

BRONTE ENTERPRISE

Bronte:—The Best Town and the Best People on Earth

VOL. 1, NO. 17

BRONTE, COKE COUNTY, TEXAS, FRIDAY, APRIL 7, 1911

\$1 PER YEAR

WEST TEXAS GETS ANOTHER SOAKING

Stockmen advise that range conditions are simply superb by reason of Monday's rains, which removes every doubt which may have heretofore existed with reference to the certainty of plenty of grass.

Both agricultural and stock conditions are greatly improved, and the farmers and ranchmen are now wearing the smile that refuses to come off. The only complaint The Enterprise hears now from any quarter is that wheat and oats have put on such growth as to render the plants easily susceptible of severe injury in case of a freeze.

That the seeds recently planted or those that may be planted within the near future, will not suffer for lack of moisture, all agree, and crops of all kinds will make a rapid early growth. The consensus of conservative opinion is that, Coke county will, under normal conditions, produce 10,000 bales of cotton, which means a little more than one and one-half bales for each man, woman and child in the county and this, even at ten cents per pound, together with the seeds, means from \$90,000 to \$100,000 per capita from cotton alone and since, as a matter of fact, the great bulk of this cotton will be ginned and marketed in Bronte, it stands to reason that Bronte merchants will get the lion's share of the \$500,000.00 that will be paid to the farmer in exchange for his cotton and seed.

The small grain crop will show a large yield and some are estimating the wheat yield at 100,000 bushels, while the oat yield, they say, will be a large one. All this considered in connection with the fact that all feed crops are being put in the best possible condition justifying the hope that an enormous yield may result, fully warrants the hope, in the opinion of The Enterprise, that the wheels of commerce may soon begin to revolve, as never

before in Bronte and Coke Co. Good seasons in West Texas are fast becoming the rule rather than the exception, thus, enabling The Enterprise to add, each week, something to the ever interesting story of a wonderful era of prosperity about to dawn for Western Texas generally, and Coke county particularly. Only last week we were able to report a magnificent season for this entire section, while on Sunday night or rather Monday morning, of this week, a rain fall varying from one to one and a half inches covered this and adjacent counties, assuring a growth of vegetation surpassing anything witnessed for several years.

Reports indicate that a six hours rain fell over the counties of Coke, Tom Green, Nolan, Runnels, Concho, Menard, Sutton, Schleicher, Irion, Sterling, Glasscock, Reagan, Crockett, Pecos and Val Verde, and the ground throughout this territory is thoroughly soaked.

B. Y. P. U. PROGRAM.

Leader—Mr. Stewart.
Subject—Why is unbelief a sin?
Song.
Scripture Reading—John 16:1-11.
Prayer.
What is faith?—Mrs. Hearrell.
Song—"My Faith Looks Up to Thee."
Why is Unbelief a Sin?—Minnie McCutchen.
Song.
Scripture Readings:
John 3:14-21, Add Luttrell.
John 16:1-11, Olive Lowry.
Matt. 23:37-39, Jessie Percifull.
Heb. 3:12-19, Ora Ivey.
Song.
Dismissal.

EPWORTH LEAGUE PROGRAM.

Subject—"A Good Servant But a Bad Master."
Leader—R. H. Skipworth.
Song—By Choir.
Scripture Readings:
James III, 5:10, by Leader.
Col. 4:6, Mrs. Bob McCleskey.
Psalms, 34:13, Mrs. Shook.
Prayer.
Song—Choir.
Paper—Mable Gideon.
"Idle Speech"—R. L. Brewer.
Solo—Letha Skipworth.
"Soul Culture"—Rev. A. E. Turney.
Song—Choir.
Benediction.

CLARK HOTEL ARRIVALS.

G. A. Beeman, Robert Lee; W. H. Suggs, H. H. Carmichel, San Angelo; W. C. Lange, Lancaster, Wis.; W. E. Caldwell, City; H. Carroll, Goldthwaite; J. A. Johnson, San Angelo; R. J. Darst, Emepa, Ill.; Ebbs Stroud, Robert Lee; Mr. and Mrs. R. B. Hudson, City; Mr. and Mrs. A. L. Roberts, Beam Ranch; Dr. B. T. Owens, City; Ewing Avera, Dr. A. J. Marberry, San Angelo; H. E. Polk, Chicago; S. G. Spencer, Abilene; H. T. Wilkins, Willow Farm; W. S. Beam, Ranch.

J. C. Sneed, with his two little boys, of near Robert Lee, came over Tuesday evening to meet a son and daughter, who have been visiting relatives in Hill county, and A. Log who has been recuperating on the coast.

PREPARE NOW FOR FALL FAIR

Owing to the fact that Coke county is just recovering from the effects of one of the most disastrous droughts within the memory of the oldest citizens The Enterprise will refrain, for the present at least, from raising the question of the organization of a county fair, important as it is, and while an effort now to organize might prove inopportune. The citizens of the county can and should line up on a proposition of only just a little less importance, and that is an intelligent selection of representative specimens of the various products of the farm, garden and ranch for exhibition at the San Angelo fair next October.

By this method Coke county can be more effectively advertised and at incalculably less cost than in any other way, for seeing is believing. Now is not one day too early to begin the formation of your plans along these lines, and The Enterprise entertains the hope that a large number will get very busy right soon.

BRONTE HAS POPULATION OF 635

The official announcement, issued the first of the week by the Census Bureau, shows a population of 635 for Bronte which, although rather disappointing, is a very fair showing, especially when we consider the number of Bronteans who at the time of the enumeration had established a temporary residence elsewhere, thus adversely effecting the report, and while the outside world may never know it the fact remains that but for the three successive years of business depression that has so disastrously effected this entire Western country, Bronte would today be a little city of 2500 to 3500, and The Enterprise confidently bespeaks a phenomenal growth for the next ten years, since every indication now points, unmistakably, to the dawn of a new era along all material lines.

A very significant fact is that many of those who left have returned, while others are contemplating a similar move within the near future. BRONTE IS ALL RIGHT.

TO THE LADIES OF THE N. M. SOCIETY

I wish I could, by some ways or means, express to you the gratitude of my heart for the interest taken in the little motherless babe, and so many a mother to her.

She seems a little stranger with a free pass to your hearts' best affections—yes a tiny feather from the wing of love dropped into the sacred lap of motherhood. It is sad to me to think that she will never remember her real mother. Perhaps some future day be lonely without her companionship and often amid the struggles and heart-hunger of this existence will long for the

touch of her vanished hand and the sound of her silent voice. But I pray that amid the sunlit hills of another clime, beneath a brighter sky and beside the crystal river, where the light never fades and the flowers never wither, that gentle hand will touch her again and that voice will once more thrill her with its tenderness and song.

What you have done for me and mine make life's burden easier to bear in my bereavement. It is the things you do and are not the things that people think you do and are that really count. Our struggles and anxieties will find us all finally at the mystic river that lies between time and its eternal tomorrow. As age comes to each of us and the zest for life and life's awards pass, the thought of the afterward should become oppressively real, and the sense of eternity steal into the soul with new force and authority.

Could I retrace my steps and make the years over again by this measure, I would revise and readjust the compass of my activities to your society, but as the clock ticks out the moments, one by one, and eternity engulfs them in its measureless void, I trust and believe that beyond this veil of tears is the Pilot, and we shall all see Him face to face, once the silver thread is broken. May God crown your labors with success. Respectfully,
J. D. Leonard.

W. H. M. S.

The W. H. M. S. met with Mrs. Roeten Tuesday afternoon, April 4, 1911. After the regular business had been transacted, a very interesting program was rendered consisting of papers and discussions of some of the educational institutions supported by the W. H. M. Societies of the South Methodist church.

A most touching letter from Dr. Leonard was read in which he beautifully expressed his appreciation of the interest the Society had manifested toward his motherless baby. It was the request of the Society that Dr. Leonard allow the letter to be published in our home paper.

After adjournment, Mrs. Roeten, assisted by Mrs. Shook, served dainty refreshments consisting of a salad course followed by cake, chocolate and fruit.

Each one present felt that the afternoon had been one of the most profitable and pleasant in the history of the society, and all voted Mrs. Roeten the ideal hostess.

BRONTE HOTEL ARRIVALS

R. L. Hayley, City; Lawson O. Daily, San Angelo; P. Rodgers, Fort Worth; Chas. E. Krallman, Evansville, Ind.; W. A. Tyson, Ballinger; R. L. Hayley, City; W. A. Bolen, Christoval; L. G. Calcoat, Hylton; J. B. Pool, Norton; M. L. Gillette, Dallas; E. M. Adair and Wife, Ovilla; J. A. Leathan, Buffalo, N. Y.; L. B. Bruner, Robert Lee; E. A. Hammond, San Angelo; Capt. R. L. Barnett, Robert Lee.

The public is cordially invited to attend a Union Prohibition lecture at the Methodist church Sunday morning at 11 o'clock, and at Fort Chadbourne at 4 p. m., same date.

USE OF HARROWS URGED BY BUTCHER

"Harrows should be started again as soon as the ground is dry enough," said J. W. Butcher, local agent of the United States department of agriculture, "and corn and feed crops should be harrowed with the row. The harrowing of land on which cotton is to be grown this year should also be started, and barring unfavorable weather the planting of cotton on all demonstration farms will be well under way within a week," Mr. Butcher also said.

Belief that good crops will be grown here this year is held by Mr. Butcher. He says, however, that intense cultivation is necessary to conserve the moisture in the soil and advises all farmers to get busy.

MISS JULIA ROSSER.

Miss Julia, the 27 year old daughter of Rev. and Mrs. W. H. Rosser, died at the home of her parents, about three miles east of town, on Friday of last week, and after a funeral service Saturday, conducted by Rev. L. Overman, of near Norton, the remains were laid to rest in the Bronte cemetery.

Deceased was a zealous Christian, having at the age of 14 professed faith in Christ, and being admitted to membership in the Missionary Baptist church, ever after lived a life consistent with the tenets of that faith and order. She was the fifth of a family of ten brothers and sisters to go and is survived by her parents, three brothers and two sisters. She, with her parents, moved from Houston Co. to Runnels five years ago and after a residence there of one year they located in Bronte where they have, by their exemplary lives attracted quite a large circle of friends.

Deceased had been an invalid for the past fifteen years, during which period she was a great sufferer, and during her last illness a period of eighteen days elapsed without her being able to take nourishment of any kind.

The profound sympathy of the entire community goes out to the bereaved family in poignant grief as a natural result of so trying an ordeal.

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Puzzle

Find the Man

Every man and woman is anxious to buy some article—necessity or luxury—every day of his or her life. Single handed it would take you months to seek out those interested in your line of business.

An advertisement in this paper does the work instantaneously.

It corra's the purchaser—brings him to your store—makes him buy things you advertised.

Send Them Moneygrams

\$\$\$\$\$\$

An ad. in this paper for any business whatever is a moneygram to the buying public from you. They appreciate your belief in their financial standing.

They buy your goods. A moneygram never was marked "collect."

The currency pours into your cash box of its own free will.

If your bargains are advertised "big," your sales are big.

People appreciate big, strong, forceful trade announcements. Such ads. inspire commercial confidence.

GET WISE; ADVERTISING TIME IS TO-DAY

BRONTE ENTERPRISE.

D. M. WEST, PROPRIETOR
K. P. HOLLANDSWORTH, EDITOR
AND GENERAL MANAGER

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FRIDAY APRIL 7, 1911

Issued Weekly At Bronte, Texas.

SUBSCRIPTION RATES
One year in advance \$1.00
Six months50
Three months25

POE'S GENIUS.

(Continued from Last Week)

Poetry and sadness are inseparably connected with all the higher manifestations of the beautiful. The poet must possess that indescribable feeling that belongs only to the man of genius: "A feeling of sadness and longing that is not akin to pain, and resembles sorrow only as mist resembles rain." Measured by the definitions given, did Poe possess poetic genius?

Poe was not a philosopher. He was not a profound thinker. He had no great lesson to teach to the world. But his imagination was vast, boundless—like the sea. The resources of his creative powers were amazing. Poe did not see the angel in the burning bush, but his soul was on fire with a love of beauty for beauty's sake. He had two fundamental attributes of a poet, melody and imagination, in a supreme degree. To be a poet one need not be an intellectual giant. Macaulay's great talents were a hindrance to his poetic genius. Milton was a profound classical scholar; he was versed in all the mysteries of rabbinical literature. But by superhuman efforts Milton triumphed over these difficulties. The poet must have the mind of the child. He must unlearn much that he has learned. There is little poetry where there is much science. There must be truth in poetry—the truth of mental madness. Poetry is largely a matter of imagination, and of all people, children are the most imaginative. Hence, the poet must be a child again. The minds of the Greeks were simple and child-like, and the Greek rhapsodists could not recite Homer without shedding tears.

The mind of Poe was never burdened with much learning. He had no time for wit, eloquence or philosophy. He loved the stars—the poetry of Heaven. According to Macaulay, no person can be a poet, or even enjoy poetry, without a certain unsoundness of mind. This is particularly true of Poe. He was not a literary poet, like Lowell and Wordsworth; he sang, like

TRADE MORAL—If we were all mind-readers we would have no trouble in learning what merchant's goods are best. About one in every 1,000 of us is addicted to mental telepathy. To reach the other 999 of us, Mr. Merchant must advertise. Persistent advertising in this paper will make those 999 buy. The telepathist will buy anyhow.

TRADE MORAL—The difference between business and success is advertising. Inquire about our rates.

PROGRAMME

For Fifth Sunday Meeting of Coker County Association

To be Held at Sanco, Beginning April 27th, 8 p.m.

INTRODUCTORY SERMON—By Warren Grayham.

FRIDAY

- 9:30 A. M. EXEGESIS ON ROMANS, 8:1-2:34—By A. M. Lackey.
11:00 A. M. SERMON—Subject, CO-OPERATION—By Selected Speaker.
2:00 P. M. RANDOM SHOTS—For all who wish to speak.
3:00 P. M. THE NEEDS OF SANCO CHURCH—John G. Berryman and others of the membership.
8:00 P. M. SERMON—Text, I Samuel, 17:29.

SATURDAY

- 10:00 A. M. SUBJECT—CHRISTIAN OBEDIENCE—By Bro. Payne of Robert Lee, and others.
11:00 A. M. SERMON—Text, John, 14:21.
2:00 P. M. DEVOTIONAL SERVICES—Conducted by T. Sykes.
4:00 P. M. BOARD MEETING.
8:00 P. M. SERMON—Text, Gal. 2:21—By A. M. Lackey.

SUNDAY

- 10:00 A. M. SUNDAY SCHOOL TALKS—By Brethren to be Chosen.
11:00 A. M. SERMON ON MISSIONS—By Whoever Will.

Brethren from all the Churches are earnestly requested to attend this meeting—important business demanding our immediate attention.

Come the first day and remain through the meeting.

W. H. ROSSER.

Byron and Burns, because his soul was full of music. His mind was sad, pensive—a paradise lost—paradise never regained.

Poe was an artist by temperament, and he touched with a tender hand the human heart. He painted with a delicate brush the weird images of his own soul. He beguiled the ear and captured the imagination. He mastered the resources of verse so completely that by the mere collocation of sound, he could weave a hypnotic spell about his reader. While poverty was at his door and death hovered near, he found poetry in the sunshine and in the budding flowers; while body and soul were being consumed by the fire of dissipation, he heard music in the thunderstorm and saw beauty in the crimson sunset. His soul lived with the angels in a world of dreams, while his body existed in earthly sorrows.

Poe was Olympian in his faults. He was Bacchus and Apollo turned into one. He had few friends, and loved not the few that he had. He had many enemies, both strong and powerful; but Poe was Poe's own worst enemy. Most men seek greatness, but Poe was great in spite of himself. Outwardly he lived a mean life, but inwardly he lived in the music of the stars. We know but little of his life, and the little that we know is being forgotten. In his home life his one redeeming trait was his profound and unvarying love for his wife. The moral man is dead, and his frailties will soon be forgotten. But his plaintive music has a deathly charm that humanity loves and will remember.

His poetry, like the Greek column, is as nearly perfect as human hands can fashion. "The Raven" is remarkable for its rhythm and its unearthly sadness. "Annabel Lee" is a masterpiece because of its beauty and sentiment. "The Bells" ranks second to none in the perfection of its harmony.

Poe's genius cannot be com-

pared with that of any other American man of letters. There is none other like him. His genius is original, and in the realms of reverie he dwells alone.

FROM THE BLACKWELL HERALD.

Ed Cumbie was a business visitor from Bronte Tuesday.

R. Knierim and Jack Caudle were up from Bronte Monday.

Vernon Dickinson was over from Hylton Monday and called at the Herald office.

FROM THE ROBERT LEE OBSERVER

Elder W. N. White, of Bronte, filled his regular appointment at the First Baptist church Saturday and Sunday.

Miss Hattie Pearce returned Friday from Bronte where she spent a week visiting her sister, Mrs. W. L. Hayley.

Mrs. Joe May is at Bronte this week visiting her daughter, Mrs. T. C. Price. Mrs. Price visited her Saturday and she returned home with her.

When in San Angelo stop at Farguhar's stable. tf

Subscribe for The Enterprise.

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I HANDLE BOTH TORNADO AND FIRE INSURANCE. I REPRESENT SOME OF THE OLDEST AND STONGEST COMPANIES IN EXISTENCE. :: :: ::

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J. P. STANLEY

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Fresh Meats, the best that can be bought at all times. I want all your fresh eggs. Bring them to me. I will pay the top of the market. I Will Buy Hides.

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FOR SALE OR RENT, on one-third and one-quarter, 169 acres. 85 in cultivation, all good land, house, barn, well, 6 miles south-east of Bronte; known as the W. C. Penn place.

PRICE \$22.50

Small cash payment, balance to suit buyer.

FOR SALE—1387 acres, 210 in cultivation, 5 room and 3 room house. Plenty wood and water. 900 acres good farm land, balance good grass.

PRICE \$15.00

One-third cash, balance one, two, three, four and five years at 8 per cent interest.

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I am in the Land and Live Stock business. I have bargains in Real Estate to sell. I have inquiries for Real Estate. If you have anything to sell, list it with me, and I will do my best for you. I am always buying Live Stock of all kinds, when the price is right. If you have anything to sell, see me.

R. B. Hudson,

BRONTE TEXAS

Bronte Lodge No. 962, A. F. & A. M., meets Saturday evening, at 8 o'clock, on or before the first full moon of each month.

W. H. Rosser, W. M.
W. E. Caldwell, Secty.

When in San Angelo stop at Farguhar's stable. tf

We desire to announce that we have secured a first-class workman who will have charge of our repair shop and will repair in a satisfactory manner Harness, Saddles and Shoes.

R. E. Hickman Co.

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This is an age of economy in every line. Our economy is in buying. And if you don't think we mean what we say, and have right to lay claim to the title, come to see us,

INSPECT OUR FINE LINE OF FRESH CLEAN GROCERIES, GET OUR PRICES—ALSO ON FERT

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YOU WILL ALWAYS FIND US BUSY,
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They will appear each week

Get next in line. Be one of the many
who has this modern home necessity.

Ask manager for revised rates.

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Z. C. Lytle, No. 70	R. L. Hardis, No. 75-3S-1L
D. K. Glenn, No. 40	Hines' Stable, No. 71
C. B. Hines, No. 104	J. Hutchenson, No. 73

W. J. Stewart, Local Mgr.

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SCHOOL SUPPLIES.

PRESCRIPTIONS A SPECIALTY

Bronte, . . . Texas.

LOCAL NEWS

C. B. Hines spent Friday in Knox City.

W. J. Stewart spent Thursday in Blackwell.

E. G. Walton spent Thursday in San Angelo.

W. A. Balen, of Christoval, was a visitor in town Sunday.

Frank Hickman spent Monday and Tuesday in Knox City.

J. B. Pool, of Norton, spent a short time in town Sunday.

Mrs. W. E. Caldwell and children are visiting in San Angelo.

C. A. Earp returned Thursday from a week's visit at Carlsbad.

R. E. Cumbie was in Sweetwater Monday, attending court.

John Brunson, with the bridge crew here, is visiting in Angelo.

E. G. Walton transacted business in Robert Lee Wednesday.

Mr. and Mrs. James Hudman left for Mineral Wells Wednesday.

Mr. and Mrs. E. M. Adair, of Ovalo, spent Monday night in town.

W. A. Tyson, of Ballinger, was among Saturday's visitors in Bronte.

L. G. Calcoat, of Hylton, was among Sunday's visitors in Bronte.

M. C. Gillette, of Dallas, spent Sunday night and Monday in Bronte.

Farmers claim that Monday's rain will mature the wheat and oat crop.

Geo. H. McCuistion left Wednesday for a month's visit in Missouri.

P. Rodgers, of Fort Worth, was a prominent visitor in Bronte last Friday.

Dr. Marberry passed through Bronte Wednesday enroute to Robert Lee.

R. B. Hudson left Thursday for San Angelo on a several day's business trip.

Misses Annie and Minney McCutchen went to San Angelo Wednesday night.

G. T. Davis, of Silver Valley, is the guest of his daughter, Mrs. R. L. Haley this week.

Mrs. N. L. McMullan and daughter, Miss Letitia, are visiting in Edith this week.

Otto Stewart, of Hylton, spent the first of the week here as the guest of his brother, W. J. Stewart.

Charles E. Krallman, of Evansville, Ind., spent last Friday night and Saturday morning in town.

Some of our farmers would doubtless complain of too much rain, if they were not ashamed to do so.

The entertainment at R. Kneirim's Saturday night, with the string band to furnish music, was enjoyed by all present.

J. A. Leatham, representing the Genessee Pure Food Co., of Buffalo, N. Y., was in Bronte Tuesday night and Wednesday.

Mr. and Mrs. Will B. Curry, enroute to Oklahoma, spent Wednesday night in Bronte as the guests of Mr. and Mrs. E. J. Swartz.

Mrs. J. N. Turney, of Sterling City, is the guest of Rev. A. E. Turney and family. From here she will go to Robert Lee to visit relatives.

There will be an interesting Easter program rendered at the Methodist church Easter Sunday. The program will appear next week.

V. O. KEY

ATTORNEY AT LAW

Will practice in all the Courts.
Office over the First State Bank
BRONTE, TEXAS

R. A. Turney returned to his home in Blanket Monday, after spending a fortnight with his son, Rev. A. E. Turney, who accompanied him to Ballinger.

Fred McMullan is now prepared to do first-class photographic work and would be pleased to have anyone needing work of this kind to call on him.

Quarterly Conference will be held here on the 15th and 16th of this month. Rev. J. A. Whitehurst will preach Saturday at 11 o'clock and at the regular hour on Sunday.

Mrs. T. H. Coolly and children left Wednesday morning for New Boston, where they will make their future home. Mr. Coolly followed that night with the car of stock and household goods.

Rev. Preston Broxton, of Norton, came in to meet his wife Wednesday who has been visiting her parents in Knox county. They remained over night as the guest of Rev. A. E. Turney and family.

T. H. Murray and Iran Hallmark went to Blackwell Wednesday to move Jas. Starkey, who comes here to take charge of the section, relieving Section Foreman J. L. Gipson, who goes to another place.

Lawson O. Dailey, a prominent and popular young real estate man of San Angelo, was in Bronte on Friday of last week enroute to his Runnels county ranch, where he found conditions especially satisfactory.

Rev. A. E. Turney, R. L. and Larkin Hayley and G. T. Davis spent Thursday night on the river and report a fine catch of fish. Bob Hayley is our authority but he says Brother Turney will vouch for his veracity.

Mayor R. B. Hudson who, during several weeks past, has been conspicuous for his absence, returned Monday from a six week's visit at Caddo and Kiowa, Okla. where he has large interests, being the owner of a number of large ranches. He is devoting his attention to mules. Mr. Hudson reports an unusually good crop prospect and the very finest of grass for cattle. The glad hand is being extended by his host of friends in Bronte.

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CARD OF THANKS.

To the many dear friends who so graciously helped us in the greatest trial of our life; during the sickness and death of our poor afflicted child, we want to

**\$ Aim the \$
Ad. Gun
TRUE**

If it's hot weather, advertise cool things, Mr. Rosser. When it's cold, boost warmth. You know what people want, when they want 'em. Profit thereby. Send your copy to-day for your ad. in this paper.

extend our heart felt thanks. Words are inadequate to express our gratitude, but we will ever remember you kindly, "In as much as ye did it unto one of these, ye did it unto Me." May our Father in Heaven bless you all.

ONE LESS AT HOME.

The charmed circle broken; a dear face

Missed day by day from its accustomed place;

But, cleansed and saved and perfected by grace.

One more in Heaven!

One less at home!

One voice of welcome hushed, and ever more

One farewell word unspoken; on the shore

Where parting comes not, one soul landed more.

One more in Heaven!

One less at home!

A sense of loss that meets us at the gate;

Within, a place unfilled and desolate;

And far away, our coming to wait.

One more in Heaven!

One more in Heaven!

Another thought to brighten cloudy days;

Another theme for thankfulness and praise;

Another link on high our souls to raise

To home and Heaven!"

W. H. Rosser and Family.

TRADE MORAL—The merchant who is trying to do business without advertising is winking at Dame Fortune through blue spectacles. He knows he's winking, but she doesn't. This paper is a good advertising medium.

TRADE MORAL—Joan of Arc was the only woman on earth able to resist a bargain advertisement—and she's dead. If you've got a bargain in something, advertise it to the women folks in this paper.

TRADE MORAL—Advertising prominence in this paper is to you, Mr. Home Merchant, what steam is to an engine.

FOR SALE

119 Acres Oak Creek Land

75 acres in cultivation, all good land. Over 200 Pecan trees on tract. Good well of water 16 feet deep. 300 yards from good school. Will sell or trade for horses or cattle.

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