



### The Lockney Beacon

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H. B. ADAMS, Editor and Owner

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#### THE PAINFUL PINCH

Clarksville Times: If the Government will put gasoline, tires and lubricating oil on the c. o. d. basis and far all automobiles not paid for in full from the streets, alleys and highways for a period of two years, these United States will wiggle out of this mess.

In suggesting the strictly cash basis for expenditure in the luxury field, do you understand that you may be laying the predicate for discriminatory legislation? All of us who are living beyond our means would pugnaciously resent any law which should deprive us of the right to have our gasoline charged and buy our tires on credit. We read daily from some financial authority that land is the basis of all wealth. But is it? Land, more truly, is the source of all our sustenance, but there is a difference between sustenance and wealth. Wealth implies a surplus of sustenance. When we come down to cold realities we discover that the modern world's basis of wealth is credit. Every bond, every share of corporation stock, every mortgage note, even the currency of the United States Government, is a token of credit. Credit can be abused. It is abused every day. So is land. Those who obtain credit beyond their capacity to employ it with profit come down to bankruptcy sooner or later. Ditto, those who own more land than they can cultivate properly eventually come to the same place. Certainly a landlord, in town or country, may rent his property advantageously and realize wealth from the income. But that income is based on credit, not on the land—the credit of the renter who promises to pay his rent. Now we come back to the first proposition, the shutting off of credit from those of us who can't pay when called. Reduce us to the cash basis and it will make us feel poor. And it is the consciousness of poverty rather than poverty itself that pinches most.—State Press.

#### PROBLEM IN UNEMPLOYMENT

In public construction, as a means of unemployment relief, lurks a pair of jokers. In the first place, as far as national and State Governments are concerned, the necessary delay in authorizing the projects brings the actual construction at a period when unemployment need has lightened; unless, as seldom happens, there is a long continued period of industrial depression. In the second place, the roster of unemployed covers an extraordinary variety of workers, and

neither in highway nor building construction is there assurance that the men called to the offered labor will largely come from the unemployed. Speeding up of the Federal aid budget for State highway program has partially overcome the item of construction delay, as far as this part of the Nation's effort to reduce unemployment is concerned. It is interesting to note what can be done toward using actual unemployed on the highway jobs.

Part of the program is intended to help farmers in the drouth area, who were crippled financially by crop loss and low market price. The Bureau of Public Works figures that the type of road construction in the Gulf States most affected by the drouth will really offer work to such farmers. They can be used for grading work on hard-surfaced roads and highways. But in the more highly specialized field of hard-surface construction unskilled labor stands little chance of employment.

Nor may either the Federal Government or the State highway departments dictate to the contractor the type of men he employs. That is his job. With the best intentions in the world, few contractors will go outside of their usual labor sources for their men. What is true of road construction is emphasized even more in building work. Hence the stimulated construction program is undeniably unemployment relief, but in the main it affects only the trades usually concerned in it.

This does not make it less important. It merely accentuates the fact that unemployment relief is not along one line, but along the entire industrial front. Anything that can be done toward stimulating business and industrial activity helps keep men at work. The real hope of avoiding future depression is in business forethought to keep distribution moving in line with production.—Dallas News

### KNOW TEXAS

Texas citrus industry, little more than a decade old, now represents an investment of \$100,000,000. Shipments in 1931-32 are expected to total 12,000 or 15,000 cars.

Texas tax values for 1930 are \$4,280,498,578, increase of over \$70,000,000 for the year. Real values are more than \$12,500,000,000, increase of \$2,649,000,000 in the past eight years or more than \$300,000,000 a year.

Texas is second among the states in number of airports with 115. Ohio and Pennsylvania with 85 each tied for third place.

#### HELPING TO BUILD TEXAS

Liberty and Chambers counties, both of which have suffered from Trinity River overflows, will be relieved when a new mouth of the river is opened, as it will be by the Federal Government, according to Representative Briggs. One of the old outlets, which used to help relieve the overflows, has been closed by drift,

debris and sandbars and this will be reopened by Federal dredges. . . . Gregg county won the championship contest in the East Texas Chamber of Commerce, adding 188 new members to that organization. . . . Grand Saline, prospering from the proximity of the Van oil field, will let contract for five more blocks of paving, five other blocks having recently been completed and work on three more blocks being under way. . . . Westminster Presbyterian Church, Nacogdoches, will soon have a new \$35,000 house of worship.

Valley pupils entering school this year will have the benefit of \$1,143,000 worth of new buildings and equipment. . . . Taylor is pleased with the industrial progress made this year and hopeful of completion of other improvement objectives put under way. . . . Amarillo helium plant is producing more helium than is needed although working at only 60 per cent capacity. Development of the gas commercially has come about entirely since 1917. . . . Corsicana's new \$165,000 junior high school building is under construction. . . . Texas & Pacific has completed a water main 37.5 miles long from McCutcheon Springs in the Davis Mountains to Toyah. Several major engineering problems had to be disposed of in taking care of the 1,450-foot fall between source and outlet, pressure reduction installations being necessary to cut down the 660-pound force that would have existed but for the reductions.

Financing of the Gulf & West Texas Railroad projected between San Antonio and San Angelo, has been started by \$1,100,000 in subscriptions for preferred stock by towns the line will serve, San Antonio taking more than one-half and San Angelo almost one-fourth of the total. The Southern Pacific has taken over the active construction of the line. . . . Santa Fe line from Alpine to Presidio will be in operation in November. . . . Southern Pacific has completed plans for a \$7,000,000 passenger station at Houston.

Brownsville and Weslaco are building new citrus packing plants. . . . Pampa is to have a \$150,000 ice and storage plant. . . . Dimmitt is to have a 30-room hotel. . . . \$200,000 branch Y. M. C. A. building is going up in Oak Cliff. . . . Lubbock formally opened the new West Texas Gas Co. building in July. . . . \$500,000 contracts for paving and other municipal improvements were let in July by the city of Port Arthur. . . . Falls County Road District No. 1 has issued \$445,000 bonds for road work. . . . Mathis voted \$75,000 for two new school buildings.

Brownsville Methodists are building a \$60,000 church. Lutherans at Yorktown \$50,000 for a new building. Trinity Episcopal, Galveston, \$50,000 for a new chapel. Port Arthur Memorial Baptist \$38,500 for a new structure including auditorium that will seat 1,000. San Benito Methodists are planning a \$65,000 church and Presbyterians \$10,000. Abilene Catholics have plans for a \$57,000 church and rectory and Emanuel Lutheran Church, Dallas, for a \$25,000 structure.

Panhandle-Plains Historical Society has \$25,000 toward a \$50,000 historical museum and has started a campaign to raise the remainder. . . . Texas and Louisiana Park Commissions are discussing plans for making Caddo Lake a national park. . . . Sealy & Smith Foundation, Galveston, is having preliminary plans drawn for a \$400,000 nurses' home. . . . Dallas Y. M. C. A. is planning an \$800,000 12-story building.

Texas Utilities Co. has let contract for a \$150,000 power plant at Abernathy. . . . Rio Grande Telephone Co. has increased its capital stock from \$50,000 to \$1,000,000. . . . Junction has let contract for an \$85,000 school building. Rio Grande City plans new school buildings to cost \$100,000 to \$150,000.

#### TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Bremond—New chain drive installed at Sowma and Brantner Gin.  
Moulton—2,108 bales of cotton marketed in this town up to Aug. 13th.  
Cotton ginning 51 per cent completed in Rio Grande area, with 51,000 bales.  
Andrews—Daily bus line service inaugurated between this town and Florey.  
Crystal City—Paving work to be resumed, consisting of 20 blocks.  
Crane—County paving highway north and south through county, with State and Federal aid and laying 100-ft wide pavement on three blocks in business section of town.  
Austin—Apportionment for schools in state is \$17.50 per capita.  
Fairfax—Citrus groves in this section reported excellent.  
Rockport—Concrete work on Copono bridge to start soon.  
Aransas Pass—Work on causeway connecting this place with Harbor Island, underway and tentative date for official opening set for December 1.  
Cisco—Gift of land valued at \$50,000 made to Randolph College by A. D. Milroy, of Brenham.  
Jean—Residents here will soon be

supplied with gas for cooking and heating purposes.

Dallas—22 sub-offices of Texas Cotton Cooperative Association now in operation.

Lamesa—Weekly newspaper to be established here.

Graham—Concrete loading dock being constructed by Graham Mill & Elevator Company.

Alpine—Fire resistant ware house to cost over \$1,200, under construction by Garnett Furniture Co.

Fort Stockton—This city plans to have natural gas by October 12.

Eagle Pass—Building boom, underway in this city.

Vega—Vega Fair dates set for Sept. 12-13.

Farwell—Walls nearing completion on Granfill building.

Follett—Roads being improved east of town.

Edna—Highway paving almost completed in Jackson county.

Victoria—1,149 bales of cotton ginned by three gins in city up to recent date; gins running night shift to meet demand.

Midland—Paving project of 35 blocks completed here.

Progress being made in paving highway from Harmon Creek bridge toward Riverside.

Midland—Cornerstone laid for new \$300,000 Midland county courthouse.

Dalhart—Sewer work and laying of water mains into new addition progressing.

Burlington Railroad authorized by Interstate Commerce Commission to build 110 miles of \$4,000,000 new rail road from Childress to Pampa via Wellington.

Plainview—Field to be provided for night football playing.

Cotulla—Construction of 43 miles of Highway No. 2 through La Salle county being rushed.

Dilley—30 carloads of corn loaded to market up to late date.

Dalhart—New electric refrigeration system installed in M System Market.  
Midland—City clean-up drive launched.

#### THE VILLAGE POSTMASTER

How'd you like to be the postmaster  
Getting out of bed at five,  
To make up the mail for the morning train  
Which sometimes don't arrive  
Until four hours after due  
And meantime patrons ask:  
"What makes it late? Was there a wreck?"  
Are you sure it hasn't passed?"

Then in come all the kids from school  
The stout, the short, the frail—  
They seldom send a letter out,  
Yet always look for mail;  
And one must search the boxes through—  
The G. D. and the call—



PAULINE SHELTON  
Dramatic Art and Expression

Graduate of Hockaday's School in Dallas; S. M. U.; Tplia C. Mistrot School of Dramatic Art and Expression, of Waco, Texas, and good private teachers.

PRIVATE EXPRESSION TEACHER THIS SCHOOL TERM IN LOCKNEY.

For mail expected by these folks  
That never came at all.

And then again there is the man  
Who never rents a box,  
If you do not wait upon him quick  
He goes out peevish and knocks;  
They send their letters out to Jane,  
To Hank and Brother Tom,  
And kick if you refuse to lick  
The postage stamp thereon.

If parcel post does not arrive  
At the time when it is due,  
The local postman gets the blame  
Because it don't come through;  
And sometimes when you hand out  
mail  
To the man who has a "call,"

He'll look you in the eye and ask:  
"Are you sure that this is all?"

Oh, the postman leads a jolly life—  
That is, when he's asleep—  
But the worries of his waking hours  
Would make an angel weep.

Mr. and Mrs. H. B. Adams, Douglas and Milton were in Canyon and Amarillo Sunday.

John Hill, who has been in the employ of the Beacon office has gone to Big Springs, Texas, where he will take a position in a printing office.

Mrs. Bryan Wells visited in Clovis, N. M., the fore part of last week.

## American Commonwealth Power Corporation

\$6 Cumulative Preferred Shares

Today \$92.00

October 1, \$93.50

BUY BEFORE THE PRICE INCREASES

Ask any employee or write for information to

Texas Utilities Co.

Your Electric Servant

Phone 159

Lockney, Texas

### SCHOOL SUPPLIES

We have a very complete stock of school supplies:

Theme Paper, Theme Holders, Theme Envelopes, Loose Leaf Folders, Drawing Tablets, both smooth and Egg Shell paper; Large and Small Tablets, Ink and Pencil Tablets, Construction Paper, Cardboard, Folder Rings, Index Tabs, both blank and printed; Pencils, Ever-Sharp Pencils, Fountain Pens, Plain Pen Holders, Pen Points, Ever-Sharp Pencil Leads, Rubber Erasers, Paper Fasteners, Paper Clips, Paper Reinforcements, Colored Crayons, Colored Pencils, Different Colors of Ink, Paste, Mucilage, Stenographer's Tablets, Note Books, Typewriter Tablets, Pencil Boxes, Loose Leaf Memo Books, Thumb Tacks, Rubber Bands, Mending Tape, Stenciling Ink, Ink Pads, Wire Baskets, Wire Letter Trays, Letter Files, Carbon Paper, Most any kind of Blank Paper or Cut Cards, and Corona Typewriters.

In Theme Paper we carry both the Masterpiece and "LOCKNEY BEACON SPECIAL." This "Lockney Beacon Special" Theme Paper is a higher grade paper than the average theme paper, being a Bond Paper, and sells for the same price as the inferior grade. We have had this paper made up especially, and no better grade can be found for the money. We redeem the blotters on this Theme Paper at 1c each in trade. We also have received a Special Order of Lead Pencils, in all the different leads, from the soft to the hard, imprinted "LOCKNEY HI SPECIAL," which we will sell for 5c each, and they are regular 10c pencils. Try one of these, and we are sure you will be satisfied with them.

We invite you to come here to fit your boys and girls out for their school needs.

### THE LOCKNEY BEACON



**HAWK BRAND WORK CLOTHES**

THEY WEAR LONGER

FOR SALE BY—  
**BAKER MERCANTILE COMPANY**

**ONE WINDMILL for a Lifetime**

Is all you will need to buy if you select with care. The **Auto-Oiled Aermotor** is made to last a lifetime. It oils itself, adjusts itself to the strong winds, and works quietly and efficiently in any wind. Day after day, year after year, you will depend on it to pump the water which you are constantly using.

If you choose an Aermotor of the right size for your well, and a tower high enough to get the wind from all sides, the Aermotor will do the rest. One oiling a year is all that it needs. The gears run in oil in a tightly enclosed gear case.

The improved **Auto-Oiled Aermotor** is stronger and better than ever. It is so skillfully designed and so well made that there is nothing to get out of order. Turn it loose and let it run, and you will always have fresh water when you want it.

**AERMOTOR CO. . . 2500 Roosevelt Road . . . Chicago**  
Dallas Des Moines Oakland Kansas City Minneapolis

**BAKER MERCANTILE CO.**  
THE STORE WITH THE GOODS

**COUNTY BRIEFS**

**PRAIRIEVIEW**

Sept. 2—This locality is still dry and is needing rain. The little moisture that we have had has helped greatly. The younger feed will make good feed with a good shower or two. The older feed and cotton is too near burned up to be revived, even if a good rain should fall. The older feed crop and cotton are largely a failure. At the very best crops are going to be light throughout this section. As compared with other sections of the country we have many things for which to be grateful. None of us should give up or become blue. Laugh and the world will laugh with you, sigh and you sigh alone.

Mrs. W. J. Taylor and daughter, Lolamae, visited Friday with Mrs. Perry Wood.

Mr. and Mrs. Stewart Hoover and little daughter, Maxine, of Plainview visited Friday evening with Mr. and Mrs. Willie Sammann.

Travis Hibdon was on the sick list the past week.

Rev. Vernie Pipes, wife and children of Plainview spent Sunday night with Mr. and Mrs. Perry Wood.

Miss Ruth Rigler spent Sunday with Miss Ruth May.

Sunday school was well attended at this place Sunday morning. Bro. Pipes preached both Sunday morning and evening. We are sorry to say that Bro. Pipes will not be with us any longer as he has been called to other churches.

Mr. and Mrs. W. H. Sammann visited relatives at Post City, Sunday.

E. H. Bawden of Plainview was out looking over his farms Sunday afternoon.

Mrs. Collins, an aunt of Mrs. W. J. Taylor, is visiting her this week.

The trustees and patrons of the school met at the school house Wednesday and cleaned off the grounds, getting everything in readiness for school to begin Thursday. New swings and a slide have been ordered, which we hope will be in this week. We have our same principal and intermediate teacher that we had last year. Mr. and Mrs. Herman Ford, of whom we're very proud. Miss Porter, a sister to Mrs. B. T. Wells of Liberty, will teach the primary room. We are looking forward to a very successful school year and with much co-operation of the patrons and the teachers, I'm sure we won't be disappointed.

**FAIRVIEW**

Sept. 2—The attendance at Sunday school was very low Sunday, and we encourage every one to attend more regularly.

Bro. Crabtree preached here Sunday, which will be the last service that he will be able to spend here as pastor of the Baptist church.

The Epworth League entertained with a social Friday night.

Mr. and Mrs. J. G. Biggs and family made a visit to Snyder and see relatives last Wednesday and will return Thursday of this week.

Mr. E. C. Austin of Plainview is visiting with his daughter, Mrs. Ed Bullard, and family, this week.

Miss Naomi Hodge spent last Friday night with Miss Pauline Lewis.

Mrs. Pearl Ellis and son, Orville, of Amarillo, spent Friday night with her sister, Mrs. W. E. Brown and family.

There was a good crowd at the musical held at the home of Mr. and Mrs. G. B. Lewis and every one reported a

good time.

Mrs. W. B. Wilson and son, Walton, and father, Mr. H. C. Randolph, of Cedar Hill, made a business trip to Fort Sumner, N. M., last Friday and will return some time this week.

Miss Cora Brown of Cedar Hill spent Monday with Misses Hazel and Bessie Mae Brown.

Misses Ora and Enid Scoggin of Floydada were visitors in our community Friday.

School will open next Monday, Sept. 8, and everyone is urged to be present at the opening exercise on Monday morning. The teachers are: Mr. J. G. Biggs, principal; Miss Thelma Kinnard, intermediate, and Miss Mabel McNeil, primary.

**McCOY**

Sept. 2—Rev. W. H. Strong of Lockney closed his meeting at the Methodist church Sunday night. A good revival was held.

Mr. Arch Currey has been in Denton county rebuilding one of his barns, which burned last week. It was struck by lightning.

Mr. and Mrs. Luther Holmes and sons, and Mrs. Truman Isabell of Lockney motored to Knox City Sunday to visit relatives.

Miss Opal Smith spent Friday with Miss Eunice Embry.

Mr. and Mrs. Orval Payne and little son, who have been visiting her parents at Temple, returned home, Friday.

Mrs. E. W. Holmes and son, Roy, Mrs. E. P. Reese of Sweetwater, Mr. and Mrs. Alva Smith, and Mr. and Mrs. Hal Hamilton and little daughter of Plainview took dinner in the S. F. Smith home, Sunday.

Mr. and Mrs. C. D. Thacker and family have been attending the revival meeting at Petersburg for the past two weeks.

Mr. and Mrs. Fred Taylor and family of Floydada spent Sunday visiting relatives in this community.

Mr. and Mrs. Clyde Bagwell visited in the C. D. Thacker home, Sunday.

J. W. Dalton and daughter, Jessie, of Starkey visited in this community, Monday.

Mrs. E. W. Holmes and Roy spent Monday night with Mr. and Mrs. Alva Smith.

**AIKEN**

Sept. 2—The program at the Methodist church Sunday morning was sure find and was enjoyed by a large crowd.

Mrs. McElyea's mother and father came in last Wednesday to spend a few days with them. Mr. McElyea's brother of Fort Worth is also visiting them, and they all spent Friday with Mr. and Mrs. Ervin at Hale Center.

The young people enjoyed a party Saturday night at the home of Mr. and Mrs. Claude Morris. Ice cream and cake were served as refreshments.

Mr. and Mrs. Hartely and family and several of the young folks took dinner with Mr. and Mrs. Hise, Sunday.

Miss Mary Clark entertained her Sunday school class of the Baptist church Tuesday night. Each one reported a real nice time.

Mr. and Mrs. Hubert Rutherford of Tullia visited her parents, Mr. and Mrs. O. L. Allen, Sunday.

Rev. and Mrs. Fitzgerald had friends from Snyder, Texas, visiting them Monday night.

Mr. George Graham left Monday to attend the institute at Canyon.

Mr. Fred Mullings is attending the institute at Lubbock. He will teach at Liberty, north of Plainview, this year and Mr. Graham will teach at

Aiken.

Mr. and Mrs. McElyea attended the Nazarene meeting at Hale Center, Sunday.

Mr. and Mrs. Edwards and family visited her brother, Mr. Dalton, Monday afternoon.

Mr. and Mrs. Clarence Brown were in our midst last week.

Mr. and Mrs. Loyd entertained the young folks Monday night with a party.

Miss Yilora Allen had her tonsils removed last Tuesday at the Lubbock Sanitarium. She is getting along just fine.

Floyd Dorman spent Saturday night with Cordell Henry.

Mr. and Mrs. J. C. Thomas and son, Coyle, spent Sunday and Sunday night, visiting relatives in Amarillo.

Mrs. Henry Owens' sisters, Mrs. Tilson and Mrs. Willis, visited her Thursday.

Mrs. Elam visited Mrs. Hayhurst, Monday afternoon.

**IRICK**

Sept. 2—School will start here Monday, Sept. 8. The teachers are: Mr. Hubert Nicholas, Mr. and Mrs. London, and Miss Velma Marble.

Mr. and Mrs. W. C. Poage and family, and Miss Lucile Hampton visited Mr. and Mrs. John Hanna, Sunday.

Miss Lily Mae Taack went to Canyon Sunday. She will attend the institute, then go to McLean to teach school.

Mrs. Roy Wheeler left Sunday for Berger, Texas.

Misses Ethyl and Donna Nell Murphy left Wednesday for Spearman, Texas. Miss Ethyl will teach school and Donna Nell will be one of the seniors.

The Glass, Purnell, and Robertson families and Miss Pauline Hampton and Harold Dollar attended church at Hale Center, Sunday.

S. N. Caruthers and Hugh Poage visited C. W. Murphy Jr., Sunday.

Mr. and Mrs. Henry Burrus had relatives from Oklahoma visiting them last week.

Miss Virgie Boswell will teach school near Flomot this winter.

Grandma Billington left for her home at Tullia Saturday, after spending several weeks with her son and family.

Mr. and Mrs. Jinks Lindsay and family, of Hereford, Mrs. William Rigdon and children, of Lockney, and Mr. and Mrs. Baylor Byars and family spent Sunday with the ladies' parents, Mr. and Mrs. Dollar.

Mr. Blackerby of Wilbarger county is visiting his daughter, Mrs. A. J. Vann.

Mr. and Mrs. P. A. Rivers visited

in the Howell home, Sunday.

**SAND HILL**

Sept. 1—Sunday school was very attended Sunday.

There was a large crowd attending the birthday dinner at Mr. and Mrs. Womack's Sunday.

Mr. and Mrs. McCollum of Quanah are here visiting their daughters, Mrs. John Phillips and Mrs. John Cates, also their brother from Dallas is visiting them.

D. D. Broyles and family spent Sunday with Mrs. J. L. Duncan and family.

Mr. and Mrs. J. U. Hobdy and son, Cecil, returned home from Houston, Friday night where they have been visiting friends and relatives. W. O. Smith, Mrs. Hobdy's brother, accompanied them home.

Mr. and Mrs. Sam Cates and Mr. and Mrs. John Cates took Sunday dinner with Mr. and Mrs. John Phillips.

Pedro Newton of Littlefield spent Friday night with John and Albert Duncan.

Mr. and Mrs. R. J. Weems were the Sunday guests of Mr. and Mrs. J. U. Hobdy.

Mr. G. W. Bryant took Sunday dinner in the C. L. Bradford home.

**ROSELAND**

Sept. 2—Well, vacation is over and every body getting the children ready for school.

Mrs. C. H. Brown went to Lubbock Monday to attend the institute.

Mr. and Mrs. Jim Swanson of Blancher, Okla., and Mrs. J. R. Simpson of Duncan, Okla., are visiting their sister, Mrs. Sims, and family. Mr. and Mrs. Swanson are on their way to California to spend the winter. Mrs. Simpson will visit with the relatives before returning to Oklahoma.

Mr. and Mrs. Madison of Paris, Texas, are visiting Mr. and Mrs. S. M. Lester, this week.

Mrs. Edge and daughter of Tennessee are visiting the Whitlock families. Mrs. Edge is a niece of Mr. W. A. Whitlock.

Mr. and Mrs. W. A. Whitlock and Mrs. Edge and daughter went over to Clovis, N. M., Saturday to visit the Rev. Nix and family and other relatives. They returned home Monday.

Mrs. O. E. Wicker entertained a number of the youngsters Sunday in honor of her daughter, Miss Celia Mae's birthday.

The Sims family, Mr. and Mrs. Guy Sams and children, and Mrs. Chas. Flack of Plainview, Mr. and Mrs. Swanson, and Mrs. Simpson of Okla-



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**Have Money**

THE Housewife, Business Woman and College Miss will find it a pleasure to do their banking with us. Courteous service, prompt attention, and individual advisory counsel await you at this institution.

START SAVING REGULARLY NOW  
We Welcome YOUR Banking Business

**FIRST NATIONAL BANK**

HOME OF THE THRIFTY  
ARTIE BAKER, President

# BARGAINS

IN LOW COST, TROUBLE FREE MILEAGE

**GOODYEAR**  
Lifetime Guaranteed

## Pathfinder

Superior to many makers' highest priced tires—values possible because Goodyear builds nearly TWICE as many tires as any other company. Fresh stock, all firsts.

**FULL OVERSIZE BALLOONS**

4.40x21 (29x4.40)	\$5.55
4.50x20 (29x4.50)	\$6.30
4.50x21 (30x4.50)	\$6.35
4.75x19 (28x4.75)	\$7.55
5.25x21 (31x5.25)	\$9.75
5.00x21 (33x6.00)	\$12.90

**BIG OVERSIZE CORDS**

30x3 1-2 Reg. Clin. Cord	\$4.89
32x4 S. S. Cord	\$9.35
32x4 1-2 S. C. Cord	\$13.10
30x5 Heavy Duty	\$19.45
32x6 Heavy Duty	\$34.10

**SPEEDWAYS**

30x3 1-2 Reg. Clin	\$3.87
4.40x21 S. S.	\$4.73
4.50x20 S. S.	\$5.25
4.50x21 S. S.	\$5.35

**Ozark Filling Station**  
LOCKNEY, TEXAS

**COME IN!**  
We'll demonstrate to you why Goodyear Tires are so superior.



BLACK SHEEP'S GOLD

by Beatrice Grimshaw

Illustrations by Irwin Myers

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THE STORY

CHAPTER I.—On a pleasure trip on a liner in eastern waters, made possible by a lucky turn of fortune...

CHAPTER II.—He learns she is Pia Laurier, member of a wealthy New South Wales family, and after their introduction, tells her something of his life in Papua...

CHAPTER III.—Back at Daru Amory meets a visiting Englishman, Spicer, there on "development" business for an enterprise of which Fanshaw is the head...

CHAPTER IV.—Amory tells his friend Bassett of his knowledge, and decides to lay the facts before Pia's father. He is convinced Spicer, having dropped, overboard the conversation...

CHAPTER V.—The telegram to Laurier is sent. Amory meets with an accident which lays him up for three weeks. Jinny tells her story to Fanshaw...

CHAPTER VI.—A storm compels him to land on Fisherman's island, which is uninhabited but he finds two small houses ready for occupancy...

CHAPTER VII.—Amory, with a party of black "boys" sets out for Tatata to file on his claims. After traveling a short distance he finds that Jinny, inspired by Spicer, and driven Amory, has followed them...

"Yes," I answered, feeling as if I had struck her. "Then, if there hadn't been any Miss Lauriers in the world, it'd 'a been all right with you and me?"

"Caxon?" I said. "Who were the others?" "Only one other white. You know him—Spicer. He gave an order to the brown, bare-limbed steersmen; and our boat took a wide sweep, and began heading inshore."

"I don't," I said. "Who were the others?" "Only one other white. You know him—Spicer. He gave an order to the brown, bare-limbed steersmen; and our boat took a wide sweep, and began heading inshore."

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I Was a Trained Soldier Against These Creatures With Their Savage Weapons.

CHAPTER IX

such an outrage on probability, as that I should place the daughter of the Lauriers in a New Guinea stick house with a headhunter for cook, and go on with my recruiting and trading. I knew now—and little pleasure the knowledge gave me—that there was only one girl who would be content, at home, in the Papuan wilds, and that girl was not my rose-maiden, but Genevieve Treacher—"Gin-Sling."

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To deny Pia was to trample on the cross of my faith.

(Continued next week)

### MISS LILLIAN HOEFLEIN

Teacher of Piano

Wishes to announce the opening of her studio in the Lockney High School, September 15th.

Pupil of Mme. Rita Cetti of New York, and Harold von Mickwitz of Kid-Key College; Student of Institute of Musical Art, New York; Graduate in Piano, T. C. U., Fort Worth.

#### DROUGHT CAUSES DETERIORATION IN CROPS, ACCORDING TO BANK RESUME

Dallas, Aug. 30.—The severe drought over a large area of the Eleventh Federal Reserve Bank district has caused a rapid deterioration in growing crops and has intensified the slackness in business and industry according to a resume of conditions made by the federal reserve bank here.

On the basis of the August 1 report of the Department of Agriculture the indicated production of major crops, cotton excepted, was smaller than a year ago, the review revealed. While the prospective yield of cotton was somewhat larger than the small 1929 crop, the survey continued, the lower level of prices prevailing for this commodity will offset the advantage of larger production.

The low indicated return from the cotton crop, the report said, together with the reduced income from other crops, will materially affect the purchasing power of the district's farmers during the coming year. In some areas of the district, it added, there had been sufficient moisture to mature fair to good crops but conditions were becoming acute in those sections where the drought had been most severe.

The report also said that the protracted drought and the unusually high temperatures which prevailed over practically all of Texas had caused a sharp deterioration in range conditions. The condition of ranges on August 1 was estimated at 76 per cent of normal, which represented a 30 point decline during July in cattle ranges and 12 points in sheep and goat ranges. Livestock, however, was reported to have held up remarkably well in the face of adverse conditions.

The review further stated that "the demand for merchandise in both wholesale and retail channels continued at a low level during the month. The sales of department stores in the larger centers reflected a decline of 21 per cent from the previous month, due in part to the seasonal influences, and was seven per cent lower than in the corresponding month a year ago."

While sales in some lines of wholesale trade showed a seasonal improvement over June, the gain was less than usual and business was on a considerably smaller scale than in 1929. The low prospective returns from agriculture, added to the prevailing dullness of trade, has increased the cautious attitude of merchants with the result that they are limiting purchases to actual requirements.

"The number and liabilities of commercial failures in this district, after reaching a high point in June, showed a distinct betterment during the past month. Both the number of defaults and the amount of indebtedness involved were smaller than in either the previous month or the corresponding month last year.

"The valuation of building permits at principal cities in the district, which dropped to the lowest level in several years during June, showed a decided gain in July, the total being 128 per cent greater than in the previous month and 67 per cent larger than a year ago. This gain, however, was due principally to the activity in one city.

"The operations of the district's lumber mills remained at practically the same level as in the previous month but were substantially smaller than a year ago."

"The financial situation reflected largely the effects of seasonal influences. The daily average of net demand and time deposits of member banks declined from \$847,046,000 in June to \$832,517,000 in July, and those for the latter month were \$38,351,000 less than in the corresponding month of 1929.

"The borrowings of member banks at the federal reserve bank here rose from \$9,554,395 on June 30 to \$14,109,182 on August 15, but on the latter date they were \$28,550,777 less than on the same date a year ago.

"The loans to reserve city banks have remained at a low level during the current season, whereas, a year ago they represented a very large percentage of the total. The loans to country banks have been running lightly lower than during the previous year."

Mr. and Mrs. C. L. Wasmer, who have been here visiting her parents, Mr. and Mrs. C. C. Mason, left for their home in Wichita, Kansas, Thursday.

### LOCKNEY ISIS THEATRE PROGRAM

Week Beginning Sept. 7

#### Sunday Matinee, Monday and Tuesday ROMANCE



#### GRETA GARBO

COMEDY—"50 MILLION HUSBANDS"

Wednesday and Thursday—BENNY RUBIN, MARCELINE DAY AND REX LEASE

#### "Sunny Skies"

COMEDY—"OLD BLACK JOE"

Friday and Saturday—

CLARA BOW

#### "Love Among the Millionaires"

SCREEN SONG & TALKARTOON

#### Pleasant Valley Home Demonstration Club

The Pleasant Valley Club met Aug. 26th with Mrs. Prickett. There were seven members present. Miss Strange gave a demonstration on "Simple Finishes for Children's Garments."

Our next meeting will be Sept. 10 with Mrs. T. B. Mitchell. The following program will be given:

"A Home Library." Roll Call—A book my family enjoyed reading.

"A Circulating Library for Our Club."—Mrs. Hubbard.

"A Clipping Library and How It May Be Made."—Mrs. Martin.

"My Experience in Forming the Habit of Reading."—Mrs. Fry.

Round table discussion on the possible sources from which to get books and magazines inexpensively and what each offers.

After this program, Mrs. C. F. Harris will give a demonstration on baking fruit cake in a pressure cooker. This is the same demonstration that Miss Strange gave a year ago and will be given for the special benefit of new members and visitors.

We hope to have a demonstration on making sandwiches by Mrs. Rivers the same afternoon.

We extend a hearty welcome to visitors and new members.—Reporter

#### Pleasant Hill Home Demonstration Club

The Pleasant Hill Home Demonstration Club met with Miss Edna Loe on Aug. 28th, at 2:30 o'clock. The subject was "Simple Finishes for Children's Clothes."

The club ladies will give an entertainment Friday night, Sept. 5th. There will be no charges. Everybody come and let's have a big time together.

Miss Strange gave a demonstration on "Children's Clothes."

There were twelve members and two visitors present.

Our next regular meeting date will conflict with our exhibit dates. We decided to meet Sept. 9th. This is an important meeting and each member is urged to be present. We will meet with Mrs. D. C. Day and the subject will be "Community Work."—Reporter

### Personal

Mrs. Bob Rogers and children of

### HAPPY SCHOOL DAYS ARE HERE AGAIN!

You will want to start the School Kiddies to school with a newly cleaned suit or dress. We are prepared to do this work for you in the best manner possible with the best of service. Take advantage of the cheap prices.

To those who are not financially able we will clean a dress or suit free of charge. Always for the school children.

SUITS ORDERED WITH A GUARANTEE

### BROOKS DRY CLEANERS

When It Leaves Us You Can Wear It—Phone 191 CALL FOR AND DELIVER

Floydada spent Saturday with Mrs. J. O. Warren.

R. E. Warren and family of Floydada visited Saturday night and Sunday with their son, J. O. Warren, and family.

Mr. and Mrs. J. O. Warren and daughter, Alene, visited in Floydada Sunday night with Mr. and Mrs. Bob Rogers and family.

Mr. and Mrs. Grady Crager and son Billy Ray, of Raton, N. M., spent part of last week here with relatives.

Mrs. S. J. Livingston and Miss Elvie Cook spent Saturday and Sunday in Amarillo visiting relatives and friends.

Mr. and Mrs. Ralph Ashworth returned last Thursday from a week's visit with relatives at Crum.

Miss Maemon Meriwether is visiting in Lubbock this week.

F. L. Brown of Midlothian, Texas, has been here this week looking after a farm he owns three and one-half miles west of town.

Mrs. M. L. Keys left Wednesday morning for Amarillo, where she will visit with relatives.

O. E. Stevenson spent the week-end visiting his mother, Mrs. O. E. Stevenson, at Lorraine, Texas.

R. M. Ayres and family of Whiteley Switch, spent Monday in Lockney, the guests of Mrs. Duff Griffith.

Mrs. C. H. Huffman, who lives in the Prairie Chapel community, is reported very ill at her home.

Mrs. J. H. Broadus of Amarillo, was the guest of Mr. and Mrs. Dock Wells, last Sunday.

### TRY CHIROPRACTIC

If your child has weak eyes or if head aches, or tonsils are bad—or if they may be underweight. If so have its spine examined.

Others get well—So can you.

S. T. Copper, D. C., Ph. C. Lockney, Texas

# Coats

That Spell Style in Every Color, Material-- And Bevy Of Smart Fur Touches

Coats were never so distinguished as the Autumn 1930 creations. Materials, colors, trims—never so outstanding in grace and utter charm. The new length coats are positively fascinating.

\$25.00 to \$69.50



New Autumn Coats bring a wealth of new details and a note of sharp color contrast in fabrics and furs.

There are slight-flare Coats, low-placed flares, bloused or bolero backs, every smart coat carefully following the new frock lines.

Materials were never so varied in any previous season. Models for every occasion.

FOR SPORTS AND DRESS

## Baker Mercantile Co.

"THE STORE WITH THE GOODS"

### SPECIAL SHIRT DEAL



We have taken advantage of a Special Shirt Deal, where \$34,000 worth of the highest grade shirts were forced on the market at a great sacrifice, and by buying a large stock of these shirts we are enabled to pass them on to our customers at prices that will surprise and please you. No such shirts have ever been offered you at the prices we quote. A big saving is offered in each lot, and a big variety of patterns to select from in the best tailored garments. You will have to see these shirts to appreciate these values. Come as early as possible before the patterns are picked over.

PRICE RANGE—

89c, \$1.20, \$1.49, and up to \$2.25

### STUBBS

IN PLAINVIEW

Mr. and Mrs. E. O. Baker and children of Childress, Texas, were here over the week-end visiting Mrs. Baker's parents, Mr. and Mrs. Busby, and other relatives and friends.

Mrs. R. C. McGilvary and Mrs. Geo. Kinyon spent Friday visiting in Lubbock. They were accompanied by Mrs. McGilvary's aunt, Mrs. M. L. Keys, who will visit here.

# COUNTY BRIEFS

## SOUTH PLAINS

Sept. 1—Bro. Brownlee filled his regular appointment Sunday morning and night. The B. Y. P. U. reorganized their union Sunday night. The young people are especially invited to come and help make this union a success.

Mr. and Mrs. G. Shearer and family visited relatives near Roaring Springs last week.

Mr. and Mrs. Gilbert Bean and children, and Mrs. John Knox were Floydada shoppers last Wednesday.

Mr. and Mrs. Ray Burns returned to their home at Roaring Springs last week, after having visited in our community for the past two weeks.

R. M. Haverty was a Lockney visitor last Saturday.

Miss Bessie Wood returned last week from Canyon, where she has been attending W. T. S. T. C. this summer.

Some of our teachers are attending Teachers' Institute in Canyon this week, while others are attending Lubbock Institute.

J. C. Karstetter visited in our community Sunday.

Miss Irene Simpson is still in the Plainview Sanitarium.

Mr. and Mrs. Quay Cypert took Sunday dinner with Mrs. Homer Harper.

Etheline and Shirley Fay Harper and Trula May and Muriel Fay Phlegley took Sunday dinner with Melba Gleen and Fannie Margratte Harper.

Mrs. Carr and children are moving to Crosbyton this week. The children will be in high school there.

Mrs. N. D. Clark and Mrs. Phlegley and daughters visited with Mrs. R. M. Haverty and daughter, Lowell, Sunday afternoon.

Jackie Harper, who has been visiting her father all summer, returned to Lubbock this morning, where she will be in school.

## LONE STAR

Sept. 2—The Baptist revival meeting in Sterley closed Monday night and the baptizing was Tuesday morning. There were several additions to the church.

School will start Thursday, Sept. 4. The teachers are: Mr. Elmer Cummings, principal; Miss Lillie Wingo, intermediate, and Miss Helen Walker, primary.

Miss Pearl Belt of Lockney spent Thursday night with Mr. and Mrs. J. M. Carthel.

Mrs. J. L. Crum and daughter, Ruby, of Canyon; Mrs. Carl Daniels, of the South Plains community; Mr. and Mrs. Ted Reid and children, of the Francis community, and Mr. and Mrs. L. T. Bourland and family visited Mr. and Mrs. J. H. Fowler and family, Sunday.

Mr. and Mrs. J. M. Carthel spent Saturday night with Mr. Carthel's sister, Mrs. Zoel Watson, of Lockney.

Mrs. Revere of Hillsboro, visited Mr. and Mrs. J. M. Cassie the past week.

Mrs. Street of Lockney is visiting in our community this week.

## PLEASANT VALLEY

Sept. 1—Pleasant Valley school will start next Monday, so every child be on hand for the opening of the new school term.

We are sorry to hear that Robin Byars happened to a bad accident last Saturday in Canyon as he was riding on the running board of a car and stepped off before the car stopped, fracturing his leg just above the knee. He was taken to the Plainview Sanitarium Tuesday, where an xray was made and the leg set. He is suffering quite a lot at this writing, but it is thought he will get along alright. Robin has just recovered from a spell of typhoid fever and this bad luck is indeed bad for him. We wish for him a speedy recovery.

Mrs. C. F. Harris and Katherine spent Monday evening with Mrs. R. C. Yarbrough.

Mrs. W. H. Fields, Evelyn and Doris spent Monday evening with Mrs. D. P. Childress.

Mrs. Martin, Mrs. Arlie Cooper, Agnes and Wilma Cooper visited Mrs. Childress, Thursday evening.

Fay Reeves spent Wednesday afternoon with Ivaloe Bean.

Mrs. Arch Muncy and sister, Miss Griffin, spent Monday afternoon with Mrs. F. U. Payne.

Mr. and Mrs. Lee Reeves and Fay spent Saturday night and Sunday with their parents, Mr. and Mrs. Mathis, of the Cedar Hill community.

Miss Lucile Marr spent Sunday with Misses Vera and Maudie Meredith of Lockney.

Mr. and Mrs. W. M. Ferguson attended church at Quitaque Sunday.

Mr. and Mrs. W. C. Hubbard took Marie to the Plainview Sanitarium Saturday and had her tonsils removed. Dr. Colvern Henry did the work and at this writing she is doing nicely.

Mrs. C. F. Harris and Katherine spent Wednesday evening with Mrs. D. P. Childress.

Lois and Nellie Jane Wadkins spent Thursday afternoon with Ivaloe Bean.

Mr. and Mrs. E. B. Miles and family of Hereford came in Monday for a week's visit with their sister, Mrs. F. U. Payne.

Mr. Mathis and Lee Reeves spent

## SUNDAY IN OLTON

Mrs. Reeves and Fay, Mrs. New-comer and Jaunita spent Thursday afternoon with Mrs. Wadkins.

Mr. and Mrs. J. T. Marr spent Sunday afternoon with Mr. and Mrs. C. L. Robison.

Mr. and Mrs. C. F. Harris spent Sunday with Mr. and Mrs. W. C. Hubbard.

Mrs. Hubbard and Marie, Mrs. R. C. Yarbrough and Mrs. Wadsworth visited Mrs. D. P. Childress Thursday evening.

Ivaloe Bean spent Sunday and Monday with Bobby Muncy of the Muncy community.

Mr. and Mrs. F. U. Payne spent Sunday evening with Mr. and Mrs. Kelly Webster.

Mr. and Mrs. Mathis and Mr. and Mrs. Walter Mathis spent Monday with Mr. and Mrs. Lee Reeves.

Mr. and Mrs. Pops, Mr. and Mrs. T. B. Mitchell, and Mr. and Mrs. W. E. Williams spent Sunday afternoon with Mr. and Mrs. D. P. Childress.

Mr. and Mrs. J. T. Marr visited in the Byars home Sunday evening.

Mr. and Mrs. E. T. Pratt and Gladys were Plainview visitors last Thursday.

Mrs. F. U. Payne spent Tuesday evening with Mrs. D. P. Childress.

Mr. and Mrs. Vernon Shaw left Friday for Brownwood, where they will enter Howard Payne College for this year.

Mrs. W. M. Ferguson and Mrs. W. E. McClure and daughters spent Friday evening with Mrs. D. P. Childress.

Mr. and Mrs. Aaron Shaw of Providence spent Thursday in the home of Mr. and Mrs. J. T. Marr.

Gladys Pratt spent Sunday with Mertie May Webb of Lockney.

## CEDAR

Sept. 2—Mr. Dave Dillard and wife of Childress are here visiting their children.

Mr. and Mrs. J. G. Fortenberry and daughter, Mary, of Adrain, Texas, are here for a short visit with relatives, also seeing about their farm interests here. Mary will stay and attend school at Floydada.

The revival meeting closed Sunday night at the Pentecostal church. Bro. Jones and wife left Monday for Plainview, where they began a revival meeting Monday night.

Misses Dorothy Belle Lackey, Elba Lee Dillard, Vieta Dunlap, Pauline Fortenberry, and Pauline Strickland were Sunday guests of Mattie and Agnes Taylor.

Mr. Joe Fortenberry and family visited with Mr. and Mrs. Dozier Dillard, Sunday.

Mr. Bass Cypert and family visited Mr. and Mrs. Opal Cypert, Sunday.

Mr. J. D. Seay and family were guests in the C. V. Lemons home, Sunday.

Mr. Bob Smith and wife visited with W. E. Brown and family in Floydada, Tuesday.

While several boys were playing Sunday afternoon with a bat and can, one of the batters made a strike, missing the can and struck Albert Seay, hitting him between the eyes, cutting a gash, which required three stitches. Dr. Pennington dressed the wound and he getting along nicely.

Miss Mamie Starkey went to Olton Sunday to stay with her brother, John, and family, while his wife is convalescing from an operation.

Mr. M. H. Taylor and wife visited in the Finley home Sunday afternoon.

C. A. Strickland and wife were guests of Mr. and Mrs. J. C. Fortenberry, Sunday.

Mr. Locke and family of Roaring Springs attended church here Saturday night.

Mr. E. S. Lackey and family visited in the Finley home Sunday.

Uncle Billy Portwood and Mr. Hanna went to Mexico last week, bringing back a truck load of apples.

## MUNCY

Sept. 2—It has been reported that the school term for this year will open Thursday, Sept. 4th, with Mr. Mara as principal and Miss Gladys Cagle assistant.

Mr. and Mrs. J. F. Biggs spent Sunday afternoon in the Vandergriff home.

Mr. and Mrs. Nergus Richards were in Floydada Saturday afternoon.

Mr. and Mrs. Roy Muncy spent Sunday with their parents, Mr. and Mrs. R. E. L. Muncy.

Ivaloe Bean visited Bobbie Muncy Sunday and Monday. She will return to her home at Vernon to enter school, Monday.

Mr. and Mrs. E. E. Husky went to Floydada Saturday afternoon.

Mr. Paul Day went to Lockney Saturday afternoon.

Mrs. C. E. Meredith Sr., Misses Maudie and Vera Meredith, Lucile Marr, and C. E. Meredith Jr., took dinner in the A. B. Muncy home last Wednesday week.

## HARMONY

Sept. 2—Several members of this community attended the Fourth Quarterly Conference at Petersburg, Sunday.

Mr. and Mrs. Walter Hanna returned home Monday from Mineral Wells, where they visited Mrs. Hanna's mother.

Mr. W. C. Clubb left Thursday for

Caul, Okla., where he will visit his children, Mrs. Chas. Trowbridge, Mrs. Chas. B. Smith, Mr. and Mrs. G. L. Snodgrass, Mr. and Mrs. Walter Hanna, Mr. and Mrs. Everett Miller, Mr. and Mrs. Zant Scott and W. E. Clubb. Mr. Wm. Finkner returned Friday from Nebraska.

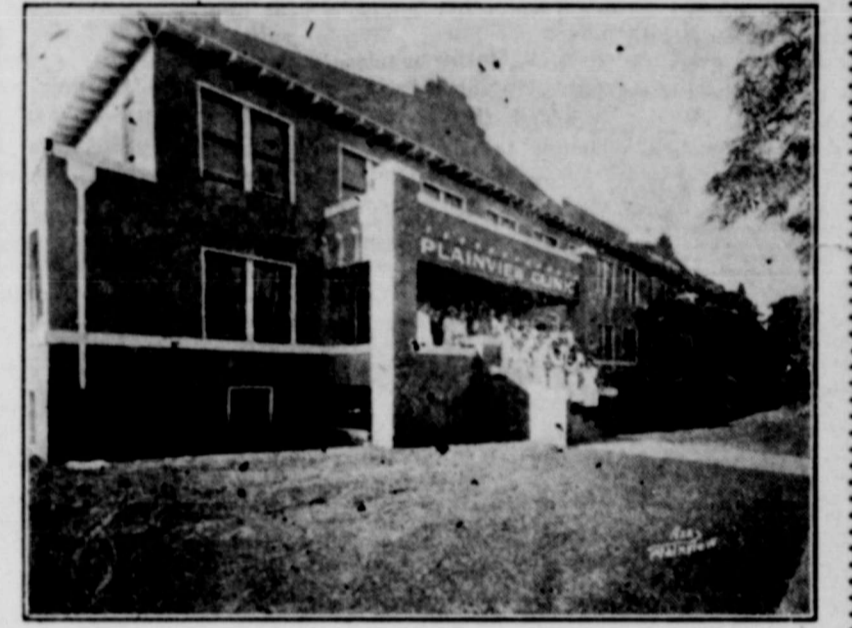
Several members of the Harmony Home Demonstration Club attended the Home Demonstration Annual picnic Tuesday evening. Among those present were: Mrs. R. B. Gary and

## MISS PAULINE HOLLAND

Announces the opening of her Piano Studio Sept. 8th Pupil and assistant of Miss Margaret Huff, Lubbock. Graduate of Texas Technological College with a major in music under Prof. W. R. Wagborne. Class and Private Lessons. Rates \$4, \$6, \$8 Month. For Reservations Call Phone No. 44



For Sale by E. L. AYRES, DRY GOODS, LOCKNEY



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.

DR. E. O. NICHOLS, Surgeon.  
DR. J. H. HANSEN, Surgery and Diagnosis.  
DR. T. G. ESTES, Eye, Ear, Nose & Throat.

GLASSES FITTED  
Plainview Sanitarium & Clinic

**FRANK PERKINS**  
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION INSURANCE  
BONDS AND RENTAL PROPERTY  
FARM AND CITY LOANS  
Telephone No. 185  
Over 1st National Bank Lockney, Texas

# WHEAT

We will be in the market for your Wheat as usual, and will pay the highest market prices for same, also buy all kinds of Feed and Grain Crops, at all times. Will appreciate an opportunity to serve you at any and all times.

We also carry the very best grades of Coal, and have feed for sale to those who are in the market for same.

Call Phone No. 23 when you have anything to sell or want to buy anything in our line.

**SOUTH PLAINS GRAIN COMPANY**  
Phone 23 Lockney, Texas

**IF YOU CAN NOT GET IT AT HOME!**

**WE ARE THE NEXT BEST PLACE TO TRADE.**

**CARTER-HOUSTON**  
PLAINVIEW, TEXAS

Back in our old stand, where everything is New and and Better Arranged to Supply Your Wants.

Will to move and power of motion  
Depend on nerves as well as notion,  
And these actions call into play  
Thousands of nerves in many a way.  
When with sickness one must contend  
Adjust the spine from which nerves extend.

**DR. C. J. McCOLLUM**  
Ph. nes: Office 17; Res. 102J



"HOW MUCH SIMPLER"

To pay by check You need not bother about filing your receipt, for your cancelled check is receipt enough.

This modern way of paying bills is almost universal. You do not need to have a large financial outgo to benefit by this banking service. We solicit accounts that are small as well as large.

We maintain a Full Banking Service to Individuals and to Institutions.

**SECURITY STATE BANK**

## "RGO" Golf Course

EVERY DAY DURING WEEK, Except Sunday and on TUESDAY, FRIDAY and SATURDAY NIGHTS. Special Parties can be arranged for other nights.

The prices will remain, 10c for daytime playing, and 15c at night.

You are invited to come around and play on the above named nights or at any time during the day, except on Sundays.

Location: Just South of Beacon Office, Main Street.



# SPECIALS

## RED AND WHITE STORES FRIDAY AND SATURDAY

- GALLON PEACES, V. V. 47c
- Small Package LEMON, VANILLA, CHOCOLATE or LEMON SNAPS, or GRAHAM CRACKERS 4c
- 2 lbs. SALAD WAFERS 27c
- 48 lbs. GREAT WEST FLOUR \$1.35
- 24 lbs. GREAT WEST FLOUR 75c
- BLUE & WHITE CHINA OATS 31c
- WHITE POTATOES 10 lbs. 24c
- 16 oz. Glass PEANUT BUTTER 27c
- 20 lbs. CREAM MEAL 69c
- 10 lbs. CREAM MEAL 39c
- SKINNER'S RAISIN BRAN 11c
- No. 2 ALL GOLD SLICED PINEAPPLE 25c
- 1 lb. RED & WHITE COFFEE 39c
- 3 lbs. RED & WHITE COFFEE \$1.15
- 1-4 lb. RED & WHITE TEA 19c
- 1-2 lb. RED & WHITE TEA 37c
- 1 lb. HERSHEY'S COCO 31c
- P. & G. SOAP 10 bars 34c
- SMALL SUPER SUDS 3 Packages 25c
- CONCORD GRAPES Basket 33c
- LETTUCE Head 8c
- LEMONS Dozen 34c

VISIT OUR MARKET

RIB ROAST lb. 12c  
FLESHY ROAST lb. 15c  
I have installed a Meat Market in the front of the Red & White Store No. 1, and ask that my friends come here to buy their needs in the market line. A full line of Fresh Market and Packery Products at all times.  
J. B. REECER, Prop.

### RADICAL CHANGES TRANSFORM BANKING

National Commission Sees Changing Opinion on Branch Banking Issue—Studies Group and Chain Banks.

NEW YORK—Modification of the attitude of bankers on the long disputed branch banking question is forecast in a review and report covering rapid changes going on in banking issued here by the Economic Policy Commission of the American Bankers Association. The report, however, after referring to recent proposals that national banks be given branch banking powers within the business territory surrounding their location, declares that "we do not believe that so-called 'trade-area' branch banking is likely to gain the support of any large percentage of the banking fraternity."

The commission says that the "most important development that has affected American banking in recent years involves the rapid growth of multiple banking organizations in the form of group, chain and branch banking systems," and adds that "we present this report as an unprejudiced economic study and have no theories or policies to urge at this time." The statement says that the commission's information indicates there are now 269 group or chain bank systems, which control 1922 banks and \$15,285,000,000 in aggregate resources, and that there are only six states and the District of Columbia where it does not find any group organizations.

The Commission's Investigation  
"We have been in touch with the managers of many important bank groups," the report says. "Aside from the obvious economies of centralized operation and control a number of these organizations heads very frankly tell us that they do not feel that the system has been in operation and tested long enough to justify them in making positive or sweeping statements as to its advantages or disadvantages compared to unit banking."

The Banking and Currency Committee of the House, which is conducting an investigation into banking developments, has called a number of operating heads of some of the great group systems. These men declared that they found, under certain conditions, definite operating and economic advantage in both group and branch banking over independent unit banking. Some thought group banking was only a transitional stage, that branch banking was preferable and if it were permitted on an extensive enough scale they would change their groups over to branch systems. Others held that group banking was preferable.

Some held that the ideal plan was a combination of the two with group bank units for localities strong enough to support complete banking institutions and with branch offices extending further into the smaller places requiring banking services but not large enough to support complete banks. Several of these who advocated multiple banking declared that nevertheless they believed there would always be room for vigorous independent unit bank competitors.

Government Officials Express Views  
"The Comptroller of the Currency recommended that national banks be given branch banking powers within 'trade-areas.' The Governor of the Federal Reserve Board appeared to be in general agreement with the Comptroller. He said there were 24,645 banks and 2,547 branches, a total of 27,192 banking offices; that in this total, 6,232 offices were either branches or bank members of groups, or both, leaving 21,959 banking institutions that might be definitely termed independent unit banks, having no branches, and in no way connected with group affiliations. He said all the banks had total loans and investments of \$35,390,000,000, of which the group and branch systems held \$20,999,000,000, or more than half."

He opposed nation-wide branch banking at present but said that ultimately if bankers became trained and experienced in the larger technique of "trade-area" banking he thought it would in time evolve nation-wide branch banking under control of relatively few banks, but he did not believe this would mean monopoly or lack of competition. He favored branch over group banking which, however, he said represented an economic development along "trade-area" lines and would spread unless something else were substituted and thought "trade-area" branch banking would serve this purpose.

"It is the intention of the Commission to develop its own studies in these questions, watch carefully every move that is made and every bit of information that may develop in this connection and keep itself prepared to give an unbiased and accurate statement of the facts of the case whenever that is desired," the report concludes.

Federal Reserve Pays Government  
In the fifteen years since its establishment in 1914, aggregate net earnings of the Federal Reserve System's twelve regional banks have amounted to \$515,218,000, of which \$90,672,000 has been paid to the member banks as dividends, representing 6 per cent annually on their contributions of capital to the reserve banks, while \$271,424,000 has been added to the surplus of the reserve banks and \$147,119,000 has been paid over to the Federal Government as a franchise tax.

### TAKING THE GUESS OUT OF BUSINESS

By JOHN G. LONSDALE  
President American Bankers Association

BANKERS and business men are not adopting more universally the tactics of the scientist. When the scientist wishes to fathom the mystery of the universe or to solve things into their component parts he calls to his assistance the magnifying power of the microscope. There before him, like an open book, lie the secrets of nature which unaided eyes cannot observe.



The uncanny power of the microscope's all-seeing eye has revealed countless secrets for the material and intellectual progress of humanity. It has enabled us to study the processes of growing cells in plant and animal life, trace the causes of disease and successfully combat the ills of mankind; it has aided the engineer in his search for stronger and more serviceable materials, giving us taller, lighter and more sanitary structures, and better highways; it has disclosed the defects in steel rails and brought us an era of safer railway travel; it has added to the food supply of the nation; in fact, it has affected favorably nearly every activity of the human race, whether it apply to production, distribution or consumption, in time of peace or in time of war.

In the business and banking world, economic research and analysis serve as the microscope through which we are enabled to see basic factors more clearly and thus determine the causes of success and failure. Only recently have we begun to realize the full value of research and analysis and apply them in such a way as to eliminate the guesswork that was characteristic of industry a few years ago. "Eliminate the guess and reach success," might well be a motto for all of us.

### Banking Conducting Continual Research

The American Bankers Association is daily submitting every phase and every department of banking to searching scrutiny and study, says John G. Lonsdale, president of this the world's greatest financial association. The findings of these investigations are made available to the 29,000 members of the organization for their guidance.

"It is a fine tribute to the spirit of cooperation among bankers that it is able to carry on this work," he says. "Bankers from one end of the country to the other are constantly giving freely and unselfishly of their skill and experience so that the association may produce the truly great results that are being accomplished."

Statistical information on national and state banks, savings institutions, trust companies and trust departments, clearing house groups and general banking is prepared after exhaustive inquiry and distributed for the use of all bankers. The organization's investigations have resulted in the passage of beneficial legislation, revision of banking practices and innumerable changes for a stronger and more efficient banking structure. It has set up an educational system through its affiliated American Institute of Banking, where 45,000 ambitious young bank men and women are now availing themselves of the opportunity to advance in the banking field.

"It has been well said that the American Bankers Association, exclusive of the Federal Reserve System, has been the greatest single nationwide source of stability and improved conditions for banking in the United States," Mr. Lonsdale says.

### Banking Grows More Complicated

DENVER, Colo.—The increase in the technicalities of the banking business in the past dozen years was shown by a speaker before the American Institute of Banking which held its annual convention here recently when he pointed out that in 1918, when the institute last met in this city, it gave only three courses, while today it gives 10, with more subjects in preparation. At the earlier date, he said, the curriculum of the institute consisted of elementary banking, commercial and banking law, and money and banking, whereas today it consists of banking fundamentals, commercial law, negotiable instruments, standard economic, standard banking, credits, investments, trust functions, analyzing financial statements, and public speaking, while the two new subjects of bank operation and organization, and bank management are to be added.

The New Pace of Business Change  
Business evolution used to move slowly—it measured off its gradual changes almost invisibly, like the hour hand on the clock. But today its tempo is that of the second hand. The movement of evolution that is quickening business with rapid changes is alarmingly visible and makes it difficult to keep up with them.—R. S. Hecht.

### Happy School Days are Here Again!

#### THREE CHEERS FOR THE LONGHORNS! BOYS WE ARE WITH YOU.

The Poorest Man in the World is the One who has No Friends. We would not sell our Friends for any Price.

WE COVET YOUR FRIENDSHIP.

- SALTINE FLAKES .. 2 lb. box . . . . . 27c
- PEANUT BUTTER .. 16 oz. glass . . . . . 27c
- VANILLA—GINGER—LEMON TULIP WAFERS . . . . . 25c

COURTESY AND SERVICE

NICE AND JUICY  
ORANGES . . . . . each . . . . . 4c

No. 2 CAN  
EMPSON'S CUT BEANS . 2 for . . . . . 27c

BULK COCOANUT . . . lb. . . . . 30c

CLEANLINESS AND FRIENDLINESS

RED BARREL SYRUP . . . Gallon . . . . . 99c

THE BEST VIENNA SAUSAGE  
RED CROWN . . . . . each . . . . . 9c

WE GIVE AWAY THE BIG DOLL SATURDAY

FRENCH'S MUSTARD . . 9 oz. . . . . 15c

GALLON BLACKBERRIES . . . . . 55c

ASK ABOUT FREE SILVERWARE

No. 2 CAN  
TOMATOES . . . . . 2 for . . . . . 21c

No. 2 Size  
PRIMROSE CORN . . . 2 for . . . . . 35c

### ATTENTION KIDDIES!

We have everything in SCHOOL SUPPLIES. Come and see them, and ask about our BIG DOLLS We GIVE AWAY every SATURDAY. You might get one.  
Your Friend,

### THE LOCKNEY GROCERY CO.

THE STORE WITH FRIENDLY SERVICE

### MARKET SPECIALS

- BRING PAIL COMPOUND . . . . . 8 lbs. . . . . \$1.00
- ROAST . . . lb. . . . 12 1/2 c and 15c
- BREAKFAST BACON . No. 1 lb. . . . . 35c

### Lockney First Bale Arrived This Afternoon

1730lbs. Pounds Seed Cotton, 48lbs. Lint, Middling Cotton, 7.8-inch Staple, Raised I. W. LaFrance

The first bale of cotton to be brought to Lockney from the 1930 crop has just arrived in town, as we go to press. I. W. LaFrance, who lives on the "Go, Meriwether" place about five miles northeast of Lockney. They are now ginning the bale at the Lockney Gin Company, and a premium list is being made up by Frank Perkins to give Mr. LaFrance for bringing the first bale.

SORE GUMS—PYORRHEA  
Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails.—Stewart Drug Company.

Miss Helen Baker returned home last Friday from Canyon, where she attended summer school.

Miss Corma Thomas is here this week visiting her sister, Mrs. Chas. Simpson.

Mrs. John T. O'Hearn spent the latter part of last week in Wellington visiting relatives and friends.

# PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

8 lb. BUCKET WE FURNISH BUCKET  
COMPOUND . . . . . 99c

1-2 GALLON PURE  
RIBBON CANE SYRUP . . . . . 49c

GALLON FINE FOR SCHOOL LUNCH  
RED HEN JELLY . . . . . 99c

1 lb. CHASE & SANBORN  
COFFEE . Whole Bean (We grind it) 49c

1 lb.  
HERSHEY'S COCO . . . . . 28c

P. & G. OR C. W.  
SOAP . . . . . 10 bars . . . . . 33c

MOTHERS' CHINA  
OATS . . . . . Each . . . . . 29c

SLICED  
BACON . . . . . lb. . . . . 30c

SLICED  
CURED HAM . . . . . lb. . . . . 35c

THAT GOOD  
BEEF ROAST . . . . . lb. . . . . 15c

CHEESE . . . . . lb. . . . . 23c

Fresh Mutton Friday and Saturday