

# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 25

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 31, 1955

NUMBER 51

## METHODIST CHOR TO PRESENT EASTER CANTATA SUNDAY EVE

The Methodist Church Choir will present an Easter Cantata, "The Thorn-Crowned King" Sunday evening. The program will begin at 7 o'clock.

The cantata depicts in song the death, burial and resurrection of Jesus Christ, ending in a high note of praise and rejoicing over his resurrection from the grave. Oliver Holmes is director of the choir and Mrs. C. L. Record is organist.

Following are the titles of the various parts of the cantata with soloists:

"Let The Righteous Be Glad," opening chorus by choir.

"He Chose the Cross of Shame," Mrs. Oliver Holmes, alto solo.

"There Is No Other Way," bass solo by J. P. McCarter and men's chorus.

"Betrayed," tenor solo by Raymond Rucker and choir.

"The Thorn-Crowned King," soprano solo, Mrs. F. O. Schacht.

"Let Him Be Crucified," bass solo by A. P. Barker Sr. and choir.

"Alas! And Did My Saviour Bleed," double quartet, Mrs. W. L. Thomas Sr., Mrs. J. C. Kemp, Mrs. Oliver Holmes, Mrs. Lavon Johnson, Mrs. C. H. Rose, Mrs. Frank Hawkins.

"They Laid Him Away," soprano solo by Miss Margie Sechrist and choir.

"Have Faith in God," tenor solo by C. L. Record.

"He Is Risen," bass solo by Joe Foster and choir.

"Glory in the Garden," soprano and alto duet by Misses Katie and Gayle Rucker, and choir.

"Jesus Lives," double quartet, Mrs. Olive Myers, Miss Marjorie Sechrist, Miss Ernestine Spradlin, Mrs. Lavon Johnson, Jerry Holmes, Cletus Jeffcoat, Jimmy Myers and Burl Holt, and choir.

"Praise Ye the Lord," final chorus.

**W. H. Shearer Dies At Plainview Wed.**

W. H. Shearer, brother to F. S. Shearer of Lockney, died at his home in Plainview Wednesday morning. Mr. Shearer suffered a stroke Tuesday morning. He was a barber and was well known in this area.

Funeral services will be held at the First Methodist Church in Plainview Thursday at 4 p. m. and burial will be in the Lockney Cemetery.

Survivors include his wife, his mother, four brothers and one sister.

**Frozen Foods Are Installing New Food Service**

The Lockney Frozen Foods are this week installing a line of Deepfreeze Home Freezers and Refrigerators and also the National Co-operative Freezer Food Service, a plan whereby the consumer may purchase frozen foods in larger quantities and at a discount, according to Fred Paschal, proprietor.

Open house will be held on Friday of this week and people of the area are invited to visit the local food plant, see the new freezers, and hear the co-operative food plan explained. Free coffee and doughnuts will be served all day.

Mrs. J. C. Covington will be the saleslady for the firm in the handling of the appliances. R. O. Ritchey of the Deepfreeze firm will be here Friday for the opening.

**Jan Brewer Has Operation**

Jan Brewer, 11-year-old daughter of Mr. and Mrs. M. L. Brewer, underwent an emergency appendectomy at Lockney General Hospital Sunday night at 11:30.

Jan became ill Sunday afternoon about 1:00 o'clock and was taken to the hospital at 4 o'clock and again at 10 o'clock when it was decided an operation was necessary. She is getting a long nicely.

**ANQUET**

Mrs. W. C. Irons were held Wednesday night at a banquet honoring parents at the district her Association meet-

## City And School Elections Are Set This Week

Voters of this area will face two elections within the next week. On Saturday of this week April 2, they will elect school trustees and on Tuesday of next week they will elect two aldermen and a mayor for the City of Lockney.

In the Lockney Independent School District, four names will appear on the ballot with two to be elected. They are Homer Bartram and Melvin Potts from the Irick community and G. E. Tannahill and John T. Carthel from the Prairie Chapel community. Bartram and Tannahill are incumbents. The four names were placed on the ballot by a nominating committee composed of Leon Wofford, R. H. Ford and Walter Taaak.

In the city election next Tuesday six names will appear on the ballot. Mayor J. E. Cox is opposed in his race for re-election by Arh Crager. Both men are well known here and have lived here for many years.

For aldermen Lloyd Wofford and Joe Holt are running for re-election. Also on the ballot are candidates for the two places are Jimmie Hodel and Kelton Shaw.

Voting in the school election will be held at the Lockney High School. Frank Dodson will be presiding judge with Mrs. Lula Woodburn and Mrs. Frank Jameson as clerks.

In the city election next Tuesday voting will be done at the City Hall. Mrs. Henry Hodel is election judge, Mrs. Lula Woodburn and Mrs. Marvin Gilbert are clerks. At both elections the polls will open at 8 a. m. and close at 7 p. m.

Trustee elections will be held in all rural school districts on Saturday of this week also.

**Baxter Buys Out Local Grain Co.**

Charles C. Baxter has purchased the interest of his partners, Ben F. Smith and Harold E. Bawden in the Baxter & Smith Grain Co. here and assumed complete management of the local company Tuesday. Mr. Baxter in turn sold his interest in the Smith-Bawden Grain Co. at Plainview and he and Mrs. Baxter will move back to Lockney. The transaction was effective Tuesday of this week.

Also coming to Lockney with Mr. Baxter will be his son-in-law, Donald M. Hetch, who will be connected with him in the grain company office here. Both families will move here as soon as housing facilities can be arranged he said Wednesday.

Jerry Harder, who has been manager of the Baxter & Smith Grain Co. here for several years, has purchased an interest in Smith-Bawden Grain Co. at Plainview and will move to Plainview to manage that concern. Others involved in the transaction included Louie MacHardey, Louie M. Hardey and W. L. Cooper, who joined Mr. Harder in purchasing the interest of Mr. Baxter and Mr. Bawden in the Plainview firm. Mr. Smith retained his interest in the Smith-Bawden company.

Mr. Baxter has held an interest in the local firm for several years and served as manager here for two or three years until he moved back to Plainview to manage the Smith-Bawden firm some time ago.

**Miss Laura Mitchell Dies At Winters**

Miss Laura Mitchell, sister to T. B. Mitchell of Lockney, died at her home in Winters of a heart ailment on Wednesday night of last week. She had been in ill health for about three years but her death came unexpectedly.

Funeral services were held at Winters on Friday and burial was in the Winters cemetery. Attending the services from Lockney were Mr. and Mrs. T. B. Mitchell, Mr. and Mrs. R. C. Mitchell and David, Mr. and Mrs. Chester Mitchell and children.

## W. B. Mullins Loses Chicks, Equipment

A fire in a brooder house at the W. B. Mullins home in Sterley brought about \$800 loss to the Mullins family Wednesday at noon. Lost in the fire was 600 baby chicks, the brooder house, brooder, feeder and other equipment.

The fire was believed to have caught from a trash fire nearby, Mr. Mullins said.

The Lockney Volunteer Fire Department truck made a run to the Mullins home to help prevent spread of the fire.

## Track Teams In Meets This Week

The Lockney High School track teams will continue their preparation for the district track meet in April by entering two meets this week end. The High School and Freshmen teams will travel to Hale Center Saturday of this week where they will enter an invitational meet and on Friday afternoon the Junior High team will go to Floydada for a contest.

The Freshman team ran away with a 5-team meet at Lubbock last Friday afternoon and the Senior team won second place in the senior division of the meet.

The Lockney Freshman team won 48 points with Littlefield garnering 8, Post 5 and Idalou 2. Following are the various events with local winners in each:

50 yard dash—Jerry Williams, first; Clifford Hardy, second; Nelson Wofford, fourth. Time 5.7.

120 yard hurdles—Clifford Hardy, first; Kenneth Holt, second. Time 15.6.

100 yard dash—Jerry Williams, first; Clifford Hardy, second; Nelson Wofford, third. Time 10.7.

High jump—Roy Kidd, first. 4 feet, 10 inches.

70 yard hurdles—Kenneth Holt, first; Arlie Pinner, second. Time 11.1.

Shot put—Donald Farish, first; John Hanst, second. 29 feet, 9 inches.

Senior Division

In the senior division the Lockney team won second place with 19 points. Littlefield won first with 36 points. Idalou had 18 points and Post 15.

Following are the Lockney winners in this division:

120 yard high hurdles—Bucky Duvall, first.

100 yard dash—Bucky Duvall, third.

440 yard dash—Doyle McAda, third; J. W. Dippery, fourth.

Shot Put—Weldon Jones, third.

High jump—Gene Handley, fourth.

880 yard run—Doyle McAda, first.

180 yard low hurdles—Bucky Duvall, third.

440 yard relay—Lockney, second. Team: Jerry Williams, Clifford Hardy, Nelson Wofford, Kenneth Holt.

**County Court Is Busy Place Monday**

The County Court room was a busy place Monday as Judge W. E. Grimes heard several criminal cases.

James Cooper, a colored man, was fined \$50 and costs after he pleaded guilty to driving while his license was suspended.

Clarence Davis and Pearl Brooks, charged with adultery, were fined \$100 and costs each. They are also colored people.

Preston Samuel is in jail at Floydada charged with attempted rape. He is also a colored man.

Several cases of vagrancy were tried in Justice Court at Floydada also the first of the week.

**Youth Rally Set For Saturday Night**

A youth rally will be held at the Lone Star Baptist Church on Saturday night. It was announced this week. The meeting will begin at 8 p. m.

All youth of the area are invited to attend. Rev. R. E. Wiley, pastor of the First Baptist Church of Lockney, is holding a meeting at the Lone Star Church this week.

## C-C MEMBERSHIP DRIVE TO BEGIN MONDAY, APRIL 11TH

## Voters Reject Road Bond Issue For Second Time

Floyd County voters rejected a \$300,000 road bond issue for the second time Saturday of last week. The issue received a majority of the votes, as it did in the first election, but failed to receive the necessary two-thirds. The unofficial final tabulation was 957 for the issue, 703 against the issue.

The Lockney boxes as well as all other boxes in the north part of the county, voted strongly against the issue while the Floydada boxes and most boxes in the south part of the county voted in favor of it. The vote favoring this time figured to be about 58% of the total while in the voting last November 57% of the voters favored the bond issue. The vote in that election was 774 for and 589 against for a total of 1356 votes. The total this time was 1660.

The Southwest Floydada box gave the bond issue the biggest favorable vote, with 339 voting for and 63 against in that box. The Goodnight box, up in the northeast corner of the county, voted none for and 14 against.

The vote by boxes was reported as follows:

	For	Against
Southeast Floydada	339	65
Starkey	30	10
Almon	13	7
Sandhill	27	13
East Lockney	33	63
Providence	8	39
Lone Star	19	25
South Plains	6	41
Cedar Hill	12	41
Fairview	5	16
Baker	12	29
Lakeview	14	16
Harmony	26	9
Goodnight	0	14
West Lockney	124	198
NW Floydada	140	33
Dougherty	42	15
Sterley	10	19
McCoy	4	9
SE Floydada	63	13
NE Floydada	43	22
Absentees	7	6
Total	957	703

Attending the Thursday night meeting were President Joe Holt, Secretary Treasurer Bill McClaskey, Directors R. H. Ford, W. O. Stuart, J. M. Cox, Bob Miller, R. L. Knox Jr., and Edgar R. Hays and visitors Lester Carter, Earl Minter, Horton Howell, Kelton Shaw, J. E. Cox, Raymond Rhodes, Connie O'Brien and O. V. Pylant.

**Two Teachers Resign In Local Schools**

Mrs. Jackie Cain, science teacher, and Mrs. Janice Haille, junior high teacher, have resigned from the faculty of the local school system during the past week, Supt. W. C. Irons said Wednesday.

Mrs. Cain's mother, Mrs. Lola Griggs, underwent a very serious operation last week and due to her mother's condition, it will be necessary for Mrs. Cain to remain at her bedside for some time, it was said. Because of this she has resigned her position with the school and has moved back to Amarillo.

To replace her for the remainder of the term, the school board has employed Mrs. J. D. Copeland, who has a B. S. degree from the University of Arkansas and has done considerable teaching in the local schools in the past. She has had six years of teaching experience, Mr. Irons said.

Mrs. Haille resigned her position at junior high because of illness and replacing her the board has employed Mrs. Jane Bengo of Plainview. Mrs. Bengo has a bachelor degree from Texas Technological College with a major in elementary education and has two years experience in the Plainview school system.

**Fashion Show Is Huge Success**

The fashion show presented Tuesday evening at the Lockney High School auditorium was a big success judging from comments heard Wednesday from those attending. The show was presented by the Jack & June Shop, local ladies ready-to-wear, and Brown's Cleaners & Clothiers, men's wear store here. Management of both were well pleased with the show and the response by local citizens.

"It was the nicest show I've seen," was typical of the comments heard Wednesday. Some 75 models ranging in age from 2 years to mature adults paraded down the center stage displaying the Spring and Summer fashions for men, women, boys and girls.

Claude Brown of Brown's Cleaners & Clothiers welcomed the audience and then turned the show over to Mrs. Robert Lee Smith, who served as master of ceremonies. The first group of clothing modeled was play clothes for all ages, then came casual wear, followed by clothing for the Easter parade and finally sleepy-time clothing, featuring pajamas.

Entertainment between scenes was furnished by Linda Carter and Tony Webster, a tap dance team, and by the Silver Belles, a girls quartet composed of Gayle Bueker, Hope Cox, Loy O'Brien and Kay Golden.

Some 400 people were on hand to see this first fashion show.

**ATTENDS MEETING**

Junior High Principal L. D. Hawkins attended a state meeting of elementary and junior high principals at Austin last week end.

Directors of the Lockney Chamber of Commerce and Board of Development in a meeting last Thursday night, set the opening date for the 1955 membership drive on Monday, April 11 and laid plans to raise some \$6500 laid plans to raise some \$6500. They plan to employ a full-time manager for the chamber.

President Joe Holt presided over the meeting which was attended by directors and several invited guests.

Suggestions and discussion of various projects for the chamber were heard with all those present joining in. Among projects discussed were the Floyd County fair, water conservation, telephone line extension, more backing for club boys shows, paving, curb and gutter projects, farm-to-market roads, control of solicitors in both town and rural districts, and others.

Mr. Holt emphasized the fact that if the Chamber is to reach its goal financially for this year, the present membership must increase their support and that many new members must be secured.

A project and advertising committee composed of Edgar R. Hays, Bob Miller, R. H. Ford and Raymond Rhodes was appointed by Mr. Holt. This committee will begin work immediately on a leaflet concerning the area.

The officers and directors of the Chamber will meet again tonight (Thursday) to further plans for the membership drive. The meeting will be held at the Lockney Auto Company starting at 7:30.

Attending the Thursday night meeting were President Joe Holt, Secretary Treasurer Bill McClaskey, Directors R. H. Ford, W. O. Stuart, J. M. Cox, Bob Miller, R. L. Knox Jr., and Edgar R. Hays and visitors Lester Carter, Earl Minter, Horton Howell, Kelton Shaw, J. E. Cox, Raymond Rhodes, Connie O'Brien and O. V. Pylant.

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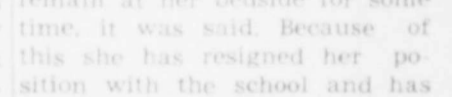
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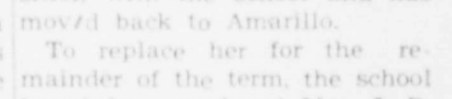
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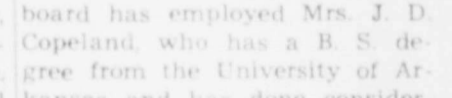
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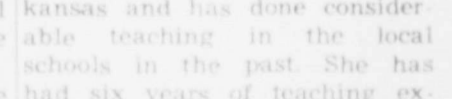
**Pete THE PRINTER**

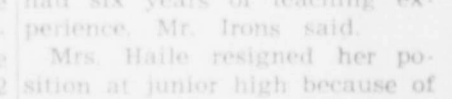
SMARTEST PEOPLE I KNOW ADVERTISE IN THIS PAPER!! PATRONIZE THEM FOR SATISFACTION

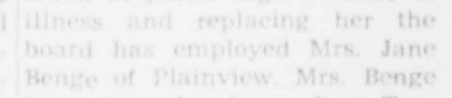


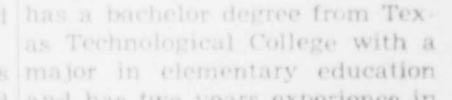


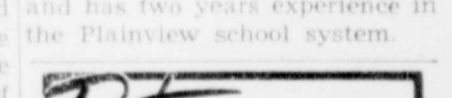


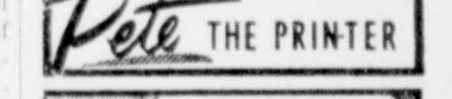


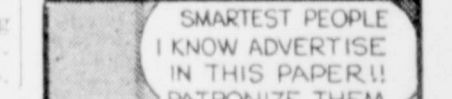


















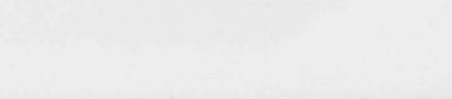












A CLEAN CITY IS A SAFE CITY.

## Your 1954 Income Tax

### How To Claim Your Exemption:

You are allowed a deduction of \$600.00 for each exemption for which you qualify.

#### For You

You, as the taxpayer, are always entitled to at least one exemption. If at the end of your taxable year, you were blind or were 65 or over, you get two exemptions. If you were both blind and 65 or over, you get three exemptions.

#### For Your Wife

You get an exemption for your wife (or husband) if you are, or she is, filing a joint return. If you file a separate return, you may claim her exemption only if she had no income and did not receive more than half her support from another taxpayer. Otherwise, your wife's exemptions are like your own — one if she was neither blind nor 65 or over, if she was either blind or 65 or over; three, if she was both blind and 65 or over. In case of death, if wife or husband died during 1954, the number of his or her exemptions is determined as of the date of death.

#### Exemptions For Children

You are entitled to one exemption for each child, including a stepchild or legally adopted child, if during the taxable year that child:

1. Received more than one-half of his or her support from you (or from your husband or wife if a joint return) and
2. Had not attained the age of 19 or was a student (if the child is 19 or over and not a student, he must have received less than \$600.00 gross income) and

3. Did not file a joint return with her husband (or his wife), and

4. Was either a citizen or resident of the United States or a resident of Canada, Mexico, the Republic of Panama or the Canal Zone. For the exemption in the case of children who are residents of the Republic of the Philippines and were born to, or were legally adopted by, servicemen in the Philippine Islands before July 5, 1946, consult your Internal Revenue Service Office.

#### Student Defined

The law defines a student as an individual who, during each of five calendar months of the year, was a full-time student at an educational institution or was pursuing a full-time course of on-farm training under the supervision of an accredited agent of an educational institution or of a State or political subdivision of a State. Primary and secondary schools, preparatory schools, normal schools, colleges, universities, technical and mechanical schools are among those considered to be educational institutions. However, correspondence schools and on-the-job training are excluded. Attending night school while working daytime is considered "part-time attendance" and will not qualify the child as a student.

Amounts received as scholarships for study at an educational institution need not be taken into account in determining whether a child who qualifies under the above definition of a "student" received more than one-half of his or her support from you.

#### Exemptions For Dependents Other Than Your Children

You are entitled to one exemption for each other dependent who meets all the following requirements for the year:

1. Received less than \$600 gross income, and
2. Received more than one-half of his or her support from you (or from husband or wife if this is a joint return), and
3. Did not file a joint return with her husband (or his wife), and
4. Was either a citizen or resident of the United States or a resident of Canada, Mexico, the Republic of Panama or the Canal Zone, and
5. (a) Was related to you (or to husband or wife if this is a joint return) in one of the following ways: Mother, Father, Grandmother, Grandfather, Brother, Sister, Grandson, Granddaughter, Stepbrother, Stepsister, Stepmother, Stepfather, Mother-in-law, Father-in-law, Brother-in-law, Sister-in-law, Son-in-law, Daughter-in-law. The following if related by blood: Uncle, Aunt, Nephew, Niece, or

- (b) An individual who—

# DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER



AVERAGE STRIDE OF A RACING GREYHOUND IS 14 FEET

BROCKY, A BOXER, ACTS AS GUIDE DOG FOR BLIND TERRIER IN HOME OF O. C. RASCH, NEW ORLEANS, LA.



IN MEDIEVAL EUROPE IT WAS BELIEVED THAT A DOG COULD TELL THE DIFFERENCE BETWEEN THE GUILT OR INNOCENCE OF ACCUSED PERSONS

© 1955, Gaines Dog Research Center, N. Y. C.

1. Received less than \$600 gross income, and

2. Received more than one-half of his or her support from you (or from husband or wife if this is a joint return), and

3. Did not file a joint return with her husband (or his wife), and

4. Was either a citizen or resident of the United States or a resident of Canada, Mexico, the Republic of Panama or the Canal Zone, and

5. (a) Was related to you (or to husband or wife if this is a joint return) in one of the following ways: Mother, Father, Grandmother, Grandfather, Brother, Sister, Grandson, Granddaughter, Stepbrother, Stepsister, Stepmother, Stepfather, Mother-in-law, Father-in-law, Brother-in-law, Sister-in-law, Son-in-law, Daughter-in-law. The following if related by blood: Uncle, Aunt, Nephew, Niece, or

(b) An individual who—

1. During the taxpayer's taxable year, used the taxpayer's home as his principal place of abode and was a member of the taxpayer's household, or
2. Is a descendant of a brother or sister of the taxpayer's parents and during the taxpayer's taxable year, received institutional care for a physical and mental deficiency but prior to such institutional care was a member of taxpayer's household.

"Brother" and "Sister" include brother or sister by the half-blood. A legally adopted child is considered a child by blood.

#### Exemptions For Individuals Support By More Than One Taxpayer

If several persons contributed toward the support of an individual during the taxable year, but none contributed over half of the support, they may designate one of their number to claim the exemption, if

- (a) They as a group have provided over half of the support of the individual; and
- (b) Each of them had he contributed over half of the support, would have been able to claim the individual as a dependent; and
- (c) The person claiming the exemption for the individual contributed over 10 percent of the support; and
- (d) Each person described in (b) above (other than the person claiming the exemption) who contributed over 10 percent of the individual's support files a declaration that he will not claim the individual as a dependent for the year. Consult your Internal Revenue Service office for information regarding the filing of these declarations.

Egg producers who sell on grade or above current prices are advised to go ahead this year with normal flock replacements. Market conditions indicate that efficient producers should make pullet replacements at regular intervals.

Staggered plantings of sudan-grass can help farmers and livestock producers solve their summer grazing problem. The first planting should be made as soon as all danger of a killing frost is past.

Huey Long, shot while in the Louisiana capitol, died September 10, 1935.

### Bill Allen's Itinerary For Trip Home Given

Bill Allen, son of Mr. and Mrs. J. B. Allen of Lockney, has spent the past three years in Japan working under civil service but will start his journey home some time in the first part of April. This week The Beacon received an address itinerary of Bill's trip home and we are publishing it so that friends may know when and where to write to him.

The date given following the address is the last day mail can be received at the given address. Those writing should allow sufficient time for mail delivery to the various points so that it will arrive not later than these dates:

- Mr. B. L. Allen, 500 Mt. S. Strat. Br., APO 613, San Francisco, Calif., April 8.
- Mr. B. L. Allen, c. American Express Co., Inc., P. O. Box 2311, Calcutta, India, May 15.

We have an almost complete line of

## ORTHO PRODUCTS

now on hand and are ready to help you with your garden and yard problems.

Our stock includes:

- VEGETABLE DUST — ROSE DUST — GARDEN DUST
- INSECTICIDE FUNGICIDE
- LAWN AND GARDEN GRANULES
- WEED-B-GON
- ORTHO GRO
- FLY SPRAY

We also have BONE MEAL and PEAT MOSS and GRASS SEED

### Barber's Farm Store

Dial 2109 Block east of Bank

## Knox Gro and MAR

If you need come to see us. We thing we can to making more convenient inside the store make any parking Come to the front the store and we'll the best service we

Come in to see 3855. Your business appreciated at—

## KNOX GRO AND MARK

# ANNOUNCEMENT

Having sold our interest in the Baxter & Smith Grain Co. to Charles C. Baxter, we wish to take this opportunity to thank each of you for your past friendship and patronage.

It has been a real pleasure to know and serve each of you and we are grateful for every favor you have shown us.

We commend Mr. Baxter to you and we know that he will give you the same efficient, friendly service to which you are accustomed.

**Ben F. Smith**

**Harold E. Bawden**

### Plains

Murray Julian

Magician" will be with Plains Sunday night, March 27, at a pie supper in the performance of the performers will go toward the 8th of the close of the

South Plains student of school and the three children with examination. n were found to and other medical

erman as scout- by Mulder, as with their group day night at the recreation room. ntly re-organized. ud to have men who will take k of carrying on y will meet every t and are plan- Camp Haynes as

soon as the weather permits. Every scout is working hard to make up for the past months when there was no scout master.

Mr. and Mrs. George Weast and Mr. and Mrs. Frank McClure arrived home Wednesday evening. They spent Saturday in McAllen with Mr. and Mrs. Bill Harper. The Weasts went to Amarillo Thursday to visit with Mr. and Mrs. E. T. Evans.

Mr. and Mrs. I. S. Calahan Jr., Vicki, Diane and Cathy went to visit with Mr. and Mrs. Hilburn Casey Sunday after church, enjoyed dinner and the afternoon with them.

Mr. and Mrs. Hub Austin and Gary, of Borger, were visiting his sister, Mr. and Mrs. Sim Reeves and family Friday night.

Tuesday the men at the Baptist Church hope to complete the septic tank work. Cold weather slowed down the work last week. There are the windows to clean and the finishing wax on the floors to be done this week, besides the porch to be done in concrete.

We are glad to welcome Mr. and Mrs. Widener and girls into our community life and at the

church. The families of R. C. Bailey, Roy Bledsoe, J. C. Castle, Gene Hopper and Thomas Pierce are fairly new to our vicinity and they are all like old friends, with their children in our schools and each filling important places as Roy Bledsoe who is working with the cub scouts.

South Plains Community Club had a good attendance Friday night despite the cold weather. About 24 plays games of "42", and many others entertained the different groups of children, teen agers and those smaller each having leaders. Mrs. J. B. Smitherman was in charge of the program and Mrs. Bill Beedy will have the next meeting, April 29. At the close of the meeting the club served dream pies, coffee and punch for the children.

R. G. Dunlap left for California Wednesday morning to spend some time visiting with his relatives who live in several different cities in California.

Mr. and Mrs. Sim Reeves had their son, Jack, home over the week end from Roswell, N. M. On Sunday another son, Raymond, had dinner with them. On Friday Mr. and Mrs. Raymond Reeves and Mrs. Sim Reeves went to Lubbock.

P. T. A will meet Friday, April 1 at 8 p. m. with main speaker of the evening, John Stapleton of Floydada, who will talk on "Promote the General Welfare" through directed reading, and there will be special numbers by Mrs. Ray Smith's 3rd, 4th and 5th grades. Every parent should make a special effort to be present for those with the most parents there will insure a prize for that room. Mrs. Smith's room has taken the prize for the past two months.

Mr. and Mrs. Edgar Hays from Lockney, and Mr. and Mrs. David Garlington from Abilene, were guests in the home of Mr. and Mrs. Grigsby Milton and family Sunday afternoon. Katherine Mulder was also a guest there.

Attending a meeting of R. A.'s and G. A.'s at Calvary Baptist Church, Floydada Thursday night were several from her. Our minister's wife, Mrs. Larry Faus spoke on "Focus on the Future". A recreation period followed with refreshments. At the close of the evening, those from here were Rev. and Mrs. Larry Faus, Virginia Taylor, Donita Milton, Juanel Wood and June Marble.

Tuesday night, March 22, the Community Club and the H. D. Club of South Plains prepared



"Changing your mind is a mighty good thing—if thereby you keep it clean!"

and served the banquet for the Chamber of Commerce in Floydada. Many of the ladies spent most of the day at the VFW Hall where the banquet was served, preparing the food and getting the tables ready. Approximately 268 plates were served. There was splendid cooperation with several husbands coming to the aid of the ladies during the evening.

Mr. and Mrs. R. E. Yonny in Lockney had most of their children home Sunday and dinner was served at noon to Mr. and Mrs. Ted Pitts and sons of Lubbock, Mrs. Seymour Brannon and boys, from Silverton, Mr. and Mrs. Deral Young and Mr. and Mrs. Don Shurbet of South Plains in honor of Travis Young, who has been home from the army camp at El Paso. He was to leave Sunday afternoon and the Don Shurbets and the Deral Youngs were taking him back to El Paso and would bring Travis' car to Lockney. Mrs. R. E. Young visited in the home of Mr. and Mrs. Gigsby Milton Monday.

Mr. and Mrs. Arby Mulder and children were dinner hosts Sunday to Mr. and Mrs. Murray Julian and Bruce. Other guests were Mr. and Mrs. Wayland Fitzgerald and Mr. and Mrs. Pete Land from Rock Creek and Clarendon who visited during the afternoon. For supper, guests from Floydada were Mr. and Mrs. O'Dell Mulder and Patricia.

Monday evening of this week the Cub Scouts with their den mothers, Mrs. Parks and Mrs. S. Calahan and Roy Bledsoe, acting as King Arthur, presented Knights of the Round Table with scouts Gary Wilson, Bruce Julian, Bill Bledsoe, Johnny Calahan, Bud Higginbotham, Dale West, Dennis Deavenport, Jay Frank Parks, Dwight Teagle and Pat Bailey taking part in the program. Several scouts received

recognition for work they had performed. The cubs had made all their awards, their costumes and each parent not present missed a nice evening. Remember the last Monday in each month is cub scout night.

At the Floyd Baptist Workers Conference in Floydada Thursday, March 24, there were some wonderful speakers, including our minister in South Plains, Rev. Larry Faus. Theme for the meeting was "Preparing for a Church Revival." A delicious dinner was served at noon. Attending from here besides Rev. and Mrs. Larry Faus were Mrs. H. S. Calahan Jr. and Mrs. Murray Julian.

March 23, Wednesday, was meeting day for the H. D. Club and hostesses were Mrs. John Smitherman and Mrs. Roy Bledsoe at the Smitherman home. Program featured Family Economics and the new agent, Mrs. Brummitt, was introduced to the club. Mrs. West brought the devotional and roll call was "What Records Do I Keep?" Mrs. Morgan, from Austin, showed costume jewelry and Mrs. Robertson assisted her. "How is your Business Organized?" was given as a true-false test by Mrs. Brummitt and she gave a talk on "Records that Help." Highlights of that were, everyone should have a birth certificate, every family should draw up a will, records should be kept, and filed so you would know where to find them as in a reference file book. Check up on your insurance policies once a year and find your social security number, as some of the things each family should do. Mrs. L. T. Wood gave the council report and Mrs. J. B. Smitherman was elected as one of the 3 to go to the district meeting in Morton on April 28. Mrs. Dunlap reported on the C. of C. banquet that the club served, but the amount made will be announced later. Hostesses served refreshments of sandwiches, coffee and angel cake in St. Patrick's Day colors to guests, Mrs. Harriett Brummitt and Mrs. Kenneth Bean, and members, Mmes. Arthur Brown, J. C. Castle, E. G. Dunlap, Fred Fortenberry, H. R. Hartman, Bryan Karr, E. J. Kinslow, H. L. Marble, Arby Mulder, Ernest Smitherman, Albert Stewart, S. A. Thornton, J. D. Webb, J. K. West, L. T. Wood, John W. Wilson, R. C. Bailey.

Bill Beedy and M. M. Julian will be Mrs. J. K. West and Mrs. S. D. Kinniburgh at the 11:00 a. m. home and please bring a plant to exchange on April 13.

Feed reserves increase the chance for profitable returns to livestock producers in most areas of the state reserves are low and producers should plan to increase supplies by plantings or purchases at harvest time.



**PANGBURN'S** Western Style CHOCOLATES

**EASTER GIFTS**

Easter Candies  
Costume Jewelry  
Easter Baskets  
Easter Bunnies and Baskets—49c up  
Shop here for your Easter specialties.

**LOCKNEY DRUG COMPANY**

The Rexall Store

CLYDE BRILEY      BOB MILLER  
Day Phone 3333      Night 3328 or 3850

WE FEATURE SERVICE FOR THE SICK

### OTHER REF...



ent young man had just by his companion to spiritual matters. Unhe shrugged his and answered, "I've lot of time for religion the thief on the

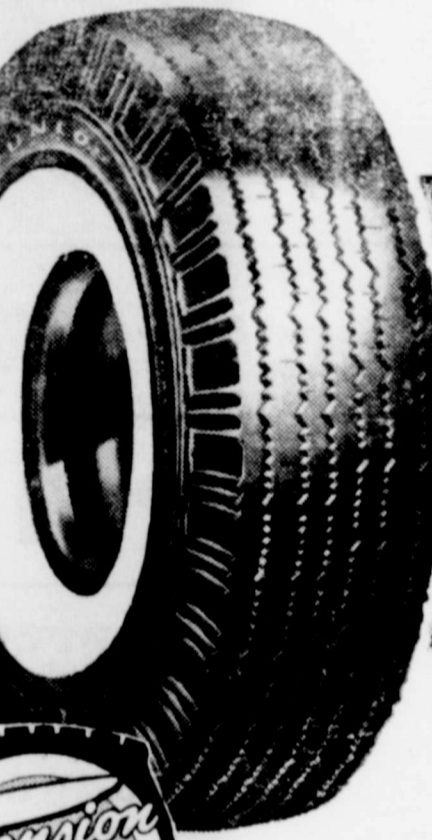
The Bible tells us: "Now is the accepted time, Now is the day of salvation." Now is the time to repent of our personal sins and to turn to Jesus Christ for mercy and pardon. If you have not yet found forgiveness for your sins through faith in the Christian Gospel, our Church extends to you a most hearty invitation.

**Providence Lutheran Church**  
(7 miles north of Aiken)

INVITES YOU TO IT'S SERVICES:

Sunday School 10 a. m.  
Morning Worship 11 a. m.  
Evening Worship 7:30 p. m.

g Worship: "JESUS THE KING."  
g Worship: "THE MAN WHO ALMOST FOLLOWED JESUS."



**GO MODERN WITH**

**DUNLOP**  
Tension-Free  
**TUBELESS**  
**TIRE**

**YES SIR! The new DUNLOP TENSION-FREE TUBELESS TIRES**

is the modern way to ride. Want to know why? Just check these reasons listed on the left. You'll quickly see that these new type tires will mean a big difference in motoring comfort, safety and economy.

Come in and talk trade with us on tires. We'll make you a good proposition. Just try us and see.

**Also TRACTOR and TRUCK TIRES**

**Jackson Tire Co.**  
3366 Lockney

**ANNOUNCING...**

**LOCKNEY FROZEN FOODS**

has been appointed an authorized dealer for famous **Deepfreeze Home Appliances**

**ANNOUNCING . . .**

We have installed the **National Co-Operative Freezer Food Service**

Bringing you a better way of living made possible by the wonderful new **Deepfreeze Home Freezer**

The National Co-operative Freezer Food Service gives you a new, better way to purchase and prepare food. You shop less often and cut food bills. You save money on the lower cost of buying large quantities of food when prices are right. This new, "better way of living" is made possible by the wonderful Deepfreeze Home Freezer.

**Don't Delay! Come In Today For Full Details!**

You are invited to attend our **FORMAL OPENING FRIDAY**

We want to acquaint you with our Deepfreeze line of Appliances and our National Co-operative Food Service. Come in and visit with us Friday.

**FREE COFFEE and DOUGHNUTS All Day**

Mrs. J. C. Covington will be our saleslady.  
R. O. Ritchey, company representative will also be here.

**GENUINE Deepfreeze Home Freezers**

- Quality-built by the home freezer pioneers to give years of quiet, trouble-free service!
- Advanced convenience features found in no other home freezer on the market!
- Make substantial savings on your food bills. You eat better, too!
- 5 chest-type models in 8, 14 and 18 cu. ft. sizes. Sensational new 12 cu. ft. upright model, too!

Prices and specifications subject to change without notice.

**Come in and get acquainted! Deepfreeze Home Appliances Sold with Low Down Payment, on E-Z Terms!**

**GENUINE DEEPFREEZE HOME FREEZERS • REFRIGERATORS • AIR CONDITIONERS • ELECTRIC RANGES • ELECTRIC WATER HEATERS**

**Lockney General Hospital Notes**

Mr. A. J. Bow, Floydada, was dismissed 3-25 following medical treatment.  
 Mrs. W. W. Canon and baby girl were dismissed 3-25.  
 Mrs. Bob Dillard was dismissed 3-24. She was a medical patient.  
 Mrs. L. T. Busby was admitted 3-23 for minor surgery and was dismissed 3-26.  
 Mrs. Frank Simpson was admitted 3-27 for medical treatment and was dismissed 3-30.  
 Mrs. J. C. Thomas Jr. was admitted 3-28 for minor surgery and was dismissed 3-29.  
 Janis Elaine Brewer, daughter of Mr. and Mrs. McLee Brewer, underwent major surgery 3-27.  
 Mrs. C. B. Carmack, Floydada, underwent major surgery 3-28.  
 Mr. B. E. Harris continues to receive medical treatment.  
 Mr. S. H. Milwee continues to be a medical patient.

**New Arrivals**  
 Mr. and Mrs. Mike Guerro are parents of a baby girl born 3-24. The baby weighed 6 lbs. and 2 ozs. Mrs. Guerro was dismissed 3-26, but the baby continues to receive medical treatment.  
 Mr. and Mrs. Floyd Sue of Floydada are parents of a baby girl born 3-25. The baby weighed 7 lbs. and 3 ozs. and was named Linda Mae.



Mrs. A. G. Williams of Plainview attended the style show here Tuesday night.

**Married Couples Make Honor Roll At Wayland**

Plainview — Being studios runs in family groups at Wayland College if the Dean's Honor Roll can be used as a measuring rod. Five husband and wife teams rated this select group in the fall semester, making them 10 of the 41 students listed.

In the group (left to right) are: Mr. and Mrs. C. Olaf Halle, Aiken; Mr. and Mrs. Jimmie Monhollon, Artesia, Colo.; and Plainview; Mr. and Mrs. J. O. Oje, Ede, Nigeria; Mr. and Mrs. James Shields, Phillips and Amarillo; Mr. and Mrs. Weldon Beckner, Clayton, N. M.

Perhaps the busiest couple is the Halle. He is pastor of the Aiken Baptist Church and they are parents of two school age children. They carry full college loads, too.

The Ojes are also parents but their three children remained in Nigeria while their parents came to Wayland College to prepare themselves better for teaching in the Baptist mission schools, positions they have held for a number of years. Both the Halle and the Ojes are juniors and will be graduated in 1956. The other three couples are 1955 graduates. The Ojes carry full loads, work on the campus and are in great demand as mission speakers over most of Texas, Oklahoma, New Mexico and Colorado.

The Monhollons have consistently been top ranking students since entering Wayland. They were rivals for scholastic honors before their marriage last May. They plan to enroll in graduate school next fall. Mrs. Monhollon, the former Patsy Lake Pylant, is a licensed pilot and has worked for Hutherson Air Service and written a weekly column on flying. He is employed by the Plainview Public School System as a bus driver, as are many Wayland students.

The Shields will be in Fort Worth next year where he will attend Southwestern Seminary and she will teach in the public schools. Both have been employed throughout their college days and they, like the Monhollons and Beckners, have been leaders in Baptist Student Union organizations, Student Government Association and class affairs.

The Beckners are the most musically inclined and have been members of the Wayland International Choir for three years and he has been music director of the Hills Baptist Church for the last two years, going there week-ends. He will give his music recital May 10 to complete requirements for his minor. He is a business major.

These couples prove that Wayland College students can be "wise though wed."

Visitors in the homes of Mr. and Mrs. E. J. Thomas, Mr. and Mrs. Joe Rogers and Mr. and Mrs. Valca Thomas Monday and Tuesday of this week were Mrs. Albert Witt of Perryton and her brother, Mr. Fount Clark of Cleburne, Texas. Mrs. Witt and Mr. Clark are aunt and uncle to Mrs. Joe Rogers and Valca Thomas.



CPL. TEDDY G. GOODSON of Floydada, recently was graduated from the 1st Division Artillery Non-Commissioned Officer Academy in Germany. At the academy, he studied administrative procedures, leadership and the latest military techniques. A wireman in Battery B of the 32nd Field Artillery Battalion, he entered the Army in October 1950 and completed basic training at Fort Carson, Colo. His mother, Mrs. L. F. Goodson, lives at 328 W. Kentucky St., Floydada, and his wife, Carolyn, lives at 1303 Thirty-eighth st., Lubbock. (U. S. Army Photo.)

Adolph Hitler became absolute dictator of Germany on August 2, 1934.

Latin American homes are noted for their patios.

Frank Gutch was one of the greatest wrestlers of all time.

Washington has a taxicab for every 84 persons.



**SAVE MONEY!**  
 MAKE YOUR OWN SCREENS for WINDOWS PORCHES BREEZEWAYS of **REYNOLDS ALUMINUM** DO-IT-YOURSELF!

Woodworking tools and amazing Reynolds Do-It-Yourself Aluminum are all you need to make handsome, professional-looking screens. Come in tomorrow for complete instructions and materials. See the New Do-It-Yourself Storm Sash interchangeable with Do-It-Yourself screens.

**LOCKNEY LUMBER & SUPPLY**  
 Dial 3357 Lockney

**Daniel Thanks Friend For Help At Fire**

Vernon Daniels this week asked The Beacon to express his thanks to his friends and neighbors for their help during the fire which destroyed a 7-room house and did other damage on his farm northwest of town some two weeks ago. He appreciates those who moved the trailers and saved them from destruction, he said.

In addition to the house, a load of bundles was destroyed by the fire and some sideboards damaged. The house was occupied by two Mexican families. Origin of the fire is unknown.

**STARCH CAREFULLY**

Practically everything is washable these days, so everyone should know how to make a good hot starch mixture to give new life to washables. And how to use it, too! Study the directions carefully and follow exactly — remember, the manu-

**HAIR STYLING . . .**

that will please you. Come in and let us style your hair just to suit you.

Princess Nyla Cosmetics

Dial 3394 for Appointment  
**Modern Beauty Shop**  
 Frankie Dean, Prop.  
 Jean Allen, Operator

**MARRIED COUPLES** at Wayland College make the honor roll. These five husband and wife teams earned their honor during the fall semester. They are, left to right, Mr. and Mrs. C. O. Halle, Aiken; Mr. and Mrs. Jim Monhollon, Artesia, Colo.; Mr. and Mrs. J. A. Oje, Ede, Nigeria; Mr. and Mrs. James Shields, Phillips, and Amarillo; Mr. and Mrs. Weldon Beckner, Clayton, N. M.

**Local FFA Team In Plainview Contest**

A team from the Lockney FFA chapter entered the judging contests at Plainview last Thursday afternoon. The local boys won second in the steer judging and the team placed 6th in the entire contest.

Roland Watson won the second high individual score for the entire contest. Other members of the Lockney team were Donald Parish and Billy Bigham.

**Easter Specials On Permanents**



These special prices are good all next week, Tuesday through Saturday, April 4-9. Call us for an appointment for your Easter Permanent.

- \$10.00 Permanents ..... \$7.50
- \$15.00 Permanents ..... 12.50
- \$20.00 Permanents ..... 17.50
- \$25.00 Permanents ..... 22.50

WE WILL BE CLOSED EVERY MONDAY

**The Beauty Bar**

Phone 3818 BILLIE DORSETT, Prop. 512 SW First St.

**COLE "Posture" CHAIRS**

**REDUCE OFFICE FATIGUE**



- Spring tension back
- All nylon bearings
- Back tilts independently of seat

No. 2810 \$39.95

Increases efficiency by eliminating fatigue. You can adjust it 4-ways . . . to fit your body. Molded foam rubber seat, covered with latest Fabri-coated material. Will not stain, crack or peel. Brushed aluminum frame. Solid base equipped with kick plates and top bearing casters. Seat size 16 1/2" x 14 1/2" x 2 1/2".



**"EXECUTIVE" Arm Chair**  
 Colorful, impressive, the last word in beauty. Brushed aluminum, satin smooth frame and base. Tilt seat with adjustable tension and adjustable height. Swivel ball-bearing casters. Seat size, 19 1/2" x 17 1/2" x 2 1/2".

**10 EXCITING COLORS**

Granite Gray . . . Oak Leaf Green . . . Brown . . . Saddle Tan . . . Terra Cotta . . . Wine . . . Sapphire Blue and soft pastel shades of Coral . . . Apple Green . . . Russet.

**THE LOCKNEY BEACON**

Dial 3318 Lockney

**LOOK AT WHAT'S COOKIN' IN FOOD BUYS**

**SUGAR** 10 Pound Sack

**FLOUR** Pillsbury Best Lunch Cloth Free 25 pounds

**SPICED PEACHES** No. 2 1/2 Can **25c**

**PRESERVES** Pure Red Cherry 12 Jars — 12 oz. **\$1.79**

**VIENNA SAUSAGE** All Meat 7 Cans

**Shortening** Mrs. Tuckers 3 Pounds

**Beef Roast** Government Graded Choice Beef Pound

**CHEESE** Kraft 2 Lb. Velveeta

**PYLANT Grocery-Market** Call Lena Pylant

factory know to the stann section of a —this pro extra ino smooth, ex ish for all gain follo rections. P unwieldy th ers in your The Signe signed Sep are knowe

ARGENTINE ABSTRA MAURICE Own South Fla Oldest an struct pla Prepared efficient in the list

for Av Mrs. T. LE — 1 uretors. 7. Lone ALE — a all a LE — white so LE — 0 ed, sta was 1 acre. 4. LE — Star an bof cot Also so hell. LE — il weigh 70c ea for i bee, pl E for n ks. Mrs ALE — ge. Fe pavem ne 339 E tor I repre n. Fran ESTAT for sal me for D. Har 48 ALE — s for om \$175 and \$65 irrigati l. cheap If it is a ne at inview, phon RUBBE s for li Trading sold by ELE PEA No. 2 ING SE equip pesticides 693. ALE — 1 uth Lo gle at Plainv Plainvie ALE — igne. F also F nt in g o two 4- e 3108 rry. 4 McPher ALE — seed. ALE — sor, rad hite wa (3000 a R. Ha Real E ALE — lots in houses 1 elec nt. Will all equ loan on unt of phone 31

**WANT ADS TO BUY TO SELL TO RENT**

**For Sale**  
 E — 4 room house and or will sell house to See Hubert Griffith or fifth. 51-tfc.  
 LE OR RENT — 2 l bath, nice. Phone ney. 51-3tp.  
 LE — Stapleton gear- ratio. Also 2 1/2 miles e. J. R. Belt Jr., phone 51-2tp.  
 OIL AT Fowler- alf Service. 1tc.  
 LE — Lots 21, 22, 23, 24 east Lockney. Call forger, Texas or write el, Box 53, Dial, Texas. 50-4tp.  
 LE — Chester White ered. See Derrel Wal- one 3815. 50-tfc.  
 for Avon products in Mrs. T. C. Bilbrey, Box 50-tfc.  
 LE — Two Ensign bu- retors. Bob Merrell, 7. Lone Star. 50-4tp.  
 LE — Two row go- a all attachments. Joe 49-4tc.  
 LE — One registered hite sow. Joe Cunyus. 49-4tc.  
 LE — C&L long staple d, staple length on was 1 5/32. Made 1 1/2 acre. J. M. Carthel, 4. 50-4tp.  
 LE — Few bushels of Star and Lockett No. 1 of cotton seed. Saw Also some alfalfa hay. hell. 50-2tc.  
 LE — 900 Northweste r weigh 1 1/2 to 2 1/2 lbs. 70c each. This is all e for several months. bee, phone 3101, Ster-  
 E for notes and Bible ks. Mrs. Bert Vernon. 51-tfc.  
 ALE — 4 rooms, bath e. Fenced in back pavement. Fred Hug- ne 3392. 43-tfc.  
 E for monuments and I represent an old, re- n. Frank Dodson, phone 33-tfc.  
 ESTATE — Houses in for sale. Also farm- D for beef at whole- D. Harris, dial 3847. 48 tfe  
 ALE — I still have a lot s for sale. Irrigated om \$175.00 an acre and and \$65 to \$100 an acre. Irrigation district, un- l cheap. Houses, a lot f it is a bargain, I have ne at the City Barber inview, Texas. W. C. phon 4-5328 after 6 p. 49-3tc.  
 RUBBER BOOTS and s for irrigating at the Trading Post. The same sold by Faggard's Dry 48-tfc.  
 ON COSMETICS see or a Coleman, phone 3730. 48-tfc.  
 ING SERVICE — with equipment, all types eticides. Thomas Marr, 693. 48-tfc.  
 ALE — Lots on Highway uth Lockney. See Kay- gle at Hale County Plainview, or phone ainview. 48-tfc.  
 ALE — 1953 Fireball s igne. Has butane car- also Ford tractor and at in good shape, new o two 4-bale cotton trail- e 3108 or see Lawrence rry, 4 miles north of McPherson place. 48-tfc.  
 ALE — Ogden Soy Bean seed. W. B. Mullins. 47-tfc.  
 ALE — 1954 Ford Crest- or, radio, heater, over- hite wall tires, signal (3000 actual miles, by r. R. Harris, phone 3371. Real Estate. 47-tfc.  
 SALE — 4 room house lots in Sterley, three houses piped for water, l electricity, poultry nt. Will sell all build- l all equipment separate, loan on place. Must sell unt of health. Archie phone 3101, Sterley, Tex- 48-tfc.

**For Sale**  
 WATER PLANTS — If you are interested in water plants see Lockney Trading Post. We have directions for planting in a tub if you don't have a pond. Get your orders in early and enjoy water plants this summer. 49-tfs.  
 FOR SALE — Cotton seed, first year Empire, averaged almost 1 1/2 bales per acre, all stripped and averaged above 30 cents per pound, early variety, big boll, good staple, strips clean. \$2.00 per bushel. E. R. Lindsey, 8 miles west, 2 miles south, 1/4 mile east of Hale Center. 49-3tp.

**NOW . . . We have some new Model "70" L. P. John Deere Tractors with power steering IRRIGATION SUPPLIES TUBES DAMS STICKS SHOVELS REDUCERS Meyer V-Type Ditchers LOCKNEY IMPLEMENT CO. Your John Deere Dealer**

**FARM BUREAU NEW DIVIDEND SCHEDULE**  
 Farm Bureau will continue paying 50% dividend on auto casualty policies for 1955 with an increase of 10% on dividends for farm liability making 50% for 1955. We will continue to pay 15% on fire and life participat- ing insurance policies are pay- ing 5% to 22% dividends. Farm Bureau includes a full line of in- surance including life, fire, casu- alty, farm liability, farm float- er, Blue Cross hospitalization and your Service Agent represents two good stock companies for crop hail insurance. Floyd Coun- ty Farm Bureau is now ap- proaching 800 mark in mem- bership in this county and if all members renew from now until November, and the average of new members come in by that time it is expected that the coun- ty membership will reach 850. 48-4tc.  
 LOCKNEY TRADING POST handles Dorothy Mae Mattresses. We have the best in cotton and innerspring. Can also give you 24 hour service on your renova- tions. See ticking samples at our place. 44-tfc.  
 FOR SALE — 2-room house, 14x28. Sheetrock inside. See Wil- lard Pierce, dial 3376. 45-tfc.  
 FOR SALE — 6-room house to be moved. See Mrs. Olive Myers, 1 block west of high school. Telephone 2114. 49-tfc.  
 See me for ALUMA-KRAFT awnings, Cyclo-fence, Humph- reys Tension Sealed storm win- dows, L. L. Reece, phone 2262. 17-tfc.  
 SCOTCH Paper-mending tape at The Beacon office. tfe.  
 The LOCKNEY TRADING POST has 9x12 new congolem rugs. Price \$5.95. We buy, sell and trade. Remember us when you need something or have some- thing you don't need. 32-tfc.  
 RADIATOR TROUBLE? — Let us take care of your radiator trouble. We do all kinds of re- pairing and cleaning. Experi- enced workman. WESTERN RAD- IATOR SERVICE, Lockney, Phone 3800, day or night. 51-tfc.

**Wanted**  
 WANTED TO BUY — Used lumber. Lockney FFA Chapter or see M. L. Brewer. 51-3tp.

**R. W. JOHNSON WELL SERVICE**  
 Windmill and Pressure Pump Work  
 We also sell SUBMERSIBLE PUMPS Phone 3384

WE FIX tractor flats at Fowler- Barnett Gulf Service. 1tc.

WANTED — 500 and 1000 gal- lon butane and propane tanks at Baker Flash-O-Gas Co. in Lockney. 50-tfc.

**BATES AERIAL SERVICE**  
 Temporarily located in Plainview until June 1st.  
 Phone 4-2930  
 Box 262 Plainview 50-tfc.

WANTED TO BUY — Baled hay or bundle feed. C. K. Bennett, phone 3716 early in morning or late at night. 48-tfc.

**Local & Long Distance MOVING**  
 We Specialize in Packing, Crating and Storage TRANSFER & STORAGE "MOVE SAFE WITH" BRUCE & SON Dial 4-6349 1009 North Broadway Plainview

**MORGAN CONVALESCENT HOME No. 4**  
 Spur, Texas, Phone 9517  
 Private and semi-private rooms, reasonable rates, nursing care 24 hours. Well trained manager. Location: former Nichols Hos- pital. 40-tfc.

NOW IS THE TIME to clean and moth proof your valuable carpets, rugs and furniture. See Buck Formby, or call Parker Furniture, phone 3315, Lockney. 45-8tp-tfc.

**CESSPOOL DRILLING**  
 Storm Cellars Pier Holes 30, 36, 42 and 48-inch Holes I. E. FISH Dial 4-5825 Plainview, Texas

WANTED — Why not let me bake and decorate those wed- ding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

**5% FARM LOANS**  
 Prompt Inspection and Closing No closing charges except abstract and recording GOEN & GOEN 232 Boothe Bldg. Floydada Representing Amicable Life Insurance Company.

WANTED — To lease grass land for grazing. C. K. Bennett, phone 3716. 48-tfc.

**PIANO TUNING — Drop a car to Luther Fowler, Box 66, Lock- ney or phone 2173. 46-tfc.**

**Lost and Found**  
 LOST — Ear clip set with black beads, pearls and rhine- stones. Leave at Beacon office. 50-2tp.

**For Rent**  
 FOR RENT — 4 room modern house on West Locust Street. See F. L. Brown.

FOR RENT — Two bedroom modern house, 1 block off Main Street. W. C. Watson, phone 3827. 51-tfc.

FOR RENT — 2 room and bath apartment. See Bob Simmons. 50-2tp.

FOR RENT — Four rooms and bath. See Pat Hill, or phone 3860. 50-2tc.

FOR RENT — Modern 5 room and bath, newly decorated. Call Clay Muncy at phone 2339 or see Mrs. Muncy at the grade school. 49-tfc.

FOR RENT — 2 rooms with shower bath. Mrs. Ross Cooper, phone 2245. 47-tfc.

FOR RENT — 3 room furnished apartment, private bath. S. H. Milwee, Phone 3845. 36-tfc.

**Miscellaneous**  
 NOTICE — I will not be re- sponsible for any debts made by anyone except myself. Bill Hill. 51-1tp.



Dallas Fashion Center Photo

Bright little figures—made all the brighter by the white background of the fabric—pattern a novelty "Seerss" used for a one-piece Frisay Missy dress by Westway of Dallas. Contrasting bands accent the full tiered skirt and neckline of the bodice. White grey/gold, white/aqua/ luggage, white/grey/green. Sizes 3-6. Retail about \$4.00. Style #D-2109.

**March 23 at Plainview Livestock Sales Ring**

We had a good sale on all classes of cattle this week with everything 50c to \$1.50 higher than last week except butcher calves which were about steady. Cows were fully \$1.00 higher with a \$13 top as were bulls which sold from 13.50 to 15.50. Calves, medium to good 17.00 to 19.25. Plainer kinds 14.00 to 17.00. Stocker str. cfs. and yearlings, medium 16.00 to 19.50. Plain to medium 13.50 to 16.00. Stocker hfr. cfs. and yearlings, medium to good 15.00 to 18.00. Plain to medium 12.50 to 15.00. Utility and Cutter type calfs and yearlings 10.50 to 12.50. Best grades feed lot strs. 700 lbs. up 18.50 to 20.20. Medium kinds 15.00 to 18.50. Fat Cows 10.50 to 13.00. Canners and Cutters 8.00 to 10.50. Commercial Bulls 13.50 to 15.50. Medium and Light Bulls 12.00 to 15.25.

**Some Representative Sales:**  
 Otto Dinwiddie, Hart, fed str. 700 to 800 lbs. 18.50 to 20.30.  
 Jack Eason, Hale Center, Hfrs. 450 to 650 lbs. 12.50 to 15.50.  
 Palmer and Palmer, Plainview, Red Cow 11.90.  
 Leonard Alexander, Floydada, wf. str., 570 to 620 lbs. 15.50 to 18.50.  
 Roy McFadden, Olton, wf. Bull 1515 lbs. 15.40.  
 Glen Tullis, Hale Center, Cows and cfs. \$70.00 to \$120.00.  
 John Norfleet, Hart, fleshy hfrs., 500 to 600 lbs. 16.50 to 17.80.  
 Brooks Alexander, 2 rn. cows 12.80 and 13.00.  
 John Schoonvelt, Hale Center, Blk. str., 875 lbs. 18.90.  
 F. E. Nix, Lockney, wf. cow 12.60.  
 Make Plainview Livestock Sales Ring your headquarters whether buying or selling. Call us collect, 4-2357 for any of your

**4%**  
 Use a Land Bank loan to Build, Buy, Improve or Re- finance — low cost, long terms if needed. Full or part repayment privileges.  
 FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

**FARM BUREAU INSURANCE for FARMERS DIVIDENDS on Life — Auto — Fire and Farm Liability**  
 319 S. Main FLOYDADA

**IT'S THE LAW in Texas**  
 A public service feature of the State Bar of Texas

**PARTNERSHIP OR CORPORATION**  
 John Brown and Bill Smith desire to operate a business to- gether. Should this be done as partners or as a corporation? The answer to this problem involves many legal questions.  
 Perhaps the most important factor is that the business or personal acts of either John or Bill may be binding upon the partnership. The corporation, however, can act only through its officers and agents, and then only within the limitations granted by the articles of incor- poration.  
 As members of a partnership both John and Bill are liable for all of the debts of the business. In the case they have business losses, the creditors of the part- nership could take all of the assets of the partnership, and all of the personal assets of either John or Bill, or both (ex- cept a few exempt by law). In order to satisfy the partnership debts.  
 Our next sale Wednesday, March 30, 12:30.

**Two Local Students in Tech Cantata**

Barbara Carthel and James Carthel, both graduates of Lock- ney High will appear in an Easter Cantata entitled "The Seven Last Words of Christ" by Theodore DuBois on April 4 at 10:30 a. m. over channel 13, Lub- bock. Barbara is member of the Tech Festival Chorus and James is in the Lubbock Symphony Orchestra. Both organizations will appear in the performance.  
 Two of the soloists on the program will be Mr. Robert El- son, baritone, and Mr. William Geisert, tenor. Both are members of the Tech faculty. The pro- gram promises to be a fine one as it is a beautiful story set to beautiful music. Many local people will want to tune in on this performance.

**TO HAVE OPERATION**  
 Hugh Counts is in Methodist Hospital, Lubbock where he is to undergo major surgery Thurs- day or Friday. It is reported that scar tissue has obstructed the food passage in his stomach.  
 OFFICE SUPPLIES at The Bea- con Office.

ced reasonable salaries for the two owners, these earnings will be distributed to John and Bill in the form of dividends. The funds with which the dividends are paid have already been subject to tax in the hands of the corporation, but are again taxed on the individual returns of John and Bill when distributed.

The income tax advantage or disadvantage of a partnership as compared with a corporation de- pends on the net income from the business, the salaries John and Bill receive, the amount of their other income, and the re- quirements of the business for liquid funds.

In the event either of the owners is interested in planning his estate to reduce taxes at the time of his death, he can do it more easily through a corpora- tion than a partnership.

This column, based on Texas and Federal law, is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.

**Lockney Lodge No. 857 A. F. & A. M.**  
 Regular meeting third Tues- day night at 7:30.  
 JAMES A. BOBBITT, W. M. E. A. CARTER, Secretary

**YOUR OLD TYPEWRITER IS WORTH MONEY!**  
 TRADE IT IN ON A NEW REMINGTON Quiet-riter with the EXCLUSIVE MIRACLE TAB — sets and clears tab stop from the keyboard SIMPLIFIED RIBBON CHANGER — the easy way to change ribbon FINGER SPEED KEYS — for greater typing ease  
 Bring in your old typewriter for money TODAY!  
 LOCKNEY BEACON

**Darnell Grocery**  
 WE APPRECIATE YOUR BUSINESS  
 Phone 2233 for Prompt Delivery

<b>Coffee</b>	White Swan 1 lb.	<b>79c</b>
<b>CHILI</b>	Kimbell's No. 2 can	<b>35c</b>
<b>FLOUR</b>	Sun Bonnet Sue 25 Pounds	<b>\$1.65</b>
<b>SHORTENING</b>	Eake Rite 3 lb. can	<b>63c</b>
<b>BABY FOOD</b>	Gerbers, vegetable and fruit, each	<b>5c</b>
<b>TOILET TISSUE</b>	Old Dutch 4 rolls	<b>19c</b>
<b>SALAD DRESSING</b>	Best Maid Quart Jar	<b>39c</b>
<b>CHEWING GUM</b>	Wrigley's 3 for	<b>10c</b>

### Deep Water Found In Hereford Area

Hereford — Discovery of a complete, new irrigation water table located below the "Red Beds", was announced here this week with completion of a 1,077-foot deep test well on the Phillip Miller place, 18 miles north and six miles west of Hereford.

The discovery not only created a new potential irrigation area of approximately 40 sections in the vicinity of the test but, at the same time, established a new irrigation table which definitely exists below the shallow water table now being used in the territory surrounding Hereford. Possibility of such a table has long been a point of controversy and was recently indicated in deep wells on the Walter Russell and Curtis Trawick places east of Hereford.

The current test was made outside of the irrigation belt, however, findings showed every indication that irrigation will be practical in the new area.

The deep test well was drilled by a group of 10 men, all owning land and interested in the possibilities of irrigation. The group contributed funds for the test at the rate of approximately 25 cents per acre and contracted with Reddel and Suggs for the drilling.

#### JIFFY FISH DINNER

Here's the menu for a fish dinner that takes only 20 minutes to prepare: frozen fish sticks heated in the oven of your gas range at 375 degrees; boiled noodles flavored with poppy seed and a lump of butter; canned stewed tomatoes; lettuce and cucumber salad; and coffee served with a mint sundae.

The Navy uses 12 million pounds of spuds a month.

#### CARL McADAMS

GENERAL INSURANCE

Fire — Hail — Polio —

Windstorm — Auto — Bonds

Phone 2141

First National Bank Building

## REDDY'S Farm Report

FROM THE AGRICULTURAL DEVELOPMENT DEPARTMENT  
SOUTHWESTERN PUBLIC SERVICE COMPANY

Experience shows that 30% of all pigs farrowed on Texas farms are lost before weaning. Chilling and mashing by the sow are the number 1 and 2 enemies of hog profits. But both can be reduced, if not completely eliminated, by the use of a simply constructed electrically heated pig brooder.

Inexpensive to buy and operate, electric heat lamps are proving successful in eliminating losses due to chilling and crushing. The simple, inexpensive, electrically heated pig brooder described in this article will provide the needed warmth to prevent the losses that ordinarily occur during the first few weeks of the baby pig's life.

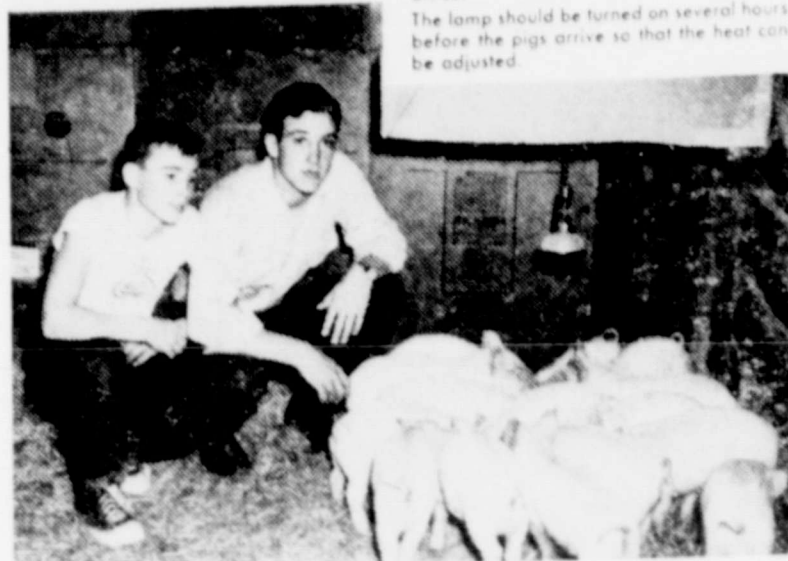
Here's how to build your pig brooder: Construct a stout board partition about 5 feet wide and 3 feet high to fit across one of the inside corners of the farrowing pen. This partition may be of metal pipe or heavy metal screening that is strong enough to keep the sow from tearing it apart. The partition or gate must be fastened securely to the walls of the pen. It is recommended that it hang about 12 inches from the floor. This gives the little pigs room to get under and keeps the sow out. Be sure that the heat lamp is fastened securely. Many hog raisers place the heat lamp in an old bucket for protection and support the unit with a chain as illustrated.

Now hang the heat lamp and back of the partition, 30 inches above the straw litter. Use a chain or piece of baling wire — not the cord connection — to bear the weight. Plug in — and your brooder is "in business".

Here's how to use your pig brooder: (1) Place the sow in the pen a day or so before farrowing. (2) Turn the lamp on several hours before the pigs arrive and adjust the heat. Test the infrared brooder by placing your hand on the floor under the lamp. If your hand becomes uncomfortably hot in a short time, raise the lamp. The pigs will gain strength in a short time and from then on will move toward or away from the heat. (3) For early spring litters the heat ordinarily should be used for ten days and if the weather is very cold, two weeks. (4) Place the pigs under the brooder immediately after birth, but allow them to come out voluntarily for nursing.

An electric heat lamp pig brooder operates for only 75c to \$1.05 per power, depending on the severity of the weather, per litter of pigs. Who would not spend 75c to make a possible \$10.00 profit?

The reflector type 250 watt infrared lamp is most commonly used. If even one pig is saved per year, you will pay for your heat lamp several times. But what is more important, the life giving heat that these lamps give will get your entire litter off to a faster, healthier, more profitable start.



The little pigs soon learn to lay down in the spot where the heat is just right. The heat lamps keep the floor dry and the pigs warm. Mike and Mack Shubert raised these fine Chester Whites under the heat lamps. Mack showed the Grand Champion barrow at the 1954 National Western Livestock Show at Denver.



Heat lamps with their life giving heat are the guardians of the little pigs that make good. These Berkshires belong to Tommy Hewlett, west of Amarillo. Tommy's Berkshires were in the 1954 Stock Shows and they will again be winning blue ribbons this year.

### Lockney Soldier Is In Germany

2D Armored Div., Germany. — Pvt. Howard K. Satterfield, 22, son of Mr. and Mrs. George Satterfield, Lockney, is a member of the 2d Armored Division in Germany.

Now undergoing rigorous training as part of the U. S. Seventh Army, the 2d Armored is maintaining the peak efficiency in thrust and mobility that earned its reputation of "Hell on Wheels" in World War II.

Private Satterfield, overseas since last month, is a cook in Company E of the division's 3rd Armored Field Artillery Battalion.

A former employee of the Lone Star Ordnance Plant in Texas, he entered the Army in August 1954 and received basic training at Fort Bliss.

### Cecil Boedeker Is Now At Fort Hood

Fort Hood, Texas. — Pvt. Cecil D. Boedeker, 21, son of Ted Boedeker, Route 1, Lockney, is a member of the 1st Armored Division at Fort Hood, Texas.

"Old Ironsides," the first armored division organized in the U. S., won fame for its World War II fighting in Africa and Italy. Combat readiness is now maintained by intensive training.

Invited to attend a United States Public Health Service conference on that subject in Bethesda, Md., early last month.

Dr. McCutchan is a specialist in animal learning, boasting more than ten years of experimental work with animals. Prior to coming here, he taught at the Women's College of the University of North Carolina. He has also served on the psychology faculties of the Universities of Texas, Florida and Oklahoma.

Private Boedeker, a mechanic with the 123rd Armored Maintenance Battalion, a Headquarters and Service Company, entered the Army in April, 1954 and was previously stationed at Aberdeen Proving Ground, Md.

His wife, Lillian Kileen, Texas. Only about 100 Americans ever see a CLEAN CITY

### NEW PATTERNS in VINYL FLOOR COVERING CABINET TOPPING

**Brunnier Lumber**  
Dial 3385

### New 1955 Chevrolet

One-Fifty 2-door  
Two-Ten 2-door  
Bel-Air 2-door

#### Extras:

V-8 Motor  
Power Glide  
Big Heater  
Radio  
White Sidewall Tires

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**FAY PINNER**

## J. C. JONES CO.

Fri. Sat. Mon. April 1-2 and 4

# Dollar Day

— 6 Yards —  
**\$1.00**  
Limit 6 yards

**Muslin**  
GOOD MEDIUM WEIGHT  
Unbleached

**Sport Denims**  
STRIPES, CHECKS, PLAIDS  
Regular 98c

Now  
**\$1.00**  
Each

Men's  
**Chambrey SH**  
FULL CUT, SANFORD

MEN'S 11 OZ.  
**BLUE JEANS**  
WRANGLER or KEY BRANDS

**\$2.98**  
Pair

LADIES FLAT  
**CASUALS**  
White, Red, Pink, Black, Beige

Starts Friday  
April 1st  
Through Mon., April 4

**J. C. JONES**

#### A CLEAN CITY IS A SAFE CITY

### Effect Of Radiation On Human Mind To Be Studied At Tech

LUBBOCK — What effect does radiation have on the human mind?

Texas Tech psychologists are now launching a three-year research program to help establish an answer for that increasingly important question.

The study, to cost approximately \$45,000, is being financed by the United States Public Health Institute of Neurological Diseases and Blindness.

"We're principally interested in determining whether radiation will impair the individual's ability to learn and to remember," Dr. Sylvan J. Kaplan, Tech psychology department head, explained.

Twelve Macacus monkeys arrived on the campus this week

to serve as subjects for the experiments which will be conducted by Dr. Kaplan and Dr. Kenneth McCutchan, co-director of the project.

The Macacus rhesus, an Indian species, has a sufficiently high intellectual level to permit comparisons with humans. In addition, previous research has provided a wealth of knowledge about his anatomy and physiology.

During the first year of research, Drs. Kaplan and McCutchan will establish the IQ of the dozen subjects through a series of learning and memorizing problems.

Since arriving on the Tech campus early last fall, Dr. McCutchan has been engaged in constructing a complicated network of passages, freedom from which will depend on the monkeys' ability to learn certain key colors and shapes.

Past experience leads the Tech psychologists to believe a curve of intelligence will be established for the monkeys not unlike that of an average classroom of humans.

Once their intelligences are determined, the monkeys will be subjected to radiation and then be re-run periodically through the mazes so that "before" and "after" measurements of their intellectual ability can be obtained.

"We feel that a study of the effects of radiation on the monkey's ability to perform complex intellectual tasks will give us some insight into what to expect from irradiated humans," Dr. Kaplan said.

A request has already been received from Brig. Gen. Elbert DeCoursey, director of the Armed Forces Institute of Pathology, asking that findings in the study be transmitted to Washington.

Dr. Kaplan has specialized for the past five years in radiation work and has written more than 25 articles on the subject. Prior to coming here, he was director of the Primate Laboratory at the U. S. Air Force School of Aviation Medicine at the University of Texas. He worked extensively with Macacus Rhesus monkeys during his four years with the Primate Laboratory.

Dr. Kaplan was one of 25 radiation experts in the country

### IT'S EASTER TIME!

And we have all the Easter merchandise you may want. Come in and see us for:

- Easter Grass—15c and 29c
- Egg Dye—10c and 29c
- Plush Easter Toys
- Easter Baskets
- Easter Egg Candy, Bags 25c
- Hollow Chocolate Rabbits and Hens
- Easter Novelties of all kinds.

### LOCKNEY VARIETY

NOW . . . We Offer You

## 24-Hour Service

on your

## Photo Finishing

Bring us your films for developing and we'll have them back with finished pictures within 24 hours.

FOR ONE WEEK ONLY!

ONE ENLARGEMENT FREE with each roll to be developed. Starting Friday of this week and for only one week we offer you this special bargain. Bring us your films.

## LOCKNEY DRUG COMPANY

Dial 3333 The REXALL Store Lockney, Texas

**Pressure Is Sensed By Doctor**

N. — Blood pressure does it mean? ... more, says State Officer Henry A. Holle this annual observance disease control, than ure of pressure against walls as blood courses the body. ... one's blood pressure, ac- to the explanation, is when the heart pumps load of blood into the called arteries, and low- n the heart pauses be- beats for refilling. The el is systolic, the lowest pressure. ... ans measure blood by wrapping an inflati- cuff around the arm. When air is pumped cuff a column of mer- cured into a glass tube- ght to which it climbs the pressure inside the nd the compression against blood vessels in ... using a stethoscope, the n determines systolic by listening to the produced by blood flow- ough the artery when the in it is just above that cuff. The characteristic of sound at the diastolic

level is easily recognized by the physician. No clear-cut line can be drawn between "normal" and "abnormal" blood pressure, the health official emphasizes. "But it is generally agreed that a systolic pressure exceeding 140 or a diastolic pressure above 90 deserves further checking." Although age does not bring an automatic increase in blood pressure, high pressure—called hypertension—is most common in middle or advanced years. Like temperature, high blood pressure is only an indication of certain diseases, rather than a disease itself. Only a physician, after careful study, can determine what it means. Blood pressures vary greatly in the same person—during illnesses, and emotional stress, and, with rest and sedative medicines. High blood pressure is often due to hardening of the arteries, kidney infections, brain or gland tumors, or to heart defects. Symptoms of all types of high blood pressure are similar, although in many cases these are no symptoms. Headache is common, usually a pounding at the back of the head. Other signs include dizziness, fatigue (irritability, loss of memory, or heart pain. Many of these symptoms may

**THAT'S A FACT**

**GOLDEN TIME**  
TO PROVE HE WAS THE MOST POWERFUL MONARCH OF HISTORY ROMAN EMPEROR VITELLIUS IN B.C. DRINKED THE CHEER, PRIEST OF JALU WHO DETERMINED THE BEGINNING AND END OF THE SEASONS TO BY THE SPRING OF THE YEAR BY ONE MINUTE! THIS LITTLE STUNT COST VITELLIUS A QUARTER OF A BILLION DOLLARS!

**SAVE UP IN THE PERIOD!**  
SAVINGS PLAN WHERE YOU WORK—INSURE AS LITTLE AS \$1.00 PER WEEK IN U.S. SAVINGS BONDS AND IN FIVE YEARS YOU'LL HAVE OVER \$1,000 IN CASH VALUE!

**FINE TIME**  
BATHING WITHOUT PERMISSION FROM A DOCTOR WAS STRICTLY FORBIDDEN IN PRE-REVOLUTIONARY BOSTON!

**THERE'S NO LAW...**  
AGAINST SAVING MONEY AND IF YOU SAVE YOUR MONEY BY INVESTING IN BETTER THAN EVER U.S. SAVINGS BONDS YOU'RE DOING YOURSELF AND YOUR COUNTRY A GREAT BIG SERVICE! YOU'RE BUYING SECURITY FOR YOUR FAMILY AND FOR YOUR OWN FUTURE!

**Texas Farm Income Down 1% In 1954**

AUSTIN.—Texas farm income in 1954 totaled \$1,848,900,000—lowest of any year since 1946 and 1 per cent below 1953, the University of Texas Bureau Research reports. The general conclusion reached at the Department of Agriculture's annual outlook conference is that 1955 will be very much like 1954, the Bureau adds. Most of the commercially important crops produced higher

income in 1954 than in 1953. Generally speaking, 1954 farm cash income from livestock and livestock products failed to equal the 1953 total. The only exception was sheep and lamb income, 14 per cent above a year earlier. Cattle income was off 3 per cent, eggs, 22 per cent, and milk products, 17 per cent. The 3,920,000 bales of cotton harvested in Texas during 1954 was well above the 10 year average but still below 1953 total production.

**PREVENT CONTAGION**  
Wash towels, washcloths, pajamas or nightgowns, and bed linens separately if anyone has an infectious illness, advises the Gas Appliance Manufacturers Association. As an added precaution, set the temperature control of your gas water heater at 160 degrees, and run the clothes through the complete cycle of your automatic washer. Orson Welles, radio program "Attack from Mars," caused widespread panic on Oct. 30, 1938.

**Let's Cool That Home!**

It is time to think about cooling your home or office. We have all the necessary equipment to install duct in your home for cooling and heating or both. Also window coolers in all sizes. See us or call 2 for estimates.

**WORKMAN PLUMBING & HEATING**  
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occur in people with normal blood pressure, so they are not automatic indicators of blood pressure irregularity. uncomplicated hypertension need not be a serious problem. Patients often live long and active lives with good medical management of their condition. And the best way to prevent complications is to be completely examined periodically by a physician. "That's a smart habit for anyone to acquire," Dr. Holle concluded. Tint your ice cubes red or green — even a combination of both — to garnish your punch bowl. Use concentrated fruit pulve in place of water. With your automatic refrigerator, you can be assured of constant ice supply during the holiday season when the unexpected guest arrives.

**C. O. Willis Is In Military Operation**  
Aboard the USS LST 1077 is C. O. Willis, damage control man third class, USN, son of Mr. and Mrs. C. O. Willis of Route 1, Lockney, taking part in a joint Army-Navy "Operation Surfboard" along the West coast. The training exercise, taking place between March 14 and 30, has more than 50 U. S. Pacific Fleet ships and a 6,000-man Regimental Combat Team from the Army 2nd Infantry Division involved. This first large scale combined operation of 1955 will include embarkation of a combat team at a simulated advance base in Puget Sound and an amphibious landing at San Simeon Bay, Calif. England's Channel Islands, consist of Jersey, Guernsey, Alderney, Sark, Herm, and Jethou.

**Easter is Just ahead**

**Sport Shirts**  
Short sleeve, assortment of colors in solids and plaids. Krinkle crepe, cottons and ayons.  
**\$1.98 up**

**Boys Suits**  
Sizes 6 to 18, woolens, linen and gabardine. A good range of patterns.  
**\$16.95**

**Men's Dress Shirts**  
Mark Twain, white or colors in pink, blue, green or grey chambray.  
**\$2.98 up**

**Boys Sport Shirts**  
Sizes 2 to 20, solids and plaids.  
**\$1.49 up**

**Boys Dress Slacks**  
Your choice of many patterns and colors. Sizes 6 to 18.  
**\$4.95 to \$7.95**

**Dress Up For Easter Here!**  
It's time to dress up for Easter and you'll find many pretty Easter items of dress here. Come in and shop today.

**SHOES FOR THE ENTIRE FAMILY!**  
Easter colors of blue, avocado, tans, etc.

**Ladies Velvet Step Shoes**  
**\$6.95 to \$9.95**

**Men's City Club Shoes**  
Nylon Mesh  
**\$6.95 to \$12.95**

**Boys Shoes**  
Tan or blue mesh.  
**\$4.95 to \$6.95**

**Lockney Dry Goods**

**ANNOUNCEMENT**

I have sold my interest in the Smith-Bawden Grain Company of Plainview and have purchased the interest of Ben F. Smith and Harold E. Bawden in the Baxter & Smith Grain Company of Lockney.

I wish to take this opportunity to thank each of you for your friendship and patronage of the past. Your continued patronage will be appreciated.

The firm will continue to operate under the name of Baxter and Smith Grain Company and we will continue to give you the same efficient, friendly service you have received here in the past.

**Charles C. Baxter**  
**BAXTER & SMITH GRAIN COMPANY**  
LOCKNEY



### New HD Agent Introduced To Council Group

Mrs. Harriette Brummitt, new Home Demonstration agent, was introduced by Mrs. Grigsby Milton, vice-chairman, Saturday afternoon when the Floyd county Home Demonstration council met in the council room of the court house. Mrs. Milton presided in place of Mrs. Malcolm McNeill, who is ill.

Mrs. Lynn Miller, chairman of the finance committee, stated the ironing cords and little gems had been ordered and would have them at the next council meeting to distribute to be sold.

Mrs. Carrick Snodgrass, civil defense chairman, said as this is tornado season, people should plan ahead what to do in case one should hit this vicinity.

It was decided instead of having the lady from Dallas conduct a school on making hats, the Home Demonstration agent from Swisher county be asked to give this demonstration.

Mrs. Robert Day, who has charge of the Floyd county cannery, announced the cannery is open Monday and Tuesday of each week now and after June 1 it will be open five days a week. She urged the women to take advantage of this service.

There were 30 council members and seven visitors present, representing 14 clubs. Present were South Plains, Mmes. Grigsby Milton, R. G. Dunlap, L. T. Wood; Sand Hill, Mmes. J. T. Spears, Lynn Miller; Center, Mmes. Oliver Allen, Earl Huekabee; Friendship, Mrs. A. H. Kreis; Harmony, Mmes. Carrick Snodgrass, Zant Scott, Loyce Turner; Homebuilders, Mmes. E. G. Norrell, P. F. Bertrand; Lakeview, Mmes. Earl Edwards, Jim Owens; Lockney, Mmes. R. W. Johnson, Raymond Teeple, W. D. Nance.

Pleasant Valley, Mmes. Vernon Gross, A. M. Dorsey; Providence, Mmes. H. F. Quebe, Ben Quebe; Starkey, Mmes. Turner Hunter, J. B. Fowler; Sterley, Mmes. Mary Simmons, C. H. Huffman; Sunnyside, Mrs. S. J. Latta.

Visitors were Mrs. Walter Hanna and Mrs. D. S. Battey Sr., Harmony; Mrs. J. B. Smitherman, South Plains; Mrs. Robert Day, Sunnyside; Mrs. R. L. Nichols, Lakeview; Mrs. O. C. Vinson, Center; Mrs. Tom Porter and Mrs. M. K. Morrison, Starkey; and Mrs. Brummitt.

After this meeting adjourned, Mrs. C. L. King presided over a T. H. D. A. meeting to elect T. H. D. A. chairman for Floyd county and three delegates to attend the district meeting at Morton April 28.

Mrs. Tom Porter was elected the T. H. D. A. chairman, Mrs. E. G. Norrell, delegate number one, Mrs. Zant Scott, number two, and Mrs. J. B. Smitherman number three. Alternates are Mrs. R. L. Nichols number one, Mrs. M. K. Morrison number two,

ANN BELT, daughter of Mr. and Mrs. J. R. Belt of Lockney, and a student at Texas Technological College, Lubbock, was presented as a new initiate of Delta Gamma at its first annual presentation dance at Texas Tech on March 19. One of 23 spring candidates, she received her pin last month.

### Miller & Miller Re-Open Office Here

Due to the efforts of the officials of the Lockney Chamber of Commerce and other local business men, the Miller & Miller freight office has been re-opened in Lockney. Some two weeks ago the company closed their local office, laying off their local representative, John Chandler and started serving the town from Plainview.

Local people immediately launched a protest with the company which brought a representative from Wichita Falls to meet with a group here. The company then reversed its plans, re-opened the office and put Mr. Chandler back to work.

### Charlyne Brown Is Improving

Miss Charlyne Brown, daughter of Mr. and Mrs. Frank Brown, who has been confined to her bed the past two months with infectious hepatitis is improving and she is expected to be able to return to school in two weeks.

Charlyne expresses her sincere thanks and appreciation for the many cards, letters and gifts she has received during her illness.

Mrs. Conde Davis spent Sunday afternoon visiting with Mr. and Mrs. Sam Davis in Lubbock. Her son, E. E. Davis and wife from Amarillo accompanied her.

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### CHRYSLER 300's TOP ALL COMPETITION AT NASCAR RACES



The starting flag went down at Daytona Beach and this Chrysler 300, driven by Tim Flock of Atlanta, wound up 160 miles at a sizzling average speed of 99.95 miles per hour to win the Championship in the Grand National Stock Car Race of 60 U. S. cars held during NASCAR Speed Week. The only other Chrysler 300 in the 160-mile race, driven by Lee Petty,

won second place. Earlier in the week, first and second places in the NASCAR National Speed Trial Championship went to Chrysler 300's driven by Warren Koechling and Brewster Shaw. The Chrysler 300 completed its sweep by winning the Women's National Speed Trial Championship for Mrs. Vicki Wood, a Detroit housewife.

### Classroom Teachers To Sponsor Lecture

The Plainview Classroom teachers Association is sponsoring Mrs. Maybell McDaniel, President of the Texas Classroom Teachers Association as guest for a lecture meeting at Plainview High School, March 31 at 8 p. m.

### Reds Beat Whites In Junior Hi Game

The Red team defeated the White team 32 to 15 in the Lockney Junior High football game ending spring training last Thursday evening. Coach Rudy Haile was very well pleased with the showing both teams made, he said Saturday, and he is expecting that some of these boys, who will be freshmen in high school next year, will be definite candidates for the varsity squad.

The Whites were leading at the half time by a 15 to 13 score, but the Reds came back like a house afire in the second half to pull ahead and win.

On the Red team outstanding players included Kenneth Calloway, halfback; Joe E. Davis, halfback; David Robinson end; Roberts Owens, center and Dwayne Griffith, guard.

For the Red team, the outstanding players were Billy Carl Race, quarterback; C. D. Fitzgerald, fullback; and Bryan Brock end. The game ended a month of spring practice for the 7th and 8th graders.

### Marvin Sams Has Lung Operation

Marvin Sams of Lockney is reported to be seriously ill following an operation at All Saints Hospital in Fort Worth Monday night of this week. Marvin has been in the hospital the past two weeks for treatment for an abscess on his lung.

The delicate operation took five and a half hours to perform. His wife and his mother, Mrs. Buck Sams are with him.

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Mr. and Mrs. Gene Husky of Dallas, Mr. and Mrs. Arvin Huskey and family of Amarillo, spent last week end here with her parents, Mr. and Mrs. H. B. Sparkman and Frankie Sue.

The state flower of Ohio is the scarlet carnation.

Boston is the largest state capital city in the United States.

Largest county in England is Yorkshire; smallest is Rutland.

The "City of London" is just one square mile in size.



Do You Good Col. The Bruns, C. V. in this baby in this in Wi. suitable in matern and 1 Locl earned ending lighter  
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 Less tha MON GUAR  
 McKE High BE Special Fa  
 Phar BYRD.  
 in Grow Healthyl  
 cos  
 Me

New shipment of Men's Dress Shirts  
 Pink, mint green, helio, with French cuffs or plain. Every man will need at least one new shirt for Easter. Shop today.

Men's Spring and Summer Suits  
 Over 200 to select from. See them today.

Clothing For The Boys  
 Boys Suits  
 Spring shades, light and medium weights.  
 —Also—  
 Sport Coats and Slacks  
 A new shipment of boys slacks. Come in and see them.  
 Boys Dress Shirts  
 by Kaynee. Pink oxford cloth button down collar. Sizes 6 to 13½.  
 Bright colors in Short Sleeve  
 Sport Shirts for Boys

Clothing For The Man  
 Men's Sport Shirts  
 We have a large selection of men's sport shirts, long or short sleeves.  
 —Also—  
 Sport Coats and Slacks for men.  
 Easter Accessories  
 Cuff Links — Tie Bars—Belts, leather or elastic — Cooper Undewear — Cooper Stretchy Sox.

**Brown's Cleaners & Clothiers**  
 Dial 3831 MEN'S WEAR — QUALITY CLEANING Lockney

Where Friendly Service makes food shopping a pleasure

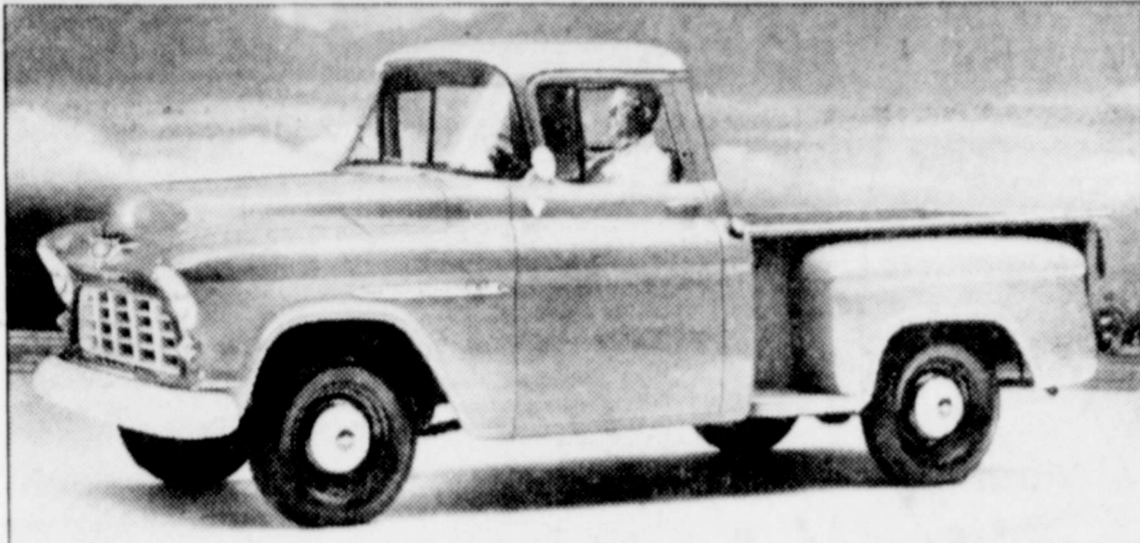
Special Prices Thursday, Friday, Saturday

GLADIOLA MARBLE CAKE MIX A FRESH EGG MIX 3 for \$1.00	GLADIOLA DEVIL'S FOOD MIX A FRESH EGG MIX 3 for \$1.00	Coffee Drip or Regular Maryland Club Pound Can 8
GLADIOLA GOLDEN BECK YELLOW CAKE MIX A FRESH EGG MIX 3 for \$1.00	GLADIOLA WHITE CAKE MIX A FRESH EGG MIX 3 for \$1.00	Kleenex 200 Count 2 for 2e
		ALL 10 Lb. Box 2e
		Spaghetti Skinners 24 oz. pkg. 2e
		Pillsbury Pillow Case Print Bag FLOUR \$1
		EGGS Fresh Country Dozen
		WILSONS CERTIFIED HAMS, Half or Whole, lb.
		FRANKS, Paulgers, pound
		BACON, Sliced, Pound
		WE GIVE S & H GREEN STAMP Double Stamps on Wednesday with \$2.50 Purchase

**Rhodes Grocery & Meats**  
 Dial 2275



**NEW CHEVROLET PICKUPS IN TWO SIZES**



Chevrolet's ever-popular light pickup trucks incorporated in the 1955 line. Two pickups are promise to win even greater favor this year. A offered in the light-duty series, one featuring a long list of improvements that range from added 78-inch length box, the other a 90-inch length. driver convenience to beauty of design has been Pickups are among 75 models on 15 wheelbases.

**Library Notes**

Approximately 90 fourth grade students from Andrews Ward School, accompanied by their teachers, Mrs. J. W. Reue; Mrs. Ethel French, and Miss Frances Mitchell visited the Library March 24. The purpose of the visit was to better acquaint the pupils with the library and how to use the card catalogue. Books were not checked out to the pupils during the visit, but after school the library was simply alive with fourth grade children hunting good books to read. The visit also resulted in several new borrowers cards being filled out and signed by the parents of these students. Visiting in the library this week will be Mrs.

Margaret Springer, Miss Vera Meredith and Mrs. Hal Thomas with more than one hundred third grade pupils. It's a real joy having our school children visit the library.

Somewhere in this week's paper will be printed the rules for the "Use Your Library" contest, sponsored by the Andrews Ward PTA. This county wide contest begins April 4 and continues through April 29.

Books made ready for circulation this week include 7 volumes of "Young Folks Bible Library," several volumes of "Short Stories by Guy De Maupassant," and 8 volumes of "The Yearbook of Agriculture."

In spite of the cold weather, a large group of children enjoyed story hour Saturday morning. Mrs. Carl Minor Jr. told Raggedy Andy Stories and then played games with the children. The favorite game was "Fruit Basket Turn Over." Don't forget kiddies, story hour is every Saturday morning from 10 to 11 o'clock.

Mr. and Mrs. J. W. Day and Cindy Helen have given a book to the library in memory of Dr. C. M. Thacker.

Mrs. Lee C. Golightly.

Visitors to the capital in Washington may go through the building from 9 a. m. until 4:30 p. m.

**LETTERS TO THE EDITOR**

Dear Mr. Hays:

I should have sent my renewal several days ago but we have been planning to move and have waited longer than we thought.

We do like to keep up with the news in the Lockney territory. The local news may not mean much to local people but we enjoy all of it. Lots of people have moved there since we left in 1939 but we know most of the old timers.

T. W. Cox  
4318 Ave. C.  
Austin, Texas.

**TO RETURN TO JAPAN**

Rev. and Mrs. Raymond Spence, missionaries on furlough from Japan, recently received notice that they are scheduled to return to their mission work on August 1, passengers of the President Cleveland.

**RETURN HOME**

Mr. and Mrs. Elmer Sandusky and Mrs. T. H. D. Whitaker have returned home after spending the past three weeks at the Sandusky ranch near Harrison, Ark.

North America is the third largest continent, with Asia and Africa ranking first and second.

Eros is the God of Love.

**Higher Profit From Certified Seed**

College Station. — Guaranteed purity, higher germination and boosted crop yields await farmers who buy and plant certified seed this year. Germination and yields of course are dependent upon the available moisture, but farmers can't afford to gamble with seed of questionable quality, says Ben Spears, extension agronomist.

Certified seed usually are the best seed of particular variety available. This seed with a "blue tag" comes from fields that have

been inspected during the growing season, properly handled at harvest, cleaned and tested for purity and germination. Only after the seed has passed certain rigid standards does the State Department of Agriculture issue a blue "certified" tag for each bag.

Certified seed may cost slightly more, but the added cost is good insurance, Spears says. He advises farmers to buy now planting seed for this year's crops. Seed supplies generally are adequate but last minute

shoppers may find local stocks depleted and forced to plant whatever seed is available.

If the planting seed has not been chemically treated for seed-borne and seedling diseases, farmers find this practice profitable and added insurance against poor stands and plant losses during early growth.

Local county agricultural agents can supply information on seed treating and variety recommendations, says Spears.

A CLEAN CITY IS A SAFE CITY.



Look for the red OK Tag!

From Kokomo to the Cannibal Isles, the red OK Tag marks the best buy in motoring. That's because OK Used Cars are thoroughly inspected and scientifically reconditioned. Buy OK Used Cars at popular prices and get the Chevrolet dealer warranty in writing at no extra cost.

Sold only by an Authorized Chevrolet Dealer

**Lockney Auto Company**

Dial 3368

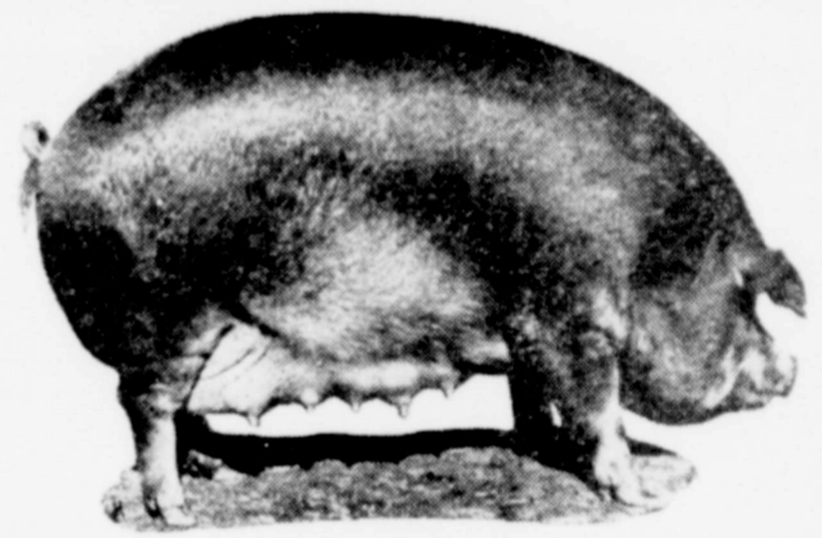
Your Chevrolet Dealer

Lockney

**HOG WILD!**

**We Don't Give A Grunt About Prices**

We Have Slashed Them Like Crazy In An Unbelievable April Clearance! — —  
Squeal With Delight At These Bargains. Come Early And Get The Bacon — —  
Can Actually Save Up To \$200.00 And More!

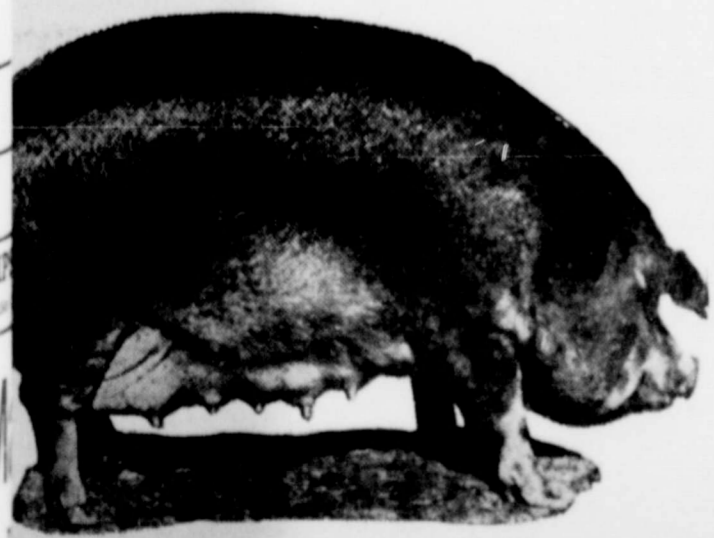


**NOTICE —**  
**DO YOU TRADE**  
We bid on your Car. We will give more than Market Price

SPORT MODELS		
Bel-Air Sport Coupe	Now	\$2252
Bel-Air Convertible	Now	\$2397
"210" Delray Club Coupe	Now	\$2020
STATION WAGONS		
"150" 2-door Station Wagon	Now	\$2231
"210" 2-Door Station Wagon	Now	\$2270
"210" 4-Door Station Wagon	Now	\$2318
Bel-Air 4-Door Station Wagon	Now	\$2453

4-DOOR SEDAN		
"150" 4-Door Sedan	Now	\$1913
"210" 4-Door Sedan	Now	\$2004
Bel-Air 4-Door Sedan	Now	\$2117
2-DOOR SEDANS		
"150" 2-Door Sedans	Now	\$1870
"210" 2-Door Sedans	Now	\$1970
Bel-Air 2-Door Sedans	Now	\$2073
UTILITY MODEL		
"150" Utility Sedan	Now	\$1778

CHOOSE YOUR FAVORITE OPTIONS	
Electric Windshield Wipers	\$10.50
Airflow Heater and Defroster	\$72.80
Power Brakes	\$37.50
Power Seat, Power Windows	\$145.30
Power Steering	\$91.50
Tinted Glass	\$32.30
Whitewall Tires	\$26.90
Manual Radio	\$70.00
Push-Button Radio	\$90.00
Air Conditioner (Factory)	\$565.00
(Includes Airflow Heater)	
CHOOSE YOUR FAVORITE POWER TEAM	
Powerglide	\$185.00
Touchdown Overdrive	\$107.00
180 H. P. Power Package (Factory)	\$59.50
Turbo Fire V-8 Engine	\$100.00



- We sell Just one thing:**
- Complete Chevrolet Service
  - New and Used Cars
  - A Modern Service and Parts Department.

**Get Our Package Deal:**  
**Insurance-Finance**

**PRICES INCLUDE:**

Tax, Freight, Preparing and Conditioning, Heavy Duty Air-Cleaner, Oil Filter, Gas Filter, Directional Signals, State Inspection, Polish and Anti-freeze.

**Lockney Auto Company**

Your Chevrolet Dealership with over 150 Years of Chevrolet Experience in Our Organization



Lockney

Dial 3368

# The Lockney Beacon

Established 1902  
 PUBLISHED EVERY THURSDAY  
 HAYS & REYNOLDS  
 Publishers  
 Edgar R. Hays Editor  
 Willis Reynolds  
 Mechanical Superintendent

SUBSCRIPTION RATES  
 In Floyd County, per year \$2.00  
 Outside Floyd County, per year \$2.50  
 Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



## Minute Editorials

All things are possible with Christ.—Matthew 19:26.

IF ANY OF OUR ADVERTISERS are wondering whether or not our subscribers read the paper we invite them to look at the results last week when we transposed a couple of head lines on the front page. Everyone of our so-called friends in the country and a few enemies called the matter to our attention, apparently gleefully. We don't believe they would have been any happier if the editor had fallen out of bed and broke his neck. Not that we mind. One of the purposes of this newspaper is to provide entertainment and we think we filled the bill for some time to come. The only trouble was that we discovered the error and changed the heads before we completed printing the paper and most people on the routes received the paper with the right arrangement. They were deprived of the fun. We hope to do better next time.

THE ROAD BOND ISSUE was defeated again. We believe that most people want better roads even at the expense of paying for them. We're not sure what defeated the issue this time but we are presuming that some unanswered questions did the trick. A circular letter distributed over the county the day before the election asked some questions that cast doubt in the minds of some people and probably was instrumental in the defeat of the issue. When and if the issue is revived we suggest that these changes might help: 1. Returning the route of the highway in

south Lockney to the present route with minor changes. 2. Reducing the space between the two strips of pavement. Very few places in the state have we seen this amount of space between strips and many people are wondering if it is necessary. Reducing the space between the strips will cut down on the amount of right-of-way that must be purchased and, in some instances, be enough to stop objections of property owners who are now against the project. 3. Get a definite statement from highway department officials concerning the effect of the building of this road on farm-to-market roads in the county. 4. Explain why, if possible, that the 4-lane road has been proposed for this county instead of roads where traffic is much heavier. This item causes many people to wonder.

THE LOCKNEY CHAMBER of Commerce and Board of Development is starting a new year with bigger and better plans. They soon will start a membership campaign among business men, professional men and farmers of the area and we trust that those soliciting membership in the organization will be received in the right spirit. Supporting of the Chamber is the duty of all of us and if each will do his part the matter will not be a burden to anyone. After all, some big projects face the Chamber this year and it will require the cooperation of all to get the job done. The Floyd County Fair, to be staged here this year, is one of the big jobs. We trust that the fair this year will be bigger and better than last year's, which was itself a very good county fair. Let's all do our part.

THE EMPLOYMENT of a full time manager for the Chamber of Commerce, if the membership drive proves successful, will mean a vast difference in the effectiveness of the local chamber and in the amount of work it can get done. Although the hiring of a full time man requires a big budget, we think it will be worth it to all of us.

GO TO CHURCH SUNDAY!

### IT CAN BE CUT!



### With Our EXCHANGES

#### "THANK YOU JOBS"

The time of the year has come when the people of cities and school districts are to choose board and council members. These, often referred to as "thank you jobs," may go begging some of these days. Good men asked to submit themselves to the vote of the people for jobs of this nature are turning their backs to the idea in larger numbers all the time. While they get next to no pay, that is not the big consideration. It is that not only do they get no thanks, they get undeserved criticism, sometimes condemnation. Generally they are in business, and often they lose customers when they do not submit to pressure. Writing in this vein recently, The Tullahoma Herald said it well with the

statement, "it isn't right to ask our best citizens to perform these disagreeable chores, then persecute them as so many do." If it were only the blabbermouths who did it, perhaps the cuts would not go so deep. But nearly everybody considers anytime open season on officials of the cities and school districts. — "Views and Comment" in The Floyd County Hesperian.

OFFICE SUPPLIES at The Beacon Office.

### WORKING LEGISLATORS

Some of our citizens think when they see a notice in the daily papers that the Legislature "adjourned on Thursday until Monday" that all members have gone fishing or to Galveston to take a dip in the Gulf or hiked out for home. This is not true. They adjourn so committees will have time to study bills that have been handed them for study. Every bill that is introduced in the Senate or House is assigned to a committee for study, then if the committee recommends it for consideration to the Senate or House it is brought out of the committee and onto the floor where it is discussed and voted upon. When you take into consideration that about 800 bills have been introduced in the Legislature you can readily see that it takes time to even give them "the once over" much less pass them.—Petersburg Journal.

### WHAT GOES WITH IT?

Nearly every day we hear someone say he doesn't have enough time to get all the things done he wishes he could. This disappearance of time is one of those things that is becoming an increasingly bigger problem. There are either not enough people doing what needs doing, or else there are more things to be done than there are people willing to do them. We suspect it is the former.—"Through a Glass Darkly" in The County Wide News.

### SUDDEN THOUGHT

Half the merchandise advertised in some of the "slick" magazines can't legally be purchased in Post.—Eddie Warren in Post Dispatch.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

April 2, 1925

Mr. I. F. Thomas, father of Mrs. R. W. Long of Lockney, died at his home in Upshur county, Wednesday, March 25 after an illness of two months. He was past 86 years of age.

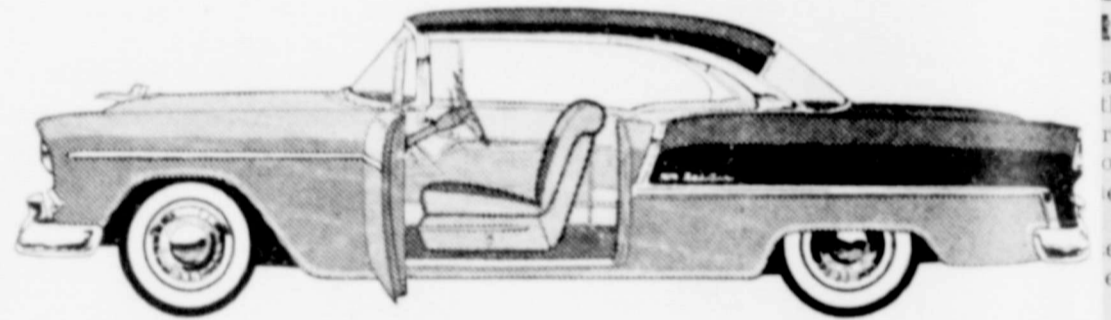
The Denver Railway will not protest the application of the Santa Fe for the construction of two new lines, it was announced Wednesday, one from Plainview to Silverton, the other into Castro county. The Denver chartered the Denver South Plains Railroad on March 5 and the following day announced its intention of building into the territory with out delay.

The right-of-way has been secured, contracts have been signed and actual construction of the Santa Fe line from Plainview to Silverton will begin immediately upon receipt of permit from the Interstate Commerce Commission.

April 2, 1931

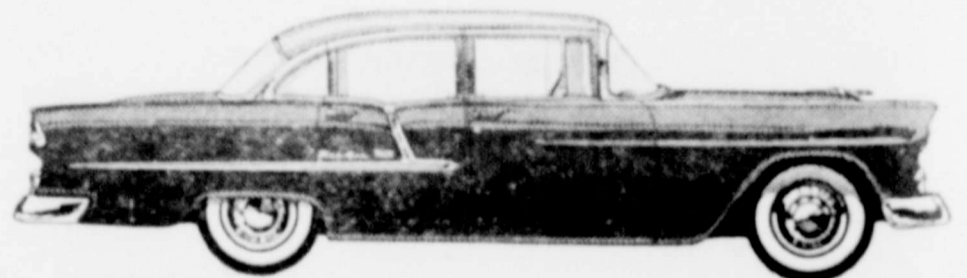
The High School IFA will present "4 Flappers" at the auditorium Thursday night, April 5. The cast of characters are: Rose Sawyer, Mrs. Homer Mann, Ethel Martin, Bill Bobbitt, Mrs. Luther Harris, Carl McAdams Jr., Warner Reid, Mae Crager, Brax Biggers, Mrs. T. S. Stewart, Burton Thornton, Donald Turner, Elsie Meriwether, Olga Carthel, Mary Glen Huff, Melba Thomson, June Guthrie, Rexine Sams, Lajuanah Ramsey, Wilma Coop-

## Come Drive America's Best-Selling Car



Complete and official registrations for December, 1954 and January (the first two complete months for which comparative registration figures are available on '55 models) show that

# MORE PEOPLE ARE BUYING '55 CHEVROLETS THAN ANY OTHER CAR



### IT'S EASY TO SEE WHY CHEVROLET'S THE BEST-SELLER!

It's the only low-priced car with the beauty and quality of Body by Fisher... High-Level Ventilation System... 6 engine-drive choices, including America's most modern (and lowest-priced!) V8... 12-volt electrical system...

the sure-footed smoothness of Glide-Ride Front Suspension and Outrigger rear springs... the ease of Ball-Race Steering. Come and see how all these exclusive features put Chevrolet way, way out ahead of its field!



SALES LEADER 10 19 STRAIGHT YEARS

## LOCKNEY AUTO COMPANY

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We can make your G. I. and F. H. A. Loans direct from our office. Conventional loans on existing property, both new and the older type — or to build a new home if you so desire. Bring your applications in now.

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For Investment In:

PIONEER NATURAL GAS CO.  
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 (Investment in Texas and the Great Southwest.)

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For information on these or other quality investments, write:

Texas National Corporation, P. O. Box 427, 406 West 11th Street, Plainview, Texas.

Name of Investment

Your Name

Your Address

# 1955 m — Business & Industrial Progress Review

Compiled and Edited by C. "Bob" Freeman

## Law Hospital And Clinic Foundation Praise Of Residents

This reporter visited the hospital and clinic in Plainview in an interim first hand the wide spread favor of this institution. The new hospital and clinic in Plainview is a modern structure which has received and health and happiness.

Americans fail to compare importance of adequate facilities. As a rule we value the importance of substitution until we are in immediate need and facilities only found.

It is in this model institution thoroughly modern, the quest for efficiency or attractive, home-like has not been over-

lains residents who need their health there of the facilities and care administered by staff corps of nurses.

Therefore pleased in this Review issue of 1955 the leaders and in who serve the Plains and again call to Plainview Hospital addition in Plainview. Position of healing has position of trust by hering to the finest and traditions of good actice.

## Bill One r's Best le Contractors

a concrete contracting the South Plains that recommended by his omers, R. W. Hill of e A. Lubbock, is fast commanding position e field.

e certain requisites acceptable concrete must have. Among a good record of the rmed, the ability to ob to its completion, mimum of delay, and isness reputation and standing in the com-each of these require- W. Hill excels and the onable jobs he has bear testimony of his an outstanding con-actor.

service which this out-irm is offering is the inishing of ready-built s includes not only the foundations, side-ches, driveways, etc., the interior finishing edding, taping, paint- ing, sheetrocking, or type finish which may d.

id to the farmers and

## For Storm Windows And Doors, West Texas Rusco Co. Are The Leaders

Now that Spring is here and probably dust storms we suggest that our readers contact West Texas Rusco Co., 2902 West 11th (phone 4-7967 in Plainview) and find out how RUSCO Storm Windows and Doors will keep out sand and dust and make your building warmer in winter and cooler in summer. You can cut your heating and cooling bills one-third with RUSCO Storm Windows and Doors. They are first in quality, first in sales and are the only window with built in felt weather stripping.

Now everyone can afford Rusco Windows and Doors because they are available for nothing down and up to 3 years to pay at low interest rate.

The new RUSCO DeLuxe galvanized steel combination screen and storm door, like a picture window, offers an unobstructed view of outdoors, it lets welcome light in and is streamlined, steel frame and has baked-on enamel to harmonize with all styles of architecture. RUSCO Storm Windows and Doors carry the Good Housekeeping seal of approval and are most popular over the entire country.

Doyle W. Martin, who operates West Texas Rusco Co. in Plainview is always glad to go into detail regarding the merits of RUSCO Storm Windows and Doors and make cost estimates without obligation. We congratulate him on the outstanding products he sells and recommend West Texas Rusco Co. to our readers throughout Floyd and Hale Counties.

## Taylor Trucking Co. Serves Plains Area Well

Well known throughout the South Plains is Andy Taylor Trucking Co., 390 S. W. 7th Street in Plainview who specializes in local and long distance hauling of Livestock, Farm Products, including Grain, Hay, Cotton and Cotton Seed as well as pipe, Farm Equipment and general heavy hauling.

This popular hauling contractor maintains a fleet of fully insured trucks, his operators are thoroughly experienced and see that their load is transported safely and in the shortest possible time.

They are always glad to quote rates on trucking without obligation.

Each year the trucking business throughout this country has shown increased business. The trucking companies not only answer a great transportation problem but employ many people and pay large sums in taxes which are used to build and maintain our highways.

We are glad indeed in this 1955 Progress Review issue, to commend Andy Taylor and his organization to our many readers throughout Hale and Floyd Counties on the splendid and speedy service his trucking company renders to our people of the South Plains. A phone call to 4-4849 or a post card addressed to the above address will put our reader in contact with the Andy Taylor Trucking Company, a leader in heavy hauling, his chosen field of endeavor. Andy Taylor will serve our people as faithfully in the future as he has in the past.

## Davis Electric Motor Service Is Rated Highly

Established in 1941 and constantly adding to their long list of satisfied customers, Davis Electric Motor Service, which is located at 804 Houston in Plainview is performing a real service in repairing, rewinding and rebuilding electric motors. Now that there is a heavy demand on the irrigation motors of the South Plains it is possible that your irrigation motor may need attention. Davis Electric Motor Service specialize in irrigation motors and extend pick-up and delivery service night or day. A phone call to them at 4-4981 in Plainview will receive quick attention and you are assured of a first class job at reasonable cost.

When E. H. Davis started the electric motor service bearing his name he was determined to place "Customer Satisfaction" above all else. His shop has modern equipment and his electricians are thoroughly experienced in all phases of electric motor work. The firm numbers among its many customers industries,

## H. C. Bowman Electrical Wiring Contractor Serves Area Well

Serving our businesses, industries and homes in their highly specialized line of electrical wiring, H. C. Bowman electrical wiring contractor, located at 1590 Joliet in Plainview, has built an enviable reputation over the years serving the South Plains area, and has been the contracting firm to make many of the electrical installations throughout this trade area.

When H. C. Bowman, electrical wiring contractor, is given the contract for electrical work, one may rest assured that the plans and specifications will be followed to the letter, the firm's work will be done by thoroughly experienced electricians with the know-how, the highest quality materials will be used and that the job will pass any inspection, and meet all building codes requirements. It is for this reason that many of the general building contractors throughout the South Plains depend on the Bowman organization in Plainview to do their electrical wiring work.

We suggest to our readers throughout Hale and Floyd counties who may be in need of new electrical wiring construction or repair work that they phone 4-5483 in Plainview. H. C. Bowman has built a large business by placing customer satisfaction above all else, and well merits the patronage of those in this

farmers and businesses who depend on the efficient operation of their electric motors and for this reason look to Davis for all of their electric motor repairs, rewinding and rebuilding.

This progressive firm is also an authorized service station on Century motors.

We suggest to our many readers throughout Hale and Floyd counties that they remember Davis Electric Motor Service in Plainview whenever they are in need of electric motor service. We are sure you will be pleased with the superior service that they render and that you too, will become one of their regular customers.

## Jones & Son Mattress And Upholstery Pleases Area Home Makers

A foremost concern that earned an enviable reputation with the people of this trade area is the Jones & Son Mattress & Upholstery Co. located at 1303 Date in Plainview and headed by J. J. Jones, the managing-owner of the firm bearing his name. This prominent organization features a complete service in the manufacturing and renovating of sanitary and comfortable mattresses that are conducive to restful sleep.

This firm makes a point of giving the best service on renovating and rebuilding of mattresses as the plant is modernly equipped with the necessary machines for the production of quality mattresses and inner-springs of all sizes.

The management of Jones & Son Mattress & Upholstery Co. has done a remarkable job and have witnessed a gradual rise in the volume of their business. Many people who have been steady customers are high in their praise of this progressive firm whether the work done was mattress rebuilding, renovating, or furniture upholstery.

The Jones organization is vitally interested in this area and are always glad to send a representative to discuss any of their work, by phoning 4-5719 in Plainview, without obligation.

We take pleasure in recommending the services of this firm in their Progress Review issue to our readers throughout Hale and Floyd counties and wish for them many years of continued success.

territory who need the services of a reliable and highly qualified electrical wiring contractor. In this Progress Review issue we wish for Mr. Bowman and his organization many years of continued success in his chosen field of endeavor.

## Retailers Of Area Aided By Ponca Wholesale Merc. Co.

Retailers throughout the South Plains have come to know that they can get from Ponca Wholesale Mercantile Co. a complete line of the best in druggist sundries to pass on to their customers. These take in the range of fountain, school and drug supplies as well as other sundries and other allied articles too numerous to mention.

Conducting a business such as this involves much more than meets the eye and manager C. R. Burns has in abundance those qualities that mark him and his firm for leadership. Primarily he has built the business of Ponca Wholesale Mercantile Co. on the basis of outstanding service in dealing with the retail outlets and additionally provides for the retail outlets the best quality merchandise.

Mr. Burns is of wide experience in the buying world and has used the weight of his training to procure representative items of druggist items at competitive prices. They are all nationally advertised brands, representative of the best the market affords. When placed on the shelves of the retail outlets they move out fast, which means that the firm has to make regularly spaced calls to replenish the stock.

Ponca Wholesale Mercantile Co. of 504 Ash, in Plainview is a very distinctive feature of the commercial efficiency of the smaller communities throughout the South Plains and is one of the service firms that materially aids the convenience of the modern householder by providing goods of the highest quality at the most reasonable price to the retail outlets.

## Matthews Trim Shop Offers Finest Of Auto Upholstering

The modern automobile with its sleek appearance and shiny exterior beauty depends a great deal on the interior finish to carry out and balance the motif of charm that pleases the eye. Of paramount importance is the upholstery of the car. All of our readers know that the one thing that will detract from an otherwise lovely car is to have worn or dirty seat cushions and in this respect we are pleased to recommend the facilities of Matthews Trim Shop, which is located at 602 East 5th in Plainview.

This is one firm that is really on their toes and offer prompt efficient service in the installing of new seat covers or complete automobile upholstery. When your car is returned to you, the seats will be padded out and evened up like they were the day they were new and you will find great satisfaction in opening the car door wide to display the beauty of the harmonious interior.

S. N. Matthews, the managing-owner of the firm bearing his name, knows every phase of his work and is always willing to work out a fair price on any work done. At his establishment they repair tops or install new ones if desired, and are equipped to handle any interior work such as trim, floor mats, plastic, etc.

We are pleased indeed to pay this tribute to S. N. Matthews and his establishment and to say that when you, our readers, are in need of this type of work, to pay a visit to Matthews Trim Shop in Plainview, you will be more than pleased at both the type of work done by this firm, and the price that they will quote you.

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main St. Phone 157  
Floydada, Texas



The fabulous Ford Thunderbird styling inspiration, the Ford Thunderbird.

*Lives up  
to its  
looks!*

Ford Thunderbird styling's exciting —and you'll thrill, too, to Ford's new Luxury Lounge interiors... Angle-Poised Ride... Trigger-Torque Power!

right now! This take-off power means faster passing ability—a greater feeling of security whether in traffic or on the open road. And you can enjoy this new Trigger-Torque performance with any one of Ford's 3 mighty engines: the new Y-block V-8; the new Y-block Special V-8; or the new I-block Six.

You expect big things when you see the '55 Ford's long, low, lance-like lines. For this brilliant new styling could only be inspired by the fabulous Ford Thunderbird.

As you ride, you'll relax in the comfort of a new Angle-Poised Ride, made possible by Ford's advanced Ball-Joint Suspension System. You'll be surrounded by the tasteful décor of Ford's new Luxury Lounge interior... exciting new colors... rich new upholstery... bright new appointments. Make today the day at your Ford Dealer's.

And beauty is as beauty does, as you'll discover when you Test Drive a new Ford. Touch the gas pedal and you get action

Thrill to a Trigger-Torque Test Drive in a '55 Ford

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FORD the New BEST SELLER ; ; ; sells more because it's worth more!

## FARM & RANCH LOANS

At cheap interest rates  
Loans for irrigation wells and additional improvements  
Purchase of additional lands  
Loans that will suit your needs  
Hail Insurance on growing crops of all kinds

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Rooms 306-308, Skaggs Building  
Telephone 1234

Plainview, Texas

## Plainview Dairy Show April 9-15

The Panhandle Plains Dairy show, the nation's oldest and third largest, now in its 28th consecutive year, will open April 9 and continue through the 15th at Plainview.

The Intercollegiate Dairy Cattle Judging Contest drew much favorable comment and attracted some 8 college judging teams. Texas Technological College, Lubbock winning most of the awards last year.

In 1955 some 65 4-H and F. F. A. Teams were represented at the dairy show involving approximately 200 High School students.

Another division which draws a great deal of interest is the Dairy Products Judging Contest which was won by the Brownfield High School Vocational Agriculture team last year.

President Richmond Hales of

Canyon stated that he expected the entries this year to exceed last year's entries due to the fact there had been a definite increase in dairy cattle the past year.

President Hales stated that the official judge for this year's show will be Dr. W. H. Cloninger, Professor of Animal Husbandry, Texas Technological College, Lubbock, Texas, who will judge all divisions except the Milking Shorthorn Division. Judge for the Milking Shorthorn Division will be Sam Beadleston, Springfield, Missouri.

### NEW ARRIVAL

Mr. and Mrs. James Crane of Clovis, New Mexico are parents of a baby son, Kim J. born March 1 in a Clovis hospital. Kim weighed 7 lbs., 2 ozs. on arrival. He has two sisters, Janie, 7 years of age, and Cindy, 3½ years of age. Mrs. Hugh Carroll of Lockney is the maternal grandmother. She has spent the past month visiting the Crane family, returning home Saturday night.



**THIS FLOYD COUNTY MYSTERY FARM** has quite a history back of it. The original part of the house at one time housed the First National Bank here in Lockney but was purchased and moved to the farm by the late A. J. Sams, father of Buck Sams. The farm now belongs to Buck and has since the passing of his mother in 1943.

The picture taken from the back of the house made the place hard to identify and only Mr. and Mrs. Sams, their daughter, Mrs. Floyd Jackson and Frank Jameson, who for-

merly lived on the place, called in to identify it.

The farm is located 2½ miles southwest of Lockney and was bought by A. J. Sams from a Dr. White in about 1903. The bank building was moved to the farm and remodeled into a residence in 1913. Mr. and Mrs. Buck Sams were married June 6, 1914 and their daughter, Mrs. Jackson, was born in this farm house. They also have one son, Marvin, who farms south of town.

The Sams are members of the Methodist Church, and he is a member of the Floyd

County Farm Bureau and the County ASC committee. Mr. Sams has been associated with the committee as chairman and as a member for the past five years.

This place has 320 acres and two irrigation wells with two sets of improvements. The Sams also own and farm other places south of Lockney. Wheat, cotton and grain sorghums are their main crops and they feed a few livestock.

Watch for another Floyd County mystery farm in the First National Bank advertisement next week.

### "Use Your Library" Contest Offers Various Prizes

The "Use Your Library" contest is again being sponsored by the P. T. A. of Andrews Ward. The contest begins April 4th and continues through April 29th and is open to all school children from the first grade through high school residing in Floyd County.

To enter the contest just visit your county library at Floydada or Lockney, register by giving your name, grade and by checking out a book which gives you one vote.

Rules are as follows:  
1. Students will be divided into these groups: The first group—All students in the first, second and third grades. The second group—All students in the fourth, fifth and sixth grades. The third group—All students in the seventh through high school grades.

2. Three prizes will be given

in each group. First prize—\$100 in books; second prize—\$30.00 in books; third prize—\$20.00 in books. The books are to be chosen by the winners of each group.

The object of the contest is to get as many people as possible to visit the libraries and check out a book.

3. The child getting the most votes wins. To get a vote a person must visit the library, register, check out a book, and give the librarian the name of the child asking him to visit the library. Only the first visit counts as a vote, unless you are a parent with more than one child in school who has entered the contest. In which case, you may vote once for each child entered in the contest. Remember, the students who enter the contest must ask you to give them your one vote to receive it.

For further information inquire at the County Library.

Come on Lockney, South Plains, Sandhill, Lakeview, Lone

Star, Dougherty, Providence, North Ward, Andrews Ward and all other schools in the county. You will be glad you did.

Andrews Ward P. T. A.

### MOTHER IN HOSPITAL

Mrs. Lola Griggs, mother of Mrs. Jackie Cain, chemistry teacher here, underwent a serious operation in Northwest Hospital, Amarillo last week. Mrs. Cain has resigned her position here and will stay with her aunt in Amarillo while her mother is hospitalized. She and her mother plan to return to their home in Pampa when Mrs. Griggs is able to leave the hospital.

### SPEAKS IN FRIONA

Rev. and Mrs. Raymond Spence and daughters, Maylene and Charlotte spent Saturday night in Hereford with Mrs. Spence's father, Mr. Sam Gilliland. On Sunday they were guests in the First Baptist Church at Friona where Rev. Spence spoke Sunday morning and Mrs. Spence spoke for evening services. While in Friona they visited the Wilburn Tannahill family.

Under the Joint resolution of Congress, March 1, 1945, Texas may subdivide it into four states.

In 1933 unemployment in the U. S. was 15 million.

### Amino Triazole Exceptional Promise As Cotton Defoliant

COLLEGE STATION — Amino Triazole (AT), a new cotton defoliant, may prove a revolutionary to the plant defoliation field as DT to the field of insect control, says Dr. Wayne C. Hall, pathologist at Texas A&M College.

And Texas cotton growers will be among the first to test it.

AT is the first defoliant with true systemic action. It works through the plant sap stream to reach the leaves. All other defoliants are the contact type.

Hall says AT will be available commercially this year only to growers in Texas, the Delta region of Mississippi and irrigated areas of Arizona. The promising new defoliant should make its initial Texas appearance in the lower Rio Grande Valley.

In greenhouse studies, Hall sprayed potted cotton with AT and obtained 90.4 per cent defoliation and no regrowth after

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**ELECTRICAL WORK**  
of all kinds.  
Irrigation Well — Home  
Commercial  
We will appreciate the opportunity  
serving you and will guarantee  
work.

We also handle  
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Phone 2133  
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you need to get better TV reception. If  
reception let us check your set and  
tation.

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if you are going to be in the market  
better than the RCA set and the price

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Table Models — \$209.00

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Dial 3345 J. MARVIN COX Pres.

IT'S A RAKE...  
IT'S A HOE...  
AND  
LOTS OF OTHER STUFF  
TO MAKE A GARDEN GROW!

See us for your Garden and Yard Tools!

- Garden Plows
- Spading Forks
- Drain Spades
- Lawn Rakes
- Lawn Mowers—power or hand
- Garden Hose
- Lawn Sprinklers
- Hedge Trimmers
- Pruning Shears
- Grass Edgers

**Baker Hardware Co.**  
Lockney

**DR. A. E. HEWITT**  
CHIROPRACTOR

Office Hours: 9-12, 2-6 each day  
except Thursdays

Phone 3389 North Main Lockney

## In Stock and Available

1955 Ford Fairlane 2 Tone Green. Radio, Heater, Overdrive, Window Washers, Big Wheel Covers.

1955 Chevrolet 4 Door Bel-Air Power-glide, gold and cream, Radio, Heater, big Hub Caps.

1955 Chevrolet 4 door Bel-Air, heater two tone blue.

1955 Chevrolet 210 series two door. Heater, Brown with two-tone cream top.

1955 Buick Rivera hard top. Radio, Heater, Dynaflo, DeLux trim. Everything on it. Choice of 4 color combinations.

1955 Oldsmobile 88 Holiday, Red and White, Radio, Heater, Hydramatic. All safety equipment.

1955 Chevrolet Handyman station wagon, 4 door. Radio, Heater and Overdrive. White walls optional.

1955 Ford Custom 2 door, Heater.

1955 Chrysler Windsor four door, two tone blue. Radio, heater, powerlite transmission, White wall tires.

1955 Plymouth Savoy, 4 door V-8, Light Green, Overdrive, Radio and Heater. White wall tires optional.

1955 Plymouth Savoy, 4 Door, V-8, Radio, Heater and Powerlite. White wall tires optional. Holiday red.

We are in a position to obtain for you any make or model. Come by and talk with us.

**HARRIS MOTOR CO.**

101 North Main Phone 3371 Lockney, Texas

**Answer Man**

FOR SHIPPERS AND TRAVELERS

YOUR LOCAL SANTA FE AGENT HAS THE ANSWERS TO YOUR SHIPPING AND TRAVEL PROBLEMS

He can give you expert transportation advice and information, and show you how to get the most for your money from Santa Fe services and facilities.

For shippers, your Santa Fe agent can provide information on freight rates, schedules and other Santa Fe freight services.

For travelers, he can sell tickets to any destination, make train reservations, and provide complete travel information for any trip.

CALL your Santa Fe agent today for help with your transportation needs.

## Dence News

**Wilfred Stoerner** lasts as long as a suit like.

Mrs. H. L. Anderson visited Donna Shulz, St. Marys Hospital in Tuesday.

in the home of Mr. Albert Kelm over the were Mr. and Mrs. Wal. of Austin, Texas. Mrs. ner, mother of Mrs. m spent the next sev- his with her daughter

**Brandes Honored**

Mrs. L. B. Brandes honored her mother mother on her birthday he table was graced autiful birthday cake words MOM and the

birthday number? years old. A very delicious meal was served to the following: Mrs. Ben Quebe, Mr. and Mrs. Ben Brandes, Mr. and Mrs. Wilfred Stoerner, Mr. and Mrs. L. B. Brandes, Debra and Pamela. Photos were taken and the honoree received many nice gifts. She was also the lucky person to receive the dime in the cake. The afternoon was spent visiting and looking at photos and Debra's school scrap books which are exceptionally good.

**H. D. Club Meets**

The Providence Home Demonstration Club met in the lovely home of Mrs. Helmut Quebe Tuesday afternoon. Roll call was answered with "What Records I Keep." The secretary read the thank you notes received from Miss Petty for the clubs part in

## Tempting Treat or Company Dessert



Delectable fudge squares—quick, easy, and so good!

These Southern Fudge Squares will win applause from youngsters, the men folk and fussy aunts alike. Made thick or thin, they're equally delicious—vary the topping to suit your fancy!

### SOUTHERN FUDGE SQUARES

1/2 cup shortening	1 square unsweetened chocolate, melted
1/2 cup sugar	1 cup sifted all-purpose flour
1/2 cup KARO Syrup, Blue Label	1/2 teaspoon salt
1 egg, beaten	1 teaspoon baking soda
1 teaspoon vanilla	3/4 cup sour milk

Cream shortening, gradually add sugar and beat until light and fluffy. Add KARO, beat well. Add egg, vanilla and melted chocolate. Add sifted dry ingredients alternately with sour milk, stirring just until smooth after each addition. Pour into well-greased oblong pan (12 x 7 x 2 inches) or 2 8-inch square pans. Bake in moderate oven (375° F.) about 25 minutes. While cool, spread with your favorite chocolate butter-cream or fudge frosting and cut into 2-inch squares. Makes about 18 squares.

Note: For thick cake-like squares, bake in 8-inch square cake pan in moderate oven (350° F.) about 45 minutes.

## SALE DRIVE-IN THEATRE

1 1/2 miles west of Lockney on Plainview Highway

LAST TIME TODAY (THURSDAY)

### "THE WHITE ORCHID"

with William Lundigan and Peggie Castle

IN COLOR

urers plunge into Mexican lost jungle—burning the of a forgotten, primitive kingdom where lived — evil, exotic, exciting — arousing fierce emotions.

Also CARTOON

FRIDAY AND SATURDAY, April 1 and 2

### "CAPTAIN LIGHTFOOT"

with ROCK HUDSON, BARBARA RUSH and JEFF MORROW

Technicolor And Cinemascope

ive was like a hungry flame — sweeping the wind-moors of old Ireland — Rock Hudson and beautiful Rush together again in a vibrant dream.

Also CARTOON

NDAY, MONDAY, TUESDAY, April 3, 4, 5

### "MAN WITHOUT A STAR"

Kirk Douglas, Jeanne Crain and Claire Trevor

IN TECHNICOLOR

his past life like the scars on his back — and he fear in his holster — barbed wire scared him but stop him — she built an empire on bullets and wire and ruled it with her wanton lips.

Also CARTOON and NEWS

WEDNESDAY and THURSDAY, April 6 and 7

### "There's No Business Like Show Business"

with the Merman, Donald O'Conner, Marilyn Monroe, Dan Dailey, Johnnie Ray, Mitzi Gaynor

In Cinemascope

ous motion picture thrill — the panoramic parade business at its greatest — a slithering array of top the unforgettable music of Irving Berlin, the magic nascope, all together in one sparkling package.

Also CARTOON

## AINS THEATRE, Lockney

FRIDAY and SATURDAY, March 1 and 2

Double Feature

### "BORDER CITY RUSTLERS"

with Guy Madison and Andy Devine

r great Wild Bill Hickok adventure — Wild Bill and invade a crime-ridden outlaw town. See Guy Madison blazing guns blast a bandit ring.

—Plus—

### "PRAIRIE GUNSMOKE"

with Bill Elliott and Tex Ritter

Also CARTOON

SUNDAY MATINEE, APRIL 3

### "MAN WITHOUT A STAR"

with Kirk Douglas, Jeanne Crain, Claire Trevor

See description above

the tea and gift that was given her. The secretary also read the 4-H committee recommendations for 1954 and 1955.

It was voted to have a white elephant sale at our next meeting. The money received will go into the club treasury.

Mrs. E. M. Quebe reported on the findings of the committee to see about the rural directory progress is being made.

The following program was given:

Demonstration by Mrs. H. F. Quebe on how to fold coated sheets. Mrs. Ben Quebe gave the duties and responsibilities of citizens.

Our new home demonstration agent gave a very interesting and helpful demonstration on "Records That Help." She conducted a quiz "How is your Business Organized." Fair scores were made by all.

Mrs. H. F. Quebe, the hostess

served plate refreshments of sandwiches, chocolate cookies, cheese squares, hot coffee and lemonade. The following enjoyed the afternoon of fellowship and the club meeting: Mmes. Ben Brandes, L. B. Brandes, Sam Jones, Ben Quebe, E. M. Quebe, H. F. Quebe, M. C. Scheele, Wilfred Stoerner, Hanrette J. Burnett.

The April meeting will be held in the home of Mrs. Ben Quebe. Be sure and bring your white elephant and look in your club book for the other things you are to bring.

#### Quilting Bee Held

Ladies of Trinity Lutheran Church met for an all day quilting Bee Thursday in the educational unit of the church. Several of the ladies met Wednesday afternoon and put up the quilts and did some quilting. The ladies got three quilts completely finished and did a lot of visiting and enjoyed a day of Christian fellow-



## Gospel of Christ

MAIN STREET CHURCH OF CHRIST

THOS. McDONALD Preacher

### KNOWLEDGE

"My people are destroyed for lack of knowledge; because thou hast rejected knowledge, I will also reject thee." (Hos. 4:6).

Salvation depends on man's coming to the knowledge of the truth. God "will have all men to be saved, and to come unto the knowledge of the truth." (1 Tim. 2:4). If he rejects God's knowledge, either before or after he becomes a child of God, the Scriptures teach that God will reject him. If he lacks knowledge, there is danger of his being cut off and destroyed by God.

Knowledge involves three elements: teaching, studying, and learning. In addition, man is required to obey, and obedience is based on his knowledge of God's Word.

Jesus' last command to his apostles was: "Go . . . teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Spirit; teaching them to observe all things whatsoever I have commanded you." (Mat. 28:19, 20). This is a two-fold command to teach: teach men, baptize them, then teach them to observe Christ's commandments. In other words, teach them how to be saved and how to stay saved. The apostles were faithful to this command, giving us "all things that pertain unto life and godliness" in the Scriptures.

To Timothy, Paul said: "From a child thou hast known the holy scriptures, which are able to make thee wise unto salvation . . ." (2 Tim. 3:15). Also, "the things that thou hast heard of me . . . commit thou to faithful men, who shall be able to teach others also." (2 Tim. 2:2). Timothy had known the Scriptures from childhood and Paul had taught him. In addition, Paul said: "Study to show thyself approved unto God . . ." (2 Tim. 2:15).

Some people learn a great deal, but do not have a knowledge of the Bible. They are "ever learning, and never able to come to the knowledge of the truth." (2 Tim. 3:7). The Ephesian Christians had "learned Christ" (Eph. 4:20, 21) for Paul preached nothing but Jesus Christ, and him crucified." (1 Cor. 2:2). Preaching Christ involved teaching all the commandments of God, as well as His warnings and promises — the whole counsel of God. (Acts 20:27). To know Christ is to keep His commandments (1 John 2:2-4). These are found in the Scriptures, which furnish us "unto all good works." (2 Tim. 3:16, 17). It matters not what we may know, we cannot be children of God without a knowledge of the truth. We cannot remain Christians without knowing the words of truth.

"Therefore to him that knoweth to do good and doeth it not, to him it is sin." (Jas. 4:17). Some knew what to do, but denied the Lord in their works (Tit. 1:16). Others had knowledge, but sinned wilfully (Heb. 10:26). King Agrippa was familiar with God's requirements, was almost persuaded to be a Christian, but died in his sins. (Acts 26:26-32).

Man is rejected when he rejects God's knowledge, he is lost if he fails to do according to the knowledge he possesses. (Ezek. 33:31.) — Selected.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 31, 1955

League. A very nice party was planned. The persons attending really looked like real hobos who had just gotten off of the train rails. Rev. Anderson gave each a cordial welcome. He and his family were dressed to represent the southern darkies. Several games were played and photos taken to remind us how we looked as hobos. Mrs. Wilfred Stoerner won the prize for being the best dressed hobo of the lot. A very clever treasure hunt brought the guests to the refreshments which were tuna and cheese sandwiches, soft drinks. Those serving as hostess Laverne Word, Rev. Anderson, Albert Steinfath, Ariene Matthews, Marie Scheele. Those enjoying the evening of being a hobo were: Mr. and Mrs. Wilfred Stoerner, Rev. and Mrs. H. L. Anderson, David and Stephen Anderson, Eloise Moon, Mary Marble, James Stair, Robert Stair, and the hostesses. Due to the cold weather many of the ex-leaguers did not attend. They really missed a lot of fun. Our regrets to the hostess who planned on every one being there.

Rev. H. L. Anderson Given Surprise Birthday Party Members of Trinity congregation stayed after the evening service to honor their pastor on

his birthday. A Luther League meeting was originally scheduled to meet. Rev. Anderson as always came up with clever games to keep the group entertained. After several games were enjoyed by the group, Happy Birthday was sung. Rev. Anderson was kept busy unwrapping his many nice gifts. A lamp was given to him by the members of Luther League with a picture of Jesus and a scripture verse on the lamp shade. A beautiful birthday cake with candles was baked by Mrs. Don McLaughlin. Many varieties of cookies, cakes and sandwiches filled the refreshment table. Every one wished our pastor many more happy birthdays. It was truly an evening of Christian fellowship. Our young people, the Luther League was responsible for the nice birthday for the nice party planned. We are glad you invited the congregation to help you celebrate our pastors birthday.

SPECIAL PRICES on all radiators. International ram. ad Cores — \$25.00 Exchange STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

Opening April 1st

## TEEN TOWNE

Cradle-to-College

104 East 5th — South Side of Square

Plainview, Texas

Plainview's new complete popular priced youth shop specializing in 7-14 and sub-teens. You are welcome here.

MR. AND MRS. B. G. DOSS

## SPRING TOOLS

True Tempered Bow Head Rakes, only \$1.98

True Tempered Hoes ..... \$1.39

Spading Forks, True Temper ..... \$2.79

Garden Spades, True Temper ..... \$2.98

Garden Hose, 25 feet ..... \$2.09

50 feet ..... \$3.49

Sprinkler Hose ..... \$3.09

NOW is the time to have your Combination Storm and Screen Doors installed. "Keep out the dust."

Featherlite Extended Aluminum

Our price \$39.75

plus small installation charge or do-it-yourself.

Miracle Green Treated Merion Blue Grass Mixture. Grows in shade or sun — green all winter.

CARPENTERS — PLUMBERS — ELECTRICIANS

## Brunnier Lumber Company

Dial 3385 Your Home-Owned Lumber Yard Lockney

### James Carthel In Music Symposium At Texas Tech

Lubbock. — The Fourth Annual Texas Symposium of Contemporary Music, to be held at Texas Tech March 31-April 3, will open with the presentation of two musical comedies. Dr. Gene Memmler, head of the Tech music department, announced today.

"There and Back" by Paul Hindemith, Yale University School of Music, and "Don't We All?" by Burrill Phillips, University of Illinois School of Music, will both be given the first two nights of the festival. Memmler said that Phillips would be a guest of the Tech music department during the symposium.

The Tech Theatre Orchestra, directed by Paul R. Ellsworth, will accompany the Phillips comedy, "Don't We All?". James Carthel, son of Mr. and Mrs. John T. Carthel of Lockney, is a member of the orchestra.

### Seeks Addresses Of Delinquent Men

Selective Service Board No. 45, covering Floyd, Hale, Swisher and Motley counties, is seeking the correct addresses of the following men, who have moved and failed to notify the board of their present addresses:

James M. D. Hill, McAdoo, Texas.

Tillman R. Snider, Lubbock, Texas.

Fred H. Matthews, Big Spring.

Elmon E. Burge, Pasadena.

Joe B. Rodriguez, McDonald, N. M.

M. L. Ottinger, Lovington, N. M.

Allen Paul Bolding, Hobbs, N. M.

Russian aircraft plants have promised to turn out next year 200,000 streamlined chrome-plated baby carriages.

**HOW TO RELIEVE SKIN ITCH IN 15 MINUTES.**

If not pleased, your 40¢ back at any drug store. ITCH-ME-NOT has mild anesthetic to ease itch in minutes; has keratolytic, antiseptic action that sloughs off outer skin to KILL GERMS AND FUNGUS ON CONTACT. Fine for eczema, ringworm, foot itch, other surface rashes. Today at BYRD PHARMACY.

**John B. Stapleton**  
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BLADE WORK  
SCRAPER — DOZER — DEEP PLOWING  
RIPPING — CHISELING

Lake Drainage Projects Our Speciality

Frank Woods, Owner Phone 4-6525 Day or Night Plainview, Texas

Veloy Carthel, Mgr. Phone 3693 Day or Night Lockney, Texas

### NEW 1955 ROCKET OLDS 202 H. P. ENGINE

In The Crate **\$475**

Ready to Pump (Except Carburetor) **\$625**

This price includes NEW starter—NEW generator—NEW stand—NEW cooling coils—NEW clutch—NEW clutch shaft and bearings—NEW Murphy panel—NEW 12 volt battery—Starter button—Throttle cable—Volt regulator—Carburetor adaptor—Radiator hose and clamps—5 quarts of oil.

Wholesale Price Applies To Anyone — Will Sell 1 to 100—Dealers Welcome

**Irrigation Engine Wholesale Co.**  
109 N. Ave. H Phone PO5-6288  
Route 3, Box 3, Lubbock, Texas

### Hopes Are Boosted For Bean Processing Plant At Floydada

Floydada. — A plant for the cleaning and processing of pinto beans now seems certain for Floydada as farmers of the area are showing a growing interest in raising pinto beans and other garden crops on lay-out land.

More than 50 farmers interested in the new crop for this area met Friday afternoon at the district courtroom to discuss the advisability of turning a portion of their acreage to beans.

Presiding at the meeting was D. W. Fyffe of the Fyffe Seed Co. of Floydada. Fyffe has proposed to spend \$40,000 to \$50,000 for a processing plant to be located in Floydada if farmers show sufficient interest in the project. Friday's meeting seemed to make the plant almost a certainty with farmers pledging 2,000 acres to the planting of pinto beans.

According to Fyffe, many more are expressing interest and are expected to fall in line with the plan.

At the meeting the group heard L. A. Marshall, former grain man as he discussed the pros and cons of raising pintos.

According to Marshall, beans can be planted with a regular planter. Harvesting is done with go-devil blades and a side rake for windrowing. The final step is combining, which is done with a regular combine to which has been added an available inexpensive attachment.

Marshall also stated that almost twice as much money can be expected as from grain sorghum crops, with the average expected yield of pintos set at near 1,500 pounds on irrigated land. The government support price for 1954 was \$7.23 per hundred, he said, with no acreage control on the crop in this county.

He also discussed the advantages of the crop as a soil builder, placing it next to alfalfa in adding vital substances to the soil. Farmers were impressed with the feasibility of watering, since the beans are planted during the first of August after watering of other crops has been completed. Beans require only half the amount of water needed for grain sorghums, he said.

### And I Quote . . .

"If you think a girl isn't explosive, just drop one!" — Mike Connolly.

"I like Hollywood except for two things—the smug and the smog." — Bill Lawrence.

"Two kinds of families are likely to have a house full of antique furniture; the kind with money, and the kind with kids." — Marshall (Ky.) Courier.

"The danger is that the monopolistic power of labor unions will be used to push labor costs to an unworkable level." — NAM President Henry G. Riter, 3rd.

### NEW LUNCH BOTTLE

There's a new unbreakable snack bottle on the market that will keep your youngster's school lunch hot for hours. It has a convenient wide mouth, will hold 10 ounces of either solids or liquids, and there aren't any fillers to break and no metal parts to rust. You can keep it clean and sanitary with hot soapsuds and a rinse with scalding water.

### CITATION BY PUBLICATION

THE STATE OF TEXAS

TO: A. M. NICHOLAS and wife, BEULAH C. NICHOLAS, and the heirs of either of such named persons who may now be deceased, their heirs and legal representatives, GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 18th day of April, A. D. 1955, at or before 10 o'clock A. M. before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 4th day of March, 1955.

The file number of said suit being No. 4283.

The names of the parties in said suit are: Edgar R. Hays and wife, Leone Hays, as Plaintiffs, and the persons first named, described and designated in this writ, and to whom this Writ is directed, as Defendants.

The nature of said suit being substantially as follows, to-wit: Suit in trespass to try title, for the title and possession of the following described real property situated in the Town of Lockney, Floyd County, Texas, to-wit: Lots Numbers Six (6), Seven (7), Eight (8), Nine (9), and Ten (10), in Block Number Six (6), in Welling Addition to the Town of Lockney, Floyd County, Texas as shown by the plat of such Addition of record in Vol. 31, page 470, Deed Records of Floyd County, Texas.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

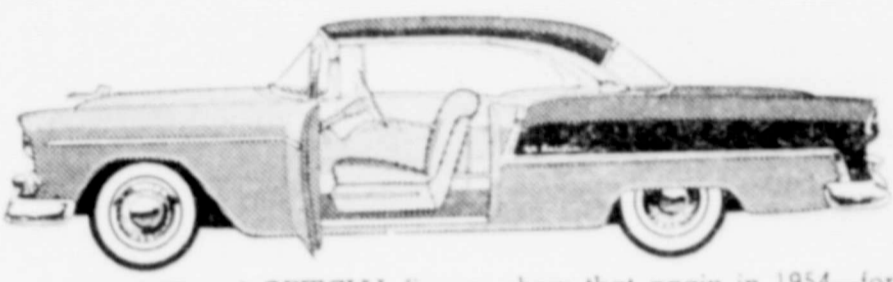
Issued this 4th day of March, A. D. 1955.

Mary L. McPherson, Clerk, District Court, Floyd County, Texas.

(SEAL) 48-4tc.



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"COMPLETE and OFFICIAL figures show that again in 1954—for the 19th straight year — MORE PEOPLE BOUGHT CHEVROLETS THAN ANY OTHER CAR!"

**LOCKNEY AUTO COMPANY**  
Telephone 3368 — Lockney, Texas

**WORLD'S GREATEST WIFE SAVER**

**AN ELECTRIC CLOTHES DRYER**



**"MY ELECTRIC CLOTHES DRYER IRONED OUT MY IRONING PROBLEMS"**



says Mrs. C. T. Shropshire, 4503 West Third, Amarillo, Texas

"The dryer changed my method of buying clothes for my five children. Now, I just buy the kind of materials which need no ironing."

"I remove the clothes from the dryer before they are completely dried out, and hang them on a hanger. They need no ironing, as all the wrinkles fall right out."

Any time you can save ironing time is a good time, especially when you have five children, and want to spend as much time with them as you can. Try the convenience of electric clothes drying and reap the dividend Mrs. Shropshire enjoys — more time with her family.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

A demonstration can help you

**WILL**

one of 102

**CHEVROLET**

plus a \$1.00

U. S. Savings

in our big

**MIRACLE**

**CONTEST**

... and you'll have

driving time of

Come in and drive the Chevrolet just for the fun of it when you do, you'll realize that can help you be a Miracle Mile Contest winner. You'll notice how excellent braking control lets you go less lurching or diving.

And you'll tingle to the spine when you get your hands on the accelerator.

Come in and have the fun of your life at the wheel of a Chevrolet! Enter our big contest, without cost, and you may win one of the Chevrolets given away.

**STEALING THE THUNDER**

**HIGH-PRICED CARS**

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# THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

## EDITORIAL

Overcome with evil, the evil with good." 21.

the times when one sion to remember and ese messages of these seems to us that as l students many of et temptations, which able to resist.

They were meant to going to return the niliar words aren't afraid that many of uttered these very next time that you ation whisper a pray- will do what is right. that you will be glad id.

ug" was a name given olitless planes during II.

of poliomyelitis meast exactly a millionth in diameter.

## This And That From Here And There

By Luther Williams

Do you agree with what Andre Maurois said about life? "Life is too short to be little."

Betty B, why don't you think about teaching a class on "How to handle a Knife?"

I guess spring was just a week and a few days behind for today is a beautiful spring day. (I hope).

Wedding bells rang loud and high last Friday afternoon for two of our fellow tolls in the field of schooling. Our best wishes to them for a long and happy married life. Congratulations Barbara and Freu.

Synonym: The word you use in place of the one you can't spell.

Coward: One who when trouble threatens thinks with his legs.

We have another girl with a broken finger it looks like. Does it pain you very much, Mary Ann?

## F. F. A. Meeting Held

By James Morris

March 22, 1955, the FFA had the monthly meeting in the V. A. building.

We voted to have the Father-Son banquet April 14.

The Green Hand judging team won 6th place at the Plainview Fat Stock show.

Anderson-Clayton gave the FFA \$50 on the show here at Lockney and we voted to use the \$50 to improve the "Old Oil Mill" or the FFA farm.

## Myers Elected President Of F. H. A.

Tuesday, March 22 the Future Homemakers of America elected their next year's club president. Mary Myers came out on top with the majority of votes.

Rita Griffith was elected State delegate. Mary and Rita will represent the Lockney chapter at the State Meeting in Galveston April 21-23. Edna Morris who is to receive a state degree will also represent the Lockney chapter. The Lockney girls will be sponsored by their Homemaking teacher, Mrs. Irons.

## School Menu

April 4-8

Monday—Skillet burgers, slice cheese, potato salad, buttered vegetable, bun, pickles, milk, cinnamon roll.

Tuesday—Cheese meat loaf, scalloped corn with egg, carrot, apple and raisin salad, hot rolls, milk, baked rice custard.

Wednesday—Bar-B-que, Spanish rice, green salad, scalloped sweet potato with apples, plain muffins, butter, milk, orange coconut cake.

Thursday—Brown beans, french fried hot dogs, cabbage, pepper and onion salad, corn muffin, butter, grapefruit sections, milk, peanut butter cookies.

Friday—Frozen fish, tartar sauce, baked potato with cheese, seasoned black-eyed peas, carrot sticks, whole-wheat rolls, butter, milk, graham cracker filled cookies and peaches.

## WHOZIT

- Jeering or satirical remark.
- bold.
- limited.
- flexible.
- humble.
- timeless.
- title by which one is known.
- collect.
- underscore.
- grieve.

Last week's Whozit, Nelson Wofford, was identified by Jerry Holmes.

## Senior Play Friday Night

"My pearls! They are gone. Somebody has taken them. They cost \$10,000! Oh, my precious pearls!"

"I know now how Robinson Crusoe felt!"

"There's something suspicious about that man — I believe he's got a bomb in that bag!"

"Hit ain't no town. Hit's just a wide place in the road and none to wide at that."

"Let's give them a little more do-re-me. Pitch the key, somebody."

"Men, I hate them all!"

"I'm an agent for the S. D. P. I. U. D. H."

"Willie, it's stuffy in here. Come on—let's go outside and look at the Moon."

"What good's a medal gonna do me if'n I'm down at the bottom O' the river?"

Does the woman recover her pearls? Is there a bomb in the bag?

Yes, these are lines taken from the Senior play which is to be presented Friday, April 1, in the high school auditorium at 8:00. Be sure that you don't miss it.

The Y. M. C. A. was founded in 1844.

Rhode Island would fit into Texas 220 times.

If It's Land Leveling You Need . . . Please Phone 4-7461



Two large Miller Rotary Scrapers, thoroughly trained operators.

Baker Flash-O-Gas Your friendly butane dealer in Plainview.

INSURANCE FIRE — HAIL — TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN on Farms and Ranches at Low Interest Rate Next door to Federal Bldg.

FRANK PERKINS Phone 3311

## Lotia Steer

By Don Hollums

Mary Ann came to school Monday wearing a beautiful engagement ring. James is pretty thoughtful, isn't he, Mary Ann? Franklin and Nelda were seen in Floydada over the week end. Darla was in Lockney Sunday afternoon patiently waiting for Marion to arrive in town. Nell is still remaining true and blue to Jimmy. Don, Jerry W., Buck and Jerry H., brought four girls with them to the Seale Saturday. Man what a car full. Lere and Edna

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 31, 1955

were seen Saturday night at the Seale also. Donald F. and Anita are seen together very often. They make a cute couple. Johnny and Jean were riding around in Lockney Sunday afternoon. Larry and Lajuan and Charles and Katie were double-dating Sunday afternoon. Jim Bob and Maebeth, Wilbur and Frankie, Gail and Wanda, Cleon and Betty June still remain as some of our steady couples. Gail K. how are you and Keith M. getting along? Here's hoping all of

you will come and bring your dates to the senior play Friday night.

## FHA and FFA Party

By Edna Morris

The FHA girls are honoring the FFA boys with a Ranch Style Supper in the backyard of the home of Edna Morris. It will be April 15 at 7:30.

All FFA and FHA are invited to come and eat your fill of Ranch Style food and homemade ice cream.

# THIS IS ABOUT YOU AND YOUR TELEPHONE SERVICE

People talk more than ever over improved facilities . . . rural service improved



Last year, you talked more by telephone than ever before. You made an average of 25 million local calls and half a million Long Distance calls every day—about double the number of calls just ten years ago.

Just released, the telephone company's annual report for 1954 tells the story of 58,000 Southwestern Bell people working together as a team to bring you faster service, expanded service, courteous service. Here are some of the things they did to improve your telephone service.

ON THE "GROWTH" FRONT Millions of miles of wire were built into the system, most of it in the form of stormproof aerial or underground cable.

Telephones in 85 communities were changed to dial operation. More service, improved service was brought to rural areas.

At the year's end, 200,000 more telephones were in service than in 1953. More requests for private and two-party lines were filled than ever before.

DOLLARS AT WORK Growth like this costs money — \$173½ million in 1954. Added to telephone payroll dollars spent locally and the taxes paid by the company, these "growth" dollars contributed much to the prosperity of each of the communities in Arkansas, Kansas, Missouri, Oklahoma and Texas served by Southwestern Bell.

INVESTMENT, EXPENSES UP The company took in more money — but paid out \$15 million more than in 1953 for the expenses of providing good service. This is to be expected. As more money is invested in new telephone facilities, the day-to-day costs of operating a larger system grow.

The balance of expenses against income is watched closely because only a financially sound telephone company can keep service growing to meet the needs of this and hundreds of other communities in the progressive Southwest.

BRIGHT PROSPECTS FOR '55 This year promises to be another good year for telephone customers. Further improvements in your service are planned. Still more homes and businesses will be added to the growing circle within reach of your telephone . . . making your telephone even more valuable.

SOUTHWESTERN BELL TELEPHONE CO.



# ONLY ONE SETTING of the dial



Whirlpool Rinses... Washes... Cleans... Dampens... Turns off... ALL AUTOMATICALLY



here's the DIAL that does everything SET IT — FORGET IT!

NOW ONLY \$189.95

## WHIRLPOOL FEATURES

Enjoy the full benefits of famed Agiflow washing action, that surges and swirls busy water currents to gently, positively loosen and remove every speck of soil. . . exclusive 7 Rinses that flush away every trace of soil suds — big 8-lb. capacity.

## PORTABILITY

Installation is necessary. . . Whirlpool is portable! Casters (optional) . . . store your washer out of the way when not in use.

## 5-YEAR WARRANTY

Your assurance of dependability — every Whirlpool washer carries a 5-year warranty on sealed-in transmission.

Parker Furniture 3315 Lockney



THE 100-MILLION-DOLLAR LOOK!

1955 CHRYSLER NEW YORKER DELUXE NEWPORT

"We'd like to make this one of the great days of your life!"

We're proud, we're happy, we're rarin' to go! This is our year. This is Chrysler's year. And it's YOUR year, too . . . if you want to drive the smoothest, sweetest beauty that ever came down the pike!

It's the new 1955 Chrysler . . . and it's a knockout! The lowest, longest, leanest new car fashion you ever laid eyes on.

We're giving a big send-off to a lot of proud and happy customers in these new Chryslers. They're the ones to talk to if you want the real low-down on the wonderful things Chrysler has done this year.

Feel for yourself the thrills they'll be feeling every day of the year from now on. We've got our "welcome mat" out for you!

BE SURE YOU SEE AND DRIVE THE ALL-NEW

# CHRYSLER

AMERICA'S MOST SMARTLY DIFFERENT CAR

GOOD DRIVERS DRIVE SAFELY!

# Bilbrey Motor Company

205 South Main Street

Lockney

FOR THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX!" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS

# Society News

## Rainbow Girls Will Sponsor Silver Tea

The Rainbow Girls of the Floyd Assembly will attend church in a group at the First Baptist Church in Lockney Sunday morning, April 3. The girls will meet in front of the church at 11:00 a. m. During the afternoon that day an annual Silver Tea will be held at the home of Katie and Gayle Rucker from 2:00 to 4:00 o'clock.

Money received from the tea will be used to help pay expenses of the trip to Grand Assembly at El Paso in June. Parents, Masons, Eastern Star members, or anyone else interested in the Rainbow Girls are cordially invited.

Avanell Brand, 15-year-old daughter of Mr. and Mrs. L. W. Brand, is confined to her bed with an attack of infectious hepatitis, a disease of the liver. Avanell is in the 9th grade as is Charlyne Brown who is recovering from the same illness. Avanell will have to remain in bed several weeks, according to information from her mother this week.

## Mrs. L. F. Duvall Is Hostess For Club

The Jolly Stitches Club met with Mrs. L. F. Duvall Thursday, March 24. The afternoon was spent in textile painting.

The club gave Mrs. A. D. Morris a surprise birthday tea on March 13 presenting her with a lovely pot plant.

After a business session angel food cake and fruit punch were served to Miss Anna Schacht and Mrs. Oliver Holmes. V. H. Kellison, L. A. Holt, G. Hunter, Farrell Dollar, W. A. Jolly, W. O. Stuart, W. D. Colson, E. T. Pigg, Wallace Allen, I. Hillman, Woodrow Rogers, Royce Lattimer, members, one guest, Mrs. Mathis and the hostess.

## CORRECTION

It was J. C. Thomas Sr. instead of J. C. Thomas Jr. who bought the Wallace Allen place in the Irick community some time ago. Mr. Thomas informed The Beacon this week. Mr. Thomas Sr. is a former resident of Aiken but now lives in Plainview.

A CLEAN CITY IS A SAFE CITY



MR. AND MRS. FREDDIE MERRELL

## Barbara Hays And Freddie Merrell Wed In Home Rites

Miss Barbara June Hays, daughter of Mr. and Mrs. Edgar B. Hays of Lockney, became the bride of Freddie Bryan Merrell, son of Mr. and Mrs. Walter Merrell, also of Lockney, Friday, March 25 at 5:30 p. m. in the home of the bride's parents. Rev. R. E. Wiley, pastor of the First Baptist Church read the vows for the double ring ceremony as the couple stood before a picture window flanked with tall baskets of white gladioli and stock backed by emerald greenery.

Miss Janice Hays, sister of the bride, played "I Love You Truly" and Miss Joan Harris sang "Indian Love Call", "Because" and "The Lord's Prayer". She was accompanied by Miss Eldora Boone who also played the traditional wedding march.

The bride, given in marriage by her father, wore a waltz length gown of frosty pink nylon net and lace. The fitted bodice was designed with a sweetheart neckline and short sleeves of pleated net. The full skirt featured an appiqued design of lace outlined with tiny ruffles over a ruffled skirt of nylon net. She wore a tiara of ruffled net and mock orange blossoms. In her hand she carried a white Bible covered with white satin and

edged lace topped with a bouquet of pink sweetheart roses and white stephanotis.

For something old the bride wore a cameo brooch 75 years old which had belonged to the late Mrs. H. B. Adams and her mother and now belongs to Mrs. Walter Merrell. New were pink pearl and rhinestone earrings, borrowed was a Bible belonging to Janice Hays. Blue was a lace handkerchief.

Attending the bride as maid of honor was Miss Rosemary McDonald, student of West Texas State College, Canyon. She was dressed in a waltz length gown of pink nylon net and wore a corsage of white carnations backed with pink net.

Marion Cross of Lockney attended the bridegroom as best man.

Following the wedding ceremony a reception was held. The dining table was laid with white embroidered linen cutwork over pink. Centering the table was the bride's bouquet flanked with pink tapers in crystal candelabra. A crystal punch service was at one end of the table and at the other was a two tiered wedding cake topped with a miniature bride and groom. Miss Darla Allison cut the cake and Janice Hays poured. Carolyn Merrell, sister of the groom, registered the guests.

The couple left immediately for Carlsbad, New Mexico. For traveling the bride wore an avocado linen three-piece suit with natural accessories. Her corsage was pink sweetheart roses.

The couple are both members of the senior class of Lockney High and will graduate in May. The bride is a member of the National Honor Society, was a member of the All-State Choir last year and was named Miss Lockney High this year. The bridegroom has been active in sports and was named Junior Ro-

varian of the Month of March. Out-of-town guests included Mr. H. B. Adams of Lubbock, former editor of the Lockney Beacon, and Rev. and Mrs. David Garlington of Abilene, Texas.

## Mrs. J. J. Harris Is Honored At Tea

Mrs. J. J. Harris was honored with a tea Saturday afternoon from 3 to 5 o'clock in Fellowship Hall of the Methodist Church.

The refreshment table was covered with lace and centered with an arrangement of yellow cut flowers. Wanda Cox and Lanel Johnson presided at the table and Mrs. Paul Cooper was at the register.

Hostesses for the occasion were Mrs. R. W. Johnson, F. L. Brown, Frank Dodson, Clyde Farish, John Cox, Edgar Hays, Fritz Schacht, F. U. Payne, Paul Cooper and Howard Cooper.

Mr. and Mrs. James Quisenberry spent last week end in Fort Worth visiting his brother and wife, A. 2-c and Mrs. Richard Quisenberry.

**DAIRY COWS AUCTION**  
**Wed. — April 6th at 10:00**  
**The Walter Hunt**  
 13 Miles East of Tulla on Silver Lake  
 DINNER SERVED BY LOCAL LA...

**DAIRY STOCK**  
 28 Dairy Cows, 2 with Heifer Calves; 10 "Blue View Azila Kinghaven"; 14 Heifer Guernsey, and Jersey Stock, 1 Guernsey by fine stock.

**FARM MACHINERY**  
 Ford Tractor; Farmall "H"; Lister-plow; Combine; John Deere Mower; 2-wheel Chicken Brooder; John Deere automatic Mick Deering 8 ft. Tandem Disc; Milk Co...

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 709 Van Buren  
 Amarillo, Texas



WELDON BRIGHT, popular radio star of KGNC says, "My wife has always used light Karo for cooking... and on the table..."

it's Karo for me, the best-tasting waffle syrup of 'em all"



Yes, indeed... biscuits go like hot cakes when you pour on plenty of delicious Karo waffle syrup. There's nothing like it for good eating. Satisfyin' flavor. So rich it stands right up on top of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon and night... it tops anything!

Ask your grocer for Karo waffle syrup, in pints and quarts

**COME!**

The SENIOR CLASS Presents

**"OFF THE TRACK"**

A 3-Act Comedy

By Felicia Metcalf and published by Art Craft Play Company

HIGH SCHOOL AUDITORIUM

FRIDAY, APRIL 1, 1955

8:00 P. M.

ADMISSION:

Reserved Section 75c

General Admission 50c

**DON'T MISS IT!**

Jack & June  
 Lockney  
 "Swissy"  
 Posie P...  
 Charming skirt in...  
 cotton frosted...  
 with heavy...  
 Embroidered...  
 with scalloped...  
 by JUNIOR...  
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nothing draws a man to a woman like **Crushed Rose**

As featured on TV

fashion's magnetic new color in **max factor's** Color-fast lipstick

the only non-smear type lipstick with stay-on lustre

A fresh new color plucked from a garden and crushed to an unbelievable brilliance. (And that brilliance will last, for this is Max Factor's Color-fast lipstick.) Crushed Rose, fashion's unforgettable new color... your lips can wear it tonight.

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