# County Fair Is Well Attended, **Prexy Pleased**

The first Floyd County Fair in thoroughly enjoyed by all, and the fair committee officials are VOLUME 28 well pleased with the results. Loyce Turner, president, said Saturday.

preciation", Mr. Turner said, "for the interest, splendid co-operation and help given the committee by merchants and farmthink we have something start.

are especially urged to attend

ture, sewing, canning and art exhibits of various kinds.

pions in the various divisions were named and prizes awarded to all winners through third

holstein, while Roland Watson. son of Mr. and Mrs. Glen Watson of Lockney, showed the

Dean Walls of Floydada, being

White. Warren Mitchell, son of Mr. and Mrs. Chester Mitchell, showed the grand champion fat barrow, a Duroc.

In the community exhibits, Harmony community won first place, Sand Hill community won second place and Irick community won third place. The community exhibits were very attractive and featured mostly agriculture products grown in the community.

A complete list of winners in each division was reported by fair officials as follows:

#### CATTLE DIVISION

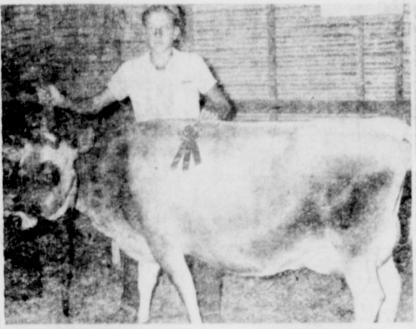
Dairy Cattle - Two year old bull, Elmer Williams; Bull calves. Roland Watson; Champion Bull, Elmer Williams; Reserve Cha mpion Bull, Roland Watson; Cows, two years and older, 1st, Roland Watson; 2nd, Elmer Williams; Junior yearling heifers, E. L. Quinn; Heifer calves, Don L Davis; Champion female, Roland Watson; Reserve Champion female, E. L. Quinn.

Beef Cattle - Two year old bull, John Lewis; Senior yearling bull, John Lewis; Junior Mrs. Glen Watson of Lockney, culture exhibits in the big yearling bull, 1st, Dean Walls; and his champion female in tent. The bottom picture is the 2nd, E. W. Turner and son; 3rd, the dairy cattle division. Next H. S. Walker; Bull calves, 1st, from top is Warren Mitchell. Dean Walls; 2nd, Watts Chat. son of Mr. and Mrs. Chester ham; Champion bull, Dean Walls; Reserve Champion bull. Local Drivers Get Dean Walls; 2nd, John Lewis; Safe Driving Awards For First Graders Two year old helfers, John Lew- At a safety meeting of em- It has become necessary is; Senior yearling heifer, 1st. ployees of the Baker Fiash-O create a new section for Bobby Brown; 2nd, John Lewis; Gas Co., held in Plaintiew Tues- graders at C. N. Townsend ele Junior yearling heifer, 1st, Nor- day evening of this week, two mentary school here, Supt. W. C. tonight (Thursday) at the Floyman and son; 2nd. Norman and son; 2nd. Norman and son; Heifer calves, 1st. John Lewis; 2nd, J. E. Waller; Champion is; 2nd, J. E. Waller; Champion were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm, Jack Calahan and Delmer Keisling were awarded 3-year safe drivers for the firm of the firm o female, Bobby Brown; Reserve ing pens. Barnard Carthel, an employee of the Plainview office section. Females, any age, 1st. John Lew- was awarded a 5 year pin. is; 2nd, Norman and son,

Fortenberry and Sherman Co. driving efficiency.

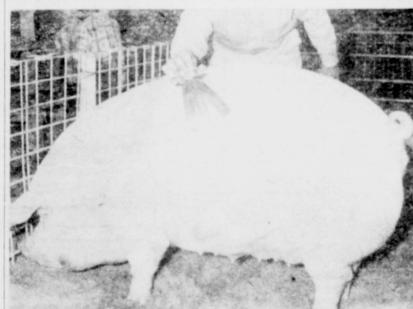
(Continued on back page)

# The Lockney Beacon









County fair champions are pictured here. Top photo shows Roland Watson, son of Mr. and

grand champion fat barrow. Third picture from the top is a general view of the agrigrand chompion sow shown by R. C. Mitchell, local Chester White breeder.

Chester White class — Junior sow pig. 1st. R. C. Mitchell; 2nd, Co., presided at the meeting and sow pig. 1st. R. C. Mitchell; 2nd, Co., presided at the meeting and Co., presided at the meeting at the Joe Cunyus; 3rd, Gene Handley; awarded the pins. He compil- pupils to be enrolled in any Department of Agriculture to Sidney Barm Thomas Jr., son

Duroc class - 1st, Tommy Attending the meeting from of with three sections. O'Neal; 2nd, Chester Mitchell; the Lockney office were Jack

# Create New Section

A total of 114 pupils were en partment of Agriculture the in-Mr. Logan, safety engineer for rolled in the first grade at the equities of the ruling on the di- Sid B. Thomas Jr.

### Longhorns Travel Wolford Hurt In To McLean Fri.

#### Olton B Squad And 3th Grade Coming Here Tonight

#### Slides Of Colorado Trip To Be Shown

at the high school auditorium ture instructors at Lockney and Thursday evening starting about Floydada, M. L. Brewer and Henling pulled at night must have Lubbock as the official open-

onstrate soil conservation meth- dress system; the Floydada warned farmers for the past two Monday will be School Day ods, soil fertility methods, crop Chamber of Commerce and Pay years and now we're going to be for the county with all students rotation, and cattle feeding in master Farm, co-operating in handing out tickets to those who admitted free ear were Wiley, Gene Belt, Con- Worth Press, Mr. Bartee said. rad Henderson, Bob Jarrett, Wyatt McLaughlin. Joe Foster and Arlon

#### Final County Farm Bureau Meeting Thur

# Fall Soil Tour Set For Friday

begin about 6:30 and the B be seen would include stubble effects from the incident.

In the Agriculture Department, squad game probably will start mulching with 30 inch sweep around 8 o'clock.

In the Agriculture Department, Floyd County will have a county will be a county forn team ran over the Floydada sesame, a new chop of guar, expected to land in Long Beach, play

rom the recent Burlington tour servation District in the tour Highway Patrolman Thurman The tour is designed to dem- western Public Service Company, the bed, who is furnishing a public ad Mr. Ke

#### Talent Show Set For South Plains

4th, Derrel Waldroupe; 5th, mented the men highly on their grade in the local schools. drop the total compliance in the of Mr. and Mrs. Sid Thomas of experience in teaching, the last occasionally. All other grades are taken care new law. These meetings are to Lockney, was named on the dean eight years at Knox City and Visitors in the Payne home discuss such problems and to honor list for the summer term Shamrock. She has a BS degree during the week end were Mr. set up policies of the County at Baylor University, Waco. The from Sul Ross State Teachers and Mrs. Lowell McNutt of Ama-3rd, Olton Higginbotham; 4th, Calahan, Roy Porter, Buck Fow- Mr. and Mrs. Johns Cox and organization at its annual meet- honor list includes those students College at Alpine. Chester Mitchell; 5th, Norman ler, Arthur Brown, Homer Rag- Wanda visited Mr. and Mrs. Pep- ing on October 7. No place has who made straight "A" grades. land, Delmer Keisling and Ben per Martin and Bruce, Mr. and yet been named to hold the con- A total of only 46 students were pected 10 or 12 pupils to enroll ne's great-nephew, Mr. and Mrs. Wood.

Wood. A total of only 46 students were pected 10 or 12 pupils to enroll ne's great-nephew, Mr. and Mrs. T. J. Parsons of Caddo Mills.

### METHODISTS WILL DEDICATE SANCTUARY SUNDAY AT 3 P. M.



TIN of Dallas will lead the church

# Baby Narrowly Misses Drowning

#### Trailers Must Have Burning Light At Night, Keffer Says

of Colorado farms will be shown include the Vocational Agricul Keffer reminds farmers of this ticipate in the colorful Parade 30, M. W. Wiley, president of ry Barber; the ASC office man a burning red light at the rear. Lubbock as the official openhe First National Bank said ager, Irwin Martin; the county They also must have two red ing of the Fair Several dozen this week. The bank sent several agent, Bill Rodgers; the South- reflectors, one on each side of bands from throughout the area

the irrigated section of Colorado. furnishing the meal; the Floy-disobey the law. We hope all Among the special entertain Those making the tour this dada Lions Club and the Fort trailers will have lights on ment features of this year's Fair

#### Special Education Teacher Employed

NUMBER 24

Floyd County To Have Exhibit At

South Plains Fair

The Longhorn B squad dropped grain sorghum, vetch in cotton the Navy in Japan and the Phil- outstanding crops of this area. 4-6 but the 8th grade Short, demonstration, one new crop of but is enroute home now and is gers, is in charge of the dis-

He also reminded farmers that shows by the Lesselli Marionet-

#### F. U. Payne Is Recuperating

Bird of Canyon. She has recently nicely now and was returned to State College qualifying her for has been resting and eating a special education certificate, well, Mrs. Payne says, and he She has previously had 20 years sits up a little while at a time

rillo, W. E. Lawrence and son, Mr. Irons said that he ex- Jerry of Lubbock, and Mr. Pay-

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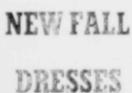


Pay Small Deposit

season/





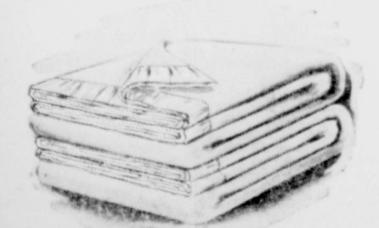


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You can buy any item in store on Layaway Plan. Small Deposit will hold - Until you want it.

Usted Puede Apartar, Lo Que Usted Quiera Y Pagarlo. En Separar, Medianes Como Usted Pueda.

ATTENTION FARMERS —PRODUCERS — CREW BOSSES Special prices on Quantity Purchases, Camp Blankets -Pillows Bedding - Sacks, etc.

### Look 1000 Yds. Remnants 1/2 Price

Useable lengths - One to five yard cuts - Silks - Nylons Acetates - Cottons 1/2 Regular Price.



VALUES TO S2 AND MORE!

Short Lots - Odd Lots - Real Values

Choice of Big Table \$1.00

VALUES TO S4. AND MORE!

Short Lots - Odd Lots - Real Values Choice of Big Table \$2 00

COTTON PICKERS SACKS **NEW LOW PRICES** 



Select

That

New

FALL SUIT

NOW

COLORS

STYLES FABRICS

VALUES

ARE

TOPS





DRESS SHIRTS

**SPORT** SHIRTS

Wanted Styles-Materials **NEW LOW PRICES** 





Trim Togs For Men At Work

> Khaki Shirts

\$1.98

Khaki **Pants** 

\$2.98

Roundhouse **OVERALLS** 

\$2.79

# Society News Guas Frends

#### Mrs. Leslie Carlton Hostess For Club

Aiken Friendship Club met in | The Lockney Carden Club met Sept. 21 at 2:30 p. m.

Mrs. V. H. Kellison. It was voted 16th. to meet at 2 o'clock during the winter instead of 2:30. Mrs. Les. the requirements of good flower lie Carlton gave a demonstration arrangements. on pie crust and pie crust mixes Mrs. R. W. Smith talked on for the deep freeze. Secret pal standards for judging chrysangifts were exchanged.

Refreshments were served to Mmes. C. W. Tannahill, F. L. ed refreshments to the following Montandon, Martain Bradley, members: Mmes. T. E. Cowart, Goree Applewhite, Arthur Barker, lison, A. P. Langfeldt, R. R. Kellison and Mrs. Carlton, hostess. R. C. Mitchell, Alex Norris, E. M.

Next meeting will be on Oct.

19 at 2 o'clock in the home of Mrs.

Next meeting will be on Oct.

R. W. Smith. Mrs. Leo Duvall.

Gene Lundgrin, student at Tex- of Mrs. T. B. Mitchell. as Tech, accompanied by a nesday of last week.

#### Garden Club Meets In T. V. Rankin Home

the home of Mrs. Leslie Carlton on Friday, Sept. 17 at 3 o'clock for a regular meeting Tuesday, at the home of Mrs. Tom Rankin. Mrs. Lester Honea read the The meeting was called to or, recommendations of the Flower der by the president, Mrs. C. W. Show committee. The flower Tannahill. Prayer was offered by show date has been set for Oct.

themums and asters.

The hostess, Mrs. Rankin, serv-

The next meeting will be for the installation of officers on Oct. 1st at 3 o'clock at the home

school friend, visited his grand- Boyce Kenady visited his mothmother, Mrs. Conde Davis Wed. er, Mrs. C. S. Kenady in Jayton



The popular coatdress style done here by Ike Clark in M & W Thomas' banker's striped "winter" cotton with a nautical touch in the wide sailor collar accented with a rhinestone pin. The skirt is box-pleated for easy fullness and the cuffs and neck are accented with white linen. Black, brown and grey with white stripe. Sizes 8-18. Retail about \$35.00. Style #151.

#### Stovall-Trapp Vows HAS OPERATION Read In Floydada

rence Odel Stovall in a ceremony ting along nicely and able to McGowen in Clarendon. read at 8 o'clock Thursday night be up. in the home of the bride's parents. Stovall is the son of Mr. Visiting in the R. G. Battle Illinois arrived Monday to spend and Mrs. R. M. Stovall, also of home Sunday were Mr. and Mrs. the week here visiting her fath-

for of the First Methodist Church and Jerry, Pattle Taylor all of plans to take Mr. Whitt with her of Floydada, officiated in the Dumas and Mike Branscum of double ring ceremony, as the Plainview. couple stood beneath an arch way decorated with white chry-

and carried a white Bible topped with an arrangement of sweet-

iew. She is employed by the First National Bank in Floydada ! Stovall is a graduate of Floydada

# THE LOCKNEY BEACON

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Will keep your office supplies and

STEEL STORAGE CABINETS

printed matter clean and orderly. Pays for itself by

preventing pilferage. Doors are equipped with a two-

way locking device controlled by a paracentric lock. Five adjustable compartments. Size, 36" wide, 76"

high, 181/2" deep. Olive green or Cole gray finish.

ADDITIONAL SHELVES for above ..... \$3.95 ea.

- WARDROBE

BUILT FOR A LIFETIME!

36"w., 76"h., 1812"d. No. 768 \$71.95

WARDROBE and

No. 76C \$89.40

Dial 3318

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Sheetrock and Fibre Boards 2 and 3-burner Hot Plates and Ovens **Cotton Scales** FREE DELIVERY

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Your Home Owned Lumber And Building Supply Store. Dial 3385

#### Couple To Live In Lubbock

Mr. and Mrs. Jack Rhine Jr., who were married Thursday, September 2 in the chapel of the Mrs. Horton Kenady was nam-Tech. Mr. and Mrs. P. T. Hamil- from 3 to 5 p. m. ents of the groom.

organ prelude by Mrs. Wendell or sent gifts. Heiny and solos, "All For You"

Rhine Jr., matron of honor, Miss. Mrs. Arthur Nigh. es Mina Fields and Paula Dye of Amar llo and Audrene Rhine Mr. and Mrs. Roy C. Porter and of Lockney were bridesmaids. children spent last week end at Best man was Donnie Dent, Lit- Mountain Park, Oklahoma vistlefield; and Ishers were Bobby iting Mr. Porter's parents. Johnson and J. G. Cannon of

of illusion net was attached tola tlara of seed pearls. She car- DON'T DRY DISHES

student where she was 'a mem- and time saved.

Mrs. Geo. Jeffecat was re. port, La., Mrs. Geo. Roeder of turned to her home Monday by Phoenix. Arizona visited in the Floydada. -- Sept. 16.-Miss the Carter ambulance from Bill Hodel home Friday night Carolyn Trapp, daughter of Mr. Plainview hospital where she and Saturday. The visitors and and Mrs. W. W. Trapp of Floy. underwent major surgery Tues. Mr. and Mrs. Hodel attended dada, became the bride of Law. day, September 14. She is get, funeral services Friday of Bob

A. S. Jones and Carolyn, Mr. and er, W. L. Whitt. When she re Rev. Tiden B. Armstrong, pas. Mrs. Emmett Byers. Mowanda turns home next week end she

A CLEAN CITY IS A SAFE CITY.

#### THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 23, 1954 Mrs. Horton Kenady Is Shower Honoree

the bride. Mr. and Mrs. Jack with lace and appointed with ern Methodist University, Dallas Rh ne of Hale Center are par- crystal. Plate favors were mints where he is a student. Eddie Joe in pink holders. Mrs. Arthur plays a saxaphone and was a

Attendants were Mrs. M. L. Emmert, Mrs. Lewis Smith and

Munday, Texas spent last week then roll each stick in a mix-The bride, given in marriage end visiting with Mr. and Mrs. ture of cinnamon and sugar. by her father, wore a chantilly Raymond Hargrove and daughter Bake at 375 degrees. Use a well

water, rinsing washed dishes and licious. A reception was held in fel-stacking them to drain and dry

#### **Eddie Joe Foster** Makes S. M. U. Band

Eddie Joe Foster, son of Mr. First Baptist Church in Amar.llo. ed honoree for a layette shower and Mrs. Joe Foster of Lockney, will be at home in Lubbock and tea given in the home of informed his parents this week where he is a student at Texas Mrs. Leonard Lynch Tuesday that he has been accepted in both the University Band and ton of Amarillo are parents of The serving table was covered the R. O. T. C. Band at South-Dr. Carl E. Bates read a Nigh poured grape punch. member of the local high school double ring ceremony after an Thirty-three guests registered band during his high school

and "The Wedding Prayer" by
Dennis Oliver of Hale Center.

Hostesses for the occasion were Mrs. Leonard Lynch, Mrs. Owen Dity, Eddie Leonard to spend He also writes that he has nity. Eddie Joe plans to spend this week end here with his par-

#### CINNAMON STICKS

Cut the crusts from day-old bread and then cut the bread Hale Center and Jim Davidson of Mr. and Mrs. Ralph Weeks of Brush these with melted butter; greased cookie sheet for this purpose. When the sticks are ried a white Bible topped with If you have plenty of hot mediately with a cup of tea. Debrown and crusty, serve im-

Acetylsalicylic acid is a tech-

#### ANNOUNCING . . . A New Operator

#### JEAN PIGG



will join our staff on next Monday. September 27

She is an experienced beauty operator and will be glad to serve you.

lust call our number — dial 3394 — for appointment.

We believe that you will be pleased with our service.

#### MODERN BEAUTY SHOP

MRS. FRANKIE DEAN, Prop.

# 



# LET US HELP YOU SECURE HANDS!

If you are needing or going to need some harvest hands we will be glad to help you get them. We can get Mexican Nationals for you and also local native Mexican crews are available. If we can help you with the securing of pullers just call us.

Yes sir, we are all set to gin your cotton for you at any time you have some to gin. We believe that you will find our service as good or better than you can get anywhere and we invite you to bring us your cotton.

We have MOSS LINT-CLEAN-ERS in both our gin plants and we have installed all new machinery in our old plant in order to give you better service.

We invite you to compare our grades and turn-outs and when you do we know that you will find them to be satisfactory in every way.

We will appreciate your patronage and will do everything we can to help you market your cotton in a way that will be advantageous to you. Come in to see us at any time. You'll always find a welcome here.

GINNING SERVICE THAT YOU WILL APPRECIATE!

# Whittenburg Gins

T. M. Colley

Lockney, Texas

H. E. Whittenburg

# Dimmitt Blanks Longhorns 33-0

| Leckr            | ney Di | mmit   |
|------------------|--------|--------|
| First downs      | 10     | 13     |
| Yards from       |        |        |
| scrimmage        | 201    | 337    |
| Yards lost       |        | 3      |
| Passes completed | 2 of 7 | 2 of 4 |
| Yards passing    | 29     | 21     |
| Interceptions    |        | 0      |
| Yards penalties  |        | 6.5    |
| Fumbles lost     |        | 3      |
|                  |        |        |

cal field. The Longhorns threat- the score 7-0. ened to score twice but a fumb- Paul Ray Williams brought nicality brought it back.

standing on the offense for Coach some good running and also giving Lockney the ball on the joined with Marion Cross, Wel- 14. Here the Longhorns started

don Jones, Jimmy Rankin, and others in good defensive play against the fast Dimmitt team. It was a good game during the first half despite the touchdown made by the Bobcats the first time they got the ball. The half-

offside penalty kept them from making the necessary yardage and they kicked to Dennis who The hustling Dimmitt Bobcats took the ball on his own 40 and blanked the Lockney Longhorns Iran all the way for the score. He 33-0 last Friday night on the lo- also kicked the point to make

le nullified one attempt and they the kick-off back to the 31 for just didn't make the other, al- the Longhorns. Here an exthough they did get the ball a change of fumbles found the cross the goal line once, a tech- ball in Lockney possession still Edgar Dennis, hard-funning go and the kick was returned to halfback for the Bobcats was the their own 46. Dimmitt made a big pain for the Longhorns. They first down on the Lockney 34 but just couldn't seem to stop him made 9 yards and 10 inches in the next four downs and the Woods was another Bobcat who Longhorns took over. Another Paul Ray Williams was out- the 21 but Paul Ray Williams



SONJA HENIE, the incomparable ice skating star, who will stage the most lavish and beautiful ice spectacle in the history of the Panhandle-Plains region each day of the

starting the third quarter, re-

with Woods fumbling across the

23 yards for the score. No point.

Farms

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if you want to sell.

Dial 3329

Cars

the score was 20-0.

1954 Tri-State Fair, Sept. 20-25. Over two hours of beauty. speed, breath-taking color and hilarious fun will be presented by a cast of more than 135

Dimmitt re- 40 but a clipping penalty set the morning. Miss Charlotte Henry was nullified by a 15- Bobcats made to their own However, several others soon ar-

n the Lockney 43. The Long. The Longhorns were having new comers. ockney 47. The Bobcats scored in much closer. The locals hustled Hour sessions.

The Bobcats took the kick-off able to play this Friday.

49. They scored in five plays fied

goal line. Kick wasn't good and If rain were as plentiful as fertilizer, the outlook for Texas The Longhorns received the farmers would be bright. There kick but couldn't go and the will be an abundant supply for punt was returned to the Dim- 1955 crops, agricultural chemists mitt 49. The Bobcats scored in say.

#### ABBOTT VISITORS

The same series was repeated Mr. and Mrs. R. L. Fletcher of when the Longhorns couldn't Denton, their sons, Richard Flebut officials ruled pass interfer day, Monday and Tuesday, Mrs. ence and Lockney and a first Abbott is a daughter of Mr. and lown on the Dimmitt 45. Wil. Mrs. R. L. Fletcher

#### and Charles Vaughn, on a keep. BACK TO SCHOOL

MONEY TO LOAN

Insurance of all kinds.

WANT TO SELL?

this area and also houses in town. See us

PINNER INSURANCE AGENCY

We need more listings on farms in

er play went to the Dimmitt 5. Jerry Irons returned to East The next play made 0, Williams Texas State College in Commer nade 4, and then Duval drove ce Sunday to enroll for the fall over but officials ruled that term. He had spent the past three Vaughn's knee had touched the weeks here with his parents, ground before he handed the Supt. and Mrs. W. C. Irons.

horns a yard. The next play fail- Mr. and Mrs. Clyde Dunn of ed to gain and the Bobcats took Kermit spent several days last Woods broke loose on the third Lula Woodburn here and other play to go all the way but the relatives at Fiomot and Floy-

Loans

Loans

Loans

Lockney

# SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Plainview Highway. First Show starts at Dusk - Be on Time.

FREE MOSOUITO REPELLENT TISSUE with every ticket. It chases the mosquitos away. You don't get mosquito-bitten at the Seale Drive-In.

Last Time THURSDAY and FRIDAY September 23 and 24

# "Francis Joins The WACS"

with Donald O'Conner. Julia Adams, Chill Wills and Francis

You'll roar and scream with laughter, tops among all the laugh-provoking Francis the Mule comedies - for sure-fire merriment see Francis giving the WACS the hee-haw. Wear your old duds because you'll roll in

Also CARTOON

SATURDAY NIGHT ONLY September 25

# Riding Shotgun

with Randolph Scott and Wayne Morris IN COLOR

A new design in western action - laden with taut suspense as Randolph Scott holds an entire town at bay with his single gun - an innocent man accused of outlawry - until he nails

Also CARTOON

the guilty guy.

SUNDAY, MONDAY and TUESDAY, Sept. 26, 27 and 28

#### CINEMASCOPE

# "Knights Of The Round Table"

with Robert Taylor and Ava Gardner IN COLOR

The great event that heralds a new era in screen entertainment - MGM'S first production in the magic of cinemascope — flaming with color and romance — spectacle and adventure.

Also CARTOON and NEWS

WEDNESDAY and THURSDAY, Sept. 29 and 30

Mickey Spillane's

#### THE LONG WAIT"

with Charles Coburn and Anthony Quinn

Mickey Spillane's hard-hitting, hard-boiled Johnny Mc Bride fights gangsters in a thrilling melodrama — four beautiful blondes - one of them was a link to his past. Also CARTOON

#### \$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their reinstallation and we will be grateful for your co-operation.

### Plains Theatre

SATURDAY MATINEE and Sept. 25

### "The Rocket Man'

with George "Foghorn" Winslow

An orphan kid - with a foghorn voice - and a myster ious stranger from outer

Also CARTOON

ou find me a little book by an Colorado. English author?" English authrs are getting a good work-out SPEND WEEK END HERE

eived gifts of books from Mrs. Maude Hollums, Don Cooke,

and Mrs. Jake Watson, Mr. John ... West brought a gift of books lege at Abilene. Memorial books have been given by Mr. and Mrs. M J. McNeill and Janice in Mr. and Mrs. John E. Hoffman in memory of Mr. and Mrs. E. J. Hoffman; Mrs. Blanche Scott Rutherford in memory of Dan Krause; and Mr. and Mrs. W. E. Garrett, Mrs. Lon V. Smith, Mr. and Mrs. Ralph Johnston, Bernice Hindman of Wichita Falls. and Mr. and Mrs. T. P. Duncan Jr., of Wichita Falls in memory of Mr. Fred Zimmerman. Mrs. Roy Hollar and Ivy Pearl Reber have given a book in appreciation of Mrs. Hollis Bond.

#### Wanted: Children!

Especially children who like stories, music and games. Story Hour is still a weekly feature of essive first clipping penalty against Dim- the library, sponsored by the 28, 41. Dimmitt's mitt. The Bobcats failed to gain 1929 Study Club. Mrs. E. L. Norand the Dimmitt 11, and kicked with Williams bring- man and Mrs. Gordon Downing ended here with ing the ball back to the Dimmitt were hostesses last Saturday beats made a Longhorns back to their own 40, was the first visitor to arrive. ty against the Bob 44, and the Lockney 41 but re-rived and the festivities were cats. A fumble was recovered by ceived a 15 yard penalty as the on. All the Story Hour "regulars"

orns made 2, 4, tried a pass trouble stopping end runs and The library has accumulated 2 on fourth down giv- making their tackles stick, other. two pairs of small gloves - a ng the Bobcats the ball on the wise the game might have been relic of one of last winter's Story

five plays with the pay-off being and hit hard but inexperience Inventory is almost completed. a pass from Dennis to Whai- continued to take its toll. By next week we hope to be able worth for 14 yards. Dennis kick- Paul Ray Williams suffered a to give figures of the number ed the point and the score was dislocated shoulder during the of books owned by the library. 14-0. The Longhorns received game and Clifton Williams had the number of state library books and ran two plays before the a back injury but both were ok available, how many books are this week and expected to be in the Lockney branch, and so forth.

Johnson, C. L. Record, J. C. Chibert mais unini

Among the college students home for the week end this week were Jerry Holt, June Pigg, Sandra Myers, Ann Belt, Barbara Carthel and Jimmy Myers from Texas Tech, Lubbock; Orland Friday. They also attended the Gilbert and Betty Johnson from McMurry, Abilene.

Lorin Leibfried in memory of Plainview spent Sunday here the Irick community. Mrs. J. E. Watson; Mr. and Mrs. visiting his parents, Mr. and Mrs. Geo. Beedy and sister-in-

Thomas and Sam Roach spent end were Mr. and Mrs. Phil Huls Question of the week: "Can last week on a fishing trip in of Eufaula, Oklahoma, Mr. and Mrs. Glen Huis of Lubbotk, and Mrs. Marie McLain of Oklahoma City, sons and daughter of Mrs.

#### HERE FOR FAIR

Mr. and Mrs. T. R. Hinton of Keller, Texas visited his aunt, Mrs. W. O. Stuart Thursday and Floyd County Fair. In 1907 Mr. Hinton was the winner at the county fair for being the prettiest Mr. and Mrs. Austin Beedy of baby attending. He was born in

Jerry Davis of Amarillo spent memory of Mrs. D. M. Williams; law, Mrs. Douglas Beedy and last week end here visiting his grandmother, Mrs. Conde Davis.

> NOW . . . you can buy the real

### LEVI'S

#### at Baker Mercantile

We have a large stock plus a full range of sizes.

Also the real

#### LEE RIDERS JEANS

Prices on each these garments range from-

### \$3.45 to \$3.95

See us when you need jeans. We have 'em to fit ladies or men.



#### NEW FALL PIECE GOODS

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

We have new shipments of Corduroy and Woolen Plaids in many different colors. Ideal for jackets and skirts. Come in and select yours today.

# Baker Mercantile Dry Goods

-----



Formerly Sold For — Washer \$299.95, Electric Dryer 239.95, Gas Dryer 299.95

NOW-You Can Own The Finest For Less. The Wonderful WHIRLPOOL Washer That Has Caused One Man Out Of Every Five Washer Owners In West Texas To Say-"MY WIFE HAS A WHIRLPOOL"

Parker Furniture

**Dial 3315** 

Lockney

tion Floyd, Hale, Swisher and Motley counties, has issued call for 23 men to report for induction into the armed forces and 30 to report for physical examination, both next week.

A program is held each time men are inducted into the armed forces and families of the inductees are invited to attend. The following men will report on Sept. 22 at 6 a. m. for induc-

John Carl Webb, New Hyde Park, L. I., N. Y.

Junior B. Price, Happy. Kenneth Reed Underwood. Petersburg.

Donald Milton Manning, Pal-

Joed Davenport, Amarillo. Ralph Martin Langley, Lock-

Farmie White Jr., Slaton. Glen Dale Shipman, Aber-

Walter Solon Mitchell Jr Denton.

Billy Eugene Teaff, Abernathy. John Doyle Heskma, Plainview. The following registrants have farm was Jimmy Rankin and been ordered to report at 6:30 a. m. on the 22nd day of September, 1954, for pre-Induction examination

Howard Dale Smith, Lockney, - Henry C. Baty, Laramie. Charles Raymond Cox, Mata-

Walter Eugene Walker, Floy dada.

Royce Arthur Carlton, Plain view.

Frank Woods Nattox, Houston Kenneth Pogue Adams. San The Albert Kings were married

John Monroe Starnes, Cotton | Center.

William Herschel Nelson Jr.,

Billy Byrd Gillespie, Plainview. Jeane Lee Browning, Plain-

John B. Stapleton LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

AND BLOCKED

Factory Finished

### **Plainview** Hat Works

624 Austin-Plainview



This Floyd County Farm picture, published in the First National Bank advertisement last week was identified by a number of people as belonging to the Herman Kings. First person to correctly identify the others who recognized it and called were B. J. Wofford, Mrs. D. J. Phillips, Mrs. Hershel Carthel, Lloyd Readhimer, Mrs. Thurston Rankin, Mrs. David Williams and Mrs. W. H.

The farm is located two miles west and a half north of the Lone Star store. It has been owned by the King family since 1908 when Albert King, Herman's father bought the place. in 1909 and they have lived on Octavio Luna, M'ami, Arizona. the place all their married life.

Wayne Allen Taylor, Plain

David Luther Black, Plain-Sam Doyle Hines, Riverside.

Bobby O. C. Collins, Plain John Ceilous Crow, Duncan

John Davis Gerhardt, Hale

Kenneth Wayne Dunning.

Malcolm Edward Hull, Plain Eugene Allen McIninch, Otaka

Norman Wade Paschal, Lock

Charles Vester Patterson, Ab

Raul Sanchez Sepeda, Hale Center.

Roy Lee Daugherty, Lubbock. David Joe Lambert, Floydada George Beverly Finlay, Plain

Jimmy Meredith Burleson

ATTENTION, CAR OWNERS!

**CONCERNED ABOUT AUTO** INSURANCE RATES?

agent and inquire about the PARTIC-IPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs

Your local State Farm agent is:

I. H. Cooper Agency

Phone 2131—Res. 2347

Consult your local STATE FARM

Plainview

Herman has been farming the place since his father's health failed and now he owns the farm. He and Miss Lorene Workman were married in 1933 and have one son. Ben

Richard, age 4. The Kings are members of the Floyd County Farm Bureau, Herman is a Mason and Shriner and Mrs. King is a member of the Order of Eastern Star. They are all members of the Main Street Church of

Christ in Lockney. The whole family have interesting hobbies it seems. Herman makes almost anything of Wood. Mrs. King is an expert in needlework and the elder Mrs. King has one of the most complete ceramic workshops in the area although at the pres-

ent time she is busy selling

been ordered to report at 5:00 a. view. m. on the 23rd day of September for Induction:

Lonnie Lee Cork, Bakersfield, cothe.

ceramics, however. The King turm has always industry. The elder Kings had the first farm home in this They built the first big chicken Plainview houses in the area and they machine in the county.

The farm has 507 acres of land with two irrigation wells. They raise cotton and feed some permanent pasture. They have about 40 head of mixed breed livestock they are feed-

The following registrants have | Walter Leon Hardin, Plain son

Alton Luma Burton, Chilli- this week

Roger Larmon Sanders, Floy-

Gerald Glen Hurlbert, Plain-Jimmie Gerald Jones, Floy-

Robert Lopez, Hale Center. Glen Edw.n Eing, Floydada Ben Junior Stone, Hale Center V. H. Harman, Jr., Happy.

# **Providence News**

By Mrs. Wilfred Stoerner

works fine until it comes to a We are glad to report that at 9 a.m.

nprovement. We wish for her a

A one track mind, they say

peedy recovery. Visiting in Amarillo last week vere Mr. and Mrs. Karl Sam- Trinity Lutheran Church. nann. They visited Mr. and Mrs. Gene Grable and sons and Mrs. . H. Ratjen.

Visiting in the Karl Sammann iome Sunday were Mr. and Mrs. Bobbie Sammann, Mr. and Mrs. Arthur Sammann.

Mr. and Mrs. Bob Payne visited Mr. and Mrs. Clyde Hamildoesn't do much ceramic work. ton and family Sunday evening She has taught courses in at Plainview.

Dinner guests in the Mrs. Ben Quebe home Sunday were Mrs. been a model of progress and Ben Brandes, Mr. and Mrs. E. M. county with hot and cold run- supper were Mr. and Mrs. Clar ning water, installed in 1913, ence Brandes and family of

installed the second milking and sons visited Mr. and Mrs

mostly and now are putting in Leo Boedeker and family Thurs

Billy Glen Parkay, Floydada, son are vacation

Delbert Ray Langford, Tulia. Mr. and Mrs. Albert Scheele

#### THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 23, 1954

Serve them on buttered toast

INSURANCE

FIRE - HAIL - TORNADO

REAL ESTATE and

SURETY BONDS

MONEY TO LOAN

on Farms and Ranches at

Low Interest Rate

Next door to Federal Bldg.

FRANK PERKINS

Sunday were Rev. and Mrs. H. Take sardines, spread them L. Anderson and family, Mr. and with lemon juice and prepared Mrs. Monroe Shultz and family, mustard, and then grill under the Mrs. Ernest Sammann and son, direct flame of your broiler. Miss Betty Cale Cox.

Trinity Lutheran Church

laughter of Mr. and Mrs. Robert Schaffner was received into Holy Baptism at the morning services. May Gods blessings be hers in he kingdom of Jesus Christ. Choir practice at 7:15 p. m.

Junior Mission Band Saturday

lenda Hardin is still showing | Sunday School at 10 a. m. Divine Worship at 11 a. m. Evening worship 7:30 p. m. Visitors are always welcome

Laughing gas is nitrous oxide

Phone 3311

### START MARRIED LIFE RIGHT

### GOOD CREDIT RECORD

Young couples starting married life find it pays to establish their credit and to maintain a good credit record. By paying promptly and maintaining good credit records, they are establishing a sound foundation for financial security and social standing. Credit enables them to acquire attractive home furnishings and equipment as they go along, to enjoy more of the good things of life than they would if they had to wait until they saved the cash.

Those who grant credit, like to see people use it, but not abuse it. The sound use of credit stimulates business, creates employment, contributes to lower commodity prices, and brings more of the good things of life within the reach of more people.

Your Credit is a Sacred Trust—Guard It Closely.

# Lockney Retail Merchants Assn.

DR. O. R. McINTOSH OPTOMETRIST

211 South Main St.

Floydada, Texas

Phone 157



# It's the freedom of

that appeals to MRS. PAT BOONE, JR.

700 East 13th Street Littlefield, Texas



cooking and clothes washing and drying rather than having the tasks boss her, wants to use automatic electric appliances See your Reddy Kilowatt Dealer now and And the elect nce that will bring you homemaking freedom.







My laundry is so soft, even better than shen drying in the sun. I often do my laundry after the children have gone to bed. Electric ervice lets me do my laundry at any hour,

considerably.

218 South Main

DON'T KNOCK YOURSELF OUT

on that building job you have in mind.

See us for

Ready-Mix Concrete

Also Ditching, etc.

THE QUICK, EASY, ECONOMICAL WAY.

**Bennett's Building Material** 

FLOYDADA

229 East California

# Society

#### Band Party Given By Glen Watsons

day night following the football Watson home south of town, E. E. Stimson, band director and Weldon Smith helped with transportation and Mrs. J. C. Kemp

chips, cokes and cookies.

#### Ruth Class Social Held In Potts Home

Church met Tuesday night in dy Alford; Mrs. Derrell Wood. Potts of Irick community for a music director.

Mrs. Eileen Naylor.

#### Pollyanna Club Has Wiener Roast

7:00 o'clock at the home of Mr.

ren, Mr. and Mrs. Joe Parrish,

#### Randy Alford Has Birthday Party

Approximately forty-six stud- served to Jerry Barber, guest, ents enjoyed the games and out- and the following students. Joe door supper of hot dogs, potato Neil Greer, Lonnie Hardy, Dian-Members of the Ruth Sunday Morgan, Patricia Brauning, Car-

#### Messrs, and Mmes, Andy Randy Lacewell Has Wiener Roast

Wines, Mrs. W. R. Darnell, Mr. to thank Dr. Mangold and Dr. Born to Mr. and Mrs. W. F. Hardy and all the hospital staff Owens of Sterley a baby daugh- missed 9-19.

ANNOUNCING . . . the opening of the

Located two blocks west of the bank, around the corner to

All kinds of auto repair, motor rebuilding.

tractor repair

HASSEN DOW, Owner

your left on the east side of the street.

Phone 3430



TO BE DEDICATED - Here is the new sanctuary of the Lockney Methodist Church which will be dedicated Sunday afternoon at 3 p. m. by Bishop William C. Martin of

#### Medical-Surgical **Hospital Notes**

Mrs. Morgan Lawson was tak- Mrs. Bill Paschal was admitted en to Methodist Hospital in Lub- for minor surgery 9-19. she is expected to undergo an was admitted 9-21. operation for a throat infection. Oddie Mae Rogers was admit-Mr. and Mts. Henry Rowell ac- ted for medical treatment 9-21. companied Mrs. Lawson to the Mrs. Frances Carthel was adhospital. On

Thursday and Friday of this Patricia Ann. Mother and daugh, her mother is the adult leader

#### Lockney General **Hospital Notes**

sed 9-19 following major sur-

Mrs. L. A. McGraw was dismissed 9-17 following major sur gery on 9-11.

Mrs. Carl Lemons was

9-17 and dismissed 9-18.

ted for medical treatment 9-18. 9-20 for emergency freatment and dismissed 9-2k

Mr. and Mrs. B. A. Bryant of Mr. and Mrs. Dan Medina of Yolanda is the daughter of Long Beach, Calif., will be a Plainview are the parents of a Mr. and Mrs. Elmo Ellis of guest in the home of Mrs. Bry. daughter born 9-16. She Weighed Plainview. She is a member of ant's sister, Mrs. W. S. Rexrode, 6 lbs., 6 oz. and was named the County Wide 4-H Club and ter were dismissed 9-17.

A son was born to Mr. and Mrs. B. C. Gonce 9-21. He weighed 8

# Hale Girl Wins \$500 Scholarship

Club girl from Hale County, received the District 2 4-H Girls Burton Thornton was admitted Scholarship of \$500 Saturday. following an accident at the September 18, at a meeting in the Home Economics Building at Clifton Williams was admitted Texas Tech. This scholarship scholarship that is offered each nomics. She will use the scholarship to further her Home Economics Education at Texas Tech. mitted for medical treatment She will be a sophomore this

has found time to participate in [A tions and taught others but still community, church and school

Floyd County Home Demonstration Clubs have supported their district 4-H scholarship generously each year. This year the following clubs contributed \$5.00 each to the scholarship! fund; Center, Dougherty, Homebuilders, Lakeview, Lone Star, Lockney, Pleasant Valley, Prov. idence, Sand Hill, Starkey, and Sunnyside.

# F. H. A. Chapter **Expresses Thanks**

er. Future Homemakers of Gail Kellison, Peggy Williams, America netted \$114.00 from their Eldora Boone, Barbara Hanks, Hobo Day project. They worked Edna Morris, Rita Griffith, Virin approximately fifty homes in ginia Caldwell, Emma Bacher,

John Belt, Homer Bartram, W. vin Lyons, Bryan Smith, N. M. Dolores Brown. Stringer, Barry Barker, Troy Ingram, George Myers, Art Barker Jr., W. G. Kinard, K. J Probasco, Bailey Henderson Nan Boyd, R. H. Ford, Rudy Haile, D. B. Williams, J. M. Rog ers, Dorothy Shipp, Buck Kelli-J. H. Hall, Glen Cooper, Ray-O. Hajle, C. D. McCandless, R. L. pired. Knox, J. M. Carthel, Clark Harris, and M. W. Wiley.

Wanda Co, Glenda Foard, Loy Hall, nita Carthel, Joan Harris, Bar-Henderson, Floy Baxter, Jacque Bill McNeil. 

Iline Boyd, Patricia Reed, Mary Ford, Betty Foster, Mary Marble, Patsy Pierce, Alta Williams, Betty Jean Jackson, Cleta Willis, ised in the 1954-55 program of Spradlin, Peggy Epperson, Betty son, Lovd Widener, D. C. Se. Brown, Kay Golden, Anita Durchrist, H. D. Cain, Oscar Golden, ham, LaDora Ayres, Verna Car-Leroy Durham, Bill Birdwell, thel, Peggy Buckner, LaNell Whitey Baccus, T. H. Chattham. Johnson, Lahoma Rowell, Minnie Thurman, Anna Mae Leach, H. Counts, Robert Lee Smith, El- Melva Rogers, Janle Bradley and

#### Farm Loan Group Re-Elects Watson

Floydada. - O. M. Watson Sr. was re-elected director for a three-year term at the annual meeting of the stockholders of son, W. J. Cox, Nora Ayres, the Floydada National Farm Connie O'Brien, L. D. Hawkins. Loan Association held here Saturday. Watson was the only director whose term currently ex

tur

Fifty members of the association and fifteen guests were in The following girls partici- attendance at the meeting, which was held in the American Legion

A financial report was read to he group by Jake B. Wats secretary-treasurer, and Mena, Field, vice-president, gave a report for the loan committee. Eighteen attendance prizes were

Raymond Rucker, president of bara Hays, Shirley Warren, Nel- the organization, presided. Other da Widener, Lynn Jolly La Juan directors are Edell DuBois and

# **Notice To The FARMERS!**

We have installed dual fans which pulverizes the cotton burrs and enables us to release these burrs back to the farmer if he wants them.

If you want the cotton burrs you may pick them up at our gin.

# AND MARKET

Our business is selling groceries 12 months each year and our prices don't change with the seasons. We mark our merchandise up or down with the market change.

Come in and check our stock. If you find what you need you can buy the next day at the same price.

Your business is always appreciated at

**Knox Grocery** and MARKET

# Elliott & Waldren

Lockney

Announce a change in the management of the

# Floyd County Abstract Co.

Mr. Richard F. Stovall has been named as manager succeeding Mr. John A. Hutchinson, resigned, effective September 15.

Mr. Stovall will conduct our abstract business from his office in the Boothe Building where enlarged quarters are being taken on the second floor.

Clients are assured of the same Continuous, Satisfactory Service as in the past 42 years.

OFFICE SECOND FLOOR BOOTHE BUILDING, FLOYDADA, TEXAS TELEPHONE 116 - FLOYDADA, TEXAS

#### Mitchell Turns Under Local Baptists Attend Last Alfalfa Cutting Matador Meeting

County Soil Conservation Dis- tended the annual meeting of trict who farms in the Pleasant the Floyd Baptist Association in Valley community, turned under Matador Monday. From the 1/2 to 2-3 ton per acre of alfalfa Lockney church were Rev. R. E on 15 acres. Recently 5200 pounds Wiley, Mr. and Mrs. Hilburn an acre of milo was harvested Casey, Mrs. W. S Rexrode, J. B. from the fifteen acres. On the Allen and Edgar Hays From the same farm milo following alfal- Lone Star church Rev. A. fa two years, where the last cut- Shaw, Mr. and Mrs. Hubert Friz ting of alfalfa was not turned zell attended. From the Aiken under, yielded 4000 pounds an church Rev. and Mrs. C. O. Haile acre, according to a Soil Con- attended. servation district news release this week.

The increase in yield due to turning under the last cutting of alfalfa was 1200 pounds an acre or \$24 an acre increase in gross profit. About \$8 worth of alfalfa was turned under. So the increase in profit was about \$16

Soil conservation officials are urging farmers to think about will be carried on vigorously turning under that last cutting of alfalfa instead of bailing it. Plowing under the last cutting of alfalfa not only helps increase the yield of the following crop, but improves the structure of the soil by adding organic matter. A soil with good structure year, the rate of increase during will take in water faster. The the past 8 months has not been organic matter in the soil helps sufficient to reach the goal and prevent the soil particles from an all-out effort is needed during running together. Also, there is less evaporation from a mello Biggers said. "Texas always does soil high in organic matter, it its part and needs to do it again was explained.

#### 'Attend Funeral Of Mrs. Art Freize

tending funeral services for Mrs. absolutely safe and one which Art Freize, better known as guarantees the full principal plus day afternoon were Mrs. Kelton semi-annually when held to ma-Shaw, her aunt, Mrs. Ruth Helli- turity. They can readily be conman from Crum, Texas, Mrs. Lee verted to cash anytime to meet Seaman and Luther Fowler.

dent of Lockney and had a num- permitted to buy up to \$20,000 ber of friends here.

#### Postal Savings Will Be Compounded

A recent change in policy by the Postal Savings System will mean that interest on postal savings will be compounded annually on deposits made after Sept. 1, according to information Clerical Position furnished Postmaster Imogene Holt. Previously the service has

GO TO CHURCH SUNDAY.

Representatives of several Bap tist Churches in this area at-

Rev. Wiley and Hays appeared on the program for the day.

#### **Urges Purchase Of** Gov's Savings Bonds

"Put-Texas-Over-The - Top 1954 Savings Bonds Drive" dur-1954 quota of \$199,300,000, according to Brac Biggers, Floydada, Floyd County Savings Bonds

"While purchasers of Savings the remainder of 1954," Chairman for 1954 is \$306.031.

"They are an investment that is "Aunt Emma", in Silverton Sun- 3 per cent interest compounded an emergency, or for some plan-Mrs. Freize is a former resi- ned project. Each individual is Series E and \$20,000 Series H

The countys chairman urged that everyone buy more Savings Bonds during October, November and December to help "Put-Texas-Over The-Top" in 1954.

# **Patty Adams Accepts**

Patty Adams, daughter of Mr. paid simple interest on deposits, and Mrs. L. F. Adams of Sand Present depositors may secure Hill, a 1954 graduate of Lockney the advantage of the compound. High School, has accepted a poed interest by withdrawing and sition with the Don Cook Trainredepositing their present sav. ing School in Lubbock, Patty is assistant and secretary to Mr. Cook, who closed a training school here Monday night.

YOU DON'T HAVE TO PATRONIZE THAT OUT-OF-TOWN

OFFICE SUPPLIES

Just call The Beacon — Phone 3318—We'll Deliver to Your

Place of Business.

SALESMAN WHEN YOU BUY



SOUTH PLAINS FAIR TO FEATURE WESTERN STARS -One of the featured attractions appear at this fall's Panhandle South Plains Fair will be the Wilburn Brothers of Grand Ole Opry fame. They will join Webb Pierce and

other outstanding Western stars in shows twice daily at the Lubbock regional fair Sept. 27 through Oct. 2. The Grand Ole Opry show will be held in the huge new Fair Park Coliseum which is being construc-

#### Bargain Rates On Your Daily Paper At Beacon Office

Bargain rates are now available on your daily paper at The Beacon office. In addition to saving on the daily paper rate The Beacon gives you a special combination rate, combining your daily paper and The Beacon, saving you still more money. Here are the daily bargain rates:

Amarillo Daily News, one full year, daily and Sunday for only \$9.95. This is the lowest rate the Amarillo News has had in years.

Lubbock Morning Avalanche. one year daily and Sunday \$12.95. Daily only \$11.00. Fort Worth Star Telegram.

one year daily and Sunday. \$13.95; daily only, \$12.50. Wichita Falls Record News.

daily and Sunday, \$10.75. and Sunday, one year, \$11.95; daily only \$10.95.

Remember — you can save money by subscribing for your O. E. S. Call Meeting daily paper at The Beacon of-

#### J. R. Graham Is 81 Today

#### Father Of Ed Gross Dies At Muleshoe

last Friday morning. He is the this season. Later work will be father of Ed Gross of Port La- done farther north, including the vaca, former Lockney resident. Panhandle the First Methodist Church at 3 p. m. Saturday and burial was must be as simple and inexpenin the Muleshoe cemetery. Sur- sive as possible. But most im sons, Ed of Port Lavaca, George large quantities of trash without and Arnold of Muleshoe; a dau-Abilene Reporter-News, daily ghter, Mrs. Fern Davis of Mule shoe; one sister, 11 grandchildren and a great grandchild.

# Set For Mon. Night

The Order of Eastern Star. night. September 27 at 7:30 for the purpose of initiation and

All members are urged to at

#### Cooper Installing Modern Front

Cooper Garage & Service Station, located on South Main Street, this week are installing a new modern front on their have a brick base, with a com-

The remodeling job is impro ing the looks of the building con siderably. Some interior remodeling is also planned, according to Melvin Cooper, prop.

#### **Hood County Reunion** Set For Sunday

union will be held at MacKenzie State Park, Lubbock, next Sun-

CARD OF THANKS

HAS OPERATION

R. E. Patterson underwent a major operation Tuesday morning in the Plainview Hospital. He was getting along nicely at press time Wednesday evening, ac cording to information from members of his family here.

OPEN GARAGE HERE

Hassen Dow has opened a gar age here and will do all kinds of automotive and truck repair and motor rebuilding, he has announced. He is located two blocks west of the bank on Southwest Second Street.

# Seek Method To Safely Dispose Of Cotton Burrs

By John C. White

Commissioner of Agriculture

hulls of the cotton bole - cor

cess. Tests are now being con musician, friends say ducted in Texas to find what Parents of new pupils interest. 846 home gardens - 50,000 more kill. Modifications and improve- Music Studio at 4 p. m. Friday 1953 meant "just staying in

Investigations of

passed away at his home there in the lower Rio Grande Valle Funeral services were held at conditions are quite different Gin trash disposal methods vivors include his wife, three portant, they must take care of THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 23, 1954

Finally, they must kill all the pink bollworms in the material. Otherwise, what might be gin-

#### Miss Sanders To **Teach Music Here**

also harbors one of the greatest ghter of Mr. and Mrs. Otho Santhreats to our cotton industry, ders of the South Plains comthe pink bollworm. The problem munity, will be associated with is how to kill the insect larvea Mrs. C. L. Record here in teach-

ceived her degree of Bachelor rying and cleaning equipment of Music from North Texas State kill a high percentage of the Teachers College, Denton, last worms during the ginning pro- spring. She is an exceptional

process or machine is responsited in taking from Miss Sanders than in the year previous ble for the greater part of the are asked to meet at the Record | But for many livestock raisers

Report Tells Of Ag Progress In '53

College Station. - Drouth slapped hard last year. But Texas farmers turned handicap into a

published 1953 Annual Report of

the Texas Agricultural Extension Drouth prompted the greatest expansion in irrigation of any single year, says the report More than 5,000,000 acres, of farmland were irrigated in 212

Texas counties. eggs were sold on a graded pasis. This meant an additional within the trash and allow the ing voice, piano and organ, Mrs. \$1,150,000 in pockets of pro-

ity. Organized 4-H clubs made up

ins planted and cultivated 505

Mrs. Charles L. Record

#### MISS MARTHA LEE SANDERS

Record Music Studio at 4 p. m. Friday, Sept. 24th

North Texas State Teachers College, Denton and is well

# Darnell Grocery

Phone 2233

for Prompt Delivery

We had a small fire and very little damage. Thanks to Fire Boys and everyone else for quick action and thinking. Especially we thank Lloyd Wofford and O. V. Pylant.

FLOUR

Sun Bonnet Sue 25 pounds

\$1.85

SUGAR

SHORTENING

3 lb. can

Honey

Home Grown 11/2 pound jar

SOAP POWDER

CHEESE

Kraft's Velveeta 2 lb. box

Roast

Beef Ribs pound

CANNED HAM Imported 1 lb., 14 oz., each

WE APPRECIATE YOUR BUSINESS

Paper Clips **Acco Fasteners** Staples and Staplers Marking Pencils and Leads Desk Sets Esterbrook Pens and Pencils Fountain Pen Ink Thumb Tacks Lead Pencils, No. 2, 21/2, 3 Stamp Pads and Ink Parcel Post Labels Typewriter Ribbons Adding Machine Ribbons **Brown Kraft Envelopes** Receipt Books Day Books **Paper Cups** Columnar Pads **Pin Tickets** 

Here's a partial list of items we have in stock: **Box Files** Card Files Card File Indexes Verticle File Guides File Folders Rytoif Ink Eradicator Clip Boards Arch Files Scotch Tape Typewrite Paper and Carbon Envelopes Legal Size Rag Content Paper Shipping Tags Statement Files **Pencil Sharpeners Brown Kraft Gummed Tape** Register Sheets **Loose Leaf Plastic Sheet** 

**Protectors** 

Mimeograph Paper and Ink Many Other Items

REMEMBER - Just call our Number-3318-We deliver

THE LOCKNEY BEACON

Established 1902 PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS

SUBSCRIPTION RATES In Floyd County, per year \$2.00 first killing frost. So we have Outside Floyd County, per year no guarantee except we can

subscriptions

Entered April 14, 1902, as vember second class mail matter at the record. Postoffice at Lockney, Texas, un-March 3, 1879.

the character, standing or repu-tation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon fairness of some articles conbeing brought to the attention cerning price supports in nation-



killing frost will have something unions are doing their bit toward fect the amount of money the as the Farm Bureau so that they

SOME OLD TIMERS say that

follow the averages. Take 1952 for instance, when the Beacon people were trying their hands at farming the first killing frost coming between October 6, the earliest date on record, and No-

THE PROGRESSIVE FARMER Any erroneous reflection upon recently had a very timely aral magazines. For instance, the

SOMEONE SAID once that a

RENIAMIN FRANKLIN

LET'S STOP HOBBLING HIM!



#### With Our EXCHANGES

HIGH UTILITIES

And in the school tax office a ets and save gas - unless it's patch.

board of equalization was hear- the stop sign on the highway. ing complaints - and that's it- -Eddie Warren in Post Dispatch.

It used to be - in the pre- A GOOD POLICY

an electric blanket, and turn out | the lights to save electricity unless you like to read in bed. Who wants to save anyway? -Quitaque Post.

#### ONE IMPORTANT THING

gave him an irresistible smile.

The doctor examined him twice He wore overshoes whenever the ground was sloppy underfoot.

He slept with the windows

He stuck to a diet with plenty of fresh vegetables.

18 holes.

lost his temper.

sleep every night. The funeral will be held next Wednesday. He is survived by

and antiseptics. He had forgotten to observe in full swing by next week.

wasn't a soul ir The saving will have to come ered, "if you won't tell the sec- to \$4 per acre cash, is of purd dn't think his text winter, with early to bed, ret, I'll tell you I jes' plowed it." chase price, 33 years. Balance meter was out of order o cuddle down under the blank - Eddle Warren in Post Disto be paid \$1 per acre each year

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

September 22, 1916

culous toothpaste that killed 18 months old child of J. X. Dungerms, kept his teeth white and lap who lives southwest of town for \$1,500. was bitten by a rattlesnake and succumbed to the poison this

Willard Parson had the misortune of getting a bone in his and traded in several worn-out euts and bruises in the accident.

Cross Plains, Texas.

#### September 25, 1924

The cotton crop in this area has manufacturers of health foods crop is ready to be harvested. The cotton harvest is expected to be

> The first Trades Day for 1924 was held here Monday and a large crowd attended. The Lockney Concert band burnished mus-

after first year until pain

terest 7 per cent.

The house belonging to Mrs. Stance Mercer on South Main Street opposite the new Lockney Gin was completely destroyed by fire early Friday morning. The house was occupied by J. S. Kemp and family. Mr. Kemp figures his loss was about \$2,500 with in-Yesterday afternoon the little surance on about \$1,600 on furniture. The house was insured

#### September 25, 1942 The Lockney Longhorns gave

Memphis a lesson in football last Friday afternoon on the local field and came out on the long end of a 30-0 score. Outhorse fell on him. Dr. Stapleton weighed 19 pounds to the man is attending him. There is a pos. and playing a more experienced sibility that a bone in his knee team the Longhorns made up in He relinquished his tonsils is also broken. He also received hustle and fight what they lacked other ways and clearly were the best team on the field. Clin-He golfed, but never more than D. P. Carter is opening a stock ton Mitchell ran one 85 var of dry goods and groceries the run for a touchdown. Other He never smoked, drank or first of the month in the Meri. scores came from Mitchell's long wether & Hill building. He and runs, the shortest being 21 yards. He got at least eight hours of his family are moving here from Zimmerman hit the line hard Parrack did a good job blocking and passing. R. V. Webster substituted in the backfield and 18 specialists, 4 health institutes. begun to open and some 2.000 showed up good. The whole line 6 gymnasiums and numerous pickers are needed. Also the feed did an excellent job of their as-

> Two weeks 'drought' in this se-c tion was broken last Friday afternoon and night when 2.10 inches fell in Lockney and much more than that fell in other sections of the county.

SPECIAL PRICES on all Radiators. International Farmall Cores - \$25.00 Exchange

STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas



TIMELY REASONS WHY

You'll always

be glad you bought a Chevrolet now!

#### You'll stay proud of Chevrolet's lasting good looks

Other low-priced cars just don't have the quality look you see in Chevrolet, And if you like Chevrolet's looks now, you'll like its looks always. For there's fine design in those clean and smoothly curved lines (nothing "boxy" about Chevrolet!). And fine design like this never really goes out of style.

#### ( You'll enjoy exclusive features for finer motoring

Chevrolet's the only low-priced car with Body by Fisher. It has the highest-compression power of any leading low-priced car, for more fun in the going and more miles out of the fuel. Chevrolet puts your safety first with the biggest brakes and the only full-length box-girder frame in the low-price field. It's the only car in its field with that smoother, softer Unitized Knee-Action ride.

#### (1) You save when you buy and when you trade

Chevrolet is priced below all other lines of cars. (That's possible because Chevrolet builds the most). And at trade-in time, you'll be ahead again from Chevrolet's traditionally higher resale value!

### You'll get a special deal right now

Right now, we're in a position to give you the deal of the year on a new Chevrolet. Come in and let us show you how much you'll gain by buying now!

Now's the time to buy! Get our big deal! Enjoy a new . . .

YEAR AFTER YEAR, MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

# Nervous, Tired, Awake Nights? Don't Feel And Look "Old Before Your Time" Any Longer

If you are wearing that look of "false old age", feel tired out, days after you start taking depressed, or suffer from sleep- NOT Tablets the lazy lessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may beginning to leave your body. be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

STOP SUFFERING

In just one day Drag-NOT Tablet's high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then Only \$1.98 for a month's supply.

will go back to work and you will notice the black, poisonous waste

NEW LIFE

Then you will feel a wondrous change: the years will seem to wonderful new pep and vitality, look and feel younger. Get nonhabit-forming Drag-NOT lets (rich in Iron, Vitamins B<sub>1</sub>, B<sub>1</sub>, B<sub>1</sub>, C, plus other vitamins and minerals) and see results in

BYRD PHARMACY, Lockney, Texas

Kimble Optometric Clinic

### FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops

of all kinds -SEE-

REVIS HARRIS

on foot. 90c on foot or \$1.15 dres for your home freezer, \$1.20 each. Archie Bybee, phone 3101.

FOR SALE - 320 acres near room modern house, large barn, 8 inch irrigation well. Price \$175 acre. M. A. Crum, Floydada.

FOR SALE - Two used bicy cles, 20 and 26 inch frames. Your choice of either for \$12.50. White Doyle Moore, 5 miles southeast

FOR SALE - Have a case of mosquito repellent tissues left. For sale as long as they last at concession stand at Seale Drive-In Theatre. 24-2tc.

WILL HAVE used upright and spinet pianos in this vicinity soon. Sacrifice to responsible parties on monthly terms. Write credit dept., W. H. White Music Co., 3315 West 6th St., Amarillo,

FOR SALE - John Deere mow er with a Ford hook-up or will trade for 100 pullets. Mower used 3 years. O. A. Lucas, 1/2 mile southeast of Aiken, dial 3408. 23-2tc

FOR SALE - section Deaf Smith County land. Improved. inch irrigation well. Price \$125.00 per acre. See me for farm and ranch lands. M. A. Crum, Floy dada, Texas 23-2tp.

BLUE CROSS INSURANCE Anyone caring to use Blue Cross service should enroll October 1 in order to get April 1 dating. See W. R. Puckett, Floyd County Farm Bureau, Floydada. 22-3tc

STUDENTS - Need a type writer for home practice? We have both new and used typewriters in stock now. Priced from \$27.50 up. Come in and see. The

> CURRENT DIVIDENDS

(All Coverages) ON AUTOMOBILES INSURED WITH THE

Southern Farm Bureau Casualty Insurance Co.

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

Floyd County Farm Bureau W. R. Puckett, Service

Officer 319 S. Main Floydada

REAL ESTATE - Houses in Lockney for sale. Also farm and. See me for beef at wholesale. V. D. Harris, dial 3847. 48 tfc

FOR GAIL RICHARD COSME TICS see Mrs. Willa Mathis, Rt. 1, Lockney or phone Plainview 4.5622.9-4tp-8tc.

RADIATOR TROUBLE? - Let us take care of your radiator trouble. We do all kinds of repairing and cleaning. Experien- 900 Broadway ced workman. WESTERN RAD-IATOR SERVICE, Lockney, Phone 3800, day or night.

VEVA'S DRAPERY SHOP Drapes - Cornice Boards Bedspreads — Samples Dial 4-2909 1010 West 9th Plainview, Texas

#### 4%

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

#### For Sale

FOR SALE - 1942 Baldwin HEMSTITCHING WANTED trailer, needs a little repair, combine, 12 foot, in good shape. Beedy's Yarn & Gift Shop, 221 truck chassis, \$200. See it at Troy | See it at Conoco Station, Aiken. | West Willow, Phone 3306

24-2tp.

FOR SALE - Good grain he gari bundles, R. E.

FOR SALE - To be moved. room and bath house. \$3500

#### FOR SALE

ONE GRAIN BIN at wholesale cost. Going out of the grain bin business.

ONE GRAIN AERATOR at wholesale cost. Going out of the Aerator business.

1949 M H Combine, good

1951 M IHC Tractor with lister, on butane, good

New 2-bottom 2-way John Deere Plows, 14 and 16

New No. 15 Cotton Har-

New John Deere Trailers. regular and heavy duty.

#### **Lockney Implement** Company

plan for toys, wheel goods, dolls and all gift items. White Auto

Story books. Mrs. Bert Vernon. 51-tfc.

reys Tension Sealed storm wind- wonderful job was done. Demo- the wall treatment and other Tractors, Farm Equipment and fair market prices or should

B. Mathis, phone 2237, Happy Union out of Plainview. Located 41/2 miles southwest of Aiken. 20-tfc.

resentative.

#### Wanted

ny home, Mrs. B. B. Vernon. 23-tfc.

> CESSPOOL DRILLING Storm Cellars Pier Holes 30, 36, 42 and 48-inch Holes

I. E. FISH Dial 4-5828 Plainview, Texas

AERIAL SPRAYING AND DUSTING MILLER FLYING SERVICE

James Miller, Prop. Day Phone 3-9096 Night 4-2439 day night at 7:30. Plainview, Texas 16-13c

WANTED - Custom feed cuting. Have Broadcast and tworow binder. J. W. Leach. Phone

WANTED - Ironing to do at my home 5 blocks west, 1 block north of Baker Hotel. Phone 2103. Mrs. Hubert Griffith.

WANTED - Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

CLEAN CITY IS A SAFE CITY

5% FARM LOANS Prompt Inspection and Closing No closing charges except abstract and recording GOEN & GOEN 202 Boothe Bldg. Floydada Representing Amicable Life Insurance Company.

WANTED TO BUY - Iron wash pot, iron, copper, brass, aluminum or any kind of salvage metal. Lockney Trading Post. 17-2tp.

#### **Guitar Class Here**

Each Tuesday at Baker Hotel lobby, 4 p. m.

For information contact

Mrs. Derrell Wood Dial 2235 or Mrs. Luther Fowler

Dial 2173. Lockney - Windmill and pressure pump work. Call or see

PIANO TUNING - Drop a caro to Luther Fowler, Box 66, Lock ney or phone 2173.

#### For Rent

high school. Mrs. T. F. Anderson, dial 3331.

#### Lost and Found

blue-grey dog answering to name of Bullet. She is colored and looks similar to a German Police weighs about 30 lbs. H. E. Seago, phone 3692, Lockney.

#### Mahon Returns To District, Opens Office

-adds and multiplies. Just what has returned from Washington niture Manufacturing Co., 510 you need. The Beacon. 23-tfc. and opened his Lubbock office East 9th in Plainview have be USE OUR Christmas lay-away said that at present he had no South Plains. They Upholster plan for toys, wheel goods, dolls special plans except to attend Furniture, manufacture Custom and all gift items. White Auto to official business and visit Built Furniture, carry a comple-SEE ME for sibles and Bible journed August 20 and is not make Drapes and Slip Covers. next January 5.

ows, L. L. Reecer, phone 2262. cratic leaders take a dim view furnishings of your home.

See me for AVON COSMETICS I strongly opposed the Admin. best of work that will last and or call 2166, Mrs. Myrtie Lou istration's program to scuttle the always be attractive in appear Newton Munselle, Lockney rep- 90% of parity support program ance. Laurence E. Draper estab for agriculture and replace it lished a policy of personally with the sliding scale system, supervising every upholstery job with the sliding scale system. Supervising every upholstery job In my opinion, the new program and seeing that no part of the Tomorrow is no answer whatever to our work is slighted. He is always BUTTONHOLE making done at farm problem. Agriculture will glad to give you cost estimates. sustain a terrific setback with. without obligation, on work per- by Wienke Gin Co. in Petersburg always glad at the Heard Ele- for autos under the provision of out corresponding benefits to the formed by his concern. consumer and taxpaver. There is a farm problem, but the flexible support program is not the answ-

> Weight of the earth is sextil lion, 600 quintillion tons.



Lockney Lodge No. 867 A. F. & A. M. Regular meeting third Tues-

KENNETH COOK, W. M. E. A. CARTER, Secretary

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager

South East corner Square Floydada, Texas Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

# FARM AND BUSINESS PROGRESS REVIEW

# J. Elmer Watson & Co. Leading Cotton Firm

be complete without mention of is associated with him

cuss their problems in connec-

mend the services of J. Elmer Watson & Co. and hope for them every future success in serving our cotton farmers.

# L. E. Draper Furniture Mfg. Co. **Features Quality**

in the Post Office building. He come leaders in their field in the scheduled to reconvene until They always have a wide sele. ment Co. whenever you are in grain to store. They are bonded ction of Drapery and Slip Cover Plainview and discuss your farm and approved for government phone them at 4-4583 in Plain-Mahon, in commenting on the materials available and will machinery problems and let this loan storage. With this year's view and we are sure that you See me for ALUMA-KRAFT Congressional session, stated, gladly assist you in selecting popular firm point out the many large feed grain crop Heard will be pleased with their quick awnings, Cyclone fence, Humph- "The Republicans claim that a fabric that will harmonize with advantages of Ferguson System Elevator are ready to pay you

17-tfc. of accomplishments. It is, in my In the upholstering of furni opinion, fair to say that Con- ture the quality of the work is matoes. Please bring basket, D. gress, on the whole, did a reas- hidden — you can't see it, then onably good job. Along with covered with the upholstery mamost Democrats, I voted for terial of your choice. It is importmuch of the program. But on ant to select a concern of exmany measures there were perience and a good reputation sharp differences of opinion. for honest dealings to get the

ion of our paper to single out also installed at a cost of over friends on any matter that per- Texas motorists Laurence E. Draper Furniture \$65,000.00 Moss-Gordon Lint tains to grain farming. It is the annual inspection of their Manufacturing Co. for public Cleaning equipment which will because of their leadership in cars between hing in their line.

# O. K. Rubber Welders Do **Expert Work**

tires recapped by the O. K. Rubmodern full cap machinery.

f this concern has had wide ex- We are glad in this review BANKS-MORSE and McDONALD lieved the figure to be comperience in the tire recapping edition of our paper to compli- Pumps, a complete line of Pipe, paratively low" due to the face all recapped tires sold by his Perkins in keeping abreast with useful on the farm. They also dicate that Texans have confirm. They will give you splen. the times and always seeing are domestic water well contract formed with the law "almost 1000" did service on your car or truck that their gins are "As Modern tors and perform a complete percent."

When you get these quality re-

tion with the marketing of cot. help him operate this business

# Larson-Turner Imp. Co. Your Ferguson Dealer

They will be glad to discuss of those in this territory who

# Wienke Gin Co. 'As Modern As

you that they are "Tops." T have the distinction of havin o follow in the footsteps of truck area this year, and every year fleet operators and have their that they have been in oper-

Plainview, who have the most quality planting seed. Cotton tion to Don R. Cook Drilling Co., tions for which arrests have Seed Meal and Cake and a com-P. L. Ferguson, owner-manager plete line of Insecticides.

business and fully guarantees ment both Les Wienke and Bill Well Supplies and many items that frequent spot checks in-

# **Adams Electric** Co. Serves Area Well

and highly qualified electrical cle in bedding.

## Heard Elevator, Petersburg Ready To Store Grain

drop in to Larson-Turner Imple- ice to our farmers who have New Holland Implements. You want to store your grain under because of their quality lines your loan papers and issue and good service it will be a warehouse receipts whenever have been in business and we

and Implements and carry a

Wienke and Bill Perkins who adding to their long list of satis-

# Don R. Cook Drilling Co. Popular Concern

tires, and the cost is about half as Tomorrow." They are indeed turn key service. Their well drill that of new tires. They are also an asset to the community and ling crews are thoroughly ex-

hope for this outstanding con- pressure pumps. Our readers will

## Plainview Mattress Factory **Pioneer Concern**

#### Auto Inspection Dates Are Set

The two modern gins operated ings and good service. They are day that the Public Safety period have been thoroughly overhauls vator in Petersburg to give the State's Motor Vehicle In

car owners who failed to have cases filed by members of the In reviewing the business acti- throughout the State.

vity of this trade territory we Unable to give an estimation ber Welders, 404 Columbia in Wienke Gin Co. also handle wish to call our readers' atten- of the actual number of viola-2401 North Columbia in Plain- been made during the 1953-3% view who are dealers for FAIR- period, Busby said that he "bre-

# South Plains

by Mrs. Murray Julian

and Ronnie, from Truscott, Tex- his classes Saturday.



SEALE DRIVE-IN THEATRE Wednes.-Thurs.

Bob Reeves enrolled at the A and I College at Kingsville, & Texas last Thursday and with Janelle and son, Sandy, he is Mr. and Mrs. W. H. Simmons now living there, having begun

brugh and girls from Friday un- nev this past week end where sence on Sunday, Brother Johnny and Mrs. Boyce Kenady and



Pierce and extra attractions in-

dox Brothers and Rose will be presented daily at 2:30 p. m. picture, pretty 15-year-old Linda Jones, daughter of Mr. and Mrs. Dorris Jones of Floydada, huge new structure.

TIME TO

BUY IS

NOW!

This is an

# And I Quote . . .

"Maybe you can't take it

"In Russia, when a kid follows in his father's footsteps, he's probably trailing him for the secret police." - Buddy Hackett.

HERE FROM VIRGINIA

graduated from Lockney High School with the class of 1917.

Mr. and Mrs. Ralph Stapleton of Flomot visited Mrs. Lula Woodburn during last week

Buck Ford, Duane Visage, Roy Johnston and Don Visage visited Jerry Ford at Texas Tech Satur-

### **Up Loan Value** On Low Grades Of '54 Cotton

will get a shot in the arm from Carol visited Mr. and Mrs. J. E.

The shorter staples and lower half a cent higher value in the

midplains cotton crop which will

oan value \$32.48, 1954 loan

Middling spots 7 eighths, 1953 loan value \$26.08, 1954 loan

area will be \$50 per ton to the

Mr. and Mrs. Ed Gross of, Mr. and Mrs. Joe Page and Port Lavaca spent Sunday here Carey of Alpine came Friday visiting relatives. Mr. Gross' night and visited until Sunday lather was buried in Muleshoe morning with their son, Johnny Saturday. They returned home who is recuperating from an Mr. Gross' mother who will vis- parents. Mr. and Mrs. T. S. Fox. it with them for a short time.

Sunday night they visited Mr.

Clifton, Arizona are here visiting

Virginia Thomas spent last

view, former Lockney resident

Monday night accompanied by illness in the home of his grand-

spent last week visiting their son-in-law and daughter. Mr. and Mrs. Bill Wesley and son, Phillip in Peyton, Colorado, They returned Tuesday.

#### ARTHRITIS, RHEUMATISM, **NEURITIS Sufferers Now** Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets,

BYRD PHARMACY



If you have the space, we'll build a place, your family car deserves! Designed to please the eye . . . constructed to fit your budget, our garage will give permanent satisfaction. We quote you cost, without obligation; arrange easy-payments.

# LOCKNEY LUMBER & SUPPLY

Dial 3357 - South Main



#### WORTH TOOLS

Saws and Hammers Pipe Wrenches Vises Planes

All kinds of Carpenter's Tools

PLUMB HAMMERS — DISTON SAWS

Tool Boxes Power Skilsaw Brace and Bits Electric Drills

CRESCENT TOOLS

Screw Drivers

Mechanic's Tools

Wrenches

Drills

Pliers

Snips

You'll find a complete assortment of Tools on our Tool Bar. Come in today.

# Baker Hardware Company

Dial 3361

Lockney

# Sold only by an Authorized Chevrolet Dealer Lockney Auto Company

Your Chevrolet Dealer Dial 3368

The red OK Tag means

6 · Warranted in Writing

6 WAYS BETTER

1. Thoroughly Inspected

2. Reconditioned for Safety

3. Reconditioned for Performance

4. Reconditioned for Value

5. Honestly Described

Lockney

# THE LARIAT

STAFF Editor - Jeanette Widener

Assistant Editor - Carolyn Longhorns 33-9 Campbell. Society Editor - Eldora Boone

Sports Writers - Buck Ford.

Bucky Duvall, Jay Kemp. Typists - Patty Wilkes, Jo vonne Taylor, Fred Merrell.

Club Reporters - Rita Griff.th

shirley Warren (Sopohomore), drove to the Longhorns twenty Larry Hammit (Freshman). Sponsor - Miss Johnnie Barn-

#### EDITORIAL

only good impressions and to im- Longhorns bogged down

talking while in class; and if New Teachers better person each day?

OFFICE SUPPLIES at The Bea con Office

#### CARL McADAMS

GENERAL INSURANCE Fire - Hail - Polio -

Windstorm - Auto - Bonds Phone 2141

> First National Bank Building

# **Bobcats Win Over**

(F. H. A.; James Morris (F. F. in the second quarter the Longhorns drove to their 11 yard line Class Reporters - Joan Harris Where they fumbled the ball. Senior), Nellie Ratliff (Junior), The Bobcats took the ball and score 14-0 in favor of the Bob. apple jello salad, milk, sliced

Do you see yourself as others the Bobcats at the beginning cheese, buttered English Peas. Craft work done by the fifty Clifford Hardy were

### High School Menu

bean casserole, tuna salad, but- payment in full.

mashed potatoes, carret sticks. whipped cream.

#### Pep Rally

#### Welcome Betty

### Polio - Cancer

\$15,000 Polio and 14 other diseases

\$5,000 Polio, \$1,000 Cancer and 8 other diseases.

> Protect your family See us today.

COOPER Insurance Agency

Phone 2131

#### Shorthorns Stomp Floydada

By Jay Kemp

the balance to be paid when the my Colson; ends, Max Marble annuals arrive. The \$4.00 is for and James Hall Ferguson; backs way, C. D. Fitzgerald and Joe

#### Whozit

F. F. A. Officers Are Elected

#### Teachers Do You Like Our Project?

completed a decorating project in

GO TO CHURCH SUNDAY.

#### NEW-MODERN PANHANDLE SOUTH PLAINS FAIR

THE LOCKNEY BEACON, LOCKNEY, TEXAS, SEPT. 23, 1954

#### GRAND OLE

 $\mathbf{opry}$ 

FEATURING Webb Pierce - Wilburn Bros. - Wondering Boys

> EXTRA ATTRACTIONS Maddox Bros. & Rose — Slim Whitman

> > Plus Many Others

Shows Daily At 2:30 P.M. & 7:30 P.M.—Fair Park Coliseum Biggest Farm Implement Show In History

#### \* \* \* FREE DAILY

DARING AERIAL ACTS BLAZING FIREWORKS ENTERTAINING PUPPET SHOWS

\* \* \* Gala Parade Of South Plains Bands At 10 A.M. Sept. 27

PLUS BILL HAMES SHOWS

SIX BIG DAYS — SEPT. 27-OCT. 2

LUBBOCK, TEXAS

# DR. A. E. HEWITT

CHIROPRACTOR

Office Hours: 9-12, 2-6 each day except Thursdays

Phone 3389

North Main

Lockney



Lockney

# CROP SPPAYING!

THE LOCKNEY FARM CHEMICAL COMP-ANY is now open for business and ready to do your spraying.

We will do your spraying for

# 75c PER ACRE

Applied by Airplanes

We have a complete stock of

#### FARM CHEMICALS

See us for all Insecticide Needs.

We are located on the Lockney Loop just two blocks east of Patterson Gin

Dial 3302 — Lockney

# LOCKNEY FARM CHEMICAL CO.

Raymon Spradlin, Manager

# Jospol of Christ

# THIS CHURCH WANTS TO SERVE YOU

It isn't a fine, expensive church. Everything about it is very simple. It is not its purpose to feed vanity or pride with a display of va.n things. It is not its aim to amuse or entertain those who attend its services. It exists here as a simple. New Testament body pointing those of its neighborhood to the Christ and God of the Bible. Its doors are open to those who from the quiet depths of their hearts would reach out to God in simple worship and by obedient

This isn't much that's ready-made for you in this little church. There is no ready-made creed: you take the word of God and make your own creed by believing with all your heart everything it teaches. There are no ready-made prayers; every persons voices his own earnest longing for the presence of God and for his sustenance of every need. There is no ready-made music, everyone makes his own music and it is sweet to the ears of God in proportion to the sincerity and humility with which you sing.

This little church represents no denomination. It simply represents that of, which all denominations claim to be a part, the church of Christ, the church He built on the truth of His Divine Sonship, the church He purchased with His blood, the church which is unto Him as a bride. It exists to unite believers in Christ and protests against the division and unbrotherliness which denominationalism re-

This little church is the outward mainfestation of the deep conviction of many hearts that if men today will proclaim the simple message which was declared by the apostolic church; if they will worship God in the simple. sincere way in which that church worshipped: and will adopt the organization by which they functioned; and if they will serve with the humble, holy consecration that characterized its members, the same result will be multiplied, souls will be saved. God will be glorified and the name of Christ will be exalted in the hearts of all men!

If you like to worship God "in spirit and in truth." if you enjoy thinking, and meditating upon God's Word; if you appreciate warm. intimate, genuine brotherliness, you will enjoy attending the services of "the little church on Main Street." - Selected.

# Main Street Church Of Christ

Thos. McDonald, preacher

Annual Sales

Start Monday

#### F. H. A. Display At Floyd County Fair

At the Floyd County Fair the night. The final score Lockney Chapter, Future Homemakers of America, arranged a

#### Junior Class News

Watch For Future

# Announcement

#### Freshman News

perated last Thursday night at the football game by the fresh

MAKE IRONING EASIER

Here's a better way to starch clothes. Dissolve one cake of wax ironing aid in each quart of basic starch. This is what smoother process for one thing: quires a smoother, glossier, more soil-resistant finish than when

# MR. FARMER!

We will appreciate handling

# MILO AND KAFFIR

for Storage or Market

We offer you prompt, courieous service.

BAXTER & SMITH GRAIN CO.

Dial 3377 - Lockney

# DR. JOE E. WEBB

OPTOMETRIST

Reoms 306-308, Skaggs Building Telephone 1234

Plainview, Texas

#### County Fair Is-

(Continued from page 1)

Adams; Tomatoes, 1st, Mrs. H. 2nd, Mrs. J. M. Daniel, Floydada; dada; 2nd, Mrs. Loyce Turner,

CANNED FOODS (Womens Division)

ANTI-FREEZE JACKET Washable, easy to wear, choice of green or brown. Watch for complete description of these jackets in LIFE magazine

HEY, MEN . . . LOOK!

Four Great McGregor

Nylon Jackets

To Choose From

You've never seen a jacket that will compare with these in looks, in comfort, in wear-ability. We invite you to come by and try some of them on. We know you'll want

McGREGOR NYLON

McGREGOR SEA GULL JACKET

ish on one side, nylon fleece finish on the other. Available in brown only.

McGREGOR'S NYLFLEECE WASH 'N WEAR JACKET

Available in grey, white or tan. A flannel-like finish, looks very dressy and yet is easy to wash.

McGREGOR'S NYLON YUKON FREEZEX JACKET

love this jacket in cold weather.

We also have a nice selection of

All-Wool Flannel Jackets, Short Battle jacket types, Reversible Jackets, Leather Jackets or almost any kind you may want.

See our large stock of

Men's and Boy's Ready-to-Wear

Brown's Cleaners & Clothiers Dial 3831

Aubrey Holt, Lockney; Tomato Preserves, 2nd, Mrs. Wallace Allen, Lockney; Watermelon Pre-

serves, 1st. Mrs. H. A. Powell. Floydada; Apple Jelly, 1st, Mrs.

Mrs. F. M. Dillard, Floydada; ly, 1st, Mrs. John Lewis. Floy-

ART DEPARTMENT

ART DEPARTMENT (youth)

Norrell. Floydada; 2nd, Mrs. J T. Spears, Floydada; 3rd, Mrs Maggie Daniels, Floydada; Reed

#### Knotted Belt, 1st, Mrs. W. M. Stovall Manager Ol Floyd County Mrs. Elmer Abstract Company

**Directors Named** For County U. C. Organization

named for the Floyd County United Chest at a meeting of a

ment of the Floyd County Ab- M. Willson Sr., Charlie Andrews,

#### 4th Sun. Singing To Be Held Here

be the rest of the week at their

# Save time! UPERSHOPPING Save money! SPECIAL PRICES FOR THURSDAY, FRIDAY and SATURDAY

Shortening

Mrs. Tuckers 3 Pound Can I Pound can FREE

CHEESE

Shurfresh 2 Pound box

TUNA FISH

Tuxedo Brand Flat Can

NAPKINS

Northern 80 Count-Each 12c

CORN

Country Gentleman Cream Style 2-303 Cans

**25c** 

CABBAGE

Fresh Green

Red Potatoes

Pound

50 Pound

We Give S & H Green Stamps

Double Stamps on Wednesday with \$2.50 purchase or more.

STEAK, Lean Pork, pound

49¢

69c SAUSAGE, Pinkneys Pork, 21b. bag

FRANKS, Paulgers Cello, pound

39¢

SLICED BACON, Swifts, pound pkg. 59c

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