Ferice Childers of Troop III visited The Beacon Whittier, Calif. Police Depart-Printing plant Wednesday af ment, son of Mr. and Mrs. C. ternoon and learned first hand E. Childers, Lockney is helping how a pewspaper is printed in a program launched at They were accompanied by Whittier recently to mark hub their leaders, Mrs. Lester Carter caps for easy identity. Hub and Mrs. G. A. McClelland. caps of motorists who desire Included in the tour were the service are tatooed with Patsy Eaxter, Patricia Thorn- the license number of the car ton, Marsha McClelland, Linda free in filling stations in the Sue Carter, Carol Cooper, Bar-city to halt the annual \$7,000

Judy Johnson, Toni Sue Web engraved on each of the hub ster and Donna Lyn Record. caps so police will have a method of identifying them when reported stolen. Detective Childers said in a period of 10 months this year, more than \$7,000 worth of hub caps have been stolen in the Whittier area. He said that less than 10% of the thefts can be cleared up due to the lack of proper identification. The new methed of identification is being used in the metropolitan areas and is expected to become wide-

GO TO CHURCH SUNDAY.



lter Dixon and daughter Inna Flaved Diamen-

HOW A TRUCK DRIVER BECOMES A HOBBS KNIGHT OF THE ROAD-More than 200 Texas truck drivers have been honored in the past two years by a state-wide program designed to recognize doers of good deeds on Texas highways. whether it be heroic action during a crisis or simple acts of consideration and courtesy. Typical examples of these acts are giving first aid at highways accidents, clearing wreckage from the highway and directing congested traf-

heroic acts ranging from saving motorists caught in flash floods to rescuing a small child who wanders out into heavy traffic; highway courtesy such as pulling off the highway to let faster vehicles pass on a hill or in heavy traffic. The Hobbs Knight of the Road program is co-sponsored by Hobbs Trailers, the Texas Safety Asociation and the Texas Department of Public

Safety's license and weight division

Baked pork chops taste es

ginger marmalade, thinned

Tech Reunion Set For Nov. 2-3

8,055 strong- will great exes reservations early to avoid disand friends during the annual appointment. Homecoming Activities Nov.

include a Homecoming Queen annual Council meeting from use it to test color fastness. coronation and bonfire Friday 1:45 to 4:30 p. m. Friday in the When there is doubt about a night, downtown parade Sat. Student Union Building ball garment soak a small incor urday morning, Texas-Oklahoma A&M football game Saturday afternoon and mammoth homecoming ball Saturday front of the Science Building towel." If the dye stains the night in the Lubbock Coli-

or events will be numerous week before Homecoming. | suds and rinses. It's wise to reunions and gatherings sponsored by classes, student organization and other Tech

Registration of former Tech-

Millions

millions

of women

wear

and millions

Berkshire

stockings

they know the

Nylace Top

Toe-Ring

forever.

end garter

and toe runs

- Also -

Berkshire

Lingerie

Panties, Gowns, Slips and

Half-Slips, Robes, etc.

Bobby Brooks Sweaters

and Blouses

Peggy Hats Warner's Bras

and Girdles

Men's Jackets

Men's Khaki Suits

Complete range of sizes

\$3.49 to \$5.50 for pants

Shirts to match

Piece Goods of all kinds.

Baker

Mercantile

Dry Goods

Shoes, etc.

and

sans begins Friday afternoon Mrs. Olive Myers and Mr. and (Nov. 2) at the Student Union Mrs. B. J. Veal and Gary of Building and all major hotels. Plainview spent last weekend Lubbock hotels and motels are in Midland visiting Mr. and Lubbock - The largest Tex- expected to be overflowing, and Mrs. Jay McPherson and girls as Tech student in history - Tech exes are urged to make and Jimmy Myers.

First major event will be el- Pre-washing tip: Keep an old ection of new officers of the white bath towel near your The two-day gathering will Ex-Students Association at the washer or laundry tubs and

The Homecoming Queen Cor- lukewarm water, then blot it onation will be at 7 p. m. in between folds of your "test A pep rally and bonfire will white, even slightly, be sure to follow. Tech students will pick wash the garment separately Sandwiched between the ma- the queen in an election the in lukewarm soap or detergent Class reunions will be held wash it as quickly as possible

Friday at 8:30 p. m. Members and give it an extra thorough of the classes of '26-'38 meet rinsing. in the Student Union Building Anniversary Room. Classes of '39-'46, in the Union's Student specially good on a cold crisp Workroom; and Classes of '47- night. Serve with them cooked 51 and '52 '56, in the old Rec. sweet potatoes glazed with

Registration continues Satur-down with orange juice, addlay morning from 8-11 a. m. ing a touch of grated orange 10:30 a. m. and will move from

Mrs. Ada McDaniel Rites Held Monday

Plainview - Mrs. Ada Mc Daniel, 83, a resident of Briscoe County since 1889, died late Saturday at Plainview Hospital and Clinic after a few weeks

Funeral services were con ducted at 3 p. m. Monday at the Rock Creek Church of Chr ist in Briscoe County, Earl Cantwell, minister, officiated. Mrs. McDaniel was the wife of Robert N. McDaniel who was a rancher for many years west of Silverton. He died in 1948.

Since that time Mrs. McDaniel has lived in Plainview. She moved to Briscoe County from Honey Grove, Tex., where she was born. She was a mem

ber of the Church of Christ. Survivors include two daugh ters, Mrs. Ray W. Crouch, Mena, Ark., and Edythe Wimberly Wilson, Plainview; three sons J. C. of Coors Bay, Ore., W. T. and R. N. both of Plainview; 21 grandchildren and 15 great grandchildren.

The American Flag was first used at Cooth's Bridge during the Revolutionary War.

Nationally Advertised

Avon Cosmetics

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Mrs. GARLAND SAMS Phone 3145

Box 291, Lockney

Check our Bargain Coun-John B. Stapleton ters for Sweaters, House LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

Homecoming At W. and reunion event T. State Nov. 17

Canyon - The day of the old grad-Homecoming- has been set at West Texas State Coliege. The annual celebration Class of 31, and I for ex-students, highlighted by ton a reunion of the silver anniversary class of 1931, will be held

Scheduled later in the year than usual, the celebration will feature day-time events, centered around the afternoon football game between WT's Buffaloes and the Texas West ern Miners.

Bulging attendance at WT's Homecoming during the past tew years, has also fo.ced other changes, particularly in plans for the traditional bar becue. Since nearly 6,000 per sons dined last year on the outdoor cooked beeves, figancing of the feast by contributions has had to be abandoned. A uniform price of 50 cents a plate will be charged this year

Main calendar of events for the day includes registration at 8 a. m.; the Homecoming parade at 10:30 a. m., the barbe cue at noon; the game at 2 p. m.; club teas, smokers and parties at 4:30 p. m.; and the traditional dance at 8 p. m.

Affairs for the class of '31 begin Friday, Nov. 16, with a reception at the home of Dr. and Mrs. R. P. Jarrett in Canyon. Registration, a coffee hour

Saturday morning dall Hall ballroor In charge of the

for the pract Gener

Dentist 1 Veigel dinview. Ph. CA4.7 Office Hours: Da Wed. 8-

SPECIAL PI on all Radi International Cores - \$25.00 STOVALL-B RADIAT Sales and S

Plainview.

HANK S UNKLE



FAST SERVIC sured when your cotton o for processing assured of marketable a our fine equip gins a clean quality cottor es more bales through a separation pro

SOUTH END OF MAIN S

IT'S TIME TO DEFOLAT



See us for Courted Efficient Service

LOOK FOR THE EQUIPMENT WITH T GREEN AND YELLOW STRIPES

Save up to \$40 per bal

Reasonable Rates — Guaranteed Service

Contact

Lou Quinn or Warren Bro

at Phones 3600 or 8888 Day or Night

SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Plainview Highway

FRIDAY and SATURDAY, October 26 and 27

with Marie Windsor, Carole Matthews, Beverly Garland IN COLOR and WIDE VISION

Flaming passions! Weird adventure — notorious women out to get every thrill they could steal - blood runs hot in bayou - love-starved women with guns and one captive man.

Also CARTOON

SUNDAY, MONDAY, TUESDAY, Oct. 28, 29, 30

Dean Martin and Jerry Lewis in

IN VISTAVISION and TECHNICOLOR

Those perambulatin' pardners. Martin and Lewis, are a coming your way in the wildest, wooliest western ever made — it's a screaming smash hit and a six-gun barrage of frolic and fun.

Also CARTOON and NEWS

WEDNESDAY and THURSDAY, Oct. 31, Nov. 1

A KISS BEFORE DYING

with Robert Wagner. Jeffrey Hunter. Virginia Leith

The perfect crime - almost. He murdered his sweetheart, then wooed her sister. He couldn't stop after one murder — she planned for marriage but he planned for death. He gave her a last loving kiss — then pushed her off the roof.

Also CARTOON

PLAINS THEATRE, Lockney

FRIDAY and SATURDAY, Oct. 26 and 27

Walt Disney's

with Pedro Armendariz, Joseph Calleria, Pepe Artez

A boy and a horse encounter numerous adventures in Mexico - they had orders to shoot on sight - but a small boy led him to safety — thrills galore for young and old alike.

Also CARTOON and NOVELTY

LATE SHOW SATURDAY NITE Starts at 11:30 p. m.

with Basil Rathbone, Akim Tamiroff, Lon Chaney

A shudder a second and a spine-tingling chill a minute in the horror sensation of the century - the deadly drug that sends its victims into a horrible living death.

Also CARTOON

SUNDAY and MONDAY, Oct. 28 and 29

"Quincannon, Frontier Scout"

with Tony Martin and Peggie Castle

IN COLOR

One man with guts and know-how stood across the Bozeman trail to stem the savage onslaught of vengeful Indians - here's thrill-a-second excitement in a story of the West that was.

Also CARTOON