

WELCOME TO THE "HEART OF TEXAS" MEMBERS OF THE TEXAS TECHNOLOGICAL COLLEGE LOCATING BOARD

"The Heart of Texas" welcomes today the members of the Texas Technological College Locating Board to Brady and McCulloch county. The entire citizenship extends hands and bids them welcome to Brady. This distinguished committee is the guest of Brady today. Brady and McCulloch county are glad to have them here on this great occasion, believing that no more capable set of men could have been selected to carry out the task assigned to them in the location of Texas Technological College.

A great responsibility rests upon this committee in the selection of a location for this institution, but we have confidence in them that they will select a place that not only conforms to all the requirements of the law establishing the institution, but in addition possesses the potentialities and natural advantages to insure a success of this institution for all time to come; that every location will be considered strictly on its merits and for the best interests of this institution and not from any other standpoint. We believe that this committee will face this grave responsibility with courage and with sincerity of purpose, and will allow nothing to swerve it from a course other than for the best interest of this college, des-



A SCENE OF BEAUTY GREETS THE EYES OF BRADY VISITORS ARRIVING AT THE UNION DEPOT

tinued to be the greatest institution of learning in the South.

For not only is Texas Technological College to be built for today, but for

the future and for coming generations, through whom it may bring greater glory and renown to the Lone Star State—Texas.

For such is the vision of the creators of Texas Technological College—to establish a seat of learning without a peer in this broad land of ours.

TO THE COMMITTEE WE EXTEND OUR BEST WISHES

You are now in the Heart of Texas. You are now at the point where the North, South, East and West begins. You are now amidst a united citizenship. You are among a people having souls with but a single thought and hearts that beat as one on any and all propositions for the betterment and upbuilding of Texas. You are now with a people willing and ready at all times to assist you in any way they can. Any assistance you need or information you require, will be given gladly. We tender our services. We again welcome you to our midst. May your stay with us be pleasant. When you have passed from us on your journey to other parts of Texas, remember that "The Heart of Texas Wants Texas 'Tech'."

Members of Technological College Locating Board Who Will Visit Brady This Morning to Inspect Brady's "Tech" Sites



DR. W. B. BIZZELL
President Agricultural and Mechanical College of Texas

In the list of characters that have been serviceable to the great agricultural provinces of Texas in building a system of education that will enable its citizens to get the greatest profit from its wide acres Dr. W. B. Bizzell, president of the Agricultural and Mechanical College of Texas is the most significant.

In epitomizing the work of this man to its readers recently one of the leading national educational journals said of him: "He is one of the most virile educational and patriotic forces of the real Empire State of the Union. He has built up a great institution and has given it a commanding influence in the troublesome time through which Texas has been passing."

Born and reared on a small farm and schooled through the entire system of training which the state offers from the one teacher school through the small town high school, and one of the leading universities, and endowed with longing for service, it was logical that he should in his impressionable days of early manhood conceive plans for bettering the system of education offered to rural Texas. He spent eleven years as superintendent of a small town high school.

After mastering the science of educational administration and while still practicing rural education for the boys and girls he took up the study of law and secured the Doctor of Civil Law degree. The knowledge which that degree infers has been one of his greatest means in encouraging the legislation that has enabled him to build at College Station the leading institution of its kind in the entire world, an institution that is a credit to the leading agricultural state in the world.

His entry into the field of higher education as an executive was as president of the College of Industrial Arts at Denton. He served there several years with great effect toward his ideal of practical education but he recognized the larger field for his ability at A. & M. and came here in 1914 with the purpose of never leaving it as long as the people of Texas were effectively behind him in developing here an institution that will give to Texans the scientific information needed to develop its natural resources. He has held to that purpose with an unswerving loyalty that has been marvelous to his friends. He has not for an instant been tempted with other positions which have offered less work and many times the pecuniary emoluments.

President Bizzell holds the B. S., Ph. B. and LL. D. degrees from Baylor University, LL. B. from the Illinois College of Law (The law department of De Paul University)

W. R. NABOURS
Secretary of Locating Committee.

A native of Alabama, his parents moving to Texas in 1886 when he was but one year old, settling on a farm in Montague county. Attended the public schools and took correspondence work. Entered business for himself at the age of 22 years. Resided in Montague county all his life with the exception of the last five years which he has spent in Austin in the State service. He still maintains Montague county as his home, being interested in some agricultural interests there. He was elected to the legislature from his county in 1912 and again in 1915, serving four years in that body. During his second term as a member of the House he was Chairman of the House Committee on Revenue and Taxation. It was then that he began the study of State and Institutional affairs. Was admitted to the bar in 1919, and in 1920, when the Board of Control was organized he accepted the position of Chief of the Division of Estimates and Appropriations and has specialized in State and Institutional affairs. Is a 32nd degree Mason and a Shriner.

and the D. C. L. from the same institution, A. M. and Ph. D. from Columbia University. He was president of the State Teachers' Association in 1898 and 1899, has served on the board of education commissions of the state and nation. He is a

S. M. N. MARRS
State Superintendent of Public Instruction

A native of West Virginia; began teaching in the rural schools of that State at the age of 16 years. Came to Texas in 1883; began work in the rural schools in Eastland county. Has been engaged continuously in school work ever since. Served as City Superintendent at Hico, Stephenville, Cleburne and Terrell—the latter for 24 years. Has been a member of Summer school faculties at University of Texas a number of times; was a member of the faculty of Southern Methodist University for two summers. President of State Teachers association in 1907. Served as Assistant Superintendent of Education under Superintendent J. S. Carlisle; was Chief of High School Supervision for three years, beginning in 1919. Was First Assistant Superintendent of Education during Miss Blanton's administration. Elected State Superintendent of Education in 1922 and began his administration in 1923. He was educated in the public schools of West Virginia and in the National Normal College, Lebanon, Ohio.

member of a number of learned societies including the American Sociological Society, the American Political Science Association, and a fellow in the American Society for the Advancement of Science.

He is the author of six books on agricultural, judicial, Biblical and social subjects. He is a democrat, deacon in the church, a Knights Templar and a Shriner Mason.

S. B. COWELL
Chairman State Board of Control and Chairman Locating Committee.

A native of Missouri—Elementary education in public schools of that State, later entering the University of Missouri, taking a practical business course. Taught school for several years, entered the hardware business, but soon left this to engage in banking which he had followed for twenty nine years. His first experience in Banking was in Downing, Missouri, where he was also Postmaster under the Cleveland Administration. For eighteen years he was Cashier of the First National Bank at Whitesboro, Texas and is at this time Vice President of that institution.

In 1912 he was elected to the State Senate from Grayson and Cooke counties and served throughout the Thirty-third and thirty fourth sessions of that body. In this capacity he served as Vice Chairman and later as Chairman of the Senate's Finance Committee. He was appointed by Governor Hobby in 1919 as a member of the State Board of Control, which department became operative in January 1920, and by his colleagues, was chosen Chairman.

In the regular session of the 38th legislature the bill providing for the establishment of the Texas Technological College named the Chairman of the State Board of Control as a member of the Committee to locate the College.

DR. WILLIAM S. SUTTON
Acting President University of Texas.

Dr. W. S. Sutton, former Dean of the Department of Education, who was elected Acting-President of the University of Texas by the Board of Regents the latter part of May is among those members of the faculty who have been longest in the service of the University.

Dr. Sutton was born in Fayetteville, Arkansas, August 12, 1860, where he received his elementary education in a private school. He received his Bachelor of Arts degree from the University of Arkansas, from which institution he also received his Master's degree in 1880. In 1905 the honorary degree of Doctor of Laws was conferred upon him by that institution.

Dr. Sutton taught in the Arkansas schools for several years, holding positions as principals and superintendents of schools in various parts of that state. Later he came to Texas and taught in the public schools. In 1897 the University of Texas secured his services as professor of Education, at the time when he was superintendent of schools in Houston.

In 1898 Dr. Sutton established the University summer school and served as its dean for the succeeding twenty years. The undertaking of this enterprise met with much discouragement and opposition, but summer session registrations have grown steadily from less than one hundred students to the approximately 3500 that attend at the present time.

Aside from his regular teaching, Dr. Sutton has been instrumental in the organization of several societies of teachers and professors, among which is the National Society of College Teachers of Education. He served as president of that body during the year of 1908-1909. He also served as president of the Texas Academy of Science in 1910-1911, and of the Texas State Teachers' Association in 1896. In 1915 he was chairman of the University Commission on the Race Question in the South. The Conference for Education in Texas was originated by Dr. Sutton.

Dr. Sutton has also written many articles on Education and its relative subjects for current magazines and has several books to his credit. He is the co-author of "Pupils' Series of Arithmetic" written in 1893, of Sutton and Bruce's "Arithmetic, Lower and Higher" written in 1906, and of Sutton and Horn's "Schoolroom Essentials" written in 1911. In 1913 he published "Problems in Modern Education."

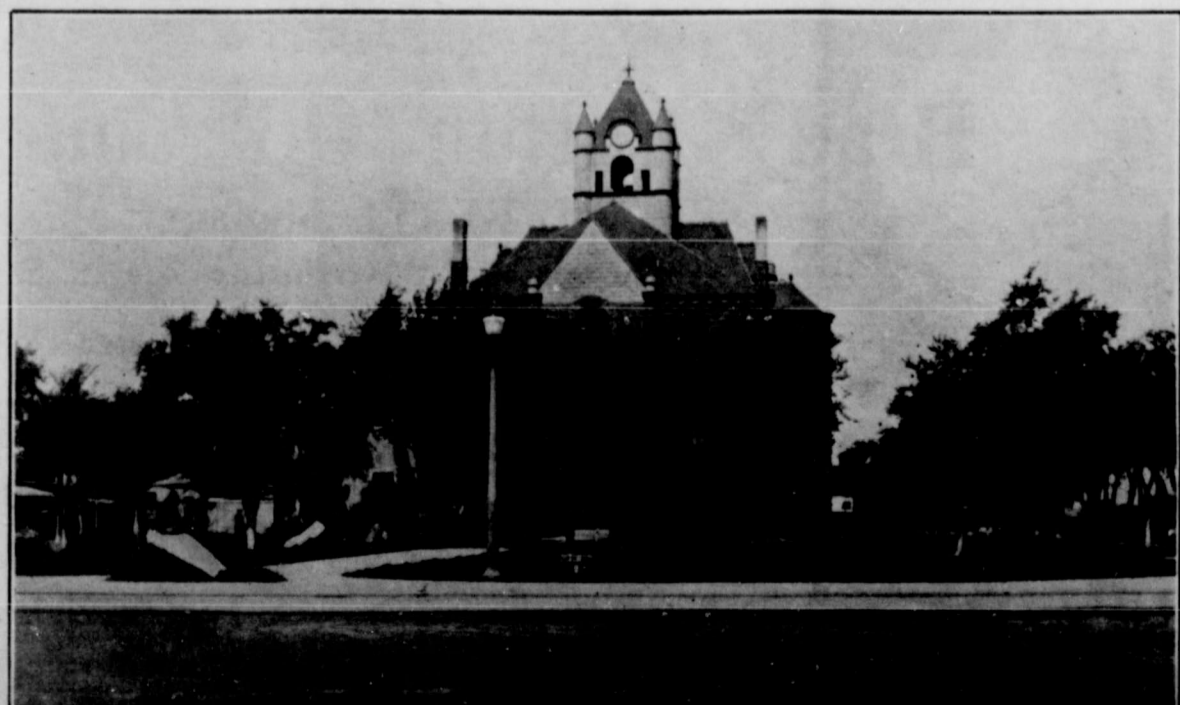
As Acting President Dr. Sutton has assumed all the duties of the office which Dr. R. E. Vinson has just vacated, and will remain in this position until a permanent President of the University is elected.

DR. F. M. BRALLEY
President College of Industrial Arts, Denton.

Dr. F. M. Bralley, president of the College of Industrial Arts at Denton, is a member of the Locating Committee of the Texas Technological College. He has served with distinguished success in Texas as county school superintendent, as teacher in rural and city schools, as city school superintendent, as state superintendent of public instruction, as director of the department of extension of the University of Texas, and as president of the College of Industrial Arts for the last nine years. He is recognized not only in Texas, but throughout the country as one of the most effective and successful educators of the South. He is now and always has been in full sympathy with every educational institution and every educational enterprise that has for its object the education and training of the youth of Texas and of the upbuilding of this great Commonwealth.

During the nine years that he has been president of the College of Industrial Arts at Denton, the college plant has increased in value from \$325,000 to more than \$2,000,000, the faculty from thirty-three members to 112 members, the student body from 545 members to more than 2,000 Texas girls who annually attend that College. The admission requirements of the College of Industrial Arts, the curricula leading to baccalaureate degrees, the scientific equipment of the institution, have all been brought into line with the best thought and the best educational standards of the United States. The College of Industrial Arts is at this time the largest state-supported college for women in the United States, and Dr. M. A. Bigelow, of Columbia University, New York City, after visiting and inspecting the College three days, declared in a public lecture that "the College of Industrial Arts is the best liberal arts-technical college for women in the United States."

Dr. Bralley has from the beginning been in favor of the Texas Technological College as a senior college of the first class, with curricula, equipment, and a teaching staff for the educational development of the empire of West Texas. He it was, at the Fort Worth meeting of citizens of West Texas just after the thirty-eighth Legislature convened, who declared that the proposed college for West Texas was a matter that not only West Texas was interested in, but in which all Texas should have a deep and abiding interest, and although the College of Industrial Arts, over which he presides, is a college for women, he advocated making the Texas Technological College a coeducational institution. He is broadminded, forward-looking, and democratic in his educational ideals and in his educational service to Texas, which has covered a period of twenty years.



SINGULARLY BEAUTIFUL and ATTRACTIVE is the McCULLOCH COUNTY COURT HOUSE AND PLAZA



McCULLOCH COUNTY IS THE HOME OF REGISTERED AND HIGH GRADE CATTLE.

The above picture shows a group of registered Herefords on the F. M. Richards ranch a few miles East of Brady, and which includes the Junior and Grand Champion at the Fort Worth Fat Stock Show in 1922, and also one animal which stood third at the International Fair in Chicago in 1921. Barely showing at the right of the picture is a calf sired by the bull which was Grand Champion at the Chicago and Royal Stock Show at Kansas City. Other cattle shown in the picture stood second in the Fort Worth Fat Stock Show.

BREEDERS OF REGISTERED AND HIGH-GRADE LIVE STOCK OFFER TOP OF HERDS TO TEXAS "TECH" COLLEGE

While in attendance at the Feeders and Breeders Short Course at A. & M. College, two of our local breeders were greatly impressed by the statement of Prof. Geo. Templeton that up until the past year that college had never had an ample number of good live-stock with which to carry on their classes efficiently. Being desirous of preventing a like condition with the Texas Technological College, we, the breeders of good live-stock in the "Heart of Texas," desire to donate to the Animal Husbandry Department of Texas Technological College, the following live-stock, should said college be located at Brady, McCulloch county, Texas. This offer is not made as an inducement towards locating the college at Brady, but, realizing the beneficial influence of such an institution to any agricultural community, we desire to show our appreciation of, and extend our co-operation to same.

Registered Herefords.

- F. M. Richards, Brady, Texas—Choice of either a bull or heifer.
- Mann Bros., Brady, Texas—Choice of either a bull or heifer.
- Tol J. Roberts, Brady, Texas—Choice of heifer calves.
- Clyde Hall, Brady, Texas—Choice of any female in herd.
- P. C. Dutton, Brady, Texas—Choice of any female in herd.
- Roy Willoughby, Paint Rock, Texas—Choice either 1 or 2 year old heifer.
- G. R. White, Brady, Texas—Good 2 year old heifer.
- W. E. Campbell, Brady, Texas—Choice of any animal in herd.
- H. P. Jordan, Brady, Texas—One bull.
- D. Harkrider, Nine, Texas—Choice female.

Dairy Cattle

- C. H. Bratton, Rochelle, Texas—One choice Holstein heifer.
- G. B. Awalt, Brady, Texas—Two choice Red Poll heifers.
- Ben Moffatt, Brady, Texas—One registered Jersey bull.
- McCall & Moore, Brady, Texas—One choice Jersey heifer.
- Broad Bros., Brady, Texas—One choice Jersey heifer.
- H. N. Davis, Brady, Texas—Choice Jersey heifer calf.
- K. W. Huffman, Brady, Texas—Choice Jersey heifer calf.
- R. H. Huffman, Brady, Texas—Choice Jersey heifer calf.

- H. J. Huffman, Brady, Texas—1 Jersey heifer yearling.
- C. L. Roberts, Brady, Texas—1 choice registered Jersey cow.

Registered Aberdeen Angus Cattle

- Kid Jeffers, Brady, Texas—Choice of any three heifers.

Horses.

- Richard Sellman, Rochelle, Texas—Registered Morgans—Pair fillies and a stallion.
- J. E. White, Brady, Texas—Thoroughbreds—Choice filly in herd.

Sheep and Goats.

- S. W. Espy, Brady, Texas—Ten choice Angora nannies.
- Fred Curren, Katemey, Texas—Choice of lambs—registered Delaines.
- Frank Wilhelm, Brady, Texas—Choice 2 ewes and a ram.
- P. C. Dutton, Brady, Texas—Choice 5 Angora nannies.
- F. M. Richards, Brady, Texas—Choice 5 Angora nannies.
- P. C. Dutton, Brady, Texas—Choice 5 ewes.
- Mrs. F. M. Richards, Brady, Texas—2 choice registered Delaine ewes.
- J. E. Bell, Brady, Texas—5 choice of herd ewes.
- J. E. Bell, Brady, Texas—5 choice of herd nannies.

Steers.

- H. D. Bradley, Brady, Texas—2 choice steer calves.
- H. H. Sessions, Brady, Texas—2 choice steer calves.
- W. N. White, Brady, Texas—2 choice steer calves.
- P. C. Dutton, Brady, Texas—2 choice steer calves.
- F. M. Richards, Brady, Texas—2 choice steer calves.

choice steer calves.
W. W. Walker, Brady, Texas—2 choice steer calves.

THE HEART OF TEXAS **BRADY** WANTS TEXAS "TECH"

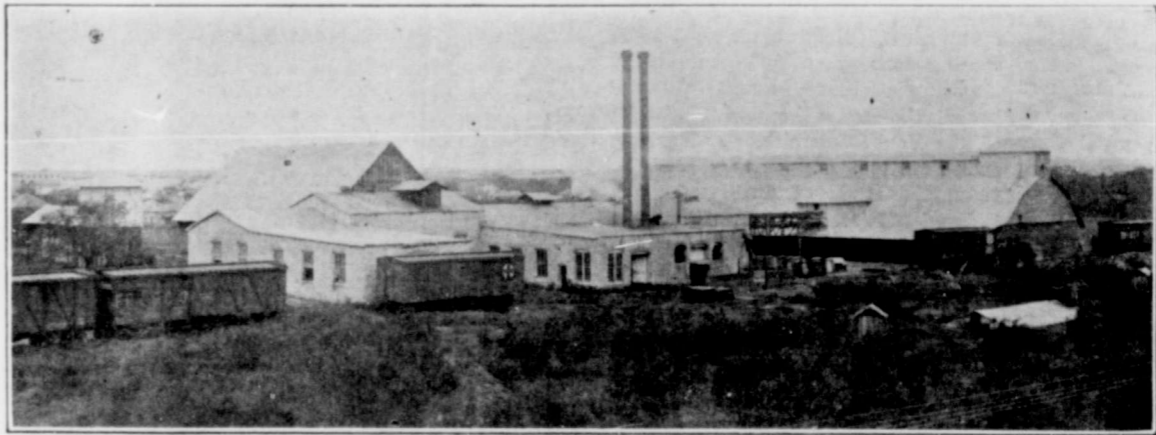
We take pleasure in extending a cordial welcome to the Locating Board of West Texas Tech.

A. B. Carrithers, Insurance

WHERE THE NORTH, SOUTH **BRADY** EAST AND WEST BEGINS

THE HEART OF TEXAS **BRADY** WANTS TEXAS "TECH"

We Extend Cordial Greetings and a Hearty Welcome to the Texas Technological College Locating Board



THE HEART OF TEXAS **BRADY** WANTS TEXAS "TECH"

WELCOME

Members Texas Technological College Locating Board

KIRK'S QUALITY SHOP

TAILORING, GENTS' FURNISHINGS
NUF-SED

WHERE THE NORTH, SOUTH **BRADY** EAST AND WEST BEGINS

WHERE THE NORTH, SOUTH **BRADY** EAST AND WEST BEGINS

Brady Cotton Oil Company

PAUL KLATT, Manager

Buyers and Distributors of

Cotton Seed and Its Products

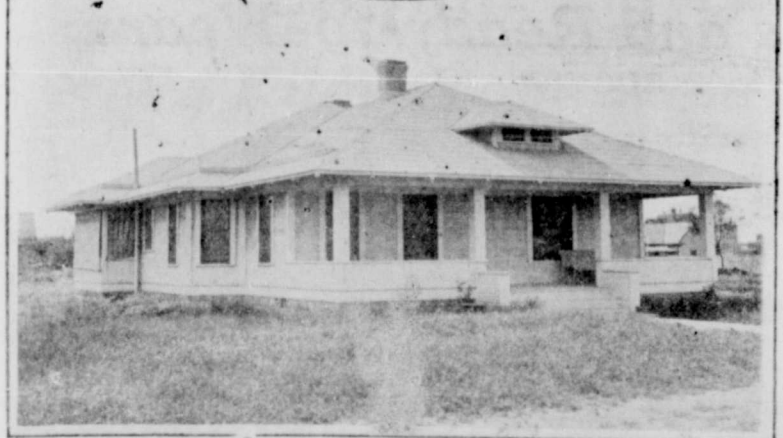
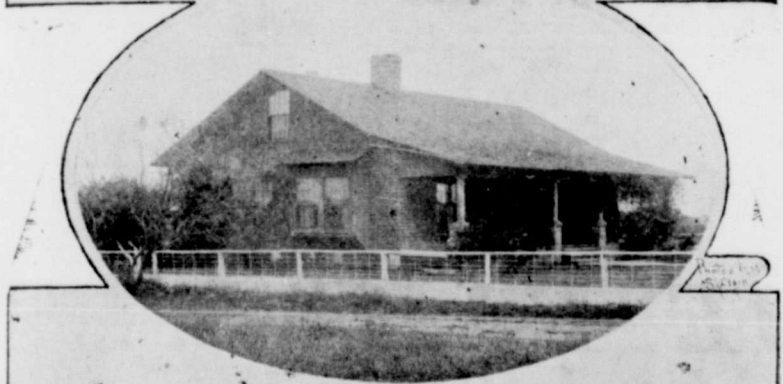


A GROUP OF ATTRACTIVE HOMES IN BRADY

**ABUNDANCE OF BUILDING MATERIAL
ADJACENT TO BRADY—MANY LOCAL
BUILDINGS OF NATIVE STONE**

Brady is blessed with an abundance of choice building material, practically all of which is located within a few miles of Brady and is readily accessible. Included in this building material is red and yellow sandstone; blue and gray limestone; white and mottled marble; gravel and the finest of builders sand. In addition there are clays of various formations, and which are suitable both for the making of ordinary brick and as well the highest grade of glazed and face brick.

That McCulloch county building material has been put to good use by the Brady citizenship, is evidenced by the numbers of public buildings, and business houses also, which have been constructed of native stone. The McCulloch county court house, an imposing and attractive structure which graces the center of the Brady public square, is a notable example of what splendid building material is to be obtained in the Brady vicinity.



BRADY HOMES ARE FAMED FOR THEIR INDIVIDUAL AND ORNAMENTAL STYLE OF ARCHITECTURE

town, and the marble on the P. W. Appleton place about 8 miles south of Brady. Gravel and sand, the latter regarded as the finest building sand in West Texas, is obtainable on Katemey creek, 13 miles south of Brady, or on the San Saba river just beyond.

Among Brady buildings constructed of native rock are the Central school building, constructed of gray limestone, with red sandstone trimmings; the W. R. Rice building on the west side of the square, the building occupied by Simpson & Co., and also the Queen hotel building, both located on the north side of the public square, the Syndicate building, the Gibbons' buildings occupied by S. A. Benham and the Trigg Drug Co., on the east side of the square, and also the Gibbons' building occupied by the Hupp Auto Sales room, and located in the southeastern part of the business section, all of which have been constructed of blue or gray limestone, quarried in the immediate Brady vicinity.

**GEOGRAPHICAL
CENTER TEXAS 21
MI. N. E. BRADY**

If there were but one man on each and every acre in Texas, and each man should start out to walk to a central point in Texas, the entire body of men would meet at a spot just about 20 miles north-east of Brady. Incidentally they would have covered a sum total of distance less than the sum of the distances to any other point in Texas. So says J. H. Walker, chief clerk of the General Land office at Austin, Texas, in response to inquiry made of him by Newman & McCollum, attorneys of Brady.

The following letter received by the above-named firm from Mr. Walker states in interesting fashion just how this "geographical center" of Texas is located in the making of a geological survey. The letter was sent from Austin, Texas, under date of May 14th, and reads:

"In reply to yours of the 12th instant, the basis of the information given Dr. Bralley is a statement published some months ago by the United States Geological Survey or the United States Coast and Geodetic Survey that the center of Texas is in McCulloch County about 20 miles Northeast of Brady. I am not sure from which of these Surveys the statement emanated, but think it is the Geological Survey. Honorable E. Leslie Jones is Director of the Coast and Geodetic Survey and Honorable Phillip S. Smith is Director of the Geological Survey, Washington, D. C.

"The Texas Almanac of 1904 says that Mills County contains the geographical center of the State and I recall that when Williams Ranch was a candidate for the site of the State University, the argument was put forward that it was at or near the center of the State. The statement so surprised me that I made a test with my limited resources. My figures balanced in that locality, but further to the South and West.

"The Geological Survey has been making careful surveys of Texas and has about completed its map, which leads me to think the statement given by me to Dr. Bralley was from that source.

"The rule for determining the geographical center of a State or County is to determine the center of gravity of surface of uniform density and of the same shape or contour as the State or county. The geographical center coincides with the center of mass or gravity. By shaping a bit of cardboard into the exact contour of Texas and suspending a weighted cord from different points on the perimeter and tracing the course of the cord on the surface, the center may be found. The point of intersection of the several lines thus drawn is the center or point on which the figure will exactly balance.

"There is a sufficient difference in the contour of the map of 1881 and the present determination of its boundaries to pull the center of Texas from Mills into McCulloch County. Brady may approximately call itself the center of the State, not on theory of Governor Roberts that it is 'the center of the surrounding country,' but because it is practically so situated that if there were one person on every acre in Texas, and he should journey thereto, the sum of all the distances traveled would be less than the sum of the distances to any other point they could center or collect themselves."

**LIVE STOCK AND POULTRY RAISING ARE
IMPORTANT INDUSTRIES IN COUNTY
PRIZE WINNERS AMONG HERDS**

Due to its geographical location, topography, climate and soil, McCulloch County is pre-eminently adapted to the economical production of various kinds of live-stock. The limestone hill lands afford a wonderful growth of mesquite grass, and cattle on the range do fine unless too many are placed in small enclosures. The average mesquite grass pasture will furnish sufficient feed for one cow per each ten acres the year around. In fact, if this proportion of cattle to acreage is maintained, the cattle will stay fat without any additional feed, and will be in good shape for the next market even in the middle of winter. Between the hills, the broad fertile valleys grow an abundance of cheap feed which can find a ready market through the feeding of cattle and other livestock.

The Herefords are the principal breed of cattle in the country and there are a number of fine herds of these cattle on the ranches. Pure-bred Herefords are rapidly supplanting the grades and there are a number of fine registered herds in various parts of the county. Aberdeen Angus and Short-horns are close contenders for second place in the county and there are some three or four registered herds of each of these breeds.

Naturally the county is also well adapted to the production of dairy cattle and dairy products and the farmers are realizing a nice cash income each year from the sale of these products. Jerseys are the predominant breed, while there are a number of Holstein and milk Short-horn herds in the county. These are being increased in number and quality each year by the importation of new animals and especially by the introduction of better dairy sires.

The poultry business is carried on on a large scale in the county, as the climate and topography are ideal for their production. Chickens and turkeys are the principal species grown. The Bronze is the most popular breed of turkeys, although nearly all the breeds are represented in large numbers. The White Leghorn, Rhode Island Reds and Barred Rocks are the leading breeds of poultry but the other breeds are also well represented. There are some fifteen or sixteen carloads of turkeys marketed each year and the combined total of poultry products amounts to several hundred thousand dollars each year. A number of large poultry farms are being established in the county at the present time. According to various poultry experts, McCulloch County lies in the center of perhaps the best poultry producing section of the United States.

ditions. Some of the blue ribbon winners at our leading shows, have, of late, been added to the herds of the county. These winnings were not made at local shows, but at the Chicago International, Kansas City Royal, Southwestern Fat Stock Show, Fort Worth, and the Dallas Fair. They carry the very best blood of the Hereford breed and their actions in the show ring speak for them as individuals. The Aberdeen Angus breed has also established itself in the county, and there are a number of fine herds of these animals contending with the Herefords. Shorthorns are close rivals to the Angus in point of number and quality, and are adding to the prestige of McCulloch County as the home and haven of pure-bred beef cattle. The topography and geographical location of the county naturally makes it an ideal livestock and farming county.

THE HEART OF TEXAS BRADY WANTS TEXAS TECH

WELCOME

Members Technological College Locating Board---We Trust Your Stay Among Us May Be Both Pleasant and Profitable.

**BROAD
MERCANTILE CO.**
HARDWARE AND
FURNITURE



WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS TECH

**To the Texas Technological
College Locating Board:**

We Welcome You to Our City,
the "Heart of Texas,"
Today!

Curtis Norman Co.
Authorized Ford Dealer
Brady, Texas

WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS

McCULLOCH COUNTY IS RICH IN RESOURCES AND LATENT POSSIBILITIES IRRIGATION AND RECLAMATION

McCulloch county, rich in undeveloped mineral resources, offers a wonderful field for future industries of all kinds. Her marble fields have never so much as had their area defined; her rich deposits of pottery clay, of ochre, of coal, salt, potash, etc. await the magic touch of some developing genius. Her future possibilities from the standpoint of irrigation, reclamation, and the incidental development of cheap water power loom large now that it is assured a survey of the McCulloch county streams will be made under the State's plan for control of flood waters and reclamation project. Taking all these possibilities into consideration, and the fact that McCulloch county citizens, in their co-operative Exhibit, are showing a spirit of unity and concentration of purpose, the future greatness of this great empire in the heart of the Live-Oak section of Texas is assured. The opportune time for the settler, the investor, the home-builder in McCulloch county is now—no place offers more—and no section has given greater returns for efforts and investment expended than has McCulloch.

The Minerals of McCulloch County.

McCulloch County is conceded to be rich in mineral resources owing to its geographical location, its topography and the various kinds of earth and rock formations, and the outcroppings of mineral found in various sections of the county. Sandstone and limestone are found in abundance scattered over a great area of the county. Granite is found in quantities in the southern portion of the county and is of fine quality.

A large deposit of white marbls has also been found South towards the San Saba River and is of highest quality, taking a very fine polish. Gravel stones and gypsum are also found in large quantities in the county. Clays are found in various parts of the county in large quantities and range from common brick to the finest kinds of kaolin and pottery clay. Deposits of clay suitable for the manufacture of paints have also

been discovered in paying quantities. Marls suitable for the manufacture of cement and silica are also found. Metals found in the county consist of iron, copper, lead, mica, silver, gold and zinc. These metals have never been developed commercially, but traces of same are found in various rock formations.

Other minerals and precious stones found in the county consist of oil, salt, potash, radio-active earth, shales, pearls, amethysts, quartz and jet. Many fine pearls have been found in the streams of the county and pearl-hunting received quite an impetus here a few years ago. Oil has been found in the county in paying quantities and is being utilized for fuel and light in places.

The possibilities of building materials are unlimited in the county and many buildings have been erected with same. Raw materials for the manufacture of building materials are also found in abundant quantities. Latent fuel and water power are here and can be developed for the manufacture of these products. Good road-building materials are found in various parts of the county and greatly facilitate the building of permanent highways.

Streams as Related to Future Water Power.

Brady is located in a singularly fortunate manner as regards streams and water courses. The Colorado river forms the Northern boundary

of the county, while the San Saba traverses the Southern portion of the county. In addition, Brady is located directly upon Brady creek, and there are numerous large creeks in proximity to Brady. These streams and water courses, as potential sources of power, form an invaluable asset to Brady, inasmuch the harnessing of these streams, would not only develop power at a low cost, but which, by means of high tension lines could be made available at Brady or any other point.

There is a considerable Mexican population, both in Brady and in various portions of the county, together with a large influx of Mexicans during planting and harvesting seasons, or whenever ordinary manual labor is required, and which furnishes a cheap, but most satisfactory solution of the labor problem.

Cheap power, therefore, coupled with available cheap labor, offer two great aids in the future development of McCulloch county and her varied resources.



PRESBYTERIAN CHURCH OF BRADY

Brady's First Substantial Church Edifice, and Noted for the Beauty of Its Architecture. Picture Does Not Do Justice to the Attractive Appearance of the Church House.

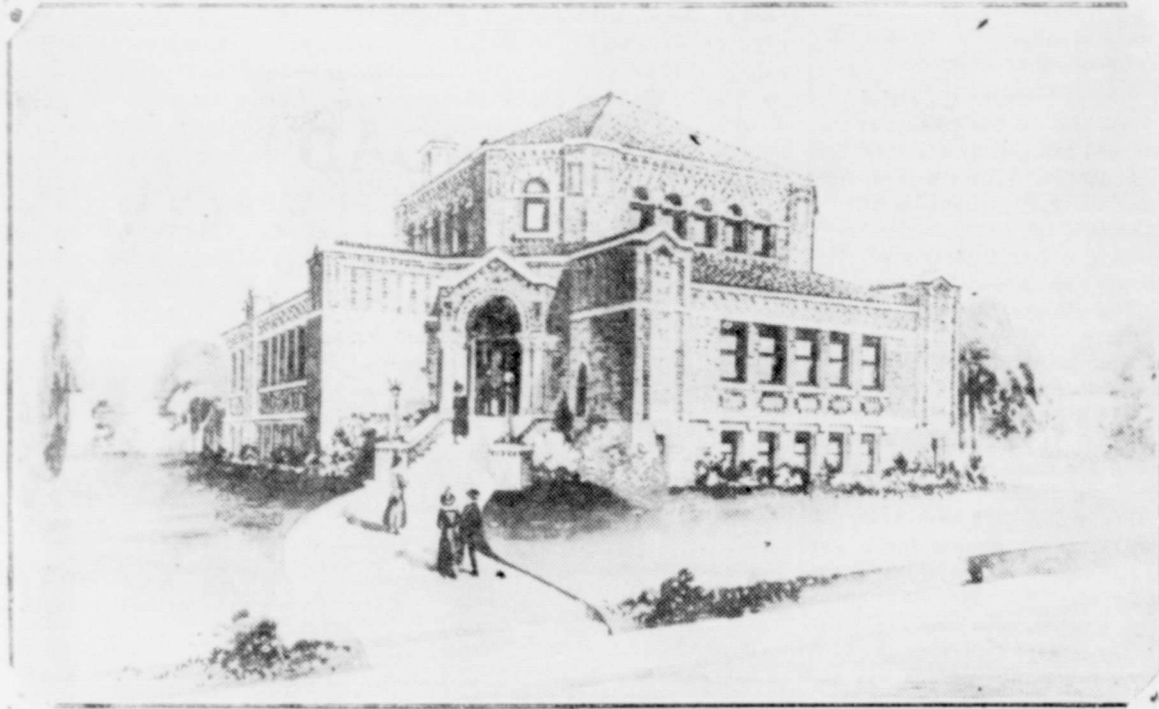
THE HEART OF TEXAS BRADY WANTS TEXAS TECH

We Welcome to the "Heart of Texas" the Texas Technological Locating Board

COLDEST, MOST REFRESHING DRINKS
FRESH CHOCOLATE CANDIES ON ICE
THE NEWEST SODA FOUNTAIN

TRIGG DRUG CO.
The Rexall Store

WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS



BRADY METHODIST CHURCH IS ONE OF THE MOST ATTRACTIVE EDIFICES IN THIS SECTION (Picture Made from Architect's Original Drawing)

BRADY IS A CITY WHOSE CHURCHES AND LARGE AND ACTIVE MEMBERSHIPS REFLECT CREDIT UPON CITIZENS

Aided by the strong religious inclinations of the citizenship, Brady presents a moral atmosphere of the highest class, which lends itself not only to the spiritual upbuilding of the town, but to its material advancement as well. Brady already has splendid houses of worship, as well as cool and commodious tabernacles for summer worship, or for the enbling of entertainments of the highest class. Seven denominations have church edifices in Brady. The Methodist church building is one of the most beautiful and commodious in this section. The Presbyterian house of worship is also a most attractive edifice. The members of the Brady Baptist church now have in course of construction a modern church house, which will take rank with the best in all West Texas.

When we consider the tangible as- immortal soul was put up on one set of a church in our city, we have side of a scale and all the wealth of no trouble in reducing it to mere the universe on the other side, the dollars and cents, but the greatest soul would outweigh the material worth. So if a church through its value of a church to a community is in an intangible way. It cannot be reckoned in things material. If an able than can be rendered by any

other institution in the community. And when the combined influence of several churches in a city are considered, the ration of their value and usefulness is increased accordingly. But in this report we can only give the tangible facts at hand.

The Methodist church in Brady has a membership of approximately 400. A Sunday school with an enrollment of 160. The total church property of this denomination amounts to something like \$50,000.00.

The Baptist church has a membership of 300, a Sunday school of 140 and the church property is valued at about \$8,000.00. This church has accepted plans for a new \$30,000.00 church edifice, and work is now in progress upon this structure.

The Christian church has a membership of approximately 100, with a Sunday school enrollment of 80, and church property valued at something like \$8,000.00.

Another branch of the same church has a membership of 60 and a Sunday school enrollment of 50, with church property valued at \$4,000.00.



ARCHITECT'S DRAWING OF NEW FIRST BAPTIST CHURCH OF BRADY
The above is the architect's drawing of the new \$30,000 Baptist church, now in course of erection. The plans call for a three-story edifice, with basement, main floor and balcony. In the basement will be contained the recreational and banquet rooms and the kitchen. The Sunday school rooms will have a seating capacity of 500 and the total seating capacity will be 550. The construction will permit of a roof garden.

CLASSIFIED ADS

The Standard's Classy-Ad rate is 1 1/2c per word for each insertion, with a minimum charge of 25c

FOR SALE

FOR SALE—New ice box for use in store. LEE MORGAN'S PLANING MILL, Brady.

WANTED

WANTED—The person, who stole a pair of white silk hose from the clothes line, on night of July 14th to call at my home and I will give them a box of Ivory flakes and full directions "How to launder and care for the hose." Lillie Lang.

MISCELLANEOUS

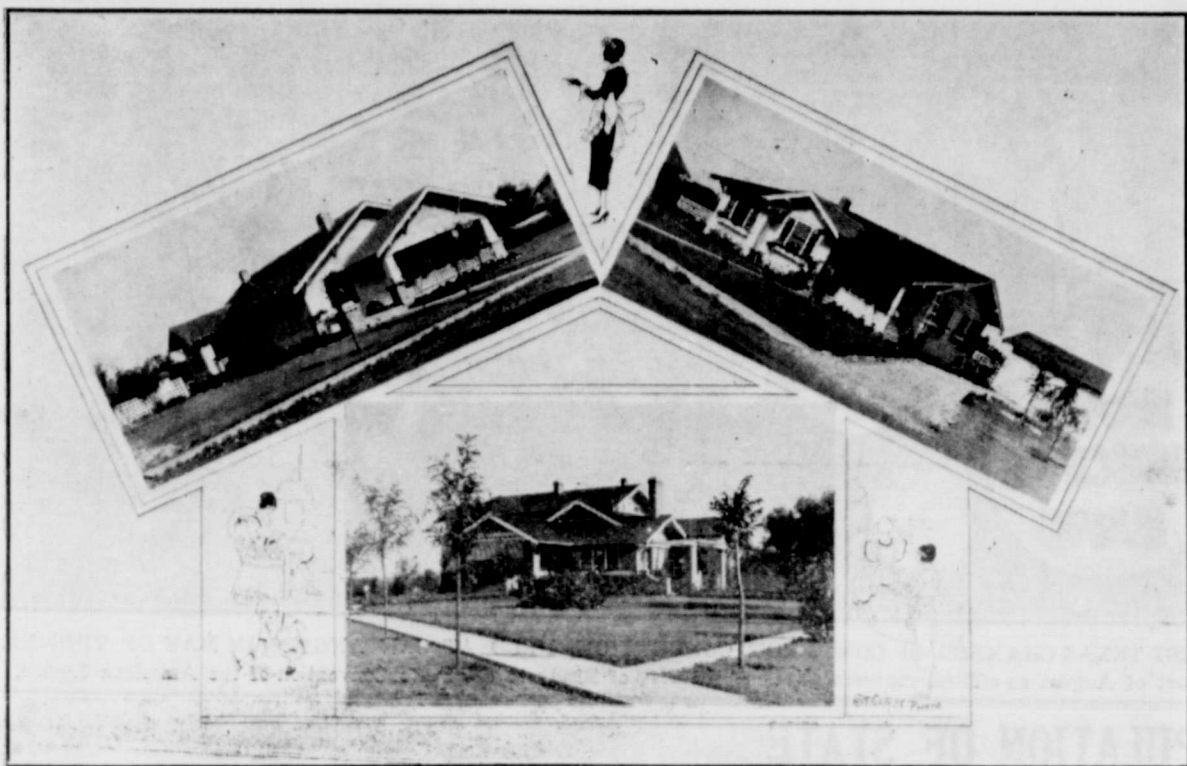
TYPEWRITER REPAIRING
O. D. Sanborn, typewriter mechanic with twenty years experience will be in this city this week and next. Work done in your office. Satisfaction guaranteed or no pay. Phone 163.

THE HEART OF TEXAS BRADY WANTS TEXAS TECH

We Welcome, Individually and Collectively, the Members of the Technological College Locating Board to the "Heart of Texas"

THE FAIR
Dry Goods and Ready-to-Wear

WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS



AN ATTRACTIVE GROUP OF RECENTLY BUILT BRADY HOMES.

BRADY HAS AN ALTITUDE OF 1750 FT. MAKING FOR AN IDEAL CLIMATE AND ENABLING WIDE DIVERSIFICATION

Just below the Colorado river, which forms the Northern boundary line of McCulloch county, is situated the County Seat town of Brady. Brady is the entrance to that wonderfully picturesque portion of Southwest Texas so rich in possibilities and undeveloped resources, yet practically untouched. This is the basic cause of Brady's present growth and stability, and what makes possible its unquestioned future as one of the coming cities in all Texas. It is known as the Heart of Texas, not only geographically, but through the fact that so many of the good things that are wanted in this life are to be found here.

This, with Brady's motorized Fire Department consisting of a chemical wagon and fire truck; fine schools with a new \$50,000.00 High school just being completed; splendid churches, representing different denominations, and with splendid church edifices; a new three-story fire-proof Hotel now being erected at a cost of \$100,000.00; a fine public square with a park surrounded by cement sidewalks, and with a comfortable concrete ladies Rest Room; Electric Street Lighting with ornamental light posts both on the square and the streets; a Tourist park consisting of 9 acres along Brady Creek with a screened-in camp

house, free water and lights over the entire grounds; a fine swimming pool with dressing rooms, showers and an attendant; a Building and Loan Association which has new homes under construction at all times; a 40-piece Municipal Band with a Junior Band of 35 pieces; a beautiful Cemetery kept up by the City—all contribute to make Brady an ideal place of residence and surrounds its citizenship with the highest moral influences.

Brady is located in the Heart of Texas on both the Frisco and Santa Fe railroads, and is the junction of four great Highways, two of which are officially designated as major highways and are included in the 7 per cent highway system of the

State. These highways give direct connection with the market-centers of the United States and as well as points on the Pacific and Gulf Coasts and the Mexican border. Auto Bus Lines connect with San Angelo, Ballinger, Coleman, Brownwood, Mason, Fredericksburg and San Antonio. By automobile Fort Worth is eight hours, San Antonio six hours and San Angelo four hours distant.

Brady is the gateway to all fine fishing and hunting country so sought after by the tourists. Special attention is given to the tourist. With the tourist park, five modern, large garages, and half a dozen other filling stations, the tourist has first-class conveniences.

Brady's growth is due primarily to its Live Chamber of Commerce, which has had the active support of the citizenship of not only the city but the entire country, along with Brady's other organizations such as the Parent-Teachers Association, Civic League, United Charities, Red Cross, American Legion, Retail Merchants Association, Junior Chamber of Commerce, Luncheon Club, Municipal Band, and all its magnificent Church organizations. The Chamber of Commerce recently has taken upon itself the selling of 60,000 acres of virgin land to bona fide settlers.

Brady has received a great deal of publicity because it is working and doing things. It is growing and has brilliant prospects ahead of it.

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

The "Brady Spirit"
Bids Welcome to the Heart of Texas,
All Members of the
**Texas Technological College
Locating Board**

C. H. Vincent
DRY GOODS
South Side



THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

We Welcome the Texas Technological College
Locating Board

Officers:

- | | |
|-----------------------------|------------------------------|
| F. M. Richards, President | E. L. Ogden, Cashier |
| J. B. Lockhart, V-President | Clarence Snider, Asst. Cash. |
| T. J. Spiller, V-President | |

Directors:

- | | | | |
|----------------|----------------|-----------------|-------------|
| F. M. Richards | J. B. Lockhart | T. J. Spiller | E. L. Ogden |
| J. C. Hall | J. E. Bell | J. H. Blackwell | |
| S. W. Hughes | P. W. Appleton | | |

Capital - \$100,000.00
Surplus - \$20,000.00

The Brady National Bank
of Brady, Texas

We Know Your Wants and Want Your Business



WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS



BRADY'S FAMOUS MUNICIPAL BAND WON SECOND PLACE AMONG CLASS "B" BANDS AT THE WEST TEXAS CHAMBER OF COMMERCE CONVENTION, HELD AT SAN ANGELO IN MAY OF THIS YEAR. This band, composed almost to a man of veterans of the World War, will go to Galveston the latter part of August as official representatives of the City of Brady to the State Convention of the American Legion.

THE BRADY STANDARD

H. F. Schwenker, Editor
 Entered as second class matter May 17, 1910, at postoffice at Brady, Texas, under Act of March 3, 1879.
 OFFICE IN STANDARD BUILDING
 BRADY, TEXAS, July 17, 1923
 THIS SOUVENIR EDITION.

This edition of The Brady Standard is issued in souvenir form to commemorate the visit here of that distinguished body of men, the members of the Texas Technological College Locating Board. Their visit into and through West Texas is a most portentous occasion, for upon their judgment rests the locating of what is destined to be not only the greatest school in Texas and the South, but one of the greatest of all educational institutions in the entire United States.

Believing that pictures convey a story which words fail to adequately portray, The Standard herewith is telling the story of Brady's progress, her achievements and her future possibilities just as the camera's eye has preserved them. The accompanying articles merely serve to supplement and verify the story which the pictures so graphically present.

The Standard believes this edition will be of interest and value no less to the citizenship of Brady and the great McCulloch country than to the gentlemen who compose the personnel of the Locating Board, and in honor of whose visit to Brady this edition is published.

ONE-FIFTH OF POPULATION OF STATE WITHIN RADIUS OF 100 MI. OF BRADY NO STATE INSTITUTIONS IN AREA

Brady, as a logical location for Texas Technological College, will stand the acid test of critical inspection. Her peculiar position as the geographical center of Texas, arrests the attention of the entire State, and inasmuch as Brady lies but 140 miles West of Killeen, Texas' center of population at the time of the 1920 census, it is a logical conclusion that each succeeding year will bring the center of population nearer the geographical center, thereby making Brady the Heart of Texas, from the standpoint of population, as well as geographically. The fact that within a radius of 100 miles of Brady there is no arid land, that this section is well watered, and that this entire section offers the greatest of opportunities to settlers, makes Brady stand out in relief in the great live-oak section of Texas.

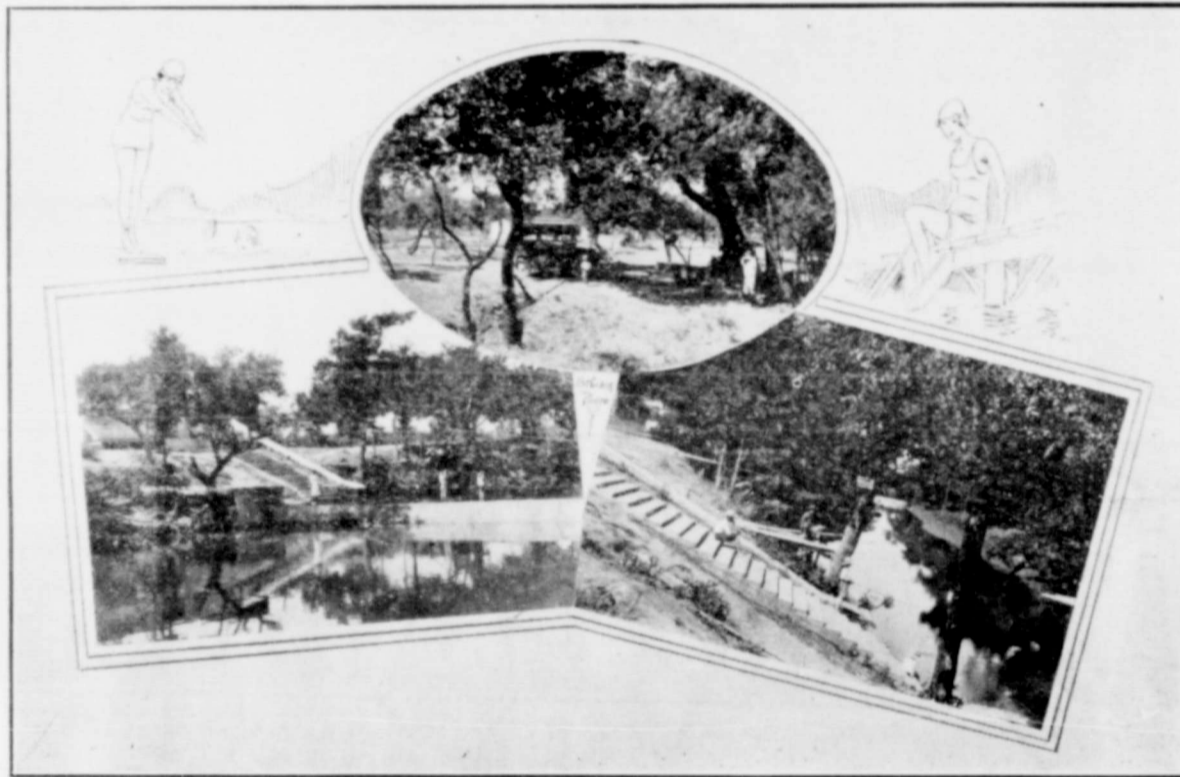
The counties touched by and lying within this circle, with a radius of 100 miles, and with Brady as its pivotal point, have a total population of 820,000, or approximately one-fifth of the entire population of the State of Texas (1920 census figures). Yet, within this great circle are located no great State schools or institutions, a situation unparalleled in any other portion of the great State of Texas.

Brady is resting its claims as the logical location for the Texas Technological College solely upon its merits, and in its efforts it has the endorsement and active support of the Brady Chamber of Commerce, the Brady Luncheon Club, and all other civic organizations and institutions, and the whole-hearted approval of the citizenship of McCulloch County.

 * HONEST INJUN *

Texas "Tech" College is going to be a "peach"; likewise it will be a plum for the city so fortunate as to receive the coveted designation as the location for this great institution.

Many West Texas citizens failed to appreciate what good towns they lived in until their brief was prepared.



VIEWS OF BRADY'S MUNICIPAL SWIMMING POOL AND TOURIST PARK ADJOINING.

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

Welcome
 Cordial Greetings

Mayhew Produce Co.

Buyers of Country Produce

Distributors
 PURINA CHOWS
 BRADY, TEXAS

Eden, Mason, San Saba
 Richland Springs

WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

Welcome to Our
 TECHNOLOGICAL COLLEGE
 LOCATING BOARD

The Heart of Texas Greets
 You Today

Moffatt Bros. & Jones
 QUALITY GROCERS

"We Don't Sell All the Groceries, But We Do Sell the Best"

WE WELCOME

The Personnel of the Texas Technological
 College Locating Board to the
 "Heart of Texas" Today

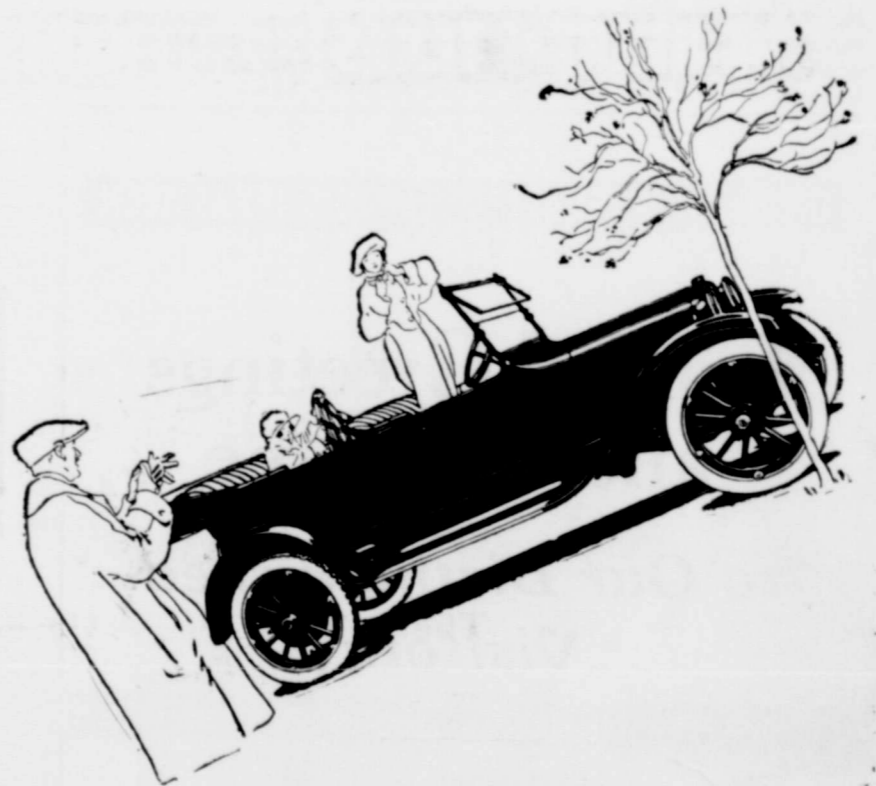
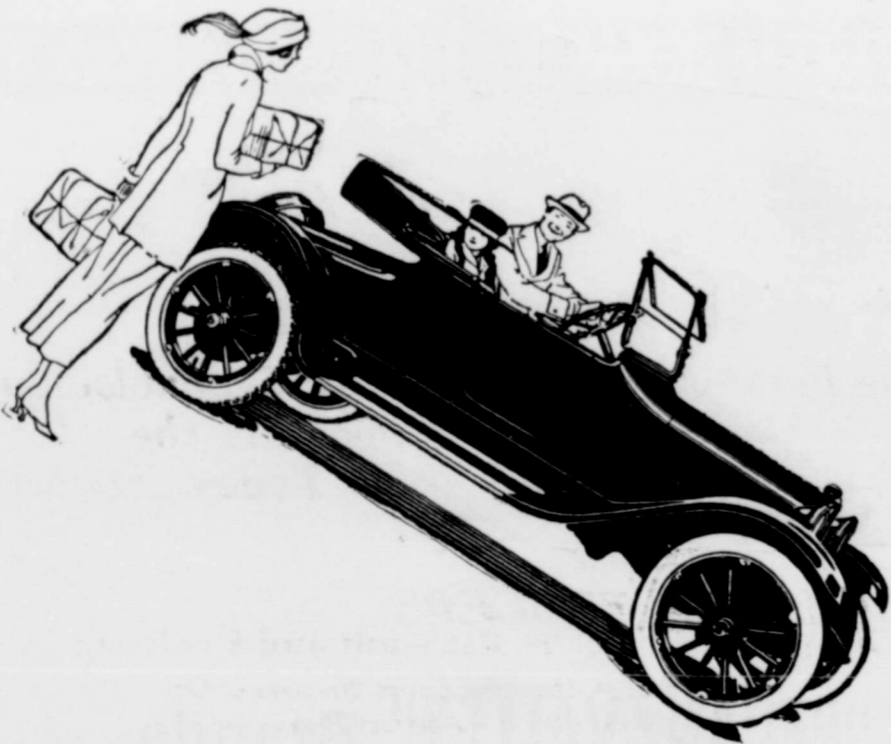
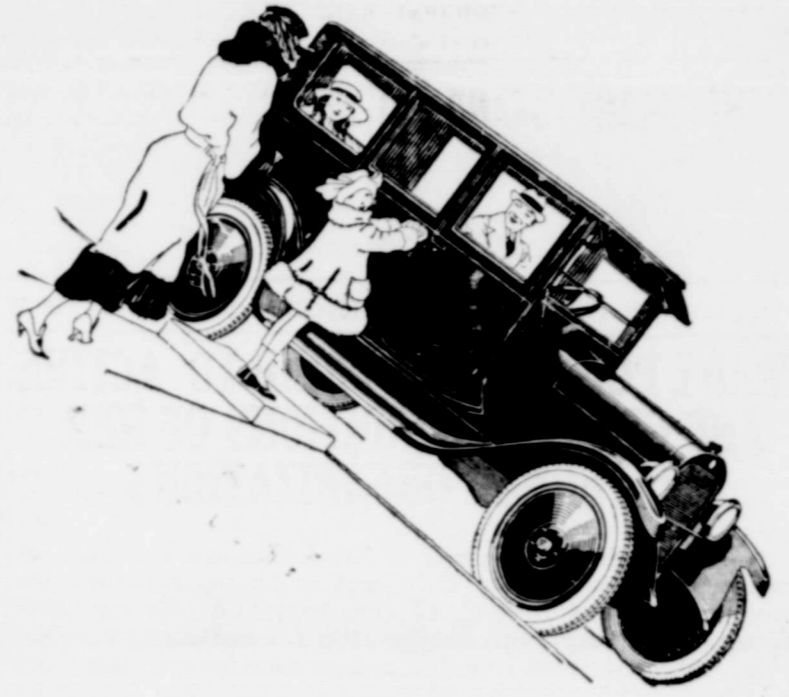
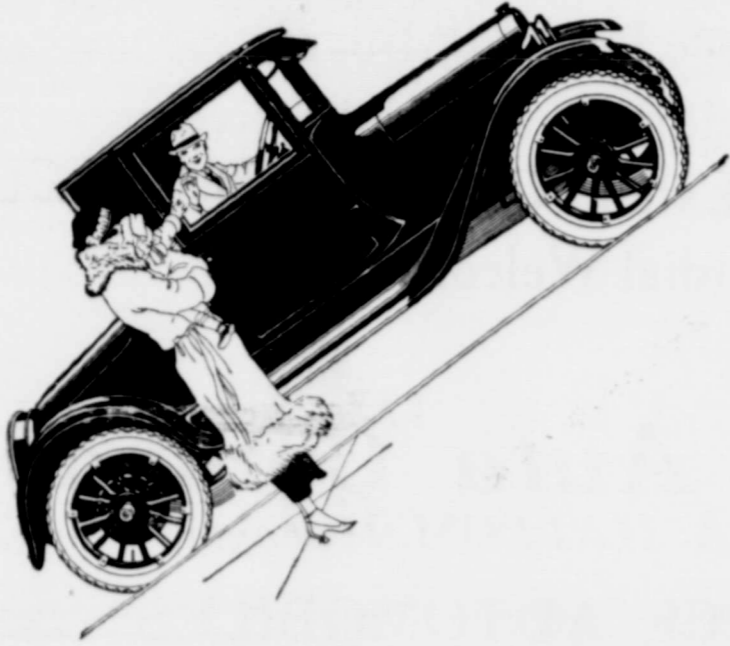
May Their Stay be Pleasant and Profitable
 We Tender to Them the Entire Services of Our
 \$20,000.00 Abstract Plant.

S. W. Hughes & Co.
 LOANS AND ABSTRACTS
 Brady, Texas

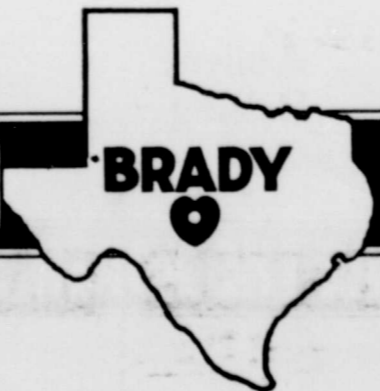
WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS

WHERE THE NORTH, SOUTH, BRADY, EAST AND WEST BEGINS

THE HEART OF TEXAS **BRADY** WANTS TEXAS "TECH"



WHERE THE NORTH, SOUTH **BRADY** EAST AND WEST BEGINS





THE MASONIC TEMPLE IS A MOST IMPOSING STRUCTURE, OF WHICH ALL BRADY IS PROUD.

BRADY POINTS WITH PRIDE TO ACTIVE AND GROWING CONDITIONS OF HER FRATERNAL ORGANIZATIONS

Brady points with pride to her Lodge and Fraternal organizations whose growing thrift and active conditions deserve special mention and notice. All are composed of our very best citizens, whose honor, zeal and integrity are matters of common pride; and whose members live and practice in every day life the precepts and principles of fraternal helpfulness taught by their respective orders. The Brady Masonic Temple is one of our most substantial buildings. It is a brick and concrete structure, valued at \$35,000, and contains one of the most magnificently furnished lodge rooms in the State of Texas. Among the several active fraternal organizations in Brady we take pride in mentioning the following:

- Masons,
 - Brady Lodge No. 628 A. F. & A. M. (Blue Lodge) 180 members.
 - Brady Chapter No. 264 R. A. M. (Royal Arch) 190 members.
 - Brady Commandery No. 68, K. T. (Knight Templars) 110 members.
 - Brady Chapter No. 197 O. E. S. (Eastern Star) 100 members.
 - Odd Fellows,
 - Brady Lodge No. 257, I. O. O. F., 105 members.
 - Brady Encampment No. 161, I. O. O. F., 62 members.
 - Practorians,
 - Brady Council No. 340, 114 members.
 - American Legion,
 - Elijah F. Allen Post, No. 327, 56 members.
 - Modern Woodmen,
 - Brady Camp No. 12507, 65 members.
 - Woodmen of the World,
 - Valley Camp No. 452, 78 members.
- In addition to the chartered organizations mentioned above, Brady has numerous other social, commercial and club organizations whose activities are constant and uplifting in

purpose, beneficial to their members and wholesome to our town and citizenship.

The Brady Building & Loan Association

The Brady Building and Loan Association was organized in July, 1922, and received charter and began operations in September. It was organized under the laws of Texas and is controlled by the State Bank Examiner, the same as a State Bank. The organization has a capital stock of \$5,000,000.00.

This organization is quite different from all other Building and Loan associations in this State in that a very low rate of interest is had, and it operates more like a saving bank depository; only members can borrow, and they must live in McCulloch County. Anyone may invest their money, whether they live in or out of the county.

Since its organization the local association has loaned \$16,800.00 and has applications for \$27,000.00 now on file. The organization is growing and furnishing homes for young men

on the monthly payment plan, whereas, under ordinary conditions, they would be unable to pay out a home. Interest at 6 per cent for loans is charged (i. e., 6% annually), payable monthly, thereby permitting the interest to compound monthly and paying the stock-holders more than ten per cent interest on their stock.

Any stock-holder is permitted to withdraw any time on thirty days' notice, getting all his money back and the accumulated interest.

The importance of this organization is really in teaching thrift, more than in getting new homes for the members; however, it is a well-known fact that a home-owner is the best citizen and is worth most to the country.

The Brady Building and Loan Association is growing daily, and will eventually be a financial power in this country.

A city or community truly mirrors in its growth and development the progressiveness and enterprise of its citizenship.

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

To the Members of the Texas Technological College Locating Board, Individually and Collectively, We Extend Greetings and a Cordial Welcome.

Brady Auto Company

B. A. HALLUM, Manager

BUICK AUTOMOBILES

WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

Welcome to the Heart of Texas and the Brady Home of



WHOLESALE GROCERS

Manufacturers of the

Celebrated "PECAN VALLEY" Brands

BRADY, TEXAS

Home Store and Office, Brownwood, Texas

Abilene
Ballinger

Dublin
Galveston

Ranger
San Angelo

Stamford
Sweetwater

WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

Cordial Greetings and Welcome

to Our Distinguished Visitors

BENHAM'S

Style Store of Brady

Exclusive Ladies' Ready-to-Wear and Millinery

WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS

AMPLE HOUSING FACILITIES GUARANTEED SHOULD TEXAS TECHNOLOGICAL COLLEGE BE LOCATED HERE

Brady has seven hotels and boarding houses and eight restaurants. Its present facilities offer lodging accommodations for 1,000. While Brady citizens feel capable of housing all students, as an additional guarantee, the leading Brady citizens pledge themselves to provide accommodations and care for any and all students who may come here for attendance upon the Texas Technological college. The list of guarantors represents an aggregate individual responsibility of over \$10,000,000.00. This is indicative of the interest that Brady citizens place upon Brady as a logical location for Texas Technological College.

Hotel Brady
This modern new hotel is being erected in Brady by the Brady Hotel Company, a private corporation, financed entirely by local capital, and will cost approximately \$100,000.00.

The building will have a front of 75 feet by a depth of 90 feet and along West side will have a latticed outdoor addition to the dining room of 15 ft. by 90 feet. The construction consists of a reinforced steel and concrete frame with the same type of floors and roof. The outside walls are of fine face brick on all four sides, with hollow tile backing. The interior walls and partitions are of gyp block, which will assure a fireproof building.

The first floor has the lobby which will have a tiled floor and flat tone walls and will have some 2000 square feet of space. West of the main entrance, which faces South, is the coffee shop which opens at the rear into the main dining room. The dining room, in turn, opens up into the lobby. Between the coffee shop and main entrance will be a mercantile store room.

East of the main entrance and on the Southeast corner, occupying the space between the main entrance and the side entrance on the East side, there will be a nice drug store opening on both streets as well as into the lobby. Across the lobby from this store will be a barber shop with baths.

The rear of the building will consist of the kitchen which connects with the dining room and coffee shop, as well as the banquet and ball room. The ball room will open into the lobby with two sets of double doors.

The two upper floors have an open court with a slate floor and will serve as a promenade. This will make all the rooms outside rooms. Each of these two floors will have 27 guest rooms, making a total of 54 rooms, 38 of which will be connected with bath rooms.

There is a basement for a heating plant. All the foundations and frame work have been planned to take care of two extra stories, so that when the complete plans are worked out Brady will have a very modern five-story hotel.

The hotel building is located on the square and will be a Southeast corner thus taking advantage of all breezes. The Brady Hotel Company has purchased three-fourths of the block on which the hotel is being built. The entire cost to the company will be a little better than \$100,000 when furnished. The hotel has been leased for a period of twenty years to Mr. C. C. McBurnett, who is the

proprietor of both the St. Angelus and Landon hotels in San Angelo. The hotel will be ready for occupancy about September 1st of this year.

M'BURNETT BUYS STEEL FURNITURE FOR BRADY HOTEL

All steel furniture, said to be the first ever shipped to Texas, will be used in the new Hotel Brady, now building. It will be indestructible, fireproof and easily kept clean and sanitary, yet will resemble the best walnut, due to a special finish.

C. C. McBurnett, proprietor of the St. Angelus and Landon hotels in San Angelo, who has leased the Hotel Brady for twenty years, has returned from Dallas, St. Louis and Chicago, where he bought furniture, fixtures and equipment costing between \$21,000 and \$22,000.

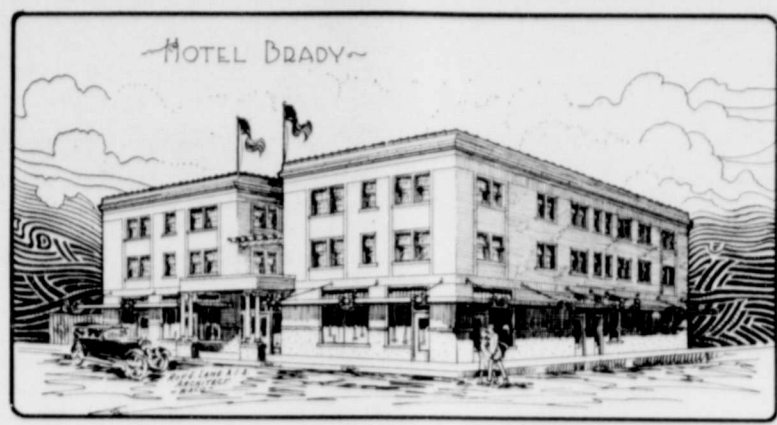
The all-steel furniture—beds, dressers, tables and chairs—were bought from Simmons Manufacturing Company of Chicago. This type of furniture is only being introduced this year and will not be exhibited at furniture shows until July. Mr. McBurnett said, The kitchen equipment was secured from Huey & Phillips Hardware Company at Dallas, while the carpets were purchased from the Renard Carpet Company of St. Louis. The carpets alone for the Hotel Brady cost between \$4,800 and \$5,000.

All this equipment will be shipped to Brady by August 1, as it is expected that the new hotel will be ready for opening September 1.

McCulloch County Co-Operative Exhibit.

The McCulloch County Co-Operative Exhibit, as the name implies, is a co-operative effort on the part of the entire citizenship of the county to give an annual Fair which shall serve the double purpose of showing the wide range, diversity and excellent incidentally to instill into the citizenship a spirit of friendly rivalry which shall promote the best interests of the agricultural, livestock and industrial development of the county.

Unique in conception in that cash prizes are awarded to school districts for collective exhibits, while ribbon awards are made for individual exhibits, the two fairs held so far, the first in 1920, and the second last year, have proven the plan a most meritorious one, each of the fairs ranking as among the greatest and most successful ever held in this section.



BRADY'S NEW \$100,000 FIREPROOF HOTEL
Now Nearing Completion—To Be Opened to the Public September 1st.

HALF HOLIDAY DECLARED FOR "TECH" BOARD TODAY BY MAYOR E. L. JONES ROUSING WELCOME TO VISITORS

Brady and McCulloch county citizens have been invited and urged to be in Brady this morning during the visit of the Texas "Tech" Locating board. Mayor E. L. Jones has declared a half holiday in honor of the momentous occasion, and the entire Brady section is expected to join in paying honor to our visitors upon this day. The autos are to be parked in double row all around the courthouse plaza, and a complete circuit of the square will be made by the autos escorting the members of the Locating board from the depot to the Queen hotel, where breakfast will be served.

At 8:00 a. m. the electric siren will be sounded as a signal for the citizens to drive down and assemble on the square, where the cars will be uniformly parked. Upon the arrival of the morning Frisco train, the siren will again be sounded as a welcome to the visitors. In order to avoid congestion and confusion, it is especially requested that the citizens do not assemble at the union station, but that they gather about the court square and on the streets of the business section instead.

Dr. J. B. Granville, chairman of the local "Tech" Locating committee, will head a delegation of members of the executive committee, who will go to Rochelle and board the train there in order to meet the members of the Locating Board, and for the purpose of going over the preliminaries. Other members of the local "Tech" board will meet the delegates and visitors and join in escorting them from the depot to town.

On account of the extremely short stay of the visitors in Brady, every minute must be made to count, and so Chairman Granville has carefully planned the itinerary on the inspection trip so as to cover the greatest possible number of objectives in the designated time. Following the various visits, the party will return to Brady and take dinner at the Tourist park, where they will be met by a delegation of Menard citizens and carried to that place for an inspection of Menard's "Tech" site.

The plan is to work through the school districts of the County, using one central committee with a similar committee in each district, with school districts competing for prizes as a district, and all prizes going to the school. This has proven a splendid method to engage the co-operation and assistance of all the people, and our exhibits have proven an interesting feature, and have been splendid. The competition of the school districts and the cementing together of influences and interest, which connects these separate districts has been wonderful as well as that of uniting the whole county into one great effort. Only two exhibits have been held on this plan and they have been very successful. All entertainment is free, and no entertainment of any kind of questionable character is permitted, and people feel they can bring their family with perfect safety.

Last year about twenty school districts contended for prizes, and this year every school in the county is expected to enter. This year prizes will begin at \$250.00 to the school getting the most points in the judging, and no premium less than \$25.00 will be offered any school competing. It is planned to give premiums in recognition of blue ribbon and grand

BRADY COMPLETES NEW \$50,000 HIGH AND VOTES \$16,000 ADDITIONAL MAINTENANCE--750 SCHOLASTICS

Our school system, with its four schools and more than 750 pupils, has been enlarged by the erection of a commodious new high school building at a cost of approximately \$50,000.00. This building is thoroughly modern and contains among other things, a spacious auditorium, two well-equipped science rooms, two large, well-lighted rooms for home economics, a study hall, five large recitation rooms, besides the superintendent's office, book room and other smaller rooms.

The school has 21 1-2 credits and is also on the list of Southern Accredited Schools. Next year a commercial department will, in all probability, be installed and four or five additional credits will doubtless be secured. The enrollment for the entire school has increased more than 25 per cent during the past three years, while the high school has increased nearly 50 per cent during the past year with indications of even a greater increase for next year.

In order to complete the new high school, and to enable the remodeling and modernization of the two ward school buildings, the citizens in Brady Independent School District have just voted by an overwhelming majority in favor of the issuance of \$16,000.00 bonds. By means of this issue, the school board will install a modern heating system in the new high school building, will purchase much additional equipment for both the laboratory, the domestic science and other departments, and will bring the curriculum of the school to where several additional units of credit may be obtained.

Both the Central school building, which will henceforth serve as a South Side ward school, and the North ward school building, will be remodeled and improved to provide all conveniences and safeguards necessary for the welfare and benefit of the pupils.

The people are justly proud of their schools, which they rightly consider one of their greatest assets.

The influx of new students the past school year was unprecedented. With new departments in the high school all attendance records promise to be broken next year.

Land Prices.

Ranch lands will average over McCulloch County at about \$15.00 per acre, and will vary more or less in the following manner:

12 miles to 20 miles from Brady, \$15.00; 12 miles and under, \$20.00 to \$25.00; Very close in, \$25.00 to \$40.00.

The Farm lands will vary according to the class of land and the prices are not based on the proximity to Brady, except where they are very close in. However, the accessibility to gins and railroads tends to make for higher prices. Improved farm lands will run from \$25.00 to \$100.00 per acre, and unimproved farm lands from \$25.00 to \$60.00, with some choice places adjoining, or almost adjoining Brady, running as high as \$100.00 per acre.

For an example, the Brady Chamber of Commerce will soon place on the market a tract of 60,000 acres, which tract begins about 8 miles West of Brady and continues along the railroad past the town of Whiteland, which is raw virgin land and on which the prices are set at from \$25.00 to \$60.00 per acre, depending on the class of land and the percentage of tillable land in the different pieces.

This county is being settled up so fast by farmers that ranch lands are fast turning into farm lands. There is a steady demand for farm lands and for that reason grass lands are fast disappearing.

Many farmers have paid out their farms with one or two crops in McCulloch, so bountiful is nature here.

THE HEART OF TEXAS BRADY WANTS TEXAS TECH

Welcome Visitors!

The Heart of Texas Greets You Today.



Mann Bros. Ice Co.

WHERE THE NORTH SOUTH BRADY EAST AND WEST BEGINS

Don't Miss This Opportunity

We will exchange \$3 and \$5 S. C. Rhode Island Red cockerels for equal value in grain feeds. Meet us at Appleton Bros. Produce House Saturday, July 21, and see the cockerels.

Mrs. Tommie Lee Kidd
Camp San Saba, Texas



A CORN FIELD—A TYPICAL SCENE IN McCULLOCH COUNTY



THE CONSOLIDATED RURAL SCHOOL BUILDING IS REPLACING THE "OLD RED SCHOOL" HOUSES IN McCULLOCH COUNTY

BRADY "TECH" COMMITTEE OFFERS FOUR SITES ADJOINING THE CITY FOR TECHNOLOGICAL COLLEGE

Nowhere in Texas, possibly, could be found more beautiful sites than are offered by the Brady "Tech" committee to the Texas Technological College Locating board. Each of the four sites adjoins the city proper, and each is located on an eminence overlooking the town of Brady, making not only for a most beautiful and unobstructed view, but assuring cooling breezes, the greatest possible sanitation and health facilities, and incidentally transportation facilities and general accessibility such as mark them as particularly desirable. In these four sites are to be found a wide variety of soils and land, ranging from a large percentage of the finest of agricultural lands to grazing lands, and including such invaluable assets as pecan orchards, large reservoirs, quarries of the finest building stone, and innumerable other resources.

The Brady Texas Technological College Committee holds options for the Locating Board on four desirable sites, all of which adjoin the town of Brady. Each of these sites is readily accessible and each possesses qualities which make it peculiarly suitable for the needs of a great State educational institution, such as Texas Technological College is destined to be.

The Committee on Sites has secured options in due form, conveying these locations to the Locating Board of the State Technological School. These options are now in the possession of the Site Committee, and available at any time to the Locating Board.

Site No. 1.
The Marsden-Wood-Jordan site lies immediately West of and adjoining the town of Brady. It comprises 2101.63 acres and is offered by the locating committee at \$125,000.00.

Site No. 2.
The Bell-Sessions site lies Southeast of and adjoins the town of Brady. It comprises 1827 acres and is offered by the locating committee at \$100,000.00.

Site No. 3.
The Crothers-Graham site lies North of and adjoins the town of Brady. It comprises 2010 acres and is offered by the locating committee at \$100,000.00.

Site No. 4.
The Glenn Estate site lies immediately South of and adjoining the town of Brady. It comprises a tract of approximately 3400 acres, with privilege of selecting any 2000 acres. The price of the 2000 acres to be \$130,000.00.

Site 1
MARSDEN-WOOD-JORDAN SITE offered for location of the Texas Technological College, at Brady, McCulloch County, Texas:

This tract, containing a total of 2101.63 acres located just west of and adjoining the town of Brady, has the natural advantage of being located on Brady Creek above the town. It has an elevation of 1750 feet and a wonderful climate, free from the sand storms so prevalent further West and Northwest. Brady Creek runs through practically the center of the tract and on this creek is reservoir of 30,000,000 gallon capacity, extending a distance of two and one-half miles through this land, making an abundant water supply for all livestock and agricultural purposes; in fact, this reservoir furnished the water supply for Brady prior to the drilling of Brady's wonderful water well. This well, with the present equipment, has a capacity of 600,000 gallons per day of pure artesian water, is lo-

ated within 400 feet of the East line of this land, making it possible for another well to be drilled, if necessary, on this land and get same water as in present well which, with additional machinery, could be made to furnish many times the present supply. Other wells having been drilled in the county within a radius of a few miles of this well, show that this inexhaustible supply of pure artesian water can be had at about 1600 to 2000 feet.

Along the creek on this tract is to be found one of the finest pecan orchards, second to none in this part of the State.

The joint track of the Santa Fe and Frisco railroads running Westward from Brady runs through this land near its center, making it possible for switch or spur to be put in and all freight, etc., to be unloaded right at the college grounds. Also the Puget Sound-to-Gulf State Highway No. 9 runs along East side of tract.

500 acres of this land is fine bottom land, suitable for cultivation, and not subject to overflow, with about 250 acres already in fine state of cultivation. Balance of land is first-class grazing land, with liveoak and mesquite timber, making an ideal range for livestock.

Beginning almost at the City limits this land gradually slopes upward for about one-half mile to an eminence overlooking the entire town, making for it a most beautiful site for the administration buildings.

This location situated on an elevation above the town, its magnificent water supply, fine pecan orchard, 500 acres bottom land, balance first-class grazing land, its close proximity to town of Brady and residence portion, and its exceptional railroad facilities, is presented for consideration.

Site 2
BELL-SESSIONS SITE offered for location of the Texas Technological College at Brady, McCulloch County, Texas:

This tract, containing 1820.92 acres located just southeast of and adjoining the town of Brady is exception-

ally well situated for the site of the college. Beginning at the City limits and extending back for about one mile is a tract of smooth, level land, making ideal site for the administration buildings. Two deep wells having been drilled, one on this land and one within 500 feet of same, show that the same artesian water found in Brady's wonderful water well is to be found under this tract at a depth of about 1600 feet or less. Brady Creek, with an abundance of water for all livestock and agricultural purposes, runs thru this land.

The joint track of Santa Fe and Frisco railroad runs along West side of the tract, giving special advantage of switch or spur for unloading of freight, etc., on college grounds. The Puget Sound-to-Gulf Highway No. 9 runs along West side of this tract.

650 acres of this tract is fine tillable land, with 320 acres in cultivation; balance extra quality of grazing land, covered with liveoak and mesquite timber, making excellent range for livestock.

Along the creek is to be found a fine pecan orchard.

Site 3
THE CROTHERS-GRAHAM SITE
This tract of land comprising about 1915.5 acres of land is situated on the North side of Brady, McCulloch County, Texas, about one-half mile from the corporate limits of the city. The elevation is a little over 1700 feet above sea level. Some of it broken and wooded with liveoak and mesquite and other kinds of timber.

It is watered by Live Oak creek, which traverses the full length of the tract near the center; some water can be obtained by boring wells at a depth of 40 to 50 feet and a plentiful supply of good, pure water may be had at a depth of 230 feet.

The Brady and Santa Anna road is on the East side of this tract and the Puget Sound-to-Gulf Highway No. 9 on the West side, with rural free mail delivery and many beautiful building sites.

There are eight houses with barns and other improvements, the land being cut into small tracts; over 1000 acres in cultivation and the rest is good pasture land, with a large portion capable of cultivation.

Site 4
GLENN ESTATE SITE, City of Brady, for Texas Technological College.

The above site contains a total of 3771 acres, with agreement to select therefrom 2000 acres or more located South and adjoining the City of Brady. It has an elevation of 1750 feet. This site on the North is supplied with city water, coming from the regular City water system, which is the purest artesian water that can be had. The remainder of the block of land is now supplied with earthen tanks and shallow wells. Water likely can be secured, the same as furnished by the city from its artesian well, at about the same depth on any portion of this site.

This site is located above the elevation of the city of Brady, and is generally rolling, with level valleys of very rich dark soil which is very productive. About 900 acres are now in a good state of cultivation in numerous tracts over the entire block. Of the entire block about 60 per cent is tillable land, the remainder being timbered with liveoak and mesquite timber, and a good coat of Mesquite grass.

This site is bounded on the East by the Puget Sound-to-Gulf Highway No. 9, and on the West by State Highway No. 10, on the North by the Crothers & White Addition to the City of Brady the Spiller Addition to the City of Brady, and by the Rutherford-Trigg Addition to City of Brady. The Fort Worth & Rio Grande Railway right-of-way extends into this block from the East, giving a location for a station for convenience of College.

An excellent location for administration and other buildings of the college would be on a high elevation near the North side of the block and close to one of the fine residential sections of the city.

Options covering the whole of the block have been executed by respective owners, conditioned that any portion thereof may be selected by board as a site for said college.

THE HEART OF TEXAS BRADY WANTS TEXAS TECH



The motorist who is using his first Hartford Tire gets an inkling of the truth about Hartford quality in no more than a few week's time.

The performance of Hartford Tires is so distinguished as to depart from the average at the very start.

The Hartford Strongheart Tread and "H" Tread Fabric Tires bear this out no less than the Hartford Cord.

See the nearest Hartford Dealer.

WELKNAP HDWE. & MFG. CO.
Incorporated
Louisville, Ky. Distributors

HARTFORD
TIRE and TUBE

Meeting at Fairview
A protracted meeting will be held at Fairview, beginning next Friday night, Ed Fry of Burnet, elder in

charge. The meeting will continue about ten days, and everyone is cordially invited to attend.

THE BRADY STANDARD'S LITTLE BUSINESS GETTERS

ADVERTISING RATE FOR CARDS:
One Inch Card, one time a week, per month\$1.00

PROFESSIONAL CARDS.

Dr. Henry N. Tipton
DENTIST
Office Phone No. 399; Res. No. 305
Upstairs in New Gibbons Bldg.

DR. WM. C. JONES
DENTIST
Office: Front Suite Rooms Over New Brady National Bank Building
PHONES: Office 79 Residence 202

J. E. SHROPSHIRE
LAWYER
General Practice, Civil and Criminal. Special Attention to Land Titles. Office Over Broad Merc. Co. South Side Square, Brady, Texas

S. W. HUGHES
LAWYER
Special attention to land titles. General practice in all the courts. Office over Brady Nat'l Bank, Brady, Texas
BRADY - TEXAS

JOE ADKINS
LAWYER
Office in Broad Building
South Side Square

EVANS J. ADKINS
ATTORNEY-AT-LAW
Practice in District court of McCulloch County, Texas
Office in Court House

T. E. DAVIS
PIANO TUNING and REPAIRING
At Davis & Gartman's Music Store.

W. H. BALLOU & CO.
General Insurance
Office Over Commercial National Bank

J. C. BENSON
Draying and Heavy Hauling of All Kinds
Will appreciate your draying and hauling business. Your freight and packages handled by careful and painstaking employees.
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STEAM VULCANIZING
Auto Accessories
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LEE MORGAN PLANING MILL
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G. B. AWALT
Breeder of Red Poll Cattle
CAMP SAN SABA, TEXAS

W. W. WILDER
CONTRACTOR AND BUILDER
Estimates on All Classes of Building and Repair Work.
Phone 151 BRADY, TEXAS

ELIJAH F. ALLIN
POST AMERICAN LEGION
Meetings Held Second and Fourth Friday Nights Each Month.
W. A. KNOX JOE T. OGDEN
Adjutant Post Com'dr



THIS LOOKS LIKE A FEUDAL CASTLE—BUT IT ISN'T—IT'S THE McCULLOCH COUNTY JAIL

Tan-No-More
The Skin Beautifier
35c, 60c and \$1.00 the Jar at Toilet Counters
Sample Mailed on Request
BAKER LABORATORIES, Inc.
MEMPHIS, TENN.

WHERE THE NORTH SOUTH BRADY EAST AND WEST BEGINS



ANOTHER GROUP OF MODERN AND ATTRACTIVE HOMES FOR WHICH BRADY IS FAMED.

CIVIC ORGANIZATIONS IN BRADY PROMOTE DEVELOPMENT AND SPONSOR "HOME BEAUTIFUL" MOVE

Brady has a number of well-organized civic organizations, all of which are working to make Brady a more attractive city and a better place in which to live. Especially is this true of the Brady Civic League and the Parent-Teachers Club. The Civic League is largely responsible for the beautiful courthouse park and everything of a civic nature has their attention. The League every spring offers handsome prizes for the most attractive yard in the city and in this way interest in beautiful and attractive homes is greatly stimulated.

The Brady Chamber of Commerce has sponsored many moves for the betterment of Brady in the past few months, such as the establishment of the Brady Free Tourist Park, now one of the best-known parks in the country. Every day we receive many compliments on our Tourist Park, and the number of cars that stay in it at night has increased greatly. Another act of the Chamber of Commerce, was to create a Building and Loan Association, which has built many homes for Brady citizens in the past few months. Our ornamental street lights were secured through the work of the Chamber of Commerce; also the support of the Band

The Parent-Teachers Club is doing a great work for the betterment of the schools and each season sponsors Chautauqua and Lyceum courses of the highest type, bringing to Brady a class of wholesome entertainment that is a credit to the city.

The Brady Luncheon Club is also worthy of mention. This is a club of the business men of the city who meet each Thursday for lunch and where the problems affecting the city are discussed in an informal way. The club works hand in hand with the Chamber of Commerce in promoting the welfare of Brady. It is also especially beneficial in promoting a friendly and neighborly spirit among the business men and is a great destroyer of business jealousy.

Following is the list of civic organizations in the city:

- BRADY CHAMBER OF COMMERCE.
- BRADY CIVIC LEAGUE.
- BRADY CHORAL CLUB (Federated).
- LADIES TUESDAY CLUB (Federated).
- PARENT-TEACHERS CLUB.
- BRADY LUNCHEON CLUB.
- UNITED CHARITIES.
- RED CROSS SOCIETY.

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

The Heart of Texas
 Welcomes the
TECHNOLOGICAL COLLEGE
 LOCATING BOARD

McCulloch County Cotton Oil Mill

A. B. COX, Manager

Buyers and Distributors of Cotton Seed
 and Its Products

WHERE THE NORTH, SOUTH, **BRADY** EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

We Welcome Our Distinguished Visitors
 to the Heart of Texas Today.

**THE COMMERCIAL NAT'L
 BANK**
 OF BRADY

Capital and Surplus, \$230,000.00

WE WANT YOUR BUSINESS



WHERE THE NORTH, SOUTH, **BRADY** EAST AND WEST BEGINS



HARVESTING SCENE ON THE W. F. DUTTON RANCH EAST OF BRADY.

Splendid yields of oats were made this season, the production ranging from 50 bushels per acre to over 100 bushels per acre, with an average of 65 bushels, the crop averaging well up to the 32-lb. test. Record productions were made by J. E. Carlson, two miles East of Brady—86 bushels per acre, while on the tract where the above scene was taken, 85 bushels were made. A. R. Carlson, four miles north of Brady, made the most remarkable yield—104 bushels to the acre. Wheat ran 26 bushels to the acre, averaging 56-60 lbs. to the bushel.

BRADY HAS INEXHAUSTIBLE SUPPLY OF PURE ARTESIAN WATER PRODUCING 1,000 GALLONS PER MINUTE

The question of an adequate supply of pure water has been answered for all time in the wonderful artesian well which was completed on September 5, 1921. The water in this well is soft and pure, and absolutely free from any mineral taint, thus giving Brady the finest water in the state, both as to quality and quantity. This well has a known capacity of 1,000 gals. per minute, 650 ft. of water sand and is 2112 ft. deep. The course of this water is known and it would be a simple matter to increase the water supply through the drilling of additional wells when needed. The well belongs to the municipally-owned Water and Light Works, which has just installed a three-unit Fairbanks-Morse light and power plant of 100 horse-power to the unit.

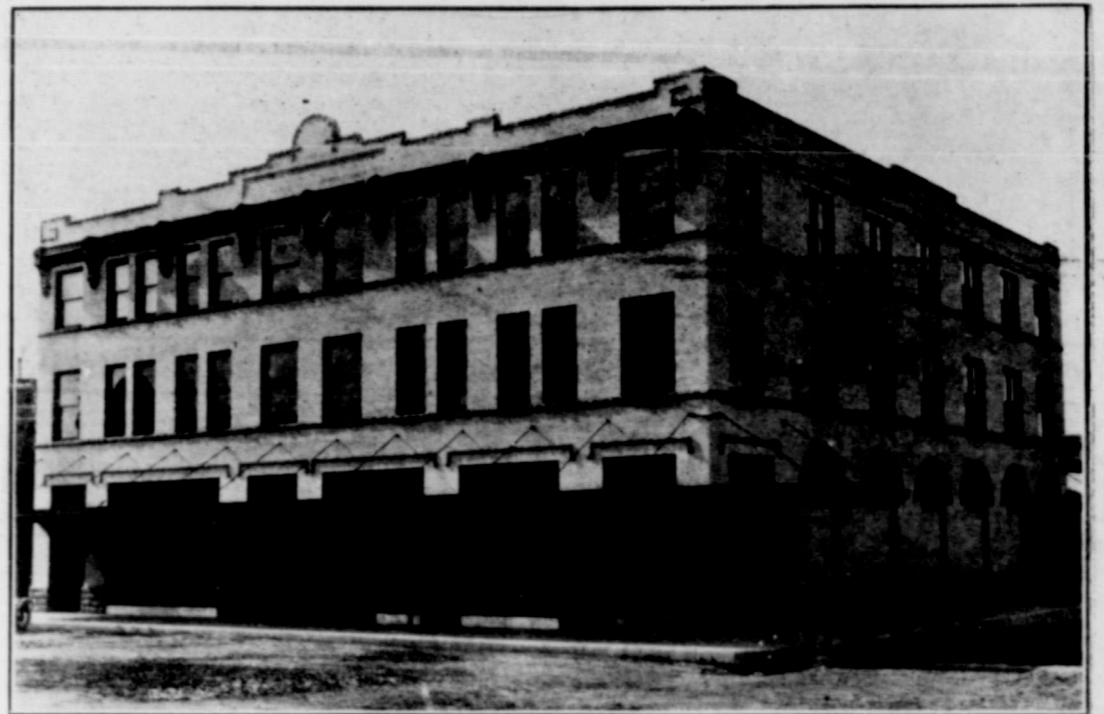
Brady is an incorporated town with a population of 3500 and is supported by agriculture, stock-raising and poultry. Due to its high altitude, 1750 ft. above sea level, and its mild climate, this can become the most diversified county in the State, and it is rapidly becoming one of the largest shippers of Poultry and Hogs. The crops are Cotton, Oats

Barley, Rye, and all the Grain Sorghums. With the last-mentioned work on, stock-farming is claiming the serious attention of some of our best farmers. Brady is surrounded by some of the finest farming land in the State. There is both valley and rolling land, and the percentage that is tillable runs from 60 per cent to 100 per cent. Practically all of the grass is curly mesquite, and the timber is mesquite and live-oak with pecans up and down the creeks and rivers. The soil is, in the main, a black sandy loam with a clay sub-soil, and soft water can be found at reasonable depth almost anywhere in the county.

Brady is an exceptional market for all farm products. It has four Wholesale Produce Houses, and is noted for paying top prices for produce. These, with two Cold Storage Plants, furnish an excellent market for Butter, Eggs, Poultry, Wool, Mohair, Furs and Pecans. This past year one produce house alone shipped 16 car-loads of Dressed Turkeys, 45 carloads of Poultry and 12 carloads of Eggs. The Chamber of Commerce has given to farmers some 600 pieces of literature and 900 charts on livestock and poultry. The \$750,000.00 which is annually brought to farmers in this vicinity by reason of poultry and its products, is to be increased to \$5,000,000.00 annually through the efforts of the Brady Chamber of Commerce. Among Brady's other industries are 3 Gins, 2 Oil Mills, a new and modern Compress, 4 Wholesale Grocery Houses and an up-to-date Sanitarium.

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

We Welcome to the Heart of Texas
The Texas Technological College
Locating Board



O. D. MANN & SONS

Hardware—Furniture—Implements

"We Appreciate Your Good Will as Well as Your Trade."

WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

A Most Cordial Welcome

—We Extend to the—

Texas Technological College Locating Board
Today

May Your Stay in the Heart of Texas
Prove Most Enjoyable.

W. T. Melton & Company
REAL ESTATE
Farms, Ranches and City Property

WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

GREETINGS

To Everyone of the
Texas Technological Locating Board
We Bid You Welcome to the Heart of Texas Today



Simpson & Company

Studebaker

Automobiles



WHERE THE NORTH, SOUTH BRADY EAST AND WEST BEGINS