

The Lockney Beacon

VOLUME 12

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, APRIL 4, 1913

NUMBER 31

WORK RESUMED ON LOCKNEY BRICKS

Work of Completion of Main Street Bricks to go Forward Without Delay.

Tuesday, Mr. Simmons, contractor, brought down his force of brick layers from Plainview and resumed work on the Lockney State Bank and E. P. Thompson buildings. The work has been delayed for several weeks on account of a shortage of facing brick, but now having received them, the work will be pushed to completion, and in a few days these buildings will be completed and occupied. All workers are anxious to have these buildings completed, especially the masons, who will come in possession of a new home.

I. N. B. Meeting.

Miss Olga Thomas very pleasantly entertained the I. N. B. Club Wednesday evening, from 8 to 10:30 o'clock.

The rooms were very tastefully decorated in carnations and peach blossoms.

While the members were arriving those present were very nicely entertained with reading and music.

The chief business of the meeting was the election of new officers. Miss Olga Thomas was again elected president. Also Miss Vaden Whitt was re-elected secretary and press reporter. Mrs. O. R. McCollum was elected treasurer. These officers will serve for the next three months.

Tomorrow to be Trade's Day

Tomorrow is Trade's Day in Lockney and we are expecting the biggest crowd ever seen in Lockney on a similar occasion. The list of premiums are large and mostly cash, and are an inducement for farmers and stockmen to come and bring their premium stuff and exhibit it for the benefit of all. Come early, and spend the day with us. Let this occasion be one long to be remembered in Lockney and Floyd county.

Wanted—Your produce. Will pay you the highest cash price. See me before selling.

Horace P. Peters.

ICE! ICE!

Did you know I am again selling ice, and will continue through the ice season? When you want ice phone me; phone No. 50 or 71

JIM SHEPARD

First Holiday Prices!

On Monday, April 7, being the first Monday in April, we will give a ten per cent discount for Cash on all Men and Boys wearing apparel.

We do not mean to discriminate against the women, but first Monday being a day principally given to the men, we have decided to make this reduction to them. Of course, the ladies are welcome and can buy for their husbands and boys at this reduction.

Remember this includes Men's and Boys' Clothing, Boots, Shoes and Hats, Shirts, Neckwear, Jumpers and Overalls, Hosiery and Underwear—in fact, anything in stock that a man or boy wears.

Now, don't lose sight of this opportunity. It means quite a saving to you. We are doing it to encourage First Monday Trading, thereby drawing the people to Plainview from a distance on these days.

Our Men trade is not just as good as we would like for it to be (in fact we could take care of some more ladies trade) considering the large and varied stock we have to select from. Now, come and see for yourself and allow us to prove to you we are really trying to make First Monday a Big Day.

We have Kuppenheimer Clothes for Men; Hercules for the Boys; Lion Shirts and Collars, Lion Special and John B. Stetson Hats. In fact, everything is first-class stuff, new and up-to-date. Don't forget to bring your pocket book or check book. We cannot charge goods at this discount.

Remember the date First Monday, 7. Remember the place

Plainview Mercantile Co.

Plainview,

Texas

North Floyd County Teachers' Meeting

The North Floyd County Teachers' Association will meet at Munsey school house, Saturday, April 12. Every teacher and trustee in the north part of the county are requested to be present. Matters of vital interest to the schools will be discussed.

The following program will be rendered at a joint-meeting between the South and North Floyd County Teachers' Associations:

How may the rural schools meet the needs of the rural people?—Annie Hughes, Julia Collier.

The culture value of beautifying the school ground and its surrounding—W. L. Vaughn.

BAKER'S NEW BRICK UNDERWAY

Four Bricks Now Under Construction in Lockney—The End Not in Sight.

Thursday morning dirt was broken on the corner south of the First National Bank for a handsome brick business house for J. A. Baker. Mr. W. R. Simmons of Plainview is the contractor also of the Baker building.

The building is to be one story and basement. The work of excavating for the basement is now underway.

This makes four bricks now under construction in Lockney; Lockney State Bank, E. P. Thompson, First National Bank and J. A. Baker, and the end is not yet in sight as others are contemplating building. Truly, Lockney is growing some.

Importance of nature studies in rural schools—A. A. White. Qualifications of trustees—C. V. Hall.

Importance of County Athletic Association—Mr. Savage, Horace Peters.

How should the athletic association be conducted.—Messrs. Yart rough and McCasland.

Organization.

The meeting will be thrown open for full and free discussion of all matters pertaining to both parent and teacher.

Committee.

Wanted hens at 11 cents per pound.

J. A. Baker.

BUYS CALIFORNIA RED WOOD SILOS

William McGehee Closes Contract For Several Silos This Week.

This week Wm. McGehee closed a deal with the McClure Silo Co., of Fort Worth for four 275 ton, California Red Wood silos, to be shipped this summer. Mr. McGehee will build these silos on his place near town, and will raise his own silage.

Mr. McGehee is the first man in the Lockney country to go into the silo business, as he was the first to test out the irrigation proposition. We feel confident that this initial purchase of silos means a great deal for the Lockney country, and will induce others to buy silos, and put up their green feed instead of gathering it dry.

There is big money in the silo business in the Lockney country, both to the farmer and to the stock feeder.

Let others investigate the proposition, and get ready to install silos this summer. It will beat irrigation and other methods of farming in this, or any other country.

Notice to Readers.

Owing to business matters that have taken me away from home, I have been unable to answer Mr. Shipley's article on Socialism, but in a week or so I will be back in Lockney and will then take up the work again. I hope this explanation will be satisfactory to all parties.

Respectfully,
D. J. Munsey,
Amarillo, Texas.

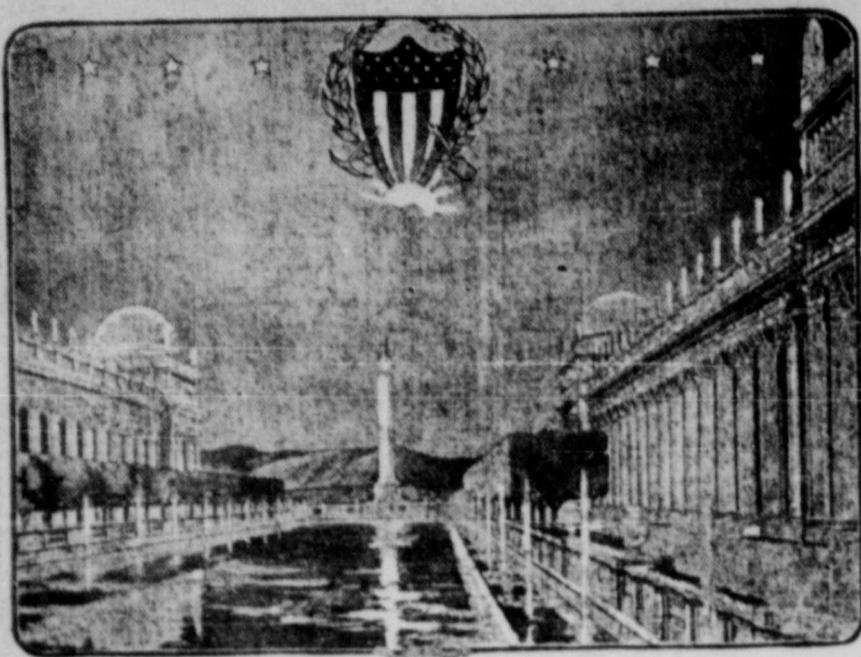
NEW SUMMER

Dress Goods

Received this week. Bordered Routes Bordered Ratinals With beautiful Ratine bandings, and all over lace trimmings. Also Linens and new skirt goods.

J. A. BAKER

PANAMA-PACIFIC INTERNATIONAL EXPOSITION,
SAN FRANCISCO, 1915.



Copyright, 1915, by Panama-Pacific International Exposition.

LOOKING toward the hills of Marin county through the entrance of the great Court of Sun and Stars upon the harbor. In the center is seen a colossal column whose spiral represents man's climb towards fame. At the summit of the column the huge symbolical figure is designed to convey the spirit of success.

**DIRT BROKEN ON
BANK BUILDING**

Lockney to Soon Have Another
Fine Two-Story Brick Business House.

Monday afternoon, Mr. W. R. Simmons, contractor, of Plainview, began work on the basement of the new two-story brick building for the First National Bank.

The contract calls for the building to be completed in 120 days from the time of signing, one day last week, hence the work will be pushed as fast as possible.

The building is to be two-story, trimmed in gray brick, and is to be steam heated. The length of the building will be 104 feet. Both the lower and upper stories are to be finished right up to date. The upper story will be utilized for offices.

Gradually, Lockney is building up with substantial buildings, which is in keeping with the rapid growth of the country.

There will be other bricks built this summer, among which will be one for J. A. Baker, on the corner south of the Bank. This contract will be let in a short time.

**Joint Debate at
Bobbitt School House**

Last Saturday night there was a joint debate at the Bobbitt school house, the occasion being the regular literary meeting of that community.

The question discussed was resolved: "That the State of Texas should adopt the Initiative and Referendum." Prof. E. C. Nix and nephew, Willie Nix, of Lockney took the affirmative side of the question, and Bert Bobbitt and Mr. McCasland the negative. The judges were Messrs. Wilkerson, of Plainview, J. M. Carthel, of Bobbitt and B. F. Smith, of Lockney.

Willie Nix opened the discussion for the affirmative, followed by Mr. McCasland for the negative. Prof. Nix affirmed, followed by Mr. Bobbitt for the negative.

Both the affirmative and negative sides of the question were handled in an able manner, and the discussions were both instructive and entertaining.

The judges' decision was in favor of the affirmative.

**NEARLY \$100,000
OF BONUS RAISED**

Committee Thinks if Plainview Will
Raise \$15,000 More Balance
Can be Raised Outside of
Town.

The committee soliciting the bonus for the Quanah, Acme & Pacific railroad has secured signatures for about \$95,000, and it feels quite sure that if it can get \$15,000 more in Plainview, that the other \$40,000 can be raised outside of Plainview. The proposition is: \$100,000 cash bonus and right of way and the depot and terminal grounds in Plainview.

Mr. Unger last week had a letter from D. E. Decker, general attorney of the railroad, urging that Plainview get busy and close up the matter at once, as the company is anxious to know what Plainview is going to do. He assured Mr. Unger that the report circulated that the road would not build further than Roaring Springs is absolutely false, and that if Plainview comes up with the bonus and right of way the road will certainly be built to Plainview. — Plainview News.

**County Union to
Meet in Lockney**

April 10th and 11th Floyd County Farmers Union will meet in Lockney for the transaction of important business. Local unions from all parts of the county are requested to have delegates attend this meeting. A. J. Byars is president of the county union and J. S. Dickey secretary.

Dist. 4 Added to Floyd District.

Governor O. B. Colquitt signed a bill Tuesday which had passed both houses of the Legislature, which bill adds district four south of Floydada to this district and which has had the endorsement of the people living in both districts. This district for a number of years has been transferring their money each year to the Floydada district and sending their children to this school. — Hesperian.

J. R. Meriwether left Sunday for Dallas to drive back a new Krit car for Geo. Meriwether.

**TO COUNT UNITED
STATES MONEY**

Uncle Sam Will Pull off Big Money
Counting Stunt Which Will Be-
gin April 1st.

Washington, March 23. — The greatest count of money and securities in the history of the world will begin at the treasury department on April 1st, when John Burke, former governor of North Dakota, takes the oath of office as treasurer of the United States, succeeding Carmi A. Thompson. To safeguard the nation's wealth, Uncle Sam requires the retiring treasurer's report to be verified by a count of the notes and securities in the treasury. Mr. McAdoo will appoint a committee to take charge of the valuations and each vault and safe will be sealed on April 1, in preparation of the count.

Only enough money to keep the wheels of government revolving, will be laid aside for daily use while the counting is in progress.

The count requires about two months. The government mathematician has figured it out that it takes one person three years to verify Mr. Thompson's records. Ordinarily, every note, bond and other security is counted. Unless a shortage or error is discovered the gold and silver, stored in the bags containing \$10,000 each, usually is weighed, a test being balanced against all others for verification.

Armed guards stand over the counters, and workmen to protect them from interference.

Losses seldom have been found in these counts. When the treasurer was changed some years ago, \$600 was stolen during the official count. A laborer engaged to lift the heavy bags of coin, substituted leaden discs for silver dollars in several bags, necessitating a five months' count of each dollar of the \$115,000,000 in the big silver vault.

The laborer was convicted of theft and the retiring treasurer relieved by congress of the responsibility for the loss.

When Carmi Thompson relieved Lee McClung as treasurer, he received over \$1,400,000,000. He must account for every cent of that amount plus the millions he has thus received, minus expenditures. While the treasurer of the United States handles no money personally, he is the only bonded official in his office. His \$150,000 bond covers every subordinate and for many years treasurers have urged Congress to order the bonding of employees who actually handle the \$6,000,000,000 which passes through the treasurer's office annually.

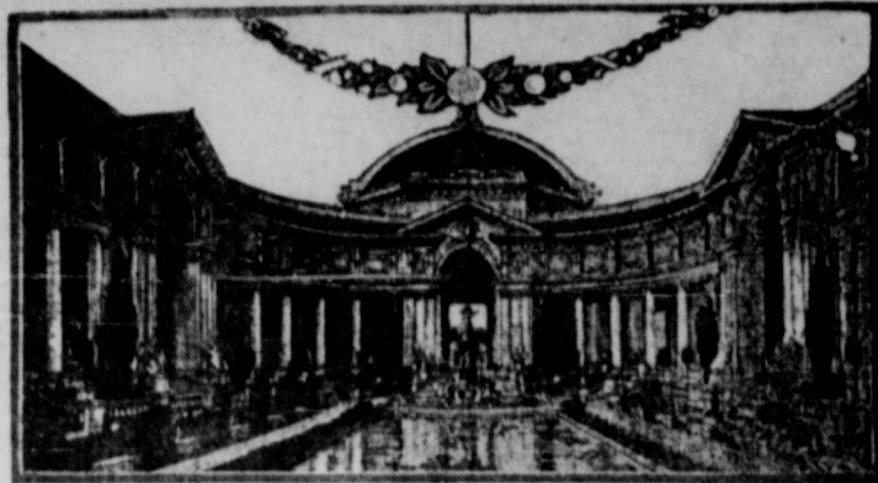
Fall Into the Band Wagon.

Hear the music of vitality seeds popping, read the scale of pitch higher and higher with every note sounding good seed Mr. Farmer, good seed Mr. Planter. Plant them and at harvest time you will toot the horn and have the price to buy the uniform. We have 40,000 pounds of seed that are Gild Edge Securities for you.
C. E. White Seed Co.

Dr. J. L. Guest went to Plainview last Sunday on professional business.

Best coal delivered at \$9.00 at Whitfill's. 26-1f.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION,
SAN FRANCISCO, 1915.



Copyright, 1915, by Panama-Pacific International Exposition.

ONE of the minor courts that will open out from the great exposition city upon a vast tropical garden upon the south. This court, a marvel of tropical transplanting, is south of the Court of Four Seasons. It is designed by Mr. George W. Kelham. The Panama-Pacific International Exposition will stand alone not only in its architectural treatment but in its setting at Harbor View, the exposition site, in the adornment of its huge interior courts and of its grounds, with hundreds of thousands of palms, flowers and rare shrubs and vines, and in the superb color plan created by Jules Guerin, world famous colorist. The theme of the exposition, the sculpture, and mural paintings will exalt the spirit of achievement through which America has completed the Panama canal. The theme of the great interior courts will suggest the meeting of the East and West.

**PANHANDLE PRESS
ASSOCIATION MEET**

The Panhandle Press Association
Will Meet at Canyon April
12, 1913.

The following is the program to be rendered at Canyon, City, Texas, by the members of the Panhandle Press Association April 12, 1913:

President R. G. Richardson, of McLean, presiding.

Address of Welcome—President R. B. Cousins, West Texas State Normal College.

Response—Hilton R. Greer, Amarillo Daily News.

The Cost System—Horace M. Russell, Panhandle Printing Company, Amarillo.

Co-operation of the Panhandle Newspapers—L. D. Shaw, Higgin News.

Getting Uniformity in our Job Prices—Miss Ida M. Farrell, Glazier Review.

The Local Advertising Rate—F. R. Jameson, Canadian Record.

The Foreign Advertising Rate—A. C. Elliott, Hereford Brand.

Texas Legal Advertising Rates—A. G. Richardson, McLean News.

Filling the Advertising Columns—J. L. Dow, Lubbock Avalanche.

Raising the Advertising Rates and Effects—Homer Steen, Floyd County Hesperian.

Can we Land the Big National Advertisers—B. O. Brown, Hale County Herald, Plainview.

Accepting Advertising from Mail Order Houses—R. C. Edgell, Slaton Slatonite.

Raising Subscription Rate to \$1.50—J. W. Warren, Clarendon News.

Fifteen Months Experience with \$1.50 Subscription Rates—C. W. Warwick, Randall County News, Canyon.

Subscriptions Strictly in Advance—A. M. Hilburn, Wheeler County Texan, Shamrock.

Do Piano Contests Pay—Frank E. White, Crosbyton Review.

Giving Premiums with Subscriptions—B. F. Smith, Lockney Beacon.

The Editorial Page of the Weekly Newspaper—J. M. Adams, Plainview News.

Effect of Parcel Post—R. H. Rowan—Dimmitt Plainsman.

Admission of new members.

Election of officers.

Selection of next meeting place.

The meeting will be held in the auditorium of the West Texas State Normal College.

**START YOUR LIVER
DON'T STOP V**

Dodson's Liver Tone Acts M
But Surely. Livens up the
Liver and You Stay
on Your Feet.

It is the experience of calomel users that if they take enough of the drug to have the desired effect, it seriously interferes with their work the day after. But this is the least important item, for calomel is often a dangerous drug and acts on the system, violently.

Don't take chances with calomel. Get a bottle of the pleasant, safe and perfectly harmless Dodson's Liver Tone, guarantee to take the place of calomel. Instead of making you feel worse the next day it makes you feel better—and you actually are better, for no remedy in the whole world livens up the liver, regulates the bowels and really rejuvenates the system any better than this dose.

You are the sole judge of its merits. The Red Cross Drug Store is fully authorized to hand you back your money without question if it fails to please you—and relieve you.

Remember, if you feel constipated and bilious, what you need is Dodson's Liver Tone. A large bottle and a good guarantee for 50 cents from the Red Cross Drug Store.

Card of Thanks.

We wish to thank the friends who were so kind to us and our beloved husband, son and brother during his death and our bereavement.

We wish Heaven's richest blessings on each and every one.

Mrs. Addie Thagard,
T. S. Thagard,
Eliza Thagard,
T. W. Thagard,
Henry Thagard.
—Hesperian.

Mrs. S. W. Farnsworth came in last Saturday to be with her husband, who is quite ill at the home of his sons.

The business men of Canyon will give a banquet for the publishers and their wives at night at the Baltimore Hotel.

The ladies are especially invited.

Reduced rates on all railroads. Every newspaper publisher in the Panhandle is expected to be present.

THE LOCKNEY GARAGE

MACHINE AND REPAIR SHOP

Gas, Lubricating Oils, and General Line of Auto Supplies
A full line of Electrical goods. Do wiring and installing Lights

Waller & Dyer, Props.

LOCKNEY, TEXAS



WINCHESTER RIFLE and PISTOL CARTRIDGES

On account of being manufacturers of firearms as well, the Winchester company are peculiarly able to know the best requirements for ammunition. This partially answers the question often asked: "Why do Winchester cartridges excel?" The rest of the answer

is contained in their large, modern plant and their extensive knowledge of the firearms and ammunition business. Winchester Cartridges are made for all makes of rifles and pistols and always give entire satisfaction.

FOR SALE BY DEALERS EVERYWHERE.

It is No Pipe Dream

Our line of Pipes, Tobaccos, Cigars and smoking material is complete. We can suit your taste in Cigars, for we stock all the popular brands, from "Pure 5c" to the best Havanas, and we keep them in prime condition. So you get the flavor when you smoke our cigars. We would appreciate it if you would blow your smoke trade our way.

J. R. FOX, - Proprietor

MONEY TO LOAN

Why pay ten per cent for farm and ranch loans when you can get eight per cent money? Ranch loans, any size, a specialty. Good loaning proposition on improved stock farms. Long time loans with optional payments. Extend payment on vendor lien notes. No insurance nor stock proposition. Let me know your wants.

W. B. Joiner, Plainview, Texas.

Land Bargains

IN FLOYD COUNTY

The S. W. 1-2 of Sec. No. 62, Blk. G. D. & W. Ry. Co., three miles from Lockney. Price \$25, 1-3 cash, balance 1-2 and 3 years at 8 per cent.

Sec. No. 29, Blk. D. 3, 12 miles from Lockney. Price \$12.50 per acre.

East half of Sec. No. 41 Blk. G., 9 miles from Lockney. Price \$21 per acre, 1-3 cash, balance 1-2 and 3 years at 8 per cent.

East half of Sec. No. 31, Blk. D. 2, 5 miles from Lockney. Price \$25 per acre. 1-2 cash, balance 1, 2, 3 and 4 years at 8 per cent.

160 acres out of Sec. No. 37 Blk. G., Price \$25 per acre 1-2 cash, balance 2, 3, and 4 years at 8 per cent.

1-2 Sec. in Blk. A. M. Price \$11 per acre. Good terms.

1 Section in Blk. A. M. Price \$12 per acre.

3 1-2 sections in Blk. D. 3. All under 16 miles of fence, 200

acres in cultivation, two fields, 4-room house, splendid sheds and lots, 2 wells and windmills and close to good school. This is all fine Plains land and a big bargain at \$12.50 per acre. 1-3 cash, balance 1, 2, 3 and 4 years at 8 per cent.

1 section improved, all under fence, good 4-room house, well and wind mill, 250 acres in cultivation, good large barn about 9 miles from Lockney and 8 miles from Floydada. Price \$20 per acre, about 1-3 cash, balance 1, 2 and 3 years at 8 per cent.

480 acres, 300 of which is in cultivation, good 6-room house, good barn, well and windmill, close in. This is an ideal home at \$31 per acre. Good terms.

160 acres, nicely improved on Floydada and Lockney road. Farm in fine state of cultivation. Everything nice. Price \$32 per acre. Good terms.

G. W. Brewster Land Co.

LOCKNEY, TEXAS.

Marketing, Not Production is Problem

Fort Worth, Texas, March.—The farmers of the United States increased the cotton production of 1911 four million bales over the previous year and lost \$88,000,000 by their energetic efforts according to a recent statement made by President Peter Radford of the Farmers' Union. Mr. Radford is also manager of the Texas Farm Life Commission and in a series of articles appearing in the large daily papers of Texas is featuring marketing and co-operation as the real problems of the Texas farmers rather than production. Mr. Radford highly commends the State and Federal Department of Agriculture and other agencies that are seeking to help the farmer by offering prizes for increased production but is, himself, of the opinion that the time and money of these friendly organizations could be used to better advantage by bettering the marketing conditions. Sixty per cent of the Texas cotton crop is sold on a glutted market at a heavy loss to the farmers of Texas and Mr. Radford's remedy for this evil is the holding plan outlined by the association which he represents.

The Federal Department of Commerce and Labor estimates the world's consumption of cotton at 18,250,000 bales per annum. The United States produces two-thirds of the world's supply, which is 12,500,000 bales and, according to general average, the Texas allotment of the world's cotton production is 16 per cent., or approximately 3,000,000 bales. According to the President of the Farmers' Union when production exceeds these figures, the surplus becomes a menace to every cotton farmer in the south and if the Department of Agriculture and other friendly agencies wish to help the Texas farmer they should concentrate their efforts not upon increasing the yield but in co-operating in marketing the product.

In speaking on this subject Mr. Radford said, "The cotton mills of the world consume about the same number of bales per month, yet instead of giving the mills a steady supply, we marketed our cotton in Texas on such a basis that in the month of October 1,000,000 bales were sold while in December but 150,000 marketed."

Echols-King.

Married, last Sunday at the home of Mrs. Childress, Mr. Ben Echols and Miss Pearl King, Eld. J. C. Estes performing the ceremony. Both young people are quite favorably known in Lockney, and have numerous friends and admirers who will hasten to offer them congratulations. Ben has lived in Lockney for a number of years, and is a splendid young man, and enjoys the esteem and respect of our entire citizenship. The bride, although having resided in Lockney only a short while, has made for herself many friends and admirers for her many graces. They will make their home in Lockney, and Ben will engage in the cement business.

The Beacon joins their Lockney friends in best wishes for a long and happy married life.

Dr. J. C. Guest and wife Sundayed in Plainview.

LOCKNEY COLLEGE

And Bible School

Lockney, Texas, J. C. Estes, President
College for Young Men and Young Ladies

Literary, Scientific, and English Courses leading to graduation with Bachelor's Degree. Eighteenth session now in progress. Can enter at any time. Write or catalogue.

Buy Your Lumber and Builders' Material From The

Lockney Lumber Co.

They carry the best grades of lumber and will treat you right. See them when you get ready to figure your bill. They also handle the best oak lumber.

Lockney, Phone 7 Texas

A. G. McADAMS UMBER CO.

Screen Doors, in Every Size

Lime, Cement and Brick

Doors and Paint

Sash, Mouldings, Blinds

Lumber, BoisD'arc, Lath And Shingles

LOCKNEY, O O O O O O O O O O TEXAS

Notice of Change

We have purchased the Grocery business of Seven Bros., and have our stock in the same building. We are now better prepared than ever to serve the needs of the people. Let us figure with you on your next bill of groceries. Clean, fresh groceries at lowest possible prices. Bring all your barter to us. . . .

Farmers' Exchange

Phone 30.

Lockney, Texas

The Orr Wagon Yard

SUCCESSOR TO M. M. DAY

Phone No. 41 for Your Feed and Coal

Clean Stalls, Good Camp House and Plenty of Water

JIM ORR, Proprietor

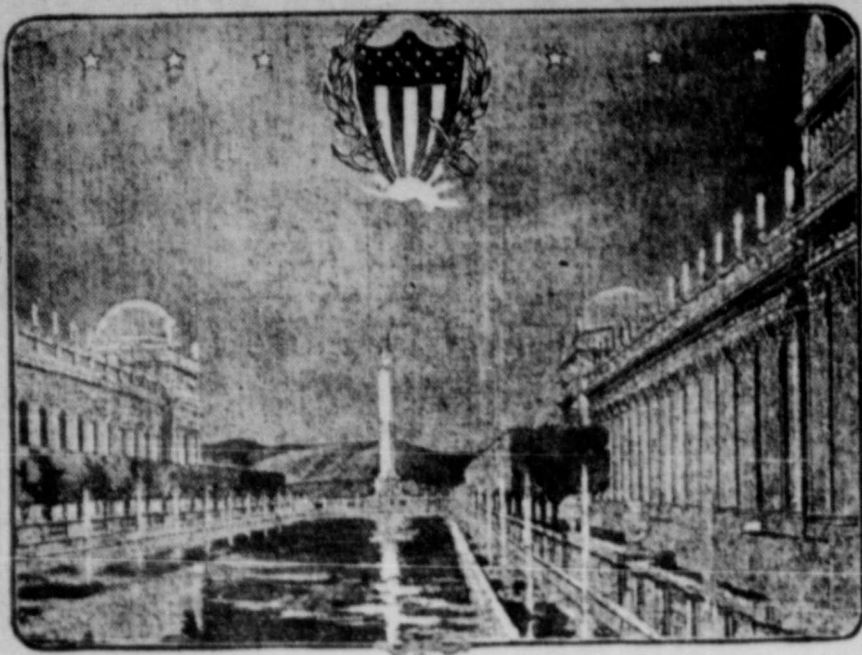
LOCKNEY, TEXAS

Mrs. D. J. THOMAS

Milliner and Ladies' Tailor

Fancy Dresses and Tailored Skirts a Specialty
Newest things in Millinery received each week. Patterns cut to individual measurements.

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Losses seldom have been found in these counts. When the treasurer was changed some years ago, \$600 was stolen during the official count. A laborer engaged to lift the heavy bags of coin, substituted leaden discs for silver dollars in several bags, necessitating a five months' count of each dollar of the \$115,000,000 in the big silver vault.

The laborer was convicted of theft and the retiring treasurer relieved by congress of the responsibility for the loss.

When Carmi Thompson relieved Lee McClung as treasurer, he received over \$1,400,000,000. He must account for every cent of that amount plus the millions he has thus received, minus expenditures. While the treasurer of the United States handles no money personally, he is the only bonded official in his office. His \$150,000 bond covers every subordinate and for many years treasurers have urged Congress to order the bonding of employees who actually handle the \$6,000,000,000 which passes through the treasurer's office annually.

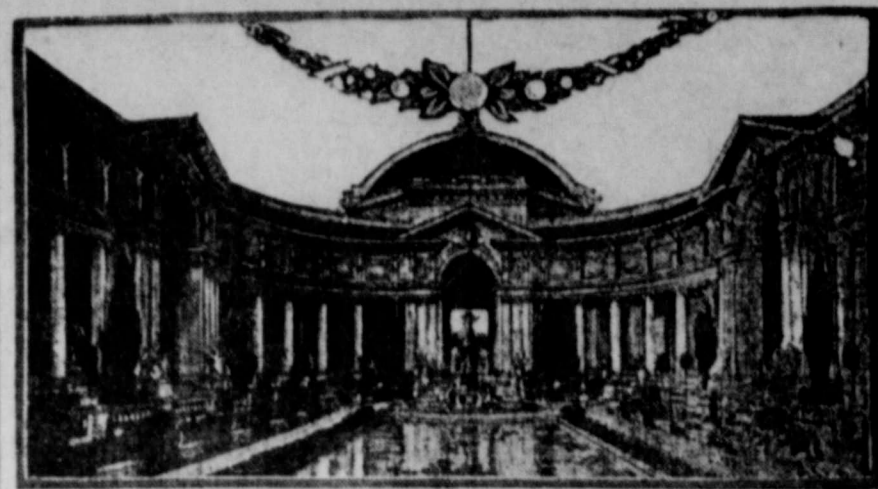
Fall Into the Band Wagon.

Hear the music of vitality seeds popping, read the scale of pitch higher and higher with every note sounding good seed Mr. Farmer, good seed Mr. Planter. Plant them and at harvest time you will toot the horn and have the price to buy the uniform. We have 40,000 pounds of seed that are Gild Edge Securities for you. C. E. White Seed Co.

Dr. J. L. Guest went to Plainview last Sunday on professional business.

Best coal delivered at \$9.00 at Whitfill's. 26-tf.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION,
SAN FRANCISCO, 1915.



Copyright, 1915, by Panama-Pacific International Exposition.

ONE of the minor courts that will open out from the great exposition city upon a vast tropical garden upon the south. This court, a marvel of tropical transplanting, is south of the Court of Four Seasons. It is designed by Mr. George W. Kelham. The Panama-Pacific International Exposition will stand alone not only in its architectural treatment but in its setting at Harbor View, the exposition site, in the adornment of its huge interior courts and of its grounds, with hundreds of thousands of palms, flowers and rare shrubs and vines, and in the superb color plan created by Jules Guerin, world famous colorist. The theme of the exposition, the sculpture, and mural paintings will exalt the spirit of achievement through which America has completed the Panama canal. The theme of the great interior courts will suggest the meeting of the East and West.

PANHANDLE PRESS ASSOCIATION MEET **START YOUR LIVER DON'T STOP V**

The Panhandle Press Association Will Meet at Canyon April 12, 1913.

The following is the program to be rendered at Canyon, City, Texas, by the members of the Panhandle Press Association April 12, 1913:

President R. G. Richardson, of McLean, presiding.

Address of Welcome—President R. B. Cousins, West Texas State Normal College.

Response—Hilton R. Greer, Amarillo Daily News.

The Cost System—Horace M. Russell, Panhandle Printing Company, Amarillo.

Co-operation of the Panhandle Newspapers—L. D. Shaw, Higgins News.

Getting Uniformity in our Job Prices—Miss Ida M. Farrell, Glazier Review.

The Local Advertising Rate—F. R. Jameson, Canadian Record.

The Foreign Advertising Rate—A. C. Elliott, Hereford Brand.

Texas Legal Advertising Rates—A. G. Richardson, McLean News.

Filling the Advertising Columns—J. L. Dow, Lubbock Avalanche.

Raising the Advertising Rates and Effects—Homer Steen, Floyd County Hesperian.

Can we Land the Big National Advertisers—B. O. Brown, Hale County Herald, Plainview.

Accepting Advertising from Mail Order Houses—R. C. Edgell, Slaton Slatonite.

Raising Subscription Rate to \$1.50—J. W. Warren, Clarendon News.

Fifteen Months Experience with \$1.50 Subscription Rates—C. W. Warwick, Randall County News, Canyon.

Subscriptions Strictly in Advance—A. M. Hilburn, Wheeler County Texan, Shamrock.

Do Piano Contests Pay—Frank E. White, Crosbyton Review.

Giving Premiums with Subscriptions—B. F. Smith, Lockney Beacon.

The Editorial Page of the Weekly Newspaper—J. M. Adams, Plainview News.

Effect of Parcel Post—R. H. Rowan—Dimmitt Plainsman.

Admission of new members. Election of officers. Selection of next meeting place.

The meeting will be held in the auditorium of the West Texas State Normal College.

Dodson's Liver Tone Acts M But Surely. Livers up the Liver and You Stay on Your Feet.

It is the experience of calomel users that if they take enough of the drug to have the desired effect, it seriously interferes with their work the day after. But this is the least important item, for calomel is often a dangerous drug and acts on the system, violently.

Don't take chances with calomel. Get a bottle of the pleasant, safe and perfectly harmless Dodson's Liver Tone, guarantee to take the place of calomel. Instead of making you feel worse the next day it makes you feel better—and you actually are better, for no remedy in the whole world livens up the liver, regulates the bowels and really rejuvenates the system any better than this dose.

You are the sole judge of its merits. The Red Cross Drug Store is fully authorized to hand you back your money without question if it fails to please you—and relieve you.

Remember, if you feel constipated and bilious, what you need is Dodson's Liver Tone. A large bottle and a good guarantee for 50 cents from the Red Cross Drug Store.

Card of Thanks.

We wish to thank the friends who were so kind to us and our beloved husband, son and brother during his death and our bereavement.

We wish Heaven's richest blessings on each and every one.

Mrs. Addie Thagard,
T. S. Thagard,
Eliza Thagard,
T. W. Thagard,
Henry Thagard.
—Hesperian.

Mrs. S. W. Farnsworth came in last Saturday to be with her husband, who is quite ill at the home of his sons.

The business men of Canyon will give a banquet for the publishers and their wives at night at the Baltimore Hotel.

The ladies are especially invited.

Reduced rates on all railroads. Every newspaper publisher in the Panhandle is expected to be present.

THE LOCKNEY GARAGE

MACHINE AND REPAIR SHOP

Gas, Lubricating Oils, and General Line of Auto Supplies
A full line of Electrical goods. Do wiring and installing Lights

Waller & Dyer, Props.

LOCKNEY, TEXAS

WINCHESTER RIFLE and PISTOL CARTRIDGES



On account of being manufacturers of firearms as well, the Winchester company are peculiarly able to know the best requirements for ammunition. This partially answers the question often asked: "Why do Winchester cartridges excel?" The rest of the answer

is contained in their large, modern plant and their extensive knowledge of the firearms and ammunition business. Winchester Cartridges are made for all makes of rifles and pistols and always give entire satisfaction.
FOR SALE BY DEALERS EVERYWHERE.

It is No Pipe Dream

Our line of Pipes, Tobaccos, Cigars and smoking material is complete. We can suit your taste in Cigars, for we stock all the popular brands, from "Pure 5c" to the best Havanas, and we keep them in prime condition. So you get the flavor when you smoke our cigars. We would appreciate it if you would blow your smoke trade our way.

J. R. FOX, - Proprietor

MONEY TO LOAN

Why pay ten per cent for farm and ranch loans when you can get eight per cent money? Ranch loans, any size, a specialty. Good loaning proposition on improved stock farms. Long time loans with optional payments. Extend payment on vendor lien notes. No insurance nor stock proposition. Let me know your wants.

W. B. Joiner, Plainview, Texas.

Land Bargains

IN FLOYD COUNTY

The S. W. 1-2 of Sec. No. 62, Blk. G. D. & W. Ry. Co., three miles from Lockney. Price \$25, 1-3 cash, balance 1-2 and 3 years at 8 per cent.

Sec. No. 29, Blk. D. 3, 12 miles from Lockney. Price \$12-50 per acre.

East half of Sec. No. 41 Blk. G., 9 miles from Lockney. Price \$21 per acre, 1-3 cash, balance 1-2 and 3 years at 8 per cent.

East half of Sec. No. 31, Blk. D. 2, 5 miles from Lockney. Price \$25 per acre. 1-2 cash, balance 1, 2, 3 and 4 years at 8 per cent.

160 acres out of Sec. No. 37 Blk. G., Price \$25 per acre 1-2 cash, balance 2, 3, and 4 years at 8 per cent.

1-2 Sec. in Blk. A. M. Price \$11 per acre. Good terms. 1 Section in Blk. A. M. Price \$12 per acre.

3 1-2 sections in Blk. D. 3. All under 16 miles of fence, 200

acres in cultivation, two fields, 4-room house, splendid sheds and lots, 2 wells and windmills and close to good school. This is all fine Plains land and a big bargain at \$12.50 per acre. 1-3 cash, balance 1, 2, 3 and 4 years at 8 per cent.

1 section improved, all under fence, good 4-room house, well and wind mill, 250 acres in cultivation, good large barn about 9 miles from Lockney and 8 miles from Floydada. Price \$20 per acre, about 1-3 cash, balance 1, 2 and 3 years at 8 per cent.

480 acres, 300 of which is in cultivation, good 6-room house, good barn, well and windmill, close in. This is an ideal home at \$31 per acre. Good terms.

160 acres, nicely improved on Floydada and Lockney road. Farm in fine state of cultivation. Everything nice. Price \$32 per acre. Good terms.

G. W. Brewster Land Co.

LOCKNEY, TEXAS.

Marketing, Not Production is Problem

Fort Worth, Texas, March.—The farmers of the United States increased the cotton production of 1911 four million bales over the previous year and lost \$88,000,000 by their energetic efforts according to a recent statement made by President Peter Radford of the Farmers' Union. Mr. Radford is also manager of the Texas Farm Life Commission and in a series of articles appearing in the large daily papers of Texas is featuring marketing and co-operation as the real problems of the Texas farmers rather than production. Mr. Radford highly commends the State and Federal Department of Agriculture and other agencies that are seeking to help the farmer by offering prizes for increased production but is, himself, of the opinion that the time and money of these friendly organizations could be used to better advantage by bettering the marketing conditions. Sixty per cent of the Texas cotton crop is sold on a glutted market at a heavy loss to the farmers of Texas and Mr. Radford's remedy for this evil is the holding plan outlined by the association which he represents.

The Federal Department of Commerce and Labor estimates the world's consumption of cotton at 18,250,000 bales per annum. The United States produces two-thirds of the world's supply, which is 12,500,000 bales and, according to general average, the Texas allotment of the world's cotton production is 16 per cent., or approximately 3,000,000 bales. According to the President of the Farmers' Union when production exceeds these figures, the surplus becomes a menace to every cotton farmer in the south and if the Department of Agriculture and other friendly agencies wish to help the Texas farmer they should concentrate their efforts not upon increasing the yield but in co-operating in marketing the product.

In speaking on this subject Mr. Radford said, "The cotton mills of the world consume about the same number of bales per month, yet instead of giving the mills a steady supply, we marketed our cotton in Texas on such a basis that in the month of October 1,000,000 bales were sold while in December but 150,000 marketed."

Echols-King.

Married, last Sunday at the home of Mrs. Childress, Mr. Ben Echols and Miss Pearl King, Eld. J. C. Estes performing the ceremony. Both young people are quite favorably known in Lockney, and have numerous friends and admirers who will hasten to offer them congratulations. Ben has lived in Lockney for a number of years, and is a splendid young man, and enjoys the esteem and respect of our entire citizenship. The bride, although having resided in Lockney only a short while, has made for herself many friends and admirers for her many graces. They will make their home in Lockney, and Ben will engage in the cement business.

The Beacon joins their Lockney friends in best wishes for a long and happy married life.

Dr. J. C. Guest and wife Sundayed in Plainview.

LOCKNEY COLLEGE And Bible School

Lockney, Texas, J. C. Estes, President
College for Young Men and Young Ladies

Literary, Scientific, and English Courses leading to graduation with Bachelor's Degree. Eighteenth session now in progress. Can enter at any time. Write or catalogue.

Buy Your Lumber and Builders' Material From The Lockney Lumber Co.

They carry the best grades of lumber and will treat you right. See them when you get ready to figure your bill. They also handle the best oak lumber.

Lockney, Phone 7 Texas

A. G. McADAMS UMBER CO.

Screen Doors, in Every Size
Lime, Cement and Brick
Doors and Paint
Sash, Mouldings, Blinds

Lumber, BoisD'arc, Lath And Shingles
LOCKNEY, TEXAS

Notice of Change

We have purchased the Grocery business of Seven Bros., and have our stock in the same building. We are now better prepared than ever to serve the needs of the people. Let us figure with you on your next bill of groceries. Clean, fresh groceries at lowest possible prices.

Bring all your barter to us. . . .

Farmers' Exchange

Phone 30. Lockney, Texas

The Orr Wagon Yard

SUCCESSOR TO M. M. DAY
Phone No. 41 for Your Feed and Coal
Clean Stalls, Good Camp House and Plenty of Water

JIM ORR, Proprietor
LOCKNEY, TEXAS

Mrs. D. J. THOMAS Milliner and Ladies' Tailor

Fancy Dresses and Tailored Skirts a Specialty
Newest things in Millinery received each week. Patterns cut to individual measurements.

Personal Mention

Try some of Whitfill's \$8 lump coal, delivered. 26-tf

Miss Louise Fox of Spur is the guest of Miss Mattie Lee Wilson.

New wash silks, absolutely new. Very pretty for the new spring waist. Ask to see it. J. A. Baker.

Attorney Haughton was in the city Tuesday from Floydada.

Whitfill's Nigger Head nut coal will make your biscuits shine.—Try it. 26-tf.

K. D. Reeves was transacting business in Plainview Wednesday.

Maize for sale at \$15 per ton at Thornton's Wagon Yard. 31tf

Wanted hens at 11 cents per pound. J. A. Baker.

R. M. Broyles went over to Hale Center Wednesday on business.

Bring your cream to us for the price is good now. We want your business. Thompson & Reeves.

Mrs. C. C. Miller left Thursday for Canyon to visit her daughter who is in school at that place.

The best flour made is White Crest. Baker sells it.

Mrs. Arthur Davis of Plains, Yoakum county, is here with her father, G. W. Farnsworth, who is quite ill with pneumonia.

Bring your hens to us. Will pay 10 cents cash or 11 cents trade for a few days. Thompson & Reeves.

For Saturday, April 5

TRADES DAY

20 per cent discount on all suits for men. We show the best assortment in town.

SHIRTS

Our Shirt stock is complete and we are showing values from 50 cents to \$2.00. Our \$2.00 shirt is guaranteed to not fade from perspiration, sun or washing—Try a pair.

CADET HOSE

New shipment just in—Every pair guaranteed 25 cents—made for men, women, boys and girls.

HOUSE CANVAS

New bale, a real good grade, per yard 5 cents.

E. GUTHRIE

Notice to Electric Light Users

Beginning on May 1, 1913, the Lockney Light & Power Co. will go to a meter rate. On that date every person will be required to deposit with the manager of the Light Company, \$7.50, the price of the meter. At any time service is discontinued and meter returned in good order the \$7.50 will be refunded.

The minimum rate for meter service will be \$1.50 per month, which will allow you 10 kilowatt hours per month, and 15 cents per kilowatt for each additional kilowatt.

The above rate will be lower than the present flat rate of 70 cents per drop. The difference saved between the present flat rate and the meter service will pay for the meter in a few months. The meter service is economy to you and also the company. When on meter service, when you do not burn your lights you do not have to pay for them. The minimum rate, of \$1.50 per month, must be paid whether you burn your lights or not, but the average residence in Lockney now using electric lights and paying a much higher rate can with economy have all lights needed for the cost of the minimum rate.

Respectfully,
Lockney Light & Power Co.,
L. A. Holland,
R. A. Stalcup,
Managers.

S. I. Farnsworth and J. C. Garrison went over to Lubbock last Saturday night.

We have a car of Seal of Texas flour, made at Chillicothe, Texas. Every sack strictly guaranteed. Try a sack. Thompson & Reeves.

Dr. Crawford was over from Silverton Wednesday. He reports that Silverton is to have a new paper and also a new cotton gin.

Try some of Whitfill's Sun Shine Middling lump coal. 26-tf
Prof. E. C. Nix and W. L. Vaughn left yesterday morning for Canyon City to attend the Teachers' Association, which meets in that city today.

Remember poultry day, Wednesday, April 9th. Bring your poultry to the car and get the cash.

C. A. Fleming & Co.
H. F. Wade went down to Spur last week on business.

Light Knight was here from Plainview Wednesday.

Wanted—Your produce. Will pay you the highest cash price. See me before selling. Horace P. Peters.

J. D. Caldwell of Weatherford, Texas, representing a Fort Worth silo firm, was in the city several days this week, in the interest of silos of this section.

Wanted—All your country hams at 18 cents per pound. Thompson & Reeves.

John D. Alford left Tuesday for California.

Mr. and Mrs. W. S. Wilson of Spur are the guests of their parents, Mr. and Mrs. Geo. Wilson.

Wanted—All the country ham you will bring us. Will pay you 18 cents per pound. Thompson & Reeves.

"Mr. Farmer"—Since we put out our prices, and announced we would buy poultry direct from the farmer, we notice poultry has taken a decided rise in prices at "Lockney." This seems strange as the main markets are off. Now, as we have not been getting your poultry for less than it is worth, and as we have no dry goods or merchandise on which we make a handsome profit, to trade you for your poultry, we are obliged to let our prices remain the same as quoted last week. Unless the main markets go up between now and next Wednesday, at which time we will pay you the highest market price in cash. Remember the date and bring in your poultry, Wednesday, April 9. Car at or near depot. C. A. Fleming & Co.

W. A. Brewster returned Thursday from the sanitarium at Plainview, where he was operated on some time ago. His Lockney friends will be glad to hear of his recovery.

Just Thirty Days.
We are only doing a thirty day's business, and expect settlement promptly on the first of each month, unless other arrangements are made. 31-tf
Thompson & Reeves.

WE DO IT WITH PLEASURE

Whatever business we transact with our customers we do it with pleasure.

We are as glad to see you as anybody with whom you deal. If you bring us money to deposit we are glad to receive it, and thank you.

If you borrow money from us we do not loan it to you under protest, but we do it with pleasure.

We are glad to help and serve and promote the welfare of every individual in this community. We invite new accounts and promise you a pleasant and agreeable connection.

THE LOCKNEY STATE BANK

LOCKNEY TEXAS

INVEST \$5 AND BE WORTH \$5000

Accidental loss of life, limb or sight, weekly indemnity—both total or partial. If death or injury is sustained while riding as a passenger in or on a public conveyance regularly provided by a common carrier for the transportation of passengers; while riding as a passenger in a passenger elevator; while within any burning building; in consequence of being struck by lightning; explosion of a steam boiler; cyclone or tornadoes, collapse of the outer walls of a building; \$100.00 identification.

365 Days' protection for \$5.00

"Buy your insurance today; he who hesitates is a short end guy."

HENRY THAGARD

COBB & ELLIOTT GRAIN CO.

Proprietors of City Elevator

DEALERS IN

ALL KINDS OF GRAIN, SEED AND ---COAL---

LOCKNEY, PHONE 60 TEXAS

PLAINVIEW HAS A REAL SEED HOUSE

One that sells neither Pills nor Prunes, and conducted by a man that does know seed, having had over 25 years' experience in producing high grade seed. It's worth your time and money to go there and buy the good kind and get started on the road to Prosperity by planting them. All wise men concede the fact that pure seed will almost double the yield. You can afford to plant them and grow rich as others have done.

WHY NOT DO IT NOW?

C. E. White Seed Co.

Plainview, - - - Texas

...Belle of Wichita...

NO BETTER FLOUR MADE
AND
NO FLOUR MADE BETTER

During a weeks' demonstration, put on by the Cottolene people, a few weeks ago, in Wichita Falls, in which all the merchants joined in, offering handsome prizes for best Bread, Biscuits and Cakes, baked from the following brands of flour: Queen of Pantry, Albatross, White Crest and Belle of Wichita. Out of 119 prizes awarded, Belle of Wichita captured 72—Sold and guaranteed by

Ed Reeves Gro. Co.
The Sanitary Store

The Alamo Monument

This monument, combining beauty, grandeur and usefulness and representing the patriotic devotion and loyalty of Texans to the memory of the pioneer heroes who fought for and won liberty, will be erected in the city of San Antonio, in the Alamo Plaza, that ground hallowed by the blood of those defenders who preferred death to surrender, and will be one of the greatest works ever undertaken in Texas.

On Saturday evening, April 12, at the College Auditorium, under the auspices of the educational institutions of Lockney, Mr. J. H. Foster, who for many years has been lecturing on "The Old Spanish Missions and Early History of Texas," will deliver a lecture entitled "The Story of the Alamo, and the Alamo Heroes Monument," combining with this "The Story of The Old Spanish Mission," "The Battle of San Jacinto," "The Early Capitals of Texas," and other

JOHN SAMS
--Tailor--

Cleaning and Pressing Neatly Done.

Next Door North of
Richard-Collier Co.

interesting events of the early days of Texas. The proceeds of this lecture are to be donated to the building fund of this monument, and every citizen is urged to attend and lend assistance to this laudable enterprise.

Tablets will be provided for in the vestibule of the College and everyone attending will be requested to register. These tablets will be bound, and when the monument is completed, will be placed in the historical and art room apportioned to Floyd county.

A full description of this beautiful monument, together with a fine slide picture will be shown by Mr. Foster, during his lecture.

Let due patriotism of Lockney manifest itself on this occasion. As our state had the grandest heroes the world has ever known, it is a fitting tribute to their memory that they have the most beautiful memorial that can be erected, and let every citizen, every school child and others interest themselves and participate in adding to the fund for its erection.

Tickets will be on sale at the public school house and college, and both drug stores after Monday.

Don't forget the place, the date, the price nor the purpose of the occasion, but be on hand.

Wanted hens at 11 cents per pound.

J. A. Baker.

Wednesday Book Club Entertains

Tuesday evening, at the beautiful home of Mr. and Mrs. D. C. Lowe, was a scene of a society event in Lockney of unusual note. The occasion was a reception given in the honor of the husbands of the Club ladies, and the occasion was most pleasant in every particular.

At eight o'clock, the guests began arriving, and were received by Mesdames. Carl McAdams, J. B. Downs and W. L. Whitt, and ushered into the spacious parlors. When all had arrived, the program for the evening was announced, which was as follows: The first number was an "April Fool contest," followed by an "Art catalogue contest," consisting of sensible questions and foolish answers. The next number was "matching cards for three minute conversation," closing with "Nursery Rhymes."

The program was interspersed with piano music by Mrs. Chas. Irby, and vocal selections by Messrs. Carl McAdams and Jerry Kendrick.

At the conclusion of the program a delicious two-course luncheon was served, consisting for the first course of nud sandwiches, pressed chicken and pickles; second course, fruit jellotine, cake, coffee and after-dinner mint.

Mr. and Mrs. Lowe were gracious in their reception of their guests, and added materially to the entertainment of the evening, and when the hour came to part they were voted charming host and hostess.

Those present were, Mr. and Mrs. R. M. Broyles, Mr. and Mrs. Carl McAdams, Mr. and Mrs. J. B. Downs, Prof. and Mrs. Olin W. Fry, Mr. and Mrs. Ben F. Smith, Mr. and Mrs. Jerry Kendrick, Mr. and

Mrs. W. L. Vaughn, Mr. and Mrs. S. A. Henry, Mr. and Mrs. T. S. McGehee, Mr. and Mrs. D. C. Lowe, and Mesdames. Chas. Irby, W. L. Whitt, J. L. Guest and Lillie Britton.

J. C. DIAL, M. D.
PHYSICIAN AND SURGEON

Office at Lockney Drug Co

The Penslar Line

NON-SECRET REMEDIES

Has just arrived. We personally guarantee these Remedies to give satisfaction or your money refunded. Its the most reliable line on the market.

Red Cross Drug Store

MONEY SAVED

Is money made. Try the Racket Store on 5c, 10c and 25c goods. Dishes, Glassware etc. The place to get your candy. First door North of Post Office

THE FOSTER CAFE

Is the place where the refined and cultured class of people go to satisfy their appetites. When you are hungry don't forget the place---the society place, Foster's Cafe.



AMARILLO

April 6th and 7th; limit April 9th; round trip \$3.60. Low one way rates to California and points in Northwest states. On sale daily to April 15.

Round trip rates to Texas Resorts on sale daily.

\$5,000 Special Travel Policy

\$5.00 PAYS FOR

Loss of Life	\$5,000.00
Both Hands	5,000.00
Both Feet	5,000.00
Both Eyes	5,000.00
One Hand	2,500.00
One Foot	2,500.00
One Eye	1,666.00

LOSS OF TIME

Weekly Indemnity	\$25.00
Limit	\$5,000.00
Partial Disability	\$12.50
Annual Premium	\$5.00

HENRY THAGARD,
SPECIAL AGENT

P. & O.

Implements and farm machinery are not just as good as some, but they are best of all. If you need a lister get P. & O. No. 11, and your lister troubles are over. We have just received a car of wire of all kinds, come in and let us supply your needs in this line. We also have a car of furniture in transit. Let us figure with you on furniture, floor covering, and anything you may need in our line. We can save you money and at the same time give you the best.

:-: E. P. THOMPSON & SON :-:

WEST LOCUST STREET

PHONE NO. 47

The Lockney Beacon

BEN F. SMITH, Editor.

Entered April 14, 1902, as second-class mail matter, Post office at Lockney, Tex., Act of Congress March 3, 1879.

Terms of Subscription	
One year	\$1.00
Six months	.50
Three months	.25

Display advertising rates on application. Bills due the first of each month.

Local notices ten cents per line first insertion; five cents per line each subsequent insertion.

The business men of Jones county will hang up prizes to the amount of \$1,200 to encourage intensified farming in the county.

During a recent rain storm near Canadian twenty-six head of three-year old beebes belonging to C. H. Shaller were killed by lightning.

The most destructive floods in recent years has visited parts of Ohio and Indiana, causing much loss of life and property.

Saturday there will be elected school trustees throughout the county. Select the best men of the county for these important places.

The middle west states have been swept by destructive cyclones and tornadoes, doing great damage to life and property.

Judge Thomas C. Bledsoe, county judge of Taylor county, is now a fugitive from justice, by reason of forgery charges pending against him.

The Post cotton mills at Post City are now in operation. The mill will manufacture Postex brand sheeting.

The Tulia Herald has stirred up things politically in Swisher county, by charging illegal acts of the commissioners' court. The court on the other hand, has retaliated and established another paper. The good people of Tulia and Swisher county, if the charges brought by the Herald be true, should boycott the court and their organ.

At Paducah recently H. G. Cook, who lives on the Tongue river, brought in ten lobo wolf hides. The county paid Mr. Cook \$50 for the hides, while the Cattlemen's Association will pay him \$115.00, making a total of \$165.00 for the catch.

Attention is called to the professional card of Dr. J. C. Dial, appearing elsewhere in these columns. Dr. Dial is an old resident of the country, having lived here, except a short time he lived at Cone, fourteen years and is known to all of our people. He will office at the Lockney Drug Co.

Grady Brewster went to Amarillo last Sunday.

Mrs. W. A. Brewster has been at Plainview this week with her husband, who is at the Sanitarium.

Jack Foster came in last Thursday from the Electric oil fields.

Plains News Items

The commissioners' court of Hale county has under consideration the proposition of the sale of Hale county school lands, which are situated in Bailey county. There are four leagues of this land, 17,712 acres.

Mrs. Sarah Ann Riddle, age sixty-seven years, died at her home eight miles southeast of Hale Center Saturday night, March 22.

At Quanah last week Lee Jackson, who killed his father-in-law, W. C. Richardson, more than a year ago, was acquitted.

Official reports show that 38,373 bales of cotton, worth over \$2,500,000, were gained in Wilbarger county the past year.

Theo Griffith of Floyd county had 82 hogs, of 223 pounds, on the Fort Worth market, and he received the highest price paid that day, \$8.95.

Know Paint

There's a paint-education in this advertisement. Buy by the job, not gallon. Buy by the paint put-on; that's the job.

The price of paint is so much a gallon; that can't be helped, but amounts to nothing.

The price of painting is so much a day; that can't be helped, but amounts to nothing.

Put them together. How can you do it? You've got to or lose perhaps half of your money.

Devoe, 10 gallons enough for the average job; an average paint, 15. Now reckon your costs. Count labor a day for a gallon. Devoe 10 days; the other 15.

Devoe about \$50; the average paint about \$70 or \$80; the dearer the labor the bigger the difference, always that way.

But that's for the job. How long is it going to last? One twice as long as the other.

Devoe, George Meriwether sells it.

Fined For Speed.

Bob Slaughter, Jr., of Dallas, one of the wealthy cattlemen's sons, has been here this week in his fine Pierce Arrow racing machine, and last night was arrested on Wayland boulevard by Marshall Watson on a charge of exceeding the speed limit. He pleaded guilty at once and paid a fine and costs amounting to \$18.45. A little later he was arrested on the street by Night-watchman Farris on charge of cursing and swearing about the matter in a public place, and also pleaded guilty to this and paid a fine and costs amounting to \$13.45.—Plainview News.

G. R. Caldwell, staff correspondent of the Amarillo Daily News, was in the city Saturday and Friday noting the various improvements on this section and incidentally looking after the Daily's extensive list in Lockney.

You'll like the Beacon.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists, Etc. Take Hall's Family Pills for constipation.

PLAINVIEW STEAM LAUNDRY

We now represent the Plainview Steam Laundry. Our wagon will call on Mondays for your work, basket leaves Tuesday and returns Thursday. All work guaranteed.

FAMILY WASHING

Let us figure with you on family washing, we have a special rate, and can do it cheaper than you can do it at home. We want your barber work also. Quick and courteous treatment.

WADE BROS. BARBER SHOP

W. M. MASSIE & BRO.

General Land Agents

THE SENIOR LAND AND ABSTRACT BUSINESS OF FLOYD COUNTY

Buy, Sell Lease or Exchange

LANDS

in any size tracts through Northwest Texas, especially through Floyd and other counties of the beautiful Plains; render and pay taxes, furnish Abstracts, perfect Titles, etc. Non-Resident Lands a Specialty. Address

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Chas. H. Veale

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Dentist

LOCKNEY TEXAS

Office at Red Cross Drug Store.

H. Z. Pennington, M. D.

Physician and Surgeon

Office at Red Cross Drug Store

Res. Phone 15. Lockney, Texas

H. C. Randolph P. B. Randolph

Randolph & Randolph

Attorneys-At-Law

Plainview, Texas

D. J. THOMAS, M. D.

Physician and Surgeon

Office in Rear of New Millinery Store.

Office Phone 83 Res. Phone 81

LOCKNEY, TEXAS

Lockney Rebeckah Lodge No. 131 meets every Monday night in each week.

Mrs. Anna Crum, N. G. W. R. Wofford, Secy.

The Right Way

TO SMOK ME AT IS WITH Wright's Liquid Smoke

The Rexall Store

Lockney Drug Co.



WANTED--A RIDER AGENT

IN EACH TOWN and district to ride and exhibit a sample Latest Model "Ranger" bicycle furnished by us. Our agents everywhere are making money fast. \$1000 for full particulars and special offer at once. NO MONEY REQUIRED until you receive and approve of your bicycle. We ship to anyone anywhere in the U. S. without a cent deposit in advance, *prepay freight*, and allow **TEN DAYS' FREE TRIAL** during which time you may ride the bicycle and put it to any test you wish. If you are then not perfectly satisfied or do not wish to keep the bicycle ship it back to us at our expense and you will not be out one cent. **FACTORY PRICES** We furnish the highest grade bicycles at actual factory cost. You save \$10 to \$25 middlemen's profits by buying direct of us and have the manufacturer's guarantee behind your bicycle. **DO NOT BUY** a bicycle or a pair of tires from anyone at any price until you receive our catalogues and learn our unheard of factory prices and remarkable special offers to rider agents.

YOU WILL BE ASTONISHED when you receive our beautiful catalogue. Fully low prices we can make you this year. We sell the highest grade bicycles for less money than any other factory. We are authorized with \$100 profit advance factory cost. **BICYCLE DEALERS**, you can sell our bicycles under your own name without doing our price. Orders filled the day received. We do not regularly handle second hand bicycles, but usually have a number on hand taken in trade by our Chicago retail stores. These we clear out promptly at prices ranging from \$3 to \$6 or \$10. Description in plain English. **COASTER-BRAKES**, simple and efficient roller chains and pedals, parts, repairs and equipment of all kinds at half the regular retail prices.

\$10.00 Hedgethorn Puncture-Proof Self-healing Tires A SAMPLE PAIR TO INTRODUCE, ONLY **4.80**

The regular retail price of these tires is \$10.00 per pair, but to introduce we will sell you a sample pair for \$4.80 each with order \$4.50.

NO MORE TROUBLE FROM PUNCTURES

NAILS, Tacks, or Glass will not let the air out. A hundred thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape.

We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. The regular price of these tires is \$10.00 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped every day after received. We ship C. O. D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. You run no risk in sending us an order as the tires are returned at **OUR** expense if for any reason they are not satisfactory on examination. We are perfectly ready and money sent to us as safe as in a bank. If you order a pair of these tires, you will find that they ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen of any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We will send you a trial order at once, hence this remarkable size offer.

IF YOU NEED TIRES Puncture-Proof tires on approval and trial at the special introductory price quoted above, or write for our Big Tire and Sundry Catalogue which describes and quotes all makes and sizes of tires at about half the usual prices.

DO NOT WAIT but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write **IT NOW.**

J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.

O. K. WAGON YARD

COAL GRAIN, AND FEED STUFF

Watch for their Car Coal

T. J. THORNTON & SON

Successors to Livingston Bros. Lockney, Texas

Don't Suffer!

"I had been troubled, a little, for nearly 7 years," writes Mrs. L. Fincher, in a letter from Peavy, Ala., "but I was not taken down, until March, when I went to bed and had to have a doctor. He did all he could for me, but I got no better. I hurt all over, and I could not rest. At last, I tried Cardui, and soon I began to improve. Now I am in very good health, and able to do all my housework."

TAKE The CARDUI Woman's Tonic

You may wonder why Cardui is so successful, after other remedies have failed. The answer is that Cardui is successful, because it is composed of scientific ingredients, that act curatively on the womanly system. It is a medicine for women, and for women only. It builds, strengthens, and restores weak and ailing women, to health and happiness.

If you suffer like Mrs. Fincher did, take Cardui. It will surely do for you, what it did for her. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 160

Donley Rancher Likes Silo.

"You are on the right track in boosting the silo in The Live Stock Reporter," said Frank M. Clark, a Donley county stock raiser, who is down attending the show. "I have one on my place that I have been using for four years, and I don't see how I could get along without it."

Mr. Clark is living evidence that the best friends of the silo, are the men who have had experience with them.

"The time is near at hand when no Texas feeder can get along without a silo," he said. "We must feed our cattle at less cost than we have been paying. I filled my silo last year from a patch of 8 acres of sorghum, that made 30 tons to the acre. It cost me in the silo about sixty cents a ton. On good bottom land in our country we can count on 25 or 30 tons of sorghum silage to the acre. We count on 15 tons of kaffir or milo per acre. That is about twice what a good corn crop would make.

"Most of us make the mistake of cutting our silage too soon. After four years' experience, I have found that the right time to cut kaffir, milo or sorghum is when the lower half of the stalk is dry and the grain beginning to harden. Sometimes we put a little water in when we are packing the silo. You can tell when water is needed, because if the mass of silage is springy it is too dry and does not pack solidly, and in that case water is necessary to get a good close pack.

"I fed a bunch of steers that cost me \$7.40 for the cotton seed meal, and two tons of silage at 60 cents a ton, per head.

"Hogs do well on silage with something else to balance it. I fed a lot of silage and tankage and got good results. I found the silage cheaper than pasturage."—Fort Worth Live Stock Reporter.

D. J. Munsey came in Saturday from Missouri, where he went for a car load shipment of shade trees. Mr. Munsey went to the forests of that state and selected his trees, had them dug up and loaded on board cars. Some of the trees will measure 8 inches in diameter, and are the ash and maple.

RIGHT TO ISSUE REFUNDING BONDS.

Freight Rates Not Affected by Refunding of Securities.

Houston, Texas.—The right to re-issue maturing securities in excess of the Railroad Commission valuation is one that is denied railroads by the State of Texas, although such securities were legally issued prior to the passage of the Stock and Bond law. The opinion of men engaged in financing railroads was sought by the Texas Welfare Commission, recently adjourned. Mr. R. S. Lovett, executive head of the Harriman lines, gave his views in part, as follows:

"Every railroad company ought to be given the right to issue bonds at par, to refund existing obligations. The existing bonds of the Houston & Texas Central, for instance, (and it is true of every other railroad company in the state except those who have recently issued bonds under the ruling of the Commission) have been outstanding for more than twenty years. They have been held by innocent investors for this long period. The railroad company has, year after year, paid semi-annually the interest on these bonds. The Railroad Commission during all that time has been sitting at Austin, with full power (unlimited power almost) over the railroads, with the state treasury at its disposal, with the Legislature willing to appropriate any amount that the Commission deemed necessary to carry on its work. If there is any illegality in any of these bonds the Commission should have found it out long ago and applied the remedy. I submit that after the lapse of twenty years it is too late to talk about the validity of outstanding railroad bonds. That subject ought to be foreclosed by time, if nothing else."

Mr. E. P. Ripley, president of the Santa Fe, made the following statement in regard to the matter:

"I do not think it is fair treatment of people who own these securities, who buy them innocently, for the state to take such action as will render them worthless, or partially worthless."

The Hadley Commission, appointed by Congress to investigate railroad matters, recommended that no attempt be made to scale down old securities.

The contention has never been made except by uninformed persons that the refunding of outstanding securities would affect freight rates.

W. Flake Garner, funeral director and embalmer, makes headquarters with E. R. Williams furniture dealer at Plainview, and will give prompt attention to all out-town calls. 23tf.

Married at Spur.

Last Sunday at 7:20 a. m., at Spur, Texas, Mr. Walter Wilson, son of Mr. and Mrs. Geo. Wilson, of Lockney, was married to Miss Altha Fox, Rev. Stewart of that place performing the ceremony. The bride and groom arrived in Lockney Sunday morning, and were accompanied by the bride's sister, Miss Louis Fox and the groom's father, Mr. Geo. Wilson, who was present at the ceremony.

The groom is quite well known in Lockney, having resided here a while has been engaged in the barber business at Spur. His bride is one of Spur's pretty and accomplished ladies, and is esteemed for her many graces.

Walter and his winsome bride have been the recipients of numerous and sincere congratulations since their arrival in Lockney. The Beacon joins their friends and well wishers in Lockney and bespeak for the happy young people a full fruition of their fondest expectations, and may their journey through life be all sunshine.

Resolutions of Respect.

Death has again invaded our ranks and through the wisdom of a just and alwise God, the spirit of Bro. C. W. Thagard has been called from its earthly abode and transplanted on that Celestial Shore from whose bourne no traveler returns.

Be it resolved by Floyd City Chapter No. 310, E. S. that the death of Bro. Thagard this Chapter has lost one of its most zealous members, his family a loving husband and a kind and affectionate father, the country a good and useful citizen.

As a token of our sorrow and sympathy for the bereaved family, be it further resolved, that a copy of these resolutions be furnished the family, and a copy furnished the press for publication.

Be it further resolved that this Chapter as a token of affection and love for our deceased companion, wear the usual badge of mourning forty days.

Ella B. Starks.
Maude Henry.
R. C. Andrews.
Committee.
—Floyd County Hesperian.

A. P. McKINNON

Attorney-at-Law

I buy and sell land on commission and negotiate loans on Real Estate.

Notice.

For Sale—Seven Brothers' barn. Will sell on 6 months' time with approved notes, or 5 per cent discount for cash. All bids sealed. Reserve right to reject any bid. Time open four weeks.

30-4t Farmers Exchange.

MONEY can not buy a better quality of seed than can be found at the C. E. White seed house in Plainview.

Insure Your Life.

Every man or woman should carry some insurance as a protection to the family and credit. I am prepared to write you a policy for \$2,500 for a premium of \$5.00 per year, which gives you accident, sickness, and life insurance all combined. When you are sick you get \$12.50 per week for the time you lose from your business. See me for particulars about this policy.
C. A. Woffard, Agent.

Arthur B. Duncan

General Land Agent
FLOYDADA TEXAS

Buy, sell and lease real estate on commission; render and pay taxes for non-residents; investigate and perfect titles; furnish abstracts of titles from records. Have had more than 20 years experience with Floyd Co. lands County Judge of Floyd Co. for 16 years. Now devoting whole time to land business. List your land with me if for sale or lease. If you wish to buy land, see, write or phone me for special bargains. Correspondence solicited.
Office S. E. Corner Square.

DR. E. O. NICHOLS

Specialist on Diseases of the Eye, Ear, Nose and Throat
Will be in Lockney on second and fourth Saturdays.
Glasses Fitted Plainview, Texas

DIRECTORY

Courts.

District court convenes on first Mondays in February and August.

L. S. Kinder, Judge.
G. L. Mayfield, Dist. Atty.
W. B. Clark, Clerk.
A. C. Goen, Sheriff.

County Court convenes third Monday in January, April, July, and October.

A. B. Duncan, Judge.
W. B. Clark, Clerk.
A. C. Goen, Sheriff.
J. B. Bartley, County Attorney
E. C. Willis, Tax Assessor

Commissioners' Court meets in regular session 2nd, Monday in February, May August, and November

A. B. Duncan, Presiding Judge
John Howard, Com. Prect no. 1
Wm. McGehee " " " 2
R. L. Orman, " " " 3
Chas. Trowbridge, " " 4
Justice Court of Prect. no. 2 convenes the 4th, Friday and Saturday in each month.

H. L. Moore, J. P.

Lodges.

Lockney Lodges, A. F. & A. M. meet Saturday night on or after the full moon of each month.
T. Z. Reed, W. M.
C. L. Cowart, Secy.

The Lockney Lodge M. W. A. meets every second and fourth Saturday in each month.

J. H. Byington, C. C.
Homer Howard, Clerk.

Lockney Camp No. 1280, W. O. W. meet 1st and 3rd Saturday nights in each month.

Lloyd Nichols, C. C.
T. S. McGehee Clerk.

Lockney Lodge, No. 396, K's of P meet every Tuesday night.
Carl McAdams, C. C.
A. Meriwether K. of R. and S.

Lockney Local Lodge No. 311, socialists meet 1st Saturday in each month at 2: P. M.

J. T. Hill Sec.

I. O. O. F. meets every Thursday night in each week.

Henry Thagard, N. G.
J. H. Byington, Secy.

Churches

Church of Christ: Services begin every Sunday morning at 10:30. They consist of singing prayer, reading and preaching, or Bible talks; Breaking of Bread and contribution follow. Sunday 3:30 p. m. is the Bible study in classes. Wednesday night is the prayer meeting. All are invited to these services

Methodist Episcopal Church, South, services every Sunday as follows:

Sunday School at 9:45 A. M.

E. P. Thompson, Supt.
Preaching at 11 A. M. and 7: P. M.

Sr. Epworth League at 3 P. M.

Junior League at 2 P. M.

Prayer service and Teachers' meeting every Wednesday evening at 7:30.

A cordial invitation is extended to all people to attend these services. Come, a hearty welcome awaits you.

Leon Henderson, P. C.

Services every Sunday morning and evening at Baptist Church.

Sunday school at 10 a. m. E. C. Nix, Superintendent. Ladies' Aid Society meets at 2 p. m. first and third Saturdays in month. Everybody is cordially invited to attend our services.
Rev. H. G. Finley, Pastor.

Farmers' Union meets Saturday before 2nd and 4th Sunday in each month in McCollum hall.

J. S. Dickey, President.
T. F. Casey, Secretary.

It is Planting Time

For your Rose Garden--We offer you the best in Rose buds, yearlings and two-year olds. A heavy line of Bedding Geraniums and Chrysanthemums. All plants that go to the open in spring. We have made an addition to our green houses and will keep, in season, all kinds of garden plants; sweet potato slips, tomatoes, pepper and cabbage; also a supply of the best bulk vegetable and flower seed. We propose to keep on hand at all times everything in Cut Flowers and pot plants found in a first-class green house. We will supply the demand for Red Fish, aquariums and different species of Canary birds and cages.

Plainview Floral Company

W. H. JEFFRIES

E. S. KEYS

Trade's Day Specials

We will offer our entire stock at a discount of 10 per cent

As an inducement to the people of Lockney and surrounding country to come to town and make Lockney's first

TRADE'S DAY A SUCCESS

You will save money if you trade with us on Trade's Day. We will sell home made Ice Cream at 5 cents a dish on Trade's Day.

Cigars Seven For Twenty-five Cents. Five Cent Pencils Seven For Twenty-five Cents. School Tablets Seven For Twenty-five Cents.

ICE CREAM FIVE CENTS A DISH!

DON'T FORGET THE DATE SATURDAY, APRIL 5TH

And Remember these Special Prices are for

One Day Only; ~~=====~~ Only One Day

Lockney Drug Co.

S. A. HENRY

O. W. FRY

KEISTER'S

LADIES TAILORING COLLEGE

First term begins Monday, May 5th, 1913. Keister's is well and favorably known throughout the country.

KEISTER'S LADIES' TAILORING SYSTEM

Is absolutely the most perfect and practical now in use in America. You can make your own suits and gowns at Keister's. You can learn to be an expert tailoress at Keister's. You are invited to inspect our method and work.

MRS. D. J. THOMAS, PRINCIPAL

Little Claude Henderson, the eight year old son of Rev. and Mrs. Leon Henderson, died at Plainview Sunday evening, March 30, where he had been hurriedly taken for an operation.

The funeral was held at the Methodist church, Monday, and was largely attended. The young pupils of the Public School were present in a body to pay the last sad tribute to their little school mate. The beautiful flowers covering the casket were emblematic of the pure child life. Presiding Elder Hicks, of Plainview, assisted by Rev. Finley, of Lockney, conducted the services.

Claude Henderson was born at Wharton, Texas, December 27, 1905, dedicated to God in holy baptism and received into the Church as an infant member by Rev. Horace Bishop, February 10th, 1907 at Coolidge, Texas, and assumed the vows of the church early in the year 1912.

Bro. and Mrs. Henderson have the deepest sympathy of the Lockney people in their sad bereavement.

B. Y. P. U. Entertains Friends Friday Eve

Last Friday night, at the hospitable home of Mr. and Mrs. R. F. Fry, the Baptist Young People's Union of Lockney entertained their members and friends right royally from 8 to 11 o'clock. The program consisted of games, contests, music, etc., and so pleasant was the occasion that the time of departure arrived ere one was aware of it.

WHICH WOULD YOU RATHER BE?



FIRST NATIONAL BANK

The question needs no answer but what you are going to be depends on you. It is through the habit of saving that most large fortunes are acquired. No bank you could select could be safer than ours and we are always ready to give each of our customers whether their account is large or small the same courteous treatment. Start an account today.

At Muncy's Place

A big stock of both shade and fruit trees. Now is the best time to start an orchard. Don't wait, come on. Prices right, and the best lot of fresh trees you can find. Don't fail to plant your orchard, and a season's growth time is the chief item in tree planting. Call at the old stand.

--D. J. Muncy--

LOCKNEY,

TEXAS

Mrs. D. J. THOMAS

Milliner and Ladies' Tailor

FOR EXCLUSIVE STYLES SEE US

A new shipment of the latest styles will be in next week from both St. Louis and Chicago.

WE WANT YOUR PRODUCE

Cream	31c
Old Roosters, each	10c
Butter per pound	16 2-3c
Country Lard per pound	15c
Hens, per pound	11c
Fryers, per pound	15c
Eggs, per dozen	10c
Turkeys, per pound	13c
Butter Fat, per lb.	18c
Ducks	12c
Hams	18c

J. A. Baker