

## CARGILL BACK FROM MISSISSIPPI EXHIBIT

Wm. D. Cargill returned this morning from Meridian, Miss., where he spent ten days in charge of the West Texas Chamber of Commerce Exhibit at the Mississippi-Alabama State Fair. "Bill" was "loaned" by the Brady Chamber of Commerce especially for the purpose of taking the West Texas exhibit to Mississippi.

That the exhibit had plenty of class is evidenced by the photo of the booth sent back here by Cargill prior to his return. But, better still, is the favorable comment the exhibit received. "The classiest exhibit at the Fair," is the way one of the exhibitors put it. This exhibitor himself had a classy exhibit, but freely gave the West Texas booth credit for outshining all others. In fact, this was the general view, freely expressed, by the exhibitors who won the prizes for the best booths. Cargill's booth, on account of being out-of-state exhibit, was not entered in the prize contest.

Large crowds flocked about the booth throughout the entire fair, and much interest was continually manifested in West Texas and the possibilities of this section. In fact, what literature Cargill had on hand went like hot cakes, and he brought back with him a long list of names of parties who desire further information about West Texas.

The entire exhibit was made up almost entirely of McCulloch and Mason county products, with the McCulloch county products predominating on account of failure of Mason to send much of her promised exhibit.

Mr. Cargill says the Mississippi folks go strong on races, and especially harness races. He had a good view of these events, the race track being almost directly alongside the exhibit hall. He reports the trip a most enjoyable one, on the whole, and says he wishes his friends here could have been with him to share in the pleasure. The people, Bill says, talk funny and he had to be quite attentive to be able to understand them—and the Mississippi-Alabamians had the same hard luck with him.

Needless to say, Brady, McCulloch county and all West Texas received untold value in publicity at the hands of Mr. Cargill and his exhibit—everybody who knows Bill, knew that would be the case—and there is great interest aroused "back east" in West Texas.

The following is the newspaper comment on the West Texas Exhibit, as published in The Meridian Star. The Star editor evidently tried to get all the publicity possible for his own state and section out of the West Texas exhibit, but nevertheless he had to hand a few bouquets in so doing. By the way, "the gentleman in charge" as mentioned in the article, is none other than our Bill Cargill—the editor evidently couldn't get Cargill's name in print successfully. Anyway, here is what he says:

There's an exhibit in the agricultural building at the Mississippi-Alabama fair grounds that many who have looked it over and studied it, have remarked: "Well if other states can do than why cannot Mississippi do it as well," and "If eastern Mississippi and western Alabama, who have a particular and even peculiar interest in this fair as an educational enterprise, would make a practice of exhibiting its products as that state has done and is doing, there's no telling what benefit would be derived from it, certainly there would be no harm and it wouldn't cost a great deal to do it."

The exhibit that brought forth these remarks was that shown by the West Texas Chamber of Commerce, which embraces, the gentleman in charge of the booth stated, that part of the state west of Fort Worth and north of San Antonio.

Exhibit Well Arranged.

There wasn't such a great variety of display, except in the matter of maize and cotton, though there was a small display of fruits, and nuts and coarse grain, the beauty of the display coming from its arrangement, which carefully studied out, it would appear and made to attract, whether one wanted to stop or not.

In West Texas farmers have had poor success with raising corn, they

substituted maize for it, maize being a species of corn in itself, and it is maize and cotton that farmers of West Texas depend upon for a money crop. Apples which are really excellent, and nuts and quince and other fruits, and oats, are grown only for home consumption, and not too much of it at that. It would appear from statements made that farmers of that section prefer to depend on cotton and maize and buy needed food and meat for family consumption rather than raise it.

**Fine Sheep Raised.**

There is, however, it would appear, some very fine sheep raised in this section represented by the display, the samples of mohair and wool being excellent.

But, as was pointed out by more than one visitor to the booth, east Mississippi and west Alabama with their diversified farming, growing every year in popularity could make a great hit by displaying exhibits in Texas and other states.

## BRADY WINS ON MUDDY FIELD BY 6 TO 1 SCORE SAT.

What looked like an ideal day for a foot-ball game, turned out into a steady downpour of rain.

In spite of a slight drizzle in the earlier part of the day, quite a large crowd turned out to see the first game of the season, the gate receipts netting a total of over \$36.

Brady won the toss and chose to defend the west goal. Richland Springs kicked off to the 20-yard line and the game was on. Also at this moment the rain started in a slight sprinkle, which increased as the game progressed.

Brady received the ball on her 20-yard line, and returned five. After two unsuccessful attempts at the line a pass to Freeman was completed for a substantial gain of 15 yards. Two more attempts at the line and another pass to Samuel, netted 20 yards.

The visitors held up all attempts at line plunges, and again Brady was forced to use the aerial route, which netted ten more yards. After a series of line plunges, Strickland carried the ball over for the first and only touchdown of the game. The goal was missed, making the score 6 to 0 in favor of Brady.

Brady kicked to Richland Springs on their 30-yard line. Richland was unable to gain and fumbled, Brady recovering.

By now it had begun to rain in earnest, making fumbling frequent, and the field slick. The first quarter ended with the ball in Brady's possession on Richland's 15-yard line.

Brady was forced to kick after futile attempts at the line, and the visitors got the ball again, only to lose it on a fumble. The rain now increased to a steady downpour, drenching players and officials, and making the field a sea of mud.

So ended the first half.

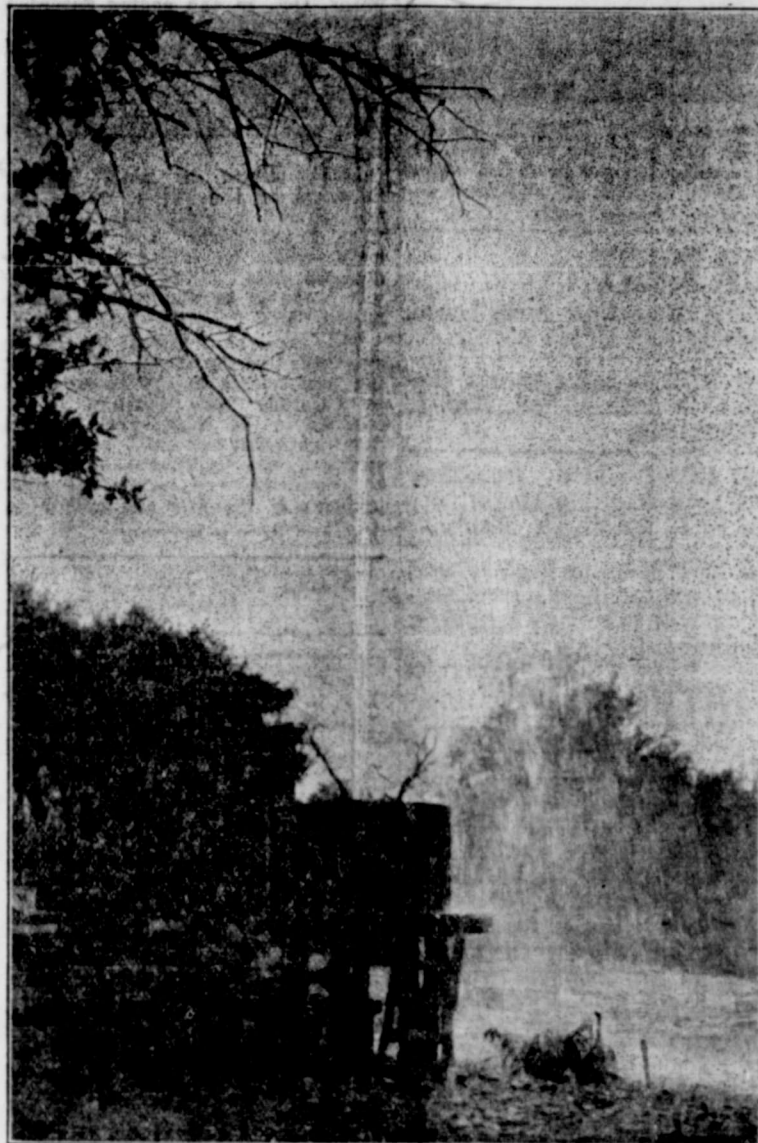
In the second half, Brady started a march down the field; Strickland, Roddie and Polk each netting good gains. The Richland Springs team stiffened and they see-sawed back and forth until the game was called on account of mud. Only a few minutes of the second half were played.

Both teams showed up splendidly under the adverse conditions, and the outcome was still in doubt when the whistle blew.

The local boys show a good improvement over their last game, and on a dry field, no doubt, would have proved themselves more formidable adversaries. Strickland gained consistently, as did Bradshaw and Roddie for the local team. B. Brown was the out-standing man on the offensive for Richland Springs. The visiting team tried only straight football, and no passes.

The line-up follows:  
BRADY— R. SPRINGS—  
L. E.—Samuel L. E.—Ransom.  
L. T.—Roddie L. T.—O. Brown  
L. G.—Campbell L. G.—B. Turner  
C.—H. Broad C.—H. Miller  
R. E.—Samuelson R. G.—B. Glaze  
R. T.—Alexander R. T.—W. Tombs  
R. G.—Woolsey R. E.—Spurlock  
Q. B.—Polk R. H.—A. Terry  
L. H.—Freeman L. H.—M. Moore  
R. H.—Bradshaw Q. B.—W. Miller  
F. B.—Strickland F. B.—B. Brown

The girls furnished plenty of noise and songs.



**Brady's Wonderful Water Well**  
Flowing 1,000 Gallons Per Minute of Purest Artesian Water. Depth of Well, 2,112 Feet. Municipally Owned.

## THE GREATEST MEDICINE IN THE WORLD—JUST PLAIN, GOOD, PURE WATER IS BEST AS HEALTH TONIC

By CHARLES H. LERRIGO, M. D., in The Dearborn Independent.

The best medical advertisement I ever saw was in the August, 1914, issue of the Kansas State Board of Health Bulletin. It began with the familiar query, "Do you get up with a lame back?" and went on to say that the best remedy for rheumatism, kidney or liver trouble was absolutely free to all—just plain, good, pure water.

Two-thirds of your body is water, and you have not a single vital function that can go on without it. It is of the highest importance that the supply be constantly renewed. Waiting for a drink until you are conscious of thirst is a mistake. The sensation of thirst does not come until the tissues are suffering, wasting from lack of moisture. You should supply the body with water at regular intervals, and if you are the average man, you need to take in just about twice as much as is your custom.

Do you weigh somewhere about 165 pounds? That means 110 pounds of water in your composition. How much are you adding every 24 hours to take the place of the waste that is constantly going on? You take a certain amount of water with your food, of course, but not enough. Add to it half a gallon of water as your daily intake, under ordinary conditions of temperature. You will need more in very hot weather when you are perspiring freely.

Life depends much more on water supply than on food. You know it is possible to live for weeks without food, but the deprivation of water can be borne but a few hours. That is because every tissue of the body demands water for the performance of its functions. The blood, the lymph, the gastric juice, the fluids of brain and spinal cord all need a constant replenishment of their water supply. The delicate tissues that make up the lungs, the heart and other vital organs, demand proper moisture. The mucous and serous membranes, which line the body, cover the important organs and lubricate the joints, are constantly clamoring for liquids.

Water is an essential agent in the

day denied water to their fever patients, but the great Sydenham broke over that custom, and for long years fever patients have been supplied with water to their hearts' desire. It is recognized that free water-drinking is a great aid in reducing temperature, because it helps clean out poisonous products of disease. Measles was the last feverish disease to get the benefit of this enlightened treatment. Many doctors clung to the idea that cold drinks were not allowed in measles for fear that they might "drive in the rash" until quite recent years. But now this prejudice has gone and patients in all manner of fevers not only get all the water they desire to drink, but are bathed in it at frequent and regular intervals.

Water is "good medicine" in chronic complaints, too. In virtually all diseases of the kidneys the free drinking of water is a valuable adjunct. Wealthy persons pay out large sums of money to journey to certain famous resorts. They pay high prices for hotel accommodations and spend most of their time in taking special baths and in drinking at certain definitely prescribed periods a certain definite amount of water, the chemical composition of which varies but little from their own water at home. They get an immense amount of good from the treatment, and go back home to tell wonderful tales of the virtue of the particular "springs" at which they were relieved simultaneously of cash and indisposition. The whole of the miracle is due to the fact that, for at least a brief period, they have systematically supplied their starved tissues with a full supply of good, pure water.

Will water-drinking make fat persons fatter? There is no sound reason for this belief. On the contrary, the fat individual who drinks freely of water and then commits himself to proper and healthful exercise, will not only tend to reduce his actual weight, but will gain firmer lines and lose the sloppy figure that makes its owner so positive that no one can possibly love a fat man.

As the critical period of middle life approaches it is more than ever important that attention be given to drinking a proper amount of water. It is the age of those vague weaknesses known as "kidney troubles."

No common are such disturbances at this period of life that one might well believe it true that "everybody has them." In a majority of cases these annoying and vexatious symptoms are quite unnecessary and may be prevented by a systematic effort to supply the body tissues adequately with pure water. I am not suggesting that this will be a sure cure for real kidney disease, such as may have come as a sequel to scarlet fever, diphtheria, tuberculosis or other serious complaints. But it will be helpful even to them.

Like most other good things, there are certain conditions under which water drinking can be overdone. In cases of heart disease in which dropsy is a feature it is often wise to restrict the intake of fluids. In dilation of the stomach, water must not be

(Continued on Page 2.)

## BOARD LOWERS BOTH LIGHT AND WATER RATES

The Board of Trustees of the Brady Water & Light works, at a meeting held last Friday evening, decided to name new and lower rates for both water and light furnished by the municipal plant. The new water rates are \$1.50 for the first 1,000 gallons, \$1.00 for the second 1,000 gallons and 15c per 1,000 for all additional consumption. The former rate was \$1.75 for the first 1,000 gallons, \$1.25 for the second 1,000 gallons and 15c per 1,000 gallons thereafter.

The new light rate is \$1.75 for the first 10 kilowatts, and 15c for each additional kilowatt. The former rate was 22½c for the first 10 kilowatts, 20c for the next 15 kilowatts and 15c thereafter.

The new rates become effective with the next meter reading—in other words, they are now effective and date back to the last meter reading the latter part of last month.

While the new rates still leave much to be desired, as regards low water and light rates, yet the change is a step in the right direction, and with the present rate of progress in wiping out the plant indebtedness, there is possibility of still further reductions when this greatly-to-be-desired liquidation has become a fact.

## WONDERFUL ADVERTISING CAMPAIGN BEGUN IN STANDARD—'AUNT JEMIMA' FLOUR

Beginning in today's Brady Standard, there is to be run a wonderful advertising campaign for "Aunt Jemima" flour. This campaign starts off with a six-column, 15-inch ad, to be run both times this week, and to be followed by other advertising to run in every issue of The Standard up to and including February 1st.

Study this first advertisement. It is a beauty—as pleasing to the eye as any picture could be—and the biscuits, cake and pastry it depicts look like they might melt in your mouth. That's what we call "compelling advertising."

This campaign should result in big business for "Aunt Jemima" flour, especially since the local campaign ties in with the national campaign now being conducted in the daily newspapers. It is a direct appeal to every housewife—and one that is going to be hard to resist.

**\$50.00 Reward.**  
Lost or Stolen—My white Setter Female. One side of head red. Last seen on October 4th. \$50.00 reward for information as to her whereabouts. KIRK, Nuf Sed. Brady.

**E. R. CANTWELL**  
SEAT COVERS  
Mattress Renovating  
UPHOLSTERING

### Matco Trailer



**One Bale Seed Cotton**  
**Each Trip, How Many**  
**Trips Each Day?**

**They Stand Up**

2,000 lbs capacity - ~~\$150.00~~

**Special Sale Price \$50.00**  
While They Last

**F. R. Wulff Motor Co.**  
Phone 30 Brady, Texas



# THE BRADY STANDARD

H. F. Schwenker, Editor  
 Entered as second class matter May 17, 1910, at postoffice at Brady, Texas, under Act of March 3, 1879.  
 The management assumes no responsibility for any indebtedness incurred by any employe, unless upon the written order of the editor.

OFFICE IN STANDARD BUILDING

ADVERTISING RATES  
 Local Readers, 7 1/2c per line, per issue  
 Classified Ads, 1 1/2c per word per issue  
 Display Rates Given upon Application

Notices of church entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news, will be charged for at the regular rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.



BRADY, TEX. OCT. 16, 1923

THE SAME HERE.

Signal editor has been tendered the appointment of president of "Victory Democrats" of Honey Grove by the chairman of our national Democracy.

The first line of the letter tendering appointment filled us with joy, but as we read further our enthusiasm and patriotism shrank like a pair of palm beach breeches in the wash. We were informed that it would be our duty to organize all the Democrats of this neck of the woods into a big victory club, and send in to headquarters five dollars for each member enrolled. We think we know ourselves and the other Democrats of this vicinity. We'll vote the ticket straight, we'll cuss the Republican to a fare-you-well, and strain our lungs shouting when the news of victory comes in, but when it comes to giving up five good dollars for propaganda purposes, we are just naturally agin it. Democratic victory, like salvation, ought to be free. We are willing to lambast the Republicans, but five dollars will buy nearly thirty gallons of gas.—Honey Grove Signal.

## DEAD MEN'S EPITAPHS

He ate everything his wife cooked. He said he would try anything once.  
 He blew out the gas.  
 He believed the label, "bottled in London."  
 He didn't know she had a husband. He found out it was a live wire.  
 He didn't stick 'em up quick enough.  
 He rocked the boat.  
 He was driving and talking to a girl.  
 He was a road hog.  
 He tried to beat the train to the crossing.  
 He didn't see the other car.  
 He was fond of whistling "Yes we have no bananas."  
 He was a pedestrian who did not step quick enough.  
 He had a habit of reading the subtitles aloud at movies.  
 He repeated the smart things his baby said.  
 He bought his wife a revolver to shoot burglars with on nights he was out late.—Lometa Reporter.

Tissue Wrapping Papers. The Brady Standard.

For best Texas Red Rust Proof Seed Oats, testing 34 to 36 lbs. to the bushel, free of Johnson grass, see MACY & Co.

Pound Papers, with Envelopes to match. The Brady Standard.

**RATES**

THE BRADY STANDARD  
 Published Semi-Weekly  
 Tuesday - Friday  
 Brady, Texas

To any postoffice within 50 miles of Brady \$1.50 per year  
 SIX MONTHS ..... 75c  
 THREE MONTHS ..... 40c

Remittances on subscriptions for less than three months will be credited at the rate of 15c per month.

To postoffice more than 50 miles from Brady \$2.00 per year  
 SIX MONTHS ..... \$1.00  
 THREE MONTHS ..... 65c

Subscriptions for a period of less than three months, 5c per copy, straight.

## THE GREATEST MEDICINE IN THE WORLD—JUST PLAIN, WATER IS BEST AS TONIC

(Continued from Page 1.)

taken in large quantities, although no less amount is required. Some forms of indigestion, in which the gastric juices are deficient, are aggravated by drinking water freely, especially if very cold. I would never give cold water to a patient with colic, but would pin my faith to hot water and plenty of it.

Drinking water with meals is not now disapproved as of old. A glass or two of water with a meal may even be an aid to digestion, always provided that the drink is not used to "wash down the food." For good digestion nothing can be allowed to displace through mastication and the proper incorporation of the food with saliva while undergoing the chewing process.

Persons troubled with flatulence and eructations of food, due to slow stomach digestion, find much relief by drinking a glass of hot water a few minutes before eating.

Is ice water safe? Yes, to the same extent as other iced drinks. If taken slowly it is perfectly harmless, because the tissues of the alimentary canal quickly convert it to body temperature. Iced drinks of any kind, gulped down hastily, are unsafe. Experience teaches that it is never wise to drink large quantities of cold water when tired and perspiring, and persons who are old and weak should not drink large amounts of cold water at any time.

But there is little likelihood of error in drinking overly much of this remarkably helpful medicine. The danger is all in the other direction. Your requirements will vary, depending somewhat on whether you are a thin, wiry person, a large, fat individual, or just the average being. I suggest eight glasses of water a day, at least one of which shall be taken before breakfast. And don't forget that it is just as important to drink water in cold weather as in hot, although it may take a little more thought to keep it in mind.

We are now delivering coal on the new cheap summer prices. Order your winter coal today and save further worry. Macy & Co.

### Notice.

L. W. Norcross of San Angelo is in Brady for a few days tuning pianos. All work warranted, and fine tuning a specialty. Phone orders to Mrs. J. B. Smith or to the Central hotel. Country work solicited.

### Nursery Stock.

I am representing the old reliable Ramsey Nursery of Austin, Texas. I will appreciate it if you will see me at Arnsperger's Furniture Store in Brady, and place your order with me for your needs in trees and shrubbery.

The season for planting and starting Nursery stock was never better. Will furnish plan for beautifying your grounds at small cost.

J. M. WALTOM.

We have the famous Superior Dairy and Poultry Feeds in stock. Phone your orders to 295. MACY & CO.

Yard Sticks. The Brady Standard.

## ROBS CALOMEL OF NAUSEA & DANGER

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs."

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity,—purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water,—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large, family package; ten cents for the small, trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs.—(Adv.)

## AGENTS WANTED

Three Grand Prizes absolutely free. First prize—Ford Coupe. Second prize—a \$200.00 Edison Phonograph. Third prize Lady or Gentleman's watch. Liberal Commissions. Easy seller. Write for particulars. FIDELITY MUTUAL LIFE INSURANCE ASSOCIATION.  
 Mrs. M. L. STALLINGS, Secretary, Brady, Texas. Box 237.

## CLASSIFIED ADS

The Standard's Classy-Fi-Ad rate is 1 1/2c per word for each insertion, with a minimum charge of 25c. Count the words in your ad and remit accordingly. Terms cash.

## FOR RENT

FOR RENT—Nine room house. Apply to J. F. SCHAEGER, Brady.

FOR RENT—Four rooms furnished or unfurnished. Mrs. J. C. HARBOR.

FOR RENT—Two furnished light housekeeping rooms. See Mrs. E. B. RAMSAY, Brady.

FOR RENT—near high school, two rooms for light housekeeping, or will take two boarders. Telephone, 348.

## WANTED

WANTED—Woman or girl to do cooking or general house work. Phone 356.

WANTED—Three or four furnished rooms for light housekeeping. Phone B. A. SHELL at Brady Compress or Mrs. B. A. SHELL at Grammar school.

## FOR SALE

FOR SALE—Ford Touring car. Mann-Ricks Auto Co.

FOR SALE or Trade—4 head of work stock. See E. B. RAMSAY, Brady.

FOR SALE—One-ton Republic truck, in first-class condition, and one new National Cash Register. See OSCAR GALLOWAY.

FOR SALE—Four room house with bath, sleeping porch; garage, barn, out-houses, etc.; well located. Apply Brady Standard office.

FOR SALE—Well improved 150 acre farm, 85 in cultivation, 2 1/2 miles east of Lohn. For further information see, R. D. DRAPER, Lohn, Texas.

FOR SALE—My home—5 rooms, large, screened in sleeping porch, bath room, complete plumbing, septic tank sidewalks and garage, F. R. WULFF, Brady.

FOR SALE OR TRADE—A 17 jewel Elgin watch, as good as new. Will trade for good choke bore, double-barrel shotgun. Apply at EVERS Saddle and Shoe Shop, Brady.

## AN OPEN LETTER.

Rochelle, Texas, October 13, 1923. Editor Brady Standard, Brady, Texas.

I am handing you herewith a letter received by me, because I charged \$1.50 to haul a renter's cotton nine miles to the gin, it being in the trade that he was to haul his half. Afterwards, to avoid contention, I deposited the money back in the bank. I am having this letter published so that the Ku Klux Klan may have opportunity to say whether or not they endorse the letter or are responsible for the same.

JACK WHITEHEAD, Brady, Texas.

Jack Whitehead: We have been informed that you have not been doing straight business on the farm of W. S. Pence. We understand that you have charged for hauling cotton, and this was not in the agreement, and further that you misused the stock on the said farm. We here and now warn you to do as you are told and attend to your own business. It is our duty to look after the families of our members, so your actions will be closely watched and reported to us. Any further wrong acts of yours will be attended to at once.

The Vigilance Committee, McCulloch Co. Order, KU KLUX KLAN.

MACY & CO. sell the famous Superior Dairy and Poultry Feeds. Phone orders to 295. Letter Files. The Brady Standard.

## RUNNING HORSE RACES FEATURE OF STATE FAIR

Seven Days' Program, With Six Races Daily, Announced for 1923 Exposition

Horse racing will be revived at the State Fair of Texas, Dallas, Oct. 13-28 this year.

The races are to be an added attraction of the amusement program. There will be six running events daily, for seven days, beginning Saturday, Oct. 13 and ending Saturday, Oct. 20.

For the second week of the Fair, each afternoon before the grandstand, a great rodeo and "stampede," detailing ranch life in Texas, as it was in pioneer days, will be a feature.

Total purses of nearly twenty thousand dollars will be offered for the several racing events, including "The Texas Derby" and two handicaps, dates for which will be announced later. The Texas Derby will probably be run on Dallas Day at the Fair.

The greatest interest has been manifested in the races, and some of the best horses in the country will be entered. New quarters to accommodate at least two hundred thoroughbreds are now being constructed, and additional barns will be completed well before the opening date of the Fair and race meet.

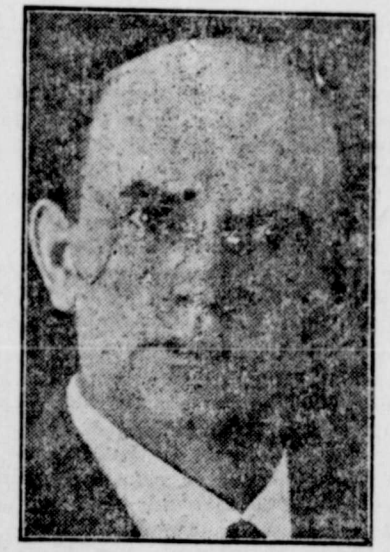
## STATE FAIR POULTRY SHOW HIS HOBBY



WALTER BURTON

Superintendent Poultry Department  
 Walter Burton, superintendent of the State Fair Poultry Department has made the annual Poultry Show at the State Fair of Texas, his hobby. It has been his ambition to make the State Fair show each year, one of the leading shows in the country. Increased show space and better facilities will be found this year, thanks to his effort.

## SAYS MANY HOLSTEINS COMING TO STATE FAIR



OTIS BROWN  
 Secretary Holstein-Friesian Club of Texas

Holstein-Friesian breeders throughout Texas will attend the State Fair, Oct. 23-28 next in greater numbers than ever before, according to Otis Brown of Irving, Secretary of the Holstein-Friesian Breeders' Club of Texas. Mr. Brown expects an exhibit of Holsteins at the 1923 State Fair that will eclipse any previous showing of the popular breed.

## CALIFORNIAN TO JUDGE SHEEP AND GOAT SHOW

B. F. Miller of the University of California, will judge sheep and goats at the State Fair of Texas, Dallas, Oct. 13-28. Mr. Miller is a recognized authority, and comes highly recommended by the animal husbandry department, A. & M. College of Texas. Before coming to Dallas for the State Fair, he will have judged at the San Angelo Fair.

Boys and girls of the State Farm Clubs had a wonderful time during the State Fair encampment of 1922. They'll have a far better one at the 1923 encampment. Fair dates this year, Oct. 13-28. See premium lists for dates and details.

"Jim Hogg," a Texas-bred horse, won a famous running race on the State Fair track some years ago. At the 1923 State Fair races, Oct. 13-28, the name of some other famous Texan may figure among the winners.

Lord Bacon and The Snow-Stuffed Chicken

FEW remember that Francis Bacon was one of the early students of refrigeration, having caught his death of cold by alighting from his carriage one winter day and stuffing snow into a chicken to see if it would keep.

Before and after his day scientists have studied the problems of food preservation. All thinkers realize its importance.

Today's modern ice supply—today's pure ice—are direct results of hundreds of years of study. Yet ice is an accepted boon to which people give little thought when the thermometer drops downward. An amazing mistake during the cool days when food needs protection just as much as ever—when ice itself lasts so much longer.

## MANN BROS. ICE CO.

MEMBER NATIONAL ASSOCIATION OF ICE INDUSTRIES  
 163 West Washington Street, Chicago, Illinois

This Emblem Your Protection

For best Texas Red Rust Proof Seed Oats, testing 34 to 36 lbs. to the bushel, free of Johnson grass, see MACY & Co.  
 Postal Scales. Brady Standard.

Coal Is Cheapest Now.  
 Order your winter coal supply now, while the price is lowest. We are now filling bins on summer price schedule. Macy & Co.

## THE BRADY STANDARD'S LITTLE BUSINESS GETTERS

ADVERTISING RATE FOR CARDS:  
 One Inch Card, one time a week, per month .....\$1.00

PROFESSIONAL CARDS. BUSINESS CARDS.

Dr. Henry N. Tipton  
 DENTIST  
 Office Phone No. 399; Res. No. 305  
 Upstairs in New Gibbons Bldg.

DR. WM. C. JONES  
 DENTIST  
 Office: Front Suite Rooms Over New Brady National Bank Building  
 PHONES: Office 79 Residence 202

G. B. AWALT  
 Breeder of Red Poll Cattle  
 CAMP SAN SABA, TEXAS

W. W. WILDER  
 CONTRACTOR AND BUILDER  
 Estimates on All Classes of Building and Repair Work.  
 Phone 151 BRADY, TEXAS

ELIJAH F. ALLIN  
 POST AMERICAN LEGION  
 Meetings Held Second and Fourth Friday Nights Each Month.  
 W. A. KNOX JOE T. OGDEN  
 Adjutant Post Com'dr

W. H. BALLOU & CO.  
 General Insurance  
 Office Over Commercial National Bank

J. C. BENSON  
 Draying and Heavy Hauling of All Kinds  
 Will appreciate your draying and hauling business. Your freight and packages handled by careful and painstaking employe.

J. C. BENSON  
 T. E. DAVIS  
 PIANO TUNING and REPAIRING  
 At Davis & Gartman's Music Store.



**BRADY POLO PLAYERS  
WIN OVER BROWNWOOD  
IN HEATED CONTEST**

The following report on the Brady Brownwood series of polo games, which featured the Brownwood Fair, is reprinted from the Brownwood Bulletin. In its report of the series, printed last Friday, The Standard was not informed that a game was played Wednesday, this game not having been originally scheduled, but was played on account of Monday's game having resulted in a tie. Brownwood won the Wednesday game, 4 to 2. Monday's score was 6 to 6. Tuesday's score was 6 to 1 in Brady's favor. Wednesday's game 4 to 2 in Brownwood's favor, and Brady won the closing game Thursday 4 to 2, thereby receiving the honors of the series.

The Bulletin's report on the game speaks in highly complimentary terms of the Brady players, and is as follows:

Thursday afternoon's polo game decided the winner of the four game Brownwood polo series, when Brady took the fourth contest 5-3, after

winning one and tying one in previous contests. This entitles the visiting Brady club to compete for higher honors in Fort Worth during that city's Diamond Jubilee, which started yesterday afternoon and will last through Sunday.

In that city this champion quartet of West Texas will meet polo teams from Dallas and Fort Worth and there make an effort to repeat their wins which they made here.

The entire series was exceptionally good. The first game was a tie, 6-6. Brady captured the next and Brownwood turned the trick the following afternoon. It was then the hard fought battle yesterday afternoon that decided the championship.

Throughout the affair Buck Evans of Brownwood did nice work for the local aggregation. Tom Ford was also well in the game, made good, straight shots. These two players were stars in all four games, their work outstanding that done by the other men who worked well and caused the series to be a hard fought one.

Lee Downs and Ben Strickland were the big guns for the visiting winners from Brady. Their work was

ever effective and with their ability as both polo players and as horsemen their work in Fort Worth is bound to show up, although they will be competing against strong teams who will probably have more teamwork.

Brady got a good start yesterday afternoon in making a couple of goals at the very start. They kept their lead throughout the game, which was scant however.

While the visitors triumphed in making two goals quickly at the start of the game, the local players rallied and shot a ball between the goal posts so quickly Brady hardly knew the game was on. It was done in a flash and few realized that the locals had scored.

The game, as the score indicates, was one of the tightest yet played. It was this game that was really the winning one and a stiff fight was needed to cop it.

Crowds were admitted each of the four days, which were a credit to the players and to the city. Evidence that interest is fast being made in this sport is shown in the fact that the crowd increased daily and that on

the final afternoon the field was well surrounded with automobiles and lookers-on.

Carrell Coyle refereed each of the four games well and showed his ability and knowledge of the game each afternoon. His decisions were at all times received with the best of spirit by both the clubs and the spectators.

The members of the Brady club who played throughout the week and emerged winners by a scant margin, included Lee Downs, Ben Strickland, Johnnie White, Bill Wegner, and Walter Caldwell.

The losing aggregation from Brownwood, which put up a good fight and was barely nosed out in the last encounter, had as its members William Evans, Jr., Roy Vaughn, Tom Ford, T. I. Evans and L. L. Evans.

**Fill Your Coal Bins Early** while coal is cheapest. Now is a good time to place your orders. Phone 295. Macy & Co.

Blank Books—Ledgers, Cash Books, Records, Roll Books, Day Books, Indexed Through Books, etc. The Brady Standard.

**B. SIMPSON OPENS DUCK  
SEASON BY BAGGING BIG  
CANADIAN GOOSE THIS A. M.**

The duck season officially opened today, and duck hunters had their guns oiled and polished, and fresh stocks of ammunition on hand in anticipation of the open season. The hunting fever was considerably heightened by reason of the report that there were thousands of ducks on the Shropshire Lake club's lake east of town, and club members announced their intention of making an attempt to reach the lake, if it took an airplane to do it.

The ducks, however, turned out to be mud-hens, a peaceable fowl, unfit for human consumption, and also under the protection of the game laws. One lone goose was all that rewarded the visit of the hunters, and to B. Simpson fell the honor of bagging it. B. took a shot at the bird out on the lake at about 70 yards, and his aim proved true. The bag was a big Canadian gray-back, and was the object of much excited attention on the part of local sportsmen.

**BAPTIST LADIES WILL EN-  
TERTAIN BRADY LUNCHEON  
CLUB ON THURSDAY NOON**

This is official warning to the Brady citizenship that the Brady Luncheon club is anticipating another feast of good eats and flow of words on Thursday of this week—the hour being promptly at high noon—12:00 o'clock sharp. The Baptist ladies have undertaken to provide the club's luncheon, and plates will be laid at the W. J. Yantis' residence. The club desires a full attendance of both old and new members, and it is also desired that the ladies be advised as to how many to prepare for. Consequently, all who will attend Thursday noon's meeting are requested to phone or give their names to "Nuf Sed" Kirk at once.

The Luncheon club always has an interesting and peppy program, and the presence of every business man and town-builder is desired. It takes co-operation to put over good work, and the Luncheon club is bringing about the desired co-operation among its members.

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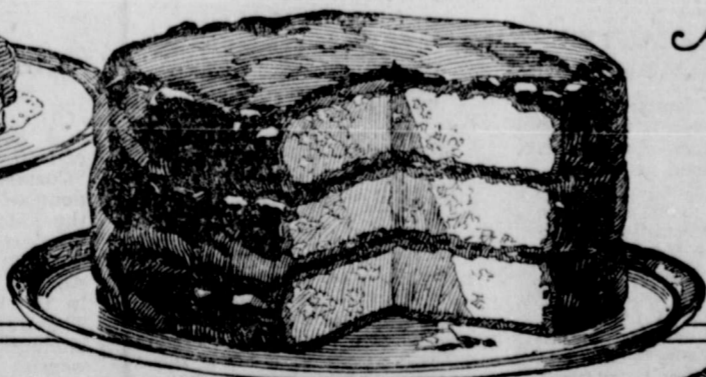


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**W**ORTHY of the famous name it bears, a new flour has come to town. Old Aunt Jemima wanted to sponsor a soft wheat flour as good, as pure, as dependable as her pancake flour, known in practically every home in America. She wanted to show folks how delicious biscuits, cakes and pastries really could be made. And her wish has come true. The dear, good old Southern cook, through the medium of this newspaper, asks every woman, who takes real pride in her table, to try this wonder flour which is providing housewives a new standard of perfection in baking. Ask your grocer!

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**WAPLES-PLATTER GROCER COMPANY**  
BRADY, TEXAS





**RETURN OF SUNSHINE FOL-  
LWS THREE DAYS SLOSH-  
ING RAINS—TOTAL FALL 4 IN.**

Three days of sloshing and all but continuous rainfall, totaling over four inches in Brady, was followed this afternoon by the return of welcome sunshine, and an apparent promise of clearer days to follow. The rain, which started falling Saturday afternoon, continued over Sunday and practically all of Monday, while this morning was cloudy and still threatening. The rainfall appears general over a wide area.

Saturday afternoon's rain came right at the height of one of the busiest days yet enjoyed by merchants this fall season, and had a tendency to cause the crowds to scatter

and to hurry homeward. A cool norther accompanied the rain. Saturday's rainfall in Brady totaled 1.45 in.; Sunday, 2.05 in., and Monday's rain, .6 inches, making a total of 4.1 inches for the rainy spell. Cotton gathering and ginning, naturally, is at an entire standstill. Nevertheless, the moisture will add immeasurably to the wonderful season already had, and farmers and stockmen are rejoicing over the fine pasturage and the abundance of fall feed and forage now assured.

**The New Chronology.**  
"Where are you going Lou?"  
"Up to visit a friend of mine, Sue."  
"How long are you gonna stay?"  
"One permanent wave."—Boston Transcript.

**EQUALIZATION BOARDS  
WITHOUT AUTHORITY TO  
TAX PERSONAL PROPERTY**

Austin, Oct. 8.—County boards of equalization have no authority to add personal property to lists prepared by tax assessors on tax rolls, the attorney general's department advised the State comptroller in connection with inquiries from county tax assessors today. It was held that the board of equalization has no authority to summon persons before it or to consider evidence for investigating whether personal property has been rendered for taxation.

See Macy & Co. for the famous Superior Stock and Poultry Feeds. Phone orders to 295.

**FOLKS, YOU KNOW!  
It's the Talk of the Town**

What Is? It's the Big Sale now going on at **The FAIR STORE**, with Bargains galore. Come to this Sale and see for yourself. Take advantage of these Bargains and make your bill here.

- |   |        |  |        |
|---|--------|--|--------|
| Men's Hose.....                                 | 10c    | Blankets, extra large size, special..... | \$2.67 |
| Men's Unions, extra heavy, ribbed, special..... | \$1.39 | Ladies' Hose.....                        | 15c    |
| Men's Ribbed Shirts and Drawers, special.....   | 74c    | Gingham.....                             | 12c    |
| Men's Blue Shirts.....                          | 68c    | Outing.....                              | 14c    |
|   |        | Sheeting, the best.....                  | 46c    |

Come and See the Sale of Sales, and it's at

**THE FAIR STORE  
BRADY, TEXAS**

It's a Big Day Every Day at "The Fair"

**SPECIAL PRICES ON FORD SIZE TIRES**

	<b>TIRES</b>	<b>TUBES</b>
30x3 Oldfield Fabric 999.....	\$7.25	\$1.50
30x3 1-2 Oldfield Fabric 999.....	8.50	1.60
	<b>TIRES</b>	<b>TUBES</b>
30x3 Firestone Fabric.....	\$8.65	\$1.50
30x3 1-2 Firestone Fabric.....	9.80	1.60
30x3 1-2 Firestone Regular Cord.....	10.10	1.60
30x3 1-2 Firestone Extra Size Cord.....	14.50	1.60

**F. R. Wulff Motor Co.**  
Phone 30 Brady, Texas

**LOCAL BRIEFS**

Wilson D. Jordan returned Sunday from Chicago, where he had been in attendance upon the national convention of the Poultry, Egg and Butter association. He reports a great convention, and a most enjoyable stay. The weather was quite cold, but for once it was clear and dry, says Wilson.

A 15-pound boy sets a new record of weight for new arrivals in McCulloch county. This lusty youngster arrived Wednesday night, the 12th, at the home of Mr. and Mrs. J. O. Barnett of Calf Creek, and the attending physician vouches both for the correctness of the scale and the fact that the indicator went just a little better than the 15 pounds.

Miss Lucille Benham, who has been studying in Los Angeles, Calif., the past four months under the foremost ballet, ball-room and interpretive dancing masters of the United States, returned Sunday, and will shortly begin forming her classes in dancing. Miss Benham reports having enjoyed her stay in California immensely, although she underwent a siege of training in the various courses, and found little time for pleasures. However, she was enabled to visit the movie colony at Hollywood, forming the acquaintance of numbers of the celebrities, and herself took part in a film in which Los Angeles will be presented in weekly news features. Enroute home, Miss Benham enjoyed stops in Salt Lake City, and also visited with friends in Eldon, Missouri. Miss Benham has been highly complimented for her rare accomplishments, and her extensive course of training gives exceptional opportunity to the pupils in the classes which she will form.

While the rain was sloshing down Monday, and most shop-keepers had nothing more important to do than to stand at their doors and watch the water accumulating on the public square, one prominent Brady professional man was observed to cross the street, making for the court house. Arriving at the curbing to the courtyard park, he found quite an expanse of water, but bravely waded through, even though the water was over his shoe tops. After reaching the sidewalk, he gravely turned around and measured the depth of the flooded gutter with his umbrella. Then another prominent business man was observed bearing down on the flood waters, armed with a broom, with the apparent intention of imitating the woman who sought to sweep the waves back from the sea shore with her broom. His intentions, however,

proved those of a real benefactor, for he swept the leaves and debris away from the clogged culvert opening, and thereby permitted the water to flow onward to Brady creek and on its way to the gulf.

Read The Brady Standard.

**Tan-No-More**  
The Skin Beautifier

35c, 60c and \$1.00 the Jar at Toilet Counters

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October 13-28, 1923

**MANY SPECIAL ATTRACTIONS**  
Horse Races, Foot Ball, Circus and Animal Acts, Concerts, Musical Revue, Kennel Show Fireworks, Etc.

**EXCURSION RATES**  
\$9.60 On Sale Oct. 12th, to and including trains arriving Dallas A. M. Oct. 28th. Limit Oct. 30th.

**C. CRAWFORD, Agent**

**LYRIC THEATRE**  
Brady's Popular Amusement Place--The Home of Good Pictures  
JULIUS LEVY, Proprietor and Manager

Presents the Following Program for This Week and Next:

<p>Wednesday, Oct. 17th. FRANKLYN FARNUM —In— "THE LARIAT THROWER" 5-REEL WESTERN DRAMA</p> <p>The great story of the new west taken on the vast plains of Oklahoma in making this picture heart interest true to life was strived for and attained. Rarely has a western photoplay carried the thrills, the suspense and heart interest that this picture contains. A fine picture portrayed by a fine cast. It's a picture that will appeal to all members of the family. Don't miss it. Also</p> <p>...COLD HOMESTEAD... 2-Reel Comedy.</p>	<p>Thursday, Oct. 18th. FRANK BRAIDWOOD —In— "THE MAN WHO WAITED" 5-Reel Western Drama.</p> <p>A western drama of gold, heart and thrills. A thrilling tale of fortune made and lost and regained. A western drama of villains who plot, a hero who fights and a girl who was true. He waited for revenge, he waited for riches—but while he waited he worked and fought. It grips with it's action, suspense, thrills and heart interest. Also</p> <p>FOX NEWS ...CURRENT EVENTS...</p>	<p>Friday, Oct. 19th. JEAN PAIGE —In— "BLACK BEAUTY" 7-REEL DRAMA</p> <p>From the famous novel by Anna Sewell. It is one of the big pictures of the year. It was produced at an enormous cost and has one of the largest and most expensive casts ever assembled for a special production. It is a story full of humor, interest, spectacular situations and love elements. It deals with animals and human beings and shows life as it exists, in all simplicity and naturalness. The stirring story that will never grow old. Also</p> <p>DON'T GET FRESH 2-Reel Comedy.</p>	<p>Saturday, Oct. 20th. HOOT GIBSON —In— "DEAD GAME"</p> <p>5-Reel Western Drama Hoot's latest hair raising western romance. If you want to see one of the fastest moving stories of rough-riding romance ever filmed don't miss this one. Hoot Gibson is at his actionfullest best in this breezy western romance. Every lover of out door pictures should see this picture. "Dead Game" is a tale of a young man of the Texas range who knew the ranges and his horse awfully well but when it came to women he was at a terrific loss of knowledge. Also</p> <p>LEATHER PUSHERS</p>	<p>Monday, Oct. 22nd. MARY CARR —In— "THE CUSTARD CUP" 7-REEL DRAMA</p> <p>A homespun story made of smiles and happiness. The "Custard Cup" has been pronounced by critics, one of the greatest humorous novels since "Mrs. Wiggs of the Cabbage Patch." It tells the story of the joys to be found in the little things of life. The story is one of human kindness, of troubles and worries and sunshine that can always be found if one seeks it rightly. Also</p> <p>CIRCUS PALS 2-Reel Comedy.</p>	<p>Tuesday, Oct. 23rd. LON CHANEY —In— "THE SHOCK" 7-REEL DRAMA</p> <p>This is a picture of many sided appeal. As a spectacle it visualizes the San Francisco fire of 1906, one of the most awesome and tragic calamities in the world's history. As a drama it tells a story of human beings, not studio puppets, filmed in the manner of a great production. As a love story it has not only to do with a beautiful regenerating love, but also with that love which in every man and every woman, is their reason for being in the greatest power in their possession. You have never seen a screen drama like it. Also FOX NEWS</p> <p>...CURRENT EVENTS...</p>
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Remember, Our Prices Are 15c and 25c for All Pictures, Every Night, Including War Tax. All Children Not In Arms Must Have Tickets. Doors Open at 7:00; Show Starts at 7:45 p. m. Every Night Except Saturday. Two Shows Saturday Night—First at 7:15 Until Further Notice. Watch This Space Every Tuesday for Future Programs.