

Large Crowd At Dedication Of Methodist Bldg.

A large crowd was present Sunday afternoon at three o'clock when dedication services for the new sanctuary of the Lockney Methodist Church were held. Visitors from other churches in Lockney as well as many former members of the church from out of town were on hand for the impressive service.

Bishop William C. Martin of Dallas delivered the dedicatory sermon, the theme of his message being a suggestion that the membership of the church should be ever encouraged to speak a word of encouragement to people of the world.

The dedication service was only part of the days activities, however, since Sunday was declared homecoming day and many visitors were also present for the morning service. Rev. N. S. Daniel, pastor of the local church when the building was constructed, was present Sunday morning and preached during the morning worship service. Mrs. Daniel and their son, Phillip were also present.

Other former pastors present during the afternoon were Rev. W. B. Vaughn, retired, of Matador; Rev. Oscar Bruce of Ralls, Rev. G. E. Turrentine of Crosbyton, Rev. Luther Kirk, district superintendent of Plainview was also present.

Rev. Burgin Watkins, present pastor, presided during the service and led the group in the call to worship. The invocation and collect for dedication day was given by Rev. Bruce. The responsive reading on the Canticle of the church was led by Rev. Watkins. Following the singing of the Gloria Patri, the affirmation was read in unison.

Rev. Daniel read the scripture and a prayer was offered by Rev. Kirk. The hymn "O Thou, Whose Hand Has Brought Us," preceded the dedicatory sermon by Bishop Martin.

In the act of dedication, Leslie Floyd, chairman of the Board of Stewards, presented the building to be dedicated. The Bishop then led the people in dedication reading.

The service was concluded with the hymn, "I Love Thy Kingdom, Lord."

Out-of-town guests registering for the day included Rev. and Mrs. N. S. Daniel of Andrews; Mr. and Mrs. D. O. Aldridge, Lubbock; Mr. and Mrs. W. O. Eddins, Sudan; Stanley Mudgett, Sudan; Mrs. Rose Ramsey and Charles Ramsey, Dallas; Author Hilton, Friona; J. S. Hill, Floydada; Jerry Mudgett, Slaton; Mrs. Robert M. Smiley, Ruth E. Ford, Lubbock; Mr. and Mrs. Guy Allen, Kress; Mr. and Mrs. L. S. Kennedy, Olton; Mrs. Ruth Gantier, Plainview; Mr. and Mrs. Kenneth Hollums, Dimmitt; Mr. and Mrs. Donald Green, Lubbock; Mr. and Mrs. Arch Keys, Plainview; Mr. and Mrs. Clifton Oliver, Amarillo; Mr. and Mrs. Claude White and Bob. Lubbock; Mrs. Jessie Harris, Plainview; Mrs. Jerry Mudgett, Slaton; Otis Harris, McAllen, Texas; Mrs. Paul Kinard, Lubbock; Mr. and Mrs. J. W. Dines, Kress; Mr. and Mrs. R. O. Stark, O'Donnell; J. H. and L. H. Gruver, Gruver; Mr. and Mrs. Ralph White, Clovis, N. M.; Mr. and Mrs. W. M. McGhee, Hereford; Mrs. R. D. Nix, Sudan; Mrs. Arthur Hilton, Friona; Hollis Harris, Los Angeles; Mr. and Mrs. P. F. Bertrand, Mr. and Mrs. C. J. Parr, Floydada; Mr. and Mrs. R. J. Clark, Mr. and Mrs. C. A. Womack, Slaton; Mr. and Mrs. Walter Yeary, Plainview; Rev. and Mrs. W. B. Vaughn, Matador; Rev. and Mrs. O. Wat-

(Continued on back page)

B Squad And 8th Grade Teams Will Play Floydada

The Lockney Longhorn B squad and the 8th grade Short-horn football teams will travel down to Floydada tonight (Thursday) to take on similar teams from the county capital.

The grade school team defeated the Floydada grade schoolers badly in a previous meeting but the Longhorn B squad lost to Floydada B squad 25 to 6.

Last week the Short-horns defeated the Olton grade school team by a wide margin, reported to be about 46 to 12. The Olton scores came against the Short-horn third stringers. The B squad game was a stand-off, 14 to 14. The Longhorn B squadders scored first each time but the Olton boys managed to tie it up.

The Lockney Beacon

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County Fair Board To Meet Tonight

The Floyd County Fair Association board of directors will meet tonight to elect new directors for 1955 and make plans for next year's fair according to E. L. Turner, board chairman.

The meeting will be held in the district court room of the court house at 7:30 p. m. It will also be open to all fair association members who would like to attend.

In a letter to the board this week Turner expressed his thanks to each member for their support and help in making the first Floyd County fair an "unquestioned" success. The board has received many favorable comments about the recent fair, Turner said.

Marshall Farm House Destroyed

The house on the L. E. Marshall farm, a mile west and a half mile south of Muncy, was completely destroyed by fire Monday morning. The Lockney Volunteer Fire Department was called to the farm but the farm house was already falling in when the truck arrived. The firemen prevented the blaze from spreading to other buildings on the farm.

Although no one was present when the blaze started, it is believed to have started from defective wiring. Fire Chief Lowell Bilibrey said. The house had just been vacated by a Wilson family and Mr. and Mrs. Marshall had moved in some of their furniture and were preparing to move the remainder when the blaze destroyed the house.

The loss was only partially covered by insurance, Chief Bilibrey said.

Former Lockney Pastor At Olton

Rev. and Mrs. W. B. Swim are now residing in Olton where Rev. Swim is teaching fifth grade in the public school. Rev. Swim is a former pastor of the Lockney Methodist Church. Before going to Olton Rev. and Mrs. Swim were associated with Chadlock's Boys' School in Quincy, Ill., a school for boys from broken homes.

The Swims have two children, Mrs. E. B. Gooch of Plainview and W. B. Swim, Jr., who is a missionary to Japan.

Longhorn Band In Lubbock Fair Parade

The Longhorn Band attended the South Plains Fair at Lubbock Monday and were a part of the parade down Broadway to inaugurate the fair. The band members were admitted to the fair grounds without charge after the parade.

Director E. E. Stimson and 55 members of the band made the trip. They spent the day enjoying the fair and returned home late Monday.

Emmett Davis Buys Buick Company

Emmett Davis of Amarillo, son of Mrs. Conde Davis of Lockney, has bought the Pruitt Buick Company in Amarillo and assumed charge of it the past week. Davis has also been in the oil business and operates an auto servicing firm known as Davis Bumper to Bumper. He will devote his full time to the Buick company, he announced.

Tax Office Hours Are Announced

Hours of business for the tax office of the Lockney Independent School District have been announced as follows: 8:30 to 4 each week day, 8 to 12 noon on Saturday, starting October 1 and extending through January 31. The office is located to the right of the east entrance to the high school building. Mrs. V. E. Spears is the tax collector.

Mr. and Mrs. Olin Huff and girls of Fort Worth visited his mother, Mrs. Floyd Huff last Friday night and Saturday.

Farm Bureau To Seek Members In County Drive

The Floyd County Farm Bureau will not make an intensive house-to-house canvass but will solicit memberships for that organization during the month of October on an area basis. W. R. Puckett, service officer said Wednesday.

The Bureau has the county divided into 36 areas with a director or an alternate in charge of each area. He will be responsible for soliciting members in his particular area. The solicitation will probably begin next week to coincide with the "Texas Farm Bureau Organization Week" as proclaimed by Governor Allan Shivers from October 4-9. Jack McIntosh is chairman of the membership committee in the county and is now making plans for the solicitation.

In a meeting Tuesday night the officers and directors of the county Farm Bureau voted to change the annual county convention from October 5th to October 19th. This move was made because of a district meeting on October 14th. The group also made plans to present recommendations to the district meeting concerning legislation on noxious weed control. President Chester Carthel is working on a draft of these recommendations.

The Bureau's directors will meet on October 7th instead of the regular meeting date, according to Chester Carthel, president.

Floyd HD Agent To Get Award

Floydada. — Miss Leila S. Petty, Floyd County home demonstration agent since 1946, will receive the National Home Demonstration Agents Association's Distinguished Service Award for 1954 at the annual meeting of the group in Chicago October 13.

Miss Petty is one of four Texas women designated to receive the award for the year. The honor is in recognition of outstanding service for at least 10 years.

Miss Petty's work in Floyd County includes her supervision of 14 4-H clubs with a membership of 280 as well as consultation and training offered to the 15 Home Demonstration Clubs of the county with a membership of 334 women.

Before coming to Floyd County, Miss Petty was home demonstration agent in Castro County for three years. She was employed as a teacher in Texas schools from 1925 to 1929, then entered Texas State College for Women at Denton and received her degree in vocational home economics. She also studied at Colorado A&M, the University of Arkansas and Texas Tech, and has acted as district director and state secretary for the County Home Demonstration Agents Association of Texas.

SPeAKS IN PLAINVIEW

Mrs. Raymond Spence, missionary to Japan home on furlough in Lockney was the speaker at a meeting Tuesday evening at 7:30 of the Student's Wives Club of Wayland College, Plainview. The meeting was held in the home of Dr. and Mrs. A. Hope Owen, president of the college. Mrs. Spence spoke on "Household Customs in Japan." She was accompanied by Mrs. Ed Whitfill.

PATTERSON IMPROVING

E. E. Patterson of Lockney, who underwent an operation in the Plainview Hospital last week is improving right along, members of the family said this week.

RETURN FROM CALIFORNIA

Returning Sunday night from a 10-day visit with relatives in California were Mr. and Mrs. Frank McClure, Jane and Sue, Mr. and Mrs. C. J. McClure. They visited Mr. and Mrs. R. L. Tomme and family at Gilroy, Calif. Mrs. Frank McClure's parents, Mr. and Mrs. A. Collins and her two brothers, and also Mrs. C. J. McClure's sisters at Maderia and Oakland.

Cub Scout Carnival Set For Tonight

Cub Scouts of Pack 59 are having a "Cub Scout Carnival" tonight, Sept. 30 beginning at 6 o'clock at the Scout Hut.

Each den will have charge of two booths for the pleasure of their guests, the Girl Scouts, Boy Scouts, Brownies and all of their parents.

There will be a ring toss booth, balloon and dart throw, water gun contest, nail keg golf course, and guessing contest as well as a refreshment booth.

The only admission to the carnival will be a small trinket to be used in a white elephant show.

Proceeds from the booths and entertainments will be used for the Cub Scout projects.

The public is cordially invited to attend.

Soil District To Name Supervisor

Area Number 1 of the Floyd County Soil Conservation District, comprising the territory north of Highway 70 to Plainview and west of Highway 107 to Silverton, will elect a supervisor to sit on the board of that organization in a meeting at the Lone Star schoolhouse Tuesday night of next week, October 5th.

Bert Bobbitt is the present supervisor for the area. He has served for the past five years and the next supervisor will be elected for a similar period.

County agent Bill Rodgers will be present and show slides of farm soil practices. The Lone Star Home Demonstration club will serve doughnuts and coffee. All persons holding title to lands lying within the area described are eligible to vote.

The meeting will begin at 8 p. m.

Floyd County Farm Leader Is Honored

Floydada. — Marion Tucker of the Harmony community has been named "Conservation Farmer of Floyd County for 1954."

The award climaxed a soil conservation tour of the county Friday in which more than 250 Floyd farmers participated. Tucker received a plaque in token of the honor at a luncheon at the Paymaster Farms.

Making the presentation was A. E. Williams, president of the Floydada Lions Club, who presented the plaque on behalf of the club and the Fort Worth Press.

Tucker was cited for his cooperation with the Soil Conservation Service in preparing his land using conservation measures. Last year, Tucker levelled 36 acres for irrigation and planted 150 acres of cowpeas and grain sorghums as well as 50 acres of vetch as a soil-building measure.

This year, he cultivated 20 acres of alfalfa, cutting one crop and turning under a second crop.

At the Friday meeting, guests at the farm saw an exhibit showing successful means of irrigation prepared by Phil True, SCS soil scientist for Hale County Paymaster Farms and the Floydada Chamber of Commerce provided the luncheon for the touring farmers.

Burglars Raid Lone Star Oil

The Lone Star Oil Company office was broken into again Saturday night but only a small amount of money and some checks were taken, according to members of the firm. Possibly some merchandise was stolen but a check hasn't shown anything of great value missing, it was said.

Appreciation Day Is Terminated Here

The weekly "Appreciation Day" held here on Wednesday was terminated with the Wednesday drawing this week and will not be held again until about Christmas time, officials said. Some \$330 remaining in the Treasure Chest will be given away at that time.

Cotton Harvest Starts Slow But Is Gaining Speed

The cotton harvest in this part of Floyd County has started slow but is gaining speed and ginners think that within two weeks it will be in full swing. The gin men say that it is still a little early for a great deal of cotton to be open in this country but that with favorable weather lots of cotton should be ready by October 10 or 15.

Cotton harvested thus far this year has shown extra good grade and staple length and yield is expected to be better than in several years. In fact many farmers are saying, "It's the best crop I've ever had." Overall yield will be held down some by the acreage quotas but per acre yield will be much better than last year if expectations prove to be true.

Pulling price generally here is \$1.75 delivered to the gin or \$1.50 in the field. All gins report that price for cotton on which they have paid the pulling Mexican Nationals are being contracted on a \$1.55 per hundred rate as they were last year. Very few Nationals were in this area Wednesday but several truck loads are being brought in and will be here before the end of the week, labor association officials said. By next week end it is expected that 1,000 or more will be working in this area.

Get Hands Now

Meanwhile a representative of the Texas Employment Commission office at Plainview was in Lockney Tuesday and urged farmers of the area who planned to use native Mexicans to harvest their cotton to get them now. Several crews have come in here the past week end, being unable to find places to work, have moved on to other areas.

"You better take the hands now and let them work around anywhere they can to make a living until your cotton opens," the representative said. "When this influx is over there won't be any more and then you may be needing some hands and can't find them."

Local gin men reported to The Beacon that most everyone had all the hands they needed at the present time but this was because the cotton wasn't open much as yet. In about two or three weeks many more hands will be needed. Quite a few native Mexicans are already in the area and gathering cotton where they can find a place to live and work.

Somewhere in the neighborhood of 600 bales of cotton have been ginned here and in the Sterling area this year and the rate of ginning is increasing daily. Cotton is much slower opening in the Lone Star area due to spring storms and late planting and very little has been ginned there. It will be opening good in about two or three weeks, it was said.

Sophomores To Have Bake Sale Saturday

The Sophomore Class will have a bake sale Saturday of this week and will have cookies, cakes, pies, brownies, popcorn balls, candy and coffee for sale at all food markets in town.

Those who would like to have a cake or pie are requested to phone Rita Griffith at 3532 or LaJuan Henderson at 3576 before 7 p. m. Thursday. Cakes and pies will be delivered free.

Mrs. Jackson To Have Surgery

Mrs. Floyd Jackson is in the Methodist Hospital at Houston where she will undergo major surgery on Saturday of this week. Mr. Jackson accompanied her to Houston but returned home Tuesday night. He will go back Friday. Her mother, Mrs. Buck Sams is with her also.

F. L. Marble Is Improving

F. L. Marble is reported to be much improved after suffering a light stroke at his home eight miles east of town Friday.

Quarterback Club To Feed Boys

Members of the Lockney Quarterback Club are asked to bring five sandwiches to the football game Friday night, leaving them with someone at the ticket office. These, along with soda pop and potato chips furnished by the club, will be used to feed the football boys and their dates following the game. Plans were made for the feed at the regular Quarterback Club meeting Tuesday night.

The feed will be spread at the grade school cafeteria and members of the Quarterback Club are invited to come by for a visit, according to President Dillon Patterson.

Longhorns Play Amherst Here

The Lockney Longhorns, somewhat recovered from their injuries, will take on the Amherst Bulldogs on Mitchell Zimmerman Field here Friday evening. Game time is 8 o'clock.

For the first time this season the Longhorns will be playing a team that is about of equal calibre. The Amherst boys are small but Coach Rudy Halle, who saw them play Slaton, says that they are the roughest little boys he has seen in a long time. Most of them are seniors and they are experienced.

"We might win this game if the boys want to win it." Coach Halle said, "but we sure can't take these Amherst boys lightly. They're plenty tough."

At least two Longhorn regulars will be out of play for this game. Paul Ray Williams suffered a knee injury in the McLean game and Doyle McAda had a leg injury that will probably keep him out of a suit. Co-Captain Marion Cross will probably be back in shape by Friday and Quarterback Charles Vaughn is getting back in shape also. Guard Clifton Williams is also back in shape after an injury in the Dimmitt game.

Bill Edens, a new comer to the Longhorn team, will probably be used some in the backfield to replace Williams.

Comparative scores give the Longhorns a little edge in the game but injuries may make the difference. Hale Center defeated Amherst 32 to 6 while the same team defeated Lockney 41 to 6. At any rate the Friday night game is expected to be fairly close with neither team having too much advantage.

David Workman Has Broken Collarbone

David Workman, 5-year-old son of Mr. and Mrs. Harley Workman has a broken collarbone he received last Saturday at play. David fell when a wheel came off a small vehicle he was playing with. Thinking the injury was only a bruise Mr. and Mrs. Workman didn't take him to the hospital until Sunday when he continued to complain of the injury hurting. An x-ray revealed that the bone was cracked and a splint was put on him. He is doing fine this week, Mrs. Workman said Tuesday.

Dr. W. J. Wingo With Alabama University

Friends in and around Lockney of Dr. W. J. Wingo, son of Mr. and Mrs. W. H. Wingo of Lone Star community, will be interested to know that he and his family are now living in Birmingham, Alabama where he has accepted a position in the University of Alabama medical school as associate professor.

Dr. Wingo is in the Department of Biological Chemistry in the University of Alabama Medical School of College of Dentistry.

Chest Directors Will Meet Tonight

Directors of the Floyd County United Chest will meet tonight (Thursday) in the Chamber of Commerce office in Floydada to make plans for the fall drive, it was announced this week.

A CLEAN CITY IS A SAFE CITY

Funeral For Ed Holmes Thursday At Floydada

Funeral services for Ed Holmes, prominent Floyd County farmer and business man, will be held at the First Baptist Church in Floydada this Thursday afternoon at 3 p. m. according to announcement from the Harmon Funeral Home late Wednesday. Holmes was killed instantly by electrocution about 2:30 p. m. Tuesday at Possum Kingdom Lake near Mineral Wells.

Holmes was operating an electric power saw while standing in shallow water along the edge of the lake when the current struck his body, friends said. With him at the time was B. C. Dyess of Ralls, who is connected with Radio Station KFLD in that city.

The body was returned to Floydada early Wednesday by a Harmon ambulance.

Holmes Dyess and other Floydada men were co-owners of a cabin on Possum Kingdom lake at Rock Creek Camp. The two men were building a new boat house.

Officiating in the services will be Rev. Tilden B. Armstrong, pastor of the Floydada Methodist Church, Gordon L. Downing, City Park Church of Christ minister of Floydada, and Rev. Burgin Watkins, pastor of the Lockney Methodist Church. Burial will be in the Floydada cemetery.

Holmes was part-owner of the Floydada radio station, KFLO, and his wife, Mrs. Alma Holmes, has a daily program over that station. He was connected with Rex Brown in the Brown-Holmes Insurance Co. at Floydada, and operated a farm in the Sandhill community, 12 miles southwest of Lockney.

He had been active in farm affairs for many years and at one time was leader of the Farmers Union movement in this county. He went in for diversified farming and carried on many side activities.

Holmes was associated with Marshall Formby, state highway commissioner and D. A. Robertson of Floydada in the operation of the radio station. Formby planned to fly to Floydada Wednesday.

Holmes was born in Greek County, Oklahoma, in 1903 and moved with his parents to this county in 1908, settling in the Sandhill community. About four years ago he moved to Floydada. He was a member of the Methodist Church and the IOOF lodge.

Survivors include his wife, one son, Charles Eddie Jr. of Floydada; four daughters, Miss Dorothy Holmes, a student at the University of Oklahoma, Beama Mae, Nancy and Sarah, all of Floydada; his mother, Mrs. M. B. Holmes of the Trick community; five brothers, John and Oliver of Trick; James H. and Riley, of Floydada, and Leonard of Amarillo; two sisters, Mrs. E. A. Grigsby and Mrs. Frank Marney, of Floydada.

Jay Kemp Receives Globe Carrier Jacket

Jay Kemp, accompanied by his parents, Mr. and Mrs. J. C. Kemp and Jerry, attended the annual recognition service for Amarillo News Globe carriers which was held Thursday night at Stephen F. Austin Junior High School.

Jay was among 300 carriers who received jackets for services rendered at least one year. He also received recognition for receiving a \$50 endowment awarded last June to be applied on a college education.

After the recognition service the Kemps attended the Tri-State Fair.

Bring MOD Money To Bank Here

Stores still having the money containers from the recent Emergency March of Dimes drive are asked to bring them to the First National bank here and turn them over to Joe Wilson. Some of the containers have been overlooked and if the store owner will bring the container to the bank, it will be very helpful.

Society News

Party Held In Durham Home

Anita Durham and Hope Cox were hostesses for a party held in the Leroy Durham home Saturday night, September 25 at 7:30.

Enjoying games and refreshments were Kay Golden, Loy O'Brien, Gayle Rucker, Sunny Lawson, Charlyne Brown, Avanel Brand, Betty Graham, Dolores Brown, Jean Wofford, Anita Durham, Hope Cox, Johnnie Hanst, Kelly Harrison, Jerry Williams, Clifford Hardy, Kenneth Holt, Donald Parish, Larry Jarrett, David Howell, Larry Hammit and Nelson Wofford.

A casual bell is a cause justifying war.

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BYRD PHARMACY

Mrs. W. A. Jolly Is Hostess To Club

Mrs. W. A. Jolly of Irick community entertained the Jolly Stitches Club Thursday, Sept. 23. The afternoon was spent in making quilt blocks.

It was reported that Irick exhibit booth sponsored by the club, won third place at the Floyd County Fair. The club donated \$10 to the Volunteer Fire Department in Lockney to be applied on the purchase of a resuscitator.

Refreshments were served to Meses. C. O. Williams, Oliver Holmes, E. T. Pigg, W. G. Kinard, V. H. Kellison, Wallace Allen, W. O. Stuart, L. A. Holt, Don Bennett, L. F. Duvall, K. E. Probasco, Leonard Dollar, Farrell Dollar, Miss Anna Schacht and the hostess.

The October meeting will be held in the home of Mrs. W. O. Stuart.

Miss Lillie Wingo returned to her home in Lone Star community Saturday after a five weeks visit with her niece, Mrs. John Warden of Port Arthur.

OFFICE SUPPLIES at The Beacon Office

Texas Trends dallas fashion center



Dallas Fashion Center Photo

STITCHING accents the mandarin neckline, the jacket peplum and the slim buttoned tier on the skirt of this washable suit of rayon linen by Movietone of Dallas, photographed in luggage.

HERE FROM ALASKA

Max Hodel of Anchorage, Alaska left by plane Tuesday after spending several days visiting here with his grandparents, Mr. and Mrs. John Hodel, and other relatives. Mr. and Mrs. Otto Hodel, parents of Max from Eunice, N. M., and their daughter, Mrs. Roy Henderson from Hobbs, New Mexico were also guests here Saturday and Sunday night.

GO TO CHURCH SUNDAY.

Ann Bennett Weds Albert Otero

Nuptials were read September 3 at 3:00 p. m. for Miss Sherwyn Anne Bennett, 501 Quincey Street, Plainview, and Albert Vincent Otero of Yonkers, New York. The bride is the daughter of the late Evelyn and Vergie Bennett. The groom is the son of Mr. and Mrs. Frank Otero of New York.

Father O'Donnell read the impressive double ring ceremony in St. Mary's Roman Catholic Church of Yonkers, before an altar decorated with pink and white gladioli and white candelabra.

The bride, given in marriage by Jack Otero, brother of the groom, was attired in a waiting length gown of white lace, featuring a strapless bodice and a lace bolero jacket with three-quarter length sleeves. The bodice was caught at the waist by a full, flowing skirt.

Her fingertip veil of silk sheer illusion was attached to a crown trimmed with rhinestones and pearls. She carried a white orchid atop a white prayer book surrounded with lily of the valley and tied with satin streamers in lover's knots.

The maid of honor, Barbara Duchynski, wore a pink taffeta ballerina length dress with a veil of pink silk illusion and carried a bouquet of pink roses.

Joseph Mytysek was best man and Frank Otero Jr., brother of the groom, was usher.

Reception Honoring Couple

The table was centered with a three-tiered wedding cake topped with a miniature bride and groom. Individual roast beef dinners were served to the 30 guests present — with a background of band music.

Guests were present from Long Island, Yonkers, Brooklyn and Dobbs Ferry.

When the couple left for a wedding trip to Bermuda, the bride wore a navy blue suit with a white pique collar, white pill-box hat and white gloves and shoes.

Mrs. Otero is an alumna of Plainview High School and attended Texas State College for Women. The groom, a graduate of Yonkers High School, attended Austin College and served three years in the Air Force. He is co-owner with his brother, Frank Otero, of the Mayflower Diner in Dobbs Ferry.

Mrs. Otero is a granddaughter of Mr. and Mrs. R. C. Bennett of Lockney.

Mrs. Henry Schacht Study Club Hostess

El Progreso study club met Wednesday, September 22 in the home of Mrs. Henry Schacht, hostess.

Bull call was answered with "Famous Bridges." Mrs. Schacht had charge of the program, entitled "Life and Culture of Korea" and showed slides of many scenes which her son, Henry Neil has taken of that country while serving in the U. S. Army.

Refreshments were served to Mrs. B. B. Wilkes, a guest, and the following members, Meses. Henry Hodel, Bill Hodel, L. M. Honza, Ewald Quebe, T. V. McClure, Hershel Carthel, Sid Thomas, Jack Taylor, Leslie Ferguson, Guy Sams, Frank Perkins, Ed Whitfill, G. M. Brunner, Clyde Applewhite, Des Copeland, Chester Mitchell and the hostess.

Explorer Scouts To Hold Conference At Texas Tech College

George B. Long, chairman of the Council's Camping and Activities Committee, announced today that a Council-wide gathering of all Explorer Scouts would be held at Texas Tech College in Lubbock on Saturday, Oct. 2.

The purpose of this Explorer Conference will be for program planning to decide upon the Council-wide program highlights that the Explorers want for the next twelve months. The Conference will open at 10:00 a. m. on Saturday, October 2, at the Aggie Auditorium on the Texas Tech Campus.

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Birthday Party For Five-Year-Old

Mrs. W. M. Alford honored her son, Randy with a party at their home Wednesday afternoon, September 22 on the occasion of his fifth birthday.

Individual cakes topped with a candle were served with ice cream to Jolene and Jerry Barber, Carolyn Byrd, Vikkee Hammit, Joe Neil Greer, Linda and Johnny Hodel, Dinah Hodel, Benita Reece, Sandra Huggins, Gary McDonald, Vickie Teuton, Bobby Webster, Charlotte McClelland and the honoree.

Dr. Stanley Jones To Speak At Lubbock

Lubbock — Dr. E. Stanley Jones, often referred to as "America's foremost Christian Statesman," whose message perhaps has been heard by more people in more nations than that of any other living man, will conduct an evangelistic mission at the First Methodist Church here starting Sunday, October 3 and continuing through Friday, October 8. Dr. J. Chess Lovren, pastor, has announced.

Dr. Jones spends six months of each year in the Far East and six months in the United States. In both places, keeping to a schedule that is almost unbelievable, he speaks to the hearts of men about a Way of life. To him, Christ is the answer to every problem — whether it be one belonging to an individual or one belonging to the nations of the world. To prime ministers, ambassadors, and United States Congressmen as well as to the man on the street, he brings an arresting vision of Christ as the Way of Life.

On Sunday, October 3, Dr. Jones will preach at both morning worship services at 8:30 and 10:50 o'clock and again at the evening service at 7:30 o'clock. During the week he will speak every day at 10 a. m. and 7:30 p. m. Choirs from the First Christian Church, the First Presbyterian Church, the Ashbury Methodist Church and St. John's Methodist Church will assist the First Church choir at the services during the week.

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REX-RAY HEATING PAD	3 Heat, U.I. Approved	4.49
COTTON 'n SWABS	Rexall's handy cotton and applicators	89c
REXALL ASPIRIN TABLETS	5-grain	200's 87c
REXALL REEL-ROLL COTTON	in dustproof package. 1 1/2 oz.	43c
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SYLVANIA FLASH BULBS	Carton of 10	1.30

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Readers get two mystery farms for the price of one in this picture. Not only do we have the little white house among the trees but there is another little white house up on the hill to the right. The First National Bank would like to have both of these farm houses identified and apparently they belong to separate farms since the road runs between them. If you know these farms please help us by calling The Beacon office, phone 3318 immediately. The owner or occupant of the farmhouse in the foreground will be given the original photo of this scene if he will come by or call The Beacon office not later than Monday and give us some information concerning the place.



IT'S DANGEROUS TO "TRUST TO LUCK"

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ATTEND STATE MEETING

Those from Lockney Baptist Church who attended a state training union planning meeting in Amarillo Friday were Mr. and Mrs. Frank Brown, Rev. R. E. Wiley, Mrs. Edgar Hays, Mrs. Shirley Race, Mrs. R. W. Johnson, Mrs. Leslie Ferguson, Mr. and Mrs. Hilburn Casey.

Mr. and Mrs. B. F. Snell of Clovis, New Mexico spent several days this past week in the home of Mr. and Mrs. W. H. Wingo.

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Providence News

By Mrs. Wilfred Stoerner

Rev. and Mrs. H. L. Anderson and sons visited Mr. and Mrs. Karl Sammann in Plainview Friday.

Spending the week end in Wichita Falls visiting relatives were Mr. and Mrs. Hubert Stoerner and sons.

Mr. and Mrs. Werner Tagerman of Lubbock visited in the home of Rev. and Mrs. H. L. Anderson Wednesday.

Mr. and Mrs. Nelson Welch and family of Levelland spent the week end visiting Mr. and Mrs. Wilfred Stoerner. Mrs. Welch is Mr. Stoerner's cousin.

Mr. and Mrs. Karl Sammann went to Acuff Saturday to visit Mr. and Mrs. Fred Schrader, Miss Freda Walters and Mrs. John Walters.

Mrs. John Walters is recovering nicely from her recent accident of breaking her hip. She sends her regards to all her friends at Providence.

Mr. and Mrs. Karl Sammann had as Sunday guests in their home Mr. and Mrs. Arthur Sammann.

Rev. Brandes Ill

Rev. Lee Roy Brandes, son of Mr. and Mrs. Ben Brandes is seriously ill at a Wichita Falls hospital. He and his family were enroute home from their vacation. They visited many of their college friends in Ohio, Illinois and Michigan. Rev. Brandes attended a three day conference in Columbus, Ohio. They were traveling home and at Indianapolis, Indiana he was taken ill. The family flew to Wichita Falls where he entered the hospital on arrival. He will be taken to Dallas Monday or Tuesday for further treatment. We wish for Lee Roy God's blessings for a speedy recovery.

Mr. and Mrs. Heinz Quebe of

McGregor, Texas were honored Sunday with a dinner at the home of Mr. and Mrs. E. M. Quebe. Sharing in the honors were Mr. and Mrs. B. H. Quebe, Mrs. Ben Quebe, Mr. and Mrs. H. F. Quebe.

Mr. and Mrs. Ernest Sammann flew to Wichita Falls Sunday visiting Mrs. Lee Roy Brandes and family. They left by plane to Indianapolis, Indiana where they will visit relatives returning home they will drive Rev. Brandes car home for him.

H. D. Club Meets

The Providence H. D. Club met Tuesday in the home of Mrs. Sam Jones. Roll call was answered with "What's new in fall fashions." Program included a talk by Mrs. H. F. Quebe on the state constitution. Mrs. Wilfred Stoerner lead the discussion on the eleven amendments which will be voted on this fall. Mrs. Spears gave a very interesting report on the state convention held at Dallas. Miss Petty gave an interesting demonstration on living room furnishings and how to make a cornice board for windows. Mrs. Stoerner lead in recreation. Ice cold watermelon were served to Mmes. Ben Quebe, H. L. Anderson, Sam Jones, T. E. Cowart, H. F. Quebe and Wilfred Stoerner.

The next meeting in October will be in the home of Mrs. H. F. Quebe one week earlier. Please ladies lets all be present.

HOME FROM TRIP

Bert Bobbitt of Lone Star community returned home Sunday night from a two-weeks vacation to visit relatives. He was accompanied by his daughter, Miss Evelyn Bobbitt of Amarillo. They visited Mr. Bobbitt's brother, W. A. Bobbitt and family at Russell, Kansas, Mrs. Lee Cates, daughter of Mr. Bobbitt in Manila, Arkansas. Mrs. Cates is the former Sally Myrtle Bobbitt. In Oklahoma City they visited W. N. Bobbitt, Mr. Bobbitt's son who is a former principal of Lockney schools.

Mr. Bobbitt says that after seeing the country in the other states he is much more satisfied to return to Lockney which has been his home for 61 years.

RETURN HOME

Mr. and Mrs. T. E. Mitchell returned home Monday afternoon after a two weeks trip. They visited in Brecksville and Mineral Wells before going to their cabin at Port Isabel, where they stayed eight days and did some fishing. Enroute home they visited relatives at Ballinger, Winters and Abilene.



WENDELL J. SIMS, son of Mr. and Mrs. G. L. Sims of Lockney, is completing his Air Force basic training course at Lackland Air Force base, near San Antonio. Basic training is preparing him for entrance into Air Force technical training and for assignment in specialized work.

LETTERS TO THE EDITOR

Denver City, Texas
Sept. 23, 1954

The Lockney Beacon
Lockney, Texas

Dear Sirs:

You will find enclosed check for \$2.50 which is payment for one more years subscription to a paper that continues to interest us very much. We wouldn't know how to get through the week without reading about our many friends in Lockney.

We were caused to reminisce for a long time this week after reading your column taken from the issue 24 years ago. We have passed this issue around to some of our Denver City friends who resided in Lockney in the past.

Sincerely yours,
G. D. Tate.

September 13, 1954

Mr. Edgar Hays
The Lockney Beacon
Lockney, Texas

Dear Mr. Hays:

The enclosed check for \$2.50 is to renew the subscription to The Beacon for my mother, Mrs. Theo Griffith Sr.

My mother is now almost total-

ly blind and I find that one of her brightest days is the one when I read the Beacon to her. She misses her old friends in Lockney and is always so very glad to have news of from home.

Sincerely,
Velma Griffith Dorset.
(Mrs. Edward F. Dorset)

Lubbock, Texas
Sept. 16, 1954

Dear Mr. Hays:

Just a note to let you know I enjoy reading The Beacon at every opportunity, but am always disappointed when I turn to the "Long Ago" column and don't find anything from the 1930's. There must be other people too who would enjoy seeing again some of the items that were so important to us 20 years ago.

Best regards,

Mrs. Weldon Whitford.
P. S. I was Imogene Roberson when I lived there.

(Editor's Note: Thanks, Mrs. Whitford, for your kind note. We understand very well your desire to see something from the 1930's. However when we came to Lockney in 1942 we found that the files for The Beacon had been either destroyed or had been carried off for that period of the paper and therefore we have no file for most of the period. We do have some files for the early 1930's and will try to work them into our "Long Ago" column soon. The Editor.)

TO CALIFORNIA

Mrs. Lina Phillips of Plainview, formerly of Providence community flew to Los Angeles, California last Thursday. Mrs. Phillips accompanied her daughter, Mrs. Dawson Busby back to her California home after she and Mr. Busby visited his mother who was seriously ill in an Amarillo hospital. Mrs. Phillips plans to spend a month or more visiting in California.

Visitors in the E. R. Harris home during last week end included Mr. and Mrs. Otis Harris of Pampa and Hollis Harris of Compton, California. Mr. and Mrs. Otis Harris left Sunday and Hollis will be here several more days.

Mrs. J. V. Ormond of Clinton, Arkansas is here visiting her two sons, Frank and Arthur Brown and their families.

CARD OF THANKS

I want to express my sincere thanks for the nice food, cards and phone calls I have received since I have been ill.

Mrs. E. M. Lawson.



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Society

The T. J. Rigdon's Wed 54 Years Ago

Layette Shower Held For Mrs. Lewis Smith

A layette shower honoring Mrs. Lewis Smith was held Friday, September 24 in the home of Mrs. Leonard Lynch. Calling cards were 3 to 5 p. m. Centering the refreshment table was an attractive arrangement of white mums and pink carnations. Mrs. Udell Cunningham poured punch from a crystal service.

The honoree was presented an array of useful and beautiful gifts and a corsage of pink carnations.

Hostesses were Meses. Dee Thomas, Ted Thurman, Udell Cunningham, Boyce Kenady, Jarnell Bailey, Russell Smith, Owen Emmert, Hollis Shoemaker, Ben Robinson and Leonard Lynch.

Twenty guests registered or sent gifts.

Mr. and Mrs. Tom Rigdon was surprised with a bountiful surprise dinner Thursday, Sept. 23 on the occasion of their 54th wedding anniversary by women doing work at the Lockney Cannery that day. Mrs. Rigdon was also presented with a gift from those present and the following who were unable to attend. Mrs. Wilson of Quitaque, Mrs. T. S. Brown and Mrs. Clara Mize, both of Cedar Hill. Rev. Virgil Sparks offered thanks for the meal.

Attending were Rev. and Mrs. Virgil Sparks, Mrs. Sally Griffith, Mrs. Charley Dillard, Mrs. A. W. Payne, Mrs. Sarah Howard, Mrs. Forrest Smith, Mrs. Joe Kent, Mrs. W. R. Green, Miss Jean Willis, Mrs. Charley Smart, Mrs. Jack Warren, Mrs. R. E. Young, Mrs. Bertha Rollings, Mrs. Opal Calloway, Mrs. Sally Stovall, Mrs. Wright of Aiken, and the honorees.

GO TO CHURCH SUNDAY.

Birthday Party For Maelene Spence

Maelene Spence, daughter of Rev. and Mrs. Raymond Spence, celebrated her 4th birthday Wednesday morning at Mother Goose school which she attends. For the morning handwork the children drew free hand presents which they presented to the honoree.

As "Happy Birthday" was sung 68 cents were collected by Maelene for the school polio bank.

Center of attraction was a heart-shaped birthday cake iced in white and topped with 4 doll-shaped candles which was served with ice cream in colored cones.

Pupils present were Patricia Braunig, Susan Colley, Carol Gay Wiley, Jerry Glenn Morgan, Randy Alford, Rolanda Jeffcoat, Jerry Shewmake, Joe Neil Greer, Lonnie Hardy, Linda Hodel, Vicki Teuton, Bobby Webster, Kay Porter, Dinah Hodel, Sandra Huggins, Charlotte Spence, the honoree, her mother, and teachers Mrs. Fred Huggins and Mrs. J. D. Wood.

Layette Tea Honors Mrs. E. J. Fortenberry

The home of Mrs. Al Willis was the scene of a layette tea honoring Mrs. Eddie Joe Fortenberry Tuesday afternoon, Sept. 28. Calling hours were 3:30 to 5:00 o'clock.

Mrs. Willis received the guests and presented them to the honoree Mrs. R. R. Kellison presided at the register while Mrs. Robert L. Smith assisted in the gift room.

Centering the lace covered refreshment table was an arrangement of pink roses and pink honeysuckle flanked by white tapers in crystal candelabra. Refreshments and the napkins carried out the pink color scheme. Mrs. Glen Watson and Mrs. L. M. Honea poured.

Hostesses were Meses. R. R. Kellison, Bryan Smith, Robert L. Smith, Quentin Adams, Glen Watson, D. D. Tate, Frances Montandon, Lloyd Wofford, L. M. Honea, Buck Sams, Al Willis, and Miss Mavis Tate.

Mrs. Applewhite Speaks For Forum

A special program was presented to the Women's Forum Friday by Mrs. G. C. Applewhite of Lone Star community, during the meeting held in the home of Mrs. B. G. Perry in Plainview.

Mrs. Applewhite spoke on American humor, pointing out characteristics of early American and present day humorists and the effects of humor on the nation.

Frances E. Willard founded the WCTU.

Parents Night Held At Kindergarten

The first Parents Night was held Tuesday evening at Mother Goose School for the purpose of reviewing the new course of study. The children's work was checked and an insurance policy was adopted. It was also voted to have school pictures made soon for the annuals.

Following is a list of committees appointed for the term, pictures, caps and gowns, Mrs. Raymond Spence, Mrs. Glenn Morgan, Mrs. Gene Hardy, Hal-lowe'en, Mrs. W. M. Alford, Mrs. C. L. Vincent, Mrs. Hollis Shewmaker; Christmas, Mrs. Verner Hodel, Mrs. Harold Jeffcoat, Mrs. Fred Braunig, Mrs. Roy Porter and Mrs. Dan Teuton; Easter, Mrs. Wayne Greer and Mrs. R. E. Wiley; project, Mrs. Fred Huggins and Mrs. R. V. Webster; graduation, Mrs. Jimmy Hodel, Mrs. W. M. Alford and Mrs. Dan Teuton.

Mrs. Fred Huggins, music director for the school, entertained with several accordion numbers and played the piano accompaniment for group singing.

Coffee and pie were served to Mrs. Wayne Greer, Mrs. Gene Hardy, Mrs. Verner Hodel, Mrs. Jimmy Hodel, Mrs. Fred Huggins, Mr. and Mrs. Roy Porter, Mr. and Mrs. Hollis Shewmaker, Mrs. Raymond Spence, Mr. and Mrs. Jerry Glenn Morgan, Mr. and Mrs. W. M. Alford, Mr. and Mrs. Derrell Wood.

Games of floor suffle-board were enjoyed before the meeting was concluded.

Source of the St. Lawrence River is in Minnesota.

Mrs. W. J. Mangold Bridge Club Hostess

Mrs. Bill Mangold was hostess for a bridge party at her home Tuesday evening.

Mrs. Rusty Baccus won high score. Mrs. Jim Bert Bobbitt won second high and Mrs. Jerry Harder won bingo prize.

Refreshments of tuna fish and pimento cheese sandwiches, cinnamon rolls, cakes and coffee were served to two guests, Mrs.

Rudy Halle and Mrs. Jim Bert Bobbitt and the following members. Meses: Rusty Baccus, Fred Byrd, Bob Davis, Jerry Harder, G. A. McClelland, J. C. Thomas and the hostess.

Too Late To Classify

FOR SALE — 20 foot Sears & Roebuck home freezer, used one year, perfect condition, will sell cheap. See Cliff or J. V. Gilley. 25-2tp.

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Motor Oils at wholesale prices — Amalie, Diamond DX, Havoline, Co-op Premium.

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O. E. S. Friendship Night Set For Mon.

Friendship Night will be observed by Lockney Chapter 437 Order of Eastern Star on regular meeting night Monday, October 4 at the hall. Sixteen chapters over the district have been invited to attend. Members of the local chapter are to bring a salad for a salad supper to be served at 6:30.

In preparation for the Monday night meeting a coffee will be held Saturday morning from 8 to 10 o'clock at the hall, according to Mrs. Howard Cooper, Worthy Matron.

La Ventana Club Meets In Foster Home

La Ventana Study Club held the first meeting of the club year Tuesday, September 28 at 2 p. m. in the home of Mrs. Joe Foster.

Rev. A. L. Shaw, pastor of Lone Star Baptist Church gave a most interesting discussion on True and False Religion. Roll call was answered with a verse of scripture.

In attendance were Meses. Clyde Baxter, E. J. Foster, H. E. Frizzell, J. T. Griffin, Hoyette Hodges, Herman Huffman, Joe Huffman, Cloyce King, J. L. Lovvorn, Ruby Merrick, W. D. Nance, W. T. Rankin and Raymond Teeple.

The next meeting will be held October 26 in the home of Mrs. Bailey Henderson.

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In heavy syrup
2 No. 2 1/2 cans

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Del Monte
2 No. 303 tins

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Potatoes

50 lbs. red

\$1.39

TUNA

Van Camps
Grated, can

25c

CHILI

Kimbell's
2 No. 2 cans

89c

KIM DOG FOOD

6 cans

45c

Grapes

Tokay
pound

10c

SUGAR

10 pounds

99c

FREE

MRS. TUCKER'S SHORTENING
1 Lb. FREE with 3 pound can for

90c

Society

B&PW Has Dinner Meeting Tues. Night

Lockney Business and Professional Women's Club met Tuesday night at 7:30 in the high school cafeteria for a dinner meeting.

Mrs. Jo Ann Moody, new president of the club, presided. Other new officers for the club year are: Mrs. Velma Cox, 1st vice president; Mrs. Jeffy Griffith, 2nd vice president; Miss Leila Petty, 3rd vice president; Mrs. Dorothy Shipp, recording secretary; Miss Virginia Thomas, treasurer.

During the program Mrs. Velma Cox reviewed the program schedule for the club year. Diana Allison, Jane Rhodes and Jo Readhimer presented tap dance numbers.

Attending were Meses. Jo Ann Moody, Velma Cox, Ruby Merrick, Ellen Wiley, Frances O'Hearn, Wanda Wilson, Lorraine Oliver, Estelle Powers, Ada Bailey, Birda Foster, Imogene Myers, June Bybee, Dimple McGavoc, Dorothy Shipp, Jeffy Griffith and Virginia Teuton, guest.

Family Reunion Held In Weathers Home

All the children of Mr. and Mrs. Clayton Weathers with the exception of one son-in-law were at home last Saturday and Sunday.

The children were: Aubrey Weathers, who has been stationed with the navy in Naples, Italy for the past two years, Mrs. Margaret Turpin and little daughter of Miles City, Montana, Mr. and Mrs. Wayne Weathers and children of Akron, Colo., Mr. and Mrs. Bill Turner and little girls of Wichita, Kansas, Mr. and Mrs. Roy Kinzey and children of Snyder, Texas and Mr. and Mrs. Carl Weathers and girls of Kress.

Aubrey Weathers has recently been transferred from Naples, Italy to Norfolk, Virginia, and will report there for duty after a three weeks leave from the navy.

Other visitors in the Weathers home over the week end were Mrs. Ethel Floyd of Brownfield, Mr. and Mrs. Tom Weathers and children of Kress, Miss Thelma Thompson and Miss Mayme Rayburn of Plainview, Mr. and Mrs. Vaughn Allen of Clovis and Mr. and Mrs. Ed Whitfill, Mr. and Mrs. J. H. Weathers and Bill Weathers of Lockney.

Virginia Thomas Is Complimented

Complimenting Virginia Thomas, bride-elect of Arthur G. Williams of Plainview, a morning coffee was given in the home of Mrs. Johnny Moody Wednesday morning, Sept. 29 from 9 to 11 o'clock.

In the receiving line were Mrs. Moody, the honoree, and her two sisters, Mrs. Doc Blanchard and Miss Mildred Thomas.

The house was beautifully decorated with fall flowers. On the serving table which was covered with green linen, stood a miniature bride and groom on a maroon colored satin altar backed by a colorful arrangement of fall leaves and flowers. Yellow and brown napkins bore the names of the betrothed couple. Tea and coffee were poured from a silver service and served with small hot cinnamon rolls by Mrs. Dan Teuton and Mrs. M. W. Wiley.

Mrs. Hershel Carthel registered the guests and Mrs. E. A. Bonner presided in the gift rooms.

Hostesses were Meses. Dan Teuton, Floyd Jackson, Buck Sams, E. A. Bonner, C. D. Merrick, Wat Griffith, Joe Phillips, G. E. Tannahill, M. W. Wiley, Hershel Carthel and Johnny Moody.

Approximately 150 guests registered or sent gifts.

Pollyanna Club Has Tues. Meeting

Mrs. Lloyd Wofford was hostess to members of the Pollyanna Club at her home Tuesday afternoon.

Games of canasta was played and gifts exchanged.

Refreshments were served to Meses. O. C. Allison, Joe Parrish, Bill Smith, W. R. Darnell, Charlie Smith, Lester Carter, Woodson Terrell of Plainview; Derrell Wood, Elmer Sandusky, Valca Thomas, A. O. Wines and the hostess.

Next meeting date is Tuesday, October 12 at 3 p. m. with Mrs. Derrell Wood as hostess.

Lockney General Hospital Notes

Burton Thornton is still receiving medical care.

Jim McAdams is a medical patient.

Mrs. B. C. Gonce and infant son were dismissed 9-24.

Mrs. Bill Paschal, surgical, was dismissed 9-22.

Donald Perkins, Silverton, was dismissed 9-23.

Oddie Maye Rogers was dismissed 9-26.

Mrs. Frances Carthel was dismissed 9-26.

Felix Guerra Chapa was admitted 9-22 and dismissed 9-23, readmitted 9-24 and dismissed 9-25.

Mrs. Maude Golden was admitted 9-23.

Felix Young was admitted 9-23 and dismissed 9-28.

Mr. Florencia Carrasco was admitted 9-25.

Mrs. Rebecca Benadarez was admitted 9-29.

Mr. and Mrs. Joe Amaya are the parents of a new daughter born 9-23. She weighed 6 lbs. and was named Yolinda Ann.

Mr. and Mrs. Manuel Hernandez announce the birth of a daughter born 9-25. She weighed 7 lbs., 2 ozs. and was named Maria.

A daughter was born to Mr. and Mrs. Majin Martinez 9-25. She weighed 7 lbs., 8 ozs. and was named Minerba.

A son was born to Mr. and Mrs. B. J. Howard 9-27. He was named Bill Joe and weighed 6 lbs., 7 ozs.

Mr. and Mrs. W. E. Scott have sold the two newspapers they have been operating, The Quitaque Post and the Turkey Enterprise, to Mr. and Mrs. Dean H. Humphreys of Wisner, Nebraska. The new owners are in charge this week.

Mr. and Mrs. Scott have operated the two papers for a number of years and were formerly located at Olton. Mr. Scott is in bad health and the past few years Mrs. Scott has had the responsibility of the papers.

Scotts Sell Papers At Quitaque, Turkey

Mr. and Mrs. W. E. Scott have sold the two newspapers they have been operating, The Quitaque Post and the Turkey Enterprise, to Mr. and Mrs. Dean H. Humphreys of Wisner, Nebraska. The new owners are in charge this week.

Mr. and Mrs. Scott have operated the two papers for a number of years and were formerly located at Olton. Mr. Scott is in bad health and the past few years Mrs. Scott has had the responsibility of the papers.

Card of Thanks

We are very grateful to our friends and acquaintances for the flowers, visits, cards and other remembrances during the past few weeks. Every kindness is very much appreciated.

Mr. and Mrs. Owen Thornton and family.

Patricia Braunig Has Birthday Party

Patricia Braunig, daughter of Mr. and Mrs. Fred Braunig celebrated her sixth birthday at "Mother Goose" School Tuesday morning. Coming as a surprise for the occasion was Patricia's graduation. Dressed in a blue gown and pink cap the honoree received her last year's diploma from kindergarten. The family had moved to McAllen before the school year was completed and Patricia finished her work by correspondence. She is now enrolled in a private primary school at McAllen and while the family resides here several months she will be tutored by Mrs. J. D. Wood in the afternoons.

After the regular schedule of study, Patricia served individual colored muffins and orange juice to her parents, a special guest, Susan Colley, and the following pupils, Joe Neil Greer, Lonnie Hardy, Dinah Hodel, Linda Hodel, Sandra Huggins, Rolanda Jeffercoat, Kay Porter, Jerry Shewmake, Charlotte and Maelene Spence, Vickie Teuton, Bobby Webster, Jerry Glenn Morgan, Carol Gay Wiley, Randy Alford, and the teacher, Mrs. J. D. Wood.

Sixty-seven birthday pennies were collected for the polio bank.

HERE FOR WEEK END

Rosemary McDonald, student of West Texas State College, Canyon spent Saturday night and Sunday here with her parents, Mr. and Mrs. J. R. McDonald. Rosemary is a member of W. T. S. C. band and attended the football game at Texas Tech Saturday night before coming to Lockney.

Mr. and Mrs. Fred Braunig and Patricia from McAllen are here for several months stay during ginning season. He is bookkeeper for Whittenburg Gin.

Medical-Surgical Hospital Notes

Mrs. Joe Reeves was admitted on 9-26 for medical treatment, released on 9-27.

Mrs. Dick Morgan was admitted on 9-26 for medical treatment, was released on 9-27.

Mr. Lonnie Craver, an accident victim was admitted on 9-26, released on 9-27.

Mrs. J. R. White was admitted to hospital on 9-26 for medical treatment.

Mr. Jesus Polida of Edinburg, Texas was admitted to hospital on 9-28 for medical attention.

Mrs. E. C. Stapp was admitted to hospital on 9-28 for surgery.

Births

Born to Mr. and Mrs. Simon J. Juarez of Plainview on 9-26 a baby girl, weighing 6 lbs., 14 ozs. and named Rosa Elie.

Born to Mr. and Mrs. H. Pina of Plainview on 9-24 a son weighing 6 lbs., 12 ozs. and named Raymond.

Born to Mr. and Mrs. J. Yzaguirre of Lockney a son on 9-25.

Born to Mr. and Mrs. Oris Walton on 9-28 a baby girl weighing 8 lbs., 6 ozs. and named Sharon.

Improvements Made At Floydada Club

Floydada. — Improvements that have been in the planning stage for several months are now underway at the Floydada Country Club, according to Aaron Carthel, president of the club.

A new electric pressure pump with fourteen stages has been installed over the irrigation-type well at the club house, and blueprints for a new club house have been approved by the board of directors and are in the hands of lumbermen who are estimating the cost of construction.

The first improvement project is the construction of the club house. For the past two years funds designated for that purpose have been set aside, and additional funds are being raised currently by the sale of additional memberships and associate memberships.

Members of the club have also approved an increase in the dues to become effective October 1. Dues have been set at \$12 quarterly rather than the \$6 previously assessed to members.

The new pressure pump is believed by directors to be a step in the direction of solving the problem of getting water to the greens on the golf course. It is

THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 30, 1954

the hope of directors to have well watered grass greens by next mid-summer. Sand greens are currently in use. It is the present plan of officials to lay a four inch supply line circling Cochran's Peak, which centers the course. From this line branch lines would extend to the greens and fairways.

Some dirt moving and preparatory work is now underway on the golf course, but will give way to work on the club house as soon as construction can begin.

OFFICE SUPPLIES at The Beacon Office

The U. S.-Mexican boundary is 2,013 miles.

We have a PORTABLE DISC ROLLER and we will be glad to come to your farm and roll out your discs.

Graves Blacksmith Shop
Lone Star
Phone 3483, Lockney

Time to get that **FALL PERMANENT**

We are equipped to give you any type permanent you may want.

Also SHAMPOOS and SET MANICURES

All types of Beauty Work.

Phone 3394 for Appointment.

MODERN BEAUTY SHOP
MRS. FRANKIE DEAN, Prop. JEAN PIGG, Operator



ANNOUNCING . . .

The addition to our staff of **MR. FELIX SKELTON**

An automobile mechanic with 21 years experience.

Mr. Skelton is a very capable mechanic and is able to turn out repair work in an efficient and satisfactory way. Adding him to our staff enables us to give you still better service on your repair needs.

Remember that we are especially equipped to handle your Plymouth or Chrysler. Bring us your troubles.

BILBREY MOTOR COMPANY
Dial 3348 Your Chrysler-Plymouth Dealer Lockney

WE HOLD THE KEY

— TO —

SOLID COMFORT!

IS YOUR HOME

READY FOR WINTER?

Will the cold winter winds blow under your doors, around the windows and up through the floors?

If so then your home isn't ready for winter! And if your home isn't ready for winter, then you need to make a visit to Lockney Lumber & Supply because we **HOLD THE KEY TO SOLID COMFORT.**

At Lockney Lumber & Supply you will find all the materials necessary for any repairs and remodeling you need to do before winter — plus easy, convenient F. H. A. Title 1 Loans to pay for that comfort while you are enjoying it. See us today!

Lockney Lumber & Supply
Dial 3357 YOUR BUILDING SUPPLY STORE South Main



CHAMBERLAIN & MOORE
Cotton Merchants
Buyers of **Green Cards and Government Equities**
Let us prepare your government loans.
Offices south of Chevrolet Garage.
Res. Phone 2223 Lockney, Texas Business Phone 3313

Show Stopping *Sweater* Spectacle
By **Dotty Mann** OF CLEVELAND



B1 — BELLA BELLA. ¾ dolman sleeve cardigan enticingly trimmed with white eyelet on cuffs and Peter Pan collar. Colors: white, black, Parisian taupe, cranberry, navy, lacquer brown, orient green, champagne, exciting red.

A1 — CHARMIN' PIXIE. Short baby dolman sleeve Vicara-Nylon slipon, Peter Pan collar and cuffs gently scalloped and featherlight trimmed.

A2 — PUSSY WILLOW. Short baby dolman sleeve Vicara-Nylon slipon, gently scalloped, featherlight trim on V neck and cuffs.

B2 — ITALIAN DELIGHT. Unique three-tone color contrast on ¾ dolman sleeve cuffs and V-neck gives this sweater that continental air. Couturier exlia, three buttons with matching buttonholes. Colors: navy/baby blue/white edge, black/cranberry/white edge, white/navy edge, white, cranberry/navy/white edge, orient green/champagne/white edge, lacquer brown/maize/white edge.

B3 — SWEET SORCERY. ¾ dolman sleeve turtle-neck beauty treated to alluring white angora ruffle around neck and cuffs. Same style with solid ruffle on neck and cuffs. Colors: navy, cranberry, maize, baby pink, baby blue, Parisian taupe, black, exciting red.

A1 & A2 — Cuddly soft Vicara-Nylon, so luxurious to the touch, feels almost like cashmere. Colors: white, baby pink, baby blue, champagne, exciting red, lilac, navy, maize. Sizes 34-40.

These beautiful Sweaters priced at — **\$3.98 to \$9.95**

See them today at — **LOCKNEY DRY GOODS**
Dial 3838 Lockney

NOTICE TO TAXPAYERS!

The Lockney Independent School District Tax Office

will be open

8:30 a. m. until 4:00 p. m. each week day
and from 8:00 a. m. to 12:00 noon on Saturday

Beginning October 1 and extending through January 31st

The tax office is located in the high school building, to your right as you enter the east entrance.

You will please pay your school district taxes at this office.

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY
HAYS & REYNOLDS
Publishers
Editor
Willis Reynolds
Mechanical Superintendent

SUBSCRIPTION RATES
In Floyd County, per year... \$2.00
Outside Floyd County, per year... \$2.50
Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



Minute Editorials

He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully. — 2 Cor. 9:6.

CONGRATULATIONS to the Lockney Methodist Church upon the dedication of their sanctuary. It is indeed a beautiful and well-planned building and one that is conducive to worship. This particular type of architecture seems to the writer to be most appropriate for a church building. After all the interior of the building has some influence in creating a worshipful and reverent attitude and it appears that the Methodists have planned well. Also the combining of this building with the older building from the exterior viewpoint is a work of art and one that is appreciated by many townspeople. This is indeed a worthy addition to the churches of the city.

THE COTTON FARMER is in better shape this year than last in this area. Not only does the yield appear to be much better but grades are better and prices are better. Raising the loan value on lower grades of cotton will certainly help along the last of the season when the lower grades start to come in. Then too, most farmers have managed to make this crop a little cheaper than those in some past years meaning that they will have more money

left after the crops are in and expenses paid. Mr. John C. White, Texas agriculture commissioner, says that cotton prices may go as high as 38 to 40 cents on better grades and advises the farmer to hold off a while in selling and see what the market will do. The Beacon has a story this week saying that cotton exports are up from last year and that cotton consumption is expected to exceed production by two million bales. We're not handing out any advice but there are the facts. Do what you will with them.

FOR THOSE WHO have now or have had the depression jitters, let us cite you a few figures concerning the national income. Personal income after taxes during the first half of 1954 totaled 252 billion dollars, up 3 billion from the first half of 1952 and up 1 billion from the first half of 1953. For the first six months of this year, man-days lost through strikes totaled 8,200,000, which is 75 percent lower than the total in the first six months of 1952 and down 44 percent from the first six months of 1953. Present national employment is around 62,000,000 people, higher than it has been in any recent period.

BOYS COME in assorted sizes, weights and colors. They are found everywhere — on top of, underneath, inside of, climbing on, swinging from, running a round or jumping to. Mothers love them, little girls hate them, older sisters and brothers tolerate them, adults ignore them and Heaven protects them. A boy is Truth with dirt on its face. Wisdom with bubble gum in its hair, and the Hope of the future with a frog in its pocket.

A boy that has the appetite of a horse, the digestion of a sword swallower, the energy of a pocket-size atomic bomb, the curiosity of a cat, the lungs of a dictator, the imagination of a Paul Bunyan, the shyness of a violet, the audacity of a steel trap, the enthusiasm of a firecracker, and when he makes something he has five thumbs on each hand.

He likes ice cream, knives, saws, Christmas, comic books, the boy across the street, woods, water (in its natural habitat), large animals, Dad, trains, Saturday morning, and five engines. He is not much for company, schools, books, without pictures, music lessons, neckties, girls, sweaters, adults or bedtime.

Nobody else is so early to rise or so late to supper. Nobody else can cram into one pocket a rusty knife, a half eaten apple, three feet of string, an empty peanut sack, two gumdrops, six cents, a sling shot, a chunk of unknown substance, and a genuine super-sonic cowling ring with a secret compartment.

A boy is a magical creature—you can lock him out of your workshop, but you can't lock him out of your heart—Borrowed.

ADVANCE ORDER FOR OLD RELIABLE!



With Our EXCHANGES

PEOPLE'S REVOLUTION

Atlee and Bevan of the British Labor Party went this summer to Red China and slobbered around over the barbarians. Said Atlee, "We have sympathized with you in your long struggle for freedom." Said Bevan, "The fact that we are here shows our

sympathy and happiness at the success of your struggle and success in 'the people's revolution.' The Chinks thanked them warmly and sent them away, laden with gifts and charged them to get home and make Americans stop bothering them and especially to stop keeping the Seventh Fleet in Far Eastern waters. There may be no relation between the visit of Atlee and Bevan to the frightening train of events occurring the past few days, but I have al-

ways thought the world is much safer when men like Winston Churchill are chosen ahead of Atlee and Bevan. — You Be The Judge in Crosbyton Review.

INDIFFERENCE DRIVES CUSTOMERS OFF

It's no mystery why people keep on patronizing certain stores. They trade with them because they believe they can get lower prices, or better service, or more attractive selections, or some other appealing inducement.

What may not be so well known is why people stop patronizing certain stores and take their business elsewhere.

A recent survey showed that of all customers lost by stores, one per cent died, three per cent moved away, five per cent changed because of friendship, 14 per cent had grievances, and nine per cent were not accounted for. That leaves 68 per cent. And this big majority took their trade elsewhere because of indifference on the part of the store. In other words, they had been made to feel that their patronage was not needed.

Nowadays merchants of all kinds and sizes, independent and chains, are concentrating on improving their contacts with customers. The fact that we are in a strong buyers' market has made this inevitable. A rude or indifferent or bored salesperson can drive squads of potential customers away, and for keeps. So successful retail stores are seeing to it that customers are warmly and courteously greeted and made to feel wanted and at home.

This is good for the stores. It is good for the town and the public.—Hale Center American.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

September 29, 1916

The 3½ year old son of Mr. and Mrs. Floyd Barber Sr., Floyd Jr. was gravely injured Thursday when he was run over by a wagon load of wheat. The back wheels of the wagon passed over the child's chest and his condition is thought to be very serious.

Grandma Reeves passed away Tuesday morning at the home of her son, H. P. Reeves. She had been in poor health for some time. Funeral services were held Wednesday evening at 5 o'clock. Interment was made in Lockney cemetery.

Lockney received another good rain Saturday night.

Deputies Frye and Dunlap returned Saturday night from Dallas with the A. E. Martin car stolen the night of Sept. 8. They drove the car through, bringing with them three young men charged with theft of the car.

Cotton sold here Wednesday at 15.27½ cents, the highest market price in the area. R. A. Stalup, Joe Robinson, Farmers Exchange, W. C. Reeves and Robin Baker are buying the cotton.

Lewis Melvin Mise and Miss Ethel Grace Tilson were married Saturday night by Rev. I. E. Gates, pastor of the Plainview Baptist Church.

October 2, 1924

Mrs. Reed, wife of Rev. Reed, a Nazarene Church minister, was drowned in a lake Tuesday af-

ternoon northeast of Lockney when the car in which she was riding with her husband and another man overturned in a lake pinning her underneath. The news lived in Oklahoma and were here picking cotton and visiting when the accident happened. Both Mr. and Mrs. Reed were ministers of the Nazarene faith.

J. T. Browning of Fort Worth has arrived in Lockney and is making arrangements for opening a cotton office here. The office will enable cotton farmers to get the highest price for their cotton.

Ben F. Jasper, age 47 years, died at his home 12 miles southwest of Silverton Sunday. Burial was in Silverton cemetery Monday at 3 p. m. with T. Z. Reeves officiating. He was well known in this area.

October 2, 1942

Born to Mr. and Mrs. Jesse Harris Thursday night, Sept. 24 a girl weighing 8 lbs., 3 ozs., and named Leona Marie.

H. Cunningham who lives in the southeast part of town brought a sweet potato into The Beacon office Saturday that was three feet long.

Thirty-seven men have been accepted for service in the various branches of the armed services in the past month from Floyd County.

Local men leaving for service this week are Wayne J. Coleman, Roy Lyles, Hubert Nicholson and Arwin Husky.

Sixteen bales of 1942 cotton had been ginned in Lockney up to Thursday afternoon. The warm sunshine of the past few days has opened the cotton in this section faster than was expected.



You'll always be glad you bought a Chevrolet
(and now's a great time to buy one)

Isn't it great to hum along the highway in a car fresh out of the showroom? But how long will that new car pride and pleasure last? This is why it lasts longer if you buy a new Chevrolet... and why right now is such a smart time to buy one.

You'll stay proud of Chevrolet's lasting good looks
You won't find another low-priced car with the look of quality you see in Chevrolet. And if you like Chevrolet's looks now, you'll like its looks always. For there's fine design in those clean and smoothly curved lines (nothing "boxy" about Chevrolet!). Fine design like this, you know, always wears well—never really goes out of style.

You'll enjoy exclusive features for finer motoring
Chevrolet quality runs deep. There's more

pride for you in the only low-priced car with the finer materials and workmanship of Body by Fisher. There's more fun for you in the highest-compression power of any leading low-priced car. (Higher compression means more ginger in the going and more miles out of the gas.) There's more safety for you in the biggest brakes and the only full-length box-girder frame in the low-price field. And there's more comfort for you in Chevrolet's smoother, softer Unitized Knee-Action ride. Down to the last detail, Chevrolet's more finely built... it's even the only car in its field with Safety Plate Glass in all windows of sedans and coupes!

You save when you buy and when you trade
Even so, Chevrolet is priced below all other lines of cars. (That's possible because Chev-

rolet builds the most, and can build 'em better to sell for less.) And at trade-in time, you'll be ahead again from Chevrolet's traditionally higher resale value.

You'll get a special deal right now

Right now, we're in a position to give you the deal of the year on a new Chevrolet. Come in and let us show you how much you'll gain by buying now!

Now's the time to buy!
Get our big deal! Enjoy a new...

Chevrolet

YEAR AFTER YEAR,
MORE PEOPLE BUY CHEVROLETS
THAN ANY OTHER CAR!

Nervous, Tired, Awake Nights?

Don't Feel And Look "Old Before Your Time" Any Longer

If you are wearing that look of "false old age", feel tired out, depressed, or suffer from sleeplessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

STOP SUFFERING

In just one day Drag-NOT Tablet's high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then

watch your elimination. A few days after you start taking Drag-NOT Tablets the lazy organs will go back to work and you will notice the black, poisonous waste beginning to leave your body.

NEW LIFE

Then you will feel a wondrous change: the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-NOT Tablets (rich in Iron, Vitamins B₁, B₂, B₆, C, plus other vitamins and minerals) and see results in 7 days or your money back. Only \$1.98 for a month's supply.

BYRD PHARMACY, Lockney, Texas

Kimble Optometric Clinic

FOR APPOINTMENT
Call 254, Floydada, Texas

FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE CO.

REVIS HARRIS Baker Hotel E. R. HARRIS

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

WANT ADS TO BUY TO SELL TO RENT

For Sale MUST SELL two spinets and small upright like new at once Present obligation must be retired. New terms to responsible parties. Write Credit Dept., McBrayer Piano Company, 217 W. 6th Street, Amarillo, Texas. 25-3tc.

For Sale FOR SALE — Baldwin combine, ready to go, with rubber belts. See Arch Crager. 25-2tc.

Wanted NOTICE — Shoes or boots left in my shop over 30 days will be sold for charges. A. G. King. 25-3tp.

MONEY RIDE



The easy riding form exhibited by this convict cowboy in the Texas penitentiary's annual rodeo may win him some of the prize money allotted inmate contestants in what has been billed as the wildest rodeo on earth. Promising to be bigger, better and wilder than ever before, this year's 23rd Annual Prison Rodeo plays five big dates in Prison Stadium, Huntsville, each Sunday afternoon in October.

FARM BUREAU INSURANCE for FARMERS DIVIDENDS on Life — Auto — Fire and Farm Liability 319 S. Main FLOYDADA

FOR SALE Used Equipment One 1948 M-H No. 21 Combine One 1951 M-H No. 26 Combine One 1949 1 1/2 ton Studebaker Truck with dump bed.

5% FARM LOANS Prompt Inspection and Closing No closing charges except abstract and recording GOEN & GOEN

South Plains

by Mrs. Murray Julian Next Sunday, October 3 will be promotion day at the church. Sterling Cummings will take up his duties as the new superintendent; Junior Calahan is BTU director.

the club is Mrs. Davidson. The group met in the club house. Mrs. Dalton Thompson and children came home with Dalton Sunday evening. She and the children had been spending several days with her mother.

FREE 60 BOXES OF TIDE

With The Purchase Of This New Laundry Queen AUTOMATIC WASHER!



REGULAR \$249.95 219.95 WITH OLD WASHER

PRICE REDUCED ON THIS NEW, CONVENTIONAL Laundry Queen \$109.95

AUTHORIZED DEALER WHITE Auto Store THE HOME OF GREATER VALUES CARL D. LEE, Owner Lockney

THE Pittsburgh Famous TWINS WALLHIDE rubberized SATIN FINISH WALL PAINT SATINHIDE ENAMEL for Molding Trim also for Kitchens, Bathroom Walls

4% Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.

Wanted WANTED — Woman or high school girl to keep nursery for church during Sunday morning worship service.

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager

FARM AND BUSINESS PROGRESS REVIEW

Compiled and Edited by ROBERT FREEMAN

Brown Supply Co. Rates High

Operating plants in Plainview, Littlefield and Lubbock, Brown Supply Co., manufacturers of concrete pipe and irrigation systems is performing a real service to our irrigation farmers. Concrete irrigation pipe is permanent, trouble-free from the standpoint of operation, and economical. Brown Supply Co. will gladly make a survey of your farm and consult with you regarding your irrigation problems and installation of concrete irrigation pipe line to serve you.

Brown Supply Co. also handle aluminum irrigation pipe, which is lightweight, durable and portable! Aluminum pipe gives you a really practical irrigation method. Connected directly to the pump discharge — no vents or valves are needed. It is easily moved from one location to another and offers the most economical method of irrigating in many ways. We suggest that you check with Brown Supply Co. for an estimate on your aluminum pipe needs.

This important industry has installed many irrigation systems throughout the South Plains to the entire satisfaction of those they have served, and are indeed an asset to our area. Brown Supply Co. has made a liberal contribution to the development of irrigation thus adding to the prosperity of the community. It is with pleasure we single them out for public mention and wish for them continued success.

Casey Carpet Co. Is Most Popular

"Your Exclusive Carpet Store" in this territory is Casey Carpet Co., 302 West 7th in Plainview. Here you will find one of the largest stocks of rugs, carpets and floor coverings in this part of the state. You will be able to select the color and pattern you want from such famous names as Alexander-Smith, Millwork, Masland, Wanda Weve, Nye, Wait, Gullstan and Downs. W. M. Pat Patterson, the manager or anyone else connected with Casey Carpet Co. will be glad to help you with the selection and see that the rug or carpet you choose harmonizes with the walls and furnishings of your room.

When you buy a carpet from Casey Carpet Co. they have factory trained mechanics to properly lay it — this is your assurance of more attractive appearance and longer wear. Whether it is a commercial building or home they can give you the floor covering that you want. They will gladly measure your room and tell you exactly what the cost will be without obligation on your part.

We suggest that you make it a point to go to Casey Carpet Co. in Plainview and see that rug or carpet that you have been waiting till fall to buy. When you do business at "Your exclusive carpet store" — Casey's in Plainview you have the assurance that you get the best in quality, price and installation. Be sure and see them soon.

INSURANCE

FIRE — HAIL — TORNADO

REAL ESTATE and

SURETY BONDS

MONEY TO LOAN on Farms and Ranches at Low Interest Rate

Next door to Federal Bldg.

FRANK PERKINS

Phone 3311

Cloverlake Dairy Products For Real Goodness

Thousands of families throughout the South Plains have learned for high quality and real goodness that CLOVERLAKE Dairy Products can be depended upon. These delicious dairy foods are produced in the modern, sanitary plant of Cloverlake Dairy Foods, located at 711 Austin in Plainview. They are available throughout this territory at your grocer's and food stores and in many of our towns delivered daily at your door.

CLOVERLAKE Dairy Foods include Homogenized Pasteurized milk which is produced by the famous Electro-Pure process, Cottage Cheese and last but not least, CLOVERLAKE Ice Cream which is always available in many delicious flavors.

Cloverlake Dairy Foods, under the able management of A. P. and H. W. Garrett Jr. has become a symbol of quality and goodness throughout this part of the state. This popular concern furnishes an outlet for the dairy farmers of the community for their milk and cream. These producers of milk and cream must, of course, meet the high standards for sanitation and purity which is so important to safeguard the health of the public. The milk and cream is then processed under the most sanitary conditions and modern methods into the delicious CLOVERLAKE Dairy Products that are the choice of everyone who has ever used them.

If you don't ask for CLOVERLAKE when you buy milk, Cottage Cheese and Ice Cream you are missing a real treat and we suggest that you try them the very next time you go to your food store and we are sure that you too, will become an enthusiastic booster for CLOVERLAKE Dairy Foods.

Plainview Plb. Co. Enters 26th Year

The oldest plumbing and heating concern in Plainview is the Plainview Plumbing Co., 612 Ash who have been in the same location for over 25 years, and during this time, have built an enviable reputation for quality work, good service and fair prices. They install plumbing and heating systems, air conditioning and have a complete line of nationally known fixtures and water heaters.

Jimmie Sherman who owns and operates Plainview Plumbing Co. has had wide experience and is always glad to consult with prospective customers and make a survey of your plans or building and recommend the proper heating unit to serve your purpose and be most economical in fuel consumption, or if it is a plumbing installation you need will give you a choice of many modern fixtures and cost estimates are furnished cheerfully and without obligation.

You can always depend on Plainview Plumbing Co. for quick repair service. They will go anywhere in this trade area. It is wise to have your present furnace checked for needed repairs before cold weather arrives. Placing "Complete Customer Satisfaction" above all else has always been the aim of Jimmie Sherman and it is for this reason that, down through the years, they have made a long list of satisfied customers who depend upon them for all of their plumbing, heating and air conditioning needs and it is with pleasure that we recommend this old reliable concern.

South Plains Gin Co. Serves Area Well

Again ready to serve our cotton farmers is South Plains Gin Co. at Sterley, which is owned and operated by Burton, Herman and Owen Thornton. This modern gin has been thoroughly overhauled and if you want to know about their good service, grades and turn-outs all you have to do is ask their old customers. You always find a cordial welcome when you take your cotton to South Plains Gin Co. at Sterley.

If you are in need of some Mexican Nationals or native labor, call this popular gin at 3102, Lockney. They are prepared to secure this labor for you but you should make application immediately so you will have them when you need them.

South Plains Gin Co. offers the very best composting service. The gin trash and burrs will be composted with bacteria to speed decomposition. The cost of the compost to the farmer will be for loading and hauling only. Anyone wishing to do their own loading and hauling will receive compost at no charge.

South Plains Gin Co. is indeed an asset to the community. The Thorntons always cooperate with agricultural projects that will improve cotton raising in the South Plains and we are glad to recommend the services of this modern and well manned gin to our friends and readers.

Hi-Plains Seed Co. Features Quality

For "Tops in Crops" always plant Hi-Quality Seeds and you can buy them at Hi-Plains Seed Company, the place "Where Quality Counts," conveniently located at 408 East 5th in Plainview. They have all varieties of Legumes, Sudan, Red Top Cane, Clovers and Alfalfa seed. They are major processors and buyers of all varieties of these seeds and pay the highest market prices.

Hi-Plains Seed Co. have built a reputation for handling only fresh, quality seeds that are high in germination and number among their scores customers throughout the South Plains that look to this reliable concern for all of their seed requirements. When you are planting any crop it does not pay to take a chance on your supply of seed — the reputation for quality and fair dealing of your seed dealer is most important and when your choice is Hi-Plains Seed Company in Plainview you know that you are getting the very best in quality.

E. L. Boyett who owns and operates Hi-Plains Seed Company is well known throughout this territory. "The Welcome Mat" is always out for residents of this area to drop in and discuss their farming problems pertaining to crops, the variety of seed that is adapted to this locality, or to sell your seeds. You will find that Mr. Boyett will always take time to give you the benefit of his knowledge and experience and will go out of his way to render you any other service possible.

Always remember its Hi-Plains Seed Company in Plainview "Where Quality Counts."

Bargains Galore At Army & Navy Store

Headquarters for Work Clothing, Rain Wear, Hunting Togs, Work Shoes, Boots, Tents, Tarps, Mats, Blankets and many other items that are most useful around the farm and home can be had at bargain prices at Army & Navy Store, 122 East 5th Street in Plainview. They are also dealers for a complete line of Boy Scout equipment.

Now that cotton picking time is here, we suggest that you buy your supplies — dishes, cups, knives, forks, blankets, bedding, cooking utensils here and save money.

C. L. Bayley, who owns and

manages the Army & Navy Store in Plainview has made many friends and loyal customers throughout a wide territory. Those who have patronized his store know that he buys quality merchandise and sells at low, low prices, which enables him to buy in volume. This has been the secret of his success. You will have to pay Army & Navy Store a visit the next time you are in Plainview and see that the quality is high and the price is low. Mr. Bayley is always glad to see his old friends and customers and to make new ones. He will go out of his way to see that you are satisfied and get the merchandise that you want at a bargain price.

We congratulate C. L. Bayley for his friendly attitude and the quality merchandise he handles and hope that our friends and readers will make it a point to trade with the Army & Navy Store in Plainview.

Home Beautiful, Decorators Of Interiors

If you want to make your home "as pretty as a picture" all you mean see Miss Ann Hastings, who has had wide experience in the interior decorating business, and owns and operates Home Beautiful, 622 Austin in Plainview.

You will find at Home Beautiful a wide selection of material and patterns in all price ranges for Draperies and Slip Covers to suit you personally. Miss Hastings will gladly give you the benefit of her wealth of experience in selecting the proper material to harmonize with the furnishings and wall treatment of your home, and make suggestions that will add to its attractiveness.

Slip Covers and Drapes from Home Beautiful in Plainview are expertly tailored and always have a distinctive "New Look." They cost little more than the offitting ready-made kind. As the poet said "A thing of beauty is a joy forever" and certainly you have the assurance of beauty, quality and expert workmanship when you buy slip covers and drapes from Home Beautiful. Of course now is the time to "dress up" your home for winter and the coming holidays and we know of no one who can do a better job than Miss Ann Hastings of Home Beautiful in Plainview.

West Texas Rusco Co. Leaders In Their Field

Now that cold winter days are drawing near and probable dust storms we suggest that our readers contact West Texas Rusco Co., 2902 West 11th (phone 4-7957, if no answer call 4-7739) in Plainview and find out how RUSCO Storm Windows and Doors will keep out sand and dust and make your building warmer in winter and cooler in summer. You can cut your heating and cooling bills one-third with RUSCO Storm Windows and Doors. They are first in quality, first in sales and are the only window with built in felt weather stripping.

Now everyone can afford Rusco Windows and Doors because they are available for nothing down and up to 3 years to pay at the low rate of only 5% interest.

The new RUSCO DeLuxe galvanized steel combination screen and storm door, like a picture window offers an unobstructed view of outdoors, it lets welcome light in and is streamlined, steel frame and has baked-on enamel to harmonize with all styles of architecture. RUSCO Storm Windows and Doors carry the Good Housekeeping seal of approval and are most popular over the entire country.

Doyle W. Martin, who operates West Texas Rusco Co. in Plainview is always glad to go into detail regarding the merits of RUSCO Storm Windows and Doors and make cost estimates without obligation. We congratulate him on the outstanding products he sells and recommend West Texas Rusco Co. to our readers throughout Floyd and Hale Counties.

H. R. Etter Elect. & Eq't. Features Quality-Service

Well known throughout this area is Hugh R. Etter Electric & Equipment Service, 1004 1006 Nassau, Plainview who performs a real service in repairing, rewinding and rebuilding Electric Motors, Armatures and repairs Motor Starters and Compensators. They are always glad to furnish cost estimates and you can be assured of the highest quality work.

Hugh R. Etter Electric & Equipment Service are also dealers for JACUZZI Pumps and home water systems and will make a survey of your home or farm and recommend the proper JACUZZI Pump to best suit your requirements. These famous pumps are known for their trouble-free performance, long life and efficient service.

WYNN'S Friction Proofing Oil is distributed throughout 8 counties by Hugh R. Etter Electric & Equipment Service. See your dealer today and learn how you can save and get added performance in your car, truck, irrigation engine and especially your tractor. WYNN'S Friction Proofing is now available at special farm bulk prices. Get the FREE, No-Obligation Draw Bar Test of Friction Proofing on your tractor on your own farm. WYNN'S Friction Proofing is an exclusive product for reducing friction between moving metals by chemically smoothing and sealing the surfaces. You can get full details in interesting and instructive literature by calling Hugh R. Etter Electric & Equipment Service in Plainview, phone 4-9420 or drop them a card — find out how you can save fuel, increase power output, get longer bearing life, reduce carbon, gum and varnish deposits. Friction proofed bearings can stand more pounding and are protected at high and low speeds.

We compliment Hugh R. Etter Elect. & Equipment Service on their outstanding lines, good service and above-board business policies and recommend them to our readers throughout this area.

Library Notes

(by Ivy Pearl Reber)

Let me take you on a tour of the library today. Perhaps some of you have never had the opportunity to look it over. We will start with the reference shelf; it is nearest the desk. This shelf covers a variety of subjects, from Groves' Dictionary of Music and Musicians to a Dictionary of Slang and Unconventional English. It helps to answer such questions as "Who was the Postmaster General in 1896? Are there more Methodists than Baptists in the United States?" and many others.

The adventure section is next on our list. It includes such old-time favorites as Robinson Crusoe and Moby Dick, and also many new books such as "Space Cadet." The ever popular horse and dog stories are also found in this group.

The Best-Seller table is almost always empty, that is, the books stay checked out most of the time. At the present time the library owns 18 of the books on the best seller list in the New York Times. "Not As a Stranger" seems to be the best liked among them.

In the classified shelves we have books on philosophy, religion, social sciences, languages, pure science, useful arts, fine arts, literature, history and travel. "How to Help Your Child in School" may be of interest to some parents this winter. Bentley's book of Wedding Etiquette is quite popular among the younger people. The Rivers of America is a very nice series of books on a historical theme.

Adult fiction is used more, perhaps, than any other part of the library. It includes mysteries by Erle Stanley Gardner, Mignon Eberhart, and numerous others. It ranges from very light fiction through historical novels and includes such things as Tolstoy's "War and Peace."

The biography shelf is growing steadily. "McCarthy and his Enemies" and "The Taft Story" are recent additions. Carl Sandburg's "Abraham Lincoln" is here also.

Books for the pre-school children are on low shelves so that

they can reach them. Books about Pilot Small, Timothy Tuttle, and Flip the colt are best loved.

Juveniles have their own fiction, classified, and biography sections. Buffalo Bill, Kit Carson, airplanes and mysteries struggle for supremacy among them.

The library also has newspapers and magazines available for reference or just plain reading.

Come in and I'll give you a "tour" in person.

SPEAK IN OKLA. CHURCH

Rev. and Mrs. Raymond Spence and two little daughters, Charlotte and Maeline, spent Sunday at Woodward, Oklahoma where they spoke to the membership of the First Baptist Church on the mission work in Japan. The Woodward church supported Mrs. Spence on the mission field in Japan the past five years.

GO TO CHURCH SUNDAY.

SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway.
First Show starts at Dusk — Be on Time.

FREE MOSQUITO REPELLENT TISSUE with every ticket. It chases the mosquitoes away. You don't get mosquito-bitten at the Seale Drive-In.

FRIDAY and SATURDAY, October 1 and 2



Stirring action and adventure in the New Mexico desert — a thrilling page torn from frontier history — the story of a gunman — a girl — and a man who blazed a new and exciting trail.

Also CARTOON

SUNDAY, MONDAY, TUESDAY, October 3, 4, 5



Filmed amid the lush beauties of Mexico's forbidden jungles — the story of a woman deceptively innocent, inwardly bold.

Also CARTOON and NOVELTY

WEDNESDAY and THURSDAY
September 6 and 7

CINEMASCOPE "Rose Marie"

with Ann Blyth, Fernando Lamas, Howard Keel, Marjorie Main.

Wild passionate love, rollicking, red-blooded adventure and unforgettable glory of spectacle — the world's first musical in the magic of cinemascope — and blazing in brilliant color.

Also CARTOON

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In. When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re-installation and we will be grateful for your co-operation.

Plains Theatre Lockney

FRIDAY and SATURDAY
October 1 and 2

DOUBLE FEATURE
"THE LAW vs. BILLY THE KID"
with Scott Brady, Betta St. John

IN TECHNICOLOR
Here is the flaming, furious saga of the west's most fabulous outlaw — Billy the Kid, who rode the trail of vengeance for the woman he loved — and wrote an unforgettable chapter in frontier history.

—Plus—

"LONE STAR MOONLIGHT"
with the Hossier Hotshots, Ken Curtis and Joan Barton
An action musical chomp with plenty of sock.
Also CARTOON

SUNDAY and MONDAY
October 3 and 4

"HIS MAJESTY O'KEEFE"
with Burt Lancaster, Joan Rice and Andre Morrell

You'll never forget his majesty O'Keefe — the daring adventurer who became king of an exotic South Seas island — it's aflame with action and romance — in technicolor.

Also CARTOON and NEWS

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Sponsor — Miss Johnnie Barnhart.

EDITORIAL

All words have importance, but some words used together at a certain time take on more importance . . . and become most important when sincerely said. When you approve of something your friends do, tell them so with these five important words: "I am proud of you." Just a little kindness, a little thoughtfulness, a little tension and builds good relationships. "What is your opinion?" Are four mighty important words. Three important ones are, "Will you please?" Two of the most important are, "Thank you" . . . Surely the least important one is "I." How often do you use these words?

Ya'll Come!

by Shirley Warren
The sophomore class is sponsoring a bake sale in downtown Lockney Saturday, Oct. 2. We are selling cakes, cookies, doughnuts and candy. They are being priced reasonably. We are also presiding at the concession stand October 28th where you will find

Senior Activities

The last month has been full of decisions and activities for the senior class, Wednesday, the eighth, the class of '55 chose their class rings. The beautiful rings are oval shaped with a longhorn on each side. Many of the seniors preferred rings with a maroon set while others ordered their rings without stones. The rings are due back before Thanksgiving. Boy! — We can hardly wait.

Exactly a week after the class ordered their rings the photographer came to take senior pictures. What a dressed-up bunch! Everyone was wearing a big "e-h-e-e-s-e" smile and looking their very best. The proofs were received September 28th, and the pictures are expected to be back in about six weeks.

The seniors sold "booster" cards and had the concession stand at the Hale Center game September 10th. Over \$100 was made.

The senior trip was discussed, but no definite plans have been made. Class dues were set at \$10 a year with the understanding that \$5 is to be paid later if needed.

Then on Thursday, September 24th, the seniors decided to give the Junior class a lobo party on October 12th at 7:30 p. m. So all you juniors and seniors drag out your rags and come to the party.

Attention

Coming attraction at 11:00 Wednesday in the high school auditorium.

"Can You Top This?"
Don't Miss It!

almost anything good to eat, so be sure to come to see us.

Welcome To New Teacher

This week we are featuring in this column one other new teacher, Mrs. H. D. Cain. Mrs. Cain is originally from Pampa, Texas. She received her B. A. degree from T. S. C. W., Denton, Texas. The first school she taught in was a rural one in Hemphill County. She teaches science in Lockney High, and is a member of the First Baptist Church.

Mrs. Cain likes to read and enjoys traveling. For a hobby, she collects antique china. Her favorite food is chocolate pie.

Besides teaching school, she has worked in a laboratory of a carbon-black plant and has been a secretary to a large construction company.

Mrs. Cain has often been asked where her husband is. Sgt. H. C. Cain is stationed in Germany where he works with the radar branch.

We are very happy to welcome you, Mrs. Cain, to L. H. S.

Date News Of L. H. S.

Eldora was at the W. T. and T. T. ballgame Saturday night with Harold Dean Griffith.

Jim Bob, Mae Beth, Clifton and Jean spent the day in Lubbock Saturday and went to the ball game. Some fun, huh?

Jimmy M. surely hated to leave for college Sunday. Could the trouble be Ernestine?

Barbara Hays and Phil Daniel were seen together Saturday night.

Saturday night we saw some new couples together. They were Doylene and J. W., and Clara Lee and Weldon.

Joan H. seemed to be walking around on a cloud over the weekend. Could it have been because Dayne was home? Surely not.

Marsha and Donna are wondering why Charles and Don weren't in Plainview Sunday. Boys! You should be ashamed.

Dee and Arn H. were at the ball game at McLean Friday night. Quite a couple!

Boyce was really dressed up in his fancy pants Friday night. How did Fongine like them?

Mary, did you have fun in Lubbock Saturday night?

WHOZIT

Tall and short, neat and sweet. This is a couple that's hard to beat.

He's a Junior, she's a "Fish." To be as happy as they.

Is almost everyone's wish! If you can identify the Whozit at noon Thursday to Eldora Boone, you will win a free pass to the Seale Drive-In or Plains Theatre.

Last week's Whozit, Frankie Sparkman, was identified by Nell Cunyus.

Holmes Heads Honor Society

The Lockney Chapter of the National Honor Society held its first meeting of the 1954-'55 school term, on September 22. Jerry Holmes, being last years vice-president, automatically became president of the society.

The following officers were elected:

Luther Williams—Vice President.

Eldora Boone — Secretary-treasurer.

Maebeth McLaughlin — Reporter.

Finance and project committees were appointed for the first semester. These are respectively, Eldora Boone, Mary Myers and Joan Harris; and Ernestine Spradlin, Luther Williams and Daria Allison. Dues were set for '54 a semester to be paid by October 6.

Band News

By Smiling Pam
Hello friends! Here I am again broadcasting the half time activities from McLean, Texas.

The Longhorn Band is marching on the field from the south end playing "The New Age March." In the center of the field the band halts and forms the letters "H" and plays "How Do You Do." The band now forms into a top hat and plays "For He's A Jolly Good Fellow." A derby hat is formed next and "The Bowery" is played. The next formation is a cowboy hat. "Red River Valley," incidentally, they crossed the Red River going to McLean; is the tune played. A military hat is formed and "American Patrol" is played. The band returns to band formation and plays "The New Age" as it marches off the field.

The Lockney Longhorn Band marched in the parade opening the South Plains Fair at Lubbock, Monday, Sept. 27. So long for now, folks. I will see you next week at the football game here in good old Lockney.

School Menu

Monday, October 4: Beef and Potatoes, Casserole, buttered Green Beans, Fresh Tomato Salad, Cheese, Hot Rolls, Butter, Honey, Milk.

Tuesday: Meat Balls with Spaghetti and Tomatoes, Buttered Vegetables, Orange Jello Salad with Mayonnaise, W. W. Muffins, Milk.

Wednesday: Baked Ham, Cranberry Sauce, Potatoes in Jacket with Butter, Creamed Corn, Hot Rolls, Milk, Cherry Cobbler Pie.

Thursday: Pimento Cheese and Beef, Sandwiches, Hashed Brown Potatoes, Cabbage Apple and Celery Salad, Cinnamon Rolls, Milk.

Friday: Pot Roast, Buttered Lima Beans, Mustard Breads with Boiled Egg, Corn Bread, Milk, Fruit Cup.

See The Serenaders In Person

At the Lockney High School Auditorium, Tuesday night, Oct. 19th at 8 o'clock, the famous Serenaders of radio and television will appear in person for a full evening of entertainment of music and fun for every one.

Be sure to circle on your calendar October 19 for a date with Kenny, Lucille, Stubby and Louise, oh yes, and Elmer Putter, the funny guy.

The program is sponsored by the Lockney Future Homemakers and the admission will be 75 and 35 cents.

GO TO CHURCH SUNDAY

DEEP PLOWING

D-8 Caterpillar with 4-bottom Atlas two-way mouldboard.

Contact CLOYCE M. TERRELL
Phone 1F12, Plainview

or
FLOYD TERRELL
Phone 3154, Lockney

Lubbock Boy Enters School

by Chatterbox Charley

Hi guys and girls! This is old Chatterbox Charley again with another interview. Our new student this week is a blue eyed, brown haired junior, named Lloyd Williams. Lloyd likes sports, girls and fast cars, but dislikes trouble and school. His favorite color is blue and his favorite subject, agriculture. When asked how he liked L. H. S., he replied, "Just fine". We are happy to welcome you to Lockney High.

Stop! Look! Listen!

Annals are now on sale for only four dollars if you want to pay the full price; two dollars, if you want to pay half of it now and the rest later. See Bobbye Lu Casey or Mary Myers at the secretary's office and they will take your money for the annual.

If you are not in school, but would still like to purchase one of these beautiful yearbooks, we would ask you also to make a two dollar or four dollar deposit as there will be no resending done as in the past.

The annals are going to be bigger and better than ever before. We feel that you will be making a horrible mistake if you don't get one today.

FHA Enters Material At Fair

A center of interest in the South Plains Fair at Lubbock to the Lockney FHA students is some of their work that was done during the summer homemaking program.

The materials entered include work done in crafts of leather and aluminum, in textile painting and linens.

FHA members are proud of their work and appreciate the mothers handling the entries for them.

Fire Officers Elected

The student body of L. H. S. can rest assured that they will be well taken care of in case of a fire. Elected as fire chief was

THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 30, 1954

Marion Cross, assistant fire chief, Jimmy Scott, and floormen, Weldon Jones and Don Hollums. So Beware Fire Bugs!

There are about 250 islands in the Fiji group. A jackplane is a carpenter's plane.



Gospel of Christ

MAIN STREET CHURCH OF CHRIST

THOS. McDONALD,
Preacher

Don't Undervalue The Church!

Do not speak lightly of the church. Nothing can possess such grandeur, for it is the temple of God, and God dwells in it. II Cor. 6:16. Nothing is so worthy of reverence and praise, because it is a "habitation of God through the Spirit." Eph. 2:22.

There is no institution so ancient, since the patriarchs and the prophets, the apostles and John prepared the way for it.

There is nothing so solid, seeing that Jesus is the foundation of it. "For other foundation can no man lay, than that is laid, which is Jesus Christ." I Cor. 3:11.

There is nothing with such a government, since Jesus is its head, the King of Kings, the Lord of Lords.

There is nothing with such a law or constitution, seeing that the church is governed, not by human creeds or laws, but by the perfect law of liberty, James 1:25.

There is nothing so united and indivisible as the true Church of Christ, since Jesus is the "cornerstone, and from him the whole building, fitly framed together, grows into a holy temple." Eph. 2:21.

There is nothing so lofty since it is enrolled in heaven (Heb. 12:23) and is called by the Lord as "Mount Zion, the city of the living God, the heavenly Jerusalem." Vs. 22.

There is nothing more universal, since it includes "every nation" and in it are found both Jews and Gentiles, of every age, country, sex or condition.

There is nothing so divine, seeing that it is animated by the Holy Spirit, its members wear the divine name, and their Father is the God of heaven.

Nothing is more marvelous, because it dwells in the light of the gospel and brings life and immortality to light for men. Its marvelous work is that of saving the souls of men of every race, tongue and clime.

Its glorious destiny is heaven, eternal, supernal free.

Do not ever speak lightly of the church of the Lord Jesus. It is his bride, joined to Christ forever. He loved it "and gave himself up for it, that he might sanctify it, having cleansed it by the washing of water with the word." Eph. 5:25, 26.

Be careful how you handle the divine. God does not want his church ignored, belittled or ridiculed. It is better, and wiser far, to give God "glory in the church by Christ Jesus throughout all age, world without end." Eph. 3:21.

DR. A. E. HEWITT

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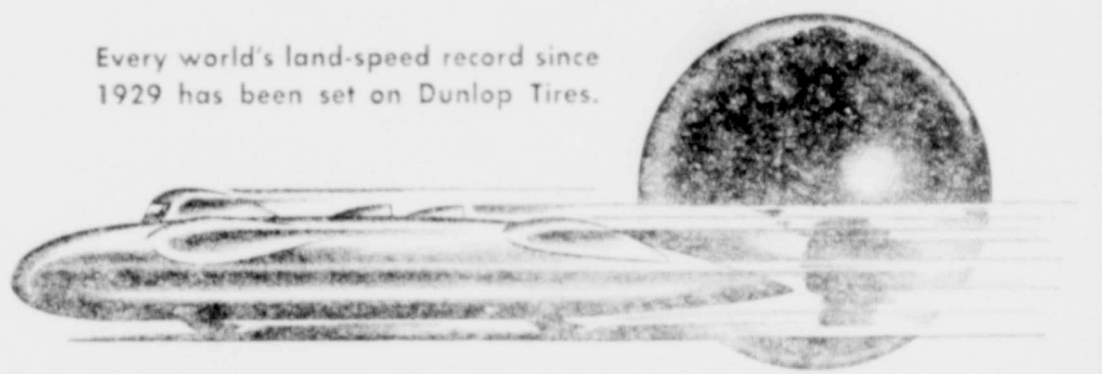
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Lockney



Longhorns Beaten By McLean 70-6

A crippled bunch of Longhorns ambled off up to McLean Friday and took the worst beating administered to a Lockney team in several years. The Tigers of that school defeated the local lads, 70-6.

Coach Rudy Halle's boys were hardly in shape to play a football game and apparently the McLean coach, Hap Rogers took advantage of the situation, and the fact that he has a veteran team this year, to impress the home folks. At any rate he kept his first string in the entire game and never let up, using not more than 15 or 16 boys out of the approximately 40 or 50 he had suited out.

Ricky Mantooth of the Tigers was the outstanding ground gainer and the Longhorns had plenty of trouble ever getting him down. He scored six of the Tigers touchdowns.

Halfback Weidon Jones made the Longhorns lone score in the third quarter when he took a kick-off on his own 15 yard line and ran 85 yards for the score. Try for point failed. The Tigers also missed most of their extra points.

Coach Halle was well pleased with the play of the freshmen and sophomores on the team, he said this week. These boys, aided by some upper classmen, came in at the starting of the third quarter and played the Tigers a 7-6 third quarter. The Tigers scored 44 points in the first half and 26 in the last half.

Puntblitz plagued the Longhorns during the entire game. They lost the ball no less than 15 times by that route, four of these being the first four times they had the ball.

SMITH TO LUBBOCK MEET

High School principal F. M. Smith will attend a meeting of educational leaders of this area sponsored by the district officials of the Texas State Teachers Association at Lubbock today. Representatives of both state and national educational offices will assist with the meeting, slated to assist leaders in the work of the local associations.

Preparatory plan for any substantial price recovery in the livestock industry until the fall marketing season is past. Beef production is running at record

WHAT DOES IT COST YOU TO RUN WATER IN AN OPEN DITCH?

By W. L. Broadhurst

On July 8 and 9, 1954, a test was made on the Joe D. Unfried farm near New Home in northwestern Lynn County to determine the loss resulting from running water in an open ditch from his irrigation wells to his field. Two wells were used in the study; well No. 1 is in the southwest corner of the quarter section and well No. 2 is 1,250 feet east of Well No. 1. Water from the two wells was discharged into the ditch connecting the wells and was diverted from the ditch to a field at a point approximately midway between the wells. Sparing flow meters were used to measure the discharge from the wells. A Parshall flume, which was furnished by the Soil Conservation Service, and a two-foot rectangular weir were used to measure the discharge from the ditch to the field. The wells had been pumped 7 days and nights continuously into this same ditch before the test was started.

Well No. 1 is equipped with a 6-inch deep-well turbine pump and well No. 2 is equipped with a 4-inch deep-well turbine pump. The pumps are driven by small Allis Chalmers engines using butane for fuel.

Well No. 1 produced 250 gallons a minute. The motor used 2.5 gallons of butane per hour. At 8 cents a gallon, cost for butane was 20 cents per hour or \$4.80 for 24 hours. This unit used 1 quart of motor oil at 35 cents per quart and one pint of drip oil at 5 cents per pint. Total cost for butane and oil was \$5.20 per day. Two hundred and fifty gallons a minute for 1,440 minutes in a day is 360,000 gallons a day at a cost of \$5.20 equals 1.44 cents per thousand gallons.

Well No. 2 produced 185 gallons a minute. The motor used 2.18 gallons of butane per hour. At 8 cents a gallon, cost of butane was 17 1/2 cents per hour or \$4.20 per day. This unit also used one quart of motor oil at 35 cents per quart and one pint of drip oil at 5 cents per pint. Total cost for butane and oil was \$4.60 per day. One hundred and eighty-five gallons a minute for 1,440 minutes in a day is 266,400 gallons a day at a cost of \$4.60 equals 1.72 cents per thousand gallons.

The combined discharge of the two wells (435 and 185) was 435 gallons a minute. Four hundred and thirty-five gallons a minute times 1,440 minutes in a day is 626,400 gallons a day divided by 526,829 gallons in an acre-foot per day pumped. In other words, the pumpage from the two wells was sufficient to cover 1.92 acres to a depth of one foot.

The total flow from the 1,250 foot ditch at a point about midway between the wells was 366 gallons a minute. This indicated that evaporation and seepage loss from the ditch was 69 gallons a minute (5 1/2 gallons a minute for each 100 feet of ditch). Three hundred sixty-six gallons a minute times 1,440 minutes in a day is 526,940 gallons a day divided by 325,829 gallons in an acre-foot equals 1.61 acre-feet per day delivered to the field. The difference between the amount pumped (1.92 acre-feet per day) and the amount delivered to the field (1.61 acre-feet per day) was 0.31 acre-foot. The loss from this 1,250 foot ditch was 0.31 acre-foot or 3 1/2 inches over one acre every 24 hours.

The cost of butane and oil was \$9.80 per day to pump 1.92 acre-feet of water. The cost of pumping the 0.31 acre-foot that was

Increase In Veterans Compensation Set

On August 28, 1954, the President signed HR 9620 and HR 9662 into law. HR 9620 provides a 5% monthly increase in compensation for all Service-Connected Veterans on the rolls. It also raises Widow's Death Compensation — where no children, from \$75.00 to \$87.00 per month. Dependent Parents Compensation is raised from \$60.00 to \$75.00 for one parent, and from \$35.00 each to \$40.00 each, if both parents are living.

HR 9662 grants a straight five per cent (5%) increase to all nonservice veterans of all wars, and said HR 9662 increases the death pension to dependents of deceased veterans by five per cent.

The above five per cent increases will be effective from October 1st, but the first check covered by the 5% increase will be October 31, received about November 1st.

lost was only \$1.58 per day, but in 120 days it would amount to \$189.60. This, however, is only an insignificant part of the loss.

Mr. Unfried reported that the two wells were pumped an average of 120 days a year. If each day he loses from this 1,250-foot ditch enough water to put 3 1/2 inches on one acre of land, in 120 days he will lose enough water to put 12 inches on 37.5 acres. If the 37.5 acres would produce 3/4 bale of cotton per acre, that means a loss of 28 bales of cotton. If the cotton would net \$50.00 a bale, it means a loss of \$1,400 a year.

If we add the \$189.60 for butane and oil plus the \$1,400 we did not produce, plus the extra wear and tear on the equipment, plus the cost of maintaining the ditch, plus the inconvenience of not being able to cultivate the field while the ditch is full of water, plus the additional time required to irrigate the field, the loss of 69 gallons a minute from the quarter mile of open ditch may exceed \$2,000 a year.

Wouldn't it mean extra dollars in your pocket and at the same time conserve water for future use if you would substitute a closed distribution system in place of the open ditch?

Large Crowds At—

(continued from page 1)

kins, Idalou; Mr. and Mrs. W. E. Grimes, Mr. and Mrs. G. C. Bailey, Mr. and Mrs. C. E. Bartlett, Floydada; Miss Emma Hanna, Mrs. W. F. Wall, Mr. and Mrs. Elbert Johnston, Plainview; Rev. and Mrs. Oscar Bruce, Gene and Joe Bruce, Ralls; Mr. and Mrs. C. P. Seipp, Mrs. Lily Groff, Plainview; Mrs. S. E. Thurman, Mrs. E. S. Randerson, Mrs. Roy Curry, Mrs. Will Sims, Mr. and Mrs. Will Snell, Floydada; Mrs. Wren Vinyard, Farwell; Mr. and Mrs. W. E. Terrell, Clydene, Judy, Jerry Terrell, Plainview; Mr. and Mrs. Alvin Nichols, Floydada; Mr. and Mrs. J. O. Haymes, Plainview; Mr. and Mrs. E. M. Ballinger, Plainview; Rev. and Mrs. Tilden B. Armstrong, Mr. and Mrs. B. A. Robertson, Floydada; Mr. and Mrs. Jim Morrison, Dougherty; Jayne Alldredge.

Lubbock; Mr. and Mrs. Lloyd Catlin and Jerry, Plainview; Rev. and Mrs. R. L. Kirk, Plainview; Mrs. J. L. Hoggins and Melba Jo, Mrs. J. B. Harper, Reid Hartman, Plainview; Phil Daniel, Andrews; Mr. and Mrs. J. E. Leatherwood, Plainview; Rev. and Mrs. Hugh B. Daniel, New Home; J. T. Parker, Rev. Geo. Tarrantine, Mrs. C. Gollhor, Mrs. Cecil Simpson, Crosbyton; Mr. and Mrs. Edwin Johnson, Mack and Mike, Amarillo.

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Bargain rates are now available on your daily paper at The Beacon office. In addition to saving on the daily paper rate The Beacon gives you a special combination rate, combining your daily paper and The Beacon, saving you still more money. Here are the daily bargain rates:

Amarillo Daily News, one full year, daily and Sunday for only \$9.95. This is the lowest rate the Amarillo News has had in years.

Lubbock Morning Avalanche, one year daily and Sunday \$12.95. Daily only \$11.00.

Fort Worth Star Telegram, one year daily and Sunday, \$13.95; daily only, \$2.50.

Wichita Falls Record News, daily and Sunday, \$10.75.

Abilene Reporter-News, daily and Sunday, one year, \$11.95; daily only \$10.95.

Remember — you can save money by subscribing for your daily paper at The Beacon office.

WEEK END AT GALVESTON

Spending the week end on the beach at Galveston were Mrs. H. L. Grantham and daughter, Sandra, Mr. and Mrs. Ted Smith and Linda.

The volume of land sales in Texas dropped sharply during 1953 for the third straight year. Buyers resisted asking prices based on peak years of agricultural income and general economic activity.

A loadstone is magnetic iron ore.

The first subway was opened in London.

It is 3,961 air miles from Berlin to New York City.

It is 4,662 air miles from New York to Moscow.

Eire is the official name of Ireland.

Chosen is the native name of Korea.

It's time to plant your Fall Dish Gardens

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At The Seale Drive-In Theatre Wednesday and Thursday Sept. 8 and 7



MALLORY

\$10.00

Dallas

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Special Prices Good For Thursday, Friday Saturday

OLEO

Shurline Yellow Quarters Pound

19c

RED POTATOES

50 Pound Sack

\$1.39

Tomatoes

Fresh Home Grown Pound

9c

BEEF

Wilson's Chopped 12 oz. can

49c

Grapes

Fresh Tokay Pound

10c

We Give S & H Green Stamps

Double Stamps on Wednesday with \$2.50 purchase or more

PORK STEAK, Fresh Lean, pound 49c

BACON, Sliced, pound 59c

BOLOGNA, pound 39c

FRANKS, Paulgers, Cello pkg. 39c

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