

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

Shallow Water Belt of the Staked Plains

In the Best Farming Section of the Plains

VOLUME THIRTY

Lockney, Texas, Thursday, August 13th, 1931

Number 48

## BAPTIST REVIVAL NOW IN PROGRESS

Rev. F. G. Rodgers of Spur, Texas,  
Conducting Fifteen Day Revival  
at Lockney Church

A fifteen day revival was begun at the Baptist church in this city last Sunday morning, under the preaching of Rev. F. D. Rodgers, of Spur, Texas. Good crowd are in attendance at each service, and services are being held each morning at 10:30 and in the evening at 8:30.



REV. F. D. RODGERS

Brother Rodgers, who has held revival meetings for the local church here before, is a very forceful speaker, and a consecrated man, and much good has and will be accomplished in this community during this revival. Everyone is invited to attend any or all of the services. The meeting will continue to and including the third Sunday, August 16th.

## OLD SETTLERS REUNION NEXT FRIDAY AND SATURDAY

The sixth annual assembly of the West Texas Old Settlers Association will be held at the Old Rock House in Blanco Canyon, at what is now known as the "Hank Smith Memorial Park," Friday and Saturday of this week, when the annual reunion will be held. A large crowd is anticipated, judging from the inquiries that have been received by those in charge of the affair, and several hundred letters have been mailed out this week by the secretary, in which he is giving a special invitation to all to visit the famous playground and enjoy the hospitality of the association, and meet their old time friends of long years ago.

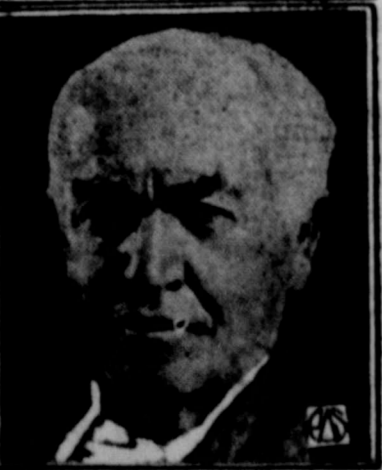
## COUNTY SCHOOL BOARD MET LAST THURSDAY AFTERNOON

The Floyd County School Board met Thursday afternoon of last week at the court house in Floydada, at 2 o'clock, for the purpose of attending to any business that might come before it. The resignation of H. H. Graham as trustee of Sand Hill school district was accepted by the board and W. E. Miller was appointed to fill the vacancy.

The following schools made a request that their classification be raised from the classification that had been formerly given them by the state and county school board. Those applying for a raise were Lakeview, Irick and Dougherty, requesting to be allowed eleven grades, instead of ten, Prairie Chapel from nine to ten grades and Pleasant Hill from eight to nine grades.

Mr. and Mrs. A. H. Knox and daughter, Marjorie, of Crum, Texas, arrived Monday for a visit with their daughters and sisters, Mrs. R. E. Patterson and Mrs. Ralph Ashworth. After a visit here, they left for Arizona for a visit.

## Wizard Is Ill



Thomas A. Edison had the doctors worried when he took to his bed after the recent hot spell. The 84-year-old inventor's wonderful powers of recuperation were evidenced again.

## OPEN POSTAL SAVINGS BANK IN LOCKNEY POSTOFFICE

Postal Savings Bank Begun Business  
Last Saturday—Was Postal Sav-  
Bank Several Years Ago

A postal savings bank was opened in Lockney Saturday of last week by the government, under the direction of Postmaster Homer Howard. Mr. Howard states that he had been requested by a number of people to have this office again designated as a postal savings bank, it having been so designated as a saving bank some years ago, and the designation was received last week, and the office began receiving deposits on Saturday.

## AMARILLO NURSE KILLED IN AUTO WRECK NEAR QUANAH

Quanah, Aug. 11.—Miss M. V. Goolsby, 26, Amarillo nurse, was killed and her two sisters, Dixie, 13, and Myrtle, 18, were injured today when the automobile in which they were riding got from under control on a wet pavement near this city. The eldest sister was driving. The sisters were en route from Amarillo to Glade-water, where the youngest girls lived with their brother, O. E. Goolsby. The injured were brought to a hospital here. Their condition was not considered serious.

## HOUSE WOULD TAX HEAVY MACHINERY TO HELP FARMERS

Austin, Aug. 11.—A plea for the return of animal drawn machinery to the farm was made today in a resolution adopted by the house of the Texas Legislature.

The resolution cited large combines and other modern farm machinery had destroyed the farm labor market and the utility of horses and was causing the abandonment of small farm homes. It requested Governor R. S. Sterling to submit taxation of heavy farm power machinery as a legislative subject in the event he called a special session of the Legislature.

## OFFERED BY MEMBERS OF THE AGRICULTURAL BLOC, THE RESOLUTION WAS ADOPTED BY A SUBSTANTIAL MAJORITY.

The tax would be of sufficient magnitude to equalize the difference between horse drawn machinery and power outfits.

The resolution was introduced by Representative Bowd Farrar of Waxahachie. After the Farrar resolution was adopted, its opponents sent up a resolution recommending a heavier tax on automobiles and trucks to facilitate the return of horse drawn vehicles to the public highways.

The resolution cited the automobile and truck had replaced the "hay burning mule" and had abolished the market for animal feed crops. "The one horse shay has been replaced by coughing gasoline Lizzie and the old corner feed store by the garage," the resolution cited.

It was ruled out on a point of order.

## WILL PREACH AT MAIN STREET CHURCH OF CHRIST SUNDAY

Melvin J. Wise, formerly a resident of Lockney, will fill the pulpit at the Main Street Church of Christ in Lockney, both morning and night next Sunday.

Mr. Wise was reared in Lockney, but left here several years ago with his parents, who moved to East Texas. He is now a minister of the Church of Christ, and his many friends will welcome him here on next Sunday.

Every one is invited to come out and hear him.

Mr. Wise now lives at Nacona, Texas.

## FLOWER SHOW WILL BE HELD DURING FLOYD COUNTY FAIR

The Flower show will be held on October 9th and 10th, at Floydada during the Floyd County Fair.

Everyone is invited to bring flowers and enter at this time and we urge all to take care of flowers and pot plants so they can have as good exhibit and first-entries. Suitable prizes will be given to first entries.

The following list of flowers and any others you may have:

Roses, Dahlias, Zennia, Aster, Cockscomb, Nasturtiums, Goldenglow, Cosmos, Cannas, Petunia, Pansy, Forget-me-not, Perennial Phlox, Calandalus, Snap Dragons, Vervenia, Salvia, Spanish Pansettia, Water Lilly, Geranium, Coleus, Fern, Begonia, Cactus.

Mr. and Mrs. J. H. Hohlaus, sons, Kenneth and Lawrence, Mrs. Hattie Bateman and son, Cecil, and Miss Willie Abney spent Sunday in Childress, Texas, visiting a sister of the ladies, Mrs. Temple.

Coach Reed was in Lockney Wednesday, from the farm in Swisher county.

Mr. and Mrs. Frank Perkins went to Dallas, Sunday on a business trip, returning home Tuesday.

## Made World's Longest Flight



Russell Boardman (in cockpit) and John Polando, his co-pilot, set a world's record when they flew the Atlantic to Istanbul, Turkey. They flew 4,759 miles in 49 hours and 17 minutes, 43 minutes under the time they had set for the hop.

## VOITING FAVORS CONGRESS- IONAL REDISTRICTING

West Texas Would Get New District  
Under Measures Favorably Acted  
On in Both Houses Saturday

Austin, Aug. 8.—Both branches of the legislature today had voted out favorably bills to provide for congressional redistricting.

Leading advocates of redistricting, however, were apathetic and inclined to the belief that no bill would be passed and approved by both branches this late in the session, which will end Wednesday.

The bill reported by the senate committee was designed "to make doubly sure" of the reelection of Congressman John Garner, ranking Democrat in the national house. The district provided for Garner in the bill drafted to suit his desires. Senator Julian Greer was the author of the senate bill.

Garner is in line for the house speakership in event the Democrats organize the house at the next session.

The Greer bill would give East Texas, South Texas and West Texas new districts. The bill reported by the house committee was introduced by Representative Penrose of San Angelo. It would give South Texas, West Texas and the Panhandle new districts. It resembled, closely the bill that died in the regular session when the senate refused to pass it by one vote.

## CIGARET TAX IS EXPLAINED

Is Effective at Midnight August 21st;  
All Goods on Hand Must Be  
Stamped

Details of the cigaret tax law, which goes into effect in Texas at midnight, August 21st, are contained in letters received here from Charley Lockhart, state treasurer.

Lockhart asked that the information be passed on to cigaret dealers of this city in order that they might know how to obtain stamps and meet the requirements of the new law.

Cigaret dealers have on hand at the time the law becomes effective must be stamped before they may be sold, he said. The stamps may be procured from the First National Bank in Lockney, according to a letter received at this office, or direct from the state treasurer upon remittance of a postoffice money order, express money order or draft on any of the Austin banks.

Below is a schedule of the cigaret stamp tax:

Class A—Packages containing five cigarettes will require a 3-4c stamp; eight cigarettes a 1-5c stamp; ten cigarettes, a 1-2c stamp; 12 cigarettes, a 1-4c stamp; 20 cigarettes, a 3c stamp; 50 cigarettes, a 7-1-2c stamp.

Class B—Packages containing five cigarettes will require a 1-4-5c stamp; eight cigarettes, 2 88-100c stamp; ten cigarettes, 3 3-5c stamp.

A bill has been submitted to the legislature by the governor, to amend the cigaret stamp act, so that it will be easier to collect the tax, and many amendments to the cigaret stamp act are being offered by different members of the legislature, and it may be that the law will be considerably amended or repealed before the act goes into effect.

Rev. and Mrs. H. W. Hanks and children and spending several days this week, visiting the Methodist Camp grounds in Ceta Canyon.

Dr. C. W. Davis and daughter, Ilia, of Waco, Texas, arrived Sunday night for a visit with his brother, Conde Davis, and family.

Robin Baker and son, Guernie, and Mrs. Lizzie Schmitt are in Glen Rose, Texas, this week enjoying a vacation, and drinking the sulphur water.

## ALLOWANCE ON FEDERAL LOANS WILL BE GRANTED

Farmers Can Use Seed and \$5.00 Per  
Bale to Gather, Gin and Market  
Cotton Covered by U. S. Loans

Stamford, Aug. 8.—Farmers whose cotton crops are mortgaged to the Federal government as security, for the 1930 production loans will be allowed to use seed and \$5 per bale from the sale of their cotton for gathering, ginning and marketing. Clifford B. Jones, Spur, chairman of the West Texas Chamber of Commerce, was advised today.

Decision to request the government to allow farmers to keep a part of the proceeds from the sale of their cotton was made Friday at a joint meeting of the agricultural committees of the W. T. C. C. and the Texas Bankers Association.

After being advised of the joint committees' action, R. H. McElveen, administrative officer in charge of the seed loan office of the U. S. Department of Agriculture at St. Louis, wired Mr. Jones as follows:

"Agreeable that farmers be allowed use of \$5 per bale from proceeds of sales together with seed to cover expense of picking, ginning and marketing."

## PANHANDLE-PLAINS TEACHERS INSTITUTE SEPTEMBER 3, 4, 5

Canyon, Texas, August 12.—The Panhandle-Plains Teachers Institute which will be held here on September 3, 4 and 5, will be attended by between 900 and 1000 teachers, and will bring to Canyon some of the best professional talent in the state, according to the statement of Professor F. E. Savage of the West Texas State Teachers College, who is in charge of local features of the program.

Superintendent C. H. Dillehay of Hereford is chairman of the executive committee which has succeeded in securing the services of Superintendent S. M. N. Marrs of Austin, Dr. J. L. Henderson and Mrs. Cora M. Martin of the faculty of the University of Texas. Miss Gene Alford, primary supervisor of the Dallas Public Schools, Dr. J. A. Hill, president of the West Texas State Teachers College; Josh Lee, famous humorist of the University of Oklahoma; Mrs. J. E. Griggs, president of the Texas Congress of Mothers and Parent-Teachers Associations, Dr. A. L. Crabb of Peabody College, Nashville, and Mrs. Phebe K. Warner of Claude.

The heavy three-days activities will include a motorcade to the Palo Duro Canyon where a watermelon feast will be served by the Canyon Chamber of Commerce.

## TRI-STATE FAIR CATALOG IS READY FOR DISTRIBUTION

Amarillo, August 12.—Those desiring the Tri-State Fair catalog of 184 pages and carrying announcement of \$15,000 in cash premiums can have one of them by writing a postal card to Wilbur C. Hawk, Amarillo, President of the Tri-State Fair.

According to Mr. Hawk, the fair dates are September 21 to 26 inclusive and there will be again this year a free gate, which has proven very popular to the people of the Panhandle of Texas, Oklahoma and New Mexico.

Mrs. R. C. McGilvary and new daughter, Mary Helen, came home from the Plainview Sanitarium Saturday afternoon.

The mother and a brother of Lee Tyson, who live at Goree, Texas, have been here visiting him, but left for their home on Tuesday.

Burton Threet of Holiday, Texas, spent the week end here visiting his brother, T. T. Threet, and family.

## AMARILLO BANK CLOES BUT PAYS DEPOSITORS OFF

National Bank of Commerce in Ama-  
rillo Transfers Deposits to First  
National Bank for Payment

Amarillo, Texas, August 10.—The depositors of the National Bank of Commerce in Amarillo have been notified that the deposits await them at the First National Bank of that city, where they will be paid off in full.

It having been decided to liquidate the affairs of the National Bank of Commerce, the assets and deposits of the bank were acquired by the other banks of Amarillo during the week-end and the First National Bank was designated to pay off the depositors and to collect the bank's indebtedness.

The National Bank of Commerce was simply quitting business. It was explained, and the depositors are being paid off in full, dollar for dollar. Checks on the National Bank of Commerce will be honored by all the Amarillo banks.

Because of the condition of business in general, the National Bank of Commerce ceased to be profitable and the officers and directors decided to discontinue business. This is being done with the cooperation of the other Amarillo banks. Certain officers and directors of the National Bank of Commerce put up personal guarantees which resulted in all of the deposits of the bank being placed to the credit of the depositors at the First National Bank.

## OPPOSED COTTON ACREAGE RETRICTION BY STATE LAW

With only one dissenting vote the West Texas Chamber of Commerce executive board has voted to oppose cotton acreage reduction bill now before the Legislature. Among the reasons for this action are the following:

1. Because the bill in its present form does not apply and has no provision to apply to other states and the suggestion to have it become effective when other states pass similar laws is not included in the bill.

2. Because it prohibits the growing of cotton on land for two successive years under penalty of fine from \$25 to \$50 per acre. Many West Texas counties, now having 75 per cent cotton and 25 per cent feed and can't grow anything else, would have their agricultural life practically destroyed. The penalty if enforced, would amount to confiscation of land.

3. Because it compels rotation when rotation in some districts is impractical.

4. Because of its questionable constitutionality and its impractical enforcement.

5. Because of its likely resulting in depreciation of land values in Texas and the enhancement of land values in other states.

6. Because of the impracticability of controlling the law of supply and demand by legislation.

7. Because it compels the raising of other crops comparatively in worse price condition than cotton and is injurious, particularly the small farmer and the tenant farmer, depriving him of his best cash crop.

## TEXAS RANKS FIFTH IN GRADED PRODUCE SHIPPED TO MARKET

Austin, Texas.—Texas ranked fifth among all states in the number of car loads of state-federal inspected fruits and vegetables shipped during the season just ended, records of the division of markets in the department of agriculture show.

Inspected shipments from Texas totaled 21,230 cars, an increase of nearly 100 per cent over last year. California led all states in total inspected shipments, with 58,561 car lots. Other states ranking Texas were Washington with 47,001 cars; Idaho 35,221 cars, and Colorado with 26,711 cars.

W. A. Canon, marketing chief, emphasized that these totals do not reflect the total shipments from Texas or the other states, since inspection is only for those shippers or growers requesting it. Because of the many advantages of this service, the number of growers subscribing to it increases year by year, he said. In Texas, nearly 50 per cent of all shipments are inspected, an average much higher than in some of the other states.

Shipping point inspection is for quality and grade, the product bearing an inspection certificate always commanding the best market price for that grade.

Mr. and Mrs. Madison Ayres of Lamesa, Texas, are here this week visiting E. L. Ayres and family, and assisting in putting on the big sale at the Ayres store.

Miss Fannie Kimbell, Gene Kimbell and Joe Foster of Dimmitt spent the week end in the E. G. Foster home. Miss Maye Foster returned to Dimmitt with them for a visit.

## C. C. COOPER DIES AT FORT WORTH

Brother of Lockney Men Dies Follow-  
ing Stroke of Apoplexy at Fort  
Worth Monday

Fort Worth, Texas, Aug. 12.—The exertion of repairing an automobile tire may cost the life of C. C. Cooper, 51, of 3724 Avenue H.

Cooper suffered a stroke of apoplexy in the 1500 block on East Hattie St. and was found unconscious in the street beside his car at 6 o'clock Monday morning. He was identified by cards in the pockets of his clothing.

W. S. Bounds, 1604 East Leuda St., on the night watch at Fire Station No. 13, said the man drove by the station and a short distance away a tire blew out. Cooper got out and began to repair it.

About 10 minutes later, the fireman said, he looked again in the direction of the machine and saw the man lying in the street. Bounds went to his aid, carrying the man to the lawn of the fire station and calling an ambulance. He said Cooper's right side seemed to be paralyzed and a bruise was on his forehead, apparently received in the fall to the pavement.

Physicians at Baptist Hospital, where Cooper was taken in a Shannon ambulance, said a small blood vessel in his brain was broken. They said he had only a slight chance of recovery.

Motocycle Policeman F. J. Cooper, a son, said the stroke was the first his father had had, although he long had been suffering from high blood pressure. Physicians said the physical effort of changing tires on the car probably brought on the stroke.

Cooper was on his way to work at the new Masonic Temple, under construction.

The above article was taken from the Star-Telegram of Tuesday.

Mr. Cooper died Monday afternoon at 6:45, and was buried in the Hill Rose cemetery in Fort Worth Tuesday afternoon at 4 o'clock. He is survived by his wife and two and two daughters.

The deceased was a brother of John M. and W. A. Cooper, who live north of Lockney, and Miss Clara Cooper of California.

W. A. Cooper, John M. Cooper and son, Paul, went to Fort Worth Monday to be at the bedside of the stricken brother, but arrived there just a few minutes after he passed away. They returned home Wednesday.

## TESTERS OF MILK AND CREAM URGED TO GET LICENSE

Austin, Texas.—Testers of milk and cream have been advised by M. S. Frazee, chief of weights and measures in the department of agriculture, that the new law requiring the licensing of testers goes into effect August 23.

To obtain a license, Frazee said, it is necessary for the applicant to be familiar with the Babcock test, adopted as the standard for the state, and present references regarding his character.

Licenses will be revoked when any tester is found failing to abide by the law governing the testing of milk and cream.

Frazee estimates there are several thousand testers in the state. He hopes to have applications from a majority of these when the law becomes effective. Application blanks may be obtained from the department.

Mrs. Hattie Bateman, son, Cecil and Miss Willie Abney left Monday for their home in Texline, Texas, after a visit of a week with their sister, Mrs. J. H. Hohlaus, and family.

Mr. and Mrs. Null Rose and daughter, Miss Lufern, of Blair, Okla., have been visiting Mrs. Lester Anderson and family, this week.

Leonard Brewster has returned to Lockney, after being absent for several weeks in New Mexico.

## Real Texas Royalty



Miss Aleene McFarland, of Texas and New York, became the bride of Prince Johann of Liechtenstein in London. Her dad was a cattle baron.

The Lockney Beacon

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H. B. ADAMS, Editor and Owner MRS. H. B. ADAMS, Associate Editor

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KEEPING UP WITH WEST TEXAS

(Furnished Weekly by the West Texas Chamber of Commerce)

Carbon black from the Panhandle of 2-4 is packaged and shipped at Berger for foreign consumption. All Europe must depend upon the United States for carbon black for the manufacture of automobile tires and other products.

Old Cordova salt lake in Crane county, Texas, a royal Spanish grant when Texas was part of Spain, is being made a commercial producer of salt by the building of a plant employing thirty people. In early days ranchers raked the salt into piles with wooden rakes and hauled it off by wagonloads for their cattle.

Irrigation of 70,000 acres in the vicinity of Winters and Bronte, Texas, will be made possible by building a reservoir on the Colorado River near Robert Lee. The project is well advanced.

Irrigation is to be tried in Roberts county in the Panhandle of Texas by a number of farmers in the Red Deer valley who have drilled wells and installed electric power pumps.

The entire telephone system of Stratford, Texas, is being reconstructed employing a large force of men.

One hundred men are employed on the highway paving project at Memphis, Texas, with a monthly pay roll of \$8,000.00.

Dalhart's school enrollment increased twelve per cent in 1931 over 1930.

Helium gas from Amarillo, Texas, will inflate the world's largest lighter than air ship, the dirigible Akron, 1,000,000 cubic feet of helium was produced by the Amarillo plant in June running at thirty per cent capacity. This is the only helium gas plant in the United States.

Railroad construction in West Texas continues with the granting of a permit to the Fort Worth & Denver authorizing the construction of two branch lines in Gray county from Esque.

Farmers of Ochiltree county, Texas, are planning to use wheat for fuel this winter, finding it cheaper than coal at its present price. Special type grates are being obtained for the purpose.

A coliseum building costing \$75,000

seating 20,000 people and to be dedicated by President Rubio of Mexico during the Amarillo Tri-State Fair this fall is to be erected at Amarillo. Amarillo, in West Texas, with a population of 43,000 was fourth in building permits in Texas for the first six months of 1931, with a total of \$1,750,000. Houston, Dallas and Fort Worth exceeded it.

A \$60,000 railroad depot is being erected by the Panhandle Santa Fe Railway Company at Littlefield, giving the city the best depot on the St. Louis division of the railroad.

A Knox county farmer harvested nine thousand bushels of wheat on three hundred acres this season.

Concrete paving has been completed between Lubbock and Plainview, the two largest cities in the South Plains of Texas, forty-eight miles apart. Lubbock and Hale counties are the pioneers of the South Plains in permanent highway construction.

The Chamber of Commerce of Spur, Texas, contributed to placing Dickens county cotton on a tenable basis by shipping in and distributing 6,500 bushels of pure bred cotton seed.

The cotton mills at Post, Texas, are running full time schedule for the first time in two years, employing 200 people with an annual pay roll of \$250,000.

The Struve Cheese Factory at Abernathy, Texas, has doubled its output since April this year and is now receiving 4,000 pounds of whole milk daily from farmers.

225 carloads of wheat was shipped from Floydada, Texas, in one month this season.

Swisher county, Texas, is contesting with Coleman, Jones, Crosby and Baylor counties to see which can first liquidate its Federal Production loans advanced drouth stricken farmers. The contest is in line with the program of the West Texas Chamber of Commerce to get West Texas loans promptly repaid.

Wilbarger county, Texas, has averaged producing nearly 40,000 bales of cotton each of the past twelve years and has 1,800 producing oil wells with normal annual production of 10,000,000.

The telephone system of Tahoka, Texas, is being completely rebuilt at a heavy expenditure.

Home Demonstration Clubs of Childress county, Texas, are canning wheat for use as food in place of macaroni, rice and other cereals. After being allowed to soak in water over night it is salted and canned.

A twenty mile electric power line carrying 13,000 volts is under construction between Vernon and Thalia, Texas.

West Texas Farmers in the wheat areas are fattening thousands of head of cattle with ground wheat which is the cheapest possible feed under present prices.

A \$450,000 federal building and post office is to be erected in Wichita Falls, Texas, construction starting September 1st.

Contract for the construction of a federal building at Fort Worth costing \$1,017,000 has been awarded.

Several carloads of bred gilts have recently been shipped into Johnson county, Texas, for the purpose of increasing the hog production to consume the cheap feed crop.

A \$75,000 brick plant began operation recently in Mineral Wells, Texas.

The College of Industrial Arts, at Denton, Texas, boasts of a library of 42,000 volumes and added four hundred the past year.

Weatherford, Texas, claims that fifty per cent of all the pecans in America are produced with a radius of one hundred miles of that city.

To promote living-at-home and the conservation of food grown on Nolan county farms, the Sweetwater Board of City Development owns six canners which are loaned to farmers for canning spinach, peas, corn and other vegetables common to that section.

With the completion of paving on State Highway 30 in Haskell county early this fall, the entire highway from the Red River Bridge entering Texas near Burkburnett, south to San Angelo, Texas, passing through Wichita Falls, Seymour, Stamford, Abilene

Fights For Free Press



Col. Robert R. McCormick, publisher of The Chicago Tribune, who has been appointed honorary chairman of the Thomas Jefferson Memorial Committee, organized to work for the freedom of the press. The committee will fly to Jefferson's old home at Monticello on Oct. 20

and other West Texas cities will be permanently paved.

A federal building and postoffice costing \$130,000 is to be built at Sweetwater on a site purchased seventeen years ago for that purpose.

The Texas and Pacific Railway Co. has just completed the construction of a \$30,000 passenger station at Sweetwater.

Twelve hundred pounds of Bermuda onions were produced on one-fifteenth of an acre at Snyder, where onion growing is gaining in favor and volume.

Sweetwater is one of the smallest cities in West Texas that boasts of the dial and toll terminal equipment in their telephone system. An \$8,000 telephone building has just been completed at Sweetwater.

Big Spring, Texas, is to have a combination city auditorium, city hall and fire station to cost \$200,000.

Ten additional miles have recently been added to the twenty-one miles underground in Carlsbad Caverns near Carlsbad, New Mexico.

A large Guard Armory costing \$30,000 is to be built at Clovis, New Mexico.

SOUTH PLAINS

Aug. 12.—Frances Fields spent Sunday with Trula Mae and Muriel Fay Phegley.

Mr. and Mrs. Hilburn Casey and daughter, Bobby Lou, of the Roseland community spent Sunday with Mr. and Mrs. Carl Calahan.

Mr. and Mrs. Menard Field left Sunday for Haskell, Texas, where the will visit relatives.

Mr. and Mrs. Charlie Hunter and family were Floydada shoppers Saturday.

Mavis Doan spent Sunday with Helton Marie Impon.

Mrs. Clarence Garland was a Floydada visitor Saturday.

Mrs. Mat Lyles and family were Floydada visitors Saturday.

Willy Muriel Field and Lillian Milton spent Sunday afternoon with Trula May and Muriel Phegley.

There was a large attendance at Sunday school Sunday. The revival meeting starts Sunday, August 16th. Every one has a special invitation to attend the services.

Mrs. Haley has been visiting her daughter, Mrs. Ernest Davis. She returned to her home at Carendon last Tuesday.

Mrs. S. Hoffman spent Sunday night with Mrs. Field's children, while they were away.

Mr. and Mrs. N. D. Clark and family, and Miss Linnie Milton were in Floydada Saturday.

Willy Muriel Field spent Sunday with Lillian Milton.

Mr. and Mrs. Geo. West went to Floydada Wednesday.

Mr. Walter Wood went to Plainview on a business trip Saturday.

Leonard Harper is visiting relatives in Olton this week.

Mr. and Mrs. Horace Calahan and family took dinner with Mr. and Mrs. Carl Calahan Sunday.

ROSELAND

August, 10.—The little shower of rain Sunday evening was very badly needed but wasn't sufficient to be of much help to the row crop which is rather late on account of the dry weather.

Mr. and Mrs. Bybee of Lockney are visiting their son Mr. and Mrs. Delbert Bybee this week.

Mr. and Mrs. Floyd Gross and relatives, Mr. and Mrs. Wilson, and Mr. and Mrs. Umphrey of Sand Hill spent Saturday night in the breaks.

Mr. John H. Nix of Clovis New Mexico, spent the week end visiting his grandparents Mr. and Mrs. W. A. Whitlock and other relatives.

Miss Ethel Gilbert of Lockney spent Sunday with her parents Mr. and Mrs. Jack Gilbert.

Mr. and Mrs. Frank Roberson and sons, Mr. and Mrs. Bruce Whitlock, and Mrs. Lon Marble spent Thursday night in the breaks and spent the day Friday grape hunting.

Mrs. E. L. Casy and children spent Sunday evening with Mr. and Mrs. Jack Gilbert.

Mr. and Mrs. Ewell Rose and little son Coy Neal, Miss Lou Fern, and Mr. W. A. Rose of Blair Oklahoma are visiting Mr. and Mrs. C. H. Rose and Mr. and Mrs. O. E. Wicker and families this week.

Mr. and Mrs. F. S. Byers and daughters called on Mr. E. M. Whorton Sunday evening.

Mr. and Mrs. C. H. Rose and children, Mr. and Mrs. Ewell Rose and son Coy Neal, Miss Lou Fern, and Mr. W. A. Rose visited Mr. and Mrs. Hilburn Casey Saturday night and ate ice cream.

Miss Louise Ford spent the week end with Mrs. Bruce Whitlock.

Miss Ora Bell Calahan of South Plains spent Saturday night with her sister Mrs. Hilburn Casey.

Mr. Jess Harrison of Plainview called on Miss Viola King Sunday.

Miss Grace Teaff spent Saturday night and Sunday with Ray and Ada Hays.

PLEASANT VALLEY

Mr. and Mrs. J. H. Mosley and family of Winters spent last week with their sister Mrs. T. B. Mitchell.

Louise King of Ramsey spent Sunday with Marie Hubbard.

T. B. Mitchell and sons Chester and R. C. spent Saturday night and Sunday in Littlefield.

Anna Mae Bloxom spent Saturday night with Katherine Harris.

Mrs. Shook and son Robert, Mrs. Rivers and sons Kenneth and Warden visited in the Mitchell home Friday.

Mrs. C. F. Harris spent Sunday evening with their children Mr. and Mrs. Eugene Harris.

Mr. Luther, Arthur, and Howard Mitchell and Miss Fay Mitchell of Winters spent Sunday night with their brother T. B. Mitchell.

Mrs. Hubbard of Lockney and her daughter Mrs. Juynes of San Antonio spent Sunday in the Hubbard home.

Mrs. McGregory of Abilene is spending this week with her sister Mrs. T. B. Mitchell.

Mr. Vernon Shaw came in Monday from Hamilton and he and Mrs. Shaw and baby left for Whitfield where Mr. Shaw will hold a revival meeting.

George Mitchell and Mr. Grey of Karleen spent Tuesday night in the Mitchell home.

Mrs. John Lucas and daughter Marion, Margaret, and Jaunita Rosser of Plainview spent Thursday and Friday in the W. E. McClure home.

Mrs. W. H. Fields and son Earl and daughter, Doris, left last week for a visit with friends and relatives of Lampasas.

Ernie Mitchell of Littlefield is spending this week in the Mitchell home.

Katherine Harris and Anna Mae Bloxom spent Sunday with Opal and Oleta Thornton.

Liland Turner spent Sunday with Edwin Rhea Mitchell.

Glady's Pratt spent Friday with Gladys Collis.

Mr. Blackwell and Ewing spent Friday with Mr. and Mrs. T. B. Mitchell.

Mr. Shook and son Robert of McKinney, spent last week with their daughter and sister Mrs. P. A. Rivers.

E. T. Pratt was a Plainview visitor Saturday evening.

Glady's Collis spent Thursday night with Mrs. D. P. Childress.

Mr. and Mrs. Lee Reeves and Fay spent Sunday with Mr. and Mrs. Newcomer of the Irick Community.

Mr. Johnnie of Abernathy and mother and little son of Lubbock visited in the Pratt home Friday.

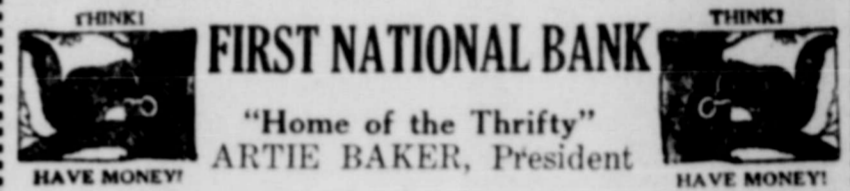
Mrs. Albert Bloxom spent Monday with Mrs. Lee Reeves.



Farmers' Accounts Welcomed Have Money

ARE you running your farm like you would run a business? We are interested in the banking problems of the farmers of our community. Come in and let us talk over your farming problems ... maybe we can help you.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business



OFFICERS: S. L. RUSHING, Ch. of Board ARTIE BAKER, President DORSEY BAKER, Vice-Pres. M. R. SNYDER, Cashier DIRECTORS: S. L. RUSHING ARTIE BAKER DORSEY BAKER FRANCE BAKER E. G. FOSTER E. E. DYER P. M. SMITHERMAN

Advertisement for Frank Perkins Insurance, Farm and City Loans, Telephone No. 185, Lockney, Texas

Miss Ada Foster returned Saturday from a two weeks visit in Amarillo, Dimmitt and Hart with friends and relatives. Mr. and Mrs. H. B. Adams, Douglas and Milton, spent the week end in Abilene, Texas, visiting Mrs. Adams, parents, Mr. and Mrs. W. H. Blankenship.

The Obligation To Serve

To be ready to serve you, your Electric Company must keep ahead of the growth of our community.

Public service carries with it the obligation to serve, instantly and constantly.

When you press a button or flick a switch you want—and must have—SERVICE—at once, and for as long a time as you need it.

To give this service we constantly increase our facilities, planning years ahead; raising new money for extensions and betterments, and spending that money in your service.

Our obligation is to serve you. We shall continue to fulfill it to the best of our ability.

Texas Utilities Co. Your Electric Servant

Advertisement for Finger Waves and Maye Crager Beauty Shoppe, featuring a woman's profile and text about hair dressing.

Large advertisement for Santa Fe Summer Tourist Rates to California, featuring the Santa Fe logo and pricing for routes to Los Angeles and San Francisco.

# Classified Advertising

CREAM FOR SALE—25c per quart delivered every morning.—H. A. Brotherton, Phone 9024F3. 32-2t-p

FOR funeral flowers, phone us or leave your orders with Mrs. Honas, at Baker Mercantile Co.—Hollums, Floydada Florista. 18-4f.

FOR SALE—Good second-hand typewriter at a bargain.—Beacon office.

CARD OF THANKS—We wish to extend our heartfelt thanks and appreciation to our friends and neighbors for the many kindnesses shown and sympathy extended to us during the illness and death of our husband and father, U. S. Braswell, may God's richest blessings abide with each of you is our sincere prayer.—Mrs. U. S. Braswell and children.

## Vogue Beauty Shoppe

SPECIAL FOR TWO WEEKS ONLY

Duradene Permanent Wave, with or without croquignole ends—**\$2.50**

Genuine Eugene Permanent Wave, with or without croquignole ends—**\$5.50**

Finger wave, without drying—**25c**

ALL PRICES REDUCED  
**LUCILE CARTER**  
FLOYDADA, TEXAS

## DR. C. J. McCOLLUM

CHIROPRACTOR  
Office Phone No. 17

**WILSON KIMBLE, Opt. D.**  
Specializing in the care of children's eyes and fitting glasses.  
CONSULTATION FREE  
Examination \$1.50 to \$5.00  
Phone or write for appointment  
Office Phone 254; Res. Phone 245  
P. O. Box 518 FLOYDADA, TEX.  
Established in 1918

## Life Insurance and Farm Loans

I am still writing Life Insurance and making Farm Loans in Floyd and adjoining counties. You can't beat Southwestern Life Insurance Co. rates nor our Loan Interest. Your business will be greatly appreciated and will be treated strictly confidential.

Office in Baker Hotel  
Res. Phone 194. Office Phone 80

### W. R. CHILDERS

Southwestern Life Insurance Representative and Loan Correspondent.  
Lockney, Texas

### IRACK

Aug. 12—Another fine shower fell here Sunday night. Cotton and row crops are going to be fine this year.

Mr. Charlie and Lucille Pernel accompanied their sister, Mrs. Belin to her home in Amarillo Wednesday.

Misses Gladys and Ethyle Murphy visited with Miss Lilly Mae Taack Sunday.

Mr. Shook from McKinney, Texas, is visiting his daughter, Mrs. P. A. Rivers.

Mr. and Mrs. J. F. Dollar, Leonard and Wilburn Dollar, left Thursday for a two weeks stay in New Mexico.

Mr. and Mrs. Walter Robertson and son, Tubby, spent Sunday with Mr. and Mrs. Doc Hampton, and family.

Miss Gladys Potts spent the week end with Miss Connie Robertson.

Mr. and Mrs. Joe Hanna of Cedar Hill visited Mr. and Mrs. John Hanna Tuesday.

Mrs. Dollar, Jack and Waylon and Mr. and Mrs. Baylor Byars and family spent Sunday in Plainview with Mr. and Mrs. C. E. Hargis.

Mr. L. Blackerby, Ordis and Leland Phillips of Odell, Texas, spent Thursday night with Mr. and Mrs. A. J. Vann. Ordis and Leland Phillips returned home Friday. Mr. Blackerby will spend some time visiting his daughter, Mrs. Vann.

Misses Maggie Deiter and Lilly Mae Taack visited in Lubbock Friday night.

Mr. and Mrs. Hill Harris and daughters, Lucille and Rachel, made a business trip to Shamrock, Texas, on Tuesday.

Miss Helen McElroy, who has been visiting her father and sisters, has returned to Fort Worth.

Mr. Geo. Caruthers and sister, Miss Earle, spent Sunday with Mr. and Mrs. Alber tFeagan.

Miss Ethel Murphy of Roseland is spending the week with her sister, Mrs. Lawson Moreland.

Mr. J. F. Dollar, in company with the other directors of the Farmers Fuel Association, went to Silverton Wednesday to see about putting in a flour mill at Lockney.

### LIBERTY

Aug. 12—This community was visited by another shower Sunday night.

Miss Chrystaline Bean, who has been visiting relatives at Wellington, Texas, returned home Saturday.

Mrs. Oren Beall and children of Lockney are spending this week with Mr. and Mrs. Z. J. Cypert.

Mr. and Mrs. J. A. Jones visited Mr. and Mrs. A. A. Jones of the Campbell community Saturday.

Miss Lura Beall visited Miss Dorine Anderson Sunday afternoon.

Sunday school has been organized at the Liberty school house. Every body is invited to come at 10:30 o'clock every Sunday morning.

Mr. and Mrs. J. A. Jones and little son, Billie, Mr. B. E. Cypert and family and Mr. and Mrs. Z. J. Cypert spent Sunday in the J. W. Anderson home.

Mr. and Mrs. A. J. Jetton visited Mr. and Mrs. J. A. Dunlap Tuesday night.

Miss Lucile Anderson spent Tuesday afternoon with Mrs. Eva Jones. Miss Winnie Dunlap visited Miss Onita Randolph Tuesday evening.

### AIKEN

Aug 1.—The shower we received on Sunday made crops greener and farmers happier. We got but little rain, but every little bit helps. Some of our dry farms show need of a rain and a three inch rain right now would save a lot of feed, maize, kafir, etc.

Mr. and Mrs. Bruton and Charline, Don and Maxine were the Sunday dinner guests of Mrs. J. E. McAvoy.

Mr. and Mrs. Robert Jones and family went to Amarillo Sunday to attend a young people's rally. They enjoyed eighty miles of nice muddy roads on their return trip.

Mr. and Mrs. Stanley (formerly Mary Byrd Pickens) are here visiting Rev. and Mrs. Pickens.

Rev. and Mrs. H. W. Hanks and children of Lockney were the Sunday dinner guests of Mr. and Mrs. J. C. Ward and family.

The hot wave has subsided to some extent this week. Since the rain Sunday we have had no really hot days.

Mrs. Bill Mullings, Fred, Ben and Clyde Mullings attended a party at Liberty last Friday night.

Mrs. Guy Ramsey and son, Gerald and Joe, have gone to Waco, Texas, for a short visit with relatives.

Miss Inez Sollars is visiting her aunt at Slaton this week.

Mr. and Mrs. McElyea visited at Olton Sunday.

Mrs. D. M. Marshall visited Mrs. Sam Lacy Thursday afternoon.

Virginia Sollars visited Jamaica Lacy Sunday.

J. S. Marshall and Clifton Davidson are working at Hart this week.

Mr. and Mrs. McElyea visited Mr. McElyea's sister at Hale Center Monday afternoon.

Miss Ruby Hise spent Sunday afternoon with Miss Lorene Clark.

### STERLEY

August, 10—We had light shower Sunday night that will be a benefit to the row crop.

Rev. L. A. Blair preached his farewell sermon Sunday morning at the Baptist Church.

Rev. L. A. Blair and wife have been employed as caretakers of the Baptist Panhandle Assembly ground at Ceta Canyon and have already moved on the ground.

Miss Annie Laura Money and brothers Marshal and Ben of Artesia New Mexico are visiting friends in our community this week.

Mrs. E. C. Brown will leave this week for an indefinite stay in Lubbock.

Mrs. H. F. Champion and children of Lockney visited Tuesday in the Martin home.

Bruce Musgrove extra section foreman has returned from a relief job at Dimmitt Texas.

Mr. A. S. Martin is spending the week end in Alvord, attending to personal business. Carl Garret accompanied him.

Mr. Bert Bobbitt and Mr. W. R. Smith Jr. were in Floydada on business of the school.

Mrs. Counts and children visited Mrs. M. L. Rexrode, Friday evening.

Mr. W. S. Rexrode and son Jewell and Mr. R. L. Jones Jr. were in Plainview, on business, Tuesday.

Mr. R. L. Jones and his son Mr. R. L. Jones Jr. made a business trip to Hopkins county after a load of peaches this week end.

Mr. L. Bath made a business trip to Plainview Tuesday.

Mr and Mrs. Herschell Felder and son, W. H., left Wednesday for Hollis, Okla., to visit with friends and relatives.

Marjorie and L. B. Hudson and Othel Gunn spent last week in Dimmitt visiting Mr. and Mrs. E. C. Hudson.

# YOUR DOLLARS WILL BUY BARGAINS

AT OUR STORE. OUR SUMMER SALE CONTINUES AND NOWHERE CAN YOU FIND BETTER BARGAINS.

## SUMMER DRESS GOODS

Values 20c to 40c per yard  
ONE GROUP

**10c Yard**

## NEW PRINTS

New 36-inch Prints, Choice—

**15c Yard**

## LADIES' HOUSE DRESSES

TWO SPECIAL GROUPS

**48c and 98c**

## TURKISH TOWELS

Fancy Checks. 17x34 inches

**13c Each**

## LADIES' HOSIERY

A full fashioned Service or Chiffon

**88c**

## ONE LOT LADIES' SHOES

YOUR CHOICE

**\$1.00**

## MEN'S BLUE WORK SHIRTS

**39c**

## Men's Best Grade Overalls

**\$1.05**

## MEN'S DRESS PANTS

\$6.00 Grade . . . . . \$4.35

\$5.00 Grade . . . . . \$3.45

## MEN'S OXFORDS

ALL AT BARGAINS

**\$3.15, \$4.15 and \$4.65**

## LADIES' BIEGE STRAPS

AND PUMPS

TWO SPECIAL GROUPS

**\$1.95 and \$2.95**

**ALL CHILDREN'S FOOT-WEAR GREATLY REDUCED**

This Sale is Store-wide. We have mentioned only a few of many Big Values.

# Baker Mercantile Co.

"THE STORE WITH THE GOODS"



## Did You Turn Off the Water Heater?

How often is this question asked in your home? Morning, afternoon, evening—even at night—the constant demand of an old type water heater.

Why not have a water heater that automatically remembers to turn the gas off when it isn't needed—thus saving labor and bother on your part?

### AUTOMATIC HOT WATER SERVICE

is completely carefree. A modern Automatic Water Heater needs no attention—you are free from worry about the water getting too hot in the boiler. You know that without any attention from you, your supply of hot water is there—faithfully, unerringly—by automatically regulating itself, which is done by a simple little device known as a thermostat.

By all means install an Automatic Water Heater in your home, but before buying, get the answer to these questions: What type and size water heater will serve you best? How much the complete installation will cost? What the average monthly operating cost will be? We will tell you all you want to know. Phone for our water heating expert. This incurs no obligation on your part.

# West Texas Gas Co.

## WITH WHEAT SELLING AT THE LOWEST PRICE IN YEARS IT BEHOOVES YOU TO MAKE YOUR DOLLARS GO AS FAR AS POSSIBLE

The Old Reliable, can and will save you money on your necessities.

### Nice Quality Cotton Crinkled Bed Spreads

—in solid shades of rose, Nile, yellow, blue and orchid, with white stripes. Size 80x105. ONLY—

**98c**

### RAYON BED SPREADS

—with raised lustrous designs. Good weight, finished with scalloped edges. Beautiful pastel shades. sizes 80x105. EXTRA SPECIAL—

**\$1.79**

### NEW FALL PRINTS

—in medium shades. Guaranteed fast colors. 36-inch wide in new attractive designs. Yard—

**15c**

### Big Reduction on All Bathing Suits

For men, women and children. In bright attractive colors. Cotton, part wool and all wool suits at extra special prices—

**49c to \$3.98**

WE ARE EXCLUSIVE HEADQUARTERS FOR THE FAMOUS LINES OF—

## NAONA AND STARNES HAND-MADE BOOTS, BOOT SHOES AND OXFORDS

We carry a well assorted stock on hand and we also take special orders for any particular size or style. Come in and let us show you what we have to offer in this line.

**JACOBS DEPARTMENT STORE**  
PLAINVIEW, TEXAS

# DEMONSTRATIONS

## Showing Farmers How to Make Cheap TERRACES

Farmers of the southwest are being given immediate relief in demonstrations of how to make quick, cheap terraces to stop washing away of their top soil that has already "virtually destroyed more than 17,000,000 acres of formerly tilled land in this country," according to West Texas Tractor and Machinery Company, who announces a terracing demonstration with "Caterpillar" Tractors and the new "Caterpillar" Terracer, to be held at—

**PLAINVIEW, MONDAY, AUGUST 17th**

"Caterpillar" engineers have been working for three years with the agricultural engineers at Oklahoma and Texas A. & M. Colleges, state and county farm bureau officials and farmers to solve the problem of quick, cheap, efficient terraces that would stop the costly run-off of top soil.

This is the first demonstration with the new Terracer especially built for this problem.

Texas has inaugurated a new terracing program whereby county equipment will be available to farmers for building terraces at actual operating cost, payment to be included in farm taxes over a period of five years. Undoubtedly, Oklahoma, Kansas and other states will follow this system of operating the cost over several years if it works out.

The Day's Program will consist of:

1. DEMONSTRATION—Laying out and building of terraces in selected field.
2. A SHORT EVENING MEETING where terracing movies and slides will be shown.

**West Texas Tractor & Machinery Co.**

PLAINVIEW, TEXAS

## PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

HOME OWNED INSTITUTION  
FRIDAY AND SATURDAY

Raisins	2 Pounds	16c
BREAD	HOME BAKED GOLDEN CRUST	5c
W. P. Special Coffee	lb.	25c
Ice Cold Watermelons, Large, each		25c
Cauliflower	lb.	17 1/2c
Lemons	LARGE ONES, 360 SIZE DOZEN	27c
Morning Glory Breakfast Fudge		23c
French's Bird Seed	2 for	25c
BANANAS	GOLDEN YELLOW JUST RIGHT DOZEN	16c
Qt. Jar Mustard		19c
Rice Krispies	3 for	29c
Mayonnaise	16 oz. JAR EL FOOD PRODUCT	19c
Everlite Flour	48 lbs.	95c
Gold Crown Flour	48 lbs.	79c
Jar Rubbers, Double Lip	Dozen	5c
Dry Salt Bacon	lb.	10c
Sugar Cured Gem Squares	lb.	19c
Steak	Any cut lb.	15c
SAUSAGE	FRESH PORK POUND	12c
Dressed Friers	Each	29c
Rib Roast	JUST LIKE YOU GOT LAST SAT-E-DY LB.	7c
Sweet Milk	RIGHT, OFF THE ICE QUART	10c

Always ask for Wm. Rogers Silverware Coupons with each 25c purchase. NO CHANCE OR EXTRA CHARGE. So many Dollars Worth Coupons gets the Premium with NO extra cash.

C. A. Floyd Honored by Daughter On 85th Birthday at Plainview

Mr. C. A. Floyd was eighty-five years young Monday, August 10, and was honored with a lovely dinner at the home of his daughter, Mrs. Arch Keys, in Plainview, celebrating the occasion.

The table from which the meal was served was centered with a white cake topped with eighty-five gold candles. Orchid tapers in silver holders graced either end of the table, while roses and purple asters completed the charming effect. Eighteen children and grandchildren of Mr. Floyd enjoyed the affair. A number of friends called during the day.

Besides Mr. Floyd, the guests included: Mr. and Mrs. J. D. Gullege of Big Spring; Mrs. A. G. Winn, of Sweetwater; Mr. and Mrs. Leslie Floyd and family and J. M. Floyd of Lockney; Mr. and Mrs. Dewey Floyd of Plainview, and Frank Floyd and children of Brownfield.

A SURPRISE PARTY

Mr. H. M. Thomas, the stor keeper of Lone Star, was certainly surprised Monday night, August 3rd, when several of the folks of the community began to come in with their freezers of cream ready to freeze. Of course, he had plenty of ice on hand to freeze it.

The men and boys stayed outside and turned the freezers, while the women and girls were entertained on the inside. When the cream was frozen, a table was placed in front of the house and the cream was dishied out and passed. Plenty of cake was served with the cream.

There were fourteen freezers of cream. They were sized all the way from two gallons to one half gallon. After every one was done eating the young people played several games.

Those present were Mr. and Mrs. G. B. Johnston and family, Mr. and Mrs. J. B. Stevenson and son, Albert, Mr. and Mrs. C. D. Merrick and niece, Mary Elizabeth Broyles, Mr. and Mrs. Ben McGhee and daughter, Shirley Ann, Mr. and Mrs. H. P. Parker and son, King, Mr. and Mrs. B. R. Phillips, Mr. and Mrs. C. J. Roach and family, Mrs. John Phillips and daughter, Frankie, Mrs. Elco Frizzell and children, Mr. and Mrs. Clyde Baxter, Lucile Jarboe, Macelea Johnston and Carl Brummett.

Every one present reported a nice time.—Contributed.

Faye and Freddie Lee Marble Entertain with Slumber Party

Misses Faye and Freddie Lee Marble entertained a number of friends with a slumber party Saturday night on the F. L. Marble farm east of town.

An all night entertainment was enjoyed by Marjorie Hudson, Evelyn Fields, Rowena Ewing, Vaud Teaver, Fay Ola Mason, Virginia Mellur, Kathryn Miller, Esther Mae Hodel, and the hostesses, Faye and Freddie Lee Marble.

T. E. L. Sunday School Class

The T. E. L. Sunday School Class of the Baptist church met with Mrs. Smith last Friday afternoon for business and social, with Mrs. Townsend as joint hostess.

After quite a bit of business a social game was enjoyed and the refreshments of ice cream and wafers

was served to ten members and the hostesses.—Reporter.

Hi-League Program for Sunday, August 16th

Subject: A Hero of China—Jimmy Yen.

Leader—Virginia Hoblaus. Scripture Reading: (Mark 8:22-25; Matthews 9:36-38).

An Old Nation at a Sew Task.—Raleigh Canning.

Jimmy Yen.—Juanita Still.

A Return Visit to America.—Agnes Cooper.

Building for the Future.—Douglas Adams.

Announcements. Benediction.

### FAT GIRLS! HERE'S A TIP FOR YOU

All over the world Kruschen Salts is appealing to girls and women who strive for an attractive, free from fat figure that cannot fail to win admiration.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

Be sure and do this every morning

### SPECIALS

Friday and Saturday

Red & White Macaroni or Spaghetti, 3 pkgs. 19c

No. 2 Blue & White Tomatoes, 2 cans 15c

"Old 30" Coffee Package 27c

No. 2 1-2 Apricots Can 19c

Twist Stick Candy Bale 19c

Scott Tissue Toilet Paper, 3 rolls 25c

Red & White Fancy Tuna Fish, can 19c

2 oz. Red & White Pimento, glass, 2 for 17c

1 lb. Red & White Soda 2 for 15c

1-4 lb. Red & White or Lipton Tea, package 21c

1-2 lb. Red & White or Lipton Tea, package 39c

Franco American Spaghetti, 2 cans 15c

Gallon Green Gage Plums, each 39c

Campbell, Luckies or Chesterfield Cigarets Carton \$1.25

No. 2 Texas Blackberries can 10c

48 lb. Red & White Flour \$1.05

5 lb. sack of Meal FREE

24 lb. Red & White Flour 65c

5 lb. sack of Meal FREE

No. 1 Utah Potatoes 10 lbs. 19c

P. & G., Crystal White or Red & White Soap 5 bars 15c

4 lbs. Raisins Package 29c

Apple Vinegar Gallon 27c

Granulated Sugar 10 lbs. 50c

280 Count Oranges Dozen 15c

All Specials Strictly Cash  
**Red and White STORES**

BINDER TWINE Per 50 lb. Bale \$5.50

National Pressure Cookers, No. 18 \$14.00

Burpee Sealers, complete \$15.50

No. 2 Plain Tin Cans, per 100 \$3.25

No. 3 Plain Tin Cans, per hundred \$4.25

No. 2 Enamel Tin Cans, per hundred \$3.50

No. 3 Enamel Tin Cans, per hundred \$4.50

C. E. WHITE SEED CO., PLAINVIEW, TEXAS

for "It's the little daily dose that takes off the fat" and brings "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

Get an 45c bottle of Kruschen Salts at Lockney Drug Co., or any drug store (lasts 4 weeks)—you must be satisfied with results or money back.

MUNCY

Aug. 12.—Mrs. Frank Messimer and Mrs. Tommy of Lockney spent Thursday afternoon with Mrs. W. G. Ferguson.

Mr. and Mrs. L. B. Warren spent Sunday with Mr. and Mrs. Oscar Penland.

Severa from this community attended the party at Mr. John Wylie's Saturday night.

Mrs. J. A. Malley and daughter, Miss Aice Smalley, spent Thursday with Mrs. Noah Smalley, in Floydada.

Flossie Ferguson spent Sunday afternoon with Beatrice and Annie Opal Sparks.

D. M. Moore made a business trip to Lubbock Friday.

Mrs. Myrtle Cochran and daughter of Denver, Colo., are spending a few days with her brother, W. M. Vandergriff, and family.

Mr. and Mrs. H. V. Ivie and son, Carl, made a business trip to Tulia

Tuesday.

Mrs. J. F. Biggs and children were Floydada visitors Tuesday.

Mrs. J. H. Hoblaus and children Mrs. Hattie Bateman, son Cecil and Miss Willie Abney, spent Friday at Hale Center, visiting Mr. and Mrs. W. H. Gross.

Mr. Loyd Plesent of Hollis, Okla., who has been visiting in Lockney the past two weeks, left for his home Wednesday.

Royce Brooks of Memphis, Texas, is here visiting his parents, Mr. and Mrs. T. B. Brooks.

Misses Mary Handley and Della Mae Scheltz of Floydada were visiting Misses Elsie and Ellen Anderson in Lockney Monday afternoon.

CALL—

CITY DAIRY

Pure Fresh Sweet Milk

Delivered Twice Daily

Herd T. B. Tested

Phone 90192

## TAYLOR'S

Grocery & Market

THE SHOPPING CENTER OF LOCKNEY

BREAD	GOLDEN CRUST LOAF	5c
SALMON	TALL CAN EACH	10c
SYRUP	KOO KOO GALLON	53c
SUGAR	10 LBS. PURE CANE CLOTH BAG (One to Customer)	53c
MATCHES	WINNER 6 BOXES	15c
BROOMS		25c
COFFEE	BRIGHT & EARLY GUARANTEED TO PLEASE ONE POUND	21c
MEAL	EVERLITE Pearl or Cream 20 POUNDS	37c
APIRCOTS	NEW CROP 3 POUNDS	39c
Watermelons	Average 30lbs. Fresh from the Fields of West Texas, ea.	23c
FRESH TOMATOES	Per Pound	6 1/2c
LEMONS	LARGE SIZE DOZEN	29c
SOAP	P. & G. 10 BARS	32c
CANTALOUPE	GROWN IN WEST TEXAS EACH	3c
FRESH CORN	PER EAR	1 1/2c
LUNCH MEATS	FRANKS or MINCED HAM POUND	14c
SAUSAGE	FRESH PORK POUND	12 1/2c
BACON	DRY SALT POUND	12 1/2c
STEAK	BEST QUALITY POUND	15c
LARD	BULK 4 lbs. 43c Bring your Bucket 8 lbs. 85c	
FRYERS	FULL DRESSED NICE SIZE EACH	35c

MEET ME AT TAYLOR'S