

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

Shallow Water Belt of the Staked Plains

In the Best Farming Section of the Plains

VOLUME THIRTY

Lockney, Texas, Thursday, September 3rd, 1931

Number 51

## METHODIST WOMEN IN DISTRICT MEET

Between Three and Four Hundred Women and Men Attended Meeting Here Last Tuesday

The Woman's Missionary Society of the Methodist church for the Northwest Texas Conference District, assembled at the Methodist church in this city last Tuesday for an all day session, and delegates and visitors from over the district attending numbered between three and four hundred.

The meeting was presided over by Mrs. D. B. Doak of Plainview, district secretary, and the principal speaker was Mrs. Nat G. Rollins of Abilene, Texas, conference superintendent of the Women's Work.

A new feature of the meeting was the children's convention, which was attended by about one hundred children from all parts of the conference district, and was under the supervision of Mrs. S. S. Slonker of Plainview, who substituted for Mrs. F. R. Pickens, of Den, who was unable to be present on account of the illness of her husband.

The highlight in the morning program was the talk of Mrs. Nat G. Rollins, of Abilene, on "The Finished Task." Others who appeared on the program were Mrs. W. H. Strong of Lockney, Mrs. Jake Griffith of Lockney, Mrs. Luther Jameson of Olton, Mrs. R. S. Watkins of Quitasue, Mrs. S. H. Young of Floydada, Mrs. Paul R. Johnson of Snyder, Mrs. W. A. Porter of Tulla, Mrs. R. E. L. Rochelle of Amherst, Mrs. Fred Simpson of Matador, Mrs. James Colville of Floydada, Mrs. D. H. Jerrell of Hale Center and Mrs. C. A. Bickley of Lubbock.

Miss Virginia Hohlaus sang a solo during the morning session, and the Methodist church Sunday school orchestra, composed of Alice Stewart, Virginia Hohlaus, Kenneth Hohlaus, Glen Stevenson and Douglas Adams, rendered selections at the afternoon session.

## CLEVE MCGHEE TAKES OVER WHOLESALE OIL STATION

Cleve McGhee, who has had charge of the retail department of the Magnolia Oil Company in this city, has become manager of the Wholesale end of the business in this city, and is now both Wholesale and Retail Manager for the Magnolia Company. Mr. Boots Bryant, who has been manager of the wholesale department for several months, has resigned.

Cleve will be in active charge of the business and can be found at Phone No. 97, by those desiring his services.

## SIX SCHOOLS HAVE OPENED IN RURAL SCHOOL DISTRICTS

Six Rural schools have begun this year's terms in Floyd county, and a majority of the other schools, including Lockney and Floydada will begin next Monday.

The six schools started are South Plains, Antelope, Edgin, McCoy, Blanco and Fairmount.

Early beginning of school terms at these points was made in order to get in as much time as possible before the cotton picking season came on, when it will be necessary for a number of the rural schools close for several weeks so that the children can assist in gathering the crops.

The matter of saving fuel was also considered by the boards in deciding on early fall sessions.

## CALLS ON HOOVER TO STOP FOREIGN OIL IMPORTATION

Topeka, Kansas, Sept. 1.—Governor Harry H. Woodring called upon President Hoover tonight to direct immediately an investigation into "the monopolistic activities of the major oil companies" and to suspend importation of foreign oil pending the investigation.

In a formal statement the Kansas executive said importation of foreign oil is the instrument by which unnamed major oil companies "are able to continue their monopoly and monopolistic practices."

N. H. Humphries left Saturday for Las Cruces, New Mexico, where he will become Night Superintendent of the Oil Mill at that place.

## MISSIONARY CONVENTION OF CHRISTIAN CHURCHES

Convention Will Be Held in Plainview Thursday and Friday, Sept. 10 and 11

Members of the Christian churches of the Plateau District, and including many counties below the cap rock, will gather in Plainview Thursday and Friday, September 10 and 11, for an annual Missionary program.

Rev. Claude Wingo, of Floydada, president, and Z. B. Dally, of Tulla, secretary, will have charge of the program, which will be held at the First Christian church at the corner of 9th and Austin streets. President E. M. Waits of the Texas Christian University, Fort Worth, will appear on the program with ministers and laymen from different churches over the district. Several laymen of the Plainview church will also appear on the program.

A large delegation from the various churches of the district is expected and the ladies of the hostess church are planning rooms and breakfast for the delegates attending the two days session. The stewardship banquet, which will be held on the pretty church lawn will be one of the main educational and entertainment features of the convention. C. E. Davis, Superintendent of Plainview Schools, will be the toast master, and Arthur A. Everts of Dallas, will be the chief speaker of the banquet hour. The opening session will be held at 1:30 o'clock Thursday afternoon, with Walter P. Jennings of Lubbock, conducting the devotional service. Will H. Locke, of Plainview, will deliver the address of welcome, with Lon M. Davis, of Floydada, responding.

"The Pre-eminence of Christ" is the theme of the convention. Some of the ablest talent in this section of the country is to appear on this program. Among the timely addresses to be delivered will be "Christ, Pre-eminence in World Relations," which will be discussed by Rev. R. C. Snodgrass of Amarillo.

## HIGGINBOTHAM-BARTLETT CLOSE FLOYDADA LUMBER YARD

The Higginbotham-Bartlett Lumber Company have announced through their local manager, J. C. Gilliam, of Floydada, that the yard in Floydada would be discontinued. The lumber and other stock of materials of the yard will be removed to the other yards of the company.

Mrs. John W. Story and sons of Burkburnett, Texas, have been visiting her sister, Mrs. J. J. Smalley, and family, of the Muncy community, and her parents, Mr. and Mrs. T. J. Dobson of Lockney, for the past several days.

## LOCKNEY SCHOOLS OPEN NEXT MONDAY

Teachers Spending Week End at Institute at Canyon—Opening at Grammar School Auditorium

All preparations have been made for the opening of the Lockney Public Schools next Monday morning, and the opening will be held at the Grammar School Auditorium, beginning at 9 o'clock, when the pupils and parents, of both the high school and grammar school, will assemble for the opening exercises.

To the list of teachers published in the last issue of the Beacon, has been added this week, the name of Mrs. Estell Lytal, of Lubbock, who will teach Home Economics in the High School this year, succeeding Miss Melba Thomson, who is now in the Hawaiian Islands, and tendered her resignation to the board recently.

It is through that the enrollment this year will be as large, or perhaps larger, than it was last year, as an extra number of scholars are expected to be transferred into this district from the adjoining rural districts.

## FIVE CITIES MEETING OF ROTARY CLUBS NEXT FRIDAY

Rotary club members and their families of Plainview, Ralls, Spur, Floydada and Lockney, will meet in an outing and recreational gathering Friday of this week. This inter-city meeting will be under the auspices of the Floydada Rotary Club.

No definite program has been arranged for the evening, but stunts of various sorts and entertainment of any nature will comprise procedure for the period. The place of the gathering will be at the Roaring Springs swimming pool and recreational park located near Roaring Springs, and all members of Rotary, with their families from the invited towns will be expected to be present.

## ANNUAL PEDDLERS' JUBILEE WILL BE SATURDAY, SEPT. 19

Lubbock, Sept. 2.—Several hundred traveling salesmen of the Southwest will be Lubbock's guests Saturday, September 19th, at the ninth annual Peddlers' Jubilee, sponsored by the Lubbock Chamber of Commerce.

The annual Peddlers' parade, a big free feed for the "knights of the grip" to be followed by the annual R. O. R. E. traveling men's fraternity initiation and a sport night program are on the docket for the jubilee.

Mrs. Grady Crager, and son, Billy, of Carrizo Springs, Texas, are here this week visiting the family of Mr. and Mrs. A. J. Crager.

## "HUGE AND COSTLY LEMON"—PINCHOT

Says Farmers Don't Desire Its Services—Has Not Meet With the Approval of the Producer

Sedalia, Mo., Sept. 1.—Gov. Gifford Pinchot of Pennsylvania today described the Federal Farm Board as a "huge and costly lemon" unwanted by the farmers, who, he said, asked for the equalization fee and debenture plan.

Addressing members of the Missouri Farmers Association in annual convention here, the Pennsylvania executive urged them to combine with city workers in an effort to effect "economic control for the greatest good of the greatest number."

He criticized the distribution machinery by which farm products reach the consumer and said there were too many middlemen who take profits between the producer and the consumer.

Farm relief, he said, has been dealt with, not as the farmer wanted it, but "as the city men decided it must be handled." \* \* \* The farmer asked for the equalization fee. They asked for the debenture plan. Instead they were given the huge and costly lemon, the Farm Board, for which they did not ask.

## Distribution Cost Up

The cost of distribution of farm produce is twice as high as before the war, he said. "There are too many middle profits between the producer and consumer. The price of wheat falls to disastrous levels and the price of bread stays pretty much where it was. The price of corn falls till the belt suffers calamity, and pork chops refuse to follow," he said.

"The middleman regularly pays the farmer too little and charges the consumer too much."

## Childish Proposal

"Crop area reduction, like the farm board's childish proposal to plow up every third row of cotton, is a fascinating subject of conversation," he said. "To make it real would require in case of wheat, not only agreement among farmers but agreement among nations."

"In any case it does not meet the farmers' pressing need for immediate relief. Instead of this uncertain remedy, why not turn to safer ground? The farmer gets a ridiculous small part of what the consumer pays for food the farmer grows."

The consuming power of the farmer, he said, is one of the largest factors in the present day economics.

Mrs. T. T. Threet and son, Homer, returned Sunday from Turkey, Texas, where they had been visiting for the past week.

## STERLEY SCHOOL DISTRICT TO ASSUME \$9,100 OF BONDS

In the election held Saturday in the Sterley School District, to decide whether or not they would assume the \$9,100 worth of bonded indebtedness that would be placed on their district, caused by forming the district out of other districts adjoining, and for the purpose of levying a \$1.00 tax upon the district for school purposes, the election carried. The Sterley district, recently formed, took certain lands out of the Roseland, Lone Star and Prairie Chapel Districts, and the \$9,100 bonded indebtedness assumed in the pro rata from these three districts on the land going from them into the new district.

F. S. Byars was election judge, and there were twenty-six votes cast.

## FARM BOARD NOT TO BUY COTTON

12 Per Cent Production in Winter Wheat Acreage Is Not Enough, He States

WASHINGTON, Aug. 31.—The Farm Board today cast aside suggestions that it buy cotton in an effort to bolster prices.

Carl Williams, board member for cotton, said the board was not considering "the purchase of cotton under any circumstances."

Several Southern Senators, among others, had urged that the board take this step.

Williams puffed thoughtfully on a cigaret as he made the announcement to newspapermen. He supplemented it with a studiously phrased statement that the board's stabilization operations in wheat and cotton were futile in the face of continued over-production.

## Reports Summer Tillage

From cotton, he turned to wheat with the comment that the estimated 12 per cent reduction in the Winter wheat acreage "was not enough."

As a means of further reducing the wheat acreage, Williams suggested that farmers living below the belt of 25-inch rainfall let half of their land lie idle this fall.

He said "Summer Tillage" was practiced to a considerable extent now below the 25 inch belt, adding that "Summer tillage" was cultivating the soil and keeping it free of weeds without planting it to any crop.

## Relief Plans Discussed

Williams said portions of Kansas and the Dakotas, the Texas Panhandle, New Mexico, Colorado, Wyoming and Montana were below the rainfall belt he mentioned.

The clarification of a phrase of the cotton situation came after conferences with Southern Senators last week and followed immediately a three-hour discussion with members of the cotton advisory committee.

This group, provided for by the law that set up the board itself, came here today in response to a call from Williams.

At the beginning of his press interview he said it was "only one of the committee's regular meetings," but later added that various relief plans had been discussed.

## Two-Year Supply Available

The committee members included Bradford Knapp, chairman, of Auburn, Ala.; Harry L. Bailey of New York; U. B. Blalock, president of the American Cotton Co-operative Association, Raleigh, N. C.; A. H. Stone, vice president of the Stable Cotton Co-operative Association, Greenwood, Miss., and A. E. Cobs of the Oklahoma Cotton Growers Association.

In support of his assertion that the estimated 12 per cent reduction in Winter wheat acreage was insufficient, Williams said the crop this year was estimated by the Agriculture Department at 894,000,000 bushels and the carry over was placed at 319,000,000 bushels.

"That is 1,213,000,000 bushels of wheat, gentlemen," he said, "enough for a two-year domestic supply."

He said his suggestion for a reduction in certain portions of the wheat belt would result in increased yields year after next.

"Wouldn't that give back the same old surplus?" someone inquired.

"Perhaps so," Williams answered, "but in the meantime we will have gotten rid of some of the problems that face us now."

## METHODIST REVIVAL AL THIS WEEK

Revival Meeting at Methodist Church is Attracting Good Crowds Each Day and Night

Our revival meeting is in full swing, and large crowds are in attendance. We are having splendid singing, under the leadership of Mr. Homer Shirey.

We will have an old time service Sunday morning at the eleven o'clock hour, and we are expecting a large crowd at that time. You will have to come early in order to get a seat. We will continue the services through the next week.

Morning services at 10 o'clock, prayer meeting each evening at 7:30, and preaching at 8:15.

God is blessing us. Come and worship with us.

H. W. HANKS, Pastor.

## W. M. U. ASSOCIATIONAL MET AT FLOYDADA FRIDAY

The W. M. U. Associational of the Baptist church met in Floydada last Saturday, there being forty-five women, representing Briscoe, Motley, Crosby and Floyd counties present, in an all day session.

The principal speaker for the assembly for the day was Mrs. J. E. Leigh, secretary of the state W. M. U. Mrs. Leigh spoke at the morning session on the subject of "Stewardship," and conducted the round table discussion of the subject in the afternoon.

Officers for the coming term were selected by the group in the afternoon. They were: President, Mrs. W. B. Jordan; corresponding secretary and treasurer, Mrs. J. H. Myers; recording secretary, Mrs. Ray Persons of Quitasue. These officers began their term on office on September 1st.

Other business was discussed and transacted by the body including the appointment of a committee for the selecting of the time and place for the next annual meeting, who are: Mrs. E. E. Dyer of Lockney; Mrs. Morgan of Silverton, and Mrs. P. D. O'Brien of Floydada. The group decided on a general meeting of the association at Lockney on Tuesday of this week at which time business was discussed and the reports of the committees appointed Friday accepted.

A Young People's Encampment was held at Silver Falls, in Crosby county, the first of this week, ending Tuesday evening.

The Floyd County Association will meet with the Lockney Baptist church on the 9th and 10th of September, which is Wednesday and Thursday of next week, and each lady of the church is urged to be present with a well filled dinner basket.

## TEN BEST GRAIN SORGHUM HEADS WILL RECEIVE PRIZE

Panhandle South Plains Fair Will Be Held in Lubbock, September 28th to October 3rd.

Lubbock, Sept. 2.—The Lubbock Kiwanis Club is attempting to put their stamp of approval through their agricultural committee, on the best ten heads of grain sorghum raised on the South Plains this year by a new offer at the Panhandle South Plains Fair here, September 28th to October 3rd, inclusive.

Entries are open only to pure grain sorghum seed growers, certified by the Texas Pure Seed and Plant Board.

A large banner will be awarded. The unique feature of the contest is that the breeder can exhibit along with his grain sorghums, a sign, 12 by 18 inches long, giving the name and address of the seed breeder.

Dean A. H. Leidigh, of the School of Agriculture, Texas Technological College, chairman of the agricultural committee of the Lubbock Kiwanis Club, is sponsor of the new idea. He believes that the acknowledgment of the producer of the pure seed will not only encourage the pure seed seed grower to show his products at the fair and thereby encourage other farmers to grow pure seed, but will likewise assist farmers at the fair to know who to communicate with in regard to pure seed.

Entries are restricted to farmers living in one of the following counties: Bailey, Lamb, Hale, Floyd, Choctaw, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn, Garza, Gaines, Dawson and Borden.



The Lockney Beacon

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H. B. ADAMS, Editor and Owner MRS. H. B. ADAMS, Associate Editor

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DO WE NOW ENTER AN ERA OF GOVERNMENTAL SLAVERY?

It was said that when America entered the World War in 1917, the cause was to "Preserve Liberty for the People of The United States and the World." The contention that might was right was denounced by all liberty loving people, and millions of men were mobilized and millions of dollars spent to defeat Germany and her allies, who were proclaiming to the world that "might is right," and "only the fittest should survive."

The people of the United States seems to have forgotten that they were the defenders of liberty, and that through the blood of their sons, and the spending of their vast wealth, that they denied the Germans and their allies to right to control the world, and put into practice their doctrine of "might is right," and only the "survival of the fittest."

But, let us see what we have in the United States, and even in Texas, and the Old South along this line today. We have a portrayal of ever principle that was fought for during the world war being violated, and the doctrine of "Might is right," and the "survival of fittest," is being clamored for by those who have prospered more and are in power, and now we find ourselves face to face with the crudest, most unspeakable, slavery that has ever been attempted in any country that claims that it has a free people, and that there is a chance for every citizen born to climb the ladder of success, and achieve his or her ambitions. At this time everything that tends to preserve freedom of the people of the United States is in line for total destruction, and yet the people are setting idly by and allowing the men in power to clamp down the shackles tighter and tighter and are failing and refusing to raise their voices in opposition, and are really truly sanctioning the action of those who desire to make of them slaves by being silent, by failing and refusing to take issue with them, and by allowing them to put over any thing that they desire to make of the people of this country a population of slave slaves.

The past week, meetings were held practically all over Texas for the purpose of passing resolutions for or against the calling of the Texas Legislature together for the purpose of passing a restrictive cotton acreage bill, and in most cases, instead of farmers being present to say they desired no restrictions on their acreage to any crop, they were conspicuous by their absence, and a few hirelings of the Farm Boards and Cooperatives were there, drawing pay for helping to sell the bodies and souls of the farmers to the men in power. In many instances these concerns were backed up by the oratory of cheap town lawyers, who were paid to help put over the proposition at hand, and the farmer was said to have sent a request to the Governor to call the legislature together and fix it so that the farmer would be free no longer to say what crops he could plant or harvest and that he must first ask the government what to do before making any attempt to provide for the crops he would raise on his own place.

The people seem to forget that when the government is allowed to dictate to the people what they can do, what they can raise, and what they can sell or buy, that at that very moment the people become slaves of the government, and that as time goes on the government will draw the net tighter and tighter about their necks until they are slaves in complete submission to those in power, and that those in power will always be the kind that have no feeling for the common person, the kind that will always be self-conceited enough to believe that they are of better blood than the common people, that they are right in demanding that they receive the cream in every transaction, and that the people are due them a living and large profits, without any effort on their part to earn it. Take a look at the men who form the official family of your Federal Farm Board, take a look at the men who form the official family of your State Cooperatives, and you will find these men are not farmers, probably never have been farmers, they may have been born on a farm, in some instances, but they got off the farm just as soon as they were weaned and they have no desire to return to the farm. They do not propose to do any work, the pickings are too good selling the crops and confidence of the

farmers to those who would rejoice to see the farmer controlled body and soul by the government, and not allowed to breathe the air without the consent of those in authority.

Freedom has been the boast of the American people, they have told the world that they lived and died to sustain freedom, but what would George Washington and Abraham Lincoln say to the people today if they could arise from their tombs and address them. Do you think they would sanction the government in perfect control of every act and move of the people; would they favor the government saying what you plant on your farm, how many acres you plant, whom you should sell it to, and how much you must ask for the crops you raise—nay they would say "God Forbid, the day this comes to pass the Freedom of our people is at an end."

When the farmers of Texas allow Ross Sterling to call the legislature together, and allow that legislature to pass a cotton acreage restriction bill, that day they have thrown down the bars that will eventually, and probably within the next five or ten years, make every farmer in Texas a slave to the laws of Texas, and force him to consult the state government every morning before breakfast to see if he will be allowed to milk enough milk from his cows to satisfy the hunger of the babies in his own home.

If the legislature of Texas should be foolish enough, and there is no question in our mind but what they will be foolish enough, as past experience with them has proven that anything a few people go to Austin to get enacted into law, has been put over in the past; to pass such a law as the cotton acreage restriction law, then those who are favorable to such a law, as well as those who are opposed to such a law, will be within a few months in full rebellion against the act, and hell will be to pay on every cotton farm in Texas, and the killings, lawsuits, violations of the law, etc., will be no numerous that the Texas Rangers, the State Militia and all other law enforcements bodies combined will not be able to cope with the situations arising from such a gross injustice as will be perpetuated upon the farmers of this state. It is very unwise for people to ask that restrictive laws of any kind be passed, for the legislature has been long on passing restrictive laws at all times, and have a mania for restricting the people upon the least cause in the world. When the people petition them to restrict any certain class of people then and there race hatred is born and the breach between neighbors, the breach between classes, and the breach between people of different vocational callings are widened and there is a danger arising that may result in serious conflict. One of the reasons why Europe is torn with revolutions upon revolution, and probably the biggest reason of all, is race hatred. One by one the liberties of those people have been taken away from them, until they have been reduced to slavery for the government. They probably in the beginning were like the America farmer, began tampering with government control of commodities, and as a result the governments from year to year drove the control wedge a little deeper and a little deeper until finally they were in absolute control of the people, which means no more or less than slavery. The plantation owner of the Old South was far more fond of his slaves and treated them far better, than the government would or will treat the people when it has them completely within its power; never did the slave drivers lash cut deeper or sting worse than will the lask that would be applied by a governmental control bunch of officers—in the whip of the slave driver there was only the demand for submission to the master, in the whip of the government applied thru the channels of men, who have nothing at stake but a desire to earn their salaries, there will be no consideration for future work of the slave at hand, and whether he lives or dies is of small matter to them. If you allow restrictive laws passed upon you in your living matters now, these laws will be amended, added to, and enlarged upon until they will cover any and all production, and at that time the agriculture country will be covered with an army of government spies, who will spy upon the producer of every commodity and limit and restrain him in all his endeavors. Further, to support such an army of men it will become a necessity to pass special tax laws on such crops as to provide the government with revenue to pay their agents or soldiers for enforcing the demands of such laws, and the farmer will be taxed to death, and the tax will be collected out of his crops as he gathers them, if it is necessary to collect them at the point of a bayonet.

Then there is another angle, to restricting a crop by law. Say that the legislature passed a cotton acreage restriction bill, and it accomplished everything that the Governor, Legis-



lature, Farm Boards and Cooperatives hoped for it to, what are you going to do with the cotton farmer and the cotton land?

The man who has been farming cotton must farm some other crop or move to town. If he moves to town he just comes in competition to 8,000,000 more men that are unemployed at this time. and if he is lucky enough to get a job, it just means some other poor curse is knocked out of employment. And did you ever just take a look about you these days —two or three years ago a tramp was a novelty, seldom ever did you see men and women riding freight trains or hitch-hiking along the highways—generally always if you saw a person walking it was some young man who had a definite place in view that he was going to, he was not in reality a tramp, only trying to get to some definite place. Today it is vastly different, men and women, all ages, young men with young wives, with little babies in their arms; old men with old wives and a half dozen children; men who are hunting work so as to provide for those they have left behind practically on starvation. On every highway the highway is lined with these people, on every freight train on the main lines across the country the trains are loaded, from ten to 100 men, and oftimes women on each freight train, no matter what direction it may be going. Ask them where they are going, the answer is generally "Anywhere we can get food to live on." It is pitiful, and the people who live in rural districts like our own who have not been over the country during the past few months have no conception as to what the outside world is undergoing at this time. We may be wrong, but we say that in our opinion the Farm Board and its work is more responsible for the conditions than the stock market in Wall Street ever dare to be. The Farm Board has never done one thing but lower prices of farm products, when this was done it restricted the buying power of the consumer, when the buying power of the consumer was restricted, the manufacturers were forced to cut down their crews or close their mills, when the manufacturers cut down their crews or closed their mills, then the unemployed began to increase, the farmer could not hire labor on the farm, he had no money to pay with, the merchant or manufacturer could not hire any labor because the producer had nothing to buy with, and the producer, also being a consumer in the rural districts, was handicapped on account of the Farm Board running the price of his products down, until in many cases he was on the bread line just the same as the mill hand, and other consumers who were thrown out of work. We contend that if the Farm Board had never been created, that while times now might not have been as good as they have been for the past ten or twelve years, that prices would be far higher than they are at this time and more than half of the idle men and women that are now on the unemployed list would be at work and providing for the families. Now, if they pass the cotton acreage restriction bill, the farmer must of necessity use this land on which cotton is forbidden for some other crop as he must make a living for his family, and cannot let his land stand idle just to please the whims of those

birds who claim to know the whole thing about how to handle the cotton situation. Then where is he going to, what is he going to plant—let's look the field over: Wheat, we have a larger surplus of wheat than we do cotton, wheat is far cheaper than cotton today, and there is less profit in wheat at 25c a bushel than there is in cotton at 5c a pound, so we don't need any more acreage planted to wheat. Feed crops.—maize and corn are plentiful this year all over the United States, except in drought or hauled out sections, and they are few and far between. Corn is cheap and maize is worth about \$3.50 per ton, with few buyers in demand. So it seems that there is not much need for a larger acreage of feed crops. Paying high taxes, selling at low prices makes the live stock business

on the lift just the same as cotton, wheat and feed, and there is no profit now in the livestock line, and if the cotton farmers turned their attention to that line then there would be a surplus of meat and no demand for it. Then what kind of crop can be planted on this land that will not create a surplus that will be as detrimental to the people as the cotton surplus, as it is so termed. We say that there would never have been any cotton surplus if it had not been for the creation of the Farm Board. When the Farm Board was created and the speculator, if you please, was drove from the American market, the export trade began to quit the United States; there were no sellers who went abroad and sold our products to the foreign countries who do not produce cotton, speculators were

afraid to make contracts with foreign mills and foreign countries because they could not compete with the United States government, and the Co-operatives, if you please, that had the farmers cotton in their hands and could sell at any price they wanted to, because the cotton was either bought with tax money, or was owned by the farmers, and the government could name the price, and no matter whether it was high or low the speculator could not afford to sign contracts for delivery, therefore he had to get out of the market, and when he did, a large per cent of the foreign trade ceased, on the other hand there was no competitive market and the cooperatives and Farm Board did not have to give any more than they wanted to for the farm crops, and the prices now show that they did not care to give any thing for them. We have no surplus of any crops in the United States, but we do have underconsumption, due to the circumstances that such things as cooperatives and Farm Boards have brought upon us by forcing the legitimate buyer and seller out of the markets, causing a curtailment and decrease in the power of the consumer to buy and sell the things that are necessary to carry on a system of commerce that will give employment to the vast throng of laborers of this nation, thereby guaranteeing the consumption of the products that are raised by the farmers of this nation. If every man in the nation had a job sufficient to feed and clothes his dependents, there would be no demand for laws to restrict acreage on any crop or commodity, as there would be little, if any, surplus to carry over each year, and the export demands would be sufficient to wipe out any and all surpluses before the close of each season. It is the pooling, holding, refusing to unload the surplus when you have a chance that creates any over plus. There has been all down thru the years, as history will bear out, good years and learn years, and there has been as many shortages of crops as there has been surpluses. If the Farm Board would have kept their wheat off the market, or quit threatening to put it on the market this year, the price of wheat would have been much higher than it is today. If the Farm Board and Cooperatives would remove the 8,000,000 bales of cotton they claim they have

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GUARANTEED TIRE REPAIRING . . . GOOD USED TIRES

(Continued from Page 2)

as a surplus, from the market this year, then probably we could get to 12c a pound for the crop that will be produced this fall. These wheat and cotton surpluses they claim they have, have been purchased with the people's tax money or belong to the farmers that they are fighting the price down on, so why not remove them, and give the people that have already paid for them a chance to live? We contend that the Farm Board and Cooperatives are using the weapon given them by the people to cut the people's throat with, and now they wish to go farther and restrict the people by law—and if they are successful, the people just as well make up their mind to either be slaves, or gather up their ammunition for the worst fight that has ever been recorded in the annals of history. The American people have been taught that they are a free born people, and have entertained the idea that they would always be a free people, and no matter what the cost, they will, when awakened, demand freedom and when they realize that they have set idly by and allowed the politicians and financiers of the country to rob them of their freedom, they will arise in their might, and all hell will not be able to stop them until the whole country is in ruin. It is better to use telegram and petitions to the Governor and the members of the Legislature now, demanding they pass no laws restricting the acreage of any crops, than to later be forced to resort to violence in order to preserve the liberty of this great nation.

**WILSON KIMBLE, Opt. D.**  
Specializing in the care of children's eyes and fitting glasses.

CONSULTATION FREE  
Examination \$1.50 to \$5.00

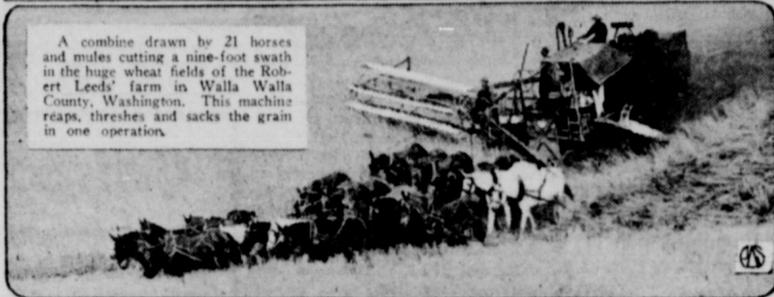
Phone or write for appointment  
Office Phone 254; Res. Phone 245  
P. O. Box 518 FLOYDADA, TEX.  
Established in 1916

**Largest Plane Carries Forty Passengers**



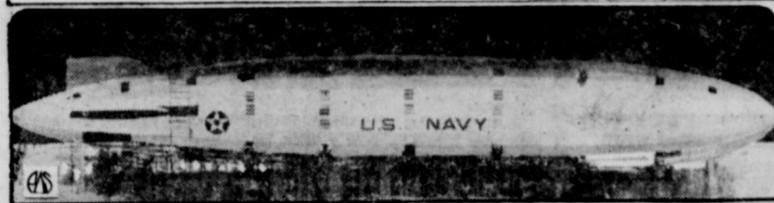
The largest land-and-water airplane ever built, the \$250,000 Sikorsky, has successfully completed its trial flights near Bridgeport, Conn. The amphibian has a wing spread of 114 feet and is engine by four Pratt and Whitney Hornet motors of 575 horsepower. When loaded it will weigh 34,000 pounds. Test flights disclosed that it is handled easily.

**Gathering the Golden Harvest in Western Fields**

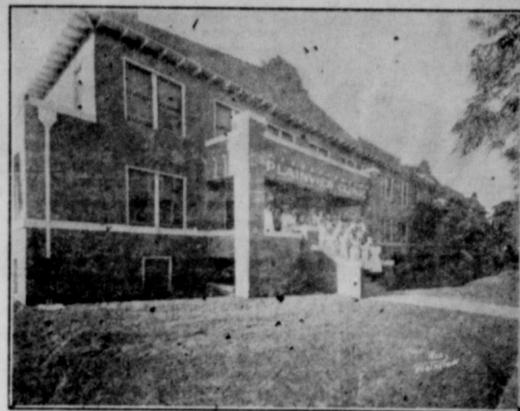


A combine drawn by 21 horses and mules cutting a nine-foot swath in the huge wheat fields of the Robert Leeds' farm in Walla Walla County, Washington. This machine reaps, threshes and sacks the grain in one operation.

**Monarch of Skies Nearly Ready for First Flight**



The U. S. S. Akron, largest of all aircraft, which was christened by Mrs. Herbert Hoover releasing a flock of doves. The craft is 785 feet long, almost twice the size of the Graf Zeppelin and three times larger than the Los Angeles.



**THE PLAINVIEW SANITARIUM & CLINIC**  
PLAINVIEW, TEXAS

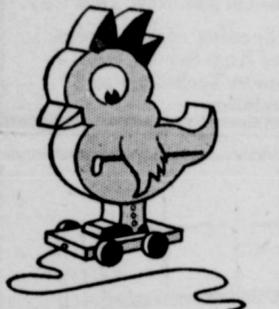
Thoroughly equipped for the examination and treatment of Medical and Surgical cases, including Eye, Ear, Nose and Throat.

GLASSES FITTED

**Real American Sport**



Trotting and pacing are among the few distinctive American sports. Here is shown a winner crossing the line at Goshen, N. Y.



**Restless CHILDREN**

CHILDREN will fret, often for no apparent reason. But there's always Castoria! As harmless as the recipe on the wrapper; mild and bland as it tastes. But its gentle action soothes a youngster more surely than a more powerful medicine. That's the beauty of this special children's remedy! It may be given the tiniest infant—as often as there is need. In cases of colic, diarrhea or similar disturbance, it is invaluable. A coated tongue calls for just a few drops to ward off constipation; so does any suggestion of bad breath. Whenever children don't eat well, don't rest well, or have any little upset—this pure vegetable preparation is usually all that's needed.



Use the



CALL PHONE 92

Next to knowing the exact person to call to satisfy your wants—it is best to call the classified advertising department of the Beacon. Insert a classified ad in our columns and shortly after we have gone to press your telephone will connect itself with your market. A direct connection between buyer and seller.

**Hints for the Home**  
by Nancy Hart

**OYSTERS**

**Salad**

Combine celery with oysters for a salad course for Sunday night supper or a special luncheon. Fry half a dozen oysters rolled in cracker bread or bread crumbs in a small tablespoon of butter and set them away to cool. Rub the salad bowl with a raw onion, cut the oysters into small pieces and mix with six heaping tablespoons of celery. Make a dressing from a quarter of a cup of sour cream whipped to a froth, the yolk of an egg and a pinch of salt, paprika, mustard, and sugar, and one tablespoon of oil. Add the cream the last thing, and if not sufficiently tart add a little lemon juice.

**Fritters**

Scald two dozen large oysters in their own liquor. Then chop them finely and mix with a cup of liquor

which has been drained off and passed through a cheesecloth strainer. Heat to the scalding point. Stir in two tablespoons of flour and one tablespoon of butter which have been mixed previously into a smooth paste. Cook until thick and smooth. Add salt and pepper to taste, the beaten yolks of two eggs and a little minced parsley. Turn out on a buttered platter and set away until cold and firm. Cut fat bacon into very thin slices and wrap around a cylinder of the oyster mixture. Dip into the batter given below and fry in hot fat.

**Batter**—Beat the yolks of two eggs and add half a cup of ice water, a tablespoon of olive oil and a cup of flour. Season with a saltspoon of salt, bread hard, stir in the stiffly whipped whites of the eggs and keep in the ice box until wanted.

**Rhubarb Dumplings**

Wash and cut the rhubarb in inch pieces, and stew with little more than half its weight in sugar and just a little water. While it is cooking mix a flour batter in the proportion of a pint of flour, a half teaspoonful of salt, two teaspoonfuls of baking powder, and a scant cup of sweet milk, then drop it by the spoonful into the boiling rhubarb. The result is delicious. Eat hot with or without cream.

**Beet and Rhubarb Jelly**

This is a fine relish to serve with the meat course. Take equal parts of young beets, boiled tender, and rhubarb sliced without peeling. Cook

together until very tender, put through sieve then through a jelly bag. Measure the juice, and to a pint allow a pound of sugar. Heat the sugar in the oven, add to the hot juice and cook five minutes longer. Turn into heated glasses and cover when cold with paraffin.

**Rhubarb and Orange**

Cut the rhubarb in short lengths before cooking. Then cook in a orange squeezed over it, and double boiler, with the juice of one. When tender, cool and serve.



**Start Your Boy Now!**

EARLY years are impressionable years. You can easily teach a youngster of eight or ten to use a Corona. He will take to this kind of work because it seems like play.

The results will delight you. His spelling will improve and his ability to construct sentences. Moreover, you will have established a good habit—one which will be helpful to him all through life.

Is sixty dollars too much to invest in your boy?

**LOCKNEY BEACON CORONA**  
The Personal Writing Machine

**Aches and PAINS!**

When you take Bayer Aspirin you are sure of two things. It's sure relief, and it's harmless. Those tablets with the Bayer cross do not hurt the heart. Take them whenever you suffer from:

- Headaches
- Colds
- Sore Throat
- Rheumatism
- Neuritis
- Neuralgia
- Lumbago
- Toothache

When your head aches—from any cause—when a cold has settled in your joints, or you feel those deep-down pains of rheumatism, sciatica, or lumbago, take Bayer Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine Bayer Aspirin is safe.

Aspirin is the trade-mark of Bayer manufacture of monoacetic acid ester of salicylic acid.

**BEWARE OF IMITATIONS**

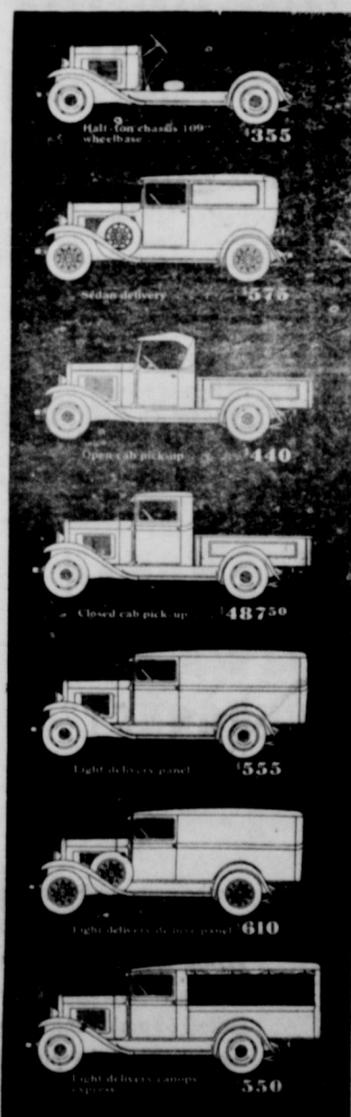


**50-horsepower**  
**6-cylinder**  
**109" wheelbase**  
**1/2-ton capacity**  
**CHEVROLET TRUCKS**  
priced as low as \$440\*  
complete with  
**Chevrolet-built bodies**

Illustrated at the right are some of the half-ton models included in Chevrolet's complete line of trucks—which consists of 1/2-ton and 1 1/2-ton models in three wheelbase lengths. Take the question of first-cost—and you learn that the Chevrolet Six is one of the lowest priced trucks you can buy! Investigate economy—and you discover that the Chevrolet Six is more economical to operate than any other truck, regardless of the number of cylinders. As for speed and power, Chevrolet gives you a six-cylinder 50-horsepower engine—25% more powerful than the engine in any other truck in the lowest price field. And when you consider capacity, you find that Chevrolet's longer wheelbase, sturdy frame and long springs permit the mounting of extra-large Chevrolet-built bodies. Before you buy a truck for any purpose, check up on these facts about Chevrolet's complete line of six-cylinder haulage units. Your Chevrolet dealer can supply full information.

|  |                                      |                                      |
|--|--------------------------------------|--------------------------------------|
| Half-ton 109-inch wheelbase chassis                            | 1 1/2-ton 131-inch wheelbase chassis | 1 1/2-ton 157-inch wheelbase chassis |
| \$355  | \$520                                | \$590                                |
| <small>(Dual wheels \$25 extra) (Dual wheels standard)</small> |                                      |                                      |

\*\$440 is the price of the open cab pick-up. All truck chassis prices f. o. b. Flint, Michigan. Low delivered prices and easy C. M. A. C. terms.



All truck chassis prices f. o. b. Flint, Michigan. All truck body prices f. o. b. Indianapolis, Indiana. Special equipment extra.

**LOCKNEY AUTO COMPANY**  
FOR LOWEST TRANSPORTATION COST

# SCHOOL DAYS!

## SCHOOL STARTS NEXT MONDAY—ARE YOU READY

Come on Boys and Girls—Join the happy crowd that is flocking to this store for their school supplies. NOW is the time to get your supplies and be ready for the opening of school. We have a complete stock of the things you will need.



Exceptional fine writing tablets in many different grades.



Everything for the beginner or the more advanced.



Pen and points, pencils, eraser, glue, ink, etc.



Different kinds and styles to please different people.



Complete with brushes and all colors of the rainbow.



The nationally famous brands that meet with your approval.

WE WILL APPRECIATE YOUR BUSINESS

## STEVENSON'S VARIETY STORE

onstrator Club for Wednesday, Sept. 9th, but as there is some very important matters to come before the members before the 23rd of the month a meeting should be held. The clubs of the county have taken over the project of making the Floyd-County Fair a success by giving a local talent carnival and each club is sequestered to make plans for at least one concession. Therefore I am taking this opportunity of asking the club members to meet with Mrs. Mitchell, the president, to discuss there and other items of business.—Mrs. McCollum, secretary.

### Personal

Miss Maenon Meriwether and Mrs. N. L. Dagley, accompanied by C. C. McDowell, returned the last of the week from California. Mrs. Dagley has been there this summer visiting relatives, Miss Maenon attending summer school, and Mr. McDowell was returning from a short visit with his family, at Los Angeles.

Mr. and Mrs. R. E. Patterson, Richard and Sally Ruth, spent Sunday visiting friends in Lubbock.

Mr. and Mrs. J. H. Hohlaus and children visited with Mr. and Mrs. W. H. Gross in Hale Center Sunday.

Mr. and Mrs. Sam Miller and son returned the first of the week from an vacation of two weeks, spent in Arkansas and Eastern Oklahoma, where they visited with friends and relatives.

J. R. Fox, Jr., of Dalhart, Texas, has been here this week visiting his uncle and aunt, Mr. and Mrs. T. E. Cowart of the Prairie Chapel community.

Mr. and Mrs. W. M. Collins of Amarillo, Texas, have been here this week visiting with friends and relatives.

Miss Roy Riley and brother, Cullen, returned home this week from Harlingen, Texas, where they have been for some time visiting with their sister, Mrs. J. O. Harris.

Mrs. France Baker and son, James, of Lubbock spent Sunday in Lockney visiting Mr. and Mrs. Floyd Huff.

Olan Huff is spending this week in Lubbock visiting with the family of France Baker.

Mrs. W. W. Brown and Mr. and Mrs. Jno. C. Whaples came in from Colorado Springs and Manitou, Colo. Sunday night, where they have spent the past month on a vacation.

Mr. and Mrs. S. W. Perry and Mrs. Ruby Lankford and children, of Edinburg, Texas, are leaving this week for Hot Springs, New Mexico, where they will spend some time for the benefit of Mrs. Perry's health, after which they will go to Edinburg, Texas, where Mr. and Mrs. Perry will make their home in the future. The Perrys own a fruit farm near Edinburg, and will make their home at that place.

Mrs. J. J. Smalley and children, Mrs. John W. Story and sons, of Burkburnett, Texas, Miss Nannie Scott, Mrs. Maggie Neely, Mr. McMinn and daughter, Ella Fay, and little granddaughter, Viola Messimer, were guests in the home of Mr. and Mrs. T. J. Dobson Sunday.

Mr. and Mrs. W. C. Stout and family of Earth, Texas, were in Lockney Friday of last week.

Mrs. Ray Light, accompanied by Mr. and Mrs. Arch Crager, left Sunday for Mrs. Light's home in Roswell. Mrs. Light has been here for some time visiting her parents, Mr. and Mrs. A. J. Crager. Mr. and Mrs. Arch Crager returned today from Roswell.

Miss Laura Boedeker arrived in Lockney this week to be ready to assume her duties as teacher in the High School, at the beginning of the term next Monday morning. She has been spending the summer at the home of her parents in Cameron, Texas.

Jim Dwons, who now lives in Plainview, was visiting in Lockney Tuesday morning. Jim says that Lockney is still dear to his heart, but on account of conditions now existing he has become a citizen of Plainview, but will be a frequent visitor to this town and will remain in the real estate business.

Mr. and Mrs. C. F. Helms and children of Merrietta, Okla., has been her the past week visiting Mr. Helms' sister, Mrs. Frank Perkins. They left for their home Wednesday.

Mr. and Mrs. Frank Perkins and Mrs. Helms of Lockney, and Mr. and Mrs. C. F. Helms of Merrietta, Okla., spent Sunday at Carlsbad Cavern, going through the cave.

James Flournoy left Tuesday for Nacogdoches, Texas, where he will go to school this winter, and be a member of the Nacogdoches Foot Ball team.

Mrs. Herman Dean left Saturday for her home in Borger, Texas. She has been the guest of her parents, Mr. and Mrs. L. M. Honea the past week. Mrs. Dean will have charge of the Kindergarten Department of the Borger school this winter.

Mr. and Mrs. J. E. Race, son and daughter, Johnie and Ada Fay, and Mrs. W. C. Roberson and daughter, Imogene, spent the past week end visiting friends and relatives in Amherst, White Face and Morton.

Mrs. Claude Nichols of Williams, Arizona, is here visiting her parents, Mr. and Mrs. Joe Anderson.

Mr. and Mrs. Vernon Shelton of Harlingen, Texas, arrived last week for a visit with their parents, Mr. and Mrs. R. P. Shelton, and Mr. and Mrs. R. G. Still. They will return to their home the latter part of this week.

Norvel Cook of Amarillo has been here several days visiting his father, H. Cook, and family.

Mr. and Mrs. Emmett Davis and baby of Amarillo, spent the week end here visiting Mr. Davis' parents, Mr. and Mrs. Conde Davis.

Mr. and Mrs. T. Z. Reed and Mrs.

Morgan Lawson and children returned Friday from a trip to Temple and Galveston, Texas.

Mr. and Mrs. John Broyles and Mary Elizabeth, spent the past week in Fort Worth visiting with relatives.

Mr. and Mrs. K. L. Canning and daughter, Charlotte, and son, Raleigh, returned Sunday morning from Flowery Bench, and other points in Georgia and Mississippi, where they have been the past two weeks on a vacation, which they utilized to visit their old home and relatives.

### W. H. COUNTS AGAIN AT THE COZY CAFE

W. H. Counts, who leased out his cafe, The Cozy Cafe, several weeks ago, again assumed control of it on the first of the month, and is again in charge of the business.

## Coupon Special

This Coupon and (1) One Cent

will buy one extra quality School Tablet and one extra quality Lead Pencil. Quantity limited, so don't wait too long to get them for the children.

## STUBBS IN PLAINVIEW

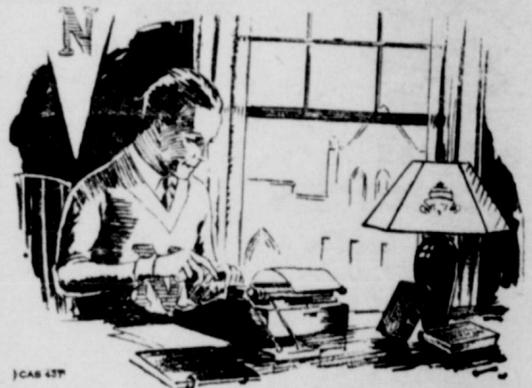
## LILLIAN HOEFLEIN, B. M.

TEACHER OF PIANO

Graduate T. C. U.; Pupil of Harold von Mickwitz; Student of Institute of Musical Art, New York City.

Wishes to announce the opening of her studios in the Lockney Grammar and High School, Sept. 7.

Special Attention given to Technique and Interpretation

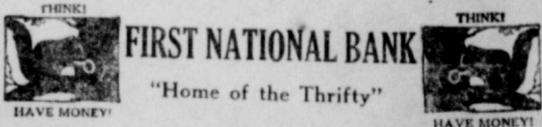


## Go To College Have Money

Young Man —

DO you want to go to College? You CAN if you really try to do so. Just "cut out" spending foolishly the money you earn. This is the first step towards a successful future.

START SAVING REGULARLY NOW Welcome YOUR Banking Business



OFFICERS: S. L. RUSHING, Ch. of Board; ARTIE BAKER, President; DORSEY BAKER, Vice-Pres.; M. R. SNYDER, Cashier

DIRECTORS: S. L. RUSHING; ARTIE BAKER; DORSEY BAKER; FRANCE BAKER; E. G. FOSTER; E. E. DYER; P. M. SMITHERMAN

## FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION

### INSURANCE

BONDS AND RENTAL PROPERTY

FARM AND CITY LOANS

## FRANK PERKINS

Telephone No. 185 Over 1st National Bank Lockney, Texas

## Society

of Mrs. Tab Meriwether with Mrs. Alex Norris, as joint hostesses.

Beautiful cut flowers furnished the attractive decorations for the entertaining room.

After playing four games of contract bridge, delicious refreshments were served.

Attending were Mrs. Bob Ramsey, Mrs. Perkins, Mrs. Wimberly, Mrs. Grady Crager, Mrs. Buck Sams, Mrs. E. E. Dyer and Mrs. J. H. Hohlaus.

This was Mrs. Bob Ramsey's last meeting with the club, and she was presented with a gift from the members of the club.—Reporter.

### Entertains in Honor of 31st Wedding Anniversary Sunday

Mr. and Mrs. Bryan Wells entertained the immediate family of Mrs. Wells, in honor of the 31st Wedding Anniversary of her father and mother, Mr. and Mrs. W. A. Miller, Sunday. Those present were: Mr. and Mrs. W. A. Miller, of Plainview, and the following sons and daughters, Mr. and Mrs. Alton Miller and children of Abernathy, Texas, Mr. and Mrs. Lambuth Miller of Graham, Texas, Mrs. Sadie Hazelwood and children of Plainview, and Mr. and Mrs. Bryan Wells.

A dinner was served at the noon hour, and in the afternoon the party drove out east of Lockney a few miles where they spread a picnic supper.

### Patricia Patterson Entertains With Party Saturday Night

Patricia Patterson was hostess to a number of her friends at the home of her parents, Mr. and Mrs. R. E. Patterson, on West 2nd Street, Saturday evening from 8 to 10 o'clock.

Games were played and refreshments ice cream and wafers were served to Virginia Hohlaus, Frankie Dodson Glenna Whitfill, Pauline Bybee, Hazel Ford, Leona and Leota Shelton, Gordon Suits, Delbert Hamilton, Roy Dyer, Guernice Baker, Holland Stewart, Milton Adams, Wood Stevenson, Fred Beall, Paul Bybee, Leon Dagley and Bevo Darden of Plainview.

### Mrs. Irene Morris Becomes Bride of Mr. John C. Waples

Mrs. Irene Morris of Lockney, was married at Manitou, Colorado, on the evening of August 26th, to Mr. John C. Waples of Los Angeles, California, the Rev. H. C. Kimmel, pastor of the Congregational Church of Manitou, performing the ceremony.

The bride and groom arrived in Lockney Sunday night, and after a short stay here, will go to Los Angeles, California, where they will make their home in the future.

### Miss Hoeflein Will Open Class in Piano Next Monday

We are in receipt of a letter from Miss Lillian Hoeflein, of Fort Worth, who is teacher of piano in the Lockney Public Schools, stating that she will be here next Monday, for the purpose of organizing her piano class for the coming school term. She will be at both school buildings during the day and those interested can see her in regard to same.

### Pleasant Valley Home Demonstration Club

There has been no meeting listed for the Pleasant Valley Home Dem-

### Three L Club Has Bridge Party

The Three L Club was delightfully entertained Thursday at the home

## Getting Ready for School NEED SCHOOL SUPPLIES?

We have a full line of school supplies, ready for both the High and Grammar School students, now on display in our store. You can find what you want and need in the way of school supplies here. Come in early and get your supplies and avoid the the rush at the last hour.

SEE OUR DISPLAY IN OUR SHOW WINDOW

## LOCKNEY DRUG COMPANY

The REXALL Store

## "THE WOMAN WITH A SUNBONNET"

—who came to Texas in the early days did not know the luxury of turning a valve, applying a match and having fire ready for cooking. Thought, labor and capital have united to make natural gas available to the successors of the pioneer woman. Life is much easier for us all as a result.

## WEST TEXAS GAS COMPANY

# Classified Advertising

CREAM FOR SALE—25c per quart delivered every morning.—H. A. Brotherton, Phone 9024F3. 32-2t-p

FOR funeral flowers, phone us or leave your orders with Mrs. Hones, at Baker Mercantile Co.—Hollums, Floydada Florida. 18-4t

FOR SALE—Good second-hand typewriter at a bargain.—Beacon office.

HOUSE FOR RENT.—Furnished or unfurnished.—See Mrs. U. S. Braswell. 51ftc

Wanted—Some school girls to room and board. Will accept farm produce in payment.—Mrs. Mary Henson, 616 West 3rd. Street, Lockney.

**MARY NELL MEADOR**  
FINGER WAVES  
**25c**  
at home  
Thursday, Friday, Saturday

W. O. LANDRUM  
POST, No. 141  
City Auditorium  
Lockney, Texas  
2nd and 4th  
Tuesday Nights

**DR. C. J. McCOLLUM**  
CHIROPRACTOR  
Office Phone No. 17

**Life Insurance and Farm Loans**

I am still writing Life Insurance and making Farm Loans in Floyd and adjoining counties. You can't beat Southwestern Life Insurance Co. rates nor our Loan Interest. Your business will be greatly appreciated and will be treated strictly confidential.

Office in Baker Hotel  
Res. Phone 194. Office Phone 80  
**W. R. CHILDERS**  
Southwestern Life Insurance Representative and Loan Correspondent.  
Lockney, Texas

FOR SALE—A good piano, in good condition, can be seen at the Odd Fellow Lodge Room, for sale cheap, on good terms or will trade for wheat.—See O. T. Prickett. tfc.

WILL TRADE for 1-2 section, state location, debt, who to and how payable first letter.—Box 1156, Plainview, Texas. 1tc

CARD OF THANKS—We wish to express our sincere thanks to all who helped in any way during the illness and death of our dear daughter and sister, Wilora. Also for the beautiful floral offering.

Especially do we want to thank Dr. Anders and the good nurses for their faithful services. May God's richest blessings rest upon each and every one.—Mr. and Mrs. O. L. Allen and Mr. and Mrs. Hubert Rutherford.

FOUND—A bunch of keys. Call at Beacon office.

FOR RENT AT A BARGAIN—Three room apartment, well furnished, all modern conveniences. See Mrs. W. L. Whitt. 1tc

FOR SALE—Rabbits, all kinds, prices reasonable.—See Agnes Cooper. 1 t p

SPECIAL RATES FOR LABOR DAY

K. L. Canning, local ticket agent for the Fort Worth & Denver, advises that effective September 4, 5, 6 and 7, the Denver will offer a Round trip Special Excursion Fare to points in Louisiana and Texas, also to Vicksburg, Mississippi. The round trip fare will be three-fourths of the regular one way fare, and the tickets will be limited to return to Lockney Sept. 11th, 1931. Thus a ticket purchased on September 4th will be for one week.

The round trip fare to Fort Worth will be \$8.50, to Dallas \$9.35, other points in proportion.

These fares are authorized on account of Labor Day, which is Sept. 7.

### SOUTH PLAINS

August 31.—Mr. Truman Bradshaw returned home Thursday, from New Mexico, after spending two weeks, visiting there.

Mrs. A. J. Marby visited, part of last week, with Mr. and Mrs. Wiley

Mudgett, of Portales, New Mexico.

Mrs. Menard Field has been sick for about two weeks and has been staying at Floydada for the past few days to take treatments from the doctor. We hope she will soon be well again.

Miss Velma Marble from the Roseland community visited, part of last week with Miss Bessie Wood.

Newell Harper has been sick at the home of his grandmother, Mrs. Childers in Lockney. We hope he will soon be able to return home and be back in school again.

Mr. and Mrs. N. D. Clark were Lockney visitors, Friday.

Lorene Smith spent Sunday with Frula May and Muriel Fay Phegley.

Mrs. G. Milton spent Thursday afternoon with Mrs. N. D. Clark.

Our Sunday School elected its officers and teachers, for the coming year, immediately after the Sunday hour, Sunday morning. Mr. Walter Wood re-elected Sunday School Superintendent; Helen Upton, Secretary; Geraldine Upton, Pianist; and Otis Milton, song leader.

### ONE DOSE GERMAN REMEDY ENDS GAS

"I was sick and nervous with indigestion and stomach gas. One dose of Adlerika helped. I eat anything now and sleep good."—Henry Dodd.

You can't get rid of indigestion or gas by just doctoring the stomach. For gas stays in the UPPER bowel. Adlerika reaches BOTH upper and lower bowel, washing out poisons which cause gas, nervousness and bad sleep. Get Adlerika today, by tomorrow you feel the wonderful effect of this German Doctor's remedy.—Lockney Drug Co.

### MUNCY

Sept. 2.—The Muncy school will start Monday, September 7th, with Mr. Everet Wallace, formerly of the Lakeview community, and Mrs. Gladys Cagle of Lockney, as teachers. Mr. and Mrs. Wallace moved to this community last week. With Mr. Wallace's recommendation of teaching in the past, we feel sure he will teach us as good a school the following term, as we had taught last year, and we feel assured with the help of the parents and outsiders we feel there is a possibility of a better one this term. Mrs. Wallace is willing to work in her community with the young folks in their plays and society work, and has had courses of schooling in this work, and we feel with her addition to the community that this will be the best school that has ever been taught at Muncy. So let every body start together to make the school a success, and as Mrs. Cagle has taught here the past three years, we all know she is willing to do her part.

If it is convenient let all the parents be present at the school house Monday morning at 9 o'clock, Sept. 7th.

Mr. and Mrs. D. M. Moore and Joe Ferguson visited in the W. M. Vandergriff home Sunday night.

Miss Bessie Sherrill and Flossie Ferguson spent Saturday night with Beatrice and Anna Opal Sparks.

Mr. R. L. Nichols of the Pleasant Hill community visited L. B. Warren Tuesday.

O. B. LaFrance was a Lockney visitor Wednesday.

Mr. Marshall Mars of Klondyke, Texas, is visiting Mr. and Mrs. D. M. Moore this week.

Mr. and Mrs. Everet Wallace visited Mr. and Mrs. J. F. Biggs Wednesday.

Mr. and Mrs. O. B. LaFrance visited Mr. and Mrs. W. M. Vandergriff Wednesday night.

Miss Fern Penland has been very ill the past week with the Slow Fever. She is at the home of her grand parents, Mr. and Mrs. L. B. Warren. Carl Ivie was a Lockney visitor Wednesday.

Mr. and Mrs. J. J. Frizzell and son, Lendon, spent Sunday in Olton visiting Mr. and Mrs. Bryant and family.

Mr. and Mrs. W. M. Ferguson entertained the young folks with a party Saturday night. Every one reported a nice time.

Mr. and Mrs. Jewel Mara spent Friday night and Saturday with Mr. and Mrs. D. M. Moore.

Homer Shurbet of Lasara, Texas, was a visitor in this community Saturday night.

Mrs. Myrtle Cochran and daughter Mildred, who have been visiting in the W. M. Vandergriff home the last few days, left for their home in Denver, Colorado, Saturday morning, with Carl McAdams, Jr., of Lockney, accompanying them, he going to the School of Mines in Denver.

Mrs. Robert Muncy, and little daughter, Betty Gene, are visiting in Palaska, Texas, this week.

Mr. and Mrs. Noah Smalley of Floydada visited Mr. and Mrs. J. A. Smalley Thursday afternoon.

Misses Mildred McKenzie and Loretta and Lois Vandergriff were visitors in Plainview and Hale Center

Friday afternoon.

Mr. and Mrs. Oscar Penland of Floydada have moved to the home of Mrs. Penland's parents, Mr. and Mrs. L. B. Warren this week. They will make their home there until the first of the year.

Grover Freeman of Ringling, Okla., is visiting in the home of Mr. and Mrs. J. A. Smalley this week.

Mr. and Mrs. Ernest LaFrance of the Roseland Community spent Sunday with Mr. and Mrs. O. B. LaFrance.

Miss Doris Templeton of Lockney spent Sunday night with Loretta Vandergriff.

Mr. and Mrs. Oscar Penland and Mr. and Mrs. L. B. Warren attended church at Floydada Sunday night.

Mr. and Mrs. Race and daughter, Ada Fay, spent Saturday night and Sunday visiting relatives at Amherst.

Grover Freeman was a Lockney visitor Monday afternoon.

Loretta Vandergriff spent Monday with Doris Templeton of Lockney.

John Ferguson and Robert Stephenson of South Plains spent Saturday night with Shirley Race.

### PLEASANT VALLEY

Sept. 1.—Herschel Blankenship entertained all the youngsters of the neighborhood Wednesday night of last week with a lawn party. Games were played any every body had the best time ever. Those present were Mr. and Mrs. T. B. Mitchell, Mr. and Mrs. Lee Reeves, Mrs. E. T. Pratt, W. C. Hubbard, Chester Mitchell, Eunice Collis, Lawrence Cook, Marie Hubbard, R. C. Mitchell, Joe Smith, Edna Collis, Fay Reeves, Gladys Pratt, Edwin Rhea Mitchell, Gladys Collis, Bennie Virden and Glenn Mitchell.

The Pleasant Valley school will start Monday, September 7th, with Mr. and Mrs. Wesley W. Jones as teachers again this year. All patrons and friends of school are urged to be present Monday morning at the opening exercises of the school.

Miss Lucile Marr visited in Plainview Wednesday of last week.

Mrs. D. P. Childress and nephew, Paul, returned last Wednesday night from Venus, Texas, where they have been for the past week. Mrs. Van Prince and baby returned with them for a visit.

Mrs. Hillery Shurbet spent Monday afternoon with Mrs. Lee Reeves.

Sister Hanks and children of Lockney spent last Thursday with Mrs.

W. H. Fields.

Mr. and Mrs. R. C. Yarbrough spent Sunday afternoon with Mr. and Mrs. W. E. McClure.

Mr. and Mrs. C. F. Harris and family and Anna Mae Bloxom spent Sunday with Mr. and Mrs. Vic Harris of Floydada. The young people attended church at Lakeview.

Carroll Mosley of Ballinger, Texas, spent a part of last week with his sister, Mrs. T. B. Mitchell.

Mr. and Mrs. Walter Mathis of the Cedar Hill community spent Sunday with Mr. and Mrs. Lee Reeves.

Mrs. Charlie Mills and baby of Carlsbad, New Mexico, came in Sunday for a visit with her parents, Mr. and Mrs. D. P. Childress. Vernon Childress returned with her.

Vaud Teaver of Lockney spent Sunday with Evelyn Fields.

Miss Lucile Marr spent Friday night with Miss Lena Moore of Lockney.

Mr. and Mrs. McGregor and children if Ahilene spent the week end with her sister, Mrs. T. B. Mitchell.

Mr. and Mrs. H. M. Orr and family returned Saturday from a visit of a week in Young County.

Mr. and Mrs. Reginald Mathis are spending this week with Mr. and Mrs. Lee Reeves.

Mr. and Mrs. Wadsworth spent Sunday with Mr. and Mrs. D. P. Childress.

Mrs. Simmons of Amarillo came in the last of the week for a visit with her father, E. J. Blankenship.

Mr. and Mrs. E. C. Cox of Lockney spent Sunday with Mr. and Mrs. W. H. Fields.

Miss Lucile Marr left this week for her school in Plainview.

Mr. and Mrs. Mosley of Plainview spent last Thursday with their children, Mr. and Mrs. T. B. Mitchell.

Mr. and Mrs. Albert Bloxom spent Sunday afternoon with Mr. and Mrs. Lee Reeves.

J. W. Ruyle of Venus, Texas, returned with his sister, Mrs. D. P. Childress, for a visit.

Doris Fields spent Sunday in Lockney visiting Vada Shadix.

FLAMING CROSS IS SEEN NEAR CANYON

Canyon Sept. 1.—What was the flaming cross three miles this side of Canyon about 10 o'clock last night, the yards off the paved highway?

Lee Miller and Bob Conwell, state highway patrolmen, reported seeing the big well-constructed cross about 14 feet high and with an arm about eight feet across. They went over to

FRESH



DAILY

The size of a loaf of bread does not determine the amount of nutriment in it. The food value of a slice of bread is greatest when the bread is not over-raised. City Bakery is not after the Biggest Loaf in the world—but we do aim at the Best—Baked fresh every day.

We have many different kinds of Pastries cooked fresh daily to supply the school kiddies with cookies, rolls of various kinds, cakes, pies, etc., for their school lunches.

**CITY BAKERY**  
Lockney, Texas

investigate and reported it had been soaked with gasoline and kerosene and ignited. No one was near the symbol and there is no house nearby, Miller said.

It apparently had been constructed set up in a hole by men and was a prank of boys, the officers said.

Mrs. May Pope of Floydada is visiting this week with O. C. Bailey and family.



# School Opens!

We are prepared to supply your children with school requirements.

Our Shoe Department offers many new styles that would be suitable for school footwear, for both boys and girls. Oxfords with leather and crepe soles, ties, pumps and straps, in black and new shades of brown. Prices that you desire to pay in consistent with good quality merchandise.

### MISSES AND GIRLS WASH DRESSES

A good selection of Misses and Girls Dresses in all sizes from 6 to 16. Fast color prints, broadcloth, travel crepe, suiting, etc. One and two piece styles. Prices as low as you can procure anywhere—

**\$1.19, \$1.98,, \$2.39, and \$2.48**

Big assortment of tams, in all shades—

**65c to \$1.25**

### BOYS' HIGH WAIST TROUSERS

—in the well known brand of "Lee," blue trimmed with red, green, etc., and lighter colored trousers of crash trimmed with green. All sizes—

**\$1.59**

Also a complete assortment of Boys' Shirts, in both chevoit and prints, underwear and hose.

**JACOBS DEPARTMENT STORE**  
PLAINVIEW, TEXAS

# Stepping Off to School!

## In Shoes That Are Just Right!



That "happy feet make better scholars" is the best of reasons for starting the school year in new shoes... correctly built and carefully fitted, as all our shoes for children are. And there's an appealing smartness in their style that encourages youngsters to put their best foot forward.

### FOR BOYS

**\$1.35 \$1.95**

There are many moccasins and dressy styles. Many are featured by hand workmanship. Browns and blacks.

### FOR GIRLS

**\$1.45 \$1.95**

Dainty but sturdy styled little misses' pumps and straps and perky little oxfords. Even two-tone and contrast leathers! Prices vary according to size



**Baker Mercantile Co.**

THE STORE WITH THE GOODS

# A TERRITORIAL POLICY OF TEXAS UTILITIES COMPANY IN KEEPING WITH THE TIMES

Realizing the need for conservation and economy on the part of municipalities which it serves the New Mexico Utilities Company has instituted a revised schedule of costs of service for light and power delivered to such municipalities as a part of its obligation to the communities and desiring to be of help in meeting the

present day problems.

The following resolution adopted by the City Council of the City of Clovis, New Mexico, will indicate the attitude of The New Mexico Utilities Company and the appreciation of that community.

## RESOLUTION

(1). WHEREAS, I. R. Kelso, president of Texas Utilities Company and president of New Mexico Utilities Company has announced the policy of co-operating with the various towns on the interconnected electric net work of New Mexico Utilities Company and Texas Utilities Company lines in the matter of working out emergency relief measures to help take care of financial problems now confronting many towns served by these companies, thru no fault of the territory served; the policy in regard to emergency relief has been adopted by the Texas Utilities Company and New Mexico Utilities Company because, many towns on their lines are suffering temporarily notwithstanding the wonderful crops being produced in this territory, solely because of a world wide depression for which the territory served is in no way responsible.

(2). WHEREAS, at the date of sale of our water and light utilities by the City of Clovis to New Mexico Utilities Company in October 1925, our City tax rate as the result of said sale was reduced from \$17.50 to \$7.50 on each \$1,000.00 valuation of city property.

(3). WHEREAS, on this date said New Mexico Utilities Company, through Hon. I. R. Kelso and other representatives of said Company, has made known to the governing body and citizens of Clovis its decision, as a voluntary action on its part, and as a donation to said city and the tax payers, effective as of August 1, 1931, and for a period of one year thereafter, to reduce the cost of the street lighting in said city to one-half the cost prevailing on and prior to said date, and has further taken voluntary action reducing the rate for its service to our schools, which is a reduction of approximately 75% over the 1930 charges; it being understood that in the event that the Legislature of New Mexico or any other lawful taxing power or authority shall impose any tax on or affecting the service supplied the schools and city increasing the cost of furnishing same, such tax shall be added to and become a part of said rate and be paid by said city and schools.

(4). WHEREAS, The action of said New Mexico Utilities Company in the matters aforesaid effects a great saving financially to our city, schools and tax payers, the saving in street lighting amounting to \$1,659.00 Aug. 1, 1931 to Aug. 1, 1932, the saving to the schools based on 1930 consumption being \$320.74, the saving in city hall lights and other city service being \$265.79, all aggregating \$2,345.44; and in addition thereto said New Mexico Utilities Company is one of our largest tax payers, its current taxes to our schools and to the cities of Curry County and to the state and Curry County is the sum of \$13,455.94, and in addition to the donation on streets lighting for one year, the reduction to our schools and city hall lighting is the seventh substantial reduction made by the Company since acquiring the property from the city of Clovis in October, 1925.

(5). WHEREAS, Said New Mexico Utilities Company has heretofore from time to time reduced its rates in the City of Clovis, each and every such reduction having been made voluntarily by said Company; and

(6). WHEREAS; the aforesaid action by said Company is fully appreciated by the City of Clovis and the citizens thereof, and is convincing to all of said company's generous spirit of helpfulness to the Community and of its willingness to serve the community at the lowest possible cost, and at all times to deliver to the public water, lights and power service second to none and to do its full part freely and voluntarily to lessen the financial burden of its patrons, and at considerable financial loss, during the time of financial and industrial depression; and

(7). WHEREAS; we wish to say that in our opinion if all the Utilities serving the people of the State of New Mexico maintained the same gen-

erous and helpful attitude toward the Communities served by them as has always been maintained by the New Mexico Utilities Company, there would be no demand or need for any kind of State regulation, and we wish to express to the public and to said New Mexico Utilities Company and to its President, Judge I. R. Kelso, and to its other officials and representatives our appreciation for its generous attitude and spirit of helpfulness; therefore,

(8). BE IT RESOLVED, by the City of Clovis, acting by and through its governing body and Committee of Citizens, in meeting this day held at the City Hall in the City of Clovis, that we do hereby express to the said New Mexico Utilities Company, and to Hon. I. R. Kelso and other officers, agents and representatives of said Company, our sincere appreciation of its and their kindly attitude of cooperation, generosity, fair treatment and, efficient service it now renders and has at all times rendered, and that we as citizens, taxpayers, business men and officials do hereby pledge to our governing body, to said New Mexico Utilities Company, and to each other our friendly and mutual cooperation in working out, on an efficient and economical basis, all problems that affect and concern our mutual interests.

(9). BE IT FURTHER RESOLVED, that a copy of this resolution be delivered to Hon. I. R. Kelso, as the president and representative of said New Mexico Utilities Company, and a copy hereof also delivered to the Mayor and Governing Body of the City of Clovis, and a copy delivered to the Board of Trustees of the Clovis School District No. 1, and a copy delivered to the Clovis Chamber of Commerce.

Executed at Clovis, New Mexico, this 11th day of August, A. D. 1931, by the undersigned Committee of Citizens of Clovis, in a meeting at the City Hall.

|                     |  |                                       |
|---------------------|--|---------------------------------------|
| NED HAUK,<br>Mayor. | _____<br>City Commissioner Rose<br>Absent from the city. | JAS. T. STALKER<br>City Commissioner. |
|---------------------|--|---------------------------------------|

Unanimously adopted, passed and ratified by the Mayor and City Commissioners of the City of Clovis, New Mexico, this 11th day of August, 1931.

|  |                     |
|--|---------------------|
| ATTEST:<br>HORTENSE WESTERFIELD,<br>Clerk, City of Clovis, N. M. | NED HAUK,<br>Mayor. |
|--|---------------------|

NOTE: The hereinafter mentioned committee represents the following business and professionals in Clovis, New Mexico;

- CARL A. HATCH
- ED L. MANSON
- JAS. W. BICKLEY
- CHAS. E. DENNIS
- A. W. HOCKENHULL
- J. F. SELLERS
- DON WETHERFORD
- J. W. BOARD
- J. SIMPSON MORGAN.

I, Hortense Westerfield, Clerk of the City of Clovis, New Mexico, hereby certify that the foregoing is a true and correct copy of Resolutions adopted by the City of Clovis this 11th day of August, 1931.

Done at the office of City Clerk of Clovis, New Mexico, this 11th day of August, 1931.

HORTENSE WESTERFIELD,  
City Clerk.

# TEXAS UTILITIES COMPANY

DUB 'n' BUB

Watermelon Time

By Ed Kressy



Way of Life by BRUCE BARTON

ARE ALL THE CHANCES GONE?

YOU run across all sorts of surprises in the course of a business week. For instance, the vice-president of a big chain store organization was telling me a business story. And what do you suppose he based it on? The Bible. He has charge of the company's personnel. It is a job to sort over a hundred young fellows in order to find the one who will start at small wages, work long hours, and fight his way up to the top. The prizes are big, but the battle is hard, and only the toughest survive. The part of the Bible to which the vice-president referred was the Feeding of the Five Thousand. Five Thousand tired and hungry people. The Lord said, "Feed Them." His disciples, who were practical men, were aghast. "We can't do it," they protested. "It would take too much money." Others urged: "Send them away." Finally a boy was discovered in the crowd with five small loaves and two fishes. Said my friend: "All they had to work with was what that boy had." "So with our company," he continued. "It's one of the leaders, yet there isn't a really brilliant man in it. We've all come up from the ranks. "We can get money to do anything that we need; but money alone won't do it. "We can get materials and equipment. "But all we really have to work with is what our four thousand boys have. They are going to decide what this business will be in the years to come. "When we had this conversation business was booming and all big industries were employing more people. Since then we have had a heart-breaking period of unemployment. But, good times or bad times, the search for ability goes on. At the bottom of the depression the president of one great industry asked me if I knew where he could find a twenty-five-thousand-dollar man. The president of another said: "We have installed a system of compulsory pensions. We must make sure that this business will continue in the future to be run by young men." The size and the set-up of businesses change, but their message to youth is just the same: "Come on with your five loaves and two fishes. All we have to go on is what you boys have."

Rebel Chief Caught



Former President Mario G. Menocal of Cuba, who has played a big part in the rebellion now under way, has been captured by President Machado's forces.

stant. It all looked like a scene at a barn dance when the floor is cleared for dancing. Just one man to another.

Not Any Soft Snap

Whatever truth there may be in the report prisoners paid to be sent to Fort Wadsworth from other hot prisons, there cannot be any idea the place is a summer resort. In the day time the breezes are balmy, the scenes of New York beautiful, and the surroundings delightful. But the hidden hand is present.

All mail and packages are censored; prisoners are allowed to receive their families only in the public room, and then only at stated intervals. Paraphrasing the soldier's army slogan during the war, "They're in the prison now!"

Studying the men, one was disturbed by the hang-dog expressions on their faces, the lagging walk, the lack of ambition. One prisoner alone showed signs of mental activity. We observed him furtively watching us from a distance. His expression was that of a snarling wolf behind bars. It made us sorry that the guards were so noncommunicative as we would have liked to learn what he was serving time for.

Maybe he had crashed a national bank; or headed a run running fleet; or was a notorious forger. Beyond question, he was a man of high mental attainments.

An Antisocial Deduction

Sizing up the convicts as a body forced the deduction that they formed a splendid body of men. They averaged away up in intelligence and social graces. In their well-kept "uniforms," they looked like young men at a tennis match or yachting event.

Some of the younger men were handsome. Real heart-breakers. We saw one of these young chaps taking leave of a girl, at end of the public reception hour. They clung to each other, sobbing pitifully, utterly oblivious to the convicts around them.

A desirable summer resort say the critics. Oh, Yeah!

Funk—I learned today that our tattooed sailor friend Joe has sued Bonebreaker the osteopath.

Bunk—What for; did you hear?

Funk—He claims the osteo threw all of his pictures out of focus.

Mama—But, Johnnie, if your earache is better, why do you keep on crying?

Johnnie—I'm waiting for D-daddy to c-come home. He's never s-seen me with a earache.



Most women that we talk to express entire satisfaction with the new fashions. They find them easy to wear and most becoming, but one of our readers has written to tell us that she is not at all satisfied. "My arms are painfully thin," she

says, "and practically all the summer dresses are either sleeveless or short sleeved. The only long sleeved dress that I can find in the stores is too matronly. I have decided to make some dresses for myself with long sleeves. I need a new evening dress and would like to make it with long sleeves if possible, because during the summer long gloves will be out of place."



Probably this reader is unduly conscious of her thin arms. A good plan is never to mention or draw attention to one's shortcomings of that sort and the chances are that others will not notice them. It is true that most of



THE FAMILY DOCTOR by JOHN JOSEPH GAINES, M.D.

A small boy isn't worth a cent that doesn't try to climb the shade tree in the rear lawn once in awhile. Naturally he may fall in his effort to get somewhere that he doesn't belong. He may tumble from his tricycle in an unusual spurt of speed. He cuts his scalp; it bleeds something fierce; he runs to mamma howling for first aid.

Don't fear fracture of the skull from a trifling injury. Don't fear bleeding to death. Wash the wound with clean soap and warm water, using clean things always. DON'T POUR PEROXIDE IN A SCALP WOUND at any period. After washing as above, paint the wound with tincture of iodine; smarts a little, but apply freely. Dust freely with talcum powder and apply a loose bandage. Keep the wound dry until recovery.

For a "crop" of chiggers, get at 'em early as possible; before they have bored in deeply. First a scrubbing with good soap and water, dry, and apply the bug-icide, whatever you may have. I use a mixture carbolic acid, one dram, spirits camphor, one ounce, menthol twenty grains, and rose-water, enough to make four ounces. This can be dabbed over the lesions freely, allowing it to dry without wiping off.

Sunburn is not to be sneezed at—it has been accompanied by big doses of the ultra-violet ray—a blessing in disguise. The oxide of zinc, a dram to the ounce of rose-water ointment will soothe the inflamed skin in time. Keep out of the fierce sunlight until well.

For a child's "busted toe," bruised, torn and bleeding, soak the foot in water with a teaspoonful of carbolic acid—or formalin—to the pint. Make the member clean. Then apply soft dressing of carbolized or borated vaseline and wrap comfortably.

And, O, green apples! Colic! A big dose of milk of magnesia quick. Who would object to fifteen drops of paregoric for the pain?

the summer dresses are sleeveless or short sleeved, but I have seen charming, youthful dresses of the long-sleeved sort. For the evening dress I would not advise long sleeves as they would seem out of place. Actually gloves will be worn extensively for rather formal evening parties this summer but if you do not wish to wear them, why not take advantage of one of the new scarf draperies? At dances recently we have noticed several scarfs of this sort and one most attractive young woman always dances with her scarf ends falling down over her arms.



New York Prisoners

Small towns, with their one-cell "hoose-gows" in which tramps are the usual inmates for a one-night sojourn, think of New York as a terrible place, with its many thousands of prisoners. These men are held in police stations, the notorious Tombs, where Harry Thaw was held for the many months of his trial, the old Black-



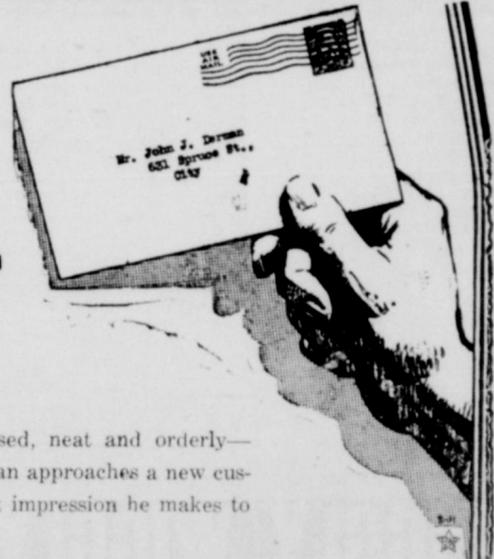
POISON in Your bowels!

Poisons absorbed into the system from scouring waste in the bowels, cause that headachy, sluggish, bilious condition; coat the tongue; foul the breath; sap energy, strength and nerve-force. A little of Dr. Caldwell's Syrup Pepsin will clear up trouble like that, gently, harmlessly, in a hurry. The difference it will make in your feelings over night will prove its merit to you.

Dr. Caldwell studied constipation for forty-seven years. This long experience enabled him to make his prescription just what men, women, old people and children need to make their bowels help themselves. Its natural, mild, thorough action and its pleasant taste commend it to people of all ages. That's why "Dr. Caldwell's Syrup Pepsin," as it is called, is the most popular laxative drugstore sell.

Dr. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

THAT FIRST POINT OF CONTACT



Shoes shined, suit pressed, neat and orderly—that's the way your salesman approaches a new customer. We want the first impression he makes to be favorable.

An envelope is the first point of contact between your company and a prospect. It should express in the quality of its printing and design every characteristic of your company.

Print talks. The selection of type, the format, the quality of printing have as much to say as the words you use. Your printed sales talk can have as much sales personality as your best salesman.

Better printing will increase the returns from your mailing campaign. The more leads you obtain the lower your unit cost of sales. Results determine costs. The services of the best commercial printing establishment is actually the least expensive, measured by the cost of sales.

If you buy your printing at home you help a home institution, help keep the money locally or in the home community, and you either back, so indirectly get the money you have help those that you can spend it again. They who contribute to your own success.

Lockney Beacon COMMERCIAL PRINTING

CHURCH ANNOUNCEMENTS

Program for Adult B. Y. P. U. No. 1 Subject: "The Place of Patience in the Christians Life."

- 1. "The Meaning of Patience."—Mrs. Allen. 2. "The Value of Patience."—Mrs. Ford. 3. "The Cultivation of Patience."—Mrs. Mitchell. 4. "Some Mistaken Conceptions of Patience."—Mrs. Gunn. 5. "Some Practical Expressions of Patience."—Mrs. Hubbard.

B. Y. P. U. Program

- 1. "A Singing Religion."—Francis Humphries. 2. "O, Worship the King."—Glenna Whitfill. 3. "O, Worship the King."—Sung by Union. 4. "God Will Take Care of You."—Estelle Hodel. 5. "God Will Take Care of You."—Sung by Union. 6. "O, Little Town of Bethlehem."—Robert Anders. 7. "O, Little Town of Bethlehem."—Sung as a solo by Pauline Beall. 8. "I Am Thine O Lord, I Have Heard Thy Voice."—Mary Louise Woodworth. 9. "I Am Thine O Lord."—Sung by all. 10. "There is a Green Hill Far Away."—Alene Wright. 11. "There is a Green Hill Far Away."—Read by Estelle Hodel. 12. "Jesus, Lover of My Soul."—Glenna Whitfill. 13. "Jesus, Lover of My Soul."—Sung as solo by Mary Louise Woodworth.

Lockney Circuit Methodist Church

There will be preaching at Sterley Methodist Church next Sunday morning and evening. Let all our people take notice and let's have a good congregation. W. H. STRONG, Pastor.

R. Y. P. U. Program for Sunday, Sept. 6th.

- 1. Scripture Reading.—Grace Harper. 2. Introduction.—Melvin Glass. 3. Training for B. S. and M. A. Deerees.—R. C. Mitchell. 4. Home Training.—W. C. Hubbard. 5. School Training.—Wilmer Teuton. 6. Church Training.—LeRoy Smith. 7. Training with a Purpose.—Annie Curb. 8. The Enrichment.—Charlotte Cannon. 9. Sharing the Enrichment.—Ollie Glass.

Junior League Program for Sunday Sept. 6th.

- Leader—W. L. Thomas. Call to Worship.—Leader Hymn No. 24. Poem.—Four Juniors. 1. Vada Shadix. 2. Evelyn Stalcup. 3. Jimmie Ward. 4. Mertie Webb. Hymn No. 155. Story.

SMALL BOY DIES FOLLOWING APPENDIX OPERATION

Eugene Pope, age 6 years and 16 days, died at the Plainview Sanitarium Monday night, following an operation for appendicitis. He was a son of Mr. and Mrs. C. B. Pope, who live near Sand Hill, southwest of Lockney.

We have been informed that the child was operated on Monday of last week, having been carried to the sanitarium in a very serious condition. Funeral services were held at the West Side Church of Christ in Lockney Wednesday morning at 10 o'clock, Elder C. W. Smith of Sand Hill, conducting the service, and interment was in the Lockney cemetery, under the direction of Crager Funeral Home.

ROSELAND

Aug. 31.—The rain which fell Monday afternoon, was sufficient, with what moisture we had to bring up the volunteer wheat and be a help to the row crop.

Mr. and Mrs. H. L. Ford of Austin, Texas, are the guests of their sister, Mrs. F. L. Marble, this week. Misses Gertrude True, May and Ada Foster and Master Martin True, Borden Kirk were dinner guests of Miss Dorothy Byars Sunday.

Buster Whitlock, who has been in Eldorado, Kansas, and Berger, Texas, for the past three weeks, has returned home.

Mr. and Mrs. J. C. Wilson of Blum, Texas, Mr. and Mrs. Will Wilson and daughter, Nina May, of Sweetwater, Texas, are visiting Mr. Jim Wilson and Mrs. W. J. Casey at this writing.

Miss Celia Mae Wicker of Plainview spent the week end with her parents. Mrs. A. H. Roberson spent last Thursday evening with Mrs. Bruce Whitlock.

Mr. and Mrs. F. S. Byars and daughters, Dorothy Estell and Hortense and Mr. and Mrs. Louis R. Buth of Plainview were the guests of Mr. and Mrs. O. E. Wicker and family Saturday night.

Mr. and Mrs. H. L. Ford, Mrs. F. L. Marble and Horace, went to Ralls last Sunday.

Mrs. A. H. Roberson and Mrs. W. A. Whitlock spent last Monday evening with Mrs. R. L. Casey and canned beans and peas.

Mr. and Mrs. Perry Casey of Morris, Texas, visited relatives in this community last week.

STERLEY

August 31.—Rev. W. H. Strong filled his regular appointments Sunday morning and night.

Mr. and Mrs. L. A. Clayborn and family and Mr. and Mrs. C. Applewhite visited Rev. and Mrs. L. A. Blair and R. C. at Ceta Canyon, Friday.

Mrs. White is visiting her brother, Mr. Knox, in New Mexico, this week. Rev. and Mrs. S. A. Ashburn and daughters, Misses Ruth and Kathryn, of Fort Worth, Texas, visited Mr. and Mrs. W. S. Rexrode and family, Tuesday evening.

Mrs. F. S. Byars and daughters visited Mrs. True, of the Lone Star community, Wednesday evening.

Mrs. A. S. Martin and little son, Albert Sidney, and Mrs. Musgrove were in Plainview, Saturday.

Mr. and Mrs. E. C. Brown were in Plainview, on business, Saturday.

Mr. and Mrs. R. L. Jones Jr. were in Tulia, on business, Saturday.

Mr. and Mrs. W. S. Rexrode and Jewel visited Mr. Rexrode's brother in Plainview, Wednesday evening.

Miss Dorothy Byars visited Miss Celia Mae Wicker, Saturday night.

LIBERTY

Sept. 2.—Mr. and Mrs. J. A. Jones spent Sunday in the W. A. More home in the Alken community.

Misses Willie Hill and Dorine Anderson visited Miss Ruth McCormick

Sunday afternoon.

Mr. and Mrs. A. J. Jetton visited Mr. and Mrs. J. A. Dunlap Monday. Mr. and Mrs. Rene Yearly and Miss Myrtle Clendennen spent Sunday in the J. W. Anderson home.

Mr. and Mrs. J. A. Dunlap and Miss Lucile Anderson were Plainview visitors Friday.

Scott McCormick returned home from Dumas, Texas, where he has been for the past several weeks.

Mr. and Mrs. Robert Fisher spent Sunday with Mr. and Mrs. Hartsell of the Lakeview community.

O. J. Dunlap and Edd Baker left Wednesday for Pueblo, Colorado.

Misses Erma and Berna Bean were Lockney visitors Saturday.

SPARKS FROM THE CAMP FIRE

Thursday the regular Camp Fire meeting was held at the Baker Hotel. The meeting was opened with the credo, then the business part of the meeting was discussed. Virginia Hohlauf read the twenty-two requirements of the Fire Makers' Rank. Mary Margaret Ridings read five bird poems from memory, and then Mary Alice Baker. They did this to get a blue bead which is necessary to pass the Woodgrader's Rank. Hazel Ford and Virginia Hohlauf repeated the Fire Maker's desire. Virginia also read a program which has been made out for the year.

A supper is to be cooked and served by the Camp Fire Girls. This is also a requirement. The menu will be as follows:

Virginia Hohlauf and Leona Shelton—meat loaf.

Leota Shelton and Hazel Ford—ice cream.

Glenna Whitfill—cake.

Anna Dell Whorton and Frankie Dodson—peas and salad.

Patricia Patterson—potato salad and fresh tomatoes.

Leona Shelton—pickles.

This will be served at six o'clock next Thursday.

Juanita Still visited the Camp Fire Girls Thursday.

Mary Leda McAdams has disbanded from the Camp Fire.

Mary Elizabeth Broyles was absent. We hope she will be present at the next meeting.

Mrs. Frank Dodson surprised the girls with autumrcorn, which they enjoyed very much.—Scribe.

FUNERAL HELD FOR PIONEER

Plainview, August 31.—Funeral services were held here today for J. N. Donohoo, 83, retired pioneer business man and banker of Plainview.

A native of Tennessee, Mr. Donohoo came to the plains in 1875 for his health and ranched for many years. He frequently commented to his friends that his ripe old age was due to the climate of the Plains. He engaged in the general mercantile business in Canyon City in 1889 and in 1891 opened the first store in Plainview.

Captain Donohoo was one of the leaders in securing the extension of the Santa Fe from Canyon to Plainview. He started a large implement and hardware business under the name of Donohoo-Ware Hardware Company. He and his son-in-law, R. C. Ware, built the three-story, modern hotel known as Hotel Wafe at Plainview.

In 1906 Mr. Donohoo organized the Citizens State Bank of Plainview, later converted into a national bank. When that bank was merged with the First National Bank in 1902, Mr. Donohoo retired from the banking field and had not since engaged in any business.

Mr. Donohoo made a success from his first appearance on the Plains and showed his faith in the country by his continued investments in the city of Plainview.

He is survived by his aged widow two daughters, Mrs. R. C. Ware of Plainview, and Mrs. George M. Slaughter of Roswell, N. M.; a son, Carl, of Plainview, and eight grandchildren.

PAMPA SEEKS MORE CUT IN GAS RATES OF CITY

Rejects Rate Reduction Offered By Gas Company, and Asks for Eight Cent Lower Rate

Pampa, Sept. 1.—The Pampa City Commission today rejected a proffered reduction of 4 cents in gas rates and passed an ordinance lowering the rates 8 cents.

The Central States Power and Light Company offered to reduce its rates 4 cents.

The new rate is 30 cents per 1,000 cubic feet for the first 30,000 cubic feet.

Two weeks ago the gas company was informed such an ordinance would be passed if a rate reduction was not made.

The ordinance provides that violators shall be guilty of a misdemeanor and subject to a fine not exceeding \$200.

The Pampa city government was the second in Gray county to order rate reductions. McLean passed such

an ordinance. It is now before the state court of civil appeals.

SEMI-ANNUAL MEETING OF WEST TEXAS MARKET WEEK

Wholesalers and Retailers From Over Wide Area Are Expected at Meeting in Lubbock

Lubbock, Sept. 1.—More than 100 wholesale clothing merchants and a thousand or more retail merchants are expected in Lubbock October 5, 6 and 7, for the fourth semi-annual West Texas Market Week.

Wholesalers from Kansas City, Dallas, Los Angeles, Fort Worth, San Antonio and other market centers are expected in Lubbock for the event. Retail merchants from all over West Texas and Eastern New Mexico are expected here.

The fall market season is being sponsored by the Lubbock Chamber of Commerce. A cooperative style show will be held on Tuesday evening, October 6. Two thousand people were present for the style show last spring.

OFFICIALS ANNOUNCE PLANS ON BUFFALO CONFERENCE

Amarillo Sept. 1.—Many members of the legislature already have accepted invitations to the barbecue at the

Four Hundred Orphans Get Hair Cut



Once a month thirty St. Louis barbers go out to Pattonville, Mo., and give the 400 little ones in the home there a haircut, free of charge. The youngsters enjoy the party, judging by the picture.

Goodnight ranch at Goodnight September 7, O. V. Vernon, manager of the chamber of commerce, said yesterday.

Purchase of a range for the Goodnight buffalo and possible creation of a state park will be discussed at the combined picnic and conference.

The governor, lieutenant-governor and all legislators have been invited. Those who have already promised to attend are, Mrs. Lee J. Rountree of Bryan, member of the house of Representatives; Rep. Lee Satterwhite of Odessa; Rep. Albert G. Walk-

er and wife of Austin; Murrell E. Buckner of the Game, Fish, and Oyster Commission, of Dallas; G. E. Lockhart of Lubbock; George Moffet of Chilli-cothe; C. S. McCombs of Dallas; John A. Hulen, vice president of the Burlington Route, Fort Worth; and Rep. J. H. Fisher of New Castle.

Carl McAdams, Jr., has gone to Denver, Colorado, where he entered the School of Mines, as a student, for the coming term.

SPECIALS Friday and Saturday

- Red & White Corn Flakes, pkg. 10c
- 16 oz. Red & White Baking Powder 23c
- 2 lbs. Red & White Rice 19c
- No. 2 Red & White Crushed or Sliced Pineapple Can 19c
- 5 oz. Blue & White Oysters 12c
- 10 oz. Red & White Table Vinegar 10c
- Blue & White Pork & Beans, 2 cans 15c
- 16 oz. Peanut Butter Glass 23c
- 3 lbs. Snowdrift Bucket 53c
- Quart Sour Pickles 16c
- Gallon Blue or Red Label Karo 59c
- White King Coco Almond Soap, 3 bars 17c
- Small White King Washing Powder 9c
- Red & White Milk, 6 Baby or 3 Tall cans 21c
- Macaroni or Shaggetti Package 5c
- Pure Cane Sugar 10 lbs. 53c
- Jewel Fillers, 3 10c Packages 23c
- 5c Pencil Tablets 3 for 10c
- 2 lbs. Salad Wafers 27c
- Red & White Soap 5 bars 15c
- All 8 lb. Compound Bucket 90c

- All Specials Strictly Cash
- Red and White STORES

TAYLOR'S Grocery & Market THE SHOPPING CENTER OF LOCKNEY

PROMPTLY AT SEVEN O'CLOCK SATURDAY EVENING THE 39-PIECE DINNER SET WILL BE GIVEN AWAY FREE. Please ask for Tickets with Each 50c Purchase.

- SUGAR PURE CANE 10 POUNDS 53c
- BROOMS Each 29c
- PEANUT BUTTER 10 oz. GLASS CANOVA 23c
- SOAP LUNA 10 BARS 23c
- COFFEE BELL BOY ONE POUND 17 1/2 c
- SOAP Almond & Lemon 2 Tunso Hardwater For 12 1/2 c
- POST TOASTIES .2 for .. 15c
- SALMON ANGLER TWO CANS 19c
- TOILET PAPER WALDORF 2 ROLLS FOR 11c
- SYRUP HOPKINS COUNTY PURE SORGHUM PER GALLON 65c
- LEMONS LARGE SIZE DOZEN 29c
- COMPOUND 8 lb. VELTEX 83c
- GRAPES CONCORD 5 LB. BASKET 25c
- STEAK Young and Tender POUND 12c
- BACON DRY SALT POUND 10c
- SAUSAGE FRESH PORK POUND 11c
- BACON GEM SUGAR CURED SQUARES POUND 17 1/2 c
- COMPOUND FOUR POUNDS 41c

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES FOR FRIDAY AND SATURDAY

|                    |                          |         |
|--------------------|--------------------------|---------|
| Not sold alone     | 25 oz. K. C.             | 19c     |
| SUGAR, Cane, 10 lb | Dr. Price Baking Powder  | 23c     |
| Water Mops         | Blackberries, gallon     | 43c     |
| Anger Ale          | Kraut, med., 3 for       | 29c     |
| Con's Salt, 3 for  | Pork & Beans, 3 for      | 29c     |
| BROOKLUND          | No. 2 1-2 Sliced Peaches | 17 1-2c |
| Noodles            | All Day Suckers, 6 for   | 5c      |
| Paekage            | White Swan Jello-tine    | 8 1-3c  |
| 2 lb. Snow         | Hamburger lb             | 7 1-2c  |
| Crackers           | Pork Sausage, lb.        | 10c     |
| Soup Pickles, qt.  | Red Bacon lb.            | 20c     |
| Kraft's Mayonnaise | Rib lb.                  | 12 1-2c |
| 8 oz.              | Gem lb.                  | 7c      |
| Mrs. Maxwell House | Pounges, S. C.           | 14c     |
| Tea                |                          |         |
| 10 Bars            |                          |         |
| drift              |                          |         |
| ft                 |                          |         |

Silverware will be given away FREE 5 o'clock, September 5